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AMERICAN RADIO

FALL 1981 REPORT

Compiled and edited by:

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KALAMAZOO, MI 49003

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Volume VI, Number 2

INTRODUCTION

With this the 12th edition of American Radio I am announcing the birth of a new company, DUNCAN MEDIA ENTERPRISES, INC. I haveresigned from my position as VP/Media of Gilmore Advertising and I have hung out my own shingle. I will be able to devote full time to American Radio and that will make it an even better product. I expect to issue other publications concerning radio during the coming year. I will also be a consultant to an ad agency and to several corporations concerning broadcast media.

I am very excited about my new company and I thank you for helping to make it possible. Your support of my work is sincerely appreciated. Please feel free to call with comments or suggestions at any time. My new address is:

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I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you understand all of the information given in the Individual Market Reports. However, if you have any questions please feel free to call me. I figure that my time and my call back to you is part of the subscription price. Also I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published market reports are included if they were received by February 15, 1982.

Work on this edition was completed on March 4,1982. Mailing will begin on March 8, 1982. Working on such tight deadlines may cause production problems. If your copy is defective in any way let me know and I will promptly mail another copy to you.

IWCFU

HIGHLIGHTS AND COMMENTS

FCC FINANCIAL DATA

This issue of American Radio does include the "new" FCC financial data from 1980. This data was not released until February - later than ever before. Supposedly there were some mistakes in the original FCC release. I believe that I have caught their corrections.

LEADING STATIONS

WOR has regained the position as the highest ranked station (1/4 HR AVG) in the nation. Stations in the top 100 making large gains include: WRKS-F, WYNY-F, KLOS-F, WJIT, WMMR-F, KSTP-F, WCAU-F, WSOC-F, WRAL-F, XTRA, WXKS-F, WBCN-F, WRHC, WKHK-F, WXYZ, WLS-F, KZLA-F, KMEL-F, WUSL-F.

OTHER LEADERS:

Teens - WPLJ-F	AMD - WINS
18-34 - WBLS-F	TSA CUME - WNBC
18-49 - WBLS-F	CUME Rating - WJBC
25-54 - WBLS-F	Metro Share - WJBC
35-64 - WINS	FM Metro Share - WQSM-F

LEADERS BY FORMAT:

ROCK/TOP 40/CONTEMP	- WNBC	BTFL MUSIC	- WRFM
AC/SOFT ROCK/OLDIES	- WYNY-F	COUNTRY	- WMAQ
AOR	- WPLJ-F	BLACK/URBAN	- WKTU-F
NEWS/TALK	- WOR	SPANISH	- WJIT
MOR	- WGN	RELIGION	- WWDJ
BIG BAND/NOST	- WNEW	CLASSICAL	- WQXR-F+

LARGEST SHARE GAINS:

WMYU-F	Knoxville	+11.7
WJXQ-F	Lansing	+11.2
KDKS-F	Shreveport	+11.1
KLAQ-F	El Paso	+10.5
WZZK-F	Birmingham	+10.0

LARGEST SHARE LOSSES:

WDEF	Chattanooga	-8.3
WAMX-F	Huntington	-8.6
WVLK-F	Lexington	-6.9
KRIO	McAllen	-7.0

WEIRD SRDS LISTINGS

Last issue I promised I would call attention to those stations which I noticed had questionable listings in SRDS. Below are some of these listings:

		SRDS Description	Broadcasting Yearbook Description
KRST-F	Albuquerque	HAAT 5000 feet	HAAT 4110 feet
WYNY-F	New York	50 KW	7.2 KW
WDAS-F	Philadelphia	50 KW	3.3 KW
WBLS-F	New York	50 KW	5.4 KW
WNAP-F	Indianapolis	50 KW	13 KW
WNCE-F	Lancaster	50 KW	5.5 KW
WPXY-F	New York	HAAT 653 feet	HAAT 400 feet

WYYD-F Pittsburgh - lists HAAT above sea sea level

INDEX

I. SECTION A: NATIONAL RANKINGS AND RATINGS ANALYSIS

A1-A5	America's 500 Most-Listened-to Stations
A6	Leading Stations - Teens/18-34
A7	Leading Stations - 18-49/25-54
A8	Leading Stations - 35-64/12+ TSA AMD
A9-A10	Leading Stations - 12+ TSA CUME
A11	Leading Stations - Metro Cume Rating
A12-A15	America's Leading Stations By Format
A16	Leading Stations - Metro Share
A17	National FM Shares
A18	ADI FM Shares
A19	Markets with Highest and Lowest APR's/Highest and Lowest Percentage of FM Listenership
A20	Station Formats and Format Listenership
A21-A22	Best and Worst Markets for Various Formats
A23-A42	Group Rankings and Listings
A43-A57	Individual Station Audience Breakdowns
A58-A60	Radio Market Cost-Per-Thousands
A61	Radio Reps and Their Leading Stations
A62	Music Syndicators and Consultants
A63	Station Trading
A64-A66	Metro Share Leaders and Major Changes

II. SECTION B: ARBITRON INDIVIDUAL MARKET REPORTS

B1-B3 Definitions, Clarifications and Explanations
Individual Market Reports for these markets in alphabetical order

Akron
Albany-Schen-Troy
Albuquerque
Allen-Beth-Easton
Anaheim
Anchorage
Apple-Osh
Atlanta
Austin
Bakersfield
Baltimore
Baton Rouge
Beaumont
Birmingham
Bloomington
Boston
Bridgeport
Buffalo
Canton
Charleston,SC
Charlotte
Chattanooga
Chicago
Cincinnati
Cleveland
Colo Springs
Columbia,SC
Columbus,OH
Corpus Christi
Dallas-FW
Daven-RI-Moline
Dayton
Daytona Beach
Denver
Des Moines
Detroit
El Paso
Eugene-Spr
Flint
Ft. Lauderdale
Ft. Wayne
Fresno
Grand Rapids
Greensboro-WS
Greenv-Spart
Harrisburg
Hartford
Honolulu
Houston
Huntington
Indianapolis
Jacksonville
JC-Kings-Bristol
Kalamazoo
Kansas City
Knoxville
Lancaster
Lansing
Las Vegas
Lexington
Little Rock
Los Angeles
Louisville
Lubbock
Madison
McAllen-Brown
Memphis
Miami
Milwaukee
Min-SP
Mobile
Modesto
Nashville
Nassau-Suffolk
New Haven
New Orleans
New York
Norfolk
NE PA
Oklahoma City
Omaha
Orlando
Peoria
Philadelphia
Phoenix
Pittsburgh
Portland,OR
Providence
Raleigh
Reading
Richmond
Riverside-SB-Ont
Rochester
Sacramento
St. Louis
Salinas-Sea
Salt Lake City
San Antonio
San Diego
San Francisco
San Jose
Seattle
Shreveport
Spokane
Springfield,MA
Stockton
Syracuse
Tampa-SP
Toledo
Tucson
Tulsa
Washington
West Palm Beach
Wichita
Wilmington,DE
Worcester
York
Youngstown
Roanoke

B174-B176 Continuation Pages

III. SECTION C: OTHER MARKET REPORTS

Arbitron Condensed Radio Market Reports

C1 Aberdeen,WA; Danbury,CT; Gainesville,FL
C2 Lafayette,IN; New Bedford,MA; Palm Springs,CA; Plattsburgh,NY
C3 Santa Barbara,CA; Santa Rosa,CA; Wenatchee, WA

Mediastat Non-Monthly Reports

C4 Barstow,CA; Fort Morgan,CO; La Junta,CO; Dover,DE; Calhoum,GA; Carbondale,IL; Ottumwa,IA; Lake Charles,LA; Bangor,ME

C5 Jackson,MI; Muskegon,MI; Peterborough, NH; Elmira,NY; Ithaca,NY; Goldsboro,NC; Wooster,OH; Alva-Enid,OK

C6 Salem,OR; Paris,TN; Union City,TN; San Angelo,TX; Seymour,TX; Brattleboro,Keene,NH; Middlebury,VT; Bluefield,VA; Harrisonburg,VA

C7 Stauton,VA; Clarksburg,WV; Greenbriar Valley,WV; Sheridan,WY

Birch Reports

C8 Atlanta, Baltimore, Buffalo
C9 Charlotte, Cleveland, Cincinnati
C10 Green Bay, Hartford, Indianapolis
C11 Jacksonville, Kansas City, Knoxville
C12 Louisville, Memphis, Miami
C13 Milwaukee, Nashville, New Orleans
C14 Norfolk, Oklahoma City, Orlando
C15 Phoenix, Pittsburgh, Portland
C16 Richmond, Rochester, San Antonio
C17 Syracuse, Tampa, Tulsa
C18 Washington

AMERICA'S 500 MOST LISTENED TO RADIO STATIONS**

	STATION	MARKET	1/4 HR AVG	FORMAT	OWNER	O/N 80 RANK
1.	WOR	New York	1668	Talk	RKO	3
2.	WKTU-F	New York	1469	Urban	Infinity	1
3.	WBLS-F	New York	1455	Urban	Inner City	2
4.	WNBC	New York	1388	Contemp	NBC	4
5.	WRKS-F	New York	1364	Urban	RKO	133
6.	WINS	New York	1343	News	Westinghouse	7
7.	WGN	Chicago	1192	MOR/Talk	Chi Tribune	6
8.	WCBS	New York	1190	News	CBS	5
9.	WPLJ-F	New York	1183	AOR	ABC	11
10.	KABC	Los Angeles	1177	Talk	ABC	16
11.	WYNY-F	New York	1092	AC	NBC	21
12.	WRFM-F	New York	1065	BTFL	Bonneville	8
13.	WMAQ	Chicago	1024	Country	NBC	9
14.	WCCO	Minn-SP	981	MOR/Variety		14
15.	WLS	Chicago	914	Rock	ABC	10
16.	WPAT-F	New York	912	BTFL	Capital Cities	13
17.	KMOX	St. Louis	882	News/Talk	CBS	17
18.	WABC	New York	880	Contemp	ABC	12
19.	WJR	Detroit	860	MOR/Talk	Capital Cities	19
20.	KDKA	Pittsburgh	858	MOR	Westinghouse	15
21.	KGO	San Francisco	851	Talk/News	ABC	20
22.	KMET-F	Los Angeles	812	AOR	Metromedia	33
23.	KBIG-F	Los Angeles	810	BTFL	Bonneville	25
24.	WBBM	Chicago	774	News	CBS	22
25.	WNEW	New York	771	Big Band	Metromedia	29
26.	KLOS-F	Los Angeles	769	AOR	ABC	71
27.	WCOZ-F	Boston	751	AOR	Blair	24
28.	KYW	Philadelphia	737	News	Westinghouse	18
29.	WGCI-F	Chicago	707	Urban	Gannett	35
30.	WBAP	Dallas-FW	689	Country	Capital Cities	38
31.	WLOO-F	Chicago	678	BTFL	Century	25
32.	WCBS-F	New York	667	Oldies/AC	CBS	23
33.	WMGK-F	Philadelphia	645	AC	Greater Media	30
34.	KFWB	Los Angeles	624	News	Westinghouse	34
35.	WBZ	Boston	618	MOR	Westinghouse	32
36.	KNX	Los Angeles	600	News	CBS	28
37.	WJIT	New York	597	Spanish	Infinity	56
	WMMR-F	Philadelphia	597	AOR	Metromedia	58
39.	WHN	New York	589	Country	Mutual	31
40.	WDAF	Kansas City	588	Country	Taft	47
	WNEW-F	New York	588	AOR	Metromedia	27
42.	KCBS	San Francisco	569	News	CBS	40
43.	KRTH-F	Los Angeles	558	AC	RKO	49
44.	WIND	Chicago	543	Talk	Westinghouse	50
45.	KSTP-F	Minn-SP	541	AC	Hubbard	82
46.	WMCA	New York	533	Talk		42
47.	KJOI-F	Los Angeles	528	BTFL	Beatrice Foods	44
48.	WHDH	Boston	517	MOR	Blair	37
49.	WTIC	Hartford	510	MOR		52
50.	WADO	New York	506	Spanish		68

** Based on 1/4 HR AVG, TSA, Mon-Sun, 6A-MID. + denotes simulcast

* Denotes Spring 81 survey period

	STATION	MARKET	1/4 HR AVG	FORMAT	OWNER	O/N 80 RANK
51.	KFI	Los Angeles	497	AC	Cox	36
52.	WWSH-F	Philadelphia	483	BTFL	Cox	45
53.	WPAT	New York	479	BTFL	Capital Cities	39
	WLLZ-F	Detroit	479	AOR	Doubleday	43
55.	WMAL	Washington	475	MOR	ABC	55
56.	WCAU-F	Philadelphia	471	Rock	CBS	164
57.	KFRC	San Francisco	455	Rock	RKO	65
58.	WSOC-F	Charlotte	453	Country	Cox	105
	KNX-F	Los Angeles	453	Soft Rock	CBS	71
60.	WRAL-F	Raleigh	436	Contemp	Capitol	106
61.	WDAS-F	Philadelphia	433	Black	NBN	74
	WIP	Philadelphia	433	MOR	Metromedia	54
63.	XTRA	Los Angeles	432	Rock	Noble	121
64.	WMMS-F	Cleveland	430	AOR	Malrite	53
	KLAC	Los Angeles	430	Country	Metromedia	41
66.	WXKS-F	Boston	424	Rock	Heftel	121
67.	KOST-F	Los Angeles	422	BTFL	Cox	80
68.	KSOL-F	San Francisco	419	Black	United	89
69.	WEAZ-F	Philadelphia	412	BTFL		60
	WBCN-F	Boston	412	AOR	Infinity	113
71.	KHTZ-F	Los Angeles	408	Contemp	Greater Media	81
72.	WBAL	Baltimore	403	MOR	Hearst	87
	WWDB-F	Philadelphia	403	Talk		118
74.	WRHC	Miami	402	Spanish		188
75.	WZGC-F	Atlanta	401	Contemp	First Media	94
76.	WKHK-F	New York	393	Country	Viacom	417
77.	WRIF-F	Detroit	392	AOR	ABC	85
78.	KRLA	Los Angeles	389	Contemp		46
79.	KSCS-F	Dallas-FW	388	Country	Capital Cities	84
80.	WROR-F	Boston	382	AC	RKO	110
81.	KFAB	Omaha	379	MOR	May	74
82.	WXYZ	Detroit	378	Talk	ABC	220
	WLS-F	Chicago	378	Rock	ABC	461
84.	WEEI	Boston	377	News	CBS	70
85.	KIRO	Seattle	373	News	Bonneville	107
86.	KZLA-F	Los Angeles	363	Country	Capital Cities	204
87.	KVIL-F	Dallas	362	AC	Fairbanks	104
88.	WJIB-F	Boston	361	BTFL	GE	51
89.	WCLR-F	Chicago	360	AC	Bonneville	89
90.	WKYS-F	Washington	358	Urban	NBC	111
	WYSP-F	Philadelphia	358	AOR	Infinity	77
92.	WQXR-F+	New York	357	Classical	New York Times	57
93.	WMET-F	Chicago	356	AOR	Metromedia	79
94.	KNBR	San Francisco	355	MOR	NBC	99
95.	WWJ	Detroit	354	News	Detroit News	67
	WTFM-F	New York	354	AC		64
97.	WKQX-F	Chicago	352	AC	NBC	95
	KMEL-F	San Francisco	352	AOR	Century	197
99.	KRLD	Dallas	349	News	Metromedia	78
100.	WUSL-F	Philadelphia	348	Country	LIN	200

101.	KMJQ-F	Hous	347
102.	KIIS-F	LA	346
103.	WIOQ-F	Phil	345
104.	WWWW-F	Det	339
	KROQ-F	LA	339
106.	WGAY-F	Wash	337
107.	KIQQ-F	LA	336
108.	KIKK-F	Hous	335
109.	WFYR-F	Chi	334
110.	WEZN-F	Bridge	333
111.	KTNQ	LA	331
112.	WRBQ-F	Tampa	328
113.	WJEZ-F	Chi	327
114.	KALI	LA	326
115.	KKDA-F	Dall	323
	WDVE-F	Pitts	323
117.	KMPC	LA	317
	WLYF-F	Miami	317
119.	WSB	Atl	316
120.	KTRH	Hous	314
121.	KGFJ	LA	313
122.	WGY	Schen	311
	WIYY-F	Balt	311
124.	WJR-F	Det	309
125.	KSD	St. Lou	308
126.	WFBQ-F	Indy	307
127.	KRLY-F	Hous	305
	KLOL-F	Hous	305
	WWDC-F	Wash	305
130.	KOA	Denv	302
	WNIC-F	Det	302
	WPEN	Phil	302
133.	WIVK-F	Knox	300
134.	KZEW-F	Dall	296
135.	KILT-F	Hous	292
136.	WVEE-F	Atl	291
	WKLS-F	Atl	291
138.	WEEI-F	Bost	290
139.	KSSN-F	Lit Ro	289
140.	WLKW-F	Prov	285
	WGCL-F	Cleve	285
	WTAE	Pitts	285
143.	WPGC-F+	Wash	284
144.	WBBM-F	Chi	283
	WLIF-F	Balt	283
	KISW-F	Sea	283
147.	KVOO	Tulsa	282
148.	WZZK-F	Birm	281
149.	WHYI-F	Miami	280
150.	KWKW	LA	279
151.	WAIT	Chi	278
152.	WCAU	Phil	275
153.	KRBE-F	Hous	274
154.	WVBF-F	Bost	273
	WQYK-F	Tampa	273
156.	KGON-F	Port	271
157.	KTSA	San An	270
158.	WHRK-F	Mem	268
	WOKI-F	Knox	268
	WDGY	Minn	268
161.	WQXI-F	Atl	265
162.	WAAF-F	Bos	264**
163.	WHUR-F	Wash	261
164.	WHB	K Cit	260
	KKYX	San An	260
	CKLW	Det	260
167,	WIFI-F	Phil	259
168,	WLW	Cin	258
	WWKX-F	Nash	258
170.	WINZ-F	Miami	256
171.	WTQR-F	Gr-WS	256
172.	KFMK-F	Hous	255
	KHJ	LA	255
	WJPC	Chi	255
175.	KUTE-F	LA	254
176.	WEBN-F	Cin	253
177.	WHIO-F	Dayt	251
	KFOG-F	San F	251
	WMC-F	Mem	251
	KYYS-F	Kan C	251
181.	KODA-F	Hous	250
182.	KQRS-F+	Minn	249
183.	WWBA-F	Tampa	247
184.	WGPR-F	Det	246
	WXTZ-F	Indy	246
186.	WTVN	Colum	245
187.	KSHE-F	St Lou	244
	KOMO	Sea	244
189.	WNDU-F	S Bend*	243
190.	WIBC	Indy	242
	KGBT	McA-Br	242
	WSUN	Tampa	242
	KEGL-F	Dall	242
194.	WVNJ-F	New	241
195.	WTMJ	Milw	240
196.	WEZO-F	Roch	239
197.	WDOK-F	Cleve	238
198.	KFYE-F	Fres	237
	WRQX-F	Wash	237
200.	KEZK-F	St Lou	236
	WEZB-F	NO	236
	WZZP-F	Cleve	236
	KZAP-F	Sacra	236
	WABX-F	Det	236
205.	WBEN	Buff	235
	WCCO-F	Minn-SP	235
207.	KGW	Port	232
	WFLA-F	Tampa-SP	232
209.	WFAA	Dall-FW	231
	KWK-F	St. Lou	231
	WSHH-F	Pitts	231
212.	KPRC	Hous	230
	WMJC-F	Det	230
	WFMT-F	Chi	230
215.	WINZ	Miami	229
	WNWS	Miami	229
	WASH-F	Wash	229
218.	WSSH-F	Boston	228
219.	KSD-F	St. Lou	227
	WLVQ-F	Colum	227
221.	WLBS-F	Det	226
	WBMX-F	Chi	226
223.	WEZW-F	Milw	225
	WHO	Des Moi	225
225.	WWJ-F	Det	224
	WBEN-F	Buff	224
	WXKX-F	Pitts	224
	KSEA-F	Sea	224
229.	KSFO	San Fran	223
	KMEZ-F	Dall-FW	223
	WHJY-F	Prov	223
232.	KRAK	Sacra	222
	WEEP	Pitts	222
234.	WCZY-F	Det	221
235.	WDBO-F	Orl	219
236.	WAIL-F	NO	218
	WGAR	Cleve	218
238.	KNEW	San Fran	217
239.	WPOC-F	Balt	216
240.	KGB-F	San Die	214
	WDIZ-F	Orl	214
	KTXQ-F	Dall-FW	214
	WQAL-F	Cleve	214
244.	WAMZ-F	Louis	213
245.	KBPI-F	Denv	211
	WFBC-F	Greenv	211
247.	WOW	Omaha	210
	WXYV-F	Balt	210
249.	WLAV-F	GR	209
250.	WCMS-F	Norf	208

** Insert WOWO, Fort Wayne, 264

	WBCS-F	Milw	208
252.	WJBR-F	Wilm	207
253.	KOSI-F	Denv	206
	WJYW-F	Tamp-SP	206
	KSL	SLC	206
	KDKB-F	Phoe	206
257.	KBAY-F	San Jo	205
	KIOI-F	San Fr	205
259.	KJQY-F	San Die	204
260.	WPIX-F	NY	203
261.	KABL-F	SF	202
	WJYE-F	Buff	202
	WHK	Cleve	202
	WBSB-F	Balt	202
	WESC-F	Gr-Spa	202
	KOMA	Ok Cit	202
267.	KABL	SF	201
268.	WKDF-F	Nash	200
	WKRQ-F	Cin	200
	WLTA-F	Atl	200
	WHUE-F	Bost	200
272.	WXLK-F	Roa	199
	WWSW-F	Pitts	199
	WYDO-F	Pitts	199
	WPRO-F	Prov	199
276.	WBLI-F	L Isl	198
	KMJM-F	St Lou	198
	WJMD-F	Wash	198
279.	WPCH-F	Atl	197
	WRKZ-F	Harris	197
	WPTF	Ral	197
282.	WEFM-F	Chi	195
	WGMS-F+	Wash	195
	WYNF-F	Tam-SP	195
	KINK-F	Port	195
286.	WTOP	Wash	194
287.	WWWM-F	Cleve	193
	WKSS-F	Hart	193
	WCXI	Det	193
	WPRO	Prov	193
291.	KBLX-F	SF	192
	WNCI-F	Colum	192
	WGRQ-F	Buff	192
	KMBR-F	K Cit	192
295.	WEDR-F	Miami	190
296.	WSHE-F	Miami	189
	KNIX-F	Phoe	189
	WISN	Milw	189
299.	WEZC-F	Char	187
300.	WKHX-F	Atl	186
	KOAQ-F	Denv	186
	KTAR	Phoe	186
	WQBA	Miami	186
304.	WJZZ-F	Det	185
	KYUU-F	SF	185
	WWEZ-F	Cin	185
	WMZQ-F	Wash	185
308.	KMEO-F	Phoe	184
	WRKO	Bost	184
	WNCN-F	NY	184
	WMT	Ce Rpd*	184
312.	KDAY	LA	183
	WCMQ-F	Miami	183
	WEZK-F	Knox	183
315.	WLQR-F	Tol	182
316.	WFOG-F	Norf	181
	WGR	Buff	181
318.	KSFI	SLC	180
	KUPL-F	Port	180
	WSKZ-F	Chatt	180
	KMGC-F	Dall	180
322.	WOOD-F	GR	179
	WIOT-F	Tol	179
	WJAS	Pitts	179
	WAMO-F	Pitts	179
	WKRC	Cin	179
	WRVA	Rich	179
	WRVQ-F	Rich	179
329.	KEBC-F	Ok Cit	178
	WIOD	Miami	178
331.	KOAX-F	Dall	176
	WUBE-F	Cin	176
	WPNT-F	Pitts	176
334.	KNOK-F	Dall-FW	175
	WTIC-F	Hart	175
336.	WJLB-F	Det	174
337.	WFMS-F	Indy	172
	WHUD-F	NY	172
339.	WDMT-F	Cleve	171
340.	KYND-F	Hous	170
341.	WNOE-F	NO	169
342.	KQYT-F	Phoe	168
	WROQ-F	Char	168
	WCBM	Balt	168
	WFIL	Phil	168
	WVON	Chi	168
347.	WXKS	Bost	167
	WIRE	Indy	167
349.	KBLE-F	Sea	166
	WEZR-F	Wash	166
351.	WXRT-F	Chi	165
	KTFM-F	San An	165
353.	KBEQ-F	Kan Cit	164
354.	WSNI-F	Phil	163
	KAZY-F	Denv	163
	WAXY-F	Miami	163
	WCCO-F	Minn-SP	163
358.	WKBW	Buff	162
359.	WCCC-F	Hart	161
	WHCN-F	Hart	161
	WRCH-F	Hart	161
	WYYS-F	Cin	161
	WCMQ	Miami	161
	WHAS	Louis	161
	WYYD-F	Ral	161
366.	KEX	Port	160
	WTWR-F	Det	160
368.	WFLN-F+	Phil	159
	WOMC-F	Det	159
	KHOW	Denv	159
	WBZZ-F	Pitts	159
	KSLQ-F	St. Lou	159
373.	WWDJ	NY	158
	KIMN	Denv	158
	KLZ	Denv	158
	WAYL-F	Minn-SP	158
	KISS-F	San Ant	158
378.	KOME-F	San Jose	157
	WAVA-F	SF	157
380.	WRC	Wash	156
	KEEY-F	Minn-SP	156
	KPLX-F	Dall-FW	156
383.	WXGT-F	Colum	155
	WEZI-F	Mem	155
385.	KLVE-F	LA	154
	KOIT-F	SF	154
	WBT	Char	154
	WZXR-F	Mem	154
	KQXT-F	San Ant	154
390.	KRMG	Tulsa	153
	KPKE-F	Denv	153
	WERE	Cleve	153
	WLAP-F	Lex	153
	WKCI-F	New Hav	153
	KSFX-F	SF	153
	KEWT-F	Sacra	153
	KSFM-F	Sacra	153
398.	KSDO	San Diego	152
	WPLO	Atl	152
	WVKX-F	Wash	152

401.	KSAN-F	San Frfan	150
	WTUE-F	Dayton	150
	WKSW-F	Cleveland	150
404.	WDRQ-F	Detroit	149
	WPJB-F	Prov	149
406.	WJMI-F	Jackson,MS*	148
	WBAB-F	Long Isl	148
	WZUU-F	Milw	148
	WLPX-F	Milw	148
	WFLA	Tampa-SP	148
	WBCY-F	Charlotte	148
412.	WMYU-F	Knoxville	147
	WTLC-F	Indianapolis	147
	XTRA-F	San Diego	147
	WKXX-F	Birmingham	147
	WSYR-F	Syracuse	147
417.	WKEE-F	Huntington	146
418.	WCFL	Chicago	145
	KYA	San Francisco	145
	KCMO	Kansas City	145
421.	WSRS-F	Worcester	144
	WNAP-F	Indianapolis	144
	KQUE-F	Houston	144
	WYNK-F	Baton Rouge	144
	KUDL-F	Kansas City	144
426.	WLTY-F	Norfolk	143
	KEZO-F	Omaha	143
	KRMD-F+	Shreveport	143
	WQXM-F	Tampa-SP	143
	WEAT-F	West Palm Beach	143
	KSJO-F	San Jose	143
	KJLH-F	LA	143
	KKGO-F	LA	143
	WKQS-F	Miami	143
	WAIA-F	Miami	143
436.	KXOK	St. Louis	142
	KLOK	San Jose	142
	WQIK-F	Jacksonville	142
	WMEE-F	Fort Wayne	142
440.	WPST-F	Trenton	141
	WSTW-F	Wilmington,DE	141
	WYOR-F	Miami	141
	KYGO-F	Denver	141
	KDIA	San Francisco	141
	WPVR-F	Roanoke	141
	KWJJ	Portland	141
	WTIX	New Orleans	141
448.	WSPD	Toledo	140
	WAXX-F	Eau Claire,WI*	140
	KEZW	Denver	140
	KTOK	Oklahoma City	140
452.	KBRD-F	Seattle	139
	KATT-F	Oklahoma City	139
	WMHE-F	Toledo	139
455.	KCOR	San Antonio	138
456.	KZOK-F	Seattle	137
	WCOS-F	Columbia, SC	137
	WSIX-F	Nashville	137
	WENS-F	Indianapolis	137
	WQSM-F	Fayetteville,NC*	137
461.	WOJO-F	Chicago	136
	WWWE	Cleveland	136
	WQFM-F	Milwaukee	136
	WPYX-F	Albany	136
466.	WCKX-F	Tampa	135
	KRAV-F	Tulsa	135
	WRNO-F	New Orleans	135
	KPRS-F	Kansas City	135
	WOKQ-F	Dover, NH	135
	WLEV-F	Allen-Be-Easton	135
472.	WIXX-F	Green Bay*	134
	WCUZ-F	Grand Rapids	134
	KHFI-F	Austin	134
	WKRG-F	Mobile	134
	WOAI	San Antonio	134
	KOY	Phoenix	134
	KOPA-F	Phoenix	134
479.	WDRC-F	Hartofrd	133
	WIKS-F	Indianapolis	133
	WCKY	Cincinnati	133
	WLOL-F	Minn-SP	133
483.	WHP	Harrisburg	132
	WQMG-F	Greens-WS	132
	KKHI-F+	San Francisco	132
	WFLY-F	Albany	132
	WKSJ-F	Mobile	132
488.	KWEN-F	Tulsa	131
	WNOK-F	Columbia, SC	131
	WCII	Louisville	131
	WGST	Atlanta	131
492.	KTTS-F	Springfield,MO*	130
	WHYN-F	Springfield, MA	130
	WIVY-F	Jacksonville	130
	KFAC-F	Los Angeles	130
	WKBN-F	Youngstown	130
	WMJQ-F	Rochester	130
	WQDR-F	Raleigh	130
	KKNG-F	Oklahoma City	130

AMERICA'S LEADING STATIONS - TEENS*

1. WPLJ-F NY
2. WKTU-F NY
3. WRKS-F NY
4. WNBC NY
5. WCOZ-F Bos
6. WBLS-F NY
7. WLLZ-F Det
   KLOS-F LA
9. WGCI-F Chi
10. WLUP-F Chi

11. KROQ-F LA
12. KSOL-F SF
13. WCAU-F Phil
14. KFRC SF
15. WLS Chi
    WLS-F Chi
17. KMET-F LA
    STRA LA
19. KWK-F St Lou
20. KEGL-F D-FW

21. WMET-F Chi
22. WMMR-F Phil
23. WZGC-F Atl
24. KGFJ LA
25. WIYY-F Balt

26. KRBE-F Hou
27. KISW-F Sea
    KRLY-F Hou
29. KGON-F Port
30. KLOL-F Hou
    WWDC-F Wash
32. KZAP-F Sac
    KIQQ-F LA
34. WABC NY
35. WGPR-F Det

36. WDAS-F Phil
37. KDWB-F M-SP
38. WYSP-F Phil
39. KMEL-F SF
40. WABX-F Det
    KUTE-F LA
42. KIIS-F LA
43. WYNY-F NY
44. WKLS-F Atl
    WPGC-F+ Wash

46. WLYT-F Cleve
    KMJQ-F Hou
48. WXKS-F Bos
    WIFI-F Phil
    WRIF-F Det
    KKDA-F Hou
52. WGRQ-F Buff
53. WVEE-F Atl
54. WBAB-F L Isl
55. WJPC Chi
56. WQXM-F T-SP
57. WEZB-F NO
    KMJM-F St L
59. WHJY-F Prov
60. WHYI-F Mia

    WEBN-F Cin
62. KBLE-F Sea
63. WINZ-F Mia
    KGB-F SD
    WKRQ-F Cin
    KSTP-F M-SP
    WAIL-F NO
    WMJQ-F Roch
69. WBZZ-F Pitt
    WXGT-F Colu

71. WGCL-F Cleve
    WRQX-F Wash
    WYDD-F Pitt
    WDVE-F Pitt
75. WPIX-F NY

76. KYYS-F KC
77. KNOK-F D-FW
    KTXQ-F D-FW
    KBEQ-F KC
    KQRS-F+ M-SP
81. WBSB-F Balt
    KAZY-F Denv
    KOAQ-F Denv
    WFBQ-F Indy
    KISS-F SA

    KDKB-F Phoe
87. KUKQ Phoe
    KUPD-F Phoe
    WNIC-F Det
90. WNEW-F NY
    KSRR-F Hou
    WKYS-F Wash
    WXKX-F Pitt
94. KTFM-F SA
95. KOPA-F Phoe

    WPYX-F Alba
    KVIL-F Dall
    WIOT-F Tol
99. WQMF-F Louis
    KBFM-F McA-Br
    WRBQ-F Tampa
    KBPI-F Den

*Based on Metro Teens, Broadcast Week, 1/4 HR AVG

AMERICA'S LEADING STATIONS - ADULTS 18-34*

1. WBLS-F NY
2. WKTU-F NY
3. WRKS-F NY
4. WYNY-F NY
5. WPLJ-F NY
6. WNEW-F NY
7. WNBC NY
8. KMET-F LA
9. WGCI-F Chi
10. KLOS-F LA

11. WCBS-F NY
12. WMGK-F Phil
13. KRTH-F LA
14. KSTP-F M-SP
15. WMMR-F Phil
16. WABC NY
17. WBCN-F Bos
18. WLUP-F Chi
19. WLLS-F Det
    KMEL-F SF

21. WRIF-F Det
22. WTFM-F NY
23. WCOZ-F Bos
    WDAS-F Phil
    WIOQ-F Phil

26. KHTZ-F LA
    KNX-F LA
28. WMET-F Chi
29. WLS Chi
30. KZEW-F Dall
31. KSOL-F SF
32. WKYS-F Wash
33. WFYR-F Chi
34. WKQX-F Chi
    WXKS-F Bos

36. WCAU-F Phil
    KRLA LA
38. KLOL-F Hou
39. KVIL-F Dall
40. WLS-F Chi
41. KFRC SF
    WIYY-F Balt
43. KFMK-F Hou
44. KROQ-F LA
45. WQXI-F Atl

    WMMS-F Cleve
    WCLR-F Chi
48. WJIT NY
    WVEE-F Atl
50. WNIC-F Det
51. WINS NY
52. WBBM-F Chi
53. KMJQ-F Hou
54. WHUR-F Wash
    KIQQ-F LA
56. WROR-F Bos
    KGFJ LA
    KTNQ LA
59. WZGC-F Atl
60. KRLY-F Hou

61. KQRS-F+ M-SP
    WYSP-F Phil
63. KGB-F SD
64. WXRT-F Chi
65. WABX-F Det
    WLBS-F Det
    KUTE-F LA
    WKLS-F Atl
    KSHE-F St L
70. KMGC-F Dall

71. KSCS-F D-FW
72. KIIS-F LA
    KISW-F Sea
74. WRBQ-F Tamp
    WBMX-F Chi
    KIKK-F Hou
77. KKDA-F D-FW
78. WMJC-F Det
79. WDVE-F Pitt
    KALI-F LA
81. WPIX-F NY
82. WEBN-F Cin
83. KILT-F Hou
84. KDKB-F Phoe
    WEEI-F Bos

86. XTRA LA
    KTXQ-F Dall
88. WVBF-F Bos
89. KBLX-F SF
    WHJY-F Prov
91. WKHK-F NY
92. WJPC Chi
    KSD-F St L
94. WFBQ-F Indy
    WLVQ-F Colum

    KFI LA
97. KSFX-F SF
98. KBPI-F Denv
    WEDR-F Mim
    KYW Phil

*Based on Adults 18-34, Metro Broadcast Week, 1/4 HR AVG

AMERICA'S LEADING STATIONS - ADULTS 18-49*

1. WBLS-F	NY	26. WTFM-F	NY	51. KSOL-F	SF	WROR-F	Bos
2. WKTU-F	NY	27. WOR	NY	52 KSCS-F	D-FW	KGO	SF
3. WRKS-F	NY	28. WRFM-F	NY	53. KFWB	LA	KILT-F	Hou
4. WYNY-F	NY	29. WKHK-F	NY	WCAU-F	Phil	79. WHUR-F	Wash
5. WNBC	NY	30. KRLA	LA	55. WLOO-F	Chi	80. WIYY-F	Balt
6. WPLJ-F	NY	31. WHN	NY	56. WMET-F	Chi	81. WQXI-F	Atl
7. WGCI-F	Chi	32. WCLR-F	Chi	57. KIKK-F	Hou	82. KFI	LA
8. WCBS-F	NY	33. KNX-F	LA	58. WHDH	Bos	83. KLOL-F	Hou
9. WABC	NY	34. WBCN-F	Bos	59. WXKS-F	Bos	84. WVEE-F	Atl
10. WNEW-F	NY	35. WDAS-F	Phil	60. KALI	LA	KRLY-F	Hou
11. WMGK-F	Phil	36. WLUP-F	Chi	61. KFRC	SF	86. WTAE	Pitt
12. KMET-F	LA	37. KMOX	St L	62. WWWW-F	Det	KIIS-F	LA
13. WINS	NY	38. WKQX-F	Chi	63. KZEW-F	Dall	88. WRBQ-F	Tamp
14. KLOS-F	LA	WFYR-F	Chi	64. WNIC-F	Det	WJR	Det
15. KRTH-F	LA	40. KVIL-F	Dall	65. WMAQ	Chi	90. WBBM	Chi
16. KSTP-F	M-SP	41. WCCO	M-SP	KDKA	Pitt	WJEZ-F	Chi
17. WCBS	NY	42. WADO	NY	67. KIQQ-F	LA	92. KLAC	LA
18. WPAT-F	NY	43. WLLZ-F	Det	68. KZLA-F	LA	93. KWKW	LA
19. KHTZ-F	LA	WIOQ-F	Phil	69. KFMK-F	Hou	94. WMMS-F	Cleve
20. KBIG-F	LA	45. WCOZ-F	Bos	KYW	Phil	95. KGFJ	LA
21. KABC	LA	WRIF-F	Det	71. KMJQ-F	Hou	96. XTRA	LA
22. WLS	Chi	47. KTNQ	LA	72. WLS-F	Chi	KROQ-F	LA
23. WJIT	NY	KMEL-F	SF	73. WIP	Phil	98. WBZ	Bost
24. WMMR-F	Phil	49. WNEW	NY	74. WZGC-F	Atl	KKDA-F	D-FW
25. WGN	Chi	50. WKYS-F	Wash	75. WBBM-F	Chi	100. WEEI-F	Bos

*Based on Adults, 18-49, 1/4 HR AVG, Metro , Broadcast Week

AMERICA'S LEADING STATIONS - ADULTS 25-54*

1. WBLS-F	NY	26. WJIT	NY	51. KHTZ-F	LA	WGAY-F	Wash
2. WYNY-F	NY	27. WKHK-F	NY	52. KIKK-F	Hou	77. WLTA-F	Atl
3. WNBC	NY	28. KDKA	Pitt	KNX-F	LA	78. WIND	Chi
4. WRKS-F	NY	29. WHDH	Bos	KLOS-F	LA	WDAS-F	Phil
5. WINS	NY	30. KRTH-F	LA	55. KALI	LA	WROR-F	Bos
6. WKTU-F	NY	31. KSTP-F	M-SP	56. WMCA	NY	81. WWSH-F	Phil
7. WCBS	NY	32. WJR	Det	57. WBZ	Bos	WEAZ-F	Phil
8. WCBS	NY	33. KRLA	LA	58. KCBS	SF	WPAT	NY
9. WGN	Chi	34. KGO	SF	WFYR-F	Chi	84. WEEI-F	Bos
10. WRFM-F	NY	35. WLS	Chi	KMET-F	LA	85. WCZY-F	Det
11. WOR	NY	36. WPLJ-F	NY	WTAE	Pitt	86. KIIS-F	LA
12. WABC	NY	37. WBBM	Chi	62. KWKW	LA		
13. KABC	LA	38. WCLR-F	Chi	63. WJEZ-F	Chi		
14. WPAT-F	NY	39. KVIL-F	D-FW	64. KNX	LA		
15. WMGK-F	Phil	40. WTFM-F	NY	65. WLAK-F	Chi		
16. WNEW	NY	WIP	Phil	66. KILT-F	Hou		
17. WGCI-F	Chi	42. WWWW-F	Det	67. WKQX-F	Chi		
18. KMOX	St L	43. WMAL	Wash	68. WUSL-F	LA		
19. WLOO-F	Chi	44. KYW	Phil	KFMK-F	Hou		
20. KBIG-F	LA	45. WMAQ	Chi	KOST-F	LA		
21. WNEW-F	NY	46. KZLA-F	LA	71. WKYS-F	Wash		
22. WCCO	M-SP	47. KTNQ	LA	72. KNBR	SF		
23. WHN	NY	48. KLAX	LA	73. KFI	LA		
24. KFWB	LA	49. KSCS-F	D-FW	74. WIOQ-F	Phil		
25. WADO	NY	50. KJOI-F	LA	75. KODA-F	Hou		

*Based on Adults, 25-54, Metro, 1/4 HR AVG, Broadcast Week

AMERICA'S LEADING STATIONS - ADULTS 35-64*

1.	WINS	NY	26.	WBLS-F	NY	51.	WMGK-F	Phil	76.	KZEW-F	D-FW
2.	WOR	NY	27.	WMCA	NY	52.	WJR-F	Det	77.	WFMT-F	Chi
3.	WRFM-F	NY	28.	WYNY-F	NY	53.	WWDB-F	Phil	78.	WCLR-F	Chi
4.	WGN	Chi	29.	KFWB	LA	54.	KZLA-F	LA	79.	KIRO	Sea
5.	KABC	LA	30.	WKTU-F	NY	55.	WGAY-F	Wash	80.	KSFO	SF
6.	WCBS	NY	31.	WLAK-F	Chi		WRHC	Mia	81.	WQYK-F	Tamp
7.	WPAT-F	NY	32.	WPAT	NY	57.	WJEZ-F	Chi		WCZY-F	Det
8.	WNEW	NY	33.	KCBS	SF	58.	WUSL-F	Phil	83.	WEFM-F	Chi
9.	KBIG-F	LA	34.	WIND	Chi		WWJ	Det		WDOK-F	Cleve
10.	KMOX	St L	35.	WBZ	Bost	60.	WTIC	Hart		KIKK-F	Hous
11.	KDKA	Pitt		WHDH	Bos	61.	WVNJ-F	Newa	86.	WJAS	Pitt
12.	WJR	Det	37.	KNX	LA	62.	WQXR-F+	NY		WDAF	KC
13.	WLOO-F	Chi	38.	WMAQ	Chi		WEEI	Bos		KPRC	Hou
14.	WNBC	NY	39.	WEAZ-F	Phil	64.	KMPC	LA		KRLD	D-FW
15.	KJOI-F	LA	40.	KOST-F	LA	65.	WJIB-F	Bos	90.	KODA-F	Hou
16.	WCCO	M-SP	41.	WIP	Phil	66.	WLKW-F	Prov	91.	WCAU	Phil
17.	WBBM	Chi	42.	KLAC	LA	67.	KFOG-F	SF		KHJ	LA
18.	WHN	NY	43.	WBAL	Balt	68.	WLIF-F	Balt	93.	KTRH	Hou
19.	WADO	NY	44.	WXYZ	Det	69.	WSB	Atl		KTNQ	LA
	WABC	NY	45.	WCBS-F	NY	70.	KWKW	LA	95.	WTAE	Pitt
21.	WMAL	Wash	46.	WKHK-F	NY	71.	KEZK-F	St L	96.	WLS	Chi
22.	KGO	SF	47.	WWWW-F	Det	72.	WAIT	Chi		KGBT	McA-B
	WJIT	NY	48.	WRKS-F	NY	73.	WWJ-F	Det	98.	KBAY-F	SJ
24.	KFWB	LA	49.	WPEN	Phil	74.	KALI	LA		WJYE-F	Buff
25.	KYW	Phil		WWSH-F	Phil		KSCS-F	D-FW	100.	KABL	SF
										KNBR	SF

*Based on Adults, 35-64, Metro, 1/4 HR AVG, Broadcast Week

AMERICA'S LEADING STATIONS - 12+ TSA AMD*

1.	WINS	NY	26.	KFWB	LA	51.	WEEI	Bos	76.	WIVK-F+	Knox
2.	WOR	NY	27.	KNX	LA	52.	WBAL	Balt	77.	WBCN-F	Bos
3.	WGN	Chi	28.	KFI	LA	53.	KTNQ	LA		WXYZ	Det
4.	WNBC	NY	29.	WNEW	NY	54.	KIRO	Sea	79.	KJOI-F	LA
5.	WCBS	NY	30.	KCBS	SF	55.	WHN	NY	80.	KOA	Denv
6.	WLS+	Chi	31.	WMAL	Wash	56.	KRLD	D-FW		XTRA	LA
7.	WCCO	M-SP	32.	KBIG-F	LA	57.	KRTH-F	LA	82.	WNIC-F+	Det
8.	KABC	LA	33.	WHDH	Bos	58.	WCOZ-F	Bos	83.	WIBC	Indy
9.	KDKA	Pitt	34.	WDAF	KC	59.	WWDB-F	Phil	84.	WRBQ-F	Tamp
10.	KYW	Phil	35.	KLOS-F	LA	60.	WRAL-F	Ral	85.	KSCS-F	D-FW
11.	WABC	NY	36.	KMET-F	LA	61.	KNBR	SF		KHTZ-F	LA
12.	KMOX	St. L	37.	WPAT-F	NY	62.	WMMR-F	Phil	87.	KRLA	LA
13.	WBLS-F	NY	38.	WIP	Phil	63.	WCBS-F	SF	88.	WTMJ	Milw
14.	WMAQ	Chi	39.	KSTP-F	M-SP	64.	KLAC	LA	89.	WWSH-F	Phil
15.	WBBM	Chi	40.	WADO	NY	65.	KTRH	Hou	90.	WMMS-F	Cleve
16.	KGO	SF	41.	WIND	Chi	66.	WSOC-F	Char	91.	KIKK-F	Hou
17.	WJR	Det	42.	WGCI-F	Chi	67.	KMPC	LA	92.	KABL+	SF
18.	WKTU-F	NY	43.	WNEW-F	NY	68.	WWJ	Det	93.	WBEN	Buff
19.	WRKS-F	NY	44.	WLOO-F	Chi	69.	WGY	Schen	94.	WCAU-F	Phil
20.	WTIC	Hart	45.	WMGK-F	Phil	70.	WWDC-F+	Wash	95.	KVOO	Tulsa
21.	WYNY-F	NY	46.	WMCA	NY	71.	WZGC-F	Atl	96.	WXKS-F	Bost
22.	WPLJ-F	NY	47.	WSB	Atl	72.	WQXI-F+	Atl	97.	WIOQ-F	Phil
23.	WBAP	D-FW	48.	WJIT	NY	73.	WOWO	F Way	98.	WTOP	Wash
24.	WBZ	Bost	49.	KVIL-F+	D-FW	74.	KNX-F	LA	99.	WLW	Cin
25.	WRFM-F	NY	50.	KFRC	SF	75.	CKLW	Det	100.	KSD	St L

*Based on 12+, 1/4 HR AVG, 6A-10A, Mon-Fri, Metro

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1.	WNBC	NY	28300
2.	WINS	NY	25932
3.	WCBS	NY	24848
4.	WABC	NY	24606
5.	WOR	NY	21196
6.	WKTU-F	NY	20679
7.	WLS	Chi	19861
8.	WYNY-F	NY	19106
9.	WGN	Chi	18074
10.	WPLJ-F	NY	17935
11.	WBLS-F	NY	17741
12.	WMAQ	Chi	17092
13.	WRKS-F	NY	16952
14.	WBBM	Chi	15139
15.	KABC	LA	14888
16.	KYW	Phil	14158
17.	WPAT-F	NY	13583
18.	KNX	LA	13241
19.	WJR	Det	12777
20.	WCBS-F	NY	12703
21.	KMET-F	LA	12306
22.	WCCO	Minn-SP	12173
23.	KLOS-F	LA	12085
24.	WRFM-F	NY	11953
25.	KDKA	Pitt	11798
26.	KFWB	LA	11434
	WHN	NY	11434
28.	KFI	LA	11352
29.	KGO	SF	11171
30.	KBIG-F	LA	11119
31.	WNEW	NY	11042
32.	KCBS	SF	10968
33.	WFRC	SF	10776
34.	WNEW-F	NY	10452
35.	WBZ	Bost	10335
36.	KMOX	St Lou	10046
37.	WCOZ-F	Bost	9976
38.	WBAP	Dall-FW	9301
39.	KRTH-F	LA	9289
40.	XTRA	LA	9089
41.	WPAT	NY	8926
42.	WMGK-F	Phil	8718
43.	WMMR-F	Phil	8698
44.	WLS-F	Chi	8549
45.	WMCA	NY	8532
46.	WHDH	Bost	7954
47.	WLUP-F	Chi	7935
48.	WGCI-F	Chi	7883
49.	KJOI-F	LA	7790
50.	WCAU-F	Phil	7606
51.	WLLS-F	Det	7582
52.	KIIS-F	LA	7498
53.	KHTZ-F	LA	7448
54.	WRIF-F	Det	7427
55.	KNX-F	LA	7309
56.	KLAC	LA	7264
57.	WCLR-F	Chi	7246
58.	WLOO-F	Chi	7219
59.	WIP	Phil	7176
60.	KIQQ-F	LA	7129
61.	KMPC	LA	7114
62.	WMET-F	Chi	6978
63.	WDAF	Kan Cit	6878
64.	WPIX-F	NY	6832
65.	KNBR	SF	6737
66.	WIND	Chi	6705
67.	KRLA	LA	6578
68.	WMAL	Wash	6575
69.	KOST-F	LA	6560
70.	WQXR-F+	NY	6482
71.	WEEI	Bost	6451
72.	KRLD	Dall-FW	6398
73.	WWJ	Det	6382
74.	KSTP-F	Minn-SP	6369
75.	CKLW	Det	6368
76.	WNIC-F	Det	6269
77.	WBBM-F	Chi	6267
78.	WKHK-F	NY	6215
79.	WFYR-F	Chi	6206
80.	WYSP-F	Phil	6188
81.	WABX-F	Det	6028
82.	WROR-F	Bost	6009
83.	WTIC	Hart	5968
84.	WKQX-F	Chi	5910
85.	WLAK-F	Chi	5909
86.	WWSH-F	Phil	5906
87.	WTFM-F	NY	5885
88.	KIRO	Sea	5856
89.	WMMS-F	Cleve	5820
	KSCS-F	Dall-FW	5820
91.	WCAU	Phil	5688
92.	WZGC-F	Atl	5551
93.	WEAZ-F	Phil	5546
94.	WLW	Cin	5487
95.	WRAL-F	Ral	5387
96.	KMEL-F	SF	5268
97.	WJEZ-F	Chi	5203
98.	WEEI-F	Bost	5146
99.	KVIL-F	Dall	5093
100.	WJR-F	Det	5088
101.	WSB	Atl	5073
102.	WWDC-F	Wash	5060
103.	KFAB	Omaha	5059
104.	WXKS-F	Bost	5048
105.	WRQX-F	Wash	5014
106.	WTAE	Pitts	5007
107.	KROQ-F	LA	5004
108.	WBMX-F	Chi	4997
109.	WJIB-F	Bost	4989
110.	KTSA	San Ant	4967
111.	WIOQ-F	Phil	4941
112.	KZLA-F	LA	4911
113.	WDAS-F	Phil	4903
114.	WPGC-F+	Wash	4888
115.	WGCL-F	Cleve	4872
116.	KSOL-F	SF	4868
117.	WVBF-F	Bost	4852
118.	WHYI-F	Miami	4832
119.	WIFI-F	Phil	4828
120.	WBCN-F	Bost	4827
121.	KOA	Denv	4803
122.	WDVE-F	Pitt	4788
123.	KSFO	SF	4785
124.	KTRH	Hous	4763
125.	KIOI-F	SF	4730
126.	KIKK-F	Hous	4763
127.	KHJ	LA	4660
128.	WHB	KC	4617
129.	WWDB-F	Phil	4576
130.	WAAF-F	Bost	4573
131.	WMJC-F	Det	4567
132.	WWWW-F	Det	4546
133.	KOMO	Sea	4530
134.	KSD	St. Lou	4509
135.	WKYS-F	Wash	4508
136.	WOW	Omaha	4486
137.	WDGY	Minn-SP	4474
138.	WGAR	Cleve	4436
139.	WBAL	Balt	4426
140.	KGW	Port	4387
141.	WRKO	Bost	4366
142.	WCFL	Chi	4354
143.	WINZ-F	Miami	4334
144.	WJPC	Chi	4304
145.	WHUR-F	Wash	4301
146.	WUSL-F	Phil	4281
	WJIT	NY	4281
148.	WPEN	Phil	4269
149.	WSOC-F	Charl	4260
150.	WGY	Schen	4244

* Based on Weekly 12+ Cume, Mon-Sun, 6A-MID, TSA

151.	WXKS-F	Pitts	4220
152.	WFIL	Phil	4217
153.	KRBE-F	Hous	4205
154.	KILT-F	Hous	4196
155.	WTMJ	Milw	4179
156.	WRBQ-F	Tampa	4159
157.	WTVN	Colum	4135
158.	KLOL-F	Hous	4071
159.	KQRS-F+	Minn-SP	4057
160.	KKDA-F	Dall-FW	4043
161.	WQXI-F	Atl	4039
162.	KYUU-F	SF	4036
163.	WXYZ	Det	4030
164.	KGFJ	LA	4011
165.	WGAY-F	Wash	4004
166.	WBEN	Buff	3971
167.	WNCN-F	NY	3954
168.	WADO	NY	3949
169.	WEZN-F	Bridge	3930
170.	KTXQ-F	Dal-FW	3927
171.	KUTE-F	LA	3900
172.	WHO	Des Mo	3883
173.	WMJQ-F	Hous	3860
174.	WINZ	Miami	3837
175.	WZZP-F	Cleve	3835
176.	WASH-F	Wash	3823
177.	WOWO	Ft Way	3779
178.	WFAA	Dallas	3778
179.	KZEW-F	Dallas	3775
180.	WBEN-F	Buff	3760
181.	KDWB-F	Minn-SP	3756
182.	WNCI-F	Colum	3737
183.	KRLY-F	Hous	3713
184.	KEGL-F	Dal-FW	3710
185.	WTOP	Wash	3703
186.	KBPI-F	Denv	3674
187.	WISN	Milw	3662
188.	WIBC	Indy	3659
189.	WKLS-F	Atl	3652
190.	KSL	SLC	3606
191.	WLYF-F	Miami	3596
192.	WHK	Cleve	3593
193.	WFBQ-F	Indy	3576
194.	WMC-F	Mem	3553
195.	KXOK	St Lou	3531
196.	WKRQ-F	Cin	3526
197.	WCCO-F	Minn-SP	3525
198.	KSFX-F	SF	3522
199.	WPRO-F	Prov	3517
200.	WIYY-F	Balt	3494
201.	KABL-F	SF	3469
202.	WVON	Chi	3465
203.	WHAS	Louis	3455
204.	WSUN	Tampa	3447
205.	KNEW	SF	3446
206.	WOKI-F	Knox	3445
207.	WDRQ-F	Det	3438
208.	WVNJ-F	Newark	3437
209.	WTQR-F	Gr-WS	3421
210.	WSHH-F	Pitt	3416
211.	KSD-F	St Lou	3380
212.	WDOK-F	Cleve	3345
213.	WLIF-F	Balt	3344
214.	WIOD	Tampa	3338
	KABL	SF	3338
216.	WOOK-F	Wash	3332
217.	WYDD-F	Pitt	3329
	WVEE-F	Atl	3329
219.	KVOO	Tulsa	3325
220.	WEFM-F	Chi	3320
221.	WJLB-F	Det	3318
222.	KIMN	Denv	3309
223.	KWK-F	St Lou	3307
224.	WPRO	Prov	3300
225.	KKYX	SA	3299
226.	WGR	Buff	3293
227.	WFMT-F	Chi	3281
228.	WEBN-F	Cin	3276
229.	WIL-F	St Lou	3275
230.	WKBW	Buff	3271
231.	WCXI	Det	3266
232.	KOMA	Ok City	3265
233.	KODA-F	Hous	3256
234.	WJMD-F	Wash	3232
235.	WWWM-F	Cleve	3231
236.	WGPR	Det	3227
237.	KFAC-F	LA	3219
238.	WCBM	Balt	3215
239.	WHJY-F	Prov	3210
240.	WAIT	Chi	3207
241.	KWST	LA	3205
242.	WWJ-F	Det	3203
243.	KKGO-F	LA	3198
	WWKX-F	Nash	3198
245.	KYYS-F	KC	3194
246.	KFMK-F	Hous	3193
247.	WCZY-F	Det	3190
248.	WWSW-F	Pitt	3168
249.	KTNQ	LA	3159
250.	KSHE-F	St Lou	3133
251.	KISW-F	Sea	3132
252.	WOMC-F	Det	3125
253.	KSLQ-F	St Lou	3115
254.	WTIC-F	Hart	3107
255.	WQAL-F	Cleve	3106
256.	WEZB-F	NO	3076
257.	KPRC	Hous	3074
258.	WBSB-F	Balt	3068
259.	KGB-F	SD	3063
260.	KEX	Port	3057
261.	WKRC	Cin	3052
262.	KSSN-F	LR	3034
263.	KCMO	KC	3028
264.	WBLI-F	Long Is	13023
265.	KFOG-F	SF	3021
266.	WSNI-F	Phil	3015
267.	WHIO-F	Dayton	3014
268.	KYA	SF	3013
269.	WWWE	Cleve	3009
270.	WIVK-F	Knox	3003
271.	WGMS-F+	Wash	3000
272.	WNWS	Miami	2999
273.	WTWR-F	Det	2982
274.	KCBS-F	SF	2980
275.	WZZK-F	Birm	2964
276.	XTRA-F	San Die	2956
277.	KDAY	LA	2954
278.	WLBS-F	Det	2949
279.	WXGT-F	Colum	2943
280.	KMEZ-F	Dall	2939
281.	WMZQ-F	Wash	2935
282.	KBZZ-F	Denv	2922
283.	KOAQ-F	Denv	2921
284.	KLOK	San Jo	2920
285.	WPCH-F	Atl	2917
286.	KJR	Sea	2913
287.	WDRC-F	Hart	2912
288.	WFLA-F	Tampa	2911
289.	KZAP-F	Sacra	2909
290.	WLVQ-F	Colum	2903
291.	WJZZ-F	Det	2891
292.	WSM	Nash	2886
293.	WHUE-F	Bost	2878
294.	KALI	LA	2860
295.	WLOL-F	Minn-SP	2841
296.	KDWB	Minn-SP	2834
297.	WHJY-F	Prov	2832
298.	KSTP	Minn-SP	2831
299.	WCCC-F	Hart	2821
300.	WAMZ-F	Louis	2820

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	WJBC	Bloomington,Ill	57.6
2.	KFAB	Omaha	49.8
3.	WOWO	Fort Wayne	46.6
4.	WCCO	Minn-SP	45.8
5.	WTIC	Hartford	42.8
6.	KDKA	Pittsburgh	42.2
7.	KMOX	St. Louis	40.7
8.	WHBC	Canton	40.2
9.	WBNQ-F	Bloomington,Ill	40.0
10.	WKEE-F	Huntington	38.6
11.	WGY	Albany-Schen	38.4
12.	WICC	Bridgeport	38.3
13.	WVLK	Lexington	37.7
14.	WMEE-F	Fort Wayne	35.6
15.	WIVK-F	Knoxville	34.3
16.	WBEN	Buffalo	34.1
17.	WXLK-F	Roanoke	34.0
	KGBT	McAllen-Browns	34.0
19.	WRVA	Richmond	33.4
20.	WELI	New Haven	33.3
21.	WNOK-F	Columbia, SC	33.2
	KSTT	Daven-RI-Mo	33.2
23.	WIBA-F	Madison	33.0
24.	WSRS-F	Worcester	32.8
25.	KSSK	Honolulu	32.6
26.	KUGN	Eugene-Spr	32.3
	WRAL-F	Raleigh	32.3
	KEYN-F	Wichita	32.3
29.	WLAN-F	Lancaster	32.1
	KFQD	Anchorage	32.1
31.	WTVN	Columbus	32.0
	WIBA	Madison	32.0
33.	WHO	Des Moines	31.9
	WROV	Roanoke	31.9
	WSYR	Syracuse	31.9
36.	WLAP-F	Lexington	31.6
37.	WHP	Harrisburg	31.1
38.	WKSJ-F	Mobile	31.0
39.	KDON-F	Sal-Sea-Mont	30.8
40.	WSBA	York	30.7
41.	KLLL-F	Lubbock	30.6
42.	WOOD-F	Grand Rapids	30.5
	WPTF	Raleigh	30.5
44.	KRMG	Tulsa	30.3
	WFIR	Roanoke	30.3
46.	WSKZ-F	Chattanooga	30.2
47.	WHYN	Spring, MA	30.0
	WEEU	Reading	30.0
49.	WABB-F	Mobile	29.9
	KSL	Salt Lake City	29.9
51.	WIBC	Indianapolis	29.8
	WMBD	Peoria	29.8
	WSPD	Toledo	29.8
54.	WKZO	Kalamazoo	29.7
	KYW	Philadelphia	29.7
	KRMD-F	Shreveport	29.7
57.	WHEN	Syracuse	29.5
	WEZO-F	Rochester	29.5
59.	KSTP-F	Minn-SP	29.3
	KHFI-F	Austin	29.3
61.	WFMK-F	Lansing	29.2
	WZEE-F	Madison	29.2
	KVOO	Tulsa	29.2
64.	KSPZ-F	Colorado Springs	29.1
65.	WOW	Omaha	28.9
66.	WIXX-F	Appleton-Oshkosh	28.8
67.	KZFM	Corpus Christi	28.7
68.	WEZN-F	Bridgeport	28.5
69.	WAKR	Akron	28.4
70.	WLEV-F	Allen-Beth	28.3
	WTAG	Worcester	28.3
	WNAM	Apple-Osh	28.3
73.	WFMF-F	Baton Rouge	28.2
	KGW	Portland	28.2
75.	WKRG-F	Mobile	28.0
76.	KFH	Wichita	27.9
	KIOA	Des Moines	27.9
	WKQQ-F	Lexington	27.9
79.	WBT	Charlotte	27.8
80.	WIS	Columbia, SC	27.7
81.	WKZW-F	Peoria	27.6
82.	WARM	Scranton	27.5
83.	WRVQ-F	Richmond	27.4
84.	WDOQ-F	Daytona Beach	27.3
	WQXA-F	York	27.3
86.	WYFM-F	Youngstown	27.3
	KSSN-F	Little Rock	27.2
	WGNT	Huntington	27.2
89.	WIRL	Peoria	27.1
90.	KSEL-F	Lubbock	27.0
	KEYS	Corpus Christi	27.0
	WHIO-F	Dayton	27.0
93.	WQHK	Fort Wayne	26.9
	WXGT-F	Columbus	26.9
	KJRB	Spokane	26.9
96.	KIDD	Salinas-Sea	26.8
	WIOT-F	Toledo	26.8
98.	WAAF-F	Worcester	26.6
	WTSO	Madison	26.6
	KSO	Des Moines	26.6
	WHAM	Rochester	26.6

*Based on 12+ Metro Cume Rating, Mon-Sun, 6A-MID. Fall 81 markets only

AMERICA'S LEADING STATIONS BY FORMAT*

ROCK/TOP 40/CONTEMP

1.	WNBC	New York
2.	WLS	Chicago
3.	WABC	New York
4.	WCAU-F	Philadelphia
5.	KFRC	San Fran
6.	WRAL-F	Raleigh
7.	XTRA	Los Angeles
8.	WXKS-F	Boston
9.	KHTZ-F	Los Angeles
10.	WZGC-F	Atlanta
11.	KRLA	Los Angeles
12.	WLS-F	Chicago
13.	KIIS-F	Los Angeles
14.	WIOQ-F	Philadelphia
15.	KIQQ-F	Los Angeles
16.	WRBQ-F	Tampa
17.	KRLY-F	Houston
18.	WGCL-F	Cleveland
19.	WPGC-F	Washington
20.	WBBM-F	Chicago
21.	WHYI-F	Miami
22.	KRBE-F	Houston
23.	WVBF-F	Boston
24.	KTSA	San Antonio
25.	WOKI-F	Knoxville
26.	WQXI-F	Atlanta
27.	WIFI-F	Philadelphia
28.	WWKX-F	Nashville
29.	WINZ-F	Miami
30.	WMC-F	Memphis
31.	WNDU-F	South Bend
32.	KEGL-F	South Bend
33.	KFYE-F	Fresno
34.	WRQX-F	Washington
35.	WEZB-F	New Orleans
36.	WCCO-F	Minneapolis
37.	KGW	Portland
38.	WBEN-F	Buffalo
39.	WXKX-F	Pittsburgh
40.	WFBC-F	Greenville
41.	WPIX-F	New York
42.	WBSB-F	Baltimore
43.	WKRQ-F	Cincinnati
44.	WXLK-F	Roanoke
45.	WPRO-F	Providence
46.	WBLI-F	Long Island
47.	WJMD-F	Washington
48.	WYNF-F	Tampa-SP
49.	WWWM-F	Cleveland
50.	KOAQ-F	Denver

ADULT CONTEMP/SOFT ROCK/OLDIES

1.	WYNY-F	New York
2.	WCBS-F	New York
3.	WMGK-F	Philadelphia
4.	KRTH-F	Los Angeles
5.	KSTP-F	Minn-SP
6.	KFI	Los Angeles
7.	KNX-F	Los Angeles
8.	WROR-F	Boston
9.	KVIL-F	Dallas
10.	WCLR-F	Chicago
11.	WTFM-F	New York
12.	WKQX-F	Chicago
13.	WFYR-F	Chicago
14.	WNIC-F	Detroit
15.	WEEI-F	Boston
16.	WTAE	Pittsburgh
17.	WHB	Kansas City
18.	CKLW	Detroit
19.	KFMK-F	Houston
20.	WZZP-F	Cleveland
21.	WMJC-F	Detroit
22.	WASH-F	Washington
23.	KSD-F	St. Louis
24.	WCZY-F	Detroit
25.	WGAR	Cleveland
26.	WOW	Omaha
27.	KIOI-F	San Francisco
28.	WLTA-F	Atlanta
29.	WWSW-F	Pittsburgh
30.	WPRO	Providence
31.	WNCI-F	Columbus
32.	WISN	Milwaukee
33.	KYUU-F	San Francisco
34.	WGR	Buffalo
35.	KMGC-F	Dallas
36.	WKRC	Cincinnati
37.	WCBM	Baltimore
38.	WAXY-F	Miami
39.	WKBW	Buffalo
40.	WTWR-F	Detroit
41.	WOMC-F	Detroit
42.	WBT	Charlotte
43.	KSFM-F	Sacramento
44.	KUDL-F	Kansas City
45.	WAIA-F	Miami
46.	KXOK	St. Louis
47.	WTIX	New Orleans
48.	WMHE-F	Toledo
49.	WENS-F	Indianapolis
50.	WQMF-F	Louisville

AOR

1.	WPLJ-F	New York
2.	KMET-F	Los Angeles
3.	KLOS-F	Los Angeles
4.	WCOZ-F	Boston
5.	WMMR-F	Philadelphia
6.	WNEW-F	New York
7.	WLLZ-F	Detroit
8.	WMMS-F	Cleveland
9.	WBCN-F	Boston
10.	WRIF-F	Detroit
11.	WYSP-F	Philadelphia
12.	WMET-F	Chicago
13.	KMEL-F	San Francisco
14.	KROQ-F	Los Angeles
15.	WDVE-F	Pittsburgh
16.	WIYY-F	Baltimore
17.	WFBQ-F	Indianapolis
18.	KLOL-F	Houston
19.	WWDC-F	Washington
20.	KZEW-F	Dallas
21.	WKLS-F	Atlanta
22.	KISW-F	Seattle
23.	KGON-F	Portland
24.	WAAF-F	Boston/Worc
25.	WEBN-F	Cincinnati
26.	KYYS-F	Kansas City
27.	KQRS-F+	Minn-SP
28.	KSHE-F	St. Louis
29.	KZAP-F	Sacramento
30.	WABX-F	Detroit
31.	KWK-F	St. Louis
32.	WLVQ-F	Columbus
33.	WHJY-F	Providence
34.	KGB-F	San Diego
35.	WDIZ-F	Orlando
36.	KTXQ-F	Dallas-FW
37.	KBPI-F	Denver
38.	WLAV-F	Grand Rapids
39.	KDKB-F	Phoenix
40.	WKDF-F	Nashville
41.	WYDD-F	Pittsburgh
42.	KINK-F	Portland
43.	WGRQ-F	Buffalo
44.	WSHE-F	Miami
45.	WIOT-F	Toledo
46.	WROQ-F	Charlotte
47.	WXRT-F	Chicago
48.	KAZY-F	Denver
49.	WHCN-F	Hartford
50.	KISS-F	San Antonio

* Based on 1/4 HR AVG, Mon-Sun, 6A-MID

NEWS AND TALK

1.	WOR	New York
2.	WINS	New York
3.	WCBS	New York
4.	KABC	Los Angeles
5.	KMOX	St. Louis
6.	KGO	San Francisco
7.	WBBM	Chicago
8.	KYW	Philadelphia
9.	KFWB	Los Angeles
10.	KNX	Los Angeles
11.	KCBS	San Francisco
12.	WIND	Chicago
13.	WMCA	New York
14.	WWDB-F	Philadelphia
15.	WXYZ	Detroit
16.	WEEI	Boston
17.	KIRO	Seattle
18.	WWJ	Detroit
19.	KRLD	Dallas
20.	KMPC	Los Angeles
21.	KTRH	Houston
22.	KOA	Denver
23.	WCAU	Philadelphia
24.	WFAA	Dallas-FW
25.	KPRC	Houston
26.	WINZ	Miami
	WNWS	Miami
28.	WHO	Des Moines
29.	WTOP	Washington
30.	KTAR	Phoenix
31.	WRKO	Boston
32.	WRC	Washington
33.	WERE	Cleveland
34.	KSDO	San Diego
35.	KCMO	Kansas City
36.	WOAI	San Antonio
37.	WGST	Atlanta
38.	WITS	Boston
39.	KMJ	Fresno
40.	KXL	Portland
41.	KQV	Pittsburgh
42.	KVI	Seattle

MOR

1.	WGN	Chicago
2.	WCCO	Minn-SP
3.	WJR	Detroit
4.	KDKA	Pittsburgh
5.	WBZ	Boston
6.	WHDH	Boston
7.	WTIC	Hartford
8.	WMAL	Washington
9.	WIP	Philadelphia
10.	WBAL	Baltimore
11.	KFAB	Omaha
12.	KNBR	San Francisco
13.	WSB	Atlanta
14.	WGY	Schenectady
15.	WOWO	Fort Wayne
16.	WLW	Cincinnati
17.	WTVN	Columbus
18.	KOMO	Seattle
19.	WIBC	Indianapolis
20.	WTMJ	Indianapolis
21.	WBEN	Buffalo
22.	KSFO	San Francisco
23.	KSL	Salt Lake City
24.	WPTF	Raleigh
25.	WMT	Cedar Rapids
26.	WRVA	Richmond
27.	WIOD	Miami
28.	WHAS	Louisville
29.	KEX	Portland
30.	KHOW	Denver
31.	KRMG	Tulsa
32.	WFLA	Tampa-SP
33.	WCFL	Chicago
34.	KQUE-F	Houston
35.	KLOK	San Jose
36.	WSPD	Toledo
37.	KTOK	Oklahoma City
38.	KOY	Phoenix
39.	WCKY	Cincinnati
40.	WHP	Harrisburg
41.	WROW	Albany
42.	WHAM	Rochester
43.	WSYR	Syracuse
44.	WJW	Cleveland
45.	WHIO	Dayton

BEAUTIFUL MUSIC

1.	WRFM-F	New York
2.	WPAT-F	New York
3.	KBIG-F	Los Angeles
4.	WLOO-F	Chicago
5.	WJOI-F	Los Angeles
6.	WWSH-F	Philadelphia
7.	WPAT	New York
8.	KOST-F	Los Angeles
9.	WEAZ-F	Philadelphia
10.	WJIB-F	Boston
11.	WGAY-F	Washington
12	WEZN-F	Bridgeport
13.	WLYF-F	Miami
14.	WJR-F	Detroit
15.	WLKW-F	Providence
16.	WLIF-F	Baltimore
17.	WAIT	Chicago
18.	WHIO-F	Dayton
19.	KFOG-F	San Francisco
20.	KODA-F	Houston
21.	WWBA-F	Tampa
22.	WXTZ-F	Indianapolis
23.	WVNJ-F	Newark
24.	WEZO-F	Rochester
25.	WDOK-F	Cleveland
26.	KEZK-F	St. Louis
27.	WFLA-F	Tampa
28.	WSHH-F	Pittsburgh
29.	WSSH-F	Boston
30.	WEZW-F	Milwaukee
31.	WWJ-F	Detroit
32.	KSEA-F	Seattle
33.	KMEZ-F	Dallas-FW
34.	WDBO-F	Orlando
35.	WQAL-F	Cleveland
36.	WJBR-F	Wilmington
37.	KOSI-F	Denver
38.	WJYW-F	Tampa
39.	KBAY-F	San Jose
40.	KJQY-F	San Diego
41.	KABL-F	San Francisco
42.	WJYE-F	Buffalo
43.	KABL	San Francisco
44.	WHUE-F	Boston
45.	WPCH-F	Atlanta
46.	KMBR-F	Kansas City
47.	WEZC-F	Charlotte
48.	WWEZ-F	Cincinnati
49.	KMEO-F	Phoenix
50.	WEZK-F	Knoxville

COUNTRY

1.	WMAQ	Chicago
2.	WBAP	Dallas-FW
3.	WHN	New York
4.	WDAF	Kansas City
5.	WSOC-F	Charlotte
6.	KLAC	Los Angeles
7.	WKHK-F	New York
8.	KSCS-F	Dallas-FW
9.	KZLA-F	Los Angeles
10.	WUSL-F	Philadelphia
11.	WWWW-F	Detroit
12.	KIKK-F	Houston
13.	WJEZ-F	Chicago
14.	KSD	St. Louis
15.	WIVK-F	Knoxville
16.	KILT-F	Houston
17.	KSSN-F	Little Rock
18.	KVOO	Tulsa
19.	WZZK-F	Birmingham
20.	WQYK-F	Tampa
21.	WDGY	Minn-SP
22.	KKYX	San Antonio
23.	WTQR-F	Greens-WS
24.	KHJ	Los Angeles
25.	WSUN	Tampa-SP
26.	KRAK	Sacramento
27.	WEEP	Pittsburgh
28.	KNEW	San Francisco
29.	WPOC-F	Baltimore
30.	WAMZ-F	Louisville
31.	WCMS-F	Norfolk
	WBCS-F	Milwaukee
33.	WHK	Cleveland
34.	WESC-F	Greenville
35.	KOMA	Oklahoma City
36.	WRKZ-F	Harrisburg
37.	WCXI	Detroit
38.	KNIX-F	Phoenix
39.	WKHX-F	Atlanta
40.	WMZQ-F	Washington
41.	KEBC-F	Oklahoma City
42.	WUBE-F	Cincinnati
43.	WFMS-F	Indianapolis
44.	WNOE-F	New Orleans
45.	WFIL	Philadelphia
46.	WIRE	Indianapolis
47.	KLZ	Denver
48.	KPLX-F	Dallas-FW
49.	WPLO	Atlanta
50.	WVKX-F	Washington

BLACK/URBAN/DISCO/JAZZ

1.	WKTU-F	New York
2.	WBLS-F	New York
3.	WRKS-F	New York
4.	WGCI-F	Chicago
5.	WDAS-F	Philadelphia
6.	KSOL-F	San Francisco
7.	WKYS-F	Washington
8.	KMJQ-F	Houston
9.	KKDA-F	Dallas
10.	KGFJ	Los Angeles
11.	WVEE-F	Atlanta
12.	WHRK-F	Memphis
13.	WHUR-F	Washington
14.	WJPC	Chicago
15.	KUTE-F	Los Angeles
16.	WGPR-F	Detroit
17.	WLBS-F	Detroit
	WBMX-F	Chicago
19.	WAIL-F	New Orleans
20.	WXYV-F	Baltimore
21.	KMJM-F	St. Louis
22.	KBLX-F	San Francisco
23.	WEDR-F	Miami
24.	WJZZ-F	Detroit
25.	KDAY	Los Angeles
26.	WAMO-F	Pittsburgh
27.	KNOK-F	Dallas-FW
28.	WJLB-F	Detroit
29.	WDMT-F	Cleveland
30.	WVON	Chicago
31.	WJMI-F	Jackson,MS
32.	WTLC-F	Indianapolis
33.	WJLH-F	Los Angeles
	KKGO-F	Los Angeles
35.	KDIA	San Francisco
36.	KPRS-F	Kansas City
37.	WQMG-F	Greensboro
38.	WWDM-F	Columbia, SC
39.	WDAO-F	Dayton
40.	WLIB	New York
41.	WDAS	Philadelphia
42.	WDIA	Memphis
	WOWI-F	Norfolk
44.	WPEG-F	Charlotte
45.	WCHB	Detroit
46.	KUKQ	Phoenix
47.	WXOK	Baton Rouge
48.	WZAK-F	Cleveland
49.	WLOU	Louisville
	WHYZ	Greenville

SPANISH

1. WJIT New York
2. WADO New York
3. WRHC Miami
4. KTNQ Los Angeles
5. KALI Los Angeles
6. KWKW Los Angeles
7. KGBT McAllen-Browns
8. WQBA Miami
9. WCMQ-F Miami
10. WCMQ Miami
11. KLVE-F Los Angeles
12. KCOR San Antonio
13. WOJO-F Chicago
14. KEYH Houston
15. KLAT Houston
16. KXEW Tucson
17. WHTT Miami
18. KPHX Phoenix
19. KLVL Houston
20. WQBA-F Miami
21. KWAC Bakersfield
22. KGST Fresno
23. KESS-F Dallas-FW
24. KIWW-F McAllen-Browns
KIFN Phoenix
26. KAMA El Paso

RELIGION

1. WWDJ New York
2. KBRT Los Angeles
3. WNJR Newark
4. KIEV Los Angeles
5. WEMM-F Huntington
6. KBIQ-F Seattle
7. WROL Boston
8. KFAX San Francisco
WDJC-F Birmingham
10. KPBC Dallas-FW
11. WMUZ-F Detroit
WRBS-F Baltimore
13. KGOL-F Houston
KCFO Tulsa
15. KEAR-F San Francisco
16. KCIJ Shreveport
17. WYCB Washington
18. WEZE Boston
KSKY Dallas-FW
WWMO-F Greens-WS
21. WDAC-F Lancaster
WPIT-F Pittsburgh
23. KGDN Seattle
24. WPIT Pittsburgh
WENN Birmingham
26. WYZE Atlanta
27. WCGL Jacksonville
28. KYMS-F Anaheim
29. KWAM-F Memphis
WYLO Milwaukee
WZZD Philadelphia

BIG BAND/NOST

1. WNEW New York
2. WPEN Philadelphia
3. WJAS Pittsburgh
4. WXKS Boston
5. KEZW Denver
6. KPRZ Los Angeles
7. KMPX-F San Francisco
8. WDAE Tampa
9. WLKW Providence
10. WCOL Columbus
11. WMLX Cincinnati
12. WITH Pittsburgh
13. KFJZ Dallas-FW
14. WBBG Cleveland
15. KIXI Seattle
16. WLQY Miami
17. WECK Buffalo
18. KUPL Portland
19. WGUL Tampa
20. WFBL Syracuse
KJLA Kansas City
22. WMAS Springfield,MA
KMLO San Diego
WVCG Miami
25. KLIV San Jose
26. WEAM Washington
WAVZ New Haven
28. KLFF Phoenix
29. WRHY-F York
30. WKAT Miami

CLASSICAL

1. WQXR-F+ New York
2. WFMT-F Chicago
3. WGMS-F+ Washington
4. WNCN-F New York
5. WFLN-F+ Philadelphia
6. KKHI-F+ San Francisco
7. KFAC-F Los Angeles
8. KDFC-F+ Los Angeles
9. KING-F Seattle
10. WQRS-F Detroit
11. KVOD-F Denver
12. WCRB-F Boston
13. KFSD-F San Diego
14. WCLV-F Cleveland
15. WTMI-F Miami
16. KLEF-F Houston
17. KHFM-F Albuquerque
18. KFAC Los Angeles
WRR-F Dallas
20. WFMR-F Milwaukee
21. KXTR Kansas City
22. WNIB-F Chicago
KHEP-F Phoenix
24. WGH-F Norfolk

AMERICA'S LEADING STATIONS - 12+ METRO SHARE**

1.	WJBC	Bloomington,Ill	40.7	21.	KVOL	Lafayette*	21.3
2.	WWNC	Asheville*	39.3	22.	KFGO	Fargo*	21.1
3.	KGBT	McAllen-Browns	32.6	23.	WOWO	Fort Wayne	20.5
4.	WFBG	Altoona*	30.7	24.	WIXX-F	Green Bay*	20.4
5.	WMT	Cedar Rapids*	30.3	25.	WACO	Waco*	20.2
6.	KWLO	Waterloo*	29.3	26.	WIKY-F	Evansville*	20.1
7.	WQSM-F	Fayetteville*	25.8	27.	WNOK-F	Columbia, SC	20.0
8.	KUTI	Yakima*	25.2	28.	WJET	Erir,PA*	19.8
9.	KFAB	Omaha	25.0		KDKA	Pittsburgh	19.8
10.	WKEE-F	Huntington	24.2	30.	KSOO	Sioux Falls*	19.7
11.	WTIC	Hartford	23.8	31.	WHHY	Montgomery*	19.6
12.	WBBQ-F	Augusta*	23.6	32.	KYYA-F	Billings*	19.5
13.	WNDU-F	South Bend*	23.5	33.	WKSJ-F	Mobile	19.3
14.	WCCK-F	Erie*	23.4	34.	WIVK-F	Knoxville	19.0
15.	KWTO-F	Springfield,MO*	23.0	35.	KTMT-F	Medford*	18.7
16.	WCCO	Minneapolis	22.9	36.	WQDW-F	Greenv-NB*	18.6
17.	WWVA	Wheeling*	22.6	37.	WDIZ-F	Melbourne*	18.5
18.	WVAF-F	Charleston, WV*	22.0	38.	WJMI-F	Jackson, MS*	18.4
19.	KMOX	St. Louis	21.8				
20.	KIXZ	Amarillo*	21.6				

AMERICA'S LEADING FM STATIONS - 12+ METRO SHARE**

1.	WQSM-F	Fayetteville*	25.8		WPVR-F	Roanoke	17.8
2.	WKEE-F	Huntington	24.2	22.	WEAS-F	Savannah*	17.7
3.	WBBQ-F	Augusta*	23.6		WZZK-F	Birmingham	17.7
4.	WNDU-F	South Bend*	23.5		KSSN-F	Little Rock	17.7
5.	WCCK-F	Erie*	23.4		KZFM-F	Corpus Christi	17.7
6.	KWTO-F	Springfield,MO*	23.0	26.	WAAV-F	Wilmington,NC*	17.5
7.	WVAF-F	Charleston, WV*	22.0	27.	KLLL-F	Lubbock	17.4
8.	WIXX-F	Green Bay*	20.4	28.	WKDQ-F	Evansville*	17.3
9.	WIKY-F	Evansville*	20.1		WSOC-F	Charlotte	17.3
10.	WNOK-F	Columbia, SC	20.0		WMEE-F	Fort Wayne	17.3
11.	KYYA-F	Billings*	19.5	31.	KQCR-F	Cedar Rapids*	17.2
12.	WKSJ-F	Mobile	19.3	32.	KTTS-F	Springfield, MO*	17.1
13.	WIVK-F	Knoxville	19.0	33.	KFMQ-F	Lincoln*	16.9
14.	KTMT-F	Medford*	18.7		WEZO-F	Rochester	16.9
15.	WQDW-F	Greenv-NB*	18.6	35.	WHRK-F	Memphis	16.7
16.	WDIZ-F	Melbourne*	18.5	36.	WGLF-F	Tallahassee*	16.5
17.	WJMI-F	Jackson, MS*	18.4		WFMF-F	Baton Rouge	16.5
18.	WKQQ-F	Lexington	18.2	38.	WMAZ-F	Macon*	16.4
19.	WLWI-F	Montgomery*	18.0		WMRV-F	Binghampton*	16.4
20.	KHFI-F	Austin	17.8				

* Market surveyed in Spring 81
** Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

NATIONAL FM SHARES*

METRO

FALL 81	58.651%	(10,478,800 of 17,866,400)
SPRING 81	57.353	(11,225,100 of 19,571,700)
OCT/NOV 80	56.116	(9,480,500 of 16,894,600)
APR/MAY 80	54.254	(10,134,800 of 18,680,200)
OCT/NOV 79	53.627	(8,329,900 of 15,539,900)
APR/MAY 79	50.887	(9,480,800 of 18,631,200)
OCT/NOV 78	50.698	(7,525,600 of 14,843,000)
APR/MAY 78	47.638	(8,565,600 of 18,025,100)
OCT/NOV 77	46.501	(6,561,700 of 14,110,900)
APR/MAY 77	44.428	(7,745,900 of 17,434,700)
OCT/NOV 76	43.818	(6,079,600 of 13,874,200)
APR/MAY 76	40.886	(6,882,900 of 16,834,200)

FM GROWTH RATE (METRO):

OCT/NOV 76 to OCT/NOV 77:	6.123%
OCT/NOV 77 to OCT/NOV 78:	9.026%
OCT/NOV 78 to OCT/NOV 79:	5.756%
OCT/NOV 79 to OCT/NOV 80:	4.641%
OCT/NOV 80 to OCT/NOV 81:	4.512%

ADI

FALL 81	59.53%	(10,860,100 of 18,243,100)
SPRING 81	58.47	(10,880,900 of 18,610,600)
OCT/NOV 80	56.96	(10,010,100 of 17,573,600)
APR/MAY 80	55.50	(9,874,500 of 17,792,200)
OCT/NOV 79	53.42	(9,038,100 of 16,919,000)
APR/MAY 79	52.25	(9,071,000 of 17,367,000)
OCT/NOV 78	51.27	(8,328,600 of 16,244,500)
APR/MAY 78	48.69	(8,257,800 of 16,961,300)
OCT/NOV 77	47.82	(7,474,700 of 15,631,600)
APR/MAY 77	45.83	(7,669,900 of 16,734,600)
OCT/NOV 76	43.78	(7,096,200 of 16,208,900)
APR/MAY 76	42.01	(6,853,400 of 16,312,900)
APR/MAY 75	38.91	(6,229,800 of 16,009,800)

FM GROWTH RATE (ADI):

OCT/NOV 76 to OCT/NOV 77:	9.228%
OCT/NOV 77 to OCT/NOV 78:	7.215%
OCT/NOV 78 to OCT/NOV 79:	4.193%
OCT/NOV 79 to OCT/NOV 80:	6.627%
OCT/NOV 80 to OCT/NOV 81:	4.512%

* Based on MSA or ADI, 1/4 HR AVG. 12+, Broadcast Week. All stations reported in survey are included.

ADI RANKINGS - FM SHARE OF AUDIENCE*

FALL 81 RANK	MARKET	FAL 81	SPG 80	O/N 80	A/M 75
1.	Washington	74.18%	74.64%	69.42%	47.73%
2.	Charlotte	73.78	71.73	61.64	40.50
3.	Houston	70.19	70.05	64.64	40.42
4.	Atlanta	69.99	70.05	67.67	45.62
5.	Orlando	69.58	67.35	68.98	44.50
6.	Philadelphia	69.24	66.65	64.42	43.74
7.	Grand Rapids	68.87	69.38	61.55	38.09
8.	Indianapolis	68.11	67.91	63.99	33.54
9.	Tampa	67.32	66.71	64.30	40.65
10.	Detroit	67.27	66.80	63.83	41.12
11.	Norfolk	66.14	65.62	66.48	44.38
12.	Dallas-Fort Worth	65.63	69.28	65.36	37.94
13.	San Diego	65.28	61.59	64.83	33.31
14.	New Orleans	65.02	62.28	57.81	37.34
15.	Dayton	64.38	59.01	54.00	42.89
16.	Nashville	63.88	64.84	62.89	33.96
17.	Boston	63.21	62.31	58.88	44.98
18.	Greenville-Spart	63.19	61.33	57.64	38.77
19.	Cleveland	62.39	62.28	62.07	40.01
20.	Phoenix	60.73	56.46	58.11	34.17
21.	Memphis	60.61	56.88	56.53	27.70
22.	Raleigh	60.57	57.27	52.30	-----
23.	Cincinnati	60.37	56.93	59.96	32.75
24.	Sacramento	60.26	59.87	54.98	34.38
25.	Huntington-Charles	59.83	56.89	55.85	28.62
26.	Baltimore	59.34	59.88	58.73	33.27
27.	Milwaukee	58.81	51.68	54.81	36.28
28.	Oklahoma City	57.84	59.68	56.25	35.78
29.	Los Angeles	56.96	55.01	53.47	39.37
30.	Providence	56.92	54.43	57.24	39.82
31.	Chicago	56.54	53.02	55.34	33.48
32.	Columbus	56.48	64.12	60.31	31.63
33.	Birmingham	56.40	59.77	58.71	-----
34.	Seattle	56.16	50.16	48.40	32.98
35.	Denver	56.11	53.91	50.69	38.31
36.	Louisville	55.32	57.09	57.45	22.04
37.	New York	55.16	53.03	53.27	40.63
38.	Hartford	55.08	51.85	53.74	41.60
39.	San Francisco	54.18	54.16	51.95	34.63
40.	NE PA	53.36	52.59	52.89	31.76
41.	Miami	53.32	52.20	53.08	45.93
42.	Portland	53.28	51.22	47.71	32.14
43.	St. Louis	51.96	48.68	50.00	32.57
44.	Kansas City	51.86	53.27	53.14	42.38
45.	Buffalo	51.67	58.02	51.47	38.99
46.	Minn-St Paul	50.83	51.63	50.37	27.80
47.	Salt Lake City	50.32	45.38	41.85	-----
48.	Pittsburgh	49.76	50.65	46.51	31.56
49.	Albany-Schen-Troy	45.37	47.75	45.93	34.31
50.	San Antonio	44.59	-----	-----	-----
		59.53%	58.47%	56.96%	38.91%

MARKETS WITH HIGHEST AND LOWEST APR'S**

HIGHEST		LOWEST	
1. Utica*	20.0	1. Lynchburg*	12.2
2. Miami	18.8	2. Lafayette*	12.7
3. Harrisburg	18.5	3. Roanoke	12.8
McAllen-Browns	18.5	4. Memphis	13.1
5. Duluth*	18.4	5. Wilmington,NC*	13.5
6. South Bend*	18.3	6. Greenville-NB*	13.7
7. Providence	18.2	Macon*	13.7
8. Springfield, MA	18.0	Charlotte	13.7
		Huntington	13.7

MEAN FOR ALL RATED MARKETS

O/N 81	15.94		
O/N 80	15.62	A/M 81	16.04
O/N 79	15.28	A/M 80	15.42
O/N 78	15.41	A/M 79	15.62
O/N 77	15.20	A/M 78	15.42
		A/M 76	15.40
		A/M 75	15.74

* Market surveyed in Spring 81

** The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP**

HIGHEST		LOWEST	
1. Greenville-NewBern*	85.61%	1. Washeville*	28.23%
2. Lancaster	83.33	2. Altoona	29.94
3. Lansing	76.77	3. Honolulu	30.73
4. Melbourne-Titus-Cocoa*	75.39	4. Tucson	36.83
5. Washington	72.48	5. Yakima*	37.05
6. York	72.34	6. Bakersfield	37.09
7. Mobile	71.76	7. Medford*	37.41
Wilmington, DE	71.76	8. Fargo*	37.43
9. Houston	71.71	9. Waterloo*	38.36
10. Beaumont-PA-Orange	71.10	10. McAllen-Brownsville	39.42
11. Worcester	70.91	11. Waco*	40.10
12. Dallas-Fort Worth	70.90	12. Sioux Falls*	40.15
13. Terre Haute*	70.67	13. Bloomington	40.43
14. Grand Rapids	70.62	14. Billings	43.44
15. Knoxville	70.05	15. Johnson City-Kings-Bris	43.96
16. Daytona Beach	69.84	16. Richmond	44.31
17. Lynchburg*	69.66	17. Albany-Schen-Troy	44.55
18. Columbia, SC	69.60	18. Des Moines	44.95
19. Austin	69.37	19. Daven-RI-Moline	45.31
20. Greensboro-WS	69.18	20. Duluth*	45.34

* Market surveyed in Spring 81

** FM share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	822,300 (113)	4,426,300 (413)	5,248,600 (551)	29.31%
MOR/AC	1,989,600 (337)	1,074,400 (95)	3,064,000 (432)	17.11
BTFL MUSIC	190,300 (34)	2,274,400 (202)	2,417,700 (236)	13.50
COUNTRY	1,104,500 (226)	1,077,800 (167)	2,182,300 (393)	12.19
NEWS/TALK	1,810,900 (82)	37,400 (1)	1,848,300 (83)	10.32
BLACK/URBAN/JAZZ	464,200 (89)	1,246,200 (63)	1,710,400 (152)	9.55
SPANISH	398,900 (43)	75,200 (14)	474,100 (57)	2.65
NOSTALGIA/BIG BAND	395,600 (68)	27,500 (8)	423,100 (74)	2.36
CLASSICAL	24,600 (8)	226,000 (26)	250,600 (34)	1.40
RELIGION	157,600 (94)	70,500 (42)	228,100 (136)	1.27
UNKNOWN/OTHER	46,200 (27)	13,700 (12)	59,900 (39)	0.33
TOTALS	7,404,700 (1121)	10,502,400 (1067)	17,907,100 (2187)	

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format.

FORMAT PERCENTAGES - AM AND FM BANDS

	AM	FM	COMBINED	SPG 81	O/N 80	O/N 79	O/N 78	O/N 77
ROCK/AOR/CONTEMP	11.11%	42.15%	29.31%	31.51%	32.80%	31.68%	34.73%	34.31%
MOR/AC	26.87	10.23	17.11	16.45	15.67	16.30	16.61	16.32
BTFL MUSIC	2.65	21.66	13.50	14.61	15.19	16.42	17.32	18.04
COUNTRY	14.92	10.26	12.19	12.12	10.17	8.63	8.31	7.96
NEWS/TALK	24.46	0.36	10.32	9.13	10.63	10.81	10.23	10.92
BLACK/URB/JAZZ	6.27	11.87	9.55	9.07	9.68	10.47	7.62	6.59
SPANISH	5.39	0.72	2.65	2.12	2.37	2.47	2.02	1.64
NOST/BIG BAND	5.34	0.26	2.36	2.04	0.88	0.24	0.11	NA
CLASSICAL	0.33	2.15	1.40	1.30	1.41	1.59	1.78	1.87
RELIGION	2.13	0.67	1.27	1.23	1.22	1.18	0.98	0.98
OTHERS/UNKNOWN	0.62	0.13	0.33	0.41	0.49	0.46	0.81	NA

BEST AND WORST MARKETS FOR VARIOUS FORMATS

ROCK/AOR/CONTEMP (National Average: 29.31%)

HIGHEST %		LOWEST %	
1. Fayetteville, NC*	67.8	1. Memphis	18.7
2. Lafayette, LA*	59.1	2. New York	18.9
3. Waterloo*	54.1	3. West Palm Beach	19.0
4. Austin	52.3	4. Miami	20.6
5. Anchorage	51.5	Birmingham	20.6
6. Corpus Christi	49.9	6. Washington	21.0
7. Richland, WA*	48.8	Sarasota*	21.0
8. Binghampton*	48.4	Columbus,GA*	21.0
9. Colorado Springs	48.3	9. Lakeland*	21.3
10. Lansing	48.0	10. Dallas	23.5
Erie*	48.0	11. Charlotte	24.3
12. Huntsville*	46.8	12. Charleston, SC	24.8
Daven-RI-Moline	46.8	13. Baltimore	25.1
14. Tallahassee*	46.2	14. Asheville*	25.4

BEAUTIFUL MUSIC (National Average: 13.50%)

HIGHEST %		LOWEST %	
1. Sarasota*	33.3	1. Austin	0.0
2. Daytona Beach	33.2	2. Fayetteville,NC*	4.2
3. Tampa	29.4	3. Lafayette*	4.4
4. Atlantic City*	24.4	4. McAllen-Browns	4.9
5. Melbourne*	24.3	5. Bloomington	5.7
6. West Palm Beach	24.6	6. Daven-RI-Moline	6.3
7. Anchorage	23.3	7. Augusta,GA*	6.6
8. Peoria	23.1	8. Birmingham	7.1
9. Modesto	22.9	Johnson City-Kings	7.1
10. Evansville*	22.8	10. Duluth*	7.3
11. Worcester	21.1	11. Tallahassee	7.6
12. Springfield, MA	21.0	12. New Orleans	7.8
Ft. Lauderdale	21.0	Honolulu	7.8
14. Grand Rapids	20.9	14. Columbia, SC	8.2

NOTE: Format information for this section came from January or February editions of SRDS and/or the 1981 Broadcasting Yearbook. In some cases phone calls were made. In many cases I had to make a judgement based on the demographic spread of the station's audience. The most difficult call was determining whether a station was programming contemporary or "adult contemporary" formats. It seems that half the rock/contemp stations in the country are calling themselves adult contemp. Before I accepted the "AC" term the station had to have a significant percentage of its audience over 35. It also had to have less than 10% of its audience in the teen category.

* Market surveyed in Spring 81

MOR/ADULT CONTEMP (National Average: 17.11%)

HIGHEST %		LOWEST %	
1. Bloomington, IL	47.5	1. Columbus,GA*	0.0
2. NE PA	40.9	2. Fayetteville,NC*	0.0
3. Knoxville	36.7	3. Fargo*	0.0
4. Lincoln*	36.3	4. Corpus Christi	1.3
5. Hartford	35.3	Shreveport	1.3
6. Worcester	34.6	6. Montgomery*	1.4
Pittsburgh	34.6	7. Tallahassee*	1.6
8. Atlantic City*	33.4	8. San Antonio	2.2
Syracuse	33.4	9. Kansas City	2.5
10. Manchester*	32.2	10. Huntsville*	2.6
11. Springfield, MA	32.1	11. Evansville*	2.9
12. Reading*	31.8	12. McAllen-Browns	3.3
13. Steubenville*	31.7	13. El Paso	3.8
14. Cedar Rapids*	31.5	14. Beaumont-PA-Orange	4.2
15. Baltimore	31.3		

COUNTRY (National Average: 12.19%)

HIGHEST %		LOWEST %	
1. Asheville*	47.8	1. Boston	0.5
2. Fargo*	46.7	2. Atlantic City*	1.8
3. Johnson City-Kings	40.8	3. Hartford	2.2
4. Springfield, MO*	38.9	4. Bridgeport	2.7
5. Tulsa	38.6	Springfield, MA	2.7
6. Lakeland*	37.2	6. Miami	3.0
7. Waco*	37.0	7. Worcester	3.4
8. Wichita	36.0	8. New Haven	3.5
9. Johnstown, PA*	34.9	9. Providence	3.6
10. Lubbock	33.3	10. Knoxville	3.9
11. Topeka*	32.7	11. New York	4.0

NEWS/TALK (Nat Avg: 10.32%)

1. Minn-SP	25.4
2. St. Louis	22.8
3. New York	19.9
4. Philadelphia	19.7
5. Los Angeles	19.1
6. Des Moines	17.8
7. San Fran	16.4
8. Youngstown	14.8
9. Ft Lau	13.7
10. Seattle	13.5
11. Boston	12.4
12. Houston	12.3
13. West Palm	12.1
14. Detroit	12.0
15. Portland	11.7

BLACK/URBAN (Nat Avg: 9.55%)

1. Colum,GA*	33.7
2. Savannah*	32.7
3. Memphis	30.7
4. Jackson,MS*	28.6
5. Macon*	28.1
6. Char,SC	26.5
7. Green-NB*	22.5
8. Washington	21.1
9. Baton Rouge	21.2
10. Mobile	20.9
11. Col, SC	20.8
12. New York	19.9
Richmond	19.9
14. Pensacola*	18.8
15. Tallahassee*	18.5

SPANISH (Nat Avg: 2.65%)

1. McAllen	45.7
2. Miami	39.1
3. Cor Chr	23.7
4. San Ant	18.5
5. Bakers	16.9
El Paso	16.9
7. Sal-Sea	10.0
Phoenix	10.0
9. Fresno	9.6
10. Los Ang	8.9
11. Pueblo*	7.6
12. Stockton	7.4
13. Houston	6.0
14. Austin	5.9
15. Modesto	5.6

RELIGION (Nat Avg: 1.27%)

1. Huntington	9.1
2. Shreveport	8.7
3. Birmingham	8.1
4. Jckville	7.4
5. JC-Kings	6.2
6. Lancaster	5.8
7. Colum,GA*	5.7
8. Eug-Spr	5.4
9. Lubbock	5.2
Tulsa	5.2
11. Billings*	4.9
12. Green-NB*	4.6
Jackson,MS*	4.6
14. Spring,MO*	4.4
15. Gr Rapids	4.3

CLASSICAL (National Average: 1.40%)

1. Washington	4.5	4. San Fran	3.9	7. Milwaukee	3.1	10. Reno*	2.4
2. San Diego	4.2	Seattle	3.9	8. Albuquerque	2.6	11. New York	2.3
3. Denver	4.0	6. Cleveland	3.2	9. Norfolk	2.5	12. Kansas City	2.0
						Phil	2.0

THE NATION'S LEADING STATION GROUPS

These tables indicate which are the most important group owners in the United States. The first table ranks the groups according to a formula I devised in 1976. There are also tables which rank the groups according to cume listeners and total quarter hour figures.*

IMPORTANT NOTE: To qualify for these tables a group must have at least five stations in rated markets. A simulcasted facility counts as only one station.

EXPLANATION OF FORMULA: There are three areas of information which a group can be judged upon. These are (1) total audience for a group's stations, (2) the size and importance of the markets in which the group's stations are located and (3) the station's relative strength in its market, i.e., its rank.

Using the above data I developed a formula which ranked the groups. This formula worked as follows. The total audience (12+, TSA, 1/4 HR AVG, Broadcast Week) of all of a group's stations is divided by the number of figures in the group. The resulting figure is the STATION AVERAGE. The next step is to find an average market size for the stations in the group. This MARKET AVERAGE (based on SRDS rank) is then divided into the STATION AVERAGE. This figure is then divided by the RANKING AVERAGE, the average of all the stations in the group (12+, TSA, 1/4 HR AVG).

The resulting figure is the STATION INDEX. The STATION INDEX is multiplied by the number of stations in the group with the end result being the most important figure, the GROUP INDEX.

Stations which fail to show in a market are not calculated in the formula. Neither are some suburban stations. Simulcasted facilities count as one station. To be sure there are some problems with this formula. It tends to bias small groups which have successful stations in large markets. However, the formula is fun to work and it's fun to study. If you think about it I think you will agree that it is quite accurate.

* Based on TSA, 12+, Mon-Sun, 6AM-MID

AMERICA'S LEADING GROUPS (DUNCAN'S FORMULA)

O/N 78 RANK	O/N 79 RANK	O/N 80 RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVG	STATION INDEX	GROUP INDEX
2	1	1	1.	ABC	7902	13	607.8	4.7	6.6	19.594	254.720
1	2	2	2.	CBS	7046	14	503.3	4.9	9.6	10.699	149.792
5	4	3	3.	NBC	4910	8	613.8	4.8	8.0	15.984	127.875
3	3	4	4.	Metromedia	5400	14	385.7	8.1	9.1	5.233	73.257
7	6	5	5.	Westinghouse	5999	12	500.0	17.0	5.0	5.882	70.588
4	5	7	6.	RKO	5632	11	512.0	9.2	9.7	5.737	63.111
-	10	6	7.	Inner City	2563	6	427.2	3.0	18.7	7.615	45.690
-	-	-	8.	Infinity	3123	6	520.5	12.7	8.3	4.938	29.627
40	34	29	9.	Greater Media	2276	10	227.6	4.2	18.4	2.945	29.450
9	12	12	10.	Century	1904	6	317.3	5.3	12.8	4.677	28.063
11	13	10	11.	Hearst	1560	6	260.0	18.0	3.3	4.377	26.263
12	9	14	12.	Bonneville	3557	11	323.4	15.0	10.4	2.073	22.804
8	11	9	13.	Capital Cities	5055	14	361.1	20.1	11.7	1.535	21.497
13	14	13	14.	Taft	2809	12	234.0	27.0	5.0	1.733	20.800
15	15	11	15.	Gannett	2944	13	226.5	11.2	12.7	1.592	20.701
10	8	15	16.	Cox	3275	12	272.9	27.3	7.1	1.408	16.895
--	26	16	17.	Doubleday	1391	7	198.7	12.6	9.4	1.678	11.746
21	19	17	18.	Plough	2264	12	188.7	21.3	9.1	.974	11.682
--	33	19	19.	First Media	1449	7	207.0	14.7	9.7	1.452	10.162
19	20	18	20.	GE	1694	8	211.8	31.6	5.3	1.265	10.117
14	22	22	21.	LIN	1589	10	158.9	18.6	10.2	.838	8.376
23	24	24	22.	Malrite	1698	10	169.8	22.0	9.5	.812	8.124
--	--	26	23.	Heftel	1535	7	219.3	26.7	7.3	1.125	7.876
--	--	--	24.	Gulf	1656	10	165.6	27.1	8.5	.719	7.189
28	17	21	25.	Golden West	1330	8	166.3	14.6	13.1	.869	6.956

O/N 78 RANK	O/N 79 RANK	O/N 80 RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVG	STATION INDEX	GROUP INDEX
25	31	20		Storz	1141	6	190.2	26.5	6.2	1.158	6.946
26	23	27	27.	United	1188	7	169.7	12.1	15.3	.917	6.417
20	29	28	28.	Nationwide	1154	7	164.9	31.4	5.9	.890	6.231
17	21	23	29.	Harte-Hanks	1556	11	141.5	33.6	8.0	.525	5.775
--	--	32	30.	Viacom	1279	7	182.7	17.1	13.6	.786	5.499
30	30	31	31.	Tribune	1675	5	335.0	36.0	9.0	1.034	5.169
27	28	25	32.	Group One	1071	8	133.9	35.0	6.4	.598	4.782
43	36	39	33.	Outlet	1375	7	196.4	25.7	11.4	.670	4.692
--	--	30	34.	Metroplex	897	6	149.5	15.8	14.0	.676	4.055
36	45	45	35.	Shamrock	1129	7	161.3	24.1	11.6	.577	4.039
29	25	34	36.	Meredith	951	6	158.5	38.7	6.2	.661	3.963
18	27	36	37.	Fairbanks	1154	7	164.9	34.3	8.6	.559	3.913
42	48	47	38.	Hubbard	895	5	179.0	67.6	3.4	.779	3.894
39	43	33	39.	Entercom	820	8	102.5	13.0	16.3	.484	3.870
24	39	35	40.	Charter	723	6	120.5	14.8	13.7	.594	3.566
48	46	40	41.	Great Trails	916	8	114.5	39.0	7.4	.397	3.174
--	--	--	42.	Katz	1044	5	208.8	63.0	5.4	.614	3.069
--	--	--	43.	Sandusky News	918	8	114.8	26.6	11.3	.382	3.055
--	--	50	44.	EZ	802	5	160.4	37.6	7.0	.609	3.047
34	32	38	45.	Susquehanna	1465	13	112.7	46.0	10.5	.233	3.033
--	47	43	46.	Scripps-Howard	832	6	138.7	39.2	7.8	.454	2.722
35	44	44	47.	Jeff-Pilot	1400	11	127.3	67.5	7.7	.245	2.694
46	37	41	48.	Affiliated	1031	10	103.1	44.0	8.8	.266	2.660
--	--	--	49.	King	1094	9	121.6	38.4	11.2	.283	2.545
--	--	--	50.	BENI	768	8	96.0	31.0	10.3	.301	2.405
--	--	--		Capitol (WRAL)	979	7	139.9	75.4	5.4	.344	2.405

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGES

O/N 78	O/N 79	O/N 80	FAL 81	GROUP	STATIONS	TOTAL	AVG PER STATION
1	1	2	1.	ABC	13	7902	607.8
2	2	1	2.	CBS	14	7046	503.3
7	4	3	3.	Westinghouse	12	5999	500.0
3	6	7	4.	RKO	11	5632	512.0
4	3	4	5.	Metromedia	14	5400	385.7
5	5	5	6.	Capital Cities	14	5055	361.1
10	8	6	7.	NBC	8	4910	613.8
8	10	9	8.	Bonneville	11	3557	323.4
9	9	10	9.	Cox	12	3275	272.9
-	-	-	10.	Infinity	6	3123	520.5
13	13	12	11.	Gannett	13	2944	226.5
11	11	11	12.	Taft	12	2809	234.0
--	12	13	13.	Inner City	6	2563	427.2
27	17	14	14.	Greater Media	10	2276	227.6
20	21	15	15.	Plough	12	2264	188.7
19	16	18	16.	Century	6	1904	317.3
24	27	21	17.	Malrite	10	1698	169.8
16	19	17	18.	GE	8	1694	211.8
14	14	16	19.	Tribune Co.	5	1675	335.0
--	56	65	20.	Gulf	10	1656	165.6
18	22	25	21.	LIN	10	1589	158.9
22	26	20	22.	Hearst	6	1560	260.0
20	18	19	23.	Harte Hanks	11	1556	141.5
--	28	24	24.	Heftel	7	1535	219.3
23	23	23	25.	Susquehanna	13	1465	112.7
--	37	36	26.	First Media	7	1449	207.0
34	24	26	27.	Jefferson-Pilot	11	1400	127.3
--	45	29	28.	Doubleday	7	1391	198.7
45	33	31	29.	Outlet	7	1375	196.4
28	20	22	30.	Golden West	8	1330	166.3
--	--	30	31.	Viacom	7	1279	182.7
30	31	34	32.	United	7	1188	169.7
25	35	32	33.	Nationwide	7	1154	164.9
21	25	33		Fairbanks	7	1154	164.9
33	38	35	35.	Storz	6	1141	190.2
26	29	28	36.	Multimedia	12	1136	94.7
35	39	43	37.	Shamrock	7	1129	161.3
32	41	42	38.	King	9	1094	121.6
29	32	27	39.	Group One	8	1071	133.9
--	--	--	40.	Katz	5	1044	208.8
54	40	41	41.	Affiliated	10	1031	103.1
--	--	--	42.	Capitol (WRAL)	7	979	139.9
31	30	39	43.	Meredith	6	951	158.5
44	48	55	44.	Guy Gannett	8	947	118.4
--	--	--	45.	Sandusky News	8	918	114.8
52	51	48	46.	Great Trails	8	916	114.5
38	47	47	47.	Park	14	913	65.2
--	--	38	48.	Metroplex	6	897	149.5
53	54	56	49.	Hubbard	5	895	179.0
43	43	44	50.	Mid America	10	892	89.2

O/N 78	O/N 79	O/N 80	FAL 81	GROUP	STATIONS	TOTAL	AVG PER STATION
41	46	50	51.	Booth	8	866	108.3
36	34	37	52.	Swanson	8	844	105.5
--	49	49	53.	Scripps-Howard	6	832	138.7
49	50	40	54.	Entercom	8	820	102.5
48	57	58	55.	EZ	5	802	160.4
46	52	53	56.	Federated	7	789	112.7
71	63	80	57.	BENI	8	768	96.0
37	42	46	58.	Rust	9	763	84.8
56	55	51	59.	Summit	8	762	95.3
57	64	68	60.	Lotus	10	746	74.6
39	53	45	61.	Charter	7	723	60.1
--	67	63	62.	Des Moines Reg-Trib	6	652	108.7
42	36	54	63.	Insilco	7	640	91.4
--	61	61	64.	Tichenor	5	616	123.2
61	66	69	65.	Stoner	10	593	59.3
65	60	64	66.	Great Empire	10	590	59.0
--	73	59	67.	Sudbrink	7	588	84.0
--	58	57	68.	Beck Ross	6	577	91.2
--	--	--	69.	Josephson	6	575	95.8
51	62	60	70.	Associated	10	560	56.0
--	75	67	71.	Western Cities	6	545	90.8
60	65	62	72.	Bluegrass	7	534	76.3
69	76	72	73.	Newhouse	5	533	106.6
--	--	--	74.	Shamrock Comm	6	530	88.3
--	--	--	75.	Bloomington	6	488	81.3
--	--	66	76.	Liggett	6	459	76.5
66	71	82	77.	Sterling	9	455	50.6
73	83	75	78.	Capitol (Johnson)	6	452	75.3
--	--	74	79.	Regional	8	422	52.8
--	77	77	80.	Sunbelt	5	421	84.2
--	78	76		Clear Channel	7	421	60.1
--	--	70	82.	Buckley	5	416	83.2
70	80	83	83.	McClatchy	7	412	58.9
64	70	73	84.	Stauffer	8	403	50.4
--	--	--		Security	5	403	80.6
--	81	85	86.	Stuart	5	368	73.6
55	59	71	87.	Rollins	5	348	69.6
75	74	81	88.	Beasley	7	334	47.7
68	82	86	89.	Midwest Family	8	311	38.9
--	79	87		Davis and Weaver	5	311	62.2
--	--	--	91.	Manship	5	308	61.6
--	--	--	92.	Eastman	5	270	54.0
--	--	--	93.	Hicks	5	255	51.0
72	84	90	94.	Bahakel	7	247	35.3
--	87	89	95.	Peoria Journal Star	6	246	41.0
--	86	84	96.	Broadcast Associates	5	234	46.8
74	85	91	97.	Hatch	6	214	35.7
--	--	--	98.	Executive	5	205	41.0
--	--	92	99.	Buck	6	189	31.5
--	--	--	100.	Epperson-Atsinger	6	169	28.2
--	--	--	101.	Forward	6	161	26.8
--	--	--	102.	Walton	5	119	23.8
--	--	--	103.	Mortenson	5	84	16.8

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

O/N 78	O/N 79	O/N 80	FAL 81	GROUP	TOTAL CUME	AVG PER STATION
1	1	2	1.	ABC	13,808,000	1,062,200
2	2	1	2.	CBS	13,096,400	935,500
4	3	3	3.	Westinghouse	9,712,800	809,400
6	4	4	4.	Metromedia	8,849,900	632,100
7	6	5	5.	NBC	8,812,100	1,101,500
3	5	6	6.	RKO	8,706,400	791,500
6	7	7	7.	Capital Cities	7,770,200	555,000
10	10	9	8.	Bonneville	5,155,700	468,700
8	8	8	9.	Cox	4,945,600	412,100
11	12	10	10.	Gannett	4,485,500	345,000
12	11	11	11.	Taft	4,068,200	339,000
--	--	--	12.	Infinity	4,057,100	676,200
26	16	12	13.	Greater Media	3,533,700	353,400
--	13	14	14.	Inner City	3,328,500	554,800
20	21	15	15.	Plough	3,077,800	256,500
14	14	13	16.	Tribune Co.	2,926,000	585,200
22	22	16	17.	Century	2,806,000	487,700
15	18	20	18.	LIN	2,611,000	261,100
18	17	17	19.	Golden West	2,606,000	325,800
29	29	22	20.	Malrite	2,530,000	253,000
16	19	18	21.	GE	2,449,800	306,200
--	--	--	22.	Gulf	2,404,700	240,500
24	20	19	23.	Harte-Hanks	2,383,700	216,700
21	23	21	24.	Hearst	2,330,200	388,400
--	44	28	25.	Doubleday	2,328,100	332,600
41	30	27	26.	Outlet	2,321,600	331,700
--	33	24	27.	Heftel	2,286,300	326,600
32	24	23	28.	Jefferson-Pilot	2,219,600	201,800
--	38	38	29.	First Media	2,188,100	312,600
33	31	26	30.	Susquehanna	2,114,700	162,700
--	--	29	31.	Viacom	2,081,000	297,300
23	26	25	32.	Storz	2,040,500	340,100
25	28	30	33.	King	1,953,800	271,700
27	27	31	34.	Nationwide	1,885,400	269,300
24	25	32	35.	Fairbanks	1,875,600	267,900
34	34	36	36.	Shamrock	1,756,800	251,000
28	35	34	37.	Multimedia	1,709,100	142,400
30	32	37	38.	Meredith	1,626,000	271,000
31	39	33	39.	Charter	1,602,300	267,100
35	36	35	40.	Group One	1,594,900	199,400
37	41	39	41.	United	1,572,400	224,000
--	--	--	42.	Guy Gannett	1,517,700	189,700
45	49	43	43.	Great Trails	1,463,600	183,000
--	--	--	44.	Sandusky News	1,446,100	180,800
--	45	44	45.	Affiliated	1,423,900	142,400
--	--	--	46.	Katz	1,365,300	273,100
--	--	48	47.	Metroplex	1,362,500	227,100
40	47	45	48.	Park	1,360,300	97,200
42	46	42	49.	Mid America	1,338,900	133,900
47	50	50	50.	Hubbard	1,309,900	262,000

NOTE: 12+ Cume, Figures in hundreds

MAJOR GROUP OWNERS

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
ABC (Ben Hoberman)						
WABC	NY	880	24606	12	1	Contemp
WPLJ-F	NY	1183	17935	8	1	AOR
WLS	Chi	914	19861	3	3	Rock
WLS-F	Chi	378	8549	10	3	Rock
KGO	SF	851	11171	1	7	Talk
KSFX-F	SF	153	3522	18	7	Rock
KABC	LA	1177	14888	1	2	Talk
KLOS-F	LA	769	12085	4	2	AOR
WXYZ	Det	392	7427	3	5	Talk
WRIF-F	Det	378	4030	4	5	AOR
WMAL	Wash	475	6575	1	8	MOR/Talk
WRQX-F	Wash	237	5014	7	8	Rock
KSRR-F	Hous	115	2425	14	9	AOR
AFFILIATED COMMUNICATIONS (Jay Berkson)						
WOKV	Jkville	32	561	10	57	AC
WAIV-F	Jkville	106	1421	5	57	Contemp
WSAI	Cin	71	1399	14	28	Country
WSAI-F	Cin	51	1213	16	28	Country
KRAK	Sacra	222	2363	2	39	Country
KEWT-F	Sacra	153	1901	4	39	BTFL
KMPS	Sea	89	1296	16	16	Country
KMPS-F	Sea	83	1221	18	16	Country
WHYN	Spr,MA	94	1578	2	80	AC
WHYN-F	Spr,MA	130	1286	1	80	BTFL
Others: WFAS, WWYD-F (White Plains,NY)						
ASSOCIATED (Myles Berkman)						
WSOL	Tampa	DID NOT SHOW				
WWOL	Buffalo	72	599	9	32	Country
WACJ-F	Buffalo	35	601	13	32	AC
WPXN	Roch	79	1011	6	41	Big Band
WPXY-N	Roch	78	1305	7	41	Contemp
WPIT	Pitt	33	597	21	13	Religion
WPIT-F	Pitt	36	930	20	13	Religion

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
ASSOCIATED (cont'd)						
WSNI-F	Phil	163	3015	19	4	AC
WRCP	Phil	DID NOT SHOW				
WSTV	Steuben*	19	345	4	199	MOR
WRKY-F	Steuben*	26	486	1	199	Rock
BAHAKEL (Cy Bahakel)						
KXEL	Water*	39	564	4	217	Country
KCNB-F	Water*	42	667	3	217	Rock
WDOD	Chatta	45	787	5	96	Country
WDOD-F	Chatta	89	1305	3	96	Country
WKIN	Kings	14	304	15	95	MOR
WWOD	Lynch*	15	162	6	204	Country
WKZZ	Lynch*	3	83	13	204	? ? ?
Others: WLBJ A/F (Bowling Green,KY); WABG (Greenwood,MS)						
BEASLEY (George Beasley)						
WMOO	Mobile	11	115	11	91	Religion
WBLX-F	Mobile	67	911	4	91	Black
WGAC	Aug*	17	364	8	127	MOR
WKBX	Savan*	7	143	12	161	MOR
WSGF-F	Savan*	38	753	6	161	Rock
WFAI	Fayeete*	23	364	7	154	Contemp
WDMT-F	Cleve	171	2212	9	20	Urban
Others: WFMC,WOKN-F (Goldsboro,NC); WWMO-F (Reidsville,NC)						
BECK-ROSS (Martin Beck)						
WKTZ	Jkville	10	158	17	57	Big Band
WKTZ-F	Jkville	121	1379	3	57	BTFL
WKMF	Flint	35	500	14	81	Country
WGMZ-F	Flint	52	728	8	81	BTFL
WHCN-F	Hartf	161	2697	4	38	AOR
WBLI-F	Long Is	198	3023	27	1	Rock

NOTE: Group must have five stations in rated markets to qualify. Simulcasted stations count as one station. TSA rank is based on 1/4 HR AVG, 12+, Broadcast Week. Market rank is SMSA rank. * denotes market rated only in Spring.

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BLOOMINGTON (Tim Ives)						
WJCW	JC-King	83	945	3	95	Country
WQUT-F	JC-King	90	1322	2	95	Rock
WJBC	Bloom,IL	75	774	1	247	MOR
WBNQ-F	Bloom,IL	35	568	3	247	Rock
WGOW	Chatta	25	607	6	96	Contemp
WSKZ-F	Chatta	180	2095	1	96	Rock
BLUEGRASS (Wm. Stakelin)						
WHOO	Orl	75	1160	6	58	Country
WHOO-F	Orl	86	1664	4	58	Country
WVOC-F	Col,GA*	84	1184	1	158	Contemp
WVLK	Lex	76	1505	4	120	MOR
WVLK-F	Lex	77	1005	3	120	BTFL
WWSA	Sav*	16	256	9	161	MOR
WCHY-F	Sav*	120	1147	1	161	Country
BONNEVILLE (Arch Madson)						
KBIG-F	LA	810	11119	3	2	BTFL
KOIT-F	SF	154	2750	17	7	BTFL
WCLR-F	Chi	360	7246	11	3	MOR
KMBZ	KC	115	2375	11	29	Country
KMBR-F	KC	192	2291	4	29	BTFL
WRFM-F	NY	1065	11953	10	1	BTFL
KSL	SLC	206	3606	1	42	MOR
KIRO	Sea	373	5856	1	16	News
KSEA-F	Sea	224	2585	4	16	BTFL
KAAM	Dallas	9	360	29	10	AC
KAFM-F	Dallas	49	1416	23	10	AC
BOOTH (John Booth II, Ralph Booth)						
WRBR-F	S. Bend*	81	1298	2	135	AC
WJLB-F	Det	174	3318	18	5	Black
WMZK	Det	26	583	26	5	Ethnic
WSGS	Sag*	101	903	2	162	MOR
WIOG-F	Sag*	69	1102	4	162	Rock
WTOD	Tol	119	912	5	54	Country
WKLR-F	Tol	60	841	7	54	Country
WZZP-F	Cleve	236	3835	4	20	AC

Others: WIOU,WZWZ-F (Kokomo,Ind); WIBM-F, WXCM (Jackson,MI)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BROADCAST ASSOCIATES (Steve Gold)						
KVEG	LV	48	658	5	88	Country
KFMS-F	LV	28	473	10	88	Country
KSET	EP	53	581	5	84	Rock
KSET-F	EP	22	426	12	84	Urban
KXKS	Alb		DID NOT SHOW			
KKJY-F	Alb	83	838	3	92	BTFL
BDCST ENT NAT (BENI) (Ragan Henry, Charles Schwartz)						
WAOK	Atl	77	1563	12	17	Black
WCIN	Cin	44	798	18	28	Black
WBLZ-F	Cin	65	1127	15	28	Black (?)
WITH	Balt	105	1411	10	14	Big Band
WPDQ	Jkville	44	791	8	57	Black
WFYV-F	Jkville	107	989	4	57	AOR
WJAS	Pitt	179	2412	9	13	Big Band/Nost
WTLC-F	Indy	147	1351	6	34	Black
BUCK BDCST						
WCLS	Col,GA*	6	134	10	158	Religion
WCOS	Colum,SC	5	156	14	98	Country
WCOS-F	Colum,SC	137	1532	1	98	Country
WHVN	Charlotte	5	111	17	66	Religion
WYZE	Atl	32	418	15	17	Religion/Black
WMGY	Mont,AL*	4	115	11	142	Religion
BUCKLEY (Richard Buckley)						
WDRC	Hart	54	1463	19	38	Contemp
WDRC-F	Hart	133	2912	8	38	Rock
KWAV-F	Monterey	33	567	6	134	AC
KKHI A/F	SF	132	2460	24	7	Classical
WSEN A/F	Syracuse	64	825	6	62	Country
KGIL A/F	LA		DID NOT SHOW			

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CAPITAL CITIES	(Jim Arcara)					
WJR	Det	860	12777	1	5	MOR
WJR-F	Det	309	5088	7	5	BTFL
KZLA	LA	60	1077	38	2	Country
KZLA-F	LA	363	4911	16	2	Country
WPRO	Prov	193	3300	4	45	AC
WPRO-F	Prov	199	3517	3	45	Rock
WKBW	Buff	162	3271	6	32	Contemp
WPAT	NY	479	8926	20	1	BTFL
WPAT-F	NY	912	13583	11	1	BTFL
WBAP	Dall-FW	689	9301	1	10	Country
KSCS-F	Dall-FW	388	5820	2	10	Country
WROW	Albany	127	1837	5	53	BTFL/MOR
WROW-F	Albany	128	1547	4	53	BTFL
WKHX-F	Atlanta	186	2747	8	17	Country
CAPITOL	(James Goodman)					
WRAL-F	Raleigh	436	5387	1	78	Contemp
WHTN	Hunt,WV	53	516	2	122	Country
WKEE-F	Hunt,WV	146	1874	1	122	Rock
KMAC	San Ant	8	422	22	36	AC
KISS-F	San Ant	158	1413	4	36	AOR
WRNL	Richmond	82	1178	5	67	Country
WRXL-F	Richmond	96	1197	3	67	AOR
CAPITOL	(Ken Johnson)					
WKSJ	Mobile	12	240	10	91	Country
WKSJ-F	Mobile	132	1536	2	91	Country
WKDY	Spartan	7	200	22	72	Country
WCAW	Char,WV*	89	1100	2	145	Country
WVAF-F	Char,WV*	106	1190	1	145	Rock
WRKA-F	Louis	106	1436	7	44	AC/Contemp
CBS	(Robert Hosking)					
WCBS	NY	1190	24848	7	1	News
WCBS-F	NY	667	12703	14	1	Oldies
KNX	LA	600	13241	6	2	News
KNX-F	LA	453	7309	10	2	Soft Rock
WBBM	Chi	774	15139	4	3	News
WBBM-F	Chi	283	6267	16	3	Contemp
KMOX	St. Lou	882	10046	1	12	News/Talk

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CBS	(Cont'd)					
KMOX-F	St. Lou	106	2572	12	12	AC
WCAU	Phil	275	5688	14	4	News
WCAU-F	Phil	471	7606	5	4	Rock
WEEI	Boston	377	6451	7	6	News
WEEI-F	Boston	290	5146	9	6	Soft Rock
KCBS	SF	569	10968	2	7	News
KRQR-F	SF	109	2980	27	7	AOR
CENTURY	(Howard Grafman)					
WLOO-F	Chi	678	7219	6	3	BTFL
WAIT	Chi	278	3207	17	3	BTFL
KSHE-F	St. Lou	244	3133	3	12	AOR
WABX-F	Det	236	6028	11	5	AOR
KWST-F	LA	116	3205	34	2	AOR
KMEL-F	SF	352	5268	6	7	AOR
CHARTER	(John Bayliss)					
KIOI-F	SF	205	4730	10	7	AC
WDRQ-F	Det	149	3438	21	5	Contemp
WMJX-F	Mia		DID NOT SHOW			
WOKY	Milw	61	2029	12	27	Contemp
WMIL-F	Milw		DID NOT SHOW			
KCBQ	SD	100	1638	9	19	Country
KCBQ-F	SD	49	1073	21	19	Country
KSLQ-F	St. Lou	159	3115	9	12	Contemp
CLEAR CHANNEL	(John Barger)					
KTXC	Beaum	7	239	13	104	Country
KHYS-F	Beaum	58	656	3	104	Black
WOAI	San Ant	134	2091	7	36	News/Talk
KAJA	San Ant	93	1109	8	36	Country
KELP	EP	15	365	15	84	AC
KMOD	Tulsa	21	586	10	59	Contemp
KMOD-F	Tulsa	93	1119	7	59	AOR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
COX (William Schwartz)						
WSB	Atl	316	5073	2	17	MOR
WSB-F	Atl	116	1871	11	17	BTFL
WLIF-F	Balt	283	3344	3	14	BTFL
WSOC	Char	26	593	12	66	Nostalgia
WSOC-F	Char	453	4260	1	66	Country
WHIO	Dayton	116	1994	4	48	MOR
WHIO-F	Dayton	242	2978	1	48	BTFL
KFI	LA	497	11352	9	2	Contemp
KOST-F	LA	422	6560	13	2	BTFL
WIOD	Miami	178	3338	11	22	MOR
WAIA-F	Miami	143	2187	14	22	AC
WWSH-F	Phil	483	5906	4	4	BTFL
DAVIS & WEAVER (Bill Weaver)						
KARM	Fresno	55	767	8	82	AC
KFIG-F	Fresno	35	606	12	82	Contemp
KLOK	San Jose/SF	126	2575	11	30	AC
KWIZ	Anaheim	43	1137	24	19	MOR
KWIZ-F	Anaheim	52	850	22	19	AC
DOUBLEDAY (Gary Stevens)						
KDWB	Minn-SP	85	2834	11	15	Rock
KDWB-F	Minn-SP	235	3756	5	15	AOR
KPKE-F	Denver	153	1765	9	21	AOR
KWK	St. Lou	48	1241	18	12	Rock
KWK-F	St. Lou	234	3307	5	12	AOR
WLLZ-F	Det	479	7582	2	5	AOR
WAVA-F	Wash	157	2796	16	8	AOR
DES MOINES REGISTER (Richard Gilbert)						
KYXI	Port,OR	62	1566	14	33	News
KGON-F	Port,OR	271	2802	1	33	AOR
KLAK	Denver	43	947	17	21	Country
KPPL-F	Denver	129	1839	12	21	AC
WIBA	Madison	63	1049	6	116	MOR
WIBA-F	Madison	84	1401	4	116	Contemp

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
EASTMAN						
WYNZ-F	Port,M*	33	566	8	150	AOR
WYNZ	Port,M*	32	506	9	150	Big Band
WAPE	Jkville	71	1248	6	57	Country
WIBX	Utica*	75	817	1	115	MOR
WIBQ-F	Utica*	59	676	3	115	BTFL
ENTERCOM (Joseph Field)						
KBRG-F	SF	33	615	38	7	Spanish
WAYL	Minn-SP	48	1066	15	15	BTFL/MOR
WAYL-F	Minn-SP	158	2359	7	15	BTFL
KLEF	Hou	74	1050	19	9	Classical
KTAC	Tac/Sea	34	901	26	16	AC
KBRD-F	Tac/Sea	139	1721	6	16	BTFL
WEEP	Pitt	222	1887	6	13	Country
WDSY-F	Pitt	112	1631	13	13	Country
EPPERSON-ATSINGER						
KMFM-F	SA	23	406	18	36	Class/Rel
KUKA	SA	26	393	16	36	Spanish
WEZE	Bost	37	590	30	6	Religion
WNYM	NY		DID NOT SHOW			
KCFO-F	Tulsa	48	686	9	59	Religion
WRFD	Colum,OH	26	401	14	37	MOR
KTED-F	Fresno	9	188	24	82	? ?
EXECUTIVE						
WIXY	Spr,MA	22	360	17	80	Country
WAQY-F	Spr,MA	48	1146	7	80	Rock
WPET	Greens,NC	9	190	26	49	Religion
WKRZ	NE PA	12	354	23	64	Big Band
WKRZ-F	NE PA	114	1538	1	64	Rock
EZ (Art Keller)						
WEZB-F	NO	236	3076	1	34	Rock
WEZC-F	Charl	187	2123	2	66	BTFL
WBZZ-F	Pitt	159	2922	12	13	Rock
WEZR-F	Wash	166	1854	13	8	BTFL
WEZS-F	Rich,VA	54	752	7	67	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
FAIRBANKS (Jim Hilliard)						
WIBC	Indy	242	3659	3	34	MOR
WNAP-F	Indy	144	2707	7	34	Rock
WVBF-F	Bost	273	4852	10	6	Contemp/AC
WKOX	Bost		DID NOT SHOW			
KVIL	Dall-FW	31	718	25	10	AC/Contemp
KVIL-F	Dall-FW	362	5093	3	10	AC/Contemp
WJNO	W. Palm	36	766	8	73	MOR
WRMF-F	W. Palm	66	961	4	73	Soft Rock
FEDERATED (John Dille, III)						
WYEZ-F	S. Bend*	75	897	4	135	BTFL
WQHK	F. Wayne	85	1049	4	103	Country
WMEE-F	F. Wayne	142	2045	2	103	Rock
WCUZ	Gr. Rap	35	1527	12	68	Country
WCUZ-F	Gr. Rap	134	1527	3	68	Country
WCKY	Cin	133	1953	10	28	MOR
WWEZ-F	Cin	185	2426	5	28	BTFL
FIRST MEDIA (Glenn Potter)						
KFMK-F	Hou	255	3193	8	9	AC
KXAM	Phoe	14	230	22	25	Dance Music
KOPA-F	Phoe	134	2157	6	25	Rock
WZGC-F	Atl	401	5551	1	17	Contemp
WPGC A/F	Wash	284	4888	5	8	Contemp
WBLE-F	Sea	166	2542	5	16	Rock
WEFM-F	Chi	195	3320	21	3	BTFL
FORWARD (Richard Dudley)						
WKQE	Talla*	3	63	10	201	AC
WBGM-F	Talla*	31	663	5	201	Contemp
KWLO	Water*	66	1047	1	217	Contemp
KFMW-F	Water*	26	418	7	217	BTFL
WKAU	Kaukaw,WI	14	412	16	132	Contemp
WKAU-F	Kaukaw,WI	21	470	11	132	Contemp

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GUY GANNETT (Bob Gilbertson)						
WINZ	Miami	229	3837	5	22	News
WINZ-F	Miami	256	4334	4	22	Rock
WGAN	Port,M*	53	936	5	150	MOR
WGAN-F	Port,M*	124	1482	1	150	BTFL
WXLP-F	Moline	86	1033	1	105	AOR
KSTT	Daven	72	1200	4	105	Contemp
KOFM-F	Okl C	116	2105	6	47	Rock
WRKT A/F	Cocoa,FL*	11	250	9	149	Contemp
GANNETT (Joe Dorton)						
KPRZ	LA	125	1671	32	2	Big Band
KIIS-F	LA	346	7498	17	2	Rock
KSDO	SD	152	2705	3	19	News
KEZL-F	SD	87	1289	13	19	BTFL
WWWE	Cleve	136	3009	12	20	Country
WDOK-F	Cleve	238	3345	3	20	BTFL
WVON	Chi	168	3465	22	3	Black
WGCI-F	Chi	707	7883	5	3	Black
WCZY-F	Det	221	3190	15	5	AC
WLQV	Det	23	430	28	5	Religion
KSD	St. Lou	308	4509	2	12	Country
KSD-F	St. Lou	227	3380	7	12	AC
WJYW-F	Tampa	206	2481	6	23	BTFL
GENERAL ELECTRIC (Randall Bongarton)						
KFOG-F	SF	251	3021	7	7	BTFL
KOA	Denv	302	4803	1	21	Talk/News
KOAQ-F	Denv	186	2921	4	21	Rock
WJIB-F	Bost	361	4989	8	6	BTFL
WGY	Schen	311	4244	1	53	MOR
WGFM-F	Schen	94	1587	9	53	Contemp
WSIX	Nash	52	1151	9	51	MOR
WSIX-F	Nash	137	1782	3	51	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GOLDEN WEST						
KMPC	LA	317	7114	22	2	Talk
KSFO	SF	223	4785	8	7	MOR
KVI	Sea	107	2245	11	16	Talk
KPLZ-F	Sea	115	1534	9	16	Rock
KEX	Port,O	160	3057	5	33	MOR/Talk
KQFM-F	Port,O	55	1077	15	33	Oldies
WCXI	Det	193	3266	16	5	Country
WTWR-F	Det	160	2982	19	5	Contemp
GREAT EMPIRE (Mike Lynch, Mike Oatman)						
KFDI	Wichita	85	1402	3	100	Country
KFDI-F	Wichita	37	726	8	100	Country
KWKH	Shrev	98	1602	2	106	Country
KROK-F	Shrev	65	854	5	106	Rock
KYNN	Omaha	24	479	15	70	Country
KYNN-F	Omaha	41	594	10	70	Country
KTTS	Spr,MO*	37	644	5	168	Country
KTTS-F	Spr,MO*	130	1311	1	168	Country
KBRQ	Denv	33	568	22	21	Country
KADX-F	Denv	40	726	19	21	Jazz
GREAT TRAILS (Alexander Williams)						
WCII	Louis	131	1954	4	44	Country
WKJJ-F	Louis	126	2164	5	44	Rock
WCOL	Colum,O	113	1562	6	37	Big Band
WXGT-F	Colum,O	155	2943	4	37	Rock
WJAI-F	Dayt/Eaton	53	675	12	48	Country
WING	Dayton	89	1985	7	48	AC
WMKE	Milw	41	791	18	27	Country
WBCS-F	Milw	208	2562	3	27	Country
Others. WIZE (Springfield,OH)						
GREATER MEDIA (Herb McCord)						
WMJX-F	Bost	44	1451	27	6	Contemp/AC
WGAY	Wash	25	569	24	8	BTFL
WGAY-F	Wash	337	4004	3	8	BTFL
KHTZ-F	LA	408	7448	14	2	AC
WMJC-F	Det	230	4567	5	5	Contemp
WHND	Det	84	1287	24	5	Oldies

A 34

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GREATER MEDIA (Con't)						
WMGK-F	Phil	645	8718	2	4	AC
WPEN	Phil	302	4269	13	4	Big Band
WCTC	NY (NJ)	DID NOT SHOW				
WCTO-F	NY (Long Is)	118	1356	34	1	BTFL
WMGQ-F	NY (NJ)	83	1668	38	1	AC
Others: WGSM (Huntington,NY)						
GROUP ONE (Roger Berk)						
KLZ	Denver	158	2615	7	21	Country
KAZY-F	Denver	163	2805	5	21	AOR
WAKR	Akron	91	1758	2	61	MOR
WAEZ-F	Akron	62	846	8	61	BTFL
WONE	Dayton	124	1690	3	48	Country
WTUE-F	Dayton	149	1927	2	48	AOR
KBOX	Dall-FW	101	1369	15	10	Country
KMEZ-F	Dall-FW	223	2939	9	10	BTFL
GULF (Alan Henry)						
WVOJ	Jkville	37	622	9	57	Country
WNDE	Indy	52	1265	11	34	MOR
WFBQ-F	Indy	307	3576	1	34	AOR
WKAP	Allen,PA	25	595	14	65	AC
KTXQ-F	Dall-FW	214	3927	10	10	AOR
WKLS	Atl	13	359	19	17	AOR
WKLS-F	Atl	291	3652	2	17	AOR
WQAL-F	Cleve	214	3106	6	20	BTFL
KRLY-F	Hou	305	3713	4	9	Rock
WJMD-F	Wash	198	3232	9	8	AC
HARTE-HANKS (Gary Eden)						
KOY	Phoe	134	2285	6	25	AC
KQYT-F	Phoe	168	2078	5	25	BTFL
WSGN	Birm	63	1351	8	46	AC
WRBQ-F	Tampa	328	4159	1	23	Rock
WEZI-F	Memp	155	2157	3	43	BTFL
KULF	Hous	76	2029	18	9	AC
KYND-F	Hous	170	2676	11	9	BTFL
WRVA	Richm	179	2437	1	67	MOR
WRVQ-F	Richm	179	2448	2	67	Rock
KMJK-F	Port,O	54	1098	16	33	Contemp
WLCY	Tampa	50	1119	17	23	News

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
HATCH (Homer Peterson)						
KJOT-F	Boise*	27	357	10	194	Country
KGEM	Boise*	39	553	5	194	Country
KGHL	Billings*	59	584	1	265	MOR
KIDX-F	Billings*	10	143	7	265	Contemp (?)
KALL	SLC	79	1279	7	42	Contemp/AC
KALL-F	SLC	54	1107	11	42	Contemp/AC
Others: KVEL,KUIN-F (Vornal, Utah)						
HEARST (Franklin Snyder)						
WBAL	Balt	403	4426	1	14	MOR
WIYY-F	Balt	311	3494	2	14	AOR
WISN	Milw	189	3662	4	27	AC
WLPX-F	Milw	148	2493	5	27	AOR
WTAE	Pitt	285	5007	3	13	AC
WXKX-F	Pitt	224	4220	5	13	Rock
HEFTEL (Earl MacDaniel)						
WLUP-F	Chi	466	7935	8	3	AOR
WXKS	Bost	167	1555	16	6	Big Band
WXKS-F	Bost	424	5048	4	6	Contemp
KSSK	Hono	119	2082	1	55	MOR
KULA-F	Hono	65	1023	5	55	Rock
WIKS-F	Indy	133	2590	9	34	Rock
WYYS-F	Cin	161	2630	8	28	Contemp
HICKS (Steven Hicks)						
KNOW	Austin	22	391	10	76	AC
KCSW-F	Austin	39	658	7	76	AC
KIKX-F	Dall-FW	65	972	19	10	Country
KLVI	Beaumont	52	803	4	104	Country
KYKR-F	Beaumont	77	959	1	104	Country
Others: KMMM-F (Muskogie,OK)						
HUBBARD (S.S. Hubbard)						
WGTO	Lakeland*	65	669	1	124	Country
KSTP	Minn-SP	110	2831	10	15	AC
KSTP-F	Minn-SP	541	6369	2	15	AC/Contemp
KOB	Alb	97	1812	1	92	MOR
KOB-F	Alb	82	1418	4	92	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
INFINITY (Michael Wiener)						
WJIT	NY	597	4281	15	1	Spanish
WKTU-F	NY	1469	20679	2	1	Urban
WYSP-F	Phil	358	6188	10	4	AOR
WBCN-F	Boston	412	4827	5	6	AOR
WIVY-F	Jkville	130	1877	2	57	Rock
KOME-F	San Jose/SF	157	2719	16	7	AOR
INNER CITY (Pierre Sutton)						
WBLS-F	NY	1455	17741	3	1	Urban
WLIB	NY	123	1983	33	1	Black
WLBS-F	Det	226	2949	13	5	Urban
KRE	SF		DID NOT SHOW			
KBLX-F	SF	192	2701	14	7	Black
KUTE-F	LA	254	3900	26	2	Urban
KGFJ	LA	313	4011	23	2	Black
INSILCO (Richard Geismar, Fred Walker)						
WELI	N. Haven	97	1412	2	97	MOR
WGSO	NO	85	1432	10	34	News
WQUE-F	NO	84	1645	11	34	Contemp
KTOK	Okl C	140	1984	3	47	MOR
KJOY-F	Okl C	28	498	14	47	BTFL/AC
WVCG	Miami	65	1041	25	22	Big Band/MOR
WYOR-F	Miami	141	1747	16	22	BTFL
JEFFERSON-PILOT						
KIMN	Denver	158	3309	7	21	Rock
KYGO-F	Denver	141	1844	10	21	Country
WQXI	Atl	49	1257	13	17	Contemp
WQXI-F	Atl	265	4039	5	17	Contemp
WBT	Char,NC	154	2754	4	66	AC
WBCY-F	Char,NC	148	2397	5	66	Rock
WBIG	Greens,NC	38	773	11	49	MOR
WWIL	Wilm,NC*	27	227	3	221	Black
WHSL-F	Wilm,NC*	32	473	2	221	Contemp
WGBS	Miami	71	1527	23	22	AC
WLYF-F	Miami	317	3596	2	22	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MARVIN JOSEPHSON	(Ed Christian)					
WNIC	Det	23	1100	28	5	Contemp
WNIC-F	Det	302	6269	8	5	Contemp
WNOR	Norfolk	42	829	14	34	Rock
WNOR-F	Norfolk	110	1595	5	34	AOR
WVKO	Colum,OH	39	639	12	37	Black
WVKO-F	Colum,OH	59	803	10	37	Jazz/Black
KATZ	(Dick Ferguson)					
WEZN	Bridge	333	3930	1	98	BTFL
WFTQ	Worces,MA	35	625	10	106	Contemp
WAAF-F	Worces/Bos	264	4573	11	6	AOR
WZZK-F	Birming	281	2964	1	46	Country
KWEN-F	Tulsa	131	1561	4	59	Country
KING	(Jim Kime)					
KYA	SF	145	3013	20	7	AC
KLHT	SF	102	2142	28	7	Contemp
WRTH	St. Lou	119	2067	11	12	BTFL/MOR
KGW	Port,O	232	4387	2	33	Contemp
KINK-F	Port,O	195	2252	3	33	Rock
KREM	Spokane	21	480	12	111	Contemp
KREM-F	Spokane	61	870	3	111	AOR
KING	Sea	102	2646	14	16	Contemp/AC
KING-F	Sea	117	1681	8	16	Classical
LIN	(Donald Pels)					
WIL	St. Lou	95	1740	13	12	Country
WIL-F	St. Lou	231	3275	6	12	Country
WBBF	Rochest	59	1462	10	41	Contemp
WMJQ-F	Rochest	130	1756	2	41	AOR
WFIL	Phil	168	4217	18	4	Country
WUSL-F	Phil	348	4281	11	4	Country
KILT	Hou	129	2683	13	9	Country
KILT-F	Hou	292	4196	6	9	Country
WEMP	Milw	57	889	13	27	BTFL/MOR
WMYX-F	Milw	80	1611	10	27	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
LOTUS	(Howard Kalmenson)					
KLFF	Phoe	52	660	17	25	Big Band
KTKT	Tucs	58	1207	5	75	Rock
KLPX-F	Tucs	55	712	6	75	AOR
KWKW	LA	279	2076	24	2	Spanish
KFSD-F	SD	101	1213	8	19	Classical
KENO	LV	25	500	12	88	Contemp
KENO-F	LV	63	783	2	88	AOR
KVAR-F	SA	25	493	17	36	Spanish
KONE	Reno*	30	331	6	171	Country
KOZZ-F	Reno*	58	573	1	171	Rock
LIGGETT	(Grant Santimore)					
WFMK-F	Lans	97	1574	3	90	Contemp
WHNN-F	Sag*	113	1438	1	162	Contemp
WZZR-F	Gr. Rap	68	1153	7	68	Contemp
WLOL-F	Minn-SP	133	2841	9	15	Contemp
WLFF	Colum,SC	6	83	12	98	Big Band
WZLD-F	Colum,SC	42	839	7	98	Rock
MALRITE	(Carl Hirsch, Gil Rosenwald)					
WHK	Cleve	202	3593	7	20	Country
WMMS-F	Cleve	430	5820	1	20	AOR
KSAN-F	SF	150	2415	19	7	Country
KNEW	SF	217	3446	9	7	Country
WZUU-F	Milw	178	2463	5	27	Contemp
WZUU	Milw	41	955	18	27	Contemp
WNYR	Roch	74	1101	8	41	Country
WEZO-F	Roch	239	2634	1	41	BTFL
KEEY	Minn-SP	11	460	19	15	MOR
KEEY-F	Minn-SP	156	2413	8	15	BTFL
MANSHIP						
WKQA-F	Peoria	25	484	12	108	Rock
WXCL	Peoria	54	817	5	108	Country
WJBO	BR	36	829	7	86	MOR/AC
WFMF-F	BR	127	1705	2	86	Rock
KRGV	McA-Brow	66	967	3	92	Rock

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
McCLATCHY (Ramsey Elliot)						
KMJ	Fresno	117	1683	2	82	News
KNAX-F	Fresno	15	447	20	82	AC
KBEE	Modesto	7	205	21	143	BTFL
KBEE-F	Modesto	65	591	2	143	BTFL
KOH	Reno*	47	606	3	171	News
KFBK	Sacra	96	1702	7	39	News
KAER-F	Sacra	65	980	13	39	BTFL
MEREDITH (John Lauer)						
WGST	Atl	131	2386	10	17	News
WPCH-F	Atl	197	2917	7	17	BTFL
WOW	Omaha	210	1767	2	70	Contemp
KEZO-F	Omaha	143	4486	3	70	Rock
KCMO	KC	145	3028	6	29	News/Talk
KCEZ-F	KC	125	1676	9	29	BTFL
METROMEDIA (George Duncan)						
WWBA-F	Tamp-SP	247	2449	3	23	BTFL
KHOW	Denver	159	2660	6	21	MOR
KLAC	LA	430	7264	12	2	Country
KMET-F	LA	812	12306	2	2	AOR
WNEW	NY	771	11042	13	1	Big Band
WNEW-F	NY	588	10452	17	1	AOR
WCBM	Balt	168	3215	7	14	AC
WMET-F	Chi	356	6978	12	3	AOR
WIP	Phil	433	7176	6	4	MOR
WMMR-F	Phil	597	8698	3	4	AOR
WOMC-F	Det	159	3125	20	5	AC
WASH-F	Wash	229	3823	8	8	AC
KRLD	Dall-FW	349	6398	4	10	News
KJR	Sea	102	2913	14	16	Rock
METROPLEX (Norm Wain)						
KEZK-F	St. Lou	236	2800	4	12	BTFL
WHTT	Miami	70	822	24	22	Spanish
WHYI-F	Miami	280	4832	3	22	Rock
WCKX-F	Tampa	135	2409	10	23	Rock
WPKX	Wash	24	589	27	8	Country
WVKX-F	Wash	152	2173	17	8	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MID AMERICA (Les Small, Howard Frederick)						
WQUA	Moline	21	466	11	105	AC
KRVR-F	Moline	39	717	9	105	BTFL
WTRX	Flint	45	827	10	81	AC
WIRL	Peoria	46	992	6	108	AC
WSWT-F	Peoria	87	948	1	108	BTFL
KIOA	Des M	76	1999	4	112	Contemp
KMGK-F	Des M	56	1093	7	112	Rock
WIRE	Indy	167	2521	5	34	Country
WXTZ-F	Indy	246	2637	2	34	BTFL
KBEZ-F	Tulsa	109	1189	5	59	BTFL
MIDWEST FAMILY						
WKKN	Rockford*	15	155	11	144	Country
WYFE-F	Rockford*	47	636	6	144	AOR
WISM	Madison	43	860	8	116	Contemp
WSIM-F	Madison	47	795	7	116	AC
WYTL	Oshkosh	43	473	4	132	Country
WOSH-F	Oshkosh	30	577	9	132	Rock
WITL	Lansing	9	244	18	90	Country
WITL-F	Lansing	77	1031	4	90	Country
Others: WMAY (Springfield,IL); WSJM,WIRX-F (St. Joseph,MI); WIZM A/F (LaCrosse,WI)						
MORTENSON						
WJMM-F	Lex	18	209	9	120	Religion
WHKK-F	Cin	8	146	23	28	Religion
WAYE	Balt	11	215	32	14	Religion
WTOF-F	Canton	13	233	15	99	Religion
WEMM-F	Hunt,WV	34	674	7	122	Religion
Others: WSUM (Parma,OH)						
MULTIMEDIA (Bruce Buchanan, Paul Fiddick)						
WWNC	Ashe	97	1171	1	186	Country
WFBC	Green,SC	33	811	11	72	MOR
WFBC-F	Green,SC	209	2591	1	72	Contemp
KAAY	Lit Rock	46	1560	10	102	AC
KLPQ-F	Lit Rock	75	1202	4	102	Rock
WEZW-F	Milw	225	2713	2	27	BTFL
WMAZ-F	Macon*	91	1279	1	149	Contemp

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MULTIMEDIA (Con't)						
WMAZ	Macon*	37	835	6	149	MOR
KEEL	Shreve	70	1121	3	106	Contemp
KMBQ-F	Shreve	37	359	9	106	AOR
WAKY	Louis	90	2079	9	44	AC
WVEZ-F	Louis	126	1370	5	44	BTFL
NATIONWIDE (Steve Berger)						
WPOC-F	Balt	216	2656	4	14	Country
WGAR	Cleve	218	4436	5	20	AC
WKSW-F	Cleve	150	2193	11	20	Country
WNCI-F	Colum,O	192	3416	3	37	Contemp
WSHH-F	Pitt	231	3416	4	13	BTFL
WLEE	Richmond	37	862	10	67	AC
WKZL-F	Win-Salem	110	1554	4	49	AOR
NBC (Dick Verne)						
WNBC	NY	1388	28300	4	1	Contemp
WYNY-F	NY	1092	19106	9	1	AC
WRC	Wash	156	2432	15	8	News
WKYS-F	Wash	358	4508	2	8	Urban
WMAQ	Chi	1024	17092	2	3	Country
WKQX-F	Chi	352	5910	13	3	AC
KYUU-F	SF	185	4036	15	7	AC
KNBR	SF	355	6737	4	7	MOR
NEWHOUSE						
WSYR	Syr	119	1923	3	62	MOR
WSYR-F	Syr	147	1963	1	62	AOR
WTPA-F	Harris,PA	106	1076	3	93	AOR
WAPI	Birm	49	976	12	46	MOR
WAPI-F	Birm	112	1586	3	46	AOR
OUTLET (Dick Rakovan)						
WSNE-F	Prov	92	1610	9	45	AC/Contemp
WDBO	Orl	81	1524	5	58	MOR
WDBO-F	Orl	219	2653	1	58	BTFL
WTOP	Wash	194	3703	11	8	News/Talk
KIQQ-F	LA	336	3703	19	2	Rock
WQRS-F	Det	108	1656	23	5	Classical
WIOQ-F	Phil	345	4941	12	4	Contemp

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
PARK (William Fowler)						
KRSI	Minn-SP	31	718	16	15	Big Band
KJJO	Minn-SP	61	1191	13	15	AC (?)
WRRB-F	Syr	34	448	9	62	BTFL
WHEN	Syr	124	2162	2	62	AC
WNCT	Green,NC*	2	153	21	298	MOR
WNCT-F	Green,NC*	48	538	5	298	BTFL
WNAX	Sioux F/Ya*	86	1098	1	268	Country
KWJJ	Port,O	141	1933	6	33	Country
KJIB-F	Port,O	76	1111	11	33	Country
WDEF	Chatt	51	818	4	96	MOR
WDEF-F	Chatt	99	1087	2	96	BTFL
WTVR	Rich	7	279	18	67	BTFL
WTVR-F	Rich	49	743	9	67	BTFL
KEZX-F	Sea	104	1324	13	16	BTFL
PEORIA JOURNAL STAR (Justin Hoberg)						
KRKE	Alb	56	908	8	92	Country
KWXL-F	Alb	77	745	5	92	AOR
KSSS	Col Spg	39	399	6	121	Country
KBMY	Billings*	14	260	6	265	Country
KYNR-F	Pueblo*	8	104	10	240	BTFL
KICT-F	Wichita	52	673	4	100	AOR
Others: KFRM (Salina,KA); KNOX,KTYN-F (Grand Forks,ND)						
PLOUGH (Wayne Hudson)						
WPLO	Atl	152	2183	9	17	Country
WVEE-F	Atl	291	3329	3	17	Urban
WCAO	Balt	102	2457	11	14	AC
WXYV-F	Balt	210	2628	5	14	Urban
WJJD	Chi	141	1844	25	3	Country
WJEZ-F	Chi	327	5203	15	3	Country
WMPS	Memphis	103	1567	7	43	Country
WHRK-F	Memphis	268	2338	1	43	Urban
WSUN	Tamp-SP	242	3447	4	23	Country
WQXM-F	Tamp-SP	143	2213	9	23	AOR
WMLX	Cin	109	1292	13	28	Big Band
WUBE-F	Cin	176	2277	7	28	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
RKO (Robert Williamson)						
WOR	NY	1668	21196	1	1	Talk
WRKS-F	NY	1364	16952	5	1	Urban
WRKO	Boston	184	4366	15	6	Talk
WROR-F	Boston	382	6009	6	6	AC
WGMS A/F	Wash	195	3000	10	8	Classical
WAXY-F	Miami	163	2794	12	22	Contemp/AC
WFYR-F	Chi	334	6206	14	3	AC
WHBQ	Memphis	74	1816	9	43	AC
KFRC	SF	455	10776	3	7	Rock
KHJ	LA	255	4660	25	2	Country
KRTH-F	LA	558	9289	7	2	AC
REGIONAL						
WGRD-F	Gr. Rap	119	2366	4	68	Rock
WXQT	Gr. Rap	43	465	10	68	Big Band
WAJX-F	Mel-Titu*	8	166	11	150	Rock
WAMT	Mel-Titu*	9	225	10	150	AC
WPIC	Youngs	43	608	9	74	MOR
WYFM-F	Youngs	90	1761	4	74	Rock
WKOP	Bingh*	44	603	5	131	Country
WAAL-F	Bingh*	66	860	3	131	Rock
Others: WTRU,WCNF-F (Muskegon,MI); WKNY (Kingston,NY)						
ROLLINS (John Janas)						
KDAY	LA	183	2954	27	2	Black
WAMS	Wilm,DE	19	438	17	79	Country
WRAP	Norfolk	70	1381	8	34	Black
WCHS	Char,WV*	43	1094	5	145	MOR
WBES-F	Char,WV*	33	434	6	145	BTFL
WBEE	Chi		DID NOT SHOW			
RUST (Bill Rust)						
WPTR	Albany	45	1001	11	53	AC
WFLY-F	Troy	132	2080	3	53	Rock
WHAM	Roch	120	2634	3	41	MOR
WHFM-F	Roch	57	1144	11	41	Rock
WAEB	Allen	70	1223	6	65	Contemp
WXKW-F	Allen	107	1368	3	65	Country
WNOW	York	35	330	17	109	Country
WQXA-F	York	124	2113	4	109	Rock
WQXK-F	Salem/You	73	674	5	74	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SANDUSKY NEWSPAPERS (Toney Brooks)						
KJZZ	Sea	44	686	24	16	Jazz
KZAM-F	Sea	115	1929	9	16	Contemp
KBPI-F	Denver	211	3674	2	21	AOR
KDJQ	Phoenix		DID NOT SHOW			
KDKB-F	Phoenix	206	2710	1	25	AOR
KWFM-F	Tucson	54	650	7	75	Rock
KERE	Denver	36	830	21	21	MOR
KEGL-F	Dall-FW	242	3710	7	10	Rock
KWKI-F	KC	10	272	19	29	? ?
Others: KSLY, KUNA-F (San Luis Obispo)						
SCRIPPS-HOWARD (Dick Janssen)						
WMC	Memphis	110	1809	6	43	Country
WMC-F	Memphis	251	3553	2	43	Rock
WNOX	Knox	57	1432	7	85	Contemp
WBSB-F	Balt	202	3068	6	14	Rock
KMEO	Phoe	28	341	22	25	BTFL
KMEO-F	Phoe	184	2208	4	25	BTFL
SECURITY (Ed Muniz)						
WNNR	NO	38	432	16	34	Black
WAIL-F	NO	218	2447	2	34	Urban
KALO	Beau	28	291	10	104	Black
KZZB-F	Beau	33	349	8	104	Rock
KEZQ-F	Lit Rock	86	824	3	102	BTFL
Others: KIEL (Jacksonville, Ark)						
SHAMROCK (Charles Harper)						
KXLR	LR	13	418	11	102	Country
KABL	SF	201	3338	13	7	BTFL
KABL-F	SF	202	3469	12	7	BTFL
KUDL-F	KC	144	2468	7	29	Soft Rock
KMGC-F	Dall-FW	180	2631	11	10	Soft Rock
WWWW-F	Det	339	4546	6	5	Country
KYOK	Houston	50	698	21	9	Black

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SHAMROCK COMMUNICATIONS (Bill Lynett)						
WTTR	Balt	13	229	31	19	Country
WTTR-F	Balt	22	517	24	19	AC
WDIZ-F	Orl	214	2653	2	58	AOR
WQFM-F	Milw	136	1996	7	27	AOR
WEJL	NE PA	52	718	7	64	MOR
WEZX-F	NE PA	93	947	3	64	AOR
STAUFFER						
KARZ	Phoe	46	1028	19	25	Country
KRNT	DM	50	831	8	112	MOR
KRNQ-F	DM	63	1079	5	112	Contemp
WIBW	Topeka*	76	1137	2	177	MOR
WIBW-F	Topeka*	69	988	3	177	Rock
KGNC-F	Amar*	45	569	2	191	BTFL
KGNC	Amar*	33	734	1	191	MOR
KGBX	Spr,MO*	21	377	8	168	AC
Others: KGFF (Shawnee, OK)						
STERLING (Fred Danz, Cliff Hunter)						
KSJO-F	San Jose	136	2241	8	30	AOR
KXRX	San Jose	11	490	39	30	Soft
KASH	Eug,Spr	4	155	11	136	AC
KSND-F	Eug,Spr	49	648	3	136	Rock
KZOK	Sea	19	640	29	16	AOR
KZOK-F	Sea	137	2241	7	16	AOR
KALE	Richl*	20	409	5	211	Contemp
KIOK-F	Richl*	38	361	1	211	Rock
KDKO	Denver	41	554	18	21	Black
Others: KBFW (Bellingham,WA); KEDO, KLYK-F (Longview,WA)						
STONER (Glenn Bell)						
KSO	DM	103	1464	2	112	Country
KGGO-F	DM	59	993	6	112	AOR
WGNT	Hunt,WV	46	793	4	122	MOR
WNBF	Bing*	64	940	4	131	MOR
WQYT-F	Bing*	71	826	2	131	BTFL
KHAK	Ced Rapds*	6	170	12	198	Country
KHAK-F	Ced Rapds*	31	574	8	198	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
STONER (Con't)						
WHEL	Knox	19	335	10	85	Big Band
WIMZ-F	Knox	126	1608	5	85	AOR
WYRK-F	Buffalo	68	795	11	32	Country
STORZ (Robert Storz)						
WQAM	Miami	128	1772	17	22	Country
WHB	KC	260	4617	2	29	Contemp
WDGY	Minn-SP	268	4474	3	15	Country
WTIX	NO	141	2746	4	34	Contemp
KOMA	Okl C	202	3265	1	47	Country
KXOK	St. Lou	142	3531	10	12	AC/Contemp
STUART (Dick Chapin)						
KFOR	Lincoln*	42	616	3	178	MOR
KFRX-F	Lincoln*	35	540	5	178	AOR
KWTO	Spr,MO*	129	1890	2	168	Country
KWTO-F	Spr, MO*	129	1311	3	168	Rock
KOEL-F	Water/Oel*	33	466	6	217	Country
Others: KOEL (Oelwein, IA); KSAL, KYEZ-F (Salina, Kans); KRGI A/F (Grand Island, Neb); KATI, KAWY-F (Casper)						
SUDBRINK (Dick Casper)						
WORL	Orl	32	615	10	58	Black
WJYO-F	Orl	64	1189	8	58	BTFL
WNWS	Miami	229	2999	5	22	News
KPOI	Hono	44	680	10	55	BTFL/AC
KDUK-F	Hono	111	1389	2	55	AOR
WLAC	Nash	71	1255	6	51	News/Talk
WJYN-F	Nash	37	634	11	51	AC/BTFL
SUMMIT (Allen Shaw)						
WCOA	Pensa*	29	421	8	126	MOR
WJLQ-F	Pensa*	61	913	1	126	Rock
WSJS	Win-Sal	80	1293	7	49	MOR
WTQR-F	Win-Sal	256	3421	1	49	Country
WREC	Mem	71	1409	10	43	MOR
WZXR-F	Mem	154	1817	4	43	AOR
KOCY	Okl C	34	494	13	47	Country
KXXY-F	Okl C	67	1033	8	47	AOR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SUNBELT (C.T. Robinson)						
KFYE-F	Fresno	237	2596	1	82	Rock
KQEO	Alb	33	683	11	92	Oldies
KZZX-F	Alb	56	980	8	92	Rock
KSPZ-F	Col Spg	63	970	2	121	Contemp
KVOR	Col Spg	32	531	7	121	MOR
KTLS-F	Okl C	DID NOT SHOW				
SUSQUEHANNA (Art Carlson)						
WQBA	Miami	186	1772	9	22	Spanish
WQBA-F	Miami	58	1024	26	22	Spanish
WKIS	Orl	52	992	9	58	Talk/MOR
WLTA-F	Atl	200	2153	6	17	AC
WFMS-F	Indy	172	2001	4	34	Country
WHLO	Akron	26	575	19	61	MOR
WRRM-F	Cin	116	1730	12	28	Soft Rock
WLQR-F	Tol	182	2029	1	54	BTFL
WARM	Scran	91	1612	4	64	MOR
WSBA	York	79	1426	8	109	MOR
WSBA-F	York	80	1159	7	109	BTFL
KPLX-F	Dall-FW	156	2761	14	10	Country
KLIF	Dall-FW	67	1913	18	10	Country
SWANSON (Gerock Swanson)						
KWKN	Wich	23	536	12	100	Contemp
WSHO	NO	40	381	15	34	Big Band
WBYU-F	NO	122	1304	7	34	BTFL
KKNG-F	Okl C	130	1615	5	47	BTFL
KRMG	Tulsa	153	2234	2	59	MOR
KFJZ	Dall-FW	93	1478	16	10	Big Band
KKYX	San Ant	260	3299	2	36	Country
KGCS-F	Wich	23	363	11	100	Country
TAFT (Carl Wagner)						
WDAF	KC	588	6878	1	29	Country
KYYS-F	KC	251	3194	3	29	AOR
WGR	Buff	181	3293	5	32	AC
WGRQ-F	Buff	192	2414	4	32	AOR
WKRC	Cin	179	3052	6	28	AC
TAFT (Con't)						
WKRQ-F	Cin	200	3526	4	28	Rock
WTVN	Colum,O	245	4135	1	37	MOR
WLVQ-F	Colum,O	227	2903	2	37	AOR
KQV	Pitt	111	2156	14	13	News
WDVE-F	Pitt	323	4788	2	13	AOR
WDAE	Tamp-SP	117	1902	11	23	MOR
WYNF-F	Tamp-SP	195	2441	7	23	Contemp
TICHENOR (Mal Kasanoff)						
KUNO	Cor Chr*	39	423	7	117	Spanish
KGBT	Harlin	242	1417	1	92	Spanish
KELT-F	Harlin	43	513	5	92	Country
KQXT-F	San Ant	154	1652	5	36	BTFL
KCOR	San Ant	138	1159	6	36	Spanish
TRIBUNE (James Dowdle)						
WGN	Chi	1192	18074	1	3	MOR/Talk
WICC	Bridge	99	1566	2	98	AC
WPIX-F	NY	203	6832	26	1	Rock
KGNR	Sacra	101	1648	6	39	MOR
KCTC-F	Sacra	80	1140	10	39	BTFL
UNITED (Gerald Hroblak)						
WSID	Balt	53	633	17	14	Black
WYST-F	Balt	59	1067	16	14	Rock
WINX	Wash	DID NOT SHOW				
WOOK-F	Wash	162	3332	14	8	Black
WBNX	NY	DID NOT SHOW				
WJMO	Cleve	66	1054	21	20	Black
WLYT-F	Cleve	103	1910	14	20	AOR
KALI	LA	326	2860	21	2	Spanish
KSOL-F	SF	419	4868	4	7	Black

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
VIACOM	(Al Greenfield)					
KDIA	SF	141	2748	23	7	Black
WMZQ-F	Wash	185	2935	12	8	Country
WWRL	NY		DID NOT SHOW			
WKHK-F	NY	393	6215	21	1	Country
WDIA	Memp	120	1979	5	43	Black
WRVR-F	Memp	78	1279	8	43	AC
KIKK	Hou	27	930	24	9	Country
KIKK-F	Hou	335	4724	2	9	Country
WALTON						
KIKX	Tucs	22	395	13	75	Country
KLRB-F	Sal-Sea	18	362	13	134	AOR
KIDD	Sal-Sea	34	672	4	134	Rock
KDJW*	Amar	25	369	7	191	Country
KBUY-F*	Amar	20	303	8	191	Contemp

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WESTERN CITIES	(Rick Phalen)					
KNST	Tucs	12	382	17	75	News/Talk
KRQQ-F	Tucs	51	1003	8	75	Rock
KZAP-F	Sacra	236	2909	1	39	AOR
KMJJ	LV	41	726	6	88	AC
KLUC-F	LV	76	1052	1	88	Rock
KZZP-F	Phoe	129	2363	8	25	Contemp
WESTINGHOUSE	(Dick Harris)					
WIND	Chi	543	6705	7	3	Talk
WOWO	Ft Way	264	3779	1	103	MOR
KYW	Phil	737	14158	1	4	News
KFWB	LA	624	11434	5	2	News
WINS	NY	1343	25932	6	1	News
WBZ	Bost	618	10335	2	6	MOR
KDKA	Pitt	858	11798	1	13	MOR
WPNT-F	Pitt	176	2395	11	13	BTFL
KODA-F	Hou	250	3256	9	9	BTFL
KOAX-F	Dallas	176	2589	12	10	BTFL
KJQY-F	SD	204	2316	2	19	BTFL
KOSI-F	Denver	206	2431	3	21	BTFL

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 600 stations is examined. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours. This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34,18-49,50+: This is simply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

( ) = O/N 80 figures

	STAT	TSL	T/O RATIO	% EXCL	% TEENS	%18-34	%18-49	%50+	%M	%F
ROCK/CONTEMP	76	7.9	16.0	9.5	25.4	55.9	70.1	4.5	42.7	57.3
	(94)	(7.5)	(16.8)	(9.1)	(24.9)	(55.2)	(68.4)	(6.7)	(43.2)	(56.8)
AOR	76	9.4	13.5	10.5	25.6	68.9	73.0	1.4	65.4	34.6
	(63)	(9.0)	(14.1)	(9.3)	(24.7)	(69.2)	(72.7)	(2.6)	(64.5)	(35.5)
AC/SOFT	56	7.4	17.0	6.8	5.7	60.6	83.8	10.5	41.1	58.9
	(49)	(7.8)	(16.1)	(6.1)	(6.0)	(63.7)	(81.7)	(12.3)	(41.7)	(58.3)
MOR	59	7.9	15.9	11.0	1.7	18.7	43.8	54.5	43.7	56.3
	(64)	(8.6)	(14.7)	(11.2)	(2.3)	(19.9)	(45.6)	(52.1)	(43.3)	(56.7)
BTFL MUSIC	89	10.0	12.5	10.3	0.8	15.5	39.3	59.5	40.0	60.0
	(100)	(9.9)	(12.7)	(9.4)	(0.8)	(15.3)	(41.5)	(57.7)	(39.4)	(60.6)
COUNTRY	92	9.4	13.0	13.5	4.0	30.2	63.6	32.4	48.0	52.0
	(72)	(9.2)	(13.7)	(13.4)	(3.7)	(28.7)	(61.9)	(34.4)	(51.2)	(48.8)
NEWS/TALK	46	8.2	15.3	9.9	0.8	13.1	33.3	65.9	47.2	52.8
	(48)	(7.5)	(16.8)	(8.4)	(0.9)	(14.4)	(35.0)	(64.1)	(47.7)	(52.3)
BLACK/URBAN	45	9.9	12.8	22.1	19.4	53.9	68.9	11.7	42.5	57.5
	(43)	(917)	(13.0)	(17.3)	(19.6)	(53.1)	(68.5)	(11.9)	(43.7)	(56.3)
SPANISH	16	15.8	8.1	28.4	3.1	35.1	61.9	36.0	37.2	62.8
	(12)	(17.0)	(8.2)	(26.1)	(4.0)	(31.7)	(60.3)	(35.7)	(37.4)	(62.6)
CLASSICAL	20	7.4	17.0	5.7	0.4	29.1	60.3	39.3	49.8	50.2
	(18)	(7.9)	(15.9)	(8.4)	(0.7)	(29.2)	(52.0)	(47.3)	(49.6)	(50.4)
BIG BAND/NOST	22	10.0	12.6	8.4	0.5	7.8	30.5	69.0	45.1	54.9
			(OCTOBER/NOVEMBRE 80 INFORMATION NOT AVAILABLE)							
RELIGION	15	8.2	15.4	12.0	3.5	24.4	45.6	50.9	33.5	66.5
	(11)	(8.4)	(15.0)	(9.6)	(2.0)	(23.7)	(50.1)	(47.9)	(34.3)	(65.7)

ROCK/CONTEMP/TOP 40

NATIONAL MEAN:		7.9	16.0	9.5	25.4	55.9	70.1	4.5	42.7	57.3
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WABC	NY	4.6	27.6	4.0	11	39	67	22	47	53
WNBC	NY	6.2	20.5	7.2	22	42	68	10	47	53
WGRD	GR	6.3	20.2	8.7	46	46	52	2	32	68
WKFR	Kal	9.5	13.2	9.4	16	67	80	4	47	53
WLAP-F	Lex	10.0	12.6	11.4	18	66	79	3	38	62
WTIC-F	Hart	7.0	17.9	4.6	24	53	65	11	32	68
WXKS-F	Bost	10.7	11.8	12.4	19	69	78	3	44	56
WVBF	Bost	7.2	17.6	6.9	13	62	83	4	35	65
WCAU	Phil	8.1	15.6	9.6	32	51	63	5	37	63
WSTW	Wilm	9.7	13.0	6.5	18	67	80	2	38	62
WLEV	A/B-E	9.4	13.5	8.6	17	56	74	9	39	61
WMHE	Tol	9.6	13.1	9.3	15	69	80	5	31	69
WMEE	F Wayne	9.8	12.9	12.0	21	62	74	5	46	54
WLS	Chi	5.9	21.5	7.0	24	48	68	8	49	51
WZEE	Mad	6.9	18.3	9.2	32	59	68	0	57	43
WKZW	Peoria	7.7	16.4	9.0	31	59	69	0	46	54
WPJB	Prov	7.7	16.3	4.6	32	57	73	4	49	51
WPRO-F	Prov	7.5	16.7	6.4	18	58	69	13	32	68
KIIS	LA	5.5	22.8	2.0	23	53	74	3	44	56
KIQQ	LA	6.2	20.4	6.0	24	50	69	7	29	71
XTRA	LA	6.9	18.3	7.9	36	43	60	4	41	59
KFRC	SF	5.8	21.6	8.2	31	50	62	7	47	53
KSFM	Sacra	8.3	15.1	7.4	30	47	69	1	41	59
KFYE	Fresno	9.3	13.6	10.2	20	65	74	6	53	47
KYNO-F	Fresno	9.2	13.7	8.0	30	56	64	6	42	58
WINZ-F	Mia	8.5	14.8	8.8	24	57	71	5	43	57
WHYI-F	Mia	7.6	16.5	12.4	35	49	60	5	48	52
WBJW	Orl	7.5	16.8	9.4	27	60	71	2	45	55
KEGL	D-FW	7.8	16.1	7.4	47	46	51	2	51	49
WZGC	Atl	9.5	13.2	12.6	28	50	66	6	43	57
KHFI	Aust	11.9	10.6	19.5	24	62	72	4	46	54
WFLY	A-S-T	7.4	16.9	5.9	36	53	60	4	31	69
WFMF	BR	11.2	11.2	15.2	23	65	74	3	43	57
WBSB	Balt	7.9	16.0	6.9	24	52	72	4	47	53
WKXX	Birm	7.9	15.9	8.7	29	56	68	3	45	55
WGCL	Cleve	6.6	19.1	7.8	34	45	62	4	47	53
WXGT	Colum	7.1	17.7	12.2	35	50	63	2	36	64
WKRQ	Cin	8.1	15.6	11.9	34	58	64	2	43	57
WBEN-F	Buff	7.6	16.7	5.3	22	59	71	7	39	61
WBCY	Char	8.2	15.3	12.8	18	64	80	2	43	57
WNOK-F	Col,SC	11.2	11.2	16.0	19	68	78	3	42	58
WSKZ	Chatt	10.9	11.6	17.2	26	60	70	4	48	52
KOAQ	Denver	8.8	14.3	7.2	27	61	73	0	35	65
KIMN	Denver	6.2	20.4	8.1	16	54	78	6	51	49
KINT	EP	8.3	15.2	5.8	35	55	63	2	48	52
WFBC-F	Green	7.9	15.9	14.2	10	56	81	9	43	57
KRBE	Hou	8.5	14.9	8.6	33	47	64	3	45	55
KRLY	Hou	10.6	11.9	13.1	28	63	79	3	40	60
WKEE	Hunt,WV	10.8	11.7	16.8	28	53	66	6	40	60
WNAP	Indy	7.9	15.9	5.7	24	60	71	5	51	49

ROCK/CONTEMP/TOP 40

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.9	16.0	9.5	25.4	55.9	70.1	4.5	42.7	57.3
WIVY	Jkvlle	9.1	13.8	10.4	28	54	70	2	35	65
WQUT	JC-Kin	8.3	15.3	8.7	21	64	74	5	48	52
KBEQ	KC	8.9	14.1	6.0	33	55	66	1	57	43
WLAN	Lan	9.1	13.9	8.4	23	56	74	3	48	52
KLUC	LV	9.1	13.8	10.6	24	61	71	5	53	47
WKJJ	Lou	7.2	17.5	6.0	35	49	62	3	46	54
WMC-F	Mem	7.0	18.1	11.2	22	55	70	8	41	59
WKRG	Mobile	7.4	17.1	6.2	31	46	59	10	34	66
WWKX	Nash	10.0	12.7	14.6	24	61	73	3	37	63
WEZB	NO	9.3	13.6	19.8	33	52	64	3	42	58
WLTY	Norf	9.5	13.2	9.4	9	67	87	4	51	49
KOFM	OK C	7.6	16.5	10.1	27	63	71	2	44	56
KZZP-F+	Phoe	6.9	18.3	3.8	11	75	87	2	61	39
WBZZ	Pitt	7.0	18.1	4.4	39	47	59	2	35	65
WXKX	Pitt	6.4	19.9	8.0	27	55	69	4	50	50
KGW	Port	6.4	19.9	9.2	16	49	74	10	33	67
WRAL	Ral	8.8	14.3	13.4	13	59	80	7	36	64
WRVQ	Rich	9.5	13.3	11.2	27	58	71	2	46	54
WXLK	Roan	7.5	16.9	17.9	28	56	72	0	36	64
KSLQ	ST L	6.6	19.1	5.0	15	63	79	6	46	54
KTSA	SA	6.5	19.3	10.6	24	45	61	15	36	64
WRBQ	T-SP	10.6	11.9	17.2	15	59	80	5	44	56
WPGC+	Wash	7.0	17.9	7.1	30	47	67	3	36	64
KBLE	Sea	8.3	15.1	9.3	32	54	66	2	46	54
KEYN	Wich	8.6	14.6	13.5	35	55	65	0	39	61
WYFM	Young	6.4	19.5	7.0	31	48	67	2	40	60

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.4	13.5	10.5	25.6	68.9	73.0	1.4	65.4	34.6
WNEW	NY	7.1	17.7	4.4	7	81	87	6	62	38
WPLJ-F	NY	8.3	15.2	5.5	31	62	67	2	62	38
WLAV	GR	11.1	11.4	18.8	23	74	75	2	65	35
WKQQ	Lex	12.7	9.9	23.5	17	76	81	2	50	50
WHCN	Hart	8.8	14.4	4.5	29	70	71	0	67	33
WBCN	Bost	11.0	11.4	6.9	5	91	94	1	72	28
WCOZ	Bost	9.7	13.0	15.8	43	51	56	1	64	36
WAAF	Worc	10.5	12.0	5.7	29	68	71	0	71	29
WMMR	Phil	8.9	14.2	5.5	22	71	76	2	58	42
WYSP	Phil	7.1	17.7	3.9	28	66	71	1	65	35
WZZO	A-B-E	9.1	13.8	12.8	25	73	75	0	62	38
WLLZ	Det	8.3	15.2	6.3	36	59	62	2	65	35
WRIF	Det	6.6	19.2	1.8	18	77	81	1	67	33
WIOT	Tol	9.8	12.9	12.5	28	66	70	2	58	42
WWCK-F	Flint	11.5	10.9	7.9	25	64	75	0	60	40
WLUP	Chi	7.2	17.5	4.7	33	64	67	0	68	32
WMET	Chi	6.5	19.5	3.9	27	68	71	2	64	36
WIBA-F	Mad	7.2	17.5	2.2	15	79	83	2	66	34
WXLP	D-RI-M	11.0	11.5	18.5	21	75	79	0	75	25
WHJY	Prov	10.2	12.3	9.0	27	67	71	2	68	32

				AOR						
NATIONAL MEAN:		9.4	13.5	10.5	25.6	68.9	73.0	1.4	65.4	34.6
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KLOS	LA	8.1	15.6	5.8	26	66	69	5	66	34
KMET	LA	7.8	16.2	6.4	19	77	80	1	64	36
KMEL	SF	8.5	14.8	7.0	20	76	79	1	57	43
KOME	SF	7.3	17.2	5.7	21	75	78	1	82	18
KGB	SD	8.8	14.3	5.0	23	73	76	1	75	25
KPRI	SD	6.7	18.8	5.8	14	81	85	1	75	25
XTRA-F	SD	6.3	20.1	4.9	18	69	73	9	56	44
KZAP	Sacra	11.0	11.5	16.1	43	52	56	1	70	30
WDIZ	Orl	14.1	8.9	20.2	26	66	74	0	77	23
KTXQ	D-FW	6.9	18.4	5.0	24	70	73	3	73	27
KZEW	D-FW	10.0	12.6	11.3	10	88	89	1	71	29
WKLS	Atl	11.2	11.3	9.4	27	67	72	1	68	32
WPYX	A-S-T	10.9	11.5	17.2	34	59	65	1	67	33
KWXL	Alb	13.3	9.5	13.1	31	69	69	0	72	28
WIYY	Balt	11.5	10.9	17.1	29	65	70	1	72	28
WAPI-F	Birm	6.8	18.6	3.7	30	61	64	6	56	44
WMMS	Cleve	10.6	11.9	10.7	13	84	87	0	49	51
WLVQ	Colum	10.5	12.0	15.2	17	80	82	1	63	37
WEBN	Cin	10.7	11.8	19.7	25	69	74	1	64	36
WTUE	Dayton	9.9	12.8	9.8	18	79	82	0	75	25
WGRQ	Buff	10.2	12.4	15.8	37	56	61	2	66	34
KILO	Col Spg	12.8	9.8	22.1	15	78	83	2	64	36
KAZY	Denv	7.3	17.3	3.8	32	61	68	0	58	42
KBPI	Denv	7.3	17.3	4.0	21	70	77	2	60	40
KPKE	Denv	11.3	11.1	3.9	16	81	84	0	61	39
KLAQ	EP	14.8	8.5	19.7	23	74	77	0	69	31
WTPA	Harris	13.5	9.3	24.1	21	74	79	0	78	22
WLPX	Milw	7.1	17.8	4.0	31	64	68	1	72	28
KDUK	Hono	10.0	12.5	7.6	18	76	82	0	67	33
KLOL	Hou	9.5	13.2	9.4	28	70	71	1	64	36
WFBQ	Indy	11.7	10.8	15.3	25	73	75	0	64	36
WXYV	Jkvll	13.7	9.2	15.1	22	71	78	0	63	37
KYYS	KC	9.2	13.7	10.2	32	57	65	3	60	40
WIMZ	Knox	10.4	12.1	13.9	28	67	70	2	66	34
WQMF	Lou	8.7	14.4	7.9	44	53	55	1	59	41
WZXR	Mem	9.6	13.1	20.0	34	59	65	1	60	40
KDWB-F	M-SP	8.1	15.6	6.5	35	60	63	2	66	34
KQRS+	M-SP	8.0	15.7	6.1	22	77	78	0	66	34
WKDF	Nash	11.2	11.2	17.8	24	72	75	1	60	40
WNOR-F	Norf	8.8	14.3	5.8	19	76	81	0	67	33
WEZX	NE PA	12.5	10.1	15.1	25	67	70	5	65	35
KEZO	Omaha	12.5	10.1	12.5	19	72	78	3	64	36
KDKB	Phoe	10.0	12.5	10.0	23	72	77	0	57	43
WDVE	Pitt	8.3	15.2	4.4	24	72	76	0	63	37
KGON	Port	12.5	10.0	20.0	43	52	55	2	72	28
WMJQ-F	Rich	9.5	13.3	9.3	39	54	60	1	66	34
KSHE	ST L	10.2	12.4	7.8	16	72	80	4	63	37
KWK-F	ST L	8.8	14.3	7.9	52	43	47	1	67	33
KISS	SA	13.3	9.5	22.5	34	63	65	1	67	33
WWDC	Wash	7.3	17.2	2.9	40	52	60	0	68	32

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.4	13.5	10.5	25.6	68.9	73.0	1.4	65.4	34.6
KISW	Sea	11.7	10.7	11.2	36	64	64	0	69	31
KZOK	Sea	8.2	15.3	2.4	18	76	82	0	73	27
WSYR-F	Syr	10.5	12.1	12.4	30	64	66	4	49	51
KMOD-F	Tul	10.5	12.1	15.9	27	68	73	0	63	37
KICT	Wich	10.0	12.5	18.5	19	77	81	0	66	34
WSRD	Young	9.4	13.5	7.1	19	74	81	0	64	36

AC/SOFT

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.4	17.0	6.8	5.7	60.6	83.8	10.5	41.1	58.9
WCBS-F	NY	6.8	18.5	4.8	2	59	84	14	30	70
WYNY-F	NY	7.3	17.2	6.6	6	65	87	7	40	60
WJFM	GR	7.5	16.7	7.9	5	78	95	0	49	51
WICC	Bridge	8.1	15.5	7.0	7	30	60	33	46	54
WIOF	Hart	7.2	17.4	3.1	4	64	87	9	30	70
WHYN	Spr,MA	7.7	16.3	8.4	7	41	67	26	28	72
WROR	Bost	8.2	15.4	7.6	6	64	84	10	41	59
WMGK	Phil	9.6	13.2	5.7	4	59	88	8	48	52
WIOQ	Phil	9.4	13.5	6.7	4	85	94	2	53	47
WSNI	Phil	6.8	18.6	3.7	2	44	83	15	36	64
WMJC	Det	6.5	19.4	3.7	10	67	86	4	34	66
WNIC	Det	6.2	20.4	3.6	15	64	83	2	29	71
WFMK	Lans	8.3	15.2	6.8	8	65	88	4	35	65
WCLR	Chi	6.3	19.9	5.4	4	53	83	13	33	67
WFYR	Chi	6.8	18.4	4.8	4	68	87	9	43	57
WKQX	Chi	7.5	16.9	4.2	6	63	81	13	40	60
WPRO	Prov	7.5	16.9	11.1	2	41	69	29	41	59
KFI	LA	5.5	22.7	4.0	10	44	72	18	43	57
KHTZ	LA	7.0	18.0	5.6	8	64	88	4	31	69
KRTH	LA	7.3	17.2	6.8	2	73	94	4	48	52
KIOI	SF	5.4	2[illegible].4	2.9	9	57	78	13	43	57
KYUU	SF	5.8	21.6	4.9	4	69	92	4	42	58
KBZT	SD	8.6	14.7	3.0	3	75	90	7	41	59
KFMB	SD	6.5	19.3	1.8	9	77	88	3	48	52
KXOA-F	Sacra	7.6	16.6	4.4	2	76	94	4	41	59
WAXY	Miami	6.7	18.8	6.4	3	77	95	2	67	33
WRMF	W Palm	9.2	13.7	6.1	10	62	88	2	39	61
KMGC	D-FW	9.1	13.9	6.5	2	85	98	0	42	58
KVIL	D-FW	9.1	13.8	9.8	12	60	83	5	33	67
WLTA	Atl	12.8	9.8	12.2	0	54	90	10	37	63
WCBM	Balt	6.8	18.4	8.4	2	46	84	14	41	59
WZZP	Cleve	7.9	15.9	5.5	5	65	89	6	37	63
WGAR	Cleve	6.9	18.3	7.9	3	48	71	26	51	49
WNCI	Colum	6.1	20.7	6.4	8	71	86	6	45	55
WKRC	Cin	7.6	16.6	10.6	1	37	61	38	43	57
WRRM	Cin	9.0	14.1	7.8	2	69	85	13	41	59
WING	Dayt	6.0	21.0	10.6	3	56	84	13	46	54
WKBW	Buff	6.4	19.5	7.8	13	40	60	27	33	67
WGR	Buff	6.3	20.1	7.8	7	34	70	17	44	56
WBT	Char	6.9	18.3	11.5	4	31	77	19	44	56

AC/SOFT

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.4	17.0	6.8	5.7	60.6	83.8	10.5	41.1	58.9
KPPL	Denv	8.7	14.5	7.3	11	63	88	1	34	66
WMYX	Milw	6.5	19.5	5.8	12	68	86	2	39	61
WISN	Milw	6.7	18.7	6.7	2	35	62	36	45	55
KFMK	Hou	10.0	12.5	10.0	6	76	91	3	48	52
WENS	Indy	8.7	14.4	8.1	4	73	91	5	38	62
KUDL	KC	7.9	16.0	6.4	12	75	88	0	32	68
WRKA	Lou	9.3	13.6	5.4	6	79	88	6	37	63
KSTP-F	M-SP	10.8	11.6	8.3	11	67	85	4	43	57
WOW	Omaha	5.1	24.7	5.8	7	67	81	12	44	56
KOOL	Phoe	9.0	13.9	13.6	2	64	86	12	43	57
WWSW	Pitt	8.5	14.8	4.6	3	61	92	5	37	63
WTAE	Pitt	7.4	17.0	6.5	1	41	75	24	54	46
WVOR	Roch	8.6	14.6	8.4	1	60	85	14	48	52
KSD	ST L	8.6	14.7	5.2	8	66	85	7	39	61
WASH	Wash	7.4	17.0	9.6	4	61	91	5	42	58
WHEN	Syr	7.1	17.7	12.0	8	57	78	14	44	56

MOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.9	15.9	11.0	1.7	18.7	43.8	54.5	43.7	56.3
WOOD	GR	6.8	18.6	7.3	2	20	45	53	41	59
WKZO	Kal	8.5	14.8	9.9	2	13	30	67	39	61
WTIC	Hart	12.3	10.3	19.2	1	10	31	68	43	57
WELI	NH	9.2	13.6	10.0	0	12	25	75	36	64
WBZ	Bost	7.5	16.8	5.6	2	18	44	54	34	66
WHDH	Bost	8.3	15.1	8.1	3	24	55	42	34	66
WIP	Phil	8.0	15.8	6.8	4	25	56	40	37	63
WJR	Det	8.7	14.5	8.2	1	15	33	66	52	48
WCZY	Det	9.1	13.9	7.5	2	30	71	27	43	57
WSPD	Tol	8.8	14.3	7.3	3	7	33	64	44	56
WOWO	F Wayne	8.9	14.2	15.3	3	25	44	53	41	59
WGN	Chi	9.0	14.0	9.2	1	9	32	67	43	57
WJBC	Bloom	12.7	9.9	20.6	0	24	42	58	34	66
WMBD	Peoria	7.8	16.1	12.9	0	11	30	70	36	64
WHJJ	Prov	5.9	21.3	3.1	4	20	43	53	60	40
KNBR	SF	6.8	18.7	3.7	2	41	72	26	45	55
KSFO	SF	6.1	20.5	5.1	3	16	46	51	52	48
KFMB	SD	6.4	19.6	7.1	0	22	53	47	52	48
KOGO	SD	5.9	21.5	6.2	4	32	58	38	38	62
KGNR	Sacra	8.1	15.6	11.2	0	17	33	67	51	49
WIOD	Miami	7.0	17.9	4.5	1	12	26	73	59	41
WDBO	Orl	8.5	14.8	13.5	0	10	38	62	42	58
WSB	Atl	8.1	15.5	16.6	0	13	40	60	40	60
WGY	A-S-T	8.9	14.2	10.3	2	18	43	55	40	60
KOB	Alb	7.4	17.0	10.2	2	25	52	46	49	51
WAKR	Akr	7.0	18.0	11.9	2	24	47	51	43	57
WBAL	Balt	11.6	10.8	15.3	1	7	26	73	46	54
WTVN	Colum	7.1	17.7	7.7	2	37	63	35	52	48
WLW	Cin	6.4	19.8	11.4	1	27	47	52	51	49
WHIO	Dayton	7.7	16.4	11.1	1	15	39	60	45	55

MOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.9	15.9	11.0	1.7	18.7	43.8	54.5	43.7	56.3
WBEN	Buff	7.7	16.4	12.1	2	18	41	57	41	59
WIS	Col,SC	8.0	15.7	13.7	2	28	56	42	50	50
KHOW	Denv	7.7	16.4	6.7	1	37	68	31	43	57
WSJS	Gr-WS	7.7	16.3	19.7	1	25	43	56	43	57
WHP	Harris	12.3	10.2	16.5	0	9	35	65	41	59
WTMJ	Milw	7.5	16.7	10.3	2	8	28	70	48	52
KSSK	Hono	7.2	17.5	11.6	3	30	56	41	50	50
WGNT	Hunt,WV	8.0	15.7	9.0	0	18	40	60	44	56
WIBC	Indy	9.4	13.5	13.8	1	30	55	44	39	61
WAVG	Lou	7.4	17.1	12.0	0	13	39	61	35	65
WHAS	Lou	6.0	21.1	9.7	1	27	55	44	46	54
WTAR	Norf	6.8	18.6	8.0	1	9	41	58	37	63
WNAK	NE PA	18.8	6.7	9.8	0	0	12	88	32	68
WARM	NE PA	7.4	17.1	8.1	2	20	43	55	41	59
KTOK	OK C	9.2	13.7	16.4	2	13	36	62	49	51
KFAB	Omaha	10.6	11.9	18.2	2	17	40	58	44	56
KOY	Phoe	7.5	16.9	15.6	3	24	66	33	48	52
KDKA	Pitt	10.1	12.5	11.2	2	11	36	62	38	62
KEX	Port	7.2	17.5	11.5	2	19	59	39	48	52
WPTF	Ral	9.5	13.2	19.0	0	10	26	74	36	64
WRVA	Rich	9.5	13.3	16.7	1	10	38	61	37	63
WHAM	Roch	5.9	21.4	9.5	4	29	51	45	45	55
KSL	SLC	6.6	19.1	6.7	7	28	57	36	50	50
WFLA	Tampa	7.4	17.0	9.4	2	23	47	51	30	70
WMAL	Wash	9.2	13.7	7.5	1	11	41	58	49	51
KOMO	Sea	7.0	18.0	6.4	1	14	42	57	47	53
WSYR	Syr	8.0	15.7	14.6	2	11	35	63	47	53
KRMG	Tul	8.9	14.1	15.5	2	21	45	53	46	54
WSBA	York	7.4	17.1	11.8	3	24	56	41	43	57

BTFL MUSIC

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.0	12.5	10.3	0.8	15.5	39.3	59.5	40.0	60.0
WPAT	NY	8.6	14.7	5.6	1	12	39	60	42	58
WRFM-F	NY	11.4	11.0	8.6	2	9	30	68	42	58
WOOD	GR	8.4	15.0	6.6	1	18	45	54	42	58
WQLR	Kal	8.8	14.3	9.0	0	25	53	47	44	56
WVLK-F	Lex	8.6	14.7	6.0	6	17	40	54	39	61
WEZN	Bridge	12.5	10.1	9.9	0	11	33	67	38	62
WKSS	Hart	9.4	13.5	5.2	4	17	37	59	40	60
WRCH	Hart	9.5	13.2	6.0	1	6	36	63	34	66
WHYN-F	Spr,MA	12.7	9.9	10.0	4	19	45	51	37	63
WHUE	Bost	8.7	14.5	7.8	0	8	35	65	46	54
WJIB	Bost	9.5	13.2	9.0	0	11	38	62	47	53
WEAZ	Phil	9.5	13.2	8.8	1	16	38	61	44	56
WWSH	Phil	11.3	11.1	6.1	1	12	33	66	37	63
WJBR	Wilm	11.1	11.3	11.6	0	13	33	67	49	51
WQQQ	A-B-E	9.8	12.8	4.0	0	14	26	74	35	65
WJR-F	Det	8.4	15.0	5.6	1	10	35	64	45	55
WWJ-F	Det	9.3	13.6	4.8	0	10	26	74	39	61
WLQR	Tol	11.6	10.9	8.0	0	23	45	55	34	66
WGMZ	Flint	8.9	14.2	14.7	2	16	42	56	32	68
WEZV	F Way	13.6	9.3	10.0	0	28	54	46	33	67

BTFL MUSIC

NATIONAL MEAN:		10.0	12.5	10.3	0.8	15.5	39.3	59.5	40.0	60.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WLAK	Chi	8.8	14.3	5.1	1	15	42	57	45	55
WLOO	Chi	11.9	10.6	10.3	1	15	38	61	39	61
WSWT	Peor	11.1	11.3	14.0	0	27	55	45	44	56
WLKW	Prov	12.7	9.9	14.2	0	10	30	70	41	59
KBIG	LA	9.2	13.7	7.4	1	19	51	48	46	54
KJOI	LA	8.7	14.5	6.1	1	9	32	67	40	60
KOST	LA	8.0	15.8	6.4	0	11	43	57	33	67
KABL-F	SF	7.3	17.3	4.6	1	9	34	65	55	45
KFOG	SF	9.8	12.9	6.4	0	8	40	60	47	53
KOIT	SF	6.7	18.7	6.4	0	19	41	59	44	56
KJQY	SD	11.1	11.4	8.8	2	14	34	64	39	61
KEWT	Sacra	10.1	12.5	9.4	1	13	32	67	35	65
KDUO-F	R-SB-O	11.3	11.0	18.2	0	8	22	78	39	61
KKNU	Fresno	12.6	10.0	17.7	1	17	37	62	36	64
WYOR	Miami	11.7	10.7	9.2	0	11	24	76	37	63
WLYF	FT L	12.0	10.5	15.5	0	7	25	75	35	65
WEAT-F	W Palm	11.3	11.0	17.1	0	11	22	78	46	54
WDBO-F	Orl	10.7	11.8	17.0	1	6	23	76	42	58
KMEZ	D-FW	9.6	13.2	8.0	1	26	56	43	40	60
KOAX	D-FW	8.6	14.6	4.9	0	9	40	60	44	56
WPCH	Atl	8.1	15.5	7.8	1	25	56	43	32	68
WROW	A-S-T	9.8	12.9	12.0	3	4	25	72	37	63
KKJY	Alb	12.8	9.8	15.1	0	16	41	59	37	63
WLIF	Balt	10.8	11.6	8.9	0	13	36	64	39	61
WMAR	Balt	9.4	13.5	6.2	0	18	45	55	35	65
WDOK	Cleve	10.0	12.6	15.2	0	10	35	65	39	61
WQAL	Cleve	8.8	14.3	9.9	0	15	35	65	42	58
WBNS	Colum	7.1	17.9	4.9	1	25	48	51	42	58
WWEZ	Cin	10.0	12.6	13.1	0	15	39	61	40	60
WHIO	Dayt	10.0	12.6	14.9	1	23	49	50	39	61
WJYE	Buff	10.5	12.0	8.3	0	15	42	58	47	53
WEZC	Char	10.1	12.4	18.8	0	8	38	62	38	62
WXRY	Col,SC	12.5	10.0	5.6	0	15	54	46	46	54
WDEF-F	Chat	11.3	11.1	10.0	1	19	44	55	44	56
KOSI	Denv	11.0	11.4	5.7	0	23	55	45	40	60
WGLD	Gr-WS	10.2	12.4	13.8	0	31	58	42	36	64
WSPA-F	Greenv	9.2	13.7	12.5	3	20	55	42	33	67
WHP-F	Harris	12.4	10.2	10.7	0	12	35	65	41	59
WEZW	Milw	10.5	12.0	9.7	0	13	40	60	41	59
KODA	Hou	9.9	12.8	10.5	0	28	67	33	37	63
KYND	Hou	8.2	15.4	8.7	0	20	38	62	43	67
WHEZ	Hun,WV	11.1	11.3	19.8	0	20	39	61	22	68
WXTZ	Indy	11.2	11.2	10.3	1	18	43	56	45	55
WKTZ	Jkvll	10.0	12.5	17.6	2	14	32	66	45	55
KMBR	KC	10.3	12.3	3.6	1	29	65	34	38	62
WEZK	Knox	13.8	9.1	11.2	1	19	48	51	44	56
KEZQ	LR	13.8	9.2	11.3	0	16	50	50	45	55
WVEZ	Lou	11.8	10.7	10.9	0	17	46	54	42	58
WEZI	Mem	9.8	12.9	15.3	1	23	55	44	38	62
WZEZ	Nash	10.6	11.9	12.2	1	15	43	56	38	62

BTFL MUSIC

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.0	12.5	10.3	0.8	15.5	39.3	59.5	40.0	60.0
WBYU	NO	13.0	9.7	16.4	0	23	41	59	39	61
WFOG	Norf	10.4	12.1	12.6	1	14	52	47	52	48
KMEO	Phoe	10.7	11.8	13.5	1	9	28	71	38	62
KQYT	Phoe	10.0	12.6	7.9	1	17	37	62	41	59
WSHH	Pitt	7.7	16.4	7.5	1	13	30	69	35	65
WPNT	Pitt	8.0	15.8	3.7	0	14	34	66	46	54
KUPL	Port	9.5	13.3	9.2	0	14	37	63	29	71
WYYD	Ral	11.6	10.9	12.6	0	33	49	51	36	64
WPVR	Roan	11.8	10.7	20.9	0	18	50	50	43	57
WEZO	Roch	11.6	10.8	15.8	1	10	43	56	38	62
KEZK	ST L	10.7	11.8	8.5	1	14	52	47	35	65
KSFI	SLC	8.1	15.5	6.5	2	23	46	52	29	71
WFLA	Tampa	8.7	14.4	12.7	1	8	13	86	43	57
WJYW	Tampa	10.9	11.6	13.7	0	8	24	76	36	64
WWBA	Tampa	13.3	9.4	16.7	0	8	15	85	38	62
WGAY	Wash	11.1	11.3	10.3	0	20	48	52	39	61
KSEA	Sea	11.8	10.8	9.0	2	16	28	70	43	57
KJYK	Tucs	12.8	9.8	15.9	1	13	36	63	45	55
WKBN-F	Young	9.8	12.8	7.5	3	14	44	53	41	59

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.4	13.0	13.5	4.0	30.2	63.6	32.4	48.0	52.0
WHN	NY	6.7	18.8	7.6	2	19	59	39	47	53
WKHK	NY	8.1	15.5	5.6	3	36	81	16	61	39
WCUZ-F	GR	10.9	11.5	14.6	5	34	64	31	51	49
WUSL	Phil	10.9	11.6	10.8	4	24	61	35	44	56
WXKW	A-B-E	10.8	11.7	15.2	0	26	70	30	48	52
WCXI	Det	7.6	16.5	10.4	4	22	61	35	47	53
WWWW	Det	10.1	12.5	13.9	5	26	77	18	50	50
WTOD	Tol	14.5	8.7	5.6	2	8	49	49	43	57
WITL-F	Lans	10.5	12.0	12.6	3	24	63	34	42	58
WQHK	F Wayne	10.1	12.5	13.6	6	22	69	25	52	48
WJEZ	Chi	8.0	15.8	11.1	6	25	64	30	55	45
WMAQ	Chi	6.9	18.2	7.7	4	20	54	42	45	55
WTSO	Mad	9.8	12.9	11.0	2	28	53	45	46	54
WXCL	Peo	8.6	14.7	18.8	2	20	55	43	42	58
WHIM	Prov	16.7	7.6	5.2	0	34	66	34	57	43
KHJ	LA	7.0	18.0	9.6	3	33	69	28	54	46
KLAC	LA	7.5	16.8	8.4	2	23	55	43	56	44
KZLA-F	LA	9.5	13.3	9.8	3	35	68	29	53	47
KNEW	SF	8.1	15.6	11.1	8	24	55	37	51	49
KSAN	SF	7.7	16.4	7.0	1	39	74	25	60	40
KCBQ	SD	7.7	16.4	13.4	13	37	68	19	45	55
KSON-F	SD	7.6	16.7	6.3	3	36	62	35	54	46
KRAK	Sacra	11.1	11.4	21.9	2	26	76	22	51	49
KUZZ	Baker	13.3	9.5	25.3	5	29	55	40	53	47
WIRK-F	W Palm	10.4	12.2	21.2	9	16	66	25	48	52

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.4	13.0	13.5	4.0	30.2	63.6	32.4	48.0	52.0
WHOO-F	Orl	9.7	13.0	13.3	3	35	71	26	52	48
KBOX	D-FW	9.7	13.0	13.7	0	13	39	61	42	58
WPLX	D-FW	7.6	16.7	8.9	13	45	72	15	37	63
KSCS	D-FW	8.6	14.7	10.4	8	44	76	16	50	50
WBAP	D-FW	8.2	15.3	11.3	2	24	49	49	57	43
WKHX	Atl	9.4	13.5	10.9	11	34	70	19	55	45
WPLO	Atl	9.2	13.6	14.8	3	11	57	40	49	51
KVET	Aus	7.6	16.5	13.8	4	29	58	38	51	49
KRST	Alb	12.1	10.4	13.3	8	61	86	6	38	52
WSLR	Akron	8.0	15.7	13.2	0	19	58	42	51	49
WYNK-F	BR	12.3	10.2	23.6	4	33	63	33	49	51
WPOC	Balt	10.5	12.1	14.7	6	26	58	36	57	43
KYKR	B-PA-O	10.5	12.1	14.1	9	38	67	24	44	56
WZZK	Birm	12.2	10.3	23.2	4	42	73	23	39	61
WHK	Cleve	7.8	16.2	10.9	2	25	55	43	52	48
WUBE	Cin	9.4	13.4	19.0	3	27	72	25	43	57
WONE	Dayt	9.1	13.9	16.5	1	29	58	41	49	51
WSOC-F	Charl	11.7	10.8	20.4	7	30	71	22	57	43
WCOS-F	Col,SC	11.4	11.0	23.1	2	30	69	29	51	49
WEZL	Char,SC	10.9	11.6	19.7	5	23	65	30	49	51
WDOD-F	Chatt	9.5	13.2	12.4	4	45	73	23	49	51
KLZ	Denv	7.6	16.6	12.9	3	34	67	30	49	51
KSO	DM	10.3	12.2	19.0	3	28	66	31	47	53
KHEY	EP	9.5	13.3	14.8	6	32	64	30	56	44
KLOZ	EP	11.0	11.5	8.1	5	72	88	7	37	63
WTQR	Gr-WS	11.3	11.2	18.6	4	34	63	33	59	41
WESC	Greenv	10.2	12.3	12.3	1	28	66	33	46	54
WBCS	Milw	10.2	12.3	14.2	5	32	64	31	48	52
KDEO	Hono	11.6	10.8	7.6	2	55	81	17	70	30
KIKK-F	Hou	9.1	13.8	9.1	6	48	80	14	45	55
KILT-F	Hou	8.9	14.1	10.0	12	50	78	10	49	51
WFMS	Indy	12.1	10.4	13.8	2	33	64	34	53	47
WIRE	Indy	9.1	13.8	18.7	3	24	55	42	47	53
WQIK	Jkvll	10.8	11.7	22.2	3	39	76	21	56	44
WXBQ	JC-Kin	10.5	12.0	19.3	4	44	80	16	43	57
WDAF	KC	10.7	11.8	18.0	4	25	57	39	48	52
WIVK	Knox	11.5	11.0	14.7	2	37	73	25	39	61
WRKZ	Harris	11.1	11.4	13.6	5	40	71	24	37	63
KSSN	LR	12.2	10.3	21.6	2	41	79	19	45	55
KLLL-F	Lubb	11.6	10.9	15.9	8	53	73	19	42	58
WAMZ-F	Lou	8.2	15.4	17.7	6	37	67	27	50	50
WCII	Lou	8.3	15.2	11.2	3	35	78	19	50	50
WMC	Mem	8.3	15.2	17.1	0	19	65	35	49	51
WDGY	M-SP	7.5	16.7	10.5	4	33	68	28	53	47
WKSJ-F	Mob	11.3	11.2	21.7	5	34	63	32	44	56
WSIX-F	Nash	11.1	11.3	19.4	6	20	62	32	47	53
WSM	Nash	4.9	25.8	5.7	0	20	51	49	53	47
WNOE-F	NO	10.4	12.1	15.7	3	35	76	21	54	46
WCMS-F	Norf	12.8	9.8	20.5	0	34	78	22	54	46
KEBC	OK C	12.0	10.5	22.6	3	37	72	25	51	49

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.4	13.0	13.5	4.0	30.2	63.6	32.4	48.0	52.0
KOMA	OK C	7.9	16.0	8.9	4	48	78	18	46	54
KNIX-F	Phoe	9.4	13.5	13.3	10	31	67	23	41	59
WEEP	Pitt	15.9	7.9	6.9	0	20	54	46	46	54
KWJJ	Port	9.4	13.4	11.1	0	21	50	50	61	39
WRNL	Rich	9.7	12.9	11.6	4	34	68	28	45	55
KSD	ST L	7.7	16.4	11.2	4	29	73	23	53	47
WIL-F	ST L	8.9	14.1	8.6	5	30	64	31	43	57
KKYX	SA	8.8	14.3	13.8	1	19	55	44	57	43
WSUN	Tampa	9.7	12.9	15.9	1	16	36	63	53	47
WQYK	Tampa	12.9	9.8	18.4	2	18	51	47	45	55
WVKX	Wash	9.0	14.1	9.4	7	32	71	22	37	63
WMZQ	Wash	8.1	15.5	5.9	5	43	82	13	46	54
KCUB	Tucs	12.5	10.1	16.0	3	29	53	44	42	58
KVOO	Tulsa	10.2	12.3	17.7	3	19	43	54	49	51
KFDI	Wich	9.0	14.0	13.9	2	9	30	68	51	49
KFH	Wich	8.4	15.0	15.7	2	21	59	49	51	49
KWEN	Tulsa	11.2	11.2	14.9	16	44	69	15	42	58

NEWS/TALK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.2	15.3	9.9	0.8	13.1	33.3	65.9	47.2	52.8
WCBS	NY	6.0	21.1	6.9	1	13	36	63	55	45
WINS	NY	6.6	19.2	6.9	2	13	34	64	47	53
WMCA	NY	8.0	15.7	1.3	1	7	29	70	46	54
WOR	NY	9.8	12.8	11.3	0	7	21	79	34	66
WPOP	Hart	5.4	23.2	4.5	0	12	40	60	52	48
WEEI	Bost	7.6	16.6	7.8	1	12	34	65	52	48
KYW	Phil	6.8	18.6	9.2	1	20	36	63	54	46
WWDB	Phil	11.5	11.0	5.9	1	7	29	70	43	57
WWJ	Det	7.2	17.6	7.2	1	10	25	74	58	42
WXYZ	Det	11.9	10.6	9.7	1	9	24	75	36	64
WBBM	Chi	6.8	18.6	6.3	1	13	32	67	50	50
WIND	Chi	10.2	12.3	11.9	0	9	24	76	29	71
WOC	D-RI-M	9.7	13.0	13.0	0	6	21	79	43	57
WEAN	Prov	7.1	17.7	7.2	0	13	23	77	54	46
KABC	LA	10.0	12.7	11.0	1	12	32	67	45	55
KFWB	LA	7.0	18.1	10.9	0	13	44	56	57	43
KNX	LA	5.6	22.5	7.3	0	13	38	62	48	52
KCBS	SF	6.6	19.2	5.5	1	16	37	62	55	45
KGO	SF	9.0	14.0	9.4	1	16	36	63	43	57
KSDO	SD	7.1	17.8	13.6	1	14	36	63	50	50
KFBK	Sacra	6.4	19.6	5.8	0	10	26	74	57	43
KMJ	Fresno	9.5	13.3	17.8	0	8	31	69	54	46
WINZ	Miami	7.9	15.9	13.1	1	8	18	81	37	63
WNWS	Miami	9.8	12.9	16.5	1	5	22	77	37	63
KRLD	D-FW	7.1	17.7	10.6	1	20	45	54	55	45

NEWS/TALK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.2	15.3	9.9	0.8	13.1	33.3	65.9	47.2	52.8
WFAA	D-FW	7.5	16.7	9.2	0	25	52	48	51	49
WGST	Atl	7.2	17.6	10.7	1	24	54	45	60	40
WQBK	A-S-T	18.5	6.8	7.5	0	5	13	87	24	76
WERE	Cleve	7.7	16.3	9.2	1	15	28	71	50	50
KOA	Denv	8.0	15.7	6.7	1	17	45	54	50	50
WHO	DM	9.5	13.3	15.0	1	13	28	71	42	58
KHVH	Hono	5.5	22.8	6.9	2	17	56	42	66	34
KPRC	Hou	9.7	13.0	9.4	1	15	36	63	41	59
KTRH	Hou	8.3	15.1	16.4	1	16	37	62	53	47
KCMO	KC	6.6	19.0	6.1	5	25	42	53	64	36
WCCO	M-SP	10.7	11.8	13.3	1	18	40	59	47	53
WLAC	Nash	7.5	16.8	8.0	0	14	26	74	40	60
WGSO	NO	7.1	17.8	10.9	1	13	31	68	50	50
WNIS	Norf	9.8	12.8	16.2	0	19	43	57	55	45
KTAR	Phoe	9.6	13.2	18.3	0	12	32	68	52	48
KMOX	ST L	11.2	11.2	15.5	2	15	40	58	45	55
WOAI	SA	8.7	14.5	14.3	0	16	47	53	53	47
WRC	Wash	8.0	15.8	8.3	2	16	39	59	42	58
WTOP	Wash	6.6	19.0	9.5	2	14	38	60	54	46
KIRO	Sea	7.6	16.5	10.1	1	24	49	50	54	46
WBBW	Young	11.7	10.8	12.9	0	5	20	80	35	65

BLACK/URBAN/JAZZ

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.9	12.8	22.1	19.4	53.9	68.9	11.7	42.5	57.5
WDAS-F	Phil	10.7	11.7	28.6	19	67	79	2	38	62
WBLS	NY	10.4	12.1	9.3	14	65	81	5	45	55
WKTU	NY	9.0	14.0	8.3	23	56	70	7	43	57
WRKS	NY	10.2	12.3	11.3	25	59	70	5	43	57
WGPR	Det	9.7	13.0	9.9	32	49	63	5	41	59
WJLB-F	Det	6.6	19.1	6.4	9	48	70	21	39	61
WLBS-F	Det	9.7	13.0	5.7	15	67	81	4	54	46
WDZZ	Flint	13.5	9.3	32.0	16	54	77	7	48	52
WGCI	Chi	11.3	11.1	22.1	20	64	77	3	43	57
WJPC	Chi	7.5	16.9	9.0	22	51	62	6	45	55
KDAY	LA	7.9	16.0	8.2	12	65	81	7	61	39
KGFJ	LA	9.7	12.9	19.2	29	53	62	9	31	69
KDIA	SF	6.4	19.6	11.1	22	49	66	12	49	51
KSOL	SF	10.9	11.5	17.6	31	55	63	6	48	52
WEDR	Miami	14.1	8.9	36.1	18	66	78	4	49	51
KKDA-F	D-FW	9.4	13.5	14.4	23	55	71	6	33	67
KNOK-F	D-FW	10.9	11.5	19.6	25	60	70	5	42	58
WAOK	Atl	6.2	20.2	18.4	17	35	58	25	36	64
WVEE	Atl	11.9	10.6	32.9	21	67	76	3	52	48
WXOK	BR	12.0	10.5	34.5	21	43	56	23	42	58
WWIN	Balt	8.2	15.3	15.6	36	34	48	16	37	63
WXYV	Balt	9.3	13.6	23.4	15	65	80	5	51	49
WENN-F	Birm	9.4	13.4	21.2	17	59	75	8	51	49
WDMT	Cleve	9.8	12.8	33.6	19	60	75	6	48	52
WDAD	Dayton	13.5	9.4	33.7	15	52	72	13	43	57

BLACK/URBAN/JAZZ

NATIONAL MEAN:		9.9	12.8	22.1	19.4	53.9	68.9	11.7	42.5	57.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WBLK	Buff	11.2	11.2	30.1	11	64	79	10	44	56
WPEG	Charl	9.3	13.5	19.8	16	54	74	10	47	53
WOIC	Col,SC	11.5	11.0	33.5	13	47	60	27	35	65
WQMG	Gr-WS	11.5	11.0	32.2	18	60	80	2	44	56
WLUM	Milw	9.5	13.3	26.3	22	65	77	1	37	63
KMJQ	Hou	11.1	11.3	19.9	19	54	71	10	46	54
WTLC	Indy	13.8	9.1	43.8	22	42	60	18	41	59
KPRS	KC	13.4	9.4	30.0	18	59	77	5	33	67
KOKY	LR	12.8	9.9	41.6	21	55	66	13	32	68
WLOU	Louis	17.2	7.3	43.9	12	51	66	22	54	46
WDIA	Mem	8.0	15.8	21.1	15	18	36	49	43	57
WHRK	Mem	13.2	9.5	29.8	21	60	73	6	48	52
WBLX	Mob	9.9	12.8	19.3	26	50	65	9	35	65
WVOL	Nash	10.2	12.4	42.0	21	61	71	8	45	55
WAIL	NO	10.2	12.3	25.8	33	45	61	6	41	59
WRAP	Norf	6.1	20.8	12.3	14	44	81	5	53	47
WAMO-F	Pitt	11.3	11.1	27.5	16	63	76	8	41	59
KMJM	ST L	9.6	13.1	15.0	27	59	71	2	39	61
WHUR	Wash	8.1	15.6	8.2	10	67	85	5	45	55
WKYS	Wash	9.6	13.1	13.4	13	68	81	6	39	61

SPANISH

NATIONAL MEAN:		15.8	8.1	28.4	3.1	35.1	61.9	36.0	37.2	62.8
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WADO	NY	16.3	7.7	20.3	0	17	54	46	24	76
WJIT	NY	17.6	7.2	22.3	5	30	54	41	28	72
WOJO	Chi	10.3	12.2	59.4	4	60	81	15	57	43
KALI	LA	14.4	8.7	38.2	7	44	75	18	43	57
KTNQ-F	LA	13.7	9.2	30.0	8	52	84	8	47	53
KWKW	LA	17.0	7.4	34.3	1	31	70	29	45	55
KWAC	Baker	18.3	6.9	16.3	5	50	79	16	30	70
KGST	Fresno	12.9	9.8	17.8	6	43	51	43	27	73
WCMQ-F	Miami	16.3	7.7	23.9	1	40	82	17	40	60
WQBA	Miami	13.4	9.4	19.3	2	12	39	59	38	62
WRHC	Miami	35.3	3.6	29.5	2	8	27	71	37	63
KAMA	EP	12.8	9.9	19.2	3	32	54	43	17	83
KEYH	Hou	13.2	9.6	7.7	1	65	89	10	48	52
KGBT	McA-Br	22.3	5.6	47.9	4	18	49	47	35	65
KPHX	Phoe	18.4	6.8	49.4	0	35	57	43	43	57
KCOR	SA	14.9	8.5	29.6	1	24	45	54	36	64

CLASSICAL

NATIONAL MEAN:		7.4	17.0	5.7	0.4	29.1	60.3	39.3	49.8	50.2
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WNCN-F	NY	5.7	22.0	3.8	0	31	60	40	56	44
WQXR-F+	NY	6.9	18.4	6.3	0	11	32	68	51	49
WCRB	Bost	6.5	19.3	1.6	0	39	63	37	54	46
WFLN+	Phil	7.1	17.8	4.7	0	29	65	35	61	39
WQRS	Det	7.9	15.9	2.5	0	16	58	42	54	46

CLASSICAL

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.4	17.0	5.7	0.4	29.1	60.3	39.3	49.8	50.2
WFMT	Chi	9.0	13.9	8.8	0	24	50	50	50	50
KFAC-F	LA	4.9	25.7	2.3	2	26	52	46	56	44
KDFC-F+	SF	6.9	18.3	6.1	0	39	66	34	53	47
KKHI-F+	SF	7.0	18.1	3.1	0	21	53	47	45	55
KFSD	SD	10.5	12.0	10.2	1	38	74	25	54	46
WTMI	Miami	8.2	15.4	7.4	0	13	57	43	47	53
WRR	D-FW	6.8	18.6	5.0	0	34	71	29	49	51
WCLV	Cleve	9.8	12.9	15.1	1	27	51	48	51	49
KVOD	Denv	9.2	13.7	7.7	0	36	73	27	52	48
WFMR	Milw	7.9	15.9	5.2	0	38	55	45	38	62
KLEF	Hou	8.9	14.2	8.7	0	44	82	18	46	54
WGH-F	Norf	6.0	21.0	3.3	3	25	47	50	42	58
KHEP-F	Phoe	8.6	14.6	3.3	0	24	51	49	38	62
WGMS+	Wash	7.7	16.5	3.2	0	30	70	30	52	48
KING-F	Sea	9.0	14.0	6.1	0	36	75	25	46	54

BIG BAND/NOSTALGIA

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.0	12.6	8.4	0.5	7.8	30.5	69.0	45.1	54.9
WNEW	NY	9.1	13.9	7.4	0	10	37	63	50	50
WMAS	Spr,MA	10.7	11.8	8.2	0	8	32	68	46	54
WXKS	Bost	14.4	8.7	7.3	0	5	30	70	48	52
WPEN	Phil	9.2	13.8	5.5	1	14	35	64	48	52
WLKW	Prov	13.7	9.2	8.4	1	3	12	87	36	64
KLIV	SF	6.8	18.5	3.7	1	10	27	72	29	71
KMPX	SF	10.6	11.9	2.9	0	13	39	61	37	63
KMLO	SD	10.6	11.8	10.0	0	2	25	75	43	57
WVCG	Miami	8.4	14.9	11.2	0	5	27	73	53	47
KFJZ	D-FW	8.1	15.6	13.6	0	9	34	66	37	63
WITH	Balt	9.4	13.4	12.4	0	14	37	63	49	51
WBBG	Cleve	8.3	15.1	7.0	0	9	28	72	48	52
WCOL	Colum	8.2	15.4	6.1	0	8	22	78	43	57
WMLX	Cin	11.2	11.2	10.4	3	3	29	68	43	57
WECK	Buff	9.5	13.3	10.8	0	6	41	59	55	45
KEZW	Denv	10.9	11.6	9.9	0	8	32	68	51	49
KJLA	KC	10.5	12.0	6.4	0	6	39	61	47	53
KLFF	Phoe	10.6	11.8	8.3	0	12	40	60	44	56
WJAS	Pitt	9.7	13.1	9.2	1	5	30	69	59	41
KUPL	Port	9.2	13.6	7.1	0	13	27	73	45	55
WPXN	Roch	9.8	12.8	2.3	4	9	33	63	43	57
WGUL	Tampa	28.3	4.4	16.7	0	0	15	85	39	51

					RELIGION					
NATIONAL MEAN:		8.2	15.4	12.0	3.5	24.4	45.6	50.9	33.5	66.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WWDJ	NY	11.6	10.9	7.6	6	35	68	26	32	68
WROL	Bost	5.6	22.7	1.1	2	2	24	74	29	71
WMUZ	Det	6.5	19.4	12.2	5	43	52	43	26	74
KBRT	LA	7.0	18.1	12.3	6	59	83	11	40	60
KIEV	LA	6.6	19.0	3.4	0	4	21	79	55	45
KEAR	SF	8.1	15.6	17.3	0	36	70	30	39	61
KFAX	SF	9.2	13.7	7.6	0	21	29	71	34	66
KPBC	D-FW	9.8	12.9	10.6	14	36	62	24	26	74
WRBS	Balt	11.3	11.1	28.7	0	30	64	36	23	77
WDJC	Birm	8.8	14.4	11.9	3	34	55	42	46	54
WEMM	Hunt,WV	8.6	14.7	24.9	4	15	35	61	24	76
WFIA	Lou	10.4	12.1	7.9	0	0	17	83	46	54
KWAM-F	Mem	7.4	17.0	22.2	13	35	43	44	30	70
WPIT	Pitt	8.6	14.6	4.4	0	0	13	87	37	63
KGDN	Sea	8.2	15.3	8.2	0	16	48	52	16	84

RADIO MARKET COST-PER-THOUSANDS

This table shows the CPM's of all markets rated by Arbitron in Fall 81. The "audience" column shows the delivery on one spot of the five most highly rated stations in the market. It is based on 12+ TSA, 1/4 HR AVG, Mon-Sun, 6AM-MID. Only stations home to the Metro are considered.

The "cost" column shows the total cost involved in buying one spot on each of these same stations. The rate is based on an 18 spots per week schedule (60") spread equally from 6AM-MID. The "weekly cost" column shows the cost of a one week, 18 spot flight using the five leading TSA stations.

MARKET	AUDIENCE	COST	WEEKLY COST	CPM	(O/N 80 CPM)
Akron (3 sta)	232	$114.25	$2056.50	$4.92	(5.16)
Albany-Schen-Troy	834	294.25	5296.50	3.53	(3.43)
Albuquerque	430	189.25	3406.50	4.40	(4.45)
Allen-Beth-Easton	540	164.35	2958.30	3.04	(2.39)
Anaheim	226	156.13	2810.34	6.91	(8.62)
Anchorage	146	115.00	2070.00	7.88	(6.70)
Apple-Osh	237	73.75	1327.50	3.11	
Atlanta	1564	525.75	9463.50	3.36	(3.69)
Austin	415	159.75	2875.50	3.85	(4.18)
Bakersfield	263	84.62	1523.16	3.22	(4.42)
Baltimore	1423	446.25	8032.50	3.14	(2.74)
Baton Rouge	537	129.00	2322.00	2.40	(2.18)
Beaumont	292	114.00	2052.00	3.90	(3.43)
Birmingham	749	238.83	4298.94	3.19	(3.64)
Bloomington (4 sta)	132	90.00	1620.00	6.82	(5.48)
Boston	2722	918.12	16526.16	3.37	(2.50)
Bridgeport	433	176.25	3172.50	4.07	(4.82)
Buffalo	1034	407.75	7339.50	3.94	(3.32)
Canton	271	138.50	2493.50	5.11	(2.88)
Charleston, SC	390	144.75	2695.50	3.71	(3.03)
Charlotte	1110	403.50	7263.00	3.65	(3.36)
Chattanooga	464	150.63	5850.00	3.25	(3.41)
Chicago	4611	976.00	17568.00	2.12	(2.24)
Cincinnati	1075	374.00	6732.00	3.48	(3.05)
Cleveland	1407	446.69	8040.42	3.18	(3.22)
Colorado Spgs	271	99.68	1794.24	3.68	(3.69)
Columbia	533	203.45	3662.10	3.82	(5.44)
Columbus, OH	940	429.54	7731.72	4.57	(3.51)
Corpus Christi	255	99.38	1788.84	3.90	
Dallas-FW	2111	815.01	14670.18	3.86	(3.44)
Dayton	731	284.00	5112.00	3.89	(3.55)
Daytona Beach	213	92.40	1663.20	4.34	(4.48)
Denver	1068	476.25	8572.50	4.46	(4.23)
Des Moines	570	186.45	3356.10	3.27	(2.48)
Detroit	2463	714.75	12865.50	2.90	(2.64)
El Paso	364	167.00	3006.00	4.59	(4.09)
Eugene-Spr	241	117.25	2110.50	4.87	(3.65)
Flint	367	168.25	3028.50	4.58	(4.89)
Ft. Wayne	665	219.01	3942.18	3.29	(4.01)
Fresno	608	193.00	3474.00	3.17	(2.93)

MARKET	AUDIENCE	COST	WEEKLY COST	CPM	(O/N 80 CPM)
Grand Rapids	731	$284.00	$5112.00	$3.89	(3.55)
Greens-WS	710	257.50	4635.00	3.63	(3.69)
Greenv-Spart	747	194.00	3492.00	2.60	(2.71)
Harrisburg	425	213.90	3850.20	5.03	(4.47)
Hartford	1200	435.75	7843.50	3.63	(3.62)
Honolulu	470	168.56	3034.08	3.59	(2.75)
Houston	1606	595.05	10710.90	3.71	(3.48)
Huntington	335	152.50	2745.00	4.55	(3.25)
Indianapolis	1134	438.13	7886.34	3.86	(3.40)
Jacksonville	606	316.87	5703.66	5.23	(5.07)
JC-Kings-Bristol	379	81.00	1458.00	2.14	(2.27)
Kalamazoo	215	138.33	2489.94	6.43	(6.05)
Kansas City	1455	405.50	7299.00	2.79	(2.78)
Knoxville	1014	186.50	3357.00	1.84	(1.89)
Lancaster	362	124.65	2243.70	3.44	(4.47)
Lansing	415	150.12	2702.16	3.62	(3.01)
Las Vegas	303	127.73	2299.14	4.22	(3.86)
Lexington	455	145.25	2614.50	3.19	(2.57)
Little Rock	639	144.38	2598.84	2.26	(2.84)
Los Angeles	4192	1289.38	23208.84	3.08	(3.40)
Louisville	767	230.25	4144.50	3.00	(3.31)
Lubbock	308	83.15	1496.70	2.70	
Madison	424	121.25	2182.50	2.86	
McAllen-Browns	519	114.75	2065.50	2.21	(2.15)
Memphis	948	353.50	6363.00	3.73	(3.86)
Miami	1484	422.50	7605.00	2.85	(3.55)
Milwaukee	1010	424.88	7647.84	4.21	(3.29)
Minn-SP	2274	661.26	11902.68	2.91	(2.71)
Mobile	498	169.23	3046.14	3.40	(3.24)
Modesto	260	76.78	1382.04	2.95	
Nashville	840	311.87	5613.66	3.71	(3.91)
Nassau-Soffolk	658	153.50	2763.00	2.33	(2.50)
New Haven	391	243.65	4385.70	6.23	(6.22)
New Orleans	899	273.00	4914.00	3.04	(3.53)
New York	7344	1313.13	23636.34	1.79	(1.75)
Norfolk	762	249.75	4495.50	3.28	(2.52)
NE PA	490	137.13	2468.34	2.80	(2.53)
Oklahoma City	789	288.75	5197.50	3.66	(3.03)
Omaha	914	278.38	5010.84	3.05	(2.84)
Orlando	725	271.75	4891.50	3.75	(3.43)
Peoria	325	114.75	2065.50	3.53	(3.20)
Philadelphia	2933	690.89	12436.02	2.36	(2.04)
Phoenix	933	373.68	6726.24	4.01	(3.82)
Pittsburgh	1921	512.75	9229.50	2.67	(2.10)
Portland, OR	1038	390.75	7033.50	3.76	(3.79)
Providence	1037	365.00	6570.00	3.52	(3.20)
Quad Cities	377	160.75	2893.50	4.26	(4.37)
Raleigh	992	255.75	4603.50	2.58	(3.31)
Reading (4 sta)	182	105.25	1894.50	5.78	
Richmond	623	194.75	3505.50	3.13	(3.56)

MARKET	AUDIENCE	COST	WEEKLY COST	CPM	(O/N 80 CPM)
Riverside-SB-Ont	332	$145.50	$2619.00	$4.38	(3.63)
Roanoke	522	164.38	2958.84	3.15	
Rochester	677	403.75	7267.50	5.96	(5.51)
Sacramento	865	347.50	6255.00	4.02	(3.28)
St. Louis	1904	614.15	11054.70	3.23	(2.93)
Salinas-Seaside	212	95.50	1719.00	4.50	(4.06)
Salt Lake City	681	229.13	4124.34	3.36	(3.12)
San Antonio					(3.05)
San Diego	838	410.63	7391.34	4.90	(5.44)
San Francisco	2649	881.12	15860.16	3.33	(2.79)
San Jose	696	401.01	7218.18	5.76	(5.17)
Seattle	1290	409.00	7362.00	3.17	(3.64)
Shreveport	444	166.50	2997.00	3.75	(2.75)
Spokane	337	132.23	2380.14	3.92	(4.04)
Springfield, MA	412	174.25	3136.50	4.23	(3.22)
Stockton	131	93.88	1689.84	7.17	(5.09)
Syracuse	521	213.50	3843.00	4.10	(3.84)
Tampa-St. Pete	1322	360.44	6487.92	2.73	(2.59)
Toledo	759	251.00	4518.00	3.31	(3.26)
Tucson	388	132.06	2377.08	3.40	(3.79)
Tulsa	810	187.38	3372.84	2.31	(2.33)
Washington	1759	747.50	13455.00	4.27	(3.56)
West Palm Beach	414	168.50	3033.00	4.07	(3.57)
Wichita	369	161.00	2898.00	4.36	(2.69)
Wilmington, DE	334	121.42	2185.56	3.64	(3.20)
Worcester	412	196.75	3541.50	4.78	(4.76)
York	403	143.10	2575.80	3.55	(3.45)
Youngstown	501	155.50	2799.00	3.10	(2.59)
	103994	$34,290.20	$617,223.60	$3.30	(3.11)

FALL 81 CPM	(118 markets):	$3.30	(6.11% increase over O/N 80)
O/N 80 CPM	(109 markets):	$3.11	(13.92% increase over O/N 79)
O/N 79 CPM	(90 markets):	$2.73	(16.17% increase over O/N 78)
O/N 78 CPM	(80 markets):	$2.35	(10.85% increase over O/N 77)
O/N 77 CPM	(74 markets):	$2.12	

MOST EXPENSIVE MARKETS

1. Anchorage	$7.88
2. Stockton	7.17
3. Anaheim*	6.91
4. Bloomington,IL	6.82
5. Kalamazoo	6.43
6. New Haven	6.23
7. Rochester	5.96
8. Reading	5.78
9. San Jose	5.76
10. Jacksonville	5.23

LEAST EXPENSIVE MARKETS

1. New York	$1.79
2. Knoxville	1.84
3. Chicago	2.12
4. John City-Kings-Bris	2.14
5. McAllen-Brown	2.21
6. Little Rock	2.26
7. Tulsa	2.31
8. Nassau-Suffolk	2.33
9. Philadelphia	2.36
10. Baton Rouge	2.40

* Orange County only

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven station/reps were listed; in 100+ markets only one or two station/reps were listed.

The first table shows the number of stations a rep firm has which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	TOT	O/N 80 TOT	O/N 79 TOT
1. Katz	8	6	25	11	12	9	1	72	(74)	(57)
2. Blair	9	5	22	11	9	5	-	61	(54)	(50)
3. Eastman	7	7	18	11	12	2	1	58	(64)	(52)
4. Mc-Guild	5	6	13	9	9	10	2	54	(58)	(43)
5. Torbet	5	6	14	9	9	9	1	53	(48)	(43)
6. Christal	8	5	12	7	6	6	-	44	(31)	(34)
7. Selcom	4	-	6	8	5	4	-	27	(18)	(15)
8. MMR	4	3	7	3	-	1	-	18	(18)	(11)
9. CBS Spot	5	2	3	-	-	-	-	10	(12)	(16)
10. RAR	5	2	1	-	1	-	-	9	(11)	(9)
Masla	1	1	2	2	2	1	-	9	(10)	(7)
12. HNW	1	2	1	2	-	2	-	8	(--)	(--)
13. RKO	4	1	1	-	-	-	-	6	(7)	(6)
14. CBS FM	1	1	2	-	-	-	-	4	(-)	(-)
Howard	1	-	2	1	-	-	-	4	(6)	(4)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) are the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	TOT	O/N 80 TOT	O/N 79 TOT
1. Katz	1	2	6	4	5	8	1	27	(21)	(17)
2. Torbet	-	2	5	1	4	5	1	18	(14)	(10)
3. Eastman	1	-	3	4	4	2	1	15	(14)	(11)
4. Blair	2	1	7	2	2	1	-	15	(19)	(15)
5. Mc-Guild	1	-	2	2	2	4	2	13	(16)	(9)
6. Christal	2	-	1	3	2	2	-	10	(8)	(11)
7. Selcom	-	-	1	1	2	-	-	4	(4)	(2)
8. RAR	1	1	-	-	1	-	-	3	(4)	(2)

Masla, CBS Spot, HNW - 2 stations
RKO, MMR - 1 station

MUSIC SYNDICATORS AND CONSULTANTS

This table indicates how well the major music programmers and consultants are performing. The figures are based on 12+ Metro, 1/4 HR AVG, Broadcast Week. All 1/4 HR figures are in hundreds. A minimum of 5 stations was required before a programmer was included. Only those companies sending me their complete client lists are included.

TOTAL 1/4 HR LISTENERS

Programmer	Stations	Listeners
1. Schulke	67	8995
2. Burkhart-Abrams	83	8017
3. Bonneville	43	6292
4. TM	60	3263
5. Al Ham	46	2421
6. FM 100	21	2414
7. Drake-Chen	22	1333
8. Century 21	12	511
9. KalaMusic	7	263

	FORMAT	# OF STATIONS	¼ HR AVG	AVG PER STATION	AVG SHARE
Schulke	BTFL	54	8180	151	7.17
	SRP II	13	815	63	3.34
		67	8995	134	
Burk-Abr	AOR	57	6445	113	10.62
	Other	26	1572	60	5.96
		83	8017	97	
Bonneville	BTFL	43	6292	146	7.78
TM	ROCK	16	823	51	9.75
	BTFL	12	786	66	5.63
	SOFT/AC	11	650	59	4.53
	COUNTRY	13	743	57	6.76
	MOR	6	173	29	2.37
	BLACK	2	88	44	6.00
		60	3263	54	
Al Ham	BIG BAND/NOST	46	2421	53	3.58
FM 100	BTFL	19	2369	125	5.74
	Other	2	45	23	2.90
		21	2414	115	
Drake-Chen	ROCK	8	511	64	9.20
	COUNTRY	9	548	61	7.03
	BLACK	4	257	64	6.90
	Other	1	17	17	2.00
		22	1333	61	
Century 21	ROCK/AC	5	207	41	7.82
	COUNTRY	5	172	34	4.38
	BTFL	2	132	66	4.30
		12	511	43	
KalaMusic	BTFL	7	263	38	8.93

STATION TRADING

This table shows major station sales since the last edition of American Radio. This will be a regular feature of each edition.

STATION	MARKET	COMPANY INVOLVED	PRICE	BROKER	CLOSED ?
WJVA	S. Bend	Purch by Miramer	$275,000	(Shahenn)	X
WJDX,WZZQ-F	Jackson,MS	Purch by Rothfus/Confer	$4,437,000		X
WRNL,WRXL-F	Richmond	Rust to Capitol (WRAL)	$4,000,000	(Blackburn)	X
WYDE	Birmingham	Sold by Colum Pic Ind	$1,500,000	(Ford/Hayslett)	X
KNOW,KCSW-F	Austin	By Mayes to Hicks	$2,500,000		X
WVKO A/F	Col, O	To Marvin Josephson	$3,000,000	(Shaheen)	X
KERE	Denver	From Mission to Sandusky	$2,500,000	(Chapman)	X
WKOP	Bing, NY	To Regional	$720,000	(Horton)	X
WDOQ-F	Dav E	From Patten to Abell	$2,836,000	(Richards)	X
WKWK A/F	Wheeling	From Comm Ser to Price	$1,350,000		
WXOK	Bat Rouge	By Security	$2,850,000	(Mitchell)	X
WBBG,WWWM-F	Cleve	From Embuscia to Robinson	$6,200,000		X
WSAI A/F	Cin	From Affil to Booth	$5,200,000	(Hepburn)	
WAVA-F	Wash	To Doubleday	$8,000,000		X
KSAN-F	SF	From Metrom to Malrite	$7,000,000		X
KEIN	Great Fl,MT	By Mayer	$1,000,000	(Crisler)	X
WLAK-F	Chi	From Storer to Viacom	$8,000,000	(Hepburn)	
WEFM-F	Chi	GCC to First Media	$9,200,000		X
WIFI-F	Phil	GCC to BENI	$6,800,000		
WROZ	Evans	Fuqua to South Central	$1,000,000		
WBIE	Marietta (Atl)	To Cap Cities	$7,350,000		X
WBZ-F	Bost	Westing to Greater Med	$5,000,000		X
WGNI,WARV-F	Wilm, NC	To Cape Fear	$1,425,000		X
KJJJ A/F	Phoenix	ITC to Wolpin Co.	$6,000,000	(Crisler)	X
WTCR,WHEZ-F	Hunt	Greater Med to CRB	$2,500,000		X
WKDD-F	Akron	To Welcome	$3,000,000		X
WJCW.WQUT-F	Johnson City,TN	To Bloomington	$3,400,000	(Richards)	X
WRFD	Colum, O	To Epperson	$1,800,000		X
KWKI-F	Kans City	Swaggert to Sandusky	$3,100,000	(Chapman)	X
KAMA A/F	El Paso	To Thrash	$2,790,000	(Blackburn)	
WEFM-F	Chi	GCC to First Media	$6,500,000		
KEGL-F	Fort Worth	Swanson to Sandusky	$8,500,000		
WQRK-F	Norfolk		$2,600,000		
KCBN,KRNO-F	Reno	To Roth	$3,775,000	(Grandy)	X
WCRJ A/F	Jkvlle,Fl	To Abell	$2,093,000		
WHOM-F	Mt. Wash,NH		$3,500,000		X
KYOK	Houston	Sold by Shamrock	$1,500,000		
WWRL	New York	Viacom to NBN	$1,500,000	(Blackburn)	
WBOW A/F	Terre Haute	Quincy News to Michael Rice	$750,000	(Blackburn)	
KKUA,KQMQ-F	Honolulu				
KJOI-F	LA	LA Coke to Beatrice Foods	$20,000,000		
KEND	Lubbock,TX	To Thrash/Frankhouser	$1,015,000	(Fischer)	
WNOX	Knoxville	Scri-How to Sanders	$1,200,000	(Blackburn)	
KATT A/F	Okl City	To Surrey	$3,650,000	(Richter-Kabil)	
WACO,KHOO-F	Waco	To Harris	$2,668,000		
WFLA A/F	Tampa/SP	Media Gen to Blair	$14,000,000		
KBZT	San Diego	To Alta	$6,300,000		
WACO A/F	Waco	To Harris	$2,668,000		
		Charter Brdcst to Surrey	$32,000,000	(Richter-Kabil)	

WCBQ A/F , San Diego
KSLQ-F, St Louis
WMIL-F, Milw

KIOI-F, San Fran
WOKY, Milw

METRO SHARE LEADERS AND MAJOR CHANGES

The following shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also shown are the stations in each market which had the largest gain and the largest share loss. The period covered is O/N 80 to Fall 81 for the share changes.

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Akron	WMMS-F, 12.5, AOR	WKSW-F, +2.0, Country	WKDD-F, -3.4, Soft
Albany-Schen-Troy	WGY, 15.8, MOR	WPYX-F, +3.7, AOR	WROW-F, -3.0, BTFL
Albuquerque	KKJY-F, 10.6, BTFL	KOB-F, +6.6, AC	KKJY-F, -3.6, BTFL
Allen-Beth-East	WLEV-F, 12.1, Rock	WLEV-F, +4.4, Rock	WQQQ-F, -2.5, BTFL
Anaheim	KBIG-F, 7.1, BTFL	KLOS-F, +2.4, AOR	KJOI-F, -2.3, BTFL
Anchorage	KFQD, 17.3, Contemp	KBCN-F, +6.4, Rock	KENI, -4.2, Rock
Apple-Osh	WHBY, 11.6, MOR		
Atlanta	WZGC-F, 12.6, Contemp	WKHX-F, +2.6, Country	KSB-F, -2.2, BTFL
Austin	KHFI-F, 17.8, Rock	KHFI-F, +5.1, Rock	KVET, -4.1, Country
Bakersfield	KUZZ, 14.1, Country	KXEM, +5.9, Spanish	KERN, -4.0, Rock
Baltimore	WBAL, 12.6, MOR	WITH, +2.2, Big Band	WAYE, -1.7, Religion
Baton Rouge	WFMF-F, 16.5, Rock	WYNK-F, +3.2, Country	WLCS, -5.1, Rock
Beaumont	KYKR-F, 13.0, Country	KIOC-F, +5.5, Contemp	KLVI, -6.3, Country
Birmingham	WZZK-F, 17.7, Country	WZZK-F, +10.0, Country	WENN-F, -4.1, Black
Bloomington	WJBC, 40.7, MOR	WGN, +3.6, MOR	WBNQ-F, -3.0, Rock
Boston	WCOZ-F, 9.3, AOR	WBCN-F, +2.0, AOR	WCOZ-F, -1.8, AOR
Bridgeport	WEZN-F, 15.9, BTFL	WRKS-F, +1.8, Urban	WPLR-F, -2.9, Rock
Buffalo	WBEN, 13.1, MOR	WECK, +5.1, Big Band	WJYE-F, -2.4, BTFL
Canton	WHBC, 16.4, MOR	WDJQ-F, +3.8, Rock	WHBC, -4.5, MOR
Charleston,SC	WSSX-F, 12.7, AOR	WWWZ-F, +7.9, Urban	WXTC-F, -3.9, BTFL
Charlotte	WSOC-F, 17.3, Country	WSOC-F, +4.7, Country	WBT, -4.8, AC
Chattanooga	WSKZ-F, 15.5, Rock	WDOD-F, +8.4, Country	WDEF, -8.3, MOR
Chicago	WGN, 9.6, MOR	WLS-F, +2.3, Rock	WLS, -1.0, Rock
Cincinnati	WEBN-F, 11.8, AOR	WMLX, +4.4, Big Band	WKRC, -2.6, AC
Cleveland	WMMS-F, 9.0, AOR	WBBG, +1.6, Big Band	WQAL-F, -2.8, BTFL
Colo Springs	KILO-F, 14.0, AOR	KKFM-F, +6.5, Contemp	KYSN, -4.7, Rock
Columbia, SC	WNOK-F, 20.0, Rock	WZLD-F, +1.3, Rock	WIS, -3.2, MOR
Columbus,OH	WTVN, 13.0, MOR	WVKO-F, +2.5, Black	WNCI-F, -2.5, Contemp
Corpus Christi	KZFM-F, 17.7, Rock		
Dallas-FW	KSCS-F, 8.3, Country	KZEW-F, +1.8, AOR	KPLX-F, -2.4, Country
Daven-RI-Moline	KSTT, 12.3, Contemp	WXLP-F, +5.5, AOR	KRVR-F, -4.8, BTFL
Dayton	WHIO-F, 15.2, BTFL	WJAI-F, +2.7, C ountry	WHIO, -1.7, MOR
Daytona Beach	WOOQ-F, 14.3, Rock	WROD, +3.4, Big Band	WDBO-F, -3.2, BTFL
Denver	KOA, 8.2, Talk/News	KPKE-F, +4.8, AOR	KLIR-F, -1.9, BTFL
Des Moines	WHO, 16.4, Talk/News	KJJY-F, +5.9, Country	KMGK-F, -5.2, Contemp
Detroit	WJR, 9.7, MOR	WWWW-F, +3.5, Country	WCXI, -2.7, Country
El Paso	KLAQ-F, 14.5, AOR	KLAQ-F, +10.5, AOR	XROK, -3.7, Spanish
Eugene-Spr	KSND-F, 12.5, Rock	KQDQ, +5.8, Big Band	KPNW, -2.4, MOR
Flint	WWCK-F, 13.2, AOR	WFLT, +2.1, Big Band WGER-F, +2.1, BTFL	WGMZ-F, -5.9, BTFL
Ft. Lauderdale	WLYF-F, 12.8, BTFL	WLYF-F, +5.0, BTFL	WKQS-F, -3.1, Country
Ft. Wayne	WOWO, 20.5, MOR	WMEE-F, +3.0, Rock	WXKE-F, -2.9, AOR

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Fresno	KYNO-F, 9.7, Rock	KYNO-F, +2.7, Rock	KXEX, -4.1, Spanish
Grand Rapids	WLAV-F, 13.3, AOR	WCUZ-F, +5.9, Country	WOOD, -4.0, MOR
Greensboro-WS	WTQR-F, 15.8, Country	WSEZ-F, +5.0, Rock	WHPE-F, -2.1, Religion
Greenv-Spart	WESC-F, 12.7, Country	WASC, +4.2, Black	WHYZ, -2.6, Black
			WKDY, -2.6, Country
Harrisburg	WHP, 16.4, MOR	WTPA-F, +3.1, AOR	WQIN, -1.8, AC
Hartford	WTIC, 23.8, MOR	WDRC-F, +1.9, Rock	WRCH-F, -2.9, BTFL
Honolulu	KSSK, 12.0, MOR	KDEO, +5.7, Country	KIKI, -5.1, Rock
Houston	KMJQ-F, 7.7, Urban	KILT-F, +3.7, Country	KIKK-F, -3.1, Country
			KMJQ-F, -3.1, Urban
Huntington	WKEE-F, 24.2, Rock	WKEE-F, +5.3, Rock	WAMX-F, -8.6, Rock
Indianapolis	WIBC, 13.5, MOR	WENS-F, +6.6, AC	WIKS-F, -3.5, Rock
Jacksonville	WQIK-F, 13.3, Country	WAIV-F, +6.7, Contemp	WAPE, -4.1, Country
JC-Kings-Bris	WJCW, 14.2, Country	WJCW, +5.2, Country	WKIN, -3.1, MOR
	WXBQ-F, 14.2, Country		
Kalamazoo	WKZO, 13.2, MOR	WLAV-F, +3.5, AOR	WGRD, -2.7, Rock
			WKZO, -2.7, MOR
Kansas City	WDAF, 13.6, Country	KCKN-F, +2.8, Country	KMBZ, -3.2, Country
Knoxville	WIVK-F, 19.0, Country	WMYU-F, +11.7, AC	WRJZ-F, -3.7, Country
Lancaster	WLAN-F, 15.4, Rock	WLAN-F, +2.9, Rock	WSBA-F, -4.0, BTFL
Lansing	WFMK-F, 12.2, Soft Rock	WJXQ-F, +11.2,AOR	WVIC-F, -5.8, Contemp
Las Vegas	KLUC-F, 11.6, Rock	KENO-F, +6.2, AOR	KFMS-F, -5.5, Country
Lexington	WKQQ-F, 18.2, AOR	WKQQ-F, +5.4, AOR	WVLK-F, -6.9, BTFL
Little Rock	KSSN-F, 17.7, Country	KMJX-F, +5.2, Rock	KLAZ-F, -5.4, Contemp
Los Angeles	KABC, 8.0, Talk	KLOS-F, +2.0, AOR	KIIS-F, -2.2, Rock
Louisville	WVEZ-F, 9.3, BTFL	WRKA-F, +5.6, AC	WAMZ-F, -3.8, Country
Lubbock	KLLL-F, 17.4, Country		
Madison	WIBA, 12.9, MOR		
McAllen-Browns	KGBT, 32.6, Spanish	KQXX-F, +2.9, Spanish	KRIO, -7.0, Contemp
Memphis	WHRK-F, 16.7, Urban	WHRK-F, +5.6, Urban	WZXR-F, -4.6, AOR
Miami	WRHC, 14.1, Spanish	WINZ-F, +5.9, Rock	WQAM, -2.9, Country
Milwaukee	WTMJ, 9.8, MOR	WMYX-F, +2.3, AC	WISN, -2.9, AC
Minn-SP	WCCO, 22.9, Variety	KSTP-F, +4.7, AC	KEEY-F, -1.8, BTFL
Mobile	WKSJ-F, 19.3, Country	WBLX-F, +3.0, Black	WGOK, -3.5, Black
Modesto	KBEE-F, 15.1, BTFL		
Nashville	WWKX-F, 12.9, Rock	WKDF-F, +5.3, AOR	WSM, -2.9, Country
Nassau-Suffolk	WNBC, 7.9, Contemp	WRFM-F, +2.9, BTFL	WBLS-F, -1.8, Urban
New Haven	WELI, 14.6, MOR	WNHC, +4.4, Contemp	WELI, -5.4, MOR
New Orleans	WEZB-F, 11.5, Rock	WAIL-F, +5.4, Black	WSMB, -2.2, MOR
New York	WOR, 6.2, Talk	WRKS-F, +4.5, Urban	WKTU-F, -2.2, Urban
Norfolk	WCMS-F, 10.8, Country	WLTY-F, +3.9, Rock	WOWI-F, -3.9, Black
NE PA	WNAK, 10.3, MOR	WARD, +2.8, MOR	WGBI-F, -2.3, Contemp
Oklahoma City	KEBC-F, 11.8, Country	KATT-F, +2.1, AOR	KKNG-F, -4.0, BTFL
Omaha	KFAB, 25.0, MOR	KOOO, +3.4, Big Band	KFAB, -3.0, MOR
Orlando	WDIZ-F, 12.4, AOR	WDIZ-F, +5.9, AOR	WBJW-F, -5.4, Rock
Peoria	WSWT-F, 14.7, BTFL	WXCL, +4.4, Country	WMBD, -2.7, MOR
Philadelphia	KYW, 9.3, News	WCAU-F, +2.4, Rock	KYW, -2.3, News
Phoenix	KDKB-F, 8.5, AOR	KUKQ, +2.5, Black	KXAM, -3.9, Spanish
Pittsburgh	KDKA, 19.8, MOR	WJAS, +3.5, Big Band	KDKA, -2.4, MOR
Portland,OR	KGON-F, 11.1, AOR	KINK-F, +3.9, Rock	KYTE-F, -2.2, Country
Providence	WLKW-F, 11.9, BTFL	WHJY-F, +3.2, AOR	WGNG, -1.8, AC
			WPJB-F, -1.8, Rock
			WCOZ-F, -1.8, AOR
Raleigh	WPTF, 14.7, MOR	WYYD-F, +4.5, BTFL	WLLE, -4.8, Black
Reading	WHUM, 13.6, Country		
Richmond	WRVA, 16.6, MOR	WRNL, +6.5, Country	WRVA, -3.6, MOR

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Riverside-SB-Ont	KDUO-F, 6.0, BTFL	KDUO-F, +1.5, BTFL	KLAC, -2.7, Country
Roanoke	WPVR-F, 17.8, BTFL		
Rochester	WEZO-F, 16.9, BTFL	WMJQ-F, +3.3, AOR	WBBF, -3.5, Contemp
Sacramento	KZAP-F, 12.0, AOR	KSFM-F, +1.7, Rock	KFBK, -1.7, News
		KPOP-F, +1.7, Black	
St. Louis	KMOX, 21.8, News/Talk	KSD, +2.7, Country	KXOK, -1.8, Country
Salinas-Seaside	KDON-F, 11.6, Rock	KDON-F, +3.2, Rock	KLRB-F, -3.4, AOR
		KSJO-F, +3.2, AOR	
Salt Lake City	KSL, 10.5, MOR	KALL, +2.7, Country	KCPX, -3.1, Contemp
San Antonio	KTFM-F, 11.0, Rock	KISS-F, +3.8, AOR	KONO, -4.0, AC
San Diego	KGB-F, 8.2, AOR	XHRM-F, +3.0, Rock	KGB, -2.6, Rock
San Francisco	KGO, 8.4, News/Talk	KMEL-F, +1.5, AOR	KSFX-F, -1.0, Rock
San Jose	KGO, 8.8, News/Talk	KSJO-F, +2.3, AOR	KEEN, -1.9, Country
Seattle	KIRO, 9.5, News/Talk	KBLE-F, +5.3, Rock	KJR, -2.4, Rock
Shreveport	KOKA, 13.1, Black	KDKS-F, +11.1, AOR	KEEL, -4.7, Contemp
Spokane	KXLY-F, 11.9, BTFL	KXLY-F, +3.5, BTFL	KJRB, -2.0, Rock
Springfield,MA	WHYN-F, 12.5, BTFL	WTIC-F, +2.3, Rock	WMAS-F, -2.8, Rock
Stockton	KRAK, 9.6, Country	KOSO-F, +3.1, Rock	KHOP-F, -2.3, Rock
			KWG, -2.3, Country
Syracuse	WSYR-F, 13.8, AOR	WFBL, +5.0, Big Band	WOLF, -3.4, Rock
Tampa-SP	WRBQ-F, 9.7, Rock	WRBQ-F, +4.2, Rock	WWBA-F, -2.2, BTFL
Toledo	WLQR-F, 12.9, BTFL	WKLR-F, +3.3, Country	WOHO, -4.5, AC
Tucson	KCUB, 12.4, Country	KXEW, +5.5, Spanish	KCEE, -2.9, AC/Oldies
Tulsa	KVOO, 15.4, Country	KWEN-F, +7.5, Country	KRMG, -6.3, MOR
Washington	WMAL, 10.6, MOR	WWDC-F, +2.4, AOR	WRQX-F, -3.4, Rock
West Palm Beach	WEAT-F, 13.0, BTFL	WPOM, +5.8, Black	WIRK-F, -5.6, Country
Wichita	KEYN-F, 15.5, Rock	KEYN-F, +4.3, Rock	KICT-F, -5.6, AOR
Wilmington, DE	WSTW-F, 11.6, Rock	WMMR-F, +4.9, AOR	WILM, -4.4, News
Worcester	WSRS-F, 15.4, BTFL	WNEB, +3.0, Big Band	WSRS-F, -3.6, BTFL
York	WSBA, 13.7, Talk	WRKZ-F, +4.0, Country	WHVR, -3.7, MOR
Youngstown	WBBW, 13.7, Talk	WSRD-F, +3.8, AOR	WYFM-F, -2.5, Rock

SECTION B

ARBITRON INDIVIDUAL MARKET REPORTS

NOTE: Following the "definitions" pages the regular Arbitron market reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Please read these pages carefully. It will increase your understanding of the Individual Market Reports if you are familiar with the methodology used.

The best way to explain the Individual Market Reports is to take one market and go through the report step-by-step. We will use the Milwaukee report for Spring 1981.

Market # 27; ADI # 28
Revenue Rank # 25
Income Rank # 19
APR 17.1
SMSA Pop: 1,408,100
CSI: 12.3 Bil (# 25)

Milwaukee is the 27th largest market in the nation. This is based on market rankings listed in SRDS and generally coincides with the government's Standard Metropolitan Statistical Area (SMSA). The SMSA population figures are for total persons. In some instances (Seattle-Tacoma, Norfolk, New England markets) I had to make my own estimates to adjust to the Arbitron Metro.

The Revenue and Income rankings are based on FCC data for 1978 which is the latest available as of February 1981. The rankings are based on the income and revenue for all stations in each market.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ Metro population which is using radio from 6AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures. Milwaukee's 17.1 APR is quite high; the mean APR for all rated markets is about 15.9.

CSI stands for Consumer Spendable Income. In 1981 the people of Milwaukee had about 12.3 billion dollars (this figure is always in billions) to spend after taxes were deducted. This ranks Milwaukee 25th in the nation.

Revenue : $18,082,883
Income : $ 2,331,151
% Rev Gain: -1.2
Stations: 29/32
Diaries: 1374/1025:1
CSI HH: 24.5 M (# 33)

In 1979 the stations of Milwaukee grossed about $18.000,000 after commissions paid to agencies. Total pre-tax income was over 2.3 million. Revenue decreased by 1.2% when compared with the previous year.

There were 29 stations listed in the Milwaukee rating book. The next figure (32) is the number of Milwaukee metro stations which reported their revenue figures to the FCC. Only rarely are these numbers the same because of outside stations whose audience in the market qualifies them for listing in the rating book. Also some stations home to the Milwaukee metro may not have an audience large enough to qualify them for a listing in the rating book.

1374 usuable diaries were returned from the Milwaukee metro. There was one diary for each 1025 citizens.

CSI HH means Consumer Spendable Income per household. The Milwaukee figure is $24,500 which ranks Milwaukee 33rd in the nation.

National Rev: $3,888,627
Nat Rev per Cap: $2.74
Tot Rev per Cap: $12.75
Tot Inc per Cap: $1.64
Profit Margin: 12.9%
Retail $: 5.9 Bil (# 31)

The Milwaukee stations received about $3.9 million dollars in national and regional revenue during 1979. This works out to $2.74 per capita. Total income per capita and total revenue per capita were calculated by dividing the respective dollar figures by the metro population. The resulting figures allow me to compare the profitability of markets which differ greatly in size.

The profit margin is calcualted by dividing the market's income by total revenue.

Total retail dollars spent in 1981 are estimated at 5.9 billion dollars. This ranks Milwaukee # 31 in the U.S.

12+ METRO 1/4/SHARE	O/N 80	A/M 80	O/N 79	A/M 79	12+ TSA 1/4		12+ TSA CUME/MSA CUME RAT	
1. WEZW-F 252/11.4	11.8	12.0	10.3	12.5	1. WTMJ	284	1. WISN	4934/33.2

All of the figures in this section are based on the Broadcast Week (Mon-Sun, 6AM-MID). The audience figures are in hundreds. The ratings and shares are of course percentages.

WEZW-F has 25,200 listeners per quarter hour in the metro. This represents an 11.4% share during Spring 1981. WTMJ leads the Total Survey Area with an average of 28,400 12+ listeners per quarter hour. WISN leads the Milwaukee TSA in weekly cume with an estimated 493,400 listeners. 33.2% of the 12+ population of the Milwaukee metro are estimated to be listening to WISN for five minutes or more during a given week.

If a station is simulcasting this symbol (+) will appear next to the call letters everywhere the station is listed. Whether I labeled the simulcasting station as AM or FM depended upon which received the greatest amount of listenership.

12+ FM SHARE (METRO): 58.61% (1222 of 2085) (A/M 80: 54.82)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6AM-MID, quarter hour numbers of all listed stations and divided it into the total numbers for FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount of listening is small and it should not significantly affect the percentages.

The six tables directly below the FM percentages show the leaders in Teens, 18-34, 18-49, 25-54, 35-64 and 12+ TSA morning drive. The rankings are based on 1/4 HR AVG, Broadcast Week. All are Metro with the exception of AMD. The number of stations listed depends upon the size of the market. In some cases fewer stations were listed than there was room for. This was done where there was a huge difference between the listed stations and the next ranking station. My agreement with Arbitron does not allow me to publish actual numbers. Ties for the last position were generally broken by considering the station with the largest cume audience.

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	132 (2)	538 (5)	670 (7)	32.1

This table is based on the Broadcast Week, 1/4 HR AVG, 12+ Metro. The table includes every format in the market and every station in the Metro. In Milwaukee 13,200 people are listening to the two AM stations programming the format. 32.1% of radio listening is to stations programming various types of rock or contemporary formats.

MILWAUKEE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS/METRO SHARE
1. WTMJ	1. WISN	1. WLUM-F	WAWA 1590 West Allis .6

For those markets with an ADI section the above tables are included. The ADI rankings are based on Mon-Sun, 6A-MID. The exclusive cume rankings show the stations which have the greatest number of 12+ listeners who listen to that station only during an entire week. This is based on the Metro Survey Area.

The "Other Rated Stations" column show the frequency and 12+ Metro share for all stations which are not listed in the 12+ Metro 1/4/SHARE table. This listing will also be found in the Individual Market Reports which do not have an ADI section.

WISN, 1130, 50 KW/10 KW (DA-N), AC/MOR ABC-I, $92.50 (Katz) Hearst

WISN has a frequency of 1130. The station has a daytime power authorization of 50,000 watts. The nightime authorization is 10,000 watts with a directional signal. The directionality is listed as follows:

DA - directional daytimer
DA-N - directional at night
DA-1 - directional day and night - 1 pattern
DA-2 - directional day and night - 2 patterns

WISN programs an Adult Contemporary/MOR format. Its network affiliation is ABC Information. The network listing is based on information in the Arbitron report. WISN is represented nationally by Katz. The station is owned by Hearst, a group owner.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, PMD MID and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is becoming very difficult because so many stations have withdrawn their rates from SRDS. Often I had to make an estimate based on a past rate projected to the present. I have indicated these stations with an * immediately following the rate.

The FM description differs from AM in that the Height Above Average Terrain (HAAT) is listed. Syndicators and/or consultants are listed immediately following the format.

Some markets would not fit on one page. The information for these markets can be found on the continuation pages which follow the Youngstown report.

SPECIAL NOTE: I have added several new features to this edition of American Radio.

1. Note the spot rate for each station in the Individual Market Reports. If the rate is followed by a * it means that I have to estimate the station's rate. You will not that I had to do this quite often. The reason is that many stations have withdrawn their rates from SRDS. Also some stations make it impossible to calculate separate rates for their co-owned AM/FM stations. I believe that my estimates are close in most cases but I can not quarantee their accuracy. ..
2. RETAIL SALES% This new feature shows the relationship between local radio sales and total retail sales in each market. I calcualted it by dividing local radio sales by local retail sales. The results are quite interesting.
3. STANDARD ERROR This feature is based upon Arbitron's new method of estimating the reliability of their ratings. For this edition I only carries the process out through the first step. In subsequent editions I may also calculate confidence intervals. The figure was calculated by using the 6AM-12MID, 12+ rating. More details on this process in the Spring 82 edition of American Radio.

AKRON

Market # 61
Revenue Rank # 70
Income Rank # 51
APR 14.7
SMSA Pop: 653,900
CSI: 5.2 Bil (# 63)

Revenue : $7,461,454
Income : $ 500,953
% Rev Gain: 4.2%
Stations: 29/8
Diaries: 1049/623:1
CSI HH: 22.6 M (# 92)
Standard Error: .568

National Rev: $1,649,637
Nat Rev per Cap: $2.52
Tot Rev per Cap: $11.41
Tot Inc per Cap: $ .77
Profit Margin: 6.7%
Retail $: 2.8 Bil (# 64)
Retail Sales %: .232

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WMMS-F	100/12.5	12.7	12.5	12.3	11.4
2. WAKR	86/10.7	10.7	13.7	14.9	14.5
3. WSLR	57/ 7.1	6.9	5.7	5.6	6.5
4. WAEZ-F	50/ 6.2	6.8	7.4	5.9	6.5
5. WGCL-F	48/ 6.0	8.1	6.3	5.7	5.2
6. WWWM-F	45/ 5.6	4.1	4.7	2.8	4.2
7. WGAR	39/ 4.9	4.2	4.0	4.8	5.5
8. WZZP-F	37/ 4.6	5.2	5.2	4.6	5.3
9. WDBN-F	32/ 4.0	2.0	3.4	5.2	5.0
10. WDOK-F	28/ 3.5	3.6	3.5	3.6	2.6

12+ TSA 1/4	
1. WMMS-F	164
2. WAKR	91
3. WGCL-F	83
4. WDBN-F	82
5. WSLR	79
6. WGAR	72
7. WWWM-F	63
8. WAEZ-F	62
9. WHBC-F	57
10. WZZP-F	52

12+ TSA CUME/MSA CUME RAT	
1. WMMS-F	2258/26.2
2. WAKR	1758/28.4
3. WGAR	1710/17.2
4. WGCL-F	1496/16.1
5. WWWM-F	1318/15.7
6. WSLR	1291/16.4
7. WZZP-F	1183/13.9
8. WDBN-F	1091/ 7.6
9. WWWE	966/ 6.3
10. WAEZ-F	846/10.9

12+ FM SHARE (METRO): 66.84% (504 of 754) (O/N 80: 66.14%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WAKR	1. WAKR
2. WGCL-F	2. WWWM-F	2. WWWM-F	2. WSLR	2. WSLR	2. WMMS-F
	3. WZZP-F	WAKR	3. WMMS-F	3. WAEZ-F	3. WSLR
	4. WGAR	4. WGAR	4. WGAR	4. WDBN-F	4. WGAR

OTHER RATED STATIONS/METRO SHARE

WCUE	1150	Cuyahoga Falls	2.6	WKSW-F	99.5	Cleveland	3.2
WHLO	640		2.2	WOOS-F	106.9	Canton	.4
WKDD-F	96.5		1.9	WQAL-F	104.1	Cleveland	1.9
WKNT	1520	Kent	1.1	WQXK-F	105.1	Salem	1.2
WNIR-F	100.1	Kent	3.5	WSRD-F	101.1	Youngstown	.4
WCLV-F	95.5	Cleveland	.9	WTOF-F	98.1	Canton	.6
WDJQ-F	92.5	Alliance	.7	WWWE	1100	Cleveland	1.2
WDMT-F	107.9	Cleveland	2.9	WYFM-F	102.9	Sharon	.4
WHBC-F	94.1	Canton	.6	WZAK-F	93.1	Cleveland	1.9
				WHK	1420	Cleveland	1.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		260 (9)	260 (9)	34.5
COUNTRY	86 (4)	64 (3)	150 (7)	19.9
MOR/AC	143 (3)		143 (3)	19.0
BTFL MUSIC		130 (5)	130 (5)	17.2
BLACK/URBAN		38 (2)	38 (2)	5.0
BIG BAND	21 (1)		21 (1)	2.8
CLASSICAL		7 (1)	7 (1)	0.9
RELIGION		5 (1)	5 (1)	0.7
			754 (29)	

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N), MOR , $50.00* (Mc-Guild) Group One
WSLR, 1350, 5 KW (DA-1), COUNTRY , $44.25 (Katz) Welcome Radio
WAEZ-F, 97.5, 50 KW @ 500, BTFL MUS (Schulke) , $30.00* (Mc-Guild) Group One

All other stations - see Cleveland and Canton

TV STATIONS WAKR Akron 23 ABC, Group One

NEWSPAPER Akron Beacon Journal E 161,747

ALBANY-SCHENECTADY-TROY

Market # 53; ADI # 49
Revenue Rank # 55
Income Rank # 79
APR 17.1
SMSA Pop: 793,000
CSI: 6.5 Bil (# 48)

Revenue : $9,900,088
Income : $ 350,936
% Rev Gain: +12.0
Stations: 20/20
Diaries: 1001/792:1
CSI HH: 22.2 M (# 108)
Standard Error: .630

National Rev: $2,738,654
Nat Rev per Cap: $3.45
Tot Rev per Cap: $12.48
Tot Inc per Cap: $ .44
Profit Margin: 3.5%
Retail $: 3.5 Bil (# 52)
Retail Sales %: .230

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WGY	181/15.8	16.4	16.7	19.6	17.9
2. WPYX-F	113/ 9.9	10.7	6.2	5.2	5.9
3. WROW	110/ 9.6	8.3	10.2	9.7	11.1
4. WTRY	102/ 8.9	8.3	8.4	6.8	7.4
5. WQBK	86/ 7.5	6.2	6.2	5.9	8.9
6. WROW-F	80/ 7.0	7.4	10.0	7.1	4.7
7. WFLY-F	75/ 6.5	6.3	7.1	10.2	8.4
8. WGFM-F	60/ 5.2	3.6	3.8	4.1	4.8
9. WWOM-F	57/ 5.0	4.5	3.9	3.1	2.5
10. WGNA-F	45/ 3.9	5.3	4.3	4.7	4.1

12+ TSA 1/4	
1. WGY	311
2. WPYX-F	136
3. WFLY-F	132
4. WROW-F	128
5. WROW	127
6. WGNA-F	117
7. WTRY	113
8. WQBK	95
9. WGFM-F	94
10. WWOM-F	60

12+ TSA CUME/MSA CUME RAT	
1. WGY	4244/38.4
2. WTRY	2140/26.3
3. WFLY-F	2080/19.0
4. WROW	1837/22.1
5. WPYX-F	1806/19.4
6. WGFM-F	1587/16.7
7. WROW-F	1547/15.4
8. WGNA-F	1225/ 8.8
9. WWOM-F	1121/14.6
10. WPTR	1001/11.0

12+ FM SHARE (METRO): 44.55% (478 of 1073) (O/N 80: 45.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WPYX-F	1. WPYX-F	1. WGY	1. WGY	1. WGY	1. WGY
2. WFLY-F	2. WTRY	2. WTRY	2. WTRY	2. WROW	2. WROW
3. WTRY	3. WGFM-F	3. WPYX-F	3. WGFM-F	3. WROW-F	3. WTRY
	4. WFLY-F	4. WGFM-F	4. WROW	4. WQBK	4. WFLY-F
	5. WWOM-F	5. WWOM-F	5. WWOM-F	5. WGNA-F	5. WPYX-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	102 (1)	326 (5)	428 (6)	39.9
MOR/AC	222 (4)		222 (4)	20.7
BTFL MUSIC	110 (1)	107 (3)	217 (4)	20.2
COUNTRY	56 (2)	45 (1)	101 (3)	9.4
TALK	86 (1)		86 (1)	8.0
BIG BAND	10 (1)		10 (1)	0.9
RELIGION	9 (1)		9 (1)	0.8
			1073 (20)	

A-S-T ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WGY	1. WGY	1. WGY
2. WPYX-F	2. WTRY	2. WPYX-F
3. WFLY-F	3. WFLY-F	3. WROW
4. WROW	4. WROW	4. WROW-F
5. WROW-F	5. WPYX-F	5. WTRY
6. WTRY	6. WGFM-F	6. WGNA-F
7. WGNA-F	7. WROW-F	7. WFLY-F
8. WQBK	8. WGNA-F	8. WOKO
9. WGFM-F	9. WWOM-F	9. WQBK-F
10. WWOM-F	10. WPTR	10. WPTR
11. WPTR	11. WQBK	
12. WWSC	12. WOKO	
13. WCKL	13. WQBK-F	
14. WBRK	14. WWSC	
WOKO	15. WUPE-F	

OTHER RATED STATIONS/METRO SHARE

WASM-F	102.3	Saratoga Spgs	1.0
WCSS	1490	Amsterdam	1.4
WHAZ	1330		.8
WHRL-F	103.1		1.4
WKAJ	900	Saratoga Spgs	1.1
WKOL	1570	Amsterdam	1.0
WOKO	1460		2.1
WPTR	1540		2.8
WQBK-F	103.9	Rensselaer	1.8
WMYL	930	Johnstown	.9

ADI FM SHARE: 45.37% (780 of 1719) (O/N 80: 45.93%)

AM STATIONS

WGY , 810, 50 KW	, MOR	NBC, $95.00*	(Christal)	GE
WOKO, 1460, 5 KW (DA-N)	, COUNTRY	, $17.50	(PRO)	
WPTR, 1540, 50 KW (DA-1)	, COUNTRY	ABC-I, $44.80	(Eastman)	Rust
WQBK, 1300, 5 KW (DA-2)	, TALK	ABC-E, $24.50	(Howard)	
WROW, 590, 5 KW/1 KW (DA-2)	, BTFL/MOR	CBS, $80.00*	(Blair)	Cap Cities
WTRY, 980, 5 KW (DA-N)	, ROCK	MBS, $42.50*	(Mc-Guild)	Great Scott
WWSC, 1450, 1 KW/250 W	, MOR	, $14.50	(Pates)	(GLENS FALLS)
WCKL, 560, 1 KW (DAYS,DA)	, MOR	, $ 8.70	(Savalli)	(CATSKILL)
WBRK, 1340, 1 KW	, MOR	CBS, $14.50	(Savalli)	(PITTSFIELD)

FM STATIONS

WFLY-F, 92.3, 13 KW @ 850, ROCK		ABC-C, $48.00	(Eastman)	Rust
WGFM-F, 99.5, 10 KW @ 930, CONTEMP		Source, $33.75*	(Christal)	GE
WGNA-F, 107.7, 9 KW @ 980, COUNTRY		RKO, $27.25	(Torbet)	
WPYX-F, 106.5, 12 KW @ 910, AOR (Burk-Abr)		MBS, $42.50*	(Mc-Guild)	Great Scott
WQBK-F, 103.9, 3 KW @ 300, AOR		ABC-F, $24.50	(Howard)	
WROW-F, 95.5, 9 KW @ 960, BTFL MUS (Schulke)		, $80.00*	(Blair)	Cap Cities
WWOM-F, 100.9, 3 KW @ 360, CONTEMP		RKO, $35.00*	(Selcom)	
WUPE-F, 95.9, 710 W @ 560, CONTEMP		, $15.00	(Lotus)	(PITTSFIELD)

TV STATIONS

WAST	Albany	13	NBC, Viacom
WRGB	Schenectady	6	CBS, General Electric
WTEN	Albany	10	ABC, Poole

NEWSPAPERS

Schenectady Gazette	M	69,994
Troy Times Record	E	45,599, Harvitz
Albany Times-Union	M	82,207, Hearst
Albany Knickerbocker	E	51,780, Hearst

ALBUQUERQUE

Market # 92
Revenue Rank # 66
Income Rank # 381
APR 16.7
SMSA Pop: 448,100
CSI: 3.2 Bil (# 95)

Revenue : $8,119,094
Income : $-1,718,945
% Rev Gain: +13.2
Stations: 17/16
Diaries: 820/546:1
CSI HH: 19.9 M (# 221)
Standard Error: .693

National Rev: $2,610,177
Nat Rev per Cap: $5.82
Tot Rev per Cap: $18.11
Tot Inc per Cap: $-3.84
Profit Margin: ---
Retail $: 2.0 Bil (# 89)
Retail Sales %: .327

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KKJY-F	68/10.6	11.9	15.2	12.7	10.4
2. KRST-F	65/10.1	7.5	5.4	4.5	6.9
3. KOB-F	61/ 9.5	3.9	2.9	5.9	6.2
4. KWXL-F	58/ 9.0	9.5	5.7	4.7	2.8
5. KOB	52/ 8.1	9.2	8.8	10.4	11.8
6. KFMG-F	48/ 7.5	8.0	9.7	8.3	9.5
7. KZIA	37/ 5.8	4.2	4.1	5.0	6.7
8. KRZY	32/ 5.0	4.7	4.8	7.9	7.3
9. KZZX-F	31/ 4.8	7.5	5.6	5.6	4.5
KQEO	31/ 4.8	5.1	6.5	3.6	4.7

12+ TSA 1/4	
1. KOB	97
2. KRST-F	91
3. KKJY-F	83
4. KOB-F	82
5. KWXL-F	77
6. KFMG-F	68
7. KHFM-F	67
8. KRKE	56
KZZX-F	56
10. KZIA	37

12+ TSA CUME/MSA CUME RAT	
1. KOB	1812/22.9
2. KOB-F	1418/22.3
3. KRST-F	1169/17.6
4. KFMG-F	1158/20.7
5. KZZX-F	980/16.9
6. KRKE	908/12.3
7. KKJY-F	838/17.4
8. KWXL-F	745/14.3
9. KQEO	683/15.2
10. KRZY	622/14.2

12+ FM SHARE (METRO): 59.35% (346 of 583) (O/N 30: 56.08%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KWXL-F	1. KRST-F	1. KRST-F	1. KRST-F	1. KKJY-F	1. KOB
2. KFMG-F	KWXL-F	2. KOB-F	2. KKJY-F	2. KOB	2. KOB-F
	3. KOB-F	3. KWXL-F	3. KOB-F	3. KZIA	3. KRST-F
	4. KFMG-F	4. KFMG-F	4. KOB	4. KRZY	4. KKJY-F

OTHER RATED STATIONS/METRO SHARE

KABQ	1350	4.5	KAMX	1520	3.3	KDAZ	730	.3
KDRM	1150	.8	KHFM-F	96.3	2.3	KKIM	1000	.6
KRKE	610	3.7						

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	52 (2)	137 (3)	189 (5)	32.4
COUNTRY	56 (2)	65 (1)	121 (3)	20.8
MOR/AC	52 (1)	61 (1)	113 (2)	19.4
BTFL MUSIC		68 (1)	68 (1)	11.7
NEWS/TALK	37 (1)		37 (1)	6.4
SPANISH	29 (1)		29 (1)	5.0
CLASSICAL		15 (1)	15 (1)	2.6
RELIGION	6 (2)		6 (2)	1.0
BIG BAND	5 (1)		5 (1)	0.9
			583 (17)	

RADIO STATIONS

KOB , 770, 50 KW (DA-N)	, MOR	NBC, $46.25* (Christal)	Hubbard
KQEO, 920, 1 KW/500 W (DA-N)	, CONTEMP	ABC-C, $22.50* (Selcom)	Sunbelt
KRKE, 610, 5 KW (DA-N)	, COUNTRY (Burk-Abr)	ABC-E, $33.75 (Katz)	Peoria Jrnl Star
KRZY, 1450, 1 KW	, COUNTRY	CBS, $20.00* (Torbet)	
KZIA, 1580, 10 KW (DAYS)	, NEWS/TALK	ABC-E,ABC-I, $24.25* (Masla)	
KFMG-F, 107.9, 22 KW @ 4164, ROCK		, $28.00 (----)	
KHFM-F, 96.3, 2.5 KW @ 4110, CLASSICAL		, $27.75 (CMBS)	
KKJY-F, 100.3, 23 KW @ 4107, BTFL MUS (Schulke)		, $39.00* (Blair)	Broadcast Assoc
KOB-F , 93.3, 22 KW @ 4150, AC		, $25.25 (Christal)	Hubbard
KRST-F, 92.3, 22 KW @ 4130, COUNTRY		, $30.00* (Torbet)	
KZZX-F, 99.5, 22 KW @ 4134, CONTEMP		RKO, $34.00* (Selcom)	Sunbelt
KWXL-F, 99.5, 23 KW @ 4130, AOR (Burk-Abr)		ABC-F, $48.75 (Katz)	Peoria Jrnl Star

TV STATIONS

KGGM	Albuquerque	13	CBS, Harriscope	KMXN	Albuquerque	13	IND
KOAT	Albuquerque	7	ABC, Pulitzer	KOB	Albuquerque	4	NBC,Hubbar

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

ALLENTOWN-BETH-EASTON

Market # 65
Revenue Rank # 75
Income Rank # 30
APR 17.4
SMSA Pop: 641,800
CSI: 5.2 Bil (# 60)

Revenue : $7,075,854
Income : $1,026,678
% Rev Gain: 14.3%
Stations: 34/17
Diaries: 1013/634:1
CSI HH: 22.0 M (# 119)
Standard Error: .622

National Rev: $1,074,866
Nat Rev per Cap: $1.67
Tot Rev per Cap: $11.02
Tot Inc per Cap: $1.60
Profit Margin: 14.5%
Retail $: 2.7 Bil (# 68)
Retail Sales %: .232

12+ METRO	1/4/SHARE	SPG 81	FAL 80	A/M 80	O/N 79
1. WLEV-F	115/12.1	13.2	7.7	11.7	7.0
2. WZZO-F	91/ 9.5	10.1	8.5	8.1	12.4
3. WQQQ-F	86/ 9.0	8.8	10.5	12.5	12.1
4. WFMZ-F	85/ 8.9	7.6	10.8	7.7	4.8
5. WXKW-F	81/ 8.5	9.9	10.8	9.1	10.8
6. WAEB	68/ 7.1	8.6	9.1	9.8	8.2
7. WSAN	36/ 3.8	3.4	2.4	.6	2.7
8. KYW	33/ 3.5	3.1	3.6	4.6	3.4
9. WEST	30/ 3.1	3.6	5.4	4.6	4.5
10. WOR	29/ 3.0	1.7	1.3	2.0	1.2

12+ TSA 1/4	
1. WLEV-F	135
2. WZZO-F	115
3. WXKW-F	107
4. WQQQ-F	96
5. WFMZ-F	87
6. WAEB	70
7. WOR	58
8. KYW	47
9. WLSH	41
10. WIFI-F	36

12+ TSA CUME/MSA CUME RAT	
1. WLEV-F	1828/28.3
2. WZZO-F	1487/23.0
3. WXKW-F	1368/17.3
4. WQQQ-F	1344/20.2
5. WAEB	1223/21.3
6. WFMZ-F	948/16.3
7. KYW	909/12.5
8. WSAN	735/12.9
9. WOR	620/ 4.5
10. WKAP	595/10.4

12+ FM SHARE (METRO): 65.33% (588 of 900) (FAL 80: 63.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WLEV-F	1. WXKW-F	1. WLEV-F
2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WXKW-F	2. WQQQ-F	2. WXKW-F
3. WAEB	3. WAEB	3. WXKW-F	3. WAEB	WFMZ-F	3. WAEB
4. WIFI-F	4. WXKW-F	4. WAEB	4. WFMZ-F	4. WLEV-F	4. WFMZ-F

OTHER RATED STATIONS/METRO SHARE

WCRV	1580	Washington	.5	WFLN-F	95.7	Philadelphia	.4
WEEX	1230	Easton	2.8	WIFI-F	92.5	Philadelphia	2.3
WGPA	1100	Bethlehem	1.3	WIOQ-F	102.1	Philadelphia	.9
WHOL	1600	Allentown	.6	WIXL-F	103.7	Newton	.6
WKAP	1320	Allentown	2.6	WMGK-F	102.9	Philadelphia	.6
WLSH	1410	Lansford	1.8	WMMR-F	93.3	Philadelphia	.6
WRNJ	1000	Hackdttstown	.7	WUSL-F	98.9	Philadelphia	.7
WYNS	1150	Lehighton	.8	WVCD-F	97.9	Hazelton	.5
WABC	770	New York	.4	WWDB-F	96.5	Philadelphia	.5
WBYO-F	107.5	Boyertown	1.6	WWSH-F	106.1	Philadelphia	1.2
WCAU	1210	Philadelphia	.5	WYSP-F	94.1	Philadelphia	2.2
WEAZ-F	101.1	Philadelphia	.7	WZTA-F	105.5	Tamaqua	.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	72 (2)	267 (7)	339 (9)	37.7
BTFL MUSIC		194 (5)	194 (5)	21.6
MOR/AC	162 (8)	6 (1)	168 (9)	18.7
COUNTRY	11 (2)	94 (3)	105 (5)	11.7
NEWS/TALK	67 (3)	8 (1)	75 (4)	8.3
RELIGION		15 (1)	15 (1)	1.7
CLASSICAL		4 (1)	4 (1)	0.4
			900 (34)	

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, CONTEMP	, $40.60	(Eastman)	Rust
WEEX, 1230, 1 KW/250 W	, MOR	NBC, $20.80*	(Torbet)	
WEST, 1400, 1 KW/250 W	, MOR (Big Band?)	CBS, $45.00	(Katz)	Sound Comm
WKAP, 1320, 5 KW/1 KW (DA-2)	, AC	ABC-I, $18.00	(HNW)	Gulf
WLSH, 1410, 5 KW (DAYS,DA)	, MOR	, $ 6.00	(-----)	(LANSFORD)
WSAN, 1470, 5 KW/500 W (DA-1)	, MOR	, $11.00	(----)	
WFMZ-F, 100.7, 13 KW @ 870, BTFL MUS (~~Schulke~~ MASTER)		, $17.00	(Christal)	

ANAHEIM (ORANGE COUNTY)

SMSA Pop: 2,017,100
APR 16.1
Revenue Rank # 87
Income Rank # 54
CSI: 19.5 Bil (# 13)

Revenue : $6,060,238
Income : $ 490,009
% Rev Gain: 19.9
Stations: 38/8
Diaries: 1429/1412:1
CSI HH: 25.7 M (# 19)
Standard Error: .508

National Rev: $999,075
Nat Rev per Cap: $ .50
Tot Rev per Cap: $ 3.00
Tot Inc per Cap: $ .24
Profit Margin: 8.0%
Retail $: 10.2 Bil (# 14)
Retail Sales %: .056

NOTE: ANAHEIM (ORANGE COUNTY) IS A PORTION OF THE LOS ANGELES METRO. FOR THIS REPORT ONLY THOSE STATIONS HOME TO ORANGE COUNTY ARE LISTED.

12+ METRO	1/4/SHARE	SPG 81	FAL 80	SPG 80	O/N 79
1. KEZY-F	59/2.2	1.6	1.8	1.6	1.5
2. KWIZ-F	52/2.0	1.3	1.5	.9	1.4
3. KWIZ	43/1.6	1.1	2.1	2.0	2.6
4. KIKF-F	42/1.6	1.6	1.0	.5	.4
5. KYMS-F	30/1.1	1.2	.7	.9	.5
6. KEZY	28/1.1	1.8	2.1	2.3	2.0
7. KOCM-F	12/ .5	1.0	.8	.8	1.0

12+ METRO	CUME/CUME RAT
1. KEZY-F	1487/9.0
2. KWIZ	1137/6.9
3. KEZY	884/5.4
4. KWIZ-F	850/5.1
5. KYMS-F	552/3.3
KIKF-F	552/3.3
7. KOCM-F	280/1.7

TEENS	18 - 34	18 - 49	25 - 54	35 - 54	12+ TSA AMD
1. KEZY-F	1. KEZY-F	1. KEZY-F	1. KWIZ-F	1. KWIZ-F	1. KWIZ
2. KEZY	2. KWIZ	2. KWIZ-F	2. KWIZ	2. KIKF-F	2. KEZY-F

RADIO STATIONS

KEZY, 1190, 5 KW/1 KW (DA-N), AOR	, $50.00* (Roslin)	
KWIZ, 1480, 5 KW/1 KW (DA-2), MOR	, $40.00* (Torbet)	Davis/Weaver
KEZY-F, 95.9, 2.5 KW @ 330, SOFT AOR	, $50.00* (Roslin)	
KIKF-F, 94.3, 3 KW @ 245, COUNTRY	, $32.00 (PRO)	
KOCM-F, 103.1, 2 KW @ 300, BTFL MUS	, $22.00 (Masla)	Donrey
KWIZ-F, 96.7, 3 KW @ 855, AC/BTFL	, $40.00* (Torbet)	Davis/Weaver
KYMS-F, 106.3, 3 KW @ 130, RELIGION	, $12.00* (Radio Spot)	SBI

LOS ANGELES (Continued)

KABC	LA	7	ABC, ABC	KNBC	LA	4	NBC, NBC
KBSC	Corona	52	IND, Oak	KNXT	LA	2	CBS, CBS
KCOP	LA	13	IND, Chris Craft	KSCI	San Bern	18	IND
KHJ	LA	9	IND, RKO	KTLA	LA	5	IND, Golden West
KMEX	LA	34	IND, SIN	KTTV	LA	11	IND, Metromedia
KWHY	LA	22	IND, Harriscope/Select TV				

NEWSPAPERS

Long Beach Independent	M	64,709, Knight-Ridder
Long Beach Press Telegram	E	70,704, Knight-Ridder
Los Angeles Times	M	1,024,322
LA Herald-Exam	E	283,710, Hearst
Santa Ana Register	ME	249,392, Freedom-

ANCHORAGE

Market # 183
Revenue Rank # 125
Income Rank # 370
APR 15.4
SMSA Pop: 180,200
CSI: 1.9 Bil (# 145)

Revenue : $4,176,081
Income : $ -898,020
% Rev Gain: -23.3
Stations: 11/10
Diaries: 578/312:1
CSI HH: 32.6 M (# 2)
Standard Error: .867

National Rev: $724,313
Nat Rev per Cap: $4.02
Tot Rev per Cap: $23.17
Tot Inc per Cap: $-4.98
Profit Margin: ---
Retail $: 1.2 Bil (# 139)
Retail Sales %: .325

12+ METRO 1/4/SHARE		SPG 81	O/N 80	A/M 80	O/N 79
1. KFQD	38/17.3	19.8	19.7	19.4	18.6
2. KHAR	27/12.3	12.3	10.5	13.8	14.4
3. KGOT-F	22/10.0	8.5	7.0	3.9	14.0
4. KNIK-F	21/ 9.5	6.1	8.8	5.6	5.1
5. KKLV-F	19/ 8.6	10.4	12.3	12.5	5.9
6. KBCN-F	18/ 8.2	1.9	1.8	3.9	5.1
7. KRKN-F	16/ 7.3	8.5	3.5	3.0	1.7
8. KENI	15/ 6.8	10.8	11.0	14.2	14.8
9. KYAK	13/ 5.9	8.0	7.5	6.5	6.8
10. KANC	9/ 4.1	3.8	6.1	5.2	5.1

12+ TSA 1/4	
1. KFQD	48
2. KHAR	28
3. KNIK-F	25
4. KGOT-F	23
5. KENI	22
KYAK	22
7. KKLV-F	19
KRKN-F	19
9. KBCN-F	18
10. KANC	10

12+ TSA CUME/MSA CUME RAT	
1. KFQD	577/32.1
2. KENI	466/24.2
3. KHAR	349/21.4
4. KKLV-F	304/21.0
5. KGOT-F	296/18.8
6. KYAK	267/14.1
7. KNIK-F	260/16.1
8. KRKN-F	214/13.5
9. KBCN-F	207/13.1
KBYR	207/13.9

12+ FM SHARE (METRO): 46.60% (96 of 206) (O/N 80: 35.02%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KKLV-F	1. KFQD	1. KFQD	1. KFQD	1. KHAR	1. KFQD
2. KENI	2. KGOT-F	2. KGOT-F	2. KHAR	2. KFQD	2. KHAR
3. KGOT-F	3. KBCN-F	3. KHAR	KNIK-F	KNIK-F	3. KYAK

FORMATS	---	FM	TOTAL	%
ROCK/AOR/CONTEMP	53 (2)	53 (3)	106 (5)	51.5
BTFL MUSIC	27 (1)	21 (1)	48 (2)	23.3
COUNTRY	13 (1)	22 (1)	35 (2)	17.0
MOR/AC	17 (2)		17 (2)	8.3
			206 (11)	

RADIO STATIONS

KANC, 1080, 10 KW , CONTEMP
KBYR, 700, 1 KW/500 W , MOR/AC
KENI, 550, 5 KW , ROCK
KFQD, 750, 50 KW , CONTEMP/AC
KHAR, 590, 5 KW , BTFL MUS (?)
KYAK, 650, 50 KW/25 KW (DA-2), COUNTRY

KBCN-F, 100.5, 25 KW @ 178, ROCK
KGOT-F, 101.3, 26 KW @ -66, COUNTRY (Century 21)
KKLV-F, 103.9, 2.8 KW @ 54, ROCK (TM)
KNIK-F, 105.5, 3 KW @ 265, BTFL MUS (Bonne)
KRKN-F, 102.1, 25 KW @ 385, ROCK

NBC, $18.00 (Unirep)
CBS, $14.00* (Roslin)
ABC-C, $34.00 (Katz)
, $33.25 (Mc-Guild)
, $23.75 (Masla)
MBS, $23.50 (----)

, $13.00* (----)
MBS, $12.00* (----)
, $17.13 (Masla)
, $12.00* (Roslin)
, $23.50 (----)

TV STATIONS

KENI	Anchorage	2	NBC
KTVA	Anchorage	11	CBS
KIMO	Anchorage	13	ABC

NEWSPAPERS

Anchorage News	M	26,546, McClatchy
Anchorage Times	E	42,215

APPLETON-OSHKOSH

Market # 132
Revenue Rank # 129
Income Rank # 306
APR 15.4
SMSA Pop: 295,400
CSI: 2.2 Bil (# 124)

Revenue : $3,881,664
Income : $ -173,824
% Rev Gain: +1.9
Stations: 24/13
Diaries: 715/413:1
CSI HH: 22.2 M (# 107)
Standard Error: .705

National Rev: $347,845
Nat Rev per Cap: $1.18
Tot Rev per Cap: $13.14
Tot Inc per Cap: $-.59
Profit Margin: ---
Retail $: 1.2 Bil (# 145)
Retail Sales %: .307

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WHBY	43/11.6	8.8	10.2
2. WIXX-F	38/10.2	8.5	8.6
3. WYTL	35/ 9.4	9.3	9.6
4. WAPL-F	34/ 9.2	9.0	5.9
WNAM	34/ 9.2	10.6	12.3
6. WROE-F	28/ 7.5	11.6	10.2
7. WYNE	21/ 5.7	3.6	5.1
8. WOSH-F	20/ 5.4	5.9	4.0
9. WGEE	16/ 4.3	3.4	2.9
10. WKAU-F	15/ 4.0	4.4	4.3

12+ TSA 1/4	
1. WIXX-F	110
2. WAPL-F	73
3. WGEE	72
4. WYTL	43
WHBY	43
6. WDUZ-F	42
7. WNAM	39
WROE-F	39
9. WOSH-F	30
WYNE	30

12+ TSA CUME/MSA CUME RAT	
1. WIXX-F	1722/28.8
2. WGEE	921/11.7
3. WAPL-F	891/20.1
4. WNAM	868/28.3
5. WOSH-F	577/16.3
6. WDUZ-F	574/ 5.6
7. WHBY	570/22.5
8. WROE-F	515/14.6
9. WYNE	500/13.9
10. WKAU-F	470/13.2

12+ FM SHARE (METRO): 48.27% (167 of 346) (O/N 80: NA)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WIXX-F	1. WAPL-F	1. WIXX-F	1. WYTL	1. WHBY	1. WGEE
2. WAPL-F	2. WIXX-F	2. WAPL-F	2. WNAM	2. WYTL	2. WIXX-F
	3. WNAM	3. WNAM	3. WHBY	3. WROE-F	3. WYTL

OTHER RATED STATIONS/METRO SHARE

WAHC-F	96.7		1.9
WEMI-F	100.1	Neenah	.8
WKAU	1050	Kaukauna	2.2
WVMS	1570		3.2
KFIZ	1450	Fond du Lac	.5
WBKV-F	92.5	West Bend	1.1
WDUZ-F	98.5	Green Bay	2.2
WFON-F	107.1	Fond du Lac	.5
WISN	1130	Milwaukee	.5
WISS+	1090	Berlin	.8
WMAQ	670	Chicago	.8
WNBK-F	93.5	New London	1.9
WTMJ	620	Milwaukee	.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	42 (2)	114 (5)	156 (7)	45.1
COUNTRY	77 (5)	1 (1)	78 (6)	22.5
MOR/AC	61 (5)	2 (1)	63	18.2
BTFL MUSIC		40 (3)	40	11.6
UNKNOWN		7 (1)	7	2.0
RELIGION		3 (1)	3 (1)	0.9
			346 (24)	

RADIO STATIONS

WHBY, 1230, 1 KW , MOR
WNAM, 1280, 5 KW/1 KW (DA-1), CONTEMP
WYNE, 1150, 5 KW (DA-N) , COUNTRY
WYTL, 1490, 1 KW/250 W , COUNTRY
WGEE, 1360, 5 KW (DA-N) , COUNTRY

WAPL-F, 105.7, 100 KW @ 500, AOR
WKAU-F, 104.9, 3 KW @ 750, ROCK
WOSH-F, 103.9, 2.4 KW @ 330, ROCK
WROE-F, 94.3, 3 KW @ 320, BTFL MUS (Schulke)
WDUZ-F, 98.5, 100 KW @ 1254, BTFL MUS (FM-100)
WIXX-F, 101.1, 100 KW @ 1828, ROCK (TM)

CBS, $16.50 (----) Woodward
ABC-I, $17.00 (Masla)
ABC-E, $11.00* (Market 4)
NBC, $13.00* (HNW) Midwest Family
NBC, $31.00 (Blair) (GREEN BAY)
, $17.00 (----) Woodward
, $15.00 (Selcom) Forward
Source, $12.00* (HNW) Midwest Family
, $10.25 (Lotus)
, $21.00 (Mc-Guild) Laird (GREEN BAY)
ABC-F, $36.00 (Blair) (GREEN BAY)

ATLANTA

Market # 17; ADI # 16
Revenue Rank # 11
Income Rank # 4
APR 15.2
SMSA Pop: 2,016,900
CSI: 16.3 Bil (# 19)

Revenue : $36,383,339
Income : $ 9,857,490
% Rev Change: +9.3
Stations: 21/35
Diaries: 1705/1183:1
CSI HH: 23.3 M (# 65)
Standard Error: .464

National Rev: $9,637,064
Nat Rev per Cap: $4.78
Tot Rev per Cap: $18.04
Tot Inc per Cap: $4.89
Profit Margin: 27.1%
Retail $: 8.4 Bil (# 17)
Retail Sales %: .377

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WZGC-F	328/12.6	10.6	10.4	10.5	11.1
2. WVEE-F	268/10.3	8.9	8.0	11.9	7.6
3. WSB	264/10.2	10.5	10.2	12.1	11.7
4. WKLS-F	225/ 8.7	10.7	6.6	8.8	8.2
5. WQXI-F	223/ 8.6	8.9	10.4	8.2	10.5
6. WLTA-F	181/ 7.0	7.4	6.7	4.2	5.0
7. WPLO	143/ 5.5	6.5	5.1	4.5	5.1
8. WPCH-F	138/ 5.3	6.1	6.8	7.1	7.3
9. WKHX-F	137/ 5.3	3.5	2.7	3.0	2.2
10. WGST	129/ 5.0	4.4	5.0	3.8	5.3
11. WSB-F	98/ 3.8	4.3	6.0	4.1	5.7
12. WAOK	77/ 3.0	2.2	3.7	3.6	3.4

12+ TSA 1/4	
1. WZGC-F	401
2. WSB	316
3. WKLS-F	291
WVEE-F	291
5. WQXI-F	265
6. WLTA-F	200
7. WPCH-F	197
8. WKHX-F	186
9. WPLO	152
10. WGST	131
11. WSB-F	116
12. WAOK	77

12+ TSA CUME/MSA CUME RAT	
1. WZGC-F	5551/25.4
2. WSB	5073/24.0
3. WQXI-F	4039/19.8
4. WKLS-F	3652/14.8
5. WVEE-F	3329/16.6
6. WPCH-F	2917/12.5
7. WKHX-F	2747/10.7
8. WGST	2386/13.3
9. WPLO	2183/11.4
10. WLTA-F	2153/10.4
11. WSB-F	1871/ 8.9
12. WAOK	1563/ 9.1

12+ FM SHARE (METRO): 66.60% (1613 of 2422) (O/N 80: 62.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WZGC-F	1. WQXI-F	1. WZGC-F	1. WLTA-F	1. WSB	1. WSB
2. WKLS-F	2. WVEE-F	2. WQXI-F	2. WZGC-F	2. WPLO	2. WZGC-F
3. WVEE-F	3. WZGC-F	3. WVEE-F	3. WQXI-F	3. WPCH-F	3. WQXI-F+
	4. WKLS-F	4. WKLS-F	4. WSB	4. WLTA-F	4. WKLS-F+
	5. WLTA-F	WLTA-F	5. WVEE-F	5. WGST	5. WPLO

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	776 (3)	784 (4)	32.4
MOR/AC	312 (2)	181 (1)	493 (3)	20.4
BLACK/URBAN	87 (2)	268 (1)	355 (3)	14.7
COUNTRY	143 (1)	152 (2)	295 (3)	12.2
BTFL MUSIC		236 (2)	236 (2)	9.7
NEWS/TALK	176 (2)		176 (2)	7.3
RELIGION/GOSPEL	41 (2)		41 (2)	1.7
CLASSICAL	22 (1)		22 (1)	0.9
BIG BAND	20 (1)		20 (1)	0.8
			2422 (21)	

ATLANTA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WZGC-F	1. WZGC-F	1. WVEE-F
2. WSB	2. WSB	2. WSB
3. WVEE-F	3. WQXI-F	3. WZGC-F
4. WKLS-F	4. WKLS-F	4. WPLO
5. WQXI-F	5. WVEE-F	5. WAOK
6. WLTA-F	6. WPCH-F	6. WQXI-F
7. WPCH-F	7. WKHX-F	7. WGST
8. WKHX-F	8. WGST	8. WKLS-F
9. WPLO	9. WPLO	9. WLTA-F
10. WGST	10. WLTA-F	10. WKHX-F
11. WSB-F	11. WSB-F	
12. WAOK	12. WAOK	
13. WFOX-F	13. WQXI	
14. WNGC-F	14. WFOX-F	
15. WQXI	15. WRNG	

OTHER RATED STATIONS/METRO SHARE

WCHK-F	105.5	Canton	.6
WGKA	1190		.8
WIGO	1340		.4
WJYI	1080	Marietta	.8
WKLS	970		.3
WQXI	790		1.8
WRNG	680		1.8
WXLL	1310	Decatur	.3
WYZE	1480		1.2

ADI FM SHARE: 69.99% (2192 of 3132) (O/N 80: 67.67%)

AM STATIONS

WAOK, 1380, 5 KW (DA-N)	, BLACK	NBN,	$ 42.00*	(Selcom)	BENI
WGST, 920, 5 KW/1 KW	, NEWS	MBS,ABC-E,	$ 81.25	(Katz)	Meredith
WPLO, 590, 5 KW (DA-N)	, COUNTRY	ABC-I,	$ 69.00*	(Mc-Guild)	Plough
WQXI, 790, 5 KW/1 KW (DA-N)	, CONTEMP/AC	,	$ 50.00*	(Blair)	Jeff-Pilot
WRNG, 680, 25 KW/10 KW (DA-N)	, TALK	CBS,	$ 46.50*	(MMR)	
WSB , 750, 50 KW	, MOR	NBC,	$125.00*	(Christal)	Cox

FM STATIONS

WKHX-F, 101.5, 100 KW @ 900,	COUNTRY	,	$ 40.00*	(Selcom)	Cap Cities
WKLS-F, 96.1, 100 KW @ 950,	AOR (Burk-Abr)	Source,	$ 80.00*	(Masla)	Gulf
WLTA-F, 99.7, 100 KW @ 1000,	AC/SOFT	,	$101.88*	(Eastman)	Susquehanna
WPCH-F, 94.9, 100 KW @ 890,	BTFL MUS (Schulke)	,	$103.75	(Katz)	Meredith
WQXI-F, 94.1, 100 KW @ 914,	CONTEMP	,	$ 90.00*	(Blair)	Jeff-Pilot
WSB-F , 98.5, 100 KW @ 740,	BTFL MUS (FM-100)	,	$ 50.00*	(Christal)	Cox
WVEE-F, 103.3, 100 KW @ 750,	URBAN/DISCO	ABC-F,	$ 80.00*	(Mc-Guild)	Plough
WZGC-F, 92.9, 100 KW @ 910,	CONTEMP	ABC-C,	$150.75	(Torbet)	First Media
WFOX-F, 95.5, 100 KW @ 605,	COUNTRY	,	$ 16.50	(Southern)	Clarke (ATHENS)
WNGC-F, 97.1, 100 KW @ 540,	ROCK	,	$ 11.00	(----)	(GAINESVILLE)

TV STATIONS

WAGA	Atlanta	5	CBS, Storer
WANX	Atlanta	46	IND, Continental
WATL	Atlanta	36	IND
WSB	Atlanta	2	ABC, Cox
WTBS	Atlanta	17	IND, Turner
WXIA	Atlanta	11	NBC, Gannett

NEWSPAPERS

Atlanta Constitution	M	218,807, Cox
Atlanta Journal	E	211,081, Cox

AUSTIN

Market # 76
Revenue Rank # 67
Income Rank # 27
APR 15.5
SMSA Pop: 541,900
CSI: 4.2 Bil (# 76)

Revenue : $8,107,865
Income : $1,092,998
% Rev Gain: +20.0
Stations: 19/16
Diaries: 1008/538:1
CSI HH: 22.8 M (# 82)
Standard Error: .640

National Rev: $1,428,232
Nat Rev per Cap: $2.64
Tot Rev per Cap: $14.96
Tot Inc per Cap: $2.02
Profit Margin: 13.5%
Retail $: 2.8 Bil (# 63)
Retail Sales %: .274

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KHFI-F	127/17.8	15.7	12.7	16.7	8.2
2. KASE-F	84/11.8	10.9	13.5	10.6	17.1
3. KLBJ-F	70/ 9.8	11.2	6.8	7.8	11.2
4. KVET	55/ 7.7	11.4	11.8	11.6	12.0
5. KLBJ	45/ 6.3	4.4	6.6	3.0	5.7
6. KOKE-F	42/ 5.9	11.0	9.2	8.8	7.6
7. KCSW-F	38/ 5.3	5.2	5.2	7.4	5.9
8. KMXX-F	35/ 4.9	3.6	1.7	4.0	1.4
9. KNOW	22/ 3.1	2.2	2.9	1.0	2.7
10. KTSA	14/ 2.0	3.8	4.7	3.7	4.3

12+ TSA 1/4	
1. KHFI-F	134
2. KASE-F	94
3. KLBJ-F	75
4. KVET	64
5. KLBJ	48
6. KOKE-F	44
7. KCSW-F	39
8. KMXX-F	35
KTSA	35
10. KNOW	22

12+ TSA CUME/MSA CUME RAT	
1. KHFI-F	1395/29.3
2. KASE-F	1190/21.4
3. KVET	1040/19.8
4. KLBJ	964/18.4
5. KLBJ-F	950/19.2
6. KOKE-F	753/15.3
7. KTSA	733/ 9.7
8. KCSW-F	658/ 9.7
9. KNOW	391/ 8.3
10. KMXX-F	361/ 7.9

12+ FM SHARE (METRO): 69.37% (410 of 591) (O/N 80: 58.40%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KHFI-F	1. KHFI-F	1. KHFI-F	1. KASE-F	1. KVET	1. KHFI-F
	2. KLBJ-F	2. KLBJ-F	2. KHFI-F	2. KASE-F	2. KASE-F
	3. KASE-F	3. KASE-F	KLBJ-F	3. KLBJ	3. KVET
	4. KCSW-F	4. KCSW-F	KVET	4. KOKE-F	4. KOKE-F+

OTHER RATED STATIONS/METRO SHARE

KGTN-F+	96.7	Georgetown	.9	KELG	1440	Elgin	.4
KIXL	970		1.3	KIXS-F	93.3	Killeen	1.1
KOKE	1370		1.3	KONO	860	San Antonio	.8
KTAE	1260	Taylor	1.3	WOAI	1200	San Antonio	1.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	20 (2)	205 (3)	225 (5)	38.1
COUNTRY	77 (5)	132 (3)	209 (8)	35.4
MOR/AC	67 (2)	38 (1)	105 (3)	17.8
SPANISH		35 (1)	35 (1)	5.9
RELIGION	9 (1)		9 (1)	1.5
NEWS/TALK	8 (1)		8 (1)	1.4
			591 (19)	

RADIO STATIONS

KLBJ, 590, 5 KW/1 KW (DA-N), MOR	CBS,MBS,	$26.00	(Eastman)
KNOW, 1490, 1 KW , AC	ABC-I,	$15.00	(Mc-Guild) Hicks
KVET, 1300, 5 KW/1 KW (DA-2), COUNTRY	MBS,	$56.25	(Katz)
KASE-F, 100.7, 98 KW @ 510, COUNTRY (?)	,	$56.25*	(Katz)
KCSW-F, 103.7, 97 KW @ 580, AC	ABC-F,	$26.00	(Mc-Guild) Hicks
KHFI-F, 93.3, 1.3 KW @ 418, ROCK	RKO,	$35.00	(Torbet)
KLBJ-F, 93.7, 100 KW @ 1057, AOR	,	$32.50	(Eastman)
KOKE-F, 95.5, 10 KW @ 265, COUNTRY	,	$34.20	(Selcom)
KMXX-F, 102.3, 741 W @ 550, SPANISH/BLACK	,	$ 9.00	(Savalli)

TV STATIONS
KTBC Austin 7 CBS, Times-Mirror
KTVV Austin 36 NBC, LIN
KVUE Austin 24 ABC, Detroit News

NEWSPAPERS
Austin Amer-Statesman ME 127,078, Cox
Austin Citizen E 14,742

BAKERSFIELD

Market # 101
Revenue Rank # 104
Income Rank # 291
APR 17.3
SMSA Pop: 395,400
CSI: 2.7 Bil (# 109)

Revenue : $5,039,273
Income : $-140,040
% Rev Gain: -7.3
Stations: 37/20
Diaries: 1001/395:1
CSI HH: 19.9 M (# 223)
Standard Error: .715

National Rev: $1,426,782
Nat Rev per Cap: $ 3.61
Tot Rev per Cap: $ 12.74
Tot Inc per Cap: $ -.35
Profit Margin: —
Retail $: 1.8 Bil (# 95)
Retail Sales %: .226

12+ METRO	1/4/SHARE	SPG 81	FAL 80	SPG 80
1. KUZZ	82/14.1	17.8	16.9	15.6
2. KKXX-F	61/10.5	10.6	11.4	13.4
3. KWAC	56/ 9.6	5.9	5.1	2.9
4. KXEM	34/ 5.9	1.6	---	2.4
5. KGFM-F	30/ 5.2	7.0	9.0	5.1
KERN	30/ 5.2	6.1	9.2	9.3
7. KGEO	29/ 5.0	2.0	2.7	4.1
8. KLYD-F	19/ 3.3	4.7	5.8	4.1
9. KLOS-F	16/ 2.8	1.3	2.4	1.0
KAFY	16/ 2.8	5.2	5.1	3.9

TSA AND METRO ARE THE SAME.

12+ CUME/CUME RATING	
1. KUZZ	779/23.2
2. KKXX-F	710/21.1
3. KERN	540/16.1
4. KGFM-F	409/12.2
5. KGEO	406/12.1
6. KWAC	386/11.5
7. KAFY	340/10.1
8. KPMC	261/ 7.8
9. KLYD-F	216/ 6.4
10. KHIS-F+	205/ 6.1

12+ FM SHARE (METRO): 37.09% (197 of 531) (FAL 80: 39.72%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KKXX-F	1. KKXX-F	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ
2. KERN	2. KWAC	2. KWAC	2. KWAC	2. KWAC	2. KWAC
	3. KUZZ	KKXX-F	3. KXEM	3. KGFM-F	3. KKXX-F

OTHER RATED STATIONS/METRO SHARE

KCHJ	1010	Delano	.7	KFAC-F	92.3	Los Angeles	.7
KDOL	1340	Mojave	.5	KFI	640	Los Angeles	.5
KHIS-F+	96.5		1.9	KFRE	940	Fresno	.3
KLOA	1240	Ridgecrest	2.6	KFYE-F	93.7	Fresno	.5
KMGN-F	97.7	Shafter	2.2	KGO	810	San Francisco	.3
KNTB	1350		1.5	KMET-F	94.7	Los Angeles	1.0
KPMC	1560		1.9	KMJ	580	Fresno	.9
KTKR	1310	Taft	.9	KMPC	710	Los Angeles	1.2
KVLI	1140	Lake Isabella	.9	KNX	1070	Los Angeles	.9
KZIQ	1360	Ridgecrest	1.4	KNX-F	93.1	Los Angeles	1.4
KZIQ-F	92.7	Ridgecrest	.3	KOST-F	103.5	Los Angeles	1.4
KBIG-F	104.3	Los Angeles	.7	KRTH-F	101.1	Los Angeles	1.2
KBOS-F	94.9	Tulare	.9	XTRA	690	Tijuana	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	46 (2)	115 (8)	161 (10)	30.3
COUNTRY	102 (5)		102 (5)	19.2
MOR/AC	67 (6)	26 (2)	93 (8)	17.5
SPANISH	90 (2)		90 (2)	16.9
BTFL MUSIC		44 (4)	44 (4)	8.3
NEWS/TALK	21 (4)		21 (4)	4.0
RELIGION	3 (1)	8 (1)	11 (2)	2.1
OTHERS/UNKNOWN	5 (1)		5 (1)	0.9
CLASSICAL		4 (1)	4 (1)	0.8
			531 (37)	

RADIO STATIONS

KAFY, 550, 1 KW (DA-N)	, OLDIES/CONTEMP	, $20.00 (Mc-Guild)	
KERN, 1410, 1 KW	, ROCK	ABC-C, $20.50* (MMR)	Cleveland Outdoor
KGEO, 1230, 1 KW/250 W	, AC	NBC, $12.00* (Selcom)	
KUZZ, 970, 1 KW (DA-2)	, COUNTRY	, $32.55 (Christal)	Buck Owens
KWAC, 1490, 1 KW/250 W	, SPANISH	, $16.00 (Lotus)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

BALTIMORE

Market # 14; ADI # 19
Revenue Rank # 19
Income Rank # 9
APR 16.7
SMSA Pop: 2,174,000
CSI: 17.2 Bil (# 17)

Revenue : $ 26,828,348
Income : $ 4,438,418
% Rev Gain: 4.9
Stations: 32/32
Diaries: 1786/1217:1
CSI HH: 22.8 M (# 85)
Standard Error: .469

National Rev: $ 7,539,232
Nat Rev per Cap: $ 3.47
Tot Rev per Cap: $ 12.34
Tot Inc per Cap: $ 2.04
Profit Margin: 16.5%
Retail $: 9.3 Bil (# 16)
Retail Sales %: .245

12+ METRO	1/4/SHARE	SPG 81	WIN 81	O/N 80
1. WBAL	386/12.6	9.5	11.2	11.0
2. WIYY-F	298/ 9.7	8.3	8.7	9.9
3. WLIF-F	259/ 8.5	7.8	6.7	8.9
4. WPOC-F	186/ 6.1	6.3	7.7	6.0
5. WXYV-F	178/ 5.8	7.7	6.2	6.2
6. WBSB-F	176/ 5.8	4.9	4.7	3.9
7. WCBM	161/ 5.3	6.6	5.5	5.9
8. WMAR-F	119/ 3.9	4.8	5.3	4.6
9. WFBR	118/ 3.9	5.6	3.8	4.0
10. WITH	104/ 3.4	2.4	.9	1.2
11. WWIN	99/ 3.2	3.8	3.6	3.9
12. WCAO	94/ 3.1	3.4	4.0	4.2

12+ TSA 1/4	
1. WBAL	403
2. WIYY-F	311
3. WLIF-F	283
4. WPOC-F	216
5. WXYV-F	210
6. WBSB-F	202
7. WCBM	168
8. WMAR-F	125
9. WFBR	119
10. WITH	105
11. WCAO	102
12. WWIN	99

12+ TSA CUME/MSA CUME RAT	
1. WBAL	4426/22.7
2. WIYY-F	3494/17.8
3. WLIF-F	3344/16.4
4. WCBM	3215/16.2
5. WBSB-F	3068/15.3
6. WFBR	2666/14.3
7. WPOC-F	2656/12.2
8. WXYV-F	2628/13.2
9. WCAO	2457/12.2
10. WMAR-F	1687/ 8.7
11. WWIN	1521/ 8.3
12. WITH	1411/ 7.6

12+ FM SHARE (METRO): 57.80% (1608 of 2782) (O/N 80: 58.21%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WIYY-F	1. WIYY-F	1. WIYY-F	1. WCBM	1. WBAL	1. WBAL
2. WBSB-F	2. WXYV-F	2. WXYV-F	2. WBAL	2. WLIF-F	2. WCBM
3. WWIN	3. WBSB-F	3. WCBM	3. WPOC-F	3. WPOC-F	3. WIYY-F
4. WXYV-F	4. WCBM	4. WBSB-F	4. WLIF-F	4. WCBM	4. WFBR
5. WWDC-F	5. WPOC-F	5. WPOC-F	5. WXYV-F	5. WITH,WFBR	5. WPOC-F

FORMATS

	AM	FM	TOTAL	%
MOR/AC	795 (5)	76 (3)	871 (8)	31.3
ROCK/AOR/CONTEMP		697 (8)	697 (8)	25.1
BLACK/URBAN	189 (3)	196 (2)	385 (5)	13.8
BTFL MUSIC		406 (4)	406 (4)	14.6
COUNTRY	13 (1)	186 (1)	199 (2)	7.2
BIG BAND	104 (1)		104 (1)	3.7
NEWS/TALK	62 (2)		62 (2)	2.2
RELIGION	11 (1)	47 (1)	58 (2)	2.1
			2782 (32)	

BALTIMORE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBAL	1. WBAL	1. WBAL
2. WIYY-F	2. WIYY-F	2. WXYV-F
3. WLIF-F	3. WLIF-F	3. WIYY-F
4. WPOC-F	4. WCBM	4. WPOC-F
5. WXYV-F	5. WBSB-F	5. WLIF-F
6. WBSB-F	6. WFBR	6. WCBM
7. WCBM	7. WXYV-F	7. WWIN
8. WMAR-F	8. WPOC-F	8. WBSB-F
9. WFBR	9. WCAO	9. WITH
10. WITH	10. WMAR-F	10. WCAO
11. WCAO	11. WWIN	
12. WWIN	12. WITH	
13. WWDC-F	13. WWDC-F	
14. WYST-F	14. WYST-F	
15. WSID	15. WTOP	

ADI FM SHARE: 59.34% (1775 of 2991)

OTHER RATED STATIONS/METRO SHARE			
WAYE	860		.4
WBKZ-F	95.9	Glen Burnie	1.0
WEBB	1360		1.3
WKTK-F	105.7	Catonsville	.7
WNAV-F	99.1	Annapolis	.5
WRBS-F	95.1		1.5
WSID	1010		1.7
WTTR	1470	Westminster	.4
WTTR-F	100.7	Westminster	.5
WYST-F	92.3		1.9
WASH-F	97.1	Washington	1.0
WGAY-F	99.5	Washington	.4
WHUR-F	96.3	Washington	.6
WJMD-F	94.7	Washington	.4
WMAL	630	Washington	1.2
WPGC-F	95.5	Washington	1.1
WRC	980	Washington	.6
WRQX-F	107.3	Washington	1.2
WTOP	1500	Washington	1.5
WWDC-F	101.1	Washington	2.0

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, MOR	ABC-E, $ 83.75 (Blair) Hearst
WCAO, 600, 5 KW (DA-1)	, AC	ABC-C, $ 60.00* (Mc-Guild) Plough
WCBM, 680, 10 KW/5 KW (DA-2)	, AC	CBS, $ 95.63 (Katz) Metromedia
WFBR, 1300, 5 KW (DA-1)	, MOR/AC	NBC, $ 61.13 (MMR)
WITH, 1230, 1 KW/250 W	, BIG BAND/NOST (Al Ham)	MBS, $ 30.00 (HNW) Beni
WWIN, 1400, 1 KW	, BLACK	NBN, $ 38.00 (Howard)
WSID, 1010, 1 KW (DAYS)	, BLACK	SBN, $? ? (UBC) United

FM STATIONS

WBSB-F, 104.3, 50 KW @ 422, ROCK	ABC-F, $ 55.00* (Torbet)	Scripps-Howard
WIYY-F, 97.9, 50 KW @ 946, AOR (Burk-Abr)	Source, $120.00 (Blair)	Hearst
WLIF-F, 101.9, 14 KW @ 961, BTFL MUS (Schulke)	, $ 77.50* (Christal)	Cox
WMAR-F, 106.5, 50 KW @ 620, BTFL MUS (Bonne)	, $ 53.75 (Katz)	Abell
WPOC-F, 93.1, 50 KW @ 870, COUNTRY	ABC-I, $ 85.00 (Eastman)	Nationwide
WXYV-F, 102.7, 50 KW @ 400, DISCO/URBAN	, $ 80.00* (Mc-Guild)	
WYST-F, 92.3, 20 KW @ 400, ROCK	RKO, $ 34.00* (UBC)	United

OTHER STATIONS - SEE WASHINGTON

TV STATIONS

WBAL	Baltimore	11	NBC, Hearst
WBFF	Baltimore	45	IND
WJZ	Baltimore	13	ABC, Westinghouse
WMAR	Baltimore	2	CBS, Abell

NEWSPAPERS

Baltimore News American	E	149,092, Hearst
Baltimore Sun	E	167,533, Abell
	M	166,049, Abell

BATON ROUGE

Market # 86
Revenue Rank # 79
Income Rank # 35
APR 15.2
SMSA Pop: 482,100
CSI: 3.8 Bil (# 86)

Revenue : $ 6,740,868
Income : $ 875,396
% Rev Gain: 23.4%
Stations: 16/11
Diaries: 1031/468:1
CSI HH: 24.0 M (# 43)
Standard Error: .616

National Rev: $ 1,170,036
Nat Rev per Cap: $ 2.43
Tot Rev per Cap: $ 13.98
Tot Inc per Cap: $ 1.82
Profit Margin: 13.0%
Retail $: 2.2 Bil (# 83)
Retail Sales %: .277

12+ METRO 1/4/SHARE		SPG 81	O/N 80	A/M 80	O/N 79
1. WFMF-F	103/16.5	19.0	18.1	20.6	14.1
2. WYNK-F	89/14.3	13.0	11.1	14.5	12.8
3. WXOK	84/13.5	10.8	11.8	9.4	21.2
4. WQXY-F	65/10.4	10.8	11.1	11.6	11.5
5. WAFB-F	46/ 7.4	5.5	6.3	6.4	4.6
6. WTKL	33/ 5.3	5.5	5.5	---	---
7. WJBO	32/ 5.1	4.2	7.7	7.6	8.2
8. WIBR	30/ 4.8	4.5	5.8	5.4	6.3
WLCS	30/ 4.8	6.6	9.9	8.3	7.6
10. WYNK	28/ 4.5	5.2	2.2	4.1	4.1

12+ TSA 1/4	
1. WYNK-F	144
2. WFMF-F	127
3. WAFB-F	108
4. WXOK	105
5. WQXY-F	83
6. WYNK	42
7. WJBO	36
8. WIBR	35
9. WTKL	34
10. WLCS	33

12+ TSA CUME/MSA CUME RAT	
1. WAFB-F	1965/20.2
2. WFMF-F	1705/28.2
3. WYNK-F	1675/22.3
4. WXOK	1052/21.5
5. WQXY-F	1033/17.2
6. WJBO	829/16.2
7. WLCS	684/13.9
8. WIBR	560/12.0
9. WYNK	453/ 8.2
10. WWL	436/ 5.3

12+ FM SHARE (METRO): 54.26% (312 of 575) (O/N 80: 49.82%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WYNK-F	1. WYNK-F
2. WXOK	2. WXOK	2. WYNK-F	2. WQXY-F	2. WQXY-F	2. WFMF-F
	3. WAFB-F	3. WXOK	3. WXOK	3. WXOK	3. WXOK
	4. WYNK-F	4. WQXY-F	4. WXOK	4. WIBR	4. WAFB-F

OTHER RATED STATIONS/METRO SHARE

WLUX	1550	Baton Rouge	.5	WAJY-F	101.9	New Orleans	.6
WSLG	1090	Donaldsonville	1.1	WTIX	690	New Orleans	.6
WAIL-F	105.3	New Orleans	.8	WWL	870	New Orleans	1.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	34 (2)	149 (2)	183 (4)	31.8
COUNTRY	65 (3)	89 (1)	154 (4)	26.8
BLACK	117 (2)	5 (1)	122 (3)	21.2
BTFL MUSIC		69 (2)	69 (2)	12.0
MOR/AC	44 (2)		44 (2)	7.7
RELIGION	3 (1)		3 (1)	0.5
			575 (16)	

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N), COUNTRY
WJBO, 1150, 5 KW (DA-1) , MOR/AC
WLCS, 910, 1 KW (DA-1) , ROCK (Burk-Abr)
WTKL, 1200, 1 KW (DAYS) , BLACK (TM)
WXOK, 1460, 5 KW/1 KW (DA-2), BLACK
WYNK, 1380, 5 KW (DAYS,DA) , COUNTRY

WAFB-F, 98.1, 100 KW @ 1550, CONTEMP (Drake-Chen)
WFMF-F, 102.5, 100 KW @ 475, ROCK
WQXY-F, 100.7, 100 KW @ 750, BTFL MUS (Schulke)
WYNK-F, 101.5, 100 KW @ 403, COUNTRY

NBC, $19.00 (Katz)
MBS, $22.50 (Blair) Manship
, $19.50 (Mc-Guild) Air Waves
SBN, $17.00* (PRO)
NBN, $24.00 (Selcom) Security
ABC-E, $19.06* (Torbet)

CBS, $18.75 (Katz)
ABC-F, $31.75 (Blair) Manship
, $19.50 (Mc-Guild) Air Waves
ABC-I, $35.00* (Torbet)

TV STATIONS

WAFB	Baton Rouge	9	CBS
WRBT	Baton Rouge	33	NBC
WBRZ	Baton Rouge	2	ABC, Manship

NEWSPAPERS

Baton Rouge State-Times	E	43,192
Baton Rouge Advocate	M	76,684

BEAUMONT-PORT ARTHUR-ORANGE

Market # 104
Revenue Rank # 92
Income Rank # 373
APR 14.7
SMSA Pop: 383,600
CSI: 3.4 Bil (# 92)

Revenue : $5,665,437
Income : $-1,138,152
% Rev Gain: +56.4
Stations: 19/19
Diaries: 779/492:1
CSI HH: 24.1 M (# 41)
Standard Error: .684

National Rev: $1,155,728
Nat Rev per Cap: $3.01
Tot Rev per Cap: $14.77
Tot Inc per Cap: $-2.97
Profit Margin: ---
Retail $: 2.1 Bil (# 86)
Retail Sales %: .236

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KYKR-F	60/13.0	9.6	12.3	13.2	8.2
2. KIOC-F	46/10.0	6.3	4.5	5.5	4.5
3. KQXY-F	37/ 8.0	11.0	8.7	10.9	9.6
4. KHYS-F	34/ 7.4	5.6	4.0	3.7	5.1
5. KLVI	33/ 7.2	8.7	13.5	8.9	9.4
KZOM-F	33/ 7.2	4.3	6.3	6.7	3.3
KZZB-F	33/ 7.2	2.5	6.7	6.5	10.7
8. KAYD-F	32/ 7.0	10.1	10.8	4.0	4.9
9. KALO	28/ 6.1	8.7	2.5	5.5	6.2
KWIC-F	28/ 6.1	6.7	1.8	5.0	5.3

12+ TSA 1/4	
1. KYKR-F	77
2. KIOC-F	59
3. KHYS-F	58
4. KLVI	52
5. KQXY-F	46
6. KZOM-F	43
7. KWIC-F	35
8. KAYD-F	33
KZZB-F	33
10. KALO	28

12+ TSA CUME/MSA CUME RAT	
1. KYKR-F	959/22.9
2. KIOC-F	875/19.2
3. KLVI	803/18.1
4. KHYS-F	656/12.4
5. KQXY-F	523/13.4
6. KWIC-F	522/14.4
7. KAYD-F	489/14.5
8. KZOM-F	447/10.6
9. KTRH	394/ 9.2
10. KZZB-F	349/11.1

12+ FM SHARE (METRO): 71.10% (305 of 429) (O/N 80: 62.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KZZB-F	1. KIOC-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KYKR-F
2. KWIC-F	2. KZOM-F	2. KIOC-F	2. KQXY-F	2. KQXY-F	2. KLVI
3. KHYS-F	3. KYKR-F	3. KAYD-F	KIOC-F	3. KLVI	3. KIOC-F

OTHER RATED STATIONS/METRO SHARE

KAYC	1450	Beaumont	.9	KOLE	1340	Port Arthur	1.1
KDLF	1150	Port Neches	2.0	KTXC	1250	Port Arthur	1.3
KEAM	1510	Nederland	.4	KODA-F	99.1	Houston	.4
KJET	1380	Beaumont	1.3	KTRH	740	Houston	5.2
KOGT	1600	Orange	1.5				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		140 (4)	140 (4)	32.6
COUNTRY	46 (3)	92 (2)	138 (5)	32.2
BLACK	28 (1)	34 (1)	62 (2)	14.5
BTFL MUSIC		39 (2)	39 (2)	9.1
NEWS/TALK	30 (2)		30 (2)	7.0
MOR/AC	18 (3)		18 (3)	4.2
RELIGION	2 (1)		2 (1)	0.5
			429 (19)	

RADIO STATIONS

KALO, 990, 1 KW (DA-1), BLACK	NBN, $25.00	(Selcom)	Security
KLVI, 560, 5 KW (DA-N), COUNTRY	ABC-I, $33.00	(Torbet)	Hicks
KAYD-F, 97.5, 50 KW @ 320, COUNTRY	, $15.00*	(MMR)	Texas Coast
KHYS-F, 98.5, 65 KW @ 380, BLACK	Source, $16.00	(Howard)	Clear Channel
KIOC-F, 106.1, 100 KW @ 1060, CONTEMP (Century 21)	RKO, $19.00	(Christal)	
KQXY-F, 94.1, 100 KW @ 645, BTFL MUS (Schulke)	NBC, $24.00	(Mc-Guild)	Air Waves
KWIC-F, 107.7, 100 KW @ 389, ROCK	ABC-C, $17.00	(PRO)	
KYKR-F, 93.3, 100 KW @ 500, COUNTRY	, $33.00	(Torbet)	Hicks
KZOM-F, 104.5, 100 KW @ 440, AOR	, $10.00	(----)	
KZZB-F, 95.1, 60 KW @ 238, ROCK	NBN, $20.75	(Selcom)	Security

TV STATIONS KBMT Beaumont 12 ABC
KFDM Beaumont 6 CBS, Belo
KJAC Port Arthur 4 NBC, Clay

NEWSPAPERS

Beaumont Enterprise	M	65,281,	Jeff-Pilot
Beaumont Journal	E	14,037,	Jeff-Pilot
Orange Leader	E	11,275	
Port Arthur News	E	26,719,	Cox

BIRMINGHAM

Market # 46: ADI # 44
Revenue Rank # 42
Income Rank # 342
APR 14.3
SMSA Pop: 850,600
CSI: 5.3 Bil (# 56)

Revenue : $12,234,201
Income : $ -357,586
% Rev Gain: +8.1
Stations: 22/24
Diaries: 1191/715:1
CSI HH: 17.9 M (# 297)
Standard Error: .537

National Rev: $2,901,748
Nat Rev per Cap: $5.41
Tot Rev per Cap: $14.38
Tot Inc per Cap: $-4.20
Profit Margin: ---
Retail $: 3.5 Bil (# 47)
Retail Sales %: .302

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WZZK-F	179/17.7	13.6	7.7	5.5	3.8
2. WKXX-F	106/10.5	12.3	11.1	11.0	13.8
3. WENN-F	71/ 7.0	9.1	11.1	12.4	9.7
4. WQEZ-F	68/ 6.7	3.8	6.1	3.5	6.4
5. WSGN	61/ 6.0	6.4	8.3	8.3	6.6
6. WAPI-F	56/ 5.5	4.7	6.1	6.3	4.3
7. WJLD	50/ 4.9	3.2	2.4	4.5	3.9
WVOK	50/ 4.9	5.5	5.6	5.3	3.3
9. WATV	47/ 4.6	4.8	5.7	5.0	5.0
10. WAPI	46/ 4.5	4.1	3.4	2.4	2.9
11. WERC	44/ 4.3	4.5	5.1	4.8	7.9
12. WDJC-F	38/ 3.7	2.3	4.5	5.0	3.4

12+ TSA 1/4	
1. WZZK-F	281
2. WKXX-F	147
3. WAPI-F	112
4. WVOK	108
5. WQEZ-F	101
6. WENN-F	97
7. WQEN-F	94
8. WSGN	63
9. WDJC-F	59
10. WERC	50
WJLD	50
12. WAPI	49

12+ TSA CUME/MSA CUME RAT	
1. WZZK-F	2964/26.1
2. WKXX-F	2457/23.8
3. WAPI-F	1586/14.7
4. WERC	1519/19.0
5. WVOK	1435/10.6
6. WSGN	1351/18.1
7. WQEZ-F	1285/12.2
8. WENN-F	1258/13.4
9. WQEN-F	1124/ 2.5
10. WAPI	976/12.1
11. WRKK-F	951/ 9.3
12. WDJC-F	943/ 7.7

12+ FM SHARE (METRO): 58.05% (555 of 956) (O/N 80: 56.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WKXX-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WAPI-F	2. WKXX-F	2. WKXX-F	2. WSGN	2. WQEZ-F	2. WKXX-F
3. WENN-F	3. WENN-F	3. WENN-F	3. WKXX-F	3. WVOK	3. WSGN
	4. WAPI-F	4. WAPI-F	4. WENN-F	4. WSGN	4. WENN-F+
	5. WRKK-F	WSGN	WQEZ-F	5. WATV	5. WQEZ-F

FORMATS

	AM	FM	TOTAL	%
COUNTRY	79 (3)	179 (1)	258 (4)	27.0
ROCK/AOR/CONTEMP		197 (4)	197 (4)	20.6
BLACK	111 (3)	71 (1)	182 (4)	19.0
MOR/AC	158 (4)	2 (1)	160 (5)	16.7
RELIGION/GOSPEL	39 (2)	38 (1)	77 (3)	8.1
BTFL MUSIC		68 (1)	68 (1)	7.1
BIG BAND	14 (1)		14 (1)	1.5
			956 (22)	

BIRMINGHAM ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WKXX-F	2. WKXX-F	2. WENN-F
3. WVOK	3. WERC	3. WKXX-F
4. WAPI-F	4. WAPI-F	4. WQEZ-F
5. WQEZ-F	5. WSGN	5. WERC
6. WENN-F	6. WVOK	6. WSGN
7. WAAX	7. WQEZ-F	7. WAPI
8. WQEN-F	8. WENN-F	8. WDJC-F
9. WSGN	9. WAPI	9. WATV
10. WDJC-F	10. WDJC-F	10. WENN
11. WJLD	11. WRKK-F	
12. WERC	12. WQEN-F	
13. WAPI	13. WJLD	
14. WATV	14. WYDE	
15. WRKK-F	15. WAAX	

OTHER RATED STATIONS/METRO SHARE			
WBUL	1220		1.4
WCRT	1260		1.4
WENN	1320		3.3
WLPH	1480	Irondale	.6
WRKK-F	99.5		2.8
WSMQ	1450	Bessemer	.6
WWWB	1360	Jasper	.7
WWWB-F	102.5	Jasper	.2
WYDE	850		2.3
WQEN-F	103.7	Gadsden	.7

ADI FM SHARE: 56.40% (855 of 1516) (O/N 80: 58.71%)

AM STATIONS

WAPI, 1070, 50 KW/5 KW (DA-N), MOR	CBS, $28.00* (MMR)	Newhouse
WATV, 900, 1 KW , BLACK	, $18.00* (Howard)	
WERC, 960, 5 KW (DA-N) , AC	, $82.50* (Mc-Guild)	Mooney
WJLD, 1400, 1 KW/250 W , BLACK	ABC-C, $20.50 (----)	
WSGN, 610, 5 KW/1 KW (DA-N), AC/CONTEMP	, $58.88 (Eastman)	Harte-Hanks
WVOK, 690, 50 KW (DAYS) , COUNTRY	, $33.33 (HNW)	
WYDE, 850, 50 KW/1 KW (DA-D), COUNTRY	ABC-I, $38.75 (Katz)	
WAAX, 570, 5 KW/500 W (DA-N), COUNTRY	ABC-E, $14.25 (----)	(GADSDEN)

FM STATIONS

WAPI-F, 94.5, 100 KW @ 1214, AOR (Burk-Abr)	Source, $28.00* (MMR)	Newhouse
WDJC-F, 93.7, 100 KW @ 871, RELIGION	, $18.00 (Savalli)	Crawford
WENN-F, 107.7, 100 KW @ 640, BLACK	NBN, $64.20* (Selcom)	
WKXX-F, 106.9, 100 KW @ 1114, ROCK	, $82.50* (Mc-Guild)	Mooney
WQEZ-F, 96.5, 100 KW @ 890, BTFL MUSIC (TM)	, $25.00 (Blair)	
WRKK-F, 99.5, 100 KW @ 952, AOR	, $33.50 (Christal)	
WZZK-F, 104.7, 100 KW @ 640, COUNTRY	, $70.00* (Katz)	Katz
WQEN-F, 103.7, 100 KW @ 1110, ROCK	, $25.00 (Bolton)	(GADSDEN)

TV STATIONS

WVTM	Birmingham	13	NBC, Times-Mirror
WBMG	Birmingham	42	CBS, Park
WBRC	Birmingham	6	ABC, Taft

NEWSPAPERS

Birmingham News	E	178,074, Newhouse
Birmingham Post-Herald	M	68,349, Newhouse

BLOOMINGTON, IL

Market # 247
Revenue Rank # 180
Income Rank # 75
APR 14.2
SMSA Pop: 124,600
CSI: 1.1 Bil (# 209)

Revenue : $2,613,508
Income : $ 381,470
% Rev Gain: 5.0%
Stations: 12/4
Diaries: 537/323:1
CSI HH: 23.9 M (# 44)
Standard Error: .909

National Rev: $. 282,795
Nat Rev per Cap: $ 2.27
Tot Rev per Cap: $ 20.98
Tot Inc per Cap: $ 3.06
Profit Margin: 14.6%
Retail $: .6 Bil (# 232)
Retail Sales %: .397

12+ METRO	1/4/SHARE	SPG 81	FAL 80	SPG 80
1. WJBC	59/40.7	39.0	37.3	37.0
2. WBNQ-F	23/15.9	18.2	18.9	16.0
3. WMLA-F	13/ 9.0	8.4	7.1	8.3
4. WLS	9/ 6.2	5.8	5.3	7.2
5. WWCT-F	8/ 5.5	5.2	6.5	7.2
WMAQ	8/ 5.5	5.2	4.1	7.2
7. WIHN-F	7/ 4.8	4.5	6.5	3.9
WGN	7/ 4.8	3.2	1.2	1.7
9. WKZW-F	4/ 2.8	1.3	1.8	1.7

12+ TSA 1/4	
1. WJBC	75
2. WLS	38
3. WBNQ-F	35
4. WMAQ	21
5. WMLA-F	15
6. WGN	14
7. WWCT-F	13
8. WKZW-F	11
9. WSWT-F	9
10. WIHN-F	7

12+ TSA CUME/MSA CUME RAT	
1. WJBC	774/57.6
2. WBNQ-F	568/40.0
3. WLS	516/21.0
4. WMAQ	434/16.5
5. WKZW-F	223/ 7.4
6. WMLA-F	215/17.2
7. WWCT-F	193/12.3
8. WGN	192/ 9.1
9. WSWT-F	149/ 5.0
10. WIHN-F	97/ 8.7

12+ FM SHARE (METRO): 40.43% (57 of 141) (O/N 80: 45.22%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC	1. WJBC	1. WJBC
2. WLS	WBNQ-F	2. WBNQ-F			2. WLS
	3. WWCT-F	3. WMLA-F			3. WBNQ-F

OTHER RATED STATIONS/METRO SHARE

WRBA	1440	Normal	.7	WSWT-F	106.9	Peoria	.7
WSOY-F	102.9	Decatur	.7				

FORMATS

	AM	FM	TOTAL	%
MOR/AC	67 (3)		67 (3)	47.5
ROCK/AOR/CONTEMP	9 (1)	36 (4)	45 (5)	31.9
COUNTRY	8 (1)	13 (1)	21 (2)	14.9
BTFL MUSIC		8 (2)	8 (2)	5.7
			141 (12)	

RADIO STATIONS

WJBC, 1230, 1 KW/250 W, MOR	ABC-I, $33.00	(Mc-Guild)	Bloomington
WBNQ-F, 101.5, 50 KW @ 460, ROCK (TM)	, $22.50	(Selcom)	Bloomington
WIHN-F, 96.7, 3 KW @ 300, BTFL MUS	, $16.00	(----)	
WMLA-F, 92.7, 3 KW @ 300, COUNTRY	NBC, $18.50	(Masla)	

Other Stations - See Peoria and Chicago

NEWSPAPER

Bloomington Pantagraph	AD	51,580

BOSTON

Market # 6; ADI # 6
Revenue Rank # 8
Income Cank # 43
APR 17.9
SMSA Pop: 3,877,600
CSI: 33.4 Bil (# 7)

Revenue : $ 52,037,543
Income : $ 678,310
% Rev Change: 21.7%
Stations: 37/34
Diaries: 2303/1684:1
CSI HH: 24.7 M (# 29)
Standard Error: .416

National Rev: $ 18,893,536
Nat Rev per Cap: $ 4.87
Tot Rev per Cap: $ 13.42
Tot Inc per Cap: $ .17
Profit Margin: 1.3%
Retail $: 17.1 Bil (# 6)
Retail Sales %: .240

12+ METRO 1/4/SHARE		SUM 81	SPG 81	WIN 81	O/N 80
1. WCOZ-F	477/9.3	12.6	11.1	11.0	9.1
2. WHDH	449/8.7	9.7	8.5	10.3	9.8
3. WBZ	422/8.2	6.8	6.7	8.4	7.9
4. WEEI	337/6.6	6.0	7.0	6.5	7.1
5. WXKS-F	313/6.1	5.0	7.1	5.0	4.4
6. WBCN-F	306/5.9	4.6	3.9	4.8	4.2
7. WJIB-F	272/5.3	4.9	6.3	5.3	7.4
8. WROR-F	255/5.0	5.4	5.8	4.5	4.4
9. WVBF-F	211/4.1	3.9	3.7	3.5	4.1
10. WEEI-F	208/4.0	3.5	3.7	3.7	4.7
11. WXKS	164/3.2	4.0	3.7	3.0	3.4
12. WRKO	142/2.8	2.5	3.2	2.4	2.7
13. WHUE-F	137/2.7	2.5	2.2	2.2	2.2
14. WSSH-F	132/2.6	3.0	1.7	2.0	2.4
15. WITS	115/2.2	2.0	2.6	3.1	2.4

12+ TSA 1/4	
1. WCOZ-F	751
2. WBZ	618
3. WHDH	517
4. WXKS-F	424
5. WBCN-F	412
6. WROR-F	382
7. WEEI	377
8. WJIB-F	361
9. WEEI-F	290
10. WVBF-F	273
11. WAAF-F	264
12. WSSH-F	228
13. WHJY-F	223
14. WHUE-F	200
15. WRKO	184

12+ TSA CUME/MSA CUME RAT	
1. WBZ	10335/24.5
2. WCOZ-F	9976/21.5
3. WHDH	7954/23.5
4. WEEI	6451/19.4
5. WROR-F	6009/13.7
6. WEEI-F	5146/13.0
7. WXKS-F	5048/12.8
8. WJIB-F	4989/12.5
9. WVBF-F	4852/12.8
10. WBCN-F	4827/12.1
11. WAAF-F	4573/ 6.7
12. WRKO	4366/11.5
13. WHJY-F	3210/ 1.7
14. WHUE-F	2878/ 6.9
15. WSSH-F	2721/ 5.5

12+ FM SHARE (METRO): 56.70% (2709 of 4778) (O/N 80: 53.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WCOZ-F	1. WBCN-F	1. WBCN-F	1. WHDH	1. WBZ	1. WBZ
2. WXKS-F	2. WCOZ-F	2. WCOZ-F	2. WBZ	WHDH	2. WHDH
3. WAAF-F	3. WXKS-F	3. WHDH	3. WROR-F	3. WEEI	3. WEEI
4. WVBF-F	4. WROR-F	4. WXKS-F	4. WEEI-F	4. WJIB-F	4. WCOZ-F
5. WROR-F	5. WEEI-F	5. WROR-F	5. WEEI	5. WXKS	5. WBCN-F
6. WBCN-F	6. WVBF-F	6. WBZ	6. WBCN-F	6. WHUE-F	6. WXKS-F
	7. WHDH	7. WEEI-F	7. WJIB-F	7. WROR-F	7. WROR-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	28 (1)	1507 (8)	1535 (9)	32.1
MOR/AC	992 (6)	491 (3)	1483 (9)	31.0
BTFL MUSIC	36 (1)	556 (4)	592 (5)	12.4
NEWS/TALK	594 (3)		594 (3)	12.4
BIG BAND/NOSTALGIA	168 (2)	34 (1)	202 (3)	4.2
UNKNOWN	88 (1)	24 (1)	112 (2)	2.3
RELIGION	87 (2)		87 (2)	1.8
BLACK/ETHNIC	78 (2)		78 (2)	1.6
CLASSICAL		72 (1)	72 (1)	1.5
COUNTRY		25 (1)	25 (1)	0.5
			4778 (37)	

BOSTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCOZ-F	1. WBZ	1. WCOZ-F
2. WBZ	2. WCOZ-F	2. WHDH
3. WHDH	3. WHDH	3. WXKS-F
4. WBCN-F	4. WEEI	4. WEEI
5. WXKS-F	5. WROR-F	5. WBZ
6. WEEI	6. WEEI-F	6. WJIB-F
7. WROR-F	7. WJIB-F	7. WROR-F
8. WJIB-F	8. WVBF-F	8. WVBF-F
9. WEEI-F	9. WBCN-F	9. WBCN-F
10. WVBF-F	10. WXKS-F	10. WEEI-F
11. WAAF-F	11. WRKO	
12. WSSH-F	12. WAAF-F	
13. WHUE-F	13. WHUE-F	
14. WRKO	14. WSSH-F	
15. WXKS	15. WITS	

ADI FM SHARE: 63.21% (4428 of 7005) (O/N 80: 58.88%)

OTHER RATED STATIONS/METRO SHARE

WBOS-F	92.9	Brookline	1.1
WCAP	980	Lowell	.3
WCAS	740	Cambridge	.5
WCCM	800	Lawrence	.8
WCGY-F	93.7	Lawrence	.7
WCRB-F	102.5		1.4
WDLW	1330		1.7
WESX	1230	Salom	.6
WEZE	1260		.7
WILD	1090		1.2
WJDA	1300	Quincy	.7
WLYN-F	101.7	Lynn	.5
WMJX-F	106.7		.5
WROL	950		1.0
WSNY	1150		.7
WUNR	1600	Brookline	.3
WAAF-F	107.3	Worcester	1.6
WOKQ-F	97.5	Dover	.5
WPLM-F+	99.1	Plymouth	.7
WSRS-F	96.1	Worcester	.3
WHJY-F	94.1	Providence	.5

AM STATIONS

WBZ , 1030, 50 KW (DA-1), MOR	ABC-E, $187.50	(RAR)	Westinghouse
WEEI, 590, 5 KW (DA-1), NEWS	CBS, $133.75	(CBS Spot)	CBS
WHDH, 850, 50 KW (DA-2), MOR/AC	, $226.88	(Blair)	Blair
WITS, 1510, 50 KW (DA-1), TALK	NBC,MBS, $ 58.00	(Katz)	Mariner
WRKO, 680, 50 KW (DA-2), TALK	ABC-C,RKO, $155.00*	(RKO)	RKO
WXKS, 1430, 5 KW (DAYS), BIG BAND/NOST (Al Ham)	, $ 56.44	(MMR)	Heftel

FM STATIONS

WBCN-F, 104.1, 50 KW @ 740, AOR	, $203.12	(Torbet)	Infinity
WCOZ-F, 94.5, 7 KW @ 1140, AOR	, $230.00	(Blair)	Blair
WEEI-F, 103.3, 12 KW @ 890, SOFT ROCK	, $115.63	(CBS/FM)	CBS
WHUE-F, 100.7, 50 KW @ 500, BTFL MUS (Bonne)	, $ 60.00*	(Eastman)	GCC
WJIB-F, 96.9, 9 KW @ 1010, BTFL MUS (Schulke)	, $117.50	(Christal)	GE
WROR-F, 98.5, 6 KW @ 1191, AC	RKO, $170.00*	(RKO)	RKO
WSSH-F, 99.5, 40 KW @ 550, BTFL MUS (?)	, $ 50.00*	(HNW)	
WVBF-F, 105.7, 11 KW @ 954, CONTEMP/AC	, $133.75	(Mc-Guild)	Fairbanks
WXKS-F, 107.9, 21 KW @ 710, ROCK/URBAN	, $122.50	(MMR)	Heftel
WAAF-F, 107.3, 17 KW @ 760, AOR (Burk-Abr)	Source, $105.00	(Katz)	Katz (WORCESTER)

WHJY-F - See Providence

TV STATIONS

WBZ	Boston	4	NBC, Westinghouse
WCVB	Boston	5	ABC
WLVI	Cambridge	56	IND, Field
WNAC	Boston	7	CBS, RKO
WSBK	Boston	38	IND, Storer
WXNE	Boston	25	IND, Christi
WSMW	Worcester	27	IND

NEWSPAPERS

Boston Globe	AD	447,618, Affiliated
Boston Herald American	M	240,703, Hearst

BRIDGEPORT

Market # 90 (52 on county basis)
Revenue Rank # 135
Income Rank # 109
APR 17.8
SMSA Pop: 412,500 (814 M-County)
CSI: 9.3 Bil (# 36)

Revenue : $ 3,694,786
Income : $ 238,271
% Rev Gain: 2.7%
Stations: 39/4
Diaries: 785/525:1
CSI HH: 31.7 M (# 3)
Standard Error: .724

National Rev: $ 807,896
Nat Rev per Cap: $1.96
Tot Rev per Cap: $8.96
Tot Inc per Cap: $ .58
Profit Margin: 6.4%
Retail $: 3.5 Bil (# 48)
Retail Sales %: .097

12+ METRO	1/4/SHARE	SPG 81	FAL 80	SPG 80
1. WEZN-F	100/15.9	16.0	14.8	16.2
2. WICC	87/13.9	15.7	14.8	15.1
3. WNAB	47/ 7.5	7.4	7.2	8.3
4. WNBC	45/ 7.2	7.4	7.3	9.2
5. WDJZ	31/ 4.9	4.6	4.2	7.1
WKCI-F	31/ 4.9	5.5	7.3	3.6
7. WCBS	27/ 4.3	3.4	5.7	5.3
8. WPLR-F	26/ 4.1	5.4	7.0	6.2
9. WRKI-F	20/ 3.2	3.7	1.8	2.8
10. WADS	16/ 2.5	2.3	1.3	1.8

12+ TSA 1/4	
1. WEZN-F	187
2. WICC	99
3. WNBC	89
4. WCBS	80
5. WRKI-F	61
6. WKCI-F	59
7. WBLS-F	54
8. WNAB	47
9. WADS	39
10. WDJZ	31
WPLR-F	31

12+ TSA CUME/MSA CUME RAT	
1. WEZN-F	1905/28.5
2. WNBC	1759/23.1
3. WICC	1566/38.3
4. WCBS	1507/14.7
5. WKCI-F	872/15.9
6. WRKI-F	857/ 9.6
7. WABC	671/ 5.7
8. WPLR-F	621/13.1
9. WPLJ-F	572/ 6.0
10. WBLS-F	560/ 5.8

12+ FM SHARE (METRO): 47.34% (276 of 583) (O/N 80: 45.44%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WRKI-F	1. WICC	1. WICC	1. WICC	1. WEZN-F	1. WICC
WNBC	2. WKCI-F	2. WEZN-F	2. WEZN-F	2. WICC	2. WEZN-F
3. WPLR-F	3. WPLR-F	3. WNBC	3. WNBC	3. WNAB	3. WNBC
4. WICC	4. WNBC	4. WKCI-F	4. WNAB	4. WNBC	4. WCBS

OTHER RATED STATIONS/METRO SHARE

WABC	770	New York	.5	WMCA	570	New York	1.0
WAVZ	1300	New Haven	.5	WMMM	1260	Westport	.5
WBLI-F	106.1	Long Island	.8	WNEW-F	102.7	New York	.5
WBLS-F	107.5	New York	2.5	WNHC	1340	New Haven	1.1
WCBS-F	101.1	New York	.5	WOR	710	New York	1.9
WDJF-F	107.9	Westport	.8	WPIX-F	101.9	New York	.3
WDRC-F	102.9	Hartford	.6	WPLJ-F	95.5	New York	1.8
WELI	960	New Haven	.3	WQXR-F+	96.3	New York	.7
WHN	1050	New York	1.4	WRKS-F	98.7	New York	1.8
WINS	1010	New York	1.0	WTFM-F	103.5	New York	.5
WIOF-F	104.1	Waterbury	.3	WTIC	1080	Hartford	.3
WKHK-F	106.7	New York	1.1	WWYZ-F	92.5	Waterbury	1.1
WKTU-F	92.3	New York	1.0	WLYQ-F	95.9	Norwalk	.3

FORMATS	AM	FM	TOTAL	%
MOR/AC	154 (5)	18 (5)	172 (10)	29.5
ROCK/AOR/CONTEMP	55 (3)	109 (10)	164 (13)	28.1
BTFL MUSIC	3 (1)	106 (2)	109 (3)	18.7
NEWS/TALK	51 (4)		51 (4)	8.7
BLACK/URBAN		33 (3)	33 (3)	5.7
BIG BAND/NOST	34 (2)		34 (2)	5.8
COUNTRY	9 (1)	7 (1)	16 (2)	2.7
CLASSICAL	1 (1)	3 (1)	4 (2)	0.7
			583 (39)	

RADIO STATIONS

WDJZ, 1530, 5 KW (DAYS,DA)	, NOSTALGIA	MBS, $17.50	(Lotus)
WICC, 600, 1 KW/500 W (DA-1),	AC/MOR	, $35.00	(Roslin) Tribune Bdcst
WNAB, 1450, 1 KW/250 W	, MOR/TALK	ABC-I, $33.25	(Savalli)
WADS, 690, 1 KW (DAYS,DA)	, MOR	, $18.00	(----) (ANSONIA)

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION.

BUFFALO

Market # 32; ADI # 29
Revenue Rank # 33
Income Rank # 17
APR 15.9
SMSA Pop: 1,293,300
CSI: 10.3 Bil (# 32)

Revenue : $16,127,872
Income : $ 2,002,474
% Rev Gain: +2.9
Stations: 20/17
Diaries: 1353/956:1
CSI HH: 22.2 M (# 112)
Standard Error: .517

National Rev: $4,711,702
Nat Rev per Cap: $3.64
Tot Rev per Cap: $12.47
Tot Inc per Cap: $1.55
Profit Margin: 12.4%
Retail $: 5.3 Bil (# 33)
Retail Sales %: .251

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WBEN	213/13.1	13.4	14.3	12.2	14.3
2. WJYE-F	189/11.6	15.5	14.0	13.3	15.6
3. WGRQ-F	158/ 9.7	7.6	6.0	6.7	3.6
4. WBEN-F	143/ 8.8	7.1	7.8	9.1	7.7
5. WKBW	136/ 8.4	9.7	10.1	9.2	10.9
6. WGR	123/ 7.6	7.0	9.5	9.0	11.0
7. WECK	83/ 5.1	1.6	---	.9	.6
8. WBLK-F	81/ 5.0	6.2	5.9	5.4	5.6
9. WPHD-F	70/ 4.3	6.4	4.1	5.0	4.0
10. WWOL	53/ 3.3	3.5	2.8	2.5	3.0
11. WYRK-F	46/ 2.8	2.6	3.5	5.0	3.6
12. WZIR-F	36/ 2.2	.5	1.3	.5	.5

12+ TSA 1/4	
1. WBEN	235
2. WBEN-F	224
3. WJYE-F	202
4. WGRQ-F	192
5. WGR	181
6. WKBW	162
7. WBLK-F	85
WECK	85
9. WWOL	72
WPHD-F	72
11. WYRK-F	68
12. WZIR-F	45

12+ TSA CUME/MSA CUME RAT	
1. WBEN	3971/34.1
2. WBEN-F	3760/23.3
3. WGR	3293/24.2
4. WKBW	3271/26.0
5. WJYE-F	2475/22.2
6. WGRQ-F	2414/19.1
7. WPHD-F	1429/12.6
8. WECK	1160/10.8
9. WBLK-F	970/ 8.9
10. WYRK-F	795/ 5.5
11. WZIR-F	715/ 5.7
12. WBUF-F	678/ 5.3

12+ FM SHARE (METRO): 53.98% (801 of 1484) (O/N 80: 52.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WGRQ-F	1. WGRQ-F	1. WBEN-F	1. WBEN	1. WJYE-F	1. WBEN
2. WBEN-F	2. WBEN-F	2. WGRQ-F	WJYE-F	2. WBEN	2. WKBW
3. WKBW	3. WKBW	3. WBEN	3. WGR	3. WECK	3. WGR
4. WBLK-F	4. WPHD-F	4. WGR	4. WBEN-F	4. WGR	4. WBEN-F
5. WGR	5. WBLK-F	5. WKBW	5. WECK	5. WKBW	5. WGRQ-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	136 (1)	432 (5)	568 (6)	38.3
MOR/AC	379 (5)	35 (1)	414 (6)	27.9
BTFL MUSIC		189 (1)	189 (1)	12.7
COUNTRY	63 (2)	46 (1)	109 (3)	7.3
BLACK/URBAN	22 (1)	81 (1)	103 (2)	6.9
BIG BAND	83 (1)		83 (1)	5.6
RELIGION		18 (1)	18 (1)	1.2
			1484 (20)	

BUFFALO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBEN	1. WBEN	1. WBEN
2. WBEN-F	2. WBEN-F	2. WGRQ-F
3. WJYE-F	3. WGR	3. WBLK-F
4. WGRQ-F	4. WKBW	4. WKBW
5. WGR	5. WJYE-F	5. WGR
6. WKBW	6. WGRQ-F	6. WJYE-F
7. WBLK-F	7. WPHD-F	7. WBEN-F
WECK	8. WECK	8. WECK
9. WWOL	9. WBLK-F	9. WWOL
WPHD-F	10. WYRK-F	
11. WYRK-F	11. WZIR-F	
12. WJTN	12. WBUF-F	
13. WZIR-F	13. WACJ-F	
14. WLSV	14. WWOL	
15. WACJ-F	15. WYSL	

OTHER RATED STATIONS/METRO SHARE			
WACJ-F	104.1		2.2
WBUF-F	92.9		1.5
WDCX-F	99.5		1.1
WJJL	1440	Niagara Falls	.7
WLVL	1340	Lockport	.9
WUFO	1080	Amherst	1.4
WXRL	1300	Lancaster	.6
WYSL	1400		1.1

ADI FM SHARE: 51.67% (1021 of 1976) (O/N 80: 51.47%)

AM STATIONS

WBEN, 930, 5 KW (DA-N), MOR	NBC, $100.00*	(Eastman)	
WECK, 1230, 1 KW/250 W , BIG BAND/NOST (Al Ham)	MBS, $ 20.00*	(Masla)	
WGR , 550, 5 KW (DA-N), AC/MOR	ABC-E, $123.75*	(Katz)	Taft
WKBW, 1520, 50 KW (DA-1), CONTEMP	, $ 80.00*	(Blair)	Cap Cities
WWOL, 1120, 1 KW (DAYS), COUNTRY	ABC-I, $ 21.45	(RKO)	Associated
WYSL, 1400, 1 KW/250 W , MOR	CBS, $ 25.00*	(MMR)	
WJTN, 1340, 500 W/250 W , MOR	ABC-E, $ 14.50	(Masla)	Goldman (JAMESTOWN)
WLSV, 790, 1 KW , MOR	, $ 9.30	(----)	(WELLSVILLE)

FM STATIONS

WACJ-F, 104.1, 50 KW @ 390, AC (FM-100)	ABC-I,MBS, $ 21.45	(RKO)	Associated
WBEN-F, 102.5, 110 KW @ 1800, ROCK (TM)	, $ 65.00*	(Eastman)	
WBLK-F, 93.7, 50 KW @ 380, BLACK	NBN, $ 32.00	(PRO)	
WBUF-F, 92.9, 94 KW @ ? ? , CONTEMP	ABC-E, $ 28.00	(Mc-Guild)	
WGRQ-F, 96.9, 13 KW @ 890, AOR (Burk-Abr)	Source, $ 57.50*	(Katz)	Taft
WJYE-F, 96.1, 50 KW @ 480, BTFL MUS (Schulke)	, $ 97.75	(Torbet)	McCormick
WPHD-F, 103.3, 49 KW @ 423, AOR	ABC-C, $ 45.00*	(MMR)	
WYRK-F, 106.5, 50 KW @ 390, COUNTRY (Century 21)	, $ 22.00*	(Mc-Guild)	Stoner
WZIR-F, 98.5, 46 KW @ 424, ROCK	, $ 27.25	(Christal)	(NIAGARA FALLS)

TV STATIONS

WGR	Buffalo	2	NBC, Taft
WIVB	Buffalo	4	CBS
WKBW	Buffalo	7	ABC, Capital Cities
WUTV	Buffalo	29	IND

NEWSPAPERS

Buffalo Courier, Express	M	126,197
Buffalo News	E	269,474
Niagara Falls Gazette	E	30,247, Gannett

CANTON

Market # 99
Revenue Rank # 112
Income Rank # 130
APR 15.5
SMSA Pop: 406,900
CSI: 3.2 Bil (# 96)

Revenue : $4,825,462
Income : $ 156,001
% Rev Gain: 2.4%
Stations: 29/10
Diaries: 744/547:1
CSI HH: 21.9 M (# 124)
Standard Error: .702

National Rev: $1,101,247
Nat Rev per Cap: $2.71
Tot Rev per Cap: $11.86
Tot Inc per Cap: $ .38
Profit Margin: 3.2%
Retail $: 1.8 Bil (# 99)
Retail Sales %: .230

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80
1. WHBC	85/16.4	16.9	20.9	19.6
2. WHBC-F	60/11.6	14.6	10.1	12.7
3. WDJQ-F	49/ 9.4	8.4	5.6	4.4
4. WMMS-F	39/ 7.5	6.1	9.5	9.2
5. WOOS-F	28/ 5.4	7.3	9.0	9.0
6. WGAR	26/ 5.0	4.6	6.5	5.1
7. WSLR	20/ 3.9	5.6	2.9	5.0
WQXK-F	20/ 3.9	1.9	4.7	2.6
9. WDBN-F	18/ 3.5	1.5	1.1	1.8
10. WGCL-F	12/ 2.3	1.3	2.0	.9

12+ TSA 1/4	
1. WHBC	87
2. WHBC-F	67
3. WDJQ-F	58
4. WMMS-F	53
5. WGAR	33
6. WOOS-F	32
7. WDBN-F	29
8. WQIO	27
9. WGCL-F	25
WQXK-F	25

12+ TSA CUME/MSA CUME RAT	
1. WHBC	1439/40.2
2. WHBC-F	831/22.7
3. WDJQ-F	751/18.3
4. WGAR	741/19.8
5. WMMS-F	716/16.4
6. WOOS-F	615/15.7
7. WDBN-F	459/ 8.1
8. WGCL-F	431/ 6.6
9. WWWE	394/ 5.8
10. WSLR	355/10.0

12+ FM SHARE (METRO): 61.95% (293 of 473) (O/N 80: 51.47%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WDJQ-F	1. WMMS-F	1. WHBC	1. WHBC	1. WHBC	1. WHBC
2. WMMS-F	2. WDJQ-F	2. WDJQ-F	2. WHBC-F	2. WHBC-F	2. WHBC-F
	3. WOOS-F	3. WMMS-F	3. WGAR	3. WDBN-F	3. WDJQ-F

OTHER RATED STATIONS/METRO SHARE

WFAH	1310	Alliance	1.2
WINW	1520		1.0
WNYN	900		2.3
WQIO	1060		2.1
WTIG	990	Massillion	.6
WTOF-F	98.1		2.3
WAEZ-F	97.5	Akron	1.0
WCUE	1150	Akron	.4
WDMT-F	107.9	Cleveland	1.0
WKBN-F	98.9	Youngstown	1.0
WKDD-F	96.5	Akron	.4
WNIR-F	100.1	Kent	1.0
WQAL-F	104.1	Cleveland	.4
WSRD-F	101.1	Youngstown	1.3
WWWE	1100	Cleveland	1.2
WWWM-F	105.7	Cleveland	2.1
WZAK-F	93.1	Cleveland	1.5
WZZP-F	106.5	Cleveland	1.0
WHLO	640	Cleveland	.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		153 (8)	153 (8)	32.4
MOR/AC	118 (4)		118 (4)	25.0
BTFL MUSIC	6 (1)	90 (5)	96 (6)	20.3
COUNTRY	49 (4)	25 (2)	74 (6)	15.6
BLACK/URBAN		13 (2)	13 (2)	2.8
RELIGION		12 (1)	12 (1)	2.5
BIG BAND	7 (2)		7 (2)	1.4
			473 (29)	

RADIO STATIONS

WHBC, 1400, 5 KW (DA-N) , MOR
WQIO, 1060, 5 KW (DAYS,DA), COUNTRY

WDJQ-F, 92.5, 19 KW @ 500, ROCK (TM)
WHBC-F, 94.1, 44 KW @ 361, BTFL MUS (Bonne)
WOOS-F, 106.9, 28 KW @ 341, AC (Century 21)
WQXK-F, 105.1, 88 KW @ 400, COUNTRY

ABC-E, $65.63 (Christal)
, $18.00 (P/W)

ABC-I, $16.00 (----)
, $30.63 (Christal)
, $17.00 (Howard)
, $16.50 (MMR) Rust (SALEM)

OTHER STATIONS - SEE CLEVELAND AND AKRON

TV STATIONS WJAN Canotn 17 IND

NEWSPAPER Canton Repository E 65,048, Thomson

CHARLESTON, SC

Market # 97
Revenue Rank # 114
Income Rank # 374
APR 14.9
SMSA Pop: 416,300
CSI: 1.4 Bil (# 118)

Revenue : $4,780,604
Income : $-1,275,980
% Rev Gain: +4.7
Stations: 17/14
Diaries: 916/454:1
CSI HH: 19.0 M (# 260)
Standard Error: .641

National Rev: $571,491
Nat Rev per Cap: $1.37
Tot Rev per Cap: $11.48
Tot Inc per Cap: $-3.07
Profit Margin: ---
Retail $; 1.4 Bil (# 118)
Retail Sales %: .329

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80
1. WSSX-F	66/12.7	15.5	11.1	8.2
2. WEZL-F	60/11.5	10.5	10.7	10.0
WXTC-F	60/11.5	9.1	15.4	13.1
4. WCSC	56/10.8	11.0	8.9	10.0
5. WWWZ-F	47/ 9.0	9.9	1.1	2.9
6. WQIZ	42/ 8.1	8.7	5.7	3.5
7. WPAL	37/ 7.1	9.1	9.8	10.2
8. WKTM-F	28/ 5.4	5.0	6.5	8.2
9. WDWQ-F	27/ 5.2	5.2	7.6	9.0
10. WTMA	23/ 4.4	4.7	5.9	8.8

12+ TSA 1/4	
1. WDWQ-F	106
2. WEZL-F	76
3. WXTC-F	71
4. WSSX-F	70
5. WWDM-F	67
6. WQIZ	60
7. WCSC	56
8. WWWZ-F	48
9. WPAL	38
10. WKYM-F	28

12+ TSA CUME/MSA CUME RAT	
1. WDWQ-F	1053/13.6
2. WSSX-F	946/25.4
3. WCSC	906/25.9
4. WEZL-F	872/19.9
5. WXTC-F	786/19.1
6. WWWZ-F	624/16.3
7. WTMA	597/16.7
8. WKTM-F	563/16.1
9. WPAL	559/15.0
10. WWDM-F	493/ 3.0

12+ FM SHARE (METRO): 59.60% (295 of 495) (O/N 80: 57.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WEZL-F	1. WXTC-F	1. WDWQ-F
2. WDWQ-F	2. WWWZ-F	2. WCSC	2. WCSC	2. WEZL-F	2. WCSC
WWWZ-F	3. WCSC	3. WEZL-F	3. WXTC-F	3. WQIZ	WEZL-F
4. WCSC	4. WKTM-F	4. WWWZ-F	4. WQIZ	4. WCSC	4. WXTC-F

OTHER RATED STATIONS/METRO SHARE

WAZS	980	Summerville	1.0	WOKE	1340		1.3
WBER	950	Moncks Corner	1.2	WTWF-F	105.5	Moncks Corner	.4
WGCA	1450		2.7	WWDM-F	101.3	Sumter	1.0
WKXZ	910		1.9				

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN	79 (2)	52 (2)	131 (4)	26.5
ROCK/AOR/CONTEMP		123 (4)	123 (4)	24.8
MOR/AC	86 (3)		86 (3)	17.4
COUNTRY	11 (2)	60 (1)	71 (3)	14.3
BTFL MUSIC		60 (1)	60 (1)	12.1
UNKNOWN	24 (2)		24 (2)	4.8
			495 (17)	

RADIO STATIONS

WCSC, 1390, 5 KW (DA-N)	, CONTEMP	RKO, $33.00* (Mc-Guild)	
WPAL, 730, 1 KW (DAYS)	, BLACK	NBN, $24.00* (Howard)	
WQIZ, 810, 5 KW (DAYS)	, BLACK/GOSPEL	SBN, $10.50 (Selcom)	(ST. GEORGE)
WTMS, 1250, 5 KW/1 KW (DA-N)	, MOR/AC	ABC-I,MBS, $25.00* (Eastman)	Sconnix
WDWQ-F, 107.5, 100 KW @ 585	, ROCK	, $14.25 (Selcom)	(ST. GEORGE)
WEZL-F, 103.5, 100 KW @ 700	, COUNTRY	NBC, $42.00 (Blair)	
WKTM-F, 102.5, 50 KW @ 220	, ROCK	ABC-C, $25.00* (Torbet)	
WSSX-F, 95.1, 100 KW @ 432	, AOR	, $45.00* (Eastman)	Sconnix
WWWZ-F, 93.5, 3 KW @ 510	, URBAN	ABC-F, $28.50* (PRO)	
WXTC-F, 96.9, 100 KW @ 782	, BTFL MUS (Bonne)	, $33.00* (Mc-Guild)	

WWDM-F - See Columbia

TV STATIONS				
	WCBD	Charleston	2	ABC, State
	WCIV	Charleston	4	NBC, Allbritton
	WCSC	Charleston	5	CBS

NEWSPAPERS					
	Charleston Post	E	37,452	Aiken Standard	E 12,599
	Charleston News and Courier	M	37,452		

CHARLOTTE

Market # 66; ADI # 35
Revenue Rank # 38
Income Rank # 20
APR 13.7
SMSA Pop: 638,800
CSI: 5.0 Bil (# 65)

Revenue : $14,253,055
Income : $ 1,646,964
% Rev Gain: 6.5%
Stations: 21/21
Diaries: 882/724:1
CSI HH: 22.3 M (# 103)
Standard Error: .609

National Rev: $3,947,416
Nat Rev per Cap: $6.18
Tot Rev per Cap: $22.31
Tot Inc per Cap: $2.58
Profit Margin: 11.5%
Retail $: 2.8 Bil (# 61)
Retail Sales %: .426

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WSOC-F	127/17.3	15.3	12.6	10.9	12.6
2. WBT	81/11.1	14.8	15.9	15.6	17.2
3. WBCY-F	66/ 9.0	9.2	8.7	6.9	7.2
4. WEZC-F	65/ 8.9	8.8	9.9	8.8	6.8
5. WROQ-F	62/ 8.5	8.9	10.5	9.2	11.1
6. WPEG-F	61/ 8.3	7.4	7.3	6.3	4.9
7. WGIV	48/ 6.6	4.7	4.4	6.4	5.4
8. WAYS	43/ 5.9	8.7	8.5	9.7	10.4
9. WZXI-F	25/ 3.4	3.3	3.0	2.9	2.6
10. WSOC	20/ 2.7	4.5	3.8	6.1	4.7

12+ TSA 1/4	
1. WSOC-F	453
2. WEZC-F	187
3. WROQ-F	168
4. WBT	154
5. WBCY-F	148
6. WPEG-F	118
7. WAYS	59
8. WGIV	50
9. WSPA-F	41
10. WLVV-F	37

12+ TSA CUME/MSA CUME RAT	
1. WSOC-F	4260/25.6
2. WBT	2754/27.8
3. WBCY-F	2397/18.9
4. WROQ-F	2273/17.4
5. WEZC-F	2123/15.1
6. WAYS	1382/17.7
7. WPEG-F	1303/15.4
8. WZXI-F	855/ 9.4
9. WLVV-F	801/ 5.3
10. WGIV	658/11.7

12+ FM SHARE (METRO): 62.10% (426 of 686) (O/N 80: 55.33%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WROQ-F	1. WBCY-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WBCY-F	WROQ-F	2. WBT	2. WBT	2. WBT	2. WROQ-F
3. WGIV	3. WSOC-F	3. WBCY-F	3. WEZC-F	3. WEZC-F	3. WBT
4. WPEG-F	4. WPEG-F	4. WROQ-F	4. WPEG-F		4. WEZC-F
5. WSOC-F	5. WAYS	5. WPEG-F	WAYS		5. WBCY-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		167 (4)	167 (4)	24.3
MOR/AC	155 (6)		155 (6)	22.6
COUNTRY	24 (3)	127 (1)	151 (4)	22.0
BLACK	48 (1)	61 (1)	109 (2)	15.9
BTFL MUSIC		71 (2)	71 (2)	10.3
BIG BAND/NOST	20 (1)		20 (1)	2.9
RELIGION	13 (2)		13 (2)	1.9
			686 (21)	

CHARLOTTE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WEZC-F	2. WBT	2. WBT
3. WBT	3. WBCY-F	3. WPEG-F
4. WROQ-F	4. WEZC-F	4. WEZC-F
5. WBCY-F	5. WROQ-F	5. WBCY-F
6. WPEG-F	6. WAYS	6. WROQ-F
7. WHKY-F	7. WPEG-F	7. WGIV
8. WAYS	8. WZXI-F	8. WAYS
9. WXRC-F	9. WLVV-F	
10. WGIV	10. WXRC-F	
11. WLVV-F	11. WGIV	
12. WIRC	12. WSOC	
13. WZXI-F	13. WTQR-F	
WSPA-F	14. WFMX-F	
15. WXIK-F	15. WXIK-F	
WTQR-F		

OTHER RATED STATIONS/METRO SHARE

WAME	1480		1.2
WCGC	1270	Belmont	.5
WGAS	1420	Gastonia	.5
WGNC	1450	Gastonia	1.6
WHVN	1310		.5
WIST	1240		.5
WIXE	1190	Monroe	1.9
WLTC	1370	Gastonia	.8
WQCC	1540		1.5
WLVV-F	96.9	Statesville	1.9
WSPA-F	98.9	Spartanburg	.8

ADI FM SHARE: 73.78% (1424 of 1930) (O/N 80: 61.46%)

AM STATIONS

WAYS, 610, 5 KW/1 KW (DA-2), OLDIES/AC (Burk-Abr)	,	$ 80.50*	(Eastman)	
WBT , 1110, 50 KW (DA-N) , AC	ABC-E,	$130.00*	(Blair)	Jeff-Pilot
WGIV, 1600, 1 KW/500 W (DA-N),BLACK	NBN,	$ 23.75*	(Selcom)	
WSOC, 930, 5 KW/1 KW (DA-N), NOST (TM)	MBS,NBC,	$ 30.00*	(Christal)	Cox
WIRC, 630, 1 KW (DAYS) , COUNTRY	,	$ 10.00	(Southern)	

FM STATIONS

WROQ-F, 95.1, 100 KW @ 574, AOR (Burk-Abr)	,	$ 80.50*	(Eastman)	
WBCY-F, 107.9, 100 KW @ 980, ROCK	,	$ 60.00*	(Blair)	Jeff-Pilot
WEZC-F, 104.7, 100 KW @ 1240, BTFL MUS	,	$ 68.00	(Torbet)	EZ
WSOC-F, 103.7, 100 KW @ 1040, COUNTRY (TM)	MBS,	$100.00*	(Chirstal)	Cox
WZXI-F, 101.9, 43 KW @ 870, SOFT ROCK	ABC-E,	$ 12.50	(Masla)	
WLVV-F, 96.9, 100 KW @ 499, AC	,	$? ?	(Mc-Guild)	(STATESVILLE)
WPEG-F, 97.9, 20 KW @ 390, BLACK (Drake-Chen)	,	$ 34.50	(Howard)	(CONCORD)
WXRC-F, 95.7, 100 KW @ 330, ROCK	,	$ 15.50	(Southern)	(HICKORY)
WHKY-F, 102.9, 15 KW @ 325, RELIGION	ABC-F,	$ 6.25	(----)	(HICKORY)
WXIK-F, 96.1, 100 KW @ 286, CONTEMP	MBS,	$ 9.00	(Southern)	(SHELBY)
WFMX-F, 105.7, 100 KW @ 350, COUNTRY	,	$ 5.00	(Southern)	(STATESVILLE)

WTQR-F - See Greensboro

WSPA-F - See Greenville-Spartanburg

TV STATIONS

WBTV	Charlotte	3	CBS, Jeff-Pilot
WCCB	Charlotte	18	IND, Bahakel
WPCQ	Charlotte	36	NBC, Westinghouse
WSOC	Charlotte	9	ABC, Cox
WHKY	Hickory	14	IND

NEWSPAPERS

Charlotte Observer	M	169,400, Knight-Ridder
Charlotte News	E	51,809, Knight-Ridder
Gastonia Gazette	E	34,333, Freedom

CHATTANOOGA

Market # 96
Revenue Rank # 100
Income Rank # 101
APR 16.8
SMSA Pop: 426,000
CSI: 3.1 Bil (# 97)

Revenue : $5,187,197
Income : $ 269,958
% Rev Gain: +19.1
Stations: 15/16
Diaries: 811/525:1
CSI HH: 18.5 M (# 278)
Standard Error: .685

National Rev: $929,782
Nat Rev per Cap: $2.18
Tot Rev per Cap: $12.18
Tot Inc per Cap: $ .63
Profit Margin: 5.2%
Retail $: 1.7 Bil (# 102)
Retail Sales %: .269

12+ METRO 1/4/SHARE		SPG 81	O/N 80	A/M 80	O/N 79
1. WSKZ-F	93/15.5	13.5	14.8	15.1	17.8
2. WDEF-F	62/10.3	11.2	11.4	12.5	14.9
3. WDOD-F	55/ 9.2	7.0	.6	2.6	4.0
4. WDEF	51/ 8.5	13.5	16.8	14.6	14.3
5. WDOD	37/ 6.2	8.9	9.2	13.5	8.2
6. WGOW	23/ 3.8	6.4	4.2	5.6	6.7
7. WKXC-F	16/ 2.7	1.4	1.7	.9	2.2
WNOO	16/ 2.7	2.9	2.8	11.2	8.0
9. WDXB	13/ 2.2	.4	1.5	3.7	3.8
10. WMOC	10/ 1.7	1.9	2.4	2.4	1.6

12+ TSA 1/4	
1. WSKZ-F	180
2. WDEF-F	99
3. WDOD-F	89
4. WDEF	51
5. WDOD	45
6. WGOW	25
7. WJSQ-F	19
WKXC-F	19
9. WNOO	17
10. WDXB	14

12+ TSA CUME/MSA CUME RAT	
1. WSKZ-F	2095/30.2
2. WDOD-F	1305/20.3
3. WDEF-F	1087/19.3
4. WDEF	818/22.4
5. WDOD	787/18.9
6. WGOW	607/15.5
7. WJSQ-F	414/ 4.1
8. WKXC-F	320/ 7.4
9. WNOO	246/ 5.7
10. WDXB	211/ 5.5

12+ FM SHARE (METRO): 57.64% (234 of 406) (O/N 80: 42.65%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WDOD-F	1. WDEF-F	1. WSKZ-F
	2. WDOD-F	2. WDOD-F	2. WSKZ-F	2. WDEF	2. WDOD-F+
	3. WGOW	3. WDEF-F	3. WDEF-F	WDOD-F	3. WDEF-F
	4. WDEF-F	4. WGOW	4. WDOD	4. WDOD	4. WDEF

IMPORTANT NOTICE: Pursuant to Arbitron's rating distortion policy, WFLI and WJTT-F were delisted.

OTHER RATED STATIONS/METRO SHARE

WEDG	1240	Saddy-Daisy	.7	WOWE-F	105.5	Rossville, GA	.5
WEPG	910	S. Pittsburg	1.5	WJSQ-F	101.1	Athens	.8
WLFA	1590	Lafayette, GA	1.5				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	23 (1)	109 (2)	132 (3)	32.5
COUNTRY	54 (3)	63 (3)	117 (6)	28.8
BTFL MUSIC		62 (1)	62 (1)	15.3
MOR/AC	60 (2)		60 (2)	14.8
BLACK	16 (1)		16 (1)	3.9
RELIGION	10 (1)		10 (1)	2.5
UNKNOWN	9 (1)		9 (1)	2.2
			406 (15)	

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N)	, MOR	CBS, $37.25* (Katz)	Park
WDOD, 1310, 5 KW (DA-N)	, COUNTRY	ABC-E, $22.50* (Torbet)	Bahakel
WDXB, 1490, 1 KW/250 W	, COUNTRY	NBC, $12.00 (Savalli)	
WGOW, 1150, 5 KW/1 KW (DA-N)	, CONTEMP	, $30.62 (Eastman)	Bloomington
WMOC, 1450, 1 KW/250 W	, RELIGION	, $12.00 (----)	
WNOO, 1260, 5 KW (DAYS)	, BLACK	SBN, $11.50 (Lazar)	
WDEF-F, 92.3, 100 KW @ 895	, BTFL MUS (FM-100)	, $37.25* (Katz)	Park
WDOD-F, 96.5, 19 KW @ 1010	, COUNTRY	RKO, $23.00* (Torbet)	Bahakel
WKXC-F, 102.3, 3 KW @ 485	, CONTEMP	, $12.00 (Selcom)	(SODDY-DAISY)
WSKZ-F, 106.5, 100 KW @ 1076	, ROCK	, $42.88 (Eastman)	Bloomington
WJSQ-F, 101.7, 1.2 KW @ 400	, AC/COUNTRY	, $ 5.00 (----)	(ATHENS)

TV STATIONS

WDEF	Chattanooga	12	CBS, Park	
WRIP	Chattanooga	61	IND	
WRCB	Chattanooga	3	ABC,Ziff-Davis	
WTVC	Chattanooga	9	ABC	

CHICAGO

Market # 3; ADI # 3
Revenue Rank # 3
Income Rank # 13
APR 16.2
SMSA Pop: 7,140,200
CSI: 65.3 Bil (# 3)

Revenue : $104,375,740
Income : $ 2,547,849
% Rev Gain: 9.7%
Stations: 31/65
Diaries: 3138/2275:1.
CSI HH: 26.0 M (# 15)
Standard Error: .346

National Rev: $33,060,209
Nat Rev per Cap: $4.63
Tot Rev per Cap: $14.62
Tot Inc per Cap: $.36
Profit Margin: 2.4%
Retail $: 30.3 Bil (# 3)
Retail Sales %: .283

12+ METRO	1/4/SHARE	SUM 81	SPG 81	WIN 81	FAL 80
1. WGN	980/9.6	9.4	9.6	10.5	9.7
2. WGCI-F	705/6.9	6.3	4.1	4.9	6.0
3. WLOO-F	664/6.5	6.1	6.7	6.9	6.9
4. WBBM	615/6.0	6.1	7.2	6.1	5.8
5. WIND	487/4.7	4.8	3.8	3.2	4.6
6. WLS	485/4.7	5.0	5.0	5.3	5.7
7. WMAQ	426/4.2	4.8	5.1	5.1	4.9
WLUP-F	426/4.2	3.5	3.1	3.4	3.8
9. WLAK-F	380/3.7	4.0	3.3	4.4	4.6
10. WLS-F	357/3.5	4.4	4.3	3.5	1.2
11. WCLR-F	349/3.4	2.9	3.3	3.2	3.3
WMET-F	349/3.4	4.0	3.5	4.0	3.5
13. WKQX-F	342/3.3	3.8	3.7	3.0	3.2
14. WFYR-F	320/3.1	2.6	2.8	3.3	3.1
15. WJEZ-F	307/3.0	3.1	3.1	2.5	3.3
16. WBBM-F	280/2.7	2.2	2.4	2.6	2.5
17. WAIT	259/2.5	2.1	3.0	1.9	1.3
18. WJPC	252/2.5	2.7	3.1	2.6	2.3
19. WFMT-F	226/2.2	1.4	1.9	1.9	1.8
20. WPMX-F	215/2.1	2.7	2.6	3.1	2.9

12+ TSA 1/4	
1. WGN	1192
2. WMAQ	1024
3. WLS	914
4. WBBM	774
5. WGCI-F	707
6. WLOO-F	678
7. WIND	543
8. WLUP-F	466
9. WLAK-F	404
10. WLS-F	378
11. WCLR-F	360
12. WMET-F	356
13. WKQX-F	352
14. WFYR-F	334
15. WJEZ-F	327
16. WBBM-F	283
17. WAIT	278
18. WJPC	255
19. WFMT-F	230
20. WBMX-F	226

12+ TSA CUME/MSA CUME RAT	
1. WLS	19861/16.5
2. WGN	18074/21.7
3. WMAQ	17092/12.2
4. WBBM	15139/18.0
5. WLS-F	8549/12.6
6. WLUP-F	7935/11.7
7. WGCI-F	7883/12.3
8. WCLR-F	7246/10.9
9. WLOO-F	7219/11.1
10. WMET-F	6978/10.7
11. WIND	6705/ 9.5
12. WBBM-F	6267/ 9.5
13. WFYR-F	6206/ 9.3
14. WKQX-F	5910/ 9.1
15. WLAK-F	5909/ 8.5
16. WJEZ-F	5203/ 7.6
17. WBMX-F	4997/ 7.6
18. WCFL	4354/ 5.5
19. WJPC	4304/ 6.7
20. WVON	3465/ 5.5

12+ FM SHARE (METRO): 58.30% (5569 of 9553) (FAL 80: 57.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WGCI-F	1. WGCI-F	1. WGCI-F	1. WGN	1. WGN	1. WGN
2. WLUP-F	2. WLUP-F	2. WLS	2. WGCI-F	2. WLOO-F	2. WLS+
3. WLS	3. WMET-F	3. WGN	3. WLOO-F	3. WBBM	3. WMAQ
WLS-F	4. WLS	4. WCLR-F	4. WLS	4. WLAK-F	4. WBBM
5. WMET-F	5. WFYR-F	5. WLUP-F	5. WBBM	5. WIND	5. WIND
6. WJPC	6. WKQX-F	6. WFYR-F	6. WCLR-F	6. WMAQ	6. WGCI-F
	7. WLS-F	WKQX-F	7. WMAQ	7. WJEZ-F	7. WLOO-F
	8. WCLR-F	8. WLOO-F	8. WFYR-F	8. WAIT	8. WCLR-F
	9. WBBM-F	9. WMAQ	9. WJEZ-F	9. WFMT-F	9. WKQX-F
	10. WXRT-F	10. WMAQ	10. WLAK-F	10. WCLR-F	10. WLAK-F

FORMATS

	AM	FM	TOTAL	%
MOR/AC	1176 (4)	1011 (3)	2187 (7)	22.9
ROCK/AOR/CONTEMP	485 (1)	1614 (6)	2099 (7)	22.0
BTFL MUSIC	259 (1)	1235 (3)	1494 (4)	15.6
BLACK/URBAN/JAZZ	420 (2)	1000 (3)	1420 (5)	14.9
NEWS/TALK	1102 (2)		1102 (2)	11.5
COUNTRY	542 (2)	307 (1)	849 (3)	8.9
CLASSICAL		266 (2)	266 (2)	2.8
SPANISH		136 (1)	136 (1)	1.4
			9553 (31)	

CHICAGO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WGN	1. WGN	1. WGCI-F
2. WGCI-F	2. WLS	2. WGN
3. WLOO-F	3. WBBM	3. WOJO-F
4. WBBM	4. WMAQ	4. WLS
5. WLS	5. WLS-F	5. WLOO-F
6. WMAQ	6. WGCI-F	WBBM
7. WIND	7. WLUP-F	7. WIND
8. WLUP-F	8. WCLR-F	8. WMAQ
9. WLAK-F	9. WLOO-F	9. WJEZ-F
10. WLS-F	10. WMET-F	
11. WCLR-F	11. WIND	
12. WMET-F	12. WFYR-F	
13. WKQX-F	13. WBBM-F	
14. WFYR-F	14. WKQX-F	
15. WJEZ-F	15. WLAK-F	

OTHER RATED STATIONS/METRO SHARE

WAUR-F	107.9	Aurora	.4
WCFL	1000		1.1
WEFM-F	99.5		1.9
WJJD	1160		1.1
WJOB	1230	Hammond	.3
WJOL	1340	Joliet	.5
WNIB-F	97.1		.4
WOJO-F	105.1	Evanston	1.3
WVON	1390		1.6
WXFM-F	105.9	Elmwood Park	.8

ADI FM SHARE: 56.54% (5726 of 10127) (FAL 80: 55.34%)

AM STATIONS

WAIT, 820, 5 KW (DAYS), BTFL MUS (FM-100)	, $ 66.67 (Katz)	Century
WBBM, 780, 50 KW , NEWS	CBS, $218.75* (CBS Spot)	CBS
WCFL, 1000, 50 KW (DA-2), AC	MBS, $ 91.00* (Masla)	Mutual
WGN , 720, 50 KW , MOR/TALK	, $201.00* (Christal)	Tribune
WIND, 560, 5 KW (DA-2), TALK	ABC-E, $125.00* (RAR)	Westinghouse
WJPC, 950, 1 KW/500 W , BLACK	NBN, $100.00 (----)	
WLS , 890, 50 KW , ROCK	ABC-C, $256.25 (Blair)	ABC
WMAQ, 670, 50 KW , COUNTRY	NBC, $200.00* (Eastman)	NBC
WVON, 1390, 5 KW (DA-2), BLACK	SBN, $ 70.00* (Selcom)	Gannett

FM STATIONS

WBBM-F, 96.3, 6 KW @ 1174, CONTEMP/AC	, $ 96.00 (CBS FM)	CBS
WBMX-F, 102.7, 6 KW @ 1170, BLACK	, $125.00 (Masla*)	
WCLR-F, 101.9, 3 KW @ 1500, MOR/AC	, $116.25 (Torbet)	Bonneville
WEFM-F, 99.5, 6 KW @ 1170, BTFL (Schulke)	, $ 90.00* (Howard)	First Media
WFMT-F, 98.7, 16 KW @ 1167, CLASSICAL	, $105.00 (CMBS)	
WFYR-F, 103.5, 4 KW @ 1552, AC	RKO, $107.50* (RKO)	RKO
WGCI-F, 107.5, 33 KW @ 600, BLACK	MBS, $100.00* (Selcom)	Gannett
WJEZ-F, 104.3, 19 KW @ 820, COUNTRY	ABC-I, $ 90.84 (MMR)	Plough
WKQX-F, 101.1, 6 KW @ 1170, AC	, $103.12 (Eastman)	NBC
WLAK-F, 93.9, 5 KW @ 1530, BTFL MUS (Schulke)	, $153.75 (Mc-Guild)	Storer
WLOO-F, 100.3, 6 KW @ 1167, BTFL MUS (FM 100)	, $200.00 (Katz)	Century
WLS-F , 94.7, 6 KW @ 1170, ROCK	ABC-F, $100.00 (Blair)	ABC
WLUP-F, 97.9, 6 KW @ 1170, AOR	, $166.25 (MMR)	Heftel
WMET-F, 95.5, 6 KW @ 1170, AOR	Source, $171.88 (Katz)	Metromedia
WOJO-F, 105.1, 6 KW @ 1174, SPANISH	, $ 52.00 (Lotus)	
WXRT-F, 93.1, 50 KW @ 500, AOR	, $ 60.00 (Masla)	

TV STATIONS

WBBM	Chicago	2	CBS, CBS	WLS	Chicago	7	ABC, ABC
WCIU	Chicago	26	IND	WMAQ	Chicago	5	NBC, NBC
WFLD	Chicago	32	IND, Field	WSNS	Chicago	44	IND, Harriscope
WGN	Chicago	9	IND, WGN Cont				

NEWSPAPERS

Chicago Tribune	AD	789,767, WGN Cont
Chicago Sun Times	E	657,275, Field

CINCINNATI

Market # 28; ADI # 27
Revenue Rank # 22
Income Rank # 375
APR 14.9
SMSA Pop: 1,395,800
CSI: 11.1 Bil (# 30)

Revenue : $23,244,466
Income : $-1,371,493
% Rev Gain: 7.5
Stations: 23/19
Diaries: 1396/1000:1
CSI HH: 22.7 M (# 88)
Standard Error: .496

National Rev: $5,810,691
Nat Rev per Cap: $4.16
Tot Rev per Cap: $16.65
Tot Inc per Cap: $-.98
Profit Margin: ---
Retail $: 6.0 Bil (# 29)
Retail Sales %: .348

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WEBN-F	202/11.8	9.6	8.6	9.7	9.1
2. WWEZ-F	152/ 8.9	9.8	9.7	6.3	7.6
3. WKRQ-F	143/ 8.3	9.6	10.5	10.7	11.8
4. WLW	139/ 8.1	11.0	8.5	14.5	9.9
5. WKRC	134/ 7.8	9.2	10.4	8.0	9.6
6. WCKY	110/ 6.4	7.9	6.4	8.0	11.1
7. WRRM-F	108/ 6.3	7.1	3.4	3.1	5.0
8. WMLX	106/ 6.1	.7	1.7	1.7	1.6
9. WUBE-F	101/ 5.9	4.2	5.7	5.8	5.4
10. WYYS-F	94/ 5.5	2.5	4.1	1.6	1.8
11. WSAI	45/ 2.6	2.9	2.6	3.9	3.0
12. WCIN	44/ 2.6	5.8	4.6	4.3	3.2

12+ TSA 1/4	
1. WLW	258
2. WEBN-F	253
3. WHIO-F	251
4. WKRQ-F	200
5. WWEZ-F	185
6. WKRC	179
7. WUBE-F	176
8. WYYS-F	161
9. WTUE-F	150
10. WCKY	133
11. WDAO-F	127
12. WRRM-F	116

12+ TSA CUME/MSA CUME RAT	
1. WLW	5487/24.0
2. WKRQ-F	3526/19.4
3. WEBN-F	3276/20.8
4. WKRC	3052/19.4
5. WHIO-F	3014/ 1.7
6. WYYS-F	2630/13.5
7. WWEZ-F	2426/16.6
8. WUBE-F	2277/11.8
9. WTUE-F	1990/ 1.1
10. WCKY	1953/13.9
11. WSKS-F	1895/ 7.6
12. WRRM-F	1730/13.2

,12+ FM SHARE (METRO): 60.62% (956 of 1577) (O/N 80: 58.08%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WKRC	1. WWEZ-F	1. WLW
2. WKRQ-F	2. WKRQ-F	2. WKRQ-F	2. WUBE-F	2. WCKY	2. WKRC
	3. WRRM-F	WRRM-F	3. WLW	3. WLW	3. WEBN-F
	4. WYYS-F	4. WKRC	4. WRRM-F	4. WMLX	4. WCKY
	5. WKRC	5. WUBE-F	5. WWEZ-F	5. WUBE-F	5. WHIO-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		577 (6)	577 (6)	36.6
MOR/AC	383 (3)		383 (3)	24.3
BTFL MUSIC		189 (3)	189 (3)	12.0
COUNTRY	45 (1)	134 (2)	179 (3)	11.4
BIG BAND/NOST	105 (1)		105 (1)	6.7
BLACK/URBAN	44 (1)	48 (2)	92 (3)	5.8
RELIGION	30 (2)	8 (1)	38 (3)	2.4
UNKNOWN	14 (1)		14 (1)	0.9
			1577 (23)	

CINCINNATI ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WEBN-F	1. WLW	1. WEBN-F
2. WLW	2. WKRQ-F	2. WLW
3. WKRQ-F	3. WEBN-F	3. WCKY
4. WWEZ-F	4. WKRC	4. WKRQ-F
5. WUBE-F	5. WYYS-F	5. WUBE-F
6. WKRC	6. WWEZ-F	6. WWEZ-F
7. WYYS-F	7. WUBE-F	7. WKRC
8. WCKY	8. WCKY	8. WCIN
9. WRRM-F	9. WRRM-F	9. WYYS-F
10. WMLX	10. WSKS-F	10. WMLX
11. WSAI	11. WSAI	
12. WSAI-F	12. WMLX	
13. WBLZ-F	13. WSAI-F	
14. WCIN	14. WCIN	
15. WHIO-F	15. WBLZ-F	

OTHER RATED STATIONS/METRO SHARE			
WBLZ-F	103.5	Hamilton	2.4
WHKK-F	100.9	Erlanger	.5
WLYK-F	107.1	Milford	1.3
WNOP	740	Newport	.8
WSAI-F	94.1		1.9
WTSJ	1050		.8
WCNW	1560	Fairfield	.9
WSKS-F	96.5	Hamilton	1.3
WDAO-F	107.7	Dayton	.4
WHIO-F	99.1	Dayton	.9
WTUE-F	104.7	Dayton	.4

ADI FM SHARE: 60.37% (1295 of 2145) (O/N 80: 59.96%)

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2), BLACK	NBN,	$31.50*	(HNW)	BENI
WCKY, 1530, 50 KW (DA-N), MOR	ABC-I,CBS,	$63.75*	(Eastman)	Federated
WKRC, 550, 5 KW/1 KW (DA-2), AC	ABC-E,	$60.25*	(Katz)	Taft
WLW, 700, 50 KW, MOR	NBC,	$86.25	(CBS Spot)	Mariner
WMLX, 1230, 1 KW/250 W, BIG BAND/NOST (Al Ham)	,	$35.00*	(Mc-Guild)	Plough
WSAI, 1360, 5 KW (DA-N), COUNTRY	,	$28.00*	(?)	Affiliated

FM STATIONS

WBLZ-F, 103.5, 50 KW @ 500, BLACK (?)	,	$21.00*	(HNW)	BENI (HAMILTON)
WEBN-F, 102.7, 31 KW @ 610, AOR	,	$69.00*	(Torbet)	Wood
WKRQ-F, 101.9, 25 KW @ 660, ROCK	,	$105.00*	(Katz)	Taft
WRRM-F, 98.5, 15 KW @ 810, SOFT ROCK	,	$65.00	(Blair)	Susquehanna
WSAI-F, 94.1, 32 KW @ 550, COUNTRY	ABC-C,	$23.60*	(?)	Affiliated
WUBE-F, 105.1, 11 KW @ 920, COUNTRY	,	$45.00*	(Mc-Guild)	Plough
WWEZ-F, 92.5, 11 KW @ 905, BTFL MUS (Schulke)	,	$63.75*	(Eastman)	Federated
WSKS-F, 96.5, 50 KW @ 810, ROCK	ABC-F,RKO,	$37.00	(CBS FM)	Mariner (HAMILTON)
WYYS-F, 94.9, 27 KW @ 640, CONTEMP	,	$22.00	(MMR)	Heftel

OTHER STATIONS - SEE DAYTON

TV STATIONS

WCPO	Cincinnati	9	CBS, Scripps-Howard
WKRC	Cincinnati	12	ABC, Taft
WLWT	Cincinnati	5	NBC, Multimedia
WXIX	Newport, KY	19	IND, Metromedia

NEWSPAPERS

Cincinnati Post	E	179,827, Scripps-Howard
Cincinnati Enquirer	M	181,555, Gannett

CLEVELAND

Market # 20; ADI # 9
Revenue Rank # 17
Income Rank # 16
APR 15.7
SMSA Pop: 1,912,300
CSI: 17.1 Bil (# 18)

Revenue : $30,466,570
Income : $ 2,149,930
% Rev Gain: -0.8
Stations: 26/23
Diaries: 1554/1231:1
CSI HH: 25.0 M (# 28)
Standard Error: .494

National Rev: $8,599,785
Nat Rev per Cap: $4.50
Tot Rev per Cap: $15.93
Tot Inc per Cap: $1.12
Profit Margin : 7.1%
Retail $: 8.2 Bil (# 19)
Retail Sales %: .310

12+ METRO	1/4/SHARE	SUM 81	SPG 81	WIN 81	O/N 80
1. WMMS-F	220/9.0	8.3	10.5	10.5	8.5
2. WDOK-F	198/8.1	10.4	8.1	10.1	9.1
3. WHK	165/6.7	6.2	7.6	5.3	8.5
4. WQAL-F	161/6.6	7.3	8.0	9.1	9.4
5. WZZP-F	150/6.1	5.6	6.2	6.9	5.2
6. WERE	142/5.8	5.4	6.1	5.8	6.7
7. WGCL-F	137/5.6	6.2	6.3	7.3	6.6
8. WDMT-F	121/4.9	5.3	2.8	5.8	5.3
9. WGAR	114/4.7	5.1	5.1	4.5	4.8
10. WJW	107/4.4	5.1	3.6	3.4	5.1
11. WWWM-F	98/4.0	3.4	3.1	3.0	3.0
12. WLYT-F	95/3.9	4.2	3.6	3.2	2.4
13. WKSW-F	90/3.7	3.7	3.4	3.8	3.8
14. WBBG	82/3.4	1.0	.4	.7	1.8
15. WWWE	79/3.2	4.2	5.7	3.8	3.2
16. WCLV-F	73/3.0	2.1	2.2	2.0	2.0

12+ TSA 1/4	
1. WMMS-F	430
2. WGCL-F	285
3. WDOK-F	238
4. WZZP-F	236
5. WGAR	218
6. WQAL-F	214
7. WHK	202
8. WWWM-F	193
9. WDMT-F	171
10. WERE	153
11. WKSW-F	150
12. WWWE	136
13. WJW	118
14. WLYT-F	103
WZAK-F	103
16. WDBN-F	101

12+ TSA CUME/MSA CUME RAT	
1. WMMS-F	5820/16.7
2. WGCL-F	4872/16.8
3. WGAR	4436/13.4
4. WZZP-F	3835/15.3
5. WHK	3593/17.2
6. WDOK-F	3345/16.0
7. WWWM-F	3231/10.7
8. WQAL-F	3106/14.8
9. WWWE	3009/ 9.9
10. WERE	2599/14.8
11. WDMT-F	2212/ 9.9
12. WKSW-F	2193/ 8.0
13. WLYT-F	1910/10.9
14. WJW	1792/ 8.8
15. WSLR	1563/ 1.7
16. WDBN-F	1517/ 2.5

12+ FM SHARE (METRO): 62.98% (1446 of 2296) (O/N 80: 62.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WLYT-F	1. WMMS-F	1. WMMS-F	1. WZZP-F	1. WDOK-F	1. WMMS-F
2. WGCL-F	2. WZZP-F	2. WZZP-F	2. WHK	2. WQAL-F	2. WGAR
3. WMMS-F	3. WWWM-F	3. WHK	3. WDOK-F	3. WHK	3. WHK
4. WDMT-F	4. WDMT-F	WDMT-F	4. WGAR	4. WERE	4. WGCL-F
	5. WGCL-F	5. WWWM-F	5. WQAL-F	5. WJW	5. WDOK-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (1)	715 (6)	724 (7)	31.5
STFL MUSIC		394 (4)	394 (4)	17.2
COUNTRY	256 (3)	90 (1)	346 (4)	15.1
BLACK/DISCO	95 (2)	174 (2)	269 (4)	11.7
MOR/AC	266 (4)		266 (4)	11.6
NEWS/TALK	142 (1)		142 (1)	6.2
BIG BAND	82 (1)		82 (1)	3.6
CLASSICAL		73 (1)	73 (1)	3.2
			2296 (26)	

CLEVELAND ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WMMS-F	1. WMMS-F	1. WDMT-F
2. WGCL-F	2. WGCL-F	2. WDOK-F
3. WDOK-F	3. WGAR	3. WHK
4. WZZP-F	4. WZZP-F	4. WMMS-F
5. WQAL-F	5. WHK	5. WQAL-F
6. WGAR	6. WDOK-F	6. WERE
7. WHK	7. WQAL-F	7. WGCL-F
8. WWWM-F	8. WWWM-F	8. WZAK-F
9. WDMT-F	9. WWWE	9. WJMO
10. WERE	10. WERE	10. WLYT-F
11. WKSW-F	11. WKSW-F	
12. WWWE	12. WDMT-F	
13. WJW	13. WLYT-F	
14. WLYT-F	14. WAKR	
15. WDBN-F	15. WJW	
WZAK-F		

OTHER RATED STATIONS/METRO SHARE			
WABQ	1540		1.2
WDBN-F	94.9	Medina	1.1
WELW	1330	Willoughby	.4
WJMO	1490		2.7
WPVL	1460	Painesville	1.4
WZAK-F	93.1		2.2
WAEZ-F	97.5	Akron	.4
WKDD-F	96.5	Akron	.6
WSLR	1350	Akron	.5
CKLW	800	Windsor,ONT	.4

ADI FM SHARE: 62.39% (2760 of 4424) (O/N 80: 62.07%)

AM STATIONS

WBBG, 1260, 5 KW (DA-2)	, BIG BAND/NOST (A1 Ham)	,	$ 57.50	(Torbet)	
WERE, 1300, 5 KW (DA-1)	, NEWS/TALK	ABC-I,MBS,	$ 70.44	(MMR)	
WGAR, 1220, 50 KW (DA-1)	, AC	ABC-E,	$ 86.00	(Blair)	Nationwide
WHK , 1420, 5 KW (DA-N)	, COUNTRY	NBC,	$118.75*	(Katz)	
WJMO, 1490, 1 KW/250 W	, BLACK	NBN,	$ 50.50*	(UBC)	United
WJW , 850, 10 KW/5 KW (DA-N)	, MOR	,	$ 46.25	(Christal)	
WWWE, 1100, 50 KW	, COUNTRY	CBS,	$ 88.25*	(Eastman)	Gannett

FM STATIONS

WCLV-F, 95.5, 27 KW @ 640,	CLASSICAL	,	$ 38.75	(CMBS)	
WDBN-F, 94.9, 118 KW @ 310,	BTFL MUS (FM-100)	,	$ 25.00	(Masla)	
WDMT-F, 107.9, 70 KW @ 390,	URBAN (Burk-Abr)	RKO,	$ 52.50	(Howard)	Beasley
WDOK-F, 102.1, 50 KW @ 370,	BTFL MUS (Churchill)	,	$ 75.25*	(Eastman)	Gannett
WGCL-F, 98.5, 40 KW @ 600,	ROCK	ABC-F,	$ 70.44	(MMR)	
WKSW-F, 99.5, 50 KW @ 500,	COUNTRY	RKO II,	$ 41.25	(Blair)	Nationwide
WLYT-F, 92.3, 27 KW @ 234,	ROCK/AOR	,	$ 32.50*	(UBC)	United
WMMS-F, 100.7, 32 KW @ 600,	AOR (Burk-Abr)	,	$123.00*	(Katz)	Malrite
WQAL-F, 104.1, 8 KW @ 1060,	BTFL MUS (Bonne)	,	$111.25	(Mc-Guild)	Gulf
WWWM-F, 105.7, 27-KW @ 900,	AOR/ROCK	ABC-C,	$ 68.75	(Torbet)	
WZAK-F, 93.1, 28 KW @ 620,	URBAN	,	$ 35.00	(Selcom)	
WZZP-F, 106.5, 8 KW @ 1060,	AC/SOFT	,	$ 92.00	(Christal)	Booth

WSLR, WAKR - See Akron

TV STATIONS

WEWS	Cleveland	5	ABC, Scripps-Howard
WJKW	Cleveland	8	CBS, Starr
WKYC	Cleveland	3	NBC, NBC
WUAB	Lorain	43	IND, Gaylord

NEWSPAPERS

Cleveland Plain Dealer	M	359,039, Newhouse
Cleveland Press	E	305,205, Scripps-Howard

COLORADO SPRINGS

Market # 121
Revenue Rank # 115
Income Rank # 376
APR 16.1
SMSA Pop: 316,000
CSI: 2.3 Bil (# 121)

Revenue : $4,757,047
Income : $-1,478,547
% Rev Gain: +36.6
Stations: 17/13
Diaries: 717/441:1
CSI HH: 21.5 M (# 140)
Standard Error: .775

National Rev: $742,519
Nat Rev per Cap: $2.35
Tot Rev per Cap: $15.05
Tot Inc per Cap: $-4.68
Profit Margin: ---
Retail $: 1.3 Bil (# 129)
Retail Sales %: .351

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KILO-F	59/14.0	11.2	11.0	9.6	12.5
2. KSPZ-F	52/12.4	13.6	16.4	11.1	8.8
3. KKFM-F	39/ 9.3	3.4	2.8	1.8	4.5
4. KSSS	38/ 9.0	9.4	7.6	8.0	9.8
5. KRDO-F	35/ 8.3	8.9	9.9	11.1	10.6
6. KVOR	30/ 7.1	7.6	7.3	7.5	9.3
7. KKCS-F	26/ 6.2	4.0	3.4	4.7	.8
8. KOA	20/ 4.8	4.9	6.2	4.9	4.0
9. KYSN	18/ 4.3	7.8	9.0	8.8	7.7
10. KYNR-F	16/ 3.8	5.4	4.5	4.7	6.4

12+ TSA 1/4	
1. KILO-F	74
2. KSPZ-F	63
3. KKFM-F	53
4. KOA	49
5. KRDO-F	42
6. KSSS	39
7. KVOR	32
8. KKCS-F	26
9. KYNR-F	23
10. KLZ	21

12+ TSA CUME/MSA CUME RAT	
1. KSPZ-F	970/29.1
2. KILO-F	827/22.3
3. KKFM-F	754/20.6
4. KOA	623/11.8
5. KVOR	531/19.0
6. KRDO-F	493/15.4
7. KYSN	419/16.1
8. KSSS	399/14.9
9. KRDO	385/14.1
10. KIIQ-F	384/ 9.8

12+ FM SHARE (METRO): 64.38% (244 of 379) (O/N 80: 54.57%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KKFM-F	1. KILO-F	1. KILO-F	1. KILO-F	1. KRDO-F	1. KSPZ-F
2. KILO-F	2. KSPZ-F	2. KSPZ-F	2. KSPZ-F	2. KVOR	2. KVOR
3. KSPZ-F	3. KKFM-F	3. KSSS	3. KRDO-F	3. KSSS	3. KOA

OTHER RATED STATIONS/METRO SHARE

KIIQ-F	102.7	3.1	KLZ	560	Denver 1.9
KKCS	1530	.5	KVOD-F	99.5	Denver .5
KRDO	1240	2.9	KZLO-F	100.7	Pueblo .5
KRTS	1490	1.7			

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	18 (1)	165 (5)	183 (6)	48.3
COUNTRY	48 (3)	26 (1)	74 (4)	19.5
BTFL MUSIC		51 (2)	51 (2)	13.5
MOR/AC	42 (2)		42 (2)	11.1
NEWS/TALK	20 (1)		20 (1)	5.3
BIG BAND	7 (1)		7 (1)	1.8
CLASSICAL		2 (1)	2 (1)	0.5
			379 (17)	

RADIO STATIONS

KRDO, 1240, 1 KW/250 W , AC
KSSS, 740, 1 KW/250 W (DA-2), COUNTRY
KVOR, 1300, 5 KW/1 KW , MOR
KYSN, 1460, 1 KW/500 W (DA-N), ROCK

KIIQ-F, 102.7, 40 KW @ 2080, ROCK
KILO-F, 93.9, 83 KW @ 2110, AOR
KKCS-F, 101.9, 50 KW @ -310, COUNTRY (?)
KKFM-F, 96.5, 23 KW @ 2300, ROCK
KRDO-F, 95.1, 96 KW @ 2040, BTFL MUS (Schulke)
KSPZ-F, 92.9, 25 KW @ 2130, CONTEMP
KYNR-F, 99.9, 68 KW @ 2000, BTFL MUS (FM-100)

MBS,RKO, $14.50 (Torbet)
NBC, $20.75* (PRO) Peoria Jrnl Star
CBS, $17.50* (Selcom) Sunbelt
, $14.00 (Mc-Guild)

ABC-I, $21.00 (Eastman) Wiskes/Abaris
, $27.00 (Christal)
ABC-E, $11.00 (---)
ABC-F, $12.93 (Bunchez)
, $19.00 (Torbet)
, $20.00 (Selcom) Sunbelt
, $13.25 (PRO) Peoria Jrnl Star (PEORIA)

KOA - See Denver

TV STATIONS
KKTV Col Spr 11 CBS, Capitol
KOAA Pueblo 5 NBC, Charleston (SC) Evening Post
KRDO Col Spr 13 ABC

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

COLUMBIA, SC

Market # 98
Revenue Rank # 80
Income Rank # 59
APR 14.7
SMSA Pop: 410,000
CSI: 2.9 Bil (# 101)

Revenue : $6,527,996
Income : $ 464,076
% Rev Gain: +15.5
Stations: 14/13
Diaries: 756/542:1
CSI HH: 22.0 M (# 118)
Standard Error: .701

National Rev: $1,410,725
Nat Rev per Cap: $3.44
Tot Rev per Cap: $15.92
Tot Inc per Cap: $1.13
Profit Margin: 7.1%
Retail $: 1.6 Bil (# 108)
Retail Sales %: .343

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WNOK-F	102/20.0	20.9	19.7	17.5	13.6
2. WCOS-F	80/15.7	19.2	16.1	12.3	11.4
3. WIS	61/12.0	12.4	15.2	10.4	15.9
4. WOIC	60/11.8	7.2	10.7	14.6	11.9
5. WZLD-F	40/ 7.9	8.9	6.6	7.5	5.6
6. WXRY-F	39/ 7.7	5.9	7.8	6.7	9.2
WWDM-F	39/ 7.7	7.4	6.6	7.7	5.4
8. WSCQ-F	24/ 4.7	4.4	5.9	6.1	6.9
9. WQXL	9/ 1.8	1.1	.9	1.7	.9
10. WNOK	6/ 1.2	.6	.5	1.0	2.5

12+ TSA 1/4	
1. WCOS-F	137
2. WNOK-F	131
3. WWDM-F	129
4. WIS	76
5. WOIC	60
6. WXRY-F	50
7. WZLD-F	42
8. WDWQ-F	37
9. WSCQ-F	27
10. WPJS-F	13

12+ TSA CUME/MSA CUME RAT	
1. WCOS-F	1532/25.6
2. WNOK-F	1515/33.2
3. WIS	1243/27.7
4. WWDM-F	1167/15.9
5. WZLD-F	839/20.4
6. WOIC	750/19.1
7. WXRY-F	567/11.3
8. WSCQ-F	413/ 9.6
9. WDWQ-F	371/ 1.6
10. WPJS-F	308/ 3.0

12+ FM SHARE (METRO): 69.60% (332 of 477) (O/N 80: 67.93%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WNOK-F	1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WCOS-F	1. WNOK-F+
2. WOIC	2. WWDM-F	2. WCOS-F	2. WIS	2. WIS	2. WCOS-F+
3. WZLD-F	3. WZLD-F	3. WOIC	3. WNOK-F	3. WXRY-F	3. WIS
4. WWDM-F	4. WOIC	4. WIS	4. WOIC	4. WOIC	4. WWDM-F

OTHER RATED STATIONS/METRO SHARE

WCOS	1400		.6	WDWQ-F	107.5	St. George	..4
WLFF	620	Cayce	1.2	WPJS-F	106.7	Orangeburg	1.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	6 (1)	144 (3)	150 (4)	31.4
BLACK	60 (1)	39 (1)	99 (2)	20.8
MOR/AC	61 (1)	24 (1)	85 (2)	17.8
COUNTRY	3 (1)	80 (1)	83 (2)	17.4
BTFL MUSIC		39 (1)	39 (1)	8.2
RELIGION/GOSPEL	9 (1)	6 (1)	15 (2)	3.1
BIG BAND/NOST	6 (1)		6 (1)	1.3
			477 (14)	

RADIO STATIONS

WIS , 560, 5 KW (DA-N) , MOR
WNOK, 1230, 1 KW/250 W , ROCK
WOIC, 1320, 5 KW/1 KW (DA-N), BLACK

WCOS-F, 97.9, 20 KW @ 450, COUNTRY
WNOK-F, 104.7, 100 KW @ 450, ROCK (Century 21)
WSCQ-F, 100.1, 2.4 KW @ 330, MOR
WXRY-F, 93.5, 3 KW @ 360, BTFL MUS (Bonne)
WZLD-F, 96.7, 3 KW @ 300, CONTEMP
WDWQ-F, 107.5, 100 KW @ 585, ROCK
WPJS-F, 106.7, 100 KW @ 600, RELIGION
WWDM-F, 101.3, 100 KW @ 629, BLACK

NBC, $55.00* (Christal) Cosmos
ABC-C, $? ? (Blair)
NBN, $23.00 (Eastman)

ABC-I, $53.70* (Mc-Guild) Buck
ABC-C, $47.25* (Blair)
CBS, $25.75 (Southern)
, $18.67 (MMR) Limetree
RKO, $20.00 (Selcom) Sugg
, $14.00 (Selcom) (ST. GEORGE)
, $ 6.65 (Southern) (ORANGEBURG)
SBN, $24.50 (Howard) (SUMTER)

TV STATIONS

WIS	Columbia	10	NBC, Cosmos
WOLO	Columbia	25	ABC, Bahakel
WLTX	Columbia	19	CBS

NEWSPAPERS

Columbia State	M	106,157	
Columbia Record	E	32,905	

COLUMBUS, OH

Market # 37; ADI # 32
Revenue Rank # 28
Income Rank # 7
APR 14.0
SMSA Pop: 1,118,700
CSI: 8.7 Bil (# 39)

Revenue : $18,430,845
Income : $ 5,609,966
% Rev Gain: 8.2
Stations: 20/19
Diaries: 1300/861:1
CSI HH: 21.8 M (# 130)
Standard Error: .509

National Rev: $4,525,088
Nat Rev per Cap: $4.05
Tot Rev per Cap: $16.48
Tot Inc per Cap: $5.01
Profit Margin: 30.4%
Retail $: 5.0 Bil (# 36)
Retail Sales %: .332

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WTVN	163/13.0	7.3	12.3	10.0	14.1
2. WLVQ-F	158/12.6	15.9	14.0	12.5	12.7
3. WXGT-F	137/10.9	10.8	9.1	8.2	7.3
4. WNCI-F	108/ 8.6	10.0	11.1	11.6	10.1
5. WCOL	90/ 7.2	7.9	5.2	6.8	4.7
6. WBNS-F	84/ 6.7	7.8	9.1	10.7	12.2
7. WBNS	79/ 6.3	6.3	5.5	6.4	8.0
8. WMNI	78/ 6.2	6.7	6.1	7.0	6.1
9. WVKO-F	59/ 4.7	3.4	2.2	2.9	2.7
10. WHOK-F	46/ 3.7	4.6	3.7	2.9	3.7
11. WVKO	39/ 3.1	2.2	3.7	3.2	2.5
12. WRMZ-F	33/ 2.6	3.4	2.9	2.6	1.8

12+ TSA 1/4	
1. WTVN	245
2. WLVQ-F	227
3. WNCI-F	192
4. WXGT-F	155
5. WBNS-F	121
6. WCOL	113
7. WMNI	86
8. WBNS	84
9. WHOK-F	73
10. WVKO-F	59
11. WRMZ-F	41
12. WLW	39

12+ TSA CUME/MSA CUME RAT	
1. WTVN	4135/32.0
2. WNCI-F	3737/24.8
3. WXGT-F	2943/26.9
4. WLVQ-F	2903/21.0
5. WBNS	1993/20.8
6. WBNS-F	1777/16.7
7. WCOL	1562/15.4
8. WMNI	1501/14.2
9. WLW	1328/ 6.0
10. WHOK-F	978/ 6.3
11. WVKO-F	803/ 8.8
12. WRMZ-F	668/ 5.7

12+ FM SHARE (METRO): 56.49% (644 of 1140) (O/N 80: 60.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WXGT-F	1. WLVQ-F	1. WLVQ-F	1. WTVN	1. WTVN	1. WTVN
2. WLVQ-F	2. WNCI-F	2. WTVN	2. WNCI-F	2. WCOL	2. WNCI-F
3. WVKO-F	3. WXGT-F	3. WNCI-F	3. WBNS	3. WBNS-F	3. WLVQ-F
4. WNCI-F	4. WTVN	4. WXGT-F	4. WLVQ-F	4. WMNI	4. WBNS
5. WVKO	5. WBNS	5. WBNS	WBNS-F	5. WBNS	5. WSGT-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		403 (3)	403 (3)	35.4
MOR/AC	289 (7)	4 (1)	293 (8)	25.7
COUNTRY	78 (1)	51 (2)	129 (3)	11.3
BTFL MUSIC		117 (2)	117 (2)	10.3
BLACK/JAZZ	39 (1)	69 (2)	108 (3)	9.5
BIG BAND/NOST	90 (1)		90 (1)	7.9
			1140 (20)	

COLUMBUS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTVN	1. WTVN	1. WXGT-F
2. WLVQ-F	2. WNCI-F	2. WLVQ-F
3. WNCI-F	3. WXGT-F	3. WTVN
4. WXGT-F	4. WLVQ-F	4. WBNS
5. WCOL	5. WBNS	5. WNCI-F
6. WBNS-F	6. WBNS-F	6. WMNI
7. WMNI	7. WCOL	7. WCOL
8. WBNS	8. WMNI	8. WVKO-F
9. WHOK-F	9. WLW	9. WBNS-F
10. WVKO-F	10. WHOK-F	10. WHOK-F
11. WCLT	11. WVKO-F	
12. WRMZ-F	12. WRMZ-F	
13. WVKO	13. WVKO	
14. WMRN-F	14. WCLT-F	
15. WLW	15. WMRN-F	

OTHER RATED STATIONS/METRO SHARE

WBBY-F	103.9	Westerville	.8
WLOH	1320	Lancaster	1.4
WNRE-F+	107.1	Circleville	.5
WRFD	880		.8
WWWJ-F	103.1	Johnstown	.4
WJR	760	Detroit	.4
WLW	700	Cincinnati	.4

ADI FM SHARE: 56.48% (963 of 1705) (O/N 80: 60.31%)

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N), MOR	ABC-I, $ 92.16* (Blair)	Colum Dispatch
WCOL, 1230, 1 KW/250 W , BIG BAND/NOST (A1 Ham)	CBS, $ 78.00 (Eastman)	Great Trails
WMNI, 920, 1 KW/500 W (DA-2),COUNTRY	MBS, $ 67.50 (Mc-Guild)	
WTVN, 610, 5 KW (DA-N) , MOR/AC	ABC-E, $110.00* (Katz)	Taft
WVKO, 1580, 1 KW (DAYS,DA) , BLACK	SBN,NBN, $ 26.33 (Howard)	Marv Josephson
WCLT, 1430, 500 W (DAYS) , AC	MBS, $ 11.45 (PRO)	(NEWARK)

WLW - See Cincinnati

FM STATIONS

WBNS-F, 97.1, 26 KW @ 660, BTFL MUS (Schulke)	, $ 92.16* (Blair)	Colum Dispatch
WHOK-F, 95.5, 50 KW @ 225, COUNTRY	, $ 14.00* (P/W)	Armington (LANCASTER)
WLVQ-F, 96.3, 40 KW @ 570, AOR (Burk-Abr)	Source, $ 75.00* (Katz)	Taft
WNCI-F, 97.9, 175 KW @ 565, CONTEMP/AC	ABC-C, $ 89.38 (Christal)	Nationwide
WRMZ-F, 99.7, 50 KW @ 542, BTFL MUS (Century 21)	MBS, $ 52.50 (Mc-Guild)	
WVKO-F, 94.7, 52 KW @ 220, BLACK/JAZZ	SBN,NBN, $ 20.00* (Howard)	Marv Josephson
WXGT-F, 92.3, 50 KW @ 311, ROCK	, $ 78.00 (Eastman)	Great Trails
WMRN-F, 106.9, 25 KW @ 340, COUNTRY	MBS, $ 13.00 (----)	(MARION)
WCLT-F, 100.3, 50 KW @ 332, CONTEMP	, $ 10.00 (PRO)	(NEWARK)

TV STATIONS

WBNS	Columbus	10	CBS, Columbus Dispatch
WCMH	Columbus	4	NBC, Outlet
WTVN	Columbus	6	ABC, Taft

NEWSPAPERS

Columbus Dispatch	E	202,949
Columbus Citizen Journal	M	112,195

CORPUS CHRISTI

Market # 117
Revenue Rank # 103
Income Rank # 68
APR 15.2
SMSA Pop: 322,000
CSI: 2.3 Bil (# 123)

Revenue : $5,099,790
Income : $ 418,901
% Rev Gain: +31.0
Stations: 16/16
Diaries: 655/492:1
CSI HH: 21.8 M (# 128)
Standard Error: .774

National Rev: $1,718,306
Nat Rev per Cap: $5.34
Tot Rev per Cap: $15.84
Tot Inc per Cap: $1.30
Profit Margin: 8.2%
Retail $: 1.6 Bil (# 107)
Retail Sales %: .235

12+ METRO 1/4/SHARE		A/M 81	A/M 80
1. KZFM-F	70/17.7	12.8	11.4
2. KCCT	44/11.1	5.5	7.2
3. KEYS	40/10.1	8.3	16.8
4. KOUL-F	36/ 9.1	13.5	8.8
5. KUNO	36/ 9.1	10.9	12.5
6. KNCN-F	35/ 8.9	6.5	7.4
7. KIOU-F	29/ 7.3	11.7	8.2
8. KRYS	22/ 5.6	5.5	7.7
9. KEXX-F	14/ 3.5	2.3	2.9
10. KROB-F+	13/ 3.3	2.6	2.4

12+ TSA 1/4	
1. KZFM-F	72
2. KEYS	53
3. KCCT	46
4. KOUL-F	43
5. KIOU-F	41
6. KNCN-F	40
7. KUNO	39
8. KTSA	31
9. KRYS	30
10. KEXX-F	19

12+ TSA CUME/MSA CUME RAT	
1. KEYS	864/27.0
2. KZFM-F	758/28.7
3. KRYS	686/20.3
4. KTSA	633/ 7.3
5. KOUL-F	595/18.1
6. KNCN-F	520/15.0
7. KCCT	498/15.4
8. KUNO	423/14.6
9. KIOU-F	385/11.3
10. KIKN	289/ 8.1

12+ FM SHARE (METRO): 54.93% (206 of 375) (O/N 80: NA)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KUNO	1. KEYS
	2. KNCN-F	2. KOUL-F	2. KOUL-F	2. KCCT	2. KZFM-F
	3. KEYS	KNCN-F	KUNO	3. KIOU-F	3. KUNO

OTHER RATED STATIONS/METRO SHARE

KFLZ-F	107.1	Bishop	2.3	KSIX	1230		1.3
KIKN	1590	Sinton	2.5	KTSA	550	San Antonio	1.5
KITE-F	105.5	Portland	1.5				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	68 (3)	119 (3)	187 (6)	49.9
SPANISH	80 (2)	9 (1)	89 (3)	23.7
COUNTRY	16 (2)	43 (2)	59 (4)	15.7
BTFL MUSIC		35 (2)	35 (2)	9.3
MOR/AC	5 (1)		5 (1)	1.3
			375 (16)	

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2), SPANISH	, $15.00	(Selcom)		
KWYS, 1440, 1 KW (DA-N) , ROCK	RKO, $25.00*	(Torbet)		
KIKN, 1590, 1 KW/500 W (DA-2), COUNTRY	ABC-E, $13.00	(Milam)		
KRYS, 1360, 1 KW , CONTEMP	ABC-I, $16.75	(Masla)	Sigmor	
KUNO, 1400, 1 KW , SPANISH	, $25.25	(Katz)	Tichenor	
KEXX-F, 93.9, 100 KW @ 840, SOFT ROCK (TM)	NBC, $10.00	(----)		
KIOU-F, 96.5, 100 KW @ 875, BTFL MUS (Bonne)	, $18.75	(Selcom)		
KNCN-F, 101.3, 100 KW @ 402, AOR	, $15.50	(----)		
KOUL-F, 103.3, 100 KW @ 310, COUNTRY (TM)	, $28.88	(Mc-Guild)		
KROB-F+, 99.9, 100 KW @ 200, COUNTRY	, $ 7.50	(----)	(ROBSTOWN)	
KZFM-F, 95.5, 41 KW @ 390, ROCK	ABC-C, $25.00*	(Torbet)		
KITE-F, 105.5, 3 KW @ 360, BTFL MUS (Schulke)	, $ 8.00	(----)		

TV STATIONS

KIII	Corpus Christi	3	ABC	KRIS	Corpus Christi	6	NBC
KZTV	Corpus Chirsti	10	CBS	KORO	Corpus Christi	28	IND

NEWSPAPERS
Corpus Christi Caller M 61,197, Harte-Hanks
Corpus Christi Times E 24,277, Harte-Hanks

DALLAS-FT. WORTH

Market # 10; ADI # 10
Revenue Rank # 7
Income Rank # 8
APR 16.0
SMSA Pop: 2,965,100
CSI: 26.8 Bil (# 9)

Revenue : $52,701,630
Income : $ 4,860,500
% Rev Gain: +23.0%
Stations: 29/40
Diaries: 2303/1287:1
CSI HH: 25.2 M (# 25)
Standard Error: .420

National Rev: $16,503,501
Nat Rev per Cap: $5.57
Tot Rev per Cap: $17.77
Tot Inc per Cap: $1.64
Profit Margin: 9.2%
Retail $: 16.0 Bil (# 8)
Retail Sales %: .276

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KSCS-F	335/8.3	8.9	8.7	7.9	8.2
2. KVIL-F	329/8.2	7.9	8.0	9.8	9.9
3. WBAP	272/6.8	6.5	6.4	9.2	7.6
4. KZEW-F	261/6.5	5.0	4.7	4.9	3.8
5. KKDA-F	260/6.5	6.9	5.5	5.1	5.8
6. KRLD	259/6.4	5.6	7.7	6.7	7.3
7. KEGL-F	203/5.0	4.9	3.5	3.8	3.8
8. KMEZ-F	202/5.0	5.9	7.0	5.5	4.8
9. KTXQ-F	187/4.6	4.6	4.0	4.5	5.1
10. KMGC-F	176/4.4	2.8	3.2	3.8	3.3
11. KNOK-F	174/4.3	4.7	4.4	3.9	4.2
12. WFAA	164/4.1	2.7	3.7	4.3	4.4
13. KOAX-F	160/4.0	4.7	3.8	6.4	5.1
14. KPLX-F	136/3.4	5.1	5.8	2.7	1.6
15. KBOX	98/2.4	2.7	3.0	3.3	4.0
16. KFJZ	91/2.3	2.2	1.8	---	1.0
17. KLVU-F	72/1.8	3.4	2.2	2.5	3.3
18. KIXK-F	63/1.6	.9	.6	.3	---
19. WRR-F	59/1.5	1.2	1.0	1.6	1.4
20. KESS-F	54/1.3	1.0	1.1	---	.8

12+ TSA 1/4	
1. WBAP	689
2. KSCS-F	388
3. KVIL-F	362
4. KRLD	349
5. KKDA-F	323
6. KZEW-F	296
7. KEGL-F	242
8. WFAA	231
9. KMEZ-F	223
10. KTXQ-F	214
11. KMGC-F	180
12. KOAX-F	176
13. KNOK-F	175
14. KPLX-F	156
15. KBOX	101
16. KFJZ	93
17. KLVU-F	83
18. KLIF	67
19. KIXK-F	65
20. WRR-F	59

12+ TSA CUME/MSA CUME RAT	
1. WBAP	9301/16.6
2. KRLD	6398/18.3
3. KSCS-F	5820/19.6
4. KVIL-F	5093/18.1
5. KKDA-F	4043/13.9
6. KTXQ-F	3927/13.7
7. WFAA	3778/10.9
8. KZEW-F	3775/13.1
9. KEGL-F	3710/13.0
10. KMEZ-F	2939/10.6
11. KPLX-F	2761/ 9.1
12. KMGC-F	2631/ 9.7
13. KOAX-F	2589/ 9.3
14. KNOK-F	2045/ 8.0
15. KLIF	1913/ 6.4
16. KLVU-F	1666/ 5.8
17. KFJZ	1478/ 5.7
18. KAFM-F	1416/ 5.0
19. KBOX	1369/ 5.1
20. WRR-F	1099/ 4.4

12+ FM SHARE (METRO): 70.90% (2712 of 3825) (O/N 80: 69.21%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KEGL-F	1. KZEW-F	1. KVIL-F	1. KVIL-F	1. KSCS-F	1. WBAP
2. KKDA-F	2. KVIL-F	2. KSCS-F	2. KSCS-F	2. WBAP	2. KVIL-F+
3. KNOK-F	3. KMGC-F	3. KZEW-F	3. WBAP	3. KRLD	3. KRLD
KTXQ-F	4. KSCS-F	4. KKDA-F	4. KRLD	4. KMEZ-F	4. KSCS-F
5. KVIL-F	5. KKDA-F	5. KMGC-F	5. KMEZ-F	5. KOAX-F	5. WFAA
6. KZEW-F	6. KTXQ-F	6. KTXQ-F	6. KKDA-F	6. KVIL-F	6. KKDA-F
7. KSCS-F	7. KNOK-F	7. WBAP	7. KMGC-F	7. KFJZ	7. KZEW-F

FORMATS

	AM	FM	TOTAL	%
COUNTRY	441 (4)	534 (3)	975 (7)	25.5
ROCK/AOR/CONTEMP		899 (5)	899 (5)	23.5
BLACK/URBAN/JAZZ	46 (2)	434 (2)	480 (4)	12.5
NEWS/TALK	423 (2)		423 (2)	11.1
MOR/AC	38 (2)	370 (2)	408 (4)	10.7
BTFL MUSIC		362 (2)	362 (2)	9.5
BIG BAND/NOST	91 (1)		91 (1)	2.4
RELIGION	74 (2)		74 (2)	1.9
CLASSICAL		59 (1)	59 (1)	1.5
SPANISH		54 (1)	54 (1)	1.4
			3825 (29)	

DALLAS-FT. WORTH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBAP	1. WBAP	1. KKDA-F
2. KSCS-F	2. KSCS-F	2. KSCS-F
3. KVIL-F	3. KRLD	3. KRLD
4. KRLD	4. KVIL-F	4. WBAP
5. KZEW-F	5. KTXQ-F	5. KVIL-F
6. KKDA-F	6. KKDA-F	6. KNOK-F
7. KEGL-F	7. KEGL-F	7. KZEW-F
8. KMEZ-F	8. KZEW-F	8. WFAA
9. KTXQ-F	9. WFAA	9. KEGL-F
10. WFAA	10. KMEZ-F	10. KMEZ-F
11. KMGC-F	11. KPLX-F	
12. KNOK-F	12. KMGC-F	
13. KOAX-F	13. KOAX-F	
14. KPLX-F	14. KNOK-F	
15. KBOX	15. KLIF	

OTHER RATED STATIONS/METRO SHARE

KAAM	1310	.2
KAFM-F	92.5	1.0
KKDA	730	.6
KLIF	1190	1.2
KNOK	970	.5
KPBC	1040	1.2
KSKY	660	.6
KVIL	1150	.7
KXOL	1360	.5

ADI FM SHARE: 65.63% (2918 of 4446) (O/N 80: 65.36%)

DALLAS METRO 1/4/SHARE

1.	KKDA-F	228/8.6
2.	KVIL-F	221/8.3
3.	KRLD	200/7.5
4.	KZEW-F	184/6.9
5.	KSCS-F	144/5.4
6.	KMEZ-F	135/5.1
7.	KTXQ-F	130/4.9
8.	KNOK-F	122/4.6
9.	WFAA	115/4.3
10.	KMGC-F	109/4.1
	KOAX-F	109/4.1
12.	KEGL-F	108/4.1
13.	WBAP	100/3.8
14.	KBOX	95/3.6
15.	KPLX-F	84/3.2

FT. WORTH METRO 1/4/SHARE

1.	KSCS-F	191/14.0
2.	WBAP	171/12.6
3.	KVIL-F	109/ 8.0
4.	KEGL-F	94/ 6.9
5.	KZEW-F	77/ 5.7
6.	KMEZ-F	67/ 4.9
7.	KMGC-F	63/ 4.6
8.	KRLD	60/ 4.4
9.	KTXQ-F	59/ 4.3
10.	KOAX-F	52/ 3.8
11.	KPLX-F	50/ 3.8
12.	KNOK-F	48/ 3.5
13.	WFAA	46/ 3.4
14.	KFJZ	38/ 2.9
15.	KKDA-F	31/ 2.3

AM STATIONS

KBOX, 1480, 5 KW/1 KW (DA-2),	COUNTRY	,	$ 60.00* (Mc-Guild)	Group One
KFJZ, 1270, 5 KW (DA-1)	BIG BAND/NOST (Al Ham)	,	$ 55.00 (Christal)	Swanson
KLIF, 1190, 50 KW/5 KW (DA-2),	COUNTRY	ABC-E,	$100.00 (RKO)	Susquehanna
KRLD, 1080, 50 KW (DA-N)	NEWS**	CBS,	$166.88 (Katz)	Metromedia
WBAP, 820, 50 KW	COUNTRY	ABC-I,	$170.00* (Eastman)	Cap Cities
WFAA, 570, 5 KW (DA-2)	TALK/NEWS	NBC,MBS,	$ 75.00 (MMR)	Nelo

** Big Band ((Toby Arnold) overnight

FM STATIONS

KAFM-F, 92.5, 100 KW @ 1685,	AC	,	$ 35.00 (Torbet)	Bonneville
KEGL-F, 97.1, 100 KW @ 1302,	ROCK	ABC-C,RKO,	$ 80.00* (Christal)	Sandusky News
KESS-F, 93.9, 100 KW @ 434,	SPANISH	,	$ 57.00 (Caballero)	
KIXK-F, 106.1, 100 KW @ 480,	COUNTRY	,	$ 40.00 (----)	Hicks
KKDA-F, 104.5, 100 KW @ 390,	BLACK	,	$135.00 (Selcom)	
KLVU-F, 98.7, 100 KW @ 1585,	CONTEMP	ABC-F,	$ 53.75 (Masla)	
KMEZ-F, 100.3, 89 KW @ 1280,	BTFL MUS (Bonne)	,	$ 90.00 (Mc-Guild)	Group One
KMGC-F, 102.9, 100 KW @ 1572,	SOFT ROCK (TM)	,	$ 93.13 (Selcom)	Shamrock
KNOK-F, 107.5, 100 KW @ 445,	BLACK (Burk-Abr)	NBN,	$ 60.00* (Howard)	Earl Graves
KOAX-F, 105.3, 100 KW @ 1560,	BTFL MUS (Schulke)	,	$100.75 (RAR)	Westinghouse
KPLX-F, 99.5, 100 KW @ 1680,	COUNTRY	ABC-E,	$100.00* (RKO)	Susquehanna
KSCS-F, 96.3, 100 KW @ 1680,	COUNTRY	,	$150.00* (Eastman)	Cap Cities
KTXQ-F, 102.1, 100 KW @ 1420,	AOR (Burk-Abr)	,	$ 80.00* (CBS/FM)	Gulf
KVIL-F, 103.7, 100 KW @ 1570,	AC/CONTEMP	,	$193.13 (Blair)	Fairbanks
KZEW-F, 97.9, 100 KW @ 1680,	AOR,	Source,	$100.00 (MMR)	Belo
WRR-F , 101.1, 100 KW @ 600,	CLASSICAL	,	$ 55.00 (CMBS)	City of Dallas

TV STATIONS

KDFW	Dallas	4	CBS, Times-Mirror
KXTX	Dallas	39	IND, Christian Bdcst Net
WFAA	Dallas	8	ABC, Belo
KTVT	Ft. Worth	11	IND, Gaylord
KXAS	Ft. Worth	5	NBC, LIN

NEWSPAPERS

Dallas News	M	243,358, Belo	
Dallas Times Herald	E	236,286	
Ft. Worth Star-Telegram	M	86,708	E 144,361, Capital Cities

DAVENPORT-ROCK ISLAND-MOLINE

Market # 105
Revenue Rank #
Income Rank #
APR 15.5
SMSA Pop: 380,900
CSI: 3.3 Bil (# 93)

Revenue : $ 5,780,128
Income : $ -38,022
% Rev Gain: 6.9
Stations: 19/14
Diaries: 722/528:1
CSI HH: 23.7 M (# 50)
Standard Error: .707

National Rev: $1,416,845
Nat Rev per Cap: $3.72
Tot Rev per Cap: $15.17
Tot Inc per Cap: $-.10
Profit Margin: —
Retail $: 1.8 Bil (# 100)
Retail Sales %:

12+ METRO	1/4/SHARE	SPG 81	FAL 80	SPG 80
1. KSTT	60/12.3	15.5	12.2	13.9
2. WHBF	58/11.9	15.9	14.0	17.8
3. WXLP-F	56/11.5	10.8	6.0	6.9
4. WOC	53/10.8	10.4	7.5	10.2
5. KIIK-F	49/10.0	10.2	10.0	9.5
6. WZZC-F	34/ 7.0	2.1	5.7	3.9
7. WHBF-F	31/ 6.3	4.7	6.2	4.6
8. KRVR-F	28/ 5.7	9.3	10.5	9.2
9. WQUA	20/ 4.1	4.7	8.5	5.8
10. WKEI	16/ 3.3	1.3	1.2	2.5

12+ TSA 1/4	
1. WXLP-F	86
2. WHBF	80
3. KIIK-F	77
4. KSTT	72
5. WOC	62
6. WMAQ	59
7. WZZC-F	54
8. WHBF-F	44
9. KRVR-F	39
10. WLS	31

12+ TSA CUME/MSA CUME RAT	
1. KIIK-F	1279/25.5
2. KSTT	1200/33.2
3. WXLP-F	1033/20.4
4. WHBF	1028/23.7
5. WMAQ	1011/ 6.5
6. WHBF-F	811/17.5
7. WOC	807/21.7
8. WZZC-F	787/14.2
9. WLS	771/ 8.2
10. WRVR-F	717/15.4

12+ FM SHARE (METRO): 45.31% (203 of 448) (FAL 80: 41.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KIIK-F	1. WXLP-F	1. KSTT	1. KSTT	1. WHBF	1. WHBF
2. WXLP-F	2. KSTT	2. WXLP-F	2. WHBF	2. WOC	2. KSTT
3. KSTT	3. KIIK-F	3. KIIK-F	3. WZZC-F	3. WZZC-F	3. KIIK-F

OTHER RATED STATIONS/METRO SHARE

KWNT	1580	Davenport	1.0	WBBM	780	Chicago	1.0
WGEN+	1500	Geneses	1.0	WLS	890	Chicago	1.8
KCRG	1600	Cedar Rapids	.6	WGN	720	Chicago	.6
KFMH-F	99.7	Muscatine	.8	WMAQ	680	Chicago	1.8

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	69 (2)	140 (4)	209 (6)	46.7
COUNTRY	76 (4)	35 (2)	111 (6)	24.8
NEWS/TALK	58 (2)		58 (2)	12.9
MOR/AC	42 (4)		42 (4)	9.4
BTFL MUSIC		28 (1)	28 (1)	6.3
			448 (19)	

RADIO STATIONS

KSTT, 1170, 1 KW (DA-2), CONTEMP
WHBF, 1270, 5 KW (DA-N), COUNTRY
WKEI, 1450, 500 W/250 W, MOR
WOC , 1420, 5 KW (DA-2), NEWS/TALK
WQUA, 1230, 1 KW/250 W , AC/MOR

KIIK-F, 103.7, 100 KW @ 800, ROCK
KRVR-F, 106.5, 60 KW @ 190, BTFL MUS (Bonne)
WHBF-F, 98.9, 39 KW @ 900, SOFT ROCK (TM)
WXLP-F, 96.9, 50 KW @ 500, AOR
WZZC-F, 101.3, 50 KW @ 453, COUNTRY

ABC-C, $41.25 (Katz) Guy Gannett
CBS, $26.00 (Mc-Guild)
ABC-I, $ 9.75 (----) (KEWANEE)
MBS,NBC, $36.00 (Blair) Palmer
ABC-E, $39.20 (Eastman) Mid America
, $36.00 (Blair) Palmer
, $39.20 (Eastman) Mid America
, $13.00 (Mc-Guild)
Source, $34.40 (Katz) Guy Gannett
RKO, $14.50 (Roslin)

OTHER STATIONS - SEE CHICAGO

TV STATIONS

WHBF	Rock Island	4	CBS	WQAD	Moline	8	ABC
WOC	Davenport	6	NBC, Palmer				

NEWSPAPERS

Quad City Times AD 64,238, Lee Moline Dis/RI Argus E 58,808

DAYTON

Market # 48; ADI # 50
Revenue Rank # 44
Income Rank # 15
APR 14.1
SMSA Pop: 831,200
CSI: 6.9 Bil (# 44)

Revenue : $11,788,006
Income : $ 2,297,915
% Rev Gain: +1.9
Stations: 23/15
Diaries: 1178/706:1
CSI HH: 23.5 M (# 57)
Standard Error: .554

National Rev: $2,272,772
Nat Rev per Cap: $2.73
Tot Rev per Cap: $14.18
Tot Inc per Cap: $2.76
Profit Margin: 19.5%
Retail $: 3.6 Bil (# 46)
Retail Sales %: .310

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WHIO-F	146/15.2	19.6	15.1	17.0	15.4
2. WHIO	98/10.2	14.2	11.9	12.6	15.4
3. WTUE-F	97/10.1	9.7	11.4	9.9	8.1
4. WDAO-F	93/ 9.7	7.4	8.8	7.5	5.6
5. WING	80/ 8.3	8.7	9.6	6.7	8.9
6. WONE	79/ 8.2	5.8	9.8	9.2	6.6
7. WDJX-F	74/ 7.7	8.8	7.2	6.2	6.8
8. WAVI	47/ 4.9	3.1	6.0	5.8	6.8
9. WVUD-F	39/ 4.0	3.3	3.3	7.0	6.4
10. WJAI-F	26/ 2.7	1.6	---	.4	.6

12+ TSA 1/4	
1. WHIO-F	242
2. WTUE-F	149
3. WONE	124
4. WHIO	116
5. WDAO-F	100
6. WLW	90
7. WING	89
8. WDJX-F	80
9. WYYS-F	65
10. WAVI	58

12+ TSA CUME/MSA CUME RAT	
1. WHIO-F	2978/27.0
2. WLW	2003/ 7.3
3. WHIO	1994/23.6
4. WING	1985/24.6
5. WTUE-F	1927/18.2
6. WONE	1690/16.1
7. WDJX-F	1321/17.0
WVUD-F	1321/12.5
9. WKRQ-F	1151/ 3.2
10. WYYS-F	1103/ 3.7

12+ FM SHARE (METRO): 63.01% (574 of 911) (O/N 80: 57.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WDJX-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F	1. WHIO
2. WTUE-F	2. WDAO-F	2. WHIO-F	2. WING	2. WHIO	2. WHIO-F
3. WDAO-F	3. WING	3. WDAO-F	3. WONE	3. WONE	3. WONE
	4. WDJX-F	WING	4. WHIO	4. WING	4. WING
	5. WHIO-F	5. WONE	WDAO-F	5. WDAO-F	5. WLW

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		259 (7)	259 (7)	28.4
MOR/AC	211 (6)		211 (6)	23.2
BTFL MUSIC		160 (3)	160 (3)	17.6
COUNTRY	79 (1)	39 (2)	118 (3)	13.0
BLACK/URBAN		109 (2)	109 (2)	12.0
TALK	47 (1)		47 (1)	5.2
RELIGION		7 (1)	7 (1)	0.8
			911 (23)	

DAYTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WHIO-F	1. WHIO-F	1. WDAO-F
2. WTUE-F	2. WHIO	2. WHIO-F
3. WHIO	3. WING	3. WONE
4. WONE	4. WTUE-F	4. WHIO
5. WDAO-F	5. WONE	5. WING
6. WING	6. WDJX-F	6. WTUE-F
7. WDJX-F	7. WVUD-F	7. WDJX-F
8. WAVI	8. WLW	8. WVUD-F
WJAI-F	9. WDAO-F	9. WPBF-F
WVUD-F	10. WJAI-F	10. WJAI-F
11. WBLY	11. WIZE	
12. WPBF-F	12. WPBF-F	
WLW	13. WOWO	
14. WIZE	14. WSKS-F	
15. WKBV	15. WAVI	

OTHER RATED STATIONS/METRO SHARE

WBZI-F	95.3	Xenia	1.3
WFCJ-F	93.7	Miamisburg	.7
WPTW	1570	Piqua	.7
WPTW-F	95.7	Piqua	1.0
WBLZ-F	103.5	Hamilton	1.7
WKRC	550	Cincinnati	.6
WKRQ-F	101.9	Cincinnati	.7
WLW	700	Cincinnati	1.7
WPBF-F	105.9	Middletown	2.7
WPFB	910	Middletown	.4
WSKS-F	96.5	Hamilton	.9
WWEZ-F	92.5	Cincinnati	.4
WYYS-F	94.9	Cincinnati	.7

ADI FM SHARE: 64.38% (863 of 1406) (O/N 80: 54.00%)

AM STATIONS

WAVI, 1210, 250 W (DAYS), TALK	ABC-E, $26.00	(Howard)		
WHIO, 1290, 5 KW (DA-N) , MOR	CBS, $70.00*	(Christal)	Cox	
WING, 1410, 5 KW (DA-N) , AC	ABC-I, $97.50	(Katz)	Great Trails	
WONE, 980, 5 KW (DA-N) , COUNTRY	, $60.00*	(Mc-Guild)	Group One	
WBLY, 1600, 1 KW (DAYS) , COUNTRY	MBS, $16.74	(Regional)	(SPRINGFIELD)	
WIZE, 1340, 1 KW/250 W , CONTEMP	ABC-C, $14.00	(Torbet)	Great Trails (SPRINGFIELD)	
WKBV, 1490, 1 KW/250 W , MOR	ABC-I, $12.50	(PRO)	Central	(RICHMOND,IN)

FM STATIONS

WDAO-F, 107.7, 50 KW @ 420, BLACK	SBN,NBN, $39.00	(Howard)		
WDJX-F, 103.7, 3 KW @ 331, ROCK	RKO, $30.00*	(Torbet)	(XENIA)	
WHIO-F, 99.1, 50 KW @ 1060, BTFL MUS (Bonne)	, $80.00*	(Christal)	Cox	
WJAI-F, 92.9, 20 KW @ 373, COUNTRY	, $22.00	(Katz)	Great Trails	
WTUE-F, 104.7, 50 KW @ 500, AOR (Burk-Abr)	, $65.00*	(Mc-Guild)	Group One	
WVUD-F, 99.9, 50 KW @ 500, ROCK	ABC-F, $28.50	(Masla)	Univ of Dayton	
WPBF-F, 105.9, 34 KW @ 503, SOFT/AC (TM)	MBS, $23.50	(Lotus)	Braden	(MIDDLETOWN)

OTHER STATIONS - SEE CINCINNATI

WOWO - See Ft. Wayne

TV STATIONS

WDTN	Dayton	2	ABC, Hearst
WHIO	Dayton	7	CBS, Cox
WKEF	Dayton	22	NBC

NEWSPAPERS

Dayton News	E	140,674, Cox
Dayton Journal & Herald	M	100,886, Cox
Springfield News	M	17,827, Cox
Springfield Sun	E	27,247, Cox

DAYTONA BEACH

Market # 152
Revenue Rank # 147
Income Rank # 341
APR 16.4
SMSA Pop: 254,700
CSI: 1.7 Bil (# 160)

Revenue : $3,425,068
Income : $ -348,920
% Rev Gain: +18.0
Stations: 19/12
Diaries: 613/415:1
CSI HH: 15.3 M (# 334)
Standard Error: .795

National Rev: $907,485
Nat Rev per Cap: $3.56
Tot Rev per Cap: $13.45
Tot Inc per Cap: $-1.37
Profit Margin: ---
Retail $: 1.3 Bil (# 125)
Retail Sales %: .202

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WDOQ-F	56/14.3	17.7	15.4	11.7	8.0
2. WWLV-F	52/13.3	17.1	15.7	19.0	16.8
3. WELE-F	47/12.0	9.8	10.4	12.0	8.8
4. WDBO-F	45/11.5	9.8	14.7	11.7	11.8
5. WDIZ-F	35/ 8.9	11.2	7.7	5.1	8.0
6. WROD	29/ 7.4	2.5	4.0	2.9	6.1
7. WNDB	22/ 5.6	6.5	6.7	7.7	7.3
8. WSBB	16/ 4.1	4.5	5.0	7.3	8.4
9. WDAT	12/ 3.1	2.2	1.0	2.2	4.2
10. WMFJ	9/ 2.3	2.5	1.7	2.6	2.3

12+ TSA 1/4	
1. WDOQ-F	57
WWLV-F	57
3. WELE-F	48
4. WDBO-F	45
5. WDIZ-F	36
6. WROD	29
7. WNDB	22
8. WSBB	16
9. WDAT	13
10. WMFJ	9

12+ TSA CUME/MSA CUME RAT	
1. WDOQ-F	681/27.3
2. WELE-F	603/24.1
3. WWLV-F	596/23.0
4. WROD	455/19.0
5. WDBO-F	442/17.9
6. WDIZ-F	375/15.0
7. WNDB	358/14.9
8. WDAT	247/10.1
9. WSBB	229/ 9.1
10. WMFJ	221/ 9.2

12+ FM SHARE (METRO): 69.84% (257 of 368) (O/N 80: 71.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WDOQ-F	1. WDOQ-F	1. WDOQ-F	1. WELE-F	1. WELE-F	1. WELE-F
2. WDIZ-F	2. WDIZ-F	2. WELE-F	2. WDOQ-F	2. WWLV-F	WWLV-F
	3. WELE-F	3. WDIZ-F	3. WWLV-F	3. WDBO-F	3. WDOQ-F

OTHER RATED STATIONS/METRO SHARE

WDLF	1310	DeLand	1.0	WHOO-F	96.5	Orlando	1.3
WXVQ	1490	DeLand	1.0	WJYO-F	107.7	Mt. Dora	2.3
WZIP	1590		1.5	WBJW-F	105.1	Orlando	1.3
WDBO	1350	Orlando	1.8	WAPE	690	Jacksonville	.5
WHLY-F	106.7	Leesburg	.8				

FORMATS

	AM	FM	TOTAL	%
BTFL MUSIC	16 (1)	106 (3)	122 (4)	33.2
ROCK/AOR/CONTEMP		99 (4)	99 (4)	26.9
COUNTRY	8 (2)	52 (2)	60 (4)	16.3
MOR/AC	41 (3)		41 (3)	11.1
BIG BAND/NOST	29 (1)		29 (1)	7.9
RELIGION	9 (1)		9 (1)	2.4
UNKNOWN	8 (2)		8 (2)	2.2
			368 (19)	

RADIO STATIONS

WDAT, 1380, 5 KW/2.5 KW (DA-2), MOR
WMFJ, 1450, 1 KW/250 W , RELIGION
WNDB, 1150, 1 KW (DA-N) , MOR
WROD, 1340, 1 KW/250 W , BIG BAND/NOST (Al Ham)
WSBB, 1230, 1 KW , BTFL/BIG BAND

WDOQ-F, 101.9, 100 KW @ 265, ROCK
WELE-F, 105.9, 100 KW @ 600, COUNTRY
WWLV-F, 94.5, 54 KW @ 360, BTFL MUS (Bonne)

NBC, $13.00 (Masla)
ABC-I, $ 8.00 (----)
CBS, $15.00* (----) Bdcst Mng
ABC-E, $ 9.15* (Carpenter)
, $ 8.00 (Lotus)
, $20.00* (Katz) Abell
MBS, $24.50 (Roslin) Elyria-Lorain
, $25.00* (----) Bdcst Mng

OTHER STATIONS, TV AND NEWSPAPERS - SEE ORLANDO

DENVER

Market # 21; ADI # 20
Revenue Rank # 16
Income Rank # 19
APR 17.8
SMSA Pop: 1,654,600
CSI: 15.0 Bil (# 22)

Revenue : $32,178,564
Income : $ 1,655,712
% Rev Gain: +27.2
Stations: 27/35
Diaries: 1620/1021:1
CSI HH: 24.1 M (# 39)
Standard Error: .502

National Rev: $9,123,153
Nat Rev per Cap: $5.51
Tot Rev per Cap: $19.44
Tot Inc per Cap: $1.00
Profit Margin: 5.1%
Retail $: 7.6 Bil (# 23)
Retail Sales %: .365

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KOA	203/8.2	7.4	7.8	6.5	9.9
2. KBPI-F	176/7.1	9.9	8.6	9.0	4.9
3. KOSI-F	172/6.9	5.7	6.7	5.7	6.9
4. KOAQ-F	160/6.5	5.2	6.0	2.7	2.6
5. KPKE-F	147/5.9	1.8	1.1	1.5	2.0
6. KAZY-F	134/5.4	5.7	4.2	5.2	6.1
7. KEZW	130/5.2	5.2	3.2	3.2	2.1
KHOW	130/5.2	4.3	5.8	7.6	7.7
9. KYGO-F	129/5.2	5.7	3.5	2.8	3.1
10. KIMN	121/4.9	5.4	5.4	7.7	6.8
11. KPPL-F	112/4.5	4.1	5.1	4.9	3.6
12. KLIR-F	104/4.2	5.9	6.1	7.3	6.5
13. KVOD-F	94/3.8	3.4	4.8	3.8	4.1
14. KLZ	93/3.8	5.5	4.7	6.7	5.4
15. KBCO-F	86/3.5	3.1	2.4	1.6	1.3

12+ TSA 1/4	
1. KOA	302
2. KBPI-F	211
3. KOSI-F	206
4. KOAQ-F	186
5. KAZY-F	163
6. KHOW	159
7. KLZ	158
KIMN	158
9. KPKE-F	153
10. KYGO-F	141
11. KEZW	140
12. KPPL-F	129
13. KLIR-F	127
14. KVOD-F	105
15. KBCO-F	88

12+ TSA CUME/MSA CUME RAT	
1. KOA	4803/23.0
2. KBPI-F	3674/21.9
3. KIMN	3309/17.8
4. KOAQ-F	2921/16.5
5. KAZY-F	2805/16.7
6. KHOW	2660/15.3
7. KLZ	2615/11.1
8. KOSI-F	2431/14.1
9. KYGO-F	1844/11.6
10. KPPL-F	1839/11.7
11. KPKE-F	1765/11.7
12. KLIR-F	1667/10.2
13. KEZW	1660/10.8
14. KVOD-F	1474/ 9.3
15. KBCO-F	1130/ 7.9

12+ FM SHARE (METRO): 58.96% (1379 of 2339) (O/N 80: 54.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KAZY-F	1. KBPI-F	1. KBPI-F	1. KOSI-F	1. KOA	1. KOA
KOAQ-F	2. KPKE-F	2. KPKE-F	2. KOA	2. KOSI-F	2. KHOW
3. KBPI-F	3. KOAQ-F	3. KOAQ-F	3. KHOW	3. KEZW	3. KLZ
4. KPKE-F	4. KBCO-F	4. KYGO-F	4. KYGO-F	4. KHOW	4. KOAQ-F
5. KIMN	5. KAZY-F	5. KPPL-F	5. KIMN	5. KLIR-F	KBPI-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	121 (1)	730 (6)	851 (7)	36.4
MOR/AC	195 (4)	112 (1)	307 (5)	13.1
COUNTRY	160 (3)	129 (1)	289 (4)	12.4
BTFL MUSIC		276 (2)	276 (2)	11.8
NEWS/TALK	259 (3)		259 (3)	11.1
BIG BAND/NOST	130 (1)		130 (1)	5.6
CLASSICAL		94 (1)	94 (1)	4.0
BLACK/JAZZ	41 (1)	38 (1)	79 (2)	3.4
UNKNOWN	40 (1)		40 (1)	1.7
RELIGION	14 (1)		14 (1)	0.6
			2339 (27)	

DENVER ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KOA	1. KOA	1. KOA
2. KBPI-F	2. KBPI-F	2. KIMN
3. KOSI-F	3. KIMN	3. KLZ
4. KOAQ-F	4. KOAQ-F	KYGO-F
5. KAZY-F	5. KAZY-F	5. KOAQ-F
6. KHOW	6. KHOW	6. KEZW
7. KIMN	7. KOSI-F	7. KHOW
8. KPKE-F	8. KLZ	8. KDKO
9. KLZ	9. KYGO-F	KBPI-F
10. KYGO-F	10. KPPL-F	10. KPPL-F
11. KEZW	11. KPKE-F	
12. KLIR-F	12. KEZW	
13. KPPL-F	13. KLIR-F	
14. KVOD-F	14. KVOD-F	
15. KBCO-F	15. KBCO-F	

OTHER RATED STATIONS/METRO SHARE

KADX-F	105.1		1.5
KBOL	1490	Boulder	.3
KBRQ	1280		1.1
KDEN	1340		1.4
KDKO	1510	Littleton	1.7
KERE	710		1.3
KFML	1390		1.6
KLAK	1600	Lakewood	1.6
KLDR	1090		1.0
KRKS	990		.6
KWBZ	1150	Englewood	.9
KTCL-F	93.3	Fort Collins	1.1

ADI FM SHARE: 56.11% (1644 of 2930) (O/N 80: 50.69%)

AM STATIONS

KDKO, 1510, 5 KW/1 KW (DA-2), BLACK	SBN, $40.00 (Roslin)	Sterling
KEZW, 1430, 5 KW (DA-N), BIG BAND/NOST (Al Ham)	MBS, $40.00* (Christal)	
KHOW, 630, 5 KW (DA-N), MOR	, $84.98* (Eastman)	Metromedia
KIMN, 950, 5 KW (DA-1), CONTEMP	, $98.00* (Blair)	Jeff-Pilot
KLZ , 560, 5 KW (DA-1), COUNTRY	ABC-I, $90.00* (Mc-Guild)	Group One
KOA , 850, 50 KW, TALK/NEWS	CBS, $120.00 (Katz)	GE

FM STATIONS

KAZY-F, 106.7, 94 KW @ 960, AOR	, $90.00* (Mc-Guild)	Group One
KBCO-F, 97.3, 33 KW @ 920, AOR	, $37.00 (Masla)	(BOULDER)
KBPI-F, 105.9, 100 KW @ 900, AOR	Source, $105.00 (Selcom)	Sandusky News
KLIR-F, 100.3, 100 KW @ 500, BTFL MUS (Schulke)	, $60.00* (Christal)	Duffy
KOAQ-F, 103.5, 100 KW @ 1061, ROCK	, $80.00 (Katz)	GE
KOSI-F, 101.1, 100 KW @ 790, BTFL MUS (Bonne)	, $81.25 (RAR)	Westinghouse
KPKE-F, 95.7, 100 KW @ 725, AOR	, $60.00* (CBS FM)	Doubleday
KPPL-F, 107.5, 100 KW @ 1800, AC/CONTEMP	RKO, $66.38* (MMR)	Des Moines Reg
KVOD-F, 99.5, 100 KW @ 380, CLASSICAL	, $48.50* (CMBS)	
KYGO-F, 98.5, 50 KW @ 720, COUNTRY (TM)	ABC-F, $50.00* (Blair)	Jeff-Pilot

TV STATIONS

KBTV	Denver	9	ABC, Combined/Gannett
KNGH	Denver	7	CBS, McGraw-Hill
KOA	Denver	4	NBC, General Electric
KWGN	Denver	2	IND, Chicago Tribune Co.

NEWSPAPERS

Denver Post	E	260,331, Times-Mirror
Rocky Mountain News	M	271,153, Scripps-Howard

DES MOINES

Market # 112
Revenue Rank # 64
Income Rank # 26
APR 14.6
SMSA Pop: 338,000
CSI: 2.8 Bil (# 107)

Revenue : $8,193,928
Income : $1,117,996
% Rev Gain: +6.9
Stations: 12/12
Diaries: 794/426:1
CSI HH: 22.4 M (# 101)
Standard Error: .656

National Rev: $2,186,989
Nat Rev per Cap: $6.47
Tot Rev per Cap: $24.24
Tot Inc per Cap: $3.31
Profit Margin: 13.6%
Retail: 1.8 Bil (# 98)
Retail Sales %: .388

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WHO	67/16.4	10.4	15.1	16.9	16.4
2. KSO	61/15.0	14.9	10.3	14.6	10.5
3. KRNT	42/10.3	12.5	13.1	11.9	10.8
4. KGGO-F	40/ 9.8	13.0	8.8	11.1	7.4
5. KRNQ-F	38/ 9.3	10.1	11.6	9.8	9.5
6. KLYF-F	34/ 8.3	11.3	13.3	12.4	11.0
7. KIOA	31/ 7.6	7.5	8.3	6.9	10.3
8. KJJY-F	28/ 6.9	1.9	1.0	1.6	.8
9. KMGK-F	25/ 6.1	6.7	11.3	6.6	9.7
10. KEZT-F	4/ 1.0	1.9	---	.8	2.8

12+ TSA 1/4	
1. WHO	225
2. KSO	103
KLYF-F	103
4. KIOA	76
5. KRNQ-F	63
6. KGGO-F	59
7. KMGK-F	56
8. KRNT	50
9. KJJY-F	31
10. WEZT-F	14

12+ TSA CUME/MSA CUME RAT	
1. WHO	3883/31.9
2. KIOA	1999/27.9
3. KSO	1464/26.6
4. KLYF-F	1162/17.1
5. KMGK-F	1093/16.0
6. KRNQ-F	1079/20.6
7. KGGO-F	993/17.4
8. KRNT	831/24.2
9. KJJY-F	432/13.1
10. KEZT-F	226/ 2.8

12+ FM SHARE (METRO): 44.95% (169 of 376) (O/N 80: 48.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KRNQ-F	1. KGGO-F	1. KSO	1. KSO	1. KSO	1. WHO
2. KMGK-F	2. KRNQ-F	2. KRNT	2. KRNT	2. WHO	2. KSO
3. KGGO-F	3. KIOA	3. KRNQ-F	3. WHO	3. KRNT	3. KLYF-F
	4. KMGK-F	4. KIOA	4. KIOA	4. KLYF-F	4. KIOA

OTHER RATED STATIONS/METRO SHARE

KCBC 1390 .5 KWKY 1150 1.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	31 (1)	103 (3)	134 (4)	35.6
COUNTRY	61 (1)	28 (1)	89 (2)	23.7
NEWS/TALK	67 (1),		67 (1)	17.8
MOR/AC	44 (2)	4 (1)	48 (3)	12.8
BTFL MUSIC		34 (1)	34 (1)	9.0
RELIGION	4 (1)		4 (1)	1.1
			376 (12)	

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2),	CONTEMP/AC	, $39.95 (Eastman)		Mid America
KRNT, 1350, 5 KW (DA-N)	, MOR	CBS, $34.00 (Katz)		Stauffer
KSO , 1460, 5 KW (DA-N)	, COUNTRY	ABC-I, $35.00* (Mc-Guild)		Stoner
WHO , 1040, 50 KW	, NEWS/TALK	NBC, $60.00 (Blair)		Palmer
KGGO-F, 94.9, 100 KW @ 300,	AOR (Burk-Abr)	, $34.00* (Mc-Guild)		Stoner
KJJY-F, 103.3, 3 KW @ 300,	COUNTRY	, $26.00 (Selcom)		
KLYF-F, 100.3, 100 KW @ 1700,	BTFL MUS (Schulke)	, $24.00 (Blair)		Palmer
KMGK-F, 93.3, 100 KW @ 420,	ROCK	, $28.20 (Eastman)		Mid America
KRNQ-F, 102.5, 100 KW @ 514,	ROCK (TM)	, $31.50 (Katz)		Stauffer
KEZT-F, 104.1, 100 KW @ 465,	MOR	ABC-F, $15.50 (----)		(AMES)

TV STATIONS

KCCI	Des Moines	8	CBS, Cowles
WOI	Ames	5	ABC, Iowa State
WHO	Des Moines	13	NBC, Palmer

NEWSPAPERS

Des Moines Register	M	210,577
Des Moines Tribune	E	82,201

DETROIT

Market # 5; ADI # 7
Revenue Rank # 10
Income Rank # 399
APR 17.4
SMSA Pop: 4,365,000
CSI: 39.9 Bil (# 5)

Revenue : $ 51,047,084
Income : $ -1,654,310
% Rev Change: 6.2%
Stations: 29/38
Diaries: 2288/1908:1
CSI HH: 26.5 M (# 10)
Standard Error: .422

National Rev: $ 16,190,041
Nat Rev per Cap: $ 3.71
Tot Rev per Cap: $ 11.69
Tot Inc per Cap: $ -.38
Profit Margin: —
Retail $: 19.7 Bil (# 4)
Retail Sales %: .212

12+ METRO	1/4/SHARE	SUM 81	SPG 81	WIN 81	O/N 80
1. WJR	595/9.7	8.8	11.0	10.6	8.7
2. WLLZ-F	433/7.0	7.7	8.0	9.2	7.9
3. WXYZ	371/6.0	5.4	4.1	3.6	3.4
4. WRIF-F	327/5.3	5.2	4.8	4.3	5.1
5. WWJ	325/5.3	5.4	4.9	6.7	6.5
6. WWWW-F	312/5.1	4.6	4.1	1.9	1.6
7. WJR-F	291/4.7	3.6	4.6	5.1	4.5
8. WNIC-F	280/4.5	5.1	4.7	4.0	5.3
9. WGPR-F	242/3.9	3.0	2.3	1.8	1.6
10. WLBS-F	226/3.7	3.3	2.5	2.8	3.2
11. WABX-F	220/3.6	4.1	3.9	3.1	2.7
12. WWJ-F	216/3.5	3.0	2.7	3.8	3.0
WCZY-F	216/3.5	3.0	3.8	4.1	4.2
14. WMJC-F	211/3.4	3.7	4.4	4.5	5.0
15. CKLW	185/3.0	3.8	3.5	3.7	3.6
16. WCXI	171/2.8	3.9	3.4	4.6	5.5
17. WJZZ-F	170/2.8	2.4	1.8	2.7	3.2
18. WJLB-F	167/2.7	2.1	2.6	3.0	.5
19. WTWR-F	157/2.5	2.4	2.9	2.4	2.9
20. WOMC-F	150/2.4	3.2	4.0	3.5	3.9

12+ TSA 1/4	
1. WJR	860
2. WLLZ-F	479
3. WRIF-F	392
4. WXYZ	378
5. WWJ	354
6. WWWW-F	339
7. WJR-F	309
8. WNIC-F	302
9. CKLW	260
10. WGPR-F	246
11. WABX-F	236
12. WMJC-F	230
13. WLBS-F	226
14. WWJ-F	224
15. WCZY-F	221
16. WCXI	193
17. WJZZ-F	185
18. WJLB-F	174
19. WTWR-F	160
20. WOMC-F	159

12+ TSA CUME/MSA CUME RAT	
1. WJR	12777/24.3
2. WLLZ-F	7582/18.6
3. WRIF-F	7427/17.7
4. WWJ	6382/16.2
5. CKLW	6368/12.3
6. WNIC-F	6269/16.1
7. WABX-F	6028/15.4
8. WJR-F	5088/12.3
9. WMJC-F	4567/11.5
10. WWWW-F	4546/11.0
11. WXYZ	4030/11.0
12. WDRQ-F	3438/ 9.0
13. WJLB-F	3318/ 9.0
14. WCXI	3266/ 8.0
15. WGPR	3227/ 8.9
16. WWJ-F	3203/ 8.3
17. WCZY-F	3190/ 8.5
18. WOMC-F	3125/ 8.2
19. WTWR-F	2982/ 8.3
20. WLBS-F	2949/ 8.3

12+ FM SHARE (METRO): 67.40% (3915 of 5809) (O/N 80: 63.86%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WLLZ-F	1. WLLZ-F	1. WLLZ-F	1. WJR	1. WJR	1. WJR
2. WGPR-F	2. WRIF-F	2. WRIF-F	2. WWWW-F	2. WXYZ	2. WWJ
3. WABX-F	3. WNIC-F	3. WWWW-F	3. WCZY-F	3. WWWW-F	3. CKLW
4. WRIF-F	4. WABX-F	4. WNIC-F	4. CKLW	4. WJR-F	4. WXYZ
5. WNIC-F	WLBS-F	5. WJR	5. WJR-F	5. WWJ	5. WNIC-F+
6. WLBS-F	6. WMJC-F	6. WLBS-F	6. WNIC-F	6. WWJ-F	6. WRIF-F
7. WDRQ-F	7. WGPR-F	WMJC-F	7. WWJ	7. WCZY-F	7. WLLZ-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	19 (1)	1612 (6)	1631 (7)	28.1
MOR/AC	848 (3)	523 (3)	1371 (6)	23.6
BLACK/URBAN/JAZZ	111 (1)	805 (4)	916 (5)	15.8
NEWS/TALK	696 (2)		696 (2)	12.0
BTFL MUSIC		507 (2)	507 (2)	8.7
COUNTRY	171 (1)	333 (2)	504 (3)	8.7
CLASSICAL		91 (1)	91 (1)	1.6
RELIGION	23 (1)	44 (1)	67 (2)	1.2
ETHNIC	26 (1)		26 (1)	0.4
			5809 (29)	

DETROIT ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WJR	1. WJR	1. WJR
2. WLLZ-F	2. WLLZ-F	2. WWWW-F
3. WXYZ	3. WRIF-F	3. WWJ
4. WRIF-F	4. WNIC-F	4. WLLZ-F
5. WWJ	5. WWJ	5. WXYZ
6. WWWW-F	6. WABX-F	6. WGPR-F
7. WJR-F	7. CKLW	7. CKLW
8. WNIC-F	8. WJR-F	8. WCXI
9. WGPR-F	9. WMJC-F	9. WJR-F
10. WABX-F	10. WWWW-F	10. WCZY-F
11. WLBS-F	11. WXYZ	
12. WMJC-F	12. WDRQ-F	
13. WWJ-F	13. WJLB-F	
14. WCZY-F	14. WGPR-F	
15. CKLW	15. WCZY-F	

OTHER RATED STATIONS/METRO SHARE			
WCHB	1440		1.8
WDRQ-F	93.1		2.3
WLQV	1500		.4
WMUZ-F	103.5		.7
WMZK	1400		.4
WNIC	1310	Dearborn	.3
WQRS-F	105.1		1.5
WHND	560	Monroe	1.1
CKJY-F	93.9	Windsor	.3

ADI FM SHARE: 67.27% (4151 of 6171) (O/N 80: 63.83%)

AM STATIONS

CKLW, 800, 50 KW	, CONTEMP/AC	, $130.00*	(Christal) Baton
WCXI, 1130, 50 KW/10 KW (DA-2),	COUNTRY	MBS, $200.00	(Torbet) Golden West
WJR , 760, 50 KW	, MOR/TALK	NBC, $196.50	(Eastman) Cap Cities
WWJ , 950, 5 KW (DA-N)	, NEWS	CBS, $125.00*	(CBS Spot) Evening News
WXYZ, 1270, 5 KW (DA-N)	, TALK	ABC-I, $100.00*	(Blair) ABC

FM STATIONS

WABX-F, 99.5, 7 KW @ 870, AOR	Source, $102.50	(Katz)	Century
WCZY-F, 95.5, 100 KW @ 430, AC/MOR	, $105.00	(Christal)	Gannett
WDRQ-F, 93.1, 20 KW @ 500, CONTEMP	, $102.50	(Masla)	Charter
WGPR-F, 107.5, 50 KW @ 388, BLACK	SBN, $ 58.13	(Lazar)	
WJLB-F, 97.9, 50 KW @ 410, BLACK	, $ 77.50	(?)	Booth
WJR-F , 96.3, 50 KW @ 480, BTFL MUS (Schulke)	, $ 83.00	(Eastman)	Cap Cities
WJZZ-F, 105.9, 34 KW @ 300, BLACK/JAZZ	, $ 57.50*	(Howard)	
WLBS-F, 102.7, 40 KW @ 410, URBAN	, $ 69.00	(Unirep)	Inner City
WLLZ-F, 98.7, 50 KW @ 480, AOR	, $175.00*	(Mc-Guild)	Doubleday
WMJC-F, 94.7, 10 KW @ 950, CONTEMP/AC	ABC-C, $145.00*	(MMR)	Greater Media
WNIC-F, 100.3, 50 KW @ 400, CONTEMP/AC	, $125.00*	(RKO)	Marv Josephson
WOMC-F, 104.3, 190 KW @ 416, AC	RKO, $106.88*	(Katz)	Metromedia
WRIF-F, 101.1, 27 KW @ 880, AOR	ABC-F, $118.25	(Blair)	ABC
WTWR-F, 92.3, 22 KW @ 742, CONTEMP	ABC-E, $200.00	(Torbet)	Golden West
WWJ-F , 97.1, 12 KW @ 892, BTFL MUS (FM 100)	, $ 75.00	(CBS Spot)	Evening News
WWWW-F, 106.7, 61 KW @ 508, COUNTRY	, $ 75.00	(?)	Shamrock

TV STATIONS

CBET	Windsor	9	CBC	WDIV	Detroit	4	NBC, Post-News
WGPR	Detroit	62	IND	WXON	Detroit	20	IND
WJBK	Detroit	2	CBS, Storer	WXYZ	Detroit	7	ABC, ABC
WKBD	Detroit	50	IND, Field				

NEWSPAPERS

Detroit News	E	628,574
Detroit Free Press	M	607,647, Knight-Ridder

EL PASO

Market # 84
Revenue Rank # 97
Income Rank # 378
APR 16.0
SMSA Pop: 489,000
CSI: 3.1 Bil (# 98)

Revenue : $5,376,225
Income : $-1,494,698
% Rev Gain: +10.0
Stations: 23/16
Diaries: 799/612:1
CSI HH: 20.8 M (# 175)
Standard Error: .741

National Rev: $2,198,734
Nat Rev per Cap: $4.50
Tot Rev per Cap: $10.99
Tot Inc per Cap: $-3.07
Profit Margin: ---
Retail $: 2.1 Bil (# 85)
Retail Sales %: .183

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KLAQ-F	88/14.5	14.1	4.0	3.1	5.2
2. KSET	52/ 8.6	6.0	5.5	6.7	2.9
3. KINT-F	51/ 8.4	5.4	7.5	7.9	11.7
4. KLOZ-F	43/ 7.1	8.9	10.4	9.4	5.4
5. KAMA	37/ 6.1	7.6	8.1	4.2	9.2
6. KHEY	34/ 5.6	7.0	7.3	10.4	11.3
KTSM-F	34/ 5.6	3.4	2.6	2.5	1.9
8. KROD	32/ 5.3	5.9	1.9	1.5	2.9
9. KHEY-F	31/ 5.1	6.5	7.2	7.5	8.6
10. KTSM	28/ 4.6	3.9	5.1	4.0	2.3

12+ TSA 1/4	
1. KLAQ-F	124
2. KINT-F	73
3. KHEY-F	57
KTSM-F	57
5. KSET	53
6. KHEY	45
KLOZ-F	45
KROD	45
9. KAMA	44
10. XROK	36

12+ TSA CUME/MSA CUME RAT	
1. KLAQ-F	972/19.7
2. KINT-F	968/20.5
3. KROD	852/15.6
4. KHEY-F	748/12.5
5. KHEY	647/11.9
6. KTSM-F	645/10.1
7. KFIM-F	613/ 9.0
8. KSET	581/14.1
9. KLOZ-F	516/13.0
10. KTSM	455/10.9

12+ FM SHARE (METRO): 52.93% (307 of 580) (O/N 80: 51.88%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KLOZ-F	1. KHEY	1. KLAQ-F
2. KINT-F	2. KSET	2. KSET	2. KHEY	KAMA	2. KHEY
3. KSET	3. KLOZ-F	3. KLOZ-F	3. KINT-F	KTSM-F	3. KINT-F
4. KROD	4. KINT-F	4. KINT-F	KLAQ-F	4. KHEY-F	4. KROD,KHEY-F

OTHER RATED STATIONS/METRO SHARE

KAMA-F	93.1	1.2	KELP	920	2.5	KEFV	1000	Cuidad Juarez 1.2
KEAB-F	93.9	2.6	KFIM-F	92.3	2.6	XEJ	970	Cuidad Juarez 1.3
KISO	1150	2.3	KKOL	1590	1.2	XEWG	1240	Cuidad Juarez .8
KSET-F	94.7	3.5				XEP	1300	Cuidad Juarez .3
XROK	800	Cuidad Juarez 3.8				XZOL	860	Cuidad Juarez 1.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	84 (2)	155 (3)	239 (5)	41.2
COUNTRY	34 (1)	74 (2)	108 (3)	18.6
SPANISH	91 (7)	7 (1)	98 (8)	16.9
BTFL MUSIC		50 (2)	50 (2)	8.6
NEWS/TALK	28 (1)		28 (1)	4.8
MOR/AC	22 (2)		22 (2)	3.8
BLACK/URBAN		21 (1)	21 (1)	3.6
BIG BAND	14 (1)		14 (1)	2.4
			580 (23)	

RADIO STATIONS

KAMA, 1060, 10 KW (DAYS), SPANISH	,	$27.50	(Eastman)	
KHEY, 690, 10 KW (DA-2), COUNTRY (Burk-Abr)	ABC-I,	$60.00	(Katz)	
KROD, 600, 5 KW (DA-N), ROCK	,	$14.00	(Torbet)	Rex
KSET, 1340, 1 KW/250 W , ROCK	,	$25.00*	(Mc-Guild)	Broadcast Assoc
KTSM, 1380, 5 KW/500 W , NEWS	CBS,NBC,	$12.00	(Howard)	
XROK, 800, 150 KW , SPANISH	,	$24.00	(Lotus)	(CUIDAD JUAREZ)
KFIM-F, 92.3, 100 KW @ 1860, CONTEMP	ABC-F,	$15.00	(----)	
KINT-F, 97.5, 60 KW @ 1080, ROCK	,	$25.00*	(Selcom)	
KLAQ-F, 95.5, 100 KW @ 1300, AOR (Burk-Abr)	Source,	$45.00*	(Torbet)	Rex
KLOZ-F, 102.1, 57 KW @ 1160, COUNTRY	,	$38.75	(Blair)	Henson
KSET-F, 94.1, 100 KW @ 732, URBAN (Burk-Abr)	,	$25.00*	(Mc-Guild)	Broadcast Assoc
KTSM-F, 99.9, 100 KW @ 1820, BTFL MUS (TM)	,	$12.00	(Howard)	
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY (Burk-Abr)	,	$60.00	(Katz)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

EUGENE-SPRINGFIELD

Market # 136
Revenue Rank # 105
Income Rank # 367
SMSA Pop: 281,400
CSI: 2.2 Bil (# 126)
APR 15.2

Revenue : $5,009,437
Income : $ -741,965
% Rev Gain: 19.8%
Stations: 13/13
CSI HH: 21.8 M (# 126)
Diaries: 615/458:1
Standard Error: .773

National Rev: $1,531,034
Nat Rev per Cap: $5.44
Tot Rev per Cap: $17.80
Tot Inc per Cap: $-2.63
Profit Margin: ---
Retail $: 1.3 Bil (# 126)
Retail Sales %: .314

12+ METRO 1/4/SHARE		SPG 81	O/N 80	A/M 80	O/N 79
1. KSND-F	45/12.5	13.9	10.5	9.5	8.0
2. KUGN	44/12.3	9.8	14.2	14.6	11.6
3. KPNW-F	42/11.7	14.1	13.9	13.3	14.5
4. KZEL-F	38/10.6	7.6	9.9	11.4	11.1
5. KUGN-F	32/ 8.9	6.0	3.7	5.4	2.8
6. KEED	28/ 7.8	7.9	9.3	9.5	9.1
7. KPNW	26/ 7.2	7.6	9.6	9.5	8.5
8. KQDQ	21/ 5.8	6.3	---	1.9	6.8
9. KBDF	15/ 4.2	4.1	5.1	7.0	6.5
10. KORE	14/ 3.9	3.3	2.3	2.9	2.0

12+ TSA 1/4	
1. KPNW-F	54
2. KZEL-F	51
3. KSND-F	49
4. KUGN	46
5. KPNW	41
6. KUGN-F	37
7. KEED	28
8. KQDQ	21
9. KORE	18
10. KBDF	15

12+ TSA CUME/MSA CUME RAT	
1. WUGN	830/32.3
2. KPNW	742/18.0
3. KSND-F	648/25.1
4. KPNW-F	642/17.7
5. KZEL-F	613/19.9
6. KUGN-F	507/18.1
7. KBDF	442/17.5
8. KEED	432/18.0
9. KORE	267/ 7.9
10. KASH	155/ 6.6

12+ FM SHARE (METRO): 50.63% (160 of 316) (O/N 80: 47.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KSND-F	1. KZEL-F	1. KZEL-F	1. KUGN	1. KUGN	1. KUGN
2. KZEL-F	2. KSND-F	2. KSND-F	2. KEED	2. KPNW-F	2. KPNW
	3. KUGN-F	3. KUGN	3. KUGN-F	3. KQDQ	3. KSND-F

OTHER RATED STATIONS/METRO SHARE

KASH 1600 1.1 KBMC-F 94.5 .8 KNND 1400 Cottage Grove 1.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	15 (1)	83 (2)	98 (3)	31.0
MOR/AC	78 (4)		78 (4)	24.7
COUNTRY	28 (1)	32 (1)	60 (2)	19.0
BTFL MUSIC		42 (1)	42 (1)	13.3
BIG BAND	21 (1)		21 (1)	6.6
RELIGION	14 (1)	3 (1)	17 (2)	5.4
			316 (13)	

RADIO STATIONS

KBDF, 1280, 5 KW/1 KW (DA-N), OLDIES
KEED, 1450, 1 KW , COUNTRY
KORE, 1050, 1 KW (DAYS) , RELIGION
KPNW, 1120, 50 KW (DA-2) , AC
KQDQ, 1320, 1 KW (DAYS) , BIG BAND/NOST (Al Ham)
KUGN, 590, 5 KW/1 KW (DA-N), MOR

KPNW-F, 99.1, 100 KW @ 1485, BTFL MUS (Schulke)
KSND-F, 93.1, 27 KW @ 1800, ROCK (TM)
KUGN-F, 97.9, 100 KW @ 785, COUNTRY (TM)
KZEL-F, 96.1, 100 KW @ 872, AOR (Burk-Abr)

RKO, $12.50 (----)
ABC-I, $19.00 (Selcom) Commun Pacific
MBS, $ 8.00 (----)
NBC, $48.00 (Katz) Pacific Northwest
, $13.00 (Howard) Empire
CBS,MBS, $26.75 (Torbet)
, $48.00 (Katz) Pacific Northwest
Source, $20.00* (Roslin) Sterling
, $20.00 (Torbet)
, $18.50 (----)

TV STATIONS

KEZI Eugene 9 ABC,CBS, Liberty
KVAL Eugene 13 NBC

NEWSPAPERS

Eugene Register-Guard E 65,537

FLINT

Market # 81
Revenue Rank # 89
Income Rank # 69
APR 16.5
SMSA Pop: 526,600
CSI: 4.6 Bil (# 70)

Revenue : $ 5,944,118
Income : $ 417,312
% Rev Gain: -7.1
Stations: 26/10
Diaries: 909/579:1
CSI HH: 25.4 M (# 24)
Standard Error: .661

National Rev: $1,556,935
Nat Rev per Cap: $2.96
Tot Rev per Cap: $11.29
Tot Inc per Cap: $ .79
Profit Margin: 7.0%
Retail $: 2.6 Bil (# 69)
Retail Sales %: .189

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80
1. WWCK-F	91/13.2	10.5	13.8	10.3
2. WDZZ-F	82/11.9	10.3	12.9	11.5
3. WGMZ-F	45/ 6.5	11.1	12.4	6.9
4. WTRX	44/ 6.4	7.8	6.6	6.9
5. WJR	39/ 5.6	8.0	6.3	8.5
WFDF	39/ 5.6	6.5	5.2	8.0
7. WFLT	37/ 5.4	1.9	3.3	1.6
8. WKMF	35/ 5.1	6.8	5.9	5.8
9. WFMK-F	34/ 4.9	7.5	4.5	7.1
10. WGER-F	29/ 4.2	2.9	2.1	4.7

12+ TSA 1/4	
1. WWCK-F	128
2. WGER-F	98
3. WIOG-F	93
4. WDZZ-F	82
5. WJR	78
6. WKCQ-F	72
7. WHNN-F	71
8. WGMZ-F	52
9. WTAC	50
10. WTRX	45

12+ TSA CUME/MSA CUME RAT	
1. WHNN-F	1362/ 9.4
2. WJR	1360/16.3
3. WWCK-F	1312/23.7
4. WIOG-F	1154/ 3.6
5. WGER-F	1101/ 7.1
WKCQ-F	1101/ 4.6
7. WFDF	870/16.3
8. WTAC	851/11.3
9. WTRX	827/19.2
10. WDZZ-F	765/18.2

12+ FM SHARE (METRO): 59.87% (370 of 618) (O/N 80: 61.36%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WDZZ-F	1. WGMZ-F	1. WJR
2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WWCK-F	2. WJR	2. WGER-F
	3. WTRX	3. WTRX	3. WFDF	WFDF	3. WIOG-F
	4. WFMK-F	4. WFDF	4. WTRX	4. WDZZ-F	4. WWCK-F

OTHER RATED STATIONS/METRO SHARE

WLQB	1570		1.3	WJZZ-F	105.9	Detroit	.4
WOAP	1080	Owosso	1.4	WKCQ-F	98.1	Saginaw	1.4
WTAC	600		4.1	WLLZ-F	98.7	Saginaw	1.2
WHNN-F	96.1	Bay City	2.5	WMJC-F	94.7	Saginaw	.6
WIOG-F	106.3	Saginaw	1.0	WNIC-F	100.3	Saginaw	.4
WITL-F	100.7	Lansing	.6	WRIF-F	101.1	Saginaw	1.6
WJR-F	96.3	Detroit	.4	WWJ	950	Saginaw	1.0
WJXQ-F	106.1	Jackson	1.4	WWWS-F	107.1	Saginaw	1.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	44 (1)	185 (9)	229 (10)	37.1
BLACK/URBAN		94 (3)	94 (3)	15.2
MOR/AC	88 (3)		88 (3)	14.2
BTFL MUSIC		77 (3)	77 (3)	12.5
COUNTRY	63 (2)	14 (2)	77 (4)	12.5
BIG BAND	37 (1)		37 (1)	6.0
RELIGION	9 (1)		9 (1)	1.5
NEWS/TALK	7 (1)		7 (1)	1.1
			618 (26)	

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-1) , MOR	CBS, $36.25*	(Blair)		
WFLT, 1420, 500 W (DAYS) , BIG BAND/NOST (Al Ham)	MBS, $20.00	(P/W)		
WKMF, 1470, 5 KW/1 KW (DA-1) , COUNTRY	ABC-E, $45.75	(Katz)	Beck-Ross	
WTAC, 600, 1 KW/500 W (DA-1), COUNTRY	ABC-C, $27.50	(?)		
WTRX, 1330, 5 KW/1 KW (DA-2) , CONTEMP/AC	ABC-I, $29.00	(Christal)	Mid America	
WDZZ-F, 92.7, 3 KW @ 260, BLACK	SBN, $31.00	(Masla)		
WGMZ-F, 107.9, 50 KW @ 370, BTFL MUS (Bonne)	, $45.75	(Katz)	Beck-Ross	
WWCK-F, 105.5, 3 KW @ 364, AOR (Burk-Abr)	ABC-F, $35.00*	(Mc-Guild)	Reams	
WGER-F, 102.5, 86 KW @ 860, BTFL MUS (Carson)	, $25.00	(Mc-Guild)	(BAY CITY)	
WHNN-F, 96.1, 97 KW @ 420, CONTEMP	RKO, $23.25	(Selcom)	Liggett (BAY CITY)	

FT. LAUDERDALE

Market # 40
Revenue Rank # 40
Income Rank # 322
APR 16.8
SMSA Pop: 910,000
CSI: 8.7 Bil (# 38)

Revenue : $13,019,621
Income : $ -254,899
% Rev Gain: +19.8
Stations: 27/12
Diaries: 1188/766:1
CSI HH: 20.6 M (# 181)
Standard Error: .562

National Rev: $2,834,123
Nat Rev per Cap: $3.11
Tot Rev per Cap: $14.31
Tot Inc per Cap: $-.28
Profit Margin: ---
Retail $: 6.0 Bil (# 30)
Retail Sales %: .192

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WLYF-F	199/12.8	7.7	7.8	10.1	16.1
2. WNWS	107/ 6.9	5.8	6.5	7.0	3.2
3. WKQS-F	103/ 6.6	7.2	9.7	7.2	6.8
4. WINZ	92/ 5.9	5.4	5.1	5.3	6.5
5. WAXY-F	89/ 5.7	5.2	5.4	6.9	3.5
6. WHYI-F	84/ 5.4	7.3	6.2	7.7	7.6
7. WLQV	77/ 4.9	4.5	5.1	.7	---
8. WSHE-F	75/ 4.8	5.8	4.6	4.4	1.8
9. WAIA-F	67/ 4.3	4.4	5.1	5.0	6.2
10. WIOD	60/ 3.9	4.9	4.7	4.3	5.0

12+ TSA 1/4	
1. WLYF-F	316
2. WHYI-F	277
3. WINZ-F	246
4. WNWS	229
5. WINZ	219
6. WSHE-F	189
7. WIOD	178
8. WAXY-F	163
9. WAIA-F	143
WKQS-F	143

12+ TSA CUME/MSA CUME RAT	
1. WHYI-F	4738/17.3
2. WINZ-F	4152/10.9
3. WINZ	3675/17.1
4. WLYF-F	3570/22.5
5. WIOD	3298/13.5
6. WNWS	2999/14.1
7. WAXY-F	2794/14.8
8. WSHE-F	2461/10.8
9. WAIA-F	2187/11.4
10. WKQS-F	1810/11.7

12+ FM SHARE (METRO): 60.66% (882 of 1454) (O/N 80: 59.82%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WCKO-F	1. WAXY-F	1. WAXY-F	1. WLYF-F	1. WLYF-F	1. WINZ
2. WHYI-F	2. WSHE-F	2. WKQS-F	WKQS-F	2. WKQS-F	2. WHYI-F
3. WSHE-F	3. WKQS-F	3. WHYI-F	3. WAXY-F	3. WLQY	3. WLYF-F
4. WRBD	4. WAIA-F	WAIA-F	4. WAIA-F	4. WINZ	4. WNWS
5. WINZ-F	5. WHYI-F	5. WSHE-F	5. WHYI-F	5. WNWS	5. WIOD

OTHER RATED STATIONS/METRO SHARE

WCKO-F	102.7	Pompano Beach	2.7	WINZ-F	94.9	Miami	2.8
WEXY	1520	Oakland Park	.8	WKAT	1360	Miami	.4
WFTL	1400		3.0	WQAM	560	Miami	3.0
WPIP	980	Pompano Beach	.9	WSBR	740	Boca Raton	.7
WRBD	1470	Pompano Beach	3.8	WTMI-F	93.1	Miami	1.3
WSRF	1580		.6	WVCG	1080	Coral Gables	.6
WWJF-F	106.7		3.8	WWWL-F	93.9	Miami	3.3
WEAT-F	104.5	West Palm Beach	1.0	WYOR-F	105.1	Coral Gables	2.1
WGBS	710	Miami	1.3				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		385 (6)	385 (6)	26.5
BTFL MUSIC		306 (4)	306 (4)	21.0
MOR/AC	142 (4)	67 (1)	209 (5)	14.4
NEWS/TALK	199 (2)		199 (2)	13.7
COUNTRY	56 (2)	103 (1)	159 (3)	10.9
BIG BAND	103 (4)		103 (4)	7.1
BLACK/URBAN	59 (1)		59 (1)	4.1
CLASSICAL		21 (1)	21 (1)	1.4
RELIGION	13 (1)		13 (1)	0.9
			1454 (27)	

RADIO STATIONS

WFTL, 1400, 1 KW/250 W (DA-D) , MOR — ABC-I, $31.25* (HNW) Amaturo
WLQY, 1320, 5 KW (DA-2) , BIG BAND/NOST (A1 Ham) — , $35.00* (----) Sunshine Wireless
WRBD, 1470, 5 KW/2.5 KW (DA-1), BLACK — SBN,NBN, $39.25* (Lotus)

ALL OTHER STATIONS - SEE MIAMI TV, NEWSPAPERS,ADI - SEE MIAMI

FORT WAYNE

Market # 103
Revenue Rank # 77
Income Rank # 190
APR 16.0
SMSA Pop: 385,700
CSI: 3.0 Bil (# 100)

Revenue : $ 6,826,252
Income : $ 36,424
% Rev Gain: 6.4%
Stations: 14/14
Diaries : 801/482:1
CSI HH: 22.4 M (# 100)
Standard Error: .687

National Rev: $1,484,595
Nat Rev per Cap: $ 3.85
Tot Rev per Cap: $17.70
Tot Inc per Cap: $ .09
Profit Margin: 0.5%
Retail $: 1.6 Bil (# 109)
Retail Sales %: .386

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WOWO	102/20.5	21.9	17.8	26.0	26.9
2. WMEE-F	86/17.3	12.5	14.3	14.7	13.9
3. WEZV-F	67/13.5	11.1	12.0	16.9	17.1
WQHK	67/13.5	14.1	11.3	7.9	7.1
5. WXKE-F	42/ 8.4	9.5	11.3	9.3	6.4
6. WPTH-F	41/ 8.2	9.1	9.6	9.7	8.0
7. WLYV	11/ 2.2	2.2	4.6	3.3	2.1
8. WKSY-F	9/ 1.8	3.8	1.5	---	---
9. WFCV	8/ 1.6	.8	2.4	---	---
10. WGL	6/ 1.2	1.6	1.3	2.5	3.6

12+ TSA 1/4	
1. WOWO	264
2. WMEE-F	142
3. WPTH-F	103
4. WQHK	85
5. WEZV-F	71
6. WXKE-F	43
7. WJR	21
8. WLYV	13
9. WKSY-F	12
10. WIFF	10

12+ TSA CUME/MSA CUME RAT	
1. WOWO	3779/46.6
2. WMEE-F	2045/35.6
3. WPTH-F	1732/25.4
4. WQHK	1049/26.9
5. WEZV-F	718/20.1
6. WXKE-F	448/14.1
7. WJR	443/ 3.0
8. WLYV	351/10.1
9. WGL	221/ 6.8
10. WHUZ-F	179/ 2.7

12+ FM SHARE (METRO): 55.63% (252 of 453) (O/N 80: 55.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WQHK	1. WOWO	1. WOWO
2. WPTH-F	2. WXKE-F	2. WQHK	2. WOWO	2. WQHK	2. WMEE-F
	3. WOWO	3. WOWO	3. WEZV-F	3. WEZV-F	3. WPTH-F
	4. WPTH-F	4. WXKE-F	4. WMEE-F		4. WQHK

OTHER RATED STATIONS/METRO SHARE

WIFF	1570	Auburn	1.0	WHUZ-F	103.1	Huntington	1.0
WIFF-F	105.5	Auburn	.4	WJR	760	Detroit	.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		169 (3)	169 (3)	37.3
MOR/AC	121 (4)	5 (1)	126 (5)	27.8
BTFL MUSIC		76 (2)	76 (2)	16.8
COUNTRY	72 (2)	2 (1)	74 (3)	16.3
RELIGION	8 (1)		8 (1)	1.8
			453 (14)	

RADIO STATIONS

WFCV, 1090, 1 KW (DAYS,DA), RELIGION
WGL , 1250, 1 KW (DA-2) , MOR
WIFF, 1570, 500 W , COUNTRY
WLYV, 1450, 1 KW/250 W , OLDIES
WOWO, 1190, 50 KW (DA-N) , MOR
WQHK, 1380, 5 KW (DA-2) , COUNTRY
WEZV-F, 101.7, 3 KW @ 300, BTFL MUS (Kala Music Satellite)
WMEE-F, 97.3, 48 KW @ 480, ROCK
WPTH-F, 95.1, 44 KW @ 680, ROCK
WXKE-F, 103.9, 3 KW @ 250, AOR
WKSY-F, 106.3, 3 KW @ 300, BTFL MUS (Bonne)

, $13.00 (----) Bolt
CBS, $ 7.00 (----)
MBS, $ 8.50 (Pates) (AUBURN)
RKO, $23.00 (Regional) Jack Nicklaus
ABC-I, $70.63 (RAR) Westinghouse
ABC-E, $40.25 (Eastman) Federated
, $38.50 (Christal) Fairfield
, $50.00 (Eastman) Federated
ABC-C, $32.00* (Torbet) Sarkes-Tarzian
Source, $20.00 (Selcom)
, $10.00* (Torbet) (COLUMBIA CITY)

TV STATIONS

WANE	Ft. Wayne	15	CBS, Corinthian	WFFT	Ft. Wayne	55	IND
WKJG	Ft. Wayne	33	NBC, Tony Hulman Family	WPTA	Ft. Wayne	21	ABC, Comb/ Gannett

NEWSPAPERS

Fort Wayne Journal Gazette	M	60,093
Fort Wayne News-Sentinel	E	71,705

FRESNO

Market # 82
Revenue Rank #61
Income Rank # 227
APR 17.1
SMSA Pop: 515,700
CSI: 3.6 Bil (# 88)

Revenue : $ 8,820,511
Income : $ −10,499
% Rev Gain: 24.8%
Stations: 27/20
Diaries: 849/607:1
CSI HH: 20.0 M (# 213)
Standard Error: .714

National Rev: $ 3,447,316
Nat Rev per Cap: $ 6.68
Tot Rev per Cap: $ 17.10
Tot Inc per Cap: $ .20
Profit Margin: —
Retail $: 2.4 Bil (# 74)
Retail Sales %: .272

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KYNO-F	72/9.7	11.0	7.0	9.0	9.4
2. KKNU-F	70/9.5	11.4	9.6	9.5	10.6
3. KFYE-F	69/9.3	7.4	9.3	7.4	7.5
4. KMJ	65/8.8	8.8	8.6	8.5	8.4
5. KMAK	37/5.0	5.1	5.8	6.9	8.1
6. KGST	35/4.7	4.8	3.3	3.9	4.0
7. KARM	32/4.3	3.6	2.6	4.6	4.0
8. KFIG-F	31/4.2	5.5	7.7	3.9	2.9
9. KFRE	29/3.9	1.2	3.6	4.8	4.9
KXEX	29/3.9	4.7	8.0	3.6	4.8

12+ TSA 1/4	
1. KFYE-F	237
2. KMJ	117
3. KKNU-F	106
4. KYNO-F	74
KFRE	74
6. KBOS-F	60
7. KKDJ-F	57
8. KGST	55
KARM	55
10. KMAK	43

12+ TSA CUME/MSA CUME RAT	
1. KFYE-F	2596/21.7
2. KMJ	1683/19.9
3. KFRE	1281/12.5
4. KYNO-F	1071/22.8
5. KKNU-F	1048/16.2
6. KARM	767/13.5
7. KBOS-F	765/ 7.6
8. KKDJ-F	666/ 8.7
9. KFIG-F	606/13.0
10. KFRY-F	604/ 6.2

12+ FM SHARE (METRO): 53.60% (357 of 666) (O/N 80: 53.65%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KYNO-F	1. KFYE-F	1. KFYE-F	1. KKNU-F	1. KMJ	1. KFYE-F
2. KFYE-F	2. KYNO-F	2. KYNO-F	2. KARM	2. KKNU-F	2. KMJ
3. KBOS-F	3. KKDJ-F	3. KARM	KMJ	3. KMAK	3. KFRE
	4. KXEX	4. KFIG-F	4. KFYE-F	4. KGST	4. KYNO-F

OTHER RATED STATIONS/METRO SHARE

KBIF	900		1.1	KYNO	1300		1.6
KEAP	980		.7	KBOS-F	94.9	Tulare	3.8
KFRY-F	101.9		2.3	KCBS	740	San Francisco	.8
KIRV	1510		.9	KIOY-F	103.7	Hanford	1.6
KKDJ-F	105.9		3.8	KJUG-F	106.7	Tulare	.7
KLIP	1220	Fowler	.8	KLTA-F	98.9	Dinuba	.8
KNAX-F	97.9		1.4	KNGS	620	Hanford	1.5
KTED-F	96.7	Fowler	1.2	KRDU	1130	Dinuba	1.5
KXQR	790	Clovis	2.2				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	240 (6)	252 (7)	37.8
BTFL MUSIC	16 (1)	76 (2)	92 (3)	13.8
COUNTRY	53 (3)	22 (2)	75 (5)	11.3
NEWS/TALK	71 (2)		71 (2)	10.7
MOR/AC	61 (2)	10 (1)	71 (3)	10.7
SPANISH	64 (2)		64 (2)	9.6
RELIGION	19 (2)		19 (2)	2.9
UNKNOWN/OTHER	7 (1)	9 (1)	16 (2)	2.4
BLACK	6 (1)		6 (1)	0.9
			666 (27)	

RADIO STATIONS

KARM, 1430, 5 KW (DA-1), AC/CONTEMP	, $26.00* (----)	Davis/Weaver
KFRE, 940, 50 KW (DA-2), MOR	ABC-I, $30.50* (Mc-Guild)	
KGST, 1600, 5 KW (DA-N), SPANISH	, $13.00 (Lotus)	
KMAK, 1340, 1 KW/250 W , COUNTRY	ABC-E, $20.38* (Christal)	
KMJ , 580, 5 KW , NEWS/TALK	NBC,CBS, $42.50 (Katz)	McClatchy
KXEX, 1550, 500 W (DAYS), SPANISH	, $16.00 (Caballers)	
KFIG-F, 101.1, 50 KW @ 352, CONTEMP	, $26.00* (----)	Davis/Weaver
KFRY-F, 101.9, 2 KW @ 1880, COUNTRY	, $20.00* (Mc-Guild)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

GRAND RAPIDS

Market # 68; ADI # 38
Revenue Rank # 51
Income Rank # 49
APR 16.0
SMSA Pop: 596,200
CSI: 4.3 Bil (# 72)

Revenue: 10,553,052
Income : 534,260
% Rev Gain: 10.6%
Stations: 27/21
Diaries: 983/607:1
CSI HH: 21.5 M (# 141)
Standard error: .607

National Rev: $1,882,713
Nat Rev per Cap: $ 3.15
Tot Rev per Cap: $17.70
Tot Inc per Cap: $ .90
Profit Margin: 5.1%
Retail $: 2.7 Bil (# 67)
Retail Sales%: .360

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WLAV-F	106/13.3	14.1	13.3	9.1	9.1
2. WOOD-F	101/12.7	12.8	12.9	15.1	14.9
3. WCUZ-F	87/10.9	7.6	5.0	4.5	3.4
4. WOOD	65/ 8.2	8.3	12.2	14.0	11.4
5. WGRD-F	52/ 6.5	8.2	7.[illegible]	7.7	5.2
6. WZZR-F	50/ 6.3	4.3	8.3	6.0	4.7
7. WJFM-F	41/ 5.2	6.3	6.4	5.8	6.1
WXQT	41/ 5.2	2.5	1.9	1.5	2.1
9. WFUR-F	35/ 4.4	4.5	3.7	2.9	4.3
10. WCUZ	34/ 4.3	5.3	3.7	5.9	7.3

12+ TSA 1/4	
1. WLAV-F	209
2. WOOD-F	179
3. WCUZ-F	134
4. WGRD-F	119
5. WJFM-F	100
6. WOOD	74
7. WZZR-F	68
WQLR-F	68
9. WQWQ-F	61
10. WXQT	43

12+ TSA CUME/MSA CUME RAT	
1. WOOD-F	2664/30.5
2. WLAV-F	2537/24.2
3. WGRD-F	2366/21.1
4. WJFM-F	1574/13.8
5. WCUZ-F	1527/20.1
6. WOOD	1416/24.3
7. WZZR-F	1153/16.0
8. WQLR-F	814/ 2.8
9. WQWQ-F	712/ 5.5
10. WFUR-F	642/10.3

12+ FM SHARE (METRO): 70.62% (524 of 742) (FALL 80: 69.28%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WGRD-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WOOD-F	1. WOOD-F
WLAV-F	2. WZZR-F	2. WCUZ-F	2. WOOD-F	2. WCUZ-F	2. WCUZ-F+
	3. WJFM-F	3. WOOD-F	3. WJFM-F	3. WOOD	3. WLAV-F
	4. WCUZ-F	4. WZZR-F	4. WZZR-F	4. WXQT	4. WOOD

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	3 (1)	208 (3)	213 (4)	28.7
BTFL MUSIC		155 (4)	155 (4)	20.9
COUNTRY	34 (1)	112 (4)	146 (5)	19.7
MOR/AC	100 (5)	41 (1)	141 (6)	19.0
BIG BAND	41 (1)		41 (1)	5.5
RELIGION	24 (4)	8 (1)	32 (5)	4.3
NEWS/TALK	10 (1)		10 (1)	1.3
BLACK	6 (1)		6 (1)	0.8
			742 (27)	

GRAND RAPIDS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLAV-F	1. WOOD-F	1. WLAV-F
2. WOOD-F	2. WLAV-F	2. WCUZ-F
3. WCUZ-F	3. WGRD-F	3. WOOD-F
4. WGRD-F	4. WJFM-F	4. WGRD-F
5. WJFM-F	5. WCUZ-F	5. WOOD
6. WKFR-F	6. WOOD	6. WZZR-F
7. WKZO	7. WKZO	7. WJFM-F
8. WNWN-F	8. WZZR-F	8. WCUZ
WOOD	9. WKFR-F	9. WFUR-F
10. WZZR-F	10. WQLR-F	10. WXQT
11. WQLR-F	11. WNWN-F	
12. WJXQ-F	12. WMAQ	
13. WQWQ-F	13. WLS	
14. WXQT	14. WQWQ-F	
15. WBCK	15. WKMI	

ADI FM SHARE: 68.87% (1325 of 1924) (Fall 80: 61.55%)

OTHER RATED STATIONS/METRO SHARE

WFUR	1570		.8
WGHN	1370	Grand Haven	.8
WHTC	1450	Holland	1.4
WJBL	1260	Holland	.8
WJBL-F	94.5	Holland	1.0
WJPW	810	Rockford	1.5
WKWM	1140	Kentwood	.8
WMAX	1480		.6
WTWN	1340		1.3
WYGR	1530		1.1
WZND-F	99.3	Zeeland	1.6
WKJR	1520	Muskegon	.5
WMUS-F	106.9	Muskegon	.5
WPLB-F	107.3	Greenville	1.0
WQLR-F	106.5	Kalamazoo	.8
WQWQ-F	104.5	Muskegon	1.6
WLS	890	Chicago	.4

AM STATIONS

WCUZ, 1230, 1 KW/250 W	, COUNTRY	CBS,	$35.25	(Eastman)	Federated
WOOD, 1300, 5 KW (DA-N)	, MOR	NBC,	$49.75	(Katz)	WOOD Inc
WXQT, 1410, 1 KW (DAYS)	, BIG BAND/NOST (Al Ham)	ABC-I,	$15.00*	(Torbet)	Regional
WBCK, 930, 5 KW/1 KW (DA-2),	MOR	NBC,	$17.00	(Masla)	(BATTLE CREEK)

FM STATIONS

WCUZ-F, 101.3, 50 KW @ 420,	COUNTRY	CBS,	$35.25	(Eastman)	Federated
WFUR-F, 102.9, 40 KW @ 257,	BTFL MUS	,	$12.00	(Mich Spot)	Kuiper
WGRD-F, 97.9, 13 KW @ 590,	ROCK	ABC-C,	$54.50	(Torbet)	Regional
WJFM-F, 93.7, 320 KW @ 850,	SOFT ROCK (TM)	MBS,	$24.25	(Mc-Guild)	Fetzer
WLAV-F, 96.9, 50 KW @ 500,	AOR (Burk-Abr)	Source, ABC-F,	$55.00*	(Blair)	
WOOD-F, 105.7, 265 KW @ 811,	BTFL MUS (Schulke)	,	$88.00	(Katz)	WOOD Inc
WZZR-F, 95.7, 50 KW @ 175,	AC/CONTEMP	RKO,	$31.50*	(Selcom)	Liggett
WMUS-F, 106.9, 50 KW @ 285,	COUNTRY	,	$15.00	(Masla)	(MUSKEGON)
WQWQ-F, 105.5, 50 KW @ 375,	BTFL MUS	,	$15.00	(?)	(MUSKEGON)
WJXQ-F, 106.1, 50 KW @ 500,	AOR	,	$26.50	(Christal)	(JACKSON)

WLS, WMAQ - See Chicago Other Stations - See Kalamazoo

TV STATIONS

WKZO	Kalamazoo	3	CBS, Fetzer
WOTV	Grand Rapids	8	NBC, Time-Life
WUHQ	Battle Creek	41	ABC
WZZM	Grand Rapids	13	ABC, Wometco

NEWSPAPERS

Grand Rapids Press	E	125,222, Newhouse
Kalamazoo Gazette	E	59,559, Newhouse
Muskegon Chronicle	E	44,198, Newhouse
Battle Creek Enquirer	E	33,366, Gannett

GREENSBORO/WINSTON SALEM

Market # 49
Revenue Rank # 49
Income Rank # 369
APR 14.2
SMSA Pop: 824,300
CSI: 6.2 Bil (# 53)

Revenue : $11,008,432
Income : $ -782,176
% Rev Gain: +11.5
Stations: 33/28
Diaries: 1054/782:1
CSI HH: 20.6 M (# 180)
Standard Error: .566

National Rev: $1,789,143
Nat Rev per Cap: $2.17
Tot Rev per Cap: $13.35
Tot Inc per Cap: $-.95
Profit Margin: ---
Retail $: 3.5 Bil (# 49)
Retail Slaes %: .283

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80
1. WTQR-F	158/15.8	16.6	11.2	12.6
2. WKZL-F	89/ 8.9	7.4	10.4	9.3
3. WGLD-F	84/ 8.4	9.5	7.4	10.1
4. WSEZ-F	83/ 8.3	9.2	3.3	7.3
5. WRQK-F	70/ 7.0	6.2	8.1	6.2
6. WSJS	68/ 6.8	7.4	8.0	8.0
7. WQMG-F	55/ 5.5	6.6	5.7	5.7
8. WBIG	38/ 3.8	3.2	3.6	3.7
9. WAIR	36/ 3.6	2.4	2.3	2.7
10. WAAA	35/ 3.5	2.5	5.2	3.4

12+ TSA 1/4	
1. WTQR-F	256
2. WQMG-F	132
3. WSEZ-F	115
4. WKZL-F	110
5. WGLD-F	97
6. WRQK-F	95
7. WSJS	80
8. WSOC-F	59
9. WRAL-F	41
10. WSLQ-F	40

12+ TSA CUME/MSA CUME RAT	
1. WTQR-F	3421/25.0
2. WRQK-F	1618/14.6
3. WSEZ-F	1554/16.2
WKZL-F	1554/15.2
5. WSJS	1293/15.7
6. WGLD-F	1249/14.7
7. WQMG-F	931/ 8.6
8. WSOC-F	792/ 3.1
9. WBIG	773/10.4
10. WWMO-F	574/ 3.6

12+ FM SHARE (METRO): 69.18% (642 of 928) (O/N 80: 64.16%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WSEZ-F	1. WKZL-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WKZL-F	2. WTQR-F	2. WKZL-F	2. WGLD-F	2. WGLD-F	2. WSJS
3. WRQK-F	3. WSEZ-F	3. WSEZ-F	3. WSEZ-F	3. WSJS	3. WQMG-F
4. WQMG-F	4. WRQK-F	4. WRQK-F	4. WSJS	4. WBIG	4. WSEZ-F

OTHER RATED STATIONS/METRO SHARE

WBUY	1440	Lexington	1.0
WLXN-F	94.1	Lexington	.2
WCOG	1320	Greensboro	1.0
WCSE-F	92.3	Asheboro	.6
WEAL	1510	Greensboro	1.7
WGOS	1070	High Point	.7
WGWR	1260	Asheboro	.7
WHPE-F	95.5	High Point	.9
WKEW	1400	Greensboro	.4
WMFR	1230	High Point	1.6
WMFR-F	99.5	High Point	.7
WOKX	1590	High Point	.6
WPET	950	Greensboro	.8
WTNC	790	Thomasville	1.3
WTOB	1380	Winston Salem	1.1
WBAG-F	93.9	Burlington,NC	.5
WEZC-F	104.7	Charlotte	1.0
WFMX-F	105.7	Statesville,NC	.6
WRAL-F	101.5	Raleigh	1.3
WROQ-F	95.1	Charlotte	.6
WSLQ-F	99.1	Roanoke	1.4
WSOC-F	103.7	Charlotte	.9
WWMO-F	102.1	Reidsville,NC	1.6

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	10 (1)	280 (7)	290 (8)	31.3
COUNTRY	29 (3)	179 (4)	208 (7)	22.4
BLACK	88 (3)	55 (1)	143 (4)	15.4
MOR/AC	140 (6)		140 (6)	15.1
BTFL MUSIC		101 (3)	101 (3)	10.9
RELIGION	8 (1)	27 (3)	36 (4)	3.9
BIG BAND	11 (1)		11 (1)	1.2
			928 (33)	

RADIO STATIONS

WAAA, 980, 1 KW (DAYS), BLACK
WAIR, 1340, 1 KW/250 W , BLACK
WBIG, 1470, 5 KW (DA-N), AC
WSJS, 600, 5 KW (DA-2), MOR

WGLD-F, 100.3, 100 KW @ 400, BTFL MUS (Bonne)
WKZL-F, 107.5, 100 KW @ 500, AOR (Burk-Abr)

NBN, $21.00 (PRO)
, $10.50 (Torbet)
CBS, $30.00* (Christal) Jeff-Pilot
NBC, $85.00* (Mc-Guild) Summit
, $50.00* (Blair) Mann
, $62.50 (Katz) Nationwide

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

GREENVILLE-SPARTANBURG

Market # 72; ADI # 37
Revenue Rank # 62
Income Rank # 25
APR 14.6
SMSA Pop: 579,100
CSI: 4.0 Bil (# 80)

Revenue : $8,699,839
Income : $1,159,243
% Rev Gain: +10.8
Stations: 26/23
Diaries: 1107/523:1
CSI HH: 19.7 M (# 232)
Standard Error: .561

National Rev: $1,562,800
Nat Rev per Cap: $2.70
Tot Rev per Cap: $15.02
Tot Inc per Cap: $2.00
Profit Margin: 13.3%
Retail $: 2.2 Bil (# 82)
Retail Sales %: .341

12+ METRO 1/4/SHARE		SPG 81	O/N 80	A/M 80
1. WESC-F	90/12.7	12.4	12.3	11.4
2. WFBC-F	80/11.3	9.1	12.7	11.7
3. WSPA-F	65/ 9.2	9.2	9.5	10.8
4. WANS-F	58/ 8.2	12.4	6.3	9.7
5. WHYZ	56/ 7.9	7.2	10.5	6.6
6. WSPA	39/ 5.5	5.0	3.8	5.1
7. WORD	32/ 4.5	4.2	3.9	4.1
8. WASC	30/ 4.2	2.9	---	5.6
9. WSSL-F	29/ 4.1	3.7	5.3	5.5
10. WAIM-F	27/ 3.8	1.6	2.2	.6

12+ TSA 1/4	
1. WFBC-F	209
2. WESC-F	191
3. WSPA-F	124
4. WANS-F	123
5. WHYZ	100
6. WSSL-F	80
7. WAIM-F	69
8. WLOS-F	50
9. WSPA	45
10. WORD	38

12+ TSA CUME/MSA CUME RAT	
1. WFBC-F	2591/26.2
2. WESC-F	2500/22.9
3. WANS-F	1783/17.9
4. WSPA-F	1529/18.4
5. WSSL-F	1106/ 8.1
6. WAIM-F	1069/11.2
7. WHYZ	828/10.0
8. WFBC	811/13.2
9. WBCY-F	788/ 3.8
10. WSPA	777/13.1

12+ FM SHARE (METRO): 58.74% (393 of 669) (O/N 80: 57.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WANS-F	1. WFBC-F	1. WFBC-F	1. WESC-F	1. WESC-F	1. WFBC-F+
2. WHYZ	2. WANS-F	2. WESC-F	2. WFBC-F	2. WSPA-F	2. WESC-F+
3. WFBC-F	3. WHYZ	3. WHYZ	3. WSPA-F	3. WFBC-F	3. WSPA-F
WORD	4. WESC-F	4. WSPA-F	4. WHYZ	4. WSPA	4. WANS-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	58 (2)	173 (4)	231 (6)	34.5
COUNTRY	37 (4)	129 (4)	163 (8)	24.4
BTFL MUSIC	14 (1)	87 (3)	101 (4)	15.1
BLACK	86 (2)		86 (2)	12.9
MOR/AC	64 (2)		64 (2)	9.6
RELIGION	17 (3)	4 (1)	21 (4)	3.1
			669 (26)	

GREEN-SPART-ASHE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WFBC-F	1. WFBC-F	1. WFBC-F
2. WESC-F	2. WESC-F	2. WHYZ
3. WANS-F	3. WANS-F	3. WESC-F
4. WSPA-F	4. WSPA-F	4. WSPA-F
5. WWNC	5. WWNC	5. WSPA
6. WLOS-F	6. WLOS-F	6. WANS-F
7. WHYZ	7. WSSL-F	7. WORD
8. WSSL-F	8. WAIM-F	8. WQOK
9. WAIM-F	9. WFBC	9. WFBC
10. WSPA	10. WESC	10. WASC
11. WORD	11. WSPA	
12. WESC	12. WHYZ	
13. WFBC	13. WORD	
14. WASC	14. WKIT-F	
15. WKIT-F	15. WBCY-F	

OTHER RATED STATIONS/METRO SHARE

WCKI	1300	Greer	.7
WEAB	800	Greer	.4
WELP	1360	Easley	.6
WESC	660		3.1
WFBC	1330		3.5
WFIS	1600	Fountain Inn	.7
WKDY	1400		1.0
WMRB	1490		2.0
WMUU	1260		1.1
WMUU-F	94.5		1.4
WQOK	1440		3.7
WAGI-F	105.3	Gaffney	.7
WMIT-F	106.9	Black Mnt,NC	.6
WKIT-F	102.5	Hendersonvll,NC	.7
WLOS-F	99.9	Asheville,NC	1.7
WBCY-F	107.9	Charlotte	1.1

ADI FM SHARE: 63.19% (1083 of 1714) (O/N 80: 57.64%)

AM STATIONS

WASC, 1530, 1 KW (DAYS)	, BLACK	SBN, $12.00 (Howard)	
WESC, 660, 10 KW (DAYS)	, COUNTRY	ABC-E, $45.00 (Blair)	
WFBC, 1330, 5 KW (DA-N)	, MOR	NBC, $60.00 (Katz)	Multimedia
WHYZ, 1070, 50 KW (DAYS,DA)	, BLACK	NBN, $14.00 (----)	
WORD, 910, 5 KW/1 KW (DA-2)	, CONTEMP	, $25.00 (Masla)	
WQOK, 1440, 5 KW (DA-N)	, ROCK	ABC-C, $23.50* (----)	
WSPA, 950, 5 KW (DA-N)	, MOR	CBS, $40.00* (Mc-Guild)	Spartan
WWNC, 570, 5 KW (DA-N)	, COUNTRY	, $51.75 (Katz)	Multimedia (ASHEVILLE)

FM STATIONS

WESC-F, 92.5, 100 KW @ 2000	, COUNTRY	ABC-E, $45.00 (Blair)	
WFBC-F, 93.7, 100 KW @ 1840	, CONTEMP (Drake-Chen)	ABC-F, $60.00 (Katz)	Multimedia
WSPA-F, 98.9, 100 KW @ 1910	, BTFL MUS (FM-100)	, $40.00* (Mc-Guild)	Spartan
WAIM-F, 101.1, 100 KW @ 330	, CONTEMP/AC	MBS, $22.61 (----)	(ANDERSON)
WANS-F, 107.3, 100 KW @ 1008	, ROCK	Source, $35.00 (Torbet)	(ANDERSON)
WKIT-F, 102.5, 100 KW @ 332	, COUNTRY (Drake-Chen)	ABC-F, $ 8.00 (Southern)	(HENDERSONVILLE)
WLOS-F, 99.9, 53 KW @ 2624	, BTFL MUS (Bonne)	ABC-E, $16.75 (Torbet)	Wometco (ASHEVILLE)
WSSL-F, 100.5, 100 KW @ 1280	, COUNTRY	, $45.25 (Eastman)	Confer (LAURENS)

WBCY-F - See Charlotte

TV STATIONS

WFBC	Greenville	4	NBC, Multimedia
WGGS	Greenville	16	IND
WLOS	Asheville	13	ABC, Wometco
WSPA	Spartanburg	7	CBS, Spartan
WANC	Asheville	21	IND

NEWSPAPERS

Anderson Independent	(M - 41,234), Mail	(E - 7,224), Harte-Hanks
Spartanburg Herald	(M - 41,230), Journal	(E - 8,123)
Greenville News	(M - 84,975), Piedmont	(E - 23,947), Multimedia
Asheville Citizen, Times	ME 64,573, Multimedia	

HARRISBURG

Market # 93
Revenue Rank # 94
Income Rank # 161
APR 18.5
SMSA Pop: 443,000
CSI: 3.9 Bil (# 83)

Revenue : $5,566,337
Income : $ 84,271
% Rev Gain: +7.9
Stations: 22/13
Diaries: 804/551:1
CSI HH: 23.2 M (# 68)
Standard Error: .720

National Rev: $1,383,667
Nat Rev per Cap: $3.12
Tot Rev per Cap: $12.57
Tot Inc per Cap: $ .19
Retail $: 2.1 Bil (# 87
Profit Margin: 1.5%
Retail Sales %: .217

12+ METRO 1/4/SHARE		SPG 81	O/N 80	A/M 80
1. WHP	115/16.4	15.7	17.6	16.4
2. WHP-F	81/11.6	13.2	12.1	14.5
3. WTPA-F	73/10.4	10.7	7.3	2.9
4. WRKZ-F	66/ 9.4	8.4	8.5	4.8
5. WKBO	44/ 6.3	7.6	5.9	5.0
6. WHYL	38/ 5.4	3.4	5.8	7.0
7. WQXA-F	36/ 5.1	4.7	5.0	6.6
8. WSFM-F	33/ 4.7	5.6	5.9	4.6
9. WCMB	31/ 4.4	5.4	3.2	2.8
10. WQVE-F	24/ 3.4	2.6	3.5	2.1

12+ TSA 1/4	
1. WRKZ-F	151
2. WHP	128
3. WTPA-F	106
4. WQXA-F	101
WHP-F	101
6. WSBA	57
7. WNCE-F	56
8. WSBA-F	48
9. WKBO	46
10. WHYL	44

12+ TSA CUME/MSA CUME RAT	
1. WQXA-F	1541/15.2
2. WHP	1278/31.1
3. WRKZ-F	1383/16.8
4. WHP-F	1088/21.8
5. WTPA-F	1076/18.0
6. WSBA	964/ 2.1
7. WKBO	772/18.8
8. WSBA-F	698/ 3.7
9. WNCE-F	682/ 4.8
10. WSFM-F	652/14.6

12+ FM SHARE (METRO): 58.39% (376 of 644) (O/N 80: 56.14%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WHP	1. WHP-F	1. WHP
2. WQXA-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WHP	2. WRKZ-F
3. WQVE-F	WKBO	3. WHP	3. WHP-F	3. WRKZ-F	3. WQXA-F
	4. WSFM-F	4. WKBO	4. WKBO	4. WCMB	4. WHP-F

OTHER RATED STATIONS/METRO SHARE

WFEC	1400		1.9	WQKX-F	94.1	Sunbury	.3
WHYL-F	102.3	Carlisle	2.6	WRHY-F	92.7	Starview	2.7
WIOO	1000	Carlisle	2.3	WSBA	910	York	.6
WQIN	1290	Lykens	.9	WSBA-F	103.3	York	.6
WDAC-F	94.5	Lancaster	.6	WUFM-F	100.1	Lebanon	.4
WNCE-F	101.3	Lancaster	1.6	WYCR-F	98.5	York	.3

FORMATS	AM	FM	TOTAL	%
MOR/AC	185 (5)		185 (5)	28.7
ROCK/AOR/CONTEMP		171 (6)	171 (6)	26.6
COUNTRY	69 (2)	86 (3)	155 (5)	24.1
BTFL MUSIC		96 (3)	96 (3)	14.9
BIG BAND		19 (1)	19 (1)	3.0
UNKNOWN	13 (1)		13 (1)	2.0
RELIGION		4 (1)	4 (1)	0.6
			644 (22)	

RADIO STATIONS

WCMB, 1460, 5 KW (DA-N) , COUNTRY (Drake-Chen)
WHP , 580, 5 KW (DA-N) , MOR
WHYL, 960, 5 KW (DAYS,DA), COUNTRY
WKBO, 1230, 1 KW/250 W , AC/CONTEMP

WHP-F , 97.3, 50 KW @ 840, BTFL MUS (Bonne)
WQVE-F, 93.5, 3 KW @ 300, ROCK
WSFM-F, 99.3, 3 KW @ 300, AC/CONTEMP
WTPA-F, 104.1, 24 KW @ 670, AOR (Burk-Abr)

ABC-I, $28.13 (Christal) McKenna
CBS, $100.00 (Katz)
, $21.15* (HNW)
NBC, $30.25 (Blair)
, $100.00 (Katz)
, $16.50 (HNW)
ABC-F, $28.13 (Christal) McKenna
, $57.50 (Selcom) Newhouse

OTHER STATIONS - SEE LANCASTER AND YORK

TV STATIONS

WGAL	Lancaster	8	NBC, Pulitzer	
WLYH	Lancaster	15	CBS, Gateway	
WTPA	Harrisburg	27	ABC, Newhouse	
WHP	Harrisburg	21	CBS	
WSBA	York	43	CBS, Susquehanna	

HARTFORD

Market # 38; ADI # 26
Revenue Rank # 45
Income Rank # 28
APR 17.5
SMSA Pop: 636,000
CSI: 9.7 Bil (# 34)

Revenue : $11,580,109
Income : $ 1,034,261
% Rev Change: 6.9
Stations: 26/11
Diaries: 1267/502:1
CSI HH: 26.2 M (# 13)
Standard Error: .584

National Rev: $4,245,824
Nat Rev per Cap: $ 6.68
Tot Rev per Cap: $ 18.21
Tot Inc per Cap: $ 1.63
Profit Margin: 8.9%
Retail $: 3.9 Bil (# 40)
Retail Sales %: .233

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WTIC	331/23.8	23.4	23.0	24.2	24.8
2. WTIC-F	97/ 7.0	4.7	6.2	7.9	4.0
3. WHCN-F	90/ 6.5	6.2	5.1	4.3	3.9
4. WRCH-F	87/ 6.3	7.7	9.2	11.5	9.4
5. WKSS-F	81/ 5.8	7.9	6.3	5.1	6.6
6. WDRC-F	73/ 5.3	4.0	3.4	3.8	2.4
7. WCCC-F	68/ 4.9	3.6	3.6	4.1	3.8
8. WIOF-F	55/ 4.0	3.7	4.3	3.7	2.3
9. WWYZ-F	51/ 3.7	4.0	3.4	3.1	3.9
10. WPOP	50/ 3.6	3.7	5.6	4.4	4.1
WDRC	50/ 3.6	4.2	5.3	3.3	5.4

12+ TSA 1/4	
1. WTIC	510
2. WKSS-F	193
3. WTIC-F	175
4. WHCN-F	161
WCCC-F	161
WRCH-F	161
7. WKCI-F	153
8. WDRC-F	153
9. WHYN-F	123
10. WPLR-F	119

12+ TSA CUME/MSA CUME RAT	
1. WTIC	5968/42.8
2. WTIC-F	3107/21.9
3. WDRC-F	2912/19.0
4. WCCC-F	2821/16.5
5. WHCN-F	2697/16.3
6. WKCI-F	2339/ 6.9
7. WKSS-F	2305/13.7
8. WNBC	2263/ 3.3
9. WRCH-F	2234/14.5
10. WWYZ-F	2067/11.9

12+ FM SHARE (METRO): 55.62% (698 of 1255) (O/N 80: 52.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WHCN-F	1. WHCN-F	1. WTIC	1. WTIC	1. WTIC	1. WTIC
2. WTIC-F	2. WTIC-F	2. WHCN-F	2. WRCH-F	2. WRCH-F	2. WDRC-F+
3. WCCC-F	3. WCCC-F	3. WDRC-F	3. WKSS-F	3. WKSS-F	3. WTIC-F
4. WDRC-F	4. WDRC-F	4. WWYZ-F	4. WWYZ-F	4. WPOP	4. WKCI-F
	5. WWYZ-F	WCCC-F	5. WTIC-F	5. WDRC-F	5. WKSS-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	67 (3)	406 (9)	473 (12)	37.7
MOR/AC	337 (2)	106 (2)	443 (4)	35.3
BTFL MUSIC	28 (1)	181 (3)	209 (4)	16.7
NEWS/TALK	61 (3)		61 (3)	4.9
BLACK	41 (1)		41 (1)	3.3
COUNTRY	23 (1)	5 (1)	28 (2)	2.2
			1255 (26)	

HARTFORD-NEW HAVEN ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTIC	1. WTIC	1. WTIC
2. WKSS-F	2. WTIC-F	2. WTIC-F
3. WKCI-F	3. WDRC-F	3. WRCH-F
4. WHCN-F	4. WKCI-F	4. WHCN-F
5. WTIC-F	5. WHCN-F	5. WKSS-F
6. WRCH-F	6. WNBC	6. WPOP
7. WPLR-F	7. WKSS-F	7. WDRC-F
8. WDRC-F	8. WCCC-F	8. WWYZ-F
9. WWYZ-F	9. WWYZ-F	9. WIOF-F
10. WCCC-F	10. WRCH-F	10. WKND
11. WNBC	11. WPLR-F	
12. WELI	12. WIOF-F	
13. WEZN-F	13. WELI	
14. WIOF-F	14. WPOP	
15. WPOP	15. WCBS	

OTHER RATED STATIONS/METRO SHARE

WCCC	1290		.4
WINF	1230	Manchester	.4
WKND	1480	Windsor	3.0
WMLB	1550		1.7
WRCQ	910	New Britain	2.0
WCTY-F	97.7	Norwich	.4
WKCI-F	101.3	Hamden	1.8
WPLR-F	99.9	New Haven	1.3
WAAF-F	107.3	Worcester	.3
WAQY-F	102.1	Springfield,MA	1.7
WCBS	880	New York	.5
WHYN-F	93.1	Springfield	.9
WMAS-F	94.7	Springfield	.5
WNBC	660	New York	.8
WOR	710	New York	.3

ADI FM SHARE: 55.03% (1584 of 2876) (O/N 80: 53.74%)

AM STATIONS

WDRC, 1260, 5 KW (DA-N) , CONTEMP	, $ 52.00*	(Mc-Guild)	Buckley
WKND, 1480, 500 W (DAYS,DA), BLACK	NBN, $ 35.00	(Lazar)	
WPOP, 1410, 5 KW (DA-2) , NEWS	CBS, $ 48.80	(Torbet)	Merv Griffin
WTIC, 1080, 50 KW (DA-N) , MOR	NBC, $292.50	(Katz)	

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR	ABC-C, $ 31.00	(Selcom)	
WDRC-F, 102.9, 20 KW @ 810, ROCK	, $ 52.00*	(Mc-Guild)	Buckley
WHCN-F, 105.9, 19 KW @ 740, AOR (Burk-Abr)	ABC-F, $ 51.00	(Masla)	Beck-Ross
WKSS-F, 95.7, 15 KW @ 820, BTFL MUS (Bonne)	, $ 56.25	(Blair)	Sturgeon
WRCH-F, 100.5, 25 KW @ 720, BTFL MUS (Schulke)	, $ 55.00	(Christal)	
WIOF-F, 104.1, 14 KW @ 835, SOFT ROCK (TM)	ABC-E, $ 48.00	(Torbet)	Merv Griffin
WTIC-F, 96.5, 15 KW @ 810, ROCK	, $ 80.33	(Katz)	
WWYZ-F, 92.5, 18 KW @ 860, AC/SOFT	RKO, $ 43.00*	(CBS-FM)	

Other Stations - See New Haven, New York, Bridgeport, Springfield

TV STATIONS

WATR	Waterbury	20	NBC
WFSB	Hartford	3	CBS, Post-Newsweek
WHCT	Hartford	18	IND
WTNH	New Haven	8	ABC, Capital Cities
WVIT	Hartford	30	NBC, Viacom

NEWSPAPERS

Hartford Courant	M	212,244, Times-Mirror
New Haven Register	E	100,093
New Haven Journal-Courier	M	37,264
New Britain Herald	E	40,485
Waterbury Republican	M	36,442
Waterbury American	E	36,340

HONOLULU

Market # 55
Revenue Rank # 53
Income Rank # 382
APR 15.5
SMSA Pop: 778,100
CSI: 6.4 Bil (# 49)

Revenue : $10,388,705
Income : $-2,143,727
% Rev Gain: +8.9
Stations: 22/21
Diaries: 1014/767:1
CSI HH: 25.0 M (# 27)
Standard Error: .599

National Rev: $1,203,714
Nat Rev per Cap: $1.55
Tot Rev per Cap: $13.35
Tot Inc per Cap: $-2.76
Profit Margin: ---
Retail $: 3.3 Bil (# 55)
Retail Sales %: .296

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KSSK	119/12.0	10.0	15.7	18.7	16.3
2. KDUK-F	111/11.2	11.5	6.4	3.3	2.2
3. KIKI	90/ 9.1	12.2	14.2	9.8	12.2
4. KKUA	85/ 8.6	10.7	10.7	6.3	7.4
5. KULA-F	65/ 6.6	4.1	3.7	2.1	2.5
6. KCCN	62/ 6.3	3.0	5.6	5.2	4.3
KDEO	62/ 6.3	4.4	.6	.7	.4
8. KUMU-F	57/ 5.7	4.2	6.9	8.1	7.5
9. KHVH	48/ 4.8	8.1	4.4	5.3	6.8
10. KPOI	44/ 4.4	4.9	5.3	4.8	5.0

METRO AND TSA ARE THE SAME

12+ CUME/CUME RATING	
1. KSSK	2082/32.6
2. KKUA	1690/26.4
3. KIKI	1567/24.5
4. KDUK-F	1389/21.7
5. KHVH	1093/17.1
6. KULA-F	1023/16.0
7. KCCN	852/13.3
8. KUMU-F	802/12.6
9. KGU	792/12.4
10. KPOI	680/10.6

12+ FM SHARE (METRO): 30.73% (299 of 973) (O/N 80: 23.22%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KDUK-F	1. KDUK-F	1. KDUK-F	1. KSSK	1. KSSK	1. KSSK
KIKI	2. KKUA	2. KKUA	2. KCCN	2. KCCN	2. KIKI+
3. KULA-F	3. KIKI	3. KIKI	3. KKUA	3. KUMU-F	3. KDUK-F
4. KKUA	4. KULA-F	KSSK	4. KIKI	4. KHVH	4. KKUA

OTHER RATED STATIONS/METRO SHARE

KAIM	870	.8	KIOE	1080	3.5	KQMQ-F	93.1	3.4
KAIM-F	95.5	.9	KISA	1540	.9	KSHO-F	96.3	1.1
KGU	760	3.0	KOHO	1170	1.3	KUMU	1500	1.9
KMAI-F	93.9	1.2	KORL	650	3.5	KZOO	1210	1.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	210 (3)	222 (4)	432 (7)	44.4
MOR/AC	193 (3)		193 (3)	19.8
ETHNIC	99 (4)		99 (4)	10.2
BTFL MUSIC	19 (1)	57 (1)	76 (2)	7.8
COUNTRY	62 (1)		62 (1)	6.4
NEWS/TALK	48 (1)		48 (1)	4.9
BIG BAND	35 (1)		35 (1)	3.6
UNKNOWN		11 (1)	11 (1)	1.1
RELIGION	8 (1)		8 (1)	0.8
CLASSICAL		9 (1)	9 (1)	0.9
			973 (22)	

RADIO STATIONS

KCCN, 1420, 5 KW, HAWAIIAN	,	$11.67	(PRO)	
KDEO, 940, 10 KW, COUNTRY (Drake-Chen)	MBS,	$? ?	(?)	
KHVH, 990, 5 KW, NEWS	ABC-E,NBC,	$33.00	(HNW)	
KIKI, 830, 10 KW, ROCK	ABC-C,	$40.00	(Masla)	
KKUA, 690, 10 KW, CONTEMP	,	$28.56	(Selcom)	LA Coke
KPOI, 1040, 10 KW, BTFL/MOR (Schulke II)	,	$27.50	(Katz)	Sudbrink
KSSK, 590, 5 KW, MOR	MBS,	$42.75	(Eastman)	Heftel
KGU , 760, 10 KW, AC	,	$16.50	(Blair)	
KDUK-F, 97.5, 100 KW @ 30, AOR (Burk-Abr)	,	$55.00	(Katz)	Sudbrink
KULA-F, 97.3, 100 KW @ 1685, ROCK (TM)	,	$15.00	(Eastman)	Heftel
KUMU-F, 94.7, 60 KW @ -140, BTFL MUS (FM-100)	,	$24.00	(Torbet)	

TV STATIONS KIKU Honolulu 13 IND, United KHON Honolulu 2 NBC, DM Register

HOUSTON

Market # 9; ADI # 10
Revenue Rank # 9
Income Rank # 3
APR 15.8
SMSA Pop: 2,969,900
CSI: 26.4 Bil (# 10)

Revenue : $51,149,048
Income : $11,165,445
% Rev Gain: +20.5
Stations: 28/33
Diaries: 1961/1514:1
CSI HH: 25.2 M (# 26)
Standard Error: .449

National Rev: $15,561,697
Nat Rev per Cap: $5.24
Tot Rev per Cap: $17.22
Tot Inc per Cap: $3.76
Profit Margin: 21.8%
Retail $: 17.1 Bil (# 7)
Retail Sales %: .246

12+ METRO	1/4/SHARE	SUM 81	SPG 81	WIN 81	O/N 80
1. KMJQ-F	316/7.7	11.2	13.2	11.0	10.8
2. KIKK-F	306/7.4	5.9	6.2	9.0	10.5
3. KRLY-F	298/7.3	5.8	4.3	4.0	4.6
4. KLOL-F	289/7.0	6.6	6.2	5.7	4.7
5. KILT-F	275/6.7	8.8	8.6	2.9	3.0
6. KRBE-F	257/6.3	4.8	5.5	6.9	5.6
7. KTRH	251/6.1	6.4	5.7	6.2	5.0
8. KFMK-F	247/6.0	4.0	3.7	2.8	3.5
9. KODA-F	229/5.6	5.2	5.3	4.6	5.3
10. KPRC	224/5.5	6.5	5.2	5.3	5.3
11. KYND-F	167/4.1	4.9	6.2	5.6	5.4
12. KQUE-F	141/3.4	2.9	3.0	3.8	2.5
13. KSRR-F	115/2.8	2.0	1.9	2.3	2.8
14. KILT	90/2.2	2.3	2.5	2.7	2.8
15. KENR	83/2,0	2.8	3.3	3.1	3.2

12+ TSA	1/4
1. KMJQ-F	347
2. KIKK-F	335
3. KTRH	314
4. KRLY-F	305
KLOL-F	305
6. KILT-F	292
7. KRBE-F	274
8. KFMK-F	255
9. KODA-F	250
10. KPRC	230
11. KYND-F	170
12. KQUE-F	144
13. KILT	129
14. KSRR-F	115
15. KENR	86

12+ TSA CUME/MSA CUME RAT	
1. KTRH	4763/14.6
2. KIKK-F	4724/16.3
3. KRBE-F	4205/14.7
4. KILT-F	4196/14.9
5. KLOL-F	4071/14.7
6. KMJQ-F	3860/13.7
7. KRLY-F	3713/13.6
8. KODA-F	3256/11.2
9. KFMK-F	3192/11.9
10. KPRC	3074/11.1
11. KILT	2683/ 8.7
12. KYND-F	2676/ 9.9
13. KSRR-F	2425/ 9.3
14. KENR	2228/ 8.3
15. KULF	2029/ 7.3

12+ FM SHARE (METRO): 71.71% (2778 of 3874) (O/N 80: 65.20%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KRBE-F	1. KLOL-F	1. KIKK-F	1. KIKK-F	1. KIKK-F	1. KTRH
2. KRLY-F	2. KFMK-F	2. KFMK-F	2. KILT-F	2. KPRC	2. KIKK-F
3. KLOL-F	3. KMJQ-F	3. KMJQ-F	3. KFMK-F	3. KODA-F	3. KPRC
4. KMJQ-F	4. KRLY-F	4. KILT-F	4. KODA-F	4. KTRH	4. KILT-F
5. KSRR-F	5. KIKK-F	5. KLOL-F	5. KMJQ-F	5. KYND-F	5. KRBE-F
6. KILT-F	6. KILT-F	6. KRLY-F	6. KRLY-F	6. KILT-F	6. KFMK-F
7. KIKK-F	7. KRBE-F	7. KRBE-F	7. KRBE-F	7. KQUE-F	7. KLOL-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		959 (4)	959 (4)	24.8
COUNTRY	221 (4)	581 (2)	802 (6)	20.7
NEWS/TALK	475 (2)		475 (2)	12.3
MOR/AC	85 (2)	388 (2)	473 (4)	12.2
BLACK/URBAN	83 (2)	316 (1)	399 (3)	10.3
BTFL MUSIC		396 (2)	396 (2)	10.2
SPANISH	232 (4)		232 (4)	6.0
CLASSICAL		74 (1)	74 (1)	1.9
RELIGION		64 (2)	64 (2)	1.7
			3874 (28)	

HOUSTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KIKK-F	1. KIKK-F	1. KMJQ-F
2. KMJQ-F	2. KTRH	2. KTRH
3. KLOL-F	3. KILT-F	3. KRLY-F
4. KRLY-F	4. KRBE-F	4. KILT-F
5. KTRH	5. KLOL-F	5. KIKK-F
6. KILT-F	6. KMJQ-F	6. KLOL-F
7. KRBE-F	7. KRLY-F	7. KRBE-F
8. KFMK-F	8. KFMK-F	8. KFMK-F
9. KODA-F	9. KODA-F	9. KODA-F
10. KPRC	10. KPRC	10. KPRC
11. KYND-F	11. KYND-F	
12. KQUE-F	12. KILT	
13. KILT	13. KSRR-F	
14. KSRR-F	14. KENR	
15. KENR	15. KULF	

OTHER RATED STATIONS/METRO SHARE			
KCOH	1430		.8
KGOL-F	107.3	Lake Jackson	1.2
KHCB-F	105.7		.4
KIKK	650		.6
KNUZ	1230		.6
KXYZ	1320		.3
KYOK	1590		1.2
KYST	920	Texas City	.4
KEYH	850		1.9
KLAT	1010		1.9
KLEF-F	94.5		1.8
KLVL	1480	Pasadena	1.4
KULF	790		1.6

ADI FM SHARE: 70.19% (2908 of 4143) (O/N 80: 64.64%)

AM STATIONS

KENR, 1070, 10 KW/5 KW (DA-2), COUNTRY	, $ 90.00* (Katz)	Lake Huron
KILT, 610, 5 KW (DA-2), COUNTRY	, $ 85.00* (Blair)	LIN
KPRC, 950, 5 KW (DA-N), NEWS/TALK	NBC, $ 90.00* (CBS Spot)	Houston Post
KTRH, 740, 50 KW (DA-1), NEWS/TALK	CBS,MBS, $ 95.00* (Christal)	
KULF, 790, 5 KW (DA-2), AC	RKO, $ 78.13 (Eastman)	Harte-Hanks

FM STATIONS

KFMK-F, 97.9, 100 KW @ 500, AC/CONTEMP	, $100.00* (RKO)	First Media
KIKK-F, 95.7, 100 KW @ 995, COUNTRY	, $152.55* (Torbet)	Viacom
KILT-F, 100.3, 100 KW @ 790, COUNTRY	, $110.00* (Blair)	LIN
KLOL-F, 101.1, 100 KW @ 790, AOR	, $ 90.00* (Christal)	
KMJQ-F, 102.1, 100 KW @ 790, URBAN	, $150.00* (Mc-Guild)	Amaturo
KODA-F, 99.1, 100 KW @ 790, BTFL MUS (Bonne)	, $ 90.00* (RAR)	Westinghouse
KQUE-F, 102.9, 280 KW @ 700, MOR	ABC-E, $ 75.00* (MMR)	Texas Coast
KRBE-F, 104.1, 100 KW @ 790, CONTEMP	Source, $193.88* (Katz)	Lake Huron
KRLY-F, 93.7, 100 KW @ 790, ROCK	, $122.50* (Masla)	Gulf
KSRR-F, 96.5, 100 KW @ 580, AOR	ABC-C, $ 66.75* (HNW)	ABC
KYND-F, 92.5, 97 KW @ 790, BTFL MUS (Schulke)	, $121.88 (Eastman)	Harte-Hanks

TV STATIONS

KRIV	Houston	26	IND, Metromedia
KHOU	Houston	11	CBS, Corinthian
KHTV	Houston	39	IND, Gaylord
KPRC	Houston	2	NBC, Houston Post
KTRK	Houston	13	ABC, Capital Cities

NEWSPAPERS

Houston Chronicle	E	321,133
Houston Post	M	304,525

HUNTINGTON

Market # 122; ADI # 43
Revenue Rank # 111
Income Rank # 48
APR 13.7
SMSA Pop: 312,700
CSI: 2.1 Bil (# 135)

Revenue : $4,864,993
Income : $ 542,365
% Rev Gain: +16.8
Stations: 15/13
Diaries: 642/487:1
CSI HH: 18.1 M (# 289)
Standard Error: .731

National Rev: $718,269
Nat Rev per Cap: $2.30
Tot Rev per Cap: $15.56
Tot Inc per Cap: $1.73
Profit Margin: 11.1%
Retail $: 1.2 Bil (# 142)
Retail Sales %: .356

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WKEE-F	86/24.2	24.3	18.9	19.9	17.2
2. WGNT	45/12.6	11.5	11.8	11.0	16.9
3. WHEZ-F	41/11.5	9.3	12.3	11.6	11.7
4. WTCR	40/11.2	9.8	10.7	15.3	15.3
5. WHTN	33/ 9.3	9.6	6.3	8.1	7.1
6. WAMX-F	29/ 8.1	8.1	16.7	9.0	8.6
7. WEMM-F	26/ 7.3	5.9	3.8	3.8	4.3
8. WKLC-F	14/ 3.9	2.2	1.6	1.2	---
9. WNST-F+	6/ 1.7	3.2	1.9	.6	2.5
WIRO	6/ 1.7	2.5	1.9	4.3	2.1

12+ TSA 1/4	
1. WKEE-F	146
2. WHTN	53
3. WHEZ-F	47
4. WGNT	46
5. WTCR	43
6. WAMX-F	37
7. WEMM-F	34
8. WKLC-F	32
9. WNST-F+	16
WPAY-F	16

12+ TSA CUME/MSA CUME RAT	
1. WKEE-F	1874/38.6
2. WAMX-F	850/23.1
3. WGNT	793/27.2
4. WEMM-F	674/14.7
5. WTCR	648/22.5
6. WHEZ-F	620/17.8
7. WPAY-F	580/ 7.0
8. WHTN	516/14.4
9. WNST-F+	343/ 8.3
10. WKLC-F	338/ 5.3

12+ FM SHARE (METRO): 61.29% (209 of 341) (O/N 80: 63.36%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR	1. WHEZ-F	1. WKEE-F
2. WAMX-F	2. WHTN	2. WTCR	2. WKEE-F	2. WTCR	2. WGNT
	WAMX-F	3. WHTN	3. WGNT	3. WGNT	3. WHEZ-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		129 (3)	129 (3)	37.8
COUNTRY	81 (4)	8 (3)	89 (7)	26.1
MOR/AC	51 (2)		51 (2)	15.0
BTFL MUSIC		41 (1)	41 (1)	12.0
RELIGION		31 (2)	31 (2)	9.1
			341 (15)	

HUNTINGTON-CHARLESTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WVAF-F	2. WCHS	2. WEMM-F
3. WQBE-F	3. WVAF-F	3. WHEZ-F
4. WEMM-F	4. WQBE-F	4. WGNT
5. WCHS	5. WCAW	5. WTCR
6. WQHY-F	6. WEMM-F	6. WAMX-F
7. WCAW	7. WAMX-F	7. WHTN
8. WHTN	8. WGNT	8. WNST-F
WKLC-F	9. WXIL-F	WKLC-F
10. WXIL-F	10. WKLC-F	10. WPAY-F
11. WHEZ-F	11. WKAZ	
12. WGNT	12. WQHY-F	
13. WTIP	13. WTCR	
WTCR	14. WHEZ-F	
15. WADC	15. WPAY-F	

OTHER RATED STATIONS/METRO SHARE

WCAK-F	92.7	Catlettsburg,KY	.6
WCMI	1340	Ashland,KY	1.7
WITO-F	107.1	Ironton,OH	.6
WPAY-F	104.1	Portsmouth,OH	1.7

ADI FM SHARE: 59.83% (907 of 1516) (O/N 80: 55.85%)

AM STATIONS

WGNT,	930,	5 KW/1 KW (DA-N),	MOR	NBC,	$28.75*	(Mc-Guild) Stoner
WHTN,	800,	5 KW (DAYS) ,	COUNTRY (Drake-Chen)	,	$53.25	(Katz) Capitol (WRAL)
WIRO,	1230,	1 KW/250 W ,	MOR	MBS,	$ 6.50	(Regional)
WTCR,	1420,	1 KW/500 W (DA-N),	COUNTRY	ABC-I,	$32.75*	(Mc-Guild)
WCAW,	680,	50 KW/250 W (DA-N),	COUNTRY	ABC-E,	$32.00	(Blair) Capitol (Johnson) (CHARLESTON)
WCHS,	580,	5 KW (DA-N) ,	MOR/AC	CBS,	$43.20	(Eastman) Rollins (CHARLESTON)
WTIP,	1240,	1 KW/250 W ,	BTFL MUS	NBC,	$11.70	(UBC) (CHARLESTON)
WADC,	1050,	5 KW (DAYS) ,	COUNTRY	,	$ 9.00	(Regional) (PARKERSBURG)
WKAZ,	950,	5 KW/1 KW (DA-N) ,	CONTEMP/AC	ABC-C,	$41.63	(Mc-Guild) Nininger (CHARLESTON)

FM STATIONS

WAMX-F,	93.7,	32 KW @ 400,	ROCK	ABC-E,	$20.00*	(Torbet)
WEMM-F,	107.9,	50 KW @ 500,	RELIGION	,	$ 8.00	(----) Mortenson
WHEZ-F,	103.3,	50 KW @ 490,	BTFL MUS (KalaMusic)	ABC-E,	$32.75*	(Mc-Guild)
WKEE-F,	100.5,	53 KW @ 556,	ROCK (Drake-Chen)	RKO,	$53.25	(Katz) Capitol (WRAL)
WNST-F,	106.3,	128 KW @ 1226,	COUNTRY	,	$12.00	(----) (MILTON)
WKLC-F,	105.1,	50 KW @ 500,	AOR (Burk-Abr)	Source,	$20.00*	(Torbet) (ST. ALBANS)
WPAY-F,	104.1,	100 KW @ 840,	RELIGION/COUNTRY	MBS,	$ 9.00	(Mid America) Braden (PORTSMOUTH)
WVAF-F,	99.9,	50 KW @ 497,	ROCK	ABC-F,	$32.00	(Blair) Capitol (Johnson) (CHARLESTON)
WQBE-F,	97.5,	50 KW @ 500,	COUNTRY	ABC-I,	$41.63	(Mc-Guild) Nininger (CHARLESTON)
WQHY-F,	95.5,	100 KW @ 202,	ROCK	,	$13.00	(Regional) (PRESTONBURG,KY)
WXIL-F,	95.1,	50 KW @ 500,	ROCK	Source,	$12.00	(----) (PARKERSBURG)

TV STATIONS

WCHS	Charleston	8	CBS, Rollins
WOWK	Huntington	13	ABC, Gateway
WSAZ	Huntington	3	NBC, Lee

NEWSPAPERS

Charleston Gazette	M	55,940, Clay
Huntington-Herald-Dispatch	M	48,665, Gannett

INDIANAPOLIS

Market # 34; ADI # 21
Revenue Rank # 25
APR 16.4
SMSA Pop: 1,182,500
CSI: 9.4 Bil (# 35)
Income Rank # 25

Revenue : $21,619,718
Income : $ 1,919,850
% Rev Gain: +9.1
Stations: 20/24
Diaries: 1487/795:1
CSI HH: 22.6 M (# 96)
Standard Error: .507

National Rev: $5,547,587
Nat Rev per Cap: $4.69
Tot Rev per Cap: $18.28
Tot Inc per Cap: $1.62
Profit Margin: 8.9%
Retail $: 5.2 M (# 34)
Retail Sales %: .372

12+ METRO	1/4/SHARE	SPG 81	FAL 80	SPG 80	FAL 79
1. WIBC	211/13.5	15.6	15.6	15.7	15.9
2. WFBQ-F	175/11.2	10.3	7.4	6.7	9.9
3. WXTZ-F	173/11.1	12.8	10.3	12.5	13.5
4. WIRE	153/ 9.8	8.1	9.3	8.8	9.5
5. WTLC-F	146/ 9.3	9.6	9.3	9.2	9.8
6. WFMS-F	138/ 8.8	8.6	9.0	7.4	8.4
7. WNAP-F	118/ 7.6	10.0	9.9	7.1	8.1
8. WENS-F	110/ 7.0	.5	.4	---	.5
9. WIKS-F	72/ 4.6	6.2	8.1	9.0	4.6
10. WATI	46/ 2.9	2.6	3.7	2.9	2.5
11. WIFE	42/ 2.7	1.2	1.8	2.9	3.4
12. WNDE	34/ 2.2	3.3	5.0	5.3	5.4

12+ TSA 1/4	
1. WFBQ-F	307
2. WXTZ-F	246
3. WIBC	242
4. WFMS-F	172
5. WIRE	167
6. WTLC-F	147
7. WNAP-F	144
8. WENS-F	137
9. WIKS-F	133
10. WGTC-F	75
11. WNDE	52
12. WLHN-F	49

12+ TSA CUME/MSA CUME RAT	
1. WIBC	3659/29.8
2. WFBQ-F	3576/19.8
3. WNAP-F	2707/19.7
4. WXTZ-F	2637/20.3
5. WIKS-F	2590/15.4
6. WIRE	2521/22.2
7. WENS-F	2060/16.6
8. WFMS-F	2001/15.1
9. WTLC-F	1351/14.0
10. WNDE	1265/ 9.2
11. WLS	1029/ 1.7
12. WIFE	1010/ 8.2

12+ FM SHARE (METRO): 64.98% (974 of 1499) (O/N 80: 60.30%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WIBC	1. WXTZ-F	1. WIBC
2. WIKS-F	2. WENS-F	2. WIBC	2. WXTZ-F	2. WIBC	2. WIRE
3. WTLC-F	3. WNAP-F	3. WENS-F	3. WIRE	3. WFMS-F	3. WXTZ-F
4. WNAP-F	4. WIBC	4. WFMS-F	4. WFMS-F	4. WIRE	4. WFBQ-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	6 (1)	365 (3)	371 (4)	24.7
MOR/AC	245 (2)	126 (3)	371 (5)	24.7
COUNTRY	153 (1)	159 (2)	312 (3)	20.8
BTFL MUSIC	46 (1)	173 (1)	219 (2)	14.6
BLACK		146 (1)	146 (1)	9.7
NEWS/TALK	42 (1)		42 (1)	2.8
RELIGION	33 (3)		33 (3)	2.2
UNKNOWN		5 (1)	5 (1)	0.3
			1499 (20)	

INDIANAPOLIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WFBQ-F	1. WIBC	1. WTLC-F
2. WIBC	2. WFBQ-F	2. WIRE
3. WXTZ-F	3. WXTZ-F	3. WIBC
4. WIRE	4. WNAP-F	4. WFBQ-F
5. WFMS-F	5. WIKS-F	5. WFMS-F
6. WTLC-F	6. WIRE	WXTZ-F
7. WNAP-F	7. WFMS-F	7. WENS-F
8. WIKS-F	8. WENS-F	8. WNAP-F
9. WENS-F	9. WTLC-F	9. WIFE
10. WWKI-F	10. WNDE	10. WIKS-F
11. WMDH-F	11. WIFE	
12. WGTC-F	12. WLS	
WLHN-F	13. WWKI-F	
14. WNDE	14. WOWO	
15. WATI	15. WLHN-F	

OTHER RATED STATIONS/METRO SHARE			
WBRI	1500		.9
WCBK-F	102.3	Martinsville	.6
WNTS	1590		.6
WXIR-F	98.3	Plainfield	.3
WXLW	950		.6
WGTC-F	92.3	Bloomington	1.3
WLHN-F	97.9	Anderson	.4
WLS	890	Chicago	.4

ADI FM SHARE: 68.11% (1788 of 2625) (O/N 80: 63.99%)

AM STATIONS

WIBC, 1070, 50 KW/10 KW (DA-2),	MOR	,	$101.25	(Blair)	Fairbanks
WATI, 810, 250 W (DAYS)	BTFL MUS (FM-100)	,	$ 15.50	(Masla)	Sarkes-Tarzian
WIFE, 1310, 5 KW/1 KW (DA-N)	NEWS/TALK	ABC-I,NBC,	$ 37.50	(----)	Communicom
WIRE, 1430, 5 KW (DA-N)	COUNTRY	ABC-E,	$ 78.00*	(Eastman)	Mid America
WNDE, 1260, 5 KW (DA-N)	MOR	CBS,	$ 47.50	(Katz)	Gulf

WLS - See Chicago WOWO - See Fort Wayne

FM STATIONS

WENS-F, 97.1, 30 KW @ 295,	AC	,	$ 47.00	(CBS/FM)	
WFBQ-F, 94.7, 52 KW @ 850,	AOR (Burk-Abr)	Source,	$111.25	(Katz)	Gulf
WFMS-F, 95.5, 50 KW @ 500,	COUNTRY	,	$ 85.63	(Torbet)	Susquehanna
WIKS-F, 99.5, 50 KW @ 500,	ROCK	,	$ 34.00	(MMR)	Heftel
WNAP-F, 93.1, 13 KW @ 1022,	ROCK	,	$ 64.75	(Blair)	Fairbanks
WTLC-F, 105.7, 50 KW @ 445,	BLACK	NBN,	$ 51.50*	(Howard)	BENI
WXTZ-F, 103.3, 18 KW @ 860,	BTFL MUS (Bonne)	,	$ 80.50*	(Eastman)	Mid America
WGTC-F, 92.3, 37 KW @ 1090,	COUNTRY	,	$ 8.50	(PRO)	Sarkes-Tarzian (BLOOMINGTON)
WLHN-F, 97.9, 50 KW @ 534,	AC	,	$ 16.00	(Regional)	Eastern (ANDERSON)
WWKI-F, 100.5, 30 KW @ 480,	COUNTRY	,	$ 16.00	(----)	(KOKOMO)
WMDH-F, 102.5, 50 KW @ 355,	COUNTRY	,	$ 13.50	(----)	(NEW CASTLE)

TV STATIONS

WHMB	Indianapolis	40	IND, Lester Sumrall Evangelistic Assoc
WISH	Indianapolis	8	CBS, Corinthian
WRTV	Indianapolis	6	ABC, McGraw-Hill
WTHR	Indianapolis	13	NBC, Columbus Dispatch
WTTV	Indianapolis	4	IND, Sarkes-Tarzian

NEWSPAPERS

Indianapolis Star	M	215,858, Central
Indianapolis News	E	143,499, Central

JACKSONVILLE

Market # 57
Revenue Rank # 76
Income Rank # 377
SMSA Pop: 733,800
CSI: 4.9 Bil (# 66)
APR 14.3

Revenue : $6,955,637
Income : $-1,491,319
% Rev Gain: -4.9
Stations: 23/23
Diaries: 1177/623:1
CSI HH: 18.6 M (# 270)
Standard Error: .550

National Rev: $2,345,457
Nat Rev per Cap: $3.20
Tot Rev per Cap: $9.48
Tot Inc per Cap: $-2.03
Profit Margin: ---
Retail $: 3.5 Bil (# 51)
Retail Sales %: .154

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WQIK-F	119/13.3	12.2	12.8	11.0	9.8
2. WIVY-F	112/12.5	14.3	14.7	12.2	11.0
3. WFYV-F	94/10.5	11.7	7.0	5.9	---
4. WAIV-F	91/10.2	2.3	3.5	4.6	4.6
5. WKTZ-F	84/ 9.4	12.6	12.1	11.8	12.2
6. WJAX-F	49/ 5.5	4.6	2.1	3.1	7.2
7. WPDQ	43/ 4.8	4.5	5.7	8.6	11.1
8. WAPE	42/ 4.7	7.3	8.8	6.3	8.0
9. WVOJ	34/ 3.8	4.0	6.9	6.6	7.8
10. WCGL	31/ 3.5	1.9	1.2	2.6	1.8

12+ TSA 1/4	
1. WQIK-F	142
2. WIVY-F	130
3. WKTZ-F	121
4. WFYV-F	107
5. WAIV-F	106
6. WAPE	71
7. WJAX-F	64
8. WPDQ	44
9. WVOJ	37
10. WOKV	32

12+ TSA CUME/MSA CUME RAT	
1. WIVY-F	1877/24.8
2. WQIK-F	1638/22.3
3. WAIV-F	1421/20.7
4. WKTZ-F	1379/16.9
5. WAPE	1248/13.4
6. WFYV-F	989/13.8
7. WJAX-F	925/12.1
8. WPDQ	791/12.4
9. WVOJ	622/ 9.7
10. WOKV	561/ 7.5

12+ FM SHARE (METRO): 67.10% (571 of 851) (O/N 80: 62.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WIVY-F	1. WFYV-F	1. WQIK-F	1. WQIK-F	1. WQIK-F	1. WQIK-F
2. WFYV-F	2. WAIV-F	2. WAIV-F	2. WAIV-F	2. WKTZ-F	2. WIVY-F
3. WPDQ	3. WIVY-F	3. WIVY-F	3. WIVY-F	3. WAPE	3. WFYV-F
4. WAIV-F	4. WQIK-F	4. WFYV-F	4. WKTZ-F	4. WVOJ	4. WKTZ-F

OTHER RATED STATIONS/METRO SHARE

WAOC	1420	St. Augustine	.9	WFOY	1240	St. Augustine	1.1
WAYR	550	Orange Park	.8	WJAX	930		1.8
WBIX	1010		.4	WKTZ	1220		1.1
WBKF-F	92.1	MacClenny	.4	WOKV	600		2.5
WCRJ-F	107.3		2.0	WOZN	970		1.2
WERD	1400		1.8	WROS	1050		1.1
WEXI	1280		1.8				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		297 (3)	297 (3)	34.9
COUNTRY	84 (3)	123 (2)	207 (5)	24.3
BLACK/URBAN	59 (2)	49 (1)	108 (3)	12.7
BTFL MUSIC		102 (2)	102 (2)	12.0
RELIGION/GOSPEL	63 (5)		63 (5)	7.4
MOR/AC	48 (3)		48 (3)	5.6
NEWS/TALK	16 (1)		16 (1)	1.9
BIG BAND	10 (1)		10 (1)	1.2
			851 (23)	

RADIO STATIONS

WAPE, 690, 50 KW/10 KW (DA-N), COUNTRY
WCGL, 1530, 50 KW (DAYS,DA) , GOSPEL (?)
WOKV, 600, 5 KW (DA-N) , AC
WPDQ, 1460, 5 KW (DA-N) , BLACK
WVOJ, 1320, 5 KW (DA-N) , COUNTRY

WAIV-F, 94.9, 100 KW @ 935, CONTEMP/AC
WFYV-F, 104.5, 100 KW @ 760, AOR (Burk-Abr)
WIVY-F, 102.9, 60 KW @ 635, ROCK
WJAX-F, 95.1, 100 KW @ 567, URBAN
WKTZ-F, 96.1, 100 KW @ 830, BTFL MUS (Schulke)
WQIK-F, 99.1, 100 KW @ 620, COUNTRY

ABC-I, $50.25 (Eastman) Eastman
, $? ? (Lazar)
, $? ? (Blair) Affiliated
, $38.50 (Howard) BENI
NBC, $36.25 (MMR) Gulf

RKO, $45.62* (Blair) Affiliated
Source, $70.00 (Selcom) BENI
, $72,50 (Torbet) Infinity
NBN, $? ? (HNW) City of Jckbille
, $73.75 (Katz) Beck-Ross
, $55.00* (Mc-Guild)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

JOHNSON CITY-KINGSPORT-BRISTOL

Market # 95
Revenue Rank # 84
Income Rank # 103
APR 15.5
SMSA Pop: 435,500
CSI: 2.6 Bil (# 113)

Revenue : $6,231,442
Income : $ 261,929
% Rev Gain: +33.7
Stations: 29/23
Diaries: 836/521:1
CSI HH: 17.1 M (# 314)
Standard Error: .657

National Rev: $1,020,615
Nat Rev per Cap: $2.34
Tot Rev per Cap: $14.31
Tot Inc per Cap: $ .60
Profit Margin: 4.2%
Retail $: 1.7 Bil (# 101)
Retail Sales %: .310

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80
1. WJCW	82/14.2	10.1	9.0	11.9
WXBQ-F	82/14.2	12.9	14.2	12.0
3. WQUT-F	61/10.6	8.4	10.4	10.1
4. WKPT-F	39/ 6.8	9.1	7.6	7.6
5. WFHG	30/ 5.2	7.5	5.3	7.5
6. WETB	29/ 5.0	5.4	7.1	6.7
7. WJSO	24/ 4.2	4.5	7.2	2.7
8. WZAP	17/ 2.9	2.6	2.3	4.4
WGOC	17/ 2.9	4.0	2.7	3.1
WIDD-F	17/ 2.9	1.0	2.1	1.0

12+ TSA 1/4	
1. WXBQ-F	115
2. WQUT-F	90
3. WJCW	83
4. WKPT-F	50
5. WETB	41
6. WFHG	33
7. WIMZ-F	30
WOKI-F	30
9. WIVK-F	25
10. WJSO	24

12+ TSA CUME/MSA CUME RAT	
1. WXBQ-F	1346/26.4
2. WQUT-F	1322/25.1
3. WJCW	945/23.9
4. WKPT-F	712/14.9
5. WETB	690/13.0
6. WFHG	656/15.5
7. WJSO	482/12.3
8. WOKI-F	385/ 3.1
9. WIMZ-F	349/ 4.5
10. WIVK-F	325/ 3.4

12+ FM SHARE (METRO): 43.96% (248 of 546) (O/N 80: 41.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WJCW	1. WXBQ-F
2. WETB	2. WXBQ-F	2. WQUT-F	2. WJCW	2. WXBQ	2. WJCW
3. WIMZ-F		3. WJCW	3. WKPT-F	3. WKPT-F	3. WQUT-F
		4. WFHG	4. WQUT-F		4. WKPT-F

OTHER RATED STATIONS/METRO SHARE

WABN-F	92.7	Abengdon, VA	.5
WBBI	1230	Abengdon, VA	1.9
WBCV	1550	Bristol,VA	1.9
WBEJ	1240	Elizabethtown, TN	1.9
WEMB	1420	Erwin, TN	1.4
WGAT	1050	Kingsport	.9
WIDD	1520	Elizabethtown	.3
WKIN	1320	Kingsport	2.4
WKPT	1400	Kingsport	2.1
WMCH	1260	Church Hill, TN	2.1
WOPI	1490	Bristol, TN	.9
WRGS	1370	Rogersville,TN	2.1
WZXY-F	104.9	Kingsport	1.9
WCRK	1150	Morristown, TN	.7
WIMZ-F	103.5	Knoxville	1.6
WIVK-F	107.7	Knoxville	1.0
WMYU-F	102.1	Sevierville	.5
WOFM-F	94.9	Greenville	.5
WOKI-F	100.3	Oak Ridge	1.0

FORMATS	AM	FM	TOTAL	%
COUNTRY	132 (6)	91 (3)	223 (9)	40.8
ROCK/AOR/CONTEMP	88 (4)	92 (6)	181 (10)	33.2
MOR/AC	53 (5)		53 (5)	9.7
BTFL MUSIC		39 (1)	39 (1)	7.1
RELIGION	17 (1)	17 (1)	34 (2)	6.2
UNKNOWN	16 (2)		16 (2)	2.9
			546 (29)	

RADIO STATIONS

WETB, 790, 5 KW (DAYS) , ROCK	MBS, $ 7.50 (----)	
WFHG, 980, 5 KW/1 KW (DA-N), AC/CONTEMP	ABC-C, $18.50* (Mc-Guild)	Nininger
WGOC, 1090, 1 KW (DAYS,DA) , RELIGION	, $11.00 (----)	
WJCW, 910, 5 KW/1 KW (DA-N), COUNTRY	CBS, $19.25* (Katz)	Bloomington
WJSO, 1590, 5 KW (DAYS) , ROCK	NBC, $ 8.50 (PRO)	
WZAP, 690, 10 KW (DAYS) , COUNTRY	MBS, $12.00 (PRO)	
WIDD-F, 99.3, 3 KW @ 304, GOSPEL	, $ 4.00 (----)	
WKPT-F, 98.5, 100 KW @ 1260, BTFL MUS (Bonne)	, $18.00 (Selcom)	
WQUT-F, 101.5, 100 KW @ 1500, ROCK/AOR	, $19.25* (Katz)	Bloomington
WXBQ-F, 96.6, 67 KW @ 2240, COUNTRY	ABC-I, $18.50* (Mc-Guild)	Nininger

KALAMAZOO

Market # 137
Revenue Rank # 167
Income Rank # 102
APR 15.3
SMSA Pop: 277,300
CSI: 2.0 Bil (# 141)

Revenue : $ 3,925,940
Income : $ 206,994
% Rev Gain: -4.2%
Stations: 23/5
Diaries: 638/435:1
CSI HH: 19.9 M (# 218)
Standard Error: .759

National Rev: $ 418,337
Nat Rev per Cap: $ 1.51
Tot Rev per Cap: $ 10.55
Tot Inc per Cap: $ .96
Profit Margin: 9.1%
Retail $: 1.2 Bil (# 136)
Retail Sales %: .225

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WKZO	47/13.2	11.6	15.9	16.3	13.5
2. WKFR-F	45/12.6	12.9	12.1	11.1	9.9
3. WQLR-F	32/ 9.0	10.1	9.2	6.4	7.9
4. WKMI	30/ 8.4	7.5	6.1	12.8	9.6
5. WLAV-F	28/ 7.8	4.4	4.3	7.0	5.3
6. WJFM-F	22/ 6.2	5.4	4.6	4.4	3.3
7. WOOD-F	21/ 5.9	7.5	6.9	5.8	9.6
8. WNWN-F	18/ 5.0	7.0	4.9	3.2	2.3
9. WMAQ	15/ 4.2	2.8	4.6	3.5	3.3
10. WGRD-F	14/ 3.9	8.0	6.6	8.7	7.9

12+ TSA 1/4	
1. WKZO	70
2. WKFR-F	49
3. WLAV-F	47
4. WOOD-F	39
5. WGRD-F	37
6. WQLR-F	35
WJFM-F	35
8. WKMI	31
9. WNWN-F	30
10. WMAQ	24

12+ TSA CUME/MSA CUME RAT	
1. WKZO	1014/29.7
2. WGRD-F	712/15.9
3. WKFR-F	698/25.4
4. WKMI	662/26.1
5. WLAV-F	620/14.8
6. WOOD-F	613/16.7
7. WJFM-F	560/14.5
8. WQLR-F	541/19.5
9. WMAQ	510/11.6
10. WNWN-F	390/11.3

12+ FM SHARE (METRO): 60.37% (195 of 323) (O/N 80: 57.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKZO	1. WKZO
2. WGRD-F	2. WLAV-F	2. WLAV-F	2. WQLR-F	2. WQLR-F	2. WKFR-F
3. WKMI	3. WKMI	3. WKMI	3. WKZO	3. WOOD-F	3. WKMI

OTHER RATED STATIONS/METRO SHARE

WBUK	1560	Portage	2.0
WCSY+	940	South Haven	.6
WKPR	1420		2.8
WOAM	980	Otsego	.6
WBBM	780	Chicago	.6
WDOW-F	92.1	Dowagiac	.6
WGN	720	Chicago	1.4
WHFB	1060	Benton Harbor	.8
WHFB-F	99.9	Benton Harbor	1.1
WJXQ-F	106.1	Jackson	2.2
WLS	890	Chicago	1.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	36 (2)	95 (4)	131 (6)	40.6
MOR/AC	63 (5)	25 (3)	88 (8)	27.2
BTFL MUSIC		57 (3)	57 (3)	17.6
COUNTRY	15 (1)	18 (1)	33 (2)	10.2
RELIGION	10 (1)		10 (1)	3.1
BIG BAND	2 (1)		2 (1)	0.6
NEWS/TALK	2 (1)		2 (1)	0.6
			323 (22)	

RADIO STATIONS

WKMI, 1360, 5 KW/1 KW (DA-N), CONTEMP
WKZO, 590, 5 KW (DA-N) , MOR
WQLR-F, 106.5, 33 KW @ 600, BTFL MUS (Kala Music Partners)
WKFR-F, 103.3, 50 KW @ 370, CONTEMP (Drake-Chen)
WNWN-F, 98.5, 50 KW @ 500, COUNTRY

ABC-C, $33.75 (Howard)
CBS, $30.75 (Mc-Guild) Fetzer
, $20.00 (Masla) Fairfield
RKO, $35.25 (Christal) (BATTLE CREEK)
, $18.58 (PRO) (COLDWATER)

WMAQ - See Chicago
Other Stations - See Grand Rapids

TV, ADI, NEWSPAPER INFO - See GRAND RAPIDS

KANSAS CITY

Market # 29; ADI # 25
Revenue Rank # 26
Income Rank # 135
APR 16.4
SMSA Pop: 1,344,100
CSI: 11.9 Bil (# 27)

Revenue : $20,555,112
Income : $ 144,792
% Rev Gain: +7.9
Stations: 22/21
Diaries: 1408/955:1
CSI HH: 23.6 M (# 54)
Standard Error: .534

National Rev: $6,531,862
Nat Rev per Cap: $4.86
Tot Rev per Cap: $15.29
Tot Inc per Cap: $ .11
Profit Margin: 0.7%
Retail $: 6.4 Bil (# 27)
Retail Sales %: .269

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WDAF	243/13.6	13.8	11.4	12.0	11.9
2. WHB	164/ 9.1	9.5	9.1	8.6	6.0
3. KYYS-F	141/ 7.9	9.0	10.3	10.2	12.7
KMBR-F	141/ 7.9	9.0	6.9	8.1	9.3
5. KUDL-F	136/ 7.6	6.0	8.1	5.2	3.5
6. KPRS-F	133/ 7.4	7.5	6.2	6.8	5.8
7. KBEQ-F	132/ 7.4	5.9	6.8	4.6	6.5
8. KCMO	101/ 5.6	5.7	6.0	4.1	6.2
KMBZ	101/ 5.6	8.7	8.8	10.8	8.9
10. KCKN-F	98/ 5.5	3.7	2.7	4.0	3.6
11. KCEZ-F	87/ 4.9	7.6	7.8	6.0	7.8
12. KJLA	66/ 3.7	1.1	2.1	3.8	3.6

12+ TSA 1/4	
1. WDAF	588
2. WHB	260
3. KYYS-F	251
4. KMBR-F	192
5. KBEQ-F	164
6. KCMO	145
7. KUDL-F	144
8. KPRS-F	135
9. KCEZ-F	125
10. KCKN-F	123
11. KMBZ	115
12. KJLA	66

12+ TSA CUME/MSA CUME RAT	
1. WDAF	6878/26.2
2. WHB	4617/24.3
3. KYYS-F	3194/17.6
4. KCMO	3028/17.5
5. KBEQ-F	2474/17.0
6. KUDL-F	2468/19.8
7. KMBZ	2375/17.7
8. KMBR-F	2291/15.8
9. KCKN-F	1806/11.9
10. KCEZ-F	1676/10.8
11. KPRS-F	1276/11.5
12. KSAS-F	889/ 4.6

12+ FM SHARE (METRO): 55.56% (954 of 1717) (O/N 80: 55.59%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KYYS-F	1. KUDL-F	1. WHB	1. WDAF	1. WDAF	1. WDAF
2. KBEQ-F	2. WHB	2. WDAF	2. WHB	2. KMBR-F	2. WHB
3. KPRS-F	3. KYYS-F	3. KUDL-F	3. KMBR-F	3. KCEZ-F	3. KYYS-F
4. KUDL-F	4. KPRS-F	4. KPRS-F	4. KUDL-F	4. WHB	4. KMBR-F
5. WHB	5. KBEQ-F	5. KMBR-F	5. KPRS-F	5. KMBZ	5. KCKN-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	164 (1)	447 (5)	611 (6)	35.6
COUNTRY	344 (2)	98 (1)	442 (3)	25.7
BTFL MUSIC		228 (2)	228 (2)	13.3
BLACK/URBAN	29 (1)	133 (1)	162 (2)	9.4
NEWS/TALK	101 (1)		101 (1)	5.9
BIG BAND	66 (1)		66 (1)	3.8
MOR/AC	37 (2)	6 (1)	43 (3)	2.5
CLASSICAL		35 (1)	35 (1)	2.0
RELIGION	22 (2)		22 (2)	1.3
UNKNOWN		7 (1)	7 (1)	0.4
			1717 (22)	

KANSAS CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WDAF	1. WDAF	1. WDAF
2. WHB	2. WHB	2. KPRS-F
3. KYYS-F	3. KYYS-F	3. WHB
4. KMBR-F	4. KCMO	4. KYYS-F
5. KBEQ-F	5. KBEQ-F	5. KMBZ
6. KUDL-F	6. KUDL-F	6. KUDL-F
7. KPRS-F	7. KMBZ	7. KCKN-F
8. KCMO	8. KMBR-F	8. KCMO
9. KCKN-F	9. KCKN-F	9. KBEQ-F
10. KCEZ-F	10. KCEZ-F	10. KCEZ-F
11. KMBZ	11. KPRS-F	
12. KJLA	12. KJLA	
13. KSAS-F	13. KSAS-F	
14. KXTR-F	14. KXTR-F	
15. KFEQ	15. KFEQ	

OTHER RATED STATIONS/METRO SHARE

KCKN	1340		.4
KCNW	1380	Fairway,KS	.6
KEXS	1090	Excelsior Spg,MO	.7
KIEE-F	100.7	Harrisonville,MO	.3
KLDY	1140	Liberty,MO	1.7
KPRT	1590		1.6
KSAS-F	106.5		1.6
KWKI-F	93.3		.4
KXTR-F	96.5		2.0
KLZR-F	105.9	Lawrence	.5

ADI FM SHARE: 51.86% (1187 of 2289) (O/N 80: 53.14%)

AM STATIONS

KCMO, 810, 50 KW/5 KW (DA-N),	NEWS/TALK	CBS,MBS, $ 58.00 (MMR)	Meredith
KJLA, 1190, 1 KW/250 W	, BIG BAND/NOST (A1 Ham)	, $ 20.00 (Roslin)	
KMBZ, 980, 5 KW (DA-N)	, COUNTRY	RKO, $ 80.00* (Torbet)	Bonneville
WDAF, 610, 5 KW	, COUNTRY	ABC-E, $120.00* (Katz)	Taft
WHB , 710, 10 KW/5 KW (DA-2),	CONTEMP/AC	NBC, $105.00 (Blair)	Storz
KFEQ, 680, 5 KW (DA-2)	, COUNTRY	CBS, $ 35.00 (Mc-Guild)	(ST JOSEPH)

FM STATIONS

KBEQ-F, 104.3, 50 KW @ 953,	ROCK	ABC-C, $ 60.50* (Christal)	Mariner
KCEZ-F, 94.9, 100 KW @ 1057,	BTFL MUS (Schulke)	, $ 63.00 (MMR)	Meredith
KCKN-F, 94.1, 100 KW @ 465,	COUNTRY (Burk-Abr)	, $ 36.13* (Mc-Guild)	Albritton
KMBR-F, 99.7, 100 KW @ 950,	BTFL MUS (Bonne)	, $ 60.00* (Torbet)	Bonneville
KPRS-F, 103.3, 100 KW @ 450,	BLACK	NBN, $ 57.00 (Howard)	
KSAS-F, 106.5, 100 KW @ 880,	AOR	RKO, $ 19.13 (CBS/FM)	
KUDL-F, 98.1, 100 KW @ 250,	SOFT ROCK (TM)	ABC-F, $ 62.50 (Selcom)	Shamrock
KXTR-F, 96.5, 100 KW @ 546,	CLASSICAL	, $ 20.00 (CMBS)	
KYYS-F, 102.1, 100 KW @ 940,	AOR (Burk-Abr)	Source, $110.00* (Katz)	Taft

TV STATIONS

KBMA	Kansas City	41	IND, Scripps-Howard
KCMO	Kansas City	5	CBS, Meredith
KMBC	Kansas City	9	ABC, Metromedia
WDAF	Kansas City	4	NBC, Taft

NEWSPAPERS

Kansas City Star	E	271,833, Capital Cities
Kansas City Times	M	295,426, Capital Cities

KNOXVILLE

Market # 85
Revenue Rank # 72
Income Rank # 270
APR 16.4
SMSA Pop: 484,500
CSI: 3.4 Bil (# 91)

Revenue : $7,409,952
Income : $ -102,775
% Rev Gain: +22.6
Stations: 741/654:1
Diaries: 741/654:1
CSI HH: 19.3 M (# 246
Standard Error: .717

National Rev: $1,472,351
Nat Rev per Cap: $3.04
Tot Rev per Cap: $15.29
Tot Inc per Cap: $-.21
Profit Margin: ---
Retail $: 2.2 Bil (# 80)
Retail Sales %: .291

12+ METRO 1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WIVK-F 128/19.0	28.0	20.4	19.7	20.9
2. WEZK-F 104/15.5	16.4	16.7	19.9	16.4
3. WMYU-F 79/11.7	1.9	---	---	---
4. WIMZ-F 69/10.3	8.1	7.0	6.1	6.3
5. WIVK 61/ 9.1	6.8	8.8	9.9	8.5
6. WOKI-F 57/ 8.5	7.8	11.5	8.3	7.7
7. WNOX 36/ 5.3	6.4	8.4	7.1	11.9
8. WRJZ 30/ 4.5	7.6	8.2	10.5	9.9
9. WHEL 19/ 2.8	2.9	1.4	1.9	1.4
10. WYSH-F+ 17/ 2.5	1.6	2.6	1.5	2.1

12+ TSA 1/4	
1. WIVK-F	300
2. WOKI-F	268
3. WEZK-F	183
4. WMYU-F	147
5. WIMZ-F	126
6. WIVK	74
7. WNOX	57
8. WRJZ	38
9. WYSH-F+	20
10. WHEL	19

12+ TSA CUME/MSA CUME RAT	
1. WOKI-F	3445/22.9
2. WIVK-F	3003/34.3
3. WMYU-F	1797/25.5
4. WEZK-F	1689/23.2
5. WIMZ-F	1608/20.4
6. WNOX	1432/22.4
7. WRJZ	1074/16.8
8. WIVK	974/17.6
9. WHEL	335/ 7.9
10. WYSH-F+	304/ 5.7

12+ FM SHARE (METRO): 70.05% (449 of 641) (O/N 80: 62.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WIMZ-F	1. WMYU-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F+
2. WOKI-F	2. WIVK-F	2. WMYU-F	2. WEZK-F	2. WEZK-F	2. WOKI-F
3. WNOX	3. WIMZ-F	3. WEZK-F	3. WMYU-F		3. WEZK-F
4. WMYU-F	4. WOKI-F	4. WIMZ-F	4. WIVK		4. WMYU-F

OTHER RATED STATIONS/METRO SHARE

WATO	1290	Oak Ridge	.6	WGAP	1400	Maryville	2.4
WBMK	1430		1.2	WKGN	1340		.6
WEAG	1470	Alcoa	.6	WKXV	900		.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	36 (1)	205 (3)	241 (4)	37.8
COUNTRY	107 (3)	128 (1)	235 (4)	36.7
BTFL MUSIC		104 (1)	104 (1)	16.2
MOR/AC	13 (3)	12 (1)	25 (4)	3.9
BIG BAND/NOST	19 (1)		19 (1)	3.0
BLACK	8 (1)		8 (1)	1.2
RELIGION	5 (1)		5 (1)	0.8
UNKNOWN	4 (1)		4 (1)	0.6
			641 (17)	

RADIO STATIONS

WHEL, 1240, 1 KW/250 W , BIG BAND/NOST (Al Ham)	CBS,MBS, $15.00* (Mc-Guild)	Stoner
WIVK, 850, 50 KW (DAYS,DA), COUNTRY	ABC-E, $25.00* (Torbet)	Dick
WNOX, 990, 10 KW (DA-N) , CONTEMP	ABC-C,MBS, $25.00 (Blair)	Scripps-How
WRJZ, 620, 5 KW (DA-N) , COUNTRY	ABC-I, $35.00* (Mc-Guild)	Basic Media
WEZK-F, 97.5, 100 KW @ 1250, BTFL MUS (Bonne)	, $50.00 (Eastman)	South Central
WIMZ-F, 103.5, 100 KW @ 1800, AOR (Burk-Abr)	Source, $28.00* (Mc-Guild)	Stoner
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY	ABC-E, $45.00* (Torbet)	Dick
WOKI-F, 100.3, 100 KW @ 2000, ROCK	MBS, $33.50 (Selcom)	(OAK RIDGE)
WYSH-F+,104.9, 3 KW @ 300, MOR	, $ 5.00 (Beaver)	(CLINTON)
WMYU-F, 102.1, 100 KW @ 1000, ROCK/AC	, $? ? (----)	Mooney (SEVIERVILLE)

TV STATIONS

WATE	Knoxville	6	ABC, Nationwide
WBIR	Knoxville	10	CBS, Multimedia
WTVK	Knoxville	26	NBC, South Central

B-82

NEWSPAPERS Knoxville Jrnl M 56,908, Gannett Knox News-Sent E 102,488, Scripps-How

LANCASTER

Market # 110
Revenue Rank # 156
Income Rank # 330
APR 15.1
SMSA Pop: 362,100
CSI: 2.8 Bil (# 105)

Revenue : $3,160,509
Income : $ -287,152
% Rev Gain: +18.6
Stations: 27/9
Diaries: 642/564:1
CSI HH: 22.5 M (# 98)
Standard Error: .746

National Rev: $885,747
Nat Rev per Cap: $2.45
Tot Rev per Cap: $8.73
Tot Inc per Cap: $-.79
Profit Margin: ---
Retail $: 1.5 Bil (# 115)
Retail Sales %: .160

12+ METRO 1/4/SHARE		SPG 81	O/N 80	A/M 80
1. WLAN-F	70/15.4	16.3	12.5	6.6
2. WNCE-F	45/ 9.9	8.3	9.9	10.9
3. WRKZ-F	42/ 9.2	7.6	7.1	5.0
4. WIOV-F	33/ 7.3	10.3	8.5	6.8
5. WSBA-F	30/ 6.6	6.7	10.6	5.9
6. WDAC-F	23/ 5.1	5.4	6.9	6.6
7. WQXA-F	18/ 4.0	4.5	7.3	10.5
8. WSBA	17/ 3.7	4.9	4.3	5.9
WTPA-F	17/ 3.7	2.7	---	---
10. KYW	14/ 3.1	1.8	1.2	2.5

12+ TSA 1/4	
1. WRKZ-F	124
2. WNCE-F	86
3. WQXA-F	84
4. WLAN-F	78
5. WSBA	72
6. WSBA-F	71
7. WTPA-F	49
8. WIOV-F	38
9. WDAC-F	36
10. WYCR-F	32

12+ TSA CUME/MSA CUME RAT	
1. WQXA-F	1454/16.5
2. WSBA	1242/11.7
3. WRKZ-F	1224/15.8
4. WLAN-F	1208/32.1
5. WNCE-F	1007/17.1
6. WSBA-F	952/13.2
7. WYCR-F	762/ 6.9
8. WTPA-F	608/ 7.0
9. WIOV-F	604/16.6
10. WLAN	513/15.9

12+ FM SHARE (METRO): 83.33% (330 of 396) (O/N 80: 81.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. ~~WBEC-AM~~ WLAN-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WNCE-F	1. WRKZ-F
	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WSBA
	3. WTPA-F	3. WNCE-F	3. WNCE-F	3. WSBA-F	3. WLAN-F

OTHER RATED STATIONS/METRO SHARE

WGSA	1310	Ephrate	2.4	WJBR-F	99.5	Wilmington	.4
WLAN	1390		2.9	WMGK-F	102.9	Philadelphia	1.3
WLPA	1490		1.1	WMMR-F	93.3	Philadelphia	.7
WBAL	1090	Baltimore	.7	WRFY-F	102.5	Reading	2.4
WBSB-F	104.3	Baltimore	.4	WRHY-F	92.7	Starview	.9
WCAU-F	98.1	Philadelphia	.4	WUFM-F	100.1	Lebanon	.7
WGCB-F	96.1	Red Lion	.4	WYCR-F	98.5	York	1.1
WHP	580	Harrisburg	.7	WYSP-F	94.1	Philadelphia	2.2
WIFI-F	92.5	Philadelphia	.4				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	13 (1)	138 (11)	151 (12)	38.1
BTFL MUSIC		77 (3)	77 (3)	19.4
COUNTRY		75 (2)	75 (2)	18.9
MOR/AC	39 (5)	11 (1)	50 (6)	12.6
RELIGION		23 (1)	23 (1)	5.8
NEWS/TALK	14 (1)		14 (1)	3.5
BIG BAND		4 (1)	4 (1)	1.0
UNKNOWN		2 (1)	2 (1)	0.5
			396 (27)	

RADIO STATIONS

WLAN, 1390, 5 KW/1 KW (DA-2), CONTEMP/AC
WDAC-F, 94.5, 50 KW @ 500, RELIGION
WIOV-F, 105.1, 50 KW @ 500, COUNTRY
WLAN-F, 96.9, 50 KW @ 500, ROCK
WNCE-F, 101.3, 6 KW @ 1293, BTFL MUS (FM-100)
WRKZ-F, 106.7, 20 KW @ 500, COUNTRY

MBS,ABC-C, $16.50* (HNW)
, $10.40 (Savalli) Crawford
ABC-E, $16.75 (Masla)
ABC-F, $30.00* (HNW)
NBC, $25.00* (Mc-Guild) Hall
, $42.50* (Mc-Guild) (HERSHEY)

For other stations see Harrisburg and York

TV and NEWSPAPERS - SEE HARRISBURG

LANSING

Market # 40
Revenue Rank # 118
Income Rank # 45
APR 15.8
SMSA Pop: 471,200
CSI: 3.8 Bil (# 87)

Revenue : $ 4,477,672
Income : $ 644,062
% Rev Gain: -12.8%
Stations: 24/12
Diaries: 882/534:1
CSI HH: 23.2 M (# 70)
Standard Error: .686

National Rev: $ 819,221
Nat Rev per Cap: $ 1.74
Tot Rev per Cap: $ 9.50
Tot Inc per Cap: $ 1.37
Profit Margin: 14.4%
Retail $: 2.0 Bil (# 90)
Retail Sales %: .193

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WFMK-F	75/12.2	11.0	15.6	13.5	14.0
2. WITL-F	71/11.5	12.4	11.1	10.2	10.2
3. WJXQ-F	69/11.2	10.0	---	---	---
4. WILS-F	50/ 8.1	6.7	9.1	14.4	9.3
5. WJIM-F	45/ 7.3	6.9	10.4	7.3	6.4
6. WJR	44/ 7.1	8.0	6.8	5.9	7.4
7. WVIC-F	37/ 6.0	5.6	11.8	11.6	10.7
8. WVGO	23/ 3.7	2.8	2.2	1.2	2.2
9. WILS	20/ 3.2	2.9	2.1	3.3	6.0
10. WJIM	18/ 2.9	3.1	4.3	3.3	4.3

12+ TSA 1/4	
1. WJXQ-F	128
2. WJR	109
3. WFMK-F	97
4. WITL-F	77
5. WJIM-F	63
6. WILS-F	50
7. WVIC-F	42
8. WRIF-F	29
9. WVGO	24
10. WILS	23

12+ TSA CUME/MSA CUME RAT	
1. WJR	1580/18.5
2. WFMK-F	1574/29.2
3. WJXQ-F	1543/24.2
4. WITL-F	1031/21.9
5. WVIC-F	969/20.4
6. WJIM-F	785/15.1
7. WILS-F	770/17.9
8. WILS	655/15.7
9. WJIM	589/14.1
10. WRIF-F	482/ 3.3

12+ FM SHARE (METRO): 76.77% (413 of 538) (O/N 80: 77.62%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WJXQ-F	1. WFMK-F	1. WFMK-F	1. WITL-F	1. WITL-F	1. WJR
2. WVIC-F	2. WILS-F	2. WILS-F	2. WFMK-F	2. WJR	2. WJXQ-F
3. WFMK-F	3. WJXQ-F	3. WITL-F	3. WJR	3. WJIM-F	3. WFMK-F
	4. WVIC-F	4. WJXQ-F		4. WFMK-F	4. WITL-F

OTHER RATED STATIONS/METRO SHARE

WION	1430	Ionia	1.5	WJFM-F	93.7	Grand Rapids	.5
WITL	1010		1.3	WLAV-F	96.9	Grand Rapids	1.1
WCUZ-F	101.3	Grand Rapids	2.1	WNWN-F	98.5	Coldwater	.3
WGER-F	102.5	Bay City	.3	WOOD-F	105.7	Grand Rapids	2.4
WGRD-F	97.9	Grand Rapids	1.0	WPLB-F	107.3	Greenville	1.1
WIBM-F	94.1	Jackson	.8	WRIF-F	101.1	Detroit	.5
WWJ	950	Detroit	.5	WZZR-F	95.7	Grand Rapids	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		258 (10)	258 (10)	48.0
COUNTRY	8 (1)	93 (4)	101 (5)	18.8
MOR/AC	91 (4)		91 (4)	16.9
BTFL MUS		62 (3)	62 (3)	11.5
BIG BAND	23 (1)		23 (1)	4.3
			538 (23)	

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2), AC	CBS, $15.60	(Torbet)	
WJIM, 1240, 1 KW/250 W , MOR	NBC, $11.00	(PRO)	Gross
WVGO, 730, 500 W (DAYS,DA) , BIG BAND/NOST (Al Ham)	, $10.00*	(Blair)	
WFMK-F, 99.1, 110 KW @ 600, SOFT ROCK	RKO, $39.00	(Selcom)	Liggett
WILS-F, 101.7, 3 KW @ 180, AOR (Burk-Abr)	Source, $22.00	(Torbet)	
WITL-F, 100.7, 55 KW @ 378, COUNTRY	, $35.06	(Mc-Guild)	Midwest Family
WJIM-F, 97.5, 28 KW @ 440, BTFL MUS (TM)	, $13.00	(PRO)	Gross
WVIC-F, 94.9, 49 KW @ 500, CONTEMP	ABC-C, $22.59*	(Blair)	
WJXQ-F, 106.1, 50 KW @ 500, AOR	, $28.00	(Christal)	Patten (JACKSON)

TV STATIONS WJIM Lansing 6 CBS, Gross WILX Jackson 10 NBC, ATO

NEWSPAPER Lansing State Journal E 73,814, Gannett

LAS VEGAS

Market # 88
Revenue Rank # 63
Income Rank # 84
APR 16.2
SMSA Pop: 475,000
CSI: 3.9 Bil (# 82)

Revenue : $8,225,359
Income : $ 327,155
% Rev Gain: +8.7
Stations: 15/14
Diaries: 877/542:1
CSI HH: 23.5 M (# 58)
Standard Error: .642

National Rev: $2,042,644
Nat Rev per Cap: $4.30
Tot Rev per Cap: $17.32
Tot Inc per Cap: $ .69
Profit Margin: 4.0%
Retail $: 2.5 Bil (# 70)
Retail Sales %: .292

12+ METRO 1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KLUC-F 76/11.6	9.9	12.4	10.0	8.8
2. KENO-F 62/ 9.5	7.3	3.6	2.9	5.2
3. KORK-F 57/ 8.7	9.0	10.2	10.5	10.4
4. KXTZ-F 55/ 8.4	8.7	6.8	9.0	9.9
5. KVEG 47/ 7.2	9.6	11.6	9.0	6.5
6. KMJJ 41/ 6.3	5.0	4.8	9.8	7.4
KUDO-F 41/ 6.3	6.8	3.6	1.9	---
8. KDWN 32/ 4.9	6.0	8.2	4.4	5.9
9. KRAM 31/ 4.7	4.8	4.4	5.6	5.0
10. KFMS-F 28/ 4.3	3.3	9.8	6.3	7.4

12+ TSA 1/4	
1. KLUC-F	76
2. KENO-F	63
3. KXTZ-F	59
4. KORK-F	57
5. KVEG	48
6. KMJJ	41
KUDO-F	41
8. KDWN	37
9. KRAM	31
10. KFMS-F	28

12+ TSA CUME/MSA CUME RAT	
1. KLUC-F	1052/26.1
2. KENO-F	783/19.2
3. KMJJ	726/17.4
4. KDWN	668/13.4
5. KXTZ-F	660/16.2
6. KVEG	658/15.8
7. KUDO-F	647/16.1
8. KORK-F	594/14.8
9. KLAV	572/14.0
10. KENO	500/12.3

12+ FM SHARE (METRO): 55.19% (319 of 578) (O/N 80: 49.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KXTZ-F	1. KXTZ-F	1. KLUC-F
2. KENO-F	2. KENO-F	2. KENO-F	2. KVEG	KORK-F	2. KVEG
3. KLAV	3. KUDO-F	3. KUDO-F	3. KLUC-F	3. KVEG	3. KENO-F
	4. KMJJ	4. KMJJ	4. KMJJ	4. KDWN	KORK-F

OTHER RATED STATIONS/METRO SHARE

KENO	1460	3.8	KLAV	1230	4.0	KNUU	970	2.6
KORK	920	2.5	KVOV	1280	Henderson	3.7		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	51 (2)	179 (3)	230 (5)	39.8
BTFL MUSIC		112 (2)	112 (2)	19.4
COUNTRY	78 (2)	28 (1)	106 (3)	18.3
MOR/AC	89 (3)		89 (3)	15.4
SPANISH/BLACK	24 (1)		24 (1)	4.2
NEWS/TALK	17 (1)		17 (1)	2.9
			578 (15)	

RADIO STATIONS

KDWN, 720, 50 KW (DA-N) , MOR	, $17.75 (Blair)		
KENO, 1460, 5 KW/1 KW (DA-N), CONTEMP (Drake-Chen)	ABC-C, $22.10 (Lotus)	Lotus	
KLAV, 1230, 1 KW/250 W , ROCK	MBS, $19.00 (Masla)	Korngold	
KMJJ, 1140, 10 KW/2.5 KW (DA-N), AC	ABC-E, $24.60* (Mc-Guild)	Western Cities	
KRAM, 1340, 1 KW/250 W , COUNTRY	, $12.00 (Torbet)		
KVEG, 1400, 1 KW/250 W , COUNTRY	, $29.63* (Katz)	Bdcst Assoc	
KENO-F, 92.3, 100 KW @ 1520, AOR (Burk-Abr)	Source, $22.10 (Lotus)	Lotus	
KFMS-F, 101.9, 20 KW @ 41, COUNTRY (Burk-Abr)	Source, $29.63* (Katz)	Bdcst Assoc	
KLUC-F, 98.5, 25 KW @ 180, ROCK	, $35.00* (Mc-Guild)	Western Cities	
KORK-F, 97.1, 44 KW @ 195, BTFL MUS (Schulke)	, $22.00* (Eastman)	Donrey	
KUDO-F, 93.1, 25 KW @ 260, SOFT ROCK (TM)	RKO, $19.00 (HNW)		
KXTZ-F, 94.1, 100 KW @ 1250, BTFL MUS (Master)	, $19.00 (Selcom)		

TV STATIONS

KLAS	Las Vegas	8	CBS, Landmark	KVBC	Las Vegas	3	NBC
KTNV	Las Vegas	13	ABC	KVVU	Henderson	5	IND, J. Carson

NEWSPAPERS

Las Vegas Review Journal	E	83,232, Donrey
Las Vegas Sun	M	56,446

LEXINGTON

Market # 120
Revenue Rank # 90
Income Rank # 34
APR 15.4
SMSA Pop: 319,800
CSI: 2.3 Bil (# 122)

CSI HH

Revenue : $ 5,899,647
Income : $ 897,263
% Rev Gain: 14.9%
~~% Rev Gain:~~ 21.5 H (# 114)
Stations: 16/13
Diaries: 703/455:1
Standard Error: .735

National Rev: $ 914,431
Nat Rev per Cap: $ 2.86
Tot Rev per Cap: $ 18.44
Tot Inc per Cap: $ 2.81
Profit Margin: 15.2%
Retail $: 1.5 Bil (# 114)
Retail Sales %: .365

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WKQQ-F	75/18.2	21.2	12.8	16.5	16.1
2. WLAP-F	67/16.3	21.4	20.5	14.2	14.1
3. WVLK	60/14.6	12.0	14.7	20.8	15.2
4. WTKC	36/ 8.8	8.9	8.7	6.6	6.2
5. WVLK-F	35/ 8.5	9.4	15.4	11.7	14.1
6. WAXU-F	26/ 6.3	5.0	3.9	9.1	11.3
7. WLAP	24/ 5.8	6.4	6.5	9.4	9.6
8. WJMM-F	13/ 3.2	.9	1.7	.8	.6
9. WNVL	12/ 2.9	2.6	2.4	1.5	2.3
10. WWKY	9/ 2.2	.9	.5	.5	.6

12+ TSA 1/4	
1. WLAP-F	153
2. WKQQ-F	109
3. WVLK-F	77
4. WVLK	76
5. WTKC	40
6. WAXU-F+	38
7. WHAS	37
8. WLAP	35
9. WJMM-F	18
10. WNVL	12

12+ TSA CUME/MSA CUME RAT	
1. WLAP-F	1798/31.6
2. WVLK	1505/37.7
3. WKQQ-F	1337/27.9
4. WVLK-F	1005/19.3
5. WLAP	815/18.8
6. WHAS	761/ 7.3
7. WTKC	521/17.5
8. WAXU-F+	519/13.4
9. WSKV-F	237/ 1.4
10. WJMM-F	209/ 7.0

12+ FM SHARE (METRO): 57.67% (218 of 378) (O/N 80: 58.16%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WKQQ-F	1. WKQQ-F	1. WKQQ-F	1. WLAP-F	1. WVLK	1. WVLK
2. WLAP-F	2. WLAP-F	2. WLAP-F	2. WVLK	2. WTKC	2. WLAP-F
	3. WVLK	3. WVLK	3. WTKC	WVLK-F	3. WKQQ-F

OTHER RATED STATIONS/METRO SHARE

WFMI-F	100.1	Winchester	1.7	WHAS	840	Louisville	1.7
WILP	1440	Paris	.7	WSKV-F	104.9	Stanton	.5
WNCW-F	96.7	Paris	.5				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		149 (3)	149 (3)	39.4
MOR/AC	100 (4)		100 (4)	26.5
COUNTRY	57 (3)	19 (2)	76 (5)	20.1
BTFL MUSIC	3 (1)	37 (2)	40 (3)	10.6
RELIGION		13 (1)	13 (1)	3.4
			378 (16)	

RADIO STATIONS

WLAP, 630, 5 KW/1 KW (DA-2), MOR
WNVL, 1250, 500 W (DAYS) , COUNTRY
WTKC, 1300, 2.5 KW/1 KW (DA-N), COUNTRY
WVLK, 590, 5 KW/1 KW (DA-2), MOR
WWKY, 1380, 1 KW (DAYS) , AC

WAXU-F+, 103.1, 3 KW @ 300, COUNTRY
WJMM-F, 106.3, 3 KW @ 276, RELIGION
WKQQ-F, 98.1, 100 KW @ 551, AOR
WLAP-F, 94.5, 50 KW @ 660, ROCK (TM)
WVLK-F, 92.9, 100 KW @ 854, BTFL MUS (FM-100)

CBS, $41.25 (Mc-Guild) Illinois Bdcst
, $ 6.75 (Regional) (NICHOLASVILLE)
NBC, $15.00 (Selcom)
ABC-I, $31.85 (Torbet) Bluegrass
ABC-C, $ 5.00 (White) (WINCHESTER)

MBS, $10.00 (Savalli) (GEORGETOWN)
, $ 5.20 (----) Mortenson (VERSAILLES)
Source, $40.00 (Christal)
RKO, $41.25 (Mc-Guild) Illinois Bdcst
, $31.85 (Torbet) Bluegrass

WHAS - See Louisville

TV STATIONS

WKYT	Lexington	27	CBS, Bluegrass
WTVQ	Lexington	62	ABC, Shamrock
WLEX	Lexington	18	NBC, Gay-Bell

NEWSPAPERS

Lexington Herald	M	70,790, Knight-Ridder
Lexington Leader	E	34,105, Knight-Ridder

LITTLE ROCK

Market # 102
Revenue Rank # 73
Income Rank # 360
APR 14.9
SMSA Pop: 394,300
CSI: 2.9 Bil (# 103)

Revenue : $7,323,792
Income : $ -518,850
% Rev Gain: +15.0
Stations: 16/15
Diaries: 734/537:1
CSI HH: 19.9 M (# 228)
Standard Error: .685

National Rev: $2,056,590
Nat Rev per Cap: $5.21
Tot Rev per Cap: $18.57
Tot Inc per Cap: $-1.32
Profit Margin: ---
Retail $: 1.8 Bil (# 97)
Retail Sales %: .329

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KSSN-F	85/17.7	22.0	14.7	17.3	14.4
2. KEZQ-F	62/12.9	7.9	11.0	7.0	9.0
3. KOKY	56/11.7	13.4	9.9	10.0	16.1
4. KKYK-F	47/ 9.8	8.6	7.6	8.4	4.6
5. KARN	38/ 7.9	5.4	10.8	8.6	6.4
6. KMJX-F	37/ 7.7	5.2	2.5	---	---
7. KLRA	31/ 6.5	8.6	10.1	11.2	10.8
8. KLPQ-F	27/ 5.6	5.2	5.7	9.8	6.8
9. KLAZ-F	23/ 4.8	8.6	11.2	12.1	13.0
10. KAAY	22/ 4.6	6.3	7.8	5.8	6.8

12+ TSA 1/4	
1. KSSN-F	289
2. KKYK-F	118
3. KEZQ-F	86
4. KLPQ-F	75
5. KMJX-F	71
6. KARN	60
7. KOKY	56
8. KLRA	52
9. KLAZ-F	48
10. KAAY	46

12+ TSA CUME/MSA CUME RAT	
1. KSSN-F	3034/27.2
2. KKYK-F	2093/23.4
3. KAAY	1560/16.6
4. KLPQ-F	1202/16.0
5. KLAZ-F	1194/16.3
6. KARN	1095/19.4
7. KLRA	1031/18.7
8. KEZQ-F	824/17.6
9. KMJX-F	757/12.5
10. KOKY	581/17.1

12+ FM SHARE (METRO): 62.28% (284 of 456) (O/N 80: 55.02%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KLPQ-F	1. KKYK	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F
KOKY	KSSN-F	2. KKYK-F	2. KEZQ-F	2. KEZQ-F	2. KKYK-F
3. KMJX-F	3. KOKY	3. KOKY	3. KKYK-F	3. KLRA	3. KAAY+
4. KLAZ-F	4. KMJX-F	4. KEZQ-F	4. KOKY	4. KARN	4. KLRA

OTHER RATED STATIONS/METRO SHARE

KAUL	1380	.6	KITA	1440	1.3	KSOH	1050	.6
KGKO	850 Benton	.2	KXLR	1150	2.5	KAKI-F	107.1 Benton	.6

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		134 (4)	134 (4)	29.4
COUNTRY	43 (2)	88 (2)	131 (4)	28.7
BTFL MUSIC		62 (1)	62 (1)	13.6
BLACK	56 (1)		56 (1)	12.3
NEWS/TALK	38 (1)		38 (1)	8.3
MOR/AC	26 (3)		26 (3)	5.7
RELIGION	9 (2)		9 (2)	2.0
			456 (16)	

RADIO STATIONS

KAAY, 1090, 50 KW (DA-N) , AC	ABC-C, $22.00 (Katz)	Multimedia
KARN, 920, 5 KW (DA-N) , NEWS/TALK	MBS,NBC, $25.00 (Blair)	
KLRA, 1010, 10 KW/5 KW (DA-N) , COUNTRY	CBS, $19.00 (Mc-Guild)	Signal Media
KOKY, 1250, 1 KW/500 W (DA-N), BLACK	, $50.00* (Torbet)	Curtis
KLPQ-F, 94.1, 100 KW @ 770, ROCK	ABC-F, $19.50 (Katz)	Multimedia
KEZQ-F, 100.3, 100 KW @ 295, BTFL MUS (FM-100)	, $22.00* (Selcom)	Security
KKYK-F, 103.7, 100 KW @ 1510, CONTEMP/AC	, $25.00 (Blair)	
KLAZ-F, 98.5, 100 KW @ 880, CONTEMP	, $50.00* (Torbet)	Curtis
KSSN-F, 95.7, 100 KW @ 1000, COUNTRY (TM)	ABC-E, $59.88* (Eastman)	Firstcom
KMJX-F, 105.1, 100 KW @ 534, ROCK	, $18.00* (Christal)	(CONWAY)

TV STATIONS

KARK	Little Rock	4	NBC, Gannett
KTHV	Little Rock	11	CBS
KATV	Little Rock	7	ABC, Leake

NEWSPAPERS
Little Rock Arkansas Democrat E 66,275
Little Rock Arkansas Gazette M 129,274

LOS ANGELES

Market # 2; ADI # 2
Revenue Rank # 1
Income Rank # 1
APR 16.4
SMSA Pop: 7,382,500
CSI: 70.3 Bil (# 2)

Revenue : $ 147,234,809
Income : $ 38,583,656
% Rev Gain: 26.2%
Stations: 44/55
Diaries: 4086/1807:1
CSI HH: 24.0 M (# 42)
Standard Error: .331

National Rev: $66,819,658
Nat Rev per Cap: $ 9.05
Tot Rev per Cap: $19.94
Tot Inc per Cap: $ 5.23
Profit Margin: 26.2%
Retail $: 34.0 Bil (# 1)
Retail Sales %: .312

12+ METRO	1/4/SHARE	SUM 81	SPG 81	WIN 81	FAL 80
1. KABC	1046/8.0	6.6	8.5	6.9	6.9
2. KBIG-F	657/5.0	6.0	5.5	6.5	5.1
3. KLOS-F	608/4.7	4.5	3.6	2.9	2.7
4. KMET-F	589/4.5	5.7	4.6	3.9	3.6
5. KFWB	578/4.4	3.7	3.8	4.8	5.0
6. KJOI-F	488/3.7	4.5	3.8	4.3	4.3
7. KNX	412/3.2	3.2	3.8	3.5	4.2
8. KRTH-F	411/3.1	3.5	3.1	3.9	3.2
9. KHTZ-F	388/3.0	3.1	3.0	3.6	3.0
10. KRLA	364/2.8	2.6	3.7	2.9	4.1
11. KLAC	355/2.7	2.7	2.9	3.2	3.7
12. KOST-F	345/2.6	2.1	2.5	2.9	2.5
KNX-F	345/2.6	3.0	2.8	4.3	2.8
14. KZLA-F	333/2.5	2.0	1.7	2.5	1.6
15. KIQQ-F	330/2.5	2.9	2.6	2.7	3.1
16. KALI	324/2.5	1.7	1.1	2.0	2.4
17. KROQ-F	316/2.4	1.8	1.7	1.6	1.8
18. KTNQ	315/2.4	2.7	1.9	1.5	1.7
19. XTRA	310/2.4	1.8	1.6	2.0	1.0
20. KGFJ	308/2.4	2.1	1.4	.8	.8

12+ TSA 1/4	
1. KABC	1177
2. KMET-F	812
3. KBIG-F	810
4. KLOS-F	769
5. KFWB	624
6. KNX	600
7. KRTH-F	558
8. KJOI-F	528
9. KFI	497
10. KNX-F	453
11. XTRA	432
12. KLAC	430
13. KOST-F	422
14. KHTZ-F	408
15. KRLA	389
16. KZLA-F	363
17. KIIS-F	346
18. KROQ-F	339
19. KIQQ-F	336
20. KTNQ	331

12+ TSA CUME/MSA CUME RAT	
1. KABC	14888/16.6
2. KNX	13241/11.6
3. KMET-F	12306/12.0
4. KLOS-F	12085/11.9
5. KFWB	11434/13.1
6. KFI	11352/ 8.2
7. KBIG-F	11119/11.3
8. KRTH-F	9289/ 8.9
9. XTRA	7790/ 8.9
10. KJOI-F	7790/ 8.9
11. KIIS-F	7498/ 7.9
12. KHTZ-F	7448/ 8.8
13. KNX-F	7309/ 7.3
14. KLAC	7264/ 7.5
15. KIQQ-F	7129/ 8.5
16. KMPC	7114/ 7.5
17. KRLA	6578/ 7.4
18. KOST-F	6560/ 6.9
19. KROQ-F	5004/ 5.7
20. KZLA-F	4911/ 5.6

12+ FM SHARE (METRO): 52.37% (6295 of 12021) (FAL 80: 53.33%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KLOS-F	1. KMET-F	1. KMET-F	1. KABC	1. KABC	1. KABC
2. KROQ-F	2. KLOS-F	2. KLOS-F	2. KBIG-F	2. KBIG-F	2. KFWB
3. KMET-F	3. KRTH-F	3. KRTH-F	3. KFWB	3. KJOI-F	3. KNX
XTRA	4. KHTZ-F	4. KHTZ-F	4. KRTH-F	4. KFWB	4. KFI
5. KGFJ	KNX-F	5. KBIG-F	5. KRLA	5. KNX	5. KBIG-F
6. KIQQ-F	6. KRLA	6. KABC	6. KZLA-F	6. KOST-F	6. KLOS-F
7. KUTE-F	7. KROQ-F	7. KRLA	7. KTNQ	7. KLAC	7. KMET-F
8. KIIS-F	8. KIQQ-F	8. KNX-F	8. KLAC	8. KZLA-F	8. KTNQ
	9. KGFJ	9. KTNQ	9. KJOI-F	9. KMPC	9. KRTH-F
	KTNQ	10. KFWB	10. KHTZ-F	10. KWKW	10. KLAC

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	1012 (4)	2641 (8)	3653 (12)	30.4
NEWS/TALK	2301 (4)		2301 (4)	19.1
BTFL MUSIC		1597 (4)	1597 (4)	13.3
BLACK/URBAN/JAZZ	490 (2)	579 (4)	1069 (6)	8.9
SPANISH	917 (3)	150 (1)	1067 (4)	8.9
COUNTRY	646 (3)	376 (2)	1022 (5)	8.5
MOR/AC	48 (1)	851 (3)	899 (4)	7.5
CLASSICAL	56 (1)	101 (1)	157 (2)	1.3
RELIGION	139 (2)		139 (2)	1.2
BIG BAND/NOST	117 (1)		117 (1)	1.0
			12021 (44)	

LOS ANGELES ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KABC	1. KABC	1. KABC
2. KBIG-F	2. KMET-F	2. KFWB
3. KMET-F	3. KNX	3. KALI
4. KLOS-F	4. KLOS-F	4. KTNQ
5. KFWB	5. KFWB	5. KGFJ
6. KRTH-F	6. KBIG-F	6. KWKW
7. KNX	7. KFI	7. KNX
8. KJOI-F	8. KRTH-F	8. KBIG-F
9. KFI	9. KJOI-F	9. KMET-F
10. KNX-F	10. KIIS-F	10. KLOS-F
11. KLAC	11. KHTZ-F	
12. KOST-F	12. KLAC	
13. KHTZ-F	13. KIQQ-F	
14. KRLA	14. KNX-F	
15. KZLA-F	15. KMPC	

ADI FM SHARE: 56.96% (7528 of 13217)

OTHER RATED STATIONS/METRO SHARE

KACE-F	103.9	Inglewood	.6
KBRT	740	Avalon	.5
KDAY	1580	Santa Monica	1.4
KEZY	1190	Anaheim	.4
KEZY-F	95.9	Anaheim	.5
KFAC	1330		.4
KFAC-F	92.3		.8
KFI	640		2.2
KHJ	930		1.8
KIEV	870	Glendale	.6
KIIS-F	102.7		2.1
KIKF-F	94.3	Garden Grove	.3
KJLH-F	102.3	Compton	1.0
KKGO-F	105.1		1.0
KLVE-F	107.5		1.1
KMPC	710		2.0
KNOB-F	97.9	Long Beach	.8
KPRZ	1150		.9
KUTE-F	101.9	Glendale	1.8
KWIZ	1480	Santa Ana	.4
KWIZ-F	96.7	Santa Ana	.4
KWKW	1300	Pasadena	2.1
KWST-F	105.9		.8
KZLA	1540		.4

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK	ABC-I,	$331.25	(Katz)	ABC
KALI, 1430, 5 KW (DA-2)	, SPANISH	,	? ?	(UBC)	United
KFI , 640, 50 KW	, AC/CONTEMP	ABC-E,	$185.00*	(Christal)	Cox
KFWB, 980, 5 KW	, NEWS	NBC,	$171.88*	(RAR)	Westinghouse
KGFJ, 1230, 1 KW/250 W	, BLACK	MBS,	$ 65.55*	(?)	Inner City
KHJ , 930, 5 KW (DA-N)	, COUNTRY	RKO,	$100.00*	(RKO)	RKO
KLAC, 570, 5 KW (DA-N)	, COUNTRY	,	$167.50	(Eastman)	Metromedia
KMPC, 710, 50 KW/10 KW (DA-N)	, TALK	,	$110.47	(MMR)	Golden West
KNX , 1070, 50 KW	, NEWS	CBS,	$270.00	(CBS Spot)	CBS
KRLA, 1110, 50 KW/10 KW (DA-1)	, CONTEMP/AC	,	$166.25	(Howard)	
KTNQ, 1020, 50 KW (DA-2)	, SPANISH	,	$ 79.75	(Caballero)	
KWKW, 1300, 5 KW/1 KW (DA-2)	, SPANISH	,	$ 54.50	(Lotus)	Lotus
XTRA, 690, 50 KW	, ROCK	,	$ 75.00*	(MMR) Noble	(TIJUANA)

FM STATIONS

KBIG-F, 104.3, 105 KW @ 5800, BTFL MUS (Bonne)		,	$220.00*	(Torbet)	Bonneville
KHTZ-F, 97.1, 55 KW @ 770, AC		,	$111.75*	(Selcom)	Greater Media
KIIS-F, 102.7, 8 KW @ 2790, ROCK		ABC-C,	$124.38	(Mc-Guild)	Gannett
KIOQ-F, 100.3, 58 KW @ 1180, ROCK		,	$110.00*	(Masla)	Outlet
KJOI-F, 98.7, 75 KW @ 1833, BTFL MUS (Schulke)		,	$205.88	(Selcom)	Beatrice Foods
KLOS-F, 95.5, 68 KW @ 2920, AOR		ABC-F,	$178.75*	(Katz)	ABC
KMET-F, 94.7, 58 KW @ 2835, AOR					
KNX-F , 93.1, 54 KW @ 2870, SOFT ROCK		,	$163.00	(CBS/FM)	CBS
KOST-F, 103.5, 13 KW @ 6100, BTFL MUS (FM-100)		,	$120.00	(Christal)	Cox
KROQ-F, 106.7, 26 KW @ 1600, ROCK		,	$ 50.00*	(Roslin)	
KRTH-F, 101.1, 58 KW @ 2930, AC		,	$195.00*	(RKO)	RKO
KUTE-F, 101.9, 690 W @ 5800, URBAN		,	$150.88*	(?)	Inner City
KZLA-F, 93.9, 49 KW @ 2000, COUNTRY		,	$110.00*	(Blair)	Capital Cities

SEE ANAHEIM FOR TV STATIONS AND NEWSPAPERS.

LOUISVILLE

Market # 44; ADI # 42
Revenue Rank # 46
Income Rank # 372
APR 14.9
SMSA Pop: 924,700
CSI: 7.3 Bil (# 42)

Revenue : $11,564,527
Income : $-1,137,721
% Rev Gain: -3.2
Stations: 17/16
Diaries: 1372/674:1
CSI HH: 23.0 M (# 72)
Standard Error: .507

National Rev: $2,778,035
Nat Rev per Cap: $3.00
Tot Rev per Cap: $12.50
Tot Inc per Cap: $-1.23
Profit Margin: ---
Retail $: 3.9 Bil (# 43)
Retail Sales %: .258

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WVEZ-F	103/9.3	10.4	9.9	10.7	12.9
2. WRKA-F	102/9.2	6.8	3.6	3.1	1.6
3. WHAS	93/8.4	9.7	7.8	8.9	10.8
WCII	93/8.4	6.7	4.7	4.5	4.7
5. WLOU	89/8.0	6.3	5.7	9.4	4.7
6. WAMZ-F	87/7.9	10.6	11.7	8.8	6.9
7. WQMF-F	85/7.7	6.1	3.9	3.7	4.7
8. WAVG	80/7.2	8.2	6.8	7.7	8.2
9. WKJJ-F	77/6.9	8.7	10.5	7.8	10.2
10. WAKY	69/6.2	5.0	9.5	9.8	5.7
11. WLRS-F	56/5.1	6.0	8.5	5.7	10.1
12. WINN	37/3.3	3.6	5.0	5.9	8.0

12+ TSA	1/4
1. WAMZ-F	213
2. WHAS	161
3. WQMF-F	136
4. WCII	131
5. WKJJ-F	126
WVEZ-F	126
7. WRKA-F	106
8. WLOU	100
9. WAKY	90
10. WAVG	85
11. WLRS-F	58
12. WINN	37

12+ TSA CUME/MSA CUME	RAT
1. WHAS	3455/26.4
2. WAMZ-F	2820/18.1
3. WKJJ-F	2164/18.1
4. WAKY	2079/20.6
5. WQMF-F	2001/16.5
6. WCII	1954/19.1
7. WAVG	1672/18.4
8. WRKA-F	1436/18.6
9. WVEZ-F	1370/14.8
10. WLRS-F	1255/15.2
11. WLOU	711/ 8.8
12. WINN	652/ 8.1

12+ FM SHARE (METRO): 51.19% (539 of 1053) (O/N 80: 51.19%)

TEENS	18 - 34	18 - 49	25 - 54	25 - 54	35 - 64
1. WQMF-F	1. WRKA-F	1. WRKA-F	1. WCII	1. WVEZ-F	1. WHAS
2. WKJJ-F	2. WLOU	2. WCII	2. WRKA-F	2. WCII	2. WAMZ-F
3. WLRS-F	WQMF-F	3. WLOU	3. WVEZ-F	3. WHAS	3. WCII
4. WLOU	4. WAKY	4. WAMZ-F	4. WAMZ-F	4. WAMZ-F	4. WAKY
	5. WKJJ-F	5. WAKY	5. WHAS	5. WAVG	5. WKJJ-F
	WLRS-F				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		320 (4)	320 (4)	30.4
MOR/AC	242 (3)	10 (1)	252 (4)	23.9
COUNTRY	112 (2)	87 (1)	199 (3)	18.9
BTFL MUSIC		103 (1)	103 (1)	9.8
BLACK	89 (1)		89 (1)	8.5
BIG BAND/NOST	47 (2)		47 (2)	4.5
RELIGION	24 (1)	19 (1)	43 (2)	4.1
			1053 (17)	

LOUISVILLE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WAMZ-F	1. WHAS	1. WLOU
2. WHAS	2. WAMZ-F	2. WAMZ-F
3. WQMF-F	3. WKJJ-F	3. WHAS
4. WCII	4. WAKY	4. WAVG
5. WVEZ-F	5. WQMF-F	5. WCII
6. WKJJ-F	6. WCII	6. WVEZ-F
7. WRKA-F	7. WAVG	7. WQMF-F
8. WLOU	8. WRKA-F	8. WAKY
9. WAKY	9. WVEZ-F	9. WKJJ-F
10. WAVG	10. WLRS-F	10. WRKA-F
11. WLRS-F	11. WLOU	
12. WINN	12. WINN	
13. WTMT	13. WXLN-F	
14. WFIA	14. WFIA	
15. WGTC-F	15. WJYL-F	

OTHER RATED STATIONS/METRO SHARE

WFIA	900		2.2
WJYL-F	101.7	Jefferstown	.9
WTMT	620		1.7
WXLN-F	103.9		1.7
WXVW	1450	Jeffersonville,IN	.9

ADI FM SHARE: 55.32% (874 of 1580) (O/N 80: 57.45%)

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2), AC	ABC-I, $64.31* (Eastman)	Multimedia
WAVG, 970, 5 KW (DA-2) , MOR	NBC, $43.00 (Katz)	Henson
WCII, 1080, 10 KW/1 KW (DA-2), COUNTRY	MBS, $40.00* (Torbet)	Great Trails
WHAS, 840, 50 KW , MOR	CBS, $71.25 (Blair)	
WFIA, 900, 1 KW (DAYS) , RELIGION	, $10.00 (Radio Spot)	
WINN, 1240, 1 KW/250 W , NOSTALGIA	RKO, $35.00 (Mc-Guild)	
WLOU, 1350, 5 KW (DAYS) , BLACK	NBN,SBN, $35.00 (Howard)	
WTMT, 620, 500 W (DAYS,DA) , COUNTRY	, $15.50 (Masla)	

FM STATIONS

WAMZ-F, 97.5, 100 KW @ 505, COUNTRY (Drake-Chen)	ABC-E, $65.75 (Blair)	
WJYL-F, 101.7, 3 KW @ 300, BTFL/AC (Schulke II)	Source, $30.00 (----)	
WKJJ-F, 99.7, 20 KW @ 720, ROCK	, $55.00* (Torbet)	Great Trails
WLRS-F, 102.3, 3 KW @ 300, AOR (Burk-Abr)	Source, $50.00 (Katz)	Henson
WQMF-F, 95.7, 34 KW @ 580, AOR	, $29.00 (Selcom)	Wood
WRKA-F, 103.1, 3 KW @ 300, AC	ABC-C, $39.00 (Christal)	Capitol-Johnson
WVEZ-F, 106.9, 25 KW @ 670, BTFL MUS (Schulke)	, $51.45* (Eastman)	Multimedia
WXLN-F, 103.9, 950 W @ 490 , RELIGION	, $15.00 (Radio Spot)	Tornberg

WGTC-F - See Indianapolis

TV STATIONS

WAVE	Louisville	3	NBC, Cosmos
WDRB	Louisville	41	IND, Minneapolis Star
WHAS	Louisville	11	CBS
WLKY	Louisville	32	ABC, Gannett

NEWSPAPERS

Louisville Courier-Journal,Times	ME	342,919

LUBBOCK

Market # 164
Revenue Rank # 126
Income Rank # 315
APR 16.1
SMSA Pop: 220,100
CSI: 1.8 Bil (# 154)

Revenue : $4,126,331
Income : $ -212,038
% Rev Gain: -5.7
Stations: 14/12
Diaries: 608/362:1
CSI HH: 22.9 M (# 78)
Standard Error: .860

National Rev: $680,549
Nat Rev per Cap: $3.09
Tot Rev per Cap: $18.75
Tot Inc per Cap: $-.96
Profit Margin: ---
Retail $: 1.3 Bil (# 123)
Retail Sales %: .288

12+ METRO 1/4/SHARE	SPG 81	A/M 80
1. KLLL-F 49/17.4	22.7	10.1
2. KFMX-F 37/13.2	11.4	7.0
3. KSEL-F 35/12.5	12.5	15.4
4. KTEZ-F 34/12.1	8.2	12.8
5. KSEL 21/ 7.5	8.6	10.6
6. KFYO 18/ 6.4	7.5	7.0
7. KLFB 14/ 5.0	3.1	2.6
8. KLLL 11/ 3.9	5.5	2.2
KEND 11/ 3.9	6.7	7.0
10. KRLB-F 10/ 3.6	---	3.5

12+ TSA 1/4	
1. KLLL-F	88
2. KTEZ-F	62
3. KSEL-F	56
4. KFMX-F	54
5. KFYO	48
6. KSEL	37
7. KLFB	17
8. KLLL	16
9. KEND	11
10. KRLB-F	10

12+ TSA CUME/MSA CUME RAT	
1. KLLL-F	915/30.6
2. KSEL-F	755/27.0
3. KFYO	652/16.4
4. KFMX-F	645/22.5
5. KSEL	584/22.0
6. KTEZ-F	577/17.3
7. KEND	304/12.5
8. KLLL	278/11.5
9. KRLB	162/ 4.9
10. KLFB	157/ 7.4

12+ FM SHARE (METRO): 64.04% (171 of 267) (O/N 80: NA)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KSEL-F	1. KFMX-F	1. KLLL-F	1. KLLL-F	1. KTEZ-F	1. KLLL-F+
2. KSEL	2. KLLL-F	2. KFMX-F	2. KTEZ-F	2. KLLL-F	2. KSEL-F+
3. KLLL-F	3. KSEL-F	3. KSEL-F	3. KSEL		3. KFYO
KFMX-F					

OTHER RATED STATIONS/METRO SHARE

KCAS	1050	Slaton	2.8	KKAM	1340	2.1
KJAK-F	92.7	Slaton	2.1	KRLB	580	2.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	21 (1)	72 (2)	93 (3)	34.8
COUNTRY	40 (3)	49 (1)	89 (4)	33.3
BTFL MUSIC		34 (1)	34 (1)	12.7
MOR/AC	15 (2)	10 (1)	25 (3)	9.4
SPANISH	14 (1)		14 (1)	5.2
RELIGION		6 (1)	6 (1)	2.2
BIG BAND	6 (1)		6 (1)	2.2
			267 (14)	

RADIO STATIONS

KEND, 1590, 1 KW (DA-2)	, COUNTRY	, $11.13	(Howard)
KFYO, 790, 5 KW/1 KW (DA-2)	, COUNTRY	CBS, $10.00	(Savalli)
KLFB, 1420, 500 W (DA-1)	, SPANISH	, $15.00	(Caballero)
KLLL, 1460, 1 KW (DAYS)	, COUNTRY (Musicworks*)	MBS, $12.00*	(Eastman)
KSEL, 950, 5 KW/500 W (DA-2)	,CONTEMP	RKO, $17.75	(Mc-Guild) Harris
KRLB, 580, 500 W (DAYS,DA)	, MOR (TM)	, $ 9.00	(PRO)
KFMX-F, 94.5, 100 KW @ 680, AOR (Burk-Abr)		Source, $14.40	(Selcom) So. Minn
KLLL-F, 96.3, 100 KW @ 580, COUNTRY		MBS, $20.00*	(Eastman)
KRLB-F, 99.5, 46 KW @ 630, AC (FM-100)		, $10.00	(PRO)
KSEL-F, 93.7, 100 KW @ 736, ROCK (TM)		RKO, $17.75	(Mc-Guild) Harris
KTEZ-F, 101.1, 100 KW @ 862, BTFL MUS (Schulke)		, $21.00	(Torbet)

* Some dayparts only

TV STATIONS

KCBD	Lubbock	11	NBC, Columbia (SC) State-Record
KLBK	Lubbock	13	CBS
KAMC	Lubbock	28	ABC

NEWSPAPERS Lubbock Avalanche-Journal (M-55,997) (E-14,602), Morris

MADISON

Market # 116
Revenue Rank # 83
Income Rank # 36
APR 16.5
SMSA Pop: 324,800
CSI: 2.7 Bil (# 108)

Revenue : $6,292,159
Income : $ 862,656
% Rev Gain: 6.1%
Stations: 13/9
Diaries: 818/376:1
CSI HH: 22.9 M (# 76)
Standard Error: .716

National Rev: $1,061,758
Nat Rev per Cap: $ 3.27
Tot Rev per Cap: $19.31
Tot Inc per Cap: $ 2.66
Profit Margin: 13.8%
Retail $: 1.6 Bil (# 111)
Retail Sales %: .346

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WIBA	59/12.9	10.4	10.3
2. WTSO	57/12.5	13.5	15.5
3. WIBA-F	52/11.4	9.7	3.5
4. WZEE-F	44/ 9.6	10.6	9.3
5. WLVE-F	38/ 8.3	7.7	9.0
6. WISM	35/ 7.7	5.5	8.0
7. WISM-F	33/ 7.2	8.2	10.3
8. WMAD-F	23/ 5.0	6.6	10.3
9. WWQM-F	21/ 4.6	6.0	4.3
10. WMAQ	7/ 1.5	1.3	---

12+ TSA 1/4	
1. WZEE-F	108
2. WMAQ	99
3. WTSO	91
4. WIBA-F	84
5. WLVE-F	78
6. WIBA	63
7. WISM-F	47
8. WISM	43
9. WSJY-F	26
WWQM-F	26

12+ TSA CUME/MSA CUME RAT	
1. WZEE-F	1658/29.2
2. WIBA-F	1401/33.0
3. WTSO	1256/26.6
4. WMAQ	1225/ 4.1
5. WIBA	1049/32.0
6. WISM	860/23.8
7. WISM-F	795/22.8
8. WLVE-F	773/14.3
9. WMAD-F	470/15.4
10. WGN	426/ 3.9

12+ FM SHARE (METRO): 56.84% (216 of 380) (O/N 80: NA)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WZEE-F	1. WIBA-F	1. WIBA-F	1. WTSO	1. WTSO	1. WTSO
2. WIBA-F	2. WISM A/F	WISM A/F	2. WIBA	2. WIBA	2. WIBA
3. WMAD-F	WZEE-F	WTSO,WZEE	3. WLVE-F	3. WLVE-F	3. WMAQ

OTHER RATED STATIONS/METRO SHARE

WBBM	780	Chicago	.9	WSJY-F	107.3	Ft. Atkinson	1.1
WGN	720	Chicago	.4				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	35 (1)	119 (3)	154 (4)	40.5
MOR/AC	61 (2)	33 (1)	94 (3)	24.7
COUNTRY	64 (2)	21 (1)	85 (3)	22.4
BTFL MUSIC		43 (2)	43 (2)	11.3
NEWS/TALK	2 (1)		2 (1)	0.5
			380 (13)	

RADIO STATIONS

WIBA, 1310, 5 KW (DA-N)	, MOR	CBS, $20.50	(Blair)	Des Moines Reg-Trib
WISM, 1480, 5 KW (DA-2)	, CONTEMP	, $21.88	(Mc-Guild)	Midwest Family
WTSO, 1070, 10 KW/5 KW (DA-2)	, COUNTRY	, $25.75	(Torbet)	Midcontinent
WIBA-F, 101.5, 50 KW @ 470	, AOR (Noble)	, $23.00	(Blair)	Des Moines Reg-Trib
WISM-F, 98.1, 20 KW @ 350	, CONTEMP/AC	, $28.25	(Mc-Guild)	Midwest Family
WMAD-F, 92.1, 3 KW @ 300	, AOR (Burk-Abr)	Source, $21.00	(Christal)	
WWQM-F, 106.3, 1.8 KW @ 380	, COUNTRY	ABC-I, $15.75	(Masla)	McKenna
WZEE-F, 104.1, 6 KW @ 1120	, ROCK	, $27.00	(Torbet)	Midcontinent
WLVE-F, 94.9, 37 KW @ 1300	, BTFL MUS (KalaMusic)	, $25.00	(?)	(BARABOO)
WSJY-F, 107.3, 50 KW @ 500	, BTFL MUS	, $10.00	(----)	(FT. ATKINSON)

TV STATIONS

WISC	Madison	3	CBS, Morgan Murphy
WKOW	Madison	27	ABC, Liberty
WMTV	Madison	15	NBC, Forward

NEWSPAPERS

Madison Capitol Times	E	33,701
Wisconsin State Journal	M	76,640

McALLEN-BROWNSVILLE

Market # 92 (approx)
Revenue Rank # 96 (approx)
Income Rank # 314 (approx)
APR 18.5
SMSA Pop: 456,400
CSI: 2.2 Bil (# 125 approx)

Revenue : $5,564,251
Income : $ -200,583
% Rev Gain: NA
Stations: 15/14
Diaries: 693/659:1
CSI HH: 17.5 M (# 305)
Standard Error: .681

National Rev: $1,510,057
Nat Rev per Cap: $3.31
Tot Rev per Cap: $12.19
Tot Inc per Cap: $-.43
Profit Margin: ---
Retail $: 1.9 Bil (# 92 app)
Retail Sales %: .233

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80
1. KGBT	228/23.6	33.2	34.5	15.1
2. KBFM	109/15.6	14.8	14.6	16.1
3. KRGV	60/ 8.6	5.2	8.7	5.4
4. KIWW-F	44/ 6.3	2.7	2.1	4.9
5. KELT-F	39/ 5.6	8.6	4.7	4.6
6. KBOR	36/ 5.2	6.2	5.4	1.6
7. KURV	22/ 3.1	1.3	1.7	1.3
KSOX	22/ 3.1	2.1	2.4	1.5
9. KQXX-F	20/ 2.9	.3	---	2.4
10. KRIO	18/ 2.6	10.2	10.2	8.6

12+ TSA 1/4	
1. KGBT	242
2. KBFM-F	120
3. KRGV	66
4. KIWW-F	48
5. KELT-F	43
6. KBOR	36
7. KURV	26
8. KSOX	24
9. KRIO	21
KQXX-F	21

12+ TSA CUME/MSA CUME RAT	
1. KGBT	1417/34.0
2. KBFM-F	1120/25.7
3. KRGV	967/22.7
4. KRIO	582/13.5
5. KELT-F	513/10.7
6. KBOR	511/13.5
7. KIWW-F	463/10.2
8. KSOX	383/ 9.2
9. KRIX-F	286/ 7.3
KDUV-F	203/ 5.4

12+ FM SHARE (METRO): 39.42% (259 of 657) (O/N 80: 30.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KBFM-F	1. KBFM-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT
2. KRGV	2. KGBT	2. KBFM-F	2. KBFM-F		2. KBFM-F
	3. KRGV	3. KIWW-F	KIWW-F		

OTHER RATED STATIONS/METRO SHARE

KIRT	1580	Mission	1.1	KVLY-F	107.9	Edinburg	2.9
KDUV-F	100.3	Brownsville	2.3	KTRH	740	Houston	.6
KRIX-F	99.5	Brownsville	2.1				

FORMATS	AM	FM	TOTAL	%
SPANISH	236 (2)	64 (2)	300 (4)	45.7
ROCK/AOR/CONTEMP	114 (3)	124 (2)	238 (5)	36.2
COUNTRY	22 (1)	39 (1)	62 (2)	9.4
BTFL MUSIC		32 (2)	32 (2)	4.9
MOR/AC	22 (1)		22 (1)	3.3
NEWS/TALK	4 (1)		4 (1)	0.6
			657 (15)	

RADIO STATIONS

KBOR, 1600, 1 KW (DA-2)	, CONTEMP	MBS, $ 8.95	(Selcom)	
KGBT, 1530, 50 KW/10 KW (DA-N)	, SPANISH	, $46.00	(Katz)	Tichenor
KRGV, 1290, 5 KW (DA-N)	, ROCK	ABC-C, $17.00	(Blair)	
KRIO, 910, 5 KW (DA-1)	, CONTEMP/AC	, $15.75	(Mc-Guild)	Tippie
KURV, 710, 250 W (DA-N)	, MOR	MBS,NBC, $12.00	(----)	
KSOX, 1240, 1 KW/250 W	, COUNTRY	, $10.90	(----)	(RAYMONDVILLE)
KBFM-F, 104.1, 100 KW @ 505, ROCK		RKO, $17.75	(Torbet)	
KDUV-F, 100.3, 100 KW @ 500, BTFL MUS (TM)		, $12.50	(----)	
KELT-F, 94.5, 100 KW @ 800, COUNTRY (Drake-Chen)		, $21.50	(Katz)	Tichenor
KIWW-F, 96.1, 100 KW @ 565, SPANISH		, $15.00	(Savalli)	
KQXX-F, 98.5, 26 KW @ 280, SPANISH		, $13.00	(Lotus)	
KRIX-F, 99.5, 100 KW @ 480, CONTEMP/AC (Century 21)		, $12.00	(Mc-Guild)	
KVLY-F, 107.9, 100 KW @ 490, BTFL MUS		, $15.75	(Mc-Guild)	Tippie

TV STATIONS
KGBT Harlingen 4 CBS/NBC, Tichenor
KRGV Weslaco 5 ABC, Manship

NEWSPAPERS
Brownsville Herald E 14,590, Freedom
Harlingen Valley Star M 23,615, Freedom

MEMPHIS

Market # 43; ADI # 34
Revenue Rank # 39
Income Rank # 154
APR 13.1
SMSA Pop: 931,700
CSI: 6.4 Bil (# 51)

Revenue : $13,087,893
Income : $ 99,655
% Rev Gain: -1.8
Stations: 17/19
Diaries: 1317/707:1
CSI HH: 19.8 M (# 230)
Standard Error: .491

National Rev: $4,696,674
Nat Rev per Cap: $5.04
Tot Rev per Cap: $14.05
Tot Inc per Cap: $ .11
Profit Margin: 0.8%
Retail $: 3.9 Bil (# 41)
Retail Sales %: .262

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WHRK-F	162/16.7	9.6	11.1	12.6	9.2
2. WEZI-F	109/11.2	10.8	12.1	10.5	10.9
3. WMC-F	88/ 9.1	10.3	7.4	9.4	10.5
4. WZXR-F	86/ 8.6	11.5	13.4	10.2	8.6
5. WMC	77/ 7.9	11.9	10.9	9.7	8.8
6. WDIA	74/ 7.6	5.4	5.9	8.7	7.9
7. WRVR-F	64/ 6.6	6.6	5.4	5.6	5.8
8. WLOK	50/ 5.1	5.1	4.7	6.7	5.8
9. WLVS-F	41/ 4.2	5.2	5.0	3.5	2.3
10. WMPS	39/ 4.0	6.9	4.2	3.5	6.3

12+ TSA 1/4	
1. WHRK-F	268
2. WMC-F	251
3. WEZI-F	155
4. WZXR-F	154
5. WDIA	120
6. WMC	110
7. WMPS	103
8. WRVR-F	78
9. WHBQ	74
10. WREC	71

12+ TSA CUME/MSA CUME RAT	
1. WMC-F	3553/21.5
2. WHRK-F	2338/20.7
3. WEZI-F	2157/18.9
4. WDIA	1979/15.8
5. WZXR-F	1817/15.2
6. WHBQ	1816/12.5
7. WMC	1809/15.8
8. WMPS	1567/10.6
9. WREC	1409/11.5
10. WRVR-F	1279/13.4

12+ FM SHARE (METRO): 61.55% (573 of 931) (O/N 80: 58.69%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WEZI-F	1. WMC-F
2. WZXR-F	2. WZXR-F	2. WMC-F	2. WEZI-F	2. WMC	2. WHRK-F
3. WMC-F	3. WMC-F	3. WEZI-F	3. WMC	3. WDIA	3. WMC
4. WDIA	4. WRVR-F	4. WRVR-F	4. WRVR-F	4. WHRK-F	4. WEZI-F
5. WLOK	5. WHBQ	5. WZXR-F	5. WMC-F	5. WMPS	5. WMPS

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN	124 (2)	162 (1)	286 (3)	30.7
ROCK/AOR/CONTEMP		174 (2)	174 (2)	18.7
COUNTRY	116 (2)	41 (1)	157 (3)	16.9
MOR/AC	85 (3)	64 (1)	149 (4)	16.0
BTFL MUSIC		109 (1)	109 (1)	11.7
RELIGION	14 (2)	23 (1)	37 (3)	4.0
NEWS/TALK	19 (1)		19 (1)	2.0
			931 (17)	

MEMPHIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WHRK-F	1. WMC-F	1. WHRK-F
2. WMC-F	2. WHRK-F	2. WDIA
3. WEZI-F	3. WEZI-F	3. WZXR-F
4. WZXR-F	4. WDIA	4. WEZI-F
5. WDIA	5. WMC	5. WMC
6. WMC	6. WHBQ	6. WMC-F
7. WMPS	7. WZXR-F	7. WLOK
8. WRVR-F	8. WMPS	8. WLVS-F
9. WREC	9. WRVR-F	9. WRVR-F
10. WHBQ	10. WREC	10. WHBQ
11. WLOK	11. WLOK	
12. WLVS-F	12. WLVS-F	
13. WIRJ	13. KWAM-F	
14. WKIR-F	14. WKIR-F	
WADI-F	15. WOOR-F	

OTHER RATED STATIONS/METRO SHARE			
KSUD	730		.7
KWAM	990		.7
KWAM-F	101.1		2.4
WHBQ	560		3.8
WMSO	630	Collierville	1.2
WREC	600		3.7
WWEE	1430		2.0

ADI FM SHARE: 60.61% (994 of 1640) (O/N 80: 60.61%)

AM STATIONS

WDIA, 1070, 50 KW/5 KW (DA-2), BLACK	MBS, $57.50	(Howard)	Viacom
WHBQ, 560, 5 KW/1 KW (DA-2), OLDIES/AC (Burk-Abr)	RKO, $65.00*	(RKO)	RKO
WLOK, 1340, 1 KW/250 W , BLACK	NBN,SBN, $37.50	(Masla)	Gilliam
WMC , 790, 5 KW (DA-N) , COUNTRY	ABC-I, $99.00*	(Blair)	Scripps-Howard
WMPS, 680, 10 KW/5 KW (DA-2), COUNTRY	NBC, $72.00*	(Eastman)	Plough
WREC, 600, 5 KW (DA-N) , MOR	CBS,MBS, $48.00*	(Mc-Guild)	Summit
WIRJ, 740, 250 W (DAYS) , AC	ABC-C, $ 8.00	(----)	(HUMBOLDT)

FM STATIONS

KWAM-F, 101.1, 100 KW @ 500, RELIGION	, $14.00*	(Stars)	Dee Rivers
WEZI-F, 105.9, 100 KW @ 762, BTFL MUS (Schulke)	, $70.00	(Katz)	Harte-Hanks
WHRK-F, 97.1, 100 KW @ 530, URBAN	ABC-F, $72.00*	(Eastman)	Plough
WLVS-F, 94.3, 3 KW @ 300, COUNTRY	MBS, $25.00*	(HNW)	
WMC-F , 99.7, 300 KW @ 970, ROCK	ABC-C, $99.00*	(Blair)	Scripps-Howard
WRVR-F, 104.5, 100 KW @ 750, AC	, $46.88	(Howard)	Viacom
WZXR-F, 102.7, 100 KW @ 900, AOR	Source, $55.00*	(Mc-Guild)	Summit
WADI-F, 95.3, 3 KW @ 200, COUNTRY	, $ 3.50	(----)	(CORINTH,MS)
WKIR-F, 104.1, 100 KW @ 640, COUNTRY	ABC-F, $10.00	(Doleas)	(JACKSON)
WOOR-F, 97.5, 25 KW @ 265, COUNTRY	, $ 6.00	(Mid South)	(OXFORD,MS)

TV STATIONS

WHBQ	Memphis	13	ABC, RKO
WMC	Memphis	5	NBC, Scripps-Howard
WREG	Memphis	3	CBS, New York Times

NEWSPAPERS

Memphis Commercial Appeal	M	203,847, Scripps-Howard
Memphis Press-Scimitar	E	96,602, Scripps-Howard

MIAMI

Market # 22; ADI # 17
Revenue Rank # 14
Income Rank # 52
APR 18.8
SMSA Pop: 1,631,700
CSI: 13.8 Bil (# 23)

Revenue : $ 33,673,668
Income : $ 493,798
% Rev Gain: 36.5%
Stations: 29/24
Diaries: 1512/1079:1
CSI HH: 22.1 M (# 117)
Standard Error: .563

National Rev: $ 9,909,663
Nat Rev per Cap: $ 6.07
Tot Rev per Cap: $ 20.64
Tot Inc per Cap: $ .30
Profit Margin: 1.5%
Retail $: 8.4 Bil (# 18)
Retail Sales %: .34%

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WRHC	402/14.1	9.4	10.6	9.5	7.5
2. WINZ-F	201/ 7.0	6.4	1.1	4.3	4.6
3. WEDR-F	187/ 6.5	5.3	4.3	5.4	5.3
4. WCMQ-F	182/ 6.4	5.3	3.9	4.8	3.4
5. WQBA	181/ 6.3	7.6	5.5	7.9	10.8
6. WCMQ	161/ 5.6	3.3	3.9	1.7	3.2
7. WHYI-F	146/ 5.1	6.3	6.8	7.2	4.4
8. WINZ	120/ 4.2	3.9	4.4	4.6	4.1
9. WNWS	111/ 3.9	6.8	5.0	3.6	3.2
10. WYOR-F	106/ 3.7	3.2	4.8	5.2	3.6
11. WIOD	97/ 3.4	2.8	2.9	3.0	5.0
12. WLYF-F	88/ 3.1	2.9	2.2	3.3	4.6
13. WSHE-F	85/ 3.0	2.8	2.4	1.8	2.4
14. WHTT	70/ 2.5	3.7	2.3	3.4	1.7
15. WAXY-F	60/ 2.1	2.3	2.2	2.3	2.0

12+ TSA 1/4	
1. WRHC	402
2. WLYF-F	317
3. WHYI-F	280
4. WINZ-F	256
5. WINZ	229
WNWS	229
7. WEDR-F	190
8. WSHE-F	189
9. WQBA	186
10. WCMQ-F	183
11. WIOD	178
12. WAXY-F	163
13. WCMQ	161
14. WAIA-F	143
WKQS-F	143

12+ TSA CUME/MSA CUME RAT	
1. WHYI-F	4832/15.9
2. WINZ-F	4334/19.6
3. WINZ	3837/12.6
4. WLYF-F	3596/ 7.1
5. WIOD	3338/11.5
6. WNWS	2999/ 9.4
7. WAXY-F	2794/ 7.4
8. WSHE-F	2509/ 6.7
9. WAIA-F	2187/ 5.8
10. WQAM	1967/ 6.3
11. WKQS-F	1810/ 2.9
12. WEDR-F	1787/11.0
13. WQBA	1772/11.2
14. WYOR-F	1747/ 7.5
15. WCKO-F	1746/ 3.6

12+ FM SHARE (METRO): 49.06% (1361 of 2774) (O/N 80: 48.57%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WHYI-F	1. WEDR-F	1. WCMQ-F	1. WRHC	1. WRHC	1. WINZ
2. WINZ-F	2. WINZ-F	2. WEDR-F	2. WCMQ-F	2. WCMQ	2. WRHC
3. WEDR-F	3. WCMQ-F	3. WINZ-F	3. WCMQ	3. WQBA	3. WQBA
4. WSHE-F	WHYI-F	4. WCMQ	4. WQBA	4. WCMQ-F	4. WHYI-F
5. WCKO-F	5. WSHE-F	5. WRHC	5. WEDR-F	5. WHTT	5. WLYF-F

FORMATS

	AM	FM	TOTAL	%
SPANISH	846 (5)	239 (2)	1085 (7)	39.1
ROCK/AOR/CONTEMP		572 (6)	572 (6)	20.6
BTFL MUSIC		229 (3)	229 (3)	8.3
NEWS/TALK	231 (2)		231 (2)	8.3
BLACK/URBAN	37 (1)	187 (1)	224 (2)	8.1
MOR/AC	137 (2)	58 (1)	195 (3)	7.0
BIG BAND	108 (3)		108 (3)	3.9
COUNTRY	54 (1)	29 (1)	83 (2)	3.0
CLASSICAL		47 (1)	47 (1)	1.7
			2774 (29)	

MIAMI ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRHC	1. WINZ-F	1. WEDR-F
2. WLYF-F	2. WHYI-F	2. WRHC
3. WINZ-F	3. WINZ	3. WCMQ-F
4. WHYI-F	4. WLYF-F	4. WQBA
5. WNWS	5. WIOD	5. WHYI-F
6. WINZ	6. WNWS-F	6. WINZ-F
7. WEDR-F	7. WAXY-F	7. WINZ
8. WQBA	8. WSHE-F	8. WNWS
WCMQ-F	9. WAIA-F	9. WCMQ
10. WSHE-F	10. WEDR-F	10. WLYF-F
11. WCMQ	11. WQBA	
12. WIOD	12. WQAM	
13. WAXY-F	13. WYOR-F	
14. WYOR-F	14. WKQS-F	
15. WKQS-F	15. WWWL-F	

OTHER RATED STATIONS/METRO SHARE			
WAIA-F	97.3		2.0
WGBS	710		1.4
WKAT	1360		1.5
WMBM	1490		1.3
WOCN	1450		1.1
WQAM	560		1.9
WQBA-F	107.5		2.0
WTMI-F	93.1		1.6
WVCG	1080	Coral Gables	1.9
WWWL-F	93.9		1.9
WCKO-F	102.7	Pompano Beach	.9
WLQY	1320	Hollywood	.4
WWJF-F	106.7	Ft. Lauder	1.2
WKQS-F	99.9	Boca Raton	1.0

ADI FM SHARE: 53.32% (2267 of 4252) (O/N 80: 53.08%)

AM STATIONS

WCMQ, 1220, 1 KW (DAYS)	, SPANISH		, $ 75.15	(MMR)	
WHTT, 1260, 5 KW (DA-2)	, SPANISH CONTEMP		, $ 41.50	(Mc-Guild)	Metroplex
WINZ, 940, 50 KW/10 KW (DA-2)	, NEWS	CBS,MBS,	$ 95.00	(Katz)	Guy Gannett
WIOD, 610, 10 KW (DA-2)	, MOR/AC	ABC-I,MBS,	$ 53.25*	(Christal)	Cox
WNWS, 790, 5 KW (DA-2)	, NEWS		, $ 61.00	(Howard)	Sudbrink
WQAM, 560, 5 KW/1 KW	, COUNTRY	NBC,	$102.50	(Blair)	Storz
WQBA, 1140, 10 KW/5 KW (DA-2)	, SPANISH		, $112.50	(Eastman)	Susquehanna
WRHC, 1550, 10 KW (DAYS,DA)	, SPANISH NEWS/TALK		, $115.00*	(P/W)	

FM STATIONS

WAIA-F, 97.3, 98 KW @ 790, AC/SOFT		ABC-C,	$ 55.00*	(Christal)	Cox
WCMQ-F, 92.1, 3 KW @ 300, SPANISH			, $ 75.15	(MMR)	
WEDR-F, 99.1, 70 KW @ 175, BLACK		NBN,	$ 50.00*	(Stars)	
WINZ-F, 94.9, 100 KW @ 650, ROCK			, $120.00	(Katz)	Guy Gannett
WLYF-F, 101.5, 100 KW @ 813, BTFL MUS (Schulke)			, $ 75.00*	(CBS Spot)	Jeff-Pilot
WWWL-F, 93.9, 100 KW @ 650, SOFT ROCK		Source,	$ 42.50*	(Masla)	
WYOR-F, 105.1, 100 KW @ 650, BTFL MUS (Master)			, $ 58.00*	(Torbet)	Insilco
WAXY-F, 105.9, 100 KW @ 1049, CONTEMP/OLDIES		RKO,	$ 91.75*	(RKO)	RKO
WCKO-F, 102.7, 100 KW @ 345, AOR			, $ 47.50*	(Lotus)	
WHYI-F, 100.7, 100 KW @ 1000, ROCK			, $112.50*	(Mc-Guild)	Metroplex
WSHE-F, 103.5, 100 KW @ 600, AOR (Burk-Abr)		ABC-F,	$ 55.00*	(Selcom)	
WKQS-F, 99.9, 100 KW @ 930, COUNTRY			, $ 55.00*	(Roslin)	Sunshine Wirel

TV STATIONS

WCIX	Miami	6	IND, GCC
WCKT	Miami	7	NBC
WHFT	Miami	45	IND, Trinity
WLTV	Miami	23	IND, Spanish Int
WPLG	Miami	10	ABC, Post-Newsweek
WTVJ	Miami	4	CBS, Wometco
WKID	Ft. Lau	51	IND

NEWSPAPERS

Miami Herald	M	354,578, Knight-Ridder
Ft. Lauderdale News	E	102,022, Chi Tri
Miami News	E	61,380, Cox
Ft. Lauderdale Sun-Sent	M	58,676, Chi Tri

MILWAUKEE

Market # 27; ADI # 28
Revenue Rank # 23
Income Rank # 14
APR 15.7
SMSA Pop: 1,408,100
CSI: 12.3 Bil (# 25)

Revenue : $22,909,235
Income : $ 2,395,405
% Rev Gain: +26.7
Stations: 29/27
Diaries: 1415/995:1
CSI HH: 24.5 M (# 33)
Standard Error: .505

National Rev: $5,217,847
Nat Rev per Cap: $3.71
Tot Rev per Cap: $16.27
Tot Inc per Cap: $1.70
Profit Margin: 10.5%
Retail $: 5.9 Bil (# 31)
Retail Sales %: .354

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WTMJ	200/9.8	10.7	12.3	15.0	15.3
2. WEZW-F	191/9.4	11.4	11.8	12.0	10.3
3. WBCS-F	187/9.2	8.3	8.2	8.7	7.1
4. WISN	165/8.1	10.1	11.0	10.3	10.7
5. WZUU-F	134/6.6	5.3	4.8	4.0	5.1
6. WLPX-F	118/5.8	6.3	6.0	7.2	8.1
7. WQFM-F	111/5.5	6.0	4.3	3.7	4.4
8. WLUM-F	81/4.0	2.6	3.2	2.7	1.8
9. WMYX-F	78/3.8	3.6	1.5	1.3	.6
10. WKTI-F	70/3.4	3.9	2.5	3.3	3.8
11. WFMR-F	58/2.9	2.3	5.0	2.9	2.3
12. WEMP	57/2.8	.9	.7	1.2	1.5

12+ TSA 1/4	
1. WTMJ	240
2. WEZW-F	225
3. WBCS-F	208
4. WISN	189
5. WLPX-F	148
WZUU-F	148
7. WQFM-F	136
8. WMAQ	89
9. WLUM-F	81
10. WKTI-F	80
WMYX-F	80
12. WOKY	61

12+ TSA CUME/MSA CUME RAT	
1. WTMJ	4179/25.8
2. WISN	3662/23.8
3. WEZW-F	2713/17.6
4. WBCS-F	2562/17.7
5. WLPX-F	2493/16.2
6. WZUU-F	2463/17.0
7. WOKY	2029/12.9
8. WQFM-F	1996/13.1
9. WKTI-F	1839/12.6
10. WMAQ	1627/ 4.7
11. WMYX-F	1611/11.6
12. WRKR-F	1301/ 7.9

12+ FM SHARE (METRO): 60.51% (1149 of 1899) (O/N 80: 55.11%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WLPX-F	1. WZUU-F	1. WBCS-F	1. WBCS-F	1. WEZW-F	1. WTMJ
2. WQFM-F	2. WLPX-F	2. WZUU-F	2. WISN	2. WTMJ	2. WISN
3. WKTI-F	WQFM-F	3. WISN	3. WEZW-F	3. WBCS-F	3. WZUU-F+
4. WLUM-F	4. WBCS-F	4. WLPX-F	4. WZUU-F	4. WISN	4. WBCS-F
WRKR-F	5. WISN	5. WQFM-F	5. WTMJ		5. WEZW-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	105 (3)	467 (5)	572 (8)	30.1
MOR/AC	413 (5)	78 (1)	491 (6)	25.9
BTFL MUSIC	57 (1)	263 (3)	320 (4)	16.9
COUNTRY	68 (2)	187 (1)	255 (3)	13.4
BLACK/URBAN	41 (2)	81 (1)	122 (3)	6.4
CLASSICAL		58 (1)	58 (1)	3.1
NEWS/TALK	48 (2)		48 (2)	2.5
ETHNIC	3 (1)	15 (1)	18 (2)	0.9
RELIGION	15 (1)		15 (1)	0.8
			1899 (30)	

MILWAUKEE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTMJ	1. WTMJ	1. WTMJ
2. WEZW-F	2. WISN	2. WBCS-F
3. WBCS-F	3. WEZW-F	3. WLUM-F
4. WISN	4. WBCS-F	4. WEZW-F
5. WZUU-F	5. WZUU-F	5. WISN
6. WLPX-F	6. WLPX-F	6. WZUU-F
7. WQFM-F	7. WQFM-F	7. WOKY
8. WLUM-F	8. WOKY	8. WMYX-F
9. WKTI-F	9. WKTI-F	9. WLPX-F
WMYX-F	10. WMYX-F	10. WQFM-F
11. WMAQ	11. WMAQ	
12. WOKY	12. WRKR-F	
13. WFMR-F	13. WLUM-F	
14. WEMP	14. WFMR-F	
15. WXJY-F	15. WZUU	

OTHER RATED STATIONS/METRO SHARE

WAWA	1590	West Allis	1.0
WBKV	1470	West Bend	.6
WBKV-F	92.5	West Bend	1.5
WMKE	1340		2.0
WNOV	860		1.0
WOKY	920		2.7
WRJN	1400	Racine	1.2
WRKR-F	100.7	Racine	1.7
WTKM-F+	104.9	Hartford	.8
WXJY-F	98.3	Menominee Falls	2.0
WYLO	540	Jackson	.7
WZUU	1290		2.0
WBBM	780	Chicago	1.0
WGN	720	Chicago	.6
WIND	560	Chicago	1.3
WLS	890	Chicago	.5
WMAQ	670	Chicago	1.4

ADI FM SHARE: 58.81% (1339 of 2277) (O/N 80: 54.81%)

AM STATIONS

WEMP, 1250, 5 KW (DA-2)	, BTFL/MOR (Schulke II)	, $ 30.00	(Blair)	LIN
WISN, 1130, 50 KW/10 KW (DA-N)	, AC/MOR	ABC-I, $ 92.50	(Katz)	Hearst
WMKE, 1340, 1 KW/250 W	, COUNTRY	CBS, $ 34.31	(Torbet)	Great Trails
WOKY, 920, 5 KW/1 KW (DA-2)	, CONTEMP**	, $ 59.50	(?)	Charter
WTMJ, 620, 5 KW (DA-N)	, MOR	NBC, $110.63	(Christal)	Milw Journal
WZUU, 1290, 5 KW (DA-2)	, OLDIES	Source, $ 30.00	(Eastman)	Malrite

FM STATIONS

WBCS-F, 102.9, 50 KW @ 440	, COUNTRY	CBS, $ 91.50	(Torbet)	Great Trails
WEZW-F, 103.7, 20 KW @ 840	, BTFL MUS (Schulke)	, $ 75.25	(M-Guild)	Multimedia
WFMR-F, 96.5, 50 KW @ 387	, CLASSICAL	, $ 35.00	(Roslin)	
WKTI-F, 94.5, 16 KW @ 911	, ROCK	ABC-C, $ 29.00	(Christal)	Milw Journal
WLPX-F, 97.3, 12 KW @ 920	, AOR (Burk-Abr)	, $ 72.50	(Katz)	Hearst
WLUM-F, 102.1, 50 KW @ 360	, BLACK	, $ 35.00	(Howard)	
WMYX-F, 99.1, 50 KW @ 486	, AC/CONTEMP	, $ 40.00*	(Blair)	LIN
WQFM-F, 93.3, 14 KW @ 940	, AOR	, $ 40.00*	(Selcom)	Shamrock Comm
WRKR-F, 100.7, 50 KW @ 500	, ROCK	ABC-C, $ 32.25	(----)	Bdcst Mng (RACINE)
WXJY-F, 98.3, 3 KW @ 280	, BTFL MUS (FM-100)	, $ 20.00*	(P/W)	Darrell Peters
WZUU-F, 95.7, 34 KW @ 610	, CONTEMP	, $ 55.00	(Eastman)	Malrite

** WOKY has recently changed format to Nostalgia

TV STATIONS

WISN	Milwaukee	12	ABC, Hearst
WITI	Milwaukee	6	CBS, Storer
WTMJ	Milwaukee	4	NBC, Milwaukee Journal
WVTV	Milwaukee	18	IND, Gaylord

NEWSPAPERS

Milwaukee Journal	M	163,224
Milwaukee Sentinel	E	323,932
Racine Journal Times	E	39,016, Lee

MINNEAPOLIS-ST. PAUL

Market # 15; ADI # 13
Revenue Rank # 13
Income Rank # 5
APR 17.0
SMSA Pop: 2,099,200
CSI: 18.9 Bil (# 15)

Revenue : $34,309,321
Income : $ 8,239,043
% Rev Gain: +11.1
Stations: 20/33
Diaries: 1666/1260
CSI HH: 25.5 M (# 22)
Standard Error: .484

National Rev: $7,718,396
Nat Rev per Cap: $3.68
Tot Rev per Cap: $16.34
Tot Inc per Cap: $3.92
Profit Margin: 24.0%
Retail $: 10.2 Bil (# 13)
Retail Sales %: .288

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WCCO	683/22.9	20.2	24.5	22.5	22.4
2. KSTP-F	443/14.8	12.4	10.1	9.5	10.4
3. KQRS-F+	203/ 6.8	6.4	5.5	8.5	10.0
4. KDWB-F	196/ 6.6	6.3	5.7	2.8	2.6
5. WDGY	192/ 6.4	7.1	5.3	7.1	6.6
6. WCCO-F	130/ 4.4	3.8	4.3	4.4	4.9
7. KEEY-F	126/ 4.2	5.9	6.0	4.3	7.1
8. WLOL-F	125/ 4.2	4.4	5.8	4.9	1.9
9. WAYL-F	122/ 4.1	4.8	4.5	4.9	4.9
10. KSTP	98/ 3.3	3.5	3.2	4.5	4.2
11. WWTC	75/ 2.5	3.2	3.5	3.9	2.6
12. KDWB	53/ 1.8	2.6	3.0	3.7	3.5

12+ TSA 1/4	
1. WCCO	981
2. KSTP-F	541
3. WDGY	268
4. KQRS-F+	249
5. KDWB-F	235
6. WCCO-F	163
7. WAYL-F	158
8. KEEY-F	156
9. WLOL-F	133
10. KSTP	110
11. KDWB	85
12. WWTC	80

12+ TSA CUME/MSA CUME RAT	
1. WCCO	12173/45.8
2. KSTP-F	6369/29.3
3. WDGY	4474/18.3
4. KQRS-F+	4057/18.2
5. KDWB-F	3756/17.4
6. WCCO-F	3525/15.5
7. WLOL-F	2841/14.3
8. KDWB	2834/12.7
9. KSTP	2831/13.5
10. KEEY-F	2413/11.5
11. WAYL-F	2359/11.3
12. WWTC	1683/ 8.7

12+ FM SHARE (METRO): 53.82% (1445 of 2685) (O/N 80: 50.15%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KDWB-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO
2. KSTP-F	2. KQRS-F+	2. WCCO	2. KSTP-F	2. WDGY	2. KSTP-F
3. KQRS-F+	3. WCCO	3. KQRS-F+	3. WDGY	3. KSTP-F	3. WDGY
4. WLOL-F	4. KDWB-F	4. WDGY	4. WCCO-F	4. WAYL-F	4. KQRS-F+
5. KDWB	5. WCCO-F	5. KDWB-F	5. KQRS-F+	5. KEEY-F	5. KCCO-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	77 (2)	630 (4)	707 (6)	26.3
TALK/VARIETY	683 (1)		683 (1)	25.4
MOR/AC	209 (4)	443 (1)	652 (5)	24.3
BTFL MUSIC	48 (1)	248 (2)	296 (3)	11.0
COUNTRY	192 (1)	100 (2)	292 (3)	10.9
BIG BAND	31 (1)		31 (1)	1.2
BLACK/JAZZ		24 (1)	24 (1)	0.9
			2685 (20)	

MINNEAPOLIS-ST. PAUL ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCCO	1. WCCO	1. WCCO
2. KSTP-F	2. KSTP-F	2. KSTP-F
3. WDGY	3. WDGY	3. WDGY
4. KDWB-F	4. KQRS-F+	4. KDWB-F
5. KQRS-F+	5. KDWB-F	5. KQRS-F+
6. WCCO-F	6. WCCO-F	6. WCCO-F
7. WAYL-F	7. WLOL-F	7. WAYL-F
8. KEEY-F	8. KDWB	8. WLOL-F
9. WLOL-F	9. KSTP	9. KEEY-F
10. KSTP	10. KEEY-F	KJJO-F
11. WWTC	11. WAYL-F	
12. KDWB	12. WWTC	
13. KNUJ	13. KJJO-F	
14. KJJO-F	14. WAYL	
15. KTCR-F	15. KTCR-F	

OTHER RATED STATIONS/METRO SHARE			
KEEY	1400		.3
WJJO-F	104.1		1.8
KRSI	950		1.0
KTCR-F	97.1		1.6
KTWN-F	107.9	Anoka	.8
WAYL	980		1.6
WMIN	1010	Maplewood	.9

ADI FM SHARE: 50.83% (1869 of 3677) (O/N 80: 50.37%)

AM STATIONS

KDWB, 630, 5 KW/500 W (DA-2),	ROCK	, $ 84.38	(Mc-Guild)	Doubleday
KSTP, 1500, 50 KW (DA-N)	, AC	ABC-I, $ 52.50	(Christal)	Hubbard
WCCO, 830, 50 KW	, TALK/VARIETY/MOR	CBS, $215.00	(CBS Spot)	
WDGY, 1130, 50 KW/25 KW (DA-2),	COUNTRY	NBC, $109.38	(Blair)	Storz
WWTC, 1280, 5 KW (DA-N)	, OLDIES	MBS, $ 39.13	(Masla)	
KNUJ, 860, 1 KW	, MOR	, $ 16.00	(PRO)	(NEW ULM)

FM STATIONS

KDWB-F, 101.3, 100 KW @ 822,	AOR	, $ 84.38	(Mc-Guild)	Doubleday
KEEY-F, 102.1, 100 KW @ 822,	BTFL MUS (Bonne)	, $ 59.50*	(Katz)	Malrite
KJJO-F, 104.1, 53 KW @ 260,	COUNTRY	ABC-E, $ 35.00*	(HNW)	Park
KQRS-F+, 92.5, 50 KW @ 822,	AOR (Burk-Abr)	Source, $107.50	(Torbet)	McKenna
KSTP-F, 94.5, 100 KW @ 1250,	AC/CONTEMP	, $145.00*	(Christal)	Hubbard
KTCR-F, 97.1, 50 KW @ 150,	COUNTRY (TM)	, $ 25.00*	(Roslin)	
WAYL-F, 93.7, 100 KW @ 822,	BTFL MUS	, $ 50.63	(MMR)	Entercom
WCCO-F, 102.9, 100 KW @ 1304,	ROCK	, $ 50.13	(Eastman)	
WLOL-F, 99.5, 100 KW @ 844,	CONTEMP	RKO, $ 49.00*	(Selcom)	Liggett

TV STATIONS

KMSP	Minneapolis	9	IND, 20th Century Fox
KSTP	Minneapolis	5	ABC, Hubbard
WCCO	Minneapolis	4	CBS
WTCN	Minneapolis	11	NBC, Metromedia

NEWSPAPERS

Minneapolis Star	E	206,700
Minneapolis Tribune	M	230,815
St. Paul Dispatch	E	114,858, Knight-Ridder
St. Paul Pioneer Press	M	100,672, Knight-Ridder

MOBILE

Market # 91
Revenue Rank # 93
Income Rank # 139
APR 14.3
SMSA Pop: 463,900
CSI: 2.9 Bil (# 102)

Revenue: $5,624,906
Income : $ 131,512
% Rev Gain: +13.4
Stations: 15/16
Diaries: 728/637:1
CSI HH: 19.1 M (# 255)
Standard Error: .743

National Rev: $1,401,733
Nat Rev per Cap: $3.02
Tot Rev per Cap: $12.12
Tot Inc per Cap: $ .28
Profit Margin: 2.3%
Retail $: 1.7 Bil (# 104)
Retail Sales %: .278

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WKSJ-F	100/19.3	23.8	20.1	15.5	8.8
2. WABB-F	71/13.7	14.7	11.5	13.3	16.8
3. WBLX-F	62/12.0	9.6	9.0	8.4	7.4
4. WKRG-F	59/11.4	13.0	13.3	17.2	15.8
5. WKRG	39/ 7.5	7.0	10.5	10.0	10.6
6. WGOK	38/ 7.4	6.4	10.9	6.5	6.9
7. WLPR-F	35/ 6.8	6.2	6.1	6.3	7.6
8. WUNI	17/ 3.3	2.8	1.0	2.0	4.2
9. WABB	11/ 2.1	3.0	3.5	4.1	5.1
WKSJ	11/ 2.1	.9	2.0	3.5	1.2

12+ TSA 1/4	
1. WKRG-F	134
2. WKSJ-F	132
3. WABB-F	101
4. WBLX-F	67
5. WTKX-F	64
6. WKRG	39
7. WGOK	38
8. WLPR-F	36
9. WUNI	18
10. WKSJ	12

12+ TSA CUME/MSA CUME RAT	
1. WKRG-F	1872/28.0
2. WABB-F	1684/29.9
3. WKSJ-F	1536/31.0
4. WBLX-F	911/21.9
5. WKRG	666/18.5
6. WTKX-F	619/ 2.0
7. WLPR-F	486/12.0
8. WGOK	483/13.4
9. WUNI	393/10.6
10. WABB	372/ 9.9

12+ FM SHARE (METRO): 71.76% (343 of 478) (O/N 80: 63.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WKRG-F	1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F
2. WBLX-F	2. WKSJ-F	2. WABB-F	2. WABB-F	2. WLPR-F	2. WKRG-F
3. WABB-F	3. WBLX-F	3. WBLX-F	3. WBLX-F	3. WKRG	3. WABB-F+
4. WGOK	4. WKRG-F	4. WKRG-F	4. WKRG-F		4. WKRG

OTHER RATED STATIONS/METRO SHARE

WHSP-F	92.1	Fairhope	.8	WMOO	1550		2.1
WJQY-F	98.3		1.7	WTKX-F	101.5	Pensacola	.6
WMOB	840		1.5				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	11 (1)	133 (3)	144 (4)	30.1
COUNTRY	28 (2)	100 (1)	128 (3)	26.8
BLACK	38 (1)	62 (1)	100 (2)	20.9
MOR/AC	47 (2)		47 (2)	9.8
BTFL MUSIC		44 (2)	44 (2)	9.2
RELIGION	11 (1)	4 (1)	15 (2)	3.1
			478 (15)	

RADIO STATIONS

WABB, 1480, 5 KW (DA-N)	, CONTEMP	ABC-C, $38.48	(Eastman)
WGOK, 900, 1 KW (DAYS)	, BLACK	SBN,NBN, $15.00	(Savalli)
WKRG, 710, 1 KW/500 W (DA-N)	, MOR	CBS,MBS, $23.75	(Masla)
WKSJ, 1270, 5 KW	, COUNTRY	ABC-E, $15.00*	(Blair) Capitol
WUNI, 1410, 5 KW (DA-N)	, COUNTRY	NBC, $17.25	(Lotus) Kirk
WABB-F, 97.5, 100 KW @ 1050,	ROCK	ABC-C, $38.48	(Eastman)
WBLX-F, 92.9, 63 KW @ 470,	BLACK	RKO, $29.00	(Howard) Beasley
WKRG-F, 99.9, 100 KW @ 850,	ROCK	, $42.75	(Masla)
WKSJ-F, 94.9, 100 KW @ 410,	COUNTRY	ABC-E, $35.00	(Blair) Capitol
WLPR-F, 96.1, 40 KW @ 444,	BTFL MUS (TM)	, $17.00	(---)
WTKX-F, 101.5, 100 KW @ 490,	AOR	MBS, $24.00	(Howard) (PENSACOLA)

TV STATIONS

WALA	Mobile	10	NBC, Detroit News
WEAR	Pensacola	3	ABC, Rollins
WKRG	Mobile	5	CBS

NEWSPAPERS Mobile Press E 53,616,Newhouse Mobile Reg M 50,174, Newhouse

MODESTO

Market # 143
Revenue Rank # 99
Income Rank # 276
APR 15.4
SMSA Pop: 271,500
CSI: 2.0 Bil (# 136)

Revenue : $ 5,278,915
Income : $ −114,710
% Rev Gain: 83.8
Stations: 23/10
Diaries: 683/398:1
CSI HH: 20.9 M (# 170)
Standard Error: .733

National Rev: $ 2,435,923
Nat Rev per Cap: $ 8.97
Tot Rev per Cap: $ 19.44
Tot Inc per Cap: $ −.42
Profit Margin: —
Retail $: 1.2 Bil (# 147)
Retail Sales %: .261

12+ METRO 1/4/SHARE	SPG 81	A/M 80
1. KBEE-F 53/15.1	10.3	10.5
2. KOSO-F 35/10.0	8.8	6.2
3. KHOP-F 28/ 8.0	8.3	6.9
4. KTRB 23/ 6.6	5.9	8.0
5. KNBR 19/ 5.4	4.4	5.8
6. KFIV-F 18/ 5.1	8.3	7.2
KCEY 18/ 5.1	5.0	5.8
8. KCBS 15/ 4.3	5.6	6.9
KMYT-F 15/ 4.3	4.4	5.8
10. KRAK 12/ 3.4	5.0	3.3

12+ TSA 1/4	
1. KHOP-F	66
2. KBEE-F	65
3. KRAK	61
4. KNBR	59
KOSO-F	59
6. KFYE-F	56
7. KCBS	43
8. KMYT-F	38
9. KTRB	32
10. KCEY	30

12+ TSA CUME/MSA CUME RAT	
1. KHOP-F	940/15.7
2. KOSO-F	908/20.8
3. KNBR	900/15.1
4. KCBS	839/12.7
5. KRAK	711/ 8.6
6. KFYE-F	653/ 8.8
7. KBEE-F	591/20.1
8. KTRB	561/15.5
9. KFRC	537/ 8.5
10. KCEY	463/12.4

12+ FM SHARE (METRO): 60.43% (197 of 326) (FAL 80: NA)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KHOP-F	1. KOSO-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KNBR
KOSO-F	2. KFIV-F	2. KOSO-F	2. KOSO-F	2. KCEY	2. KRAK
	KHOP-F	3. KHOP-F	3. KNBR	3. KTRB	3. KFYE-F

OTHER RATED STATIONS/METRO SHARE

KBEE	970		1.7
KFIV	1360		2.3
KLOC	920	Ceres	3.1
KMIX-F	98.3	Turlock	2.3
KAMB-F	101.5	Merced	3.1
KFBK	1530	Sacramento	1.1
KFRC	610	San Francisco	2.0
KFYE-F	93.7	Fresno	2.9
KGO	810	San Francisco	.9
KMEL-F	106.1	San Francisco	.6
KQKK-F	96.7	Manteca	2.3
KSTN-F	107.3	Stockton	2.0
KWGF-F	100.9	Tracy	.6

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	15 (2)	95 (6)	110 (8)	34.1
BTFL MUSIC	6 (1)	68 (2)	74 (3)	22.9
COUNTRY	53 (3)	16 (2)	69 (5)	21.4
NEWS/TALK	22 (3)		22 (3)	6.8
MOR/AC	19 (1)		19 (1)	5.9
SPANISH	11 (1)	7 (1)	18 (2)	5.6
RELIGION	11 (1)		11 (1)	3.4
			323 (23)	

RADIO STATIONS

KCEY, 1390, 5 KW (DA-2) , COUNTRY	ABC-E, $18.00	(Christal)	Behan
KTRB, 860, 10 KW/1 KW (DA-2), COUNTRY	MBS, $23.45	(Torbet)	
KBEE-F, 103.3, 11 KW @ 150, BTFL MUS (Bonne)	, $13.83	(Katz)	McClatchy
KFIV-F, 102.3, 3 KW @ 300, CONTEMP	, $29.75	(Mc-Guild)	
KHOP-F, 104.1, 50 KW @ 499, ROCK (Drake-Chen)	ABC-C, $16.45	(Torbet)	
KOSO-F, 93.1, 3 KW @ 3300, ROCK	ABC-I, $20.00	(Selcom)	Space Com
KMYT-F, 97.5, 50 KW @ 493, BTFL MUS	, $11.50	(Torbet)	(MERCED)

OTHER STATIONS - SEE SAN FRANCISCO, FRESNO AND STOCKTON

TV, NEWSPAPER AND ADI - SEE SACRAMENTO

NASHVILLE

Market # 51; ADI # 30
Revenue Rank # 37
Income Rank # 371
APR 14.5
SMSA Pop: 819,200
CSI: 6.2 Bil (# 52)

Revenue : $14,626,148
Income : $-1,137,273
% Rev Gain: +10.2
Stations: 21/31
Diaries: 1159/707:1
CSI HH: 20.9 M (# 173)
Standard Error: .563

National Rev: $4,733,088
Nat Rev per Cap: $5.78
Tot Rev per Cap: $17.85
Tot Inc per Cap: $-1.39
Profit Margin: ---
Retail $: 3.8 Bil (# 44)
Retail Sales %: .304

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WWKX-F	135/12.9	8.2	8.3	6.0	6.8
2. WKDF-F	132/12.6	11.9	7.3	5.2	4.6
3. WZEZ-F	110/10.5	8.2	11.5	9.9	11.5
4. WSIX-F	97/ 9.3	9.4	11.0	9.9	6.9
5. WVOL	70/ 6.7	7.8	9.0	10.6	6.3
6. WLAC	65/ 6.2	5.6	4.5	6.1	7.9
7. WSM	59/ 6.5	6.3	8.5	7.8	10.4
8. WSIX	51/ 4.9	3.9	3.4	4.2	5.1
WSM-F	51/ 4.9	9.4	6.5	6.0	5.8
10. WAMB	32/ 3.1	2.9	2.8	1.7	5.5

12+ TSA 1/4	
1. WWKX-F	258
2. WKDF-F	200
3. WSIX-F	137
4. WZEZ-F	128
5. WSM	117
6. WLAC	71
7. WVOL	70
8. WSM-F	61
9. WSIX	52
10. WUSW-F	43

12+ TSA CUME/MSA CUME RAT	
1. WWKX-F	3198/23.5
2. WSM	2886/21.1
3. WKDF-F	2191/20.5
4. WSIX-F	1782/15.2
5. WZEZ-F	1657/18.2
6. WSM-F	1430/13.7
7. WLAC	1255/15.2
8. WSIX	1151/15.0
9. WVOL	866/12.0
10. WMAK-F	712/ 9.9

12+ FM SHARE (METRO): 64.90% (636 of 980) (O/N 80: 58.33%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WWKX-F	1. WKDF-F	1. WKDF-F	1. WSIX-F	1. WZEZ-F	1. WWKX-F
2. WKDF-F	2. WWKX-F	WWKX-F	2. WZEZ-F	2. WSIX-F	2. WSM
3. WVOL	3. WVOL	3. WSIX-F	3. WWKX-F	3. WSM	3. WKDF-F
	4. WSM-F	4. WVOL	4. WKDF-F	4. WAMB	4. WSIX-F
	5. WKOS-F	5. WZEZ-F	5. WSM	5. WLAC	5. WZEZ-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	16 (1)	321 (4)	337 (5)	35.5
COUNTRY	103 (5)	93 (3)	196 (8)	20.6
MOR/AC	58 (2)	82 (2)	140 (4)	14.7
BTFL MUSIC		110 (1)	110 (1)	11.6
BLACK	70 (1)		70 (1)	7.4
NEWS/TALK	65 (1)		65 (1)	6.8
BIG BAND	32 (1)		32 (1)	3.4
			950 (21)	

NASHVILLE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WWKX-F	1. WWKX-F	1. WVOL
2. WKDF-F	2. WSM	2. WKDF-F
3. WSIX-F	3. WKDF-F	3. WWKX-F
4. WZEZ-F	4. WSIX-F	4. WSIX-F
5. WSM	5. WZEZ-F	5. WZEZ-F
6. WLAC	6. WSM-F	6. WLAC
7. WVOL	7. WLAC	WSM
8. WSM-F	8. WSIX	8. WSIX
9. WBGY-F	9. WVOL	9. WSM-F
10. WSIX	10. WMAK-F	10. WMAK-F
11. WABD	11. WKOS-F	
12. WYCQ-F	12. WBGY-F	
WUSW-F	13. WJYN-F	
14. WJYN-F	14. WAKQ-F	
WAMB	15. WUSW-F	

OTHER RATED STATIONS/METRO SHARE			
WCOR	900	Lebanon	.7
WDBL-F+	94.3	Springfield	.6
WJRB	1430	Madison	1.8
WJYN-F	105.9		3.0
WKDA	1240		1.0
WKOS-F	96.3	Murfreesboro	2.7
WMAK	1300		1.5
WMAK-F	92.1	Hendersonville	2.5
WMTS	810	Murfreesboro	1.0
WUSW-F	107.3	Lebanon	2.2

ADI FM SHARE: 63.88% (1291 of 2021) (O/N 80: 62.89%)

AM STATIONS

WAMB, 1170, 25 KW (DAYS)	, BIG BAND/NOST (Al Ham)	MBS,	$25.00*	(----)	
WLAC, 1510, 50 KW (DA-N)	, NEWS/TALK	,	$48.00	(Blair)	Sudbrink
WSIX, 980, 5 KW (DA-N)	, AC	CBS,	$88.75*	(Katz)	GE
WSM , 650, 50 KW	, COUNTRY	NBC,	$83.12*	(Christal)	
WVOL, 1470, 5 KW/1 KW (DA-N)	, BLACK	NBN,	$44.00	(Howard)	
WABD, 1370, 1 KW (DAYS)	, BLACK	ABC-C,	$ 6.00	(----)	(FORT CAMPBELL,KY)

FM STATIONS

WJYN-F, 105.9, 100 KW @ 410, AC (Schulke II)	,	$32.00	(Blair)	Sudbrink
WKDF-F, 103.3, 100 KW @ 550, AOR	ABC-E,	$45.00*	(Torbet)	Dick
WKOS-F, 96.3, 20 KW @ 170, CONTEMP	MBS,	$ 9.00	(Midsouth)	(MURFREESBORO)
WMAK-F, 92.1, 3 KW @ 300, CONTEMP	ABC-C,	$20.00*	(----)	Mooney
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY	ABC-E,MBS,	$88.75*	(Katz)	GE
WSM-F , 95.5, 100 KW @ 1280, SOFT ROCK	ABC-F,	$83.12*	(Christal)	
WUSW-F, 107.3, 100 KW @ 730, COUNTRY	,	$12.00	(----)	(LEBANON)
WWKX-F, 104.5, 100 KW @ 1050, ROCK	RKO,	$50.00*	(Masla)	
WZEZ-F, 92.9, 100 KW @ 547, BTFL MUS (Bonne)	,	$45.00*	(Selcom)	South Central
WBGY-F, 93.3, 100 KW @ 750, ROCK	,	$12.00	(----)	(TULLAHOMA)
WYCQ-F, 102.9, 100 KW @ 510, COUNTRY	ABC-E,	$ 6.00	(----)	(SHELBYVILLE)

TV STATIONS

WNGE	Nashville	2	ABC, General Electric
WSM	Nashville	4	NBC
WTVF	Nashville	5	CBS
WZTV	Nashville	17	IND, Multimedia
WBKO	Bowling Green	13	ABC, Bluegrass

NEWSPAPERS

Nashville Banner	E	84,134, Gannett
Nashville Tennessean	M	135,688, Gannett

NASSAU-SUFFOLK

Revenue Rank # 35
Income Rank # 21
APR 16.6
CSI: 25.2 Bil (# 11)

Revenue : 15,460,433
Income : 1,442,431
% Rev Change: 20.4%
CSI HH: 29.6 M (# 4)
Standard Error: .583

Diaries: 1090
Stations: 42/23
Retail Sales: 12.4 Bil (#11)
Retail Sales %: .950

NOTE: Nassau-Suffolk is a portion of the New York Metro. For this market only those stations home to Nassau-Suffolk are listed. There is no TSA.

12+ METRO	1/4/SHARE	SPG 81	FAL 80	SPG 80
1. WBLI-F	186/5.2	4.5	4.9	4.5
2. WBAB-F	138/3.8	3.3	2.7	1.8
3. WCTO-F	117/3.3	2.3	2.9	3.2
4. WALK-F+	114/3.2	2.3	2.5	2.6
5. WHLI	103/2.9	3.7	4.0	3.6
6. WTFM-F	96/2.7	2.7	2.6	2.5
7. WGSM	70/2.0	1.4	1.3	1.5
8. WKJY-F	62/1.7	2.3	1.5	1.8
9. WLIR-F	59/1.6	2.0	1.6	1.9
10. WRCN-F	57/1.6	.8	.8	1.2

12+ CUME/CUME RATING	
1. WBLI-F	2538/11.7
2. WBAB-F	2164/10.0
3. WALK-F+	1691/ 7.8
4. WTFM-F	1339/ 6.2
5. WCTO-F	1328/ 6.1
6. WLIR-F	1195/ 5.5
7. WHLI	1030/ 4.8
8. WRCN-F	924/ 4.3
9. WGSM	872/ 4.0
10. WKJY-F	816/ 3.8

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WBAB-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WCTO-F	1. WBLI-F
2. WRCN-F	2. WBAB-F	2. WBAB-F	2. WCTO-F	2. WALK-F+	2. WALK-F+
3. WBLI-F	3. WTFM-F	3. WTFM-F	3. WTFM-F	3. WHLI	3. WCTO-F
	4. WLIR-F	4. WCTO-F	4. WALK-F+	4. WGSM	WHLI

AM STATIONS

WGSM, 740, 5 KW (DAYS,DA), MOR , $39.00* (Mc-Guild) Greater Media
WHLI, 1100, 10 KW (DAYS,DA), BIG BAND/NOST (Al Ham) , $35.00* (Roslin)

FM STATIONS

WALK-F+, 97.5, 18 KW @ 520, BTFL/MOR , $32.00 (Roslin)
WBAB-F, 102.3, 2.3 KW @ 344, AOR , $28.00* (----) Allina
WBLI-F, 106.1, 10 KW @ 500, ROCK , $54.50 (Masla) Beck-Ross
WCTO-F, 94.3, 3 KW @ 300, BTFL MUS , $39.00* (Mc-Guild) Greater Media
WKJY-F, 98.3, 3 KW @ 300, BTFL MUS , $35.00* (Masla)
WLIR-F, 92.7, 3 KW @ 300, AOR , $70.00 (Masla)
WRCN-F, 103.9, 3 KW @ 320, AOR , $25.00 (Lotus)

NEW HAVEN

Market # 97 (52 on county basis)
Revenue Rank # 85
Income Rank # 200
APR 16.8
SMSA Pop: 417,300
CSI: 6.5 Bil (# 47)

Revenue : $ 6,160,252
Income : $ 25,084
% Rev Change: 9.9%
Stations: 25/6
Diaries: 793/526:1
CSI HH: 23.8 M (# 48)
Standard Error: .700

National Rev: $ 4,498,093
Nat Rev per Cap: $ 3.59
Tot Rev per Cap: $ 14.76
Tot Inc per Cap: $ .06
Profit Margin: 0.4%
Retail $: 2.8 Bil (# 62)
Retail Sales %: .181

12+ METRO 1/4/SHARE		SPG 81	O/N 80	A/M 80	O/N 79
1. WELI	91/14.6	18.4	20.0	18.5	21.6
2. WKCI-F	68/10.9	9.3	10.7	11.0	8.4
3. WAVZ	54/ 8.6	4.8	8.2	4.4	1.6
4. WNBC	43/ 6.9	6.8	5.2	6.8	6.0
5. WPLR-F	42/ 6.7	6.1	9.3	7.8	7.9
6. WNHC	39/ 6.2	5.8	1.8	2.0	.8
7. WEZN-F	35/ 5.6	4.7	5.5	6.1	5.2
8. WKSS-F	29/ 4.6	4.2	2.3	3.1	6.2
9. WHCN-F	22/ 3.5	5.3	3.2	2.5	1.9
WWYZ-F	22/ 3.5	3.7	4.5	4.4	5.4
WCBS	22/ 3.5	6.1	4.1	4.9	3.3

12+ TSA 1/4	
1. WKCI-F	114
2. WELI	97
3. WPLR-F	78
4. WEZN-F	71
5. WNBC	69
WKSS-F	69
7. WAVZ	62
8. WNHC	40
9. WTIC	39
10. WWYZ-F	36

12+ TSA CUME/MSA CUME RAT	
1. WKCI-F	1535/23.4
2. WELI	1412/33.3
3. WNBC	1288/21.5
4. WPLR-F	1062/15.9
5. WEZN-F	881/11.0
6. WDRC-F	841/10.7
7. WCBS	748/14.1
8. WKSS-F	738/ 9.4
9. WTIC	716/ 5.3
10. WHCN-F	656/ 9.6

12+ FM SHARE (METRO): 49.48% (284 of 574) (O/N 80: 47.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WHCN-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI
2. WKCI-F,WNBC	2. WPLR-F	2. WPLR-F	2. WELI	2. WAVZ	2. WKCI-F
WPLR-F	3. WNBC	3. WNBC	3. WNBC	3. WEZN-F	3. WNBC
WDRC-F	4. WNHC	4. WNHC	4. WPLR-F	4. WKCI-F	4. WTIC

OTHER RATED STATIONS/METRO SHARE

WSCR	1220	Hamden	2.9	WTIC-F	96.5	Hartford	.6
WYBC-F	94.3		1.6	WABC	770	New York	.5
WCCC-F	106.9	Hartford	.6	WBLS-F	107.5	New York	1.4
WDRC-F	102.9	Hartford	3.2	WHN	1050	New York	.3
WIOF-F	104.1	Waterbury	1.1	WINS	1010	New York	.3
WRCH-F	100.5	New Britain	1.1	WOR	710	New York	1.0
WTIC	1080	Hartford	1.6	WRKI-F	95.1		.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	85 (3)	165 (7)	250 (10)	43.6
MOR/AC	101 (2)	29 (2)	130 (4)	22.6
BTFL MUSIC		71 (3)	71 (3)	12.4
BIG BAND	54 (1)		54 (1)	9.4
NEWS/TALK	30 (3)		30 (3)	5.2
COUNTRY	20 (2)		20 (2)	3.5
BLACK/JAZZ		19 (2)	19 (2)	3.3
			574 (25)	

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N), BIG BAND/NOST (Al Ham)	ABC-I, $73.75	(Mc-Guild)	
WELI, 960, 5 KW (DA-N), MOR	, $62.25	(Blair)	Insilco
WNHC, 1340, 1 KW/250 W , CONTEMP	MBS, $25.00	(Savalli)	
WKCI-F, 101.3, 10 KW @ 1070, ROCK	, $73.75	(Mc-Guild)	
WPLR-F, 99.1, 10 KW @ 950, ROCK	, $67.65	(Eastman)	General

WEZN-F - See Bridgeport Other Stations - See New York and Hartford

FOR ADI, TV AND NEWSPAPER INFO SEE HARTFORD

NEW ORLEANS

Market # 34; ADI # 36
Revenue Rank # 30
Income Rank # 77
APR 14.3
SMSA Pop: 1,190,200
CSI: 9.9 Bil (# 33)

Revenue : $17,329,906
Income : $ 363,328
% Rev Gain: +13.3
Stations: 19/22
Diaries: 1689/705:1
CSI HH: 23.6 M (# 52)
Standard Error: .445

National Rev: $4,575,905
Nat Rev per Cap: $3.84
Tot Rev per Cap: $14.56
Tot Inc per Cap: $ .31
Profit Margin: 2.1%
Retail $: 5.2 Bil (# 35)
Retail Sales %: .284

12+ METRO	1/4/SHARE	SPG 81	FAL 80	SPG 80	FAL 79
1. WEZB-F	159/11.5	10.3	10.7	10.3	4.2
2. WAIL-F	147/10.6	8.4	5.2	3.7	4.4
3. WNOE-F	116/ 8.4	6.7	9.9	4.2	4.6
4. WBYU-F	104/ 7.5	7.7	8.0	8.6	11.6
5. WRNO-F	101/ 7.3	8.1	6.5	4.8	4.4
6. WYLD-F	94/ 6.8	5.6	6.7	7.0	3.8
7. WAJY-F	79/ 5.7	5.9	3.1	3.0	3.4
8. WQUE-F	72/ 5.2	6.2	4.5	5.1	6.9
9. WGSO	71/ 5.1	3.0	5.6	5.2	6.3
10. WTIX	69/ 5.0	7.8	6.9	8.4	6.8
11. WWL	67/ 4.8	3.9	4.8	4.5	6.2
12. WSMB	48/ 2.5	5.2	5.7	6.5	7.4

12+ TSA 1/4	
1. WEZB-F	236
2. WAIL-F	218
3. WNOE-F	169
4. WTIX	141
5. WRNO-F	135
6. WWL	126
7. WBYU-F	122
8. WYLD-F	112
9. WAJY-F	100
10. WGSO	85
11. WQUE-F	84
12. WNOE	58

12+ TSA CUME/MSA CUME RAT	
1. WEZB-F	3076/22.2
2. WTIX	2746/16.2
3. WAIL-F	2447/18.6
4. WWL	2366/13.6
5. WNOE-F	2232/14.5
6. WAJY-F	1659/12.2
7. WQUE-F	1645/13.3
8. WRNO-F	1608/12.0
9. WYLD-F	1520/13.3
10. WGSO	1432/13.0
11. WBYU-F	1304/10.4
12. WNOE	1259/ 7.2

12+ FM SHARE (METRO): 65.81% (872 of 1325) (O/N 80: 57.79%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WEZB-F	1. WEZB-F	1. WEZB-F	1. WNOE-F	1. WNOE-F	1. WEZB-F
2. WAIL-F	2. WRNO-F	2. WAIL-F	2. WEZB-F	WBYU-F	2. WTIX
	3. WAIL-F	3. WNOE-F	3. WAIL-F	3. WAJY-F	3. WWL
	4. WQUE-F	4. WRNO-F	4. WBYU-F	4. WGSO	4. WNOE-F
	WYLD-F	5. WYLD-F	5. WAJY-F	5. WWL	5. WAIL-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	69 (1)	426 (4)	495 (5)	37.4
BLACK/URBAN	82 (3)	147 (1)	229 (4)	17.3
MOR/AC/VARIETY	115 (2)	79 (1)	194 (3)	14.6
COUNTRY	39 (1)	116 (1)	155 (2)	11.7
BTFL MUSIC		104 (1)	104 (1)	7.8
NEWS/TALK	71 (1)		71 (1)	5.4
BIG BAND/NOST	53 (2)		53 (2)	4.0
RELIGION	24 (1)		24 (1)	1.8
			1325 (19)	

NEW ORLEANS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WEZB-F	1. WEZB-F	1. WAIL-F
2. WAIL-F	2. WTIX	2. WEZB-F
3. WNOE-F	3. WAIL-F	3. WNOE
4. WRNO-F	4. WNOE-F	4. WYLD-F
5. WBYU-F	5. WWL	5. WNOE-F
6. WTIX	6. WQUE-F	6. WBYU-F
7. WYLD-F	7. WRNO-F	7. WGSO
8. WAJY-F	8. WAJY-F	8. WAJY-F
9. WWL	9. WYLD-F	9. WRNO-F
10. WQUE-F	10. WGSO	10. WWL
11. WGSO	11. WBYU-F	
12. WSMB	12. WNOE	
13. WNOE	13. WYLD	
14. WSHO	14. WSMB	
15. WNNR	15. WBOK	

OTHER RATED STATIONS/METRO SHARE		
WBOK	1230	1.7
WNNR	990	2.3
WNOE	1060	2.8
WSHO	800	2.4
WVOG	600	1.7
WWIW	1450	1.4
WYLD	940	1.9

ADI FM SHARE: 65.02% (1210 of 1861) (FAL 80: 57.81%)

AM STATIONS

WBOK, 1230,	1 KW/250 W	, BLACK	SBN,	$32.75	(----)	
WGSO, 1280,	5 KW (DA-1)	, NEWS	RKO II,ABC-I,	$61.60	(Eastman)	Insilco
WNNR, 990,	1 KW (DAYS)	, BLACK	NBN,	$20.00*	(Selcom)	Security
WNOE, 1060,	50 KW/5 KW (DA-2)	, COUNTRY	ABC-C,	$30.00	(Mc-Guild)	
WSHO, 800,	1 KW (DAYS,DA)	, BIG BAND/NOST (Al Ham)	,	$26.95	(Christal)	Swanson
WSMB, 1350,	5 KW (DA-N)	, MOR	ABC-E,	$29.00	(Howard)	McMillan Oil
WTIX, 690,	10 KW/5 KW (DA-2)	, CONTEMP/AC	,	$69.00	(Blair)	Storz
WWL , 870,	50 KW (DA-1)	, VARIETY/COUNTRY	CBS,	$74.00	(Katz)	Loyola Univ
WYLD, 940,	10 KW/500 W (DA-2)	,BLACK	,	$22.50	(Howard)	

FM STATIONS

WAIL-F, 105.3,	100 KW @ 407,	BLACK	Source,	$40.00*	(Selcom)	Security
WAJY-F, 101.9,	100 KW @ 825,	AC/BTFL (Schulke II)	CBS,	$74.00	(Katz)	Loyola Univ
WBYU-F, 95.7,	100 KW @ 600,	BTFL MUS (Schulke)	,	$53.38	(Christal)	Swanson
WEZB-F, 97.1,	100 KW @ 511,	ROCK (Burk-Abr)	RKO,	$60.00*	(Torbet)	EZ
WNOE-F, 101.1,	100 KW @ 440,	COUNTRY (TM)	ABC-C,	$50.00	(Mc-Guild)	
WQUE-F, 93.3,	100 KW @ 512,	CONTEMP/AC	,	$61.60*	(Eastman)	Insilco
WRNO-F, 99.5,	100 KW @ 500,	AOR	ABC-F,	$54.00	(Masla)	Gulf South
WYLD-F, 98.5,	100 KW @ 480,	AOR	,	$40.00	(Howard)	

TV STATIONS

WDSU	New Orleans	6	NBC, Cosmos
WGNO	New Orleans	26	IND, General Media
WVUE	New Orleans	8	ABC, Gaylord
WWL	New Orleans	4	CBS, Loyola Univ

NEWSPAPERS

New Orleans Times-Picayune	M	213,283,	Newhouse
New Orleans States-Item	E	111,043,	Newhouse

NEW YORK

Market # 1; ADI # 1
Revenue Rank # 2
Income Rank # 2
APR 17.7
SMSA Pop: 8,978,500
CSI: $83.2 Bil (# 1)

Revenue : $ 131,430,076
Income : $ 19,370,263
% Rev Gain: 15.0%
Stations: 43/41
Diaries: 4587/1957:1
CSI HH: $32.4 M (# 63)
Standard Error: .313

National Rev: $ 34,033,692
Nat Rev per Cap: $ 3.79
Tot Rev per Cap: $ 14.64
Tot Inc per Cap: $ 2.16
Retail $: $32.2 Bil (# 2)
Profit Margin: 14.7%
Retail Sales %: .353

12+ METRO	1/4/SHARE	SUM 81	SPG 81	WIN 81	FAL 80
1. WOR	1478/6.2	6.2	5.9	6.5	6.2
2. WKTU-F	1443/6.1	7.5	6.4	6.5	8.3
3. WBLS-F	1418/5.9	6.1	7.4	6.4	7.1
4. WRKS-F	1341/5.6	3.3	1.6	1.8	1.1
5. WINS	1323/5.6	4.4	4.3	5.3	4.9
6. WPLJ-F	1084/4.5	4.1	4.5	4.1	3.7
7. WNBC	1077/4.5	3.9	4.6	4.8	4.7
8. WRFM-F	1040/4.4	4.5	4.9	4.4	4.3
9. WYNY-F	1037/4.4	4.1	3.6	3.7	3.2
10. WCBS	995/4.2	4.5	4.8	4.7	4.8
11. WPAT-F	895/3.8	2.7	3.6	3.7	3.9
12. WABC	748/3.1	3.7	4.6	3.5	3.6
13. WNEW	708/3.0	4.0	3.7	2.9	2.7
14. WCBS-F	640/2.7	3.7	2.2	2.5	2.9
15. WJIT	597/2.5	1.9	1.6	1.6	1.9
16. WNEW-F	564/2.4	2.5	2.8	3.0	2.8
17. WMCA	514/2.2	3.0	2.2	2.4	2.3
18. WADO	503/2.1	1.9	2.0	2.0	1.7
19. WHN	500/2.1	2.8	2.4	2.2	2.6
20. WPAT	479/2.0	1.8	2.8	2.5	2.4

12+ TSA 1/4	
1. WOR	1668
2. WKTU-F	1469
3. WBLS-F	1455
4. WNBC	1388
5. WRKS-F	1364
6. WINS	1343
7. WCBS	1190
8. WPLJ-F	1183
9. WYNY-F	1092
10. WRFM-F	1065
11. WPAT-F	912
12. WABC	880
13. WNEW	771
14. WCBS-F	667
15. WJIT	597
16. WHN	589
17. WNEW-F	588
18. WMCA	533
19. WADO	506
20. WPAT	479

12+ TSA CUME/MSA CUME RAT	
1. WNBC	28300/16.3
2. WINS	25932/18.8
3. WCBS	24848/15.6
4. WABC	24606/15.3
5. WOR	21196/14.0
6. WKTU-F	20679/15.0
7. WYNY-F	19106/13.3
8. WPLJ-F	17935/12.2
9. WBLS-F	17741/12.7
10. WRKS-F	16952/12.2
11. WPAT-F	13583/ 9.7
12. WCBS-F	12703/ 8.8
13. WRFM-F	11953/ 8.5
14. WHN	11434/ 7.0
15. WNEW	11042/ 7.3
16. WNEW-F	10452/ 7.4
17. WPAT	8926/ 6.6
18. WMCA	8532/ 6.0
19. WPIX-F	6832/ 4.7
20. WQXR-F+	6482/ 4.4

12+ FM SHARE (METRO): 55.75% (12100 of 21705) (O/N 80: 53.61%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WPLJ-F	1. WBLS-F	1. WBLS-F	1. WBLS-F	1. WINS	1. WINS
2. WKTU-F	2. WKTU-F	2. WKTU-F	2. WYNY-F	2. WOR	2. WOR
3. WRKS-F	3. WRKS-F	3. WRKS-F	3. WNBC	3. WRFM-F	3. WNBC
4. WNBC	4. WYNY-F	4. WYNY-F	4. WRKS-F	4. WCBS	4. WCBS
5. WBLS-F	5. WPLJ-F	5. WNBC	5. WINS	5. WPAT-F	5. WABC
6. WABC	6. WNEW-F	6. WPLJ-F	6. WKTU-F	6. WNEW	6. WBLS-F
7. WYNY-F	7. WNBC	7. WCBS-F	7. WCBS-F	7. WNBC	7. WKTU-F
8. WBAB-F	8. WCBS-F	8. WABC	8. WCBS	8. WHN	8. WRKS-F
9. WPIX-F	9. WABC	9. WNEW-F	9. WRFM-F	9. WABC	9. WYNY-F
10. WNEW-F	10. WTFM-F	10. WINS	10. WOR	WADO	10. WPLJ-F

FORMATS	AM	FM	TOTAL	%
NEWS/TALK	4310 (4)		4310 (4)	19.9
BLACK/URBAN/DISCO	122 (1)	4202 (3)	4324 (4)	19.9
ROCK/AOR/CONTEMP	1825 (2)	2275 (6)	4100 (8)	18.9
BTFL MUSIC	557 (2)	2593 (7)	3150 (9)	14.5
MOR/AC	74 (2)	2224 (5)	2298 (7)	10.6
SPANISH	1100 (2)		1100 (2)	5.1
COUNTRY	500 (1)	363 (1)	863 (2)	4.0
BIG BAND	831 (2)		831 (2)	3.8
CLASSICAL	49 (1)	443 (2)	492 (3)	2.3
RELIGION	237 (2)		237 (2)	1.1
			21705 (43)	

NEW YORK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WOR	1. WNBC	1. WOR
2. WKTU-F	2. WINS	2. WRKS-F
3. WBLS-F	3. WABC	3. WINS
4. WRKS-F	4. WCBS	4. WKTU-F
5. WINS	5. WOR	5. WNBC
6. WNBC	6. WKTU-F	6. WBLS-F
7. WPLJ-F	7. WYNY-F	7. WCBS
8. WCBS	8. WPLJ-F	8. WYNY-F
9. WYNY-F	9. WBLS-F	9. WRFM-F
10. WRFM-F	10. WRKS-F	10. WJIT
11. WPAT-F	11. WPAT-F	
12. WABC	12. WCBS-F	
13. WNEW	13. WRFM-F	
14. WCBS-F	14. WHN	
15. WJIT	15. WNEW	

ADI FM SHARE: 55.16% (12743 of 23108) (O/N 80: 53.27%)

OTHER RATED STATIONS/METRO SHARE			
WALK-F+	97.5	Patchogue	.5
WBAB-F	102.3	Babylon	.6
WBLI-F	106.1	Patchogue	.8
WCTO-F	94.3	Smithtown	.5
WGSM	740	Huntington	.3
WHLI	1100	Hempstead	.5
WHUD-F	100.7	Peekskill	.4
WKHK-F	106.7		1.5
WKJY-F	98.3	Hempstead	.3
WLIB	1190		.5
WLIR-F	92.7	Garden City	.4
WMGQ-F	98.3	N Brunswick NJ	.3
WNCN-F	104.3		.7
WNJR	1430	Newark	.4
WPIX-F	101.9		.8
WQXR-F+	96.3		1.3
WTFM-F	103.5	Lake Success	1.5
WVNJ	620	Newark	.3
WVNJ-F	100.3	Newark	1.0
WWDJ	970	Kackensack	.6
WEZN-F	99.9	Bridgeport	.6

AM STATIONS

WABC, 770, 50 KW , CONTEMP	ABC-C, $244.38* (Blair)	ABC
WADO, 1280, 5 KW (DA-1), SPANISH	, $ 88.75 (----)	
WCBS, 880, 50 KW , NEWS	CBS, $375.00 (CBS Spot)	CBS
WHN , 1050, 50 KW (DA-1), COUNTRY	MBS, $240.75 (Christal)	Mutual
WINS, 1010, 50 KW (DA-1), NEWS	ABC-I, $300.00* (RAR)	Westinghouse
WJIT, 1480, 5 KW (DA-1), SPANISH	, $ 78.00 (Caballero)	Infinity
WMCA, 570, 5 KW (DA-1), TALK	SBN, $140.00* (-----)	Strauss
WNBC, 660, 50 KW , CONTEMP	NBC, $240.00 (HNW)	NBC
WNEW, 1130, 50 KW (DA-N), BIG BAND	, $186.25 (Katz)	Metromedia
WOR , 710, 50 KW (DA-1), TALK	ABC-E,RKO, $250.00* (RKO)	RKO
WPAT, 930, 5 KW (DA-2), BTFL MUS	, $125.00 (Eastman)	Capital Cities

FM STATIONS

WBLS-F, 107.5, 5.4 KW @ 1241, BLACK/DISCO	, $306.25 (Mc-Guild)	Inner City
WCBS-F, 101.1, 4.6 KW @ 1300, CONTEMP/AC	, $194.38 (CBS FM)	CBS
WKHK-F, 106.7, 5.4 KW @ 1218, COUNTRY	, $ 98.75 (Howard)	Viacom
WKTU-F, 92.3, 5.4 KW @ 1200, URBAN	, $316.88 (Torbet)	Infinity
WNEW-F, 102.7, 5.9 KW @ 1360, AOR	Source, $206.88 (Katz)	Metromedia
WPAT-F, 93.1, 13 KW @ 870, BTFL MUS (Schulke)	, $125.00 (Eastman)	Capital Cities
WPLJ-F, 95.5, 7.2 KW @ 1270, AOR	ABC-F, $250.00 (Blair)	ABC
WQXR-F+, 96.3, 5.4 KW @ 1220, CLASSICAL	, $ 85.00 (Mc-Guild)	New York Times
WRFM-F, 105.1, 5.2 KW @ 1220, BTFL MUS (Bonne)	, $158.75 (Torbet)	Bonneville
WRKS-F, 98.7, 5.4 KW @ 1250, URBAN	RKO, $200.00* (RKO)	RKO
WTFM-F, 103.5, 3.9 KW @ 1390, AC	, $ 88.75 (MMR)	
WYNY-F, 97.1, 7.2 KW @ 1300, AC	, $200.00 (HNW)	NBC

TV STATIONS

WWHT	Newark	68	IND	WABC	New York	7	ABC,ABC
WCBS	New York	2	CBS,CBS	WNBC	New York	4	NBC,NBC
WNEW	New York	5	IND, Metromedia	WOR	New York	9	IND,RKO
WPIX	New York	11	IND, WGN Cont	WNJU	Newark	47	IND
				WXTV	Paterson	41	IND, Sp Int

NEWSPAPERS

New York Times	M	914,938	Long Is. Newsday	E	492,580,Tim-Mirr
New York News	M	1,554,604,Chi Trib	Newark Star-Ledger	M	407,844,Newhouse
New York Post	E	654,314,Murdoch			

NORFOLK

Market # 34 (approx); ADI # 47
Revenue Rank # 38 (approx)
Income Rank # 368 (approx)
APR 15.7
SMSA Pop: 1,196,400
CSI: 8.6 Bil (# 4 approx)

Revenue : $12,924,357
Income : $ -768,254
% Rev Gain: 15.3
Stations: 22/19
Diaries: 1281/934:1
CSI HH: 22.1 Bil (# 116)
Standard Error: .550

National Rev: $3,208,568
Nat Rev per Cap: $2.68
Tot Rev per Cap: $10.80
Tot Inc per Cap: $-.64
Profit Margin:---
Retail $: 5.0 Bil (# 37-app)
Retail Sales %: .223

12+ METRO 1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WCMS-F 163/10.8	9.8	8.0	8.2	10.9
2. WFOG-F 152/10.0	6.5	7.6	9.2	5.1
3. WLTY-F 118/ 7.8	4.6	3.9	4.3	6.6
4. WNOR-F 108/ 7.1	7.6	6.8	6.9	7.6
5. WOWI-F 89/ 5.9	5.2	9.8	6.8	6.8
WGH 89/ 5.9	5.5	5.5	7.1	5.5
7. WTAR 82/ 5.4	7.4	6.6	6.1	6.0
8. WRAP 57/ 3.8	5.9	5.0	5.3	6.2
9. WWDE-F 56/ 3.7	5.9	5.5	5.7	4.1
10. WNIS 53/ 3.5	2.5	2.9	2.7	1.7
11. WPCE 51/ 3.4	4.2	3.2	3.6	3.6
12. WQRK-F 47/ 3.1	4.6	4.5	3.2	5.2

12+ TSA 1/4	
1. WCMS-F	208
2. WFOG-F	181
3. WLTY-F	143
4. WOWI-F	120
5. WNOR-F	110
6. WTAR	95
7. WGH	93
8. WRAP	70
9. WWDE-F	59
10. WNIS	57
11. WQRK-F	53
12. WPCE	51

12+ TSA CUME/MSA CUME RAT	
1. WFOG-F	2190/19.0
2. WCMS-F	1971/16.5
3. WLTY-F	1921/16.1
4. WTAR	1769/16.9
5. WTAR	1764/15.8
6. WOWI-F	1654/14.1
7. WNOR-F	1595/16.0
8. WRAP	1381/12.3
9. WQRK-F	1149/10.6
10. WWDE-F	975/ 9.0
11. WNOR	829/ 8.1
12. WGH-F	779/ 7.0

12+ FM SHARE (METRO): 64.55% (825 of 1278) (O/N 80: 65.11%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WNOR-F	1. WNOR-F	1. WCMS-F	1. WCMS-F	1. WFOG-F	1. WCMS-F
2. WOWI-F	2. WLTY-F	2. WLTY-F	2. WFOG-F	2. WCMS-F	2. WFOG-F
3. WQRK-F	3. WCMS-F	3. WNOR-F	3. WLTY-F	3. WTAR	3. WTAR
WLTY-F	4. WOWI-F	4. WFOG-F	4. WGH	4. WGH	4. WLTY-F
5. WNOR	5. WGH	5. WOWI-F	5. WTAR	5. WNIS	5. WGH

IMPORTANT NOTICE: Stations WZAM and WMYK-F were delisted from this report pursuant to Arbitron's rating distortion policy.

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	129 (2)	286 (4)	414 (6)	32.4
COUNTRY	35 (1)	182 (2)	217 (3)	17.0
BLACK/JAZZ	119 (3)	89 (1)	208 (4)	16.3
BTFL MUSIC	21 (1)	152 (1)	173 (2)	13.5
MOR/AC	82 (1)	56 (1)	138 (2)	10.8
NEWS/TALK	53 (1)		53 (1)	4.1
RELIGION	8 (1)	28 (1)	36 (2)	2.8
CLASSICAL		32 (1)	32 (1)	2.5
UNKNOWN	7 (1)		7 (1)	0.5
			1278 (22)	

NORFOLK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCMS-F	1. WFOG-F	1. WCMS-F
2. WFOG-F	2. WCMS-F	2. WGH
3. WLTY-F	3. WLTY-F	3. WFOG-F
4. WOWI-F	4. WGH	4. WOWI-F
5. WNOR-F	WTAR	5. WPCE
6. WTAR	6. WOWI-F	6. WRAP
7. WGH	7. WNOR-F	WLTY-F
8. WRAP	8. WRAP	8. WTAR
9. WWDE-F	9. WQRK-F	9. WNIS
10. WINS	10. WWDE-F	10. WNOR-F
11. WQRK-F	11. WNOR	
12. WPCE	12. WGH-F	
13. WCMS	13. WNIS	
14. WNOR	14. WXRI-F	
15. WGH-F	15. WPCE	

OTHER RATED STATIONS/METRO SHARE

WBCI-F	96.5	Williamsburg	.9
WCMS	1050		2.3
WCPK	1600	Chesapeake	1.4
WGH-F	97.3		2.1
WNOR	1230		2.6
WPEX	1490		.5
WPMH	1010		.5
WTJZ	1270		.7
WXRI-F	105.3		1.8
WYVA-F	94.1		1.3

ADI FM SHARE: 66.14% (998 of 1509) (O/N 80: 66.48%)

AM STATIONS

WCMS, 1050, 5 KW (DAYS,DA), COUNTRY	MBS, $22.00* (Katz)	
WGH , 1310, 5 KW (DA-N) , CONTEMP	, $34.00 (Blair)	
WNIS, 1350, 5 KW (DA-2) , NEWS/TALK	NBC, $28.00* (HNW)	Sinclair
WNOR, 1230, 1 KW/250 W , AOR	RKO, $19.00* (RKO)	Josephson
WPCE, 1400, 1 KW/250 W , BLACK/GOSPEL	SBN, $21.00* (----)	
WRAP, 850, 5 KW/1 KW , BLACK	NBN, $36.25 (Howard)	Rollins
WTAR, 790, 5 KW (DA-N) , MOR	CBS, $50.00* (Christal)	Landmark

FM STATIONS

WCMS-F, 100.5, 50 KW @ 509, COUNTRY	ABC-E, $65.00* (Katz)	
WFOG-F, 92.9, 50 KW @ 500, BTFL MUS (Bonne)	, $59.75 (Torbet)	McCormick
WGH-F , 97.3, 74 KW @ 420, CLASSICAL	, $16.00 (Blair)	
WLTY-F, 95.7, 40 KW @ 881, CONTEMP	, $40.00* (Christal)	Landmark
WNOR-F, 93.7, 50 KW @ 549, AOR	RKO, $45.00* (RKO)	Josephson
WOWI-F, 102.9, 50 KW @ 500, BLACK (Drake-Chen)	SBN, $40.00* (----)	
WQRK-F, 104.5, 50 KW @ 418, CONTEMP (Burk-Abr)	ABC-C, $26.00* (Selcom)	
WWDE-F, 101.3, 50 KW @ 380, AC/CONTEMP	ABC-F, $62.50 (CBS/FM)	
WXRI-F, 105.3, 50 KW @ 500, RELIGION/AC (?)	, $? ? (HNW)	CBN

TV STATIONS

WAVY	Portsmouth	10	NBC, LIN
WTAR	Norfolk	3	CBS, Knight-Ridder
WVEC	Hampton	13	ABC
WYAH	Portsmouth	27	IND, Christian Broadcasting

NEWSPAPERS

Norfolk Ledger-Star	E	94,332, Landmark
Norfolk Virginian-Pilot	M	125,787, Landmark
Newport News Press	M	56,669
Newport News Times-Herald	E	42,602

NORTHEAST PENNSYLVANIA

(Scranton/Wilkes-Barre)

Market # 64 (approx): ADI # 48
Revenue Rank # 71
Income Rank # 337
APR 17.9
SMSA Pop: 645,900
CSI: 4.3 Bil (# 73)

Revenue : $7,450,693
Income : $ -314,007
% Rev Gain: +10.6
Stations: 33/23
Diaries: 1024/631:1
CSI HH: 18.0 M (# 295)
Standard Error: .580

National Rev: $1,120,708
Nat Rev per Cap: $1.74
Tot Rev per Cap: $11.54
Tot Inc per Cap: $-.49
Profit Margin: ---
Retail $: 2.5 Bil (# 72)
Retail Sales %: .265

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80
1. WNAK	102/10.3	8.1	9.8	9.2
2. WKRZ-F	92/ 9.3	10.5	7.7	2.9
3. WARM	89/ 9.0	9.8	10.3	12.9
4. WEZX-F	87/ 8.8	7.3	7.5	5.8
5. WGBI-F	72/ 7.3	5.6	9.6	8.2
6. WEJL	43/ 4.4	3.8	4.3	4.2
7. WARD	41/ 4.1	1.2	1.3	1.0
8. WYZZ-F	36/ 3.6	4.2	3.4	4.4
9. WILK	33/ 3.3	6.2	3.7	6.0
10. WGBI	32/ 3.2	2.7	2.8	3.0

12+ TSA 1/4	
1. WKRZ-F	114
2. WNAK	105
3. WEZX-F	93
4. WARM	91
5. WGBI-F	87
6. WYZZ-F	53
7. WEJL	52
8. WARD	43
9. WGBI	41
10. WVCD-F	40

12+ TSA CUME/MSA CUME RAT	
1. WARM	1612/27.5
2. WKRZ-F	1538/23.7
3. WGBI-F	1223/19.0
4. WEZX-F	947/15.9
5. WILK	911/15.0
6. WGBI	762/10.6
7. WNAK	734/12.3
8. WEJL	718/11.4
9. WVCD-F	622/ 7.1
10. WYZZ-F	580/ 8.6

12+ FM SHARE (METRO): 49.55% (445 of 898) (O/N 80: 50.80%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WEZX-F	1. WEZX-F	1. WKRZ-F	1. WARM	1. WNAK	1. WARM
2. WKRZ-F	2. WKRZ-F	2. WEZX-F	2. WGBI-F	WARM	2. WKRZ-F
	3. WGBI-F	3. WGBI-F	3. WKRZ-F	3. WGBI-F	3. WGBI-F
	4. WZZO-F	4. WARM	4. WNAK	4. WEJL	WNAK

FORMATS	AM	FM	TOTAL	%
MOR/AC	348 (10)	19 (2)	367 (12)	40.9
ROCK/AOR/CONTEMP	7 (2)	330 (10)	337 (12)	37.5
BTFL MUSIC	29 (1)	66 (3)	95 (4)	10.6
COUNTRY	57 (2)	30 (2)	87 (4)	9.7
BIG BAND/NOST	12 (1)		12 (1)	1.3
			898 (33)	

SCRANTON/WILKES-BARRE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKRZ-F	1. WKRZ-F	1. WEZX-F
2. WNAK	2. WARM	2. WARM
3. WILQ-F	3. WGBI-F	3. WKRZ-F
4. WEZX-F	4. WHLM-F+	4. WGBI-F
5. WARM	5. WEZX-F	5. WNAK
6. WGBI-F	6. WILK	6. WARD
7. WHLM-F+	7. WILQ-F	7. WYZZ-F
8. WAVT-F	8. WVCD-F	WBAX
9. WYZZ-F	9. WGBI	
10. WVCD-F	10. WNAK	
11. WEJL	11. WEJL	
12. WLYC	12. WYZZ-F	
13. WARD	13. WKSB-F	
14. WQKX-F	14. WQKX-F	
15. WGBI	15. WKOK	

ADI FM SHARE: 53.36% (967 of 1812) (O/N 80: 5[illegible].89%)

OTHER RATED STATIONS/METRO SHARE

WAZL	1490	Hazleton	1.0
WBAX	1240		2.5
WBQW	1320		1.0
WCDL	1440	Carbondale	.7
WICK	1400		2.9
WKRZ	1340		1.2
WLSP-F	94.3	Carbondale	1.4
WMJW-F	92.1	Nanticoke	1.6
WPCN	960	Mount Pocono	.5
WQEQ-F	103.1	Freeland	1.6
WVCD-F	97.9	Hazelton	2.5
WVPO	840	Stroudsberg	.8
WVPO-F	93.5	Stroudsberg	.4
WWDL-F	104.9		1.5
WHLM-F	106.5	Bloomsburg	.4
WABC	770	New York	.4
WFMV-F	106.3	Blairstown,NJ	.3
WLEV-F	96.1	Easton	1.1
WMMR-F	93.3	Philadelphia	.5
WNBC	660	New York	.3
WQQQ-F	99.9	Easton	.5
WXKW-F	104.1	Allentown	1.6
WZZO-F	95.1	Bethlehem	2.4

AM STATIONS

WARD, 1540, 1 KW (DAYS)	, MOR (?)	,	$ 6.00	(----)	(PITTSTON)
WARM, 590, 5 KW (DA-1)	, MOR	,	$48.13	(Eastman)	Susquehanna
WBAX, 1240, 1 KW/250 W	, COUNTRY	ABC-E,	$15.25	(Torbet)	Merv Griffin
WEJL, 630, 500 W (DAYS)	, MOR	ABC-I,	$26.50*	(Selcom)	Shamrock Comm
WGBI, 910, 1 KW/500 W	, COUNTRY (Drake-Chen)	CBS,	$12.00*	(Torbet)	
WILK, 980, 5 KW/1 KW (DA-N)	, AC	ABC-E,RKO,	$21.00*	(Mc-Guild)	
WNAK, 730, 1 KW (DAYS)	, MOR	,	$18.00	(P/W)	(NANTICOKE)
WNAK, 730, 1 KW (DAYS)	, BIG BAND/NOST (Al Ham)	,	$12.64	(PRO)	(WILLIAMSPORT)
WKOK, 1070, 10 KW/1 KW	, AC	CBS,	$ 9.44	(Masla)	(SUNBURY)

FM STATIONS

WEZX-F, 107.1, 125 W @ 1270,	AOR (Burk-Abr)	Source,	$26.50*	(Selcom)	Shamrock Comm
WGBI-F, 101.3, 7 KW @ 1100,	CONTEMP (Drake-Chen)	,	$22.00*	(Torbet)	
WKRZ-F, 98.5, 7 KW @ 1100,	ROCK	,	$22.50*	(Christal)	Executive
WVCD-F, 97.9, 24 KW @ 640,	BTFL MUS (TM)	,	$10.50	(MKT 4)	(HAZLETON)
WYZZ-F, 92.9, 50 KW @ 1065,	BTFL/CLASS	MBS,	$19.25	(----)	
WQKX-F, 94.1, 50 KW @ 880,	CONTEMP	,	$15.00	(Masla)	(SUNBURY)
WKSB-F, 102.7, 53 KW @ 1300,	CONTEMP (Drake-Chen)	ABC-E,	$12.00	(HNW)	(WILLIAMSPORT)
WHLM-F+,106.5, 9 KW @ 570,	CONTEMP	NBC,	$ 8.00	(----)	(BLOOMSBURG)
WAVT-F, 101.9, 50 KW @ 534,	COUNTRY	CBS,	$12.00	(PRO)	(POTTSVILLE)
WILQ-F, 105.1, 3 KW @ 1300,	COUNTRY	,	$17.00	(PRO)	(WILL[illegible]MSPORT)

TV STATIONS

WBRE	Wilkes-Barre	28	NBC
WDAU	Scranton	22	CBS
WNEP	Scranton	16	ABC

NEWSPAPERS

Scranton Times	E	54,525, Shamrock Communications
Scranton Tribune	M	41,604
Wilkes-Barre Times Leader	AD	51,916, Capital Cities
Wilkes-Barre Citizen's Voice	E	45,983

OKLAHOMA CITY

Market # 47; ADI # 39
Revenue Rank # 36
Income Rank # 380
APR 14.8
SMSA Pop: 831,600
CSI: 7.0 Bil (# 43)

Revenue : $15,024,769
Income : $-1,688,903
% Rev Gain:+24.2
Stations: 21/21
Diaries: 926/898:1
CSI HH: 21.5 M (# 142)
Standard Error: .621

National Rev: $2,515,639
Nat Rev per Cap: $3.03
Tot Rev per Cap: $18.07
Tot Inc per Cap: $-2.03
Profit Margin: ---
Retail $: 3.8 Bil (# 45)
Retail Sales %: .359

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KEBC-F	120/11.8	12.8	12.2	10.9	11.9
2. KTOK	114/11.3	11.0	13.7	11.7	17.8
3. KKNG-F	91/ 9.0	11.5	13.0	13.6	12.4
4. KOMA	81/ 8.0	8.9	6.1	4.2	6.2
5. KOFM-F	78/ 7.7	8.6	9.9	7.8	8.9
6. KATT-F	75/ 7.4	5.3	5.3	5.6	4.8
7. WKY	58/ 5.7	4.2	6.2	5.6	5.8
KXXY-F	58/ 5.7	8.5	6.2	9.0	5.9
9. KAEZ-F	49/ 4.8	2.3	3.0	3.6	2.7
10. KLTE-F**	37/ 3.7	5.2	6.0	6.1	3.1
11. KLNK-F	36/ 3.6	4.0	3.6	---	1.4
KKLR-F	36/ 3.6	3.9	2.6	2.9	1.7

12+ TSA 1/4	
1. KOMA	202
2. KEBC-F	178
3. KTOK	140
4. KATT-F	139
5. KKNG-F	130
6. KOFM-F	116
7. WKY	111
8. KXXY-F	67
9. KAEZ-F	54
10. KLNK-F	40
KLTE-F**	40
12. KKLR-F	37

12+ TSA CUME/MSA CUME RAT	
1. KOMA	3265/18.9
2. WKY	2299/19.6
3. KOFM-F	2105/18.9
4. KTOK	1984/22.9
5. KEBC-F	1857/18.4
6. KATT-F	1681/16.3
7. KKNG-F	1615/16.4
8. KXXY-F	1033/13.1
9. KLNK-F	1001/ 9.8
10. KLTE-F**	782/ 9.8
11. KKLR-F	624/ 8.7
12. KJYO-F	498/ 5.7

12+ FM SHARE (METRO): 66.42% (625 of 941) (O/N 80: 68.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KXXY-F	1. KATT-F	1. KEBC-F	1. KEBC-F	1. KEBC-F	1. KEBC-F
2. KOFM-F	2. KOFM-F	2. KOMA	2. KOMA	2. KTOK	2. KOMA
3. KATT-F	3. KEBC-F	3. KATT-F	3. KKNG-F	3. KKNG-F	3. KTOK
4. KAEZ-F	4. KOMA	KOFM-F	KTOK	4. KOMA	4. WKY
5. KKLR-F	5. KXXY-F	5. KTOK	5. KOFM-F	5. KOCY	5. KOFM-F

**Station KLTE-F was determined by Arbitron to have engaged in on-air survey or diary promotional activities.

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	7 (1)	254 (5)	261 (6)	27.7
MOR/AC	184 (4)	62 (2)	246 (6)	26.1
COUNTRY	85 (2)	156 (2)	241 (4)	25.6
BTFL MUSIC		91 (1)	91 (1)	9.7
BLACK		49 (1)	49 (1)	5.2
BIG BAND	31 (1)		31 (1)	3.3
RELIGION	9 (1)	13 (1)	22 (2)	2.3
			941 (21)	

OKLAHOMA CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KEBC-F	1. KOMA	1. KEBC-F
2. KOMA	2. WKY	2. KTOK
3. KTOK	3. KOFM-F	3. KKNG-F
4. KKNG-F	4. KTOK	4. KAEZ-F
5. KATT-F	5. KEBC-F	5. KOFM-F
6. KOFM-F	6. KKNG-F	6. KOMA
7. WKY	7. KATT-F	7. WKY
8. KXXY-F	8. KLNK-F	8. KXXY-F
9. KXLS-F	9. KXXY-F	9. KOCY
10. KAEZ-F	10. KLTE-F**	
11. KLTE-F**	11. KKLR-F	
12. KLNK-F	12. KXLS-F	
13. KKLR-F	13. KJYO-F	
14. KOCY	KOCY	
15. KVOO	15. KVOO	

OTHER RATED STATIONS/METRO SHARE

KATT	1140		.7
KGFF	1450	Shawnee	.7
KGOU-F	106.3	Norman	.7
KJIL-F	104.9	Bethany	1.3
KJYO-F	102.7		2.5
KOCY	1340		3.1
KQCV	800		.9
WNAD	640	Norman	.4
KRMG	740	Tulsa	.5

ADI FM SHARE: 57.84% (948 of 1639) (O/N 80: 56.25%)

AM STATIONS

KOCY, 1340, 1 KW/250 W , BIG BAND/NOST (Al Ham)	RKO, $? ? *	(Mc-Guild)	Summit
KOMA, 1520, 50 KW (DA-N), COUNTRY	NBC, $70.00	(Blair)	Storz
WKY , 930, 5 KW (DA-N), AC	RKO, $46.00	(Katz)	Gaylord
KTOK, 1000, 5 KW (DA-2), MOR	ABC-I, $60.00	(MMR)	Insilco

KVOO - See Tulsa

FM STATIONS

KAEZ-F, 107.7, 100 KW @ 180, BLACK	, $31.00	(----)	
KATT-F, 100.5, 100 KW @ 598, AOR	Source, $36.00	(RKO)	
KEBC-F, 94.7, 100 KW @ 440, COUNTRY	ABC-E, $58.75	(Torbet)	
KJYO-F, 102.7, 100 KW @ 1003, AC (Schulke II)	, $27.38	(MMR)	Insilco
KKLR-F, 97.7, 3 KW @ 300, COUNTRY	, $20.25	(Howard)	
KKNG-F, 92.5, 100 KW @ 900, BTFL MUS (Schulke)	, $64.00	(Christal)	Swanson
KLNK-F, 98.9, 48 KW @ 1253, CONTEMP/AC	, $25.00*	(Selcom)	
KOFM-F, 104.1, 100 KW @ 1425, ROCK	ABC-C, $53.75	(Katz)	Guy Gannett
KXXY-F, 96.1, 100 KW @ 300, AOR (Burk-Abr)	, $30.00*	(Mc-Guild)	Summit
KLTE-F, 101.9, 100 KW @ 420, AC/SOFT	, $55.00	(Masla)	
KXLS-F, 99.7, 100 KW @ 835, CONTEMP	, $16.25	(----)	(ALVA)

TV STATIONS

KTVY	Oklahoma City	4	NBC, Detroit News
KOCO	Oklahoma City	5	ABC, Combined/Gannett
KWTV	Oklahoma City	9	CBS
KOKH	Oklahoma City	25	IND, Blair
KAUT	Oklahoma City	43	IND, Golden West
KGMC	Oklahoma City	34	IND

NEWSPAPERS

Oklahoma City Oklahoman	M	181,994, Gaylord
Oklahoma City Times	E	84,657, Gaylord

OMAHA

Market # 70
Revenue Rank # 65
Income Rank # 31
APR 16.7
SMSA Pop: 590,700
CSI: 4.7 Bil (# 68)

Revenue : $8,140,871
Income : $ 996,306
% Rev Gain: +12.2
Stations: 15/11
Diaries: 872/677:1
CSI HH: 22.2 M (# 110)
Standard Error: .667

National Rev: $2,229,418
Nat Rev per Cap: $3.77
Tot Rev per Cap: $13.78
Tot Inc per Cap: $1.69
Profit Margin: 12.2%
Retail $: 2.4 Bil (# 77)
Retail Sales %: .282

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KFAB	193/25.0	23.5	28.0	27.2	34.1
2. KEZO-F	107/13.9	12.2	10.8	11.0	5.7
3. KQKQ-F	71/ 9.2	10.9	10.7	5.4	2.9
4. KESY-F	66/ 8.5	9.3	8.3	10.1	8.2
5. KGOR-F	63/ 8.2	6.4	6.1	9.3	12.6
6. WOW	54/ 7.0	8.3	8.9	10.2	10.2
7. KOIL	37/ 4.8	6.6	4.6	5.7	6.4
8. KLNG	27/ 3.5	1.9	3.2	.8	1.5
KYNN-F	27/ 3.5	4.2	4.1	3.1	1.5
10. KOOO	26/ 3.4	1.1	---	.9	.4

12+ TSA 1/4	
1. KFAB	379
2. WOW	210
3. KEZO-F	143
4. KGOR-F	98
5. KQKQ-F	84
6. KESY-F	70
7. KOIL	53
8. KMA	48
KFRX-F	48
10. KYNN-F	41

12+ TSA CUME/MSA CUME RAT	
1. KFAB	5059/49.8
2. WOW	4486/28.9
3. KEZO-F	1767/23.5
4. KGOR-F	1621/19.8
5. KQKQ-F	1531/25.7
6. KOIL	1312/19.1
7. KMA	886/ 4.3
8. KESY-F	778/16.3
9. KFRX-F	666/ 2.5
10. KYNN-F	594/ 9.3

12+ FM SHARE (METRO): 47.66% (346 of 726) (O/N 80: 44.99%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KQKQ-F	1. KEZO-F	1. KEZO-F	1. KFAB	1. KFAB	1. KFAB
2. KEZO-F	2. KGOR-F	2. KFAB	2. KESY-F	2. KESY-F	2. WOW
	3. KQKQ-F	3. KGOR-F	3. KEZO-F		3. KEZO-F
	4. WOW	4. KQKQ-F	4. WOW		4. KMA

OTHER RATED STATIONS/METRO SHARE

KCRO	660	1.8	KYNN	1490	2.8	KFRX-F	102.7	Lincoln	1.0
KMA	960	Shandoah, IA .9				KSRD-F	96.9	Seward	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	54 (1)	249 (4)	303 (5)	41.7
MOR/AC	237 (3)		237 (3)	32.6
BTFL MUSIC		66 (1)	66 (1)	9.1
COUNTRY	21 (1)	31 (2)	52 (3)	7.2
BLACK	27 (1)		27 (1)	3.7
BIG BAND/NOST	26 (1)		26 (1)	3.6
RELIGION	14 (1)		14 (1)	1.9
			726 (15)	

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N)	, MOR	NBC,	$132.13	(Christal)	May
KLNG, 1560, 1 KW (DAYS)	, BLACK	ABC-I,	$ 20.00	(Eastman)	
KOIL, 1290, 5 KW (DA-N)	, AC/CONTEMP	RKO,	$ 20.00	(Eastman)	
KOOO, 1420, 1 KW (DAYS,DA),	BIG BAND/NOST (Al Ham)	CBS,MBS,	$ 20.00	(Selcom)	
WOW, 590, 5 KW	, CONTEMP/AC	ABC-C,	$ 80.00*	(Blair)	Meredith
KMA, 960, 5 KW (DA-N)	, MOR	ABC-E,ABC-I,	$ 42.50	(Katz)	May (SHENANDOAH,IA)
KESY-F, 104.5, 32 KW @ 285,	BTFL MUS (TM)	,	$ 40.80	(Selcom)	
KEZO-F, 92.3, 100 KW @ 1210,	AOR (Burk-Abr)	ABC-F,	$ 45.00*	(Blair)	Meredith
KGOR-F, 99.9, 115 KW @ 1227,	ROCK	,	$ 35.00*	(Christal)	May
KQKQ-F, 98.5, 100 KW @ 510,	ROCK	,	$ 35.00*	(Eastman)	
KYNN-F, 94.1, 100 KW @ 510,	COUNTRY	ABC-E,	$ 20.00*	(Torbet)	Great Empire
KFRX-F, 102.7, 100 KW @ 500,	ROCK	ABC-F,	$ 14.25	(Mc-Guild)	Scott (LINCOLN)

TV STATIONS
KETV Omaha 7 ABC, Pulitzer
WOWT Omaha 6 CBS, San Francisco Chron
KMTV Omaha 3 NBC, May

NEWSPAPER Omaha World-Herald M - 125,533 E - 109,780

ORLANDO

Market # 58; ADI # 40
Revenue Rank # 56
Income Rank # 66
APR 15.9
SMSA Pop: 701,700
CSI: 5.2 Bil (# 61)

Revenue : $9,871,015
Income : $ 428,174
% Rev Gain: +16.3
Stations: 21/19
Diaries: 1153/609:1
CSI HH: 19.9 M (# 224)
Standard Error: .576

National Rev: $2,360,108
Nat Rev per Cap: $3.36
Tot Rev per Cap: $14.07
Tot Inc per Cap: $.61
Profit Margin: 4.3%
Retail $: 3.5 Bil (# 50)
Retail Sales %: .248

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WDIZ-F	121/12.4	11.0	6.5	7.1	6.4
2. WDBO-F	106/10.9	8.1	11.6	12.0	12.0
3. WBJW-F	91/ 9.3	9.4	14.7	9.2	8.5
4. WHOO-F	86/ 8.8	9.6	8.7	9.6	8.1
5. WDBO	81/ 8.3	7.4	9.7	8.5	9.6
6. WHOO	75/ 7.7	11.9	7.6	7.5	6.8
7. WHLY-F	69/ 7.1	6.8	5.9	8.0	8.7
8. WJYO-F	64/ 6.6	6.4	3.1	6.4	8.3
9. WKIS	52/ 5.3	6.8	7.5	7.3	5.9
10. WORL	32/ 3.3	4.8	4.7	3.6	4.9

12+ TSA 1/4	
1. WDBO-F	219
2. WDIZ-F	214
3. WBJW-F	125
4. WHOO-F	86
5. WDBO	81
6. WHOO	75
7. WHLY-F	69
8. WJYO-F	64
9. WKIS	52
10. WORL	32

12+ TSA CUME/MSA CUME RAT	
1. WDBO-F	2653/20.4
2. WDIZ-F	2256/17.6
3. WBJW-F	2044/24.9
4. WHLY-F	1698/16.5
5. WHOO-F	1664/18.3
6. WDBO	1524/19.6
7. WJYO-F	1189/11.2
8. WHOO	1160/16.4
9. WELE-F	1080/ 5.1
10. WKIS	992/14.5

12+ FM SHARE (METRO): 66.27% (609 of 919) (O/N 80: 58.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WHOO-F	1. WDBO-F	1. WDIZ-F
2. WBJW-F	2. WHLY-F	2. WBJW-F	2. WJYO-F	2. WHOO	2. WDBO-F
3. WORL	3. WBJW-F	3. WHLY-F	3. WHOO	3. WHOO-F	3. WBJW-F+
	4. WHOO-F	4. WHOO-F	4. WHLY-F	4. WDBO	4. WDBO

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	23 (1)	212 (2)	235 (3)	25.6
COUNTRY	86 (3)	124 (3)	210 (6)	22.9
MOR/AC	97 (2)	96 (2)	193 (4)	21.0
BTFL MUSIC		170 (2)	170 (2)	18.5
TALK	52 (1)		52 (1)	5.7
BLACK	42 (2)		42 (2)	4.6
RELIGION	10 (2)	7 (1)	17 (3)	1.8
			919 (21)	

ORLANDO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WDBO-F	1. WDBO-F	1. WDIZ-F
2. WDIZ-F	2. WDIZ-F	2. WDBO-F
3. WBJW-F	3. WBJW-F	3. WDBO
4. WHOO-F	4. WHOO-F	4. WHOO-F
5. WDBO	5. WHLY-F	5. WBJW-F
6. WHLY-F	6. WDBO	6. WORL
7. WJYO-F	7. WHOO	7. WHOO
WELE-F	8. WJYO-F	8. WJYO-F
WHOO	9. WELE-F	9. WKIS
10. WWLV-F	10. WKIS	
11. WKIS	11. WCKS-F	
WDOQ-F	12. WLOF	
13. WCKS-F	13. WDOQ-F	
14. WEZY-F	14. WWLV-F	
15. WORL	15. WORL	

OTHER RATED STATIONS/METRO SHARE

WAJL	1440	Winter Park	.8
WFIV	1080	Kissimmee	.7
WHHL	1190	Pine Cattle	1.6
WLOF	950		2.4
WLOQ-F	103.1	Winter Park	2.8
WOKB	1600	Winter Garden	1.0
WTLN-F+	95.3	Apopka	.9
WELE-F	105.9	DeLand	1.9
WGTO	540	Cypress Gardens	.4
WPCV-F	97.5	Winter Haven	1.9

ADI FM SHARE: 69.58% (1345 of 1933) (O/N 80: 68.98%)

AM STATIONS

WDBO, 580, 5 KW (DA-N)	, MOR	ABC-E, $56.25*	(Blair)	Outlet
WHOO, 990, 50 KW/5 KW (DA-N)	, COUNTRY	ABC-I, $75.00	(Torbet)	Bluegrass
WKIS, 740, 5 KW/1 KW (DA-1)	, TALK/MOR	CBS, $48.50	(Eastman)	Susquehanna
WLOF, 950, 5 KW (DA-N)	, AC	RKO, $35.00*	(Mc-Guild)	
WORL, 1270, 5 KW (DAYS)	, BLACK	, $56.25	(Katz)	Sudbrink

FM STATIONS

WDBO-F, 92.3, 100 KW @ 1320, BTFL MUS (Schulke)	, $56.25*	(Blair)	Outlet
WDIZ-F, 100.3, 100 KW @ 820, AOR (Burk-Abr)	Source, $48.75	(Selcom)	Shamrock Comm
WHOO-F, 96.5, 100 KW @ 493, COUNTRY (TM)	, $75.00	(Torbet)	Bluegrass
WBJW-F, 105.1, 100 KW @ 370, ROCK	RKO, $73.00*	(Mc-Guild)	
WHLY-F, 106.7, 100 KW @ 799, CONTEMP/AC	, $39.25	(Christal)	General
WJYO-F, 107.7, 100 KW @ 829, BTFL MUS (SchulkeII)	, $56.25	(Katz)	Sudbrink
WPCV-F, 97.5, 100 KW @ 499, COUNTRY	ABC-E, $18.25	(PRO) Hall	(WINTER HAVEN)
WCKS-F, 101.1, 100 KW @ 500, ROCK	, $25.00	(P/W)	(COCOA BEACH)

OTHER STATIONS - SEE DAYTONA BEACH

TV STATIONS

WOFL	Orlando	35	IND
WDBO	Orlando	6	CBS, Outlet
WESH	Daytona Beach	2	NBC, Cowles
WFTV	Orlando	9	ABC

NEWSPAPER

Orlando Sentinel Star AD 201,383, Tribune Co.

PEORIA

Market # 108
Revenue Rank # 81
Income Rank # 121
APR 13.9
SMSA Pop: 371,200
CSI HH: 3.3 Bil (# 94)

Revenue : $ 6,433,946
Income : $ 184,348
% Rev Gain: 34.3%
Stations: 18/13
Diaries: 753/493:1
CSI HH: 24.2 M (# 38)
Standard Error: .656

National Rev: $1,754,647
Nat Rev per Cap: $ 4.73
Tot Rev per Cap: $ 17.33
Tot Inc per Cap: $ .50
Profit Margin: 2.9%
Retail $: 1.8 Bil (# 96)
Retail Sales %: .298

12+ METRO 1/4/SHARE		SPG 81	FAL 80	SPG 80	O/N 79
1. WSWT-F	62/14.7	15.4	17.1	15.1	15.4
2. WMBD	56/13.3	13.6	16.0	13.9	13.6
3. WKZW-F	51/12.1	10.5	12.6	15.3	16.6
4. WXCL	49/11.6	13.1	7.2	12.9	10.5
5. WIRL	54/10.2	7.3	6.3	8.2	11.0
6. WVEL+	31/ 7.4	4.0	5.9	4.3	4.7
7. WWCT-F	29/ 6.9	12.0	6.3	8.0	6.9
8. WKQA-F	19/ 4.5	5.6	5.6	3.3	1.8
9. WLS	12/ 2.9	1.8	1.8	3.1	4.0
10. WPEO	10/ 2.4	.9	1.4	2.8	1.1

12+ TSA 1/4	
1. WSWT-F	87
2. WKZW-F	72
3. WJBC	71
4. WMBD	66
5. WXCL	54
6. WIRL	46
7. WWCT-F	45
8. WMAQ	39
9. WVEL+	32
10. WBNQ-F	31

12+ TSA CUME/MSA CUME RAT	
1. WKZW-F	1215/27.6
2. WMBD	1078/29.8
3. WIRL	992/27.1
4. WSWT-F	948/23.2
5. WLS	901/13.6
6. WXCL	817/23.7
7. WWCT-F	776/17.0
8. WJBC	747/ 3.2
9. WMAQ	721/ 6.6
10. WBNQ-F	617/ 6.1

12+ FM SHARE (METRO): 46.77% (188 of 402) (FAL 80: 56.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WSWT-F	1. WJBC
2. WKQA-F	2. WWCT-F	2. WIRL	2. WIRL	2. WXCL	2. WMBD
3. WWCT-F	3. WIRL	WSWT-F	3. WXCL	3. WMBD	3. WSWT-F

OTHER RATED STATIONS/METRO SHARE

WTAZ-F	102.3	Morton	.7	WBNQ-F	101.5	Bloomington	1.9
WTXR-F	94.3	Chillicothe	.7	WGN	720	Chicago	1.9
WBBM	780	Chicago	1.7	WJBC	1230	Bloomington	1.2
				WMAQ	670	Chicago	1.4

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	107 (4)	119 (5)	29.6
MOR/AC	112 (4)	6 (2)	118 (6)	29.4
BTFL MUSIC	18 (1)	75 (2)	93 (3)	23.1
COUNTRY	55 (2)		55 (2)	13.7
RELIGION	10 (1)		10 (1)	2.5
NEWS/TALK	7 (1)		7 (1)	1.7
			402 (18)	

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2), AC	MBS, $33.25 (Eastman)	Mid America
WMBD, 1470, 5 KW (DA-2), MOR	CBS, $28.75 (Katz)	Midwest TV
WPEO, 1020, 1 KW , RELIGION	MBS, $12.00 (----)	Crawford
WVEL+, 1140,5 KW (DAYS), BTFL MUS	, $15.00* (Torbet)	
WXCL, 1350, 1 KW (DA-2), COUNTRY	ABC-I, $30.00 (Blair)	
WKQA-F, 104.9, 3 KW @ 260, ROCK	ABC-F, $30.00 (Blair)	
WKZW-F, 93.3, 40 KW @ 570, ROCK	, $39.50 (Katz)	Midwest TV
WSWT-F, 106.9, 50 KW @ 450, BTFL MUS (Bonne)	, $27.00 (Eastman)	Mid America
WWCT-F, 105.7, 36 KW @ 571, AOR	Source, $20.00 (?)	

WMAQ - See Chicago WBNQ,WJBC - See Bloomington

TV STATIONS

WEEK	Peoria	25	NBC, Mid America	WMBD	Peoria	31	CBS, Mid TV
				WRAU	Peoria	19	ABC, Forward

NEWSPAPERS

Peoria Journal Star	AD	102,556	Pekin Times	E	22,082	

PHILADELPHIA

Market # 4; ADI # 4
Revenue Rank # 6
Income Rank # 6
APR 17.1
SMSA Pop: 4,729,000
CSI: 40.5 Bil (# 4)

Revenue : $ 53,212,395
Income : $ 6,127,744
% Rev Gain: 12.3
Stations: 29/37
Diaries: 2458/1924:1
CSI HH: 24.6 M (# 31)
Standard Error: .405

National Rev: $ 19,178,545
Nat Rev per Cap: $ 4.06
Tot Rev per Cap: $ 11.25
Tot Inc per Cap: $ 1.30
Profit Margin: 11.5%
Retail $: 18.3 Bil (# 5)
Retail Sales %: .227

12+ METRO	1/4/SHARE	SUM 81	SPG 81	WIN 81	FAL 80
1. KYW	625/9.3	9.3	12.3	9.4	11.6
2. WMGK-F	539/8.0	8.8	7.7	7.2	9.0
3. WMMR-F	415/6.2	5.7	5.2	5.9	5.3
4. WCAU-F	403/6.0	4.1	3.4	2.6	3.6
5. WIP	390/5.8	5.5	5.5	6.0	6.6
6. WDAS-F	365/5.4	7.1	6.8	6.2	5.3
7. WWSH-F	363/5.4	4.8	5.3	6.1	6.1
8. WEAZ-F	354/5.3	5.7	6.5	6.2	5.9
9. WWDB-F	335/5.0	4.7	4.2	4.4	4.2
10. WIOQ-F	286/4.3	3.4	3.6	4.0	3.4
11. WPEN	277/4.1	4.7	4.0	4.6	3.8
12. WUSL-F	270/4.0	2.8	1.9	3.1	2.7
13. WYSP-F	238/3.5	3.7	3.2	4.8	4.1
14. WCAU	227/3.4	3.5	2.9	4.2	4.4
15. WIFI-F	165/2.5	4.4	4.4	3.0	2.7
16. WFIL	141/2.1	2.3	2.6	3.1	3.1
17. WSNI-F	131/2.0	2.7	2.9	2.0	2.4
18. WFLN-F+	121/1.8	1.8	1.7	2.2	2.2
WDAS	121/1.8	1.3	1.3	1.2	1.4
20. WJBR-F	94/1.4	.9	1.2	.8	.9

12+ TSA 1/4	
1. KYW	737
2. WMGK-F	645
3. WMMR-F	597
4. WWSH-F	483
5. WCAU-F	471
6. WIP	433
WDAS-F	433
8. WEAZ-F	412
9. WWDB-F	403
10. WYSP-F	358
11. WUSL-F	348
12. WIOQ-F	345
13. WPEN	302
14. WCAU	275
15. WIFI-F	259
16. WJBR-F	207
17. WOR	178
18. WFIL	168
19. WSNI-F	163
20. WFLN-F+	159

12+ TSA CUME/MSA CUME RAT	
1. KYW	14158/29.7
2. WMGK-F	8718/18.2
3. WMMR-F	8698/15.0
4. WCAU-F	7606/16.1
5. WIP	7176/15.7
6. WYSP-F	6188/10.7
7. WWSH-F	5906/10.3
8. WCAU	5688/11.9
9. WEAZ-F	5546/11.9
10. WIOQ-F	4941/ 9.8
11. WDAS-F	4903/10.9
12. WIFI-F	4828/ 8.4
13. WWDB-F	4576/ 9.4
14. WUSL-F	4281/ 8.0
15. WPEN	4269/ 9.7
16. WFIL	4217/ 7.9
17. WSNI-F	3015/ 6.2
18. WFLN-F+	2735/ 5.8
19. WJBR-F	2559/ 3.1
20. WSTW-F	2443/ 2.1

12+ FM SHARE (METRO): 67.65% (4206 of 6217) (FALL 80: 63.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WCAU-F	1. WMGK-F	1. WMGK-F	1. WMGK-F	1. KYW	1. KYW
2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WIP	2. WEAZ-F	2. WIP
3. WDAS-F	3. WDAS-F	3. WDAS-F	3. KYW	3. WIP	3. WMGK-F
4. WYSP-F	WIOQ-F	4. WIOQ-F	4. WUSL-F	4. WWSH-F	4. WWDB-F
5. WIFI-F	5. WCAU-F	5. WCAU-F	5. WIOQ-F	WPEN	5. WMMR-F
6. WPST-F	6. WYSP-F	6. KYW	6. WDAS-F	6. WMGK-F	6. WWSH-F
7. WMGK-F	7. KYW	7. WIP	7. WEAZ,WWSH	7. WWDB-F	7. WCAU-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	24 (1)	1643 (8)	1667 (9)	26.8
NEWS/TALK	892 (3)	335 (1)	1227 (4)	19.7
MOR/AC	390 (1)	670 (2)	1060 (3)	17.1
BTFL MUSIC		811 (3)	811 (3)	13.0
BLACK/URBAN	213 (2)	365 (1)	578 (3)	9.3
COUNTRY	141 (1)	270 (1)	411 (2)	6.6
BIG BAND/NOST	277 (1)		277 (1)	4.5
CLASSICAL	15 (1)	112 (1)	127 (2)	2.0
UNKNOWN	34 (1)		34 (1)	0.5
RELIGION	25 (1)		25 (1)	0.4
			6217 (29)	

PHILADELPHIA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KYW	1. KYW	1. WDAS-F
2. WMGK-F	2. WMGK-F	2. KYW
3. WMMR-F	3. WMMR-F	3. WCAU-F
4. WCAU-F	4. WCAU-F	4. WIP
5. WWSH-F	5. WIP	5. WEAZ-F
6. WDAS-F	6. WYSP-F	6. WMGK-F
7. WIP	7. WCAU	7. WUSL-F
8. WEAZ-F	8. WEAZ-F	8. WMMR-F
9. WWDB-F	9. WWSH-F	9. WIOQ-F
10. WIOQ-F	10. WDAS-F	10. WWSH-F
11. WYSP-F	11. WIOQ-F	
12. WUSL-F	12. WIFI-F	
13. WPEN	13. WWDB-F	
14. WCAU	14. WPEN	
15. WIFI-F	15. WFIL	

OTHER RATED STATIONS/METRO SHARE

WHAT	1340		1.4
WSSJ	1310	Camden	.5
WZZD	990		.4
WKXW-F	101.5	Trenton	.7
WPST-F	97.5	Trenton	.9
WSTW-F	93.7	Wilmington	.5
WNBC	660	New York	.4
WOR	710	New York	.6

ADI FM SHARE: 69.24% (5984 of 8642) (FALL 80: 64.42%)

AM STATIONS

KYW, 1060, 50 KW (DA-1)	NEWS	NBC,	$173.75	(RAR)	Westinghouse
WCAU, 1210, 50 KW	TALK/NEWS	CBS,	$ 94.77	(CBS Spot)	CBS
WDAS, 1480, 5 KW/1 KW (DA-2)	BLACK	NBN,	$ 82.50	(Howard)	NBN
WFIL, 560, 5 KW (DA-2)	COUNTRY		$135.00*	(Blair)	LIN
WIP, 610, 5 KW (DA-1)	MOR		$170.63	(Katz)	Metromedia
WPEN, 950, 5 KW (DA-N)	BIG BAND/NOST	ABC-E,	$120.25*	(MMR)	Greater Media

FM STATIONS

WCAU-F, 98.1, 13 KW @ 1000	ROCK		$105.63	(CBS/FM)	CBS
WDAS-F, 105.3, 4 KW @ 870	BLACK		$116.88	(Howard)	NBN
WEAZ-F, 101.1, 13 KW @ 1010	BTFL MUS (Bonne)		$ 92.50	(Mc-Guild)	
WFLN-F+, 95.7, 50 KW @ 490	CLASSICAL		$ 56.00	(CMBS)	
WIFI-F, 92.5, 50 KW @ 500	ROCK	ABC-C,	$105.00*	(Eastman)	GCC
WIOQ-F, 102.1, 30 KW @ 650	CONTEMP	RKO,	$ 84.38*	(Mc-Guild)	Outlet
WMGK-F, 102.9, 50 KW @ 300	AC		$166.50	(MMR)	Greater Media
WMMR-F, 93.3, 25 KW @ 670	AOR		$144.38	(Katz)	Metromedia
WSNI-F, 104.5, 13 KW @ 1008	AC	MBS,	$ 51.85*	(RKO)	Associated
WUSL-F, 98.9, 18 KW @ 830	COUNTRY		$ 87.13	(Blair)	LIN
WWDB-F, 96.5, 50 KW @ 1200	TALK	ABC-I,	$ 62.16	(HNW)	
WWSH-F, 106.1, 19 KW @ 740	BTFL MUS (Schulke)		$100.63	(Christal)	Cox
WYSP-F, 94.1, 16 KW @ 900	AOR	Source,	$115.00	(Torbet)	Infinity
WPST-F, 97.5, 50 KW @ 450	ROCK		$ 42.75	(Masla)	Nassau (TRENTON)

TV STATIONS

KYW	Philadelphia	3	NBC, Westinghouse
WPVI	Philadelphia	6	ABC, Capital Cities
WKBS	Philadelphia	48	IND, Field
WPHL	Philadelphia	17	IND, Prov Journal
WCAU	Philadelphia	10	CBS, CBS
WTAF	Philadelphia	29	IND, Taft

NEWSPAPERS

Philadelphia Bulletin	E	462,137, Charter
Philadelphia Enquirer	M	425,075, Knight-Ridder
Philadelphia News	E	231,310, Knight-Ridder

PHOENIX

Market # 25; ADI # 31
Revenue Rank # 21
Income Rank # 62
APR 16.3
SMSA Pop: 1,535,000
CSI: 12.0 Bil (# 26)

Revenue : $24,510,527
Income : $ 442,953
% Rev Gain: +20.0
Stations: 29/31
Diaries: 1440/1066:1
CSI HH: 21.3 M (# 152)
Standard Error: .507

National Rev: $8,271,361
Nat Rev per Cap: $5.39
Tot Rev per Cap: $15.97
Tot Inc per Cap: $ .29
Profit Margin: 1.8%
Retail $: 6.7 Bil (# 26)
Retail Sales %: .281

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KDKB-F	184/8.5	6.5	6.2	6.4	4.2
2. KTAR	177/8.2	9.2	6.4	8.4	6.5
3. KMEO-F	167/7.7	9.0	8.8	6.7	7.6
KNIX-F	167/7.7	7.5	9.1	9.2	7.7
5. KQYT-F	144/6.7	6.8	7.5	7.8	10.6
6. KOY	120/5.5	6.4	8.4	8.2	8.1
7. KOPA-F	116/5.4	5.9	5.8	7.6	4.3
KZZP-F	116/5.4	6.8	3.9	2.9	2.1
9. KUPD-F	112/5.2	4.4	5.2	4.2	4.7
10. KUKQ	99/4.6	3.0	2.1	2.3	3.1
11. KOOL-F	91/4.2	4.2	4.4	4.3	5.9
12. KBBC-F	66/3.0	3.3	3.4	2.4	3.5
13. KPHX	63/2.9	2.7	2.4	1.5	1.1
14. KJJJ-F	62/2.9	1.0	1.1	.5	3.5
15. KJJJ	56/2.6	2.0	3.1	4.3	5.4

12+ TSA 1/4	
1. KDKB-F	206
2. KNIX-F	189
3. KTAR	186
4. KMEO-F	184
5. KQYT-F	168
6. KOPA-F	134
KOT	134
8. KUPD-F	129
KZZP-F+	129
10. KOOL-F	118
11. KUKQ	107
12. KBBC-F	74
13. KNIX	71
14. KJJJ-F	67
15. KPHX	65

12+ TSA CUME/MSA CUME RAT	
1. KDKB-F	2710/17.3
2. KNIX-F	2577/16.9
3. KTAR	2537/17.6
4. KZZP-F+	2363/15.9
5. KOY	2285/15.2
6. KMEO-F	2208/14.8
7. KOPA-F	2157/13.7
8. KQYT-F	2078/13.7
9. KUPD-F	1876/12.0
10. KOOL-F	1539/ 9.5
11. KBBC-F	1243/ 8.2
12. KJJJ	1169/ 7.5
13. KNIX	1118/ 6.0
14. KUKQ	1100/ 7.6
15. KJJJ-F	1079/ 6.9

12+ FM SHARE (METRO): 61.86% (1296 of 2095) (O/N 80: 59.02%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KDKB-F	1. KDKB-F	1. KDKB-F	1. KNIX-F	1. KMEO-F	1. KTAR
2. KUKQ	2. KZZP-F+	2. KNIX-F	2. KOY	2. KTAR	2. KOY
KUPD-F	3. KUPD-F	3. KZZP-F+	3. KTAR	3. KNIX-F	3. KZZP-F+
4. KOPA-F	4. KOPA-F	4. KOY	4. KDKB-F	4. KOY	4. KNIX-F
5. KNIX-F	5. KOOL-F	5. KOOL-F	5. KQYT-F	5. KQYT-F	5. KDKB-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	21 (1)	611 (6)	632 (7)	30.2
COUNTRY	140 (3)	229 (2)	369 (5)	17.6
BTFL MUSIC	22 (1)	311 (2)	333 (3)	15.9
MOR/AC	120 (1)	91 (1)	211 (2)	10.1
NEWS/TALK	177 (1)		177 (1)	8.4
BLACK/DANCE	113 (2)		113 (2)	5.4
SPANISH	109 (2)		109 (2)	5.2
BIG BAND	52 (1)	17 (1)	69 (2)	3.3
RELIGION	45 (4)		45 (4)	2.1
CLASSICAL		37 (1)	37 (1)	1.8
			2095 (29)	

PHOENIX ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KDKB-F	1. KDKB-F	1. KTAR
2. KNIX-F	2. KNIX-F	2. KUKQ
3. KTAR	3. KTAR	3. KOY
4. KMEO-F	4. KZZP-F+	4. KNIX-F
5. KQYT-F	5. KOY	5. KMEO-F
6. KOY	6. KMEO-F	6. KDKB-F
7. KOPA-F	7. KOPA-F	7. KOPA-F
8. KZZP-F+	8. KQYT-F	8. KPHX
KUPD-F	9. KUPD-F	9. KOOL-F
10. KOOL-F	10. KOOL-F	10. KQYT-F
11. KUKQ	11. KBBC-F	
12. KBBC-F	12. KJJJ	
13. KNIX	13. KUKQ	
14. KJJJ-F	14. KJJJ-F	
15. KPHX	15. KNIX	

OTHER RATED STATIONS/METRO SHARE		
KARZ	960	2.1
KFLR	1230	.8
KHEP	1280	.3
KHEP-F	101.5	1.7
KIFN	860	2.1
KLFF	1360	2.4
KMEO	740	1.0
KNIX	1580	1.8
KRDS	1190	.6
KWAO-F	106.3	.8
KXAM	1440	.6
KXEG	1010	.4
KSTM-F	107.1 Apache Junction	1.8

ADI FM SHARE: 60.73% (1522 of 2506) (O/N 80: 58.11%)

AM STATIONS

KARZ, 960, 5 KW (DA-N)	, COUNTRY	CBS, $ 34.00	(Katz)	Stauffer
KJJJ, 910, 5 KW (DA-N)	, COUNTRY	ABC-E, $ 36.20*	(----)	Wolpin
KNIX, 1580, 50 KW/10 KW (DA-N)	, COUNTRY	, $? ?	(Christal)	Buck Owens
KOY , 550, 5 KW/1 KW	, AC	, $129.50*	(Eastman)	Harte-Hamks
KPHX, 1480, 1 KW (DAYS)	, SPANISH	, $ 28.00	(PRO)	
KTAR, 620, 5 KW (DA-N)	, NEWS	MBS,ABC-I, $ 70.00*	(CBS Spot)	Pulitzer
KUKQ, 1060, 5 KW/500 W (DA-N)	, BLACK	, $ 40.25	(Masla)	

FM STATIONS

KBBC-F, 98.7, 115 KW @ 1680, SOFT ROCK		RKO, $ 63.75	(CBS Spot)	Pulitzer
KDKB-F, 93.3, 100 KW @ 1550, AOR		Source, $ 80.00*	(Blair)	Sandusky News
KJJJ-F, 92.3, 100 KW @ 880, COUNTRY		ABC-C, $ 36.20*	(----)	Wolpin
KMEO-F, 96.9, 100 KW @ 1556, BTFL MUS (Bonne)		, $ 46.55	(Mc-Guild)	Scripps-How
KNIX-F, 102.5, 100 KW @ 1610, COUNTRY		, $ 80.00*	(Christal)	Buck Owens
KOOL-F, 94.5, 100 KW @ 1620, OLDIES/AC		, $ 71.25	(Katz)	
KOPA-F, 100.7, 100 KW @ 1847, ROCK		, $ 50.00*	(Torbet)	First Media
KQYT-F, 95.5, 100 KW @ 1550, BTFL MUS (Churchill)		, $ 97.13*	(Eastman)	Harte-Hanks
KUPD-F, 97.9, 100 KW @ 1620, ROCK		, $ 48.88	(Masla)	
KZZP-F+, 104.7, 100 KW @ 1550, ROCK		, $ 50.00*	(Mc-Guild)	Western Cities

TV STATIONS

KOOL	Phoenix	10	CBS, Gulf United
KPHO	Phoenix	5	IND
KPNX	Phoenix	12	NBC, Combined/Gannett
KTVK	Phoenix	3	ABC

NEWSPAPERS

Phoenix Republic	M	260,090
Phoenix Gazette	E	112,781

PITTSBURGH

Market # 13; ADI # 11
Revenue Rank # 18
Income Rank # 148
APR 17.0
SMSA Pop: 2,286,100
CSI: 18.2 Bil (# 16)

Revenue : $27,485,386
Income : $ 106,286
% Rev Gain: +7.7
Stations: 28/38
Diaries: 1692/1351:1
CSI HH: 22.1 M (# 114)
Standard Error: .471

National Rev: $9,746,785
Nat Rev per Cap: $4.26
Tot Rev per Cap: $12.02
Tot Inc per Cap: $.05
Profit Margin: 0.4%
Retail $: 9.5 Bil (# 15)
Retail Sales %: .227

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KDKA	644/19.8	22.3	22.2	25.3	22.2
2. WTAE	266/ 8.2	6.6	6.6	6.6	6.7
3. WDVE-F	197/ 6.1	7.9	6.4	5.4	7.5
4. WJAS	178/ 5.5	1.6	2.0	2.7	2.5
5. WSHH-F	172/ 5.3	7.0	7.2	7.3	6.8
6. WAMO-F	166/ 5.1	5.8	3.7	4.6	5.3
7. WWSW-F	158/ 4.9	3.9	2.7	3.3	2.3
8. WEEP	152/ 4.7	4.2	6.1	3.6	3.4
9. WXKX-F	150/ 4.6	6.1	6.8	5.2	5.6
10. WYDD-F	128/ 3.9	2.2	1.0	2.2	1.7
11. WBZZ-F	123/ 3.8	1.7	2.2	3.5	4.0
12. KQV	109/ 3.4	3.3	4.1	4.4	3.8
13. WPNT-F	99/ 3.0	3.8	2.7	3.4	3.5
14. WFFM-F	83/ 2.6	2.7	2.8	3.6	3.9
15. WDSY-F	72/ 2.2	2.5	3.4	3.1	2.4

12+ TSA 1/4	
1. KDKA	858
2. WDVE-F	323
3. WTAE	285
4. WSHH-F	231
5. WXKX-F	224
6. WEEP	222
7. WWSW-F	199
WYDD-F	199
9. WJAS	179
WAMO-F	179
11. WPNT-F	176
12. WBZZ-F	159
13. WDSY-F	112
14. WQV	111
15. WFFM-F	95

12+ TSA CUME/MSA CUME RAT	
1. KDKA	11798/42.2
2. WTAE	5007/23.7
3. WDVE-F	4788/15.7
4. WXKX-F	4220/15.5
5. WSHH-F	3416/14.8
6. WYDD-F	3329/11.8
7. WWSW-F	3168/12.3
8. WBZZ-F	2922/11.7
9. WJAS	2412/12.2
10. WPNT-F	2395/ 8.2
11. KQV	2156/11.1
12. WAMO-F	2139/ 9.6
13. WEEP	1887/ 6.3
14. WWSW	1708/ 8.6
15. WFFM-F	1650/ 7.1

12+ FM SHARE (METRO): 48.09% (1449 of 3013) (O/N 80: 45.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WBZZ-F	1. WDVE-F	1. KDKA	1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WTAE	2. WTAE	2. WTAE	2. WJAS	2. WTAE
WYDD-F	3. WAMO-F	3. WDVE-F	3. WWSW-F	3. WTAE	3. WDVE-F
4. WXKX-F	4. WWSW-F	4. WWSW-F	4. WEEP	4. WEEP	4. WWSW-F+
5. WAMO-F	5. WXKX-F	5. WAMO-F	5. WJAS	5. WSHH-F	WXKX-F

FORMATS

	AM	FM	TOTAL	%
MOR/AC	1042 (6)		1042 (6)	34.6
ROCK/AOR/CONTEMP		865 (8)	865 (8)	28.7
COUNTRY	194 (2)	101 (3)	295 (5)	9.8
BTFL MUSIC		271 (2)	271 (2)	9.0
BIG BAND	178 (1)	21 (1)	199 (2)	6.6
BLACK/URBAN	11 (1)	166 (1)	177 (2)	5.9
NEWS/TALK	109 (1)		109 (1)	3.6
RELIGION	30 (1)	25 (1)	55 (2)	1.8
			3013 (28)	

PITTSBURGH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KDKA	1. KDKA	1. KDKA
2. WTAE	2. WTAE	2. WAMO-F
3. WDVE-F	3. WDVE-F	3. WTAE
4. WSHH-F	4. WXKX-F	4. WXKX-F
5. WXKX-F	5. WSHH-F	5. WJAS
6. WEEP	6. WWSW-F	6. WSHH-F
7. WWSW-F	7. WYDD-F	7. KQV
8. WYDD-F	8. WBZZ-F	8. WYDD-F
9. WAMO-F	9. WJAS	9. WDVE-F
WJAS	10. KQV	10. WWSW-F
11. WPNT-F	11. WAMO-F	
12. WBZZ-F	WPNT-F	
13. KQV	13. WEEP	
14. WDSY-F	14. WWSW	
15. WFFM-F	15. WFFM-F	

OTHER RATED STATIONS/METRO SHARE

WAMO	860		.3
WBVP	1230	Beaver Falls	.9
WHJB	620	Greensburg	.8
WIXZ	1360	McKeesport	1.3
WKPA	1150	New Kensington	.6
WNUF-F	100.7	New Kensington	.6
WOKU-F	101.7	Greensburg	.4
WPIT	730		.9
WPIT-F	101.5		.8
WWKS-F	106.7	Beaver Falls	.4
WWSW	970		1.9
WELA-F	104.3	E. Liverpool,OH	.5
WRKY-F	103.5	Steubenville	.4

ADI FM SHARE: 49.76% (2152 of 4325) (O/N 80: 46.51%)

AM STATIONS

KDKA, 1020, 50 KW	, MOR	NBC, $200.00* (RAR)	Westinghouse
KQV , 1410, 5 KW (DA-2)	, NEWS/TALK	CBS,MBS, $ 45.00* (Eastman)	Taft
WEEP, 1080, 50 KW (DAYS,DA)	, COUNTRY	ABC-I, $ 71.67 (MMR)	Entercom
WJAS, 1320, 5 KW (DA-N)	, BIG BAND/NOST (A1 Ham)	, $ 34.50 (HNW)	BENI
WTAE, 1250, 5 KW (DA-N)	, AC	ABC-E, $ 90.00 (Katz)	Hearst
WWSW, 970, 5 KW (DA-2)	, MOR	ABC-C, $ 30.00* (Mc-Guild)	Block

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440, BLACK	SBN,NBN,	$ 52.50 (----)	Sheridan
WBZZ-F, 93.7, 41 KW @ 547, ROCK (Burk-Abr)	,	$ 50.00* (Torbet)	EZ
WDSY-F, 107.9, 50 KW @ 500, COUNTRY	ABC-I,	$ 67.50 (MMR)	Entercom
WDVE-F, 102.5, 55 KW @ 820, AOR (Burk-Abr)	Source,	$ 80.00* (Eastman)	Taft
WFFM-F, 96.9, 60 KW @ 520, AC	RKO,	$ 60.50 (HNW)	
WPNT-F, 92.9, 47 KW @ 890, BTFL MUS (Bonne)	,	$ 47.50 (RAR)	Westinghouse
WSHH-F, 99.7, 11 KW @ 920, BTFL MUS (Schulke)	,	$ 59.50 (Blair)	Nationwide
WWSW-F, 94.5, 50 KW @ 810, CONTEMP	,	$ 72.00 (Mc-Guild)	Block
WXKX-F, 96.1, 50 KW @ 500, ROCK	ABC-F,	$ 70.00 (Katz)	Hearst
WYDD-F, 104.7, 50 KW @ 500, AOR	,	$ 39.50 (Masla)	

TV STATIONS

KDKA	Pittsburgh	2	CBS, Westinghouse
WIIC	Pittsburgh	11	NBC, Cox
WPCB	Pittsburgh	22	IND
WPCB	Pittsburgh	53	IND, Meredith
WTAE	Pittsburgh	4	ABC, Hearst

NEWSPAPERS

Pittsburgh Press	M	177,941, Scripps-Howard
Pittsburgh Post-Gazette	E	258,953, Block

PORTLAND, OR

Market # 33; ADI # 24
Revenue Rank # 24
Income Rank # 56
APR 15.9
SMSA Pop: 1,237,200
CSI: 10.5 Bil (# 31)

Revenue : $21,900,747
Income : $ 474,536
% Rev Gain: +36.0
Stations: 24/25
Diaries: 1295/955:1
CSI HH: 22.6 M (# 94)
Standard Error: .526

National Rev: $8,492,360
Nat Rev per Cap: $6.86
Tot Rev per Cap: $17.70
Tot Inc per Cap: $ .38
Profit Margin: 2.2%
Retail $: 5.7 Bil (# 32)
Retail Sales %: .296

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KGON-F	189/11.1	9.4	10.2	7.9	8.5
2. KGW	152/ 9.0	9.1	9.1	11.1	11.9
3. KINK-F	142/ 8.4	5.3	4.5	4.4	5.9
4. KEX	131/ 7.7	7.9	9.3	7.3	9.1
5. KUPL-F	123/ 7.3	6.9	6.7	7.1	7.2
6. KWJJ	107/ 6.3	4.5	5.1	5.6	5.5
7. KXL-F	94/ 5.5	6.8	6.7	8.1	5.3
8. KCNR-F	83/ 4.9	3.2	2.5	2.1	3.9
9. KXL	79/ 4.7	3.2	5.5	4.5	4.9
10. KUPL	60/ 3.5	2.9	3.1	3.0	2.0
11. KJIB-F	54/ 3.2	2.2	2.8	2.1	3.1
12. KYXI	53/ 3.1	5.1	4.9	3.7	3.3

12+ TSA 1/4	
1. KGON-F	271
2. KGW	232
3 KINK-F	195
4. KUPL-F	180
5. KEX	160
6. KWJJ	141
7. KXL-F	120
8. KLLB-F	114
9. KXL	112
10. KCNR-F	101
11. KJIB-F	76
KUPL	76

12+ TSA CUME/MSA CUME RAT	
1. KGW	4387/28.3
2. KEX	3057/21.6
3. KGON-F	2802/17.8
4. KUPL-F	2287/15.4
5. KINK-F	2252/15.5
6. KCNR-F	1979/12.9
7. KXL	1976/12.8
8. KWJJ	1933/13.5
9. KXL-F	1804/12.1
10. KLLB-F	1610/ 9.6
11. KYXI	1566/12.2
12. KYTE	1151/ 7.6

12+ FM SHARE (METRO): 53.53% (849 of 1586) (O/N 80: 46.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KGON-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KEX	1. KGW
2. KGW	2. KGON-F	2. KGW	2. KGW	2. KWJJ	2. KXL
3. KCNR-F	3. KGW	3. KGON-F	3. KEX	3. KUPL-F	KGON-F
	4. KCNR-F	4. KEX	4. KWJJ	4. KXL-F	4. KEX
	5. KLLB-F	5. KCNR-F	5. KXL-F	5. KGW	5. KINK-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	187 (3)	519 (6)	706 (9)	44.5
BTFL MUSIC		217 (2)	217 (2)	13.7
COUNTRY	152 (2)	54 (1)	206 (3)	13.0
NEWS/TALK	185 (4)		185 (4)	11.7
MOR/AC	131 (1)	38 (1)	169 (2)	10.7
BIG BAND/NOST	60 (1)		60 (1)	3.8
UNKNOWN	11 (1)	21 (1)	32 (2)	2.0
RELIGION	11 (1)		11 (1)	0.7
			1586 (24)	

PORTLAND ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KGON-F	1. KGW	1. KGON-F
2. KGW	2. KEX	2. KGW
3. KINK-F	3. KGON-F	3. KEX
4. KUPL-F	4. KUPL-F	4. KWJJ
5. KEX	5. KINK-F	5. KINK-F
6. KWJJ	6. KCNR-F	6. KUPL-F
7. KXL-F	7. KXL	7. KYXI
8. KLLB-F	8. KWJJ	8. KYTE
9. KXL	9. KXL-F	9. KCNR-F
10. KCNR-F	10. KLLB-F	10. KXL
11. KJIB-F	11. KYXI	
KUPL	12. KYTE	
13. KYTE	13. KJIB-F	
14. KYXI	14. KMJK-F	
15. KQFM-F	15. KQFM-F	

OTHER RATED STATIONS/METRO SHARE

KAAR	1480	Vancouver	.4
KKEY	1150		2.8
KKSN	910	Vancouver	.6
KLIQ	1290		.4
KLLB-F	101.1		3.1
KMJK-F	106.7	Lake Oswego	2.7
KPAM	1410		1.7
KPDQ	800		.6
KPDQ-F	93.7		1.2
KQFM-F	100.3		2.2
KYTE	970		2.7
KSKD-F	105.1	Salem	.5

ADI FM SHARE: 53.28% (1276 of 2395) (O/N 80: 47.71%)

AM STATIONS

KEX , 1190, 50 KW (DA-1)	, MOR/TALK
KGW , 620, 5 KW (DA-N)	, CONTEMP
KUPL, 1330, 5 KW (DA-2)	, BIG BAND/NOST (Al Ham)
KWJJ, 1080, 50 KW/10 KW (DA-2)	, COUNTRY
KXL , 750, 50 KW/10 KW (DA-N)	, NEWS/TALK
KYTE, 970, 5 KW (DA-N)	, COUNTRY
KYXI, 1520, 50 KW/10 KW (DA-1)	, NEWS

ABC-I,	$ 65.00*	(MMR)	Golden West
,	$140.00*	(Blair)	King
MBS,	$ 40.00*	(Torbet)	Scripps-How
ABC-E,	$ 79.88	(Katz_	Park
MBS,	$ 58.50	(Mc-Guild)	Kaye-Smith
,	$ 46.00	(Selcom)	Gaylord
CBS,	$ 38.88	(HNW)	Des Moines Reg

FM STATIONS

KCNR-F, 97.1, 100 KW @ 1200,	CONTEMP
KGON-F, 92.3, 100 KW @ 920,	AOR (Burk-Abr)
KINK-F, 101.9, 100 KW @ 1611,	AOR
KJIB-F, 99.5, 100 KW @ 920,	COUNTRY
KLLB-F, 101.1, 100 KW @ 1640,	AC
KMJK-F, 106.7, 94 KW @ 880,	CONTEMP
KQFM-F, 100.3, 100 KW @ 920,	OLDIES/AC
KUPL-F, 98.5, 100 KW @ 1100,	BTFL MUS (Bonne)
KXL-F , 95.5, 100 KW @ 920,	BTFL MUS (Schulke)

ABC-C,	$ 43.50	(Christal)	Duffy
,	$ 70.00*	(HNW)	Des Moines Reg
,	$ 60.00*	(Blair)	King
,	$ 44.35	(Katz)	Park
,	$ 46.00*	(Selcom)	Gaylord
,	$ 38.00	(Eastman)	Harte-Hanks
RKO,	$ 35.00	(MMR)	Golden West
,	$ 72.00	(Torbet)	Scripps-How
,	$ 58.50	(Mc-Guild)	Kaye-Smith

TV STATIONS

KATU	Portland	2	ABC, Fisher's Blend
KGW	Portland	8	NBC, King
KOIN	Portland	6	CBS, Lee
KPTV	Portland	12	IND, Chris Craft

NEWSPAPERS

Portland Oregonian	M	253,793, Newhouse
Portland Oregon Journal	E	111,728, Newhouse
Oregon Statesman (Salem)	M	48,876, Gannett
Salem Capital Journal	E	16,678, Gannett

PROVIDENCE

Market # 45; ADI # 33
Revenue Rank # 57
Income Rank # 57
APR 18.2
SMSA Pop: 862,200
CSI: 6.7 Bil (# 45)

Revenue : $ 9,753,567
Income : $ 472,458
% Rev Gain: 8.7
Stations: 39/20
Diaries: 1803/478:1
CSI HH: 21.3 M (# 153)
Standard Error: .498

National Rev: $3,528,992
Nat Rev per Cap: $ 4.44
Tot Rev per Cap: $11.31
Tot Inc per Cap: $ .55
Profit Margin: 4.8%
Retail $: 2.9 Bil (# 58)
Retail Sales %: .240

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WLKW-F	262/11.9	10.0	12.8	10.8	12.4
2. WHJY-F	194/ 8.8	3.7	5.6	5.1	6.0
3. WPRO-F	189/ 8.6	10.5	8.3	7.1	8.6
WPRO	189/ 8.6	8.4	8.3	5.8	7.7
5. WPJB-F	131/ 5.9	6.1	7.7	9.4	7.2
6. WLKW	114/ 5.2	4.6	4.7	2.3	2.4
7. WEAN	95/ 4.3	5.2	5.5	5.7	4.9
8. WSNE-F	77/ 3.5	3.3	.8	.5	.3
9. WHIM	74/ 3.4	2.5	2.2	4.4	3.0
10. WHJJ	70/ 3.2	4.4	2.6	4.7	3.9

12+ TSA 1/4	
1. WLKW-F	285
2. WHJY-F	211
3. WPRO-F	199
4. WPRO	193
5. WPJB-F	149
6. WLKW	114
7. WCOZ-F	106
8. WEAN	98
9. WSNE-F	92
10. WMYS-F	88

12+ TSA CUME/MSA CUME RAT	
1. WPRO-F	3517/26.2
2. WPRO	3300/26.4
3. WHJY-F	2832/19.8
4. WLKW-F	2767/21.5
5. WPJB-F	2616/17.7
6. WEAN	1731/13.9
7. WCOZ-F	1661/ 8.1
8. WSNE-F	1610/12.0
9. WHJJ	1535/12.3
10. WBZ	1313/ 5.9

12+ FM SHARE (METRO): 56.50% (1160 of 2053) (FAL 80: 57.58%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WPRO	1. WLKW-F	1. WPRO
2. WPRO-F	2. WPRO-F	2. WPRO	2. WLKW-F	2. WPRO	2. WLKW-F
3. WPJB-F	3. WPRO	WPRO-F	3. WPRO-F	3. WLKW	3. WPRO-F
4. WCOZ-F	4. WPJB-F	4. WPJB-F	4. WHIM	4. WHIM	4. WEAN
5. WAAF-F	5. WSNE-F	5. WSNE-F	WPJB-F	5. WEAN	5. WHJY-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	765 (11)	773 (12)	37.7
MOR/AC	503 (11)	95 (2)	598 (13)	29.1
BTFL MUSIC		280 (3)	280 (3)	13.6
NEWS/TALK	195 (5)		195 (5)	9.5
BIG BAND	115 (2)	13 (1)	128 (3)	6.2
COUNTRY	74 (1)		74 (1)	3.6
RELIGION	8 (1)		8 (1)	0.4
CLASSICAL		7 (1)	7 (1)	0.3
			2053 (39)	

PROVIDENCE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLKW-F	1. WPRO	1. WLKW-F
2. WHJY-F	2. WPRO-F	2. WPRO
3. WPRO-F	3. WLKW-F	3. WHJY-F
4. WPRO	4. WHJY-F	4. WPRO-F
5. WPJB-F	5. WPJB-F	5. WEAN
6. WLKW	6. WEAN	6. WBSM
7. WEAN	7. WHJJ	7. WPJB-F
8. WSNE-F	8. WSNE-F	8. WLKW
9. WHIM	9. WLKW	9. WWON
10. WHJJ	10. WCOZ-F	10. WHJJ
11. WSAR	11. WMYS-F	
12. WMYS-F	12. WAAF-F	
13. WXKS-F	13. WBZ	
14. WBZ	14. WGNG	
WCOZ-F	15. WSAR	

ADI FM SHARE: 56.92% (1221 of 2145) (FAL 80: 57.24%)

OTHER RATED STATIONS/METRO SHARE

WADK	1540	Newport	1.1
WALE	1400	Fall River	1.0
WARA	1320	Attleboro	.9
WBRU-F	95.5		.9
WBSM	1420	New Bedford	3.0
WGNG	550	Pawtucket	1.0
WICE	1290		.4
WKRI	1450	West Warwick	.8
WMYS-F	98.1	New Bedford	2.5
WNBH	1340	New Bedford	.6
WPEP	1570	Taunton	.9
WSAR	1480	Fall River	2.5
WWON	1240	Woonsocket	.9
WAAF-F	107.3	Worcester	1.4
WBCN-F	104.1	Boston	.8
WBZ	1030	Boston	2.0
WCOZ-F	94.5	Boston	2.0
WCRB-F	102.5	Boston	.3
WEEI-F	103.3	Boston	1.1
WHDH	850	Boston	.7
WHUE-F	100.7	Boston	.3
WJIB-F	96.9	Boston	.5
WNBC	660	New York	.4
WPLM-F+	99.1	Plymouth	.6
WRKO	680	Boston	.4
WROR-F	98.5	Boston	.8
WVBF-F	105.7	Boston	.6
WXKS-F	107.9	Boston	2.1

AM STATIONS

WEAN, 790, 5 KW (DA-2)	, NEWS	CBS, $80.00	(Mc-Guild)	Prov Journal	
WHIM, 1110, 5 KW (DAYS)	, COUNTRY	MBS, $55.00*	(Christal)		
WHJJ, 920, 5 KW (DA-N)	, MOR	ABC-E, $51.25*	(Katz)		
WLKW, 990, 50 KW (DAYS,DA)	, BIG BAND/NOST (Al Ham)	ABC-I, $35.00	(Torbet)	McCormick	
WPRO, 630, 5 KW (DA-N)	, AC	, $98.75	(Blair)	Cap Cities	
WSAR, 1480, 5 KW (DA-2)	, TALK/NEWS	CBS, $? ?	(MMR)	Knight	(FALL RIVER)

FM STATIONS

WHJY-F, 94.1, 50 KW @ 434, AOR	, $51.25*	(Katz)		
WLKW-F, 101.5, 50 KW @ 500, BTFL MUS (Carson)	, $85.00	(Torbet)	McCormick	
WMYS-F, 98.1, 50 KW @ 589, CONTEMP/AC (Drake-Chen)	, $18.70	(Christal)	(NEW BEDFORD)	
WPJB-F, 105.1, 50 KW @ 500, ROCK	, $80.00	(Mc-Guild)	Prov Journal	
WPRO-F, 102.3, 50 KW @ 50, ROCK	, $98.75	(Blair)	Cap Cities	
WSNE-F, 93.3, 50 KW @ 619, AC	NBC, $35.75	(Eastman)	Outlet	

WAAF-F - See Worcester Other Stations - See Boston

TV STATIONS

WJAR	Providence	10	NBC, Outlet
WPRI	Providence	12	ABC, Knight-Ridder
WLNE	New Bedford	6	CBS, Pulitzer

NEWSPAPER

Providence Bulletin, Journal M - 75,435 E - 141,759

RALEIGH

Market # 78; ADI # 41
Revenue Rank # 47
Income Rank # 23
APR 15.6
SMSA Pop: 532,800
CSI: 4.2 Bil (# 75)

Revenue : $11,286,507
Income : $ 1,220,762
% Rev Gain: +43.3
Stations: 16/20
Diaries: 795/670:1
CSI HH: 22.3 M (# 104)
Standard Error: .722

National Rev: $2,820,536
Nat Rev per Cap: $5.29
Tot Rev per Cap: $21.18
Tot Inc per Cap: $2.29
Profit Margin: 10.8%
Retail $: 2.3 Bil (# 78)
Retail Sales %: .411

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WPTF	106/14.7	11.4	14.4	14.6	15.1
2. WRAL-F	104/14.4	15.6	13.3	12.5	11.3
3. WYYD-F	83/11.5	10.2	7.0	9.0	10.3
4. WQDR-F	57/ 7.9	8.2	11.1	9.3	10.8
5. WKIX	53/ 4.7	4.9	6.6	7.4	7.4
6. WDUR	43/ 6.0	7.6	5.7	7.3	4.3
7. WSRC	36/ 5.0	6.7	4.7	9.2	3.1
8. WTIK	26/ 3.6	1.7	5.0	1.2	2.8
9. WLLE	25/ 3.5	6.1	8.3	---	6.4
10. WDNC	21/ 2.9	2.1	4.0	2.8	4.6

12+ TSA 1/4	
1. WRAL-F	436
2. WPTF	197
3. WYYD-F	161
4. WQDR-F	130
5. WKIX	68
6. WDUR	51
7. WQMG-F	49
8. WSRC	36
9. WPCM-F	34
10. WDCG-F	30

12+ TSA CUME/MSA CUME RAT	
1. WRAL-F	5387/32.3
2. WPTF	2482/30.5
3. WQDR-F	2116/18.9
4. WYYD-F	1905/19.6
5. WKIX	1285/20.2
6. WDCG	592/ 9.1
7. WDNC	534/ 9.9
8. WDUR	432/ 7.9
9. WLLE	423/ 8.4
10. WCHL	370/ 6.9

12+ FM SHARE (METRO): 46.35% (286 of 617) (O/N 80: 40.26%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WPTF	1. WRAL-F
2. WQDR-F	2. WQDR-F	2. WQDR-F	2. WPTF	2. WYYD-F	2. WPTF
3. WLLE	3. WYYD-F	3. WKIX	WKIX	3. WRAL-F	3. WYYD-F
4. WKIX	WDUR	4. WYYD-F	4. WYYD-F	4. WKIX	4. WQDR-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	53 (1)	179 (3)	232 (4)	37.6
MOR/AC	141 (3)		141 (3)	22.9
BLACK	104 (3)	5 (1)	109 (4)	17.7
BTFL MUSIC		83 (1)	83 (1)	13.4
COUNTRY	26 (1)	12 (1)	38 (2)	6.2
RELIGION	7 (1)		7 (1)	1.1
CLASSICAL		7 (1)	7 (1)	1.1
			617 (16)	

RALEIGH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRAL-F	1. WRAL-F	1. WPTF
2. WPTF	2. WPTF	2. WRAL-F
3. WYYD-F	3. WQDR-F	3. WKIX
4. WQDR-F	4. WYYD-F	WYYD-F
5. WQSM-F	5. WQSM-F	5. WQDR-F
6. WKIX	6. WKIX	6. WDUR
7. WFNC	7. WFNC	7. WLLE
8. WDUR	8. WDCG-F	8. WTIK
9. WSRC	9. WDNC	9. WSRC
WRSV-F	10. WITN-F	WCHL
11. WFAI	11. WFAI	
12. WDCG-F	12. WDUR	
13. WLLE	13. WLLE	
WTIK	14. WFLB	
15. WAKS-F	15. WRSV-F	

OTHER RATED STATIONS/METRO SHARE

WCHL	1360	Chapel Hill	1.9
WDBS-F	107.1	Durham	1.0
WDCG-F	105.1	Durham	2.5
WPJL	1240		1.0
WPCM-F	101.1	Burlington	1.7
WQMG-F	97.1	Greensboro	.7

ADI FM SHARE: 60.57% (1046 of 1727) (O/N 80: 52.30%)

AM STATIONS

WCHL, 1360,	5 KW/1 KW (DA-1),	CONTEMP/AC	MBS, $17.00	(Southern)	(CHAPEL HILL)
WDNC, 620,	5 KW/1 KW (DA-2),	MOR	CBS, $21.00	(Torbet)	
WDUR, 1490,	1 KW/250 W ,	BLACK (Drake-Chen)	ABC-C, $17.00	(Selcom)	
WKIX, 850,	10 KW/5 KW (DA-N),	CONTEMP/AC	RKO, $35.50*	(Blair)	Mann Media
WLLE, 570,	500 W (DAYS) ,	BLACK	SBN, $16.75	(Lazar)	
WPTF, 680,	50 KW (DA-N) ,	MOR	NBC,ABC-E, $54.50*	(Mc-Guild)	Durham Life
WSRC, 1410,	5 KW (DAYS,DA) ,	BLACK	NBN, $17.00	(Howard)	
WTIK, 1310,	5 KW/1 KW (DA-2),	COUNTRY	MBS, $17.75	(----)	
WFAI, 1230,	1 KW/250 W ,	COUNTRY	, $11.50	(Howard)	Beasley (FAYETTEVILLE)
WFLB, 1490,	1 KW/250 W ,	CONTEMP	ABC-C, $11.00	(Masla)	(FAYETTEVILLE)

FM STATIONS

WDCG-F, 105.1,	36 KW @ 330,	ROCK	ABC-I, $28.00*	(Torbet)	
WQDR-F, 94.7,	100 KW @ 1025,	AOR (Burk-Abr)	RKO,ABC-F, $45.00*	(Mc-Guild)	Durham Life
WRAL-F, 101.5,	100 KW @ 1900,	CONTEMP (Drake-Chen)	, $80.00	(Katz)	Capitol
WYYD-F, 96.1,	98 KW @ 992,	BTFL MUS	, $45.75*	(Blair)	Mann Media
WPCM-F, 101.1,	100 KW @ 511,	COUNTRY	, $28.00	(Masla)	Rau (BURLINGTON)
WAKS-F, 103.9,	3.5 KW @ ? ?,	COUNTRY (?)	MBS, $? ?	(----)	(FUQUAY)
WRSV-F, 92.1,	1.7 KW @ 380,	BLACK	SBN, $ 3.00	(Southern)	(ROCKY MOUNT)
WQSM-F, 98.1,	100 KW @ 500,	ROCK (TM)	, $35.35	(Eastman)	Cape Fear (FAYETTEVILLE)
WITN-F, 93.3,	100 KW @ 1900,	CONTEMP	ABC-F, $39.00	(Katz)	(WASHINGTON)

TV STATIONS

WPTF	Durham	28	NBC, Durham Life
WRAL	Raleigh	5	ABC, Capitol
WTVD	Durham	11	CBS, Capital Cities

NEWSPAPERS

Raleigh News and Observer	M	131,921
Raleigh Times	E	35,194
Fayetteville Times	M	22,663
Fayetteville Observer	E	42,116
Durham Herald	M	41,886
Durham Sun	E	22,068

READING

Market # 123
Revenue Rank # 159
Income Rank # 261
APR 16.9
SMSA Pop: 311,700
CSI: 2.6 Bil (# 114)

Revenue : $3,096,747
Income : $-75,338
% Rev Change: 5.6
Stations: 33/5
Diaries: 752/414:1
CSI HH: 21.7 M (# 134)
Standard Error: .702

National Rev: $294,144
Nat Rev per Cap: $.94
Tot Rev per Cap: $9.87
Tot Inc per Cap: $-.24
Profit Margin: —
Retail $: 1.3 Bil (# 127)
Retail Sales %: .222

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. WHUM	62/13.6	8.6	8.7
2. WEEU	56/12.3	18.0	15.0
3. WRFY-F	42/ 9.2	10.9	11.6
4. WIFI-F	41/ 9.0	6.9	5.4
5. WRAW	22/ 4.8	5.4	6.7
6. WYSP-F	21/ 4.6	6.9	6.0
7. WWSH-F	18/ 3.9	4.9	6.3
WXKW-F	18/ 3.9	3.6	3.8
WMMR-F	18/ 3.9	2.8	2.0
10. WEAZ-F	16/ 3.5	3.9	2.9

NOTE: The Reading TSA and Metro are the same.

12+ CUME/MSA CUME RAT	
1. WEEU	809/30.0
2. WHUM	693/25.7
3. WRFY-F	583/21.6
4. WIFI-F	562/20.9
5. WRAW	499/18.5
6. KYW	410/15.2
7. WYSP-F	323/12.0
8. WMMR-F	279/10.4
9. WWSH-F	260/ 9.7
10. WEAZ-F	190/ 7.1

12+ FM SHARE (METRO): 62.56% (269 of 430) (O/N 80: NA)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WIFI-F	1. WIFI-F	1. WIFI-F	1. WHUM	1. WHUM	1. WHUM
2. WYSP-F	2. WMMR-F	2. WRFY-F	2. WRFY-F	2. WEEU	2. WEEU
	WYSP-F	WHUM	3. WEEU	3. WRFY-F	3. WRFY-F

OTHER RATED STATIONS/METRO SHARE

WBYO-F	107.5	Boyertown	1.5	WLAN-F	96.9	Lancaster	.9
KYW	1060	Philadelphia	2.6	WLEV-F	96.1	Easton	.4
WAEB	790	Allentown	.4	WMGK-F	102.9	Philadelphia	1.8
WCAU-F	98.1	Philadelphia	.7	WNCE-F	101.3	Lancaster	.9
WDAC-F	94.5	Lancaster	.9	WPAZ	1370	Pottstown	.9
WFIL	560	Philadelphia	.7	WQQQ-F	99.9	Easton	.4
WFLN-F	95.7	Philadelphia	1.3	WSNI-F	104.5	Philadelphia	1.1
WFMZ-F	100.7	Allentown	.9	WUFM-F	100.1	Lebanon	.9
WHP-F	97.3	Harrisburg	.9	WUSL-F	98.9	Philadelphia	1.5
WIOQ-F	102.1	Philadelphia	.9	WWDB-F	96.5	Philadelphia	2.6
WIOV-F	105.1	Ephrata	1.3	WZZO-F	95.1	Bethlehem	.7
WJBR-F	99.5	Wilmington	1.3				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	24 (2)	142 (10)	166 (12)	38.6
COUNTRY	65 (3)	31 (3)	96 (6)	22.2
MOR/AC	60 (2)	13 (2)	73 (4)	17.0
BTFL MUSIC		54 (7)	54 (7)	12.6
NEWS/TALK	12 (1)	12 (1)	24 (2)	5.6
RELIGION		11 (2)	11 (2)	2.6
CLASSICAL		6 (1)	6 (1)	1.4
			430 (34)	

RADIO STATIONS

WEEU, 850, 1 KW (DA-N), MOR — ABC-E, $25.75 (Mc-Guild)
WHUM, 1240, 1 KW/250 W , COUNTRY — NBC, $24.25 (Torbet) — Brill
WRAW, 1340, 1 KW/250 W , CONTEMP/AC — ABC-C, $21.50 (Masla)

WRFY-F, 102.5, 15 KW @ 820, CONTEMP/AC — RKO,ABC-F, $33.75 (HNW)

OTHER STATIONS - SEE PHILADELPHIA, ALLENTOWN

NEWSPAPERS

Reading Eagle	E	42,941
Reading Times	M	42,548

RICHMOND

Market # 67
Revenue Rank # 52
Income Rank # 39
APR 15.2
SMSA Pop: 629,500
CSI: 5.3 Bil (# 57)

Revenue : $10,393,816
Income : $ 787,152
% Rev Gain: +55.2
Stations: 18/19
Diaries: 1093/576:1
CSI HH: 22.7 M (# 89)
Standard Error: .585

National Rev: $2,809,057
Nat Rev per Cap: $4.46
Tot Rev per Cap: $16.51
Tot Inc per Cap: $1.25
Profit Margin: 7.6%
Retail $: 3.1 Bil (# 56)
Retail Sales %: .282

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WRVA	136/16.6	20.8	20.2	20.2	20.6
2. WRVQ-F	111/13.5	13.0	11.8	12.2	16.3
3. WRNL	79/ 9.6	6.6	3.1	3.8	6.1
4. WRXL-F	75/ 9.1	9.3	11.0	7.8	5.8
5. WANT	66/ 8.0	5.3	8.6	5.7	6.3
6. WPLZ-F	55/ 6.7	8.6	.4	.6	.6
7. WEZS-F	50/ 6.1	6.2	7.2	8.0	7.6
8. WXGI	45/ 5.5	4.3	2.7	3.4	3.8
9. WLEE	34/ 4.1	4.4	5.1	5.7	4.4
10. WTVR-F	29/ 3.5	5.1	5.7	4.1	4.2

12+ TSA 1/4	
1. WRVA	179
WRVQ-F	179
3. WRXL-F	96
4. WPLZ-F	87
5. WRNL	82
6. WANT	76
7. WEZS-F	54
8. WXGI	53
9. WTVR-F	49
10. WLEE	37

12+ TSA CUME/MSA CUME RAT	
1. WRVQ-F	2448/27.4
2. WRVA	2437/33.4
3. WRXL-F	1197/17.2
4. WRNL	1178/18.9
5. WPLZ-F	1017/12.8
6. WLEE	862/13.8
7. WANT	785/11.7
8. WEZS-F	752/11.5
9. WTVR-F	743/ 9.3
10. WXGI	426/ 6.2

12+ FM SHARE (METRO): 44.31% (339 of 765) (O/N 80: 43.93%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WRVQ-F	1. WRVQ-F	1. WRVQ-F	1. WRVA	1. WRVA	1. WRVA
2. WRXL-F	2. WRXL-F	2. WRXL-F	2. WRNL	2. WRNL	2. WRVQ-F
3. WPLZ-F	3. WPLZ-F	3. WRNL	3. WRVQ-F	3. WEZS-F	3. WRNL
4. WANT	4. WANT	4. WRVA	4. WRXL-F	4. WXGI	4. WRXL-F

OTHER RATED STATIONS/METRO SHARE

WDYL-F	92.1	Chester	.6	WKIE	1540		1.3
WEET	1320		1.3	WTVR	1380		.7
WENZ	1450	Highland Spgs	2.4	WPVA	1290	Petersburg	.7
WGOE	1590		1.5	WPVA-F	95.3	Petersburg	1.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	186 (2)	198 (3)	25.9
MOR/AC	170 (2)		170 (2)	22.2
COUNTRY	141 (4)	14 (1)	155 (5)	20.3
BLACK	97 (3)	55 (1)	152 (4)	19.9
BTFL MUSIC		79 (2)	79 (2)	10.3
BIG BAND/NOST	6 (1)		6 (1)	0.8
RELIGION		5 (1)	5 (1)	0.7
			765 (18)	

RADIO STATIONS

WANT, 990, 1 KW (DAYS), BLACK
WLEE, 1480, 5 KW (DA-2), AC/CONTEMP
WRNL, 910, 5 KW (DA-N), COUNTRY (Burk-Abr)
WRVA, 1140, 50 KW (DA-N), MOR
WXGI, 950, 5 KW (DAYS), COUNTRY

WEZS-F, 103.7, 74 KW @ 440, BTFL MUS
WRVQ-F, 94.5, 200 KW @ 355, ROCK
WRXL-F, 102.1, 140 KW @ 350, AOR (Burk-Abr)
WTVR-F, 98.1, 50 KW @ 840, BTFL MUS (FM-100)
WPLZ-F, 99.3, 3 KW @ 290, BLACK (TM)

NBN,	$27.00	(Masla)	Sinclair
ABC-C,	$23.00	(Blair)	Nationwide
ABC-I,	$39.00	(MMR)	Capitol-WRAL
NBC,	$78.75	(Eastman)	Harte-Hanks
,	$10.00	(----)	
,	$42.50	(Torbet)	EZ
RKO,	$78.75	(Eastman)	Harte-Hanks
,	$39.00	(MMR)	Capitol-WRAL
,	$31.00	(Katz)	Park
,	$33.25	(Selcom)	(PETERSBURG)

TV STATIONS
WTVR Richmond 6 CBS, Park
WXEX Richmond 8 ABC, Nationwide
WWBT Richmond 12 NBC, Jeff-Pilot

NEWSPAPERS
Richmond News-Leader E 114,295
Richmond Times-Dispatch M 135,360

RIVERSIDE-SAN BERNADINO-ONTARIO

Market # 26
Revenue Rank # 41
Income Rank # 74
APR 15.5
SMSA Pop: 1,504,100
CSI: 11.2 Bil (# 29)

Revenue : $12,504,020
Income : $ 381,809
% Rev Gain: 33.6
Stations: 45/43
Diaries: 1389/1083:1
CSI HH: 19.0 M (# 256)
Standard Error: .508

National Rev: $3,114,572
Nat Rev per Cap: $2.07
Tot Rev per Cap: $8.31
Tot Inc per Cap: $ .25
Profit Margin: 3.1%
Retail $: 6.2 Bil (# 28)
Retail Sales %: .166

12+ METRO	1/4/SHARE	SPG 81	FAL 80	SPG 80
1. KDUO-F	99/6.0	6.1	4.5	6.0
2. KRTH-F	89/5.4	3.1	4.1	2.9
3. KFI	86/5.2	6.2	6.4	9.4
4. KBIG-F	81/4.9	6.5	3.5	5.9
5. KMET-F	75/4.6	2.8	7.6	6.1
6. KNX	70/4.3	3.6	3.1	4.7
7. KOLA-F	64/3.9	3.8	3.2	3.7
8. KOST-F	60/3.6	3.6	3.1	4.1
9. KABC	57/3.5	3.4	2.9	2.5
10. KCAL-F	51/3.1	2.5	2.0	3.5

12+ TSA 1/4	
1. KFI	114
2. KDUO-F	105
3. KRTH-F	89
4. KMET-F	84
KBIG-F	84
6. KNX	78
7. KOLA-F	66
8. KGGI-F	64
9. KOST-F	61
10. KABC	57

12+ TSA CUME/MSA CUME RAT	
1. KFI	2468/18.5
2. KNX	1442/12.0
3. KMET-F	1296/11.5
4. KBIG-F	1276/11.6
5. KRTH-F	1275/11.7
6. KOLA-F	1152/10.1
7. KDUO-F	1146/10.2
8. KGGI-F	1142/ 9.6
9. KFXM	981/ 8.0
10. KLOS-F	924/ 7.9

12+ FM SHARE (METRO): 62.27% (916 of 1471) (FAL 80: 53.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KOLA-F	1. KRTH-F	1. KRTH-F	1. KRTH-F	1. KDUO-F	1. KFI
2. KMET-F	2. KMET-F	2. KMET-F	2. KFI	2. KBIG-F	2. KNX
3. KCAL-F	3. KFI	3. KFI	3. KBIG-F	3. KFI	3. KDUO-F
4. KGGI-F	KNX-F	4. KNX-F	4. KOST-F	4. KOST-F	4. KBIG-F
5. KLOS-F	5. KCAL-F	5. KCAL-F	KNTF-F	5. KNX	5. KMET-F

OTHER RATED STATIONS/METRO SHARE

KBON-F	103.9	Lake Arrowhead	1.9	KHJ	930	Los Angeles	.9
KCAL	1410	Redlands	1.2	KHTZ-F	97.1	Los Angeles	.7
KCKC	1350	San Bernardino	2.3	KIIS-F	102.7	Los Angeles	2.7
KDIG	1240	San Bernardino	1.2	KJOI-F	98.7	Los Angeles	.8
KFXM	590	San Bernardino	2.3	KKGO-F	105.1	Los Angeles	.5
KGGI-F	99.1	Riverside	3.0	KLAC	570	Los Angeles	2.5
KHNY-F	92.7	Riverside	.9	KLOS-F	95.5	Los Angeles	2.9
KHSJ	1320	Hemet	.5	KMPC	710	Los Angeles	1.1
KHYE-F	105.5	Hemet	.6	KNX-F	93.1	Los Angeles	2.8
KMEN	1290	San Bernardino	1.5	KRLA	1110	Pasadena	.8
KNSE	1510	Ontario	.7	KROQ-F	106.7	Pasadena	.6
KNTF-F	93.5	Ontario	2.0	KTNQ	1020	Los Angeles	.5
KPRO	1440	Riverside	1.2	KUTE-F	101.9	Glendale	1.1
KQLH-F	95.1	San Bernardino	1.0	KWOW	1600	Pomona	.7
KBRT	740	Avalon	1.0	KWST-F	105.9	Los Angeles	.4
KEZY	1190	Anaheim	.4	KZLA-F	93.9	Los Angeles	1.4
KFAC	92.3	Los Angeles	.9	XTRA	690	Tijuana	.5
KFWB	980	Los Angeles	1.4				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	67 (4)	393 (10)	460 (14)	31.3
BTFL MUSIC		294 (6)	294 (6)	20.0
MOR/AC	149 (5)	132 (4)	281 (9)	19.1
COUNTRY	113 (4)	56 (2)	169 (6)	11.5
NEWS/TALK	150 (3)		150 (3)	10.2
SPANISH	40 (3)		40 (3)	2.7
BLACK/DISCO		27 (2)	27 (2)	1.8
BIG BAND	19 (1)		19 (1)	1.3
RELIGION	16 (1)		16 (1)	1.1
CLASSICAL		14 (1)	14 (1)	1.0
			1471 (45)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

ROANOKE

Market # 167
Revenue Rank # 127
Income Rank # 55
APR 12.8
SMSA Pop: 215,800
CSI: 1.8 Bil (# 152)

Revenue : $3,945,662
Income : $ 477,400
% Rev Gain: -1.4
Stations: 10/10
Diaries: 530/407:1
CSI HH: 22.8 M (# 83)
Standard Error: .776

National Rev: $898,504
Nat Rev per Cap: $4.16
Tot Rev per Cap: $18.28
Tot Inc per Cap: $2.21
Profit Margin: 12.1%
Retail $: 1.2 Bil (# 144)
Retail Sales %: .277

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WPVR	44/17.8	20.4	14.6
2. WSLC	41/16.6	14.0	16.8
3. WXLK-F	39/15.8	22.6	15.3
4. WROV	31/12.6	14.7	11.7
WFIR	31/12.6	7.5	12.8
6. WSLQ-F	23/ 9.3	6.5	6.2
7. WJLM-F	9/ 3.6	2.2	1.8
8. WTOY	6/ 2.4	5.7	7.3
9. WKBA	3/ 1.2	---	1.1
10. WRIS	2/ .8	1.4	2.2

12+ TSA 1/4	
1. WXLK-F	199
2. WPVR-F	141
3. WSLQ-F	97
4. WSLC	51
5. WFIR	34
6. WROV	31
7. WTOY	12
8. WJLM-F	11
9. WKBA	5
10. WRIS	3

12+ TSA CUME/MSA CUME RAT	
1. WXLK-F	2573/34.0
2. WPVR-F	1521/24.2
3. WSLQ-F	1178/15.1
4. WFIR	756/30.3
5. WSLC	736/25.8
6. WROV	687/31.9
7. WTOY	190/ 5.5
8. WRIS	186/ 4.9
9. WJLM-F	169/ 7.9
10. WKBA	122/ 4.9

12+ FM SHARE (METRO): 50.22% (115 of 229) (O/N 80: NA)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WPVR-F	1. WXLK-F
2. WSLQ-F	2. WSLQ-F	2. WROV	2. WSLC	2. WSLC	2. WPVR-F
	3. WROV	3. WPVR-F	3. WROV	3. WROV	3. WSLC

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		62 (2)	62 (2)	27.1
MOR/AC	62 (2)		62 (2)	27.1
COUNTRY	44 (2)	9 (1)	53 (3)	23.1
BTFL MUSIC		44 (1)	44 (1)	19.2
BLACK	6 (1)		6 (1)	2.6
RELIGION	2 (1)		2 (1)	.9
			229 (10)	

RADIO STATIONS

WFIR, 960, 5 KW (DA-N), MOR
WKBA, 1550, 10 KW (DAYS,DA), COUNTRY
WRIS, 1410, 5 KW (DA,DAYS), RELIGION
WROV, 1240, 1 KW/250 W, AC
WSLC, 610, 5 KW/1 KW (DA-2), COUNTRY
WTOY, 910, 1 KW (DYAS), BLACK

WJLM-F, 93.5, 3 KW @ -83, COUNTRY
WPVR-F, 94.9, 50 KW @ 1937, BTFL MUS (KalaMusic)
WSLQ-F, 99.1, 200 KW @ 1985, AOR (Burk-Abr)
WXLK-F, 92.3, 93 KW @ 2050, ROCK

CBS, $20.00* (Mc-Guild) Gibbons
, $ 9.00 (----)
MBS, $ 5.50 (----)
ABC-C, $29.50 (Eastman)
NBC, $55.25 (Katz) Mel Wheeler
SBN, $14.00 (Masla)

ABC-E, $ 7.00 (----)
, $30.00* (Mc-Guild) Gibbons
ABC-F, $55.25 (Katz) Mel Wheeler
RKO, $58.13 (Torbet)

TV STATIONS

WSET	Lynchburg	13	ABC, Allbritton
WSLS	Roanoke	10	NBC, Park
WDBJ	Roanoke	7	CBS, Shurtz (South Bend Tribune)

NEWSPAPERS

Roanoke Times and World News		(M - 67,560) (E - 48,370), Landmark
Lynchburg News	M	21,019, Worrell
Lynchburg Advance	E	19,813, Worrell

ROCHESTER

Market # 41
Revenue Rank # 48
Income Rank # 38
APR 16.1
SMSA Pop: 969,700
CSI: 8.5 Bil (# 40)

Revenue : $ 11,211,503
Income : $ 789,041
% Rev Gain: +15.4
Stations: 23/21
Diaries: 1122/864:1
CSI HH: 24.3 M (# 37)
Standard Error: .580

National Rev: $2,852,018
Nat Rev per Cap: $2.94
Tot Rev per Cap: $11.56
Tot Inc per Cap: $ .81
Profit Margin: 7.0%
Retail $: 4.5 Bil (# 39)
Retail Sales %: .216

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WEZO-F	219/16.9	17.8	17.4	12.8	22.6
2. WMJQ-F	126/ 9.7	6.7	6.4	8.4	11.8
3. WHAM	100/ 7.7	9.5	8.9	14.1	15.0
4. WVOR-F	87/ 6.7	9.0	9.1	7.4	9.0
5. WCMF-F	83/ 6.4	7.2	6.6	4.9	3.7
6. WPXN	79/ 6.1	3.3	4.6	4.0	4.2
7. WPXY-F	77/ 6.0	3.5	5.4	4.3	1.6
8. WNYR	66/ 5.1	5.8	5.1	5.0	3.7
9. WDKX-F	61/ 4.7	4.6	3.5	4.3	1.1
10. WBBF	59/ 4.6	6.5	8.1	7.6	6.2

12+ TSA 1/4	
1. WEZO-F	239
2. WMJQ-F	130
3. WHAM	120
4. WCMF-F	95
5. WVOR-F	93
6. WPXN	79
7. WPXY-F	78
8. WNYR	74
9. WDKX-F	61
10. WBBF	59

12+ TSA CUME/MSA CUME RAT	
1. WEZO-F	2634/29.5
2. WHAM	2634/26.6
3. WMJQ-F	1756/20.8
4. WBBF	1462/17.8
5. WCMF-F	1457/16.3
6. WVOR-F	1402/15.8
7. WPXY-F	1305/12.6
8. WHFM-F	1144/12.7
9. WNYR	1101/12.3
10. WPXN	1011/12.6

12+ FM SHARE (METRO): 66.03% (764 of 1157) (O/N 80: 63.63%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WMJQ-F	1. WMJQ-F	1. WEZO-F	1. WEZO-F	1. WEZO-F	1. WEZO-F
2. WCMF-F	2. WCMF-F	2. WMJQ-F	2. WVOR-F	2. WPXN-F	2. WHAM
3. WDKX-F	3. WPXY-F	3. WVOR-F	3. WHAM	3. WHAM	3. WVOR-F
4. WHFM-F	4. WVOR-F	4. WPXY-F	4. WNYR	4. WNYR	4. WMJQ-F
5. WPXY-F	5. WHFM-F	5. WCMF-F	5. WPXY-F	5. WVOR-F	5. WBBF

OTHER RATED STATIONS/METRO SHARE

WCGR	1550	Canandaigua	1.5
WDNY	1400	Dansville	.4
WFLC-F	102.3	Canandaigua	1.5
WHFM-F	98.9		4.2
WSAY	1370		3.6
WWWG	1460		.5
CBL	740	Toronto	.4
WBEN	930	Buffalo	.5
WBEN-F	102.5	Buffalo	.5
WGRQ-F	96.9	Buffalo	.4
WNTQ-F	93.1	Syracuse	.5
WPCX-F	106.9	Auburn	.5
WSYR-F	94.9	Syracuse	1.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	59 (1)	365 (7)	424 (8)	36.6
MOR/AC	189 (7)	87 (1)	276 (8)	23.9
BTFL MUSIC		226 (2)	226 (2)	19.5
COUNTRY	66 (1)	19 (1)	85 (2)	7.3
NOST/MOR	79 (1)		79 (1)	6.8
BLACK		61 (1)	61 (1)	5.3
UNKNOWN		6 (1)	6 (1)	0.5
			1157 (23)	

RADIO STATIONS

WBBF, 950, 1 KW (DA-2), CONTEMP
WHAM, 1180, 50 KW, MOR
WNYR, 990, 1 KW/250 W (DA-1), COUNTRY
WPXN, 1280, 5 KW (DA-N), MOR/NOST (TM)

WCMF-F, 96.5, 20 KW @ 447, AOR
WDKX-F, 103.9, 8 KW @ 536, BLACK
WEZO-F, 101.3, 27 KW @ 637, BTFL MUS (Bonne)
WMJQ-F, 92.5, 50 KW @ 500, AOR
WPXY-F, 97.9, 50 KW @ 400, SOFT/AC (TM)
WVOR-F, 100.5, 50 KW @ 350, AC

RKO, $50.00* (Blair) LIN
ABC-I, $72.00 (MMR) Rust
ABC-E, $157.75 (Katz) Malrite
MBS,CBS, $34.00* (RKO) Associated

, $52.50 (CBS/FM) Sconnix
NBN, $37.00 (PRO)
, $157.75 (Katz) Malrite
Source, $69.00* (Blair) LIN
, $34.00* (RKO) Associated
ABC-E, $52.50* (Mc-Guild)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

SACRAMENTO

Market # 39; ADI # 22
Revenue Rank # 32
Income Rank # 37
APR 16.1
SMSA Pop: 1,028,700
CSI: 8.7 Bil (# 37)

Revenue : $16,161,496
Income : $ 797,243
% Rev Gain: 15.2
Stations: 25/20
Diaries: 1072/960:1
CSI HH: 22.7 M (# 91)
Standard Error: .591

National Rev: $ 8,404,262
Nat Rev per Cap: $8.17
Tot Rev per Cap: $15.71
Tot Inc per Cap: $ .78
Profit Margin: 4.9%
Retail $: 4.9 Bil (# 37)
Retail Sales %: .208

12+ METRO	1/4/SHARE	SPG 81	FAL 80	A/M 80	O/N 79
1. KZAP-F	185/12.0	13.1	12.2	14.6	9.7
2. KEWT-F	127/ 8.3	6.3	7.3	10.7	10.8
3. KRAK	126/ 8.2	8.3	9.0	6.4	6.4
4. KSFM-F	121/ 7.9	7.9	6.2	5.1	3.8
5. KGNR	95/ 6.2	5.2	6.7	6.1	7.6
6. KXOA-F	89/ 5.8	6.1	5.5	5.5	7.1
7. KCTC-F	65/ 4.2	5.1	4.7	5.3	3.6
8. KHYL-F	62/ 4.0	4.3	5.1	4.8	4.0
9. KFBK	58/ 3.8	3.7	5.5	4.0	5.4
10. KROY-F	53/ 3.4	4.2	3.4	2.5	4.7

12+ TSA 1/4	
1. KZAP-F	236
2. KRAK	222
3. KEWT-F	153
KSFM-F	153
5. KGO	128
6. KGNR	101
7. KFBK	96
8. KXOA-F	93
9. KFRC	84
10. KCTC-F	80

12+ TSA CUME/MSA CUME RAT	
1. KZAP-F	2909/22.3
2. KSFM-F	2382/19.2
3. KRAK	2363/15.0
4. KFRC	2299/12.8
5. KEWT-F	1901/16.6
6. KFBK	1702/11.9
7. KGNR	1648/15.6
8. KXOA-F	1586/15.5
9. KGO	1568/ 5.6
10. KROY-F	1563/12.6

12+ FM SHARE (METRO): 65.00% (884 of 1360) (FAL 80: 60.11%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KRAK	1. KRAK	1. KRAK
2. KSFM-F	2. KXOA-F	2. KRAK	2. KXOA-F	2. KEWT-F	2. KZAP-F
	3. KSFM-F	3. KXOA-F	3. KEWT-F	3. KGNR	3. KGNR
	4. KROY-F	4. KSFM-F	4. KSFM-F	4. KCTC-F	4. KFBK
	5. KHYL-F	5. KHYL-F	5. KHYL-F	5. KAER-F	5. KGO

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	68 (3)	495 (5)	563 (8)	41.7
BTFL MUSIC	16 (1)	239 (3)	255 (4)	18.9
MOR/AC	133 (3)	62 (1)	195 (4)	14.4
COUNTRY	126 (1)	19 (1)	145 (2)	10.7
NEWS/TALK	107 (3)		107 (3)	7.9
BLACK		52 (1)	52 (1)	3.9
RELIGION	16 (2)	17 (1)	33 (3)	2.4
			1350 (25)	

SACRAMENTO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KZAP-F	1. KZAP-F	1. KZAP-F
2. KRAK	2. KRAK	2. KRAK
3. KEWT-F	3. KSFM-F	3. KGNR
4. KSFM-F	4. KFRC	4. KEWT-F
5. KGO	5. KEWT-F	5. KSFM-F
6. KGNR	6. KXOA-F	6. KAER-F
7. KXOA-F	7. KGNR	7. KFBK
8. KNBR	8. KNBR	8. KXOA-F
9. KFRC	9. KFBK	9. KPOP-F
KFBK	10. KROY-F	10. KHYL-F
11. KCTC-F	11. KCBS	
12. KHYL-F	12. KGO	
13. KHOP-F	13. KHYL-F	
14. KCBS	14. KHOP-F	
15. KAER-F	15. KWOD-F	

OTHER RATED STATIONS/METRO SHARE

KAER-F	92.5		3.1
KAHI	950	Auburn	1.0
KEBR-F	100.5		1.1
KFIA	710	Carmichael	.7
KGMS	1380		2.1
KJAY	1430		.3
KPOP-F	93.5	Roseville	3.4
KROY	1240		1.4
KWOD-F	106.5		3.1
KXOA	1470		1.2
KYLO-F	105.5	Davis	1.2
KFRC	610	San Francisco	1.8
KCBS	740	San Francisco	1.0
KGO	810	San Francisco	2.2
KNBR	680	San Francisco	1.0

ADI FM SHARE: 60.26% (1536 of 2549) (FAL 80: 54.98%)

AM STATIONS

KFBK, 1530, 50 KW (DA-1), NEWS	CBS,MBS, $42.50 (Katz)	McClatchy
KGNR, 1320, 5 KW (DA-2), MOR	ABC-I, $75.00* (Christal)	Tribune Co
KRAK, 1140, 50 KW (DA-1), COUNTRY	, $76.52 (Eastman)	Affiliated

FM STATIONS

KAER-F, 92.5, 115 KW @ 240, BTFL MUS (Bonne)	, $16.00 (Katz)	McClatchy
KCTC-F, 96.1, 45 KW @ 520, BTFL MUS	, $65.75* (Christal)	Tribune Co
KEWT-F, 105.1, 50 KW @ 240, BTFL MUS (Schulke)	, $75.00 (Eastman)	Affiliated
KHYL-F, 101.1, 50 KW @ 465, AC	, $38.75 (Howard)	Empire
KPOP-F, 93.5, 3 KW @ 130, BLACK	, $30.00 (Lotus)	
KROY-F, 96.9, 50 KW @ 500, ROCK	, $45.00* (Mc-Guild)	
KSFM-F, 102.5, 50 KW @ 535, ROCK	, $47.25 (MMR)	
KWOD-F, 106.5, 50 KW @ 1100, CONTEMP	RKO, $38.75 (Masla)	
KXOA-F, 107.9, 28 KW @ 420, SOFT ROCK/AC	Source, $50.00* (Blair)	
KZAP-F, 98.5, 50 KW @ 495, AOR (Burk-Abr)	, $80.00* (Selcom)	Western Cities

OTHER STATIONS - SEE SAN FRANCISCO AND MODESTO

TV STATIONS

KCRA	Sacramento	3	NBC, Kelly
KLOC	Modesto	19	IND
KMUV	Sacramento	31	IND
KOVR	Stockton	13	ABC, Outlet
KTXL	Sacramento	40	IND
KXTV	Sacramento	10	CBS, Corinthian

NEWSPAPERS

Sacramento Bee	M	203,779, McClatchy
Sacramento Union	M	110,104
Stockton Record	E	56,488, Gannett
Modesto Bee	M	65,063, McClatchy

ST. LOUIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KMOX	1. KMOX	1. KMOX
2. KSD	2. KSD	2. KMJM-F
3. KEZK-F	3. KWK-F	3. KSD
4. KSHE-F	4. WIL-F	4. WIL-F
KWK-F	5. KSD-F	5. KWK-F
6. WIL-F	6. KSLQ-F	6. KEZK-F
7. KSD-F	7. KXOK	7. KSHE-F
8. KMJM-F	8. KSHE-F	8. KSD-F
9. KSLQ-F	9. KEZK-F	9. KSLQ-F
10. KXOK	10. KMJM-F	10. WRTH
11. WRTH	11. KMOX-F	
12. KMOX-F	12. WRTH	
13. WIL	13. KADI-F	
14. KADI-F	14. WIL	
15. WZEN-F	15. KWK	

OTHER RATED STATIONS/METRO SHARE

KADI	1320		.4
KATZ	1600		1.6
KCFM-F	97.1	Florissant	.5
KIRL	1460	St. Charles	.6
KLPW	1220	Union	.6
KWK	1380		1.4
WESL	1490	E. St. Louis	1.6
WEW	770		.7
WIBV	1260	Belleville	.4
WMRY-F	101.1	Belleville	.4

ADI FM SHARE: 51.96% (1866 of 3591) (O/N 80: 50.00%)

AM STATIONS

KMOX, 1120, 50 KW	, NEWS/TALK	CBS, $231.25 (CBS Spot)	CBS
KSD , 550, 5 KW (DA-N)	, COUNTRY	MBS, $ 83.65 (Eastman)	Gannett
KWK , 1380, 5 KW/1 KW (DA-2)	, ROCK	, $ 96.75 (HNW)	Doubleday
KXOK, 630, 5 KW (DA-2)	, AC	NBC, $ 97.50 (Katz)	Storz
WIL , 1430, 5 KW (DA-2)	, COUNTRY	ABC-E, $104.55* (Christal)	LIN
WRTH, 590, 1 KW (DA-2)	, BTFL/MOR	ABC-I, $ 57.50 (Blair)	King

FM STATIONS

KADI-F, 96.3, 100 KW @ 552, CONTEMP	ABC-F,Source,	$ 29.50* (Selcom)	
KEZK-F, 102.5, 100 KW @ 500, BTFL MUS	,	$ 70.00 (Torbet)	Metroplex
KMJM-F, 107.7, 100 KW @ 575, URBAN	,	$ 65.00* (Mc-Guild)	Amaturo
KMOX-F, 103.3, 100 KW @ 1212, SOFT/AC	,	$ 47.50 (CBS/FM)	CBS
KSD-F , 93.7, 100 KW @ 850, AC	,	$ 83.65 (Eastman)	Gannett
KSHE-F, 94.7, 100 KW @ 500, AOR	,	$132.50 (Katz)	Century
KSLQ-F, 98.1, 100 KW @ 580, CONTEMP	,	$ 71.25 (RKO)	Charter
KWK-F , 106.5, 39 KW @ 592, AOR	,	$ 96.75 (HNW)	Doubleday
WIL-F , 92.3, 100 KW @ 510, COUNTRY	,	$104.55* (Christal)	LIN
WZEN-F, 100.3, 50 KW @ 495, BLACK	NBN,	$ 27.50 (Howard)	NBN

TV STATIONS

KDNL	St. Louis	30	IND
KMOX	St. Louis	4	CBS, CBS
KPLR	St. Louis	11	IND
KSD	St. Louis	5	NBC, Pulitzer
KTVI	St. Louis	2	ABC, Times-Mirror

NEWSPAPERS

St. Louis Globe-Democrat	M	240,611, Newhouse
St. Louis Post-Dispatch	E	242,628, Pulitzer

ST. LOUIS

Market # 12; ADI # 14
Revenue Rank # 15
Income Rank # 47
APR 16.7
SMSA Pop: 2,377,400
CSI: 19.3 Bil (# 14)

Revenue : $32,919,250
Income : $ 596,654
% Rev Gain: +13.2
Stations: 25/34
Diaries: 1974/1204:1
CSI HH: 23.0 M (# 74)
Standard Error: .440

National Rev: $10,235,435
Nat Rev per Cap: $4.31
Tot Rev per Cap: $13.85
Tot Inc per Cap: $ .25
Profit Margin: 1.8%
Retail $: 10.5 Bil (# 12)
Retail Sales %: .263

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KMOX	702/21.8	23.6	23.4	21.6	24.4
2. KEZK-F	215/ 6.7	5.9	7.2	6.4	7.4
3. KWK-F	209/ 6.5	7.9	4.8	7.8	8.1
KSHE-F	209/ 6.5	7.8	5.1	7.6	8.9
5. WIL-F	202/ 6.3	5.3	8.7	5.7	5.6
6. KMJM-F	198/ 6.1	6.7	5.0	3.6	3.2
7. KSD-F	194/ 6.0	3.8	5.1	1.6	1.0
8. KSD	168/ 5.2	3.7	2.5	2.3	2.6
9. KSLQ-F	155/ 4.8	4.6	6.2	5.1	3.2
10. WRTH	117/ 3.6	4.2	4.4	5.5	3.9
11. KXOK	101/ 3.1	5.1	4.9	5.0	6.2
12. WIL	91/ 2.8	2.5	3.5	3.3	3.4
13. KMOX-F	89/ 2.8	3.0	3.6	3.5	3.5
14. KADI-F	81/ 2.5	1.9	1.6	2.4	1.6
15. WZEN-F	77/ 2.4	1.2	1.0	1.0	.5

12+ TSA 1/4	
1. KMOX	882
2. KSD	308
3. KSHE-F	244
4. KEZK-F	236
5. KWK-F	234
6. WIL-F	231
7. KSD-F	227
8. KMJM-F	198
9. KSLQ-F	159
10. KXOK	142
11. WRTH	119
12. KMOX-F	106
13. WIL	95
14. KADI-F	89
15. WZEN-F	77

12+ TSA CUME/MSA CUME RAT	
1. KMOX	10046/40.7
2. KSD	4509/14.3
3. KXOK	3531/12.7
4. KWK-F	3307/15.5
5. KSD-F	3380/14.7
6. WIL-F	3275/14.8
7. KSHE-F	3133/13.4
8. KSLQ-F	3115/15.4
9. KEZK-F	2800/13.1
10. KMJM-F	2628/13.4
11. KMOX-F	2572/10.6
12. WRTH	2067/10.1
13. KADI-F	2049/ 9.9
14. WIL	1740/ 8.5
15. KWK	1241/ 5.9

12+ FM SHARE (METRO): 53.97% (1659 of 3074) (O/N 80: 51.30%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KWK-F	1. KSHE-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KMJM-F	2. KSD-F	2. KSHE-F	2. KSD-F	2. KEZK-F	2. KSD
3. KSHE-F	3. KMJM-F	3. KSD-F	3. WIL-F	3. WIL-F	3. WIL-F
4. KSLQ-F	4. KMOX	4. KMJM-F	4. KEZK-F	4. KSD	4. KWK-F+
5. KSD-F	5. KSLQ-F	5. WIL-F	5. KSD	5. WRTH	5. KSD-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	46 (1)	743 (5)	789 (6)	25.7
NEWS/TALK	702 (1)		702 (1)	22.8
COUNTRY	259 (2)	202 (1)	461 (3)	15.0
BLACK/URBAN	101 (2)	275 (2)	376 (4)	12.2
MOR/AC	177 (5)	194 (1)	371 (6)	12.1
BTFL MUSIC	117 (1)	215 (1)	332 (2)	10.8
RELIGION	13 (1)	17 (1)	30 (2)	1.0
UNKNOWN	13 (1)		13 (1)	0.4
			3074 (25)	

SALINAS-SEASIDE-MONTEREY

Market # 134
Revenue Rank # 101
Income Rank # 351
APR 15.4
SMSA Pop: 292,900
CSI: 2.2 Bil (# 125)

Revenue : $5,149,368
Income : $ -411,493
% Rev Gain: +43.4
Stations: 25/14
Diaries: 879/333:1
CSI HH: 22.9 M (# 80)
Standard Error: .684

National Rev: $2,113,178
Nat Rev per Cap: $7.21
Tot Rev per Cap: $17.58
Tot Inc per Cap: $-1.40
Profit Margin: ---
Retail $.: 1.3 Bil (# 133)
Retail Sales %: .260

12+ METRO	1/4/SHARE	SPG 81	FAL 80	A/M 80	O/N 79
1. KDON-F	43/11.6	17.1	8.4	11.4	17.8
2. KGO	36/ 9.7	6.5	12.0	9.3	9.1
3. KIDD	33/ 8.9	9.0	7.8	10.9	7.9
4. KSJO-F	24/ 6.5	1.6	3.3	1.3	2.0
5. KTOM	22/ 5.9	7.0	4.2	5.1	5.7
KWYT-F	22/ 5.9	6.5	7.2	8.2	5.4
KCTY	22/ 5.9	4.7	9.2	5.9	8.9
8. KCBS	20/ 5.4	4.1	4.2	3.2	3.7
9. KWAV-F	17/ 4.6	4.9	5.8	7.2	4.0

12+ TSA 1/4	
1. KGO	85
2. KDON-F	79
3. KSJO-F	38
4. KIDD	34
KTOM	34
6. KWAV-F	33
KCBS	33
8. KWYT-F	32
9. KBAY-F	31
10. KCTY	24

12+ TSA CUME/MSA CUME RAT	
1. KDON-F	1142/30.8
2. KGO	914/16.1
3. KIDD	672/26.8
4. KCBS	640/14.3
5. KWAV-F	567/14.2
6. KSJO-F	516/11.9
7. KTOM	432/13.7
8. KBAY-F	431/ 9.4
9. KFAT-F	408/ 8.3
10. KWYT-F	395/12.6

12+ FM SHARE (METRO): 49.09% (162 of 330) (FAL 80: 45.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KIDD	1. KDON-F	1. KDON-F	1. KWAV-F	1. KGO	1. KGO
2. KDON-F	2. KSJO-F	2. KSJO-F	KTOM	2. KWYT-F	2. KDON-F
	3. KIDD	3. KIDD	3. KDON-F	KTOM	3. KCBS
			KCTY	KCBS	

OTHER RATED STATIONS/METRO SHARE

KDON	1460	Salinas	2.4	KDIA	1310	Oakland	.5
KESE	1240	Monterey	.5	KEZR-F	106.5	San Jose	.5
KLRB-F	101.7	Carmel	2.4	KFAT-F	94.5	Gilroy	3.2
KMBY-F	107.1	Seaside	3.0	KFRC	610	San Francisco	.8
KRAY-F	103.9	Salinas	1.6	KNBR	680	San Francisco	1.9
KRKC	1490	King City	1.1	KSCO	1080	Santa Cruz	.8
KAZA	1290	Gilroy	1.3	KSCO-F	99.1	Santa Cruz	.5
KBAY-F	100.3	San Jose	3.2	KSOL-F	107.7	San Mateo	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	36 (2)	89 (5)	125 (7)	37.9
NEWS/TALK	56 (2)		56 (2)	17.0
COUNTRY	33 (3)	12 (1)	45 (4)	13.6
BTFL MUSIC	3 (1)	36 (3)	39 (4)	11.8
SPANISH	27 (2)	6 (1)	33 (3)	10.0
MOR/AC	11 (2)	17 (1)	28 (3)	8.5
BLACK	2 (1)	2 (1)	4 (2)	1.2
			330 (25)	

RADIO STATIONS

KCTY, 980, 1 KW (DAYS,DA), SPANISH , $22.00 (Lotus)
KIDD, 630, 1 KW (DA-1) , ROCK RKO, $13.00 (Masla) Walton
KTOM, 1380, 5 KW (DA-2) , COUNTRY ABC-E, $28.00 (Mc-Guild)

KDON-F, 102.5, 19 KW @ 2270, ROCK (TM) Source, $34.00 (Katz)
KWAV-F, 96.9, 18 KW @ 2575, AC , $15.50 (HNW) Buckley)
KWYT-F, 100.7, 910 W @ 2575, BTFL MUS (TM) , $28.00 (Mc-Guild)

Other Stations - See San Jose and San Francisco

TV STATIONS KMST Monterey 46 CBS, Retlaw
KSBW Salinas 8 NBC, Blair

NEWSPAPERS Salinas Californian E 24,609, Gannett

SALT LAKE CITY

Market # 42; ADI # 45
Revenue Rank # 34
Income Rank # 33
APR 15.0
SMSA Pop: 954,400
CSI: 6.4 Bil (# 50)

Revenue : $15,499,731
Income : $ 941,992
% Rev Gain: $+13.5
Stations: 22/24
Diaries: 895/1066:1
CSI HH: 20.3 M (# 199)
Standard Error: .624

National Rev: $4,069,485
Nat Rev per Cap: $4.26
Tot Rev per Cap: $16.24
Tot Inc per Cap: $ .99
Profit Margin: 6.1%
Retail $: 3.9 Bil (# 42)
Retail Sales %: .347

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KSL	115/10.5	11.1	11.1	8.5	10.5
2. KSFI-F	98/ 8.9	9.2	8.9	6.0	6.5
3. KALL	79/ 7.2	6.8	4.5	7.7	7.7
4. KCPX-F	78/ 7.1	6.3	6.3	8.5	9.9
5. KLUB	76/ 6.9	7.5	8.0	6.6	7.3
6. KSOP-F	70/ 6.4	6.6	5.9	6.6	3.9
7. KCPX	55/ 5.0	6.4	8.1	5.8	7.0
KRSP-F	55/ 5.0	4.8	4.9	4.9	5.7
9. KFMY-F	52/ 4.7	3.3	2.0	1.5	2.3
10. KISN-F	51/ 4.6	3.8	3.5	2.9	4.0
11. KZAN-F	44/ 4.0	4.2	3.3	2.8	2.8
12. KALL-F	38/ 3.5	2.0	4.3	6.1	4.0

12+ TSA 1/4	
1. KSL	206
2. KSFI-F	180
3. KCPX-F	101
4. KLUB	100
5. KFMY-F	94
6. KSOP-F	92
7. KALL	79
8. KRSP-F	70
9. KISN-F	69
10. KCPX	65
11. KZAN-F	54
KALL-F	54

12+ TSA CUME/MSA CUME RAT	
1. KSL	3606/29.9
2. KSFI-F	2580/20.7
3. KFMY-F	1713/14.6
4. KCPX	1616/18.7
5. KRSP-F	1596/17.0
6. KLUB	1472/14.7
7. KCPX-F	1467/15.4
8. KSOP-F	1411/14.0
9. KISN-F	1390/14.4
10. KALL	1279/17.3
11. KDAB-F	1135/13.2
12. KALL-F	1107/11.4

12+ FM SHARE (METRO): 52.36% (532 of 1016) (O/N 80: 46.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KFMY-F	1. KCPX-F	1. KSL	1. KSL	1. KSL	1. KSL
2. KCPX-F	2. KALL	2. KALL	2. KALL	KSFI-F	2. KSFI-F
KRSP-F	3. KISN-F	3. KCPX-F	3. KSFI-F	3. KLUB	3. KALL
4. KRSP	4. KCPX	4. KSFI-F	4. KSOP-F	4. KSOP-F	4. KLUB
5. KCPX	5. KRSP-F	5. KISN-F	5. KZAN-F	5. KALL	5. KSOP-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	101 (3)	258 (5)	359 (8)	35.3
MOR/AC	199 (3)	51 (1)	250 (4)	24.6
BTFL MUSIC	76 (1)	98 (1)	174 (2)	17.1
COUNTRY	48 (2)	114 (2)	162 (4)	15.9
BIG BAND	21 (1)	11 (1)	32 (2)	3.1
NEWS/TALK	30 (1)		30 (1)	2.9
CLASSICAL	10 (1)		10 (1)	1.0
			1017 (22)	

SALT LAKE CITY

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KSL	1. KSL	1. KLUB
2. KSFI-F	2. KSFI-F	2. KSL
3. KCPX-F	3. KFMY-F	3. KALL
4. KLUB	4. KCPX	4. KSFI-F
5. KFMY-F	5. KRSP-F	5. KSOP-F
6. KSOP-F	6. KLUB	6. KCPX-F
7. KALL	7. KCPX-F	7. KFMY-F
8. KRSP-F	8. KSOP-F	8. KCPX
9. KISN-F	9. KISN-F	9. KISN-F
10. KCPX	10. KALL	10. KZAN-F
11. KALL-F	11. KDAB-F	
KZAN-F	12. KALL-F	
13. KDAB-F	13. KRSP	
14. KSOP	14. KZAN-F	
15. KDOT	15. KSOP	

OTHER RATED STATIONS/METRO SHARE

KDAB-F	101.1	Ogden	3.2
KJQN	1490	Ogden	1.7
KLO	1430	Ogden	1.9
KPRQ	1230	Murray	.5
KRGO	1550	W. Valley City	2.1
KRSP	1060		2.5
KSOP	1370		2.3
KWHO	860		.9
KWHO-F	93.3		1.0
KWMS	1280		2.7

ADI FM SHARE: 50.32% (778 of 1546) (O/N 80: 41.85%)

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N), AC	ABC-I, $60.75	(Eastman)	Hatch		
KCPX, 1320, 5 KW (DA-1) , CONTEMP	ABC-C, $66.50	(Katz)	Columbia Pic Ind		
KLUB, 570, 5 KW (DA-1) , BTFL MUS	NBC, $40.00*	(Mc-Guild)			
KRSP, 1060, 10 KW/1 KW (DA-N), ROCK	, $17.00	(Selcom)			
KSL , 1160, 50 KW , MOR	CBS, $57.63*	(Torbet)	Bonneville		
KSOP, 1370, 5 KW/500 W (DA-N), COUNTRY (Drake-Chen)	, $20.00	(MMR)			
KDOT, 960, 5 KW/1 KW (DA-N), AC/CONTEMP	, $16.00*	(Masla)	First Media	(PROVO)	

FM STATIONS

KALL-F, 94.1, 24 KW @ 3030, CONTEMP/AC	RKO, $50.75	(Eastman)	Hatch		
KCPX-F, 98.7, 27 KW @ 2932, AOR (Burk-Abr)	, $66.50	(Katz)	Columbia Pic Ind		
KDAB-F, 101.1, 25 KW @ 3740, ROCK (TM)	, $12.25	(Howard)	(OGDEN)		
KISN-F, 97.1, 26 KW @ 3650, AC (Churchill)	Source, $25.00*	(Mc-Guild)			
KRSP-F, 103.5, 19 KW @ 3650, AOR	, $22.00	(Selcom)			
KSFI-F, 100.3, 26 KW @ 3900, BTFL MUS (Bonne)	, $30.00*	(Blair)			
KSOP-F, 104.3, 25 KW @ 3650, COUNTRY (Century 21)	, $25.00	(MMR)			
KZAN-F, 97.9, 26 KW @ 3770, COUNTRY (?)	MBS, $? ? *	(Christal)			
KFMY-F, 96.1, 55 KW @ 2620, ROCK	, $35.00*	(Masla)	First Media	(PROVO)	

TV STATIONS

KSL	Salt Lake City	5	CBS, Bonneville
KSTU	Salt Lake City	20	IND, Springfield TV
KTVX	Salt Lake City	4	ABC, 20th Century Fox
KUTV	Salt Lake City	2	NBC, Hatch

NEWSPAPERS

Salt Lake City Tribune	M	114,269
Salt Lake City Deseret News	E	75,866
Ogden Standard Examiner	E	50,104
Provo Herald	E	30,343, Scripps League

SAN ANTONIO

Market # 36; ADI # 46
Revenue Rank # 29
Income Rank # 12
APR 16.6
SMSA Pop: 1,130,400
CSI: 8.1 Bil (# 41)

Revenue : $17,579,480
Income : $ 3,184,378
% Rev Gain: +1.1
Stations: 23/25
Diaries: 1274/887:1
CSI HH: 22.2 M (# 111)
Standard Error: .598

National Rev: $5,462,998
Nat Rev per Cap: $4.83
Tot Rev per Cap: $15.55
Tot Inc per Cap: $2.82
Profit Margin: 18.1%
Retail $: 4.9 Bil (# 38)
Retail Sales %: .292

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KTFM-F	159/11.0	8.2	8.9	6.8	5.9
2. KCOR	128/ 8.8	8.5	7.6	8.3	8.2
3. KISS-F	127/ 8.8	5.1	5.0	4.2	4.1
4. KQXT-F	122/ 8.4	8.3	7.8	8.2	6.4
5. KTSA	114/ 7.9	11.6	10.7	9.1	8.8
6. KKYX	88/ 6.1	8.4	5.9	7.0	8.0
7. KAJA-F	87/ 6.0	2.0	3.3	3.9	2.6
8. WOAI	83/ 5.7	6.1	5.0	5.9	7.5
9. KITY-F	70/ 4.8	5.2	4.4	6.7	8.2
10. KEDA	63/ 4.4	2.9	2.5	6.2	5.0
11. KBUC-F	58/ 4.0	4.4	6.0	5.9	5.2
KONO	58/ 4.0	5.6	8.0	3.4	6.0

12+ TSA 1/4	
1. KTSA	270
2. KKYX	260
3. KTFM-F	165
4. KISS-F	158
5. KQXT-F	154
6. KCOR	138
7. WOAI	134
8. KAJA-F	93
9. KONO	85
10. KITY-F	75
11. KBUC	68
12. KEDA	67

12+ TSA CUME/MSA CUME RAT	
1. KTSA	4967/25.2
2. KKYX	3299/14.4
3. WOAI	2091/13.8
4. KTFM-F	1951/20.5
5. KQXT-F	1652/15.1
6. KISS-F	1413/13.9
7. KONO	1317/11.1
8. KITY-F	1215/12.9
9. KCOR	1159/12.4
10. KBUC-F	1138/10.9
11. KAJA-F	1109/11.2
12. KCCW	898/ 8.3

12+ FM SHARE (METRO): 50.00% (701 of 1402) (O/N 80: 44.63%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KISS-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KQXT-F	1. KTSA
2. KTFM-F	2. KISS-F	2. KISS-F	2. KCOR	2. KCOR	2. KKYX
3. KITY-F	3. KTSA	3. KAJA-F	3. KQXT-F	3. KKYX	3. WOAI
4. KTSA	4. KAJA-F	4. KTSA	4. KKYX	4. WOAI	4. KCOR
	5. KONO	5. KCOR	KAJA-F	5. KBUC	5. KTFM-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	172 (2)	386 (4)	558 (6)	39.8
COUNTRY	168 (3)	145 (2)	313 (5)	22.3
SPANISH	235 (4)	25 (1)	260 (5)	18.5
BTFL MUSIC		122 (1)	122 (1)	8.7
NEWS/TALK	83 (1)		83 (1)	5.9
MOR/AC	25 (2)	6 (1)	31 (3)	2.2
BLACK	18 (1)		18 (1)	1.3
CLASSICAL		17 (1)	17 (1)	1.2
			1402 (23)	

SAN ANTONIO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KKYX	1. KTSA	1. KTFM-F
2. KTSA	2. KKYX	2. KCOR
3. KTFM-F	3. KTFM-F	3. KQXT-F
4. KTFM-F	4. WOAI	4. KISS-F
5. KQXT-F	5. KQXT-F	5. KTSA
6. KCOR	6. KISS-F	6. KKYX
7. WOAI	7. KITY-F	7. WOAI
8. KAJA-F	8. KCOR	8. KITY-F
9. KITY-F	9. KBUC-F	9. KMFM-F
10. KONO	10. KONO	10. KEDA
11. KEDA	11. KAJA-F	
KBUC	12. KCCW	
13. KBUC-F	13. KLLS-F	
14. KLLS-F	14. KBUC	
15. KCCW	15. KEDA	

OTHER RATED STATIONS/METRO SHARE			
KAPE	1480		1.2
KBUC	1310		3.2
KCCW	930		2.3
KFHM	1150		1.2
KGNB	1420	New Braunfels	1.4
KLLS-F	100.3		2.1
KMAC	630		.3
KMFM-F	96.1		1.2
KTUF-F	106.3		.4
KUKA	1250		1.8
KVAR-F	104.5		1.7

ADI FM SHARE: 44.59% (804 of 1803) (O/N 80: NA)

AM STATIONS

KBUC, 1310, 5 KW (DAYS,DA) , COUNTRY	ABC-I, $? ? *	(Eastman)	Sigmor
KCCW, 930, 5 KW/1 KW (DA-N),COUNTRY (Burk-Abr)	, $25.00*	(RKO)	Southwestern
KCOR, 1350, 5 KW (DA-N) , SPANISH	, $72.25	(Katz)	Tichenor
KEDA, 1540, 5 KW/1 KW , SPANISH	, $18.00	(Selcom)	
KKYX, 680, 50 KW/10 KW (DA-N), COUNTRY	, $58.50	(Christal)	Swanson
KONO, 860, 5 KW/1 KW (DA-N) , CONTEMP/AC	ABC-C, $88.00	(MMR)	Mission
KTSA, 550, 5 KW (DA-N) , ROCK	, $90.00	(Blair)	
WOAI, 1200, 50 KW , NEWS/TALK	CBS,NBC, $70.00	(CBS Spot)	Clear Chan

FM STATIONS

KAJA-F, 97.3, 100 KW @ 472, COUNTRY	, $30.00*	(CBS/FM)	Clear Channel
KBUC-F, 107.5, 100 KW @ 408, COUNTRY	ABC-I, $50.00	(Eastman)	Sigmor
KISS-F, 99.5, 100 KW @ 570, AOR	Source, $35.60	(Mc-Guild)	Capitol-WRAL
KITY-F, 92.9, 100 KW @ 475, ROCK	, $88.00	(MMR)	Mission
KLLS-F, 100.3, 100 KW @ 580, CONTEMP/AC	, $30.00*	(RKO)	Southwestern
KQXT-F, 101.9, 100 KW @ 670, BTFL MUS (Schulke)	, $67.75	(Katz)	Tichenor
KTFM-F, 99 KW @ 660, ROCK	, $70.00	(Blair)	

TV STATIONS

KENS	San Antonio	5	CBS, Harte-Hanks
KMOL	San Antonio	4	NBC, 20th Century Fox
KSAT	San Antonio	12	ABC, Outlet
KWEX	San Antonio	41	IND, Spanish International

NEWSPAPERS

San Antonio Light	E	122,600
San Antonio Express	M	82,371
San Antonio News	E	76,594

SAN DIEGO

Market # 19; ADI # 23
Revenue Rank # 20
Income Rank # 383
APR 16.1
SMSA Pop: 1,918,900
CSI: 15.5 Bil (# 20)

Revenue : $25,643,354
Income : $-2,213,270
% Rev Gain: 12.4%
Stations: 34/24
Diaries: 1504/1276:1
CSI HH: 21.2 M (# 159)
Standard Error: .505

National Rev: $9,579,878
Nat Rev per Cap: $4.99
Tot Rev per Cap: $13.36
Tot Inc per Cap: $-1.15
Profit Margin: —
Retail $: 8.0 Bil (# 21)
Retail Sales %: .255

12+ METRO	1/4/SHARE	SUM 81	SPG 81	WIN 81	FAL 80
1. KGB-F	214/8.2	6.6	6.7	6.6	7.0
2. KJQY-F	204/7.9	7.6	9.0	9.0	9.3
3. KSDO	152/5.9	6.4	5.4	4.6	5.3
4. XTRA-F	147/5.7	4.1	4.3	5.3	5.4
5. KPRI-F	121/4.7	5.1	4.8	4.0	5.8
6. WFMB-F	117/4.5	3.1	3.9	4.7	5.1
7. KBZT-F	114/4.4	3.8	2.2	2.2	2.2
8. KFSD-F	101/3.9	2.6	3.9	3.3	3.0
9. KCBQ	100/3.9	3.2	3.4	2.5	2.5
10. XHRM-F	99/3.8	4.1	3.4	1.7	.8
11. KFMB	97/3.7	3.9	5.9	5.0	4.0
12. KOGO	96/3.7	2.2	2.2	2.3	2.9
13. KEZL-F	87/3.4	2.7	3.3	3.4	4.7
14. XTRA	78/3.0	4.2	3.8	3.9	4.7
15. KIFM-F	77/3.0	2.3	3.2	4.0	4.0
16. KYXY-F	71/2.7	4.4	2.2	3.1	2.9
17. KSON-F	69/2.7	2.7	2.6	2.4	2.3
18. KMLO	65/2.5	3.9	3.3	1.6	---
KSON	65/2.5	3.4	2.7	2.7	3.2
20. KNX	51/2.0	2.3	2.0	3.5	2.1

MSA EXCL CUME
1. KSDO
2. KCBQ
3. KJQY-F
4. KSON
5. KGB-F
6. XHRM-F
7. XTRA-F
8. KFMB
9. KPRI-F
10. KOGO

12+ CUME/CUME RATING	
1. KGB-F	3063/19.0
2. XTRA-F	2956/18.4
3. KSDO	2705/16.8
4. KJQY-F	2316/14.4
5. KPRI-F	2276/14.1
6. KFMB-F	2257/14.0
7. KOGO	2061/12.8
8. XTRA	2009/12.5
9. KFMB	1904/11.8
10. KBZT-F	1673/10.4
11. KCBQ	1638/10.2
12. KGB	1625/10.1
13. KYXY-F	1498/ 9.3
14. KSON	1473/ 9.2
15. KEZL-F	1289/ 8.0
16. KIFM-F	1256/ 7.8
17. KNX	1240/ 7.7
18. KFSD-F	1213/ 7.5
19. KSON-F	1150/ 7.1
20. KCBQ-F	1073/ 6.7

NOTE: SAN DIEGO'S MSA, TSA AND ADI ARE THE SAME.

12+ FM SHARE (METRO,ADI): 65.28% (1581 of 2422) (FAL 80: 64.83%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KGB-F	1. KGB-F	1. KGB-F	1. KJQY-F	1. KJQY-F	1. KSDO
2. XTRA-F	2. XTRA-F	2. XTRA-F	2. KBZT-F	2. KSDO	2. KGB-F
3. XHRM-F	3. KPRI-F	3. KFMB-F	3. KFSD-F	3. KFMB	3. KJQY-F
4. XTRA	4. KFMB-F	KBZT-F	4. KFMB	4. KOGO	4. KFMB
5. KPRI-F	5. KBZT-F	KPRI-F	5. KCBQ	5. KSON	5. KOGO
	6. KIFM-F	6. KFSD-F	6. KSDO	KFSD-F	6. KFMB-F

OTHER RATED STATIONS/METRO SHARE

KCBQ-F	105.3		1.9	KBRT	740	Avalon	.4
KGB	1360		1.7	KFI	640	LA	1.3
KJFM-F	102.1	Oceanside	1.3	KLOS-F	95.5	LA	.5
KKOS-F	95.9	Carlsbad	.6	KMET-F	94.7	LA	.3
KOWN	1450	Escondids	.4	KRTH-F	101.1	LA	.5
KUDE	1320	Oceanside	.5	XHER-F	104.5	Tijuana	.7
KABC	790	LA	1.0	XHIS-F	90.3	Tijuana	.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	123 (2)	797 (8)	920 (10)	38.0
MOR/AC	237 (4)	212 (4)	449 (8)	18.5
BTFL MUSIC		324 (3)	324 (3)	13.4
COUNTRY	178 (3)	118 (2)	296 (5)	12.2
NEWS/TALK	228 (3)		228 (3)	9.4
CLASSICAL		101 (1)	101 (1)	4.2
BIG BAND/NOST	65 (1)		65 (1)	2.7
SPANISH		29 (2)	29 (2)	1.2
RELIGION	10 (1)		10 (1)	0.4
			2422 (34)	

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2), COUNTRY	RKO, $69.00* (RKO)	Charter
KFMB, 760, 5 KW (DA-N), MOR	, $55.00 (Mc-Guild)	Midwest TV
KGB , 1360, 5 KW/1 KW, ROCK	, $50.00* (Katz)	
KMLO, 1000, 1 KW (DAYS,DA), BIG BAND/NOST (Al Ham)	, $34.00 (----)	
KOGO, 600, 5 KW (DA-2), MOR	ABC-E, $60.38 (Eastman)	SBI
KSDO, 1130, 10 KW (DA-2), NEWS	CBS,MBS, $82.00* (CBS Spot)	Gannett
KSON, 1240, 1 KW/250 W, COUNTRY	ABC-I, $36.00* (Blair)	
XTRA, 690, 50 KW, ROCK	, $54.00* (MMR)	Noble

FM STATIONS

KBZT-F, 94.9, 2 KW @ 1850, AC/CONTEMP	ABC-F, $40.00* (Christal)	
KCBQ-F, 105.3, 29 KW @ 620, COUNTRY	, $30.00* (RKO)	Charter
KEZL-F, 102.9, 2 KW @ 1840, BTFL MUS (Schulke II)	, $45.00* (CBS Spot)	Gannett
KFMB-F, 100.7, 30 KW @ 620, CONTEMP/SOFT	, $55.00* (Mc-Guild)	Midwest TV
KFSD-F, 94.1, 100 KW @ 641, CLASSICAL	, $55.00 (Lotus)	Lotus
KGB-F , 101.5, 50 KW @ 577, AOR	Source, $100.00* (Katz)	
KIFM-F, 98.1, 28 KW @ 640, SOFT ROCK	, $59.50 (Selcom)	
KJQY-F, 103.7, 36 KW @ 650, BTFL MUS (FM-100)	, $105.63 (RAR)	Westinghouse
KPRI-F, 106.5, 50 KW @ 413, AOR (Burk-Abr)	, $69.00 (Eastman)	SBI
KSON-F, 97.3, 50 KW @ 445, COUNTRY	NBC, $36.00* (Blair)	
KYXY-F, 96.5, 30 KW @ 540, AC	, $52.00 (CBS/FM)	
XHRM-F, 92.5, 5 KW @ 203, ROCK (??)	, $? ? (?)	
XTRA-F, 91.1, 100 KW @ 1000, AOR (Noble)	, $54.00* (MMR)	Noble

TV STATIONS

KCOX	Cable # 2	IND, Cox
KCST	39	NBC, Storer
KFMB	8	CBS, Midwest TV
KGTV	10	ABC, McGraw-Hill
XETV	6	IND
XEWT	12	IND

NEWSPAPERS

San Diego Tribune	125,756, Copley
San Diego Union	201,798, Copley

SAN FRANCISCO

Market # 7; ADI # 5
Revenue Rank # 4
Income Rank # 40
APR 15.9
SMSA Pop: 3,341,600
CSI: 36.0 Bil (# 6)

Revenue : $ 71,005,966
Income : $ 783,367
% Rev Gain: -22.0
Stations: 44/37
Diaries: 3621/923:1
CSI HH: 26.3 M (# 12)
Standard Error: .348

National Rev: $28,164,197
Nat Rev per Cap: $ 8.42
Tot Rev per Cap: $ 21.25
Tot Inc per Cap: $ .23
Profit Margin: 1.1%
Retail $: 16.0 Bil (# 9)
Retail Sales %: .349

12+ METRO	1/4/SHARE	SUM 81	SPG 81	WIN 81	FAL 80
1. KGO	602/8.4	9.0	9.4	9.5	9.3
2. KCBS	466/6.5	5.5	5.1	6.0	7.0
3. KSOL-F	411/5.8	6.5	5.6	5.7	5.1
4. KFRC	387/5.4	5.4	4.8	4.5	4.1
5. KMEL-F	333/4.7	4.2	4.0	3.9	3.2
6. KNBR	249/3.5	3.0	4.1	2.9	3.4
7. KFOG-F	223/3.1	3.7	2.2	3.6	3.5
8. KNEW	209/2.9	3.0	3.1	3.7	3.0
KSFO	209/2.9	3.2	5.0	2.8	3.2
10. KABL	199/2.8	3.0	2.2	3.4	3.0
11. KIOI-F	192/2.7	3.1	3.3	2.5	2.5
12. KABL-F	189/2.7	2.2	3.6	2.7	2.7
13. KBLX-F	188/2.6	3.0	2.6	2.8	2.6
14. KYUU-F	177/2.5	2.6	4.0	3.2	2.9
15. KBAY-F	171/2.4	1.2	1.8	1.9	1.9
16. KSFX-F	152/2.1	1.8	2.1	2.8	3.1
17. KOME-F	146/2.0	1.9	2.6	2.8	3.1
18. KOIT-F	142/2.0	2.5	2.3	2.6	2.3
19. KYA	141/2.0	2.6	1.0	1.2	1.4
20. KSAN-F	140/2.0	1.9	2.1	2.1	1.9

12+ TSA 1/4	
1. KGO	851
2. KCBS	569
3. KFRC	455
4. KSOL-F	419
5. KNBR	355
6. KMEL-F	352
7. KFOG-F	251
8. KSFO	223
9. KNEW	217
10. KIOI-F	205
KBAY-F	205
12. KABL-F	202
13. KABL	201
14. KBLX-F	192
15. KYUU-F	185
16. KOME-F	157
17. KOIT-F	154
18. KSFX-F	153
19. KSAN-F	150
20. KYA	145

12+ TSA CUME/MSA CUME RAT	
1. KGO	11171/18.9
2. KCBS	10968/20.0
3. KFRC	10776/18.7
4. KNBR	6737/10.4
5. KMEL-F	5268/11.0
6. KSOL-F	4868/10.6
7. KSFO	4785/ 9.6
8. KIOI-F	4730/10.0
9. KYUU-F	4036/ 8.5
10. KSFX-F	3522/ 7.7
11. KABL-F	3469/ 7.3
12. KNEW	3446/ 7.3
13. KABL	3338/ 7.2
14. KFOG-F	3021/ 6.4
15. KYA	3013/ 6.5
16. KCBS-F	2980/ 6.0
17. KLOK	2934/ 6.1
18. KOIT-F	2750/ 5.9
19. KDIA	2748/ 6.0
20. KOME-F	2719/ 5.6

12+ FM SHARE (METRO): 53.85% (3497 of 6494) (FAL 80: 51.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KSOL-F	1. KMEL-F	1. KMEL-F	1. KGO	1. KGO	1. KGO
2. KFRC	2. KSOL-F	2. KSOL-F	2. KCBS	2. KCBS	2. KCBS
3. KMEL-F	3. KFRC	3. KFRC	3. KNBR	3. KFOG-F	3. KFRC
4. KOME-F	4. KBLX-F	4. KGO	4. KFRC	4. KSFO	4. KNBR
5. KDIA	5. KSFX-F	5. KNBR	5. KYUU-F	5. KBAY-F	5. KABL+
	6. KYUU-F	6. KNBR	KNEW	6. KNBR	6. KSFO
	7. KOME-F	7. KBLX-F	7. KSOL-F	KABL	7. KMEL-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	523 (2)	1134 (10)	1657 (12)	25.5
NEWS/TALK	1068 (2)		1068 (2)	16.4
MOR/AC	627 (4)	369 (2)	996 (6)	15.3
BTFL MUSIC	199 (1)	758 (5)	957 (6)	14.7
BLACK/URBAN/JAZZ	137 (1)	689 (4)	826 (5)	12.7
COUNTRY	264 (2)	171 (2)	435 (4)	6.7
CLASSICAL	63 (2)	190 (2)	253 (4)	3.9
BIG BAND	60 (1)	120 (1)	180 (2)	2.8
RELIGION	56 (1)	33 (1)	89 (2)	1.4
SPANISH		33 (1)	33 (1)	0.5
			6494 (44)	

SAN FRANCISCO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KGO	1. KCBS	1. KSOL-F
2. KCBS	2. KGO	2. KGO
3. KSOL-F	3. KFRC	3. KFRC
4. KFRC	4. KMEL-F	4. KCBS
5. KMEL-F	5. KSOL-F	5. KNEW
6. KNBR	6. KNBR	6. KMEL-F
7. KFOG-F	7. KIOI-F	7. KDIA
8. KNEW	8. KSFO	8. KSFO
9. KSFO	9. KYUU-F	9. KBLX-F
10. KABL	10. KSFX-F	10. KLOK
11. KIOI-F	11. KNEW	
12. KABL-F	12. KABL-F	
13. KBLX-F	13. KABL	
14. KYUU-F	14. KYA	
15. KBAY-F	15. KFOG-F	

ADI FM SHARE: 54.18% (3484 of 6430) (FAL 80: 51.95%)

OTHER RATED STATIONS/METRO			SHARE
KARA-F	105.7	Santa Clara	.7
KBRG-F	105.3		.5
KCBS-F	97.3		1.4
KDIA	1310	Oakland	1.9
KEAR-F	106.9		.5
KEEN	1370	San Jose	.8
KEZR-F	106.5	San Jose	1.2
KFAT-F	94.5	Gilroy	.4
KFAX	1100		.8
KDFC-F+	102.1		1.7
KJAZ-F	92.7	Alameda	.9
KKHI-F+	95.7		1.9
KLHT-F	93.3		1.4
KLIV	1590	San Jose	.8
KLOK	1170	San Jose	1.9
KMPX-F	98.9		1.7
KPEN-F	97.7	Los Altos	.4
KREO-F	92.9	Healdsburg	.4
KSJO-F	92.3	San Jose	1.5
KSRO	1350	Santa Rosa	.4
KTIM-F	100.9	San Rafael	.5
KZST-F	100.1	Santa Rosa	.5

AM STATIONS

KABL, 960, 5 KW (DA-1), BTFL MUS (TM)	, $105.75 (Christal)	Shamrock
KCBS, 740, 50 KW (DA-2), NEWS	CBS, $203.75 (CBS Spot)	CBS
KDIA, 1310, 5 KW (DA-1), BLACK	SBN, $ 65.00 (Howard)	Viacom
KFRC, 610, 5 KW , ROCK	, $233.62* (RKO)	RKO
KGO , 810, 50 KW , NEWS	ABC-I, $197.50 (Blair)	ABC
KNBR, 680, 50 KW , MOR	NBC, $146.25 (Mc-Guild)	NBC
KNEW, 910, 5 KW (DA-N), COUNTRY	MBS, $ 75.63* (Katz)	Malrite
KSFO, 560, 5 KW/1 KW , MOR	, $ 88.00 (MMR)	Golden West
KYA , 1260, 5 KW/1 KW , AC	, $ 60.00* (Eastman)	King

FM STATIONS

KABL-F, 98.1, 100 KW @ 940, BTFL MUS (TM)	, $105.75 (Christal)	Shamrock
KBLX-F, 102.9, 50 KW @ 1285, BLACK	, $ 65.88 (HNW)	Inner City
KCBS-F, 97.3, 82 KW @ 1100, AOR	, $ 55.00 (CBS/FM)	CBS
KFOG-F, 104.5, 8 KW @ 1454, BTFL MUS (Schulke)	, $ 63.75 (Selcom)	GE
KIOI-F, 101.3, 125 KW @ 1220, AC/SOFT	, $ 93.75 (Masla)	Charter
KMEL-F, 106.1, 69 KW @ 1240, AOR	, $145.63 (Christal)	Century
KOIT-F, 96.5, 33 KW @ 1410, BTFL MUS (Bonne)	, $ 60.00* (Torbet)	Bonneville
KSAN-F, 94.9, 35 KW @ 1140, COUNTRY	, $ 67.50 (Katz)	Malrite
KSFX-F, 103.7, 8 KW @ 1468, ROCK/AOR	ABC-F, $131.25 (Blair)	ABC
KSOL-F, 107.7, 6 KW @ 1588, BLACK	NBN, $100.00* (UBC)	United
KYUU F, 99.7, 45 KW @ 1240, AC	, $100.00* (Mc-Guild)	NBC

OTHER STATIONS - SEE SAN JOSE

TV STATIONS

KBHK	SF	44	IND, Field	KTSF	SF	26	IND	KDTV	SF	14	IND
KTVU	Oak	2	IND, Cox	KTZO	SF	20	IND	KGO	SF	7	ABC, ABC
KPIX	SF	5	CBS, Westingh	KVOF	SF	38	IND	KRON	SF	4	NBC, AF Chr

NEWSPAPERS

San Francisco Chronicle	M	506,600
San Francisco Examiner	E	159,325, Hearst
Oakland Tribune	E	160,755, Gannett

SAN JOSE

Market # 30
Revenue Rank # 31
Income Rank # 22
APR 15.2
SMSA Pop: 1,329,700
CSI: 13.6 Bil (# 24)

Revenue : $16,856,698
Arbitron ~~Revenue~~ : $ 1,269,997
% Rev Gain: 9.4
Stations: 40/15
Diaries: 1225/1085:1
CSI HH: 28.0 M (# 7)
Standard Error: .570

National Rev: $4,950,798
Nat Rev per Cap: $ 3.57
Tot Rev per Cap: $12.68
Tot Inc per Cap: $ .95
Profit Margin: 7.5%
Retail $: 6.7 Bil (# 25)
Retail Sales %: .221

NOTE: SINCE SAN JOSE IS PART OF SAN FRANCISCO'S METRO ONLY THE LEADING SAN JOSE METRO STATIONS ARE LISTED. THIS IS DONE SO THAT SAN JOSE CAN BE CONSIDERED AS A SEPARATE MARKET.

12+ METRO	1/4/SHARE	SPG 81	WIN 81	FAL 80
1. KBAY-F	118/7.0	6.2	6.0	5.9
2. KLOK	88/5.2	4.8	4.9	4.4
3. KSJO-F	82/4.9	2.0	2.5	2.6
4. KOME-F	80/4.8	7.6	6.8	5.4
5. KEZR-F	76/4.5	5.6	4.7	5.1
6. KLIV	51/3.0	1.6	2.0	2.0
7. KARA-F	47/2.8	3.3	3.5	3.7
8. KEEN	42/2.5	3.4	3.8	4.4
9. KDFC-F+	31/1.9	2.4	1.3	1.3
10. KNTA	27/1.6	.5	1.0	.7

12+ TSA	1/4
1. KBAY-F	199
2. KOME-F	147
3. KSJO-F	136
4. KLOK	126
5. KEZR-F	88
6. KDFC-F+	62
7. KLIV	57
8. KEEN	55
9. KARA-F	53
10. KFAT-F	49

12+ TSA CUME/MSA CUME RAT	
1. KLOK	2575/15.4
2. KOME-F	2491/13.2
3. KBAY-F	2425/12.2
4. KSJO-F	2241/11.4
5. KEZR-F	1446/11.2
6. KDFC-F+	1316/ 6.2
7. KARA-F	1263/ 9.4
8. KEEN	1164/ 7.6
9. KLIV	1065/ 7.2
10. KFAT-F	1040/ 4.5

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KOME-F	1. KSJO-F	1. KLOK	1. KLOK	1. KBAY-F	1. KBAY-F
2. KSJO-F	2. KEZR-F	2. KEZR-F	2. KBAY-F	2. KLIV	2. KLOK
	3. KOME-F	3. KSJO-F	3. KARA-F	3. KEEN	3. KSJO-F
	4. KLOK	4. KOME-F	4. KEZR-F	4. KLOK	4. KOME-F

RADIO STATIONS

KEEN, 1370,	5 KW (DA-2)	, COUNTRY	, $60.00* (MMR) Golden Pacific
KLIV, 1590,	5 KW (DA-N)	, BIG BAND/NOST (A1 Ham)	, $30.00 (Howard) Empire
KLOK, 1170,	50 KW/5 KW (DA-2)	, AC	, $77.25 (Katz) Davis & Weaver
KNTA, 1430,	1 KW (DA-2)	, SPANISH	, $27.00 (Lotus) Cascade
KARA-F, 105.7,	50 KW @ 1860	, AC	, $50.00 (Howard) Empire
KBAY-F, 100.3,	15 KW @ 2580	, BTFL MUS	, $60.00* (MMR) Golden Pacific
KEZR-F, 106.5,	50 KW @ 430	, SOFT AOR	, $86.50 (Selcom)
KFAT-F, 94.5,	1.2 KW @ 2580	, COUNTRY	, $29.00 (HNW)
KDFC-F+, 102.1,	33 KW @ 1260	, CLASSICAL	, $31.00 (Groskin)
KOME-F, 98.5,	13 KW @ 880	, AOR	, $113.13 (Torbet) Infinity
KSJO-F, 92.3,	50 KW @ 68	, AOR	Source, $64.13 (Roslin) Sterling

TV STATIONS

KNTV	San Jose	11	IND
KGSC	San Jose	36	IND, Ralph Wilson

NEWSPAPERS

San Jose Mercury	M	154,983, Knight-Ridder
San Jose News	E	68,000, Knight-Ridder

SEATTLE-TACOMA

Market # 16 (with Tacoma); ADI # 15
Revenue Rank # 11 (Approx)
Income Rank # 11
APR 16.4
SMSA Pop: 2,068,900
CSI: 19.4 Bil (# 14-approx)

Revenue : $39,490,130
Income : $ 3,838,081
% Rev Gain: +10.1
Stations: 32/36
Diaries: 1481/1397:1
CSI HH: 26.2 M (# 14)
Standard Error: .498

National Rev: $12,581,838
Nat Rev per Cap: $6.08
Tot Rev per Cap: $19.09
Tot Inc per Cap: $1.86
Profit Margin: 9.7%
Retail $: 9.2 Bil (# 17-app)
Retail Sales %: .357

12+ METRO	1/4/SHARE	SPG 81	FAL 80	SPG 80	FAL 79
1. KIRO	280/9.5	8.1	10.6	8.9	10.2
2. KISW-F	231/7.9	8.7	7.3	5.7	5.7
3. KOMO	198/6.7	6.3	8.3	7.8	9.8
4. KSEA-F	179/6.1	5.2	4.8	5.9	6.2
5. KBLE-F	155/5.3	1.9	---	---	---
6. KZOK-F	119/4.1	2.3	2.9	3.7	4.7
7. KZAM-F	109/3.7	2.8	3.6	4.6	3.0
8. KING-F	107/3.6	2.3	2.5	2.1	3.2
9. KPLZ-F	97/3.3	3.1	3.9	4.0	4.4
10. KVI	92/3.1	4.8	2.4	4.0	4.4
11. KIXI	89/3.0	3.3	3.4	2.6	1.2
12. KBRD-F	87/3.0	2.4	2.2	3.8	2.1
13. KMPS	84/2.9	2.6	2.9	2.5	2.0
14. KNBQ-F	81/2.8	4.2	2.9	2.7	1.2
KJR	81/2.8	4.7	5.2	4.9	6.0

12+ TSA 1/4	
1. KIRO	373
2. KISW-F	283
3. KOMO	244
4. KSEA-F	224
5. KBLE-F	166
6. KBRD-F	139
7. KZOK-F	137
8. KING-F	117
9. KZAM-F	115
KPLZ-F	115
11. KVI	107
12. KNBQ-F	106
13. KEZX-F	104
14. KJR	102
KING	102

12+ TSA CUME/MSA CUME RAT	
1. KIRO	5856/25.8
2. KOMO	4530/19.9
3. KISW-F	3132/13.8
4. KJR	2913/13.5
5. KING	2646/11.0
6. KSEA-F	2585/10.8
7. KBLE-F	2542/13.1
8. KVI	2245/11.0
9. KZOK-F	2241/10.2
10. KZAM-F	1929/ 9.7
11. KIXI-F	1805/ 8.5
12. KBRD-F	1721/ 6.8
13. KYYX-F	1710/ 8.2
14. KING-F	1681/ 8.4
15. KPLZ-F	1534/ 7.4

12+ FM SHARE (METRO): 57.30% (1574 of 2747) (O/N 80: 49.08%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KISW-F	1. KISW-F	1. KISW-F	1. KIRO	1. KIRO	1. KIRO
2. KBLE-F	2. KZAM-F	2. KIRO	2. KOMO	2. KOMO	2. KOMO
3. KJR	3. KZOK-F	3. KZAM-F	3. KING-F	3. KSEA-F	3. KISW-F
4. KZOK-F	4. KBLE-F	4. KBLE-F	4. KZAM-F	4. KBRD-F	4. KMPS+
5. KNBQ-F	5. KPLZ-F	5. KZOK-F	5. KPLZ-F	5. KING-F	5. KSEA-F
6. KYYX-F	6. KIRO	6. KPLZ-F	6. KVI	6. KIXI	6. KBLE-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	181 (4)	862 (7)	1043 (11)	37.8
MOR/AC	309 (4)	74 (1)	383 (5)	13.9
NEWS/TALK	372 (2)		372 (2)	13.5
BTFL MUSIC		329 (3)	329 (3)	12.0
COUNTRY	148 (4)	143 (2)	291 (6)	10.6
CLASSICAL		107 (1)	107 (1)	3.9
RELIGION	31 (1)	59 (1)	90 (2)	3.3
BIG BAND/NOST	89 (1)		89 (1)	3.2
JAZZ/BLACK	43 (1)		43 (1)	1.6
			2747 (32)	

SEATTLE-TACOMA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS/METRO SHARE		
		1. KIRO	KAYO 1150		.8
		2. KISW-F	KBIQ-F 105.3	Edmonds	2.0
		3. KOMO	KEZX-F 98.9		2.1
RANKING IS THE SAME AS TSA.		4. KBIQ	KGDN 630	Edmonds	1.1
		5. KBLE-F	KING 1090		2.7
		6. KSEA-F	KIXI-F 95.7		2.5
		7. KING	KJZZ 1540		1.5
		8. KJR	KKFX 1250		.4
		9. KMPS-F	KMO 1360	Tacoma	.8
		10. KVI	KMPS-F 94.1		2.7
			KRPM-F 106.1	Tacoma	2.2
			KTAC 850	Tacoma	1.1
			KTNT 1400	Tacoma	.6
			KWYZ 1230	Everett	.6
ADI FM SHARE: 56.16%	(1988 of 3540)	(O/N 80: 49.08%)	KXA 770		1.7
			KYYX-F 96.5		2.4
			KZOK 1590		.6

AM STATIONS

KING, 1090, 50 KW (DA-2), AC		,	$ 55.75	(Blair)	King
KIRO, 710, 50 KW (DA-N), NEWS		CBS,MBS,	$ 90.00*	(Torbet)	Bonneville
KIXI, 910, 1 KW (DA-1), BIG BAND/NOST (Al Ham)		,	$ 30.00*	(Christal)	
KJR , 950, 5 KW (DA-N), CONTEMP		,	$ 76.25	(Mc-Guild)	Metromedia
KMPS, 1300, 5 KW (DA-N), COUNTRY		,	$ 40.25	(Eastman)	Affiliated
KOMO, 1000, 50 KW (DA-N), MOR		ABC-I,	$109.00	(Katz)	Fisher
KVI , 570, 5 KW , TALK/NEWS		MBS,	$ 50.00	(MMR)	Golden West

FM STATIONS

KBIQ-F, 105.3, 115 KW @ 721, RELIGION		,	$ 22.00	(----)	
KBLE-F, 93.3, 100 KW @ ? ? , ROCK		,	$ 50.00*	(RKO)	First Media
KBRD-F, 103.7, 100 KW @ 1675, BTFL MUS (Schulke ?)		,	$ 51.36	(Masla)	Entercom
KEZX-F, 98.9, 100 KW @ 1070, BTFL MUS (FM-100)		ABC-E,	$ 22.75	(HNW)	Park
KING-F, 98.1, 100 KW @ 700, CLASSICAL/JAZZ		,	$ 32.00*	(Blair)	King
KISW-F, 99.9, 100 KW @ 1200, AOR (Burk-Abr)		,	$ 80.00*	(Mc-Guild)	Kaye-Smith
KIXI-F, 95.7, 100 KW @ 1100, AC		,	$ 30.00*	(Christal)	
KMPS-F, 94.1, 100 KW @ 1165, COUNTRY		,	$ 40.25	(Eastman)	Affiliated
KNBQ-F, 97.3, 100 KW @ 1165, ROCK		,	$ 39.25	(Howard)	Tacoma Tribune
KPLZ-F, 101.5, 100 KW @ 1200, ROCK		RKO,	$ 30.00*	(MMR)	Golden West
KSEA-F, 100.7, 100 KW @ 730, BTFL MUS (Bonne)		,	$ 80.00*	(Torbet)	Bonneville
KZAM-F, 92.5, 100 KW @ 1100, ROCK		ABC-F,	$ 49.50*	(Selcom)	Sandusky
KZOK-F, 102.5, 100 KW @ 1165, AOR		Source,	$ 44.00	(CBS/FM)	Sterling

TV STATIONS

KING	Seattle	5	NBC, King
KIRO	Seattle	7	CBS, Bonneville
KOMO	Seattle	4	ABC, Fisher's Blend
KSTW	Tacoma	11	IND, Gaylord
KCPQ	Tacoma	13	IND, Kelly

NEWSPAPERS

Seattle Post-Intelligencer	M	197,123, Hearst
Seattle Times	E	253,984
Everett Herald	E	61,037, Post-Newsweek
Tacoma News Tribune	E	107,860

SHREVEPORT

Market # 106
Revenue Rank # 78
Income Rank # 63
APR 14.9
SMSA Pop: 376,000
CSI: 2.7 Bil (# 112)

Revenue : $6,749,434
Income : $ 442,675
% Rev Gain: +5.5
Stations: 14/16
Diaries: 754/499:1
CSI HH: 20.3 M (# 202)
Standard Error: .678

National Rev: $1,442,623
Nat Rev per Cap: $3.84
Tot Rev per Cap: $17.95
Tot Inc per Cap: $1.18
Profit Margin: 6.6%
Retail $: 1.6 Bil (# 106)
Retail Sales %: .361

12+ METRO 1/4/SHARE		SPG 81	O/N 80	A/M 80
1. KRMD-F+	84/18.3	14.1	16.1	16.5
2. KOKA	60/13.1	15.8	17.8	15.9
3. KDKS-F	51/11.1	6.9	---	---
4. KWKH	48/10.5	12.9	10.0	17.3
5. KCOZ-F	39/ 8.5	10.7	11.0	10.0
6. KEEL	38/ 8.3	9.8	13.0	14.5
KROK-F	38/ 8.3	7.2	6.1	6.1
8. KMBQ-F	35/ 7.6	8.4	8.6	7.0
KCIJ	35/ 7.6	7.9	11.0	6.4
10. KBCL	6/ 1.3	1.0	---	1.4

12+ TSA 1/4	
1. KRMD-F+	143
2. KWKH	98
3. KEEL	70
4. KOKA	68
5. KROK-F	65
6. KCOZ-F	64
7. KDKS-F	57
8. KCIJ	44
9. KMBQ-F	37
10. KTAL-F	9

12+ TSA CUME/MSA CUME RAT	
1. KRMD-F+	1614/29.7
2. KWKH	1602/23.1
3. KEEL	1121/21.3
4. KROK	854/15.4
5. KOKA	829/22.0
6. KDKS-F	671/16.1
7. KCOZ-F	644/15.2
8. KCIJ	468/10.8
9. KMBQ-F	359/11.2
10. KEPT-F	154/ 4.2

12+ FM SHARE (METRO): 48.76% (218 of 447) (O/N 80: 35.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KOKA	1. KDKS-F	1. KRMD-F+	1. KRMD-F+	1. KRMD-F+	1. KWKH
2. KDKS-F	2. KMBQ-F	2. KOKA	2. KOKA	2. KWKH	2. KRMD-F+
3. KROK	3. KOKA	3. KDKS-F	3. KDKS-F	3. KCOZ-F	3. KEEL

OTHER RATED STATIONS/METRO SHARE

KASO 1240 Minden .9 KEPT-F 96.5 .9 KTAL-F 98.1 1.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	38 (1)	124 (3)	162 (4)	36.2
COUNTRY	86 (2)	46 (1)	132 (3)	29.5
BLACK	60 (1)		60 (1)	13.4
BTFL MUSIC		39 (1)	39 (1)	8.7
RELIGION/GOSPEL	35 (1)	4 (1)	39 (2)	8.7
UNKNOWN	4 (1)	5 (1)	9 (2)	2.0
MOR/AC	6 (1)		6 (1)	1.3
			447 (14)	

RADIO STATIONS

KCIJ, 980, 5 KW (DAYS) , BLACK - , $ 8.00 (Savalli)
KEEL, 710, 50 KW/5 KW (DA-2) , CONTEMP/AC ABC-I, $38.50* (Mc-Guild) Multimedia
KOKA, 1550, 10 KW/500 W (DA-N), BLACK ABC-C, $24.50* (Howard)
KWKH, 1130, 50 KW (DA-N) , COUNTRY ABC-E, $35.00* (Torbet) Great Empire

KCOZ-F, 100.1, 3 KW @ 300, BTFL MUS (Schulke) , $18.25* (Howard)
KDKS-F, 92.1, 3 KW @ 300, AOR , $22.00 (----) (BENTON)
KMBQ-F, 93.7, 100 KW @ 350, AOR ABC-I, $38.50* (Mc-Guild) Multimedia
KRMD-F+,101.1, 100 KW @ 1000, COUNTRY (Burk-Abr) , $43.50* (Katz)
KROK-F, 94.5, 100 KW @ 400, ROCK ABC-F, $25.00* (Torbet) Great Empire

TV STATIONS

KSLA	Shreveport	12	CBS
KTAL	Terarkana	6	NBC, Camden News
KTBS	Shreveport	3	ABC

NEWSPAPERS

Shreveport Journal	E	33,988, Gannett
Shreveport Times	M	87,822, Gannett

SPOKANE

Market # 111
Revenue Rank # 86
Income Rank # 320
APR 14.8
SMSA Pop: 356,100
CSI: 2.8 Bil (# 106)

Revenue : $6,117,057
Income : $ -233,383
% Rev Gain: +20.9
Stations: 15/16
Diaries: 674/528:1
CSI HH: 21.5 M (# 143)
Standard Error: .706

National Rev: $1,790,941
Nat Rev per Cap: $5.03
Tot Rev per Cap: $17.18
Tot Inc per Cap: $-.66
Profit Margin: ---
Retail $: 1.5 Bil (# 112)
Retail Sales %: .344

12+ METRO 1/4/SHARE		SPG 81	O/N 80	A/M 80	O/N 79
1. KXLY-F	51/11.9	9.8	8.4	9.6	6.7
2. KJRB	48/11.2	12.9	13.2	12.3	15.5
3. KHQ-F	45/10.5	10.2	7.4	10.9	7.5
4. KREM-F	41/ 9.6	12.9	10.0	9.1	10.9
5. KHQ	34/ 7.9	6.9	7.9	8.4	8.3
6. KEZE-F	27/ 6.3	6.2	7.9	9.6	14.2
7. KSPO	26/ 6.1	9.6	6.7	6.2	4.1
8. KZUN-F	25/ 5.8	4.7	5.3	3.2	3.4
KGA	25/ 5.8	6.2	6.5	7.7	7.0
10. KXXR	22/ 5.1	4.0	3.9	4.0	.8

12+ TSA 1/4	
1. KHQ-F	84
2. KXLY-F	81
3. KREM-F	61
4. KJRB	56
5. KHQ	55
6. KZUN-F	42
7. KGA	36
8. KDRK-F	33
9. KEZE-F	28
10. KSPO	26

12+ TSA CUME/MSA CUME RAT	
1. KHQ-F	1219/22.4
2. KJRB	1032/26.9
3. KHQ	930/21.3
4. KXLY-F	870/19.1
KREM-F	870/19.8
6. KGA	778/16.7
7. KDRK-F	579/ 7.2
8. KZUN-F	575/10.5
9. KREM	480/14.5
10. KSPO	425/14.7

12+ FM SHARE (METRO): 51.14% (202 of 395) (O/N 80: 46.46%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KJRB	1. KREM-F	1. KREM-F	1. KXLY-F	1. KXLY-F	1. KHQ
2. KHQ-F	2. KHQ-F	2. KHQ-F	2. KREM-F	2. KGA	2. KJRB
	3. KJRB	3. KJRB	3. KHQ	3. KHQ	3. KHQ-F

OTHER RATED STATIONS/METRO SHARE

KDRK-F	93.7	3.0	KREM	970	4.7	KUDY	1280	.7
KXLY	920	2.8	KZUN	96.1	Opportunity	.7		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	48 (1)	113 (3)	161 (4)	40.8
COUNTRY	62 (3)	38 (2)	100 (5)	25.3
BTFL MUSIC		51 (1)	51 (1)	12.9
MOR/AC	35 (3)		35 (3)	8.9
NEWS/TALK	26 (1)		26 (1)	6.6
BIG BAND	22 (1)		22 (1)	5.6
			395 (15)	

RADIO STATIONS

KGA , 1510, 50 KW (DA-N)	, COUNTRY	, $35.50	(Eastman)	Comm Pacific
KHQ , 590, 5 KW	, MOR	NBC, $27.00	(Katz)	Spok Chronicle
KJRB, 790, 5 KW (DA-N)	, ROCK (Burk-Abr)	, $29.23	(Mc-Guild)	Kaye-Smith
KREM, 970, 5 KW/1 KW (DA-N)	, AC	, $28.00	(Blair)	King
KSPO, 1230, 1 KW/250 W	, NEWS/TALK	MBS, $16.88	(Lotus)	
KXXR, 1440, 5 KW (DAYS)	, BIG BAND/NOST (Al Ham)	, $11.00	(Roslin)	
KDRK-F, 93.7, 56 KW @ 2380,	COUNTRY	, $31.07	(Eastman)	Comm Pacific
KEZE-F, 105.7, 41 KW @ 580,	AOR (Burk-Abr)	, $20.88	(Mc-Guild)	Kaye-Smith
KHQ-F , 98.1, 94 KW @ 2030,	ROCK (TM)	, $25.00	(Katz)	Spok Chronicle
KREM-F, 92.9, 81 KW @ 2100,	AOR	, $28.00	(Blair)	King
KXLY-F, 99.9, 25 KW @ 3010,	BTFL MUS (Churchill)	, $28.00	(Torbet)	Morgan Murphy
KZUN-F, 96.1, 56 KW @ 2380,	CCUNTRY (?)	, $22.00	(----)	

TV STATIONS

KHQ	Spokane	6	NBC, Spokane Chronicle
KXLY	Spokane	4	ABC, Morgan Murphy
KREM	Spokane	2	CBS, King

NEWSPAPERS

Spokane Chronicle	E	61,580
Spokane Spokesman-Review	M	76,648

SPRINGFIELD, MA

Market # 80 (county # 71)
Revenue Rank # 88
Income Rank # 327
APR 18.0
SMSA Pop: 529,000
CSI: 4.6 Bil (# 69)

Revenue : $ 5,996,737
Income : $ -299,138
% Rev Gain: 8.3
Stations: 27/13
Diaries: 809/654:1
CSI HH: 22.8 M (# 84)
Standard Error: .711

National Rev: $1,773,513
Nat Rev per Cap: $3.35
Tot Rev per Cap: $11.34
Tot Inc per Cap: $-.57
Profit Margin: —
Retail $: 2.4 Bil (# 75)
Retail Sales %: .200

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80
1. WHYN-F	111/12.5	13.9	14.0	13.8
2. WHYN	91/10.2	10.9	11.5	10.9
3. WMAS-F	69/ 7.8	11.1	10.6	7.5
4. WMAS	65/ 7.3	10.5	9.3	9.9
5. WCCC-F	53/ 6.0	6.0	7.6	8.1
6. WAQY-F	44/ 4.9	5.3	6.8	8.0
7. WTIC	33/ 3.7	3.4	4.3	3.4
8. WSPR	31/ 3.5	2.9	2.9	4.7
9. WTIC-F	29/ 3.3	.8	1.0	.4
10. WRCH-F	26/ 2.9	3.1	3.1	4.4

12+ TSA 1/4	
1. WHYN-F	130
2. WHYN	94
3. WMAS-F	75
WCCC-F	75
5. WTIC	66
6. WMAS	65
7. WAQY-F	48
8. WAAF-F	39
9. WRCH-F	37
10. WTIC-F	36

12+ TSA CUME/MSA CUME RAT	
1. WHYN	1578/30.0
2. WHYN-F	1286/22.3
3. WAQY-F	1146/18.9
4. WCCC-F	1105/16.6
5. WMAS-F	1103/20.2
6. WTIC	1069/14.2
7. WMAS	769/15.6
8. WTIC-F	702/10.9
9. WSPR	648/13.0
10. WRCH-F	620/ 8.3

12+ FM SHARE (METRO): 56.98% (445 of 781) (O/N 80: 58.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WAQY-F	1. WCCC-F	1. WHYN	1. WHYN	1. WHYN-F	1. WTIC
2. WCCC-F	2. WHYN	2. WHYN-F	2. WHYN-F	2. WMAS	2. WHYN
3. WTIC,WHYN WMAS-F	3. WMAS-F	3. WMAS-F	3. WMAS-F	3. WHYN	3. WHYN-F
	4. WAQY-F	4. WCCC-F		4. WMAS-F	4. WMAS-F

OTHER RATED STATIONS/METRO SHARE

WACE	730	Chicopee	.4
WARE	1250	Ware	1.5
WHMP	1400	Northhampton	2.5
WHMP-F	99.3	Northhampton	2.2
WIXY	1600	E. Longmeadow	2.4
WLDM	1570	Westfield	2.6
WQXQ	1490		.4
WREB	930	Holyoke	2.4
WTTT	1430	Amherst	.8
WAAF-F	107.3	Worcester	2.8
WDRC	1360	Hartford	.1
WDRC-F	102.9	Hartford	1.5
WHCN-F	105.9	Hartford	1.2
WIOF-F	104.1	Waterbury	.8
WKSS-F	95.7	Hartford	1.8
WSRS-F	96.1	Worcester	1.2
WWYZ-F	92.5	Waterbury	1.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (2)	264 (8)	269 (10)	34.4
MOR/AC	234 (7)	17 (2)	251 (9)	32.1
BTFL MUSIC		164 (4)	164 (4)	21.0
BIG BAND/NOSTALGIA	65 (1)		65 (1)	8.3
COUNTRY	21 (1)		21 (1)	2.7
UNKNOWN	7 (1)		7 (1)	0.9
RELIGION	4 (1)		4 (1)	0.5
			781 (27)	

RADIO STATIONS

WHYN, 560, 5 KW/1 KW (DA-2), CONTEMP/AC	, $55.35 (Blair)	Affiliated
WMAS, 1450, 1 KW/250 W , BIG BAND/NOST (Al Ham)	MBS, $30.00* (Torbet)	
WSPR, 1270, 5 KW/1 KW (DA-1), MOR	ABC-E, $17.00 (Lotus)	
WAQY-F, 102.1, 27 KW @ 650, ROCK/AOR	ABC-C, $34.00* (Mc-Guild)	Executive
WHYN-F, 93.1, 9 KW @ 970, BTFL MUS	, $55.35 (Blair)	Affiliated
WMAS-F, 94.7, 50 KW @ 360, ROCK	, $40.00* (Torbet)	

Other Stations - See Hartford or Worcester

B-158

TV STATIONS WHYN Springfield 40 ABC, Gannett WWLP Springfield 22 NBC

NEWSPAPERS Springfield News E 75,729,Newhouse Springfield Union M 72,195,Newhouse

STOCKTON

Market # 113
Revenue Rank # 162
Income Rank # 82
APR 15.1
SMSA Pop: 331,600
CSI: 2.5 Bil (# 117)

Revenue : $2,996,267
Income : $ 342,220
% Rev Gain: 10.4
Stations: 24/8
Diaries: 717/462:1
CSI HH: 21.8 M (# 129)
Standard Error: .717

National Rev: $ 688,521
Nat Rev per Cap: $2.08
Tot Rev per Cap: $9.04
Tot Inc per Cap: $1.03
Profit Margin: 11.4%
Retail $: 1.5 Bil (# 116)
Retail Sales %: .177

12+ METRO	1/4/SHARE	SPG 81	FAL 80	A/M 80
1. KRAK	43/9.6	12.2	9.9	13.6
2. KJAX-F	41/9.1	8.5	10.7	9.6
3. KNBR	36/8.0	4.6	7.0	7.2
4. KJOY	30/6.7	4.6	8.6	6.6
5. KCBS	27/6.0	5.1	5.5	5.9
6. KHOP-F	26/5.8	7.6	8.1	8.2
7. KSTN-F	22/4.9	8.3	6.0	3.2
8. KWIN-F	20/4.4	3.9	2.6	2.4
9. KQKK-F	18/4.0	2.5	1.0	1.1
10. KSTN	17/3.8	4.2	2.9	5.3

NOTE: THE STOCKTON TSA AND MSA ARE THE SAME.

12+ CUME/CUME RATING

1. KJOY	499/16.8
2. KRAK	484/16.3
3. KHOP-F	445/15.0
4. KJAX-F	428/14.4
5. KNBR	422/14.2
6. KCBS	414/13.9
7. KSTN	350/11.8
8. KWIN-F	317/10.7
9. KFRC	310/10.4
10. KSTN-F	235/ 7.9

12+ FM SHARE: 49.87% (196 of 393) (FAL 80: 47.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KHOP-F	1. KJOY	1. KRAK	1. KRAK	1. KJAX-F	1. KRAK
2. KZAP-F	2. KRAK	2. KNBR	2. KNBR	2. KRAK	2. KNBR
KSTN	3. KWIN-F	3. KJOY	3. KJAX-F	3. KNBR	3. KJAX-F

OTHER RATED STATIONS/METRO SHARE

KFMR-F	100.1		2.2	KOSO-F	93.1	Patterson	3.1
KWG	1230		1.1	KTRB	860	Modesto	.9
KWGF-F	100.9	Tracy	2.2	KWOD-F	106.5	Sacramento	.4
KBEE-F	103.3	Modesto	2.0	KZAP-F	98.5	Sacramento	2.9
KEWT-F	105.1	Sacramento	1.6	KFRC	610	San Francisco	2.2
KFBK	1530	Sacramento	.7	KGO	810	San Francisco	3.3
KFIV-F	102.3	Modesto	.9	KOFY	1050	San Mates	

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	57 (3)	89 (7)	146 (10)	37.2
COUNTRY	52 (3)	28 (2)	80 (5)	20.4
BTFL MUSIC		57 (3)	57 (3)	14.5
NEWS/TALK	45 (3)		45 (3)	11.5
MOR/AC	36 (1)		36 (1)	9.2
SPANISH	7 (1)	22 (1)	29 (2)	7.4
			393 (24)	

RADIO STATIONS

KJOY, 1280, 1 KW (DA-N) , ROCK , $47.25 (Mc-Guild)
KSTN, 1430, 5 KW/1 KW (DA-2), CONTEMP , $20.00* (Howard)

KJAX-F, 99.3, 3 KW @ 331, BTFL MUS (TM) , $47.25 (Mc-Guild)
KQKK-F, 96.7, 3 KW @ 320, COUNTRY , $12.63 (Christal)
KSTN-F, 107.3, 8 KW @ 1610, SPANISH , $ 7.00* (Howard)
KWIN-F, 97.7, 3 KW @ 300, ROCK , $22.00 (Masla)

KHOP-F - See Modesto

Other stations - See Sacramento and San Francisco

ADI, NEWSPAPERS AND TV STATIONS SEE SACRAMENTO

SYRACUSE

Market # 62
Revenue Rank # 74
Income Rank # 350
APR 15.6
SMSA Pop: 651,200
CSI: 5.0 Bil (# 64)

Revenue : $7,309,171
Income : $ -411,282
% Rev Gain: 4.1
Stations: 22/21
Diaries: 984/662:1
CSI HH: 22.2 M (# 65)
Standard Error: .607

National Rev: $2,122,621
Nat Rev per Cap: $3.26
Tot Rev per Cap: $11.22
Tot Inc per Cap: $-.63
Profit Margin: ---
Retail $: 2.7 Bil (# 65)
Retail Sales %: .226

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WSYR-F	114/13.8	12.1	9.6	8.7	3.3
2. WSYR	107/13.0	14.6	14.7	15.5	18.0
3. WHEN	88/10.7	10.1	11.3	10.3	7.7
4. WKFM-F	61/ 7.4	4.5	4.7	4.8	4.8
5. WFBL	60/ 7.3	7.9	2.3	3.8	6.1
6. WSEN-F+	52/ 6.3	8.0	9.3	6.4	5.6
7. WNTQ-F	41/ 5.0	3.8	5.4	6.7	6.8
8. WNDR	39/ 4.7	5.5	5.1	5.0	7.1
9. WEZG-F	33/ 4.0	3.7	6.2	5.5	6.1
10. WAQX-F	30/ 3.6	6.4	5.7	5.4	6.8

12+ TSA 1/4	
1. WSYR-F	147
2. WHEN	124
3. WSYR	119
4. WFBL	66
5. WKFM-F	65
6. WSEN-F+	64
7. WNTQ-F	60
8. WNDR	42
9. WRRB-F	34
WOUR-F	34

12+ TSA CUME/MSA CUME RAT	
1. WHEN	2162/29.5
2. WSYR-F	1963/26.2
3. WSYR	1923/31.9
4. WKFM-F	928/16.1
5. WFBL	913/15.2
6. WSEN-F+	825/13.5
7. WNTQ-F	762/ 9.5
8. WNDR	746/13.1
9. WAQX-F	704/11.5
10. WEZG-F	558/10.4

12+ FM SHARE (METRO): 52.39% (394 of 752) (O/N 80: 50.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WSYR-F	1. WSYR-F	1. WSYR-F	1. WHEN	1. WSYR	1. WSYR
2. WKFM-F	2. WHEN	2. WHEN	2. WSYR	2. WFBL	2. WHEN
3. WAQX-F	3. WKFM-F	3. WKFM-F	3. WSEN-F+	3. WSEN-F+	3. WSYR-F
4. WRCK-F	4. WAQX-F	4. WSYR	4. WKFM-F	4. WHEN	4. WFBL

OTHER RATED STATIONS/METRO SHARE

WEZG	1220	.4		WMHR-F	102.9	.5		WOLF	1490	1.7	
WRRB-F	107.9	3.6		WSGO+	1440	Oswego	2.0	WSCP	1070	Sandy Cr	1.5
WKGW-F	104.3	Utica	1.1	WOUR-F	96.9	Utica	2.1	WNOZ-F	99.9	Cortland	.5
								WRCK-F	107.3	Utica	2.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		252 (7)	252 (7)	33.5
MOR/AC	249 (4)	2 (1)	251 (5)	33.4
COUNTRY	46 (3)	62 (2)	108 (5)	14.4
BTFL MUSIC	3 (1)	74 (2)	77 (3)	10.2
BIG BAND/NOST	60 (1)		60 (1)	8.0
RELIGION		4 (1)	4 (1)	0.5
			752 (22)	

RADIO STATIONS

WFBL, 1390, 5 KW (DA-N), BIG BAND/NOST (Al Ham)
WHEN, 620, 5 KW/1 KW (DA-N), AC
WNDR, 1260, 5 KW (DA-N), AC
WSYR, 570, 5 KW (DA-2), MOR

WAQX-F, 95.3, 3 KW @ 300, AOR
WEZG-F, 100.9, 3 KW @ 165, BTFL MUS (Schulke)
WKFM-F, 104.7, 50 KW @ 310, ROCK (TM)
WNTQ-F, 93.1, 100 KW @ 660, BTFL MUS (Bonne)
WRRB-F, 107.9, 50 KW @ 500, COUNTRY
WSEN-F+, 92.1, 3 KW @ 300, COUNTRY
WSYR-F, 94.5, 100 KW @ 650, AOR (Burk-Abr)
WOUR-F, 96.9, 16 KW @ 800, AOR

ABC-C,	$29.50	(Howard)	McMillan Oil
ABC-E,	$72.00	(Katz)	Park
CBS,	$56.50	(Mc-Guild)	Mc-Guild)
NBC,	$54.50	(MMR)	Newhouse
ABC-F,	$38.00	(Masla)	
,	$34.00	(Eastman)	Sky
,	$21.50	(Selcom)	
,	$56.50	(Mc-Guild)	Mc-Guild
,	$72.00	(Katz)	Park
ABC-I,	$35.00*	(Blair)	Buckley
,	$50.00*	(MMR)	Newhouse
Source,	$20.00	(Roslin)	(UTICA)

TV STATIONS

WIXT Syracuse 9 ABC, NY Coke
WTVH Syracuse 5 CBS, Meredith
WSTM Syracuse 3 NBC, Newhouse

NEWSPAPERS

Syracuse Herald Journal E 113,678, Newhouse
Syracuse Post Standard M 82,121, Newhouse

TAMPA-ST. PETE

Market # 23; ADI # 18
Revenue Rank # 27
Income Rank # 81
APR 17.6
SMSA Pop: 1,604,500
CSI: 11.4 Bil (# 28)

Revenue : $19,554,482
Income : $ 344,685
% Rev Gain: +25.2
Stations: 25/30
Diaries: 1350/1189:1
CSI HH: 16.6 M (# 323)
Standard Error: .540

National Rev: $6,026,374
Nat Rev per Cap: $3.76
Tot Rev per Cap: $12.19
Tot Inc per Cap: $ .21
Profit Margin: 1.8%
Retail $: 7.3 Bil (# 24)
Retail Sales %: .221

12+ METRO	1/4/SHARE	SPG 81	WIN 81	O/N 80
1. WRBQ-F	246/9.7	8.8	6.1	5.5
2. WQYK-F	213/8.4	9.3	8.1	9.7
WWBA-F	213/8.4	10.5	9.6	10.6
4. WSUN	185/7.3	6.9	6.3	6.5
5. WJYW-F	183/7.2	7.8	9.1	7.3
6. WFLA-F	144/5.7	5.1	5.0	6.0
7. WFLA	128/5.1	4.1	5.5	5.7
8. WYNF-F	126/5.0	3.6	3.7	3.9
9. WQXM-F	125/4.9	6.9	5.9	4.6
10. WCKX-F	117/4.6	6.0	8.2	5.9
11. WDAE	116/4.6	2.3	2.8	4.1
12. WTMP	87/3.4	3.3	2.0	2.1
13. WGUL	74/2.9	1.2	2.1	1.8
14. WSRZ-F	70/2.8	2.0	2.2	2.4
15. WPLP	59/2.3	2.8	3.3	2.7

12+ TSA 1/4	
1. WRBQ-F	328
2. WQYK-F	273
3. WWBA-F	247
4. WSUN	242
5. WFLA-F	232
6. WJYW-F	206
7. WYNF-F	195
8. WFLA	148
9. WQXM-F	143
10. WCKX-F	135
11. WDAE	117
12. WSRZ-F	101
13. WTMP	96
14. WDUV-F	84
15. WGUL	74

12+ TSA CUME/MSA CUME RAT	
1. WRBQ-F	4159/20.3
2. WSUN	3447/16.6
3. WFLA-F	2911/14.5
4. WQYK-F	2796/14.5
5. WFLA	2606/15.2
6. WJYW-F	2481/14.7
7. WWBA-F	2449/14.0
8. WYNF-F	2441/11.0
9. WCKX-F	2409/13.1
10. WQXM-F	2213/12.5
11. WDAE	1902/12.5
12. WDUV-F	1304/ 3.1
13. WSRZ-F	1247/ 6.3
14. WTMP	1182/ 7.1
15. WNSI	1119/ 6.4

12+ FM SHARE (METRO): 63.67% (1479 of 2323) (O/N 80: 62.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WQXM-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WQYK-F	1. WRBQ-F
2. WRBQ-F	2. WYNF-F	2. WYNF-F	2. WQYK-F	2. WWBA-F	2. WQYK-F
3. WCKX-F	3. WQXM-F	3. WQYK-F	3. WSUN	3. WJYW-F	3. WSUN
4. WTMP	4. WCKX-F	4. WCKX-F	4. WJYW-F	4. WSUN	4. WFLA
WYNF-F	5. WSRZ-F	5. WQXM-F	5. WFLA	5. WDAE	5. WWBA-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		684 (5)	684 (5)	29.4
BTFL MUSIC	58 (2)	555 (4)	613 (6)	26.4
COUNTRY	204 (2)	213 (1)	417 (3)	18.0
MOR/AC	272 (3)	13 (1)	285 (4)	12.3
BLACK	130 (2)		130 (2)	5.6
NEWS/TALK	97 (2)		97 (2)	4.2
BIG BAND/NOST	83 (2)	14 (1)	97 (3)	4.2
			2323 (25)	

TAMPA-ST. PETE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WQYK-F	2. WSUN	2. WQYK-F
3. WWBA-F	3. WFLA-F	3. WSUN
4. WFLA-F	4. WQYK-F	4. WWBA-F
5. WSUN	5. WFLA	5. WJYW-F
6. WJYW-F	6. WJYW-F	6. WFLA-F
7. WYNF-F	7. WYNF-F	7. WTMP
8. WQXM-F	8. WCKX-F	8. WFLA
9. WFLA	9. WWBA-F	9. WDAE
10. WCKX-F	10. WQXM-F	10. WQXM-F
11. WDAE	11. WDAE	
12. WSRZ-F	12. WSRZ-F	
13. WTMP	13. WTMP	
14. WGUL	14. WNSI	
15. WVFM-F	15. WPLP	

OTHER RATED STATIONS/METRO SHARE			
WAZE	860	Clearwater	1.1
WHBS-F	106.5	Holiday	.6
WNSI	1380		1.5
WPLA	910	Plant City	.7
WPSO-F	105.5	New Port Richey	.5
WRXB	1590		1.7
WTAN	1340	Clearwater	.7
WTYM	1300		.4
WWLF	680		1.6
WDUV-F	103.3	Bradenton	.6

ADI FM SHARE: 67.32% (2017 of 2996) (O/N 80: 64.30%)

AM STATIONS

WDAE, 1250, 5 KW (DA-N)	, BIG BAND/MOR	ABC-I, $40.00* (Katz) Taft
WFLA, 970, 5 KW (DA-N)	, MOR	NBC, $57.19 (Blair) Media Gen
WGUL, 1500, 250 W (DAYS)	, BIG BAND/NOST (Al Ham)	, $14.70 (Southern)
WNSI, 1380, 5 KW (DA-N)	, NEWS/TALK	CBS, $30.00* (Eastman) Har-Hanks
WPLP, 570, 500 W (DA-2)	, NEWS	MBS, $25.00* (Lotus)
WSUN, 620, 5 KW (DA-N)	, COUNTRY	ABC-E, $65.00* (Mc-Guild) Plough
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	SBN, $37.00 (----) Gulf South

FM STATIONS

WCKX-F, 95.7, 100 KW @ 507	, ROCK	, $76.25 (Selcom)	Metroplex
WFLA-F, 93.3, 100 KW @ 925	, BTFL MUS (Schulke)	, $57.19 (Blair)	Media General
WJYW-F, 100.7, 100 KW @ 503	, BTFL MUS (Bonne)	, $55.00* (Christal)	Gannett
WQXM-F, 97.9, 100 KW @ 639	, AOR (Burk-Abr)	Source, $64.80* (Mc-Guild)	Plough
WQYK-F, 99.5, 100 KW @ 550	, COUNTRY	, $53.75* (Torbet)	Lake Huron
WRBQ-F, 104.7, 100 KW @ 555	, ROCK	, $94.50* (Eastman)	Harte-Hanks
WWBA-F, 107.3, 100 KW @ 649	, BTFL MUS	, $90.00* (MMR)	Metromedia
WYNF-F, 94.9, 100 KW @ 1460	, ROCK/AOR	ABC-F, $45.00* (Katz)	Taft
WDUV-F, 103.3, 100 KW @ 500	, BTFL MUS	ABC-I, $68.00 (Masla)	(BRADENTON)
WSRZ-F, 102.5, 100 KW @ 570	, AOR	, $42.75 (Mc-Guild)	Cosmos (SARASOTA)

TV STATIONS

WFLA	Tampa	8	NBC, Media General
WTOG	Tampa	44	IND, Hubbard
WTSP	Largo	10	ABC, Kahall/Gulf
WTVT	Tampa	13	CBS, Gaylord
WXLT	Sarasota	40	ABC

NEWSPAPERS

St. Petersburg Times	(M - 208,079), Independent		(E - 39,752)
Sarasota Herald-Tribune	(M - 73,952), Journal		(E - 7,694)
Tampa Tribune	(M - 39,622), Times		(E - 24,120), Media General
Clearwater Sun	E	38,154	

TOLEDO

Market # 54
Revenue Rank # 59
Income Rank # 53
APR 17.6
SMSA Pop: 783,700
CSI: 6.7 Bil (# 46)

Revenue : $ 9,283,733
Income : $ 490,868
% Rev Gain: 4.4
Stations: 23/16
Diaries: 1073/730:1
CSI HH: 23.6 M (# 53)
Standard Error: .607

National Rev: $ 1,611,814
Nat Rev per Cap: $ 2.06
Tot Rev per Cap: $11.83
Tot Inc per Cap: $ .63
Profit Margin: 5.3%
Retail $: 3.4 Bil (# 53)
Retail Sales %: .256

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WLQR-F	148/12.9	13.1	16.0	10.8	15.4
2. WSPD	135/11.8	10.3	11.3	9.8	10.3
WIOT-F	135/11.8	14.2	14.9	15.1	19.7
4. WMHE-F	117/10.2	11.0	8.6	8.6	7.4
5. WTOD	89/ 7.8	8.4	6.9	9.2	9.0
6. WJR	76/ 6.6	8.3	5.7	5.9	5.6
7. WKLR-F	59/ 5.2	3.8	1.9	4.6	1.9
8. WXEZ-F	51/ 4.5	1.7	3.5	7.1	4.3
9. WOHO	48/ 4.2	4.6	8.7	7.6	4.4
10. CKLW	29/ 2.5	2.4	3.1	2.3	2.4

12+ TSA 1/4	
1. WLQR-F	182
2. WIOT-F	179
3. WSPD	140
4. WMHE-F	139
5. WTOD	119
6. WJR	106
7. WKLR-F	60
8. CKLW	57
9. WOHO	52
10. WXEZ-F	51

12+ TSA CUME/MSA CUME RAT	
1. WIOT-F	2319/26.8
2. WSPD	2069/29.8
3. WLQR-F	2029/24.7
4. WMHE-F	1991/23.7
5. WJR	1704/16.8
6. CKLW	1605/12.6
7. WOHO	1342/18.7
8. WXEZ-F	950/14.3
9. WTOD	912/11.9
10. WKLR-F	841/12.3

12+ FM SHARE (METRO): 56.91% (589 of 1035) (O/N 80: 54.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WLQR-F	1. WLQR-F	1. WSPD
2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WSPD	2. WIOT-F
	3. WXEZ-F	3. WLQR-F	3. WTOD	3. WTOD	3. WLQR-F
	4. WLQR-F	4. WKLR-F	4. WSPD	4. WJR	4. WJR
	5. WKLR-F	5. WTOD	5. WKLR-F	5. WKLR-F	5. WMHE-F

OTHER RATED STATIONS/METRO SHARE

WCWA	1230		2.3
WHFD-F	95.9	Archbold	.4
WOSE-F	94.5	Port Clinton	.9
WVMO-F	98.3	Monroe, MI	.5
WVOI	1320		2.1
WCXI	1130	Detroit	1.1
WHMQ-F	100.5	Findlay	.9
WLLZ-F	98.7	Detroit	.8
WNIC-F	100.3	Detroit	.3
WRIF-F	101.1	Detroit	1.5
WWJ	950	Detroit	.5
WWJ-F	97.1	Detroit	.3
WWWW-F	106.7	Detroit	1.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	29 (1)	338 (7)	367 (8)	35.5
MOR/AC	285 (4)	6 (1)	291 (5)	28.1
COUNTRY	102 (2)	83 (3)	185 (5)	17.9
BTFL MUSIC		152 (2)	152 (2)	14.7
BLACK	24 (1)		24 (1)	2.3
NEWS/TALK	6 (1)		6 (1)	0.6
			1035 (23)	

RADIO STATIONS

WOHO, 1470, 1 KW (DA-2) , AC
WSPD, 1370, 5 KW (DA-N) , MOR
WTOD, 1560, 5 KW (DAYS,DA), COUNTRY

WIOT-F, 104.7, 50 KW @ 655, AOR
WKLR-F, 99.9, 9 KW @ 160, COUNTRY
WLQR-F, 101.5, 16 KW @ 810, BTFL MUS
WMHE-F, 92.5, 50 KW @ 480, CONTEMP
WXEZ-F, 105.5, 3 KW @ 350, AOR

ABC-E, $30.00 (Blair)
NBC, $40.00* (Katz) WOOD Inc
ABC-I, $26.00 (Masla) Booth
, $67.50* (Mc-Guild) Reams
ABC-I, $19.50 (Masla) Booth
, $87.50 (Torbet) Susquehanna
ABC-F, $30.00 (Christal)
ABC-C, $22.50 (Blair)

Other Stations - See Detroit

TV STATIONS WDHO Toledo 24 ABC
WTVG Toledo 13 NBC, Storer
WTOL Toledo 11 CBS, Cosmos

NEWSPAPERS Toledo Blade E 167,590, Block

TUCSON

Market # 75
Revenue Rank # 68
Income Rank # 352
APR 17.3
SMSA Pop: 542,600
CSI: 4.0 Bil (# 81)

Revenue : $7,812,744
Income : $ -434,956
% Rev Gain: +18.1
Stations: 18/15
Diaries: 898/604:1
CSI HH: 20.0 M (# 217)
Standard Error: .670

National Rev: $2,975,472
Nat Rev per Cap: $5.48
Tot Rev per Cap: $14.40
Tot Inc per Cap: $-.80
Profit Margin: ---
Retail $: 2.4 Bil (# 76)
Retail Sales %: .232

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KCUB	100/12.4	10.6	11.7	13.6	9.5
2. KJYK-F	84/10.4	12.7	11.7	8.3	9.1
3. KXEW	73/ 9.0	1.8	3.5	5.1	3.4
4. KWFM-F	54/ 6.7	5.4	8.5	9.4	9.0
5. KCEE	51/ 6.3	5.4	9.2	2.3	5.4
KLPX-F	51/ 6.3	8.5	5.1	5.5	6.3
7. KTKT	50/ 6.2	3.9	6.5	7.6	8.8
8. KAIR	49/ 6.1	8.0	6.3	6.5	9.8
9. KRQQ-F	48/ 5.9	8.2	7.0	8.2	5.7
10. KHYT	40/ 4.9	6.0	7.0	6.0	5.1

12+ TSA 1/4	
1. KCUB	102
2. KJYK-F	95
3. KXEW	73
4. KCEE	60
5. KTKT	58
6. KLPX-F	55
7. KWFM-F	54
8. KRQQ-F	51
9. KAIR	50
10. KHYT	40

12+ TSA CUME/MSA CUME RAT	
1. KTKT	1207/21.2
2. KCUB	1015/21.5
3. KRQQ-F	1003/19.8
4. KCEE	925/15.9
5. KJYK-F	904/17.6
6. KLPX-F	762/15.3
7. KAIR	693/14.2
8. KWFM-F	650/13.4
9. KTUC	599/12.8
10. KHYT	536/11.4

12+ FM SHARE (METRO): 36.83% (270 of 733) (O/N 80: 35.75%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KHYT	1. KXEW	1. KXEW	1. KCUB	1. KCUB	1. KCUB
2. KLPX-F	2. KWFM-F	2. KCUB	2. KXEW	2. KJYK-F	2. KJYK-F
3. KTKT	3. KRQQ-F	3. KWFM-F	3. KJYK-F	3. KAIR	3. KXEW
4. KXEW	4. KLPX-F	4. KRQQ-F	4. KCEE	4. KXEW	4. KCEE

OTHER RATED STATIONS/METRO SHARE

KFLT 1450 2.1 KNST 940 1.4 KIKX 580 1.9
KNDE-F 99.5 3.7 KTUC 1400 4.4 KUKQ 1060 Tempe .5
KGVY 1080 Green Valley 2.1 KOPA-F 100.7 Phoenix .4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	90 (2)	156 (4)	246 (6)	33.6
COUNTRY	115 (2)	30 (1)	145 (3)	19.8
BTFL MUSIC	49 (1)	84 (1)	133 (2)	18.1
SPANISH	73 (1)		73 (1)	10.0
MOR/AC	51 (1)		51 (1)	7.0
NEWS/TALK	47 (2)		47 (2)	6.4
RELIGION	17 (1)		17 (1)	2.3
BIG BAND	17 (1)		17 (1)	2.3
BLACK	4 (1)		4 (1)	0.5
			733 (18)	

RADIO STATIONS

KAIR, 1490, 1 KW/250 W , BTFL/AC (Schulke II)
KCEE, 790, 5 KW/500 W (DA-2), AC/OLDIES
KCUB, 1290, 1 KW , COUNTRY
KHYT, 1330, 500 W/5 KW (DA-N), ROCK
KTKT, 990, 10 KW/1 KW (DA-N), ROCK (Burk-Abr)
KTUC, 1400, 1 KW/250 W , NEWS
KXEW, 1600, 1 KW (DAYS) , SPANISH

KJYK-F, 94.9, 80 KW @ 500, BTFL MUS (Schulke)
KLPX-F, 96.1, 93 KW @ 505, AOR (Burk-Abr)
KRQQ-F, 93.7, 26 KW @ 150, ROCK
KWFM-F, 92.9, 47 KW @ 86, AOR

NBC, $32.80* (Blair) Surrey
MBS, $27.88 (Christal) Behan
, $25.63 (Eastman) Rex
RKO, $22.28 (RKO)
, $25.75 (Lotus) Lotus
CBS, $15.50 (Howard) 2588 Newport
, $? ? * (Caballero)
, $32.80 (Blair)
Source, $19.00 (Lotus) Lotus
ABC-C, $28.50 (Mc-Guild) Western Cities
ABC-F, $31.50 (Selcom) Sandusky

TV STATIONS KGUN Tucson 9 ABC, May
KOLD Tucson 13 CBS, Det News
KVOA Tucson 4 NBC, Donrey
KZAZ Tucson 11 IND

NEWSPAPERS Tucson Star M 74,284 Pulitzer Tucson Citizen E 67,337 Gannett

TULSA

Market # 59
Revenue Rank # 50
Income Rank # 176
APR 15.4
SMSA Pop: 663,000
CSI: 5.4 Bil (# 55)

Revenue : $10,740,482
Income : $ 69,544
% Rev Gain: +18.6
Stations: 16/20
Diaries: 968/685:1
CSI HH: 21.4 Bil (# 144)
Standard Error: .611

National Rev: $1,467,579
Nat Rev per Cap: $2.21
Tot Rev per Cap: $16.20
Tot Inc per Cap: $ .10
Profit Margin: 0.6%
Retail $: 2.9 Bil (# 59)
Retail Sales %: .363

12+ METRO 1/4/SHARE		SPG 81	O/N 80	A/M 80	O/N 79
1. KVOO	138/15.4	17.2	18.4	19.7	16.9
2. KRMG	125/14.0	16.0	20.3	16.7	20.0
3. KWEN-F	119/13.3	7.0	5.8	5.7	7.1
4. KRAV-F	111/12.4	11.8	7.4	11.5	9.8
5. KBEZ-F	81/ 9.1	10.6	10.1	11.4	10.1
6. KMOD-F	74/ 8.3	8.6	13.3	12.1	10.1
7. KRAV	50/ 5.6	11.8	7.4	11.5	9.8
8. KTFX-F	43/ 4.8	4.6	4.7	3.2	4.5
9. KCFO-F	29/ 3.2	3.5	2.5	2.9	1.7
10. KELI	19/ 2.1	2.9	3.4	5.3	4.9

12+ TSA 1/4	
1. KVOO	282
2. KRMG	153
3. KRAV-F	135
4. KWEN-F	131
5. KBEZ-F	109
6. KTFX-F	96
7. KMOD-F	93
8. KRAV	50
9. KCFO-F	48
10. KELI	21
KMOD	21

12+ TSA CUME/MSA CUME RAT	
1. KVOO	3325/29.2
2. KRMG	2234/30.3
3. KRAV-F	1944/26.1
4. KWEN-F	1561/22.9
5. KTFX-F	1219/11.6
6. KBEZ-F	1189/16.7
7. KMOD-F	1119/15.3
8. KCFO-F	686/ 7.9
9. KELI	652/ 9.7
10. KMOD	586/ 7.1

12+ FM SHARE (METRO): 55.98% (473 of 845) (O/N 80: 49.86%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KRAV-F	1. KRAV-F	1. KRAV-F	1. KWEN-F	1. KVOO	1. KVOO
2. KMOD-F	2. KWEN-F	2. KWEN-F	2. KVOO	2. KRMG	2. KRMG
3. KWEN-F	3. KMOD-F	3. KVOO	3. KRMG	3. KBEZ-F	3. KRAV-F
	4. KRAV	4. KRMG	4. KRAV-F	4. KWEN-F	4. KWEN-F

OTHER RATED STATIONS/METRO SHARE

KAKC	970		1.7	KREK-F	104.9	Bristow	.3
KMOD	1300		1.7	KTOW	1340	Sand Springs	.4
KMYO-F	92.1	Broken Arrow	1.5	KWPR	1270	Claremore	.7

FORMATS

	AM	FM	TOTAL	%
COUNTRY	148 (3)	178 (4)	326 (7)	38.6
ROCK/AOR/CONTEMP	84 (3)	185 (2)	269 (5)	31.8
MOR/AC	125 (1)		125 (1)	14.8
BTFL MUSIC		81 (1)	81 (1)	9.6
RELIGION	15 (1)	29 (1)	44 (2)	5.2
			845 (16)	

RADIO STATIONS

KELI, 1430, 5 KW (DA-N), AC/OLDIES
KMOD, 1300, 5 KW/1 KW (DA-2), CONTEMP
KRAV, 1050, 1 KW (DAYS), CONTEMP
KRMG, 740, 50 KW/25 KW (DA-2), MOR
KVOO, 1170, 50 KW (DA-N), COUNTRY

KBEZ-F, 92.9, 100 KW @ 680, BTFL MUS (Bonne)
KCFO-F, 98.5, 100 KW @ 660, RELIGION
KMOD-F, 97.5, 50 KW @ 435, ROCK/AOR
KRAV-F, 103.3, 100 KW @ 240, COUNTRY
KWEN-F, 95.5, 100 KW @ 339, COUNTRY

ABC-I,CBS, $29.00 (Howard)
, $20.00* (CBS FM) Clear Channel
, $30.00* (Selcom)
, $38.50 (Christal) Swanson
, $47.63 (Blair)
, $34.00 (Eastman) Mid America
, $13.00 (----)
RKO, $40.00* (CBS/FM) Clear Channel
ABC-C,RKO II, $11.50 (----)
, $36.25 (Katz)

TV STATIONS
KOTV Tulsa 6 CBS, Corinthian
KTUL Tulsa 8 ABC, Leake
KJRH Tulsa 2 NBC, Scripps-Howard
KOKI Tulsa 23 IND

NEWSPAPERS
The Tulsa World M 122,385
The Tulsa Tribune E 76,314

WASHINGTON

Market # 8; ADI # 8
Revenue Rank # 5
Income Rank # 10
APR 15.5
SMSA Pop: 3,050,800
CSI: 32.4 Bil (# 8)

Revenue : $56,596,530
Income : $ 4,268,903
% Rev Gain: +10.4
Stations: 29/39
Diaries: 2066/1477:1
CSI HH: 29.4 M (# 5)
Standard Error: .423

National Rev: $17,859,122
Nat Rev per Cap: $5.85
Tot Rev per Cap: $18.55
Tot Inc per Cap: $1.40
Profit Margin: 7.5%
Retail $: 15.5 Bil (# 10)
Retail Sales %: .303

12+ METRO	1/4/SHARE	SUM 81	SPG 81	WIN 81	O/N 80
1. WMAL	422/10.6	8.8	8.6	11.1	10.9
2. WKYS-F	323/ 8.1	7.9	6.0	6.9	7.0
3. WGAY-F	309/ 7.8	7.9	7.1	8.0	8.2
4. WHUR-F	247/ 6.2	5.7	4.6	5.1	4.7
5. WPGC-F+	206/ 5.2	4.9	7.3	5.5	7.7
6. WWDC-F	203/ 5.1	6.0	6.0	3.1	2.7
7. WASH-F	184/ 4.6	5.4	5.0	6.3	6.2
8. WJMD-F	177/ 4.4	4.4	3.6	2.4	2.3
9. WGMS-F+	166/ 4.2	3.5	3.0	2.9	2.7
10. WTOP	160/ 4.0	2.3	3.1	3.0	3.6
11. WRQX-F	152/ 3.8	5.2	6.6	8.6	7.2
12. WOOK-F	138/ 3.5	4.2	3.7	3.2	3.5
13. WRC	137/ 3.4	3.2	4.4	4.1	5.8
14. WAVA-F	133/ 3.3	3.7	4.5	3.5	3.5
WMZQ-F	133/ 3.3	3.1	4.1	3.6	2.6
16. WEZR-F	128/ 3.2	3.1	2.4	2.8	1.8
17. WVKX-F	126/ 3.2	3.6	2.6	2.2	2.3

12+ TSA 1/4	
1. WMAL	475
2. WKYS-F	358
3. WGAY-F	337
4. WWDC-F	305
5. WPGC-F+	284
6. WHUR-F	261
7. WRQX-F	237
8. WASH-F	229
9. WJMD-F	198
10. WGMS-F+	195
11. WTOP	194
12. WMZQ-F	185
13. WEZR-F	166
14. WOOK-F	162
15. WAVA-F	157
16. WRC	156
17. WVKX-F	152

12+ TSA CUME/MSA CUME RAT	
1. WMAL	6575/22.5
2. WWDC-F	5060/13.6
3. WRQX-F	5014/14.3
4. WPGC-F+	4888/14.4
5. WKYS-F	4508/16.4
6. WHUR-F	4301/15.0
7. WGAY-F	4004/13.6
8. WASH-F	3823/12.2
9. WTOP	3703/11.8
10. WOOK-F	3332/11.8
11. WJMD-F	3232/11.3
12. WGMS-F+	3000/10.6
13. WMZQ-F	2935/ 8.1
14. WAVA-F	2796/ 8.9
15. WRC	2432/ 8.5
16. WVKX-F	2173/ 6.9
17. WEZR-F	1854/ 5.8

12+ FM SHARE (METRO): 72.48% (2657 of 3666) (O/N 80: 68.23%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WWDC-F	1. WKYS-F	1. WKYS-F	1. WMAL	1. WMAL	1. WMAL
2. WPGC-F+	2. WHUR-F	2. WHUR-F	2. WKYS-F	2. WGAY-F	2. WWDC-F+
3. WRQX-F	3. WJMD-F	3. WMAL	3. WGAY-F	3. WEZR-F	3. WTOP
4. WKYS-F	4. WASH-F	4. WASH-F	4. WHUR-F	4. WGMS-F+	4. WKYS-F
5. WAVA-F	5. WWDC-F	5. WJMD-F	5. WJMD-F	5. WTOP	5. WPGC-F+
WOOK-F	6. WAVA-F	6. WGAY-F	6. WASH-F	6. WRC	6. WGAY-F+
7. WHUR-F	WPGC-F+	7. WPGC-F+	7. WGMS-F+	7. WMZQ-F	7. WASH-F

FORMATS

	AM	FM	TOTAL	%
MOR/AC	422 (1)	374 (3)	796 (4)	21.7
BLACK/URBAN	54 (1)	721 (4)	775 (5)	21.1
ROCK/AOR/CONTEMP	41 (2)	730 (5)	771 (7)	21.0
BTFL MUSIC	25 (1)	437 (2)	462 (3)	12.6
NEWS/TALK	297 (2)		297 (2)	8.1
COUNTRY	23 (1)	259 (2)	282 (3)	7.7
CLASSICAL	30 (1)	136 (1)	166 (2)	4.5
RELIGION/GOSPEL	65 (2)		65 (2)	1.8
BIG BAND	52 (1)		52 (1)	1.4
			3666 (29)	

WASHINGTON

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WMAL	1. WMAL	1. WKYS-F
2. WKYS-F	2. WWDC-F	2. WMAL
3. WGAY-F	3. WRQX-F	3. WGAY-F
4. WWDC-F	4. WKYS-F	4. WHUR-F
5. WHUR-F	5. WPGC-F+	5. WASH-F
6. WPGC-F+	6. WHUR-F	6. WTOP
7. WASH-F+	7. WGAY-F	7. WOOK-F
8. WRQX-F	8. WASH-F	8. WPGC-F
9. WJMD-F	9. WOOK-F	9. WRQX-F
10. WMZQ-F	10. WTOP	10. WRC
11. WGMS-F+	11. WJMD-F	
12. WEZR-F	12. WGMS-F+	
13. WTOP	13. WMZQ-F	
14. WOOK-F	14. WAVA-F	
15. WAVA-F	15. WRC	

OTHER RATED STATIONS/METRO SHARE

WEAM	1390	Arlington	1.3
WGAY	1050	Silver Spring	.6
WHFS-F	102.3	Bethesda	1.4
WOL	1450		1.4
WPKX	730	Alexandria	.6
WUST	1120		.6
WWDC	1260		.6
WXTR-F	104.1	La Plata	.3
WYCB	1340		1.0
WXYV-F	102.7	Baltimore	.3

ADI FM SHARE: 74.18% (3396 of 4578) (O/N 80: 69.42%)

AM STATIONS

WMAL, 630, 5 KW (DA-2), MOR/TALK	ABC-I, $183.75*	(Mc-Guild)	ABC
WRC , 980, 5 KW (DA-N), NEWS/TALK	NBC, $ 80.00	(Eastman)	NBC
WTOP, 1500, 50 KW (DA-2), NEWS	CBS, $ 81.25	(CBS Spot)	Outlet

FM STATIONS

WASH-F, 97.1, 23 KW @ 690, AC	, $148.13	(Katz)	Metromedia
WAVA-F, 105.1, 50 KW @ 500, AOR	, $ 80.00*	(CBS/FM)	Doubleday
WEZR-F, 106.7, 50 KW @ 500, BTFL MUS	, $ 42.00	(Groskin)	EZ
WGAY-F, 99.5, 21 KW @ 780, BTFL MUSIC	, $160.00*	(MMR)	Greater Media
WGMS-F+,103.5, 20 KW @ 435, CLASSICAL	MBS, $ 75.00*	(RKO)	RKO
WHUR-F, 96.3, 24 KW @ 670, BLACK/JAZZ	, $ 80.00*	(----)	Howard Univ
WJMD-F, 94.7, 21 KW @ 780, AC	, $ 65.00*	(Christal)	Gulf
WKYS-F, 93.9, 50 KW @ 485, URBAN	NBC, $143.75	(Eastman)	NBC
WMZQ-F, 98.7, 50 KW @ 485, COUNTRY	, $100.00	(Howard)	Viacom
WOOK-F, 100.3, 40 KW @ 320, BLACK	SBN, $ 88.25*	(UBC)	United
WPGC-F+, 95.5, 50 KW @ 496, ROCK	, $160.00*	(Torbet)	First Media
WVKX-F, 105.9, 50 KW @ 410, COUNTRY	, $ 46.25*	(Selcom)	Metroplex
WRQX-F, 107.3, 50 KW @ 410, ROCK	ABC-F, $128.75*	(Blair)	ABC
WWDC-F, 101.1, 50 KW @ 500, AOR (Burk-Abr)	Source, $100.00*	(Christal)	

TV STATIONS

WDCA	Washington	20	IND, Taft
WDVM	Washington	9	CBS, Detroit News
WJLA	Washington	7	ABC
WRC	Washington	4	NBC, NBC
WTTG	Washington	5	IND, Metromedia
WHAG	Washington	25	NBC

NEWSPAPER

Washington Post	M	601,417, Post-Newsweek

WEST PALM BEACH

Market # 73
Revenue Rank # 69
Income Rank # 364
APR 16.5
CSI: 4.8 Bil (# 67)
SMSA Pop: 569,800

Revenue : $7,624,334
Income : $ -603,479
% Rev Gain: +18.6
Stations: 31/17
Diaries: 988/577:1
CSI HH: 21.6 M (# 137)
Standard Error: .623

National Rev: $1,130,532
Nat Rev per Cap: $1.98
Tot Rev per Cap: $13.38
Tot Inc per Cap: $-1.06
Profit Margin : ---
Retail $: 3.1 Bil (# 57)
Retail Sales %: .365

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. WEAT-F	113/13.0	14.9	12.2	14.6	16.9
2. WIRK-F	64/ 7.4	6.7	13.0	11.4	13.2
WPOM	64/ 7.4	6.4	1.6	6.8	2.5
4. WRMF-F	60/ 6.9	10.2	8.7	5.3	4.6
5. WIZD-F	47/ 5.4	6.4	2.2	---	---
6. WHYI-F	46/ 5.3	3.4	6.5	3.9	4.0
7. WPBR	44/ 5.1	3.0	4.9	5.7	4.1
8. WJNO	34/ 3.9	4.6	3.6	3.3	3.0
9. WNJY-F	33/ 3.8	3.5	5.9	3.0	5.2
10. WLYF-F	28/ 3.2	3.1	1.8	2.3	2.8

12+ TSA 1/4	
1. WEAT-F	143
2. WIRK-F	72
3. WIZD-F	69
4. WRMF-F	66
5. WPOM	64
6. WHYI-F	46
7. WPBR	44
8. WJNO	36
9. WNJY-F	34
10. WSHE-F	28

12+ TSA CUME/MSA CUME RAT	
1. WEAT-F	1601/23.7
2. WIRK-F	961/14.8
WRMF-F	961/15.6
4. WIZD-F	910/11.3
5. WJNO	766/13.7
6. WHYI-F	738/13.8
7. WPBR	480/ 9.1
8. WSHE-F	465/ 8.3
9. WNJY-F	425/ 7.6
10. WLYF-F	408/ 7.8

12+ FM SHARE (METRO): 63.50% (508 of 800) (O/N 80: 69.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WHYI-F	1. WPOM	1. WRMF-F	1. WIRK-F	1. WEAT-F	1. WEAT-F
WIZD-F	2. WRMF-F	2. WPOM	2. WRMF-F	2. WIRK-F	2. WRMF-F
3. WPOM	3. WIZD-F	3. WIRK-F	3. WEAT-F		3. WIRK-F
	4. WHYI-F	4. WIZD-F	4. WPOM		4. WJNO

OTHER RATED STATIONS/METRO SHARE

WCEZ-F	96.7	Jupiter	.7	WCKO-F	102.7	Pompano Beach	1.6
WDBF	1420	Delray Beach	.9	WINZ	940	Miami	.8
WEAT	850		2.4	WIOD	610	Miami	2.2
WIRK	1290		2.0	WNWS	790	Miami	1.4
WKQS-F	99.9	Boca Raton	1.2	WPIP	980	Pompano Beach	.3
WKAO	1510	Boynton Beach	.7	WQAM	560	Miami	.8
WNGS-F	92.1		1.6	WRBD	1470	Pompano Beach	2.2
WSBR	740	Boca Raton	2.1	WSHE-F	103.5	Ft. Lauderdale	3.1
WSWN	900	Belle Glade	1.5	WWJF-F	106.7	Ft. Lauderdale	1.4
WAIA-F	97.3	Miami	1.6	WWWL-F	93.9	Miami Beach	.9
WAXY-F	105.9	Ft. Lauderdale	1.4				

FORMATS

	AM	FM	TOTAL	%
BTFL MUSIC	6 (1)	186 (4)	192 (5)	24.0
ROCK/AOR/CONTEMP		160 (6)	160 (6)	19.0
MOR/AC	39 (3)	96 (4)	135 (7)	16.9
COUNTRY	28 (2)	74 (2)	102 (4)	12.8
NEWS/TALK	97 (4)		97 (4)	12.1
BLACK/URBAN	83 (2)		83 (2)	10.3
BIG BAND	26 (2)		26 (2)	3.3
UNKNOWN	13 (1)		13 (1)	1.6
			800 (31)	

RADIO STATIONS

WJNO, 1230, 1 KW/250 W , NEWS	CBS,ABC-E,	$19.00 (Blair)	Fairbanks
WPBR, 1340, 1 KW/250 W , NEWS/TALK	MBS,	$22.50 (Savalli)	
WPOM, 1600, 1 KW (DA-1), BLACK (Drake-Chen)	SBN,NBN,	$19.75 (HNW)	
WEAT-F, 104.5, 100 KW @ 520, BTFL MUS (Schulke)	,	$50.50 (Katz)	Curt Gowdy
WIRK-F, 107.9, 100 KW @ 400, COUNTRY	,	$38.75* (Mc-Guild)	
WNJY-F, 94.3, 3 KW @ 480, BTFL MUS	,	$21.00* (Christal)	Patten
WRMF-F, 97.9, 100 KW @ 400, SOFT ROCK	,	$29.50 (Blair)	Fairbanks
[illegible]		[illegible]	(FORT PIERCE)

WICHITA

Market # 100
Revenue Rank # 58
Income Rank # 361
APR 14.3
SMSA Pop: 397,100
CSI: 3.5 Bil (# 89)

Revenue : $9,692,213
Income : $ -548,716
% Rev Gain: +9.7
Stations: 17/13
Diaries: 795/499:1
CSI HH: 23.9 M (# 45)
Standard Error: .650

National Rev: $759,372
Nat Rev per Cap: $1.91
Tot Rev per Cap: $24.40
Tot Inc per Cap: $-1.38
Profit Margin: ---
Retail $: 1.8 Bil (# 94)
Retail Sales %: .481

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80	O/N 79
1. KEYN-F	75/15.5	14.5	11.2	10.0	9.6
2. KFH	63/13.0	12.1	11.9	11.2	17.3
3. KFDI	56/11.5	10.2	10.4	13.3	12.7
4. KICT-F	43/ 8.9	7.8	14.5	8.8	9.4
5. KAKZ	38/ 7.8	5.6	8.6	7.8	9.8
6. KKRD-F	35/ 7.2	5.8	7.2	9.4	7.3
7. KBRA-F	32/ 6.6	10.6	7.4	13.3	11.3
8. KFDI-F	25/ 5.2	5.6	9.2	7.6	2.9
KQAM	25/ 5.2	5.2	3.5	2.9	3.1
10. KWKN	21/ 4.3	3.7	5.3	3.7	5.4

12+ TSA 1/4	
1. KFH	98
2. KEYN-F	88
3. KFDI	85
4. KICT-F	52
5. KAKZ	46
6. KKRD-F	45
7. KBRA-F	39
8. KFDI-F	37
9. KSKU-F	30
10. KQAM	27

12+ TSA CUME/MSA CUME RAT	
1. KFH	1516/27.9
2. KFDI	1402/23.2
3. KEYN-F	1393/32.3
4. KAKZ	844/21.4
5. KFDI-F	726/14.8
6. KKRD-F	723/16.0
7. KICT-F	673/15.8
8. KBRA-F	602/13.6
9. KWKN	536/13.7
10. KQAM	427/11.5

12+ FM SHARE (METRO): 53.41% (243 of 455) (O/N 80: 56.93%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KFH	1. KFH	1. KFH
2. KICT-F	2. KICT-F	2. KFH	2. KEYN-F	2. KFDI	2. KFDI
	3. KKRD-F	3. KICT-F	3. KKRD-F	3. KAKZ	3. KEYN-F
	4. KQAM	4. KKRD-F	4. KAKZ	4. KBRA-F	4. KAKZ

OTHER RATED STATIONS/METRO SHARE

KGCS-F	95.9	Derby	4.1
KOYY-F+	99.3	El Dorado	.6
KSGL	900		.8
KJRG	950	Newton	.8
KOEZ-F	92.3	Newton	1.6
KSKU-F	102.1	Hutchinson	.6

FORMATS

	AM	FM	TOTAL	%
COUNTRY	119 (2)	45 (2)	164 (4)	36.0
ROCK/AOR/CONTEMP		121 (3)	121 (3)	26.6
MOR/AC	47 (3)	37 (2)	84 (5)	18.5
BTFL MUSIC		40 (2)	40 (2)	8.8
BIG BAND	38 (1)		38 (1)	8.4
RELIGION	8 (2)		8 (2)	1.8
			455 (17)	

RADIO STATIONS

KAKZ, 1240, 1 KW/250 W , BIG BAND/NOST (Al Ham)
KFDI, 1070, 5 KW/1 KW (DA-N), COUNTRY
KFH , 1330, 5 KW (DA-N) , COUNTRY
KQAM, 1410, 5 KW/1 KW (DA-N), OLDIES/AC
KWKN, 1480, 5 KW/1 KW (DA-2), AC/CONTEMP

KBRA-F, 97.9, 85 KW @ 420, BTFL MUS (Schulke)
KEYN-F, 103.7, 100 KW @ 860, ROCK
KFDI-F, 101.3, 100 KW @ 444, COUNTRY
KICT-F, 95.1, 100 KW @ 550, AOR (Burk-Abr)
KKRD-F, 107.3, 100 KW @ 884, AC
KSKU-F, 102.1, 100 KW @ 550, CONTEMP

ABC-C, $25.50 (Blair)
ABC-E, $30.00* (Torbet) Great Empire
CBS, $44.00 (Eastman)
RKO, $22.50 (Mc-Guild) Long-Pride
ABC-I, $18.00 (Christal) Swanson

MBS, $38.50 (Eastman)
RKO, $25.00 (Mc-Guild) Long-Pride
ABC-E, $20.00* (Torbet) Great Empire
, $36.50 (Katz) Peoria Jrnl Star
NBC, $29.25 (Masla)
Source, $16.00 (----) (HUTCHINSON)

TV STATIONS

KAKE	Wichita	10	ABC
KARD	Wichita	3	NBC, Kansas State Network
KTVH	Hutchinson	12	CBS, Minneapolis Star & Tribune

NEWSPAPERS

Wichita Eagle		M	102,043, Knight-Ridder
Wichita Beacon		E	37,221, Knight-Ridder

WILMINGTON, DE

Market # 79
Revenue Rank # 106
Income Rank # 32
APR 17.0
SMSA Pop: 530,600
CSI: 4.5 Bil (# 71)

Revenue : $ 4,936,972
Income : $ 947,697
% Rev Gain: 8.3
Stations: 32/10
Diaries: 975/544:1
CSI HH: 24.4 M (# 35)
Standard Error: .627

National Rev: $ 395,495
Nat Rev per Cap: $ .75
Tot Rev per Cap: $9.30
Tot Inc per Cap: $1.79
Profit Margin: 19.2%
Retail $: 2.2 Bil (# 84)
Retail Sales %: .216

12+ METRO	1/4/SHARE	SPG 81	FAL 80	A/M 80
1. WSTW-F	87/11.6	13.6	13.4	11.4
2. WJBR-F	76/10.1	10.2	8.4	11.1
3. WDEL	74/ 9.9	8.4	9.4	8.4
4. WMMR-F	59/ 7.9	8.5	3.0	3.7
5. WCAU-F	39/ 5.2	2.5	1.4	1.3
6. WUSL-F	32/ 4.3	2.5	1.2	3.2
7. WMGK-F	31/ 4.1	4.6	4.9	3.9
8. WYSP-F	26/ 3.5	4.0	5.9	3.6
9. WILM	22/ 2.9	4.3	7.3	3.2
WIOQ-F	22/ 2.9	4.5	2.7	6.1

12+ TSA 1/4	
1. WSTW-F	106
2. WJBR-F	89
3. WMMR-F	81
4. WDEL	74
5. WCAU-F	49
6. WMGK-F	48
7. WDSD-F	43
8. WUSL-F	42
9. WYSP-F	41
10. WDAS-F	37

12+ TSA CUME/MSA CUME RAT	
1. WSTW-F	1488/25.5
2. WMMR-F	1167/18.9
3. WDEL	1050/23.1
4. WJBR-F	1020/19.5
5. WYSP-F	793/13.1
6. WCAU-F	774/13.5
7. WMGK-F	727/12.2
8. KYW	623/ 9.0
9. WIOQ-F	550/10.3
10. WILM	529/12.0

12+ FM SHARE (METRO): 71.76% (498 of 694) (FAL 80: 64.26%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WJBR-F	1. WDEL
2. WCAU-F	2. WMMR-F	2. WMMR-F	2. WDEL	2. WDEL	2. WSTW-F
3. WMMR-F	3. WIOQ-F	3. WMGK-F	3. WJBR-F	3. WUSL-F	3. WJBR-F
	4. WYSP-F	4. WDEL	4. WUSL-F		4. WMMR-F

OTHER RATED STATIONS/METRO SHARE

WAMS	1380		2.5
WJBR	1290		1.3
WJIC	1510	Salem, NJ	.8
WNNN-F	101.7	Canton, NJ	.4
WNRK	1260	Newark	1.2
KYW	1060	Philadelphia	2.3
WBSB-F	104.3	Baltimore	1.5
WCAU	1210	Philadelphia	1.6
WDAS-F	105.3	Philadelphia	2.0
WDSD-F	94.7	Dover	.9
WEAZ-F	101.1	Philadelphia	2.4
WFIL	560	Philadelphia	.4
WFLN-F	95.7	Philadelphia	1.6
WIFI-F	92.5	Philadelphia	1.3
WIP	610	Philadelphia	2.5
WIYY-F	97.9	Baltimore	.4
WPEN	950	Philadelphia	.7
WPOC-F	93.1	Baltimore	1.1
WSNI-F	104.5	Philadelphia	.9
WWDB-F	96.5	Philadelphia	2.5
WWSH-F	106.1	Philadelphia	1.3
WXYV-F	102.7	Baltimore	.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		260 (9)	260 (9)	37.5
MOR/AC	102 (3)	38 (2)	140 (5)	20.2
BTFL MUSIC	10 (1)	104 (3)	114 (4)	16.4
COUNTRY	28 (3)	47 (3)	75 (6)	10.8
NEWS/TALK	51 (3)	19 (1)	70 (4)	10.1
BLACK/URBAN		15 (1)	15 (1)	2.2
CLASSICAL		12 (1)	12 (1)	1.7
BIG BAND	5 (1)		5 (1)	0.7
RELIGION		3 (1)	3 (1)	0.4
			694 (32)	

RADIO STATIONS

WDEL, 1150, 5 KW (DA-2) , MOR
WILM, 1450, 1 KW/250 W , NEWS
WAMS, 1380, 5 KW/1 KW (DA-3), COUNTRY

WJBR-F, 99.5, 50 KW @ 500, BTFL MUS (FM 100)
WSTW-F, 93.7, 50 KW @ 460, ROCK (TM)
WDSD-F, 94.7, 50 KW @ 400, COUNTRY

NBC, $32.50* (Eastman)
CBS,MBS, $18.24 (Savalli)
ABC-C, $23.00 (Selcom) Rollins
, $30.18 (Mc-Guild)
, $37.50* (Eastman)
MBS, $11.48 (Masla) Rau (DOVER)

WORCESTER

Market # 106 (approx) (County-#63)
Revenue Rank # 110
Income Rank # 97
APR 17.6
SMSA Pop: 377,500
CSI: 5.2 Bil (# 59)

Revenue : $ 4,866,913
Income : $ 276,152
% Rev Change: 19.9
Stations: 24/7
Diaries: 715/528:1
CSI HH: 23.8 M (# 46)
Standard Error: .752

National Rev: $ 1,188,616
Nat Rev per Cap: $ 3.14
Tot Rev per Cap: $ 12.89
Tot Inc per Cap: $ .73
Profit Margin: 5.7%
Retail $: 2.7 Bil (# 66)
Retail Sales %: .160

12+ METRO 1/4/SHARE		SPG 81	O/N 80	A/M 80
1. WSRS-F	88/15.4	15.2	19.0	16.0
2. WAAF-F	72/12.6	11.7	12.5	12.5
3. WTAG	56/ 9.8	12.1	11.8	16.4
4. WROR-F	35/ 6.1	6.0	4.6	6.7
5. WBZ	34/ 5.9	6.0	7.6	6.9
6. WNEB	32/ 5.6	5.5	2.6	2.6
7. WFTQ	31/ 5.4	6.2	6.6	5.3
8. WCOZ-F	27/ 4.7	4.7	3.9	2.0
9. WEEI-F	23/ 4.0	3.3	3.5	3.6
10. WQVR-F	18/ 3.1	3.1	2.9	2.4

12+ TSA 1/4	
1. WAAF-F	140
2. WSRS-F	123
3. WTAG	75
4. WBZ	71
5. WROR-F	65
6. WCOZ-F	56
7. WNEB	37
WEEI-F	37
WQVR-F	37
10. WFTQ	35

12+ TSA CUME/MSA CUME RAT	
1. WSRS-F	1613/32.8
2. WAAF-F	1598/26.6
3. WTAG	1284/28.3
4. WBZ	1191/16.8
5. WROR-F	870/13.6
6. WCOZ-F	848/14.4
7. WFTQ	625/17.9
8. WEEI-F	540/ 9.3
9. WPJB-F	447/ 7.9
10. WNEB	427/12.1

12+ FM SHARE (METRO): 70.91% (373 of 526) (O/N 80: 62.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WSRS-F	1. WSRS-F	1. WTAG
2. WCOZ-F	2. WROR-F	2. WSRS-F	2. WBZ	2. WTAG	2. WSRS-F
	3. WEEI-F	3. WROR-F	WROR-F	3. WBZ	3. WAAF-F

OTHER RATED STATIONS/METRO SHARE

WGFP	940	Webster	1.9	WHUE-F	100.7	Boston	1.0
WORC	1310		3.0	WJIB-F	96.9	Boston	1.7
WBCN-F	104.1	Boston	1.7	WPJB-F	105.1	Providence	1.9
WCRB-F	102.5	Boston	.7	WPRO-F	92.3	Providence	1.2
WESO	970	Southbridge	1.0	WSNE-F	93.3	Taunton	.5
WHJY-F	94.1	Providence	.9	WSSH-F	99.5	Boston	1.2
WVBF-F	105.7	Boston	1.2	WXKS-F	107.9	Boston	1.0

FORMATS

	AM	FM	TOTAL	%
MOR/AC	124 (5)	58 (2)	182 (7)	34.6
ROCK/AOR/CONTEMP	31 (1)	148 (9)	179 (10)	34.0
BTFL MUSIC		111 (4)	111 (4)	21.1
BIG BAND	32 (1)		32 (1)	6.1
COUNTRY		18 (1)	18 (1)	3.4
CLASSICAL		4 (1)	4 (1)	0.8
			526 (24)	

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2), CONTEMP	, $55.00 (Katz)		Katz
WNEB, 1230, 1 KW/250 W , BIG BAND/NOST (A1 Ham)	ABC-E, $22.00 (PRO)		
WTAG, 580, 5 KW (DA-2), MOR	NBC, $31.75 (Blair)		
WSRS-F, 96.1, 25 KW @ 650, BTFL MUS	, $38.00* (MMR)		Knight
WQVR-F, 100.1, 3 KW @ 300, COUNTRY	, $ 7.00 (Torbet)		(SOUTHBRIDGE)

WAAF-F - See Boston

OTHER STATIONS SEE BOSTON AND PROVIDENCE

TV STATIONS SEE BOSTON

NEWSPAPERS

Worcester Telegram	M	55,954
Worcester Gazette	E	89,241

YORK

Market # 109
Revenue Rank # 82
Income Rank # 24
APR 16.6
SMSA Pop: 368,100
CSI: 2.9 Bil (# 104)

Revenue : $6,340,707
Income : $1,216,244
% Rev Gain: +6.6
Stations: 31/12
Diaries: 824/447:1
CSI HH: 21.2 M (# 156)
Standard Error: .674

National Rev: $792,341
Nat Rev per Cap: $2.15
Tot Rev per Cap: $17.23
Tot Inc per Cap: $3.30
Profit Margin: 19.2%
Retail $: 1.4 Bil (# 117)
Retail Sales %: .284

12+ METRO	1/4/SHARE	SPG 81	O/N 80	A/M 80
1. WSBA	58/10.8	11.0	11.2	12.6
2. WQXA-F	57/10.6	11.6	9.4	9.9
3. WRKZ-F	54/10.1	9.0	6.1	3.2
4. WYCR-F	50/ 9.3	7.4	9.2	9.5
5. WSBA-F	39/ 7.3	7.6	9.2	9.7
6. WNOW	35/ 6.5	8.7	7.4	5.9
7. WNCE-F	29/ 5.4	6.1	6.5	6.5
8. WTPA-F	27/ 5.0	4.5	1.2	.8
9. WRHY-F	22/ 4.1	2.2	1.2	3.7
10. WHVR	13/ 2.4	2.9	6.1	2.4

12+ TSA 1/4	
1. WRKZ-F	197
2. WHP	132
3. WTPA-F	128
4. WQXA-F	124
5. WHP-F	105
6. WNCE-F	103
7. WSBA-F	80
8. WSBA	78
WLAN-F	78
10. WYCR-F	71

12+ TSA CUME/MSA CUME RAT	
1. WQXA-F	2113/27.3
2. WRKZ-F	1914/16.8
3. WHP	1583/ 4.5
4. WSBA	1426/30.7
5. WTPA-F	1327/ 9.5
6. WNCE-F	1249/12.2
7. WLAN-F	1238/ 5.4
8. WYCR-F	1187/22.2
9. WHP-F	1166/ 6.5
10. WSBA-F	1159/17.7

12+ FM SHARE (METRO): 72.34% (361 of 499) (O/N 80: 65.03%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WSBA	1. WSBA	1. WHP
2. WYCR-F	2. WYCR-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F
3. WTPA-F	3. WRKZ-F	3. WYCR-F	3. WQXA-F	3. WSBA-F	3. WSBA
	4. WTPA-F	4. WSBA	4. WSBA-F	4. WNCE-F	4. WQXA-F

OTHER RATED STATIONS/METRO SHARE

WGCB-F	96.1	Red Lion	.9
WGET	1320	Gettysburg	1.5
WGET-F	107.7	Gettysburg	.6
WOYK	1350		1.3
WBAL	1090	Baltimore	.9
WBSB-F	104.3	Baltimore	1.1
WCMB	1460	Harrisburg	.4
WDAC-F	94.5	Lancaster	.6
WFRE-F	99.9	Frederick	1.3
WHP	580	Harrisburg	1.5
WHYL	960	Carlisle	.4
WIOV-F	105.1	Ephrata	.6
WLAN-F	96.9	Lancaster	1.5
WLIF-F	101.9	Baltimore	.4
WPOC-F	93.1	Baltimore	1.7
WQVE-F	93.5	Mechanicsburg	.4
WSFM-F	99.3	Harrisburg	.6
WTTR-F	100.7	Westminster	.4
WWMD-F	104.7	Hagerstown	.9
WXYV-F	102.7	Baltimore	2.4
WHP-F	97.3	Harrisburg	2.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		153 (7)	153 (7)	30.7
COUNTRY	39 (3)	66 (3)	105 (6)	21.0
BTFL MUSIC		97 (7)	97 (7)	19.4
MOR/AC	92 (5)	2 (1)	94 (6)	18.8
BIG BAND/NOST		22 (1)	22 (1)	4.4
BLACK		13 (1)	13 (1)	2.6
RELIGION		8 (2)	8 (2)	1.6
UNKNOWN	7 (1)		7 (1)	1.4
			499 (31)	

RADIO STATIONS

WHVR, 1280, 1 KW/250 W	, MOR	, $11.00	(P/W)	(HANOVER)
WNOW, 1250, 1 KW (DAYS)	, COUNTRY	ABC-I, $45.60	(MMR)	Rust
WSBA, 910, 5 KW/1 KW (DA-2)	, MOR	MBS, $40.00*	(Eastman)	Susquehanna
WQXA-F, 105.7,	46 KW @ 520, ROCK (Burk-Abr)	ABC-C, $45.60	(MMR)	Rust
WRHY-F, 92.7,	3 KW @ 700, BIG BAND/NOST (Al Ham)	NBC, $16.00	(Blair)	(STARVIEW)
WSBA-F, 103.3,	8 KW @ 750, BTFL MUSIC	, $40.00	(Eastman)	Susquehanna
WYCR-F, 98.5, 10.5 KW @ 930, CONTEMP		Source, $26.50	(HNW)	

OTHER STATIONS - TV & NEWSPAPER INFO - SEE LANCASTER AND HARRISBURG

YOUNGSTOWN

Market # 74
Revenue Rank # 113
Income Rank # 180
APR 17.4
SMSA Pop: 547,700
CSI: 4.2 Bil (# 77)

Revenue : $4,785,022
Income : $ 64,130
% Rev Gain: -1.1
Stations: 24/10
Diaries: 684/801:1
CSI HH: 2.3 Bil (# 79)
Standard Error: .665

National Rev: $1,097,410
Nat Rev per Cap: $2.00
Tot Rev per Cap: $8.74
Tot Inc per Cap: $ .12
Profit Margin: 1.3%
Retail $: 2.3 Bil (# 79)
Retail Sales %: .173

12+ METRO 1/4/SHARE		SPG 81	O/N 80	A/M 80	O/N 79
1. WBBW	104/13.7	11.4	12.3	14.2	14.4
2. WKBN-F	80/10.5	11.7	12.3	15.5	13.7
3. WSRD-F	72/ 9.5	8.6	5.7	7.5	4.7
4. WHOT	62/ 8.1	8.2	9.4	10.5	8.9
5. WYFM-F	61/ 8.0	9.0	10.5	9.6	10.5
6. WKBN	51/ 6.7	9.0	9.2	9.5	11.2
7. WQXK-F	48/ 6.3	5.9	5.7	2.2	--
8. WFMJ	41/ 5.4	4.7	5.5	4.2	5.5
9. WDMT-F	33/ 4.3	3.8	2.4	1.1	1.7
10. WRRO	27/ 3.5	2.7	2.5	1.9	3.8

12+ TSA 1/4	
1. WKBN-F	130
2. WBBW	106
3. WSRD-F	102
4. WYFM-F	90
5. WQXK-F	73
6. WKBN	69
7. WHOT	66
8. WFMJ	55
9. WPIC	43
10. WDMT-F	35

12+ TSA CUME/MSA CUME RAT	
1. WYFM-F	1761/27.2
2. WKBN	1510/23.3
3. WSRD-F	1491/22.1
4. WKBN-F	1458/23.4
5. WHOT	1264/24.4
6. WBBW	1218/25.5
7. WFMJ	757/13.9
8. WQXK-F	674/ 9.6
9. WPIC	608/ 4.2
10. WRRO	491/10.4

12+ FM SHARE (METRO): 52.70% (371 of 704) (O/N 80: 49.69%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WYFM-F	1. WSRD-F	1. WSRD-F	1. WKBN-F	1. WBBW	1. WHOT+
2. WSRD-F	2. WYFM-F	2. WHOT	2. WHOT	2. WKBN-F	2. WBBW
3. WHOT	3. WHOT	3. WYFM-F	3. WQXK-F	3. WQXK-F	3. WKBN
	4. WDMT-F	4. WKBN-F	4. WBBW	4. WKBN	4. WKBN-F

OTHER RATED STATIONS/METRO SHARE

WGFT	1500		.4
WNIO	1540	Niles	2.5
WQOD-F	93.3		3.3
WDJQ-F	92.5	Alliance	.7
WGBZ-F	95.9	Sharpsville,PA	.7
WKDD-F	96.5	Akron	.4
WMMS-F	100.7	Cleveland	2.2
WNIR-F	100.1	Kent	.4
WPIC	790	Sharon,PA	.8
WSOM	600	Salem	.7
WTOF-F	98.1	Canton	.4
WWIZ-F	103.9	Mercer,PA	.5
WWWE	1100	Cleveland	2.0
WWWM-F	105.7	Cleveland	1.6

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	62 (1)	175 (7)	237 (8)	33.7
NEWS/TALK	104 (1)		104 (1)	14.8
MOR/AC	103 (4)		103 (4)	14.6
COUNTRY	34 (2)	55 (3)	89 (5)	12.6
BTFL MUSIC		80 (1)	80 (1)	11.4
UNKNOWN	27 (1)	25 (1)	52 (2)	7.4
BLACK	3 (1)	33 (1)	36 (2)	5.1
RELIGION		3 (1)	3 (1)	0.4
			704 (24)	

RADIO STATIONS

WBBW, 1240, 1 KW/250 W , TALK
WFMJ, 1390, 5 KW (DA-N) , MOR
WHOT, 1330, 500 W/1 KW (DA-2), ROCK
WKBN, 570, 5 KW (DA-N) , MOR
WRRO, 1440, 5 KW (DA-N) , ? ?
WPIC, 790, 1 KW (DAYS) , MOR

WSRD-F, 101.1, 16 KW @ 710, AOR (Burk-Abr)
WKBN-F, 98.9, 9 KW @ 1370, BTFL MUS (Schulke)
WQXK-F, 105.1, 88 KW @ 400, COUNTRY
WYFM-F, 102.9, 26 KW @ 455, ROCK

ABC-E,ABC-I, $32.00 (Mc-Guild)
NBC, $21.75 (Blair)
, $26.00 (Eastman) Myron Jones
CBS, $45.00* (Katz)
MES,ABC-I, $15.00 (Regional) (WARREN)
ABC-I, $26.00 (Torbet) Regional (SHARON)
, $26.00 (Eastman) Myron Jones
, $45.00* (Katz)
, $16.50 (MMR) Rust (SALEM)
ABC-C, $36.00 (Torbet) Regional (SHARON)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

CONTINUATION PAGES

BRIDGEPORT

WEZN-F, 99.9, 25 KW @ 680, BTFL MUS (Carson) , $60.00 (Katz) Katz
WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr) , $30.00 (Roslin) (DANBURY)

Other Stations - See New York, New Haven or Hartford

NEWSPAPER Bridgeport Post Telegram ME 90,701

WILMINGTON, DE

NEWSPAPER Wilmington News, Journal M - 50,970 E - 80,149, Gannett

FLINT

WIOG-F, 106.3, 3 KW @ 300, ROCK (TM) , $18.00 (Torbet) Booth (SAGINAW)
WKCQ-F, 98.1, 50 KW @ 353, COUNTRY NBC, $25.25 (Christal) MacDonald (SAGINAW)

WFMK-F - See Lansing WJR - See Detroit

TV STATIONS

WEYI	Saginaw	25	CBS, Ziff-Davis
WJRT	Flint	12	ABC, Knight-Ridder
WNEM	Bay City	5	NBC, Meredith

NEWSPAPER Flint Journal E 106,777, Newhouse

ALLENTOWN-BETH-EASTON

WLEV-F, 96.1, 50 KW @ 500, CONTEMP (Drake-Chen) , $17.00 (Christal) Sound Comm
WQQQ-F, 99.9, 50 KW @ 456, BTFL MUS NBC, $23.00 (Torbet)
WXKW-F, 104.1, 50 KW @ 500, COUNTRY (Drake-Chen) , $40.60 (Eastman) Rust
WZZO-F, 95.1, 12 KW @ 630, AOR (Burk-Abr) , $38.75 (Blair) Holt

TV STATION WFMZ Allentown 69 IND

NEWSPAPERS

Allen Call	M	103,258
Beth Globe	E	34,696
Easton Express	E	51,828

FRESNO

KFYE-F, 93.7, 68 KW @ 1950, ROCK RKO, $50.00* (Selcom) Sunbelt
KKDJ-F, 105.9, 2 KW @ 1960, AOR , $24.50* (RKO)
KKNU-F, 102.7, 50 KW @ 500, BTFL MUS (Schulke) , $30.00* (Blair)
KYNO-F, 95.5, 50 KW @ 318, ROCK , $40.00* (Eastman)
KBOS-F, 94.9, 17 KW @ 850, ROCK ABC-C, $22.75* (Christal)

TV STATIONS

KAIL	Fresno	53	IND	KFTV	Hanford	21	IND, Spanish Int
KMJ	Fresno	24	NBC, McClatchy	KJEO	Fresno	47	ABC, Retlaw
KFSN	Fresno	30	CBS, Cap Cit	KMPH	Tulare	26	IND

NEWSPAPER Fresno Bee M 130,279, McClatchy

BAKERSFIELD

WXEM, 1590, 500 W (DAYS,DA), SPANISH , $10.12 (Caballero)
KPMC, 1560, 10 (KW (DA-1), MOR CBS,MBS, $15.00 (Masla)

KLOS-F - See Los Angeles

TV STATIONS

KBAK	Bakersfield	29	ABC, Harriscope
KERO	Bakersfield	23	NBC, McGraw-Hill
KPWR	Bakersfield	17	CBS, Gillett

NEWSPAPER Bakersfield Californian E 70,121

WEST PALM BEACH

Other Stations - See Miami

TV STATIONS	WPTV	West Palm Beach	5	NBC, Scripps-Howard
	WPEC	West Palm Beach	12	ABC

NEWSPAPERS	West Palm Beach Post	M	93,117, Cox
	West Palm Beach Times	E	31,019, Cox

RIVERSIDE-SAN BERNADINO-ONTARIO

RADIO STATIONS

KFXM, 590, 1 KW (DA-2), ROCK , $46.38 (Blair)

KCAL-F,	96.7,	2.4 KW @ 360,	AOR	Source,	$25.00* (Lotus)
KDUO-F,	97.5,	72 KW @ 1600,	BTFL MUS	(Centruy 21) ,	$46.38 (Blair)
KGGI-F,	99.1,	49 KW @ 165,	CONTEMP	ABC-C,	$25.50* (Torbet)
KNTF-F,	93.5,	3 KW @ ,	COUNTRY (TM)	,	$25.00 (Masla)
KOLA-F,	99.9,	31 KW @ 1630,	ROCK	ABC-F,	$32.50 (Masla)

FOR OTHER STATIONS, TV STATIONS AND NEWSPAPERS - SEE LOS ANGELES

ALBUQUERQUE

NEWSPAPERS	Albuquerque Journal	M	84,364, Scripps-Howard
	Albuquerque Tribune	E	43,769, Scripps-Howard

COLORADO SPRINGS

NEWSPAPERS	Col Spr Gazette Tel	M - 25,237	E - 52,063, Freedom	
	Col Spr Sun	M	28,674	
	Pueblo Star-Journal	E	14,601	

CHATTANOOGA

NEWSPAPERS	Chattanooga News-Free Press	E	62,451
	Chattanooga Times	M	50,346

EL PASO

TV STATIONS	KDBC	El Paso	4	CBS, Charleston (SC) News
	KTSM	El Paso	9	NBC
	KVIA	El Paso	13	ABC, Marsh Media
	KCIK	El Paso	14	IND
	XEJ	Cuidad Juarez	5	IND

NEWSPAPERS	El Paso Herald	E	34,920, Scripps-Howard
	El Paso Times	M	56,932, Gannett

HONOLULU

TV STATIONS	KITV	Honolulu	4	ABC
	KGMB	Honolulu	9	CBS, Lee

NEWSPAPERS	Honolulu Advertiser	M	85,640, Gannett
	Honolulu Star-Bulletin	E	118,952, Gannett

HARRISBURG

NEWSPAPERS	Harrisburg News	E	63,433, Newhouse
	Harrisburg Patriot	M	48,617, Newhouse
	Lancaster New Era	E	59,621
	Lancaster Intel Journal	M	40,287
	York Dispatch	E	50,147
	York Record	M	34,654, Buckner News Alliance

GREENSBORO/WINSTON SALEM

RADIO STATIONS

WQMG-F,	97.1,	20 KW @	555,	BLACK	, $30.00*	(Howard)
WRQK-F,	98.7,	100 KW @	814,	ROCK	MBS, $36.00*	(Eastman)
WSEZ-F,	93.1,	100 KW @	383,	ROCK	RKO, $30.00*	(Torbet)
WTQR-F,	104.1,	100 KW @	2380,	COUNTRY	(Drake-Chen) ,$85.00	(Mc-Guild) Summit
WWMU-F,	102.1,	50 KW @	285,	RELIGION	, $ 4.50	(----) Beasley (REIDSVILLE)

WRAL-F - See Raleigh WSOC-F - See Charlotte WSLQ-F - See Roanoke

TV STATIONS

WFMY	Greensboro	2	CBS
WGHP	High Point	8	ABC, Harte-Hanks
WXII	Winston Salem	12	NBC, Multimedia

NEWSPAPERS

Greensboro News	(M-83,604), Landmark	(E-31,823), Landmark
High Point Enterprise	E 30,508	
Winston Salem Journal	(M-71,696), Sentinel	(E-37,731), Media Gen

JOHNSON CITY-KINGSPORT-BRISTOL

TV STATIONS

WJHL	Johnson City	11	CBS, Park
WKPT	Kingsport	19	ABC
WCYB	Bristol	5	NBC

NEWSPAPERS

Johnson City Press-Chronicle		(M-4,469)	(E-22,306)
Bristol Herald-Courier	M	29,775	
Bristol Virginia-Tennessean	E	9,775	
Kingsport News	M	4,654	
Kingsport Times	E	39,901	

JACKSONVILLE

TV STATIONS

WAWS	Jacksonville	30	IND, Malrite
WJKS	Jacksonville	17	ABC, Ziff-Davis
WTLV	Jacksonville	12	NBC, Harte-Hanks
WXAO	Jacksonville	47	IND
WJXT	Jacksonville	4	CBS, Post-News

NEWSPAPERS

Florida Times-Union	M	153,508
Jacksonville Journal	E	47,177

ROCHESTER

TV STATIONS

WHEC	Rochester	10	CBS, BENI
WOKR	Rochester	13	ABC
WROC	Rochester	8	NBC, Ziff-Davis

NEWSPAPERS

Rochester Demo & Chronicle	M	125,316, Gannett
Rochester Times-Union	E	121,897, Gannett

YOUNGSTOWN

TV STATIONS

WFMJ	Youngstown	21	NBC, Youngstown Vindicator
WKBN	Youngstown	27	CBS
WYTV	Youngstown	33	ABC

NEWSPAPER

Youngstown Vindicator	E	103,310

SECTION C

OTHER MARKET REPORTS

A. ARBITRON CONDENSED RADIO MARKET REPORTS

B. MEDIASTAT SMALL MARKET REPORTS

C. BIRCH REPORTS

ARBITRON CONDENSED RADIO MARKET REPORTS

ABERDEEN, WASH

Market # NA/Pop: 69,700
APR 12.0

Revenue : $ NA
Income : $ NA

Diaries: 260
FM Share: 40.35%

12+ METRO 1/4/SHARE		SPG 81
1. KGHO-F+	17/25.3	30.5
2. KXRO	15/22.4	20.7
3. KBKW+	10/14.9	17.1
4. KDUX	9/13.4	7.3

12+ TSA 1/4/CUME	
1. KGHO-F+	18/229
2. KXRO	15/230
3. KBKW+	10/173
4. KDUX	9/159

KBKW+, 1450, 1 KW/250 W, COUNTRY — ABC-I, $9.00 (Savalli)
KDUX-F, 104.7, 48 KW @ 155, BTFL MUS — , $7.00 (PRO)
KGHO-F, 95.3, 1.2 KW @ 450, ROCK — , $7.00 (Savalli)
KXRO, 1320, 5 KW/1 KW (DA-N), MOR — , $9.74 (PRO)

BURLINGTON, VT. REPORT HAD NOT BEEN ISSUED BY THE TIME THIS EDITION WAS READY FOR PRINTING.

DANBURY, CT

Market # 260/Pop: 119,100
APR 15.5

Revenue : NA
Income : NA

Diaries: 293
FM Share: 43.33%

12+ METRO 1/4/SHARE		SPG 81	FAL 80
1. WLAD	18/13.1	7.5	19.6
2. WNBC	15/10.9	9.0	10.1
3. WDAQ-F	12/ 8.8	11.9	8.1
WEZN-F	12/ 8.8	9.0	9.5
5. WRKI-F	11/ 8.0	11.2	14.9
WINE	11/ 8.0	4.5	4.7

12+ TSA 1/4/CUME	
1. WTIC	58/589
2. WNBC	21/439
WEZN-F	21/319
4. WRKI-F	20/315
5. WLAD	18/260
WCBS	18/371

WEZN - See Bridgeport
WNBC, WCBS - See New York

WLAD, 800, 1 KW (DAYS), MOR — , $23.80 (Unirep)
WINE, 940, 1 KW (DAYS), AC — , $18.00 (Roslin)
WDAQ-F, 98.3, 1.3 KW @ 460, BTFL MUS (KalaMusic) — , $23.80 (Unirep)
WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr) — , $30.00 (Roslin)

GAINESVILLE, FL

Market # 209/Pop: 150,300
APR 14.0

Revenue : $1,834,932
Income : $ 144,919

Diaries: 529
FM Share: 51.55%

12+ METRO 1/4/SHARE	
1. WYKS-F	36/19.3
2. WDVH	35/18.7
3. WRUF-F	24/12.8
4. WRUF	19/10.2
5. WGGG	16/ 8.6

12+ TSA 1/4/CUME	
1. WDVH	40/323
2. WYKS-F	37/497
3. WRUF-F	32/497
4. WRUF	21/579
5. WGGG	18/349

WDVH, 980, 5 KW (DAYS), COUNTRY — , $14.00 (PRO)
WGGG, 1230, 1 KW/250 W, CONTEMP — MBS, $11.00 (Savalli) Howard Miller
WRUF, 850, 5 KW (DA-N), MOR — NBC, $11.50 (Smith)
WRUF-F, 103.7, 100 KW @ 344, BTFL MUS — , $13.00 (Smith)
WYKS-F, 105.5, 3 KW @ 300, CONTEMP — , $15.75 (Masla) Sunshine Wireless

LAFAYETTE, IND

Market # 213/Pop: 146,700
APR 12.3

Revenue : $1,994,332
Income : $ -23,944

Diaries: 312
FM Share: 64.34%

12+ METRO 1/4/SHARE		SPG 81	FAL 80
1. WASK	28/22.0	23.0	18.1
2. WASK-F	24/18.9	14.8	15.5
3. WAZY-F	23/18.1	18.5	15.5
4. WXUS-F	20/15.7	13.3	19.0

12+ TSA 1/4/CUME

1. WASK-F	41/515
WAZY-F	41/641
3. WASK	31/509
4. WXUS-F	28/382

WASK, 1450, 1 KW/250 W, MOR
WASK-F, 105.3, 50 KW @ 375, COUNTRY
WAZY-F, 96.5, 50 KW @ 500, ROCK
WXUS-F, 92.7, 3 KW @ 215, AOR

, $16.91 (Regional)
, $12.98 (Regional)
ABC-C, $16.00 (----)
Source, $17.00 (Masla)

NEW BEDFORD-FALL RIVER, MA

Market # 189/Pop: 474,800
APR 18.4

Revenue : NA
Income : NA

Diaries: 817
FM Share: 54.17%

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WHJY-F	68/9.1	3.8	4.1
2. WBSM	65/8.7	6.7	11.0
3. WLKW-F	57/7.7	7.1	6.5
4. WSAR	39/5.2	3.3	4.7
5. WMYS-F	38/5.1	6.1	6.8

12+ TSA 1/4/CUME

1. WHJY-F	68/800
2. WBSM	65/617
3. WLKW-F	57/648
4. WSAR	41/509
5. WMYS-F	38/468

WLKW, WHJY - See Providence

WBSM, 1420, 5 KW/1 KW (DA-2), MOR
WSAR, 1480, 5 KW (DA-2), TALK/NEWS
WMYS-F, 98.1, 50 KW @ 589, CONTEMP

ABC-I, $21.00 (----)
CBS, $? ? * (MMR) Knight
ABC-E, $22.00 (Christal)

PALM SPRINGS, CA

Market # NA/Pop: 107,200 (12+)
APR 16.7

Revenue : NA
Income : NA

Diaries: 327
FM Share: 60.65%

12+ METRO 1/4/SHARE		SPG 81	FAL 80
1. KVIM-F	27/14.4	---	---
2. KPSI-F	24/12.8	14.9	13.6
3. KDES	21/11.2	11.2	14.7
4. KDES-F	20/10.6	14.4	13.1
5. KWXY-F+	19/10.1	10.7	12.6

12+ CUME

1. KPSI-F	335
2. KDES	276
3. KDES-F	237
4. KWXY-F+	204
5. KVIM-F	169

KDES, 920, 5 KW/1 KW (DA-2), AC
KDES-F, 104.7, 42 KW @ 540, BTFL MUS
KVIM-F, 93.7, 50 KW @ ? ?, SPANISH
KPSI-F, 101.1, 3 KW @ 300, ROCK
KWXY-F+, 98.5, 50 KW @ 500, BTFL MUS

ABC-C, $20.25 (Mc-Guild)
, $20.25 (Mc-Guild)
, $ 8.25 (----)
ABC-F, $? ? * (Christal)
, $11.50 (Potter)

PLATTSBURGH, NY

Market # NA?Pop: 64,400 (12+)
APR 17.5

Revenue : NA
Income : NA

Diaries: 368
FM Share: 46.15%

12+ METRO 1/4/SHARE		SPG 81
1. WIRY	29/25.4	25.2
2. WGFB-F	19/16.7	10.7
3. WKDR	16/14.0	15.5
4. WLFE-F	10/ 8.8	8.7

12+ TSA 1/4/CUME

1. WLFE-F	67/405
2. WQCR-F	51/697
3. WGFB-F	47/727
4. WKDR	41/409

C-2

CONTINUED ON FOLLOWING PAGE

PLATTSBURGH, NY (Con't)

WIRY, 1340, 1 KW/250 W, ? ? — MBS, $12.50 (Masla)
WKDR, 1070, 5 KW (DAYS), COUNTRY — ABC-E, $14.25 (PRO)
WGFB-F, 99.9, 10 KW @ 780, AOR — , $10.00 (----)
WLFE-F, 102.3, 3 KW @ 215, COUNTRY — , $ 8.75 (Lotus)
WQCR-F, 98.9, 50 KW @ 310, ROCK — , $18.25 (PRO) (BURLINGTON)

SANTA BARBARA, CA

Market # 125/Pop: 311,100 — Revenue : $4,469,991 — Diaries: 410
APR 13.1 — Income : $ 51,098 — FM Share: 63.31%

12+ METRO 1/4/SHARE		SPG 81	FAL 80
1. KRUZ-F	23/12.2	11.8	11.0
2. KDB-F	21/11.1	8.2	1[illegible].4
KTYD-F	21/11.1	7.2	5.0
4. KIST	15/ 7.9	9.7	7.8
5. KTMS-F	14/ 7.4	8.7	4.6

12+ CUME	
1. KIST	355
2. KTMS	305
3. KRUZ-F	296
4. KTMS-F	285
5. KTYD-F	275

KIST, 1340, 1 KW/250 W, MOR — , $19.50 (Mc-Guild)
KTMS, 1250, 1 KW (DA-1), MOR — NBC, $12.00 (Howard)
KRUZ-F, 103.3, 105 KW @ 2980, BTFL MUS (FM-100) — , $31.00 (----) Schuele
KDB-F, 93.7, 13 KW @ 870, BTFL/CLASS — , $25.50 (HNW)
KTYD-F, 99.9, 34 KW @ 550, ROCK — , $22.00 (Selcom)
KTMS-F, 97.3, 18 KW @ 2900, AOR — Source, $15.50 (Howard)

SANTA ROSA, CA

Market # 128/Pop: 305,900 — Revenue : $2,233,224 — Diaries: 382
APR 16.5 — Income : $ 35,556 — FM Share: 29.69%

12+ METRO 1/4/SHARE		SPG 81	FAL 80	SPG 80
1. KGO	45/10.3	9.1	10.1	11.4
2. KNEW	35/ 8.0	8.4	8.5	6.1
3. KZST-F	33/ 7.6	6.5	6.2	3.8

12+ CUME		
1. KFRC	704	
2. KGO	674	Other Stations - See
3. KCBS	574	San Francisco

KZST-F, 100.1, 3 KW @ 240, BTFL MUS (Bonne) — , $20.00 (Selcom)

WENATCHEE, WA

Market # NA/Pop: 57,300 (12+) — Revenue : $1,349,025 — Diaries: 302
APR 16.2 — Income : $ -36,939 — FM Share: 26.74%

12+ METRO 1/4/SHARE		SPG 81	O/N 80
1. KPQ	26/27.7	28.3	36.5
2. KUEN	21/223	19.6	12.2
3. KPQ-F	12/12.8	18.5	13.5
KWWW	12/12.8	13.0	21.6
5. KYJR-F	11/11.7	1.1	---

12+ TSA 1/4/CUME	
1. KPQ	35/572
KPQ-F	35/394
3. KUEN	21/164
4. KYJR-F	13/122
5. KWWW	12/214

KPQ, 560, 5 KW (DA-N), AC — ABC-I, $? ? * (Howard)
KUEN, 900, 1 KW (DAYS), COUNTRY — MBS, $ 9.00 (Dahlsten)
KWWW, 1340, 1 KW/250 W, ROCK — RKO, $ 9.50 (PRO)
KPQ-F, 102.1, 35 KW @ 7000, BTFL MUS — , $? ? * (Howard)
KYJR-F, 104.9, 105 W @ 1330, ROCK — , $ 9.00 (----)

* not calculable

MEDIASTAT NON-MONTHLY REPORTS

BARSTOW, CA (Summer 81, 6A-7P)

1. KIOT	29.7	1310, 5 KW (DAYS,DA), MOR	,	$10.00	(----)
2. KFI	16.2	SEE LOS ANGELES			
3. KRXV-F+	9.9	98.1, 11 KW @ 2333, MOR	ABC-I,	$18.00	(Savalli)

FORT MORGAN, CO (Summer 81, 6A-7P, M-Sat)

1. KLS	22.8	SEE DENVER			
2. KFTM	21.9	1400, 1 KW, COUNTRY	,	$ 6.75	(McGuire)

LA JUNTA, CO (Summer 81, 6A-7P, M-Sun)

1. KAVI-F+	16.3	95.9, 2.6 KW @ 150, MOR	,	$ 6.50	(McGuire)
2. KBZZ	13.8	1400, 1 KW/250 W, MOR	MBS,	$ 7.50	(Mountain)
3. KILO-F	12.3	SEE COLORADO SPRINGS			

DOVER, DE (Fall 81, 6A-7P, M-Sun)

1. WDSD-F	15.9	94.7, 50 KW @ 400, COUNTRY	MBS,	$10.00	(Masla)	Rau
2. WSTW-F	12.8	SEE WILMINGTON, DE				
3. WDOV	12.3	1410, 5 KW (DA-N), AC	,	$12.29	(Masla)	Rau

CALHOUN, GA (Summer 81, 6A-7P, M-F)

1. WSKZ-F	15.9	SEE CHATTANOOGA			
2. WDOD-F	13.3	SEE CHATTANOOGA			
3. WKLS-F	12.6	SEE ATLANTA			
4. WJTH	12.1	900, 1 KW, COUNTRY	,	$5.00	(----)

CARBONDALE, IL (Fall 81, 6A-7P, Mon-Sun)

1. WCIL-F	34.8	101.5, 50 KW @ 300, ROCK	ABC-C,	$14.12	(----)
2. WTAO-F	17.5	104.9, 3 KW @ 200, CONTEMP	,	$14.00	(Howard)
3. WINI	10.1	1420, 500 W, MOR	,	$ 9.00	(----)

OTTUMWA, IA (Fall 81, 6A-7P, M-Sun)

1. KBIZ	27.6	1240, 1 KW/250 W, MOR	CBS,	$15.00	(Mc-Guild)	Post
2. KLEE-F	19.2	97.7, 3 KW @ 200, MOR	,	$ 8.00	(Pates)	
3. WHO	13.2	SEE DES MOINES				

LAKE CHARLES, LA (Fall 81, 6A=7P, M-Sun)

1. KTQQ-F	25.1	100.9, 3 KW @ 300, COUNTRY	ABC-E,	$ 8.25	(----)	
2. KYKZ-F	17.4	96.1, 100 KW @ 427, AC/COUNTRY	,	$13.00	(Selcom)	
3. KLCL-F	11.3	99.5, 35 KW @ 400, BTFL MUS	,	$ 9.90	(Torbet)	Perry

BANGOR, ME (Fall 81, 6A-7P, M-Sun)

1. WGUY-F+	19.5	100.9, 1 KW @ 484, ROCK	,	$13.00	(Masla)	
2. WBGW-F	14.8	97.1, 5 KW @ 1228, AC	ABC-E,	$19.00	(Torbet)	Hildreth
3. WACZ	14.1	620, 5 KW (DA-N), CONTEMP	,	$23.00	(Savalli)	
4. WABI	13.9	910, 5 KW (DA-N), MOR	ABC-C,	$14.63	(Torbet)	Hildreth
5. WPBC-F	12.6	92.9, 15 KW @ 781, BTFL MUS	,	$21.00	(Groskin)	

JACKSON, MI (Fall 81, 6A-7P, M-Fri)

1. WJXQ-F	29.4	106.1, 50 KW @ 500, AOR	, $28.50	(Christal)	Patten
2. WIBM-F	13.7	94.1, 50 KW @ 342, ROCK	ABC-F, $13.50	(Torbet)	Booth
3. WJR	11.3	SEE DETROIT			
4. WKHM	7.1	970, 1 KW (DA-2), MOR	CBS, $12.90	(Christal)	Patten
5. WXCM	5.6	1450, 1 KW/250 W, COUNTRY	ABC-E, $13.50	(Torbet)	Booth

MUSKEGON, MI (Sum 81, 6A=7P, M-Fri)

1. WMUS-F+	27.3	106.9, 50 KW @ 285, COUNTRY	, $14.00	(Masla)	
2. WKBZ	19.2	850, 1 KW (DA-1), NOST (Toby Arnold)	, $11.50	(PRO)	Reams
3. WQWQ-F	17.1	105.5, 50 KW @ 375, BTFL MUSIC	, $15.00	(Masla)	

PETERBOROUGH, NH (Sum 81, 6A-7P, M-Fri)

1. WCOZ-F	18.5	SEE BOSTON			
2. WFMP-F	8.5	104.5, 50 KW @ 280, AC	, $12.00	(Kettell)	
					(PITCHBURG)
3. WAAF-F,	6.9	SEE BOSTON			

ELMIRA, NY (Fall 81, 6A-7P, M-F)

1. WLVY-F	18.2	94.3, 950 W @ 480, ROCK (TM)	, $ 8.00	(Savalli)	
2. WQIX-F	15.2	100.9, 3 KW @ 245, COUNTRY	, $14.40	(Market 4)	
3. WENY	12.8	1230, 1 KW/250 W, MOR	NBC, $26.75	(Mc-Guild)	Green
4. WLEZ-F	12.6	92.7, 700 W @ 560, BTFL MUS	, $26.75	(Mc-Guild)	Green

ITHACA, NY (Fall 81, 6A-7P, M-Sun)

1. WTKO	20.2	1470, 5 KW/500 W (DA-N), AC	ABC-I, $12.00	(----)	
2. WVBR-F	17.5	93.5, 3 KW @ 250, AOR	, $13.00	(Market 4)	
3. WHCU-F	14.1	97.3, 52 KW @ 370, VARIETY	CBS, $15.00	(Lotus)	Cornell
4. WNOZ-F	11.1	99.9, 20 KW @ 730, ROCK	, $ 9.00	(Market 4)	

GOLDSBORO, NC (Summer 81, 6A=7P, M-F)

1. WRAL-F	23.8	SEE RALEIGH			
2. WFMC	19.4	730, 1 KW (DAYS), COUNTRY	, $6.50	(Carolina)	
3. WGBR	16.8	1150, 5 KW/1 KW (DA-2), AC	, $7.50	(T-N)	
4. WOKN-F	10.0	102.3, 3 KW @ 275, BLACK	, $7.00	(Howard)	

WOOSTER, OH (Summer 81, 6A-7P, M-Sun)

1. WMMS-F	18.5	SEE CLEVELAND			
2. WGCL-F	14.4	SEE CLEVELAND			
3. WNCO-F	12.1	101.3, 50 KW @ 388, COUNTRY	, $15.00	(PRO)	
4. WWST	8.2	960, 1 KW (DAYS), AC	, $ 9.00	(Regional)	

ALVA-ENID,OK (Summer 81, 6A-7P, M-F)

1. KXLS-F	31.6	99.7, 100 KW @ 835, CONTEMP	, $16.00	(----)	
2. KNID-F	10.5	96.9, 100 KW @ 550, COUNTRY	, $10.00	(Savalli)	
3. KGWA	7.5	960, 1 KW (DA-1), AC	CBS, $19.00		

SALEM, OR (Fall 81, 6A-7P, Mon-F)

1. KGON-F	11.5	SEE PORTLAND			
2. KSKD-F	9.0	105.1, 100 KW @ 785, ROCK	, $20.50	(Howard)	
3. KGAY	7.5	1430, 5 KW (DAYS), COUNTRY	ABC-I, $16.25	(PRO)	
4. KUPL-F	6.6	SEE PORTLAND			

PARIS, TN (Sum 81, 6A-7P, M-F)

1. WMUF	28.1	1000, 500 W (DAYS,DA), COUNTRY	NBC, $5.50	(Beaver)	
2. WTPR-F	25.6	105.5, 3 KW @ 200, COUNTRY	, $5.50	(Midsouth)	
3. WKTA-F	17.4	106.9, 100 KW @ 500, COUNTRY	MBS, $8.00		

UNION CITY, TN (Sum 81, 6A-7P, M-F)

1. WENK	63.0	1240, 1 KW/250 W, CONTEMP	RKO, $6.60	(Midsouth)	
2. WALR-F	17.9	104.9, 3 KW @ 363, CONTEMP	ABC-I, $5.00	(Midsouth)	

SAN ANGELO, TX (Fall 81, 6A-7P, M-Sun)

1. KIXY-F	29.5	94.7, 39 KW @ 140, ROCK	MBS, $11.85	(Selcom)	Abaris
2. KBIL-F	16.2	92.9, 100 KW @ 726, AC	MBS, $14.90	(Miller)	
3. KGKL	12.2	960, 5 KW/1 KW (DA-N), ROCK	ABC-C, $ 9.50	(Torbet)	

SEYMOUR, TX (Fall 81, 6A-7P, M-F)

1. KVRP-F	37.3	95.5, 100 KW @ 529, COUNTRY	, $ 7.25	(PRO)	
2. KSEY	8.3	1230, 1 KW/250 W, COUNTRY	MBS, $ 5.00	(----)	
3. WEAN-F	8.0	105.1, 100 KW @ 808, COUNTRY	MBS, $20.25	(Selcom)	(ABILENE)

BRATTLEBORO, VT/KEENE, NH (Fall 81, 6A-7P, Mon-Sun)

1. WKNE	15.1	1290, 5 KW (DA-N), AC	ABC-E, $11.75	(Savalli)	
2. KTSA	12.8	1450, 1 KW/250 W, CONTEMP	, $13.00	(NE Spot)	
3. WNBX-F	11.7	103.7, 42 KW @ 550, ROCK	, $ 9.00	(Savalli)	
4. WMMJ-F	9.2	96.7, 3 KW @ 169, BTFL MUS	NBC, $13.00	(NE Spot)	

MIDDLEBURY, VT (Sum 81, 6A-7P, Mon-Sun)

1. WCVM-F	22.1	100.9, 3 KW @ -146, ROCK	, $10.00	(Kadetsky)	
2. WSYB	15.2	1380, 5 KW/1 KW (DA-N), ROCK	NBC, $10.75	(Torbet)	Green
3. WHWB-F	10.4	98.1, 50 KW @ -295, COUNTRY	, $ 8.00	(NE Spot)	

BLUEFIELD, VA (Fall 81, 6A-7P, M-F)

1. WHAJ-F	26.1	104.5, 100 KW @ 1197, ROCK	, $14.00	(----)	Daily Telegraph
2. WHIS	10.1	1440, 5 KW/500 W, MOR	NBC, $12.00	(----)	Daily Telegraph
3. WBDY-F+	9.4	106.3, 3 KW @ 150, COUNTRY	MBS, $10.00	(PRO)	

HARRISONBURG, VA (Fall 81, 6A-7P, M-Sat)

1. WSVA	24.9	550, 5 KW/1 KW (DA-1), MOR	, $12.00	(PRO)	Gilmore
2. WQPO-F	15.7	100.7, 7 KW @ 340, CONTEMP	, $ 9.00	(PRO)	Gilmore
3. WKCY	13.4	1300, 5 KW (DAYS), COUNTRY	NBC, $12.00	(----)	

STAUTON, VA (Fall 81, 6A-7P, M-F)

1. WTON	26.9	1240, 1 KW/250 W, MOR	ABC-E,	$7.50	(----)
2. WKDW	21.3	900, 1 KW (DAYS), COUNTRY	,	$9.00	(----)
3. WSGM-F	11.0	93.5, 3 KW @ 352, ROCK	,	$8.25	(----)

CLARKSBURG, WV (Sum 81, 6A-7P, Mon-Sun)

1. WPDX-F+	37.7	104.9, 2.4 KW @ 327, COUNTRY	,	$ 8.50	(Masla)	Rau
2. WKKW-F	12.4	106.5, 50 KW @ 500, COUNTRY	,	$ 9.25	(Savalli)	
3. WHAR	12.2	1340, 1 KW/250 W, CONTEMP	,	$11.00	(PRO)	

GREENBRIAR VALLEY, WV (Sum 81, 6A-7P, Mon-Sun)

1. WRON	37.4	1400, 1 KW/250 W, COUNTRY	MBS,	$5.00	(Dome)
2. WSLW	16.0	1310, 5 KW (DAYS), MOR	ABC-I,	$5.25	(Regional)
3. WXLK-F	12.2	SEE ROANOKE			
4. WSLQ-F	10.2	SEE ROANOKE			

SHERIDAN, WY (Sum 81, 6A-7P, Mon-Sun)

1. KROE-F	39.5	94.9, 58 KW @ 243, ROCK (Century 21)	,	$7.25	(Hix)
2. KWYO	33.5	1410, 5 KW/500 W, COUNTRY	ABC-I,	$9.00	(Eastman)
3. KROE	18.1	930, 5 KW (DAYS), MOR	,	$7.25	(McGuire)

BIRCH REPORTS

I am very pleased to be able to offer Birch report data in this and subsequent editions of American Radio. Tom Birch and his staff have obviously made great strides in establishing their product and I am delighted to include them.

For this issue I have used the metro share cume rating tables (Mon-Sun,6AM-MID, 12+). I have included only the top ten stations in each market. The Spring 1982 edition of American Radio will use Birch data in greater detail and will include a discussion on the Birch methodology.

ATLANTA BIRCH REPORT

AUG 81 - JAN 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WKLS-F	12.5	10.8	10.2	14.7	14.3	12.3
2. WZGC-F	15.1	12.1	9.4	11.2	12.8	11.5
3. WVEE-F	14.8	12.8	13.4	12.1	10.6	10.0
4. WSB	7.7	10.8	11.7	8.7	9.2	8.3
5. WQXI-F	9.8	10.2	8.7	7.5	6.7	7.6
6. WPCH-F	5.7	6.0	8.9	7.8	8.2	7.1
7. WKHX-F	4.2	4.6	3.0	4.3	5.5	6.4
8. WGST	4.5	4.0	4.1	4.8	4.0	5.5
9. WPLO	4.5	4.0	5.6	5.2	5.0	5.3
10. WLTA-F	4.0	5.8	6.5	5.3	4.3	4.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WZGC-F	28.3	27.5	25.2	27.3	27.9	24.0
2. WQXI-F	21.9	22.5	21.0	21.7	22.4	21.3
3. WSB	20.9	22.8	24.7	23.9	22.3	19.5
4. WKLS-F	20.7	20.6	21.3	23.6	23.3	19.3
5. WVEE-F	14.1	14.6	15.7	14.4	12.8	12.7
6. WKHX-F	8.8	9.3	7.5	8.3	10.3	12.4
7. WPCH-F	10.8	9.7	10.8	12.1	12.6	11.7
8. WGST	8.5	8.8	11.0	12.1	10.2	11.2
9. WPLO	11.1	10.4	12.1	12.3	11.0	10.0
10. WLTA-F	8.4	8.5	8.6	9.2	9.5	9.7

BALTIMORE BIRCH REPORT

AUG 81 - JAN 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WBAL	10.8	9.3	8.4	10.4	11.2	13.6
2. WIYY-F	13.0	12.0	13.3	12.6	13.8	11.7
3. WXYV-F	4.7	7.0	6.9	7.8	7.7	8.7
4. WPOC	6.5	7.2	6.3	7.3	8.4	8.2
5. WBSB	6.0	6.4	6.4	6.2	7.0	7.2
6. WLIF-F	6.1	6.1	5.2	6.7	7.1	4.7
7. WCBM	4.4	5.0	4.4	4.5	4.0	3.5
8. WWDC-F	2.4	2.6	3.2	3.0	4.0	3.8
9. WFBR	4.1	4.1	3.8	4.2	3.1	3.4
10. WWIN	3.0	3.0	4.9	5.1	2.9	2.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WBAL	20.5	18.1	17.3	16.7	20.4	25.4
2. WIYY-F	19.6	17.1	18.5	16.3	17.8	18.0
3. WPOC	11.1	10.2	10.8	9.8	10.5	13.4
WBSB	13.7	12.5	11.2	10.6	12.4	13.4
5. WXYV-F	8.8	10.8	11.3	11.7	11.5	11.1
6. WLIF-F	11.2	7.9	9.7	10.7	11.1	10.2
7. WFBR	11.2	11.1	10.5	8.9	9.2	9.0
8. WCBM	8.8	7.5	9.3	8.8	8.1	8.2
9. WCAO	9.6	8.7	8.9	8.6	8.0	7.3
10. WWIN	6.0	6.7	8.0	8.4	6.8	6.1

BUFFALO BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	AUG	A/S	S/O	O/N	N/D	D/J
1. WGR	6.0	7.2	9.0	10.7	12.6	14.1
2. WBEN	8.6	10.3	12.9	11.8	11.9	12.1
3. WJYE-F	11.9	10.6	7.9	6.7	8.4	11.1
4. WKBW	9.8	9.2	7.6	7.4	9.6	9.5
5. WGRQ-F	17.0	14.4	12.9	13.4	12.4	9.2
6. WBLK-F	2.3	4.0	7.0	6.9	6.8	6.6
7. WBEN-F	11.5	10.5	7.5	7.3	7.8	6.2
8. WECK	4.1	5.3	5.6	6.0	6.0	5.6
9. WZIR-F	0.5	2.1	3.1	1.9	3.2	3.5
10. WPHD-F	4.8	4.6	4.2	2.8	2.5	3.0

12+ CUME RATING

	AUG	A/S	S/O	O/N	N/D	D/J
1. WGR	17.7	18.9	19.1	20.0	21.2	27.1
2. WBEN	23.8	24.0	24.8	23.6	22.6	24.1
3. WKBW	26.1	24.5	22.3	22.1	22.0	23.5
4. WGRQ-F	24.5	23.0	21.2	21.6	19.4	16.1
5. WJYE-F	16.1	16.9	16.1	13.8	13.7	14.9
6. WBEN-F	25.6	23.0	18.2	18.2	16.8	13.8
7. WPHD-F	11.7	12.3	10.9	9.0	8.8	10.4
8. WECK	7.4	9.4	9.7	7.8	7.0	7.3
9. WBLK-F	4.3	6.3	8.8	8.0	7.0	7.2
10. WEBR	0.0	1.8	6.6	6.7	3.6	6.6

CHARLOTTE BIRCH REPORT

AUG 81 - JAN 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WSOC-F	12.0	15.6	15.0	12.7	15.5	17.4
2. WBT	14.9	12.7	11.4	11.8	12.4	13.1
3. WROQ-F	13.6	13.1	10.7	10.4	11.3	12.5
4. WBCY-F	15.7	12.4	12.3	12.0	10.9	12.0
5. WEZC-F	7.4	7.9	8.9	10.4	9.3	9.3
6. WPEG-F	7.1	5.1	8.4	10.4	9.2	6.6
7. WAYS	6.9	7.9	5.9	5.8	6.5	6.6
8. WLVV-F	3.1	3.0	2.2	2.9	2.8	3.3
9. WZXI-F	3.3	2.8	4.1	4.4	3.1	2.9
10. WSOC	4.2	4.2	3.0	2.6	3.2	2.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WBT	32.0	29.8	26.9	29.4	25.8	28.3
2. WBCY-F	23.4	25.0	24.1	24.0	21.1	22.9
3. WSOC-F	20.2	23.7	24.1	23.5	19.1	22.7
4. WROQ-F	20.4	24.3	21.0	19.0	17.8	20.8
5. WAYS	16.9	21.4	22.9	22.8	17.8	18.7
6. WEZC-F	12.6	11.8	12.5	14.6	12.1	12.6
7. WPEG-F	9.5	8.1	11.7	14.8	11.6	11.5
8. WSOC	11.6	9.5	8.1	8.7	7.0	7.2
9. WGIV	7.1	6.8	8.8	10.3	7.0	6.4
10. WLVV-F	3.9	5.1	4.5	6.0	5.6	6.0

CLEVELAND BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WMMS	11.7	12.3	14.9	15.9	11.5	11.1
2. WERE	4.8	4.9	4.4	5.2	8.1	8.8
3. WQAL	5.6	4.7	5.6	4.5	5.5	8.3
4. WGCL	7.0	5.3	5.2	5.3	6.5	6.9
5. WDOK	7.9	6.0	8.7	8.2	7.3	6.8
6. WGAR	5.7	4.9	3.3	4.8	5.1	5.6
WHK	6.9	7.6	5.7	5.8	6.9	5.6
8. WLYT	6.7	8.0	6.8	5.5	4.8	5.2
9. WDMT	5.4	5.6	4.9	3.9	4.6	5.1
10. WZZP	4.9	5.9	6.8	7.6	8.4	4.9

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WMMS	21.1	20.5	19.7	19.8	18.1	18.5
2. WLYT	14.0	14.3	15.0	14.2	13.6	14.4
3. WGCL	16.9	16.5	17.4	17.8	14.8	14.0
4. WERE	11.2	10.6	9.3	10.4	12.1	12.4
5. WDOK	15.0	13.8	14.3	12.6	11.9	11.4
6. WHK	13.4	14.1	13.6	14.1	13.2	10.5
7. WZZP	10.9	11.5	12.1	13.7	12.6	10.3
8. WWWM	11.7	11.8	12.4	14.4	11.7	9.8
9. WGAR	12.4	11.2	10.9	12.6	10.4	9.7
10. WQAL	11.6	9.5	9.0	8.2	7.6	9.4

CINCINNATI BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WEBN-F	17.5	19.5	19.2	17.0	12.7	13.9
2. WKRQ-F	8.4	11.2	9.8	10.4	13.8	12.1
3. WKRC	10.7	10.1	9.5	8.2	8.3	9.2
WLW	8.8	7.5	7.5	5.0	8.6	9.2
5. WWEZ-F	8.9	6.2	5.6	5.6	7.1	6.8
6. WUBE-F	5.4	5.8	4.5	5.6	7.6	6.5
7. WCKY	7.3	8.4	8.0	6.2	4.7	5.6
8. WMLX	0.0	0.9	2.3	4.4	5.6	5.2
9. WYYS-F	2.9	3.0	2.6	6.0	7.6	5.0
10. WRRM-F	5.4	6.3	6.1	6.4	6.2	4.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WLW	24.9	24.8	24.2	19.9	21.2	22.7
2. WKRQ-F	23.3	23.5	22.9	24.3	22.7	21.3
3. WEBN-F	24.4	23.7	23.7	23.5	20.4	20.4
4. WKRC	21.7	19.7	19.0	19.9	18.6	17.5
5. WWEZ-F	15.5	14.4	14.6	14.7	11.6	10.8
6. WCKY	15.1	15.2	13.0	10.8	9.9	10.4
7. WYYS-F	10.4	14.4	14.6	14.7	11.6	10.8
8. WUBE-F	11.0	10.8	10.1	10.0	10.7	9.8
9. WRRM-F	10.9	11.1	10.4	11.2	10.6	9.6
10. WMLX	0.0	2.8	4.5	7.3	7.3	7.2

GREEN BAY BIRCH REPORT

APR 81 - JAN 81

12+ METRO SHARE

	APR	JUL	OCT	JAN
1. WGEE	20.2	17.3	19.7	22.8
2. WIXX-F	19.9	21.5	19.9	21.4
3. WDUZ-F	11.7	9.0	10.5	15.0
4. WNFL	10.4	11.6	13.4	11.2
5. WDUZ	9.4	8.0	9.1	9.1
6. WAPL-F	12.7	12.2	12.7	8.5

12+ CUME RATING

	APR	JUL	OCT	JAN
1. WIXX-F	41.2	40.9	42.4	39.3
2. WGEE	32.8	33.2	33.2	36.0
3. WDUZ	27.2	22.2	25.5	34.6
4. WNFL	29.9	24.9	32.4	29.7
5. WDUZ-F	23.6	20.3	21.3	23.6
6. WAPL-F	18.6	21.1	21.1	17.6

HARTFORD BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WTIC	21.9	25.3	24.1	23.0	23.5	24.8
2. WRCH-F	5.6	6.9	8.2	8.1	7.8	7.4
3. WHCN-F	7.6	9.0	8.3	6.7	6.0	6.6
4. WKSS-F	4.7	4.2	5.0	6.1	7.7	6.4
5. WCCC-F	6.3	7.0	6.4	5.5	5.0	6.0
6. WTIC-F	6.1	3.2	3.6	5.1	4.9	5.1
7. WIOF-F	5.0	6.3	4.3	4.4	3.7	4.3
8. WPOP	4.2	3.8	4.7	4.4	3.8	4.1
9. WWYZ-F	4.2	3.7	3.7	4.4	3.9	3.5
10. WDRC	4.8	4.9	3.7	3.0	3.9	3.6

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WTIC	45.7	43.7	41.5	43.8	45.6	45.7
2. WCCC-F	16.9	18.7	17.9	16.3	14.7	13.6
3. WHCN-F	16.0	17.2	16.8	15.4	13.6	13.0
4. WPOP	14.2	15.0	14.3	13.0	12.4	11.9
5. WRCH-F	12.4	12.6	13.0	13.9	12.4	10.7
6. WKSS-F	10.4	9.1	9.9	10.7	11.7	10.4
7. WTIC-F	14.3	13.5	14.5	15.8	13.5	9.8
8. WDRC	14.7	13.5	12.1	11.1	11.1	9.3
9. WDRC-F	12.3	11.4	11.5	11.6	11.3	8.5
10. WWYZ-F	8.0	8.1	7.8	8.0	7.8	8.0

INDIANAPOLIS BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WIBC	17.5	17.6	19.6	18.2	16.7	16.0
2. WFBQ-F	17.0	14.9	14.6	15.2	12.4	12.1
3. WTLC-F	8.2	10.7	3.8	4.1	10.4	10.2
4. WIRE	7.6	7.1	7.9	7.8	8.9	9.0
5. WXTZ-F	7.9	7.8	10.3	10.3	9.5	8.9
6. WNAP-F	10.9	6.6	8.6	8.4	7.4	8.5
7. WENS-F	4.2	7.8	8.7	8.9	6.0	7.7
8. WFMS-F	6.1	6.5	6.6	7.0	7.8	7.2
9. WIKS-F	6.6	5.7	4.3	5.1	6.2	5.7
10. WIFE	1.8	3.2	2.9	2.2	2.0	2.3

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WIBC	28.5	28.5	30.1	28.8	28.4	29.3
2. WFBQ-F	24.0	22.1	22.8	22.4	21.5	21.2
3. WNAP-F	24.6	22.7	24.4	23.9	22.1	19.8
4. WIKS-F	20.0	18.5	17.2	19.0	21.2	18.7
5. WIRE	15.6	15.0	16.0	16.8	18.2	17.1
6. WXTZ-F	16.2	16.5	18.4	16.5	15.0	16.0
7. WFMS-F	13.3	14.5	13.8	12.5	14.4	14.9
8. WENS-F	7.2	11.7	15.3	15.6	13.6	14.8
9. WTLC-F	10.0	10.9	6.6	7.4	10.9	10.3
10. WNDE	8.4	8.2	6.9	6.2	6.2	6.6

JACKSONVILLE BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WFYV-F	17.3	17.9	14.1	13.5	18.6	15.9
2. WQIK-F	8.3	8.0	9.7	8.4	10.3	12.8
3. WAIV-F	5.9	7.6	8.4	11.9	13.5	12.7
4. WIVY-F	11.0	11.0	11.9	11.7	10.5	12.1
5. WKTZ-F	9.9	8.7	9.0	8.8	8.0	8.7
6. WJAX-F	6.1	7.6	6.7	6.7	7.3	5.5
7. WPDQ	7.2	6.3	5.7	6.3	7.1	5.0
8. WAPE	4.8	4.2	3.7	4.2	2.1	2.7
WOKV	1.0	1.8	2.6	2.2	2.9	2.7
10. WKTZ	2.6	3.1	2.1	0.9	0.6	1.9

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WIVY-F	25.3	26.6	26.9	27.7	23.3	19.8
2. WAIV-F	14.0	14.6	16.0	19.6	20.1	19.3
WQIK-F	20.3	20.0	19.7	18.1	16.9	19.3
4. WFYV-F	20.9	21.7	19.9	19.7	20.3	16.9
5. WKTZ-F	16.9	15.3	14.0	15.0	13.4	11.8
6. WAPE	14.7	13.9	11.7	11.2	9.0	9.7
7. WPDQ	15.3	12.7	10.8	11.3	9.7	9.1
8. WJAX-F	12.2	12.6	10.7	[illegible].7	8.7	8.8
9. WOKV	4.2	5.5	6.8	5.2	5.9	5.4
10. WERD	7.8	6.9	5.6	4.8	4.2	5.0

KANSAS CITY BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. KYYS	12.1	11.9	10.8	13.4	15.0	14.3
2. WDAF	14.1	16.3	14.4	12.0	11.5	13.2
3. KUDL	9.4	7.1	6.7	7.1	8.6	10.3
4. KBEQ	11.5	9.8	8.4	7.7	8.4	8.0
5. KMBR	5.8	5.9	6.2	6.2	6.6	7.7
6. KJLA	1.8	0.9	1.5	3.4	5.6	6.9
7. KCMO	4.9	4.7	5.6	7.4	8.0	6.0
8. KMBZ	10.0	12.0	10.7	9.7	7.8	5.0
9. KCKN-F	4.3	4.2	4.3	4.7	4.1	4.5
10. KCEZ	2.8	3.2	5.0	6.1	5.0	4.4

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WDAF	27.0	25.3	23.4	21.7	21.9	22.7
2. KYYS	25.4	21.0	19.4	22.8	22.5	20.4
3. KBEQ	22.9	19.6	17.0	20.1	20.5	16.1
4. KUDL	19.3	17.9	15.7	14.5	14.9	14.3
5. WHB	20.2	20.3	18.8	17.3	15.9	14.1
6. KCMO	14.9	13.6	13.8	16.9	16.6	12.9
7. KMBR	14.1	13.2	11.9	11.6	11.1	11.5
8. KMBZ	18.8	22.0	24.2	22.4	16.7	10.9
9. KJLA	4.0	3.5	4.2	7.1	8.9	8.0
10. KCEZ	9.3	10.1	10.1	10.2	9.1	7.4

KNOXVILLE BIRCH REPORT

AUG 81 - JAN 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WIVK-F	26.2	24.8	23.1	24.3	26.0	26.0
2. WEZK-F	13.0	11.3	11.3	9.5	10.6	14.9
3. WMYU-F	7.8	9.2	10.8	9.0	6.6	6.1
4. WIMZ-F	10.3	10.2	10.6	11.5	9.6	9.3
5. WNOX	6.8	7.4	7.5	7.1	7.4	6.8
6. WOKI-F	10.1	9.3	10.0	9.0	6.6	6.1
7. WIVK	4.8	3.9	3.3	2.8	3.6	3.9
8. WGAP	2.2	3.1	3.3	1.7	1.9	3.5
9. WHEL	1.6	2.2	2.5	2.0	3.3	2.9
10. WRJZ	2.5	3.1	3.9	3.5	3.0	2.1

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WIVK-F	38.2	33.2	29.5	30.8	32.6	33.0
2. WMYU-F	18.1	19.4	19.3	22.8	20.5	20.1
3. WEZK-F	18.4	15.8	14.4	13.8	14.2	18.1
4. WNOX	23.5	21.0	18.2	17.2	17.4	16.1
5. WIMZ-F	17.5	16.5	13.5	14.3	12.7	13.3
6. WOKI-F	20.3	18.5	16.0	15.3	13.2	13.0
7. WGAP	5.9	7.2	8.0	5.8	6.0	8.3
8. WRJZ	15.4	13.3	10.4	10.5	9.0	6.1
9. WIVK	12.2	8.9	6.3	6.0	5.8	5.6
10. WHEL	5.8	5.7	4.2	3.7	5.6	5.5

LOUISVILLE BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WVEZ-F	9.5	7.8	5.4	7.2	10.0	10.1
2. WHAS	8.3	8.3	8.7	9.4	11.9	9.6
WQMF-F	11.9	13.5	11.5	11.3	11.8	9.6
4. WRKA-F	7.1	9.8	10.2	10.4	10.9	9.1
5. WAMZ-F	9.8	8.4	7.9	9.6	9.6	8.7
6. WCII	7.9	9.0	9.6	8.1	7.4	7.5
7. WKJJ-F	7.7	6.2	6.2	5.1	5.2	7.1
8. WLOU	5.9	9.3	11.3	8.5	5.4	7.0
9. WLRS-F	7.0	5.2	4.3	6.4	8.2	6.6
10. WAVG	6.5	5.9	7.3	7.2	7.1	6.1

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WHAS	21.6	22.2	22.5	24.4	27.0	25.3
2. WQMF-F	20.3	20.7	20.6	18.8	19.6	19.4
3. WKJJ-F	18.8	17.6	17.7	17.7	17.0	18.9
4. WLRS-F	17.1	17.7	17.8	19.4	19.6	17.7
5. WAMZ-F	15.7	15.5	15.0	16.1	17.3	16.7
6. WRKA-F	14.5	15.7	16.2	17.0	16.1	16.2
7. WAVG	16.8	17.2	16.9	18.4	18.0	15.4
8. WVEZ-F	14.7	12.3	11.5	13.4	15.1	14.8
9. WCII	16.3	15.9	18.0	16.5	13.8	13.9
10. WAKY	16.2	15.2	17.4	18.7	15.5	13.5

MEMPHIS BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WHRK	14.5	15.6	18.7	17.9	14.3	14.0
WMC-F	12.4	12.0	11.4	11.6	13.8	14.0
3. WZXR	15.5	10.9	12.3	15.7	13.5	12.2
4. WMC	7.6	9.1	9.5	8.5	8.4	8.6
5. WEZI	7.0	6.6	6.5	6.4	6.6	6.9
6. WDIA	5.1	5.3	4.6	3.3	5.7	6.6
7. WRVR	7.8	7.3	7.4	7.1	5.9	6.5
8. WLVS	5.9	5.4	5.4	4.3	4.3	4.5
9. WHBQ	2.7	4.8	5.8	5.9	5.6	4.4
10. WMPS	6.0	5.3	4.5	6.1	5.5	4.3

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WMC-F	29.6	28.6	26.4	27.0	28.8	28.4
2. WZXR	24.1	23.3	22.2	20.3	21.4	22.6
3. WMC	18.4	19.7	21.4	19.6	18.4	20.2
4. WDIA	14.0	15.4	16.8	16.3	15.6	18.3
5. WHRK	17.2	19.5	21.5	20.4	17.2	18.1
6. WRVR	19.1	20.3	18.2	15.2	15.7	18.0
7. WEZI	17.2	15.8	13.3	12.9	13.1	14.8
8. WLOK	12.2	12.5	14.4	15.9	14.7	14.5
9. WHBQ	11.7	12.7	12.4	11.7	12.7	13.5
10. WMPS	13.4	11.2	10.1	12.5	11.1	11.3

MIAMI/FT. LAUDERDALE BIRCH REPORT

AUG 81 - JAN 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WHYI	9.6	9.7	8.8	10.5	9.3	8.2
2. WINZ-F	8.7	7.8	6.7	7.5	8.4	7.7
3. WQBA	4.9	5.0	4.3	6.7	6.4	6.5
4. WSHE	6.0	5.9	7.8	8.1	7.2	6.3
5. WNWS	4.4	3.5	5.0	5.2	6.0	6.2
6. WWWL	3.4	3.1	5.5	5.0	5.1	5.5
7. WLYF	3.4	2.7	3.2	2.8	4.4	5.2
8. WCKO	3.9	4.2	3.0	3.6	4.0	4.7
9. WEDR	3.9	3.9	2.9	3.9	4.0	3.8
10. WAXY	4.2	4.0	3.0	3.6	4.0	4.7
WIOD	2.5	2.7	2.0	1.5	2.4	3.6

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WHYI	19.3	19.3	20.9	22.2	20.2	17.7
2. WINZ-F	15.9	16.4	15.2	14.7	15.6	16.1
3. WSHE	7.9	8.7	11.2	11.2	11.5	10.5
4. WCKO	6.4	7.6	7.6	7.7	8.9	8.4
5. WNWS	6.1	5.4	6.7	6.8	7.5	7.9
6. WLYF	5.6	4.8	5.1	5.8	7.2	7.8
WINZ	7.6	6.4	6.0	5.4	5.7	7.8
8. WAXY	8.6	8.2	7.9	9.0	7.5	7.2
9. WIOD	5.0	4.6	6.3	5.2	5.0	6.7
10. WQBA	8.4	9.2	7.6	8.6	7.3	6.6

MILWAUKEE BIRCH REPORT

AUG 81 - JAN 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WTMJ	8.0	9.7	11.8	11.5	10.6	11.5
2. WBCS-F	8.3	11.6	11.7	10.6	10.8	9.3
3. WEZW-F	11.2	9.9	7.6	9.6	11.0	8.4
WISN	7.6	7.4	8.4	7.7	7.1	8.4
5. WQFM-F	6.4	5.2	7.9	8.6	7.8	8.2
6. WLPX-F	7.0	5.9	5.5	5.4	5.5	7.0
7. WZUU-F	5.1	5.3	4.3	4.2	5.3	5.5
8. WKII-F	3.5	4.1	3.8	4.0	5.3	4.3
9. WFMR-F	3.5	3.4	4.4	4.5	3.8	3.5
10. WLUM-F	4.1	4.8	2.7	4.5	4.7	3.3

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WTMJ	26.0	26.4	28.2	28.6	24.7	26.7
2. WISN	24.0	26.7	29.2	26.2	20.5	22.7
3. WLPX-F	21.4	20.0	20.9	23.6	19.4	18.1
4. WBCS-F	20.0	21.4	20.0	20.4	18.9	17.9
5. WQFM-F	17.5	16.8	17.5	20.4	17.8	16.4
6. WZUU-F	17.7	17.2	17.7	19.2	16.7	15.8
7. WKII-F	14.6	16.7	15.4	15.3	13.5	12.5
8. WEZW-F	21.2	19.1	16.8	16.7	14.2	12.4
9. WOKY	15.6	14.1	14.4	15.4	14.2	11.2
10. WRKR-F	10.1	10.1	9.2	8.9	7.5	7.8

NASHVILLE BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WKDF-F	20.0	20.4	19.9	19.9	17.2	13.9
2. WZEZ-F	6.5	6.5	9.5	10.4	10.6	12.1
3. WWKX	8.6	8.9	8.1	9.2	10.1	10.5
4. WVOL	10.8	11.3	10.6	9.1	10.6	9.2
5. WSIX-F	5.8	6.4	6.2	5.4	6.5	7.3
6. WLAC	4.5	5.6	6.2	6.7	7.1	6.5
7. WSM-F	5.7	6.3	5.7	5.6	5.5	6.1
8. WSM	8.1	6.1	6.9	5.4	5.2	5.2
9. WSIX	0.0	0.0	0.0	2.0	2.8	3.4
10. WKOS-F	2.3	2.8	1.8	1.8	2.3	2.9

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WWKX	20.6	21.3	24.0	24.7	22.5	24.4
2. WKDF-F	24.1	25.0	26.6	26.8	22.5	20.1
3. WSM	18.8	20.0	21.3	19.0	17.9	19.7
4. WZEZ-F	13.2	12.5	13.9	15.8	17.4	17.0
5. WSM-F	11.1	12.1	13.0	12.1	12.4	14.7
6. WLAC	10.1	13.7	15.7	13.6	12.7	13.4
7. WSIX-F	13.1	16.7	14.7	12.2	12.2	13.1
8. WSIX	0.0	0.0	0.0	8.9	10.0	12.0
9. WVOL	12.2	13.3	12.6	11.8	11.0	10.4
10. WKOS-F	7.6	9.0	9.1	8.3	6.3	8.3

NEW ORLEANS BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WAIL-F	9.9	12.8	9.4	12.3	13.8	11.6
2. WEZB-F	11.7	11.6	12.4	11.6	11.1	11.5
3. WRNO-F	7.6	9.2	9.3	9.2	7.5	7.6
4. WNOE-F	8.4	7.1	6.7	6.4	5.3	7.1
5. WQUE-F	5.5	5.5	6.1	5.6	5.7	5.8
6. WAJY-F	5.9	5.9	3.6	4.1	4.3	5.7
7. WYLD-F	6.8	5.9	4.1	6.0	7.0	5.6
8. WBYU-F	5.0	4.3	6.2	6.1	6.3	5.5
9. WWL	4.1	3.2	4.3	5.7	5.5	5.4
10. WGSO	6.0	7.0	6.6	5.9	4.8	5.3

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WEZB-F	24.0	22.6	23.1	24.6	23.4	23.7
2. WAIL-F	13.8	14.6	14.8	18.0	18.9	17.8
3. WRNO-F	15.1	14.9	13.4	12.6	11.9	11.1
4. WQUE-F	14.7	11.6	12.5	13.6	13.1	14.1
5. WWL	9.3	9.7	11.6	12.6	12.2	13.9
6. WGSO	11.5	12.9	12.3	11.8	13.4	13.3
7. WBYU-F	10.5	10.9	11.2	10.6	10.5	11.6
8. WTIX	15.6	14.9	13.4	12.6	11.9	11.1
9. WNOE-F	12.8	10.4	10.5	11.7	9.5	10.9
10. WYLD-F	8.1	7.4	7.5	11.2	12.7	10.3

NORFOLK BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WMYK-F	13.9	12.6	13.9	12.6	12.3	13.4
2. WCMS-F	12.5	10.7	8.5	12.1	12.6	11.3
3. WFOG-F	6.2	5.3	7.2	9.1	10.1	10.0
4. WLTY-F	0.0	2.7	6.4	7.9	8.8	9.9
5. WNOR-F	10.2	10.7	12.0	11.8	10.3	8.9
6. WOWI-F	6.7	7.0	7.1	7.6	6.3	5.6
7. WTAR	4.7	3.8	3.2	3.2	3.5	5.4
8. WRAP	5.2	5.4	5.4	4.7	5.2	4.5
9. WWDE-F	3.8	4.8	4.7	3.3	3.0	3.4
10. WNIS	2.0	2.3	1.9	2.6	2.7	3.3
WGH	6.0	5.1	4.3	3.6	3.4	3.3

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WMYK-F	29.0	28.7	27.7	26.7	27.4	26.1
2. WNOR-F	22.3	21.5	22.4	22.2	22.4	21.1
3. WFOG-F	11.3	12.0	14.2	16.1	18.7	18.4
4. WLTY-F	0.0	7.6	16.7	18.9	20.2	18.5
5. WCMS-F	21.3	21.3	20.6	21.9	19.4	17.8
6. WTAR	12.9	13.6	13.9	14.5	14.3	12.8
7. WRAP	12.9	13.6	13.9	14.5	14.3	12.8
8. WOWI-F	16.7	16.3	16.0	15.9	14.0	12.5
9. WGH	14.9	14.7	12.4	12.0	13.7	12.4
10. WQRK-F	14.9	13.2	12.4	11.3	10.8	9.4

OKLAHOMA CITY BIRCH REPORT

AUG 81 -JAN 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. KEBC	13.8	11.1	12.0	13.4	14.4	12.6
2. KTOK	14.4	12.2	12.8	13.0	13.7	12.0
3. KATT-F	5.2	5.5	7.3	8.3	8.7	10.5
4. KOMA	10.0	8.5	11.4	10.9	8.0	9.8
5. KXXY	7.3	8.6	7.7	7.6	7.7	7.4
6. KOFM	8.5	10.0	7.6	7.1	6.4	6.9
7. KKNG	8.4	6.8	6.3	6.3	7.6	6.5
8. KKLR	5.3	6.5	4.9	4.8	4.9	5.5
9. WKY	3.5	2.9	3.5	4.3	4.6	4.4
10. KLTE	3.7	5.1	3.9	3.1	3.6	4.2

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. KEBC	21.8	21.5	21.6	23.4	22.4	22.4
2. KOMA	19.8	20.8	20.8	21.0	19.0	22.0
3. KTOK	20.4	21.1	21.4	22.7	23.4	21.4
4. KOFM	17.7	20.6	19.5	20.6	20.2	20.0
5. KATT-F	13.3	14.6	15.6	18.6	18.8	19.6
6. KXXY	15.4	16.1	18.0	19.2	18.1	16.6
7. KKNG	13.8	14.2	14.2	12.6	13.8	14.7
WKY	11.9	12.4	14.2	17.3	16.5	14.7
9. KLNK-F	8.2	9.9	10.3	11.8	11.3	11.8
10. KLTE	9.6	10.5	9.6	9.0	9.8	11.4

ORLANDO BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WDIZ	14.1	16.9	18.2	13.8	14.2	16.3
2. WDBO-F	12.7	13.3	13.7	13.7	10.8	12.0
3. WBJW	10.9	11.0	8.8	10.0	10.6	11.2
4. WHOO-F	0.0	6.3	7.1	7.7	8.2	8.7
5. WDBO	5.3	6.6	6.5	4.3	5.7	7.9
6. WHOO	12.9	8.6	7.8	10.6	10.4	7.6
7. WHLY	7.5	7.2	7.3	8.4	6.7	6.5
8. WKIS	4.9	4.3	5.8	6.1	4.7	4.6
9. WJYO	4.1	3.9	3.1	5.7	6.2	4.2
10. WLOQ	1.6	2.8	3.7	4.8	4.1	3.5
WORL	7.5	7.7	3.7	1.9	4.3	3.5

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WDIZ	15.1	15.6	16.9	15.7	17.2	17.7
2. WDBO-F	15.1	15.9	17.7	16.4	16.3	16.7
3. WBJW	15.5	15.4	14.5	14.4	16.2	16.0
4. WDBO	9.3	12.1	11.8	7.2	10.0	13.4
5. WHOO-F	0.0	8.1	8.3	10.2	12.1	11.1
6. WHLY	11.1	12.0	12.5	10.8	10.0	10.0
WHOO	14.7	13.4	13.3	12.8	12.4	10.0
8. WKIS	8.4	7.2	7.9	7.5	8.3	8.4
9. WJYO	5.6	5.4	4.5	4.7	5.6	5.7
10. WLOF	2.7	3.2	3.8	3.2	4.0	4.6

PHOENIX BIRCH REPORT

AUG 81 - JAN 82

12+ METRO SHARE

	AUG	A/S	S/O	O/N	N/D	D/J
1. KNIX-F	12.1	10.5	9.1	10.8	11.3	10.6
2. KDKB-F	8.3	9.6	10.5	9.3	9.9	9.8
3. KTAR	7.0	6.6	6.4	6.8	7.1	8.5
4. KZZP-F	9.0	7.5	7.6	8.8	6.6	6.7
5. KQYT-F	5.4	5.4	6.1	5.1	5.1	6.5
6. KUPD-F	5.7	6.2	5.2	4.4	6.1	5.8
7. KOY	5.3	7.4	8.0	7.2	5.5	5.6
8. KMEO-F	5.1	4.7	4.9	5.7	5.7	5.5
9. KUKQ	4.5	3.5	3.3	5.0	5.9	5.4
10. KOOL-F	2.2	3.4	3.9	3.5	4.3	4.3

12+ CUME RATING

	AUG	A/S	S/O	O/N	N/D	D/J
1. KNIX-F	23.1	20.9	16.7	15.9	16.4	18.1
2. KDKB-F	15.7	17.3	17.9	15.0	15.4	17.8
3. KZZP-F	16.4	15.5	14.0	12.3	11.1	14.4
4. KTAR	16.5	14.9	13.6	14.4	14.4	13.7
5. KOY	13.6	14.5	14.7	14.1	13.-	12.9
6. KUPD-F	13.8	14.6	13.9	11.8	12.0	12.1
7. KQYT-F	12.0	10.9	9.4	10.1	10.4	10.9
8. KMEO-F	9.9	10.1	9.4	9.7	10.1	9.4
9. KOPA-F	14.3	15.0	13.5	9.2	6.8	8.8
10. KOOL-F	9.4	9.5	8.4	7.6	7.2	7.3

PITTSBURGH BIRCH REPORT

AUG 81 - JAN 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. KDKA	19.6	18.4	20.9	19.2	24.7	25.9
2.WDVE-F	8.7	8.7	7.3	6.4	8.2	9.4
3. WAMO-F	9.4	7.9	7.1	8.1	8.0	8.1
4. WTAE	7.0	9.0	8.3	6.9	8.5	6.6
5. WJAS	6.6	8.4	7.7	8.4	7.1	5.3
6. WBZZ-F	3.3	2.7	3.1	6.1	6.0	5.0
7. WXKX-F	2.1	3.3	5.4	5.4	3.5	3.8
8. WSHH-F	5.1	4.8	4.1	5.2	5.1	4.5
9. KQV	6.1	6.3	4.8	4.2	3.8	4.4
10. WWSW-F	3.7	4.0	3.2	2.0	3.6	3.8
WYDD-F	2.1	3.3	5.4	5.4	3.5	3.8

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. KDKA	36.1	37.9	39.5	35.8	38.1	43.3
2. WDVE-F	14.4	16.3	15.7	15.3	15.5	15.0
3. WTAE	14.4	14.8	15.2	15.3	14.9	13.1
4. WXKX-F	17.2	16.9	13.6	12.3	12.8	12.5
5. WAMO-F	10.2	10.4	10.4	10.5	9.7	10.1
6. WYDD-F	7.7	9.1	10.5	10.5	9.2	9.5
7. WBZZ-F	8.4	8.8	9.3	11.4	11.0	9.3
8. WSHH-F	9.3	10.5	10.3	9.9	10.3	9.0
9. WJAS	9.4	11.4	10.5	9.2	9.4	8.5
10. KQV	8.9	10.6	11.2	10.8	9.5	8.1

PORTLAND BIRCH REPORT

AUG 81 - JAN 82

12+ METRO SHARE

	AUG	A/S	S/O	O/N	N/D	D/J
1. KGON-F	13.5	13.9	17.9	17.4	16.8	18.6
2. KGW	8.5	8.6	6.7	5.5	7.0	8.5
3. KUPL-F	5.8	6.1	7.3	5.6	7.2	8.3
4. KEX	6.8	5.4	4.7	6.7	7.2	7.2
5. KINK	7.0	7.5	9.3	9.7	6.8	6.6
6. KWJJ	6.5	5.3	4.2	3.1	4.0	5.6
KXL-F	2.3	2.7	3.0	4.5	6.7	5.6
8. KYTE	4.0	4.6	4.8	4.9	6.0	4.8
9. KYXI	4.6	5.1	5.4	3.9	3.9	4.0
10. KCNR-F	4.3	4.5	4.9	4.8	3.8	3.8

12+ CUME RATING

	AUG	A/S	S/O	O/N	N/D	D/J
1. KGON-F	20.8	19.1	19.7	20.4	21.2	22.2
2. KGW	25.1	21.1	16.7	16.4	18.0	21.4
3. KEX	15.5	12.3	10.2	13.8	17.5	17.2
4. KUPL-F	11.3	9.9	10.3	9.3	12.1	13.3
5. KINK	14.4	13.5	13.2	13.2	11.6	11.3
6. KYXI	10.4	8.8	8.2	7.9	9.2	9.0
7. KWJJ	11.7	9.7	9.6	9.7	8.6	8.6
8. KLLB-F	14.9	13.0	9.5	7.6	7.8	8.4
9. KCNR-F	10.1	9.5	9.5	10.6	9.5	8.2
10. KYTE	8.7	8.1	7.7	7.1	7.7	7.6

RICHMOND BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WRVA	15.5	17.3	17.3	18.5	18.9	22.9
2. WRVQ	13.0	12.8	14.4	15.8	16.2	14.0
3. WRXL	13.3	13.2	13.0	11.8	10.5	11.6
4. WPLZ	6.7	8.6	9.6	8.6	8.1	8.0
5. WEZS	6.2	7.7	6.4	4.1	6.0	7.5
6. WLEE	4.7	5.1	5.3	4.3	4.7	4.1
WRNL	6.3	7.5	8.2	7.9	5.8	4.1
8. WRFK	1.5	2.3	2.4	3.5	4.1	3.7
9. WANT	6.8	5.3	5.1	4.7	4.3	3.3
10. WXGI	2.0	1.8	1.9	1.9	2.1	2.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WRVA	31.8	32.4	35.8	36.9	38.0	39.1
2. WRVQ	32.7	33.1	32.3	33.1	34.2	28.4
3. WRXL	21.3	20.1	20.4	19.9	18.9	17.9
4. WLEE	16.5	14.1	16.2	16.4	14.5	12.8
5. WPLZ	11.4	11.3	12.8	13.0	11.7	11.6
6. WEZS	11.9	11.6	11.2	11.2	11.8	11.4
7. WRNL	14.7	16.0	15.4	15.3	14.2	11.0
8. WANT	11.2	10.7	10.8	11.2	10.7	8.4
9. WTVR-F	6.3	5.3	5.7	7.2	6.1	6.3
10. WRFK	3.7	4.3	3.9	4.3	6.1	6.1

ROCHESTER BIRCH REPORT

AUG 81 - JAN 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WEZO	14.9	14.9	15.3	14.0	14.2	13.2
2. WMJQ	11.0	10.4	9.7	10.0	10.5	11.3
3. WCMF	10.4	11.2	11.7	11.9	11.3	9.5
4. WNYR	5.7	6.3	4.5	6.0	7.5	7.4
5. WHAM	8.4	7.6	7.7	9.2	9.6	7.1
6. WDKX	5.4	5.1	6.2	5.2	3.4	6.2
WVOR	7.9	8.3	4.9	5.3	5.6	6.2
8. WPXY	4.3	4.7	4.3	3.5	5.1	5.8
9. WPXN	2.5	3.6	7.3	7.0	4.2	5.7
10. WHFM	5.7	6.5	4.8	3.5	3.8	4.6

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WMJQ	20.6	21.8	23.1	23.2	20.8	20.9
2. WCMF	19.5	20.2	21.5	21.1	20.5	19.7
3. WEZO	21.0	20.2	21.5	19.5	18.5	18.8
4. WHAM	18.7	17.8	20.7	20.1	18.8	17.6
5. WBBF	12.8	12.9	14.1	15.0	12.4	11.5
6. WVOR	15.0	14.7	11.8	12.2	10.9	10.6
7. WHFM	13.0	14.9	13.1	11.3	10.2	9.9
8. WNYR	9.8	10.8	8.6	8.8	10.4	9.5
9. WPXY	11.8	13.3	10.6	9.8	8.9	8.9
10. WDKX	6.8	6.1	6.9	6.6	4.7	6.5

SAN ANTONIO BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. KISS-F	11.7	13.6	13.8	13.0	12.2	14.0
2. KTFM-F	10.6	12.2	12.7	10.5	10.9	12.5
3. KTSA	12.7	11.9	11.4	9.0	8.8	8.2
KITY-F	7.2	7.8	7.3	6.6	7.1	8.2
5. KKYX	6.6	4.6	5.4	7.2	7.1	6.5
6. KQXT-F	9.6	7.8	7.4	7.9	6.8	5.8
7. KONO	5.7	6.7	5.4	5.5	5.2	5.6
8. KBUC	3.2	5.8	6.7	4.9	4.5	5.2
9. KCOR	2.9	2.8	1.5	3.2	4.5	5.1
10. WOAI	6.4	6.2	5.0	4.9	4.3	4.2

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. KTFM-F	16.8	15.9	17.6	18.4	17.2	15.8
2. KTSA	22.6	20.2	19.6	20.5	19.0	14.2
3. KISS-F	13.5	13.2	13.7	14.9	14.3	13.8
4. KITY-F	13.0	13.1	11.3	12.0	11.6	10.9
5. WOAI	12.6	12.3	12.1	11.0	9.6	10.0
6. KKYX	11.0	9.1	10.5	11.8	9.8	7.7
7. KAJA-F	0.0	4.8	6.5	10.3	9.6	7.2
KBUC	6.0	9.2	9.1	6.2	6.6	7.2
9. KQXT-F	9.9	9.6	12.2	12.9	9.9	6.9
10. KONO	9.1	8.6	8.5	8.9	7.2	6.3

SYRACUSE BIRCH REPORT

AUG 80 - JAN 81

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WSYR	10.9	10.6	12.1	14.8	15.9	18.4
2. WSYR-F	16.1	19.3	15.0	13.6	16.6	16.8
3. WHEN	10.2	13.0	11.9	11.9	10.5	9.7
4. WFBL	9.8	7.4	6.6	7.1	6.9	8.0
5. WKFM-F	3.0	3.3	4.6	4.9	3.9	4.4
6. WNDR	4.0	4.1	3.4	3.2	3.9	4.0
7. WAQX-F	4.9	4.5	5.2	4.9	2.5	3.7
8. WEZG-F	3.5	3.5	3.4	1.9	2.5	3.2
WNTQ-F	3.1	2.5	2.6	2.5	3.5	3.2
10. WSEN-F	4.2	5.3	5.6	4.6	4.2	3.1

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WSYR	28.2	25.5	25.8	28.6	30.0	32.6
2. WSYR-F	27.7	28.3	26.3	24.9	26.2	27.6
3. WHEN	24.1	25.9	24.6	24.2	24.1	24.0
4. WAQX-F	15.7	16.3	17.0	14.9	13.1	14.6
5. WFBL	15.6	13.5	12.2	11.2	12.4	13.6
6. WNDR	10.6	11.8	9.7	9.1	10.5	10.7
7. WKFM-F	6.9	6.8	7.7	9.0	9.5	10.3
8. WEZG-F	7.7	6.5	6.7	6.7	6.7	7.4
9. WOUR-F	5.1	4.1	4.4	4.7	4.9	7.0
10. WSEN-F	8.1	8.3	8.2	6.9	6.1	6.7

TAMPA/ST. PETE BIRCH REPORT

AUG 81 - JAN 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. WRBQ	12.5	12.9	13.2	13.4	15.8	12.9
2. WQYK	8.1	7.9	9.8	11.4	11.8	10.2
3. WWBA-F	5.9	7.3	9.3	9.8	10.0	9.0
4. WCKX-F	4.1	5.7	5.8	6.1	7.8	6.7
5. WJYW	6.7	5.7	4.0	4.4	5.6	6.5
6. WDAE	5.5	5.6	4.7	5.3	5.4	6.3
7. WQXM	8.9	8.3	6.5	6.4	6.5	6.1
8. WYNF	6.4	6.2	6.0	5.6	4.5	5.5
9. WFLA	4.0	3.7	4.5	4.4	4.7	5.2
10. WSUN	7.5	7.9	7.5	5.9	4.4	5.0

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. WRBQ	21.7	20.9	20.4	22.2	23.5	19.6
2. WQYK	12.5	11.9	12.7	13.9	14.3	14.4
3. WFLA	12.0	13.5	15.7	17.9	17.1	12.0
4. WCKX-F	12.8	14.5	14.1	15.9	16.3	11.8
WJYW	11.0	9.3	8.9	9.1	10.7	11.8
6. WSUN	13.7	13.7	14.5	13.5	12.0	11.6
WWBA-F	10.3	10.3	13.8	15.7	13.9	11.6
8. WQXM	18.3	16.9	15.0	15.9	14.2	10.5
9. WYNF	11.7	10.8	11.5	13.6	10.9	8.8
10. WDAE	11.8	12.6	10.6	10.4	10.0	8.6

TULSA BIRCH REPORT

AUG 81 - JAN 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D	D/J
1. KMOD-F	15.7	17.1	15.9	13.7	16.3	17.0
2. KVOO	15.4	14.8	14.1	14.8	15.9	14.8
3. KRAV-F	14.2	16.0	14.1	13.7	11.6	12.9
4. KRMG	10.7	11.7	12.3	11.5	12.2	12.0
5. KWEN-F	9.3	10.5	9.8	12.1	12.0	11.1
6. KBEZ-F	7.8	9.2	8.8	7.6	7.5	7.6
7. KTFX-F	5.4	2.6	4.5	6.1	5.5	5.7
8. KCFO-F	3.4	2.7	3.9	3.5	2.9	3.8
9. KMOD	2.2	2.9	2.3	1.6	2.0	2.4
10. KELI	2.9	1.5	2.1	3.0	2.3	1.9

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D	D/J
1. KVOO	29.5	30.4	27.9	27.4	25.1	25.1
2. KRMG	27.0	28.7	24.5	24.1	23.0	23.1
3. KRAV-F	27.1	27.9	26.9	25.4	20.4	22.4
4. KMOD-F	24.0	24.6	22.1	21.1	20.0	20.0
5. KWEN-F	17.5	19.1	17.6	20.1	19.3	16.7
6. KBEZ-F	15.2	16.7	12.1	11.4	11.2	11.4
7. KTFX-F	12.1	13.9	11.9	9.1	9.6	10.1
8. KELI	10.7	10.2	9.3	9.1	6.8	7.4
9. KCFO-F	6.7	6.1	5.9	5.9	5.1	5.2
10. KMOD	6.7	6.4	5.9	5.2	4.0	4.5

WASHINGTON BIRCH REPORT

Sept 81 - JAN 82

12+ METRO SHARE

	SEP	S/O	O/N	N/D	D/J
1. WKYS-F	10.2	8.7	8.6	10.9	12.4
2. WMAL	9.0	9.1	8.6	9.2	10.0
3. WWDC-F	9.8	8.6	7.1	7.5	8.5
4. WHUR-F	7.5	6.6	5.2	6.4	7.9
5. WGAY-F	3.7	5.0	6.2	8.1	7.2
6. WRQX-F	5.4	6.1	7.0	6.8	6.5
7. WPGC-F	3.3	4.4	4.9	5.7	5.4
8. WJMD-F	2.1	3.4	4.5	4.1	4.4
9. WAVA-F	4.1	4.9	4.6	3.0	3.2
WMZQ-F	2.4	3.3	4.3	3.4	3.2

12+ CUME RATING

	SEP	S/O	O/N	N/D	D/J
1. WWDC-F	16.6	17.2	16.9	16.1	18.3
2. WMAL	18.0	19.0	18.9	17.8	18.1
3. WRQX-F	17.0	18.4	19.2	16.4	16.3
4. WKYS-F	17.4	16.5	14.1	13.3	15.3
5. WHUR-F	11.2	11.4	10.4	10.7	13.1
6. WPGC-F	9.6	12.9	14.1	11.5	11.4
7. WGAY-F	8.6	10.1	11.5	11.7	11.1
8. WTOP	9.0	8.4	7.8	6.9	9.0
9. WAVA-F	10.5	10.8	10.4	8.6	8.9
10. WASH-F	8.0	8.7	9.6	8.2	8.1

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AMERICAN RADIO

SPRING 1982 REPORT

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August 1982

Volume VII, Number 1

INTRODUCTION

This is the 13th edition of American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you understand all of the information given in the Individual Market Reports. However, if you have any questions please feel free to call me. I figure that my time and my call back to you is part of the subscription price. Also I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published market reports are included if they were received by August 14,1982.

Work on this edition was completed on August 14,1982. Mailing will begin on August 23, 1982. Working on such tight deadlines may cause production problems. If your copy is defective in any way let me know and I will promptly mail another copy to you.

ANNOUNCING!! A NEW PUBLICATION FROM JIM DUNCAN

RADIO IN THE UNITED STATES: 1976-1982

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I am proud and pleased to announce this new book from Jim Duncan, Editor and Publisher of American Radio. Radio in the United States will be a one volume statistical history of the radio medium and the tremendous changes it has gone through since 1976.

Radio in the United States will feature basically the same approach and procedures of American Radio. However, instead of covering one rating period it will cover 7 years. Each regular Arbitron market will be included as will the seven year ratings history of the principle stations in each market.

SOME OF THE DATA INCLUDED (a partial list...I'm still thinking up ideas)

- Revenue information for each market and nationally since 1976
- Station shares and cume ratings since 1976
- Format trends since 1977
- FM Share trends
- CPM and pricing trends
- Total listenership trends
- Group rankings since 1977
- Stations which have led various rankings since 1976
- Reps and their performance since 1977
- Syndicators and their performance since 1977
- Writings and analysis by Jim Duncan
- And much much more

AND JUST POSSIBLY, BELIEVE IT OR NOT...GRAPHS

You will want to have Radio in the United States in your library. You will refer to it many times over the years.

SOMETIME, SOMEHOW THIS BOOK WILL SAVE YOU A LOT OF WORK.

Radio in the United States will be issued in December, 1982. The price will be $60.00. However, the price to you as an American Radio subscriber will be $50.00 if you order and pay for the book prior to December 1, 1982.

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HIGHLIGHTS AND COMMENTS

DST AND INDIVIDUAL FORMATS

Without doubt the biggest news of this survey period were the results caused by the implementation of Arbitron's Differential Survey Treatment. The effects were twofold:

1. Dramatic increases in overall radio listening levels. In many markets where DST was introduced listening levels were up over 20%.

2. Not all formats shared in the icreases. Black/Urban was up about 29% over Spring 81 levels. Rock/AOR/Contemp was down 14% and Beautiful Music was down a whopping 19.5% in one year.

The above figures are changes in overall percentage of listening. In hard 1/4 HR numbers Rock and Beautiful Music were down only 6% and 12% respectively.Thus it appears that DST helped increase the total amount of the listening "pie". To maintain its share of that pie a format had to grow. Nationally since listening levels increased by 7 to 9 per cent it stands to reason that a format had to grow by the same amount or its overall share would drop.

At the local level the story was the same. Time after time I noticed stations enjoying the same 1/4 HR AVG as last year but their metro share dropped as much as 15 to 20 per cent.

Country passed Beautiful Music and is now the third highest format group. However, Country has grown by less than 4% this year compared to an 18% growth the year before.

By no means can Beautiful Music lay all or even most of its troubles at DST's doorstop. The Nostalgia format grew by 73% and is eroding Beautiful Music's top end while the true adult contemporaries are nipping at the bottom end. Perhaps just as important is the exodus of stations from the format. There are 15% fewer stations using the format.

FM SHARE

The national FM share is now 58.87%, up q.645% over 1981. On the surface it appears that FM growth has finally leveled off after a decade of huge increases but I'm not sure. I expected the FM share to be around 61% and the latest Radar reports had lent support to that estimate. However, I believe DST had an effect on FM share. In many medium and small markets in the border and southern states there is no strong, local FM's with Black appeal. Louisville is a good example. Knoxville, Lafayette, Greenville, SC, Lakeland, Montgomery and Tallahassee are others. Most of these markets have Black AM's which enjoyed large increases. Some of these markets showed very small increases in FM growth or even rather substantial decreases. This could have helped to slow the national FM growth rate.

CPM

Radio's cost per thousand showed the smallest increase in years. The increase was only 1.3%. The national average is $3.21. Steubenville was the most expensive market and New York the least.

LEADING STATIONS

WOR in New York replaced WBLS as the highest rated station (1/4 HR AVG). Stations in the top 100 making large gains include: WRKS, WYNY, WCCO, WBMX, WCAU, WGCI, KROQ, WKHK, WJJD, WVEE, KIKK, WKYS, WYSP and KIRO.

OTHER LEADERS:
TSA CUME - WNBC
Cume Rating - WJBC (Bloomington)
12+ Metro Share - WJBC
FM station - KTRS (Casper)
Condensed - WKDW (Staunton, VA)

AMERICA'S LEADING STATIONS BY FORMAT

	1/4 HR AVG	Metro Share
ROCK/AOR/CONTEMP	WNBC-New York	WFBG-Altoona
AOR	WPLJ-New York	KQWB-F - Fargo
AC/SOFT ROCK/OLDIES	WYNY-New York	-----
MOR	WGN -Chicago	WJBC-Bloomington
BTFL MUSIC	WRFM-New York	WEZN-Bridgeport
COUNTRY	WMAQ-Chicago	WWNC-Asheville
BLACK/URBAN	WKTU-New York	WANM-Tallahassee
NEWS/TALK	WOR -New York	KMOX-St. Louis
SPANISH	WJIT-New York	KGBT-McAllen
RELIGION	KBRT-Los Angeles	KCIJ-Shreveport
NOSTALGIA	WNEW-New York	WSBT-South Bend
CLASSICAL	WQXR-New York	KFSD-San Diego

GROUP OWNERS

Some of the groups showing significant growth include Greater Media, Viacom, Gulf, Katz, BENI and Infinity.

New groups in the listing include Amaturo, NBN, Katz, Infinity, Sandusky, Josephson, McCormick, Confer-Rothfuss, Bloomington, Palmer, Rivers, Mooney, Abell, Harris, Jaco, John Price.

OTHER LEADERS

Revenue per capita: Casper the highest and Anaheim the lowest

Income per capita: Casper the highest and Anchorage the lowest

National revenue per capita: Los Angeles the highest and Anaheim the lowest

Profit Margin: Columbus, OH is highest

Retail Sales %: Lincoln the highest and Anaheim the lowest

Radio Reps: Katz leads followed by McGavren-Guild, Blair, Eastman, Torbet, Christal, Selcom.

Syndicators/Consultants: Burkhart-Abrams continues to lead. Al Ham showed the greatest increase for the second year in a row.

WLS show up in more Arbitron reports than any other station (12).

Greatest share changes:

Increases			Decreases		
KTRS-F	Casper	+27.2	KATI	Casper	-26.8
KJCB	Lafayette	+16.5	KVOL	Lafayette	-14.1
WERU	Madison	+10.5	WHHY	Montgomery	-11.5

INDEX

I. SECTION A: NATIONAL RANKINGS AND RATINGS ANALYSIS

A1-A5	America's 500 Most-Listened-To Radio Stations
A6-A7	America's Leading Stations - 12+ TSA Cume
A8	America's Leading Stations - Metro Cume Rating
A9-A12	America's Leading Stations by Format - 1/4 HR AVG
A13-A15	America's Leading Stations by Format - Metro Share
A16	Leading Stations - Metro Share
A17	Metro Share Leaders - Arbitron Condensed Markets Markets with Highest and Lowest Percentage of FM Listenership
A18	Markets with Highest and Lowest APR's
A19	National FM Shares
A20	ADI Rankings - FM Share of Audience
A21	Station Format and Format Listenership
A22-A23	Best and Worst Markets for Various Formats
A24-A44	Group Rankings and Listings
A45-A60	Individual Station Audience Breakdowns
A61-A62	Market Revenue and Profitability Studies
A63-A66	Radio Market CPM's
A67	Station Trading Activity
A68	Radio Reps and Their Leading Stations
A69-A70	Music Syndicators and Consultants
A71	Stations Appearing in Multiple ARB Markets
A72-A75	Metro Share Leaders and Major Changes

II. SECTION B: ARBITRON INDIVIDUAL MARKET REPORTS

B1-B3 Definitions, Clarifications and Explanations

Individual Market Reports for these markets in alphabetical order

Akron	Charlotte	Greenville, SC	Medford
Albany-Schen-Troy	Chattanooga	Harrisburg	Mel-Titus-Cocoa
Albuquerque	Chicago	Hartford	Memphis
Allen-Beth-Easton	Cincinnati	Honolulu	Miami-FT. Lau
Altoona	Cleveland	Houston	Milwaukee
Amarillo	Colorado Springs	Huntington	Minn-St. Paul
Anaheim	Columbia, SC	Huntsville	Mobile
Anchorage	Columbus, GA	Indianapolis	Modesto
Apple-Osh	Columbus, OH	Jackson, MS	Montgomery
Asheville	Corpus Christi	Jacksonville	Nashville
Atlanta	Dallas-Fort Worth	John City-Kings	Nassau-Suffolk
Atlantic City	Daven-RI-Moline	Johnstown, PA	New Haven
Augusta	Dayton	Kalamazoo	New Orleans
Austin	Daytona Beach	Kansas City	New York
Bakersfield	Denver	Knoxville	Norfolk
Baltimore	Des Moines	Lafayette	NE PA
Baton Rouge	Detroit	Lakeland	Oklahoma City
Beaumont	Duluth	Lancaster	Omaha
Billings	El Paso	Lansing	Orlando
Binghamton	Erie	Las Vegas	Pensacola
Birmingham	Eugene-Spring	Lexington	Peoria
Bloomington,IL	Evansville	Lincoln	Philadelphia
Boise	Fargo	Little Rock	Phoenix
Boston	Fayetteville, NC	Los Angeles	Pittsburgh
Bridgeport	Flint	Louisville	Portland, ME
Buffalo	Ft. Wayne	Lubbock	Portland, OR
Canton	Fresno	Lynchburg	Providence
Casper, WY	Grand Rapids	Macon	Pueblo
Cedar Rapids	Green Bay	Madison	Raleigh
Charleston, SC	Greensboro-WS	Manchester	Reading
Charleston, WV	Greenville-N. Bern	McAllen-Browns	Reno

Richland, WA	San Diego	Steubenville	Washington
Richmond	San Francisco	Stockton	Waterloo-CF
Riverside-SB-Ont	San Jose	Syracuse	West Palm Beach
Roanoke	Sarasota	Tallahassee	Wheeling
Rochester	Savannah	Tampa-St. Pete	Wichita
Rockford	Seattle-Tacoma	Terre Haute	Wilmington, DE
Sacramento	Shreveport	Toledo	Wilmington, NC
Saginaw	Sioux Falls	Topeka	Worcester
St. Louis	South Bend	Tucson	Yakima
Salinas-Seaside	Spokane	Tulsa	York
Salt Lake City	Springfield, MA	Utica	Youngstown
San Antonio	Springfield, MO	Waco	

B226-B228 Continuation Pages

III. SECTION C: OTHER MARKET REPORTS

Arbitron Condensed Radio Market Reports

C2 Danbury, CT; Waterbury, CT; Poughkeepsie, NY
C3 Morristown, NJ; Long Beach-Asbury, NJ; Trenton, NJ; Aberdeen, WA
C4 Abilene, TX; Albany, GA; Albany, OR
C5 Alexandria, LA; Ann Arbor, MI; Augusta, ME; Battle Creek, MI
C6 Beckley, WV; Biloxi, MS; Bismarck, ND; Boulder, CO
C7 Bozeman, MT; Bryan, TX; Burlington, VT; Cape May, NJ
C8 Champaign, IL; Charlottesville, VA; Cheyenne, WY
C9 Chico, CA; Columbia, MO; Danville, IL
C10 Dothan, AL; Dubuque, IA; Eau Claire, WI; Fayetteville, AR
C11 Ft. Myers, FL; Ft. Pierce, FL; Ft. Smith, AR
C12 Ft. Walton Beach, FL; Frederick, MD; Gainesville, FL
C13 Grand Forks, ND; Grand Junction, CO; Great Falls, MT
C14 Hagerstown, MD; Ithaca, NY; Joplin, MO
C15 Killeen, TX; La Crosse, WI; Lafayette, IN
C16 Lake Charles, LA; Lawton, OK; Longview, TX; Lufkin, TX
C17 Mansfield,OH; Meridian, MS; Minot, ND; Monroe, LA
C18 Muskegon, MI; New Bedford, MA; Odessa-Midland, TX
C19 Ogden, UT; Owensboro, KY; Palm Springs, CA; Panama City, FL
C20 Parkersburg, WV; Plattsburgh, NY; Provo, UT; Rapid City, SD
C21 Redding, Ca; Rochester, MN; San Angelo, TX
C22 Santa Barbara, CA; Santa Fe, NM; Santa Rosa, CA
C23 Sioux City, IA; Springfield, IL; Staunton, VA
C24 Texarkana, TX; Tuscaloosa, AL; Victoria, TX
C25 Watertown, NY; Wenatchee, WA; West Ventura County, CA
C26 Wichita Falls, TX; Williamsport, PA; Yuma, AZ

Birch Monthly Reports

C27 Oklahoma City; Milwaukee; San Antonio
C28 Louisville; Portland; Hartford
C29 Birmingham; Jacksonville, Richmond
C30 Seattle; Memphis; Knoxville
C31 Orlando; Norfolk; Charlotte
C32 Boston; Washington; Pittsburgh
C33 Chicago; New York
C34 Tulsa; Los Angeles; Atlanta
C35 Rochester; Nashville; Raleigh
C36 Cleveland; Tampa; Dallas
C37 Houston; Miami; Indianapolis
C38 San Francisco; Des Moines; Denver; Savannah
C39 Lincoln; Johnson City; Little Rock; Minneapolis
C40 Sacramento; Mobile; St. Louis

C43-C55 TV Stations & Newspapers

Birch Non-Monthly Reports

C41 Elkhart, IN; Jacksonville, IL; Martin County, FL; Jefferson City, MO; Gainesville, FL
C42 Grand Forks, ND; Owensboro, KY; Missoula, MT; Harrisonburg, VA

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

	STATION	MARKET	1/4 HR AVG	FORMAT	OWNER	SPG 81 RANK
1.	WOR	New York	1729	Talk	RKO	2
2.	WKTU-F	New York	1674	Urban	Infinity	3
3.	WRKS-F	New York	1622	Urban	RKO	74
4.	WBLS-F	New York	1434	Black	Inner City	1
5.	WCBS	New York	1357	News	CBS	5
6.	WYNY-F	New York	1296	AC	NBC	17
7.	WPLJ-F	New York	1277	AOR	ABC	10
8.	WNBC	New York	1253	Contemp	NBC	4
9.	WGN	Chicago	1205	MOR/Talk	Tribune Co.	9
10.	WINS	New York	1177	News	Westinghouse	11
11.	WRFM-F	New York	1138	BTFL	Bonneville	8
12.	KABC	Los Angeles	1080	Talk	ABC	7
13.	WJR	Detroit	1066	MOR/Talk	Capital Cities	14
14.	WLS	Chicago	1019	Rock	ABC	18
15.	KDKA	Pittsburgh	961	MOR	Westinghouse	13
16.	WCCO	Minneapolis	947	MOR		25
17.	WPAT-F	New York	904	BTFL	Capital Cities	20
18.	WNEW	New York	903	Nostalgia	Metromedia	15
19.	KMOX	St. Louis	890	News/Talk	CBS	16
20.	KGO	San Francisco	851	News/Talk	ABC	22
21.	WMAQ	Chicago	833	Country	NBC	12
22.	WABC	New York	820	Talk	ABC	6
	KBIG-F	Los Angeles	820	BTFL	Bonneville	21
24.	WHN	New York	805	Country	Mutual	28
25.	WNEW-F	New York	797	AOR	Metromedia	27
26.	WGCI-F	Chicago	780	[illegible]n	Gannett	72
27.	KMET-F	Los Angeles	775	AOR	Metromedia	26
28.	KYW	Philadelphia	774	News	Westinghouse	23
29.	WCBS-F	New York	766	Oldies	CBS	39
30.	WBAP	FW -Dallas	716	Country	Capital Cities	32
31.	WBZ	Boston	700	MOR	Westinghouse	37
32.	KLOS-F	Los Angeles	690	AOR	ABC	33
33.	WBBM	Chicago	688	News	CBS	24
34.	WMGK-F	Philadelphia	679	AC	Greater Media	34
35.	WDAS-F	Philadelphia	673	Black	NBN	51
36.	KNX	Los Angeles	671	News	CBS	30
37.	WPAT	New York	646	BTFL	Capital Cities	29
38.	KIIS-F	Los Angeles	645	Contemp	Gannett	59
39.	WBMX-F	Chicago	630	Black		147
40.	WCOZ-F	Boston	607	AOR	Blair	19
41.	WMMR-F	Philadelphia	606	AOR	Metromedia	47
	WCAU-F	Philadelphia	606	Rock	CBS	157
	WMCA	New York	606	Talk		37
44.	WLOO-F	Chicago	599	BTFL	Century	31
45.	WJIT	New York	591	Spanish	Infinity	80
46.	KFI	Los Angeles	588	AC	Cox	41
47.	WIND	Chicago	563	Talk	Westinghouse	68
48.	KROQ-F	Los Angeles	548	AOR		218
49.	KFWB	Los Angeles	547	News	Westinghouse	44
	KIQQ-F	Los Angeles	547	Rock	Outlet	92

* 1/4 HR AVG, Mon-Sun, 6AM-MID, TSA. If a station shows in other markets those listeners are included providing the survey areas do not overlap.

	STATION	MARKET	1/4 HR AVG	FORMAT	OWNER	SPG 81 RANK
51.	KRTH-F	Los Angeles	546	AC	RKO	45
52.	WHDH	Boston	532	MOR	Blair	49
53.	KJOI-F	Los Angeles	517	BTFL	Beatrice Foods	42
54.	KHTZ-F	Los Angeles	515	AC	Greater Media	70
55.	WADO	New York	511	Spanish		54
56.	WMMS-F	Cleveland	503	AOR	Malrite	47
57.	WXKS-F	Boston	500	Rock		57
58.	WTIC	Hartford	498	MOR		50
59.	KCBS	San Francisco	490	News	CBS	52
	WDAF	Kansas City	490	Country	Taft	36
61.	WLS-F	Chicago	489	AOR/Rock	ABC	61
	WLUP-F	Chicago	489	AOR	Heftel	100
63.	WKHK-F	New York	486	Country	Viacom	161
64.	KSTP-F	Minn-St. Paul	485	AC	Hubbard	63
65.	WLAK-F	Chicago	482	BTFL	Viacom	93
66.	WJJD	Chicago	471	Nostalgia	Plough	500+
67.	WRIF-F	Detroit	468	AOR	ABC	101
	WIP	Philadelphia	468	MOR	Metromedia	76
69.	WPIX-F	New York	449	Rock	Tribune Co.	40
70.	WCLR-F	Chicago	448	AC/MOR	Bonneville	94
	KMJQ-F	Houston	448	Urban	Amaturo	35
72.	WSOC-F	Charlotte	442	Country	Cox	69
	WWDB-F	Philadelphia	442	Talk		109
74.	WJPC	Chicago	440	Black		89
75.	WLLZ	Detroit	439	AOR	Doubleday	43
76.	WEAZ-F	Philadelphia	436	BTFL		53
77.	WVEE-F	Atlanta	434	Urban	Plough	207
78.	KOST-F	Los Angeles	429	BTFL	Cox	65
	KIKK-F	Houston	429	Country	Viacom	148
80.	WMAL	Wasnington	426	MOR	ABC	83
81.	KFRC	San Francisco	420	Rock	RKO	66
82.	WZGC-F	Atlanta	419	Contemp	First Media	99
83.	KSCS-F	Dallas-FW	418	Country	Capital Cities	67
	WKYS-F	Washington	418	Urban	NBC	169
85.	WYSP-F	Philadelphia	417	AOR	Infinity	122
86.	WAPP-F	New York	415	AOR	Doubleday	71
87.	WRAL-F	Raleigh	413	Rock	Capitol	82
88.	KNBR	San Francisco	412	MOR	NBC	64
89.	WCAU	Philadelphia	411	Talk/News	CBS	220
	KNX-F	Los Angeles	411	Soft Rock	CBS	57
91.	KMPC	Los Angeles	410	Nostalgia/Talk	Golden West	79
	WWJ	Detroit	410	News	Detroit News	111
93.	WIOQ-F	Philadelphia	406	Contemp	Outlet	107
94.	WEEI	Boston	404	News	CBS	74
	KSOL-F	San Francisco	404	Black	United	62
96.	KVIL-F	Dallas	400	AC/Contemp	Fairbanks	95
97.	WQXR-F+	New York	394	Classical	New York Times	98
98.	KIRO	Seattle	389	News	Bonneville	160
99.	WGAY-F	Washington	387	BTFL	Greater Media	118
100.	WWSH-F	Philadelphia	381	BTFL	Cox	55

101.	KPRZ	Los Angeles	380
102.	WBAL	Baltimore	377
103.	WLYF-F	Miami	375
	WXYZ	Detroit	375
105.	WNIC-F	Detroit	374
	WPEN	Philadelphia	374
107.	KLAC	Los Angeles	369
108.	WMJX-F	Boston	367
109.	WBCN-F	Boston	366
110.	KILT-F	Houston	360
111.	KQYK-F	Tampa-SP	357
112.	WTQR-F	Greensboro-WS	355
113.	XTRA	Los Angeles	354
114.	KFAB	Omaha	349
115.	WGCL-F	Cleveland	347
	WHUR-F	Washington	347
117.	WLOL-F	Minneapolis	345
	WKHX-F	Atlanta	345
119.	WHYI-F	Miami	344
120.	WWDC-F	Washington	342
121.	WAIL-F	New Orleans	341
122.	WBBM-F	Chicago	340
123.	WROR-F	Boston	339
124.	WGY	Schenectady	337
	WLW	Cincinnati	337
126.	KUTE-F	Los Angeles	335
127.	WRBQ-F	Tampa-SP	332
128.	WGPR-F	Detroit	331
129.	WDVE-F	Pittsburgh	327
130.	KRLA	Los Angeles	326
131.	KZEW-F	Dallas	325
132.	WEZN-F	Bridgeport	324
	KLOL-F	Houston	324
134.	WKQX-F	Chicago	322
135.	WXYV-F	Baltimore	321
136.	WIVK-F	Knoxville	318
	WDGY	Minneapolis	318
138.	WZZK-F	Birmingham	317
	WRHC	Miami	317
140.	WJIB-F	Boston	316
	KZLA-F	Los Angeles	316
	WRQX-F	Washington	316
	WSB	Atlanta	316
	KMEL-F	San Francisco	316
145.	WPGC-F+	Washington	315
	KRLD	Dallas	315
147.	WWBA-F	Tampa	313
148.	KWK-F	St. Louis	312
	KSFO	San Francisco	312
150.	WUSL-F	Philadelphia	310
	KRLY-F	Houston	310
152.	KFMK-F	Houston	307
	KTXQ-F	Dallas-FW	307
154.	KZAP-F	Sacramento	305
	WFYR-F	Chicago	305
156.	WPOC-F	Baltimore	304
	WWWW-F	Detroit	304
158.	WOWO	Fort Wayne	302
	KGON-F	Portland	302
160.	WHJY-F	Providence	300
161.	WHIO-F	Dayton	297
162.	WMET-F	Chicago	293
163.	KTRH	Houston	291
164.	WIYY-F	Baltimore	289
	KNOK-F	Dallas	289
166.	WIL-F	St. Louis	288
	WJR-F	Detroit	288
168.	WAAF-F	Worcester	287
	WIBC	Indianapolis	287
170.	WKLS-F	Atlanta	286
	WOKI-F	Knoxville	286
172.	WSNI-F	Philadelphia	284
	KISW-F	Seattle	284
	WHO	Des Moines	284
175.	WQXI-F	Atlanta	282
176.	KTNQ	Los Angeles	281
	WVBF-F	Boston	281
178.	WVON	Chicago	280
179.	KRBE-F	Houston	278
180.	WPCH-F	Atlanta	276
	KSSN-F	Little Rock	276
	KKYX	San Antonio	276
183.	KGB-F	San Diego	275
184.	WJEZ-F	Chicago	274
185.	KEZK-F	St. Louis	273
186.	WNCN-F	New York	272
	KRQR-F	San Francisco	272
188.	WINZ-F	Miami	270
189.	KVOO	Tulsa	268
	KKDA-F	Dallas-FW	268
191.	WLKW-F	Providence	267
	WXTZ-F	Indianapolis	267
193.	WVNJ-F	Newark	266
	WMJC-F	Detroit	266
	WINZ	Miami	266
	WXLK-F	Roanoke	266
	WSUN	Tampa	266
198.	WZZP-F	Cleveland	263
	KBLX-F	San Francisco	263
	WJLB-F	Detroit	263

201.	KGFJ	LA	262
202.	WEEI-F	Boston	261
	WFBQ-F	Indy	261
204.	KJQY-F	SD	260
	WQAL-F	Cleve	260
206.	KYYS-F	KC	258
207.	KSD	St. Lou	256
208.	WHUD-F	NY	255
	WEBN-F	Cinci	255
210.	WPNT-F	Pitts	254
211.	KFOG-F	SF	253
	KSJO-F	San Jo	253
213.	WDIZ-F	Orl	252
214.	WDBO-F	Orl	251
215.	WDOK-F	Cleve	250
	WWKX-F	Nash	250
217.	WWRL	NY	249
	WNWS	Miami	249
219.	CKLW	Detroit	248
220.	WSHE-F	Miami	247
221.	WJYE-F	Buffalo	247
222.	WFIL	Phila	246
223.	KPLX-F	Dall-FW	245
	WMC-F	Memphis	245
225.	WBZZ-F	Pitts	243
	WROQ-F	Char,NC	243
227.	KOMO	Seattle	242
	KMEZ-F	Dallas	242
229.	KECL-F	Dall-FW	241
230.	WZXR-F	Memp	240
231.	KTSA	San Ant	239
232.	WIOT-F	Toledo	238
	KHJ	LA	238
234.	WAVA-F	Wash DC	237
	WCXI	Detroit	237
236.	WPRO-F	Prov	236
	WRC	Wash DC	236
238.	WSHH-F	Pitts	235
	KNEW	SF	235
	WNDU-F	S. Bend	235
241.	WTUE-F	Dayton	234
242.	WRVA	Richmond	232
243.	WAMO-F	Pitts	231
	WXKX-F	Pitts	231
245.	WKRQ-F	Cinci	230
	KIOI-F	SF	230
	WJBR-F	Wiln,DE	230
248.	WABX-F	Detroit	229
249.	WYOR-F	Miami	228
250.	WBLI-F	Long Is	227
	WNCI-F	Colum	227
252.	KSD-F	St. Lou	226
	WEZB-F	New Or	226
254.	KOA	Denver	224
	WHAS	Louis	224
256.	WTMJ	Milw	223
	KDIA	San Fran	223
258.	KOSI-F	Denv	222
259.	KDAY	LA	221
260.	KLZ	Denv	220
	KMJM-F	St. Lou	220
	KNIX-F	Phoe	220
263.	KPRC	Hous	219
	WLTT-F	Wash DC	219
265.	WTLC-F	Indy	218
	WHB	Kan City	218
	KBEQ-F	Kan City	218
268.	WYNF-F	Tampa	217
	KBPI-F	Denv	217
	WRKO	Bost	217
271.	KRAK	Sacra	216
	KOMA	Okl City	216
273.	WESC-F	Gr-Spar	215
	KAZY-F	Denv	215
	WQBA	Miami	215
	WLAV-F	Gr Rap	215
	KACE-F	LA	215
278.	WCZY-F	Detroit	214
	KDWB-F	Minn-SP	214
	KTAR	Phoe	214
	KDKB-F	Phoe	214
282.	WKEE-F	Hunting	213
	KODA-F	Hous	213
	WDRQ-F	Detroit	213
285.	WJMI-F	Jack,MS	212
	WRVQ-F	Rich,VA	212
287.	WKXX-F	Birming	211
	KSEA-F	Sea	211
	KQYT-F	Phoe	211
	KGBT	McA-Br	211
	WWWE	Cleve	211
	WOOK-F	Wash DC	211
293.	WPYX-F	Albany	210
	WWWM-F	Cleve	210
	WISN	Milw	210
	KFYE-F	Fresno	210
297.	KFMB	SD	209
298.	WTAE	Pitts	208
	WBCS-F	Milw	208
	KABL	SF	208
	WUSN-F	Chi	208
302.	WIFI-F	Phila	207
303.	WLVQ-F	Colum	206
304.	WTOP	Wash	205
	KSAN-F	SF	205
	WAXY-F	Miami	205
	WBEN-F	Buff	205
	KMEO	Phoe	205
309.	KKGO-F	LA	204
310.	WLIF-F	Balt	203
	WBEN	Buff	203
312.	KYUU-F	SF	201
	WMZQ-F	Wash	201
	WEDR-F	Miami	201
	WWSW-F	Pitt	201
316.	WDMT-F	Cleve	200
	WPJB-F	Prov	200
318.	KWST-F	LA	199
	WHCN-F	Hart	199
320.	KISS-F	San Ant	198
321.	WJOI-F	Detroit	197
	WXGT-F	Colum	197
	KQRS-F+	Minn-SP	197
	WKRC	Cinci	197
	WRNO-F	New Or	197
326.	WEZO-F	Roch	195
	KOIT-F	SF	195
	WAMZ-F	Louis	195
	KSFI-F	SLC	195
330.	WFLN-F+	Phil	194
331.	WFAA	Dall-FW	193
	KLVE-F	LA	193
333.	KSHE-F	St. Lou	192
	WGAR	Cleve	192
	WENS-F	Indy	192
336.	KEBC-F	Okl Ci	191
	WSKZ-F	Chatt	191
338.	WXRT-F	Chi	190
	KWKW	LA	190
	WRCH-F	Hart	190
	WGRQ-F	Buff	190
	KUPL-F	Port O	190
343.	WOW	Omaha	189
	WTVN	Colum	189
	KMGC-F	Dallas	189
	KMBZ	KC	189
	WAIT	Chi	189
	WCXI-F	Detroit	189
349.	WKBW	Buff	188
	KIMN	Denver	188

351.	WENN-F	Birming	188
352.	WOJO-F	Chi	186
	KYND-F	Hous	186
354.	WFMF-F	Bat Rou	185
	WNOE-F	New Or	185
	WGR	Buff	185
	WASH-F	Wash DC	185
358.	WBSB-F	Balt	184
	WEEP	Pitts	184
360.	WSIX-F	Nash	183
	WTIC-F	Hart	183
	WSSH-F	Bost	183
363.	WPRO	Prov	182
	WFMS-F	Indy	182
	WCMS-F	Norf	182
366.	KCMO	KC	181
	WUBE-F	Cinci	181
368.	WQDR-F	Ral	179
	WAIA-F	Miami	179
370.	WCMQ-F	Miami	178
	WWEZ-F	Cinci	178
	WIKS-F	Indy	178
	WKDF-F	Nash	178
	WOOD-F	Gr Rap	178
375.	WBT	Char,NC	177
	WLWI-F	Mont,AL	177
377.	WBLX-F	Mobile	176
	KZOK-F	Sea	176
	WHUE-F	Bost	176
	KXOK	St. L	176
381.	KJLH-F	LA	175
	WEZW-F	Milw	175
	WSM	Nash	175
384.	WIOD	Miami	174
	WHIO	Dayton	174
	KSL	SLC	174
387.	WCHY-F	Savan	173
388.	KXOA-F	Sacra	172
	WEZI-F	Memp	172
	WHRK-F	Memp	172
391.	WEZC-F	Char,NC	171
	WYBD-F	Pitts	171
393.	WQFM-F	Milw	170
	WDAE	Tampa	170
	WOKY	Milw	170
	WMSI-F	Jackson	170
397.	WJYW-F	Tampa	169
	WOWI-F	Norf	169
	WPTF	Ral	169
	WFBC-F	Greenv	169
	WQIK-F	Jkvle	169
402.	WMYK-F	Norf	168
403.	WFOG-F	Norf	167
	KPKE-F	Denver	167
	WLTA-F	Atl	167
	KNOR-F	LA	167
	WFBR	Balt	167
	KSRR-F	Hous	167
409.	KMBR-F	KC	166
	WBCY-F	Charl	166
411.	KALI	LA	165
	WJZZ-F	Detroit	165
	KABL-F	SF	165
	WLPX-F	Milw	165
415.	WNOR-F	Norf	164
	WAXX-F	Eau Cl,WI	164
417.	WLBS-F	Detroit	163
	WIRE	Indy	163
	WCCO-F	Minn-SP	163
	WLTY-F	Norf	163
	KEZO-F	Omaha	163
	WKSJ-F	Mobile	163
	WSEZ-F	Gre-WS	163
424.	WDOD-F	Chatta	162
	WPKX-F	Wash DC	162
426.	WCFL	Chicago	161
427.	KQV	Pitts	160
	WRKZ-F	Harr,PA	160
429.	WXKS	Bost	159
	KOME-F	S. Jose	159
	KBAY-F	S. Jose	159
432.	WKSS-F	Hartf	158
	WWJF-F	Miami	158
	KHOW	Denv	158
	WQMF-F	Louis	158
	KSLQ-F	St. Lou	158
	WOAI	San Ant	158
438.	WQUT-F	JC-King	157
	WBAB-F	Long Is	157
440.	WKCI-F	NH	156
	WOKQ-F	Dov/Bos	156
	WFMT-F	Chi	156
	KQUE-F	Hous	156
	WBBG	Cleve	156
	WLQR-F	Toledo	156
	WEAT-F	W Palm	156
447.	WIMZ-F	Knox	155
	WKZL-F	Gr-WS	155
	KPPL-F	Denv	155
	WWIN	Balt	155
	WCTC	NY/NJ	155
	KFAC-F	LA	155
453.	KDFC-F+	SF	154
	WFLA-F	Tampa	154
	WJAS	Pitts	154
	KGW	Port	154
	WZEZ-F	Nash	154
458.	KYA	SF	153
	KKHI-F+	SF	153
	KUPD-F	Phoe	153
461.	KBRT	LA	152
	WWYZ-F	Hartf	152
	WFLA	Tampa	152
464.	WPVR-F	Roanoke	151
	WMHE-F	Toledo	151
	WTIX	N Or	151
	WITH	Balt	151
	WGMS-F+	Wash	151
469.	WDAS	Phil	150
	KLOK	S. Jose	150
	KUBE-F	Sea	150
	KBRD-F	Sea	150
	WLAP-F	Lex	150
474.	WMT	Ced Ra	149
	WIXX-F	Gr Bay	149
	WAIV-F	Jkvil	149
	WHAM	Roch	149
	WANS-F	Gr-Spar	149
	WOMC-F	Detroit	149
	WSRS-F	Worces	149
481.	KUDL-F	Kan Cit	148
	WDIA	Memp	148
	WSYR-F	Syra	148
	WNOK-F	Col,SC	148
485.	WSB-F	Atl	147
	WCMQ	Miami	147
	KWEN-F	Tulsa	147
	KVI	Sea	147
	KTFM-F	San Ant	147
490.	WCOS-F	Col,SC	146
	WWDM-F	Col,SC	146
	WQXA-F	York	146
	WHLY-F	Orl	146
	KOY	Phoe	146
495.	WHK	Cleve	145
	KPRS-F	KC	145
	WRTH	St. Lou	145
	WROW	Albany	145
499.	KFKF-F	KC	144
	KEEY-F	M-SP	144
	WCKX-F	Tampa	144
	KATI-F	OK C	144
	WBBQ-F	Aug,GA	144
	KTOK	OK C	144

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1. WNBC	NY	26735	
2. WCBS	NY	26305	
3. WINS	NY	24326	
4. WKTU-F	NY	22837	
5. WABC	NY	22193	
6. WLS	Chi	20424	
7. WOR	NY	20311	
8. WYNY-F	NY	19887	
9. WRKS-F	NY	19863	
10. WPLJ-F	NY	18127	
11. WBLS-F	NY	18112	
12. WGN	Chi	17465	
13. WMAQ	Chi	15724	
14. WCBS-F	NY	14352	
15. KYW	Phil	14287	
16. KABC	LA	14086	
17. WJR	Detroit	13885	
18. WPAT-F	NY	13163	
19. KNX	LA	12661	
20. WBBM	Chi	12624	
21. KFWB	LA	12167	
22. KDKA	Pitts	12024	
23. KIIS-F	LA	11807	
24. KLOS-F	LA	11749	
25. WHN	NY	11700	
26. KMET-F	LA	11629	
27. WNEW-F	NY	11387	
28. WRFM-F	NY	11267	
29. KFI	LA	11115	
30. WCCO	Minn	10698	
31. WMCA	NY	10630	
WBZ	Bost	10630	
33. WCAU-F	Phil	10626	
34. KBIG-F	LA	10609	
35. KRTH-F	LA	10484	
36. WNEW	NY	10380	
37. KGO	SF	10273	
38. WLS-F	Chi	10165	
39. WPIX-F	NY	9716	
40. WBAP	Dall-FW	9458	
41. WRIF-F	Det	9445	
42. KFRC	SF	9413	
43. KMOX	St. Lou	9411	
44. KHTZ-F	LA	9336	
45. KIQQ-F	LA	9278	
46. WMMR-F	Phil	9263	
47. WCOZ-F	Bost	8993	
48. WGCI-F	Chi	8867	
49. WMGK-F	Phil	8766	
50. WPAT	NY	8712	
51. XTRA	LA	8638	
52. KCBS	SF	8602	
53. KMPC	LA	8494	
54. WBMX-F	Chi	8430	
55. WKHK-F	NY	8270	
56. WCAU	Phil	7996	
57. WLUP-F	Chi	7850	
58. WLLZ-F	Detr	7746	
59. KNBR	SF	7625	
60. WHDH	Bost	7580	
61. WYSP-F	Phil	7524	
62. KJOI-F	LA	7390	
63. WCLR-F	Chi	7282	
64. WQXR-F+	NY	7234	
65. WNIC-F	Det	7186	
66. WBBM-F	Chi	7131	
67. KNX-F	LA	6996	
68. WLOO-F	Chi	6995	
69. WWJ	Det	6949	
70. WIND	Chi	6851	
71. KRLA	LA	6807	
72. WMET-F	Chi	6788	
73. KROQ-F	LA	6768	
74. WLAK-F	Chi	6723	
75. KUTE-F	LA	6714	
76. WDAF	KC	6560	
77. WKQX-F	Chi	6558	
78. WFYR-F	Chi	6486	
79. WTIC	Hart	6407	
80. WXKS-F	Boston	6392	
81. KLAC	LA	6387	
82. WIP	Phil	6341	
83. WEAZ-F	Phil	6331	
84. WAPP-F	NY	6326	
85. KIRO	Sea	6321	
86. WMMS-F	Cleve	6285	
87. KSTP-F	M-SP	6222	
88. KOST-F	LA	6200	
89. WABX-F	Det	6189	
90. WJPC	Chi	6146	
91. WDAS-F	Phil	6140	
92. WZGC-F	Atl	6117	
93. KRLD	Dall	6098	
94. WROR-F	Bost	6026	
95. WMJX-F	Bost	6016	
96. WEEI	Bost	5925	
97. WGCL-F	Cleve	5862	
98. WWDC-F	Wash DC	5858	
99. CKLW	Det	5815	
100. KSCS-F	D-FW	5808	
101. WIOQ-F	Phil	5794	
102. WHYI-F	Miami	5653	
103. WMAL	Wash DC	5592	
104. WPGC-F+	Wash DC	5582	
105. WSB	Atl	5575	
106. KWST-F	LA	5546	
107. WJJD	Chi	5541	
108. KVIL-F	Dall	5540	
109. WRAL-F	Ral	5502	
110. KMEL-F	SF	5468	
111. WLW	Cinci	5447	
112. WWSH-F	Phil	5431	
113. WRQX-F	Wash DC	5421	
114. WKYS-F	Wash DC	5395	
115. WBCN-F	Bost	5248	
116. KSFO	San Fran	5236	
117. KIKK-F	Hous	5129	
118. WMJC-F	Det	5115	
119. KMJQ-F	Hous	5109	
120. WDVE-F	Pitt	5078	
121. WWDB-F	Phil	5071	
122. KRQR-F	SF	5014	
123. WJR-F	Det	4897	
124. KHJ	LA	4790	
125. WHUR-F	Wash DC	4781	
126. WGAY-F	Wash DC	4756	
127. WNCN-F	NY	4755	
128. KSOL-F	SF	4744	
129. WADO	NY	4725	
130. WLOL-F	M-SP	4721	
131. WINZ-F	Miami	4696	
132. WVBF-F	Bost	4687	
133. KILT-F	Hous	4643	
134. KPRZ	LA	4627	
135. KZEW-F	Dall	4611	
136. KTXQ-F	Dall	4608	
137. KIOI-F	SF	4602	
138. WJLB-F	Det	4595	
139. WSNI-F	Phil	4515	
140. WVON	Chi	4506	
141. WOWO	F Wayne	4467	
142. WFIL	Phil	4459	
143. WPEN	Phil	4446	
144. KLOL-F	Hous	4441	
145. WIFI-F	Phil	4437	
146. WJIB-F	Bost	4424	
147. KRBE-F	Hous	4422	
148. WQXI-F	Atl	4415	
149. WJEZ-F	Chi	4402	
150. WINZ	Miami	4397	

151.	WTOP	Wash DC	4387
152.	WXYZ	Det	4370
153.	WSOC-F	Char	4367
154.	WWWW-F	Det	4356
155.	WEEI-F	Bost	4340
156.	WBAL	Balt	4331
157.	KYUU-F	SF	4314
	WUSL-F	Phil	4314
159.	WRKO	Bost	4298
160.	KTRH	Hous	4294
161.	KZLA-F	LA	4291
162.	KEGL-F	D-FW	4257
163.	WCFL	Chi	4248
164.	WXKX-F	Pitt	4239
165.	WRBQ-F	Tampa	4205
166.	WWWE	Cleve	4194
167.	KGFJ	LA	4189
168.	WAAF-F	Bos/Wor	4166
169.	WGY	Schen	4164
170.	KTSA	San Ant	4129
171.	WIBC	Indy	4127
172.	WBZZ-F	Pitt	4089
173.	WGAR	Cleve	4087
174.	WVNJ-F	Newark	4078
175.	WPRO-F	Prov	4064
176.	KSD	St Lou	4055
177.	KFAB	Omaha	4051
178.	KFMK-F	Hous	4019
179.	KKDA-F	D-FW	4007
180.	WDGY	M-SP	3986
181.	WJIT	NY	3979
182.	KWK-F	St Lou	3968
183.	WAVA-F	Wash DC	3966
	WHB	Kan Cit	3966
185.	WKRQ-F	Cinci	3943
186.	WLYF-F	Miami	3943
187.	WNCI-F	Colum	3927
188.	WOOK-F	Wash DC	3902
189.	WHAS	Louis	3882
190.	WOW	Omaha	3875
191.	WEZN-F	Bridge	3870
192.	KFAC-F	LA	3867
193.	KRLY-F	Hous	3859
194.	KOA	Denv	3819
195.	KQRS-F+	M-SP	3810
196.	KDAY	LA	3807
197.	WIL-F	St Lou	3792
198.	WTAE	Pitt	3778
199.	KBPI-F	Denv	3776
200.	WGPR-F	Det	3762
201.	KNEW	SF	3755
202.	KGW	Port	3751
203.	WISN	Milw	3750
204.	WKLS-F	Atl	3741
205.	KFOG-F	SF	3733
206.	WZZP-F	Cleve	3721
207.	WVEE-F	Atl	3716
208.	WDRQ-F	Det	3715
209.	WSUN	T-SP	3702
210.	KACE-F	LA	3694
211.	WTMJ	Milw	3688
212.	WTQR-F	Gr-WS	3686
213.	WMC-F	Memp	3672
214.	WKHX-F	Atl	3661
215.	WZZK-F	Birm	3643
216.	KKGO-F	LA	3627
217.	KBLX-F	SF	3626
218.	WBEN-F	Buff	3622
219.	KOMO	Sea	3608
220.	WHO	DM	3558
221.	WHJY-F	Prov	3549
222.	WTVN	Colum	3530
223.	KIMN	Denv	3524
224.	WWKX-F	Nash	3521
225.	WASH-F	Wash	3516
226.	KODA-F	Hous	3510
227.	WWWM-F	Cleve	3502
228.	KDIA	SF	3500
229.	WWSW-F	Pitt	3483
230.	WCXI	Det	3477
231.	WFBQ-F	Indy	3473
232.	WOKI-F	Knox	3469
233.	KSJO-F	S Jose	3463
234.	KDWB-F	M-SP	3459
235.	WTWR-F	Det	3439
236.	WJOI-F	Det	3432
237.	WKBW	Buff	3427
238.	KABL-F	SF	3423
239.	KABL	SF	3420
240.	WCZY-F	Det	3418
241.	KXOK	St Lo	3415
	WSHH-F	Pitt	3415
243.	KSRR-F	Hous	3393
244.	KZAP-F	Sacra	3374
245.	WQAL-F	Cleve	3368
246.	WWRL	NY	3356
247.	WRC	Wash	3337
248.	WPRO	Prov	3334
249.	WIYY-F	Balt	3316
250.	WCCO-F	M-SP	3315
251.	KAZY-F	Denver	3313
252.	WEBN-F	Cinci	3299
253.	KPRC	Hous	3298
254.	KMEZ-F	D-FW	3293
255.	WTIC-F	Hart	3290
256.	WKRC	Cinci	3289
257.	WPJB-F	Prov	3269
258.	WXGT-F	Colum	3267
259.	WFBR	Balt	3262
260.	WXYV-F	Balt	3261
	WAIT	Chi	3261
262.	KISW-F	Sea	3256
263.	WUSN-F	Chi	3251
264.	KGON-F	Port	3240
265.	KOMA	Okl Cit	3237
266.	KSAN-F	SF	3227
	KTNQ	LA	3227
268.	WSB-F	Atl	3225
269.	WFLN-F+	Phil	3222
	WPCH-F	Atl	3222
271.	WHJY-F	Prov	3207
272.	KGB-F	San Die	3206
273.	KSD-F	St Lou	3197
274.	KFMB	San Die	3195
275.	WLTT-F	Wash DC	3194
276.	KYYS-F	Kan Cit	3193
277.	WQYK-F	T-SP	3185
278.	WSHE-F	Miami	3183
279.	KDKB-F	Phoe	3182
280.	WEZB-F	N Orle	3180
281.	WXRT-F	Chi	3177
282.	WFAA	D-FW	3173
283.	WPNT-F	Pitt	3167
	KKYX	San Ant	3167
285.	WYDD-F	Pitt	3158
286.	WIVK-F	Knox	3152
287.	WSM	Nash	3149
288.	KVOO	Tulsa	3145
289.	KPLX-F	D-FW	3140
290.	WHCN-F	Hart	3128
291.	WLBS-F	Det	3124
292.	WROQ-F	Charl	3117
293.	WNWS	Miami	3116
294.	WHIO-F	Dayt	3113
295.	WIKS-F	Indy	3091
296.	WAIL-F	N Orle	3089
297.	WAXY-F	Miami	3083
298.	WPOC-F	Balt	3072
	KOIT-F	SF	3072
300.	WIOD	Miami	3069

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	WJBC	Bloomington, IL	63.5
2.	WWNC	Asheville	57.3
3.	WFBG	Altoona	54.6
4.	WOWO	Fort Wayne	54.1
5.	WNDU-F	South Bend	48.8
6.	KWLO	Waterloo	48.3
7.	WTIC	Hartford	47.1
8.	WWVA	Wheeling	46.9
9.	WROK	Rockford	46.5
10.	WCCK-F	Erie	46.3
11.	KDKA	Pittsburgh	44.7
12.	WKEE-F	Huntington	43.7
13.	WBBQ-F	Augusta, GA	43.6
14.	WQSM-F	Fayetteville, NC	43.3
15.	KQWB-F	Fargo	43.1
16.	WFXE-F	Columbus, GA	42.6
17.	KFAB	Omaha	42.0
18.	WICC	Bridgeport	41.9
19.	WMT	Cedar Rapids	41.6
20.	KWTO-F	Springfield, MO	41.3
21.	WIXX-F	Green Bay	40.8
	KVOC	Casper	40.8
23.	WVAF-F	Charleston, WV	40.7
24.	WTRS-F	Casper	40.6
25.	WGLF-F	Tallahassee	40.5
26.	WBNQ-F	Bloomington, IL	40.2
27.	KYJC	Medford	40.0
28.	WXLK-F	Roanoke	39.4
29.	KTWO	Casper	38.9
	WCCO	Minneapolis	38.9
31.	WRVA	Richmond	38.6
	KMOX	St. Louis	38.6
33.	WGEE	Green Bay	38.4
34.	WRKY-F	Steubenville	38.2
35.	WLAP-F	Lexington	38.1
36.	WBGM-F	Tallahassee	37.9
37.	KIT	Yakima	37.8
38.	WNOK-F	Columbia, SC	37.6
39.	WJET	Erie	37.2
	KBOY-F	Medford	37.2
41.	WMAZ-F	Macon	36.7
42.	WIVK-F	Knoxville	36.1
43.	WGY	Schenectady	35.8
44.	WKDQ-F	Evansville	35.7
45.	WHBC	Canton	35.6
46.	WISE	Asheville	35.5
47.	WGBF	Evansville	35.4
48.	WCKS-F	Melb-Cocoa	35.3
49.	WIBA-F	Madison	35.1
	WGIR-F	Manchester	35.1
51.	KQCR-F	Cedar Rapids	34.9
52.	KQWB	Fargo	34.8
	WVLK	Lexington	34.8
54.	KCNB-F	Waterloo	34.7
55.	WRAL-F	Raleigh	34.5
56.	WZOK-F	Rockford	34.5
57.	WFMF-F	Baton Rouge	34.4
	KONA	Richland, WA	34.4
59.	WKZO	Kalamazoo	34.1
60.	WLWI-F	Montgomery	34.0
61.	KOOK	Billings	33.9
62.	KCRG	Cedar Rapids	33.8
63.	WKSJ-F	Mobile	33.7
64.	WTAG	Worcester	33.6
65.	WIBC	Indianapolis	33.3
66.	WACO	Waco	33.1
	KEYN-F	Wichita	33.1
68.	KTTS-F	Springfield, MO	33.0
69.	KFQD	Anchorage	32.9
70.	WLAN-F	Lancaster	32.8
	WGAN	Portland, Me	32.8
	WRVQ-F	Richmond	32.8
73.	WELI	New Haven	32.7
74.	KHOO-F	Waco	32.6
75.	WQUT-F	JC-Kingsport	32.5
	WRTA	Altoona	32.5
77.	WSGW	Saginaw	32.4
78.	WMEE-F	Fort Wayne	32.3
79.	WKRG-F	Mobile	32.2
80.	WSBT	South Bend	32.1
	WHEN	Syracuse	32.1
	KENI	Anchorage	32.1
	WGNI-F	Wilmington, NC	32.1
84.	WARM	NE PA	31.7
85.	KELO	Sioux Falls	31.6
86.	WZEE-F	Madison	31.5
87.	WDUZ	Green Bay	31.4
	WIOG-F	Saginaw	31.4
	KWTO	Springfield	31.4
90.	WSYR	Syracuse	31.3
	KSOO	Syracuse	31.3
92.	WZAT-F	Savannah	31.2
93.	KYW	Philadelphia	31.1
94.	WJLQ-F	Pensacola	31.0
95.	WZZK-F	Birmingham	30.9
96.	WVBS-F	Wilmington, NC	30.8
97.	KLLL-F	Lubbock	30.7
	WROV	Roanoke	30.7
	WOKS	Columbus, GA	30.7
100.	WPRO-F	Providence	30.6
	WCOS-F	Columbia, SC	30.6

* Based on 12+ Metro Cume Rating, Mon-Sun, 6AM-MID

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HR AVERAGE

ROCK/TOP 40/CONTEMP

1.	WNBC	NY	1253
2.	WLS	Chi	1019
3.	KIIS	LA	645
4.	WCAU-F	Phil	606
5.	KIQQ-F	LA	547
6.	WXKS-F	Bost	500
7.	WPIX-F	NY	449
8.	KFRC	SF	420
9.	KZGC-F	Atl	419
10.	WRAL-F	Ral	413
11.	WIOQ-F	Phil	406
12.	XTRA	LA	354
13.	WGCL-F	Cleve	347
14.	WLOL-F	Minn	345
15.	WHYI-F	Miami	344
16.	WBBM-F	Chi	340
17.	WRBQ-F	Tampa	332
18.	KRLA	LA	326
19.	WRQX-F	Wash	316
20.	WPGC-F+	Wash	315
21.	WOKI-F	Knox	286
22.	WQXI-F	Atl	282
23.	WVBF-F	Bost	281
24.	WINZ-F	Miami	270
25.	WXLK-F	Roan	266
26.	WWKX-F	Nash	250
27.	WMC-F	Memp	245
28.	WBZZ-F	Pitts	243
29.	KEGL-F	Dall	241
30.	KTSA	San Ant	239
31.	WPRO-F	Prov	236
32.	WNDU-F	S Bend	235
33.	WXKX-F	Pitt	231
34.	WKRQ-F	Cinci	230
35.	WBLI-F	Long Isl	227
	WNCI-F	Colum	227
37.	WEZB-F	New Or	226
38.	WHB	Kan Cit	218
	KBEQ-F	Kan Cit	218
40.	WKEE-F	Hunt	213
	WDRQ-F	Det	213
42.	WRVQ-F	Rich	212
43.	WKXX-F	Birm	211
44.	KFYE-F	Fresno	210
45.	WIFI-F	Phil	207
46.	WBEN-F	Buff	205
47.	WPJB-F	Prov	200
48.	WXGT-F	Colum	197
49.	WSKZ-F	Chatt	191
50.	WKBW	Buff	188

AOR

1.	WPLJ-F	NY	1277
2.	WNEW-F	NY	797
3.	KMET-F	LA	775
4.	KLOS-F	LA	690
5.	WCOZ-F	Bost	607
6.	WMMR-F	Phil	606
7.	KROQ-F	LA	548
8.	WMMS-F	Cleve	503
9.	WLS-F	Chi	489
	WLUP-F	Chi	489
11.	WRIF-F	Det	468
12.	WLLZ-F	Det	439
13.	WYSP-F	Phil	417
14.	WAPP-F	NY	415
15.	WBCN-F	Bost	366
16.	WWDC-F	Wash	342
17.	WDVE-F	Pitt	327
18.	KZEW-F	D-FW	325
19.	KLOL-F	Hous	324
20.	KMEL-F	SF	316
21.	KWK-F	St Lou	312
22.	KTXQ-F	D-FW	307
23.	KZAP-F	Sacra	305
24.	KGON-F	Port	302
25.	WHJY-F	Prov	300
26.	WMET-F	Chi	293
27.	WIYY-F	Balt	289
28.	WAAF-F	Worc	287
29.	WKLS-F	Atl	286
30.	KISW-F	Sea	284
31.	KGB-F	San Die	275
32.	KRQR-F	SF	272
33.	WFBQ-F	Indy	261
34.	KYYS-F	Kan Cit	258
35.	WEBN-F	Cinci	255
36.	KSJO-F	S Jose	253
37.	WDIZ-F	Orl	252
38.	WSHE-F	Miami	247
39.	WROQ-F	Char	243
40.	WZXR-F	Memp	240
41.	WIOT-F	Tol	238
42.	WAVA-F	Wash	237
43.	WTUE-F	Dayt	234
44.	WABX-F	Det	229
45.	WYNF-F	Tampa	217
	KBPI-F	Denv	217
47.	KAZY-F	Denv	215
	WLAV-F	GR	215
49.	KDWB-F	Minn	214
	KDKB-F	Phoe	214

ADULT CONT/SOFT ROCK/OLDIES

1.	WYNY-F	NY	1296
2.	WCBS-F	NY	766
3.	WMGK-F	Phil	679
4.	KFI	LA	588
5.	KRTH-F	LA	546
6.	KHTZ-F	LA	515
7.	KSTP-F	Minn	485
8.	WCLR-F	Chi	448
9.	KNX-F	LA	411
10.	KVIL-F	Dall	400
11.	WNIC-F	Det	374
12.	WMJX-F	Bost	367
13.	WROR-F	Bost	339
14.	WKQX-F	Chi	322
15.	KFMK-F	Hous	307
16.	WFYR-F	Chi	305
17.	WSNI-F	Phil	284
18.	KRBE-F	Hous	278
19.	WMJC-F	Det	266
20.	WZZP-F	Cleve	263
21.	WEEI-F	Bost	261
22.	CKLW	Det	248
23.	KIOI-F	SF	230
24.	KSD-F	St Lou	226
25.	WLTT-F	Wash	219
26.	WCZY-F	Det	214
27.	WISN	Milw	210
28.	WTAE	Pitt	208
29.	WAXY-F	Miami	205
30.	KYUU-F	SF	201
	WWSW-F	Pitt	201
32.	KWST-F	LA	199
33.	WKRC	Cinci	197
34.	WENS-F	Indy	192
35.	WOW	Omaha	189
	WTVN	Colum	189
	KMGC-F	Dall	189
38.	WGR	Buff	185
	WASH-F	Wash	185
40.	WSSH-F	Bost	183
41.	WPRO	Prov	182
42.	WAIA	Miami	179
43.	WBT	Char	177
44.	KXOK	St Lou	176
45.	KXOA-F	Sacra	172
46.	WLTA-F	Atl	167
47.	WLTY-F	Norf	163
48.	WWJF-F	Miami	158
49.	KPPL-F	Denv	155
50.	WWYZ-F	Hart	152

* Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

MOR

1.	WGN	Chi	1205
2.	WJR	Det	1066
3.	KDKA	Pitt	961
4.	WCCO	Minn	947
5.	WBZ	Bost	700
6.	WHDH	Bost	532
7.	WTIC	Hart	498
8.	WIP	Phil	468
9.	WMAL	Wash	426
10.	KNBR	SF	412
11.	WBAL	Balt	377
12.	KFAB	Omaha	349
13.	WGY	Schen	337
	WLW	Cinci	337
15.	WSB	Atl	316
16.	KSFO	SF	312
17.	WOWO	F Wayne	302
18.	WIBC	Indy	287
19.	KOMO	Sea	242
20.	WRVA	Rich	232
21.	WHAS	Louis	224
22.	WTMJ	Milw	223
23.	KFMB	San Die	209
24.	WBEN	Buff	203
25.	WGAR	Cleve	192
26.	WIOD	Miami	174
	WHIO	Dayton	174
	KSL	SLC	174
29.	WPTF	Ral	169
30.	WFBR	Balt	167
31.	WCFL	Chi	161
32.	KHOW	Denv	158
33.	WCTC	NY/NJ	155
34.	WFLA	Tampa	152
35.	KLOK	S Jose	150
36.	WMT	Ced Rap	149
	WHAM	Roch	149
38.	KOY	Phoe	146
39.	WROW	Albany	145
40.	KEX	Port	142
	WSYR	Syra	142
42.	WWL	New Or	140
43.	KRMG	Tulsa	137
	WARM	NE PA	137
45.	WKBN	Young	128
46.	KOGO	San Die	123

BEAUTIFUL MUSIC

1.	WRFM-F	NY	1138
2.	WPAT-F	NY	904
3.	KBIG-F	LA	820
4.	WPAT	NY	646
5.	WLOO-F	Chi	599
6.	KJOI-F	LA	517
7.	WLAK-F	Chi	482
8.	WEAZ-F	Phil	436
9.	KOST-F	LA	429
10.	WGAY-F	Wash	387
11.	WWSH-F	Phil	381
12.	WLYF-F	Miami	375
13.	WEZN-F	Bridge	324
14.	WJIB-F	Bost	316
15.	WWBA-F	Tampa	313
16.	WHIO-F	Dayt	297
17.	WJR-F	Det	288
18.	WPCH-F	Atl	276
19.	KEZK-F	St Lou	273
20.	WLKW-F	Prov	267
	WXTZ-F	Indy	267
22.	WVNJ-F	New/NY	266
23.	KJQY-F	San Die	260
	WQAL-F	Cleve	260
25.	WHUD-F	NY	255
26.	WPNT-F	Pitt	254
27.	KFOG-F	SF	253
28.	WDBO-F	Orl	251
29.	WDOK-F	Cleve	250
30.	WJYE-F	Buff	247
31.	KMEZ-F	Dall	242
32.	WSHH-F	Pitt	235
33.	WJBR-F	Wilm, DE	230
34.	WYOR-F	Miami	228
35.	KOSI-F	Denv	222
36.	KODA-F	Hous	213
37.	KSEA-F	Sea	211
	KQYT-F	Phoe	211
39.	KABL	SF	208
40.	KMEO-F	Phoe	205
41.	WLIF-F	Balt	203
42.	WJOI-F	Det	197
43.	WEZO-F	Roch	195
	KOIT-F	SF	195
	KSFI-F	SLC	195
46.	WRCH-F	Hart	190
	KUPL-F	Port	190
48.	WAIT	Chi	189
49.	KYND-F	Hous	186
50.	WWEZ-F	Cinci	178
	WOOD-F	GR	178

COUNTRY

1.	WMAQ	Chi	833
2.	WHN	NY	805
3.	WBAP	D-FW	716
4.	WDAF	Kan Cit	490
5.	WKHK-F	NY	486
6.	WSOC-F	Char	442
7.	KIKK-F	Hous	429
8.	KSCS-F	D-FW	418
9.	KLAC	LA	369
10.	KILT-F	Hous	360
11.	WQYK-F	Tampa	357
12.	WTQR-F	Gr-WS	355
13.	WKHX-F	Atl	345
14.	WIVK-F	Knox	318
	WDGY	Minn	318
16.	WZZK-F	Birm	317
17.	KZLA-F	LA	316
18.	WUSL-F	Phil	310
19.	WPOC-F	Balt	304
	WWWW-F	Det	304
21.	WIL-F	St Lou	288
22.	KSSN-F	L Rock	276
	KKYX	San Ant	276
24.	WJEZ-F	Chi	274
25.	KVOO	Tulsa	268
26.	WSUN	Tampa	266
27.	KSD	St Lou	256
28.	WFIL	Phil	246
29.	KPLX-F	D-FW	245
30.	KHJ	LA	238
31.	WCXI	Det	237
32.	KNEW	SF	235
33.	KLZ	Denv	220
	KNIX-F	Phoe	220
35.	KRAK	Sacra	216
	KOMA	Ok City	216
37.	WESC-F	Gr-Sp	215
38.	WWWE	Cleve	211
39.	WBCS-F	Milw	208
	WUSN-F	Chi	208
41.	KSAN-F	SF	205
42.	WMZQ-F	Wash	201
43.	WAMZ-F	Louis	195
44.	KEBC-F	Ok City	191
45.	KMBZ	Kan City	189
46.	WNOE-F	New Or	185
47.	WEEP	Pitt	184
48.	WSIX-F	Nash	183
49.	WFMS-F	Indy	182
	WCMS-F	Norf	182

BLACK/URBAN

1.	WKTU-F	NY	1674
2.	WRKS-F	NY	1622
3.	WBLS-F	NY	1434
4.	WGCI-F	Chi	780
5.	WDAS-F	Phil	673
6.	KMJQ-F	Hous	448
7.	WJPC	Chi	440
8.	WVEE-F	Atl	434
9.	WKYS-F	Wash	418
10.	KSOL-F	SF	404
11.	WHUR-F	Wash	347
12.	WAIL-F	New Or	341
13.	KUTE-F	LA	335
14.	WGPR-F	Det	331
15.	WXYV-F	Balt	321
16.	KRLY-F	Hous	310
17.	KNOK-F	Dall	289
18.	WVON	Chi	280
19.	KKDA-F	D-FW	268
20.	KBLX-F	SF	263
	WJLB-F	Det	263
22.	KGFJ	LA	262
23.	WWRL	NY	249
24.	WAMO-F	Pitt	231
25.	KDIA	SF	223
26.	KDAY	LA	221
27.	KMJM-F	St Lou	220
28.	WTLC-F	Indy	218
29.	KACE-F	LA	215
30.	WJMI-F	Jack,MS	212
31.	WOOK-F	Wash	211
32.	KKGO-F	LA	204
33.	WEDR-F	Miami	201
34.	WDMT-F	Cleve	200
35.	WENN-F	Birm	188
36.	WBLX-F	Mobile	176
37.	KJLH-F	LA	175
38.	WHRK-F	Memp	172
39.	WOWI-F	Norf	169
40.	WJZZ-F	Det	165
41.	WLBS-F	Det	163
42.	WWIN	Balt	155
43.	WDAS	Phil	150
44.	WDIA	Memp	148
45.	WWDM-F	Colum,SC	146
46.	KPRS-F	Kan Cit	145
47.	WTMP	Tampa	141
48.	KWAM-F	Memp	139
	WHAT	Phil	139
50.	WHYZ	Gr-Spar	137

NEWS/TALK

1.	WOR	NY	1729
2.	WCBS	NY	1357
3.	WINS	NY	1177
4.	KABC	LA	1080
5.	KMOX	St Lou	890
6.	KGO	SF	851
7.	WABC	NY	820
8.	KYW	Phil	774
9.	WBBM	Chi	688
10.	KNX	LA	671
11.	WMCA	NY	606
12.	WIND	Chi	563
13.	KFWB	LA	547
14.	KCBS	SF	490
15.	WWDB-F	Phil	442
16.	WCAU	Phil	411
17.	WWJ	Det	410
	KMPC	LA	410
19.	WEEI	Bost	404
20.	KIRO	Sea	389
21.	WXYZ	Det	375
22.	KRLD	Dall	315
23.	KTRH	Hous	291
24.	WHO	Des M	284
25.	WINZ	Miami	266
26.	WNWS	Miami	249
27.	WRC	Wash	236
28.	KOA	Denv	224
29.	KPRC	Hous	219
30.	WRKO	Bost	217
31.	KTAR	Phoe	214
32.	WTOP	Wash	205
33.	WFAA	Dall	193
34.	KCMO	Kan Cit	181
35.	KQV	Pitt	160
36.	WOAI	San Ant	158
37.	KVI	Sea	147
38.	KTOK	Ok City	144
39.	WERE	Cleve	136
40.	WITS	Bost	128
41.	WGST	Atl	126
42.	KSDO	San Die	125
43.	KMJ	Fresno	124
44.	WRNG	Atl	114
45.	KFBK	Sacra	111
46.	WEAN	Prov	109
47.	WCKY	Cinci	105
48.	WBBW	Young	99
49.	WGSO	New Or	86
50.	WPOP	Hart	85

SPANISH

1.	WJIT	NY	591
2.	WADO	NY	511
3.	WRHC	Miami	317
4.	KTNQ	LA	281
5.	WQBA	Miami	215
6.	KGBT	McA-Br	211
7.	KLVE-F	LA	193
8.	KWKW	LA	190
9.	WOJO-F	Chi	186
10.	WCMQ-F	Miami	178
11.	KALI	LA	165
12.	WCMQ-F	Miami	147
13.	WBNX	NY	118
14.	KIQI	AF	111
15.	WQBA-F	Miami	98
16.	KCOR	San Ant	85
17.	KIWW-F	McA-BR	82
18.	WOCN	Miami	79
19.	KLVL	Hous	75
20.	KEYH	Hous	74
21.	KEDA	San Ant	70
22.	KAMA	El Paso	64
	KXYZ	Hous	64
	XEGM	LA	64
25.	KXEW	Tucs	55
26.	KIFN	Phoe	49
27.	KCCT	Cor Chr	43
28.	KLAT	Hous	42
29.	KGST	Fres	41
30.	KUNO	Cor Chr	40

RELIGION/GOSPEL

1.	KBRT-F	LA	152
2.	WWDJ-F	NY	142
3.	WROL	Bost	87
4.	KBIQ-F	Sea	86
5.	KCIJ	Shrev	82
6.	KGDN	Sea	73
7.	KIEV	LA	70
8.	WCGL	Jackvil	67
9.	KPBC	Dall	63
10.	KWAM	Memp	57
11.	WRBS-F	Balt	55
12.	KHCB-F	Hous	51
	KSKY	D-FW	51
14.	WLIX	Long Is	49
	WENN	Birm	49
16.	WDJC-F	Birm	48
	KCFO-F	Tulsa	48
	WMUZ-F	Det	48
19.	WEXY	Miami	46
20.	WEMM-F	Hunt	43
	WUST	Wash	43
22.	WDAC-F	Lanc	42
23.	WYCA-F	Chi	41
	WFAX	SF	41
25.	WZZD	Phil	40
26.	WWMO-F	Gr-WS	39
27.	KGOL-F	Hous	38
28.	KPDQ-F	Port	36
29.	KEAR-F	SF	32
30.	WHPE-F	SF	32

NOSTALGIA

1.	WNEW	NY	903
2.	WJJD	Chi	471
3.	KPRZ	LA	380
4.	WPEN	Phil	374
5.	WDAE	Tampa	170
	WOKY	Milw	170
7.	WXKS	Bost	159
8.	WBBG	Cleve	156
9.	WJAS	Pitt	154
10.	WITH	Balt	151
11.	WRTH	St Lou	145
12.	WMLX	Cinci	125
13.	KMPX-F	SF	115
14.	WCOL	Colum	104
15.	WLQY	Miami	101
16.	KFJZ	D-FW	99
	WNAK	NE PA	99
18.	CKJY-F	Det	94
19.	WLKW	Prov	92
20.	WECK	Buff	85
21.	KJLA	Kan City	82
22.	WFBL	Syra	80
23.	WREC	Memp	79
	KGIL+	LA	79
25.	KUPL	Port	75
26.	KMLO	San Die	73
27.	KLIV	S Jose	71
	WSBT	S Bend	71
29.	KIXI	Sea	70
30.	WPXN	Roch	68
	KAKZ	Wich	68

CLASSICAL

1.	WQXR-F+	NY	394
2.	WNCN-F	NY	272
3.	WFLN-F+	Phil	194
4.	WFMT-F	Chi	156
5.	KFAC-F	LA	155
6.	KDFC-F+	SF	154
7.	KKHI-F+	SF	153
8.	WGMS-F+	Wash	151
9.	KFSD-F	San Die	128
10.	WCRB-F	Bost	127
11.	KING-F	Sea	105
12.	KVOD-F	Denv	96
13.	WTMI-F	Miami	89
14.	WQRS-F	Det	85
15.	WCLV-F	Cleve	81
16.	WFMR-F	Milw	65
17.	KLEF-F	Hous	64
18.	KHEP-F	Phoe	50
19.	WRR-F	Dall	43
20.	KFAC	LA	42
21.	WNIB-F	Chi	40
22.	KMFM-F	San Ant	38
23.	WGH-F	Norf	36

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

ROCK/TOP 40/CONTEMP

1.	WFBG	Alt	27.3
2.	KTRS-F	Casper	27.2
3.	WCCK-F	Erie	25.8
4.	WKEE-F	Hunting	24.5
5.	WNDU-F	S. Bend	24.4
6.	KWTO-F	Spr, MO	22.5
7.	WXLK-F	Roan	21.4
8.	WBBQ-F	Aug,GA	20.7
9.	WQSM-F	Fayet,NC	19.9
10.	WVAF-F	Char,WV	19.3
11.	KYJC	Medford	18.9
	WISE	Ashe,NC	18.9
13.	WPFR-F	Terre Hau	18.8
14.	KQCR-F	Ced Rap	18.6
15.	WCKS-F	Cocoa	18.4
16.	WQUT-F	JC-Kin	18.3
17.	WLAP-F	Lexing	18.2
	WNOK-F	Col,SC	18.2
19.	WZOK-F	Rockf	18.0
20.	KBOY-F+	Medford	17.9
21.	WFMF-F	Bat Rou	17.6
22.	KCNB-F	Wat-CF	17.5
23.	WIXX-F	Gr Bay	17.4
24.	WDOQ-F	Day Bch	17.3
25.	KKRC-F	Sioux F	16.7
	WKDQ-F	Evans	16.7
27.	WMRV-F	Bingh	16.4
28.	WRKY-F	Steuben	16.3
29.	WBNQ-F	Bloom,IL	16.1
30.	WLAN-F	Lancas	16.0
	WMAZ-F	Macon	16.0
32.	WKDQ-F	Evans	15.9
33.	WSKZ-F	Chatta	15.3
	KEYN-F	Wich	15.3
35.	KBFM-F	McAllen	15.2
36.	KHOO-F	Waco	14.9
	WJET	Erie	14.9
38.	KHFI-F	Austin	14.8
39.	KKXX-F	Bakers	14.6
	WZYP-F	Hunts,AL	14.6
41.	WCGQ-F	Col, GA	14.5
42.	KTDY-F	Lafay	14.4
	KENI	Anch	14.4
44.	KOOK	Billings	14.2
	WKZW-F	Peoria	14.2
46.	WRAL-F	Ral	13.8
47.	KYYA-F	Billings	13.5
48.	WTYX-F	Jack, MS	13.4
	WRVQ-F	Rich, VA	13.4
50.	WMEE-F	F Wayne	12.9
	KQWB	Fargo	12.9

AOR

1.	KQWB-F	Fargo	23.2
2.	KILO-F	Col Spg	19.3
3.	KZEL-F	Eugene	16.3
4.	KOZZ-F	Reno	16.1
5.	WKQQ-F	Lexing	15.5
6.	WTUE-F	Dayton	14.4
7.	WWCK-F	Flint	14.3
	WLAV-F	Gr Rap	14.3
9.	WHSL-F	Wilm,NC	14.0
	WGIR-F	Manch	14.0
11.	KZAP-F	Sacra	13.7
12.	WIOT-F	Toledo	13.6
13.	KSMB-F	Lafay	13.4
	KLBJ-F	Austin	13.4
15.	KGON-F	Port	13.3
16.	WXLP-F	Dav-RI	13.2
17.	KLAQ-F	El Paso	13.0
18.	KGGO-F	Des Moi	12.9
	KEZE-F	Spok	12.9
20.	WBLM-F	Por,ME	12.7
21.	KFRX-F	Lincoln	12.5
22.	WKDF-F	Nash	12.4
23.	WAAF-F	Worc	12.3
	WJXQ-F	Lansing	12.3
25.	KFMX-F	Lubbock	12.1
26.	WTKX-F	Pensa	12.0
27.	KMOD-F	Tulsa	11.7
	WKLC-F	Char,WV	11.7
29.	WPYX-F	Albany	11.6
	KEZO-F	Omaha	11.6
	WIBA-F	Madison	11.6
	WSYR-F	Syr	11.6
33.	WIMZ-F	Knox	11.3
34.	KISS-F	San Ant	11.1
35.	WLVQ-F	Col,GA	11.0
	KIDQ-F	Boise	11.0
37.	KMBQ-F	Shrev	10.9
38.	WDIZ-F	Orl	10.8
	WOWD-F	Talla	10.8
40.	KNCN-F	Cor Chr	10.7
	WZXR-F	Memp	10.7
	WROQ-F	Char	10.7
43.	KRKN-F	Ancho	10.5
44.	WOUR-F	Utica	10.4
	KOMP-F	Las Veg	10.4
	WHJY-F	Prov	10.4
47.	WZZO-F	All-Be	10.1
	KICT-F	Wich	10.1
49.	KWFM-F	Tucs	10.0

MOR/AC

1.	WJBC	Bloom,IN	40.8
2.	WOWO	F Wayne	25.0
	WMT	Ced Rap	25.0
4.	KFAB	Omaha	22.7
5.	WTIC	Hart	21.7
6.	WIKY-F	Evans	20.8
7.	KTWO	Casper	20.7
8.	KDKA	Pitt	20.2
9.	WCCO	M-SP	20.2
	KWLO	Wat-CF	20.0
11.	WROK	Rockf	19.4
12.	WRVA	Rich	18.4
	KONA	Rich,WA	18.4
14.	KIT	Yakima	18.3
15.	WSGW	Saginaw	16.9
16.	KFQD	Anch	16.6
17.	WGY	Schen	16.2
18.	KSOO	S Falls	16.0
19.	WVLK	Lexing	15.8
20.	WELI	N Haven	15.5
	WKZO	Kala	15.5
22.	WICC	Bridge,CT	15.4
	WEEU	Read	15.4
24.	WHBC	Canton	15.1
25.	WSTV	Steuben	14.9
26.	WIBC	Indy	14.3
27.	WSYR	Syr	14.2
28.	WIBW	Topeka	14.1
29.	WIBX	Utica	14.0
30.	WNBF	Bingh	13.8
31.	WSBA	York	13.7
32.	KGBX	Spr, MO	13.3
33.	WROV	Roan	13.2
34.	WPTF	Ral	12.9
35.	WHP	Harris	12.7
36.	KFOR	Lincoln	12.5
	KDAL	Duluth	12.5
38.	WHEN	Syr	12.4
	KBOI	Boise	12.4
	WRTA	Alt	12.4
	WTAG	Worc	12.4
42.	KRMG	Tulsa	12.3
43.	WSTP-F	M-SP	12.2
44.	WBOW	T Haute	11.9
45.	WDEF	Chatt	11.6
46.	WAKR	Akron	11.5
47.	WBT	Char, NC	11.3
48.	WAlV-F	Jkvil	11.2

* Based on 12+ Metro Share, Mon-Sun, 6A-MID

BEAUTIFUL MUSIC

1.	WEZN-F	Bridge	16.4
2.	WSRS-F	Worc	16.3
3.	WHIO-F	Dayt	15.2
	WANJ-F	Wheel	15.2
5.	WZID-F	Manch	14.8
	WHBC-F	Canton	14.8
	WNCE-F	Lanca	14.8
8.	WPVR-F	Roan	14.5
9.	KTMT-F	Medford	14.3
10.	WDUZ-F	G Bay	14.2
11.	WEAT-F	West Palm	14.1
12.	WFBG-F	Alt	13.9
13.	WEZO-F	Roch	13.7
	WOOD-F	Gr Rap	13.7
15.	WEZK-F	Knox	13.6
	KONA-F	Rich,WA	13.6
	WGER-F	Sag	13.6
18.	WLVU-F	Erie	13.4
	WDUV-F	Sara	13.4
20.	WWLV-F	Day Bch	13.2
21.	KJYK-F	Tucson	12.6
	KWTX-F	Waco	12.6
23.	WJYE-F	Buff	12.5
	WQYT-F	Bingh	12.5
	KLIN-F	Lincoln	12.5
26.	KXLY-F	Spok	12.4
27.	WEZV-F	F Wayne	12.3
	WFPG-F	At City	12.3
	WLOS-F	Ashe	12.3
30.	WSWT-F	Peoria	11.8
	WXTZ-F	Indy	11.8
32.	WHP-F	Harris	11.7
33.	KSRN-F	Reno	11.6
34.	KHAR	Anch	11.4
	WJCL-F	Savan	11.4
36.	KOOK-F	Billing	11.3
37.	WLQR-F	Toledo	11.2
38.	WHYN-F	Spr, MA	11.1
	WDBO-F	Orl	11.1
40.	WJBR-F	Wilm,DE	11.0
	WWBA-F	Tampa	11.0
42.	KCOZ-F	Shrev	10.9
43.	WLKW-F	Prov	10.7
	KSFI-F	SLC	10.7
45.	KBEE-F	Modes	10.6
	KLYF-F	Des M	10.6
47.	WGAN-F	Port M	10.5
	KBRA-F	Wich	10.5
49.	WRWC-F	Rock	10.4
50.	WEIZ-F	Col, GA	10.3
	WKTZ-F	Jkvil	10.3

COUNTRY

1.	WWNC	Ashe	38.5
2.	WWVA	Wheel	29.6
3.	KVOC	Casper	25.0
4.	WLWI-F	Mont	23.5
5.	WGEE	G Bay	23.4
6.	KUTI	Yakima	21.7
7.	KTTS-F	Spr, MO	21.2
8.	WACO	Waco	19.8
9.	WKSJ-F	Mobile	18.7
10.	KSSN-F	L Rock	18.0
11.	WIVK-F	Knox	17.9
12.	WTHI-F	Terre H	17.0
13.	KSO	Des M	16.8
14.	KLLL-F	L Rock	16.6
	WZZK-F	Birmin	16.6
16.	WQHK	F Wayne	15.6
	WTQR-F	Gr-WS	15.6
18.	KFGO	Fargo	15.5
19.	KUZZ	Bakers	14.9
20.	WQBE-F	Char,WV	14.8
21.	KEBC-F	Ok Cit	14.7
22.	WMSI-F	Jack,MS	14.6
23.	WCHY-F	Savan	14.4
	KVOO	Tulsa	14.4
25.	KGHL	Billin	14.2
	WCOS-F	Col,SC	14.2
27.	KTPK-F	Topeka	14.1
28.	WDEN-F	Macon	14.0
29.	WVAM	Alt	13.9
30.	WCAW	Char,WV	13.8
31.	WSOC-F	Char,NC	13.7
	WXCL	Peoria	13.7
33.	WEZC-F	Gr-Spar	13.6
34.	WPOR-F	Port	13.5
35.	KXKW	Lafay	13.4
36.	WXBQ-F	JC-Kin	13.3
	WYNK-F	Baton R	13.3
38.	WKKQ-F+	Duluth	13.1
39.	WBHP	Hunt,AL	13.0
40.	WPCV-F	Lake	12.9
	KIXZ	Amar	12.9
42.	WSLC	Roan	12.6
43.	WTCR	[illegible]	12.4
	WWQQ-F	Wilm,NC	12.4
	KDAK-F	Spok	12.4
	WKCQ-F	Sag	12.4
47.	KWTO	Spr, MO	12.3
	WIRK-F	West P	12.3
	WEZL-F	Char,SC	12.3
	KASE-F	Aust	12.3
	KWEN-F	Tulsa	12.3

BLACK/URBAN

1.	WANM	Tall	21.3
2.	WFXE-F	Col,GA	19.7
3.	WBLX-F	Mobile	18.6
4.	WWIL	Wilm,NC	16.7
5.	KJCB	Lafay	16.5
6.	WEAS-F	Savan	16.3
7.	WOKS	Col,GA	16.2
8.	WWWZ-F	Char,SC	15.8
	WQDW-F	Gr-NB	15.8
10.	KOKY	L Rock	15.1
11.	WJMI-F	Jackson	14.9
12.	WXOK	Bat Rou	14.8
13.	WIDU	Fayet,NC	14.6
14.	WPAL	Char,SC	14.0
15.	WJJS-F	Lynch	13.8
	WOIC	Col,SC	13.8
17.	WXVI	Mont	13.5
18.	WSOK	Savan	13.3
	KOKA	Shrev	13.3
20.	WKXI	Jackson	13.0
21.	WAIL-F	New Or	12.9
22.	WIBB	Macon	12.4
23.	WENN-F	Birming	12.3
24.	WHYZ	Gr-Spar	12.1
	WQIM-F	Mont	12.1
26.	WWWS-F	Sag	11.9
27.	WVEE-F	Atl	11.5
28.	WPGA-F	Macon	11.3
29.	WTLC-F	Indy	11.0
30.	WJTT-F	Chatt	10.8
31.	KHYS-F	Beau	10.7
32.	WBOP	Pensa	10.4
33.	WRDW	Aug, GA	10.2
	WDZZ-F	Flint	10.2
35.	WWDM-F	Col,SC	10.0
36.	KDKS-F	Shrev	9.6
37.	WVOL	Nash	9.4
	WIHB	Aug,GA	9.4
39.	WLOU	Louis	9.3
40.	KMJQ-F	Hous	9.1
41.	WEUP	Hunts	8.9
42.	WTOY	Roan	8.8
43.	WXYV-F	Balt	8.7
44.	WKYS-F	Wash	8.4
45.	WDIA	Memp	8.3
	KWAM-F	Memp	8.3
47.	WPEG-F	Char,NC	8.0
48.	WWAB	Lake	7.9
49.	WQMG-F	Gr-WS	7.8
50.	KPRS-F	Kan City	7.5

NEWS/TALK

1.	KMOX	St Lou	21.1
2.	WHO	Des M	12.0
3.	WBBW	Young	11.2
4.	KIRO	Sea	11.0
5.	WOC	Daven	10.9
6.	KTOK	Ok Cit	10.6
7.	KOH	Reno	9.4
8.	KMJ	Fresno	9.3
9.	KYW	Phil	8.8
	KTAR	Phoe	8.8
11.	KGO	SF	8.6
12.	KARN	L Rock	7.6
13.	WOMP	Wheel	7.0
14.	KCMO	Kan City	6.9
15.	KABC	LA	6.7
16.	WEEI	Boston	6.6
17.	WKIS	Orl	6.3
18.	KVOR	Col Spr	5.9
	WWJ	Det	5.9
	WOR	NY	5.9
21.	WLAC	Nash	5.7
22.	KOA	Denv	5.6
23.	KRLD	Dallas	5.4
24.	WOAI	San Ant	5.4
25.	WAVI	Dayton	5.2
26.	WINZ	Miami	5.0
	WPOP	Hartf	5.0
	WQBK	Albany	5.0

NOSTALGIA

1.	WSBT	S Bend	16.0
2.	WERU	Madis	10.4
3.	KAKZ	Wich	10.3
4.	WEYZ	Erie	9.8
5.	WAAV	Wilm,DE	9.7
	WAAV	Wilm,DE	9.7
7.	WNAK	NE PA	8.7
	KIDO	Boise	8.7
	WCOA	Pensa	8.7
10.	WFBL	Syra	7.9
11.	WRAW	Reading	7.8
12.	KOYN	Billing	7.1
	KXTP	Duluth	7.1
14.	KERN	Bakers	6.6
	WCOL	Col,OH	6.6
	WOKY	Milw	6.6
17.	WYNZ	Port, M	6.5
	WDAE	Tampa	6.5
	WNEB	Worces	6.5
20.	WAVZ	New Hav	6.4
	WGAC	Aug,GA	6.4
	KQDQ	Eugene	6.4
23.	WMAS	Spr, MA	6.2
24.	WMLX	Cinci	5.9
25.	WBBG	Cleve	5.6
	KLEU	Wat-CF	5.6
27.	WEST	All-Be	5.5
28.	WPXN	Roch	5.3
	WLEE	Rich	5.3
30.	KBBJ	Tulsa	5.0

CLASSICAL

1.	KFSD-F	San Die	4.5
2.	KVOD-F	Denv	3.5
3.	KHFM-F	Albuq	3.2
4.	KING-F	Sea	3.1
5.	WGMS-F+	Wash	2.9
6.	WFMR-F	Milw	2.4
	WCLV-F	Cleve	2.4
	KMFM-F	San Ant	2.4
9.	KHEP-F	Phoe	2.1
10.	WFLN-F+	Phil	2.0
11.	WGH-F	Norf	1.9
12.	KKHI-F+	San Fran	1.8
	KDFC-F+	San Fran	1.8
14.	WTMI-F	Miami	1.7
15.	KLEF-F	Hous	1.4
	WQXR-F+	New York	1.4
	WCRB-F	Bost	1.4
18.	WFMT-F	Chi	1.3
19.	WQRS-F	Detroit	1.2
	KWHO	SLC	1.2

RELIGION

1.	KCIJ	Shrev	11.0
2.	WDAC-F	Lancaster	6.0
3.	WCGL	Jkvil	5.7
4.	WEMM-F	Hunting	5.0
	KURL	Billings	5.0
6.	KBBO	Yakima	4.6
7.	KORE	Eugene	4.1
8.	WENN	Birming	4.0
9.	KWAM	Memp	3.8
10.	KBGN	Boise	3.7
11.	WPEO	Peoria	3.4
12.	WEAS	Savan	3.3
	KCFO-F	Tulsa	3.3
14.	WQFL-F	Rockf	3.1
	WLUX	Baton R	3.1
	KDOV	Medford	3.1
17.	WGOC-F	JC-King	2.9
	WSTS-F	Fayett,NC	2.9
	WWJC	Duluth	2.9
	WHGI	Aug, GA	2.9

SPANISH

1.	KGBT	McA-Br	29.1
2.	KIWW-F	McA-Br	11.3
3.	KUNO	Cor Chr	9.5
4.	KCCT	Cor Chr	9.0
5.	KAMA	El Paso	8.5
6.	KXEW	Tucson	7.4
7.	KSTN-F	Stockton	6.5
	KCTY	Sal-Sea-Mo	6.5
9.	WRHC	Miami	6.4
10.	KWAC	Bakers	5.9
11.	KCOR	San Ant	5.5
12.	KLFB	Lubbock	4.8
13.	KGST	Fresno	4.6
14.	KMXX-F	Austin	4.5
	KEDA	San Ant	4.5
16.	WQBA	Miami	4.3

AMERICA'S LEADING STATIONS - 12+ METRO SHARE

1.	WJBC	Bloomington, IL	40.8
2.	WWNC	Asheville	38.5
3.	WWVA	Wheeling	29.6
4.	WGBT	McAllen-Browns	29.1
5.	WFBG	Altoona	27.3
6.	KTRS-F	Casper	27.2
7.	WCCK-F	Erie	25.8
8.	WOWO	Fort Wayne	25.0
	WMT	Cedar Rapids	25.0
	KVOC	Casper	25.0
11.	WKEE-F	Huntington	24.5
12.	WNDU-F	South Bend	24.4
13.	WLWI-F	Montgomery	23.5
14.	WGEE	Green Bay	23.4
15.	KQWB-F	Fargo	23.2
16.	KFAB	Omaha	22.7
17.	KWTO	Springfield, MO	22.5
18.	WTIC	Hartford	21.7
	KUTI	Yakima	21.7
20.	WXLK-F	Roanoke	21.4
21.	WANM	Tallahassee	21.3
22.	KTTS-F	Springfield, MO	21.1
	KMOX	St. Louis	21.1
24.	WIKY-F	Evansville	20.8
25.	WBBQ-F	Augusta, GA	20.7
	KTWO	Casper	20.7
27.	KDKA	Pittsburgh	20.2
28.	KWLO	Waterloo	20.0
	WCCO	Minneapolis	20.0
30.	WQSM-F	Fayetteville, NC	19.9
31.	WACO	Waco	19.8
32.	WFXE-F	Columbus, GA	19.7
33.	WROK	Rockford	19.4
34.	KILO-F	Colorado Spgs	19.3
	WVAF-F	Charleston, WV	19.3
36.	WISE	Asheville	18.9
	KYJC	Medford	18.9
38.	WPFR-F	Terre Haute	18.8
39.	WKSJ-F	Mobile	18.7
40.	KQCR-F	Cedar Rapids	18.6
	WBLX-F	Mobile	18.6
42.	WCKS-F	Melb-Cocoa	18.4
	WRVA	Richmond	18.4
	KONA	Richland, WA	18.4
45.	WQUT-F	JC-Kingsport	18.3
	KIT	Yakima	18.3
47.	WNOK-F	Columbia, SC	18.2
	WLAP-F	Lexington	18.2
49.	KSSN-F	Little Rock	18.0
	WZOK-F	Rockford	18.0

AMERICA'S LEADING FM STATIONS - 12+ METRO SHARE*

1.	KTRS-F	Casper	27.2
2.	WCCK-F	Erie	25.8
3.	WKEE-F	Huntington	24.5
4.	WNDU-F	South Bend	24.4
5.	WLWI-F	Montgomery	23.5
6.	KQWB-F	Fargo	23.2
7.	WXLK-F	Roanoke	21.4
8.	KTTS-F	Springfield, MO	21.1
9.	WIKY-F	Evansville	20.8
10.	WBBQ-F	Augusta, GA	20.7
11.	WQSM-F	Fayetteville, NC	19.9
12.	WFXE-F	Columbus, GA	19.7
13.	KILO-F	Colorado Springs	19.3
	WVAF-F	Charleston, WV	19.3
15.	WPFR-F	Terre Haute	18.8
16.	WKSJ-F	Mobile	18.7
17.	KQCR-F	Cedar Rapids	18.6
	WBLX-F	Mobile	18.6
19.	WCKS-F	Melb-Cocoa	18.4
20.	WQUT-F	JC-Kingsport	18.3
21.	WNOK-F	Columbia, SC	18.2
	WLAP-F	Lexington	18.2
23.	KSSN-F	Little Rock	18.0
	WZOK-F	Rockford	18.0
25.	WIVK-F	Knoxville	17.9
26.	WFMF-F	Baton Rouge	17.6
27.	WIXX-F	Green Bay	17.4
28.	WDOQ-F	Daytona Beach	17.3
29.	WTHI-F	Terre Haute	17.0
30.	KKRC-F	Sioux Falls	16.7
31.	KLLL-F	Lubbock	16.6
	WZZK-F	Birmingham	16.6
33.	WEZN-F	Bridgeport	16.4
	WMRV-F	Binghamton	16.4
35.	WRKY-F	Steubenville	16.3
	WEAS-F	Savannah	16.3
	KZEL-F	Eugene	16.3
	WSRS-F	Worcester	16.3
39.	KOZZ-F	Reno	16.1
	WBNQ-F	Bloomington	16.1
41.	WMAZ-F	Macon	16.0
	WLAN-F	Lancaster	16.0
43.	WKDQ-F	Evansville	15.9
44.	WWWZ-F	Charleston, SC	15.8
	WQDW-F	Greenville-NB	15.8
46.	WTQR-F	Greensboro-WS	15.6
47.	WKQQ-F	Lexington	15.5
48.	WSKZ-F	Chattanooga	15.3
	KEYN-F	Wichita	15.3
50.	WANJ-F	Wheeling	15.2
	WSKZ-F	Chattanooga	15.2
	KBFM-F	McAllen-Browns	15.2

Simulcast qualifier: KBOY-F+ Medford 17.9

*Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

METRO SHARE LEADERS - ARBITRON CONDENSED MARKETS*

1.	WKDW	Staunton, VA	39.1	14.	KCDQ-F	Bozeman, MT	28.9
2.	KLAW-F	Lawton, OK	37.6	15.	KQIX-F	Grand Junction, CO	28.7
3.	WJIZ-F	Albany, GA	36.1	16.	KBMR	Bismarck, ND	27.9
4.	KIZZ-F	Minot, ND	36.0	17.	KPQ	Wenatchee, WA	27.2
	KCJB	Minot, ND	36.0	18.	KQIL	Grand Junction,CO	26.1
6.	KFYR	Bismoarck, ND	33.3		WJLS	Beckley, WV	26.1
7.	KDTH	Dubuque	32.9	20.	WPAP-F	Panama City, FL	25.8
8.	WTNY	Watertown, NY	32.0	21.	WCVU-F	Ft. Myers, FL	25.7
9.	KISR-F	Ft. Smith, AR	31.8		KGHO-F+	Aberdeen, WA	25.7
10.	WBKR-F	Owensboro, KY	31.0	23.	KKQV-F	Wichita Falls, TX	25.3
11.	WJDQ-F	Meridian, MS	30.4		KLUR-F	Wichita Falls, TX	25.3
12.	WPFM-F	Panama City, FL	29.7	25.	WDBQ	Dubuque	25.0
13.	WABK-F+	Augusta, ME	29.4		WNCQ-F	Watertown, NY	25.0

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week, Condensed Markets Only

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

	HIGHEST			LOWEST	
1.	Lancaster	84.11%	1.	Asheville	27.06%
2.	Greenville-New Bern	83.73	2.	Yakima	36.29
3.	Melbourne-Titus-Cocoa	80.92	3.	Altoona	36.41
4.	Lansing	75.04	4.	Honolulu	37.45
5.	Washington	74.32	5.	Bakersfield	37.72
6.	Houston	73.38	6.	Waterloo-Cedar Falls	41.30
7.	Lynchburg	71.99	7.	Anchorage	41.94
8.	Savannah	71.92	8.	Bloomington	41.98
9.	Mobile	71.32	9.	Duluth	42.06
10.	Colorado Springs	71.29	10.	Medford	42.78
11.	Dallas-Fort Worth	71.15	11.	McAllen-Brownsville	44.50
12.	Grand Rapids	70.68	12.	Sioux Falls	44.70
13.	Knoxville	70.64	13.	Tucson	44.96
14.	Saginaw	70.62	14.	Casper	44.94
15.	Wilmington, DE	70.38	15.	NE PA	45.82
16.	Portland, ME	70.31	16.	Huntsville	45.96
17.	Oklahoma City	70.15	17.	Richmond	46.53
18.	Terre Haute	69.50	18.	Green Bay	46.60
19.	Pensacola	69.06	19.	Raleigh	46.94
20.	Greensboro-WS	68.87	20.	Billings	47.01

* FM Share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week.

MARKETS WITH HIGHEST AND LOWEST APR'S*

HIGHEST		LOWEST	
1. NE PA	20.3	1. Waterloo-Cedar Falls	14.1
2. Miami	20.2	2. Teere Haute	14.6
3. Philadelphia	20.0	3. Melb-Titus-Cocoa	15.0
4. New York	19.8	4. Waco	15.1
5. Baltimore	19.7	Portland, ME	15.1
6. Providence	19.6	6. Topeka	15.2
New Orleans	19.6	Green Bay	15.2
8. Boston	19.4	Casper	15.2
Fayetteville	19.4	9. Akron	15.4
Savannah	19.4	Peoria	15.4
11. Saginaw	19.3	Modesto	15.4
12. Tallahassee	19.1	Corpus Christi	15.4
Montgomery	19.1	Binghamton	15.4
Orlando	19.1	Lexington	15.4
Bridgeport	19.1	Lincoln	15.4

MEAN FOR ALL RATED MARKETS

SPG 82	17.33
SPG 81	16.04
A/M 80	15.42
A/M 79	15.62
A/M 78	15.42
A/M 76	15.40
A/M 75	15.74

* The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

NATIONAL FM SHARES*

METRO

SPRING 82	58.870%	(12,658,900 of 21,503,100)
FALL 82	58.651	(10,478,800 of 17,866,400)
SPRING 81	57.353	(11,225,100 of 19,571,700)
OCT/NOV 80	56.116	(9,480,500 of 16,894,600)
APR/MAY 80	54.254	(10,134,800 of 18,680,200)
OCT/NOV 79	53.627	(8,329,900 of 15,539,900)
APR/MAY 79	50.887	(9,480,800 of 18,631,200)
OCT/NOV 78	50.698	(7,525,600 of 14,843,000)
APR/MAY 78	47.638	(8,565,600 of 18,025,100)
OCT/NOV 77	46.501	(6,561,700 of 14,110,900)
APR/MAY 77	44.428	(7,745,900 of 17,434,700)
OCT/NOV 76	43.818	(6,079,600 of 13,874,200)
APR/MAY 76	40.886	(6,882,900 of 16,834,200)

FM GROWTH RATE (METRO)

APR/MAY 76 to APR/MAY 77:	7.225%
APR/MAY 77 to APR/MAY 78:	8.663%
APR/MAY 78 to APR/MAY 79:	6.820%
APR/MAY 79 to APR/MAY 80:	6.617%
APR/MAY 80 to APR/MAY 81:	5.712%
SPG 81 to SPG 82:	2.645%

ADI

SPRING 82	60.16%	(12,198,500 of 20,276,300)
FALL 81	59.53	(10,860,100 of 18,243,100)
OCT/NOV 80	56.96	(10,010,100 of 17,573,600)
APR/MAY 80	55.50	(9,874,500 of 17,792,200)
OCT/NOV 79	53.42	(9,038,100 of 16,919,000)
APR/MAY 79	52.25	(9,071,000 of 17,367,000)
OCT/NOV 78	51.27	(8,328,600 of 16,244,500)
APR/MAY 78	48.69	(8,257,800 of 16,961,300)
OCT/NOV 77	47.82	(7,474,700 of 15,631,600)
APR/MAY 77	45.83	(7,669,900 of 16,734,600)
OCT/NOV 76	43.78	(7,096,200 of 16,208,900)
APR/MAY 76	42.01	(6,853,400 of 16,312,900)
APR/MAY 75	38.91	(6,229,800 of 16,009,800)

FM GROWTH RATE (ADI)

APR/MAY 75 to APR/MAY 76:	7.967%
APR/MAY 76 to APR/MAY 77:	9.093%
APR/MAY 77 to APR/MAY 78:	6.241%
APR/MAY 78 to APR/MAY 79:	7.270%
APR/MAY 79 to APR/MAY 80:	6.220%
APR/MAY 80 to APR/MAY 81:	5.351%
SPG 81 to SPG 82 :	2.890%

*Based on MSA or ADI, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in survey are included.

ADI RANKINGS - FM SHARE OF AUDIENCE*

SPG 82 RANK	MARKET	SPG 82	FAL 81	SPG 81	A/M 75
1.	Washington	75.60%	74.18%	74.64%	47.73%
2.	Charlotte	72.29	73.78	71.73	40.50
3.	Houston	71.04	70.19	70.05	40.42
4.	Grand Rapids/Kala	70.56	68.87	69.38	38.09
5.	Detroit	69.29	67.27	66.80	41.12
6.	Orlando	69.02	69.58	67.35	44.50
7.	Atlanta	68.75	69.99	70.05	45.62
8.	Indianapolis	67.77	68.11	67.91	33.54
9.	Dallas-Fort Worth	67.51	65.63	69.28	37.94
10.	Columbus	67.04	56.48	64.12	31.63
11.	Tampa-St. Pete	66.75	67.32	66.71	40.65
12.	Cleveland	66.37	62.39	62.28	40.01
13.	Nashville	66.29	63.88	64.84	33.96
14.	Philadelphia	66.03	69.24	66.65	43.74
15.	Norfolk	64.85	66.14	65.62	44.38
16.	San Diego	64.63	65.28	61.59	33.31
17.	Dayton	63.10	64.38	59.01	42.89
18.	Birmingham	62.95	56.40	59.77	-----
19.	Phoenix	62.50	60.73	56.46	34.17
20.	New Orleans	62.48	65.02	62.28	37.34
21.	Memphis	62.42	60.61	56.88	27.70
22.	Boston	62.37	63.21	62.31	44.98
23.	Huntington-Charleston	61.66	59.83	56.89	28.62
24.	Greenville/Spart	61.37	63.19	61.33	38.77
25.	Oklahoma City	61.05	57.84	59.68	35.78
26.	Sacramento	60.39	60.26	59.87	34.38
27.	Cincinnati	60.35	60.37	56.93	32.75
28.	Baltimore	59.21	59.34	59.88	33.27
29.	Providence	58.72	56.92	54.43	39.82
30.	Milwaukee	58.48	58.81	51.68	36.28
31.	Raleigh	58.36	60.57	57.27	-----
32.	Miami	57.50	53.52	52.20	45.93
33.	Los Angeles	57.06	56.96	55.01	39.37
34.	Salt Lake City	55.98	50.32	45.38	-----
35.	Portland	55.81	53.28	51.22	32.14
36.	Denver	55.57	56.11	53.91	38.31
37.	Chicago	55.43	56.54	53.02	33.48
38.	Hartford	55.04	55.08	51.85	41.60
39.	Seattle	54.92	56.16	50.16	32.98
40.	New York	54.91	55.16	53.03	40.63
41.	Buffalo	54.58	51.67	58.02	38.99
42.	Louisville	54.30	55.32	57.09	22.04
43.	San Francisco	53.90	54.18	54.16	34.63
44.	Kansas City	53.87	51.86	53.27	42.38
45.	NE PA	53.51	53.36	52.59	31.76
46.	Pittsburgh	53.46	49.76	50.65	31.56
47.	St. Louis	52.67	51.96	48.68	32.57
48.	Minneapolis-St. Paul	52.44	50.83	51.63	27.80
49.	Albany-Schen-Troy	50.64	45.37	47.75	-----
50.	San Antonio	46.17	44.59	-----	-----
		60.16%	59.53%	58.47%	38.91%

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	682,800 (129)	5,110,900 (538)	5,793,700 (667)	27.08
MOR/AC	2,381,000 (438)	1,583,200 (145)	3,964,200 (583)	18.53
COUNTRY	1,290,000 (322)	1,399,600 (230)	2,689,600 (552)	12.57
BTFL MUSIC	158,200 (26)	2,357,500 (248)	2,515,700 (274)	11.76
BLACK/URBAN	830,400 (164)	1,665,800 (80)	2,496,200 (244)	11.67
NEWS/TALK	1,961,100 (99)	401 (1)	2,001,200 (100)	9.35
NOSTALGIA	716,900 (129)	58,800 (14)	775,700 (143)	3.63
SPANISH	399,000 (42)	91,100 (14)	490,100 (56)	2.29
RELIGION	216,800 (138)	92,300 (61)	309,100 (199)	1.44
CLASSICAL	29,600 (9)	237,800 (26)	267,400 (35)	1.25
OTHERS/UNKNOWN	71,100 (34)	17,800 (17)	88,900 (51)	0.42
TOTALS	8,736,900 (1530)	12,654,900 (1374)	21,391,800 (2904)	

12+

*Based on Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS

	AM	FM	COMBINED	SPG 81	A/M 80	A/M 79	A/M 78	A/M 77
ROCK/AOR/CONT	7.82%	40.39%	27.08%	31.51%	33.04%	34.55%	35.91%	34.80%
MOR/AC	27.25	12.51	18.53	16.45	16.11	15.00	16.83	17.32
COUNTRY	14.76	11.06	12.57	12.12	10.26	9.61	9.27	9.32
BTFL MUSIC	1.81	18.63	11.76	14.61	15.58	16.08	16.71	17.66
BLACK/URBAN	9.50	13.16	11.67	9.07	9.76	9.75	7.33	6.64
NEWS/TALK	22.45	0.32	9.35	9.13	9.68	9.67	8.75	9.26
NOSTALGIA	8.21	0.46	3.63	2.04	0.64	0.15	0.15	0.12
SPANISH	4.57	0.72	2.29	2.12	2.02	2.18	1.73	1.88
RELIGION	2.48	0.73	1.44	1.23	1.24	1.05	1.20	0.89
CLASSICAL	0.34	1.88	1.25	1.30	1.27	1.24	1.40	1.31
UNKNOWN/OTHERS	0.81	0.14	0.42	0.41	0.47	0.72	0.72	0.77

CHANGES SINCE SPG 81

	Change in format share (%)	Change in 1/4 HR figures
ROCK/AOR/CONTEMP	-14.1%	-397,300 (-6.4%)
MOR/AC	+12.6%	+732,000 (+22.7%)
COUNTRY	+3.7%	+307,500 (+12.9%)
BTFL MUSIC	-19.5%	-354,500 (-12.4%)
BLACK/URBAN	+28.7%	+714,000 (+40.1%)
NEWS/TALK	+2.4%	+216,900 (+12.1%)
NOSTALGIA	+77.9%	+375,500 (+93.8%)
SPANISH	+8.0%	+ 74,500 (+17.9%)
RELIGION	+17.1%	+ 68,000 (+28.2%)
CLASSICAL	-3.8%	+ 11,800 (+4.6%)
OTHERS/UNKNOWN	+2.4%	+ 7,700 (+9.5%)
		TOTAL +1,745,100 (+8.9%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

ROCK/AOR/CONTEMP (National Average: 27.08%)

HIGHEST %		LOWEST %	
1. Casper	51.7%	1. West Palm Beach	14.6%
2. Erie	50.3	2. Columbus, GA	15.5
3. Fayetteville, NC	49.6	3. New York	16.6
4. Colorado Springs	48.7	4. Houston	16.8
5. Anchorage	48.4	5. Beaumont	18.1
6. Lansing	47.6	6. Sarasota	19.0
7. Appleton-Oshkosh	47.1	7. Montgomery	19.3
8. Evansville	44.7	8. Birmi .gham	20.5
9. Altoona	44.6	9. Milwaukee	20.7
Davenport	44.6	10. Miami	20.9
11. South Bend	44.4	Kansas City	20.9
12. Modesto	44.2	Chicago	20.9
13. Binghamton	43.4	13. St. Louis	21.2
14. Corpus Christi	43.0	Baltimore	21.2
15. Billings	42.5	15. Jackson, MS	21.6
		Indianapolis	21.6

BEAUTIFUL MUSIC (National Average: 11.76%)

HIGHEST %		LOWEST %	
1. Daytona Beach	29.3%	1. Austin	0%
2. Sarasota	28.2	Terre Haute	0
3. Lancaster	25.2	Evansville*	0
4. West Palm Beach	24.3	4. Casper	1.1
5. Grand Rapids	24.0	5. Fayetteville, NC	2.6
6. Tampa-St. Pete	23.4	6. Wilmington, NC	2.9
Albany-Schen-Troy	23.4	7. Topeka	3.3
8. Medford	22.3	8. McAllen-Brownsville	3.7
9. Reno	21.7	9. Beaumont	5.6
10. Altoona	21.2	Lafayette	5.6
11. Worcester	20.9	11. Duluth	5.8
12. Anchorage	20.7	12. Oklahoma City	6.0
13. Canton	20.1	Augusta, GA	6.0
Atlantic City	20.1	14. Bloomington, IL	6.2
15. Allen-Beth-Easton	19.5	15. New Orleans	6.3

*Evansville has a station which is partially BTFL. However, in my opinion it is closer to an MOR format.

NOTE: Format information for this section came from July or August editions of SRDS, the 1982 Broadcasting Yearbook and other sources. In some cases phone calls were made. In many cases I had to make a judgement based on the demographic spread of the station's audience. The most difficult call was determining whether a station was programming contemporary or "adult contemporary" formats. It seems that half the rock/contemp stations in the country are calling themselves adult contemp. Before I accepted the "AC" term the station had to have a significant percentage of its audience over 35. It also had to have less than 10% of its audience in the teen category.

MOR/ADULT CONTEMP (National Average: 18.53%)

HIGHEST %		LOWEST %	
1. Bloomington, IL	46.3%	1. Corpus Christi	0%
2. Syracuse	41.5	Columbus, GA	0
3. Hartford	41.4	McAllen-Brownsville	0
4. Evansville	38.9	Pensacola	0
5. Springfield, MA	38.8	Shreveport	0
6. Cedar Rapids	38.5	6. Waco	0.5
7. Worcester	38.0	7. Fayetteville, NC	0.9
8. Topeka	36.4	8. Lakeland	1 8
9. Utica	36.0	9. Tallahassee	2.6
10. Manchester	35.9	10. El Paso	3.7
11. Lincoln	34.2	11. Huntsville	3.8
12. Milwaukee	34.8	12. Greenville-NB	4.1
13. Fort Wayne	33.9	13. Lubbock	4.4
14. Pittsburgh	33.3	14. Wilmington, NC	4.7
15. Omaha	32.6	15. Baton Rouge	5.1

COUNTRY (National Average: 12.57%)

HIGHEST %		LOWEST %	
1. Asheville	46.3%	1. Boston	1.2%
2. Springfield, MO	41.8	2. Bridgeport	2.1
3. Waco	41.0	3. Hartford	2.2
4. Fargo	40.5	4. Worcester	2.3
5. Johnson City-Kingsport	38.3	5. Manchester	2.6
6. Lubbock	38.1	6. Springfield, MA	3.5
7. Knoxville	37.4	Honolulu	3.5
8. Tulsa	35.9	8. Providence	3.6
9. Amarillo	35.4	9. New Haven	4.0
10. Beaumont	35.3	10. Miami	4.3
11. Austin	34.8	11. New York	4.6
12. Huntington	34.6	12. Atlantic City	5.3
13. Sioux Falls	33.3	13. Philadelphia	5.9
14. Oklahoma City	32.7	14. NE PA	6.5
15. Huntsville	32.3		

NEWS/TALK (Nat Avg: 9.35%)		BLACK/URBAN (Nat Avg: 11.67%)		SPANISH (Nat Avg: 2.29%)		RELIGION (Nat Avg: 1.44%)	
1. Minn-SP	22.4	1. Colum,GA	40.3	1. McAll-Br	47.5	1. Shreveport	13.1
2. St. Lou	22.2	2. Jackson	37.0	2. Miami	21.9	2. Jackvil	9.5
3. New York	20.4	3. Char,SC	36.9	3. Cor Chr	20.6	3. Huntington	6.9
4. Phila	19.8	4. Macon	34.9	4. El Paso	17.6	4. Lancaster	6.6
5. LA	17.5	5. Memphis	31.7	5. San Antonio	15.0	5. Birmingham	6.4
6. Seattle	16.2	6. Savan	31.2	6. Bakersfield	10.6	6. Memphis	5.7
7. San Fran	14.7	7. Mobile	29.6	7. Tucson	9.3	7. Eugene	5.6
8. Daven-RI	13.1	8. Birmingham	27.8	8. Stockton	8.3	8. Greens-WS	5.5
9. Boston	12.8	9. Mont, AL	27.6	9. Salinas	7.5	9. Billings	5.2
10. Detroit	12.1	10. Tallahassee	26.8	10. Fresno	7.4	10. Fresno	4.9
11. Portland,O	11.2	11. Colum,SC	25.4	11. LA	6.6	11. Yakima	4.8
12. Okl City	11.1	12. Baton Rouge	24.8	12. Houston	5.8	12. Seattle	4.6
13. Sal-Sea	11.0	Washington	24.8	13. Austin	5.2	Pueblo	4.6
14. Fresno	10.6	14. Shreveport	23.9	14. Lubbock	5.1	14. JC-Kingsport	4.5
15. Bridgeport	10.4	New Orleans	23.9	15. New York	4.8	Tulsa	4.5

CLASSICAL (National Average: 1.25%)

1. San Diego	4.8	5. Seattle	3.3	9. Cleveland	2.5	Phoenix	2.2
2. San Francis	3.9	6. Washington	3.1	New York	2.5	14. Wilmington	2.1
3. Denver	3.7	7. Salinas	2.6	San Antonio	2.5	15. Norfolk	2.0
4. Albuquerque	3.6	Milwaukee	2.6	12. Philadelphia	2.2		

THE NATION'S LEADING STATION GROUPS

These tables indicate which are the most important group owners in the United States. The first table ranks the groups according to a formula I devised in 1976. There are also tables which rank the groups according to cume listeners and total quarter hour figures.*

IMPORTANT NOTE: To qualify for these tables a group must have at least five stations in rated markets. A simulcasted facility counts as only one station.

EXPLANATION OF FORMULA: There are three areas of information which a group can be judged upon. These are (1) total audience for a group's stations, (2) the size and importance of the markets in which the group's stations are located and (3) the station's relative strength in its market, i.e., its rank.

Using the above data I developed a formula which ranked the groups. This formula worked as follows. The total audience (12+, TSA, 1/4 HR AVG, Broadcast Week) of all of a group's stations is divided by the number of figures in the group. The resulting figure is the STATION AVERAGE. The next step is to find an average market size for the stations in the group. This MARKET AVERAGE (based on SRDS rank) is then divided into the STATION AVERAGE. This figure is then divided by the RANKING AVERAGE, the average of all the stations in the group (12+, TSA 1/4 HR AVG).

The resulting figure is the STATION INDEX. The STATION INDEX is multiplied by the number of stations in the group with the end result being the most important figure, the GROUP INDEX.

Stations which fail to show in a market are not calculated in the formula. Neither are some suburban stations. Simulcasted facilities count as one station. To be sure there are some problems with this formula. It tends to bias small groups which have successful stations in large markets. However, the formula is fun to work with and it's fun to study. If you think about it I think you will agree that it is quite accurate.

* Based on TSA, 12+, Mon-Sun, 6AM-MID

AMERICA'S LEADING GROUPS (DUNCAN'S FORMULA)

(A/M 80) RANK	(SPG 81) RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVG	STATION INDEX	GROUP INDEX
(1)	(1)	1.	ABC	8063	13	620	4.8	7.2	17.940	233.218
(2)	(3)	2.	CBS	7699	14	550	5.0	8.2	13.415	187.805
(3)	(2)	3.	NBC	4963	8	620	4.8	8.3	15.562	124.498
(5)	(5)	4.	Westinghouse	6093	12	508	17.3	5.1	5.758	69.092
(4)	(4)	5.	Metromedia	5577	14	398	8.1	10.5	4.680	65.514
(6)	(6)	6.	RKO	5823	11	529	8.2	11.0	5.865	64.512
(11)	(10)	7.	Bonneville	3847	11	350	14.5	7.8	3.095	34.041
(7)	(9)	8.	Inner City	2618	7	374	3.6	22.4	4.638	32.465
(31)	(29)	9.	Greater Medi	3053	12	254	4.8	20.2	2.620	31.436
(15)	(13)	10.	Gannett	3649	13	281	11.2	10.7	2.345	30.482
(12)	(12)	11.	Capital Citi	5575	14	398	20.0	9.4	2.117	29.638
(-)	(--)	12.	Infinity	3391	6	565	12.7	10.3	4.319	25.915
(14)	(14)	13.	Taft	2819	12	235	26.7	4.3	2.047	24.562
(10)	(7)	14.	Century	1724	6	287	5.3	14.3	3.787	22.721
(30)	(17)	15.	Doubleday	1923	8	240	11.3	9.6	2.212	17.699
(17)	(19)	16.	Plough	2721	12	227	21.0	7.5	1.441	17.295
(13)	(15)	17.	Cox	3364	12	280	26.0	7.7	1.399	16.783
(9)	(11)	18.	Hearst	1480	6	247	18.3	5.6	2.410	14.461
(21)	(32)	19.	Viacom	2173	8	272	15.6	11.1	1.571	12.566
(--)	(--)	20.	NBN	1268	5	254	6.6	16.2	2.376	11.878
(20)	(18)	21.	Golden West	1594	8	199	13.9	11.6	1.234	9.873
(--)	(--)	22.	Amaturo	1101	5	220	9.8	11.8	1.902	9.512
(16)	(25)	23.	LIN	1768	10	177	19.2	11.1	.831	8.305
(25)	(27)	24.	First Media	1598	8	200	18.1	10.8	1.023	8.185
(27)	(21)	25.	Malrite	1737	10	174	22.4	9.8	.793	7.926

(A/M 80) RANK	(SPG 81) RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(19)	(23)	26.	GE	1558	8	195	31.6	6.5	.999	7.595
(--)	(48)	27.	Gulf	1762	10	176	27.1	9.0	.721	7.216
(40)	(37)	28.	Outlet	1322	5	264	13.4	13.8	1.428	7.138
(22)	(16)	29.	Storz	1185	6	198	24.7	24.7	1.145	6.871
(28)	(22)	30.	Tribune Co.	1966	5	393	37.0	8.2	1.296	6.477
(37)	(24)	31.	Metroplex	1041	6	174	12.2	13.3	1.072	6.434
(18)	(20)	32.	Harte-Hanks	1712	11	156	33.2	8.5	.553	6.081
(--)	(--)	33.	Katz	1673	9	186	63.0	4.6	.642	5.776
(29)	(33)	34.	United	1243	9	138	10.4	19.5	.680	5.444
(33)	(26)	35.	Nationwide	1450	9	161	36.8	7.4	.591	5.321
(26)	(30)	36.	Group One	1260	8	158	35.3	6.9	.649	5.189
(--)	(41)	37.	Scripps-Howard	1071	7	153	30.6	7.9	.633	4.430
(24)	(28)	38.	Heftel	993	5	199	34.2	6.6	.882	4.408
(33)	(31)	39.	Fairbanks	1253	7	179	32.9	8.7	.625	4.378
(34)	(36)	40.	Meredith	1048	6	175	39.3	6.7	.665	3.988
(43)	(34)	41.	Susquehanna	1098	10	110	35.9	10.3	.297	3.942
(49)	(49)	42.	EZ	846	5	169	35.6	6.4	.742	3.709
(--)	(--)	43.	BENI	1027	8	128	20.6	9.3	.450	3.598
(36)	(39)	44.	Entercom	737	8	92	12.9	17.9	.398	3.187
(46)	(40)	45.	Shamrock	1025	6	171	26.7	12.8	.500	3.002
(32)	(35)	46.	Surrey/Charter	1098	10	110	35.9	10.3	.297	2.975
(47)	(43)	47.	Jeff-Pilot	1534	11	139	64.8	8.2	.262	2.878
(--)	(--)	48.	Josephson	813	6	136	25.0	11.7	.465	2.790
(41)	(46)	49.	Hubbard	801	5	160	65.6	4.4	.554	2.772
(--)	(--)	50.	Affiliated	885	8	111	48.5	6.8	.337	2.693
(44)	(38)	51.	Great Trails	901	8	113	39.5	8.6	.333	2.661
(--)	(--)		Capitol (WRAL)	1132	8	142	73.6	5.8	.333	2.661
(39)	(44)	53.	Multimedia	1193	12	99	97.8	4.6	.220	2.641
(--)	(--)	54.	Sandusky News	952	9	106	26.6	14.0	.285	2.562
(--)	(--)	55.	McCormick	781	5	156	38.4	8.0	.508	2.539

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGES

(A/M 80) RANK	(SPG 81) RANK	RANK	GROUP	STATIONS	TOTAL	AVERAGE PER STATION
(1)	(1)	1.	ABC	13	8063	620
(2)	(2)	2.	CBS	14	7699	550
(3)	(3)	3.	Westinghouse	12	6093	508
(7)	(7)	4.	RKO	11	5823	529
(4)	(4)	5.	Metromedia	14	5577	398
(5)	(5)	6.	Capital Cities	14	5575	398
(6)	(6)	7.	NBC	8	4963	620
(9)	(8)	8.	Bonneville	11	3847	350
(13)	(13)	9.	Gannett	13	3649	281
(-)	(-)	10.	Infinity	6	3391	565
(10)	(10)	11.	Cox	12	3364	280
(15)	(14)	12.	Greater Media	12	3053	254
(12)	(12)	13.	Taft	12	2819	235
(16)	(17)	14.	Plough	12	2721	227
(11)	(11)	15.	Inner City	7	2618	374
(20)	(31)	16.	Viacom	8	2173	272
(14)	(16)	17.	Tribune Co.	5	1966	292
(47)	(27)	18.	Doubleday	8	1923	240
(22)	(24)	19.	LIN	10	1768	177
(61)	(56)	20.	Gulf	10	1762	176
(25)	(19)	21.	Malrite	10	1737	174
(17)	(15)	22.	Century	6	1724	287
(18)	(18)	23.	Harte-Hanks	11	1712	156
(28)	(21)	24.	Susquehanna	13	1692	130
(--)	(--)	25.	Katz	9	1673	186
(34)	(36)	26.	First Media	8	1598	200
(24)	(20)	27.	Golden West	8	1594	199
(19)	(22)	28.	GE	8	1558	195
(29)	(26)	29.	Jefferson-Pilot	11	1534	139
(21)	(23)	30.	Hearst	6	1480	247
(26)	(32)	31.	Nationwide	9	1450	161
(33)	(29)	32.	Outlet	5	1322	264
(--)	(--)	33.	NBN	5	1268	254
(30)	(34)	34.	Group One	8	1260	158
(31)	(28)	35.	Fairbanks	7	1253	179
(41)	(41)	36.	United	9	1243	138
(27)	(35)	37.	Multimedia	12	1193	99
(32)	(30)	38.	Storz	6	1185	198
(64)	(57)	39.	Capitol (WRAL)	8	1132	142
(--)	(--)	40.	Amaturo	5	1101	220
(44)	(48)	41.	Surrey/Charter	10	1098	110
(56)	(49)	42.	Scripps-Howard	7	1071	153
(40)	(42)	43.	Meredith	6	1048	175
(46)	(45)	44.	Booth	9	1041	116
(52)	(38)	45.	Metroplex	6	1041	174
(62)	(73)	46.	BENI	8	1027	128
(39)	(37)	47.	Shamrock	6	1025	171
(23)	(25)	48.	Heftel	5	993	199
(43)	(40)	49.	Mid America	10	991	99
(36)	(43)	50.	King	9	977	109
(--)	(--)	51.	Sandusky News	9	952	106
(54)	(50)	52.	Summit	8	950	119
(51)	(44)	53.	Guy Gannett	9	938	104
(50)	(46)	54.	Great Trails	8	901	113
(49)	(52)	55.	Park	13	890	68

(A/M 80) RANK	(SPG 81) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(42)	(47)	56.	Affiliated	8	885	111
(57)	(60)	57.	EZ	5	846	169
(--)	(--)	58.	Josephson	6	813	136
(53)	(54)	59.	Hubbard	5	801	160
(37)	(33)	60.	Swanson	7	793	113
(--)	(--)	61.	McCormick	5	781	156
(45)	(59)	62.	Insilco	7	752	107
(65)	(63)	63.	Stoner	10	742	74
(48)	(51)	64.	Entercom	8	737	92
(69)	(71)	65.	Des Moines Reg-Trib	6	705	118
(58)	(53)	66.	Federated	7	703	100
(59)	(68)	67.	Associated	11	685	62
(67)	(55)	68.	Beck-Ross	6	684	114
(66)	(66)	69.	Bluegrass	7	677	97
(35)	(39)	70.	Rust	7	676	97
(--)	(74)	71.	Liggett	6	672	112
(--)	(--)	72.	Confer-Rothfuss	6	663	111
(83)	(85)	73.	Sterling	9	662	74
(68)	(67)	74.	Western Cities	7	651	93
(71)	(61)	75.	Lotus	10	632	63
(60)	(62)	76.	Great Empire	10	629	63
(76)	(58)	77.	Sudbrink	7	619	88
(38)	(64)	78.	Kaye-Smith	5	599	120
(74)	(80)	79.	Clear Channel	7	596	85
(--)	(--)	80.	Bloomington	6	572	95
(--)	(--)	81.	Palmer	6	561	94
(82)	(90)	82.	Beasley	8	511	64
(77)	(72)	83.	Buckley	6	490	82
(63)	(69)	84.	Tichenor	5	489	98
(--)	(--)	85.	Rivers	5	488	98
(73)	(73)	86.	Stauffer	8	458	57
(87)	(78)	87.	Sunbelt	6	449	75
(81)	(76)	88.	Capitol (Johnson)	6	446	74
(72)	(79)	89.	Regional	8	444	56
(--)	(--)	90.	Mooney	5	435	87
(70)	(82)	91.	Rollins	5	409	82
(--)	(87)	92.	Manship	5	383	77
(--)	(89)	93.	Crawford	6	381	64
(84)	(84)	94.	Stuart	7	380	54
(90)	(94)	95.	Bahakel	8	353	44
(--)	(--)	96.	McKenna	5	329	66
(--)	(--)		Abell	5	329	66
(84)	(86)	98.	Midwest Family	8	311	39
(--)	(--)	99.	Community Pacific	8	304	38
(88)	(92)	100.	Davis & Weaver	5	293	59
(--)	(96)	101.	Executive	5	290	58
(--)	(--)		Hicks	5	290	58
(89)	(93)	103.	Broadcast Assoc	5	264	53
(91)	(97)	104.	Peoria Journal Star	6	249	42
(--)	(91)	105.	Eastman	5	230	46
(--)	(--)	106.	Harris	6	226	38
(92)	(95)	107.	Hatch	6	223	37
(93)	(98)	108.	Buck	6	222	57
(--)	(99)	109.	Forward	7	220	31
(--)	(--)	110.	Jaco	5	197	39
(--)	(101)	111.	Epperson-Atsinger	7	186	27
(--)	(--)	112.	John Price	5	180	36
(--)	(102)	113.	Walton	5	164	33

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

(A/M 80) RANK	(SPG 81) RANK	RANK	GROUP	TOTAL CUME	AVG PER STATION
(1)	(1)	1.	ABC	13,780,900	1,060,000
(2)	(2)	2.	CBS	13,495,400	964,000
(3)	(3)	3.	Westinghouse	9,847,900	820,700
(5)	(4)	4.	NBC	8,957,500	1,119,700
(6)	(6)	5.	RKO	8,907,800	809,800
(4)	(5)	6.	Metromedia	8,540,000	610,000
(7)	(7)	7.	Capital Cities	7,944,100	567,400
(11)	(11)	8.	Gannett	5,393,900	414,900
(9)	(8)	9.	Bonneville	5,072,100	461,100
(8)	(9)	10.	Cox	5,509,700	421,600
(15)	(13)	11.	Greater Media	4,611,400	384,300
(--)	(--)	12.	Infinity	4,471,500	745,300
(12)	(12)	13.	Taft	4,102,700	341,900
(13)	(14)	14.	Inner City	3,906,400	558,100
(16)	(18)	15.	Plough	3,698,400	308,200
(21)	(29)	16.	Viacom	3,193,900	399,200
(14)	(15)	17.	Tribune Co.	3,190,800	638,200
(40)	(23)	18.	Doubleday	3,178,100	397,200
(17)	(16)	19.	Century	3,048,600	508,100
(19)	(17)	20.	Golden West	2,865,200	358,200
(22)	(19)	21.	LIN	2,695,100	269,500
(41)	(36)	22.	First Media	2,543,900	318,000
(28)	(24)	23.	Malrite	2,519,300	251,900
(18)	(20)	24.	Harte-Hanks	2,465,600	224,100
(--)	(--)	25.	Gulf	2,463,500	246,500
(23)	(25)	26.	Jefferson-Pilot	2,353,800	214,000
(20)	(21)	27.	GE	2,299,900	287,500
(29)	(22)	28.	Hearst	2,247,900	374,700
(24)	(26)	29.	Outlet	2,247,700	449,500
(32)	(37)	30.	Nationwide	2,208,800	245,400
(--)	(--)	31.	Katz	2,179,700	242,200
(31)	(32)	32.	Susquehanna	2,170,900	167,000
(34)	(31)	33.	Fairbanks	1,934,000	276,300
(38)	(43)	34.	United	1,926,100	214,000
(26)	(28)	35.	Storz	1,896,800	316,100
(27)	(30)	36.	King	1,839,700	204,400
(33)	(33)	37.	Multimedia	1,751,400	146,000
(30)	(35)	38.	Surrey/Charter	1,727,400	172,700
(37)	(34)	39.	Group One	1,724,100	215,500
(35)	(38)	40.	Shamrock	1,663,300	277,200
(25)	(27)	41.	Heftel	1,606,400	321,300
(36)	(39)	42.	Meredith	1,548,900	258,200
(--)	(44)	43.	Guy Gannett	1,547,400	171,900
(--)	(--)	44.	Sandusky News	1,541,600	171,300
(--)	(50)	45.	Booth	1,540,700	171,200
(--)	(47)	46.	Metroplex	1,520,000	253,300
(--)	(49)	47.	Scripps-Howard	1,516,400	216,600
(--)	(--)	48.	NBN	1,478,800	295,800
(--)	(--)	49.	Capitol (WRAL)	1,437,300	179,700
(43)	(45)	50.	Great Trails	1,433,600	179,200

MAJOR GROUP OWNERS

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
ABC (Ben Hoberman)						
WABC	NY	820	22193	13	1	Talk
WPLJ-F	NY	1277	18127	7	1	AOR
WLS	Chi	1015	20424	2	3	Rock
WLS-F	Chi	489	10165	9	3	Rock/AOR
KGO	SF	850	10273	1	7	News/Talk
KGO-F	SF	90	2571	31	7	Talk
KABC	LA	1080	14086	1	2	Talk
KLOS-F	LA	690	11749	4	2	AOR
WXYZ	Det	375	4370	5	5	Talk
WRIF-F	Det	468	9445	2	5	AOR
WMAL	Wash	426	5592	1	8	MOR
WRQX-F	Wash	316	5421	6	8	Rock
KSRR-F	Hou	167	3393	12	10	AOR
ABELL (Stuart Frankel)						
WRLX-F	Balt	137	1858	10	14	BTFL
WDOQ-F	Day Beach	76	661	1	146	Rock
WCRJ A/F	Jkvlle	55	866	9	57	Country
WTJZ	Norf	22	259	19	34	Nost
WQRK-F	Norf	39	917	15	34	Contemp/AC
AFFILIATED COMMUNICATIONS (Jay Berkson)						
WOKV	Jkvlle	26	558	13	57	AC
WAIV-F	Jkvlle	149	1862	2	57	AC
KRAK	Sacra	177	2379	2	40	Country
KEWT-F	Sacra	122	1381	4	40	BTFL
KMPS	Sea	72	1168	20	15	Country
KMPS-F	Sea	134	1497	9	15	Country
WHYN	Spr,MA	94	1555	3	82	AC
WHYN-F	Spr,MA	111	1320	1	82	BTFL
Others: WFAS, WWYD-F (White Plains,NY)						
AMATURO (Joseph Amaturo)						
WDRQ-F	Det	213	3715	16	5	Contemp
KMJQ-F	Hous	448	5109	1	10	Urban
KMJM-F	St. Lou	220	2854	7	12	Urban
WFTL	Ft. Lau/Mi	62	760	21	11	MOR
WWJF-F	Ft. Lau/Mi	158	1805	15	11	AC

*Group must have 5 stations in rated markets to qualify. Simulcasted count as 1 station. TSA rank is based on 1/4 HR AVG, 12+, Broadcast week. Market rank is SRDS.

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
ASSOCIATED (Myles Berkman)						
WTYM	Tampa	8	178	24	23	Nost
WWOL	Buff	32	456	14	32	Country
WACJ-F	Buff	56	565	10	32	AC
WPXN	Roch	68	996	8	42	Nost
WPXY-F	Roch	43	895	10	42	AC/Soft
WPIT	Pitt	24	600	25	13	Religion
WPIT-F	Pitt	25	968	24	13	Religion
WSNI-F	Phil	284	4515	15	4	AC
WRCP	Phil	78	737	24	4	Oldies
WSTV	Steuben	32	343	2	205	MOR
WRKY-F	Steuben	35	516	1	205	Rock
BAHAKEL (Cy Bahakel)						
KXEL	Water	36	564	4	232	Country
KCNB-F	Water	54	732	1	232	Rock
WDOD	Chatta	33	663	10	97	Country
WDOD-F	Chatta	162	1740	2	97	Country
WKIN	Kings	19	385	10	96	Country
WZXY-F	Kings	25	324	6	96	AOR
WWOD	Lynch	21	179	7	211	Country
WKZZ	Lynch	3	80	17	211	Religion
Others: WLBJ A/F (Bowling Green,KY); WABG (Greenwood,MS)						
BEASLEY (George Beasley)						
WTIP+	Char, WV	29	323	9	147	BTFL
WMOO	Mobile	7	101	16	92	Religion
WBLK-F	Mobile	176	1196	1	92	Black
WGAC	Aug	35	482	6	117	Nostalgia
WKBX	Savan	11	224	8	162	MOR
WSGF-F	Savan	33	642	7	162	Rock
WFAI	Fayette	20	337	10	157	Country
WDMT-F	Cleve	200	2427	8	20	Urban
Others: WFMC, WOKN-F (Goldsboro,NC); WWMO-F (Reidsville,NC)						
BECK-ROSS (Martin Beck)						
WKTZ	Jkvlle	25	200	14	57	BTFL
WKTZ-F	Jkvlle	137	1470	3	57	BTFL
WKMF	Flint	33	443	13	82	Country
WGMZ-F	Flint	63	782	6	82	BTFL
WHCN-F	Hart	199	3128	2	39	AOR
WBLI-F	Long Is/NY	227	3043	29	1	Rock

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BLOOMINGTON (Tim Ives)						
WJCW	JC-Kings	56	795	4	96	Country
WQUT-F	JC-Kings	157	1749	1	96	Rock
WJBC	Bloom,IL	87	812	1	261	MOR
WBNQ-F	Bloom,IL	46	673	2	261	Rock
WGOW	Chatta	35	601	9	97	Contemp
WSKZ-F	Chatta	191	2041	1	97	Rock
BLUEGRASS (Bill Stakelin)						
WHOO	Orl	103	1302	6	58	Country
WHOO-F	Orl	140	1689	4	58	Country
WVOC-F	Col,GA	86	1049	2	160	Country
WVLK	Lex	100	1519	3	122	MOR
WVLK-F	Lex	65	891	4	122	Country
WWSA	Sav	10	203	12	162	MOR
WCHY-F	Sav	173	1496	1	162	Country
BONNEVILLE (Arch Madsen)						
KBIG-F	LA	820	10609	2	2	BTFL
KOIT-F	SF	195	3072	19	7	BTFL
WCLR-F	Chi	448	7282	13	3	MOR
KMBZ	KC	189	2733	5	29	Country
KMBR-F	KC	166	2052	7	29	BTFL
WRFM-F	NY	1108	11267	10	1	BTFL
KSL	SLC	174	2934	2	41	MOR
KIRO	Sea	389	6321	1	15	News
KSEA-F	Sea	211	2472	4	15	BTFL
KAAM	Dallas		DID NOT SHOW		9	
KAFM-F	Dallas	117	1979	15	9	Contemp
BOOTH (John Booth II, Ralph Booth)						
WSAI	Cin	79	1295	16	27	Country
WSAI-F	Cin	63	1223	17	27	Country
WRBR-F	S. Bend	38	841	7	142	AC
WJLB-F	Det	263	4595	11	5	Black
WSGW	Sag	95	890	2	164	MOR
WIOG	Sag	73	1141	5	164	Rock
WTOD	Toledo	56	622	8	54	Country
WKLR-F	Toledo	111	1079	6	54	Country
WZZP-F	Cleve	263	3721	3	20	AC

Others: WIOU, WZWZ-F (Kokomo,IN)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BROADCAST ASSOCIATES (Steve Gold)						
KVEG	LV	60	668	3	87	Country
KFMS-F	LV	50	551	5	87	Country
KSET	EP	26	348	12	85	Rock
KSET-F	EP	31	625	10	85	Black
KKJY-F	Albuq	97	968	1	91	BTFL
BDCST ENT NAT (BENI) (Ragan Henry, Charles Schwartz)						
WAOK	Atl	123	2010	12	16	Black
WCIN	Cin	88	1192	13	27	Black
WBLZ-F	Cin	133	1817	9	27	Urban
WITH	Balt	151	1671	9	14	Nost
WPDQ	Jkvlle	46	772	10	57	Black
WFYV-F	Jkvlle	114	1343	5	57	AOR
WJAS	Pitt	154	2220	13	13	Nostalgia
WTLC-F	Indy	218	1790	4	34	Black
BUCK BDCST						
WCLS	Col, GA	7	117	11	160	Religion
WCOS	Colum,SC	11	315	13	99	Country
WCOS-F	Colum,SC	146	1746	2	99	Country
WHVN	Charlotte	10	107	17	61	Religion
WYZE	Atl	40	365	15	16	Black
WMGY	Mont, AL	8	140	10	143	Religion
BUCKLEY (Richard Buckley)						
WDRC	Hart	55	1381	19	39	AC
WDRC-F	Hart	99	2460	12	39	Rock
KWAV-F	Monter	33	643	6	101	Contemp
KKHI A/F	SF	153	2512	24	7	Classical
WSEN A/F	Syr	71	816	5	64	Country
KGIL A/F	LA	79	1773	38	2	Big Band
CAPITAL CITIES (Jim Arcara)						
WJR	Det	995	13885	1	5	MOR
WJR-F	Det	288	4897	9	5	BTFL
KZLA	LA	54	1372	45	2	Country
KZLA-F	LA	316	4291	22	2	Country
WPRO	Prov	182	3334	5	46	AC
WPRO-F	Prov	236	4064	3	46	Rock

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CAPITAL CITIES (Con't)						
WKBW	Buff	188	3427	5	32	Contemp
WPAT	NY	646	8712	17	1	BTFL
WPAT-F	NY	904	13163	11	1	BTFL
WBAP	Dall-FW	716	9458	1	9	Country
KSCS-F	Dall-FW	418	5808	2	9	Country
WROW	Albany	145	1821	3	53	BTFL
WROW-F	Albany	142	1548	4	53	BTFL
WKHX-F	Atl	345	3661	3	16	Country
CASCADE (David Jack)						
KBIF	Fresno	5	70	26	79	Religion
KNTA	Santa Clara	37	200	36	30	Spanish
KLIQ	Port O	11	187	24	31	Talk
KUDY	Spok		DID NOT SHOW			
KICN-F	Spok	3	94	14	113	Religion
CAPITOL (James Goodman)						
WRAL-F	Raleigh	413	5502	1	78	Contemp
WHTN	Hunt, WV	58	548	2	125	Country
WKEE-F	Hunt, WV	193	2090	1	125	Rock
KMAC	San Ant	22	570	20	37	AC
KISS-F	San Ant	198	2031	3	37	AOR
WRNL	Rich	82	1138	7	63	Country
WRXL-F	Rich	95	1257	5	63	AOR
WLVV-F	Char/ States,NC	71	1237	7	61	AC
Others: WDRV (Statesville,NC)						
CAPITOL (Ken Johnson)						
WLLF	Mobile	22	301	12	92	Nostalgia
WKSJ-F	Mobile	163	1607	2	92	Country
WKDY	Spartan	18	250	15	71	Country
WCAW	Char,WV	92	1131	3	147	Country
WVAF-F	Char,WV	123	1553	1	147	Rock
WRKA-F	Louis	120	1617	5	44	Contemp

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CBS (Robert Hosking)						
WCBS	NY	1357	26305	5	1	News
WCBS-F	NY	766	14352	16	1	Oldies
KNX	LA	671	12661	5	2	News
KNX-F	LA	411	6996	15	2	Soft Rock
WBBM	Chi	688	12624	5	3	News
WBBM-F	Chi	340	7131	15	3	Rock
KMOX	St. Lou	890	9411	1	12	News/Talk
KMOX-F	St. Lou	137	2971	12	12	AC
WCAU	Phil	411	7996	10	4	News/Talk
WCAU-F	Phil	606	10626	4	4	Rock
WEEI	Boston	404	5925	5	6	News
WEEI-F	Boston	261	4340	12	6	Soft Rock
KCBS	SF	485	8602	2	7	News
KRQR-F	SF	272	5014	8	7	AOR
CENTURY (Howard Grafman)						
WLOO-F	Chi	599	6995	7	3	BTFL
WAIT	Chi	189	3261	23	3	BTFL
KSHE-F	St. Lou	192	3027	8	12	AOR
WABX-F	Det	229	6189	13	5	AOR
KWST-F	LA	199	5546	29	2	AC
KMEL-F	SF	316	5468	6	7	AOR
CLEAR CHANNEL (John Barger)						
KTXC	Beaum	15	293	12	108	Country
KHYS-F	Beaum	84	870	1	108	Black
WOAI	San Ant	158	2095	4	37	News/Talk
KAJA-F	San Ant	113	1365	6	37	Country
KBBJ	Tulsa	51	625	8	59	Nostalgia
KMOD-F	Tulsa	139	1544	4	59	AOR
KMXX-F	Austin	36	253	9	74	? ?
COMMUNITY PACIFIC (David Benjamin, Charles Banta)						
KFIV	Modesto	10	369	19	145	Rock
KFIV-F	Modesto	36	528	10	145	Contemp
KTOM	Salinas	19	367	12	134	Country
KWYT-F	Salinas	38	428	4	134	BTFL
KANC	Anch	5	161	11	190	Country
KGA	Spok	81	987	3	113	Country
KDRK-F	Spok	91	856	2	113	Country
KEED	Eugene	24	380	9	137	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CONFER-ROTHFUSS (kerbyConfer, Paul Rothfuss)						
WGVL	Green,SC	15	413	17	71	Nost
WSSL-F	Green,SC	131	1275	5	71	Country
KSSN-F	L. Rock	276	3006	1	103	Country
WPJS-F	Colum,SC/ Orange	23	247	9	99	Religion
WJDX	Jack,MS	48	1060	7	120	Contemp
WMSI	Jack,MS	170	1709	2	120	Country
Others: WKRT, WNOZ-F (Cortland,NY); WDIX (Orangeburg,SC)						
COX (William Schwartz)						
WSB	Atl	316	5575	4	16	MOR
WSB-F	Atl	147	3225	9	16	AC
WLIF-F	Balt	203	2670	5	14	BTFL
WSOC	Char	49	845	10	68	Nostalgia
WSOC-F	Char	427	4367	1	68	Country
WHIO	Dayton	174	2325	3	50	MOR
WHIO-F	Dayton	297	3113	1	50	BTFL
KFI	LA	588	11115	7	2	AC
KOST-F	LA	429	6200	14	2	BTFL
WIOD	Miami	174	3069	14	11	MOR
WAIA-F	Miami	179	2662	12	11	AC
WWSH-F	Phil	381	5431	12	4	BTFL
CRAWFORD (Donald Crawford)						
WDJC-F	Birm	48	746	11	47	Religion
KBRT	LA	152	2019	36	2	Religion
WYCA-F	Chi	41	721	31	3	Religion
WMUZ-F	Det	48	881	27	5	Religion
WDCX-F	Buff	29	510	16	32	Religion
KPBC	Dallas	63	779	20	9	Religion
DAVIS & WEAVER (Bill Weaver)						
KARM	Fresno	31	548	15	79	AC
KFIG-F	Fresno	51	629	8	79	AC
KLOK	San Jose	134	2542	15	30	AC
KWIZ	Anaheim	56	1057	18	19	MOR
KWIZ-F	Anaheim	21	562	35	19	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
DES MOINES REGISTER-TRIBUNE (Richard Gilbert)						
KYXI	Port,OR	80	1515	12	31	News
KGON-F	Port,OR	302	3240	1	31	AOR
KLAK	Denver	17	477	25	22	Nostalgia
KPPL-F	Denver	155	2194	9	22	AC
WIBA	Madison	46	781	7	121	MOR
WIBA-F	Madison	105	1619	2	121	AOR
DOUBLEDAY (Gary Stevens)						
WAPP-F	NY	415	6326	23	1	AOR
KDWB	M-SP	89	2741	11	15	Rock
KDWB-F	M-SP	214	3459	5	15	AOR
KPKE-F	Denver	167	2047	7	22	AOR
KWK	St. Lou	50	1528	18	12	AOR
KWK-F	St. Lou	312	3968	2	12	AOR
WLLZ-F	Detroit	439	7746	3	5	AOR
WAVA-F	Wash	237	3966	8	8	AOR
EASTMAN						
WYNZ-F	Port,M	12	254	15	181	AC
WYNZ	Port,M	40	459	8	181	Nostalgia
WAPE	Jkvlle	62	1312	8	57	Country
WIBX	Utica	70	819	1	123	MOR
WIBQ-F	Utica	46	603	4	123	BTFL
ENTERCOM (Joseph Field)						
KBRG-F	SF	37	678	40	7	Spanish
KKSS	M-SP	30	783	17	15	MOR
WAYL-F	M-SP	120	1736	9	15	BTFL
KLEF	Hou	64	1205	19	10	Class
KTAC	Tac/Sea	35	920	27	15	Rock
KBRD-F	Tac/Sea	150	1928	6	15	BTFL
WEEP	Pitt	184	2218	10	13	Country
WDSY-F	Pitt	117	1671	15	13	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
EPPERSON-ATSINGER						
KMFM-F	SA	38	378	15	37	Classical
KUKA	SA	27	310	18	37	
WEZE	Bost	24	589	31	6	Religion
WNYM	NY		DID NOT SHOW			
KAKC	Tulsa	12	284	13	59	Religion
KCFO-F	Tulsa	48	735	9	59	Religion
WRFD	ColumOH	24	372	14	36	Religion
KTED-F	Fresno	13	220	20	79	Religion
EXECUTIVE						
WIXY	Spr,MA	29	392	15	82	Country
WAQY-F	Spr,MA	74	1240	4	82	Rock
WPET	Greens,NC	24	192	19	49	Religion
WKRZ	NE PA	22	378	18	66	Nost
WKRZ-F	NE PA	141	1825	1	66	Rock
EZ (Art Keller)						
WEZB-F	NO	226	3180	2	33	Rock
WEZC-F	Charl	161	1911	4	61	BTFL
WBZZ-F	Pitt	243	4089	4	13	Rock
WEZR-F	Wash	118	1678	18	8	BTFL
WEZS-F	Rich	98	1110	4	63	BTFL
FAIRBANKS (Jim Hilliard)						
WIBC	Indy	286	4127	1	34	MOR
WNAP-F	Indy	128	2342	9	34	Rock
WVBF-F	Bost	281	4687	11	6	Contemp
WKOX	Bost		DID NOT SHOW			
KVIL	Dallas	40	782	26	9	AC/Cont
KVIL-F	Dallas	400	5540	3	9	AC/Cont
WJNO	W. Palm	41	756	8	69	News
WRMF-F	W. Palm	77	1106	3	69	AC
FEDERATED (John Dille,III)						
WYEZ-F	S. Bend	74	901	2	142	BTFL
WQHK	F. Wayne	108	1262	3	106	Country
WMEE-F	F. Wayne	101	1921	4	106	Rock
WCUZ	Gr. Rap	41	800	12	68	Country
WCUZ-F	Gr. Rap	96	1438	5	68	Country
WCKY	Cin	105	1572	14	27	News/Talk
WWEZ-F	Cin	178	2233	6	27	BTFL
Others: WTRC (Elkhart,IN)						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
FIRST MEDIA (Glenn Potter)						
KFMY-F	Provo,SLC	88	1702	6	41	Rock
KFMK-F	Hou	307	4019	6	10	AC
KOPA	Phoe	9	241	27	26	Rock
KOPA-F	Phoe	102	2234	11	26	Rock
WZGC-F	Atl	419	6117	2	16	Contemp
WPGC A/F	Wash	315	5589	7	8	Rock
KUBE-F	Sea	150	2286	6	15	Rock
WUSN-F	Chi	208	3251	21	3	Country
Others: KDOT (Provo,UT)						
FORWARD (Richard Dudley)						
WKQE	Talla	6	85	11	202	MOR
WBGM-F	Talla	46	837	3	202	Rock
KWLO	Water	46	828	2	232	AC
KFMW-F	Water	26	368	6	232	BTFL
WKAU A/F	Kau,WI	53	866	5	135	Rock
KVOX	Fargo	18	399	8	227	AC
KVOX-F	Fargo	25	356	6	227	Country
Others: KVGB A/F (Great Bend, Kan)						
GUY GANNETT (Bob Gilbertson)						
WINZ	Miami	266	4397	5	11	News
WINZ-F	Miami	270	4696	4	11	Rock
WGAN	Port,M	40	882	8	181	MOR
WGAN-F	Port,M	67	1067	6	181	BTFL
KSTT	Daven	57	988	5	105	Contemp
WXLP-F	Moline	99	1244	1	105	AOR
KOFM-F	OKL C	100	1982	5	48	Rock
WRKT	Cocoa	7	185	12	140	Country
WRKT-F	Cocoa	32	333	4	140	Country
GANNETT (Joe Dorton)						
KPRZ	LA	380	4627	17	2	Nostalgia
KIIS-F	LA	645	11807	6	2	Contemp
KSDO	SD	125	2027	7	19	News
KEZL-F	SD	84	1301	13	19	AC
WWWE	Cleve	211	4194	6	20	Country
WDOK-F	Cleve	250	3006	5	20	BTFL
WVON	Chi	280	4506	19	3	Black
WGCI-F	Chi	780	8867	4	3	Urban
WCZY-F	Det	214	3418	14	5	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GANNETT (Con't)						
WLQV	Det	29	431	30	5	Religion
KSD	St. Lou	256	4055	5	12	Country
KSD-F	St. Lou	226	3197	6	12	AC
WJYW-F	Tampa	169	2503	7	23	BTFL
GENERAL ELECTRIC (Randall Bongarton)						
KFOG-F	SF	253	3733	10	7	BTFL
KOA	Denv	224	3819	1	22	News/Talk
KOAQ-F	Denv	128	2463	10	22	Rock
WJIB-F	Bost	316	4424	9	6	BTFL
WGY	Schen	337	4164	1	53	MOR
WGFM-F	Schen	80	1376	7	53	Contemp
WSIX	Nash	37	834	12	45	MOR
WSIX-F	Nash	183	2186	2	45	Country
GOLDEN WEST (Bill Ward)						
KMPC	LA	410	8494	16	2	Talk
KSFO	SF	312	5236	7	7	MOR
KVI	Sea	147	2750	8	15	Talk
KPLZ-F	Sea	100	1673	13	15	Contemp
KEX	Port,O	142	2470	4	31	MOR
KQFM-F	Port,O	57	1113	15	31	Oldies
WCXI	Det	237	3477	12	5	Country
WCXI-F	Det	189	3439	18	5	AC (Now Ctry)
GREAT EMPIRE (Mike Lynch, Mike Oatman)						
KFDI	Wich	80	1222	4	101	Country
KFDI-F	Wich	66	996	7	101	Country
KWKH	Shrev	80	1470	4	107	Country
KROK-F	Shrev	54	806	9	107	Rock
KYNN	Omaha	40	544	12	73	Country
KYNN-F	Omaha	56	782	8	73	Country
KTTS	Spr, MO	34	506	6	172	Country
KTTS-F	Spr, MO	137	1618	1	172	Country
KBRQ	Denver	34	759	21	22	Country
KBRQ-F	Denver	48	788	19	22	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GREAT TRAILS (Alexander Williams)						
WCII	Louis	103	1593	10	44	Country
WKJJ-F	Louis	113	2331	7	44	Rock
WCOL	Colum,OH	104	1407	7	36	Nost
WXGT-F	Colum,OH	197	3267	3	36	Rock
WING	Dayton	77	1621	8	50	AC
WJAI-F	Day/Eaton	69	903	9	50	Country
WBCS	Milw	30	680	22	28	Country
WBCS-F	Milw	208	1534	3	28	Country
Others: WIZE (Springfield,OH)						
GREATER MEDIA (Herb McCord)						
WMJX-F	Bost	367	6016	6	6	AC
WGAY	Wash	22	598	29	8	BTFL
WGAY-F	Wash	387	4756	3	8	BTFL
KHTZ-F	LA	515	9336	13	2	AC
WMJC-F	Det	266	5115	10	5	AC
WHND	Det	79	1477	24	5	Contemp
WMGK-F	Phil	679	8766	2	4	AC
WPEN	Phil	374	4446	13	4	Nostalgia
WCTC	NY (NJ)	155	2071	33	1	MOR
WCTO-F	Long Isl	59	1164	25	11	BTFL
WMGQ-F	NY (NJ)	80	1330	41	1	AC
WGSM	NY (LI)	70	1039	43	1	MOR
GROUP ONE (Roger Blake, Al Grosby)						
KLZ	Denver	220	3056	3	22	Country
KAZY-F	Denver	213	3313	5	22	AOR
WAKR	Akron	107	1736	2	60	MOR
WAEZ-F	Akron	48	642	10	60	BTFL
WONE	Dayton	127	1651	4	50	Country
WTUE-F	Dayton	234	2605	2	50	AOR
KBOX	Dall-FW	69	945	19	9	Country
KMEZ-F	Dall-FW	242	3293	10	9	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GULF (Alan Henry)						
WVOJ	Jkvlle	37	483	11	57	Country
WNDE	Indy	40	844	13	34	MOR
WFBQ-F	Indy	260	3473	3	34	AOR
WKAP	Allen	36	721	9	67	AC
KTXQ-F	Dall-FW	307	4608	6	9	AOR
WKLS	Atl	7	344	24	16	AOR
WKLS-F	Atl	286	3741	5	16	AOR
WQAL-F	Cleve	260	3368	4	20	BTFL
KRLY-F	Hou	310	3859	5	10	Urban
WLTT-F	Wash	219	3194	10	8	AC
HARRIS (Robert Wells)						
KTOP	Topeka	6	219	16	184	Oldies
KDVV-F	Topeka	33	631	7	184	Rock
KSEL	Lubbock	40	623	6	170	Rock
KSEL-F	Lubbock	47	744	5	170	Rock
WACO	Waco	56	661	1	196	Country
KHOO-F	Waco	44	659	5	196	Rock
Others: WJOL, WLLI-F (Joliet,IL); KIUL (Garden City,KN); KOZA (Odessa,TX); KBUR, KGRS-F (Burlington,IA); KFKA, KFKZ-F (Greeley,CO)						
HARTE-HANKS (Gary Eden)						
KOY	Phoe	146	2330	7	26	AC
KQYT-F	Phoe	211	2587	3	26	BTFL
WSGN	Birm	66	1478	9	47	AC
WRBQ-F	Tampa	332	4205	2	23	Rock
WEZI-F	Memphis	172	2193	3	43	BTFL
KULF	Hou	63	1603	21	10	AC
KYND-F	Hou	186	2564	11	10	BTFL
WRVA	Richm	232	2778	1	63	MOR
WRVQ-F	Richm	212	2631	2	63	Rock
KMJK-F	Port,O	35	937	19	31	AC
WNSI	Tampa	57	1350	16	23	News
HATCH (Homer Peterson)						
KJOT-F	Boise	29	331	9	187	Country
KGEM	Boise	33	499	7	187	Country
KGHL	Billings	55	575	1	279	Country
KIDX-F	Billings	11	149	9	279	AC
KALL	SLC	43	1079	13	41	AC
KALL-F	SLC	52	1069	10	41	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
HEARST (Franklin Snyder)						
WBAL	Balt	377	4331	1	14	MOR
WIYY-F	Balt	289	3316	4	14	AOR
WISN	Milw	210	3750	2	28	AC
WLPX-F	Milw	165	3065	7	28	AOR
WTAE	Pitt	208	3778	8	13	AC
WXKX-F	Pitt	231	4239	6	13	Rock
HEFTEL						
WLUP-F	Chi	489	7850	10	3	AOR
KSSK	Hono	116	1734	1	55	MOR
KULA-F	Hono	72	1084	8	55	Contemp
WIKS-F	Indy	178	3091	7	34	Rock
WYYS-F	Cin	138	2305	7	27	Contemp
HICKS (Steve Hicks)						
KNOW	Austin	49	563	7	74	Urban
KEYI-F	Austin	69	865	4	74	AC
KIKX-F	Dall-FW	55	1002	23	9	Country
KLVI	Beaumont	63	961	2	108	Country
KYKR-F	Beaumont	54	759	5	108	Country
Others: KLAR (Laredo); KMMM-F (Muskogee,OK)						
HUBBARD (S.S. Hubbard)						
WGTO	Lakeland	38	599	5	116	Country
KSTP	M-SP	106	2198	10	15	MOR
KSTP-F	M-SP	485	6222	2	15	AC
KOB	Albu	90	1587	2	91	MOR
KOB-F	Albu	82	1147	3	91	AC
INFINITY (Michael Wiener)						
WJIT	NY	591	3979	19	1	Spanish
WKTU-F	NY	1729	22837	2	1	Urban
WYSP-F	Phil	417	7524	9	4	AOR
WBCN-F	Bost	366	5248	7	6	AOR
WIVY-F	Jkvlle	129	2200	4	57	Rock
KOME-F	SJ/SF	159	2927	21	7	AOR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
INNER CITY (Pierre Sutton)						
WBLS-F	NY	1434	18112	4	1	Black
WLIB	NY	127	2454	36	1	Black
WLBS-F	Det	163	3124	20	5	Urban
KRE	SF	31	845	44	7	Black
KBLX-F	SF	263	3626	9	7	Black
KUTE-F	LA	335	6714	20	2	Black
KGFJ	LA	265	4189	24	2	Black
INSILCO (Richard Geisman, Fred Walker)						
WELI	N. Haven	112	1363	1	100	MOR
WGSO	NO	86	1085	11	33	News/Talk
WQUE-F	NO	101	1800	10	33	AC
KTOK	Okl C	144	1716	3	48	News/Talk
KJYO-F	Okl C	22	516	13	48	AC
WVCG	Miami	59	995	28	11	Nostalgia
WYOR-F	Miami	228	2642	8	11	BTFL
JACO (Mack Sanders)						
WVOK	Birm	78	1234	8	47	Country
WRKK-F	Birm	56	976	10	47	AOR
WNOX	Knox	45	1110	8	88	Contemp
WIZO	Nash	5	91	18	45	Country
WJRB		13	263	17	45	Country
JEFFERSON-PILOT (Cullie Tarleton)						
KIMN	Denver	188	3524	6	22	Contemp
KYGO-F	Denver	119	1641	11	22	Country
WQXI	Atl	70	1393	14	16	AC
WQXI-F	Atl	282	4415	6	16	Contemp
WBT	Char,NC	177	2918	3	61	AC
WBCY-F	Char,NC	158	2734	5	61	Rock
WBIG	Greens,NC	38	603	13	49	Nostalgia
WWIL	Wilm,NC	35	292	1	222	Black
WHSL-F	Wilm,NC	32	427	3	222	AOR
WGBS	Miami	60	1648	27	11	MOR/Oldies
WLYF-F	Miami	375	3943	1	11	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MARVIN JOSEPHSON (Ed Christian)						
WNIC	Det	34	1386	29	5	AC
WNIC-F	Det	374	7186	6	5	AC
WNOR	Norf	73	1118	11	34	Black
WNOR-F	Norf	164	2221	5	34	AOR
WVKO	Colum,OH	65	738	11	36	Black
WSNY-F	Colum,OH	103	1044	8	36	Black
KATZ (Dick Ferguson)						
WEZN-F	Bridge	323	3870	1	102	BTFL
WFTQ	Worc	29	570	9	109	Contemp
WAAF-F	Worc/Bost	238	4166	13	6	AOR
WZZK-F	Birm	317	3643	1	47	Country
KWEN-F	Tulsa	147	1551	2	59	Country
WDBO	Orl	78	1344	10	58	MOR
WDBO-F	Orl	251	2591	2	58	BTFL
WSYR	Syra	148	1880	2	64	MOR
WSYR-F	Syra	142	2182	1	64	AOR
KAYE-SMITH (Lester Smith)						
KXL	Port,O	82	1621	10	31	News
KXL-F	Port,O	114	1463	9	31	BTFL
KISW-F	Sea	284	3256	2	15	AOR
KJRB	Spok	43	876	8	113	Rock
KEZE-F	Spok	76	666	5	113	AOR
KING (Jim Kime)						
KYA	SF	153	2836	24	7	Contemp
KLHT-F	SF	133	2799	27	7	AC
WRTH	St. Lou	145	2006	11	12	Nost
KGW	Port,O	154	3751	3	31	Contemp/AC
KINK-F	Port,O	134	1967	6	31	AOR
KREM	Spok	17	370	11	113	AC
KREM-F	Spok	40	680	9	113	AOR
KING	Sea	96	2392	15	15	AC
KING-F	Sea	105	1596	12	15	Classical

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
LIN (Dick Verne)						
WIL	St. Lou	108	1470	13	12	Country
WIL-F	St. Lou	288	3792	3	12	Country
WBBF	Roch	56	1368	9	42	AC
WMJQ-F	Roch	117	1797	5	42	AOR
WFIL	Phil	246	4459	16	4	Country
WUSL-F	Phil	310	4314	14	4	Country
KILT	Hou	141	2773	14	10	Country
KILT-F	Hou	360	4643	3	10	Country
WEMP	Milw	26	735	25	28	AC
WMYX-F	Milw	116	1600	9	28	AC
LIGGETT (Grant Santimore)						
WFMK-F	Lans	96	1403	4	90	Contemp/AC
WHNN-F	Sag	92	1211	3	164	Contemp/AC
WZZR-F	Gr. Rap	53	1012	10	68	Contemp/AC
WLOL-F	M-SP	345	4721	3	15	Contemp
WLFF	Colum,SC	20	220	11	99	Nostalgia
WZLD-F	Colum,SC	66	909	5	99	AOR
LOTUS (Howard Kalmenson)						
KTKT	Tucs	42	1001	8	75	Contemp
KLPX-F	Tucs	62	938	4	75	AOR
KWKW	LA	190	2079	30	2	Spanish
KFSD-F	SD	128	1540	5	19	Classical
KENO	LV	20	380	13	87	Rock
KOMP	LV	72	786	2	87	AOR
WMDO	Wash		DID NOT SHOW			
KVAR-F	SA	26	290	19	37	Spanish
KONE	Reno	26	353	9	174	Country
KOZZ-F	Reno	66	717	1	174	AOR
MALRITE (Carl Hirsch, Gil Rosenwald)						
WHK	Cleve	145	1965	11	20	Country
WMMS-F	Cleve	503	6285	1	20	AOR
KSAN-F	SF	205	3227	17	7	Country
KNEW	SF	235	3755	12	7	Country
WZUU	Milw	72	1368	13	28	Oldies
WZUU-F	Milw	115	2530	10	28	AC
WNYR	Roch	103	1315	6	42	Country
WEZO-F	Roch	195	2333	1	42	BTFL
KLBB	M-SP	20	414	19	15	Nostalgia
KEEY-F	M-SP	144	2001	8	15	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MANSHIP						
WKQA-F	Peoria	25	462	10	111	Rock
WXCL	Peoria	67	814	5	111	Country
WJBO	BR	33	749	9	83	AC/MOR
WFMF-F	BR	185	2090	1	83	Rock
KRGV	McA-Br	73	901	4	83	Rock
McKENNA (Jim McKenna)						
KQRS A/F	M-SP	197	3810	6	15	AOR
WCMB	Harr,PA	39	508	12	94	Country
WSFM-F	Harris,PA	45	669	11	94	AC
WWQM	Madison	3	74	14	121	Country
WWQM-F	Madison	45	584	8	121	Country
MEREDITH (John Lauer)						
WGST	Atl	126	2165	11	16	News
WPCH-F	Atl	276	3222	7	16	BTFL
WOW	Omaha	189	3875	2	73	AC
KEZO-F	Omaha	163	1828	3	73	AOR
KCMO	KC	181	2897	6	29	News/Talk
KCEZ-F	KC	113	1502	11	29	BTFL
McCORMICK (Bill McCormick)						
WLKW	Prov	92	997	8	46	Nost
WLKW-F	Prov	267	3207	2	46	BTFL
WJYE	Buff	247	2698	1	32	BTFL
WLPM	NOrf	8	153	25	34	MOR
WFOG-F	Norf	167	1717	4	34	BTFL
METROMEDIA (George Duncan)						
WWBA-F	Tam-SP	313	2919	3	23	BTFL
KHOW	Denver	158	2683	8	22	MOR
KLAC	LA	369	6387	18	2	Country
KMET-F	LA	775	11629	3	2	AOR
WNEW	NY	903	10380	12	1	Big Band
WNEW-F	NY	797	11387	15	1	AOR
WCBM	Balt	137	2275	10	14	AC
WMET-F	Chi	293	6788	18	3	AOR
WIP	Phil	468	6341	6	4	MOR
WMMR-F	Phil	606	9263	4	4	AOR
WOMC-F	Det	149	2893	21	5	AC
WASH-F	Wash	185	3516	14	8	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
METROMEDIA (Con't)						
KRLD	Dallas	315	6098	5	9	News
KJR	Sea	109	2841	10	15	Contemp
METROPLEX (Norm Wain)						
KEZK-F	St. Lou	273	2913	4	12	BTFL
WHTT	Miami	51	627	27	11	Urban
WHYI-F	Miami	344	5653	2	11	Rock
WCKX-F	Tampa	144	2416	10	23	Contemp
WPKX	Wash	67	1043	22	8	Country
WPKX-F	Wash	162	2546	15	8	Country
MID AMERICA (Les Small, Howard Frederick)						
WQUA	Moline	28	505	11	105	AC
KRVR-F	Moline	53	651	6	105	BTFL
WTRX	Flint	84	1106	2	82	AC
WIRL	Peoria	38	891	8	111	AC
WSWT-F	Peoria	71	891	4	111	BTFL
KIOA	Des M	82	1738	5	115	Contemp
KMGK-F	Des M	69	1216	7	115	Rock
WIRE	Indy	163	1938	8	34	Country
WXTZ-F	Indy	267	3007	2	34	BTFL
KBEZ-F	Tulsa	126	1402	6	59	BTFL
Others: WKAN (Kankakee,IL)						
MIDWEST FAMILY						
WKKN	Rockford	13	163	10	141	Country
WYFE-F	Rockford	40	571	6	141	AOR
WISM	Madison	11	708	27	121	AC
WISM-F	Madison	45	861	8	121	AC
WYTL	Oshkosh	47	495	7	135	Country
WOSH-F	Oshkosh	23	565	13	135	Rock
WITL	Lansing	19	303	10	90	Country
WITL-F	Lansing	113	1121	2	90	Country
Others: WMAY (Springfield,IL); WSJM, WIRX-F (St. Joseph,MI); WIZM A/F (LaCrosse,WI)						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MOONEY						
WERC	Birm	36	869	14	47	News
WKXX-F	Birm	211	2811	2	47	Rock
WMAK	Nash	29	712	14	45	Contemp
WMAK-F	Nash	24	681	15	45	Contemp
WMYU-F	Sevier/ Knox	135	1587	5	88	AC
Others: WSEV (Seveirville,TN)						
MULTIMEDIA (Paul Fiddick)						
WWNC	Ashe	116	1168	1	188	Country
WFBC	Green,SC	40	832	10	71	MOR
WFBC-F	Green,SC	150	2269	2	71	Contemp
KAAY	L. Rock	78	1531	4	103	AC
KLPQ-F	L. Rock	76	1352	6	103	Rock
WEZW-F	Milw	175	2242	4	28	BTFL
WMAZ	Macon	41	751	6	154	MOR
WMAZ-F	Macon	126	1712	1	154	Rock
KEEL	Shreve	71	1319	6	107	Contemp
KMBQ-F	Shreve	74	702	5	107	AOR
WAKY	Louis	118	2239	6	44	Oldies
WVEZ-F	Louis	128	1397	4	44	BTFL
NATIONAL BLACK NETWORK (Eugene Jackson)						
WDAS	Phil	150	2693	20	4	Urban
WDAS-F	Phil	673	6140	3	4	Black
WWRL	NY	249	3356	29	1	Black
KATZ	St. Lou	96	1407	15	12	Black
WZEN-F	St. Lou	100	1192	14	12	Black
NATIONWIDE (Steve Berger)						
WPOC-F	Balt	304	3072	3	14	Country
WGAR	Cleve	192	4087	9	20	AC
WKSW-F	Cleve	115	1940	16	20	Country
WNCI-F	Colum,OH	227	3927	1	36	Contemp
WSHH-F	Pitt	235	3451	5	13	BTFL
WLEE	Rich	53	675	9	63	Nost
WKZL-F	Win-Salem	155	1727	3	49	AOR
WLOF	Orl	31	838	16	58	AC
WBJW-F	Orl	138	2371	5	58	Rock

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
NBC						
WNBC	NY	1246	26735	8	1	Contemp
WYNY-F	NY	1296	19887	6	1	AC
WRC	Wash	236	3337	9	8	News/Talk
WKYS-F	Wash	418	5395	2	8	Urban
WMAQ	Chi	832	15724	3	3	Country
WKQX-F	Chi	322	6558	16	3	AC
KNBR	SF	412	7625	4	7	MOR
KYUU-F	SF	201	4314	18	7	AC
OUTLET (Dick Rakovan)						
WSNE-F	Prov	79	1418	13	48	AC
WTOP	Wash	205	4387	12	8	News
KIQQ-F	LA	547	9278	9	2	Rock
WQRS-F	Det	85	1600	24	5	Classical
WIOQ-F	Phil	406	5794	11	4	Contemp
PARK (William Fowler)						
KRSI	M-SP	23	701	18	15	Nostalgia
KJJO-F	M-SP	70	1280	13	15	Country
WRRB-F	Syra	68	761	6	64	Country
WHEN	Syra	137	2210	3	64	AC
WNCT	Green,NC	4	127	22	316	Country
WNCT-F	Green,NC	65	726	6	316	BTFL
WNAX	Yank/SF	DID NOT SHOW				
KWJJ	Port,O	118	2011	8	31	Country
KJIB-F	Port,O	74	1102	14	31	Country
WDEF	Chatt	72	960	5	97	MOR
WDEF-F	Chatt	82	1148	3	97	BTFL
WTVR	Rich	11	304	19	63	Nost
WTVR-F	Rich	91	1163	6	63	Country
KEZX-F	Sea	75	1122	18	15	AC
PALMER						
WTNT	Talla	23	298	7	202	Country
WLVW-F	Talla	22	264	9	202	BTFL
WHO	DM	274	3558	1	115	News/Talk
WLYF-F	DM	92	1141	3	115	BTFL
WOC	Daven	70	870	4	105	News/Talk
KIKK-F	Daven	80	1355	2	105	Rock

Others: WNOG, WCYU-F (Naples,FL)

A 40

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
PEORIA JOURNAL STAR (Justin Hoberg)						
KRKE	Albu	42	773	7	91	Country
KWXL-F	Albu	80	927	6	91	AOR
KSSS	Col Spg	26	391	10	119	Country
KYNR-F	Pueblo	8	121	13	254	BTFL
KBMY	Billings	14	223	6	279	Country
KICT-F	Wichita	69	873	5	101	AOR

Others: KFRM (Salina,KN); KNOX, KTYN-F (Grand Forks)

PLOUGH (Wayne Hudson)						
WPLO	Atl	140	2146	10	16	Country
WVEE-F	Atl	432	6117	1	16	Urban
WCAO	Balt	116	2217	13	14	AC
WXYV-F	Balt	321	3261	2	14	Urban
WJJD	Chi	471	5541	12	3	Nostalgia
WJEZ-F	Chi	274	4402	20	3	Country
WMPS	Memp	80	1657	9	43	Country
WHRK-F	Memp	172	2256	3	43	Urban
WSUN	Tam-SP	266	3702	4	23	Country
WQXM-F	Tam-SP	143	2143	11	23	AOR
WMLX	Cin	125	1409	10	27	Nostalgia
WUBE-F	Cin	181	2133	5	27	Country
JOHN PRICE (Buc Weatherby)						
KKRD-F	Wich	52	534	8	101	AC
KOH	Reno	44	546	4	174	News/Talk
KNEV-F	Reno	27	267	7	174	BTFL
KBEE	Modes	8	217	22	145	MOR
KBEE-F	Modes	49	481	7	145	BTFL
RKO						
WOR	NY	1729	20311	1	1	Talk
WRKS-F	NY	1622	19863	3	1	Urban
WRKO	Boston	217	4298	14	6	Talk
WROR-F	Boston	339	6026	8	6	AC
WGMS A/F	Wash	151	2777	16	8	Classical
WAXY-F	Miami	205	3083	10	11	AC
WFYR-F	Chi	305	6486	17	3	AC
WHBQ	Memp	51	1547	13	43	Oldies
KFRC	SF	420	9413	3	7	Roch
KHJ	LA	238	4790	25	2	Country
KRTH-F	LA	546	10484	11	2	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
REGIONAL						
WGRD-F	Gr. Rap	134	2587	3	68	Rock
WXGT	Gr. Rap	27	368	13	68	Nostalgia
WAJX-F	Mel-Titu	3	76	17	140	Rock
WAMT	Mel-Titu	14	242	9	140	Nostalgia
WPIC	Shar/Youn	40	504	9	79	MOR
WYFM-F	Shar/Youn	116	1991	2	79	Rock
WKOP	Bingh	39	569	5	131	Country
WAAL-F	Bingh	71	969	1	131	Rock
Others: WCNF-F (Muskegon); WKNY (Kingston,NY)						
RIVERS (M.B. Rivers)						
WEDR	Miami	201	1867	11	11	Black
WEAS	Savan	13	165	8	162	Gospel
WEAS-F	Savan	78	698	3	162	Black
KWAM	Memp	57	520	12	43	Religion
KWAM-F	Memp	139	1832	7	43	Black
ROLLINS (John Janas)						
KDAY	LA	221	3807	26	2	Black
WAMS	Wilm,DE	24	416	12	81	Country
WRAP	Norf	79	1615	10	34	Black
WCHS	Char,WV	50	934	6	147	MOR
WBES-F	Char,WV	35	418	7	147	BTFL
WBEE	Chi	DID NOT SHOW				
RUST (Bill Rust)						
WPTR	Albany	62	1176	10	53	Country
WFLY-F	Troy	110	1776	5	53	Rock
WHAM	Roch	149	2572	2	42	MOR
WHFM-F	Roch	73	1464	7	42	Rock
WNOW	York	26	247	15	104	Country
WQXA-F	York	146	2164	2	104	Rock
WQXK-F	Sa/Young	110	1046	3	79	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SANDUSKY NEWSPAPERS (Toney Brooks)						
KJZZ	Sea	50	558	24	15	Jazz
KZAM-F	Sea	107	1686	11	15	AOR
KBPI-F	Denver	217	3776	4	22	AOR
KDJQ	Phoenix	5	160	29	26	Rock
KDKB-F	Phoenix	214	3182	2	26	AOR
KWFM-F	Tucson	79	1027	2	75	AOR
KNUS	Denver	29	576	23	22	News
KEGL-F	Dall-FW	241	4257	11	9	Rock
KWKI-F	KC	10	194	20	29	? ?
Others: KSLY, KUNA-F (San Luis Obispo)						
SCRIPPS-HOWARD (Dick Janssen)						
WMC	Memp	140	2097	6	43	Country
WMC-F	Memp	245	3672	1	43	Rock
WBSB-F	Balt	184	2940	6	14	Rock
KMEO	Phoe	32	520	22	26	Nostalgia
KMEO-F	Phoe	205	2426	5	26	BTFL
KUPL	Port,O	75	1210	13	31	Nostalgia
KUPL-F	Port,O	190	2299	2	31	BTFL
SHAMROCK (Charles Harper)						
KXLR	LR	11	266	12	103	Country
KABL	SF	208	3420	16	7	BTFL
KABL-F	SF	165	3423	20	7	BTFL
KUDL-F	KC	148	2271	8	29	AC/Soft
KMGC-F	Dall-FW	189	2897	13	9	Soft/AC
WWWW-F	Det	304	4356	8	5	Country
SIGMOR						
KXOL	F Worth	26	548	27	9	Country
KBUC	San Ant	31	441	17	37	Country
KBUC-F	San Ant	79	1010	10	37	Country
KRYS	Cor Chr	22	492	9	118	Contemp
KBCB-F	Cor Chr	DID NOT SHOW				
KTON	Waco	DID NOT SHOW				

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SKY (Dennis Israel)						
KSKY	Dallas	51	571	24	9	Religion
WRIV	Long Is		DID NOT SHOW			
WGLI	Long Is	19	267	36	11	MOR/Talk
WEZG	Syra		DID NOT SHOW			
WEZG-F	Syra	56	533	7	64	BTFL
WTPA-F	Harris	98	1221	3	93	AOR
STAUFFER (Jerry Holley)						
KARZ	Phoe	34	737	21	26	AC
KRNT	DM	52	985	8	115	MOR
KRNQ-F	DM	72	1167	6	115	Contemp
WIBW	Topeka	78	1067	3	184	MOR
WIBW-F	Topeka	84	1186	2	184	Rock
KGNC	Amar	41	696	4	192	MOR
KGNC-F	Amar	50	622	2	192	BTFL
KGBX	Spr,MO	47	674	5	172	AC
Others: KGFF (Shawnee,OK)						
STERLING (Fred Danz, Cliff Hunter)						
KSJO-F	SJ	253	3427	2	30	AOR
KXRX	SJ	9	392	41	30	Contemp
KASH	Eugene	13	270	11	137	Oldies
KSND-F	Eugene	52	712	2	137	Rock
KJET	Sea	14	509	32	15	? ?
KZOK-F	Sea	176	2778	5	15	AOR
KALE	Richl	22	402	5	217	AC
KIOK-F	Richl	52	598	1	217	Rock
KDKO	Denver	71	691	16	22	Black
Others: KBFW (Billingham,WA); KEDO,KLYK-F (Longview,WA)						
STONER (Glenn Bell)						
KSO	DM	134	1551	2	115	Country
KGGO-F	DM	86	1080	4	115	AOR
WGNT	Hunt,WV	41	810	6	125	MOR
WNBF	Bingh	53	787	4	131	MOR
WQYT-F	Bingh	70	804	3	131	BTFL
KHAK	Ced Rap	9	213	11	199	Country
KHAK-F	Ced Rap	78	760	2	199	Country
WHEL	Knox	13	268	11	88	Nostalgia
WIMZ-F	Knox	155	1627	3	88	AOR
WYRK-F	Buff	103	1340	8	32	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
STORZ (Robert Storz)						
WQAM	Miami	106	1692	20	11	Country
WHB	KC	218	3966	3	29	AC
WDGY	M-SP	318	3986	4	15	Country
WTIX	NO	151	2672	5	33	Contemp
KOMA	Okl C	216	3237	1	48	Country
KXOK	St. Lou	176	3415	9	12	AC/Oldies
STUART (Dick Chapin)						
KFOR	Lincoln	35	553	4	179	MOR
KFRX-F	Lincoln	55	747	1	179	AOR
KWTO	Spr, MO	132	1819	2	172	Country
KWTO-F	Spr, MO	110	1374	3	172	Rock
KOEL-F	Oel/Water	23	297	7	232	Country
KATI	Casper	7	169	5	329	Contemp/AC
KAWY-F	Casper	18	217	4	329	Rock
Others: KOEL (Oelwein,IA); KSAL, KYEZ-F (Salina,KN); KRGI A/F (Grand Island,Nebr)						
SUDBRINK (Dick Casper)						
WORL	Orl	66	649	11	58	Black
WJYO-F	Orl	64	952	12	58	AC
WNWS	Miami	249	3116	6	11	News/Talk
KPOI	Hono	34	567	12	55	AC
KDUK-F	Hono	83	1011	7	55	AOR
WLAC	Nash	81	1130	8	45	News/Talk
WJYN-F	Nash	42	670	10	45	AC
SUMMIT (Allen Shaw)						
WCOA	Pensa	39	425	7	132	Nostalgia
WJLQ-F	Pensa	61	1043	2	132	Rock
WSJS	Win-Sal	78	1265	7	49	MOR
WTQR-F	Win-Sal	355	3686	1	49	Country
WREC	Memp	79	1254	10	43	Nostalgia
WZXR-F	Memp	240	2482	2	43	AOR
KOCY	Okl C	22	311	13	48	Nostalgia
KXXY-F	Okl C	76	1064	8	48	AOR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SUNBELT (C.T. Robinson)						
KFYE-F	Fresno	210	2588	1	78	Contemp
KQEO	Albu	28	599	11	91	AC/Oldies
KZZX-F	Albu	39	721	9	91	Contemp
KSPZ-F	Col Spg	69	911	2	119	Contemp
KVOR	Col Spg	27	465	9	119	News/Talk
KLNK-F	Okl C	76	1271	8	48	Contemp
SURREY (John Bayliss)						
KATT	Okl C	13	343	17	48	AOR
KATT-F	Okl C	144	1875	3	48	AOR
KAIR	Tucson	35	582	10	75	AC
KJYK-F	Tucson	104	1028	1	75	BTFL
KIOI-F	SF	230	4602	13	7	AC/Contemp
WMJX-F	Miami		DID NOT SHOW			
WOKY	Milw	170	2479	5	28	Nostalgia
WMIL-F	Milw	88	1235	12	28	Country
KCBQ	SD	69	1223	20	19	Country
KCBQ-F	SD	87	992	12	19	Country
KSLQ-F	St. Lou	158	2915	10	12	Contemp
SUSQUEHANNA (Art Carlson)						
WQBA	Miami	215	1824	9	11	Spanish
WQBA-F	Miami	98	1412	22	11	Spanish
WKIS	Orl	80	1092	9	58	Talk
WLTA-F	Atl	167	2174	8	16	AC
WFMS-F	Indy	182	1969	6	34	Country
WHLO	Akron	25	503	20	60	MOR
WRRM-F	Cin	136	1967	8	27	AC/Soft
WLQR-F	Tol	156	1772	2	54	BTFL
WARM	NE PA	137	1996	2	66	MOR
WSBA	York	97	1320	7	104	MOR
WSBA-F	York	98	1162	5	104	BTFL
KPLX-F	Dall-FW	245	3140	9	9	Country
KLIF	Dall-FW	56	1378	22	9	Country
SWANSON (Ron Blue)						
WSHO	NO	45	349	17	33	Nost
WBYU-F	NO	131	1579	7	33	BTFL
KKNG-F	Okl C	82	1119	7	48	BTFL
KRMG	Tulsa	137	1937	5	59	MOR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SWANSON (Con't)						
KFJZ	Dall-FW	99	1531	16	9	Nostalgia
KKYX	San Ant	276	3175	1	37	Country
KGCS-F+	Wich	23	452	9	101	Country
TAFT (Carl Wagner)						
WDAF	KC	490	6560	1	29	Country
KYYS-F	KC	258	3193	2	29	AOR
WGR	Buff	185	2991	6	32	AC
WGRQ-F	Buff	190	2245	4	32	AOR
WKRC	Cin	197	3289	4	27	AC
WKRQ-F	Cin	230	3943	3	27	Rock
WTVN	Colum,O	189	3530	4	36	AC
WLVQ-F	Colum,O	206	2957	2	36	AOR
KQV	Pitt	160	2491	12	13	News
WDVE-F	Pitt	327	5078	2	13	AOR
WDAE	Tam-SP	170	1893	6	23	Nost
WYNF-F	Tam-SP	217	2857	5	23	AOR
TICHENOR (Mal Kasanoff)						
KUNO	Cor Chr	40	335	6	118	Spanish
KGBT	Harlin	211	1238	1	83	Spanish
KELT-F	Harlin	41	491	6	83	Country
KQXT-F	San Ant	112	1388	7	37	BTFL
KCOR	San Ant	85	807	9	37	Spanish
TRIBUNE CO. (James Dowdle)						
WGN	Chi	1201	17465	1	3	MOR/Talk
WICC	Bridge	117	1752	2	102	AC
WPIX-F	NY	449	9716	22	1	Rock
KGNR	Sacra	79	1508	11	40	MOR/Talk
KCTC-F	Sacra	120	1467	5	40	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
UNITED	(Gerald Hroblak)					
WSID	Balt	84	1146	16	14	Black
WYST-F	Balt	120	1967	12	14	AC
WINX	Wash		DID NOT SHOW			
WOOK-F	Wash	211	3902	11	8	Black
WBNX	NY	118	1604	37	1	Spanish
WJMO	Cleve	72	1491	20	20	Black
WLYT-F	Cleve	69	1967	21	20	Rock
KALI	LA	165	2480	34	2	Spanish
KSOL-F	SF	404	4744	5	7	Urban
VIACOM						
KDIA	SF	223	3500	14	7	Black
WMZQ-F	Wash	201	3053	13	8	Country
WKHK-F	NY	486	8270	21	1	Country
WDIA	Memp	148	2582	5	43	Black
WRVR-F	Memp	116	1645	8	43	AC
KIKK	Hous	88	1037	15	10	Country
KIKK-F	Hous	429	5129	2	10	Country
WIAK-F	Chi	482	6723	11	3	BTFL
WALTON						
KIKX	Tucs		OFF THE AIR			
KLRB-F	Sal-Sea	26	452	9	101	Rock
KIDD	Sal-Sea	35	652	5	101	Rock
KDJW	Amar	42	552	3	192	Country
KBUY-F	Amar	39	423	5	192	Country
KYSN	Col Spr	22	546	12	119	Rock

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WESTERN CITIES	(Rick Phalen)					
KNST	Tucs	16	401	15	75	News/Talk
KRQQ-F	Tucs	56	947	5	75	Rock
KZAP-F	Sacra	305	3374	1	40	AOR
KMJJ	LV	36	619	10	87	AC
KLUC-F	LV	84	1072	1	87	Rock
KZZP-F	Phoe	122	2081	9	26	Contemp
KZZP	Phoe	32	798	22	26	Contemp
WESTINGHOUSE	(Dick Harris)					
WIND	Chi	563	6851	8	3	Talk
WOWO	F Wayne	302	4467	1	106	MOR
KYW	Phil	771	14287	1	4	News
KFWB	LA	547	12167	9	2	News
WINS	NY	1177	24326	9	1	News
WBZ	Boston	691	10630	1	6	MOR
KDKA	Pitt	955	12024	1	13	MOR
WPNT-F	Pitt	254	3167	3	13	BTFL
KODA-F	Hous	213	3510	10	10	BTFL
KOAX-F	Dallas	138	1915	14	9	BTFL
KJQY-F	SD	260	2497	2	19	BTFL
KOSI-F	Denver	222	2628	2	22	BTFL

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 600 stations is examined. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours. This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week).The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro,Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

( ) = Spring 81 figures

	STAT	TSL	T/O RATIO	% EXCL	% TEENS	%18-34	%18-49	%50+	%M	%F
ROCK/CONTEMP	98	8.4	15.0	9.3	23.6	58.0	71.3	5.1	42.5	57.5
	(100)	(8.0)	(15.9)	(9.5)	(24.2)	(58.3)	(70.9)	(4.9)	(44.1)	(55.9)
AOR	91	9.4	13.5	9.3	26.3	68.5	72.3	1.4	64.0	36.0
	(71)	(9.4)	(13.5)	(9.7)	(26.2)	(69.0)	(72.6)	(1.2)	(65.6)	(34.4)
AC/SOFT	63	8.2	15.4	6.3	5.1	60.4	83.6	12.3	42.1	57.9
	(54)	(7.6)	(16.6)	(6.1)	(5.2)	(63.4)	(83.6)	(11.2)	(41.5)	(58.5)
MOR	61	8.9	14.2	10.7	1.7	16.3	41.6	56.7	43.0	57.0
	(70)	(8.3)	(15.1)	(10.9)	(2.2)	(20.3)	(46.0)	(51.8)	(44.1)	(55.9)
BTFL MUSIC	90	10.6	11.9	9.9	0.7	14.7	39.9	59.4	40.0	60.0
	(106)	(10.3)	(12.2)	(9.9)	(0.9)	(15.6)	(42.4)	(56.7)	(40.0)	(60.0)
COUNTRY	101	10.1	12.4	14.3	4.2	31.8	64.4	31.4	47.9	52.1
	(74)	(9.8)	(12.8)	(15.6)	(3.5)	(30.1)	(63.6)	(32.9)	(49.2)	(50.8)
NEWS/TALK	47	8.1	15.6	8.0	0.7	12.0	31.5	67.8	47.1	52.9
	(47)	(7.8)	(16.3)	(8.1)	(0.9)	(13.0)	(31.9)	(67.2)	(47.8)	(52.2)
BLACK/URBAN	59	11.3	11.1	10.8	19.1	55.9	71.6	9.3	43.7	56.3
	(47)	(10.0)	(12.6)	(20.5)	(21.4)	(54.1)	(69.6)	(10.0)	(43.2)	(56.8)
NOSTALGIA	29	10.6	11.9	9.1	0.3	6.1	25.7	74.0	43.9	56.1
	(17)	(9.5)	(13.2)	(8.4)	(0.8)	(8.2)	(28.5)	(70.7)	(45.7)	(54.3)
RELIGION	20	8.9	14.2	9.6	2.2	22.8	42.9	54.9	33.4	66.6
	(14)	(8.1)	(15.6)	(10.2)	(4.4)	(30.9)	(48.9)	(46.7)	(31.9)	(68.1)
SPANISH	14	15.6	8.2	24.1	2.5	32.6	60.1	37.4	39.4	61.6
	(15)	(14.3)	(8.8)	(24.0)	(4.5)	(28.9)	(57.1)	(38.4)	(35.3)	(64.7)
CLASSICAL	18	7.6	16.5	5.6	0.8	25.6	58.9	40.3	47.7	52.3
	(19)	(7.5)	(16.9)	(6.0)	(1.1)	(28.4)	(59.2)	(39.7)	(53.3)	(46.7)

ROCK/CONTEMP/TOP 40

NATIONAL MEAN:		8.4	15.0	9.3	23.6	58.0	71.3	5.1	42.5	57.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WNBC	NY	5.9	21.2	6.1	16	46	73	11	42	58
WZOK	Rock	10.2	12.3	11.8	28	61	72	0	43	57
WLS	Chi	6.3	20.2	7.2	23	48	69	8	46	54
WNDU-F	S Bend	10.6	11.8	13.3	24	57	68	8	38	62
WKZW	Peo	9.3	13.6	11.4	33	50	61	6	34	66
KIIK	D-RI-M	7.4	17.0	3.2	34	55	66	0	41	59
WCAU-F	Phil	7.3	17.3	6.2	43	36	51	6	37	63
KIQQ	LA	7.6	16.5	5.2	20	45	76	4	36	64
KIIS	LA	6.9	18.3	3.5	12	65	84	4	34	66
WSTW	Wilm,DE	9.4	13.4	7.4	14	68	83	3	37	63
WXKS	Bost	10.5	12.0	8.5	21	65	74	5	40	60
WVBF-F	Bost	7.6	16.6	5.4	15	65	82	3	52	48
WPGC	Wash	7.1	17.8	5.0	18	67	74	8	44	56
WRQX	Wash	6.9	18.3	4.5	26	64	73	1	38	62
WLEV	A-B-E	9.2	13.7	8.7	9	62	86	5	35	65
WPJB	Prov	8.3	15.1	4.4	21	53	70	9	52	48
WPRO-F	Prov	7.5	16.9	4.2	18	55	72	10	37	63
WTIC-F	Hartf	7.0	18.0	7.6	21	50	67	12	25	75
KFRC	SF	5.8	21.8	9.9	26	51	67	7	42	58
KRBE	Hou	8.1	15.5	6.7	15	67	80	5	46	54
WBSB	Balt	8.0	15.7	8.1	31	46	63	6	32	68
KSLQ	ST L	6.8	18.5	4.7	8	60	86	6	41	59
WKRQ	Cin	7.7	16.4	10.6	42	49	57	1	37	63
WKJJ	Lou	9.1	20.2	7.1	26	58	69	5	39	61
WQXI	Atl	8.4	15.0	7.7	6	73	93	1	43	57
WZGC	Atl	8.1	15.6	9.3	32	51	66	2	36	64
KBEQ-F	KC	9.4	13.5	9.0	34	58	65	1	36	64
WLOL	M-SP	9.3	13.6	7.0	30	58	67	3	41	59
KIMN	Den	6.3	20.0	7.1	13	60	83	4	41	59
WIKS	Indy	7.0	18.0	3.8	39	50	56	5	29	61
KEGL	D-FW	7.1	17.6	4.4	41	56	58	1	64	36
WHYI	Miami	7.6	16.5	4.1	28	58	68	4	52	48
WINZ-F	Miami	7.5	16.8	7.9	35	41	57	8	45	55
WGCL	Cleve	7.2	17.5	8.5	34	51	65	1	36	64
WKDD	Akr	7.8	16.3	4.3	23	63	76	1	38	62
KNBQ	Sea	6.5	19.5	9.3	42	51	58	0	43	57
KUBE	Sea	8.0	15.8	7.2	23	72	77	0	48	52
WXGT	Col,O	8.0	15.7	10.8	33	57	67	0	37	63
WBEN-F	Buff	7.5	16.9	7.4	30	55	64	6	38	62
WKBW	Buff	7.1	17.7	6.9	13	43	69	18	32	68
WEZB	NO	9.0	13.9	9.6	37	47	61	2	39	61
WRBQ	T-SP	10.5	12.0	14.7	17	48	74	9	51	49
WBZZ	Pitt	8.0	15.8	4.2	42	45	54	4	24	76
WMHE	Tol	10.0	12.6	11.2	12	63	80	8	42	58
KGW	Port,O	5.1	24.5	8.1	10	63	81	9	46	54
WMC-F	Mem	8.7	14.4	8.8	20	57	75	5	46	54
WGRD	GR	7.0	17.9	5.9	41	51	59	0	51	49
WKFR	Kala	9.2	13.8	8.5	10	81	88	2	30	70
WBCY	Char,NC	7.3	17.3	6.9	22	63	72	6	54	46
KZZP	Phoe	7.5	16.7	11.1	13	76	87	0	56	44

ROCK/CONTEMP/TOP 40

NATIONAL MEAN:		8.4	15.0	9.3	23.6	58.0	71.3	5.1	42.5	57.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WFLY	A-S-T	7.4	17.0	4.4	35	54	62	3	44	56
WKRZ	NE PA	9.8	12.9	6.8	21	55	66	13	36	64
WKXX	Birm	9.2	13.8	7.6	31	53	66	3	43	57
WRAL	Ral	8.9	14.2	8.8	5	67	88	7	33	67
KTSA	SA	7.2	17.5	8.7	23	46	65	12	40	60
WWKX	Nash	8.1	15.6	13.2	30	54	66	4	46	54
WBJW	Orl	8.1	15.6	7.5	26	55	71	3	42	58
WFBC	Green,SC	8.9	14.2	11.7	10	60	81	9	47	53
KRAV	Tulsa	9.8	12.8	8.4	16	70	81	3	44	56
WFMF	Baton R	11.1	11.3	10.7	27	61	72	1	46	54
KMGK	DM	7.2	17.4	4.9	45	48	52	3	56	44
WFWQ	FW	7.4	17.1	2.7	40	53	60	0	41	59
WMEE	FW	8.3	15.2	8.8	18	67	80	2	48	52
WSKZ	Chatt	12.4	10.2	25.2	32	61	68	0	45	55
KHFI	Aust	11.1	11.3	13.0	33	57	66	1	49	51
WCKS	Mel-Ti	9.9	12.7	18.8	15	68	82	3	43	57
WGBF	Evans	9.5	13.3	13.3	12	48	67	21	44	56
WKDQ	Evans	9.0	14.1	8.8	30	50	62	8	43	57
WLAN-F	Lanc	10.6	11.9	14.4	19	66	76	5	43	57
WQXA	York	8.3	15.1	7.2	19	72	81	0	43	57
WKEE	Hunt,WV	11.8	10.6	15.5	25	58	69	6	42	58
WVAF	Char,WV	10.2	12.4	10.1	22	53	70	8	33	67
WFBG	Altoo	10.7	11.8	16.2	17	45	62	21	36	64
KQIZ-F	Amar	9.4	13.4	6.8	32	60	68	0	47	53
WBBQ-F	Aug,GA	10.7	11.8	14.0	20	53	73	7	58	42
WNOK-F	Col,SC	11.3	11.1	12.9	18	69	80	2	43	57
WCCK	Erie	11.9	10.6	21.3	20	60	74	6	47	53
WQSM	Fayett	11.2	11.2	14.9	15	68	80	5	52	48
KFYE	Fres	8.3	15.3	8.4	19	63	81	0	44	56
WIXX	Green B	8.2	15.4	9.6	21	71	79	0	47	53
WSEZ	G-WS,SC	11.7	10.8	11.0	22	62	72	6	42	58
WZYP	Hunts	10.7	11.7	10.1	25	58	75	0	46	54
WIVY	Jkvil	7.3	17.4	11.3	30	51	64	6	34	66
WCGQ	Col,GA	11.6	10.9	19.8	24	67	73	3	69	31
WQUT	JC-Kin	11.1	11.3	12.7	22	63	70	8	51	49
KLUC	LV	9.9	12.7	12.9	19	61	74	7	47	53
WLAP-F	Lex	9.3	13.6	11.8	24	63	75	1	39	61
KKYK	L Rock	8.5	14.7	5.9	15	75	80	5	43	57
WMAZ-F	Macon	9.5	13.3	10.9	22	55	73	5	33	67
WKRG	Mobile	9.0	14.0	11.2	25	53	70	5	40	60
WJLQ	Pensa	7.9	16.0	3.9	17	68	77	6	49	51
WJBQ	Port,M	9.7	13.0	9.9	20	66	80	0	46	54
WRVQ	Richm	9.2	13.8	11.2	27	53	68	5	44	56
WXLK	Roan	11.2	11.2	15.3	22	60	72	6	38	62
WZAT	Savan	7.7	16.4	7.4	25	36	50	25	41	59
KWTO-F	Spr,MO	11.0	11.4	15.8	23	59	73	4	45	55
KRQQ	Tucson	7.9	15.9	5.2	11	78	87	2	47	53
KEYN	Wich	11.6	12.6	16.4	22	53	67	11	44	56

AOR

NATIONAL MEAN:		9.4	13.5	9.7	26.3	68.5	72.3	1.4	64.0	36.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WNEW-F	NY	8.9	14.2	4.4	5	81	87	8	62	38
WPLJ	NY	9.1	13.9	6.7	35	58	64	1	59	41
WLUP	Chi	7.8	16.1	3.6	27	70	72	1	65	35
WXLP	D-RI-M	11.7	10.8	13.6	24	71	76	0	64	36
WMMR	Phil	8.0	15.7	3.2	24	71	75	1	66	34
WYSP	Phil	6.9	18.1	4.0	30	64	69	1	64	36
KLOS	LA	7.5	16.8	3.5	30	63	68	2	59	41
KMET	LA	8.2	15.4	5.1	19	74	80	1	69	31
KROQ	LA	10.5	12.0	9.1	40	59	60	0	50	50
KGB	SD	10.8	11.7	8.1	20	77	79	1	76	24
KPRI	SD	8.0	15.8	1.6	16	82	83	1	74	26
WABX	Det	4.8	26.1	1.1	29	65	70	1	57	43
WLLZ	Det	7.4	17.0	3.5	37	56	62	1	57	43
WRIF	Det	6.5	19.5	2.9	21	70	77	2	60	40
WBCN	Bost	6.1	14.5	6.9	8	81	89	3	64	36
WCOZ	Bost	9.6	13.2	8.1	39	58	61	0	61	39
WAVA	Wash	7.7	16.4	5.1	32	65	66	2	64	36
WWDC	Wash	6.5	19.5	2.3	34	60	64	2	63	37
WAAF	Worc	10.6	11.9	12.3	33	61	64	3	68	32
WZZO	A-B-E	10.4	12.1	8.7	31	64	69	0	57	43
WHJY	Prov	12.1	10.4	8.4	29	65	69	2	58	42
WHCN	Hartf	8.9	14.1	3.8	29	68	71	0	67	33
KMEL	SF	7.2	17.6	2.9	20	73	79	1	59	41
KRQR	SF	7.1	17.8	4.1	20	74	77	3	67	33
KSJO	SJ	10.0	12.6	7.8	39	58	60	1	76	24
KLOL	Hou	9.2	13.7	8.9	30	66	69	1	66	34
WIYY	Balt	11.3	11.2	11.6	21	72	76	3	66	34
KWK	ST L	9.9	12.7	11.6	48	48	51	1	70	30
WEBN	Cin	10.0	12.6	9.2	23	71	76	1	65	35
WQMF	Lou	8.8	14.3	10.3	34	64	65	1	65	35
WKLS-F	Atl	9.1	13.8	9.1	29	65	71	0	63	37
KYYS	KC	11.1	11.4	15.7	24	71	73	3	65	35
KDWB-F	M-SP	7.8	16.2	5.8	38	57	59	3	62	38
KQRS+	M-SP	6.4	19.6	3.3	24	73	74	2	62	38
KAZY	Den	7.4	17.1	4.6	33	61	66	1	61	39
KPKE	Den	10.2	12.4	7.3	30	68	70	0	68	32
WLPX	Milw	6.5	19.3	4.5	28	66	70	2	61	39
WQFM	Milw	8.6	14.7	4.4	24	66	74	2	62	38
WFBQ	Indy	10.9	11.6	10.6	28	66	70	2	56	44
KTXQ	D-FW	8.6	14.6	5.5	23	72	75	2	72	28
KZEW	Dallas	9.3	13.5	2.6	20	77	80	0	71	29
WSHE	Miami	10.2	12.4	8.1	15	78	84	1	71	29
WMMS	Cleve	9.2	13.7	8.6	22	68	76	2	63	37
KISW	Sea	10.6	11.9	6.5	25	71	75	0	70	30
KZOK	Sea	8.1	15.5	6.8	34	63	65	1	67	33
WLVQ	Col,O	9.6	13.1	13.8	23	73	76	1	60	40
WGRQ	Buff	10.0	12.6	10.2	40	58	60	0	56	44
WRNO	NO	11.8	10.6	11.4	23	65	75	2	60	40
WYNF	T-SP	8.2	15.4	8.8	21	76	79	0	55	45
WDVE	Pitt	7.6	16.6	3.0	23	66	72	5	63	37

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.4	13.5	9.3	26.3	68.5	72.3	1.4	64.0	36.0
WIOT	Tol	10.6	11.9	10.2	25	70	75	0	68	32
WJXQ	Lans	10.6	11.9	12.3	27	71	73	0	56	44
KZAP	Sacra	11.6	10.9	15.7	35	61	64	1	70	30
KGON	Port O	12.4	10.2	17.7	34	61	65	1	66	34
WZXR	Mem	12.0	10.5	18.4	33	64	67	0	62	38
WLAV	GR	11.8	10.6	19.6	23	74	76	1	65	35
KDKB	Phoe	7.6	16.6	7.0	28	69	72	0	57	43
WEZX	NE PA	11.8	10.7	7.9	23	74	75	2	60	40
WNOR	Norf	9.1	13.8	5.9	15	80	82	3	72	28
WMYK	Norf	9.0	14.1	7.7	27	69	73	0	72	28
WTUE	Dayt	12.5	10.0	13.2	21	75	78	1	72	28
WAPI-F	Birm	6.5	19.5	6.3	32	60	62	6	58	42
KISS	SA	12.5	10.0	23.3	28	67	72	0	73	27
KATT	OK C	9.4	13.4	9.6	26	69	74	0	65	35
WKDF	Nash	10.8	11.6	12.9	24	63	71	5	62	38
WDIZ	Orl	12.7	9.9	19.8	25	69	75	0	68	32
KMOD	Tulsa	11.5	10.9	20.0	33	60	66	1	61	39
KWXL	Alb	11.5	11.0	10.2	36	63	55	9	74	26
KGGO	DM	10.7	11.8	11.8	21	70	75	4	50	50
KILO	Col Sp	15.1	8.4	18.9	14	83	86	0	66	34
KIDQ	Boise	12.9	9.7	15.8	31	69	69	0	63	37
KLAQ	EP	14.9	8.5	13.7	26	69	74	0	70	30
WTPA	Harris	10.2	12.3	16.6	29	68	71	0	64	36
WSSX	Char,SC	9.5	13.2	9.0	29	68	71	0	58	42
WWCK	Flint	12.5	10.1	12.5	23	72	76	1	71	29
WKZL	G-WS,NC	12.7	9.9	11.6	24	66	74	2	71	29
WFYV	Jkvil	11.0	11.5	13.1	21	74	79	0	75	25
WIMZ	Knox	12.3	10.2	12.3	23	75	77	0	60	40
WKQQ	Lex	11.6	10.8	16.7	16	81	84	0	61	39
KFMX	Lubb	9.9	12.7	8.5	26	74	74	0	73	27
WIBA-F	Mad	7.4	17.0	4.6	21	70	75	4	58	42
KEZO	Omaha	11.0	11.5	9.8	32	60	64	4	57	43
KOZZ	Reno	12.7	9.9	12.3	14	82	86	0	65	35
WRXL	Richm	11.1	11.4	11.2	17	76	82	1	67	33
WCMF	Roch	8.9	14.1	7.3	23	74	77	0	55	45
WMJQ	Roch	8.2	15.3	3.1	30	68	70	0	65	35
KMBQ	Shrev	15.5	8.1	15.7	19	76	79	2	66	34
WSYR-F	Syr	8.8	14.4	10.5	30	61	66	4	51	49
WOUR	Utica	10.8	11.6	8.9	18	76	80	2	65	35
KICT	Wich	11.6	10.8	16.4	22	69	78	0	59	41
WSRD	Young	9.5	13.3	3.6	31	64	68	1	63	37

AC/SOFT/OLDIES

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.2	15.4	6.3	5.1	60.4	83.6	12.3	42.1	57.9
WCBS-F	NY	6.8	18.6	3.1	3	39	78	19	47	53
WYNY	NY	8.3	15.2	4.5	7	66	86	7	47	53
WROK	Rock	8.2	15.4	11.6	4	36	72	24	39	61
WCLR	Chi	7.7	16.3	4.9	5	54	85	10	42	58
WFYR	Chi	6.0	21.2	3.6	4	61	84	12	40	60
WKQX	Chi	6.3	20.1	3.3	6	63	86	8	42	58
WMGK	Phil	10.2	12.4	5.9	3	56	84	13	43	57
KWLO	Wat-CF	7.3	17.2	13.8	9	53	72	19	41	59

AC/SOFT/OLDIES

NATIONAL MEAN:		8.2	15.4	6.3	5.1	60.4	83.6	12.3	42.1	57.9
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WSNI	Phil	8.0	15.8	3.2	3	58	80	17	42	58
KFI	LA	6.5	19.2	3.3	6	39	77	17	52	48
KHTZ	LA	7.0	18.0	5.2	6	65	86	8	42	58
KRTH	LA	6.6	19.1	3.3	4	79	94	2	50	50
KBZT	SD	8.6	14.6	2.1	2	66	91	7	43	57
KYXY	SD	9.0	14.0	6.8	2	60	88	10	32	68
WMJC	Det	6.8	18.5	2.7	8	66	89	3	38	62
WNIC	Det	6.6	19.1	3.0	9	71	87	4	36	64
WEEI-F	Bost	7.1	17.7	3.6	0	73	86	14	43	57
WMJX	Bost	8.1	15.5	2.6	5	63	78	17	41	59
WROR	Bost	7.1	17.8	5.9	7	65	86	7	46	54
WASH	Wash	7.0	18.1	5.2	3	54	89	8	38	62
WLTT	Wash	8.8	14.3	2.8	2	72	94	4	42	58
WPRO	Prov	7.2	17.6	8.2	4	39	64	32	43	57
WIOF	Hart	7.9	16.0	3.0	4	75	89	7	51	49
KIOI	SF	6.3	19.8	2.4	10	69	82	8	47	53
KYUU	SF	5.9	21.2	3.6	14	60	81	5	44	56
KEZR	SJ	7.4	17.0	5.3	3	92	96	1	39	61
KFMK	Hou	9.6	13.2	10.6	5	74	95	0	44	56
WCBM	Balt	7.8	16.2	8.9	2	28	65	33	38	62
KSD-F	ST L	8.9	14.2	6.6	8	65	88	4	34	66
WRRM	Cin	9.3	13.6	5.1	2	70	93	5	40	60
WKRC	Cin	8.5	14.8	6.9	2	34	67	31	42	58
WLTA	Atl	10.7	11.8	4.5	0	45	89	11	46	54
KUDL	KC	8.2	15.4	5.8	5	78	91	4	45	55
WICC	Bridge	8.9	14.2	7.2	4	28	58	38	33	67
WAKY	Lou	6.3	20.0	6.1	4	71	88	8	52	48
WRKA	Lou	9.7	13.0	11.6	12	63	74	14	37	63
KSTP	M-SP	9.8	12.8	7.2	7	66	89	4	36	64
KPPL	Den	9.1	13.8	7.7	7	68	92	1	48	52
WMYX	Milw	9.3	13.6	2.5	4	68	86	10	44	56
WENS	Indy	9.2	13.8	6.0	7	62	84	9	45	55
KMGC	Dall	8.3	15.3	6.3	4	78	94	2	35	65
KVIL	Dall	9.3	13.6	10.5	7	60	85	8	36	64
WAIA	Miami	8.8	14.2	2.6	2	55	85	13	40	60
WAXY	Miami	8.5	14.8	2.9	4	70	87	9	47	53
WZZP	Cleve	9.4	13.4	10.9	4	61	88	8	38	62
WNCI	Col,O	7.0	18.0	7.7	10	73	88	2	45	55
WTVN	Col,O	7.1	17.7	8.2	1	37	59	40	44	56
WGR	Buff	7.0	18.0	7.8	2	44	76	22	47	53
WTAE	Pitt	7.0	18.0	3.7	2	40	75	23	44	56
WFMK	Lans	9.1	13.8	6.3	6	75	87	7	43	57
KXOA-F	Sacra	9.8	9.3	6.3	4	69	87	9	41	59
WRVR	Memp	10.0	12.7	7.8	4	63	88	8	34	66
WJFM	GR	8.9	14.2	5.6	4	74	92	4	33	67
WBT	Char,NC	8.6	14.7	11.0	5	25	62	33	45	55
KKLT	Phoe	7.4	16.9	3.8	9	54	89	2	38	62
WLTY	Norf	10.3	12.3	8.8	9	60	88	3	51	49
WJYO	Orl	9.6	13.2	8.6	2	40	72	26	37	63
KSPZ-F	Col Sp	10.3	12.3	7.8	11	77	89	0	51	49
KEYI	Austin	10.3	12.3	8.5	5	69	88	7	40	60
WAIV	Jkvil	10.2	12.4	9.1	3	69	93	4	46	54
WROV	Roano	8.9	14.2	9.9	7	57	79	14	44	56
WVOR	Roch	9.6	13.1	11.1	4	54	88	8	38	62
WHEN	Syr	8.0	15.8	13.8	7	49	71	22	40	60

					MOR					
NATIONAL MEAN:		8.9	14.2	10.7	1.7	16.3	41.6	56.7	43.0	57.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WGN	Chi	9.2	13.7	9.6	1	10	31	68	42	58
WMBD	Peo	8.5	14.8	12.3	2	6	26	72	40	60
WJBC	Bloom	13.8	9.1	18.4	3	20	42	55	39	61
WIP	Phil	9.8	12.8	6.7	2	16	43	55	36	64
KFMB	SD	8.2	15.3	8.0	4	24	54	42	53	47
WJR	Det	9.1	13.9	6.9	2	12	37	61	54	46
WBZ	Bost	8.6	14.6	8.7	3	15	46	51	43	57
WMAL	Wash	9.2	13.7	8.2	1	10	47	52	43	57
WHDH	Bost	7.2	13.7	7.3	2	23	48	50	34	66
WHJJ	Prov	8.2	15.3	7.3	2	14	44	54	45	55
WTIC	Hart	10.8	11.7	16.2	1	12	36	63	42	58
WELI	NH	10.8	11.7	13.3	1	8	29	70	33	67
KNBR	SF	6.6	19.0	4.3	3	30	60	37	50	50
KSFO	SF	7.7	16.3	6.2	3	16	41	56	47	53
WBAL	Balt	11.3	11.2	8.4	1	6	19	80	35	65
WLW	Cin	8.3	15.2	13.2	3	14	37	60	46	54
WAVG	Lou	7.8	16.1	6.8	1	10	28	71	41	59
WHAS	Lou	6.4	19.6	10.3	2	21	51	47	53	47
WSB	Atl	7.4	16.9	7.3	2	14	42	56	43	57
WCCO	M-SP	11.3	11.1	14.1	1	13	41	58	48	52
KHOW	Den	7.9	15.9	6.3	1	36	79	20	46	54
WTMJ	Milw	8.3	15.2	9.3	2	7	33	65	32	68
WISN	Milw	7.3	17.3	4.7	3	26	51	46	55	45
WIBC	Indy	9.8	12.9	10.6	2	30	55	43	44	56
WIOD	Miami	7.1	17.6	8.3	1	11	34	65	46	54
WAKR	Akron	8.3	15.2	9.8	3	12	37	60	44	56
WHBC	Canton	8.9	14.2	13.2	2	12	36	62	37	63
KOMO	Sea	8.2	15.4	10.8	0	11	45	55	48	52
WBEN	Buff	8.8	14.2	12.0	3	15	30	67	45	55
WFLA-F	T-SP	7.6	16.5	7.9	1	19	36	63	45	55
KDKA	Pitt	10.7	11.7	11.9	1	11	32	67	41	59
WSPD	Tol	8.5	14.9	9.2	2	15	31	67	37	63
KEX	Port,O	7.2	17.5	6.2	3	19	54	43	37	63
WOOD	GR	8.2	15.4	10.0	1	16	41	58	44	56
WKZO	Kala	9.2	13.7	12.8	2	9	29	69	44	56
KOY	Phoe	7.8	16.2	8.8	0	23	66	34	48	52
KSL	SLC	7.0	17.9	11.4	2	29	57	41	40	60
WGY	A-S-T	10.0	12.5	12.9	2	20	50	48	42	58
WARM	NE PA	8.7	14.5	8.4	4	17	38	58	34	66
WTAR	Norf	7.9	15.9	13.2	0	17	47	53	46	54
WHIO	Dayton	9.7	13.0	5.8	0	9	40	60	54	46
WPTF	Ral	11.3	11.2	10.7	3	10	25	72	41	59
WDBO	Orl	8.3	15.2	8.0	0	13	31	59	40	60
KRMG	Tulsa	9.4	13.5	15.9	2	14	40	58	35	65
KOB	Alb	7.9	16.0	13.4	0	22	59	41	48	52
KRNT	DM	7.4	17.1	8.3	0	24	52	48	38	62
WOWO	FW	9.6	13.1	16.7	4	20	46	50	38	62
WMT	Ced R	11.9	10.6	14.6	0	11	38	62	35	65
WIKY	Evans	14.1	8.9	19.7	1	14	48	51	29	71
WHP	Harris	9.7	12.9	15.2	1	10	28	71	49	51

MOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.9	14.2	10.7	1.7	16.3	41.6	56.7	43.0	57.0
WSBA	York	11.3	11.2	11.8	3	19	38	59	41	59
WIS	Col,SC	8.6	14.7	10.4	2	12	38	60	51	49
WVLK	Lex	8.8	14.3	9.1	5	46	74	21	42	58
KFAB	Omaha	12.4	10.1	19.6	1	18	47	52	44	56
WGAN	Port,M	6.3	19.9	9.7	3	30	67	30	38	62
WRVA	Richm	10.7	11.7	14.7	1	17	42	57	38	62
WHAM	Roch	7.5	16.7	14.4	1	17	40	59	49	51
WSGW	Sag	12.7	9.9	8.1	2	15	22	76	51	49
WSTV	Steub	11.8	10.7	10.2	0	6	22	78	47	53
WSYR	Syr	9.3	13.5	13.7	2	8	34	64	45	55
WIBX	Utica	11.0	11.4	10.5	2	11	24	74	49	51

BEAUTIFUL MUSIC

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.6	11.9	9.9	0.7	14.7	39.9	59.4	40.0	60.0
WPAT-F	NY	8.7	14.5	3.5	1	13	34	65	46	54
WRFM	NY	13.0	9.7	7.7	0	11	33	67	46	54
WEZN	Bridge	13.1	.9.6	9.2	0	12	32	68	43	57
WIAK	Chi	9.0	14.0	4.1	1	11	38	61	38	62
WLOO	Chi	10.7	11.8	8.1	1	14	46	53	40	60
WSWT	Peo	10.7	11.8	12.5	0	15	42	58	35	65
WEAZ	Phil	9.2	13.8	6.2	0	15	39	61	40	60
WWSH	Phil	8.4	15.1	2.6	1	13	32	67	43	57
KBIG	LA	10.0	12.6	8.2	1	18	43	56	42	58
KJOI	LA	9.0	14.0	7.2	0	12	35	65	42	58
KOST	LA	8.4	15.1	5.7	1	18	46	53	45	55
KJQY	SD	13.1	9.6	9.1	0	10	33	67	39	61
WJBR	WilmDE	12.5	10.1	6.5	0	9	31	69	38	62
WJOI	Det	7.2	17.6	3.7	0	9	24	76	38	62
WJIB	Bost	9.2	13.8	3.5	1	7	35	64	49	51
WGAY	Wash	10.6	11.8	10.9	2	14	42	56	40	60
WSRS	Worc	12.4	10.2	7.3	1	14	37	62	47	53
WQQQ	A-B-E	10.0	12.6	6.9	1	16	37	62	42	58
WLKW-F	Prov	12.5	10.1	9.2	0	9	25	75	37	63
WRCH	Hart	11.6	10.9	3.7	1	10	37	62	41	59
KABL	SF	7.6	16.5	6.6	1	10	30	69	47	53
KFOG	SF	8.8	14.3	6.7	1	17	39	60	44	56
KOIT	SF	8.1	15.5	4.7	2	18	51	47	44	56
KODA	Hou	7.5	16.9	8.5	1	25	47	52	39	61
KYND	Hou	9.4	13.5	7.2	0	24	57	43	40	60
WLIF	Balt	10.0	12.6	7.7	1	17	36	63	41	59
KEZK	ST L	11.6	10.9	7.7	0	16	46	54	36	64
WWEZ	Cin	10.4	12.1	6.6	1	13	33	66	41	59
WVEZ	Lou	11.8	10.7	15.0	1	12	39	60	33	67
WPCH	Atl	11.3	11.1	6.4	0	25	59	41	41	59
KMBR	KC	10.5	12.0	7.7	0	25	59	41	43	57
KEEY	M-SP	9.1	13.9	6.1	2	19	42	56	39	61
KOSI	Denv	10.8	11.6	7.7	2	15	44	54	39	61
WEZW	Milw	10.1	12.5	5.6	1	10	41	58	47	53
WXTZ	Indy	12.7	9.9	16.0	3	16	43	54	41	59

BEAUTIFUL MUSIC

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.6	11.9	9.9	0.7	14.7	39.9	59.4	40.0	60.0
KMEZ	Dallas	9.2	13.7	10.8	0	19	48	52	38	62
WLYF	Miami	12.0	10.5	11.7	0	8	27	74	41	59
WYOR	Miami	10.8	11.6	8.5	0	13	36	64	39	61
WDOK	Cleve	11.3	11.2	11.1	1	12	36	63	45	55
WQAL	Cleve	10.8	11.6	12.1	0	7	32	68	38	62
KSEA	Sea	9.0	14.1	5.3	1	11	32	67	42	58
WBNS	Col,O	8.9	14.2	9.0	2	15	38	60	41	59
WJYE	Buff	11.8	10.7	11.5	0	11	30	70	41	59
WJYW	T-SP	8.4	15.0	16.3	1	14	33	66	36	64
WWBA	T-SP	14.4	8.8	19.2	1	5	15	84	39	61
WPNT	Pitt	10.2	12.3	2.0	0	19	53	47	43	57
WSHH	Pitt	8.8	14.3	6.9	0	11	34	66	34	66
WLQR	Tol	11.5	10.9	15.9	1	17	42	57	34	66
KCTC	Sacra	11.0	11.5	8.3	0	18	65	35	30	70
KUPL-F	Port,O	11.0	11.5	10.1	0	14	42	58	39	61
WEZI	Memp	9.1	13.8	13.1	1	17	52	47	39	61
WOOD-F	GR	9.3	13.5	8.3	1	23	46	53	40	60
WQLR	Kala	10.8	11.6	8.6	0	16	53	47	44	56
WEZC	Char,NC	11.1	11.3	11.5	0	17	45	55	41	59
KMEO	Phoe	10.6	11.9	9.4	0	8	28	72	41	59
KQYT	Phoe	10.3	12.2	9.9	0	15	33	67	37	63
KSFI	SLC	8.9	14.1	11.3	2	15	53	45	50	50
WROW-F	A-S-T	11.3	11.1	12.7	0	5	20	80	47	53
WFOG	Norf	12.4	10.2	16.0	0	20	44	56	42	58
WHIO-F	Dayt	11.1	11.4	11.0	1	27	56	43	44	56
WYYD	Ral	11.1	11.3	11.4	0	17	47	53	35	65
WZEZ	Nash	12.0	10.5	14.4	1	20	46	53	36	64
WDBO-F	Orl	13.2	9.5	19.3	0	9	28	72	45	55
WSPA-F	Gr-Spa	11.0	11.4	13.2	1	23	50	49	33	67
KBEZ	Tulsa	11.4	11.0	6.7	0	25	50	50	45	55
KLYF	DM	10.1	12.5	4.7	2	17	50	48	40	60
WEZV	FW	12.8	9.8	10.8	0	25	49	51	40	60
WDEF-F	Chatt	8.9	14.1	7.6	2	16	38	60	37	63
WDUV	Sara	13.8	9.1	17.9	0	3	18	82	39	61
WHP-F	Harris	12.2	10.3	9.2	0	18	39	61	49	51
WNCE	Lanc	13.8	9.1	14.5	1	12	39	60	42	58
WSBA-F	York	11.0	11.5	6.2	0	30	64	36	30	70
WHEZ	Hunt,WV	10.2	12.3	6.0	3	11	39	58	38	62
WXRY	Col,SC	13.1	9.6	11.1	0	17	56	44	42	58
WLVU	Erie	11.7	10.8	11.6	0	13	37	63	42	58
WGMZ	Flint	10.9	11.6	12.3	0	15	39	61	44	56
KKNU	Fres	11.7	10.8	10.3	0	21	34	66	32	68
WGLD	G-WS,SC	10.4	12.1	10.5	4	16	62	34	39	61
WKTZ-F	Jkvil	11.8	10.7	17.6	0	12	34	66	38	62
WKPT-F	JC-Kin	13.3	9.5	17.0	0	12	34	66	39	61
WEZK	Knox	12.0	10.5	15.2	0	15	45	55	31	69
WMEZ	Pensa	8.8	14.3	9.9	3	18	41	56	47	53
WPVR	Roanoke	13.0	9.7	22.0	0	17	37	63	37	63
WEZO	Roch	10.8	11.7	12.8	0	7	35	65	38	62
WHYN	Spr,MA	10.3	12.2	10.1	2	12	40	58	35	65

BEAUTIFUL MUSIC

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.6	11.9	9.9	0.7	14.7	39.9	59.4	40.0	60.0
KJYK	Tucs	13.0	9.7	19.0	1	6	26	73	30	70
WEAT-F	W. Pal	11.6	9.5	13.4	1	5	22	77	40	60
WANJ	Wheel	12.0	10.5	13.8	0	8	41	59	47	53
KBRA	Wich	13.7	9.2	10.0	0	18	39	61	26	74
WKBN	Young	10.2	12.3	7.2	1	20	42	57	37	63

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.1	12.4	14.3	4.2	31.8	64.4	31.4	47.9	52.1
WHN	NY	9.1	13.8	9.6	2	38	61	37	47	53
WKHK-F	NY	7.4	17.0	2.6	4	44	75	21	45	55
WJEZ	Chi	8.1	15.5	8.8	5	28	63	32	42	58
WMAQ	Chi	6.4	19.8	4.8	3	18	50	47	56	44
WXCL	Peo	10.6	11.9	20.2	2	28	64	34	43	57
WUSL	Phil	9.4	13.4	7.4	4	24	58	38	49	51
KHJ	LA	6.3	19.9	9.8	2	24	56	42	44	56
KLAC	LA	7.1	17.8	7.7	2	12	41	57	54	46
KZLA-F	LA	9.7	13.0	6.4	0	46	73	27	58	42
KSON-F	SD	8.4	15.0	8.1	5	37	75	20	57	43
KUZZ	Baker	14.1	8.9	27.9	5	27	63	32	41	59
WCXI	Det	8.8	14.3	8.7	4	18	50	46	48	52
WWWW	Det	8.8	14.4	7.3	4	28	56	40	47	53
WPKX-F	Wash	8.4	15.1	6.5	8	42	69	23	40	60
WMZQ-F	Wash	8.0	15.8	10.0	5	40	67	28	46	54
WXKW	A-B-E	11.7	10.8	10.9	1	19	58	41	48	52
KNEW	SF	8.0	15.7	9.1	4	28	59	37	48	52
KIKK-F	Hou	10.5	12.0	10.7	6	45	78	16	46	54
KILT-F	Hou	10.0	12.6	12.3	9	52	79	12	47	53
WPOC	Balt	13.0	9.7	16.3	2	27	65	33	54	46
KSD	ST L	7.1	17.7	10.0	2	41	74	24	42	58
WIL-F	ST L	9.4	13.4	13.4	8	39	72	20	46	54
WUBE	Cin	11.3	11.1	17.7	2	40	71	27	47	53
WAVZ	Lou	9.0	14.0	8.2	3	49	78	19	51	49
WKHX	Atl	11.2	11.3	12.8	5	40	77	18	50	50
KFKF	KC	11.3	11.2	13.7	7	32	73	20	51	49
WDAF	KC	8.8	14.4	19.5	2	43	68	30	50	50
WDGY	M-SP	11.4	11.0	15.6	3	29	76	21	52	48
KLZ	Den	7.9	15.9	10.3	4	30	80	16	50	50
WBCS	Milw	10.8	11.7	11.9	5	36	78	19	45	55
WFMS	Indy	11.8	10.7	15.1	4	35	68	28	40	60
WIRE	Indy	11.3	11.1	17.5	3	18	51	46	43	57
KPLX	D-FW	9.7	13.0	4.4	4	53	81	15	51	49
KSCS	D-FW	9.1	13.8	11.6	8	42	74	18	44	56
WBAP	D-FW	9.3	13.5	14.4	3	29	52	45	61	39
WHK	Cleve	10.1	12.4	18.7	2	12	38	60	41	59
WKSW	Cleve	7.9	16.0	7.4	4	34	72	24	51	49
KMPS-F	Sea	11.0	11.5	10.9	7	35	58	35	54	46
WMNI	Col,O	8.9	14.2	14.3	1	20	44	55	50	50
WNOE-F	NO	11.5	11.0	15.5	5	31	67	28	46	54

COUNTRY

NATIONAL MEAN:		10.1	12.4	14.3	4.2	31.8	64.4	31.4	47.9	52.1
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WQYK-F	T-SP	14.6	8.6	23.3	5	19	41	54	51	49
WSUN	T-SP	8.6	14.7	13.1	4	20	45	51	44	56
WEEP	Pitt	9.5	13.2	3.7	1	19	52	47	42	58
WKLK	Tol	11.0	11.4	12.0	7	36	59	34	47	53
WITL-F	Lans	12.3	10.2	17.2	4	27	60	36	48	52
KRAK	Sacra	8.4	15.0	13.7	4	25	64	32	46	54
KWJJ	Port,O	8.3	15.2	12.2	3	21	56	41	55	45
WMC	Memp	8.8	14.3	14.9	2	20	64	34	42	58
WCUZ-F	GR	8.4	15.0	7.2	3	52	85	12	47	53
WSOC-F	Char,NC	11.3	11.1	14.0	4	35	69	27	53	47
KJJJ-F	Phoe	9.9	12.7	8.1	0	49	73	27	36	64
KNIX-F	Phoe	9.5	13.3	11.3	5	32	73	22	43	57
WCMS-F	Norf	10.7	11.8	18.5	1	32	70	29	41	59
WZZK	Birm	11.6	10.9	19.2	4	30	72	24	45	55
KKYX	SA	9.1	13.8	13.0	6	17	52	42	47	53
KAJA	SA	11.3	11.2	6.8	12	58	82	6	50	50
KEBC	OK C	12.3	10.3	21.4	8	34	61	31	46	54
KOMA	OK C	8.8	14.3	14.6	4	46	71	25	47	53
WSM	Nash	6.9	18.4	12.6	0	20	44	56	52	48
WSIX-F	Nash	10.9	11.5	16.0	3	19	66	31	46	54
WHOO-F	Orl	10.9	11.5	11.2	10	32	62	28	50	50
WESC-F	Gr-Sp	12.5	10.1	15.2	7	29	67	26	48	52
WWNC	Ashe	13.4	9.4	19.3	2	15	40	58	43	57
KVOO	Tulsa	11.5	11.0	24.3	2	18	57	41	52	48
KWEN-F	Tulsa	12.3	10.3	15.3	6	50	83	11	41	59
WYNK-F	Bat R	11.6	10.9	19.9	4	40	77	19	52	48
KSO	DM	11.6	10.9	14.8	4	26	56	40	41	59
WQHK	FW	12.7	9.9	16.1	6	29	58	36	49	51
WDOD-F	Chatt	10.9	11.5	13.2	7	31	66	27	41	59
KYKR	Beau	9.7	13.0	17.1	6	38	63	31	40	60
KHEY	EP	11.6	10.9	17.4	2	19	74	24	56	44
KASE	Aust	11.0	11.4	11.5	7	37	69	24	43	57
KOKE-F	Aust	8.2	15.3	8.9	13	38	65	22	60	40
WRKZ	Harris	11.3	11.2	16.4	5	26	50	44	51	49
WTCR	Hunt,WV	11.7	10.8	12.4	2	33	72	26	57	43
KIXZ	Amar	9.3	13.5	17.9	0	39	74	26	52	48
WEZL	Char,SC	11.7	10.8	18.9	4	35	71	25	66	34
WCOS-F	Col,SC	10.8	11.6	20.7	7	29	62	31	52	48
WDSM	Dul	9.4	13.4	13.9	0	16	50	50	52	48
WGEE	Green B	11.7	10.8	19.3	4	20	55	41	47	53
WTQR	G-WS,NC	13.7	9.2	20.7	4	27	60	36	49	51
WBHP	Hunts	11.5	10.9	24.3	2	30	70	28	55	45
WMSI	Jackson	13.2	9.6	19.1	3	44	76	21	54	46
WQIK	Jkvil	11.1	11.3	19.4	5	35	71	24	45	55
WXBQ	JC-Kin	10.9	11.5	18.7	6	33	71	23	47	53
WIVK-F	Knox	10.9	11.5	18.6	2	38	67	31	44	56
KSSN	L Rock	12.4	10.1	19.6	2	35	68	30	47	53
KLLL	Lubb	11.2	11.2	11.4	4	58	77	19	54	46
WCNV+	Lynch	17.0	7.4	17.0	3	52	84	13	50	50
WKSJ	Mob	13.3	9.5	25.3	7	34	69	24	47	53

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.1	12.4	14.3	4.2	31.8	64.4	31.4	47.9	52.1
WLWI	Mont	16.6	7.6	26.6	6	36	73	21	47	53
WPOK-F	Port,O	11.7	10.8	15.8	0	20	51	49	32	68
WNYR	Roch	10.4	12.1	10.3	4	26	57	39	49	51
WKCQ	Sag	12.4	10.2	14.3	5	25	70	25	52	48
WCHY	Savan	14.1	8.9	19.5	6	45	75	19	54	46
KTTS-F	Spr,MO	12.9	9.8	18.6	2	20	50	48	39	61
KCUB	Tucs	10.6	11.9	22.5	4	19	54	42	34	66
WACO	Waco	11.4	11.0	13.6	5	25	55	40	40	60
WIRK-F	W. Palm	15.6	8.1	28.2	12	40	69	19	61	39
WWVA	Wheel	12.4	10.2	23.5	0	24	53	47	46	54
KFDI	Wich	7.5	16.7	8.0	5	17	43	52	47	53

NEWS/TALK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.1	15.6	8.0	0.7	12.0	31.5	67.8	47.1	52.9
WCBS	NY	6.5	19.3	5.6	1	15	38	61	49	51
WINS	NY	6.1	20.5	6.7	1	18	34	65	48	52
WMCA	NY	7.2	17.5	2.3	3	14	26	71	46	54
WOR	NY	10.8	11.7	6.0	0	4	20	80	32	68
WBBM	Chi	7.5	16.7	9.2	1	10	28	71	50	50
WIND	Chi	10.6	11.9	6.9	1	9	23	76	36	64
WOC	D-RI-M	10.7	11.8	9.2	0	2	16	84	45	55
KYW	Phil	7.1	17.6	5.0	1	15	36	63	50	50
WCAU	Phil	6.6	19.0	4.4	4	13	31	65	57	43
WWDB	Phil	10.9	11.5	8.5	1	12	34	65	40	60
KABC	LA	9.7	13.0	7.0	2	13	31	67	41	59
KFWB	LA	5.7	22.1	8.0	2	13	35	63	53	47
KMPC	LA	6.0	21.0	7.4	3	13	42	55	57	43
KNX	LA	6.7	18.9	5.9	1	10	36	63	52	48
KSDO	SD	7.8	16.2	5.2	0	10	36	64	45	55
WWJ	Det	7.7	16.5	6.4	2	12	36	62	59	41
WXYZ	Det	10.9	11.5	9.0	1	8	20	79	38	62
WEEI	Bost	9.2	13.7	7.3	0	9	22	78	48	52
WRKO	Bost	6.4	19.6	0.9	0	19	40	60	37	63
WRC	Wash	8.8	14.4	6.8	1	12	33	66	46	54
WTOP	Wash	6.0	21.1	4.7	0	18	45	55	49	51
WEAN	Prov	8.7	14.5	9.3	1	5	19	80	45	55
WPOP	Hart	8.1	15.5	5.9	0	15	32	68	46	54
KCBS	SF	7.2	17.6	6.4	0	12	35	65	54	46
KGO	SF	10.5	12.0	9.6	1	11	33	66	37	63
KPRC	Hou	8.5	14.9	8.5	0	9	32	68	55	45
KTRH	Hou	8.0	15.7	10.7	0	10	34	66	55	45
KMOX	ST L	12.5	10.0	14.7	1	14	35	64	47	53
WCKY	Cin	8.6	14.6	7.4	0	5	26	74	45	55
WGST	Atl	7.4	17.0	2.9	0	15	44	56	50	50
KCMO	KC	9.5	13.2	4.0	0	14	34	66	43	57
KOA	Denv	7.2	17.4	6.4	0	15	38	62	48	52
KRLD	Dallas	6.8	18.6	10.5	0	18	49	51	51	49
WFAA	Dallas	7.7	16.3	10.1	2	13	34	64	53	47
WINZ	Miami	7.7	16.3	9.1	0	9	18	82	47	53

NEWS/TALK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.1	15.6	8.0	0.7	12.0	31.5	67.8	47.1	56.3
WNWS	Miami	10.2	12.4	12.2	0	6	16	84	43	57
KIRO	Sea	7.9	16.0	13.4	1	19	45	54	55	45
KVI	Sea	6.8	18.7	2.1	2	25	53	45	52	48
KFBK	Sacra	6.9	18.2	12.4	0	11	27	73	55	45
KXL	Port,O	6.0	21.0	5.3	0	4	36	64	47	53
KTAR	Phoe	10.9	11.6	8.6	0	12	25	75	49	51
WOAI	SA	9.3	13.5	9.6	0	23	33	67	52	48
KTOK	OK C	10.8	11.7	24.5	2	6	20	78	37	63
WLAC	Nash	9.7	13.0	7.4	0	28	44	56	38	62
WHO	DM	8.0	15.7	10.2	0	8	29	71	37	63
KMJ	Fresno	10.4	12.1	14.3	0	6	18	82	52	48
WBBW	Young	12.2	10.3	8.9	0	3	18	82	42	58

BLACK/URBAN

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.3	11.1	10.8	19.1	55.9	71.6	9.3	43.7	56.3
WBLS	NY	10.1	12.5	7.3	15	57	77	8	45	55
WKTU	NY	9.3	13.5	6.7	25	54	69	6	38	62
WRKS	NY	10.4	12.2	6.3	26	56	71	3	41	59
WJPC	Chi	9.1	13.8	6.9	26	54	66	8	50	50
WBMX	Chi	9.4	13.4	6.7	15	67	80	5	51	49
WGCI	Chi	11.2	11.2	10.5	15	62	79	6	44	56
WDAS-F	Phil	13.7	9.2	8.9	17	63	76	7	48	52
KDAY	LA	7.5	16.8	1.6	25	59	71	4	32	68
KUTE	LA	6.0	21.1	1.7	21	60	75	4	35	65
WGPR	Det	11.3	11.1	5.6	30	48	57	13	46	54
WJLB-F	Det	7.3	17.4	2.8	8	56	74	18	48	52
WHUR	Wash	9.3	13.6	2.2	5	73	89	6	49	51
WKYS	Wash	10.1	12.5	3.8	16	63	82	2	48	52
WKND	Hart	12.0	10.5	8.0	10	60	88	2	35	65
KDIA	SF	8.0	15.8	3.2	24	41	63	13	40	60
KSOL	SF	10.6	11.8	6.4	27	55	68	5	45	55
KMJQ	Hou	11.3	11.1	7.2	23	51	66	11	49	51
KRLY	Hou	10.1	12.4	4.7	24	60	73	3	53	47
WWIN	Balt	9.1	13.9	6.6	25	52	66	9	47	53
WXYV	Balt	12.5	10.1	10.1	17	62	77	6	46	54
KMJM	ST L	9.9	12.9	8.7	19	58	73	8	38	62
WBLZ	Cin	8.9	14.1	5.9	17	55	68	15	42	58
WLOU	Lou	16.1	7.8	14.2	12	55	70	18	40	60
WAOK	Atl	7.1	17.7	2.1	16	48	71	13	36	64
WVEE	Atl	14.3	8.8	9.6	22	62	74	4	52	48
KPRS	KC	17.5	7.2	25.5	19	59	71	10	48	52
WTLC	Indy	16.4	7.7	26.9	14	54	74	12	41	59
KKDA	Dall	8.3	15.1	5.1	24	53	67	9	45	55
KNOK	Dall	15.8	8.0	9.8	21	59	72	7	43	57
WEDR	Miami	13.8	9.1	10.5	20	52	69	11	46	54
WBLK	Buff	15.6	8.1	19.9	22	46	69	9	39	61
WAIL	NO	14.7	8.6	15.0	30	54	65	5	43	57
WAMO	Pitt	13.2	9.5	14.7	20	65	72	8	47	53
WDIA	Memp	7.5	16.8	8.1	15	32	50	35	40	60

BLACK/URBAN

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.3	11.1	10.8	19.1	55.9	71.6	9.3	43.7	56.3
WHRK	Memp	9.2	13.7	3.9	20	62	71	9	50	50
WPEG	Char,NC	10.9	11.5	11.0	25	60	72	3	46	54
WOWI	Norf	9.7	13.0	7.0	13	64	78	9	54	46
WENN-F	Birm	13.0	9.7	9.5	23	48	61	16	45	55
WLLE	Ral	13.1	9.7	5.5	31	36	57	12	35	65
WVOL	Nash	14.5	8.7	23.3	16	54	72	12	48	52
WORL	Orl	13.3	9.5	10.5	19	59	72	9	27	73
WHYZ	Gr-Sp	23.2	5.4	17.9	11	69	85	4	38	62
WXOK	Bat R	13.1	9.6	18.4	16	53	70	14	46	54
WJTT	Chatt	15.7	8.0	15.0	21	52	69	10	38	62
KHYS-F	Beau	12.7	9.9	11.0	24	57	67	9	49	51
WRDW	Aug,GA	10.8	11.7	7.2	18	58	68	14	49	51
WWWZ	Char,SC	14.3	8.8	10.8	14	65	79	7	46	54
WOIC	Col,SC	15.2	8.3	10.9	15	48	71	14	45	55
WDZZ	Flint	13.7	9.2	23.1	19	44	67	14	38	62
WQMG	G-WS,NC	16.3	7.7	17.4	7	78	91	2	44	56
WKXI	Jckson	11.1	11.3	5.7	18	40	58	24	43	57
WFXE	Col,GA	10.3	12.2	11.0	14	71	83	3	54	46
KOKY	L Rock	16.1	7.8	40.4	15	62	73	12	48	52
WJJS	Lynch	17.2	7.3	30.7	20	54	71	9	24	76
WBLX	Mobile	19.2	6.6	11.0	20	48	70	10	49	51
WPLZ	Richm	10.5	12.1	5.7	14	69	82	4	39	61
WEAS	Savan	14.5	8.7	12.6	17	55	72	1	46	54
KOKA	Shrev	12.4	10.1	10.6	24	39	59	17	41	59

BIG BAND/NOSTALGIA

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.6	11.9	9.1	0.3	6.1	25.7	74.0	43.9	56.1
WNEW	NY	11.3	11.2	7.3	0	10	36	64	54	46
WJJD	Chi	10.8	11.6	3.9	1	3	26	73	43	57
WSBT	S Bend	10.6	11.9	12.2	2	8	27	71	40	60
WPEN	Phil	10.8	11.6	5.3	1	7	30	69	44	56
KPRZ	LA	10.5	12.0	7.2	1	7	28	71	40	60
WXKS	Bost	13.5	9.3	5.1	0	1	33	67	46	54
WEST	A-B-E	15.9	7.9	15.3	0	5	11	89	47	53
WLKW	Prov	11.7	10.8	2.8	0	8	13	87	40	60
KMPX	SF	8.0	15.7	2.3	0	13	43	57	42	58
KLIV	SJ	8.8	14.3	7.9	0	10	40	60	42	58
WITH	Balt	11.5	11.0	8.4	0	0	22	78	45	55
WRTH	ST L	9.4	13.4	7.2	0	4	27	73	36	64
WMLX	Cin	11.6	10.9	9.2	0	4	19	81	44	56
KJLA	KC	10.8	11.7	12.6	0	6	27	73	51	49
KEZW	Den	10.3	12.2	17.7	0	4	16	84	39	61
WOKY	Milw	8.9	14.2	6.7	0	7	27	73	42	58
WBBG	Cleve	10.8	11.6	10.5	0	5	24	76	50	50
WCOL	Col,O	9.6	13.2	7.0	0	10	32	68	47	53
WDAE	T-SP	11.5	11.0	15.1	0	4	19	81	36	64
WJAS	Pitt	8.8	14.3	5.0	0	1	27	73	47	53

BIG BAND/NOSTALGIA

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.6	11.9	9.1	0.3	6.1	25.7	74.0	43.9	56.1
KUPL	Port,O	8.6	14.6	12.8	1	4	18	81	57	43
WSOC	Char,NC	8.4	15.0	9.3	0	9	31	69	46	54
WNAK	NE PA	15.9	7.9	6.4	0	2	16	84	38	62
KCCW	SA	9.3	13.5	16.1	2	9	43	55	42	58
WEYZ	Erie	12.2	10.3	10.2	0	3	18	82	42	58
WERU	Mad	20.5	6.2	4.2	2	10	22	76	48	52
WPXN	Roch	8.9	14.2	10.6	0	4	22	78	39	61
WMAS	Spr,MA	10.9	11.5	10.1	0	2	9	91	35	65
KAKZ	Wich	11.1	11.4	16.6	0	15	40	60	50	50

RELIGION

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.9	14.2	9.6	2.2	22.8	42.9	54.9	33.4	66.6
WWDJ	NY	8.6	14.6	6.8	0	45	61	39	23	77
WYCA	Chi	7.2	17.5	0.0	2	25	55	43	8	92
KBRT	LA	9.9	12.7	3.7	4	42	64	32	45	55
WMUZ	Det	7.2	17.6	8.1	4	27	53	43	30	70
WROL	Bost	7.5	16.7	1.1	3	7	16	81	34	76
WUST	Wash	9.1	13.9	2.7	7	24	50	43	36	64
KFAX	SF	6.6	19.2	6.9	0	12	41	59	32	68
KHCB	Hou	9.6	13.1	5.4	0	8	35	65	45	55
WRAS	Balt	11.5	11.0	5.8	2	7	31	67	30	70
KSKY	Dallas	12.3	10.3	5.5	5	5	13	82	19	81
KGDN	Sea	14.3	8.8	17.6	0	24	39	61	49	51
WPIT-F	Pitt	3.6	35.3	1.3	0	20	25	75	40	60
KWAM	Memp	14.5	8.7	12.9	2	17	31	67	26	74
WDJC	Birm	7.6	16.5	10.7	0	32	40	60	36	64
KCFO	Tulsa	7.6	16.6	19.7	9	63	81	10	38	62
WDAC	Lanc	9.3	13.6	16.8	0	13	32	68	29	71
WEMM	Hunt,WV	8.4	15.0	18.7	0	9	36	64	32	68
WWMO	G-WS,NC	12.2	10.4	16.8	0	33	78	22	37	63
WCGL	Jkvil	18.4	6.9	14.4	3	22	41	56	52	48
KCIJ	Shrev	20.1	6.3	16.8	2	21	35	63	27	73

SPANISH

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		15.6	8.2	24.1	2.5	32.6	60.1	37.4	39.4	61.6
WADO	NY	13.6	9.2	10.2	1	15	58	41	40	60
WJIT	NY	18.7	6.7	23.2	4	31	67	29	33	67
WOJO	Chi	17.1	7.4	43.5	6	37	72	22	54	46
KLVE	LA	9.5	13.2	12.0	3	33	73	24	40	60
KTNQ	LA	11.3	11.0	13.7	2	37	64	34	45	55
KIQI	SF	21.4	5.9	17.5	5	36	42	53	39	61
KEYH	Hou	14.9	8.5	17.9	3	82	93	4	46	54
WQMQ-F	Miami	16.4	7.7	19.7	4	50	85	11	38	62
WQBA	Miami	14.9	8.5	21.4	0	18	39	61	32	68
WRHC	Miami	29.6	4.3	28.0	1	7	31	68	39	61
KCOR	SA	13.7	9.2	36.0	2	9	43	55	39	61
KAMA	EP	15.1	8.3	26.2	0	38	62	38	19	81
KGST	Fres	12.8	9.8	15.1	0	36	61	39	39	61
KGBT	Mc-Br	23.0	5.5	53.1	4	28	52	44	39	61

CLASSICAL

NATIONAL MEAN:		7.6	16.5	5.6	0.8	25.6	58.9	40.3	47.7	52.3
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WNCN	NY	7.2	17.4	4.3	3	27	64	33	51	49
WQXR-F+	NY	6.9	18.3	5.4	0	8	36	64	43	57
WFMT	Chi	8.7	14.5	8.7	1	27	50	49	56	44
WFLN+	Phil	7.7	16.3	3.1	0	24	55	45	52	48
KFAC-F	LA	5.0	25.0	5.6	1	21	62	37	53	47
KFSD	SD	10.5	12.0	5.9	1	36	67	32	43	57
WQRS	Det	6.7	18.7	3.1	0	29	59	41	46	54
WCRB	Bost	6.3	19.9	3.0	0	20	49	51	44	56
WGMS+	Wash	6.7	18.7	2.7	1	35	62	37	45	55
KDFC+	SF	8.2	15.4	4.8	0	33	65	35	38	62
KKHI+	SF	7.3	17.3	3.6	0	20	60	40	49	51
KLEF	Hou	6.8	18.5	10.0	3	29	73	24	41	59
KVOD	Den	9.9	12.7	9.0	0	43	70	30	46	54
WFMR	Milw	9.8	12.9	6.8	0	35	60	40	47	53
WTMI	Miami	9.9	12.7	4.2	0	8	40	60	48	52
WCLV	Cleve	9.3	13.6	11.6	0	19	48	52	47	53
KING	Sea	9.0	14.1	2.3	1	26	73	26	50	50
WGH-F	Norf	6.7	18.9	5.8	3	21	67	30	59	41

MARKET REVENUE AND PROFITABILITY: PER CAPITA AND MARGIN ANALYSIS

The tables below are based on financial data for 1980 as released by the FCC in February of 1982.

Table # 1 examines total revenue per capita. The market's total revenue (defined as total time sales less commissions, plus talent and program sales, plus other broadcast revenue) is divided by the SMSA population (as of 1 Jan 80 or 1 Jan 81 as available).

Table # 2 considers the income per capita. Each market's pre-tax income is divided by the SMSA population.

Table # 3 provides national/regional revenue per capita. This figure is before commissions to agencies, representatives and others. These figures should be used with caution since stations differ in their classification of national and local business.

Table # 4 shows profit margin. This figure is calculated by dividing a market's total income by total revenue. The figure is pre-tax.

Table # 5 shows the retail sales percentage. It expresses local radio sales as a percentage of total local retail sales.

The tables show which markets scored highest and lowest in each category (highest only for Table # 4). Figures for markets not listed below can be found in the Individual Market Reports.

TOTAL U.S. FIGURES

Population	: 230,354,700
National Revenue	: $743,100,000 ($3.23 per capita, $2.75 in 1979, $2.69 in 1978)
Total Revenue	: $3,098,536,328 ($13.45 per capita, $11.99 in 1979, $11.63 in 78)
Total Income	: $153,579,529 ($.67 per capita, $.99 in 1979, $1.35 in 1978)
Pre-Tax Margin	: 4.957% (8.248% in 1979, 11.617 in 1978)

TABLE # 1: TOTAL REVENUE PER CAPITA

	HIGHEST		LOWEST	
1.	Casper	$39.21	Anaheim	$3.00
2.	Fargo	34.83	River-SB-Ont	7.68
3.	Cedar Rapids	29.91	Stockton	8.40
4.	Sioux Falls	29.27	Lancaster	8.56
5.	Billings	27.45	Steubenville	8.71
6.	Lincoln	26.91	Bridgeport	8.94
7.	Lafayette,LA	24.68	Youngstown	9.01
8.	Amarillo	24.40	Jacksonville	9.18
9.	Des Moines	23.99	Wilmington, DE	9.34
10.	Wichita	23.38	Mel-Titus-Cocoa	9.39
11.	Anchorage	23.23	Lansing	9.43
12.	Wheeling	22.65	Saginaw	9.60
13.	Springfield, MO	22.12	Lakeland	9.76
14.	Charlotte	21.89	Reading	9.76
15.	San Francisco	21.63	Johnstown, PA	9.84
16.	Bloomington, IL	21.58	Kalamazoo	10.35
17.	Reno	21.05	McAllen-Browns	10.68
18.	Raleigh	20.61	Providence	10.69
19.	Green Bay	20.51	Charleston, SC	10.74
20.	Altoona	20.27	El Paso	10.76

TABLE # 2: PROFIT PER CAPITA

HIGHEST				LOWEST			
1. Casper	$6.73	11. Bloom,IL	$3.15	1. Anchorage	$-4.99	11. Medford	$-2.69
2. Wheeling	5.53	12. York	3.12	2. Pueblo	-4.47	12. Colum,GA	-2.67
3. LA	5.10	13. San Anto	2.88	Col Spg	-4.47	13. Altoona	-2.62
4. Colum,OH	5.07	14. Dayton	2.78	4. Albuquer	-3.63	14. Eug-Spr	-2.60
5. Atlanta	4.71	15. Lexingt	2.77	5. Boise	-3.62	15. Sarasota	-2.13
6. Cedar Rap	4.31	16. Madison	2.63	6. Lynchburg	-3.11	16. Savannah	-2.09
7. Lafayet,LA	4.18	17. Charlotte	2.53	7. El Paso	-2.99	17. Amarillo	-2.08
8. Minn-St. P	3.86	18. Sioux Fal	2.48	Beaumont	-2.99	18. Wilm, NC	-2.03
9. Houston	3.65	19. Lincoln	2.33	9. Charles,SC	-2.87		
10. Des Moines	3.27	20. Raleigh	2.23	10. Honolulu	-2.73		

TABLE # 3: NATIONAL/REGIONAL REVENUE PER CAPITA

HIGHEST				LOWEST			
1. LA	$8.83	11. Fargo	$6.17	1. Anaheim	$ .50	11. Huntsvl	$1.49
2. Modesto	8.81	12. Wheeling	6.14	2. Wilm, DE	.75	12. Honolulu	1.53
3. San Fran	8.58	13. Charlotte	6.06	3. Reading	.93	13. Utica	1.54
4. Sacramento	8.02	14. Seattle	5.88	Johnst,PA	.93	14. Binghamt	1.57
5. Cedar Rap	7.83	15. Washingt	5.80	5. Apple-Osh	1.18	15. Sarasota	1.59
6. Sal-Sea-Mo	7.10	16. Albuquer	5.51	6. Asheville	1.24	16. Pensacola	1.67
7. Hartford	6.67	17. Denver	5.43	7. Saginaw	1.28	All-Beth	1.67
8. Portl,OR	6.62	18. Nashville	5.41	Charles,SC	1.28	18. Duluth	1.72
9. Fresno	6.49	19. Lafayet,LA	5.40	9. Lakeland	1.36	19. Lansing	1.73
10. Des Moines	6.40	20. Dall-FW	5.36	10. Kalamazoo	1.48	20. NE PA	1.74

TABLE # 4: PROFIT MARGIN-LEADING MARKETS

1. Columbus, OH	30.4%	8. York	19.2	15. Asheville	14.8
2. Atlanta	27.1	Wilmington,DE	19.2	16. New York	14.7
3. Los Angeles	26.2	10. San Antonio	18.1	17. Bloomington,IL	14.6
4. Wheeling	24.4	11. Casper	17.1	18. Allen-Beth-Eas	14.5
5. Minn-St. Paul	24.0	12. Lafayette,LA	16.9	19. Lansing	14.4
6. Houston	21.8	13. Baltimore	16.5	20. Cedar Rapids	14.3
7. Dayton	19.5	14. Lexington	15.2		

TABLE # 5: RETAIL SALES PERCENTAGE

HIGHEST		LOWEST	
1. Lincoln	.599	1. Anaheim	.049
2. Casper	.540	2. Nassau-Suffolk	.087
3. Fargo	.530	3. Lakeland	.126
4. Cedar Rapids	.480	4. Jacksonville	.138
5. Altoona	.418	5. River-SB-Ont	.147
6. Wichita	.412	6. Mel-Titus-Cocoa	.148
7. Sioux Falls	.401	7. Lancaster	.150
8. Bloomington, IL	.397	8. Youngstown	.159
9. Charlotte	.373	9. El Paso	.160
10. York	.371	10. Stockton	.166
11. Evansville	.368	11. Sarasota	.169
12. Des Moines	.367	12. Lansing	.175
13. Indianapolis	.366	Daytona Beach	.175
14. Raleigh	.363	14. Steubenville	.181
15. Manchester	.362	15. Flint	.182

RADIO MARKET COST-PER-THOUSANDS

This table shows the CPM's of all markets rated by Arbitron in Spring of 1982. The "audience" column shows the delivery on one spot of the five most highly rated stations in the market. It is based on 12+ TSA, 1/4 HR AVG, Mon-Sun, 6AM-MID. Only stations home to the Metro are considered.

The "cost" column shows the total cost involved in buying one spot on each of these same stations. The rate is based on an 18 spots per week schedule (60") spread equally from 6AM-MID. The "weekly spot" column shows the cost of a one week, 18 spot flight using the five leading TSA stations.

This table has become much more difficult to compute because so many stations have pulled their rates out of SRDS. I have had to estimate the rates of many stations and that may (or may not) have an influence upon the accuracy of these figures.

MARKET	AUDIENCE	COST	WEEKLY COST	CPM	(A/M 81 CPM)
Akron (4 sta)	327	$143.75	$2587.50	$4.40	($3.96)
Alb-Schen-Troy	944	296.50	5337.00	3.14	(3.36)
Albuquerque	438	174.75	3145,50	3.99	(4.22)
Allen-Beth-East	593	169.75	3055.50	2.86	(2.50)
Altoona	198	71.00	1278.00	3.59	(3.74)
Amarillo	244	74.50	1341.00	3.05	(2.69)
Anaheim	221	163.63	2945.34	7.40	(7.26)
Anchorage	181	138.50	2493.00	7.65	(5.96)
Apple-Osh	262	73.25	1318.00	2.80	(2.78)
Asheville	235	103.50	1863.00	4.40	(4.95)
Atlanta	1798	565.00	10,170.00	3.14	(3.52)
Atlantic City	155	90.10	1621.80	5.81	(5.44)
Augusta	340	104.00	1872.00	3.06	(3.22)
Austin	511	174.50	3141.00	3.41	(3.05)
Bakersfield	291	100.50	1809.00	3.45	(3.53)
Baltimore	1494	490.00	8820.00	3.28	(3.00)
Baton Rouge	643	137.75	2479.50	2.14	(1.95)
Beaumont	319	113.88	2049.84	3.57	(4.07)
Billings	146	63.29	1139.22	4.33	(4.02)
Binghamton	304	96.00	1728.00	3.16	(2.60)
Birmingham	921	276.50	4977.00	3.00	(3.66)
Bloomington,IL (4 sta)	154	92.50	1665.00	6.01	(6.85)
Boise	258	75.00	1350.00	2.91	(2.79)
Boston	2734	848.75	15,277.50	3.10	(2.77)
Bridgeport	436	176.75	3181.50	4.05	(4.18)
Buffalo	1043	377.75	6799.50	3.62	(3.96)
Canton	274	146.13	2630.34	5.33	(3.50)
Cedar Rapids	398	144.00	2592.00	3.62	(3.37)
Charleston,SC	436	138.50	2493.00	3.18	(2.99)
Casper, WY	120	92.25	1714.50	7.94	(NA)
Charleston, WV	462	168.13	3026.34	3.64	(3.87)
Charlotte	1166	398.50	7173.00	3.42	(3.26)
Chattanooga	583	169.00	3042.00	2.90	(3.71)
Chicago	4516	1035.00	18,630.00	2.29	(2.27)
Cincinnati	1178	376.25	6772.50	3.19	(3.06)
Cleveland	1623	493.50	8883.00	3.04	(2.88)
Colorado Springs	339	96.12	1730.16	2.84	(3.73)
Columbia, SC	597	210.95	3797.10	3.53	(4.01)
Columbus, GA	378	94.00	1692.00	2.49	(2.66)
Columbus, OH	952	387.38	6972.84	4.07	(3.97)

MARKET	AUDIENCE	COST	WEEKLY COST	CPM	(A/A 81 CPM)
Corpus Christi	246	$106.63	$1919.34	$4.33	($4.03)
Dallas-Ft. Worth	2174	815.63	14,681.34	3.75	(3.51)
Daven-RI-Moline	378	162.75	2929.50	4.31	(3.66)
Dayton	932	302.00	5436.00	2.89	(4.16)
Daytona Beach	246	98.50	1773.00	4.00	(3.76)
Denver	1096	456.25	8212.50	4.16	(4.02)
Des Moines	668	206.95	3725.10	3.10	(2.84)
Detroit	2687	740.75	13,333.50	2.76	(2.58)
Duluth	300	101.00	1818.00	3.37	(2.59)
El Paso	360	174.13	3134.34	4.84	(3.17)
Erie	317	83.13	1496.34	2.62	(2.89)
Eugene-Spring	258	115.50	2079.00	4.48	(4.42)
Evansville	449	167.00	3006.00	3.72	(3.58)
Fargo	254	144.25	2596.50	5.68	(4.27)
Fayetteville, NC	309	87.30	1571.40	2.83	(3.18)
Flint	420	187.00	3366.00	4.45	(4.86)
Ft. Wayne	714	215.25	3874.50	3.01	(3.38)
Fresno	587	198.50	3573.00	3.38	(3.18)
Grand Rapids	731	275.49	4958.82	3.78	(3.24)
Green Bay	368	107.50	1935.00	2.92	(2.52)
Greensboro-WS	921	263.50	4743.00	2.86	(3.11)
Greenville-N. Bern	435	107.75	1939.50	2.48	(3.35)
Greenville, SC	772	210.25	3784.50	2.73	(2.71)
Harrisburg	445	203.65	3665.70	4.58	(4.69)
Hartford	1228	464.75	8365.50	3.78	(3.92)
Honolulu	505	146.98	2645.64	2.91	(2.94)
Houston	1871	657.55	11,835.90	3.51	(3.27)
Huntington	400	126.25	2272.50	3.16	(3.61)
Huntsville	309	99.25	1786.50	3.21	(3.21)
Indianapolis	1223	413.00	7434.00	3.38	(3.03)
Jackson, MS	632	132.88	2391.84	2.10	(2.47)
Jacksonville	698	346.25	6232.50	4.96	(4.65)
John City-King-Bris	422	105.00	1890.00	2.49	(2.37)
Johnstown,PA	193	72.50	1305.00	3.76	(3.69)
Kalamazoo	212	135.48	2438.64	6.39	(6.00)
Kansas City	1373	455.00	8190.00	3.31	(2.59)
Knoxville	1036	238.50	4293.00	2.30	(1.57)
Lafayette	286	73.50	1323.00	2.57	(3.05)
Lakeland (4 sta)	201	72.25	1300.50	3.59	(3.73)
Lancaster	310	104.40	1879.20	3.37	(3.57)
Lansing	442	151.56	2728.08	3.43	(3.20)
Las Vegas	323	134.00	2412.00	4.15	(4.10)
Lexington	509	152.00	2736.00	2.99	(2.74)
Lincoln	182	111.00	1998.00	6.10	(5.19)
Little Rock	652	180.88	3255.84	2.77	(2.38)
Los Angeles	4036	1472.50	26,505.00	3.65	(2.97)
Louisville	599	249.20	4485.60	4.16	(3.53)
Lubbock	292	82.15	1478.70	2.81	(2.28)
Lynchburg	155	61.38	1104.84	3.96	(5.30)

MARKET	AUDIENCE	COST	WEEKLY COST	CPM	(A/M 81 CPM)
Macon	424	$146.38	$2634.84	$3.45	($3.38)
Madison	436	122.00	2196.00	2.80	(3.11)
Manchester	230	113.13	2036.34	4.92	(7.94)
McAllen-Browns	528	113.50	2043.00	2.15	(1.95)
Medford	191	51.94	934.92	2.72	(3.37)
Melb-Titus-Cocoa	168	63.60	1144.80	3.79	(4.26)
Memphis	977	373.50	6723.00	3.82	(3.92)
Miami-Ft. Lauder	1592	427.50	7695.00	2.69	(3.15)
Milwaukee	986	423.38	7620.84	4.29	(3.74)
Minn-St. Paul	2309	624.38	11,238.84	2.70	(3.23)
Mobile	640	178.98	3221.64	2.80	(3.02)
Modesto	251	96.08	1729.44	3.83	(3.19)
Montgomery	433	111.75	2011.50	2.58	(2.45)
Nashville	940	358.12	6446.16	3.81	(3.79)
Nassau-Suffolk	664	189.50	3411.00	2.85	(3.47)
New Haven	386	229.75	4135.50	5.95	(6.33)
New Orleans	1100	308.00	5544.00	2.80	(2.90)
New York	7816	1498.13	26,966.34	1.92	(1.84)
Norfolk	850	266.00	4788.00	3.13	(2.93)
NE PA	554	179.13	3224.34	3.23	(2.80)
Oklahoma City	795	301.25	5422.50	3.79	(3.13)
Omaha	905	281.75	5071.75	3.11	(2.94)
Orlando	927	304.25	5476.50	3.28	(3.13)
Pensacola	289	118.00	2124.00	4.08	(3.28)
Peoria	350	150.50	2709.00	4.30	(3.58)
Philadelphia	3335	719.64	12,953.52	2.16	(2.17)
Phoenix	1061	366.55	6597.90	3.45	(3.63)
Pittsburgh	2014	452.50	8145.00	2.25	(2.16)
Portland, ME	482	125.00	2250.00	2.59	(3.05)
Portland, OR	929	421.63	7589.34	4.54	(4.47)
Providence	1176	383.75	6907.50	3.26	(3.21)
Pueblo	97	56.00	1008.00	5.77	(5.38)
Raleigh	974	282.50	5085.00	2.90	(2.91)
Reading (4 sta)	219	115.75	2083.50	5.29	(4.78)
Reno	264	91.48	1646.64	3.47	(2.94)
Richland, WA	186	52.55	945.90	2.83	(3.27)
Richmond	750	227.25	4090.50	3.03	(3.07)
Riverside-SB-Ont	377	154.63	2783.34	4.10	(5.25)
Roanoke	600	181.35	3264.30	3.02	(2.72)
Rochester (6 sta)	834	412.25	7422.30	4.94	(5.76)
Rockford	276	97.88	1761.84	3.55	(3.89)
Sacramento	896	324.02	5832.36	3.62	(3.88)
Saginaw	437	118.75	2137.50	2.72	(2.19)
St. Louis	2019	606.39	10,915.02	3.00	(3.08)
Salinas-Seaside	192	107.00	1926.00	5.57	(4.15)
Salt Lake City	700	213.50	3843.00	3.05	(3.17)
San Antonio	1018	360.88	6495.84	3.54	(3.24)
San Diego	1013	374.63	6743.34	3.75	(5.43)
San Francisco	2571	920.93	16,576.74	3.58	(2.79)
San Jose	777	416.51	7497.18	5.36	(5.17)

MARKET	AUDIENCE	COST	WEEKLY COST	CPM	(A/M 81 CPM)
Sarasota	170	$109.25	$1966.50	$6.43	($5.03)
Savannah	494	154.00	2772.00	3.12	(4.04)
Seattle-Tacoma	1302	408.00	7344.00	3.13	(3.28)
Shreveport	418	154.00	2772.00	3.68	(3.37)
Sioux Falls	223	80.00	1440.00	3.59	(5.69)
South Bend	456	109.78	1976.04	2.41	(1.97)
Spokane	421	118.26	2128.68	2.81	(3.05)
Springfield, MA	432	176.25	3172.50	4.08	(3.87)
Springfield, MO	512	108.28	1949.04	2.11	(2.08)
Steubenville	90	72.25	1300.50	8.03	(9.67)
Stockton	162	99.00	1782.00	6.11	(7.70)
Syracuse (6 sta)	646	253.00	4554.00	3.92	(3.84)
Tallahassee	240	89.25	1606.50	3.72	(3.78)
Tampa-St. Pete	1485	374.50	6741.00	2.52	(2.65)
Terre Haute	200	101.25	1822.50	5.06	(4.55)
Toledo	772	277.63	4997.34	3.60	(3.53)
Topeka	281	77.81	1400.58	2.77	(3.55)
Tucson	370	158.30	2849.40	4.28	(3.55)
Tulsa	833	198.38	3570.84	2.38	(2.41)
Utica	253	117.00	2106.00	4.62	(2.97)
Waco	228	90.63	1631.34	3.98	(4.59)
Washington	1920	697.50	12,555.00	3.63	(4.06)
Waterloo-CF	185	111.09	1999.62	6.00	(4.22)
West Palm Beach	493	184.50	3321.00	3.74	(3.51)
Wheeling	284	88.10	1585.80	3.10	(2.79)
Wichita	440	147.25	2650.50	3.35	(3.09)
Wilmington, DE	355	129.39	2329.02	3.65	(2.89)
Wilmington, NC	156	50.00	900.00	3.21	(3.53)
Worcester	401	215.75	3883.50	5.38	(4.48)
Yakima	189	56.25	1012.50	2.98	(3.18)
York	444	129.50	2331.00	2.92	(2.83)
Youngstown	557	169.50	3051.00	3.04	(NA)
	127180	$40,835.42	$735,037.56	$3.21	($3.17)

SPG 82 CPM (170 markets):	$3.21	(1.3% increase over SPG 81)
FAL 81 CPM (118 markets):	$3.30	(6.11% increase over O/N 80)
SPG 81 CPM (167 markets):	$3.17	(6.73% increase over A/M 80)
A/M 80 CPM (176 markets):	$2.97	(12.46% increase over A/M 79)
A/M 79 CPM (171 markets):	$2.60	(15.56% increase over A/M 78)
A/M 78 CPM (168 markets):	$2.25	(8.17% increase over A/M 77)
A/M 77 CPM (164 markets):	$2.08	

MOST EXPENSIVE MARKETS

1. Steubenville	$8.03	6. Kalamazoo	$6.39	11. New Haven	$5.95
2. Casper	7.94	7. Stockton	6.11	12. Atlantic City	5.81
3. Anchorage	7.65	8. Lincoln	6.10	13. Pueblo	5.77
4. Anaheim	7.40	9. Bloomington,IL	6.01	14. Fargo	5.68
5. Sarasota	6.43	10. Waterloo	6.00	15. Salinas-Seaside	5.57
				16. Worcester	5.38

LEAST EXPENSIVE MARKETS

1. New York	$1.92	6. Philadelphia	$2.16	11. South Bend	$2.41
2. Jackson, MS	2.10	7. Pittsburgh	2.25	12. Greenville-NB	2.48
3. Springfield,MO	2.11	8. Chicago	2.29	13. Columbus,GA	2.49
4. Baton Rouge	2.14	9. Knoxville	2.30	JC-Kingsport	2.49
5. McAllen-Browns	2.15	10. Tulsa	2.38	15. Lafayette,LA	2.57
				16. Montgomery	2.58

STATION TRADING ACTIVITY

STATION	MARKET	COMPANY INVOLVED	PRICE	BROKER	(Aug 15) CLOSED ?
KMPX-F	San Fran	Sold by Gene Chenault	$5,500,000	(Blackburn)	X
WABY	Albany,NY	Sold by Bdcst Mng Corp	550,000		X
KATT A/F	Okla City	To Surrey	3,650,000	(Richter-Kabil)	X
WTFM-F	New York	To Doubleday	8,700,000	(Blackburn)	X
KRIX-F	Brownsville		800,000	(Fischer)	X
KBZT-F	San Diego	To Alta	6,300,000	(Chapman)	X
WAEB/WXKW	Allentown,PA	From Rust to CRB	5,500,000	(Blackburn)	X
WLW	Cincinnati	From Mariner to 1080 Corp	21,500,000		
WSKS-F	Hamilton,OH				
KBEQ-F	Kansas City				
WFMR-F	Milwaukee	To Tom Embescia (60%)	2,000,000		X
KMXX-F	Austin	To Clear Channel	1,600,000		X
WTIP/WTIO	Charleston,WV	To Beasley	1,425,000	(Media Acq)	X
WSYR A/F	Syracuse	From Newhouse to Katz	5,100,000	(Crisler)	
KINT-F	El Paso	To Tom Hoyt	1,900,000	(Marshall)	X
WDBO A/F	Orlando	From Outlet to Katz	9,500,000		X
WTJZ/WQRK	Norfolk	To Abell	3,000,000	(Richards)	X
KQV	Pittsburgh	Sold by Taft	2,000,000		
WYBR	Rockford, IL	To Sentry	1,110,000		X
WDRV/WLVV	Statesville,NC	To Capitol (WRAL)	1,750,000		X
KELP	El Paso	From Clear Channel to Tom Hoyt	650,000	(Fischer)	X
KKCS-F	Colo Spgs	To Walton	1,020,000	(Fischer)	
WDRQ-F	Detroit	From Charter to Amaturo	5,000,000	(Kabil)	
WTNT/WLVW-F	Tallahassee	From Ingstad to Palmer	2,600,000	(Blackburn)	X
WAPI A/F	Birmingham	Sold by Newhouse	4,000,000		
WTPA-F	Harrisburg	From Newhouse to Foster	1,250,000	(Crisler)	
KOH, KNEV-F	Reno	From McClatchy to John Price	4,500,000	(Blackburn)	
KBEE A/F	Modesto				
KLNK-F	Okla City	Sold by Sunbelt	3,456,000	(Chapman)	
KYSN	Colo Spgs	Sold to Walton	1,300,000	(Chapman)	
WPFR-F	Terre Haute	From Bud Walters to Oak Ridge Boys	577,500		X
WXKS A/F	Boston	Sold by Heftel	15,000,000		X
WFOX-F	Gainesville,GA	To Shamrock Communi	3,085,000	(Rounsaville)	
WAVZ, WKCI-F	NH/Hartford	To Eastern	6,000,000	(Blackburn	
WOKS, WFXE-F	Columbus, GA		2,300,000	(Avpro)	
WLOF, WBJW-F	Orlando	From Rounsaville to Nationwide	7,000,000	(Mahlman)	
KYTX-F	Amarillo	To Mel Tillis	500,000	(Riley)	
WOWO	Fort Wayne	From Westinghouse to Price Communications	6,000,000	(Hepburn)	
KPTL, KKBC-F	Carson City	To Woodward Communi	2,050,000	(Crisler)	
KFIV A/F	Modesto	To Community Pacific	5,650,000		
KTOM, KWYT-F	Salinas				
WVOJ	Jacksonville	From Gulf to Rowland	600,000	(Blackburn)	
WLNA, WHUD-F	Peekskill		4,200,000	(Blackburn)	
WLVU-F	Dallas	From SJR to TK	8,500,000	(Blackburn)	
WMFR A/F	High Point, NC	To Voyager	2,300,000		
WREN	Topeka		1,075,000		

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven station/reps were listed; in 100+ markets only one or two station/reps were listed.

The first table shows the number of stations a rep firm has which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	TOT	SPG 81 TOT	A/M 80 TOT
1. Katz	7	7	24	15	13	9	6	82	(82)	(82)
2. Mc-Guild	6	8	13	9	10	17	6	69	(69)	(65)
3. Blair	10	5	18	12	10	8	4	67	(61)	(60)
4. Eastman	7	5	14	8	7	10	6	57	(69)	(67)
5. Torbet	5	7	15	8	4	8	9	56	(64)	(70)
6. Christal	5	5	11	5	7	7	-	40	(43)	(36)
7. Selcom	1	3	7	7	7	5	4	34	(27)	(22)
8. Howard	2	2	9	1	4	3	1	23	(11)	(7)
9. MMR	5	3	7	1	-	2	1	19	(23)	(17)
10. Masla	4	-	5	1	1	3	2	16	(14)	(17)
11. HNW	2	1	3	2	1	5	-	14	(--)	(--)
12. CBS Spot	5	4	3	-	-	-	-	12	(10)	(12)
13. RKO	5	-	3	-	-	-	-	8	(6)	(NA)
14. CBS FM	2	1	2	1	-	1	-	7	(NA)	(NA)
RAR	3	2	1	-	-	1	-	7	(11)	(9)

NOTE 1; Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) are the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+, Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	TOT	SPG 81 TOT	A/M 80 TOT
1. Katz	2	3	7	4	7	6	7	36	(34)	(33)
2. Blair	2	1	4	3	4	6	4	24	(22)	(20)
Mc-Guild	1	-	2	4	3	8	6	24	(23)	(16)
4. Eastman	2	-	2	3	2	6	5	20	(21)	(23)
5. Torbet	-	2	3	-	-	4	8	17	(22)	(24)
6. Christal	2	-	3	3	2	2	-	12	(11)	(9)
7. Selcom	-	-	2	1	1	2	3	9	(7)	(10)
8. HNW	-	-	2	-	1	3	-	6	(--)	(--)
9. Masla	-	-	2	-	-	1	2	5	(6)	(8)

CBS Spot - 3 stations RAR, Howard - 2 stations

MUSIC SYNDICATORS AND CONSULTANTS

This table indicates how well the major music programmers and consultants are performing. The figures are based on 12+ Metro, 1/4 HR AVG, Broadcast Week. All 1/4 HR figures are in hundreds. A minimum of 5 stations was required before a programmer was included. Only those companies sending me their complete client lists are included.

TOTAL 1/4 HR LISTENERS

Programmer	Stations	Listeners
1. Burkhart-Abrams	93	11056
2. Schulke	61	8054
3. Bonneville	51	7151
4. Al Ham	81	4563
5. TM	80	3860
6. Drake-Chenault	70	3076
7. FM 100	32	2825
8. Sebastian	14	2529
9. Jeff Pollack	9	2119
10. Churchill	9	1034
11. Century 21	17	674
12. Toby Arnold	13	435
13. Noble	7	410
14. KalaMusic	12	409

	FORMAT	# OF STATIONS	1/4 HR AVG	AVG PER STATION	AVG SHARE
Burkhart-Abrams	AOR	58	7336	126.5	8.96
	ROCK	9	941	104.6	8.01
	AC	5	431	86.2	6.44
	COUNTRY	11	944	85.8	8.06
	OTHERS	10	2348	234.8	5.30
		93	11056	118.9	
Schulke	BTFL	54	7629	141.3	7.56
	AC	61	8054	60.7	3.40
		61	8054	132.0	
Bonneville	BTFL	51	7151	140.2	7.76
Al Ham	NOSTALGIA	81	4563	56.3	3.95
TM	ROCK	25	1131	45.2	10.82
	BTFL	13	824	63.4	7.21
	COUNTRY	19	926	48.7	7.28
	SOFT ROCK	13	698	53.7	4.18
	OTHERS	4	171	42.8	5.23
	NOSTALGIA	6	110	18.3	1.92
		80	3860	48.3	
Drake-Chenault	ROCK	32	1506	47.1	9.10
	BLACK	8	483	60.4	9.01
	COUNTRY	22	881	40.0	7.58
	NOSTALGIA	8	206	25.8	3.79
		70	3076	43.9	
FM 100	BTFL	28	2752	98.3	6.07
	OTHER	4	73	18.3	4.78
		32	2825	88.3	

	FORMAT	# OF STATIONS	1/4 HR AVG	AVG PER STATION	AVG SHARE
Sebastian	AOR	14	2529	180.6	7.07
Pollack	AOR	9	2119	235.4	7.92
Churchill	BTFL	6	925	154.2	6.32
	OTHER	3	109	36.3	3.20
		9	1034	114.8	
Century 21	COUNTRY	6	238	39.7	4.60
	OTHERS	11	436	39.6	8.08
		17	674	39.6	
Toby Arnold	NOSTALGIA	13	435	33.4	3.78
Noble	AOR	7	410	58.6	8.43
KalaMusic	BTFL	12	409	34.1	6.59

NOTE: Musicworks has always been included in this listing but unfortunately their list was delayed this time. It did not arrive in time to make this listing. They will be included next time.

STATIONS APPEARING IN MULTIPLE ARB MARKETS

WLS	12	Chicago, Rockford, South Bend, Peoria, Bloomington, Davenport, St. Louis ADI, Milwaukee, Indianapolis ADI, Grand Rapids, Kalamazoo, Terre Haute
WMAQ	11	Chicago, Rockford, South Bend, Peoria, Bloomington, Davenprt, Milwaukee, Indianapolis ADI, Kalamazoo, Madison, Terre Haute
WGN	10	Chicago, Rockford, South Bend, Bloomington, Davenport, Milwaukee, Grand Rapids, Kalamazoo, Appleton-Oshkosh
WBBM	9	Chicago, Rockford, South Bend, Peoria, Bloomington, Davenport, Milwaukee, Grand Rapids, Kalamazoo
WJR	9	Detroit, Cleveland ADI, Toledo, Lansing, GR-Kalamazoo ADI, Dayton ADI, Fort Wayne, Flint, Saginaw
KYW	8	Philadelphia, Harrisburg, Lancaster, NE PA, Reading, Atlantic City, Allen-Beth, Wilmington
KCBS	7	San Francisco, Bakersfield, Salinas, Modesto, Sacramento, Stockton, Fresno
WNBC	6	New York, Atlantic City, Bridgeport, Providence, Hartford, New Haven
KGO	6	San Francisco, Salinas, Modesto, Sacramento, Stockton, Medford
KDKA	6	Pittsburgh, Canton, Johnstown, Steubenville, Youngstown, Wheeling
WAAF-F	6	Worcester, Boston, Manchester, Providence, Springfield Hartford ADI
WBZ	6	Boston, Worcester, Manchester, Portland, Providence, Springfield
WIOQ, WMGK-F, WMMR-F, WYSP-F	6	Philadelphia, Lancaster, Reading, Atlantic City, Allen-Beth, Wilmington

Stations picking up greatest amount of listeners outside their own market:

1.	WJR	7100
2.	CKLW	3700
3.	WLW	2200
4.	WSOC-F	1500
	WXKW-F	1500
6.	WEZC-F	1000
	WWVA	1000

A couple of unusual occurences:

WVEE-F in Atlanta picked up 200 listeners in Tallahassee, FL

WBMX-FM in Chicago picked up 500 listeners in Fort Wayne, IN

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

The following table show the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also shown are the stations in each market which had the largest gain in share and loss in share. The period covered for the share changes is Spring 81 to Spring 82.

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINERS	LARGEST SHARE LOSER
Akron	WMMS-F, 11.9, AOR	WKDD-F, +6.1, Rock	WGCL-F, -2.5, Rock
Albany-Schen-Troy	WGY, 16.2, MOR	WROW, +1.5, BTFL/MOR	WTRY, -2.4, Contemp
Albuquerque	KKJY, 9.4, BTFL	KOB-F, +4.9, AC	KZZX-F, -3.6, Contemp
Allen-Beth-East	WLEV-F, 11.6, Contemp	WEST, +2.1, Nost	WLEV-F, -1.6, Contemp
Altoona	WFBG, 27.3, Contemp	WBXQ-F, +3.6, Rock	WFBG, -3.4, Contemp
Amarillo	KIXZ, 12.9, Country	KBUY-F, +5.0, Country	KIXZ, -8.7, Country
Anaheim	KMET-F, 6.7, AOR KBIG-F, 6.7, BTFL	KROQ-F +2.8, AOR	KABC, -1.6, Talk
Anchorage	KFQD, 16.6, AC	KENI, +3.6, Rock	KFQD, -3.2, AC
Apple-Osh	WIXX-F, 9.6, Rock	WAHC-F +2.1, AOR	WROE-F, -2.3, BTFL
Asheville	WWNC, 38.5, Country	WROQ-F, +2.0, AOR	WFGW, -1.8, Religion
Atlanta	WVEE-F, 11.5, Urban	WKHX-F, +3.3, Country	WKLS-F, -4.5, AOR
Atlantic City	WFPG-F, 12.3, BTFL	WCAU-F, +3.5, Rock	WFPG-F, -3.1, BTFL
Augusta	WBBQ-F, 20.7, Rock	WHGI, +2.9, Religion	WGUS-F, -3.9, Country
Austin	KHFI-F, 14.8, Rock	KNOW, +3.8, Urban	KOKE-F, -5.0, Country
Bakersfield	KUZZ, 14.9, Country	KGEO, +6.5, Oldies	KQXR-F, -3.1, ? ? ?
Baltimore	WBAL, 10.0, MOR	WITH, +1.8, Nost	WCBM, -2.9, AC
Baton Rouge	WFMF-F, 17.6, Rock	WXOK, +4.0, Black	WYNK-F, -2.2, Country WLCS, -2.2, Rock
Beaumont	KAYD-F, 11.3, Country	KHYS-F, +5.1, Black	KQXY-F, -5.7, BTFL
Billings	KOOK, 14.2, Contemp KGHL, 14.2, Country	KZLS-F, +7.7, Rock	KYYA-F, -6.0, Rock
Binghamton	WMRV-F, 16.4, Contemp	WENE, +4.4, Country	WWWT-F, -1.9, Rock
Birmingham	WZZK, 16.6, Country	WENN-F, +3.2, Black	WYDE, -2.7, Country
Bloomington,IL	WJBC, 40.8, MOR	WWCT-F, +2.3, Rock	3 stations -2.1
Boise	KBOI, 12.4, AC	KIZN-F, +6.8, Country	WGEM, -4.2, Country
Boston	WHDH, 8.5, MOR	WMJX-F, +4.6, AC	WCOZ-F, -3.7, AOR
Bridgeport	WEZN-F, 16.4, BTFL	WRKS-F, +3.1, Urban	WWYZ-F, -1.8, Soft Rock
Buffalo	WJYE-F, 12.5, BTFL	WECK, +3.1, Nostalgia	WPHD-F, -3.7, AOR
Canton	WHBC, 15.1, MOR	WMMS-F, +4.9, AOR	WSLR-F, -2.7, Country
Cedar Rapids	WMT, 25.0, MOR	KHAK-F, +6.0, Country	WMT, -5.3, MOR
Charleston, SC	WWWZ-F, 15.8, Black	WWWZ-F, +5.9, Black	WSSX-F, -5.8, Black
Casper,WY	KTRS-F, 27.2, Rock	KTRS-F,+27.2, Rock	KATI, -26.8, Contemp
Charleston	WVAF-F, 19.3, Rock	WQBE-F, +7.2, Country	WCAW, -3.3, Country
Charlotte	WSOC-F, 13.7, Country	WQCC, +3.8, Oldies	WAYS, -4.1, Oldies
Chattanooga	WSKZ-F, 15.3, Rock	WNOO, +4.0, Black	WDOD, -4.1, Country
Chicago	WGN, 7.8, MOR	WJJD, +2.8, Nost	WBBM, -2.3, News
Cincinnati	WLW, 10.2, MOR	WMLX, +5.2, Nost	WCKY, -3.4, News/Talk
Cleveland	WMMS-F, 8.2, AOR	WBBG, +5.2, Nost	WHK, -2.8, Country
Colorado Springs	KILO-F, 19.3, AOR	KILO-F, +8.1, AOR	KSSS, -3.9, Country
Columbia, SC	WNOK-F, 18.2, Rock	WOIC, +6.6, Black	WCOS-F, -5.0, Country
Columbus, GA	WFXE-F, 19.7, Black	WFXE-F, +4.7, Black	WDAK, -3.7, Country
Columbus, OH	WLVQ-F, 11.0, AOR	WVKO-F, +3.7, Black	WLVQ-F, -4.9, AOR

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Corpus Christi	KOUL-F, 11.4, Country	KCCT, +4.5, Spanish	KIOU-F, -3.7, BTFL
Dallas-Ft. Worth	KVIL-F, 8.4, AC	KTXQ-F, +1.7, AOR	KOAX-F, -2.2, BTFL
Daven-RI-Moline	WXLP-F, 13.2, AOR	WZZC-F, +4.5, Country	WHBF, -6.1, Country
Dayton	WHIO-F, 15.2, BTFL	WTUE-F, +4.7, AOR	WHIO-F, -4.4, BTFL
Daytona Beach	WDOQ-F, 17.3, Rock	WROD, +7.2, Nostal	WWLV-F, -3.9, BTFL
Denver	KOSI-F, 7.8, BTFL	KPKE-F, +4.1, AOR	KBPI-F, -2.7, AOR
Des Moines	KSO, 16.8, Country	KJJY-F, +3.6, Country	KRNT, -2.8, MOR
Detroit	WJR, 10.8, MOR	WGPR-F, +2.6, Black	WLLZ-F, -1.9, AOR
Duluth	WKKQ-F+,13.1, Country	WXTP, +5.2, Nostal	WKKQ-F+,-3.9, Country
El Paso	KLAQ-F, 13.0, AOR	KINT-F, +3.1, Rock	KLOZ-F, -3.8, Country
Erie	WCCK-F, 25.8, Rock	WEYZ, +9.8, Nostal	WJET, -4.9, Contemp
Eugene-Spring	KZEL-F, 16.3, AOR	KZEL-F, +8.7, AOR	KPNW, -5.2, BTFL
Evansville	WIKY-F, 20.8, MOR	WYER-F, +2.7, Rock	WHKC-F, -1.7, AOR
Fargo	KQWB-F, 23.2, AOR	KQWB-F, +8.1, AOR	KFGO, -5.6, Country
Fayetteville, NC	WQSM-F, 19.9, Rock	WIDU, +9.1, Black	WQSM-F, -5.9, Rock
Flint	WWCK-F, 14.3, AOR	WWCK-F, +3.8, AOR	WGMZ-F, -3.0, BTFL
Ft. Wayne	WOWO, 25.0, MOR	WOWO, +3.1, MOR	WKSY-F, -2.8, AC
Fresno	KYNO-F, 12.0, Rock	KFRE, +2.7, MOR	KKNU-F, -3.5, BTFL
Grand Rapids	WLAV-F, 14.3, AOR	WOOD-F, +2.3, BTFL	WGHN-F, -2.0, Country
Green Bay	WGEE, 23.4, Country	WGEE, +5.3, Country	WNFL, -3.5, AC
Greensboro-WS	WTQR-F, 15.6, Country	WKZL-F, +1.8, AOR	WGLD-F, -2.1, BTFL
Greenville-N. Ber	WQDW-F, 15.8, Black	WRNS-F, +3.3, Country	WKJA-F, -3.6, Rock
Greenville,SC	WESC-F, 13.6, Country	WHYZ, +4.9, Black	WANS-F, -2.9, Rock
Harrisburg	WHP, 12.7, MOR	WHYL-F, +2.3, Country	WHP, -3.0, MOR
Hartford	WTIC, 21.7, MOR	WTIC-F, +2.2, Rock	WKSS-F, -3.5, BTFL
Honolulu	KSSK, 10.1, MOR	KQMQ-F, +6.3, AOR	KDUK-F, -4.3, AOR
Houston	KMJQ-F, 9.1, Urban	KFMK-F, +2.8, AC	KMJQ-F, -4.1, Urban
Huntington	WKEE-F, 24.5, Rock	WTCR, +2.6, Country	WGNT, -2.8, MOR
Huntsville	WZYP-F, 14.6, Rock	WAPI-F, +2.5, AOR	WAHR-F, -5.0, Rock
Indianapolis	WIBC, 14.3, MOR	WENS-F, +7.6, AC	WNAP-F, -4.8, Rock
Jackson, MS	WJMI-F, 14.9, Black	WKXI, +7.1, Black	WCCL, -6.7, Country
Jacksonville	WQIK-F, 11.7, Country	WAIV-F, +8.9, AC	WIVY-F, -4.9, Rock
John City-Kings	WQUT-F, 18.3, Rock	WQUT-F, +9.9, Rock	WJSO, -3.1, Rock
Johnstown,PA	WJAC, 9.6, Country	WBXQ-F, +7.3, Rock	WIYQ-F, -3.2, Country
Kalamazoo	WKZO, 15.5, MOR	WKZO, +3.9, MOR	WGRD-F, -3.5, Rock
Kansas City	WDAF, 10.3, Country	KFKF-F, +3.0, Country	WDAF, -3.5, Country
Knoxville	WIVK-F, 17.9, Country	WMYU-F, +8.2, AC	WIVK-F,-10.1, Country
Lafayette	KJCB, 16.5, Black	KJCB, +16.5, Black	KVOL, -14.1, Rock
Lakeland	WPCV-F, 12.9, Country	WWAB, +8.7, Black	WGTO, -5.6, Country
Lancaster	WLAN-F, 16.0, Rock	WNCE-F, +6.5, BTFL	WIOV-F, -4.9, Country
Lansing	WJXQ-F, 12.3, AOR	WVIC-F, +1.3, Contemp	WOOD-F, -1.6, BTFL
Las Vegas	KLUC-F, 12.1, Rock	KFMS-F, +3.8, Country	KVOV, -3.9, Black
Lexington	WLAP-F, 18.2, Rock	WVLK, +3.8, MOR	WKQQ-F, -5.7, AOR
Lincoln	3 stations with 12.5	KFRX-F, +5.3, AOR	KFMQ, -5.1, Rock
Little Rock	KSSN-F, 18.0, Country	KARN, +2.2, News/Talk	KSSN-F, -4.0, Country
Los Angeles	KABC, 6.7, Talk	KPRZ, +2.6, Nost	KABC, -1.8, Talk
Louisville	WRKA-F, 9.6, AC	WRKA-F, +2.8, AC	WAMZ-F, -3.6, Country
Lubbock	KLLL-F, 16.6, Country	KRUX-F, +9.7, Country	KLLL-F, -5.1, Country
Lynchburg	WJJS-F, 13.8, Black	WCNV-F, +6.0, Country	WPVR-F, -4.8, BTFL

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Macon	WMAZ-F, 16.0, Rock	WPGA-F, +8.8, Black	WPEZ-F, -5.5, BTFL
Madison	WIBA-F, 11.6, AOR	WERU, +10.4, Nost	WTSO, -4.3, Country
Manchester	WZID-F, 14.8, BTFL	WGIR-F, +10.0, AOR	WFEA, -3.4, Contemp
McAllen-Browns	KGBT, 29.1, Spanish	KIWW-F, +8.6, Spanish	KGBT, -4.1, Spanish
Medford	KYJC, 18.9, Rock	KYJC, +3.4, Rock	KCMX, -7.0, Country
		KCMX-F, +3.4, BTFL	
Mel-Titus-Cocoa	WCKS-F, 18.4, Rock	WRKT-F, +6.4, Country	WDIZ-F, -5.7, AOR
Memphis	WZXR-F, 10.7, AOR	KWAM-F, +7.5, Black	WMPS, -3.8, Country
Miami-Ft. Lau	WLYF-F, 6.9, BTFL	WLYF-F, +2.1, BTFL	WNWS, -1.7, News/Talk
Milwaukee	WBCS-F, 8.5, Country	WOKY, +2.6, Nost	WEZW-F, -4.8, BTFL
Minn-St. Paul	WCCO, 20.0, Variety	WLOL-F, +5.6, Rock	KEEY-F, -1.8, BTFL
Mobile	WKSJ-F, 18.7, Country	WBLX-F, +9.0, Black	WABB-F, -5.2, Rock
Modesto	KOSO-F, 11.1, Rock	KOSO-F, +2.3, Rock	KCEY, -3.0, Country
Montgomery	WLWI-F, 23.5, Country	WXVI, +5.6, Black	WHHY, -11.5, AC
Nashville	WKDF-F, 12.4, AOR	WUSW-F, +2.4, Country	WMAK-F, -3.1, Contemp
			WSM-F, -3.1, AC
Nassau-Suffolk	WNBC, 6.3, Contemp	WPLJ-F, +1.9, AOR	WNBC, -3.3, Contemp
New Haven	WELI, 15.5, MOR	WSCR, +1.8, Country	WNBC, -3.7, Contemp
New Orleans	WAIL-F, 12.9, Urban	WAIL-F, +4.5, Urban	WTIX, -2.2, Contemp
New York	WKTU-F, 6.2, Urban	WRKS-F, +4.3, Urban	WBLS-F, -2.3, Black
Norfolk	WCMS-F, 8.9, Country	WLTY-F, +3.1, Contemp	WQRK-F, -2.7, Contemp
			WWDE-F, -2.7, Contemp
NE PA	WKRZ-F, 11.3, Rock	WARD, +1.7, Talk	WXKW-F, -1.9, Country
Oklahoma City	KEBC-F, 14.7, Country	KATT-F, +3.8, AOR	KKNG-F, -5.8, BTFL
Omaha	KFAB, 22.7, MOR	KOOO, +2.6, Nostal	KOIL, -2.7, Contemp
			WOW, -2.7, AC
Orlando	WDBO-F, 11.1, BTFL	WDBO-F, +3.0, BTFL	WHOO, -3.8, Country
Pensacola	WTKX-F, 12.0, AOR	WTKX-F, +4.0, AOR	WOWW-F, -2.9, Country
Peoria	WKZW-F, 14.2, Rock	WKZW-F, +2.7, Rock	WSWT-F, -3.6, BTFL
Philadelphia	KYW, 8.8, News	WCAU-F, +3.0, Rock	KYW, -3.5, News
Phoenix	KTAR, 8.8, News	KSTM-F, +2.4, AOR	KOPA-F, -2.4, Rock
Pittsburgh	KDKA, 20.2, MOR	WBZZ-F, +4.0, Rock	KDKA, -2.1, MOR
Portland, ME	WPOR-F, 13.5, Country	WJBQ-F, +3.6, Rock	WYNZ, -3.6, Nost
Portland, OR	KGON-F, 13.3, AOR	KGON-F, +3.9, AOR	KGW, -3.0, Contemp
Providence	WLKW-F, 10.7, BTFL	WHJY-F, +6.7, AOR	WCOZ-F, -3.1, AOR
Pueblo	KCCY-F, 12.1, Country	KFEL, +3.0, Religion	KIDN, -2.7, Country
Raleigh	WRAL-F, 13.8, Contemp	WKIX, +3.1, Country	WSRC, -3.2, Black
Reading	WEEU, 15.4, MOR	WRAW, +2.4, Nost	WEEU, -2.6, MOR
Reno	KOZZ-F, 16.1, AOR	KOZZ-F, +2.4, AOR	KRNO-F, -3.1, AC
Richland, WA	KONA, 18.4, MOR	KONA, +3.3, Country	KOTY, -3.8, Country
Richmond	WRVA, 18.4, MOR	WENZ, +2.5, Black	WXGI, -2.5, Country
Riverside-SB-Ont	KFI, 6.2, AC	KMET-F, +1.9, AOR	KBIG-F, -2.7, BTFL
Roanoke	WXLK-F, 21.4, Rock	WJLM-F, +3.1, Country	WPVR-F, -5.9, BTFL
		WTOY, +3.1, Black	
Rochester	WEZO-F, 13.7, BTFL	WCMF-F, +2.7, AOR	WEZO-F, -4.1, BTFL
Rockford	WROK, 19.4, AC	WZOK-F, +6.2, Rock	WRWC-F, -4.7, BTFL
Sacramento	KZAP-F, 13.7, AOR	KXOA-F, +3.8, AC	KSFM, -3.2, Contemp
Saginaw	WSGW, 16.9, MOR	WWCK-F, +5.8, AOR	WHNN-F, -5.2, Contemp/AC
St. Louis	KMOX, 21.1, News/Talk	3 stations +1.6	KSHE-F, -3.5, AOR
Salinas-Seaside	KDON-F, 8.2, Rock	KSJO-F, +2.1, AOR	KDON-F, -8.9, Rock
Salt Lake City	KSFI-F, 10.7, BTFL	KRSP, +2.0, Rock	KCPX, -3.2, Rock
San Antonio	KISS-F, 11.1, AOR	KISS-F, +6.0, AOR	KTSA, -4.2, Rock
San Diego	KGB-F, 9.6, AOR	KGB-F, +2.9, AOR	KCNN, -2.4, News
San Francisco	KGO, 8.6, Talk	KRQR-F, +2.1, AOR	KABL-F, -2.6, BTFL
San Jose	KSJO-F, 8.5, AOR	KSJO-F, +6.5, AOR	KSOL-F, -2.7, Black

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Sarasota	WDUV-F, 13.4, BTFL	WYNF-F, +5.1, AOR	WSPB, -2.1, Nost
Savannah	WEAS-F, 16.3, Black	WJCL-F, +3.0, BTFL	WSGA, -2.4, AC
Seattle-Tacoma	KIRO, 11.0, News	KZOK-F, +3.1, AOR	KYYX-F, -2.8, Rock
Shreveport	KOKA, 13.3, Black	KCIJ, +3.1, Gospel	KWKH, -6.1, Country
Sioux Falls	KKRC-F, 16.7, Rock	KKRC-F, +9.2, Rock	KPAT-F, -3.9, AC
South Bend	WNDU-F, 24.4, Rock	WSBT, +4.2, Nost	WTHQ-F, -3.9, AC
Spokane	KEZE-F, 12.9, AOR	KEZE-F, +6.7, AOR	KREM-F, -8.1, AOR
Springfield, MA	WHYN-F, 11.1, BTFL	WAQY-F, +2.1, AOR	WMAS, -4.3, Nost
Springfield, MO	KWTO-F, 22.5, Rock	KGBX, +6.3, AC	KTTS, -3.1, Country
Steubenville	WRKY-F, 16.3, Rock	WSTV, +5.0, MOR	KDKA, -4.4, MOR
Stockton	KJAX-F, 9.6, BTFL	KZAP-F, +2.0, AOR	KRAK, -3.3, Country
Syracuse	WSYR, 14.2, MOR	WRRB-F, +5.1, Country	WNDR, -2.9, MOR
Tallahassee	WANM, 21.3, Black	WANM, +4.8, Black	WOWD-F, -5.2, AOR
Tampa-St. Pete	WWBA-F, 11.0, BTFL	WDAE, +4.2, Nost	WQXM-F, -2.7, AOR
Terre Haute	WPFR-F, 18.8, Rock	WPFR-F, +8.8, Rock	WBDJ-F, -6.1, Rock
Toldeo	WIOT-F, 13.6, AOR	WKLR-F, +3.5, Country	WTOD, -3.9, Country
Topeka	WIBW, 14.1, MOR KTPK-F, 14.1, Country	WIBW, +4.9, MOR	KTOP, -3.7, Oldies
Tucson	KJYK-F, 12.6, BTFL	KXEW, +5.6, Spanish	KAIR, -4.3, AC
Tulsa	KVOO, 14.4, Country	KWEN-F, +5.3, Country	KRMG, -3.7, MOR
Utica	WIBX, 14.0, MOR	WRRB-F, +2.7, Country	WIBQ-F, -1.7, BTFL
Waco	WACO, 19.8, Country	KHOO-F, +3.6, Rock	WBAP, -5.8, Country
Washington	WKYS-F, 8.4, Urban	WKYS-F, +2.4, Urban	WPGC-F+, -2.0, Rock
Waterloo-CF	KWLO, 20.0, AC	KCFI, +6.4, Country	KWLO, -9.3, AC
West Palm Beach	WEAT-F, 14.1, BTFL	WIRK-F, +5.6, Country	WRMF-F, -3.7, AC
Wheeling	WWVA, 29.6, Country	WWVA, +7.0, Country	WOMP-F, -6.2, Rock
Wichita	KEYN-F, 15.3, Rock	KAKZ, +4.7, Nost	KWKN, -3.7, Country
Wilmington, DE	WJBR-F, 11.0, BTFL	WCAU-F, +2.3, Rock	WSTW-F, -3.3, Rock
Wilmington, NC	WWIL, 16.7, Black	WVBS-F, +9.2, Country	WLCF-F, -6.4, BTFL
Worcester	WSRS-F, 16.3, BTFL	WHJY-F, +1.6, AOR	WCOZ-F, -2.2, AOR
Yakima	KUTI, 21.7, Country	KIT, +4.9, MOR	KUEZ-F, -4.2, BTFL
York	WSBA, 13.7, MOR	WYCR-F, +3.8, Rock	WNOW, -4.8, Country
Youngstown	WBBW, 11.2, Talk	WQXK, +2.3, Country	WKBN-F, -1.6, BTFL

Below is a breakout of how many stations in each format group led their market in overall 12+ share, share gains and share losses.

	SHARE LEADERS			SHARE GAINERS			SHARE LOSERS		
	1982	1981	1980	1982	1981	1980	1982	1981	1980
ROCK/AOR/CONTEMP	60	62.5	46.5	65.5	88.5	90	54.5	59	40.5
MOR/AC	35.5	29.5	45	13	13.5	17	25	37.5	26
BTFL MUSIC	20.5	29	34.5	6.5	11.5	15.5	28	29.5	22.5
COUNTRY	31	34	29	29.5	33	31	43.5	20.5	23.5
BLACK/URB	15	7	12	25.5	13	13.5	6	11	9.5
NEWS/TALK	7	5	6	2	3	2	7	3	5
NOSTALGIA	0	-	-	17	-	-	3	-	-
OTHERS	2	2	2	7	7.5	5	4	9.5	10

SECTION B

ARBITRON INDIVIDUAL MARKET REPORTS

NOTE: Following the "definitions" pages the regular Arbitron market reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Please read these pages carefully. It will increase your understanding of the Individual Market Reports if you are familiar with the systems and methodology used.

The best way to explain the Individual Market Reports is to take one market and go through it step-by-step. We will use the Rochester report.

Market # 42
Revenue Rank # 48
Income Rank # 38
APR 15.8
SMSA Pop: 972,700
CSI: 9.7 Bil (# 40)

Rochester is the 42nd largest market in the nation. This is based on the latest listing in SRDS and generally coincides with the government's Standard Metropolitan Statistical Area (SMSA). The SMSA population figures are for total persons. In some instances (Seattle-Tacoma, Miami-FT. Lauderdale, Norfolk, New England markets) I had to make my own estimates to adjust to the Arbitron Metro. That is why some cities have the same ranking.

The revenue and income rankings are based on FCC data for 1980 which is the latest available as of August 1982. The rankings are based on the income and revenue for all reporting stations in each market.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ Metro population which is using radio from 6AM-Midnight, Mon-Sun, (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures. Rochester's APR of 15.8 is significantly below the national mean of 17.3

CSI stands for Consumer Spendable Income. The people of Rochester have an estimated 9.7 billion dollars to spend after taxes were deducted. This ranks Rochester 40th in the nation.

Revenue : $11,211,503
Income : $ 789,041
% Rev Gain: 15.4
Stations: 19/21
Diaries: 1168/833:1
CSI HH: 27.0 M (# 24)
Standard Error: .557

In 1980 the stations of Rochester grossed about 11.2 million dollars after commissions paid to agencies. Total pre-tax income was $789,041. Revenues increased by 15.4% over 1979.

There were 19 stations listed in the Rochester rating book. The next figure (21) is the number of Rochester metro stations which reported their revenue figures to the FCC. Only rarely are these numbers the same because of outside stations whose audience in the market qualifies them for listing in the rating book. Also some stations home to the Metro may not have an audience large enough to qualify them for a listing in the rating book.

1168 usuable diaries were returned from the Rochester metro. There was one diary for every 833 citizens.

CSI HH means Consumer Spendable Income per household. The Rochester figure is $27,000 which ranks the market # 24 in the nation.

The standard error is based on Arbitron's new method of estimating the reliability of their ratings. I have followed the formula through the first step. The higher the figure is the more reliable the data is.

National Rev: $2,852,018
Nat Rev per Cap: $2.93
Tot Rev per Cap: $11.53
Tot Inc per Cap: $.81
Profit Margin: 7.0%
Retail $: 4.8 Bil (# 39)
Retail Sales %: .202

The Rochester stations received about 2.9 million dollars in national and regional revenue during 1980. This works out to $2.93 per capita. Total income per capita and total revenue per capita were calculated by dividing the respective dollar figures by the metro population. The resulting figures allow comparisons to be made between markets of different sizes.

The profit margin is calculated by dividing the market's income by total revenue.

Total retail dollars spent in 1981 are estimated at 4.8 billion dollars. This ranks Rochester # 39 in the nation.

Retail Sales % shows the relationship between local radio sales and total retail sales in each market. I calculated it by dividing local radio sales by local retail sales.

12+ METRO 1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80	12+ TSA 1/4	12+ TSA CUME/MSA CUME RAT
1. WEZO-F 174/13.7	16.9	17.8	17.4	12.8	1. WEZO-F 195	1. WHAM 2572/26.8

All of the figures in this section are based on the Broadcast Week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are percentages.

WEZO-F has 17,400 listeners per quarter hour in the metro. This represents a 13.7% share during Spring 82. WEZO-F also led the Total Survey Area with an average of 19,500 listeners per quarter hour. WHAM leads the Rochester TSA in total weekly cume with 257,200. 26.8% of the population of the Rochester metro are estimated to be listening to WHAM for five minutes or more during a given week.

If a station is simulcasting this symbol (+) will appear next to the call letters everywhere the station is liste. Whether I labeled the simulcasting station as AM or FM depended upon which received the greatest amount of listenership.

12+ FM SHARE (METRO): 65.90% (744 of 1129) (SPG 81: 62.90%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hours numbers of all listed stations and divided it into the total numbers for FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

The ten tables directly below the FM percentages show the leaders in Teens, 18-34, 18-49, 25-54, 35-64, 12+ Morning Drive (AMD), Women 18-34, Women 25-54, Men 18-34, and Men 25-54. The rankings are based on 1/4 HR AVG, Mon-Sun, Metro, 6A-MID (except for AMD which is Mon-Fri, 6A-10A). The number of stations listed depends upon the size of the market. Ties were in some cases broken by using audience figures.

FORMATS

	AM	FM	TOTAL	%
MOR/AC	211 (4)	127 (1)	338 (5)	29.9

This table is based on the Broadcast Week, 1/4 HR AVG, 12+ Metro. The table includes every format in the market and every station in the Metro. In Rochester 21,100 people are listening to 4 AM stations programming MOR/Adult Contemporary. The FM figures are added to AM to show a total for the market. 29.9% of radio listening in Rochester is to stations programming various types of MOR or Adult Contemporary formats.

For those markets with an ADI section in the Arbitron report (the top 50 ADI's) the top 15 stations in the ADI are included (both 1/2 Hour Average and Cume). The ADI rankings are based on the broadcast week. Also included for ADI markets only is the exclusive cume rankings. This table shows the stations which have the greatest amount of 12+ listeners who listen to that station only during an entire week. This is based on the Metro Survey Area.

The "Other Rated Stations" section shows the frequency and 12+ Metro share for all stations which are not listed in the 12+ Metro 1/4/Share table.

WBBF, 950, 1 KW (DA-2), AC RKO, $50.00* (Blair) LIN

If a station is listed in any table (excluding "Other Rated Stations") a capsule description is provided. WBBF has a frequency of 950. The station has a daytime frequency of 950. The station has a daytime and nighttime power authorization of 1000 watts. The signal is directional at all times with two separate patterns. Directionality is listed as follows:

DA, DAYS - directional daytimer DA-N - directional at night
DA-1 - directional day and night - 1 pattern
DA-2 - directional day and night - 2 patterns

WBBF programs an Adult Contemporary format. (If a syndicator or consultant is used it will be listed following the format). WBBF's network affiliation is RKO. WBBF is represented nationally by Blair and it is owned by a group owner - LIN.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the stations rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is becoming increasingly difficult because so many stations have withdrawn their rates from SRDS. Often I had to make an estimate based on a past rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases but I can not guarantee their accuracy.

The FM description differs from AM in that Height Aboverage Terrain (HAAT) is listed.

Some markets would not fit on one page. The information for these markets can be found on the continuation pages which follow the Youngstown report.

AKRON

Market # 60
Revenue Rank # 70
Income Rank # 51
APR 15.4
SMSA Pop: 657,000
CSI: 5.8 Bil (# 61)

Revenue : $7,461,454
Income : $ 500,953
% Rev Gain: 4.2
Stations: 27/8
Diaries: 1061/619:1
CSI HH: 25.0 M (# 68)
Standard Error: .574

National Rev: $1,669,637
Nat Rev per Cap: $2.54
Tot Rev per Cap: $11.36
Tot Inc per Cap: $.76
Profit Margin: 6.7%
Retail $: 3.0 Bil (# 63)
Retail Sales %: .217

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WMMS-F	100/11.9	12.5	12.7	12.5	12.3
2. WAKR	97/11.5	10.7	10.7	13.7	14.9
3. WKDD-F	71/ 8.5	1.9	2.4	5.3	3.4
4. WSLR	58/ 6.9	7.1	6.9	5.7	5.6
5. WGCL-F	47/ 5.6	6.0	8.1	6.3	5.7
6. WWWM-F	40/ 4.8	5.6	4.1	4.7	2.8
7. WDBN-F	39/ 4.6	4.0	2.0	3.4	5.2
WAEZ-F	39/ 4.6	6.2	6.8	7.4	5.9
9. WGAR	37/ 4.4	4.9	4.2	4.0	4.8
10. WDOK-F	31/ 3.7	3.5	3.6	3.5	3.6

12+ TSA 1/4	
1. WMMS-F	189
2. WAKR	107
3. WKDD-F	99
WDBN-F	99
5. WHBC-F	86
6. WGAR	80
WGCL-F	80
8. WSLR	73
9. WWWM-F	50
10. WAEZ-F	48

12+ TSA CUME/MSA CUME RAT	
1. WMMS-F	2238/23.3
2. WAKR	1736/27.0
3. WKDD-F	1711/21.2
4. WGCL-F	1530/17.7
5. WGAR	1520/15.6
6. WWWE	1029/ 9.0
7. WSLR	1021/14.1
8. WWWM-F	1014/13.6
9. WHBC-F	954/ 2.0
10. WDBN-F	945/ 7.5

12+ FM SHARE (METRO): 66.50% (520 of 782) (SPG 81: 64.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WAKR
2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WMMS-F	2. WSLR
3. WMMS-F	3. WWWM-F	3. WAKR	3. WKDD-F	3. WAEZ-F
	4. WGAR	4. WWWM-F	4. WGAR	4. WDBN-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAKR	1. WKDD-F	1. WAKR	1. WMMS-F	1. WMMS-F
2. WMMS-F	2. WMMS-F	2. WKDD-F	2. WWWM-F	2. WAKR
3. WKDD-F	3. WZZP-F	3. WAEZ-F	3. WKDD-F	3. WSLR
4. WSLR	4. WGAR	4. WDBN-F	4. WGAR	WGAR
				WKDD

OTHER RATED STATIONS/METRO SHARE

WCUE	1150	Cuya. Falls	3.0	WDMT-F	100.9	Cleve	1.4	WTOF-F	98.1	Canton	.6
WHLO	640		2.0	WHBC-F	94.1	Canton	.5	WWWE	1100	Cleve	2.4
WKNT	1520	Kent	.4	WHK	1420	Cleve	.6	WYFM-F	102.9	Young	.4
WNIR-F	100.1	Kent	2.9	WKSW-F	99.5	Cleve	1.7	WZAK-F	93.1	Cleve	1.7
WCLV-F	95.5	Cleve	1.2	WQAL-F	104.1	Cleve	2.6	WZZP-F	106.5	Cleve	3.5
WDJQ-F	92.5	Alliance	.5	WQXK-F	105.1	Salem	1.4				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		265 (6)	265 (6)	33.9
MOR/AC	134 (3)	29 (1)	163 (3)	20.8
BTFL MUSIC		135 (5)	135 (5)	17.3
COUNTRY	83 (3)	50 (3)	133 (6)	17.0
NOSTALGIA	42 (2)		42 (2)	5.4
BLACK/URBAN		26 (2)	26 (2)	3.3
CLASSICAL		10 (1)	10 (1)	1.3
RELIGION		5 (1)	5 (1)	0.6
NEWS/TALK	3 (1)		3 (1)	0.4
			782 (27)	

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N), MOR
WSLR, 1350, 5 KW (DA-1), COUNTRY
WAEZ-F, 97.5, 50 KW @ 500, BTFL MUS (Schulke)
WKDD-F, 96.5, 50 KW @ 450, ROCK

MBS, $50.00* (Mc-Guild) Group One
ABC-E, $44.25 (Katz) Welcome
, $30.00* (Mc-Guild) Group One
, $44.25 (Katz) Welcome

Other stations - see Cleveland and Canton

ALBANY-SCHENECTADY-TROY

Market # 53; ADI # 50
Revenue Rank # 55
Income Rank # 79
APR 17.7
SMSA Pop: 797,400
CSI: 7.2 Bil (# 49)

Revenue : $9,900,088
Income : $ 350,936
% Rev Gain: 12.0
Stations: 24/20
Diaries: 1180/676:1
CSI HH: 24.3 M (# 95)
Standard Error: .585

National Rev: $2,738,654
Nat Rev per Cap: $3.43
Tot Rev per Cap: $12.42
Tot Inc per Cap: $.44
Profit Margin: 3.5%
Retail $: 3.7 Bil (# 52)
Retail Sales %: .218

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WGY	191/16.2	15.8	16.4	16.7	19.6
2. WPYX-F	137/11.6	9.9	10.7	6.2	5.2
3. WROW	116/ 9.8	9.6	8.3	10.2	9.7
4. WROW-F	96/ 8.1	7.0	7.4	10.0	7.1
5. WTRY	70/ 5.9	8.9	8.3	8.4	6.8
6. WFLY-F	69/ 5.8	6.5	6.3	7.1	10.2
7. WQBK	59/ 5.0	7.5	6.2	6.2	5.9
8. WWOM-F	52/ 4.4	5.0	4.5	3.9	3.1
9. WGNA-F	47/ 4.0	3.9	5.3	4.3	4.7
10. WGFM-F	45/ 3.8	5.2	3.6	3.8	4.1

12+ TSA 1/4	
1. WGY	337
2. WPYX-F	210
3. WROW	145
4. WROW-F	142
5. WFLY-F	110
6. WGNA-F	94
7. WGFM-F	80
8. WTRY	78
9. WQBK	67
10. WPTR	62

12+ TSA CUME/MSA CUME RAT	
1. WGY	4164/35.8
2. WPYX-F	2274/21.8
3. WTRY	1896/22.6
4. WROW	1821/21.7
5. WFLY-F	1776/17.5
6. WROW-F	1548/15.9
7. WGFM-F	1376/14.3
8. WPTR	1176/12.3
9. WGNA-F	1022/ 7.6
10. WWOM-F	965/13.0

12+ FM SHARE (METRO): 49.49% (535 of 1081) (SPG 81: 47.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WPYX-F	1. WPYX-F	1. WGY	1. WGY	1. WGY
2. WFLY-F	2. WGY	2. WPYX-F	2. WROW-F	2. WROW
3. WTRY	3. WFLY-F	3. WTRY	3. WROW	3. WROW-F
4. WGY	WTRY	4. WFLY-F	4. WGNA-F	4. WGNA-F
			WTRY	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGY	1. WPYX-F	1. WGY	1. WPYX-F	1. WGY
2. WROW	2. WTRY	2. WROW	2. WQBK-F	2. WROW-F
3. WPYX-F	3. WGY	3. WTRY	3. WGY	WGNA-F
4. WTRY	4. WFLY-F	4. WGFM-F	4. WFLY-F	4. WROW
				WTRY

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	70 (1)	290 (4)	360 (5)	33.3
MOR/AC	222 (5)	52 (1)	274 (6)	25.3
BTFL MUSIC	116 (1)	137 (4)	253 (5)	23.4
COUNTRY	58 (2)	56 (2)	114 (4)	10.5
TALK	59 (1)		59 (1)	5.5
UNKNOWN	8 (1)		8 (1)	0.7
NOSTALGIA	6 (1)		6 (1)	0.6
RELIGION	7 (1)		7 (1)	0.6
			1081 (24)	

A-S-T ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WGY	1. WGY	1. WGY
2. WPYX-F	2. WPYX-F	2. WPYX-F
3. WROW	3. WTRY	3. WROW
4. WROW-F	4. WROW	4. WROW-F
5. WFLY-F	5. WFLY-F	5. WTRY
6. WGNA-F	6. WROW-F	6. WQBK
7. WGFM-F	7. WGFM-F	7. WGNA-F
8. WTRY	8. WPTR	8. WFLY-F
9. WQBK	9. WGNA-F	9. WQBK-F
10. WPTR	10. WWOM-F	10. WWOM-F
11. WWOM-F	11. WQBK-F	
12. WQBK-F	12. WQBK	
13. WWSC	13. WOKO	
14. WSCG-F	14. WBEC-F	
15. WSBS	15. WWSC	

OTHER RATED STATIONS/METRO SHARE

WABY	1400	Albany	.5
WASM-F	102.3	Saratoga Spgs	1.5
WCSS	1490	Amsterdam	1.0
WHAZ	1330	Troy	.6
WHRL-F	103.1	Albany	1.2
WMVQ-F	97.7	Amsterdam	.8
WOKO	1460	Albany	1.6
WPTR	1540	Albany	3.3
WQBK-F	103.9	Rensselaer	3.3
WSCG-F	93.5	Corinth	.8
WWWD	1240	Schenectady	.7
WENT	1340	Gloversville	.4
WMYL	930	Johnstown	.7
WWSC	1450	Glen Falls	.5

ADI FM SHARE: 50.64% (914 of 1803) (SPG 81: 47.75%)

AM STATIONS

WGY , 810, 50 KW	, MOR	NBC, $110.00*	(Christal)	GE	
WPTR, 1540, 50 KW (DA-1)	, COUNTRY	ABC-I, $ 25.44	(Eastman)	Rust	
WQBK, 1300, 5 KW (DA-2)	, TALK	ABC-E, $ 24.50	(Howard)		
WROW, 590, 5 KW/1 KW (DA-2)	, BTFL/MOR	CBS, $ 70.00*	(Blair)	Capital Cities	
WTRY, 980, 5 KW (DA-N)	, ROCK (Burk-Abr)	MBS, $ 42.50*	(Mc-Guild)	Scott	
WWSC, 1450, 1 KW/250 W	, MOR	ABC-E, $ 13.89	(Pates)	(GLENS FALLS)	
WSBS, 860, 250 W (DAYS)	, MOR	NBC, $ 11.00	(PRO)	(GREAT BARRINGTON)	

FM STATIONS

WFLY-F, 92.3, 13 KW @ 850,	ROCK (Drake-Chen)	ABC-C, $ 27.75	(Eastman)	Rust	
WGFM-F, 99.5, 10 KW @ 930,	CONTEMP	Source, $ 34.00*	(Christal)	GE	
WGNA-F, 107.7, 9 KW @ 980,	COUNTRY	RKO II, $ 27.25	(Torbet)		
WPYX-F, 106.5, 12 KW @ 910,	AOR (Burk-Abr)	ABC-R, $ 50.00*	(Mc-Guild)	Scott	
WQBK-F, 103.9, 3 KW @ 300,	AOR	CBS-R, $ 24.50	(Howard)		
WROW-F, 95.5, 9 KW @ 960,	BTFL MUS (Schulke)	, $ 70.00*	(Blair)	Capital Cities	
WSCG-F, 93.5, 1.3 KW @ 1149,	COUNTRY	, $ 10.00		(CORINTH)	
WWOM-F, 100.9, 3 KW @ 300,	AC	RKO, $ 33.00	(Selcom)		
WBEC-F, 105.5, 630 W @ 590,	CONTEMP	ABC-C, $ 11.00	(PRO)	(PITTSFIELD)	

ALBUQUERQUE

Market # 91
Revenue Rank # 66
Income Rank # 381
APR 17.1
SMSA Pop: 474,100
CSI: 3.5 Bil (# 97)

Revenue : $8,119,094
Income : $-1,718,945
% Rev Gain: 13.2
Stations: 18/16
Diaries: 839/565:1
CSI HH: 20.6 M (# 246)
Standard Error: .682

National Rev: $2,610,177
Nat Rev per Cap: $5.51
Tot Rev per Cap: $17.13
Tot Inc per Cap: $-3.63
Profit Margin: ---
Retail $: 2.4 Bil (# 82)
Retail Sales %: .273

12+ METRO 1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KKJY-F 62/9.4	10.6	11.9	15.2	12.7
2. KWXL-F 59/9.0	9.0	9.5	5.7	4.7
3. KOB-F 58/8.8	9.5	3.9	2.9	5.9
4. KOB 54/8.2	8.1	9.2	8.8	10.4
5. KRST-F 51/7.7	10.1	7.5	5.4	4.5
6. KFMG-F 49/7.4	7.5	8.0	9.7	8.3
7. KRZY 39/5.9	5.0	4.7	4.8	7.9
8. KDEF 30/4.6	.8	.8	.5	2.3
9. KQEO 26/3.9	4.8	5.1	6.5	3.6
KZZX-F 26/3.9	4.8	7.5	5.6	5.6

12+ TSA 1/4	
1. KKJY-F	97
2. KOB	90
3. KRST-F	87
4. KOB-F	82
KFMG-F	82
6. KWXL-F	80
7. KRKE	42
8. KRZY	40
9. KZZX-F	39
10. KDEF	32

12+ TSA CUME/MSA CUME RAT	
1. KOB	1587/22.5
2. KFMG-F	1235/19.9
3. KOB-F	1147/18.9
4. KRST-F	1089/16.1
5. KKJY-F	968/16.0
6. KWXL-F	927/16.9
7. KRKE	773/10.7
8. KZZX-F	721/10.5
9. KQEO	599/13.8
10. KRZY	442/11.1

12+ FM SHARE (METRO): 56.40% (326 of 578) (SPG 81: 56.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KWXL-F	1. KWXL-F	1. KOB-F	1. KOB-F	1. KKJY-F
2. KFMG-F	2. KOB-F	2. KRST-F	KRST-F	2. KOB
3. KAMX	3. KRST-F	3. KWXL-F	3. KOB	3. KDEF
4. KZZX-F	4. KFMG-F	4. KFMG-F	4. KKJY-F	KRZY

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOB	1. KOB-F	1. KOB-F	1. KWXL-F	1. KOB
2. KRST-F	2. KRST-F	2. KRST-F	2. KFMG-F	2. KRST-F
3. KKJY-F	3. KFMG-F	3. KKJY-F	3. KRST-F	3. KRZY
4. KOB-F	4. KZZX-F	4. KOB	4. KOB-F	KKJY-F
			KQEO	

OTHER RATED STATIONS/METRO SHARE

KAMX	1520	3.3	KKIM	1000	1.1	KXKS	1190	.5
KDAZ	730	.6	KRKE	610	2.7	KZIA	1580	3.9

RADIO STATIONS

KABQ, 1350, 5 KW/500 W (DA-N),	SPANISH	, $29.50 (Eastman)	
KAMX, 1520, 1 KW (DAYS)	, ROCK	, $21.25 (----)	
KDEF, 1150, 5 KW/500 W (DA-N)	, NOSTALGIA (Al Ham)	ABC-E, $14.75 (PRO)	
KOB , 770, 50 KW (DA-N)	, MOR	NBC, $46.00* (Christal)	Hubbard
KQEO, 920, 1 KW/500 W (DA-N)	, OLDIES	, $30.00 (Selcom)	Sunbelt
KRKE, 610, 5 KW (DA-N)	, COUNTRY	ABC-D, $33.75 (Katz)	Peoria Jrnl Star
KRZY, 1450, 1 KW	, COUNTRY	CBS, $40.00* (Torbet)	
KFMG-F, 107.9, 22 KW @ 4164, ROCK		ABC-C, $29.75 (----)	
KKJY-F, 100.3, 23 KW @ 4107, BTFL MUS (Schulke)		, $40.00 (Blair)	Broadcast Assoc
KOB-F , 93.3, 22 KW @ 4150, AC		, $35.00* (Christal)	Hubbard
KRST-F, 92.3, 22 KW @ 4130, COUNTRY		, $40.00* (Torbet)	
KWXL-F, 94.1, 23 KW @ 4130, AOR (Burk-Abr)		ABC-F, $48.75 (Katz)	Peoria Jrnl Star
KZZX-F, 99.5, 22 KW @ 4134, CONTEMP		RKO, $30.00 (Selcom)	Sunbelt

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

ALLENTOWN-BETHLEHEM-EASTON

Market # 67
Revenue Rank # 75
Income Rank # 30
APR 17.7
SMSA Pop: 642,500
CSI: 5.8 Bil (# 62)

Revenue : $7,075,854
Income : $1,026,678
% Rev Gain: 14.3
Stations: 31/17
Diaries: 1013/634:1
CSI HH: 23.9 M (# 114)
Standard Error: .633

National Rev: $1,074,866
Nat Rev per Cap: $1.67
Tot Rev per Cap: $11.01
Tot Inc per Cap: $1.60
Profit Margin: 14.5%
Retail $: 2.9 Bil (# 68)
Retail Sales %: .216

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WLEV-F	112/11.6	12.1	13.2	7.7	11.7
2. WZZO-F	98/10.1	9.5	10.1	8.5	8.1
3. WXKW-F	97/10.0	8.5	9.9	10.8	9.1
4. WQQQ-F	89/ 9.2	9.0	8.8	10.5	12.5
5. WAEB	80/ 8.3	7.1	8.6	9.1	9.8
6. WFMZ-F	75/ 7.8	8.9	7.6	10.8	7.7
7. WEST	55/ 5.7	3.1	3.6	5.4	4.6
8. WSAN	51/ 5.3	3.8	3.4	2.4	.6
9. WKAP	36/ 3.7	2.6	3.0	3.6	3.0
10. WEEX	30/ 3.1	2.8	2.8	4.7	3.1

12+ TSA 1/4	
1. WQQQ-F	133
2. WZZO-F	129
3. WXKW-F	124
4. WLEV-F	123
5. WAEB	84
6. WFMZ-F	79
7. WEST	60
8. WSAN	52
9. WKAP	36
10. WEEX	34

12+ TSA CUME/MSA CUME RAT	
1. WLEV-F	1782/28.1
2. WZZO-F	1573/21.8
3. WXKW-F	1402/19.1
4. WQQQ-F	1367/20.5
5. WAEB	1343/22.3
6. WFMZ-F	982/15.1
7. WSAN	857/14.7
8. WKAP	721/13.0
9. KYW	707/ 8.6
10. WEEX	628/10.4

12+ FM SHARE (METRO): 65.08% (587 of 902) (SPG 81: 65.45%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WZZO-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WXKW-F
2. WLEV-F	2. WZZO-F	2. WZZO-F	2. WXKW-F	2. WQQQ-F
3. WAEB	3. WAEB	3. WXKW-F	3. WAEB	3. WFMZ-F
	4. WXKW-F	4. WAEB	4. WQQQ-F	4. WSAN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAEB	1. WLEV-F	1. WLEV-F	1. WZZO-F	1. WXKW-F
2. WLEV-F	2. WZZO-F	2. WXKW-F	2. WLEV-F	2. WLEV-F
3. WXKW-F	3. WAEB	3. WQQQ-F	3. WMMR-F	3. WAEB
4. WQQQ-F	4. WXKW-F	4. WAEB	4. WAEB	4. WQQQ-F

OTHER RATED STATIONS/METRO SHARE

WCRV	1580	Wash, NJ	.4	WBYO-F	107.5	Boyer.	1.0	WMMR-F	93.3	Phil	1.7
WFMV-F	106.3	Blairstown.	.9	WCAU	1210	Phil	.5	WOR	710	NY	.7
WGPA	1100	Beth	.4	WCBS-F	101.1	NY	.4	WPST-F	97.5	Trenton	.3
WLSH	1410	Lansf.	1.1	WIFI-F	92.5	Phil	1.8	WWDB-F	96.5	Phil	.6
WYNS	1150	Lehigh.	.9	WIOQ-F	102.1	Phil	.4	WWSH-F	106.1	Phil	1.3
KYW	1060	Phil	1.8	WIXL-F	103.7	Newton	.4	WYSP-F	94.1	Phil	1.3
WABC	770	NY	.6	WMGK-F	102.9	Phil	.6	WZTA-F	105.5	Tamaq.	1.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	90 (3)	283 (9)	373 (12)	41.1
BTFL MUSIC		177 (3)	177 (3)	19.5
MOR/AC	141 (6)	10 (2)	156 (8)	17.2
COUNTRY		101 (2)	101 (2)	11.1
NOSTALGIA	55 (1)		55 (1)	6.1
NEWS/TALK	29 (3)	6 (1)	35 (4)	3.9
RELIGION		10 (1)	10 (1)	1.1
			907 (32)	

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, CONTEMP	ABC-I, $40.60 (Eastman)	CRB
WEEX, 1230, 1 KW/250 W	, MOR/AC	NBC, $24.00* (Torbet)	
WEST, 1400, 1 KW/250 W	, NOSTAL (Drake-Chen)	CBS, $45.00 (Katz)	Sound Comm
WKAP, 1320, 5 KW/1 KW (DA-2)	, AC	ABC-E, $18.00* (HNW)	Gulf
WSAN, 1470, 5 KW/500 W (DA-1)	, MOR	APR, $12.00 (----)	
WFMZ-F, 100.7, 13 KW @ 870, BTFL MUS (Master)		, $17.00 (Christal)	
WLEV-F, 96.1, 50 KW @ 500, CONTEMP (Drake-Chen)		CBS-R, $45.00 (Katz)	Sound Comm

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

ALTOONA

Market # 236
Revenue Rank # 175
Income Rank # 343
APR 16.9
SMSA Pop: 136,700
CSI: 1.0 Bil (# 246)

Revenue : $2,771,269
Income : $ -357,884
% Rev Gain: 4.2
Stations: 17/11
Diaries: 633/216:1
CSI HH: 18.8 M (# 312)
Standard Error: .780

National Rev: $356,559
Nat Rev per Cap: $2.61
Tot Rev per Cap: $20.27
Tot Inc per Cap: $-2.62
Profit Margin: ---
Retail $: .6 Bil (# 242)
Retail Sales %: .418

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. WFBG	53/27.3	30.7	37.0
2. WVAM	27/13.9	16.0	17.0
WFBG-F	27/13.9	12.3	8.8
4. WRTA	24/12.4	14.1	14.5
5. WPRR-F	14/ 7.2	7.4	8.8
6. WKMC	7/ 3.6	4.3	7.5
WBXQ-F	7/ 3.6	---	---
8. WHPA-F	6/ 3.1	3.1	5.0
9. WJAC-F	5/ 2.6	1.2	.6
10. WTRN	4/ 2.1	1.8	.6

12+ TSA 1/4	
1. WFBG	62
2. WFBG-F	56
3. WRSC	51
4. WJAC-F	49
5. WBXQ-F	40
6. WVAM	37
7. WJNL-F	31
8. WRTA	24
9. WPRR-F	19
10. WKMC	17

12+ TSA CUME/MSA CUME RAT	
1. WFBG	876/54.6
2. WFBG-F	793/29.8
3. WRSC	495/ 1.7
4. WJAC-F	493/ 5.2
5. WJNL-F	486/ 1.4
6. WBXQ-F	456/ 8.5
7. WVAM	409/26.8
8. WRTA	392/32.5
9. WPRR-F	354/21.3
10. WGMR-F	287/ 1.2

12+ FM SHARE (METRO): 36.41% (67 of 184) (SPG 81: 29.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WVAM
2. WPRR-F	2. WRTA	2. WVAM	2. WVAM	2. WFBG
3. WBXQ-F	WPRR	3. WRTA	3. WRTA	WFBG-F
	WVAM			

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG
2. WRTA	2. WRTA	2. WVAM	2. WPRR-F	2. WVAM
WVAM	3. WPRR-F	3. WRTA	WVAM	3. WRTA

OTHER RATED STATIONS/METRO SHARE

WJSM 1110 Martins. .5
WJSM-F 92.7 Martins. 2.1
WDVE-F 102.5 Pitt. .5
WJNL-F 96.5 Johns. .5
WPNT-F 92.9 Pitts. .5
WRSC 1390 State Col. .5
WYDD-F 104.7 Pitt. .5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	58 (3)	24 (5)	82 (8)	44.6
BTFL MUSIC		39 (4)	39 (4)	21.2
COUNTRY	34 (2)		34 (2)	18.5
MOR/AC	24 (1)		24 (1)	13.0
RELIGION	1 (1)	4 (1)	5 (2)	2.7
			184 (17)	

RADIO STATIONS

WFBG, 1290, 5 KW/1 KW (DA-N), CONTEMP/AC
WKMC, 1370, 5 KW (DAYS,DA) , COUNTRY (SMN)
WRTA, 1240, 1 KW/250 W , MOR
WTRN, 1340, 1 KW/250 W , CONTEMP
WVAM, 1430, 5 KW/1 KW (DA-N), COUNTRY
WRSC, 1390, 2.5 KW (DAYS) , CONTEMP

WFPG-F, 98.1, 30 KW @ 1021, BTFL MUS
WHPA-F, 104.9, 135 KW @ 1220, BTFL MUS
WPRR-F, 100.1, 3 KW @ 16, ROCK
WGMR-F, 101.1, 8 KW @ 1060, COUNTRY

RKO, $29.20 (Blair) Gilcom
NBC, $11.50 (Pates) (ROARING SPGS)
ABC-I, $16.00 (PRO)
MBS, $ 4.25 (Dome) (TYRONE)
NBC, $ 9.50 (Torbet)
ABC-C, $12.00* (Mc-Guild) (STATE COLLEGE)

CBS, $29.20 (Blair) Gilcom
NBC, $12.50 (----) (HOLLIDAYSBURG)
Source, $ 9.00 (Torbet)
, $ 6.91 (----) (TYRONE)

Other stations - see Johnstown and Pittsburgh

AMARILLO

Market # 192
Revenue Rank # 121
Income Rank # 343
APR 16.4
SMSA Pop: 178,900
CSI: 1.8 Bil (# 167)

Revenue : $4,365,201
Income : $ -371,973
% Rev Gain: 8.2
Stations: 13/13
Diaries: 748/239:1
CSI HH: 26.0 M (# 48)
Standard Error: .709

National Rev: $669,367
Nat Rev per Cap: $3.74
Tot Rev per Cap: $24.40
Tot Inc per Cap: $-2.08
Profit Margin: ---
Retail $: 1.4 Bil (# 134)
Retail Sales %: .287

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KIXZ	31/12.9	21.6	19.8
2. KBUY-F	27/11.2	6.2	6.9
3. KQIZ-F	25/10.4	7.9	10.4
4. KYTX-F	24/10.0	10.1	9.4
KGNC-F	24/10.0	13.2	12.9
6. KDJW	21/ 8.7	5.3	10.9
7. KPUR	18/ 7.5	8.8	9.9
8. KHBQ-F	16/ 6.6	6.2	---
KGNC	16/ 6.6	13.2	12.9
10. KQIZ	9/ 3.7	3.1	1.5

12+ TSA 1/4	
1. KIXZ	72
2. KGNC-F	50
3. KDJW	42
4. KGNC	41
5. KBUY-F	39
6. KPUR	36
7. KQIZ-F	35
8. KYTX-F	30
9. KHBQ-F	19
10. KQIZ	11

12+ TSA CUME/MSA CUME RAT	
1. KIXZ	928/28.5
2. KGNC	696/17.3
3. KPUR	655/27.9
4. KGNC-F	622/21.1
5. KDJW	552/17.1
6. KQIZ-F	466/22.9
7. KBUY-F	423/20.5
8. KYTX-F	351/15.7
9. KHBQ-F	253/15.1
10. KWAS-F	136/ 6.1

12+ FM SHARE (METRO): 52.91% (118 of 223) (SPG 81: 48.58%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KQIZ-F	1. KYTX-F	1. KIXZ	1. KIXZ	1. KIXZ
2. KYTX-F	2. KQIZ-F	2. KBUY-F	2. KDJW	KGNC-F
3. KPUR	3. KBUY-F	KYTX-F	3. KGNC-F	3. KDJW

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIXZ	1. KQIZ-F	1. KIXZ	1. KYTX-F	1. KIXZ
2. KGNC	2. KHBQ-F	KGNC	2. KBUY	2. KDJW
KPUR	KPUR	3. KDJW	KIXZ	3. KBUY-F
			KQIZ-F	

OTHER RATED STATIONS/METRO SHARE

KHBJ 1550 Canyon 2.1 KZIP 1310 2.1 KWAS-F 101.9 .8

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	18 (1)	65 (3)	83 (4)	37.2
COUNTRY	52 (2)	27 (1)	79 (3)	35.4
MOR/AC	26 (3)		26 (3)	11.7
BTFL MUSIC		24 (1)	24 (1)	10.8
NOSTALGIA	9 (1)		9 (1)	4.0
RELIGION		2 (1)	2 (1)	0.9
			223 (13)	

RADIO STATIONS

KDJW, 1010, 5 KW/500 W (DA-2), COUNTRY
KGNC, 710, 10 KW (DA-2) , MOR
KIXZ, 940, 5 KW/1 KW (DA-2) , COUNTRY
KPUR, 1440, 5 KW/1 KW (DA-2) , ROCK
KQIZ, 1360, 500 W (DAYS) , NOSTALGIA (Al Ham)

KBUY-F, 94.1, 54 KW @ 700, COUNTRY
KGNC-F, 97.9, 45 KW @ 1285, BTFL MUS (Bonne)
KHBQ-F, 107.1, 3 KW @ 303, ROCK
KQIZ-F, 93.1, 71 KW @ 160, ROCK
KYTX-F, 98.7, 100 KW @ 470, AOR

APR,	$18.00	(Masla)	Walton
CBS,	$23.50	(Katz)	Stauffer
ABC-I,	$20.00*	(Blair)	Mel Tillis
,	$15.00	(Mc-Guild)	
,	$15.13	(Selcom)	Wiskes/Abaris
ABC-C,	$12.00	(Masla)	Walton
NBC,	$23.50	(Katz)	Stauffer
ABC-F,	$14.00	(Torbet)	(CANYON)
RKO,	$15.13	(Selcom)	Wiskes/Abaris
,	$15.00*	(Masla)	

ANAHEIM (ORANGE COUNTY)

Revenue Rank # 87
Income Rank # 54
APR 16.8
SMSA Pop: 2,018,200
CSI: 22.2 Bil (# 12)

Revenue : $6,060,238
Income : $ 490,009
% Rev Gain: 19.9
Stations: 39/8
Diaries: 1502/1344:1
CSI HH: 29.3 M (# 10)
Standard Error: .500

National Rev: $999,075
Nat Rev per Cap: $.50
Tot Rev per Cap: $3.00
Tot Inc per Cap: $.24
Profit Margin: 8.0%
Retail $: 11.6 Bil (# 14)
Retail Sales %: .049

NOTE: ANAHEIM (ORANGE COUNTY) IS A PORTION OF THE LOS ANGELES METRO. FOR THIS MARKET REPORT ONLY THOSE STATIONS HOME TO ORANGE COUNTY ARE LISTED.

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80	SPG 80
1. KWIZ	56/2.0	1.6	1.1	2.1	2.0
2. KEZY-F	53/1.9	2.2	1.6	1.8	1.6
3. KIKF-F	48/1.7	1.6	1.6	1.0	.5
4. KEZY	32/1.2	1.1	1.8	2.1	2.3
5. KYMS-F	31/1.1	1.1	1.2	.7	.9
6. KOCM-F	23/ .8	.5	1.0	.8	.8
7. KWIZ-F	21/ .8	2.0	1.3	1.5	.9

12+ CUME/CUME RATING	
1. KEZY-F	1273/7.7
2. KWIZ	1057/6.4
3. KEZY	877/5.3
4. KYMS-F	640/3.8
5. KIKF-F	622/3.8
6. KWIZ-F	562/3.4
7. KOCM-F	286/1.7

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KEZY	1. KEZY-F	1. KEZY-F	1. KIKF-F	1. KWIZ
2. KEZY-F	2. KYMS-F	2. KWIZ	KWIZ	2. KIKF-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWIZ	1. KEZY-F	1. KWIZ	1. KEZY-F	1. KIKF-F
2. KEZY-F	KIKF	2. KIKF-F	2. KEZY	2. KWIZ
	KYMS			
	KWIZ			

RADIO STATIONS

KEZY, 1190, 5 KW/1 KW (DA-N), AOR	, $50.00* (Roslin)		
KWIZ, 1480, 5 KW/1 KW (DA-2), MOR	, $40.00* (Torbet)		Davis/Weaver
KEZY-F, 95.9, 2.5 KW @ 330, SOFT AOR	, $50.00* (Roslin)		
KIKF-F, 94.3, 3 KW @ 245, COUNTRY	, $34.00 (PRO)		
KOCM-F, 103.1, 2 KW @ 300, BTFL	, $19.00 (Masla)		Donrey
KWIZ-F, 96.7, 3 KW @ 855, AC/BTFL	, $40.00* (Torbet)		Davis/Weaver
KYMS-F, 106.3, 3 KW @ 130, RELIGION	, $15.00* (Radio Spot)		Interstate

CONTINUATION OF LOS ANGELES FM STATIONS

KMET-F, 94.7, 58 KW @ 2835, AOR	, $387.50 (Eastman)		Metromedia
KNX-F , 93.1, 54 KW @ 2870, SOFT ROCK	, $163.00 (CBS/FM)		CBS
KOST-F, 103.5, 13 KW @ 3100, BTFL MUS (FM-100)	, $120.00* (Christal)		Cox
KROQ-F, 106.7, 26 KW @ 1600, AOR	, $110.00* (Roslin)		
KRTH-F, 101.1, 58 KW @ 2930, AC	RKO, $200.00* (RKO)		RKO
KUTE-F, 101.9, 690 W @ 2780, URBAN	APR, $151.00* (Masla)		Inner City
KZLA-F, 93.9, 49 KW @ 2000, COUNTRY (Burns-Somerset)	, $120.00* (Blair)		Capital Cities
KWST-F, 105.9, 72 KW @ 2000, AC (Transtar)	, $ 90.00* (Torbet)		Century

ANCHORAGE

Market # 190
Revenue Rank # 125
Income Rank # 370
APR 16.0
SMSA Pop: 179,600
CSI: 2.2 Bil (# 145)

Revenue : $4,176,081
Income : $ -898,020
% Rev Gain: -23.3%
Stations: 12/10
Diaries: 752/239:1
CSI HH: 36.2 M (# 1)
Standard Error: .702

National Rev: $724,313
Nat Rev per Cap: $4.03
Tot Rev per Cap: $23.23
Tot Inc per Cap: $-4.99
Profit Margin: ---
Retail [illegible] 1.4 Bil (# 135)
Retail Sales %: .278

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KFQD	38/16.6	17.3	19.8	19.7	19.4
2. KENI	33/14.4	6.8	10.8	11.0	14.2
3. KHAR	26/11.4	12.3	12.3	10.5	13.8
4. KRKN-F	24/10.5	7.3	8.5	3.5	3.0
5. KGOT-F	20/ 8.7	10.0	8.5	7.0	3.9
KKLV-F	20/ 8.7	8.6	10.4	12.3	12.5
7. KNIK-F	19/ 8.3	9.5	6.1	8.8	5.6
KYAK	19/ 8.3	5.9	8.0	7.5	6.5
9. KBCN-F	8/ 3.5	8.2	1.9	1.8	3.9
10. KBYR	4/ 1.7	3.6	4.7	7.0	4.3

12+ TSA 1/4	
1. KFQD	47
2. KENI	43
3. KRKN-F	32
4. KHAR	31
5. KYAK	28
6. KGOT-F	23
7. KKLV-F	21
KNIK-F	21
9. KBCN-F	9
10. KBYR	6

12+ TSA CUME/MSA CUME RAT	
1. KFQD	601/32.9
2. KENI	575/32.1
3. KGOT-F	335/21.1
4. KHAR	328/19.1
5. KYAK	312/16.8
6. KKLV-F	301/20.2
7. KRKN-F	281/16.4
8. KNIK-F	210/13.3
9. KBCN-F	180/12.3
10. KANC	161/10.8

12+ FM SHARE (METRO): 41.94% (91 of 217) (SPG 81: 37.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KENI	1. KFQD	1. KFQD	1. KFQD	1. KHAR
2. KKLV-F	2. KENI	2. KENI	2. KHAR	2. KNIK-F
3. KFQD	3. KRKN-F	3. KRKN-F	3. KENI	3. KFQD

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFQD	1. KENI	1. KFQD	1. KRKN-F	1. KFQD
2. KHAR	KFQD	2. KHAR	2. KFQD	2. KENI
3. KENI	3. KKLV-F	3. KENI	3. KENI	KYAK

OTHER RATED STATIONS/METRO SHARE

KANC 1080 1.7 KABN 1150 Susitna .9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	33 (1)	72 (4)	105 (5)	48.4
BTFL MUSIC	26 (1)	19 (1)	45 (2)	20.7
MOR/AC	44 (3)		44 (3)	20.3
COUNTRY	23 (2)		23 (2)	10.6
			217 (12)	

RADIO STATIONS

KANC, 1080, 10 KW , COUNTRY
KBYR, 700, 1 KW/250 W , MOR
KENI, 550, 5 KW , ROCK (Burk-Abr)
KFQD, 750, 50 KW , AC/CONTEMP
KHAR, 590, 5 KW , BTFL MUSIC
KYAK, 650, 50 KW/25 KW (DA-2), COUNTRY

KBCN-F, 100.5, 25 KW @ 178, ROCK
KGOT-F, 101.3, 26 KW @ -66, CONTEMP (Century 21)
KKLV-F, 103.9, 3 KW @ 54, ROCK (TM)
KNIK-F, 105.5, 3 KW @ 265, BTFL MUSIC
KRKN-F, 102.1, 25 KW @ 165, AOR

NBC, $10.00* (Unirep)
CBS, $14.00* (Roslin)
ABC-C, $34.00 (Katz)
, $33.25 (Mc-Guild)
, $23.75
MBS, $24.00* (Masla)
, $15.00* (HNW)
MBS, $12.00* (----)
, $17.13 (Masla)
, $12.00 (----)
, $23.50* (----)

APPLETON-OSHKOSH

Market # 135
Revenue Rank # 129
Income Rank # 306
APR 16.9
SMSA Pop: 293,700
CSI: 2.5 Bil (# 127)

Revenue : $3,881,664
Income : $ -173,824
% Rev Gain: 1.9
Stations: 22/13
Diaries: 666/441:1
CSI HH: 23.9 M (# 110)
Standard Error: .759

National Rev: $347,845
Nat Rev per Cap: $1.18
Tot Rev per Cap: $13.22
Tot Inc per Cap: $-.59
Profit Margin: ---
Retail $: 1.3 Bil (# 153)
Retail Sales %: .284

12+ METRO 1/4/SHARE		FAL 81	SPG 81	A/M 80
1. WIXX-F	39/9.6	10.2	8.5	8.6
2. WNAM	38/9.3	9.2	10.6	12.3
WROE-F	38/9.3	7.5	11.6	10.2
4. WAPL-F	37/9.1	9.2	9.0	5.9
WHBY	37/9.1	11.6	8.8	10.2
6. WYTL	33/8.1	9.4	9.3	9.6
7. WKAU-F+	31/7.6	6.2	8.5	7.0
8. WYNE	22/5.4	5.7	3.6	5.1
9. WGEE	17/5.2	4.3	3.4	2.9
10. WOSH-F	16/3.9	5.4	5.9	4.0

12+ TSA 1/4	
1. WIXX-F	111
2. WGEE	70
3. WAPL-F	66
4. WDUZ-F	57
5. WKAU-F+	53
WROE-F	53
7. WYTL	47
8. WNAM	43
9. WHBY	38
10. WISS-F+	32

12+ TSA CUME/MSA CUME RAT	
1. WIXX-F	1561/26.0
2. WAPL-F	949/19.7
3. WNAM	883/29.1
4. WKAU-F	866/20.5
5. WGEE	809/ 9.8
6. WDUZ-F	666/ 6.8
7. WROE	611/19.0
8. WOSH-F	565/17.4
9. WHBY	539/21.2
10. WYTL	495/15.3

12+ FM SHARE (METRO): 48.66% (182 of 374) (SPG 81: 49.86%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WIXX-F	1. WAPL-F	1. WAPL-F	1. WNAM	1. WHBY
2. WKAU-F+	2. WIXX-F	2. WNAM	2. WROE-F	WROE-F
3. WAPL-F	3. WNAM	3. WIXX-F	3. WHBY	3. WYTL
WNAM				

12+ AND	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHBY	1. WIXX-F	1. WROE-F	1. WAPL-F	1. WNAM
2. WNAM	2. WAPL-F	WYTL	2. WAHC-F	2. WAPL-F
3. WYTL	3. WKAU-F+	3. WHBY	3. WNAM	3. WROE-F
		WNAM		

OTHER RATED STATIONS/METRO SHARE

WEMI-F	100.1	Neenah	1.0	WDUZ-F	98.5	G. Bay	3.2	WISS+	1090	Berlin	.9
WVMS	1570	Apple	3.4	WGN	720	Chic	1.0	WNBK-F	93.5	N. London	.7
WCUB	980	Manito.	.5	WISN	1130	Milw	1.0	WNFL	1440	G. Bay	.7
WAHC-F	96.7	Oshkosh	3.7								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	53 (3)	123 (5)	176 (8)	47.1
COUNTRY	77 (5)	4 (2)	81 (7)	21.7
MOR/AC	62 (3)		62 (3)	16.6
BTFL MUSIC		51 (2)	51 (2)	13.6
RELIGION		4 (1)	4 (1)	1.1
			374 (22)	

RADIO STATIONS

WHBY, 1230, 1 KW	, MOR	CBS, $16.50 (----)	Woodward
WNAM, 1280, 5 KW/1 KW (DA-1),	CONTEMP	ABC-I, $17.00 (Masla)	
WYNE, 1510, 5 KW (DA-N)	, COUNTRY	ABC-E, $12.00* (Market 4)	
WYTL, 1490, 1 KW/250 W	, COUNTRY	NBC, $14.00* (HNW)	Midwest Family
WAHC-F, 96.7, 3 KW @ 293,	AOR	RKO, $ 9.50 (Masla)	
WAPL-F, 105.7, 100 KW @ 500,	AOR	, $17.00 (----)	Woodward
WKAU-F+,104.9, 3 KW @ 750,	ROCK	, $15.00 (Selcom)	Forward
WOSH-F, 103.9, 2.4 KW @ 330,	ROCK	Source, $13.00* (HNW)	Midwest Family
WROE-F, 94.3, 3 KW @ 320, BTFL MUS (Schulke)		, $10.25 (Lotus)	
WISS-F+,102.3, 3 KW @ 155,	COUNTRY	, $ 7.30 (----)	(BERLIN)

Other stations - see Green Bay

ASHEVILLE

Market # 188
Revenue Rank # 178
Income Rank # 69
APR 15.8
SMSA Pop: 180,900
CSI: 1.4 Bil (# 188)

Revenue : $2,669,664
Income : $ 397,255
% Rev Gain: 15.6
Stations: 13/7
Diaries: 539/336:1
CSI HH: 19.9 M (# 280)
Standard Error: .816

National Rev: $224,357
Nat Rev per Cap: $1.24
Tot Rev per Cap: $14.76
Tot Inc per Cap: $2.20
Profit Margin: 14.8%
Retail $: .9 Bil (# 194)
Retail Sales %: .282

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. WWNC	94/38.5	39.3	39.2
2. WISE	46/18.9	17.0	18.6
3. WLOS-F	30/12.3	13.8	14.7
4. WFBC-F	14/ 5.7	5.8	3.4
5. WSKY	12/ 4.9	4.5	3.9
6. WROQ-F	5/ 2.0	---	---
7. WIMZ-F	3/ 1.2	---	---
WRAQ	3/ 1.2	2.2	2.5
WMMH	3/ 1.2	1.3	1.5
WMIT-F	3/ 1.2	.9	1.5

12+ TSA 1/4	
1. WWNC	116
2. WLOS-F	49
3. WISE	48
4. WFBC-F	37
5. WKIT-F	18
6. WSKY	16
7. WESC-F	13
8. WROQ-F	12
9. WMIT-F	6
10. WRAQ	4

12+ TSA CUME/MSA CUME RAT	
1. WWNC	1168/57.3
2. WLOS-F	700/22.0
3. WISE	635/35.5
4. WFBC-F	587/15.2
5. WKIT-F	352/ 8.2
6. WESC-F	301/ 6.7
7. WSKY	275/16.5
8. WROQ-F	244/ 4.2
9. WMIT-F	135/ 5.8
10. WRAQ	86/ 4.8

12+ FM SHARE (METRO): 27.06% (59 of 218) (SPG 81: 28.23%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WISE	1. WISE	1. WWNC	1. WWNC	1. WWNC
2. WWNC	2. WWNC	2. WISE	2. WISE	2. WLOS-F
WFBC-F	3. WFBC-F	3. WLOS-F	3. WLOS-F	3. WISE

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWNC	1. WISE	1. WWNC	1. WISE	1. WWNC
2. WISE	2. WFBC-F	2. WLOS-F	2. WWNC	2. WISE
3. WLOS-F	3. WWNC	3. WISE	3. WFBC-F	3. WLOS-F

OTHER RATED STATIONS/METRO SHARE

WFGW	1010	Black Mountain	.4	WKIT-F	102.7	Hendersonville	.8
WESC-F	92.5	Greenville	.8				

FORMATS

	AM	FM	TOTAL	%
COUNTRY	97 (2)	4 (2)	101 (4)	46.3
ROCK/AOR/CONTEMP	46 (1)	22 (3)	68 (4)	31.2
BTFL MUSIC		30 (1)	30 (1)	13.8
MOR/AC	15 (2)		15 (2)	6.9
RELIGION	1 (1)	3 (1)	4 (2)	1.8
			218 (13)	

RADIO STATIONS

WISE, 1310, 5 KW/1 KW (DA-N), ROCK	RKO, $18.00*	(Mc-Guild)		
WMMH, 1460, 500 W (DAYS) , COUNTRY	, $ 4.00	(----)	(MARSHALL)	
WRAQ, 1380, 5 KW/1 KW (DA-N), MOR	, $ 8.00	(Carolina)		
WSKY, 1230, 1 KW/250 W , AC	CBS, $ 9.00	(----)		
WWNC, 570, 5 KW (DA-N) , COUNTRY	ABC-I,NBC, $51.75	(Katz)	Multimedia	
WMIT-F, 106.9, 36 KW @ 3050, RELIGION	ABC-I, $? ?	(----)	(BLACK MT.)	
WLOS-F, 99.9, 53 KW @ 2624, BTFL MUS (TM)	ABC-E, $16.75	(Torbet)	Wometco	
WKIT-F, 102.5, 100 KW @ 332, COUNTRY (Drake-Chen)	ABC-F, $ 9.50	(Southern)	(HENDERSONVILLE)	

WROQ - See Charlotte
WIMZ - See Knoxville
Other stations - See Greenville

ATLANTA

Market # 15; ADI # 16
Revenue Rank # 11
Income Rank # 4
APR 18.1
SMSA Pop: 2,093,700
CSI: 18.5 Bil (# 18)

Revenue : $36,383,339
Income : $ 9,857,490
% Rev Gain: 9.3
Stations: 24/35
Diaries: 2107/994:1
CSI HH: 24.5 M (# 88)
Standard Error: .466

National Rev: $9,637,064
Nat Rev per Cap: $4.60
Tot Rev per Cap: $17.38
Tot Inc per Cap: $4.71
Profit Margin: 27.1%
Retail $: 9.3 Bil (# 18)
Retail Sales %: .341

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WVEE-F	356/11.5	10.3	8.9	8.0	11.9
2. WZGC-F	293/ 9.5	12.6	10.6	10.3	10.5
3. WSB	268/ 8.7	10.2	10.5	10.2	12.1
4. WQXI-F	247/ 8.0	8.6	8.9	10.5	8.2
5. WKHX-F	241/ 7.8	5.3	3.5	2.7	3.0
6. WPCH-F	232/ 7.5	5.3	6.1	6.8	7.1
7. WKLS-F	191/ 6.2	8.7	10.7	6.6	8.8
8. WLTA-F	150/ 4.8	7.0	7.4	6.7	4.2
9. WSB-F	128/ 4.1	3.8	4.3	6.0	4.1
10. WPLO	127/ 4.1	5.5	6.5	5.1	4.5
11. WGST	123/ 4.0	5.0	4.4	5.0	3.8
12. WRNG	111/ 3.6	1.8	3.0	2.7	3.6
13. WAOK	110/ 3.6	3.0	2.2	3.7	3.6
14. WQXI	69/ 2.2	1.8	2.0	2.8	2.2
15. WYZE	39/ 1.3	1.2	.8	.8	.6

12+ TSA 1/4	
1. WVEE-F	432
2. WZGC-F	419
3. WKHX-F	345
4. WSB	316
5. WKLS-F	286
6. WQXI-F	282
7. WPCH-F	276
8. WLTA-F	167
9. WSB-F	147
10. WPLO	140
11. WGST	126
12. WAOK	123
13. WRNG	114
14. WQXI	70
15. WYZE	40

12+ TSA CUME/MSA CUME RAT	
1. WZGC-F	6117/26.7
2. WSB	5575/26.6
3. WQXI-F	4415/21.7
4. WKLS-F	3741/15.4
5. WVEE-F	3716/18.4
6. WKHX-F	3661/16.0
7. WSB-F	3225/15.6
8. WPCH-F	3222/15.1
9. WLTA-F	2174/10.4
10. WGST	2165/12.3
11. WPLO	2146/11.0
12. WAOK	2010/11.4
13. WRNG	1662/ 9.3
14. WQXI	1393/ 7.8
15. WIGO	778/ 4.5

12+ FM SHARE (METR): 64.81% (1851 of 2856) (SPG 81: 65.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WZGC-F	1. WVEE-F	1. WVEE-F	1. WKHX-F	1. WSB
2. WVEE-F	2. WQXI-F	2. WQXI-F	2. WQXI-F	2. WPCH-F
3. WKLS-F	3. WZGC-F	3. WZGC-F	3. WVEE-F	3. WKHX-F
4. WAOK	4. WKLS-F	4. WKHX-F	4. WPCH-F	4. WLTA-F
5. WQXI-F	5. WKHX-F	5. WPCH-F	5. WSB	5. WPLO
6. WKHX-F	6. WLTA-F	WKLS-F	6. WLTA-F	6. WGST

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQXI-F+	1. WQXI-F	1. WQXI-F	1. WVEE-F	1. WKHX-F
2. WSB	2. WVEE-F	2. WKHX-F	2. WKLS-F	2. WVEE-F
3. WVEE-F	3. WZGC-F	3. WPCH-F	3. WQXI-F	3. WPCH-F
4. WZGC-F	4. WKHX-F	4. WVEE-F	4. WZGC-F	WQXI-F
5. WKHX-F	5. WKLS-F	5. WZGC-F	5. WKHX-F	5. WSB
6. WGST	6. WLTA-F	6. WSB	6. WSB-F	6. WLTA-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	7 (1)	731 (3)	738 (4)	25.8
MOR/AC	337 (2)	278 (2)	615 (4)	21.5
BLACK/URBAN	216 (4)	356 (1)	572 (5)	20.0
COUNTRY	127 (1)	241 (1)	368 (2)	12.9
NEWS/TALK	234 (2)		234 (2)	8.2
BTFL MUSIC		232 (1)	232 (1)	8.1
RELIGION/GOSPEL	32 (3)		32 (3)	1.1
CLASSICAL	27 (1)		27 (1)	0.9
NOSTALGIA	25 (1)		25 (1)	0.9
UNKNOWN		13 (1)	13 (1)	0.5
			2856 (24)	

ATLANTA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WVEE-F	1. WZGC-F	1. WZGC-F
2. WZGC-F	2. WSB	2. WKHX-F
3. WKHX-F	3. WQXI-F	3. WSB
4. WSB	4. WVEE-F	4. WVEE-F
5. WQXI-F	5. WKLS-F	5. WQXI-F
6. WKLS-F	6. WKHX-F	6. WPLO
7. WPCH-F	7. WSB-F	7. WKLS-F
8. WLTA-F	8. WPCH-F	8. WPCH-F
9. WSB-F	9. WGST	9. WSB-F
10. WPLO	10. WLTA-F	10. WLTA-F
11. WAOK	11. WPLO	
WGST	12. WAOK	
13. WRNG	13. WRNG	
14. WNGC-F	14. WQXI	
15. WQXI	15. WNGC-F	

OTHER RATED STATIONS/METRO SHARE

WAEC	860		.3
WGKA	1190		.9
WIGO	1340		1.1
WJGA-F	92.1	Jackson	.4
WJYI	1080	Marietta	.8
WKLS	970		.2
WTJH	1260	East Point	.4
WXLL	1310	Decatur	1.1
WYNX	1550	Smyrna	.4

ADI FM SHARE: 68.75% (2638 of 3837) (SPG 81: 70.05%)

AM STATIONS

WAOK, 1380, 5 KW (DA-N)	, BLACK	NBN,	$ 42.00* (Howard)	BENI
WGST, 920, 5 KW/1 KW	, NEWS	MBS,ABC-E,	$ 83.75 (Katz)	Meredith
WPLO, 590, 5 KW (DA-N)	, COUNTRY	ABC-I,	$ 69.00* (Mc-Guild)	Plough
WQXI, 790, 5 KW/1 KW (DA-N)	, AC		, $ 50.00* (Blair)	Jeff-Pilot
WRNG, 680, 25 KW/10 KW (DA-N),	TALK	CBS,	$ 46.50* (MMR)	
WSB , 750, 50 KW	, MOR	NBC,	$125.00* (Christal)	Cox
WYZE, 1480, 5 KW (DAYS)	, BLACK		, $ 10.00 (Dora-Clay)	Buck

FM STATIONS

WKHX-F, 101.5, 100 KW @ 900, COUNTRY (Burns-Somer)			, $ 90.00* (Selcom)	Capital Cities
WKLS-F, 96.1, 100 KW @ 950, AOR (Burk-Abr)		Source,	$ 80.00* (Masla)	Gulf
WLAT-F, 99.7, 100 KW @ 1000, AC			, $101.88* (Eastman)	Susquehanna
WPCH-F, 94.9, 100 KW @ 890, BTFL MUS (Schulke)			, $103.75 (Katz)	Meredith
WQXI-F, 94.1, 100 KW @ 914, CONTEMP/AC			, $100.00* (Blair)	Jeff-Pilot
WSB-F , 98.5, 100 KW @ 740, AC			, $ 55.00* (Christal)	Cox
WVEE-F, 103.3, 100 KW @ 450, URBAN		RKO,	$100.00* (Mc-Guild)	Plough
WZGC-F, 92.9, 100 KW @ 910, CONTEMP		ABC-C,	$170.00 (Torbet)	First Media
WNGC-F, 95.5, 100 KW @ 605, COUNTRY			, $ 15.00 (Southern)	Clarke (ATHENS)

ATLANTIC CITY

Market # 178
Revenue Rank # 168
Income Rank # 121
APR 18.3
SMSA Pop: 196,500
CSI: 1.7 Bil (# 172)

Revenue : $2,929,532
Income : $ 177,860
% Rev Gain: 21.6
Stations: 28/9
Diaries: 652/301:1
CSI HH: 22.8 M (# 162)
Standard Error: .847

National Rev: $355,415
Nat Rev per Cap: $1.81
Tot Rev per Cap: $14.91
Tot Inc per Cap: $.91
Profit Margin: 6.0%
Retail $: 1.1 Bil (# 165)
Retail Sales %: .239

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WFPG-F	37/12.3	15.4	16.2
2. WAYV-F	27/ 9.0	8.9	12.0
3. WUSS	23/ 7.6	4.5	2.1
4. WIIN	19/ 6.3	6.5	7.5
5. WMGM-F	18/ 6.0	6.9	11.2
WOND	18/ 6.0	6.1	5.4
WMMR-F	18/ 6.0	7.3	9.5
8. WCAU-F	14/ 4.7	1.2	1.2
9. WCAU	13/ 4.3	1.2	4.6
10. WMID	12/ 4.0	4.9	2.1

12+ TSA 1/4	
1. WFPG-F	44
2. WMMR-F	33
3. WAYV-F	30
4. WMGM-F	29
5. WUSS	26
WSLT-F	26
7. WIIN	23
8. WOND	20
9. WCAU-F	18
10. WCAU	15

12+ TSA CUME/MSA CUME RATING	
1. WMGM-F	504/21.4
2. WFPG-F	461/23.3
3. WAYV-F	400/23.0
4. WOND	375/20.2
5. WMMR-F	363/14.6
6. WIIN	324/17.6
7. WMID	302/16.0
8. WCAU-F	288/14.0
9. WSLT-F	258/ 6.7
10. WUSS	249/14.5

12+ FM SHARE: 62.19% (176 of 283) (SPG 81: 68.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WMGM-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WFPG-F
WMMR-F	WMMR-F	2. WMMR-F	2. WFPG-F	2. WUSS
3. WAYV-F	3. WMGM-F	3. WMGM	3. WUSS	3. WOND
		WUSS		WIIN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIIN	1. WAYV-F	1. WAYV-F	1. WMMR-F	1. WFPG-F
2. WAYV-F	2. WMGM-F	2. WUSS	2. WAYV-F	WAYV-F
3. WUSS	3. WMMR-F	3. WFPG-F	3. WMGM	3. WMGM
			WCAU-F	WMMR

OTHER RATED STATIONS/METRO SHARE

WGRF-F	99.3	Pleasv.	3.3	WFIL	560	Phil	.7	WSLT-F	106.3	O. City	3.7
WIBG	1520	O. City	2.7	WIFI-F	92.5	Phil	.3	WSNI-F	104.5	Phil	.3
WRDR-F	104.9	Egg Har	3.0	WIOQ-F	102.1	Phil	1.3	WUSL-F	98.9	Phil	1.7
KYW	1060	Phil	1.7	WIP	610	Phil	2.0	WWDB-F	96.5	Phil	1.0
WDAS-F	105.3	Phil	1.7	WMGK-F	102.9	Phil	.7	WWSH-F	106.1	Phil	.7
WEAZ-F	101.1	Phil	2.3	WNBC	660	NY	.3	WYSP-F	94.1	Phil	.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	1 (1)	94 (8)	95 (9)	33.6
MOR/AC	78 (5)	12 (3)	90 (8)	31.8
BTFL MUSIC		57 (4)	57 (4)	20.1
NEWS/TALK	18 (2)	3 (1)	21 (3)	7.4
COUNTRY	10 (2)	5 (1)	15 (3)	5.3
BLACK/URBAN		5 (1)	5 (1)	1.8
			283 (28)	

RADIO STATIONS

WIIN, 1450, 1 KW/250 W, MOR	CBS, $12.25	(PRO)
WMID, 1340, 1 KW/250 W, MOR	NBC, $12.00*	(Masla)
WOND, 1400, 1 KW/250 W, AC	ABC-E, $23.50*	(Mc-Guild)
WUSS, 1490, 1 KW/250 W, AC/VARIOUS	NBN,MBS, $15.00	(Lotus)
WAYV-F, 95.1, 20 KW @ 300, CONTEMP	, $20.00*	(HNW)
WFPG-F, 96.9, 50 KW @ 300, BTFL MUS (Bonne)	CBS, $15.60	(PRO)
WMGM-F, 103.7, 20 KW @ 200, ROCK (TM)	ABC-E, $23.50*	(Mc-Guild)
WSLT-F, 106.3, 3 KW @ 326, BTFL MUS	, $16.00	(Groskin) (OCEAN CITY)

AUGUSTA, GA

Market # 117
Revenue Rank # 134
Income Rank # 158
APR 17.8
SMSA Pop: 336,300
CSI: 2.3 Bil (# 140)

Revenue : $3,743,762
Income : $ 91,904
% Rev Gain: 23.9
Stations: 18/13
Diaries: 650/517:1
CSI HH: 19.9 M (# 279)
Standard Error: .873

National Rev: $710,358
Nat Rev per Cap: $2.11
Tot Rev per Cap: $11.13
Tot Inc per Cap: $.27
Profit Margin: 2.4%
Retail $: 1.1 Bil (# 165)
Retail Sales %: .288

12+ METRO 1/4/SHARE	SPG 81	A/M 80
1. WBBQ-F 101/20.7	23.6	27.2
2. WRDW 50/10.2	11.3	8.3
3. WTHB 46/ 9.4	7.6	10.4
4. WGUS-F 45/ 9.2	13.1	5.0
5. WZZW-F 38/ 7.8	10.5	7.7
6. WGAC 31/ 6.4	3.9	5.9
7. WBBQ 30/ 6.1	3.7	6.8
8. WNEZ-F 27/ 5.5	6.3	4.1
WYMX-F 27/ 5.5	4.2	4.1
10. WGUS 16/ 3.3	3.4	5.3

12+ TSA 1/4	
1. WBBQ-F	144
2. WRDW	53
3. WGUS-F	52
4. WTHB	49
5. WZZW-F	42
6. WGAC	35
7. WYMX-F	31
8. WBBQ	30
WNEZ-F	30
10. WGUS	16

12+ TSA CUME/MSA CUME RAT	
1. WBBQ-F	1773/43.6
2. WZZW-F	680/23.8
3. WBBQ	675/21.3
4. WGUS-F	669/20.0
5. WRDW	627/21.4
6. WTHB	527/17.4
7. WYMX-F	488/14.7
8. WGAC	482/15.5
9. WNEZ-F	251/ 7.6
10. WGUS	240/ 8.1

12+ FM SHARE (METRO): 57.81% (259 of 448) (SPG 81: 64.11%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F
2. WRDW	2. WRDW	2. WRDW	2. WZZW-F	WGUS-F
3. WYMX-F	3. WTHB	WZZW-F	3. WGUS-F	3. WGAC

12+ AND	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F
2. WGUS-F	2. WRDW	2. WZZW-F	2. WYMX-F	2. WGUS-F
3. WGAC	3. WZZW-F	3. WTHB	3. WRDW	3. WTHB

OTHER RATED STATIONS/METRO SHARE

WAKN	990	Aiken	.2	WCOS-F	97.9	Columbia	.6	WWDM-F	101.3	Sumter	1.2
WHGI	1050		2.9	WTHO-F	101.7	Thomson	.4	WWGA-F	100.9	Waynes.	.6
WPBM-F+	95.9	Aiken	1.6								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	30 (1)	128 (2)	158 (3)	35.3
BLACK	96 (2)	6 (1)	102 (3)	22.8
COUNTRY	17 (2)	50 (3)	67 (5)	15.0
MOR/AC	1 (1)	45 (2)	46 (3)	10.3
NOSTALGIA	31 (1)		31 (1)	6.9
BTFL MUSIC		27 (1)	27 (1)	6.0
RELIGION	14 (1)	3 (1)	17 (2)	3.8
			448 (18)	

RADIO STATIONS

WBBQ, 1340, 1 KW , ROCK	ABC-C, $50.00	(Eastman)	
WGAC, 580, 5 KW/1 KW (DA-N), NOSTALGIA (Drake-Chen)	CBS, $17.00	(Katz)	Beasley
WGUS, 1390, 1 KW (DAYS) , COUNTRY	ABC-E, $16.50	(Selcom)	Young
WRDW, 1480, 5 KW (DA-N) , BLACK	SBN, $ 9.00	(PRO)	
WTHB, 1550, 5 KW (DAYS) , BLACK (Drake-Chen)	NBN, $11.50	(Torbet)	
WNEZ-F, 99.3, 3 KW @ 300, BTFL MUS	MBS, $ 9.00	(----)	(AIKEN)
WBBQ-F, 104.3, 100 KW @ 1001, ROCK	ABC-C, $50.00	(Eastman)	
WGUS-F, 102.3, 3 KW @ 280, COUNTRY	ABC-E, $16.50	(Selcom)	Young
WYMX-F, 105.7, 50 KW @ 83, AOR	Source, $15.00	(Mc-Guild)	
WZZW-F, 103.1, 3 KW @ 300, CONTEMP (Drake-Chen)	ABC-F, $17.00	(Torbet)	

AUSTIN

Market # 74
Revenue Rank # 67
Income Rank # 27
APR 17.5
SMSA Pop: 565,600
CSI: 4.9 Bil (# 75)

Revenue : $8,107,865
Income : $1,092,998
% Rev Gain: 20.0
Stations: 18/16
Diaries: 888/637:1
CSI HH: 23.6 M (# 130)
Standard Error: .695

National Rev: $1,428,232
Nat Rev per Cap: $2.53
Tot Rev per Cap: $14.34
Tot Inc per Cap: $1.93
Profit Margin: 13.5%
Retail $: 3.1 Bil (# 62)
Retail Sales %: .247

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KHFI-F	119/14.8	17.8	15.7	12.7	16.7
2. KLBJ-F	108/13.4	9.8	11.2	6.8	7.8
3. KASE-F	99/12.3	11.8	10.9	13.5	10.6
4. KEYI-F	65/ 8.1	5.3	5.2	5.2	7.4
5. KVET	63/ 7.8	7.7	11.4	11.8	11.6
6. KOKE-F	48/ 6.0	5.9	11.0	9.2	8.8
KNOW	48/ 6.0	3.1	2.2	2.9	1.0
8. KLBJ	40/ 5.0	6.3	4.4	6.6	3.0
9. KMXX-F	36/ 4.5	4.9	3.6	1.7	4.0
10. WOAI	15/ 1.9	1.1	.9	1.9	1.3

12+ TSA 1/4	
1. KASE-F	128
2. KHFI-F	123
3. KLBJ-F	122
4. KVET	69
KEYI-F	69
6. KOKE-F	52
7. KNOW	49
8. KLBJ	45
9. KMXX-F	36
10. WOAI	33

12+ TSA CUME/MSA CUME RAT	
1. KASE-F	1464/24.6
2. KHFI-F	1395/29.4
3. KLBJ-F	1360/26.8
4. KVET	935/16.0
5. KEYI-F	865/17.4
6. KLBJ	812/15.1
7. KOKE-F	808/16.0
8. KNOW	563/11.7
9. KTSA	508/ 6.4
10. WOAI	400/ 4.9

12+ FM SHARE (METRO): 68.67% (480 of 699) (SPG 81: 65.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KHFI-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F	1. KASE-F
2. KLBJ-F	2. KHFI-F	2. KHFI-F	2. KLBJ-F	2. KVET
3. KASE-F	3. KEYI-F	3. KASE-F	3. KEYI-F	3. KOKE-F
4. KOKE-F	4. KASE-F	4. KEYI-F	4. KHFI-F	4. KLBJ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KHFI-F	1. KLBJ-F	1. KASE-F	1. KLBJ-F	1. KLBJ-F
2. KASE-F	2. KHFI-F	2. KEYI-F	2. KHFI-F	2. KASE-F
3. KLBJ-F	3. KEYI-F	KNOW	3. KASE-F	3. KOKE-F
4. KVET	4. KNOW	4. KHFI-F	4. KEYI-F	4. KEYI-F

OTHER RATED STATIONS/METRO SHARE

KGTN	1530	Georgetown .1	KOKE	1370	1.5	KISS-F	99.5	San Ant .4
KGTN-F	96.7	Georgetown .2	KTAE	1260	Taylor 1.4	KTSA	550	San Ant 1.7
KIXL	970	1.0						

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	14 (1)	230 (3)	244 (4)	34.9
COUNTRY	94 (5)	149 (3)	243 (8)	34.8
MOR/AC	40 (1)	65 (1)	105 (2)	15.0
BLACK/URBAN	48 (1)		48 (1)	6.9
SPANISH		36 (1)	36 (1)	5.2
NEWS/TALK	15 (1)		15 (1)	2.1
RELIGION	8 (1)		8 (1)	1.1
			699 (18)	

RADIO STATIONS

KLBJ, 590, 5 KW/1 KW (DA-N), MOR	CBS,MBS, $26.00*	(Eastman)	
KNOW, 1490, 1 KW , URBAN	, $21.50	(Mc-Guild)	Hicks
KVET, 1300, 5 KW/1 KW (DA-2), COUNTRY	MBS, $56.25	(Katz)	
KASE-F, 100.7, 98 KW @ 510, COUNTRY	, $56.25*	(Katz)	
KEYI-F, 103.7, 97 KW @ 580, AC	, $28.25	(Mc-Guild)	Hicks
KHFI-F, 98.3, 1.3 KW @ 418, ROCK	RKO, $40.00*	(Torbet)	
KLBJ-F, 93.7, 100 KW @ 1057, AOR	, $40.00*	(Eastman)	
KMXX-F, 102.3, 741 W @ 550, SPANISH	, $12.00	(Savalli)	Clear Channel
KOKE-F, 95.5, 10 KW @ 265, COUNTRY	APR, $34.20	(Selcom)	

BAKERSFIELD

Market # 100
Revenue Rank # 104
Income Rank # 291
APR 17.2
SMSA Pop: 415,100
CSI: 3.1 Bil (# 109)

Revenue : $5,039,273
Income : $ -140,040
% Rev Gain: -7.3
Stations: 34/20
Diaries: 881/471:1
CSI HH: 20.9 M (# 230)
Standard Error: .656

National Rev: $1,426,782
Nat Rev per Cap: $3.44
Tot Rev per Cap: $12.14
Tot Inc per Cap: $-.34
Profit Margin: ---
Retail $: 2.1 Bil (# 94)
Retail Sales %: .193

TSA AND METRO ARE THE SAME

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80	SPG 80
1. KUZZ	86/14.9	14.1	17.8	16.9	15.6
2. KKXX-F	84/14.6	10.5	10.6	11.4	13.4
3. KGEO	49/ 8.5	5.0	2.0	2.7	4.1
4. KERN	38/ 6.6	5.2	6.1	9.2	9.3
5. KWAC	34/ 5.9	9.6	5.9	5.1	2.9
6. KGFM-F	33/ 5.7	5.2	7.0	9.0	5.1
7. KXEM	21/ 3.6	5.9	1.6	---	2.4
8. KTKR	18/ 3.1	.9	2.2	1.7	---
9. KMGN-F	16/ 2.8	2.2	1.4	2.2	---
10. KPMC	13/ 2.3	1.9	2.9	1.9	2.0
KAFY	13/ 2.3	2.8	5.2	5.1	3.9

OTHER STATIONS	/SHARE		
KBIG-F	104.3	LA	.3
KLOS-F	95.5	LA	1.7
KMET-F	94.7	LA	1.0
KMPC	710	LA	1.0
KNX-F	93.1	LA	1.0
KOST-F	103.5	LA	1.0
KRTH-F	101.1	LA	.9
KUTE-F	101.9	LA	.3
KFI	640	LA	1.0

12+ CUME	/CUME RATING
1. KKXX-F	899/26.7
2. KUZZ	768/22.8
3. KGEO	561/16.7
4. KERN	417/12.4
5. KGFM-F	392/11.7
6. KAFY	312/ 9.3
7. KWAC	239/ 7.1
8. KPMC	230/ 6.8
9. KMGN-F	221/ 6.6
10. KQXR-F	219/ 6.5

12+ FM SHARE (METRO): 37.72% (195 of 517) (SPG 81: 35.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KUZZ	1. KUZZ
2. KTKR	2. KGEO	2. KUZZ	2. KKXX-F	2. KERN
3. KMGN-F	3. KUZZ	3. KGEO	3. KGEO	3. KWAC

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUZZ	1. KKXX-F	1. KUZZ	1. KKXX-F	1. KUZZ
2. KKXX-F	2. KGEO	2. KGEO	2. KGEO	2. KKXX-F
3. KGEO	3. KUZZ	3. KKXX-F	3. KUZZ	3. KGEO
				KGFM

OTHER RATED STATIONS/METRO SHARE

KDOL	1340	Mojave	.9	KQXR-F	94.1	Baker	1.6	KIOQ-F	100.7	Bishop	.3
KHIS-F+	96.5	Baker.	2.1	KTPI-F	103.1	Tehac.	.7	KCBS	740	SF	.3
KLOA	1240	Ridge.	.7	KVLI	1140	Lake Is.	1.6	XTRA	690	Tij.	.3
KNTB	1340	Baker.	.7	KZIQ	1360	Ridge.	.5	KFRE	940	Fres.	.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	24 (3)	120 (6)	144 (9)	27.9
COUNTRY	107 (4)		107 (4)	20.7
MOR/AC	77 (5)	11 (2)	88 (7)	17.0
SPANISH	55 (2)		55 (2)	10.6
BTFL MUSIC		41 (3)	41 (3)	7.9
NOSTALGIA	38 (1)		38 (1)	7.4
UNKNOWN/OTHER	9 (1)	13 (2)	22 (3)	4.3
RELIGION	4 (1)	8 (1)	12 (2)	2.3
NEWS/TALK	8 (2)		8 (2)	1.5
BLACK/URBAN		2 (1)	2 (1)	0.4
			517 (34)	

RADIO STATIONS

KAFY, 550, 1 KW (DA-N)	, COUNTRY		, $20.00	(Mc-Guild)	
KERN, 1410, 1 KW	, NOSTALGIA (Al Ham)	ABC-C,	$20.50*	(MMR)	Cleveland Outdoor
KGEO, 1230, 1 KW/250 W	, OLDIES/AC	NBC,	$14.00*	(Selcom)	
KPMC, 1560, 10 KW (DA-1)	, MOR/VARIETY	CBS,MBS,	$15.00	(Masla)	
KTKR, 1310, 1 KW (DAYS)	, ROCK		, $ 6.00	(----)	
KUZZ, 970, 1 KW (DA-2)	, COUNTRY		, $32.55*	(Christal)	Buck Owens
KWAC, 1490, 1 KW/250 W	, SPANISH		, $16.00	(Lotus)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

BALTIMORE

Market # 14; ADI # 20
Revenue Rank # 19
Income Rank # 9
APR 19.7
SMSA Pop: 2,185,000
CSI: 17.0 Bil (# 22)

Revenue : $26,828,348
Income : $ 4,438,418
% Rev Gain: 4.9
Stations: 34/32
Diaries: 1994/1096:1
CSI HH: 21.9 M (# 196)
Standard Error: .466

National Rev: $7,539,232
Nat Rev per Cap: $3.45
Tot Rev per Cap: $12.28
Tot Inc per Cap: $2.03
Profit Margin: 16.5%
Retail $: 10.9 Bil (# 15)
Retail Sales %: .209

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SPG 81
1. WBAL	360/10.0	10.6	12.6	9.5
2. WXYV-F	315/ 8.7	8.9	5.8	7.7
3. WIYY-F	277/ 7.7	7.1	9.7	8.3
4. WPOC-F	271/ 7.5	7.9	6.1	6.3
5. WLIF-F	191/ 5.3	6.8	8.5	7.8
6. WBSB-F	175/ 4.8	4.5	5.8	4.9
7. WFBR	164/ 4.5	3.4	3.9	5.6
8. WWIN	155/ 4.3	4.3	3.2	3.8
9. WITH	150/ 4.2	3.5	3.4	2.4
10. WCBM	134/ 3.7	4.0	5.3	6.6
11. WRLX-F	132/ 3.7	2.8	3.9	4.8
12. WYST-F	115/ 3.2	4.1	1.9	1.7
13. WEBB	100/ 2.8	2.0	1.3	.7
14. WCAO	86/ 2.4	2.6	3.1	3.4
15. WSID	84/ 2.3	2.5	1.7	.6

12+ TSA 1/4	
1. WBAL	377
2. WXYV-F	321
3. WPOC-F	304
4. WIYY-F	289
5. WLIF-F	203
6. WBSB-F	184
7. WFBR	167
8. WWIN	155
9. WITH	151
10. WCBM	137
WRLX-F	137
12. WYST-F	120
13. WCAO	116
14. WEBB	100
15. WWDC-F	94

12+ TSA CUME/MSA CUME RAT	
1. WBAL	4331/21.9
2. WIYY-F	3316/16.9
3. WFBR	3262/17.3
4. WXYV-F	3261/17.3
5. WPOC-F	3072/14.3
6. WBSB-F	2940/15.0
7. WLIF-F	2670/13.1
8. WCBM	2275/11.8
9. WCAO	2217/10.7
10. WWIN	2157/11.8
11. WYST-F	1967/10.2
12. WRLX-F	1858/ 9.8
13. WITH	1671/ 9.0
14. WWDC-F	1593/ 7.4
15. WEBB	1247/ 6.8

12+ FM SHARE (METRO): 58.78% (1928 of 3280) (SPG 81: 59.02%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WIYY-F	1. WIYY-F	1. WXYV-F	1. WPOC-F	1. WPOC-F
2. WBSB-F	2. WXYV-F	2. WIYY-F	2. WXYV-F	2. WBAL
WXYV-F	3. WWIN	3. WPOC-F	3. WFBR	3. WITH
4. WWIN	4. WBSB-F	4. WBSB-F	4. WBAL	4. WLIF-F
5. WWDC-F	5. WPOC-F	5. WYST-F	5. WYST-F	5. WFBR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBAL	1. WXYV-F	1. WXYV-F	1. WIYY-F	1. WPOC-F
2. WXYV-F	2. WIYY-F	2. WPOC-F	2. WXYV-F	2. WXYV-F
3. WPOC-F	3. WBSB-F	3. WBAL	3. WWIN	3. WFBR
4. WIYY-F	4. WYST-F	4. WCBM	4. WWDC-F	4. WIYY-F
5. WCBM	5. WWIN	5. WYST-F	5. WPOC-F	5. WYST-F
WFBR				

FORMATS	AM	FM	TOTAL	%
MOR/AC	762 (5)	127 (2)	889 (7)	27.1
BLACK/URBAN	353 (4)	376 (3)	729 (7)	22.2
ROCK/AOR/CONTEMP		696 (8)	696 (8)	21.2
BTFL MUSIC		355 (3)	355 (3)	10.8
COUNTRY		271 (1)	271 (1)	8.3
NOSTALGIA	150 (1)	23 (1)	173 (2)	5.3
NEWS/TALK	70 (2)		70 (2)	2.1
RELIGION		70 (2)	70 (2)	2.1
UNKNOWN	17 (1)		17 (1)	0.5
CLASSICAL		10 (1)	10 (1)	0.3
			3280 (34)	

BALTIMORE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBAL	1. WBAL	1. WPOC-F
2. WXYV-F	2. WIYY-F	2. WIYY-F
3. WPOC-F	WXYV-F	3. WBAL
4. WIYY-F	4. WFBR	4. WXYV-F
5. WLIF-F	5. WPOC-F	5. WBSB-F
6. WBSB-F	6. WBSB-F	6. WFBR
7. WFBR	7. WLIF-F	7. WCBM
8. WWIN	8. WCBM	8. WLIF-F
9. WITH	9. WWIN	9. WWIN
10. WCBM	10. WCAO	10. WRLX-F
WRLX-F	11. WYST-F	
12. WYST-F	12. WRLX-F	
13. WCAO	13. WITH	
14. WEBB	14. WWDC-F	
15. WSID	15. WEBB	

ADI FM SHARE: 59.21% (2087 of 3525) (SPG 81: 59.88%)

OTHER RATED STATIONS/METRO SHARE			
WANN	1190	Annapolis	.4
WBKZ-F	95.9	Glen Burnie	.6
WBMD	750		.5
WFSI-F	107.9	Annapolis	.4
WKTK-F	105.7	Catonsville	1.2
WNAV-F	99.1	Annapolis	.9
WRBS-F	95.1		1.5
WASH-F	97.1	Washington	.3
WAVA-F	105.1	Washington	.6
WGMS-F	103.5	Washington	.3
WHUR-F	96.3	Washington	1.2
WKYS-F	93.9	Washington	.5
WMAL	630	Washington	.5
WPGC-F	95.5	Washington	1.0
WRC	980	Washington	.7
WRQX-F	107.3	Washington	1.4
WTOP	1500	Washington	1.2
WWDC-F	101.1	Washington	2.1
WYCR	98.5	York	.4

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, MOR	ABC-E,	$ 83.75	(Blair)	Hearst
WCAO, 600, 5 KW (DA-1)	, AC	RKO II,ABC-C,	$ 60.00*	(Mc-Guild)	Plough
WCBM, 680, 10 KW/5 KW (DA-2)	, AC	ABC-I,	$ 95.63	(Katz)	Metromedia
WEBB, 1360, 1 KW (DAYS)	, BLACK	,	$ 30.25	(Citi)	
WFBR, 1300, 5 KW (DA-1)	, MOR	NBC,	$ 61.13*	(MMR)	
WITH, 1230, 1 KW/250 W	, NOSTALGIA (Al Ham)	MBS,	$ 38.00	(HNW)	Al Ham
WSID, 1010, 1 KW	, BLACK	SBN,	$? ?	(Masla)	United
WWIN, 1400, 1 KW	, BLACK	NBN,	$ 38.00	(Howard)	

FM STATIONS

WBSB-F, 104.3, 50 KW @ 422, ROCK		ABC-F,	$ 65.00*	(Torbet)	Scripps-Howard
WIYY-F, 97.9, 50 KW @ 946, AOR (Burk-Abr)		Source,	$151.25	(Blair)	Hearst
WLIF-F, 101.9, 14 KW @ 961, BTFL MUS (Schulke)		,	$ 80.00*	(Christal)	Cox
WPOC-F, 93.1, 50 KW @ 870, COUNTRY		ABC-D,	$ 85.00	(Eastman)	Nationwide
WRLX-F, 106.5, 50 KW @ 620, BTFL MUS (Bonne)		,	$ 38.75	(Katz)	Abell
WXYV-F, 102.7, 50 KW @ 400, URBAN		,	$ 90.00*	(Mc-Guild)	Plough
WYST-F, 92.3, 10 KW @ 550, AC		RKO,	$ 40.00*	(Masla)	United

WWDC-F - See Washington

BATON ROUGE

Market # 83
Revenue Rank # 79
Income Rank # 35
APR 17.2
SMSA Pop: 511,500
CSI: 4.4 Bil (# 83)

Revenue : $6,740,868
Income : $ 875,396
% Rev Gain: 23.4%
Stations: 16/11
Diaries: 1023/500:1
CSI HH: 26.4 M (# 37)
Standard Error: .640

National Rev: $1,170,036
Nat Rev per Cap: $2.29
Tot Rev per Cap: $13.18
Tot Inc per Cap: $1.71
Profit Margin: 13.0%
Retail $: 2.5 Bil (# 79)
Retail Sales %: .244

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WFMF-F	124/17.6	16.5	19.0	18.1	20.6
2. WXOK	104/14.8	13.5	10.8	11.8	9.4
3. WYNK-F	94/13.3	14.3	13.0	11.1	14.5
4. WQXY-F	64/ 9.1	10.4	10.8	11.1	11.6
5. WTKL	55/ 7.8	5.3	5.5	5.5	---
6. WLCS	45/ 6.4	4.8	6.6	9.9	8.3
7. WAFB-F	44/ 6.2	7.4	5.5	6.3	6.4
8. WJBO	24/ 3.4	5.1	4.2	7.7	7.6
9. WLUX	22/ 3.1	.5	1.8	1.2	1.8
10. WYNK	21/ 3.0	4.5	5.2	2.2	4.1

12+ TSA	1/4
1. WFMF-F	185
2. WYNK-F	143
3. WXOK	114
4. WAFB-F	112
5. WQXY-F	89
6. WTKL	63
7. WLCS	52
8. KSMB-F	38
9. WJBO	33
10. WYNK	26

12+ TSA CUME/MSA CUME	RAT
1. WFMF-F	2090/34.4
2. WAFB-F	1953/23.0
3. WYNK-F	1595/25.1
4. WXOK	1168/24.4
5. WQXY-F	1031/18.1
6. WLCS	937/19.5
7. WJBO	749/15.9
8. WTKL	693/14.0
9. WWL	529/ 5.9
10. WYNK	482/ 8.1

12+ FM SHARE (METRO): 50.92% (332 of 652) (SPG 81: 53.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WYNK-F
2. WXOK	2. WXOK	2. WXOK	2. WXOK	2. WQXY-F
3. WLCS	3. WYNK-F	3. WYNK-F	3. WFMF-F	3. WXOK
4. WTKL	4. WAFB-F	4. WTKL	4. WQXY-F	4. WFMF-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXOK	1. WFMF-F	1. WYNK-F	1. WFMF-F	1. WYNK-F
WFMF-F	2. WXOK	2. WFMF-F	2. WXOK	2. WXOK
3. WYNK-F	3. WYNK-F	3. WXOK	3. WYNK-F	3. WFMF-F
4. WQXY-F	4. WTKL	4. WTKL	4. WAFB-F	4. WQXY-F

OTHER RATED STATIONS/METRO SHARE

WIBR	1300		2.8	WSLG	1090	Gonzales	2.1	WAIL-F	105.3	New Orlea	.4
WLBI	1220	Denham Spgs.	.7	KSMB	94.5	Lafayette	.4	WWL	870	New Orlea	1.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	45 (1)	171 (3)	216 (4)	33.1
BLACK	159 (2)	3 (1)	162 (3)	24.8
COUNTRY	61 (4)	94 (1)	155 (5)	23.8
BTFL MUSIC		64 (1)	64 (1)	9.8
MOR/AC	33 (2)		33 (2)	5.1
RELIGION	22 (1)		22 (1)	3.4
			652 (16)	

RADIO STATIONS

WJBO, 1150, 5 KW (DA-1), MOR/AC
WLCS, 910, 1 KW (DA-1), ROCK
WLUX, 1550, 5 KW (DAYS), RELIGION
WTKL, 1260, 1 KW (DAYS), BLACK
WXOK, 1460, 5 KW/1 KW (DA-2), BLACK
WYNK, 1380, 5 KW (DAYS,DA), COUNTRY

WAFB-F, 98.1, 100 KW @ 1550, CONTEMP (Drake-Chen)
WFMF-F, 102.5, 100 KW @ 475, ROCK
WQXY-F, 100.7, 100 KW @ 750, BTFL MUS (Schulke)
WYNK-F, 101.5, 100 KW @ 403, COUNTRY

MBS, $23.00* (Blair) Manship
, $19.50 (Mc-Guild) Air Waves
, $ 9.75 (----) Swaggert
SBN, $17.00* (PRO)
NBN, $28.00 (Howard)
ABC-E, $19.00* (Torbet)

CBS-R, $18.75 (Katz)
ABC-F, $35.00* (Blair) Manship
, $21.00* (Mc-Guild) Air Waves
ABC-I, $35.00* (Torbet)

WSMB-F - See Lafayette

WWL - See New Orleans

BEAUMONT-PORT ARTHUR-ORANGE

Market # 108
Revenue Rank # 92
Income Rank # 373
APR 16.1
SMSA Pop: 381,100
CSI: 3.7 Bil (# 91)

Revenue : $5,665,437
Income : $-1,138,152
% Rev Gain: 56.4
Stations: 18/19
Diaries: 727/524:1
CSI HH: 26.2 M (# 41)
Standard Error: .728

National Rev: $1,155,728
Nat Rev per Cap: $3.03
Tot Rev per Cap: $14.87
Tot Inc per Cap: $-2.99
Profit Margin: ---
Retail $: 2.3 Bil (# 87)
Retail Sales %: .215

12+ METRO 1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KAYD-F 57/11.3	7.0	10.1	10.8	4.0
2. KHYS-F 54/10.7	7.4	5.6	4.0	3.7
3. KIOC-F 52/10.3	10.0	6.3	4.5	5.5
4. KYKR-F 48/ 9.5	13.0	9.6	12.3	13.2
5. KLVI 43/ 8.5	7.2	8.7	13.5	8.9
6. KZZB-F 35/ 6.9	7.2	2.5	6.7	6.5
7. KALO 33/ 6.5	6.1	8.7	2.5	5.5
8. KZOM-F 29/ 5.7	7.2	4.3	6.3	6.7
9. KTRH 28/ 5.5	5.2	4.0	6.1	4.2
10. KQXY-F 27/ 5.3	8.0	11.0	8.7	10.9

12+ TSA 1/4	
1. KHYS-F	84
2. KLVI	63
3. KAYD-F	61
4. KIOC-F	57
5. KYKR-F	54
6. KZOM-F	44
7. KTRH	41
8. KZZB-F	36
9. KQXY-F	34
10. KALO	33

12+ TSA CUME/MSA CUME RAT	
1. KLVI	961/20.5
2. KHYS-F	870/17.0
3. KIOC-F	787/20.5
4. KYKR-F	759/19.9
5. KAYD-F	/53/21.9
6. KTRH	560/11.4
7. KWIC-F	532/15.7
8. KZOM-F	509/ 9.9
9. KQXY-F	499/12.5
10. KZZB-F	498/14.9

12+ FM SHARE (METRO): 67.57% (325 of 481) (SPG 81: 60.98%)

TEENS	18 - 3[illegible]	18 - 49	25 - 54	35 - 64
1. KZZB	1 KIOC-F	1. KIOC-F	1. KAYD-F	1. KLVI
2. KHYS-F	2. KHYS-F	2. KAYD-F	2. KIOC-F	2. KAYD-F
3. KZOM-F	3. KAYD-F	3. KHYS-F	3. KLVI	3. KYKR-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KAYD-F	1. KIOC-F	1. KAYD-F	1. KHYS-F	1. KIOC-F
KYKR-F	2. KHYS-F	2. KIOC-F	2. KIOC-F	2. KAYD-F
3. KLVI	3. KAYD-F	3. KLVI	KZOM-F	3. KLVI

OTHER RATED STATIONS/METRO SHARE

KAYC	1450	Beaumont	1.0	KOGT	1600	Orange	2.4	KWIC-F	107.7	Beau	4.2
KDLF	1150	P. Neches	2.2	KOLE	1340	P. Arthur	1.6	KLOL-F	101.1	Houst	.4
KDVE	1510	Nederland	1.2	KTXC	1250	[illegible] Arthur	2.0				

FORMATS

	AM	FM	TOTAL	%
COUNTRY	65 (3)	105 (2)	170 (5)	35.3
ROCK/AOR/CONTEMP		87 (4)	87 (4)	18.1
BLACK	33 (1)	54 (1)	87 (2)	18.1
MOR/AC	24 (3)	52 (1)	76 (4)	15.8
NEWS/TALK	28 (1)		28 (1)	5.8
BTFL MUSIC		27 (1)	27 (1)	5.6
RELIGION	6 (1)		6 (1)	1.2
			481 (18)	

RADIO STATIONS

KALO, 990, 1 KW , BLACK	NBN, $17.50	(Selcom)	
KLVI, 560, 5 KW (DA-N), COUNTRY	ABC-I, $33.00	(Torbet)	Hicks
KAYD-F, 97.5, 50 KW @ 320, COUNTRY	, $18.00*	(MMR)	Texas Coast
KHYS-F, 98.5, 65 KW @ 380, BLACK (TM)	Source, $20.00*	(Howard)	Clear Channel
KIOC-F, 106.1, 100 KW @ 1060, AC (Century 21)	RKO, $21.00	(Christal)	
KQXY-F, 94.1, 100 KW @ 645, BTFL MUS (Schulke)	NBC, $24.00	(Mc-Guild)	Air Waves
KYKR-F, 93.3, 100 KW @ 500, COUNTRY	, $33.00	(Torbet)	Hicks
KZOM-F, 104.5, 100 KW @ 440, AOR	, $11.00	(----)	
KZZB-F, 95.1, 60 KW @ 238, BLACK or ROCK	NBN, $17.50	(Selcom)	
KWIC-F, 107.7, 100 KW @ 389, ROCK	ABC-C, $18.00	(Roslin)	

KTRH - See Houston

BILLINGS

Market # 279
Revenue Rank # 161
Income Rank # 273
APR 15.5
SMSA Pop: 111,700
CSI: .9 Bil (# 273)

Revenue : $3,065,614
Income : $ -110,805
% Rev Gain: 10.2
Stations: 10/9
Diaries: 609/183:1
CSI HH: 21.8 M (# 200)
Standard Error: .763

National Rev: $379,143
Nat Rev per Cap: $3.39
Tot Rev per Cap: $27.45
Tot Inc per Cap: $-.99
Profit Margin: ---
Retail $: .8 Bil (# 204)
Retail Sales %: .344

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. KGHL	20/14.2	16.3	7.0
KOOK	20/14.2	15.4	23.3
3. KYYA-F	19/13.5	19.5	30.2
4. KZLS-F	18/12.8	4.9	5.4
5. KOOK-F	16/11.3	10.6	7.0
6. KBMY	13/ 9.2	11.4	8.5
7. KIDX-F	10/ 7.1	8.1	6.2
KOYN	10/ 7.1	8.1	9.3
9. KURL	7/ 5.0	4.9	1.6
10. KLYC	1/ .7	---	---

12+ TSA 1/4	
1. KGHL	55
2. KOOK	32
3. KYYA-F	22
4. KZLS-F	20
5. KOOK-F	17
6. KOYN	14
KBMY	14
8. KURL	12
9. KIDX-F	11
10. KLYC	1

12+ TSA CUME/MSA CUME RAT	
1. KGHL	575/28.1
2. KOOK	516/33.9
3. KYYA-F	295/27.3
4. KOOK-F	244/18.7
5. KBMY	223/20.2
6. KZLS-F	212/21.8
7. KIDX-F	149/14.3
8. KOYN	148/10.9
9. KURL	127/ 9.8
10. KLYC	59/ 5.2

12+ FM SHARE (METRO): 47.01% (63 of 134) (SPG 81: 43.44%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KZLS-F	1. KOOK	1. KOOK	1. KGHL	1. KGHL
2. KYYA-F	2. KYYA-F	2. KYYA-F	2. KOOK	2. KOOK-F
3. KOOK	3. KZLS-F	KGHL	3. KIDX-F	3. KBMY
		KZLS-F	KOOK-F	KOYN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOOK	1. KOOK	1. KGHL	1. KOOK	1. KGHL
KGHL	2. KIDX-F	2. KOOK-F	2. KYYA-F	2. KOOK
3. KYYA-F	KYYA-F	3. KIDX-F	3. KZLS-F	3. KYYA-F
	KZLS-F			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	20 (1)	37 (2)	57 (3)	42.5
COUNTRY	33 (2)		33 (2)	24.6
BTFL MUSIC		16 (1)	16 (1)	11.9
NOSTALGIA	10 (1)		10 (1)	10.4
MOR/AC	1 (1)	10 (1)	11 (2)	8.2
RELIGION	7 (1)		7 (1)	5.2
			134 (10)	

RADIO STATIONS

KBMY, 1240, 1 KW/250 W , COUNTRY
KGHL, 790, 5 KW (DA-N), COUNTRY (Drake-Chen)
KLYC, 1490, 1 KW/250 W , MOR
KOOK, 970, 5 KW (DA-N), CONTEMP/AC
KOYN, 910, 1 KW (DAYS), NOSTALGIA (Toby Arnold)
KURL, 730, 5 KW (DAYS), RELIGION

KIDX-F, 98.5, 50 KW @ 402, AC
KOOK-F, 102.9, 100 KW @ 750, BTFL MUS (Schulke)
KYYA-F, 93.3, 100 KW @ 700, ROCK
KZLS-F, 97.1, 35 KW @ -30, ROCK (Drake-Chen)

ABC-I,	$ 9.00	(Gillis)	Peoria Jrnl Star
CBS,	$16.25	(Eastman)	Hatch
MBS,	$ 7.00	(----)	(LAUREL)
ABC-C,	$15.00	(Torbet)	Matthias
NBC,	$ 9.00	(P/W)	
,	$ 4.00	(----)	Christian Ent
Source,	$11.00	(Eastman)	Hatch
,	$ 8.50	(Torbet)	Matthias
RKO,	$15.04	(Blair)	Meyer
,	$10.00*	(Market 4)	

BINGHAMPTON

Market # 131
Revenue Rank # 140
Income Rank # 105
APR 15.4
SMSA Pop: 300,200
CSI: 2.3 Bil (# 139)

Revenue : $3,592,712
Income : $ 249,436
% Rev Gain: 10.9
Stations: 12/9
Diaries: 390/770:1
CSI HH: 20.5 M (# 250)
Standard Error: .734

National Rev: $471,637
Nat Rev per Cap: $1.57
Tot Rev per Cap: $11.97
Tot Inc per Cap: $.83
Profit Margin: 6.9
Retail $: 1.4 Bil (# 141)
Retail Sales %: .241

12+ METRO 1/4/SHARE		SPG 81	O/N 80
1. WMRV-F	63/16.4	16.4	11.4
2. WNBF	53/13.8	15.6	10.6
3. WQYT-F	48/12.5	14.2	17.4
4. WAAL-F	47/12.2	11.5	12.4
5. WENE	33/ 8.6	4.2	7.5
WKOP	33/ 8.6	10.3	6.2
7. WWWT-F	20/ 5.2	7.1	8.0
8. WINR	14/ 3.6	4.9	4.9
9. WEBO	8/ 2.1	.7	2.8
10. WGBI-F	6/ 1.6	1.7	3.9

12+ TSA 1/4	
1. WAAL-F	71
WMRV-F	71
3. WQYT-F	70
4. WNBF	53
5. WKOP	39
6. WENE	35
7. WWWT-F	20
8. WINR	16
9. WEBO	9
10. WGBI-F	8

12+ TSA CUME/MSA CUME RAT	
1. WAAL-F	969/28.2
2. WMRV-F	911/30.5
3. WQYT-F	804/24.4
4. WNBF	787/30.5
5. WKOP	569/19.7
6. WENE	544/20.7
7. WINR	493/16.0
8. WWWT-F	386/15.0
9. WEBO	169/ 6.4
10. WGBI-F	159/ 4.3

12+ FM SHARE (METRO): 57.78% (193 of 334) (SPG 81: 59.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WWWT-F	1. WMRV-F	1. WMRV-F	1. WMRV-F	1. WNBF
2. WMRV-F	2. WAAL-F	2. WAAL-F	2. WNBF	2. WQYT-F
WAAL-F	3. WENE	3. WNBF	3. WQYT-F	3. WKOP

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WNBF	1. WMRV-F	1. WMRV-F	1. WAAL-F	1. WNBF
2. WMRV-F	2. WAAL-F	2. WQYT-F	2. WMRV-F	2. WMRV-F
3. WAAL-F		3. WNBF	3. WENE	3. WAAL-F

OTHER RATED STATIONS/METRO SHARE

WKRZ-F 98.5 Wilkes-Barre 1.0

WSYR-F 94.5 Syracuse 1.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		145 (6)	145 (6)	43.4
MOR/AC	75 (3)		75 (3)	22.5
COUNTRY	66 (2)		66 (2)	19.8
BTFL MUSIC		48 (1)	48 (1)	14.4
			334 (12)	

RADIO STATIONS

WEBO, 1330, 5 KW (DAYS)	, MOR	MBS, $ 9.00 (Market 4)	(OWEGO)
WENE, 1430, 5 KW (DA-N)	, COUNTRY (Drake-Chen)	ABC-E, $20.00 (Masla)	
WINR, 680, 1 KW/500 W (DA-2),	CONTEMP/AC	ABC-I, $16.00* (Savalli)	
WKOP, 1360, 5 KW/500 W (DA-2),	COUNTRY	CBS, $15.00 (Howard)	Regional
WNBF, 1290, 5 KW (DA-N)	, MOR	NBC, $22.00* (Mc-Guild)	Stoner
WAAL-F, 99.1, 7 KW @ 1090,	ROCK	RKO, $25.00 (Torbet)	Regional
WMRV-F, 105.7, 35 KW @ 570,	CONTEMP (Drake-Chen)	Source, $18.00* (Masla)	
WQYT-F, 98.1, 10 KW @ 950,	BTFL MUS (Schulke)	, $22.00* (Mc-Guild)	Stoner
WWWT-F, 101.7, 1 KW @ 450,	ROCK	ABC-C, $ 9.00 (Market 4)	(OWEGO)

BIRMINGHAM

Market # 47; ADI # 47
Revenue Rank # 43
Income Rank # 340
APR 17.1
SMSA Pop: 860,100
CSI: 6.3 Bil (# 55)

Revenue : $12,234,201
Income : $ -357,586
% Rev Gain: 8.1
Stations: 22/24
Diaries: 1338/643:1
CSI HH: 20.3 M (# 260)
Standard Error: .541

National Rev: $2,901,748
Nat Rev per Cap: $3.37
Tot Rev per Cap: $14.22
Tot Inc per Cap: $-.42
Profit Margin: ---
Retail $: 3.7 Bil (# 53)
Retail Sales %: .286

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WZZK-F	201/16.6	17.7	13.6	7.7	5.5
2. WENN-F	149/12.3	7.0	9.1	11.1	12.4
3. WKXX-F	137/11.3	10.5	12.3	11.1	11.0
4. WATV	89/ 7.3	4.6	4.8	5.7	5.0
5. WQEZ-F	72/ 5.9	6.7	3.8	6.1	3.5
6. WSGN	60/ 5.0	6.0	6.4	8.3	8.3
7. WAPI-F	53/ 4.4	5.5	4.7	6.1	6.3
8. WJLD	52/ 4.3	4.9	3.2	2.4	4.5
9. WENN	49/ 4.0	3.3	3.8	2.4	4.8
10. WVOK	40/ 3.3	4.9	5.5	5.6	5.3

12+ TSA 1/4	
1. WZZK-F	317
2. WKXX-F	211
3. WENN-F	188
4. WQEN-F	108
5. WQEZ-F	97
6. WAPI-F	96
7. WATV	90
8. WVOK	78
9. WSGN	66
10. WRKK-F	56

12+ TSA CUME/MSA CUME RAT	
1. WZZK-F	3643/30.9
2. WKXX-F	2811/26.6
3. WENN-F	1795/20.4
4. WAPI-F	1550/14.6
5. WSGN	1478/18.8
6. WQEZ-F	1457/15.3
7. WQEN-F	1284/ 1.9
8. WVOK	1234/ 9.0
9. WRKK-F	976/ 9.7
10. WJLD	911/12.8

12+ FM SHARE (METRO): 59.58% (687 of 1153) (SPG 81: 55.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKXX-F	1. WKXX-F	1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WENN-F	2. WENN-F	2. WENN-F	2. WENN-F	2. WQEZ-F
3. WAPI-F	3. WZZK-F	WKXX-F	3. WKXX-F	3. WATV
4. WATV	4. WRKK-F	4. WSGN	4. WSGN	4. WENN-F
5. WZZK-F	5. WAPI-F	5. WATV	5. WATV	5. WVOK

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZZK-F	1. WKXX-F	1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WENN-F	2. WENN-F	2. WENN-F	WENN-F	2. WENN-F
3. WKXX-F	3. WZZK-F	WKXX-F	3. WKXX-F	3. WKXX-F
4. WSGN	4. WSGN	4. WATV	4. WRKK-F	4. WSGN
5. WATV	WATV	5. WSGN	5. WAPI-F	5. WRKK-F

FORMATS

	AM	FM	TOTAL	%
BLACK	172 (3)	149 (1)	321 (4)	27.8
COUNTRY	75 (4)	205 (2)	280 (6)	24.3
ROCK/AOR/CONTEMP		236 (4)	236 (4)	20.5
NOR/AC	100 (3)		100 (3)	8.7
RELIGION/GOSPEL	49 (1)	25 (1)	74 (2)	6.4
BTFL MUSIC		72 (1)	72 (1)	6.2
NEWS/TALK	36 (1)		36 (1)	3.1
NOSTALGIA	34 (1)		34 (1)	2.9
			1153 (22)	

BIRMINGHAM ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WKXX-F	2. WKXX-F	2. WSGN
3. WENN-F	3. WENN-F	3. WKXX-F
4. WENN-F	4. WSGN	4. WENN-F
5. WAPI-F	5. WAPI-F	5. WQEZ-F
WQEZ-F	6. WQEZ-F	6. WAPI-F
7. WQEN-F	7. WVOK	7. WERC
8. WVOK	8. WJLD	8. WCRT
9. WSGN	9. WQEN-F	9. WDJC-F
10. WJLD	10. WERC	10. WAPI
11. WAAX	11. WATV	
12. WENN	12. WRKK-F	
13. WRKK-F	13. WAPI	
14. WDJC-F	14. WYDE	
15. WERC	15. WENN	

OTHER RATED STATIONS/METRO SHARE

WAPI	1070		2.2
WARF	1240	Jasper	.3
WBUL	1220		2.6
WCRT	1260		2.8
WDJC-F	93.7		2.1
WERC	960		3.0
WRKK-F	99.5		3.1
WSMQ	1450	Bessemer	.7
WWWB	1360	Jasper	1.1
WWWB-F	102.5	Jasper	.3
WYDE	850		1.9
WQEN-F	103.7	Gadsden	.7

ADI FM SHARE: 62.95% (1079 of 1714) (SPG 81: 59.77%)

AM STATIONS

WAPI, 1070, 50 KW/5 KW (DA-N) , AC (Burk-Abr)	CBS, $25.00* (Torbet)	Newhouse
WATV, 900, 1 KW (DAYS) , BLACK	ABI, $20.00* (Howard)	
WENN, 1320, 5 KW (DAYS) , BLACK/GOSPEL	NBN, $40.00* (Selcom)	
WERC, 960, 5 KW (DA-N) , NEWS	CNN, $41.00* (Mc-Guild)	Mooney
WJLD, 1400, 1 KW/250 W , BLACK	ABC-C, $20.50 (Masla)	
WSGN, 610, 5 KW/1 KW (DA-N) , AC	RKO, $58.80 (Eastman)	Harte-Hanks
WVOK, 690, 50 KW (DAYS) , COUNTRY	, $33.33* (HNW)	Sanders
WYDE, 850, 50 KW/1 KW (DA-D) , COUNTRY	ABC-I, $38.75 (PRO)	
WAAX, 570, 5 KW/500 W (DA-N), COUNTRY	ABC-E, $15.13 (P/W)	(GADSDEN)

FM STATIONS

WAPI-F, 94.5, 100 KW @ 1214, AOR (Burk-Abr)	Source, $32.00* (Torbet)	Newhouse
WDJC-F, 93.7, 100 KW @ 550, RELIGION	, $20.00 (Savalli)	Crawford
WENN-F, 107.7, 100 KW @ 640, BLACK	NBN, $64.00* (Selcom)	
WKXX-F, 106.9, 100 KW @ 1114, ROCK	, $82.50* (Mc-Guild)	Mooney
WQEZ-F, 96.5, 100 KW @ 890, BTFL MUS (TM)	, $25.00* (Blair)	
WRKK-F, 99.5, 100 KW @ 952, AOR	, $30.00* (Christal)	
WZZK-F, 104.7, 100 KW @ 640, COUNTRY	, $80.00* (Katz)	Katz
WQEN-F, 103.7, 100 KW @ 1110, ROCK	, $25.00 (P/W)	(GADSDEN)

BLOOMINGTON, IL

Market # 261
Revenue Rank # 180
Income Rank # 75
APR 17.1
SMSA Pop: 121,100
CSI: 1.2 Bil (# 216)

Revenue : $2,613,508
Income : $ 381,470
% Rev Gain: 5.0
Stations: 16/4
Diaries: 655/185:1
CSI HH: 26.0 M (# 50)
Standard Error: ,839

National Rev: $282,795
Nat Rev per Cap: $2.34
Tot Rev per Cap: $21.58
Tot Inc per Cap: $3.15
Profit Margin: 14.6%
Retail $: .6 Bil (# 245)
Retail Sales %: .397

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WJBC	71/40.8	40.7	39.0	37.3	37.0
2. WBNQ-F	28/16.1	15.9	18.2	18.9	16.0
3. WWCT-F	13/ 7.5	5.5	5.2	6.5	7.2
4. WMLA-F	11/ 6.3	9.0	8.4	7.1	8.3
5. WLS	10/ 5.7	6.2	5.8	5.3	7.2
6. WMAQ	7/ 4.0	5.5	5.2	4.1	7.2
7. WIHN-F	6/ 3.4	4.8	4.5	6.5	3.9
8. WKZW-F	5/ 2.9	2.8	1.3	1.8	1.7
9. WSWT-F	3/ 1.7	.7	1.9	1.2	1.7
10. WGN	2/ 1.1	4.8	3.2	1.2	1.7

12+ TSA 1/4	
1. WJBC	87
2. WBNQ-F	46
3. WLS	26
4. WWCT-F	19
5. WMAQ	18
6. WKZW-F	15
WMLA-F	15
8. WGN	11
9. WSWT-F	10
10. WIHN-F	6

12+ TSA CUME/MSA CUME RAT	
1. WJBC	812/63.5
2. WBNQ-F	673/40.2
3. WLS	580/26.6
4. WMAQ	343/12.6
5. WKZW-F	276/13.9
6. WGN	253/ 9.6
7. WMLA-F	213/17.9
8. WWCT-F	185/11.6
9. WSWT-F	176/ 6.5
10. WBBM	162/ 5.7

12+ FM SHARE (METRO): 41.98% (68 of 162) (SPG 81: 41.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WBNQ-F	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC
2. WJBC	2. WJBC	2. WBNQ-F	2. WBNQ-F	2. WMLA-F
WLS	3. WWCT-F	3. WWCT-F	3. WMAQ	3. WMAQ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBC	1. WBNQ-F	1. WJBC	1. WBNQ-F	1. WJBC
2. WBNQ-F	2. WJBC	2. WBNQ-F	2. WWCT-F	2. WMAQ
3. WMLA-F	3. WLS	3. WMLA-F	3. WJBC	3. WMLA
	WWCT			WBNQ

OTHER RATED STATIONS/METRO SHARE

WBBM	780	Chicago .6	WPEO	1020	Peoria .6
WDWS-F	97.5	Champaign .6	WSOY-F	102.9	Decatur .6
WIRL	1290	Peoria .6	WVEL	1140	Pekin .6

FORMATS

	AM	FM	TOTAL	%
MOR/AC	74 (3)	1 (1)	75 (4)	46.3
ROCK/AOR/CONTEMP	10 (1)	47 (4)	57 (5)	35.2
COUNTRY	7 (1)	11 (1)	18 (2)	11.1
BTFL MUSIC	1 (1)	9 (2)	10 (3)	6.2
RELIGION	1 (1)		1 (1)	0.6
NEWS/TALK	1 (1)		1 (1)	0.6
			162 (16)	

RADIO STATIONS

WJBC, 1230, 1 KW/250 W, MOR	ABC-I, $36.00	(Mc-Guild)	Bloomington
WBNQ-F, 101.5, 50 KW @ 460, ROCK (TM)	, $22.50	(Torbet)	Bloomington
WIHN-F, 96.7, 3 KW @ 300, AC/BTFL (FM-100)	, $16.00	(----)	
WMLA-F, 92.7, 3 KW @ 300, COUNTRY	NBC, $18.00	(Masla)	

Other stations - see Peoria or Chicago

BOISE

Market # 187
Revenue Rank # 184
Income Rank # 363
APR 16.4
SMSA Pop: 182,600
CSI: 1.4 Bil (# 187)

Revenue : $2,601,229
Income : $ -661,584
% Rev Gain: 26.6
Stations: 17/9
Diaries: 615/297:1
CSI HH: 22.1 M (# 187)
Standard Error: .796

National Rev: $551,317
Nat Rev per Cap: $3.02
Tot Rev per Cap: $14.25
Tot Inc per Cap: $-3.62
Profit Margin: ---
Retail $: 1.0 Bil (# 172)
Retail Sales %: .231

12+ METRO 1/4/SHARE		SPG 81	O/N 80
1. KBOI	44/12.4	13.1	16.5
2. KBBK-F	42/11.8	11.0	3.7
3. KIDQ-F	39/11.0	8.3	10.9
4. KIDO	31/ 8.7	7.0	7.1
5. KBOI-F	27/ 7.6	10.1	10.1
6. KGEM	24/ 6.8	11.0	8.2
KIZN-F	24/ 6.8	---	---
8. KFXD-F	22/ 6.2	8.0	7.1
9. KFXD	19/ 5.4	5.5	9.4
10. KBXL-F	16/ 4.5	7.3	9.4

12+ TSA 1/4	
1. KBOI	71
2. KBBK-F	54
3. KIDQ-F	50
4. KIDO	43
5. KBOI-F	40
6. KIZN-F	37
7. KGEM	33
8. KFXD	30
9. KFXD-F	29
KJOT-F	29

12+ TSA CUME/MSA CUME RAT	
1. KBOI	950/28.0
2. KFXD	645/20.4
3. KBBK-F	570/20.3
4. KIDO	514/18.2
5. KGEM	499/18.3
6. KBOI-F	489/16.6
7. KIDQ-F	483/17.5
8. KFXD-F	442/15.2
9. KIZN-F	410/12.0
10. KBXL-F	386/13.9

12+ FM SHARE (METRO): 57.10% (193 of 338) (SPG 81: 54.58%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KBBK-F	1. KIDQ-F	1. KBOI	1. KBOI	1. KBOI
2. KIDQ-F	2. KBOI	2. KIDQ-F	2. KGEM	KBOI-F
	3. KBBK-F	3. KBBK-F	3. KBOI-F	3. KIDO

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBOI	1. KFXD-F	1. KBOI	1. KIDQ-F	1. KBOI
2. KIDO	2. KBBK-F	2. KBOI-F	2. KBOI	2. KGEM
3. KBBK-F	KIDQ-F	3. KJOT-F	3. KBBK-F	KIZN-F

OTHER RATED STATIONS/METRO SHARE

KBGN	1060	Caldwell	3.7	KJOT-F	105.1	4.5	KSPD	790 .6
KBNY-F	96.9	Nampa	2.0	KKIC	950	1.4	KYME	740 1.4
KCID	1490	Caldwell	.6					

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	19 (1)	103 (3)	122 (4)	36.1
COUNTRY	24 (1)	40 (2)	64 (3)	18.9
NOR/AC	46 (2)		46 (2)	13.6
BTFL MUSIC		43 (2)	43 (2)	12.7
NOSTALGIA	31 (1)		31 (1)	9.2
UNKNOWN	7 (2)	7 (1)	14 (3)	4.1
RELIGION	13 (1)		13 (1)	3.8
CLASSICAL/VARIETY	5 (1)		5 (1)	1.5
			338 (17)	

RADIO STATIONS

KBOI, 670, 50 KW (DA-N), AC	NBC, $23.00*	(Katz)
KFXD, 580, 5 KW (DA-N), CONTEMP	RKO, $12.00	(Torbet)
KGEM, 1140, 10 KW (DA-1), COUNTRY	ABC-I, $21.13	(Eastman) Hatch
KIDO, 630, 5 KW (DA-2), NOSTALGIA (Al Ham)	CBS, $20.03	(Blair)
KBBK-F, 92.3, 44 KW @ 2500, ROCK	, $ 9.75	(Lotus)
KBOI-F, 97.9, 47 KW @ 2510, BTFL MUS (Schulke)	, $18.00*	(Katz)
KBXL-F, 94.1, 25 KW @ 2500, BTFL MUS	, $10.25	(Lotus)
KFXD-F, 94.9, 46 KW @ 2520, ROCK (Drake-Chen)	RKO II, $15.00	(Torbet)
KIDQ-F, 104.3, 43 KW @ 2574, AOR (Sebastian)	Source, $20.03	(Blair)
KIZN-F, 93.1, 50 KW @ , COUNTRY (Barns-Somer)	, $? ?	(----)
KJOT-F, 105.1, 43 KW @ 2574, COUNTRY (Drake-Chen)	ABC-I, $12.50	(Eastman) Hatch

BOSTON

Market # 6; ADI # 6
Revenue Rank # 8
Income Rank # 43
APR 19.4
SMSA Pop: 3,656,300
CSI: 35.0 Bil (# 8)

Revenue : $52,037,543
Income : $ 678,310
% Rev Gain: 21.7%
Stations: 37/34
Diaries: 2383/1534:1
CSI HH: 26.8 M (# 27)
Standard Error: .426

National Rev: $18,893,536
Nat Rev per Cap: $5.17
Tot Rev per Cap: $14.23
Tot Inc per Cap: $.19
Profit Margin: 1.3%
Retail $: 19.5 Bil (# 7)
Retail Sales %: .210

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SUM 81	SPG 81
1. WHDH	473/8.5	7.9	8.7	9.7	8.5
2. WBZ	467/8.4	8.5	8.2	6.8	6.7
3. WCOZ-F	411/7.4	6.7	9.3	12.6	11.1
4. WXKS-F	391/7.0	5.8	6.1	5.0	7.1
5. WEEI	367/6.6	6.2	6.6	6.0	7.0
6. WMJX-F	298/5.3	3.5	.5	.6	.7
7. WBCN-F	264/4.7	5.9	5.9	4.6	3.9
8. WJIB-F	245/4.4	6.1	5.3	4.9	6.3
9. WROR-F	228/4.1	4.6	5.0	5.4	5.8
10. WVBF-F	221/4.0	3.1	4.1	3.9	3.7
11. WEEI-F	173/3.1	3.9	4.0	3.5	3.7
12. WRKO	168/3.0	3.1	2.8	2.5	3.2
13. WXKS	153/2.7	3.7	3.2	4.0	3.7
14. WHUE-F	129/2.3	3.1	2.7	2.5	2.2
15. WITS	114/2.0	1.7	2.2	2.0	2.6

12+ TSA	1/4
1. WBZ	691
2. WCOZ-F	607
3. WHDH	532
4. WXKS-F	500
5. WEEI	404
6. WMJX-F	367
7. WBCN-F	366
8. WROR-F	339
9. WJIB-F	316
10. WHJY-F	300
11. WVBF-F	281
12. WEEI-F	261
13. WAAF-F	238
14. WRKO	217
15. WSSH-F	183

12+ TSA	CUME/MSA CUME RAT
1. WBZ	10630/23.7
2. WCOZ-F	8993/18.8
3. WHDH	7580/22.4
4. WXKS-F	6392/16.3
5. WROR-F	6026/14.1
6. WMJX-F	6016/16.0
7. WEEI	5925/17.5
8. WBCN-F	5248/13.3
9. WVBF-F	4687/12.7
10. WJIB-F	4424/11.7
11. WEEI-F	4340/10.7
12. WRKO	4298/11.4
13. WAAF-F	4166/ 6.2
14. WHJY-F	3549/ 1.5
15. WHUE-F	2863/ 7.3

12+ FM SHARE (METRO): 57.63% (2913 of 5055) (SPG 81: 56.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WCOZ-F	1. WXKS-F	1. WXKS-F	1. WHDH	1. WBZ
2. WXKS-F	2. WCOZ-F	2. WCOZ-F	2. WBZ	2. WHDH
3. WVBF-F	3. WBCN-F	3. WBCN-F	3. WXKS-F	3. WEEI
4. WBOS-F	4. WMJX-F	4. WMJX-F	4. WMJX-F	4. WJIB-F
5. WAAF-F	5. WROR-F	5. WHDH	5. WROR-F	5. WXKS
6. WBCN-F	6. WVBF-F	6. WBZ	6. WBCN-F	6. WSSH-F
7. WROR-F	7. WEEI-F	7. WROR-F	7. WEEI	7. WHUE-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBZ	1. WXKS-F	1. WHDH	1. WCOZ-F	1. WBZ
2. WHDH	2. WMJX-F	2. WBZ	2. WBCN-F	2. WBCN-F
3. WEEI	3. WCOZ-F	3. WXKS-F	3. WXKS-F	3. WHDH
4. WXKS-F	4. WBCN-F	4. WMJX-F	4. WMJX-F	4. WROR-F
5. WVBF-F	5. WROR-F	5. WROR-F	5. WVBF-F	5. WMJX-F
WCOZ-F	6. WHDH	6. WEEI-F	WROR-F	6. WXKS-F
7. WBCN-F	7. WEEI-F	7. WEEI	7. WEEI-F	7. WEEI

FORMATS

	AM	FM	TOTAL	%
MOR/AC	1048 (6)	891 (5)	1939 (11)	38.4
ROCK/AOR/CONTEMP		1415 (7)	1415 (7)	28.0
NEWS/TALK	649 (3)		649 (3)	12.8
BTFL MUSIC	35 (1)	407 (4)	442 (5)	8.7
BLACK/URBAN	129 (2)	73 (1)	202 (3)	4.0
BIG BAND/NOSTALGIA	154 (2)	19 (1)	173 (3)	3.4
RELIGION	91 (2)		91 (2)	1.8
CLASSICAL		81 (1)	81 (1)	1.6
COUNTRY	36 (1)	27 (1)	63 (2)	1.2
			5055 (37)	

BOSTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBZ	1. WBZ	1. WHDH
2. WCOZ-F	2. WCOZ-F	2. WBZ
3. WHDH	3. WHDH	3. WCOZ-F
4. WXKS-F	4. WMJX-F	4. WXKS-F
5. WEEI	5. WEEI	5. WEEI
6. WMJX-F	6. WROR-F	6. WBCN-F
7. WBCN-F	7. WXKS-F	7. WROR-F
8. WROR-F	8. WBCN-F	8. WVBF-F
9. WJIB-F	9. WVBF-F	9. WMJX-F
10. WVBF-F	10. WJIB-F	10. WJIB-F
11. WEEI-F	11. WRKO	
12. WAAF-F	12. WEEI-F	
13. WRKO	13. WAAF-F	
14. WSSH-F	14. WSSH-F	
15. WHUE-F	15. WHUE-F	

ADI FM SHARE: 62.37% (4612 of 7394) (SPG 81: 62.31%)

OTHER RATED STATIONS/METRO SHARE

WBOS-F	92.9	Brookline	1.3
WCAP	980	Lowell	.5
WCAS	740	Cambridge	.4
WCGY-F	93.7	Lawrence	1.3
WCRB-F	102.5		1.4
WDLW	1330		.6
WESX	1230	Salem	.4
WEZE	1260		.4
WHAV-F	92.5	Haverhill	.3
WHUE	1150		.6
WILD	1090		1.9
WJDA	1300	Quincy	.7
WLLH	1400	Lowell	.3
WLYN-F	101.7	Lynn	.3
WROL	950		1.3
WSSH-F	99.5	Lowell	2.1
WAAF-F	107.3	Worcester	1.7
WOKQ-F	97.5	Dover,NH	.5
WPLM-F+	99.1	Plymouth	.3
WSRS-F	96.1	Worcester	.3
WHJY-F	94.1	Providence	.4

AM STATIONS

WBZ , 1030, 50 KW (DA-1), MOR	ABC-E,	$187.50	(RAR)	Westinghouse
WEEI, 590, 5 KW (DA-1), NEWS	CBS,	$133.75	(CBS Spot)	CBS
WHDH, 850, 50 KW (DA-2), MOR/AC	,	$226.88	(Blair)	Blair
WITS, 1510, 50 KW (DA-1), NEWS/TALK	NBC,MBS,	$ 58.00	(Katz)	Mariner
WRKO, 680, 50 KW (DA-2), TALK	RKO II,ABC-I,	$130.00*	(RKO)	RKO
WXKS, 1430, 5 KW (DAYS), NOSTALGIA (Al Ham)	,	$ 56.44	(MMR)	

FM STATIONS

WBCN-F, 104.1, 50 KW @ 740, AOR	,	$306.25	(Torbet)	Infinity
WBOS-F, 92.9, 12 KW @ 888, URBAN (?)	,	$ 60.00*	(Howard)	
WCOZ-F, 94.5, 7 KW @ 1140, AOR (Sebastian)	,	$230.00	(Blair)	Blair
WEEI-F, 103.3, 12 KW @ 890, SOFT ROCK	CBS-R,	$140.63	(CBS/FM)	CBS
WHUE-F, 100.7, 50 KW @ 500, BTFL MUS (Churchill)	,	$ 70.00*	(Selcom)	GCC
WJIB-F, 96.9, 9 KW @ 1010, BTFL MUS (Schulke)	,	$120.00	(Christal)	E
WMJX-F, 106.7, 18 KW @ 760, AC	,	$100.00*	(Eastman)	Greater Media
WROR-F, 98.5, 6 KW @ 1191, AC	RKO,	$170.00*	(RKO)	RKO
WSSH-F, 99.5, 40 KW @ 550, AC	,	$ 60.00*	(HNW)	
WVBF-F, 105.7, 11 KW @ 954, CONTEMP	,	$133.75	(Mc-Guild)	Fairbanks
WXKS-F, 107.9, 21 KW @ 710, ROCK	,	$122.50	(MMR)	
WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr)	Source,	$115.00	(Katz)	Katz (WORCESTER)

BRIDGEPORT

Market # 102 (52 on county basis)
Revenue Rank # 135
Income Rank # 109
APR 19.1
SMSA Pop: 413,100 (809 M-County)
CSI: 4.3 Bil (# 86) (#35-county)
Standard Error: .703

Revenue : $3,694,786
Income : $ 238,271
% Rev Gain: 2.7
Stations: 35/4
Diaries: 862/479:1
CSI HH: 33.9 M (# 2)
Retail Sales %: .199

National Rev: $807,846
Nat Rev per Cap: $1.96
Tot Rev per Cap: $8.94
Tot Inc per Cap: $.58
Profit Margin: 6.4%
Retail $: 1.7 Bil (# 114)
(#50 - county)

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WEZN-F	111/16.4	15.9	16.0	14.8	16.2
2. WICC	104/15.4	13.9	15.7	14.8	15.1
3. WNAB	43/ 6.4	7.5	7.4	7.2	8.3
4. WNBC	41/ 6.1	7.2	7.4	7.3	9.2
5. WKCI-F	40/ 5.9	4.9	5.5	7.3	3.6
6. WRKI-F	34/ 5.0	3.2	3.7	1.8	2.8
7. WPLR-F	30/ 4.4	4.1	5.4	7.0	6.2
8. WCBS	29/ 4.3	4.3	3.4	5.7	5.3
9. WDJZ	24/ 3.6	4.9	4.6	4.2	7.1
10. WRKS-F	21/ 3.1	1.8	---	---	---

12+ TSA 1/4	
1. WEZN-F	186
2. WICC	117
3. WNBC	94
4. WCBS	79
5. WRKI-F	66
6. WKCI-F	60
7. WNAB	43
8. WOR	37
9. WPLR-F	35
WHN	35

12+ TSA CUME/MSA CUME RAT	
1. WEZN-F	2061/30.3
2. WNBC	1835/22.1
3. WICC	1752/41.9
4. WCBS	1550/15.2
5. WKCI-F	1002/18.7
6. WRKI-F	866/12.2
7. WABC	703/ 7.7
8. WPLJ-F	681/ 6.7
9. WHN	608/ 5.5
10. WCBS-F	576/ 4.0

12+ FM SHARE (METRO): 49.28% (309 of 627) (SPG 81: 44.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WRKI-F	1. WICC	1. WICC	1. WICC	1. WEZN-F
2. WNBC	2. WKCI-F	2. WEZN-F	2. WEZN-F	2. WICC
3. WPLR-F	3. WPLR-F	3. WKCI-F	3. WNBC	3. WNAB
WKCI-F	4. WRKI-F	4. WNBC	4. WKCI-F	4. WCBS

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WICC	1. WICC	1. WICC	1. WPLR-F	1. WEZN-F
2. WEZN-F	2. WKCI-F	2. WEZN-F	2. WRKI-F	2. WICC
3. WNBC	3. WRKS-F	3. WNAB	3. WICC	3. WNBC
4. WNAB	4. WNBC	4. WKCI-F	4. WNBC	4. WKCI-F

OTHER RATED STATIONS/METRO SHARE

WABC	770	NY	1.6	WELI	960	N. Haven	.3	WMCA	570	NY	.7
WADS	690	Anson.	2.2	WHLI	1100	Long Is.	.9	WNEW	1130	NY	.3
WAVZ	1300	N. Haven	.3	WHN	1050	NY	1.6	WOR	710	NY	2.4
WBLI-F	106.1	Long Is.	.7	WINS	1010	NY	.6	WPAT-F	93.1	NY	.6
WBLS-F	107.5	NY	1.8	WKHK-F	106.7	NY	.3	WPLJ-F	95.5	NY	1.9
WCBS-F	101.1	NY	.7	WKSS-F	95.7	Hart	.3	WQXR+	1560	NY	1.0
WDJF-F	107.9	Westp.	.7	WKTU-F	92.3	NY	1.0	WWYZ-F	92.5	Water.	.4
WDRC-F	102.9	Hart	.7	WLYQ-F	95.9	Norw.	.3	WYNY-F	97.1	NY	.7

FORMATS

	AM	FM	TOTAL	%
MOR/AC	164 (4)	13 (3)	177 (7)	28.2
ROCK/AOR/CONTEMP	41 (1)	134 (8)	175 (9)	27.9
BTFL MUSIC		117 (3)	117 (3)	18.7
NEWS/TALK	65 (5)		65 (5)	10.4
BLACK/URBAN		40 (3)	40 (3)	6.4
BIG BAND/NOST	34 (4)		34 (4)	5.4
COUNTRY	11 (1)	2 (1)	13 (2)	2.1
CLASSICAL	4 (1)	3 (1)	7 (2)	1.1
			627 (35)	

RADIO STATIONS

WDJZ, 1530, 5 KW (DAYS,DA) , NOSTALGIA	MBS, $17.50	(Lotus)	
WICC, 600, 1 KW/500 W (DA-1), AC/MOR	, $36.00	(Christal)	Tribune Co.
WNAB, 1450, 1 KW/250 W , MOR/TALK	ABC-I, $33.25	(Savalli)	
WEZN-F, 99.9, 25 KW @ 680, BTFL MUS (Carson)	, $60.00	(Katz)	Katz
WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr)	, $30.00	(Roslin)	

BUFFALO

Market # 32; ADI # 31
Revenue Rank # 33
Income Rank # 17
APR 17.6
SMSA Pop: 1,225,800
CSI: 11.2 Bil (# 33)

Revenue : $16,127,872
Income : $ 2,002,474
% Rev Gain: 2.9
Stations: 23/17
Diaries: 1421/863:1
CSI HH: 23.9 M (# 115)
Standard Error: .523

National Rev: $4,711,702
Nat Rev per Cap: $3.84
Tot Rev per Cap: $13.16
Tot Inc per Cap: $1.63
Profit Margin: 12.4%
Retail $: 5.7 Bil (# 36)
Retail Sales %: .233

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WJYE-F	224/12.5	11.6	15.5	14.0	13.3
2. WBEN	190/10.6	13.1	13.4	14.3	12.2
3. WKBW	175/ 9.7	8.4	9.7	10.1	9.2
4. WBEN-F	149/ 8.3	8.8	7.1	7.8	9.1
5. WGRQ-F	139/ 7.7	9.7	7.6	6.0	6.7
6. WGR	131/ 7.3	7.6	7.0	9.5	9.0
7. WBLK-F	125/ 7.0	5.0	6.2	5.9	5.4
8. WECK	85/ 4.7	5.1	1.6	---	.9
9. WYRK-F	83/ 4.6	2.8	2.6	3.5	5.0
10. WZIR-F	50/ 2.8	2.2	.5	1.3	.5
WACJ-F	50/ 2.8	2.2	1.7	1.8	1.8
12. WPHD-F	48/ 2.7	4.3	6.4	4.1	5.0

12+ TSA 1/4	
1. WJYE-F	247
2. WBEN-F	205
3. WBEN	203
4. WGRQ-F	190
5. WKBW	188
6. WGR	185
7. WBLK-F	125
8. WYRK-F	103
9. WECK	85
10. WACJ-F	56
11. WZIR-F	52
12. WPHD-F	50

12+ TSA CUME/MSA CUME RAT	
1. WBEN-F	3622/24.6
2. WKBW	3427/30.4
3. WBEN	2996/26.5
4. WGR	2991/23.0
5. WJYE-F	2698/23.4
6. WGRQ-F	2245/17.1
7. WYRK-F	1340/10.5
8. WPHD-F	1221/11.0
9. WBLK-F	1048/ 9.9
10. WECK	1037/ 9.9
11. WZIR-F	1013/ 9.2
12. WBUF-F	657/ 4.8

12+ FM SHARE (METRO): 56.87% (931 of 1637) (SPG 81: 57.23%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WGRQ-F	1. WBEN-F	1. WKBW	1. WGR	1. WJYE-F
2. WBEN-F	2. WGRQ-F	2. WGR	2. WKBW	2. WBEN
3. WBLK-F	3. WKBW	3. WBEN-F	3. WJYE-F	3. WKBW
4. WKBW	4. WBLK-F	4. WBLK-F	4. WBEN	4. WECK
	5. WGRQ-F	5. WGRQ-F	5. WBLK-F	5. WGR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBEN	1. WBEN-F	1. WKBW	1. WGRQ-F	1. WGR
2. WKBW	2. WKBW	2. WGR	2. WGR	2. WBEN
3. WJYE-F	3. WGRQ-F	3. WJYE-F	3. WBEN-F	3. WJYE-F
4. WGR	4. WBLK-F	4. WBEN	WBLK-F	4. WKBW
5. WBLK-F	5. WGR	5. WBLK-F	5. WKBW	5. WBEN-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	175 (1)	398 (5)	573 (6)	35.0
MOR/AC	378 (6)	75 (2)	453 (8)	27.6
BTFL MUSIC		230 (2)	230 (2)	14.0
BLACK/URBAN	31 (1)	125 (1)	156 (2)	9.5
COUNTRY	39 (2)	83 (1)	122 (3)	7.4
NOSTALGIA	85 (1)		85 (1)	5.2
RELIGION		20 (1)	20 (1)	1.2
			1639 (23)	

BUFFALO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WJYE-F	1. WBEN-F	1. WBEN
2. WBEN	2. WKBW	2. WJYE-F
3. WBEN-F	3. WBEN	3. WKBW
4. WKBW	4. WGR	4. WBLK-F
5. WGRQ-F	5. WJYE-F	5. WBEN-F
6. WGR	6. WGRQ-F	6. WGR
7. WBLK-F	7. WYRK-F	7. WGRQ-F
8. WYRK-F	8. WPHD-F	8. WECK
9. WECK	9. WBLK-F	9. WYRK-F
10. WACJ-F	10. WECK	
11. WZIR-F	11. WZIR-F	
12. WPHD-F	12. WBUF-F	
13. WJTN	13. WACJ-F	
14. WBUF-F	14. WYSL	
15. WWOL	15. WDCX-F	

OTHER RATED STATIONS/METRO SHARE			
WBUF-F	92.9		1.4
WDCX-F	99.5		1.1
WHLD	1270	Niagara Falls	.3
WJJL	1440	Niagara Falls	1.2
WLVL	1340	Lockport	.5
WUFO	1080	Amherst	1.7
WWOL	1120		1.4
WXRL	1300	Lancaster	.7
WYSL	1400		1.1
WUWU-F	107.7	Wethersfield	.7
CHRE-F	105.7	St. Catherines	.3

ADI FM SHARE: 54.58% (1186 of 2173) (SPG 81: 58.02%)

AM STATIONS

WBEN, 930, 5 KW (DA-N), MOR	NBC, $100.00* (Eastman)		
WECK, 1230, 1 KW/250 W , NOSTALGIA (Al Ham)	MBS, $ 35.00* (Masla)		
WGR , 550, 5 KW (DA-N), AC	ABC-E, $110.00* (Katz)		Taft
WKBW, 1520, 50 KW (DA-1), CONTEMP/AC	ABC-D, $ 80.00* (Blair)		Capital Cities
WWOL, 1120, 1 KW (DAYS), COUNTRY	ABC-I, $ 21.45 (RKO)		Associated
WYSL, 1400, 1 KW/250 W , MOR	CBS, $ 25.00 (MMR)		
WJTN, 1240, 500 W/250 W , MOR	ABC-D, $ 15.00 (Masla)		Goldman (JAMESTOWN)

FM STATIONS

WACJ-F, 104.1, 50 KW @ 390, AC (FM-100)	, $ 21.45 (RKO)		Associated
WBEN-F, 102.9, 110 KW @ 1800, ROCK (TM)	, $ 65.00* (Eastman)		
WBLK-F, 93.7, 50 KW @ 380, BLACK	NBN, $ 32.00 (PRO)		
WBUF-F, 92.9, 91 KW @ 580, AC	ABC-F, $ 28.00* (Mc-Guild)		
WDCX-F, 99.5, 110 KW @ 640, RELIGION	, $ 14.00 (----)		Crawford
WGRQ-F, 96.9, 13 KW @ 890, AOR (Burk-Abr)	Source, $ 60.00* (Katz)		Taft
WJYE-F, 96.1, 50 KW @ 480, BTFL MUS (Schulke)	, $ 97.75 (Torbet)		McCormick
WPHD-F, 103.3, 49 KW @ 423, AOR	ABC-C,CBS-R, $ 45.00* (MMR)		
WYRK-F, 106.5, 50 KW @ 390, COUNTRY (Century 21)	RKO II, $ 22.00* (Mc-Guild)		Stoner
WZIR-F, 98.5, 46 KW @ 424, AOR	ABC-R, $ 30.00 (Christal)		(NIAGARA FALLS)

CANTON

Market # 102
Revenue Rank # 112
Income Rank # 130
APR 16.5
SMSA Pop: 405,700
CSI: 3.5 Bil (# 96)

Revenue : $4,825,462
Income : $ 156,001
% Rev Gain: 2.4
Stations: 30/10
Diaries: 871/466:1
CSI HH: 24.1 M (# 105)
Standard Error: .655

National Rev: $1,101,247
Nat Rev per Cap: $2.71
Tot Rev per Cap: $11.89
Tot Inc per Cap: $.38
Profit Margin: 3.2%
Retail $: 1.9 Bil (# 104)
Retail Sales %: .217

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WHBC	84/15.1	16.4	16.9	20.9	19.6
2. WHBC-F	82/14.8	11.6	14.6	10.1	12.7
3. WMMS-F	61/11.0	7.5	6.1	9.5	9.2
4. WDJQ-F	40/ 7.2	9.4	8.4	5.6	4.4
5. WOOS-F	30/ 5.4	5.4	7.3	9.0	9.0
6. WGAR	27/ 4.9	5.0	4.6	6.5	5.1
7. WKDD-F	25/ 4.5	.4	1.3	---	.6
8. WQXK-F	21/ 3.8	3.9	1.9	4.7	2.6
9. WSLR	16/ 2.9	3.9	5.6	2.9	5.0
10. WNYN	11/ 2.0	2.3	1.5	4.0	2.2

12+ TSA 1/4	
1. WHBC	93
2. WHBC-F	92
3. WMMS-F	85
4. WQXK-F	45
5. WDJQ-F	43
6. WGAR	33
7. WWWE	32
8. WOOS-F	31
9. WDBN-F	29
10. WKDD-F	26

12+ TSA CUME/MSA CUME RAT	
1. WHBC	1316/35.6
2. WHBC-F	1020/25.7
3. WMMS-F	892/19.5
4. WDJQ-F	695/18.1
5. WGAR	658/16.5
6. WOOS-F	585/17.0
7. WWWE	572/ 6.6
8. WKDD-F	521/12.5
9. WGCL-F	378/ 5.0
10. WDBN-F	371/ 5.5

12+ FM SHARE (METRO): 62.86% (325 of 517) (SPG 81: 56.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WDJQ-F	1. WMMS-F	1. WMMS-F	1. WHBC-F	1. WHBC
2. WKDD-F	2. WOOS-F	2. WHBC-F	2. WHBC	2. WHBC-F
3. WMMS-F	3. WGAR	3. WHBC	3. WMMS-F	3. WSLR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 19-34	MEN 25-54
1. WHBC	1. WMMS-F	1. WHBC	1. WMMS-F	1. WHBC-F
2. WHBC-F	2. WDJQ-F	2. WHBC-F	2. WGAR	2. WMMS-F
3. WGAR	3. WOOS-F	3. WDJQ-F	3. WOOS-F	3. WHBC

OTHER RATED STATIONS/METRO SHARE

WFAH	1310	Alliance	2.0	WAKR	1590	Akr	.9	WNIR-F	100.1	Kent	.5
WINW	1520		1.4	WDBN-F	94.9	Medina	1.4	WSRD-F	101.1	Young	.9
WQIO	1060		.5	WDOK-F	102.1	Cleve	.7	WWWE	1100	Cleve	1.8
WTIG	990	Massil.	1.8	WGCL-F	98.5	Cleve	1.3	WWWM-F	105.7	Cleve	1.4
WTOF-F	98.1		1.6	WHLO	640	Akron	.9	WZAK-F	93.1	Cleve	1.3
KDKA	1020	Pitt	.4	WJER-F	101.7	Dover	.4	WZZP-F	106.5	Cleve	.5
WAEZ-F	97.5	Akr	1.4	WKSW-F	99.5	Cleve	.4				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	3 (1)	176 (7)	179 (8)	34.6
MOR/AC	144 (7)	3 (1)	147 (8)	28.4
BTFL MUSIC		104 (5)	104 (5)	20.1
COUNTRY	37 (3)	26 (3)	63 (6)	12.2
RELIGION		9 (1)	9 (1)	1.7
NOSTALGIA	8 (1)		8 (1)	1.5
BLACK/URBAN		7 (1)	7 (1)	1.4
			517 (30)	

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N), MOR
WNYN, 900, 500 W (DAYS), COUNTRY

WDJQ-F, 92.5, 19 KW @ 500, ROCK (TM)
WHBC-F, 94.1, 50 KW @ 380, BTFL MUS (Bonne)
WOOS-F, 106.9, 28 KW @ 341, CONTEMP

ABC-E, $65.63 (Christal)
, $11.00 (Lotus)

ABC-I, $18.00 (HNW)
, $30.63 (Christal)
, $17.00 (Howard)

Other stations - see Cleveland and Akron

CASPER

Market # 329
Revenue Rank # 165
Income Rank # 48
APR 15.2
SMSA Pop: 75,400
CSI: .8 Bil (# 286)

Revenue : $2,956,449
Income : $ 507,391
% Rev Gain: 5.6
Stations: 8/4
Diaries: 684/110:1
CSI HH: 27.7 M (# 20)
Standard Error: .728

National Rev: $292,931
Nat Rev per Cap: $3.89
Tot Rev per Cap: $39.21
Tot Inc per Cap: $6.73
Profit Margin: 17.1%
Retail $: .5 Bil (# 266)
Retail Sales %: .540

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KTRS-F	25/27.2	----	----
2. KVOC	23/25.0	25.6	27.0
3. KTWO	19/20.7	24.4	29.7
4. KAWY-F	10/10.9	11.1	8.1
5. KATI	7/ 7.6	34.4	29.7
6. KKAZ-F	2/ 2.2	---	---
KAZY-F	2/ 2.2	---	1.4
KLIR-F	2/ 2.2	---	---

12+ TSA 1/4	
1. KTRS-F	34
KTWO	34
3. KVOC	27
4. KAWY-F	18
5. KATI	7
6. KAZY-F	5
7. KKAZ-F	2
8. KLIR-F	1

12+ TSA CUME/MSA CUME RAT	
1. KTWO	420/38.9
2. KTRS-F	338/40.6
3. KVOC	287/40.8
4. KAWY-F	217/23.1
5. KATI	169/27.9
6. KAZY-F	54/ 5.3
7. KKAZ-F	38/ 6.3
8. KLIR-F	28/ 2.8

12+ FM SHARE (METRO): 44.94% (40 of 89) (SPG 81: NA)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KVOC	1. KVOC
2. KAWY-F	2. KTWO	2. KVOC	2. KTRS-F	2. KTWO
3. KVOC	KAWY-F	3. KTWO	3. KTWO	3. KTRS-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTWO	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KVOC
2. KVOC	2. KVOC	KVOC	2. KTWO	2. KTRS-F
3. KTRS-F	3. KATI	3. KTWO	KAWY-F	3. KTWO

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	7 (1)	39 (4)	46 (5)	51.7
COUNTRY	23 (1)		23 (1)	25.8
MOR/AC	19 (1)		19 (1)	21.3
BTFL MUSIC		1 (1)	1 (1)	1.1
			89 (8)	

RADIO STATIONS

KATI, 1400, 1 KW/250 W , CONTEMP/AC
KTWO, 1030, 50 KW (DA-N), MOR
KVOC, 1230, 1 KW/250 W , COUNTRY

KAWY-F, 94.5, 65 KW @ 1908, ROCK (TM)
KTRS-F, 95.5, 94 KW @ 1965, ROCK

NBC, $20.00 (Masla) Stuart
CBS, $26.00* (Katz) Harriscope
ABC-I, $16.25 (Eastman)

, $16.00 (Masla) Stuart
, $21.00* (----)

KKAZ - See Cheyenne Condensed

KLIR, KAZY - See Denver

CEDAR RAPIDS

Market # 199
Revenue Rank # 102
Income Rank # 41
APR 15.8
SMSA Pop: 170,800
CSI: 1.4 Bil (# 182)

Revenue : $5,108,748
Income : $ 735,408
% Rev Gain: 5.6
Stations: 12/8
Diaries: 616/277:1
CSI HH: 23.0 M (# 155)
Standard Error: .768

National Rev: $1,337,632
Nat Rev per Cap: $7.83
Tot Rev per Cap: $29.91
Tot Inc per Cap: $4.31
Profit Margin: 14.3%
Retail $: .9 Bil (# 192)
Retail Sales %: .480

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WMT	55/25.0	30.3	26.5
2. KQCR-F	41/18.6	17.2	10.7
3. KHAK-F	25/11.4	5.4	8.2
4. KCRG	24/10.9	10.0	13.3
5. WMT-F	20/ 9.1	10.9	9.7
6. KRNA-F	19/ 8.6	9.5	7.7
7. KCDR	7/ 3.2	6.8	6.6
8. KHAK	4/ 1.8	1.8	8.2
9. KFMW-F	3/ 1.4	1.4	1.0
WHO	3/ 1.4	.9	.5

12+ TSA 1/4	
1. WMT	141
2. KHAK-F	78
3. KQCR-F	71
4. KRNA-F	65
5. KCRG	43
6. WMT-F	35
7. WHO	33
8. KKRQ-F	14
9. KCDR	13
10. KFMW-F	11

12+ TSA CUME/MSA CUME RAT	
1. WMT	1594/41.6
2. KRNA-F	942/22.1
3. KQCR-F	939/34.9
4. KCRG	876/33.8
5. KHAK-F	760/22.3
6. WMT-F	563/21.0
7. WHO	449/ 5.1
8. KCDR	265/13.6
9. KKRQ-F	259/ 3.4
10. KHAK	213/ 9.2

12+ FM SHARE (METRO): 54.63% (112 of 205) (SPG 81: 48.61%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KQCR-F	1. KQCR-F	1. KQCR-F	1. WMT	1. WMT
2. KCRG	2. KRNA-F	2. WMT	2. KHAK-F	2. WMT-F
KRNA-F	3. KHAK-F	3. KHAK-F	3. KCRG	3. KHAK-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMT	1. KQCR-F	1. WMT	1. KQCR-F	1. WMT
2. KQCR-F	2. KHAK-F	2. KHAK-F	2. KRNA-F	2. KCRG
3. KHAK-F	3. KRNA-F	KQCR-F	3. KCRG	KHAK-F

OTHER RATED STATIONS/METRO SHARE

KTOF-F 104.5 .9 KKRQ-F 100.7 Iowa City .9

FORMATS

	AM	FM	TOTAL	%
MOR/AC	79 (2)		79 (2)	38.5
ROCK/AOR/CONTEMP		62 (3)	62 (3)	30.2
COUNTRY	11 (2)	25 (1)	36 (3)	17.6
BTFL MUSIC		23 (2)	23 (2)	11.2
NEWS/TALK	3 (1)		3 (1)	1.5
RELIGION		2 (1)	2 (1)	1.0
			205 (12)	

RADIO STATIONS

KCDR, 1450, 1 KW/250 W , COUNTRY (Drake-Chen)
KCRG, 1600, 5 KW (DA-N) , CONTEMP/AC
KHAK, 1360, 1 KW (DAYS,DA), COUNTRY
WMT , 600, 5 KW (DA-N) , MOR

KHAK-F, 98.1, 100 KW @ 485, COUNTRY
KQCR-F, 102.9, 100 KW @ 350, ROCK (Drake-Chen)
WMT-F , 96.5, 100 KW @ 540, BTFL MUS (Bonne)
KKRQ-F, 100.7, 30 KW @ 304, CONTEMP
KRNA-F, 93.9, 100 KW @ 590, AOR

APR, $? ? (Christal) Cowle
ABC-E, $19.00* (Torbet) Cedar Rap Gazette
ABC-I, $10.00* (Mc-Guild) Stoner
CBS, $40.00* (Katz) Cosmos

ABC-I, $28.00* (Mc-Guild) Stoner
APR, $33.50 (Christal)
, $20.00* (Katz) Cosmos
RKO, $18.00 (Selcom) (IOWA CITY)
, $23.50 (Roslin) (IOWA CITY)

WHO - See Des Moines

KFMW-F - See Waterloo

CHARLESTON, SC

Market # 95
Revenue Rank # 114
Income Rank # 373
APR 18.7
SMSA Pop: 445,300
CSI: 2.9 Bil (# 117)

Revenue : $4,780,604
Income : $-1,275,980
% Rev Gain: 4.7
Stations: 16/14
Diaries: 925/481:1
CSI HH: 20.6 M (# 244)
Standard Error: .688

National Rev: $571,491
Nat Rev per Cap: $1.28
Tot Rev per Cap: $10.74
Tot Inc per Cap: $-2.87
Profit Margin: ---
Retail $: 1.6 Bil (# 117)
Retail Sales %: .288

12+ METRO 1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WWWZ-F 103/15.8	9.0	9.9	1.1	2.9
2. WPAL 91/14.0	7.1	9.1	9.8	10.2
3. WEZL-F 80/12.3	11.5	10.5	10.7	10.0
4. WXTC-F 66/10.1	11.5	9.1	15.4	13.1
5. WSSX-F 63/ 9.7	12.7	15.5	11.1	8.2
6. WCSC 45/ 6.9	10.8	11.0	8.9	10.0
7. WKTM-F 36/ 5.5	5.4	5.0	6.5	8.2
8. WTMA 35/ 5.4	4.4	4.7	5.9	8.8
9. WQIZ 31/ 4.8	8.1	8.7	5.7	3.5
10. WDWQ-F 25/ 3.8	5.2	5.2	7.6	9.0

12+ TSA 1/4	
1. WWWZ-F	103
2. WPAL	92
3. WEZL-F	87
4. WQIZ	81
5. WXTC-F	73
WDWQ-F	73
7. WSSX-F	64
8. WWDM-F	50
9. WCSC	47
10. WTMA	38

12+ TSA CUME/MSA CUME RAT	
1. WDWQ-F	1047/12.8
2. WEZL-F	998/24.7
3. WSSX-F	943/23.8
4. WWWZ-F	939/26.0
5. WCSC	880/24.1
6. WXTC-F	836/19.8
7. WTMA	768/19.4
8. WPAL	723/20.0
9. WWDM-F	667/ 2.1
10. WKTM-F	647/18.5

12+ FM SHARE (METRO): 60.81% (377 of 620) (SPG 81: 58.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WSSX-F	1. WWWZ-F	1. WWWZ-F	1. WEZL-F	1. WEZL-F
2. WPAL	2. WSSX-F	2. WEZL-F	2. WWWZ-F	2. WXTC-F
3. WWWZ-F	WPAL	WPAL	3. WXTC-F	3. WPAL
4. WKTM-F	4. WEZL-F	4. WSSX-F	4. WPAL	4. WWWZ-F
12+ AMD	**WOMEN 18-34**	**WOMEN 25-54**	**MEN 18-34**	**MEN 25-54**
1. WEZL-F	1. WWWZ-F	1. WWWZ-F	1. WWWZ-F	1. WEZL-F
2. WWWZ-F	2. WSSX-F	2. WPAL	2. WPAL	2. WWWZ-F
3. WPAL	WCSC	3. WEZL-F	3. WSSX-F	WXTC-F
WXTC-F	4. WPAL	WXTC-F	4. WEZL-F	4. WSSX-F

OTHER RATED STATIONS/METRO SHARE

WAZS	980	Summerville	.5	WGCA	1450	1.8	WOKE	1340	2.0
WBER	950	Mancks Cor.	.3	WKXZ	910	1.7	WWDM-F	101.3 Sumter	.6

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN	122 (2)	107 (2)	229 (4)	36.9
ROCK/AOR/CONTEMP	45 (1)	124 (3)	169 (4)	27.3
COUNTRY	5 (2)	80 (1)	85 (3)	13.7
BTFL MUSIC	12 (1)	66 (1)	78 (2)	12.6
MOR/AC	48 (2)		48 (2)	7.7
RELIGION	11 (1)		11 (1)	1.8
			620 (16)	

RADIO STATIONS

WCSC, 1290, 5 KW (DA-N), CONTEMP/AC	RKO, $34.00* (Mc-Guild)	
WPAL, 730, 1 KW (DAYS), BLACK	NBN, $24.00* (Howard)	
WQIZ, 810, 5 KW (DAYS), BLACK/GOSPEL	SBN, $11.00* (Selcom)	
WTMA, 1250, 5 KW/1 KW , AC	ABC-I,MBS, $25.00* (Katz)	Sconnix
WDWQ-F, 107.5, 100 KW @ 585, ROCK	, $14.00 (Selcom)	Sconnix
WEZL-F, 103.5, 100 KW @ 700, COUNTRY	NBC, $42.00 (Blair)	
WKTM-F, 102.5, 100 KW @ 666, ROCK	ABC-C, $25.00* (Torbet)	
WSSX-F, 95.1, 100 KW @ 350, AOR	, $40.00* (Katz)	
WWWZ-F, 93.5, 3 KW @ 510, BLACK	NBN, $28.50* (PRO)	
WXTC-F, 96.9, 100 KW @ 782, BTFL MUS	, $33.00* (Mc-Guild)	

WWDM-F - See Columbia

CHARLESTON, WV

Market # 147
Revenue Rank # 117
Income Rank # 63
APR 17.1
SMSA Pop: 271,600
CSI: 2.4 Bil (# 131)

Revenue : $4,675,137
Income : $ 437,651
% Rev Gain: 14.5
Stations: 14/13
Diaries: 783/347:1
CSI HH: 23.0 M (# 152)
Standard Error: .707

National Rev: $1,266,778
Nat Rev per Cap: $4.66
Tot Rev per Cap: $17.21
Tot Inc per Cap: $1.61
Profit Margin: 9.3
Retail $: 1.5 Bil (# 125)
Retail Sales %: .237

12+ METRO 1/4/SHARE	SPG 81	A/M 80
1. WVAF-F 74/19.3	22.0	20.4
2. WQBE-F 57/14.8	7.6	8.3
3. WCAW 53/13.8	17.1	13.0
4. WKLC-F 45/11.7	9.8	7.4
5. WCHS 31/ 8.1	7.0	12.1
6. WTIP+ 28/ 7.3	9.2	11.8
7. WKAZ 26/ 6.8	8.5	11.5
8. WBES-F 23/ 6.0	7.3	5.0
9. WZTQ 11/ 2.9	2.4	1.2
10. WEMM-F 8/ 2.1	1.8	1.2

12+ TSA 1/4	
1. WVAF-F	123
2. WQBE-F	110
3. WCAW	92
4. WKLC-F	87
5. WKEE-F	85
6. WCHS	50
7. WBES-F	35
8. WKAZ	31
9. WEMM-F	29
WTIP+	29

12+ TSA CUME/MSA CUME RAT	
1. WVAF-F	1553/40.7
2. WQBE-F	1201/25.2
3. WCAW	1131/29.5
4. WKLC-F	962/23.7
5. WCHS	934/26.0
6. WKEE-F	795/ 2.4
7. WKAZ	626/24.3
8. WBES-F	418/12.2
9. WEMM-F	411/ 4.5
10. WTIP+	323/13.7

12+ FM SHARE (METRO): 60.44% (220 of 364) (SPG 81: 55.95%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WQBE-F	1. WCAW
2. WKLC-F	2. WKLC-F	2. WQBE-F	2. WVAF-F	2. WQBE-F
	3. WQBE-F	3. WKLC-F	3. WCAW	3. WVAF-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCAW	1. WVAF-F	1. WVAF-F	1. WKLC-F	1. WQBE-F
WVAF-F	2. WKLC-F	2. WQBE-F	2. WVAF-F	2. WVAF-F
3. WQBE-F	3. WQBE-F	3. WCAW	3. WQBE-F	3. WCAW

OTHER RATED STATIONS/METRO SHARE

WGKV 1300 St. Albans 1.0 WSCW 1410 .5 WKEE-F 100.5 Huntington .5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	26 (1)	121 (3)	147 (4)	40.4
COUNTRY	53 (1)	57 (1)	110 (2)	30.2
BTFL MUSIC	17 (1)	34 (2)	51 (3)	14.1
MOR/AC	42 (2)		42 (2)	11.5
RELIGION	2 (1)	8 (1)	10 (2)	2.7
NOSTALGIA	4 (1)		4 (1)	1.1
			364 (14)	

RADIO STATIONS

WCAW, 680, 50 KW/250 W (DA-N), COUNTRY	, $48.13 (Blair)	Capitol-Johnson
WCHS, 580, 5 KW (DA-N) , MOR	CBS, $37.75* (Eastman)	Rollins
WKAZ, 950, 5 KW/1 KW (DA-N) , CONTEMP/AC	, $41.63 (Mc-Guild)	Nininger
WTIP+,1240, 1 KW/250 W , BTFL	, $33.00 (Howard)	Beasley
WZTQ, 1080, 5 KW (DAYS,DA) , MOR	, $ 5.00 (----)	(HURRICANE)
WBES-F, 96.1, 50 KW @ 830, BTFL MUS	, $18.00* (Eastman)	Rollins
WKLC-F, 105.1, 50 KW @ 500, AOR (Burk-Abr)	, $20.00* (Torbet)	
WQBE-F, 97.5, 50 KW @ 500, COUNTRY	, $41.63 (Mc-Guild)	Nininger
WVAF-F, 99.9, 50 KW @ 497, ROCK	ABC-F, $48.13 (Blair)	Capitol-Johnson

Other stations and ADI info - see Huntington

CHARLOTTE

Market # 61; ADI # 32
Revenue Rank # 38
Income Rank # 20
APR 16.9
SMSA Pop: 651,000
CSI: 5.5 Bil (# 67)

Revenue : $14,253,055
Income : $ 1,646,964
% Rev Gain: 6.5
Stations: 22/21
Diaries: 1118/582:1
CSI HH: 23.7 M (# 123)
Standard Error: .586

National Rev: $3,947,416
Nat Rev per Cap: $6.06
Tot Rev per Cap: $21.89
Tot Inc per Cap: $2.53
Profit Margin: 11.5%
Retail $: 3.2 Bil (# 61)
Retail Sales %: .373

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WSOC-F	124/13.7	17.3	15.3	12.6	10.9
2. WBT	102/11.3	11.1	14.8	15.9	15.6
3. WROQ-F	97/10.7	8.5	8.9	10.5	9.2
4. WEZC-F	76/ 8.4	8.9	8.8	9.9	8.8
5. WBCY-F	72/ 8.0	9.0	9.2	8.7	6.9
WPEG-F	72/ 8.0	8.3	7.4	7.3	6.3
7. WGIV	62/ 6.9	6.6	4.7	4.4	6.4
8. WAYS	42/ 4.6	5.9	8.7	8.5	9.7
9. WSOC	35/ 3.9	2.7	4.5	3.8	6.1
10. WQCC	34/ 3.8	1.5	---	---	---

12+ TSA 1/4	
1. WSOC-F	427
2. WROQ-F	243
3. WBT	177
4. WEZC-F	161
5. WBCY-F	158
6. WPEG-F	113
7. WLVV-F	71
8. WAYS	67
9. WGIV	62
10. WSOC	49

12+ TSA CUME/MSA CUME RAT	
1. WSOC-F	4367/25.8
2. WROQ-F	3117/21.7
3. WBT	2918/28.0
4. WBCY-F	2734/23.3
5. WEZC-F	1911/16.0
6. WAYS	1651/21.0
7. WPEG-F	1275/15.5
8. WLVV-F	1237/10.8
9. WZXI-F	972/ 9.9
10. WSOC	845/ 9.8

12+ FM SHARE (METRO): 58.67% (501 of 854) (SPG 81: 55.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WROQ-F	1. WROQ-F	1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WPEG-F	2. WBCY-F	2. WROQ-F	2. WBT	2. WBT
3. WGIV	3. WSOC-F	3. WBT	3. WEZC-F	3. WEZC-F
4. WBT	WPEG-F	4. WBCY-F	4. WPEG-F	4. WSOC
		WPEG-F		

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAYS+	1. WROQ-F	1. WBT	1. WROQ-F	1. WSOC-F
2. WBT	2. WPEG-F	2. WSOC-F	2. WBCY-F	2. WBT
3. WSOC-F	3. WBCY-F	3. WEZC-F	3. WSOC-F	3. WROQ-F
4. WBCY-F	WSOC-F	4. WPEG-F	4. WPEG-F	4. WBCY-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	4 (1)	229 (5)	233 (6)	27.3
MOR/AC	191 (5)		191 (5)	22.4
COUNTRY	40 (4)	124 (1)	164 (5)	19.2
BLACK/URBAN	62 (1)	72 (1)	134 (2)	15.7
BTFL MUSIC		76 (1)	76 (1)	8.9
NOSTALGIA	35 (1)		35 (1)	4.1
RELIGION	21 (2)		21 (2)	2.5
			854 (22)	

CHARLOTTE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WROQ-F	2. WROQ-F	2. WBT
3. WBT	3. WBT	3. WROQ-F
4. WEZC-F	4. WBCY-F	4. WEZC-F
5. WBCY-F	5. WEZC-F	5. WPEG-F
6. WPEG-F	6. WAYS	6. WAYS
7. WLVV-F	7. WPEG-F	7. WBCY-F
8. WAYS	8. WLVV-F	8. WGIV
9. WGIV	9. WZXI-F	9. WSOC
10. WXRC-F	10. WXRC-F	10. WZXI-F
11. WSOC	11. WSOC	
12. WZXI-F	12. WGIV	
13. WXIK-F	13. WXIK-F	
WTQR-F	14. WTQR-F	
15. WHKY-F	15. WHKY-F	
WQCC		

OTHER RATED STATIONS/METRO SHARE

WAAK	960	Dallas	.4
WAME	1480		1.5
WGAS	1420	Gastonia	.4
WGNC	1450	Gastonia	1.0
WHVN	1310		.8
WIST	1240		.3
WIXE	1190	Monroe	2.0
WLTC	1370	Gastonia	1.1
WMAP	1060	Monroe	1.0
WZXI-F	101.9	Gastonia	2.7
WLVV-F	96.9	Statesville	3.5
WXIK-F	96.1	Shelby	.4

ADI FM SHARE: 72.29% (1552 of 2147) (SPG 81: 71.73%)

AM STATIONS

WAYS, 610, 5 KW/1 KW (DA-2), OLDIES (Burk-Abr)	,	$ 60.00*	(Eastman)		
WBT , 1110, 50 KW (DA-N) , AC	ABC-I,	$110.00*	(Blair)	Jeff-Pilot	
WGIV, 1600, 1 KW/500 W (DA-N), BLACK	NBN,	$ 23.75*	(Selcom)		
WQCC, 1540, 1 KW (DAYS) , OLDIES (?)	,	$ 20.00*	(----)		
WSOC, 930, 5 KW/1 KW (DA-N), NOSTALGIA (Toby Arnold)	MBS, NBC	$ 30.00*	(Christal)	Cox	

FM STATIONS

WROQ-F, 95.1, 100 KW @ 574, AOR (Burk-Abr)	,	$ 80.50*	(Eastman)		
WBCY-F, 107.9, 100 KW @ 980, ROCK	ABC-F,	$ 60.00*	(Blair)	Jeff-Pilot	
WEZC-F, 104.7, 100 KW @ 1240, BTFL MUS	,	$ 68.00*	(Torbet)	EZ	
WSOC-F, 103.7, 100 KW @ 1040, COUNTRY (TM)	,	$100.00*	(Christal)	Cox	
WZXI-F, 101.9, 100 KW @ 870, SOFT ROCK	ABC-C,	$ 23.00	(Masla)		
WPEG-F, 97.9, 20 KW @ 390, BLACK (Drake-Chen)	SBN,	$ 35.25	(Howard)	(CONCORD)	
WLVV-F, 96.9, 100 KW @ 499, AC (Churchill)	,	$ 20.00*	(Mc-Guild)	(STATESVILLE)	
WXIK-F, 96.1, 100 KW @ 286, CONTEMP	MBS,	$ 9.00	(Southern)	(SHELBY)	
WXRC-F, 95.7, 100 KW @ 330, ROCK	,	$ 15.50	(Southern)	(HICKORY)	
WHKY-F, 102.9, 15 KW @ 325, RELIGION	ABC-F,	$ 6.00		(HICKORY)	

WTQR - See Greensboro

CHATTANOOGA

Market # 97
Revenue Rank # 100
Income Rank # 101
APR 17.4
SMSA Pop: 436,300
CSI: 3.3 Bil (# 103)

Revenue : $5,187,197
Income : $ 269,958
% Rev Gain: 19.1
Stations: 16/16
Diaries: 980/445:1
CSI HH: 19.4 M (# 296)
Standard Error: .640

National Rev: $929,782
Nat Rev per Cap: $2.13
Tot Rev per Cap: $11.89
Tot Inc per Cap: $.62
Profit Margin: 5.2%
Retail $: 1.9 Bil (# 106)
Retail Sales %: .241

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WSKZ-F	95/15.3	15.5	13.5	14.8	15.1
2. WDEF	72/11.6	8.5	13.5	16.8	14.6
3. WDOD-F	68/10.9	9.2	7.0	.6	2.6
4. WJTT-F	67/10.8	---	11.4	9.6	.9
5. WDEF-F	58/ 9.3	10.3	11.2	11.4	12.5
6. WNOO	43/ 6.9	2.7	2.9	2.8	11.2
7. WGOW	34/ 5.5	3.8	6.4	4.2	5.6
8. WDOD	30/ 4.8	6.2	8.9	9.2	13.5
9. WFLI	29/ 4.7	---	7.9	12.4	4.5
10. WQLS-F	25/ 4.0	---	---	---	---

12+ TSA	1/4
1. WSKZ-F	191
2. WDOD-F	162
3. WDEF-F	82
4. WJTT-F	76
5. WDEF	72
6. WNOO	44
7. WQLS-F	40
8. WFLI	39
9. WGOW	35
10. WDOD	33

12+ TSA CUME/MSA CUME	RAT
1. WSKZ-F	2041/27.1
2. WDOD-F	1740/21.9
3. WDEF-F	1148/22.9
4. WDEF	960/24.9
5. WFLI	811/15.3
6. WDOD	663/14.5
7. WQLS-F	662/ 8.9
8. WJTT-F	630/15.1
9. WGOW	601/15.7
10. WNOO	409/10.6

12+ FM SHARE (METRO): 59.25% (333 of 562) (SPG 81: 51.01%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WDOD-F	1. WDEF
2. WJTT-F	2. WJTT-F	2. WJTT-F	2. WSKZ-F	2. WDOD-F
3. WQLS-F	3. WNOO	3. WDOD-F	3. WDEF	3. WDEF-F
4. WDOD-F	4. WDOD-F	4. WNOO	4. WJTT-F	4. WDOD

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDEF	1. WSKZ-F	1. WDOD-F	1. WSKZ-F	1. WDOD-F
2. WDOD-F+	2. WJTT-F	2. WJTT-F	2. WJTT-F	2. WDEF
3. WSKZ-F	3. WDOD-F	3. WDEF-F	3. WNOO	3. WDOD
4. WDEF-F	4. WNOO	WSKZ-F	4. WGOW	WSKZ-F

OTHER RATED STATIONS/METRO SHARE

WCHU-F	102.3	Soddy-Daisy	2.3	WDXB	1490	1.0	WOWE-F	105.5	Rossville,GA	1.0
WEPG	910	S. Pitt.	1.3	WMOC	1450	.5	WRIP	980	Rossville,GA	.6

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	34 (1)	134 (3)	168 (4)	29.9
COUNTRY	65 (3)	74 (2)	139 (5)	24.7
BLACK	43 (1)	66 (1)	110 (2)	19.6
MOR/AC	72 (1)		72 (1)	12.8
BTFL MUSIC		58 (1)	58 (1)	10.3
UNKNOWN	8 (1)		8 (1)	1.4
RELIGION	7 (2)		7 (2)	1.2
			562 (16)	

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N) , MOR	CBS, $37.25* (Katz)	Park
WDOD, 1310, 5 KW (DA-N) , COUNTRY	ABC-E, $25.00* (Torbet)	Bahakel
WFLI, 1070, 50 KW/1 KW (DA-2), COUNTRY	ABC-C, $40.00* (Mc-Guild)	
WGOW, 1150, 5 KW/1 KW (DA-N), CONTEMP	, $35.00 (Eastman)	Bloomington
WNOO, 1260, 5 KW (DAYS) , BLACK	SBN, $11.50 (Lazar)	
WDEF-F, 92.3, 100 KW @ 895, BTFL MUS (FM-100)	, $37.25* (Katz)	Park
WDOD-F, 96.5, 19 KW @ 1010, COUNTRY	RKO, $35.00* (Torbet)	Bahakel
WJTT-F, 94.3, 3 KW @ 325, BLACK	ABC-C, $30.00* (Mc-Guild)	
WSKZ-F, 106.5, 100 KW @ 1076, ROCK	, $49.00 (Eastman)	Bloomington
WQLS-F, 100.7, 100 KW @ 360, CONTEMP	, $24.00 (Masla)	

CHICAGO

Market # 3; ADI # 3
Revenue Rank # 3
Income Rank # 13
APR 18.5
SMSA Pop: 7,125,700
CSI: 71.7 Bil (# 3)

Revenue : $104,375,740
Income : $ 2,547,849
% Rev Gain: 9.7
Stations: 34/65
Diaries: 3170/2248:1
CSI HH: 27.6 M (# 21)
Standard Error: .366

National Rev: $33,060,209
Nat Rev per Cap: $4.64
Tot Rev per Cap: $14.65
Tot Inc per Cap: $.32
Profit Margin: 2.4%
Retail $: 33.3 Bil (# 3)
Retail Sales %: .229

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SUM 81	SPG 81
1. WGN	918/7.8	9.2	9.6	9.4	9.6
2. WGCI-F	778/6.6	6.1	6.9	6.3	4.1
3. WBMX-F	604/5.1	4.6	2.1	2.7	2.6
4. WLOO-F	577/4.9	5.8	6.5	6.1	6.7
5. WBBM	573/4.9	5.9	6.0	6.1	7.2
6. WLS	558/4.8	4.5	4.7	5.0	5.0
7. WIND	533/4.5	4.8	4.7	4.8	3.8
8. WLS-F	477/4.1	3.6	3.5	4.4	4.3
9. WLAK-F	460/3.9	4.4	3.7	4.0	3.3
10. WLUP-F	450/3.8	4.2	4.2	3.5	3.1
11. WCLR-F	437/3.7	3.5	3.4	2.9	3.3
WJPC	437/3.7	2.5	2.5	2.7	3.1
13. WJJD	434/3.7	1.1	1.1	1.6	.9
14. WMAQ	410/3.5	3.9	4.2	4.8	5.1
15. WBBM-F	322/2.7	2.1	2.7	2.2	2.4
16. WKQX-F	317/2.7	2.9	3.3	3.8	3.7
17. WFYR-F	292/2.5	3.8	3.1	2.6	2.8
18. WMET-F	279/2.4	2.3	3.4	4.0	3.5
WVON	279/2.4	2.0	1.6	1.4	1.5
20. WJEZ-F	270/2.3	1.6	3.0	3.1	3.1
21. WUSN-F	188/1.6	1.3	1.9	1.6	1.6
22. WOJO-F	186/1.6	1.0	1.3	.9	.9
23. WXRT-F	183/1.6	2.0	1.6	2.1	1.3
24. WAIT	171/5.1	2.0	2.5	2.1	3.0
25. WFMT-F	154/1.3	2.0	2.2	1.4	1.9

12+ TSA 1/4	
1. WGN	1201
2. WLS	101_
3. WMAQ	832
4. WGCI-F	780
5. WBBM	688
6. WBMX-F	630
7. WLOO-F	599
8. WIND	563
9. WLS-F	489
WLUP-F	489
11. WLAK-F	482
12. WLAK-F	482
13. WCLR-F	448
14. WJPC	440
15. WBBM-F	340
16. WKQX-F	322
17. WFYR-F	305
18. WMET-F	293
19. WVON	280
20. WJEZ-F	274
21. WUSN-F	208
22. WXRT-F	190
23. WAIT	189
24. WOJO-F	186
25. WCFL	161

12+ TSA CUME/MSA CUME RAT	
1. WLS	20424/17.7
2. WGN	17465/19.8
3. WMAQ	15724/12.8
4. WBBM	12624/15.1
5. WLS-F	10165/14.9
6. WGCI-F	8867/13.8
7. WBMX-F	8430/12.8
8. WLUP-F	7850/11.4
9. WCLR-F	7282/11.2
10. WBBM-F	7131/10.5
11. WLOO-F	6995/10.8
12. WIND	6851/10.0
13. WMET-F	6788/10.2
14. WLAK-F	6723/10.2
15. WKQX-F	6558/10.0
16. WFYR-F	6486/ 9.7
17. WJPC	6146/ 9.5
18. WJJD	5541/ 8.0
19. WVON	4506/ 7.1
20. WJEZ-F	4402/ 6.6
21. WCFL	4248/ 5.1
22. WAIT	3261/ 4.3
23. WUSN-F	3251/ 4.6
24. WXRT-F	3177/ 4.8
25. WFMT-F	2323/ 3.5

12+ FM SHARE (METRO): 57.12% (6192 of 10841) (SPG 81: 54.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WLS	1. WGCI-F	1. WGCI-F	1. WGN	1. WGN
2. WLUP-F	2. WBMX-F	2. WBMX-F	2. WGCI-F	2. WLOO-F
3. WGCI-F	3. WLUP-F	3. WLS	3. WLOO-F	3. WJJD
4. WLS-F	4. WLS-F	4. WCLR-F	4. WBMX-F	4. WBBM
5. WJPC	5. WLS	5. WLS-F	5. WCLR-F	5. WLAK-F
6. WBMX-F	6. WCLR-F	6. WLUP-F	6. WLS	6. WMAQ
7. WBBM-F	7. WJPC	7. WJPC	7. WJJD	7. WIND
8. WMET-F	8. WKQX-F	8. WGN	8. WMAQ	8. WJEZ-F
9. WVON	9. WMET-F	9. WKQX-F	9. WJPC	9. WCLR-F
10. WCLR-F	10. WFYR-F	10. WLOO-F	10. WJEZ-F	10. WGCI-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGN	1. WGCI-F	1. WGN	1. WBMX-F	1. WGN
2. WLS+	2. WBMX-F	2. WGCI-F	2. WLUP-F	2. WCLR-F
3. WBBM	3. WCLR-F	3. WLOO-F	3. WGCI-F	3. WGCI-F
4. WGCI-F	4. WLS	4. WBMX-F	4. WLS-F	4. WBMX-F
5. WIND	5. WLS-F	5. WLS	5. WMET-F	5. WLOO-F
6. WLOO-F	6. WKQX-F	6. WCLR-F	6. WLS	6. WMAQ
7. WMAQ	7. WJPC	7. WJJD	WJPC	7. WLS
8. WBMX-F	8. WLUP-F	8. WLAK-F	8. WXRT-F	8. WBBM
9. WJPC	9. WFYR-F	WJEZ-F	9. WCLR-F	9. WJPC
10. WCLR-F	10. WBBM-F	10. WFYR-F	WKQX-F	10. WLS-F

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	800 (4)	1473 (3)	2273 (7)	21.0
ROCK/AOR/CONTEMP	558 (1)	1711 (5)	2269 (6)	20.9
MOR/AC	1082 (3)	1046 (3)	2128 (6)	19.6
BTFL MUSIC	171 (1)	1037 (2)	1208 (3)	11.1
NEWS/TALK	1106 (2)		1106 (2)	10.2
COUNTRY	410 (1)	458 (2)	868 (3)	8.0
NOSTALGIA	434 (1)		434 (1)	4.0
CLASSICAL		194 (2)	194 (2)	1.8
SPANISH		186 (1)	186 (1)	1.7
UNKNOWN/OTHER	88 (1)	47 (1)	135 (2)	1.2
RELIGION		40 (1)	40 (1)	0.4
			10841 (34)	

CHICAGO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WGN	1. WGN	1. WGN
2. WGCI-F	2. WLS	2. WGCI-F
3. WLS	3. WBBM	3. WBBM
4. WBMX-F	4. WLS-F	4. WLS
5. WBBM	5. WMAQ	5. WOJO-F
6. WLOO-F	6. WGCI-F	6. WLOO-F
7. WIND	7. WBMX-F	7. WBMX-F
8. WMAQ	8. WLUP-F	8. WIND
9. WLS-F	9. WCLR-F	9. WJPC
10. WLAK-F	10. WLOO-F	10. WMAQ
11. WLUP-F	11. WBBM-F	
12. WJJD	12. WMET-F	
13. WCLR-F	13. WLAK-I	
14. WJPC	14. WKQX-F	
15. WBBM-F	15. WIND	

OTHER RATED STATIONS/METRO SHARE			
WCFL	1000		1.1
WJOB	1230	Hammond	.3
WLNR-F	106.3	Lansing	.4
WMPP	1470	Chicago Hts	.7
WNIB-F	97.1		.3
WWCA	1270	Gary	.4
WXFM-F	105.9	Elmwood Park	.8
WXOL	1450		.3
WYCA-F	92.3	Hammond	.3

ADI FM SHARE: 55.43% (639 of 11538) (SPG 81: 53.02%)

AM STATIONS

WAIT, 820, 5 KW/1 KW	, BTFL MUS (FM-100)	, $ 63.75	(Katz)	Century
WBBM, 730, 50 KW	, NEWS	CBS, $218.75*	(CBS Spot)	CBS
WCFL, 1000, 50 KW (DA-2)	, MOR	MBS, $ 91.00*	(---)	Mutual
WGN , 720, 50 KW	, MOR/TALK	, $220.00*	(Christal)	Tribune Co.
WIND, 560, 5 KW (DA-2)	, TALK	ABC-E, $130.00*	(RAR)	Westinghouse
WJJD, 1160, 50 KW (DAYS,DA)	, NOSTALGIA (Al Ham)	, $ 53.44	(MMR)	Plough
WJPC, 950, 1 KW/5 KW	, BLACK	NBN, $100.00	(---)	
WLS , 890, 50 KW	, ROCK	ABC-C, $256.25	(Blair)	ABC
WMAQ, 670, 50 KW	, COUNTRY	NBC, $200.00*	(Eastman)	NBC
WVON, 1390, 5 KW (DA-2)	, BLACK	SBN, $ 70.00*	(Selcom)	Gannett

FM STATIONS

WBBM-F, 96.3, 6 KW @ 1174	, ROCK	CBS-R, $ 96.00	(CBS/FM)	CBS
WBMX-F, 102.7, 6 KW @ 1170	, BLACK	, $125.00	(Masla)	
WCLR-F, 101.9, 5 KW @ 1520	, MOR/AC	, $116.25*	(Torbet)	Bonneville
WFMT-F, 98.7, 16 KW @ 1167	, CLASSICAL	, $105.00	(CMBS)	
WFYR-F, 103.5, 4 KW @ 1552	, AC (Burk-Abr)	RKO, $137.50*	(RKO)	RKO
WGCI-F, 107.5, 33 KW @ 600	, URBAN	MBS, $140.00 *	(Selcom)	Gannett
WJEZ-F, 104.3, 19 KW @ 820	, COUNTRY	RKO II, $ 90.84	(MMR)	Plough
WKQX-F, 101.1, 6 KW @ 1170	, AC	, $103.13	(Eastman)	NBC
WLAK-F, 93.9, 5 KW @ 1530	, BTFL MUS (Schulke)*	, $153.75	(Mc-Guild)	Viacom
WLOO-F, 100.3, 6 KW @ 1167	, BTFL MUS (FM-100)	, $230.00*	(Katz)	Century
WLS-F , 94.7, 6 KW @ 1170	, ROCK/AOR	ABC-R, $120.00	(Blair)	ABC
WLUP-F, 97.9, 6 KW @ 1170	, AOR (Sebastian)	, $175.00	(MMR)	Heftel
WMET-F, 95.5, 6 KW @ 1170	, AOR (Burk-Abr)	Source, $171.88	(Katz)	Metromedia

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

CINCINNATI

Market # 27; ADI # 26
Revenue Rank # 22
Income Rank # 375
APR 17.4
SMSA Pop: 1,404,900
CSI: 12.6 Bil (# 30)

Revenue : $23,244,466
Income : $-1,371,493
% Rev Gain: 7.5
Stations: 23/19
Diaries: 1356/1036:1
CSI HH: 25.0 M (# 69)
Standard Error: .540

National Rev: $5,810,691
Nat Rev per Cap: $4.14
Tot Rev per Cap: $16.55
Tot Inc per Cap: $-.98
Profit Margin: ---
Retail $: 6.6 Bil (# 30)
Retail Sales %: .316

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80	SPG 80
1. WLW	205/10.2	8.1	11.0	8.5	14.5
2. WEBN-F	196/ 9.8	11.8	9.6	8.6	9.7
3. WKRC	165/ 8.2	7.8	9.2	10.4	8.0
4. WKRQ-F	161/ 8.0	8.3	9.6	10.5	10.7
5. WWEZ-F	142/ 7.1	8.9	9.8	9.7	6.3
6. WRRM-F	125/ 6.2	6.3	7.1	3.4	3.1
7. WMLX	118/ 5.9	6.1	.7	1.7	1.7
8. WUBE-F	113/ 5.6	5.9	4.2	5.7	5.8
9. WCKY	91/ 4.5	6.4	7.9	6.4	8.0
10. WCIN	88/ 4.4	2.6	5.8	4.6	4.3
11. WYYS-F	87/ 4.3	5.5	2.5	4.1	1.6
12. WBLZ-F	78/ 3.9	2.4	2.2	---	1.2

12+ TSA 1/4	
1. WLW	315
2. WEBN-F	255
3. WHIO-F	236
4. WKRQ-F	230
5. WTUE-F	212
6. WKRC	197
7. WUBE-F	181
8. WWEZ-F	178
9. WYYS-F	138
10. WRRM-F	136
11. WBLZ-F	133
12. WMLX	125

12+ TSA CUME/MSA CUME RAT	
1. WLW	5447/27.2
2. WKRQ-F	3943/23.0
3. WEBN-F	3299/21.4
4. WKRC	3289/21.3
5. WHIO-F	2775/ 2.1
6. WTUE-F	2423/ 1.2
7. WYYS-F	2305/11.7
8. WWEZ-F	2233/15.0
9. WUBE-F	2133/10.9
10. WRRM-F	1967/14.8
11. WBLZ-F	1817/ 9.6
12. WCKY	1572/11.6

12+ FM SHARE (METRO): 57.87% (1062 of 1835) (SPG 81: 56.46%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKRQ-F	1. WEBN-F	1. WEBN-F	1. WKRC	1. WLW
2. WEBN-F	2. WRRM-F	2. WRRM-F	2. WRRM-F	2. WKRC
3. WCIN	3. WKRQ-F	3. WKRC	3. WLW	3. WWEZ-F
4. WBLZ-F	4. WKRC	4. WKRQ-F	4. WUBE-F	4. WMLX-F
5. WYYS-F	5. WYYS-F	5. WUBE-F	5. WWEZ-F	5. WCKY

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKRC	1. WRRM-F	1. WKRC	1. WEBN-F	1. WLW
2. WLW	2. WKRQ-F	2. WRRM-F	2. WRRM-F	2. WKRC
3. WUBE-F	3. WEBN-F	3. WUBE-F	3. WKRC	3. WRRM-F
4. WCKY	4. WCIN	4. WWEZ-F	4. WKRQ-F	4. WEBN-F
5. WEBN-F	WYYS-F	5. WLW	5. WSKS-F	5. WUBE-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		502 (5)	502 (5)	27.4
MOR/AC	370 (2)	125 (1)	495 (3)	27.0
COUNTRY	68 (2)	151 (2)	219 (4)	11.9
BTFL MUSIC		189 (3)	189 (3)	10.3
BLACK/URBAN	88 (1)	86 (2)	174 (3)	9.5
NOSTALGIA	118 (1)		118 (1)	6.4
NEWS/TALK	91 (1)		91 (1)	5.0
UNKNOWN	31 (1)		31 (1)	1.7
RELIGION	7 (1)	9 (1)	16 (2)	0.9
			1835 (23)	

CINCINNATI ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLW	1. WLW	1. WLW
2. WEBN-F	2. WKRQ-F	2. WKRQ-F
3. WKRQ-F	3. WEBN-F	3. WEBN-F
4. WKRC	4. WKRC	4. WUBE-F
5. WUBE-F	5. WWEZ-F	5. WKRC
6. WWEZ-F	6. WUBE-F	6. WCIN
7. WRRM-F	7. WYYS	7. WMLX
8. WMLX	8. WCKY	8. WWEZ-F
9. WYYS-F	9. WCKY	9. WCKY
10. WCIN	10. WSKS-F	10. WRRM-F
WBLZ-F	11. WMLX	
12. WSAI	12. WBLZ-F	
13. WSKS-F	13. WSAI	
14. WSAI-F	14. WCIN	
15. WLYK-F	15. WSAI-F	

OTHER RATED STATIONS/METRO SHARE

WHKK-F	100.9	Erlanger	.4
WLYK-F	107.1	Milford	1.7
WNOP	740	Newport	1.5
WSAI	1360		2.9
WSAI-F	94.1		1.9
WTSJ	1050		.3
WSKS-F	96.5	Hamilton	2.4
WDAO-F	107.7	Dayton	.4
WHIO-F	99.1	Dayton	.6
WONE	980	Dayton	.4
WTUE-F	104.7	Dayton	.5

ADI FM SHARE: 60.35% (1455 of 2411) (SPG 81: 56.93%)

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2),	BLACK	NBN,	$ 47.00	(HNW)	BENI
WCKY, 1530, 50 KW (DA-N) ,	NEWS/TALK	ABC-I,CBS,	$ 63.75*	(Eastman)	Federated
WKRC, 550, 5 KW/1 KW (DA-2) ,	AC	ABC-E,	$ 65.00*	(Katz)	Taft
WLW , 700, 50 KW ,	MOR	NBC,	$ 86.25	(CBS Spot)	Mariner
WMLX, 1230, 1 KW/250 W ,	NOSTALGIA (Al Ham)	,	$ 45.00*	(Mc-Guild)	Plough
WSAI, 1360, 5 KW (DA-N) ,	COUNTRY	MBS,	$ 40.00*	(Christal)	Booth

FM STATIONS

WBLZ-F, 103.5, 50 KW @ 500,	URBAN	,	$ 47.00	(HNW)	BENI
WEBN-F, 102.7, 31 KW @ 610,	AOR (Sebastian)	,	$ 85.00*	(Torbet)	Wood
WKRQ-F, 101.9, 25 KW @ 660,	ROCK	,	$105.00*	(Katz)	Taft
WLYK-F, 107.1, 3 KW @ 300,	BTFL MUS (Bonne)	,	$ 20.00	(Groskin)	Perry (MILFORD)
WRRM-F, 98.5, 15 KW @ 810,	SOFT ROCK/AC	,	$100.00	(Blair)	Susquehanna
WSAI-F, 94.1, 32 KW @ 550,	COUNTRY	ABC-C,	$ 40.00*	(Christal)	Booth
WUBE-F, 105.1, 11 KW @ 920,	COUNTRY	,	$ 55.00*	(Mc-Guild)	Plough
WWEZ-F, 92.5, 11 KW @ 905,	BTFL MUS (Schulke)	,	$ 63.75*	(Eastman)	Federated
WYYS-F, 94.5, 27 KW @ 640,	CONTEMP/AC	,	$ 22.00	(MMR)	Heftel
WSKS-F, 96.5, 50 KW @ 810,	AOR/ROCK	RKO,ABC-F,	$ 37.00	(CBS/FM)	Mariner (HAMILTON)

WHIO, WTUE - See Dayton

CLEVELAND

Market # 20; ADI # 9
Revenue Rank # 17
IncomeRank # 16
APR 17.2
SMSA Pop: 1,869,700
CSI: 18.6 M (# 17)

Revenue : $30,466,570
Income : $ 2,149,930
% Rev Gain: -0.8
Stations: 24/23
Diaries: 1556/1202:1
CSI HH: 27.0 M (# 25)
Standard Error: .504

National Rev: $8,599,785
Nat Rev per Cap: $4.60
Tot Rev per Cap: $16.29
Tot Inc per Cap: $1.15
Profit Margin: 7.1%
Retail $: 8.8 Bil (# 21)
Retail Sales %: .293

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SUM 81	SPG 81
1. WMMS-F	219/8.2	8.3	9.0	8.3	10.5
2. WDOK-F	205/7.6	7.7	8.1	10.4	8.4
3. WQAL-F	197/7.3	6.5	6.6	7.3	8.0
4. WZZP-F	188/7.0	5.9	6.1	5.6	6.2
5. WGCL-F	169/6.3	5.2	5.6	6.2	6.3
6. WDMT-F	159/5.9	7.2	4.9	5.3	2.8
7. WBBG	150/5.6	5.3	3.4	1.0	.4
8. WWWM-F	142/5.3	3.1	4.0	3.4	3.1
9. WERE	132/4.9	6.1	5.8	5.4	6.1
10. WHK	129/4.8	4.8	6.7	6.2	7.6
11. WWWE	120/4.5	3.5	3.2	4.2	5.7
12. WGAR	99/3.7	5.2	4.7	5.1	5.1
13. WABQ	87/3.2	3.0	1.2	1.8	1.5
14. WZAK-F	76/2.8	2.9	2.2	2.3	2.9
15. WJMO	72/2.7	2.7	2.7	3.0	2.4
16. WKSW-F	71/2.6	3.7	3.7	3.7	3.4
17. WJW	65/2.4	2.6	4.4	5.1	3.6
18. WCLV-F	64/2.4	2.7	3.0	2.1	2.2
19. WLYT-F	63/2.3	2.4	3.9	4.2	3.6
20. WDBN-F	46/1.7	1.3	1.1	1.3	1.1

12+ TSA 1/4	
1. WMMS-F	503
2. WGCL-F	347
3. WZZP-F	263
4. WQAL-F	260
5. WDOK-F	250
6. WWWE	211
7. WWWM-F	210
8. WDMT-F	200
9. WGAR	192
10. WBBG	156
11. WHK	145
12. WERE	136
13. WDBN-F	129
14. WKDD-F	127
15. WZAK-F	119
16. WKSW-F	115
17. WABQ	87
18. WCLV-F	81
19. WJW	74
20. WJMO	72

12+ TSA CUME/MSA CUME RAT	
1. WMMS-F	6285/19.2
2. WGCL-F	5862/19.0
3. WWWE	4194/14.5
4. WGAR	4087/13.8
5. WZZP-F	3721/16.2
6. WWWM-F	3502/13.5
7. WQAL-F	3368/14.6
8. WDOK-F	3006/14.8
9. WKDD-F	2506/ 4.6
10. WDMT-F	2427/11.8
11. WERE	2092/12.7
12. WLYT-F	1967/11.0
13. WHK	1965/10.3
14. WKSW-F	1940/ 7.3
15. WBBG	1865/11.2
16. WZAK-F	1709/ 7.3
17. WJMO	1491/ 9.6
18. WDBN-F	1398/ 2.5
19. WJW	1273/ 6.6
20. WCLV-F	1146/ 5.6

12+ FM SHARE (METRO): 64.44% (1622 of 2517) (SPG 81: 63.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WZZP-F	1. WDOK-F
2. WMMS-F	2. WZZP-F	2. WZZP-F	2. WDOK-F	2. WQAL-F
3. WDMT-F	3. WWWM-F	3. WDMT-F	3. WQAL-F	3. WBBG
4. WLYT-F	4. WDMT-F	4. WWWM-F	4. WGAR	4. WERE
5. WWWM-F	5. WGCL-F	5. WGCL-F	5. WDMT-F	5. WZZP-F
6. WZAK-F	6. WGAR	6. WGAR	6. WMMS-F	6. WWWE

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHK	1. WZZP-F	1. WZZP-F	1. WMMS-F	1. WZZP-F
2. WERE	2. WGCL-F	2. WQAL-F	2. WWWM-F	2. WDOK-F
3. WMMS-F	3. WMMS-F	3. WDOK-F	3. WDMT-F	3. WGAR
4. WDOK-F	4. WDMT-F	4. WGCL-F	4. WZZP-F	4. WMMS-F
5. WQAL-F	5. WZAK-F	5. WABQ	5. WGCL-F	5. WWWE
6. WZZP-F	WWWM-F	6. WDMT-F	6. WGAR	6. WDMT-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		616 (5)	616 (5)	24.5
BTFL MUSIC		448 (3)	448 (3)	17.8
BLACK/URBAN	159 (2)	235 (2)	394 (4)	15.7
MOR/AC	191 (4)	188 (1)	379 (4)	15.1
COUNTRY	249 (2)	71 (1)	320 (3)	12.7
NOSTALGIA	150 (1)		150 (1)	6.0
NEWS/TALK	132 (1)		132 (1)	5.2
CLASSICAL		64 (1)	64 (1)	2.5
RELIGION	14 (1)		14 (1)	0.6
			2517 (24)	

CLEVELAND ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WMMS-F	1. WMMS-F	1. WHK
2. WGCL-F	2. WGCL-F	2. WQAL-F
3. WQAL-F	3. WWWE	WZZP-F
4. WZZP-F	4. WGAR	4. WWWE
5. WDOK-F	5. WZZP-F	5. WMMS-F
6. WWWM-F	6. WWWM-F	6. WGCL-F
7. WWWE	7. WQAL-F	7. WDMT-F
8. WGAR	8. WDOK-F	8. WBBG
9. WDMT-F	9. WKDD-F	9. WGAR
10. WBBG	10. WDMT-F	10. WERE
11. WHK	11. WERE	
12. WERE	12. WLYT-F	
13. WDBN-F	13. WHK	
14. WKDD-F	14. WKSW-F	
15. WZAK-F	15. WBBG	

OTHER RATED STATIONS/METRO SHARE

WELW	1330	Willoughby	.6
WPVL	1460	Painesville	.4
WSUM	1100	Parma	.5
WKDD-F	96.5	Akron	.9

ADI FM SHARE: 66.37% (3217 of 4847) (SPG 81: 62.28%)

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	, BLACK	SBN,	$? ?	(Lotus)	
WBBG, 1260, 5 KW (DA-2)	, NOSTALGIA (Al Ham)	NBC,	$ 49.00	(Torbet)	
WERE, 1300, 5 KW (DA-1)	, NEWS/TALK	MBS,ABC-I,	$ 70.44*	(MMR)	
WGAR, 1220, 50 KW (DA-1)	, AC	RKO II,ABC-E,	$ 80.00*	(Blair)	Nationwide
WHK , 1420, 5 KW (DA-N)	, COUNTRY	NBC,	$110.00*	(Katz)	Malrite
WJMO, 1490, 1 KW/250 W	, BLACK	NBN,	$ 50.00*	(Masla)	United
WJW , 850, 10 KW/5 KW (DA-1)	, MOR	ABC-D,	$ 46.25	(Christal)	
WWWE, 1110, 50 KW	, COUNTRY	CBS,	$ 80.00*	(Eastman)	Gannett

FM STATIONS

WCLV-F, 95.5, 27 KW @ 640,	CLASSICAL	,	$ 38.75	(CMBS)	
WDBN-F, 94.9, 118 KW @ 310,	BTFL MUS (FM-100)	,	$ 25.00	(Masla)	(MEDINA)
WDMT-F, 107.9, 70 KW @ 390,	URBAN	RKO,	$ 52.50	(Howard)	Beasley
WDOK-F, 102.1, 50 KW @ 370,	BTFL MUS (Churchill)	,	$ 75.25*	(Eastman)	Gannett
WGCL-F, 98.5, 40 KW @ 600,	ROCK	ABC-F,	$ 85.00*	(MMR)	
WKSW-F, 99.5, 50 KW @ 500,	COUNTRY	RKO II,	$ 49.88	(Blair)	Nationwide
WLYT-F, 92.3, 27 KW @ 234,	ROCK	,	$ 33.00*	(Masla)	United
WMMS-F, 100.7, 32 KW @ 600,	AOR	Source,	$130.00*	(Katz)	Malrite
WQAL-F, 104.1, 8 KW @ 1060,	BTFL MUS (Schulke)	,	$111.25*	(Mc-Guild)	Gulf
WWWM-F, 105.7, 27 KW @ 900,	AOR	CBS-R,ABC-C,	$ 65.00	(Torbet)	
WZAK-F, 93.1, 28 KW @ 620,	URBAN	,	$ 42.25	(Selcom)	
WZZP-F, 106.5, 8 KW @ 1060,	AC	APR,	$ 92.00	(Christal)	Booth

WKDD-F - See Akron

COLORADO SPRINGS

Market # 119
Revenue Rank # 115
Income Rank # 376
APR 17.5
SMSA Pop: 330,600
CSI: 2.7 Bil (# 120)

Revenue : $4,757,047
Income : $-1,478,547
% Rev Gain: 36.6
Stations: 20/13
Diaries: 841/393:1
CSI HH: 23.2 Mil (# 143)
Standard Error: .723

National Rev. $742,519
Nat Rev per Cap: $2.25
Tot Rev per Cap: $14.39
Tot Inc per Cap: $-4.47
Profit Margin: ---
Retail $: 1.4 Bil (# 130)
Retail Sales %: .326

12+ METRO 1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KILO-F 88/19.3	14.0	11.2	11.0	9.6
2. KSPZ-F 57/12.5	12.4	13.6	16.4	11.1
3. KKCS-F+ 36/ 7.9	6.7	4.9	4.0	7.3
4. KKFM-F 35/ 7.7	9.3	3.4	2.8	1.8
KRDO-F 35/ 7.7	8.3	8.9	9.9	11.1
6. KIIQ-F 27/ 5.9	3.1	2.0	2.5	3.9
KVOR 27/ 5.9	7.1	7.6	7.3	7.5
8. KSSS 25/ 5.5	9.0	9.4	7.6	8.0
9. KYSN 22/ 4.8	4.3	7.8	9.0	8.8
10. KOA 18/ 3.9	4.8	4.9	6.2	4.9

12+ TSA 1/4	
1. KILO-F	114
2. KSPZ-F	69
3. KKFM-F	58
4. KRDO-F	56
5. KIIQ-F	42
6. KKCS-F+	36
7. KOA	32
8. KCCY-F	28
9. KVOR	27
10. KSSS	26

12+ TSA CUME/MSA CUME RAT	
1. KILO-F	1076/28.3
2. KKFM-F	965/23.5
3. KSPZ-F	911/27.0
4. KRDO-F	638/14.9
5. KIIQ-F	621/17.0
6. KYSN	546/20.8
7. KOA	517/12.0
8. KVOR	465/17.5
9. KRDO	394/13.8
10. KSSS	391/14.1

12+ FM SHARE (METRO): 71.29% (303 of 425) (SPG 81: 56.82%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KKFM-F	1. KILO-F	1. KILO-F	1. KSPZ-F	1. KRDO-F
KILO-F	2. KSPZ-F	2. KSPZ-F	2. KILO-F	2. KKCS-F+
3. KSPZ-F	3. KIIQ-F	3. KKCS-F+	KKCS-F+	3. KVOR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KILO-F	1. KILO-F	1. KSPZ-F	1. KILO-F	1. KILO-F
2. KVOR	2. KSPZ-F	2. KIIQ-F	2. KSPZ-F	2. KKCS-F+
3. KSPZ-F	3. KIIQ-F	3. KKCS-F+	3. KKFM-F	3. KSPZ-F

OTHER RATED STATIONS/METRO SHARE

KPIK	1580	.4	KWYD-F	105.5	Security	.7	KPKE-F	95.7	Denver	1.1
KRDO	1240	2.4	KCCY-F	97.9	Pueblo	.4	KVOD-F	99.5	Denver	.7
KRTS	1490	1.3	KLZ	560	Denver	1.8	KYNR-F	99.9	Pueblo	3.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	22 (1)	185 (4)	207 (5)	48.7
COUNTRY	36 (3)	35 (2)	71 (5)	16.7
BTFL MUSIC		50 (2)	50 (2)	11.8
NEWS/TALK	45 (2)		45 (2)	10.6
MOR/AC	11 (1)	27 (1)	38 (2)	8.9
NOSTALGIA	6 (1)		6 (1)	1.4
RELIGION	2 (1)	3 (1)	5 (2)	1.2
CLASSICAL		3 (1)	3 (1)	0.7
			425 (20)	

RADIO STATIONS

KRDO, 1240, 1 KW/250 W , AC
KSSS, 740, 1 KW/250 W (DA-2), COUNTRY
KVOR, 1300, 5 KW/1 KW , NEWS/TALK
KYSN, 1460, 1 KW/500 W (DA-N), ROCK

KIIQ-F, 102.7, 40 KW @ 2080, CONTEMP/AC
KILO-F, 93.9, 83 KW @ 2110, AOR
KKCS-F+, 101.9, 50 KW @ -310, COUNTRY
KKFM-F, 96.5, 23 KW @ 2300, ROCK
KRDO-F, 95.1, 96 KW @ 2040, BTFL MUS (Schulke)
KSPZ-F, 92.9, 25 KW @ 2130, CONTEMP

RKO, $20.75 (Torbet)
NBC, $20.00* (PRO) Peoria Jrnl Star
CBS,ABC-I, $29.00 (Selcom) Sunbelt
, $15.00 (Mc-Guild) Walton
, $11.50 (Eastman) Wiskes-Abaris
, $27.00 (Christal)
ABC-E, $16.00* (Masla)
ABC-F, $12.93 (MMR)
, $22.75 (Torbet)
, $22.00 (Selcom) Sunbelt

KOA - See Denver

KCCY-F - See Pueblo

COLUMBIA, SC

Market # 99
Revenue Rank # 80
Income Rank # 59
APR 18.6
SMSA Pop: 423,400
CSI: 3.3 Bil (# 100)

Revenue : $6,527,996
Income : $ 464,076
% Rev Gain: 15.5
Stations: 15/13
Diaries: 978/433:1
CSI HH: 23.4 M (# 135)
Standard Error: .664

National Rev: $1,410,725
Nat Rev per Cap: $3.33
Tot Rev per Cap: $15.42
Tot Inc per Cap: $1.10
Profit Margin: 7.1%
Retail $: 1.8 Bil (# 110)
Retail Sales %: .305

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WNOK-F	117/18.2	20.0	20.9	19.7	17.5
2. WCOS-F	91/14.2	15.7	19.2	16.1	12.3
3. WOIC	89/13.8	11.8	7.2	10.7	14.6
4. WWDM-F	64/10.0	7.7	7.4	6.6	7.7
5. WZLD-F	64/10.0	7.9	7.4	6.6	7.5
6. WIS	50/ 7.8	12.0	12.4	15.2	10.4
7. WXRY-F	48/ 7.5	7.7	5.9	7.8	6.7
8. WSCQ-F	23/ 3.6	4.7	4.4	5.9	6.1
9. WLFF	19/ 3.0	1.2	1.7	1.4	3.8
10. WNOK	14/ 2.2	1.2	.6	.5	1.0

12+ TSA 1/4	
1. WNOK-F	148
2. WCOS-F	146
WWDM-F	146
4. WOIC	91
5. WZLD-F	66
6. WIS	63
7. WXRY-F	51
8. WSCQ-F	26
9. WIGL-F	23
10. WDWQ-F	21

12+ TSA CUME/MSA CUME RAT	
1. WNOK-F	1780/37.6
2. WCOS-F	1746/30.6
3. WWDM-F	1490/21.5
4. WIS	995/21.2
5. WZLD-F	909/23.7
6. WOIC	772/21.3
7. WSCQ-F	502/12.3
WXRY-F	502/13.3
9. WDWQ-F	392/ 1.5
10. WNOK	320/ 8.9

12+ FM SHARE (METRO): 68.44% (412 of 602) (SPG 81: 72.30%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WNOK-F	1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WCOS-F
2. WOIC	2. WOIC	2. WOIC	2. WNOK-F	2. WXRY-F
3. WWDM-F	3. WZLD-F	3. WCOS-F	3. WOIC	3. WIS
4. WZLD-F	4. WWDM-F	4. WZLD-F	4. WXRY-F	WOIC

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WNOK-F+	1. WNOK-F	1. WNOK-F	1. WNOK-F	1. WCOS-F
2. WCOS-F+	2. WOIC	2. WOIC	2. WZLD-F	2. WNOK-F
3. WOIC	3. WWDM-F	WCOS-F	3. WWDM-F	3. WIS
4. WIS	4. WCOS-F	4. WXRY-F	4. WOIC	WWDM-F

OTHER RATED STATIONS/METRO SHARE

WBLR+	1430	Batesburg	.3	WDWQ-F	107.5	St. George	.6
WCOS	1400		1.6	WIGL-F	106.7	Orangeburg	.9
WQXL	1470		.9				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	14 (1)	180 (3)	194 (4)	32.2
BLACK	89 (1)	64 (1)	153 (2)	25.4
COUNTRY	10 (1)	91 (1)	101 (2)	16.8
MOR/AC	52 (2)	23 (1)	75 (3)	12.5
BTFL MUSIC		48 (1)	48 (1)	8.0
NOSTALGIA	19 (1)		19 (1)	3.2
RELIGION/GOSPEL	6 (1)	6 (1)	12 (2)	2.0
			602 (15)	

RADIO STATIONS

WIS , 560, 5 KW (DA-N)	, MOR	NBC, $55.00*	(Christal)	Cosmos
WLFF, 620, 500 W (DAYS)	, NOSTALGIA (Al Ham)	MBS, $14.25	(Dora)	
WNOK, 1130, 1 KW/250 W	, ROCK	, $? ?	(Blair)	
WOIC, 1320, 5 KW/2.5 KW (DA-N)	, BLACK	NBN, $23.00*	(Eastman)	
WCOS-F, 97.9, 20 KW @ 450	, COUNTRY	ABC-I, $53.70*	(Mc-Guild)	Buck
WNOK-F, 104.7, 100 KW @ 450	, ROCK (Century 21)	ABC-C, $50.00*	(Blair)	
WSCQ-F, 100.1, 2.4 KW @ 330	, AC	CBS, $25.75	(Southern)	
WXRY-F, 93.5, 3 KW @ 360	, BTFL MUS (Bonne)	, $18.67	(MMR)	Limetree
WZLD-F, 96.7, 3 KW @ 420	, AOR	RKO, $24.00	(Selcom)	Liggett
WIGL-F, 106.7, 100 KW @ 600	, RELIGION	, $10.00*	(Southern)	Confer-Rothfuss (ORANGEBURG)
WWDM-F, 101.3, 100 KW @ 629	, BLACK	SBN, $29.25	(Howard)	(SUMTER)

COLUMBUS, GA

Market # 160
Revenue Rank # 144
Income Rank # 362
APR 17.8
SMSA Pop: 240,900
CSI: 1.8 Bil (# 164)

Revenue : $3,511,346
Income : $ -642,938
% Rev Gain: 10.9
Stations: 13/10
Diaries: 720/335:1
CSI HH: 22.2 M (# 184)
Standard Error: 1.029

National Rev: $648,684
Nat Rev per Cap: $2.69
Tot Rev per Cap: $14.58
Tot Inc per Cap: $-2.67
Profit Margin: ---
Retail $: .9 Bil (# 184)
Retail Sales %: .335

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. WFXE-F	69/19.7	15.0	9.9
2. WOKS	57/16.2	18.2	15.6
3. WCGQ-F	51/14.5	11.9	21.3
4. WEIZ-F	36/10.3	11.9	11.3
5. WPNX	31/ 8.8	11.0	11.3
WDAK	31/ 8.8	12.5	8.9
7. WVOC-F	27/ 7.7	8.8	11.3
8. WRCG	9/ 2.6	3.8	2.5
9. WCLS	6/ 1.7	1.6	.4
10. WHYD	4/ 1.1	4.1	2.5

12+ TSA	1/4
1. WCGQ-F	104
2. WVOC-F	86
WFXE-F	86
4. WOKS	59
5. WEIZ-F	43
6. WDAK	40
7. WPNX	34
8. WBIL-F	14
9. WRCG	11
10. WQCK-F	10

12+ TSA CUME/MSA CUME	RAT
1. WCGQ-F	1173/28.1
2. WVOC-F	1049/19.2
3. WFXE-F	1032/42.6
4. WOKS	649/30.7
5. WEIZ-F	584/24.3
6. WDAK	504/19.4
7. WPNX	387/16.5
8. WRCG	230/ 9.5
9. WQCK-F	190/ 2.6
10. WCLS	117/ 5.4

12+ FM SHARE (METRO): 57.27% (189 of 330) (SPG 81: 48.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WCGQ-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WEIZ-F
2. WFXE-F	2. WCGQ-F	2. WCGQ-F	2. WEIZ-F	2. WPNX
3. WOKS	3. WOKS	3. WOKS	WOKS	3. WOKS
			WVOC-F	WVOC-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOKS	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WCGQ-F
2. WFXE-F	2. WOKS	2. WEIZ-F	2. WCGQ-F	2. WVOC-F
3. WCGQ-F	3. WCGQ-F	3. WOKS	3. WOKS	WFXE-F
		WVOC-F		WOKS

OTHER RATED STATIONS/METRO SHARE

WBIL 580 Tuskegee,AL .9
WBIL-F 95.9 Tuskegee,AL 1.1
WQCK-F 93.3 Manchester .6

FORMATS	AM	FM	TOTAL	%
BLACK	60 (2)	73 (2)	133 (4)	40.3
COUNTRY	62 (2)	29 (2)	91 (4)	27.6
ROCK/AOR/CONTEMP		51 (1)	51 (1)	15.5
BTFL MUSIC		36 (1)	36 (1)	10.9
RELIGION	10 (2)		10 (2)	3.1
NOSTALGIA	9 (1)		9 (1)	2.7
			330 (13)	

RADIO STATIONS

WCLS, 1580, 1 KW (DA-N)	, GOSPEL	, $ 6.00	(----)	
WDAK, 540, 5 KW/500 W (DA-N)	, COUNTRY	ABC-I, $20.00	(Masla)	
WHYD, 1270, 5 KW (DAYS)	, RELIGION	, $ 8.00	(----)	CLW
WOKS, 1340, 1 KW/250 W	, BLACK	SBN, $21.00*	(Howard)	
WPNX, 1460, 5 KW/1 KW (DA-N)	, COUNTRY	NBC, $18.75	(HNW)	
WRCG, 1420, 5 KW (DA-N)	, MOR/NOST (TM)	CBS, $ 8.00*	(Selcom)	McClure
WCGQ-F, 107.3, 100 KW @ 610,	ROCK	RKO, $20.00	(Selcom)	McClure
WEIZ-F, 100.1, 3 KW @ 300,	BTFL/MOR	ABC-E, $12.00*	(Masla)	
WFXE-F, 104.9, 3 KW @ 300,	BLACK/ROCK	ABC-F, $23.00*	(Howard)	
WVOC-F, 102.9, 100 KW @ 1521,	COUNTRY	ABC-C, $18.00	(Torbet)	Bluegrass
WBIL-F, 95.9, 2.5 KW @ 320,	BLACK	SBN, $ 7.25	(Carpenter)	(TUSKEGEE,AL)
WQCK-F, 93.3, 100 KW @ 460,	COUNTRY	MBS, $? ?	(Lotus)	(MANCHESTER)

COLUMBUS, OH

Market # 36; ADI # 35
Revenue Rank # 28
Income Rank # 7
APR 16.2
SMSA Pop: 1,105,900
CSI: 9.9 Bil (# 38)

Revenue : $18,430,845
Income : $ 5,609,966
% Rev Gain: 8.2
Stations: 18/19
Diaries: 1475/750:1
CSI HH: 24.2 M (# 98)
Standard Error: .504

National Rev: $4,525,088
Nat Rev per Cap: $4.09
Tot Rev per Cap: $16.66
Tot Inc per Cap: $5.07
Profit Margin: 30.4%
Retail $: 5.3 Bil (# 38)
Retail Sales %: .314

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WLVQ-F	160/11.0	12.6	15.9	14.0	12.5
2. WXGT-F	159/10.9	10.9	10.8	9.1	8.2
3. WTVN	135/ 9.3	13.0	7.3	12.3	10.0
4. WNCI-F	124/ 8.5	8.6	10.0	11.1	11.6
5. WBNS-F	108/ 7.4	6.7	7.8	9.1	10.7
6. WVKO-F	103/ 7.1	4.7	3.4	2.2	2.9
7. WBNS	98/ 6.7	6.3	6.3	5.5	6.4
8. WCOL	96/ 6.6	7.2	7.9	5.2	6.8
9. WMNI	75/ 5.1	6.2	6.7	6.1	7.0
10. WVKO	65/ 4.5	3.1	2.2	3.7	3.2
11. WHOK-F	48/ 3.3	3.7	4.6	3.7	2.9
12. WRMZ-F	44/ 3.0	2.6	3.4	2.9	2.6

12+ TSA	1/4
1. WNCI-F	227
2. WLVQ-F	206
3. WXGT-F	197
4. WTVN	189
5. WBNS-F	133
6. WBNS	106
7. WCOL	104
8. WVKO-F	103
9. WHOK-F	90
10. WMNI	87
11. WVKO	65
12. WRMZ-F	64

12+ TSA CUME/MSA CUME	RAT
1. WNCI-F	3927/24.8
2. WTVN	3530/26.5
3. WXGT-F	3267/27.7
4. WLVQ-F	2957/23.2
5. WBNS-F	1964/17.0
6. WBNS	1909/18.9
7. WCOL	1407/14.1
8. WMNI	1349/11.8
9. WLW	1276/ 5.9
10. WHOK-F	1058/ 6.4
11. WVKO-F	1044/11.6
12. WRMZ-F	971/ 7.7

. 12+ FM SHARE (METRO): 60.26% (778 of 1291) (SPG 81: 63.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WXGT-F	1. WLVQ-F	1. WLVQ-F	1. WNCI-F	1. WCOL
2. WLVQ-F	2. WNCI-F	2. WNCI-F	2. WTVN	2. WBNS-F
3. WVKO-F	WXGT-F	3. WXGT-F	3. WBNS	3. WTVN
4. WNCI-F	4. WVKO-F	4. WTVN	4. WLVQ-F	4. WBNS
5. WVKO	5. WTVN	5. WVKO-F	5. WXGT-F	5. WMNI
			WBNS-F	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTVN	1. WXGT-F	1. WBNS	1. WLVQ-F	1. WLVQ-F
2. WBNS	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WNCI-F
3. WXGT-F	3. WLVQ-F	3. WTVN	3. WXGT-F	3. WTVN
4. WNCI-F	4. WTVN	4. WXGT-F	4. WVKO-F	4. WCOL
5. WVKO-F+	5. WBNS	5. WBNS-F	5. WTVN	WBNS-F
	WVKO-F			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		443 (3)	443 (3)	34.3
MOR/AC	256 (4)	12 (1)	268 (5)	20.8
BLACK/JAZZ	65 (1)	103 (1)	168 (2)	13.0
BTFL MUSIC		152 (2)	152 (2)	11.8
NOSTALGIA	109 (2)	20 (1)	129 (3)	10.0
COUNTRY	75 (1)	48 (1)	123 (2)	9.5
RELIGION	8 (1)		8 (1)	0.6
			1291 (18)	

COLUMBUS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WNCI-F	1. WNCI-F	1. WLVQ-F
2. WLVQ-F	2. WTVN	2. WXGT-F
3. WXGT-F	3. WXGT-F	3. WTVN
4. WTVN	4. WLVQ-F	4. WNCI-F
5. WBNS-F	5. WBNS-F	5. WMNI
6. WBNS	6. WBNS	6. WBNS
7. WCOL	7. WCOL	7. WBNS-F
WVKO-F	8. WMNI	8. WHOK-F
9. WMNI	9. WVKO-F	9. WCOL
10. WHOK-F	10. WRMZ-F	10. WVKO-F
11. WVKO	11. WHOK-F	
12. WRMZ-F	12. WLW	
13. WMRN-F	13. WVKO	
14. WCLT-F	14. WCLT-F	
15. WLW	15. WMRN-F	

OTHER RATED STATIONS/METRO SHARE

WBBY-F	103.9	Westerville	1.4
WLOH	1320	Lancaster	.9
WNRE-F+	107.1	Circleville	.9
WRFD	880		.5
WLW	700	Cincinnati	1.5

ADI FM SHARE: 67.04% (1273 of 1899) (SPG 81: 64.12%)

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N) , MOR	ABC-I, $ 70.00* (Blair)	Colum Dispatch
WCOL, 1230, 1 KW/250 W , NOSTALGIA (Al Ham)	CBS, $ 78.00 (Eastman)	Great Trails
WMNI, 920, 1 KW/500 W (DA-2), COUNTRY	MBS, $ 67.50 (Mc-Guild)	
WTVN, 610, 5 KW (DA-N) , AC	ABC-E, $110.00* (Katz)	Taft
WVKO, 1580, 1 KW (DAYS,DA) , BLACK	SBN, $ 25.00* (Masla)	Josephson

FM STATIONS

WBNS-F, 97.1, 26 KW @ 660, BTFL MUSIC	, $ 70.00* (Blair)	Colum Dispatch
WHOK-F, 95.5, 50 KW @ 225, COUNTRY	APR, $ 18.00* (P/W)	
WLVQ-F, 96.3, 40 KW @ 570, AOR (Burk-Abr)	Source, $ 75.00* (Katz)	Taft
WNCI-F, 97.9, 175 KW @ 565, CONTEMP/AC	ABC-C, $ 89.38 (Christal)	Nationwide
WRMZ-F, 99.7, 50 KW @ 542, BTFL MUS (Century 21)	MBS, $ 52.50 (Mc-Guild)	
WVKO-F, 94.7, 52 KW @ 220, BLACK/JAZZ**	SBN, $ 40.00* (MMR)	Josephson
WXGT-F, 92.3, 50 KW @ 311, ROCK	CBS-R, $ 78.00 (Eastman)	Great Trails
WCLT-F, 100.3, 50 KW @ 332, CONTEMP	MBS, $ 10.00 (PRO)	(NEWARK)
WMRN-F, 106.9, 25 KW @ 340, COUNTRY	MBS, $ 15.50 (----)	(MARION)

**In early August station changed call letters to WSNY-F and changed format to AC

CORPUS CHRISTI

Market # 118
Revenue Rank # 103
Income Rank # 68
APR 15.4
SMSA Pop: 333,700
CSI: 2.6 Bil (# 124)

Revenue : $5,099,790
Income : $ 418,901
% Rev Gain: 31.0
Stations: 21/16
Diaries: 774/431:1
CSI HH: 23.4 M (# 134)
Standard Error: .747

National Rev: $1,718,306
Nat Rev per Cap: $5.15
Tot Rev per Cap: $15.28
Tot Inc per Cap: $1.26
Profit Margin: 8.2%
Retail $: 1.9 Bil (# 97)
Retail Sales %: .198

12+ METRO 1/4/SHARE		FAL 81	SPG 81	A/M 80
1. KOUL-F	46/11.4	9.1	13.5	8.8
2. KNCN-F	43/10.7	8.9	6.5	7.4
3. KZFM-F	39/ 9.7	17.7	12.8	11.4
4. KUNO	38/ 9.5	9.1	10.9	12.5
5. KCCT	36/ 9.0	11.1	5.5	7.2
6. KEYS	32/ 8.0	10.1	8.3	16.8
KIOU-F	32/ 8.0	7.3	11.7	8.2
8. KITE-F	21/ 5.2	1.5	3.6	.5
9. KIKN	16/ 4.0	2.5	4.4	4.3
10. KROB+	15/ 3.7	3.3	2.6	2.4

12+ TSA 1/4	
1. KOUL-F	58
2. KNCN-F	55
3. KIOU-F	48
4. KCCT	43
5. KEYS	42
6. KUNO	40
7. KZFM-F	39
8. KTSA	31
9. KRYS	22
KIKN	22

12+ TSA CUME/MSA CUME RAT	
1. KEYS	682/20.3
2. KNCN-F	670/18.7
3. KZFM-F	649/23.6
4. KOUL-F	628/18.2
5. KTSA	625/ 4.7
6. KIOU-F	518/13.7
7. KRYS	492/11.8
8. KCCT	453/12.4
9. KUNO	335/12.0
10. KEXX-F	330/10.8

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KZFM-F	1. KNCN-F	1. KOUL-F	1. KOUL-F	1. KOUL-F
2. KNCN-F	2. KOUL-F	2. KNCN-F	2. KIOU-F	2. KIOU-F
3. KEYS	3. KZFM-F	3. KZFM-F	3. KEYS	3. KCCT

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOUL-F	1. KNCN-F	1. KOUL-F	1. KNCN-F	1. KOUL-F
2. KUNO	KOUL-F	2. KIOU-F	2. KOUL-F	2. KNCN-F
3. KZFM-F	3. KZFM-F	3. KEYS	3. KZFM-F	3. KIOU-F

OTHER RATED STATIONS/METRO SHARE

KCTA	1030	1.2	KSIX	1230	3.2	KTRH	740	Houston	.5
KEXX-F	93.9	3.5	KKYX	680	San Ant. .5	KTSA	550	San Ant.	.5
KFLZ-F	107.1	Bishop .7	KOPY	1070	Alice .7	WOAI	1200	San Ant.	.5
						KRYS	1360		2.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	44 (3)	117 (4)	161 (7)	43.0
COUNTRY	29 (4)	53 (2)	82 (6)	22.0
SPANISH	74 (2)	3 (1)	77 (3)	20.6
BTFL MUSIC		32 (1)	32 (1)	8.6
UNKNOWN	13 (1)		13 (1)	3.5
RELIGION	5 (1)		5 (1)	1.3
NEWS/TALK	4 (2)		4 (2)	1.1
			374 (21)	

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2), SPANISH	, $15.00	(Selcom)		
KEYS, 1440, 1 KW (DA-N) , ROCK	RKO, $25.00*	(Torbet)		
KIKN, 1590, 1 KW/500 W (DA-2), COUNTRY	ABC-E, $13.00	(Milam)		
KROB+,1510, 500 W (DAYS) , COUNTRY	, $ 7.00	(----)	(ROBSTOWN)	
KRYS, 1360, 1 KW , CONTEMP	ABC-I, $16.75	(Masla)	Sigmor	
KUNO, 1400, 1 KW , SPANISH	, $25.25	(Katz)	Tichnor	
KEXX-F, 93.9, 100 KW @ 840, CONTEMP (Drake-Chen)	NBC, $12.00	(----)		
KIOU-F, 96.5, 100 KW @ 875, BTFL MUS (Bonne)	, $18.75	(Selcom)		
KITE-F, 105.5, 3 KW @ 360, ROCK (Burk-Abr)	, $10.00*	(----)		
KNCN-F, 101.3, 100 KW @ 402, AOR	, $19.00	(Masla)	Tippie	
KOUL-F, 103.3, 100 KW @ 310, COUNTRY (TM)	, $28.88	(Mc-Guild)		
KZFM-F, 95.5, 41 KW @ 390, ROCK	ABC-C, $25.00	(Torbet)		

DALLAS-FT. WORTH

Market # 9; ADI # 10
Revenue Rank # 7
Income Rank # 8
APR 17.8
SMSA Pop: 3,077,700
CSI: 30.7 Bil (# 10)

Revenue : $52,701,630
Income : $ 4,860,500
% Rev Gain: 23.0
Stations: 27/40
Diaries: 2085/1476:1
CSI HH: 27.2 M (# 23)
Standard Error: .449

National Rev: $16,503,501
Nat Rev per Cap: $5.36
Tot Rev per Cap: $17.12
Tot Inc per Cap: $1.60
Profit Margin: 9.2%
Retail $: 18.5 Bil (# 8)
Retail Sales %: .238

12+ METRO 1/4/SHARE		WIN 82	FAL 81	SPG 81
1. KVIL-F	375/8.4	7.9	8.2	7.9
2. WBAP	346/7.7	6.7	6.8	6.5
3. KSCS-F	334/7.5	8.4	8.3	8.9
4. KZEW-F	287/6.4	4.9	6.5	5.0
5. KNOK-F	284/6.3	4.9	4.3	4.7
6. KTXQ-F	281/6.3	6.4	4.6	4.6
7. KRLD	240/5.4	5.2	6.4	5.6
8. KKDA-F	233/5.2	6.6	6.5	6.9
9. KEGL	210/4.7	4.1	5.0	4.9
10. KMEZ-F	207/4.6	6.3	5.0	5.9
11. KPLX-F	203/4.5	6.4	3.4	5.1
12. KMGC-F	179/4.0	3.7	4.4	2.8
13. WFAA	133/3.0	3.8	4.1	2.7
14. KOAX-F	114/2.5	3.4	4.0	4.7
15. KAFM-F	103/2.3	1.7	1.0	1.4
16. KLVU-F	90/2.0	1.4	1.8	3.4
17. KFJZ	89/2.0	1.8	2.3	2.2
18. KBOX	68/1.5	1.7	2.4	2.7
19. KKDA	68/1.5	1.0	.6	.7
20. KSAX	61/1.4	1.0	.5	1.0

12+ TSA 1/4	
1. WBAP	716
2. KSCS-F	418
3. KVIL-F	400
4. KZEW-F	325
5. KRLD	315
6. KTXQ-F	307
7. KNOK-F	289
8. KKDA-F	268
9. KPLX-F	245
10. KMEZ-F	242
11. KEGL-F	241
12. WFAA	194
13. KMGC-F	189
14. KOAX-F	138
15. KAFM-F	117
16. KFJZ	99
KLVU-F	99
18. KKDA	77
19. KBOX	69
20. KPBC	63

12+ TSA CUME/MSA CUME RAT	
1. WBAP	9458/18.6
2. KRLD	6098/17.8
3. KSCS-F	5803/18.3
4. KVIL-F	5540/20.3
5. KZEW-F	4611/15.4
6. KTXQ-F	4608/16.3
7. KEGL-F	4257/14.7
8. KKDA-F	4007/14.0
9. KMEZ-F	3293/11.3
10. WFAA	3173/ 8.6
11. KPLX-F	3140/10.5
12. KMGC-F	2897/10.9
13. KNOK-F	2337/ 9.0
14. KAFM-F	1979/ 6.8
15. KOAX-F	1915/ 6.4
16. KLVU-F	1882/ 6.9
17. KFJZ	1531/ 5.9
18. KLIF	1378/ 4.2
19. KIXK-F	1002/ 3.7
20. KBOX	945/ 3.7

12+ FM SHARE (METRO): 71.15% (2989 of 4201) (SPG 81: 72.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KEGL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. WBAP
2. KTXQ-F	2. KZEW-F	2. KSCS-F	2. KSCS-F	2. KSCS-F
3. KNOK-F	3. KTXQ-F	3. KZEW-F	3. WBAP	3. KRLD
4. KZEW-F	4. KNOK-F	4. KTXQ-F	4. KRLD	4. KVIL-F
5. KKDA-F	5. KMGC-F	5. KNOK-F	5. KPLX-F	5. KMEZ-F
6. KVIL-F	KSCS-F	6. WBAP	6. KMGC-F	6. KPLX-F
7. KSCS-F	6. KKDA-F	7. KMGC-F	KNOK-F	7. WFAA

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KVIL-F+	1. KVIL-F	1. KVIL-F	1. KZEW-F	1. WBAP
2. WBAP	2. KNOK-F	2. KSCS-F	2. KTXQ-F	2. KVIL-F
3. KRLD	3. KMGC-F	3. KMGC-F	3. KVIL-F	3. KSCS-F
4. KSCS-F	4. KSCS-F	4. WBAP	4. KEGL-F	4. KRLD
5. KNOK-F	5. KKDA-F	5. KPLX-F	5. WBAP	5. KZEW-F
6. KZEW-F	6. KZEW-F	6. KMEZ-F	6. KNOK-F	6. KPLX-F
7. KTXQ-F	7. KTXQ-F	7. KKDA-F	7. KSCS-F	7. KNOK-F

FORMATS

	AM	FM	TOTAL	%
COUNTRY	486 (4)	590 (3)	1076 (7)	25.6
ROCK/AOR/CONTEMP		957 (4)	957 (4)	22.8
BLACK/URBAN/JAZZ	128 (2)	517 (2)	645 (4)	15.4
MOR/AC	38 (1)	568 (3)	606 (4)	14.4
NEWS/TALK	373 (2)		373 (2)	8.9
BTFL MUSIC		321 (2)	321 (2)	7.6
RELIGION	98 (2)		98 (2)	2.3
NOSTALGIA	89 (1)		89 (1)	2.1
CLASSICAL		36 (1)	36 (1)	0.9
			4201 (27)	

DALLAS-FT. WORTH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBAP	1. WBAP	1. WBAP
2. KSCS-F	2. KSCS-F	2. KVIL-F
3. KVIL-F	3. KVIL-F	3. KSCS-F
4. KZEW-F	4. KRLD	4. KRLD
5. KTXQ-F	5. KTXQ-F	5. KMEZ-F
6. KNOK-F	6. KZEW-F	6. KTXQ-F
7. KRLD	7. KEGL-F	7. KNOK-F
8. KKDA-F	8. KKDA-F	8. WFAA
9. KPLX-F	9. KMEZ-F	9. KKDA-F
10. KMEZ-F	10. KPLX-F	10. KMGC-F
11. KEGL-F	11. KMGC-F	
12. KMGC-F	12. WFAA	
13. WFAA	13. KNOK-F	
14. KOAX-F	14. KAFM-F	
15. KAFM-F	15. KLVU-F	

OTHER RATED STATIONS/METRO SHARE

KIXK-F	106.1	Denton	1.2
KLIF	1190	Dallas	1.0
KPBC	1040	Dallas	1.3
KSKY	660	Dallas	.9
KVIL	1150	Highland Park	.8
KXOL	1360	Ft. Worth	.6
WRR-F	101.1	Dallas	.8

ADI FM SHARE: 67.51% (3314 of 4909) (SPG 81: 69.28%)

DALLAS METRO 1/4/SHARE

1. KVIL-F	250/8.7
2. KSCS-F	207/7.2
3. KNOK-F	195/6.8
4. KKDA-F	192/6.7
5. KRLD	186/6.5
6. KZEW-F	171/6.0
7. KTXQ-F	161/5.6
8. KMEZ-F	145/5.1
9. WBAP	142/4.9
10. KEGL-F	136/4.7
11. KPLX-F	125/4.4
12. KMGC-F	114/4.0
13. WFAA	97/3.4
14. KOAX-F	73/2.5
15. KBOX	68/2.4

FT. WORTH METRO 1/4/SHARE

1. WBAP	204/12.8
2. KSCS-F	128/ 8.0
3. KVIL-F	127/ 8.0
4. KTXQ-F	119/ 7.5
5. KZEW-F	114/ 7.2
6. KNOK-F	89/ 5.6
7. KEGL-F	76/ 4.8
8. KPLX-F	75/ 4.7
9. KMGC-F	64/ 4.0
10. KMEZ-F	62/ 3.9
11. KFJZ	52/ 3.3
KRLD	52/ 3.3
13. KOAX-F	42/ 2.6
KKDA-F	42/ 2.6
KAFM-F	42/ 2.6

AM STATIONS

KBOX, 1480, 5 KW/1 KW (DA-2),	COUNTRY	, $ 55.00*	(Mc-Guild)	Group One
KFJZ, 1270, 5 KW (DA-N) ,	NOSTALGIA (Al Ham)	, $ 55.00*	(Christal)	Swanson
KKDA, 730, 500 W (DAYS) ,	BLACK	, $? ?	(Selcom)	
KLIF, 1190, 50 KW/5 KW (DA-2),	COUNTRY	ABC-E, $100.00	(RKO)	Susquehanna
KPBC, 1040, 1 KW (DAYS) ,	RELIGION	, $ 25.00	(----)	Crawford
KRLD, 1080, 50 KW (DA-N) ,	NEWS**	, $166.88	(Katz)	Metromedia
KSAX, 970, 1 KW (DAYS) ,	JAZZ	, $? ?	(Howard)	Earl Graves
WBAP, 820, 50 KW ,	COUNTRY	ABC-I, $170.00*	(Eastman)	Capital Cities
WFAA, 570, 5 KW (DA-2) ,	TALK/NEWS	CBS, $ 75.00*	(MMR)	Belo

**Nostalgia (Toby Arnold) overnight

FM STATIONS

KAFM-F, 92.5, 100 KW @ 1685,	CONTEMP/AC	, $ 40.97	(Torbet)	Bonneville
KEGL-F, 97.1, 100 KW @ 1302,	ROCK	, $ 80.00*	(Christal)	Sandusky News
KIXK-F, 106.1, 100 KW @ 480,	COUNTRY	, $ 40.00	(Roslin)	Hicks
KKDA-F, 104.5, 100 KW @ 390,	BLACK	, $120.00*	(Selcom)	
KLVU-F, 98.7, 100 KW @ 1565,	CONTEMP/AC	, $ 55.00	(Masla)	
KMEZ-F, 100.3, 89 KW @ 1280,	BTFL MUS (Bonne)	, $ 90.00*	(Mc-Guild)	Group One
KMGC-F, 102.9, 100 KW @ 1572,	SOFT ROCK/AC (TM)	, $ 93.13	(Selcom)	Shamrock
KNOK-F, 107.5, 100 KW @ 445,	BLACK (Burk-Abr)	, $ 85.00*	(Howard)	Earl Graves
KOAX-F, 105.3, 100 KW @ 1560,	BTFL MUS (Schulke)	, $ 60.00	(RAR)	Westinghouse
KPLX-F, 99.5, 100 KW @ 1680,	COUNTRY	, $100.00	(RKO)	Susquehanna
KSCS-F, 95.3, 100 KW @ 1680,	COUNTRY	, $160.00*	(Eastman)	Capital Cities
KTXQ-F, 102.1, 100 KW @ 1420,	AOR (Burk-Abr)	ABC-R, $ 95.00*	(CBS/FM)	Gulf
KVIL-F, 103.7, 100 KW @ 1570,	AC	, $218.75	(Blair)	Fairbanks
KZEW-F, 97.9, 100 KW @ 1680,	AOR (Pollack)	Source, $130.00*	(MMR)	Belo

DAVENPORT-ROCK ISLAND-MOLINE

Market # 105
Revenue Rank # 91
Income Rank # 246
APR 16.8
SMSA Pop: 386,500
CSI: 3.7 Bil (# 93)

Revenue : $5,780,128
Income : $ -38,022
% Rev Gain: 6.9
Stations: 19/14
Diaries: 852/454:1
CSI HH: 25.6 M (# 60)
Standard Error: .668

National Rev: $1,416,845
Nat Rev per Cap: $3.67
Tot Rev per Cap: $14.96
Tot Inc per Cap: $-.10
Profit Margin: --
Retail $: 1.9 Bil (# 98)
Retail Sales %: .264

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80	SPG 80
1. WXLP-F	70/13.2	11.5	10.8	6.0	6.9
2. WOC	58/10.9	10.8	10.4	7.5	10.2
3. KSTT	55/10.4	12.3	15.5	12.2	13.9
4. WHBF	52/ 9.8	11.9	15.9	14.0	17.8
5. KIIK-F	44/ 8.3	10.0	10.2	10.0	9.5
6. KRVR-F	41/ 7.7	5.7	9.3	10.5	9.2
7. WHBF-F	35/ 6.6	6.3	4.7	6.2	4.6
WZZC-F	35/ 6.6	7.0	2.1	5.7	3.9
9. WQUA	27/ 5.1	4.1	4.7	8.5	5.8
10. KWNT	13/ 2.5	1.0	.8	.7	.7

12+ TSA 1/4	
1. WXLP-F	99
2. KIIK-F	80
3. WHBF	72
4. WOC	70
5. KSTT	57
6. KRVR-F	53
7. WHBF-F	52
8. WZZC-F	51
9. WMAQ	47
10. WLS	32

12+ TSA CUME/MSA CUME RAT	
1. KIIK-F	1355/23.7
2. WXLP-F	1244/23.9
3. WHBF	1153/28.2
4. KSTT	988/28.0
5. WOC	870/21.6
6. WHBF-F	869/18.9
7. WLS	806/ 8.4
8. WMAQ	796/ 5.6
9. WZZC-F	652/13.2
10. KRVR-F	651/15.1

12+ FM SHARE (METRO): 47.71% (229 of 480) (SPG 81: 40.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WXLP-F	1. WXLP-F	1. WXLP-F	1. KSTT	1. WOC
2. KIIK-F	2. KSTT	2. KSTT	2. WZZC-F	2. WHBF
3. KSTT	3. KIIK-F	3. WHBF-F	3. WHBF	3. KRVR-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOC	1. WXLP-F	1. KRVR-F	1. WXLP-F	1. KSTT
2. WHBF	2. KSTT	WHBF	2. KIIK-F	2. WXLP-F
3. KSTT	3. WHBF-F	3. KSTT	KSTT	3. WZZC-F

OTHER RATED STATIONS/METRO SHARE

WJRE-F	92.1	Kewanee	.4	WHO	1040	Des Moines	.4
WKEI	1450	Kewanee	2.1	WLS	890	Chicago	1.1
KFMH-F	99.7	Muscatine	.4	WMAQ	670	Chicago	2.3
WBBM	780	Chicago	.6	WMT	600	Cedar Rapids	.9
WGN	720	Chicago	1.3				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	61 (2)	153 (5)	214 (7)	44.6
COUNTRY	64 (2)	35 (1)	99 (3)	20.6
NEWS/TALK	63 (3)		63 (3)	13.1
MOR/AC	50 (4)		50 (4)	10.4
BTFL MUSIC		41 (1)	41 (1)	8.5
NOSTALGIA	13 (1)		13 (1)	2.7
			480 (19)	

RADIO STATIONS

KSTT, 1170, 1 KW (DA-2), CONTEMP
KWNT, 1580, 500 W (DAYS),NOSTALGIA (Al Ham)
WHBF, 1270, 5 KW (DA-N), COUNTRY
WOC , 1420, 5 KW (DA-2), NEWS/TALK
WQUA, 1230, 1 KW/250 W , AC

KIIK-F, 103.7, 100 KW @ 800, ROCK
KRVR-F, 106.5, 60 KW @ 190, BTFL MUS (Bonne)
WHBF-F, 98.9, 39 KW @ 900, SOFT/AC (TM)
WXLP-F, 96.9, 50 KW @ 500, AOR
WZZC-F, 101.3, 50 KW @ 453, COUNTRY

ABC-C,	$41.25	(Katz)	Guy Gannett
ABC-I,	$12.00	(Roberts)	
CBS,	$28.00	(Mc-Guild)	
MBS,NBC,	$36.00	(Blair)	Palmer
ABC-E,	$39.20	(Eastman)	Mid America
,	$36.00	(Blair)	Palmer
,	$39.20	(Eastman)	Mid America
CBS-R,	$13.50	(Mc-Guild)	
Source,	$34.38	(Katz)	Guy Gannett
RKO,	$20.00	(Roslin)	

Other Stations - See Chicago

DAYTON

Market # 50; ADI # 48
Revenue Rank # 45
Income Rank # 14
APR 17.0
SMSA Pop: 825,600
CSI: 7.7 Bil (# 44)

Revenue : $11,788,006
Income : $ 2,297,915
% Rev Gain: 1.9
Stations: 23/15
Diaries: 1067/774:1
CSI HH: 25.7 M (# 58)
Standard Error: .629

National Rev: $2,272,772
Nat Rev per Cap: $2.75
Tot Rev per Cap: $14.28
Tot Inc per Cap: $2.78
Profit Margin: 19.5%
Retail $: 3.8 Bil (# 49)
Retail Sales %: .294

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WHIO-F	176/15.2	15.2	19.6	15.1	17.0
2. WTUE-F	167/14.4	10.1	9.7	11.4	9.9
3. WHIO	125/10.8	10.2	14.2	11.9	12.6
4. WDAO-F	77/ 6.6	9.7	7.4	8.8	7.5
5. WING	71/ 6.1	8.3	8.7	9.6	6.7
WDJX-F	71/ 6.1	7.7	8.8	7.2	6.2
7. WONE	69/ 6.0	8.2	5.8	9.8	9.2
8. WAVI	60/ 5.2	4.9	3.1	6.0	5.8
9. WJAI-F	51/ 4.4	2.7	1.6	---	.4
WBLZ-F	51/ 4.4	1.7	1.0	---	---

12+ TSA 1/4	
1. WHIO-F	297
2. WTUE-F	234
3. WHIO	174
4. WONE	127
5. WLW	100
6. WDAO-F	82
WDJX-F	82
8. WING	77
9. WJAI-F	69
10. WAVI	63

12+ TSA CUME/MSA CUME RAT	
1. WHIO-F	3113/29.5
2. WTUE-F	2605/24.6
3. WHIO	2325/24.0
4. WLW	1966/ 8.2
5. WONE	1651/14.2
6. WING	1621/19.8
7. WDJX-F	1481/18.3
8. WVUD-F	1226/13.3
9. WKRQ-F	1071/ 2.8
10. WDAO-F	1032/13.3

12+ FM SHARE (METRO): 66.42% (718 of 1081) (SPG 81: 63.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F
2. WDJX-F	2. WHIO-F	2. WHIO-F	2. WHIO	2. WHIO
3. WDAO-F	3. WDJX-F	3. WING	3. WTUE-F	3. WONE
4. WBLZ-F	4. WBLZ-F	4. WDAO-F	4. WING	4. WING
	5. WING	5. WHIO	5. WONE	5. WDAO-F
	WDAO-F	WDJX-F		WAVI

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHIO	1. WTUE-F	1. WHIO-F	1. WTUE-F	1. WHIO-F
2. WHIO-F	2. WDJX-F	2. WHIO	2. WHIO-F	2. WTUE-F
3. WTUE-F	3. WHIO-F	3. WDAO-F	3. WBLZ-F	3. WHIO
4. WING	4. WDAO-F	4. WONE	4. WING	4. WING
5. WDAO-F	5. WBLZ-F	5. WING	5. WDJX-F	5. WONE

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		333 (8)	333 (8)	30.8
MOR/AC	221 (4)	13 (1)	234 (5)	21.6
BTFL MUSIC		183 (2)	183 (2)	16.9
BLACK/URBAN		128 (2)	128 (2)	11.8
COUNTRY	69 (1)	56 (2)	125 (3)	11.6
TALK	60 (1)		60 (1)	5.6
UNKNOWN	13 (1)		13 (1)	1.2
RELIGION		5 (1)	5 (1)	0.5
			1081 (23)	

DAYTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WHIO-F	1. WHIO-F	1. WHIO-F
2. WTUE-F	2. WTUE-F	WTUE-F
3. WHIO	3. WHIO	3. WONE
4. WONE	4. WING	4. WDAO-F
5. WDAO-F	5. WDJX-F	5. WING
WDJX-F	6. WONE	6. WJAI-F
7. WING	7. WLW	7. WHIO
8. WJAI-F	8. WVUD-F	8. WDJX-F
9. WAVI	9. WDAO-F	9. WAVI
10. WLW	10. WJAI-F	10. WBLZ-F
WBLZ-F	11. WOWO	
12. WVUD-F	12. WBLZ-F	
13. WBLY	13. WAVI	
14. WPBF-F	14. WPBF-F	
15. WOWO	15. WIZE	

OTHER RATED STATIONS/METRO SHARE			
WBZI-F	95.3	Xenia	.4
WFCJ-F	93.7	Miamisburg	.4
WPTW	1570	Piqua	1.1
WPTW-F	95.7	Piqua	1.1
WVUD-F	99.9	Kettering	2.8
WEBN-F	102.7	Cincinnati	.3
WKRC	550	Cincinnati	.5
WKRQ-F	101.9	Cincinnati	.5
WLW	700	Cincinnati	1.6
WPBF-F	105.9	Middletown	2.2
WSKS-F	96.5	Hamilton	.8
WWEZ-F	92.5	Cincinnati	.6
WYYS-F	94.9	Cincinnati	1.6

ADI FM SHARE: 63.10% (1050 of 1664) (SPG 81: 59.01%)

AM STATIONS

WAVI, 1210, 250 W (DAYS), TALK	ABC-E, $26.00 (Howard)	
WHIO, 1290, 5 KW (DA-N) , MOR	CBS, $70.00* (Christal)	Cox
WING, 1410, 5 KW (DA-N) , AC	ABC-I, $97.50 (Katz)	Great Trails
WONE, 980, 5 KW (DA-N) , COUNTRY	, $60.00* (Mc-Guild)	Group One
WBLY, 1600, 1 KW (DAYS) , COUNTRY	MBS, $16.74 (Regional)	(SPRINGFIELD)
WIZE, 1340, 1 KW/250 W , CONTEMP	ABC-C, $15.00* (Torbet)	Great Trails (SPRINGFIELD)

FM STATIONS

WDAO-F, 107.7, 50 KW @ 420, BLACK	ABC-C,NBN, $39.00 (Howard)	
WDJX-F, 103.9, 3 KW @ 331, ROCK	RKO, $35.00* (Torbet)	
WHIO-F 99.1, 50 KW @ 1060, BTFL MUS (Bonne)	, $80.00* (Christal)	Cox
WJAI-F, 92.9, 20 KW @ 373, COUNTRY	, $22.00 (Katz)	Great Trails (EATON)
WTUE-F, 104.7, 50 KW @ 500, AOR	, $70.00* (Mc-Guild)	Group One
WVUD-F, 99.9, 50 KW @ 500, ROCK	CBS-R,ABC-F, $28.00* (Masla)	Braden (MIDDLETOWN)

Other stations - see Cincinnati

WOWO - See Fort Wayne

DAYTONA BEACH

Market # 146
Revenue Rank # 147
Income Rank # 341
APR 18.1
SMSA Pop: 273,700
CSI: 2.0 Bil (# 160)

Revenue : $3,425,068
Income : $ -348,920
% Rev Gain: 18.0
Stations: 21/12
Diaries: 617/444:1
CSI HH: 17.1 M (# 332)
Standard Error: .813

National Rev: $907,485
Nat Rev per Cap: $3.32
Tot Rev per Cap: $12.51
Tot Inc per Cap: $-1.27
Profit Margin: ---
Retail $: 1.5 Bil (# 122)
Retail Sales %: .175

12+ METRO 1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WDOQ-F 75/17.3	14.3	17.7	15.4	11.7
2. WWLV-F 57/13.2	13.3	17.1	15.7	19.0
3. WDIZ-F 51/11.8	8.9	11.2	7.7	5.1
4. WELE-F 43/ 9.9	12.0	9.8	10.4	12.0
5. WROD 42/ 9.7	7.4	2.5	4.0	2.9
6. WDBO-F 41/ 5.9	11.5	9.8	14.7	11.7
7. WNDB 22/ 5.1	5.6	6.5	6.7	7.7
WSBB 22/ 5.1	4.1	4.5	5.0	7.3
9. WMFJ 10/ 2.3	2.3	2.5	1.7	2.6
WXVQ 10/ 2.3	1.0	---	.7	1.5

12+ TSA 1/4	
1. WDOQ-F	76
2. WWLV-F	60
3. WDIZ-F	59
4. WELE-F	45
5. WROD	42
6. WDBO-F	41
7. WSBB	23
8. WNDB	22
9. WMFJ	10
WXVQ	10

12+ TSA CUME/MSA CUME RAT	
1. WDOQ-F	661/26.6
2. WWLV-F	602/23.7
3. WELE-F	542/21.9
4. WDIZ-F	486/19.2
5. WDBO-F	456/18.6
6. WROD	357/14.4
7. WSBB	262/10.9
8. WNDB	302/12.4
9. WDAT	120/ 4.9
WMFJ	120/ 4.9

12+ FM SHARE (METRO): 68.29% (280 of 410) (SPG 81: 72.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WDIZ-F	1. WDOQ-F	1. WDOQ-F	1. WDOQ-F	1. WWLV-F
2. WDOQ-F	2. WDIZ-F	2. WDIZ-F	2. WELE-F	2. WDOQ-F
	3. WELE-F	3. WELE-F	3. WWLV-F	3. WROD

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOQ-F	1. WDOQ-F	1. WDOQ-F	1. WDIZ-F	1. WELE-F
2. WROD	2. WDIZ-F	2. WELE-F	2. WDOQ-F	2. WDOQ-F
WDIZ-F	3. WELE-F	3. WWLV-F	3. WELE-F	3. WDIZ-F

OTHER RATED STATIONS/METRO SHARE

WCCZ	1550	New Smy. Bch.	1.4	WAMT	1060	Titus	.9	WJYO-F	107.7	Orl	.5
WDAT	1380	Ormond Bch	.9	WHLY-F	106.7	Orl	1.4	WKIS	740	Orl	.5
WDLF	1310	DeLand	.7	WHOO	990	Orl	.5	WBJW-F	105.1	Orl	.7
WZIP	1590		.7	WHOO-F	96.5	Orl	.5				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		135 (4)	135 (4)	32.9
BTFL MUSIC	22 (1)	98 (2)	120 (3)	29.3
COUNTRY	11 (3)	45 (2)	56 (5)	13.7
NOSTALGIA	46 (2)		46 (2)	11.2
MOR/AC	41 (5)	2 (1)	43 (6)	10.5
RELIGION	10 (1)		10 (1)	2.4
			410 (21)	

RADIO STATIONS

WMFJ, 1450, 1 KW/250 W , RELIGION — ABC-I, $ 8.00 (----)
WNDB, 1150, 1 KW (DA-N), MOR — CBS, $15.00* (Christal) Bdcst Mng Corp
WROD, 1340, 1 KW/250 W , NOSTALGIA (Al Ham) — RKO II,ABC-E, $14.00* (Carpenter)
WSBB, 1230, 1 KW , BTFL MUS/NOST — MBS, $ 8.00 (Lotus)
WXVQ, 1490, 1 KW/250 W , AC — ABC-I, $ 6.00 (Lotus)

WDOQ-F, 101.9, 100 KW @ 265, ROCK — , $27.00* (Katz) Abell
WELE-F, 105.9, 100 KW @ 600, COUNTRY — MBS, $24.50 (Roslin) Elyria-Lorain
WWLV-F, 94.5, 54 KW @ 360, BTFL MUS (Bonne) — , $25.00* (Christal) Elyria-Lorain

WDBO, WDIZ - See Orlando

DENVER

Market # 22; ADI # 19
Revenue Rank # 16
Income Rank # 19
APR 17.8
SMSA Pop: 1,680,300
CSI: 17.0 Bil (# 21)

Revenue : $32,178,564
Income : $ 1,655,712
% Rev Gain: 27.2
Stations: 28/35
Diaries: 1905/882:1
CSI HH: 26.4 M (# 36)
Standard Error: .471

National Rev: $9,123,153
Nat Rev per Cap: $5.43
Tot Rev per Cap: $19.15
Tot Inc per Cap: $.99
Profit Margin: 5.1%
Retail $: 8.8 Bil (# 20)
Retail Sales %: .315

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SPG 81
1. KOSI-F	194/7.8	7.6	6.9	5.7
2. KBPI-F	179/7.2	6.2	7.1	9.9
3. KAZY-F	153/6.2	5.8	5.4	5.7
4. KPPL-F	147/5.9	6.5	4.5	4.1
5. KPKE-F	145/5.8	6.6	5.9	1.8
6. KOA	138/5.6	6.6	8.2	7.4
7. KIMN	133/5.4	4.1	4.9	5.4
8. KLZ	126/5.1	3.7	3.8	5.5
9. KHOW	124/5.0	5.4	5.2	4.3
10. KOAQ-F	119/4.8	5.0	6.5	5.2
11. KYGO-F	111/4.5	6.0	5.2	5.7
12. KEZW	110/4.4	4.3	5.2	5.2
13. KLIR-F	103/4.2	4.2	4.2	5.9
14. KVOD-F	87/3.5	3.7	3.8	3.4
15. KBCO-F	77/3.1	3.6	3.5	3.1

12+ TSA	1/4
1. KOA	224
2. KOSI-F	222
3. KLZ	220
4. KBPI-F	217
5. KAZY-F	213
6. KIMN	188
7. KPKE-F	167
8. KHOW	158
9. KPPL-F	155
10. KOAQ-F	128
11. KYGO-F	119
12. KEZW	116
13. KLIR-F	110
14. KVOD-F	96
15. KBCO-F	81

12+ TSA CUME/MSA CUME	RAT
1. KOA	3819/17.3
2. KBPI-F	3776/22.3
3. KIMN	3524/19.1
4. KAZY-F	3313/18.8
5. KLZ	3056/14.4
6. KHOW	2683/14.2
7. KOSI-F	2628/16.2
8. KOAQ-F	2463/15.3
9. KPPL-F	2194/14.6
10. KPKE-F	2047/12.9
11. KLIR-F	1699/11.3
12. KYGO-F	1641/10.3
13. KEZW	1442/ 9.7
14. KVOD-F	1229/ 7.9
15. KWBZ	1162/ 7.8

12+ FM SHARE (METRO): 58.97% (1380 of 2340) (SPG 81: 56.58%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KAZY-F	1. KBPI-F	1. KBPI-F	1. KLZ	1. KOSI-F
2. KPKE-F	2. KPPL-F	2. KPPL-F	2. KHOW	2. KEZW
3. KBPI-F	3. KPKE-F	3. KIMN	3. KOSI-F	3. KHOW
4. KOAQ-F	4. KAZY-F	4. KAZY-F	KYGO-F	KLZ
5. KIMN	5. KIMN	KLZ	5. KPPL-F	5. KOA
6. KPPL-F	6. KOAQ-F	KPKE-F	6. KIMN	6. KLIR-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KHOW	1. KBPI-F	1. KOSI-F	1. KBPI-F	1. KYGO-F
2. KOA	2. KPPL-F	2. KLZ	2. KPKE-F	2. KHOW
3. KOSI-F	3. KOAQ-F	3. KHOW	3. KAZY-F	3. KLZ
4. KLZ	4. KIMN	4. KIMN	4. KBCO-F	4. KBPI-F
KBPI-F	5. KAZY-F	5. KPPL-F	KPPL-F	5. KPPL-F
6. KIMN	6. KPKE-F	6. KYGO-F	6. KIMN	6. KOA

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	133 (1)	694 (6)	827 (7)	35.3
MOR/AC	209 (4)	147 (1)	356 (5)	15.2
COUNTRY	158 (2)	155 (2)	313 (4)	13.4
BTFL MUSIC		297 (2)	297 (2)	9.0
NOSTALGIA	127 (2)		127 (2)	5.4
CLASSICAL		87 (1)	87 (1)	3.7
BLACK	71 (1)		71 (1)	3.0
UNKNOWN	30 (1)		30 (1)	1.3
RELIGION	22 (2)		22 (2)	0.9
			2340 (28)	

DENVER ADI

12+ ADI 1/4	12+ ADI 1/4	MSA EXCL CUME
1. KOSI-F	1. KBPI-F	1. KEZW
2. KBPI-F	2. KIMN	2. KLZ
3. KAZY-F	3. KOA	3. KIMN
4. KLZ	4. KAZY-F	4. KOSI-F
5. KOA	5. KLZ	5. KDKO
6. KIMN	6. KOSI-F	6. KPPL-F
7. KPKE-F	7. KHOW	7. KOA
8. KPPL-F	8. KOAQ-F	8. KPKE-F
9. KHOW	9. KPPL-F	9. KHOW
10. KOAQ-F	10. KPKE-F	10. KBPI-F
11. KYGO-F	11. KLIR-F	
12. KEZW	12. KYGO-F	
13. KLIR-F	13. KEZW	
14. KVOD-F	14. KVOD-F	
15. KBCO-F	15. KWBZ	

OTHER RATED STATIONS/METRO SHARE

KBOL	1490	Boulder	.4
KBRN	800	Brighton	.5
KBRQ	1280		1.3
KBRQ-F	105.1		1.8
KDEN	1340		2.0
KDKO	1510	Littleton	2.9
KJJZ	1390		1.2
KKBB	1090		.3
KLAK	1600	Lakewood	.7
KNUS	710		.9
KRKS	990	Denver	.4
KWBZ	1150	Englewood	2.7
KTCL-F	93.3	Fort Collins	.8

ADI FM SHARE: 55.57% (1631 of 2935) (SPG 81: 53.91%)

AM STATIONS

KDKO, 1510, 5 KW/1 KW (DA-1), BLACK	SBN, $ 37.50	(Roslin)	Sterling
KEZW, 1430, 5 KW (DA-N), NOSTALGIA (Al Ham)	MBS, $ 50.00*	(Christal)	Armstrong
KHOW, 630, 5 KW (DA-N), MOR	, $ 85.00*	(Eastman)	Metromedia
KIMN, 950, 5 KW (DA-1), CONTEMP	, $ 95.00*	(Blair)	Jeff-Pilot
KLZ , 560, 5 KW (DA-1), COUNTRY	ABC-E, $ 90.00*	(Mc-Guild)	Group One
KOA , 850, 50 KW, NEWS/TALK	CBS, $120.00	(Katz)	GE
KWBZ, 1150, 5 KW/1 KW, OLDIES	, $ 25.00	(----)	

FM STATIONS

KAZY-F, 106.7, 94 KW @ 980, AOR	, $ 90.00*	(Mc-Guild)	Group One
KBCO-F, 97.3, 33 KW @ 920, AOR	, $ 44.25	(Masla)	(BOULDER)
KBPI-F, 105.9, 100 KW @ 900, AOR	Source, $105.00*	(Selcom)	Sandusky News
KLIR-F, 100.3, 100 KW @ 500, BTFL MUS	, $ 60.00*	(Christal)	Duffy
KOAQ-F, 103.5, 100 KW @ 1061, ROCK	, $ 80.00	(Katz)	GE
KOSI-F, 101.1, 100 KW @ 790, BTFL MUS (Bonne)	, $ 81.25*	(RAR)	Westinghouse
KPKE-F, 95.7, 100 KW @ 725, AOR	, $ 70.00*	(CBS/FM)	Doubleday
KPPL-F, 107.5, 100 KW @ 1800, AC	RKO, $ 70.00*	(MMR)	Des Moines Reg
KVOD-F, 99.5, 100 KW @ 380, CLASSICAL	, $ 48.50	(CMBS)	
KYGO-F, 98.5, 50 KW @ 720, COUNTRY	ABC-F, $ 55.00*	(Blair)	Jeff-Pilot

DES MOINES

Market # 115
Revenue Rank # 64
Income Rank # 26
APR 15.5
SMSA Pop: 341,500
CSI: 3.0 Bil (# 113)

Revenue : $8,193,928
Income : $1,117,996
% Rev Gain: 6.9
Stations: 13/12
Diaries: 729/468:1
CSI HH: 23.8 M (# 118)
Standard Error: .689

National Rev: $2,186,989
Nat Rev per Cap: $6.40
Tot Rev per Cap: $23.99
Tot Inc per Cap: $3.27
Profit Margin: 13.6%
Retail $: 1.9 Bil (# 103)
Retail Sales %: .367

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KSO	73/16.8	15.0	14.9	10.3	14.6
2. KGGO-F	56/12.9	9.8	13.0	8.8	11.1
3. WHO	52/12.0	16.4	10.4	15.1	16.9
4. KLYF-F	46/10.6	8.3	11.3	13.3	12.4
5. KRNT	42/ 9.7	10.3	12.5	13.1	11.9
KRNQ-F	42/ 9.7	9.3	10.1	11.6	9.8
7. KMGK-F	33/ 7.6	6.1	6.7	11.3	6.6
8. KIOA	30/ 6.9	7.6	7.5	8.3	6.9
9. KJJY-F	24/ 5.5	6.9	1.9	1.0	1.6
10. KEZT-F	12/ 2.8	1.0	1.9	---	.8

12+ TSA 1/4	
1. WHO	274
2. KSO	134
3. KLYF-F	92
4. KGGO-F	86
5. KIOA	82
6. KRNQ-F	72
7. KMGK-F	69
8. KRNT	52
9. KJJY-F	32
10. KEZT-F	19

12+ TSA CUME/MSA CUME RAT	
1. WHO	3558/29.1
2. KIOA	1738/24.4
3. KSO	1551/28.4
4. KMGK-F	1216/20.6
5. KRNQ-F	1167/23.1
6. KLYF-F	1141/20.5
7. KGGO-F	1080/23.6
8. KRNT	985/25.7
9. KJJY-F	518/14.6
10. KEZT-F	264/ 4.8

12+ FM SHARE (METRO): 51.56% (215 of 417) (SPG 81: 48.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KMGK-F	1. KGGO	1. KGGO-F	1. KSO	1. KSO
2. KGGO-F	2. KRNQ-F	2. KSO	2. KRNT	2. KLYF-F
3. KRNQ-F	3. KIOA	3. KRNQ-F	3. KLYF-F	3. WHO
4. KSO	4. KSO	4. KIOA	4. KRNQ-F	4. KRNT

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSO	1. KRNQ-F	1. KSO	1. KGGO-F	1. KSO
2. WHO	2. KGGO-F	2. KRNT	2. KRNQ-F	2. KGGO-F
3. KRNT	3. KSO	3. KLYF-F	3. KIOA	3. KRNT
4. KGGO-F	4. KIOA	4. KRNQ-F	4. KMGK-F	4. WHO

OTHER RATED STATIONS/METRO SHARE

KCBC 1390 .5 KSMI-F 97.3 .5 KWKY 1150 .7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	30 (1)	131 (3)	161 (4)	38.6
COUNTRY	73 (1)	24 (1)	97 (2)	23.3
MOR/AC	44 (2)	12 (1)	56 (3)	13.4
NEWS/TALK	52 (1)		52 (1)	12.5
BTFL MUSIC		46 (1)	46 (1)	11.0
RELIGION	3 (1)	2 (1)	5 (2)	1.2
			417 (13)	

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2), CONTEMP/AC
KRNT, 1350, 5 KW (DA-N) , MOR
KSO , 1460, 5 KW (DA-N) , COUNTRY
WHO , 1040, 50 KW , NEWS/TALK

KGGO-F, 94.9, 100 KW @ 300, AOR (Burk-Abr)
KJJY-F, 106.3, 3 KW @ 300, COUNTRY
KLYF-F, 100.3, 100 KW @ 1700, BTFL MUS (Schulke)
KMGK-F, 93.3, 100 KW @ 420, ROCK
KRNQ-F, 102.5, 100 KW @ 514, ROCK (TM)
KEZT-F, 104.1, 100 KW @ 465, AC (FM-100)

ABC-E,	$39.95	(Eastman)	Mid America
CBS,	$34.00	(Katz)	Stauffer
ABC-I,	$45.00*	(Mc-Guild)	Stoner
NBC,	$60.00*	(Blair)	Palmer
Source,	$38.00*	(Mc-Guild)	Stoner
,	$26.00*	(Selcom)	
,	$24.00	(Blair)	Palmer
ABC-R,	$28.20	(Eastman)	Mid America
RKO,	$45.00	(Katz)	Stauffer
ABC-F,	$15.50	(----)	(AMES)

DETROIT

Market # 5; ADI # 7
Revenue Rank # 10
Income Rank # 379
APR 18.7
SMSA Pop: 4,345,700
CSI: 44.3 Bil (# 5)

Revenue : $52,707,128
Income : $-1,660,044
% Rev Gain: 10.0
Stations: 31/39
Diaries: 2352/1848:1
CSI HH: 28.9 M (# 14)
Standard Error: ,419

National Rev: $16,190,041
Nat Rev per Cap: $3.73
Tot Rev per Cap: $12.13
Tot Inc per Cap: $-.38
Profit Margin: ---
Retail $: 21.3 Bil (# 4)
Retail Sales %: .191

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SUM 81	SPG 81
1. WJR	713/10.8	8.4	9.7	8.8	11.0
2. WRIF-F	414/ 6.3	6.7	5.3	5.2	4.8
3. WLLZ-F	403/ 6.1	4.7	7.0	7.7	8.0
4. WWJ	388/ 5.9	6.0	5.3	5.4	4.9
5. WXYZ	369/ 5.6	5.1	6.0	5.4	4.1
6. WNIC-F	339/ 5.1	5.6	4.5	5.1	4.7
7. WGPR-F	321/ 4.9	3.4	3.9	3.0	2.3
8. WWWW-F	263/ 4.0	3.6	5.1	4.6	4.1
9. WJR-F	261/ 3.9	4.4	4.7	3.6	4.6
10. WJLB-F	252/ 3.8	3.7	2.7	2.1	2.6
11. WMJC-F	244/ 3.7	3.5	3.4	3.7	4.4
12. WABX-F	218/ 3.3	3.4	3.6	4.1	3.9
13. WCXI	205/ 3.1	4.3	2.8	3.9	3.4
14. WCZY-F	202/ 3.1	3.8	3.5	3.0	3.8
15. WDRQ-F	200/ 3.0	1.4	2.3	2.5	3.5
16. WTWR-F	185/ 2.8	2.8	2.5	2.4	2.9
17. WJOI-F	184/ 2.8	4.1	3.5	3.0	2.7
18. WLBS-F	162/ 2.5	2.5	3.7	3.3	2.5
19. WJZZ-F	158/ 2.4	3.0	2.8	2.4	1.8
20. CKLW	152/ 2.3	2.7	3.0	3.8	3.5

12+ TSA 1/4	
1. WJR	995
2. WRIF-F	468
3. WLLZ-F	439
4. WWJ	410
5. WXYZ	375
6. WNIC-F	374
7. WGPR-F	331
8. WWWW-F	304
9. WJR-F	288
10. WMJC-F	266
11. WJLB-F	263
12. WCXI	237
13. WABX-F	229
14. WCZY-F	214
CKLW	214
16. WDRQ-F	213
17. WJOI-F	197
18. WTWR-F	189
19. WJZZ-F	165
20. WLBS-F	163

12+ TSA CUME/MSA CUME RAT	
1. WJR	13885/27.9
2. WRIF-F	9445/22.8
3. WLLZ-F	7746/19.3
4. WNIC-F	7186/18.3
5. WWJ	6949/18.0
6. WABX-F	6189/16.0
7. CKLW	5815/11.8
8. WMJC-F	5115/12.7
9. WJR-F	4897/11.8
10. WJLB-F	4595/12.3
11. WXYZ	4370/11.9
12. WWWW-F	4356/10.7
13. WGPR-F	3762/10.1
14. WDRQ-F	3715/ 9.7
15. WCXI	3477/ 8.2
16. WTWR-F	3439/ 9.3
17. WJOI-F	3432/ 9.1
18. WCZY-F	3418/ 8.6
19. WLBS-F	3124/ 8.8
20. WOMC-F	2893/ 7.6

12+ FM SHARE (METRO): 66.76% (4189 of 6275) (SPG 81: 67.19%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 54
1. WLLZ-F	1. WRIF-F	1. WRIF-F	1. WJR	1. WJR
2. WGPR-F	2. WNIC-F	2. WNIC-F	2. WNIC-F	2. WWJ
3. WRIF-F	3. WLLZ-F	3. WJR	3. WWJ	3. WXYZ
4. WABX-F	4. WMJC-F	4. WLLZ-F	4. WRIF-F	4. WJR-F
5. WNIC-F	5. WGPR-F	5. WMJC-F	5. WMJC-F	5. WWWW-F
6. WLBS-F	6. WABX-F	6. WJLB-F	6. WCXI	6. WJOI-F
WTWR-F	7. WJLB	7. WGPR-F	7. WJZZ-F	WCXI

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJR	1. WNIC-F	1. WJR	1. WRIF-F	1. WJR
2. WWJ	2. WRIF-F	2. WNIC-F	2. WLLZ-F	2. WWJ
3. WNIC-F+	3. WMJC-F	3. WMJC-F	3. WABX-F	3. WRIF-F
4. WRIF-F	WLLZ-F	4. WCZY-F	4. WNIC-F	4. WNIC-F
5. WXYZ	5. WGPR-F	5. WWWW-F	5. WJLB-F	5. WJLB-F
6. CKLW	6. WDRQ-F	6. WJLB-F	6. WGPR-F	6. WWWW-F
7. WLLZ-F	7. WJLB-F	7. WJR-F	7. WLBS-F	7. WCXI

FORMATS	AM	FM	TOTAL	%
MOR/AC	899 (3)	928 (4)	1827 (7)	29.1
ROCK/AOR/CONTEMP	69 (1)	1444 (6)	1513 (7)	24.1
BLACK/URBAN/JAZZ	70 (1)	893 (4)	963 (5)	15.3
NEWS/TALK	757 (2)		757 (2)	12.1
COUNTRY	205 (1)	263 (1)	468 (2)	7.5
BTFL MUSIC		445 (2)	445 (2)	7.1
RELIGION	51 (2)	45 (1)	96 (3)	1.5
NOSTALGIA		92 (1)	92 (1)	1.5
CLASSICAL		79 (1)	79 (1)	1.3
OTHERS	35 (1)		35 (1)	0.6
			6275 (31)	

DETROIT ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WJR	1. WJR	1. WJR
2. WRIF-F	2. WRIF-F	2. WWJ
3. WLLZ-F	3. WLLZ-F	3. WXYZ
4. WWJ	4. WNIC-F	4. WWWW-F
5. WXYZ	5. WWJ	5. WCXI
6. WNIC-F	6. WABX-F	6. WLLZ-F
7. WGPR-F	7. WMJC-F	7. WRIF-F
8. WWWW-F	8. CKLW	8. CKLW
9. WJR-F	9. WJLB-F	9. WJR-F
10. WJLB-F	10. WJR-F	10. WGPR-F
11. WMJC-F	11. WXYZ	
12. WABX-F	12. WWWW-F	
13. WCXI	13. WDRQ-F	
WCZY-F	14. WGPR-F	
15. WDRQ-F	15. WTWR-F	

OTHER RATED STATIONS/METRO SHARE

WCHB	1440	Inkster	1.1
WEXL	1340	Royal Oak	.3
WLQV	1500		.4
WMUZ-F	103.5		.7
WMZK	1400		.5
WNIC	1310	Dearborn	.5
WOMC-F	104.3		2.2
WQRS-F	105.1		1.2
WHND	560	Monroe	1.0
WIQB-F	102.9	Ann Arbor	.4
CKJY-F	93.9	Windsor	1.4
CKLW	800	Windsor	2.3

ADI FM SHARE: 69.29% (4623 of 6672) (SPG 81: 66.80%)

AM STATIONS

CKLW, 800, 50 KW	, AC	, $123.75 (Christal)		Baton
WCXI, 1130, 50 KW/10 KW (DA-2),	COUNTRY	MBS, $200.00 (Torbet)		Golden West
WJR , 760, 50 KW	, MOR/TALK	NBC, $202.50 (Eastman)		Capital Cities
WWJ , 950, 5 KW (DA-N)	, NEWS	CBS, $125.00* (CBS Spot)		Detroit News
WXYZ, 1270, 5 KW (DA-N)	, TALK	ABC-I, $120.00* (Blair)		ABC

FM STATIONS

WABX-F, 99.5, 7 KW @ 870, AOR	Source, $115.00 (Katz)		Century
WCZY-F, 95.5, 100 KW @ 430, AC/MOR	CBS-R, $105.00 (CBS/FM)		Gannett
WDRQ-F, 93.1, 20 KW @ 500, CONTEMP	RKO, $102.50 (Selcom)		Charter**
WGPR-F, 107.5, 50 KW @ 388, BLACK	SBN, $ 58.13 (Lazar)		
WJLB-F, 97. , 50 KW @ 490, BLACK	, $ 77.50 (Masla)		Booth
WJOI-F, 97.1 12 KW @ 802, BTFL MUS (FM-100)	, $ 80.00* (CBS Spot)		Detroit News
WJR-F , 96.3, 50 KW @ 480, BTFL MUS (Schulke)***	, $ 83.00 (Eastman)		Capital Cities
WJZZ-F, 105.9, 34 KW @ 300, BLACK/JAZZ	, $ 57.50* (Howard)		
WLBS-F, 102.7, 50 KW @ 410, URBAN	SBN, $ 77.00 (Unirep)		Inner City
WLLZ-F, 98.7, 50 KW @ 480, AOR	, $175.00* (Mc-Guild)		Doubleday
WMJC-F, 94.7, 10 KW @ 950, AC	ABC-C, $145.00* (MMR)		Greater Media
WNIC-F, 100.3, 50 KW @ 400, AC	, $150.00* (RKO)		Josephson
WOMC-F, 104.3, 190 KW @ 416, AC	RKO II, $113.13 (Katz)		Metromedia
WRIF-F, 101.1, 27 KW @ 880, AOR	ABC-R, $118.25 (Blair)		ABC
WTWR-F, 92.3, 22 KW @ 742, AC (now country)	ABC-E, $200.00 (Torbet)		Golden West
WWWW-F, 106.7, 61 KW @ 508, COUNTRY	APR, $110.00 (Christal)		Shamrock

**Sale to Amaturo pending

***Switching to Mike Joseph's "Hot Hits" in late summer

DULUTH

Market # 149
Revenue Rank # 108
Income Rank # 143
APR 18.1
SMSA Pop: 267,500
CSI: 2.1 Bil (# 155)

Revenue : $4,893,712
Income : $ 122,098
% Rev Gain: 21.6
Stations: 18/17
Diaries: 708/378:1
CSI HH: 20.8 M (# 236)
Standard Error: .777

National Rev: $460,693
Nat Rev per Cap: $1.72
Tot Rev per Cap: $18.29
Tot Inc per Cap: $.46
Profit Margin: 2.4%
Retail $: 1.3 Bil (# 152)
Retail Sales %: .351

12+ METRO 1/4/SHARE	SPG 81	O/N 80
1. WKKQ-F+ 53/13.1	17.0	12.4
2. KDAL 51/12.5	12.2	18.5
3. WDSM 44/10.8	14.1	8.2
4. WEBC 34/ 8.4	6.8	7.7
5. WAKX-F 32/ 7.9	6.8	7.7
6. KQDS-F 31/ 7.6	5.1	2.6
7. KZIO-F 29/ 7.1	7.8	7.9
KXTP 29/ 7.1	1.9	2.6
9. WGGR-F 22/ 5.4	6.8	7.9
10. WEVE-F+ 17/ 4.2	8.0	9.7

12+ TSA 1/4	
1. WKKQ-F+	83
2. KDAL	74
3. WDSM	56
4. WAKX-F	45
5. WEBC	42
6. KQDS-F	39
7. KZIO-F	36
8. KXTP	33
9. WGGR-F	29
10. WEVE-F+	18

12+ TSA CUME/MSA CUME RAT	
1. WEBC	893/27.6
2. WDSM	824/26.2
3. KDAL	800/25.2
4. WKKQ-F+	752/21.7
5. WAKX-F	725/25.5
6. KQDS-F	554/19.9
7. KZIO-F	498/17.8
8. WEVE-F+	375/16.0
9. WGGR-F	317/11.2
10. KXTP	275/10.2

12+ FM SHARE (METRO): 42.06% (159 of 378) (SPG 81: 45.34%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KQDS-F	1. KQDS-F	1. WKKQ-F+	1. WDSM	1. KDAL
2. KZIO-F	WAKX-F	2. WEBC	WKKQ-F+	2. WDSM
3. WAKX-F	3. KZIO-F	3. WAKX-F	3. WEBC	3. WKKQ-F+

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDAL	1. KZIO-F	1. WKKQ-F	1. WQDS-F	1. WDSM
2. WDSM	2. WAKX-F	2. WDSM	2. WEBC	2. WKKQ-F+
3. WKKQ-F+	3. KQDS-F	3. KDAL	3. WAKX-F	3. WEBC

OTHER RATED STATIONS/METRO SHARE

WELY	1450	Ely	.7	WNLT	1390		.5
WHLB	1400	Virginia	2.5	WWJC	850		2.9
WMFG	1240	Hebbing	1.7	KSTP	1500	St. Paul	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	34 (1)	92 (3)	126 (4)	33.3
COUNTRY	66 (3)	34 (1)	100 (4)	26.5
MOR/AC	76 (5)	11 (1)	87 (6)	23.0
NOSTALGIA	29 (1)		29 (1)	7.7
BTFL MUSIC		22 (1)	22 (1)	5.8
RELIGION	14 (2)		14 (2)	3.7
			378 (18)	

RADIO STATIONS

KDAL, 610, 5 KW (DA-N)	, MOR	CBS, $22.00* (Christal)	
KXTP, 970, 1 KW (DAYS)	, NOSTALGIA (Al Ham)	ABC-I, $ 7.35 (Howard)	
WDSM, 710, 10 KW/5 KW (DA-N)	, COUNTRY	NBC, $24.00* (Torbet)	
WEBC, 560, 5 KW (DA-2)	, CONTEMP/AC	RKO,ABC-E, $18.00 (Katz)	Midwest
KQDS-F, 94.9, 100 KW @ 730,	AOR	, $21.50 (Masla)	
KZIO-F, 102.5, 100 KW @ 600,	ROCK (Drake-Chen)	Source, $19.00* (Torbet)	
WAKX-F, 98.9, 100 KW @ 600,	CONTEMP	ABC-I, $18.00 (Howard)	
KEVE-F+,100.1, 710 W @ 550,	AC/CONTEMP	ABC-C, $10.00 (Howard)	(EVELETH)
WGGR-F, 105.1, 100 KW @ 749,	BTFL MUSIC	, $14.00 (Lotus)	
WKKQ-F+, 93.9, 100 KW @ 546,	COUNTRY	, $19.00 (Market 4)	(HIBBING)

EL PASO

Market # 85
Revenue Rank # 97
Income Rank # 378
APR 16.4
SMSA Pop: 499,600
CSI: 3.6 Bil (# 95)

Revenue : $5,376,225
Income : $-1,494,698
% Rev Gain: 10.0
Stations: 24/16
Diaries: 798/626:1
CSI HH: 23.5 M (# 131)
Standard Error: .702

National Rev: $2,198,734
Nat Rev per Cap: $4.40
Tot Rev per Cap: $10.76
Tot Inc per Cap: $-2.99
Profit Margin: ---
Retail $: 2.4 Bil (# 85)
Retail Sales %: .160

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KLAQ-F	81/13.0	14.5	14.1	4.0	3.1
2. KHEY	58/ 9.3	5.6	7.0	7.3	10.4
3. KAMA	53/ 8.5	6.1	7.6	8.1	4.2
KINT-F	53/ 8.5	8.4	5.4	7.5	7.9
5. KHEY-F	47/ 7.5	5.1	6.5	7.2	7.5
6. KLOZ-F	32/ 5.1	7.1	8.9	10.4	9.4
7. KSET-F	28/ 4.5	3.5	5.9	6.4	8.3
8. KROD	27/ 4.3	5.3	5.9	1.9	1.5
9. KSET	26/ 4.2	8.6	6.0	5.5	6.7
10. KAMZ-F	23/ 3.7	1.2	1.2	1.7	1.2

12+ TSA 1/4	
1. KLAQ-F	103
2. KINT-F	68
KHEY	68
4. KAMA	64
5. KHEY-F	57
6. KROD	51
7. KTSM-F	42
8. KLOZ-F	36
9. KFIM-F	34
10. KSET-F	31

12+ TSA CUME/MSA CUME RAT	
1. KINT-F	1212/25.9
2. KROD	965/14.9
3. KLAQ-F	922/18.1
4. KHEY	882/16.6
5. KHEY-F	816/16.8
6. KFIM-F	659/11.1
7. KSET-F	625/14.2
8. KLOZ-F	541/13.0
9. KTSM-F	518/ 8.6
10. KAMA	513/11.6

12+ FM SHARE (METRO): 56.18% (332 of 591) (SPG 81: 53.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KINT-F	1. KLAQ-F	1. KLAQ-F	1. KHEY	1. KHEY
2. KLAQ-F	2. KINT-F	2. KHEY	2. KHEY-F	2. KAMA
3. KROD	KHEY-F	3. KHEY-F	3. KAMA	3. KHEY-F
4. KSET	4. KSET-F	4. KAMA	4. KLOZ-F	4. KEZB-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KHEY	1. KAMA	1. KHEY	1. KLAQ-F	1. KHEY
2. KLAQ-F	KHEY-F	2. KAMA	2. KSET-F	2. KHEY-F
3. KINT-F	KLAQ-F	3. KHEY-F	3. KINT-F	3. KLOZ-F
4. KHEY-F	4. KINT-F	4. KAMZ-F	4. KLOZ	KLAQ-F
			KHEY-F	

OTHER RATED STATIONS/METRO SHARE

KELP	920	2.2		KTSM	1380		2.4		XHGA-F	105.9	CJ .3
KEZB-F	93.9	3.4		KTSM-F	99.9		3.4		XHH-F	100.7	CJ .3
KFIM-F	92.3	3.5		XEFV	1000	CJ	1.4		XROK	800	CJ 2.2
KISO	1150	1.1		XEJ	970	CJ	1.3		XZOL	860	CJ 2.2
KKOL	1590	1.9		XEP	1300	CJ	.3				

RADIO STATIONS

KAMA, 1060, 10 KW (DAYS), SPANISH	, $34.13	(Eastman)	
KHEY, 690, 10 KW (DA-2), COUNTRY (Burk-Abr)	ABC-I, $60.00	(Katz)	
KROD, 600, 5 KW (DA-N), ROCK	, $14.00	(HNW)	Rex
KSET, 1340, 1 KW/250 W , ROCK	, $25.00*	(Mc-Guild)	Brdcst Assoc
KAMZ-F, 93.1, 30 KW @ 1190, ? ? ?	, $20.00	(Eastman)	
KEZB-F, 93.9, 100 KW @ 980, BTFL MUS	, $15.00*		
KFIM-F, 92.3, 100 KW @ 1860, CONTEMP/AC	ABC-F, $16.00	(----)	
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY (Burk-Abr)	, $60.00	(Katz)	
KINT-F, 97.5, 60 KW @ 1080, ROCK	, $30.00*	(Selcom)	
KLAQ-F, 95.5, 88 KW @ 1390, AOR (Burk-Abr)	Source, $45.00*	(HNW)	Rex
KLOZ-F, 102.1, 57 KW @ 1160, COUNTRY	, $38.75	(Blair)	Henson
KSET-F, 94.7, 100 KW @ 732, BLACK (Burk-Abr)	, $25.00*	(Mc-Guild)	Brdcst Assoc
KTSM-F, 99.9, 100 KW @ 1820, BTFL MUS (TM)	, $13.00*	(Howard)	

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

ERIE

Market # 138
Revenue Rank # 159
Income Rank # 313
APR 16.9
SMSA Pop: 282,600
CSI: 2.1 Bil (# 150)

Revenue : $3,121,630
Income : $ -202,126
% Rev Gain: 23.4
Stations: 11/11
Diaries: 747/378:1
CSI HH: 22.3 M (# 178)
Standard Error: .719

National Rev: $545,518
Nat Rev per Cap: $1.93
Tot Rev per Cap: $11.05
Tot Inc per Cap: $-.72
Profit Margin: ---
Retail $: 1.2 Bil (# 157)
Retail Sales %: .229

12+ METRO 1/4/SHARE	SPG 81	A/M 80
1. WCCK-F 100/25.8	23.4	23.3
2. WJET 58/14.9	19.8	15.5
3. WLVU-F 52/13.4	16.3	16.8
4. WEYZ 38/ 9.8	---	1.6
5. WRIE 35/ 9.0	10.9	12.7
6. WLKK 33/ 8.5	9.8	10.6
7. WSEG-F 11/ 2.8	3.0	5.0
8. WHYP-F+ 5/ 1.3	.9	---
9. WREO-F 2/ .5	2.1	.6
WZPR-F 2/ .5	2.1	.9

12+ TSA 1/4	
1. WCCK-F	128
2. WJET	58
3. WLVU-F	56
4. WZPR-F	47
5. WREO-F	42
6. WEYZ	39
7. WRIE	36
8. WLKK	33
9. WSEG-F	11
10. WHYP-F+	5

12+ TSA CUME/MSA CUME RAT	
1. WCCK-F	1491/46.3
2. WJET	874/37.2
3. WRIE	645/26.8
4. WLVU-F	641/24.5
5. WZPR-F	429/ 4.3
6. WREO-F	428/ 4.2
7. WEYZ	409/17.1
8. WLKK	377/16.2
9. WSEG-F	175/ 7.6
10. WHYP-F+	105/ 4.6

12+ FM SHARE (METRO): 50.89% (171 of 336) (SPG 81: 53.95%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WLVU-F
2. WRIE	2. WJET	2. WJET	2. WJET	2. WEYZ
	3. WRIE	3. WRIE	3. WLVU-F	3. WCCK-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F
2. WJET	2. WJET	2. WJET	2. WJET	2. WJET
3. WRIE	3. WRIE	3. WLVU-F	3. WRIE	3. WLVU-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	58 (1)	111 (2)	169 (3)	50.3
BTFL MUSIC		54 (2)	54 (2)	16.1
COUNTRY	34 (2)	6 (2)	40 (4)	11.9
NOSTALGIA	38 (1)		38 (1)	11.3
MOR/AC	35 (1)		35 (1)	10.4
			336 (10)	

RADIO STATIONS

WEYZ, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)	CBS, $19.50	(Katz)	Burbach
WJET, 1400, 1 KW/250 W , CONTEMP/AC	, $17.13	(Eastman)	Myron Jones
WLKK, 1260, 5 KW (DA-2), COUNTRY	NBC, $14.00*	(Christal)	Goldman
WRIE, 1330, 5 KW (DA-2), MOR/AC	ABC-E, $24.50	(Mc-Guild)	
WCCK-F, 103.7, 50 KW @ 500, ROCK	ABC-C, $19.50	(Katz)	Burbach
WHYP-F+,100.9, 3 KW @ -95, COUNTRY	, $10.00	(----)	(NORTH EAST)
WLVU-F, 99.9, 10 KW @ 400, BTFL MUS	, $22.00*	(Christal)	Goldman
WSEG-F, 102.3, 3 KW @ 401, ROCK	MBS, $12.00	(Groskin)	(McKEAN)
WREO-F, 97.1, 50 KW @ 500, BTFL MUS	UPI, $12.50	(----)	(ASHTABULA)
WZPR-F, 100.3, 10 KW @ 585, COUNTRY (TM)	ABC-I, $10.50	(Regional)	(MEADVILLE)

EUGENE-SPRINGFIELD

Market # 137
Revenue Rank # 105
Income Rank # 367
APR 16.6
SMSA Pop: 285,600
CSI: 2.3 Bil (# 136)

Revenue : $5,009,437
Income : $ -741,965
% Rev Gain: 19.8
Stations: 14/13
Diaries: 679/421:1
CSI HH: 22.1 M (# 185)
Standard Error: .756

National Rev: $1,531,034
Nat Rev per Cap: $5.36
Tot Rev per Cap: $17.54
Tot Inc per Cap: $-2.60
Profit Margin: ---
Retail $: 1.4 Bil (# 138)
Retail Sales %: .291

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KZEL-F	64/16.3	10.6	7.6	9.9	11.4
2. KSND-F	49/12.5	12.5	13.9	10.5	9.5
3. KUGN	41/10.4	12.3	9.8	14.2	14.6
4. KPNW-F	35/ 8.9	11.7	14.1	13.9	13.3
5. KUGN-F	30/ 7.6	8.9	6.0	3.7	5.4
6. KQDQ	25/ 6.4	5.8	6.3	---	1.9
7. KEED	24/ 6.1	7.8	7.9	9.3	9.5
KPNW	24/ 6.1	7.2	7.6	9.6	9.5
9. KORE	16/ 4.1	3.9	3.3	2.3	2.9
10. KASH	13/ 3.3	1.1	.8	2.8	1.9

12+ TSA 1/4	
1. KZEL-F	74
2. KSND-F	52
3. KPNW	45
4. KUGN	44
5. KPNW-F	43
6. KUGN-F	32
7. KQDQ	29
8. KRKT-F+	25
9. KEED	24
10. KORE	18

12+ TSA CUME/MSA CUME RAT	
1. KZEL-F	824/26.4
2. KPNW	782/18.1
3. KUGN	760/26.8
4. KSND-F	712/24.7
5. KPNW-F	538/18.6
6. KUGN-F	446/16.3
7. KEED	380/14.4
8. KRKT-F+	299/ 1.8
9. KBDF	270/10.8
KASH	270/10.9

12+ FM SHARE (METRO): 53.80% (184 of 342) (SPG 81: 53.14%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KUGN	1. KUGN
2. KSND-F	2. KSND-F	2. KSND-F	2. KSND-F	2. KPNW-F
	3. KUGN	3. KUGN	3. KPNW-F	3. KEED

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUGN	1. KSND-F	1. KSND-F	1. KZEL-F	1. KUGN
2. KZEL-F	KZEL-F	KPNW-F	2. KSND-F	2. KZEL-F
3. KSND-F	3. KORE	3. KUGN	3. KUGN	3. KSND-F

OTHER RATED STATIONS/METRO SHARE

KBDF	1280	3.1	KNND	1400	Cottage Grove .8
KBMC-F	94.5	.8	KRKT-F+	99.9	Albany .8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		113 (2)	113 (2)	33.1
MOR/AC	93 (5)		93 (5)	27.2
COUNTRY	24 (1)	33 (2)	57 (3)	16.7
BTFL MUSIC		35 (1)	35 (1)	10.2
NOSTALGIA	25 (1)		25 (1)	7.3
RELIGION	16 (1)	3 (1)	19 (2)	5.6
			342 (14)	

RADIO STATIONS

KASH, 1600, 5 KW/1 KW (DA-N), OLDIES
KEED, 1450, 1 KW , COUNTRY
KORE, 1050, 1 KW (DAYS) , RELIGION
KPNW, 1120, 50 KW (DA-2) , AC
KQDQ, 1320, 1 KW (DAYS) , NOSTALGIA (Al Ham)
KUGN, 590, 5 KW/1 KW (DA-N), MOR

KPNW-F, 99.1, 100 KW @ 1485, BTFL MUS (Schulke)
KSND-F, 93.1, 100 KW @ 1800, ROCK (TM)
KUGN-F, 97.9, 100 KW @ 785, COUNTRY
KZEL-F, 96.1, 100 KW @ 872, AOR (Burk-Abr)
KRKT-F+, 99.9, 50 KW @ 1075, COUNTRY

ABC-E, $15.00* (Roslin) Sterling
ABC-I, $19.00 (Selcom) Community Pacific
MBS, $ 5.50 (Gillis)
NBC, $48.00 (Katz) Pacific Northwest
, $13.00 (Howard) Empire
CBS, $27.00* (Torbet)
, $48.00 (Katz) Pacific Northwest
Source, $18.00 (Roslin) Sterling
MBS, $20.00 (Torbet)
, $18.50 (Mc-Guild)
ABC-I, $11.00 (Roslin) (ALBANY)

EVANSVILLE

Market # 128
Revenue Rank # 96
Income Rank # 122
APR 15.9
SMSA Pop: 312,900
CSI: 2.4 Bil (# 132)

Revenue : $5,466,259
Income : $ 176,126
% Rev Gain: 3.8
Stations: 15/14
Diaries: 696/450:1
CSI HH: 20.4 M (# 256)
Standard Error: .724

National Rev: $608,893
Nat Rev per Cap: $1.95
Tot Rev per Cap: $17.47
Tot Inc per Cap: $.56
Profit Margin: 3.2%
Retail $: 1.4 Bil (# 131)
Retail Sales %: .368

12+ METRO 1/4/SHARE		SPG 81	O/N 80
1. WIKY-F	86/20.8	20.1	26.3
2. WGBF	69/16.7	17.6	21.3
3. WKDQ-F	66/15.9	17.3	7.7
4. WROZ	35/ 8.5	9.5	9.6
5. WKKR	28/ 6.8	5.4	3.7
6. WBKR-F	20/ 4.8	5.1	3.2
7. WHKC-F	16/ 3.9	5.7	3.5
WRAY-F+	16/ 3.9	4.0	5.6
9. WSON	13/ 3.1	3.3	1.9
10. WYER-F	11/ 2.7	---	---

12+ TSA 1/4	
1. WKDQ-F	132
2. WIKY-F	114
3. WBKR-F	83
4. WGBF	82
5. WROZ	38
6. WKKR	32
7. WSTO-F	31
8. WHKC-F	22
9. WYER-F	20
10. WRAY-F+	19

12+ TSA CUME/MSA CUME RAT	
1. WKDQ-F	1843/35.7
2. WGBF	1243/35.4
3. WIKY-F	1161/29.5
4. WBKR-F	907/10.0
5. WSTO-F	623/ 6.6
6. WROZ	595/19.5
7. WKKR	455/13.9
8. WRAY-F+	400/ 9.5
9. WYER-F	371/ 7.8
10. WHKC-F	358/ 9.6

12+ FM SHARE (METRO): 59.52% (225 of 378) (SPG 81: 57.51%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKDQ-F	1. WKDQ-F	1. WGBF	1. WIKY-F	1. WIKY-F
2. WGBF	WGBF	2. WIKY-F	2. WGBF	2. WGBF
3. WYER-F	3. WHKC-F	WKDQ-F	3. WKKR	3. WROZ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIKY-F	1. WGBF	1. WIKY-F	1. WKDQ-F	1. WGBF
2. WGBF	2. WKDQ-F	2. WGBF	2. WGBF	2. WIKY-F
3. WKDQ-F	3. WIKY-F	3. WKDQ-F	3. WHKC-F	3. WKKR

OTHER RATED STATIONS/METRO SHARE

WPCO	1590	Mount Vernon 1.0	WRUL-F	97.3	Carmi, IL .5
WVHI-F	105.3	1.2	WSTO-F	96.1	Owensboro 1.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	69 (1)	100 (4)	169 (5)	44.7
MOR/AC	49 (4)	98 (2)	147 (6)	38.9
COUNTRY	35 (1)	22 (2)	57 (3)	15.1
RELIGION		5 (1)	5 (1)	1.3
			378 (15)	

RADIO STATIONS

WGBF, 1280, 5 KW/1 KW (DA-N), CONTEMP
WKKR, 1330, 5 KW/1 KW (DA-N), COUNTRY
WROZ, 1400, 1 KW/250 W , COUNTRY
WSON, 860, 500 W (DAYS) , AC

WHKC-F, 103.1, 3 KW @ 300, AOR
WIKY-F, 104.1, 50 KW @ 480, MOR/BTFL**
WKDQ-F, 99.5, 50 KW @ 500, ROCK (Drake-Chen)
WRAY-F+, 98.1, 50 KW @ 420, AC
WBKR-F, 92.5, 77 KW @ 427, COUNTRY
WSTO-F, 96.1, 100 KW @ 939, CONTEMP
WYER-F, 94.9, 50 KW @ 425, ROCK

ABC-C, $37.75 (Mc-Guild)
CBS, $28.50 (Savalli)
ABC-I, $24.50 (Selcom) South Central
CBS, $ 9.00 (Regional) Lackey

ABC-R, $22.75 (Mc-Guild)
, $60.00 (Selcom) South Central
RKO, $22.75 (Regional) Lackey
MBS, $17.00 (RSR) (PRINCETON)
NBC, $22.00 (HNW) (OWENSBORO)
ABC-F, $16.00 (Masla) (OWENSBORO)
, $11.00 (Pates) (MT. CARMEL,IL)

**BTFL MUSIC (FM-100) at night

FARGO

Market # 227
Revenue Rank # 109
Income Rank # 250
APR 16.6
SMSA Pop: 139,900
CSI: 1.1 Bil (# 230)

Revenue : $4,872,836
Income : $ -45,889
% Rev Gain: 14.3
Stations: 8/7
Diaries: 520/269:1
CSI HH: 21.8 M (# 202)
Standard Error: .895

National Rev: $863,134
Nat Rev per Cap: $6.17
Tot Rev per Cap: $34.83
Tot Inc per Cap: $-.33
Profit Margin: ---
Retail $: .8 Bil (# 198)
Retail Sales %: .530

12+ METRO 1/4/SHARE		SPG 81	O/N 80
1. KQWB-F	45/23.2	15.1	15.2
2. KFGO	30/15.5	21.1	22.8
3. KQWB	25/12.9	17.3	16.8
4. KVOX-F	23/11.9	10.8	7.6
5. WDAY-F	18/ 9.3	8.6	13.6
6. WDAY	17/ 8.8	11.4	10.3
7. KVOX	13/ 6.7	7.6	6.5
8. KBRF-F	2/ 1.0	---	---

12+ TSA 1/4	
1. KFGO	79
2. KQWB-F	61
3. WDAY	49
4. KQWB	35
5. WDAY-F	30
6. KVOX-F	25
7. KBRF-F	20
8. KVOX	18

12+ TSA CUME/MSA CUME RAT	
1. KFGO	1059/30.4
2. WDAY	769/23.1
3. KQWB-F	714/43.1
4. KQWB	634/34.8
5. WDAY-F	419/16.6
6. KVOX	399/24.6
7. KVOX-F	356/22.7
8. KBRF-F	347/ 6.3

12+ FM SHARE (METRO): 50.87% (88 of 173) (SPG 81: 37.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KQWB-F	1. KQWB-F	1. KQWB-F	1. KVOX-F	1. KFGO
2. KQWB	2. KQWB	2. KQWB	2. KFGO	2. KVOX
3. KVOX-F	3. KVOX	3. KVOX-F	3. KQWB-F	WDAY-F
	KVOX-F			

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFGO	1. KQWB-F	1. KVOX-F	1. KQWB-F	1. KQWB-F
2. KQWB-F	2. KQWB	2. WDAY-F	2. KQWB	2. KFGO
3. WDAY	3. KVOX-F	KFGO	3. KVOX	3. KVOX-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	25 (1)	47 (2)	72 (3)	41.6
COUNTRY	47 (2)	23 (1)	70 (3)	40.5
BTFL MUSIC		18 (1)	18 (1)	10.4
MOR/AC	13 (1)		13 (1)	7.5
			173 (80)	

RADIO STATIONS

KFGO, 790, 5 KW (DA-N)	, COUNTRY	CBS, $51.75 (Mc-Guild)	Communi Prop
KQWB, 1550, 5 KW (DA-N)	, ROCK	RKO, $24.00* (Torbet)	Midwest
WVOX, 1280, 5 KW/1 KW (DA-N)	, AC	ABC-E, $15.00 (Selcom)	Forward
WDAY, 970, 5 KW (DA-N)	, COUNTRY	NBC, $45.50 (Katz)	
KQWB-F, 98.7, 100 KW @ 465	, AOR/ROCK	RKO, $24.00* (Torbet)	Midwest
KVOX-F, 99.9, 100 KW @ 440	, COUNTRY	ABC-I, $15.00 (Selcom)	Forward
WDAY-F, 93.7, 100 KW @ 1050	, BTFL MUS (Bonne)	MBS, $45.50 (Katz)	
KBRF-F, 103.3, 100 KW @ 650	, ROCK (Drake-Chen)	MBS, $17.00 (PRO)	(FERGUS FALLS)

FAYETTEVILLE, NC

Market # 157
Revenue Rank # 173
Income Rank # 130
APR 19.4
SMSA Pop: 253,000
CSI: 1.8 Bil (# 166)

Revenue : $2,883,459
Income : $ 146,074
% Rev Gain: 11.0
Stations: 12/6
Diaries: 757/334:1
CSI HH: 22.5 M (# 170)
Standard Error: .833

National Rev: $667,455
Nat Rev per Cap: $2.64
Tot Rev per Cap: $11.40
Tot Inc per Cap: $.58
Profit Margin: 5.0%
Retail $: 1.0 Bil (# 177)
Retail Sales %: .227

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WQSM-F	75/19.9	25.8	23.2
2. WIDU	55/14.6	5.5	14.6
3. WFNC	43/11.4	10.5	10.1
4. WQDR-F	37/ 9.8	13.1	9.0
5. WFLB	34/ 9.0	8.0	10.1
6. WFBS	29/ 7.7	8.4	.7
7. WRAL-F	28/ 7.4	9.5	7.9
8. WFAI	19/ 5.1	8.4	10.1
9. WSTS-F	11/ 2.9	2.5	2.6
10. WYYD-F	9/ 2.4	3.3	4.1

12+ TSA 1/4	
1. WQSM-F	123
2. WRAL-F	76
3. WFNC	56
WIDU	56
5. WQDR-F	51
6. WSTS-F	38
7. WFBS	36
8. WFLB	34
9. WYYD-F	23
10. WFAI	20

12+ TSA CUME/MSA CUME RAT	
1. WQSM-F	1598/43.3
2. WRAL-F	1176/22.3
3. WFNC	674/24.8
4. WFLB	566/28.3
5. WFBS	508/19.0
6. WQDR-F	505/17.2
7. WSTS-F	498/ 8.0
8. WIDU	461/21.8
9. WFAI	337/15.4
10. WYYD-F	314/ 7.1

12+ FM SHARE (METRO): 47.86% (168 of 351) (SPG 81: 57.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WFNC
2. WIDU	2. WIDU	2. WIDU	2. WFNC	2. WFAI
3. WFLB	3. WQDR-F	3. WQDR-F	3. WRAL-F	WQSM-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WIDU	1. WQSM-F
2. WFNC	2. WIDU	2. WFNC	2. WQSM-F	2. WFNC
3. WIDU	WFBS	3. WIDU	3. WQDR-F	3. WFBS
	WRAL-F			WRAL-F

OTHER RATED STATIONS/METRO SHARE

WIDO-F 103.1 Dunn 2.1 WPTF 680 Raleigh .8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	34 (1)	140 (3)	174 (4)	49.6
BLACK	84 (2)		84 (2)	23.9
COUNTRY	62 (2)		62 (2)	17.7
RELIGION/GOSPEL		11 (1)	11 (1)	3.1
BTFL MUSIC		9 (1)	9 (1)	2.6
UNKNOWN		8 (1)	8 (1)	2.3
MOR/AC	3 (1)		3 (1)	0.9
			351 (12)	

RADIO STATIONS

WFAI, 1230, 1 KW/250 W	, COUNTRY	ABC-E, $11.50 (Howard)	Beasley
WFBS, 1450, 1 KW/250 W	, BLACK (Drake-Chen)	, $15.50 (Selcom)	(SPRING LAKE)
WFLB, 1490, 1 KW/250 W	, ROCK	ABC-C, $11.25 (Masla)	Gray
WFNC, 940, 50 KW/1 KW (DA-N)	, COUNTRY (TM)	CBS, $22.68 (Eastman)	Cape Fear
WIDU, 1600, 1 KW (DAYS)	, BLACK	MBS,SBN, $ 9.00 (----)	
WQSM-F, 98.1, 100 KW @ 500	, ROCK (TM)	, $35.34 (Eastman)	Cape Fear
WSTS-F, 96.5, 100 KW @ 650	, GOSPEL/VARIOUS	, $10.05 (Savalli)	(LAURINBERG)

Other stations -see Raleigh

FLINT

Market # 82
Revenue Rank # 89
Income Rank # 69
APR 18.1
SMSA Pop: 524,400
CSI: 4.9 Bil (# 72)

Revenue : $5,944,118
Income : $ 417,312
% Rev Gain: -7.1
Stations: 26/10
Diaries: 809/648:1
CSI HH: 26.8 M (# 28)
Standard Error: .729

National Rev: $1,556,935
Nat Rev per Cap: $2.97
Tot Rev per Cap: $11.34
Tot Inc per Cap: $.80
Profit Margin: 7.0%
Retail $: 2.7 Bil (# 74)
Retail Sales %: .182

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WWCK-F	109/14.3	13.2	10.5	13.8	10.3
2. WDZZ-F	78/10.2	11.9	10.3	12.9	11.5
3. WTRX	76/10.0	6.4	7.8	6.6	6.9
4. WGMZ-F	54/ 7.1	6.5	11.1	12.4	6.9
5. WFDF	48/ 6.3	5.6	6.5	5.2	8.0
6. WJR	42/ 5.5	5.6	8.0	6.3	8.5
7. WFMK-F	38/ 5.0	4.9	7.5	4.5	7.1
8. WKMF	33/ 4.3	5.1	6.8	5.9	5.8
9. WWWS-F	30/ 3.9	1.3	.4	.7	---
10. WTAC	27/ 3.5	4.1	3.4	3.1	4.4

12+ TSA	1/4
1. WWCK-F	138
2. WTRX	84
3. WGER-F	83
4. WDZZ-F	82
5. WWWS-F	71
6. WGMZ-F	63
7. WJR	62
WKCQ-F	62
9. WHNN-F	59
10. WIOG-F	55

12+ TSA CUME/MSA CUME	RAT
1. WWCK-F	1397/26.2
2. WTRX	1106/22.7
3. WJR	1060/16.0
4. WHNN-F	1029/10.4
5. WGER-F	975/10.2
6. WKCQ-F	893/ 6.4
7. WFDF	876/18.0
8. WGMZ-F	782/14.9
9. WDZZ-F	757/17.0
10. WIOG-F	756/ 2.8

12+ FM SHARE (METRO): 60.88% (428 of 703) (SPG 81: 57.82%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WTRX	1. WGMZ-F
2. WDZZ-F	2. WTRX	2. WTRX	2. WDZZ-F	2. WJR
3. WFMK-F	3. WDZZ-F	3. WDZZ-F	3. WWCK-F	3. WDZZ-F
4. WTRX	4. WFMK-F	4. WFMK-F	4. WJR	4. WTRX

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWCK-F	1. WTRX	1. WTRX	1. WWCK-F	1. WWCK-F
2. WTRX	2. WDZZ-F	WDZZ-F	2. WTRX	2. WTRX
3. WFDF	WWCK-F	3. WJR	3. WDZZ-F	3. WJR
4. WJR	4. WFMK-F	4. WFMK-F	4. WTAC	4. WGMZ-F

OTHER RATED STATIONS/METRO SHARE

WFLT	1420		3.4	WHND	560	Monroe	.4	WKCQ-F	98.1	Saginaw	1.3
WOAP	1080	Owosso	1.3	WHNN-F	96.1	Saginaw	2.6	WMJC-F	94.7	Detroit	.7
WOAP-F	103.9	Owosso	.5	WIOG-F	106.3	Saginaw	1.4	WRIF-F	101.1	Detroit	1.1
WABX-F	99.5	Detroit	.4	WITL-F	100.7	Lansing	2.9	WWJ	950	Detroit	.9
WCXI	1130	Detroit	.4	WJXQ-F	106.1	Jackson	.9	WWWW-F	106.7	Detroit	.5
								WGER-F	102.5	Saginaw	3.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		196 (7)	196 (7)	27.9
MOR/AC	179 (5)	9 (2)	188 (7)	26.7
BLACK/URBAN		108 (2)	108 (2)	15.4
COUNTRY	63 (3)	36 (3)	99 (6)	14.1
BTFL MUSIC		79 (2)	79 (2)	11.2
NOSTALGIA	26 (1)		26 (1)	3.7
NEWS/TALK	7 (1)		7 (1)	1.0
			703 (26)	

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-1) , MOR
WKMF, 1470, 5 KW/1 KW (DA-1) , COUNTRY
WTAC, 600, 1 KW/500 W (DA-1) , COUNTRY
WTRX, 1330, 5 KW/1 KW (DA-2) , AC/CONTEMP

WDZZ-F, 92.7, 3 KW @ 260, BLACK
WGMZ-F, 107.9, 50 KW @ 370, BTFL MUS (Bonne)
WWCK-F, 105.5, 2.4 KW @ 364, AOR (Burk-Abr)

CBS, $36.25* (Blair)
ABC-E, $45.75 (Katz) Beck Ross
ABC-C, $27.50 (Masla)
ABC-I, $29.00 (Christal) Mid America

SBN, $31.00 (Masla)
, $45.75 (Katz) Beck Ross
ABC-F, $45.00* (Mc-Guild) Reams

Other stations - see Lansing, Saginaw, Detroit

FORT WAYNE

Market # 106
Revenue Rank # 77
Income Rank # 190
APR 16.5
SMSA Pop: 386,300
CSI: 3.3 Bil (# 101)

Revenue : $6,826,252
Income : $ 36,424
% Rev Gain: 6.4
Stations: 13/14
Diaries: 802/482:1
CSI HH: 23.8 M (# 117)
Standard Error: .684

National Rev: $1,484,595
Nat Rev per Cap: $3.84
Tot Rev per Cap: $17.67
Tot Inc per Cap: $.09
Profit Margin: 0.5%
Retail $: 1.8 Bil (# 108)
Retail Sales %: .344

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WOWO	128/25.0	20.5	21.9	17.8	26.0
2. WQHK	80/15.6	13.5	14.1	11.3	7.9
3. WMEE-F	66/12.9	17.3	12.5	14.3	14.7
4. WEZV-F	63/12.3	13.5	11.1	12.0	16.9
5. WFWQ-F	45/ 8.8	8.2	9.1	9.6	9.7
6. WXKE-F	35/ 6.8	8.4	9.5	11.3	9.3
7. WLYV	15/ 2.9	2.2	2.2	4.6	3.3
8. WKSY-F	7/ 1.4	1.8	3.8	1.5	.6
9. WIFF	6/ 1.2	1.0	2.2	1.5	.6
10. WBMX-F	5/ 1.0	---	---	---	---

12+ TSA 1/4	
1. WOWO	302
2. WFWQ-F	132
3. WQHK	108
4. WMEE-F	101
5. WEZV-F	71
6. WXKE-F	39
7. WJR	16
8. WLYV	15
9. WHUZ-F+	11
10. WKSY-F	9

12+ TSA CUME/MSA CUME RAT	
1. WOWO	4467/54.1
2. WFWQ-F	1999/24.8
3. WMEE-F	1921/32.2
4. WQHK	1262/25.5
5. WEZV-F	743/19.9
6. WXKE-F	537/13.5
7. WJR	385/ 2.3
8. WLYV	285/ 8.4
9. WHUZ-F+	267/ 2.6
10. WKSY-F	237/ 5.4

12+ FM SHARE (METRO): 48.80% (223 of 457) (SPG 81: 50.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WFWQ-F	1. WMEE-F	1. WOWO	1. WOWO	1. WOWC
2. WMEE-F	2. WOWO	2. WMEE-F	2. WQHK	2. WQHK
3. WXKE-F	WXKE-F	3. WQHK	3. WMEE-F	3. WEZV-F
4. WOWO	4. WFWQ-F	4. WEZV-F	4. WEZV-F	4. WMEE-F
12+ AMD	**WOMEN 18-34**	**WOMEN 25-54**	**MEN 18-34**	**MEN 25-54**
1. WOWO	1. WMEE-F	1. WOWO	1. WMEE-F	1. WOWO
2. WQHK	2. WOWO	2. WQHK	WXKE-F	2. WQHK
3. WMEE-F	3. WFWQ-F	3. WEZV-F	3. WQHK	3. WMEE-F
4. WEZV-F	4. WQHK	4. WMEE-F	4. WFWQ-F	4. WEZV-F

OTHER RATED STATIONS/METRO SHARE

WGL 1250 .6 WHUZ-F 103.1 Huntington .4 WJR 760 Detroit .4

FORMATS

	AM	FM	TOTAL	%
MOR/AC	148 (4)	7 (1)	155 (5)	33.9
ROCK/AOR/CONTEMP		148 (4)	148 (4)	32.4
COUNTRY	86 (2)		86 (2)	18.8
BTFL MUSIC		63 (1)	63 (1)	13.8
BLACK		5 (1)	5 (1)	1.1
			457 (13)	

RADIO STATIONS

WIFF, 1570, 500 W (DAYS), COUNTRY
WLYV, 1450, 1 KW/250 W , OLDIES (now NOST)
WOWO, 1190, 50 KW (DA-N), MOR
WQHK, 1380, 5 KW (DA-2), COUNTRY (Burk-Abr)
WEZV-F, 101.7, 3 KW @ 300, BTFL MUS (KalaMusic)
WFWQ-F, 95.1, 44 KW @ 680, ROCK
WMEE-F, 97.3, 48 KW @ 480, ROCK (Burk-Abr)
WXKE-F, 103.9, 3 KW @ 250, AOR
WHUZ-F+,103.1, 3 KW @ 377, CONTEMP
WKSY-F, 106.3, 3 KW @ 300, AC

MBS, $ 8.50 (Pates) (AUBURN)
RKO, $23.00 (Regional)
ABC-I, $70.63 (RAR) Westinghouse**
CBS, $40.25 (Eastman) Federated
, $38.50 (Christal) Fairfield
ABC-C, $32.00* (Torbet) Sarkes Tarzian
, $50.00 (Eastman) Federated
Source, $20.00 (Selcom)
MBS, $ 8.40 (PRO) (HUNTINGTON)
RKO II, $10.00* (Torbet) (COLUMBIA CITY)

WBMX-F - See Chicago WJR - See Detroit

**Sale to Price is pending

FRESNO

Market # 79
Revenue Rank # 61
Income Rank # 227
APR 16.4
SMSA Pop: 531,200
CSI: 4.1 Bil (# 88)

Revenue : $8,820,511
Income : $ -10,499
% Rev Gain: 24.8
Stations: 27/20
Diaries: 1005/529:1
CSI HH: 21.6 M (# 212)
Standard Error: .620

National Rev: $3,447,316
Nat Rev per Cap: $6.49
Tot Rev per Cap: $16.60
Tot Inc per Cap: $-.20
Profit Margin: ---
Retail $: 2.7 Bil (# 73)
Retail Sales %: .242

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KYNO-F	85/12.0	9.7	11.0	7.0	9.0
2. KMJ	66/ 9.3	8.8	8.8	8.6	8.5
3. KFYE-F	59/ 8.3	9.3	7.4	9.3	7.4
4. KKNU-F	56/ 7.9	9.5	11.4	9.6	9.5
5. KKDJ-F	39/ 5.5	3.8	4.6	3.8	6.1
KFIG-F	39/ 5.5	4.2	5.5	7.7	3.9
7. KMAK	34/ 4.8	5.0	5.1	5.8	6.9
8. KGST	33/ 4.6	4.7	4.8	3.3	3.9
9. KBOS-F	32/ 4.5	3.8	4.3	2.6	3.1
10. KFRE	28/ 3.9	3.9	1.2	3.6	4.8

12+ TSA 1/4	
1. KFYE-F	210
2. KMJ	124
3. KYNO-F	90
4. KKNU-F	83
5. KKNU-F	80
6. KKDJ-F	63
7. KBOS-F	62
8. KFIG-F	51
9. KNGS	47
10. KGST	41

12+ TSA CUME/MSA CUME RAT		
1. WFYE-F	2588/20.8	
2. KMJ	1338/18.5	
3. KFRE	1320/12.8	
4. KYNO-F	1194/23.8	
5. KBOS-F	1050/12.3	
6. KKNU-F	929/13.9	
7. KKDJ-F	791/11.3	
8. KFRY-F	639/ 8.4	
9. KFIG-F	629/12.3	
10. KNGS	580/ 1.9	

12+ FM SHARE (METRO): 56.20% (367 of 653) (SPG 81: 56.20%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KYNO-F	1. KYNO-F	1. KYNO-F	1. KFYE-F	1. KMJ
2. KFYE-F	2. KFYE-F	2. KFYE-F	2. KFIG-F	2. KKNU-F
KBOS-F	3. KKDJ-F	3. KKDJ-F	3. KKNU-F	3. KMAK
4. KKDJ-F	4. KFIG-F	4. KFIG-F	4. KGST	4. KGST

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMJ	1. KYNO-F	1. KFYE-F	1. KKDJ-F	1. KFYE-F
2. KYNO-F	2. KFYE-F	2. KGST	2. KYNO-F	2. KFIG-F
3. KFYE-F	3. KKDJ-F	3. KKNU-F	3. KFYE-F	3. KFRE
4. KGST	4. KFIG-F	4. KFIG-F	4. KBOS-F	4. KYNO-F
				KARM

OTHER RATED STATIONS/METRO SHARE

KARM	1430		3.9	KNAX-F	97.9		.8	KIOY-F	103.7	Hanford	1.5
KBIF	900		.6	KTED-F	96.7	Fowler	1.5	KJUG-F	106.7	Tulare	.4
KEAP	980		.8	KXEX	1550		2.1	KLTA-F	98.9	Dinuba	1.0
KFRY-F	101.9		2.7	KXQR	790	Clovis	2.5	KNGS	620	Hanford	.4
KIRV	1510		1.1	KYNO	1300		3.7	KRDU	1130	Dinuba	
KLIP	1220	Fowler	.7	KCBS	740	SF	.4				

RADIO STATIONS

KARM, 1430, 5 KW (DA-1), AC	ABC-D, $20.00	(----)	Davis/Weaver
KFRE, 940, 50 KW (DA-2), MOR	ABC-I, $30.50*	(HNW)	
KGST, 1600, 5 KW (DA-N), SPANISH	, $13.00	(Lotus)	
KMAK, 1340, 1 KW/250 W , COUNTRY	ABC-E, $21.00*	(Christal)	
KMJ , 580, 5 KW , NEWS/TALK	CBS,NBC, $42.50	(Katz)	McClatchy
KNGS, 620, 1 KW (DA-N), COUNTRY	ABC-E, $17.00	(PRO)	(HANFORD)
KFIG-F, 101.1, 50 KW @ 352, AC	, $35.00*	(Torbet)	Davis/Weaver
KFRY-F, 101.9, 2 KW @ 1880, COUNTRY	, $20.00*	(HNW)	
KFYE-F, 93.7, 68 KW @ 1950, CONTEMP	RKO, $55.00*	(Selcom)	Sunbelt
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR	, $25.00*	(RKO)	
KKNU-F, 102.7, 50 KW @ 500, BTFL MUS (Schulke)	, $30.50	(Blair)	East-West FM
KYNO-F, 95.5, 50 KW @ 318, ROCK	, $40.00*	(Eastman)	
KBOS-F, 94.9, 17 KW @ 850, ROCK	ABC-C, $23.00*	(Christal)	(TULARE)

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

GRAND RAPIDS

Market # 68; ADI # 37
Revenue Rank # 51
Income Rank # 49
APR 16.2
SMSA Pop: 610,000
CSI: 5.1 Bil (# 70)

Revenue : $10,553,052
Income : $ 534,260
% Rev Gain: 10.6
Stations: 26/21
Diaries: 833/732:1
CSI HH: 24.5 M (# 83)
Standard Error: .662

National Rev: $1,882,713
Nat Rev per Cap: $3.09
Tot Rev per Cap: $17.30
Tot Inc per Cap: $.88
Profit Margin: 5.1%
Retail $: 2.9 Bil (# 70)
Retail Sales %: .335

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WLAV-F	115/14.3	13.3	14.1	13.3	9.1
2. WOOD-F	110/13.7	12.7	12.8	12.9	15.1
3. WOOD	85/10.6	8.2	8.3	12.2	14.0
4. WGRD-F	63/ 7.8	6.5	8.2	7.7	7.7
5. WCUZ-F	60/ 7.5	10.9	7.6	5.0	4.5
6. WJFM-F	53/ 6.6	5.2	6.3	6.4	5.8
7. WFUR-F	38/ 4.7	4.4	4.5	3.7	2.9
8. WCUZ	36/ 4.5	4.3	5.3	3.7	5.9
WZZR-F	36/ 4.5	6.3	4.3	8.3	6.0
10. WXQT	25/ 3.1	5.2	2.5	1.9	1.5

12+ TSA 1/4	
1. WLAV-F	214
2. WOOD-F	175
3. WGRD-F	134
4. WJFM-F	112
5. WCUZ-F	96
6. WOOD	89
7. WMUS-F	60
8. WQLR-F	58
9. WQWQ-F	56
10. WZZR	53

12+ TSA CUME/MSA CUME RAT	
1. WGRD-F	2587/22.7
WOOD-F	2587/29.9
3. WLAV-F	2403/24.5
4. WJFM-F	1707/15.1
5. WOOD	1504/26.2
6. WCUZ-F	1438/18.1
7. WZZR-F	1012/14.2
8. WQLR-F	803/ 4.2
9. WCUZ	800/14.7
10. WMUS-F	753/ 3.0

12+ FM SHARE (METRO): 70.68% (523 of 740) (SPG 81: 68.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WOOD-F
2. WGRD-F	2. WJFM-F	2. WCUZ-F	WOOD-F	2. WOOD
3. WKWM	3. WGRD-F	WOOD-F	3. WOOD	3. WCUZ-F
4. WZZR-F	4. WCUZ-F	4. WJFM-F	4. WJFM-F	4. WXQT

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOOD	1. WLAV-F	1. WOOD-F	1. WLAV-F	1. WCUZ-F
2. WOOD-F	2. WJFM-F	2. WOOD	2. WOOD-F	2. WLAV-F
3. WCUZ-F	3. WCUZ-F	3. WCUZ-F	3. WGRD-F	3. WOOD
4. WLAV-F	4. WGRD-F	4. WJFM-F	4. WCUZ-F	4. WJFM-F
	WZZR-F			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (1)	214 (3)	219 (4)	29.6
BTFL MUSIC		178 (5)	178 (5)	24.0
MOR/AC	103 (4)	53 (1)	156 (5)	21.1
COUNTRY	36 (1)	78 (4)	114 (5)	15.4
NEWS/TALK	26 (3)		26 (3)	3.5
NOSTALGIA	25 (1)		25 (1)	3.4
BLACK	12 (1)		12 (1)	1.6
RELIGION	10 (1)		10 (2)	1.3
			741 (26)	

GRAND RAPIDS/KALAMAZOO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLAV-F	1. WOOD-F	1. WLAV-F
2. WOOD-F	2. WGRD-F	2. WOOD
3. WGRD-F	3. WLAV-F	3. WOOD-F
4. WJFM-F	4. WJFM-F	4. WGRD-F
5. WKFR-F	5. WOOD	5. WCUZ-F
6. WCUZ-F	6. WCUZ-F	6. WCUZ
7. WOOD	7. WKFR-F	7. WJFM-F
8. WKZO	8. WKZO	8. WFUR-F
9. WJXQ-F	9. WZZR-F	9. WZZR-F
10. WMUS-F	10. WJXQ-F	
WNWN-F	11. WNWN-F	
WQLR-F	12. WQLR-F	
13. WQWQ-F	13. WCUZ	
14. WZZR-F	14. WMUS-F	
15. WBCK	15. WFUR-F	
WFUR-F		

OTHER RATED STATIONS/METRO SHARE

WFUR	1570		.7
WGHN	1370	Grand Haven	.5
WHTC	1450	Holland	1.4
WJBL-F	94.5	Holland	1.4
WKWM	1140	Kentwood	1.5
WMAX	1480		.7
WTWN	1340		2.1
WYGR	1530	Wyoming	.5
WZND-F	99.3	Zeeland	.7
WMUS-F	106.9	Muskegon	.9
WPLB-F	107.3	Greenville	.6
WQLR-F	106.5	Kalamazoo	1.2
WQWQ-F	104.5	Muskegon	1.1
WBBM	780	Chicago	.4
WGN	720	Chicago	.4
WLS	890	Chicago	.6

ADI FM SHARE: 70.56% (1352 of 1816) (SPG 81: 69.38%)

AM STATIONS

WCUZ, 1230, 1 KW/250 W , COUNTRY (Burk-Abr)	CBS, $52.49	(Eastman)	Federated
WKWM, 1140, 5 KW (DAYS,DA) , BLACK	NBN, $13.00	(Roberts)	
WOOD, 1300, 5 KW (DA-N) , MOR	NBC, $50.00*	(Katz)	WOOD Inc.
WXQT, 1410, 1 KW (DAYS) , NOSTALGIA (Al Ham)	ABC-I, $18.00*	(Torbet)	Regional
WBCK, 930, 5 KW/1 KW (DA-2), MOR	NBC, $17.00	(Masla)	(BATTLE CREEK)

FM STATIONS

WCUZ-F, 101.3, 50 KW @ 420, COUNTRY (Burk-Abr)	CBS, $52.49	(Eastman)	Federated
WFUR-F, 102.9, 40 KW @ 257, BTFL MUS	, $12.00	(----)	Kuiper
WGRD-F, 97.9, 13 KW @ 590, ROCK	ABC-C, $34.00	(Torbet)	Regional
WJFM-F, 93.7, 320 KW @ 850, SOFT ROCK (TM)	MBS, $41.00	(Mc-Guild)	Fetzer
WLAV-F, 96.9, 50 KW @ 500, AOR (Burk-Abr)	ABC-F, $60.00*	(Blair)	
WOOD-F, 105.7, 265 KW @ 810, BTFL MUS (Schulke)	, $88.00*	(Katz)	WOOD Inc.
WZZR-F, 95.7, 50 KW @ 175, CONTEMP/AC	RKO, $35.00*	(Selcom)	Liggett
WMUS-F, 106.9, 50 KW @ 285, COUNTRY	, $15.00	(Masla)	(MUSKEGON)
WQWQ-F, 105.5, 50 KW @ 375, BTFL MUS (Bonne)	, $15.00	(Masla)	(MUSKEGON)

WJXQ - See Lansing

Other stations - see Kalamazoo

GREEN BAY

Market # 193
Revenue Rank # 138
Income Rank # 86
APR 15.2
SMSA Pop: 177,900
CSI: 1.4 Bil (# 181)

Revenue : $3,648,193
Income : $ 306,554
% Rev Gain: 22.7
Stations: 12/5
Diaries: 617/288:1
CSI HH: 23.9 M (# 116)
Standard Error: .748

National Rev: $723,023
Nat Rev per Cap: $4.06
Tot Rev per Cap: $20.51
Tot Inc per Cap: $1.72
Profit Margin: 8.4%
Retail $: .9 Bil (# 193)
Retail Sales %: .348

12+ METRO 1/4/SHARE	SPG 81	A/M 80
1. WGEE 51/23.4	18.1	22.7
2. WIXX-F 38/17.4	20.4	21.3
3. WDUZ-F 31/14.2	13.1	13.8
4. WDUZ 23/10.6	10.4	14.7
5. WNFL 21/ 9.6	13.1	12.0
6. WAPL-F 17/ 7.8	6.8	4.4
7. WKAU-F+ 16/ 7.4	10.0	5.3
8. WYNE 5/ 2.3	1.8	---
9. WAUN-F 2/ .9	3.2	.9

12+ TSA 1/4	
1. WIXX-F	149
2. WDUZ-F	87
3. WGEE	82
4. WAPL-F	72
5. WKAU-F+	47
6. WNAM	42
7. WYNE	28
8. WNFL	26
9. WDUZ	24
10. WCUB	21

12+ TSA CUME/MSA CUME RAT	
1. WIXX-F	2040/40.8
2. WGEE	1049/38.4
3. WAPL-F	968/19.2
4. WDUZ-F	922/24.3
5. WKAU-F+	845/20.8
6. WNAM	818/ 4.5
7. WDUZ	531/31.4
8. WYNE	514/ 5.0
9. WNFL	508/29.6
10. WCUB	354/ 2.0

12+ FM SHARE (METRO): 46.60% (96 of 206) (SPG 81: 50.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WGEE	1. WGEE
2. WKAU-F+	2. WAPL-F	2. WGEE	2. WIXX-F	2. WDUZ-F
3. WAPL-F	3. WNFL	3. WNFL	3. WNFL	3. WDUZ
			WDUZ-F	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGEE	1. WIXX-F	1. WGEE	1. WIXX-F	1. WGEE
2. WNFL	2. WNFL	2. WDUZ-F	2. WAPL-F	2. WIXX-F
3. WIXX-F	3. WGEE	3. WIXX-F	3. WKAU-F+	WNFL
WDUZ				

OTHER RATED STATIONS/METRO SHARE

WCUB 980 Manitowoc .5 WNAM 1280 Neenah .5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (2)	63 (3)	72 (5)	35.0
COUNTRY	57 (3)		57 (3)	27.7
MOR/AC	44 (2)		44 (2)	21.4
BTFL MUSIC		31 (1)	31 (1)	15.0
NOSTALGIA		2 (1)	2 (1)	1.0
			206 (12)	

RADIO STATIONS

WDUZ, 1400, 1 KW/250 W	, MOR	ABC-C, $21.00* (Mc-Guild)	Laird
WGEE, 1360, 5 KW (DA-N)	, COUNTRY	NBC, $31.00 (Blair)	
WNFL, 1440, 5 KW/500 W (DA-2),	AC	CBS, $29.50 (HNW)	Communi Prop
WCUB, 980, 1 KW/5 KW (DA-N) ,	COUNTRY	, $16.00 (----)	(MANITOWOC)
WDUZ-F, 98.5, 100 KW @ 1254,	BTFL MUS (FM-100)	, $21.00* (Mc-Guild)	Laird
WIXX-F, 101.1, 100 KW @ 1828,	ROCK (TM)	ABC-F, $36.00 (Blair)	
WAUN-F, 92.7, 3 KW @ 300,	NOST/FARM/POLKA	MBS, $ 6.00 (----)	(KEWAUNEE)

GREENSBORO/WINSTON-SALEM

Market # 49
Revenue Rank # 49
Income Rank # 369
APR 18.1
SMSA Pop: 845,200
CSI: 6.8 Bil (# 53)

Revenue : $12,187,966
Income : $ -684,677
% Rev Gain: 11.5
Stations: 35/29
Diaries: 1214/696:1
CSI HH: 22.1 M (# 189)
Standard Error: .588

National Rev: $2,031,152
Nat Rev per Cap: $2.40
Tot Rev per Cap: $14.42
Tot Inc per Cap: $-.81
Profit Margin: ---
Retail $: 4.0 Bil (# 47)
Retail Sales %: .275

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WTQR-F	200/15.6	15.8	16.6	11.2	12.6
2. WSEZ-F	138/10.8	8.3	9.2	3.3	7.3
3. WKZL-F	117/ 9.2	8.9	7.4	10.4	9.3
4. WQMG-F	100/ 7.8	5.5	6.6	5.7	5.7
5. WGLD-F	94/ 7.4	8.4	9.5	7.4	10.1
6. WRQK-F	87/ 6.8	7.0	6.2	8.1	6.2
7. WSJS	70/ 5.5	6.8	7.4	8.0	8.0
8. WAAA	51/ 4.0	3.5	2.5	5.2	3.4
9. WBIG	38/ 3.0	3.8	3.2	3.6	3.7
10. WMFR	33/ 2.6	1.6	2.2	1.9	2.7

12+ TSA 1/4	
1. WTQR-F	355
2. WSEZ-F	163
3. WKZL-F	155
4. WQMG-F	124
WRQK-F	124
6. WGLD-F	119
7. WSJS	78
8. WSOC-F	70
9. WPCM-F	60
10. WAAA	51

12+ TSA CUME/MSA CUME RAT	
1. WTQR-F	3686/26.2
2. WRQK-F	2114/18.8
3. WSEZ-F	1858/21.1
4. WKZL-F	1727/16.4
5. WGLD-F	1460/16.1
6. WSJS	1265/15.0
7. WQMG-F	1036/10.9
8. WSOC-F	919/ 3.3
9. WBIG	603/ 8.1
10. WRAL-F	592/ 2.3

12+ FM SHARE (METRO): 68.87% (832 of 1208) (SPG 81: 68.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WSEZ-F	1. WSEZ-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WKZL-F	2. WQMG-F	2. WSEZ-F	2. WGLD-F	2. WGLD-F
3. WRQK-F	3. WKZL-F	3. WQMG-F	3. WSEZ-F	3. WSJS
4. WQMG-F	4. WRQK-F	4. WKZL-F	4. WRQK-F	4. WBIG
WTQR-F				

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTQR-F	1. WSEZ-F	1. WTQR-F	1. WKZL-F	1. WTQR-F
2. WSJS	2. WQMG-F	2. WGLD-F	2. WSEZ-F	2. WGLD-F
3. WSEZ-F	3. WRQK-F	3. WSEZ-F	3. WQMG-F	WRQK-F
4. WGLD-F	4. WTQR-F	4. WAAA	4. WTQR-F	4. WSEZ-F
WRQK-F				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	13 (1)	358 (6)	371 (7)	30.7
COUNTRY	31 (4)	230 (5)	261 (9)	21.6
BLACK	109 (3)	100 (1)	209 (4)	17.3
MOR/AC	151 (8)		151 (8)	12.5
BTFL MUSIC		111 (3)	111 (3)	9.2
RELIGION	24 (1)	43 (2)	67 (3)	5.5
NOSTALGIA	38 (1)		38 (1)	3.1
			1208 (35)	

RADIO STATIONS

WAAA, 980, 1 KW (DAYS), BLACK
WBIG, 1470, 5 KW (DA-N), NOSTALGIA (Al Ham)
WMFR, 1230, 1 KW/250 W , MOR
WSJS, 600, 5 KW (DA-2), MOR

WGLD-F, 100.3, 100 KW @ 400, BTFL MUS (Bonne)
WKZL-F, 107.5, 100 KW @ 500, AOR (Burk-Abr)
WQMG-F, 97.1, 20 KW @ 555, BLACK
WRQK-F, 98.7, 100 KW @ 814, ROCK
WSEZ-F, 93.1, 100 KW @ 383, ROCK
WTQR-F, 104.1, 100 KW @ 2380, COUNTRY (Drake-Chen)
WPCM-F, 101.1, 100 KW @ 511, COUNTRY

NBN, $21.00 (PRO)
CBS, $30.00 (Christal) Jeff-Pilot
ABC-E, $11.00 (RSR)
NBC, $70.00* (Mc-Guild) Summit
, $50.00* (Blair) Mann Media
, $62.50 (Katz) Nationwide
, $35.00* (Howard)
MBS, $37.00* (Eastman)
RKO, $44.00* (Torbet)
, $85.00* (Mc-Guild) Summit
RKO, $? ? (Masla) Rau (BURLINGTON)

FOR OTHER RATED STATIONS SEE CONTINUATION PAGES AT END OF THIS SECTION

GREENVILLE-NEW BERN-WASHINGTON, NC

Market # 316 (Greenville only)
APR 15.9
SMSA Pop: 85,400
CSI: .6 Bil (# 321)

Stations: 26/?
Diaries: 810/105:1
CSI HH: 19.6 M (# 290)
Standard Error: .724

FINANCIAL INFO NOT AVAILABLE
Retail $: .4 Bil (# 307)

12+ METRO 1/4/SHARE	SPG 81	A/M 80
1. WQDW-F 58/15.8	18.6	13.8
2. WITN-F 45/12.2	11.7	10.0
3. WSFL-F 38/10.3	8.2	13.5
4. WAZZ-F+ 34/ 9.3	10.1	9.0
5. WNCT-F 30/ 8.2	8.8	5.2
6. WRNS-F 25/ 6.8	3.5	8.7
7. WRAL-F 15/ 4.1	3.8	4.2
8. WELS 10/ 2.7	2.2	6.2
9. WFTC 9/ 2.4	2.8	6.2
WRQR-F 9/ 2.4	3.5	---

12+ TSA 1/4	
1. WITN-F	128
2. WAZZ-F+	91
3. WRAL-F	77
4. WQDW-F	76
5. WSFL-F	75
6. WNCT-F	65
7. WRSV-F	53
8. WKTC-F	43
9. WRNS-F	41
10. WQDR-F	23

12+ TSA CUME/MSA CUME RAT	
1. WITN-F	1656/28.5
2. WSFL-F	1143/26.7
3. WRAL-F	1045/10.3
4. WAZZ-F+	994/18.8
5. WNCT-F	726/13.1
6. WQDW-F	615/19.6
7. WKTC-F	472/ 4.6
8. WRNS-F	427/10.0
9. WRSV-F	343/ 1.9
10. WRQR-F	315/ 9.2

12+ FM SHARE (METRO): 83.73% (283 of 338) (SPG 81: 85.61%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 54
1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WNCT-F
2. WSFL-F	2. WITN-F	2. WITN-F	2. WAZZ-F+	2. WAZZ-F+
3. WITN-F	3. WSFL-F	3. WAZZ-F+	3. WRNS-F	WRNS-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQDW-F	1. WITN-F	1. WQDW-F	1. WQDW-F	1. WQDW-F
2. WSFL-F	2. WQDW-F	2. WAZZ-F	2. WITN-F	WAZZ-F+
3. WAZZ-F	3. WSFL-F	3. WNCT-F	3. WAZZ-F+	WRNS-F

OTHER RATED STATIONS/METRO SHARE

WBIC	1380	New Bern	1.9	WMSQ-F	104.9	Havelock	1.4	WOKN-F	102.3	Goldsbo.	.8
WBZQ	1550	Greenv.	2.2	WNCT	1070	Greenv.	1.1	WQDR-F	94.7	Raleigh	2.4
WGHB	1250	Farmv.	.5	WOOW	1340	Greenv.	.8	WRSV-F	92.1	R. Mount	.5
WISP	1230	Kinston	.5	WSEC-F	103.7	William.	.5	WYYD-F	96.1	Raleigh	.5
WITN	930	Wash	2.4	WKTC-F	104.3	Tarbow	1.4	WKJA-F	92.1	Belha.	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		123 (7)	123 (7)	36.4
COUNTRY	26 (5)	63 (3)	89 (8)	26.3
BLACK		63 (3)	63 (3)	18.6
BTFL MUSIC		32 (2)	32 (2)	9.5
RELIGION	15 (2)		15 (2)	4.4
MOR/AC	14 (3)		14 (3)	4.1
UNKNOWN		2 (1)	2 (1)	0.6
			338 (26)	

RADIO STATIONS

WELS, 1010, 1 KW (DAYS) , COUNTRY	, $ 6.00	(----)	(KINSTON)
WFTC, 960, 5 KW/1 KW (DA-2), COUNTRY	ABC-E, $ 6.00	(T-N)	(KINSTON)
WITN-F, 93.3, 100 KW @ 1900, ROCK (TM)	ABC-F, $34.25	(Katz)	
WNCT-F, 107.9, 100 KW @ 1800, BTFL MUS (FM-100)	CBS, $27.50	(Katz)	Park
WQDW-F, 97.7, 3 KW @ 228, BLACK (Drake-Chen)	SBN, $14.00	(Lazar)	(KINSTON)
WAZZ-F+, 101.9, 100 KW @ 580, COUNTRY (TM)	NBC, $18.00	(Southern)	
WRNS-F, 95.1, 100 KW @ 300, COUNTRY	, $ 7.00*	(T-N)	(KINSTON)
WRQR-F, 94.3, 3 KW @ 360, CONTEMP	, $ 5.50	(T-N)	(FARMVILLE)
WSFL-F, 106.5, 100 KW @ 725, ROCK	RKO, $14.00	(Masla)	(BRIDGETON)
WKTC-F, 104.3, 100 KW @ 285, COUNTRY	, $ 9.00	(T-N)	(TARBORO)
WRSV-F, 92.1, 1.7 KW @ 380, BLACK	SBN, $ 3.00	(Southern)	(ROCKY MOUNT)

WQDR, WRAL - See Raleigh

GREENVILLE-SPARTANBURG, SC

Market # 71; ADI # 38
Revenue Rank # 62
Income Rank # 25
APR 17.3
SMSA Pop: 585,000
CSI: 4.4 Bil (# 82)

Revenue : $8,699,839
Income : $1,159,243
% Rev Gain: 10.8
Stations: 25/23
Diaries: 880/665:1
CSI HH: 21.1 M (# 228)
Standard Error: .696

National Rev: $1,562,800
Nat Rev per Cap: $2.67
Tot Rev per Cap: $14.87
Tot Inc per Cap: $1.98
Profit Margin: 13.3%
Retail $: 2.4 Bil (# 81)
Retail Sales %: .312

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WESC-F	114/13.6	12.7	12.4	12.3	11.4
2. WHYZ	101/12.1	7.9	7.2	10.5	6.6
3. WFBC-F	81/ 9.7	11.3	9.1	12.7	11.7
4. WANS-F	80/ 9.5	8.2	12.4	6.3	9.7
5. WSPA-F	74/ 8.8	9.2	9.2	9.5	10.8
6. WASC	45/ 5.4	4.2	2.9	---	5.6
7. WAIM-F	37/ 4.4	3.8	1.6	2.2	.6
8. WSPA	33/ 3.9	5.5	5.0	3.8	5.1
9. WFBC	31/ 3.7	3.5	4.2	5.0	4.8
10. WSSL-F	29/ 3.5	4.1	3.7	5.3	5.5

12+ TSA 1/4	
1. WESC-F	208
2. WFBC-F	150
3. WANS-F	143
4. WHYZ	140
5. WSSL-F	131
6. WSPA-F	115
7. WAIM-F	81
8. WLOS-F	51
9. WASC	45
10. WFBC	40

12+ TSA CUME/MSA CUME RAT	
1. WESC-F	2321/23.7
2. WFBC-F	2269/23.8
3. WANS-F	2030/20.5
4. WSPA-F	1314/17.4
5. WSSL-F	1275/ 9.2
6. WAIM-F	1128/11.7
7. WHYZ	946/11.3
8. WFBC	832/13.4
9. WESC	734/11.8
10. WLOS-F	689/ 3.9

12+ FM SHARE (METRO): 56.31% (446 of 792) (SPG 81: 57.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WANS-F	1. WHYZ	1. WHYZ	1. WESC-F	1. WESC-F
2. WAIM-F	2. WFBC-F	2. WESC-F	2. WHYZ	2. WSPA-F
WHYZ	WANS-F	3. WFBC-F	3. WFBC-F	3. WFBC-F
4. WFBC-F	4. WESC-F	4. WANS-F	4. WSPA-F	4. WHYZ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WESC-F+	1. WHYZ	1. WESC-F	1. WANS-F	1. WESC-F
2. WFBC-F	2. WFBC-F	2. WHYZ	2. WHYZ	2. WHYZ
3. WSPA-F	3. WASC	3. WFBC-F	3. WFBC-F	3. WFBC-F
4. WANS-F	4. WANS-F	WSPA-F	WESC-F	4. WANS-F
WSPA				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	27 (2)	206 (4)	233 (6)	29.4
COUNTRY	54 (4)	146 (3)	200 (7)	25.3
BLACK	146 (2)		146 (2)	18.4
BTFL MUSIC		85 (2)	85 (2)	10.7
MOR/AC	64 (2)		64 (2)	8.1
RELIGION	25 (3)	9 (1)	34 (4)	4.3
NOSTALGIA	30 (2)		30 (2)	3.8
			792 (25)	

GREEN-SPART-ASHE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WESC-F	1. WFBC-F	1. WESC-F
2. WFBC-F	2. WESC-F	2. WFBC-F
3. WANS-F	3. WANS-F	3. WSPA-F
4. WHYZ	4. WSPA-F	4. WHYZ
5. WSPA-F	5. WLOS-F	5. WANS-F
6. WWNC	6. WAIM-F	
WSSL-F	7. WWNC	
8. WLOS-F	8. WSSL-F	
9. WAIM-F	9. WHYZ	
10. WNGC-F	10. WFBC	
11. WISE	11. WESC	
12. WASC	12. WSPA	
13. WFBC	13. WISE	
14. WESC	14. WNGC-F	
15. WSPA	15. WKIT-F	
16. WORD		

OTHER RATED STATIONS/METRO SHARE

WCKI	1300	Greer	1.6
WEAB	800	Greer	.7
WELP	1360	Easley	1.0
WESC	660		3.2
WFIS	1600	Fountain Inn	.4
WGVL	1440		1.8
WKDY	1400	Spart.	2.1
WMRB	1490		1.8
WMUU	1260		.5
WMUU-F	94.5		1.1
WORD	910	Spart.	
WANS	1280	Anderson	.4
WKIT-F	102.5	Hendersonville NC	.4
WLOS-F	99.9	Asheville	1.3
WBCY-F	107.9	Charlotte	1.0

ADI FM SHARE: 61.37% (1177 of 1918) (SPG 81: 61.33%)

AM STATIONS

WASC, 1530, 1 KW (DAYS)	, BLACK	ABC-C,SBN,	$12.00	(Howard)	
WESC, 660, 10 KW (DAYS)	, COUNTRY	ABC-E,	$45.00	(Blair)	
WFBC, 1330, 5 KW (DA-N)	, MOR	NBC,	$60.00	(Katz)	Multimedia
WHYZ, 1070, 50 KW (DAYS,DA)	, BLACK	NBN,	$25.00*	(Howard)	
WORD, 910, 5 KW/1 KW (DA-2)	, AC	RKO II,	$25.00	(Masla)	
WSPA, 950, 5 KW (DA-N)	, MOR	CBS,	$40.00*	(Mc-Guild)	Spartan

FM STATIONS

WESC-F, 92.5, 100 KW @ 2000, COUNTRY		ABC-E,	$45.00	(Blair)	
WFBC-F, 93.7, 100 KW @ 1840, CONTEMP (Drake-Chen)		ABC-F,	$60.00	(Katz)	Multimedia
WSPA-F, 98.9, 100 KW @ 1910, BTFL MUS (FM-100)		,	$40.00*	(Mc-Guild)	Spartan
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY (TM)		,	$45.25	(Eastman)	Confer-Rothfuss (LAURENS)
WAIM-F, 101.1, 100 KW @ 820, AOR		ABC-R,	$31.59	(----)	(ANDERSON)
WANS-F, 107.3, 100 KW @ 1008, ROCK/AOR		RKO,Source,	$35.00*	(Torbet)	(ANDERSON)
WNGC-F, 95.5, 100 KW @ 605, COUNTRY		,	$16.50	(Southern)	(ATHENS,GA)

Other stations - see Asheville or Charlotte

HARRISBURG

Market # 93
Revenue Rank # 94
Income Rank # 161
APR 17.2
SMSA Pop: 451,500
CSI: 4.4 Bil (# 85)

Revenue : $5,566,337
Income : $ 84,271
% Rev Gain: 7.9
Stations: 25/13
Diaries: 1013/446:1
CSI HH: 25.3 M (# 62)
Standard Error: .635

National Rev: $1,383,667
Nat Rev per Cap: $3.06
Tot Rev per Cap: $12.33
Tot Inc per Cap: $.19
Profit Margin: 1.5%
Retail $: 2.2 Bil (# 90)
Retail Sales %: .208

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WHP	83/12.7	16.4	15.7	17.6	16.4
2. WHP-F	76/11.7	11.6	13.2	12.1	14.5
3. WTPA-F	62/ 9.5	10.4	10.7	7.3	2.9
4. WRKZ-F	54/ 8.3	9.4	8.4	8.5	4.8
5. WQXA-F	42/ 6.4	5.1	4.7	5.0	6.6
6. WSFM-F	41/ 6.3	4.7	5.6	5.9	4.6
WHYL-F+	41/ 6.3	8.0	4.0	6.6	8.5
8. WKBO	37/ 5.7	6.3	7.6	5.9	5.0
9. WCMB	33/ 5.1	4.4	5.4	3.2	2.8
10. WQVE-F	21/ 3.2	3.4	2.6	3.5	2.1

12+ TSA 1/4	
1. WQXA-F	112
2. WRKZ-F	111
3. WTPA-F	98
4. WHP	94
5. WHP-F	93
6. WSBA	79
7. WSBA-F	59
8. WHYL-F+	49
WYCR-F	49
10. WNCE-F	46

12+ TSA CUME/MSA CUME RAT	
1. WQXA-F	1582/15.5
2. WHP	1372/28.4
3. WRKZ-F	1236/16.0
4. WTPA-F	1221/20.2
5. WHP-F	1036/20.8
6. WSBA	947/ 2.6
7. WYCR-F	837/ 3.1
8. WSBA-F	689/ 3.3
9. WSFM-F	669/14.3
10. WKBO	651/16.3

12+ FM SHARE (METRO): 62.25% (371 of 596) (SPG 81: 58.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WHP-F	1. WHP
2. WQXA-F	2. WSFM-F	2. WSFM-F	2. WRKZ-F	WHP-F
3. WQVE-F	3. WQXA-F	3. WQXA-F	3. WSFM-F	3. WRKZ-F
4. WFEC	4. WKBO	4. WHP-F	4. WHP	4. WHYL-F+

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHP	1. WQXA-F	1. WHP-F	1. WTPA-F	1. WRKZ-F
2. WKBO	2. WTPA-F	2. WRKZ-F	2. WSFM-F	WHP-F
3. WHP-F	WSFM-F	3. WHP	3. WQXA-F	3. WSFM-F
4. WRKZ-F	4. WKBO	WKBO	4. WRKZ-F	4. WHYL-F+

OTHER RATED STATIONS/METRO SHARE

WFEC	1400		2.8	WIKZ-F	95.1	Chamber,	.3	WSBA-F	103.3	York	1.4
WIOO	1000	Carlisle	1.7	WNCE-F	101.3	Lanc	2.0	WTTR-F	100.7	Westmin,MD	.5
WQIN	1290	Lykens	2.8	WQKX-F	94.1	Sunbury	.5				
KYW	1060	Phil	.5	WRHY-F	92.7	Starview	1.8	WUFM-F	100.1	Leban.	.6
WDAC-F	94.5	Lanc.	.5	WSBA	910	York	.3	WYCR-F	98.5	York	.8

FORMATS	AM	FM	TOTAL	%
MOR/AC	151 (5)	44 (2)	195 (7)	32.7
ROCK/AOR/CONTEMP	18 (1)	139 (7)	157 (8)	26.3
COUNTRY	53 (2)	75 (2)	128 (4)	21.5
BTFL MUSIC		98 (3)	98 (3)	16.4
NOSTALGIA		12 (1)	12 (1)	2.0
NEWS/TALK	3 (1)		3 (1)	0.5
RELIGION		3 (1)	3 (1)	0.5
			596 (25)	

RADIO STATIONS

WCMB, 1460, 5 KW (DA-N), COUNTRY (Drake-Chen)
WHP , 580, 5 KW (DA-N), MOR
WKBO, 1230, 1 KW/250 W , AC

WHP-F , 97.3, 14 KW @ 840, BTFL MUS (Bonne)
WHYL-F+,102.3, 3 KW @ 165, COUNTRY
WQVE-F, 93.5, 3 KW @ 300, ROCK
WRKZ-F, 106.7, 40 KW @ 500, COUNTRY (Burk-Abr)

WSFM-F, 99.3, 3 KW @ 300, AC
WTPA-F, 104.1, 10 KW @ 950, AOR (Burk-Abr)
Other stations - see Lancaster and York

ABC-D,RKO II, $28.13 (Torbet) McKenna
CBS, $100.00 (Katz)
NBC, $30.25 (Blair)

, $100.00 (Katz)
APR, $21.15* (HNW)
Source, $16.50 (HNW)
ABC-E, $20.00* (Mc-Guild) Eastern (HERSHEY)
ABC-F, $28.13 (Torbet) McKenna
ABC-R, $57.50 (Selcom) Sky

HARTFORD

Market # 39; ADI # 24
Revenue Rank # 45
Income Rank # 28
APR 18.6
SMSA Pop: 636,100
CSI: 11.0 Bil (# 34)

Revenue : $11,580,109
Income : $ 1,034,261
% Rev Gain: 6.9
Stations: 27/11
Diaries: 1479/430:1
CSI HH: 29.1 M (# 12)
Standard Error: .545

National Rev: $4,245,824
Nat Rev per Cap: $6.67
Tot Rev per Cap: $18.20
Tot Inc per Cap: $1.63
Profit Margin: 8.9%
Retail $: 4.4 Bil (# 41)
Retail Sales %: .207

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80	SPG 80
1. WTIC	320/21.7	23.8	23.4	23.0	24.2
2. WRCH-F	110/ 7.5	6.3	7.7	9.2	11.5
3. WHCN-F	101/ 6.9	6.5	6.2	5.1	4.3
WTIC-F	101/ 6.9	7.0	4.7	6.2	7.9
5. WPOP	74/ 5.0	3.6	3.7	5.6	4.4
WCCC-F	74/ 5.0	4.9	3.6	3.6	4.1
7. WWYZ-F	66/ 4.5	3.7	4.0	3.4	3.1
8. WKSS-F	65/ 4.4	5.8	7.9	6.3	5.1
9. WIOF-F	57/ 3.9	4.0	3.7	4.3	3.7
10. WRCQ	55/ 3.7	2.0	1.7	2.7	3.8
11. WKND	48/ 3.3	3.0	5.1	2.2	2.4
12. WDRC-F	47/ 3.2	5.3	4.0	3.4	3.8

12+ TSA 1/4	
1. WTIC	498
2. WHCN-F	199
3. WRCH-F	190
4. WTIC-F	183
5. WKSS-F	158
6. WKCI-F	156
7. WWYZ-F	152
8. WCCC-F	139
9. WHYN-F	107
10. WAQY-F	104
11. WMAS-F	101
12. WDRC-F	99

12+ TSA CUME/MSA CUME RAT	
1. WTIC	6407/47.1
2. WTIC-F	3290/22.8
3. WHCN-F	3128/18.0
4. WCCC-F	2740/16.8
5. WDRC-F	2460/14.4
6. WKCI-F	2329/ 5.9
7. WRCH-F	2236/15.0
8. WWYZ-F	2103/11.7
9. WKSS-F	2074/11.4
10. WNBC	1975/ 3.5
11. WAQY-F	1884/ 8.5
12. WIOF-F	1657/11.5

12+ FM SHARE (METRO): 53.26% (736 of 1332) (SPG 81: 52.75%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WHCN-F	1. WHCN-F	1. WTIC	1. WTIC	1. WTIC
2, WCCC-F	2. WTIC-F	2. WHCN-F	2. WRCH-F	2. WRCH-F
3. WTIC-F	3. WCCC-F	3. WTIC-F	3. WWYZ-F	3. WKSS-F
4. WDRC-F	4. WWYZ-F	4. WWYZ-F	4. WTIC-F	4. WPOP
5. WAQY-F	5. WIOF-F	5. WIOF-F	5. WIOF-F	5. WRCQ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTIC	1. WTIC-F	1. WTIC	1. WHCN-F	1. WTIC
2. WDRC+	2. WWYZ-F	2. WTIC-F	2. WCCC-F	2. WRCH-F
3. WPOP	3. WHCN-F	3. WWYZ-F	3. WIOF-F	3. WWYZ-F
4. WHCN-F	4. WIOF-F	WRCH-F	4. WWYZ-F	4. WHCN-F
5. WCCC-F+	WKND	5. WDRC A/F	5. WTIC	5. WPOP
				WIOF-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	428 (4)	123 (2)	551 (6)	41.4
ROCK/AOR/CONTEMP	19 (3)	401 (9)	420 (12)	31.5
BTFL MUSIC		181 (3)	181 (3)	13.6
NEWS/TALK	74 (1)		74 (1)	5.6
BLACK/URBAN	48 (1)		48 (1)	3.6
COUNTRY	22 (1)	7 (1)	29 (2)	2.2
SPANISH	5 (1)	24 (1)	29 (2)	2.2
			1332 (27)	

HARTFORD-NEW HAVEN ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTIC	1. WTIC	1. WTIC
2. WHCN-F	2. WHCN-F	2. WTIC-F
3. WKCI-F	3. WTIC-F	3. WDRC
4. WRCH-F	4. WKCI-F	4. WPOP
5. WKSS-F	5. WDRC-F	5. WKSS-F
6. WWYZ-F	6. WCCC-F	6. WHCN-F
WTIC-F	7. WWYZ-F	7. WWYZ-F
8. WELI	8. WNBC	8. WRCQ
9. WPLR-F	9. WKSS-F	WCCC-F
10. WCCC-F	10. WRCH-F	10. WRCH-F
11. WDRC-F	11. WPLR-F	
12. WPOP	12. WIOF-F	
13. WIOF-F	13. WELI	
14. WEZN-F	14. WPOP	
15. WNBC	15. WCBS	

OTHER RATED STATIONS/METRO SHARE			
WCCC	1290		.5
WDRC	1360		3.1
WINF	1230	Manchester	.5
WLVH-F	93.7		1.6
WMLB	1550		1.5
WRYM	840	New Britain	.3
WCTY-F	97.7	Norwich	.5
WKCI-F	101.3	Hamden	1.8
WPLR-F	99.1	New Haven	1.0
WAQY-F	107.3	Springfield	1.6
WHYN	560	Springfield	.3
WHYN-F	93.1	Springfield	.4
WMAS-F	94.7	Springfield	.5
WNBC	660	New York	.4
WNOU-F	98.3	Willimantir	.4

ADI FM SHARE: 55.04% (1665 of 3025) (SPG 81: 51.85%)

AM STATIONS

WDRC, 1360, 5 KW (DA-N) , CONTEMP	,	$52.00*	(Mc-Guild)	Buckley
WKND, 1480, 500 W (DAYS,DA), BLACK	NBN,	$48.00	(Lazar)	
WPOP, 1410, 5 KW (DA-2) , NEWS	CBS,	$48.80	(Torbet)	Merv Griffin
WRCQ, 910, 5 KW (DA-2) , MOR	,	$45.00*	(Christal)	
WTIC, 1080, 50 KW (DA-N) , MOR	NBC,	$292.50	(Katz)	

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR	ABC-C,Source,	$31.00	(Selcom)	
WDRC-F, 102.9, 20 KW @ 810, ROCK	,	$52.00*	(Mc-Guild)	Buckley
WHCN-F, 105.9, 16 KW @ 867, AOR (Burk-Abr)	ABC-F,	$51.00	(Masla)	Beck-Ross
WKSS-F, 95.7, 15 KW @ 820, BTFL MUS (Bonne)	,	$56.25	(Blair)	Sturgeon
WRCH-F, 100.5, 25 KW @ 720, BTFL MUS (Schulke)	,	$60.00	(Christal)	
WTIC-F, 96.5, 15 KW @ 810, ROCK	,	$80.33	(Katz)	
WIOF-F, 104.1, 14 KW @ 835, SOFT/AC (TM)	ABC-E,	$48.00	(Torbet)	
WWYZ-F, 92.5, 18 KW @ 860, AC/SOFT	RKO,	$50.00*	(CBS/FM)	

Other stations - see New York, New Haven, Springfield or Bridgeport

HONOLULU

Market # 55
Revenue Rank # 53
Income Rank # 382
APR 17.9
SMSA Pop: 786,600
CSI: 7.1 Bil (# 51)

Revenue : $10,388,705
Income : $-2,143,727
% Rev Gain: 8.9
Stations: 22/21
Diaries: 1364/577:1
CSI HH: 26.5 M (# 32)
Standard Error: .545

National Rev: $1,203,716
Nat Rev per Cap: $1.53
Tot Rev per Cap: $13.21
Tot Inc per Cap: $-2.73
Profit Margin:---
Retail $: 3.5 Bil (# 57)
Retail Sales %: .279

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KSSK	116/10.1	12.0	10.0	15.7	18.7
2. KIKI	106/ 9.2	9.1	12.2	14.2	9.8
3. KCCN	98/ 8.6	6.3	3.0	5.6	5.2
4. KQMQ-F	93/ 8.1	3.4	1.8	2.2	3.1
5. KUMU-F	92/ 8.0	5.7	4.2	6.9	8.1
6. KKUA	88/ 7.7	8.6	10.7	10.7	6.3
7. KDUK-F	83/ 7.2	11.2	11.5	6.4	3.3
8. KULA-F	72/ 6.3	6.6	4.1	3.7	2.1
9. KMAI-F	55/ 4.8	1.2	1.1	1.2	---
10. KHVH	50/ 4.4	4.8	8.1	4.4	5.3

METRO AND TSA ARE THE SAME.

12+ CUME/CUME RATING	
1. KIKI	1740/27.2
2. KSSK	1734/27.1
3. KKUA	1600/25.0
4. KQMQ-F	1208/18.9
5. KULA-F	1084/17.0
6. KCCN	1016/15.9
7. KDUK-F	1011/15.8
8. KHVH	936/14.6
9. KUMU-F	934/14.6
10. KMAI-F	686/10.7

12+ FM SHARE (METRO): 37.45% (415 of 1108) (SPG 81: 26.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KIKI	1. KIKI	1. KIKI	1. KSSK	1. KSSK
2. KQMQ-F	2. KDUK-F	2. KKUA	2. KUMU-F	2. KUMU-F
3. KDUK-F	KQMQ-F	3. KQMQ-F	3. KCCN	3. KCCN
4. KULA-F	4. KKUA	4. KCCN	4. KIKI	4. KORL

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSSK	1. KIKI	1. KSSK	1. KDUK-F	1. KSSK
2. KIKI	2. KKUA	2. KUMU-F	2. KQMQ-F	2. KCCN
3. KKUA	3. KQMQ-F	3. KIKI	3. KIKI	3. KMAI-F
4. KUMU-F+	4. KULA-F	4. KCCN	4. KULA-F	KUMU-F
		KKUA		

OTHER RATED STATIONS/METRO SHARE

KAIM	870		.4	KISA	1540	.5	KPOI	1040		3.0
KDEO	940	Waipahu	3.4	KNDI	1270	.3	KSHO-F	96.3	Kailua	1.7
KGU	760		1.7	KOHO	1170	1.7	KUMU	1500		2.9
KIOE	1080		2.5	KORL	650	2.7	KZOO	1210		1.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	194 (2)	248 (3)	442 (5)	39.9
MOR/AC	170 (3)	55 (1)	125 (4)	11.3
BTFL MUSIC	33 (1)	92 (1)	125 (2)	11.3
ETHNIC	121 (4)		121 (4)	10.9
NEWS/TALK	98 (3)		98 (3)	8.8
COUNTRY	39 (1)		39 (1)	3.5
NOSTALGIA	31 (1)		31 (1)	2.8
UNKNOWN		20 (1)	20 (1)	1.8
RELIGION	5 (1)		5 (1)	0.5
			1108 (22)	

RADIO STATIONS

KCCN, 1420, 5 KW, HAWAIIAN	, $11.67	(PRO)	Lee Optical
KDEO, 940, 10 KW, COUNTRY (Drake-Chen)	MBS, $? ?	(Masla)	
KGU , 760, 10 KW, NEWS/TALK	, $16.50	(Blair)	
KHVH, 990, 5 KW, NEWS	CBS,NBC, $35.25	(HNW)	
KIKI, 830, 10 KW, ROCK	ABC-C, $40.00*	(Masla)	
KKUA, 690, 10 KW, CONTEMP	APR,RKO, $28.56	(Selcom)	LA Coke
KORL, 650, 10 KW, NOSTALGIA (Al Ham)	ABC-I, $20.50	(Christal)	O'Day

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

HOUSTON

Market # 10; ADI # 11
Revenue Rank # 9
Income Rank # 3
APR 17.7
SMSA Pop: 3,056,000
CSI: 32.1 Bil (# 9)

Revenue : $51,149,048
Income : $11,165,445
% Rev Gain: 20.5
Stations: 28/33
Diaries: 2048/1492:1
CSI HH: 29.0 M (# 13)
Standard Error: .457

National Rev: $15,561,697
Nat Rev per Cap: $5.09
Tot Rev per Cap: $16.74
Tot Inc per Cap: $3.65
Profit Margin: 21.8%
Retail $: 20.1 Bil (# 5)
Retail Sales %: .209

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SUM 81	SPG 81
1. KMJQ-F	418/9.1	8.1	7.7	11.2	13.2
2. KIKK-F	403/8.8	7.8	7.4	5.9	6.2
3. KILT-F	345/7.5	6.9	6.7	8.8	8.6
4. KRLY-F	300/6.5	5.3	7.3	5.8	4.3
5. KLOL-F	298/6.5	5.9	7.0	6.6	6.2
6. KFMK-F	297/6.5	5.5	6.0	4.0	3.7
7. KRBE-F	263/5.7	6.0	6.3	4.8	5.5
8. KTRH	216/4.7	5.3	6.1	6.4	5.7
9. KPRC	210/4.6	5.3	5.5	6.5	5.2
10. KODA-F	193/4.2	5.5	5.6	5.2	5.3
11. KYND-F	178/3.9	3.5	4.1	4.9	6.2
12. KSRR-F	159/3.5	3.4	2.8	2.0	1.9
13. KQUE-F	150/3.3	3.0	3.4	2.9	3.0
14. KILT	110/2.4	2.7	2.2	2.3	2.5
15. KENR	88/1.9	1.4	2.0	2.8	3.3
16. KLVL	75/1.6	2.1	1.4	1.5	1.3
17. KEYH	71/1.5	1.0	1.9	1.5	1.8
18. KIKK	69/1.5	.9	.6	.9	1.9
19. KLEF-F	63/1.4	2.4	1.8	1.9	1.4
20. KXYZ	61/1.3	2.9	.3	.7	.5

12+ TSA 1/4	
1. KMJQ-F	448
2. KIKK-F	429
3. KILT-F	360
4. KLOL-F	324
5. KRLY-F	310
6. KFMK-F	307
7. KTRH	291
8. KRBE-F	278
9. KPRC	219
10. KODA-F	213
11. KYND-F	186
12. KSRR-F	167
13. KQUE-F	156
14. KILT	141
15. KENR	88
KIKK	88
17. KLVL	75
18. KEYH	74
19. KLEF-F	64
KXYZ	64

12+ TSA CUME/MSA CUME RAT	
1. KIKK-F	5129/18.5
2. KMJQ-F	5109/17.8
3. KILT-F	4643/16.7
4. KLOL-F	4441/15.7
5. KRBE-F	4422/15.7
6. KTRH	4294/13.0
7. KFMK-F	4019/15.0
8. KRLY-F	3859/14.3
9. KODA-F	3510/12.5
10. KSRR-F	3393/12.6
11. KPRC	3298/12.0
12. KILT	2773/ 9.0
13. KYND-F	2564/ 9.2
14. KENR	1898/ 7.1
15. KULF	1603/ 5.8
16. KQUE-F	1602/ 5.9
17. KLEF-F	1205/ 4.5
18. KCOH	1063/ 4.0
19. KIKK	1037/ 3.4
20. KLVL	1022/ 3.9

12+ FM SHARE (METRO): 73.38% (3153 of 4297) (SPG 81: 70.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KMJQ-F	1. KFMK-F	1. KIKK-F	1. KIKK-F	1. KIKK-F
2. KLOL-F	2. KMJQ-F	2. KFMK-F	2. KFMK-F	2. KPRC
3. KSRR-F	3. KLOL-F	3. KMJQ-F	3. KILT-F	KTRH
4. KRLY-F	4. KIKK-F	4. KILT-F	4. KMJQ-F	4. KILT-F
5. KRBE-F	5. KRLY-F	5. KRLY-F	5. KRLY-F	5. KQUE-F
6. KILT-F	6. KRBE-F	6. KRBE-F	6. KYND-F	6. KYND-F
7. KIKK-F	KILT-F	7. KLOL-F	7. KRBE-F	7. KMJQ-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIKK-F	1. KFMK-F	1. KIKK-F	1. KLOL-F	1. KIKK-F
2. KMJQ-F	2. KMJQ-F	2. KFMK-F	2. KFMK-F	2. KFMK-F
3. KTRH	3. KILT-F	3. KMJQ-F	3. KMJQ-F	KILT-F
4. KFMK-F	4. KIKK-F	4. KILT-F	4. KRLY-F	4. KMJQ-F
5. KILT-F	5. KRBE-F	5. KRBE-F	5. KRBE-F	5. KRLY-F
6. KPRC	6. KRLY-F	6. KYND-F	6. KIKK-F	6. KLOL-F
7. KRBE-F	7. KLOL-F	7. KODA-F	7. KILT-F	7. KTRH

FORMATS	AM	FM	TOTAL	%
COUNTRY	200 (3)	748 (2)	948 (5)	22.1
BLACK/URBAN	99 (2)	718 (2)	817 (4)	19.0
ROCK/AOR/CONTEMP		720 (3)	720 (3)	16.8
MOR/AC	171 (3)	297 (1)	468 (4)	10.9
NEWS/TALK	426 (2)		426 (2)	9.9
BTFL MUSIC		371 (2)	371 (2)	8.6
SPANISH	248 (4)		248 (4)	5.8
NOSTALGIA/MOR		150 (1)	150 (1)	3.5
RELIGION		86 (2)	86 (2)	2.0
CLASSICAL		63 (1)	63 (1)	1.5
			4297 (28)	

HOUSTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KMJQ-F	1. KIKK-F	1. KILT-F
2. KIKK-F	2. KMJQ-F	2. KIKK-F
3. KILT-F	3. KILT-F	3. KFMK-F
4. KLOL-F	4. KRBE-F	4. KLOL-F
5. KRLY-F	5. KLOL-F	5. KTRH
6. KFMK-F	6. KFMK-F	6. KMJQ-F
7. KRBE-F	7. KTRH	7. KODA-F
8. KTRH	8. KRLY-F	8. KRBE-F
9. KPRC	9. KODA-F	9. KPRC
10. KODA-F	10. KSRR-F	10. KILT
11. KYND-F	11. KPRC	
12. KSRR-F	12. KILT	
13. KQUE-F	13. KYND-F	
14. KILT	14. KENR	
15. KENR	15. KULF	

OTHER RATED STATIONS/METRO SHARE			
KCOH	1430		1.3
KGOL-F	107.3	Lake Jackson	.8
KHCB-F	105.7		1.1
KLAT	1010		.9
KNUZ	1230		.5
KULF	790		1.3
KYOK	1590		.9
KYST	920	Texas City	.5

ADI FM SHARE: 71.04% (3302 of 4648) (SPG 81: 70.05%)

AM STATIONS

KCOH, 1430, 1 KW (DAYS), BLACK	SBN, $ 41.33 (PRO)		
KENR, 1070, 10 KW/5 KW (DA-2), MOR/VARIETY	ABC-I, $ 90.00 (Katz)		Lake Huron
KEYH, 850, 10 KW (DAYS,DA), SPANISH	, $ 68.00 (Lotus)		
KIKK, 650, 250 W (DAYS), COUNTRY	, $ 50.00* (Torbet)		Viacom
KILT, 610, 5 KW (DA-2), COUNTRY	, $ 85.00* (Blair)		LIN
KLVL, 1480, 1 KW/500 W (DA-N), SPANISH	, $ 20.00 (----)		
KPRC, 950, 5 KW (DA-N), NEWS/TALK	NBC, $100.00* (CBS Spot)		
KTRH, 740, 50 KW (DA-1), NEWS/TALK	CBS,MBS, $100.00* (Christal)		
KULF, 790, 5 KW (DA-2), AC	RKO, $ 78.13* (Eastman)		Harte-Hanks
KXYZ, 1320, 5 KW (DA-N), SPANISH	, $ 43.38 (P/W)		

FM STATIONS

KFMK-F, 97.9, 100 KW @ 500, AC	, $130.00* (RKO)		First Media
KIKK-F, 95.7, 100 KW @ 955, COUNTRY	, $152.55* (Torbet)		Viacom
KILT-F, 100.3, 100 KW @ 790, COUNTRY (Burns-Somerset)	, $130.00* (Blair)		LIN
KLEF-F, 94.5, 100 KW @ 610, CLASSICAL	, $ 74.00 (CMBS)		Entercom
KLOL-F, 101.9, 100 KW @ 790, AOR (Sebastian)	, $140.00* (Mc-Guild)		Amaturo
KODA-F, 99.1, 100 KW @ 790, BTFL MUS (Bonne)	, $100.00 (RAR)		Westinghouse
KRBE-F, 104.1, 100 KW @ 790, CONTEMP/AC	Source, $190.00* (Katz)		Lake Huron
KRLY-F, 93.7, 100 KW @ 790, URBAN	CBS-R, $125.00* (Masla)		Gulf
KSRR-F, 96.5, 100 KW @ 580, AOR (Burk-Abr)	ABC-R, $ 90.00* (HNW)		ABC
KYND-F, 92.5, 97 KW @ 790, BTFL MUS (Churchill)	, $121.88* (Eastman)		Harte-Hanks
KQUE-F, 102.9, 280 KW @ 700, MOR/NOSTALGIA (?)	ABC-I, $ 80.00* (MMR)		Texas Coast

HUNTINGTON

Market # 125; ADI # 43
Revenue Rank # 111
Income Rank # 48
APR 16.8
SMSA Pop: 314,900
CSI: 2.2 Bil (# 144)

Revenue : $4,864,993
Income : $ 542,365
% Rev Gain: 16.8
Stations: 17/13
Diaries: 789/399:1
CSI HH: 19.1 M (# 305)
Standard Error: .696

National Rev: $718,269
Nat Rev per Cap: $2.28
Tot Rev per Cap: $15.45
Tot Inc per Cap: $1.72
Profit Margin: 11.1%
Retail $: 1.3 Bil (# 149)
Retail Sales %: .329

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WKEE-F	107/24.5	24.2	24.3	18.9	19.9
2. WTCR	54/12.4	11.2	9.8	10.7	15.3
3. WHTN	53/12.1	9.3	9.6	6.3	8.1
4. WHEZ-F	38/ 8.7	11.5	9.3	12.3	11.6
WGNT	38/ 8.7	12.6	11.5	11.8	11.0
6. WAMX-F	26/ 5.9	8.1	8.1	16.7	9.0
7. WEMM-F	22/ 5.0	7.3	5.9	3.8	3.8
8. WNST-F+	19/ 4.4	1.7	3.2	1.9	.6
9. WIRO	12/ 2.7	1.7	2.5	1.9	4.3
10. WKLC-F	11/ 2.5	3.9	2.2	1.6	1.2

12+ TSA 1/4	
1. WKEE-F	193
2. WTCR	58
WHTN	58
4. WAMX-F	47
5. WHEZ-F	44
6. WGNT	41
7. WEMM-F	38
8. WNST-F+	30
WPAY	30
10. WPAY-F	29

12+ TSA CUME/MSA CUME RAT	
1. WKEE-F	2090/43.7
2. WAMX-F	1017/22.4
3. WGNT	810/27.3
4. WTCR	719/22.4
5. WHEZ-F	628/18.0
6. WPAY-F	586/ 7.8
7. WHTN	548/15.4
8. WEMM-F	521/12.7
9. WPAY	367/ 2.8
10. WKLC-F	354/ 5.0

12+ FM SHARE (METRO): 58.72% (239 of 407) (SPG 81: 59.22%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR
2. WAMX-F	2. WHTN	2. WHTN	2. WTCR	2. WHEZ-F
	3. WAMX-F	3. WTCR	3. WHTN	WHTN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR
2. WGNT	2. WHTN	2. WHTN	2. WHTN	2. WKEE-F
3. WTCR	3. WTCR	3. WTCR	3. WAMX-F	3. WHTN

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		144 (3)	144 (3)	35.4
COUNTRY	112 (4)	29 (4)	141 (8)	34.6
MOR/AC	50 (2)		50 (2)	12.3
BTFL MUSIC		38 (1)	38 (1)	9.3
RELIGION		28 (2)	28 (2)	6.9
NOSTALGIA	6 (1)		6 (1)	1.5
			407 (17)	

HUNTINGTON-CHARLESTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WVAF-F	2. WVAF-F	2. WGNT
3. WQBE-F	3. WQBE-F	3. WTCR
4. WKLC-F	4. WCAW	4. WEMM-F
5. WCAW	5. WAMX-F	5. WHTN
6. WHTN	6. WKLC-F	6. WAMX-F
7. WTCR	7. WCHS	7. WHEZ-F
8. WHEZ-F	8. WGNT	8. WNST-F
WCHS	9. WQHY-F	9. WIRO
10. WAMX-F	10. WTCR	10. WKLC-F
11. WQHY-F	11. WHEZ-F	
12. WXIL-F	12. WPAY-F	
WEMM-F	13. WEMM-F	
WGNT	14. WSIP-F	
15. WXCC-F	15. WKAZ	

OTHER RATED STATIONS/METRO SHARE

WCAK-F	92.7	Catlettsburg,KY	.9
WCMI	1340	Ashland, KY	1.4
WITO-F	107.1	Ironton, OH	1.6
WPAY	1400	Portsmouth,OH	.5
WPAY-F	104.1	Portsmouth,OH	1.4
WQBE-F	97.5	Charleston	.5

ADI FM SHARE: 61.66% (1055 of 1711) (SPG 81: 56.89%)

AM STATIONS

WGNT, 930, 5 KW/1 KW (DA-N)	, MOR	NBC, $28.75* (Mc-Guild)	Stoner
WHTN, 800, 5 KW (DAYS)	, COUNTRY	, $53.25 (Katz)	Capitol-WRAL
WIRO, 1230, 1 KW/250 W	, MOR	MBS, $ 6.50 (Regional)	
WTCR, 1420, 5 KW/500 W (DA-N)	, COUNTRY	ABC-I, $32.75* (Mc-Guild)	CRB
WPAY, 1400, 1 KW/250 W	, COUNTRY	CBS, $ 9.00 (Mid-Amer)	Braden (PORTSMOUTH)

FM STATIONS

WAMX-F, 93.7, 32 KW @ 400, ROCK	ABC-C, $20.00* (Torbet)		
WEMM-F, 107.9, 50 KW @ 500, RELIGION	, $ 8.00 (----)		Mortenson
WHEZ-F, 103.3, 50 KW @ 490, BTFL MUS (KalaMusic)	ABC-E, $32.75* (Mc-Guild)		CRB
WKEE-F, 100.5, 53 KW @ 556, ROCK (Drake-Chen)	RKO, $53.25 (Katz)		Capitol-WRAL
WNST-F+, 106.3, 110 W @ 1226, COUNTRY	, $12.00 (----)		(MILTON)
WPAY-F, 104.1, 100 KW @ 840, GOSPEL/COUNTRY	MBS, $ 9.00 (Mid-Amer)		Braden (PORTSMOUTH,OH)
WQHY-F, 95.5, 100 KW @ 202, ROCK	, $14.00 (Regional)		(PRESTONBURG,KY)
WXIL-F, 95.1, 50 KW @ 500, ROCK	Source, $12.50 (----)		Burbach (PARKERSBURG)
WXCC-F, 96.5, 50 KW @ 500, COUNTRY	MBS, $ 7.00 (----)		(WILLIAMSON)
WSIP-F, 98.9, 64 KW @ 580, ? ?	CBS, $ 5.00 (Regional)		(PAINTSVILLE,KY)

Other stations - See Charleston

HUNTSVILLE

Market # 127
Revenue Rank # 132
Income Rank # 214
APR 17.2
SMSA Pop: 313,300
CSI: 2.4 Bil (# 133)

Revenue : $3,783,315
Income : $ 4,914
% Rev Gain: 8.7
Stations: 23/16
Diaries: 717/437:1
CSI HH: 21.7 M (# 207)
Standard Error: .749

National Rev: $468,185
Nat Rev per Cap: $1.49
Tot Rev per Cap: $12.08
Tot Inc per Cap: $.02
Profit Margin: 0.1%
Retail $: 1.3 Bil (# 150)
Retail Sales %: .269

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WZYP-F	64/14.6	13.6	9.6
2. WBHP	57/13.0	10.6	14.5
3. WEUP	39/ 8.9	8.7	4.6
4. WAAY	34/ 7.8	10.0	13.6
5. WRSA-F	27/ 6.2	8.7	3.7
6. WAHR-F	23/ 5.3	10.3	9.3
7. WAVU	15/ 3.4	4.3	3.4
8. WFIX	14/ 3.2	2.4	3.7
WTWX-F	14/ 3.2	4.3	3.1
WQEN-F	14/ 3.2	5.4	6.2

12+ TSA 1/4	
1. WZYP-F	110
2. WBHP	64
3. WRSA-F	55
4. WEUP	43
5. WAAY	37
WAHR-F	37
7. WQEN-F	18
8. WJMW	16
9. WAVU	15
10. WFIX	14

12+ TSA CUME/MSA CUME RAT	
1. WZYP-F	1318/29.4
2. WAAY	763/24.8
3. WAHR-F	757/19.6
4. WBHP	727/24.4
5. WRSA-F	570/12.7
6. WEUP	383/13.2
7. WQEN-F	294/ 8.5
8. WFIX	291/10.6
9. WQSB-F	250/ 7.1
10. WTAK	224/ 6.0

12+ FM SHARE (METRO): 45.96% (182 of 396) (SPG 81: 53.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WBHP	1. WBHP
2. WEUP	2. WAAY	2. WBHP	2. WZYP-F	2. WRSA-F
3. WAHR-F	3. WEUP	3. WEUP	3. WAAY	3. WZYP-F
		WAAY		

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBHP	1. WZYP-F	1. WBHP	1. WZYP-F	1. WBHP
2. WZYP-F	2. WAAY	WZYP-F	2. WAAY	2. WZYP-F
3. WAAY	3. WEUP	3. WAAY	3. WEUP	WAAY

OTHER RATED STATIONS/METRO SHARE

WCRQ-F	92.7	Arab	.9	WQSB-F	105.1	Albert.	2.5	WAPI-F	94.5	Birm.	2.5
WGSV	1270	Gunters.	1.6	WRAB	1380	Arab	2.1	WENN-F	107.7	Birm.	2.1
WJMW	730	Athens	2.7	WTAK	1000		1.8	WIXC	1140	Fayet,TN	.5
WKAC	1080	Athens	1.4	WAAX	570	Gadsden	.5	WSLV	1110	Ardmore,TN	2.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	34 (1)	116 (5)	150 (6)	37.9
COUNTRY	103 (7)	25 (2)	128 (9)	32.3
BLACK	39 (1)	9 (1)	48 (2)	12.1
BTFL MUSIC		27 (1)	27 (1)	6.8
MOR/AC	15 (2)		15 (2)	3.8
UNKNOWN	14 (1)		14 (1)	3.5
RELIGION	9 (1)	5 (1)	14 (2)	3.5
			396 (23)	

RADIO STATIONS

WAAY, 1550, 50 KW/500 W (DA-N), CONTEMP/AC	, $17.50	(Torbet)	
WAVU, 630, 1 KW (DAYS) , COUNTRY	, $ 6.50	(----)	(ALBERTVILLE)
WBHP, 1230, 1 KW , COUNTRY	ABC-I, $33.75	(Katz)	
WEUP, 1600, 5 KW/500 W (DA-N), BLACK	SBN, $17.00	(----)	
WFIX, 1450, 1 KW/250 W , VARIOUS	CBS, $ 9.44	(Smith)	
WJMW, 730, 1 KW (DAYS) , COUNTRY	RKO, $10.00*	(Selcom)	(ATHENS)
WTAK, 1000, 10 KW (DAYS,DA) , MOR (Drake-Chen)	ABC-E, $12.00	(Savalli)	
WAHR-F, 99.1, 100 KW @ 540, ROCK	ABC-F, $13.50	(PRO)	
WRSA-F, 96.9, 100 KW @ 830, BTFL MUS	CBS, $10.00*	(Bolton)	(DECATUR)
WTWX-F, 95.9, 3 KW @ 300, COUNTRY	ABC-F, $ 5.00	(----)	(GUNTERSVILLE)
WZYP-F, 104.3, 100 KW @ 760, ROCK	RKO, $25.00*	(Selcom)	

WQEN - See Birmingham

INDIANAPOLIS

Market # 34; ADI # 22
Revenue Rank # 25
Income Rank # 25
APR 18.0
SMSA Pop: 1,176,600
CSI: 10.5 Bil (# 37)

Revenue : $21,619,718
Income : $ 1,919,850
% Rev Gain: 9.1
Stations: 21/24
Diaries: 1505/782:1
CSI HH: 24.5 M (# 85)
Standard Error: .520

National Rev: $5,547,587
Nat Rev per Cap: $4.71
Tot Rev per Cap: $18.37
Tot Inc per Cap: $1.63
Profit Margin: 8.9%
Retail $: 5.9 Bil (# 33)
Retail Sales %: .366

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80	SPG 80
1. WIBC	246/14.3	13.5	15.6	15.6	15.7
2. WXTZ-F	202/11.8	11.1	12.8	10.3	12.5
3. WTLC-F	189/11.0	9.3	9.6	9.3	9.2
4. WFBQ-F	151/ 8.8	11.2	10.3	7.4	6.7
5. WIRE	148/ 8.6	9.8	8.1	9.3	8.8
6. WENS-F	140/ 8.1	7.0	.5	.4	---
7. WFMS-F	136/ 7.9	8.8	8.6	9.0	7.4
8. WIKS-F	105/ 6.1	4.6	6.2	8.1	9.0
9. WNAP-F	90/ 5.2	7.6	10.0	9.9	7.1
10. WIFE	59/ 3.4	2.7	1.2	1.8	2.9
11. WATI	45/ 2.6	2.9	2.6	3.7	2.9
12. WNDE	36/ 2.1	2.2	3.3	5.0	5.3

12+ TSA 1/4	
1. WIBC	286
2. WXTZ-F	267
3. WFBQ-F	260
4. WTLC-F	218
5. WENS-F	192
6. WFMS-F	182
7. WIKS-F	178
8. WIRE	163
9. WNAP-F	128
10. WGTC-F	111
11. WIFE	62
12. WATI	54

12+ TSA CUME/MSA CUME RAT	
1. WIBC	4127/33.3
2. WFBQ-F	3473/18.3
3. WIKS-F	3091/19.9
4. WXTZ-F	3007/21.1
5. WENS-F	2577/20.2
6. WNAP-F	2342/16.4
7. WFMS-F	1969/15.3
8. WIRE	1938/17.2
9. WTLC-F	1790/15.3
10. WGTC-F	1175/ 3.6
11. WIFE	1103/10.6
12. WNDE	844/ 7.7

12+ FM SHARE (METRO): 64.96% (1064 of 1638) (SPG 81: 64.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WFBQ-F	1. WTLC-F	1. WTLC-F	1. WIBC	1. WIBC
2. WIKS-F	2. WFBQ-F	2. WIBC	2. WTLC-F	2. WXTZ-F
3. WTLC-F	3. WENS-F	3. WENS-F	3. WFMS-F	3. WIRE
4. WNAP-F	4. WIBC	4. WFBQ-F	4. WXTZ-F	4. WFMS-F
5. WENS-F	5. WNAP-F	5. WXTZ-F	5. WIRE WENS	5. WTLC-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIBC	1. WTLC-F	1. WIBC	1. WFBQ-F	1. WIBC
2. WXTZ-F	2. WENS-F	2. WFMS-F	2. WTLC-F	2. WENS-F
3. WIRE	3. WFBQ-F	3. WTLC-F	3. WIBC	3. WXTZ-F
4. WTLC-F	4. WIBC	4. WXTZ-F	4. WENS-F	4. WTLC-F
5. WFMS-F	WNAP-F	5. WIRE	5. WNAP-F	5. WIRE

FORMATS

	AM	FM	TOTAL	%
MOR/AC	291 (3)	149 (2)	440 (5)	26.9
ROCK/AOR/CONTEMP		354 (4)	354 (4)	21.6
COUNTRY	148 (1)	158 (2)	306 (3)	18.7
BTFL MUSIC	45 (1)	207 (2)	252 (3)	15.4
BLACK		189 (1)	189 (1)	11.5
NEWS/TALK	59 (1)		59 (1)	3.6
RELIGION	31 (3)	7 (1)	38 (4)	2.3
			1638 (21)	

INDIANAPOLIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WIBC	1. WIBC	1. WTLC-F
2. WXTZ-F	2. WFBQ-F	2. WIBC
3. WFBQ-F	3. WIKS-F	3. WXTZ-F
4. WTLC-F	4. WXTZ-F	4. WIRE
5. WENS-F	5. WENS-F	5. WFMS-F
6. WFMS-F	6. WNAP-F	6. WFBQ-F
7. WIKS-F	7. WFMS-F	7. WNAP-F
8. WIRE	8. WTLC-F	8. WENS-F
9. WNAP-F	9. WIRE	9. WIKS-F
10. WGTC-F	10. WIFE	10. WIFE
11. WWKI-F	11. WLBC-F	
12. WIFE	12. WGTC-F	
13. WAZY-F	13. WWKI-F	
14. WATI	14. WNDE	
15. WAXT-F	15. WLS	

OTHER RATED STATIONS/METRO SHARE			
WBRI	1500		.5
WCBK-F	102.3	Martinsville	.5
WFBM	1110	Noblesville	.5
WGRT-F	107.1	Danville	.5
WNTS	1590		.6
WXIR-F	98.3	Plainfield	.4
WXLW	950		.6
WGTC-F	92.3	Bloomington	1.3
WLHN-F	97.9	Anderson	.3

ADI FM SHARE: 67.77% (1928 of 2845) (SPG 81: 67.91%)

AM STATIONS

WATI, 810, 250 W (DAYS)	, BTFL MUS (FM-100)		, $ 17.00	(Masla)	Sarkes-Tarzian
WIBC, 1070, 50 KW/10 KW (DA-2),	MOR		, $101.25	(Blair)	Fairbanks
WIFE, 1310, 5 KW/1 KW (DA-N)	, NEWS/TALK	ABC-I,NBC,	$ 40.00	(Selcom)	Communicom
WIRE, 1430, 5 KW (DA-N)	, COUNTRY	RKO,ABC-E,	$ 78.00*	(Eastman)	Mid America
WNDE, 1260, 5 KW (DA-N)	, MOR	CBS,	$ 40.00*	(Katz)	Gulf

WLS - See Chicago

FM STATIONS

WENS-F, 97.1, 30 KW @ 679,	AC		, $ 65.00*	(CBS/FM)	
WFBQ-F, 94.7, 52 KW @ 850,	AOR (Sebastian)	Source,	$111.25*	(Katz)	Gulf
WFMS-F, 95.5, 50 KW @ 500,	COUNTRY		, $ 85.63	(Torbet)	Susquehanna
WIKS-F, 99.5, 50 KW @ 500,	ROCK		, $ 34.00	(MMR)	Heftel
WNAP-F, 93.1, 13 KW @ 1022,	ROCK		, $ 64.75	(Blair)	Fairbanks
WTLC-F, 105.7, 50 KW @ 445,	BLACK	NBN,	$ 55.00*	(Howard)	BENI
WXTZ-F, 103.3, 18 KW @ 860,	BTFL MUS (Bonne)		, $ 80.50*	(Eastman)	Mid America
WGTC-F, 92.3, 37 KW @ 1091,	COUNTRY		, $ 9.00	(PRO)	Sarkes-Tarzian (BLOOMINGTON)
WWKI-F, 100.5, 20 KW @ 480,	COUNTRY		, $ 16.00	(----)	(KOKOMO)
WAXT-F, 96.7, 3 KW @ 300,	COUNTRY (TM)	NBC,	$ 9.75	(Roslin)	(ALEXANDRIA)
WAZY-F, 96.5, 50 KW @ 500,	ROCK	ABC-C,	$ 17.00	(----)	(LAFAYETTE)
WLBC-F, 104.1, 50 KW @ 505,	ROCK (Drake-Chen)		, $ 10.75	(PRO)	(MUNCIE)

JACKSON, MS

Market # 120
Revenue Rank # 95
Income Rank # 183
APR 18.1
SMSA Pop: 329,700
CSI: 2.4 Bil (# 130)

Revenue : $5,520,507
Income : $ 53,315
% Rev Gain: .1
Stations: 15/14
Diaries: 773/427
CSI HH: 21.7 M (# 207)
Standard Error: .748

National Rev: $811,796
Nat Rev per Cap: $2.46
Tot Rev per Cap: $16.74
Tot Inc per Cap: $.16
Profit Margin: .9%
Retail $: 1.5 Bil (# 150)
Retail Sales %: .324

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WJMI-F	71/14.9	18.4	20.2
2. WMSI-F	70/14.6	10.2	8.1
3. WTYX-F	64/13.4	8.8	8.1
4. WKXI	62/13.0	5.9	6.2
5. WSLI	38/ 7.9	11.0	15.3
6. WLIN-F	37/ 7.7	12.4	14.6
7. WJDX	35/ 7.3	8.2	10.0
8. WOKJ	33/ 6.9	3.7	4.4
9. WKKE	11/ 2.3	---	---
WJXN	11/ 2.3	4.5	2.8

12+ TSA 1/4	
1. WJMI-F	212
2. WMSI-F	170
3. WLIN-F	90
4. WTYX-F	87
5. WKXI	73
6. WSLI	56
7. WJDX	48
8. WOKJ	39
9. WXLY-F	19
10. WKKE	12

12+ TSA CUME/MSA CUME RAT	
1. WJMI-F	1864/28.0
2. WMSI-F	1709/25.3
3. WLIN-F	1068/19.0
4. WJDX	1060/25.2
5. WTYX-F	965/24.0
6. WSLI	930/24.0
7. WKXI	900/26.4
8. WOKJ	711/20.7
9. WXLY-F	465/ 7.9
10. WKKE	231/ 7.0

12+ FM SHARE (METRO): 55.99% (257 of 459) (SPG 81: 50.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WTYX-F	1. WJMI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F
2. WJMI-F	2. WTYX-F	2. WJMI-F	2. WJMI-F	2. WLIN-F
3. WKXI	3. WMSI-F	3. WTYX-F	3. WTYX-F	3. WKXI

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMSI-F	1. WJMI-F	1. WMSI-F	1. WJMI-F	1. WMSI-F
2. WSLI	2. WTYX-F	2. WKXI	2. WTYX-F	2. WJMI-F
3. WKXI	3. WKXI	3. WJMI-F	3. WMSI-F	WTYX-F
	WMSI-F			

OTHER RATED STATIONS/METRO SHARE

WCCL	1590		1.5	WXLY-F	96.3		1.5
WJQS	1400		1.0	WDGM-F	101.7	Canton	.8
WRJH-F	97.7	Brandon	.8				

FORMATS	AM	FM	TOTAL	%
BLACK	95 (2)	75 (2)	170 (4)	37.0
ROCK/AOR/CONTEMP	35 (1)	64 (1)	99 (2)	21.6
COUNTRY	12 (2)	77 (2)	89 (4)	19.4
MOR/AC	38 (1)		38 (1)	8.3
BTFL MUSIC		37 (1)	37 (1)	8.1
RELIGION	11 (1)	4 (1)	15 (2)	3.3
NOSTALGIA	11 (1)		11 (1)	2.4
			459 (15)	

RADIO STATIONS

WJDX, 620, 5 KW/1 KW (DA-N)	, CONTEMP/AC	ABC-C, $45.00 (Eastman)	Confer-Rothfuss
WJXN, 1450, 1 KW/250 W	, RELIGION	, $ 3.20 (----)	
WKKE, 1180, 10 KW/500 W (DA-N)	, NOSTALGIA (Al Ham)	ABC-I, $ 8.00 (----)	
WKXI, 1300, 5 KW/1 KW	, BLACK	SBN, $24.00* (Selcom)	
WOKJ, 1550, 50 KW/10 KW (DA-2)	, BLACK	NBN, $19.20* (Howard)	
WSLI, 930, 5 KW (DA-N)	, MOR	CBS,NBC, $28.00 (Katz)	
WJMI-F, 99.7, 100 KW @ 1060,	BLACK	ABC-F, $29.00* (Howard)	
WLIN-F, 95.5, 100 KW @ 1069,	BTFL MUS (Schulke)	, $24.13 (Christal)	
WMSI-F, 102.9, 100 KW @ 1800,	COUNTRY (TM)	ABC-E, $45.00 (Eastman)	Confer-Rothfuss
WTYX-F, 94.7, 100 KW @ 430,	ROCK	RKO, $24.00* (Selcom)	
WXLY-F, 96.3, 80 KW @ 1450,	COUNTRY (Drake-Chen)	, $10.69 (Katz)	

JACKSONVILLE

Market # 57
Revenue Rank # 76
Income Rank # 367
APR 17.7
SMSA Pop: 757,500
CSI: 5.8 Bil (# 64)

Revenue : $6,955,637
Income : $-1,491,319
% Rev Gain: -4.9
Stations: 22/23
Diaries: 1468/516:1
CSI HH: 20.9 M (# 233)
Standard Error: .549

National Rev: $2,345,457
Nat Rev per Cap: $3.10
Tot Rev per Cap: $9.18
Tot Inc per Cap: $-1.97
Profit Margin: ---
Retail $: 3.9 Bil (# 48)
Retail Sales %: .138

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WQIK-F	129/11.7	13.3	12.2	12.8	11.0
2. WAIV-F	124/11.2	10.2	2.3	3.5	4.6
3. WKTZ-F	114/10.3	9.4	12.6	13.1	11.8
4. WIVY-F	104/ 9.4	12.5	14.3	14.7	12.2
5. WFYV-F	97/ 8.8	10.5	11.7	7.0	5.9
6. WCGL	63/ 5.7	3.5	1.9	1.2	2.6
7. WJAX-F	59/ 5.3	5.5	4.6	2.1	3.1
8. WCRJ-F+	53/ 4.8	2.0	4.7	3.9	4.1
9. WPDQ	46/ 4.2	4.8	4.5	5.7	8.6
10. WAPE	43/ 3.9	4.7	7.3	8.8	6.3

12+ TSA 1/4	
1. WQIK-F	169
2. WAIV-F	149
3. WKTZ-F	137
4. WIVY-F	129
5. WFYV-F	114
6. WJAX-F	91
7. WCGL	67
8. WAPE	62
9. WCRJ-F+	55
10. WPDQ	46

12+ TSA CUME/MSA CUME RAT	
1. WIVY-F	2200/29.0
2. WQIK-F	1887/23.5
3. WAIV-F	1862/24.6
4. WKTZ-F	1470/19.5
5. WFYV-F	1343/17.9
6. WAPE	1312/14.5
7. WJAX-F	1081/13.5
8. WCRJ-F+	886/13.3
9. WPDQ	772/11.7
10. WERD	601/ 9.5

12+ FM SHARE (METRO): 65.98% (677 of 1026) (SPG 81: 66.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WIVY-F	1. WAIV-F	1. WAIV-F	1. WAIV-F	1. WQIK-F
2. WFYV-F	2. WFYV-F	2. WQIK-F	2. WQIK-F	2. WKTZ-F
3. WJAX-F	3. WIVY-F	3. WFYV-F	3. WKTZ-F	3. WCGL
4. WPDQ	4. WQIK-F	4. WIVY-F	4. WIVY-F	WAIV-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQIK-F	1. WAIV-F	1. WAIV-F	1. WFYV-F	1. WAIV-F
2. WAIV-F	2. WIVY-F	2. WQIK-F	2. WAIV-F	2. WQIK-F
3. WKTZ-F	3. WQIK-F	3. WIVY-F	3. WQIK-F	3. WFYV-F
4. WIVY-F	4. WFYV-F	4. WKTZ-F	4. WJAX-F	WAPE

OTHER RATED STATIONS/METRO SHARE

WAYR	550	Orange Pk.	.8	WJAX	930		1.8	WOZN	970	1.4
WERD	1400		2.7	WKTZ	1220		2.3	WROS	1050	.9
WEXI	1280		1.1	WKUE-F	92.7	Gr. Cove Spr.	.5	WVOJ		3.4
WFOY	1240	St. Aug.	.5	WOKV	600		2.4			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	251 (4)	259 (5)	25.2
COUNTRY	80 (2)	129 (1)	209 (3)	20.4
MOR/AC	51 (3)	124 (1)	175 (4)	17.1
BLACK	76 (2)	59 (1)	135 (3)	13.2
BTFL MUSIC		114 (1)	114 (1)	11.1
RELIGION/GOSPEL	97 (4)		97 (4)	9.5
NOSTALGIA	25 (1)		25 (1)	2.4
NEWS/TALK	12 (1)		12 (1)	1.2
			1026 (22)	

RADIO STATIONS

WAPE, 690, 50 KW/10 KW (DA-N), COUNTRY
WCGL, 1360, 5 KW (DAYS) , RELIGION
WERD, 1400, 1 KW/250 W , BLACK
WPDQ, 1460, 5 KW (DA-N) , BLACK
WVOJ, 1320, 5 KW (DA-N) , COUNTRY

WAIV-F, 96.9, 100 KW @ 935, AC
WCRJ-F+,107.3, 100 KW @ 350, COUNTRY (Burns-Somer)
WFYV-F, 104.5, 100 KW @ 700, AOR (Burk-Abr)
WIVY-F, 102.9, 60 KW @ 635, ROCK

ABC-I,	$50.25	(Eastman)	Eastman
,	$? ?	(Lotus)	
SBN,	$18.00	(----)	Gilliam
NBN,	$38.50	(Howard)	BENI
CBS,	$36.25	(MMR)	Gulf
MBS,RKO,	$60.00*	(Blair)	Affiliated
,	$33.13	(Masla)	Abell
Source,	$70.00	(HNW)	BENI
,	$72.50	(Torbet)	Infinity

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

JOHNSON CITY-KINGSPORT-BRISTOL

Market # 96
Revenue Rank # 84
Income Rank # 103
APR 15.8
SMSA Pop: 444,000
CSI: 2.9 Bil (# 115)

Revenue : $6,231,442
Income : $ 261,929
% Rev Gain: 33.7
Stations: 25/23
Diaries: 838/530:1
CSI HH: 18.1 M (# 323)
Standard Error: .669

National Rev: $1,020,615
Nat Rev per Cap: $2.30
Tot Rev per Cap: $14.03
Tot Inc per Cap: $.59
Profit Margin: 4.2%
Retail $: 1.9 Bil (# 100)
Retail Sales %: .277

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WQUT-F	107/18.3	10.6	8.4	10.4	10.1
2. WXBQ-F	78/13.3	14.2	12.9	14.0	12.0
3. WKPT-F	59/10.1	6.8	9.1	7.6	7.6
4. WJCW	51/ 8.7	14.2	10.1	9.0	11.9
5. WFHG	28/ 4.8	5.2	7.5	5.3	7.5
6. WZXY-F	24/ 4.1	1.9	---	---	---
7. WIVK-F	21/ 3.6	1.0	1.6	2.3	1.1
WETB	21/ 3.6	5.0	5.4	7.1	6.7
9. WGOC	17/ 2.9	2.9	4.0	2.7	3.1
WKIN	17/ 2.9	2.4	5.8	5.5	6.7

12+ TSA 1/4	
1. WQUT-F	157
2. WXBQ-F	117
3. WKPT-F	61
4. WJCW	56
5. WFHG	31
6. WETB	25
WZXY-F	25
8. WIMZ-F	24
9. WIVK-F	23
10. WKIN	19

12+ TSA CUME/MSA CUME RAT	
1. WQUT-F	1749/32.5
2. WXBQ-F	1370/24.2
3. WJCW	795/19.6
4. WFHG	679/14.7
5. WKPT-F	672/15.1
6. WETB	539/12.2
7. WKIN	385/ 9.7
8. WJSO	326/ 7.6
9. WZXY-F	324/ 7.8
10. WIMZ-F	314/ 4.8

12+ FM SHARE (METRO): 59.10% (315 of 533) (SPG 81: 39.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F
2. WETB	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WKPT-F
3. WXBQ-F	3. WZXY-F	3. WJCW	3. WJCW	3. WJCW
WZXY-F	4. WFHG	4. WKPT-F	4. WKPT-F	4. WQUT-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F
2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WXBQ-F	2. WQUT-F
3. WJCW	3. WZXY-F	3. WKPT-F	3. WIVK-F	3. WJCW
4. WKPT-F	4. WETB	WJCW	4. WZXY-F	4. WFHG
				WIVK-F

OTHER RATED STATIONS/METRO SHARE

WBBI	1230	Abingdon,VA	1.0	WIDD-F	99.3	Elizabeth.	1.2	WRGS	1370	Rogers.	2.4
WBEJ	1240	Elizabeth.	2.0	WJSO	1590	Jones.	1.4	WZAP	690	Bristol	1.5
WEMB	1420	Erwin	1.2	WKPT	1400	Kings.	1.7	WIMZ-F	103.5	Knox.	2.2
WGAT	1050	Gate City,VA	1.2	WMCH	1260	Church Hill	.9	WMYU-F	102.1	Sevier.	.5
WIDD	1520	Elizabeth.	.5	WOPI	1490	Bristol	.5	WOKI-F	100.3	Oak Rid.	.5

FORMATS

	AM	FM	TOTAL	%
COUNTRY	105 (8)	99 (2)	204 (10)	38.3
ROCK/AOR/CONTEMP	29 (2)	150 (5)	179 (7)	33.6
MOR/AC	67 (5)		67 (5)	12.6
BTFL MUSIC		59 (1)	59 (1)	11.1
RELIGION	17 (1)	7 (1)	24 (2)	4.5
			533 (25)	

RADIO STATIONS

WETB, 790, 5 KW (DAYS)	, ROCK	MBS, $ 7.50 (----)	
WFHG, 980, 5 KW/1 KW (DA-N)	, AC	ABC-D, $18.00* (Mc-Guild)	Nininger
WGOC, 1090, 1 KW (DAYS,DA)	, RELIGION	, $11.00* (----)	
WJCW, 910, 5 KW/1 KW (DA-N)	, COUNTRY	CBS, $25.00* (Katz)	Bloomington
WKIN, 1320, 5 KW/500 W (DA-N)	, COUNTRY (TM)	RKO II, $? ? (Torbet)	Bahakel
WKPT-F, 98.5, 100 KW @ 1260	, BTFL MUS (Bonne)	ABC-E, $18.00 (Selcom)	
WQUT-F, 101.5, 100 KW @ 1500	, ROCK/AOR	, $30.00* (Katz)	Bloomington
WXBQ-F, 96.9, 67 KW @ 2240	, COUNTRY	ABC-I, $24.00* (Mc-Guild)	Nininger
WZXY-F, 104.9, 1 KW @ 476	, AOR	RKO,Source, $? ? (Torbet)	Bahakel

WIVK, WIMZ - See Knoxville

JOHNSTOWN, PA

Market # 151
Revenue Rank # 183
Income Rank # 155
APR 17.9
SMSA Pop: 264,600
CSI: 2.1 Bil (# 149)

Revenue : $2,603,975
Income : $ 93,974
% Rev Gain: 5.9
Stations: 29/14
Diaries: 646/410:1
CSI HH: 21.6 M (# 210)
Standard Error: .807

National Rev: $246,296
Nat Rev per Cap: $.93
Tot Rev per Cap: $9.84
Tot Inc per Cap: $.36
Profit Margin: 3.6%
Retail $: 1.1 Bil (# 166)
Retail Sales %: .217

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WJAC	38/9.6	11.6	14.8
2. WJAC-F	37/9.3	11.0	9.7
3. WJNL-F	35/8.8	8.0	6.1
4. WJNL	30/7.6	7.5	5.3
5. WBXQ-F	29/7.3	---	---
6. WCRO	24/6.1	8.0	10.3
7. WWBR	23/5.8	6.6	4.2
WDVE-F	23/5.8	3.3	7.8
9. WGLU-F	21/5.3	5.2	---
10. WVSC	19/4.8	2.5	2.2

12+ TSA 1/4	
1. WJAC	51
2. WJNL-F	40
3. WJAC-F	39
4. WDVE-F	36
5. WBXQ-F	33
6. WJNL	30
7. WCRO	24
WWBR	24
9. WGLU-F	22
10. KDKA	20

12+ TSA CUME/MSA CUME RAT	
1. WJAC	638/21.0
2. WJNL-F	586/23.6
3. WJAC-F	493/19.7
4. WCRO	472/20.5
5. WJNL	375/17.0
6. WGLU-F	368/14.3
7. KDKA	361/ 7.4
8. WDVE-F	353/10.5
9. WBXQ-F	317/12.9
10. WNCC	229/ 7.1

12+ FM SHARE (METRO): 56.20% (213 of 379) (SPG 81: 50.73%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WBXQ-F	1. WJNL-F	1. WJNL-F	1. WJAC	1. WJAC-F
2. WDVE-F	2. WBXQ-F	2. WBXQ-F	2. WJNL-F	2. WJAC
3. WCRO	3. WGLU-F	WJAC	3. WJNL	3. WWBR
				WJNL

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJAC	1. WJNL-F	1. WJNL-F	1. WDVE-F	1. WJAC
2. WJNL	2. WBXQ-F	2. WJNL	2. WGLU-F	2. WJNL-F
3. WJNL-F	3. WCRO	3. WJAC	3. WJNL-F	WWBR

OTHER RATED STATIONS/METRO SHARE

WADJ	1330	Somerset	.8	KDKA	1020	Pitt.	1.0	WKGO-F	106.1	Cumber.	1.0
WAMQ	1400	Loretto	.5	WBZZ-F	93.7	Pitt.	.8	WPNT-F	92.9	Pitt.	1.0
WIYQ-F	99.1	Ebensburg	2.0	WEEP	1080	Pitt.	1.3	WSHH-F	99.7	Pitt.	1.8
WNCC	950	Barnesboro	2.8	WFBG	1290	Altoona	.8	WWSW-F	94.5	Pitt.	.5
WVSC-F	97.7	Somerset	2.8	WFBG-F	98.1	Altoona	1.0	WXKX-F	96.1	Pitt.	1.0
WWZE-F	101.7	Central City	2.8	WFRB+	560	Frost.	1.3	WYDD-F	104.7	Pitt.	2.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	30 (3)	130 (8)	160 (11)	42.2
COUNTRY	89 (6)	20 (3)	109 (9)	28.9
BTFL MUSIC		52 (4)	52 (4)	13.7
MOR/AC	47 (4)		47 (4)	12.4
NOSTALGIA		11 (1)	11 (1)	2.9
			379 (29)	

RADIO STATIONS

WCRO, 1230, 1 KW/250 W , ROCK
WJAC, 850, 10 KW (DA-1) , COUNTRY
WJNL, 1490, 1 KW/250 W , MOR
WVSC, 990, 5 KW (DAYS) , COUNTRY
WWBR, 1350, 2.5 KW (DAYS), COUNTRY

WBXQ-F, 94.3, 3 KW @ 1025, ROCK
WGLU-F, 92.1, 166 W @ 1042, AOR
WJAC-F, 95.5, 57 KW @ 1060, BTFL MUS (FM-100)
WJNL-F, 99.5, 50 KW @ 490, CONTEMP

ABC-C, $19.50 (----)
NBC, $28.58 (Torbet) John Trib-Dem
CBS, $15.75 (PRO)
ABC-I, $ 9.50 (Regional) (SOMERSET)
ABC-E, $ 8.00 (----) (WINDBER)

, $16.00* (Lotus) (CRESSON)
Source, $12.00 (Masla)
, $25.40 (Torbet) John Trib-Dem
RKO, $15.75 (PRO)

KDKA, WDVE - See Pittsburgh

KALAMAZOO

Market # 138
Revenue Rank # 167
Income Rank # 102
APR 16.0
SMSA Pop: 282,600
CSI: 2.3 Bil (# 137)

Revenue : $2,925,940
Income : $ 266,994
% Rev Gain: -4.2
Stations: 22/5
Diaries: 665/425:1
CSI HH: 22.9 M (# 156)
Standard Error: .741

National Rev: $418,337
Nat Rev per Cap: $1.48
Tot Rev per Cap: $10.35
Tot Inc per Cap: $.94
Profit Margin: 9.1%
Retail $: 1.3 Bil (# 145)
Retail Sales %: .208

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WKZO	58/15.5	13.2	11.6	15.9	16.3
2. WKFR-F	48/12.8	12.6	12.9	12.1	11.1
3. WQLR-F	32/ 8.5	9.0	10.1	9.2	6.4
4. WKMI	28/ 7.5	8.4	7.5	6.1	12.8
5. WLAV-F	24/ 6.4	7.8	4.4	4.3	7.0
6. WJFM-F	23/ 6.1	6.2	5.4	4.6	4.4
7. WNWN-F	21/ 5.6	5.0	7.0	4.9	3.2
8. WOOD-F	19/ 5.1	5.9	7.5	6.9	5.8
9. WGRD-F	17/ 4.5	3.9	8.0	6.6	8.7
10. WMAQ	14/ 3.7	4.2	2.8	4.6	3.5

12+ TSA 1/4	
1. WKZO	75
2. WKFR-F	51
3. WLAV-F	47
4. WQLR-F	36
5. WJFM-F	33
WOOD-F	33
7. WGRD-F	29
8. WKMI	28
9. WNWN-F	22
10. WMAQ	19

12+ TSA CUME/MSA CUME RAT	
1. WKZO	1016/34.1
2. WGRD-F	755/18.8
3. WKFR-F	701/28.2
4. WLAV-F	573/14.3
5. WOOD-F	542/13.9
6. WKMI	509/20.5
7. WJFM-F	485/14.1
8. WQLR-F	440/15.9
9. WNWN-F	358/14.3
10. WMAQ	312/ 7.4

12+ FM SHARE (METRO): 61.42% (207 of 337) (SPG 81: 62.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WGRD-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKZO
WKFR-F	2. WLAV-F	2. WKMI	2. WKZO	2. WQLR-F
3. WKMI	3. WJFM-F	3. WLAV-F	3. WKMI	3. WKMI

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKZO	1. WKFR-F	1. WKFR-F	1. WLAV-F	1. WKZO
2. WKFR-F	2. WJFM-F	2. WKMI	2. WKFR-F	2. WKFR-F
3. WQLR-F	3. WKMI	WQLR-F	3. WKMI	3. WKMI

OTHER RATED STATIONS/METRO SHARE

WBUK	1560	Portage	.8	WBCK	930	Battle Cr.	.8	WGN	720	Chi	1.1
WAOP-F	100.9	Otsego	1.6	WOAM	980	Otsego	.8	WLS	890	Chi	1.3
WKPR	1420	Kala	1.1	WFRN-F	104.7	Elkhart	.5	WBBM	780	Chi	1.6
WJXQ-F	106.1	Jackson	2.7	WNDU-F	92.9	S. Bend	1.3	WKLZ	1470	Kala	.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	33 (2)	104 (5)	137 (7)	40.7
MOR/AC	70 (5)	23 (1)	93 (6)	27.6
BTFL MUSIC		51 (2)	51 (2)	15.1
COUNTRY	14 (1)	27 (2)	41 (3)	12.2
RELIGION	4 (1)	2 (1)	6 (2)	1.8
NEWS/TALK	6 (1)		6 (1)	1.8
NOSTALGIA	3 (1)		3 (1)	0.9
			337 (22)	

RADIO STATIONS

WKMI, 1360, 5 KW/1 KW (DA-N), AC/CONTEMP
WKZO, 590, 5 KW (DA-N) , MOR

WQLR-F, 106.5, 33 KW @ 600, BTFL MUS (KalaMusic)
WKFR-F, 103.3, 50 KW @ 370, CONTEMP (Drake-Chen)
WNWN-F, 98.5, 50 KW @ 500, COUNTRY

ABC-D, $33.75 (MMR)
CBS, $30.75 (Mc-Guild) Fetzer
, $20.00 (Masla) Fairfield
RKO, $32.40 (Eastman) (BATTLE CREEK)
ABC-E, $18.58 (PRO) (COLDWATER)

WMAQ - See Chicago
Other stations - See Grand Rapids

KANSAS CITY

Market # 29; ADI # 27
Revenue Rank # 26
Income Rank # 135
APR 17.4
SMSA Pop: 1,334,900
CSI: 13.1 Bil (# 28)

Revenue : $20,555,112
Income : $ 144,792
% Rev Gain: 7.9
Stations: 21/21
Diaries: 1435/930:1
CSI HH: 25.8 M (# 53)
Standard Error: .534

National Rev: $6,531,862
Nat Rev per Cap: $4.89
Tot Rev per Cap: $15.40
Tot Inc per Cap: $.11
Profit Margin: 0.7%
Retail $: 7.2 Bil (# 27)
Retail Sales %: .239

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SPG 81
1. WDAF	197/10.3	12.9	13.6	13.8
2. KYYS-F	184/ 9.6	10.6	7.9	9.0
3. KMBZ	173/ 9.1	6.1	5.6	8.7
4. KBEQ-F	166/ 8.7	6.9	7.4	5.9
5. KPRS-F	144/ 7.5	8.0	7.4	7.5
6. KCMO	132/ 6.9	6.8	5.6	5.7
7. KUDL-F	128/ 6.7	5.4	7.6	6.0
KMBR-F	128/ 6.7	6.6	7.9	9.0
KFKF-F	128/ 6.7	7.0	5.5	3.7
10. WHB	123/ 6.4	6.5	9.1	9.5
11. KCEZ-F	84/ 4.4	5.4	4.9	7.6
12. KJLA	77/ 4.0	4.7	3.7	1.1

12+ TSA 1/4	
1. WDAF	490
2. KYYS-F	258
3. KBEQ-F	218
WHB	218
5. KMBZ	189
6. KCMO	181
7. KMBR-F	166
8. KUDL-F	148
9. KPRS-F	145
10. KFKF-F	144
11. KCEZ-F	113
12. KJLA	82

12+ TSA CUME/MSA CUME RAT	
1. WDAF	6560/25.9
2. WHB	3966/20.8
3. KYYS-F	3193/19.1
4. KBEQ-F	2958/20.4
5. KCMO	2897/15.9
6. KMBZ	2733/21.0
7. KUDL-F	2271/18.0
8. KMBR-F	2052/14.0
9. KFKF-F	1746/13.1
10. KCEZ-F	1502/ 9.9
11. KPRS-F	1081/ 9.5
12. KJLA	994/ 8.2

12+ FM SHARE (METRO): 55.12% (1002 of 1818) (SPG 81: 54.46%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KBEQ-F	1. KYYS-F	1. KYYS-F	1. WDAF	1. WDAF
2. KYYS-F	2. KUDL-F	2. WDAF	2. WHB	2. KMBR-F
3. KPRS-F	3. KBEQ-F	3. KUDL-F	3. KFKF-F	3. KFKF-F
	4. KPRS-F	4. KBEQ-F	4. KMBR-F	4. KMBZ
	5. WHB	5. WHB	5. KUDL-F	5. KCMO

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDAF	1. KBEQ-F	1. WDAF	1. KYYS-F	1. WDAF
2. KMBZ	2. KUDL-F	2. WHB	2. KPRS-F	2. KFKF-F
3. WHB	3. WHB	3. KMBR-F	3. KUDL-F	3. WHB
4. KMBR-F	4. KYYS-F	4. KFKF-F	4. KBEQ-F	4. KYYS-F
5. KYYS-F	5. KPRS-F	5. KUDL-F	5. WDAF	5. KMBR-F

FORMATS

	AM	FM	TOTAL	%
COUNTRY	370 (2)	128 (1)	498 (3)	27.4
ROCK/AOR/CONTEMP		380 (4)	380 (4)	20.9
AC/MOR	135 (2)	128 (1)	263 (3)	14.5
BTFL MUSIC		212 (2)	212 (2)	11.7
BLACK/URBAN	50 (1)	144 (1)	194 (2)	10.7
NEWS/TALK	139 (2)		139 (2)	7.6
NOSTALGIA	77 (1)		77 (1)	4.2
RELIGION	35 (3)		35 (3)	1.9
CLASSICAL		20 (1)	20 (1)	1.1
			1818 (21)	

KANSAS CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WDAF	1. WDAF	1. WDAF
2. KYYS-F	2. WHB	2. KYYS-F
3. KBEQ-F	3. KBEQ-F	3. KPRS-F
4. KMBZ	4. KYYS-F	4. KMBZ
5. WHB	5. KMBZ	5. WHB
6. KMBR-F	6. KCMO	6. KBEQ-F
7. KCMO	7. KUDL-F	7. KFKF-F
8. KUDL-F	8. KMBR-F	8. KMBR-F
KPRS-F	9. KFKF-F	9. KCEZ-F
10. KFKF-F	10. KCEZ-F	10. KUDL-F
11. KCEZ-F	11. KPRS-F	KJLA
12. KJLA	12. KJLA	
13. KPRT	13. KKCI-F	
14. KKCI-F	14. KXTR-F	
15. KXTR-F	15. KFEQ	

OTHER RATED STATIONS/METRO SHARE

KBEA	1480	Mission	.4
KCCV	1510	Independence	.6
KCNW	1380	Fairway	.7
KEXS	1090	Excelsior Spg	.6
KKCI-F	106.5	Liberty	1.2
KLDY	1140	Liberty	.6
KPRT	1590		2.6
KWKI-F	93.3		.4
KXTR-F	96.5		1.0

ADI FM SHARE: 53.87% (1315 of 2441) (SPG 81: 53.27%)

AM STATIONS

KCMO, 810, 50 KW (DA-N)	, NEWS/TALK	CBS,MBS,	$ 58.00	(MMR)	Meredith
KJLA, 1190, 1 KW/250 W (DA-N)	, NOSTALGIA (Al Ham)	ABC-I,	$ 20.00	(Roslin)	
KPRT, 1590, 1 KW (DAYS)	, BLACK	SBN,	$ 50.00	(Howard)	
KMBZ, 980, 5 KW (DA-N)	, COUNTRY	ABC-D,	$ 80.00*	(Torbet)	Bonneville
WDAF, 610, 5 KW	, COUNTRY	ABC-E,	$120.00*	(Katz)	Taft
WHB , 710, 10 KW/5 KW (DA-2)	, AC	NBC,	$105.00	(Blair)	Storz
KFEQ, 680, 5 KW (DA-2)	, COUNTRY	CBS,	$ 35.00	(Mc-Guild)	(ST. JOSEPH)

FM STATIONS

KBEQ-F, 104.3, 50 KW @ 953, ROCK		ABC-C,	$ 60.00	(Eastman)	Mariner
KCEZ-F, 94.9, 100 KW @ 1057, BTFL MUS (Schulke)		,	$ 63.00	(MMR)	Meredith
KFKF-F, 94.1, 100 KW @ 465, COUNTRY (Burk-Abr)		,	$ 45.00*	(Mc-Guild)	Allbritton
KKCI-F, 106.5, 100 KW @ 880, AOR		RKO,	$ 19.13	(CBS/FM)	Golden East
KMBR-F, 99.7, 100 KW @ 950, BTFL MUS (Bonne)		,	$ 60.00*	(Torbet)	Bonneville
KPRS-F, 103.3, 100 KW @ 450, BLACK		NBN,SBN,	$ 57.00	(Howard)	
KUDL-F, 98.1, 100 KW @ 250, AC/SOFT (TM)		ABC-F,	$ 62.50	(Selcom)	Shamrock
KXTR-F, 96.5, 100 KW @ 546, CLASSICAL		,	$ 20.00	(CMBS)	
KYYS-F, 102.1, 100 KW @ 940, AOR (Burk-Abr)		Source,	$110.00*	(Katz)	Taft

KNOXVILLE

Market # 88
Revenue Rank # 72
Income Rank # 270
APR 17.6
SMSA Pop: 487,900
CSI: 3.9 Bil (# 89)

Revenue : $7,409,952
Income : $ -102,775
% Rev Gain: 22.6
Stations: 17/18
Diaries: 872/560:1
CSI HH: 21.2 M (# 223)
Standard Error: .673

National Rev: $1,472,351
Nat Rev per Cap: $3.02
Tot Rev per Cap: $15.19
Tot Inc per Cap: $-.21
Profit Margin: ---
Retail $: 2.4 Bil (# 86)
Retail Sales %: .267

12+ METRO 1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WIVK-F 129/17.9	19.0	28.0	20.4	19.7
2. WEZK-F 98/13.6	15.5	16.4	16.7	19.9
3. WIMZ-F 81/11.3	10.3	8.1	7.0	6.1
4. WOKI-F 79/11.0	8.5	7.8	11.5	8.3
5. WMYU-F 73/10.1	11.7	1.9	---	---
6. WRJZ 48/ 6.7	4.5	7.6	8.2	10.5
7. WIVK 46/ 6.4	9.1	6.8	8.8	9.9
8. WNOX 34/ 4.7	5.3	6.4	8.4	7.1
9. WBMK 20/ 2.8	1.2	1.0	---	1.4
10. WYSH-F+ 14/ 1.9	2.5	1.6	2.6	1.5

12+ TSA 1/4	
1. WIVK-F	318
2. WOKI-F	286
3. WIMZ-F	155
4. WEZK-F	142
5. WMYU-F	135
6. WIVK	82
7. WRJZ	61
8. WNOX	45
9. WBMK	22
10. WYSH-F+	14

12+ TSA CUME/MSA CUME RAT	
1. WOKI-F	3469/25.7
2. WIVK-F	3152/36.1
3. WIMZ-F	1627/20.2
4. WMYU-F	1587/21.4
5. WEZK-F	1505/25.1
6. WNOX	1110/17.9
7. WIVK	1101/15.1
8. WRJZ	1025/17.3
9. WHEL	268/ 5.6
10. WKGN	224/ 5.5

12+ FM SHARE (METRO): 70.64% (474 of 671) (SPG 81: 66.92%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WOKI-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F
2. WIMZ-F	2. WMYU-F	2. WMYU-F	2. WEZK-F	WEZK-F
3. WMYU-F	3. WIVK-F	3. WIMZ-F	3. WMYU-F	3. WIVK
	4. WOKI-F	4. WOKI-F	4. WRJZ	4. WRJZ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIVK-F	1. WMYU-F	1. WIVK-F	1. WIMZ-F	1. WIVK-F
2. WEZK-F	2. WIVK-F	2. WEZK-F	2. WIVK-F	2. WMYU-F
3. WMYU-F	3. WIMZ-F	3. WMYU-F	3. WMYU-F	3. WRJZ
4. WIMZ-F	4. WOKI-F	4. WOKI-F	4. WOKI-F	4. WIVK

OTHER RATED STATIONS/METRO SHARE

WETQ-F	94.3	Oak Ridge	.4	WHEL	1240	1.8	WKGN	1340	1.7
WGAP	1400	Maryville	1.5	WITA	1490	.6	WKXV	900	.8

FORMATS

	AM	FM	TOTAL	%
COUNTRY	108 (4)	143 (3)	251 (7)	37.4
ROCK/AOR/CONTEMP	34 (1)	160 (2)	194 (3)	28.9
BTFL MUSIC		98 (1)	98 (1)	14.6
MOR/AC		73 (1)	73 (1)	10.9
BLACK	20 (1)		20 (1)	3.0
NOSTALGIA	13 (1)		13 (1)	1.9
UNKNOWN	12 (1)		12 (1)	1.8
RELIGION	10 (2)		10 (2)	1.5
			671 (17)	

RADIO STATIONS

WBMK, 1430, 1 KW (DAYS,DA), BLACK	SBN,	$12.00	(Masla)	
WHEL, 1240, 1 KW/250 W ,NOSTALGIA (Al Ham)	CBS,MBS,	$15.00*	(Mc-Guild)	Stoner
WIVK, 850, 50 KW (DAYS,DA), COUNTRY	ABC-D,	$85.00*	(Katz)	Dick
WNOX, 990, 10 KW (DA-N) , AC	ABC-C,	$25.00	(Blair)	Sanders
WRJZ, 620, 5 KW (DA-2) , COUNTRY	ABC-I,	$35.00*	(?)	Sherwood-Hennes
WEZK-F, 97.5, 100 KW @ 1250, BTFL MUS (Bonne)	,	$50.00*	(Eastman)	South Central
WIMZ-F, 103.5, 100 KW @ 1720, AOR (Burk-Abr)	Source,	$35.00*	(Mc-Guild)	Stoner
WIVK-F, 107.7, 100 KW @ 1971, COUNTRY	ABC-E,	$85.00*	(Katz)	Dick
WOKI-F, 100.3, 100 KW @ 2000, ROCK	ABC-F,	$33.50	(Selcom)	(OAK RIDGE)
WYSH-F, 104.9, 3 KW @ 300, COUNTRY	,	$ 5.00	(Beaver)	(CLINTON)
WMYU-F, 102.1, 100 KW @ 1000, AC/CONTEMP	,	$? ?	(Christal)	Mooney (SEVIERVILLE)

LAFAYETTE, LA

Market # 213
Revenue Rank # 131
Income Rank # 42
APR 15.8
SMSA Pop: 155,800
CSI: 1.3 Bil (# 203)

Revenue : $3,844,764
Income : $ 651,213
% Rev Gain: 55.3
Stations: 16/5
Diaries: 728/214:1
CSI HH: 24.8 M (# 78)
Standard Error: .716

National Rev: $840,881
Nat Rev per Cap: $5.40
Tot Rev per Cap: $24.68
Tot Inc per Cap: $4.18
Profit Margin: 16.9%
Retail $: 1.0 Bil (# 178)
Retail Sales %: .318

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. KJCB	32/16.5	----	----
2. KTDY-F	28/14.4	13.3	9.1
3. KSMB-F	26/13.4	16.0	12.9
KXKW	26/13.4	13.3	11.3
5. KVOL	14/ 7.2	21.3	29.0
6. KMDL-F	11/ 5.7	---	---
7. KPEL	9/ 4.6	9.3	8.6
KDEA-F	9/ 4.6	4.0	5.4
9. KTIZ-F	7/ 3.6	2.0	---
10. WAFB-F	4/ 2.1	2.7	1.6

12+ TSA	1/4
1. KSMB-F	77
2. KTDY-F	69
3. KXKW	48
KJCB	48
5. KMDL-F	44
6. WAFB-F	30
KANE	30
8. KVOL	29
9. KTIZ-F	27
10. KDEA-F	24

12+ TSA CUME/MSA CUME	RAT
1. KTDY-F	935/29.3
2. KSMB-F	855/25.1
3. KVOL	625/24.6
4. WAFB-F	550/12.5
5. KXKW	535/22.8
6. KMDL-F	461/11.4
7. KANE	399/ 2.1
8. KDEA-F	358/10.8
9. KROF	331/ 5.0
KJCB	331/14.8

12+ FM SHARE (METRO): 50.00% (89 of 178) (SPG 81: 51.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KSMB-F	1. KJCB	1. KJCB	1. KXKW	1. KXKW
2. KJCB	2. KSMB-F	2. KTDY-F	2. KJCB	2. KDEA-F
3. KTDY-F	KTDY-F	3. KSMB-F	3. KTDY-F	3. KTDY-F
				KJCB

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJCB	1. KTDY-F	1. KJCB	1. KSMB-F	1. KXKW
2. KXKW	KJCB	KTDY-F	2. KJCB	2. KJCB
3. KSMB-F	3. KSMB-F	KXKW	3. KTDY-F	3. KTDY-F

OTHER RATED STATIONS/METRO SHARE

KANE	1240	New Iberia	1.0	KROF	960	Abbeville	.5	WQXY-F	100.7	B. Rouge	.5
KASC-F	104.9	Abbeville	1.5	KSIG	1450	Crowley	1.5	WWL	870	N Orlea	1.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	16 (2)	58 (3)	74 (5)	41.6
COUNTRY	29 (2)	14 (2)	43 (4)	24.2
BLACK	32 (1)	7 (1)	39 (2)	21.9
MOR/AC	12 (3)		12 (3)	6.7
BTFL MUSIC		10 (2)	10 (2)	5.6
			178 (16)	

RADIO STATIONS

KJCB, 770, 1 KW/500 W (DA-N), BLACK	SBN, $11.50	(----)		
KPEL, 1420, 1 KW/500 W (DA-N), MOR (Century 21)	ABC-I,CBS, $17.00	(----)		
KVOL, 1330, 5 KW/1 KW (DA-N) , ROCK	NBC, $19.00	(Mc-Guild)	Kirk	
KXKW, 1520, 10 KW/500 W (DA-2), COUNTRY	, $18.00	(Torbet)		
KANE, 1240, 1 KW/250 W , CONTEMP/AC	ABC-E, $ 9.50	(----)	(NEW IBERIA)	
KROF, 960, 1 KW (DAYS) , AC	, $ 5.00	(----)	(ABBEVILLE)	
KSMB-F, 94.5, 56 KW @ 400, AOR	, $26.00	(Masla)		
KTDY-F, 99.9, 100 KW @ 500, ROCK (Century 21)	, $18.00	(----)		
KDEA-F, 99.1, 50 KW @ 441, BTFL MUS (KalaMusic)	, $10.00	(Midsouth)	(NEW IBERIA)	
KMDL-F, 97.7, 3 KW @ 300, COUNTRY (Drake-Chen)	, $? ?	(----)	(KAPLAN)	
KTIZ-F, 96.9, 100 KW @ 850, BLACK	NBN, $16.50	(Katz)	(ALEXANDRIA)	

WAFB - See New Orleans

LAKELAND

Market # 116
Revenue Rank # 149
Income Rank # 356
APR 15.8
SMSA Pop: 338,100
CSI: 2.4 Bil (# 128)

Revenue : $3,301,450
Income : $ -479,064
% Rev Gain: 8.4
Stations: 28/11
Diaries: 828/408:1
CSI HH: 20.1 M (# 268)
Standard Error: .681

National Rev: $461,053
Nat Rev per Cap: $1.36
Tot Rev per Cap: $9.76
Tot Inc per Cap: $-1.42
Profit Margin: ---
Retail $: 1.9 Bil (# 107)
Retail Sales %: .126

12+ METRO 1/4/SHARE	SPG 81	O/N 80
1. WPCV-F 57/12.9	12.8	8.6
2. WRBQ-F 47/10.6	8.2	6.5
3. WVFM-F 44/ 9.9	9.6	12.8
4. WWAB 35/ 7.9	1.2	3.9
WYNF-F 35/ 7.9	6.3	4.9
6. WGTO 32/ 7.2	12.8	9.4
7. WQYK-F 17/ 3.8	1.2	2.3
8. WTMP 15/ 3.4	7.2	---
9. WSUN 13/ 2.9	2.9	2.3
10. WHLY-F 12/ 2.7	1.7	2.9

12+ TSA 1/4	
1. WPCV-F	81
2. WVFM-F	47
WRBQ-F	47
4. WYNF-F	43
5. WGTO	38
6. WWAB	35
7. WHOO-F	28
8. WFLA-F	24
9. WQYK-F	18
WBJW-F	18

12+ TSA CUME/MSA CUME RAT	
1. WPCV-F	912/25.1
2. WRBQ-F	616/22.0
3. WGTO	599/18.0
4. WVFM-F	556/17.2
5. WYNF-F	555/16.2
6. WFLA-F	370/ 7.2
7. WBJW-F	315/ 4.7
8. WSUN	276/ 7.8
9. WQYK-F	261/ 9.1
10. WTMP	250/ 8.9

12+ FM SHARE (METRO): 64.48% (256 of 397) (SPG 81: 59.65%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WYNF-F	1. WRBQ-F	1. WRBQ-F	1. WPCV-F	1. WVFM-F
2. WRBQ-F	2. WYNF-F	2. WPCV-F	2. WRBQ-F	WPCV-F
3. WWAB	3. WPCV-F	3. WYNF-F	3. WGTO	3. WGTO
12+ AMD	**WOMEN 18-34**	**WOMEN 25-54**	**MEN 18-34**	**MEN 25-54**
1. WPCV-F	1. WRBQ-F	1. WPCV-F	1. WRBQ-F	1. WRBQ-F
2. WRBQ-F	2. WWAB	2. WVFM-F	2. WYNF-F	WGTO
3. WGTO	3. WPCV-F	WRBQ-F	3. WPCV-F	3. WPCV-F

OTHER RATED STATIONS/METRO SHARE

WIPC	1280	Lake Wales	.7	WBJW-F	105.1	Orl	.5	WJYO-F	107.7	Orl	1.6
WONN	1230		2.5	WCBF	1010	Tampa	.9	WJYW-F	100.7	Tampa	1.6
WPUL	1130	Bartow	.7	WDBO-F	92.3	Orl	.5	WPLA	910	Plant C.	.9
WQPD	1430		1.4	WDIZ-F	100.3	Orl	.7	WQXM-F	97.9	Tampa	1.1
WSIR	1490	Winter Hav.	2.0	WFLA-F	93.3	Tampa	2.3	WSRZ-F	102.5	Sara	.7
WTWB	1570	Auburn	1.4	WHOO-F	96.5	Orl	.5	WWBA-F	107.3	Tampa	.7

FORMATS

	AM	FM	TOTAL	%
COUNTRY	52 (4)	76 (3)	128 (7)	32.2
ROCK/AOR/CONTEMP	6 (1)	107 (7)	113 (8)	28.5
BTFL MUSIC	3 (1)	66 (5)	69 (6)	17.4
BLACK	50 (2)		50 (2)	12.6
NOSTALGIA	20 (2)		20 (2)	5.0
MOR/AC		7 (1)	7 (1)	1.8
UNKNOWN	6 (1)		6 (1)	1.5
RELIGION	4 (1)		4 (1)	1.0
			397 (28)	

RADIO STATIONS

WGTO, 540, 50 KW/1 KW (DA-2), COUNTRY	ABC-E, $19.00	(Christal)	Hubbard
WWAB, 1330, 1 KW (DAYS) , BLACK	NBN, $ 8.00	(----)	
WPCV-F, 97.5, 100 KW @ 499, COUNTRY (Drake-Chen)	ABC-E, $18.25	(HNW)	Hall
WVFM-F, 94.1, 100 KW @ 390, BTFL MUS	, $27.00	(Torbet)	

LANCASTER

Market # 110
Revenue Rank # 156
Income Rank # 330
APR 17.2
SMSA Pop: 369,300
CSI: 3.1 Bil (# 106)

Revenue : $3,160,509
Income : $ -287,152
% Rev Gain: 18.6
Stations: 29/9
Diaries: 743/497:1
CSI HH: 24.2 M (# 97)
Standard Error: .736

National Rev: $885,747
Nat Rev per Cap: $2.40
Tot Rev per Cap: $8.56
Tot Inc per Cap: $-.78
Profit Margin: ---
Retail $: 1.6 Bil (# 115)
Retail Sales %: .150

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WLAN-F	83/16.0	15.4	16.3	12.5	6.6
2. WNCE-F	77/14.8	9.9	8.3	9.9	10.9
3. WRKZ-F	41/ 7.9	9.2	7.6	7.1	5.0
4. WSBA-F	36/ 6.9	6.6	6.7	10.6	5.9
5. WDAC-F	31/ 6.0	5.1	5.4	6.9	6.6
6. WIOV-F	28/ 5.4	7.3	10.3	8.5	6.8
WQXA-F	28/ 5.4	4.0	4.5	7.3	10.5
8. WGSA	18/ 3.5	2.4	3.6	4.3	1.6
WSBA	18/ 3.5	3.7	4.9	4.3	5.9
10. WLAN	15/ 2.9	2.9	4.0	2.6	5.0

12+ TSA 1/4	
1. WRKZ-F	132
2. WNCE-F	121
WQXA-F	121
4. WLAN-F	99
5. WSBA-F	93
6. WSBA	92
7. WTPA-F	69
8. WHP	65
9. WYCR-F	57
10. WHP-F	50

12+ TSA CUME/MSA CUME RAT	
1. WQXA-F	1823/16.5
2. WRKZ-F	1501/17.8
3. WLAN-F	1365/32.8
4. WNCE-F	1277/23.2
5. WSBA	1241/11.0
6. WSBA-F	1060/14.4
7. WYCR-F	1019/ 7.9
8. WTPA-F	982/ 5.2
9. WHP	958/ 1.9
10. WHP-F	641/ 2.5

12+ FM SHARE (METRO): 84.11% (397 of 472) (SPG 81: 79.21%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WNCE-F
2. WYCR-F	2. WQXA-F	2. WNCE-F	2. WNCE-F	2. WRKZ-F
3. WQXA-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WSBA-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WNCE-F
2. WNCE-F	2. WQXA-F	2. WNCE-F	2. WRKZ-F	2. WRKZ-F
3. WIOV-F	3. WSBA-F	3. WSBA-F	3. WQXA-F	3. WLAN-F

OTHER RATED STATIONS/METRO SHARE

WLPA	1490		1.5	WIOQ-F	102.1	Phil	1.0	WSTW-F	93.7	Wilm,DE	.6
WPDC	1600	Eliza.	.4	WJBR-F	99.5	Wiln,DE	.8	WTPA-F	104.1	Harris	1.2
KYW	1060	Phil	1.2	WMGK-F	102.9	Phil	.6	WUFM-F	100.1	Leban	1.0
WCAU-F	98.1	Phil	1.2	WMMR-F	93.3	Phil	.8	WYCR-F	98.5	York	1.9
WEEU	850	Reading	.6	WPOC-F	93.1	Balt	.4	WYSP-F	94.1	Phil	.8
WHP	580	Harris	1.0	WRFY-F	102.5	Reading	2.7				
WHP-F	97.3	Harris	.4	WRHY-F	92.7	Starview	1.0				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		154 (10)	154 (10)	32.6
BTFL MUSIC		119 (4)	119 (4)	25.2
MOR/AC	67 (6)	17 (2)	84 (8)	17.8
COUNTRY	2 (1)	71 (3)	73 (4)	15.5
RELIGION		31 (1)	31 (1)	6.6
NEWS/TALK	6 (1)		6 (1)	1.3
NOSTALGIA		5 (1)	5 (1)	1.1
			472 (29)	

RADIO STATIONS

WGSA, 1310, 5 KW (DAYS,DA) , MOR , $13.50 (Masla)
WLAN, 1390, 5 KW/1 KW (DA-2), AC , $16.50* (HNW)

WDAC-F, 94.5, 50 KW @ 500, RELIGION , $10.40 (Savalli) Crawford
WIOV-F, 105.1, 50 KW @ 500, COUNTRY , $18.50 (Masla)
WLAN-F, 96.9, 50 KW @ 500, ROCK , $35.00* (HNW)
WNCE-F, 101.3, 50 KW @ 1293, BTFL MUS (FM-100) , $27.00* (Christal) Hall

Other stations - see Harrisburg and York

LANSING

Market # 90
Revenue Rank # 118
Income Rank # 45
APR 17.9
SMSA Pop: 474,900
CSI: 4.4 Bil (# 84)

Revenue : $4,477,672
Income : $ 644,062
% Rev Gain: -12.8
Stations: 23/12
Diaries: 930/511:1
CSI HH: 26.0 M (# 47)
Standard Error: .694

National Rev: $819,221
Nat Rev per Cap: $1.73
Tot Rev per Cap: $9.43
Tot Inc per Cap: $1.36
Profit Margin: 14.4%
Retail $: 2.2 Bil (# 91)
Retail Sales %: .175

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WJXQ-F	86/12.3	11.2	10.0	---	---
2. WITL-F	85/12.2	11.5	12.4	11.1	10.2
3. WFMK-F	79/11.3	12.2	11.0	15.6	13.5
4. WJR	63/ 9.0	7.1	8.0	6.8	5.9
5. WILS-F	53/ 7.6	8.1	6.7	9.1	14.4
6. WVIC-F	48/ 6.9	6.0	5.6	11.8	11.6
7. WJIM-F	38/ 5.5	7.3	6.9	10.4	7.3
8. WVGO	28/ 4.0	3.7	2.8	2.2	1.2
9. WITL	18/ 2.6	1.3	2.0	3.6	2.8
10. WILS	17/ 2.4	3.2	2.9	2.1	3.3

12+ TSA 1/4	
1. WJXQ-F	125
2. WITL-F	113
3. WJR	99
4. WFMK-F	96
5. WILS-F	54
WVIC-F	54
7. WJIM-F	46
8. WVGO	28
9. WRIF-F	23
10. WITL	19

12+ TSA CUME/MSA CUME RAT	
1. WJXQ-F	1536/26.2
2. WFMK-F	1403/28.1
3. WJR	1227/18.2
4. WITL-F	1121/22.3
5. WVIC-F	937/21.5
6. WILS-F	761/18.8
7. WJIM-F	654/13.8
8. WILS	444/10.2
9. WJIM	370/ 9.1
10. WRIF-F	311/ 3.9

12+ FM SHARE (METRO): 75.04% (454 of 605) (SPG 81: 76.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WJXQ-F	1. WJXQ-F	1. WFMK-F	1. WITL-F	1. WITL-F
2. WILS-F	2. WFMK-F	2. WJXQ-F	2. WFMK-F	2. WJR
3. WVIC-F	3. WILS-F	3. WITL-F	3. WJR	3. WVGO
4. WFMK-F	4. WVIC-F	4. WILS-F	4. WILS-F	4. WJIM-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WITL-F	1. WFMK-F	1. WFMK-F	1. WJXQ-F	1. WITL-F
2. WFMK-F	2. WJXQ-F	2. WITL-F	2. WILS-F	2. WFMK-F
3. WJR	3. WVIC-F	3. WJR	3. WFMK-F	3. WILS-F
4. WJXQ-F	4. WILS-F	4. WJIM-F	4. WVIC-F	4. WJR
	WITL-F			

OTHER RATED STATIONS/METRO SHARE

WION	1430	Ionia	1.0	WCUZ-F	101.3	Gr. Rpds	1.3	WLAV-F	96.9	Gr Rpds	1.4
WJIM	1240		1.6	WIQB-F	102.9	Ann Arb.	.7	WOOD-F	105.7	Gr Rpds	2.2
WMMQ-F	92.7	Charlotte	1.1	WJFM-F	93.7	Gr. Rpds	.9	WPLB-F	107.3	Greenv.	.3
WQTK	1580	St. Johns	.6	WJR-F	96.3	Detroit	.4	WRIF-F	101.1	Detroit	1.0
CKLW	800	Windsor	.4								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		288 (8)	288 (8)	47.6
COUNTRY	18 (1)	96 (3)	114 (4)	18.8
MOR/AC	105 (6)	8 (1)	113 (7)	18.7
BTFL MUSIC		56 (3)	56 (3)	9.3
NOSTALGIA	28 (1)		28 (1)	4.6
			605 (23)	

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2), AC	CBS, $16.50	(Torbet)	
WITL, 1010, 500 W (DAYS,DA) , COUNTRY	RKO II, $27.00	(Mc-Guild)	Midwest Family
WJIM, 1240, 1 KW/250 W , MOR	NBC, $11.00	(PRO)	Gross
WVGO, 730, 500 W (DAYS,DA) , NOSTALGIA (Al Ham)	ABC-E, $20.00*	(Blair)	
WFMK-F, 99.1, 110 KW @ 600, AC/CONTEMP	RKO, $40.00*	(Selcom)	Liggett
WILS-F, 101.7, 3 KW @ 180, AOR (Burk-Abr)	Source, $25.50	(Torbet)	
WITL-F, 100.7, 55 KW @ 378, COUNTRY	RKO II, $35.06	(Mc-Guild)	Midwest Family
WJIM-F, 97.5, 28 KW @ 440, BTFL MUS (TM)	, $13.00	(PRO)	Gross
WVIC-F, 94.9, 49 KW @ 500, CONTEMP	ABC-C, $23.00	(Blair)	
WJXQ-F, 106.1, 50 KW @ 500, AOR	, $28.00	(Christal)	Patten (JACKSON)

LAS VEGAS

Market # 87
Revenue Rank # 63
Income Rank # 84
APR 17.2
SMSA Pop: 493,900
CSI: 4.5 Bil (# 81)

Revenue : $8,225,359
Income : $ 327,155
% Rev Gain: 8.7
Stations: 15/14
Diaries: 1057/467:1
CSI HH: 25.8 M (# 54)
Standard Error: .601

National Rev: $2,042,644
Nat Rev per Cap: $4.14
Tot Rev per Cap: $16.65
Tot Inc per Cap: $.66
Profit Margin: 4.0%
Retail $: 3.0 Bil (# 67)
Retail Sales %: .244

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KLUC-F	84/12.1	11.6	9.9	12.4	10.0
2. KOMP-F	72/10.4	9.5	7.3	3.6	2.9
3. KVEG	60/ 8.7	7.2	9.6	11.6	9.0
4. KORK-F	56/ 8.1	8.7	9.0	10.2	10.5
5. KFMS-F	49/ 7.1	4.3	3.3	9.8	6.3
6. KXTZ-F	45/ 6.5	8.4	8.7	6.8	9.0
7. KUDO-F	42/ 6.1	6.3	6.8	3.6	1.9
8. KLAV	39/ 5.6	4.0	4.8	5.0	5.9
9. KRAM	38/ 5.5	4.7	4.8	4.4	5.6
10. KMJJ	34/ 4.9	6.3	5.0	4.8	9.8

12+ TSA 1/4	
1. KLUC-F	84
2. KOMP-F	72
3. KVEG	60
4. KORK-F	57
5. KFMS-F	50
6. KXTZ-F	45
7. KUDO-F	42
8. KLAV	39
KRAM	39
10. KMJJ	36

12+ TSA CUME/MSA CUME RAT	
1. KLUC-F	1072/26.5
2. KOMP-F	786/19.4
3. KLAV	702/17.4
4. KVEG	668/16.5
5. KMJJ	619/15.1
6. KORK-F	584/14.2
7. KRAM	575/14.0
8. KUDO-F	558/13.7
9. KFMS-F	551/13.5
10. KDWN	513/10.6

12+ FM SHARE (METRO): 55.50% (348 of 627) (SPG 81: 49.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KVEG	1. KVEG
2. KLAV	KOMP-F	2. KOMP-F	2. KFMS-F	2. KXTZ-F
3. KOMP-F	3. KUDO-F	3. KFMS-F	KLUC-F	3. KORK-F
	4. KFMS-F	4. KVEG	4. KUDO-F	4. KFMS-F
			KXTZ-F	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KVEG	1. KLUC-F	1. KVEG	1. KOMP-F	1. KVEG
2. KLUC-F	2. KOMP-F	2. KLUC-F	2. KLUC-F	2. KFMS-F
3. KORK-F	3. KUDO-F	KXTZ-F	3. KFMS-F	3. KLUC-F
4. KOMP-F	4. KMJJ	4. KUDO-F	4. KUDO-F	4. KOMP-F
		KFMS-F		

OTHER RATED STATIONS/METRO SHARE

KDWN	720	4.3	KNUU	970	3.2	KVOV	1280 Henderson	2.3
KENO	1460	2.9	KORK	920	2.9			

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	59 (2)	156 (2)	215 (4)	34.3
COUNTRY	98 (2)	49 (1)	147 (3)	23.4
MOR/AC	84 (3)	42 (1)	126 (4)	20.1
BTFL MUSIC		101 (2)	101 (2)	16.1
NEWS/TALK	22 (1)		22 (1)	3.5
BLACK	16 (1)		16 (1)	2.6
			627 (15)	

RADIO STATIONS

KDWN, 720, 50 KW (DA-N)	, MOR	, $17.75 (Blair)	
KLAV, 1230, 1 KW/250 W	, ROCK	MBS, $19.00 (Masla)	Korngold
KMJJ, 1140, 10 KW/2.5 KW (DA-N)	, AC	ABC-E, $25.00* (Mc-Guild)	Western Cities
KRAM, 1340, 1 KW/250 W	, COUNTRY	, $12.00 (Torbet)	
KVEG, 1400, 1 KW/250 W	, COUNTRY	, $30.00* (Katz)	Bdcst Assoc
KFMS-F, 101.9, 20 KW @ 41	COUNTRY (Burk-Abr)	Source, $30.00* (Katz)	Bdcst Assoc
KLUC-F, 98.5, 25 KW @ 180	ROCK	, $37.00* (Mc-Guild)	Western Cities
KOMP-F, 92.3, 100 KW @ 1520	AOR (Burk-Abr)	Source, $25.00* (Lotus)	Lotus
KORK-F, 97.1, 50 KW @ 1936	BTFL MUS	, $22.00* (Eastman)	Donrey
KUDO-F, 93.1, 25 KW @ 260	SOFT ROCK (TM)	CBS-R, $20.00* (HNW)	
KXTZ-F, 94.1, 100 KW @ 1250	BTFL MUS	, $21.00 (Selcom)	

LEXINGTON

Market # 122
Revenue Rank # 90
Income Rank # 34
APR 15.4
SMSA Pop: 323,900
CSI: 2.6 Bil (# 123)

Revenue : $5,899,647
Income : $ 897,263
% Rev Gain: 14.8
Stations: 17/13
Diaries: 748/433:1
CSI HH: 21.8 M (# 197)
Standard Error: .687

National Rev: $914,431
Nat Rev per Cap: $2.82
Tot Rev per Cap: $18.21
Tot Inc per Cap: $2.77
Profit Margin: 15.2%
Retail $: 1.6 Bil (# 116)
Retail Sales %: .342

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WLAP-F	75/18.2	16.3	21.4	20.5	14.2
2. WVLK	65/15.8	14.6	12.0	14.7	20.8
3. WKQQ-F	64/15.5	18.2	21.2	12.8	16.5
4. WTKC	48/11.7	8.8	8.9	8.7	6.6
5. WVLK-F	32/ 7.8	8.5	9.4	15.4	11.7
6. WLAP	26/ 6.3	5.8	6.4	6.5	9.4
7. WAXU-F+	21/ 5.1	6.3	5.0	3.9	9.1
8. WFMI-F	9/ 2.2	1.7	---	---	.8
WJMM-F	9/ 2.2	3.2	.9	1.7	.8
10. WNVL	7/ 1.7	2.9	2.6	2.4	1.5

12+ TSA 1/4	
1. WLAP-F	150
2. WKQQ-F	138
3. WVLK	100
4. WVLK-F	65
5. WTKC	56
6. WAXU-F+	52
7. WHAS	43
8. WLAP	38
9. WJMM-F	11
10. WFMI-F	9

12+ TSA CUME/MSA CUME RAT	
1. WLAP-F	1965/38.1
2. WKQQ-F	1528/26.0
3. WVLK	1519/34.8
4. WVLK-F	891/19.0
5. WHAS	867/ 5.6
6. WLAP	771/17.9
7. WTKC	669/19.1
8. WAXU-F+	555/13.6
9. WAKY	215/ 2.8
10. WJMM-F	201/ 6.4

12+ FM SHARE (METRO): 55.76% (213 of 382) (SPG 81: 60.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WLAP-F	1. WKQQ-F	1. WLAP-F	1. WVLK	1. WTKC
2. WKQQ-F	2. WLAP-F	2. WKQQ-F	2. WTKC	2. WVLK
3. WVLK	3. WVLK	3. WVLK	3. WLAP-F	3. WVLK-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WVLK	1. WLAP-F	1. WVLK	1. WKQQ-F	1. WTKC
2. WLAP-F	2. WKQQ-F	2. WLAP-F	2. WLAP-F	2. WVLK
3. WKQQ-F	3. WVLK	3. WTKC	3. WVLK	3. WKQQ-F

OTHER RATED STATIONS/METRO SHARE

WILP	1440	Paris	1.7	WAKY	790	Louisville	.5
WNCW-F	96.7	Paris	1.5	WHAS	840	Louisville	.7
WWKY	1380	Winchester	1.5	WQMF-F	95.7	Louisville	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		141 (3)	141 (3)	36.9
MOR/AC	102 (5)	9 (1)	111 (6)	29.1
COUNTRY	60 (3)	16 (1)	76 (4)	19.9
BTFL MUSIC	7 (1)	38 (2)	45 (3)	11.8
RELIGION		9 (1)	9 (1)	2.4
			382 (17)	

RADIO STATIONS

WLAP, 630, 5 KW/1 KW (DA-2), MOR
WNVL, 1250, 500 W (DAYS) , COUNTRY
WTKC, 1300, 2.5 KW/1 KW (DA-N), COUNTRY
WVLK, 590, 5 KW/1 KW (DA-2), MOR

WAXU-F+, 103.1, 3 KW @ 300, COUNTRY
WFMI-F, 100.1, 3 KW @ 300, AC

WJMM-F, 106.3, 3 KW @ 276, RELIGION

WKQQ-F, 98.1, 100 KW @ 551, AOR
WLAP-F, 94.5, 50 KW @ 660, ROCK (TM)
WVLK-F, 92.9, 100 KW @ 854, BTFL MUS** (FM-100)

WHAS, WAKY - See Louisville

CBS,MBS, $35.00* (Mc-Guild) Illinois Bdcst
, $ 6.00 (Regional) (NICHOLASVILLE)
NBC, $15.00 (Selcom) Walter May
ABC-I, $31.35 (Torbet) Bluegrass

MBS, $12.25 (Savalli) (GEORGETOWN)
ABC-F, $13.50 (Selcom) Cromwell
(WINCHESTER)
, $ 6.00 (----) Mortenson
(VERSAILLES)

Source, $40.00 (Christal)
RKO, $48.00* (Mc-Guild) Illinois Bdcst
, $31.85 (Torbet) Bluegrass

**Station now programs country music (1 July)

LINCOLN

Market # 179
Revenue Rank # 98
Income Rank # 58
APR 15.4
SMSA Pop: 196,200
CSI: 1.5 Bil (# 179)

Revenue : $5,279,995
Income : $ 457,728
% Rev Gain: 23.5
Stations: 17/9
Diaries: 630/311:1
CSI HH: 20.3 M (# 257)
Standard Error: .771

National Rev: $550,356
Nat Rev per Cap: $2.81
Tot Rev per Cap: $26.91
Tot Inc per Cap: $2.33
Profit Margin: 8.6%
Retail $: .9 Bil (# 185)
Retail Sales %: .549

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KFRX-F	32/12.5	7.2	7.0
KFOR	32/12.5	14.9	14.9
KLIN-F	32/12.5	14.1	9.1
4. KFMQ-F	30/11.8	16.9	11.6
5. KHAT-F	20/ 7.8	7.2	5.4
6. KLMS	15/ 5.9	4.4	11.2
KLIN	15/ 5.9	7.2	7.4
8. KFAB	14/ 5.5	7.6	5.8
9. KECK	12/ 4.7	2.8	9.9
10. KSRD-F	10/ 3.9	2.0	---

12+ TSA 1/4	
1. KFRX-F	55
KFAB	55
3. KLIN-F	39
4. KFOR	35
5. KFMQ-F	32
6. KHAT-F	21
7. KSRD-F	20
8. KECK	19
9. WOW	17
KLIN	17

12+ TSA CUME/MSA CUME RAT	
1. KFAB	789/16.7
2. KFRX-F	747/30.2
3. KFOR	553/27.9
4. WOW	530/15.8
5. KFMQ-F	454/24.6
6. KLIN-F	424/19.6
7. KLMS	364/19.6
8. KLIN	312/18.2
9. KSRD-F	301/ 8.8
10. KHAT-F	277/16.5

12+ FM SHARE (METRO): 60.42% (145 of 240) (SPG 81: 56.54%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KFRX-F	1. KFMQ-F	1. KFMQ-F	1. KLIN-F	1. KLIN-F
2. KFMQ-F	2. KFRX-F	2. KFRX-F	2. KFOR	2. KFOR
KEZO-F	3. KHAT-F	3. KHAT-F	3. KFRX-F	3. KECK
				KLIN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFOR	1. KFRX-F	1. KLIN-F	1. KFMQ-F	1. KFRX-F
2. KFMQ-F	2. KFMQ-F	2. KFOR	2. KFRX-F	2. KFOR
KFRX-F	3. KLMS	3. KLIN	3. KHAT-F	KLIN-F

OTHER RATED STATIONS/METRO SHARE

KBHL-F	95.3	Omaha	2.7
KEZO-F	92.3	Omaha	3.5
KGOR-F	99.9	Omaha	1.2
KMA	960	Shenandoah,IA	.4
KQKQ-F	98.5	Omaha	.8
KRVN	880	Lexington	.4
WOW	590	Omaha	2.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		96 (6)	96 (6)	40.0
MOR/AC	82 (6)		82 (6)	34.2
BTFL MUSIC		32 (1)	32 (1)	13.3
COUNTRY	13 (2)	17 (2)	30 (4)	12.5
			240 (17)	

RADIO STATIONS

KECK, 1530, 5 KW (DAYS,DA), COUNTRY
KFOR, 1240, 1 KW/250 W , MOR
KLIN, 1400, 1 KW/250 W , MOR
KLMS, 1480, 1 KW (DA-2) , AC

KFMQ-F, 101.9, 100 KW @ 275, ROCK
KFRX-F, 102.7, 100 KW @ 500, AOR (Noble)
KHAT-F, 106.3, 2.9 KW @ 145, SOFT ROCK (TM)
KLIN-F, 107.3, 100 KW @ 550, BTFL MUS
KSRD-F, 96.9, 100 KW @ 610, COUNTRY

RKO II, $21.00 (Savalli)
ABC-I, $26.75* (Mc-Guild) Stuart
CBS, $19.00* (Howard)
, $34.50 (Eastman) Woodward
, $34.50* (Eastman) Woodward
, $14.25 (Mc-Guild) Stuart
RKO, $12.50 (Savalli)
, $23.00* (Howard)
, $10.00 (----) (SEWARD)

Other stations - see Omaha

LITTLE ROCK

Market # 103
Revenue Rank # 73
Income Rank # 360
APR 16.0
SMSA Pop: 405,400
CSI: 3.3 Bil (# 102)

Revenue : $7,323,792
Income : $ -518,850
% Rev Gain: 15.0
Stations: 16/15
Diaries: 835/486:1
CSI HH: 21.6 M (# 215)
Standard Error: .672

National Rev: $2,056,590
Nat Rev per Cap: $5.07
Tot Rev per Cap: $18.07
Tot Inc per Cap: $-1.28
Profit Margin: ---
Retail $: 1.9 Bil (# 105)
Retail Sales %: .312

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KSSN-F	93/18.0	17.7	22.0	14.7	17.3
2. KOKY	78/15.1	11.7	13.4	9.9	10.0
3. KKYK-F	55/10.7	9.8	8.6	7.6	8.4
4. KEZQ-F	48/ 9.3	12.9	7.9	11.0	7.0
5. KARN	39/ 7.5	7.9	5.4	10.8	8.6
6. KLPQ-F	36/ 7.0	5.6	5.2	5.7	9.8
7. KLRA	32/ 6.2	6.5	8.6	10.1	11.2
8. KLAZ-F	26/ 5.0	4.8	8.6	11.2	12.1
9. KMJX-F	23/ 4.5	7.7	5.2	2.5	---
KAAY	23/ 4.5	4.6	6.3	7.8	5.8

12+ TSA 1/4	
1. KSSN-F	276
2. KKYK-F	139
3. KOKY	82
4. KAAY	78
5. KEZQ-F	77
6. KLPQ-F	76
7. KMJX-F	66
8. KARN	61
9. KLRA	49
10. KLAZ-F	44

12+ TSA CUME/MSA CUME RAT	
1. KSSN-F	3006/29.2
2. KKYK-F	2141/25.1
3. KAAY	1531/15.9
4. KLPQ-F	1352/18.0
5. KLAZ-F	1124/18.5
6. KLRA	828/14.6
7. KMJX-F	806/12.6
8. KEZQ-F	804/15.4
9. KARN	770/15.0
10. KOKY	697/19.0

12+ FM SHARE (METRO): 57.32% (282 of 492) (SPG 81: 60.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KLPQ-F	1. KOKY	1. KSSN-F	1. KSSN-F	1. KSSN-F
2. KOKY	2. KKYK-F	2. KOKY	2. KOKY	2. KEZQ-F
3. KKYK-F	3. KSSN-F	3. KKYK-F	3. KKYK-F	3. KARN
KMJX-F	4. KLAZ-F	4. KLAZ-F	4. KEZQ-F	4. KLRA

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSSN-F	1. KKYK-F	1. KSSN-F	1. KOKY	1. KSSN-F
2. KOKY	2. KOKY	2. KEZQ-F	2. KKYK-F	2. KOKY
3. KKYK-F	KSSN-F	3. KKYK-F	3. KSSN-F	3. KKYK-F
4. KLRA	4. KLAZ-F	KOKY	4. KMJX-F	4. KAAY

OTHER RATED STATIONS/METRO SHARE

KAUL	1380	3.5	KAKI-F	107.1	Benton .2	KSOH	1050	.4
KGKO	850 Benton	.6	KITA	1440	1.7	KXLR	1150	1.2

FORMATS	AM	FM	TOTAL	%
COUNTRY	38 (2)	94 (2)	132 (4)	26.8
ROCK/AOR/CONTEMP		114 (3)	114 (3)	23.2
BLACK	78 (1)		78 (1)	15.9
MOR/AC	26 (2)	26 (1)	52 (3)	10.6
BTFL MUSIC		48 (1)	48 (1)	9.8
NEWS/TALK	39 (1)		39 (1)	7.9
NOSTALGIA	18 (1)		18 (1)	3.7
RELIGION	11 (2)		11 (2)	2.2
			492 (16)	

RADIO STATIONS

KAAY, 1090, 50 KW (DA-N) , AC
KARN, 920, 5 KW (DA-N) , NEWS/TALK
KLRA, 1010, 10 KW/5 KW (DA-N) , COUNTRY
KOKY, 1250, 1 KW/500 W (DA-N), BLACK

KEZQ-F, 100.3, 100 KW @ 295, BTFL MUS (FM-100)
KKYK-F, 103.7, 100 KW @ 1510, CONTEMP
KLAZ-F, 98.5, 100 KW @ 880, AC
KLPQ-F, 94.1, 100 KW @ 770, ROCK
KMJX-F, 105.1, 100 KW @ 534, AOR
KSSN-F, 95.7, 100 KW @ 1000, COUNTRY

ABC-C, $22.00 (Katz) Multimedia
NBC, $25.00 (Blair)
CBS, $19.00 (Christal) Signal
, $50.00* (Torbet)
, $24.00* (Selcom)
, $25.00 (Blair)
, $50.00* (Torbet)
, $19.50 (Katz) Multimedia
Source, $13.00 (HNW) (CONWAY)
ABC-E, $59.88 (Eastman) Firstcom/Confer

LOS ANGELES

Market # 2; ADI # 2
Revenue Rank # 1
Income Rank # 1
APR 17.8
SMSA Pop: 7,569,000
CSI: 78.3 Bil (# 2)

Revenue : $147,234,809
Income : $ 38,583,656
% Rev Gain: 23.3
Stations: 49/55
Diaries: 3838/1972:1
CSI HH: 26.0 M (# 49)
Standard Error: .382

National Rev: $66,819,658
Nat Rev per Cap: $8.83
Tot Rev per Cap: $19.45
Tot Inc per Cap: $5.10
Profit Margin: 26.2%
Retail $: 38.1 Bil (# 1)
Retail Sales %: .279

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SUM 81	SPG 81
1. KABC	951/6.7	5.7	8.0	6.6	8.5
2. KBIG-F	707/5.0	4.6	5.0	6.0	5.5
3. KMET-F	573/4.0	3.9	4.5	5.7	4.6
4. KIIS-F	555/3.9	3.1	2.1	2.0	3.0
5. KLOS-F	552/3.9	3.8	4.7	4.5	3.6
6. KIQQ-F	527/3.7	3.1	2.1	2.0	3.0
7. KROQ-F	524/3.7	3.0	2.4	1.8	1.7
8. KFWB	514/3.6	4.3	4.4	3.7	3.8
9. KHTZ-F	496/3.5	4.0	3.0	3.1	3.0
KNX	496/3.5	3.7	3.2	3.2	3.8
11. KJOI-F	493/3.5	3.5	3.7	4.5	3.8
12. KRTH-F	451/3.2	3.3	3.1	3.5	3.1
13. KPRZ	368/2.6	2.3	.9	---	---
14. KFI	355/2.5	2.4	2.2	2.9	2.5
15. KMPC	346/2.4	2.5	2.0	2.3	2.5
16. KOST-F	335/2.4	2.5	2.6	2.1	2.5
17. KNX-F	316/2.2	3.2	2.6	3.0	2.8
18. KRLA	301/2.1	2.2	2.8	2.6	3.7
19. KLAC	300/2.1	2.0	2.7	2.9	2.9
20. KZLA-F	295/2.1	2.5	2.5	2.0	1.7
21. KUTE-F	273/1.9	1.8	1.8	1.9	2.0
22. KTNQ	270/1.9	1.8	2.4	2.7	1.9
23. KGFJ	265/1.9	2.0	2.4	2.1	1.4
24. KHJ	220/1.5	1.6	1.8	1.3	1.9
25. KDAY	218/1.5	1.7	1.4	1.1	1.4

12+ TSA 1/4	
1. KABC	1080
2. KBIG-F	820
3. KMET-F	775
4. KLOS-F	690
5. KNX	671
6. KIIS-F	645
7. KFI	588
8. KROQ-F	548
9. KFWB	547
KIQQ-F	547
11. KRTH-F	546
12. KJOI-F	517
13. KHTZ-F	515
14. KOST-F	429
15. KNX-F	411
16. KMPC	410
17. KPRZ	380
18. KLAC	369
19. XTRA	354
20. KUTE-F	335
21. KRLA	326
22. KZLA-F	316
23. KTNQ	281
24. KGFJ	265
25. KHJ	238

12+ TSA CUME/MSA CUME RAT	
1. KABC	14086/15.6
2. KNX	12661/11.7
3. KFWB	12167/14.3
4. KIIS-F	11807/12.8
5. KLOS-F	11749/11.7
6. KMET-F	11629/11.1
7. KFI	11115/ 8.6
8. KBIG-F	10609/11.2
9. KRTH-F	10484/10.8
10. KHTZ-F	9336/11.2
11. KIQQ-F	9278/10.9
12. XTRA	8638/ 5.8
13. KMPC	8494/ 9.1
14. KJOI-F	7390/ 8.7
15. KNX-F	6996/ 6.8
16. KRLA	6807/ 7.7
17. KROQ-F	6768/ 7.9
18. KUTE-F	6714/ 7.2
19. KLAC	6387/ 6.7
20. KOST-F	6200/ 6.4
21. KWST-F	5546/ 6.3
22. KHJ	4790/ 5.5
23. KPRZ	4627/ 5.5
24. KZLA-F	4291/ 4.8
25. KGFJ	4189/ 5.3

12+ FM SHARE (METRO): 56.91% (7515 of 13206) (SPG 81: 54.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KROQ-F	1. KMET-F	1. KIIS-F	1. KABC	1. KABC
2. KLOS-F	2. KIIS-F	2. KMET-F	2. KBIG-F	2. KBIG-F
3. KMET-F	3. KRTH-F	3. KRTH-F	3. KIIS-F	3. KJOI-F
4. KIQQ-F	4. KLOS-F	4. KHTZ-F	4. KHTZ-F	4. KNX
5. KGFJ	5. KHTZ-F	5. KIQQ-F	5. KIQQ-F	5. KFWB
6. KIIS-F	6. KROQ-F	6. KLOS-F	6. KRTH-F	6. KPRZ
7. XTRA	7. KIQQ-F	7. KROQ-F	7. KFI	7. KOST-F
8. KRLA	8. KNX-F	8. KBIG-F	8. KNX	8. KMPC
9. KUTE-F	9. KUTE-F	9. KABC	9. KNX-F	9. KLAC
10. KDAY	10. KFI	10. KFI	10. KFWB	10. KIQQ-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KABC	1. KIIS-F	1. KIIS-F	1. KMET-F	1. KABC
2. KFWB	2. KHTZ-F	2. KBIG-F	2. KLOS-F	2. KNX
3. KNX	3. KRTH-F	3. KIQQ-F	3. KRTH-F	3. KBIG-F
4. KIIS-F	4. KROQ-F	4. KHTZ-F	4. KROQ-F	4. KRTH
5. KFI	5. KIQQ-F	KABC	5. KIIS-F	KMET-F
6. KBIG-F	6. KLOS-F	6. KRTH-F	6. KHTZ-F	6. KHTZ-F
7. KHTZ-F	7. KMET-F	7. KJOI-F	7. KIQQ-F	7. KFI
8. KMET-F	8. KUTE-F	8. KNX-F	8. KZLA-F	8. KFWB
9. KMPC	9. KNX-F	9. KFI	KNX-F	9. KLOS-F
10. KIQQ-F	10. KDAY	10. KFWB	10. KJLH	10. KIIS
		KPRZ		KIQQ

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	559 (3)	3021 (8)	3580 (11)	27.1
NEWS/TALK	2307 (4)		2307 (4)	17.5
MOR/AC	412 (2)	1421 (4)	1833 (6)	13.9
BTFL MUSIC		1535 (3)	1535 (3)	11.6
BLACK/URBAN/JAZZ	483 (2)	827 (4)	1310 (6)	9.9
COUNTRY	572 (3)	352 (2)	924 (5)	7.0
SPANISH	684 (4)	183 (1)	867 (5)	6.6
NOSTALGIA	414 (2)	30 (1)	444 (3)	3.4
CLASSICAL	39 (1)	135 (1)	174 (2)	1.3
RELIGION	153 (2)		153 (2)	1.2
UNKNOWN/OTHER	68 (1)	11 (1)	79 (2)	0.6
			13206 (49)	

LOS ANGELES ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KABC	1. KABC	1. KFWB
2. KBIG-F	2. KFWB	2. KABC
3. KMET-F	3. KIIS-F	3. KBIG-F
4. KLOS-F	4. KLOS-F	4. KROQ-F
5. KIIS-F	5. KMET-F	5. KNX
6. KNX	6. KNX	6. KMPC
7. KFI	7. KBIG-F	7. KJOI-F
8. KFWB	8. KRTH-F	8. KHTZ-F
KROQ-F	9. KFI	9. KIQQ-F
10. KIQQ-F	10. KHTZ-F	10. KMET-F
11. KRTH-F	11. KIQQ-F	
12. KHTZ-F	12. KMPC	
13. KJOI-F	13. KJOI-F	
14. KOST-F	14. KNX-F	
15. KNX-F	15. KRLA	

ADI FM SHARE: 57.06% (8797 of 15418) (SPG 81: 55.01%)

OTHER RATED STATIONS/METRO SHARE			
KACE-F	103.9	Inglewood	1.5
KALI	1430	San Gabriel	1.2
KBRT	740	Avalon	.6
KEZY	1190	Anaheim	.3
KEZY-F	95.9	Anaheim	.5
KFAC	1330		.3
KFAC-F	92.3		1.0
KGIL+	1260	San Fernando	.5
KGRB+	900	West Covina	.6
KIEV	870	Glendale	.4
KIKF-F	94.3	Garden Grove	.4
KJLH-F	102.3	Compton	1.2
KKGO-F	105.1		1.2
KLVE-F	107.5		1.3
KNAC-F	105.5	Long Beach	.3
KNOB-F	97.9	Long Beach	1.1
KWIZ	1480	Santa Ana	.4
KWKW	1300	Pasadena	1.3
KWST-F	105.9		1.3
KZLA	1540		.4
XEGM	950	Tijuana	.4
XTRA	690	Tijuana	1.5

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK/NEWS	ABC-I,	$331.25	(Katz)	ABC
KDAY, 1580, 50 KW (DA-2)	, BLACK	NBN,	$ 90.00*	(Howard)	Rollins
KFI , 640, 50 KW	, AC/CONTEMP	ABC-E,	$190.00*	(Christal)	Cox
KFWB, 980, 5 KW	, NEWS	NBC,	$190.00*	(RAR)	Westinghouse
KGFJ, 1230, 1 KW/250 W	, BLACK	SBN,	$ 65.00*	(Masla)	Inner City
KHJ , 930, 5 KW (DA-N)	, COUNTRY (Burk-Abr)	RKO II,	$100.00*	(RKO)	RKO
KLAC, 570, 5 KW (DA-N)	, COUNTRY	,	$167.50	(Eastman)	Metromedia
KMPC, 710, 50 KW/10 KW (DA-N)	, TALK**	,	$110.47	(MMR)	Golden West
KNX , 1070, 50 KW	, NEWS	CBS,	$270.00	(CBS Spot)	CBS
KPRZ, 1150, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	,	? ?	(Mc-Guild)	Gannett
KRLA, 1110, 50 KW/10 KW (DA-2)	, CONTEMP	,	$162.50	(Howard)	
KTNQ, 1020, 50 KW (DA-2)	, SPANISH	,	$ 75.00*	(Caballero)	
XTRA, 690, 50 KW	, ROCK	,	$ 85.00*	(MMR)	Noble (TIJUANA)

** Station now uses Drake-Chenault nostalgia format

FM STATIONS

KBIG-F, 104.3, 105 KW @ 5800, BTFL MUS (Bonne)	,	$240.00*	(Torbet)	Bonneville
KHTZ-F, 97.1, 55 KW @ 770, AC	,	$140.00*	(Selcom)	Greater Media
KIIS-F, 102.7, 8 KW @ 2790, CONTEMP	ABC-C,	$124.38	(Mc-Guild)	Gannett
KIQQ-F, 100.3, 58 KW @ 1180, ROCK	,	$120.00*	(Masla)	Outlet
KJOI-F, 98.7, 75 KW @ 1833, BTFL MUS (Schulke)	,	$177.50	(Selcom)	Beatrice Foods
KLOS-F, 95.5, 68 KW @ 2920, AOR (Pollack)	ABC-R,	$243.75	(Katz)	ABC

SEE ANAHEIM REPORT FOR CONTINUATION OF FM STATIONS

LOUISVILLE

Market # 44; ADI # 42
Revenue Rank # 46
Income Rank # 372
APR 16.4
SMSA Pop: 911,500
CSI: 8.0 Bil (# 42)

Revenue : $11,564,527
Income : $-1,137,721
% Rev Gain: -3.2
Stations: 18/16
Diaries: 1236/737:1
CSI HH: 24.4 M (# 91)
Standard Error: .570

National Rev: $2,778,035
Nat Rev per Cap: $3.05
Tot Rev per Cap: $12.69
Tot Inc per Cap: $-1.25
Profit Margin: ---
Retail $: 4.1 Bil (# 46)
Retail Sales %: .245

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SPG 81
1. WRKA-F	117/9.6	8.4	9.2	6.8
2. WLOU	113/9.3	8.7	8.0	6.3
3. WHAS	109/9.0	10.1	8.4	9.7
4. WVEZ-F	102/8.4	10.2	9.3	10.4
5. WAVG	98/8.1	10.2	7.2	8.2
6. WQMF-F	96/7.9	7.4	7.7	6.1
7. WAMZ-F	89/7.3	9.2	7.9	10.6
8. WCII	87/7.2	6.9	8.4	6.7
9. WAKY	85/7.0	4.1	6.2	5.0
10. WKJJ-F	77/6.3	6.3	6.9	8.7
11. WLRS-F	70/5.8	5.3	5.1	6.0
12. WINN	40/3.3	1.9	3.3	3.6

12+ TSA 1/4	
1. WHAS	221
2. WAMZ-F	195
3. WQMF-F	156
4. WVEZ-F	128
5. WRKA-F	120
6. WAKY	118
7. WLOU	113
WKJJ-F	113
9. WAVG	106
10. WCII	103
11. WLRS-F	77
12. WINN	42

12+ TSA CUME/MSA CUME RAT	
1. WHAS	3882/28.7
2. WAMZ-F	2399/16.8
3. WKJJ-F	2331/21.0
4. WAKY	2239/22.9
5. WQMF-F	2078/18.5
6. WAVG	1819/21.2
7. WRKA-F	1617/20.5
8. WCII	1593/16.3
9. WVEZ-F	1397/14.6
10. WLRS-F	1340/16.8
11. WLOU	917/11.9
12. WINN	620/ 7.8

12+ FM SHARE (METRO): 48.97% (569 of 1162) (SPG 81: 52.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WQMF-F	1. WRKA-F	1. WRKA-F	1. WRKA-F	1. WHAS
2. WKJJ-F	2. WLOU	2. WLOU	2. WAKY	2. WCII
3. WLRS-F	3. WQMF-F	3. WAKY	WAMZ-F	3. WVEZ-F
WRKA-F	WAKY	4. WAMZ-F	4. WHAS	4. WAVG
WLOU	5. WLRS-F	5. WQMF-F	5. WCII	5. WAMZ-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHAS	1. WRKA-F	1. WRKA-F	1. WQMF-F	1. WHAS
2. WAVG	2. WLOU	2. WAMZ-F	2. WLRS-F	2. WAKY
3. WRKA-F	3. WAKY	3. WCII	3. WAKY	3. WRKA-F
4. WCII	WKJJ-F	4. WLOU	4. WRKA-F	4. WAMZ-F
5. WAKY	5. WAMZ-F	5. WAKY	5. WLOU	5. WCII

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		360 (4)	360 (4)	31.0
MOR/AC/OLDIES	292 (3)	9 (1)	301 (4)	25.9
COUNTRY	103 (2)	89 (1)	192 (3)	16.5
BLACK/URBAN	134 (2)		134 (2)	11.5
BTFL MUSIC		102 (1)	102 (1)	8.8
NOSTALGIA	57 (2)		57 (2)	4.9
RELIGION	7 (1)	9 (1)	16 (2)	1.4
			1162 (18)	

LOUISVILLE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WHAS	1. WHAS	1. WHAS
2. WAMZ-F	2. WAMZ-F	2. WCII
3. WQMF-F	3. WKJJ-F	3. WRKA-F
4. WVEZ-F	4. WAKY	4. WVEZ-F
5. WRKA-F	5. WQMF-F	5. WQMF-F
6. WAKY	6. WAVG	6. WLOU
7. WLOU	7. WRKA-F	7. WKJJ-F
WKJJ-F	8. WCII	8. WAVG
9. WAVG	9. WVEZ-F	9. WAKY
10. WCII	10. WLRS-F	10. WAMZ-F
11. WLRS-F	11. WLOU	
12. WINN	12. WINN	
13. WDGS	13. WJYL-F	
WHIC-F+	14. WHIC-F+	
WTMT	15. WXVW	

OTHER RATED STATIONS/METRO SHARE			
WDGS	1290	New Albany,IN	1.7
WFIA	900		.6
WJYL-F	101.7	Jeffersontown,KY.	7
WTMT	620		1.3
WXLN-F	103.9		.7
WXVW	1450	Jeffersonvle,IN	1.4

ADI FM SHARE: 54.30% (929 of 1711) (SPG 81: 57.09%)

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2), OLDIES	ABC-I, $60.00*	(Katz)	Multimedia
WAVG, 970, 5 KW (DA-2) , MOR	NBC, $43.00	(Eastman)	Henson
WCII, 1080, 10 KW/1 KW (DA-2), COUNTRY	MBS, $68.44	(MMR)	Great Trails
WHAS, 840, 50 KW , MOR	CBS, $71.25	(Christal)	
WINN, 1240, 1 KW/250 W , NOSTALGIA	RKO, $35.00	(Mc-Guild)	
WLOU, 1350, 5 KW (DAYS) , BLACK	NBN,SBN, $35.00	(Howard)	
WTMT, 620, 500 W (DAYS,DA) , COUNTRY	, $16.00	(Masla)	
WXVW, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)	ABC-J, $21.50	(Savalli)	

FM STATIONS

WAMZ-F, 97.5, 100 KW @ 505, COUNTRY	ABC-E, $65.75	(Christal)	
WJYL-F, 101.7, 3 KW @ 300, AC (Schulke II)	, $30.00	(----)	
WKJJ-F, 99.7, 20 KW @ 720, ROCK	CBS-R, $67.50	(MMR)	Great Trails
WLRS-F, 102.3, 3 KW @ 300, AOR	Source, $50.00	(Eastman)	Henson
WQMF-F, 95.7, 34 KW @ 580, AOR (Sebastian)	, $37.50	(Selcom)	Wood
WRKA-F, 103.1, 3 KW @ 300, AC/CONTEMP	ABC-D, $39.00	(Blair)	Capitol-Johnson
WVEZ-F, 106.9, 25 KW @ 670, BTFL MUS (Schulke)	, $51.45*	(Katz)	Multimedia
WHIC-F+, 94.3, 3 KW @ 290, ? ? ?	, $ 6.00	(Regional)	(HARDINSBURG)

LUBBOCK

Market # 170
Revenue Rank # 126
Income Rank # 315
APR 16.6
SMSA Pop: 217,900
CSI: 2.1 Bil (# 151)

Revenue : $4,126,331
Income : $ -212,038
% Rev Gain: -5.7
Stations: 15/12
Diaries: 604/361:1
CSI HH: 25.9 M (# 52)
Standard Error: .801

National Rev: $680,549
Nat Rev per Cap: $3.12
Tot Rev per Cap: $18.94
Tot Inc per Cap: $-.97
Profit Margin: ---
Retail $: 1.5 Bil (# 124)
Retail Sales %: .250

12+ METRO 1/4/SHARE		FAL 81	SPG 81	A/M 80
1. KLLL-F	48/16.6	17.4	22.7	10.1
2. KFMX-F	35/12.1	13.2	11.4	7.0
3. KRUX-F	28/ 9.7	---	---	---
4. KSEL-F	27/ 9.3	12.5	12.5	15.4
5. KSEL	26/ 9.0	7.5	8.6	10.6
6. KTEZ-F	24/ 8.3	12.1	8.2	12.8
7. KEND	14/ 4.8	3.9	6.7	7.0
KFYO	14/ 4.8	6.4	7.5	7.0
KLFB	14/ 4.8	5.0	3.1	2.6
10. KWAZ	13/ 4.5	3.9	5.5	2.2

12+ TSA 1/4	
1. KLLL-F	85
2. KFMX-F	59
3. KFYO	52
4. KRUX-F	49
5. KSEL-F	47
6. KSEL	40
7. KTEZ-F	33
8. KLFB	21
9. KWAZ	16
10. KEND	15

12+ TSA CUME/MSA CUME RAT	
1. KLLL-F	958/30.7
2. KSEL-F	744/26.5
3. KFYO	646/13.1
4. KFMX-F	637/25.5
5. KSEL	623/23.8
6. KRUX-F	486/15.7
7. KTEZ-F	482/16.9
8. KEND	302/15.5
9. KWAZ	247/10.2
10. KKAM	176/ 7.2

12+ FM SHARE (METRO): 63.37% (173 of 273) (SPG 81: 59.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KSEL-F	1. KLLL-F	1. KLLL-F	1. KLLL-F	1. KLLL-F
2. KFMX-F	2. KFMX-F	2. KFMX-F	2. KRUX-F	2. KTEZ-F
3. KSEL	3. KSEL	3. KRUX-F	3. KEND	3. KRUX-F
			KTEZ-F	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KLLL-F	1. KLLL-F	1. KLLL-F	1. KFMX-F	1. KLLL-F
2. KSEL	2. KSEL	2. KEND	2. KLLL-F	2. KRUX-F
3. KRUX-F	3. KFMX-F	3. KTEZ-F	3. KSEL	3. 4 stations
			KSEL-F	

OTHER RATED STATIONS/METRO SHARE

KCAS	1050	Slaton	1.0	KKAM	1340	3.1	KRLB-F	99.5	3.1
KJAK-F	92.7	Slaton	.7	KRLB	580	2.4			

FORMATS	AM	FM	TOTAL	%
COUNTRY	28 (2)	76 (2)	104 (4)	38.1
ROCK/AOR/CONTEMP	26 (1)	62 (2)	88 (3)	32.2
BTFL MUSIC		24 (1)	24 (1)	8.8
NOSTALGIA	16 (2)		16 (2)	5.9
SPANISH	14 (1)		14 (1)	5.1
UNKNOWN	13 (1)		13 (1)	4.8
MOR/AC	3 (1)	9 (1)	12 (2)	4.4
RELIGION		2 (1)	2 (1)	0.7
			273 (15)	

RADIO STATIONS

KEND, 1590, 1 KW (DA-2)	, COUNTRY	, $11.13	(Howard)	
KFYO, 790, 5 KW/1 KW (DA-2)	, COUNTRY	APR,CBS, $11.00	(Savalli)	
KKAM, 1340, 1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-I, $12.96	(Selcom)	So. Minn
KLFB, 1420, 500 W (DA-1)	, SPANISH	, $15.00*	(Caballero)	
KSEL, 950, 5 KW/500 W (DA-2)	, ROCK	RKO, $17.75	(Mc-Guild)	Harris
KWAZ, 1460, 1 KW/250 W	, ????	MBS, $10.00*	(Milam)	
KFMX-F, 94.5, 100 KW @ 680	, AOR (Burk-Abr)	Source, $14.40	(Selcom)	So. Minn
KLLL-F, 96.3, 100 KW @ 580	, COUNTRY	MBS, $24.00*	(Eastman)	
KRUX-F, 102.5, 100 KW @ 750	, COUNTRY	, $15.00*	(Katz)	Rex
KSEL-F, 93.7, 100 KW @ 736	, ROCK	RKO, $17.75	(Mc-Guild)	Harris
KTEZ-F, 101.1, 100 KW @ 862	, BTFL MUS (Schulke)	, $21.00*	(HNW)	

LYNCHBURG,VA

Market # 211
Revenue Rank # 206
Income Rank # 355
APR 17.8
SMSA Pop: 156,500
CSI: 1.2 Bil (# 221)

Revenue : $2,200,061
Income : $ -486,382
% Rev Gain: -4.4
Stations: 21/14
Diaries: 665/235:1
CSI HH: 21.1 M (# 226)
Standard Error: .811

National Rev: $540,763
Nat Rev per Cap: $3.46
Tot Rev per Cap: $14.06
Tot Inc per Cap: $-3.11
Profit Margin: ---
Retail $: .8 Bil (# 207)
Retail Sales %: .215

12+ METRO 1/4/SHARE	SPG 81	A/M 80
1. WJJS-F 41/13.8	13.8	22.2
2. WXLK-F 40/13.4	12.6	11.7
3. WCNV-F+ 31/10.4	4.4	---
4. WGOL-F 29/ 9.7	10.1	5.3
WPVR-F 29/ 9.7	14.5	11.1
6. WLVA 22/ 7.4	9.4	16.4
7. WWOD 20/ 6.7	8.2	9.4
8. WLLL 14/ 4.7	1.9	2.3
9. WSLQ-F 12/ 4.0	3.1	6.4
10. WBLT 10/ 3.4	---	---

12+ TSA 1/4
1. WXLK-F 53
2. WJJS-F 49
3. WPVR-F 33
4. WCNV-F+ 32
5. WGOL-F 31
6. WLVA 22
7. WWOD 21
8. WSLQ-F 14
9. WBLT 10
WAKG-F 10

12+ TSA CUME/MSA CUME RAT
1. WXLK 545/24.0
2. WJJS-F 387/17.9
3. WPVR-F 357/19.0
4. WLVA 329/19.4
5. WGOL-F 318/17.8
6. WCNV-F+ 267/13.7
7. WSLQ-F 219/10.3
8. WWOD 179/ 9.7
WAKG-F 179/ 6.6
10. WLLL 165/ 9.2

12+ FM SHARE (METRO): 71.99% (203 of 282) (SPG 81: 69.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WXLK-F	1. WJJS-F	1. WJJS-F	1. WCNV-F+	1. WPVR-F
2. WJJS-F	WXLK-F	2. WXLK-F	WJJS-F	2. WCNV-F+
3. WGOL-F	3. WGOL-F	3. WCNV-F+	3. WPVR-F	3. WWOD
12+ AMD	**WOMEN 18-34**	**WOMEN 25-54**	**MEN 18-34**	**MEN 25-54**
1. WJJS-F	1. WJJS-F	1. WJJS-F	1. WXLK-F	1. WCNV-F+
2. WXLK-F	2. WGOL-F	2. WPVR-F	2. WCNV-F+	WXLK-F
3. WLVA	WXLK-F	3. WCNV-F+	3. WGOL-F	3. WWOD
			WSLQ-F	WPVR-F

OTHER RATED STATIONS/METRO SHARE

WBRG	1050		2.0	WTTX-F	107.1	Appom.	1.3	WFLO-F	95.7	Farmville	.3
WKDE-F	105.5	Altavista	1.3	WAKG-F	103.3	Danville	2.7	WRVQ-F	94.5	Richmond	1.3
WKZZ-F	100.1		1.0	WFIR	960	Roanoke	.3	WSLC	610	Roanoke	.3
WLGM	1320		.7								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		85 (4)	85 (4)	30.1
COUNTRY	30 (4)	44 (4)	74 (8)	26.3
BLACK		41 (1)	41 (1)	14.5
BTFL MUSIC		30 (2)	30 (2)	10.6
MOR/AC	25 (3)		25 (3)	8.9
NOSTALGIA	14 (1)		14 (1)	5.0
UNKNOWN	10 (1)		10 (1)	3.5
RELIGION		3 (1)	3 (1)	1.1
			282 (21)	

RADIO STATIONS

WBLT, 1350, 1 KW (DAYS)	, ? ? ?	, $ 4.00	(----)	(BEDFORD)
WLLL, 930, 5 KW (DAYS)	, NOSTALGIA (Al Ham)	NBC, $13.00	(Masla)	
WLVA, 590, 1 KW (DA-2)	, MOR	ABC-I, $13.50	(P/W)	
WWOD, 1390, 5 KW/1 KW (DA-N)	, COUNTRY	CBS, $ 8.63	(Savalli)	Bahakel
WCNV-F+, 107.9, 4.1 KW @ 1920	, COUNTRY	MBS, $11.00	(Lotus)	
WGOL-F, 98.3, 3 KW @ 248	, ROCK (TM)	Source, $16.00	(Masla)	
WJJS-F, 101.7, 3 KW @ 300	, BLACK	ABC-F, $12.25	(Howard)	Neighborhood
WAKG-F, 103.3, 100 KW @ 600	, COUNTRY	, $ 9.00	(Southern)	(DANVILLE)

Other stations - see Roanoke

MACON

Market # 154
Revenue Rank # 147
Income Rank # 188
APR 17.3
SMSA Pop: 259,900
CSI: 2.0 Bil (# 157)

Revenue : $3,429,620
Income : $ 40,036
% Rev Gain: 21.2
Stations: 15/14
Diaries: 722/360:1
CSI HH: 22.0 M (# 193)
Standard Error: .755

National Rev: $784,987
Nat Rev per Cap: $3.02
Tot Rev per Cap: $13.20
Tot Inc per Cap: $.15
Profit Margin: 1.1%
Retail $: 1.0 Bil (# 169)
Retail Sales %: .275

12+ METRO 1/4/SHARE	SPG 81	A/M 80
1. WMAZ-F 58/16.0	16.4	20.1
2. WDEN-F 51/14.0	11.4	12.3
3. WIBB 45/12.4	10.0	5.6
4. WPGA-F 41/11.3	2.5	6.3
5. WMAZ 35/ 9.6	10.7	15.2
6. WDDO 34/ 9.4	13.9	4.8
7. WPEZ-F 33/ 9.1	14.6	11.9
8. WRBN-F 14/ 3.9	4.3	4.5
9. WQBZ-F 8/ 2.2	---	---
10. WIZY-F 5/ 1.4	1.1	---

12+ TSA 1/4	
1. WMAZ-F	126
2. WDEN-F	95
3. WPGA-F	69
4. WIBB	50
5. WPEZ-F	43
6. WMAZ	41
7. WDDO	34
8. WQBZ-F	17
9. WRBN-F	15
10. WFNE-F	9

12+ TSA CUME/MSA CUME RAT	
1. WMAZ-F	1712/36.7
2. WDEN-F	949/24.5
3. WMAZ	751/27.5
4. WPGA-F	729/19.5
5. WPEZ	522/17.2
6. WIBB	521/21.4
7. WDDO	472/20.4
8. WRBN-F	274/10.6
9. WQBZ-F	224/ 5.9
10. WIZY-F	169/ 4.1

12+ FM SHARE (METRO): 63.37% (218 of 344) (SPG 81: 55.51%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WMAZ-F	1. WMAZ-F	1. WMAZ-F	1. WDEN-F	1. WDEN-F
2. WDDO	2. WPGA-F	2. WDEN-F	2. WMAZ-F	2. WPEZ-F
WPGA-F	3. WIBB	3. WPGA-F	3. WMAZ	3. WMAZ
	WDDO		WPGA-F	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDEN-F	1. WMAZ-F	1. WDEN-F	1. WMAZ-F	1. WDEN-F
2. WMAZ	2. WIBB	2. WMAZ-F	WPGA-F	2. WMAZ
3. WMAZ-F	WPGA-F	WIBB	3. WRBN-F	3. 3 with

OTHER RATED STATIONS/METRO SHARE

WBML	900	1.1	WFNE-F	100.1	Forsyth 1.1
WNEX	1400	1.4	WKLS-F	96.1	Atlanta 1.1
WPTC	1500	.8			

FORMATS

	AM	FM	TOTAL	%
BLACK	79 (2)	41 (1)	120 (3)	34.9
ROCK/AOR/CONTEMP		89 (5)	89 (5)	25.9
COUNTRY		51 (1)	51 (1)	14.8
MOR/AC	40 (2)		40 (2)	11.6
BTFL MUSIC		33 (1)	33 (1)	9.6
RELIGION	4 (1)	4 (1)	8 (2)	2.3
NOSTALGIA	3 (1)		3 (1)	0.9
			344 (15)	

RADIO STATIONS

WDDO, 1240, 1 KW/250 W , BLACK	NBN, $15.50	(Selcom)	
WIBB, 1280, 5 KW (DAYS) , BLACK	SBN, $14.00	(Howard)	
WMAZ, 940, 50 KW/10 KW (DA-N), MOR	CBS, $61.50	(Katz)	Multimedia
WDEN-F, 105.3, 100 KW @ 800, COUNTRY	ABC-E, $41.88	(Mc-Guild)	
WMAZ-F, 99.1, 100 KW @ 662, ROCK (Drake-Chen)	ABC-F, $61.50	(Katz)	Multimedia
WPEZ-F, 107.9, 100 KW @ 700, BTFL MUS (TM)	NBC, $21.50	(Selcom)	
WPGA-F, 100.9, 3 KW @ 200, BLACK	, $ 6.50	(----)	(PERRY)
WRBN-F, 101.7, 3 KW @ 205, ROCK	MBS, $ 9.00	(Bolton)	(WARNER-ROBINS)
WFNE-F, 100.1, 3 KW @ 300, RELIGION	, $ 9.00	(----)	(FORSYTH)
WIZY-F, 107.1, 3 KW @ 328, CONTEMP	, $12.50	(----)	(GORDON)
WQBZ-F, 106.3, 3 KW @ 415, ROCK	Source, $ 5.70	(----)	(FORT VALLEY)

MADISON

Market # 121
Revenue Rank # 83
Income Rank # 36
APR 17.7
SMSA Pop: 328,300
CSI: 3.1 Bil (# 107)

Revenue : $6,272,159
Income : $ 862,656
% Rev Gain: 6.1
Stations: 14/9
Diaries: 663/495:1
CSI HH: 25.2 M (# 64)
Standard Error: .776

National Rev: $1,061,758
Nat Rev per Cap: $3.23
Tot Rev per Cap: $19.10
Tot Inc per Cap: $2.63
Profit Margin: 13.8%
Retail $: 1.7 Bil (# 113)
Retail Sales %: .325

12+ METRO 1/4/SHARE	FAL 81	SPG 81	SPG 80
1. WIBA-F 57/11.6	11.4	9.7	3.5
2. WZEE-F 52/10.6	9.6	10.6	9.3
3. WERU 51/10.4	---	---	---
4. WTSO 45/ 9.2	12.5	13.5	15.5
5. WIBA 43/ 8.8	12.9	10.4	10.3
6. WLVE-F 34/ 6.9	8.3	7.7	9.0
7. WISM-F 33/ 6.7	7.2	8.2	10.3
WWQM-F 33/ 6.7	4.6	6.0	4.3
9. WMAD-F 31/ 6.3	5.0	6.6	10.3
10. WISM 23/ 4.7	7.7	5.5	8.0

12+ TSA 1/4	
1. WZEE-F	127
2. WIBA-F	105
3. WTSO	73
4. WLVE-F	72
5. WERU	59
6. WMAQ	51
7. WIBA	46
8. WWQM-F	45
WISM-F	45
10. WMAD-F	33

12+ TSA CUME/MSA CUME RAT	
1. WZEE-F	1908/31.5
2. WIBA-F	1619/35.1
3. WTSO	988/20.2
4. WLVE-F	973/16.7
5. WMAQ	968/ 5.1
6. WISM-F	861/22.9
7. WIBA	781/26.2
8. WISM	708/20.2
9. WWQM-F	584/16.7
10. WMAD-F	538/15.9

12+ FM SHARE (METRO): 59.18% (245 of 414) (SPG 81: 61.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WZEE-F	1. WIBA-F	1. WIBA-F	1. WTSO	1. WTSO
2. WIBA-F	2. WZEE-F	2. WZEE-F	2. WWQM-F	2. WERU
3. WMAD-F	3. WISM-F	3. WISM-F	3. 3 with	3. WLVE-F
12+ AMD	**WOMEN 18-34**	**WOMEN 25-54**	**MEN 18-34**	**MEN 25-54**
1. WIBA	1. WISM-F	1. WTSO	1. WIBA-F	1. WTSO
2. WTSO	2. WIBA-F	2. WISM-F	2. WMAD-F	2. WIBA
3. WZEE-F	3. WZEE-F	3. WERU	3. WZEE-F	3. WMAD-F

OTHER RATED STATIONS/METRO SHARE

WWQM	1550		.4	WMAQ	670	Chicago	.6
WISN	1130	Milwaukee	.4	WSJY-F	107.3	Ft. Atkinson	1.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		173 (4)	173 (4)	41.8
COUNTRY	50 (3)	33 (1)	83 (4)	20.0
MOR/AC	68 (3)		68 (3)	16.4
NOSTALGIA	51 (1)		51 (1)	12.3
BTFL MUSIC		39 (2)	39 (2)	9.4
			414 (14)	

RADIO STATIONS

WERU, 1190, 1 KW (DAYS,DA)	, NOSTALGIA (Al Ham)	APR,UPI,	$21.00	(Christal)
WIBA, 1310, 5 KW (DA-N)	, MOR	,	$21.50	(Blair) DM Reg-Trib
WISM, 1480, 5 KW (DA-2)	, CONTEMP/AC	,	$21.88	(Mc-Guild) Midwest Family
WTSO, 1070, 10 KW/5 KW (DA-2)	, COUNTRY	,	$25.75	(Torbet) Midcontinent
WIBA-F, 101.5, 50 KW @ 470	, AOR (Noble)	,	$25.00	(Blair) Des Moines Reg-Trib
WISM-F, 98.1, 20 KW @ 350	, AC/CONTEMP	,	$28.25	(Mc-Guild) Midwest Family
WLVE-F, 94.9, 37 KW @ 1300	, BTFL MUS (KalaMusic)	,	$25.00	(----) (BARABOO)
WMAD-F, 92.1, 3 KW @ 380	, AOR (Burk-Abr)	Source,	$20.00	(Christal)
WWQM-F, 106.3, 1.7 KW @ 380	, COUNTRY	ABC-E,	$22.00	(Selcom) McKenna
WZEE-F, 104.1, 6 KW @ 1120	, ROCK	,	$27.00	(Torbet) Midcontinent

MANCHESTER

Market # 205
Revenue Rank # 151
Income Rank # 308
APR 17.3
SMSA Pop: 164,400
CSI: 1.3 Bil (# 201)

Revenue : $3,301,211
Income : $ -181,696
% Rev Gain: NA
Stations: 26/5
Diaries: 534/308:1
CSI HH: 25.2 M (# 64)
Standard Error: .853

National Rev: $673,416
Nat Rev per Cap: $4.10
Tot Rev per Cap: $20.08
Tot Inc per Cap: $-1.11
Profit Margin:---
Retail $: .8 Bil (# 196)
Retail Sales %: .362

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WZID-F	36/14.8	11.1	10.1
2. WGIR-F	34/14.0	4.0	5.0
3. WGIR	22/ 9.1	12.4	10.6
WKBR	22/ 9.1	10.2	9.0
5. WFEA	20/ 8.2	11.6	14.1
6. WCOZ-F	17/ 7.0	7.6	3.5
7. WBZ	10/ 4.1	3.1	3.0
8. WVNH	9/ 3.7	---	---
WSSH-F	9/ 3.7	2.7	5.0
10. WBCN-F	7/ 2.9	2.7	2.5

12+ TSA 1/4	
1. WGIR-F	84
2. WZID-F	56
3. WCOZ-F	43
4. WGIR	35
5. WBZ	32
6. WFEA	30
7. WOKQ-F	28
8. WSSH-F	27
9. WKBR	25
10. WBCN-F	20

12+ TSA CUME/MSA CUME RAT	
1. WGIR-F	1043/35.1
2. WGIR	664/32.1
3. WCOZ-F	651/19.7
4. WBZ	547/12.7
5. WFEA	527/24.8
6. WZID-F	507/19.4
7. WOKQ-F	460/ 9.2
8. WKBR	367/22.9
9. WSSH-F	361/ 9.7
10. WROR-F	320/ 7.3

12+ FM SHARE (METRO): 61.47% (142 of 231) (SPG 81: 58.17%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WZID-F	1. WZID-F
2. WCOZ-F	2. WCOZ-F	2. WZID-F	2. WFEA	2. WGIR
	3. WFEA	WFEA	3. WKBR	3. WKBR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGIR	1. WGIR-F	1. WZID-F	1. WGIR-F	1. WZID-F
2. WKBR	2. WFEA	2. WFEA	2. WCOZ-F	2. WKBR
3. WZID-F	3. WCOZ	3. WGIR	3. WKBR	3. WFEA
				WGIR-F

OTHER RATED STATIONS/METRO SHARE

WAAF-F	107.3	Worc.	2.1	WHDH	850	Bost	.8	WOTW-F	106.3	Nash.	.8
WBOS-F	92.9	Bost	.4	WHOM-F	94.9	Mt. Wash	.4	WRKO	680	Bost	1.2
WCGY-F	93.7	Lawr.	.8	WHUE-F	100.7	Bost	.8	WROR-F	98.5	Bost	1.2
WCRB-F	102.5	Bost	.4	WMJX-F	106.7	Bost	1.6	WVBF-F	105.7	Bost	2.9
WEEI	590	Bost	.4	WOKQ-F	97.5	Dover	2.5	WXKS-F	107.9	Bost	.8
WEEI-F	103.3	Bost	1.2								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	20 (1)	77 (8)	97 (9)	42.0
MOR/AC	65 (5)	18 (4)	83 (9)	35.9
BTFL MUSIC		39 (3)	39 (3)	16.9
COUNTRY		6 (1)	6 (1)	2.6
NEWS/TALK	4 (2)		4 (2)	1.7
BLACK/URBAN		1 (1)	1 (1)	.4
CLASSICAL		1 (1)	1 (1)	.4
			231 (26)	

RADIO STATIONS

WFEA, 1370, 5 KW (DA-2)	, CONTEMP	ABC-E, $31.00* (Mc-Guild)	Ocean Coast
WGIR, 610, 5 KW/1 KW (DA-2),	MOR	NBC, $24.00* (MMR)	Knight
WKBR, 1250, 5 KW (DA-2)	, AC	MBS,CBS, $16.13* (Blair)	
WVNH, 1110, 5 KW (DAYS)	, MOR	, $? ? (NE Spot)	(SALEM)
WGIR-F, 101.1, 10 KW @ 920,	AOR (Noble)	Source, $17.00* (MMR)	Knight
WZID-F, 95.7, 11 KW @ 930,	BTFL MUS	, $26.00 (Torbet)	
WOKQ-F, 97.5, 50 KW @ 350,	COUNTRY	, $44.00* (Selcom)	Fuller-Jeff (DOVER)

McALLEN-BROWNSVILLE

Market # 83 (approx)
Revenue Rank # 96 (approx)
Income Rank # 314 (approx)
APR 18.0
SMSA Pop: 521,100
CSI: 2.6 Bil (# 123 est)

Revenue : $5,564,251
Income : $ -200,583
% Rev Gain: NA
Stations: 15/14
Diaries: 649/803:1
CSI HH: 17.7 M (# 327 est)
Standard Error: .820

National Rev: $1,510,057
Nat Rev per CaP: $2.90
Tot Rev per Cap: $10.68
Tot Inc per Cap: $-.38
Profit Margin: ---
Retail $: 2.4 Bil (# 83 est)
Retail Sales %: .185

12+ METRO 1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KGBT 199/29.1	32.6	33.2	34.5	35.1
2. KBFM-F 104/15.2	15.6	14.8	14.6	16.1
3. KIWW-F 77/11.3	6.3	2.7	2.1	4.9
4. KRGV 67/ 9.8	8.6	5.2	8.7	5.4
5. KRIO 46/ 6.7	2.6	10.2	10.2	8.6
6. KELT-F 39/ 5.7	5.6	8.6	4.7	4.6
7. KRIX-F 24/ 3.5	2.1	1.7	3.3	3.7
8. KBOR 15/ 2.2	5.2	6.2	5.4	1.6
9. KVLY-F 14/ 2.0	2.3	1.7	.9	1.6
10. KQXX-F 11/ 1.6	2.9	.3	---	2.4

12+ TSA 1/4	
1. KGBT	211
2. KBFM-F	110
3. KIWW-F	82
4. KRGV	73
5. KRIO	52
6. KELT-F	41
7. KRIX-F	27
8. KVLY-F	17
KSOX+	17
10. KBOR	15

12+ TSA CUME/MSA CUME RAT	
1. KGBT	1238/28.8
2. KBFM-F	1024/24.9
3. KRGV	901/20.9
4. KIWW-F	850/20.2
5. KRIO	630/14.0
6. KELT-F	491/11.8
7. KRIX-F	354/ 9.1
8. KBOR	296/ 7.7
9. KSOX+	260/ 4.7
10. KVLY-F	182/ 4.3

12+ FM SHARE (METRO): 44.50% (279 of 627) (SPG 81: 34.99%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KBFM-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT
2. KRGV	2. KBFM-F	2. KBFM-F	2. KIWW-F	2. KIWW-F
3. KIWW-F	3. KIWW-F	3. KIWW-F	3. KBFM-F	3. KRGV

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGBT	1. KGBT	1. KGBT	1. KBFM-F	1. KGBT
2. KBFM-F	2. KBFM-F	2. KIWW-F	2. KGBT	2. KBFM-F
3. KIWW-F	3. KIWW-F	3. KRIO	3. KRIO	3. KIWW-F

OTHER RATED STATIONS/METRO SHARE

KDUV-F	100.3	Brownsville	1.3	KSOX+	1240	Raymondsville	1.3
KIRT	1580	Mission	1.3	XEMS	1490	Matamoros	.6

FORMATS

	AM	FM	TOTAL	%
SPANISH	212 (3)	88 (2)	296 (5)	47.5
ROCK/AOR/CONTEMP	128 (3)	128 (2)	256 (5)	41.1
COUNTRY	47 (2)	1 (1)	48 (3)	7.7
BTFL MUSIC		23 (2)	23 (2)	3.7
			623 (15)	

RADIO STATIONS

KBOR, 1600, 1 KW (DA-2)	, CONTEMP	MBS, $ 8.95	(Selcom)	
KGBT, 1530, 50 KW/10 KW (DA-N)	, SPANISH	, $46.00	(Katz)	Tichenor
KRGV, 1290, 5 KW (DA-N)	, ROCK	ABC-C, $17.00*	(Blair)	Manship
KRIO, 910, 5 KW (DA-2)	, CONTEMP	APR, $15.75	(Mc-Guild)	Tippie
KSOX+,1240, 1 KW/250 W	, COUNTRY	, $11.60	(----)	(RAYMONDVILLE)
KBFM-F, 104.1, 100 KW @ 505, ROCK		RKO, $17.75	(Torbet)	
KELT-F, 94.5, 100 KW @ 800, COUNTRY (Drake-Chen)		, $21.50	(Katz)	Tichenor
KIWW-F, 96.1, 100 KW @ 565, SPANISH		, $17.00*	(Savalli)	
KQXX-F, 98.5, 26 KW @ 280, SPANISH		, $12.00	(----)	
KRIX-F, 99.5, 100 KW @ 480, CONTEMP		, $12.00	(----)	
KVLY-F, 107.9, 100 KW @ 490, BTFL MUS (Bonne)		, $15.75	(Mc-Guild)	Tippie

MEDFORD

Market # 233
Revenue Rank # 213
Income Rank # 342
APR 17.0
SMSA Pop: 138,400
CSI: 1.0 Bil (# 243)

Revenue : $2,073,853
Income : $ -371,843
% Rev Gain: 5.1
Stations: 14/8
Diaries: 574/241:1
CSI HH: 18.5 M (# 318)
Standard Error: .821

National Rev: $275,916
Nat Rev per Cap: $1.99
Tot Rev per Cap: $14.98
Tot Inc per Cap: $-2.69
Profit Margin: ---
Retail $: .7 Bil (# 231)
Retail Sales %: .275

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KYJC	37/18.9	15.5	20.1
2. WBOY-F+	35/17.9	16.8	16.9
3. KTMT-F	28/14.3	18.7	22.1
4. KHUG	15/ 7.7	6.5	3.9
5. KRWQ-F	14/ 7.1	5.2	---
6. KCMX-F	13/ 6.6	3.2	5.8
7. KMED	11/ 5.6	9.0	7.8
8. KCMX	9/ 4.6	11.6	12.3
9. KDOV	6/ 3.1	3.2	1.9
KISD	6/ 3.1	2.6	5.2

12+ TSA 1/4	
1. KTMT-F	59
2. KAJO	37
KYJC	37
4. KBOY-F+	35
5. KRWQ-F	23
6. KFMJ-F	16
7. KHUG	15
8. KCMX-F	13
KMED	13
10. KCMX	9

12+ TSA CUME/MSA CUME RAT	
1. KYJC	464/40.0
2. KBOY-F+	462/37.2
3. KTMT-F	458/21.8
4. KAJO	305/ 3.6
5. KRWQ-F	269/14.6
6. KMED	219/18.1
7. KFMJ-F	180/ 1.9
8. KCMX	176/14.8
9. KCMX-F	109/ 9.5
10. KISD	83/ 7.2

12+ FM SHARE (METRO): 42.78% (77 of 180) (SPG 81: 37.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KYJC	1. KBOY-F+	1. KBOY-F+	1. KYJC	1. KTMT-F
2. KBOY-F+	2. KYJC	2. KYJC	2. KBOY-F+	2. KYJC
		3. KRWQ-F	3. KHUG	3. KHUG

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KYJC	1. WBOY-F+	1. KYJC	1. KBOY-F+	1. KYJC
2. KBOY-F+	2. KYJC	2. KBOY-F+	2. KYJC	2. KHUG
3. KTMT-F	3. KISD	3. KTMT-F	3. KHUG	3. KBOY-F+
			KRWQ-F	

OTHER RATED STATIONS/METRO SHARE

KAJO 1270 Grants Pass 1.5
KFMJ-F 96.9 Grants Pass 1.0
KGO 810 San Francisco .5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	52 (2)	22 (2)	74 (4)	41.1
BTFL MUSIC		41 (2)	41 (2)	22.3
COUNTRY	24 (2)	14 (1)	38 (3)	21.1
MOR/AC	21 (3)		21 (3)	11.7
RELIGION	6 (1)		6 (1)	3.3
NEWS/TALK	1 (1)		1 (1)	0.6
			180 (14)	

RADIO STATIONS

KCMX, 580, 1 KW (DA-2), COUNTRY
KDOV, 1350, 1 KW (DAYS), RELIGION
KHUG, 1300, 5 KW (DAYS), COUNTRY (?)
KISD, 860, 1 KW (DAYS), MOR
KMED, 1440, 5 KW/1 KW , MOR
KYJC, 1230, 1 KW , ROCK
KAJO, 1270, 5 KW (DAYS), MOR

KBOY-F+, 95.3, 3 KW @ 357, ROCK
KCMX-F, 101.7, 3 KW @ 287, BTFL MUS (Bonne)
KRWQ-F, 100.3, 30 KW @ 985, COUNTRY
KTMT-F, 93.7, 19 KW @ 3260, BTFL MUS (KalaMusic)
KFMJ-F, 96.9, 25 KW @ 565, ROCK

NBC,	$ 9.45	(Katz)	(ASHLAND)
,	$ 4.00	(Oakes)	(ASHLAND)
ABC-I,	$ 8.00	(Tacher)	
RKO,	$ 7.00	(P/W)	
MBS,	$11.50	(Mc-Guild)	
ABC-C,	$12.94	(Torbet)	
APR,	$ 7.00	(----)	(GRANTS PASS)
,	$13.75	(Roslin)	
NBC,	$ 9.45	(Katz)	(ASHLAND)
,	$ 7.25	(----)	(GOLD HILL)
CBS,	$11.00*	(Selcom)	
RKO,	$ 9.00	(----)	(GRANTS PASS)

MELBOURNE-TITUSVILLE-COCOA

Market # 140
Revenue Rank # 180
Income Rank # 332
APR 15.0
SMSA Pop: 282,400
CSI: 2.3 Bil (# 142)

Revenue : $2,652,919
Income : $ -305,327
% Rev Gain: 25.7
Stations: 22/14
Diaries: 641/441:1
CSI HH: 21.1 M (# 227)
Standard Error: .761

National Rev: $567,554
Nat Rev per Cap: $2.01
Tot Rev per Cap: $9.39
Tot Inc per Cap: $-1.08
Profit Margin: ---
Retail $: 1.5 Bil (# 126)
Retail Sales %: .148

12+ METRO 1/4/SHARE		SPG 81	O/N 80
1. WCKS-F	66/18.4	15.7	20.1
2. WDIZ-F	46/12.8	18.5	10.0
3. WYRL-F	37/10.3	5.6	6.5
4. WRKT-F	32/ 8.9	2.5	---
5. WDBO-F	24/ 6.7	11.8	14.3
6. WMEL	17/ 4.7	9.0	3.9
7. WEZY-F	16/ 4.5	4.5	6.5
8. WLLV-F	15/ 4.2	4.2	7.2
9. WAMT	14/ 3.9	2.5	3.6
10. WIZD-F	11/ 3.1	---	---

METRO AND TSA ARE THE SAME.

12+ TSA CUME/MSA CUME RAT	
1. WCKS-F	841/35.3
2. WDIZ-F	555/23.3
3. WRKT-F	333/14.0
4. WYRL-F	325/13.6
5. WDBO-F	308/12.9
6. WMEL	298/12.5
7. WAMT	242/10.2
8. WEZY-F	225/ 9.4
9. WLLV-F	208/ 8.7
10. WRKT	185/ 7.8

12+ FM SHARE (METRO): 80.92% (263 of 325) (SPG 81: 75.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WDIZ-F	1. WCKS-F	1. WCKS-F	1. WCKS-F	1. WYRL
2. WCKS-F	2. WDIZ-F	2. WYRL-F	2. WYRL-F	2. WDBO-F
	3. WYRL-F	3. WDIZ-F	3. WRKT-F	3. WRKT-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCKS-F	1. WCKS-F	1. WCKS-F	1. WDIZ-F	1. WCKS-F
2. WRKT-F+	2. WRKT-F	2. WYRL-F	WCKS-F	WYRL-F
3. WYRL-F	WDIZ-F	3. WRKT-F	3. WYRL-F	3. WRKT-F

OTHER RATED STATIONS/METRO SHARE

WAJX-F	98.3	Titus	.8	WRKT	1300	Cocoa Bea	2.0	WBJW-F	105.1	Orl	.6
WCWR	1350	Cocoa	.8	WELE-F	105.9	Day. Bch	1.1	WHLY-F	106.7	Orl	.8
WKKO	860	Cocoa	1.1	WTAI	1560	Melb	.6	WHOO-F	96.5	Orl	1.1
WMMB	1240	Melb	2.2	WWBC	1510	Cocoa	1.4	WDBO	580	Orl	.6

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		131 (6)	131 (6)	40.3
COUNTRY	12 (3)	77 (4)	89 (7)	27.4
BTFL MUSIC		55 (3)	55 (3)	16.9
MOR/AC	31 (4)		31 (4)	9.5
NOSTALGIA	14 (1)		14 (1)	4.3
RELIGION	5 (1)		5 (1)	1.5
			325 (22)	

RADIO STATIONS

WAMT, 1060, 10 KW/5 KW , NOSTALGIA (Al Ham)
WMEL, 920, 1 KW (DA-N) , AC
WRKT, 1300, 5 KW (DAYS,DA),COUNTRY

WCKS-F, 101.1, 100 KW @ 500, ROCK
WEZY-F, 99.3, 3 KW @ 300, BTFL MUS (Bonne)
WLLV-F, 107.1, 3 KW @ 300, BTFL MUS (Century 21)
WRKT-F, 104.1, 30 KW @ 165, COUNTRY
WYRL-F, 102.3, 3 KW @ 239, COUNTRY

ABC-I, $ 8.63 (Torbet) Regional
CBS, $ 9.50 (Masla) Elyria-Lorain
NBC, $ 9.50 (----) Guy Gannett

, $24.00 (P/W)
, $12.00 (----)
, $ 8.00 (Bolton)
NBC, $ 9.50 (----) Guy Gannett
MBS, $ 8.60 (Savalli) Miller

WDBO, WDIZ - See Orlando

WIZD - See West Palm Beach

MEMPHIS

Market # 43; ADI # 36
Revenue Rank # 39
Income Rank # 154
APR 16.9
SMSA Pop: 928,800
CSI: 7.3 Bil (# 47)

Revenue : $13,087,893
Income : $ 99,655
% Rev Gain: -1.8
Stations: 19/19
Diaries: 1229/755:1
CSI HH: 21.8 M (# 201)
Standard Error: .576

National Rev: $4,696,674
Nat Rev per Cap: $5.06
Tot Inc per Cap: $14.09
Tot Inc per Cap: $.11
Profit Margin: 0.8%
Retail $: 4.3 Bil (# 43)
Retail Sales %: .238

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WZXR-F	135/10.7	8.8	11.5	13.4	10.2
2. WMC-F	128/10.2	9.1	10.3	7.4	9.4
3. WHRK-F	112/ 8.9	16.7	9.6	11.1	12.6
4. WDIA	105/ 8.3	7.6	5.4	5.9	8.7
KWAM-F	105/ 8.3	2.4	.8	1.0	2.3
6. WRVR-F	104/ 8.3	6.6	6.6	5.4	5.6
7. WEZI-F	97/ 7.7	11.2	10.8	12.1	10.5
8. WMC	90/ 7.2	7.9	11.8	10.9	9.7
9. WLOK	63/ 5.0	5.1	5.1	4.7	5.7
10. WREC	62/ 4.9	3.7	2.9	4.2	4.5
11. KWAM	48/ 3.8	.7	2.1	1.6	2.7
WLVS-F	48/ 3.8	4.2	5.2	5.0	3.5
13. WMPS	39/ 3.1	4.0	6.9	4.2	3.5
14. WHBQ	26/ 2 1	3.8	4.4	4.8	3.8

12+ TSA 1/4	
1. WMC-F	245
2. WZXR-F	240
3. WEZI-F	172
WHRK-F	172
5. WDIA	148
6. WMC	140
7. KWAM-F	139
8. WRVR-F	116
9. WMPS	80
10. WREC	79
11. WLOK	65
12. KWAM	57
13. WHBQ	51
WLVS-F	51

12+ TSA CUME/MSA CUME RAT	
1. WMC-F	3672/24.8
2. WDIA	2582/23.8
3. WZXR-F	2482/19.1
4. WHRK-F	2256/20.7
5. WEZI-F	2193/18.0
6. WMC	2097/17.3
7. KWAM-F	1832/19.1
8. WMPS	1657/10.4
9. WRVR-F	1645/17.7
10. WHBQ	1547/10.4
11. WLOK	1378/18.0
12. WREC	1254/10.6
13. WLVS-F	731/ 9.2
14. KWAM	520/ 5.6

12+ FM SHARE (METRO): 60.10% (729 of 1213) (SPG 81: 56.73%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WZXR-F	1. WZXR-F	1. WMC-F	1. WRVR-F	1. WEZI-F
2. KWAM-F	2. WMC-F	2. KRVR-F	2. WMC	2. WMC
3. WMC-F	3. WHRK-F	3. WZXR-F	3. WMC-F	3. WDIA
4. WHRK-F	4. WRVR-F	4. WHRK-F	4. WDIA	4. WREC
5. WDIA	5. KWAM-F	5. KWAM-F	5. WEZI-F	5. WRVR-F

12+ AND	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMC	1. WRVR-F	1. WRVR-F	1. WZXR-F	1. WMC-F
2. WDIA	2. WMC-F	2. WMC	2. WMC-F	2. WMC
3. WMC-F	3. WHRK-F	3. WDIA	3. WHRK-F	3. WHRK-F
WRVR-F	4. WZXR-F	4. WMC-F	4. KWAM-F	WRVR-F
5. WZXR-F	5. KWAM-F	5. WEZI-F	5. WRVR-F	5. WEZI-F

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN	168 (2)	217 (2)	385 (4)	31.7
ROCK/AOR/CONTEMP		263 (2)	263 (2)	21.7
COUNTRY	129 (2)	48 (1)	177 (3)	14.6
MOR/AC	38 (3)	104 (1)	142 (4)	11.7
BTFL MUSIC		97 (1)	97 (1)	8.0
RELIGION	69 (3)		69 (3)	5.7
NOSTALGIA	62 (1)		62 (1)	5.1
NEWS/TALK	18 (1)		18 (1)	1.5
			1213 (19)	

MEMPHIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WMC-F	1. WMC-F	1. WZXR-F
2. WZXR-F	2. WDIA	2. WMC
3. WHRK-F	3. WZXR-F	3. WEZI-F
4. WEZI-F	4. WHRK-F	4. WMC-F
5. KWAM-F	5. WMC	5. WDIA
6. WDIA	6. WEZI-F	6. WRVR-F
WMC	7. KWAM-F	7. WMPS
8. WRVR-F	8. WRVR-F	8. WLVS-F
9. WREC	9. WLOK	9. WREC
10. WMPS	10. WMPS	10. WHRK-F
11. WLOK	11. WHBQ	
12. KWAM	12. WREC	
13. WLVS-F	13. WLVS-F	
14. WHBQ	14. WKIR-F	
15. WKIR-F	15. KWAM	

OTHER RATED STATIONS/METRO SHARE			
KSUD	730	West Memp,AR	1.0
WKBL	1250	Covington	.6
WMQM	1480		.6
WMSO	630	Collierville	.3
WWEE	1430		1.4

ADI FM SHARE: 62.42% (1236 of 1980) (SPG 81: 56.88%)

AM STATIONS

KWAM, 990, 10 KW (DAYS,DA) , RELIGION	,	$15.00*	(Stars)	Rivers
WDIA, 1070, 50 KW/5 KW (DA-2), BLACK	APR,	$57.50	(Howard)	Viacom
WHBQ, 560, 5 KW/1 KW (DA-1), OLDIES (Burk-Abr)	RKO,	$45.00*	(RKO)	RKO
WLOK, 1340, 1 KW/250 W , BLACK	SBN,	$35.00*	(Masla)	Gilliam
WMC , 790, 5 KW (DA-N) , COUNTRY	ABC-I,	$99.00*	(Blair)	Scripps-How
WMPS, 680, 10 KW/5 KW (DA-N), COUNTRY	NBC,	$60.00*	(Eastman)	Plough
WREC, 600, 5 KW (DA-N) , NOSTALGIA (Al Ham)	CBS,MBS,	$48.00*	(Mc-Guild)	Summit

FM STATIONS

KWAM-F, 101.1, 100 KW @ 500, BLACK	,	$35.00*	(Stars)	Rivers
WEZI-F, 105.9, 100 KW @ 762, BTFL MUS (Schulke)	,	$70.00	(Katz)	Harte-Hanks
WHRK-F, 97.1, 100 KW @ 530, URBAN	RKO,	$72.00*	(Eastman)	Plough
WLVS-F, 94.3, 3 KW @ 300, COUNTRY	MBS,	$25.00*	(HNW)	
WMC-F , 99.7, 300 KW @ 970, ROCK	ABC-C,	$99.00*	(Blair)	Scripps-How
WRVR-F, 104.5, 100 KW @ 750, AC	,	$50.00*	(Howard)	Viacom
WZXR-F, 102.7, 100 KW @ 900, AOR (Burk-Abr)	Source,	$75.00*	(Mc-Guild)	Summit
WKIR-F, 104.1, 100 KW @ 640, COUNTRY	ABC-F,	$11.40	(----)	(JACKSON)

MIAMI-FT. LAUDERDALE

Market # 11 (approx): ADI # 13
Revenue Rank # 10 (approx)
Income Rank # 108 (approx)
APR 20.2
SMSA Pop: 2,771,300
CSI: 26.4 Bil (# 12 approx)

Revenue : $46,693,289
Income : $ 238,899
% Rev Gain: 27.0
Stations: 33/36
Diaries: 2579/1075:1
CSI HH: 23.7 (# 123 appr)
Standard Error: .448

National Rev: $12,743,786
Nat Rev per Cap: $4.60
Tot Rev per Cap: $16.85
Tot Inc per Cap: $.09
Profit Margin: 0.5%
Retail $: 16.6 Bil (# 11 appr)
Retail Sales %: .244

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WLYF-F	339/6.9	6.7	4.8	4.5	6.0
2. WRHC	317/6.4	7.9	5.7	6.3	6.0
3. WHYI-F	298/6.0	5.4	6.6	6.5	7.3
4. WINZ-F	264/5.4	5.8	5.0	1.2	3.4
5. WINZ	248/5.0	4.9	4.4	4.6	4.9
6. WNWS	231/4.7	5.0	6.4	5.7	4.9
7. WYOR-F	219/4.4	3.2	2.9	4.1	4.2
8. WSHE-F	215/4.4	3.7	4.0	3.3	2.9
9. WQBA	213/4.3	4.2	4.6	3.3	4.9
10. WEDR-F	198/4.0	4.4	3.2	2.6	3.4
11. WAXY-F	182/3.7	3.3	3.5	3.5	4.1
12. WCMQ-F	178/3.6	3.9	3.2	2.3	2.9
13. WAIA-F	167/3.4	3.0	2.9	3.8	3.7
14. WIOD	152/3.1	3.7	3.7	3.6	3.4
15. WCMQ	146/3.0	3.3	2.0	2.3	1.0
16. WWJF-F	142/2.9	2.2	1.5	1.0	1.0
17. WKQS-F	122/2.5	3.0	3.3	4.6	3.5
18. WCKO-F	114/2.3	1.6	1.9	1.5	1.5
19. WQBA-F	98/2.0	1.3	1.7	2.0	2.0
WLQY	98/2.0	2.0	1.9	2.6	---
21. WWWL-F	94/1.9	2.4	3.1	3.8	3.4
22. WTMI-F	86/1.7	1.6	1.8	3.2	1.9
23. WQAM	80/1.6	2.3	3.1	4.1	2.2
24. WOCN	79/1.6	.7	1.1	1.9	1.9
25. WRBD	76/1.5	1.4	2.2	1.6	2.1

12+ TSA 1/4	
1. WLYF-F	375
2. WHYI-F	344
3. WRHC	317
4. WINZ-F	270
5. WINZ	266
6. WNWS	249
7. WSHE-F	247
8. WYOR-F	228
9. WQBA	215
10. WAXY-F	205
11. WEDR-F	201
12. WAIA-F	179
13. WCMQ-F	178
14. WIOD	174
15. WWJF-F	158
16. WCMQ	147
17. WKQS-F	134
18. WCKO-F	128
19. WRBD	116
20. WQAM	106
21. WLQY	101
22. WQBA-F	98
WWWL-F	98
24. WTMI-F	89
25. WOCN	79

12+ TSA CUME/MSA CUME RAT	
1. WHYI-F	5653/20.2
2. WINZ-F	4696/18.1
3. WINZ	4397/16.6
4. WLYF-F	3943/14.6
5. WSHE-F	3183/10.9
6. WNWS	3116/11.7
7. WAXY-F	3083/11.0
8. WIOD	3069/11.0
9. WAIA-F	2662/ 9.7
10. WYOR-F	2642/10.4
11. WCKO-F	2551/ 8.7
12. WKQS-F	2225/ 8.0
13. WEDR-F	1867/ 7.4
14. WWWL-F	1861/ 7.1
15. WQBA	1824/ 7.4
16. WWJF-F	1805/ 6.5
17. WQAM	1692/ 5.9
18. WGBS	1648/ 5.7
19. WQBA-F	1412/ 5.7
20. WCMQ-F	1369/ 5.6
21. WRHC	1368/ 5.5
22. WTMI-F	1198/ 4.5
23. WRBD	1150/ 3.1
24. WLQY	1149/ 4.5
25. WVCG	995/ 3.9

12+ FM SHARE (METRO): 57.60% (2716 of 4715) (SPG 81: 48.51%)

TEENS
1. WINZ-F
2. WHYI-F
3. WCKO-F
4. WEDR-F
5. WSHE-F
6. WRBD
7. WQBA-F

18 - 34
1. WHYI-F
2. WSHE-F
3. WAXY-F
4. WINZ-F
5. WEDR-F
6. WAIA-F
7. WCMQ-F

18 - 49
1. WHYI-F
2. WSHE-F
3. WAXY-F
4. WINZ-F
WCMQ-F
6. WAIA-F
7. WEDR-F

25 - 54
1. WCMQ-F
2. WAXY-F
WRHC
4. WHYI-F
5. WAIA-F
6. WLYF-F
7. WWJF-F

35 - 64
1. WRHC
2. WLYF-F
3. WQBA
4. WYOR-F
5. WNWS
6. WWJF-F
7. WCMQ

12+ AMD
1. WINZ
2. WQBA
3. WRHC
4. WLYF-F
5. WHYI-F+
6. WNWS
7. WSHE-F

WOMEN 18-34
1. WHYI-F
2. WCMQ-F
3. WAXY-F
WINZ-F
5. WEDR-F
6. WAIA-F
7. WSHE-F
WWWL-F

WOMEN 25-54
1. WCMQ-F
2. WAIA-F
3. WQBA
4. WLYF-F
5. WRHC
6. WAXY-F
7. WEDR-F
WWJF-F

MEN 18-34
1. WSHE-F
2. WHYI-F
3. WAXY-F
4. WEDR-F
5. WAIA-F
6. WINZ-F
7. WCKO-F

MEN 25-54
1. WHYI-F
2. WAXY-F
3. WRHC
4. WSHE-F
5. WINZ-F
6. WCMQ-F
7. WCMQ

FORMATS	AM	FM	TOTAL	%
SPANISH	755 (4)	276 (2)	1031 (6)	21.9
ROCK/AOR/CONTEMP		985 (5)	985 (5)	20.9
MOR/AC	276 (4)	491 (3)	767 (7)	16.3
BTFL MUSIC		558 (2)	558 (2)	11.8
NEWS/TALK	479 (2)		479 (2)	10.2
BLACK/URBAN	160 (3)	198 (1)	358 (4)	7.6
NOSTALGIA	203 (3)		203 (3)	4.3
COUNTRY	80 (1)	122 (1)	202 (2)	4.3
CLASSICAL		86 (1)	86 (1)	1.8
RELIGION	46 (1)		46 (1)	1.0
			4715 (33)	

MIAMI-FT. LAUDERDALE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLYF-F	1. WHYI-F	1. WLYF-F
2. WRHC	2. WINZ-F	2. WQBA
3. WHYI-F	3. WINZ	3. WRHC
4. WINZ-F	4. WLYF-F	4. WINZ
5. WINZ	5. WNWS	5. WNWS
6. WNWS	6. WIOD	6. WINZ-F
7. WYOR-F	7. WAXY-F	7. WCMQ-F
8. WSHE-F	8. WSHE-F	8. WIOD-F
9. WQBA	9. WSHE-F	9. WYOR-F
10. WEDR-F	10. WAIA-F	10. WSHE-F
11. WAXY-F	11. WCKO-F	
12. WCMQ-F	12. WKQS-F	
13. WAIA-F	13. WEDR-F	
14. WIOD	WQBA	
15. WCMQ	15. WWWL-F	

OTHER RATED STATIONS/METRO SHARE

WBSS	980	Pompano Beach	.3
WEXY	1520	Oakland Park	.9
WFTL	1410	Ft. Lauder	1.3
WGBS	710	Miami	1.0
WHTT	1260	Miami	1.0
WKAT	1360	Miami Beach	.9
WMBM	1490	Miami Beach	.7
WVCG	1080	Coral Gables	1.2

ADI FM SHARE: 57.50% (2725 of 4739) (SPG 81: 52.20%)

AM STATIONS

WCMQ, 1220, 1 KW (DAYS)	, SPANISH		, $ 75.15	(MMR)	
WGBS, 710, 50 KW (DA-2)	, MOR	MBS,ABC-E,	$? ?	(CBS Spot)	Jeff-Pilot
WINZ, 940, 50 KW/10 KW (DA-2)	, NEWS	CBS,	$ 95.00	(Katz)	Guy Gannett
WIOD, 610, 10 KW (DA-2)	, MOR	ABC-I,	$ 55.00*	(Christal)	Cox
WLQY, 1320, 5 KW (DA-2)	, NOSTALGIA (Al Ham)		, $ 40.00*	(Roslin)	Sunshine Wireless
WNWS, 790, 5 KW (DA-2)	, TALK/NEWS		, $ 61.00	(Howard)	Sudbrink
WOCN, 1450, 1 KW/250 W	, SPANISH		, $? ?	(Lotus)	
WQAM, 560, 5 KW/1 KW	, COUNTRY	NBC,	$102.50	(Blair)	Storz
WQBA, 1140, 10 KW/5 KW (DA-2)	, SPANISH		, $112.50	(Eastman)	Susquehanna
WRBD, 1470, 5 KW/2.5 KW (DA-1),	BLACK		, $ 40.00	(Lotus)	
WRHC, 1550, 10 KW (DAYS,DA)	, SPANISH NEWS/TALK		, $115.00*	(Caballero)	
WVCG, 1080, 50 KW/10 KW (DA-2)	, MOR/NOST (TM)				

FM STATIONS

WAIA-F, 97.3, 98 KW @ 790, AC/SOFT	ABC-C,	$ 60.00*	(Christal)	Cox
WAXY-F, 105.9, 100 KW @ 1049, AC/OLDIES	RKO,	$ 91.75*	(RKO)	RKO
WCKO-F, 102.7, 100 KW @ 345, AOR	ABC-C,	$ 47.50*	(Lotus)	
WCMQ-F, 92.1, 3 KW @ 300, SPANISH	,	$ 75.15	(MMR)	
WEDR-F, 99.1, 70 KW @ 175, BLACK	NBN,	$ 50.00*	(Stars)	Rivers
WHYI-F, 100.7, 100 KW @ 1000, ROCK	,	$112.50*	(Mc-Guild)	Metroplex
WINZ-F, 94.9, 100 KW @ 650, ROCK	,	$ 95.00*	(Katz)	Guy Gannett
WLYF-F, 101.5, 100 KW @ 813, BTFL MUS (Schulke)	,	$ 80.00*	(CBS Spot)	Jeff-Pilot
WQBA-F, 107.5, 100 KW @ 500, SPANISH	,	$ 60.00	(Eastman)	Susquehanna
WSHE-F, 103.5, 100 KW @ 600, AOR (Burk-Abr)	ABC-F,	$ 65.00*	(Eastman)	TK
WTMI-F, 93.1, 100 KW @ 480. CLASSICAL	,	$ 46.00	(CMBS)	
WWJF-F, 106.7, 100 KW @ 980, AC (Schulke II)	,	$? ?	(HNW)	Amaturo

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

MILWAUKEE

Market # 28; ADI # 29
Revenue Rank # 23
Income Rank # 14
APR 18.0
SMSA Pop: 1,398,200
CSI: 13.5 Bil (# 27)

Revenue : $22,909,235
Income : $ 2,395,405
% Rev Gain: 26.7
Stations: 30.27
Diaries: 1552/901:1
CSI HH: 26.4 M (# 35)
Standard Error: .503

National Rev: $5,217,847
Nat Rev per Cap: $3.73
Tot Rev per Cap: $16.38
Tot Inc per Cap: $1.71
Profit Margin: 10.5%
Retail $: 6.3 Bil (# 32)
Retail Sales %: .332

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WBCS-F	197/8.5	9.2	8.3	8.2	8.7
2. WTMJ	189/8.1	9.8	10.7	12.3	15.0
3. WISN	185/8.0	8.1	10.1	11.0	10.3
4. WEZW-F	153/6.6	9.4	11.4	11.8	12.0
WOKY	153/6.6	2.7	4.0	3.0	3.4
6. WQFM-F	152/6.5	5.5	6.0	4.3	3.7
7. WLPX-F	131/5.6	5.8	6.3	6.0	7.2
8. WLUM-F	119/5.1	4.0	2.6	3.2	2.7
9. WMYX-F	110/4.7	3.8	3.6	1.5	1.3
10. WZUU-F	108/4.6	6.6	5.3	4.8	4.0
11. WKTI-F	95/4.1	3.4	3.9	2.5	3.3
12. WZUU	65/2.8	2.0	1.9	.6	.9

12+ TSA	1/4
1. WTMJ	223
2. WISN	210
3. WBCS-F	208
4. WEZW-F	175
5. WOKY	170
WQFM-F	170
7. WLPX-F	165
8. WLUM-F	123
9. WMYX-F	116
10. WZUU-F	115
11. WKTI-F	104
12. WMIL-F	88

12+ TSA CUME/MSA CUME	RAT
1. WISN	3750/24.6
2. WTMJ	3688/22.2
3. WLPX-F	3065/19.5
4. WQFM-F	2609/17.2
5. WBCS-F	2534/17.7
6. WZUU-F	2530/17.8
7. WOKY	2479/16.8
8. WEZW-F	2242/14.7
9. WKTI-F	1950/14.2
10. WMYX-F	1600/11.5
11. WRKR-F	1492/ 9.3
12. WMAQ	1414/ 4.9

12+ FM SHARE (METRO): 58.71% (1287 of 2192) (SPG 81: 58.61%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WLPX-F	1. WQFM-F	1. WBCS-F	1. WBCS-F	1. WBCS-F
2. WQFM-F	2. WLPX-F	2. WQFM-F	2. WISN	2. WTMJ
3. WRKR-F	3. WMYX-F	3. WISN	3. WMYX-F	3. WOKY
4. WKTI-F	WLUM-F	WMYX-F	WZUU-F	4. WEZW-F
5. WLUM-F	5. WBCS-F	5. WLPX-F	5. WTMJ	5. WISN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTMJ	1. WBCS-F	1. WBCS-F	1. WQFM-F	1. WBCS-F
2. WISN	WMYX-F	2. WTMJ	2. WLPX-F	2. WISN
3. WBCS-F+	3. WZUU-F	3. WZUU-F	3. WLUM-F	3. WLUM-F
4. WZUU-F+	4. WQFM-F	4. WISN	4. WISN	4. WMYX-F
5. WOKY	WKTI-F	5. WMYX-F	WMYX-F	5. WEZW-F

FORMATS

	AM	FM	TOTAL	%
MOR/AC	536 (7)	226 (3)	762 (10)	34.8
ROCK/AOR/CONTEMP	11 (1)	442 (4)	453 (5)	20.7
COUNTRY	54 (2)	254 (2)	308 (4)	14.1
BLACK/URBAN	88 (2)	119 (1)	207 (3)	9.4
BTFL MUSIC		189 (3)	189 (3)	8.6
NOSTALGIA	153 (1)		153 (1)	7.0
CLASSICAL		57 (1)	57 (1)	2.6
NEWS/TALK	46 (2)		46 (2)	2.1
RELIGION	17 (1)		17 (1)	0.8
			2192 (30)	

MILWAUKEE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTMJ	1. WISN	1. WBCS-F
2. WBCS-F	2. WTMJ	2. WTMJ
3. WISN	3. WLPX-F	3. WISN
4. WEZW-F	4. WQFM-F	4. WOKY
5. WQFM-F	5. WBCS-F	5. WZUU-F
6. WOKY	6. WZUU-F	6. WLPX-F
7. WLPX-F	7. WOKY	7. WEZW-F
8. WLUM-F	8. WEZW-F	8. WLUM-F
9. WZUU-F	9. WKTI-F	9. WQFM-F
10. WMYX-F	10. WMYX-F	10. WZUU
11. WKTI-F	11. WRKR-F	
12. WMIL-F	12. WZUU	
13. WZUU	13. WLUM-F	
14. WRKR-F	14. WMAQ	
15. WFMR-F	15. WMIL-F	

OTHER RATED STATIONS/METRO SHARE

WAWA	1590	West Allis	2.0
WBCS	1340		1.2
WBKV	1470	West Bend	.8
WBKV-F	92.5	West Bend	.5
WEMP	1250		1.1
WFMR-F	96.5		2.4
WFNY-F	92.1	Racine	.3
WMIL-F	106.1		2.4
WNOV	860		1.8
WRJN	1400	Racine	1.4
WRKR-F	100.7	Racine	2.8
WXJY-F	98.3	Menominee Falls	1.1
WYLO	540	Jackson	.7
WBBM	780	Chicago	1.0
WGN	720	Chicago	.9
WIND	560	Chicago	.9
WLS	890	Chicago	.5
WMAQ	670	Chicago	1.1

ADI FM SHARE: 58.48% (1538 of 2630) (SPG 81: 51.68%)

AM STATIONS

WISN, 1130, 50 KW/10 KW (DA-N), AC/MOR	ABC-I,	$ 92.50	(Katz)	Hearst
WOKY, 920, 5 KW/1 KW (DA-2) , NOSTALGIA (Al Ham)	RKO,	$ 42.88	(HNW)	Surrey/Charter
WTMJ, 620, 5 KW (DA-N) , MOR	NBC,	$121.25	(Christal)	Milw Journal
WZUU, 1290, 5 KW (DA-2) , OLDIES	Source,	$ 30.00*	(Eastman)	Malrite

FM STATIONS

WBCS-F, 102.9, 50 KW @ 440, COUNTRY	CBS,	$ 91.50	(RKO)	Great Trails
WEZW-F, 103.7, 20 KW @ 840, BTFL MUS (Schulke)	,	$ 75.25	(Mc-Guild)	Multimedia
WFMR-F, 96.5, 50 KW @ 387, CLASSICAL	,	$ 35.00	(Roslin)	
WKTI-F, 94.5, 16 KW @ 911, CONTEMP	ABC-C,	$ 31.00	(Christal)	Milw Journal
WLPX-F, 97.3, 12 KW @ 920, AOR (Burk-Abr)	,	$ 72.50	(Katz)	Hearst
WLUM-F, 102.1, 50 KW @ 360, BLACK	,	$ 30.00*	(Howard)	
WMIL-F, 106.1, 15 KW @ 950, COUNTRY	,	$ 39.88	(HNW)	Surrey/Charter
WMYX-F, 99.1, 50 KW @ 486, AC	,	$ 50.00*	(Blair)	LIN
WQFM-F, 93.3, 14 KW @ 940, AOR (Sebastian)	,	$ 55.00*	(Selcom)	Shamrock Comm
WRKR-F, 100.7, 50 KW @ 500, ROCK	ABC-C,	$ 35.00*	(CBS/FM)	Bdcst Mng (RACINE)
WZUU-F, 95.7, 34 KW @ 610, AC	Source,	$ 55.00*	(Eastman)	Malrite

MINNEAPOLIS-ST. PAUL

Market # 15; ADI # 14
Revenue Rank # 13
Income Rank # 5
APR 17.5
SMSA Pop: 2,133,100
CSI: 20.6 Bil (# 15)

Revenue : $34,309,321
Income : $ 8,239,043
% Rev Gain: 11.1
Stations: 21/33
Diaries: 1631/1308:1
CSI HH: 27.2 M (# 22)
Standard Error: .487

National Rev: $7,718,396
Nat Rev per Cap: $3.62
Tot Rev per Cap: $16.08
Tot Inc per Cap: $3.86
Profit Margin: 24.0%
Retail $: 11.8 Bil (# 12)
Retail Sales %: .249

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WCCO	615/20.0	22.9	20.2	24.5	22.5
2. KSTP-F	376/12.2	14.8	12.4	10.1	9.5
3. WLOL-F	307/10.0	4.2	4.4	5.8	4.9
4. WDGY	263/ 8.5	6.4	7.1	5.3	7.1
5. KDWB-F	185/ 6.0	6.6	6.3	5.7	2.8
6. KQRS-F+	156/ 5.1	6.8	6.4	5.5	8.5
7. WCCO-F	137/ 4.4	4.4	3.8	4.3	4.4
8. KEEY-F	125/ 4.1	4.2	5.9	6.0	4.3
9. WAYL-F	99/ 3.2	4.1	4.8	4.5	4.9
10. KSTP	97/ 3.1	3.3	3.5	3.2	4.5
11. WWTC	70/ 2.3	2.5	3.2	3.5	3.9
12. KJJO-F	62/ 2.0	1.8	1.2	1.2	1.3

12+ TSA 1/4	
1. WCCO	947
2. KSTP-F	485
3. WLOL-F	345
4. WDGY	318
5. KDWB-F	214
6. KQRS-F+	197
7. WCCO-F	163
8. KEEY-F	144
9. WAYL-F	120
10. KSTP	106
11. KDWB	89
12. WWTC	80

12+ TSA CUME/MSA CUME RAT	
1. WCCO	10698/38.9
2. KSTP-F	6222/27.4
3. WLOL-F	4721/23.8
4. WDGY	3986/16.5
5. KQRS-F+	3810/17.4
6. KDWB-F	3459/17.1
7. WCCO-F	3315/15.0
8. KDWB	2741/12.0
9. KSTP	2198/10.8
10. KEEY-F	2001/ 9.9
11. WAYL-F	1736/ 8.8
12. WWTC	1346/ 7.0

12+ FM SHARE (METRO): 55.03% (1514 of 2751) (SPG 81: 54.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WLOL-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO
2. KDWB-F	2. WLOL-F	2. WCCO	2. KSTP-F	2. WDGY
3. KQRS-F+	3. KQRS-F	3. WLOL-F	3. WDGY	3. KSTP-F
4. KSTP-F	4. KDWB-F	4. WDGY	4. WLOL-F	4. KEEY-F
5. KDWB	5. WCCO	5. KQRS-F+	5. WCCO-F	5. WAYL-F
6. WDGY	6. WDGY	6. KDWB-F	6. KEEY-F	6. KSTP

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCCO	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. WCCO
2. KSTP-F	2. WLOL-F	2. WCCO	2. WLOL-F	2. WDGY
3. WLOL-F	3. WCCO-F	3. WDGY	3. KQRS-F	3. KSTP-F
4. WDGY	4. KQRS-F+	4. WLOL-F	4. KDWB-F	4. WLOL-F
5. KDWB-F	5. KDWB-F	5. WCCO-F	5. WCCO	5. KQRS-F+
6. WCCO-F	6. WDGY	6. KEEY-F	6. WDGY	6. WWTC

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	75 (2)	634 (3)	709 (5)	25.8
MOR/AC/OLDIES	197 (3)	513 (2)	710 (5)	25.8
TALK/VARIETY	615 (1)		615 (1)	22.4
COUNTRY	279 (2)	95 (2)	374 (4)	13.6
BTFL MUSIC		224 (2)	224 (2)	8.1
BLACK/JAZZ		48 (1)	48 (1)	1.7
NOSTALGIA	40 (2)		40 (2)	1.1
UNKNOWN	31 (1)		31 (1)	1.1
			2751 (21)	

MINNEAPOLIS-ST. PAUL ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCCO	1. WCCO	1. WCCO
2. KSTP-F	2. KSTP-F	2. WDGY
3. WLOL-F	3. WLOL-F	3. KSTP-F
4. WDGY	4. WDGY	4. WLOL-F
5. KDWB-F	5. KQRS-F+	5. KDWB-F
6. KQRS-F+	6. KDWB-F	6. WAYL-F
7. WCCO-F	7. WCCO-F	7. WCCO-F
8. KEEY-F	8. KDWB	8. KDWB
9. WAYL-F	9. KSTP	9. KEEY-F
10. KSTP	10. KEEY-F	10. KQRS-F+
11. KDWB	11. WAYL-F	
12. WWTC	12. WWTC	
13. KJJO-F	13. KJJO-F	
14. WWJO-F	14. KTWN-F	
15. KNUJ	15. KKSS	

OTHER RATED STATIONS/METRO SHARE			
KDWB	630		2.0
KKSS	980	Richfield	1.0
KLBB	1400		.6
KRSI	950	St. Louis Park	.7
KTCR	690		.5
KTCR-F	97.1		1.1
KTWN-F	107.9	Anoka	1.6
WMIN	1010	Maplewood	1.0

ADI FM SHARE: 52.44% (2034 of 3879) (SPG 81: 51.63%)

AM STATIONS

KDWB, 630, 5 KW/500 W (DA-2), ROCK	, $ 70.00*	(Mc-Guild)	Doubleday
KKSS, 980, 5 KW (DA-1), MOR	, $? ?	(MMR)	Entercom
KSTP, 1500, 50 KW (DA-N), AC/MOR	ABC-I, $ 52.50	(Christal)	Hubbard
WCCO, 830, 50 KW, VARIETY/MOR	CBS, $215.00	(CBS Spot)	
WDGY, 1130, 50 KW/25 KW (DA-2), COUNTRY	NBC, $109.38	(Blair)	
WWTC, 1280, 5 KW (DA-N), OLDIES	MBS, $ 39.13	(Masla)	
KNUJ, 860, 1 KW (DAYS), MOR	, $ 16.00	(PRO)	(NEW ULM)

FM STATIONS

KDWB-F, 101.3, 100 KW @ 822, AOR	, $ 90.00*	(Mc-Guild)	Doubleday
KEEY-F, 102.1, 100 KW @ 822, BTFL MUS (Bonne)	, $ 60.00	(Katz)	Malrite
KJJO-F, 104.1, 53 KW @ 260, COUNTRY	ABC-E, $ 35.00*	(HNW)	Park
KQRS-F+, 92.5, 50 KW @ 822, AOR (Burk-Abr)**	Source, $107.50	(Torbet)	McKenna
KSTP-F, 94.5, 100 KW @ 1250, AC	, $145.00*	(Christal)	Hubbard
KTWN-F, 107.9, 57 KW @ 400, JAZZ	, $ 22.50	(Lotus)	
WAYL-F, 93.7, 100 KW @ 822, BTFL MUSIC	, $ 50.63	(MMR)	Entercom
WCCO-F, 102.9, 100 KW @ 1304, AC	, $ 55.75	(Eastman)	
WLOL-F, 99.5, 100 KW @ 844, CONTEMP	RKO, $ 65.00	(Selcom)	Liggett
WWJO-F, 98.1, 100 KW @ 420, COUNTRY	ABC-E, $ 14.00	(----)	(ST. CLOUD)

** KQRS now uses Jeff Pollack

MOBILE

Market # 92
Revenue Rank # 93
Income Rank # 139
APR 19.0
SMSA Pop: 453,700
CSI: 3.3 Bil (# 99)

Revenue : $5,624,906
Income : $ 131,512
% Rev Gain: 13.4
Stations: 19/16
Diaries: 676/671:1
CSI HH: 20.8 M (# 237)
Standard Error: .819

National Rev: $1,401,733
Nat Rev per Cap: $3.10
Tot Rev per Cap: $12.40
Tot Inc per Cap: $.29
Profit Margin: 2.3%
Retail $: 1.8 Bil (# 111)
Retail Sales %: .262

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WKSJ-F	128/18.7	19.3	23.8	20.1	15.5
2. WBLX-F	127/18.6	12.0	9.6	9.0	8.4
3. WKRG-F	83/12.1	11.4	13.0	13.3	17.2
4. WGOK	66/ 9.6	7.4	6.4	10.9	6.5
5. WABB-F	65/ 9.5	13.7	14.7	11.5	13.3
6. WKRG	39/ 5.7	7.5	7.0	10.5	10.0
7. WLPR-F	32/ 4.7	6.8	6.2	6.1	6.3
8. WUNI	25/ 3.7	3.3	2.8	1.0	2.0
9. WLLF	22/ 3.2	2.1	.9	2.0	3.5
10. WJQY-F	17/ 2.5	1.7	---	---	---

12+ TSA	1/4
1. WBLX-F	176
2. WKSJ-F	163
3. WKRG-F	134
4. WABB-F	101
5. WGOK	66
6. WTKX-F	60
7. WJLQ-F	50
8. WMEZ-F	45
9. WKRG	41
10. WLPR-F	34

12+ TSA CUME/MSA CUME	RAT
1. WKRG-F	2035/32.2
2. WKSJ-F	1607/33.7
3. WABB-F	1602/27.4
4. WBLX-F	1196/23.2
5. WJLQ-F	901/ 2.6
6. WTKX-F	697/ 2.4
7. WGOK	680/17.5
8. WMEZ-F	640/ 2.0
9. WKRG	570/14.4
10. WLPR-F	454/11.5

12+ FM SHARE (METRO): 71.32% (465 of 652) (SPG 81: 74.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WBLX-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WKSJ-F
2. WKRG-F	2. WABB-F	2. WKSJ-F	2. WBLX-F	2. WBLX-F
3. WABB-F	3. WKRG-F	3. WKRG-F	3. WKRG-F	3. WGOK
4. WKSJ-F	WKSJ-F	4. WABB-F	4. WGOK	4. WKRG

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKSJ	1. WBLX-F	1. WKSJ-F	1. WABB-F	1. WKSJ-F
2. WBLX-F	2. WKSJ-F	2. WBLX-F	WBLX-F	2. WBLX-F
3. WKRG-F	3. WKRG-F	3. WKRG-F	3. WKRG-F	3. WKRG-F
4. WABB-F	4. WABB-F	4. WGOK	4. WKSJ-F	4. WABB-F

OTHER RATED STATIONS/METRO SHARE

WABB	1480		1.8	WMOO	1550		.9	WMEZ-F	94.1	Pensa.	.4
WHEP	1310	Foley	.4	WWAX	840		1.2	WPMO-F	99.1	Pasca,MS	.6
WIXO	1360		.9	WJLQ-F	100.7	Pensa.	.3	WTKX-F	101.5	Pensa.	.6

FORMATS	AM	FM	TOTAL	%
BLACK	66 (1)	127 (1)	193 (2)	29.6
ROCK/AOR/CONTEMP		154 (4)	154 (4)	23.6
COUNTRY	25 (1)	128 (1)	153 (2)	23.5
BTFL MUSIC		56 (4)	56 (4)	8.6
MOR/AC	42 (2)		42 (2)	6.4
NOSTALGIA	34 (2)		34 (2)	5.2
UNKNOWN	14 (2)		14 (2)	2.1
RELIGION	6 (1)		6 (1)	0.9
			652 (19)	

RADIO STATIONS

WGOK, 900, 1 KW	, BLACK	SBN, $16.50	(Savalli)	
WKRG, 710, 1 KW/500 W (DA-N)	, MOR	CBS,MBS, $50.00	(Katz)	
WLLF, 1270, 5 KW (DAYS)	, NOSTALGIA (Al Ham)	ABC-D, $13.33	(Blair)	Capitol
WUNI, 1410, 5 KW (DA-N)	, COUNTRY	NBC, $17.25	(Lotus)	Kirk
WABB-F, 97.5, 100 KW @ 1050	, ROCK	ABC-C, $38.48	(Eastman)	
WBLX-F, 92.9, 63 KW @ 470	, BLACK	RKO, $29.00	(Howard)	Beasley
WJQY-F, 98.3, 3 KW @ 300	, BTFL MUS (Schulke)	, $23.00	(Masla)	
WKRG-F, 99.9, 100 KW @ 350	, ROCK	, $50.00	(Katz)	
WKSJ-F, 94.9, 100 KW @ 410	, COUNTRY	ABC-E, $45.00*	(Blair)	Capitol
WLPR-F, 96.1, 40 KW @ 444	, BTFL MUS (TM)	, $18.00*	(----)	

Other stations - see Pensacola

MODESTO

Market # 145
Revenue Rank # 99
Income Rank # 276
APR 15.4
SMSA Pop: 276,500
CSI: 2.5 Bil (# 125)

Revenue : $5,278,915
Income : $ -114,710
% Rev Gain: 83.8
Stations: 25/10
Diaries: 737/375:1
CSI HH: 24.6 M (# 80)
Standard Error: .684

National Rev: $2,435,923
Nat Rev per Cap: $8.81
Tot Rev per Cap: $19.09
Tot Inc per Cap: $-.41
Profit Margin: ---
Retail $: 1.3 Bil (# 146)
Retail Sales %: .241

12+ METRO 1/4/SHARE		FAL 81	SPG 81	A/M 80
1. KOSO-F	39/11.1	10.0	8.8	6.2
2. KBEE-F	37/10.6	15.1	10.3	10.5
3. KHOP-F	32/ 9.1	8.0	8.3	6.9
4. KFIV-F	29/ 8.2	5.1	8.3	7.2
5. KTRB	26/ 7.4	6.6	5.9	8.0
6. KCBS	18/ 5.1	4.3	5.6	6.9
7. KMIX-F	17/ 4.9	2.3	4.1	4.3
8. KNBR	14/ 4.0	5.4	4.4	5.8
9. KRAK	11/ 3.1	3.4	5.0	3.3
10. KFYE-F	10/ 2.9	2.9	1.5	1.1

12+ TSA 1/4	
1. KFYE-F	68
2. KHOP-F	67
3. KRAK	62
4. KNBR	57
5. KCBS	56
6. KOSO-F	54
7. KBEE-F	49
8. KTRB	45
9. KMYT-F	39
10. KFIV-F	36

12+ TSA CUME/MSA CUME RAT	
1. KHOP-F	1140/22.7
2. KNBR	1011/13.1
3. KOSO-F	884/24.2
4. KCBS	877/12.5
5. KFYE-F	787/ 7.9
6. KRAK	747/ 8.2
7. KTRB	687/16.4
8. KFRC	579/ 9.2
9. KFIV-F	528/18.4
10. KBEE-F	481/16.8

12+ FM SHARE (METRO): 64.04% (203 of 317) (SPG 81: 58.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KOSO-F	1. KFIV-F	1. KOSO-F	1. KOSO-F	1. KBEE-F
2. KHOP-F	KOSO-F	2. KHOP-F	2. KBEE-F	2. KTRB
3. KFIV-F	3. KHOP-F	3. KFIV-F	3. KHOP-F	3. KRAK

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOSO-F	1. KFIV-F	1. KBEE-F	1. KFIV-F	1. KOSO-F
2. KBEE-F	KHOP-F	2. KHOP-F	KOSO-F	2. KFIV-F
3. KTRB	KOSO-F	KOSO-F	3. KHOP-F	3. KHOP-F

OTHER RATED STATIONS/METRO SHARE

KBEE	970		2.3
KCEY	1390	Turlock	2.0
KFIV	1360		2.6
KLOC	920	Ceres	1.7
KAMB-F	101.5	Merced	.9
KFBK	1530	Sacramento	.6
KFRC	610	SF	2.6
KGO	810	SF	.6

KKDJ-F	105.9	Fresno	1.4
KMYT-F	97.5	Merced	2.9
KQKK-F	96.7	Manteca	2.9
KSFO	560	SF	.6
KSNN-F	104.7	Los Banos	.9
KSTN-F	107.3	Stockton	1.1
KWGF-F	100.9	Tracy	1.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	18 (2)	122 (7)	140 (9)	44.2
COUNTRY	44 (3)	27 (2)	71 (5)	22.4
BTFL MUSIC		47 (2)	47 (2)	14.8
MOR/AC	24 (3)		24 (3)	7.6
NEWS/TALK	22 (3)		22 (3)	6.9
RELIGION	6 (1)	3 (1)	9 (2)	2.8
SPANISH		4 (1)	4 (1)	1.3
			317 (25)	

RADIO STATIONS

KTRB, 860, 10 KW/1 KW (DA-2), COUNTRY
KBEE-F, 103.3, 11 KW @ 150, BTFL MUS (Bonne)
KFIV-F, 102.3, 3 KW @ 300, CONTEMP
KHOP-F, 104.1, 50 KW @ 499, ROCK
KMIX-F, 98.8, 2 KW @ 390, COUNTRY (TM)
KSOS-F, 93.1, 3 KW @ 1790, ROCK
KMYT-F, 97.5, 50 KW @ 493, BTFL MUS

ABC-E, $23.45 (Blair)
, $13.83 (Katz) John Price
, $29.75 (MMR)
ABC-C, $16.45 (Blair)
, $17.50 (Christal) Behan
ABC-I, $25.00 (Selcom) Space Com
, $11.50 (Torbet) (MERCED)

Other stations - see San Francisco, Sacramento, Fresno

MONTGOMERY

Market # 143
Revenue Rank # 124
Income Rank # 254
APR 19.1
SMSA Pop: 279,700
CSI: 2.2 Bil (# 146)

Revenue : $4,256,991
Income : $ -55,538
% Rev Gain: -1.4
Stations: 12/12
Diaries: 710/394:1
CSI HH: 22.1 M (# 160)
Standard Error: .836

National Rev: $839,853
Nat Rev per Cap: $3.00
Tot Rev per Cap: $15.22
Tot Inc per Cap: $-.20
Profit Margin: ---
Retail $: 1.1 Bil (# 161)
Retail Sales %: .330

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WLWI-F	101/23.5	18.0	17.6
2. WXVI	58/13.5	7.9	9.6
3. WQIM-F	52/12.1	6.8	6.7
4. WHHY-F	46/10.7	12.3	13.7
5. WREZ-F	36/ 8.4	9.3	7.0
6. WHHY	35/ 8.1	19.6	18.5
7. WBAM-F	23/ 5.3	8.4	6.4
8. WBAM	17/ 4.0	4.6	6.1
9. WCOV	13/ 3.0	4.4	4.5
10. WMGY	8/ 1.9	.8	2.2

12+ TSA 1/4	
1. WLWI-F	177
2. WHHY-F	91
3. WXVI	60
4. WQIM-F	55
5. WBAM	50
6. WREZ-F	44
7. WHHY	37
8. WBAM-F	34
9. WCOV	15
10. WMGY	8

12+ TSA CUME/MSA CUME RAT	
1. WLWI-F	1384/34.0
2. WHHY-F	1171/25.4
3. WBAM-F	715/17.6
4. WQIM-F	591/23.2
5. WHHY	551/22.3
6. WBAM	541/ 9.2
7. WXVI	537/23.1
8. WREZ-F	387/15.2
9. WCOV	325/11.2
10. WMGY	140/ 4.8

12+ FM SHARE (METRO): 64.66% (258 of 399) (SPG 81: 57.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WHHY-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F
WQIM-F	2. WQIM-F	2. WQIM-F	2. WHHY-F	2. WREZ-F
WXVI	3. WHHY-F	3. WXVI	3. WXVI	3. WXVI,
	WXVI			

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHHY-F+	1. WQIM-F	1. WLWI-F	1. WLWI-F	1. WLWI-F
2. WLWI-F	2. WLWI-F	2. WXVI	2. WQIM-F	2. WHHY-F
3. WXVI	3. WXVI	3. WQIM-F	3. WHHY-F	3. WHHY
				WREZ-F

OTHER RATED STATIONS/METRO SHARE

WETU 1250 Wetumpka .5 WLSQ 950 1.9

FORMATS

	AM	FM	TOTAL	%
COUNTRY	19 (2)	101 (1)	120 (3)	30.1
BLACK	58 (1)	52 (1)	110 (2)	27.6
ROCK/AOR/CONTEMP	8 (1)	69 (2)	77 (3)	19.3
MOR/AC	48 (2)		48 (2)	12.0
BTFL MUSIC		36 (1)	36 (1)	9.0
RELIGION	8 (1)		8 (1)	2.0
			399 (12)	

RADIO STATIONS

WBAM, 740, 50 KW (DAYS,DA) , COUNTRY
WCOV, 1170, 10 KW/1 KW (DA-2), MOR/NOST
WHHY, 1440, 5 KW/1 KW (DA-N), AC
WMGY, 800, 1 KW (DAYS,DA) , RELIGION
WXVI, 1600, 5 KW/1 KW (DA-2), BLACK

WBAM-F, 93.9, 100 KW @ 730, CONTEMP (Drake-Chen)
WHHY-F, 101.9, 100 KW @ 1050, ROCK
WLWI-F, 92.3, 100 KW @ 700, COUNTRY
WQIM-F, 95.3, 3 KW @ 230, BLACK (Drake-Chen)
WREZ-F, 103.3, 28 KW @ 290, BTFL MUS (Schulke)

NBC, $14.00* (Torbet)
CBS, $12.00* (----)
ABC-C, $39.75* (Mc-Guild)
ABC-I, $ 5.00 (----) Buck
NBN, $16.00* (Howard)

, $14.00* (Torbet)
, $39.75* (Mc-Guild)
ABC-E, $30.00* (HNW)
, $12.00 (Selcom) (PRATTVILLE)
MBS, $18.75 (Masla)

NASHVILLE

Market # 45; ADI # 30
Revenue Rank # 37
Income Rank # 371
APR 16.5
SMSA Pop: 875,100
CSI: 7.1 Bil (# 51)

Revenue : $14,626,148
Income : $-1,137,273
% Rev Gain: 10.2
Stations: 23/31
Diaries: 1136/770:1
CSI HH: 22.4 M (# 173)
Standard Error: .586

National Rev: $4,733,088
Nat Rev per Cap: $5.41
Tot Rev per Cap: $16.71
Tot Inc per Cap: $-1.30
Profit Margin: ---
Retail $: 4.2 Bil (# 44)
Retail Sales %: .275

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WKDF-F	147/12.4	12.6	11.9	7.3	5.2
2. WWKX-F	119/10.0	12.9	8.2	8.3	6.0
3. WZEZ-F	112/ 9.4	10.5	8.2	11.5	9.9
WVOL	112/ 9.4	6.7	7.8	9.0	10.6
5. WSIX-F	109/ 9.2	9.3	9.4	11.0	9.9
6. WSM	81/ 6.8	5.6	6.3	8.5	7.8
7. WSM-F	75/ 6.3	4.9	9.4	6.5	6.0
8. WLAC	68/ 5.7	6.2	5.6	4.5	6.1
9. WJYN-F	40/ 3.4	3.0	2.0	5.0	5.8
10. WUSW-F	39/ 3.3	2.2	.9	---	---

12+ TSA 1/4	
1. WWKX-F	250
2. WSIX-F	183
3. WKDF-F	178
4. WSM	175
5. WZEZ-F	154
6. WVOL	113
7. WSM-F	107
8. WLAC	81
9. WUSW-F	50
10. WJYN-F	42

12+ TSA CUME/MSA CUME RAT	
1. WWKX-F	3521/25.8
2. WSM	3149/20.7
3. WKDF-F	2234/23.7
4. WSIX-F	2186/17.5
5. WSM-F	1667/13.9
6. WZEZ-F	1540/16.3
7. WLAC	1130/12.3
8. WVOL	1003/13.5
9. WKOS-F	857/ 8.9
10. WSIX	834/10.1

12+ FM SHARE (METRO): 62.58% (694 of 1109) (SPG 81: 62.08%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WSIX-F	1. WSIX-F
WWKX-F	2. WWKX-F	2. WVOL	2. WZEZ-F	2. WZEZ-F
3. WVOL	3. WVOL	3. WWKX-F	3. WSM-F	3. WSM
	4. WSM-F	4. WSIX-F	4. WWKX-F	4. WLAC
	5. WZEZ-F	5. WSM-F	5. WVOL	WVOL

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSM	1. WWKX-F	1. WZEZ-F	1. WKDF-F	1. WSIX-F
2. WSIX-F	2. WKDF-F	2. WSIX-F	2. WVOL	2. WKDF-F
3. WKDF-F	3. WSM-F	3. WWKX-F	3. WWKX-F	3. WSM-F
4. WWKX-F	4. WVOL	4. WVOL	4. WSM-F	4. WZEZ-F
5. WZEZ-F	5. WKOS-F	5. WSM-F	5. WSIX-F	5. WSM

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	46 (2)	319 (5)	365 (7)	32.9
COUNTRY	103 (4)	148 (2)	251 (6)	22.6
MOR/AC	40 (2)	115 (2)	155 (4)	14.0
BTFL MUSIC		112 (1)	112 (1)	10.1
BLACK	112 (1)		112 (1)	10.1
NEWS/TALK	68 (1)		68 (1)	6.1
NOSTALGIA	37 (1)		37 (1)	3.3
RELIGION	9 (2)		9 (2)	0.8
			1109 (23)	

NASHVILLE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WWKX-F	1. WWKX-F	1. WWKX-F
2. WSIX-F	2. WSM	2. WVOL
3. WKDF-F	3. WKDF-F	3. WKDF-F
4. WSM	4. WSIX-F	4. WSIX-F
5. WZEZ-F	5. WSM-F	5. WSM
6. WVOL	6. WZEZ-F	6. WZEZ-F
7. WSM-F	7. WLAC	
8. WLAC	8. WVOL	
9. WYCQ-F	9. WKOS-F	
10. WUSW-F	10. WSIX	
11. WJYN-F	11. WAKQ-F	
12. WAKQ-F	12. WMAK	
13. WKOA-F	13. WMAK-F	
14. WAMB	14. WJYN-F	
15. WGGC-F	15. WYCQ-F	
WSIX		

OTHER RATED STATIONS/METRO SHARE			
WAMB	1170		3.1
WDBL-F	94.3	Springfield	.3
WDKN	1260	Dickson	.3
WGNS	1450	Murfreesboro	.5
WIZO	1380	Franklin	.4
WJRB	1430	Madison	1.1
WKDA	1240		1.4
WKOS-F	96.3	Murfreesboro	2.1
WMAK-F	92.1	Hendersonville	2.0
WMAK	1300		2.4
WNAH	1360		.3
WSIX	980		2.9
WWGM	1560		.4

ADI FM SHARE: 66.29% (1410 of 2127) (SPG 81: 64.84%)

AM STATIONS

WAMB, 1170, 25 KW (DAYS)	, NOSTALGIA (Al Ham)	MBS, $ 20.00* (----)	
WLAC, 1510, 50 KW (DA-N)	, NEWS/TALK	, $ 48.00 (RKO)	Sudbrink
WMAK, 1300, 5 KW (DA-N)	, CONTEMP	ABC-C, $? ? (----)	Mooney
WSIX, 980, 5 KW (DA-N)	, MOR	CBS, $130.00 (Katz)	GE
WSM , 650, 50 KW	, COUNTRY	NBC, $ 83.12* (Christal)	
WVOL, 1470, 5 KW/1 KW (DA-N)	, BLACK	NBN, $ 44.00 (Howard)	

FM STATIONS

WJYN-F, 105.9, 100 KW @ 410, AC (Schulke II)	, $ 32.00 (RKO)	Sudbrink
WKDF-F, 103.3, 100 KW @ 550, AOR	ABC-E, $ 50.00* (Torbet)	Dick
WKOS-F, 96.3, 20 KW @ 170, AC	MBS, $ 9.00 (Midsouth)	(MURFREESBORO)
WMAK-F, 92.1, 3 KW @ 300, CONTEMP	ABC-C, $? ? (Mc-Guild)	Mooney
WSM-F , 95.5, 100 KW @ 1280, SOFT ROCK	, $ 83.12 (Christal)	
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY	, $130.00 (Katz)	GE
WUSW-F, 107.3, 100 KW @ 730, COUNTRY	, $ 11.00 (----)	(LEBANON)
WWKX-F, 104.5, 100 KW @ 1050, ROCK	RKO, $ 50.00* (Masla)	
WZEZ-F, 92.9, 100 KW @ 650, BTFL MUS (Bonne)	, $ 45.00* (Selcom)	South Central
WGGC-F, 95.1, 100 KW @ 385, COUNTRY	, $ 8.00 (Regional)	(GLASGOW)
WYCQ-F, 102.9, 100 KW @ 510, COUNTRY	ABC-E, $ 6.00 (----)	(SHELBYVILLE)
WAKQ-F, 101.1, 100 KW @ 513, CONTEMP	, $ 8.00 (----)	(RUSSELVILLE)

NASSAU-SUFFOLK

Revenue Rank # 35
Income Rank # 21
APR 18.0
CSI: 28.7 Bil (# 11)

Revenue : $15,460,433
Income : $ 1,442,431
% Rev Gain: 20.4
Diaries: 1353
CSI HH: 33.1 M (# 4)

National Rev: $5,075,220
Profit Margin: 9.3%
Retail $: 13.5 Bil (# 11)
Retail Sales %: .087
Standard Error: .547

NOTE: Nassau-Suffolk is a portion of the New York Metro, For this market only those stations home to Nassau-Suffolk are listed. There is no TSA.

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80	SPG 80
1. WBLI-F	221/5.7	5.2	4.5	4.9	4.5
2. WHLI	152/3.9	2.9	3.7	4.0	3.6
3. WBAB-F	140/3.6	3.8	3.3	2.7	1.8
4. WAPP-F	114/2.9	2.7	2.7	2.6	2.5
5. WALK-F+	79/2.0	3.2	2.3	2.5	2.6
6. WKJY-F	72/1.8	1.7	2.3	1.5	1.8
7. WGSM	70/1.8	2.0	1.4	1.3	1.5
8. WCTO-F	59/1.5	3.3	2.3	2.9	3.2
9. WLIX	49/1.3	---	.4	.3	---
10. WLIR-F	46/1.2	1.6	2.0	1.6	1.9

12+ CUME/CUME RATING	
1. WBLI-F	2772/12.8
2. WBAB-F	2614/12.1
3. WAPP-F	1471/ 6.8
4. WALK-F+	1368/ 6.3
5. WLIR-F	1312/ 6.1
6. WHLI	1297/ 6.0
7. WCTO-F	1164/ 5.4
8. WGSM	983/ 4.5
9. WKJY-F	890/ 4.1
10. WGBB	711/ 3.3

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WBAB-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WHLI
2. WBLI-F	2. WBAB-F	2. WAPP-F	2. WAPP-F	2. WBLI-F
3. WRCN-F	3. WAPP-F	3. WBAB-F	3. WHLI	3. WALK-F+
4. WLIR-F	4. WLIR-F	4. WGSM	4. WGSM	4. WGSM

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBAB-F	1. WBLI-F
2. WBAB-F	2. WAPP-F	2. WHLI	2. WBLI-F	2. WAPP-F
3. WHLI	3. WBAB	3. WALK-F+	3. WAPP-F	3. WGSM
4. WALK-F+	4. WLIX	4. WAPP-F	4. WLIR-F	4. WHLI

RADIO STATIONS

WGSM, 740, 5 KW (DA,DAYS), MOR	, $39.00	(Mc-Guild)	Greater Media
WHLI, 1100, 10 KW (DAYS,DA), BIG BAND/NOST (Al Ham)	, $40.00	(Roslin)	
WLIX, 540, 250 W (DAYS) , RELIGION	, $25.00	(Radio Spot)	
WALK-F+, 97.5, 18 KW @ 520, BTFL MUS	, $32.00	(Roslin)	
WBAB-F, 102.3, 2.3 KW @ 344, AOR	, $28.00*	(----)	
WBLI-F, 106.1, 10 KW @ 500, ROCK	, $54.50	(Masla)	Beck-Ross
WCTO-F, 94.3, 3 KW @ 300, BTFL MUS	, $39.00*	(Mc-Guild)	Greater Media
WKJY-F, 98.3, 3 KW @ 300, BTFL MUS	, $35.00*	(Roslin)	
WLIR-F, 92.7, 3 KW @ 300, AOR	, $70.00	(Masla)	
WRCN-F, 103.9, 3 KW @ 466, AOR	, $30.00*	(Unirep)	

WAPP-F - See New York

NEW HAVEN

Market # 100 (56 on county basis)
Revenue Rank # 85
Income Rank # 200
APR 18.1
SMSA Pop: 418,000
CSI: 4.1 Bil (# 87)
(48 on county basis)

Revenue : $6,160,252
Income : $ 25,084
% Rev Gain: 9.9
Stations: 28/6
Diaries: 987/423:1
CSI HH: 30.9 (# 6 est)
Standard Error: .664

National Rev: $1,498,093
Nat Rev per Cap: $3.58
Tot Rev per Cap: $14.74
Tot Inc per Cap: $.06
Profit Margin: 0.4%
Retail $: 1.7 Bil (# 113)
(65 on county basis)
Retail Sales %: .298

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WELI	104/15.5	14.6	18.4	20.0	18.5
2. WKCI-F	58/ 8.6	10.9	9.3	10.7	11.0
3. WPLR-F	48/ 7.1	6.7	6.1	9.3	7.8
4. WAVZ	43/ 6.4	8.6	4.8	8.2	4.4
5. WNHC	40/ 6.0	6.2	5.8	1.8	2.0
6. WEZN-F	34/ 5.1	5.6	4.7	5.5	6.1
7. WCBS	33/ 4.9	3.5	6.1	4.1	4.9
8. WHCN-F	32/ 4.8	3.5	5.3	3.2	2.5
9. WWYZ-F	30/ 4.5	3.5	3.7	4.5	4.4
10. WKSS-F	24/ 3.6	4.6	4.2	2.3	3.1

12+ TSA 1/4	
1. WELI	112
WKCI-F	112
3. WPLR-F	71
4. WEZN-F	67
5. WHCN-F	65
6. WTIC	63
7. WKSS-F	60
8. WWYZ-F	54
9. WAVZ	51
10. WCBS	46

12+ TSA CUME/MSA CUME RATING	
1. WKCI-F	1608/23.3
2. WELI	1363/32.7
3. WPLR-F	998/17.4
4. WTIC	913/ 8.1
WCBS	913/16.5
6. WNBC	909/15.1
7. WHCN-F	865/12.5
8. WEZN-F	860/12.4
9. WDRC-F	795/10.3
10. WWYZ-F	703/11.1

12+ FM SHARE (METRO): 49.25% (296 of 601) (SPG 81: 48.26%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WHCN-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI
2. WNHC	WPLR-F	2. WPLR-F	2. WKCI-F	2. WAVZ
3. WPLR-F	3. WNHC	3. WELI	3. WWYZ-F	3. WCBS
4. WKCI-F	4. WWYZ-F	4. WNHC	4. WNBC	4. WEZN-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WELI	1. WKCI-F	1. WELI	1. WPLR-F	1. WELI
2. WKCI-F	2. WWYZ-F	2. WKCI-F	2. WKCI-F	2. WKCI-F
3. WPLR-F	3. WNHC	3. WWYZ-F	3. WNHC	3. WWYZ-F
4. WNHC	WPLR-F	4. WNHC	4. WHCN-F	4. WCBS

OTHER RATED STATIONS/METRO SHARE

WSCR	1220		1.8	WPOP	1410	Hart	.3	WHN	1050	NY	1.8
WYBC-F	94.3		2.5	WRCH-F	100.5	N. Brit.	1.9	WICC	600	Bridge.	1.0
WADS	690	Anson	.4	WTIC	1080	Hart	2.4	WINS	1010	NY	.4
WCCC-F	106.9	Hart	.4	WTIC-F	96.5	Hart	.9	WNBC	660	NY	3.1
WDRC-F	102.9	Hart	2.2	WABC	770	NY	.3	WOR	710	NY	1.0
WIOF-F	104.1	Water.	.9	WBLS-F	107.5	NY	.6	WRKI-F	95.1	Brook	.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	63 (3)	168 (7)	231 (10)	38.4
MOR/AC	130 (4)	36 (2)	166 (6)	27.6
BTFL MUSIC		71 (3)	71 (3)	11.8
NEWS/TALK	45 (4)		45 (4)	7.5
NOSTALGIA	43 (1)		43 (1)	7.2
COUNTRY	24 (2)		24 (2)	4.0
BLACK/JAZZ		21 (2)	21 (2)	3.5
			601 (28)	

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N), NOSTALGIA (Al Ham)	ABC-I, $73.75	(Mc-Guild)	
WELI, 960, 5 KW (DA-N), MOR (Burk-Abr)	, $62.25	(Blair)	Insilco
WNHC, 1340, 1 KW/250 W , CONTEMP	SBN, $20.00	(Savalli)	
WKCI-F, 101.3, 10 KW @ 1070, ROCK	, $73.75	(Mc-Guild)	
WPLR-F, 99.1, 14 KW @ 950, AOR	, $58.75	(Christal)	General

NEW ORLEANS

Market # 33; ADI # 34
Revenue Rank # 30
Income Rank # 77
APR 19.6
SMSA Pop: 1,207,400
CSI: 11.3 Bil (# 32)

Revenue : $17,329,906
Income : $ 363,328
% Rev Gain: 13.3
Stations: 19/22
Diaries: 1491/810:1
CSI HH: 25.6 M (# 51)
Standard Error: .550

National Rev: $4,575,905
Nat Rev per Cap: $3.79
Tot Rev per Cap: $14.35
Tot Inc per Cap: $.30
Profit Margin: 2.1%
Retail $: 5.9 Bil (# 34)
Retail Sales %: .250

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80	SPG 80
1. WAIL-F	246/12.9	10.6	8.4	5.2	3.7
2. WEZB-F	163/ 8.6	11.5	10.3	10.7	10.3
3. WRNO-F	162/ 8.5	7.3	8.1	6.5	4.8
4. WNOE-F	129/ 6.8	8.4	6.7	9.9	4.2
5. WYLD-F	121/ 6.4	6.8	5.6	6.7	7.0
6. WBYU-F	113/ 5.9	7.5	7.7	8.0	8.6
7. WTIX	106/ 5.6	5.0	7.8	6.9	8.4
8. WAJY-F	95/ 5.0	5.7	5.9	3.1	3.0
9. WWL	91/ 4.8	4.8	3.9	4.8	4.5
10. WQUE-F	86/ 4.5	5.2	6.2	4.5	5.1
11. WGSO	83/ 4.4	5.1	3.0	5.6	5.2
12. WSMB	70/ 3.7	3.5	5.2	5.7	6.5

12+ TSA 1/4	
1. WAIL-F	341
2. WEZB-F	226
3. WRNO-F	197
4. WNOE-F	185
5. WTIX	151
6. WWL	140
7. WBYU-F	131
8. WYLD-F	129
9. WAJY-F	108
10. WQUE-F	101
11. WGSO	86
12. WNOE	83

12+ TSA CUME/MSA CUME RAT	
1. WEZB-F	3180/23.4
2. WAIL-F	3089/21.7
3. WTIX	2672/17.0
4. WWL	2538/16.1
5. WRNO-F	2178/17.8
6. WNOE-F	2160/14.6
7. WQUE-F	1800/15.5
8. WBYU-F	1579/13.0
9. WYLD-F	1534/13.6
10. WNOE	1470/ 9.1
11. WAJY-F	1417/11.7
12. WYLD	1266/ 9.9

12+ FM SHARE (METRO): 62.05% (1115 of 1797) (SPG 81: 62.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WAIL-F	1. WAIL-F	1. WAIL-F	1. WAIL-F	1. WBYU-F
2. WEZB-F	2. WRNO-F	2. WRNO-F	2. WNOE-F	2. WNOE-F
3. WRNO-F	3. WEZB-F	3. WEZB-F	3. WAJY-F	3. WAJY-F
4. WBOK	4. WYLD-F	4. WYLD-F	4. WBYU-F	4. WWL
5. WNOE-F	5. WQUE-F	5. WNOE-F	5. WYLD-F	5. WNNR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAIL-F	1. WAIL-F	1. WAIL-F	1. WRNO-F	1. WAIL-F
2. WEZB-F	2. WEZB-F	2. WAJY-F	2. WAIL-F	2. WYLD-F
3. WWL	3. WRNO-F	3. WNOE-F	3. WEZB-F	3. WNOE-F
4. WNOE-F	WYLD-F	4. WBYU-F	4. WQUE-F	4. WRNO-F
5. WGSO	5. WQUE-F	5. WEZB-F	WYLD-F	5. WTIX

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	106 (1)	446 (3)	552 (4)	30.7
BLACK/URBAN	184 (3)	246 (1)	430 (4)	23.9
MOR/AC/VARIETY	161 (2)	181 (2)	342 (4)	19.0
COUNTRY	49 (1)	129 (1)	178 (2)	9.9
BTFL MUSIC		113 (1)	113 (1)	6.3
NEWS/TALK	83 (1)		83 (1)	4.6
NOSTALGIA	81 (2)		81 (2)	4.5
RELIGION	18 (1)		18 (1)	1.0
			1798 (19)	

NEW ORLEANS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WAIL-F	1. WEZB-F	1. WAIL-F
2. WEZB-F	2. WAIL-F	2. WEZB-F
3. WRNO-F	3. WTIX	WNOE
4. WNOE-F	4. WRNO-F	4. WRNO-F
5. WTIX	5. WWL	5. WBYU-F
6. WBYU-F	6. WNOE-F	6. WWL
7. WYLD-F	7. WQUE-F	7. WTIX
8. WWL	8. WBYU-F	8. WSMB
9. WAJY-F	9. WYLD-F	9. WYLD-F
10. WQUE-F	10. WAJY-F	10. WGSO
11. WGSO	11. WNOE	
12. WNOE	12. WYLD	
13. WNNR	13. WGSO	
14. WSMB	14. WBOK	
15. WYLD	15. WSMB	

OTHER RATED STATIONS/METRO SHARE

WBOK	1230	3.2
WNNR	990	3.3
WNOE	1060	2.6
WSHO	800	2.0
WVOG	600	.9
WWIW	1450	2.3
WYLD	940	3.2

ADI FM SHARE: 62.48% (1462 of 2340) (SPG 81: 62.28%)

AM STATIONS

WBOK, 1230, 1 KW/250 W , BLACK		SBN, $32.75 (Howard)		
WGSO, 1280, 5 KW (DA-1) , NEWS/TALK	RKO II,ABC-I,	$61.60 (Eastman)		Insilco
WNNR, 990, 1 KW (DAYS) , BLACK/GOSPEL		NBN, $20.00* (Selcom)		
WNOE, 1060, 50 KW/5 KW (DA-2), COUNTRY		ABC-C, $35.00* (Mc-Guild)		
WSMB, 1350, 5 KW (DA-N) , MOR		MBS, $29.00 (Howard)		McMillan Oil
WTIX, 690, 10 KW/5 KW (DA-2), CONTEMP/AC		NBC, $69.00 (Blair)		Storz
WWL , 870, 50 KW (DA-1) , VARIETY		CBS, $74.00 (Katz)		Loyola Univ
WYLD, 940, 10 KW/500 W (DA-2),BLACK		, $22.50* (Howard)		

FM STATIONS

WAIL-F, 105.3, 100 KW @ 407, URBAN	Source,	$60.00* (Selcom)	
WAJY-F, 101.9, 100 KW @ 825, AC (Schulke II)	,	$74.00 (Katz)	Loyola Univ
WBYU-F, 95.7, 100 KW @ 600, BTFL MUS (Schulke)	,	$69.37 (Christal)	Swanson
WEZB-F, 97.1, 100 KW @ 511, ROCK (Burk-Abr)	RKO,	$75.00* (Torbet)	EZ
WNOE-F, 101.1, 100 KW @ 440, COUNTRY (TM)	ABC-C,	$50.00* (Mc-Guild)	
WQUE-F, 93.3, 100 KW @ 512, AC	,	$61.00* (Eastman)	Insilco
WRNO-F, 99.5, 100 KW @ 500, AOR	ABC-F,	$54.00 (Masla)	Gulf South
WYLD-F, 98.5, 100 KW @ 480, ROCK	,	$45.00* (Howard)	

NEW YORK

Market # 1; ADI # 1
Revenue Rank # 2
Income Rank # 2
APR 19.8
SMSA Pop: 8,983,600
CSI: 93.0 Bil (# 1)

Revenue : $131,430,076
Income : $ 19,370,263
% Rev Gain: 15.0
Stations: 47/41
Diaries: 5975/1503:1
CSI HH: 25.7 M (# 57)
Standard Error: .312

National Rev: $34,033,692
Nat Rev per Cap: $3.79
Tot Rev per Cap: $14.63
Tot Inc per Cap: $2.16
Profit Margin: 14.7%
Retail $: 38.1 Bil (# 1)
Retail Sales%: .298

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SUM 81	SPG 81
1. WKTU-F	1644/6.2	4.5	6.1	7.5	6.4
2. WOR	1587/5.9	6.5	6.2	6.2	5.9
3. WRKS-F	1571/5.9	5.1	5.6	3.3	1.6
4. WBLS-F	1369/5.1	5.9	5.9	6.1	7.4
5. WYNY-F	1251/4.7	4.6	4.4	4.1	3.6
6. WPLJ-F	1196/4.5	4.0	4.5	4.1	4.5
7. WCBS	1191/4.5	4.2	4.2	4.5	4.8
8. WINS	1151/4.3	5.2	5.6	4.4	4.3
9. WRFM-F	1125/4.2	4.5	4.4	4.5	4.9
10. WNBC	995/3.7	3.9	4.5	3.9	4.6
11. WPAT-F	876/3.3	3.9	3.8	2.7	3.6
12. WNEW	862/3.2	2.7	3.0	4.0	3.7
13. WNEW-F	762/2.9	2.5	2.4	2.5	2.8
14. WCBS-F	736/2.8	2.6	2.7	3.7	2.2
15. WHN	711/2.7	2.4	2.1	2.8	2.4
16. WABC	707/2.6	3.8	3.1	3.7	4.6
17. WPAT	640/2.4	2.5	2.0	1.8	2.8
18. WJIT	591/2.2	2.3	2.5	1.9	1.6
19. WMCA	587/2.2	2.5	2.2	3.0	2.2
20. WADO	511/1.9	2.0	2.1	1.9	2.0
21. WKHK-F	457/1.7	1.5	1.5	1.5	1.0
22. WPIX-F	433/1.6	1.2	.8	1.3	2.2
23. WAPP-F	412/1.5	1.4	1.5	1.5	1.6
24. WQXR-F+	373/1.4	1.7	1.3	1.2	1.3
25. WNCN-F	264/1.0	1.1	.7	.8	1.3

12+ TSA 1/4	
1. WOR	1729
2. WKTU-F	1674
3. WRKS-F	1622
4. WBLS-F	1434
5. WCBS	1357
6. WYNY-F	1296
7. WPLJ-F	1277
8. WNBC	1246
9. WINS	1177
10. WRFM-F	1138
11. WPAT-F	904
12. WNEW	903
13. WABC	820
14. WHN	805
15. WNEW-F	797
16. WCBS-F	766
17. WPAT	646
18. WMCA	606
19. WJIT	591
20. WADO	511
21. WKHK-F	486
22. WPIX-F	449
23. WAPP-F	415
24. WQXR-F+	394
25. WEZN-F	323

12+ TSA CUME/MSA CUME RAT	
1. WNBC	26735/15.7
2. WCBS	26305/17.0
3. WINS	24326/17.5
4. WKTU-F	22837/16.5
5. WABC	22193/14.1
6. WOR	20311/13.8
7. WYNY-F	19887/14.1
8. WRKS-F	19863/14.2
9. WPLJ-F	18127/12.3
10. WBLS-F	18112/12.7
11. WCBS-F	14352/10.2
12. WPAT-F	13163/ 9.4
13. WHN	11700/ 7.3
14. WNEW-F	11387/ 8.0
15. WRFM-F	11267/ 8.1
16. WMCA	10630/ 7.6
17. WNEW	10380/ 7.2
18. WPIX-F	9716/ 6.9
19. WPAT	8712/ 6.3
20. WKHK-F	8270/ 5.8
21. WQXR-F+	7234/ 5.0
22. WAPP-F	6326/ 4.6
23. WNCN-F	4755/ 3.4
24. WADO	4725/ 3.5
25. WVNJ-F	4078/ 2.8

12+ FM SHARE: 55.17% (13592 of 25563) (SPG 81: 53.46%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKTU-F	1. WRKS-F	1. WKTU-F	1. WYNY-F	1. WRFM-F
2. WPLJ-F	2. WKTU-F	2. WRKS-F	2. WBLS-F	2. WOR
3. WRKS-F	3. WYNY-F	3. WYNY-F	3. WKTU-F	3. WCBS
4. WBLS-F	4. WBLS-F	4. WBLS-F	4. WRKS-F	4. WNEW
5. WNBC	5. WPLJ-F	5. WPLJ-F	5. WNBC	5. WPAT-F
6. WYNY-F	6. WNEW-F	6. WNBC	6. WCBS	6. WINS
7. WABC	7. WNBC	7. WNEW-F	7. WCBS-F	7. WCBS-F
8. WBAB-F	8. WCBS-F	8. WCBS-F	8. WRFM-F	8. WBLS-F
9. WPIX-F	9. WPIX-F	9. WCBS	9. WINS	9. WHN
10. WNEW-F	10. WAPP-F	10. WABC	10. WOR	10. WNBC

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOR	1. WKTU-F	1. WBLS-F	1. WPLJ-F	1. WYNY-F
2. WINS	2. WRKS-F	2. WRKS-F	2. WNEW-F	2. WBLS-F
3. WCBS	3. WBLS-F	3. WYNY-F	3. WYNY-F	3. WCBS
4. WNBC	4. WYNY-F	4. WKTU-F	4. WRKS-F	4. WCBS-F
5. WBLS-F	5. WPLJ-F	5. WNBC	5. WKTU-F	5. WKTU-F
6. WRKS-F	6. WNBC	6. WJIT	6. WBLS-F	6. WRFM-F
7. WKTU-F	7. WNEW-F	7. WCBS-F	7. WNBC	7. WRKS-F
8. WNEW	8. WPIX-F	WOR	8. WAPP-F	8. WNBC
9. WPLJ-F	9. WCBS-F	9. WCBS	9. WCBS-F	9. WNBC

FORMATS	AM	FM	TOTAL	%
NEWS/TALK	5223 (5)		5223 (5)	20.4
BLACK/URBAN/DISCO	494 (3)	4584 (3)	5078 (6)	19.9
ROCK/AOR/CONTEMP	995 (1)	3248 (7)	4243 (8)	16.6
BTFL MUSIC	640 (1)	2572 (6)	3212 (7)	12.6
MOR/AC	402 (5)	2186 (5)	2588 (10)	10.1
SPANISH	1220 (3)		1220 (3)	4.8
COUNTRY	711 (1)	457 (1)	1168 (2)	4.6
BIG BAND/NOST	1052 (2)		1052 (2)	4.1
CLASSICAL	92 (1)	545 (2)	637 (3)	2.5
RELIGION	142 (1)		142 (1)	0.6
			25563 (47)	

NEW YORK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WOR	1. WCBS	1. WINS
2. WKTU-F	2. WNBC	2. WKTU-F
3. WRKS-F	3. WINS	3. WNBC
4. WBLS-F	4. WKTU-F	4. WCBS
5. WYNY-F	5. WABC	5. WBLS-F
6. WCBS	6. WRKS-F	6. WRKS-F
7. WPLJ-F	7. WYNY-F	7. WOR
8. WINS	8. WOR	8. WPLJ-F
9. WNBC	9. WPLJ-F	9. WHN
10. WRFM-F	10. WBLS-F	10. WJIT
11. WPAT-F	11. WCBS-F	
12. WNEW	12. WPAT-F	
13. WNEW-F	13. WNEW-F	
14. WABC	14. WRFM-F	
15. WCBS-F	15. WHN	

OTHER RATED STATIONS/METRO SHARE

WALK-F+	97.5	Patchoque	.3
WBAB-F	102.3	Babylon	.6
WBLI-F	106.1	Patchoque	.8
WBNX	1380		.4
WCTC	1450	New Bruns	.6
WGSM	740	Huntington	.3
WHLI	1100	Hempstead	.7
WHUD-F	100.7	Peekskill	.4
WJLK-F+	94.3	Asbury Park	.3
WKJY-F	98.3	Hempstead	.3
WLIB	1190		.5
WLIR-F	92.7	Garden City	.3
WMGQ-F	98.3	New Bruns	.3
WNJR	1430	Newark	.4
WVNJ	620	Newark	.5
WVNJ-F	100.3	Newark	.9
WWDJ	970	Hackensack	.5
WWRL	1600		.9
WEZN-F	99.9	Bridgeport	.5

ADI FM SHARE: 54.91% (14275 of 25996) (SPG 81: 53.03%)

AM STATIONS

WABC, 770, 50 KW , TALK	ABC-I, $220.00*	(Blair)	ABC
WADO, 1280, 5 KW (DA-1), SPANISH	, $ 88.75	(----)	
WCBS, 880, 50 KW , NEWS	CBS, $375.00	(CBS Spot)	CBS
WHN , 1050, 50 KW (DA-1), COUNTRY	MBS, $240.75*	(Christal)	Mutual
WINS, 1010, 50 KW (DA-1), NEWS	ABC-I, $300.00*	(RAR)	Westinghouse
WJIT, 1480, 5 KW (DA-2), SPANISH	, $ 86.00	(Caballero)	Infinity
WMCA, 570, 5 KW (DA-1), TALK	APR,SBN, $140.00*	(----)	
WNBC, 660, 50 KW , CONTEMP	NBC, $240.00	(HNW)	NBC
WNEW, 1130, 50 KW (DA-N), BIG BAND/NOST	, $198.13	(Katz)	Metromedia
WOR , 710, 50 KW (DA-1), TALK	ABC-E,RKO II, $250.00*	(RKO)	RKO
WPAT, 930, 5 KW (DA-2), BTFL MUS (Schulke)	, $125.00	(Eastman)	Capital Cities

FM STATIONS

WBLS-F, 107.5, 5.4 KW @ 1241, BLACK	SBN, $306.25	(Mc-Guild)	Inner City
WCBS-F, 101.1, 4.6 KW @ 1300, OLDIES	CBS-R, $228.75	(CBS/FM)	CBS
WKHK-F, 106.7, 5.4 KW @ 1218, COUNTRY	, $ 98.75	(Howard)	Viacom
WKTU-F, 92.3, 5.4 KW @ 1200, URBAN	, $316.88	(Torbet)	Infinity
WNEW-F, 102.7, 5.9 KW @ 1360, AOR	Source, $206.88	(Katz)	Metromedia
WNCN-F, 104.3, 5.4 KW @ 1220, CLASSICAL	, $ 72.50	(Lotus)	GAF
WPAT-F, 93.1, 12 KW @ 870, BTFL MUS (Schulke)	, $125.00	(Eastman)	Capital Cities
WPIX-F, 101.9, 5.4 KW @ 1228, ROCK	, $ 85.63	(Christal)	Tribune Co.
WPLJ-F, 95.5, 7.2 KW @ 1270, AOR	ABC-R, $250.00	(Blair)	ABC

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

NORFOLK

Market # 34 (approx); ADI # 46
Revenue Rank # 38 (approx)
Income Rank # 368 (approx)
APR 18.0
SMSA Pop: 1,188,700
CSI: 9.5 Bil (# 41 approx)

Revenue : $12,924,357
Income : $ -768,254
% Rev Gain: 15.3
Stations: 26/19
Diaires: 1642/724:1
CSI HH: 23.1 M (# 147)
Standard Error: .508

National Rev: $3,208,568
Nat Rev per Cap: $2.70
Tot Rev per Cap: $10.87
Tot Inc per Cap: $-.65
Profit Margin: ---
Retail $: 5.7 Bil (# 37 appr)
Retail Sales %: .195

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WCMS-F	155/8.9	10.8	9.8	8.0	8.2
2. WFOG-F	149/8.6	10.0	6.5	7.6	9.2
WNOR-F	149/8.6	7.1	7.6	6.8	6.9
4. WMYK-F	140/8.1	---	10.1	8.1	9.0
5. WLTY-F	133/7.7	7.8	4.6	3.9	4.3
6. WOWI-F	129/7.4	5.9	5.2	9.8	6.8
7. WPCE	108/6.2	3.4	4.2	3.2	3.6
8. WTAR	87/5.0	5.4	7.4	6.6	6.1
9. WGH	78/4.5	5.9	5.5	5.5	7.1
10. WNOR	73/4.2	2.6	1.4	1.3	2.6
11. WRAP	69/4.0	3.8	5.9	5.0	5.3
12. WWDE-F	55/3.2	3.7	5.9	5.5	5.7
13. WNIS	52/3.0	3.5	2.5	2.9	2.7

12+ TSA 1/4	
1. WCMS-F	182
2. WOWI-F	169
3. WMYK-F	168
4. WFOF-F	167
5. WNOR-F	164
6. WLTY-F	163
7. WPCE	108
8. WTAR	94
9. WGH	82
10. WRAP	79
11. WNOR	73
12. WWDE-F	56
13. WNIS	55

12+ TSA CUME/MSA CUME RAT	
1. WMYK-F	2425/20.4
2. WCMS-F	2271/18.9
3. WOWI-F	2228/17.3
4. WNOR-F	2221/21.3
5. WLTY-F	1981/16.9
6. WFOG-F	1717/15.7
7. WRAP	1615/14.4
8. WTAR	1562/14.3
9. WGH	1484/14.6
10. WNOR	1118/11.4
11. WWDE-F	1019/ 9.9
12. WQRK-F	917/ 8.5
13. WPCE	880/ 9.1

12+ FM SHARE (METRO): 63.64% (1036 of 1628) (SPG 81: 64.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WMYK-F	1. WNOR-F	1. WNOR-F	1. WCMS-F	1. WFOG-F
2. WNOR-F	2. WMYK-F	2. WLTY-F	2. WLTY-F	2. WCMS-F
3. WOWI-F	3. WOWI-F	3. WCMS-F	3. WOWI-F	3. WTAR
4. WNOR	4. WLTY-F	4. WMYK-F	4. WFOG-F	4. WPCE
5. WRAP	5. WCMS-F	5. WOWI-F	5. WPCE	5. WLTY-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCMS-F	1. WLTY-F	1. WCMS-F	1. WNOR-F	1. WLTY-F
2. WTAR	2. WOWI-F	2. WFOG-F	2. WMYK-F	2. WCMS-F
3. WFOG-F	3. WNOR-F	3. WPCE	3. WOWI-F	3. WOWI-F
WMYK-F+	4. WCMS-F	4. WLTY-F	4. WLTY-F	4. WNOR-F
5. WLTY-F	WMYK-F	5. WGH	5. WCMS-F	5. WFOG-F
				WMYK-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	96 (2)	473 (5)	577 (7)	35.4
BLACK/JAZZ	250 (3)	129 (1)	379 (4)	23.3
COUNTRY	51 (2)	174 (2)	225 (4)	13.8
BTFL MUSIC	13 (1)	149 (1)	162 (2)	10.0
MOR/AC	93 (2)	55 (1)	148 (3)	9.1
NEWS/TALK	52 (1)		52 (1)	3.2
RELIGION	12 (1)	23 (1)	35 (2)	2.1
CLASSICAL		33 (1)	33 (1)	2.0
NOSTALGIA	22 (1)		22 (1)	1.4
UNKNOWN	5 (1)		5 (1)	0.3
			1628 (26)	

NORFOLK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCMS-F	1. WMYK-F	1. WCMS-F
2. WFOG-F	2. WCMS-F	2. WFOG-F
WNOR-F	3. WNOR-F	3. WTAR
4. WOWI-F	4. WOWI-F	4. WMYK-F
5. WMYK-F	5. WLTY-F	5. WLTY-F
6. WLTY-F	6. WFOG-F	6. WNOR-F
7. WPCE	7. WRAP	7. WOWI-F
8. WTAR	8. WTAR	8. WGH
9. WGH	9. WGH	9. WPCE
10. WRAP	10. WNOR	10. WNIS
11. WNOR	11. WWDE-F	
12. WWDE-F	12. WQRK-F	
13. WNIS	13. WPCE	
14. WCMS	14. WNIS	
15. WQRK-F	15. WCMS	

OTHER RATED STATIONS/METRO SHARE

WBCI-F	96.5	Williamsburg	1.0
WCMS	1050		2.2
WCPK	1600	Chesapeake	.7
WGH-F	97.3		1.9
WKEZ-F	94.1	Yorktown	1.1
WLPM	1450	Suffolk	.3
WMBG	740	Williamsburg	.3
WPEX	1490	Hampton	.7
WPMH	1010	Portsmouth	.7
WQRK-F	104.5		1.9
WTJZ	1270		1.3
WXRI-F	105.3	Portsmouth	1.3
WZAM	1110		.9

ADI FM SHARE: 64.85% (1229 of 1895) (SPG 81: 65.26%)

AM STATIONS

WCMS, 1050, 5 KW (DAYS,DA), COUNTRY
WGH , 1310, 5 KW (DA-N) , CONTEMP
WNIS, 1350, 5 KW (DA-2) , NEWS

WNOR, 1230, 1 KW/250 W , BLACK
WPCE, 1400, 1 KW/250 W , BLACK/GOSPEL
WRAP, 850, 5 KW/1 KW , BLACK
WTAR, 790, 5 KW (DA-N) , MOR

ABC-D, $28.00* (Katz)
, $38.00* (Blair)
NBC, $30.00* (HNW) Sinclair
RKO, $22.00* (RKO) Josephson
SBN, $30.00* (Mc-Guild)
NBN, $36.25 (Howard) Rollins
CBS, $50.00* (Christal) Landmark

FM STATIONS

WCMS-F, 100.5, 50 KW @ 509, COUNTRY
WFOG-F, 92.9, 50 KW @ 500, BTFL MUS (Bonne)
WGH-F , 97.3, 74 KW @ 420, CLASSICAL
WLTY-F, 95.7, 40 KW @ 881, CONTEMP/AC
WNOR-F, 98.7, 50 KW @ 549, AOR

WOWI-F, 102.9, 50 KW @ 500, BLACK (Drake-Chen)
WQRK-F, 104.5, 50 KW @ 418, CONTEMP/AC (Burk-Abr)
WWDE-F, 101.3, 50 KW @ 380, CONTEMP (Drake-Chen)

WMYK-F, 93.7, 100 KW @ 940, AOR

ABC-E, $80.00* (Katz)
, $59.75 (Torbet) McCormick
, $22.00* (Blair)
, $45.00* (Christal) Landmark
RKO, $45.00* (RKO) Josephson
SBN, $40.00* (Mc-Guild)
ABC-C, $25.00* (Selcom)
CBS-R, $35.00* (CBS FM) Golden West
ABC-F
Source, $41.25 (Eastman)

NORTHEAST PENNSYLVANIA

(Scranton/Wilkes-Barre)

Market # 66; ADI # 49
Revenue Rank # 71
Income Rank # 337
APR 20.3
SMSA Pop: 642,600
CSI: 4.8 Bil (# 75)

Revenue : $7,450,693
Income : $ -314,007
% Rev Gain: 10.6
Stations: 34/23
Diaries: 1026/626:1
CSI HH: 19.6 M (# 288)
Standard Error: .669

National Rev: $1,120,700
Nat Rev per Cap: $1.74
Tot Rev per Cap: $11.59
Tot Inc per Cap: $-.49
Profit Margin: ---
Retail $: 2.6 Bil (# 78)
Retail Sales %: .255

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WKRZ-F	127/11.3	9.0	10.5	7.7	2.9
2. WARM	121/10.8	8.7	9.8	10.3	12.9
3. WNAK	98/ 8.7	12.1	8.1	9.8	9.2
4. WEZX-F	80/ 7.1	8.5	7.3	7.5	5.8
5. WILK	63/ 5.6	3.2	6.2	3.7	6.0
6. WGBI-F	54/ 4.8	7.1	5.6	9.6	8.2
7. WEJL	47/ 4.2	5.2	3.8	4.3	4.2
8. WBAX	40/ 3.6	2.6	2.9	1.4	3.8
9. WYZZ-F	39/ 3.5	3.5	4.2	3.4	4.4
10. WICK	38/ 3.4	2.8	3.4	1.6	3.0

12+ TSA 1/4	
1. WKRZ-F	141
2. WARM	137
3. WNAK	99
4. WEZX-F	94
5. WGBI-F	83
6. WILK	63
7. WEJL	56
8. WYZZ-F	49
9. WZZO-F	44
10. WVCD-F	42

12+ TSA CUME/MSA CUME RAT	
1. WARM	1996/31.7
2. WKRZ-F	1825/29.6
3. WGBI-F	1128/15.7
4. WILK	1076/18.7
5. WEZX-F	1001/15.5
6. WNAK	811/14.1
7. WEJL	788/12.5
8. WYZZ-F	684/10.6
9. WGBI	532/ 8.1
10. WVCD-F	518/ 7.0

12+ FM SHARE (METRO): 45.82% (477 of 1041) (SPG 81: 48.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WARM
2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WARM	2. WNAK
	3. WILK	3. WARM	3. WGBI-F	3. WICK
	4. WGBI-F	WILK	4. WILK	WKRZ-F
			WBAX	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WARM	1. WKRZ-F	1. WKRZ-F	1. WEZX-F	1. WKRZ-F
2. WKRZ-F	2. WEZX-F	2. WARM	2. WKRZ-F	2. WARM
3. WILK	3. WGBI-F	3. WNAK	3. WZZO-F	3. WEZX-F
4. WNAK	4. WILK	WILK	WILK	4. WGBI-F
				WBAX

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	79 (3)	330 (9)	409 (12)	39.3
MOR/AC	222 (7)	46 (2)	268 (9)	25.7
NOSTALGIA	120 (2)		120 (2)	11.5
BTFL MUSIC	38 (1)	79 (3)	117 (4)	11.2
COUNTRY	61 (2)	7 (1)	68 (3)	6.5
NEWS/TALK	44 (3)		44 (3)	4.2
UNKNOWN		15 (1)	15 (1)	1.4
			1041 (34)	

SCRANTON/WILKES-BARRE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKRZ-F	1. WKRZ-F	1. WARM
2. WARM	2. WARM	2. WKRZ-F
3. WILQ-F	3. WGBI-F	3. WILK
4. WNAK	4. WILK	WEZX-F
5. WEZX-F	5. WHLM-F+	5. WBAX
6. WGBI-F	6. WEZX-F	6. WAZL
7. WHLM-F+	7. WILQ-F	7. WNAK
8. WILK	8. WNAK	8. WYZZ-F
9. WEJL	9. WEJL	9. WEJL
WVCD-F	10. WYZZ-F	WZZO-F
11. WYZZ-F	11. WVCD-F	
12. WOEZ-F	12. WKSB-F	
13. WZZO-F	13. WGBI	
14. WSQV-F	14. WPPA	
WBAX	15. WAZL	

ADI FM SHARE: 53.51% (1089 of 2035) (SPG 81: 52.59%)

OTHER RATED STATIONS/METRO SHARE

WARD	1540	Pittston	2.9
WAZL	1490	Hazleton	2.1
WBQW	1320	Scranton	1.2
WCDL	1440	Carbondale	1.2
WGBI	910	Scranton	1.9
WKRZ	1340	Wilkes-Barre	2.0
WLSP-F	94.3	Carbondale	1.3
WMJW-F	92.1	Nanticoke	.8
WPCN	960	Mount Pocono	.8
WQEQ-F	103.1	Freeland	2.3
WVCD-F	97.9	Hazleton	2.6
WVPO	840	Stroudsburg	.4
WVPO-F	93.5	Stroudsburg	1.2
WWDL-F	104.9	Scranton	1.8
WHLM-F+	106.5	Bloomsburg	.6
WLSH	1410	Lansford	.3
KYW	1060	Philadelphia	.4
WABC	770	New York	.5
WFMV-F	106.3	Blainstown,NJ	.7
WLEV-F	96.1	Easton	.4
WQQQ-F	99.9	Easton	1.0
WXKW-F	104.1	Allentown	.6
WZZO-F	95.1	Bethlehem	2.8

AM STATIONS

WARM, 590, 5 KW (DA-2)	, MOR	, $48.13	(Eastman)	Susquehanna
WAZL, 1490, 1 KW/250 W	, MOR	NBC, $ 9.25	(Market 4)	(HAZLETON)
WBAX, 1240, 1 KW/250 W	, COUNTRY	ABC-E, $15.25	(Torbet)	Merv Griffin
WEJL, 630, 500 W (DAYS)	, MOR	ABC-I, $26.50*	(Selcom)	Shamrock Comm
WGBI, 910, 1 KW/500 W	, COUNTRY (Drake-Chen)	CBS, $14.00*	(Torbet)	
WICK, 1400, 1 KW/250 W	, BTFL MUS	, $12.00*	(Masla)	
WILK, 980, 5 KW/1 KW (DA-N)	, CONTEMP	ABC-E,RKO, $21.00*	(Mc-Guild)	
WNAK, 730, 1 KW (DAYS)	, NOSTALGIA/MOR**	NBC, $22.00*	(Lotus)	
WPPA, 1360, 5 KW/500 W (DA-2)	, AC	CBS, $12.00	(PRO)	(POTTSVILLE)

FM STATIONS

WEZX-F, 107.1, 125 W @ 1270	AOR (Burk-Abr)	Source, $30.00*	(Selcom)	Shamrock Comm
WGBI-F, 101.3, 7 KW @ 1100	CONTEMP (Drake-Chen)	, $24.00*	(Torbet)	
WKRZ-F, 98.5, 7 KW @ ? ?	ROCK	, $55.00	(Katz)	Executive
WVCD-F, 97.9, 24 KW @ 640	BTFL MUS (TM)	, $11.00	(Market 4)	(HAZLETON)
WYZZ-F, 92.9, 50 KW @ 1065	BTFL MUS/CLASS	MBS, $19.25	(Masla)	
WHLM-F+,106.5, 10 KW @ 597	CONTEMP	NBC, $ 7.00	(----)	(BLOOMSBURG)
WILQ-F, 105.1, 4 KW @ 1300	COUNTRY	ABC-I, $17.82	(PRO)	(WILLIAMSPORT)
WOEZ-F, 100.9, 410 W @ 760	BTFL MUS (FM-100)	, $ 8.00	(----)	(MILTON)
WSQV-F, 97.7, 3 KW @ 300	CONTEMP	Source, $14.00	(Christal)	(JERSEY SHORE)
WKSB-F, 102.7, 53 KW @ 1300	CONTEMP (Drake-Chen)	ABC-E, $12.00	(HNW)	(WILLIAMSPORT)

WZZO - See Allentown

** Part of programming provided by Toby Arnold

OKLAHOMA CITY

Market # 48; ADI # 41
Revenue Rank # 36
Income Rank # 380
APR 15.6
SMSA Pop: 856,600
CSI: 8.0 Bil (# 43)

Revenue : $15,024,769
Income : $-1,688,903
% Rev Gain: 24.2
Stations: 18/21
Diaries: 1026/835:1
CSI HH: 23.9 M (# 109)
Standard Error: .600

National Rev: $2,515,639
Nat Rev per Cap: $2.94
Tot Rev per Cap: $17.54
Tot Inc per Cap: $-1.97
Profit Margin: ---
Retail $: 4.4 Bil (# 42)
Retail Sales %: .310

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KEBC-F	157/14.7	11.8	12.8	12.2	10.9
2. KTOK	113/10.6	11.3	11.0	13.7	11.7
3. KOMA	102/ 9.5	8.0	8.9	6.1	4.2
4. KATT-F	97/ 9.1	7.4	5.3	5.3	5.6
5. KKLR-F	73/ 6.8	3.6	3.9	2.6	2.9
6. KXXY-F	64/ 6.0	5.7	8.5	6.2	9.0
7. KLNK-F	63/ 5.9	3.6	4.0	3.6	---
8. KLTE-F	62/ 5.8	3.7	5.2	6.0	6.1
9. KKNG-F	61/ 5.7	9.0	11.5	13.0	13.6
10. KOFM-F	55/ 5.1	7.7	8.6	9.9	7.8
11. WKY	48/ 4.5	5.7	4.2	6.2	5.6
12. KAEZ-F	43/ 4.0	4.8	2.3	3.0	3.6

12+ TSA	1/4
1. KOMA	216
2. KEBC-F	191
3. KATT-F	144
KTOK	144
5. KOFM-F	100
6. WKY	83
7. KKNG-F	82
8. KLNK-F	76
KXXY-F	76
10. KKLR-F	75
11. KLTE-F	65
12. KAEZ-F	45

12+ TSA CUME/MSA CUME RAT	
1. KOMA	3237/21.2
2. KEBC-F	2038/23.5
3. WKY	2023/16.3
4. KOFM-F	1982/17.0
5. KATT-F	1875/19.0
6. KTOK	1716/19.2
7. KLNK-F	1271/14.5
8. KKNG-F	1119/11.7
9. KXXY-F	1064/13.0
10. KKLR-F	924/12.3
11. KLTE-F	834/11.4
12. KJYO-F	516/ 6.1

12+ FM SHARE (METRO): 70.15% (712 of 1015) (SPG 81: 70.13%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KATT-F	1. KATT-F	1. KEBC-F	1. KEBC-F	1. KEBC-F
KXXY-F	2. KEBC-F	2. KATT-F	2. KOMA	2. KTOK
3. KEBC-F	3. KOMA	KOMA	3. KKLR-F	3. KOMA
KOFM-F	4. KLNK-F	4. KKLR-F	4. KLTE-F	4. KKNG-F
5. KAEZ-F	5. KLTE-F	5. KLNK-F	5. WKY	5. KKLR-F
		KLTE-F		

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KEBC-F	1. KOMA	1. KEBC-F	1. KATT-F	1. KEBC-F
2. KTOK	KLTE-F	2. KOMA	2. KEBC-F	2. KOMA
3. KOMA	KLNK-F	3. KKLR-F	3. KOMA	3. KKLR-F
4. KATT-F	4. KATT-F	4. KLTE-F	4. KXXY-F	4. KATT-F
5. WKY	KEBC-F	5. KLNK-F	5. KKLR-F	5. KOFM-F

FORMATS

	AM	FM	TOTAL	%
COUNTRY	102 (1)	230 (2)	332 (3)	32.7
ROCK/AOR/CONTEMP	7 (1)	279 (4)	286 (5)	28.2
MOR/AC	48 (1)	80 (2)	128 (3)	12.6
NEWS/TALK	113 (1)		113 (1)	11.1
BTFL MUSIC		61 (1)	61 (1)	6.0
BLACK		43 (1)	43 (1)	4.2
RELIGION	10 (1)	19 (1)	29 (2)	2.9
NOSTALGIA	17 (1)		17 (1)	1.7
UNKNOWN	6 (1)		6 (1)	0.6
			1015 (18)	

OKLAHOMA CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KOMA	1. KOMA	1. KEBC-F
2. KEBC-F	2. KEBC-F	2. KTOK
3. KTOK	3. WKY	3. KOMA
4. KATT-F	4. KOFM-F	4. KATT-F
5. KOFM-F	5. KATT-F	5. KKLR-F
6. WKY	6. KTOK	6. KAEZ-F
7. KKNG-F	7. KLNK-F	7. WKY
8. KKLR-F	8. KKNG-F	8. KKNG-F
KLNK-F	9. KXXY-F	9. KOFM-F
KXXY-F	10. KKLR-F	KLNK-F
11. KLTE-F	11. KLTE-F	
12. KAEZ-F	12. KJYO-F	
13. KVOO	13. KXLS-F	
14. KNID-F	14. KVOO	
15. KXLS-F	15. KAEZ-F	

OTHER RATED STATIONS/METRO SHARE

KATT	1140		.7
KGFF	1450	Shawnee	.6
KJIL-F	104.9	Bethany	1.8
KJYO-F	102.7		1.7
KOCY	1340		1.6
KQCV	800		.9

ADI FM SHARE: 61.05% (1022 of 1674) (SPG 81: 59.68%)

AM STATIONS

KOMA, 1520, 50 KW (DA-N), COUNTRY	NBC, $70.00	(Blair)	Storz
KTOK, 1000, 5 KW (DA-2), NEWS/TALK	ABC-I, $60.00	(MMR)	Insilco
WKY , 930, 5 KW (DA-N), AC	CBS-R, $46.00	(Eastman)	Gaylord

FM STATIONS

KAEZ-F, 107.7, 100 KW @ 180, BLACK	, $31.00*	(----)	
KATT-F, 100.5, 100 KW @ 598, AOR (Pollack)	Source, $45.00*	(RKO)	Surrey
KEBC-F, 94.7, 100 KW @ 440, COUNTRY	ABC-E, $72.50	(Torbet)	
KJYO-F, 102.7, 100 KW @ 1003, AC (Schulke II)	, $23.00	(MMR)	Insilco
KKLR-F, 97.7, 3 KW @ 300, COUNTRY	APR, $25.00*	(Howard)	Mid Amer Media
KKNG-F, 92.5, 100 KW @ 900, BTFL MUS (Schulke)	, $64.00	(Christal)	Swanson
KLNK-F, 98.9, 48 KW @ 1253, CONTEMP/AC	, $35.00*	(Selcom)	Sunbelt
KLTE-F, 101.9, 100 KW @ 420, AC	CBS, $55.00	(Masla)	
KOFM-F, 104.1, 100 KW @ 1425, ROCK	ABC-C, $53.75	(Katz)	Guy Gannett
KXXY-F, 96.1, 100 KW @ 300, AOR (Burk-Abr)	, $35.00*	(Mc-Guild)	Summit
KXLS-F, 99.7, 100 KW @ 835, CONTEMP	, $16.25	(----)	(ALVA)
KNID-F, 96.9, 100 KW @ 550, COUNTRY	, $10.00	(Savalli)	(ENID)

OMAHA

Market # 73
Revenue Rank # 65
Income Rank # 31
APR 18.2
SMSA Pop: 574,900
CSI: 5.1 Bil (# 71)

Revenue : $8,140,871
Income : $ 996,306
% Rev Gain: 12.2
Stations: 15/11
Diaries: 860/668:1
CSI HH: 23.3 M (# 139)
Standard Error: .708

National Rev: $2,229,418
Nat Rev per Cap; $3.88
Tot Rev per Cap: $14.16
Tot Inc per Cap: $1.73
Profit Margin: 12.2%
Retail $: 2.6 Bil (# 77)
Retail Sales %: .260

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KFAB	191/22.7	25.0	23.5	28.0	27.2
2. KQKQ-F	101/12.0	9.2	10.9	10.7	5.4
3. KEZO-F	98/11.6	13.9	12.2	10.8	11.0
4. KESY-F	69/ 8.2	8.5	9.3	8.3	10.1
5. KGOR-F	62/ 7.4	8.2	6.4	6.1	9.3
6. WOW	47/ 5.6	7.0	8.3	8.9	10.2
7. KYNN-F	38/ 4.5	3.5	4.2	4.1	3.1
8. KYNN	36/ 4.3	2.8	6.4	4.5	4.8
9. KOIL	33/ 3.9	4.8	6.6	4.6	5.7
10. KOOO	31/ 3.7	3.4	1.1	---	.9

12+ FM SHARE (METRO): 50.39% (389 of 772) (SPG 81: 46.12%)

12+ TSA 1/4	
1. KFAB	346
2. WOW	189
3. KEZO-F	163
4. KQKQ-F	123
5. KGOR-F	84
6. KESY-F	77
7. KFRX-F	68
8. KYNN-F	56
KMA	56
10. KSRD-F	49

12+ TSA CUME/MSA CUME RAT	
1. KFAB	4051/42.0
2. WOW	3875/26.5
3. KQKQ-F	1848/30.0
4. KEZO-F	1828/24.4
5. KGOR-F	1434/18.4
6. KOIL	1120/17.1
7. KFRX-F	1006/ 3.6
8. KMA	892/ 4.9
9. KESY-F	837/15.1
10. KYNN-F	782/11.1

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KEZO-F	1. KQKQ-F	1. KFAB	1. KFAB	1. KFAB
2. KQKQ-F	2. KEZO-F	2. KQKQ-F	2. KESY-F	2. KESY-F
3. WOW	3. KGOR-F	3. KEZO-F	3. KGOR-F	3. KYNN-F
	4. KFAB	4. KGOR-F	4. KQKQ-F	4. KOOO

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFAB	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KFAB
2. KQKQ-F	2. KGOR-F	2. KESY-F	2. KQKQ-F	2. KESY-F
3. KGOR-F	3. KEZO-F	3. KGOR-F	3. KFAB	3. KGOR-F
4. WOW	4. WOW	4. KQKQ-F	4. KGOR-F	4. KQKQ-F
	KFAB			

OTHER RATED STATIONS/METRO SHARE

KCRO	660		1.7	KFRX-F	102.7	Lincoln	1.0	KMA	960	Shenandoah	1.7
KLNG	1560	Council Bl.	2.0	KSRD-F	96.9	Lincoln	1.5				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	33 (1)	269 (4)	302 (5)	39.1
MOR/AC	252 (3)		252 (3)	32.6
COUNTRY	36 (1)		87 (3)	11.3
BTFL MUSIC		51 (2)	69 (1)	8.9
NOSTALGIA		69 (1)	31 (1)	4.0
BLACK	31 (1)		17 (1)	2.2
RELIGION	17 (1)		14 (1)	1.8
	14 (1)		772 (15)	

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N) , MOR
KOIL, 1290, 5 KW (DA-N) , CONTEMP/AC
KOOO, 1420, 1 KW (DAYS,DA), NOSTALGIA (Al Ham)
KYNN, 1490, 1 KW/250 W , COUNTRY
WOW , 590, 5 KW , AC/CONTEMP (Burk-Abr)
KMA , 960, 5 KW (DA-N) , MOR

KESY-F, 104.5, 32 KW @ 285, BTFL MUS (TM)
KEZO-F, 92.3, 100 KW @ 1210, AOR (Burk-Abr)
KGOR-F, 99.9, 115 KW @ 1227, CONTEMP
KQKQ-F, 98.5, 100 KW @ 510, ROCK
KYNN-F, 94.1, 100 KW @ 510, COUNTRY

KFRX, KSRD - See Lincoln

NBC,	$121.75	(Christal)	May
RKO,	$ 22.00*	(Roslin)	
CBS,MBS,	$ 23.00*	(Selcom)	
ABC-E,	$ 22.00*	(Torbet)	Great Empire
ABC-C,	$ 70.00*	(Blair)	Meredith
ABC-E,ABC-I,	$ 42.50	(Katz) May	(SHENANDOAH)
,	$ 40.80	(Selcom)	
ABC-R,	$ 45.00*	(Blair)	Meredith
,	$ 35.00*	(Christal)	May
,	$ 40.00*	(Eastman)	
ABC-E,	$ 25.00*	(Torbet)	Great Empire

ORLANDO

Market # 58; ADI # 33
Revenue Rank # 56
Income Rank # 66
APR 19.1
SMSA Pop: 741,700
CSI: 6.3 Bil (# 56)

Revenue : $9,871,015
Income : $ 428,174
% Rev Gain: 16.3
Stations: 25/19
Diaries: 1451/511:1
CSI HH: 22.6 M (# 169)
Standard Error: .543

National Rev: $2,360,108
Nat Rev per Cap: $3.18
Tot Rev per Cap: $13.31
Tot Inc per Cap: $.58
Profit Margin: 4.3%
Retail $: 4.1 Bil (# 45)
Retail Sales %: .211

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WDBO-F	130/11.1	10.9	8.1	11.6	12.0
2. WDIZ-F	126/10.8	12.4	11.0	6.5	7.1
3. WBJW-F	116/ 9.9	9.3	9.4	14.7	9.2
4. WHOO-F	104/ 8.9	8.8	9.6	8.7	9.6
5. WHOO	95/ 8.1	7.7	11.9	7.6	7.5
6. WHLY-F	89/ 7.6	7.1	6.8	5.9	8.0
7. WKIS	74/ 6.3	5.3	6.8	7.5	7.3
8. WORL	64/ 5.5	3.3	4.8	4.7	3.6
9. WDBO	62/ 5.3	8.3	7.4	9.7	8.5
10. WJYO-F	50/ 4.3	6.6	6.4	3.1	6.4

12+ TSA 1/4	
1. WDIZ-F	252
2. WDBO-F	251
3. WHLY-F	146
4. WHOO-F	140
5. WBJW-F	138
6. WHOO	103
7. WELE-F	88
8. WPCV-F	82
9. WKIS	80
10. WDBO	78

12+ TSA CUME/MSA CUME RAT	
1. WDBO-F	2591/20.2
2. WDIZ-F	2565/20.4
3. WBJW-F	2371/29.6
4. WHLY-F	2106/21.0
5. WHOO-F	1689/19.6
6. WDBO	1344/15.4
7. WHOO	1302/17.8
8. WKIS	1092/15.4
9. WPCV-F	1082/ 3.5
10. WELE-F	980/ 4.2

12+ FM SHARE (METRO): 62.88% (703 of 1118) (SPG 81: 60.17%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WHOO-F	1. WDBO-F
2. WBJW-F	2. WHLY-F	2. WBJW-F	2. WHOO	2. WHOO
3. WORL	3. WBJW-F	WHLY-F	3. WHLY-F	3. WHOO-F
4. WHOO-F	4. WORL	4. WHOO-F	4. WBJW-F	4. WKIS

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBJW-F	1. WHLY-F	1. WDBO-F	1. WDIZ-F	1. WDIZ-F
2. WHOO	WBJW-F	WHLY-F	2. WHLY-F	2. WHOO-F
3. WDIZ-F	3. WORL	WHOO-F	3. WBJW-F	3. WHOO
4. WDBO-F	4. WDIZ-F	WBJW-F	4. WHOO-F	4. WHLY-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		340 (4)	340 (4)	30.4
COUNTRY	103 (3)	148 (4)	251 (7)	22.5
MOR/AC	109 (4)	85 (2)	194 (6)	17.4
BTFL MUSIC		130 (1)	130 (1)	11.6
BLACK	101 (2)		101 (2)	9.0
TALK	74 (1)		74 (1)	6.6
RELIGION	17 (2)		17 (2)	1.5
SPANISH	7 (1)		7 (1)	0.6
NOSTALGIA	4 (1)		4 (1)	0.4
			1118 (25)	

ORLANDO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WDIZ-F	1. WDIZ-F	1. WDIZ-F
2. WDBO-F	2. WDBO-F	2. WHOO
3. WBJW-F	3. WBJW-F	3. WBJW-F
4. WHOO-F	4. WHLY-F	4. WDBO-F
5. WHLY-F	5. WHOO-F	5. WHOO-F
6. WHOO	6. WDBO	6. WHLY-F
7. WELE-F	7. WHOO	7. WDBO
8. WKIS	8. WKIS	WKIS
9. WDOQ-F	9. WELE-F	9. WORL
10. WDBO	10. WCKS-F	10. WJYO-F
11. WCKS-F	11. WLOF	
12. WORL	12. WJYO-F	
13. WWLV-F	13. WWLV-F	
14. WJYO-F	14. WDOQ-F	
15. WROD	15. WORL	

OTHER RATED STATIONS/METRO SHARE

WAJL	1440	Winter Park	.9
WFIV	1080	Kissimmee	.3
WHHL	1190	Pine Castle	1.1
WLOF	950		2.5
WLOQ-F	103.1	Winter Park	3.0
WMJK	1220	Kissimmee	.6
WOKB	1600	Winter Garden	3.2
WTLN-F+	95.3	Apopka	.9
WTRR	1400	Sanford	.4
WVCF	1480	Ocoee	.5
WAMT	1060	Titusville	.3
WELE-F	105.9	Daytona Beach	1.7
WPCV-F	97.5	Winter Haven	1.5
WYNF-F	94.9	Tampa	.8

ADI FM SHARE: 69.02% (1475 of 2137) (SPG 81: 67.35%)

AM STATIONS

WDBO, 580, 5 KW (DA-N) , MOR	ABC-E, $56.25* (Katz)	Katz
WHOO, 990, 50 KW/5 KW (DA-N), COUNTRY	ABC-I, $75.00* (Torbet)	Bluegrass
WKIS, 740, 5 KW/1 KW (DA-1), TALK/MOR	CBS, $48.50 (Eastman)	Susquehanna
WLOF, 950, 5 KW (DA-N) , AC	RKO, $35.00* (Mc-Guild)	Rounsaville**
WORL, 1270, 5 KW (DAYS) , BLACK (Burk-Abr)	, $45.00* (RKO)	Sudbrink

FM STATIONS

WDBO-F, 92.3, 100 KW @ 1320, BTFL MUS (Schulke)	, $56.25* (Katz)	Katz
WDIZ-F, 100.3, 100 KW @ 820, AOR (Burk-Abr)	Source, $60.00* (Selcom)	Shamrock Comm
WHLY-F, 106.7, 100 KW @ 799, CONTEMP/AC	, $39.25 (Christal)	General
WHOO-F, 96.5, 100 KW @ 493, COUNTRY (TM)	, $75.00 (Torbet)	Bluegrass
WJYO-F, 107.7, 100 KW @ 629, AC (Schulke II)	, $54.38 (RKO)	Sudbrink
WBJW-F, 105.1, 100 KW @ 370, ROCK	RKO, $73.00 (Mc-Guild)	Rounsaville**

Other stations - see Lakeland, Daytona Beach or Melbourne

**Sale to Nationwide is pending

PENSACOLA

Market # 132
Revenue Rank # 122
Income Rank # 360
APR 18.5
SMSA Pop: 300,000
CSI: 2.4 Bil (# 134)

Revenue : $4,347,926
Income : $ -575,809
% Rev Gain: 17.8
Stations: 14/12
Diaries: 676/444:1
CSI HH: 20.6 M (# 243)
Standard Error: .815

National Rev: $501,747
Nat Rev per Cap: $1.67
Tot Rev per Cap: $14.49
Tot Inc per Cap: $-1.92
Profit Margin: ---
Retail $: 1.5 Bil (# 123)
Retail Sales %: .261

12+ METRO 1/4/SHARE	SPG 81	A/M 80
1. WTKX-F 54/12.0	8.0	11.5
2. WJLQ-F 47/10.4	12.3	9.8
WBOP 47/10.4	12.6	15.2
4. WOWW-F 46/10.2	13.1	10.4
5. WCOA 39/ 8.7	7.2	9.8
WMEZ-F 39/ 8.7	8.0	11.0
WXBM-F 39/ 8.7	8.0	7.0
8. WKRG-F 23/ 5.1	7.5	8.4
9. WBLX-F 21/ 4.7	5.4	2.8
10. WABB-F 19/ 4.2	2.6	---

12+ TSA 1/4	
1. WTKX-F	80
2. WJLQ-F	61
3. WOWW-F	51
4. WXBM-F	49
5. WBOP	48
6. WMEZ-F	46
7. WCOA	39
8. WKRG-F	33
9. WBLX-F	26
10. WABB-F	19

12+ TSA CUME/MSA CUME RAT	
1. WJLQ-F	1043/31.0
2. WTKX-F	886/23.3
3. WOWW-F	670/23.5
4. WMEZ-F	663/22.9
5. WKRG-F	584/19.2
6. WXBM-F	518/16.4
7. WCOA	425/17.2
8. WABB-F	396/13.1
9. WBSR	349/14.2
10. WBOP	318/12.6

12+ FM SHARE (METRO): 69.06% (288 of 417) (SPG 81: 67.74%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WTKX-F	1. WTKX-F	1. WTKX-F	1. WOWW-F	1. WMEZ-F
2. WKRG-F	2. WJLQ-F	2. WOWW-F	2. WXBM-F	2. WCOA
3. 3 sta.	3. WOWW-F	3. WJLQ-F	3. WBOP	WXBM-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCOA	1. WJLQ-F	1. WBOP	1. WTKX-F	1. WTKX-F
2. WJLQ-F	2. WOWW-F	2. WOWW-F	2. WJLQ-F	2. WXBM-F
3. WOWW-F	3. WTKX-F	3. WJLQ-F	3. WOWW-F	3. WOWW-F
	WBOP			

OTHER RATED STATIONS/METRO SHARE

WBSR	1450	2.9	WNVY	1230	2.7
WHYM	610	1.6	WPFA	790 Milton	2.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	13 (1)	143 (4)	156 (5)	37.4
COUNTRY	23 (2)	85 (2)	108 (4)	25.9
BLACK	47 (1)	21 (1)	68 (2)	16.3
BTFL MUSIC		39 (1)	39 (1)	9.4
NOSTALGIA	39 (1)		39 (1)	9.4
RELIGION	7 (1)		7 (1)	1.7
			417 (14)	

RADIO STATIONS

WBOP, 980, 1 KW (DAYS), BLACK
WCOA, 1370, 5 KW (DA-N), NOSTALGIA (Drake-Chen)

WJLQ-F, 100.7, 100 KW @ 500, ROCK (Drake-Chen)
WMEZ-F, 94.1, 100 KW @ 320, BTFL MUS (Schulke)
WOWW-F, 107.3, 100 KW @ 360, COUNTRY
WTKX-F, 101.5, 100 KW @ 493, AOR
WXBM-F, 102.7, 100 KW @ 500, COUNTRY

MBS, $24.00* (Howard)
CBS, $23.75* (Mc-Guild) Summit
, $26.00* (Mc-Guild) Summit
ABC-F, $35.00 (Torbet)
ABC-C, $26.00* (HNW)
MBS, $24.00* (Howard)
ABC-I, $18.00 (----) (MILTON)

Other stations - see Mobile

PEORIA

Market # 111
Revenue Rank # 81
Income Rank # 121
APR 15.4
SMSA Pop: 369,100
CSI: 3.7 Bil (# 92)

Revenue : $5,254,412
Income : $ 86,849
% Rev Gain: 9.7
Stations: 19/12
Diaries: 708/521:1
CSI HH: 26.3 M (# 38)
Standard Error: .712

National Rev: $1,512,638
Nat Rev per Cap: $4.10
Tot Rev per Cap: $14.24
Tot Inc per Cap: $.24
Profit Margin: 1.7%
Retail $: 2.0 Bil (# 95)
Retail Sales %: .214

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WKZW-F	66/14.2	12.1	10.5	12.6	15.3
2. WXCL	64/13.7	11.6	13.1	7.2	12.9
3. WSWT-F	55/11.8	14.7	15.4	17.1	15.1
4. WMBD	53/11.4	13.3	13.6	16.0	13.9
5. WWCT-F	46/ 9.9	6.9	12.0	6.3	8.0
6. WIRL	33/ 7.1	10.2	7.3	6.3	8.2
7. WKQA-F	23/ 4.9	4.5	5.6	5.6	3.3
8. WGLO-F+	17/ 3.7	7.4	4.0	5.9	4.3
9. WPEO	16/ 3.4	2.4	.9	1.4	2.8
10. WTAZ-F	14/ 3.0	.7	1.8	1.8	1.9

12+ TSA 1/4	
1. WKZW-F	86
2. WJBC	83
3. WWCT-F	72
4. WSWT-F	71
5. WXCL	67
6. WMBD	54
7. WBNQ-F	39
8. WIRL	38
9. WLS	34
10. WKQA-F	25

12+ TSA CUME/MSA CUME RAT	
1. WKZW-F	1300/29.6
2. WLS	904/12.9
3. WIRL	891/24.7
WSWT-F	891/21.4
5. WMBD	856/26.0
6. WWCT-F	844/20.6
7. WXCL	814/25.3
8. WJBC	805/ 4.2
9. WBNQ-F	678/ 6.3
10. WKQA-F	462/14.2

12+ FM SHARE (METRO): 52.03% (231 of 444) (SPG 81: 51.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKZW-F	1. WWCT-F	1. WXCL	1. WXCL	1. WXCL
2. WWCT-F	2. WKZW-F	2. WKZW-F	2. WSWT-F	2. WSWT-F
3. WKQA-F	3. WIRL	3. WWCT-F	3. WKQA-F	3. WMBD
12+ AMD	**WOMEN 18-34**	**WOMEN 25-54**	**MEN 18-34**	**MEN 25-54**
1. WMAD	1. WKZW-F	1. WXCL	1. WWCT-F	1. WXCL
2. WXCL	2. WWCT-F	2. WSWT-F	2. WKZW-F	2. WMBD
3. WKZW-F	3. WIRL	3. WKZW-F	3. WIRL	WKZW-F
	WXCL			

OTHER RATED STATIONS/METRO SHARE

WTXR-F	94.3	Chillicothe	1.1	WJBC	1230	Bloomington	2.1
WBBM	780	Chicago	.6	WLS	890	Chicago	2.8
WBNQ-F	101.5	Bloomington	1.3	WLUP-F	97.9	Chicago	.9
WGN	720	Chicago	2.4	WMAQ	670	Chicago	1.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	13 (1)	150 (6)	163 (7)	36.7
MOR/AC	107 (4)	14 (1)	121 (5)	27.3
BTFL MUSIC	5 (1)	67 (2)	72 (3)	16.2
COUNTRY	69 (2)		69 (2)	15.5
RELIGION	16 (1)		16 (1)	3.6
NEWS/TALK	3 (1)		3 (1)	2.1
			444 (19)	

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2), AC
WMBD, 1470, 5 KW (DA-2), MOR
WPEO, 1020, 1 KW , RELIGION
WXCL, 1350, 1 KW (DA-2), COUNTRY

WKQA-F, 104.9, 3 KW @ 260, ROCK
WKZW-F, 93.3, 40 KW @ 570, ROCK
WSWT-F, 106.9, 50 KW @ 450, BTFL MUS (Bonne)
WTAZ-F, 102.3, 3 KW @ 300, AC
WGLO-F+, 95.3, 520 W @ 660, BTFL MUS (FM-100)
WWCT-F, 105.7, 36 KW @ 571, AOR

MBS,	$33.25	(Eastman)
CBS,	$30.50	(Katz)
MBS,	$12.00	(Pates)
ABC-I,	$30.00	(Blair)
ABC-F,	$30.00	(Blair)
,	$39.50	(Katz)
,	$27.00	(Eastman)
NBC,	$? ?	(Market 4)
,	$15.00*	(Torbet)
Source,	$33.50	(HNW)

Mid America
Midwest TV
Crawford
Manship
Manship
Midwest TV
Mid America

WLS - See Chicago

WJBC, WBNQ-F - See Bloomington

PHILADELPHIA

Market # 4; ADI # 4
Revenue Rank # 6
Income Rank # 6
APR 20.0
SMSA Pop: 4,700,000
CSI: 44.6 Bil (# 4)

Revenue : $53,212,395
Income : $ 6,127,744
% Rev Gain: 17.3
Stations: 28/37
Diaries: 2752/1708:1
CSI HH: 26.6 M (# 31)
Standard Error: .396

National Rev: $19,178,545
Nat Rev per Cap: $4.08
Tot Rev per Cap: $11.32
Tot Inc per Cap: $1.30
Profit Margin: 11.5%
Retail $: 20.0 Bil (# 6)
Retail Sales %: .208

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SUM 81	SPG 81
1. KYW	691/8.8	10.5	9.3	9.3	12.3
2. WMGK-F	592/7.6	7.2	8.0	8.8	7.7
3. WDAS-F	580/7.4	7.9	5.4	7.1	6.8
4. WCAU-F	500/6.4	7.4	6.0	4.1	3.4
5. WIP	432/5.5	4.8	5.8	5.5	5.5
6. WMMR-F	397/5.1	5.1	6.2	5.7	5.2
7. WWDB-F	370/4.7	4.7	5.0	4.7	4.2
8. WEAZ-F	365/4.7	5.7	5.3	5.7	6.5
9. WCAU	364/4.7	3.6	3.4	3.5	2.9
10. WPEN	348/4.4	4.6	4.1	4.7	4.0
11. WIOQ-F	343/4.4	3.5	4.3	3.4	3.6
12. WYSP-F	291/3.7	4.1	3.5	3.7	8.2
13. WWSH-F	269/3.4	3.9	5.4	4.8	5.3
14. WSNI-F	233/3.0	2.0	2.0	2.7	2.9
15. WUSL-F	231/3.0	2.6	4.0	2.8	1.9
16. WFIL	193/2.5	2.4	2.1	2.3	2.6
17. WFLN-F+	158/2.0	1.9	1.9	1.8	1.7
18. WDAS	146/1.9	1.6	1.8	1.3	1.3
19. WHAT	139/1.8	2.0	1.4	1.3	1.2
20. WIFI-F	129/1.6	2.0	2.5	4.4	4.4

12+ TSA 1/4	
1. KYW	771
2. WMGK-F	679
3. WDAS-F	673
4. WCAU-F	606
WMMR-F	606
6. WIP	468
7. WWDB-F	442
8. WEAZ-F	436
9. WYSP-F	417
10. WCAU	411
11. WIOQ-F	406
12. WWSH-F	381
13. WPEN	374
14. WUSL-F	310
15. WSNI-F	284
16. WFIL	246
17. WJBR-F	230
18. WIFI-F	207
19. WFLN-F+	194
20. WDAS	150

12+ TSA CUME/MSA CUME RAT	
1. KYW	14287/31.1
2. WCAU-F	10626/22.0
3. WMMR-F	9263/16.0
4. WMGK-F	8766/18.7
5. WCAU	7996/17.7
6. WYSP-F	7524/13.5
7. WIP	6341/14.1
8. WEAZ-F	6331/12.8
9. WDAS-F	6140/13.6
10. WIOQ-F	5794/12.7
11. WWSH-F	5431/10.4
12. WWDB-F	5071/10.9
13. WSNI-F	4515/ 9.4
14. WFIL	4459/ 8.9
15. WPEN	4446/10.3
16. WIFI-F	4437/ 7.6
17. WUSL-F	4314/ 7.9
18. WFLN-F+	3222/ 6.6
19. WHBR-F	2933/ 3.8
20. WDAS	2693/ 6.7

12+ FM SHARE (METRO): 64.50% (4638 of 7191) (SPG 81: 64.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WCAU-F	1. WDAS-F	1. WMGK-F	1. WMGK-F	1. KYW
2. WDAS-F	2. WMGK-F	2. WDAS-F	2. KYW	2. WPEN
3. WMMR-F	3. WIOQ-F	3. WIOQ-F	3. WDAS-F	3. WEAZ-F
4. WYSP-F	4. WMMR-F	4. WMMR-F	4. WIOQ-F	4. WIP
5. WPST-F	5. WYSP-F	5. WCAU-F	5. WIP	5. WMGK-F
6. WIFI-F	6. WCAU-F	6. KYW	6. WEAZ-F	6. WWDB-F
7. WHAT	7. WSNI-F	7. WYSP-F	7. WCAU-F	7. WCAU

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KYW	1. WDAS-F	1. WMGK-F	1. WMMR-F	1. WMGK-F
2. WIP	2. WMGK-F	2. KYW	2. WDAS-F	2. KYW
3. WMGK-F	3. WIOQ-F	3. WDAS-F	3. WIOQ-F	3. WDAS-F
4. WDAS-F	4. WCAU-F	4. WIP	4. WMGK-F	4. WIOQ-F
5. WCAU-F	5. WMMR-F	5. WEAZ-F	5. WYSP-F	5. WCAU
6. WPEN	6. WSNI-F	6. WCAU-F	6. KYW	6. WMMR
7. WIOQ-F	7. WYSP-F	7. WIOQ-F	7. WSNI-F	7. WEAZ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1748 (7)	1748 (7)	24.3
NEWS/TALK	1055 (2)	370 (1)	1425 (3)	19.8
MOR/AC	561 (3)	825 (2)	1386 (5)	19.3
BLACK/URBAN	341 (3)	580 (1)	921 (4)	12.8
BTFL MUSIC		742 (3)	742 (3)	10.3
COUNTRY	193 (1)	231 (1)	424 (2)	5.9
NOSTALGIA	348 (1)		348 (1)	4.8
CLASSICAL	16 (1)	142 (1)	158 (2)	2.2
RELIGION	39 (1)		39 (1)	0.5
			7191 (28)	

PHILADELPHIA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KYW	1. KYW	1. KYW
2. WDAS-F	2. WCAU-F	2. WCAU-F
3. WMGK-F	3. WMMR-F	3. WDAS-F
4. WCAU-F	4. WMGK-F	4. WMGK-F
5. WMMR-F	5. WCAU	5. WIP
6. WIP	6. WYSP-F	6. WWDB-F
7. WEAZ-F	7. WIP	7. WEAZ-F
8. WWDB-F	8. WDAS-F	8. WCAU
9. WCAU	9. WEAZ-F	9. WUSL-F
10. WYSP-F	10. WIOQ-F	10. WPEN
11. WIOQ-F	11. WWSH-F	
12. WPEN	12. WWDB-F	
13. WWSH-F	13. WPEN	
14. WUSL-F	14. WSNI-F	
15. WSNI-F	15. WIFI-F	

OTHER RATED STATIONS/METRO SHARE

WCOJ	1420	Coatesville	.7
WRCP	1540		1.0
WSSJ	1310	Camden	.7
WZZD	990		.5
WJBR-F	99.5	Wilmington	1.4
WPST-F	97.5	Trenton	.7
WSTW-F	93.7	Wilmington	.4

ADI FM SHARE: 66.03% (6596 of 9989) (SPG 81: 66.65%)

AM STATIONS

KYW , 1060, 50 KW (DA-1) , NEWS	NBC, $173.75	(RAR)	Westinghouse
WCAU, 1210, 50 KW , NEWS/TALK	CBS, $ 94.77	(CBS Spot)	CBS
WDAS, 1480, 5 KW/1 KW (DA-2), BLACK,NEWS/TALK	NBN, $ 82.50	(Howard)	NBN
WFIL, 560, 5 KW (DA-2) , COUNTRY	, $115.00*	(Blair)	LIN
WHAT, 1340, 1 KW/250 W , BLACK	SBN, $ 40.00	(HNW)	
WIP , 610, 5 KW (DA-1) , MOR	, $170.63	(Katz)	Metromedia
WPEN, 950, 5 KW (DA-N) , NOSTALGIA	ABC-E, $120.25*	(MMR)	Greater Media

FM STATIONS

WCAU-F, 98.1, 13 KW @ 1000, ROCK	CBS-R, $114.63	(CBS/FM)	CBS
WDAS-F, 105.3, 4 KW @ 870, BLACK	, $116.88	(Howard)	NBN
WEAZ-F, 101.1, 13 KW @ 1010, BTFL MUS (Bonne)	, $ 92.50*	(Mc-Guild)	
WFLN-F+, 95.7, 50 KW @ 490, CLASSICAL	, $ 66.00	(CMBS)	
WIFI-F, 92.5, 50 KW @ 500, ROCK	ABC-C, $ 90.00*	(Eastman)	GCC
WIOQ-F, 102.1, 30 KW @ 650, CONTEMP	RKO, $ 95.00*	(Mc-Guild)	Outlet
WMGK-F, 102.9, 50 KW @ 300, AC	, $170.00*	(MMR)	Greater Media
WMMR-F, 93.3, 25 KW @ 670, AOR (Burk-Abr)	, $144.38	(Katz)	Metromedia
WSNI-F, 104.5, 13 KW @ 1008, AC	RKO II, $ 60.00*	(RKO)	Associated
WUSL-F, 98.9, 18 KW @ 830, COUNTRY (Burns/Somerset)	, $ 87.13*	(Blair)	LIN
WWDB-F, 96.5, 18 KW @ 850, TALK	ABC-I, $ 60.00	(HNW)	
WWSH-F, 106.1, 19 KW @ 740, BTFL MUS (Schulke)	, $100.63*	(Christal)	Cox
WYSP-F, 94.1, 16 KW @ 900, AOR (Pollack)	, $113.75	(Torbet)	Infinity
WPST-F, 97.5, 50 KW @ 450, ROCK	, $ 42.75	(Masla)	Nassau (TRENTON)

PHOENIX

Market # 26; ADI # 25
Revenue Rank # 21
Income Rank # 62
APR 17.5
SMSA Pop: 1,600,300
CSI: 13.7 Bil (# 25)

Revenue : $24,510,527
Income : $ 442,953
% Rev Gain: 20.0
Stations: 29/31
Diaries: 1401/1142:1
CSI HH: 23.2 M (# 144)
Standard Error: .530

National Rev: $8,271,361
Nat Rev per Cap: $5.17
Tot Rev per Cap: $15.32
Tot Inc per Cap: $.28
Profit Margin: 1.8%
Retail $: 7.5 Bil (# 26)
Retail Sales %: .251

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SPG 81
1. KTAR	204/8.8	7.4	8.2	9.2
2. KQYT-F	195/8.4	6.5	6.7	6.8
3. KMEO-F	189/8.1	9.1	7.7	9.0
4. KNIX-F	182/7.8	8.0	7.7	7.5
5. KDKB-F	158/6.8	8.2	8.5	6.5
6. KUPD-F	137/5.9	5.3	5.2	4.4
7. KOY	132/5.7	5.6	5.5	6.4
8. KZZP-F	112/4.8	6.2	4.4	5.8
9. KKLT-F	111/4.8	3.3	3.0	3.3
10. KUKQ	94/4.0	5.3	4.6	3.0
11. KOPA-F	82/3.5	5.0	5.4	5.9
12. KOOL-F	77/3.3	3.8	4.2	4.2
13. KJJJ-F	73/3.1	1.8	2.9	1.0
14. KLFF	63/2.7	1.8	2.4	3.2
15. KJJJ	58/2.5	3.0	2.6	2.0

12+ TSA 1/4	
1. KNIX-F	220
2. KDKB-F	214
3. KTAR	211
KQYT-F	211
5. KMEO-F	205
6. KUPD-F	153
7. KOY	146
8. KKLT-F	126
9. KZZP-F	122
10. KUKQ	107
11. KOPA-F	102
12. KOOL-F	89
13. KJJJ-F	82
14. KJJJ	70
15. KLFF	65

12+ TSA CUME/MSA CUME RAT	
1. KDKB-F	3182/19.8
2. KNIX-F	2879/18.2
3. KQYT-F	2587/17.9
4. KTAR	2486/17.8
5. KMEO-F	2426/16.9
6. KUPD-F	2385/15.9
7. KOY	2330/16.1
8. KOPA-F	2234/14.3
9. KZZP-F	2081/14.1
10. KKLT-F	2004/14.1
11. KOOL-F	1595/10.3
12. KJJJ-F	1071/ 7.0
13. KJJJ	1061/ 7.0
14. KNIX	1052/ 6.4
15. KUKQ	950/ 6.4

12+ FM SHARE (METRO): 63.68% (1429 of 2244) (SPG 81: 58.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KUPD-F	1. KDKB-F	1. KNIX-F	1. KNIX-F	1. KMEO-F
2. KDKB-F	2. KZZP-F	2. KDKB-F	2. KOY	2. KQYT-F
3. KUKQ	3. KUPD-F	3. KKLT-F	3. KMEO-F	3. KNIX-F
4. KOPA-F	4. KKLT-F	4. KZZP-F	4. KQYT-F	4. KTAR
5. KZZP-F	5. KNIX-F	5. KOY	5. KKLT-F	5. KOY
6. KKLT-F	4. KSTM-F	6. KUPD-F	6. KTAR	6. KLFF

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTAR	1. KDKB-F	1. KNIX-F	1. KDKB-F	1. KNIX-F
2. KZZP-F+	2. KZZP-F	2. KOY	2. KUPD-F	2. KOY
3. KOY	3. KNIX-F	3. KQYT-F	3. KZZP-F	3. KTAR
4. KNIX-F	4. KKLT-F	4. KKLT-F	4. KSTM-F	4. KZZP-F
5. KQYT-F	5. KOOL-F	5. KMEO-F	5. KKLT-F	5. KMEO-F
6. KMEO-F	KUPD-F	6. KOPA-F	6. KNIX-F	6. KOOL-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	45 (3)	655 (6)	700 (9)	31.2
BTFL MUSIC	32 (1)	384 (2)	416 (3)	18.6
COUNTRY	94 (2)	255 (2)	349 (4)	15.6
MOR/AC	166 (2)	77 (1)	243 (3)	10.8
NEWS/TALK	204 (1)		204 (1)	9.1
BLACK/URBAN	94 (1)		94 (1)	4.2
NOSTALGIA	75 (2)	9 (1)	84 (3)	3.7
SPANISH	73 (2)		73 (2)	3.3
CLASSICAL		49 (1)	49 (1)	2.2
RELIGION	32 (2)		32 (2)	1.4
			2244 (29)	

PHOENIX ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KNIX-F	1. KDKB-F	1. KNIX-F
2. KDKB-F	2. KNIX-F	2. KUKQ
3. KMEO-F	3. KQYT-F	3. KQYT-F
4. KTAR	4. KTAR	4. KMEO-F
5. KMEO-F	5. KMEO-F	5. KZZP-F
6. KUPD-F	6. KUPD-F	6. KTAR
7. KOY	7. KOY	7. KOY
8. KKLT-F	8. KOPA-F	8. KDKB-F
9. KZZP-F	9. KZZP-F	9. KOOL-F
10. KUKQ	10. KKLT-F	10. KPHX
11. KOPA-F	11. KOOL-F	
12. KOOL-F	12. KJJJ-F	
13. KJJJ-F	13. KJJJ	
14. KJJJ	14. KNIX	
15. KLFF	15. KUKQ	

OTHER RATED STATIONS/METRO SHARE

KARZ	960		1.5
KDJQ	1510	Mesa	.2
KFLR	1230		1.1
KHEP-F	101.5		2.1
KIFN	860		1.6
KMEO	740		1.4
KNIX	1580	Tempe	1.5
KOPA	1440	Scottsdale	.4
KPHX	1480		1.5
KRDS	1190	Tolleson	.3
KWAO-F	106.3	Sun City	.4
KXIV	1400		.5
KZZP	1310	Mesa	1.3
KSTM-F	107.1	Apache Junction	2.4

ADI FM SHARE: 62.50% (1677 of 2683) (SPG 81: 56.46%)

AM STATIONS

KARZ, 960, 5 KW (DA-N)	, AC	CBS,	$34.00*	(Katz)	Stauffer
KJJJ, 910, 5 KW (DA-N)	, COUNTRY	ABC-E,	$36.20*	(MMR)	Wolpin
KLFF, 1360, 5 KW/1 KW (DA-N)	, NOSTALGIA (Al Ham)		$42.00	(Lotus)	Canyon
KNIX, 1580, 50 KW/10 KW (DA-N)	, COUNTRY		$? ?	(Christal)	Buck Owens
KOY , 550, 5 KW/1 KW	, AC		$95.00*	(Eastman)	Harte-Hanks
KTAR, 620, 5 KW (DA-N)	, NEWS/TALK	ABC-I,MBS,	$80.00*	(CBS Spot)	Pulitzer
KUKQ, 1060, 5 KW/500 W	, BLACK		$60.30	(Masla)	

FM STATIONS

KDKB-F, 93.3, 100 KW @ 1550, AOR		Source,	$80.00*	(Blair)	Sandusky Newsp
KJJJ-F, 92.3, 100 KW @ 880, COUNTRY		ABC-C,	$36.20*	(MMR)	Wolpin
KKLT-F, 98.7, 115 KW @ 1650, SOFT/AC		RKO,	$65.00*	(CBS Spot)	Pulitzer
KMEO-F, 96.9, 100 KW @ 1556, BTFL MUS (Bonne)			$46.55	(Mc-Guild)	Scripps-Howard
KNIX-F, 102.5, 100 KW @ 1610, COUNTRY			$80.00*	(Christal)	Buck Owens
KOOL-F, 94.5, 100 KW @ 1620, OLDIES/AC		CBS-R,	$60.00*	(Katz)	
KOPA-F, 100.7, 100 KW @ 1847, ROCK			$50.00*	(Torbet)	First Media
KQYT-F, 95.5, 100 KW @ 1550, BTFL MUS (Churchill)			$80.00*	(Eastman)	Harte-Hanks
KUPD-F, 97.9, 100 KW @ 1620, ROCK			$60.30	(Masla)	
KZZP-F, 104.7, 100 KW @ 1550, CONTEMP			$55.00*	(Mc-Guild)	Western Cities
KSTM-F, 107.1, 3 KW @ 430, AOR			$36.00	(----)	(APACHE JUNCTION)

PITTSBURGH

Market # 13; ADI # 12
Revenue Rank # 18
Income Rank # 148
APR 18.9
SMSA Pop: 2,242,300
CSI: 20.2 Bil (# 16)

Revenue : $27,485,386
Income : $ 106,286
% Rev Gain: 7.7
Stations: 34/38
Diaries: 1706/1314:1
CSI HH: 24.2 M (# 99)
Standard Error: .489

National Rev: $9,746,785
Nat Rev per Cap: $4.35
Tot Rev per Cap: $12.26
Tot Inc per Cap: $.05
Profit Margin: 0.4%
Retail $: 10.1 Bil (# 16)
Retail Sales %: .213

12+ METRO 1/4/SHARE		WIN 82	FAL 81	SPG 81
1. KDKA	727/20.2	19.3	19.8	22.3
2. WAMO-F	220/ 6.1	5.8	5.1	5.8
3. WDVE-F	214/ 5.9	6.5	6.1	7.9
4. WBZZ-F	206/ 5.7	5.0	3.8	1.7
5. WSHH-F	203/ 5.6	5.0	5.3	7.0
6. WTAE	200/ 5.5	6.7	8.2	6.6
7. WXKX-F	187/ 5.2	4.2	4.6	6.1
8. WPNT-F	179/ 5.0	5.6	3.0	3.8
9. KQV	156/ 4.3	4.7	3.4	3.3
10. WWSW-F	155/ 4.3	4.3	4.9	3.9
11. WJAS	134/ 3.7	5.3	5.5	1.8
12. WYDD-F	109/ 3.0	3.6	3.9	2.2
13. WEEP	101/ 2.8	3.4	4.7	4.2
14. WDSY-F	83/ 2.3	1.9	2.2	2.5
15. WTKN	62/ 1.7	1.7	1.9	1.7

12+ TSA 1/4	
1. KDKA	955
2. WDVE-F	327
3. WPNT-F	254
4. WBZZ-F	243
5. WSHH-F	235
6. WAMO-F	231
WXKX-F	231
8. WTAE	208
9. WWSW-F	201
10. WEEP	184
11. WYDD-F	171
12. KQV	160
13. WJAS	154
14. WWVA	121
15. WDSY-F	117

12+ TSA CUME/MSA CUME RAT	
1. KDKA	12024/44.7
2. WDVE-F	5078/18.6
3. WXKX-F	4239/17.9
4. WBZZ-F	4089/17.1
5. WTAE	3778/18.8
6. WWSW-F	3483/14.1
7. WSHH-F	3451/15.3
8. WPNT-F	3167/11.5
9. WYDD-F	3158/11.9
10. KQV	2491/12.4
11. WAMO-F	2317/11.0
12. WJAS	2220/10.1
13. WEEP	2218/ 7.0
14. WTKN	1899/ 9.4
15. WWVA	1678/ 1.5

12+ FM SHARE (METRO): 52.47% (1741 of 3318) (SPG 81: 50.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WBZZ-F	1. WAMO-F	1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WDVE-F	2. WAMO-F	2. WTAE	2. WSHH-F
3. WXKX-F	3. WXKX-F	3. WDVE-F	3. WWSW-F	3. WPNT-F
4. WAMO-F	4. WBZZ-F	4. WTAE	4. WPNT-F	4. WTAE
5. WYDD-F	5. WWSW-F	5. WXKX-F	5. WSHH-F	5. WJAS
6. WWSW-F	6. KDKA	6. WWSW-F	6. WXKX-F	6. KQV

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDKA	1. WBZZ-F	1. KDKA	1. WDVE-F	1. KDKA
2. WTAE	2. WAMO-F	2. WTAE	2. WAMO-F	2. WTAE
3. KQV	3. WWSW-F	3. WWSW-F	3. WXKX-F	3. WDVE-F
4. WWSW-F+	WXKX-F	4. WPNT-F	4. WYDD-F	4. WAMO-F
5. WXKX-F	5. WDVE-F	5. WSHH-F	5. KDKA	5. WWSW-F
6. WAMO-F	6. WTAE	6. WXKX-F	6. WTAE	6. WXKX-F

FORMATS

	AM	FM	TOTAL	%
MOR/AC	1041 (8)	65 (2)	1106 (10)	33.3
ROCK/AOR/CONTEMP		886 (6)	886 (6)	26.7
BTFL MUSIC		382 (2)	382 (2)	11.5
COUNTRY	141 (3)	146 (4)	287 (7)	8.6
BLACK/URBAN	16 (1)	220 (1)	236 (2)	7.1
NEWS/TALK	218 (2)		218 (2)	6.6
NOSTALGIA	134 (1)	22 (1)	156 (2)	4.7
RELIGION	27 (2)	20 (1)	47 (3)	1.4
			3318 (34)	

PITTSBURGH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WDVE-F	2. WAMO-F
3. WPNT-F	3. WXKX-F	3. WXKX-F
4. WBZZ-F	4. WBZZ-F	4. WSHH-F
5. WXKX-F	5. WTAE	5. WBZZ-F
6. WAMO-F	6. WWSW-F	6. WTAE
7. WSHH-F	7. WSHH-F	7. WYDD-F
8. WTAE	8. WPNT-F	8. WDSY-F
9. WWSW-F	9. WYDD-F	9. WDVE-F
10. WEEP	10. KQV	10. WJAS
11. KQV	11. WJAS	
12. WYDD-F	12. WAMO-F	
13. WJAS	13. WEEP	
14. WDSY-F	14. WTKN	
15. WFFM-F	15. WDSY-F	

OTHER RATED STATIONS/METRO SHARE

WAMO	860		.4
WBVP	1230	Beaver Falls	.6
WEDO	810	McKeesport	.3
WESA+	940	Charleroi	.5
WFFM-F	96.9	Braddock	1.6
WHJB	620	Greensburg	.4
WIXZ	1360	McKeesport	.8
WJPA	1450	Washington	.5
WKPA	1150	New Kensington	.8
WMBA	1460	Ambridge	.5
WNUF-F	100.7	New Kensington	.6
WOKU-F	107.1	Greensburg	.4
WPIT	730		.4
WPIT-F	101.5		.6
WWKS-F	106.7	Beaver Falls	.4
WYTK-F	95.3	Washington	.8
WELA-F	104.3	East Liverpool	.6
WWVA	1170	Wheeling	.3

ADI FM SHARE: 53.46% (2492 of 4661) (SPG 81: 50.63%)

AM STATIONS

KDKA, 1020, 50 KW	, MOR	NBC,	$200.00*	(RAR)	Westinghouse
KQV , 1410, 5 KW (DA-2)	, NEWS/TALK	CBS,MBS,	$ 45.00*	(Eastman)	Taft
WEEP, 1080, 50 KW (DAYS,DA)	, COUNTRY	ABC-I,	$ 71.67	(MMR)	Entercom
WJAS, 1320, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	ABC-D,	$ 34.50	(HNW)	BENI
WTAE, 1250, 5 KW (DA-N)	, AC	RKO II,ABC-E,	$ 90.00*	(Katz)	Hearst
WTKN, 970, 5 KW (DA-2)	, TALK	ABC-T,	$ 35.00*	(Mc-Guild)	Block

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440, URBAN		SBN,	$ 52.50	(Selcom)	Sheridan
WBZZ-F, 93.7, 41 KW @ 547, ROCK (Burk-Abr)		,	$ 75.00*	(Torbet)	EZ
WDSY-F, 107.9, 50 KW @ 500, COUNTRY		ABC-I,	$ 67.50*	(MMR)	Entercom
WDVE-F, 102.5, 55 KW @ 820, AOR (Burk-Abr)		Source,	$ 80.00*	(Eastman)	Taft
WPNT-F, 92.9, 47 KW @ 890, BTFL MUS (Bonne)		,	$ 47.50	(RAR)	Westinghouse
WSHH-F, 99.7, 11 KW @ 930, BTFL MUS (Schulke)		,	$ 50.00	(Blair)	Nationwide
WWSW-F, 94.5, 50 KW @ 810, AC		ABC-C,	$ 50.00*	(Mc-Guild)	Block
WXKX-F, 96.1, 50 KW @ 500, ROCK		,	$ 70.00	(Katz)	Hearst
WYDD-F, 104.7, 50 KW @ 500, AOR		,	$ 39.50	(Masla)	

WWVA - See Wheeling

PORTLAND, ME

Market # 181
Revenue Rank # 139
Income Rank # 316
APR 15.1
SMSA Pop: 189,300
CSI: 1.7 Bil (# 173)

Revenue : $3,624,118
Income : $ -222,545
% Rev Gain: 11.7
Stations: 19/13
Diaries: 650/291:1
CSI HH: 27.3 M (# 22)
Standard Error: .736

National Rev: $915,499
Nat Rev per Cap: $4.84
Tot Rev per Cap: $19.14
Tot Inc per Cap: $-1.18
Profit Margin: ---
Retail $: 1.2 Bil (# 159)
Retail Sales %: .250

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WPOR-F	37/13.5	15.7	6.7
2. WJBQ-F	35/12.7	9.1	8.3
WBLM-F	35/12.7	9.8	10.3
4. WGAN	30/10.5	13.3	11.9
5. WGAN-F	29/10.5	8.7	13.4
6. WYNZ	18/ 6.5	10.1	3.6
7. WMGX-F	17/ 6.2	3.8	7.1
8. WPOR	10/ 3.6	3.8	8.3
9. WYNZ-F	9/ 3.3	6.6	8.7
WBZ	9/ 3.3	2.8	2.8

12+ TSA 1/4	
1. WBLM-F	130
2. WPOR-F	117
3. WABK-F+	80
4. WIGY-F	78
5. WJBQ-F	77
6. WGAN-F	67
7. WHOM-F	44
8. WGAN	40
WYNZ	40
10. WMGX-F	30

12+ TSA CUME/MSA CUME RAT	
1. WBLM-F	1380/24.6
2. WPOR-F	1278/21.8
3. WIGY-F	1266/10.6
4. WGAN-F	1067/21.2
5. WJBQ-F	945/25.0
6. WGAN	882/32.8
7. WABK-F+	863/ 1.8
8. WHOM-F	616/ 5.8
9. WYNZ	459/15.0
10. WBZ	458/ 7.4

12+ FM SHARE (METRO): 70.31% (180 of 256) (SPG 81: 63.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WBLM-F	1. WJBQ-F	1. WJBQ-F	1. WPOR-F	1. WPOR-F
2. WJBQ-F	2. WBLM-F	2. WBLM-F	2. WGAN	2. WGAN-F
3. WIGY-F	3. WMGX-F	3. WGAN	3. WJBQ-F	3. WGAN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPOR-F+	1. WJBQ-F	1. WPOR-F	1. WBLM-F	1. WGAN
2. WGAN	2. WMGX-F	2. WGAN	2. WJBQ-F	2. WPOR-F
3. WJBQ-F	3. WBLM-F	3. WJBQ-F	3. WMGX-F	3. 3 with

OTHER RATED STATIONS/METRO SHARE

WDCS-F	106.3		.7	WMER	1440	Westb.	1.1	WHOM-F	94.9	MT. Wash.	1.1
WKXA	900	Bruns.	.4	WABK	1280	Gardiner	.7	WIGY-F	105.9	Bath	1.8
WKXA-F	98.9	Bruns.	2.2	WLOB	1310		1.1	WWAV-F	99.9	Auburn	.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		92 (4)	92 (4)	35.9
MOR/AC	45 (5)	9 (1)	54 (6)	21.1
COUNTRY	10 (1)	43 (2)	53 (3)	20.7
BTFL MUSIC		34 (3)	34 (3)	13.3
NOSTALGIA	18 (1)		18 (1)	7.0
NEWS/TALK	3 (1)		3 (1)	1.2
CLASSICAL		2 (1)	2 (1)	0.8
			256 (19)	

RADIO STATIONS

WGAN, 560, 5 KW (DA-1), MOR	, $34.28	(Blair)	Guy Gannett
WPOR, 1490, 1 KW/250 W , COUNTRY	ABC-E, $12.00*	(Mc-Guild)	Ocean Coast
WYNZ, 970, 5 KW (DA-N), NOSTALGIA (Al Ham)	CBS, $? ?	(Eastman)	Eastman
WGAN-F, 102.9, 100 KW @ 1470, BTFL MUS (Schulke)	, $34.28	(Blair)	Guy Gannett
WJBQ-F, 97.9, 50 KW @ 500, ROCK	ABC-C, $24.50	(Christal)	
WMGX-F, 93.1, 50 KW @ 315, SOFT ROCK	Source, $15.72	(Torbet)	
WPOR-F, 101.9, 50 KW @ 492, COUNTRY	, $40.00*	(Mc-Guild)	Ocean Coast
WYNZ-F, 100.9, 3 KW @ 225, AC/SOFT (TM)	, $? ?	(Eastman)	Eastman
WABK-F+,104.3, 15 KW @ 340, AC	ABC-I, $10.50	(Lotus)	(GARDINER)
WBLM-F, 107.5, 30 KW @ 612, AOR (Sebastian)	, $30.00*	(Selcom)	Fuller-Jeff
WHOM-F, 94.9, 48 KW @ 3756, BTFL MUS (Bonne)	, $31.00	(P/W)	(MT. WASHINGTON)
WIGY-F, 105.9, 50 KW @ 500, ROCK	, $20.00*	(Masla)	(BATH)

PORTLAND, OR

Market # 31; ADI # 23
Revenue Rank # 24
Income Rank # 56
APR 16.3
SMSA Pop: 1,282,500
CSI: 11.7 Bil (# 31)

Revenue : $21,900,747
Income : $ 474,536
% Rev Gain: 36.0
Stations: 26/25
Diaries: 1352/949:1
CSI HH: 23.9 M (# 113)
Standard Error: .517

National Rev: $8,492,360
Nat Rev per Cap: $6.62
Tot Rev per Cap: $17.08
Tot Inc per Cap: $.37
Profit Margin: 2.2%
Retail $: 6.3 Bil (# 31)
Retail Sales %: .268

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KGON-F	230/13.3	11.1	9.4	10.2	7.9
2. KUPL-F	128/ 7.4	7.3	6.9	6.7	7.1
3. KCNR-F	115/ 6.6	4.9	3.2	2.5	2.1
4. KGW	105/ 6.1	9.0	9.1	9.1	11.1
5. KEX	103/ 5.9	7.7	7.9	9.3	7.3
6. KINK-F	100/ 5.8	8.4	5.3	4.5	4.4
7. KWJJ	94/ 5.4	6.3	4.5	5.1	5.6
8. KXL-F	85/ 4.9	5.5	6.8	6.7	8.1
9. KLLB-F	81/ 4.7	3.1	5.0	3.0	2.4
10. KYXI	75/ 4.3	3.1	5.1	4.9	3.7
11. KUPL	71/ 4.1	3.5	2.9	3.1	3.0
12. KYTE	58/ 3.3	2.7	5.3	4.9	5.5

12+ TSA 1/4	
1. KGON-F	302
2. KUPL-F	190
3. KGW	154
4. KEX	142
5. KCNR-F	141
6. KINK-F	134
7. KLLB-F	120
8. KWJJ	118
9. KXL-F	114
10. KXL	82
11. KYTE	81
12. KYXI	80

12+ TSA CUME/MSA CUME RAT	
1. KGW	3751/24.2
2. KGON-F	3240/22.0
3. KEX	2470/17.0
4. KCNR-F	2385/17.3
5. KUPL-F	2299/13.9
6. KLLB-F	2027/12.9
7. KWJJ	2011/13.5
8. KINK-F	1967/13.1
9. KXL	1621/ 9.3
10. KYXI	1515/12.7
11. KYTE	1507/10.0
12. KXL-F	1463/ 9.7

12+ FM SHARE (METRO): 55.85% (892 of 1597) (SPG 81: 49.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KGON-F	1. KGON-F	1. KGON-F	1. KINK-F	1. KUPL-F
2. KCNR-F	2. KINK-F	2. KCNR-F	2. KGW	2. KWJJ
3. KGW	3. KCNR-F	3. KINK-F	3. KGON-F	3. KEX
	4. KGW	4. KGW	4. KEX	4. KUPL
	5. KLLB-F	5. KLLB-F	5. KCNR	5. KXL-F
			KLLB	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGON-F	1. KCNR-F	1. KEX	1. KGON-F	1. KINK-F
2. KGW	2. KGON-F	2. KCNR-F	2. KINK-F	2. KGON-F
3. KYXI	3. KINK-F	3. KINK-F	3. KCNR-F	3. KGW
4. KEX	4. KGW	4. KUPL-F	4. KGW	4. KLLB-F
5. KCNR-F	5. KLLB-F	KGW	5. KLLB-F	5. KWJJ

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	105 (1)	543 (5)	648 (6)	40.6
COUNTRY	179 (4)	47 (1)	226 (5)	14.2
BTFL MUSIC		213 (2)	213 (2)	13.3
MOR/AC	138 (3)	64 (2)	202 (5)	12.6
NEWS/TALK	179 (4)		179 (4)	11.2
NOSTALGIA	71 (1)		71 (1)	4.4
RELIGION	13 (1)	25 (1)	38 (2)	2.4
UNKNOWN	20 (1)		20 (1)	1.3
			1597 (26)	

PORTLAND ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KGON-F	1. KGW	1. KGON-F
2. KUPL-F	2. KGON-F	2. KGW
3. KGW	3. KEX	3. KWJJ
4. KEX	4. KCNR-F	4. KYXI
5. KCNR-F	5. KUPL-F	5. KUPL-F
6. KINK-F	6. KWJJ	6. KUPL
7. KLLB-F	7. KLLB-F	7. KEX
8. KWJJ	8. KINK-F	KYTE
9. KXL-F	9. KXL	9. KINK-F
10. KXL	10. KYXI	10. KCNR-F
11. KYTE	11. KYTE	
12. KYXI	12. KXL-F	
13. KUPL	13. KUPL	
14. KJIB-F	14. KQFM-F	
15. KQFM-F	15. KJIB-F	

OTHER RATED STATIONS/METRO SHARE

KAAR	1480	Vancouver,WA	.5
KJIB-F	99.5		2.7
KKEY	1150		2.8
KKSN	910	Vancouver,WA	1.6
KLIQ	1290		.5
KMJK-F	106.7	Lake Oswego	1.5
KPAM	1410		1.2
KPDQ	800		.8
KPDQ-F	93.7		1.4
KQFM-F	100.3		2.2
KRDR	1230	Gresham	.6
KVAN	1550	Vancouver,WA	.9
KXL	750		2.7
KSKD-F	105.1	Salem	1.0

ADI FM SHARE: 55.81% (1330 of 2383) (SPG 81: 51.22%)

AM STATIONS

KEX , 1190, 50 KW (DA-1)	, MOR/TALK	ABC-I, $ 70.00* (MMR) Golden West
KGW , 620, 5 KW (DA-N)	, CONTEMP/AC	, $134.38 (Blair) King
KUPL, 1330, 5 KW (DA-2)	, NOSTALGIA (Al Ham)	MBS, $ 40.00 (Torbet) Scripps-Howard
KWJJ, 1080, 50 KW/10 KW (DA-2)	, COUNTRY	ABC-E, $ 79.88 (Katz) Park
KXL , 750, 50 KW/1 KW (DA-1)	, NEWS	NBC, $ 50.00* (Mc-Guild) Kaye-Smith
KYTE, 970, 5 KW (DA-N)	, COUNTRY	, $ 46.00* (Selcom) Gaylord
KYXI, 1520, 50 KW/10 KW (DA-1)	, NEWS	CBS, $ 38.88 (HNW) Des Moines Regis

FM STATIONS

KCNR-F, 97.1, 100 KW @ 1200, CONTEMP		ABC-C, $ 43.50 (Christal) Duffy
KGON-F, 92.3, 100 KW @ 920, AOR (Burk-Abr)		, $101.25 (HNW) Des Moines Regis
KINK-F, 101.9, 100 KW @ 1611, AOR		, $ 60.00* (Blair) King
KJIB-F, 99.5, 100 KW @ 920, COUNTRY		, $ 44.35 (Katz) Park
KLLB-F, 101.1, 100 KW @ 1640, AC		, $ 46.00* (Selcom) Gaylord
KQFM-F, 100.3, 100 KW @ 920, OLDIES		ABC-F,RKO, $ 35.00* (MMR) Golden West
KUPL-F, 98.5, 100 KW @ 1100, BTFL MUS (Bonne)		, $ 72.00 (Torbet) Scripps-How
KXL-F , 95.5, 100 KW @ 920, BTFL MUS (Schulke)		, $ 55.00* (Mc-Guild) Kaye-Smith

PROVIDENCE

Market # 46; ADI # 39
Revenue Rank # 57
Income Rank # 57
APR 19.6
SMSA Pop: 912,300
CSI: 7.5 Bil (# 46)

Revenue : $9,753,567
Income : $ 472,458
% Rev Gain: 8.7
Stations: 41/20
Diaries: 1734/526:1
CSI HH: 23.1 M (# 148)
Standard Error: .498

National Rev: $3,828,992
Nat Rev per Cap: $4.20
Tot Rev per Cap: $10.69
Tot Inc per Cap: $.52
Profit Margin: 4.8%
Retail $: 3.3 Bil (# 60)
Retail Sales %: .211

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WLKW-F	254/10.7	11.9	10.0	12.8	10.8
2. WHJY-F	248/10.4	8.8	3.7	5.6	5.1
3. WPRO-F	219/ 9.2	8.6	10.5	8.3	7.1
4. WPRO	180/ 7.6	8.6	8.4	8.3	5.8
5. WPJB-F	173/ 7.3	5.9	6.1	7.7	9.4
6. WHJJ	116/ 4.9	3.2	4.4	2.6	4.7
7. WEAN	109/ 4.6	4.3	5.2	5.5	5.7
8. WLKW	90/ 3.8	5.2	4.6	4.7	2.3
9. WHIM	81/ 3.4	3.4	2.5	2.2	4.4
10. WSNE-F	77/ 3.2	3.5	3.3	.8	.5

12+ TSA 1/4	
1. WHJY-F	291
2. WLKW-F	267
3. WPRO-F	236
4. WPJB-F	200
5. WPRO	182
6. WHJJ	118
7. WEAN	109
8. WBZ	92
WLKW	92
10. WXKS-F	85

12+ TSA CUME/MSA CUME RAT	
1. WPRO-F	4064/30.6
2. WPRO	3334/26.2
3. WPJB-F	3269/21.6
4. WHJY-F	3207/21.3
5. WLKW-F	2789/21.2
6. WHJJ	1803/14.7
7. WCOZ-F	1749/ 8.6
8. WBZ	1680/ 7.2
9. WEAN	1596/13.1
10. WSNE-F	1418/10.4

12+ FM SHARE (METRO): 58.82% (1314 of 2234) (SPG 81: 55.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WPRO	1. WLKW-F
2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO
3. WPJB-F	3. WPJB-F	3. WPJB-F	3. WLKW-F	3. WHIM
4. WXKS-F	4. WPRO	4. WPRO	4. WPJB-F	4. WHJJ
5. WCOZ-F	5. WSNE-F	5. WSNE-F	5. WHIM	5. WPRO-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPRO	1. WPRO-F	1. WPRO	1. WHJY-F	1. WPRO
2. WLKW-F	2. WHJY-F	2. WPRO-F	2. WPJB-F	2. WPRO-F
3. WPRO-F	3. WPJB-F	3. WLKW-F	3. WPRO-F	3. WPJB-F
4. WEAN	4. WPRO	4. WHIM	4. WPRO	4. WHJY-F
5. WPJB-F	5. WSNE-F	WPJB-F	5. WXKS-F	5. WHJJ

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	860 (10)	872 (11)	39.0
MOR/AC	469 (10)	123 (4)	592 (14)	26.5
BTFL MUSIC		286 (4)	286 (4)	12.8
NEWS/TALK	248 (5)		248 (5)	11.1
BIG BAND/NOSTALGIA	90 (1)	13 (1)	103 (2)	4.6
COUNTRY	81 (1)		81 (1)	3.6
CLASSICAL		25 (1)	25 (1)	1.1
RELIGION	20 (2)		20 (2)	0.9
OTHERS		7 (1)	7 (1)	0.3
			2234 (41)	

PROVIDENCE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLKW-F	1. WPRO-F	1. WPRO
2. WHJY-F	2. WPRO	2. WLKW-F
3. WPRO-F	3. WPJB-F	3. WHJY-F
4. WPJB-F	4. WHJY-F	4. WPRO-F
5. WPRO	5. WLKW-F	5. WEAN
6. WHJJ	6. WHJJ	6. WHJJ
7. WEAN	7. WEAN	7. WPJB-F
8. WLKW	8. WSNE-F	8. WBSM
9. WHIM	9. WCOZ-F	9. WSAR
10. WSNE-F	10. WLKW	10. WXKS-F
11. WBSM	11. WBZ	
12. WXKS-F	12. WXKS-F	
13. WADK	13. WMYS-F	
WMYS-F	14. WHIM	
15. WBZ	15. WBSM	

ADI FM SHARE: 58.72% (1377 of 2345) (SPG 81: 54.43%)

OTHER RATED STATIONS/METRO SHARE

WADK	1540	Newport	2.2
WALE	1400	Fall River	.5
WARA	1320	Attleboro	.4
WBRU-F	95.5		1.3
WBSM	1420	New Bedford	2.9
WGNG	550	Pawtucket	.7
WICE	1290		.5
WJFD-F	97.3	New Bedford	.3
WMYS-F	98.1	New Bedford	2.2
WNBH	1340	New Bedford	.9
WOTB-F	107.1	Middletown	.5
WPEP	1570	Taunton	.8
WSAR	1480	Fall River	1.8
WWON	1240	Woonsocket	.3
WAAF-F	107.3	Worcester	.4
WBCN-F	104.1	Boston	.5
WBZ	1030	Boston	1.9
WCOZ-F	94.5	Boston	1.6
WCRB-F	102.5	Boston	1.1
WEEI-F	103.3	Boston	.6
WHDH	850	Boston	.3
WHUE-F	100.7	Boston	.4
WJIB-F	96.9	Boston	.5
WMJX-F	106.7	Boston	.5
WNBC	660	New York	.5
WPLM-F	99.1	Plymouth	.5
WRKO	680	Boston	.3
WROL	950	Boston	.3
WROR-F	98.5	Boston	.9
WVBF-F	105.7	Boston	.4
WXKS-F	107.9	Boston	2.7

AM STATIONS

WADK, 1540, 1 KW (DAYS)	, MOR	MBS, $17.00	(Lotus)	(NEWPORT)
WBSM, 1420, 5 KW/1 KW (DA-2)	, TALK/VARIETY	NBC,ABC-I, $17.50	(PRO)	(NEW BEDFORD)
WEAN, 790, 5 KW (DA-2)	, NEWS/TALK	CBS, $80.00	(Mc-Guild)	Prov Journal
WHIM, 1110, 5 KW (DAYS)	, COUNTRY	MBS, $55.00*	(Christal)	
WHJJ, 920, 5 KW (DA-N)	, MOR	ABC-E, $51.25*	(Katz)	
WLKW, 990, 50 KW (DAYS,DA)	, NOSTALGIA (Al Ham)	ABC-I, $35.00	(Torbet)	McCormick
WPRO, 630, 5 KW (DA-N)	, AC	ABC-D, $98.75	(Blair)	Capital Cities
WSAR, 1480, 5 KW (DA-2)	, TALK/NEWS	CBS, $30.00*	(MMR) Knight	(FALL RIVER)

FM STATIONS

WHJY-F, 94.1, 50 KW @ 434, AOR (Pollack)	, $70.00*	(Katz)	
WLKW-F, 101.5, 50 KW @ 500, BTFL MUS (Carson)	ABC-I, $85.00	(Torbet)	McCormick
WMYS-F, 98.1, 50 KW @ 589, CONT/AC (Drake-Chen)	ABC-E, $22.00	(Christal)	(NEW BEDFORD)
WPJB-F, 105.1, 50 KW @ 500, ROCK	, $80.00	(Mc-Guild)	Prov Journal
WPRO-F, 102.3, 50 KW @ 500, ROCK	, $98.75	(Blair)	Capital Cities
WSNE-F, 93.3, 50 KW @ 619, AC	NBC,RKO, $35.75	(Eastman)	Outlet

Other stations - see Boston

PUEBLO

Market # 254
Revenue Rank # 226
Income Rank # 359
APR 15.7
SMSA Pop: 128,300
CSI: 1.1 Bil (# 233)

Revenue : $1,918,555
Income : $ -573,992
% Rev Gain: 46.5
Stations: 16/9
Diaries: 521/246:1
CSI HH: 21.1 M (# 225)
Standard Error: .910

National Rev: $233,523
Nat Rev per Cap: $1.82
Tot Rev per Cap: $14.95
Tot Inc per Cap: $-4.47
Profit Margin: ---
Retail $: .6 Bil (# 255)
Retail Sales %: .303

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. KCCY-F	20/12.1	12.3	5.2
2. KIDN	18/10.9	13.6	13.7
KILO-F	18/10.9	9.3	11.8
4. KCSJ	16/ 9.7	10.5	8.5
5. KZLO-F	11/ 6.7	7.4	6.5
6. KDZA	10/ 6.1	8.6	15.7
7. KRDO-F	9/ 5.5	6.8	3.9
8. KKFM-F	8/ 4.8	2.5	.7
9. KSPZ-F	7/ 4.2	4.9	4.6
KIIQ-F	7/ 4.2	1.9	.7

12+ TSA 1/4	
1. KCCY-F	26
KILO-F	26
3. KIDN	24
4. KCSJ	19
5. KRDO-F	18
6. KKFM-F	17
7. KZLO-F	15
8. KFEL	13
9. KIIQ-F	12
10. KDZA	11

12+ TSA CUME/MSA CUME RAT	
1. KIDN	343/23.1
2. KILO-F	319/21.5
3. KDZA	310/26.1
4. KCCY-F	303/21.8
5. KCSJ	300/23.3
6. KKFM-F	286/17.3
7. KRDO-F	234/11.4
8. KZLO-F	227/15.0
9. KSPZ-F	198/12.8
10. KOA	186/ 7.4

12+ FM SHARE (METRO): 61.18% (93 of 152) (SPG 81: 55.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KILO-F	1. KILO-F	1. KCCY-F	1. KCCY-F	1. KIDN
KKFM-F	2. KCCY-F	2. KIDN	2. KIDN	KCCY-F
3. KDZA	3. KIDN	KILO-F	3. KFEL	3. KCSJ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KILO-F	1. KCCY-F
2. KCSJ	2. KZLO-F	2. KIDN	2. KCCY-F	2. KIDN
3. KIDN	KILO-F	3. KFEL	3. KIDN	3. KDZA

OTHER RATED STATIONS/METRO SHARE

KFEL	970	4.2	KRMX-F	107.1	1.8	KYNR-F	99.9	3.6
KRMX	690	2.4	KRQY-F	98.9	2.4	KOA	850 Denver	2.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	10 (1)	51 (5)	61 (6)	40.1
COUNTRY	18 (1)	20 (1)	38 (2)	25.0
MOR/AC	16 (1)	4 (1)	20 (2)	13.2
BTFL MUSIC		15 (2)	15 (2)	9.9
SPANISH	4 (1)	3 (1)	7 (2)	4.6
RELIGION	7 (1)		7 (1)	4.6
NEWS/TALK	4 (1)		4 (1)	2.6
			152 (16)	

RADIO STATIONS

KCSJ, 590, 1 KW (DA-1) , MOR
KDZA, 1230, 1 KW/250 W , ROCK
KFEL, 970, 1 KW (DAYS) , RELIGION
KIDN, 1350, 5 KW/1 KW (DA-N), COUNTRY

KCCY-F, 97.9, 100 KW @ 320, COUNTRY
KYNR-F, 99.9, 68 KW @ 2000, BTFL MUS
KZLO-F, 100.7, 100 KW @ 800, CONTEMP (Century 21)

ABC-I, $ 6.00 (Eastman)
, $15.50 (Masla)
, $ 7.00 (----)
NBC, $17.00 (Torbet) Scribner

CBS-R, $13.00* (Selcom)
ABC-D, $11.00* (PRO) Peoria Jrnl Star
RKO, $15.50 (Masla)

Other stations - See Colorado Springs

RALEIGH-DURHAM

Market # 78: ADI # 40
Revenue Rank # 47
Income Rank # 23
APR 17.6
SMSA Pop: 547,700
CSI: 4.9 Bil (# 73)

Revenue : $11,286,507
Income : $ 1,220,762
% Rev Gain: 43.3
Stations: 18/20
Diaries: 844/649:1
CSI HH: 24.9 M (# 73)
Standard Error: .744

National Rev: $2,820,536
Nat Rev per Cap: $5.15
Tot Rev per Cap: $20.61
Tot Inc per Cap: $2.23
Profit Margin: 10.8%
Retail $: 2.6 Bil (# 76)
Retail Sales %: .363

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WRAL-F	112/13.8	14.4	15.6	13.3	12.5
2. WPTF	104/12.9	14.7	11.4	14.4	14.6
3. WQDR-F	70/ 8.7	7.9	8.2	11.1	9.3
4. WYYD-F	66/ 8.2	11.5	10.2	7.0	9.0
5. WKIX	65/ 8.0	7.4	4.9	6.6	7.4
6. WLLE	58/ 7.2	3.5	6.1	8.3	---
7. WDUR	46/ 5.7	6.0	7.6	5.7	7.3
8. WDCG-F	39/ 4.8	2.5	3.1	2.9	5.1
9. WSRC	28/ 3.5	5.0	6.7	4.7	9.2
10. WDNC	25/ 3.1	2.9	2.1	4.0	2.8

12+ TSA 1/4	
1. WRAL-F	413
2. WQDR-F	179
3. WPTF	169
4. WYYD-F	135
5. WKIX	78
6. WLLE	66
7. WDCG-F	59
8. WPCM-F	55
9. WRQK-F	54
10. WDUR	46

12+ TSA CUME/MSA CUME RAT	
1. WRAL-F	5502/34.5
2. WQDR-F	2484/22.1
3. WPTF	2228/25.3
4. WYYD-F	1675/16.3
5. WKIX	1193/17.7
6. WDCG-F	1129/17.0
7. WRQK-F	850/ 1.4
8. WLLE	722/12.2
9. WDNC	591/11.0
10. WDUR	451/ 9.4

12+ FM SHARE (METRO): 46.94% (315 of 671) (SPG 81: 46.33%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WLLE	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WPTF
2. WDCG-F	2. WQDR-F	2. WQDR-F	2. WYYD-F	2. WYYD-F
3. WQDR-F	3. WDUR	3. WKIX	3. WKIX	3. WRAL-F
4. WKIX	4. WKIX	4. WDUR	4. WPTF	4. WKIX

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WQDR-F	1. WRAL-F
2. WPTF	2. WDUR	2. WYYD-F	2. WRAL-F	2. WKIX
3. WKIX	3. WQDR-F	3. WLLE	3. WKIX	3. WQDR-F
4. WYYD-F	4. WLLE	4. WPTF	4. WDUR	4. WPTF

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	11 (1)	224 (4)	235 (5)	34.9
BLACK	132 (3)	5 (1)	137 (4)	20.4
MOR/AC	129 (2)		129 (2)	19.2
COUNTRY	78 (2)	14 (2)	92 (4)	13.7
BTFL MUSIC		66 (1)	66 (1)	9.8
RELIGION	8 (1)		8 (1)	1.2
CLASSICAL		6 (1)	6 (1)	0.9
			673 (18)	

RALEIGH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRAL-F	1. WRAL-F	1. WRAL-F
2. WQDR-F	2. WQDR-F	2. WPTF
3. WPTF	3. WPTF	3. WQDR-F
4. WYYD-F	4. WYYD-F	4. WKIX
5. WQSM-F	5. WYYD-F	5. WYYD-F
6. WKIX	6. WKIX	6. WDCG-F
7. WLLE	7. WDCG-F	7. WLLE
8. WRSV-F	8. WLLE	
9. WIDU	9. WFNC	
10. WMPM	10. WDNC	
11. WFNC	11. WITN-F	
12. WDCG-F	12. WFLB	
13. WDUR	13. WFBS	
14. WFBS	14. WDUR	
15. WFLB	15. WIDU	

OTHER RATED STATIONS/METRO SHARE

WAKS-F	103.9	Fuquay	.9
WCHL	1360	Chapel Hill	1.4
WDBS-F	107.1	Durham	.7
WPJL	1240		1.0
WTIK	1310	Durham	1.6
WPCM-F	101.1	Burlington	.9
WQMG-F	97.1	Greensboro	.6
WRQK-F	98.7	Greensboro	.4

ADI FM SHARE: 58.36% (1162 of 1991) (SPG 81: 57.27%)

AM STATIONS

WDNC, 620, 5 KW/1 KW (DA-2),	MOR	CBS, $21.00	(Torbet)		
WDUR, 1490, 1 KW/250 W ,	BLACK (Drake-Chen)	ABC-C, $22.50	(Selcom)		
WKIX, 850, 10 KW/5 KW (DA-N),	CONTEMP/AC	RKO, $35.00*	(Blair)	Mann Media	
WLLE, 570, 500 W (DAYS) ,	BLACK	SBN, $16.75	(Lazar)		
WPTF, 680, 50 KW (DA-N) ,	MOR	NBC,ABC-E, $54.50*	(Mc-Guild)	Durham Life	
WSRC, 1410, 5 KW (DAYS,DA) ,	BLACK	NBN, $17.00	(Howard)		
WMPM, 1270, 5 KW (DAYS) ,	COUNTRY	, $ 6.00	(Southern)	(SMITHFIELD)	

FM STATIONS

WDCG-F, 105.1, 36 KW @ 330,	ROCK	ABC-I, $28.00	(Torbet)	
WQDR-F, 94.7, 100 KW @ 1025,	AOR (Burk-Abr)	ABC-F,RKO, $55.00*	(Mc-Guild)	Durham Life
WRAL-F, 101.5, 100 KW @ 1900,	CONTEMP (Drake-Chen)	, $117.50	(Katz)	Capitol
WYYD-F, 96.1, 98 KW @ 992,	BTFL MUS	, $45.75*	(Blair)	Mann Media
WRSV-F, 92.1, 1.7 KW @ 380,	BLACK	SBN, $ 3.00	(Southern)	(ROCKY MOUNT)

Other stations - see Fayetteville, Greenville or Greensboro

READING

Market # 124
Revenue Rank # 159
Income Rank # 261
APR 18.1
SMSA Pop: 315,300
CSI: 2.9 Bil (# 114)

Revenue : $3,076,747
Income : $ -75,338
% Rev Gain: 5.6
Stations: 32/5
Diaries: 824/383:1
CSI HH: 23.6 M (# 126)
Standard Error: .695

National Rev: $294,144
Nat Rev per Cap: $.93
Tot Rev per Cap: $9.76
Tot Inc per Cap: $-.24
Profit Margin: ---
Retail $: 1.4 Bil (# 129)
Retail Sales %: .206

12+ METRO 1/4/SHARE		FAL 81	SPG 81	SPG 80
1. WEEU	75/15.4	12.3	18.0	15.0
2. WRFY-F	57/11.7	9.2	10.9	11.6
3. WHUM	49/10.0	13.6	8.6	8.7
4. WRAW	38/ 7.8	4.8	5.4	6.7
5. WIFI-F	37/ 7.6	9.0	6.9	5.4
6. WYSP-F	34/ 7.0	4.6	6.9	6.0
7. WMMR-F	18/ 3.7	3.9	2.8	2.0
8. WEAZ-F	17/ 3.5	3.5	3.9	2.9
9. KYW	16/ 3.3	2.6	3.2	4.5
WUSL-F	16/ 3.3	1.5	1.3	1.3

NOTE: THE READING TSA AND MSA ARE THE SAME.

12+ CUME/CUME RATING

1. WEEU	815/30.3
2. WHUM	644/23.9
3. WRFY-F	600/22.3
4. WRAW	570/21.2
5. WIFI-F	519/19.3
6. KYW	429/15.9
7. WYSP-F	404/15.0
8. WMMR-F	255/ 9.5
9. WUSL-F	209/ 7.8
10. WFIL	206/ 7.6

12+ FM SHARE (METRO): 58.05% (269 of 463) (SPG 81: 64.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WIFI-F	1. WYSP-F	1. WRFY-F	1. WRFY-F	1. WEEU
2. WYSP-F	2. WIFI-F	2. WYSP-F	2. WHUM	2. WHUM
3. WRFY-F	3. WRFY-F	3. WIFI-F	WEEU	3. WRFY-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEEU	1. WIFI-F	1. WRFY-F	1. WYSP-F	1. WRFY-F
2. WRFY-F	WRFY-F	2. WHUM	2. WMMR-F	2. WEEU
3. WHUM	3. WYSP-F	3. WEEU	3. WIFI-F	3. WHUM

OTHER RATED STATIONS/METRO SHARE

WAEB	790	Allen	.6	WIOQ-F	102.1	Phil	.4	WQQQ-F	99.9	East.	.6
WCAU-F	98.1	Phil	1.4	WIOV-F	105.1	Ephr.	1.2	WRKZ-F	106.7	Hersh	.8
WDAC-F	94.5	Lanc	.6	WJBR-F	99.5	Wilm	.4	WSNI-F	104.5	Phil	.6
WDAS-F	105.3	Phil	.6	WLEV-F	96.1	East	.4	WWDB-F	96.5	Phil	.6
WFIL	560	Phil	2.0	WMGK-F	102.9	Phil	.8	WWSH-F	106.1	Phil	2.5
WFLN-F	95.7	Phil	1.0	WNCE-F	101.3	Lanc.	.8	WXKW-F	104.1	Allen	3.1
WFMZ-F	100.7	Allen	.4	WPAZ	1370	Potts	.6	WZZO-F	95.1	Beth	1.2
WHP-F	97.3	Harri	.8								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	3 (1)	163 (8)	168 (9)	36.3
COUNTRY	59 (2)	41 (4)	100 (6)	21.6
MOR/AC	78 (2)	7 (2)	85 (4)	18.4
BTFL MUSIC		44 (7)	44 (7)	9.5
NOSTALGIA	38 (1)		38 (1)	8.2
NEWS/TALK	16 (1)	3 (1)	19 (2)	4.1
CLASSICAL		5 (1)	5 (1)	1.1
RELIGION		3 (1)	3 (1)	0.6
BLACK/URBAN		3 (1)	3 (1)	0.6
			463 (32)	

RADIO STATIONS

WEEU, 850, 1 KW (DA-N), MOR
WHUM, 1240, 1 KW/250 W , COUNTRY
WRAW, 1340, 1 KW/250 W , NOSTALGIA (Al Ham)
WRFY-F, 102.5, 15 KW @ 820, CONTEMP (Drake-Chen)

ABC-E, $28.00 (Mc-Guild)
NBC, $28.50 (Torbet) Brill
ABC-C, $25.50 (Masla)
RKO, $33.75 (HNW)

Other stations - see Philadelphia

RENO

Market # 174
Revenue Rank # 123
Income Rank # 120
APR 17.7
SMSA Pop: 206,300
CSI: 2.2 Bil (# 148)

Revenue : $4,343,124
Income : $ 179,951
% Rev Gain: -4.0
Stations: 13/10
Diaries: 683/302:1
CSI HH: 26.0 M (# 44)
Standard Error: .755

National Rev: $1,074,473
Nat Rev per Cap: $5.21
Tot Rev per Cap: $21.05
Tot Inc per Cap: $.87
Profit Margin: 4.1%
Retail $: 1.6 Bil (# 121)
Retail Sales %: .234

12+ METRO 1/4/SHARE	SPG 81	A/M 80
1. KOZZ-F 50/16.1	13.6	7.9
2. KSRN-F 36/11.6	10.4	14.1
3. KOH 29/ 9.4	9.6	9.3
4. KRNO-F 28/ 9.0	12.1	14.5
5. KNEV-F 25/ 8.1	7.1	1.3
6. KCBN 24/ 7.7	9.6	11.9
7. KONE 22/ 7.1	10.0	11.5
8. KOLO 21/ 6.8	6.8	10.6
9. KKBC-F 13/ 4.2	3.2	3.1
KROW 13/ 4.2	2.1	3.1

12+ TSA 1/4	
1. KOZZ-F	66
2. KSRN-F	59
3. KROW	57
4. KOH	44
5. KKBC-F	38
6. KRNO-F	31
7. KNEV-F	27
KOLO	27
9. KONE	26
10. KCBN	24

12+ TSA CUME/MSA CUME RAT	
1. KOZZ-F	717/28.3
2. KROW	701/18.2
3. KOH	546/19.5
4. KSRN-F	496/16.5
5. KOLO	457/19.6
6. KKBC-F	422/11.0
7. KCBN	397/21.5
8. KRNO-F	381/20.0
9. KONE	353/17.6
10. KNEV-F	267/13.9

12+ FM SHARE (METRO): 54.09% (152 of 281) (SPG 81: 51.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KCBN	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KSRN-F
2. KOZZ-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KOH
3. KONE	3. KROI	3. KONE	3. KNEV-F	3. KNEV-F
			KONE	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOH	1. KOZZ-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F
2. KOZZ-F	2. KRNO-F	2. KONE	2. KRNO-F	2. KOH
3. KSRN-F	3. KCBN	3. KNEV-F	3. KROI	KRNO-F
	KROI	KSRN-F		

OTHER RATED STATIONS/METRO SHARE

KBET	1340		2.3	KROI	1270	Sparks	3.9
KPTL	1300	Carson City	.3				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	37 (2)	50 (1)	87 (3)	31.0
MOR/AC	35 (3)	28 (1)	63 (4)	22.4
BTFL MUSIC		61 (2)	61 (2)	21.7
COUNTRY	29 (2)	13 (1)	42 (3)	14.9
NEWS/TALK	29 (1)		29 (1)	10.3
			281 (13)	

RADIO STATIONS

KCBN, 1230, 1 KW/250 W , ROCK
KOH , 630, 5 KW/1 KW (DA-N), NEWS/TALK
KOLO, 920, 5 KW/1 KW (DA-N), MOR
KONE, 1450, 1 KW/250 W , COUNTRY
KROI, 1270, 1 KW (DAYS) , AC
KROW, 780, 50 KW (DA-N) , CONTEMP (SMN)

KNEV-F, 95.5, 50 KW @ 530, BTFL MUS (Bonneville)
KOZZ-F, 105.7, 75 KW @ 2120, AOR (Burk-Abr)
KKBC-F, 97.3, 52 KW @ 2240, COUNTRY
KRNO-F, 106.9, 60 KW @ 457, AC
KSRN-F, 104.5, 25 KW @ 2900, BTFL MUS

RKO II, $14.40 (Torbet) Roth
CBS,MBS, $29.00 (Katz) John Price (P)
NBC, $18.75 (Eastman) Donrey
ABC-E, $18.98 (Lotus) Lotus
, $12.70 (----) Jonson (SPARKS)
, $15.50 (----)

MBS, $13.00* (Katz) John Price (P)
Source, $18.98 (Lotus) Lotus
RKO, $15.00* (Christal)
, $19.20 (Torbet) Roth
UPI, $13.00 (Masla)

RICHLAND-KENNEWICK-PASCO, WA

Market # 217
Revenue Rank # 192
Income Rank # 242
APR 16.6
SMSA Pop: 152,900
CSI: 1.4 Bil (# 190)

Revenue : $2,493,526
Income : $ -28,734
% Rev Gain: -1.0
Stations: 14/9
Diaries: 619/247:1
CSI HH: 26.5 M (# 33)
Standard Error: .776

National Rev: $422,885
Nat Rev per Cap: $2.77
Tot Rev per Cap: $16.31
Tot Inc per Cap: $-.19
Profit Margin: ---
Retail $: .7 Bil (# 232)
Retail Sales %: .328

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KONA	38/18.4	15.1	20.1
2. KONA-F	28/13.6	11.7	12.9
3. KIOK-F	25/12.1	13.4	4.5
4. KZZK-F	23/11.2	10.6	12.1
5. KALE	22/10.7	9.5	16.7
6. KOTY	14/ 6.8	10.6	12.1
7. KORD	12/ 5.8	4.5	3.0
8. KHWK-F	9/ 4.4	5.0	6.1
9. KSXT-F	5/ 2.4	5.0	3.0
10. KUJ-F	4/ 1.9	---	---

12+ TSA 1/4	
1. KIOK-F	52
2. KONA	44
3. KONA-F	42
4. KZZK-F	26
5. KALE	22
6. KSKT-F	20
7. KOTY	14
8. KORD	12
KPQ-F	12
10. KUJ-F	11

12+ TSA CUME/MSA CUME RAT	
1. KONA	601/34.4
2. KIOK-F	598/27.0
3. KONA-F	426/22.3
4. KALE	402/28.7
5. KZZK-F	351/23.3
6. KSXT-F	338/11.0
7. KOTY	256/19.8
8. KUJ-F	234/ 9.8
9. KPQ-F	177/ 4.8
10. KHWK-F	176/14.2

12+ FM SHARE (METRO): 51.87% (97 of 187) (SPG 81: 55.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KIOK-F	1. KZZK-F	1. KZZK-F	1. KONA	1. KONA
2. KALE	2. KALE	2. KALE	2. KONA-F	2. KONA-F
KHWK-F	KIOK-F	3. KIOK-F	3. KZZK-F	3. KORD
KZZK-F				

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KONA	1. KZZK-F	1. KONA-F	1. KALE	1. KONA
2. KONA-F	2. KIOK-F	2. KONA	KIOK-F	2. KZZK-F
3. KALE	KALE	3. KZZK-F	KZZK-F	3. KOTY

OTHER RATED STATIONS/METRO SHARE

KACA-F	101.7	Prosser	.5	KPQ-F	102.1	Wenatchee	1.0
KARY	1310	Prosser	1.0	KUTI-F	980	Yakima	1.0

FORMATS

	AM	FM	TOTAL	%
MOR/AC	60 (2)		60 (2)	32.1
ROCK/AOR/CONTEMP		57 (4)	57 (4)	30.5
COUNTRY	30 (4)	9 (1)	39 (5)	20.9
BTFL MUSIC		31 (3)	31 (3)	16.6
			187 (14)	

RADIO STATIONS

KALE, 960, 5 KW/1 KW (DA-N), CONTEMP/AC	NBC, $13.50	(Roslin)	Sterling
KONA, 610, 5 KW (DA-N) , MOR	ABC-I, $14.25	(Torbet)	
KORD, 910, 1 KW (DAYS) , COUNTRY (SMN)	, $ 6.20	(Christal)	
KOTY, 1340, 1 KW/250 W , COUNTRY	ABC-E, $ 9.25	(Blair)	
KHWK-F, 106.3, 2.7 KW @ 160, COUNTRY	ABC-F, $ 9.25	(Blair)	
KIOK-F, 94.9, 100 KW @ 1250, ROCK	Source, $13.50	(Roslin)	Sterling
KONA-F, 105.3, 100 KW @ 1180, BTFL MUS	CBS, $10.38	(Torbet)	
KZZK-F, 102.7, 100 KW @ 863, CONTEMP/AC (SMN)	, $ 9.30	(Christal)	
KPQ-F , 102.1, 35 KW @ 2655**, BTFL MUS	CBS, $? ?	(Howard)	(WENATCHEE)
KSXT-F, 97.1, 50 KW @ 1340, ROCK	, $ 8.00	(----)	(WALLA WALLA)
KUJ-F , 95.7, 100 KW @ 4100, ROCK	, $? ?	(----)	(WALLA WALLA)

**Station says there are 7000 feet in SRDS - one of the bigger hypes I have seen. Their rate card is beyond comprehension.

RICHMOND

Market # 63
Revenue Rank # 52
Income Rank # 39
APR 17.9
SMSA Pop: 646,700
CSI: 5.9 Bil (# 57)

Revenue : $10,393,816
Income : $ 787,152
% Rev Gain: 55.2
Stations: 22/19
Diaries: 1306/495:1
CSI HH: 25.1 M (# 67)
Standard Error: .572

National Rev: $2,809,057
Nat Rev per Cap: $4.34
Tot Rev per Cap: $16.07
Tot Inc per Cap: $1.22
Profit Margin: 7.6%
Retail $: 3.6 Bil (# 56)
Retail Sales %: .243

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WRVA	178/18.4	16.6	20.8	20.2	20.2
2. WRVQ-F	129/13.4	13.5	13.0	11.8	12.2
3. WRXL-F	83/ 8.6	9.1	9.3	11.0	7.8
4. WRNL	72/ 7.5	9.6	6.6	3.1	3.8
5. WPLZ-F	71/ 7.3	6.7	8.6	.4	.6
6. WANT	70/ 7.2	8.0	5.3	8.6	5.7
7. WEZS-F	66/ 6.8	6.1	6.2	7.2	8.0
8. WLEE	51/ 5.3	4.1	4.4	5.1	5.7
9. WTVR-F	47/ 4.9	3.5	5.1	5.7	4.1
10. WENZ	43/ 4.5	2.4	2.0	3.4	5.0

12+ TSA 1/4	
1. WRVA	232
2. WRVQ-F	212
3. WPLZ-F	113
4. WEZS-F	98
5. WRXL-F	95
6. WTVR-F	91
7. WRNL	82
8. WANT	80
9. WLEE	53
10. WENZ	43

12+ TSA CUME/MSA CUME RAT	
1. WRVA	2778/38.6
2. WRVQ-F	2631/32.8
3. WPLZ-F	1345/15.8
4. WRXL-F	1257/17.5
5. WTVR-F	1173/13.3
6. WRNL	1138/17.2
7. WEZS-F	1110/14.3
8. WANT	1024/15.5
9. WENZ	731/12.6
10. WLEE	675/11.8

12+ FM SHARE (METRO): 46.53% (423 of 909) (SPG 81: 47.58%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WRVQ-F	1. WRVQ-F	1. WRVQ-F	1. WRVA	1. WRVA
2. WRXL-F	2. WRXL-F	2. WRVA	2. WRVQ-F	2. WRNL
3. WENZ	3. WPLZ-F	3. WRXL-F	3. WRNL	3. WEZS-F
4. WANT	4. WRVA	4. WPLZ-F	4. WPLZ-F	4. WLEE

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRVA	1. WRVQ-F	1. WRVA	1. WRXL-F	1. WRVA
2. WRVQ-F	2. WPLZ-F	2. WRVQ-F	2. WRVQ-F	2. WRVQ-F
3. WRNL	3. WRXL-F	3. WRNL	3. WPLZ-F	3. WRNL
4. WRXL-F	4. WANT	4. WANT	4. WRVA	4. WRXL-F

OTHER RATED STATIONS/METRO SHARE

WEET	1320		.5	WKIE	1540		1.7	WKEZ-F	94.1	York	.3
WGGM	1410	Chester	.1	WTVR	1380		1.1	WPVA	1290	Peters.	.5
WDYL-F	92.1	Chester	.7	WXGI	950		1.8	WPVA-F	95.3	Peters	1.0
WGOE	1590		1.8	WBCI-F	96.5	Williams.	.4	WSVS-F	104.7	Crewe	.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		216 (3)	216 (3)	23.8
BLACK	129 (3)	71 (1)	200 (4)	22.0
MOR/AC	195 (2)		195 (2)	21.5
COUNTRY	99 (4)	63 (4)	162 (8)	17.8
BTFL MUSIC		66 (1)	66 (1)	7.3
NOSTALGIA	62 (2)		62 (2)	6.8
RELIGION	1 (1)	7 (1)	8 (2)	0.9
			909 (22)	

RADIO STATIONS

WANT, 990, 1 KW (DAYS), BLACK
WENZ, 1450, 1 KW/250 W , BLACK
WLEE, 1480, 5 KW (DA-2), NOSTALGIA (Al Ham)
WRNL, 910, 5 KW (DA-N), COUNTRY (Burk-Abr)
WRVA, 1140, 50 KW (DA-N), MOR

WEZS-F, 103.7, 74 KW @ 440, BTFL MUSIC
WRVQ-F, 94.5, 200 KW @ 355, ROCK
WRXL-F, 102.1, 140 KW @ 350, AOR (Burk-Abr)**
WTVR-F, 98.1, 50 KW @ 840, COUNTRY (Drake-Chen)
WPLZ-F, 99.3, 3 KW @ 290, BLACK (TM)
**Station now uses Jeff Pollack

NBN,	$27.00	(Masla)	Sinclair
SBN,	$22.00	(Howard)	
ABC-D,	$23.00	(Blair)	Nationwide
ABC-I,	$39.00*	(Mc-Guild)	Capitol-WRAL
NBC,	$78.75	(Eastman)	Harte-Hanks
,	$42.50	(Torbet)	EZ
RKO,	$78.75	(Eastman)	Harte-Hanks
Source,	$39.00*	(Mc-Guild)	Capitol-WRAL
,	$31.00*	(MMR)	Park
ABC-F,	$33.25	(Selcom)	(PETERSBURG)

RIVERSIDE-SAN BERNARDINO-ONTARIO

Market # 25
Revenue Rank # 41
Income Rank # 74
APR 18.0
SMSA Pop: 1,628,000
CSI: 12.7 Bil (# 29)

Revenue : $12,504,020
Income : $ 381,809
% Rev Gain: 33.6
Stations: 45/43
Diaries: 1667/977:1
CSI HH: 20.6 M (# 247)
Standard Error: .491

National Rev: $3,114,572
Nat Rev per Cap: $1.91
Tot Rev per Cap: $7.68
Tot Inc per Cap: $.23
Profic Margin: 3.1%
Retail $: 7.0 Bil (# 28)
Retail Sales %: .147

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. KFI	119/6.2	5.2	6.2	6.4	9.4
2. KDUO-F	102/5.3	6.0	6.1	4.5	6.0
3. KMET-F	90/4.7	4.6	2.8	7.6	6.1
4. KGGI-F	79/4.1	3.0	3.6	5.7	6.1
5. KBIG-F	73/3.8	4.9	6.5	3.5	5.9
6. KOLA-F	71/3.7	3.9	3.8	3.2	3.7
KOST-F	71/3.7	3.6	3.6	3.1	4.1
8. KCKC	64/3.3	2.3	3.7	4.3	3.6
KABC	64/3.3	2.3	3.4	2.9	2.5
10. KIIS-F	58/3.0	2.7	2.2	1.4	2.1

12+ TSA 1/4	
1. KFI	170
2. KDUO-F	106
3. KMET-F	98
4. KGGI-F	79
5. KBIG-F	78
6. KOST-F	74
7. KOLA-F	73
8. KNX	68
9. KCKC	66
10. KABC	64

12+ TSA CUME/MSA CUME RAT	
1. KFI	2521/18.5
2. KOLA-F	1298/11.7
3. KMET-F	1287/11.1
4. KGGI-F	1174/10.9
5. KIIS-F	1164/10.3
6. KDUO-F	1124/10.1
7. KBIG-F	1091/ 9.6
8. KRTH-F	1079/ 9.5
9. KNX	1073/ 8.9
10. KFXM	1024/ 8.9

12+ FM SHARE (METRO): 58.85% (1014 of 1723) (SPG 81: 55.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KOLA-F	1. KMET-F	1. KFI	1. KFI	1. KDUO-F
2. KMET-F	2. KGGI-F	2. KMET-F	2. KDUO-F	2. KFI
3. KGGI-F	3. KOLA-F	3. KGGI-F	3. KRTH-F	3. KOST-F
4. KFI	4. KFI	4. KOLA	KMEN	4. KBIG-F
	5. KIIS-F	KRTH	5. KIIS-F	5. KABC
		KIIS		

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFI	1. KGGI-F	1. KFI	1. KMET-F	1. KFI
2. KDUO-F	2. KFI	2. KDUO-F	2. KOLA-F	2. KMEN
3. KGGI-F	3. KIIS-F	KIIS-F	3. KLOS-F	3. KMET-F
4. KMET-F	4. KNX-F	4. KNX-F	KRTH-F	4. KRTH-F
5. KNX	5. KMET-F	5. KBIG-F	5. KCAL-F	5. KDUO-F

OTHER RATED STATIONS/METRO SHARE

KBON-F	103.9	L. Arrow	2.2	KBRT	740	Ava.	1.7	KNX	1070	LA	3.0
KCAL	1410	Redl.	1.6	KEZY	1190	Anah.	.4	KNX-F	93.1	LA	2.4
KCAL-F	96.7	Redl.	2.1	KFAC-F	92.3	LA	.4	KFWB	980	LA	1.6
KDIG	1240	SB	2.0	KPRZ	1150	LA	.4	KHJ	930	LA	.6
KFXM	590	SB	1.9	KRLA	1110	Pasa.	.7	KHTZ-F	97.1	LA	.4
KHNY-F	92.7	River	1.6	KROQ-F	106.7	Pasa.	.8	KJOI-F	98.7	LA	.4
KHSJ	1320	Hemet	.8	KRTH-F	101.1	LA	2.8	KKGO-F	105.1	LA	.7
KHYE-F	105.5	Hemet	.7	KUTE-F	101.9	Glen,	2.2	KLAC	570	LA	2.1
KMEN	1290	SB	2.7	KWOW	1600	Pom.	.7	KLOS-F	95.5	LA	2.4
KNTF-F	93.5	Ont	2.1	KWST-F	105.9	LA	.4	KLVE-F	107.5	LA	.4
KPRO	1440	River	1.8	KZLA-F	93.9	LA	.7	KMPC	710	LA	1.2
KQLH-F	95.1	SB	1.8	XTRA	690	Tij	.9				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	75 (4)	429 (8)	504 (12)	29.3
MOR/AC	199 (4)	149 (5)	348 (9)	20.2
BTFL MUSIC		311 (6)	311 (6)	18.0
COUNTRY	154 (4)	53 (2)	207 (6)	12.0
NEWS/TALK	174 (4)		174 (4)	10.1
BLACK/URBAN		56 (2)	56 (2)	3.3
NOSTALGIA	43 (2)		43 (2)	2.5
SPANISH	31 (1)	8 (1)	39 (2)	2.3
RELIGION	33 (1)		33 (1)	1.9
CLASSICAL		8 (1)	8 (1)	0.5
			1723 (45)	

PLEASE SEE CONTINUATION PAGE

ROANOKE

Market # 165
Revenue Rank # 127
Income Rank # 55
APR 16.4
SMSA Pop: 228,600
CSI: 2.1 Bil (# 153)

Revenue : $3,945,662
Income : $ 477,400
% Rev Gain: -1.4
Stations: 11/10
Diaries: 558/410:1
CSI HH: 25.0 M (# 71)
Standard Error: .632

National Rev: $898,504
Nat Rev per Cap: $3.93
Tot Rev per Cap: $17.26
Tot Inc per Cap: $2.09
Profit Margin: ---
Retail $: 1.4 Bil (# 140)
Retail Sales %: .237

12+ METRO 1/4/SHARE		FAL 81	SPG 80	A/M 80
1. WXLK-F	68/21.4	15.8	22.6	15.3
2. WPVR-F	46/14.5	17.8	20.4	14.6
3. WROV	42/13.2	12.6	14.7	11.7
4. WSLC	40/12.6	16.6	14.0	16.8
5. WFIR	29/ 9.1	12.6	7.5	12.8
6. WTOY	28/ 8.8	2.4	5.7	7.3
7. WSLQ-F	22/ 6.9	9.3	6.5	6.2
8. WJLM-F	17/ 5.3	3.6	2.2	1.8
9. WKBA	4/ 1.3	1.2	---	1.1
WJJS-F	4/ 1.3	---	---	---

12+ TSA 1/4	
1. WXLK-F	266
2. WPVR-F	151
3. WSLQ-F	90
4. WJJS-F	57
5. WSLC	49
6. WROV	44
7. WFIR	41
8. WTOY	30
9. WJLM-F	19
10. WKBA	4

12+ TSA CUME/MSA CUME RAT	
1. WXLK-F	3062/39.4
2. WPVR-F	1549/23.0
3. WSLQ-F	1119/13.5
4. WFIR	788/30.2
5. WSLC	651/25.8
6. WROV	649/30.7
7. WJJS-F	496/ 1.2
8. WJLM-F	270/12.0
9. WTOY	267/11.7
10. WKBA	94/ 3.6

12+ FM SHARE (METRO): 51.64% (157 of 304) (SPG 81: 53.93%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F
2. WSLQ-F	2. WROV	2. WROV	2. WROV	2. WSLC
3. WTOY	3. WSLQ-F	3. WSLC	3. WSLC	3. WFIR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WROV	2. WROV	2. WROV	2. WSLQ-F	2. WSLC
WSLC	3. WTOY	3. WPVR-F WSLQ	3. WROV	3. WROV

OTHER RATED STATIONS/METRO SHARE

WRIS 1410 Roanoke 1.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		90 (2)	90 (2)	29.6
MOR/AC	71 (2)		71 (2)	23.4
COUNTRY	40 (1)	17 (1)	57 (2)	18.8
BTFL MUSIC		46 (1)	46 (1)	15.1
BLACK	28 (1)	4 (1)	32 (2)	10.5
RELIGION	8 (2)		8 (2)	2.6
			304 (11)	

RADIO STATIONS

WFIR, 960, 5 KW (DA-N) , MOR
WKBA, 1550, 10 KW (DAYS,DA) , RELIGION
WROV, 1240, 1 KW/250 W , AC
WSLC, 610, 5 KW/1 KW (DA-2), COUNTRY
WTOY, 910, 1 KW (DAYS,DA) , BLACK

WJLM-F, 93.5, 3 KW @ -83, COUNTRY
WPVR-F, 94.9, 50 KW @ 1937, BTFL MUS (KalaMusic)
WSLQ-F, 99.1, 200 KW @ 1985, AOR
WXLK-F, 92.3, 93 KW @ 2050, ROCK

CBS, $22.00* (Mc-Guild) Gibbons
, $ 4.00 (----)
ABC-C, $29.50 (Eastman)
NBC, $55.85 (Katz) Mel Wheeler
SBN, $14.00* (Masla)

ABC-E, $ 7.00 (----)
, $35.00* (Mc-Guild) Gibbons
ABC-R, $55.85 (Katz) Mel Wheeler
RKO, $60.00* (Torbet)

WJJS - See Lynchburg

ROCHESTER

Market # 42
Revenue Rank # 48
Income Rank # 38
APR 15.8
SMSA Pop: 972,700
CSI: 9.7 Bil (# 40)

Revenue : $11,211,503
Income : $ 789,041
% Rev Gain: 15.4
Stations: 19/21
Diaries: 1168/833:1
CSI HH: 27.0 M (# 24)
Standard Error: .557

National Rev: $2,852,018
Nat Rev per Cap: $2.93
Tot Rev per Cap: $11.53
Tot Inc per Cap: $.81
Profit Margin: 7.0%
Retail $: 4.8 Bil (# 39)
Retail Sales %: .202

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WEZO-F	174/13.7	16.9	17.8	17.4	12.8
2. WHAM	129/10.1	7.7	9.5	8.9	14.1
3. WVOR-F	127/10.0	6.7	9.0	9.1	7.4
4. WCMF-F	126/ 9.9	6.4	7.2	6.6	4.9
5. WMJQ-F	105/ 8.2	9.7	6.7	6.4	8.4
6. WNYR	100/ 7.9	5.1	5.8	5.1	5.0
7. WPXN	67/ 5.3	6.1	3.3	4.6	4.0
8. WHFM-F	65/ 5.1	4.2	4.5	4.5	6.0
9. WBBF	56/ 4.4	4.6	6.5	8.1	7.6
10. WPXY-F	41/ 3.2	6.0	3.5	5.4	4.3

12+ TSA 1/4	
1. WEZO-F	195
2. WHAM	149
3. WVOR-F	136
4. WCMF-F	134
5. WMJQ-F	117
6. WNYR	103
7. WHFM-F	73
8. WPXN	68
9. WBBF	56
10. WPXY-F	43

12+ TSA CUME/MSA CUME RAT	
1. WHAM	2572/26.8
2. WEZO-F	2333/25.2
3. WCMF-F	1934/22.1
4. WVOR-F	1812/20.7
5. WMJQ-F	1797/20.0
6. WHFM-F	1464/16.2
7. WBBF	1368/16.6
8. WNYR	1315/15.0
9. WPXN	996/11.8
10. WPXY-F	895/10.4

12+ FM SHARE (METRO): 65.90% (744 of 1129) (SPG 81: 62.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WMJQ-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WEZO-F
2. WCMF-F	2. WMJQ-F	2. WCMF-F	2. WEZO-F	2. WHAM
3. WHFM-F	3. WVOR-F	3. WMJQ-F	3. WHAM	3. WNYR
4. WBBF	4. WHFM-F	4. WEZO-F	WNYR	4. WVOR-F
WSYR-F	5. WBBF	5. WNYR	4. WBBF	5. WPXN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHAM	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WVOR-F
2. WEZO-F	2. WCMF-F	2. WEZO-F	2. WMJQ-F	2. WHAM
3. WVOR-F	3. WHFM-F	3. WNYR	3. WVOR-F	3. WEZO-F
4. WNYR	4. WMJQ-F	4. WHAM	4. WNYR	4. WNYR
5. WBBF	5. WBBF	5. WBBF	5. WHFM-F	5. WMJQ-F
	WPXY-F			

OTHER RATED STATIONS/METRO SHARE

WDKX-F	103.9		3.1	WGVA	1240	Geneva	.4	WYLF-F	95.1	Bristol C.	.5
WECQ-F	101.7	Geneva	1.3	WSAY	1370		1.6	WBEN-F	102.5	Buffalo	.5
WFLC-F	102.3	Canand.	2.2	WWWG	1450		.5	WSYR-F	94.5	Syra.	.6

RADIO STATIONS

WBBF, 950, 1 KW (DA-2), AC
WHAM, 1180, 50 KW, MOR
WNYR, 990, 1 KW/250 ' (DA-1), COUNTRY
WPXN, 1280, 5 KW (DA-N), NOSTALGIA

WCMF-F, 96.5, 20 KW @ 447, AOR (Pollack)
WEZO-F, 101.3, 27 KW @ 637, BTFL MUS (Bonne)
WHFM-F, 98.9, 50 KW @ 340, ROCK (Drake-Chen)
WMJQ-F, 92.5, 50 KW @ 500, AOR (Sebastian)
WPXY-F, 97.9, 50 KW @ 400, AC/SOFT (TM)
WVOR-F, 100.5, 50 KW @ 480, AC

RKO,	$50.00* (Blair)	LIN
ABC-I,	$72.00 (MMR)	Rust
ABC-E,	$157.75 (Katz)	Malrite
CBS,MBS,	$34.00* (RKO)	Associated
,	$52.50* (CBS/FM)	Sconnix
,	$157.75 (Katz)	Malrite
,	$25.00 (MMR)	Rust
Source,	$69.00* (Blair)	LIN
,	$34.00* (RKO)	Associated
,	$60.00* (Mc-Guild)	

FOR FORMAT BREAKDOWNS SEE CONTINUATION PAGES AT END OF THIS SECTION

ROCKFORD

Market # 141
Revenue Rank # 120
Income Rank # 94
APR 15.5
SMSA Pop: 280,700
CSI: 2.6 Bil (# 122)

Revenue : $4,446,696
Income : $ 276,582
% Rev Gain: .4
Stations: 15/9
Diaries: 657/427:1
CSI HH: 26.7 M (# 29)
Standard Error: .747

National Rev : $635,023
Nat Rev per Cap: $2.26
Tot Rev per Cap: $15.84
Tot Inc per Cap: $.99
Profit Margin: 6.2%
Retail $: 1.3 Bil (# 148)
Retail Sales %: .313

12+ METRO 1/4/SHARE		A/M 81	A/M 80
1. WROK	69/19.4	16.9	17.6
2. WZOK-F	64/18.0	11.8	7.5
3. WRWC-F	37/10.4	15.1	11.0
4. WYFE-F	34/ 9.6	11.5	7.8
5. WGN	30/ 8.4	5.6	9.4
6. WMAQ	27/ 7.6	8.9	10.7
7. WLS	15/ 4.2	4.1	3.4
8. WKKN	12/ 3.4	4.1	5.6
9. WQFL-F	11/ 3.1	1.2	3.1
10. WYBR-F	9/ 2.5	6.2	6.0

12+ TSA 1/4	
1. WZOK-F	94
2. WROK	74
3. WMAQ	63
4. WRWC-F	55
5. WGN	46
6. WYFE-F	40
7. WLS	32
8. WBBM	17
9. WSJY-F	15
10. WKKN	13

12+ TSA CUME/MSA CUME RAT	
1. WZOK-F	1240/34.5
2. WROK	1142/46.5
3. WMAQ	1093/17.8
4. WLS	774/18.5
5. WGN	736/17.0
6. WRWC-F	623/18.3
7. WYFE-F	571/19.5
8. WBBM	460/ 9.4
9. WSJY-F	270/ 1.8
10. WYBR-F	233/ 8.6

12+ FM SHARE (METRO): 48.48% (160 of 330) (SPG 81: 50.93%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WZOK-F	1. WZOK-F	1. WROK	1. WROK	1. WROK
2. WYFE-F	2. WROK	2. WZOK-F	2. WZOK-F	2. WRWC-F
3. WROK	3. WYFE-F	3. WYFE-F	3. WRWC-F	3. WGN

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WROK	1. WZOK-F	1. WROK	1. WZOK-F	1. WROK
2. WZOK-F	2. WROK	2. WZOK-F	WYFE-F	2. WZOK-F
3. WRWC-F	3. WYFE-F	3. WRWC-F	3. WROK	3. WMAQ

OTHER RATED STATIONS/METRO SHARE

WRRR	1330	1.7	WIND	560	Chicago 1.1
WBBM	780 Chicago	2.5	WSJY-F	107.3	Ft. Atkinson,WI .6
WBMX-F	102.7 Chicago	.8			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	15 (1)	107 (3)	122 (4)	37.0
MOR/AC	105 (3)		105 (3)	31.8
BTFL MUSIC		39 (2)	39 (2)	11.8
COUNTRY	39 (2)		39 (2)	11.8
NEWS/TALK	11 (2)		11 (2)	3.3
RELIGION		11 (1)	11 (1)	3.3
BLACK		3 (1)	3 (1)	0.9
			330 (15)	

RADIO STATIONS

WKKN, 1150, 1 KW (DAYS/DA) , COUNTRY
WROK, 1440, 5 KW/500 W (DA-D), AC

WQFL-F, 100.9, 3 KW @ 300, RELIGION
WRWC-F, 103.1, 3 KW @ 300, BTFL MUS (KalaMusic)
WYBR-F, 104.9, 3 KW @ 308, CONTEMP/AC (Century 21)
WYFE-F, 95.3, 1 KW @ 515, AOR (Burk-Abr)
WZOK-F, 97.5, 50 KW @ 235, ROCK
WSJY-F, 107.3, 50 KW @ 500, BTFL MUS

NBC, $14.50 (HNW) Midwest Family
ABC-C, $29.50 (Mc-Guild)

ABC-E, $ 8.00 (----)
, $18.00 (Market 4)
CBS, $14.00 (Roslin) Sentry
Source, $19.00 (HNW) Midwest Family
ABC-C, $23.50 (Mc-Guild)
ABC-C, $12.00 (----) (FORT ATKINSON)

Other Stations - See Chicago

SACRAMENTO

Market # 40; ADI # 21
Revenue Rank # 32
Income Rank # 37
APR 17.1
SMSA Pop: 1,047,500
CSI: 9.8 Bil (# 39)

Revenue : $16,161,496
Income : $ 797,243
% Rev Gain: 15.2
Stations: 26/20
Diaries: 1052/996:1
CSI HH: 24.5 M (# 87)
Standard Error: .616

National Rev: $8,404,262
Nat Rev per Cap: $8.02
Tot Rev per Cap: $15.43
Tot Inc per Cap: $.76
Profit Margin: 4.9%
Retail $: 5.5 Bil (# 37)
Retail Sales %: .185

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80	A/M 80
1. KZAP-F	224/13.7	12.0	13.1	12.2	14.6
2. KXOA	162/ 9.9	5.8	6.1	5.5	5.5
3. KEWT-F	95/ 5.8	8.3	6.3	7.3	10.7
4. KRAK	91/ 5.6	8.2	8.3	9.0	6.4
KCTC-F	91/ 5.6	4.2	5.1	4.7	5.3
6. KSFM-F	76/ 4.7	7.9	7.9	6.2	5.1
7. KGNR	69/ 4.2	6.2	5.2	6.7	6.1
8. KFBK	64/ 3.9	3.8	3.7	5.5	4.0
9. KXOA	63/ 3.9	1.2	1.9	1.0	1.5
10. KHYL-F	54/ 3.3	4.0	4.3	5.1	4.8
11. KROY-F	53/ 3.3	3.4	4.2	3.4	2.5
12. KAER-F	51/ 3.1	3.1	2.7	4.0	2.4
KPOP-F	51/ 3.1	3.4	3.6	1.7	1.2

12+ TSA 1/4

1. KZAP-F	305
2. KRAK	177
3. KXOA-F	172
4. KEWT-F	122
5. KCTC-F	120
6. KFBK	111
7. KSFM-F	110
8. KFRC	91
9. KNBR	90
10. KGO	89
11. KGNR	79
12. KXOA	66

12+ TSA CUME/MSA CUME RAT

1. KZAP-F	3374/25.5
2. KRAK	2379/14.3
3. KXOA-F	2296/21.9
4. KFRC	2150/ 9.9
5. KSFM-F	2146/17.1
6. KFBK	1781/12.2
7. KNBR	1585/ 6.2
8. KGNR	1508/14.3
9. KCTC-F	1467/11.0
10. KEWT-F	1381/11.5
11. KROY-F	1272/11.0
12. KHYL-F	1197/ 9.9

12+ FM SHARE (METRO): 64.00% (928 of 1450) (SPG 81: 62.56%)

TEENS

1. KZAP-F
2. KSFM-F
3. KPOP-F
4. KROY-F
5. KXOA-F

18 - 34

1. KZAP-F
2. KXOA-F
3. KSFM-F
4. KROY-F
5. KHYL-F

18 - 49

1. KZAP-F
2. KXOA-F
3. KCTC-F
4. KRAK
5. KSFM-F

25 - 54

1. KXOA-F
2. KRAK
3. KCTC-F
4. KZAP-F
5. KHYL-F

35 - 64

1. KCTC-F
2. KEWT-F
3. KRAK
4. KXOA
5. KGNR

12+ AMD

1. KZAP-F
2. KXOA-F
3. KGNR
4. KFBK
5. KPAK

WOMEN 18-34

1. KXOA-F
2. KZAP-F
3. KSFM-F
4. KRAK
KROY-F
KWOD

WOMEN 25-54

1. KXOA-F
2. KCTC-F
3. KRAK
4. KWOD-F
5. KSFM-F

MEN 18-34

1. KZAP-F
2. KXOA-F
3. KROY-F
4. KHYL-F
5. KNBR

MEN 25-54

1. KXOA-F
2. KZAP-F
3. KRAK
KHYL-F
5. KGNR

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	56 (2)	392 (4)	448 (6)	30.7
MOR/AC	86 (3)	267 (3)	353 (6)	24.2
BTFL MUSIC		186 (2)	186 (2)	12.7
NEWS/TALK	181 (4)		181 (4)	12.4
COUNTRY	91 (1)	19 (1)	110 (2)	7.5
NOSTALGIA	83 (2)		83 (2)	5.7
BLACK		51 (1)	51 (1)	3.5
RELIGION	16 (1)	13 (1)	29 (2)	2.0
UNKNOWN	9 (1)		9 (1)	0.6
			1460 (26)	

SACRAMENTO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KZAP-F	1. KZAP-F	1. KZAP-F
2. KRAK	2. KRAK	2. KRAK
3. KXOA-F	3. KFRC	3. KFBK
4. KEWT-F	4. KXOA-F	4. KXOA-F
5. KCTC-F	5. KSFM-F	5. KEWT-F
6. KSFM-F	6. KNBR	6. KPOP-F
7. KFBK	7. KFBK	7. KCTC-F
8. KFRC	8. KGNR	8. KXOA
9. KNBR	9. KCTC-F	9. KSFM-F
10. KGNR	10. KEWT-F	10. KGNR
KGO	11. KHOP-F	
12. KCBS	12. KROY-F	
13. KHOP-F	13. KHYL-F	
14. KXOA	14. KCBS	
15. KAER-F	15. KWOD-F	

OTHER RATED STATIONS/METRO SHARE

KAHI	950	Auburn	1.2
KEBR-F	100.5		.8
KFIA	710	Carmichael	1.0
KGMS	1380		2.0
KJAY	1430		.8
KROY	1240		1.5
KTHO	590	Tahoe Valley	.6
KWOD-F	106.5		2.4
KYLO-F	105.5	Davis	1.2
KCBS	740	San Francisco	.7
KFRC	610	San Francisco	2.0
KGO	810	San Francisco	2.2
KNBR	680	San Francisco	2.5

ADI FM SHARE: 60.39% (1682 of 2785) (SPG 81: 59.87%)

AM STATIONS

KFBK, 1530, 50 KW (DA-1)	, NEWS	NBC,MBS,	$42.50 (Katz)	McClatchy
KGNR, 1320, 5 KW (DA-2)	, NEWS/TALK/MOR	CBS,ABC-I,	$75.00* (Christal)	Tribune Co.
KRAK, 1140, 50 KW (DA-1)	, COUNTRY	,	$76.52 (Eastman)	Affiliated
KXOA, 1470, 5 KW/1 KW (DA-2)	, NOSTALGIA (Al Ham)	ABC-D,	$? ? (Blair)	

FM STATIONS

KAER-F, 92.5, 115 KW @ 240	COUNTRY	,	$20.00* (Katz)	McClatchy
KCTC-F, 96.1, 45 KW @ 520	BTFL MUS (KalaMusic)	,	$65.00* (Christal)	Tribune Co
KEWT-F, 105.1, 50 KW @ 240	BTFL MUS (Schulke)	,	$75.00* (Eastman)	Affiliated
KHYL-F, 101.1, 50 KW @ 465	AC	,	$38.75* (Howard)	Empire
KPOP-F, 93.5, 3 KW @ 299	BLACK	MBS,	$30.00 (Lotus)	
KROY-F, 96.9, 50 KW @ 500	CONTEMP	,	$45.00* (Mc-Guild)	
KSFM-F, 102.5, 50 KW @ 535	ROCK	,	$47.25 (MMR)	
KWOD-F, 106.5, 50 KW @ 310	CONTEMP	ABC-F,RKO,	$38.75 (Masla)	
KXOA-F, 107.9, 28 KW @ 420	AC	ABC-D,	$50.00* (Blair)	
KZAP-F, 98.5, 50 KW @ 495	AOR (Burk-Abr)	,	$90.00* (Selcom)	Western Cities

Other stations - see San Francisco and Modesto

SAGINAW

Market # 164
Revenue Rank # 205
Income Rank # 114
APR 19.3
SMSA Pop: 229,400
CSI: 2.2 Bil (# 147)

Revenue : $2,202,263
Income : $ 205,671
% Rev Gain: 5.4
Stations: 16/5
Diaries: 686/334:1
CSI HH: 27.8 M (# 18)
Standard Error: .791

National Rev: $294,666
Nat Rev per Cap: $1.28
Tot Rev per Cap: $9.60
Tot Inc per Cap: $.90
Profit Margin: 9.3%
Retail $: 1.1 Bil (# 159)
Retail Sales %: .189

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WSGW	60/16.9	16.7	14.5
2. WGER-F	48/13.6	12.7	11.6
3. WIOG-F	44/12.4	11.3	13.1
WKCQ-F	44/12.4	13.5	15.3
5. WWWS-F	42/11.9	10.2	10.5
6. WHNN-F	32/ 9.0	14.2	12.4
7. WWCK-F	23/ 6.5	.7	1.1
8. WSAM	22/ 6.2	4.0	4.0
9. WKNX	5/ 1.4	3.3	2.9
10. WJR	4/ 1.1	2.5	1.5

12+ TSA 1/4	
1. WGER-F	97
2. WSGW	95
3. WHNN-F	92
4. WKCQ-F	80
5. WIOG-F	73
6. WWWS-F	42
7. WSAM	33
8. WWCK-F	32
9. WXOX	21
10. WJR	17

12+ TSA CUME/MSA CUME RAT	
1. WHNN-F	1211/24.4
2. WIOG-F	1141/31.4
3. WKCQ-F	1076/24.4
4. WGER-F	928/21.4
5. WSGW	890/32.4
6. WSAM	578/21.3
7. WJR	373/ 7.5
8. WWCK-F	348/11.7
9. WXOX	315/ 3.8
10. WWWS-F	303/15.9

12+ FM SHARE (METRO): 70.62% (238 of 337) (SPG 81: 68.73%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WIOG-F	1. WIOG-F	1. WKCQ-F	1. WKCQ-F	1. WGER-F
2. WWWS-F	2. WHNN-F	2. WIOG-F	2. WWWS-F	2. WKCQ-F
3. WWCK-F	3. WWWS-F	WWWS-F	3. WGER-F	3. WSGW

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSGW	1. WIOG-F	1. WKCQ-F	1. WIOG-F	1. WKCQ-F
2. WGER-F	2. WHNN-F	2. WWWS-F	WHNN-F	2. WGER-F
3. WKCQ-F	3. WWWS-F	3. WIOG-F	WWCK-F	WWWS-F
		WGER-F	WWWS-F	

OTHER RATED STATIONS/METRO SHARE

WDZZ-F	92.7	Flint	.3	WJR-F	96.3	Detroit	.6
WFDF	910	Flint	1.1	WTAC	600	Flint	.8
WFMK-F	99.1	Lansing	.6	WXOX	1250	Bay City	.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		99 (3)	99 (3)	29.4
MOR/AC	95 (5)	2 (1)	97 (6)	28.9
BTFL MUSIC		50 (2)	50 (2)	14.8
COUNTRY	4 (2)	44 (1)	48 (3)	14.2
BLACK/URBAN		43 (2)	43 (2)	12.8
			337 (16)	

RADIO STATIONS

WSAM, 1400, 1 KW/250 W , OLDIES
WSGW, 790, 5 KW/1 KW (DA-2), MOR
WXOX, 1250, 1 KW (DAYS) , COUNTRY

WGER-F, 102.5, 86 KW @ 860, BTFL MUS
WHNN-F, 96.1, 97 KW @ 420, CONTEMP/AC
WIOG-F, 106.3, 3 KW @ 300, ROCK (TM)
WKCQ-F, 98.1, 50 KW @ 353, COUNTRY
WWWS-F, 107.1, 2 KW @ 300, BLACK

NBC,	$15.00	(Christal)	MacDonald
ABC-E,CBS,	$20.50	(Torbet)	Booth
,	$12.00	(----)	(BAY CITY)
,	$25.00	(Mc-Guild)	(BAY CITY)
RKO,	$30.00	(Selcom)	Liggett (BAY CITY)
Source,	$18.00	(Torbet)	Booth
NBC,	$25.25	(Christal)	MacDonald
NBN,	$15.00	(----)	

WJR - See Detroit

Other stations - See Flint

ST. LOUIS

Market # 12; ADI # 17
Revenue Rank # 15
Income Rank # 47
APR 18.4
SMSA Pop: 2,355,700
CSI: 21.4 Bil (# 14)

Revenue : $32,919,250
Income : $ 596,654
% Rev Gain: 13.2
Stations: 27/34
Diaries: 2076/1135:1
CSI HH: 24.9 M (# 72)
Standard Error: .443

National Rev: $10,235,435
Nat Rev per Cap: $4.34
Tot Rev per Cap: $13.97
Tot Inc per Cap: $.25
Profit Margin: 1.8%
Retail $: 11.7 Bil (# 13)
Retail Sales %: .236

12+ METRO 1/4/SHARE		WIN 82	FAL 81	SPG 81
1. KMOX	748/21.1	20.0	21.8	23.6
2. KWK-F	264/ 7.4	7.5	6.5	7.9
3. WIL-F	239/ 6.7	6.0	6.3	5.3
4. KEZK-F	235/ 6.6	6.5	6.7	5.9
5. KMJM-F	215/ 6.1	5.9	6.1	6.7
6. KSD-F	192/ 5.4	5.5	6.0	3.8
7. KSHE-F	161/ 4.5	6.3	6.5	7.8
8. KSLQ-F	146/ 4.1	3.2	4.8	4.6
9. KSD	145/ 4.1	5.0	5.2	3.7
10. WRTH	137/ 3.9	4.7	3.6	4.2
11. KXOK	125/ 3.5	3.1	3.1	5.1
12. KMOX-F	121/ 3.4	3.2	2.8	3.0
13. WIL	107/ 3.0	2.2	2.8	2.5
14. WZEN-F	99/ 2.8	2.0	2.4	1.2
15. KATZ	96/ 2.7	3.2	1.6	1.1

12+ TSA 1/4	
1. KMOX	890
2. KWK-F	312
3. WIL-F	288
4. KEZK-F	273
5. KSD	256
6. KSD-F	226
7. KMJM-F	220
8. KSHE-F	192
9. KXOK	176
10. KSLQ-F	158
11. WRTH	145
12. KMOX-F	137
13. WIL	108
14. WZEN-F	100
15. KATZ	96

12+ TSA CUME/MSA CUME RAT	
1. KMOX	9411/38.6
2. KSD	4055/13.3
3. KWK-F	3968/17.3
4. WIL-F	3792/16.6
5. KXOK	3415/12.7
6. KSD-F	3197/14.1
7. KSHE-F	3027/13.4
8. KMOX-F	2971/12.9
9. KEZK-F	2915/13.2
KSLQ-F	2915/14.0
11. KMJM-F	2854/14.3
12. KADI-F	2240/10.5
13. WRTH	2006/ 9.5
14. KWK	1528/ 7.2
15. WIL	1470/ 7.1

12+ FM SHARE (METRO): 53.19% (1791 of 3367) (SPG 81: 50.02%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KWK-F	1. KWK-F	1. KMOX	1. KMOX	1. KMOX
2. KMJM-F	2. KMJM-F	2. WIL-F	2. WIL-F	2. KEZK-F
3. KSHE-F	3. KSD-F	3. KSD-F	3. KSD-F	3. WIL-F
4. WIL-F	4. KSHE-F	4. KMJM-F	4. KEZK-F	4. WRTH
5. KATZ	5. KMOX	5. KWK-F	5. KMJM-F	5. KSD

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMOX	1. KSD-F	1. KMOX	1. KWK-F	1. KMOX
2. WIL-F	2. KMJM-F	2. WIL-F	2. KMOX	2. WIL-F
3. KWK-F+	3. KSLQ-F	3. KSD-F	3. KSHE-F	3. KXOK
4. KSD-F	4. WIL-F	4. KEZK-F	4. KMJM-F	4. KMJM-F
5. KEZK-F	5. KXOK	5. KSD	5. WIL-F	5. KSD

FORMATS

	AM	FM	TOTAL	%
NEWS/TALK	748 (1)		748 (1)	22.2
ROCK/AOR/CONTEMP	46 (1)	667 (5)	713 (6)	21.2
COUNTRY	252 (2)	259 (2)	511 (4)	15.2
BLACK/URBAN	165 (2)	314 (2)	479 (4)	14.3
MOR/AC	140 (2)	313 (2)	453 (4)	13.5
BTFL MUSIC		235 (1)	235 (1)	7.0
NOSTALGIA	158 (2)		158 (2)	4.7
RELIGION	47 (3)	10 (1)	57 (4)	1.7
UNKNOWN		13 (1)	13 (1)	0.4
			3367 (28)	

ST. LOUIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KMOX	1. KMOX	1. KMOX
2. KWK-F	2. KWK-F	2. WIL-F
3. WIL-F	3. WIL-F	3. KWK-F
4. KEZK-F	4. KSD	4. KSD
5. KSD-F	5. KSD-F	5. KMJM-F
6. KSD	6. KXOK	6. KSHE-F
7. KMJM-F	7. KEZK-F	7. KXOK
8. KSHE-F	8. KSLQ-F	8. KEZK-F
9. KSLQ-F	9. KSHE-F	9. KSD-F
10. KXOK	10. KMOX-F	10. WIL
11. WRTH	11. KMJM-F	
12. KMOX-F	12. KADI-F	
13. WIL	13. WRTH	
14. WZEN-F	14. KWK	
15. KATZ	15. WIL	

OTHER RATED STATIONS/METRO SHARE

KADI-F	96.3		2.2
KCFM-F	97.1	Florissant	.4
KIRL	1460	St. Charles	.7
KLPW	1220	Union	.6
KSTL	690		.3
KWK	1380		1.3
KXEN	1010		.3
WCBW-F	104.9	Columbia	.3
WESL	1490	East St. Louis	1.9
WEW	770		.6
WIBV	1260	Belleville	.4
WMRY-F	101.1	Belleville	.5

ADI FM SHARE: 52.67% (2119 of 4023) (SPG 81: 48.68%)

AM STATIONS

KATZ, 1600, 5 KW (DA-N)	, BLACK	ABI,NBN, $? ?	(Howard)	NBN
KMOX, 1120, 50 KW	, NEWS/TALK	CBS, $231.25	(CBS Spot)	CBS
KSD , 550, 5 KW (DA-N)	, COUNTRY	MBS, $ 83.65*	(Eastman)	Gannett
KWK , 1380, 5 KW/1 KW (DA-2)	, ROCK	, $111.94	(HNW)	Doubleday
KXOK, 630, 5 KW (DA-2)	, AC/OLDIES	NBC, $ 97.50	(Katz)	Storz
WIL , 1430, 5 KW (DA-2)	, COUNTRY	ABC-E, $104.55*	(Christal)	LIN
WRTH, 590, 1 KW (DA-2)	, NOSTALGIA (Al Ham)	ABC-I, $ 57.50	(Blair)	King

FM STATIONS

KADI-F, 96.3, 100 KW @ 552,	ROCK	ABC-F,Source, $ 32.00*	(Selcom)	
KEZK-F, 102.5, 100 KW @ 500,	BTFL MUS (Bonne)	, $ 75.00*	(Torbet)	Metroplex
KMJM-F, 107.7, 100 KW @ 575,	URBAN	, $ 70.00*	(Mc-Guild)	Amaturo
KMOX-F, 103.3, 100 KW @ 1212,	AC/SOFT	CBS-R, $ 47.50	(CBS/FM)	CBS
KSD-F , 93.7, 100 KW @ 850,	AC	MBS, $ 90.00*	(Eastman)	Gannett
KSHE-F, 94.7, 100 KW @ 500,	AOR	, $132.50	(Katz)	Century
KSLQ-F, 98.1, 100 KW @ 580,	CONTEMP/AC	, $ 71.25*	(RKO)	Surrey/Charter
KWK-F , 106.5, 39 KW @ 592,	AOR	, $111.94	(HNW)	Doubleday
WIL-F , 92.3, 100 KW @ 510,	COUNTRY	, $104.55*	(Christal)	LIN
WZEN-F, 100.3, 50 KW @ 495,	BLACK	ABI,NBN, $ 35.00*	(Howard)	NBN

SALINAS/SEASIDE/MONTEREY

Market # 134
Revenue Rank # 101
Income Rank # 351
APR 16.6
SMSA Pop: 297,600
CSI: 2.5 Bil (# 126)

Revenue : $5,149,368
Income : $ -411,493
% Rev Gain: 43.4
Stations: 30/14
Diaries: 711/419:1
CSI HH: 24.7 M (# 79)
Standard Error: .754

National Rev: $2,113,178
Nat Rev per Cap: $7.10
Tot Rev per Cap: $17.30
Tot Inc per Cap: $-1.38
Profit Margin: ---
Retail $: 1.4 Bil (# 136)
Retail Sales %: .242

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	A/M 80
1. KDON-F	33/8.2	11.6	17.1	8.4	11.4
2. KIDD	32/7.9	8.9	9.0	7.8	10.9
3. KGO	27/6.7	9.7	6.5	12.0	9.3
4. KWYT-F	32/7.9	5.9	6.5	7.2	8.2
5. KCTY	26/6.5	5.9	4.7	9.2	5.9
6. KWAV-F	24/6.0	4.6	4.9	5.8	7.2
7. KTOM	19/4.7	5.9	7.0	4.2	5.1
8. KMBY-F	18/4.5	3.0	5.4	1.7	1.9
9. KSJO-F	15/3.7	6.5	1.6	3.3	1.3
10. KLRB-F	12/3.0	2.4	3.6	5.8	3.7

12+ TSA 1/4	
1. KGO	71
2. KDON-F	60
3. KBAY-F	39
4. KWYT-F	38
5. KIDD	35
6. KWAV-F	33
7. KCBS	29
KSJO-F	29
9. KLRB-F	26
KCTY	26

12+ TSA CUME/MSA CUME RAT	
1. KDON-F	975/22.4
2. KGO	798/16.0
3. KIDD	652/22.9
4. KWAV-F	643/16.4
5. KBAY-F	554/ 6.6
6. KCBS	530/ 9.8
7. KSJO-F	482/10.0
8. KLRB-F	452/ 8.4
9. KWYT-F	428/14.2
10. KTOM	367/13.6

12+ FM SHARE (METRO): 56.36% (195 of 346) (SPG 81: 58.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KIDD	1. KDON-F	1. KDON-F	1. KWAV-F	1. KWYT-F
2. KDON-F	2. KWAV-F	2. KWAV	2. KWYT-F	2. KGO
3. KSJO-F	3. KMBY-F	3. KIDD	3. KIDD	KCTY

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGO	1. KDON-F	1. KWYT-F	1. KDON-F	1. KWAV-F
2. KIDD	2. KMBY-F	2. KWAV-F	2. KWAV-F	2. KFAT-F
3. KDON-F	3. KIDD	3. 4 with	KSJO-F	3. KDON-F

OTHER RATED STATIONS/METRO SHARE

KBOQ-F	92.7	Marina	2.0	KBAY-F	100.3	SJ	2.0	KLOK	1170	SJ	.5
KRAY-F	103.9	Salin	2.2	KCBS	740	SF	2.7	KNBR	680	SF	1.2
KDON	1460	Salin	1.7	KDIA	1310	Oak.	1.7	KSCO	1080	S. Cruz	.5
KLFA-F	92.1	King C.	1.5	KFRC	610	SF	1.2	KSCO-F	99.1	S. Cruz	.2
KNRY	1240	Mont	.5	KDFC-F+	102.1	SF	1.4	KSOL-F	107.7	SF	1.7
KOCN-F	104.9	Pac. Grove	.5	KKHI-F+	95.7	SF	.7	KRKC	1490	King C.	1.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	39 (3)	93 (5)	132 (8)	38.2
BTFL MUSIC	2 (1)	41 (3)	43 (4)	12.4
NEWS/TALK	38 (2)		38 (2)	11.0
COUNTRY	26 (2)	12 (1)	38 (3)	11.0
MOR/AC	12 (3)	18 (1)	30 (4)	8.7
SPANISH	26 (1)		26 (1)	7.5
OTHERS/UNKNOWN		16 (3)	16 (3)	4.6
BLACK/URBAN	7 (1)	7 (1)	14 (2)	4.0
CLASSICAL	1 (1)	8 (2)	9 (3)	2.6
			346 (30)	

RADIO STATIONS

KCTY, 930, 1 KW (DAYS), SPANISH
KIDD, 630, 1 KW (DA-2), ROCK
KTOM, 1380, 5 KW (DA-2), COUNTRY

KDON-F, 102.5, 19 KW @ 2270, ROCK (TM)
KLRB-F, 101.7, 900 W @ 590, ROCK
KMBY-F, 107.1, 910 W @ 570, AC
KWAV-F, 96.9, 18 KW @ 2575, CONTEMP/AC
KWYT-F, 100.7, 910 W @ 2575, BTFL MUS (Bonne)

,	$25.00*	(Lotus)	
RKO,	$16.00*	(CBS/FM)	Walton
ABC-E,	$28.00	(MMR)	
Source,	$34.00	(Katz)	
,	$14.00	(CBS/FM)	Walton
,	$? ?	(Torbet)	
,	$15.00	(HNW)	Buckley
,	$28.00	(MMR)	

SALT LAKE CITY

Market # 41; ADI # 44
Revenue Rank # 34
Income Rank # 33
APR 15.1
SMSA Pop: 977,600
CSI: 7.2 Bil (# 50)

Revenue : $15,499,731
Income : $ 941,992
% Rev Gain: 13.5
Stations: 25/24
Diaries: 1273/768:1
CSI HH: 21.8 M (# 203)
Standard Error: .547

National Rev: $4,069,485
Nat Rev per Cap: $4.16
Tot Rev per Cap: $15.85
Tot Inc per Cap: $.96
Profit Margin: 6.1%
Retail $: 4.4 Bil (# 40)
Retail Sales %: .307

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KSFI-F	119/10.7	8.9	9.2	8.9	6.0
2. KSL	100/ 9.0	10.5	11.1	11.1	8.5
3. KCPX-F	84/ 7.6	7.1	6.3	6.3	8.5
4. KSOP-F	75/ 6.8	6.4	6.6	5.9	6.6
5. KRSP-F	64/ 5.8	5.0	4.8	4.9	4.9
6. KLUB	61/ 5.5	6.9	7.5	8.0	6.6
7. KFMY-F	57/ 5.1	4.7	3.3	2.0	1.5
8. KISN-F	51/ 4.6	4.6	3.8	3.5	2.9
9. KDAB-F	44/ 4.0	3.2	4.5	3.6	4.3
10. KALL	42/ 3.8	7.2	6.8	4.5	7.7

12+ TSA 1/4	
1. KSFI-F	195
2. KSL	174
3. KSOP-F	119
4. KCPX-F	112
5. KRSP-F	100
6. KFMY-F	88
7. KLUB	79
8. KISN-F	72
9. KRSP	53
10. KALL-F	52

12+ TSA CUME/MSA CUME RAT	
1. KSL	2934/24.4
2. KSFI-F	2488/22.8
3. KFMY-F	1702/15.7
4. KRSP-F	1696/15.5
5. KCPX-F	1565/15.8
6. KSOP-F	1405/12.3
7. KRSP	1375/14.2
8. KISN-F	1341/13.4
9. KLUB	1236/12.1
10. KCPX	1145/13.3

12+ FM SHARE (METRO): 60.10% (619 of 1030) (SPG 81: 49.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KRSP-F	1. KCPX-F	1. KCPX-F	1. KSFI-F	1. KSFI-F
2. KRSP	2. KISN-F	2. KSFI-F	2. KSL	2. KSL
3. KFMY-F	3. KDAB-F	3. KSL	3. KSOP-F	3. KLUB
4. KCPX-F	KRSP-F	4. KSOP-F	4. KALL	4. KSOP-F
5. KLRZ-F	5. KFMY-F	5. KISN-F	5. KALL-F	5. KALL

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSL	1. KISN-F	1. KSFI-F	1. KCPX-F	1. KSFI-F
2. KALL+	KCPX-F	2. KSL	2. KRSP-F	2. KSL
3. KSFI-F	3. KDAB-F	3. KSOP-F	3. KCPX	KSOP-F
4. KSOP-F	4. KSFI-F	4. KISN-F	4. KFMY-F	4. KALL
5. KLUB	5. KSL	5. KALL-F	5. KSOP-F	5. KCPX-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	89 (3)	284 (5)	373 (8)	36.2
MOR/AC	142 (2)	89 (2)	231 (4)	22.4
BTFL MUSIC	61 (1)	129 (2)	190 (3)	18.4
COUNTRY	60 (3)	110 (2)	170 (5)	16.5
NOSTALGIA	18 (1)	7 (1)	25 (2)	2.4
NEWS/TALK	18 (1)		18 (1)	1.7
CLASSICAL	13 (1)		13 (1)	1.3
RELIGION	10 (1)		10 (1)	1.0
			1030 (25)	

SALT LAKE CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KSFI-F	1. KSL	1. KSL
2. KSL	2. KSFI-F	2. KSFI-F
3. KSOP-F	3. KFMY-F	3. KCPX-F
4. KCPX-F	4. KRSP-F	4. KLUB
5. KRSP-F	5. KCPX-F	5. KALL
6. KFMY-F	6. KSOP-F	6. KSOP-F
7. KLUB	7. KRSP	7. KCPX
8. KISN-F	8. KISN-F	8. KFMY-F
9. KRSP	9. KLUB	9. KALL-F
10. KALL-F	10. KCPX	10. KISN-F
11. KDAB-F	11. KALL	
12. KLRZ-F	12. KALL-F	
13. KALL	13. KLRZ-F	
14. KRGO	14. KDAB-F	
15. KCPX	15. KRGO	

OTHER RATED STATIONS/METRO SHARE

KALL-F	94.1		5.4
KANN	1090	Ogden	.9
KCGL-F	105.5		.9
KCPX	1320		3.2
KJQN	1490	Ogden	1.1
KLO	1430	Ogden	1.6
KRGO	1550		3.0
KRSP	1060		3.7
KSOP	1370		2.0
KSVN	730	Ogden	.5
KWHO	860		1.2
KWHO-F	93.3		.6
KWMS	1280		1.6
KZAN-F	97.9	Ogden	3.2
KLRZ-F	94.9	Provo	3.2

ADI FM SHARE: 55.98% (936 of 1672) (SPG 81: 45.38%)

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N),	AC	ABC-I, $60.75 (Eastman) Hatch
KCPX, 1320, 5 KW (DA-1)	, CONTEMP	ABC-C, $66.50 (Katz) Columbia Pic Ind
KLUB, 570, 5 KW (DA-1)	, BTFL MUS	NBC, $40.00* (Mc-Guild)
KRGO, 1550, 10 KW/500 W	, COUNTRY	ABC-E, $20.00 (Christal)
KRSP, 1060, 10 KW/1 KW (DA-N),	ROCK	, $17.00 (Selcom)
KSL , 1160, 50 KW	, MOR	CBS, $60.00* (Torbet) Bonneville

FM STATIONS

KALL-F, 94.1, 24 KW @ 3030,	AC	RKO, $50.75 (Eastman) Hatch
KCPX-F, 98.7, 27 KW @ 2932,	AOR (Burk-Abr)	, $66.50 (Katz) Columbia Pic Ind
KDAB-F, 101.1, 25 KW @ 3740,	ROCK (TM)	, $20.00* (Howard) (OGDEN)
KISN-F, 97.1, 26 KW @ 3650,	AC (Churchill)	Source, $30.00* (Mc-Guild)
KRSP-F, 103.5, 19 KW @ 3650,	AOR (Noble)	, $22.00 (Selcom)
KSFI-F, 100.3, 26 KW @ 3740,	BTFL MUS (Bonne)	, $35.00* (Blair)
KSOP-F, 104.3, 25 KW @ 3650,	COUNTRY (Century 21)	, $30.00* (MMR)
KFMY-F, 96.1, 55 KW @ 2620,	ROCK	, $40.00* (Masla) First Media (PROVO)
KLRZ-F, 94.9, 5 KW @ 2780,	CONTEMP	, $26.25 (HNW) (PROVO)

SAN ANTONIO

Market # 37; ADI # 45
Revenue Rank # 29
Income Rank # 12
APR 17.1
SMSA Pop: 1,103,800
CSI: 9.3 Bil (# 41)

Revenue : $17,579,480
Income : $ 3,184,378
% Rev Gain: 1.1
Stations: 25/25
Diaries: 1375/803:1
CSI HH: 24.1 M (# 111)
Standard Error: .550

National Rev: $5,462,998
Nat Rev per Cap: $4.95
Tot Rev per Cap: $15.93
Tot Inc per Cap: $2.88
Profit Margin: 18.1%
Retail $: 5.7 Bil (# 35)
Retail Sales %: .251

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KISS-F	165/11.1	8.8	5.1	5.0	4.2
2. KTFM-F	134/ 9.0	11.0	8.2	8.9	6.8
3. KTSA	110/ 7.4	7.9	11.6	10.7	9.1
4. KQXT-F	97/ 6.5	8.4	8.3	7.8	8.2
5. KKYX	95/ 6.4	6.1	8.4	5.9	7.0
6. KAJA-F	89/ 6.0	6.0	2.0	3.3	3.9
7. KCOR	82/ 5.5	8.8	8.5	7.6	8.3
8. WOAI	81/ 5.4	5.7	6.1	5.0	5.9
9. KONO	73/ 4.9	4.0	5.6	8.0	3.4
10. KLLS-F	68/ 4.6	2.1	2.8	2.6	2.7
11. KEDA	67/ 4.5	4.4	2.9	2.5	6.2
12. KBUC-F	63/ 4.2	4.0	4.4	6.0	5.9

12+ TSA	1/4
1. KKYX	276
2. KTSA	239
3. KISS-F	198
4. WOAI	158
5. KTFM-F	147
6. KAJA-F	113
7. KQXT-F	112
8. KONO	87
9. KCOR	85
10. KBUC-F	79
11. KLLS-F	74
12. KEDA	70

12+ TSA	CUME/MSA CUME RAT
1. KTSA	4129/22.1
2. KKYX	3175/15.1
3. WOAI	2095/12.6
4. KISS-F	2031/19.0
5. KTFM-F	1967/19.7
6. KQXT-F	1388/13.2
7. KAJA-F	1365/11.4
8. KONO	1342/11.7
9. KITY-F	1256/13.2
10. KLLS-F	1200/12.7
11. KBUC-F	1010/ 9.5
12. KCCW	842/ 8.2

12+ FM SHARE (METRO): 51.98% (750 of 1443) (SPG 81: 42.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KISS-F	1. KISS-F	1. KISS-F	1. KTSA	1. KKYX
2. KTFM-F	2. KTFM-F	2. KTFM-F	2. KTFM-F	KQXT-F
3. KTSA	3. KLLS-F	3. KAJA-F	3. KONO	3. WOAI
4. KITY-F	4. KAJA-F	4. KTSA	4. KKYX	4. KCOR
5. KAJA-F	5. KTSA	5. KLLS-F	5. KQXT-F	5. KCCW

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTSA	1. KTFM-F	1. KTSA	1. KISS-F	1. KTFM-F
2. KISS-F	2. KLLS-F	2. KTFM-F	2. KTFM-F	2. KISS-F
3. KKYX	3. KISS-F	3. KONO	3. KONO	3. KONO
4. KTFM-F	4. KTSA	4. KEDA	4. KAJA-F	4. KTSA
5. KBUC-F	5. KAJA-F	KQXT-F	5. KTSA	5. KAJA-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	122 (2)	424 (4)	546 (6)	37.8
COUNTRY	125 (2)	160 (3)	285 (5)	19.8
SPANISH	191 (4)	26 (1)	217 (5)	15.0
BTFL MUSIC		97 (1)	97 (1)	6.7
NEWS/TALK	81 (1)		81 (1)	5.6
MOR/AC	73 (1)	7 (1)	80 (2)	5.5
NOSTALGIA	63 (2)		63 (2)	4.4
CLASSICAL		36 (1)	36 (1)	2.5
BLACK	32 (1)		32 (1)	2.2
RELIGION	6 (1)		6 (1)	0.4
			1443 (25)	

SAN ANTONIO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KKYX	1. KTSA	1. KISS-F
2. KISS-F	2. KKYX	2. KCOR
3. KTSA	3. KISS-F	3. KTFM-F
4. KTFM-F	4. KTFM-F	4. KQXT-F
5. WOAI	5. WOAI	5. KKYX
6. KAJA-F	6. KQXT-F	6. KTSA
7. KQXT-F	7. KAJA-F	7. KBUC-F
8. KCOR	8. KITY-F	8. KCCW
9. KONO	9. KONO	9. KLLS-F
10. KBUC-F	10. KLLS-F	10. KEDA
11. KLLS-F	11. KBUC-F	
12. KEDA	12. KCOR	
13. KITY-F	13. KCCW	
14. KCCW	14. KEDA	
15. KMFM-F	15. KMAC	

OTHER RATED STATIONS/METRO SHARE

KAPE	1480		2.1
KBUC	1310		2.0
KCCW	930	Terrell Hills	3.6
KDRY	1110	Alamo Heights	.4
KESI-F	106.3	Terrell Hills	.5
KGNB	1420	New Brawnfels	.7
KITY-F	92.9		3.8
KMAC	630		.8
KMFM-F	96.1		2.4
KUKA	1250		1.7
KVAR-F	104.5		1.7
KWED	1580	Sequin	1.1
KWED-F	105.3	Sequin	.5

ADI FM SHARE: 46.17% (862 of 1867) (SPG 81: NA)

AM STATIONS

KCCW, 930, 5 KW/1 KW (DA-N)	NOSTALGIA (Al Ham)	, $ 30.00* (RKO)	Southwestern	
KCOR, 1350, 5 KW (DA-N)	SPANISH	, $ 75.25 (Katz)	Tichenor	
KEDA, 1540, 5 KW/1 KW	SPANISH	, $ 18.00 (Selcom)		
KKYX, 680, 50 KW/10 KW (DA-N)	COUNTRY	, $ 65.88 (Christal)	Swanson	
KONO, 860, 5 KW/1 KW (DA-N)	AC	ABC-C, $ 50.00* (MMR)	Mission	
KTSA, 550, 5 KW (DA-N)	ROCK	, $ 90.00 (Blair)		
WOAI, 1200, 50 KW	NEWS/TALK	CBS,NBC, $ 70.00* (CBS Spot)	Clear Channel	

FM STATIONS

KAJA-F, 97.3, 100 KW @ 472	COUNTRY	, $ 40.00* (CBS FM)	Clear Channel
KBUC-F, 107.5, 100 KW @ 408	COUNTRY	ABC-I, $ 45.00* (Eastman)	Sigmor
KISS-F, 99.5, 100 KW @ 570	AOR (Pollack)	Source, $100.00 (Mc-Guild)	Capitol (WRAL)
KITY-F, 92.9, 100 KW @ 475	ROCK	, $ 70.00* (MMR)	Mission
KLLS-F, 100.3, 100 KW @ 580	AC/CONTEMP	, $ 40.00* (RKO)	Southwestern
KMFM-F, 96.1, 100 KW @ 195	CLASSICAL/RELIGION	MBS, $ 15.00 (----)	Epperson
KQXT-F, 102.7, 99 KW @ 660	ROCK	, $ 70.00* (Blair)	

SAN DIEGO

Market # 19; ADI # 27
Revenue Rank # 20
Income Rank # 383
APR 17.9
SMSA Pop: 1,947,000
CSI: 17.5 Bil (# 19)

Revenue : $25,643,354
Income : $-2,213,270
% Rev Gain: 12.4
Stations: 30/24
Diaries: 1488/1308:1
CSI HH: 22.9 M (# 158)
Standard Error: .544

National Rev: $9,579,878
Nat Rev per Cap: $4.92
Tot Rev per Cap: $13.17
Tot Inc per Cap: $-1.14
Profit Margin: ---
Retail $: 9.2 Bil (# 19)
Retail Sales %: .222

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SUM 81	SPG 81
1. KGB-F	275/9.6	9.1	8.2	6.6	6.7
2. KJQY-F	260/9.0	9.2	7.9	7.6	9.0
3. KFMB	209/7.3	4.4	3.7	3.9	5.9
4. XTRA-F	141/4.9	5.5	5.7	4.1	4.3
5. KFSD-F	128/4.5	3.3	3.9	2.6	3.9
6. KPRI-F	127/4.4	4.4	4.7	5.1	4.8
7. KSDO	125/4.4	5.3	5.9	6.4	5.4
8. KOGO	123/4.3	2.8	3.7	2.2	2.2
9. KYXY-F	121/4.2	5.4	2.7	4.4	2.2
10. XHRM-F	114/4.0	3.7	3.8	4.1	3.4
11. KBZT-F	97/3.4	3.5	4.4	3.8	2.2
12. KCBQ-F	87/3.0	2.9	1.9	1.4	.8
13. KSON-F	84/2.9	3.1	2.7	2.7	2.6
KEZL-F	84/2.9	2.5	3.4	2.7	3.3
15. KIFM-F	78/2.7	2.5	3.0	2.3	3.2
16. KSON	77/2.7	1.6	2.5	3.4	2.7
XTRA	77/2.7	2.7	3.0	4.2	3.8
18. KMLO	73/2.5	4.0	2.5	3.9	3.3
KFMB-F	73/2.5	4.0	4.5	3.1	3.9
20. KCBQ	69/2.4	3.5	3.9	3.2	3.4

MSA EXCL CUME

1. KGB-F
2. KFMB
3. KJQY-F
4. XHRM-F
5. KEZL-F
   KSON
7. KYXY-F
8. KSDO
9. KSON-F
10. KIFM-F

12+ CUME/CUME RATING

1.	KGL-F	3206/19.9
2.	KFMB	3195/19.9
3.	XTRA-F	2737/17.0
4.	KJQY-F	2497/15.5
5.	XTRA	2343/14.6
6.	KFMB-F	2120/13.2
7.	KSDO	2027/12.6
8.	KPRI-F	2004/12.5
9.	KOGO	1964/12.2
10.	KYXY-F	1697/10.6
11.	KFSD-F	1540/ 9.6
12.	KBZT-F	1420/ 8.8
13.	KEZL-F	1301/ 8.1
14.	KNX	1269/ 7.9
15.	KSON-F	1258/ 7.8
16.	KCBQ	1223/ 7.6
17.	KIFM-F	1206/ 7.5
18.	KSON	1202/ 7.5
19.	XHRM-F	1155/ 7.2
20.	KCNN	1056/ 6.6

12+ FM SHARE (METRO),ADI): 64.63% (1732 of 2680) (SPG 81: 61.59%)

NOTE: SAN DIEGO'S MSA, TSA AND ADI ARE THE SAME

TEENS

1. XTRA-F
2. KGB-F
3. KPRI-F
4. XHRM-F
5. XTRA
6. KFMB

18 - 34

1. KGB-F
2. KPRI-F
3. XHRM-F
4. XTRA-F
5. KYXY-F
6. KIFM-F

18 - 49

1. KGB-F
2. KFMB
3. KYXY-F
4. KPRI-F
5. XHRM-F
6. KBZT-F

25 - 54

1. KFMB
2. KJQY-F
3. KYXY-F
4. KFSD-F
5. KOGO
6. KGB-F

35 - 64

1. KJQY-F
2. KFMB
3. KSDO
4. KOGO
5. KFSD-F
6. KEZL-F

12+ AMD

1. KFMB
2. KSDO
3. KJQY-F
4. KGB-F
5. KOGO
6. KYXY-F

WOMEN 18-34

1. KYXY-F
2. KGB
3. XHRM-F
4. KBZT-F
5. KIFM-F
6. XTRA-F

WOMEN 25-54

1. KJQY-F
2. KFMB
   KYXY-F
4. KFSD-F
5. KOGO
6. KSDO

MEN 18-34

1. KGB-F
2. KPRI-F
3. XHRM-F
4. XTRA-F
5. KFMB
6. KIFM-F

MEN 25-54

1. KFMB
2. KGB-F
3. KJQY-F
4. KFSD-F
5. KSON-F
6. KCBQ-F

OTHER RATED STATIONS/METRO SHARE

KCNN	1360		1.3
KJFM-F	102.1	Oceanside	1.4
KKOS-F	95.9	Carlsbad	.8
KMJC	910	El Cajon	.6
KABC	790	Los Angeles	.9
KBRT	740	Avalon	.9
KFI	640	Los Angeles	.8
KLAC	570	Los Angeles	.4
KMPC	710	Los Angeles	.3
KNX	1070	Los Angeles	1.6

FORMATS

	AM	FM	TOTAL	%
MOR/AC	354 (3)	379 (5)	733 (8)	27.4
ROCK/AOR/CONTEMP	77 (1)	640 (4)	717 (5)	26.8
COUNTRY	158 (3)	171 (2)	329 (5)	12.3
BTFL MUSIC		300 (2)	300 (2)	11.2
NEWS/TALK	243 (5)		243 (5)	9.1
CLASSICAL		128 (1)	128 (1)	4.8
BLACK/URBAN		114 (1)	114 (1)	4.3
NOSTALGIA	73 (1)		73 (1)	2.7
RELIGION	43 (2)		43 (2)	1.6
			2680 (30)	

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2),	COUNTRY	RKO, $ 69.00* (RKO)	Charter/Surrey
KCNN, 1360, 5 KW/1 KW	, NEWS	CNN, $ 40.00* (Katz)	
KFMB, 760, 5 KW (DA-N)	, MOR	, $ 60.00* (Mc-Guild)	Midwest TV
KMLO, 1000, 1 KW (DAYS,DA)	, NOSTALGIA (Al Ham)	, $ 34.00 (Roslin)	
KOGO, 600, 5 KW (DA-1)	, MOR	ABC-E, $ 60.38* (Eastman)	SBI
KSDO, 1130, 10 KW (DA-1)	, NEWS	CBS, $ 82.00* (CBS Spot)	Gannett
KSON, 1240, 1 KW/250 W	, COUNTRY	ABC-I,MBS, $ 36.00* (Blair)	

XTRA - See Los Angeles

FM STATIONS

KBZT-F, 94.9, 2 KW @ 1850,	AC	ABC-F, $ 45.00* (Christal)	Alta
KCBQ-F, 105.3, 29 KW @ 620,	COUNTRY	, $ 30.00* (RKO)	Charter/Surrey
KEZL-F, 102.9, 2 KW @ 1840,	AC	, $ 45.00* (CBS Spot)	Gannett
KFMB-F, 100.7, 30 KW @ 620,	SOFT ROCK	, $ 50.00* (Mc-Guild)	Midwest TV
KFSD-F, 94.1, 100 KW @ 641,	CLASSICAL	, $ 55.00 (Lotus)	Lotus
KGB-F , 101.5, 50 KW @ 577,	AOR	Source, $100.00* (Katz)	
KIFM-F, 98.1, 28 KW @ 640,	SOFT ROCK	CBS-R, $ 59.50* (Selcom)	
KJQY-F, 103.7, 36 KW @ 650,	BTFL MUS (FM-100)	, $105.63 (RAR)	Westinghouse
KPRI-F, 106.5, 50 KW @ 413,	AOR	, $ 69.00* (Eastman)	SBI
KSON-F, 97.3, 50 KW @ 445,	COUNTRY	NBC, $ 36.00* (Blair)	
KYXY-F, 96.5, 30 KW @ 540,	AC	, $ 52.00 (CBS/FM)	
XHRM-F, 92.5, 50 KW @ 749,	URBAN	, ? ? (Howard)	
XTRA-F, 91.1, 100 KW @ 1000,	AOR (Noble)	, $ 54.00* (MMR)	Noble

SAN FRANCISCO

Market # 7; ADI # 5
Revenue Rank # 4
Income Rank # 40
APR 17.6
SMSA Pop: 3,282,900
CSI: 40.0 Bil (# 6)

Revenue : $71,005,966
Income : $ 783,367
% Rev Gain: 7.7
Stations: 47/37
Diaries: 3987/823:1
CSI HH: 29.3 M (# 9)
Standard Error: .342

National Rev: $28,164,197
Nat Rev per Cap: $8.58
Tot Rev per Cap: $21.63
Tot Inc per Cap: $.24
Profit Margin: 1.1%
Retail $: 17.8 Bil (# 10)
Retail Sales %: .220

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SUM 81	SPG 81
1. KGO	674/8.6	9.1	8.4	9.0	9.4
2. KCBS	384/4.9	5.0	6.5	5.5	5.1
3. KSOL-F	376/4.8	4.8	5.8	6.5	5.6
4. KFRC	329/4.2	4.5	5.4	5.4	4.8
5. KSFO	293/3.7	3.3	2.9	3.2	5.0
6. KMEL-F	291/3.7	4.2	4.7	4.2	4.0
7. KNBR	278/3.5	2.5	3.5	3.0	4.1
8. KRQR-F	256/3.3	2.6	1.4	1.4	1.2
9. KBLX-F	253/3.2	3.3	2.6	3.0	2.6
10. KFOG-F	242/3.1	2.9	3.1	3.7	2.2
11. KNEW	229/2.9	2.1	2.9	3.0	3.1
12. KIOI-F	225/2.9	3.1	2.7	3.1	3.3
13. KSJO-F	223/2.8	2.6	1.5	1.2	.8
14. KDIA	215/2.7	2.6	1.9	2.2	1.6
15. KABL	200/2.5	2.3	2.8	3.0	2.2
16. KYUU-F	196/2.5	2.3	2.5	2.6	4.0
17. KOIT-F	190/2.4	2.5	2.0	2.5	2.3
KSAN-F	190/2.4	3.0	2.7	2.2	3.6
19. KABL-F	154/2.0	3.0	2.7	2.2	3.6
20. KYA	149/1.9	2.0	2.0	2.6	1.0
21. KOME-F	144/1.8	1.6	2.0	1.9	2.6
KDFC-F+	144/1.8	1.7	1.7	2.0	2.2
23. KKHI-F+	138/1.8	2.2	1.9	1.3	1.6
24. KLOK	134/1.7	2.0	1.9	1.4	1.6
25. KLHT-F	132/1.7	1.4	1.4	1.5	1.3

12+ TSA 1/4	
1. KGO	850
2. KCBS	485
3. KFRC	420
4. KNBR	412
5. KSOL-F	404
6. KMEL-F	316
7. KSFO	312
8. KRQR-F	272
9. KBLX-F	263
10. KFOG-F	253
11. KSJO-F	251
12. KNEW	235
13. KIOI-F	230
14. KDIA	223
15. KRAK	216
16. KABL	208
17. KSAN-F	205
18. KYUU-F	201
19. KOIT-F	195
20. KABL-F	165
21. KOME-F	159
KBAY-F	159
23. KDFC-F+	154
24. KYA	153
KKHI-F+	153

12+ TSA CUME/MSA CUME RAT	
1. KGO	10273/18.1
2. KFRC	9413/16.0
3. KCBS	8602/15.1
4. KNBR	7625/11.8
5. KMEL-F	5468/11.4
6. KSFO	5236/10.7
7. KRQR-F	5014/10.2
8. KSOL-F	4744/10.0
9. KIOI-F	4602/10.0
10. KYUU-F	4314/ 9.3
11. KNEW	3755/ 8.0
12. KFOG-F	3733/ 7.8
13. KBLX-F	3626/ 7.8
14. KDIA	3500/ 7.6
15. KSJO-F	3463/ 6.8
16. KABL-F	3423/ 7.2
17. KABL	3420/ 7.4
18. KSAN-F	3227/ 6.7
19. KOIT-F	3072/ 6.6
20. KRAK	2934/ 1.2
21. KOME-F	2927/ 6.1
22. KLOK	2900/ 5.7
23. KYA	2836/ 6.2
24. KLHT-F	2799/ 6.0
25. KGO-F	2751/ 5.5

12+ FM SHARE (METRO): 53.42% (3847 of 7201) (SPG 81: 53.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KSOL-F	1. KMEL-F	1. KSOL-F	1. KGO	1. KGO
2. KSJO-F	2. KBLX-F	2. KMEL-F	2. KCBS	2. KCBS
3. KFRC	3. KSOL-F	KBLX-F	3. KBLX-F	3. KSFO
4. KEML-F	4. KRQR-F	4. KGO	4. KNBR	4. KNBR
5. KDIA	5. KFRC	5. KFRC	5. KSAN-F	5. KABL
6. KRQR-F	6. KIOI-F	6. KRQR-F	6. KNEW	6. KNEW
7. KOME-F	7. KSJO-F	7. KIOI-F	7. KFRC	7. KFOG-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGO	1. KSOL-F	1. KGO	1. KRQR-F	1. KGO
2. KCBS	2. KBLX-F	2. KNBR	2. KMEL-F	2. KCBS
3. KFRC	3. KFRC	3. KFRC	3. KBLX-F	3. KBLX-F
4. KABL+	4. KMEL-F	4. KCBS	4. KSJO-F	4. KSAN-F
5. KSFO	5. KIOI-F	KNEW	5. KSOL-F	5. KYA
6. KNBR	6. KYUU-F	6. KSOL-F	6. KOME-F	6. KNBR
7. KSOL-F	7. KLHT-F	7. KSFO	7. KFRC	7. KNEW

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	478 (2)	1532 (11)	2010 (13)	27.9
NEWS/TALK	1058 (2)		1058 (2)	14.7
MOR/AC	705 (3)	273 (2)	978 (5)	13.6
BLACK/URBAN/JAZZ	246 (2)	692 (3)	938 (5)	13.0
BTFL MUSIC	200 (1)	727 (5)	927 (6)	12.9
COUNTRY	301 (3)	236 (2)	576 (5)	8.0
CLASSICAL	72 (2)	210 (2)	282 (4)	3.9
NOSTALGIA	71 (1)	113 (1)	184 (2)	2.6
SPANISH	111 (1)	37 (1)	148 (2)	2.1
RELIGION	41 (1)	27 (1)	68 (2)	0.9
UNKNOWN	32 (1)		32 (1)	0.4
			7201 (47)	

SAN FRANCISCO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KGO	1. KGO	1. KGO
2. KCBS	2. KCBS	2. KFRC
3. KSOL-F	3. KFRC	3. KCBS
4. KFRC	4. KNBR	4. KNEW
5. KMEL-F	5. KMEL-F	5. KSFO
6. KSFO	6. KSFO	6. KSOL-F
7. KNBR	7. KRQR-F	7. KFOG-F
8. KBLX-F	8. KIOI-F	8. KABL-F
9. KRQR-F	9. KSOL-F	9. KABL
10. KFOG-F	10. KYUU-F	10. KLOK
11. KIOI-F	11. KNEW	
12. KNEW	12. KBLX-F	
13. KSJO-F	13. KFOG-F	
14. KDIA	14. KDIA	
15. KABL	15. KABL	

ADI FM SHARE: 53.90% (3845 of 7133) (SPG 81: 54.16%)

OTHER RATED STATIONS/METRO SHARE

KARA-F	105.7	Santa Clara	.6
KBAY-F	100.3	San Jose	1.5
KBRG-F	105.3		.5
KEAR-F	106.9		.3
KEEN	1370	San Jose	.8
KEZR-F	106.5	San Jose	1.1
KFAT-F	94.5	Gilroy	.6
KFAX	1100		.5
KGO-F	103.7		1.1
KIQI	1010		1.4
KJAZ-F	92.7	Alameda	.8
KKIS	990	Pittsburg	.4
KLIV	1590	San Jose	.9
KMPX-F	98.9		1.4
KPEN-F	97.7	Los Altos	.8
KRE	1400	Berkeley	.3
KREO-F	92.9	Healdsburg	.3
KTIM-F	100.9	San Rafael	.4
KZST-F	100.1	Santa Rosa	.3
KRAK	1140	Sacramento	.6

AM STATIONS

KABL, 960, 5 KW (DA-1), BTFL MUS (TM)
KCBS, 740, 50 KW (DA-2), NEWS
KDIA, 1310, 5 KW (DA-1), BLACK
KFRC, 610, 5 KW , ROCK (Burk-Abr)
KGO , 810, 50 KW , NEWS/TALK

KNBR, 680, 50 KW , MOR
KNEW, 910, 5 KW (DA-N), COUNTRY
KSFO, 560, 5 KW/1 KW , MOR
KYA , 1260, 5 KW/1 KW , CONTEMP/AC

KRAK - See Sacramento

, $105.75 (Christal) Shamrock
CBS, $203.75 (CBS Spot) CBS
SBN, $ 65.00 (Howard) Viacom
, $233.62* (RKO) RKO
ABC-I, $217.31 (Blair) ABC

NBC, $146.25 (Mc-Guild) NBC
ABC-E, $ 85.00* (Katz) Malrite
MBS, $ 88.00 (MMR) Golden West
RKO II, $ 60.00* (Eastman) King

Other Stations - See San Jose

FM STATIONS

KABL-F, 98.1, 100 KW @ 940, BTFL MUS (TM)
KBLX-F, 102.9, 50 KW @ 1285, URBAN
KFOG-F, 104.5, 8 KW @ 1454, BTFL MUS (Schulke)
KDFC-F+, 102.1, 33 KW @ 1360, CLASSICAL
KIOI-F, 101.3, 125 KW @ 1220, AC
KKHI-F+, 95.7, 9 KW @ 1473, CLASSICAL

KLHT-F, 93.3, 31 KW @ 660, AC/SOFT
KMEL-F, 106.1, 69 KW @ 1240, AOR
KOIT-F, 96.5, 33 KW @ 1410, BTFL MUS (Bonne)
KRQR-F, 97.3, 82 KW @ 1100, AOR
KSAN-F, 94.9, 35 KW @ 1140, COUNTRY
KSOL-F, 107.7, 6 KW @ 1588, BLACK
KYUU-F, 99.7, 45 KW @ 1240, AC/CONTEMP

, $105.75 (Christal) Shamrock
SBN, $ 97.38 (HNW) Inner City
, $ 65.00* (RAR) GE
, $ 36.00 (Groskin)
ABC-C, $ 93.75 (Selcom) Surrey/Charter
, $ 68.50 (HNW) Buckley

RKO II, $? ? (Eastman) King
, $171.25 (Christal) Century
, $ 70.00* (Torbet) Bonneville
, $ 86.25 (CBS/FM) CBS
, $ 67.50* (Katz) Malrite
NBN, $120.00* (Masla) United
, $100.00* (Mc-Guild) NBC

SAN JOSE

Market # 30
Revenue Rank # 31
Income Rank # 22
APR 17.0
SMSA Pop: 1,332,900
CSI: 15.3 Bil (# 24)

Revenue : $16,856,698
Income : $ 1,267,997
% Rev Gain: 9.4
Stations: 42/15
Diaries: 1236/1078:1
CSI HH: 30.2 M (# 7)
Standard Error: .569

National Rev: $4,750,798
Nat Rev per Cap: $3.56
Tot Rev per Cap: $12.65
Tot Inc per Cap: $.95
Profit Margin: 7.5%
Retail $: 7.7 Bil (# 25)
Retail Sales %: .192

NOTE: SINCE SAN JOSE IS PART OF SAN FRANCISCO'S METRO ONLY THE LEADING SAN JOSE METRO STATIONS ARE LISTED. THIS IS DONE SO THAT SAN JOSE CAN BE CONSIDERED AS A SEPARATE MARKET.

12+ METRO 1/4/SHARE		WIN 82	FAL 81	SPG 81
1. KSJO-F	159/8.5	8.1	4.9	2.0
2. KOME-F	99/5.3	3.8	4.8	7.6
3. KLOK	97/5.2	4.4	5.2	4.8
4. KBAY-F	89/4.7	5.3	7.0	6.2
5. KEZR-F	73/3.9	4.3	4.5	5.6
6. KEEN	52/2.8	2.5	2.5	3.4
7. KLIV	48/2.6	2.8	3.0	1.6
8. KPEN-F	46/2.4	1.4	1.2	1.5
9. KDFC-F+	42/2.2	1.4	1.9	2.4
10. KARA-F	40/2.1	4.0	2.8	3.3

12+ TSA 1/4	
1. KSJO-F	253
2. KOME-F	156
3. KBAY-F	142
4. KLOK	134
5. KEZR-F	92
6. KDFC-F+	77
7. KLIV	65
KEEN	65
KFAT	65
10. KPEN-F	64

12+ TSA CUME/MSA CUME RAT	
1. KSJO-F	3427/18.1
2. KOME-F	2812/15.0
3. KLOK	2542/14.7
4. KBAY-F	2209/12.2
5. KEZR-F	1615/11.2
6. KFAT-F	1270/ 5.5
7. KDFC-F+	1229/ 5.6
8. KEEN	1169/ 7.4
9. KARA-F	1023/ 7.7
10. KPEN-F	920/ 5.2

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KSJO-F	1. KSJO-F	1. KSJO-F	1. KLOK	1. KBAY-F
2. KOME-F	2. KOME-F	2. KOME-F	2. KBAY-F	2. KLOK
3. KLOK	3. KEZR-F	3. KLOK	3. KEEN	3. KEEN
4. KEZR-F	4. KLOK	4. KEZR-F	4. KOME-F	4. KLIV
KBAY-F	5. KPEN-F	5. KBAY-F	5. KPEN-F	5. KDFC-F+

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KLOK	1. KEZR-F	1. KLOK	1. KSJO-F	1. KOME-F
2. KSJO-F	2. KLOK	2. KBAY-F	2. KOME-F	2. KPEN-F
3. KOME-F	3. KOME-F	3. KEEN	3. KPEN-F	3. KLOK
4. KEZR-F	KSJO-F	4. KARA-F	4. KEZR-F	4. KBAY-F
5. KEEN	5. KNTA		5. KLOK	5. KFAT-F

RADIO STATIONS

KLIV, 1590, 5 KW (DA-N) , NOSTALGIA (Al Ham)
KLOK, 1170, 50 KW/5 KW (DA-2), AC/MOR
KEEN, 1370, 5 KW (DA-2) , COUNTRY
KNTA, 1430, 1 KW (DA-2) , SPANISH

KARA-F, 105.7, 50 KW @ 1860, CONTEMP/AC
KBAY-F, 100.3, 15 KW @ 2580, BTFL MUS
KEZR-F, 106.5, 50 KW @ 430, AC/CONTEMP
KFAT-F, 94.5, 1.2 KW @ 2580, COUNTRY
KOME-F, 98.5, 13 KW @ 880, AOR
KPEN-F, 97.7, 3 KW @ -175, ROCK (TM)
KSJO-F, 92.3, 50 KW @ 68, AOR (Sebastian)

, $40.00*	(Howard)	Empire
, $77.25	(Katz)	Davis/Weaver
, $65.00*	(MMR)	Golden Pacific
, $27.00	(Lotus)	Cascade
, $50.00*	(Howard)	Empire
, $70.00*	(MMR)	Golden Pacific
, $92.00	(Selcom)	Alta
, $29.00	(HNW)	
, $113.13	(Torbet)	Infinity
, $27.00	(Radio Sales)	
Source, $64.13	(Roslin)	Sterling

KDFC-F+ - See San Francisco

SARASOTA-BRADENTON

Market # 171
Revenue Rank # 182
Income Rank # 351
APR 18.0
SMSA Pop: 215,400
CSI: 2.0 Bil (# 158)

Revenue : $2,609,928
Income : $ -458,156
% Rev Gain: 45.0
Stations: 28/9
Diaries: 946/228:1
CSI HH: 20.2 M (# 261)
Standard Error: .650

National Rev: $341,501
Nat Rev per Cap: $1.59
Tot Rev per Cap: $12.12
Tot Inc per Cap: $-2.13
Profit Margin: ---
Retail $: 1.4 Bil (# 133)
Retail Sales %: .169

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WDUV-F	80/13.4	15.3	13.9
2. WSUN	58/ 9.7	7.4	7.1
3. WYNF-F	46/ 7.7	2.6	5.5
4. WQYK-F	29/ 4.8	3.6	2.2
5. WAMR	28/ 4.7	6.6	3.8
WWBA-F	28/ 4.7	6.4	8.2
7. WAMR-F	27/ 4.5	5.4	4.6
WSRZ-F	27/ 4.5	1.8	3.5
9. WJYW-F	24/ 4.0	3.8	4.2
10. WFLA-F	22/ 3.7	4.2	2.4

12+ TSA 1/4	
1. WDUV-F	86
2. WSUN	61
3. WYNF-F	50
4. WAMR	30
5. WQYK-F	29
WWBA-F	29
7. WAMR-F	27
WSRZ-F	27
9. WJYW-F	24
10. WINK-F	23

12+ TSA CUME/MSA CUME RAT	
1. WDUV-F	798/22.0
2. WSUN	722/19.4
3. WYNF-F	525/14.7
4. WAMR-F	390/10.6
5. WAMR	369/ 9.4
6. WWBA-F	355/10.1
7. WSRZ-F	353/10.1
8. WMLO-F	310/ 9.3
9. WKXY	287/ 8.2
10. WQYK-F	284/ 8.4

12+ FM SHARE (METRO): 63.99% (350 of 547) (SPG 81: 58.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WYNF-F	1. WYNF-F	1. WSUN	1. WSUN	1. WDUV-F
2. WQXM-F	2. WSRZ-F	2. WYNF-F	2. WSRZ-F	2. WSUN
3. WKXY	3. WSUN	3. WSRZ-F	3. WDUV-F	3. WQYK-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDUV-F	1. WSRZ-F	1. WSUN	1. WYNF-F	1. WSUN
2. WSUN	2. WYNF-F	2. WDUV-F	2. WSRZ-F	2. WSRZ-F
3. WAMR	3. WSUN	3. WSRZ-F	3. WSUN	3. WYNF-F

OTHER RATED STATIONS/METRO SHARE

WBRD	1420	Braden.	2.2	WTRL	1490	Braden	.3	WNSI	1380	St. Pete	.8
WENG	1530	Englew.	1.0	WWZZ	1280		2.3	WPLP	570	Tampa	1.5
WKXY	930		1.7	WCKX-F	95.7	Clear.	1.7	WQXM-F	97.9	Clear	3.0
WMLO-F	106.3		3.2	WDAE	1250	Tampa	1.3	WRBQ-F	104.7	Tampa	.8
WQSA	1220		1.7	WFLA	970	Tampa	2.5	WTMP	1150	Tampa	1.3
WSPB	1450		1.5	WINK-F	96.9	Ft. Mye	2.5	WWLF	680	St. Pete	.3

FORMATS

	AM	FM	TOTAL	%
BTFL MUSIC		154 (4)	154 (4)	28.2
COUNTRY	73 (3)	56 (2)	129 (5)	23.6
ROCK/AOR/CONTEMP	10 (1)	94 (5)	104 (6)	19.0
MOR/AC	23 (3)	46 (2)	69 (5)	12.6
NOSTALGIA	59 (4)		59 (4)	10.8
NEWS/TALK	24 (3)		24 (3)	4.4
BLACK	8 (1)		8 (1)	1.5
			547 (28)	

RADIO STATIONS

WAMR, 1320, 5 KW/1 KW (DA-2) , NOSTALGIA
WKXY, 930, 1 KW/500 W (DA-2), ROCK

WAMR-F, 92.1, 3 KW @ 315, COUNTRY (FM-100)
WDUV-F, 103.3, 100 KW @ 649, BTFL MUSIC
WMLO-F, 106.3, 3 KW @ 280, SOFT ROCK (TM)
WSRZ-F, 102.5, 100 KW @ 570, AC
WINK-F, 96.9, 100 KW @ 833, CONTEMP/AC

APR,NBC, $12.00 (Savalli)
ABC-C, $10.00 (Corlett)

APR, 12.00 (Savalli)
, $38.00* (Masla)
, $24.00 (PRO)
CBS-R, $51.25 (CBS/FM) Cosmos
, $? ? (Mc-Guild) (FORT MYERS)

Other stations - See Tampa

SAVANNAH

Market # 162
Revenue Rank # 149
Income Rank # 356
APR 19.4
SMSA Pop: 235,200
CSI: 1.8 Bil (# 169)

Revenue : $3,346,659
Income : $ -490,883
% Rev Gain: 59.1
Stations: 15/12
Diaries: 747/315:1
CSI HH: 20.9 M (# 232)
Standard Error: .774

National Rev: $575,272
Nat Rev per Cap: $2.45
Tot Rev per Cap: $14.22
Tot Inc per Cap: $-2.09
Profit Margin: ---
Retail $: 1.0 Bil (# 176)
Retail Sales %: .295

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WEAS-F	60/16.3	17.7	11.9
2. WCHY-F	53/14.4	14.0	9.8
3. WSOK	49/13.3	13.4	11.9
4. WJCL-F	42/11.4	8.4	10.1
5. WZAT-F	36/ 9.8	9.7	10.1
6. WAEV-F	25/ 6.8	6.4	2.8
WSGF-F	25/ 6.8	8.0	9.1
8. WEAS	12/ 3.3	2.3	9.8
9. WWSA	10/ 2.7	4.0	5.2
WSGA	10/ 2.7	5.4	7.3

12+ TSA 1/4	
1. WCHY-F	173
2. WZAT-F	118
3. WEAS-F	78
4. WJCL-F	76
5. WSOK	49
6. WAEV-F	39
7. WSGF-F	33
8. WEAS	13
9. WSGA	11
WHHR-F	11
WKBX	11

12+ TSA CUME/MSA CUME RAT	
1. WZAT-F	1560/31.2
2. WCHY-F	1496/24.9
3. WJCL-F	768/21.3
4. WEAS-F	698/27.5
5. WSGF-F	642/22.6
6. WSOK	500/25.6
7. WAEV-F	489/15.0
8. WSGA	287/14.3
9. WKBX	224/ 9.3
10. WWSA	203/ 9.4

12+ FM SHARE (METRO): 71.92% (251 of 349) (SPG 81: 68.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WCHY-F	1. WJCL-F
2. WZAT-F	2. WCHY-F	2. WCHY-F	2. WEAS-F	2. WCHY-F
3. WSOK	3. WAEV-F	3. WAEV-F	3. WSOK	3. WSOK

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSOK	1. WEAS-F	1. WCHY-F	1. WCHY-F	1. WCHY-F
2. WCHY-F	2. WAEV-F	WEAS-F	WEAS-F	2. WEAS-F
3. WEAS-F	3. WCHY-F	3. WSOK	3. WAEV-F	3. WJCL-F

OTHER RATED STATIONS/METRO SHARE

WGEC-F	103.9	Springfield	.5	WQQT	1450		1.4
WNMT	1520	Garden City	.5	WHHR-F	106.3	Hilton Head,SC	2.2

FORMATS

	AM	FM	TOTAL	%
BLACK	49 (1)	60 (1)	109 (2)	31.2
ROCK/AOR/CONTEMP		86 (3)	86 (3)	24.6
COUNTRY	7 (2)	55 (2)	62 (4)	17.8
BTFL MUSIC		50 (2)	50 (2)	14.3
MOR/AC	30 (3)		30 (3)	8.6
GOSPEL	12 (1)		12 (1)	3.4
			349 (15)	

RADIO STATIONS

WEAS, 900, 5 KW (DAYS), GOSPEL
WKBX, 630, 5 KW (DA-N), MOR
WSGA, 1400, 1 KW/250 W , AC
WSOK, 1230, 1 KW/250 W , BLACK
WWSA, 1290, 5 KW (DA-N), MOR

WAEV-F, 97.3, 100 KW @ 500, CONTEMP/AC
WCHY-F, 94.1, 100 KW @ 1320, COUNTRY (Drake-Chen)
WEAS-F, 93.1, 100 KW @ 355, BLACK
WJCL-F, 96.5, 100 KW @ 1232, BTFL MUS (TM)
WSGF-F, 95.5, 100 KW @ 390, ROCK
WZAT-F, 102.1, 100 KW @ 620, ROCK
WHHR-F, 106.3, 3 KW @ 300, BTFL MUS

, $11.50*	(Bolton)	Rivers
NBC, $15.00	(Mc-Guild)	Beasley
ABC-C, $25.00*	(Katz)	
SBN, $27.00	(Selcom)	
ABC-I, $16.00*	(Torbet)	Bluegrass
RKO, $18.00	(Selcom)	
ABC-E, $28.00*	(Torbet)	Bluegrass
NBN, $25.00*	(Bolton)	Rivers
CBS, $24.00*	(Masla)	Lewis
Source, $22.00*	(Mc-Guild)	Beasley
, $50.00*	(Katz)	
ABC-F, $18.50	(----)	(HILTON HEAD)

SEATTLE-TACOMA

Market # 15 (with Tacoma); ADI # 15
Revenue Rank # 11 (approx)
Income Rank # 11 (approx)
APR 16.3
SMSA Pop: 2,138,600
CSI: 21.5 Bil (# 14-approx)

Revenue : $39,490,130
Income : $ 3,838,081
% Rev Gain: 10.1
Stations: 33/36
Diaries: 1515/1412:1
CSI HH: 26.7 M (# 30)
Standard Error: .497

National Rev: $12,581,838
Nat Rev per Cap: $5.88
Tot Rev per Cap: $18.47
Tot Inc per Cap: $1.79
Profit Margin: 9.7%
Retail $: 10.4 Bil (# 16-app)
Retail Sales %: .316

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SPG 81
1. KIRO	321/11.0	11.0	9.5	8.1
2. KISW-F	219/ 7.5	7.5	7.9	8.7
3. KOMO	192/ 6.6	7.9	6.7	6.3
4. KZOK-F	158/ 5.4	3.9	4.1	2.3
5. KSEA-F	143/ 4.9	6.1	6.1	5.2
6. KVI	126/ 4.3	3.1	3.1	4.8
7. KUBE-F	121/ 4.1	5.2	5.3	1.9
8. KMPS-F	104/ 3.6	2.0	2.7	2.6
9. KJR	96/ 3.3	3.2	2.8	4.7
10. KZAM-F	93/ 3.2	3.0	3.7	2.8
11. KING-F	91/ 3.1	3.9	3.6	2.3
12. KBRD-F	87/ 3.0	3.7	3.0	2.4
13. KNBQ-F	76/ 2.6	3.6	2.8	4.2
KRPM-F	76/ 2.6	1.8	2.2	1.7
15. KPLZ-F	75/ 2.6	2.4	3.3	3.1
16. KING	70/ 2.4	2.0	2.7	4.1
17. KGDN	67/ 2.3	1.9	1.1	1.6
18. KMPS	65/ 2.2	1.7	2.9	2.6
19. KEZX-F	64/ 2.2	2.5	2.1	2.9
20. KBIQ-F	61/ 2.1	1.6	2.0	1.8

12+ TSA 1/4	
1. KIRO	389
2. KISW-F	284
3. KOMO	242
4. KSEA-F	211
5. KZOK-F	176
6. KUBE-F	150
KBRD-F	150
8. KVI	147
9. KMPS-F	134
10. KJR	109
11. KZAM-F	107
12. KING-F	105
13. KPLZ-F	100
14. KNBQ-F	98
15. KING	96
16. KBIQ-F	86
17. KRPM-F	82
18. KEZX-F	75
19. KGDN	73
20. KMPS	72

12+ TSA CUME/MSA CUME RAT	
1. KIRO	6321/28.7
2. KOMO	3608/16.5
3. KISW-F	3256/14.6
4. KJR	2841/13.9
5. KZOK-F	2778/13.6
6. KVI	2750/13.1
7. KSEA-F	2472/11.2
8. KING	2392/ 9.5
9. KUBE-F	2286/10.7
10. KBRD-F	1928/ 7.1
11. KNBQ-F	1833/ 8.3
12. KZAM-F	1686/ 7.7
13. KPLZ-F	1673/ 7.7
14. KYYX-F	1646/ 7.6
15. KING-F	1596/ 7.1
16. KMPS-F	1497/ 6.6
17. KIXI-F	1413/ 5.8
18. KBIQ-F	1233/ 5.4
19. KMPS	1168/ 5.8
20. KEZX-F	1122/ 4.8

12+ FM SHARE (METRO): 53.18% (1465 of 2755) (SPG 81: 52.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KISW-F	1. KISW-F	1. KISW-F	1. KIRO	1. KIRO
2. KZOK-F	2. KZOK-F	2. KIRO	2. KOMO	2. KOMO
3. KNBQ-F	3. KUBE-F	3. KZOK-F	3. KMPS-F	3. KSEA-F
4. KUBE-F	4. KZAM-F	4. KUBE-F	4. KVI	4. KVI
5. KYYX-F	5. KJR	5. KOMO	5. KING-F	5. KBRD-F
	6. KPLZ-F	6. KZAM-F	6. KZAM-F	6. KING-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIRO	1. KISW-F	1. KIRO	1. KISW-F	1. KIRO
2. KOMO	2. KUBE-F	2. KOMO	2. KZOK-F	2. KOMO
3. KISW-F	3. KPLZ-F	3. KING-F	3. KZAM-F	3. KISW-F
4. KMPS-F+	4. KJR	4. KBIQ-F	4. KUBE-F	4. KZAM-F
5. KSEA-F	KZAM-F	5. KSEA	5. KIRO	5. KMPS-F
6. KJR	6. KZOK-F	6. KPLZ-F	6. KJR	6. KVI
		KEZX-F		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	129 (2)	792 (7)	921 (9)	33.4
NEWS/TALK	447 (2)		447 (2)	16.2
MOR/AC	297 (3)	111 (2)	408 (5)	14.8
COUNTRY	148 (5)	180 (2)	328 (7)	11.9
BTFL MUSIC		230 (2)	230 (2)	8.3
RELIGION	67 (1)	61 (1)	128 (2)	4.6
UNKNOWN	95 (3)		95 (3)	3.4
CLASSICAL		91 (1)	91 (1)	3.3
NOSTALGIA	58 (1)		58 (1)	2.1
BLACK/JAZZ	49 (1)		49 (1)	1.8
			2755 (33)	

SEATTLE-TACOMA ADI

RANKING IS THE SAME AS TSA

MSA EXCL CUME

1. KIRO
2. KOMO
3. KISW-F
4. KZOK-F
5. KUBE-F
6. KJR
7. KBIQ-F
8. KNBQ-F
9. KMPS-F
10. KIXI

OTHER RATED STATIONS/METRO SHARE

KAYO	1150		.8
KIXI	910		2.0
KIXI-F	95.7		1.6
KJUN	1450	Puyallup	.4
KJET	1590		.5
KJZZ	1540	Bellevue	1.7
KKFX	1250		1.6
KMO	1360	Tacoma	.8
KTAC	850	Tacoma	1.1
KTNT	1400	Tacoma	1.2
KWYZ	1230	Everett	.9
KXA	770		1.2
KYYX-F	96.5		1.7

ADI FM SHARE: 54.92% (2008 of 2656) (SPG 81: 50.16%)

AM STATIONS

KGDN, 630, 5 KW (DAYS), RELIGION
KING, 1090, 50 KW (DA-2), AC
KIRO, 710, 50 KW (DA-N), NEWS
KJR , 950, 5 KW (DA-N), CONTEMP

KMPS, 1300, 5 KW (DA-N), COUNTRY
KOMO, 1000, 50 KW (DA-N), MOR
KVI , 570, 5 KW , NEWS/TALK

	, $ 21.00	(----)	
RKO II,	$ 55.75*	(Blair)	King
CBS,MBS,	$110.00*	(Torbet)	Bonneville
	, $ 73.75	(Mc-Guild)	Metromedia
	, $ 40.25	(Eastman)	Affiliated
ABC-I,	$109.00	(Katz)	Fisher
MBS,	$ 50.00*	(MMR)	Golden West

FM STATIONS

KBIQ-F, 105.3, 115 KW @ 721, RELIGION
KBRD-F, 103.7, 100 KW @ 1675, BTFL MUS (Chuechill)
KEZX-F, 98.9, 100 KW @ 1070, AC
KING-F, 98.1, 100 KW @ 850, CLASSICAL
KISW-F, 99.9, 100 KW @ 1200, AOR (Burk-Abr)
KIXI-F, 95.7, 100 KW @ 1100, AC

KMPS-F, 94.1, 100 KW @ 1165, COUNTRY
KNBQ-F, 97.3, 100 KW @ 700, ROCK
KPLZ-F, 101.5, 100 KW @ 1200, CONTEMP/AC
KRPM-F, 106.1, 100 KW @ 700, COUNTRY
KSEA-F, 100.7, 100 KW @ 730, BTFL MUS (Bonne)
KUBE-F, 93.3, 100 KW @ 1070, ROCK
KYYX-F, 96.5, 81 KW @ 1220, ROCK
KZAM-F, 92.5, 100 KW @ 1100, AOR
KZOK-F, 102.5, 100 KW @ 1165, AOR (Sebastian)

UPI,	$ 21.00	(----)	
	, $ 51.36	(Masla)	Entercom
ABC-E,	$ 22.75	(HNW)	Park
	, $ 35.00*	(Blair)	King
	, $ 85.00*	(Mc-Guild)	Kaye-Smith
	, $ 35.00*	(Christal)	
	, $ 40.25	(Eastman)	Affiliated
	, $ 56.75	(Howard)	Tacoma Trib
RKO,	$ 35.00	(MMR)	Golden West
	, $ 27.00	(Market 4)	
	, $ 80.00*	(Torbet)	Bonneville
	, $ 60.00*	(RKO)	First Media
ABC-C,	$ 40.00*	(Christal)	O'Day
ABC-F,	$ 50.00*	(Selcom)	Sandusky Newsp
Source,	$ 44.00	(CBS/FM)	Sterling

SHREVEPORT

Market # 107
Revenue Rank # 78
Income Rank # 63
APR 18.6
SMSA Pop: 384,000
CSI: 3.0 Bil (# 111)

Revenue : $6,749,434
Income : $ 442,675
% Rev Gain: 5.5
Stations: 15/16
Diaries: 751/511:1
CSI HH: 22.2 M (# 181)
Standard Error: .793

National Rev: $1,442,623
Nat Rev per Cap: $3.76
Tot Rev per Cap: $17.58
Tot Inc per Cap: $1.15
Profit Margin: 6.6%
Retail $: 1.9 Bil (# 102)
Retail Sales %: .304

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. KOKA	76/13.3	13.1	15.8	17.8	15.9
2. KCOZ-F	63/11.0	8.5	10.7	11.0	10.0
KCIJ	63/11.0	7.6	7.9	11.0	6.4
4. KMBQ-F	62/10.9	7.6	8.4	8.6	7.0
5. KDKS-F	55/ 9.6	11.1	6.9	---	---
6. KRMD-F	53/ 9.3	10.0	10.5	8.6	12.0
7. KEEL	43/ 7.5	8.3	9.8	13.0	14.5
8. KWKH	39/ 6.8	10.5	12.9	10.0	17.3
9. KROK-F	37/ 6.5	8.3	7.2	6.1	6.1
10. KRMD	22/ 3.9	8.3	3.6	7.6	4.5

12+ TSA 1/4	
1. KRMD-F	93
2. KOKA	89
3. KCIJ	82
4. KWKH	80
5. KMBQ-F	74
6. KEEL	71
7. KCOZ-F	65
8. KDKS-F	60
9. KROK-F	54
10. KRMD	25

12+ TSA CUME/MSA CUME RAT	
1. KWKH	1470/19.9
2. KEEL	1319/26.2
3. KRMD-F	1167/18.9
4. KOKA	992/25.0
5. KROK-F	806/15.8
6. KCOZ-F	736/21.3
7. KMBQ-F	702/16.4
8. KDKS-F	628/17.3
9. KCIJ	570/12.8
10. KTAL-F	496/ 4.2

12+ FM SHARE (METRO): 53.28% (292 of 548) (SPG 81: 45.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KOKA	1. KMBQ-F	1. KMBQ-F	1. KRMD-F	1. KCOZ-F
2. KMBQ-F	2. KDKS-F	2. KOKA	2. KOKA	2. KCIJ
3. KROK-F	3. KOKA	3. KRMD-F	3. KCOZ-F	KOKA

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRMD-F+	1. KOKA	1. KRMD-F	1. KMBQ-F	1. KRMD-F
2. KOKA	2. KEEL	KCIJ	2. KDKS-F	2. KOKA
3. KCIJ	KDKS-F	3. KOKA	3. KOKA	3. KCOZ-F
			KRMD-F	KDKS-F

OTHER RATED STATIONS/METRO SHARE

KASO	1240	Minden	1.9	KFLO	1300	.4	KEPT-F	96.5 1.2
KASO-F	95.3	Minden	1.6	KTAL-F	98.1	1.1		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	43 (1)	99 (2)	142 (3)	25.9
BLACK	76 (1)	55 (1)	131 (2)	23.9
COUNTRY	61 (2)	68 (3)	130 (5)	23.7
RELIGION/GOSPEL	65 (2)	7 (1)	72 (3)	13.1
BTFL MUSIC		63 (1)	63 (1)	11.5
UNKNOWN	11 (1)		11 (1)	2.0
			548 (15)	

RADIO STATIONS

KCIJ, 980, 5 KW (DAYS)	, BLACK	, $17.00*	(Savalli)	
KEEL, 710, 50 KW/5 KW (DA-2)	, CONTEMP/AC	ABC-I, $38.50*	(Mc-Guild)	Multimedia
KOKA, 1550, 10 KW/500 W	, BLACK	ABC-C, $26.00*	(Blair)	Mid America Medi
KRMD, 1340, 1 KW/250 W	, COUNTRY (Burk-Abr)	, $38.50	(Katz)	
KWKH, 1130, 50 KW (DA-N)	, COUNTRY	ABC-E, $34.00*	(Torbet)	Great Empire
KCOZ-F, 100.1, 3 KW @ 300	, BTFL MUS (Schulke)	, $20.00*	(Blair)	Mid America Media
KDKS-F, 92.1, 3 KW @ 300	, URBAN/BLACK	NBN, $? ?	(Howard)	
KMBQ-F, 93.7, 100 KW @ 350	, AOR	ABC-I, $38.50*	(Mc-Guild)	Multimedia
KRMD-F, 101.1, 100 KW @ 1000	, COUNTRY (Burk-Abr)	, $38.50	(Katz)	
KROK-F, 94.5, 100 KW @ 400	, ROCK	RKO, $23.00*	(Torbet)	Great Empire

SIOUX FALLS, SD

Market # 278
Revenue Rank # 152
Income Rank # 93
APR 15.8
SMSA Pop: 111,900
CSI: .9 Bil (# 271)

Revenue : $3,275,432
Income : $ 277,337
% Rev Gain: 7.0
Stations: 9/9
Diaries: 538/208:1
CSI HH: 20.9 M (# 229)
Standard Error: .835

National Rev: $591,393
Nat Rev per Cap: $5.29
Tot Rev per Cap: $29.27
Tot Inc per Cap: $2.48
Profit Margin: 8.4%
Retail $: .7 Bil (# 216)
Retail Sales %: .401

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KKRC-F	24/16.7	7.5	8.6
2. KSOO	23/16.0	19.7	17.2
3. KYKC	16/11.1	10.9	12.9
KELO	16/11.1	12.2	13.8
5. KIOV-F	14/ 9.7	8.2	6.9
KXRB	14/ 9.7	10.2	4.3
7. KELO-F	12/ 8.3	11.6	12.1
8. KPAT-F	9/ 6.3	10.2	9.5
9. KRSS	4/ 2.8	.7	---

12+ TSA 1/4	
1. KXRB	60
2. KELO	51
3. KELO-F	42
4. KSOO	37
5. KIOV-F	33
6. KKRC-F	27
7. KYKC	20
8. KPAT-F	17
9. KRSS	4

12+ TSA CUME/MSA CUME RAT	
1. KELO	893/31.6
2. KXRB	705/18.3
3. KELO-F	549/19.3
4. KSOO	537/31.3
5. KIOV-F	443/19.0
6. KYKC	340/23.6
7. KKRC-F	303/26.3
8. KPAT-F	301/18.0
9. KRSS	100/ 8.6

12+ FM SHARE (METRO): 44.70% (59 of 132) (SPG 81: 40.15%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KKRC-F	1. KKRC-F	1. KKRC-F	1. KIOV-F	1. KSOO
2. KELO	2. KYKC	2. KYKC	2. KSOO	2. KXRB
3. KYKC	3. KPAT-F	3. KIOV-F	KXRB	3. KIOV-F
			KYKC	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSOO	1. KKRC-F	1. KIOV-F	1. KKRC-F	1. KXRB
2. KYKC	2. KYKC	KSOO	KPAT-F	2. KIOV-F
3. KELO	3. KELO	KYKC	3. KYKC	3. KYKC

FORMATS

	AM	FM	TOTAL	%
COUNTRY	30 (2)	14 (1)	44 (3)	33.3
ROCK/AOR/CONTEMP	16 (1)	24 (1)	40 (2)	30.3
MOR/AC	23 (1)	9 (1)	32 (2)	24.2
BTFL MUSIC		12 (1)	12 (1)	9.1
UNKNOWN	4 (1)		4 (1)	3.0
			132 (9)	

RADIO STATIONS

KELO, 1320, 5 KW (DA-N) , CONTEMP
KRSS, 1520, 500 W (DAYS) , ? ?
KSOO, 1140, 10 KW/5 KW (DA-N), MOR
KXRB, 1000, 10 KW (DAYS,DA) , COUNTRY
KYKC, 1230, 1 KW/250 W , COUNTRY

KELO-F, 92.5, 100 KW @ 1911, BTFL MUS
KIOV-F, 104.7, 100 KW @ 735, COUNTRY
KKRC-F, 93.5, 3 KW @ 150, ROCK
KPAT-F, 97.3, 60 KW @ 220, AC

, $17.50 (Torbet) Midcontinent
ABC-D, $ 8.00 (----)
ABC-I, $23.50 (Mc-Guild)
NBC, $25.50* (PRO) S. Minnesota
, $11.00* (Selcom) Tom Ingstad

UPI, $15.50 (Torbet) Midcontinent
NBC, $25.50* (PRO) S. Minnesota
RKO, $10.50 (Selcom) Tom Ingstad
ABC-C,RKO, $10.70 (Mc-Guild)

SOUTH BEND

Market # 142
Revenue Rank # 145
Income Rank # 81
APR 16.9
SMSA Pop: 280,600
CSI: 2.3 Bil (# 135)

Revenue : $3,481,155
Income : $ 341,209
% Rev Gain: 2.5
Stations: 17/9
Diaries: 688/408:1
CSI HH: 22.8 M (# 161)
Standard Error: .794

National Rev: $531,531
Nat Rev per Cap: $1.89
Tot Rev per Cap: $12.41
Tot Inc per Cap: $1.22
Profit Margin: 9.8%
Retail $: 1.3 Bil (# 151)
Retail Sales %: .255

12+ METRO 1/4/SHARE

			SPG 81	SPG 80
1.	WNDU-F	96/24.4	23.5	17.8
2.	WSBT	63/16.0	11.8	15.4
3.	WYEZ-F	34/ 8.6	6.6	7.5
4.	WRBR-F	29/ 7.4	10.0	14.8
5.	WNDU	21/ 5.3	5.2	3.0
6.	WTHQ-F	20/ 5.1	9.0	8.4
7.	WAOR-F	19/ 4.8	2.4	3.0
8.	WMAQ	16/ 4.1	3.3	4.0
9.	WGN	13/ 3.3	.9	3.8
10.	WLS	12/ 3.0	3.8	3.0

12+ TSA 1/4

1.	WNDU-F	235
2.	WYEZ-F	74
3.	WSBT	71
4.	WLS	68
5.	WMAQ	53
6.	WGN	43
7.	WRBR-F	38
	WTHQ-F	38
9.	WFRN-F	35
10.	WAOR-F	31

12+ TSA CUME/MSA CUME RAT

1.	WNDU-F	2849/48.8
2.	WLS	1404/15.7
3.	WMAQ	1062/11.9
4.	WSBT	950/32.1
5.	WYEZ-F	901/17.0
6.	WRBR-F	841/21.7
7.	WTHQ-F	738/12.0
8.	WGN	645/ 8.1
9.	WBBM	506/ 5.4
10.	WNDU	497/18.1

12+ FM SHARE (METRO): 60.33% (219 of 363) (SPG 81: 61.66%)

TEENS

1. WNDU-F
2. WLS
   WAOR-F

18 - 34

1. WNDU-F
2. WRBR-F
3. WAOR-F

18 - 49

1. WNDU-F
2. WRBR-F
3. WSBT

25 - 54

1. WNDU-F
2. WSBT
3. WRBR-F

35 - 64

1. WSBT
2. WYEZ-F
3. WNDU-F

12+ AMD

1. WSBT
2. WNDU-F
3. WYEZ-F

WOMEN 18-34

1. WNDU-F
2. WRBR-F
3. WTHQ-F

WOMEN 25-54

1. WNDU-F
2. WSBT
3. WYEZ-F

MEN 18-34

1. WNDU-F
2. WRBR-F
3. WAOR-F

MEN 25-54

1. WNDU-F
2. WSBT
3. WRBR-F

OTHER RATED STATIONS/METRO SHARE

WAMJ	1580		1.8
WNZE-F	94.3	Plymouth	.5
WTCA	1050	Plymouth	2.0
WBBM	780	Chicago	1.0
WBMX-F	102.7	Chicago	2.5
WFRN-F	104.7	Elkhart	1.0
WLUP-F	97.9	Chicago	1.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	149 (4)	161 (5)	44.4
NOSTALGIA	63 (1)		63 (1)	17.4
MOR/AC	28 (3)	20 (1)	48 (4)	13.2
COUNTRY	37 (2)		37 (2)	10.2
BTFL MUSIC		34 (1)	34 (1)	9.4
BLACK/URBAN		10 (1)	10 (1)	2.8
NEWS/TALK	4 (1)		4 (1)	1.1
RELIGION		4 (1)	4 (1)	1.1
UNKNOWN/OTHER		2 (1)	2 (1)	.6
			363 (17)	

RADIO STATIONS

WNDU, 1490, 1 KW/250 W , COUNTRY
WSBT, 960, 5 KW (DA-2), NOSTALGIA (Toby Arnold)

WNDU-F, 92.9, 13 KW @ 880, ROCK
WRBR-F, 103.9, 3 KW @ 290, AC
WTHQ-F, 101.8, 9 KW @ 967, AC
WAOR-F, 95.3, 3 KW @ 330, AOR
WFRN-F, 104.7, 50 KW @ 455, RELIG/MOR
WYEZ-F, 100.7, 50 KW @ 500, BTFL MUS (Schulke)

Other stations - See Chicago
WAMJ, 1580, 1 KW (DAYS), AC

ABC-I, $31.53	(Mc-Guild)	Notre Dame
CBS, $21.25	(Katz)	Schurz
, $31.53	(Mc-Guild)	Notre Dame
RKO, $25.50	(Torbet)	Booth
SMN, $18.75	(Katz)	Schurz
MBS, $ 7.70	(----)	(NILES)
MBS, $14.75	(HNW)	(ELKHART)
NBC, $16.50	(Selcom)	Federated (ELKHART)
MBS, $13.50	(----)	

SPOKANE

Market # 113
Revenue Rank # 86
Income Rank # 320
APR 17.4
SMSA Pop: 351,300
CSI: 3.1 Bil (# 108)

Revenue : $6,117,057
Income : $ -233,383
% Rev Gain: 20.9
Stations: 14/16
Diaries: 638/551:1
CSI HH: 23.0 M (# 151)
Standard Error: .789

National Rev: $1,790,941
Nat Rev per Cap: $5.10
Tot Rev per Cap: $17.41
Tot Inc per Cap: $-.66
Profit Margin: ---
Retail $: 1.6 Bil (# 118)
Retail Sales %: .323

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KEZE-F	65/12.9	6.3	6.2	7.9	9.6
2. KXLY-F	62/12.4	11.9	9.8	8.4	9.6
3. KDRK-F	55/11.0	3.0	5.1	3.2	5.4
4. KKPL-F	47/ 9.4	5.8	4.7	5.3	3.2
5. KGA	41/ 8.2	5.8	6.2	6.5	7.7
6. KJRB	37/ 7.4	11.2	12.9	13.2	12.3
7. KHQ-F	33/ 6.6	10.5	10.2	7.4	10.9
8. KSPO	29/ 5.8	6.1	9.6	6.7	6.2
9. KHQ	27/ 5.4	7.9	6.9	7.9	8.4
10. KREM-F	24/ 4.8	9.6	12.9	13.2	12.3

12+ TSA 1/4	
1. KXLY-F	93
2. KDRK-F	91
3. KGA	81
4. KKPL-F	80
5. KEZE-F	76
6. KHQ-F	65
7. KHQ	53
8. KJRB	43
9. KREM-F	40
10. KSPO	29

12+ TSA CUME/MSA CUME RAT	
1. KHQ-F	1054/19.3
2. KXLY-F	1024/22.8
3. KGA	987/18.1
4. KKPL-F	958/19.7
5. KJRB	876/24.8
6. KDRK-F	856/15.6
7. KHQ	754/15.4
8. KREM-F	680/15.2
9. KEZE-F	666/18.2
10. KXLY	502/10.9

12+ FM SHARE (METRO): 61.75% (289 of 468) (SPG 81: 51.16%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KHQ-F	1. KEZE-F	1. KEZE-F	1. KDRK-F	1. KXLY-F
2. KEZE-F	2. KKPL-F	2. KDRK-F	2. KGA	2. KGA
3. KJRB	3. KREM-F	3. KKPL-F	3. KXLY-F	3. KDRK-F
	KJRB			

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGA	1. KKPL-F	1. KXLY-F	1. KEZE-F	1. KDRK-F
2. KXLY-F	2. KJRB	2. KDRK-F	2. KREM-F	KGA
3. KKPL-F	3. KEZE-F	3. KKPL-F	3. KDRK-F	3. KEZE-F
KDRK-F				KREM-F

OTHER RATED STATIONS/METRO SHARE

KICN-F 98.9 .6 KREM 970 2.8 KXLY 920 3.2
KXXR 1440 3.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	37 (1)	122 (3)	159 (4)	34.0
COUNTRY	41 (1)	102 (2)	143 (3)	30.6
BTFL MUSIC		62 (1)	62 (1)	13.2
MOR/AC	57 (3)		57 (3)	12.2
NEWS/TALK	29 (1)		29 (1)	6.2
NOSTALGIA	15 (1)		15 (1)	3.2
RELIGION		3 (1)	3 (1)	0.6
			468 (15)	

RADIO STATIONS

KGA , 1510, 50 KW (DA-N) , COUNTRY
KHQ , 590, 5 KW , MOR
KJRB, 790, 5 KW (DA-N) , ROCK
KREM, 970, 5 KW/1 KW (DA-N), AC**
KSPO, 1230, 1 KW/250 W , NEWS/TALK

KDRK-F, 93.7, 50 KW @ 2380, COUNTRY
KEZE-F, 105.7, 41 KW @ 580, AOR (Burk-Abr)
KHQ-F , 98.1, 94 KW @ 2030, ROCK (TM)
KKPL-F, 96.1, 56 KW @ 2380, COUNTRY (?)
KREM-F, 92.9, 81 KW @ 2080, AOR
KXLY-F, 99.9, 25 KW @ 3010, BTFL MUS (Churchill)

ABC-I, $35.50	(Eastman)	Comm Pacific
NBC, $27.00	(Katz)	Spok Chronicle
, $29.23	(Mc-Guild)	Kaye-Smith
RKO II, $28.00	(Blair)	King
MBS, $16.88	(Masla)	
RKO, $31.07	(Eastman)	Comm Pacific
, $20.88	(Mc-Guild)	Kaye-Smith
, $25.00	(Katz)	Spok Chronicle
, $25.00*	(Masla)	
, $28.00*	(Blair)	King
, $28.00*	(Torbet)	

** station now programs Drake-Chenault Nostalgia

SPRINGFIELD, MA

Market # 82 (county # 72)
Revenue Rank # 88
Income Rank # 327
APR 17.9
SMSA Pop: 528,000
CSI: 4.8 Bil (# 77)

Revenue : $5,996,737
Income : $ -277,138
% Rev Gain: 8.3
Stations: 28/13
Diaries: 1003/526:1
CSI HH: 29.2 M (# 11)
Standard Error: .635

National Rev: $1,773,513
Nat Rev per Cap: $3.36
Tot Rev per Cap: $11.36
Tot Inc per Cap: $-.52
Profit Margin: ---
Retail $: 2.4 Bil (# 84)
Retail Sales %: .200

12+ METRO 1/4/SHARE

		FAL 81	SPG 81	O/N 80	A/M 80
1. WHYN-F	98/11.1	12.5	13.9	14.0	13.8
2. WMAS-F	89/10.0	7.8	11.1	10.6	7.5
3. WHYN	86/ 9.7	10.2	10.9	11.5	10.9
4. WAQY-F	66/ 7.4	4.9	5.3	6.8	8.0
5. WMAS	55/ 6.2	7.3	10.5	9.3	9.9
6. WSPR	36/ 4.1	3.5	2.9	2.9	4.7
7. WCCC-F	35/ 4.0	6.0	6.0	7.6	8.1
8. WRCH-F	34/ 3.8	2.9	3.1	3.1	4.4
9. WREB	32/ 3.6	2.4	2.5	3.3	2.5
10. WTIC	30/ 3.4	3.7	3.4	4.3	3.4

12+ TSA 1/4

1. WHYN-F	111
2. WMAS-F	98
3. WHYN	94
4. WAQY-F	74
5. WTIC	64
6. WMAS	55
7. WRCH-F	54
8. WCCC-F	47
9. WTIC-F	46
10. WSPR	38

12+ TSA CUME/MSA CUME RAT

1. WHYN	1555/29.8
2. WHYN-F	1320/24.2
3. WMAS-F	1293/23.4
4. WAQY-F	1240/21.1
5. WTIC	1031/12.6
6. WCCC-F	886/13.1
7. WTIC-F	816/12.5
8. WSPR	695/13.6
9. WMAS	662/12.8
10. WAAF-F	604/ 8.9

12+ FM SHARE (METRO): 57.43% (456 of 794) (SPG 81: 58.79%)

TEENS

1. WAQY-F
2. WCCC-F
   WTIC-F

18 - 34

1. WMAS-F
2. WHYN
3. WAQY-F
4. WCCC-F

18 - 49

1. WMAS-F
2. WHYN
3. WAQY-F
4. WHYN-F

25 - 54

1. WMAS-F
2. WHYN
3. WHYN-F
4. WIXY

35 - 64

1. WHYN-F
2. WMAS
3. WHYN
4. WMAS-F

12+ AMD

1. WHYN
2. WHYN-F
3. WMAS-F
4. WTIC

WOMEN 18-34

1. WMAS-F
2. WHYN
3. WAQY-F
4. WTIC-F

WOMEN 25-54

1. WHYN
   WHYN-F
3. WMAS-F
4. WIXY

MEN 18-34

1. WAQY-F
2. WCCC-F
3. WMAS-F
4. WHYN

MEN 25-54

1. WMAS-F
2. WHYN
3. WHYN-F
4. WAQY-F
   WSPR

OTHER RATED STATIONS/METRO SHARE

WACE	730	Chicopee	1.1	WQXQ	1490		1.7	WHCN-F	105.9	Hart.	1.0
WARE	1250	Ware	1.2	WTTT	1430	Amherst	1.0	WIOF-F	104.1	Water.	.7
WHMP	1400	Northamp.	2.5	WAAF-F	107.3	Worc.	2.5	WKSS-F	95.7	Hart.	.9
WHMP-F	99.3	Northamp.	2.5	WBZ	1030	Boston	.5	WSRS-F	96.1	Worc.	1.6
WIXY	1600	E. Longm.	3.2	WDRC	1360	Hart.	.6	WTIC-F	96.5	Hart.	3.4
WLDM	1570	Westf.	.6	WDRC-F	102.9	Hart.	.3	WWYZ-F	92.5	Water.	1.1

FORMATS

	AM	FM	TOTAL	%
MOR/AC	203 (8)	105 (3)	308 (11)	38.8
ROCK/AOR/CONTEMP	5 (1)	187 (7)	192 (8)	24.2
BTFL MUSIC		154 (4)	154 (4)	19.4
NOSTALGIA	55 (1)		55 (1)	6.9
TALK	32 (1)		32 (1)	4.0
COUNTRY	28 (1)		28 (1)	3.5
BLACK	15 (1)		15 (1)	1.9
RELIGION	10 (1)		10 (1)	1.3
			794 (28)	

RADIO STATIONS

WHYN, 560, 5 KW/1 KW (DA-2), AC
WIXY, 1600, 5 KW/2.5 KW , COUNTRY
WMAS, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)
WREB, 930, 500 W (DAYS) , TALK
WSPR, 1270, 5 KW/1 KW (DA-1), MOR

WAQY-F, 102.1, 27 KW @ 650, AOR (Noble)
WHYN-F, 93.1, 9 KW @ 970, BTFL MUS
WMAS-F, 94.7, 50 KW @ 360, AC

RKO,	$55.00	(Blair)	Affiliated
CBS,	$22.00*	(Eastman)	Executive
MBS,	$33.00*	(Mc-Guild)	
,	$10.00	(RSR)	
ABC-E,	$15.50	(Lotus)	
ABC-C,	$40.00*	(Eastman)	Executive
RKO II,	$55.00	(Blair)	Affiliated
,	$44.00*	(Mc-Guild)	

SPRINGFIELD, MO

Market # 172
Revenue Rank # 116
Income Rank # 59
APR 16.1
SMSA Pop: 212,900
CSI: 1.6 Bil (# 177)

Revenue : $4,710,245
Income : $ 450,118
% Rev Gain: 4.4
Stations: 11/10
Diaries: 635/335:1
CSI HH: 19.0 M (# 307)
Standard Error: .769

National Rev: $749,333
Nat Rev per Cap: $3.52
Tot Rev per Cap: $22.12
Tot Inc per Cap: $2.11
Profit Margin: 9.5%
Retail $: 1.2 Bil (# 156)
Retail Sales %: .347

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KWTO-F	64/22.5	23.0	22.4
2. KTTS-F	60/21.1	17.1	13.8
3. KGBX	38/13.3	7.0	6.9
4. KWTO	35/12.3	10.1	16.3
5. KTXR-F	29/10.2	9.8	11.8
6. KTTS	20/ 7.0	10.1	9.3
7. KLSM	11/ 3.9	5.9	2.4
8. KWFC-F	6/ 2.1	2.1	1.2
9. KICK	5/ 1.8	2.8	4.1
KRFG-F	5/ 1.8	5.9	6.1

12+ TSA 1/4	
1. KTTS-F	137
2. KWTO	132
3. KWTO-F	110
4. KTXR-F	86
5. KGBX	47
6. KTTS	34
7. KLSM	17
8. KWFC-F	15
9. KRFG-F	10
10. KICK	5

12+ TSA CUME/MSA CUME RAT	
1. KWTO	1819/31.4
2. KTTS-F	1618/33.0
3. KWTO-F	1374/41.3
4. KTXR-F	934/21.5
5. KGBX	674/29.2
6. KTTS	506/16.6
7. KWFC-F	242/ 7.2
8. KLSM	155/ 6.3
9. KRFG-F	145/ 5.2
10. KICK	142/ 7.4

12+ FM SHARE (METRO): 59.64% (164 of 275) (SPG 81: 60.36%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KTTS-F	1. KTTS-F
2. KGBX	2. KGBX	2. KGBX	2. KWTO-F	2. KTXR-F
	3. KWTO	3. KTTS-F	3. KGBX	KWTO

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTTS-F	1. KWTO-F	1. KTTS-F	1. KWTO-F	1. KTTS-F
2. KWTO-F	2. KGBX	2. KGBX	2. KGBX	2. KWTO
3. KGBX	3. KTTS-F	KWTO-F	3. KWTO	KWTO-F

OTHER RATED STATIONS/METRO SHARE

KLFJ 1550 .7

FORMATS

	AM	FM	TOTAL	%
COUNTRY	55 (2)	60 (1)	115 (3)	41.8
ROCK/AOR/CONTEMP		69 (2)	69 (2)	25.1
MOR/AC	43 (2)		43 (2)	15.6
BTFL MUSIC		29 (1)	29 (1)	10.5
NOSTALGIA	11 (1)		11 (1)	4.0
RELIGION	2 (1)	6 (1)	8 (2)	2.9
			275 (11)	

RADIO STATIONS

KGBX, 1260, 5 KW (DA-N) , AC/CONTEMP
KICK, 1340, 1 KW/250 W , MOR
KLSM, 1000, 500 W (DAYS), NOSTALGIA (Al Ham)
KTTS, 1400, 1 KW/250 W , COUNTRY
KWTO, 560, 5 KW (DA-N) , COUNTRY

KTTS-F, 94.7, 100 KW @ 659, COUNTRY
KTXR-F, 101.5, 100 KW @ 1150, BTFL MUS (Bonne)
KWFC-F, 97.3, 100 KW @ 480, RELIGION
KWTO-F, 98.7, 100 KW @ 291, ROCK (TM)
KRFG-F, 93.5, 2.3 KW @ 330, AOR

CBS,	$13.00	(Katz)	Stauffer
RKO,	$ 5.00	(----)	
MBS,	$10.00*	(Roslin)	
ABC-E,	$35.78	(Torbet)	Great Empire
ABC-I,	$33.50	(Eastman)	Stuart
ABC-E,	$35.78	(Torbet)	Great Empire
NBC,	$16.00	(PRO)	
,	$ 6.00	(----)	
,	$33.50	(Eastman)	Stuart
Source,	$ 7.50	(----)	(GREENFIELD)

STEUBENVILLE

Market # 205
Revenue Rank # 279
Income Rank # 243
APR 15.9
SMSA Pop: 163,200
CSI: 1.4 Bil (# 185)

Revenue : $1,421,917
Income : $ -34,382
% Rev Gain: 5.8
Stations: 23/4
Diaries: 753/217:1
CSI HH: 23.7 M (# 120)
Standard Error: .702

National Rev: $306,457
Nat Rev per Cap: $1.88
Tot Rev per Cap: $8.71
Tot Inc per Cap: $-.21
Profit Margin: ---
Retail $: .6 Bil (# 235)
Retail Sales %: .181

12+ METRO	1/4/SHARE	SPG 81	A/M 80
1. WRKY-F	35/16.3	13.5	13.0
2. WSTV	32/14.9	9.9	11.4
3. WWVA	24/11.2	12.0	13.0
4. WDVE-F	19/ 8.8	6.8	3.1
5. KDKA	13/ 6.0	10.4	7.3
6. WELA-F	12/ 5.6	2.6	4.1
7. WEIR	11/ 5.1	5.7	8.8
8. WKWK-F	10/ 4.7	2.6	2.6
9. WAMO-F	8/ 3.7	4.2	2.1
10. WWSW-F	7/ 3.3	2.6	6.2

THIS MARKET'S MSA AND TSA ARE THE SAME.

12+ CUME/CUME RATING	
1. WRKY-F	516/38.2
2. WSTV	343/25.4
3. WWVA	320/23.7
4. WEIR	319/23.6
5. KDKA	231/17.1
6. WDVE-F	228/16.9
7. WKWK-F	203/15.0
8. WELA-F	196/14.5
9. WBZZ-F	114/ 8.4
10. WAMO-F	111/ 8.2

12+ FM SHARE (METRO): 59.22% (122 of 206) (SPG 81: 55.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WSTV
2. WDVE-F	2. WDVE-F	2. WDVE-F	2. WWVA	WWVA
3. WAMO-F	3. WKWK-F	3. WWVA	3. WSTV	3. WRKY-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSTV	1. WRKY-F	1. WRKY-F	1. WDVE-F	1. WRKY-F
2. WRKY-F	2. WWSW-F	2. WWVA	2. WRKY-F	2. WWVA
3. WWVA	3. 3 with	3. WSTV	3. WKWK-F	3. WSTV
		WELA-F		WDVE-F

OTHER RATED STATIONS/METRO SHARE

WLIT	950		.5	WKWK	1400	Wheel.	.9	WQXK-F	105.1	Salem,OH	1.4
WOHI	1490	E. Liverpool	.5	WANJ-F	107.5	Wheel.	2.8	WSHH-F	99.7	Pitt.	1.9
WBZZ-F	93.7	Pitt.	2.3	WOMP-F	100.5	Bellaire	1.4	WSRD-F	101.1,	Young.	.5
WCPI-F	98.7	Wheel.	.9	WPNT-F	92.9	Pitt	2.3	WXKX-F	96.1	Pitt.	.5
WDJQ-F	92.5	Alliance,OH	.5								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		77 (9)	77 (9)	37.4
MOR/AC	57 (4)	7 (1)	64 (5)	31.1
COUNTRY	25 (2)	15 (2)	40 (4)	19.4
BTFL MUSIC		15 (3)	15 (3)	7.3
BLACK		8 (1)	8 (1)	3.9
NOSTALGIA	2 (1)		2 (1)	1.0
			206 (23)	

RADIO STATIONS

WEIR, 1430, 1 KW (DA-2), MOR
WSTV, 1340, 1 KW/250 W , MOR

WRKY-F, 103.5, 12 KW @ 880, ROCK (TM)
WELA-F, 104.3, 50 KW @ 335, COUNTRY

CBS, $13.50	(Masla)	Gilcom
ABC-C, $30.40*	(Mc-Guild)	Associated
RKO, $30.40*	(Mc-Guild)	Associated
MBS, $ 8.75	(Regional)	(EAST LIVERPOOL)

Other stations - see Pittsburgh and Wheeling

STOCKTON

Market # 112
Revenue Rank # 162
Income Rank # 82
APR 17.1
SMSA Pop: 356,900
CSI: 2.9 Bil (# 116)

Revenue : $2,996,267
Income : $ 342,220
% Rev Gain: 10.4
Stations: 33/8
Diaries: 804/444:1
CSI HH: 24.4 M (# 89)
Standard Error: .685

National Rev: $688,521
Nat Rev per Cap: $1.93
Tot Rev per Cap: $8.40
Tot Inc per Cap: $.96
Profit Margin: 11.4%
Retail $: 1.6 Bil (# 114)
Retail Sales %: .166

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	A/M 80
1. KJAX-F	49/9.6	9.1	8.5	10.7	9.6
2. KRAK	45/8.9	9.6	12.2	9.9	13.6
3. KSTN-F	33/6.5	4.9	8.3	6.0	3.2
4. KZAP-F	30/5.9	2.9	3.9	2.6	1.3
5. KHOP-F	28/5.5	5.8	7.6	8.1	8.2
KNBR	28/5.5	8.0	4.6	7.0	7.2
KCBS	28/5.5	6.0	5.1	5.5	5.9
8. KSTN	26/5.1	3.8	4.2	2.9	5.3
9. KJOY	24/4.7	4.7	4.6	8.6	6.6
10. KFMR-F	18/3.5	3.2	2.8	1.3	.5

NOTE: THE STOCKTON TSA AND MSA ARE THE SAME.

12+ METRO CUME/MSA CUME RAT

1. KRAK	544/18.3
2. KSTN	502/16.9
3. KNBR	493/16.6
4. KJOY	476/16.0
5. KHOP-F	464/15.6
6. KJAX-F	433/14.5
7. KCBS	367/12.3
8. KFRC	341/11.5
9. KSTN-F	327/11.0
10. KZAP-F	325/10.9

12+ FM SHARE (METRO): 55.04% (251 of 456) (SPG 81: 53.39%)

TEENS
1. KSTN-F
2. KHOP-F
3. KZAP-F

18 - 34
1. KZAP-F
2. KHOP-F
3. KWIN-F

18 - 49
1. KRAK
2. KZAP-F
3. KJAX-F

25 - 54
1. KRAK
2. KNBR
KJAX-F

35 - 64
1. KRAK
2. KJAX-F
3. KNBR

12+ AMD
1. KRAK
2. KCBS
3. KJAX-F

WOMEN 18-34
1. KHOP-F
2. KZAP-F
3. KSTN-F

WOMEN 25-54
1. KRAK
2. KJAX-F
3. KSTN-F

MEN 18-34
1. KZAP-F
2. KHOP-F
3. KRAK

MEN 25-54
1. KRAK
2. KNBR
3. KJAX-F

OTHER RATED STATIONS/METRO SHARE

KCVR	1570	Lodi	1.2	KFIA	710	Carmich.	.4	KGO	810	SF	2.4
KQKK-F	96.7	Manteca	2.4	KFIV-F	102.3	Modesto	.4	KGO-F	103.7	SF	.4
KWG	1230		1.2	KOSO-F	93.1	Patter.	1.8	KMEL-F	106.1	SF	1.2
KWGF-F	100.9	Tracy	1.0	KSFM-F	96.9	Sacra	.4	KOFY	1050	S. Mates	1.0
KWIN-F	97.7	Lodi	3.3	KTRB	860	Modes	.8	KSFO	560	SF	1.2
KBEE-F	103.3	Modesto	.8	KWOD-F	106.5	Sacra	.6	KSOL-F	107.7	SF	3.3
KCTC-F	96.1	Sacra	.4	KBLX-F	102.9	SF	1.0	KYUU-F	99.7	SF	.4
KEWT-F	105.1	Sacra	1.0	KFRC	610	SF	2.6				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	63 (3)	95 (7)	158 (10)	34.6
COUNTRY	55 (3)	30 (2)	85 (5)	18.6
BTFL MUSIC		60 (4)	60 (4)	13.2
MOR/AC	34 (2)	9 (3)	43 (5)	9.4
NEWS/TALK	40 (2)	2 (1)	42 (3)	9.2
SPANISH	5 (1)	33 (1)	38 (2)	8.3
BLACK/URBAN		22 (2)	22 (2)	4.8
RELIGION	8 (2)		8 (2)	1.8
			456 (33)	

RADIO STATIONS

KJOY, 1280, 1 KW (DA-N) , CONTEMP
KSTN, 1430, 5 KW/1 KW (DA-2), ROCK

KFMR-F, 100.1, 3 KW @ 285, COUNTRY (Drake-Chen)
KJAX-F, 93.3, 3 KW @ 331, BTFL MUS (TM)
KSTN-F, 107.3, 8 KW @ 1610, SPANISH
KWIN-F, 97.7, 3 KW @ 300, CONTEMP

ABC-E, $40.00* (Mc-Guild)
ABC-C, $20.00 (Howard)

MBS, $19.00
ABC-F, $40.00 (Mc-Guild)
, $12.00* (Howard)
, $22.00 (Masla)

KHOP-F - See Modesto

Other stations see Sacramento & San Francisco

SYRACUSE

Market # 64
Revenue Rank # 74
Income Rank # 350
APR 16.3
SMSA Pop: 643,500
CSI: 5.6 Bil (# 66)

Revenue : $7,309,171
Income : $ -411,282
% Rev Gain: 4.1
Stations: 24/21
Diaries: 965/667:1
CSI HH: 24.3 M (# 93)
Standard Error: .639

National Rev: $2,122,621
Nat Rev per Cap: $3.30
Tot Rev per Cap: $11.36
Tot Inc per Cap: $-.64
Profit Margin: ---
Retail $: 3.0 Bil (# 66)
Retail Sales %: .204

12+ METRO	1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WSYR	122/14.2	13.0	14.6	14.7	15.5
2. WHEN	107/12.4	10.7	10.1	11.3	10.3
3. WSYR-F	100/11.6	13.8	12.1	9.6	8.7
4. WFBL	68/ 7.9	7.3	7.9	2.3	3.8
5. WEZG-F	54/ 6.3	4.0	3.7	6.2	5.5
6. WRRB-F	51/ 5.9	3.6	.8	1.6	2.5
7. WSEN-F+	50/ 5.8	6.3	8.0	9.3	6.4
8. WNTQ-F	47/ 5.5	5.0	3.8	5.4	6.7
9. WKFM-F	41/ 4.8	7.4	4.5	4.7	4.8
10. WAQX-F	38/ 4.4	3.6	6.4	5.7	5.4

12+ TSA 1/4	
1. WSYR-F	148
2. WSYR	142
3. WHEN	137
4. WFBL	80
5. WSEN-F+	71
6. WRRB-F	68
7. WEZG-F	56
8. WNTQ-F	54
9. WKFM-F	44
10. WAQX-F	43

12+ TSA CUME/MSA CUME RAT	
1. WHEN	2210/32.1
2. WSYR-F	2182/27.3
3. WSYR	1880/31.3
4. WKFM-F	905/14.3
5. WAQX-F	837/13.9
6. WSEN-F+	816/12.3
7. WFBL	797/12.6
8. WNTQ-F	762/11.0
9. WRRB-F	761/ 9.9
10. WNDR	543/ 9.0

12+ FM SHARE (METRO): 51.32% (407 of 793) (SPG 81: 48.79%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WSYR-F	1. WSYR-F	1. WHEN	1. WHEN	1. WSYR
2. WKFM-F	2. WHEN	2. WSYR-F	2. WSYR	2. WFBL
3. WAQX-F	3. WNTQ-F	3. WNTQ-F	3. WSEN-F+	3. WHEN
4. WHEN	4. WAQX-F	4. WSYR	4. WRRB-F	4. WSEN-F+

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSYR	1. WHEN	1. WHEN	1. WSYR-F	1. WHEN
2. WHEN	2. WSYR-F	2. WRRB-F	2. WAQX-F	2. WSEN-F+
3. WSYR-F	3. WNTQ-F	3. WSYR	3. WHEN	3. WSYR
4. WFBL	4. WKFM-F	4. WNTQ-F	4. WKFM-F	4. WNTQ-F

OTHER RATED STATIONS/METRO SHARE

WMCR	1600	Oneida .9	WOSC	1300	Fulton .5	WIBQ-F	98.7	Utica .5
WMCR-F	106.3	Oneida .2	WSCP	1070	Sandy Cr. 1.3	WKGW-F	104.3	Utica 1.2
WMHR-F	102.9	.9	WSGO	1440	Oswego 1.4	WOUR-F	96.9	Utica .7
WNDR	1260	2.6	WSGO-F	105.5	Oswego .6	WRCK-F	107.3	Utica 1.3
WOLF**	1490	1.4						

FORMATS

	AM	FM	TOTAL	%
MCR/AC	275 (6)	54 (3)	329 (9)	41.5
ROCK/AOR/CONTEMP		206 (6)	206 (6)	26.0
COUNTRY	43 (3)	81 (2)	124 (5)	15.6
NOSTALGIA	68 (1)		68 (1)	8.6
BTFL MUSIC		58 (2)	58 (2)	7.3
RELIGION		8 (1)	8 (1)	1.0
			793 (24)	

RADIO STATIONS

WFBL, 1390, 5 KW (DA-N) , NOSTALGIA (Al Ham)
WHEN, 620, 5 KW/1 KW (DA-N), AC
WNDR, 1260, 5 KW (DA-N) , MOR
WSYR, 570, 5 KW (DA-2) , MOR

WAQX-F, 95.3, 3 KW @ 300, AOR
WEZG-F, 100.9, 3 KW @ 165, BTFL MUS (Schulke)
WKFM-F, 104.7, 50 KW @ 310, ROCK
WNTQ-F, 93.1, 97 KW @ 660, AC
WRRB-F, 107.9, 50 KW @ 500, COUNTRY (Drake-Chen)

ABC-D,	$31.00*	(Howard)	
ABC-E,	$87.00	(MMR)	Park
CBS,	$56.50	(Mc-Guild)	
NBC,	$64.00	(Katz)	Katz (P)
ABC-F,	$38.00	(Masla)	
,	$34.00	(Eastman)	Sky
,	$21.50	(Selcom)	(FULTON)
,	$56.50	(Mc-Guild)	
,	$87.00	(MMR)	Park

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

TALLAHASSEE

Market # 202
Revenue Rank # 177
Income Rank # 191
APR 19.1
SMSA Pop: 168,100
CSI: 1.3 Bil (# 194)

Revenue : $2,723,531
Income : $ 33,270
% Rev Gain: 24.9
Stations: 13/9
Diaries: 740/227:1
CSI HH: 21.6 M (# 213)
Standard Error: .803

National Rev: $731,448
Nat Rev per Cap: $4.35
Tot Rev per Cap: $16.20
Tot Inc per Cap: $.20
Profit Margin: 1.2%
Retail $: .9 Bil (# 181)
Retail Sales %: .230

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WANM	57/21.3	16.5	20.5
2. WBGM-F	33/12.3	7.8	17.5
3. WGLF-F	32/11.9	16.5	14.0
4. WOWD-F	29/10.8	16.0	7.0
5. WTNT	20/ 7.5	9.7	8.2
6. WLVW-F	19/ 7.1	6.8	11.7
7. WPAP-F	14/ 5.2	8.3	5.3
8. WTAL	9/ 3.4	4.4	4.1
9. WKQE	6/ 2.2	1.5	.6
10. WCVC	4/ 1.5	1.0	---

12+ TSA 1/4	
1. WANM	71
2. WGLF-F	57
3. WBGM-F	46
4. WPAP-F	36
5. WOWD-F	30
6. WJAD-F	26
7. WTUF-F	23
WTNT	23
9. WLVW-F	22
10. WTAL	11

12+ TSA CUME/MSA CUME RAT	
1. WGLF-F	935/40.5
2. WBGM-F	837/37.9
3. WANM	436/21.0
WOWD-F	436/21.0
5. WPAP-F	408/12.9
6. WJAD-F	319/ 6.2
7. WTNT	298/18.1
8. WLVW-F	264/15.8
9. WTUF-F	236/ 3.8
10. WTAL	205/11.0

12+ FM SHARE (METRO): 57.89% (132 of 228) (SPG 81: 63.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WGLF-F	1. WANM	1. WANM	1. WANM	1. WLVW-F
2. WBGM-F	2. WOWD-F	2. WBGM-F	2. WBGM-F	2. WANM
3. WOWD-F	3. WGLF-F	WOWD-F	3. WGLF-F	WBGM-F
WANM				WTNT

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WANM	1. WANM	1. WANM	1. WOWD-F	1. WANM
2. WGLF-F	2. WGLF-F	WBGM-F	2. WANM	2. WOWD-F
3. WBGM-F+	WBGM-F	3. WLVW-F	3. WGLF-F	WTNT

OTHER RATED STATIONS/METRO SHARE

WJAD-F 97.3 Bainbridge, GA .4
WTUF-F 107.1 Thomasville,GA .7
WVEE-F 103.3 Atlanta .7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		95 (4)	95 (4)	41.7
BLACK	57 (1)	4 (2)	61 (3)	26.8
COUNTRY	20 (1)	14 (1)	34 (2)	14.9
BTFL MUSIC		19 (1)	19 (1)	8.3
NOSTALGIA	9 (1)		9 (1)	3.9
MOR/AC	6 (1)		6 (1)	2.6
RELIGION	4 (1)		4 (1)	1.8
			228 (13)	

RADIO STATIONS

WANM, 1070, 10 KW (DAYS), BLACK
WKQE, 1410, 5 KW (DAYS), MOR
WTAL, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)
WTNT, 1270, 5 KW (DA-N), COUNTRY (Century 21)

WGLF-F, 104.1, 100 KW @ 440, ROCK
WBGM-F, 98.9, 100 KW @ 365, ROCK (Burk-Abr)
WLVW-F, 94.9, 51 KW @ 210, BTFL MUS (FM-100)
WOWD-F, 103.1, 3 KW @ 300, AOR
WJAD-F, 97.3, 100 KW @ 850, ROCK
WPAP-F, 92.5, 100 KW @ 1230, COUNTRY
WTUF-F, 107.1, 1.5 KW @ 389, BLACK (Drake-Chen)

NBN, $18.75 (Masla)
NBC, $ 8.25 (Selcom) Forward
ABC-E, $ 8.00* (Lotus)
CBS, $27.25 (Katz) Palmer

ABC-F, $18.75 (Masla)
ABC-C, $26.50 (Selcom) Forward
CBS, $27.25 (Katz) Palmer
Source, $23.00 (Torbet)
MBS, $10.00* (PRO) (BAINBRIDGE)
, $13.00* (Mc-Guild) (PANAMA CITY)
NBN, $ 5.25 (Jones) (THOMASVILLE)

TAMPA-ST. PETERSBURG

Market # 23; ADI # 18
Revenue Rank # 27
Income Rank # 81
APR 17.7
SMSA Pop: 1,652,200
CSI: 13.5 Bil (# 26)

Revenue : $19,554,482
Income : $ 344,685
% Rev Gain: 25.2
Stations: 24/30
Diaries: 1418/1165:1
CSI HH: 19.4 M (# 295)
Standard Error: .516

National Rev: $6,026,374
Nat Rev per Cap: $3.65
Tot Rev per Cap: $11.84
Tot Inc per Cap: $.21
Profit Margin: 1.8%
Retail $: 8.6 Bil (# 23)
Retail Sales %: .188

12+ METRO	1/4/SHARE	WIN 82	FAL 81	SPG 81
1. WWBA-F	281/11.0	7.7	8.4	10.5
2. WQYK-F	278/10.9	9.3	8.4	9.3
3. WRBQ-F	267/10.5	10.3	9.7	8.8
4. WSUN	169/ 6.6	7.3	7.3	6.9
5. WDAE	165/ 6.5	5.7	4.6	2.3
6. WFLA	134/ 5.3	4.5	5.1	4.1
7. WJYW-F	132/ 5.2	6.6	7.2	7.8
8. WCKX-F	130/ 5.1	5.2	4.6	6.0
9. WTMP	118/ 4.6	3.9	3.4	3.3
10. WQXM-F	108/ 4.2	5.2	4.9	6.9
11. WYNF-F	104/ 4.1	5.1	5.0	3.6
12. WFLA-F	93/ 3.6	4.7	5.7	5.1

12+ TSA 1/4	
1. WQYK-F	357
2. WRBQ-F	332
3. WWBA-F	313
4. WSUN	266
5. WYNF-F	217
6. WDAE	170
7. WJYW-F	169
8. WFLA-F	154
9. WFLA	152
10. WCKX-F	144
11. WQXM-F	143
12. WTMP	141

12+ TSA CUME/MSA CUME RAT	
1. WRBQ-F	4205/22.3
2. WSUN	3702/17.3
3. WQYK-F	3185/16.7
4. WWBA-F	2919/17.2
5. WYNF-F	2857/11.1
6. WFLA	2661/15.4
7. WJYW-F	2503/13.8
8. WCKX-F	2416/14.0
9. WFLA-F	2208/10.0
10. WQXM-F	2143/11.6
11. WDAE	1893/12.6
12. WNSI	1350/ 8.0

12+ FM SHARE (METRO): 63.12% (1477 of 2340) (SPG 81: 66.40%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F
2. WQXM-F	2. WCKX-F	2. WQYK-F	2. WQYK-F	2. WQYK-F
3. WTMP	3. WYNF-F	3. WCKX-F	3. WSUN	3. WDAE
4. WYNF-F	4. WTMP	4. WYNF-F	4. WCKX-F	4. WSUN
5. WCKX-F	5. WQXM-F	5. WSUN	5. WDAE	5. WRBQ-F
6. WQYK-F	6. WQYK-F	WTMP	6. WWBA-F	6. WFLA-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRBQ-F	1. WCKX-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WQYK-F	2. WRBQ-F	2. WQYK-F	2. WYNF-F	2. WQYK-F
3. WWBA-F	3. WTMP	3. WCKX-F	3. WQXM-F	3. WSUN
4. WFLA	4. WYNF-F	4. WSUN	4. WTMP	4. WSRZ-F
5. WDAE	5. WQYK-F	5. WWBA-F	5. WSUN	5. WDAE
6. WSUN	6. WSRZ-F	6. WDAE	WQYK-F	6. WFLA

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		657 (5)	657 (5)	28.1
BTFL MUSIC	19 (1)	528 (4)	547 (5)	23.4
COUNTRY	193 (3)	278 (1)	471 (4)	20.1
NOSTALGIA	213 (3)		213 (3)	9.1
MOR/AC	179 (2)	14 (1)	193 (3)	8.2
BLACK	155 (2)		155 (2)	6.6
NEWS/TALK	104 (2)		104 (2)	4.4
			2340 (24)	

TAMPA-ST. PETE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WQYK-F	1. WRBQ-F	1. WQYK-F
2. WRBQ-F	2. WSUN	2. WWBA-F
3. WWBA-F	3. WQYK-F	3. WRBQ-F
4. WSUN	4. WWBA-F	4. WSUN
5. WYNF-F	5. WFLA	5. WJYW-F
6. WDAE	6. WYNF-F	6. WDAE
7. WJYW-F	7. WCKX-F	7. WFLA
8. WFLA	8. WJYW-F	8. WTMP
9. WCKX-F	9. WFLA-F	9. WQXM-F
10. WFLA-F	10. WQXM-F	WYNF-F
WTMP	11. WDAE	
12. WQXM-F	12. WTMP	
13. WPCV-F	13. WNSI	
14. WSRZ-F	14. WPLP	
15. WPLP	15. WPCV-F	

OTHER RATED STATIONS/METRO SHARE

WGUL	1500	New Port Richey	1.6
WNSI	1380		1.9
WPLA	910	Plant City	.5
WPLP	570	Pinellas Park	2.2
WPSO-F	105.5	New Port Richey	.5
WRXB	1590		1.4
WTAN	1340	Clearwater	.7
WTYM	1300		.3
WWLF	680		1.8
WDUV-F	103.3	Bradenton	.9
WGTO	540	Cypress Gardens	.4
WSRZ-F	102.5	Sarasota	1.9

ADI FM SHARE: 66.75% (2054 of 3077) (SPG 81: 66.71%)

AM STATIONS

WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA	ABC-I, $50.00* (Katz)	Taft
WFLA, 970, 5 KW (DA-N)	, MOR	NBC, $57.19 (Blair)	Media General
WNSI, 1380, 5 KW (DA-N)	, NEWS/TALK	CBS, $30.00* (Eastman)	Harte-Hanks
WPLP, 570, 500 W (DAYS)	, NEWS/TALK	MBS, $30.00 (Lotus)	
WSUN, 620, 5 KW (DA-N)	, COUNTRY	ABC-E, $65.00* (Mc-Guild)	Plough
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	SBN, $37.00* (Masla)	Gulf South

FM STATIONS

WCKX-F, 95.7, 100 KW @ 507,	CONTEMP	ABC-C, $76.25* (Selcom)	Metroplex
WFLA-F, 93.3, 100 KW @ 925,	BTFL MUS (Schulke)	, $57.19 (Blair)	Media General**
WJYW-F, 100.7, 100 KW @ 503,	BTFL MUS (Bonne)	, $55.00* (Christal)	Gannett
WQXM-F, 97.9, 100 KW @ 639,	AOR (Burk-Abr)	Source, $60.00* (Mc-Guild)	Plough
WQYK-F, 99.5, 100 KW @ 550,	COUNTRY	, $70.00* (Torbet)	Lake Huron
WRBQ-F, 104.7, 100 KW @ 555,	ROCK	RKO, $94.50* (Eastman)	Harte-Hanks
WWBA-F, 107.3, 100 KW @ 649,	BTFL MUS	, $90.00* (HNW)	Metromedia
WYNF-F, 94.9, 100 KW @ 1460,	AOR (Sebastian)	ABC-F, $55.00* (Katz)	Taft

WPCV - See Lakeland

WSRZ - See Sarasota

** Sale to Blair pending

TERRE HAUTE

Market # 195
Revenue Rank # 197
Income Rank # 275
APR 14.6
SMSA Pop: 177,000
CSI: 1.4 Bil (# 193)

Revenue : $2,345,836
Income : $ -113,450
% Rev Gain: 4.9
Stations: 16/11
Diaries: 583/304:1
CSI HH: 20.2 M (# 262)
Standard Error: .802

National Rev: $413,360
Nat Rev per Cap: $2.34
Tot Rev per Cap: $13.25
Tot Inc per Cap: $-.64
Profit Margin: ---
Retail $: .9 Bil (# 182)
Retail Sales %: .228

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WPFR-F	41/18.8	10.0	18.2
2. WTHI-F	37/17.0	15.5	15.3
3. WBOW	26/11.9	6.8	12.9
4. WVTS-F	24/11.0	13.1	10.0
5. WBOQ-F	20/ 9.2	9.6	4.3
6. WAAC	14/ 6.4	2.8	2.9
7. WTHI	13/ 6.0	9.6	18.7
8. WBDJ-F	12/ 5.5	11.6	3.3
9. WLS	4/ 1.8	2.0	1.4
10. WIAI-F	3/ 1.4	---	---

12+ TSA 1/4	
1. WPFR-F	61
2. WTHI-F	50
3. WVTS-F	39
4. WBOW	26
5. WBOQ-F	24
6. WPRS	17
7. WTHI	15
8. WAAC	14
9. WBDJ-F	13
10. WIBC	11

12+ TSA CUME/MSA CUME RAT	
1. WVTS-F	696/26.9
2. WTHI-F	682/28.5
3. WPFR-F	667/28.6
4. WBOW	437/27.3
5. WTHI	319/18.3
6. WBDJ-F	311/15.0
7. WIBC	307/ 5.2
8. WBOQ-F	270/13.5
9. WACF-F	189/ 3.3
10. WPRS	185/ 2.2

12+ FM SHARE (METRO): 69.50% (139 of 200) (SPG 81: 70.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WPFR-F	1. WPFR-F	1. WPFR-F	1. WTHI-F	1. WTHI-F
2. WVTS-F	2. WVTS-F	2. WVTS-F	2. WPFR-F	2. WBOQ-F
3. WBDJ-F	3. WBOW	3. WTHI-F	3. WBOW	3. WBOW

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTHI-F	1. WPFR-F	1. WTHI-F	1. WPFR-F	1. WPFR-F
2. WBOW	2. WVTS-F	2. WPFR-F	2. WVTS-F	WTHI-F
3. WPFR-F	3. WBOW	3. WVTS-F	3. WBOW	3. WBOW

OTHER RATED STATIONS/METRO SHARE

WWCM	1130	Brazil	.5	WFBQ-F	94.7	Indy	.5	WMAQ	670	Chicago	.5
WACF-F	98.5	Paris,IL	.5	WIBC	1070	Indy	.5	WPRS	1440	Paris,IL	.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	4 (1)	78 (4)	82 (5)	41.0
COUNTRY	2 (2)	61 (4)	63 (6)	31.5
MOR/AC	55 (5)		55 (5)	27.5
			200 (16)	

RADIO STATIONS

WAAC, 1300, 500 W (DAYS) , MOR
WBOW, 1230, 1 KW/250 W , AC
WTHI, 1480, 5 KW/1 KW (DA-2), MOR (FM-100)
WPRS, 1440, 1 KW (DAYS) , MOR

WBDJ-F, 97.7, 3 KW @ 300, ROCK
WBOQ-F,**107.5,46 KW @ 268, COUNTRY (Drake-Chen)
WPFR-F, 102.7, 50 KW @ 500, ROCK
WTHI-F, 99.9, 20 KW @ 419, COUNTRY
WVTS-F, 100.7, 50 KW @ 500, ROCK
WIAI-F, 99.1, 50 KW @ 500, COUNTRY

CBS,	$15.00	(----)	
ABC-C,	$18.50	(Mc-Guild)	Contemp Media
NBC,	$28.75	(Katz)	
ABC-E,	$ 7.25	(----)	(PARIS)
RKO,	$ 8.00	(Masla)	(BRAZIL)
ABC-E,	$18.50	(Mc-Guild)	Contemp Media
ABC-F,	$28.00*	(Selcom)	
NBC,	$28.75	(Katz)	
ABC-I,	$16.00*	(Lotus)	
,	$25.25	(HNW)	(DANVILLE,IL)

WIBC - See Indianapolis

WLS - See Chicago

** Now WZZQ

TOLEDO

Market # 54
Revenue Rank # 59
Income Rank # 53
APR 17.5
SMSA Pop: 796,300
CSI: 7.5 Bil (# 45)

Revenue : $9,283,733
Income : $ 490,868
% Rev Gain: 4.4
Stations: 25/16
Diaries: 1003/7S4:1
CSI HH: 26.1 M (# 43)
Standard Error: .644

National Rev: $1,611,844
Nat Rev per Cap: $2.02
Tot Rev per Cap: $11.66
Tot Inc per Cap: $.61
Profit Margin: 5.3%
Retail $: 3.7 Bil (# 55)
Retail Sales %: .236

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WIOT-F	155/13.6	11.8	14.2	14.9	15.1
2. WLQR-F	128/11.2	12.9	13.1	16.0	10.8
3. WMHE-F	123/10.8	10.2	11.0	8.6	8.6
4. WSPD	110/ 9.6	11.8	10.3	11.3	9.8
5. WKLR-F	83/ 7.3	5.2	3.8	1.9	4.6
6. WJR	76/ 6.7	6.6	8.3	5.7	5.9
7. WOHO	53/ 4.6	4.2	4.6	8.7	7.6
8. WTOD	51/ 4.5	7.8	8.4	6.9	9.2
9. WCWA	43/ 3.8	2.3	3.2	2.2	1.3
10. WXEZ-F	39/ 3.4	4.5	1.7	3.5	7.1

12+ TSA 1/4	
1. WIOT-F	238
2. WLQR-F	156
3. WMHE-F	151
4. WJR	123
5. WSPD	116
6. WKLR-F	111
7. CKLW	58
8. WTOD	56
9. WOHO	54
10. WHMQ-F	49

12+ TSA CUME/MSA CUME RAT	
1. WIOT-F	2674/28.5
2. WMHE-F	1992/23.8
3. WJR	1827/16.5
4. WSPD	1778/25.1
5. WLQR-F	1772/21.5
6. CKLW	1436/12.9
7. WOHO	1143/16.9
8. WKLR-F	1079/14.6
9. WXEZ-F	949/14.0
10. WCWA	733/11.0

12+ FM SHARE (METRO): 60.49% (623 of 1030) (SPG 81: 55.49%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WMHE-F	1. WLQR-F
2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WLQR-F	2. WSPD
	3. WXEZ-F	3. WLQR-F	3. WSPD	3. WJR
	4. WKLR-F	4. WKLR-F	4. WKLR-F	4. WKLR-F
	5. WOHO	5. WOHO	5. WOHO	5. WMHE-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSPD	1. WMHE-F	1. WLQR-F	1. WIOT-F	1. WMHE-F
2. WIOT-F	2. WIOT-F	2. WMHE-F	2. WMHE-F	2. WKLR-F
3. WLQR-F	3. WOHO	3. WSPD	3. WXEZ-F	3. WLQR-F
4. WJR	4. WXEZ-F	4. WOHO	4. WKLR-F	4. WSPD
5. WMHE-F	5. WKLR-F	5. WKLR-F	5. CKLW	5. WJR
			WLQR	WIOT

OTHER RATED STATIONS/METRO SHARE

WHFD-F	95.9	Archbold	.5	WCXI	1130	Det	.7	WMJC-F	94.7	Det	.6
WOSE-F	94.5	Port Clin	.8	WGPR-F	107.5	Det	.4	WNIC-F	100.3	Det	.9
WVMO-F	98.3	Monroe	1.2	WHMQ-F	100.5	Findlay	.4	WRIF-F	101.1	Det	.8
WVOI	1520		2.3	WIQB-F	102.9	Ann Ar.	.5	WWJ	950	Det	.5
CKLW	800	Windsor	3.0	WLLZ-F	98.7	Det	1.1	WWWW-F	106.7	Det	1.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		345 (6)	345 (6)	33.5
MOR/AC	273 (4)	23 (3)	296 (7)	28.7
COUNTRY	59 (2)	122 (5)	181 (7)	17.6
BTFL MUSIC		128 (1)	128 (1)	12.4
NOSTALGIA	43 (1)		43 (1)	4.2
BLACK	26 (1)	5 (1)	31 (2)	3.0
NEWS/TALK	6 (1)		6 (1)	0.6
			1030 (25)	

RADIO STATIONS

WCWA, 1230, 1 KW/250 W , NOSTALGIA (Toby Arnold)
WOHO, 1470, 1 KW (DA-2) , AC/CONTEMP
WSPD, 1370, 5 KW (DA-N) , MOR
WTOD, 1560, 5 KW (DAYS,DA), COUNTRY

WIOT-F, 104.7, 50 KW @ 655, AOR (Burk-Abr)
WKLR-F, 99.9, 50 KW @ 500, COUNTRY
WLQR-F, 101.5, 16 KW @ 810, BTFL MUS

MBS, $25.00* (Mc-Guild) Reams
RKO II,ABC-C, $30.00 (MMR)
NBC, $45.00* (Katz) WOOD Inc
ABC-I, $37.63 (Masla) Booth

RKO, $67.50* (Mc-Guild) Reams
APR, $37.63 (Masla) Booth
, $87.50 (Blair) Susquehanna

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

TOPEKA

Market # 184
Revenue Rank # 135
Income Rank # 294
APR 15.2
SMSA Pop: 186,000
CSI: 1.7 Bil (# 173)

Revenue : $3,742,968
Income : $ -144,081
% Rev Gain: -.5
Stations: 17/8
Diaries: 546/341:1
CSI HH: 23.7 M (# 125)
Standard Error: .812

National Rev: $803,540
Nat Rev per Cap: $4.32
Tot Rev per Cap: $20.12
Tot Inc per Cap: $ -.77
Profit Margin: ---
Retail $: .9 Bil (# 195)
Retail Sales %: .357

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WIBW	33/14.1	9.2	9.2
KTPK-F	33/14.1	16.3	13.6
3. KDVV-F	25/10.7	13.3	12.7
4. KMAJ-F	24/10.3	11.7	13.6
5. KSKX	20/ 8.5	9.2	7.0
6. WIBW-F	19/ 8.1	7.1	3.1
7. WREN	13/ 5.6	5.8	7.9
KYYS-F	13/ 5.6	4.2	6.6
9. WDAF	10/ 4.3	4.6	5.7
10. KTOP	6/ 2.6	6.3	10.1

12+ TSA 1/4	
1. WDAF	98
2. WIBW-F	84
3. WIBW	78
4. KTPK-F	47
5. KMAJ-F	39
6. KYYS-F	34
7. KDVV-F	33
8. KSKX	25
9. KCMO	12
WHB	12

12+ TSA CUME/MSA CUME RAT	
1. WDAF	1220/10.3
2. WIBW-F	1186/24.4
3. WIBW	1067/25.8
4. KTPK-F	676/25.8
5. KDVV-F	631/27.7
6. KYYS-F	513/13.5
7. KMAJ-F	473/19.9
8. KREN	407/20.5
9. KSKX	385/19.7
10. WHB	365/ 3.8

12+ FM SHARE (METRO): 60.28% (129 of 214) (SPG 81: 59.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KDVV-F	1. KMAJ-F	1. KTPK-F	1. KTPK-F	1. KTPK-F
2. KYYS-F	KDVV-F	2. KMAJ-F	2. KMAJ-F	2. KSKX
3. WIBW-F	3. KTPK-F	3. KDVV-F	3. KSKX	WIBW

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDVV-F	1. KMAJ-F	1. KTPK-F	1. KDVV-F	1. KTPK-F
WIBW	2. KDVV-F	2. KMAJ-F	KTPK-F	2. KSKX
3. KTPK-F	WIBW-F	3. WIBW-F	3. KSKX	3. KMAJ-F
			KYYS-F	

OTHER RATED STATIONS/METRO SHARE

KCEZ-F	94.9	KC .9	KMBR-F	99.7	KC 2.1	KUDL-F	98.1	KC .4
KCMO	810	KC .9	KPRS-F	103.3	KC .4	WHB	710	KC .4
KLZR-F	105.9	Lawrence 2.6						

FORMATS

	AM	FM	TOTAL	%
COUNTRY	30 (2)	33 (1)	63 (3)	29.4
ROCK/AOR/CONTEMP		63 (4)	63 (4)	29.4
MOR/AC/OLDIES	53 (4)	25 (2)	78 (6)	36.4
BTFL MUSIC		7 (2)	7 (2)	3.3
NEWS/TALK	2 (1)		2 (1)	0.9
BLACK		1 (1)	1 (1)	0.5
			214 (17)	

RADIO STATIONS

KSKX, 1440, 5 KW/1 KW (DA-2), COUNTRY
KTOP, 1490, 1 KW , OLDIES
WIBW, 580, 5 KW (DA-N) , MOR
WREN, 1250, 5 KW (DA-N) , MOR

KDVV-F, 100.3, 100 KW @ 260, ROCK
KMAJ-F, 107.7, 100 KW @ 464, AC
KTPK-F, 106.9, 100 KW @ 433, COUNTRY (Drake-Chen)
WIBW-F, 97.3, 100 KW @ 1217, ROCK (TM)

NBC,	$15.00*	(Torbet)	
MBS,	$14.50	(Blair)	Harris
MBS,CBS,	$18.25	(Katz)	Stauffer
ABC-I,	$14.50	(PRO)	Landon
,	$21.00	(Blair)	Harris
RKO,	$16.00*	(Torbet)	
,	$12.56	(Howard)	
Source,	$16.00	(Katz)	Stauffer

Other stations - See Kansas City

TUCSON

Market # 75
Revenue Rank # 68
Income Rank # 352
APR 16.0
SMSA Pop: 562,500
CSI: 4.5 Bil (# 80)

Revenue : $7,812,744
Income : $ -434,956
% Rev Gain: 18.1
Stations: 18/15
Diaries: 1012/556:1
CSI HH: 21.8 M (# 205)
Standard Error: .605

National Rev: $2,975,472
Nat Rev per Cap: $5.29
Tot Rev per Cap: $13.89
Tot Inc per Cap: $-.77
Profit Margin: ---
Retail $: 2.8 Bil (# 72)
Retail Sales %: .199

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KJYK-F	94/12.6	10.4	12.7	11.7	8.3
2. KWFM-F	75/10.0	6.7	5.4	8.5	9.4
3. KCUB	67/ 9.0	12.4	10.6	11.7	13.6
4. KLPX-F	59/ 7.9	6.3	8.5	5.1	5.5
5. KRQQ-F	55/ 7.4	5.9	8.2	7.0	8.2
KXEW	55/ 7.4	9.0	1.8	3.5	5.1
7. KCEE	46/ 6.1	6.3	5.4	9.2	2.3
8. KTKT	37/ 4.9	6.2	3.9	6.5	7.6
9. KAIR	35/ 4.7	6.1	8.0	6.3	6.5
KGVY	35/ 4.7	2.1	---	---	---

12+ TSA 1/4

1. WJYK-F 104
2. KWFM-F 79
3. KCUB 69
4. KLPX-F 62
5. KRQQ-F 56
6. KXEW 55
7. KCEE 54
8. KTKT 42
9. KGVY 36
10. KAIR 35

12+ TSA CUME/MSA CUME RAT

1. WJYK-F 1028/19.4
2. KWFM-F 1027/19.8
3. KTKT 1001/17.2
4. KRQQ-F 947/18.6
5. KLPX-F 938/16.8
6. KCUB 820/17.0
7. KCEE 747/13.2
8. KAIR 582/12.3
9. KTUC 486/10.1
KHYT 486/10.4

12+ FM SHARE (METRO): 44.96% (308 of 685) (SPG 81: 44.31%)

TEENS
1. KLPX-F
2. KWFM-F
3. KHYT
4. KRQQ-F
KTKT

18 - 34
1. KWFM-F
2. KRQQ-F
3. KLPX-F
4. KCEE

18 - 49
1. KWFM-F
2. KRQQ-F
3. KCEE
4. KLPX-F

25 - 54
1. KCUB
2. KCEE
3. KJYK-F
4. KWFM-F

35 - 64
1. KJYK-F
2. KCUB
3. KXEW
4. KCEE
KAIR

12+ AMD
1. KCUB
2. KJYK-F
3. KXEW
KWFM-F

WOMEN 18-34
1. KRQQ-F
KWFM-F
3. KTKT
4. KCEE

WOMEN 25-54
1. KCUB
2. KJYK-F
3. KCEE
KXEW

MEN 18-34
1. KWFM-F
2. KLPX-F
3. KRQQ-F
4. KCEE

MEN 25-54
1. KCEE
KWFM-F
3. KCUB
4. KLPX-F

OTHER RATED STATIONS/METRO SHARE

KFLT 1450 2.3
KNST 940 2.1
KNDE-F 99.5 3.3
KIKX** 580 .7
KVOI 690 1.2
KTAR 620 Phoe .4
KHYT 1330 3.7
KTUC 1400 3.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	82 (3)	189 (3)	271 (6)	39.6
COUNTRY	72 (2)	25 (1)	97 (3)	14.2
BTFL MUSIC		94 (1)	94 (1)	13.7
MOR/AC	81 (2)		81 (2)	11.8
SPANISH	64 (2)		64 (2)	9.3
NEWS/TALK	43 (3)		43 (3)	6.3
NOSTALGIA	35 (1)		35 (1)	5.1
			685 (18)	

RADIO STATIONS

KAIR, 1490, 1 KW/250 W , AC (Schulke II)
KCEE, 790, 5 KW/500 W (DA-2), AC/OLDIES
KCUB, 1290, 1 KW , COUNTRY
KGVY, 1080, 1 KW (DAYS) , NOSTALGIA
KHYT, 1330, 500 W/5 KW (DA-N) , ROCK
KTKT, 990, 10 KW/1 KW (DA-N) , CONTEMP (Burk-Abr)
KTUC, 1400, 1 KW/250 W , NEWS
KXEW, 1600, 1 KW (DAYS) , SPANISH

KJYK-F, 94.9, 80 KW @ 500, BTFL MUS (Schulke)
KLPX-F, 96.1, 93 KW @ 505, AOR (Burk-Abr)
KRQQ-F, 93.7, 26 KW @ 150, ROCK
KWFM-F, 92.9, 47 KW @ 86, AOR

NBC,	$32.00*	(Blair)	Surrey
MBS,	$27.88	(Christal)	Behan
,	$34.50	(Katz)	Rex
,	$ 9.00	(Savalli)	(GREEN VALLEY)
RKO,	$24.00*	(RKO)	
ABC-D,	$25.80	(Lotus)	Lotus
CBS,	$15.50	(Howard)	2538 Newport
,	$? ?	(Caballero)	
,	$38.00*	(Blair)	Surrey
Source,	$25.80	(Lotus)	Lotus
ABC-C,	$28.50	(Mc-Guild)	Western Cities
ABC-R,	$31.50*	(Selcom)	Sandusky News

**Station is now off the air

TULSA

Market # 59
Revenue Rank # 50
Income Rank # 176
APR 16.7
SMSA Pop: 712,600
CSI: 5.8 Bil (# 63)

Revenue : $10,740,482
Income : $ 69,544
% Rev Gain: 18.6
Stations: 17/20
Diaries: 915/779:1
CSI HH: 22.0 M (# 194)
Standard Error: .652

National Rev: $1,467,579
Nat Rev per Cap: $2.06
Tot Rev per Cap: $15.07
Tot Inc per Cap: $.10
Profit Margin: 0.6%
Retail $: 3.3 Bil (# 58)
Retail Sales %: .319

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KVOO	140/14.4	15.4	17.2	18.4	19.7
2. KRAV-F	123/12.6	12.4	11.8	7.4	11.5
3. KWEN-F	120/12.3	13.3	7.0	5.8	5.7
KRMG	120/12.3	14.0	16.0	20.3	16.7
5. KMOD-F	114/11.7	8.3	8.6	13.3	12.1
6. KBEZ-F	89/ 9.1	9.1	10.6	10.1	11.4
7. KBBJ	49/ 5.0	1.7	1.4	1.7	---
8. KTFX-F	45/ 4.6	4.8	4.6	4.7	3.2
9. KCFO-F	32/ 3.3	3.2	3.5	2.5	2.9
10. KELI	24/ 2.5	2.1	2.9	3.4	5.3

12+ TSA 1/4	
1. KVOO	268
2. KWEN-F	147
3. KRAV-F	142
4. KMOD-F	139
5. KRMG	137
6. KBEZ-F	126
7. KTFX-F	89
8. KBBJ	51
9. KCFO-F	48
10. KGTO	29

12+ TSA CUME/MSA CUME RAT	
1. KVOO	3145/26.4
2. KRAV-F	1939/27.0
3. KRMG	1937/27.7
4. KWEN-F	1551/21.2
5. KMOD-F	1544/21.4
6. KBEZ-F	1402/16.9
7. KTFX-F	1148/ 9.8
8. KCFO-F	735/ 9.1
9. KELI	646/ 9.9
10. KBBJ	625/ 9.5

12+ FM SHARE (METRO): 59.52% (550 of 924) (SPG 81: 55.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KMOD-F	1. KRAV-F	1. KRAV-F	1. KVOO	1. KVOO
2. KRAV-F	2. KMOD-F	2. KWEN-F	2. KWEN-F	2. KRMG
3. KWEN-F	3. KWEN-F	3. KVOO	3. KRAV-F	3. KBEZ-F
	4. KVOO	4. KMOD-F	4. KRMG	4. KWEN-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRMG	1. KRAV-F	1. KWEN-F	1. KMOD-F	1. KVOO
2. KVOO	2. KWEN-F	2. KVOO	2. KRAV-F	2. KRAV-F
3. KRAV-F	3. KMOD-F	KRMG	3. KWEN-F	3. KWEN-F
4. KWEN-F	4. KBEZ-F	4. KRAV-F	4. KVOO	4. KBEZ-F

OTHER RATED STATIONS/METRO SHARE

KAKC	970	1.0	KMYO-F	92.1	Brok. Arrow	2.5	KWPR 1270 Claremore .3
KGTO	1050	2.5	KMYZ-F+	104.5	Pryor	.4	KFAB 1110 Omaha .3

FORMATS

	AM	FM	TOTAL	%
COUNTRY	143 (2)	189 (3)	332 (5)	35.9
ROCK/AOR/CONTEMP	24 (1)	237 (2)	261 (3)	28.2
MOR/AC	148 (4)	3 (1)	151 (5)	16.3
BTFL MUSIC		89 (1)	89 (1)	9.6
NOSTALGIA	49 (1)		49 (1)	5.3
RELIGION	10 (1)	32 (1)	42 (2)	4.5
			924 (17)	

RADIO STATIONS

KBBJ, 1300, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham)
KELI, 1430, 5 KW (DA-N) , MOR/AC
KGTO, 1050, 1 KW (DAYS) , CONTEMP (?)
KRMG, 740, 50 KW/25 KW (DA-2), MOR
KVOO, 1170, 50 KW (DA-N) , COUNTRY

KBEZ-F, 92.9, 100 KW @ 680, BTFL MUS (Bonne)
KCFO-F, 98.5, 100 KW @ 660, RELIGION
KMOD-F, 97.5, 50 KW @ 435, AOR (Pollack)
KRAV-F, 96.8, 100 KW @ 380, ROCK
KTFX-F, 103.3, 100 KW @ 240, COUNTRY (Century 21)

KWEN-F, 95.5, 100 KW @ 339, COUNTRY

NBC,	$20.00*	(CBS/FM)	Clear Channel
CBS,ABC-I,	$29.00	(Howard)	
,	$20.00*	(Selcom)	
,	$38.50	(Christal)	Swanson
,	$47.63	(Blair)	
,	$38.00*	(Eastman)	Mid America
,	$13.00*	(----)	Epperson
Source,	$45.00*	(CBS/FM)	Clear Channel
RKO,	$31.00	(Selcom)	
ABC-C,	$25.00*	(HNW)	
RKO II			
APR,	$36.25	(Katz)	Katz

UTICA-ROME

Market # 123
Revenue Rank # 133
Income Rank # 347
APR 18.0
SMSA Pop: 316,600
CSI: 2.4 Bil (# 129)

Revenue : $3,759,147
Income : $ -396,478
% Rev Gain: 5.5
Stations: 26/14
Diaries: 720/440:1
CSI HH: 20.9 M (# 234)
Standard Error: .756

National Rev: $487,818
Nat Rev per Cap: $1.54
Tot Rev per Cap: $11.87
Tot Inc per Cap: $-1.25
Profit Margin: ---
Retail $: 1.4 Bil (# 139)
Retail Sales %: .239

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WIBX	66/14.0	13.8	10.7
2. WOUR-F	49/10.4	10.4	9.5
3. WRCK-F	45/ 9.4	9.5	7.5
4. WIBQ-F	42/ 8.9	10.6	12.7
5. WRUN	34/ 7.2	7.4	6.8
6. WTLB	30/ 6.3	6.1	5.9
7. WADR	29/ 6.1	4.7	4.3
8. WKGW-F	25/ 5.3	6.3	9.3
9. WUTQ	22/ 4.7	3.8	3.9
10. WSYR-F	19/ 4.0	3.8	3.4

12+ TSA 1/4	
1. WIBX	70
2. WRCK-F	52
3. WOUR-F	51
4. WIBQ-F	46
5. WSYR-F	37
6. WRUN	34
7. WADR	31
8. WTLB	30
9. WKGW-F	29
10. WGY	28

12+ TSA CUME/MSA CUME RAT	
1. WRCK-F	866/27.7
2. WIBX	819/28.8
3. WOUR-F	661/21.7
4. WRUN	605/22.4
5. WIBQ-F	603/20.4
6. WKGW-F	590/19.6
7. WTLB	560/21.1
8. WSYR-F	507/12.0
9. WGY	407/ 6.2
10. WADR	275/ 9.3

12+ FM SHARE (METRO): 48.77% (218 of 447) (SPG 81: 49.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WRCK-F	1. WOUR-F	1. WOUR-F	1. WIBQ-F	1. WIBX
2. WOUR-F	2. WRCK-F	2. WRCK-F	2. WRUN	2. WIBQ-F
3. WSYR-F	3. WRUN	3. WRUN	3. WTLB	3. WADR

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIBX	1. WOUR-F	1. WIBQ-F	1. WOUR-F	1. WOUR-F
2. WOUR-F	WRCK-F	2. WTLB	2. WRCK-F	2. WIBX
WTLB	3. WTLB	3. WRUN	3. WKGW-F	WRUN
	WRUN		WRUN	

OTHER RATED STATIONS/METRO SHARE

WBRV	900	Booneville	1.9	WYUT-F	92.7	Herk	2.5	WMCR	1600	Oneida	.6
WKAL	1450	Rome	.8	WAQX-F	95.3	Syr.	.4	WMCR-F	106.3	Oneida	.6
WKAL-F	95.9	Rome	1.3	WFBL	1390	Syr.	.6	WMHR-F	102.9	Syr.	.4
WLFH	1230	Lit. Falls	2.7	WGY	810	Schen.	1.3	WRRB-F	107.9	Syr.	2.7
WRMV	1420	Herk.	.6	WHEN	620	Syr.	.4	WSYR	570	Syr.	.8
WRNY	1350	Rome	.6								

FORMATS

	AM	FM	TOTAL	%
MOR/AC	158 (9)	3 (1)	161 (10)	36.0
ROCK/AOR/CONTEMP		140 (5)	140 (5)	31.3
COUNTRY	64 (3)	13 (1)	77 (4)	17.2
BTFL MUSIC		48 (2)	48 (2)	10.7
NOSTALGIA	6 (2)	12 (1)	18 (3)	4.0
UNKNOWN	3 (1)		3 (1)	0.7
RELIGION		2 (1)	2 (1)	0.5
			447 (26)	

RADIO STATIONS

WADR, 1480, 5 KW (DAYS) , COUNTRY
WIBX, 950, 5 KW (DA-1) , MOR/VARIETY
WRUN, 1150, 5 KW/1 KW (DA-2) , AC
WTLB, 1310, 1 KW/500 W (DA-N), AC
WUTQ, 1550, 1 KW (DAYS) , COUNTRY

WIBQ-F, 98.7, 25 KW @ 660, BTFL MUS
WKGW-F, 104.3, 100 KW @ 500, CONTEMP/AC
WOUR-F, 96.9, 16 KW @ 800, AOR
WRCK-F, 107.3, 50 KW @ 500, ROCK

MBS,	$ 9.00	(PRO)	(REMSON)
CBS,	$32.40	(Eastman)	Eastman
RKO II,	$29.00	(Katz)	Deer River
ABC-D,	$27.00	(Mc-Guild)	
,	$10.00*	(Roslin)	
ABC-I,	$32.40	(Eastman)	Eastman
RKO,	$30.00*	(Katz)	Deer River
ABC-F,	$26.00*	(Roslin)	
ABC-C,	$27.00	(Mc-Guild)	

WACO

Market # 196
Revenue Rank # 193
Income Rank # 327
APR 15.1
SMSA Pop: 175,400
CSI: 1.4 Bil (# 192)

Revenue : $2,477,618
Income : $ -286,456
% Rev Gain: 13.8
Stations: 19/7
Diaries: 854/205:1
CSI HH: 20.2 M (# 263)
Standard Error: .636

National Rev: $627,755
Nat Rev per Cap: $3.58
Tot Rev per Cap: $14.13
Tot Inc per Cap: $-1.63
Profit Margin: ---
Retail $: 1.0 Bil (# 175)
Retail Sales %: .200

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WACO	44/19.8	20.2	19.1
2. KHOO-F	33/14.9	11.3	6.8
3. KWTX-F	28/12.6	13.6	11.7
4. KWTX	27/12.2	12.7	9.9
5. KNFO-F	18/ 8.1	8.5	11.7
6. WBAP	11/ 5.0	10.8	10.5
7. KRLD	8/ 3.6	1.4	1.2
KZEW-F	8/ 3.6	1.9	1.2
9. KRZI	6/ 2.7	2.3	8.0
KIXS-F	6/ 2.7	---	1.2

12+ TSA 1/4	
1. WACO	56
2. WBAP	55
3. KWTX-F	49
4. KIXS-F	47
5. KHOO-F	44
6. KWTX	32
7. KIIZ	27
8. KRLD	19
KNFO-F	19
10. KHBR+	14

12+ TSA CUME/MSA CUME RAT	
1. WBAP	731/14.3
2. WACO	661/33.1
3. KHOO-F	659/32.6
4. KIXS-F	635/ 7.3
5. KWTX-F	584/21.8
6. KWTX	489/25.2
7. KRLD	340/10.2
8. KNFO-F	295/18.0
9. WFAA	202/ 4.0
10. KKIK	200/ 7.6

12+ FM SHARE (METRO): 47.89% (102 of 213) (SPG 81: 40.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KHOO-F	1. KHOO-F	1. WACO	1. WACO	1. WACO
2. KIXS-F	2. WACO	2. KHOO-F	2. KWTX	2. KWTX-F
	3. KNFO-F	3. KNFO-F	3. KNFO-F	3. KWTX
			KWTX-F	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WACO	1. KHOO-F	1. WACO	1. KHOO-F	1. WACO
2. KWTX	2. WACO	2. KWTX	2. KZEW-F	2. KNFO-F
3. KHOO-F	3. KNFO-F	3. 3 with	3. KNFO-F	KWTX
				KWTX-F

OTHER RATED STATIONS/METRO SHARE

KKIK	1010	1.4	KIIZ	1050	Killeen 1.8	KOAX-F	105.3	Dallas .5
KAFM-F	92.5 Dallas	.5	KKDA	730	Dallas .9	KSKY	660	Dallas .9
KHBR-F+	102.5 Hillsboro	.9	KKDA-F	104.5	Dallas 2.3	WFAA	570	Dallas 1.8

FORMATS

	AM	FM	TOTAL	%
COUNTRY	85 (4)	2 (1)	87 (5)	41.0
ROCK/AOR/CONTEMP		65 (4)	65 (4)	30.7
BTFL MUSIC	6 (1)	28 (2)	34 (3)	16.0
NEWS/TALK	12 (2)		12 (2)	5.7
BLACK	6 (2)	5 (1)	11 (3)	5.2
RELIGION	2 (1)		2 (1)	0.9
MOR/AC		1 (1)	1 (1)	0.5
			212 (19)	

RADIO STATIONS

KRZI, 1580, 1 KW/500 W (DA-2), BTFL MUS (KalaMusic)
KWTX, 1230, 1 KW/250 W , COUNTRY
WACO, 1460, 1 KW (DA-N) , COUNTRY (Drake-Chen)
KIIZ, 1050, 250 W (DAYS) , BLACK

KHOO-F, 99.9, 100 KW @ 460, ROCK (Drake-Chen)
KNFO-F, 95.5, 10 KW @ 200, ROCK
KWTX-F, 97.5, 71 KW @ 1569, BTFL MUS
KHBR-F+, 102.5, 1 KW @ 155, COUNTRY
KIXS-F, 93.3, 100 KW @ 520, ROCK

RKO, $11.00* (PRO)
MBS, $24.50 (Mc-Guild)
ABC-E, $31.50 (Torbet) Harris
, $19.63 (Selcom) (KILLEEN)

ABC-F, $31.50 (Torbet) Harris
Source, $13.00* (Selcom) Borders
MBS, $24.50 (Mc-Guild)
, $ 7.65 (Miller) (HILLSBORO)
, $19.63 (Selcom) (KILLEEN)

Other stations - See Dallas

WASHINGTON

Market # 8; ADI # 8
Revenue Rank # 5
Income Rank # 10
APR 18.7
SMSA Pop: 3,080,400
CSI: 38.6 M (# 7)

Revenue : $56,596,530
Income : $ 4,268,903
% Rev Gain: 10.4
Stations: 34/39
Diaries: 2217/1389:1
CSI HH: 33.4 M (# 3)
Standard Error: .435

National Rev: $17,859,122
Nat Rev per Cap: $5.80
Tot Rev per Cap: $18.37
Tot Inc per Cap: $1.39
Profit Margin: 7.5%
Retail $: 17.9 Bil (# 9)
Retail Sales %: .262

12+ METRO 1/4/SHARE		WIN 82	FAL 81	SUM 81	SPG 81
1. WKYS-F	403/8.4	9.5	8.1	7.9	6.0
2. WGAY-F	369/7.7	7.9	7.8	7.9	7.1
3. WMAL	359/7.5	9.7	10.6	8.8	8.6
4. WHUR-F	331/6.9	7.6	6.2	5.7	4.6
5. WPGC-F+	257/5.3	4.9	5.2	4.9	7.3
6. WRQX-F	233/4.9	4.2	3.8	5.2	6.6
7. WWDC-f	217/4.5	4.7	5.1	6.0	6.0
8. WLTT-F	210/4.4	3.3	4.4	4.4	3.6
9. WRC	208/4.3	2.9	3.4	3.2	4.4
10. WOOK-F	202/4.2	3.9	3.5	4.2	3.7
11. WAVA-F	195/4.1	2.8	3.3	3.7	4.5
12. WTOP	175/3.6	3.8	4.0	2.3	3.1
13. WASH-F	168/3.5	4.5	4.6	5.4	5.0
14. WPKX-F	139/2.9	2.9	3.2	3.6	2.6
15. WGMS-F+	136/2.9	3.9	4.2	3.5	3.0
16. WMZQ-F	129/2.7	3.0	3.3	3.1	4.1
17. WXTR-F	107/2.2	.5	.3	.4	---
18. WYCB	102/2.1	1.9	1.0	1.7	1.3
19. WEZR-F	92/1.9	1.8	3.2	3.1	2.4
20. WHFS-F	64/1.3	1.2	1.4	.8	.8

12+ TSA 1/4

1. WMAL 426
2. WKYS-F 418
3. WGAY-F 387
4. WHUR-F 347
5. WWDC-F 342
6. WRQX-F 316
7. WPGC-F+ 315
8. WAVA-F 237
9. WRC 236
10. WLTT-F 219
11. WOOK-F 211
12. WTOP 205
13. WMZQ-F 201
14. WASH-F 185
15. WPKX-F 162
16. WGMS-F+ 151
17. WXTR-F 127
18. WEZR-F 118
19. WYCB 103
20. WHFS-F 72

12+ TSA CUME/MSA CUME RAT

1. WWDC-F 5858/16.5
2. WMAL 5592/19.1
3. WPGC-F+ 5589/17.9
4. WRQX-F 5421/16.6
5. WKYS-F 5395/19.7
6. WHUR-F 4781/17.5
7. WGAY-F 4756/17.0
8. WTOP 4387/14.4
9. WAVA-F 3966/12.4
10. WOOK-F 3902/14.2
11. WASH-F 3516/11.9
12. WRC 3337/11.6
13. WLTT-F 3194/11.7
14. WMZQ-F 3053/ 7.9
15. WGMS-F+ 2777/ 9.9
16. WPKX-F 2546/ 8.2
17. WXTR-F 1736/ 5.7
18. WEZR-F 1678/ 5.5
19. WYCB 1226/ 4.7
20. WHFS-F 1160/ 4.1

12+ FM SHARE (METRO): 74.32% (3270 of 4400) (SPG 81: 72.82%)

TEENS

1. WWDC-F
2. WKYS-F
   WAVA-F
4. WRQX-F
5. WPGC-F+
6. WOOK-F
7. WHUR-F

18 - 34

1. WKYS-F
2. WHUR-F
3. WPGC-F+
4. WLTT-F
5. WRQX-F
6. WWDC-F
7. WAVA-F

18 - 49

1. WKYS-F
2. WHUR-F
3. WLTT-F
4. WPGC-F+
5. WRQX-F
6. WMAL
7. WOOK-F

25 - 54

1. WMAL
2. WHUR-F
3. WKYS-F
4. WGAY-F
5. WLTT-F
6. WASH-F
7. WPGC-F+

35 - 64

1. WMAL
2. WGAY-F
3. WRC
4. WTOP
5. WKYS-F
6. WHUR-F
7. WASH-F

12+ AMD

1. WMAL
2. WKYS-F
3. WWDC-F+
4. WGAY-F+
5. WTOP
6. WRC
7. WPGC-F+

WOMEN 18-34

1. WKYS-F
2. WHUR-F
3. WPGC-F
4. WRQX-F
5. WLTT-F
6. WOOK-F
7. WASH-F

WOMEN 25-54

1. WMAL
2. WGAY-F
3. WKYS-F
4. WLTT-F
5. WHUR-F
6. WASH-F
7. WPGC-F+

MEN 18-34

1. WKYS-F
2. WHUR-F
3. WWDC-F
4. WAVA-F
5. WPGC-F+
6. WOOK-F
   WLTT-F

MEN 25-54

1. WHUR-F
2. WKYS-F
3. WMAL
4. WGAY-F
5. WLTT-F
6. WPGC-F+
7. WXTR-F

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN	135 (2)	954 (4)	1089 (6)	24.8
ROCK/AOR/CONTEMP	50 (2)	946 (5)	996 (7)	22.6
MOR/AC/OLDIES	360 (2)	485 (3)	845 (5)	19.2
BTFL MUSIC	21 (1)	476 (3)	497 (4)	11.3
NEWS/TALK	383 (2)		383 (2)	8.7
COUNTRY	65 (2)	268 (2)	333 (4)	7.6
CLASSICAL	27 (1)	109 (1)	136 (2)	3.1
RELIGION/GOSPEL	59 (2)	32 (1)	91 (3)	2.1
NOSTALGIA	30 (1)		30 (1)	0.7
			4400 (34)	

WASHINGTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKYS-F	1. WMAL	1. WGAY-F
2. WMAL	2. WKYS-F	2. WMAL
3. WGAY-F	3. WWDC-F	3. WPGC-F+
4. WHUR-F	4. WPGC-F+	4. WMZQ-F
5. WWDC-F	5. WRQX-F	5. WRC
6. WPGC-F+	6. WGAY-F	6. WRQX-F
7. WRQX-F	7. WHUR-F	7. WKYS-F
8. WAVA-F	8. WTOP	8. WTOP
9. WLTT-F	9. WOOK-F	9. WAVA-F
10. WRC	10. WAVA-F	10. WASH-F
11. WOOK-F	11. WASH-F	
12. WMZQ-F	12. WLTT-F	
13. WTOP	13. WRC	
14. WASH-F	14. WMZQ-F	
15. WPKX-F	15. WGMS-F+	

OTHER RATED STATIONS/METRO SHARE

WEAM	1390	Arlington	.6
WEEL	1310	Fairfax	.3
WFAX	1220	Falls Church	.4
WGAY	1050	Silver Spring	.4
WOL	1450		.7
WPKX	730	Alexandria	1.1
WUST	1120		.9
WWDC	1260		.6
WXTR	1560	La Plata	---
WFRE-F	99.9	Frederick	.3
WFSI-F	107.9	Annapolis	.7
WXYV-F	102.7	Baltimore	.4

ADI FM SHARE: 75.60% (4071 of 5385) (SPG 81: 74.64%)

AM STATIONS

WMAL, 630, 5 KW (DA-2), MOR/TALK	ABC-I, $183.75* (Mc-Guild)	ABC
WRC, 980, 5 KW (DA-N), NEWS/TALK	NBC, $ 76.88 (Eastman)	NBC
WTOP, 1500, 50 KW (DA-2), NEWS	CBS, $ 81.25* (CBS Spot)	Outlet
WYCB, 1340, 1 KW/250 W , GOSPEL/BLACK	, $ 30.00 (Lazar)	

FM STATIONS

WASH-F, 97.1, 23 KW @ 690, AC	, $148.13 (Katz)	Metromedia
WAVA-F, 105.1, 50 KW @ 500, AOR	, $ 80.00* (CBS/FM)	Doubleday
WEZR-F, 106.7, 50 KW @ 500, BTFL MUS	, $ 64.00 (Groskin)	EZ
WGAY-F, 99.5, 21 KW @ 780, BTFL MUS	, $160.00* (MMR)	Greater Media
WGMS-F+,103.5, 20 KW @ 435, CLASSICAL	, $ 80.00* (RKO)	RKO
WHFS-F, 102.3, 2 KW @ 340, AOR	, $ 40.00 (P/W)	
WHUR-F, 96.3, 24 KW @ 670, BLACK/JAZZ	, $100.00* (----)	Howard Univ
WKYS-F, 93.9, 50 KW @ 485, URBAN	, $143.75 (Eastman)	NBC
WLTT-F, 94.7, 21 KW @ 780, AC	, $ 85.00* (HNW)	Gulf
WMZQ-F, 98.7, 50 KW @ 185, COUNTRY	, $100.00 (Howard)	Viacom
WOOK-F, 100.3, 40 KW @ 320, BLACK	SBN, $ 90.00* (Masla)	United
WPGC-F+, 95.5, 50 KW @ 496, ROCK	ABC-C, $160.00* (Torbet)	First Media
WPKX-F, 105.9, 50 KW @ 410, COUNTRY	, $ 60.00* (Selcom)	Metroplex
WRQX-F, 107.3, 50 KW @ 410, ROCK	ABC-R, $120.00* (Blair)	ABC
WWDC-F, 101.1, 50 KW @ 500, AOR (Burk-Abr)	Source, $110.00* (Christal)	
WXTR-F, 104.1, 50 KW @ 500, OLDIES	, $ 37.50 (Masla)	

WATERLOO-CEDAR FALLS

Market # 232
Revenue Rank # 223
Income Rank # 141
APR 14.1
SMSA Pop: 138,600
CSI: 1.2 Bil (# 222)

Revenue : $1,923,575
Income : $ 124,333
% Rev Gain: -28.5
Stations: 13/6
Diaries: 631/220:1
CSI HH: 25.1 M (# 65)
Standard Error: .738

National Rev: $369,526
Nat Rev per Cap: $2.67
Tot Rev per Cap: $13.88
Tot Inc per Cap: $.90
Profit Margin: 6.4%
Retail $: .7 Bil (# 211)
Retail Sales %: .201

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KWLO	32/20.0	29.3	27.6
2. KCNB-F	28/17.5	13.8	14.5
3. KXEL	18/11.3	9.0	13.1
4. KFMW-F	14/ 8.8	10.2	11.0
KCFI	14/ 8.8	2.4	4.1
6. KLEU	9/ 5.6	6.6	4.8
7. KOEL-F	6/ 3.8	4.2	2.8
8. WHO	5/ 3.1	3.0	4.1
9. KRNA-F	3/ 1.9	1.2	2.1
KQCR-F	3/ 1.9	3.0	2.1

12+ TSA 1/4	
1. KCNB-F	54
2. KWLO	46
3. WHO	41
4. KXEL	36
5. WMT	35
6. KFMW-F	26
7. KOEL-F	23
8. KCFI	15
KLEU	15
KQCR-F	15

12+ TSA CUME/MSA CUME RAT	
1. KWLO	828/48.3
2. KCNB-F	732/34.7
3. KXEL	564/24.6
4. WMT	484/ 8.4
5. WHO	478/ 8.1
6. KFMW-F	368/16.6
7. KOEL-F	297/ 6.9
8. KQCR-F	273/ 8.1
9. KCFI	243/19.3
10. KLEU	200/10.0

12+ FM SHARE (METRO): 41.30% (57 of 138) (SPG 81: 38.36%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KCNB-F	1. KCNB-F	1. KWLO	1. KWLO	1. KXEL
2. KWLO	2. KWLO	2. KCNB-F	2. KXEL	2. KWLO
	3. KCFI	3. KCFI	3. KCFI	3. KFMW-F
			KCNB-F	KCFI

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWLO	1. KCNB-F	1. KWLO	1. KWLO	1. KWLO
2. KXEL	2. KWLO	2. KXEL	2. KCNB-F	2. KXEL
3. KCNB-F	3. KFMW-F	3. KCNB-F	3. KCFI	KCFI

OTHER RATED STATIONS/METRO SHARE

KHAK-F	98.1	Cedar Rapids	.6	WMT	600	Cedar Rapids	1.9
KWAY-F	99.3	Waverly	1.3				

FORMATS

	AM	FM	TOTAL	%
COUNTRY	32 (2)	7 (2)	39 (4)	28.3
ROCK/AOR/CONTEMP		36 (4)	36 (4)	26.1
MOR/AC	35 (2)		35 (2)	25.4
BTFL MUSIC		14 (1)	14 (1)	10.1
NOSTALGIA	9 (1)		9 (1)	6.5
NEWS/TALK	5 (1)		5 (1)	3.6
			138 (13)	

RADIO STATIONS

KCFI, 1250, 500 W (DA-1) , COUNTRY
KLEU, 850, 500 W (DAYS,DA), NOSTALGIA
KWLO, 1330, 5 KW (DA-2) , CONTEMP/AC (Burk-Abr)
KXEL, 1540, 50 KW (DA-N) , COUNTRY

KCNB-F, 105.7, 100 KW @ 569, ROCK (TM)
KFMW-F, 107.9, 100 KW @ 1800, BTFL MUS (FM-100)
KOEL-F, 92.3, 100 KW @ 1501, COUNTRY (Musicworks)

MBS, $10.00 (Savalli)
ABC-E, $10.50 (Lotus)
, $27.75 (Eastman) Forward
ABC-I, $23.41 (Torbet) Bahakel

ABC-C, $18.93 (Torbet) Bahakel
NBC, $13.00 (Eastman) Forward
ABC-E, $28.00 (PRO) Stuart (OELWEIN)

WHO - Des Moines

Other stations - See Cedar Rapids

WEST PALM BEACH

Market # 69
Revenue Rank # 69
Income Rank # 364
APR 18.7
SMSA Pop: 609,200
CSI: 5.9 Bil (# 58)

Revenue : $7,624,334
Income : $ -603,479
% Rev Gain: 18.6
Stations: 35/17
Diaries: 1173/519:1
CSI HH: 23.6 M (# 127)
Standard Error: .596

National Rev: $1,130,532
Nat Rev per Cap: $1.86
Tot Rev per Cap: $12.52
Tot Inc per Cap: $-.99
Profit Margin: ---
Retail $: 3.7 Bil (# 54)
Retail Sales %: .197

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WEAT-F	138/14.1	13.0	14.9	12.2	14.6
2. WIRK-F	121/12.3	7.4	6.7	13.0	11.4
3. WRMF-F	64/ 6.5	6.9	10.2	8.7	5.3
4. WPOM	46/ 4.7	7.4	6.4	1.6	6.8
5. WNJY-F	45/ 4.6	3.8	3.5	5.9	3.0
6. WHYI-F	44/ 4.5	5.3	3.4	6.5	3.9
7. WJNO	40/ 4.1	3.9	4.6	3.6	3.3
8. WIZD-F	39/ 4.0	5.4	6.4	2.2	---
9. WRBD	36/ 3.7	2.2	1.9	2.1	1.4
10. WLYF-F	35/ 3.6	3.2	3.1	1.8	2.3

12+ TSA 1/4	
1. WEAT-F	156
2. WIRK-F	140
3. WRMF-F	77
4. WIZD-F	74
5. WPOM	46
WNJY-F	46
7. WHYI-F	45
8. WJNO	41
9. WRBD	39
10. WLYF-F	35

12+ TSA CUME/MSA CUME RAT	
1. WEAT-F	1589/25.0
2. WIRK-F	1154/18.5
3. WRMF-F	1106/17.9
4. WIZD-F	992/11.5
5. WJNO	756/14.0
6. WHYI-F	716/13.2
7. WNJY-F	487/ 9.0
8. WSHE-F	471/ 8.4
9. WPOM	444/ 8.4
10. WEAT	439/ 7.7

12+ FM SHARE (METRO): 68.27% (624 of 914) (SPG 81: 69.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WIRK-F	1. WIRK-F	1. WIRK-F	1. WIRK-F	1. WEAT-F
2. WRBD	2. WRMF-F	2. WRMF-F	2. WRMF-F	2. WIRK-F
3. WPOM	3. WHYI-F	3. WHYI-F	WEAT-F	3. WNJY-F
WHYI-F	4. WIZD-F	4. WEAT-F	4. WPOM	4. WJNO
WIZD-F				

12+ AMD	MEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIRK-F	1. WRMF-F	1. WEAT-F	1. WIRK-F	1. WIRK-F
2. WEAT-F	2. WIRK-F	2. WIRK-F	2. WIZD-F	2. WRMF-F
3. WRMF-F	WHYI-F	WRMF-F	3. WRMF-F	3. WEAT-F
4. WJNO	4. WPOM	4. WPOM	4. WSHE-F	4. WSHE-F

OTHER RATED STATIONS/METRO SHARE

WCEZ-F	96.7	Jupiter	.8	WSWN	900	Belle Gl.	1.2	WIOD	610	Miami	1.6
WDBF	1420	Delr. Bch.	.6	WSWN-F	93.5	Belle Gl.	.5	WNWS	790	Miami	1.6
WEAT	850		2.2	WAIA-F	97.3	Miami	.8	WQAM	560	Miami	.4
WIRK	1290		1.4	WAXY-F	105.9	Ft. Lau	2.1	WSHE-F	103.5	Ft. Lau	2.2
WKAO	1510	Boyn. Bch	1.6	WBSS	980	Pomp. Bch	.5	WTMI-F	93.1	Miami	.3
WKQS-F	99.9	Boca R.	1.5	WCKO-F	102.7	Pomp. Bch	1.4	WWJF-F	106.7	Ft. Lau	1.5
WNGS-F	92.1		1.1	WINZ	940	Miami	1.2	WWWL-F	93.9	Miami	.4
WPBR	1340		3.2	WINZ-F	94.9	Miami	.6	WYOR-F	105.1	Coral G.	.6
WSBR	740	Boca R.	1.4								

RADIO STATIONS

WEAT, 850, 1 KW (DA-1), COUNTRY
WJNO, 1230, 1 KW/250 W , NEWS/TALK
WPOM, 1600, 1 KW (DA-1), BLACK (Drake-Chen)

WEAT-F, 104.5, 100 KW @ 520, BTFL MUS (Schulke)
WIRK-F, 107.9, 100 KW @ 400, COUNTRY
WRMF-F, 97.9, 100 KW @ 400, SOFT ROCK
WIZD-F, 98.7, 100 KW @ 1400, AOR (Sebastian)
WNJY-F, 94.3, 3 KW @ 480, BTFL MUS (FM-100)

ABC-I,	$50.50	(Katz)	Curt Gowdy
ABC-E,CBS,	$23.00	(Blair)	Fairbanks
,	$23.00	(HNW)	
,	$50.50	(Katz)	Curt Gowdy
,	$43.00*	(Mc-Guild)	
,	$39.00	(Blair)	Fairbanks
,	$30.00	(HNW)	(FORT PIERCE)
,	$22.00*	(Christal)	Patten

Other stations - See Miami

FOR FORMAT BREAKDOWNS SEE CONTINUATION PAGES AT END OF THIS SECTION

WHEELING

Market # 183
Revenue Rank # 125
Income Rank # 28
APR 15.6
SMSA Pop: 186,200
CSI: 1.4 Bil (# 183)

Revenue : $4,216,836
Income : $1,029,931
% Rev Gain: 4.4
Stations: 13/9
Diaries: 562/331:1
CSI HH: 19.5 M (# 292)
Standard Error: .798

National Rev: $1,143,955
Nat Rev per Cap: $6.14
Tot Rev per Cap: $22.65
Tot Inc per Cap: $5.53
Profit Margin: 24.4
Retail $: .8 Bil (# 206)
Retail Sales %: .330

12+ METRO 1/4/SHARE	SPG 81	A/M 80
1. WWVA 72/29.6	22.6	27.1
2. WANJ-F 37/15.2	16.3	9.8
3. WKWK-F 28/11.5	6.6	8.4
4. WCPI-F 23/ 9.5	5.1	3.1
5. WOMP 17/ 7.0	8.9	12.0
WOMP-F 17/ 7.0	13.2	7.6
7. WKWK 16/ 6.6	8.2	10.7
8. WPNT-F 7/ 2.9	.4	1.3
9. KDKA 5/ 2.1	2.3	3.1
10. WDVE-F 3/ 1.2	1.9	.9

12+ TSA 1/4	
1. WWVA	123
2. WANJ	53
3. WKWK-F	50
4. WCPI-F	31
5. WOMP-F	27
6. WDVE-F	25
7. KDKA	24
8. WKWK	20
9. WOMP	17
10. WPNT-F	10

12+ TSA CUME/MSA CUME RAT	
1. WWVA	1450/46.9
2. WKWK-F	794/28.7
3. WANJ-F	539/25.0
4. WOMP-F	512/19.8
5. WCPI-F	429/19.7
6. KDKA	423/ 8.8
7. WKWK	420/22.7
8. WDVE-F	339/ 5.6
9. WOMP	214/12.3
10. WSHH-F	135/ 1.5

12+ FM SHARE (METRO): 50.43% (116 of 230) (SPG 81: 47.74%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WKWK-F	1. WCPI-F	1. WWVA	1. WWVA	1. WWVA
2. WOMP-F	2. WWVA	2. WCPI-F	2. WANJ-F	2. WANJ-F
3. WKWK	3. WKWK-F	WKWK-F	3. WCPI-F	3. WOMP

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWVA	1. WKWK-F	1. WWVA	1. WCPI-F	1. WWVA
2. WANJ-F	2. WCPI-F	2. WANJ-F	WWVA	2. WCPI-F
3. WKWK-F	3. WWVA	3. WCPI-F	3. WKWK-F	3. WANJ-F

OTHER RATED STATIONS/METRO SHARE

WEIF	1370	Moundsville	.4	WSHH-F	99.7	Pittsburgh	.4
WNEU	1600		1.2				

FORMATS	AM	FM	TOTAL	%
COUNTRY	73 (2)		73 (2)	31.7
ROCK/AOR/CONTEMP	16 (1)	[illegible] (3)	64 (4)	27.8
BTFL MUSIC		[illegible] (3)	45 (3)	19.6
MOR/AC	8 (2)	23 (1)	31 (3)	13.5
NEWS/TALK	17 (1)		17 (1)	7.4
			230 (13)	

RADIO STATIONS

WKWK, 1400, 1 KW/250 W , CONTEMP**
WOMP, 1290, 1 KW (DAYS), NEWS/TALK
WWVA, 1170, 50 KW (DA-N), COUNTRY

WANJ-F, 107.5, 11 KW @ 907, BTFL MUS (TM)
WCPI-F, 98.7, 50 KW @ 390, AC
WKWK-F, 97.3, 50 KW @ 470, ROCK (Drake-Chen)
WOMP-F, 100.5, 14 KW @ 550, ROCK

ABC-D, $ 9.00 (Torbet) Comm Service
CBS, $11.75 (Christal) T/R
ABC-I, $39.75 (Eastman) Columbia Pic

NBC, $17.60 (Mc-Guild)
ABC-F, $15.00 (Eastman) Columbia Pic
, $ 9.00 (Torbet) Comm Service
CBS-R, $11.75 (Christal) T/R

Other stations - see Pittsburgh

**Station now programs Nostalgia

WICHITA

Market # 101
Revenue Rank # 58
Income Rank # 361
APR 17.2
SMSA Pop: 414,600
CSI: 3.8 Bil (# 90)

Revenue : $9,692,213
Income : $ -548,716
% Rev Gain: 9.7
Stations: 15/13
Diaries: 757/548:1
CSI HH: 24.6 M (# 81)
Standard Error: .714

National Rev: $759,372
Nat Rev per Cap: $1.83
Tot Rev per Cap: $23.38
Tot Inc per Cap: $-1.32
Profit Margin: ---
Retail $: 2.1 Bil (# 92)
Retail Sales %: .412

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. KEYN-F	89/15.3	15.5	14.5	11.2	10.0
2. KBRA-F	61/10.5	6.6	10.6	7.4	13.3
3. KAKZ	60/10.3	7.8	5.6	8.6	7.8
4. KICT-F	59/10.1	8.9	7.8	14.5	8.8
5. KFH	56/ 9.6	13.0	12.1	11.9	11.2
6. KFDI-F	48/ 8.2	5.2	5.6	9.2	7.6
7. KKRD-F	43/ 7.4	7.2	5.8	7.2	9.4
8. KFDI	42/ 7.2	11.5	10.2	10.4	13.3
9. KQAM	32/ 5.5	5.2	5.2	3.5	2.9
10. KGCS-F	23/ 4.0	4.1	6.5	3.1	3.9

12+ TSA 1/4	
1. KEYN-F	116
2. KFH	89
3. KBRA-F	86
4. KFDI	80
5. KICT-F	69
6. KAKZ	68
7. KFDI-F	66
8. KKRD-F	52
9. KQAM	32
KGCS-F	32

12+ TSA CUME/MSA CUME RAT	
1. KEYN-F	1600/33.1
2. KFH	1323/22.8
3. KFDI	1222/20.8
4. KFDI-F	996/20.0
5. KICT-F	873/18.9
6. KBRA-F	763/16.6
7. KAKZ	742/20.1
8. KQAM	591/14.5
9. KKRD-F	534/12.8
10. KSKU-F	531/ 3.0

12+ FM SHARE (METRO): 62.43% (339 of 543) (SPG 81: 57.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KAKZ
2. KICT-F	2. KICT-F	2. KICT-F	2. KKRD-F	2. KBRA-F
	3. KKRD-F	3. KKRD-F	3. KFDI-F	3. KFH
	4. KFDI-F	4. KFDI-F	4. KFH	4. KFDI
	KQAM-F			

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KEYN-F	1. KEYN-F	1. KBRA-F	1. KICT-F	1. KEYN-F
2. KFH	2. KICT-F	KEYN-F	2. KEYN-F	2. KFDI-F
3. KAKZ	KKRD-F	3. KFH	3. KKRD-F	KKRD-F
4. KFDI-F	4. KQAM	KKRD-F	4. KFDI-F	4. KICT-F
		KAKZ		

OTHER RATED STATIONS/METRO STATIONS

KSGL	900	1.5	KJRG	950	Newton .9	KSKU-F	102.1	Hatch. .9
KBUZ-F	106.5	Ark. City 1.0	KOEZ-F	92.3	Newton .9			

FORMATS	AM	FM	TOTAL	%
COUNTRY	98 (2)	71 (2)	169 (4)	31.1
ROCK/AOR/CONTEMP		159 (4)	159 (4)	29.3
MOR/AC	32 (1)	43 (1)	75 (2)	13.8
BTFL MUSIC		66 (2)	66 (2)	12.2
NOSTALGIA	60 (1)		60 (1)	11.0
RELIGION	14 (2)		14 (2)	2.6
			543 (15)	

RADIO STATIONS

KAKZ, 1240, 1 KW/250 W , NOSTALGIA (Al Ham)
KFDI, 1070, 10 KW/1 KW (DA-N), COUNTRY
KFH , 1330, 5 KW (DA-N) , COUNTRY
KQAM, 1410, 5 KW/1 KW (DA-N), OLDIES/AC

KBRA-F, 97.9, 85 KW @ 420, BTFL MUS (Schulke)
KEYN-F, 103.7, 100 KW @ 860, ROCK
KFDI-F, 101.3, 100 KW @ 1130, COUNTRY
KICT-F, 95.1, 100 KW @ 970, AOR (Burk-Abr)
KKRD-F, 107.3, 100 KW @ 884, AC
KGCS-F, 95.9, 3 KW @ 300, COUNTRY (TM)
KOEZ-F, 92.3, 100 KW @ 650, BTFL MUS
KSKU-F, 102.1, 100 KW @ 550, ROCK

ABC-C, $23.00 (Blair)
ABC-E, $30.00* (Torbet) Great Empire
CBS, $38.00 (Eastman)
RKO, $24.00 (Mc-Guild) Long-Pride
MBS, $20.00 (Eastman)
RKO, $32.00 (Mc-Guild) Long-Pride
ABC-E, $24.00* (Torbet) Great Empire
, $36.50 (Katz) Peoria Jrnl Star
NBC, $29.25 (Masla) John Price
, $22.00 (Christal) Swanson
, $ 7.00 (Corlett) (NEWTON)
Source, $15.00 (Smith) (HUTCHINSON)

WILMINGTON, DE

Market # 81
Revenue Rank # 106
Income Rank # 32
APR 18.5
SMSA Pop: 528,800
CSI: 5.3 Bil (# 68)

Revenue : $4,936,972
Income : $ 947,697
% Rev Gain: 8.3
Stations: 32/10
Diaries: 1202/440:1
CSI HH: 27.7 M (# 19)
Standard Error: .587

National Rev: $395,495
Nat Rev per Cap: $.75
Tot Rev per Cap: $9.34
Tot Inc per Cap: $1.79
Profit Margin: 19.2%
Retail $: 2.4 Bil (# 83)
Retail Sales %: .198

12+ METRO 1/4/SHARE	FAL 81	SPG 81	FAL 80	SPG 80
1. WJBR-F 90/11.0	10.1	10.2	8.4	11.1
2. WSTW-F 84/10.3	11.6	13.6	13.4	11.4
3. WDEL 81/ 9.9	9.9	8.4	9.4	8.4
4. WMMR-F 72/ 8.8	7.9	8.5	3.0	3.7
5. WCAU-F 39/ 4.8	5.2	2.5	1.4	1.3
6. WYSP-F 38/ 4.7	3.5	4.0	5.9	3.6
7. WMGK-F 33/ 4.0	4.1	4.6	4.9	3.9
8. WUSL-F 31/ 3.8	4.3	2.5	1.2	3.2
9. WDAS-F 30/ 3.7	2.0	3.1	3.5	1.0
10. WILM 29/ 3.5	2.9	4.3	7.3	3.2

12+ TSA 1/4	
1. WJBR-F	112
2. WSTW-F	102
3. WMMR-F	100
4. WDEL	86
5. WCAU-F	59
6. WMGK-F	53
7. WDSD-F	51
8. WYSP-F	50
9. WUSL-F	37
10. WDAS-F	36

12+ TSA CUME/MSA CUME RAT	
1. WSTW-F	1486/25.6
2. WMMR-F	1339/22.6
3. WJBR-F	1177/20.6
4. WDEL	1140/23.5
5. WCAU-F	972/16.2
6. WYSP-F	925/15.6
7. WMGK-F	743/11.6
8. WDSD-F	647/ 5.2
9. WUSL-F	600/ 9.9
10. WILM	583/12.9

12+ FM SHARE (METRO): 70.38% (537 of 763) (SPG 81: 72.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WCAU-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WJBR-F
2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WJBR-F	2. WDEL
3. WSTW-F	3. WYSP-F	3. WDEL	3. WDEL	3. WUSL-F
4. WYSP-F	4. WMGK-F	WMGK-F	4. WMGK-F	4. WILM

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDEL	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WSTW-F
2. WJBR-F	2. WMMR-F	2. WJBR-F	2. WSTW-F	2. WMMR-F
3. WSTW-F	3. WMGK-F	3. WDEL	3. WYSP-F	3. WJBR-F
4. WILM	4. WIOQ-F	4. WMGK-F	4. WDAS-F	4. WDEL

OTHER RATED STATIONS/METRO SHARE

WAMS	1380		2.8	WBSB-F	104.3	Balt	.5	WIYY-F	97.9	Balt	1.0
WJBR	1290		2.4	WCAU	1210	Phil	.4	WPEN	950	Phil	2.0
WJIC	1510	Salem	.6	WDSD-F	94.7	Dover	1.3	WPOC-F	93.1	Balt	1.2
WNRK	1260	Newar.	1.6	WEAZ-F	101.1	Phil	2.0	WSNI-F	104.5	Phil	1.1
WSER	1550	Elkt	1.0	WFLN-F	95.7	Phil	2.0	WWDB-F	96.5	Phil	1.6
KYW	1060	Phil	1.2	WIOQ-F	102.1	Phil	2.7	WWSH-F	106.1	Phil	1.0
WASA	1330	Havre.	.6	WIP	610	Phil	1.1	WYST-F	92.3	Balt	.4
WBAL	1090	Balt	.5								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		270 (8)	270 (8)	35.4
MOR/AC	125 (7)	42 (2)	167 (9)	21.9
BTFL MUSIC	20 (1)	114 (3)	134 (4)	17.6
COUNTRY	23 (1)	52 (3)	75 (4)	9.8
NEWS/TALK	42 (3)	13 (1)	55 (4)	7.2
BLACK/URBAN		30 (1)	30 (1)	3.9
CLASSICAL		16 (1)	16 (1)	2.1
BIG BAND	16 (1)		16 (1)	2.1
			763 (32)	

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-3),	COUNTRY	, $23.00 (Selcom)	Rollins
WDEL, 1150, 5 KW (DA-2)	, MOR	NBC, $32.00* (Eastman)	
WILM, 1450, 1 KW/250 W	, NEWS	MBS,CBS, $18.24 (Savalli)	
WJBR-F, 99.5, 50 KW @ 500,	BTFL MUS (FM-100)	, $33.15 (Mc-Guild)	
WSTW-F, 93.7, 50 KW @ 460,	ROCK (TM)	, $45.00* (Eastman)	
WDSD-F, 94.7, 50 KW @ 400,	COUNTRY	MBS, $11.48 (Masla)	Rau (DOVER)

WILMINGTON, NC

Market # 222
Revenue Rank # 209
Income Rank # 330
APR 15.8
SMSA Pop: 143,900
CSI: 1.1 Bil (# 229)

Revenue : $2,113,623
Income : $ -292,495
% Rev Gain: 13.3
Stations: 11/10
Diaries: 767/188:1
CSI HH: 20.5 M (# 249)
Standard Error: .685

National Rev: $270,870
Nat Rev per Cap: $1.88
Tot Rev per Cap: $14.69
Tot Inc per Cap: $-2.03
Profit Margin: ---
Retail $: .7 Bil (# 229)
Retail Sales %: .269

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. WWIL	31/16.7	11.7	14.7
2. WHSL-F	26/14.0	15.6	16.2
3. WGNI-F	23/12.4	17.5	10.3
WWQQ-F	23/12.4	11.0	8.8
5. WVBS-F	22/11.8	2.6	5.1
6. WAAV	18/ 9.7	2.6	2.9
7. WKLM	12/ 6.5	7.8	8.1
8. WMFD	8/ 4.3	7.1	13.2
9. WLCF-F	5/ 2.7	9.1	8.8
10. WDSD-F	3/ 1.6	5.2	2.3

12+ TSA 1/4	
1. WWIL	35
2. WVBS-F	33
3. WHSL-F	32
4. WWQQ-F	30
5. WGNI-F	26
6. WAAV	19
7. WKLM	13
8. WMFD	10
9. WLCF-F	5
10. WDZD-F	4

12+ TSA CUME/MSA CUME RAT	
1. WVBS-F	609/30.8
2. WGNI-F	469/32.1
3. WHSL-F	427/24.9
4. WWQQ-F	294/20.1
5. WWIL	292/20.9
6. WAAV	242/19.1
7. WMFD	229/17.8
8. WKLM	187/13.6
9. WLCF-F	108/ 8.5
10. WDSD-F	99/ 4.9

12+ FM SHARE (METRO): 59.30% (102 of 172) (SPG 81: 66.21%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WWIL	1. WHSL-F	1. WHSL-F	1. WWIL	1. WWQQ-F
2. WHSL-F	2. WVBS-F	2. WVBS-F	WWQQ-F	2. WWIL
3. WGNI-F	3. WGNI-F	3. 3 with	3. WVBS-F	3. WKLM

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWIL	1. WVBS-F	1. WWIL	1. WHSL-F	1. WWQQ-F
2. WGNI-F	2. WGNI-F	2. WVBS-F	2. WVBS-F	2. WVBS-F
3. WWQQ-F	WHSL-F	WWQQ-F	3. 3 with	3. WWIL

OTHER RATED STATION/METRO SHARE

WVCB 1410 Shallotte .5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		71 (3)	71 (3)	41.3
COUNTRY	12 (1)	26 (2)	38 (3)	22.1
BLACK	31 (1)		31 (1)	18.0
NOSTALGIA	18 (1)		18 (1)	10.5
MOR/AC	8 (1)		8 (1)	4.7
BTFL MUSIC		5 (1)	5 (1)	2.9
RELIGION	1 (1)		1 (1)	0.6
			172 (11)	

RADIO STATIONS

WAAV, 1340, 1 KW/250 W	, NOSTALGIA (A1 Ham)	NBC, $10.00*	(Katz)	Cape Fear
WKLM, 980, 5 KW (DAYS)	, COUNTRY	ABC-E, $11.00*	(----)	
WMFD, 630, 1 KW	, AC	CBS,MBS, $ 8.00*	(Southern)	
WWIL, 1490, 1 KW/250 W (DA-1)	, BLACK	SBN, $10.00	(Blair)	Jeff-Pilot
WDSD-F, 93.5, 3 KW @ 300,	COUNTRY	MBS, $ 6.00	(---)	(SHALLOTTE)
WGNI-F, 102.7, 100 KW @ 440,	CONTEMP (Drake-Chen)	NBC, $12.00*	(Katz)	Cape Fear
WHSL-F, 97.3, 100 KW @ 560,	AOR	ABC-F, $12.00	(Blair)	Jeff-Pilot
WLCF-F, 107.1, 3 KW @ 300,	BTFL MUS	, $10.00	(----)	(SOUTHPORT)
WVBS-F, 99.9, 100 KW @ 480,	CONTEMP	RKO, $ 7.00	(----)	
WWQQ-F, 100.9, 2.2 KW @ 370,	COUNTRY (TM)	CBS, $ 9.00*	(Southern)	

WORCESTER

Market # 109 (approx) (county-#62)
Revenue Rank # 110
Income Rank # 97
APR 17.6
SMSA Pop: 378,100
CSI: 3.5 Bil (# 98 approx)

Revenue : $4,866,913
Income : $ 276,152
% Rev Gain: 19.7
Stations: 24/7
Diaries: 754/501:1
CSI HH: 30.3 M (# 7 appr)
Standard Error: .724

National Rev: $1,188,616
Nat Rev per Cap: $3.14
Tot Rev per Cap: $12.87
Tot Inc per Cap: $.73
Profit Margin: 5.7%
Retail $: 1.7 Bil (# 112 app)
Retail Sales %: .254

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80	SPG 80
1. WSRS-F	93/16.3	15.4	15.2	19.0	16.0
2. WTAG	71/12.4	9.8	12.1	11.8	16.4
3. WAAF-F	70/12.3	12.6	11.7	12.5	12.5
4. WNEB	37/ 6.5	5.6	5.5	2.6	2.6
5. WBZ	36/ 6.3	5.9	6.0	7.6	6.9
6. WFTQ	28/ 4.9	5.4	6.2	6.6	5.3
7. WROR-F	25/ 4.4	6.1	6.0	4.6	6.7
8. WEEI-F	24/ 4.2	4.0	3.3	3.5	3.6
9. WORC	21/ 3.7	3.0	3.1	5.0	2.6
10. WCOZ-F	14/ 2.5	4.7	4.7	3.9	2.0

12+ TSA 1/4	
1. WSRS-F	132
2. WAAF-F	124
3. WTAG	78
4. WBZ	65
5. WCOZ-F	48
6. WROR-F	47
7. WEEI-F	39
8. WNEB	38
9. WFTQ	29
10. WBCN-F	25

12+ TSA CUME/MSA CUME RAT	
1. WAAF-F	1550/25.7
2. WSRS-F	1404/29.2
3. WTAG	1252/33.6
4. WBZ	1178/16.9
5. WCOZ-F	831/11.1
6. WROR-F	772/12.7
7. WFTQ	570/16.9
8. WNEB	481/14.3
9. WEEI-F	460/10.2
10. WPJB-F	451/ 9.0

12+ FM SHARE (METRO): 61.21% (325 of 531) (SPG 81: 61.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WSRS-F	1. WSRS-F
2. WCOZ-F	2. WEEI-F	2. WSRS-F	2. WBZ	2. WTAG
3. WPJB-F	3. WROR-F	3. WEEI-F	WROR-F	3. WNEB

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTAG	1. WAAF-F	1. WSRS-F	1. WAAF-F	1. WSRS-F
2. WSRS-F	2. WEEI-F	2. WTAG	2. WSRS-F	2. WTAG
3. WAAF-F	3. WROR-F	WEEI-F	3. WTAG	3. WAAF-F

OTHER RATED STATIONS/METRO SHARE

WARE	1250	Ware	.7	WLKW-F	101.5	Providence	.7
WBCN-F	104.1	Boston	2.5	WMJX-F	106.7	Boston	1.4
WCRB-F	102.5	Boston	.9	WPJB-F	105.1	Providence	2.5
WESO	970	Southbridge	1.6	WPRO-F	92.3	Providence	1.1
WHJY-F	94.1	Providence	1.6	WQVR-F	100.1	Southbridge	2.1
WHUE-F	100.7	Boston	1.6	WSSH-F	99.5	Lowell	.7
WJIB-F	96.9	Boston	.9	WXKS-F	107.9	Boston	1.6

FORMATS

	AM	FM	TOTAL	%
MOR/AC	141 (5)	61 (4)	202 (9)	38.0
ROCK/AOR/CONTEMP	28 (1)	136 (7)	164 (8)	30.9
BTFL MUSIC		111 (4)	111 (4)	20.9
NOSTALGIA	37 (1)		37 (1)	7.0
COUNTRY		12 (1)	12 (1)	2.3
CLASSICAL		5 (1)	5 (1)	0.9
			531 (24)	

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2), CONTEMP/AC
WNEB, 1230, 1 KW/250 W , NOSTALGIA (Al Ham)
WORC, 1310, 5 KW/1 KW , MOR
WTAG, 580, 5 KW (DA-2), MOR
WSRS-F, 96.1, 25 KW @ 650, BTFL MUS

ABC-I, $60.00 (Katz) Katz
ABC-E, $22.00 (PRO)
CBS,ABC-C, $19.00 (Lotus)
NBC, $31.75 (Blair) Worc. Telegraph
, $45.00* (MMR) Knight

WAAF-F - See Boston

YAKIMA

Market # 194
Revenue Rank # 217
Income Rank # 156
APR 18.4
SMSA Pop: 177,400
CSI: 1.4 Bil (# 189)

Revenue : $2,022,206
Income : $ 93,795
% Rev Gain: -23.0
Stations: 17/11
Diaries: 605/293:1
CSI HH: 20.6 M (# 242)
Standard Error: .816

National Rev: $495,258
Nat Rev per Cap: $2.79
Tot Rev per Cap: $11.40
Tot Inc per Cap: $.53
Profit Margin: 4.6%
Retail $: .8 Bil (# 208)
Retail Sales %: .210

12+ METRO 1/4/SHARE		SPG 81	A/M 80
1. KUTI	57/21.7	25.2	19.5
2. KIT	48/18.3	13.4	17.1
3. KFFM-F	29/11.0	10.1	13.7
4. KATS-F	26/ 9.9	9.2	6.8
5. KUEZ-F	21/ 8.0	12.2	11.7
6. KENE	17/ 6.5	3.8	1.0
7. KMWX	15/ 5.7	7.1	9.3
8. KBBO	12/ 4.6	3.4	2.9
9. KENE-F	6/ 2.3	.8	3.4
10. KREW	5/ 1.9	2.1	1.0

12+ TSA 1/4	
1. KUTI	57
2. KIT	48
3. KATS-F	31
KFFM-F	31
5. KUEZ-F	22
6. KENE	17
7. KMWX	15
8. KBBO	12
9. KENE-F	6
10. KREW	5

12+ TSA CUME/MSA CUME RAT	
1. KIT	547/37.8
2. KFFM-F	411/25.5
3. KUTI	385/25.5
4. KMWX	335/22.7
5. KATS	319/20.2
6. KUEZ-F	285/18.8
7. KBBO	131/ 8.9
8. KENE	112/ 7.8
9. KREW	76/ 5.3
10. KPQ-F	71/ 1.7

12+ FM SHARE (METRO): 36.29% (90 of 248) (SPG 81: 37.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. KFFM-F	1. KATS-F	1. KUTI	1. KUTI	1. KUTI
2. KATS-F	KFFM-F	2. KIT	2. KIT	2. KIT
3. KUTI	3. KUTI	3. KFFM-F	3. KENE	3. KENE
			KFFM-F	

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIT	1. KFFM-F	1. KUTI	1. KATS-F	1. KUTI
2. KUTI	KIT	KIT	2. KUTI	2. KIT
3. KFFM-F	3. KUTI	3. KFFM-F	3. KFFM-F	3. 3 with
	KMWX			

OTHER RATED STATIONS/METRO SHARE

KREW-F	96.7	Sunnyside	.4
KRSE-F	98.3		.8
KVGM	930		.4
KALE	960	Richland	.4
KARY	1310	Prosser	.8
KIOK-F	94.9	Richland	1.1
KPQ-F	102.1	Wenatchee	.8

RADIO STATIONS

KBBO, 1390, 1 KW/500 W (DA-N), RELIGION
KENE, 1490, 1 KW , COUNTRY
KIT , 1280, 5 KW/1 KW , MOR
KMWX, 1460, 5 KW (DA-N) , AC
KREW, 1230, 1 KW/250 W , MOR
KUTI, 980, 5 KW (DAYS) , COUNTRY

KATS-F, 94.5, 25 KW @ 910, AOR
KENE-F, 92.7, 2.5 KW @ 35, CONTEMP
KFFM-F, 107.3, 100 KW @ 970, ROCK (Century 21)
KUEZ-F, 104.1, 63 KW @ 2250, BTFL MUS

UPI, $ 5.00* (----)
, $ 7.00 (S/R) (TOPPENISH)
ABC-I, $13.50 (Katz)
NBC, $10.50 (Torbet)
CBS, $ 7.00 (Howard) (SUNNYSIDE)
ABC-E, $12.00 (Blair)
ABC-F, $10.50 (Katz)
MBS, $ 7.00 (S/R) (TOPPENISH)
Source, $11.50 (Torbet)
, $ 9.75 (Blair)

FORMATS	AM	FM	TOTAL	%
COUNTRY	76 (3)	1 (1)	77 (4)	31.0
MOR/AC	70 (5)		70 (5)	28.2
ROCK/AOR/CONTEMP		64 (4)	64 (4)	25.8
BTFL MUSIC		25 (3)	25 (3)	10.1
RELIGION	12 (1)		12 (1)	4.8
			248 (17)	

YORK

Market # 104
Revenue Rank # 82
Income Rank # 24
APR 17.4
SMSA Pop: 389,300
CSI: 3.2 Bil (# 105)

Revenue : $6,340,707
Income : $1,216,244
% Rev Gain: 6.6
Stations: 29/12
Diaries: 689/565:1
CSI HH: 23.0 M (# 150)
Standard Error: .796

National Rev: $792,341
Nat Rev per Cap: $2.04
Tot Rev per Cap: $16.29
Tot Inc per Cap: $3.12
Profit Margin: 19.2%
Retail $: 1.6 Bil (# 119)
Retail Sales %: .371

12+ METRO 1/4/SHARE	FAL 81	SPG 81	O/N 80	A/M 80
1. WSBA 77/13.7	10.8	11.0	11.2	12.6
2. WYCR-F 63/11.2	9.3	7.4	9.2	9.5
3. WQXA-F 54/ 9.6	10.6	11.6	9.4	9.9
4. WRKZ-F 51/ 9.0	10.1	9.0	6.1	3.2
5. WSBA-F 44/ 7.8	7.3	7.6	9.2	9.7
6. WTPA-F 31/ 5.5	5.4	6.1	6.5	6.5
7. WNCE-F 29/ 5.1	5.4	6.1	6.5	6.5
8. WNOW 22/ 3.9	6.5	8.7	7.4	5.9
WOYK 22/ 3.9	1.3	2.3	1.4	2.6
10. WHVR 18/ 3.2	2.4	2.9	6.1	2.4

12+ TSA 1/4	
1. WRKZ-F	160
2. WQXA-F	146
3. WNCE-F	127
4. WTPA-F	113
5. WSBA-F	98
WHP	98
7. WSBA	97
8. WLAN-F	96
9. WHP-F	95
10. WYCR-F	77

12+ TSA CUME/MSA CUME RAT	
1. WQXA-F	2164/25.2
2. WRKZ-F	1887/16.8
3. WTPA-F	1478/12.4
4. WHP	1448/ 6.6
5. WNCE-F	1389/12.8
6. WLAN-F	1353/ 7.6
7. WSBA	1320/26.7
8. WYCR-F	1290/26.5
9. WSBA-F	1162/15.6
10. WHP-F	1110/ 4.0

12+ FM SHARE (METRO): 68.52% (357 of 521) (SPG 81: 65.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WYCR-F	1. WQXA-F	1. WYCR-F	1. WSBA	1. WSBA
2. WQXA-F	WYCR-F	2. WQXA-F	2. WRKZ-F	2. WRKZ-F
3. WTPA-F	3. WRKZ-F	3. WRKZ-F	3. WYCR-F	3. WSBA-F

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSBA	1. WQXA-F	1. WSBA	1. WYCR-F	1. WYCR-F
2. WYCR-F	2. WYCR-F	2. WSBA-F	2. WQXA-F	2. WRKZ-F
3. WQXA-F	3. WSBA	3. WRKZ-F	3. WTPA-F	3. WSBA

OTHER RATED STATIONS/METRO SHARE

WGCB-F	96.1	Red Lion	.7	WCMB	1460	Harris.	.5	WIYY-F	97.9	Balt.	1.2
WGET	1320	Gettys.	1.4	WDAC-F	94.5	Lanc.	.7	WLAN-F	96.9	Lanc.	1.4
WGET-F	107.7	Gettys.	.4	WFRE-F	99.9	Fred,MD	1.1	WPOC-F	93.1	Balt.	2.7
WRHY-F	92.7	Starview	2.3	WHP	580	Harris.	1.6	WTTR-F	100.7	Westmin.	.7
WBAL	1090	Balt.	.7	WHP-F	97.3	Harris.	1.1	WWMD-F	104.7	Hager.	.5
WBSB-F	104.3	Balt.	1.1	WHYL-F	102.3	Carlisle	1.1	WXYV-F	102.7	Balt	.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		169 (6)	169 (6)	32.4
MOR/AC	138 (6)	4 (1)	142 (7)	27.3
COUNTRY	26 (3)	71 (3)	97 (6)	18.6
BTFL MUSIC		90 (6)	90 (6)	17.3
NOSTALGIA		13 (1)	13 (1)	2.5
RELIGION		8 (2)	8 (2)	1.5
URBAN		2 (1)	2 (1)	0.4
			521 (2[illegible])	

RADIO STATIONS

WHVR, 1280, 5 KW/500 W (DA-2), MOR	, $12.80 (HNW)	(HANOVER)
WNOW, 1250, 1 KW (DAYS) , COUNTRY	ABC-I, $45.60 (MMR)	Rust
WOYK, 1350, 5 KW/1 KW (DA-N) , AC	ABC-C, $23.25 (P/W)	
WSBA, 910, 5 KW/1 KW (DA-2) , MOR	MBS, $40.00* (Eastman)	Susquehanna
WQXA-F, 105.7, 46 KW @ 520, ROCK (Drake-Chen)	, $45.60 (MMR)	Rust
WSBA-F, 103.3, 8 KW @ 750, BTFL MUS	, $40.00 (Eastman)	Susquehanna
WYCR-F, 98.5, 11 KW @ 930, ROCK	Source, $26.50 (HNW)	

Other stations - See Harrisburg and Lancaster

YOUNGSTOWN

Market # 79
Revenue Rank # 113
Income Rank # 180
APR 18.3
SMSA Pop: 531,200
CSI: 4.6 Bil (# 79)

Revenue : $4,785,022
Income : $ 64,130
% Rev Gain: -1.1
Stations: 31/10
Diaries: 954/557:1
CSI HH: 23.8 M (# 119)
Standard Error: .649

National Rev: $1,097,410
Nat Rev per Cap: $2.07
Tot Rev per Cap: $9.01
Tot Inc per Cap: $.12
Profit Margin:
Retail $: 2.5 Bil (# 80)
Retail Sales %: .159

12+ METRO 1/4/SHARE		FAL 81	SPG 81	O/N 80	A/M 80
1. WKBW	90/11.2	13.7	11.4	12.3	14.2
2. WKBN-F	81/10.1	10.5	11.7	12.3	15.5
3. WSRD-F	75/ 9.3	9.5	8.6	5.7	7.5
4. WKBN	69/ 8.6	6.7	9.0	9.2	9.5
5. WQXK-F	66/ 8.2	6.3	5.9	5.7	2.2
6. WYFM-F	65/ 8.1	8.0	9.0	10.5	9.6
7. WHOT	63/ 7.8	8.1	8.2	9.4	10.5
8. WFMJ	54/ 6.7	5.4	4.7	5.5	4.2
9. WRRO	32/ 4.0	3.5	2.7	2.5	1.9
10. WDMT-F	30/ 3.7	4.3	3.8	2.4	1.1

12+ TSA 1/4	
1. WKBN-F	128
2. WYFM-F	116
3. WQXK-F	110
4. WSRD-F	104
5. WBBW	99
6. WKBN	97
7. WHOT	75
8. WFMJ	63
9. WPIC	40
10. KDKA	36

12+ TSA CUME/MSA CUME RAT	
1. WYFM-F	1991/26.3
2. WKBN-F	1639/22.7
3. WKBN	1586/24.4
4. WHOT	1436/25.9
5. WSRD-F	1405/22.7
6. WQXK-F	1046/15.0
7. WBBW	1033/21.2
8. WFMJ	884/15.3
9. KDKA	670/ 3.0
10. WPIC	504/ 3.2

12+ FM SHARE (METRO): 52.13% (403 of 773) (SPG 81: 53.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64
1. WSRD-F	1. WSRD-F	1. WSRD-F	1. WQXK-F	1. WBBW
2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WKBN-F	2. WKBN-F
3. WHOT	3. WHOT	3. WQXK-F	3. WKBN	3. WQXK-F
4. WDMT-F	4. 3 with	4. WHOT	4. WYFM-F	4. WFMJ

12+ AMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHOT+	1. WYFM-F	1. WKBN-F	1. WSRD-F	1. WQXK-F
2. WBBW	2. WHOT	2. WQXK-F	2. WYFM-F	2. WKBN
3. WKBN	3. WSRD-F	3. WKBN	3. WMMS-F	3. WYFM-F
4. WFMJ	4. WQXK-F	WHOT	4. WKBN	4. 4 with
			WHOT	

OTHER RATED STATIONS/METRO SHARE

WGFT	1500		.6	WGAR	1220	Cleve	.5	WPIC	790	Sharon	.7
WNIO	1540	Niles	2.9	WGBU	1470	Farrell,PA	.9	WTOF-F	98.1	Canton	.4
WOKG	1570	Warren	.5	WGCL-F	98.5	Cleve	.5	WWIZ-F	103.9	Mercer	1.4
WQOD-F	93.3		1.2	WKDD-F	96.5	Akron	.4	WWKS-F	106.7	Beaver	F..4
KDKA	1020	Pitt	.7	WMGZ-F	95.9	Sharp,PA	.4	WWWE	1100	Cleve	.9
WDJQ-F	92.5	Alliance	1.1	WMMS-F	100.7	Cleve	2.6	WWWM-F	105.7	Cleve	.6
WDVE-F	102.5	Pitt	.7	WNIR-F	100.1	Kent	.5	WZZP-F	106.5	Cleve	.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	63 (1)	191 (9)	254 (10)	32.9
MOR/AC	175 (7)	4 (1)	179 (8)	23.2
COUNTRY	30 (2)	80 (3)	110 (5)	14.2
NEWS/TALK	97 (2)	4 (1)	101 (3)	13.1
BTFL MUSIC		91 (2)	91 (2)	11.8
BLACK	5 (1)	30 (1)	35 (2)	4.5
RELIGION		3 (1)	3 (1)	0.4
			773 (31)	

RADIO STATIONS

WBBW, 1240, 1 KW/250 W , TALK
WFMJ, 1390, 5 KW (DA-N) , MOR
WHOT, 1330, 500 W/1 KW (DA-2), ROCK
WKBN, 570, 5 KW (DA-N) , MOR
WRRO, 1440, 5 KW (DA-N) , MOR
WPIC, 790, 1 KW (DAYS) , MOR

ABC-E, $32.00 (Mc-Guild)
NBC, $21.75 (Blair)
, $29.00* (Eastman) Myron Jones
CBS, $45.00* (Katz)
ABC-I,MBS, $15.00* (Regional) (WARREN)
ABC-I, $26.00 (Torbet) Regional (SHARON)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

CONTINUATION PAGE

NEW YORK

WQXR-F+, 96.3, 5.4 KW @ 1220, CLASSICAL	, $ 95.00	(Mc-Guild)	New York Times
WRFM-F, 105.1, 5.2 KW @ 1220, BTFL MUS (Bonne)	, $158.75	(Torbet)	Bonneville
WRKS-F, 98.7, 5.4 KW @ 1250, URBAN (Burk-Abr)	RKO, $250.00*	(RKO)	RKO
WAPP-F, 103.5, 3.9 KW @ 1390, AOR	, $100.00	(MMR)	Doubleday
WYNY-F, 97.1, 7.2 KW @ 1300, AC	, $275.00*	(HNW)	NBC

WEZN-F - See Bridgeport

WBAB-F - See Nassau-Suffolk

CHICAGO

WOJO-F, 105.1, 6 KW @ 1174, SPANISH	, $ 52.00	(Lotus)	
WUSN-F, 99.5, 6 KW @ 1170, COUNTRY	, $? ?	(---)	First Media
WXRT-F, 93.1, 7 KW @ 1310, AOR/PROG	, $ 60.00	(Masla)	

*WLAK now uses Bonneville

BAKERSFIELD

KXEM, 1590, 500 W (DA,DAYS), SPANISH	, $ 9.20	(Caballero)	
KGFM-F, 101.5, 5 KW @ 1280, BTFL MUS (FM-100)	, $14.00*	(Selcom)	
KKXX-F, 107.9, 6 KW @ 1340, ROCK	, $23.25*	(Christal)	Buck Owens
KMGN-F, 97.7, 3 KW @ 300, AOR (Noble)	Source,RKO, $30.00	(Mc-Guild)	

RIVERSIDE-SAN BERNARDINO-ONTARIO

KCKC, 1350, 5 KW/500 W, COUNTRY	ABC-I, $25.75	(Mc-Guild)	
KFXM, 590, 1 KW (DA-2),ROCK	, $46.38	(Blair)	
KMEN, 1290, 5 KW , AC	ABC-C, $30.00*	(Torbet)	
KCAL-F, 96.7, 2.4 KW @ 360, AOR	Source, $25.00*	(Lotus)	
KDUO-F, 97.5, 72 KW @ 1570, BTFL MUS (Century 21)	, $46.38	(Blair)	
KGGI-F, 99.1, 49 KW @ 165, CONTEMP	ABC-C, $30.00*	(Torbet)	
KOLA-F, 99.9, 31 KW @ 1630, ROCK	ABC-F, $32.50	(Masla)	

Other stations - see Los Angeles

ALLENTOWN-BETHLEHEM-EASTON

WQQQ-F, 99.9, 50 KW @ 456, BTFL MUS (Bonneville)	,$28.00	(Torbet)	
WXKW-F, 104.1, 50 KW @ 500, COUNTRY (Drake-Chen)	,$40.60	(Eastman)	CRB
WZZO-F, 95.1, 12 KW @ 630, AOR (Burk-Abr)	,$38.75	(Blair)	Holt

MIAMI-FT. LAUDERDALE

WWWL-F, 93.9, 100 KW @ 650, SOFT ROCK	Source, $50.00*	(Masla)	
WYOR-F, 105.1, 100 KW @ 650, BTFL MUS (Bonne)	, $60.00*	(Torbet)	Insilco
WKQS-F, 99.9, 100 KW @ 930, COUNTRY (Burns-Somerset)	, $55.00*	(Roslin)	Sunshine Wireless

TOLEDO

WMHE-F, 92.5, 50 KW @ 480, CONTEMP	ABC-F, $40.00*	(Christal)	
WXEZ-F, 105.5, 3 KW @ 350, AOR	Source, $22.50	(MMR)	
WHMQ-F, 100.5, 20 KW @ 240, COUNTRY	APR, $13.25	(Regional)	(FINDLAY)

CONTINUATION PAGE

ALBUQUERQUE

Formats	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	22 (1)	134 (3)	156 (4)	27.0
MOR/AC	80 (2)	58 (1)	138 (3)	23.9
COUNTRY	57 (2)	51 (1)	108 (3)	18.7
BTFL MUSIC	3 (1)	62 (1)	65 (2)	11.2
NOSTALGIA	30 (1)		30 (1)	5.2
SPANISH	26 (1)		26 (1)	4.5
NEWS/TALK	23 (1)		23 (1)	4.0
CLASSICAL		21 (1)	21 (1)	3.6
RELIGION	11 (2)		11 (2)	1.9
			578 (18)	

EL PASO

Formats	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	53 (2)	157 (3)	210 (5)	35.5
COUNTRY	58 (1)	79 (2)	137 (3)	23.2
SPANISH	100 (6)	4 (2)	104 (8)	17.6
BTFL MUSIC		42 (2)	42 (2)	7.1
BLACK/URBAN	14 (1)	28 (1)	42 (2)	7.1
AC		22 (1)	22 (1)	3.7
NEWS/TALK	15 (1)		15 (1)	2.5
RELIGION	12 (1)		12 (1)	2.0
UNKNOWN	7 (1)		7 (1)	1.2
			591 (24)	

FRESNO

Formats	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		226 (5)	226 (5)	34.6
MOR/AC	56 (2)	45 (2)	101 (4)	15.5
BTFL MUSIC	18 (1)	63 (2)	81 (3)	12.4
NEWS/TALK	69 (2)		69 (2)	10.6
COUNTRY	43 (3)	22 (2)	65 (5)	10.0
SPANISH	48 (2)		48 (2)	7.4
RELIGION	21 (3)	11 (1)	32 (4)	4.9
NOSTALGIA	26 (1)		26 (1)	4.0
BLACK	5 (1)		5 (1)	0.8
			653 (27)	

GREENSBORO-WINSTON SALEM-HIGH POINT

Other rated stations/metro share

WAIR	1340	W-S	2.1	WOKX	1590	High P.	.9	WBT	1110	Charl.	.3
WBUY	1440	Lexing.	.9	WPET	950	Greens	1.9	WEZC-F	104.7	Charl.	.8
WCOG	1320	Greens	1.0	WSMX	1500	W-S	.7	WFMX-F	105.7	States.	.3
WCSE-F	92.3	Ashe	.3	WTNC	790	Thomas.	.5	WPCM-F	101.1	Burling.	.5
WEAL	1510	Greens	2.4	WTOB	1380	W-S	.7	WQDR-F	94.7	Raleigh	.5
WGWR	1260	Ashe.	.8	WWMO-F	102.1	Greens	2.1	WRAL-F	101.5	Raleigh	.5
WHPE-F	95.5	High P.	1.3	WYDK	1480	Yadkin.	.3	WSLQ-F	99.1	Roanoke	.3
WKEW	1400	Greens.	.6	WZOO	710	Ashe.	.5	WSOC-F	103.7	Charl.	1.2
WMFR-F	99.5	High P.	.5								

CONTINUATION PAGE

HONOLULU

KPOI, 1040, 10 KW, AC (Schulke II)	, $27.50* (Katz)		Sudbrink
KSSK, 590, 5 KW, MOR	, $42.75 (Eastman)		Heftel
KDUK-F, 97.5, 100 KW @ 30, AOR (Burk-Abr)	, $55.00* (Katz)		Sudbrink
KMAI-F, 93.9, 100 KW @ -400, CONTEMP/AC	, $40.00 (Masla)		
KQMQ-F, 93.1, 100 KW @ -126, AOR	APR,RKO, $28.56 (Selcom)		
KULA-F, 92.3, 100 KW @ 1685, CONTEMP (TM)	, $20.00 (Eastman)		Hefcel
KUMU-F, 94.7, 60 KW @ -140, BTFL MUS (FM-100)	, $24.00 (Torbet)		

JACKSONVILLE

WJAX-F, 95.1, 100 KW @ 567, URBAN	ABC-C, $30.00* (Selcom)		City of Jkville
WKTZ-F, 96.1, 100 KW @ 830, BTFL MUS (Schulke)	, $73.75 (Katz)		Beck-Ross
WQIK-F, 99.1, 100 KW @ 620, COUNTRY	, $70.00* (Mc-Guild)		

ROCHESTER

Formats	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		352 (6)	352 (6)	31.2
MOR/AC	211 (4)	127 (1)	338 (5)	29.9
BTFL MUSIC		174 (1)	174 (1)	15.4
COUNTRY	100 (1)	28 (1)	128 (2)	11.3
NOSTALGIA	67 (1)	7 (1)	74 (2)	6.6
BLACK		40 (1)	40 (1)	3.5
UNKNOWN		16 (1)	16 (1)	1.4
RELIGION	7 (1)		7 (1)	0.6
			1129 (19)	

SYRACUSE

WSEN-F+, 92.1, 3 KW @ 300, COUNTRY	ABC-I, $35.00* (Blair)		Buckley
WSYR-F, 94.5, 100 KW @ 650, AOR (Burk-Abr)	Source, $64.00* (Katz)		Katz (P)

** WOLF is now off the air.

WEST PALM BEACH

Formats	AM	FM	TOTAL	%
BTFL MUSIC		222 (4)	222 (4)	24.3
COUNTRY	26 (2)	136 (2)	162 (4)	17.7
MOR/AC	30 (2)	123 (6)	153 (8)	16.7
ROCK/AOR/CONTEMP		133 (6)	133 (6)	14.6
NEWS/TALK	99 (4)		99 (4)	10.8
BLACK/URBAN	94 (3)	5 (1)	99 (4)	10.8
NOSTALGIA	36 (3)		36 (3)	3.9
UNKNOWN	5 (1)		5 (1)	0.5
CLASSICAL		3 (1)	3 (1)	0.3
			914 (35)	

YOUNGSTOWN

WSRD-F, 101., 16 KW @ 710, AOR	, $40.00* (Eastman)		Myron Jones
WKBN-F, 98.9, 9 KW @ 1370, BTFL MUS (Schulke)	, $45.00* (Katz)		
WYFM-F, 102.9, 26 KW @ 455, ROCK	ABC-C, $36.00* (Torbet)		Regional
WQXK-F, 105.1, 88 KW @ 400, COUNTRY (TM)	APR, $16.50 (MMR)	Rust	(SHARON) (SALEM)

SECTION C

OTHER MARKET REPORTS

1. ARBITRON CONDENSED RADIO MARKET REPORTS
2. BIRCH MONTHLY REPORTS
3. BIRCH NON MONTHLY REPORTS
4. TV STATIONS AND NEWSPAPERS

ARBITRON CONDENSED RADIO MARKET REPORTS

DANBURY, CT

Market # 253/Pop 119,100
APR 16.6

Revenue : NA
Income : NA

Diaries: 316
FM Share: 47.29%

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80
1. WRKI-F	20/13.6	8.0	11.2	14.9
2. WLAD	18/12.2	13.1	7.5	19.6
3. WEZN-F	13/ 8.8	8.8	9.0	9.5
WNBC	13/ 8.8	10.9	9.0	10.1
5. WINE	12/ 8.2	8.0	4.5	4.7
6. WDAQ-F	11/ 7.5	8.8	11.9	8.1

12+ TSA 1/4/CUME	
1. WTIC	47/567
2. WRKI-F	29/392
3. WLAD	22/279
4. WNBC	20/423
5. WEZN-F	19/298
6. WCBS	15/311

WRKI, WEZN - See Bridgeport
WNBC, WCBS - See New York
WTIC - See Hartford

WLAD, 800, 1 KW (Days), MOR $23.80 (Unirep)
WINE, 940, 1 KW (Days), AC $18.00 (Roslin)
WDAQ-F, 98.3, 1.3 KW @ 460, BTFL MUS (KalaMusic) $23.80 (Unirep)

WATERBURY, CT

Market # 164/Pop 220,400
APR 17.9

Revenue : $2,408,137
Income : $ -108,142

Diaries: 504
FM Share: 58.97%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WTIC	39/11.1	9.4	7.9
2. WATR	33/ 9.4	11.9	13.2
WKCI-F	33/ 9.4	11.3	4.6
4. WKSS-F	27/ 7.7	7.2	8.9
5. WHCN-F	25/ 7.1	6.9	4.9

12+ TSA 1/4/CUME	
1. WEZN-F	177/1921
2. WKCI-F	166/2412
3. WTIC	141/1892
4. WELI	118/1481
5. WPLR-F	107/1607

Other Stations - See Hartford, Bridgeport or New Haven

WATR, 1320, 5 KW/1 KW (DA-2), MOR CBS,ABC-I, $? ? (CBS/FM)

POUGHKEEPSIE, NY

Market # 159/Pop: 234,800
APR 15.9

Revenue: $2,591,790
Income : $ -76,194

Diaries: 570
FM Share: 64.34%

12+ METRO 1/4/SHARE		SPG 81
1. WHUD-F	51/15.5	14.1
2. WPDH-F	36/10.9	10.3
3. WSPK-F	32/ 9.7	6.2
4. WKIP	30/ 9.1	6.2
5. WJJB-F	21/ 6.4	5.6
6. WEOK	19/ 5.8	8.2

12+ TSA 1/4/CUME	
1. WHUD-F	127/1073
2. WPDH-F	103/1170
3. WSPK-F	56/ 941
4. WNBC	49/1166
5. WEOK	38/ 506
6. WJJB-F	35/ 617

WEOK, 1390, 5 KW (DAYS,DA), COUNTRY
WKIP, 1450, 1 KW/250 W , MOR/AC
WHUD-F, 100.7, 50 KW @ 500, BTFL MUS
WJJB-F, 97.7, 3 KW @ 300, ROCK
WPDH-F, 101.5, 50 KW @ 830, AOR
WSPK-F, 104.7, 50 KW @ 1250, CONTEMP

ABC-D, $20.70 (Mc-Guild)
ABC-C, $ NA (Masla)
, $31.00 (Masla) (PEEKSKILL)
, $18.00 (Roslin)
ABC-F, $24.10 (Mc-Guild)
MBS, $20.00 (Savalli)

MORRISTOWN, NJ

Market # NA/Pop: 342,500 (12+)
APR 16.7

Revenue : NA
Income : NA

Diaries: 430
FM Share: 54.93%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WOR	76/13.3	11.2	9.4
2. WPLJ-F	42/ 7.3	6.9	7.7
3. WNBC	36/ 6.3	7.5	4.1
4. WNEW-F	34/ 5.9	3.4	4.6
5. WMTR	32/ 5.6	5.8	9.0

12+ CUME	
1. WABC	818
2. WNBC	797
3. WOR	741
4. WYNY-F	611
5. WPLJ-F	594

Other Stations - See New York

WMTR, 1250, 5 KW (DAYS,DA), MOR $39.00 (Groskin)

LONG BEACH-ASBURY PARK, NJ

Market # 83/Pop: 512,700
APR 18.3

Revenue : NA
Income : NA

Diaries: 741
FM Share: 61.04%

12+ METRO 1/4/SHARE		SPG 81
1. WPLJ-F	84/10.9	7.2
2. WJLK-F+	79/10.2	7.2
3. WNBC	49/ 6.3	4.5
4. WOR	44/ 5.7	5.1
5. WPAT-F	43/ 5.6	4.8

12+ TSA 1/4/CUME	
1. WPLJ-F	100/1168
2. WJLK-F+	93/1442
3. WADB-F	82/ 736
4. WNBC	80/1683
5. WOR	72/ 783

Other Stations - See New York

WADB-F, 95.9, 3 KW @ 155, BTFL MUS $18.00 (P/W)
WJLK-F+,94.3, 3 KW @ 280, CONTEMP $23.50 (Masla) Asbury Park Press

TRENTON, NJ

Market # 118/Pop: 320,800
APR 17.2

Revenue: $3,575,093
Income : $ -22,158

Diaries: 598
FM Share: 64.84%

12+ METRO 1/4/SHARE		SPG 80
1. WDAS-F	41/9.2	3.5
2. WHWH	36/8.1	8.1
3. WWSH-F	35/7.8	11.2
4. WKXW-F	34/7.6	3.5
5. WPST-F	24/5.4	7.5

12+ CUME	
1. WHWH	502
2. WPST-F	497
3. WKXW-F	448
4. WDAS-F	404
5. WWSH-F	377

WDAS, WWSH - See Philadelphia

WHWH, 1350, 5 KW (DA-2), MOR ABC-E, $28.53 (Masla) Nassau
WKXW-F, 101.5, 18 KW @ 868, CONTEMP Source, $ NA (----)
WPST-F, 97.5, 50 KW @ 450, ROCK , $41.50 (Masla) Nassau

ABERDEEN, WA.

Market # NA/Pop: 56,000 (12+)
APR 14.6

Revenue : NA
Income : NA

Diaries: 250
FM Share: 47.69%

12+ METRO 1/4/SHARE		FAL 81	SPG 81
1. KGHO-F+	21/25.7	25.3	30.5
2. KBKW+	16/19.5	14.9	17.1
3. KXRO	13/15.9	22.4	20.7
4. KDUX-F	6/ 7.3	13.4	7.3

12+ TSA 1/4/CUME	
1. KGHO-F+	23/271
2. KBKW+	16/153
3. KXRO	14/228
4. KDUX-F	8/156

KBKW+, 1450, 1 KW/250 W, COUNTRY ABC-I, $ 7.50 (Savalli)
KXRO, 1320, 5 KW/1 KW (DA-N), MOR , $10.00 (PRO)
KDUX-F, 104.7, 48 KW @ 155, BTFL MUS , $ 8.00 (----)
KGHO-F+, 95.3, 1.2 KW @ 750, ROCK , $ 9.00 (Savalli) (HOQUIM)

ABILENE, TX

Market # 224/Pop: 142,800 — Revenue : $2,534,574 — Diaries: 470
APR 14.7 — Income : $ -128,642 — FM Share: 56.60%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KEAN-F	33/19.1	19.7	21.0
2. KFMN-F	27/15.6	12.7	9.0
3. KORQ-F	20/11.6	7.5	6.0
4. KRBC	18/10.4	14.5	10.2
5. KEAN	16/ 9.2	11.0	12.0
KWKC	16/ 9.2	5.8	6.6

12+ TSA 1/4/CUME	
1. KEAN-F	50/623
2. KVRP-F	37/286
3. KORQ-F	34/513
4. KFMN-F	32/401
5. KRBC	20/450

KEAN, 1280, 500 W (DAYS), COUNTRY — MBS, $20.25 (Selcom)
KRBC, 1470, 5 KW/1 KW (DA-N), AC — ABC-C, $21.00 (Mc-Guild)
KWKC, 1340, 1 KW/250 W, COUNTRY — NBC, $ 9.00 (HNW)
KEAN-F, 105.1, 100 KW @ 808, COUNTRY — MBS, $20.25 (Selcom)
KFMN-F, 107.9, 100 KW @ 285, ROCK — ABC-F, $14.00 (----)
KORQ-F, 100.7, 100 KW @ 1280, CONTEMP — NBC, $ 9.00 (HNW)
KVRP-F, 95.5, 100 KW @ 529, COUNTRY — APR, $13.00 (PRO) (HASKELL)

ALBANY, GA

Market # 269/Pop: 115,400 — Revenue : $2,049,244 — Diaries: 332
APR 17.2 — Income : $ -15,768 — FM Share: 75.69%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WJIZ-F	56/36.1	43.5	41.0
2. WJAD-F	20/12.9	8.0	5.7
3. WKAK-F	18/11.6	10.1	13.3
4. WJAZ	15/ 9.7	8.0	11.4
5. WALG	11/ 7.1	6.5	9.5

12+ TSA 1/4/CUME	
1. WJIZ-F	88/663
2. WJAD-F	43/537
3. WKAK-F	24/289
4. WJAZ	23/257
5. WVOC	22/246

WALG, 1590, 5 KW/1 KW, ROCK — ABC-C, $ NA (Masla)
WJAZ, 960, 5 KW (DAYS), COUNTRY — NBC, $ 8.00 (Bolton)
WJIZ-F, 96.3, 100 KW @ 470, BLACK — , $14.00 (----)
WKAK-F, 101.7, 3 KW @ 300, COUNTRY — ABC-I, $ NA (Masla)
WJAD-F, 97.3, 100 KW @ 850, ROCK — , $ 9.00 (PRO) (BAINBRIDGE)

WVOC - See Columbus

ALBANY-CORVALLIS-LEBANON, OR

Market # NA/Pop: 135,600 (12+) — Revenue : NA — Diaries: 385
APR 11.8 — Income : NA — FM Share: 62.77%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KRKT-F	20/12.5	10.9	11.6
2. KLOO-F	11/ 6.9	3.1	---
3. KGAL	10/ 6.3	4.6	9.2
KWIL	10/ 6.3	1.5	3.5
KSKD	10/ 6.3	4.1	---

12+ TSA 1/4/CUME	
1. KRKT-F	24/283
2. KSKD-F	18/267
3. KLOO-F	12/155
4. KWIL	11/185
5. KGAL	10/287

KGAL, 920, 1 KW, AC — , $ 9.00 (Lotus) (LEBANON)
KWIL, 790, 1 KW, RELIGION — MBS, $ 8.30 (Sand)
KLOO-F, 106.1, 28 KW @ 140, ROCK — , $10.00 (Devney) (CORVALLIS)
KRKT-F+, 99.9, 50 KW @ 1075, COUNTRY — ABC-I, $11.00 (Roslin)
KSKD-F, 105.1, 100 KW @ 1099, CONTEMP — , $30.50 (Howard) (SALEM)

ALEXANDRIA, LA

Market # 215/Pop: 155,400 — Revenue : $1,465,743 — Diaries: 391
APR 16.1 — Income : $ -67,265 — FM Share: 68.64%

12+ METRO 1/4/SHARE		SPG 81	12+ TSA 1/4/CUME
1. KQID-F	49/24.5	16.7	1. KQID-F 91/919
2. KTIZ-F	35/17.5	19.6	2. KTIZ-F 62/505
3. KRRV-F	31/15.5	11.5	3. KRRV-F 42/431
4. KALB	22/11.0	12.9	4. KALB 34/594
5. KDBS	15/ 7.5	12.4	5. KDBS 15/140

KALB, 580, 5 KW/1 KW, COUNTRY
KDBS, 1410, 1 KW (DAYS), NOSTALGIA (Al Ham)
KQID-F, 93.1, 100 KW @ 1008, ROCK
KRRV-F, 100.3, 100 KW @ 574, COUNTRY
KTIZ-F, 96.9, 100 KW @ 850, BLACK

CBS, $25.00 (Katz)
ABC-C, $11.40 (Pates)
, $10.00 (Selcom)
ABC-E, $14.50 (Savalli)
NBN, $16.50 (Katz)

ANN ARBOR, MI

Market # 148/Pop: 268,800 — Revenue : $1,785,541 — Diaries: 409
APR 15.0 — Income : $ -749,991 — FM Share: 67.60%

12+ METRO 1/4/SHARE		SPG 81	SPG 80	12+ CUME	
1. WJR	45/13.3	19.1	21.6	1. WJR	739
2. WIQB-F	43/12.7	4.3	3.4	2. WIQB-F	678
3. WNIC-F	20/ 5.9	6.4	3.1	3. WRIF-F	618
WWWW-F	20/ 5.9	3.3	4.5	4. WLLZ-F	443
5. WLLZ-F	18/ 5.3	5.0	---	5. WNIC-F	437

Other stations - See Detroit

WIQB-F, 102.9, 100 KW @ 500, AOR (Noble)
, $16.00 (Torbet)

AUGUSTA-WATERVILLE, ME

Market # NA/Pop: 92,600 (12+) — Revenue : NA — Diaries: 355
APR 17.3 — Income : NA — FM Share: 88.43%

12+ METRO 1/4/SHARE		SPG 81	SPG 80	12+ TSA 1/4/CUME
1. WABK-F+	47/29.4	21.2	25.8	1. WABK-F+ 66/692
2. WIGY-F	26/16.3	11.9	15.0	2. WBLM-F 36/441
3. WBLM-F	21/13.1	12.6	9.5	WIGY-F 36/539
4. WSCL-F+	12/ 7.5	4.7	.7	4. WBGW-F 34/313
5. WBGW-F	9/ 5.6	8.6	3.4	5. WSCL-F+ 13/179
				WTOS-F 13/279

Other stations - See Portland

WSCL-F+, 92.1, 3 KW @ 300, COUNTRY
WTOS-F, 105.1, 50 KW @ 2420, ROCK

, $ 8.25 (Savalli)
Source, $17.00 (Roslin) (SKOWHEGAN)

BATTLE CREEK, MI

Market # 182/Pop: 188,200 — Revenue : $1,873,469 — Diaries: 369
APR 15.3 — Income : $ 257,639 — FM Share: 63.18%

12+ METRO 1/4/SHARE		SPG 81	SPG 80	12+ TSA 1/4/CUME
1. WBCK	43/18.1	18.4	18.6	1. WKFR-F 70/958
2. WJXQ-F	37/15.6	10.4	----	2. WKZO 57/733
3. WKFR-F	25/10.5	8.0	10.0	3. WJXQ-F 48/571
4. WKNR	16/ 6.8	6.4	8.1	4. WBCK 46/606
5. WOOD-F	15/ 6.3	10.0	6.8	5. WQLR-F 32/449

WKNR, 1400, 1 KW/250 W, CONTEMP (Drake-Chen)
ABC-C, $30.00 (Eastman)

Other stations - See Kalamazoo, Grand Rapids or Lansing

BECKLEY, WV

Market # NA/Pop: 72,000(12+)
APR 15.4

Revenue : $1,849,495
Income : $ 217,250

Diaries: 293
FM Share: 49.52%

12+ METRO 1/4/SHARE		SPG 81
1. WJLS	29/26.1	35.1
2. WCIR-F+	27/24.3	29.8
3. WTNJ-F	18/16.2	16.2
4. WWNR	14/12.6	12.6

12+ TSA 1/4/CUME	
1. WTNJ-F	49/449
2. WJLS	46/627
3. WCIR-F	45/581
4. WBKW-F	18/247
WOAY-F+	18/289
WWNR	18/382

WJLS, 560, 5 KW/500 W, COUNTRY
WWNR, 620, 1 KW/500 W, CONTEMP
WBKW-F, 99.5, 34 KW @ 1050, RELIGION
WCIR-F+, 103.7, 25 KW @ 355, ROCK
WOAY-F+, 94.1, 25 KW @ 650, AOR
WTNJ-F, 105.9, 50 KW @ 500, COUNTRY

CBS, $10.50 (Regional)
ABC-C, $ 8.00 (Katz)
CBS, $ 5.00 (Regional)
Source, $ 9.50 (----)
RKO, $ 8.10 (Savalli)
ABC-E, $10.00 (----)

BILOXI-GULFPORT-PASCAGOULA-MOSS POINT, MS

Market # 177/Pop: 196,900
APR 15.6

Revenue : $2,985,550
Income : $ 413,924

Diaries: 533
FM Share: 61.58%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WQID-F	96/24.7	24.5	23.5
2. WVMI	38/ 9.8	13.9	12.4
3. WTAM	32/ 8.2	4.5	1.6
4. WAIL-F	28/ 7.2	3.3	---
5. WXGR	18/ 4.6	3.8	3.3

12+ TSA 1/4/CUME	
1. WQID-F	98/1138
2. WVMI	42/ 543
3. WTAM	32/ 292
4. WAIL-F	28/ 301
5. WXGR	18/ 84

WVMI, 570, 5 KW/1 KW, COUNTRY
WTAM, 1240, 1 KW/250 W, BLACK
WXGR, 1190, 5 KW, COUNTRY
WQID-F, 93.7, 100 KW @ 400, ROCK

ABC-E, $19.30 (Torbet) New South
NBN, $11.00 (Howard)
, $ 5.50 (----) (BAY ST. LOUIS)
ABC-F, $24.20 (Torbet) New South

BISMARCK, ND

Market # 319/Pop: 82,400
APR 16.6

Revenue : $3,244,487
Income : $ 307,956

Diaries: 319
FM Share: 31.13%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KFYR	37/33.3	29.2	30.6
2. KBMR	31/27.9	32.7	29.7
3. KYYY-F	19/17.1	15.9	23.4
4. KQDY-F	13/11.7	7.1	5.4

12+ TSA 1/4/CUME	
1. KFYR	132/1691
2. KBMR	49/ 450
3. KYYY-F	33/ 448
4. KQDY-F	18/ 244

KFYR, 550, 5 KW, CONTEMP/AC
KBMR, 1130, 10 KW (DAYS), COUNTRY
KYYY-F, 92.9, 100 KW @ 1180, ROCK
KQDY-F, 94.5, 100 KW @ 1090, COUNTRY

, $38.70 (Blair) Meyer
ABC-I, $26.00 (Mc-Guild)
Source, $18.00 (Blair) Meyer
ABC-C, $10.00 (Mc-Guild)

BOULDER,CO

Market # NA/Pop: 168,300 (12+)
APR 15.7

Revenue : NA
Income : NA

Diaries: 440
FM Share: 62.29%

12+ METRO 1/4/SHARE		SPG 81
1. KBCO-F	27/10.2	8.6
2. KOSI-F	25/ 9.5	7.8
3. KBPI-F	24/ 9.1	12.5
4. KOA	20/ 7.6	5.1
5. KAZY-F	18/ 6.8	5.1

12+ CUME	
1. KBPI-F	402
2. KOA	364
3. KAZY-F	341
4. KBCO-F	335
5. KOSI-F	325

CG

See Denver for station information

BOZEMAN, MT

Market # NA/Pop: 37,600 (12+) | Revenue : $1,426,872 | Diaries: 312
APR 12.0 | Income : $ -63,453 | FM Share: 43.24%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KCDQ-F	13/28.9	3.9	5.0
2. KXXL	9/20.0	15.7	20.0
3. KBMN	4/ 8.9	13.7	12.5
KBOZ	4/ 8.9	23.5	40.0
KGVW	4/ 8.9	9.8	2.5

12+ TSA 1/4/CUME	
1. KCDQ-F	14/119
2. KBOZ	9/189
KXXL	9/125

KBOZ, 1090, 5 KW, AC
KBMN, 1230, 1 KW/250 W, CONTEMP
KXXL, 1450, 1 KW/250 W, COUNTRY
KGVW, 630, 1 KW, RELIGION/TALK
KCDQ-F, 96.7, 3 KW @ 195, ROCK

NBC, $12.00 (McGuire)
ABC-I, $11.00 (Eastman)
APR, $ 8.00 (Hix)
, $ 7.25 (A/D) Enterprise (BELGRADE)
RKO, $10.00 (Mc-Guild) (BELGRADE)

BRYAN-COLLEGE STATION, TX

Market # 300/Pop: 99,000 | Revenue : $925,981 | Diaries: 289
APR 14.7 | Income : $ 28,488 | FM Share: 69.07%

12+ METRO 1/4/SHARE	
1. KORA-F	23/19.2
2. WTAW-F	21/17.5
3. KTAM	16/13.3
4. WTAW	7/ 5.8

12+ TSA 1/4/CUME	
1. KORA-F	28/367
2. WTAW-F	26/399
3. KTAM	22/352
4. WTAW	18/284

WTAW, 1150, 1 KW/500 W, COUNTRY
KTAM, 1240, 1 KW/250 W, CONTEMP
WTAW-F, 92.1, 3 KW @ 275, ROCK
KORA-F, 98.3, 3 KW @ 197, COUNTRY

, $11.25 (PRO)
ABC-C, $12.10 (----)
, $21.00 (PRO)
MBS, $11.10 (----)

BURLINGTON, VT

Market # 267/Pop: 118,300 | Revenue : $2,530,513 | Diaries: 247
APR 14.7 | Income : $ 76,631 | FM Share: 58.87%

12+ METRO 1/4/SHARE		FAL 81	SPG 81
1. WQCR-F	32/22.4	25.5	23.7
2. WJOY	17/11.9	6.1	7.9
3. WEZF-F	16/11.2	9.1	10.5
WVMT	16/11.2	11.5	11.8

12+ TSA 1/4/CUME	
1. WEZF-F	66/649
2. WQCR-F	56/831
3. WGFB-F	47/784
4. CHOM-F	44/602

WVMT, 620, 5 KW, MOR
WJOY, 1230, 1 KW/250 W, AC
WQCR-F, 98.9, 50 KW @ 310, ROCK
WEZF-F, 92.9, 36 KW @ 2703, BTFL MUS

NBC, $14.25 (Torbet) Goldman
CBS, $11.75 (PRO)
, $18.00 (PRO)
, $21.00 (Blair)

CAPE MAY, NJ

Market # NA/Pop: 73,400 (12+) | Revenue : NA | Diaries: 381
APR 17.4 | Income : NA | FM Share: 79.31%

12+ METRO 1/4/SHARE	
1. WWOC-F	18/14.1
2. WMMR-F	16/12.5
3. WSLT-F	14/10.9
4. WMGM-F	9/ 7.0
5. WCMC	8/ 6.3

12+ CUME	
1. WWOC-F	176
2. WMGM-F	153
3. WSLT-F	152
4. WMMR-F	125
5. WCMC	121

WWOC-F, 94.3, 3 KW @ 300, BTFL MUS
WCMC, 1230, 1 KW, ROCK

, $12.00 (----)
, $13.50 (Dome)

Other stations - see Atlantic City

CHAMPAIGN-URBANA-RANTOUL, IL

Market # 201/Pop: 169,200 — Revenue : $2,908,755 — Diaries: 334
APR 15.3 — Income : $ -428 — FM Share: 56.28%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. WLRW-F	29/13.4	17.7	13.5
2. WKIO-F	28/12.9	12.5	11.4
3. WDWS	25/11.5	12.9	12.4
4. WLS	20/ 9.2	4.3	10.9
5. WDWS-F	15/ 6.9	10.3	9.8

12+ TSA	1/4/CUME
1. WLRW-F	39/582
2. WDWS	29/451
3. WKIO-F	28/435
WLS	28/533
5. WDWS-F	22/325

WDWS, 1400, 1 KW/250 W, MOR
WDWS-F, 97.5, 50 KW @ 424, BTFL MUS
WKIO-F, 103.9, 3 KW @ 150, ROCK
WLRW-F, 94.5, 43 KW @ 401, ROCK

CBS, $27.00 (Mc-Guild)
, $14.00 (Mc-Guild)
ABC-R, $19.00 (Lotus)
, $16.00 (PRO)

CHARLOTTESVILLE, VA

Market # 268/Pop: 117,200 — Revenue : $1,922,689 — Diaries: 467
APR 16.1 — Income : $ -122,183 — FM Share: 40.67%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. WCHV	26/19.3	26.4	23.0
2. WINA	24/17.8	12.4	15.0
3. WWWV-F	21/15.6	14.0	11.5
4. WPED+	19/14.0	13.2	14.2
5. WQMC-F	15/11.1	5.4	8.8

12+ TSA	1/4/CUME
1. WCHV	31/446
2. WINZ	27/429
3. WPED+	26/220
WWWV-F	26/335
5. WQMC-F	16/177

WCHV, 1260, 5 KW/1 KW, AC
WINA, 1070, 5 KW, AC
WPED+, 810, 500 W (DAYS), COUNTRY
WQMC-F, 95.3, 3 KW @ 190, BTFL MUS
WWWV-F, 97.5, 50 KW @ 450, AOR

ABC-D, $21.00 (Masla) Clay
CBS, $10.00 (PRO)
, $10.25 (Savalli) Elting (CROZET)
, $ 9.50 (PRO)
RKO, $21.00 (Masla) Clay

CHEYENNE, WY

Market # 334/Pop: 71,200 — Revenue : $1,393,021 — Diaries: 341
APR 16.3 — Income : $ -313,264 — FM Share: 41.66%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KKAZ-F	18/19.8	9.5	12.5
2. KUUY	16/17.6	10.7	8.3
3. KFBC	12/13.2	17.9	20.8
4. KFBQ-F	6/ 6.6	16.7	15.3
KRAE	6/ 6.6	7.1	8.3
KIMN	6/ 6.6	4.8	12.5

12+ CUME	
1. KKAZ-F	193
2. KUUY	151
3. KFBC	133
4. KFBQ-F	123
5. KIMN	116
6. KLZ	98

KFBC, 1240, 1 KW/250 W, MOR
KRAE, 1480, 1 KW, MOR
KUUY, 1530, 10 KW/1 KW, COUNTRY
KFBQ-F, 97.9, 100 KW @ 580, ROCK
KKAZ-F, 100.7, 100 KW @ 490, AC

ABC-I, $12.75 (Eastman)
, $ 6.00 (PRO)
CBS, $ NA (Torbet) Mesa
ABC-C, $12.75 (S/R)
Source, $ NA (Torbet) Mesa

KIMN, KLZ - See Denver

CHICO, CA

Market # 219/Pop: 150,000
APR 16.0

Revenue : $1,696,513
Income : $ 253,841

Diaries: 485
FM Share: 54.18%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KFMF-F	26/12.6	7.5	6.9
2. KHSL	25/12.1	10.8	8.0
3. KNVR-F	24/11.6	13.4	11.2
4. KPAY-F	21/10.1	8.6	11.2
5. KPAY	20/ 9.7	5.9	13.4

12+ TSA 1/4/CUME	
1. KHSL	43/563
2. KFMF-F	35/391
3. KPAY-F	34/403
4. KNVR-F	30/317
5. KPAY	23/452

KHSL, 1290, 5 KW, COUNTRY
KPAY, 1060, 10 KW (DA-N), MOR
KNVR-F, 96.7, 3 KW @ 285, ROCK
KFMF-F, 93.7, 15 KW @ 290, AOR
KPAY-F, 95.1, 6 KW @ 1170, BTFL MUS

CBS, $10.00 (Torbet)
NBC, $12.00 (Katz)
Source, $11.00 (Masla)
ABC-F, $12.00 (PRO)
, $ 8.50 (Katz)

COLUMBIA, MO

Market # 290/Pop: 102,800
APR 17.6

Revenue : $1,566,185
Income : $ 56,368

Diaries: 340
FM Share: 59.70%

12+ METRO 1/4/SHARE	
1. KFMZ-F	37/23.9
2. KFRU	26/16.8
3. KCMQ-F	21/13.5
4. KTGR	14/ 9.0
5. KTXY-F	12/ 7.7

12+ TSA 1/4/CUME	
1. KFMZ-F	44/485
2. KFRU	26/344
3. KCMQ-F	21/266
4. KTGR	14/142
5. KTXY-F	13/184

KFRU, 1400, 1 KW/250 W, VARIETY
KTGR, 1580, 250 W (DAYS), COUNTRY
KCMQ-F, 96.7, 3 KW @ 150, CONTEMP
KFMZ-F, 98.3, 3 KW @ 300, AOR
KTXY-F, 106.9, 100 KW @ 600, CONTEMP

ABC-I, $12.25 (PRO)
, $14.12 (Beaver)
, $14.12 (Beaver)
ABC-R, $12.50 (----)
, $18.20 (Masla) (JEFFERSON CITY)

DANVILLE, IL

Market # 305/Pop: 95,100
APR 14.6

Revenue : $1,520,577
Income : $ -40,866

Diaries: 265
FM Share: 62.37%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WDNL-F	26/22.8	26.9	24.0
2. WIAI-F	19/16.7	14.3	20.8
3. WDAN	12/10.5	12.6	10.4
4. WDWS-F	11/ 9.6	5.9	2.4

12+ TSA 1/4/CUME	
1. WDNL-F	30/419
2. WIAI-F	29/341
3. WLS	20/422
4. WDWS-F	16/161
WDAN	16/255

WDAN, 1490, 1 KW/250 W, COUNTRY
WDNL-F, 102.1, 11 KW @ 380, CONTEMP
WIAI-F, 99.1, 50 KW @ 500, COUNTRY

CBS, $22.20 (Masla)
RKO, $22.20 (Masla)
, $25.00 (HNW)

WDWS - See Springfield

WLS - See Chicago

DOTHAN, AL

Market # 326/Pop: 77,700
APR 15.7

Revenue : $1,303,769
Income : $ 70,302

Diaries: 396
FM Share: 75.0%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WTVY-F	21/21.6	18.4	18.5
2. WOOF-F	15/15.5	18.4	23.1
3. WLHQ-F	12/12.4	6.9	12.3
4. WXLE-F	11/11.3	13.8	----

12+ TSA 1/4/CUME	
1. WTVY-F	76/918
2. WLHQ-F	70/676
3. WKMX-F	56/669
4. WPAP-F	35/348

WOOF-F, 99.7, 100 KW @ 342, BTFL MUS
WTVY-F, 95.5, 100 KW @ 1078, COUNTRY
WXLE-F, 94.3, 3 KW @ 285, URBAN
WKMX-F, 106.7, 100 KW @ 432, CONTEMP

MBS, $10.00 (Lotus)
CBS, $17.50 (PRO)
SBN, $ 7.00 (----) (ABBEVILLE)
, $13.25 (Bolton)

DUBUQUE, IA

Market # 306/Pop: 94,200
APR 18.6

Revenue : $2,563,425
Income : $ 271,222

Diaries: 271
FM Share: 27.13%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KDTH	46/32.9	33.3	31.3
2. WDBQ	35/25.0	20.5	24.6
3. KFMD-F	24/17.1	20.5	20.1
4. KIWI-F	8/ 5.7	6.1	9.0

12+ TSA 1/4/CUME	
1. KDTH	64/699
2. KFMD-F	58/640
3. WDBQ	40/507
4. WMT	22/333

KDTH, 1370, 5 KW, COUNTRY
WDBQ, 1490, 1 KW/250 W, CONTEMP
KFMD-F, 92.9, 100 KW @ 450, CONTEMP
KIWI-F*, 105.3, 50 KW @ 340, CONTEMP

, $18.50 (PRO) Woodward
ABC-C, $16.75 (Mc-Guild) Communi Prop
, $20.50 (PRO) Woodward
, $14.00 (Mc-Guild) Communi Prop

* Now WLYV

WMT - See Cedar Rapids

EAU CLAIRE, WI

Market # 242/Pop: 132,700
APR 16.7

Revenue : $2,999,151
Income : $ 375,705

Diaries: 363
FM Share: 68.35%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WAXX-F	43/23.5	21.1	17.1
2. WBIZ-F	35/19.1	18.9	22.9
3. WEAQ	25/13.7	15.0	16.0
4. WIAL-F	17/ 9.3	8.9	13.1

12+ TSA 1/4/CUME	
1. WAXX-F	164/1593
2. WBIZ-F	71/ 805
3. WEAQ	34/ 690
4. WIAL-F	31/ 346

WEAQ, 790, 5 KW, MOR
WAXX-F, 104.5, 100 KW @ 1830, COUNTRY
WIAL-F, 94.1, 84 KW @ 351, BTFL MUS
WBIZ-F, 100.7, 100 KW @ 733, ROCK

NBC, $14.00 (----)
ABC-I, $37.00 (Mc-Guild) Post
, $10.00 (----)
ABC-C, $17.10 (Masla) Sentry

FAYETTEVILLE-SPRINGDALE, AR

Market # 185/Pop: 185,300
APR 13.8

Revenue : NA
Income : NA

Diaries: 367
FM Share: 61.0%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KMCK-F	42/19.8	15.6	18.0
2. KFAY	25/11.8	15.2	12.9
3. KKEG-F	22/10.4	4.9	11.8
4. KCIZ-F	21/ 9.9	6.7	12.9
5. KAMO-F	14/ 6.6	8.0	3.9

12+ TSA 1/4/CUME	
1. KMCK-F	48/615
2. KFAY	27/324
3. KKEG-F	23/363
4. KCIZ-F	21/423
5. KAMO	16/231

KMCK-F, 105.7, 100 KW @ 415, CONTEMP ,$18.00 (----)

KFAY, 1250, 1 KW, COUNTRY
KCIZ-F, 104.9, 3 KW @ 137, ROCK
KAMO-F, 94.3, 3 KW @ 310, COUNTRY
KKEG-F, 92.1, 3 KW @ 460, ROCK

, $20.00 (Savalli)
UPI, $ 7.20 (----) (SPRINGDALE)
CBS, $ 6.00 (RSR) (ROGERS)
APR, $20.00 (Savalli)

FT. MYERS-CAPE CORAL, FL

Market # 168/Pop: 220,700 — Revenue : $3,244,618 — Diaries: 452
APR 16.1 — Income : $ -259,174 — FM Share: 73.40%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. WCVU-F	79/25.7	24.6	26.8
2. WINK-F	55/17.9	13.9	15.9
3. WINK	41/13.4	11.7	9.8
4. WHEW-F	22/ 7.2	10.1	10.6
WLEQ-F	22/ 7.2	8.8	6.5

12+ TSA	1/4/CUME
1. WCVU-F	116/904
2. WINK-F	96/1072
3. WINK	48/608
4. WHEW-F	24/362
5. WLEQ-F	23/435

WINK, 1240, 1 KW/250 W, NOSTALGIA
WINK-F, 96.9, 100 KW @ 833, CONTEMP
WCVU-F, 94.5, 100 KW @ 689, BTFL MUS (Schulke)
WHEW-F, 101.9, 71 KW @ 207, COUNTRY
WLEQ-F, 95.9, 1 KW @ 490, CONTEMP

CBS, $13.00 (Mc-Guild)
, $15.13 (Mc-Guild)
, $33.00 (Blair) Palmer (NAPLES)
, $37.65 (----)
RKO, $25.00 (Selcom)

FT. PIERCE, FL

Market # 308/Pop: 92,900 — Revenue : $1,836,239 — Diaries: 307
APR 19.1 — Income : $ -463,559 — FM Share: 81.45%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. WRIT-F	25/17.1	20.0	9.0
2. WIZD-F	24/16.4	14.5	16.9
3. WOVV-F	21/14.4	11.8	21.3
4. WAVN-F	20/13.7	6.4	3.4
5. WFTP	14/ 9.6	11.8	11.2

12+ TSA	1/4/CUME
1. WIZD-F	48/473
2. WRIT-F	44/434
3. WAVN-F	41/327
4. WOVV-F	39/500
5. WGYL-F	34/276

WFTP, 1330, 1 KW/500 W, COUNTRY
WOVV-F, 95.5, 100 KW @ 518, CONTEMP
WAVW-F, 105.5, 3 KW @ 350, COUNTRY
WRIT-F, 92.7, 3 KW @ 340, BTFL MUS

ABC-E, $11.00 (PRO)
Source, $17.00 (----) Roth
, $ 8.00 (Media South) Rowland
APR, $14.25 (----) (STUART)

WIZD - See West Palm Beach

FT. SMITH, AR

Market # 173/Pop: 210,000 — Revenue : $2,916,204 — Diaries: 475
APR 16.3 — Income : $ 72,465 — FM Share: 77.10%

12+ METRO	1/4/SHARE	SPG 81
1. KISR-F	88/31.8	35.0
2. KTCS-F	40/14.4	12.9
3. KTCS	23/ 8.3	7.2
4. KINB-F	19/ 6.9	6.8
KXXI-F	19/ 6.9	3.0

12+ TSA	1/4/CUME
1. KISR-F	132/1234
2. KTCS-F	55/ 642
3. KINB-F	47/ 527
4. KLUP-F	23/ 338
KTCS	23/ 251

KTCS, 1410, 1 KW (DAYS), COUNTRY
KTCS-F, 99.9, 36 KW @ 225, COUNTRY
KISR-F, 93.7, 100 KW @ 1200, ROCK
KINB-F, 107.3, 70 KW @ 1810, COUNTRY
KXXI-F, 100.9, 3 KW @ 346, ROCK

, $ 4.00 (----)
, $ 4.00 (----)
ABC-F, $12.00 (----)
ABC-E, $ 8.00 (----) (POTEAU)
RKO, $11.50 (----)

FT. WALTON BEACH, FL

Market # 273/Pop: 114,200 — Revenue : NA — Diaries: 346
APR 14.3 — Income : NA — FM Share: 78.44%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. WFTW-F	22/17.2	8.1	12.9
2. WTKX-F	21/16.4	23.0	15.8
3. WNUE	16/12.5	16.3	26.7
WJLQ-F	16/12.5	10.4	13.9
5. WMMK-F	14/10.9	----	----

12+ TSA	1/4/CUME
1. WTKX-F	24/309
2. WFTW-F	23/327
3. WMMK-F	16/221
WNUE	16/246
WJLQ-F	16/269

WNUE, 1400, 1 KW/250 W, ROCK — , $13.00 (Torbet)
WFTW-F, 99.3, 3 KW @ 209, CONTEMP — APR, $11.15 (----)
WMMK-F, 92.1, 1 KW @ ? ?, NA — NBC, $ NA (----)

FREDERICK, MD

Market # NA/Pop: 133,700 (12+) — Revenue : $1,736,108 — Diaries: 369
APR 17.6 — Income : $ 305,673 — FM Share: 66.42%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. WFMD	31/17.7	22.8	19.5
2. WZYQ-F+	29/16.6	9.9	13.6
3. WFRE-F	19/10.9	13.0	14.3
4. WPOC-F	10/15.7	3.1	3.8

12+ CUME	
1. WFMD	483
2. WZYQ-F	369
3. WFRE-F	184
4. WRQX-F	147

WFMD, 930, 5 KW/1 KW, MOR — CBS, $ NA (PRO) Gibbons
WFRE-F, 99.9, 9 KW @ 1123, BTFL MUS — , $ NA (PRO) Gibbons
WZYQ-F, 103.9, 270 W @ 912, ROCK — ABC-C, $25.00 (Lotus)

WPOC - See Baltimore

WRQX - See Washington

GAINESVILLE, FL

Market # 207/Pop: 159,300 — Revenue : $1,834,932 — Diaries: 492
APR 15.9 — Income : $ 144,919 — FM Share: 52.12%

12+ METRO	1/4/SHARE	FAL 81
1. WDVH	42/19.7	18.7
2. WYKS-F	35/16.4	19.3
3. WRUF-F	34/16.0	12.8
4. WGGG	25/11.7	8.6
5. WRUF	18/ 8.5	10.2

12+ TSA	1/4/CUME
1. WDVH	44/347
2. WRUF-F	38/571
WYKS-F	38/570
4. WGGG	28/409
5. WRUF	21/435

WDVH, 980, 5 KW (DAYS), COUNTRY — ABC-E, $15.50 (PRO)
WGGG, 1230, 1 KW/250 W, ROCK — MBS, $10.00 (----)
WRUF, 850, 5 KW, MOR — CBS, $12.00 (Smith) Univ of Flor
WRUF-F, 103.7, 100 KW @ 344, ROCK — , $14.00 (Smith) Univ of Flor
WYKS-F, 105.5, 3 KW @ 300, ROCK — ABC-F, $17.00 (Masla) Sunshine Wireless

GRAND FORKS, ND-MN

Market # 292/Pop: 101,900
APR 16.3

Revenue : $3,458,239
Income : $ 288,180

Diaries: 242
FM Share: 44.95%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KNOX	16/11.9	20.3	19.7
KRRK+	16/11.9	7.9	9.9
KYTN-F	16/11.9	13.3	8.3
4. KYCK-F	14/10.4	5.5	9.8
5. KKXL-F	12/ 9.0	3.1	6.1

12+ TSA	1/4/CUME
1. KNOX	26/404
2. KFGO	22/293
3. KYCK-F	21/214
KYTN-F	21/398
5. KRRK+	19/252

KNOX, 1310, 5 KW, AC
KRRK+, 1590, 5 KW/1 KW, COUNTRY
KYTN-F, 94.7, 100 KW @ 300, ROCK
KYCK-F, 97.1, 100 KW @ ? ?, ? ?
KKXL-F, 92.9, 100 KW @ 280, CONTEMP

ABC-E,	$29.25	(Torbet)	Peoria Jrnl Star
MBS,	$17.00	(Masla)	
ABC-C,	$15.50	(Torbet)	Peoria Jrnl Star
,	$ NA	(----)	(CROOKSTON)
RKO,	$13.50	(Selcom)	Ingstad

KFGO - See Fargo

GRAND JUNCTION, CO

Market # NA/Pop: 72,200 (12+)
APR 15.9

Revenue : $2,101,848
Income : $ 23,426

Diaries: 269
FM Share: 43.56%

12+ METRO	1/4/SHARE	SPG 81
1. KQIX-F	33/28.7	33.3
2. KQIL	30/26.1	29.0
3. KEXO	14/12.2	12.9
4. KREX-F	8/ 7.0	4.3
5. KSTR	7/ 6.1	4.3

12+ TSA	1/4/CUME
1. KQIX-F	43/437
2. KQIL	32/322
3. KREX-F	17/240
4. KEXO	14/228
5. KSTR	11/201

KEXO, 1230, 1 KW, CONTEMP
KSTR, 620, 5 KW (DAYS), CONTEMP
KQIL, 1340, 1 KW/250 W, COUNTRY
KQIX-F, 93.1, 25 KW @ 495, CONTEMP
KREX-F, 92.3, 30 KW @ -42, BTFL MUS

ABC-C,	$13.75	(Eastman)	Donrey
NBC,	$13.00	(Savalli)	
APR,	$15.00	(Hix)	Mesa
APR,	$15.00	(Hix)	Mesa
CBS,	$15.00		

GREAT FALLS, MT

Market # NA/Pop: 64,600 (12+)
APR 17.5

Revenue : $2,123,222
Income : $ -193,902

Diaries: 357
FM Share: 51.81%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KEIN	21/18.6	21.1	9.1
2. KNUW-F	20/17.7	16.5	14.8
3. KOOZ-F	17/15.0	16.5	10.2
4. KQDI	16/14.2	12.8	26.1
5. KMON	14/12.4	20.2	26.1

12+ TSA	1/4/CUME
1. KMON	41/489
2. KNUW-F	28/280
3. KEIN	27/327
4. KQDI	20/327
5. KOOZ-F	18/137

KEIN, 1310, 5 KW/1 KW, COUNTRY
KMON, 560, 5 KW, COUNTRY
KQDI, 1450, 1 KW/250 W, AC
KNUW-F, 94.5, 36 KW @ 486, ROCK
KOOZ-F, 106.3, 3 KW @ 300, BTFL MUS

NBC,	$21.50	(Masla)
ABC-I,	$23.80	(Eastman)
Source,	$ NA	(PRO)
RKO,	$ NA	(S/R)
,	$ NA	(PRO)

HAGERSTOWN-CHAMBERSBURG-WAYNESBORO, MD-PA

Market # 271/Pop: 114,600 | Revenue : NA | Diaries: 465
APR 18.2 | Income : NA | FM Share: 74.67%

12+ METRO 1/4/SHARE		SPG 81
1. WYII-F	44/12.5	9.3
2. WQCM-F	42/12.0	16.5
3. WIKZ-F	40/11.4	11.9
4. WAYZ-F+	26/ 7.4	5.2
5. WJEJ	21/ 6.0	7.2
WWMD-F	21/ 6.0	3.8

12+ TSA 1/4/CUME	
1. WYII-F	48/429
2. WQCM-F	47/527
3. WIKZ-F	41/412
4. WKMZ-F	38/404
5. WWMD-F	28/346
6. WAYZ-F	26/275

WJEJ, 1240, 1 KW/250 W, MOR
WAYZ-F+, 101.5, 3 KW @ 300, COUNTRY
WIKZ-F, 95.1, 50 KW @ 265, CONTEMP
WQCM-F, 96.7, 3 KW @ 160, AC
WWMD-F, 104.7, 75 KW @ 1320, BTFL MUS
WYII-F, 95.9, 3 KW @ 300, COUNTRY

CBS, $ 8.00 (----)
ABC-C, $ 8.00 (----) (WAYNESBORO, PA)
, $18.55 (----) (CHAMBERSBURG)
ABC-F, $10.00 (Dome)
, $ 8.00 (----)
NBC, $10.00 (Market 4) (WILLIAMSPORT)

ITHACA, NY

Market # NA/Pop: 75,400 (12+) | Revenue : $960,979 | Diaries: 313
APR 13.3 | Income : $145,616 | FM Share: 62.50%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WTKO	21/21.0	27.2	22.6
2. WVBR-F	14/14.0	12.8	16.0
3. WHCU-F	11/11.0	12.0	9.4
4. WNOZ-F	10/10.0	8.0	14.2
5. WPCX-F	9/ 9.0	4.8	4.7
6. WHCU	8/ 8.0	8.0	9.4

12+ TSA 1/4/CUME	
1. WTKO	22/385
2. WNOZ-F	17/315
3. WVBR-F	14/247
WHEN	14/247
5. WACU-F	13/213
6. WPCX-F	11/ 98

WHCU, 870, 5 KW (DAYS), MOR/VARIETY
WTKO, 1470, 5 KW/500 W, MOR
WHCU-F, 97.3, 52 KW @ 730, VARIETY
WNOZ-F, 99.9, 20 KW @ 730, ROCK
WVBR-F, 93.5, 3 KW @ 250, AOR
WPCX-F, 106.9, 45 KW @ 530, COUNTRY

CBS, $12.56 (Lotus) Cornell
, $14.00 (----)
CBS, $12.56 (Lotus) Cornell
ABC-C, $ 9.00 (Market 4)
RKO, $12.70 (Market 4)
, $14.00 (----) Scott (AUBURN)

JOPLIN, MO

Market # 249/Pop: 129,900 | Revenue : $1,676,579 | Diaries: 234
APR 11.7 | Income : $ 323,801 | FM Share: 37.17%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KKUZ-F	17/19.8	1.1	---
2. KODE	14/16.3	4.4	4.4
3. KFSB	13/15.1	15.4	12.1
4. WMBH	10/11.6	17.6	14.3

12+ TSA 1/4/CUME	
1. KKUZ-F	32/410
2. KKOW	31/335
3. KBLT-F	29/181
4. KFSB	28/401

WMBH, 1450, 1 KW/250 W, COUNTRY
KODE, 1230, 1 KW/250 W, MOR
KFSB, 1310, 5 KW/1 KW, CONTEMP/AC
KKOW, 860, 10 KW/5 KW, COUNTRY
KKUZ-F, 102.5, 100 KW @ 440, CONTEMP
KBLT-F, 107.1, 3 KW @ 300, COUNTRY

, $10.50 (RSR)
CBS, $ 9.00 (PRO) Gilmore
ABC-E, $ 9.50 (Pates)
CBS, $37.00 (Masla) (PITTSBURG)
, $11.50 (RSR)
, $ 9.50 (----) (BAXTER SPGS)

KILLEEN-TEMPLE, TX

Market # 166/Pop: 223,600 — Revenue : $2,814,662 — Diaries: 455
APR 17.1 — Income : $ 437,783 — FM Share: 64.09%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KIXS-F	49/16.7	14.6	24.5
2. KOOV-F	47/16.0	11.9	15.5
3. KIIZ	42/14.3	20.4	5.3
4. KTON+	32/10.9	9.9	18.1
5. KPLE-F	19/ 6.5	7.5	3.0
6. KTEM	15/ 5.1	4.4	6.8

12+ TSA 1/4/CUME	
1. KIXS-F	55/638
2. KOOV-F	52/465
3. KIIZ	43/246
4. KTON+	32/454
5. WBAP	20/269
6. KPLE-F	19/243

KTON+, 940, 1 KW (DAYS), COUNTRY
KTEM, 1400, 1 KW/250 W, AC
KPLE-F, 104.9, 3 KW @ 345, COUNTRY

ABC-I, $13.00 (Smith) Sigmor
MBS, $15.60 (Howard) Formby
MBS, $15.60 (Howard) Formby

Other stations - see Waco

LA CROSSE, WI

Market # 309/Pop: 92,500 — Revenue : $2,785,678 — Diaries: 272
APR 17.1 — Income : $ 389,170 — FM Share: 62.60%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WIZM-F	33/24.8	24.2	24.6
2. WKTY	24/18.0	28.0	28.7
3. WLXR-F	22/16.5	14.4	13.1
4. WIZM	11/ 8.3	13.6	11.5

12+ TSA 1/4/CUME	
1. WIZM-F	69/761
2. WAXX-F	42/376
3. WKTY	40/477
4. KROC-F	38/353

WKTY, 580, 5 KW/1 KW, MOR
WIZM, 1410, 5 KW, AC
WIZM-F, 95.3, 100 KW @ 557, ROCK
WLXR-F, 104.9, 1.4 KW @ 430, COUNTRY

ABC-E, $22.10 (Mc-Guild)
NBC, $18.60 (----) Midwest Family
Source, $18.60 (----) Midwest Family
CBS, $12.00 (PRO)

KROC-F - See Rochester, MN Condensed

LAFAYETTE, IN

Market # 257/Pop: 123,400 — Revenue : $1,994,332 — Diaries: 279
APR 12.9 — Income : $ -23,944 — FM Share: 69.91%

12+ METRO 1/4/SHARE		FAL 81	SPG 80
1. WASK	23/17.3	22.0	23.0
2. WXUS-F	22/16.5	15.7	13.3
3. WAZY-F	18/13.5	18.1	18.5
4. WASK-F	17/12.8	18.9	14.8
5. WLFQ-F	13/ 9.8	3.9	3.0

12+ TSA 1/4/CUME	
1. WAZY-F	52/779
2. WASK-F	41/499
3. WASK	34/508
4. WXUS-F	27/408
5. WLFQ-F	17/262

WASK, 1450, 1 KW/250 W, MOR
WASK-F, 105.3, 50 KW @ 375, COUNTRY
WAZY-F, 96.5, 50 KW @ 500, ROCK
WLFQ-F, 103.9, 920 W @ 500, BTFL MUS
WXUS-F, 92.7, 3 KW @ 215, AOR

NBC, $18.00 (Regional)
NBC, $14.25 (Regional)
ABC-C, $16.00 (----)
, $ 8.40 (----) Sinclair (CRAWFORDSVILLE)
Source, $17.00 (Masla)

LAKE CHARLES, LA

Market # 199/Pop: 170,800
APR 17.2

Revenue : $2,507,662
Income : 80,744

Diaries: 457
FM Share: 67.27%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KTQQ-F	52/22.1	16.5	17.8
2. KEZM	35/14.9	12.6	6.7
3. KYKZ-F	24/10.2	6.8	6.7
KHYS-F	24/10.2	6.3	10.0
5. KLCL-F	20/ 8.5	6.8	8.3

12+ TSA 1/4/CUME	
1. KTQQ-F	62/571
2. KYKZ-F	46/670
3. KEZM	36/219
4. KHYS-F	25/275
5. KLCL	24/399

KEZM, 1310, 500 W (DAYS), BLACK
KLCL, 1470, 5 KW, COUNTRY
KYKZ-F, 96.1, 100 KW @ 427, COUNTRY/CONTEMP
KTQQ-F, 100.9, 3 KW @ 300, COUNTRY
KLCL-F, 99.5, 35 KW @ 400, BTFL MUS

SBN, $13.00 (Savalli) (SULPHUR)
NBC, $12.51 (Torbet) Perry
, $16.50 (Selcom)
ABC-E, $10.50 (----) (SULPHUR)
NBC, $11.00 (Torbet) Perry

KHYS-F - See Beaumont

LAWTON, OK

Market # 274/Pop: 113,900
APR 14.8

Revenue : $1,128,344
Income : $ 18,152

Diaries: 395
FM Share: 70.86%

12+ METRO 1/4/SHARE		SPG 81
1. KLAW-F	50/37.6	41.6
2. KSWO	28/21.1	21.6
3. KRLG	24/18.0	9.6

12+ TSA 1/4/CUME	
1. KLAW-F	56/462
2. KSWO	30/419
3. KRLG-F	25/347

KSWO, 1380, 1 KW, ROCK
KLAW-F, 101.5, 100 KW @ 600, COUNTRY
KRLG-F, 98.1, 100 KW @ 225, CONTEMP

ABC-C, $12.10 (PRO)
ABC-I, $10.00 (Masla)
, $10.00 (Pates)

LONGVIEW-MARSHALL, TX

Market # 209/Pop: 157,200
APR 15.1

Revenue : $2,400,002
Income : $ 126,839

Diaries: 417
FM Share: 64.63%

12+ METRO 1/4/SHARE		SPG 81
1. KYKX-F	48/24.5	22.2
2. KKTX-F	18/ 9.2	8.9
3. KFRO	12/ 6.1	5.1
4. KNUE-F	10/ 5.1	7.0
KZEY	10/ 5.1	12.0

12+ TSA 1/4/CUME	
1. KYKX-F	105/1048
2. KNUE-F	32/ 323
3. KKTX-F	26/ 302
4. KTYL-F	22/ 302
5. KRMD-F	14/ 235

KFRO, 1370, 1 KW, AC
KZEY, 690, 1 KW (DAYS), BLACK
KKTX-F, 95.9, 850 W @ 510, ROCK
KYKX-F, 105.7, 100 KW @ 950, COUNTRY
KNUE-F, 101.5, 100 KW @ 378, BTFL MUS

ABC-I, $10.80 (Miller)
, $12.00 (HNW) (TYLER)
MBS, $ 7.25 (----) Noalmark
, $19.00 (Selcom)
, $10.00 (Masla) (TYLER)

LUFKIN-NACOGDOCHES, TX

Market # NA/Pop: 93,200 (12+)
APR 13.6

Revenue : $825,211
Income : $-152,507

Diaries: 352
FM Share: 77.27%

12+ METRO 1/4/SHARE	
1. KYKS-F	28/21.7
2. KJCS-F	25/19.4
3. KIPR-F	11/ 8.5

12+ TSA 1/4/CUME	
1. KYKS-F	52/652
2. KJCS-F	30/403
3. KIPR-F	24/297

KYKS-F, 105.1, 100 KW @ 660, COUNTRY
KJCS-F, 103.3, 50 KW @ 425, COUNTRY
KIPR-F, 95.5, 50 KW @ 450, COUNTRY

, $ 9.80 (Selcom)
, $14.00 (Groskin)
, $ 7.60 (----) (DIBOLL)

MANSFIELD, OH

Market # 245/Pop: 131,400
APR 17.1

Revenue : $1,683,120
Income : $ 284,830

Diaries: 318
FM Share: 60.78%

12+ METRO 1/4/SHARE

1.	WMAN	42/23.0
2.	WGCL-F	28/15.3
3.	WNCO-F	20/10.9
4.	WVNO-F	15/ 8.2

12+ TSA 1/4/CUME

1.	WMAN	46/576
2.	WGCL-F	29/372
3.	WNCO-F	22/255
4.	WVNO-F	19/287

WMAN, 1400, 1 KW/250 W, AC
WNCO-F, 101.3, 50 KW @ 500, COUNTRY
WVNO-F, 106.1, 50 KW @ 345, CONTEMP

ABC-I, $19.75 (Torbet)
MBS, $16.25 (PRO) (ASHLAND)
ABC-C, $19.20 (Mid Amer)

WGCL - See Cleveland

MERIDIAN, MS

Market # 324/Pop: 78,900
APR 14.6

Revenue : $1,739,277
Income : $ -99,369

Diaries: 358
FM Share: 53.93%

12+ METRO 1/4/SHARE

1.	WJDQ-F	28/30.4
2.	WQIC	21/22.8
3.	WOKK-F	17/18.5
4.	WMOX	12/13.0
5.	WALT	6/ 6.5

12+ TSA 1/4/CUME

1.	WJDQ-F	92/848
2.	WOKK-F	39/518
3.	WMOX	23/289
4.	WQIC	22/195
5.	WJMI-F	14/124

WMOX, 1010, 10 KW, ? ?
WALT, 910, 5 KW/1 KW, BTFL MUS
WQIC, 1450, 1 KW/250 W, BLACK
WOKK-F, 97.1, 100 KW @ 300, COUNTRY
WJDQ-F, 101.3, 100 KW @ 580, ROCK

ABC-I, $ 8.00 (Savalli)
ABC-E, $ 8.25 (Torbet) New South
SBN, $11.00 (Howard)
ABC-E, $10.25 (Torbet) New South
ABC-C, $11.25 (Masla)

MINOT, ND

Market # 343/Pop: 58,400
APR 16.4

Revenue : $1,945,369
Income : $ -190,871

Diaries: 324
FM Share: 47.29%

12+ METRO 1/4/SHARE SPG 81

1.	KCJB	27/36.0	38.4
	KIZZ-F	27/36.0	31.5
3.	KCJB-F	8/10.7	6.8
4.	KTYN	6/ 8.0	11.0

12+ TSA 1/4/CUME

1.	KCJB	55/471
2.	KIZZ-F	35/297
3.	KFYR	32/383
4.	KCJB-F	14/164

KCJB, 910, 5 KW/1 KW, COUNTRY
KTYN, 1430, 5 KW (DAYS), AC
KIZZ-F, 93.7, 90 KW @ 600, ROCK
KCJB-F, 97.1, 50 KW @ 830, BTFL MUS

ABC-C, $17.00 (Katz)
APR,RKO, $15.00 (Torbet)
Source, $14.50 (Masla) Meyer
ABC-C, $ NA (Katz)

KFYR - See Bismarck

MONROE, LA

Market # 223/Pop: 143,00
APR 16.0

Revenue : $2,594,867
Income : $ 351,831

Diaries: 354
FM Share: 67.85%

12+ METRO 1/4/SHARE SPG 81 SPG 80

1.	KNOE-F	42/23.1	20.4	22.4
2.	KYEA-F	39/21.4	31.7	22.4
3.	KNOE	26/14.3	10.6	10.2
4.	KWEZ-F	19/10.4	8.5	14.3

12+ TSA 1/4/CUME

1.	KNOE-F	131/1484
2.	KNOE	53/ 812
3.	KYEA-F	42/ 330
4.	KWEZ-F	31/ 434

KYEA-F, 98.3, 1 KW @ 647, BLACK ,$12.00 (PRO)

KWEZ-F, 104.1, 100 KW @ 1000, BTFL NBC, $18.50 (Southern)

KNOE, 540, 5 KW/1 KW, COUNTRY
KNOE-F, 101.9, 100 KW @ 1650, ROCK

ABC-E, $25.00 (Mc-Guild)
ABC-I, $25.00 (Mc-Guild)

MUSKEGON, MI

Market # 189/Pop: 180,400 — Revenue : $1,644,680 — Diaries: 434
APR 15.5 — Income : $ -121,355 — FM Share: 63.98%

12+ METRO	1/4/SHARE	SPG 81
1. WMUS-F	39/17.3	14.2
2. WQWQ-F	34/15.0	18.0
3. WGRD-F	25/11.1	9.0
4. WLAV-F	23/10.2	11.4
5. WTRU	22/ 9.7	5.2
WKBZ	22/ 9.7	10.9

12+ TSA	1/4/CUME
1. WGRD-F	58/805
2. WMUS-F	57/670
3. WLAV-F	54/659
4. WQWQ-F	47/554
5. WJFM-F	30/404

WKBZ, 850, 1 KW, NOSTALGIA (Arnold) , $ 8.50 (PRO) Reams
WQWQ-F, 105.5, 50 KW @ 375, BTFL MUS , $15.30 (----)
WMUS-F, 106.9, 50 KW @ 285, COUNTRY , $15.50 (Masla)

Others - See Grand Rapids

NEW BEDFORD-FALL RIVER, MA

Market # 198/Pop: 173,400 — Revenue : NA — Diaries: 573
APR 20.1 — Income : NA — FM Share: 58.24%

12+ METRO	1/4/SHARE	FAL 81	SPG 81	SPG 80
1. WHJY-F	73/9.0	9.1	3.8	4.1
2. WBSM	68/8.4	8.7	6.7	11.0
3. WPJB-F	63/7.8	4.6	5.6	9.6
4. WLKW-F	60/7.4	7.7	7.1	6.5
WPRO-F	60/7.4	4.8	4.9	4.1

12+ TSA	CUME
1. WPRO-F	1090
2. WPJB-F	880
3. WHJY-F	806
4. WBSM	665

WBSM, 1420, 5 KW/1 KW, TALK ABC-I, $18.50 (PRO)

Other stations - See Providence

ODESSA-MIDLAND, TX

Market # 175/Pop: 205,000 — Revenue : $3,803,000 — Diaries: 464
APR 18.0 — Income : $ -243,671 — FM Share: 46.45%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KUFO-F	37/12.4	3.4	8.2
2. KYXX	36/12.1	16.5	12.1
3. KNFM-F	34/11.4	7.3	4.7
4. KRIG	33/11.1	11.5	14.2
5. KWMJ-F	25/ 8.4	10.3	8.2
6. KCRS	24/ 8.1	5.7	6.9
7. KBAT-F	19/ 6.4	12.6	9.1

12+ TSA	1/4/CUME
1. KYXX	50/472
2. KUFO-F	43/469
3. KNFM-F	42/383
4. KRIG	33/478
5. KWMJ-F	32/324
6. KCRS	31/418
7. KBAT-F	30/456

KCRS, 550, 5 KW/1 KW, AC MBS, $21.00 (Mc-Guild) Mayes
KRIG, 1410, 1 KW, CONTEMP , $12.00 (Torbet)
KYXX, 920, 1 KW/500 W, COUNTRY , $12.00 (Selcom)
KUFO-F, 97.9, 100 KW @ 359, AOR , $10.00 (Masla)
KNFM-F, 92.3, 100 KW @ 350, COUNTRY , $ NA (HNW)
KBAT-F, 93.3, 100 KW @ 500, COUNTRY , $ NA (Savalli)
KWMJ-F, 103.3, 100 KW @ 923, BTFL MUS , $21.00 (Mc-Guild) Mayes

OGDEN, UT

Market # NA/Pop: 113,700 (12+) | Revenue : NA | Diaries: 370
APR 15.1 | Income : NA | FM Share: 52.14%

12+ METRO 1/4/SHARE		SPG 81
1. KSL	21/12.2	13.1
2. KSOP-F	19/11.0	10.6
3. KZAN-F	15/ 8.7	4.4
4. KLUB	13/ 7.6	7.5
5. KSFI-F	12/ 7.0	6.9

12+ TSA 1/4/CUME	
1. KSL	43/631
2. KSFI-F	31/454
3. KSOP-F	26/292
4. KRSP-F	24/391
KZAN-F	24/245

KZAN-F, 97.9, 26 KW @ 3770, COUNTRY — MBS, $ NA (Christal)

OWENSBORO, KY

Market # 314/Pop: 87,200 | Revenue : NA | Diaries: 281
APR 11.9 | Income : NA | FM Share: 73.68%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WBKR-F	26/31.0	23.3	22.0
2. WVJS	17/20.2	21.1	31.9
3. WSTO-F	13/15.5	12.2	9.9
WKDQ-F	13/15.5	14.4	7.7

12+ TSA 1/4/CUME	
1. WBKR-F	61/702
2. WKDQ-F	52/688
3. WSTO-F	25/492
4. WVJS	18/412

WVJS, 1420, 5 KW/1 KW, AC — ABC-O, $17.00 (Masla)

Other stations - See Evansville

PALM SPRINGS, CA

Market # NA/Pop: 104,500 (12+) | Revenue : NA | Diaries: 340
APR 15.3 | Income : NA | FM Share: 61.36%

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80
1. KPSI-F	31/19.4	12.8	14.9	13.6
2. KDES-F	29/18.1	10.6	14.4	13.1
3. KDES	14/ 8.8	11.2	11.2	14.7
4. KWXY-F+	11/ 6.9	10.1	10.7	12.6
5. KCHV	10/ 6.3	3.2	6.4	2.1

12+ TSA CUME	
1. KPSI-F	327
2. KDES	226
3. KDES-F	219
4. KCHV	189
5. KWXY-F+	127

KCHV, 970, 5 KW/1 KW, VARIOUS — NBC, $12.00 (Lotus) (COACHELLA)
KDES, 920, 5 KW/1 KW, MOR — , $30.19 (Mc-Guild)
KDES-F, 104.7, 42 KW @ 540, BTFL MUS — , $30.19 (Mc-Guild)
KPSI-F, 101.1, 3 KW @ 300, ROCK — , $ NA (Christal)
KWXY-F+, 98.5, 50 KW @ 500, BTFL MUS — , $11.50 (Eastman)

PANAMA CITY, FL

Market # 292/Pop: 101,900 | Revenue : $1,473,562 | Diaries: 307
APR 15.5 | Income : $ -43,431 | FM Share: 73.50%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WPFM-F	38/29.7	29.3	23.8
2. WPAP-F	33/25.8	28.6	21.9
3. WDLP	16/12.5	6.0	12.4
4. WGNE-F	14/10.9	13.5	16.2

12+ TSA 1/4/CUME	
1. WPAP-F	99/908
2. WPFM-F	63/705
3. WGNE	21/249
4. WDLP	16/252

WDLP, 590, 1 KW, CONTEMP — ABC-C, $18.20 (Torbet)
WPFM-F, 107.9, 100 KW @ 800, ROCK — RKO, $ NA (Masla)
WGNE-F, 98.5, 100 KW @ 300, BTFL MUS — ABC-I, $18.20 (Torbet)

WPAP - See Tallahassee

PARKERSBURG-MARIETTA, WV-OH

Market # 204/Pop: 165,200
APR 14.1

Revenue : $2,045,570
Income : $ -256,397

Diaries: 378
FM Share: 64.20%

12+ METRO 1/4/SHARE		SPG 81
1. WXIL-F	45/23.4	34.8
2. WKYG	36/18.8	19.8
3. WNUS-F	28/14.6	----
4. WIBZ-F	26/13.5	4.3
5. WQAW-F	14/ 7.3	7.0

12+ TSA 1/4/CUME	
1. WXIL-F	87/1047
2. WNUS-F	39/ 417
3. WKYG	37/ 524
4. WIBZ-F	26/ 345
5. WWVA	17/ 289

WKYG, 1230, 1 KW/250 W, COUNTRY
WNUS-F, 107.1, 1.8 KW @ 370, COUNTRY
WXIL-F, 96.1, 50 KW @ 500, ROCK
WQAW-F, 103.1, 730 W @ 550, BTFL MUS
WIBZ-F, 99.3, 3 KW @ 210, AOR

ABC-I, $12.50 (Savalli)
MBS, $ 8.00 (----) (BELPRE)
Source, $12.50 (----) Burbach
, $12.00 (Savalli)
ABC-F, $10.00 (Regional)

PLATTSBURGH, NY

Market # NA/Pop: 65,300 (12+)
APR 17.8

Revenue : NA
Income : NA

Diaries: 304
FM Share: 55.96%

12+ METRO 1/4/SHARE		FAL 81	SPG 81
1. WGFB-F	26/22.4	16.7	10.7
2. WIRY	25/21.6	25.4	25.2
3. WKDR	15/12.9	14.0	15.5
4. CHOM-F	12/10.3	5.3	8.7

12+ TSA 1/4/CUME	
1. WQCR-F	62/807
2. WGFB-F	46/725
3. WKDR	32/351
4. WEZF-F	31/418

WIRY, 1340, 1 KW/250 W, ? ?
WKDR, 1070, 5 KW (DAYS), COUNTRY
WGFB-F, 99.9, 10 KW @ 780, ROCK

MBS, $12.50 (Masla)
ABC-E, $14.25 (PRO)
, $ NA (----)

WEZF, WQCR - See Burlington Condensed

PROVO-OREM, UT

Market # 163/Pop: 230,900
APR 14.8

Revenue : $1,249,379
Income : 78,472

Diaries: 354
FM Share: 65.27%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KSFI-F	33/14.0	12.3	9.7
2. KSL	32/13.6	14.1	15.2
3. KFMY-F	28/11.9	10.9	12.7
4. KSOP-F	22/ 9.3	4.5	6.1
5. KRSP-F	19/ 8.1	.9	5.5

12+ TSA 1/4/CUME	
1. KSFI-F	35/388
2. KSL	34/560
3. KFMY-F	29/514
4. KSOP-F	25/268
5. KRSP-F	19/270

All stations - See Salt Lake City

RAPID CITY, SD

Market # 332/Pop: 72,000
APR 18.9

Revenue : $2,322,436
Income : $ 305,309

Diaries: 252
FM Share: 27.69%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KKLS	34/24.8	18.2	13.2
2. KGGG-F	31/22.6	22.2	11.4
3. KIMM	24/17.5	17.4	25.4
4. KOTA	19/13.9	14.9	20.2
5. KBHB	11/ 8.0	2.5	5.3

12+ TSA 1/4/CUME	
1. KKLS	57/509
2. KGGG-F	35/425
3. KIMM	34/372
4. KOTA	24/308
5. KBHB	22/225

KBHB, 810, 5 KW (DAYS), COUNTRY
KOTA, 1380, 5 KW, MOR
KIMM, 1150, 5 KW (DAYS), CONTEMP
KKLS, 920, 5 KW (DAYS), CONTEMP
KGGG-F, 100.3, 100 KW @ 450, ROCK

, $ 8.00 (Masla) (STURGIS)
CBS, $18.00 (Katz)
ABC-E, $16.50 (Eastman)
, $15.00 (PRO) S. Minnesota
ABC-F, $16.50 (Eastman)

REDDING, CA

Market # 260/Pop: 121,300 — Revenue : $1,855,777 — Diaries: 329
APR 15.6 — Income : $ -1,154 — FM Share: 34.55%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KSHA-F	33/20.9	-----	-----
2. KSXO	23/14.6	15.8	10.6
3. KQMS	22/13.9	13.8	17.9
KCLM	22/13.9	19.7	13.8

12+ TSA 1/4/CUME	
1. KSHA-F	36/392
2. KSXO	32/407
3. KCLM	25/247
4. KQMS	22/223

KSXO, 600, 1 KW, AC — , $ NA (Christal)
KCLM, 1330, 5 KW (DAYS), COUNTRY — , $12.50 (PRO)
KQMS, 1400, 1 KW/250 W, MOR — NBC, $11.25 (Selcom)
KSHA-F, 104.3, 25 KW @ 1560, CONTEMP — , $ 8.00 (RTS)

ROCHESTER, MN

Market # 307/Pop: 93,300 — Revenue : $2,409,690 — Diaries: 252
APR 12.3 — Income : $ -155,528 — FM Share: 54.28%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KWEB	15/16.1	12.1	20.2
2. KROC-F	10/10.8	8.6	14.1
KROC	10/10.8	8.6	13.1
KRCH-F	10/10.8	10.3	8.1

12+ TSA 1/4/CUME	
1. KROC-F	88/938
2. KAUS-F	25/391
WCCO	25/341
4. KWEB	21/378

KWEB, 1270, 5 KW/1 KW, MOR — ABC-I, $23.25 (Masla) — First Concord
KROC, 1340, 1 KW/250 W, MOR — NBC, $15.30 (PRO) — S. Minnesota
KRCH-F, 101.7, 710 W @ 560, CONTEMP — ABC-F, $16.50 (Masla) — First Concord
KROC-F, 106.9, 100 KW @ 1110, ROCK — NBC, $12.00 (PRO) — S. Minnesota
KAUS-F, 99.9, 100 KW @ 1000, COUNTRY — MBS, $20.00 (Pates) — (AUSTIN)

WCCO - See Minneapolis

SAN ANGELO, TX

Market # 313/Pop: 87,300 — Revenue : $1,845,292 — Diaries: 313
APR 16.4 — Income : $ -261,459 — FM Share: 61.11%

12+ METRO 1/4/SHARE		SPG 81
1. KIXY-F	29/24.6	9.1
2. KBIL-F	16/13.6	12.1
3. KQSA	14/11.9	5.1
4. KGKL	13/11.0	22.2

12+ TSA 1/4/CUME	
1. KIXY-F	35/312
2. KBIL-F	22/332
3. KGKL	20/355
4. KQSA	19/142

KQSA, 1260, 1 KW (DAYS), NOSTALGIA — MBS, $ 6.30 (Selcom) — Wiskes/Abaris
KGKL, 960, 5 KW/1 KW, CONTEMP — ABC-C, $ 9.50 (Torbet)
KBIL-F, 92.9, 100 KW @ 726, CONTEMP/AC — MBS, $14.90 (Miller)
KIXY-F, 94.7, 39 KW @ 140, ROCK — MBS, $ 9.50 (Selcom) — Wiskes/Abaris

SANTA BARBARA, CA

Market # 130/Pop: 305,100 — Revenue : NA — Diaries: 339
APR 15.4 — Income : NA — FM Share: 65.57%

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80
1. KMGQ-F	24/10.8	----	----	----
KRUZ-F	24/10.8	12.2	11.8	11.0
3. KTYD-F	19/ 8.6	11.1	7.2	5.0
4. KTMS-F	18/ 8.1	7.4	8.7	4.6
5. KDB-F	15/ 6.8	11.1	6.2	11.4
KNX	15/ 6.8	6.3	7.7	7.3

12+ CUME	
1. KRUZ-F	297
2. KTYD-F	291
3. KNX	265
4. KMGQ-F	259
5. KDB-F	246
KTMS-F	246

KDB-F, 93.7, 13 KW @ 870, BTFL/CLASS , $18.00 (HNW)
KRUZ-F, 103.3, 105 KW @ 2980, BTFL MUS , $26.00 (Katz) Schule
KMGQ-F, 106.3, 365 W @ 879, AC , $ NA (Torbet)
KTMS-F, 97.5, 18 KW @ 2900, AOR Source, $15.50 (Howard)
KTYD-F, 99.9, 34 KW @ 550, ROCK , $ NA (Selcom)

SANTA FE, NM

Market # 325/Pop: 78,700 — Revenue : $1,160,880 — Diaries: 265
APR 18.9 — Income : $ 53,275 — FM Share: 51.85%

12+ METRO	1/4/SHARE	SPG 81	SPG 80
1. KDCE	18/15.0	6.3	14.1
2. KVSF	16/13.3	6.3	12.0
3. KFMG-F	12/10.0	12.6	7.6
KKJY-F	12/10.0	12.6	7.6
KWXL-F	12/10.0	13.7	6.5
6. KAFE	10/ 8.3	6.3	5.4

12+ CUME	
1. KVSF	225
2. KFMG-F	192
3. KTRC	134
4. KKJY-F	133
5. KWXL-F	124
6. KAFE	117
KDCE	117

KDCE, 970, 1 KW, SPANISH MBS, $ 9.75 (Lotus) (ESPANOLA)
KVSF, 1260, 5 KW/1 KW, CONTEMP Source,RKO II, $15.00 (PRO)
KAFE, 810, 5 KW, COUNTRY CBS, $ 6.50 (Hix)

Others - see Albuquerque

SANTA ROSA, CA

Market # 126/Pop: 313,600 — Revenue : $2,233,224 — Diaries: 485
APR 18.4 — Income : $ 35,556 — FM Share: 38.19%

12+ METRO	1/4/SHARE	FAL 81	SPG 81	FAL 80	SPG 80
1. KGO	56/11.5	10.3	9.1	10.1	11.4
2. KNEW	44/ 9.1	8.0	8.4	8.5	6.1
3. KABL	36/ 7.4	5.0	5.6	3.9	2.8
4. KCBS	30/ 6.2	6.9	6.3	4.7	7.8
5. KFRC	28/ 5.8	6.9	8.9	10.9	9.8
6. KZST-F	25/ 5.2	7.6	6.5	6.2	3.8

12+ CUME	
1. KFRC	612
2. KGO	518
3. KNEW	491
4. KCBS	480
5. KNBR	461
6. KABL	403

KZST-F, 100.1, 3 KW @ 240, BTFL MUS , $20.00 (Selcom)

Other stations - see San Francisco

SIOUX CITY, IA

Market # 267/Pop: 117,700 — Revenue : $1,696,958 — Diaries: 314
APR 16.5 — Income : $ 47,368 — FM Share: 48.27%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KSEZ-F	37/23.6	29.2	25.0
2. KSCS	31/19.7	16.2	22.6
3. KWSL	23/14.6	16.2	7.3
4. KZZL-F	18/11.5	7.7	8.5
5. KMNS	17/10.8	6.2	9.1
6. KBCM-F	15/ 9.6	9.2	9.8

12+ TSA 1/4/CUME	
1. KSEZ-F	56/721
2. KBCM-F	37/411
3. KSCJ	36/399
4. KWSL	29/538
5. KZZL-F	28/305
6. WNAX	27/363

KSCJ, 1360, 5 KW, MOR
KMNS, 620, 1 KW, COUNTRY
KWSL, 1470, 5 KW, CONTEMP
WSEZ-F, 97.9, 62 KW @ 280, ROCK
KBCM-F, 95.5, 100 KW @ 898, COUNTRY
KZZL-F, 99.5, 100 KW @ 794, BTFL MUS
WNAX, 570, 5 KW, COUNTRY

ABC-I,	$13.00	(Masla)	
MBS,	$15.00	(Mc-Guild)	Sentry
ABC-C,	$13.00	(Roslin)	
ABC-F,	$15.00	(Mc-Guild)	Sentry
APR,	$24.00	(PRO)	
,	$11.00	(Market 4)	
CBS,	$ NA	(Katz)	Park (YANKTON)

SPRINGFIELD, IL

Market # 180/Pop: 190,000 — Revenue : $3,520,777 — Diaries: 355
APR 16.9 — Income : $ 465,279 — FM Share: 47.54%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WTAX	45/16.9	15.7	18.5
2. WDBR-F	39/14.7	15.7	17.7
3. WMAY	35/13.2	11.4	14.0
4. WFMB-F	29/10.9	11.8	11.7
5. WCUS	24/ 9.0	8.6	9.8
6. WVEM	23/ 8.6	9.0	6.0

12+ TSA 1/4/CUME	
1. WTAX	49/602
2. WFMB-F	46/536
3. WMAY	45/569
4. WDBR-F	41/597
5. WVEM-F	25/382
6. WCVS	24/459

WCVS, 1450, 1 KW/250 W, AC
WMAY, 970, 1 KW/500 W, COUNTRY
WTAX, 1240, 1 KW/250 W, AC
WDBR-F, 103.7, 20 KW @ 318, ROCK
WFMB-F, 104.5, 18 KW @ 427, COUNTRY
WVEM-F, 101.9, 50 KW @ 300, BTFL MUS

ABC-C,	$20.00	(Mc-Guild)	Eastern
NBC,	$20.25	(HNW)	Midwest Family
CBS,	$28.98	(Eastman)	Sentry
,	$28.98	(Eastman)	Sentry
ABC-I,	$20.00	(Mc-Guild)	Eastern
ABC-E,	$12.00	(----)	

STAUNTON-WAYNESBORO, VA

Market # NA/Pop: 78,700 (12+) — Revenue : NA — Diaries: 302
APR 17.5 — Income : NA — FM Share: 17.88%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WKDW	54/39.1	30.3	31.1
2. WTON	30/21.7	18.5	17.6
3. WSGM-F	14/10.1	14.3	12.6
4. WSVA	7/ 5.1	7.6	1.7

12+ TSA 1/4/CUME	
1. WKDW	59/379
2. WTON	31/361
3. WSGM-F	14/214
WXLK-F	14/127

WKDW, 900, 1 KW (DAYS), COUNTRY
WTON, 1240, 1 KW/250 W, MOR
WSVA, 550, 5 KW/1 KW, NOSTALGIA
WSGM-F, 93.5, 3 KW @ 352, ROCK

,	$ 9.50	(----)	
ABC-E,	$ 8.50	(---)	
,	$11.00	(PRO)	Gilmore (HARRISONBURG)
,	$ 7.25	(----)	

WXLK-F - See Roanoke

TEXARKANA, TX

Market # 248/Pop: 130,200
APR 15.8

Revenue : $1,755,076
Income : $ 235,527

Diaries: 386
FM Share: 57.05%

12+ METRO 1/4/SHARE		SPG 81
1. KADO-F	35/20.8	10.9
2. KOSY-F	26/15.5	14.3
3. KCMC	25/14.9	10.9
4. KADO	18/10.7	22.4
5. KTFS	14/ 8.3	16.3

12+ TSA 1/4/CUME	
1. KADO-F	40/303
2. KOSY-F	26/388
3. KCMC	25/375
4. KADO	21/292
5. KRMD-F	15/211

KADO, 940, 2.5 KW (DAYS), COUNTRY
KTFS, 1400, 1 KW/250 W, ROCK
KCMC, 740, 1 KW, COUNTRY
KOSY-F, 102.5, 35 KW @ 265, ROCK
KADO-F, 107.1, 3 KW @ 160, BLACK

ABC-E, $12.50 (Roberts)
ABC-I, $ 7.00 (PRO)
MBS, $11.00 (Masla)
, $10.75 (Savalli)
ABC-C, $ 8.25 (Lazar)

TUSCALOOSA, AL

Market # 225/Pop: 140,800
APR 17.1

Revenue : $1,880,963
Income : $ 32,253

Diaries: 592
FM Share: 67.02%

12+ METRO 1/4/SHARE	
1. WTUG-F	37/18.6
2. WUOA	24/12.1
3. WTSK	21/10.6
4. WACT-F	17/ 8.5
5. WJRD	16/ 8.0

12+ TSA 1/4/CUME	
1. WTUG-F	44/339
2. WUOA-F	28/352
3. WTSK	27/278
4. WACT-F	17/282
5. WJRD	16/222

WJRD, 1150, 5 KW/1 KW, COUNTRY
WTSK, 790, 2.5 KW (DAYS), GOSPEL
WACT-F, 105.5, 3 KW @ 300, COUNTRY
WTUG-F, 92.7, 3 KW @ 300, BLACK
WUOA-F, 95.7, 100 KW @ 500, ROCK

CBS, $10.10 (Torbet)
, $ 7.00 (----)
, $ 9.00 (PRO) New South
SBN, $ 8.25 (Howard)
, $12.50 (Smith)

VICTORIA, TX

Market # 333/Pop: 71,300
APR 15.0

Revenue : $1,290,630
Income : $ 139,982

Diaries: 371
FM Share: 54.0%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KVIC-F	21/24.4	25.3	7.7
2. KZEU-F	16/18.6	16.0	----
3. KNAL	12/14.0	16.0	21.5
4. KCWM	10/11.6	10.7	38.5

12+ TSA 1/4/CUME	
1. KVIC-F	33/380
2. KZEU-F	20/228
3. KNAL	16/216
4. KCWM	12/203

KNAL, 1410, 500 W, COUNTRY
KCWM, 1340, 1 KW, COUNTRY
KVIC-F, 95.1, 57 KW @ 500, ROCK
KZEU-F, 107.9, 49 KW @ 485, AC

MBS, $10.00 (PRO)
, $13.00 (Mc-Guild) Mayes
, $13.00 (Mc-Guild) Mayes
, $ 9.50 (Milam)

WATERTOWN, NY

Market # NA/Pop: 71,300 (12+)
APR 18.0

Revenue : NA
Income : NA

Diaries: 339
FM Share: 39.83%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WTNY	41.32.0	33.3	31.4
2. WNCQ-F	32/25.0	19.3	16.9
3. WOTT	14/10.9	7.9	16.9
4. WATN	11/ 8.6	10.5	5.1

12+ TSA 1/4/CUME	
1. WTNY	45/476
2. WNCQ-F	36/275
3. WOTT	14/229
4. WATN	11/137

WOTT, 1410, 5 KW/1 KW, ROCK , $11.00 (----)
WATN, 1240, 1 KW/250 W, MOR NBC, $12.00 (Market 4)
WTNY, 790, 1 KW, MOR CBS, $18.88 (Mc-Guild)
WNCQ-F, 97.5, 41 KW @ 285, COUNTRY , $11.00 (----)

WENATCHEE, WA

Market # NA/Pop: 58,000 (12+)
APR 14.3

Revenue : $1,349,025
Income : $ -36,939

Diaries: 376
FM Share: 38.02%

12+ METRO 1/4/SHARE		FAL 81	SPG 81	FAL 80
1. KPQ	23/27.7	27.7	28.3	36.5
2. KPQ-F	17/20.5	12.8	18.5	13.5
3. KUEN	14/16.9	22.3	19.6	12.2
4. KYSR-F	10/12.0	11.7	1.1	----

12+ TSA 1/4/CUME	
1. KPQ-F	36/399
2. KPQ	30/473
3. KUEN	14/136
4. KYSR-F	11/169

KPQ*
KUEN, 900, 1 KW (DAYS), COUNTRY MBS, $9.00 (Gillis)
KYJR-F, 104.9, 105 W @ 1330, CONTEMP , $9.00 (----)
KPQ-F*

*I refuse to print any information about these stations until they issue an understandable rate card and quit the deception concerning their antenna height.

WEST VENTURA COUNTY, CA

Market # NA/Pop: 301,700 (12+)
APR 16.5

Revenue : NA
Income : NA

Diaries: 333
FM Share: 62.73%

12+ METRO 1/4/SHARE	
1. KMET-F	45/9.0
2. KBBY-F	33/6.6
3. KHAY-F	30/6.0
KLOS-F	30/6.0
5. KOXR	25/5.0

12+ CUME	
1. KBBY-F	556
2. KMET-F	531
3. KLOS-F	434
4. KHAY-F	383
5. XTRA	357

KOXR, 910, 5 KW/1 KW, SPANISH , $19.00 (Lotus) Lotus
KHAY-F, 100.7, 39 KW @ 2250, COUNTRY , $13.00 (PRO)
KBBY-F, 95.1, 28 KW @ 315, ROCK Source, $27.00 (Katz)

Others - see Los Angeles

WICHITA FALLS, TX

Market # 246/Pop: 131,100
APR 16.4

Revenue : $2,302,150
Income : $ 106,814

Diaries: 360
FM Share: 74.0%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KKQV-F	45/25.3	19.8	10.2
KLUR-F	45/25.3	38.3	32.1
3. KNIN-F	28/15.7	6.6	10.2
4. KWFT	14/ 7.9	9.0	11.7
5. KTRN	12/ 6.7	7.2	9.5

12+ TSA 1/4/CUME	
1. KLUR-F	62/778
2. KKQV-F	59/567
3. KNIN-F	44/517
4. WBAP	37/613
5. KWFT	26/447

KTRN, 1290, 5 KW/1 KW, COUNTRY
KWFT, 620, 5 KW, MOR
KLUR-F, 99.9, 100 KW @ 820, COUNTRY
KKQV-F, 103.3, 100 KW @ 440, ROCK
KNIN-F, 92.9, 100 KW @ 925, BTFL MUS

MBS, $10.25 (Masla)
CBS, $15.75 (Torbet)
ABC-I, $22.50 (Selcom)
RKO, $ NA (MMR)
ABC-C, $ NA (Mc-Guild)

WILLIAMSPORT, PA

Market # 265/Pop: 119,000
APR 19.5

Revenue : $2,032,520
Income : $ -225,329

Diaries: 304
FM Share: 58.23%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. WILQ-F	38/19.8	21.6	22.7
2. WWPA	29/15.1	13.5	14.4
3. WSQV-F	25/13.0	2.2	2.3
4. WKSB-F	20/10.4	12.4	12.1
5. WLYC	18/ 9.4	10.8	6.8

12+ TSA 1/4/CUME	
1. WILQ-F	104/876
2. WOEZ-F	44/273
3. WKSB-F	42/595
4. WSQV-F	36/448
5. WMPT-F+	32/473

WWPA, 1340, 1 KW/250 W, AC
WLYC, 1050, 1 KW (DAYS), NOSTALGIA (Al Ham)
WILQ-F, 105.1, 3.8 KW @ 1300, COUNTRY
WSQV-F, 97.7, 3 KW @ 300, ROCK
WKSB-F, 102.7, 53 KW @ 1300, CONTEMP
WMPT-F+, 99.3, 3 KW @ 1230, CONTEMP

CBS, $10.00 (RSR)
ABC-I, $12.64 (PRO)
ABC-I, $17.82 (PRO)
Source, $13.00 (Christal) (JERSEY SHORE)
ABC-E, $12.00 (HNW)
ABC-C, $ 7.00 (Market 4)

YUMA, AZ

Market # 304/Pop: 95,800
APR 16.6

Revenue : $1,072,220
Income : $ -144,548

Diaries: 270
FM Share: 54.54%

12+ METRO 1/4/SHARE		SPG 81	SPG 80
1. KTTI-F	30/23.8	20.9	22.2
2. KBLU	27/21.4	14.5	12.2
3. KJOK-F	16/12.7	31.8	15.6
4. KVOY	10/ 7.9	16.4	18.9

12+ CUME	
1. KBLU	346
2. KTTI-F	318
3. KJOK-F	209
4. KVOY	160

KVOY, 1400, 1 KW/250 W, MOR/COUNTRY
KBLU, 560, 1 KW, AC
KTTI-F, 95.1, 25 KW @ 76, COUNTRY
KJOK-F, 93.1, 100 KW @ 80, CONTEMP

ABC-I, $13.30 (PRO)
NBC, $ 8.50 (Torbet)
CBS, $10.00 (Howard)
, $13.30 (PRO)

BIRCH MONTHLY REPORTS*

OKLAHOMA CITY BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KATT-F	12.5	11.0	11.9	12.2	17.8
2. KTOK	11.7	11.7	12.2	11.5	11.4
3. KEBC-F	12.0	12.5	9.7	9.8	9.2
4. KOMA	9.7	8.2	7.6	7.8	8.3
5. KAEZ-F	5.4	5.8	4.7	5.4	7.3
6. KOFM-F	6.1	6.5	7.6	6.6	6.3
7. KKLR-F	5.1	4.1	6.9	9.1	5.8
8. KLTE-F	3.4	3.6	4.4	5.2	5.2
9. KLNK-F	3.6	4.4	4.0	4.1	5.0
10. WKY	5.0	6.6	5.3	4.0	4.8

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KATT-F	21.9	20.1	21.8	21.8	22.6
2. KTOK	21.2	22.7	22.6	21.6	22.2
3. KEBC-F	22.9	21.6	21.0	21.5	21.2
4. KOFM-F	18.4	17.5	18.6	19.6	20.5
5. WKY	15.0	16.2	14.6	14.2	18.3
6. KOMA	21.8	19.1	19.5	19.7	17.5
7. KLTE-F	8.8	9.0	11.3	13.5	13.8
8. KLNK-F	12.3	11.6	12.9	14.6	13.7
9. KKNG-F	13.5	14.3	15.3	14.6	13.3
10. KXXY-F	17.1	17.6	17.1	17.2	12.3

MILWAUKEE-RACINE BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WQFM-F	8.2	7.9	9.2	7.6	8.8
2. WOKY	4.6	6.9	7.8	10.5	8.7
3. WISN	9.1	8.2	9.0	8.9	8.6
4. WBCS-F	8.6	9.1	7.9	6.8	6.7
5. WEZW-F	7.3	7.1	6.7	5.4	6.5
6. WLPX-F	8.9	7.4	6.5	7.0	6.1
WZUU-F	6.6	6.7	6.1	5.3	6.1
8. WTMJ	11.9	9.3	8.5	7.0	5.9
9. WKTI-F	3.6	3.9	5.2	5.4	5.7
10. WZUU	2.3	2.9	3.0	3.6	4.0
11. WLUM-F	3.4	3.5	2.4	3.5	3.9
12. WMIL-F	---	---	---	1.9	3.4
WMYX-F	3.0	2.6	3.8	4.3	3.4

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WISN	25.4	23.2	27.3	32.1	36.2
2. WTMJ	27.1	23.8	23.8	25.9	26.8
3. WLPX-F	19.7	19.4	20.9	22.1	24.5
4. WQFM-F	16.8	17.6	20.8	20.6	23.4
5. WOKY	11.6	13.9	16.7	19.2	22.6
6. WZUU-F	17.9	16.9	15.5	18.4	22.2
7. WKTI-F	13.6	14.2	19.0	20.1	21.7
8. WBCS-F	16.9	14.8	15.6	18.2	20.6
9. WEZW-F	12.6	12.2	13.2	14.2	18.3
10. WMYX-F	6.5	6.2	9.4	10.9	12.3
11. WZUU	7.2	7.9	8.8	9.3	11.3
12. WFMR-F	6.4	7.0	8.5	10.7	11.0
13. WMIL-F	---	---	---	3.5	8.7

SAN ANTONIO BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KISS-F	18.3	19.5	17.8	17.5	15.4
2. KTFM-F	11.3	14.0	15.0	12.1	12.0
3. KKYX	6.5	6.6	5.7	6.5	7.9
4. KLLS-F	4.2	6.3	7.4	7.0	7.3
5. KTSA	7.4	6.5	6.6	6.5	6.7
6. KITY-F	6.6	5.0	5.7	5.8	6.6
KONO	5.2	4.2	3.4	3.8	6.6
8. KAJA-F	4.9	5.9	5.8	5.3	5.6
9. KBUC	7.3	6.5	4.2	4.7	5.5
10. WOAI	4.4	5.0	6.4	6.7	4.9

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KTSA	14.4	15.1	18.9	23.2	22.3
2. KISS-F	15.5	16.9	20.2	22.9	22.0
3. KTFM-F	16.0	16.6	19.7	21.2	20.4
4. KITY-F	9.3	9.5	12.9	16.3	18.1
5. KLLS-F	6.3	8.3	10.9	13.0	14.5
6. KONO	7.2	7.2	8.2	10.9	13.8
7. KKYX	10.5	10.5	10.5	14.0	13.7
8. KBUC	9.3	8.9	8.0	10.2	12.1
9. KAJA-F	8.0	8.8	9.6	10.8	11.7
10. WOAI	11.0	10.7	12.4	14.2	10.1

* Tables show 12+ Metro Share and 12+ Cume Rating. Monday through Sunday, 6AM-Midnight.

LOUISVILLE BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WQMF-F	9.2	12.5	12.8	11.2	12.0
2. WLRS-F	7.4	8.1	6.4	8.4	9.1
3. WRKA-F	8.9	8.7	8.8	8.2	8.7
4. WLOU	7.9	5.8	5.3	6.2	8.5
5. WAMZ-F	7.6	7.7	9.4	9.0	8.0
6. WVEZ-F	11.1	10.1	7.9	7.9	7.6
7. WHAS	7.4	7.3	7.6	6.6	7.4
8. WKJJ-F	7.4	8.5	9.5	8.1	7.2
9. WAKY	4.3	5.1	6.7	8.0	6.3
10. WCII	8.4	6.9	5.9	6.1	5.8
11. WAVG	7.9	8.4	8.3	6.3	5.0

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WLRS-F	17.5	17.1	17.7	20.3	20.8
2. WQMF-F	18.4	18.6	19.4	19.3	18.9
3. WKJJ-F	19.4	20.0	20.4	18.4	18.7
4. WHAS	24.5	23.4	21.3	18.5	17.5
5. WRKA-F	19.1	16.3	13.9	15.8	17.3
6. WAMZ-F	15.9	14.0	14.8	15.6	16.5
7. WAKY	13.3	14.6	16.2	16.9	15.6
8. WAVG	19.4	19.5	18.6	16.3	14.7
9. WCII	14.0	12.5	12.5	12.2	12.9
10. WVEZ-F	15.1	13.1	12.4	12.0	10.9
11. WLOU	7.7	7.8	6.9	6.6	7.4

PORTLAND OREGON BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KGON-F	23.3	25.6	21.1	20.0	18.6
2. KINK	6.9	6.6	8.1	8.1	10.2
3. KGW	8.2	7.0	6.7	6.3	7.0
4. KCNR-F	4.8	6.9	5.8	6.0	6.9
5. KXL-F	3.2	3.5	3.4	2.8	6.0
6. KLLB-F	3.8	5.4	5.7	6.3	5.2
7. KUPL-F	6.1	5.6	5.8	4.8	4.6
8. KWJJ	5.2	4.8	4.6	3.1	4.5
9. KEX	6.8	5.3	6.5	6.1	4.3
10. KUPL	3.1	3.5	2.6	3.6	3.9
11. KYTE	2.9	3.3	4.3	3.1	3.4
12. KQFM-F	1.2	2.0	2.3	3.0	3.0
13. KMJK-F	1.0	1.1	1.7	1.4	2.7

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KGON-F	21.7	21.7	25.3	26.5	24.8
2. KGW	18.9	16.2	22.7	24.3	24.3
3. KINK	9.9	10.0	15.9	17.0	16.6
4. KCNR-F	8.9	10.2	14.0	16.5	16.4
5. KEX	15.0	12.9	15.9	14.6	14.0
6. KLLB-F	7.1	7.4	12.5	13.7	13.0
7. KWJJ	9.0	9.0	11.2	10.9	11.7
8. KYXI	7.5	6.1	7.5	10.2	9.8
9. KQFM-F	1.2	2.0	2.3	3.0	3.0
10. KUPL-F	9.1	8.9	11.6	10.1	8.9
11. KYTE	6.7	7.2	9.6	7.9	8.2
12. KUPL	6.3	6.0	7.0	7.5	7.1
13. KXL-F	5.7	4.5	4.8	5.4	6.6

HARTFORD/NEW BRITAIN BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WTIC	23.1	24.2	23.1	21.0	18.8
2. WHCN-F	7.8	8.5	9.8	8.9	9.3
3. WTIC-F	5.1	4.2	5.7	7.1	8.8
4. WCCC-F	6.7	7.9	10.0	8.4	6.3
5. WRCH-F	6.8	7.4	5.9	5.6	5.7
6. WKSS-F	4.5	4.5	3.7	4.9	4.5
7. WPOP	5.3	4.2	2.6	3.5	4.2
8. WRCQ	1.2	0.8	2.1	4.4	4.1
9. WWYZ-F	3.7	4.4	3.6	2.5	4.0
10. WDRC-F	3.5	3.6	3.2	3.1	3.8
11. WIOF-F	4.9	3.1	3.4	3.8	3.3

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WTIC	39.3	40.8	40.7	41.7	37.8
2. WHCN-F	13.5	13.7	17.9	21.5	20.3
3. WCCC-F	13.0	13.8	19.0	20.9	19.4
4. WTIC-F	8.5	9.1	13.6	17.9	17.7
5. WDRC-F	6.9	7.9	12.1	14.7	14.0
6. WPOP	11.0	9.9	9.3	11.0	11.7
7. WIOF-F	7.7	5.9	7.6	9.8	10.0
WRCH-F	8.8	9.2	9.8	10.1	10.0
9. WKSS-F	6.8	6.4	8.3	10.5	9.7
10. WPLR-F	4.1	3.9	5.4	7.9	8.7
11. WDRC	8.0	7.5	9.1	9.2	8.3

BIRMINGHAM BIRCH REPORT

FEB 82 - JUNE 82

12+ METRO SHARE

	FEB	F/M	M/A	A/M	M/J
1. WZZK	19.8	18.2	16.0	17.0	16.1
2. WKXX	13.8	15.4	14.3	13.2	15.0
3. WENN-F	9.6	10.4	13.6	15.9	14.7
4. WAPI-F	6.9	7.8	9.3	7.5	5.8
5. WRKK	6.6	5.5	4.2	2.7	5.1
6. WSGN	10.0	6.7	5.0	5.9	4.9
7. WQEZ	5.2	6.3	5.8	4.2	4.4
8. WENN	2.4	2.7	2.4	2.0	4.1
9. WJLD	3.0	3.0	2.9	3.6	3.8
10. WATV	3.8	3.9	3.8	3.2	3.1

12+ CUME RATING

	FEB	F/M	M/A	A/M	M/J
1. WKXX	23.9	22.3	23.3	25.0	22.0
2. WZZK	28.6	25.6	26.9	28.5	21.5
3. WENN-F	11.4	11.2	14.1	16.9	17.3
4. WSGN	18.8	16.4	16.2	15.9	12.8
5. WAPI-F	9.5	11.9	15.1	15.1	12.3
6. WERC	9.3	7.8	8.0	10.1	10.9
7. WRKK	11.1	10.4	10.3	9.7	9.5
8. WJLD	7.5	7.8	8.6	8.9	8.6
9. WQEZ	9.5	8.5	8.9	9.8	8.1
10. WVOK	6.6	5.5	4.9	7.8	7.9

JACKSONVILLE BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WFYV-F	12.4	20.4	23.3	18.4	15.9
2. WKTZ-F	9.6	9.4	7.8	11.4	12.6
3. WAIV-F	12.7	12.4	11.6	11.3	11.0
4. WIVY-F	15.4	13.5	11.4	11.6	10.4
5. WJAX-F	5.9	4.5	4.6	6.4	7.9
6. WQIK-F	10.4	9.2	10.4	8.4	7.3
7. WCRJ-F	1.6	0.9	0.4	3.0	6.2
8. WPDQ	3.5	3.0	3.5	4.1	3.9
9. WVOJ	2.5	3.1	3.3	3.0	2.9
10. WAPE	5.1	5.5	4.6	3.8	2.8

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WIVY-F	19.8	20.3	22.3	25.3	27.8
2. WAIV-F	17.0	16.7	18.1	21.6	23.0
3. WFYV-F	15.1	19.2	22.2	21.8	22.2
4. WKTZ-F	10.1	9.7	10.9	15.9	19.7
5. WQIK-F	13.8	13.5	17.0	18.8	18.2
6. WAPE	8.2	7.1	8.6	11.9	12.9
7. WJAX-F	7.3	6.5	8.8	11.3	12.2
8. WCRJ-F	1.9	1.8	1.6	6.3	11.8
9. WPDQ	7.0	5.8	7.2	8.1	8.3
10. WVOJ	5.2	5.3	6.5	6.8	7.1

RICHMOND BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WRVQ	14.3	17.8	18.3	16.8	16.6
2. WRVQ	23.7	18.1	15.7	14.2	14.6
3. WRXL	13.6	13.8	10.8	11.3	13.2
4. WPLZ	8.1	7.3	9.0	9.8	7.4
5. WTVR-F	2.9	2.0	3.8	5.4	7.2
6. WRNL	5.4	8.1	8.8	7.4	6.8
7. WEZS	6.1	6.0	6.8	6.5	6.2
8. WENZ	1.6	2.7	3.3	4.3	5.0
9. WANT	2.7	3.0	2.5	3.8	3.6
10. WGOE	1.9	1.3	2.5	3.5	3.2

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WRVQ	25.9	25.9	29.9	34.2	35.5
2. WRVA	26.0	32.6	32.3	31.8	34.1
3. WRXL	17.4	18.0	18.1	20.8	24.2
4. WRNL	11.9	14.6	16.3	14.8	14.4
5. WTVR-F	5.8	4.1	5.3	9.4	12.8
WEZS	9.7	9.9	10.3	12.0	12.8
7. WPLZ	11.7	10.2	11.7	13.8	11.9
8. WANT	7.5	6.8	8.3	10.8	10.8
9. WLEE	10.1	7.9	7.3	7.8	9.1
10. WENZ	4.4	5.5	6.6	6.8	7.3

SEATTLE/TACOMA BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KISW-F	12.4	12.0	11.0	10.5	12.3
2. KIRO	11.4	10.9	8.8	8.5	7.6
3. KZOK-F	5.0	5.1	5.6	6.0	7.0
4. KUBE-F	5.4	4.9	6.3	6.0	5.6
5. KOMO	5.5	5.8	5.9	5.7	4.5
6. KVI	4.2	4.6	5.1	4.4	4.3
7. KKFX	1.7	1.1	1.4	2.9	4.1
8. KNBQ	2.6	2.5	3.3	3.6	3.9
KSEA-F	5.3	5.7	4.6	4.2	3.9
10. KBRD-F	3.2	4.0	4.4	3.6	3.6
11. KJR	4.1	4.2	3.8	4.0	3.4
KING-F	3.0	2.3	3.4	4.1	3.4
13. KZAM-F	2.8	3.2	3.4	2.5	3.3
14. KMPS	3.2	3.1	1.8	2.9	2.8
15. KMPS-F	2.0	3.0	3.8	3.2	2.6

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KIRO	23.8	29.8	20.7	19.9	17.9
2. KISW-F	17.3	21.6	16.0	15.3	15.4
3. KZOK-F	9.9	13.2	11.9	12.7	12.9
4. KVI	9.0	12.2	10.9	12.3	12.4
5. KOMO	13.1	17.0	12.5	12.5	11.3
6. KJR	11.2	12.8	9.5	10.7	10.9
7. KUBE-F	9.6	11.1	9.9	9.8	9.1
8. KING	9.6	10.8	6.3	6.5	8.2
9. KSEA-F	7.7	10.0	7.2	7.4	7.6
10. KZAM-F	6.9	8.5	6.1	6.1	7.5
11. KNBQ	4.0	4.6	5.2	5.7	6.3
12. KYYX-F	6.0	7.4	5.1	5.5	5.9
13. KING-F	6.0	6.5	6.0	7.1	5.8
14. KPLZ-F	4.3	5.6	4.3	4.3	5.3
15. KMPS-F	3.7	5.5	4.9	5.3	5.2

MEMPHIS BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WZXR	13.2	18.6	19.9	18.7	18.2
2. WMC-F	12.6	12.3	10.8	11.4	12.5
3. WHRK	9.2	7.1	10.9	12.0	10.8
4. WMC	9.9	10.6	9.6	9.9	9.1
5. KWAM-F	3.1	6.8	7.5	6.7	8.6
6. WRVR	6.4	7.2	5.8	6.1	6.9
7. WEZI	8.1	7.4	6.6	5.3	6.3
8. WDIA	4.9	5.6	6.5	6.3	5.5
9. WMPS	4.8	3.8	3.8	4.6	4.2
10. WREC	3.2	4.4	4.7	4.4	4.0
11. WLVS	4.4	4.5	2.2	1.8	3.0

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WMC-F	26.6	24.0	24.1	27.1	28.0
2. WZXR	19.2	19.8	20.5	23.3	24.7
3. WMC	20.4	19.4	18.1	17.9	19.7
4. WHRK	17.4	14.0	15.9	18.6	18.7
5. WRVR	16.9	15.1	13.7	15.0	17.0
6. WDIA	15.9	10.8	13.7	15.0	15.9
7. WEZI	14.3	12.6	9.5	11.0	14.9
8. KWAM-F	4.4	9.6	10.8	10.2	13.3
9. WLOK	11.6	8.3	9.9	10.3	10.3
WREC	9.7	10.6	9.8	9.6	10.3
11. WHBQ	12.9	9.5	8.4	8.3	9.0

KNOXVILLE BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WIVK-F	24.6	24.6	24.6	24.9	26.1
2. WOKI-F	6.6	5.4	7.0	10.8	13.2
3. WEZK-F	15.0	14.1	11.2	10.0	12.3
4. WMYU-F	14.6	15.1	14.4	13.9	11.6
5. WIMZ-F	10.4	9.7	11.3	11.7	11.4
6. WNOX	5.4	5.5	4.9	5.1	5.4
7. WBMK	2.7	2.7	4.0	4.8	4.7
8. WRJZ	1.3	2.9	4.4	4.8	3.2
9. WGAP	3.9	4.2	3.5	1.0	2.5
10. WIVK	3.0	4.0	3.9	3.6	2.3

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WIVK-F	25.8	24.8	22.9	20.9	20.9
2. WOKI-F	9.8	9.7	10.9	13.0	15.2
3. WMYU-F	16.0	18.7	17.2	15.3	14.1
4. WIMZ-F	12.4	12.6	13.1	12.0	12.7
5. WEZK-F	11.7	12.3	9.8	8.5	11.2
6. WGAP	6.6	6.5	6.1	3.2	5.5
7. WNOX	10.1	11.4	9.6	7.5	5.4
8. WIVK	4.2	5.0	4.5	4.2	3.9
WRJZ	2.8	4.6	4.8	4.3	3.9
10. WBMK	3.3	3.4	3.7	3.7	3.1

ORLANDO BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WDIZ	17.6	20.5	18.6	16.2	13.9
2. WBJW	10.2	10.7	11.3	11.5	12.3
3. WDBO-F	11.8	8.8	8.8	8.4	8.3
4. WHLY	8.1	6.4	6.5	7.6	8.0
5. WHOO-F	8.7	9.1	9.9	7.7	7.8
6. WDBO	7.0	5.9	6.3	5.9	7.2
7. WKIS	4.8	5.3	5.6	6.4	6.3
8. WHOO	6.7	6.1	7.2	6.9	6.2
9. WJYO	3.2	3.0	3.6	4.4	5.4
10. WORL	4.6	6.7	4.4	4.8	5.3

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WBJW	14.8	13.7	21.4	30.0	27.3
2. WDIZ	15.9	16.2	19.6	24.2	21.7
3. WHOO-F	11.0	10.9	14.4	16.5	17.6
4. WHLY	10.0	8.8	12.5	16.3	17.1
5. WDBO	10.0	8.1	12.6	16.5	17.0
6. WDBO-F	14.5	12.0	13.9	14.5	15.6
7. WHOO	9.8	10.1	13.0	13.9	13.2
8. WKIS	7.1	8.9	12.3	14.6	12.9
9. WJYO	5.0	4.8	8.0	10.9	10.7
10. WLOQ	4.3	4.9	6.6	9.1	9.1

NORFOLK BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WCMS-F	12.0	10.5	7.8	11.4	13.6
2. WMYK-F	15.3	16.6	13.6	13.1	12.9
3. WNOR-F	7.4	8.2	10.1	10.7	10.5
4. WLTY-F	10.3	8.3	8.2	9.3	8.5
5. WFOG-F	8.9	7.8	6.9	8.0	8.4
6. WTAR	5.6	3.9	4.3	5.9	5.7
7. WNOR	2.5	4.5	5.8	4.8	5.6
8. WOWI-F	4.7	6.6	7.5	4.5	5.5
9. WPCE	2.7	3.1	2.3	2.2	3.8
10. WRAP	3.2	3.4	3.8	2.8	2.9
11. WGH	4.2	4.6	3.6	3.2	2.8
12. WWDE-F	2.4	2.1	3.4	3.2	2.7
13. WCMS	3.4	3.0	3.7	3.6	2.6
14. WNIS	3.5	2.4	1.7	2.1	2.5

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WMYK-F	15.3	16.6	13.6	13.1	12.9
2. WNOR-F	19.0	18.8	19.6	23.1	23.9
3. WCMS-F	18.4	16.9	16.0	20.4	23.0
4. WLTY-F	18.5	17.8	17.3	20.2	21.5
5. WFOG-F	15.4	13.7	11.9	13.3	14.6
6. WTAR	14.2	12.6	12.6	13.4	14.0
7. WNOR	7.3	10.2	11.4	10.3	11.6
WOWI-F	10.3	14.9	15.1	8.9	11.6
9. WRAP	11.2	12.4	12.4	9.3	10.0
10. WGH	9.8	9.3	9.2	9.9	9.5
11. WQRK-F	8.1	6.7	5.9	7.4	9.3
12. WWDE-F	6.6	6.2	7.3	8.1	8.3
13. WNIS	8.0	7.5	6.4	6.3	6.0
14. WCMS	6.1	5.7	7.0	5.9	5.3

CHARLOTTE BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WROQ-F	12.5	12.7	13.1	13.5	17.6
2. WSOC-F	20.9	16.1	14.1	13.8	12.9
3. WBT	14.2	13.7	12.9	11.6	12.5
4. WBCY-F	11.4	8.3	9.2	12.0	11.6
5. WPEG-F	7.0	7.3	10.2	10.8	10.1
6. WEZC-F	7.8	8.6	8.5	7.1	6.7
7. WAYS	6.5	6.0	6.4	7.2	5.5
8. WLVV-F	3.3	2.4	2.6	3.5	4.3
9. WGIV	1.8	4.8	4.9	4.3	3.6
10. WQCC	0.6	2.2	2.4	1.8	2.4

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WROQ-F	24.1	21.0	22.5	24.7	26.1
2. WBCY-F	23.7	19.7	21.0	24.4	25.9
3. WBT	30.7	29.1	29.7	27.5	25.5
4. WSOC-F	27.6	23.4	24.9	25.1	22.1
5. WAYS	18.2	17.1	21.7	23.2	19.0
6. WPEG-F	11.0	10.9	13.2	14.4	14.1
7. WEZC-F	13.7	14.8	14.9	14.1	12.8
8. WLVV-F	6.4	6.5	7.9	9.9	10.1
9. WGIV	5.8	8.6	9.7	10.1	9.3
10. WZXI-F	6.4	5.4	5.8	7.3	7.4

BOSTON BIRCH REPORT

MAR 82 - JULY 82

12+ METRO SHARE

	MAR	M/A	A/M	M/J	J/J
1. WXKS-F	9.6	10.7	10.3	10.2	12.4
2. WCOZ-F	10.2	10.0	10.8	10.9	10.7
3. WBZ	9.9	9.4	10.6	9.5	7.8
4. WHDH	8.0	8.9	9.1	8.6	7.4
5. WBCN-F	7.1	7.3	7.4	6.7	6.9
6. WJIB-F	7.3	5.2	4.2	5.0	4.9
7. WEEI	5.4	5.1	3.9	4.6	4.6
8. WROR-F	3.6	3.8	4.6	4.3	4.1
9. WEEI-F	4.6	4.8	5.3	4.4	3.9
10. WMJX-F	4.2	4.3	3.2	3.0	3.5
WRKO	3.2	3.2	2.4	2.1	3.5
12. WVBF-F	2.0	1.9	2.1	3.2	3.1

12+ CUME RATING

	MAR	M/A	A/M	M/J	J/J
1. WCOZ-F	20.8	19.7	20.4	19.6	19.6
2. WBZ	22.8	20.0	17.5	17.5	17.3
3. WXKS-F	14.5	14.7	13.9	14.6	16.4
4. WBCN-F	11.7	11.9	13.2	13.4	13.8
5. WHDH	16.5	16.5	16.2	14.9	12.5
6. WEEI	14.8	11.6	7.7	10.7	11.3
7. WEEI-F	9.5	9.0	11.1	10.9	8.8
8. WROR-F	9.1	7.6	8.4	9.0	8.6
9. WMJX-F	7.4	6.7	6.9	7.7	8.2
10. WJIB-F	9.8	8.4	7.7	8.5	7.4
11. WRKO	8.6	7.8	7.0	6.6	7.1
12. WVBF-F	5.9	5.2	5.7	6.8	6.4

WASHINGTON BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	F/M	M/A	A/M	M/J	J/J
1. WKYS-F	9.6	10.1	10.4	9.8	9.3
2. WHUR-F	9.8	8.3	7.6	7.6	8.4
3. WMAL	6.6	6.5	8.1	7.8	7.6
4. WRQX-F	6.5	6.4	4.8	5.1	6.4
5. WAVA-F	4.8	5.9	6.1	5.9	6.0
6. WGAY-F	5.2	4.2	5.2	6.5	5.7
7. WPGC-F	5.5	5.4	5.3	5.2	5.0
8. WMZQ-F	3.9	3.6	3.5	4.3	4.9
9. WWDC-F	8.5	7.9	6.2	5.4	4.6
10. WRC	2.8	3.5	3.5	3.4	3.7
11. WASH-F	3.2	3.0	3.1	3.0	3.6
12. WLTT-F	3.5	4.4	4.2	3.7	3.5
13. WPKX-F	2.1	2.5	3.4	2.5	3.3
WXTR-F				2.0	3.3

12+ CUME RATING

	F/M	M/A	A/M	M/J	J/J
1. WRQX-F	14.7	17.8	20.0	18.8	18.9
2. WWDC-F	17.2	20.0	19.8	17.7	17.5
3. WMAL	15.2	14.7	16.0	15.7	17.4
4. WPGC-F	10.7	13.3	15.8	15.4	15.5
5. WKYS-F	13.2	13.1	14.4	14.6	15.1
6. WAVA-F	8.9	11.5	12.8	12.4	12.4
7. WHUR-F	10.8	11.2	12.7	12.0	12.2
8. WOOK-F	8.2	8.4	10.4	11.8	11.9
9. WLTT-F	6.4	9.1	11.0	11.0	11.0
10. WGAY-F	8.4	9.4	11.1	11.1	10.7
11. WTOP	9.1	10.5	10.9	9.8	10.3
12. WASH-F	7.0	8.7	11.0	10.0	9.4
13. WRC	6.0	7.1	6.5	7.2	9.2
14. WPKX-F	4.3	4.7	8.9	8.7	8.8

PITTSBURGH BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J	J/J
1. KDKA	21.9	23.2	24.4	25.3	25.4	24.6
2. WDVE-F	9.0	10.3	11.5	10.5	11.4	12.8
3. WBZZ-F	6.6	8.8	9.5	8.1	8.1	8.6
4. WAMO-F	7.6	6.0	4.8	6.3	7.9	7.9
5. WXKX-F	5.1	4.6	4.8	5.3	4.6	5.4
6. WSHH-F	4.3	4.3	4.5	3.6	3.7	4.1
7. WTAE	5.3	5.0	4.3	5.0	4.4	3.9
8. WJAS	6.0	5.3	4.4	4.6	4.0	3.8
9. KQV	4.8	4.5	3.4	3.2	3.5	3.5
10. WYDD-F	4.0	4.0	4.7	3.5	3.2	3.0
11. WEEP	1.7	1.6	1.7	1.8	2.2	2.3
12. WWSW-F	3.1	3.5	3.3	3.2	3.1	2.1

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J	J/J
1. KDKA	38.8	28.3	40.1	42.4	43.1	40.4
2. WDVE-F	16.4	17.5	17.6	17.3	18.4	18.8
3. WBZZ-F	10.3	11.7	12.8	14.1	14.7	15.3
4. WXKX-F	11.5	10.4	12.7	14.5	13.6	14.8
5. WYDD-F	10.7	11.1	10.9	9.4	9.6	10.3
6. WTAE	11.5	11.6	12.4	12.4	11.0	9.3
7. WAMO-F	9.4	8.2	8.3	8.5	8.2	9.1
8. KQV	8.3	9.7	7.9	6.5	7.8	7.8
9. WSHH-F	8.3	9.6	8.9	7.2	7.0	7.6
10. WJAS	8.6	8.7	8.0	8.8	7.9	6.2
11. WEEP	4.4	3.7	3.9	4.0	4.5	4.6
12. WWSW-F	7.1	8.4	6.9	6.0	5.9	4.2

CHICAGO BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J	J/J
1. WGN	8.8	8.6	9.8	8.2	7.6	9.0
2. WBBM-F	2.1	2.1	2.5	1.9	3.4	5.7
3. WMAQ	4.5	4.2	3.4	3.6	5.0	5.0
WIND	5.2	5.9	5.6	5.0	5.3	5.0
5. WLUP-F	6.3	5.4	6.7	6.9	4.7	4.6
WBBM	4.5	4.7	6.4	6.3	4.6	4.6
WBMX-F	3.7	3.3	4.1	4.8	5.3	4.6
8. WJJD	0.7	0.8	1.7	3.0	3.5	4.4
9. WLOO-F	5.2	4.8	5.1	5.3	4.4	4.3
10. WLS	4.9	5.5	5.3	5.4	4.7	4.0
11. WLS-F	6.0	7.0	5.7	5.4	5.2	3.8
12. WGCI-F	5.3	5.2	4.1	4.2	4.7	3.6
13. WKQX-F	3.0	4.1	3.3	3.3	3.6	3.5
14. WCLR-F	3.8	3.8	3.2	2.6	2.9	3.2
WLAK-F	2.4	2.6	2.8	2.7	3.1	3.2
WXRT-F	2.7	3.5	3.6	2.5	1.9	3.2
17. WMET-F	3.5	3.4	3.5	4.8	4.4	3.1
18. WFYR-F	3.6	3.4	3.2	2.9	3.2	3.0
19. WJEZ-F	2.3	2.5	1.7	1.9	2.3	2.5
WJPC	2.0	2.3	2.4	2.5	2.2	2.5

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J	J/J
1. WGN	18.0	17.6	19.4	18.7	17.8	18.3
2. WLS	15.3	16.9	17.8	17.1	15.1	13.7
3. WBBM-F	7.0	8.0	7.3	6.0	9.0	13.5
4. WMAQ	11.9	11.6	11.7	13.0	13.9	13.3
5. WBBM	12.8	12.8	14.5	14.2	13.3	12.8
6. WLS-F	17.3	18.3	14.4	12.8	12.3	12.2
7. WLUP-F	14.0	14.0	14.0	12.4	10.8	11.7
8. WMET-F	11.8	12.3	12.1	11.3	9.6	10.2
9. WKQX-F	9.2	9.9	8.9	7.6	7.6	8.9
10. WCLR-F	9.0	9.2	9.2	8.3	7.5	8.0
11. WLOO-F	8.9	8.5	9.1	8.6	8.0	7.8
12. WFYR-F	9.4	9.1	8.5	8.5	8.4	7.3
13. WGCI-F	9.4	8.8	7.4	7.6	8.2	7.2
WIND	8.2	8.5	9.5	9.4	8.3	7.2
15. WBMX-F	7.6	7.1	7.3	8.6	8.0	6.6
WJJD	2.0	2.5	4.0	5.0	5.3	6.6
17. WXRT-F	6.2	7.1	6.5	5.3	5.1	6.1
18. WLAK-F	6.0	6.1	5.1	5.5	6.4	5.6
19. WFMT-F	5.0	4.8	4.6	3.6	4.7	4.9
20. WJPC	4.5	5.0	4.9	4.9	4.4	4.5

NEW YORK BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J	J/J
1. WINS	7.6	5.9	5.3	5.4	6.2	6.7
2. WKTU-F	6.3	7.0	6.3	5.8	7.1	6.6
3. WPLJ-F	7.1	6.2	6.7	8.7	8.7	6.3
4. WOR	5.2	6.4	7.0	6.0	5.9	6.0
5. WRKS-F	8.4	8.1	5.9	5.4	5.8	5.7
6. WAPP-F	2.1	2.6	1.3	1.0	0.8	5.4
7. WBLS-F	5.8	6.8	5.4	4.9	5.1	4.6
8. WYNY-F	6.1	5.7	5.7	4.4	3.8	4.4
9. WNBC	3.0	3.8	4.2	3.1	3.6	3.8
WCBS	3.5	3.8	5.2	5.6	5.3	3.8
11. WNEW	2.8	2.5	2.3	2.9	3.5	3.3
12. WNEW-F	2.6	1.9	2.5	3.7	3.2	2.8
13. WPAT-F	2.3	1.3	2.1	2.0	1.9	2.7
WMCA	2.8	3.4	3.0	2.0	2.1	2.7
15. WHN	2.2	2.3	2.2	1.3	1.7	2.5
16. WPAT	2.1	1.8	1.6	1.8	2.4	2.4
17. WABC	2.7	4.3	4.4	3.4	2.8	2.3
18. WRFM-F	2.9	2.2	1.7	2.3	2.4	2.2
19. WCBS-F	2.0	2.0	1.8	2.0	1.7	2.1

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J	J/J
1. WINS	17.8	13.6	12.6	13.3	13.5	15.9
2. WPLJ-F	9.8	8.2	10.9	13.2	13.0	12.8
3. WKTU-F	11.0	11.7	11.0	11.1	11.3	11.8
4. WCBS	9.0	8.4	10.1	11.8	11.4	10.2
5. WOR	10.6	11.1	10.3	9.4	9.1	9.4
6. WYNY-F	8.7	7.8	8.2	8.3	7.5	9.1
7. WRKS-F	10.4	10.2	8.1	7.9	7.9	8.7
8. WNBC	7.5	6.7	7.5	7.5	8.0	8.6
9. WBLS-F	9.5	10.2	8.2	8.2	7.9	8.5
10. WABC	6.3	7.3	9.0	9.5	8.6	8.1
11. WAPP-F	2.8	4.0	2.8	2.6	2.1	7.2
12. WNEW	5.7	4.0	3.8	4.4	5.4	5.8
13. WNEW-F	5.6	3.7	4.6	7.2	6.0	5.7
14. WMCA	4.4	4.5	4.7	4.0	4.5	5.0
15. WPAT-F	4.3	2.5	4.3	4.8	3.9	4.6
16. WPAT	4.1	3.3	3.3	3.4	3.4	4.5
17. WHN	3.4	3.4	4.2	3.6	3.4	4.3
18. WPIX-F	2.3	1.8	3.0	4.3	3.9	4.1
19. WCBS-F	3.5	2.4	3.5	4.3	3.5	4.0
WQXR-F	2.3	1.9	3.3	3.9	3.6	3.9

TULSA BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KMOD-F	16.2	18.0	17.5	15.7	16.9
2. KRAV-F	15.8	12.5	11.8	15.8	16.4
3. KWEN-F	11.9	11.3	10.8	12.6	13.7
4. KVOO	11.6	14.2	13.2	11.7	11.6
5. KRMG	11.7	11.6	11.8	11.7	10.9
6. KBEZ-F	8.1	9.3	8.0	8.1	5.6
7. KTFX-F	6.0	4.7	3.7	4.3	5.5
8. KCFO-F	3.5	2.7	4.1	4.4	3.7
9. KGTO	1.1	1.7	3.6	3.2	2.0
10. KELI	1.6	1.9	2.6	2.0	1.6

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KRAV-F	25.2	22.1	21.8	24.7	27.1
2. KVOO	21.9	22.4	24.6	22.4	23.4
3. KMOD-F	19.2	20.0	21.5	19.5	23.1
4. KRMG	24.1	24.7	21.5	21.7	22.8
5. KWEN-F	14.2	13.3	14.4	16.8	19.3
6. KBEZ-F	9.8	10.4	13.3	12.4	9.7
7. KTFX-F	7.5	7.2	6.6	6.6	8.1
8. KCFO-F	5.2	4.1	4.8	6.8	7.8
KGTO	1.0	1.6	3.2	4.3	4.9
KELI	8.2	9.0	7.7	5.6	4.9

LOS ANGELES BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J	J/J
1. KABC	5.8	6.1	7.8	8.6	8.0	7.9
2. KLOS-F	5.6	5.6	6.3	6.2	5.8	5.9
3. KROQ-F	3.9	5.8	4.6	4.6	5.1	5.1
KMET-F	5.6	6.0	6.2	5.3	4.9	5.1
5. KNX	2.9	4.0	5.4	5.1	4.3	4.2
6. KFWB	3.7	3.3	3.9	5.4	3.9	3.9
7. KHTZ-F	3.3	2.9	2.4	2.6	3.5	3.5
8. KIIS-F	2.9	3.2	4.2	3.8	3.3	3.4
KRLA	3.1	2.6	2.9	3.1	3.4	3.4
10. KBIG-F	3.1	4.0	2.8	2.9	3.1	3.1
11. KIQQ-F	2.7	2.5	1.8	2.5	2.9	3.0
12. KRTH-F	3.3	2.9	2.9	3.5	2.9	2.9
13. KLAC	2.4	2.5	2.6	2.8	2.7	2.6
14. KGFJ	1.5	2.2	2.2	2.0	2.5	2.5
KLVE-F	1.7	0.9	0.5	0.7	2.5	2.5
KMPC	2.3	1.8	2.9	3.1	2.6	2.5
17. KJOI-F	2.9	3.2	3.1	2.9	2.5	2.4
KFI	2.1	3.1	3.6	3.0	2.4	2.4
19. KJLH-F	1.7	1.0	1.5	1.9	2.2	2.2

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J	J/J
1. KABC	9.2	8.3	7.9	9.1	5.6	7.9
2. KLOS-F	13.9	10.5	8.1	8.4	5.2	7.6
3. KNX	8.5	6.5	6.5	6.5	4.1	5.8
4. KMET-F	13.0	9.7	7.9	7.1	3.7	5.4
5. KFWB	9.5	6.5	6.4	6.9	3.5	5.0
6. KROQ-F	8.3	7.6	4.9	5.0	3.2	4.6
7. KIIS-F	5.8	4.8	4.5	4.4	2.7	3.9
8. KIQQ-F	6.6	5.0	2.8	3.5	2.5	3.6
9. KFI	5.2	4.3	4.1	4.0	2.4	3.4
10. KHTZ-F	6.9	4.8	2.9	3.0	2.1	3.0
KMPC	4.1	2.6	2.6	2.6	2.1	3.0
KRLA	5.8	3.6	3.0	3.1	2.1	3.0
13. KRTH-F	6.7	4.6	3.5	3.9	2.1	2.9
14. KALI	3.8	1.9	1.6	1.8	1.7	2.4
KGFJ	3.1	2.7	2.8	2.3	1.7	2.4
16. XTRA	5.2	4.2	2.6	2.3	1.6	2.3
KTNQ	2.0	1.7	1.1	1.0	1.6	2.3
18. KLVE-F	2.5	1.6	0.7	0.9	1.5	2.2
19. KUTE-F	3.4	2.2	2.1	1.9	1.4	2.1
KBIG-F	5.7	4.7	2.9	2.6	1.5	2.1

ATLANTA BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J	J/J
1. WKLS-F	13.8	16.2	18.0	16.2	14.5	13.2
2. WVEE-F	9.5	8.1	8.5	11.1	12.8	13.0
3. WZGC-F	11.2	10.8	10.4	10.0	10.3	11.2
4. WSB	7.9	7.6	6.8	7.7	8.1	8.8
5. WKHX	6.6	7.5	9.1	8.7	7.0	7.9
6. WQXI-F	8.6	9.8	10.3	9.8	8.6	7.7
7. WSB-F	3.3	3.0	3.9	4.9	5.9	5.6
8. WPCH-F	5.1	5.7	5.6	5.4	5.6	5.4
9. WGST	5.9	4.6	3.8	3.4	3.5	4.0
10. WLTA-F	5.3	5.2	4.1	3.8	3.1	3.5
11. WPLO	4.9	5.6	5.3	3.9	3.5	3.1

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J	J/J
1. WZGC-F	24.0	22.3	24.4	29.3	28.5	25.8
2. WQXI-F	20.3	19.8	23.0	25.5	24.3	22.4
3. WSB	18.2	16.9	18.7	22.6	22.2	21.4
4. WKLS-F	19.5	20.9	23.2	25.5	24.7	21.1
5. WVEE-F	12.2	10.8	10.2	12.6	14.9	15.3
6. WKHX	11.3	11.5	15.1	15.9	14.1	15.1
7. WSB-F	7.5	5.7	8.3	13.5	15.9	13.4
8. WPCH-F	9.9	9.3	10.0	10.8	12.7	12.4
9. WPLO	8.7	8.3	9.1	10.5	10.2	9.3
10. WGST	11.5	9.9	9.3	9.7	8.8	7.5
11. WAOK	6.6	5.4	4.3	5.5	7.1	7.0
WLTA-F	9.7	8.4	7.4	7.8	7.4	7.0

ROCHESTER BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WEZO	10.5	11.5	12.0	10.1	11.8
2. WCMF	11.2	12.8	12.1	12.8	11.7
3. WMJQ	10.0	10.9	11.8	10.4	9.2
4. WHAM	7.7	7.1	6.6	7.8	8.6
WVOR	6.5	6.8	7.0	7.3	8.6
6. WDKX	8.3	8.3	7.5	7.2	7.0
7. WHFM	4.3	3.8	4.6	5.4	6.4
8. WPXN	4.9	3.9	5.5	5.7	5.6
9. WPXY	5.5	5.1	3.9	4.6	5.1
10. WBBF	5.3	4.2	4.2	4.8	4.6
11. WNYR	7.0	7.3	9.4	7.1	4.2

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WCMF	18.9	20.6	24.4	26.4	25.0
2. WMJQ	19.9	21.5	23.3	23.5	23.1
3. WHAM	18.5	18.1	18.8	20.2	22.2
4. WEZO	19.8	21.1	22.3	21.2	21.8
5. WVOR	10.8	11.1	12.2	14.2	15.9
6. WHFM	9.8	9.9	13.1	15.0	14.6
7. WBBF	11.8	11.6	14.7	14.9	13.4
8. WPXN	6.3	5.4	6.9	8.9	11.1
9. WPXY	8.7	8.3	8.5	9.7	10.7
10. WNYR	8.3	9.5	12.4	11.8	10.6
11. WDKX	8.0	8.1	8.3	8.8	9.0

NASHVILLE BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WKDF-F	13.2	17.0	17.5	16.4	17.3
2. WWKX-F	11.8	11.5	11.9	16.0	17.1
3. WSIX-F	7.2	8.2	8.7	7.4	8.3
4. WZEZ-F	9.6	7.3	8.2	6.7	7.6
5. WSM-F	7.1	8.6	7.7	7.1	7.1
6. WVOL	7.1	6.8	6.9	4.8	5.7
7. WLAC	5.8	4.2	5.5	7.2	5.3
8. WSM	7.0	9.1	7.1	5.5	5.0
9. WSIX	4.0	3.0	2.1	3.4	3.8
10. WUSW-F	2.8	2.7	3.1	3.6	3.3

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WKDF-F	22.4	23.9	25.2	25.1	23.3
2. WWKX-F	26.2	24.9	24.5	25.2	22.6
3. WZEZ-F	14.2	13.2	12.6	12.5	14.0
4. WSIX-F	12.8	13.8	15.0	11.5	13.9
5. WSM	20.5	19.9	19.8	15.3	12.6
6. WSM-F	14.2	13.0	13.1	12.6	12.0
7. WLAC	14.6	13.3	11.3	10.9	11.2
8. WSIX	12.3	9.4	8.6	9.4	8.3
9. WVOL	10.2	10.0	10.0	7.2	8.0
10. WUSW-F	3.9	4.2	5.7	5.9	5.5

RALEIGH/DURHAM BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WQDR-F	13.7	14.5	14.4	13.2	19.1
2. WRAL-F	16.6	15.9	14.9	15.2	13.3
3. WPTF	16.4	14.5	11.2	11.8	10.9
4. WDCG-F	4.7	4.3	7.3	7.6	9.0
5. WKIX	10.9	9.5	7.4	8.9	8.1
6. WYYD-F	6.9	7.1	9.8	10.0	7.4
7. WLLE	2.3	3.6	3.1	2.5	4.6
8. WTIK	3.2	3.4	5.5	5.0	3.6
9. WCHL	1.6	2.4	1.7	2.4	2.7
10. WDNC	2.8	1.8	1.1	1.7	2.2

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WRAL-F	28.1	25.5	24.5	26.2	30.2
2. WQDR-F	19.9	18.8	17.2	17.8	24.5
3. WPTF	23.5	20.8	17.7	19.7	19.8
4. WKIX	16.0	11.6	11.3	15.6	16.2
5. WDCG-F	7.8	7.6	11.4	13.3	15.7
6. WTIK	6.0	4.5	5.8	7.9	8.3
7. WYYD-F	12.3	8.7	10.0	9.7	8.2
8. WCHL	4.3	6.3	5.0	6.4	7.4
9. WLLE	4.6	5.2	4.4	4.6	7.1
10. WDNC	6.0	3.0	2.8	4.3	6.9

CLEVELAND BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J	J/J
1. WMMS	14.0	15.3	13.9	13.8	16.5	18.6
2. WBBG	2.6	3.9	5.8	4.6	4.6	7.7
3. WDMT	5.2	5.5	5.1	7.5	7.5	6.4
4. WGCL	6.3	6.0	6.8	8.2	6.4	6.0
5. WZZP	6.6	7.8	8.3	7.1	6.4	5.5
6. WQAL	7.9	6.5	5.8	6.2	4.4	4.2
WHK	5.1	5.5	5.6	4.7	4.0	4.2
8. WGAR	5.9	4.4	4.7	4.9	4.3	4.1
WDOK	8.9	9.1	7.7	6.4	5.7	4.1
10. WZAK	1.7	1.3	1.9	2.5	2.8	3.7
WERE	6.6	4.6	4.8	4.6	4.3	3.7
12. WMJI	5.2	6.7	5.7	5.9	7.2	3.6
13. WLYT	4.3	4.2	4.7	2.9	3.4	3.5
14. WKSW	2.0	3.2	3.2	3.1	4.1	3.3
15. WWWE	2.3	1.8	2.3	2.4	2.0	2.3

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J	J/J
1. WMMS	17.3	18.5	19.1	23.9	25.2	27.4
2. WGCL	14.0	15.0	15.8	18.6	20.5	20.3
3. WLYT	12.3	11.0	9.6	11.8	15.2	15.2
4. WZZP	10.2	11.0	11.7	12.6	14.2	12.6
5. WBBG	4.7	4.6	5.7	8.5	9.8	11.5
6. WWWE	5.1	4.8	5.2	7.4	9.7	11.4
7. WQAL	10.0	9.7	9.5	9.2	9.6	10.9
8. WDOK	12.9	14.3	12.4	11.9	11.9	10.5
9. WHK	10.0	10.0	8.4	10.6	11.0	10.4
10. WGAR	10.3	9.4	9.3	11.0	10.2	9.8
11. WDMT	7.3	7.7	8.1	8.8	9.6	9.1
12. WERE	10.1	9.2	8.7	10.1	10.7	8.7
13. WKSW	4.1	6.0	5.7	4.4	7.1	7.5
14. WMJI	10.2	12.3	12.2	14.2	17.7	6.6
15. WZAK	4.3	3.8	5.2	6.6	4.9	6.3

TAMPA BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J	J/J
1. WRBQ	13.4	17.8	14.1	14.9	17.5	17.3
2. WQYK	6.1	8.8	11.2	10.7	10.3	9.0
3. WWBA-F	6.9	5.9	5.2	4.7	5.3	8.4
4. WSUN	5.4	4.9	7.0	7.2	6.8	7.7
5. WYNF	7.4	8.3	7.7	7.6	7.3	7.5
6. WQXM	8.6	8.6	5.6	4.4	3.8	6.4
7. WJYW	5.8	4.5	5.3	7.6	7.1	6.1
8. WFLA	6.3	4.6	4.0	4.3	4.6	5.0
9. WCKX-F	4.9	5.1	6.8	5.7	5.1	4.4
10. WSRZ	2.3	2.8	3.5	3.2	4.0	3.9
11. WDAE	8.0	8.2	7.0	5.2	4.8	3.6
12. WPLP	3.8	3.2	3.5	3.2	3.1	3.4

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J	J/J
1. WRBQ	18.5	21.2	19.5	21.5	25.1	25.5
2. WQYK	11.9	9.6	11.2	13.2	15.0	15.9
3. WYNF	10.1	11.6	12.6	12.7	13.4	14.5
4. WSUN	10.7	9.1	10.5	12.5	14.3	14.4
5. WFLA	11.2	11.5	11.0	10.5	11.8	13.7
6. WQXM	11.5	12.6	11.7	14.6	13.9	13.2
7. WCKX-F	11.0	11.4	11.5	13.4	14.5	12.7
8. WWBA-F	10.3	6.9	5.0	7.4	11.0	12.1
9. WJYW	9.7	8.6	8.6	10.6	12.6	12.0
10. WSRZ	4.8	5.2	4.9	5.4	7.1	6.7
11. WDAE	8.8	9.4	9.9	9.8	9.5	6.6
12. WPLP	6.2	4.5	3.2	4.1	5.2	6.4

DALLAS BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J	J/J
1. KVIL-F	6.0	7.2	8.7	10.9	9.9	9.1
2. KZEW-F	6.8	6.1	5.5	7.8	8.4	8.2
3. KSCS-F	7.9	9.6	10.0	7.5	6.8	7.6
4. KTXQ-F	7.8	8.9	8.6	7.6	6.7	7.2
5. WBAP	4.4	4.5	4.7	5.5	6.5	7.1
6. KKDA-F	9.3	8.4	5.5	5.1	5.4	6.2
7. KNOK-F	4.0	3.6	4.4	5.2	5.6	5.4
8. KEGL-F	5.7	3.6	4.0	5.1	5.4	5.3
9. KMEZ-F	4.1	5.0	5.8	3.6	4.5	4.8
10. KPLX-F	5.2	5.0	5.3	6.0	5.2	4.1
11. KLVU-F	1.4	0.9	1.4	1.5	2.9	3.3
KMGC-F	3.4	3.8	3.9	3.9	4.1	3.3
KRLD	5.9	5.4	4.5	4.4	3.8	3.3
14. KFJZ	2.7	4.0	3.5	2.9	3.3	3.2
15. WFAA	3.8	4.6	5.0	3.4	3.5	3.1

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J	J/J
1. KVIL-F	15.3	14.4	16.6	20.3	19.0	18.9
2. KSCS-F	14.2	15.7	16.9	16.6	17.8	18.7
3. KTXQ-F	16.6	15.9	16.2	17.3	19.3	18.5
4. KZEW-F	13.8	12.8	14.6	18.1	18.3	17.9
5. KEGL-F	12.2	7.7	10.1	13.6	15.8	15.6
6. WBAP	10.2	10.8	11.6	12.3	13.6	15.0
7. KKDA-F	13.7	12.6	11.9	11.6	12.0	12.2
8. KRLD	15.5	13.7	14.0	14.1	12.1	11.4
9. KMGC-F	8.7	8.3	8.9	8.7	8.2	9.4
10. KPLX-F	8.7	7.8	8.2	9.4	8.2	8.1
11. WFAA	8.8	8.7	8.9	7.9	7.7	8.0
12. KMEZ-F	9.7	8.6	8.6	8.2	7.9	7.6
13. KNOK-F	5.9	6.7	6.6	6.6	7.5	6.9
14. KAFM-F	4.0	4.3	5.9	6.6	6.2	6.2
KLVU-F	3.8	3.4	4.7	5.3	6.1	6.2

HOUSTON BIRCH REPORT

MAR 82 - JULY 82

12+ METRO SHARE

	MAR	M/A	A/M	M/J	J/J
1. KLOL-F	12.6	13.7	11.4	8.4	8.5
2. KILT-F	5.2	6.2	8.0	8.5	8.4
3. KIKK-F	9.9	9.0	10.5	9.6	8.2
4. KMJQ-F	7.2	10.4	11.5	9.2	7.5
KFMK-F	6.6	5.9	5.3	6.4	7.5
6. KRBE-F	6.2	5.6	6.5	7.5	6.7
7. KRLY-F	2.4	5.0	6.3	6.5	6.5
8. KSRR-F	4.6	5.5	6.0	5.9	5.8
9. KODA-F	4.5	4.2	4.0	3.4	4.1
10. KLEF-F	3.2	2.4	2.2	3.4	3.5
KPRC	6.2	4.7	2.6	2.8	3.5
12. KTRH	4.7	3.9	3.8	3.4	3.3
13. KQUE-F	5.7	5.8	4.1	3.1	2.9
14. KIKK	2.9	1.8	0.7	1.8	2.6
KYND-F	3.0	2.3	2.2	2.8	2.6

12+ CUME RATING

	MAR	M/A	A/M	M/J	J/J
1. KLOL-F	18.4	18.9	19.2	19.5	17.3
2. KILT-F	7.7	10.5	16.8	18.7	17.0
3. KIKK-F	13.3	15.3	18.6	16.8	15.1
4. KFMK-F	11.0	11.1	11.8	14.0	14.4
5. KRBE-F	12.9	13.8	16.4	17.7	14.2
6. KMJQ-F	9.6	12.3	15.5	15.1	11.3
7. KSRR-F	9.4	11.0	13.4	14.0	10.9
8. KTRH	9.7	8.9	9.9	10.4	10.4
9. KRLY-F	6.2	9.7	13.5	12.3	10.1
10. KODA-F	8.5	7.8	8.1	8.9	8.7
11. KYND-F	6.1	5.5	5.7	8.1	7.9
12. KPRC	8.8	8.4	7.7	7.8	7.3
13. KLEF-F	6.6	5.2	5.5	6.2	6.7
14. KIKK	3.8	3.3	2.1	4.2	5.7

MIAMI/FT. LAUDERDALE BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J	J/J
1. WHYI	9.0	8.2	7.8	9.9	11.0	10.6
2. WSHE	6.0	5.9	8.2	7.5	7.1	7.7
3. WINZ-F	6.6	5.9	7.5	7.1	6.1	7.5
4. WLYF	4.9	5.5	5.1	4.8	5.6	6.0
WQBA	6.3	4.9	7.0	7.5	6.0	6.0
6. WNWS	5.1	4.2	3.4	3.3	4.6	5.9
7. WWWL	5.3	4.3	3.5	2.8	3.3	4.0
WAIA	2.0	2.2	2.8	3.9	3.9	4.0
WAXY	4.5	4.0	3.5	4.3	4.4	4.0
10. WINZ	5.9	5.4	4.1	5.2	5.4	3.7
11. WCKO	4.1	3.4	4.3	3.4	3.4	3.6
12. WIOD	3.7	2.9	2.5	2.7	3.7	3.3
WKQS	2.2	2.3	1.5	2.7	4.0	3.3
WRHC	3.5	4.4	4.3	4.7	4.7	3.3
15. WQAM	2.0	3.1	2.6	2.2	3.0	3.0

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J	J/J
1. WHYI	15.6	14.4	15.7	18.9	17.9	17.1
2. WINZ-F	14.0	12.2	13.3	14.6	13.3	13.0
3. WSHE	8.5	8.4	8.8	9.3	9.0	9.2
4. WNWS	7.2	6.2	6.0	6.2	7.8	8.7
5. WQBA	6.4	5.0	7.0	8.7	8.4	7.6
6. WAXY	6.9	5.8	6.3	9.0	9.5	7.5
7. WINZ	8.3	7.2	7.6	7.7	7.8	7.3
8. WLYF	7.0	6.3	5.9	7.0	7.7	6.3
9. WCKO	5.9	5.7	6.8	6.6	6.2	6.1
10. WWWL	5.4	5.6	6.4	5.3	5.4	5.9
11. WAIA	3.2	3.4	4.4	7.3	8.0	5.4
12. WIOD	5.9	5.0	5.0	4.8	4.8	4.6
WKQS	2.9	3.2	3.2	4.2	5.4	4.6
14. WQAM	4.1	3.9	3.5	3.9	4.5	4.1
15. WTMI	3.7	4.2	3.8	3.6	4.7	3.9

INDIANAPOLIS BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J	J/J
1. WFBQ-F	13.6	14.1	15.7	17.4	15.4	14.7
2. WIBC	16.6	17.5	14.5	13.8	14.5	14.3
3. WIKS-F	6.0	5.9	6.5	8.1	10.2	11.1
4. WFMS-F	8.1	9.8	9.4	9.7	10.1	10.9
5. WTLC-F	8.9	11.1	9.0	8.3	11.5	9.1
6. WENS-F	8.5	6.6	8.0	8.1	8.3	8.7
7. WIRE	7.4	7.2	9.0	8.6	6.4	7.6
8. WXTZ-F	9.1	9.6	8.9	7.1	6.7	7.1
9. WNAP-F	9.5	6.7	6.0	6.1	4.9	4.6
10. WIFE	2.8	2.9	2.3	3.5	4.1	2.6

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J	J/J
1. WIBC	32.7	31.9	28.4	28.2	29.1	26.9
2. WIKS-F	19.3	17.4	18.6	21.8	21.8	22.0
3. WFBQ-F	21.7	21.5	22.0	24.7	24.6	20.8
4. WFMS-F	13.8	13.9	16.2	17.6	17.1	17.7
5. WNAP-F	21.1	18.4	17.2	20.7	20.1	17.6
6. WENS-F	15.1	13.8	16.2	17.1	16.4	17.3
7. WIRE	16.6	15.6	15.4	17.0	15.7	16.7
8. WXTZ-F	16.0	15.2	15.1	14.6	14.9	15.5
9. WTLC-F	10.2	10.8	10.8	10.9	11.8	11.5
10. WIFE	7.9	7.5	6.1	8.3	9.3	6.7

SAN FRANCISCO BIRCH REPORT

FEB 82 - JULY 82

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J	J/J
1. KGO	12.2	10.3	10.1	8.7	10.2	11.7
2. KMEL-F	9.9	8.2	4.8	4.9	5.6	4.9
3. KRQR-F	3.5	4.0	4.8	5.3	4.4	4.8
4. KFRC	5.6	6.1	5.4	4.4	4.8	4.7
5. KCBS	4.7	5.0	5.4	4.4	4.5	4.6
6. KSAN-F	2.3	2.2	2.1	3.1	3.6	4.4
KSOL-F	5.2	4.8	4.7	4.8	4.0	4.4
8. KIOI	3.0	3.0	3.1	2.4	2.5	3.4
9. KSJO-F	1.2	1.7	3.1	4.3	3.9	3.2
10. KSFO	4.4	4.7	3.9	3.6	3.3	2.7
11. KNBR	2.1	2.4	3.2	2.9	2.5	2.6
12. KYUU-F	2.0	1.9	1.5	3.3	3.2	2.5
13. KBLX-F	3.0	4.0	3.9	3.2	3.1	2.4
14. KNEW	3.1	2.6	1.9	2.4	2.4	2.3
KYA	1.4	1.8	1.8	1.1	1.8	2.3
16. KABL-F	2.4	2.2	2.1	3.5	2.6	2.2
17. KABL	1.5	1.4	1.4	1.3	1.7	2.1
18. KDIA	2.5	2.9	2.3	2.5	2.1	2.0
KLOK	0.5	0.9	1.7	1.2	1.1	2.0
20. KFOG-F	2.1	2.6	2.7	2.4	2.4	1.9

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J	J/J
1. KGO	18.3	18.7	15.2	15.5	15.3	16.2
2. KFRC	15.2	17.0	13.9	13.7	14.9	15.7
3. KCBS	12.0	13.6	12.4	11.6	11.8	12.9
4. KMEL-F	16.8	16.1	11.7	13.6	13.7	12.2
5. KRQR-F	6.8	7.5	8.5	9.0	9.3	10.1
6. KNBR	5.8	7.4	7.7	8.6	9.4	9.7
7. KIOI	9.4	10.3	7.7	7.8	7.6	8.8
8. KSFO	7.9	8.7	7.5	10.5	9.6	7.9
9. KSJO-F	3.2	3.8	5.2	7.7	7.6	7.4
10. KYUU-F	5.9	6.3	5.8	8.2	7.8	7.2
11. KSOL-F	7.6	8.9	7.1	7.3	6.7	6.6
12. KSAN-F	5.0	5.5	4.7	5.8	6.2	6.4
13. KYA	5.0	6.0	5.6	3.5	4.1	5.7
14. KDIA	5.3	6.2	4.8	5.6	4.9	5.6
15. KOME-F	3.7	4.5	4.7	5.8	5.7	5.5
16. KNEW	5.2	5.1	5.3	5.6	5.3	5.4
KBLX-F	5.7	6.4	4.8	5.0	5.4	5.4
18. KABL	4.2	3.9	3.9	4.4	4.6	5.3
19. KLHT-F	3.6	3.9	3.2	3.7	4.1	4.1

DES MOINES BIRCH REPORT

JAN 82 - JUNE 82

12+ METRO SHARE

	D/J	J/F	F/M	M/A	A/M	M/J
1. KGGO-F	16.5	16.1	17.0	17.5	15.8	14.0
2. KSO	10.4	13.2	12.6	11.9	12.7	12.2
3. KRNT	7.3	10.5	11.9	9.2	9.5	11.9
4. WHO	16.3	17.0	14.2	12.0	11.2	11.6
5. KMGK-F	8.6	7.7	9.8	12.3	12.0	11.4
6. KIOA	6.7	4.6	5.8	6.8	9.0	9.6
7. KRNQ-F	8.1	9.1	7.8	7.1	7.1	8.9
8. KJJY-F	10.0	9.2	6.4	6.5	7.4	6.1
9. KLYF-F	6.7	5.0	6.0	6.0	5.8	4.9

12+ CUME RATING

	D/J	J/F	F/M	M/A	A/M	M/J
1. KRNT	12.5	16.7	20.7	19.6	18.9	21.1
2. WHO	19.9	22.4	23.5	24.2	22.2	19.7
3. KGGO-F	16.1	18.8	20.5	21.7	18.2	19.3
4. KSO	15.2	19.0	19.4	19.4	19.5	18.5
5. KIOA	11.5	10.5	14.7	16.2	16.7	18.2
6. KMGK-F	11.8	11.0	16.6	20.7	16.3	17.6
7. KRNQ-F	10.5	10.8	14.2	16.6	14.3	16.9
8. KJJY-F	9.2	9.6	10.7	12.1	10.5	9.0
9. KLYF-F	7.9	7.4	9.7	9.3	8.9	8.9

DENVER BIRCH REPORT

JUNE 82 - JULY 82

12+ METRO SHARE

	JUN	J/J
1. KPKE-F	9.8	9.3
2. KBPI-F	8.1	7.9
3. KAZY-F	6.2	7.7
4. KLZ	5.3	5.8
5. KOSI-F	5.9	5.6
KPPL-F	5.6	5.6
7. KOA	5.0	5.5
8. KHOW	6.1	5.4
9. KBCO-F	7.0	5.0
KIMN	5.1	5.0
11. KOAQ-F	4.2	4.7
12. KDKO	4.3	3.8
13. KEZW	3.6	3.4

12+ CUME RATING

	JUN	J/J
1. KBPI-F	24.0	24.2
2. KAZY-F	19.4	20.1
3. KIMN	14.9	15.8
4. KPKE-F	15.3	14.7
5. KOA	15.9	14.6
6. KPPL-F	14.4	13.4
7. KOSI-F	13.2	13.0
8. KHOW	13.7	12.0
9. KOAQ-F	10.7	11.8
10. KLZ	13.7	10.7
11. KLIR-F	7.6	8.1
12. KYGO-F	9.0	7.5
13. KEZW	7.2	7.4

SAVANNAH BIRCH REPORT

FEB 82 - MAY 82

12+ METRO SHARE

	FEB	MAY
1. WZAT-F	11.8	14.4
2. WCHY-F	16.7	13.9
3. WEAS-F	14.7	11.5
4. WJCL-F	7.1	9.5
5. WSGF-F	6.6	8.1
6. WAEV-F	7.0	7.3
7. WQQT	4.7	6.1
8. WSOK	7.5	5.9
9. WSGA	2.7	4.2
10. WWSA	3.3	3.3

12+ CUME RATING

	FEB	MAY
1. WZAT-F	34.1	25.0
2. WSGF-F	22.2	20.7
3. WCHY-F	27.1	16.3
4. WSOK	16.7	13.7
5. WEAS-F	17.6	13.3
6. WJCL-F	16.7	12.6
7. WAEV-F	18.6	12.3
8. WSGA	16.3	11.6
9. WQQT	9.2	7.2
10. WKBX	4.8	6.1

LINCOLN BIRCH REPORT

FEB 82 - MAY 82

12+ METRO SHARE

	FEB	MAY
1. KFMQ-F	15.0	15.3
2. KFRX-F	14.1	13.3
3. KFOR	15.2	10.8
4. KLIN	6.9	9.7
5. KHAT-F	7.8	9.1
6. KLIN-F	8.5	5.6
7. KFAB	6.3	5.5
8. KLMS	3.1	4.7
9. KBHL-F	3.3	4.6
10. KEZO-F	3.9	4.2

12+ CUME RATING

	FEB	MAY
1. KFOR	32.8	28.3
2. KFRX-F	23.0	23.8
3. KFOR	20.5	22.4
4. KLIN	15.1	15.4
5. KHAT-F	16.1	14.0
6. KFAB	13.3	13.6
7. KEZO-F	7.4	11.7
8. KLMS	14.2	11.4
9. KLIN-F	13.9	6.7
10. KECK	6.2	6.7

JOHNSON CITY BIRCH REPORT

FEB 82 - MAY 82

12+ METRO SHARE

	FEB	MAY
1. WQUT-F	18.7	25.8
2. WXBQ-F	17.3	17.6
3. WJCW	12.2	6.4
4. WFHG	5.9	5.7
5. WZXY-F	4.6	4.9
6. WKPT-F	6.1	4.6
7. WETB	4.6	4.2

12+ CUME RATING

	FEB	MAY
1. WQUT-F	28.9	30.5
2. WXBQ-F	18.1	19.8
3. WFHG	12.3	11.7
4. WJCW	14.5	10.0
5. WKPT-F	10.0	9.4
6. WETB	10.5	8.8
7. WZXY-F	6.5	8.6

LITTLE ROCK BIRCH REPORT

APR 82 - JUNE 82

12+ METRO SHARE

	APR	A/M	M/J
1. KSSN-F	19.1	19.5	20.9
2. KOKY	11.6	13.0	13.6
3. KMJX-F	11.3	11.0	11.0
4. KKYK-F	12.3	11.1	10.6
5. KLPQ-F	6.7	7.9	8.7
6. KAAY	2.5	4.0	6.1
7. KARN	9.0	7.8	5.7
8. KEZQ-F	7.0	7.3	5.4
9. KLAZ-F	6.0	5.2	5.0
10. KLRA	6.8	5.5	3.9

12+ CUME RATING

	APR	A/M	M/J
1. KSSN-F	28.7	27.2	25.4
2. KKYK-F	24.6	23.0	21.9
3. KLPQ-F	16.0	16.1	17.3
4. KLAZ-F	14.5	14.3	16.1
5. KARN	16.1	15.7	14.6
6. KMJX-F	12.6	11.5	12.8
7. KOKY	12.7	12.3	11.3
8. KAAY	11.3	10.3	11.0
9. KLRA	9.2	9.2	9.4
10. KEZQ-F	11.5	11.3	8.8

MINNEAPOLIS BIRCH REPORT

MAY 82 - JULY 82

12+ METRO SHARE

	MAY	M/J	J/J
1. WCCO	21.3	19.7	17.9
2. KSTP-F	13.1	12.4	11.8
3. WLOL-F	8.3	9.1	10.9
4. KDWB-F	7.3	7.3	7.7
5. KQRS-F	7.2	7.2	6.7
6. WDGY	5.9	6.0	6.6
7. WCCO-F	4.4	4.9	5.1
8. KEEY-F	3.5	3.3	3.4
9. WAYL-F	4.4	3.7	3.2
10. WWTC	1.6	2.4	2.9

12+ CUME RATING

	MAY	M/J	J/J
1. WCCO	40.2	36.9	36.0
2. KSTP-F	24.0	22.4	25.1
3. WLOL-F	18.3	19.7	23.6
4. KDWB-F	18.1	18.0	20.0
5. KQRS-F	18.0	17.1	17.0
6. WDGY	12.6	12.9	14.2
7. WCCO-F	14.1	13.4	13.1
8. WAYL-F	9.7	9.3	7.8
9. KSTP	8.8	9.1	7.7
10. KDWB	7.8	7.8	6.1

SACRAMENTO BIRCH REPORT

APR 82 - JUNE 82

12+ METRO SHARE

		APR	A/M	M/J
1.	KZAP-F	14.1	22.2	24.7
2.	KEWT-F	7.9	6.9	8.8
3.	KXOA-F	6.2	7.9	8.7
4.	KROY-F	4.4	4.5	6.0
5.	KAER-F	4.2	4.4	5.2
6.	KFBK	5.8	5.1	4.9
	KRAK	5.7	5.7	4.9
8.	KSFM-F	6.6	5.3	4.5
9.	KCTC-F	6.0	4.7	4.3
10.	KGNR	6.0	4.4	4.0

12+ CUME RATING

		APR	A/M	M/J
1.	KZAP-F	27.1	25.8	24.6
2.	KXOA-F	13.1	12.6	14.3
3.	KROY-F	15.1	12.1	12.5
4.	KEWT-F	11.1	10.0	11.9
5.	KSFM-F	15.8	11.6	9.9
6.	KRAK	12.0	10.0	9.1
7.	KFBK	9.7	8.2	7.6
8.	KCTC-F	8.8	7.1	7.5
9.	KGNR	10.4	8.2	7.2
10.	KWOD-F	6.1	5.0	6.8

MOBILE BIRCH REPORT

MAR 82 - JUNE 82

12+ METRO SHARE

		MAR	M/A	A/M	M/J
1.	WKSJ-F	23.1	24.2	23.0	18.6
2.	WKRG-F	14.7	18.7	17.4	16.8
3.	WABB-F	15.4	19.6	14.9	15.9
4.	WBLX-F	13.6	22.3	14.2	14.3
5.	WKRG	7.2	6.4	6.4	8.8
6.	WLPR-F	4.5	4.5	4.0	4.0

12+ CUME RATING

		MAR	M/A	A/M	M/J
1.	WKRG-F	31.7	36.8	36.2	37.6
2.	WABB-F	28.6	32.6	32.5	33.9
3.	WKSJ-F	30.5	33.0	34.3	33.4
4.	WBLX-F	14.8	18.3	18.3	19.3
5.	WKRG	12.0	13.6	15.1	16.1
6.	WGOK	6.7	6.7	7.9	10.4

ST. LOUIS BIRCH REPORT

APR 82 - JULY 82

12+ METRO SHARE

		APR	A/M	M/J	J/J
1.	KMOX	21.2	22.0	23.2	23.0
2.	KWK-F	11.8	12.2	11.6	11.3
3.	KMJM-F	5.9	6.1	6.5	7.5
4.	KSD-F	6.3	5.7	6.1	7.4
5.	KSHE-F	10.8	8.6	6.9	6.8
6.	WIL-F	6.9	6.2	6.2	5.6
7.	KXOK	3.6	2.6	3.0	4.0
8.	KSLQ-F	2.8	3.2	3.5	3.9
9.	KSD	5.0	5.6	5.9	3.6
10.	KEZK-F	4.2	3.9	3.7	3.5

12+ CUME RATING

		APR	A/M	M/J	J/J
1.	KMOX	39.2	40.0	40.9	40.3
2.	KWK-F	20.9	20.3	18.8	18.9
3.	KMJM-F	12.4	13.3	14.4	15.1
	KSHE-F	18.6	17.4	15.1	15.1
5.	KSD-F	13.7	12.2	12.2	14.9
6.	WIL-F	15.6	14.6	14.1	14.0
7.	KSLQ-F	14.2	14.7	13.6	13.2
8.	KSD	10.6	11.7	12.6	11.1
9.	KXOK	12.3	10.5	9.8	10.7
10.	KMOX-F	5.8	7.1	8.9	10.5

ELKHART, INDIANA (April 82)

12+ AQH SHARE		12+ CUME RATING	
1. WNDU-F	34.0	1. WNDU-F	47.6
2. WTRC	12.9	2. WTRC	32.3
3. WCMR	8.3	3. WCMR	16.5
4. WYEZ-F	6.8	4. WRBR-F	15.2
5. WRBR-F	6.1	5. WFRN-F	10.8
6. WAOR-F	5.5	6. WLS	10.4

WTRC, 1340, 1 KW/250 W, MOR NBC, $18.25 (Masla) Federated
WCMR, 1270, 5 KW/1 KW (DA-2), COUNTRY MBS, $16.00 (HNW)
WFRN-F, 104.7, 50 KW @ 455, RELIG/MOR ,$14.00 (HNW)
Other stations - see South Bend

JACKSONVILLE, IL (April 82)

12+ AQH SHARE		12+ CUME RATING	
1. WLDS	20.2	1. WLDS	46.8
2. WEAI-F	10.8	2. WEAI-F	26.0
3. WJIL	9.0	3. WJIL	23.4
4, WMAY	5.5	4. WMAY	17.2
5. KMOX	5.0	5. KMOX	12.2

WLDS, 1180, 1 KW (DAYS), MOR , $18.25 (----)
WEAI-F, 100.5, 10 KW @ 330, CONTEMP , $16.25 (----)
WJIL, 1550, 1 KW (DAYS,DA), COUNTRY ABC-I, $11.00 (Walton)
WMAY - See Springfield ARB Condensed
KMOX - See St. Louis ARB

MARTIN COUNTY, FL (April 82)

12+ AQH SHARE		12+ CUME RATING	
1. WRIT-F	26.2	1. WRIT-F	25.0
2. WIZD-F	15.3	2. WSTU	15.8
3. WSTU	10.0	3. WIZD-F	15.6
4. WIRK	6.8	4. WEAT-F	9.9
5. WEAT-F	6.6	5. WOVV-F	8.2

WRIT-F, 92.7, 3 KW @ 340, BTFL , $14.25 (---)
WSTU, 1450, 1 KW/250 W, MOR ABC-I, $13.50 (---)
Other stations - see West Palm Beach ARB

JEFFERSON CITY, MO (April 82)

12+ AQH SHARE		12+ CUME RATING	
1. KLIK	16.5	1. KLIK	29.3
2. KJMO-F	15.3	2. KJMO-F	16.7
3. KTXY-F	10.3	3. KTXY-F	15.6
4. KRMS	6.9	4. KWOS	11.8
5. KLDN-F	6.3	5. KRMS	11.6

KLIK, 950, 5 KW/500 W (DA-N), COUNTRY ABC-C, $17.03 (Masla)
KJMO-F, 100.1, 3 KW @ 300, CONTEMP Source, $14.50 (PRO)
KTXY-F, 106.9, 100 KW @ 600, CONTEMP ,$18.03 (Masla)
KLDN-F, 92.7, .8 KW @ 590, COUNTRY ABC-F, $5.00 (-)
KRMS, 1150, 1 KW (DAYS), COUNTRY , $6.85 (Schneider)
KWOS, 1240, 1 KW/250 W, COUNTRY CBS, $9.50 (---)

GAINESVILLE, FL (April 82-revised)

12+ AQH SHARE		12+ CUME RATING	
1. WYKS-F	32.4	1. WYKS-F	38.5
2. WRUF-F	11.8	2. WGGG	27.3
3. WGGG	10.5	3. WRUF-F	18.0
4. WDVH	8.2	4. WDVH	18.0

All Stations - See Gainesville ARB Condensed Report

BIRCH REPORTS-NON MONTHLY REPORTS

GRAND FORKS, ND (March 82)

12+ AQH SHARE		12+ CUME RATING	
1. KNOX	18.4	1. KNOX	29.7
2. KYTN-F	17.1	2. KKXL-F	26.9
3. KKXL-F	12.7	3. KYTN-F	25.9
4. KROX	10.4	4. KKXL	22.5
5. KRRK-F	9.5	5. KROX	21.3

All stations - see Grand Forks ARB Condensed Report

OWENSBORO, KY (April 82)

12+ AQH SHARE		12+ CUME RATING	
1. WBKR-F	25.8	1. WVJS	58.2
2. WVJS	20.1	2. WBKR-F	45.0
3. WKDQ-F	15.5	3. WKDQ-F	34.9
4. WSTO-F	13.8	4. WOMI	34.8
5. WOMI	9.3	5. WSTO-F	31.2

All stations - see Owensboro ARB Condensed Report

MISSOULA, MT (May 82)

12+ AQH SHARE		12+ CUME RATING	
1. KDXT-F	25.4	1. KDXT-F	32.7
2. KZOQ-F	13.1	2. KYLT	25.6
3. KYSS	12.9	3. KGVO	21.0
4. KYLT	9.9	4. KYSS	20.9
5. KGVO	8.7	5. KZOQ-F	17.2

KDXT-F, 93.3, 43 KW @ 2470, ROCK Source, $9.00 (Tacher) Ingstad
KZOQ-F, 100.1, 3 KW @ -300, AOR , $10.00 (----)
KYLT, 1340, 1 KW/250 W, ROCK RKO, $8.50 (----)
KGVO, 1290, 5 KW (DA-N), COUNTRY CBS, $8.50 (Masla) Western
KYSS, 930, 5 KW (DAYS), COUNTRY MBS, $8.50 (Eastman) Hatch

HARRISONBURG, VA (April 82)

12+ AQH SHARE		12+ CUME RATING	
1. WSVA	22.3	1. WSVA	51.0
2. WKCY	14.9	2. WQPO-F	34.8
3. WQPO-F	14.6	3. WKCY	31.5
4. WJSY-F	9.6	4. WJSY-F	22.0
5. WHBG	5.6	5. WHBG	19.1

WSVA, 550, 5 KW/1 KW (DA-2), BIG BAND , $11.00 (PRO) Gilmore
WQPO-F, 100.7, 7 KW @ 340, ROCK ,$9.00 (PRO) Gilmore
WKCY, 1300, 5 KW (DAYS), COUNTRY NBC,$12.00 (---)
WJSY-F, 104.3, 21 KW @ 359, CONTEMP Source, $9.24 (-)
WHBG, 1360, 5 KW (DAYS), CONTEMP RKO, $9.25 (Savalli)

TV STATIONS AND NEWSPAPERS IN STANDARD ARBITRON RADIO MARKETS

AKRON

WAKR	Akron	23	ABC, Group One

Akron Beacon Journal	E	162,407

ALBANY-SCHENECTADY-TROY

WNYT	Albany	13	NBC, Viacom
WRGB	Schenectady	6	CBS, GE
WTEN	Albany	10	ABC, Knight-Ridder

Albany Times-Union	M	84,250, Hearst
Albany Knickerbocker-News	E	46,615, Hearst
Schenectady Gazette	M	69,472
Troy Times-Record	E	46,019, Horvitz

ALBUQUERQUE

KGGM	Albuquerque	13	CBS, Harriscope (26%)
KGSW	Albuquerque	14	IND
KLKK	Albuquerque	23	IND
KOB	Albuquerque	4	NBC, Hubbard
KOAT	Albuquerque	7	ABC, Pulitzer

Albuquerque Journal	M	87,717, Scripps-Howard
Albuquerque Tribune	E	84,992, Scripps-Howard

ALLENTOWN-BETHLEHEM-EASTON

WFMZ	Allentown	69	IND

Allentown Call	M	118,982
Bethlehem Globe-Times	E	38,098
Easton Express	E	48,632

ALTOONA (also Johnstown)

WJAC	Johnstown	6	NBC, Johnstown Tribune
WJNL	Johnstown	19	IND
WOPC	Altoona	38	ABC
WTAJ	Altoona	10	CBS, Gateway

Altoona Mirror	E	35,930
Johnstown Tribune-Democrat	M	55,226

AMARILLO

KAMR	Amarillo	4	NBC
KFDA	Amarillo	10	CBS
KVII	Amarillo	7	ABC, Marsh

Amarillo Globe-Times	E	43,019, Morris
Amarillo Times	M	30,259, Morris

ANCHORAGE

KIMO	Anchorage	13	ABC
KTUU	Anchorage	2	NBC
KTVA	Anchorage	11	CBS

Anchorage News	M	37,897, McClatchy
Anchorage Times	E	43,937

APPLETON-OSHKOSH - See Green Bay

ASHEVILLE - See Greenville

ATLANTA

WAGA	Atlanta	5	CBS, Storer
WANX	Atlanta	46	IND, Continental
WATL	Atlanta	36	IND
WSB	Atlanta	2	ABC, Cox
WTBS	Atlanta	17	IND, Turner
WXIA	Atlanta	11	NBC, Gannett

Atlanta Constitution	M	202,958, Cox
Atlanta Journal	E	183,758, Cox

ATLANTIC CITY

WWAC	Atlantic City	53	IND

Atlantic City Press	M	76,346

AUGUSTA, GA

WAGT	Augusta	26	NBC, Shurz
WJBF	Augusta	6	ABC, Western
WRDW	Augusta	12	CBS, Ziff-Davis

Augusta Chronicle	M	58,216, Morris
Augusta Herald	E	18,436, Morris

AUSTIN

KTBC	Austin	7	CBS, Times-Mirror
KTVV	Austin	36	NBC, LIN
KVUE	Austin	24	ABC, Detroit News

Austin American-Statesman	AD	131,804, Cox

BAKERSFIELD

KBAK	Bakersfield	29	ABC, Harriscope
KERO	Bakersfield	23	NBC, McGraw-Hill
KPWR	Bakersfield	17	CBS, Gillette

Bakersfield Californian	M	70,430

BALTIMORE

WBAL	Baltimore	11	NBC, Hearst
WBFF	Baltimore	45	IND
WJZ	Baltimore	13	ABC, Westingh
WMAR	Baltimore	2	NBC, Abell

Baltimore News American	E	139,484, Hearst
Baltimore Sun	E	166,211, Abell
	M	177,189, Abell

NOTE: Newspaper circulation generally based on Monday-Friday average.

BATON ROUGE

WAFB	Baton Rouge	9	CBS
WBRZ	Baton Rouge	2	ABC, Manship
WRBT	Baton Rouge	33	NBC

Baton Rouge State-Times	E	38,429
Baton Rouge Advocate	M	74,758

BEAUMONT-PORT ARTHUR-ORANGE

KBMT	Beaumont	12	ABC
KFDM	Beaumont	6	CBS, Belo
KJAC	Port Arthur	4	NBC, Clay

Beaumont Enterprise	M	64,711, Jeff-Pilot
Beaumont Journal	E	12,077,Jeff-Pilot
Port Arthur News	E	24,970, Cox
Orange Leader	E	11,221

BILLINGS

KTVQ	Billings	2	CBS, Garryowen
KULR	Billings	8	ABC, Harriscope

Billings Gazette	M	60,977, Lee

BINGHAMPTON

WBNG	Binghampton	12	CBS, Gateway
WICZ	Binghampton	40	NBC
WMGC	Binghampton	34	ABC

Binghampton Press	E	64,933, Gannett
Binghampton Sun-Bulletin	M	27,476, Gannett

BIRMINGHAM

WBMG	Birmingham	42	CBS, Park
WBRC	Birmingham	6	ABC, Taft
WVTM	Birmingham	13	NBC, Times-Mirror

Birmingham News	E	164,167, Newhouse
Birmingham Post-Herald	M	65,660, Newhouse

BLOOMINGTON, IL

Bloomington Pantagraph	M	52,343

BOISE

KBCI	Boise	2	CBS, Eugene
KIVI	Nampa	6	ABC, Evening Post
KTRV	Nampa	12	IND
KTVB	Boise	7	NBC, King

Boise Idaho Statesman	M	57,402, Gannett

BOSTON

WBZ	Boston	4	NBC, Westinghouse
WCVB	Boston	5	ABC, Metromedia
WLVI	Boston	56	IND, Field
WNEV	Boston	7	CBS
WQTV	Boston	68	IND
WSBK	Boston	38	IND, Storer
WSMW	Worcester	27	IND
WXNE	Boston	25	IND, CBN

BOSTON (con't)

Boston Globe	AD	504,492, Affiliated
Boston Herald-Amer	M	249,499, Hearst

BRIDGEPORT

Bridgeport Post-Telegram	ME	90,679

BUFFALO

WGR	Buffalo	2	NBC, Taft
WIVB	Buffalo	4	CBS
WKBW	Buffalo	7	ABC, Capital Cities
WUTV	Buffalo	29	IND

Buffalo Courier-Express	M	127,750
Buffalo News	E	263,235
Niagara Falls Gazette	E	28,972, Gannett

CANTON

Canton Repository	E	63,331, Thomson

CASPER

KCWY	Casper	14	CBS/ABC
KTWO	Casper	2	ABC/NBC, Harriscope

Casper Star-Tribune	M	36,323

CEDAR RAPIDS

KCRG	Cedar Rapids	9	ABC, CR Gazette
KDUB	Dubuque	40	ABC
KGAN	Cedar Rapids	2	CBS, Guy Gannett
KIMT	Mason City	3	CBS
KWWL	Waterloo	7	NBC, Blackhawk

Cedar Rapids Gazette	M	67,746

CHARLESTON, SC

WCBD	Charleston	2	ABC, State
WCIV	Charleston	4	NBC, Allbritton
WCSC	Charleston	5	CBS

Charleston Post	E	38,252
Charleston News-Record	M	69,747

CHARLESTON-HUNTINGTON, WV

WCHS	Charleston	8	CBS, Rollins
WDTV	Bridgeport	5	CBS/ABC, Withers
WOWK	Huntington	13	ABC, Gateway
WSAZ	Huntington	3	NBC, Lee

Charleston Gazette	M	54,522, Clay
Charleston Mail	E	54,361, Clay
Huntington Herald-Dis	M	46,592, Gannett

CHARLOTTE

WBTV	Charlotte	3	CBS, Jeff-Pilot
WCCB	Charlotte	18	IND, Bahakel
WPCQ	Charlotte	36	NBC, Westinghouse
WSOC	Charlotte	9	ABC, Cox

Charlotte Observer	E	45,097, Knight-Ridder
Charlotte News	M	167,336, Knight-Ridder

CHATTANOOGA

WDEF	Chattanooga	12	CBS, Park
WRCB	Chattanooga	3	NBC, Ziff-Davis
WRIP	Chattanooga	61	IND
WTVC	Chattanooga	9	ABC, Belo

Chattanooga News-Free Press	E	58,679
Chattanooga Times	M	46,398

CHICAGO

WBBM	Chicago	2	CBS, CBS
WCIU	Chicago	26	IND
WFLD	Chicago	32	IND, Field
WGN	Chicago	9	IND, Tribune Co.
WLS	Chicago	7	ABC, ABC
WMAQ	Chicago	5	NBC, NBC
WSNS	Chicago	44	IND, Oak

Chicago Sun-Times	M	649,040, Field
Chicago Tribune	AD	754,043, Tribune Co.

CINCINNATI

WBTI	Cincinnati	64	IND, Buford
WCPO	Cincinnati	9	CBS, Scripps-Howard
WKRC	Cincinnati	12	ABC, Taft
WLWT	Cincinnati	5	NBC, Multimedia
WXIX	Cincinnati	19	IND, Metromedia

Cincinnati Post	E	146,069, Scripps-How
Cincinnati Enquirer	M	188,635, Gannett

CLEVELAND

WCLQ	Cleveland	61	IND
WEWS	Cleveland	5	ABC, Scripps-Howard
WJKW	Cleveland	8	CBS, Storer
WKYC	Cleveland	3	NBC, NBC
WUAB	Cleveland	43	IND, Gaylord

Cleveland Plain Dealer	M	401,210, Newhouse

COLORADO SPRINGS-PUEBLO

KKTV	Colorado Springs	11	CBS, Capitol
KRDO	Colorado Springs	13	ABC
KOAA	Pueblo	5	NBC, Charleston (SC) Post

Colorado Springs Gazette Tele	M	30,969, Freedom
	E	48,733, Freedom
Colorado Springs Sun	M	33,121
Pueblo Chiefton	M	37,955, Gaylord
Pueblo Star-Journal	E	12,855

COLUMBIA, SC

WIS	Columbia	10	NBC, Cosmos
WLTX	Columbia	19	CBS, Lewis
WOLO	Columbia	25	ABC, Bahakel

Columbia State	M	106,173
Columbia Record	E	31,692

COLUMBUS, GA

WLTZ	Columbus	38	NBC, Lewis
WRBL	Columbus	3	CBS
WTVM	Columbus	9	ABC, Western

Columbus Ledger	E	24,792, Knight-Rid
Columbus Enquirer	M	30,324, Knight-Rid

COLUMBUS, OH

WBNS	Columbus	10	CBS, Colum Dis
WCMH	Columbus	4	NBC, Outlet
WSFJ	Columbus	52	IND
WTVN	Columbus	6	ABC, Taft

Columbus Dispatch	E	200,652
Columbus Citizen-Journal	M	114,390

CORPUS CHRISTI

KIII	Corpus Christi	3	ABC
KORO	Corpus Christi	28	SIN
KRIS	Corpus Christi	6	NBC
KZTV	Corpus Christi	10	CBS

Corpus Christi Caller	M	61,643, Harte-Hanks
Corpus Christi Times	E	24,059, Harte-Hanks

DALLAS-FT. WORTH

KDFW	Dallas	4	CBS, Times-Mirror
KNBN	Dallas	33	IND
KTVT	Fort Worth	11	IND, Gaylord
KTWS	Dallas	27	IND, Liberty
KTXA	Arlington	21	IND
KXAS	Fort Worth	5	NBC, LIN
KXTX	Dallas	39	IND, CBN
WFAA	Dallas	8	ABC, Belo

Dallas News	M	284,673, Belo
Dallas Times Herald	AD	245,325, Times-Mirror
Fort Worth Star-Telegram	M	97,958, Capital Cities
	E	126,211, Capital Cities

DAVENPORT-ROCK ISLAND-MOLINE

WHBF	Rock Island	4	CBS
WOC	Davenport	6	NBC, Palmer
WQAD	Moline	8	ABC, Register

Quad City Times	AD	64,080, Lee
Moline Dis/RI Argus	E	58,521

DAYTON

WDTN	Dayton	2	ABC, Hearst
WHIO	Dayton	7	CBS, Cox
WKEF	Dayton	22	NBC, Springfield TV
WTJC	Dayton	26	IND

Dayton News	E	132,979, Cox
Dayton Journal-Herald	M	102,780, Cox

DAYTONA BEACH

Daytona Beach Journal	M	51,859
Daytona Beach News	E	29,217

TV - See Orlando

DENVER

KBTV	Denver	9	ABC, Gannett
KMGH	Denver	7	CBS, McGraw-Hill
KOA	Denver	4	NBC, GE
KWGN	Denver	2	IND, Tribune Co.

Denver Post	M	255,663, Times-Mirror
Rocky Mountain News	M	300,264, Scripps-Howard

DES MOINES

KCCI	Des Moines	8	CBS, Cowles
WHO	Des Moines	13	NBC, Palmer
WOI	Ames	5	ABC, Iowa State

Des Moines Register	M	205,172
Des Moines Tribune	E	76,806

DETROIT

CBET	Windsor	9	CBC, CBC
WDIV	Detroit	4	NBC, Post-Newsweek
WGPR	Detroit	62	IND
WJBK	Detroit	2	CBS, Storer
WKBD	Detroit	50	IND, Field
WXON	Detroit	20	IND
WXYZ	Detroit	7	ABC, ABC

Detroit Free Press	M	622,129, Knight-Ridder
Detroit News	AD	625,730

DULUTH

KBJR	Duluth	6	NBC
KDLH	Duluth	3	CBS, Palmer
WDIO	Duluth	10	ABC, Harcourt Brace-Jov

Duluth Herald	E	19,049, Knight-Ridder
Duluth News-Tribune	M	49,232, Knight-Ridder
Superior Telegram	E	14,142, Morgan Murphy

EL PASO

KCIK	El Paso	14	IND
KDBC	El Paso	4	CBS, Charleston Post
KTSM	El Paso	9	NBC
KVIA	El Paso	13	ABC, Marsh

El Paso Herald-Post	E	32,352, Scri-How
El Paso Times	M	55,172, Gannett

ERIE

WICU	Erie	12	NBC, Lamb
WJET	Erie	24	ABC, Myron Jones
WSEE	Erie	35	CBS, MMT

Erie News	M	24,639, Mead
Erie Times	E	49,608, Mead

EUGENE-SPRINGFIELD

KEZI	Eugene	9	ABC
KVAL	Eugene	13	NBC/CBS, Eugene TV

Eugene Register-Guard	E	65,355

EVANSVILLE

WEHT	Evansville	25	CBS, Gilmore
WFIE	Evansville	14	NBC, Cosmos
WTVW	Evansville	7	ABC, Woods

Evansville Courier	M	63,681, Scr-How
Evansville Press	E	44,145, Scr-How

FARGO

KTHI	Fargo	11	ABC, Morgan Murphy
KXJB	Fargo	4	CBS, Central Minn
WDAY	Fargo	6	NBC, Forum

Fargo Forum	AD	56,863

FAYETTEVILLE, NC

TV - See Raleigh

Fayetteville Times	M	21,502
Fayetteville Observer	E	42,241

FLINT

WEYI	Saginaw	25	CBS, Ziff-Davis
WJRT	Flint	12	ABC, Knight-Ridder
WNEM	Bay City	5	NBC, Meredith

Flint Journal	E	106,466, Newhouse

FORT WAYNE

WANE	Ft. Wayne	15	CBS, Corinthian
WFFT	Ft. Wayne	55	IND, Great Trails
WKJG	Ft. Wayne	33	NBC, Hulman Family
WPTA	Ft. Wayne	21	ABC, Gannett

Ft. Wayne Jrnl-Gazette	M	59,964
Ft. Wayne News-Sentinel	E	70,413

FRESNO

KAIL	Fresno	53	IND
KFSN	Fresno	30	CBS, Capital Cities
KFTV	Fresno	21	SIN, SIN
KJEO	Fresno	47	ABC, Retlaw
KMPH	Fresno	26	IND
KSEE	Fresno	24	NBC, McClatchy

Fresno Bee	M	129,955, McClatchy

GRAND RAPIDS

WOTV	Grand Rapids	8	NBC, Time-Life
WKZO	Kalamazoo	3	CBS, Fetzer
WZZM	Grand Rapids	13	ABC, Wometco
WUHQ	Battle Creek	41	ABC
WWMA	Grand Rapids	17	IND

Grand Rapids Press	E	128,431, Newhouse
Kalamazoo Gazette	E	60,881, Newhouse
Battle Creek Enquirer & News	E	32,033, Gannett
Muskegon Chronicle	E	45,348, Newhouse

GREEN BAY

WBAY	Green Bay	2	CBS, Nationwide
WFRV	Green Bay	5	NBC, Midwest Radio-TV
WLRE	Green Bay	26	IND
WLUK	Green Bay	11	ABC, Post Corp

Green Bay News-Chronicle	M	12,612
Green Bay Press-Gazette	E	57,561

GREENSBORO/WINSTON-SALEM

WFMY	Greensboro	2	CBS, Harte-Hanks
WGGT	Greensboro	48	IND
WGHP	High Point	8	ABC
WJTM	Winston-Salem	45	IND
WXII	Winston-Salem	12	NBC, Multimedia

Greensboro News	M	81,363, Landmark
Greensboro Record	E	29,989, Landmark
High Point Enterprise	E	30,724
Winston-Salem Journal	M	70,922, Media General
Winston-Salem Sentinel	E	34,501, Media General

GREENVILLE/NEW BERN, NC

WCTI	New Bern	12	ABC, Malrite
WITN	Washington	7	NBC
WNCT	Greenville	9	CBS, Park

Washington News	M	9,540
New Bern Sun Journal	E	14,897
Greenville Reflector	E	16,017

GREENVILLE-SPARTANBURG

WFBC	Greenville	4	NBC, Multimedia
WGGS	Greenville	16	IND
WLOS	Asheville	13	ABC, Wometco
WSPA	Spartanburg	7	CBS, Spartan

GREENVILLE-SPARTANBURG (con't)

Greenville News	M	84,489, Multimedia
Greenville Piedmont	E	23,815, Multimedia
Spartanburg Herald	M	41,746
Spartanburg Journal	E	7,578
Asheville Citizen	M	49,453, Multimedia
Asheville Times	E	15,012, Multimedia

HARRISBURG

WGAL	Lancaster	8	NBC, Pulitzer
WGCB	Red Lion	49	IND
WHP	Harrisburg	21	CBS
WHTM	Harrisburg	27	ABC, Times-Mirror
WLYH	Lancaster	15	CBS, Gateway
WSBA	York	43	CBS, Susquehanna

Harrisburg News	E	59,679, Newhouse
Harrisburg Patriot	M	45,729, Newhouse

HARTFORD

WATR	Waterbury	20	NBC
WFSB	Hartford	3	CBS, Post-News
WHCT	Hartford	18	IND
WTNH	New Haven	8	ABC, Capital Cit
WVIT	Hartford	30	NBC, Viacom

Hartford Courant	M	209,775, Times-Mir
New Britain Herald	E	39,617
Waterbury Republican	E	37,038
Waterbury American	E	34,335

HONOLULU

KGMB	Honolulu	9	CBS, Lee
KHON	Honolulu	2	NBC, DM Register
KIKU	Honolulu	13	IND
KITV	Honolulu	4	ABC, Shamrock

Honolulu Advertiser	M	81,802, Gannett
Honolulu Star-Bulletin	E	111,307, Gannett

HOUSTON

KHOU	Houston	11	CBS, Corinthian
KHTV	Houston	39	IND, Gaylord
KPRC	Houston	2	NBC, Houston Post
KRIV	Houston	26	IND, Metromedia
KTRK	Houston	13	ABC, Cap Cities

Houston Chronicle	AD	384,305
Houston Post	M	348,571

HUNTINGTON - See Charleston, WV

HUNTSVILLE

WAAY	Huntsville	31	ABC
WAFF	Huntsville	48	NBC, American Family Life
WHNT	Huntsville	19	CBS, NY Times

Huntsville Times	E	54,199, Newhouse
Huntsville News	M	13,472, Newhouse

INDIANAPOLIS

WHMB	Indianapolis	40	IND, Sumrall
WISH	Indianapolis	8	CBS, Corinthian
WRTV	Indianapolis	6	ABC, McGraw-Hill
WTHR	Indianapolis	13	NBC, Columbus Dis
WTTV	Indianapolis	4	IND, Sarkes-Tar

Indianapolis Star	M	223,289, Central
Indianapolis News	E	140,564, Central

JACKSON, MS

WAPT	Jackson	16	ABC, Clay
WJTV	Jackson	12	CBS, Capitol
WLBT	Jackson	3	NBC

Jackson Clarion-Ledger	M	64,068, Gannett
Jackson News	E	40,147, Gannett

JACKSONVILLE

WAWS	Jacksonville	30	IND, Malrite
WJKS	Jacksonville	17	NBC, Ziff-Davis
WJXT	Jacksonville	4	CBS, Post-Newsweek
WTLV	Jacksonville	12	ABC, Harte-Hanks
WXAO	Jacksonville	47	IND

Florida Times-Union	M	155,993
Jacksonville Journal	E	42,753

JOHNSON CITY-KINGSPORT-BRISTOL

WCYB	Bristol	5	NBC
WJHL	Johnson City	11	CBS, Park
WKPT	Kingsport	19	ABC

Kingsport News	M	5,080
Kingsport Times-News	AD	43,132
Johnson City Press-Chron	M	3,548
	E	24,055
Bristol Herald-Courier	M	30,694
Bristol Virginia-Tennessean	E	9,231

JOHNSTOWN, PA

TV - See Altoona

Johnstown Tribune-Democrat	M	55,226

KALAMAZOO - See Grand Rapids

KANSAS CITY

KSHB	Kansas City	41	IND, Scripps-How
KCMO	Kansas City	5	CBS, Meredith
KMBC	Kansas City	9	ABC, Hearst
WDAF	Kansas City	4	NBC, Taft

Kansas City Kansan	E	22,380
Kansas City Times	M	290,210, Capital Cit
Kansas City Star	E	244,696, Capital Cit

KNOXVILLE

WATE	Knoxville	6	ABC, Nationwide
WBIR	Knoxville	10	CBS, Multimedia
WTVK	Knoxville	26	NBC, South Central

Knoxville Journal	M	55,604, Gannett
Knoxville News-Sent	E	100,023, Scr-How

LAFAYETTE, LA

KADN	Lafayette	15	IND
KATC	Lafayette	3	ABC
KLFY	Lafayette	10	CBS

Lafayette Advertiser	E	29,994, Thomson

LAKELAND

Lakeland Ledger	M	50,122

LANCASTER

TV - See Harrisburg

Lancaster New Era	E	40,853
Lancaster Intelligencer Jouranl	M	58,606

LANSING

WJIM	Lansing	6	CBS, Gross
WILX	Jackson	10	NBC, Figgie

Lansing State Journal	E	73,073, Gannett

LAS VEGAS

KLAS	Las Vegas	8	CBS, Landmark
KTNV	Las Vegas	13	ABC, Milw Journal
KVBC	Las Vegas	3	NBC
KVVU	Las Vegas	5	IND, Carson

Las Vegas Review-Journal	E	87,475,Donrey
Las Vegas Sun	M	62,161

LEXINGTON

WKYT	Lexington	27	CBS, Bluegrass
WLEX	Lexington	18	NBC, Gay-Bell
WTVQ	Lexington	36	ABC, Shamrock

Lexington Herald	M	71,486, Kni-Ridder
Lexington Leader	E	32,616, Kni-Ridder

LINCOLN

KHAS	Hastings	5	NBC, Seaton
KHGI	Kearney	13	ABC, Amaturo
KOLN	Lincoln	10	CBS, Fetzer

Lincoln Star	M	31,746, Lee
Lincoln Journal	E	44,381, Lee

LITTLE ROCK

KARK	Little Rock	4	NBC, Gannett
KATV	Little Rock	7	ABC, Leake
KTHV	Little Rock	11	CBS

Arkansas Democrat	M	68,405
Arkansas Gazette	M	128,396

LOS ANGELES

KABC	Los Angeles	7	ABC, ABC
KBSC	Los Angeles	52	IND, Oak
KCOP	Los Angeles	13	IND, Chris Craft
KHJ	Los Angeles	9	IND, RKO
KMEX	Los Angeles	34	SIN, SIN
KNBC	Los Angeles	4	NBC, NBC
KNXT	Los Angeles	2	CBS, CBS
KSCI	Los Angeles	18	IND
KTLA	Los Angeles	5	IND, Golden West
KTTV	Los Angeles	11	IND, Metromedia
KWHY	Los Angeles	22	IND

Los Angeles Herald Examiner	M	281,533, Hearst
Los Angeles Times	M	1,011,798, Times-Mir
Long Beach Press Telegram	AD	132,124, Kni-Rid
Santa Ana Register	AD	238,133, Freedom
Los Angeles Daily News	M	123,327

LOUISVILLE

WAVE	Louisville	3	NBC, Cosmos
WDRB	Louisville	41	IND, Cowles
WHAS	Louisville	11	CBS
WLKY	Louisville	32	ABC, Gannett

Louisville Courier-Journal	M	182,705
Louisville Times	E	147,472

LUBBOCK

KAMC	Lubbock	28	ABC
KCBD	Lubbock	11	NBC, Columbia (SC) State Record
KLBK	Lubbock	13	CBS

Lubbock Avalanche-Journal (M-56,892), Morris
(E-14,287), Morris

LYNCHBURG, VA

TV - See Roanoke

Lynchburg News	M	21,847, Worrell
Lynchburg Advance	E	17,962, Worrell

MACON

WCWB	Macon	41	NBC
WMAZ	Macon	13	CBS, Multimedia

Macon News	M	51,832, Knight-Ridder
Macon Telegraph	E	18,573, Knight-Ridder

MADISON

WISC	Madison	3	CBS, Morgan Murphy
WKOW	Madison	27	ABC, Liberty
WMTV	Madison	15	NBC, Forward

Madison Capital Times	E	31,895
Wisconsin State Journal	M	75,246

MANCHESTER

WMUR	Manchester	9	ABC, Birney Imes

Manchester Union Leader	AD	66,091

McALLEN-BROWNSVILLE

KGBT	Harlingen	4	CBS, Tichenor
KRGV	Weslaco	5	ABC, Manship
KVEO	Brownsville	23	NBC

Brownsville Herald	E	13,589, Freedom
McAllen Monitor	E	20,615, Freedom
Harlingen Valley Star	E	22,141, Freedom

MEDFORD

KOBI	Medford	5	ABC,CBS, Cal-Oregon
KTVL	Medford	10	NBC/CBS, Freedom

Medford Mail Tribune	E	28,200, Ottaway

MELBOURNE-TITUSVILLE-COCOA

TV - See Orlando

Cocoa Today	M	66,437, Gannett

MEMPHIS

WHBQ	Memphis	13	ABC, RKO
WMC	Memphis	5	NBC, Scr-Howard
WPTY	Memphis	24	IND
WREG	Memphis	3	CBS, NY Times

Memphis Commercial Appeal	M	198,569, Scripps-Howard
Memphis Press-Scimitar	E	92,409, Scripps-Howard

MIAMI-FT. LAUDERDALE

WCIX	Miami	6	IND, GCC
WCKT	Miami	7	NBC
WKID	Hollywood	51	IND, Oak
WLTV	Miami	23	SIN, SIN
WPLG	Miami	10	ABC, Post-News
WTVJ	Miami	4	CBS, Wometco

Miami Herald	M	399,690, Knight-Ridd
Miami News	E	57,879, Cox
Ft. Lauderdale News	E	91,141, Tribune Co.
Ft. Lauderdale Sun-Sentinel	M	70,376, Tribune Co.

MILWAUKEE

WCGV	Milwaukee	24	IND
WISN	Milwaukee	12	ABC, Hearst
WITI	Milwaukee	6	CBS, Storer
WTMJ	Milwaukee	4	NBC, Milw Journal
WVTV	Milwaukee	18	IND, Gaylord

Milwaukee Journal	E	308,426
Milwaukee Sentinel	M	175,189

MINNEAPOLIS-ST. PAUL

KMSP	Minneapolis	9	IND, 20th Cent Fox
KSTP	Minneapolis	5	ABC, Hubbard
WCCO	Minneapolis	4	CBS, Midwest Radio-TV
WTCN	Minneapolis	11	NBC, Metromedia

Minneapolis Star & Tribune	AD	408,809, Cowles
St. Paul Dispatch	E	114,729, Knight-Ridder
St. Paul Pioneer Press	M	107,657, Knight-Ridder

MOBILE

WALA	Mobile	10	NBC, Detroit News
WEAR	Pensacola	3	ABC, Rollins
WKRG	Mobile	5	CBS

Mobile Press	E	50,391, Newhouse
Mobile Register	M	51,394, Newhouse

MODESTO

TV - See Sacramento

Modesto Bee	M	69,994, McClatchy

MONTGOMERY

WCOV	Montgomery	20	CBS, Gay/Bell
WKAB	Montgomery	32	ABC, Bahakel
WSFA	Montgomery	12	NBC, Cosmos

Montgomery Advertiser	M	44,450, Multimedia
Montgomery Journal	E	22,795, Multimedia

NASHVILLE

WNGE	Nashville	2	ABC, GE
WSMV	Nashville	4	NBC, Gillett
WTVF	Nashville	5	CBS
WZTV	Nashville	17	IND, Multimedia

Nashville Banner	E	75,973, Gannett
Nashville Tennessean	M	126,958, Gannett

NEW HAVEN

TV - see Hartford

New Haven Register	E	91,425
New Haven Journal-Courier	M	35,531

NEW ORLEANS

WDSU	New Orleans	6	NBC, Cosmos
WGNO	New Orleans	26	IND, General Media
WVUE	New Orleans	8	ABC, Gaylord
WWL	New Orleans	4	CBS, Loyola Univ

New Orleans Times-Picayune/States-Stem	AD	275,376, Newhouse

NEW YORK

WABC	New York	7	ABC, ABC
WCBS	New York	2	CBS, CBS
WFTI	New York	54	IND
WNBC	New York	4	NBC, NBC
WNEW	New York	5	IND, Multimedia
WNJU	Newark	47	IND, Tandem
WOR	New York	9	IND, RKO
WPIX	New York	11	IND, Tribune Co.
WXTV	New York	41	SIN, SIN
WWHT	Newark	68	IND, Wometco

New York Daily News	M	1,483,333, Tribune
New York Post	AD	920,895,Murdoch
New York Times	M	887,211
Long Island Newsday	E	507,350, Tim-Mir
Newark Star-Ledger	M	409,278,Newhouse

NORFOLK

WAVY	Portsmouth	10	NBC, LIN
WTKR	Norfolk	3	CBS, Kni-Ridder
WTVZ	Norfolk	33	IND
WVEC	Hampton	13	ABC, Corinthian
WYAH	Portsmouth	27	IND, CBN

Newport News Press	M	58,283
Newport News Times-Herald	E	42,657
Norfolk Ledger-Star	E	94,507,Landmark
Norfolk Virginian-Pilot	M	131,234, Landmark

NE PA

WBRE	Wilkes-Barre	28	NBC
WDAU	Scranton	22	CBS
WNEP	Scranton	16	ABC

Scranton Times	E	54,644,Shamrock
Scranton Tribune	M	38,528
Wilkes-Barre Times Leader	AD	? ? ?
Wilkes-Barre Citizens' Voice	M	47,707

OKLAHOMA CITY

KAUT	Oklahoma City	43	IND, Golden West
KGMC	Oklahoma City	34	IND
KOCO	Oklahoma City	5	ABC, Gannett
KOKH	Oklahoma City	25	IND, Blair
KTVY	Oklahoma City	4	NBC, Detroit News
KWTV	Oklahoma City	9	CBS

Oklahoma City Oklahoman	M	182,604,Gaylord
Oklahoma City Times	E	84,198,Gaylord

OMAHA

KETV	Omaha	7	ABC, Pulitzer
KMTV	Omaha	3	NBC, May
WOWT	Omaha	6	CBS, San Fran Chronicle

Omaha World-Tribune	M	120,784
	E	105,251

ORLANDO

WDBO	Orlando	6	CBS, Outlet
WESH	Orlando	2	NBC, Cowles
WFTV	Orlando	9	ABC
WOFL	Orlando	35	IND

Orlando Sentinel Star	AD	191,870, Tribune Co.

PENSACOLA

TV - See Mobile

Pensacola News	E	12,225, Gannett
Pensacola Journal	M	54,924, Gannett

PEORIA

WEEK	Peoria	25	NBC
WMBD	Peoria	31	CBS, Midwest TV
WRAU	Peoria	19	ABC, Forward

Peoria Journal-Star	AD	102,098

PHILADELPHIA

KYW	Philadelphia	3	NBC, Westinghouse
WCAU	Philadelphia	10	CBS, CBS
WKBS	Philadelphia	48	IND, Field
WPHL	Philadelphia	17	IND, Prov Jrnl
WPVI	Philadelphia	6	ABC, Cap Cities
WTAF	Philadelphia	29	IND, Taft

Philadelphia Inquirer	M	547,547, Knight-Ridd
Philadelphia News	E	299,380, Knight-Ridd

PHOENIX

KNXV	Phoenix	15	IND
KOOL	Phoenix	10	CBS, Gulf United
KPHO	Phoenix	5	IND, Meredith
KPNX	Phoenix	12	NBC, Gannett
KTVK	Phoenix	3	ABC
KTVW	Phoenix	33	SIN

Phoenix Republic	M	248,846
Phoenix Gazette	E	100,996

PITTSBURGH

KDKA	Pittsburgh	2	CBS, Westinghouse
WIIC	Pittsburgh	11	NBC, Cox
WPCB	Pittsburgh	40	IND
WPGH	Pittsburgh	53	IND, Meredith
WPTT	Pittsburgh	22	IND
WTAE	Pittsburgh	4	ABC, Hearst

Pittsburgh Press	E	262,760, Block
Pittsburgh Post-Gazette	M	178,716, Scripps-How

PORTLAND, ME

WCSH	Portland	6	NBC, Maine Brdcst
WGAN	Portland	13	CBS, Guy Gannett
WMTW	Portland	8	ABC

Portland Press-Herald	M	58,561, Guy Gannett
Portland Express	E	30,345, Guy Gannett

PORTLAND, OR

KATU	Portland	2	ABC, Fisher
KGW	Portland	8	NBC, King
KOIN	Portland	6	CBS, Lee
KPTV	Portland	12	IND, Chris Craft

Portland Oregonian	M	238,303, Newhouse
Portland Oregon Journal	E	104,317, Newhouse

PROVIDENCE

WJAR	Providence	10	NBC, Outlet
WLNE	New Bedford	6	CBS, Pulitzer
WPRI	Providence	12	ABC, Knight-Ridder

Providence Journal	M	80,038
Providence Bulletin	E	137,996

PUEBLO - See Colorado Springs

RALEIGH

WPTF	Raleigh	28	NBC, Durham Life
WRAL	Raleigh	5	ABC, Capitol
WTVD	Raleigh	11	CBS, Capital Cities

Raleigh News and Observer	M	127,280
Raleigh Times	E	32,998
Durham Herald	M	40,837
Durham Sun	E	20,277

READING

WTVE	Reading	51	IND

Reading Eagle	E	41,966
Reading Times	M	42,902

RENO

KAME	Reno	21	IND
KCRL	Reno	4	NBC
KOLO	Reno	8	ABC, Donrey
KTVN	Reno	2	CBS, Sarkes Tarzian

Nevada State Journal	M	33,994, Gannett
Nevada Gazette	E	22,642, Gannett

RICHLAND, WA

TV - See Yakima

Tri City Herald	E	39,638

RICHMOND

WTVR	Richmond	6	CBS, Park
WWBT	Richmond	12	NBC, Jeff-Pilot
WXEX	Richmond	8	ABC, Nationwide

Richmond News-Leader	E	112,691
Richmond Times-Dispatch	M	133,277

RIVERSIDE-SB-ONTARIO

TV - See Los Angeles

Riverside Press Enterprise	M	71,304
	E	34,504
San Bernardino Sun	M	79,761, Gannett

ROANOKE

WDBJ	Roanoke	7	CBS, Shurz
WSET	Roanoke	13	ABC, Allbritton
WSLS	Roanoke	10	ABC, Park

Roanoke Times & World-News	M	69,047, Landmark
	E	47,798, Landmark

ROCHESTER

WHEC	Rochester	10	CBS, BENI
WOKR	Rochester	13	ABC
WROC	Rochester	8	NBC, Ziff-Davis
WUHF	Rochester	31	IND, Malrite

Rochester Democrat & Chronicle	M	133,095, Gannett
Rochester Times-Union	E	116,082, Gannett

ROCKFORD

WIFR	Rockford	23	CBS, Worrell
WQRF	Rockford	39	IND, Lloyd
WREX	Rockford	13	ABC, Gilmore
WTVO	Rockford	17	NBC, Balaban

Rockford Register Star	M	76,883, Gannett

SACRAMENTO

KCRA	Sacramento	3	NBC, Kelly
KOVR	Stockton	13	ABC, Outlet
KRBK	Sacrametno	31	IND
KTXL	Sacramento	40	IND
KXTV	Sacramento	10	CBS, Corinthian
KCSO	Modesto	19	SIN

Sacramento Bee	M	210,002, McClatchy
Sacramento Union	M	112,409

SAGINAW

TV - See Flint

Saginaw News	E	54,971, Newhouse
Bay City Times	E	40,516, Newhouse

ST. LOUIS

KDNL	St. Louis	30	IND
KMOX	St. Louis	4	CBS, CBS
KPLR	St. Louis	11	IND
KSDK	St. Louis	5	NBC, Pulitzer
KTVI	St. Louis	2	ABC, Times-Mirr

St. Louis Post-Dispatch	E	236,888, Pulitzer
St. Louis Globe-Democrat	M	255,576, Newhouse

SALINAS-SEASIDE-MONTEREY

KMST	Monterey	46	CBS, Retlaw
KSBW	Salinas	8	NBC, Blair

Salinas Californian	E	23,463, Gannett
Monterey Peninsula Herald	M	31,976

SALT LAKE CITY

KSL	Salt Lake City	5	CBS, Bonnev
KSTU	Salt Lake City	20	IND, Springfield TV
KTVX	Salt Lake City	4	ABC, 20th Century Fox
KUTV	Salt Lake City	2	NBC, Hatch

Salt Lake City Tribune	M	110,708
Salt Lake City Deseret News	E	69,597

SAN ANTONIO

KENS	San Antonio	5	CBS, Harte-Hanks
KMOL	San Antonio	4	NBC, 20th Cent
KSAT	San Antonio	12	ABC, Outlet
KWEX	San Antonio	41	SIN, SIN

San Antonio Express	M	80,286
San Antonio News	E	72,966
San Antonio Light	E	118,723,Hearst

SAN DIEGO

KCST	San Diego	39	NBC, Storer
KFMB	San Diego	8	CBS, Midwest TV
KGTV	San Diego	10	ABC, McGraw-Hill
XETV	Tijuana	6	IND

San Diego Tribune	E	125,566, Copley
San Diego Union	M	205,788, Copley

SAN FRANCISCO

KBHK	SF	44	IND, Field
KDTV	SF	14	SIN
KGO	SF	7	ABC, ABC
KFTY	Santa Rosa	50	IND
KPIX	SF	5	CBS, Westinghouse
KRON	SF	4	NBC, Chronicle
KTSF	SF	26	IND
KTVU	Oakland	2	IND, Cox
KTZO	SF	20	IND, Jim Gabbert

SAN FRANCISCO (con't)

San Francisco Chronicle	M	510,955
San Francisco Examiner	E	152,401, Hearst
Oakland Tribune	E	131,273, Gannett
East Bay Today	M	81,772, Gannett

SAN JOSE

KICU	San Jose	6	IND, Ralph Wilson
KNTV	San Jose	11	ABC, Landmark
KSTS	San Jose	48	IND

San Jose Mercury	M	159,512, Knight-Ridder
San Jose News	E	66,464, Knight-Ridder

SARASOTA-BRADENTON

TV - See Tampa

Sarasota Herald-Tribune	M	77,490
Sarasota Journal	E	5,213
Bradenton Herald	E	23,974, Knight-Ridder

SAVANNAH

WJCL	Savannah	22	ABC, Lewis
WSAV	Savannah	3	NBC, News,Press,Gaz
WTOC	Savannah	11	CBS, American Family

Savannah News	M	56,050, Southwestern Newsp
Savannah Press	E	20,419, Southwestern Newsp

SEATTLE-TACOMA

KCPQ	Tacoma	13	IND, Kelly
KING	Seattle	5	NBC, King
KIRO	Seattle	7	CBS, Bonneville
KOMO	Seattle	4	ABC, Fisher
KSTW	Tacoma	11	IND, Gaylord

Seattle Post-Intelligencer	M	186,003, Hearst
Seattle Times	AD	254,053
Tacoma News-Tribune	E	106,098

SHREVEPORT

KSLA	Shreveport	12	CBS
KTAL	Shreveport	6	NBC
KTBS	Shreveport	3	ABC

Shreveport Journal	E	31,011, Gannett
Shreveport Times	M	84,791, Gannett

SIOUX FALLS

KELO	Sioux Falls	11	CBS, Midcontinent
KSFY	Sioux Falls	13	NBC, Forum
KXON	Mitchell	5	ABC, Gillett

Sioux Falls Argus-Leader	M	42,703, Gannett

SOUTH BEND

WHME	South Bend	46	IND, Sumrall
WNDU	South Bend	16	NBC, Notre Dame
WSBT	South Bend	22	CBS, Shutz
WSJV	South Bend	28	ABC, Quincy News

SOUTH BEND (con't)

Elkhart Truth	E	29,569, Federated
South Bend Tribune	E	106,924, Shutz

SPOKANE

KHQ	Spokane	6	NBC, Cowles
KREM	Spokane	2	CBS, King
KXLY	Spokane	4	ABC, Morgan Murphy

Spokane Chronicle	M	77,459
Spokane Spokesman-Review	E	59,463

SPRINGFIELD, MA

WGGB	Springfield	40	ABC, Guy Gannett
WWLP	Springfield	22	NBC, Spring TV

Springfield Union	M	70,561, Newhouse
Springfield News	E	73,567, Newhouse

SPRINGFIELD, MO

KMTC	Springfield	27	ABC
KOLR	Springfield	10	CBS
KYTV	Springfield	3	NBC, Harte-Hanks

Springfield News	M	35,928, Gannett
Springfield Leader & Press	E	35,139, Gannett

STEUBENVILLE

WTOV	Steubenville	9	NBC, Ziff-Davis

Steubenville Herald-Star	E	22,682, Thomson
Weirton Times	E	7,692, Thomson

STOCKTON

TV - See Sacramento

Stockton Record	E	53,915, Gannett

SYRACUSE

WIXT	Syracuse	9	ABC
WSTM	Syracuse	3	NBC, Times-Mirror
WTVH	Syracuse	5	CBS, Meredith

Syracuse Herald-Journal	E	108,995, Newhouse
Syracuse Post-Standard	M	89,640, Newhouse

TALLAHASSEE

WCTV	Tallahassee	6	CBS
WECA	Tallahassee	27	ABC
WVGA	Valdosta	44	ABC

Tallahassee Democrat	M	50,521, Kni-Ridd

TAMPA-ST. PETERSBURG

WFLA	Tampa	8	NBC, Media General
WFTS	Tampa	28	IND, Family TV
WIOG	St. Pete	44	IND, Hubbard
WTSP	St. Pete	10	ABC, Gulf United
WTVT	Tampa	13	CBS, Gaylord

Tampa Tribune	M	179,241, Media Gen
Tapa Times	E	21,867, Media Gen
St Petersburg Times	M	219,399
St. Petersburg Independent	E	37,517
Clearwater Sun	M	38,621

TERRE HAUTE

WBAK	Terre Haute	38	ABC, Bahakel
WTHI	Terre Haute	10	CBS, Hulman
WTWO	Terre Haute	2	NBC, Malcolm Glazer

Terre Haute Star	M	22,746
Terre Haute Tribune	E	19,745

TOPEKA

KTSB	Topeka	27	NBC, Motor Car Trans
WIBW	Topeka	13	CBS, Stauffer

Topeka Capital-Journal	M	69,104, Stauffer

TOLEDO

WDHO	Toledo	24	ABC
WTOL	Toledo	11	CBS, Cosmos
WTVG	Toledo	13	NBC, Storer

Toledo Blade	E	166,690, Block

TUCSON

KGUN	Tucson	9	ABC, May
KOLD	Tucson	13	CBS, Detroit News
KVOA	Tucson	4	NBC, Donrey
KZAZ	Tucson	11	IND

Tucson Star	M	67,873, Gannett
Tucson Citizen	E	61,453, Gannett

TULSA

KGCT	Tulsa	41	IND
KJRH	Tulsa	2	NBC, Scripps-How
KOKI	Tulsa	23	IND
KOTV	Tulsa	6	CBS, Corinthian
KTUL	Tulsa	8	Leake

Tulsa World	M	128,325
Tulsa Tribune	E	77,292

UTICA-ROME

WKTV	Utica	2	NBC
WUTR	Utice	20	ABC, Park

Rome Sentinel	E	19,970
Utica Press	M	29,384, Gannett
Utica Observer-Dispatch	E	37,541, Gannett

WACO

KCEN	Temple	6	NBC, Mayborn
KWTX	Waco	10	ABC/CBS, Bostick

Waco Tribune-Herald	AD	49,968, Cox
Temple Telegram	M	25,682
Killeen Herald	E	14,621, Mayborn

WASHINGTON, DC

WDCA	Washington	20	IND, Taft
WDVM	Washington	9	CBS, Detroit News
WJLA	Washington	7	ABC, Allbritton
WRC	Washington	4	NBC, NBC
WTTG	Washington	5	IND, Metromedia

Washington Post	M	770,522, Post-Newsweek

WATERLOO-CEDAR FALLS

TV - See Cedar Rapids

Waterloo Courier	E	52,336
Cedar Falls Record	M	4,341

WEST PALM BEACH

WPEC	West Palm Beach	12	ABC
WPTV	Palm Beach	5	ABC, Scripps-How
WTVX	West Palm Beach	34	CBS
WFLX	West Palm Beach	29	IND, Malrite

West Palm Beach Post	M	84,082, Cox
West Palm Beach Times	E	27,588, Cox

WHEELING

WTRF	Wheeling	7	CBS, Forward

Wheeling Intelligencer	M	23,991, Ogden
Wheeling News-Register	E	26,955, Ogden

WICHITA

KAKE	Wichita	10	ABC, Chronicle
KARD	Wichita	3	NBC, Hatch
KTVH	Huntchinson	12	CBS, Cowles

Wichita Eagle-Beacon	M	123,525, Kni-Ridd

WILMINGTON, DE

TV - See Philadelphia

Wilmington News	M	54,418, Gannett
Wilmington Journal	E	73,067, Gannett

WILMINGTON, NC

WECT	Wilmington	6	NBC
WWAY	Wilmington	3	ABC, Clay

Wilmington Star	M	39,129, NY Times

WORCESTER

TV - See Boston

Worcester Telegram	M	56,467
Worcester Gazette	E	88,005

YAKIMA

KAPP	Yakima	35	ABC, Morgan Murphy
KIMA	Yakima	29	CBS
KNDO	Yakima	23	NBC

Yakima Herald-Republic	AD	40,452, Harte-Hanks

YORK

TV - See Harrisburg

York Dispatch	E	50,283
York Record	M	35,998, Buckner

YOUNGSTOWN

WFMJ	Youngstown	21	NBC, Youngstown Vindicator
WKBN	Youngstown	27	CBS
WYTV	Youngstown	33	ABC, Adams-Russe;;

Youngstown Vindicator	E	101,173

C3165-1

AMERICAN RADIO

FALL 1982 REPORT

Compiled and edited by:

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February 1983

Volume VI, Number 2

INTRODUCTION

This is the 14th edition of American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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I strongly urge all of (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you understand all of the information given in the Individual Market Reports. However, if you have any questions please feel free to call me. I figure that my time and my call back to you is part of the subscription price. Also I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published market reports are included if they were received by February 10,1983.

Work on this edition was completed on February 11, 1983. Mailing will begin on February 17,1983. Working on such tight deadlines may cause production problems. If you copy is defective in any way let me know and I will promptly mail another copy to you.

SPRING 1983 PUBLICATIONS FROM JIM DUNCAN

1. RADIO IN THE UNITED STATES: 1976-1982. This is a statistical history of each regular Arbitron market. It includes ratings trends (cume and quarter hour), financial data, format trends, fromat and call letter changes, market records and much more for each market. Also this data is used to compile many tables and lists reflecting national trends. Another section lists over 1000 station sales since 1969. $60.00

2. AMERICAN RADIO: WINTER 1983 SUPPLEMENT. This timely report covers the 23 markets (basically the top 20) rated by Arbitron during the Winter. The format of each market report is the same as in this issue of American Radio. Also included are updates on over 50 Birch markets. $17.00

   AVAILABLE IN EARLY MAY.
   ORDERS MUST BE RECEIVED BY 1 MAY 83.

3. A TALE OF TWO RADIO MARKETS: INDIANAPOLIS AND LOUISVILLE.

   What factors make a radio market a "good" market or a "tough" market? How is radio perceived in two very different markets? How do the advertisers use radio and why? What do they think of the medium? What do radio broadcasters think of their market and their place in it?

   These questions/problems will be addressed in this fascinating new book. I will attempt to determine why Louisville is generally regarded as a difficult market and Indianapolis is a very successful market.

   This book will make for fascinating reading. Your market may not be included in this study. However, I guarantee you will learn something about your market and radio in general by reading this book. $28.00

   AVAILABLE IN JUNE

4. AMERICAN RADIO - FALL 82. A few copies of this edition are still available. $44.00

Other 1983 publications:

AMERICAN RADIO - SPRING 83 (available in August $50.00)

THE RADIO MARKETS OF THE U.S. (available in December $75.00)

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HIGHLIGHTS AND COMMENTS

I have made quite a few changes in this edition of American Radio - some because I wanted to and some because I had to. Those changes I had to make were in response to the loss of revenue figures for the radio industry. Since the FCC no longer gathers revenue figures and because the industry's attempt to gather the figures failed I had to make my own estimates.

The "per capita" figures which have proven to be very popular will return in the Spring 83 edition. By that time I plan to have more reliable estimates of 1981 and 1982 revenue.

I have added some features including information on non commercial stations (pp A69-A70), more cume rating data and cume rating trends (see Individual Market Reports) and studies of audience below the line and the audience of non listed stations.

FORMATS

Most of the changes in format popularity which were noted in the Spring 82 issue of American Radio remain true for this edition. However, a few developments were of interest.

It may be that Beautiful Music has finally bottomed out. For the first time in two years this format has a higher percentage of listenership than it did in the previous sweep. The number of stations using the format continues to decline but the audience declines are probably slowing.

For the first time in six years the country format showed a slight decline on a year-to-year comparison. Rock/AOR/Contemp continues to decline rapidly while MOR/AC, Black and Nostalgia show good increases.

HOT STATIONS

Below are some of the stations which caught my attention with significant or unusual increases in audience:

KWHL-F	Anchorage	KRLB-F	Lubbock	WEZS-F	Richmond
WHYZ	Greenville,SC	WHIT	Madison	KKPL-F	Spokane
WCRJ-F+	Jacksonville	WYLD-F	New Orleans	KLSI-F	Kansas City
KKBQ	Houston	WDCG-F	Raleigh	KATT-F	Oklahoma City
WVLK-F	Lexington	WRAW	Reading		

LEADING STATIONS

WOR in New York continues as the highest rated station (1/4 HR AVG). Stations in the top 100 making large gains include: WYNY, WAPP, KIIS, WEAZ, KROQ, WBMX, WYSP, WKYS, WBBM-F, KMPC, WJOI, WPIX, WKHX, WJJD, WCAU, WHYI and WHUR.

OTHER LEADERS: TSA Cume - WCBS
Cume Rating - WJBC (Bloomington)
12+ Metro Share - WJBC

LEADING STATIONS BY FORMAT

	1/4 HR AVG		Metro Share	
ROCK/AOR/CONTEMP	WNBC	New York	WXLK	Roanoke
AOR	WPLJ	New York	KWHL	Anchorage
AC/SOFT ROCK/OLDIES	WYNY	New York	---	
MOR	WGN	Chicago	WJBC	Bloomington
COUNTRY	WMAQ	Chicago	WIVK	Knoxville
BLACK/URBAN	WBLS	New York	WBLX	Mobile
NEWS/TALK	WOR	New York	KMOX	St. Louis
SPANISH	WADO	New York	KGBT	McAllen-Brown
RELIGION/GOSPEL	KBRT	Los Angeles	KCIJ	Shreveport
NOSTALGIA	WNEW	New York	WRAW	Reading
CLASSICAL	WQXR	New York	KHFM	Albuquerque

GROUP OWNERS

For the second time since 1977 CBS has replaced ABC as the number one group owner. CBS's move to the top is largely the result of increasing performance of its FM division. ABC has been hurt by the weakness of KGO-FM and of WABC.

Other groups showing significant growth include Gannett, Doubleday, Viacom, Katz, Metroplex, Scripps-Howard, Booth, EZ, Josephson, Surrey and Confer-Rothfuss.

New groups in the listing are Benns and Woodward.

OTHER LEADERS

Radio Reps: Katz leads followed by McGavren-Guild, Blair, Torbet, Christal, Eastman and Selcom.

Syndicators/Consultants: Burkhart-Abrams continues to lead. Bonneville moved past Schulke into second place.

Non-Commercial Stations:

Share	- KUT-F	Austin
1/4 HR	- WNYC-F	New York
Cume	- KUSC-F	LA

Greatest share changes:

Increases			Decreases		
KWHL-F	Anchorage	+19.1	KZFM-F	Corpus Christi	-11.9
WRAW	Reading	+ 9.5	KGBT	McAllen	- 8.5
KRLB-F	Lubbock	+ 8.8	WHRK-F	Memphis	- 6.8

FM SHARE

The national FM Share (metro) topped the 60% mark for the first time. The new share is 60.571% which is an increase of 3.274% over Fall 81 figures.

CPM

The national CPM is $4.49. I am now using metro audience figures to compute this figure so comparisons with past years are not relevent. Just for the record the CPM for Spring 82 was $3.21. Worcester was the most expensive market this Fall and New York was the least expensive.

INDEX

I. SECTION A: NATIONAL RANKINGS AND RATINGS ANALYSIS

A1-A5	America's 500 Most-Listened-To Radio Stations
A6-A7	America's Leading Stations - 12+ TSA Cume
A8	America's Leading Stations - Metro Cume Rating
A9-A10	America's Leading Stations by Format - Metro Share
A11-A14	America's Leading Stations by Format - 1/4 HR AVG
A15	Leading Stations - Metro Share
	Markets with Highest and Lowest APR's
A16	National FM Share
A17	ADI Rankings - FM Share of Audience
A18	Markets with Highest and Lowest Percentage of FM Listenership
	Markets with Highest Percentage of "Below-the-Line" Listening
	Markets with Highest Percentage of Listening to Non Listed Stations
A19	Station Format and Format Listenership
A20-A21	Best and Worst Markets for Various Formats
A22-A42	Group Rankings and Listings
A43-A58	Individual Station Audience Breakdowns
A59-A61	Radio Market Cost-Per-Thousands
A62	Radio Reps and Their Leading Stations
A63-A64	Station Trading Activity
A64-A65	Music Syndicators and Consultants
A66-A68	Metro Share Leaders and Major Share Changes
A69-A70	Public and Non Commercial Radio Stations (Birch Data)

II. SECTION B: ARBITRON INDIVIDUAL MARKET REPORTS

B1-B3 Definitions, Clarifications and Explanations

Individual Market Reports for these markets in alphabetical order:

Akron	Daven-RI-Moline	Los Angeles	Richmond
Albany-Schen-Troy	Dayton	Louisville	River-SB-Ont
Albuquerque	Daytona Beach	Lubbock	Roanoke
Allen-Beth-Easton	Denver	Madison	Rochester
Anaheim	Des Moines	McAllen	Sacramento
Anchorage	Detroit	Memphis	St. Louis
Appleton-Oshkosh	El Paso	Miami-FT L	Sal-Sea-Mont
Atlanta	Eugene-Spring.	Milwaukee	Salt Lake City
Austin	Flint	Minn-SP	San Antonio
Bakersfield	Fort Wayne	Mobile	San Diego
Baltimore	Fresno	Modesto	San Francisco
Baton Rouge	Grand Rapids	Nashville	San Jose
Beaumont	Greens-WS	Nassau	Seattle
Birmingham	Greenv-Spart	New Haven	Shreveport
Bloomington	Harrisburg	New Orleans	Spokane
Boston	Hartford	New York	Springfield, MA
Bridgeport	Honolulu	Norfolk	Stockton
Buffalo	Houston	NE PA	Syracuse
Canton	Huntington	Oklahoma City	Tampa-St. Pete
Charleston, SC	Indianapolis	Omaha	Toledo
Charlotte	Jacksonville	Orlando	Tucson
Chattanooga	JC-King-Bris	Peoria	Tulsa
Chicago	Kalamazoo	Philadelphia	Washington
Cincinnati	Kansas City	Phoenix	West Palm Beach
Cleveland	Knoxville	Pittsburgh	Wichita
Colorado Springs	Lancaster	Portland, OR	Wilmington, DE
Columbia, SC	Lansing	Providence	Worcester
Columbus	Las Vegas	Raleigh	York
Corpus Christi	Lexington	Reading	Youngstown
Dallas-FW	Little Rock	Reno	

III. SECTION C: OTHER MARKET REPORTS

Birch Monthly Reports

C2 New York; Los Angeles
C3 Kansas City; Buffalo; Sacramento
C4 Portland; Cincinnati, San Antonio
C5 Cleveland; Louisville; Indianapolis
C6 Chicago; Dallas
C7 Washington; Atlanta; St. Louis
C8 Miami; Houston; Pittsburgh
C9 Boston; Minneapolis, Seattle
C10 San Francisco; Detroit
C11 Richmond; Hartford; Milwaukee
C12 Jacksonville; Rochester; Phoenix
C13 Denver; Philadelphia
C14 Des Moines; Raleigh; Austin
C15 Orlando; Oklahoma City; Greensboro
C16 Tampa; Huntington; Knoxville
C17 Little Rock; Tulsa; Charlotte
C18 Birmingham; Nashville; Norfolk
C19 Lansing; Salt Lake City

Arbitron Condensed Radio Market Reports

C20 Danbury,CT: Santa Barbara,CA; Aberdeen,WA
C21 Burlington,VT; Gainesville,FL; Lafayette,IN
C22 New Bedford,MA; Palm Springs,CA; Plattsburgh,NY
C23 Santa Rosa,CA

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HR AVG	FORMAT	OWNER	FALL 81 RANK
1. WOR	New York	1453	Talk	RKO	1
2. WBLS-F	New York	1428	Black	Inner City	3
3. WGN	Chicago	1380	MOR/Talk	Tribune Co	7
4. WCBS	New York	1324	News	CBS	8
5. WINS	New York	1320	News	Westinghouse	6
6. WYNY-F	New York	1289	AC	NBC	11
7. WNBC	New York	1251	Contemp	NBC	4
8. WRKS-F	New York	1178	Urban	RKO	5
9. WPLJ-F	New York	1143	AOR	ABC	9
10. WRFM-F	New York	1119	BTFL	Bonneville	12
11. WKTU-F	New York	1066	Urban	Urban	2
12. WPAT-F	New York	995	BTFL	Capital Cities	16
13. KMOX	St. Louis	981	News/Talk	CBS	17
14. WCCO	Minneapolis	942	Variety		14
15. KDKA	Pittsburgh	927	MOR	Westinghouse	20
16. WNEW	New York	926	Nostalgia	Metromedia	25
17. WMAQ	Chicago	918	Country	NBC	13
18. KABC	Los Angeles	892	Talk	ABC	10
19. KBIG-F	Los Angeles	887	BTFL	Bonneville	23
20. WJR	Detroit	877	MOR	Capital Cities	19
21. WLS	Chicago	874	Rock	ABC	15
22. WAPP-F	New York	842	AOR	Doubleday	95
KGO	San Francisco	842	News/Talk	ABC	21
24. KIIS-F	Los Angeles	768	Rock	Gannett	102
25. KNX	Los Angeles	748	News	CBS	36
26. KYW	Philadelphia	747	News	Westinghouse	28
27. WABC	New York	737	Talk	ABC	18
28. WEAZ-F	Philadelphia	726	BTFL		69
29. WBZ	Boston	712	MOR	Westinghouse	35
30. WLOO-F	Chicago	709	BTFL	Century	31
WCBS-F	New York	709	Oldies/AC	CBS	32
32. KMET-F	Los Angeles	696	AOR	Metromedia	22
33. WBBM	Chicago	695	News	CBS	24
34. WMGK-F	Philadelphia	691	AC	Greater Media	33
35. WHN	New York	690	Country	Mutual	39
36. KLOS-F	Los Angeles	689	AOR	ABC	26
37. WADO	New York	686	Spanish		50
38. KFWB	Los Angeles	622	News	Westinghouse	34
39. KCBS	San Francisco	617	News	CBS	42
40. WGCI-F	Chicago	615	Black	Gannett	29
41. WXKS-F	Boston	609	Rock		66
42. KROQ-F	Los Angeles	586	AOR		104
43. KJOI-F	Los Angeles	582	BTFL	Beatrice Foods	47
44. WPAT	New York	580	BTFL	Capital Cities	53
45. KFI	Los Angeles	565	AC	Cox	51
46. WBAP	Dallas-FW	560	Country	Capital Cities	30
47. WBMX-F	Chicago	558	Black		221
48. WMMR-F	Philadelphia	550	AOR	Metromedia	37
49. WCAU-F	Philadelphia	548	Rock	CBS	56
50. WNEW-F	New York	542	AOR	Metromedia	40

*Based on 1/4 HR AVG, TSA, Mon-Sun, 6A-MID

+ denotes simulcast

STATION	MARKET	1/4 HR AVG	FORMAT	OWNER	FALL 81 RANK
51. WJIT	New York	523	Spanish	Infinity	37
WDAF	Kansas City	523	Country	Taft	40
53. WMMS-F	Cleveland	518	AOR	Malrite	64
54. WYSP-F	Philadelphia	508	AOR	Infinity	90
55. WHDH	Boston	502	MOR	John Blair	48
56. WIND	Chicago	498	Talk	Westinghouse	44
57. WKYS-F	Washington	494	Urban	NBC	90
58. WBBM-F	Chicago	493	Rock	CBS	144
59. WKHK-F	New York	488	Country	Viacom	76
60. WTIC	Hartford	486	MOR		49
61. WMAL	Washington	485	MOR	ABC	55
62. WQXR-F+	New York	484	Classical	New York Times	92
63. WCLR-F	Chicago	483	MOR/AC	Bonneville	89
KMPC	Los Angeles	483	Nostal/MOR	Golden West	117
65. WMCA	New York	463	Talk		46
66. KSTP-F	Minn-SP	461	AC	Hubbard	45
67. XTRA	Tij/LA	458	Rock	Noble	63
68. KIQQ-F	Los Angeles	456	Rock	Outlet	107
69. WJOI-F	Detroit	453	BTFL	Detroit News	225
70. WSOC-F	Charlotte	451	Country	Cox	58
71. KRTH-F	Los Angeles	450	AC	RKO	43
72. WPIX-F	New York	448	Rock	Tribune Co	260
73. WBCN-F	Boston	447	AOR	Infinity	69
74. KNX-F	Los ANgeles	438	Soft Rock	CBS	58
75. WKHX-F	Atlanta	436	Country	Capital Cities	300
76. WJJD	Chicago	435	Nostalgia	Plough	500+
77. WLUP-F	Chicago	432	AOR	Heftel	57
78. WZGC-F	Atlanta	428	Rock	First Media	75
79. WLS-F	Chicago	425	AOR/Rock	ABC	82
80. KHTZ-F	Los Angeles	422	AC	Greater Media	71
81. WCOZ-F	Boston	419	AOR	John Blair	27
82. KSCS-F	Dallas-FW	417	Country	Capital Cities	79
83. WRIF-F	Detroit	411	AOR	ABC	77
WWDB-F	Philadelphia	411	Talk		72
85. KIRO	Seattle	410	News/Talk	Bonneville	85
86. KOST-F	Los Angeles	404	AC	Cox	67
87. WCAU	Philadelphia	403	News/Talk	CBS	152
88. KMJQ-F	Houston	401	Black	Amaturo	101
89. WDAS-F	Philadelphia	400	Black	NBN	61
90. WUSL-F	Philadlephia	396	Urban	LIN	100
91. WIP	Philadelphia	395	MOR	Metromedia	61
92. KFAB	Omaha	393	MOR	May	81
93. WWJ	Detroit	390	News	Detroit News	95
WDVE-F	Pittsburgh	390	AOR	Taft	115
95. WLAK-F	Chicago	389	BTFL	Viacom	72
WGAY-F	Washington	389	BTFL	Greater Media	106
97. KLAC	Los Angeles	386	Country	Metromedia	64
98. WHYI-F	Miami	385	Rock	Metroplex	149
99. WHUR-F	Washington	384	Black	Howard Univ.	163
WRAL-F	Raleigh	384	Contemp	Capitol	60

101.	WXYZ	Detroit	381
102.	WBAL	Baltimore	380
103.	WRBQ-F	Tampa	379
104.	KFRC	San Francisco	376
	KLOL-F	Houston	376
106.	WKQX-F	Chicago	367
*107.	WFYR-F	Chicago	366
109.	WLOL-F	Minneapolis	362
110.	KVIL-F	Houston	360
111.	WFRQ-F	Detroit	358
	WIOQ-F	Philadelphia	358
113.	KRLY-F	Houston	354
114.	KIKK-F	Houston	353
115.	WVEE-F	Atlanta	352
116.	WGCL-F	Cleveland	250
117.	WHYT-F	Detroit	348
118.	WROR-F	Boston	345
119.	KMEZ-F	Dallas	344
120.	WNIC-F	Detroit	339
121.	WEEI	Boston	338
122.	KTNQ	Los Angeles	337
	WJIB-F	Boston	337
	WRQX-F	Washington	337
125.	WPEN	Philadelphia	336
126.	WWBA-F	Tampa	331
127.	WMJI-F	Cleveland	330
128.	WLYF-F	Miami	328
	WXLK-F	Roanoke	328
	WHUD-F	New York	328
131.	KZLA-F	Los Angeles	327
132.	WMJX-F	Boston	324
133.	WEZN-F	Bridgeport	322
	KNBR	San Francisco	322
	WLKW-F	Providence	322
	WQBA	Miami	322
137.	WRKO	Boston	321
138.	WZZK-F	Birmingham	320
139.	WLLZ-F	Detroit	317
140.	WJLB-F	Detroit	316
	KTRH	Houston	316
142.	WEEI-F	Boston	315
143.	WPKX-F	Washington	314
144.	WTQR-F	Greensboro	311
145.	WKLS-F	Atlanta	309
146.	WQXI-F	Atlanta	308
147.	WBZZ-F	Pittsburgh	304
148.	WJEZ-F	Chicago	302
149.	WWWW-F	Detroit	301
	WHIO-F	Dayton	301
	WQYK-F	Tampa	301
152.	KSOL-F	San Francisco	300
153.	WIL-F	St. Louis	298
154.	KGFJ	Los Angeles	297
	CKLW	Detroit	297
156.	KPRZ	Los Angeles	296
	KRLD	Dallas	296
158.	WFIL	Philadelphia	295
159.	KPLX-F	Dallas	294
	KFMK-F	Houston	294
161	WJPC	Chicago	292
162.	WNWS	Miami	290
163.	WPOC-F	Baltimore	289
164.	KOSI-F	Denver	287
165.	WAMZ-F	Louisville	286
166.	WLVQ-F	Columbus	285
167.	WXYV-F	Baltimore	284
168.	WAMO-F	Pittsburgh	283
169.	KILT-F	Houston	282
170.	WSB	Atlanta	281
	KOIT-F	San Francisco	281
172.	KMOX-F	St. Louis	280
173.	KJQY-F	San Diego	279
174.	WMJC-F	Detroit	277
	KKBQ	Houston	277
176.	WHO	Des Moines	276
177.	WYLD-F	New Orleans	275
178.	WDOK-F	Cleveland	273
179.	KOMO	Seattle	272
180.	WOW	Omaha	271
	KALI	Los Angeles	271
	WJBR-F	Wilmington,DE	271
183.	KQRS-F+	Minneapolis	269
184.	WGY	Schenectady	268
	WFMS-F	Indianapolis	268
186.	KISW-F	Seattle	266
187.	WPCH-F	Atlanta	265
	WAVA-F	Washington	265
189.	WXRT-F	Chicago	264
	WFLN-F+	Philadelphia	264
191.	WUSN-F	Chicago	263
192.	KMEL-F	San Francisco	262
193.	WHJY-F	Providence	261
	WSSH-F	Boston	261
195.	WOWQ	Fort Wayne	260
	KRQR-F	San Francisco	260
	KDIA	San Francisco	260
198.	KODA-F	Houston	259
	WTAE	Pittsburgh	259
200.	WIVK-F	Knoxville	258

* Insert WNCN-F New York 364 (#108)

	WCMQ-F	Miami	258
	KOA	Denv	258
	KKDA-F	Da-FW	258
204.	KRBE-F	Hous	256
205.	KYUU-F	SF	255
	KOAX-F	Da-FW	255
207.	WJYE-F	Buff	254
	WBSB-F	Balt	254
	WEZB-F	NO	254
210.	KGON-F	Port	253
211.	WOMC-F	Det	252
212.	WYNF-F	Tampa	251
213.	KSSN-F	L Rock	250
214.	KOMA	OK Cit	249
215.	WDIZ-F	Orl	248
	WAIT	Chi	248
217.	WTIC-F	Hartf	247
	KTAR	Phoe	247
219.	KSAN-F	SF	246
	KSD	ST L	246
	WPRO-F	Prov	246
	KKYX	San Ant	246
223.	WOKI-F	Knox	245
	WINZ-F	Miami	245
	WPGC-F+	Wash	245
	WBLI-F	Long Is	245
	KEGL-F	Dal-FW	245
228.	WMET-F	Chi	243
	WZZP-F	Cleve	243
	WIYY-F	Balt	243
	WMC-F	Memp	243
	KVOO	Tulsa	243
233.	KSD-F	ST L	242
234.	WQAL-F	Cleve	241
	KSHE-F	ST L	241
	WCMS-F	Norf	241
237.	WKRQ-F	Cinci	240
	KSL	SLC	240
	WLTT-F	Wash	240
240.	WIKS-F	Indy	239
241.	KZEW-F	Da-FW	238
	KWKW	LA	238
	WFBQ-F	Indy	238
	KTSA	San Ant	238
	WSUN	Tampa	238
246.	WTVN	Colum	237
	WESC-F	Gr-SP	237
248.	WDBO-F	Orlan	236
	WKDF-F	Nash	236
	WTMJ	Milw	236
	WFAA	Da-FW	236
252.	KABL-F	SF	235
	WYOR-F	Mia	235
254.	WGIR-F	Manch	234
255.	KRLA	LA	233
	KBAY-F	SJ/SF	233
	WEBN-F	Cinci	233
	WINZ	Mia	233
259.	WDGY	M-SP	231
	KIOI-F	SF	231
	KUTE-F	LA	231
262.	WFOG-F	Norf	230
	WENN-F	Birm	230
264.	WSHH-F	Pitt	228
265.	KATT-F	Okl C	227
266.	WWSH-F	Phil	223
	WWDC-F	Wash	223
	KWK-F	ST L	223
	KSJO-F	SJ/SF	223
	KZOK-F	Sea	223
	WLW	Cinci	223
	KDKB-F	Phoe	223
	WEDR-F	Miami	223
274.	WJYW-F	Tampa	222
	WPNT-F	Pitt	222
	WENS-F	Indy	222
277.	KHJ	LA	219
278.	KNEW	SF	217
	WISN	Milw	217
	WAIL-F	New Or	217
	KISS-F	San Ant	217
282.	WXTZ-F	Indy	216
283.	WMZQ-F	Wash	215
	WIBC	Indy	215
	WBJW-F+	Orlan	215
286.	WSSL-F	Gr-SP	214
	WWSW-F	Pitt	214
	WHAS	Louis	214
	KMGG-F	LA	214
290.	KRAK	Sacra	213
291.	WFMT-F	Chicago	212
	WVBF-F	Bost	212
293.	WHLI	Long Is	210
	KZAP-F	Sacra	210
	WHYW-F+	Pitt	210
	WPYX-F	Albany	210
297.	WEZW-F	Milw	209
	KSEA-F	Sea	209
	WSB-F	Atl	209
	WUBE-F	Cinci	209
	WCZY-F	Det	209
302.	WHUE-F	Bost	208
	KBLX-F	SF	208
	WBT	Char,NC	208
305.	WWKX-F	Nash	207
	WKRC	Cinci	207
	WBEN-F	Buff	207
308.	KNIX-F	Phoe	206
309.	WRCH-F	Hartf	205
	WABX-F	Det	205
311.	KKGO-F	LA	204
	KPRC	Hous	204
	WJAS	Pitt	204
314.	WRVA	Rich	203
	WKSW-F	Cleve	203
	WASH-F	Wash	203
317.	WXKS	Bost	202
	KXOA-F	Sacra	202
	WTUE-F	Dayt	202
320.	KBEQ-F	KC	201
	WBEN	Buff	201
322.	KLVE-F	Wash	200
	KBRD-F	Sea	200
	WTOP	Wash	200
325.	KGB-F	San Die	199
	KSRR-F	Hous	199
	KRAK	Sacra	199
328.	WSHE-F	Miami	198
	WLIF-F	Balt	198
330.	KSFO	SF	197
331.	WMJM-F	ST L	196
	KCTC-F	Sacra	196
333.	WRKZ-F	Harris	195
	WSIX-F	Nash	195
335.	KABL	SF	194
336.	WKEE-F	Huntin	193
	WGAR	Cleve	193
338.	WALK-F+	Long Is	192
	WSNI-F	Phil	192
	WRC	Wash	192
	WWWE	Cleve	192
	WWEZ-F	Cinci	192
	KEZK-F	ST L	192
	WPTF	Ral	192
345.	WKSS-F	Hartf	191
	KACE-F	LA	191
	KJLH-F	LA	191
348.	WOOK-F	Wash	190
	WFBC-F	Gr-SP	190
	WRNO-F	New Or	190

351.	WRHC	Miami	188
	WLIB	NY	188
353.	WAAF-F	Wo/Bos	187
	WLAV-F	Gr Rap	187
	KAZY-F	Denv	187
	WDIA	Memp	187
	KFYE-F	Fresno	187
358.	WVON	Chi	186
	WWWL-F	Miami	186
	KKYK-F	L Rock	186
361.	WBBG	Cleve	185
	WHCN-F	Hart	185
	WHRK-F	Memp	185
	KSFI-F	SLC	185
365.	WIOT-F	Tol	184
	WBCY-F	Char,NC	184
	WEZC-F	Char,NC	184
368.	WVNJ-F	NY	183
	WKDD-F	Akron	183
	KUBE-F	Sea	183
371.	WHB	KC	182
	WXGT-F	Col,O	182
373.	KDWB-F	M-SP	181
374.	WDMT-F	Cleve	179
	WGR	Buff	179
	WKXX-F	Birm	179
	WROQ-F	Char,NC	179
378.	WFMF-F	Bat Rou	178
	WNOE-F	New Or	178
	WVLK-F	Lex	178
381.	WGMS-F+	Wash	177
	WEZO-F	Roch	177
383.	WIRE	Indy	176
384.	WHK	Cleve	175
	KBPI-F	Denv	175
	WTIX	New Or	175
387.	KILT	Hous	174
	WDCG-F	Ral	174
389.	KQYT-F	Phoe	173
	WAXY-F	Miami	173
	WTPA-F	Harris	173
	WPRO	Prov	173
	WAYL-F	M-SP	173
	KEEY-F	M-SP	173
395.	XHRM-F	Tij/SD	172
	KNOB-F	LA	172
	WWIN	Balt	172
	WWJF-F	Miami	172
	WBYU-F	New Or	172
	WRVQ-F	Rich	172
401.	WBLZ-F	Cin	171
	KTXQ-F	D-FW	171
	KASE-F	Aust	171
	WOWI-F	Norf	171
405.	WTLC-F	Indy	170
	KNOK-F	D-FW	170
	WNCI-F	Col,OH	170
	WCXI	Det	170
409.	WCFL	Chi	169
	KBRT	LA	169
	WYRK-F	Buff	169
	WPEG-F	Char,NC	169
	WXBQ-F	JC-King	169
	WTMP	Tampa	169
	KSOP-F	SLC	169
416.	WLTA-F	Atl	168
	WCCO-F	M-SP	168
418.	KMEO-F	Phoe	167
	KUPL-F	Port,O	167
	WIOD	Miami	167
	WRRM-F	Cin	167
422.	WLIR-F	Long Is.	166
	WOOD-F	G Rap	166
	WHYZ	Gr-SP	166
	KINK-F	Port	166
426.	WMGG-F	Tampa	165
	KYA	SF	165
428.	WWRL	NY	164
	KYND-F	Hou	164
	WOKY	Milw	164
	WQDR-F	Ral	164
432.	KTOK	OK C	163
	WSYR-F	Syr	163
	WAIA-F	Miami	163
	WFLY-F	Albany	163
436.	KIMN	Denv	162
	WNAP-F	Indy	162
	WKQS-F	Miami	162
	KRNB-F	Memp	162
	KXL-F	Port	162
441.	WFBR	Balt	161
442.	KGBT	McA-Br	160
	KQV	Pitt	160
	WIFI-F	Phil	160
445.	WQXA-F	York	159
	WOAI	San Ant	159
447.	WZXR-F	Memp	158
	WMC	Memp	158
	WKSJ-F	Mobile	158
	KEBC-F	OK C	158
451.	KMGC-F	Dall	157
452.	KMLO	SD	156
	KYKY-F	ST L	156
	WCUZ-F	G Rap	156
	KLIR-F	Denver	156
	WYNK-F	Bat Rou	156
457.	KAFM-F	Dall	155
	WCKY	Cin	155
459.	WFLA-F	Tampa	154
	WQUT-F	JC-King	154
	WEAT-F	W Palm	154
	WLQR-F	Toledo	154
	WQMF-F	Louis	154
	WVEZ-F	Louis	154
	WZAK-F	Cleve	154
466.	KPRI-F	SD	153
	WEZI-F	Memp	153
	WBLX-F	Mobile	153
469.	WLTY-F	Norf	152
	KGW	Port	152
	KCMO	Kan C	152
	WONE	Dayt	152
	WGRD-F	Gr Rap	152
474.	WCCC-F	Hartf	151
	WDOD-F	Chatt	151
	KRMG	Tulsa	151
477.	KDAY	LA	150
	WCMQ	Miami	150
	WWDM-F	Col,SC	150
480.	WBAB-F	Long Is	149
	KOAQ-F	Denv	149
	WKCI-F	N Haven	149
	WPVR-F	Roan	149
	WDAE	Tampa	149
	WNOR-F	Norf	149
	WCOS-F	Col,SC	149
	KQKQ-F	Omaha	149
488.	WCRB-F	Bost	148
	KQUE-F	Hous	148
490.	KLAT	Hous	147
	WXKX-F	Pitt	147
492.	WSKZ-F	Chatta	146
	WCXI-F	Det	146
	WHAT	Phil	146
495.	WWL	New Or	145
	WKZL-F	Gr-WS	145
	KUPD-F	Phoe	145
	WIMZ-F	Knox	145
499.	KSDO	SD	144
	WEAN	Prov	144
	KYYS-F	KC	144
	WQMG-F	Gr-WS	144

AMERICA'S LEADING STATIONS-12+ TSA CUME*

1. WCBS	NY	26221	
2. WNBC	NY	24791	
3. WINS	NY	24143	
4. WYNF-F	NY	21648	
5. WPLJ-F	NY	20192	
6. WLS	Chi	19953	
7. WKTU-F	NY	19883	
8. WBLS-F	NY	19430	
9. WOR	NY	18969	
10. WRKS-F	NY	17803	
11. WGN	Chi	17077	
12. WABC	NY	17053	
13. WPAT-F	NY	15487	
14. WAPP-F	NY	15205	
15. WMAQ	Chi	15170	
16. KNX	LA	14879	
17. WBBM	Chi	13958	
18. KYW	Phil	13540	
19. KLOS-F	LA	13489	
20. WCBS-F	NY	12887	
21. WRFM-F	NY	12794	
22. WNEW	NY	12122	
23. WJR	Det	11982	
24. KMET-F	LA	11884	
25. KIIS-F	LA	11879	
26. KDKA	Pitt	11843	
27. KFWB	LA	11830	
28. KABC	LA	11731	
29. KFI	LA	11751	
30. WHN	NY	11509	
31. XTRA	Tij/LA	11509	
32. WBZ	Bost	11184	
33. WNEW-F	NY	11012	
34. KGO	SF	10925	
35. WBBM-F	Chi	10916	
36. WCCO	M-SP	10746	
37. KBIG-F	LA	10532	
38. WCAU-F	Phil	10221	
39. WCBS	SF	10199	
40. KMOX	ST L	10168	
41. WPAT	NY	9977	
42. WLS-F	Chi	9929	
43. WMGK-F	Phil	9794	
44. KIQQ-F	LA	9762	
45. WPIX-F	NY	9570	
46. WMMR-F	Phil	9529	
47. KFRC	SF	9077	
48. WMCA	NY	9021	
49. KRTH-F	LA	8790	
50. WLOO-F	Chi	8602	
51. KMPC	LA	8595	
52. WRIF-F	Det	8375	
53. WCOZ-F	Bost	8373	
54. WGCI-F	Cleve	8275	
55. WYSP-F	Phil	8229	
56. WBAP	Dal-FW	8132	
57. WBMX-F	Chi	8128	
58. WEAZ-F	Phil	8086	
59. WKHK-F	NY	7915	
60. WXKS-F	Bost	7893	
61. WLUP-F	Chi	7685	
62. WHDH	Bost	7601	
63. WQXR-F+	NY	7558	
64. KJOI-F	LA	7525	
65. WCLR-F	Chi	7479	
66. WKQX-F	Chi	7361	
67. KHTZ-F	LA	7324	
68. WCAU	Phil	7214	
69. KROQ-F	LA	7214	
70. KNX-F	LA	7001	
71. KNBR	SF	6964	
72. WHYT-F	SF	6889	
73. WLLZ-F	Det	6885	
74. WWJ	Det	6718	
75. WMMS-F	Cleve	6589	
76. WNIC-F	Det	6551	
77. WZGC-F	Atl	6503	
78. WEEI-F	Bost	6411	
79. WFYR-F	Chi	6357	
80. WBCN-F	Bost	6338	
81. WMAL	Wash	6321	
82. WROR-F	Bost	6317	
83. WDAF	KC	6243	
84. WIND	Chi	6219	
85. KOST-F	LA	6184	
86. KLAC	LA	6181	
87. WEEI	Bost	6165	
88. CKLW	Det	6106	
89. KIRO	Sea	6080	
90. WIP	Phil	6053	
91. WRQX-F	Wash	6039	
92. WTIC	Hart	6034	
93. WJJD	Chi	5931	
94. WGCL-F	Cleve	5902	
95. WHYI-F	Miami	5847	
96. WABX-F	Det	5843	
97. KRLD	Dall	5708	
98. WLAK-F	Chi	5667	
99. KSTP-F	M-SP	5636	
100. WIOQ-F	Phil	5603	
101. WNCN-F	NY	5552	
102. KSCS-F	Dall	5550	
103. WMJC-F	Det	5546	
104. WKYS-F	Wash	5521	
105. KFAB	Omaha	5418	
106. WLOL-F	M-SP	5385	
107. WMET-F	Chi	5345	
108. WMJX-F	Bost	5314	
109. WSB	Atl	5303	
110. WJPC	Chi	5225	
WJOI-F	Det	5225	
KVIL-F	Dall	5225	
113. WJLB-F	Det	5209	
114. KMGG-F	LA	5193	
115. WRAL-F	Ral	5172	
116. WRBQ-F	Tampa	5138	
117. WDRQ-F	Det	5121	
118. KRLA	LA	5093	
WHUR-F	LA	5093	
120. WRKO	Bost	5083	
121. KIOI-F	SF	5066	
122. WPGC-F+	Wash	5009	
123. WUSL-F	Phil	5001	
124. KIKK-F	Hous	4984	
125. WQXI-F	Atl	4980	
126. WDVE-F	Pitt	4934	
127. KTRH	Hous	4898	
128. WADO	NY	4886	
129. KLOL-F	Hous	4881	
KMEL-F	SF	4881	
131. KOMO	Sea	4876	
WBZZ-F	Pitt	4876	
133. KYUU-F	SF	4859	
134. WDAS-F	Phil	4827	
135. WWDB-F	Phil	4821	
136. WINZ-F	Miami	4798	
137. WTAE	Pitt	4715	
138. WWWW-F	Det	4640	
139. WLW	Cinci	4591	
140. WPEN	Phil	4583	
141. WKHX-F	Atl	4574	
142. KMOX-F	ST L	4555	
143. KUTE-F	LA	4550	
144. KILT-F	Hous	4549	
145. KOA	Denver	4489	
146. KEGL-F	Dal-FW	4477	
147. WTOP	Wash	4447	
148. WXYZ	Det	4398	
149. KZLA	LA	4391	
150. WMJI-F	Cleve	4383	

*Based on Weekly Cume, 12+ TSA

151.	KRQR-F	SF	4378
152.	WFIL	Phil	4373
153.	WGAY-F	Wash	4367
	KQRS-F+	Minn	4367
155.	KMJQ-F	Hous	4344
156.	KZEW-F	Dall	4303
157.	WCFL	Chi	4292
158.	KKBQ	Hous	4266
159.	WISN	Milw	4257
160.	WSOC-F	Char,NC	4255
161.	KHJ	LA	4252
162.	WBAL	Balt	4214
163.	WTVN	Col,OH	4206
164.	KRBE-F	Hous	4205
165.	WXRT-F	Chi	4175
166.	KMEZ-F	Dallas	4174
167.	KSOL-F	SF	4159
168.	WOWO	F Wayne	4139
169.	WOMC-F	Det	4137
170.	KFMK-F	Hous	4129
171.	WJEZ-F	Chi	4085
172.	KPRZ	LA	4075
173.	KPLX-F	Dal-FW	4069
174.	WPRO-F	Prov	4064
175.	WKLS-F	Atl	4059
176.	WLTT-F	Wash	4024
177.	KABL-F	SF	4023
178.	WAIT	Chi	4017
179.	WVNJ-F	NY	4002
180.	KDIA	SF	3993
181.	WKRQ-F	Cinci	3968
182.	WTIC-F	Hartf	3964
183.	WGAR	Cleve	3962
184.	WGY	Schen	3937
185.	WTMJ	Milw	3928
186.	WUSN-F	Chi	3919
187.	KTSA	S Ant	3907
188.	WAAF-F	Wor/Bos	3902
189.	KOIT-F	SF	3880
190.	WWSH-F	Phil	3877
191.	KRLY-F	Hous	3875
192.	WHB	KC	3841
193.	WHAS	Louis	3825
194.	WIFI-F	Phil	3818
195.	KSFO	SF	3810
196.	WSB-F	Atl	3805
197.	WVEE-F	Atl	3800
198.	WINZ	Miami	3790
199.	WPCH-F	Atl	3772
200.	WOW	Omaha	3768
201.	WCZY-F	Det	3764
202.	KSD	ST L	3758
203.	WZZK-F	Birm	3726
204.	WLYF-F	Miami	3696
205.	WSNI-F	Phil	3692
206.	WSSH-F	Bost	3672
207.	WVON	Chi	3670
208.	WKRC	Cinci	3668
209.	KYA	SF	3660
210.	WBEN-F	Buff	3654
211.	WOOK-F	Wash	3651
212.	WMC-F	Memp	3642
213.	WEZB-F	New Or	3632
	KGFJ	LA	3632
215.	WEZN-F	Bridge	3628
216.	KKDA-F	Dallas	3621
217.	WXKX-F	Pitt	3617
218.	WWSW-F	Pitt	3600
219.	KABL	SF	3597
220.	WFLN-F+	Phil	3596
221.	WAVA-F	Wash	3588
222.	KTXQ-F	Dallas	3587
223.	WZZP-F	Cleve	3571
224.	WBSB-F	Balt	3546
225.	KSL	SLC	3534
226.	WFAA	Dallas	3512
227.	WASH-F	Wash	3508
228.	WPOC-F	Balt	3504
229.	KGW	Port	3498
230.	KDWB-F	Minn	3493
231.	KRAK	Sacra	3479
	KWK-F	ST L	3479
233.	WOKI-F	Knox	3476
234.	KKGO-F	LA	3464
235.	KNEW	SF	3458
236.	WHUD-F	NY	3447
237.	KIMN	Denver	3440
238.	KBPI-F	Denver	3433
239.	KSD-F	ST L	3407
240.	KOSI-F	Denver	3401
241.	KVOO	Tulsa	3397
242.	KSJO-F	SF/SJ	3388
243.	WHJY-F	Prov	3382
244.	WWWE	Cleve	3381
245.	WDGY	Minn	3380
246.	WIQR-F	Gr-WS	3378
247.	WEBN-F	Cinci	3374
248.	WPKX-F	Wash	3373
249.	WBJW-F+	Orl	3372
250.	WHYW-F+	Pitt	3370
251.	WBEN	Buff	3369
252.	WIYY-F	Balt	3368
253.	WIL-F	ST L	3361
	WHUE-F	Bost	3361
255.	KSHE-F	ST L	3360
256.	WDOK-F	Cleve	3357
257.	KODA-F	Hou	3346
258.	WKDD-F	Akr	3324
259.	WNCI-F	Col,O	3311
260.	WIKS-F	Indy	3299
261.	WWKX-F	Nash	3297
262.	WSUN	Tampa	3288
263.	WBLI-F	Long Is	3284
264.	KACE-F	LA	3270
265.	WXYV-F	Balt	3255
266.	WFMT-F	Chi	3248
267.	WXLK-F	Roan	3240
268.	KTAR	Phoe	3220
269.	WLBS-F	Det	3211
270.	KDKB-F	Phoe	3209
	KSRR-F	Hous	3209
272.	KDAY	LA	3196
273.	WFBR	Balt	3194
	WSHH-F	Pitt	3194
275.	KGB-F	SD	3172
276.	KALI	SD	3161
277.	KISW-F	Sea	3160
278.	KFAC-F	LA	3150
279.	WHCN-F	Hartf	3147
	KKYX	SA	3147
281.	KPRC	Hous	3146
282.	WPRO	Prov	3132
283.	KSAN-F	SF	3125
284.	KGON-F	Port	3123
285.	WTIX	New Or	3121
286.	WIBC	Indy	3119
287.	WNWS	Miami	3114
	KZAP-F	Sacra	3114
289.	WBT	Char,NC	3102
290.	KAZY-F	Denver	3097
291.	WJIT	NY	3085
292.	WWBA-F	Tampa	3083
293.	WHIO-F	Dayt	3078
294.	WGR	Buff	3064
295.	KJLH-F	LA	3041
296.	KUBE-F	Sea	3037
297.	KBEQ-F	KC	3029
298.	WCCO-F	Minn	3028
299.	WJBR-F	Wilm	3021
300.	WDRC-F	Hartf	3018

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	WJBC	Bloomington, IL	56.3
2.	KFAB	Omaha	52.2
3.	WKEE-F	Huntington	46.7
4.	WOWO	Fort Wayne	46.1
5.	WTIC	Hartford	44.6
6.	WXLK-F	Roanoke	43.1
	KDKA	Pittsburgh	43.1
8.	KMOX	St. Louis	42.6
9.	WBNQ-F	Bloomington, IL	41.2
10.	WCCO	Minneapolis	40.6
11.	WHBC	Canton	39.5
12.	WFMF-F	Baton Rouge	37.9
13.	WIVK-F	Knoxville	37.6
14.	WKSJ-F	Mobile	37.3
15.	WRVA	Richmond	36.0
16.	WLAP-F	Lexington	34.7
17.	WQUT-F	JC-Kings-Bris	34.2
18.	WNOK-F	Columbia, SC	34.0
19.	WHO	Des Moines	33.9
20.	WVLK	Lexington	33.7
21.	WFMK-F	Lansing	33.0
22.	KEYN-F	Wichita	32.8
23.	WMEE-F	Fort Wayne	32.7
24.	WGY	Schenectady	32.6
	KENI	Anchorage	32.6
26.	WTVN	Columbus	32.4
27.	WELI	New Haven	32.2
28.	WKRG-F	Mobile	32.1
	KQKQ-F	Omaha	32.1
30.	WVLK-F	Lexington	32.0
31.	WBJW-F+	Orlando	31.9
32.	KKYK-F	Little Rock	31.8
	WRFY-F	Reading	31.8
34.	WCOS-F	Columbia, SC	31.7
35.	WKZW-F	Peoria	31.6
36.	WIBA-F	Madison	31.4
37.	WZZK-F	Birmingham	31.3
38.	WFBC-F	Greenville	31.0
39.	WSRS-F	Worcester	30.9
40.	WSYR	Syracuse	30.8
41.	KVOO	Tulsa	30.7
	WRVQ-F	Richmond	30.7
43.	KLLL-F	Lubbock	30.3
	KSL	Salt Lake City	30.3
45.	WPRO-F	Providence	30.2
	KUGN	Eugene-Spr	30.2
	WHEN	Syracuse	30.2
48.	KOZZ-F	Reno	30.1
49.	WBT	Charlotte	30.0
50.	WROV	Roanoke	29.8
51.	WRAL-F	Raleigh	29.5
	KFQD	Anchorage	29.5
53.	WIXX-F	Apple-Osh	29.3
54.	KYW	Philadelphia	29.2
55.	WIVY-F	Jacksonville	29.1
	KWHL-F	Anchorage	29.1
57.	KIIK-F	Davenport	29.0
58.	WBEN	Buffalo	28.8
	WTAG	Worcester	28.8
60.	WXBQ-F	JC-Kings-Bris	28.5
61.	WPTF	Raleigh	28.4
	KHFI-F	Austin	28.4
	WKXX-F	Birmingham	28.4
	WLAN-F	Lancaster	28.4
	WHAS	Louisville	28.4
66.	WKZO	Kalamazoo	28.3
	WZEE-F	Madison	28.3
68.	KLUC-F	Las Vegas	28.2
69.	WKQQ-F	Lexington	28.1
70.	WIOT-F	Toledo	28.0
71.	WQXA-F	York	27.9
	WOKI-F	Knoxville	27.9
73.	WISN	Milwaukee	27.8
	WEEU	Reading	27.8
75.	WDON-F	Salinas	27.6
76.	KIRO	Seattle	27.3
	WIS	Columbia, SC	27.3
	KOKA	Shreveport	27.3
79.	WBLX-F	Mobile	27.2
	WZGC-F	Atlanta	27.2
	KKXX-F	Bakersfield	27.2
82.	WLEV-F	Allen-Beth	27.1
	WSYR-F	Syracuse	27.1
84.	KSO	Des Moines	27.0
	KSSN-F	Little Rock	27.0
86.	WSBA	York	26.9
	WARM	NE PA	26.9
	WABB-F	Mobile	26.9
89.	WJRB	Spokane	26.8
	WRBQ-F	Tampa	26.8
	WAKR	Akron	26.8
92.	WPVR-F	Roanoke	26.7
93.	WESC-F	Greenville	26.6
	KOSO-F	Modesto	26.6
95.	KOB-F	Albuquerque	26.5
	WHOT	Youngstown	26.5
97.	KXOA-F	Sacramento	26.4
	KOB	Albuquerque	26.4
99.	WMBD	Peoria	26.3
	WHYN	Springfield	26.3

*Based on 12+ Metro Cume Rating, Mon-Sun, 6A-MID

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

ROCK/TOP 40/CONTEMP

1.	WXLK-F	Roanoke	23.8
2.	WKEE-F	Hunting	23.4
3.	WQUT-F	JC-Kings	19.2
4.	WBNQ-F	Bloom	19.0
5.	WFMF-F	Bat Rou	17.8
6.	WLAP-F	Lex	16.4
7.	WKZW-F	Peoria	16.2
8.	KEYN-F	Wichita	15.9
9.	WFMK-F	Lansing	15.0
10.	KQKQ-F	Omaha	14.7
11.	WNOK-F	Col,SC	14.6
12.	KKYK-F	LR	14.5
13.	KLUC-F	LV	14.2
14.	WMEE-F	F Wayne	14.1
15.	KIIK-F	Daven	13.7
16.	WRFY-F	Read	13.6
17.	WYLD-F	New Or	12.9
18.	WRAL-F	Raleigh	12.6
19.	KYNO-F	Fresno	12.5
20.	WBJW-F+	Orl	12.2
21.	WSKZ-F	Chatta	12.1
	WOKI-F	Knox	12.1
23.	KHFI	Austin	11.9
24.	KSND-F	Eugene	11.9
25.	KRGV	McAllen	11.7
26.	WRBQ-F	Tampa	11.6
	KENI	Anch	11.6
	WLEV-F	Allen-Beth	11.6
29.	KLAZ-F	L Rock	11.1
	WTIC-F	Hartf	11.1

AOR

1.	KWHL-F	Anch	19.1
2.	KOZZ-F	Reno	15.5
3.	WKQQ-F	Lex	15.2
4.	KILO-F	Col Spg	14.5
5.	KNCN-F	Cor Chr	14.3
6.	KATT-F	OK C	14.2
7.	WTPA-F	Harris	13.7
8.	WTUE-F	Dayton	13.3
9.	WXLP-F	Daven	13.1
10.	WSYR-F	Syra	12.9
11.	WKDF-F	Nash	12.8
12.	WLVQ-F	Col,OH	12.6
13.	WWCT-F	Peoria	12.5
14.	WLAV-F	G Rap	12.3
15.	KISS-F	S Ant	12.2
16.	WIOT-F	Toledo	11.7
17.	KZEL-F	Eugene	11.6
	KEZO-F	Omaha	11.6
19.	WSSX-F	Char,SC	11.5
	KOMP-F	LV	11.4
	WDIZ-F	Orl	11.4
22.	WCMF-F	Roch	10.8
	WPYX-F	Albany	10.8
24.	KWFM-F	Tucson	10.7
25.	WIBA-F	Madison	10.6
26.	KMOD-F	Tulsa	10.4
27.	KGGO-F	Des M	10.3
	KLBJ-F	Austin	10.3
29.	WABB-F	Mobile	10.2
	WAAF-F	Worc	10.2
	WWCK-F	Flint	10.2

MOR/AC

1.	WJBC	Bloom	36.1
2.	KFAB	Omaha	23.9
3.	WOWO	F Wayne	19.4
4.	KDKA	Pitt	18.4
5.	WHBC	Canton	16.8
6.	WRVA	Rich	16.0
7.	KFQD	Anch	14.8
8.	WSYR	Syra	14.2
9.	WELI	New Hav	13.8
10.	WGY	Schen	13.7
11.	WPTF	Raleigh	13.3
12.	WICC	Bridge	13.2
13.	KSL	SLC	13.1
14.	WBT	Char,NC	12.9
	KUGN	Eugene	12.9
16.	KRNO-F	Reno	12.8
17.	KRLB-F	Lubbock	12.4
	KSTP-F	M-SP	12.4
19.	WMBD	Peoria	12.2
20.	WTIC	Hartf	12.1
21.	WSBA	York	11.8
22.	WIS	Col,SC	11.5
	WVLK	Lex	11.5
	KKPL-F	Spok	11.5
25.	WTVN	Col,O	11.2
	WHP	Harris	11.2
27.	WIBC	Indy	11.1
	WEZS-F	Richm	11.1
	WROV	Roan	11.1
30.	KRMG	Tulsa	11.0

NEWS/TALK

1.	KMOX	ST L	23.4
2.	WCCO	Minn	20.5
3.	WHO	Des M	13.6
4.	WBBW	Young	12.9
5.	KTOK	Okl C	12.3
6.	KMJ	Fresno	12.2
7.	KARN	L Rock	11.1
8.	KIRO	Sea	10.8
9.	KTAR	Phoe	10.1
10.	WOC	Denver	9.7
11.	KYW	Phil	8.7
12.	KGO	SF	8.4
13.	WLAC	Nash	6.8
14.	KCBS	SF	6.7
15.	KOA	Denver	6.6
16.	WJNO	W Palm	6.3
17.	WEAN	Prov	5.9
	KRLD	Dallas	5.9

NOSTALGIA

1.	WRAW	Reading	14.3
2.	KAKZ	Wich	10.9
3.	WROD	Day Bch	9.5
4.	WNAK	NE PA	9.3
5.	WAVZ	N Haven	8.4
6.	WMAS	Spring	8.3
7.	WKAP	Allen	7.4
8.	WLEE	Rich	6.8
9.	WOKY	Milw	6.7
10.	WERU	Madison	6.1
11.	WCWA	Toledo	6.0
12.	WFBL	Syra	5.9
13.	KGVY	Tucs	5.7
14.	KREC	Memp	5.6
15.	WCOL	Col,O	5.5
	WEST	A-B-E	5.5
17.	KMLO	SD	5.2
	WJAS	Pitt	5.2
	WDAE	Tampa	5.2
	WPXN	Roch	5.2

CLASSICAL

1.	KHFM-F	Albu	5.6
2.	KBOQ-F	Sal-Sea	3.9
3.	KVOD-F	Denver	3.7
4.	KING-F	Sea	3.5
5.	WGMS-F+	Wash	3.4
6.	KFSD-F	SD	3.3
	WFMR-F	Milw	3.3
8.	WCLV-F	Cleve	2.7
9.	WFLN-F	Phil	2.1
10.	WCRB-F	Boston	1.9
	KHEP-F	Phoe	1.9
12.	KLEF-F	Hous	1.8
	WFMT-F	Chi	1.8
	WGH-F	Norf	1.8
15.	KKHI-F+	SF	1.7
	WQXR-F+	NY	1.7
17.	WTMI-F	Miami	1.5
18.	WNCN-F	NY	1.4
	WQRS-F	Det	1.4
	KDFC-F+	SF	1.4

*Based on 12+ Metro Share, Mon-Sun, 6A-MID

BEAUTIFUL MUSIC

1.	WEZN-F	Bridge	18.0
2.	WPVR-F	Roanoke	15.5
3.	WHIO-F	Dayton	15.1
4.	WWLV-F	Day Bch	14.7
5.	WSRS-F	Worc	13.9
6.	WEZO-F	Roch	13.5
7.	WNCE-F	Lanc	13.4
8.	WEZK-F	Knox	13.2
9.	WJYE-F	Buff	12.7
10.	WLKW-F	Prov	12.6
	KIOU-F	Cor Chr	12.6
	WTFM-F	JC-Kings	12.6
13.	KBEE-F	Modes	12.4
14.	KXLY-F	Spok	12.3
	KCOZ-F	Spok	12.3
16.	WHYN-F	Spr, MA	12.1
17.	WOOD-F	Gr Rap	11.7
	KLYF-F	Des M	11.7
19.	KPNW-F	Eugene	11.6
20.	WEAT-F	W Palm	11.5
	WEZV-F	F Wayne	11.5
22.	WHBC-F	Canton	11.2
	WXTC-F	Char,SC	11.2
	WKBN-F	Young	11.2
25.	WQLR-F	Kala	11.1
26.	WEZC-F	Char,NC	10.9
	WLQR-F	Toledo	10.9
	WWBA-F	Tampa	10.9
29.	WFOG-F	Norf	10.6
	WJBR-F	Wilm	10.6

COUNTRY

1.	WIVK-F	Knox	22.3
2.	WKSJ-F	Mob	17.2
3.	KLLL-F	Lubbock	17.1
4.	WXBQ-F	JC-King	16.7
5.	WCOS-F	Col,SC	16.0
6.	WVLK-F	Lex	15.9
7.	WTQR-F	Gr-WS	14.9
8.	KASE-F	Austin	14.2
9.	WZZK-F	Birm	14.1
10.	KSSN-F	L Rock	13.9
11.	KVOO	Tulsa	13.5
12.	WAMZ-F	Louis	13.4
	WYNK-F	Bat Rou	13.4
14.	WEZL-F	Char,SC	13.2
15.	WSOC-F	Char,NC	12.9
	WELE-F	Day Bch	12.9
17.	WESC-F	Gr-Sp	12.8
18.	KSO	Des M	12.6
19.	WFMS-F	Indy	12.5
	WDAF	KC	12.5
21.	KYKR-F	Beaum	12.4
22.	WDOD-F	Chatta	12.3
	KUZZ	Bakers	12.3
24.	KLVI	Beaum	12.0
25.	WSLC	Roan	11.7
26.	KCUB	Tuscon	11.6
27.	WCUZ-F	Gr Rap	11.5
	WXCL	Peoria	11.5
29.	WXKW-F	A-B-E	11.4
30.	WQHK-F	F Wayne	11.2

BLACK/URBAN

1.	WBLX-F	Mobile	17.8
2.	KOKA	Shrev	15.9
3.	WENN-F	Birm	13.7
4.	WHYZ	Gr-Sp	13.1
5.	WPAL	Char,SC	12.6
6.	WPEG-F	Char,NC	11.8
7.	WWWZ-F	Char,SC	11.6
8.	WOIC	Col,SC	11.1
9.	KRNB-F	Memp	11.0
	WDZZ-F	Flint	11.0
11.	KHYS-F	Beaum	10.8
12.	WPLZ-F	Rich	10.6
	WGOK	Mobile	10.6
14.	WJTT-F	Chatta	10.1
15.	WTKL	Bat Rou	10.0
16.	WLOU	Louis	9.8
17.	WVEE-F	Atl	9.7
18.	KDKD-F	Shrev	9.6
19.	WKYS-F	Wash	9.3
20.	WTLC-F	Indy	9.2
21.	WAIL-F	New Or	8.8
	WQMG-F	Gr-WS	8.8
	WWDM-F	Col,SC	8.8
24.	KOKY	L Rock	8.6
25.	WTOY	Roanoke	8.2
26.	WNHC	N Haven	8.1
27.	WXYV-F	Balt	7.9
28.	WATV	Birm	7.7
29.	WHUR-F	Wash	7.5
30.	WAMO-F	Pitt	7.4

RELIGION

1.	KCIJ	Shrev	9.6
2.	WEMM-F	Hunting	7.4
3.	WDAC-F	Lanc	7.3
4.	WCGL	Jkville	4.7
5.	KCFO-F	Tulsa	4.4
6.	WLUX	Bat Rou	4.0
7.	WENN	Birm	3.4
8.	WDJC-F	Birm	3.1
	KAMB-F	Modesto	3.1
10.	WFTH	Rich	3.0
11.	WKBA	Roan	2.9
12.	WPET	Gr-WS	2.7
	KEPT-F	Shrev	2.7
14.	WMUU-F	Gr-Sp	2.6
15.	WXRI-F	Norf	2.4
16.	KPDQ-F	Port,O	2.3
	KJAK-F	Lubbock	2.3
18.	KSGL	Wichita	2.2
19.	WYCB	Wash	1.9

SPANISH

1.	KGBT	Mc-Br	24.1
2.	KIWW-F	Mc-Br	10.8
3.	KUNO	Cor Chr	9.2
	KCCT	Cor Chr	9.2
5.	KWAC	Bakers	6.8
6.	KAMA	EP	6.7
7.	WQBA	Miami	6.4
8.	KCOR	S Ant	6.0
	KXEW	S Ant	6.0
10.	KLFB	Lubbock	5.7
11.	WCMQ-F	Miami	5.2
12.	KSTN-F	Stock	4.7
13.	KABQ	Alb	4.3

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

ROCK/TOP 40/CONTEMP

1.	WNBC	NY	1251
2.	WLS	Chi	874
3.	KIIS-F	LA	768
4.	WXKS-F	Bost	609
5.	KCAU-F	Phil	548
6.	WBBM-F	Chi	493
7.	XTRA	LA	458
8.	KIQQ-F	LA	456
9.	WPIX-F	NY	448
10.	WZGC-F	Atl	428
11.	WHYI-F	Miami	385
12.	WRAL-F	Raleigh	384
13.	WRBQ-F	Tampa	379
14.	KFRC	SF	376
15.	WLOL-F	Minn	362
16.	WIOQ-F	Phil	358
17.	WGCL-F	Cleve	350
18.	WHYT-F	Det	348
19.	WRQX-F	Wash	337
20.	WXLK-F	Roan	328
21.	WEEI-F	Boston	315
22.	WQXI-F	Atl	308
23.	WBZZ-F	Pitts	304
24.	KMOX	St. Louis	280
25.	KKBQ	Hous	277
26.	WYLD-F	New Or	275
27.	WBSB-F	Balt	254
	WEZB-F	New Or	254
29.	WTIC-F	Hart	247
30.	WPRO-F	Prov	246
31.	WOKI-F	Knox	245
	WPGC-F+	Wash	245
	WBLI-F	Long Is	245
	KEGL-F	Dal-FW	245
	WINZ-F	Miami	245
36.	WMC-F	Memphis	243
37.	WKRQ-F	Cinci	240
38.	WIKS-F	Indy	239
39.	KTSA	San Ant	238
40.	KRLA	LA	233
41.	WBJW-F+	Orl	215
42.	WWKX-F	Nash	207
	WBEN-F	Buff	207
44.	KBEQ-F	KC	201
45.	WKEE-F	Hunting	193
46.	WFBC-F	Green-Sp	190
47.	KFYE-F	Fresno	187
48.	KKYK-F	L Rock	186

*Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

AOR

1.	WPLJ-F	NY	1143
2.	WAPP-F	NY	842
3.	KMET-F	LA	696
4.	KLOS-F	LA	689
5.	KROQ-F	LA	586
6.	WMMR-F	Phil	550
7.	WNEW-F	NY	542
8.	WMMS-F	Cleve	518
9.	WYSP-F	Phil	508
10.	KOST-F	Bost	447
11.	WLUP-F	Chi	432
12.	WLS-F	Chi	425
13.	WCOZ-F	Bost	419
14.	WRIF-F	Det	411
15.	WDVE-F	Pitt	390
16.	KLOL-F	Hous	376
17.	WLLZ-F	Detr	317
18.	WKLS-F	Atl	309
19.	WLVQ-F	Col, OH	285
20.	KQRS-F+	Minn	269
21.	KISW-F	Sea	266
22.	WAVA-F	Wash	265
23.	WXRT-F	Chi	264
24.	KMEL-F	SF	262
25.	WHJY-F	Prov	261
26.	KRQR-F	SF	260
27.	KGON-F	Port	253
28.	WYNF-F	Tampa	251
29.	WDIZ-F	Orl	248
30.	WMET-F	Chi	243
	WIYY-F	Balt	243
32.	KSHE-F	St. Lou	241
33.	KZEW-F	Dallas	238
	WFBQ-F	Indy	238
35.	WKDF-F	Mash	236
36.	WGIR-F	Man/Bos	234
37.	WEBN-F	Cinci	233
38.	KATT-F	OK C	227
39.	WWDC-F	Wash	223
	KWK-F	St Lou	223
	KSJO-F	SJ/SF	223
	KZOK-F	Sea	223
	KDKB-F	Phoe	223
44.	KISS-F	S. Ant	217
45.	KZAP-F	Sacra	210
	WPYX-F	Albany	210
47.	WABX-F	Detr	205
48.	WTUE-F	Dayton	202
49.	KGB-F	SD	199
	KSRR-F	Hous	199

ADULT CONT/SOFT ROCK/OLDIES

1.	WYNY-F	NY	1289
2.	WCBS-F	NY	709
3.	WMGK-F	Phil	691
4.	KFI	LA	565
5.	WCLR-F	Chi	483
6.	KSTP-F	Minn-SP	461
7.	KRTH-F	LA	450
8.	KNX-F	LA	438
9.	KHTZ-F	LA	422
10.	KOST-F	LA	404
11.	WKQX-F	Chi	367
12.	WFYR-F	Chi	366
13.	KVIL-F	Hous	360
14.	WROR-F	Bost	345
15.	WNIC-F	Detr	339
16.	WMJI-F	Cleve	330
17.	WMJX-F	Bost	324
18.	CKLW	Detr	297
19.	KFMK-F	Hous	294
20.	WMJC-F	Detr	277
21.	WSSH-F	Bost	261
22.	WTAE	Pitt	259
23.	KRBE-F	Hous	256
24.	KYUU-F	SF	255
25.	WOMC-F	Detr	252
26.	WZZP-F	Cleve	243
27.	KSD-F	St Lou	242
28.	WLTT-F	Wash	240
29.	WTVN	Colum,O	237
30.	KIOI-F	SF	231
31.	WWSH-F	Phil	223
32.	WENS-F	Indy	222
33.	WISN	Milw	217
34.	WWSW-F	Pitts	214
	KMGG-F	LA	214
36.	WVBF-F	Bost	212
37.	WHYW-F+	Pitt	210
38.	WSB-F	Atl	209
	WCZY-F	Detr	209
40.	WBT	Char,NC	208
41.	WKRC	Cinci	207
42.	WASH-F	Wash	203
43.	KXOA-F	Sacra	202
44.	WGAR	Cleve	193
45.	WSNI-F	Phil	192
46.	WWWL-F	Miami	186
47.	WAXY-F	Miami	173
	WPRO	Prov	173
49.	WNCI-F	Atl	170
50.	WLTA-F	Atl	168

MOR

1.	WGN	Chi	1380
2.	KDKA	Minn	927
3.	WJR	Detr	877
4.	WBZ	Bost	712
5.	WHDH	Bost	502
6.	WTIC	Hart	486
7.	WMAL	Wash	485
8.	WIP	Phil	395
9.	KFAB	Omaha	393
10.	WBAL	Balt	380
11.	KNBR	SF	322
12.	WSB	Atl	281
13.	KOMO	Sea	272
14.	WGY	Schen	268
15.	WOWO	Ft Wayne	260
16.	KSL	SLC	240
17.	WTMJ	Milw	236
18.	WLW	Cinci	223
19.	WIBC	Indy	215
20.	WHAS	Louis	214
21.	WRVA	Rich	203
22.	WBEN	Buff	201
23.	KSFO	SF	197
24.	WALK-F+	Long Is	192
	WPTF	Raleigh	192
26.	WWJF-F	Miami	172
27.	WCFL	Chi	169
28.	WFBR	Balt	161
29.	KRMG	Tulsa	151
30.	KQUE-F	Hous	148
31.	WWL	New Or	145
32.	KFMB	SD	143
	WAJY-F	New Or	143
	WHAM	Roch	143
35.	KHOW	Denver	140
36.	WHIO	Dayton	137
37.	WSYR	Syra	136
38.	KOY	Phoe	128
39.	WROW	Albany	127
40.	WHEN	Syr	123
41.	WJYO-F	Orl	118
	WAKR	Akron	118
43.	WTAR	Norf	114
44.	WSPD	Toledo	113
	KEX	Port	113
46.	WARM	NE PA	105
47.	KOGO	SD	103
48.	WELI	New Hav	102
49.	WHBC	Canton	100

BEAUTIFUL MUSIC

1.	WRFM-F	NY	1119
2.	WPAT-F	NY	995
3.	KBIG-F	LA	887
4.	WEAZ-F	Phil	726
5.	WLOO-F	Chi	709
6.	KJOI-F	LA	582
7.	WPAT	NY	580
8.	WJOI-F	Detr	453
9.	WLAK-F	Chi	389
	WGAY-F	Wash	389
11.	KMEZ-F	Dallas	344
12.	WJIB-F	Bost	337
13.	WWBA-F	Tampa	331
14.	WLYF-F	Miami	328
	WHUD-F	NY	328
16.	WEZN-F	Bridge	322
	WLKW-F	Prov	322
18.	WHIO-F	Dayton	301
19.	KOSI-F	Denver	287
20.	KOIT-F	SF	281
21.	KJQY-F	SD	279
22.	WDOK-F	Cleve	273
23.	WJBR-F	Wilm	271
24.	WPCH-F	Atl	265
25.	KODA-F	Hous	259
26.	KOAX-F	Dallas	255
27.	WJYE-F	Buffalo	254
28.	WQAL-F	Cleve	241
29.	WDBO-F	Orl	236
30.	WDBO-F	Orl	236
	WYOR-F	Miami	235
32.	KBAY-F	SJ/SF	233
33.	WFOG-F	Norf	230
34.	WSHH-F	Pitts	228
35.	WJYW-F	Tampa	222
	WPNT	Pitts	222
37.	WXTZ-F	Indy	216
38.	WEZW-F	Milw	209
	KSEA-F	Sea	209
40.	WHUE-F	Bost	208
41.	WRCH-F	Hartf	205
42.	KBRD-F	Sea	200
43.	WLIF-F	Balt	198
44.	KCTC-F	Sacra	196
45.	KABL	SF	194
46.	WWEZ-F	Cinci	192
	KEZK-F	St Lou	192
48.	WKSS-F	Hartf	191
49.	KSFI-F	SLC	185
50.	WEZC-F	Char,NC	184

COUNTRY

1.	WMAQ	Chi	918
2.	WHN	NY	690
3.	WBAP	Dal-FW	560
4.	WDAF	KC	523
5.	WKHK-F	NY	488
6.	WSOC-F	Char,NC	451
7.	WKHX-F	Atl	436
8.	KSCS-F	Dall-FW	417
9.	KLAC	LA	386
10.	KIKK-F	Hous	353
11.	KZLA	LA	327
12.	WZZK-F	Birm	320
13.	WPKX-F	Wash	314
14.	WTQR-F	Gr-WS	311
15.	WJEZ-F	Chi	302
16.	WWWW-F	Detr	301
	WQYK-F	Tampa	301
18.	WIL-F	St Lou	298
19.	WFIL	Phila	295
20.	KPLX-F	Dallas	294
21.	WPOC-F	Balt	289
22.	WAMZ-F	Louis	286
23.	KILT-F	Hous	282
24.	WOW	Omaha	271
25.	WFMS-F	Indy	268
26.	WUSN-F	Chi	263
27.	WIVK-F	Knox	258
28.	KSSN-F	L Rock	250
29.	KOMA	Okl C	249
30.	KSAN-F	SF	246
	KSD	St Lou	246
	KKYX	San Ant	246
33.	KVOO	Tulsa	243
34.	WCMS-F	Norf	241
35.	WSUN	Tampa	238
36.	WESC-F	Green-Sp	237
37.	WDGY	Minn	231
38.	KHJ	LA	219
39.	KNEW	SF	217
40.	WMZQ-F	Wash	215
41.	WSSL-F	Green-Sp	214
42.	KRAK	Sacra	213
43.	WUBE-F	Cin	209
44.	KNIX-F	Phoe	206
45.	WKSW-F	Cleve	203
46.	WRKZ-F	Harris	195
	WSIX-F	Nash	195
48.	WWWE	Cleve	192
49.	WNOE-F	New Or	178
	WVLK-F	Lex	178

BLACK/URBAN

1.	WBLS-F	NY	1428
2.	WRKS-F	NY	1178
3.	WKTU-F	NY	1066
4.	WGCI-F	Chi	615
5.	WBMX-F	Chi	558
6.	WKYS-F	Wash	494
7.	KMJQ-F	Hous	401
8.	WDAS-F	Phil	400
9.	WUSL-F	Phil	396
10.	WHUR-F	Wash	384
11.	WDRQ-F	Detr	358
12.	KRLY-F	Hous	354
13.	WVEE-F	Atl	352
14.	WJLB-F	Detr	316
15.	KSOL-F	SF	300
16.	KGFJ	LA	297
17.	WJPC	Chi	292
18.	WXYV-F	Balt	284
19.	WAMO-F	Pitt	283
20.	KDIA	SF	260
21.	KKDA-F	Dal-FW	258
22.	KUTE-F	LA	231
23.	WENN-F	Birm	230
24.	WEDR-F	Miami	223
25.	WAIL-F	New Or	217
26.	KBLX-F	SF	208
27.	KKGO-F	LA	204
28.	KMJM-F	St Lou	196
29.	KACE-F	LA	191
	KJLH-F	LA	191
31.	WOOK-F	Wash	190
32.	WLIB	NY	188
33.	WDIA	Memphis	187
34.	WVON	Chi	186
35.	WHRK-F	Memphis	185
36.	WDMT-F	Cleve	179
37.	XHRM-F	Tij/SD	172
	WWIN	Balt	172
39.	WBLZ-F	Cinci	171
	WOWI-F	Norf	171
41.	WTLC-F	Indy	170
	KNOK-F	Dallas	170
43.	WPEG-F	Char,NC	169
	WTMP	Tampa	169
45.	WHYZ	Green-Sp	166
46.	WWRL	NY	164
47.	KRNB-F	Memp	162
48.	WZAK-F	Cleve	154
49.	WBLX-F	Mobile	153
50.	KDAY	LA	150

NEWS/TALK/VARIETY

1.	WOR	NY	1453
2.	WCBS	NY	1324
3.	WINS	NY	1320
4.	KMOX	St Lou	981
5.	WCCO	Minn	942
6.	KABC	LA	892
7.	KGO	SF	842
8.	KNX	LA	748
9.	KYW	Phil	747
10.	WABC	NY	737
11.	WBBM	Chi	695
12.	KFWB	LA	622
13.	KCBS	SF	617
14.	WIND	Chi	498
15.	WMCA	NY	463
16.	WWDB-F	Phil	411
17.	KIRO	Sea	410
18.	WCAU	Phil	403
19.	WWJ	Detr	390
20.	WXYZ	Detr	381
21.	WEEI	Bost	338
22.	WRKO	Bost	321
23.	KTRH	Hous	316
24.	KRLD	Dallas	296
25.	WNWS	Miami	290
26.	WHO	Des M	276
27.	KOA	Denver	258
28.	KTAR	Phoe	247
29.	WFAA	Dallas	236
30.	WINZ	Miami	233
31.	KPRC	Hous	204
32.	WTOP	Wash	200
33.	WRC	Wash	192
34.	WIOD	Miami	167
35.	KTOK	Okl C	163
36.	KQV	Pitt	160
37.	WOAI	San Ant	159
38.	WCKY	Cinci	155
39.	KCMO	KC	152
40.	KSDO	SD	144
	WEAN	Prov	144
42.	WERE	Cleve	128
43.	KMJ	Fresno	125
44.	KXL	Port,OR	123
45.	KVI	Sea	119
46.	WBBW	Young	114
	WPLP	Tampa	114
48.	KFBK	Sacra	112
49.	WBSM	Prov	105
50.	WLAC	Nash	93

RELIGION/GOSPEL

1.	KBRT	LA	169
2.	KIEV	LA	111
3.	WYCB	Wash	94
4.	WWDJ	NY	90
5.	KCIJ	Shrev	80
6.	WROL	Bost	72
7.	KCFO-F	Tulsa	67
	KHCB-F	Hous	67
9.	WMUZ-F	Det	64
10.	KGDN	Sea	60
11.	WDJC-F	Birm	57
12.	WENN	Birm	54
13.	WCGL	Jkville	53
	WDAC-F	Lanc	53
	KSKY	Dallas	53
	KBIQ-F	Sea	53
	WRBS-F	Balt	53
	WYCA	Chi	53
19.	WPIT-F	Pitt	50
20.	WPBC	Dallas	49
21.	KPDQ-F	Port	48
	WXRI-F	Norf	48
23.	KGOL-F	Hous	47
	WZZD	Phil	47
25.	WEMM-F	Hunting	46
26.	WRFD	Col,O	45
	WPIT	Pitt	45
28.	KYMS-F	LA	44
29.	KEXS	KC	42
30.	WFSI-F	Balt	41

NOSTALGIA

1.	WNEW	NY	926
2.	KMPC	LA	483
3.	WJJD	Chi	435
4.	WPEN	Phil	336
5.	KPRZ	LA	296
6.	WAIT	Chi	248
7.	WHLI	Long Is	210
8.	WJAS	Pitt	204
9.	KXKS	Bost	202
10.	WBBG	Cleve	185
11.	WOKY	Milw	164
12.	KMLO	SD	156
13.	WDAE	Tampa	149
14.	WRTH	St Lou	141
15.	CKJY-F	Detr	134
16.	WLQY	Miami	126
17.	WITH	Balt	122
18.	WREC	Memp	117
19.	KIXI	Sea	115
20.	KFJZ	Dal-FW	101
21.	WLKW	Prov	98
22.	WNAK	NE PA	97
23.	WCOL	Col,O	95
24.	KXOA	Sacra	94
25.	KEZW	Denver	92
26.	KLIV	SJ	90
27.	WMLX	Cinci	86
28.	WNUF-F	Pitt	85
29.	WECK	Buff	82
30.	WRCQ	Hartf	81

SPANISH

1.	WADO	NY	686
2.	WJIT	NY	523
3.	KTNQ	LA	337
4.	WQBA	Miami	322
5.	KALI	LA	271
6.	WCMQ-F	Miami	258
7.	KWKW	LA	238
8.	KLVE-F	LA	200
9.	WRHC	Miami	188
10.	KGBT	McAll	160
11.	WCMQ	Miami	150
12.	KLAT	Hous	147
13.	WOJO-F	Chi	121
14.	KIQI	SF	110
15.	WBNX	NY	102
16.	KCOR	San An	101
17.	WQBA-F	Miami	99
18.	KXYZ	Hous	96
19.	KIWW-F	Mc-Brow	76
	WOCN	Miami	76
21.	KPHX	Phoe	65
22.	WOPA	Chi	62
23.	KVVA	Phoe	54
24.	KBRG-F	SF	53
25.	KXEW	Tucs	50
26.	KAMA	EP	49
27.	KLVL	Hous	48
28.	KEDA	San An	47
29.	KWAC	Bakers	41
30.	KUNO	CC	40
	KVAR-F	San An	40

CLASSICAL

1.	WQXR-F+	NY	484
2.	WNCN-F	NY	366
3.	WFLN-F+	Phil	264
4.	WFMT-F	Chi	212
5.	WGMS-F+	Wash	177
6.	WCRB-F	Bost	148
7.	KKHI-F+	SF	141
8.	KING-F	Sea	138
9.	KFAC-F	LA	131
10.	WQRS-F	Detr	111
	KDFC-F+	SF	111
12.	KVOD-F	Denver	101
13.	KFSD-F	SD	99
14.	KLEF-F	Hous	95
15.	WCLV-F	Cleve	91
16.	WTMI-F	Miami	77
17.	WFMR-F	Milw	74
18.	WNIB-F	Chi	66
19.	KHEP-F	Phoe	57
20.	KHFM-F	Albuq	51

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

1.	WJBC	Bloomington,IL	36.1
2.	KGBT	McAllen-Browns	24.1
3.	KFAB	Omaha	23.9
4.	WXLK-F	Roanoke	23.8
5.	WKEE-F	Huntington	23.4
	KMOX	St. Louis	23.4
7.	WIVK-F	Knoxville	22.3
8.	WTIC	Hartford	21.1
9.	WCCO	Minneapolis	20.5
10.	WOWO	Fort Wayne	19.4
11.	WQUT-F	JC-Kings-Bristol	19.2
12.	KWHL-F	Anchorage	19.1
13.	WBNQ-F	Bloomington	19.0
14.	KDKA	Pittsburgh	18.4
15.	WEZN-F	Bridgeport	18.0
16.	WFMF-F	Baton Rouge	17.8
	WBLX-F	Mobile	17.8
18.	WKSJ-F	Mobile	17.2
19.	KLLL-F	Lubbock	17.1
20.	WHBC	Canton	16.8
21.	WXBQ-F	JC-Kings-Bristol	16.7
22.	WLAP-F	Lexington	16.4
23.	WKZW-F	Peoria	16.2
24.	WCOS-F	Columbia, SC	16.0
	WRVA	Richmond	16.0
26.	KEYN-F	Wichita	15.9
	KOKA	Shreveport	15.9
	WVLK-F	Lexington	15.9
29.	WPVR-F	Roanoke	15.5
	KOZZ-F	Reno	15.5
31.	WKQQ-F	Lexington	15.2
32.	WHIO-F	Dayton	15.1
33.	WFMK-F	Lansing	15.0
34.	WTQR-F	Green-WS	14.9
35.	KFQD	Anchorage	14.8
36.	WWLV-F	Daytona Beach	14.7
	KQKQ-F	Oamha	14.7
38.	WNOK-F	Columbia, SC	14.6
39.	KKYK-F	Little Rock	14.5
	KILO-F	Colo Springs	14.5
41.	WRAW	Reading	14.3
	KNCN-F	Corpus Christi	14.3
43.	KASE-F	Austin	14.2
	KATT-F	Okla City	14.2
	KLUC-F	Las Vegas	14.2
	WSYR	Syracuse	14.2
47.	WZZK-F	Birmingham	14.1
	WMEE-F	Fort Wayne	14.1
49.	WSRS-F	Worcester	13.9
	KSSN-F	Little Rock	13.9
51.	WELI	New Haven	13.8
52.	KIIK-F	Davenport	13.7
	WGY	Schenectady	13.7
	WENN-F	Birmingham	13.7
	WTPA-F	Harrisburg	13.7
56.	WRFY-F	Reading	13.6
	WHO	Des Moines	13.6
58.	WEZO-F	Rochester	13.5
	KVOO	Tulsa	13.5
60.	WYNK-F	Baton Rouge	13.4
	WAMZ-F	Louisville	13.4
	WNCE-F	Lancaster	13.4
63.	WTUE-F	Dayton	13.3
	WPTF	Raleigh	13.3
65.	WICC	Bridgeport	13.2
	WEZK-F	Knoxville	13.2
	WEZL-F	Charleston,SC	13.2
68.	WXLP-F	Davenport	13.1
	KSL	Salt Lake City	13.1
	WHYZ	Greenville	13.1

*Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

MARKETS WITH HIGHEST AND LOWEST APR'S**

HIGHEST		LOWEST	
1. Mobile	19.9	1. Peoria	14.2
2. Providence	19.8	2. McAllen-Browns	15.2
Greenville-Sp	19.8	3. Bloomington	15.2
4. York	19.7	4. Beaumont	15.3
5. Miami	19.6	5. Fresno	15.4
6. Pittsburgh	19.4	6. Eugene-Spring	15.5
7. Bridgeport	19.3	Rochester	15.5
Philadelphia	19.3	8. Kalamazoo	15.6
Boston	19.3	Fort Wayne	15.6
New Orleans	19.3	Corpus Christi	15.6
		Salt Lake City	15.6

** The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun,6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

MEAN FOR ALL RATED MARKETS

FAL 82	17.32				
SPG 82	17.33		FAL 79	15.28	
FAL 81	15.94		FAL 78	15.41	
FAL 80	15.62		FAL 77	15.20	A15

NATIONAL FM SHARES*

METRO

FALL 82	60.571%	(11,932,400 of 19,699,700)
SPRING 82	58.870	(12,658,900 of 21,503,100)
FALL 81	58.651	(10,478,800 of 17,866,400)
SPRING 81	57.353	(11,225,100 of 19,571,700)
OCT/NOV 80	56.116	(9,480,500 of 16,894,600)
APR/MAY 80	54.254	(10,134,800 of 18,680,200)
OCT/NOV 79	53.627	(8,329,900 of 15,539,900)
APR/MAY 79	50.887	(9,480,800 of 18,631,200)
OCT/NOV 78	50.698	(7,525,600 of 14,843,000)
APR/MAY 78	47.638	(8,565,600 of 18,025,100)
OCT/NOV 77	46.501	(6,561,700 of 14,110,900)
APR/MAY 77	44.428	(7,745,900 of 17,434,700)
OCT/NOV 76	43.818	(6,079,600 of 13,874,200)
APR/MAY 76	40.886	(6,882,900 of 16,834,200)

FM GROWTH RATE (METRO)

OCT/NOV 76 to OCT/NOV 77:	6.123%
OCT/NOV 77 to OCT/NOV 78:	9.026%
OCT/NOV 78 to OCT/NOV 79:	5.756%
OCT/NOV 79 to OCT/NOV 80:	4.641%
OCT/NOV 80 to OCT/NOV 81:	4.512%
FAL 81 to FAL 82 :	3.274%

ADI

FAL 82	61.56%	(12,419,700 of 20,173,800)
SPG 82	60.16	(12,198,500 of 20,276,300)
FAL 81	59.53	(10,860,100 of 18,243,100)
SPRING 81	58.47	(10,880,900 of 18,610,600)
OCT/NOV 80	56.96	(10,010,100 of 17,573,600)
APR/MAY 80	55.50	(9,874,500 of 17,792,200)
OCT/NOV 79	53.42	(9,038,100 of 16,919,000)
APR/MAY 79	52.25	(9,071,000 of 17,367,000)
OCT/NOV 78	51.27	(8,328,600 of 16,244,500)
APR/MAY 78	48.69	(8,257,800 of 16,961,300)
OCT/NOV 77	47.82	(7,474,700 of 15,631,600)
APR/MAY 77	45.83	(7,669,900 of 16,734,600)
OCT/NOV 76	43.78	(7,096,200 of 16,208,900)
APR/MAY 76	42.01	(6,853,400 of 16,312,900)
APR/MAY 75	38.91	(6,229,800 of 16,009,800)

FM GROWTH RATE (ADI)

OCT/NOV 76 to OCT/NOV 77:	9.228%
OCT/NOV 77 to OCT/NOV 78:	7.215%
OCT/NOV 78 to OCT/NOV 79:	4.193%
OCT/NOV 79 to OCT/NOV 80:	6.627%
OCT/NOV 80 to OCT/NOV 81:	4.512%
Fal 81 to FAL 82:	3.410%

*Based on MSA or ADI, 1/4 HR AVG. 12+, Broadcast Week. All stations reported in survey are included.

ADI RANKINGS - FM SHARE OF AUDIENCE

FALL 82 RANK	MARKET	FAL 82	SPG 82	FAL 81	A/M 75
1.	Washington	75.21%	75.60%	74.18%	47.73%
2.	Charlotte	74.39	72.29	73.78	40.50
3.	Indianapolis	74.25	67.77	68.11	33.54
4.	Atlanta	73.27	68.75	69.99	45.62
5.	Grand Rapids/Kala	72.08	70.56	68.87	38.09
6.	Dallas-Fort Worth	70.83	67.51	65.63	37.94
7.	Harris-Lanc-York	70.69	-----	-----	43.62
8.	Norfolk	70.44	64.85	66.14	44.38
9.	Detroit	69.12	69.29	67.27	41.12
10.	Orlando	68.87	69.02	69.58	44.50
11.	Cincinnati	68.81	60.35	60.37	32.75
12.	Houston	68.62	71.04	70.19	40.42
13.	Huntington-Charleston	67.84	61.66	59.83	28.62
14.	Tampa-St. Pete	67.57	66.75	67.32	40.65
15.	Cleveland	66.69	66.37	62.39	40.01
16.	Philadelphia	66.39	66.03	69.24	43.74
17.	Greenville-Spart	66.01	61.37	63.19	38.77
18.	Nashville	65.91	66.29	63.88	33.96
19.	New Orleans	65.47	62.48	65.02	37.34
20.	Oklahoma City	64.71	61.05	57.84	35.78
21.	Raleigh	63.67	58.36	60.57	-----
22.	San Diego	63.46	64.63	65.28	33.31
23.	Boston	63.32	62.37	63.21	44.98
24.	Birmingham	62.89	62.95	56.40	-----
25.	Dayton	62.76	63.10	64.38	42.89
26.	Columbus	60.97	67.04	56.48	31.63
27.	Sacramento	60.73	60.39	60.26	34.38
28.	Portland	60.61	55.81	53.28	32.14
29.	Baltimore	60.07	59.21	59.34	33.27
30.	Salt Lake City	59.60	55.98	50.32	-----
31.	Phoenix	59.42	62.50	60.73	34.17
32.	Memphis	59.29	62.42	60.61	27.70
33.	Buffalo	59.14	54.58	51.67	38.99
34.	Providence	58.75	58.72	56.92	39.82
35.	Los Angeles	58.62	57.06	56.96	39.37
36.	Denver	58.18	55.57	56.11	38.31
37.	Miami	57.33	57.50	53.52	45.93
38.	Milwaukee	57.32	58.48	58.81	36.28
39.	Chicago	57.17	55.43	56.54	33.48
40.	Louisville	56.81	54.30	55.32	22.04
41.	Hartford	56.79	55.04	55.08	41.60
42.	New York	56.46	54.91	55.16	40.63
43.	Minneapolis-SP	55.28	52.44	50.83	27.80
44.	Seattle	55.18	54.92	56.16	32.98
45.	San Francisco	54.94	53.90	54.18	34.63
46.	Pittsburgh	54.65	53.46	49.76	31.56
47.	Kansas City	54.33	53.87	51.86	42.38
48.	St. Louis	54.09	52.67	51.96	32.57
49.	NE PA	53.46	53.51	53.36	31.56
50.	San Antonio	49.11	46.17	44.59	-----
		61.56%	60.16%	59.53%	38.91%

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

HIGHEST		LOWEST	
1. Lancaster	82.88%	1. Tucson	38.00%
2. Lansing	76.62	2. Bakersfield	38.73
3. Washington	74.05	3. Honolulu	40.52
4. York	73.39	4. Bloomington	44.21
5. Daytona Beach	73.35	5. Anchorage	46.97
6. Dallas-Ft. Worth	72.84	6. McAllen-Browns	48.62
7. Knoxville	72.41	7. Reno	49.84
8. Grand Rapids	71.68	8. Omaha	49.94
9. Wilmington	71.22	9. Shreveport	50.35
10. Columbia, SC	71.06	10. New Haven	50.57
11. Norfolk	69.55	11. Raleigh	50.71
Mobile	69.55	12. NE PA	51.11

*FM share of listening to listed stations, 12+ Metro, 1/4 HR AVG, Broadcast Week

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING**

1. Wilmington	58.0%	11. New Haven	45.2
2. Riverside-SB-Ont	57.9	12. Daytona Beach	36.7
3. Bridgeport	55.8	13. Flint	35.2
4. Akron	55.5	14. Modesto	32.9
5. Kalamazoo	53.8	15. Salinas-Sea-Mont	32.5
6. Stockton	53.1	16. West Palm Beach	29.5
7. Reading	49.8	17. Bloomington, IN	27.9
8. Worcester	48.8	18. Springfield, MA	27.5
9. York	47.9	19. Lansing	25.6
10. Canton	47.5	20. Appleton-Oshkosh	24.7

**Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (outside the market's metro) by total listening to all listed stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON LISTED STATIONS***

1. Raleigh	18.8%	Tucson	11.1
2. Austin	17.0	12. Minneapolis	10.7
3. Fort Wayne	14.9	13. Springfield, MA	10.5
4. Madison	14.6	14. Las Vegas	10.4
5. Kalamazoo	13.8	Modesto	10.4
Lansing	13.8	Stockton	10.4
7. Eugene-Spr	13.7	17. Harrisburg	10.1
8. Salinas-Seaside	13.6	18. Portland	10.0
9. Bakersfield	11.1		
Flint	11.1		

***Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radio stations. A large part of the non listed listening is probably devoted to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book.

The importance of this table (and the table above) is that this is listening which is not going to local commercial outlets. This affects the CPM's and even the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	516,100 (88)	4,639,500 (417)	5,155,600 (505)	26.12
MOR/AC	1,997,600 (311)	1,741,800 (149)	3,739,400 (460)	18.95
BTFL MUSIC	139,900 (24)	2,211,500 (187)	2,351,400 (211)	11.91
COUNTRY	1,013,900 (214)	1,318,700 (190)	2,332,600 (404)	11.82
BLACK/URBAN/JAZZ	680,000 (106)	1,473,100 (69)	2,153,100 (175)	10.91
NEWS/TALK	1,966,600 (103)	45,100 (3)	2,011,700 (106)	10.19
NOSTALGIA	759,900 (114)	54,400 (13)	814,300 (127)	4.13
SPANISH	424,600 (44)	91,200 (14)	515,800 (58)	2.61
RELIGION	198,000 (104)	108,800 (53)	306,800 (157)	1.55
CLASSICAL	28,600 (7)	262,500 (26)	291,100 (33)	1.47
OTHERS/UNKNOWN	43,000 (29)	22,400 (15)	64,400 (44)	0.33
TOTALS	7,768,200 (1144)	11,969,000 (1136)	19,736,300 (2280)	

*Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS

	AM	FM	COMBINED	SPG 82	FAL 81	O/N 80	O/N 79	O/N 78	O/N 77
ROCK/AOR/CONT	6.64%	38.76%	26.12%	27.08%	29.31%	32.80%	31.68%	34.73%	34.31%
MOR/AC	25.71	14.55	18.95	18.53	17.11	15.67	16.30	16.61	16.32
BTFL MUSIC	1.80	18.48	11.91	11.76	13.50	15.19	16.42	17.32	18.04
COUNTRY	13.05	11.02	11.82	12.57	12.19	10.17	8.63	8.31	7.96
BLACK/URBAN	8.75	12.31	10.91	11.67	9.55	9.68	10.47	7.62	6.59
NEWS/TALK	25.32	.38	10.19	9.35	10.32	10.63	10.81	10.23	10.92
NOSTALGIA	9.78	.45	4.13	3.63	2.36	0.88	0.24	0.11	NA
SPANISH	5.47	.76	2.61	2.29	2.65	2.37	2.47	2.02	1.64
RELIGION	2.55	.91	1.55	1.44	1.27	1.22	1.18	0.98	0.98
CLASSICAL	0.37	2.19	1.47	1.25	1.40	1.41	1.59	1.78	1.87
OTHERS/UNKNOWN	0.55	.19	0.33	0.42	0.33	0.49	0.46	0.81	NA

BEST AND WORST MARKETS FOR VARIOUS FORMATS

ROCK/AOR/CONTEMP (National Average: 26.12%)

HIGHEST		LOWEST	
1. Lansing	48.8%	1. W. Palm Beach	14.0%
2. Anchorage	47.7	2. New York	17.0
3. Omaha	42.9	3. Washington	18.8
4. Corpus Christi	42.5	Shreveport	18.8
5. Madison	41.6	5. Richmond	19.5
6. McAllen-Browns	40.7	6. Cleveland	19.7
7. Reading	40.3	7. Dallas	20.0
8. Albany-Schen-Troy	39.8	8. Chicago	20.5
NE PA	39.8	Kansas City	20.5
10. Reno	39.4	10. Jacksonville	20.8
11. Fort Wayne	39.2	11. Miami	21.0
12. Modesto	39.0	12. Tampa-St. Pete	21.1

BEAUTIFUL MUSIC (National Average: 11.91%)

HIGHEST		LOWEST	
1. Daytona Beach	25.9	1. Richmond	0%
2. Tampa-St. Pete	24.9	2. Bloomington	4.1
3. Lancaster	24.1	3. St. Louis	5.6
4. York	23.1	Birmingham	5.6
5. Springfield,MA	21.4	5. Mobile	6.5
6. Bridgeport	21.3	6. Columbia, SC	6.6
7. Kalamazoo	19.7	San Antonio	6.6
8. West Palm Beach	19.3	McAllen-Browns	6.6
9. Worcester	18.4	9. Detroit	7.0
10. Anchorage	18.2	10. Baton Rouge	7.1
11. Grand Rapids	18.1	11. Atlanta	7.4
Canton	18.1	12. New Orleans	7.5

NOTE: Format information for this section came from the January or February 1983 edition of SRDS, the 1982 Broadcasting Yearbook and other sources. In some cases a phone call was made. In many cases I had to make a judgement based on the demographic spread of the station's audience. The most difficult call was determining whether a station was programming contemporary or "adult contemporary" formats. It seems that half the rock/contemp stations in the country are calling themselves adult contemp. Before I accepted the "AC" term the station had to have a significant percentage of its audience over 35. It also had to have less than 10% of its audience in the teen category.

MOR/ADULT CONTEMPORARY (National Average: 18.95%)

HIGHEST		LOWEST	
1. Bloomington	46.9%	1. Corpus Christi	0%
2. Worcester	38.8	2. McAllen-Browns	1.0
3. Syracuse	37.6	3. Shreveport	1.6
4. Springfield, MA	36.3	4. Lubbock	2.1
5. Rochester	35.2	5. Modesto	5.2
6. Pittsburgh	34.5	6. Little Rock	5.8
7. Hartford	34.1	7. Tucson	6.2
8. Harrisburg	32.3	8. Baton Rouge	6.5
9. Milwaukee	31.3	9. El Paso	6.6
Canton	31.3	10. Birmingham	6.9
11. Buffalo	30.4	11. Beaumont	7.2
12. Eugene	30.0		

COUNTRY (National Average: 11.92%)

HIGHEST		LOWEST	
1. Knoxville	45.0%	1. Hartford	1.4%
2. Beaumont	39.1	Boston	1.4
3. Lubbock	37.2	3. Springfield, MA	2.4
4. Johnson City-Kings	35.8	4. New Haven	2.6
5. Austin	35.7	Worcester	2.6
6. Wichita	33.8	6. Philadelphia	3.8
7. Tulsa	31.2	7. New York	4.4

NEWS/TALK (Nat Avg: 10.19%)

1. St Louis	24.6%
2. Minn-SP	23.0
3. New York	21.3
4. Philadelphia	19.7
5. West Palm Beach	18.1
6. San Francisco	17.7
7. Seattle	16.9
8. Providence	15.4
9. Los Angeles	14.7
10. Des Moines	14.6

BLACK/URBAN (Nat Avg: 10.91%)

1. Memphis	38.1%
2. Char, SC	32.6
3. Mobile	30.2
4. Birmingham	29.6
5. Shreveport	26.6
6. Columb, SC	26.1
7. Washington	23.6
8. Baton Rouge	22.8
9. Baltimore	21.2
10. New Orleans	19.5

SPANISH (Nat Avg: 2.61%)

1. McAllen-Browns	43.1%
2. Miami	23.0
3. Corpus Christi	19.8
4. El Paso	16.1
5. San Antonio	12.6
6. Bakersfield	11.2
7. Tucson	10.4
8. Los Angeles	7.9
9. Houston	6.5
10. Phoenix	6.3

RELIGION (Nat Avg: 1.55%)

1. Shreveport	12.9%
2. Huntington	9.5
3. Lancaster	9.3
4. Green-WS	7.5
Jacksonville	7.5
6. Birmingham	7.0
7. Tulsa	6.0
8. Green-Sp	5.6
9. Baton Rouge	4.4
10. Roanoke	4.1

CLASSICAL (Nat Avg: 1.47%)

1. Albuquerque	6.1%
2. Sal-Seaside	4.5
3. Denver	4.0
4. Washington	3.8
5. Seattle	3.7
6. Wil, DE	3.6
7. Milwaukee	3.5
San Diego	3.5
9. New York	3.4
San Francisco	3.4

THE NATION'S LEADING STATION GROUPS

These tables indicate which are the most important group owners in the United States. The first table ranks the groups according to a formula I devised in 1976. There are also tables which rank the groups according to cume listeners and total quarter hour figures.*

IMPORTANT NOTE: To qualify for these tables a group must have at least five stations in rated markets. A simulcasted facility counts as only one station.

EXPLANATION OF FORMULA: There are three areas of information which a group can be judged upon. These are (1) total audience for a group's stations, (2) the size and importance of the markets in which the group's stations are located and (3) the station's relative strength in its market, i.e., its rank.

Using the above data I developed a formula which ranked the groups. This formula works as follows. The total audience (12+, TSA, 1/4 HR AVG, Broadcast Week) of all of a group's stations is divided by the number of figures in the group. The resulting figure is the STATION AVERAGE. The next step is to find an average market size for the stations in the group. This MARKET AVERAGE (based on SRDS rank) is then divided into the STATION AVERAGE. This figure is then divided by the RANKING AVERAGE, the average of all stations in the group (12+, TSA 1/4 HR AVG).

The resulting figure is the STATION INDEX. The STATION INDEX is multiplied by the number of stations in the group with the end result being the most important figure, the GROUP INDEX.

Stations which fail to show in a market are not calculated in the formula. Neither are some suburban stations. Simulcasted facilities count as one station. To be sure there are some problems with this formula. It tends to bias small groups which have successful stations in large markets. However, the formula is fun to work with and it's fun to study. If you think about it you will agree that it is quite accurate.

*Based on TSA, 12+, Mon-Sun, 6AM-MID

AMERICA'S LEADING GROUPS (DUNCAN'S FORMULA)

FAL 80 RANK	FAL 81 RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(2)	(2)	1.	CBS	8149	14	582	5.0	6.9	16.870	236.174
(1)	(1)	2.	ABC	7496	13	577	4.8	8.2	14.660	190.574
(5)	(5)	3.	Westingouse	6128	11	557	9.3	4.4	13.611	149.730
(3)	(3)	4.	NBC	5088	8	636	4.8	7.1	18.662	149.296
(4)	(4)	5.	Metromedia	5139	14	367	8.1	11.6	3.906	54.683
(7)	(6)	6.	RKO	5104	11	464	8.2	11.5	4.920	54.125
(14)	(12)	7.	Bonneville	4086	11	371	14.5	8.1	3.159	34.747
(6)	(7)	8.	Inner City	2454	7	351	3.6	19.8	4.924	34.470
(9)	(13)	9.	Capital Cities	5350	14	382	19.9	9.4	2.042	28.590
(29)	(9)	10.	Greater Media	2736	10	274	6.4	15.1	2.835	28.353
(11)	(15)	11.	Gannett	3495	13	269	11.2	11.8	2.035	26.460
(13)	(14)	12.	Taft	2726	11	248	27.9	3.9	2.279	25.071
(12)	(10)	13.	Century	1674	5	335	5.4	13.2	4.700	23.499
(16)	(17)	14.	Doubleday	2059	8	257	11.3	10.5	2.166	17.328
(-)	(8)	15.	Infinity	2791	6	465	16.5	9.8	2.876	17.254
(17)	(18)	16.	Plough	2563	12	214	21.0	8.7	1.171	14.056
(15)	(16)	17.	Cox	3136	12	261	24.8	9.3	1.132	13.580
(10)	(11)	18.	Hearst	1365	6	228	18.3	5.7	2.186	13.115
(32)	(30)	19.	Viacom	2056	8	257	15.6	11.4	1.445	11.561
(-)	(-)	20.	Amaturo	1178	5	236	9.8	11.4	2.112	10.562
(28)	(28)	21.	Nationwide	1523	8	190	34.1	4.9	1.137	9.097
(22)	(21)	22.	LIN	1820	10	182	18.2	11.0	.909	9.090
(19)	(19)	23.	First Media	1592	8	199	18.1	10.9	1.009	8.069
(-)	(24)	24.	Gulf	1670	9	186	23.8	8.9	.878	7.903
(27)	(27)	25.	United	1199	9	133	9.6	16.2	.855	7.697

FAL 80 RANK	FAL 81 RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(24)	(22)	26.	Malrite	1963	12	164	23.2	11.1	.637	7.642
(30)	(34)	27.	Metroplex	1217	6	203	19.8	8.3	1.235	7.411
(31)	(31)	28.	Tribune Co.	2217	5	443	37.2	8.4	1.418	7.088
(23)	(29)	29.	Harte Hanks	1843	11	168	33.1	7.9	.642	7.067
(39)	(33)	30.	Outlet	1247	5	249	13.0	13.6	1.408	7.042
(21)	(25)	31.	Golden West	1398	8	175	13.9	14.4	.874	6.994
(-)	(-)	32.	NBN	862	5	172	6.6	19.2	1.357	6.787
(38)	(45)	33.	Susquehanna	1960	13	151	42.5	8.5	.418	5.434
(18)	(20)	34.	GE	1415	8	177	31.6	9.0	.622	4.979
(20)	(26)	35.	Storz	1057	6	176	25.5	8.5	.812	4.872
(25)	(32)	36.	Group One	1242	8	155	35.3	7.4	.593	4.747
(50)	(44)	37.	EZ	970	5	194	35.6	5.8	.940	4.698
(43)	(46)	38.	Scripps-Howard	1088	7	155	30.6	7.7	.658	4.605
(-)	(-)	39.	Katz	1590	9	177	63.0	5.6	.501	4.515
(26)	(23)	40.	Heftel	979	5	196	34.8	7.0	.805	4.023
(36)	(37)	41.	Fairbanks	1155	7	165	32.9	9.6	.522	3.657
(-)	(50)	42.	BENI	851	6	142	25.2	9.3	.606	3.635
(32)	(-)	43.	Swanson	808	5	162	37.2	6.4	.680	3.402
(33)	(39)	44.	Entercom	823	8	103	14.1	17.6	.415	3.320
(-)	(-)	45.	McCormick	909	5	182	38.4	7.8	.608	3.038
(-)	(-)	46.	Sandusky	1063	9	118	26.6	13.2	.336	3.025
(44)	(47)	47.	Jefferson-Pil	1536	11	140	64.8	7.9	.273	3.008
(-)	(-)	48.	Josephson	839	6	140	25.0	11.2	.500	3.000
(47)	(38)	49.	Hubbard	846	5	169	67.6	4.2	.595	2.976
(-)	(50)	50.	Capitol (WRAL)	1086	7	155	78.9	4.7	.418	2.926
(45)	(35)	51.	Shamrock	1010	6	168	26.7	13.3	.473	2.839
(41)	(48)	52.	Affiliated	895	8	112	48.5	7.5	.310	2.463
(33)	(-)	53.	Multimedia	1243	12	104	97.8	5.3	.201	2.408
(-)	(-)	54.	Surrey	790	7	113	44.9	7.7	.327	2.288
(-)	(49)	55.	King	1013	9	113	38.2	11.7	.253	2.275

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGES

FAL 80 RANK	FAL 81 RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(1)	(2)	1.	CBS	14	8149	582
(2)	(1)	2.	ABC	13	7496	577
(3)	(3)	3.	Westinghouse	11	6128	557
(5)	(6)	4.	Capital Cities	14	5350	382
(4)	(5)	5.	Metromedia	14	5139	367
(7)	(4)	6.	RKO	11	5104	464
(6)	(7)	7.	NBC	8	5088	636
(9)	(8)	8.	Bonneville	11	4086	371
(12)	(11)	9.	Gannett	13	3495	269
(10)	(9)	10.	Cox	12	3136	261
(-)	(10)	11.	Infinity	6	2791	465
(14)	(14)	12.	Greater Media	10	2736	274
(11)	(12)	13.	Taft	11	2726	248
(15)	(15)	14.	Plough	12	2563	214
(13)	(13)	15.	Inner City	7	2454	351
(16)	(19)	16.	Tribune Co.	5	2217	443
(29)	(28)	17.	Doubleday	8	2059	257
(30)	(31)	18.	Viacom	8	2056	257
(21)	(17)	19.	Malrite	12	1963	164
(23)	(25)	20.	Susquehanna	13	1960	151
(19)	(23)	21.	Harte-Hanks	11	1843	168
(25)	(21)	22.	LIN	10	1820	182
(18)	(16)	23.	Century	5	1674	335
(65)	(20)	24.	Gulf	9	1670	186
(36)	(26)	25.	First Media	8	1592	199
(-)	(40)	26.	Katz	9	1590	177
(26)	(27)	27.	Jefferson-Pilot	11	1536	140
(32)	(33)	28.	Nationwide	8	1523	190
(17)	(18)	29.	GE	8	1415	177
(22)	(30)	30.	Golden West	8	1398	175
(20)	(22)	31.	Hearst	6	1365	228
(31)	(29)	32.	Outlet	5	1247	249
(28)	(36)	33.	Multimedia	12	1243	104
(27)	(39)	34.	Group One	8	1242	155
(38)	(48)	35.	Metroplex	6	1217	203
(34)	(32)	36.	United	9	1199	133
(-)	(-)	37.	Amaturo	5	1178	236
(33)	(33)	38.	Fairbanks	7	1155	165
(49)	(53)	39.	Scripps-Howard	7	1088	155
(-)	(42)	40.	Capitol (WRAL)	7	1086	155
(50)	(51)	41.	Booth	9	1082	135
(-)	(45)	42.	Sandusky	9	1063	118
(35)	(35)	43.	Storz	6	1057	176
(42)	(38)	44.	King	9	1013	113
(43)	(37)	45.	Shamrock (Disney)	6	1010	168
(24)	(24)	46.	Heftel	5	979	196
(58)	(55)	47.	EZ	5	970	194
(55)	(44)	48.	Guy Gannett	9	925	103
(-)	(-)	49.	McCormick	5	909	182
(41)	(41)	50.	Affiliated	8	895	112
(47)	(47)	51.	Park	13	878	68
(44)	(50)	52.	Mid America	10	873	87
(-)	(-)	53.	NBN-Unity	5	862	172
(80)	(57)	54.	BENI	6	851	142
(56)	(49)	55.	Hubbard	5	846	169

FAL 80 RANK	FAL 81 RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(51)	(59)	56.	Summit	8	844	106
(-)	(69)	57.	Josephson	6	839	140
(40)	(54)	58.	Entercom	8	823	103
(53)	(56)	59.	Federated	7	813	116
(37)	(52)	60.	Swanson	5	808	162
(69)	(65)	61.	Stoner	11	799	73
(-)	(-)	62.	Surrey	7	790	113
(46)	(58)	63.	Rust	7	788	113
(-)	(-)	64.	Confer-Rothfuss	6	782	130
(54)	(63)	65.	Insilco	7	737	105
(48)	(46)	66.	Great Trails	8	734	92
(59)	(67)	67.	Sudbrink	7	729	104
(60)	(70)	68.	Associated	10	721	72
(62)	(72)	69.	Bluegrass	7	719	103
(68)	(60)	70.	Lotus	10	713	71
(57)	(68)	71.	Beck Ross	6	706	118
(64)	(66)	72.	Great Empire	10	682	68
(52)	(NA)	73.	Kaye-Smith	5	661	132
(82)	(77)	74.	Sterling	9	655	73
(67)	(71)	75.	Western Cities	8	627	78
(76)	(80)	76.	Clear Channel	7	612	87
(75)	(78)	77.	Capitol (Johnson)	7	597	85
(66)	(76)	78.	Liggett	6	589	98
(-)	(-)	79.	Palmer	6	588	98
(70)	(82)	80.	Buckley	6	507	85
(-)	(-)	81.	Rivers	5	492	98
(-)	(75)	82.	Bloomington	6	488	81
(81)	(88)	83.	Beasley	8	480	60
(61)	(64)	84.	Tichenor	5	469	94
(-)	(-)	85.	Woodward	5	464	93
(-)	(93)	86.	Hicks	6	451	75
(-)	(-)	87.	Mooney	5	440	88
(-)	(-)	88.	John Price	8	439	55
(74)	(79)	89.	Regional	7	435	62
(88)	(-)	90.	McKenna	5	429	86
(-)	(-)		Crawford	6	429	72
(73)	(84)	92.	Stauffer	7	426	61
(-)	(-)	93.	Abell	5	393	79
(85)	(86)	94.	Stuart	7	380	54
(-)	(91)	95.	Manship	5	365	73
(77)	(80)	96.	Sunbelt	5	364	73
(90)	(94)	97.	Bahakel	9	336	37
(71)	(87)	98.	Rollins	5	332	66
(-)	(-)	99.	Community Pacific	8	309	39
(86)	(89)	100.	Midwest Family	8	308	39
(86)	(89)	101.	Davis-Weaver	5	285	57
(89)	(95)	102.	Peoria Journal Star	6	278	46
(84)	(96)	103.	Broadcast Associates	5	254	51
(91)	(97)	104.	Hatch	6	232	39
(92)	(99)	105.	Buck	6	216	36
(-)	(-)	106.	Harris	6	211	35
(-)	(102)	107.	Walton	6	208	35
(-)	(-)	108.	Benns	5	201	40
(-)	(92)		Eastman	5	201	40
(-)	(101)	110.	Forward	7	199	28
(-)	(103)	111.	Mortenson	5	94	19

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

FAL 80 RANK	FAL 81 RANK	RANK	GROUP	TOTAL CUME	AVG PER STATION
(1)	(2)	1.	CBS	14,528,300	1,037,700
(2)	(1)	2.	ABC	13,409,200	1,031,500
(3)	(3)	3.	Westinghouse	9,394,200	854,000
(5)	(5)	4.	NBC	8,909,200	1,113,700
(4)	(4)	5.	Metromedia	8,544,500	610,300
(6)	(6)	6.	RKO	8,400,700	763,700
(7)	(7)	7.	Capital Cities	8,109,600	579,300
(9)	(8)	8.	Bonneville	5,465,900	496,900
(10)	(10)	9.	Gannett	5,165,800	397,400
(8)	(9)	10.	Cox	4,912,200	409,400
(-)	(12)	11.	Infinity	4,198,800	699,800
(12)	(13)	12.	Greater Media	4,101,200	410,100
(11)	(11)	13.	Taft	3,837,400	348,900
(28)	(25)	14.	Doubleday	3,769,800	471,200
(14)	(14)	15.	Inner City	3,595,400	513,600
(15)	(15)	16.	Plough	3,472,900	289,400
(13)	(16)	17.	Tribune Co.	3,233,600	646,700
(29)	(31)	18.	Viacom	3,101,500	387,700
(22)	(20)	19.	Malrite	2,799,200	233,300
(20)	(18)	20.	LIN	2,715,000	271,500
(19)	(23)	21.	Harte-Hanks	2,774,800	252,300
(38)	(29)	22.	First Media	2,618,400	327,300
(16)	(17)	23.	Century	2,605,300	521,100
(17)	(19)	24.	Golden West	2,542,400	317,800
(23)	(28)	25.	Jefferson-Pilot	2,418,300	219,800
(27)	(26)	26.	Outlet	2,342,400	468,500
(-)	(22)	27.	Gulf	2,333,700	259,300
(18)	(21)	28.	GE	2,317,000	289,600
(26)	(30)	29.	Susquehanna	2,315,000	178,100
(21)	(24)	30.	Hearst	2,257,500	376,300
(31)	(34)	31.	Nationwide	2,252,100	281,500
(-)	(46)	32.	Katz	2,108,900	234,300
(30)	(33)	33.	King	1,820,300	202,300
(-)	(44)	34.	Sandusky	1,786,300	198,500
(34)	(37)	35.	Multimedia	1,774,000	147,800
(39)	(41)	36.	United	1,762,900	195,900
(35)	(40)	37.	Group One	1,755,200	219,400
(32)	(35)	38.	Fairbanks	1,753,100	250,400
(36)	(36)	39.	Shamrock	1,747,800	291,300
(25)	(32)	40.	Storz	1,733,200	288,900
(48)	(47)	41.	Metroplex	1,630,500	271,800
(46)	(-)	42.	Booth	1,609,000	178,800
(49)	(-)	43.	Scripps-Howard	1,592,000	227,400
(24)	(27)	44.	Heftel	1,571,600	314,300
(-)	(42)	45.	Guy Gannett	1,551,200	172,400
(-)	(-)	46.	Amaturo	1,474,300	294,900
(-)	(-)	47.	Josephson	1,435,000	239,200
(-)	(-)	48.	Capitol (WRAL)	1,399,200	199,900
(-)	(-)	49.	EZ	1,376,300	275,300
(42)	(49)	50.	Mid America	1,302,100	130,200

*Based on 12+ Cume, TSA, Mon-Sun, 6A-MID

MAJOR GROUP OWNERS

ABC (Ben Hoberman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WABC	NY	737	17053	14	1	Talk
WPLJ-F	NY	1143	20192	8	1	AOR
WLS	Chi	874	19953	3	3	Rock
WLS-F	Chi	425	9929	13	3	AOR/Rock
KGO	SF	842	10925	1	7	Talk
KGO-F	SF	81	2474	33	7	Talk
KABC	LA	892	11731	1	2	Talk
KLOS-F	LA	689	13489	6	2	AOR
WXYZ	Det	381	4398	5	5	Talk
WRIF-F	Det	411	8379	3	5	AOR
WMAL	Wash	485	6321	2	8	MOR
WRQX-F	Wash	337	6039	5	8	Rock
KSRR-F	Hou	199	3209	12	10	AOR

ABELL (Stuart Frankel)

WRLX-F	Balt	105	1643	12	14	BTFL
WDOQ-F	Day Beach	35	557	6	146	Rock
WCRJ A/F	Jkville	137	1412	1	57	Country
WTJZ	Norf	31	383	19	34	Nostalgia
WNVZ	Norf	85	1619	8	34	Rock

AFFILIATED COMMUNICATIONS (Jay Berkson)

WOKV	Jkville	19	441	15	57	Talk
WAIV-F	Jkville	128	1744	4	57	AC
KRAK	Sacra	199	2773	3	40	Country
KEWT-F	Sacra	117	1707	5	40	BTFL
KMPS	Sea	87	1395	18	15	Country
KMPS-F	Sea	134	1790	9	15	Country
WHYN	Spr,MA	71	1396	5	82	AC
WHYN-F	Spr,MA	140	1658	1	82	BTFL

Others: WFAS, WWYD-F (White Plains,NY)

AMATURO (Joseph Amaturo)

WDRQ-F	Det	358	5121	6	5	Urban
KMJQ-F	Hous	401	4344	1	10	Black
KMJM-F	St. Lou	196	2476	8	12	Urban
WFTL	Ft.L/Mia	51	769	28	11	MOR
WWJF-F	Ft.L/Mia	172	2033	14	11	MOR

ASSOCIATED (Myles Berkman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WTYM	Tampa		DID NOT SHOW			
WWOL	Buff	45	425	13	32	Country
WNYS-F	Buff	95	1448	9	32	Rock
WPXN	Roch	66	797	9	42	Nostalgia
WPXY-F	Roch	88	1631	6	42	AC
WPIT	Pitt	45	635	20	13	Religion
WPIT-F	Pitt	50	1118	19	13	Religion
WSNI-F	Phil	192	3692	18	4	AC
WRCP	Phil	73	615	25	4	Oldies
WSTV	Steuben*	32	343	2	205	MOR
WRKY-F	Steuben*	35	516	1	205	Rock

BAHAKEL (Cy Bahakel)

KXEL	Water*	36	564	4	232	Country
KCNB-F	Water*	54	732	1	232	Rock
WDOD	Chatta	41	704	7	97	Country
WDOD-F	Chatta	151	1873	1	97	Country
WKIN	JC-Kings	10	238	16	96	Country
WZXY-F	JC-Kings	20	304	10	96	Rock
WWOD	Lynch*	21	179	7	211	Country
WKZZ	Lynch*	3	80	17	211	Religion

Others: WLBJ A/F (Bowling Green,KY); WABG (Greenwood,MS)

BEASLEY (George Beasley)

WTIP	Char,WV*	29	323	9	147	BTFL
WMOO	Mobile	20	189	12	92	Religion
WBLX-F	Mobile	153	1332	2	92	Black
WGAC	Aug*	35	482	6	117	Nostalgia
WKBX	Savan*	11	224	8	162	MOR
WSGF-F	Savan*	33	642	7	162	Rock
WFAI	Fayette*	20	337	10	157	Country
WDMT-F	Cleve	179	2472	12	20	Urban

Others: WFMC,WOKN-F (Goldsboro,NC); WWMO-F (Reidsville,NC)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BECK-ROSS (Martin Beck)						
WKTZ	Jkville	36	291	12	57	Nostalgia
WKTZ-F	Jkville	136	1490	2	57	BTFL
WKMF	Flint	38	558	10	82	Country
WGMZ-F	Flint	66	955	5	82	BTFL
WHCN-F	Hart	185	3147	5	39	AOR
WBLI-F	Long Is/NY	245	3284	28	1	Rock
BENNS						
WFLI	Chatta	37	736	9	97	Country
WJTT-F	Chatta	66	656	4	97	Black
WZAM	Norfolk	17	415	21	34	AOR
WZAM	Norfolk	137	2342	6	34	AOR
WHYW A/F	Pitts	210	3370	9	13	AC
BLOOMINGTON (Tim Ives)						
WJCW	JC-Kings	53	760	4	96	Country
WQUT-F	JC-Kings	154	1813	2	96	Rock
WJBC	Bloom,IL	72	703	1	261	MOR
WBNQ-F	Bloom,IL	42	642	2	261	Rock
WGOW	Chatta	21	557	11	97	AC
WSKZ-F	Chatta	146	2005	2	97	Rock
BLUEGRASS (Bill Stakelin)						
WHOO	Orl	109	1401	5	58	Country
WHOO-F	Orl	101	1759	6	58	Country
WVOC-F	Col,GA*	86	1049	2	160	Country
WVLK	Lex	62	1354	4	122	MOR
WVLK-F	Lex	178	2226	1	122	Country
WWSA	Savan*	10	203	12	162	MOR
WCHY-F	Savan*	173	1496	1	162	Country
BONNEVILLE (Arch Madison)						
KBIG-F	LA	887	10532	2	2	BTFL
KOIT-F	SF	281	3880	6	7	BTFL
WCLR-F	Chi	483	7479	10	3	MOR
KMBZ	KC	127	2158	9	29	MOR
KMBR-F	KC	124	1996	10	29	BTFL
WRFM-F	NY	1119	12794	9	1	BTFL
KSL	SLC	240	3534	1	41	MOR
KIRO	Sea	410	6080	1	15	News
BONNEVILLE (con't)						
KSEA-F	Sea	209	2519	5	15	BTFL
KAAM	Dallas	51	968	21	9	Oldies
KAFM-F	Dallas	155	2719	15	9	Rock
BOOTH (John Booth II, Ralph Booth)						
WSAI	Cin	45	1123	18	27	Country
WSAI-F	Cin	90	1378	13	27	Country
WRBR-F	S. Bend*	38	841	7	142	AC
WJLB-F	Det	316	5209	10	5	Black
WSGW	Sag*	95	890	2	164	MOR
WIOG-F	Sag*	73	1141	5	164	Rock
WTOD	Toledo	75	728	8	54	Country
WKLR-F	Toledo	107	1209	5	54	Country
WZZP-F	Cleve	243	3571	5	20	AC
Others: WIOU, WZWZ-F (Kokomo,IN)						
BROADCAST ASSOCIATES (Steve Gold)						
KVEG	LV	47	597	6	87	Country
KFMS-F	LV	40	461	9	87	Country
KSET	EP	25	315	15	85	Contemp
KSET-F	EP	39	641	9	85	Rock
KKJY-F	Albuq	103	1072	2	91	BTFL
BENI (Ragan Henry)						
WAOK	Atl	118	2060	11	16	Black
WBLZ-F	Cin	171	2179	8	27	Urban
WITH	Balt	122	1420	11	14	Nostalgia
WPDQ	Jkville	66	808	8	57	Black
WJAS	Pitt	204	2575	10	13	Nostalgia
WTLC-F	Indy	170	1486	8	34	Black
BUCK BDCST						
WCLS	Col,GA*	7	117	11	160	Religion
WMGY	Mont,AL*	8	140	10	143	Religion
WCOS	Colum,SC	4	214	15	99	Country
WCOS-F	Colum,SC	149	1691	2	99	Country
WHVN	Charl	8	127	18	61	Religion
WYZE	Atl	40	520	17	16	Gospel

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BUCKLEY (Richard Buckley)						
WDRC	Hart	56	1365	19	39	AC
WDRC-F	Hart	128	3018	9	39	Rock
KWAV-F	Monter	63	922	3	134	AC
KKHI A/F	SF	141	2650	22	7	Classical
WSEN A/F	Syr	49	732	9	64	Country
KGIL A/F	LA	70	1354	39	2	Nostalgia
CAPITAL CITIES (Jim Arcara)						
WJR	Det	877	11982	1	5	MOR
WHYT-F	Det	348	6889	7	5	Rock
KZLA	LA	39	993	45	2	Country
KZLA-F	LA	327	4391	20	2	Country
WPRO	Prov	173	3132	4	46	AC
WPRO-F	Prov	246	4064	3	46	Rock
WKBW	Buff	118	2938	7	32	AC
WPAT	NY	580	9977	18	1	BTFL
WPAT-F	NY	995	15487	11	1	BTFL
WBAP	Dall-FW	560	8132	1	9	Country
KSCS-F	Dall-FW	417	5550	2	9	Country
WROW	Albany	127	1582	5	53	MOR
WROW-F	Albany	107	1405	6	53	BTFL
WKHX-F	Atl	436	4574	1	14	Country
CAPITOL (James Goodman)						
WRAL-F	Raleigh	384	5172	1	78	Contemp
WHTN	Hunt,WV	41	488	7	125	Country
WKEE-F	Hunt,WV	189	2216	1	125	Contemp
KISS-F	San Ant	217	2198	3	37	AOR
WRNL	Rich	71	1113	8	63	Country
WRXL-F	Rich	86	1274	6	63	AOR
WLVV-F	Char/St,NC	98	1531	7	61	Contemp/AC
Others: WDRV (Statesville,NC)						
CAPITOL (Ken Johnson)						
WLLF	Mobile	16	244	13	92	Nostalgia
WKSJ-F	Mobile	158	1692	1	92	Country
WCAW	Char,WV*	92	1131	3	147	Country
WVAF-F	Cahr,WV*	123	1553	1	147	Rock
WRKA-F	Louis	100	1348	6	44	AC/Cont
WCRT	Birming	25	320	18	46	Nostalgia
WQEZ-F	Birming	83	1056	8	46	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CBS (Robert Hosking)						
WCBS	NY	1324	26221	3	1	News
WCBS-F	NY	709	12887	15	1	Oldies
KNX	LA	748	14879	4	2	News
KNX-F	LA	438	7001	15	2	Soft Rock
WBBM	Chi	695	13958	5	3	News
WBBM-F	Chi	493	10916	9	3	Rock
KMOX	ST Lou	981	10168	1	12	Talk/News
KMOX-F	ST Lou	280	4555	3	12	Rock
WCAU	Phil	403	7324	8	4	Talk/News
WCAU-F	Phil	548	10221	5	4	Rock
WEEI	Boston	338	6165	7	6	News
WEEI-F	Boston	315	6411	11	6	Rock
KCBS	SF	617	10199	2	7	News
KRQR-F	SF	260	4378	8	7	AOR
CENTURY (Howard Grafman)						
WLOO-F	Chi	709	8602	4	3	BTFL
WAIT	Chi	248	4017	21	3	Nostalgia
KSHE-F	ST Lou	241	3360	6	12	AOR
KMGG-F	LA	214	5193	28	2	Contemp
KMEL-F	SF	262	4881	7	7	AOR
CLEAR CHANNEL (John Barger)						
KTXC	Beaum	6	140	16	108	Country
KHYS-F	Beaum	75	706	1	108	Black
WOAI	San Ant	159	2366	4	37	News/Talk
KAJA-F	San Ant	133	1721	5	37	Country
KBBJ	Tulsa	51	534	10	59	Nostalgia
KMOD-F	Tulsa	125	1292	4	59	AOR
KPEZ-F	Austin	63	610	4	74	BTFL
COMMUNITY PACIFIC (Benjamin, Banta)						
KFIV	Modesto	12	404	22	145	Rock
KFIV-F	Modesto	30	438	12	145	Rock
KTOM	Salinas	46	431	5	134	Country
KWYT-F	Salinas	39	439	6	134	BTFL
KEED	Eugene	24	361	8	137	Country
KTNX	Anch	3	88	12	190	???
KGA	Spok	66	973	5	113	Country
KDRK-F	Spok	89	878	2	113	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CONFER-ROTHFUSS (Kerby Confer, Paul Rothfuss)						
WGVL	Green,SC	7	214	21	71	Nostalgia
WSSL-F	Green,SC	214	2132	2	71	Country
KSSN-F	L Rock	250	2816	1	103	Country
WIGL-F	Col,SC/Or	93	852	4	99	Country
WJDX	Jack,MS*	48	1060	7	120	Contemp
WMSI-F	Jack,MS*	170	1709	2	120	Country
COX (William Schwartz)						
WSB	Atl	281	5303	6	16	MOR
WSB-F	Atl	209	3805	8	16	AC
WLIF-F	Balt	198	2539	6	14	BTFL
WSOC	Char	37	852	10	61	Nostalgia
WSOC-F	Char	451	4255	1	61	Country
WHIO	Dayton	137	2079	4	50	MOR
WHIO-F	Dayton	301	3078	1	50	BTFL
KFI	LA	565	11715	10	2	AC
KOST-F	LA	404	6184	17	2	AC
WIOD	Miami	167	2852	15	11	Talk
WAIA-F	Miami	163	2583	16	11	AC
WWSH-F	Phil	223	3877	17	4	AC
CRAWFORD (Donald Crawford)						
WDJC-F	Birm	57	952	12	46	Religion
KBRT	LA	169	1999	34	2	Religion
WYCA-F	Chi	53	841	33	3	Religion
WMUZ-F	Det	64	1243	28	5	Religion
WDCX-F	Buff	37	489	16	32	Religion
KPBC	Dallas	49	671	24	9	Religion
DAVIS & WEAVER (Bill Weaver)						
KARM	Fresno	28	652	13	79	AC
KFIG-F	Fresno	56	767	8	79	AC
KLOK	San Jose	120	2513	15	30	AC
KWIZ	Anaheim	38	1053	29	19	MOR
KWIZ-F	Anaheim	43	742	26	19	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
DOUBLEDAY (Gary Stevens)						
WAPP-F	NY	842	15205	13	1	AOR
KDWB	Minn	67	2369	12	20	AOR
KDWB-F	Minn	181	3493	6	20	AOR
KPKE-F	Denver	134	1681	10	22	AOR
KWK	ST Lou	30	998	20	12	Rock
KWK-F	ST Lou	223	3479	7	12	AOR
WLLZ-F	Det	317	6885	9	5	AOR
WAVA-F	Wash	265	3588	7	8	AOR
EASTMAN						
WYNZ-F	Port,M*	12	254	15	181	AC
WYNZ	Port,M*	40	459	8	181	Nostalgia
WAPE	Jkville	33	635	13	57	Country
WIBX	Utica*	70	819	1	123	MOR
WIBQ-F	Utica*	46	603	4	123	BTFL
ENTERCOM						
KBRG-F	SF	53	693	38	7	Spanish
KKSS	Minn	33	838	17	20	MOR
WAYL-F	Minn	173	2446	7	20	BTFL
KLEF	Hou	95	1455	18	10	Classical
KTAC	Tac/Sea	29	775	26	15	AC
KBRD-F	Tac/Sea	200	2368	6	15	BTFL
WEEP	Pitt	105	1251	15	13	Country
WDSY-F	Pitt	135	1695	14	13	Country
EZ (Art Keller)						
KEZB-F	NO	254	3632	2	33	Rock
WEZC-F	Charl	184	2082	3	61	BTFL
WBZZ-F	Pitt	304	4876	3	13	Rock
WEZR-F	Wash	86	1426	18	8	BTFL
WEZS-F	Rich	142	1747	3	63	AC
FAIRBANKS (Jim Hilliard)						
WIBC	Indy	215	3119	6	34	MOR
WNAP-F	Indy	162	2402	9	34	Contemp
WVBF-F	Boston	212	4051	14	6	AC
KVIL	Dallas	30	739	27	9	AC
KVIL-F	Dallas	360	5225	3	9	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
FAIRBANKS (con't)						
WJNO	W. Palm	66	850	5	69	News
WRMF-F	W. Palm	110	1145	3	69	AC
Others: WKOX (Framingham, MA)						
FEDERATED (John Dille, III)						
WYEZ-F	Elk/S Ben	74	901	2	142	BTFL
WQHK	F Wayne	82	1188	4	106	Country
WMEE-F	F Wayne	125	2164	3	106	Rock
WCUZ	Gr. Rap.	29	616	12	68	Country
WCUZ-F	Gr. Rap.	156	1826	3	68	Country
WCKY	Cin	155	2075	10	27	News/Talk
WWEZ-F	Cin	192	2263	7	27	BTFL
Others: WTRC (Elkhart,IN)						
FIRST MEDIA (Glenn Potter)						
KFMY-F	Provo/SLC	71	1503	6	41	Rock
KFMK-F	Hou	294	4129	6	10	AC
KOPA	Phoe	15	267	27	26	Rock
KOPA-F	Phoe	93	1817	11	26	Rock
WZGC-F	Atl	428	6503	2	16	Rock
WPGC A/F	Wash	245	5009	8	8	Contemp
KUBE-F	Sea	183	3037	7	15	Rock
WUSN-F	Chi	263	3919	20	3	Country
Others: KDOT (Provo)						
FORWARD (Richard Dudley)						
WKQE	Talla*	6	85	11	202	MOR
WBGM-F	Talla*	46	837	3	202	Rock
KWLO	Water*	46	828	2	232	AC
KFMW-F	Water*	26	368	6	232	BTFL
WKAU A/F	App-Osh	32	704	11	135	Contemp
KVOX	Fargo*	18	399	8	227	AC
KVOX-F	Fargo*	25	356	6	227	Country
Others: KVGB A/F (Great Bend,KN)						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GUY GANNETT (Bob Gilbertson)						
WINZ	Miami	233	3790	8	11	News
WINZ-F	Miami	245	4798	6	11	Rock
WGAN	Port,O*	40	882	8	181	MOR
WGAN-F	Port,O*	67	1067	6	181	BTFL
KSTT	Daven	37	974	8	105	Contemp
WXLP-F	Moline	135	1370	1	105	AOR
KOFM-F	Okl City	129	2113	6	48	Rock
WRKT	Cocoa*	7	185	12	140	Country
WRKT-F	Cocoa*	32	333	4	140	Country
GANNETT (Joe Dorton)						
KPRZ	LA	296	4075	22	2	Nostalgia
KIIS-F	LA	768	11879	3	2	Rock
KSDO	SD	144	2225	6	19	News/Talk
KSDO-F	SD	83	1228	18	19	AC
WWWE	Cleve	192	3381	9	20	Country
WDOK-F	Cleve	273	3357	4	20	BTFL
WVON	Chi	186	3670	24	3	Black
WGCI-F	Chi	615	8275	6	3	Black
WLQV	Det	19	410	31	5	Religion
WCZY-F	Det	209	3764	15	5	AC
KSD	ST Lou	246	3758	4	12	Country
KSD-F	ST Lou	242	3407	5	12	AC
WJYW-F	Tampa	222	2229	6	23	BTFL
GENERAL ELECTRIC (Randall Bongarten)						
KFOG-F	SF	91	2072	31	7	AOR
KOA	Denver	258	4489	2	22	News/Talk
KOAQ-F	Denver	149	2620	7	22	Rock
WJIB-F	Boston	337	4964	8	6	BTFL
WGY	Schen	268	3937	1	53	MOR
WGFM-F	Schen	81	1673	7	53	Contemp
WSIX	Nash	36	1029	13	45	Country
WSIX-F	Nash	195	2386	3	45	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GOLDEN WEST (Bill Ward)						
KMPC	LA	483	8595	11	2	Nost
KSFO	SF	197	3810	19	7	MOR
KVI	Sea	119	2380	12	15	Talk
KPLZ-F	Sea	109	1771	14	15	Contemp
KEX	Port,O	113	2328	8	31	MOR/Talk
KQFM-F	Port,O	61	1237	16	21	Contemp
WCXI	Det	170	2641	17	5	Country
WCXI-F	Det	146	2662	18	5	Country
GREAT EMPIRE (Mike Lynch, Mike Oatman)						
KFDI	Wichita	119	1391	1	101	Country
KFDI-F	Wichita	60	947	7	101	Country
KWKH	Shrev	90	1556	3	107	Country
KROK-F	Shrev	54	867	9	107	Contemp
KYNN	Omaha	28	483	12	73	Country
KYNN-F	Omaha	80	774	6	73	Country
KTTS	Spr,MO*	34	506	6	172	Country
KTTS-F	Spr,MO*	137	1518	1	172	Country
KBRQ	Denver	41	654	22	22	Country
KBRQ-F	Denver	39	772	23	22	Country
GREAT TRAILS (Alexander Williams)						
WCII	Louis	90	1553	8	44	Country
WKJJ-F	Louis	84	1747	10	44	Contemp
WCOL	Colum	95	1378	10	36	Nost
WXGT-F	Colum	182	2950	3	36	Rock
WING	Dayton	86	1780	5	50	AC
WJAI-F	Eaton/Day	66	735	9	50	Nost
WBCS	Milw	26	652	25	28	Country
WBCS-F	Milw	105	2077	12	28	Country
Others: WIZE (Springfield, OH)						
GREATER MEDIA (Herb McCord)						
WMJX-F	Boston	324	5314	9	6	Contemp
WGAY	Wash	38	628	24	8	BTFL
WGAY-F	Wash	289	4367	3	8	BTFL
KHTZ-F	LA	422	7352	16	2	AC
WMJC-F	Det	277	5546	13	5	AC
WHND	Det	114	1562	25	5	Oldies/AC
WPEN	Phil	336	4583	13	4	Nostalgia

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GREATER MEDIA (con't)						
WMGK-F	Phil	691	9794	3	4	AC
WCTO-F	Long Is	94	1328	18	11	BTFL
WGSM	Long Is	51	538	27	11	AC
Others: WCTC, WMGQ-F (New Brunswick,NJ)						
GROUP ONE (Roger Berk, Al Grosby)						
KLZ	Denver	139	2588	9	22	Country
KAZY-F	Denver	187	3097	3	22	Rock
WAKR	Akron	118	1759	3	60	MOR
WAEZ-F	Akron	62	848	10	60	BTFL
WONE	Dayton	152	1985	3	50	Country
WTUE-F	Dayton	202	2224	2	50	AOR
KMEZ	Dallas-FW	38	877	25	9	BTFL
KMEZ-F	Dallas-F	344	4174	4	9	BTFL
GULF (Alan Henry)						
WNDE	Indy	33	733	14	34	MOR
WFBQ-F	Indy	238	2909	3	34	AOR
WKAP	Allen	75	815	6	67	MOR
KTXQ-F	Dall-FW	171	3587	12	9	AOR
WKLS	Atl	9	320	23	16	AOR
WKLS-F	Atl	309	4059	4	16	AOR
WQAL-F	Cleve	241	3015	6	20	BTFL
KRLY-F	Hou	354	3875	3	10	Urban
WLTT-F	Wash	240	4024	9	8	AC
HARRIS (Robert Wells)						
KTOP	Topeka*	6	219	16	184	Oldies
KDVV-F	Topeka*	33	631	7	184	Rock
KSEL	Lubbock	37	537	6	170	Rock
KSEL-F	Lubbock	35	570	8	170	Rock
WACO	Waco*	56	661	1	196	Country
KHOO-F	Waco*	44	659	5	196	Rock
Others: WJOL,WLLI-F (Joilet,IL); KIUL (Garden City,KN); KBUR, KGRS-F (Burlington,IA); KFKA,KFKZ-F (Greeley,CO)						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
HARTE-HANKS (Gary Eden)						
KOY	Phoe	128	2479	7	26	AC
KQYT-F	Phoe	173	2137	4	26	BTFL
WSGN	Birm	48	1140	15	46	AC
WRBQ-F	Tampa	279	5138	1	23	Rock
WEZI-F	Memphis	153	2070	7	43	BTFL
KKBQ	Hou	277	4266	8	10	Rock
KYND-F	Hou	164	2637	14	10	BTFL
WRVA	Rich	203	2541	1	63	MOR
WRVQ-F	Rich	172	2581	2	63	Rock
KMJK-F	Port,O	100	1574	10	31	Rock
WNSI	Tampa	46	1185	18	23	News/Talk
HATCH (Homer Peterson)						
KALL	SLC	58	1149	9	41	AC
KALL-F	SLC	46	1041	13	41	AC
KGEM	Boise*	33	499	7	187	Country
KJOT-F	Boise*	29	331	9	187	Country
KGHL	Billings*	55	575	1	279	Country
KIDX-F	Billings*	11	149	9	279	AC
Others: KVEL, KUIN-F (Vernal,UT)						
HEARST (Franklin Snyder)						
WBAL	Balt	380	4214	1	14	MOR
WIYY-F	Balt	244	3368	5	14	AOR
WISN	Milw	217	4257	2	28	AC
WLPX-F	Milw	118	2404	9	28	AOR
WTAE	Pitt	259	4715	5	13	AC
WXKX-F	Pitt	147	3617	12	13	Rock
HEFTEL						
WLUP-F	Chi	432	7685	12	3	AOR
KSSK	Hono	93	1643	4	55	MOR
KULA-F	Hono	79	1097	6	55	Rock
WIKS-F	Indy	239	3299	2	34	Rock
WYYS-F	Cin	136	1992	11	27	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
HICKS (Steve Hicks)						
KNOW	Austi	61	663	6	74	Urban
KEYI-F	Austi	57	842	8	74	AC
KIKX-F	Dallas	66	1017	19	9	AC
KLVI	Beau	71	921	2	108	Country
KYKR-F	Beau	66	847	3	108	Country
KAYI-F	Mus/Tul	127	1454	3	59	Rock
Others: KLAR (Laredo)						
HUBBARD (S.S. Hubbard)						
WGTO	Lake*	38	599	5	116	Country
KSTP	M-SP	140	2725	10	20	AC
KSTP-F	M-SP	461	5636	2	20	AC
KOB	Albuq	95	1584	3	91	MOR
KOB-F	Albuq	112	1810	1	91	Contemp/AC
INFINITY (Michael Wiener)						
WJIT	NY	523	3085	20	1	Spanish
WKTU-F	NY	1066	19883	10	1	Urban
WYSP-F	Phil	508	8229	6	4	AOR
WBCN-F	Bost	447	6338	4	6	AOR
WIVY-F	Jkvil	135	2241	3	57	Rock
KOME-F	SJ/SF	112	2212	16	30	AOR
INNER CITY (Pierre Sutton)						
WBLS-F	NY	1428	19430	2	1	Black
WLIB	NY	166	2332	31	1	Black
WLBS-F	Det	124	3211	21	5	Black
KRE			DID NOT SHOW			
KBLX-F	SF	208	2799	18	7	Black
KUTE-F	LA	231	4550	26	2	Black
KGFJ	LA	297	3632	21	2	Black
INSILCO (Richard Geismar, Fred Walker)						
WELI	N Hav	102	1429	2	100	MOR
WGSO	NO	67	1161	14	33	News/Talk
WQUE-F	NO	99	1708	10	33	AC
KTOK	Ok C	163	2152	3	48	News/Talk
KJYO-F	Ok C	29	615	13	48	AC
WVOG	Mia	42	799	29	11	Oldies
WYOR-F	Mia	235	2494	7	11	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
JEFFERSON-PILOT (Cullie Tarleton)						
KIMN	Denver	162	3440	5	22	Contemp
KYGO-F	Denver	116	1753	12	22	Country
KQXI	Atl	52	1396	14	16	Contemp
WQXI-F	Atl	308	4980	5	16	Contemp
WBT	Char,NC	208	3102	2	61	AC
WBCY-F	Char,NC	184	2832	3	61	Rock
WBIG	Green,NC	37	721	13	49	Nost
WWIL	Wilm, NC*	35	292	1	222	Black
WHSL-F	Wilm,NC*	32	427	3	222	AOR
WGBS	Miami	74	1544	27	11	MOR
WLYF-F	Miami	328	3696	2	11	BTFL
MARVIN JOSEPHSON (Ed Christian)						
WNIC	Det	45	1374	27	5	Contemp
WNIC-F	Det	339	6551	8	5	Cont/AC
WNOR	Norf	66	979	12	34	Black
WNOR-F	Norf	149	2240	5	34	AOR
WVKO	Colum,OH	106	892	9	36	Black
WSNY-F	Colum,OH	134	2314	6	36	AC
KATZ (Dick Ferguson)						
WEZN-F	Bridge	322	3628	1	102	BTFL
WFTQ	Worc	30	582	10	109	AC
WAAF-F	Wor/Bost	187	3902	17	7	AOR
WZZK-F	Birm	320	3726	1	46	Country
WDBO	Orl	75	1338	10	58	MOR
KWEN-F	Tulsa	121	1525	6	59	Country
WDBO-F	Orl	236	2419	2	58	BTFL
WSYR	Syra	136	1928	2	64	MOR
WSYR-F	Syra	163	2041	1	64	AOR
KAYE-SMITH (Lester Smith)						
KXL	Port,O	123	1860	6	31	News
KXL-F	Port,O	167	1876	4	31	BTFL
KISW-F	Sea	266	3160	3	15	AOR
KJRB	Spokane	47	1019	8	113	Rock
KEZE-F	Spokane	58	545	6	113	AOR

A35

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KING (Jim Kime)						
KYA	SF	165	3660	21	7	AC
KLHT-F	SF	133	2048	24	7	AC
WRTH	ST L	141	2051	11	12	Nostalgia
KGW	Por,O	152	3498	5	31	AC/Contemp
KINK-F	Por,O	166	2085	3	31	AOR
KREM	Spok	12	341	13	113	MOR
KREM-F	Spok	44	847	9	113	Rock
KING	Sea	62	1830	21	15	News
KING-F	Sea	138	1843	8	15	Classical
LIN (Dick Verne)						
WIL	ST L	74	1367	15	12	Country
WIL-F	ST L	298	3361	2	12	Country
WBBF	Roch	64	1165	10	42	AC
WMJQ-F	Roch	98	1839	5	42	AOR
WFIL	Phil	295	4373	14	4	Country
WUSL-F	Phil	396	5001	10	4	Urban
KILT	Hou	174	2834	13	10	Country
KILT-F	Hou	282	4549	7	10	Country
WEMP	Milw	30	778	23	28	MOR
WMYX-F	Milw	109	1883	11	28	AC
LIGGETT (Bob Liggett)						
WFMK-F	Lans	134	1820	1	90	Contemp/AC
WHNN-F	Sag*	92	1211	3	164	Contemp/AC
WZZR-F	Gr. Ra	81	1484	7	68	Contemp
WLFF	Col,SC	15	203	12	99	AOR
WZLD-F	Col,SC	62	887	7	99	AOR
WABX-F	Det	205	5843	16	5	AOR
LOTUS (Howard Kalmenson)						
KTKT	Tucs	40	972	10	75	Contemp
KLPX-F	Tucs	57	928	5	75	AOR
KWKW	LA	238	2450	24	2	Spanish
KFSD-F	SD	99	1539	13	19	Classical
KENO	LV	14	445	13	87	Oldies
KOMP-F	LV	83	945	2	87	AOR
WMDO	Wash		DID NOT SHOW			
KVAR-F	San An	40	391	15	37	Spanish
KONE	Reno	24	279	8	174	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
LOTUS (con't)						
KOZZ-F	Reno	82	907	1	174	AOR
KUKA	San Ant	12	182	22	37	Spanish
MALRITE (Carl Hirsch, Gil Rosenwald)						
WHK	Cleve	175	2209	13	20	Country
WMMS-F	Cleve	518	6589	1	20	AOR
KSAN-F	SF	246	3125	11	7	Country
KNEW	SF	217	3458	16	7	Country
WLZZ-F	Milw	43	951	18	28	Oldies
WZUU-F	Milw	138	2421	6	28	Contemp
WNYR	Roch	76	1011	8	42	Country
WEZO-F	Roch	177	2282	1	42	BTFL
KLBB	Minn-SP	53	718	15	20	Nost
KEEY-F	Minn-SP	173	2438	7	20	BTFL
KLAK	Denver	22	593	26	22	Nost
KPPL-F	Denver	125	2197	11	22	AC
MANSHIP						
WKQA-F	Peoria	19	368	11	111	Contemp
WXCL	Peoria	55	790	6	111	Country
WJBO	BR	32	946	8	83	MOR
WFMF-F	BR	178	2309	1	83	Rock
KRGV	McA-Brow	81	1014	2	83	Rock
McKenna (Jim McKenna)						
KQRS A/F	Minn-SP	269	4367	4	20	AOR
WCMB	Harris,PA	41	646	10	93	Country
WSFM-F	Harris,PA	60	754	6	93	AC
WHIT	Madison	31	295	9	121	Rock
WWQM-F	Madison	28	505	11	121	Country
McCORMICK (Bill McCormick)						
WLKW	Prov	98	953	9	46	Nost
WLKW-F	Prov	322	2929	1	46	BTFL
WJYE-F	Buff	254	2741	1	32	BTFL
WLPM	Norfolk	5	149	26	34	MOR
WFOG-F	Norfolk	230	2206	2	34	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
METROMEDIA (Carl Brazell)						
WWBA-F	Tampa	331	3083	2	23	BTFL
KHOW	Denv	140	2573	8	22	MOR
KLAC	LA	386	6181	18	2	Country
KMET-F	LA	696	11884	5	2	AOR
WNEW	NY	926	12122	12	1	Nostalgia
WNEW-F	NY	542	11012	19	1	AOR
WCBM	Balt	85	1815	15	14	News/Talk
WMET-F	Chi	243	5345	22	3	AOR
WIP	Phil	395	6053	11	4	MOR
WMMR-F	Phil	550	9529	4	4	AOR
WOMC-F	Det	252	4137	14	5	AC
WASH-F	Wash	203	3508	12	8	AC
KRLD	Dall	296	5708	5	9	News
KJR	Sea	94	2495	15	15	Contemp
METROPLEX (Norm Wain)						
KEZK-F	ST L	192	2441	9	12	BTFL
WHYI-F	Mia	385	5847	1	11	Rock
WMGG-F	Tamp	165	2545	8	23	AC
WRMR	Wash	71	778	20	8	Nostalgia
WPKX-F	Wash	314	3373	6	8	Country
WFYV-F	Jkvil	90	1321	6	57	AOR
MID AMERICA (Les Small, Howard Frederick)						
WQUA	Moli	24	478	10	105	AC
KRVR-F	Moli	64	754	5	105	BTFL
WTRX	Flint	61	1040	7	82	Contemp
WIRL	Peoria	38	878	8	111	AC
WSWT-F	Peoria	67	879	3	111	BTFL
KIOA	Des M	78	1799	4	115	Rock
KMGK-F	Des M	65	1040	7	115	Rock
WIRE	Indy	136	1910	7	34	Country
WXTZ-F	Indy	216	2936	5	34	BTFL
KBEZ-F	Tulsa	124	1307	5	59	BTFL

Others: WKAN (Kankakee,IL)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MIDWEST FAMILY						
WKKN	Rock*	13	163	10	141	Country
WYFE-F	Rock*	40	571	6	141	AOR
WISM	Madison	32	896	8	121	Contemp
WISM-F	Madison	51	971	5	121	AC
WYTL	Oshk	42	547	6	135	Country
WOSH-F	Oshk	33	642	10	135	Rock
WITL	Lans	22	336	9	90	Country
WITL-F	Lans	75	1055	4	90	Country
MOONEY						
WERC	Birmin	49	1015	14	46	News/Talk
WKXX-F	Birmin	179	2930	3	46	Rock
WMAK-F	Hend/Nash	38	577	12	45	? ?
WYHY-F	Leb/Nash	70	1098	9	45	AC
WMYU-F	Seveir/Kno	104	1583	5	88	AC
Others: WSEV (Sevierville,TN)						
MORTENSON (Jack Mortenson)						
WJMM-F	Lex	8	180	12	122	Religion
WHKK-F	Cin	17	273	19	27	Religion
WAYE	Balt	21	241	16	14	Religion
WTOF-F	Canton	2	131	27	102	Religion
WEMM-F	Hunt,WV	46	565	5	125	Religion
Others: WSUM (Parma,OH)						
MULTIMEDIA (Paul Fiddick)						
WWNC	Ashe*	116	1168	1	188	Country
WFBC	Green,SC	45	870	9	71	AC
WFBC-F	Green,SC	190	2675	3	71	Cont/AC
KAAY	L Rock	65	1692	6	103	AC
KLPQ-F	L Rock	61	1035	8	103	Country
WEZW-F	Milw	236	2563	3	28	BTFL
WMAZ	Macon*	41	751	6	154	MOR
WMAZ-F	Macon*	126	1712	1	154	Rock
KEEL	Shreve	68	1228	6	107	Contemp
KMBQ-F	Shreve	56	630	8	107	AOR
WAKY	Louis	85	1855	9	44	Louis
WVEZ-F	Louis	154	1561	3	44	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
NATIONAL BLACK NETWORK (Eugene Jackson)						
WDAS	Phil	110	1976	23	4	Black
WDAS-F	Phil	400	4827	9	4	Black
WWRL	NY	164	2135	34	1	Black
KATZ	ST L	67	1168	17	12	Black
WZEN-F	ST L	121	1415	13	12	Black
NATIONWIDE (Clark Pollack)						
WPOC-F	Balt	289	3504	2	14	Country
WGAR	Cleve	193	3962	8	20	AC
WKSW-F	Cleve	203	2737	7	20	Country
WNCI-F	Col,O	170	3311	4	36	Contemp
WSHH-F	Pitt	228	3195	6	13	BTFL
WLEE	Rich	30	747	7	63	Contemp
WKZL-F	Win-S	145	1693	2	49	AOR
WBJW-F/ WLOF	Orl	215	3372	3	58	Rock
NBC (Michael Eskridge)						
WNBC	NY	1251	24791	6	1	Contemp
WYNY-F	NY	1289	21648	5	1	AC
WRC	Wash	192	2778	14	8	Talk/News
WKYS-F	Wash	494	5521	1	8	Urban
WMAQ	Chi	918	15170	2	3	Country
WKQX-F	Chi	367	7361	15	3	AC/Contemp
KNBR	SF	322	6964	4	7	MOR
KYUU-F	SF	255	4859	10	7	AC
OUTLET (Dick Rakovan)						
WSNE-F	Prov	122	1942	6	46	AC
WTOP	Wash	200	4447	13	8	News
KIQQ-F	LA	456	9762	13	2	Rock
WQRS-F	Det	111	1670	24	5	Classical
WIOQ-F	Phil	358	5603	12	4	Contemp

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
PARK (William Fowler)						
KRSI	Minn-SP	31	638	18	20	Country
WJJO-F	Minn-SP	65	1165	13	20	Country
WRRB-F	Syra	64	754	5	64	Country
WHEN	Syra	123	2061	3	64	AC
WNCT	Green,NC*	4	127	22	316	Country
WNCT-F	Green,NC*	65	726	6	316	BTFL
WNAX	Yank/SF*		DID NOT SHOW			
KWJJ	Port,O	96	1634	11	31	Country
KJIB-F	Port,O	105	1319	9	31	Country
WDEF	Chatta	58	812	5	97	MOR
WDEF-F	Chatta	84	1177	3	97	BTFL
WTVR	Rich	10	258	14	63	Nost
WTVR-F	Rich	124	1476	5	63	Country
KEZX-F	Sea	49	838	24	15	AC
PALMER (Bill Ryan)						
WTNT	Talla*	23	298	7	202	Country
WLVW-F	Talla*	22	264	9	202	BTFL
WHO	DM	276	3876	1	115	News/Talk
WLYF-F	DM	109	1241	2	115	BTFL
WOC	Daven	56	790	7	105	News/Talk
KIKK-F	Daven	102	1407	2	105	Rock
Others: WNOG, WCVU-F (Naples,FL)						
PEORIA JOURNAL STAR (Ric Thom)						
KRKE	Albuq	65	882	6	91	Country
KWXL-F	Albuq	90	1002	5	91	AOR
KSSS	Col Spg	29	484	8	119	Country
KYNR-F	Pueblo*	8	121	13	254	BTFL
KBMY	Billings*	14	223	6	279	Country
KICT-F	Wichita	72	887	4	101	AOR
PLOUGH (Wayne Hudson)						
WPLO	Atl	121	2156	10	16	Country
WVEE-F	Atl	352	3800	3	16	Urban
WCAO	Balt	158	2534	9	14	AC
WXYV-F	Balt	284	3255	3	14	Urban
WJJD	Chi	435	5931	11	3	Nost
WJEZ-F	Chi	302	4085	17	3	Urban
WMPS	Memp	96	1815	10	43	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
PLOUGH (con't)						
WHRK-F	Memp	185	2539	3	43	Urban
WSUN	Tamp	238	3288	5	23	Country
WQXM-F	Tamp	97	1927	14	23	AOR
WMLX	Cin	86	1023	14	27	Nostalgia
WUBE-F	Cin	209	2376	5	27	Country
JOHN PRICE						
KKRD-F	Wich	53	660	8	101	AC
KNEV-F	Reno*	27	267	7	174	BTFL
KBEE	Modes	6	242	24	145	MOR
KBEE-F	Modes	55	540	4	145	BTFL
KCPX	SLC	42	1151	14	41	Rock
KCPX-F	SLC	102	1790	5	41	AOR
WWVA	Whee*	123	1450	1	183	Country
WCPI-F	Whee*	31	429	4	183	AC
RKO (Robert Williamson)						
WOR	NY	1453	18969	1	1	Talk
WRKS-F	NY	1178	17803	7	1	Urban
WRKO	Bost	321	5083	10	6	Talk
WROR-F	Bost	345	6317	6	6	AC
WGMS A/F	Wash	177	3890	16	8	Classical
WAXY-F	Mia	173	2896	13	11	AC/Oldies
WFYR-F	Chi	366	6357	16	3	AC
WHBQ	Memp	46	1573	13	43	AC
KFRC	SF	376	9077	3	7	Rock
KHJ	LA	219	4252	27	2	Country
KRTH-F	LA	450	8790	14	2	AC
REGIONAL						
WGRD-F	Gr Ra	152	2626	4	68	Rock
WXQT	Gr Ra	35	268	11	68	Nostalgia
WAJX-F	Mel-T*	3	76	17	140	Rock
WAMT	Mel-T*	14	242	9	140	Nostalgia
WPIC	Sh/You		DID NOT SHOW			
WYFM-F	Sh/You	121	1994	3	79	Rock
WKOP	Bing*	39	569	5	131	Country
WAAL-F	Bing*	71	969	1	131	Rock

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
RIVERS (M.B. Rivers)						
WEDR	Miami	223	1841	9	11	Black
WEAS	Savan*	13	165	8	162	Gospel
WEAS-F	Savan*	78	698	3	162	Black
KWAM	Memp	16	381	15	43	Religion
KRNB-F	Memp	162	2179	4	43	Black
ROLLINS (William Jaeger)						
KDAY	LA	150	3196	35	2	Black
WAMS	Wilm,DE	24	470	13	81	Country
WRAP	Norf	73	1482	11	34	Black
WCHS	Char,WV*	50	934	6	147	MOR
WBES-F	Char,WV*	35	418	7	147	BTFL
WBEE	Chi	DID NOT SHOW				
RUST (Bill Rust)						
WPTR	Albany	76	1093	9	53	Country
WFLY-F	Troy	163	2305	3	53	Country
WHAM	Roch	143	2586	2	42	MOR
WHFM-F	Roch	78	1616	7	42	Rock
WNOW	York	36	299	15	104	Country
WQXA-F	York	159	2265	3	104	Contemp
WQXK-F	Sal/You	133	1427	1	79	Country
SANDUSKY NEWSPAPERS (Toney Brooks)						
KJZZ	Sea	12	529	32	15	Jazz
KZAM-F	Sea	125	2191	11	15	AOR
KBPI-F	Denver	175	3433	4	22	AOR
KDJQ	Phoenix	8	189	31	26	AOR
KDKB-F	Phoenix	223	3209	2	26	AOR
KWFM-F	Tucson	91	1298	2	75	AOR
KNUS	Denver	75	912	17	22	News
KEGL-F	Dall-FW	245	4477	9	9	Rock
KLSI-F	KC	109	1625	11	29	AC
Others. KSLY, KUNA-F (San Luis Obispo)						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SCRIPPS-HOWARD (Dick Janssen)						
WMC	Memp	158	2034	5	43	Country
WMC-F	Memp	243	3642	1	43	Rock
WBSB-F	Balt	254	3546	4	14	Rock
KMEO	Phoe	38	684	21	26	BTFL
KMEO-F	Phoe	167	2428	5	26	BTFL
KUPL	Port.O	61	1067	16	31	Nostalgia
KUPL-F	Port,O	167	2519	2	31	BTFL
SHAMROCK (Bill Clark)						
KXLR	LR	17	368	11	103	Country
KABL	SF	194	3597	20	7	BTFL
KABL-F	SF	235	4023	12	7	BTFL
KUDL-F	KC	106	1951	12	29	AC
KMGC-F	Dallas	157	2899	14	9	AC/Soft
WWWW-F	Det	301	4640	11	5	Country
STAUFFER (Jerry Holley)						
KRNT	DM	56	937	8	115	MOR
KRNQ-F	DM	70	1217	5	115	Rock
WIBW	Topeka*	78	1067	3	184	MOR
WIBW-F	Topeka*	84	1186	2	184	Rock
KGNC	Amar*	41	696	4	192	MOR
KGNC-F	Amar*	50	622	2	192	BTFL
KGBX	Spr,MO*	47	674	5	172	AC
Others: KGFF (Shawnee,OK)						
STERLING (Cliff Hunter)						
KSJO-F	SJ	217	3373	4	30	AOR
KHTT	SJ	DID NOT SHOW				
KASH	Eug	17	355	9	137	Oldies
KSND-F	Eug	52	701	3	137	Rock
KJET	Sea	29	852	26	15	Rock
KZOK-F	Sea	223	2977	4	15	AOR
KALE	Rich*	22	402	5	217	AC
KIOK-F	Rich*	52	598	1	217	Rock
KDKO	Denver	43	616	21	22	Black
Others: KBFW (Billingham,WA); KEDO, KLYK-F (Longview,WA)						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
STONER (Glenn Bell)						
KSO	DM	108	1538	3	115	Country
KGGO-F	DM	69	949	6	115	AOR
WGNT	Hunt,WV	36	700	10	125	MOR
WAMX-F	Hunt,WV	53	867	3	125	Rock
WNBF	Bingh*	53	787	4	131	MOR
WQYT-F	Bingh*	70	804	3	131	BTFL
KHAK	Ced Rap*	9	213	11	199	Country
KHAK-F	Ced Rap*	78	760	2	199	Country
WIMZ	Knox	9	261	14	88	Rock
WIMZ-F	Knox	145	1751	3	88	AOR
WYRK-F	Buff	169	1575	5	32	Country
STORZ (Robert Storz)						
WQAM	Miami	94	1365	24	11	Country
WHB	KC	182	3841	3	29	Contemp
WDGY	M-SP	231	3380	5	20	Country
WTIX	NO	175	3121	6	33	Contemp
KOMA	Okl C	249	2730	1	48	Country
KXOK	ST L	126	2895	12	12	AC
STUART (Dick Chapin)						
KFOR	Lincoln*	35	553	4	179	MOR
KFRX-F	Lincoln*	55	747	1	179	AOR
KWTO	Spr, MO*	132	1819	2	172	Country
KWTO-F	Spr, MO*	110	1374	3	172	Rock
KOEL-F	Oel/Wat*	23	297	7	232	Country
KATI	Casper*	7	169	5	329	Cont/AC
KAWY-F	Casper*	18	217	4	329	Rock
Others: KOEL (Oelwein/IA); KSAL, KYEZ-F (Salinas,KN); KRGI A/F (Grand Island)						
SUDBRINK (Dick Casper)						
WORL	Orl	66	628	11	58	Black
WJYO-F	Orl	118	1441	4	58	AC
WNWS	Miami	290	3114	4	11	News
KPOI	Hono	31	684	15	55	AC
KDUK-F	Hono	91	1131	5	55	AOR
WLAC	Nash	93	1435	6	45	News/Talk
WJYN-F	Nash	40	667	11	45	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SUMMIT (Allen Shaw)						
WCOA	Pens*	39	425	7	132	Nostalgia
WJLQ-F	Pens*	61	1043	2	132	Rock
WSJS	Wi-Sal	74	1221	7	49	MOR
WTQR-F	Wi-Sal	311	3378	1	49	Country
WREC	Memp	117	1705	8	43	Nostalgia
WZXR-F	Memp	158	2124	5	43	AOR
KOCY	Okl C	11	216	18	48	Nostalgia
KXXY-F	Okl C	73	1130	8	48	AOR
SUNBELT (C.T. Robinson)						
KFYE-F	Fres	187	2393	1	79	Contemp
KQEO	Albuq	32	620	10	91	Oldies
KZZX-F	Albuq	60	1186	8	91	AC
KSPZ-F	Col Sp	61	881	3	119	AC
KVOR	Col Sp	24	485	10	119	News/Talk
SURREY (J. Kent Nichols)						
KATT	Okl C	16	348	16	48	AOR
KATT-F	Okl C	227	2247	2	48	AOR
KAIR	Tucs	37	680	11	75	BTFL
KJYK-F	Tucs	70	850	3	75	BTFL
WOKY	Milw	164	1983	4	28	Nostalgia
WMIL-F	Milw	120	1669	8	28	Country
KYKY-F	ST L	156	2947	10	12	Contemp
SUSQUEHANNA (Art Carlson)						
WQBA	Miami	322	1972	3	11	Spanish
WQBA-F	Miami	99	1045	22	11	Spanish
WKIS	Orl	64	971	12	58	Talk
WLTA-F	Atl	168	2343	9	16	AC
WFMS-F	Indy	268	2653	1	34	Country
WHLO	Akron	55	819	12	60	MOR/Nost
WRRM-F	Cin	167	2274	9	27	Soft Rock
WLQR-F	Tol	154	1690	2	54	BTFL
WARM	NE PA	105	1770	2	66	MOR
WSBA	York	92	1165	7	104	MOR
WSBA-F	York	88	1102	8	104	BTFL
KLIF	Da-FW	84	1277	18	9	Country
KPLX-F	Da-FW	294	4069	6	9	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SWANSON (Ron Blue)						
WBYU-F	NO	172	1852	7	33	BTFL
KKNG-F	Okl C	138	1752	5	48	BTFL
KRMG	Tulsa	151	2123	2	59	MOR
KFJZ	Dall-FW	101	1704	17	9	Nost
KKYX	San Ant	246	3147	1	37	Country
TAFT (Carl Wagner)						
WDAF	KC	523	6243	1	29	Country
KYYS-F	KC	144	2561	5	29	AOR
WGR	Buff	179	3064	4	32	AC
WGRQ-F	Buff	121	2065	6	32	AOR
WKRC	Cin	207	3668	6	27	AC
WKRQ-F	Cin	240	3968	2	27	Rock
WTVN	Col, O	237	4206	2	36	AC
WLVQ-F	Col,O	285	3004	1	36	AOR
WDVE-F	Pitt	390	4934	2	13	AOR
WDAE	Tampa	149	1648	10	23	Nost
WYNF-F	Tampa	251	3013	4	23	AOR
TICHENOR (Mal Kasanoff)						
KUNO	Cor Chr	40	451	5	118	Spanish
KGBT	Harlin	160	1105	1	83	Spanish
KELT-F	Harlin	41	465	5	83	Country
KQXT-F	San Ant	127	1419	7	37	BTFL
KCOR	San Ant	101	846	8	37	Spanish
TRIBUNE CO (James Dowdle)						
WGN	Chi	1380	17077	1	3	MOR/Talk
WICC	Bridge	102	1815	2	102	AC
WPIX-F	NY	448	9570	24	1	AC
KGNR	Sacra	91	1669	11	40	News/MOR
KCTC-F	Sacra	196	2205	4	40	BTFL
UNITED (Gerald Hroblak)						
WSID	Balt	70	874	16	14	Black
WYST-F	Balt	127	1941	10	14	AC
WINX	Wash	DID NOT SHOW				
WOOK-F	Wash	190	3651	15	8	Black
WBNX	NY	102	1302	38	1	SPanish

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
UNITED (con't)						
WJMO	Cleve	62	1147	21	20	Black
WRQC-F	Cleve	77	1394	18	20	AOR
KALI	LA	271	3161	23	2	Spanish
KSOL-F	SF	300	4159	5	7	Black
VIACOM (Paul Hughes)						
KDIA	SF	260	3993	8	7	Black
WMZQ-F	Wash	215	2890	11	8	Country
WKHK-F	NY	488	7915	21	1	Country
WDIA	Memp	187	2760	2	43	Black
WRVR-F	Memp	112	1685	9	43	AC
KIKK	Hous	52	1121	22	10	Country
KIKK-F	Hous	353	4984	4	10	Country
WLAK-F	Chi	389	5667	14	3	BTFL
WALTON						
KLRB-F	Sal-Se	24	432	11	134	Rock
KIDD	Sal-Se	35	719	7	134	Rock
KDJW	Amar*	42	552	3	192	Country
KBUY-F	Amar*	39	423	5	192	Country
KYSN	Col Sp	19	429	11	119	Rock
KKCS-F	Col Sp	49	450	5	119	Country
WESTERN CITIES (Rick Phalen)						
KNST	Tuc	26	570	12	75	News/Talk
KRQQ-F	Tuc	50	1067	7	75	Rock
KZAP-F	Sacra	210	3114	1	40	AOR
KMJJ	LV	36	677	11	87	AC
KLUC-F	LV	102	1216	1	87	Rock
KZZP	Phoe	15	568	27	26	Rock
KZZP-F	Phoe	101	1942	10	26	Rock
KFAT-F	San Jo	87	1378	22	30	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WESTINGHOUSE (Dick Harris)						
WIND	Chi	498	6219	8	3	Talk
KYW	Phil	747	13540	1	4	News
KFWB	LA	622	11830	7	2	News
WINS	NY	1320	24143	4	1	News
WBZ	Bost	712	11184	1	6	MOR/Talk
KDKA	Pitt	927	11843	1	13	MOR
WPNT-F	Pitt	222	2703	7	13	BTFL
KODA-F	Hou	259	3346	9	10	BTFL
KOAX-F	Dallas	255	2958	8	9	BTFL
KJQY-F	SD	279	2775	1	19	BTFL
KOSI-F	Denver	287	3401	1	22	BTFL
WOODWARD						
WAPL-F	App-Osh	71	968	2	135	AOR
WHBY	App-Osh	41	566	7	135	MOR
KLMS	Lincoln*	16	364	11	179	AC
KFMQ-F	Lincoln*	32	454	5	179	Rock
KKBC-F+	Reno/Cars	C 42	420	5	174	Country

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 600 stations is examined. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours. This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is imply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens,etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

( ) = Fall 81 figures

	STAT	TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
ROCK/CONTEMP	83	7.9	15.9	8.8	25.8	55.6	70.0	4.2	43.2	56.8
	(76)	(7.9)	(16.0)	(9.5)	(25.4)	(55.9)	(70.1)	(4.5)	(42.7)	(57.3)
AOR	87	8.9	14.2	9.8	24.5	69.1	73.8	1.7	64.9	35.1
	(76)	(9.4)	(13.5)	(10.5)	(25.6)	(68.9)	(73.0)	(1.4)	(65.4)	(34.6)
AC/SOFT	79	8.0	15.9	6.5	4.4	59.3	84.4	11.2	41.4	58.6
	(56)	(7.4)	(17.0)	(6.8)	(5.7)	(60.6)	(83.8)	(10.5)	(41.1)	(58.9)
MOR	50	8.2	15.4	10.3	1.5	18.1	42.9	55.6	44.2	55.8
	(59)	(7.9)	(11.0)	(11.0)	(1.7)	(18.7)	(43.8)	(54.5)	(43.7)	(56.3)
BTFL MUSIC	93	10.7	11.8	9.8	0.6	14.6	38.8	60.6	38.5	61.5
	(89)	(10.0)	(10.3)	(10.8)	(0.8)	(15.5)	(39.3)	(59.5)	(40.0)	(60.0)
COUNTRY	92	9.9	12.7	13.5	3.9	32.6	65.1	31.0	47.7	52.3
	(92)	(9.4)	(13.0)	(13.5)	(4.0)	(30.2)	(63.6)	(32.4)	(48.0)	(52.0)
NEWS/TALK	52	7.9	15.8	8.1	0.6	12.2	32.7	66.7	48.0	52.0
	(46)	(8.2)	(15.3)	(9.9)	(0.8)	(13.1)	(33.3)	(65.9)	(47.2)	(52.8)
BLACK/URBAN	58	10.9	11.6	10.6	20.5	53.7	70.2	9.3	45.1	54.9
	(45)	(9.9)	(12.8)	(22.1)	(19.4)	(53.9)	(68.9)	(11.7)	(42.5)	(57.5)
NOSTALGIA	37	10.4	12.1	9.4	0.4	5.7	23.3	76.3	45.9	54.1
	(22)	(10.0)	(12.6)	(8.4)	(0.5)	(7.8)	(30.5)	(69.0)	(45.1)	(54.9)
RELIGION	22	9.5	13.2	9.7	2.8	27.0	49.9	47.3	32.5	67.5
	(15)	(8.2)	(15.4)	(12.0)	(3.5)	(24.4)	(45.6)	(50.9)	(33.5)	(66.5)
SPANISH	14	15.7	8.0	29.2	3.4	33.1	59.6	37.0	36.4	63.6
	(16)	(15.8)	(8.1)	(28.4)	(3.1)	(35.1)	(61.9)	(36.0)	(37.2)	(62.8)
CLASSICAL	21	7.8	16.2	6.3	0.5	24.6	54.5	45.0	50.6	49.4
	(20)	(7.4)	(17.0)	(5.7)	(0.4)	(29.1)	(60.3)	(39.3)	(49.8)	(50.2)

ROCK/CONTEMP/TOP 40

NATIONAL MEAN:		7.9	15.9	8.8	25.8	55.6	70.0	4.2	43.2	56.8
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WNBC	NY	6.4	19.6	5.9	21	41	70	9	51	49
XTRA	SD	5.9	21.2	10.2	29	56	70	1	45	55
WBBM-F	Chi	5.7	22.0	3.8	42	39	50	8	40	60
WLS	Chi	5.2	24.5	6.9	26	47	65	9	49	51
WKZW	Peo	9.2	13.8	15.5	34	47	61	5	52	48
KIIK	D-RI	9.4	13.4	13.3	19	55	75	6	48	52
WLEV	ABE	9.9	12.8	8.4	10	51	79	11	33	67
WSTW	Wilm	8.3	15.3	5.3	11	71	89	0	32	68
WHYT	Det	6.6	19.1	3.3	35	38	52	13	35	65
WNIC-F	Det	6.7	18.7	1.5	11	72	86	3	37	63
WCAU-F	Phil	7.1	17.7	7.0	35	43	58	7	38	62
KIIS	LA	7.8	16.1	7.6	10	68	87	3	37	63
KIQQ	LA	6.1	20.7	4.9	34	50	62	4	39	61
KFRC	SF	5.3	23.6	6.9	42	35	49	9	43	57
WEEI-F	Bost	6.0	20.9	2.2	22	58	71	7	42	58
WXKS	Bost	10.4	12.1	11.6	22	60	72	6	40	60
WRQX	Wash	6.9	18.2	9.5	29	51	67	4	47	53
WPGC	Wash	5.7	22.3	4.5	17	59	79	4	30	70
WGCL	Cleve	7.1	17.6	8.2	39	41	59	2	39	61
KKBQ	Hous	8.1	15.5	16.4	46	38	49	5	35	65
WBZZ	Pitt	8.0	15.8	5.6	36	48	62	2	36	64
KMOX-F	ST L	7.8	16.1	7.0	40	37	49	11	34	66
WKFR	Kala	6.9	18.3	5.8	17	66	79	4	37	63
WGRD	GR Rap	6.2	20.2	8.9	26	57	72	2	44	56
WZZR	GR Rap	7.4	17.2	6.0	22	66	78	0	46	54
WFMK	Lans	9.5	13.3	9.8	12	68	85	3	34	66
WMHE	Toledo	8.7	14.6	7.2	11	64	86	3	39	61
WFWQ	F Wayne	7.2	17.5	13.2	31	57	69	0	41	59
WMEE	F Wayne	8.5	14.8	11.1	22	52	72	6	47	53
WKDD	Akr	9.4	13.4	6.4	22	60	71	7	45	55
WLOL	M-SP	8.5	14.8	12.0	37	54	61	2	40	60
WPRO-F	Prov	7.8	16.2	6.0	22	51	71	7	43	57
WBSB-F	Balt	9.0	13.9	8.0	32	51	67	1	38	62
KNBQ	Sea	7.6	16.6	8.8	34	56	66	0	41	59
KUBE	Sea	7.0	18.1	6.7	22	67	77	1	50	50
WQXI-F	Atl	7.9	15.9	6.2	4	74	94	2	43	57
WZGC	Atl	8.1	15.5	10.7	29	56	68	3	39	61
WKRQ	Cin	7.6	16.6	8.1	42	44	55	3	40	60
WXGT	Col,OH	7.8	16.2	10.3	37	56	63	0	45	55
KEGL	Dallas	6.6	19.2	3.7	44	47	55	1	56	44
KAZY	Denver	7.6	16.5	6.1	49	47	50	1	55	45
WIKS	Indy	8.9	14.2	11.1	37	51	59	4	43	57
KBEQ	KC	8.6	14.7	12.2	43	47	55	2	41	59
WKTI	Milw	5.9	21.4	3.2	23	61	74	3	42	58
WZUU	Milw	6.6	18.9	4.1	10	40	76	14	42	58
WFLY	A-S-T	9.1	13.8	5.8	23	65	73	4	49	51
WKXX	Birm	8.0	15.7	10.0	18	62	75	7	33	67
WBCY	Char,NC	8.6	14.7	5.8	23	64	75	2	49	51
WFBC-F	Green,SC	8.3	15.2	7.0	8	55	84	8	41	59
WKEE	Hunt,WV	10.7	11.8	10.4	20	56	73	7	41	59

ROCK/CONTEMP/TOP 40

NATIONAL MEAN:		7.9	15.9	8.8	25.8	55.6	70.0	4.2	43.2	56.8
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WMC-F	Memp	8.5	14.9	6.3	14	69	78	8	45	55
WHYI	Miami	8.3	15.1	7.7	28	49	65	7	46	54
WINZ-F	Miami	6.6	19.1	6.9	29	47	58	14	43	57
WLAN-F	Lanc	8.0	15.7	8.3	21	61	75	4	43	57
WQXA	York	9.6	13.2	7.7	17	56	80	3	50	50
KHFI	Austin	9.2	13.7	13.9	26	62	72	2	48	52
WFMF	BR	10.2	12.3	12.6	27	55	68	5	55	45
WNOK-F	Col,SC	9.7	13.0	4.6	17	65	80	3	48	52
WSKZ	Chatta	9.8	12.9	14.2	23	64	74	3	50	50
KMGK	DM	9.6	13.2	11.9	45	45	55	0	48	52
KRNQ	DM	8.8	14.2	5.6	10	80	86	4	39	61
KFYE	Fresno	7.2	17.4	11.5	16	64	82	2	55	45
WIVY	Jkville	8.1	15.6	9.6	25	58	70	5	40	60
WWKX	Nash	7.6	16.6	13.7	32	53	66	2	36	64
WDCG	Raleigh	8.3	15.2	9.8	30	65	70	0	54	46
WYLD-F	NO	14.8	8.5	7.0	12	64	81	7	47	53
WEZB	NO	8.2	15.4	11.9	29	51	67	4	36	64
KOFM	OK C	7.7	16.3	7.2	27	54	73	0	32	68
WBJW+	Orl	8.2	15.4	10.8	25	51	69	6	41	59
KZZP-F	Phoe	6.6	19.1	5.4	14	76	83	3	56	44
KITY	SA	7.7	16.4	6.2	36	40	59	5	47	53
WRBQ	Tampa	10.0	12.6	14.3	18	58	76	6	41	59
WQUT	JC-King	11.3	11.0	13.2	26	50	65	9	45	55
WOKI	Knox	8.8	14.4	8.0	36	52	63	1	52	48
KLUC	LV	10.7	11.8	14.4	24	61	74	2	45	55
WLAP-F	Lex	9.4	13.4	11.9	24	63	75	1	41	59
KKYK	LR	9.6	13.2	12.8	23	59	70	7	42	58
KQKQ	Omaha	10.4	12.2	10.1	29	60	70	1	39	61
WRVQ	Rich	8.3	15.2	14.0	26	54	66	8	46	54
WXLK	Roan	12.2	10.3	18.8	14	60	78	8	40	60
KRQQ	Tucson	6.0	21.0	4.6	9	77	91	0	47	53
KEYN	Wich	9.6	13.1	18.1	27	53	71	2	40	60
KAYI	Tulsa	9.9	12.8	6.8	49	42	49	2	59	41

AOR

NATIONAL MEAN:		8.9	14.2	9.8	24.5	69.1	73.8	1.7	64.9	35.1
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WAPP	NY	6.8	18.4	3.0	24	69	73	3	66	34
WNEW	NY	6.3	20.1	3.6	5	73	81	14	52	48
WPLJ	NY	7.3	17.4	8.0	36	56	62	2	60	40
KGB	SD	7.9	15.9	5.5	21	72	75	4	65	35
KPRI	SD	7.3	17.2	4.4	26	70	73	1	62	38
WLUP	Chi	7.0	18.1	4.3	22	75	77	1	68	32
WXLP	D-RI	11.8	10.7	14.3	27	70	73	0	69	31
WZZO	ABE	8.5	14.8	11.8	20	76	80	0	68	32
WLLZ	Det	5.9	21.3	2.7	28	68	72	0	66	34
WRIF	Det	6.3	20.0	3.0	20	74	79	1	61	39
WMMR	Phil	7.0	18.0	2.7	17	73	80	3	68	32
WYSP	Phil	8.0	15.7	5.0	30	64	69	1	69	31
KLOS	LA	6.5	19.4	4.2	24	67	75	1	63	37
KMET	LA	7.3	17.2	5.3	18	70	76	6	67	33
KROQ	LA	10.3	12.2	10.7	38	57	61	1	61	39

AOR

NATIONAL MEAN:		8.9	14.2	9.8	24.5	69.1	73.8	1.7	64.9	35.1
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KMEL	SF	7.0	18.1	2.7	19	71	80	1	65	35
KRQR	SF	6.9	18.3	4.1	35	51	55	10	64	36
WBCN	Bost	9.2	13.7	7.4	8	85	88	4	70	30
WCOZ-F	Bost	6.9	18.3	5.7	33	60	65	2	67	33
WAVA	Wash	9.0	14.0	5.2	25	68	75	0	61	39
WWDC	Wash	5.6	22.4	4.4	34	59	64	2	68	32
WMMS	Cleve	9.7	13.0	7.7	19	74	79	2	64	36
KLOL	Hous	9.5	13.3	8.6	24	68	75	1	70	30
WQMF	Louis	9.4	13.4	12.5	39	53	57	4	50	50
WDVE	Pitt	9.7	13.0	8.4	26	68	73	1	66	34
WHCN	Hartf	7.1	17.8	2.6	25	70	73	2	68	32
KSHE	ST L	9.2	13.7	10.0	19	72	79	2	73	27
KSJO	SJ	9.2	13.7	8.3	36	56	63	1	65	35
WLAV	G Rap	10.4	12.2	14.7	24	75	76	0	61	39
WAAF	Worc	9.3	13.6	8.6	20	73	80	0	62	38
WIOT	Toledo	9.1	13.8	14.0	33	59	65	2	67	33
KDKB-F	M-SP	6.7	18.9	3.4	25	68	75	0	70	30
KQRS+	M-SP	7.5	16.8	2.2	22	75	77	1	69	31
WHJY	Prov	9.7	13.0	8.8	31	61	65	4	63	37
WIYY	Balt	9.3	13.5	10.8	28	65	70	2	67	33
KISW	Sea	10.2	12.4	8.2	23	75	77	0	76	24
KZOK	Sea	10.1	12.5	9.7	36	60	64	0	74	26
WKLS	Atl	9.9	12.7	8.2	25	72	74	1	70	30
WGRQ	Buff	7.6	16.6	6.7	41	56	58	1	65	35
WEBN	Cin	8.8	14.3	10.6	30	66	68	2	64	36
WLVQ	Col,OH	11.3	11.0	17.3	15	79	84	1	64	36
KZEW	Dallas	7.1	17.8	6.4	13	82	85	2	71	29
WTUE	Dayton	12.9	9.8	15.2	29	67	70	1	59	41
KBPI	Denver	6.2	20.2	3.2	20	73	80	0	59	41
KBCO	Denver	10.3	12.2	9.4	2	89	97	1	60	40
WFBQ	Indy	9.7	13.0	13.3	20	77	79	1	68	32
KYYS	KC	6.8	18.6	8.6	36	54	61	3	66	34
WQFM	Milw	7.2	17.5	6.3	23	77	77	0	66	34
WPYX	AST	10.5	12.1	14.4	31	60	66	3	61	39
WAPI	Birm	10.5	12.0	11.5	17	68	69	14	56	44
WROQ	Char,NC	9.0	13.9	10.8	22	68	75	3	75	25
WZXR	Memp	9.0	13.9	16.3	27	71	73	0	59	41
WSHE	Miami	8.7	14.4	9.9	20	70	77	3	74	26
WTPA	Harris	14.1	8.9	18.4	19	76	80	1	70	30
KWXL	Alb	12.3	10.3	15.6	31	68	69	0	74	26
WAPL	Apple	8.9	14.2	15.2	26	68	74	0	61	39
WSSX	Char,SC	10.1	12.5	15.4	21	71	77	2	59	41
KILO	Col Spg	12.2	10.3	14.0	13	84	87	0	78	22
KNCN	Cor Chr	12.8	9.9	25.2	29	69	71	0	69	31
KGGO	DM	10.6	11.9	15.7	33	63	67	0	61	39
KLAQ	EP	11.4	11.0	17.5	28	71	72	0	69	31
WWCK	Flint	9.3	13.5	8.8	28	64	68	4	64	36
WKZL	G-WS	13.4	13.4	15.9	19	74	81	0	56	44
KDUK	Hono	10.1	12.4	16.7	26	68	74	0	67	33
KQMQ	Hono	9.2	13.7	8.5	25	67	73	2	55	45
WFYV	Jkville	9.0	13.9	16.8	23	77	77	0	70	30
WKDF	Nash	12.0	10.5	15.8	23	74	77	0	60	40
WRNO	NO	10.9	11.6	9.1	19	70	78	3	61	39
WNOR-F	Norf	8.7	14.4	4.6	18	75	78	4	69	31
WMYK-F	Norf	6.9	18.2	7.0	25	69	74	1	71	29

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.9	14.2	9.8	24.5	69.1	73.8	1.7	64.9	35.1
WEZX	NE PA	10.7	11.8	9.9	33	57	64	3	54	46
KATT	OK C	12.9	9.7	14.8	24	69	72	2	61	39
WDIZ	Orl	12.5	10.0	17.2	17	80	81	2	75	25
KDKB	Phoe	8.6	14.6	6.7	27	67	72	1	65	35
KGON	Port	9.6	13.2	18.7	23	73	77	0	65	35
KZAP	Sacra	9.0	14.1	4.0	28	66	70	2	61	39
KISS	SA	13.4	9.4	18.1	25	70	75	0	59	41
WYNF	Tampa	10.0	12.5	5.9	27	67	71	2	65	35
WIMZ	Knox	9.1	13.8	9.6	24	70	76	0	70	30
WKQQ	Lex	10.8	11.7	13.7	24	70	76	0	68	32
KEZO	Omaha	10.6	11.9	9.2	24	71	76	0	68	32
WCMF	Roch	8.8	14.4	5.2	22	68	76	2	60	40
WMJQ	Roch	7.0	18.0	6.8	27	66	73	0	71	29
KWFM	Tucson	9.0	13.9	7.5	21	75	78	1	62	38
WSRD	Young	8.2	15.4	6.6	22	69	75	3	54	46
KICT	Wich	9.6	13.1	15.9	22	69	78	0	63	37
KMOD	Tulsa	13.1	9.6	15.6	22	71	75	3	61	39

AC/SOFT

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.0	15.9	6.5	4.4	59.3	84.4	11.2	41.4	58.6
WYNY	NY	7.5	16.7	4.6	7	65	87	6	42	58
WICC	Bridge	7.4	17.0	7.7	6	27	58	36	42	58
KFMB	SD	6.2	20.2	2.9	8	74	88	4	54	46
KYXY	SD	8.0	15.8	5.8	4	54	82	14	42	58
WCLR	Chi	8.2	15.3	4.4	4	51	79	17	37	63
WFYR	Chi	7.2	17.4	4.8	5	68	92	3	41	59
WKQX	Chi	6.3	19.8	2.9	7	70	85	8	41	59
WMJC	Det	6.4	19.6	3.3	5	64	87	8	31	69
WOMC	Det	7.9	16.0	4.8	1	40	78	21	34	66
WMGK	Phil	9.4	13.4	6.5	1	59	89	10	36	64
WSNI	Phil	6.6	19.1	5.6	6	50	80	14	38	62
KFI	LA	5.9	21.5	5.2	4	45	73	23	46	54
KHTZ	LA	7.3	17.4	6.4	4	54	90	6	36	64
KNX-F	LA	7.6	16.0	6.1	2	67	85	13	49	51
KRTH	LA	6.6	19.1	2.4	4	72	94	2	47	53
KIOI	SF	5.7	21.9	3.5	9	62	84	7	30	60
KYUU	SF	6.7	18.8	3.9	10	66	87	3	43	57
WMJX	Bost	7.3	17.2	4.1	4	70	90	6	40	60
WROR	Bost	6.3	20.0	6.0	11	58	82	7	37	63
WVBF	Bost	6.6	19.2	1.7	3	73	95	2	47	53
WASH	Wash	7.7	16.4	4.2	3	49	85	12	44	56
WLTT	Wash	7.6	16.6	4.9	1	72	92	7	43	57
WMJI	Cleve	9.6	13.1	7.6	4	60	86	10	46	54
WZZP	Cleve	8.6	14.6	5.0	4	58	84	12	37	63
KFMK	Hou	9.0	14.0	14.4	2	75	92	6	43	57
KRBE	Hou	7.7	16.3	7.7	7	75	91	2	47	53
WRKA	Louis	9.4	13.4	6.5	7	67	81	12	40	60
WHYW	Pitt	8.1	15.8	4.3	3	61	91	6	38	62
WWSW	Pitt	7.4	17.0	5.6	5	57	86	9	42	58
WTAE	Pitt	7.3	17.2	5.2	1	43	77	22	52	48

AC/SOFT

NATIONAL MEAN:		8.0	15.9	6.5	4.4	59.3	84.4	11.2	41.4	58.6
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KSD	ST L	9.4	13.4	8.9	3	63	90	7	33	67
KYKY	ST L	6.6	19.1	7.4	5	81	90	5	44	56
KEZR	SJ	9.5	13.5	7.9	2	84	97	0	33	67
WJFM	G Rap	8.0	15.8	3.5	6	66	86	8	49	51
KSTP-F	M-SP	10.5	12.0	9.8	4	62	88	8	38	62
WPRO	Prov	7.1	17.8	9.4	4	33	69	27	38	62
WSNE	Prov	8.1	15.5	1.9	5	62	88	7	38	62
WYST	Balt	8.3	15.2	3.9	3	57	93	4	48	52
WLTA	Atl	8.5	14.9	5.0	1	47	88	11	44	56
WSB-F	Atl	7.0	18.0	3.2	4	60	82	14	40	60
WGR	Buff	7.9	16.0	7.7	2	35	63	35	47	53
WKBW	Buff	5.2	24.4	6.6	6	37	66	28	37	63
WKRC	Cin	7.6	16.5	9.5	3	23	60	37	45	55
WRRM	Cin	9.1	13.9	5.9	1	65	89	10	47	53
WSNY	Col,OH	7.8	16.2	2.9	6	67	92	2	37	63
WTVN	Col,OH	7.2	17.5	7.5	2	31	61	37	45	55
KMGC	Dall	6.9	18.3	3.0	3	81	95	2	28	72
KVIL	Dall	9.2	13.8	10.9	6	51	86	8	33	67
KLIR	Denv	8.7	14.5	5.6	3	70	91	6	47	53
KPPL	Denv	7.2	17.5	4.4	8	66	88	4	39	61
WENS	Indy	10.2	12.4	9.5	5	67	89	6	36	64
KUDL	KC	6.7	18.8	7.7	6	65	90	4	34	66
WMYX	Milw	7.4	16.9	4.2	5	74	89	6	46	54
WBT	Char,NC	8.6	14.6	9.9	5	30	62	33	48	52
WRVR	Memp	8.6	14.7	7.4	4	63	92	4	49	51
WAIA	Miami	8.1	15.6	6.2	5	49	85	10	33	67
WAXY	Miami	7.8	16.2	8.1	3	65	86	11	48	52
WWWL	Miami	9.3	13.6	7.7	5	71	88	7	42	58
KOB-F	Alb	8.6	14.7	9.8	11	66	85	4	40	60
WAIV	Jkville	9.6	13.1	10.3	4	59	79	17	37	63
WRAL	Raleigh	8.9	14.2	8.0	2	77	95	3	40	60
WAJY	NO	9.8	12.9	7.2	2	38	74	24	33	67
WLTY	Norf	10.2	12.3	9.2	4	63	90	6	39	61
WJYO	Orl	10.5	12.0	9.0	2	32	73	25	39	61
KOY	Phoe	6.7	18.8	4.8	2	24	64	34	48	52
KKLT	Phoe	7.7	16.4	7.1	4	77	93	3	42	58
KOOL	Phoe	7.3	16.2	3.1	1	72	87	12	63	57
KGW	Port	5.7	22.0	8.9	8	58	84	8	37	63
KXOA-F	Sacra	8.8	14.4	7.3	6	65	91	3	43	57
WMGG	Tampa	8.8	14.4	6.2	6	64	89	5	39	61
KRLB-F	Lubb	11.3	11.2	5.8	3	81	92	5	36	64
WEZS	Rich	11.2	11.3	9.7	4	63	84	11	40	60
WROV	Roan	8.3	15.2	5.4	5	55	76	19	44	56
WPXY	Roch	6.6	19.2	3.7	7	65	82	11	41	59
WVOR	Roch	8.7	14.6	10.8	2	68	89	9	46	54
KKPL	Spok	9.7	13.0	13.1	7	67	88	5	35	65
WHEN	Syra	7.1	17.8	11.5	4	44	76	20	44	56
KKRD	Wich	9.7	12.9	10.3	3	64	90	7	47	53
WRMF	W. Palm	12.5	10.0	9.1	3	55	91	6	51	49

					MOR					
NATIONAL MEAN:		8.2	15.4	10.3	1.5	18.1	42.9	55.6	44.2	55.8
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WGN	Chi	10.4	12.1	7.0	1	10	35	64	46	54
WJBC	Bloom	12.3	10.3	21.0	0	25	46	54	39	61
WMBD	Peo	8.3	15.1	11.4	2	8	32	66	40	60
WJR	Det	9.4	13.5	9.5	1	8	28	71	50	50
WIP	Phil	8.5	14.7	6.3	2	19	46	52	31	69
KNBR	SF	5.7	22.0	3.5	2	37	67	31	53	47
KSFO	SF	6.4	19.6	5.5	0	13	45	55	54	46
WBZ	Bost	8.3	15.1	8.0	1	13	43	56	37	63
WHDH	Bost	8.7	14.4	7.9	2	21	51	47	37	63
WMAL	Wash	9.8	12.8	10.5	1	11	36	63	40	60
WAVG	Louis	7.3	17.1	8.9	2	17	37	61	39	61
WHAS	Louis	7.0	18.1	8.7	2	20	45	53	53	47
KDKA	Pitt	10.4	12.1	10.0	1	11	27	72	37	63
WTIC	Hartf	11.0	11.5	12.6	1	13	36	63	43	57
WELI	NH	9.6	13.1	12.6	0	9	30	70	38	62
WKZO	Kala	7.2	17.6	10.5	0	13	34	66	37	63
WOOD	G Rpd	10.0	12.6	14.6	0	16	52	48	37	63
WSPD	Toled0	9.0	14.1	14.4	1	14	30	69	38	62
WOWO	F Wayne	8.3	15.2	16.6	4	20	44	52	47	53
WAKR	Akron	9.1	13.8	14.5	2	13	36	62	36	64
WHBC	Canton	9.0	14.0	12.6	2	13	34	64	33	67
WHJJ	Prov	6.6	19.1	4.1	1	13	38	61	44	56
WBAL	Balt	11.6	10.8	11.4	1	7	18	81	38	62
KOMO	Sea	6.5	19.3	8.4	2	16	41	57	53	47
WSB	Atl	6.8	18.5	7.9	1	18	45	54	49	51
WBEN	Buff	7.4	16.9	6.9	1	14	26	73	45	55
WLW	Cin	6.0	20.9	6.2	0	22	41	59	52	48
WBNS	Col,OH	7.5	16.9	5.4	1	49	74	25	50	50
WHIO	Dayt	9.0	13.9	12.5	1	15	34	65	42	58
KHOW	Denv	6.8	18.4	5.8	1	29	71	28	50	50
WIBC	Indy	9.6	13.1	10.7	2	25	52	46	37	63
WISN	Milw	6.6	19.0	6.1	3	33	64	33	49	51
WTMJ	Milw	7.4	17.0	9.1	1	17	48	51	40	60
WGY	A-S-T	9.2	13.7	12.1	2	23	46	52	42	58
WHP	Harris	10.0	12.6	14.0	0	13	36	64	38	62
WSBA	York	10.9	11.5	10.4	4	17	38	58	41	59
KOB	Alb	7.8	16.1	12.7	2	35	59	39	52	48
WIS	Col,SC	9.5	13.3	15.6	4	21	45	51	50	50
KSSK	Hono	7.1	17.7	6.7	2	30	54	44	47	53
WPTF	Raleigh	9.7	12.9	13.2	0	9	26	74	41	59
WTAR	Norf	8.3	15.2	7.1	1	19	44	55	47	53
WARM	NE PA	7.3	17.3	11.7	3	17	49	48	41	59
KEX	Port	6.8	18.5	9.6	2	24	55	43	48	52
KSL	SLC	8.5	14.8	10.1	4	23	51	45	43	57
WFLA	Tampa	5.4	23.2	4.5	1	21	42	57	47	53
KFAB	Omaha	10.4	12.1	15.0	2	15	43	55	44	56
WRVA	Rich	10.3	12.2	12.6	0	14	44	56	45	55
WHAM	Roch	6.8	18.5	10.7	2	20	38	60	45	55
WSYR	Syra	9.4	13.4	14.3	1	15	36	63	40	60
KRMG	Tulsa	9.3	13.5	12.2	2	17	42	56	41	59

BEAUTIFUL MUSIC

NATIONAL MEAN:		10.7	11.8	9.8	0.6	14.6	38.8	60.6	38.5	61.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WPAT-F	NY	8.3	15.3	2.9	1	11	41	58	47	53
WRFM	NY	11.0	11.4	8.6	1	9	31	68	51	49
WEZN	Bridge	9.6	9.6	9.3	2	15	45	53	44	56
KJQY	SD	12.7	9.9	11.5	1	13	34	65	39	61
WLAK	Chi	8.7	14.5	4.7	1	12	44	55	38	62
WLOO	Chi	10.6	11.9	6.4	1	12	41	58	43	57
WSWT	Peo	7.8	16.1	10.9	0	29	57	43	36	64
WQQQ	ABE	11.1	11.3	7.1	1	6	34	65	33	67
WJBR	Wilm	11.9	10.6	9.2	1	11	32	67	36	64
WJOI	Det	11.3	11.1	8.6	0	12	34	66	36	64
WEAZ	Phil	11.6	10.9	8.2	0	8	31	69	37	63
KBIG	LA	10.5	12.0	7.5	1	17	52	47	34	66
KJOI	LA	10.1	12.5	10.2	0	12	32	68	42	58
KABL-F	SF	7.6	16.5	7.1	0	9	34	66	33	67
KOIT	SF	9.2	13.7	5.7	1	17	40	59	38	62
WHUE-F	Bost	7.8	16.1	3.9	0	7	32	68	41	59
WJIB	Bost	9.2	13.7	5.8	0	9	35	65	41	59
WGAY	Wash	11.3	11.1	7.3	0	9	38	62	39	61
WDOK	Cleve	10.9	11.5	8.9	0	15	37	63	48	52
WQAL	Cleve	10.5	12.0	8.8	0	16	36	64	36	64
KODA	Hou	9.9	12.8	6.9	2	19	56	42	38	62
WVEZ	Louis	12.4	10.2	9.4	0	15	35	65	43	57
WPNT	Pitt	9.9	12.8	3.2	0	15	31	69	41	59
WSHH	Pitt	10.0	14.2	5.8	0	7	16	84	40	60
WKSS	Hartf	10.3	12.3	2.4	0	16	34	66	43	57
WRCH	Hartf	9.3	13.6	7.8	0	9	36	64	41	59
KEZK	ST L	9.6	13.1	3.6	2	17	38	60	32	68
WQLR	Kala	9.6	13.1	5.4	5	27	59	36	38	62
WOOD-F	G Rpd	9.3	13.5	10.0	2	22	47	51	43	57
WSRS	Worc	10.3	12.3	10.5	0	10	35	65	32	68
WLQR	Tol	11.9	10.6	11.2	0	20	43	57	42	58
WEZV	F Wayne	10.9	11.5	13.2	4	25	41	55	46	54
WHBC-F	Canton	10.2	12.4	6.2	0	14	43	57	40	60
WAYL	M-SP	9.1	13.8	6.1	0	16	39	61	32	68
WLKW-F	Prov	13.8	9.1	13.7	0	6	23	77	43	57
WLIF	Balt	10.0	12.6	6.3	0	12	35	65	33	67
KBRD	Sea	9.6	13.1	6.7	0	14	36	64	39	61
KSEA	Sea	10.5	12.0	5.3	2	16	41	57	38	62
WPCH	Atl	8.7	14.5	7.2	2	16	50	48	34	66
WJYE	Buff	12.1	10.4	12.9	0	12	37	63	41	59
WWEZ	Cin	11.8	10.7	12.9	0	13	33	67	40	60
WBNS	Col	8.3	15.2	6.2	1	12	34	65	39	61
KMEZ	Dall	10.7	11.8	7.9	1	14	48	51	45	55
KOAX	Dall	10.8	11.6	5.9	0	16	33	67	45	55
WHIO-F	Dayt	12.4	10.2	12.1	0	17	44	56	31	69
KOSI	Denv	10.5	12.0	10.8	1	18	50	49	39	61
WXTZ	Indy	9.8	12.8	13.0	0	13	39	61	44	56
KCEZ	KC	10.9	11.5	16.0	0	21	36	64	41	59
WEZW	Milw	10.8	11.7	4.3	2	16	38	60	38	62
WROW-F	A-S-T	9.5	13.2	11.2	0	17	36	64	44	56

BEAUTIFUL MUSIC

NATIONAL MEAN:		10.7	11.8	9.8	0.6	14.6	38.8	60.6	38.5	61.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WSPA	Green,SC	10.8	11.7	8.4	1	23	38	61	37	63
WHEZ	Hunt	10.5	11.9	7.7	0	18	45	55	29	71
WEZI	Memp	9.6	13.2	12.5	1	22	58	41	37	63
WLYF	Miami	11.4	11.0	11.7	0	7	22	78	36	64
WYOR	Miami	12.7	9.9	14.4	0	8	23	77	44	56
WHP-F	Harris	10.9	11.6	14.6	0	13	29	71	37	63
WNCE	Lanc	12.4	10.2	10.1	0	10	32	68	31	69
WSBA-F	York	11.6	10.8	5.9	0	30	55	45	34	66
KKJY	Alb	10.9	11.6	12.7	0	24	44	56	36	64
KPEZ	Austin	13.4	9.4	17.3	0	6	44	56	41	59
WXRY	Col,SC	9.2	13.7	10.3	0	26	62	38	41	59
WDEF-F	Chatta	9.2	13.7	8.7	2	20	54	44	29	71
KIOU	Cor Chr	13.3	9.5	23.2	0	19	42	58	44	56
WWLV	Day Bch	14.0	9.0	10.1	0	15	32	68	38	62
KLYF	DM	11.8	10.7	7.2	0	18	45	55	36	64
WGMZ	Flint	10.2	12.4	7.9	0	22	47	53	38	62
KKNU	Fresno	10.2	12.3	12.8	0	16	33	67	41	59
WGLD	G-WS	10.5	12.0	12.2	0	15	54	46	44	56
WKTZ	Jkville	11.7	10.8	12.7	0	13	32	68	32	68
WZEZ	Nash	13.3	9.5	10.5	2	15	48	50	38	62
WYYD	Raleigh	10.2	12.3	11.9	1	14	43	56	38	62
WBYU	NO	12.2	10.4	13.7	1	14	36	63	39	61
WFOG	Norf	13.4	9.4	14.4	1	16	46	53	37	63
KKNG	OK C	11.0	11.5	13.8	3	11	38	59	42	58
WDBO	Orl	12.0	10.5	11.6	0	5	20	80	40	60
KMEO	Phoe	8.9	14.2	8.6	0	10	29	71	42	58
KQYT	Phoe	10.3	12.2	7.6	0	14	35	65	37	63
KUPL	Port	8.6	14.7	8.5	1	14	39	60	31	69
KXL	Port	10.8	11.6	7.6	0	8	34	66	38	62
KCTC	Sacra	12.0	10.5	9.3	0	20	47	53	45	55
WWBA	Tampa	14.5	8.7	20.0	0	4	10	90	39	61
WTFM	JC-Kin	13.0	9.7	11.9	1	12	45	54	40	60
WEZK	Knox	11.3	11.2	13.6	1	17	47	52	33	67
WPVR	Roan	12.9	9.8	16.1	0	13	40	60	42	58
WEZO	Roch	10.0	12.6	14.5	0	16	38	62	46	54
KCOZ	Shreve	15.0	8.4	18.8	1	15	38	61	40	60
KXLY	Spok	12.0	10.5	9.2	0	15	34	66	37	63
WHYN-F	Sprin	10.2	12.3	7.1	4	34	64	32	42	58
WEZG	Syr	9.9	12.8	8.7	2	7	36	62	35	65
KJYK	Tucs	10.8	11.6	6.9	0	10	37	63	41	59
WKBN-F	Young	11.1	11.3	7.0	1	20	39	60	45	55
WEAT	W Palm	11.1	11.3	16.0	0	4	15	85	37	63
KBEZ	Tulsa	13.7	9.2	15.0	0	13	37	63	38	62

COUNTRY

NATIONAL MEAN:		9.9	12.7	13.5	3.9	32.6	65.1	31.0	47.7	52.3
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WHN	NY	7.6	16.7	6.6	2	21	55	43	49	51
WKHK	NY	7.7	16.4	5.1	4	37	72	24	55	45
KSON-F	SD	9.3	13.6	8.6	5	41	72	23	57	43
KUZZ	Bakers	12.5	10.1	17.1	4	26	50	46	54	46
WMAQ	Chi	6.3	20.0	7.0	3	20	57	40	48	52
WJEZ	Chi	9.1	13.8	9.6	3	37	78	19	41	59
WXCL	Peo	8.9	14.2	18.5	2	16	50	48	41	59
WHBF	D-RI	8.2	15.4	9.5	2	17	43	55	42	58
WXKW	ABE	12.9	9.8	14.5	1	28	57	42	45	55
WCXI	Det	8.4	15.1	8.3	0	15	44	56	46	54
WWWW	Det	8.6	14.7	9.7	3	33	67	30	44	56
WFIL	Phil	9.6	13.2	12.3	4	23	66	30	53	47
KLAC	LA	8.1	15.5	6.4	1	14	52	47	54	46
KZLA-F	LA	9.1	13.8	6.0	2	29	72	26	51	49
KNEW	SF	8.1	15.6	14.2	1	21	46	53	40	60
KSAN	SF	9.9	12.8	5.8	2	51	75	23	64	36
WMZQ	Wash	10.2	12.3	13.3	5	38	80	15	39	51
WPKX	Wash	11.2	11.2	13.9	3	25	61	36	37	53
WHK	Cleve	9.7	13.0	10.7	2	11	45	53	46	54
WKSW	Cleve	8.6	14.7	8.2	3	37	68	29	52	48
KIKK	Hou	9.0	14.0	11.5	8	45	75	17	50	50
KILT	Hou	7.8	16.1	8.0	8	49	75	17	55	45
WAMZ	Louis	12.4	10.2	22.2	5	40	78	17	45	55
WCII	Louis	7.8	16.2	10.2	4	23	60	36	50	50
WDSY	Pitt	10.8	11.6	7.8	2	35	69	29	40	60
KSD	ST L	7.4	17.0	9.6	2	38	72	26	50	50
WIL-F	ST L	11.0	11.5	12.2	3	34	60	38	43	57
WCUZ-F	G Rpd	11.1	11.4	11.8	3	49	84	13	51	49
WITL-F	Lans	9.3	13.6	12.6	1	26	61	38	47	53
WKLR	Toledo	12.2	10.3	13.2	2	42	78	20	40	60
WDGY-F	M-SP	8.8	14.3	13.9	3	34	69	28	51	49
WPOC	Balt	10.6	11.9	18.4	4	29	72	24	44	56
KMPS-F	Sea	8.9	14.2	15.7	3	23	60	37	53	47
WKHX	Atl	11.3	11.2	14.5	9	34	77	14	44	56
WYRK	Buff	13.7	9.2	9.7	3	29	69	28	41	59
WUBE	Cin	12.0	10.5	15.1	5	24	52	43	44	56
KPLX	D-FW	9.1	13.8	6.2	11	47	76	13	41	59
KSCS	D-FW	9.7	13.0	14.4	10	42	72	18	45	55
WBAP	D-FW	7.4	17.0	9.9	3	26	55	42	58	42
WONE	Dayt	9.4	13.4	15.1	5	24	65	30	45	55
WIRE	Indy	11.6	10.8	22.4	1	18	43	56	48	52
WFMS	Indy	13.4	9.4	19.9	5	31	73	22	46	54
WDAF	KC	10.6	11.8	20.1	1	26	59	40	51	49
WBCS	Milw	6.6	19.1	4.7	4	28	68	28	28	72
WZZK	Birm	10.0	12.5	12.6	6	37	63	31	38	62
WSOC-F	Char,NC	10.0	12.5	18.3	5	32	71	24	46	54
WESC-F	Green,SC	12.0	10.5	11.1	5	25	52	43	45	55
WSSL	Gree,SC	11.6	10.8	8.2	5	44	81	14	49	51
WMC	Memp	10.2	12.4	21.5	3	27	64	33	48	52
WKQS	Miami	10.2	12.4	12.4	7	24	52	41	42	58

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.9	12.7	13.5	3.9	32.6	65.1	31.0	47.7	52.3
WRKZ	Harris	11.1	11.4	16.0	2	33	80	18	52	48
KASE	Austin	12.3	10.2	12.6	5	53	79	16	45	55
KOKE-F	Austin	9.5	13.2	5.9	2	69	84	14	46	54
WYNK-F	BR	11.7	10.7	16.1	5	40	65	30	52	48
KYKR-F	Beau	10.3	12.2	13.8	3	40	68	29	47	53
WEZL	Char,SC	11.5	10.9	24.9	3	40	65	32	55	45
WCOS-F	Col,SC	11.3	11.1	19.2	7	40	66	27	51	49
WDOD-F	Chatt	9.9	12.7	14.3	3	38	77	20	50	50
KOUY	Cor Chr	10.8	11.7	16.9	5	41	69	26	43	57
KSL	DM	9.8	12.9	16.4	3	23	60	37	47	53
KHEY-F	EP	10.8	11.7	11.2	3	34	72	25	45	55
WTQR	G-WS	12.8	9.9	17.9	2	32	73	25	57	43
WCRJ+	Jkville	12.1	10.4	14.1	8	45	66	26	51	49
WSIX-F	Nash	10.7	11.8	15.0	2	24	60	38	54	46
WCMS-F	Norf	12.5	10.1	16.6	3	32	65	32	59	41
KEBC	OK C	10.4	12.2	15.6	3	32	63	34	51	49
WHOO-F	Orl	7.7	16.3	10.7	8	32	61	31	49	51
KNIX-F	Phoe	8.4	15.0	9.3	4	32	70	26	47	53
KJIB	Port	10.0	12.5	9.2	4	49	79	17	48	52
KAER	Sacra	11.3	11.2	8.2	4	42	77	19	41	59
KRAK	Sacra	7.3	17.3	13.8	2	15	47	51	46	54
KSOP-F	SLC	11.7	10.8	12.6	5	43	80	15	58	42
KAJA	SA	10.0	12.6	7.7	9	55	78	13	35	65
KKYX	SA	9.6	13.2	13.4	1	30	51	48	58	42
WSUN	Tampa	10.0	12.5	13.0	4	11	42	54	42	58
WQYK	Tampa	12.7	9.9	21.8	6	30	58	36	52	48
WXBQ	JC-Kin	11.9	10.6	17.3	4	34	70	26	45	55
WIVK-F	Knox	12.0	10.5	20.9	3	32	69	28	44	56
WVLK-F	Lex	9.9	12.8	11.5	4	41	74	22	45	55
KSSN	L Rock	10.9	11.6	15.1	3	37	69	28	46	54
KLLL-F	Lubb	11.8	10.7	15.2	6	51	75	19	40	60
WKSJ	Mobile	11.6	10.9	23.7	3	38	69	28	54	46
WOW	Omaha	8.6	14.7	5.1	0	39	78	22	54	46
WTVR-F	Rich	10.9	11.5	12.5	4	32	63	33	39	61
KWKH	Shreve	8.1	15.5	14.1	6	20	49	45	52	48
KCUB	Tucson	11.1	11.3	25.6	9	29	63	28	55	45
WQXK	Young	12.1	10.4	15.4	4	31	68	28	49	51
KFDI	Wich	8.9	14.2	16.3	0	20	43	57	49	51
KFH	Wich	9.7	13.1	10.5	0	11	32	68	47	53
WIRK-F	W. Palm	13.4	9.4	25.2	12	40	71	17	57	43
KVOO	Tulsa	9.5	13.3	18.4	1	17	46	53	47	53
KWEN	Tulsa	10.9	11.5	13.4	7	49	80	13	36	64

NEWS/TALK

NATIONAL MEAN:		7.9	15.8	8.1	0.6	12.2	32.7	66.7	48.0	52.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WABC	NY	5.4	23.3	2.6	3	27	50	47	50	50
WCBS	NY	6.6	19.2	6.5	1	12	31	68	52	48
WINS	NY	7.0	18.0	9.7	1	13	31	68	42	58
WOR	NY	9.9	12.8	8.9	0	5	23	77	25	75
KSDO	SD	8.2	15.5	10.8	0	15	36	64	50	50
WBBM	Chi	6.4	19.8	7.0	1	12	38	61	48	52
WIND	Chi	10.3	12.3	8.5	1	10	30	69	36	64
WOC	D-RI	10.0	12.6	15.0	0	6	27	73	45	55
WILM	Wiln.	6.8	18.5	5.2	0	12	26	74	53	47
WWJ	Det	7.4	17.1	5.1	1	10	25	74	45	55
WXYZ	Det	11.1	11.3	6.8	0	8	24	76	37	63
KYW	Phil	7.2	17.5	8.6	1	14	35	64	46	54
WCAU	Phil	7.0	18.0	6.4	2	11	26	72	50	50
KABC	LA	9.8	12.8	8.7	0	15	32	68	46	54
KFWB	LA	6.8	18.6	8.3	1	12	27	72	47	53
KNX	LA	6.3	19.9	4.8	0	11	32	68	53	47
KCBS	SF	7.8	16.2	7.0	1	14	39	60	53	47
KGO	SF	9.9	12.8	9.1	1	11	32	67	43	57
WEEI	Bost	7.1	17.7	7.1	1	10	21	78	48	52
WRKO	Bost	7.9	16.0	1.7	2	12	29	69	44	56
WRC	Wash	8.6	14.7	7.7	1	13	35	64	41	59
WTOP	Wash	5.8	21.6	5.3	2	16	43	55	58	42
WERE	Cleve	6.8	18.4	6.8	0	6	25	75	45	55
KPRC	Hou	8.4	15.1	7.8	0	11	42	58	48	52
KTRH	Hou	8.4	15.1	11.0	1	15	45	54	58	42
KQV	Pitt	7.9	16.0	2.5	0	8	20	80	52	48
WPOP	Hartf	6.2	20.2	5.0	0	18	36	64	59	41
KMOX	ST L	12.5	10.0	15.3	1	12	35	64	47	53
WCCO	M-SP	11.2	11.3	14.4	1	10	37	62	45	55
WEAN	Prov	9.3	13.6	6.1	0	8	20	80	42	58
KIRO	Sea	8.4	14.9	10.8	1	19	46	53	56	44
KVI	Sea	6.4	19.6	3.8	2	19	48	50	43	57
WGST	Atl	5.0	25.2	5.0	0	25	52	48	53	47
WCKY	Cin	10.2	12.4	10.6	0	15	29	71	43	57
KRLD	Dall	7.2	17.6	10.9	1	10	36	63	49	51
WFAA	Dall	8.9	14.2	7.4	0	18	42	58	45	55
KOA	Denv	7.2	17.5	4.2	0	11	41	59	58	42
KCMO	KC	7.3	17.1	5.4	1	12	41	58	46	54
WINZ	Miami	7.8	16.2	12.0	0	6	17	83	47	53
WNWS	Miami	12.2	10.3	10.3	0	8	19	81	40	60
WHO	DM	8.5	14.9	11.3	0	14	32	68	48	52
KMJ	Fresno	10.9	11.5	20.7	0	8	24	76	54	46
KHVH	Hono	7.5	16.9	6.6	2	14	40	58	65	35
WLAC	Nash	9.0	13.9	6.0	1	13	36	63	49	51
WGSO	NO	7.1	17.7	3.0	0	18	34	66	55	45
WNIS	Norf	8.3	15.3	9.4	0	10	39	61	53	47
KTOK	OK C	9.8	12.9	12.2	1	11	31	68	47	53
KTAR	Phoe	9.9	12.7	11.9	0	16	35	65	56	44
KXL	Port	8.9	14.1	9.9	0	6	30	70	40	60
KFBK	Sacra	7.6	16.6	3.9	0	6	22	78	48	52
WOAI	SA	8.1	15.5	7.3	0	14	33	67	48	52
WBBW	Young	14.8	8.5	6.9	0	5	10	90	35	65

BLACK/URBAN

NATIONAL MEAN:		10.9	11.6	10.6	20.5	53.7	70.2	9.3	45.1	54.9
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WBLS	NY	9.4	13.4	8.1	19	56	76	5	47	53
WKTU	NY	6.9	18.3	4.5	25	58	71	4	39	61
WRKS	NY	8.4	15.0	2.9	19	60	77	4	35	65
XHRM	SD	15.2	8.3	20.9	26	60	73	1	55	45
WJPC	Chi	7.0	17.9	3.8	35	39	51	14	43	57
WGCI	Chi	9.4	13.4	5.9	17	61	78	5	41	59
WDRQ	Det	9.0	14.0	3.4	23	55	71	6	40	60
WJLB	Det	7.8	16.2	3.2	15	50	66	19	44	56
WDAS	Phil	10.6	11.9	5.8	13	63	80	7	45	55
WUSL	Phil	10.0	12.6	6.5	26	55	68	6	51	49
KDAY	LA	6.0	21.1	0.5	38	39	56	6	31	69
KUTE	LA	6.2	20.2	4.9	17	66	80	3	45	55
KDIA	SF	8.2	15.3	6.7	23	45	60	17	45	55
KSOL	SF	9.1	13.8	4.0	24	62	71	5	46	54
WHUR	Wash	9.8	12.9	2.4	9	55	82	9	53	47
WKYS	Wash	11.3	11.1	4.6	17	61	79	4	47	53
WDMT	Cleve	10.0	12.6	10.7	20	50	72	8	50	50
KMJQ	Hou	12.1	10.4	7.3	24	57	94	2	45	55
KRLY	Hou	11.5	10.9	6.5	11	66	81	8	58	42
WLOU	Louis	18.9	6.7	21.5	16	48	67	17	40	60
WAMO-F	Pitt	15.1	8.3	21.7	14	52	66	20	45	55
KMJM	ST L	10.0	12.5	7.3	24	59	69	7	37	63
WWIN	Balt	8.9	14.2	4.9	23	49	62	15	45	55
WXYV	Balt	11.0	11.4	9.1	19	47	68	13	51	49
WVEE	Atl	11.5	10.9	12.9	17	61	79	4	44	56
WBLK	Buff	13.9	9.1	17.7	19	50	63	18	36	64
WBLZ	Cin	9.5	13.3	9.5	20	62	80	0	56	44
KKDA	Dall	9.0	14.1	10.6	25	55	67	8	39	61
KNOK	Dall	9.9	12.8	7.3	27	53	62	11	53	47
WTLC	Indy	14.8	8.5	29.7	20	47	61	19	48	52
KPRS	KC	15.3	8.2	23.7	16	53	73	11	51	49
WLUM	Milw	13.2	9.6	16.9	18	71	78	4	46	54
WENN-F	Birm	14.6	8.6	8.2	21	56	69	10	44	56
WPEG	Char,NC	13.8	9.1	20.7	25	52	65	13	38	62
WHYZ	Gree,SC	25.3	5.0	13.6	13	60	77	10	35	65
WDIA	Memp	7.4	17.0	9.0	11	30	52	37	44	56
KRNB	Memp	10.0	12.6	2.3	25	56	67	8	43	57
WHRK	Memp	9.2	13.7	2.7	23	60	73	4	49	51
WEDR	Miami	15.3	8.2	18.9	17	59	77	6	39	61
KNOW	Aust	11.3	11.1	8.2	31	38	64	5	50	50
WXOK	BR	9.8	12.8	3.5	17	46	66	17	46	54
KHYS	Beaum	12.9	9.8	19.3	27	48	69	14	53	47
WPAL	Char,SC	17.0	7.4	6.2	9	54	78	13	49	51
WWWZ	Char,SC	10.7	11.8	13.2	18	61	78	4	52	48
WOIC	Col,SC	12.1	10.4	11.7	14	45	56	33	30	70
WJTT-F	Chatt	13.8	9.1	16.1	28	52	59	13	48	52
WDZZ	Flint	14.9	8.4	17.6	23	49	73	4	42	58
WQMG	G-WS	14.9	8.4	12.4	10	59	82	8	40	60
WPDQ	Jkville	10.3	12.2	9.8	15	59	73	12	50	50
WVOL	Nash	11.8	10.7	10.7	29	40	57	14	40	60

BLACK/URBAN

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.9	11.6	10.6	20.5	53.7	70.2	9.3	45.1	54.9
WAIL	NO	11.4	11.0	11.4	31	46	59	10	43	57
WOWI	Norf	9.9	12.7	8.8	18	60	77	5	56	44
WORL	Orl	13.4	9.4	10.2	26	53	68	6	47	53
WTMP	Tampa	16.3	7.7	13.8	24	50	65	11	53	47
KOKY	L Rock	10.4	12.1	18.8	17	56	71	12	45	55
WBLX	Mobile	16.4	7.7	10.3	23	49	70	7	45	55
WPLZ	Rich	13.8	9.1	14.3	21	62	78	1	42	58
KOKA	Shreve	13.8	9.1	14.7	13	49	67	20	39	61

BIG BAND/NOSTALGIA

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.4	12.1	9.4	0.4	5.7	23.3	76.3	45.9	54.1
WNEW	NY	9.6	13.1	7.6	1	8	33	66	46	54
WHLI	NY	12.7	9.9	1.6	0	2	36	64	50	50
KMLO	SD	20.1	6.3	10.2	0	8	15	85	50	50
WJJD	Chi	9.4	13.5	8.0	3	5	21	76	47	53
WKAP	ABE	11.8	10.7	11.5	0	9	24	76	49	51
CKJY	Det	8.4	15.1	4.8	0	3	23	77	48	52
WPEN	Phil	9.5	13.3	6.0	1	3	28	71	46	54
KMPC	LA	6.9	18.4	6.8	0	13	46	54	53	47
KPRZ	LA	9.4	13.5	13.1	0	3	19	81	49	51
WXKS	Bost	17.7	7.1	5.9	0	5	14	86	45	55
WBBG	Cleve	10.8	11.7	11.3	1	2	24	75	42	58
WJAS	Pitt	9.9	12.7	6.4	0	2	17	83	47	53
WRTH	ST L	9.1	13.9	7.6	0	1	20	80	38	62
WCWA	Toledo	12.9	9.7	10.4	0	6	32	68	47	53
WLKW	Prov	12.9	9.7	1.0	1	7	16	83	56	44
WITH	Balt	10.9	11.6	8.4	1	5	17	82	50	50
KIXI	Sea	9.6	13.2	10.7	0	13	28	72	44	56
WECK	Buff	10.5	12.0	7.3	0	6	32	68	57	43
WMLX	Cin	10.9	11.5	9.4	0	2	22	78	41	59
WCOL	Col,OH	8.4	15.1	8.6	0	7	19	81	43	57
KFJZ	Dallas	7.3	17.4	8.4	0	4	23	77	49	51
WJAI	Dayton	12.1	10.4	6.7	0	5	23	77	50	50
KEZW	Denver	8.9	14.2	11.3	1	8	35	64	40	60
KJLA	KC	9.1	13.9	9.4	0	12	24	76	42	58
WOKY	Milw	10.8	11.7	7.8	1	5	24	75	45	55
WSOC	Char,NC	7.0	18.1	4.4	0	13	23	77	42	58
WREC	Memp	7.9	16.0	10.7	1	11	23	76	50	50
WROD	Day Bch	13.2	9.5	20.5	0	7	19	81	40	60
WNAK	NE PA	18.1	7.0	12.2	0	2	4	96	46	54
KLFF	Phoe	10.3	12.2	14.3	0	3	18	82	51	49
KXOA	Sacra	11.6	10.9	8.2	1	3	19	80	47	53
WDAE	Tampa	11.6	10.8	11.2	0	1	18	82	44	56
WLEE	Rich	13.1	9.6	16.4	3	9	38	59	40	60
WPXN	Roch	10.4	12.1	9.3	0	5	24	76	39	61
WMAS	Spring	11.3	11.1	12.9	0	6	18	82	45	55
KAKZ	Wich	10.7	11.7	14.6	0	5	17	83	41	59
KBBJ	Tulsa	12.0	10.5	13.1	0	2	16	84	38	62

CLASSICAL

NATIONAL MEAN:		7.8	16.2	6.3	0.5	24.6	54.5	45.0	50.6	49.4
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WNCN	NY	8.4	15.1	5.8	0	30	64	36	55	45
WQXR+	NY	8.0	15.7	3.2	0	17	41	59	52	48
KFSD	SD	8.1	15.5	9.0	0	25	56	44	59	41
WFMT	Chi	8.3	15.2	7.1	1	24	52	47	48	52
WQRS	Det	8.1	15.6	4.8	3	30	48	49	47	53
WFLN+	Phil	8.1	15.6	4.4	0	30	54	46	55	45
KFAC-F	LA	5.1	24.5	3.3	4	25	50	46	47	53
KDFC-F+	SF	5.7	22.0	6.3	0	28	56	44	58	42
KKHI-F+	SF	6.7	18.8	2.4	0	29	62	38	53	47
WCRB	Bost	7.9	15.9	3.0	2	24	61	37	56	44
WGMS	Wash	8.1	15.5	4.4	0	27	54	46	41	59
WCLV	Cleve	8.7	14.5	12.6	0	24	47	53	51	49
KLEF	Hou	8.0	15.8	6.4	0	44	78	22	52	48
KING-F	Sea	9.1	13.8	4.0	0	19	66	34	48	52
WRR	Dall	6.3	20.0	7.3	0	32	76	24	48	52
KVOD	Denver	9.0	13.5	4.0	0	23	45	55	49	51
WFMR	Milw	10.6	11.9	6.1	1	19	58	41	37	63
WTMI	Miami	7.2	17.5	6.6	0	11	29	71	51	49
KHFM	Alb	13.3	9.5	23.2	0	18	53	47	55	45
WGH-F	Norf	6.6	19.1	5.7	0	18	56	44	53	47
KHEP-F	Phoe	8.1	15.5	3.4	0	20	38	62	47	53

RELIGION

NATIONAL MEAN:		9.5	13.2	9.7	2.8	27.0	49.9	47.3	32.5	67.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WWDJ	NY	9.7	13.0	16.6	0	24	49	51	40	60
WYCA	Chi	7.9	15.9	4.1	8	33	54	38	23	77
WMUZ	Det	6.0	21.1	5.6	0	27	57	43	41	59
WZZD	Phil	7.3	17.3	4.3	8	53	68	24	35	65
KBRT	LA	11.0	11.4	2.1	1	37	65	34	25	75
KIEV	LA	8.8	14.3	0	0	9	11	89	41	59
WROL	Bost	9.3	13.6	0	0	1	16	84	21	79
KHCB	Hou	8.6	14.6	5.1	0	37	66	34	37	63
WPIT-F	Pitt	6.6	19.2	8.2	3	24	42	55	9	91
WRBS	Balt	11.3	11.1	14.9	0	19	33	67	25	75
KPBC	Dall	9.7	13.0	6.2	0	74	98	2	35	65
KSKY	Dall	12.8	9.8	17.2	0	0	8	92	18	82
WDJC	Birm	7.9	16.0	10.4	10	28	44	46	37	63
WMUU-F	Gree,SC	10.3	12.2	14.1	4	12	52	44	42	58
WEMM	Hunt,WV	10.9	11.5	14.2	6	18	52	42	26	74
WDAC	Lanc	10.8	11.7	12.5	3	28	46	51	32	68
WLUX	BR	16.1	7.8	14.5	0	38	66	34	52	48
WWMO	G-WS	5.7	21.9	6.5	0	36	79	21	36	64
WCGL	Jkville	23.8	5.3	16.0	2	11	26	72	10	90
KFLR	Phoe	12.5	10.1	13.4	3	16	34	63	35	65
KCIJ	Shrev	16.5	7.6	10.8	4	11	44	52	44	56
KCFO	Tulsa	10.1	12.4	16.8	9	58	87	4	51	49

SPANISH

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		15.7	8.0	29.2	3.4	33.1	59.6	37.0	36.4	63.6
WADO	NY	17.7	7.1	36.1	1	27	60	39	23	77
WJIT	NY	21.4	5.9	31.5	2	35	65	33	28	72
WOJO	Chi	9.2	13.6	10.6	8	33	69	23	27	73
KALI	LA	10.8	11.6	32.7	4	57	79	17	38	62
KTNQ	LA	15.7	8.0	20.2	3	59	76	21	67	33
KLAT	Hou	20.4	6.2	42.6	4	56	82	14	63	37
WCMQ-F	Miami	17.2	7.3	21.3	2	49	84	14	34	66
WQBA	Miami	20.4	6.2	36.8	2	13	37	61	42	58
WRHC	Miami	19.1	6.6	31.3	0	4	20	80	33	67
KUNO	Cor Chr	11.9	10.6	22.7	0	11	39	61	50	50
KAMA	EP	16.4	7.7	9.6	6	31	63	31	13	87
KPHX	Phoe	20.0	6.3	31.0	14	40	66	20	11	89
KCOR	SA	15.4	8.2	36.1	0	18	42	58	35	65
KGBT	McA-Br	19.2	6.5	46.4	1	30	53	46	45	55

RADIO MARKET COST-PER-THOUSANDS

This table shows the CPM's of all markets rated by Arbitron during Fall 82. The "audience" column shows the delivery of one spot on the five most highly rated stations. It is based on 12+ Metro, 1/4 HR AVG, Mon-Sun, 6AM-MID.

NOTE THAT THE METRO FIGURES ARE NOW BEING USED. In the past TSA audience figures were used. Thus the CPM's listed below are not comparable to past figures.

The "cost" column shows the total cost involved in buying one spot on each of these stations. The rate is based on an 18 spots per week schedule (60") spread equally from 6AM-MID. The "weekly cost" column shows the cost of a one week, 18 spot flight using the five leading stations in the Metro.

This table has become much more difficult to compute because so many stations have pulled their rates out of SRDS. I have had to estimate the rates of many stations and and that may (or may not) have an influence upon the accuracy of these figures.

MARKET	AUDIENCE	COST	WEEKLY COST	CPM
Akron (4 sta)	309	$135.00	$2430.00	$4.37
Albany-Schen-Troy	555	345.00	6210.00	6.22
Albuquerque	325	217.00	3906.00	6.68
Allen-Beth-Easton	487	182.35	3282.00	3.74
Anaheim	228	179.00	3222.00	7.85
Anchorage	150	129.88	2338.00	8.66
Appleton-Osh	181	83.50	1503.00	4.61
Atlanta	1384	750.00	13,500.00	5.42
Austin	429	290.00	5220.00	6.76
Bakersfield	257	114.00	2052.00	4.44
Baltimore	1347	496.88	8944.00	3.69
Baton Rouge	422	137.75	2480.00	3.26
Beaumont	261	114.50	2061.00	4.39
Birmingham	678	327.50	5895.00	4.83
Bloomington (4 sta)	105	82.00	1476.00	7.81
Boston	2040	998.13	17,966.00	4.89
Bridgeport	291	184.00	3312.00	6.32
Buffalo	777	435.00	7830.00	5.60
Canton (4 sta)	234	127.50	2295.00	5.45
Charleston, SC	392	172.00	3096.00	4.39
Charlotte	506	352.50	6345.00	6.97
Chattanooga	324	171.20	3082.00	5.28
Chicago	3521	980.25	17,644.00	2.78
Cincinnati	824	370.00	6660.00	4.49
Cleveland	1040	460.00	8280.00	4.42
Colorado Spgs	230	108.75	1958.00	4.73
Columbia	401	216.20	3892.00	5.39
Columbus	725	378.00	6804.00	5.21
Corpus Christi	226	128.63	2315.00	5.69
Dallas-FW	1503	806.26	14,513.00	5.36
Davenport-RI-Moline	283	156.38	2814.00	5.53
Dayton	603	370.00	6660.00	6.14
Daytona Beach	225	143.50	2583.00	6.38
Denver	841	498.75	8978.00	5.93
Des Moines	281	186.00	3348.00	6.62
Detroit	2138	754.75	13,586.00	3.53
El Paso	287	175.00	3150.00	6.10
Eugene-Spr	215	121.00	2178.00	5.63
Flint	308	170.75	3074.00	5.54
Fort Wayne	324	202.88	3652.00	6.26

MARKET	AUDIENCE	COST	WEEKLY COST	CPM
Fresno	324	$156.38	$2814.00	$5.53
Grand Rapids	435	306.99	5526.00	7.06
Greensboro-WS	561	275.50	4959.00	4.91
Greenv-Spart	521	221.25	3982.00	4.25
Harrisburg	347	238.00	4284.00	6.86
Hartford	744	459.75	8276.00	6.18
Honolulu	475	175.31	3156.00	3.69
Houston	1663	945.88	17,026.00	5.69
Huntington	256	125.50	2259.00	4.90
Indianapolis	877	467.51	8415.00	5.33
Jacksonville	540	341.25	6143.00	6.32
JC-Kings-Bris	368	117.25	2111.00	3.19
Kalamazoo	156	149.46	2690.00	9.58
Kansas City	734	390.00	7020.00	5.31
Knoxville	446	273.50	4923.00	6.13
Lancaster	219	104.50	1881.00	4.77
Lansing	341	150.38	2707.00	4.41
Las Vegas	329	137.00	2466.00	4.16
Lexington	282	145.00	2610.00	5.14
Little Rock	335	170.25	3065.00	5.08
Los Angeles	3253	1025.00	18,450.00	3.15
Louisville	627	281.63	5069.00	4.49
Lubbock	166	100.40	1807.00	6.05
Madison	225	121.00	2178.00	5.38
McAllen-Browns	392	121.50	2187.00	3.10
Memphis	605	345.50	6219.00	5.71
Miami-Ft. Lau	1466	482.90	8692.00	3.29
Milwaukee	852	365.88	6586.00	4.29
Minn-St. Paul	1719	689.38	12,409.00	4.01
Mobile	490	197.00	3546.00	4.02
Modesto	171	114.13	2054.00	6.68
Nashville	637	343.00	6174.00	5.38
Nassau	871	298.75	5378.00	3.43
New Haven	306	235.50	4239.00	7.70
New Orleans	879	316.37	5695.00	3.60
New York	6460	1536.00	27,648.00	2.38
Norfolk	800	309.30	5567.00	3.87
NE PA	406	198.13	3566.00	4.88
Oklahoma City	613	369.25	6647.00	6.02
Omaha	554	298.75	5378.00	5.39
Orlando	532	381.25	6863.00	7.17
Peoria	269	166.13	2990.00	6.18
Philadelphia	2704	872.50	15,705.00	3.23
Phoenix	888	381.55	6868.00	4.30
Pittsburgh	1670	542.50	9765.00	3.25
Portalnd, OR	626	421.36	7584.00	6.73
Providence	1055	381.25	6863.00	3.61
Raleigh	408	313.00	5634.00	7.67
Reading (4 sta)	204	115.75	2084.00	5.67
Reno	169	86.98	1566.00	5.15

MARKET	AUDIENCE	COST	WEEKLY COST	CPM
Richmond	574	$250.00	$4500.00	$4.36
Riverside-SB-Ont	353	183.88	3310.00	5.21
Roanoke	238	188.75	3398.00	7.93
Rochester	633	431.25	7763.00	6.81
Sacramento	668	341.25	6143.00	5.11
St. Louis	1728	605.80	10,904.00	3.51
Sal-Sea-Mont	172	148.00	2664.00	8.60
Salt Lake City	551	239.50	4311.00	4.35
San Antonio	639	392.44	7064.00	6.14
San Diego	931	391.63	7049.00	4.21
San Francisco	2025	854.68	15,384,00	4.22
San Jose	583	459.00	8262.00	7.87
Seattle	1107	459.00	8262.00	4.15
Shreveport	345	139.50	2511.00	4.04
Spokane	243	139.07	2503.00	5.72
Springfield,MA	428	208.00	3744.00	4.86
Stockton	146	110.00	1980.00	7.53
Syracuse	421	254.63	4583,00	6.05
Tampa-St. Pete	1215	395.00	7110.00	3.25
Toledo	584	290.13	5222.00	4.97
Tucson	357	167.80	3020.00	4.70
Tulsa	571	239.13	4304.00	4.19
Washington	1846	753.75	13,568.00	4.08
West Palm Beach	456	173.50	3123.00	3.80
Wichita	294	163.00	2934.00	5.54
Wilmington, DE	277	142.15	2559.00	5.13
Worcester	262	260.75	4694.00	9.95
York	274	125.25	2255.00	4.57
Youngstown	407	162.00	2916.00	3.98
TOTAL	83955	$37,729,72	$679,135.00	$4.49

MOST EXPENSIVE MARKETS

1.	Worcester	$9.95
2.	Kalamazoo	9.58
3.	Anchorage	8.66
4.	Salinas-Seaside	8.60
5.	Roanoke	7.93
6.	San Jose	7.87
7.	Anaheim	7.85
8.	Bloomington	7.81
9.	New Haven	7.70
10.	Raleigh	7.67
11.	Stockton	7.53
12.	Orlando	7.17

LEAST EXPENSIVE MARKETS

1.	New York	$2.38
2.	Chicago	2.78
3.	McAllen-Browns	3.10
4.	Los Angeles	3.15
5.	JC-Kings-Bris	3.19
6.	Philadelphia	3.23
7.	Pittsburgh	3.25
	Tampa	3.25
9.	Baton Rouge	3.26
10.	Miami	3.29
11.	St. Louis	3.51
12.	Detroit	3.53

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/reps were listed; in 100+ markets only one or two station/reps were listed.

The first table shows the number of stations a rep firm has which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	TOT	FAL 81 TOT	FAL 80 TOT
1. Katz	5	5	24	13	13	9	0	69	(72)	(74)
2. Mc-Guild	7	8	17	6	11	7	2	58	(54)	(58)
3. Blair	10	4	18	12	8	5	0	57	(61)	(54)
4. Torbet	5	9	15	7	3	7	1	47	(53)	(48)
Christal	5	4	16	8	7	7	0	47	(44)	(31)
6. Eastman	5	6	11	9	7	3	1	42	(58)	(64)
7. Selcom	4	3	8	7	6	5	0	33	(27)	(18)
8. HNW	4	2	3	1	1	7	0	18	(8)	(-)
9. Howard	2	0	7	2	2	1	0	14	(4)	(6)
MMR	3	1	6	1	1	2	0	14	(18)	(11)
11. Masla	3	2	3	3	1	1	0	13	(9)	(10)
12. RKO	4	2	3	2	0	0	0	11	(6)	(7)
CBS Spot	6	3	2	0	0	0	0	11	(10)	(12)
14. CBS FM	2	2	3	1	1	0	0	9	(4)	(-)
Group W	6	2	1	0	0	0	0	9	(9)	(11)
16. Lotus	0	0	1	0	3	0	1	5	(-)	(-)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) are the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2; REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	TOT	FAL 81 TOT	FAL 80 TOT
1. Katz	1	1	9	6	7	7	0	31	(27)	(21)
2. Blair	2	1	6	3	5	3	0	20	(15)	(19)
3. Eastman	3	0	3	2	2	3	1	14	(15)	(14)
4. Christal	2	0	2	3	3	2	0	12	(10)	(8)
5. Mc-Guild	0	0	3	2	2	2	2	11	(13)	(16)
6. Torbet	0	2	1	1	0	5	1	10	(18)	(14)
7. Selcom	0	0	1	1	2	1	0	5	(4)	(4)
8. HNW	0	1	0	0	0	3	0	4	(2)	(-)
9. Group W	1	2	0	0	0	0	0	3	(3)	(4)
CBS Spot	0	2	1	0	0	0	0	3	(2)	(2)

RKO, Masla, Howard, Lotus - 1 station

STATION TRADING ACTIVITY

STATION	MARKET	COMPANY INVOLVED	PRICE	BROKER	(Feb 10) FCC APPROVAL
WMET-F	Chicago	From Metromedia to Doubled	$9,500,000	(Blackburn)	
WHTT	Miami	Sold by Metroplex	2,200,000	(Blackburn)	X
WINN	Louisville		774,900		X
KOZA	Odessa	Sold by Harris	735,000	(Moore)	X
KWKN	Wichita	Sold by Swanson	450,000		X
WCIN	Cincinnati	Sold by BENI	2,250,000		X
KUKA	San Antonio	From Epperson to Lotus	875,000		X
KPTL/KKBC-F	Cor C/Reno	To Woodward	1,550,000		X
KOLE/KZOM-F	Beau-PA-Or	From North Star to Center Grp	1,325,000		X
WLOL-F	Minneapolis	From Liggett to Emmis	6,000,000	(Richards)	X
KGCS-F	Wichita	Sold by Swanson	750,000		X
WNJY-F	W. Palm Beach	From Patten to Lappin	1,615,000	(Blackburn)	X
WZZC-F	Moline,IL	To Sconnix	1,080,000	(Blackburn)	X
WCRT/WQEZ-F	Birmingham	To Capitol (Johnson)	3,381,000	(Blackburn)	X
WLOU	Louisville	To Johnson Publishing	1,600,000	(Richards)	X
KBUC A/F KXOL KTON A/F KRYS, KBCB-F	San Ant Fort Worth Belton,TX C. Christi	From Sigmor to Tetco	9,750,000		
KLAK/KPPL-F	Denver	From Des Moines Reg to Malrite	7,000,000		X
WABX-F	Detroit	From Century to Liggett	6,000,000		X
KBCN-F	Anchorage		775,000		X
WMID/WGRF-F	Atl City		1,000,000	(Blackburn)	X
KIEL/KEZQ-F	Little Rock	From Security to Bob Understein	1,500,000		X
KOH	Reno	Sold by Jim Price	950,000		X
WFYV-F	Jkville,FL	From BENI to Metroplex	2,850,000		X
KYAK, KGOT-F KIAK, KORZ-F	Anchorage Fairbanks	From Prime Time to Bingham	4,500,000		X
WAVZ, WKCI-F	New Haven	Sold to Eastern			X
KKUA, KQMQ-F	Honolulu	From Beatrice Foods to Kadota	1,350,000		X
KMA	Tacoma		2,000,000		
WXKE-F	Fort Wayne	Sold to Robert Taylor	1,000,000		X
KOOO, KESY-F	Omaha		3,000,000		
WSHO	New Orleans	From Swanson to Cascade	920,000		X
KMYO-F	Tulsa	Sold to Signal Media	650,000		X
WAMX-F	Ashland/Hunt	Sold to Stoner	1,750,000	(Richards)	X
KSPL	Seattle	From Obie to Simpson	1,909,000		X
KARZ	Phoenix	From Stauffer to Chauncey	2,000,000		
KDON A/F	Salinas	Sold to Harvey Grace	3,300,000	(Blackburn)	X
KIOA, KMGK-F	Des Moines	From Mid America to D.E. Wright	2,500,000	(Hepburn)	
KBEQ	Kansas City	From Mariner to Capitol (WRAL)	5,250,000		
WWVA, WCPI-F	Wheeling	From Colum Pict to John Price	8,800,000		X
KCPX A/F	Salt Lake	From Colum Pict to John Price	2,950,000		X
KFAT-F	SJ/Gilroy	Sold to Western Cities	900,000		X
WAAC	Terre Haute	Sold to Oak Ridge Boys	200,000		
WGGR-F	Duluth	Sold to Midwest Radio	375,000		X
WTWN, WLAV-F	Grand Rapids	Sold to Adams	6,250,000	(Crisler)	
WRTH	St. Louis	From King to Adams	1,800,000	(Crisler)	
KEZK-F	St. Louis	From Metroplex to Adams	5,000,000	(Crisler)	
KYTE, KLLB-F	Portland	From Gaylord to Carlton Buckley	4,500,000		

STATION	MARKET	COMPANY INVOLVED	PRICE	BROKER	(Feb 10) FCC APPROVAL
WTMP	Tampa		1,083,000		
KCMO, KCEZ-F	Kansas City	From Meredith to Fairbanks	8,000,000	(Mahlman)	
WLKW A/F	Providence	From McCormick to JAG	4,900,000	(Richards)	
WHFS-F	Washington	Sold to Outlet	2,100,000		
KGBX	Springfield, MO	Sold by Stauffer	875,000		
WDJF-F	Westport,CT	Sold to The Radio Company	2,000,000		
KTYD-F	Santa Barbara,CA	From So. Minn. to Liggett	1,225,000		
WERD	Jacksonville	Sold by Gilliam	733,767		
WIFE	Indianapolis	Sold by Communicom	1,300,000		
WKAP	Allentown	Sold by Gulf	650,000		
KIDN	Pueblo	Sold by Dave Scribner	146,500		

MUSIC SYNDICATORS AND CONSULTANTS

This table indicates how well the major music programmers and consultants are performing. The figures are based on 12+ Metro, 1/4 HR AVG, Broadcast Week. All 1/4 HR figures are in hundreds. A minimum of 5 stations was required before a programmer was included. Only those companies sending me their complete client lists are included.

The client lists of Noble and FM 100 arrived too late for inclusion in this ranking. Some stations were "claimed" by more than one consultant. In those cases no one received credit.

TOTAL 1/4 HOUR LISTENERS

Programmer	Stations	Listeners
1. Burkhart-Abrams	88	9834
2. Bonneville	53	8791
3. Schulke	37	5139
4. Al Ham	65	4440
5. TM	44	2645
6. Jeff Pollack	13	2492
7. Sebastian-Casey	12	2331
8. Drake-Chenault	38	2078
9. Churchill	11	1972
10. Century 21	13	579
11. KalaMusic	8	429
12. Toby Arnold	9	374
13. Radio Arts	6	307

	FORMAT	# OF STATIONS	1/4 HR AVG	AVG PER STATION	AVG SHARE
Burk-Abr	AOR	59	6261	106	7.39
	ROCK	10	1292	129	7.96
	COUNTRY	9	618	69	8.88
	AC	8	1472	184	6.93
	OTHERS	2	191	96	3.40
		88	9834	112	
Bonneville	BTFL	53	8791	166	7.54
Schulke	BTFL	32	4745	148	7.98
	AC/MOR	5	394	79	3.98
		37	5139	139	
Al Ham	NOSTALGIA	65	4440	65	3.83
TM	ROCK	12	647	54	9.48
	BTFL	10	827	83	6.25
	AC	9	475	53	4.17
	COUNTRY	11	580	53	6.87
	OTHERS	2	116	58	6.80
		44	2645	60	
Pollack	AOR	13	2492	192	8.86
Sebas-Casey	AOR	12	2331	194	5.72
Drake-Chen	MOR/NOST	7	180	26	2.26
	COUNTRY	11	670	61	6.31
	CONTEMP	17	1013	60	7.26
	OTHERS	3	215	72	8.00
		38	2078	55	
Churchill	BTFL	9	1917	213	6.47
	OTHERS	2	55	28	3.90
		11	1972	179	
Century 21	CONTEMP	6	228	38	8.72
	OTHERS	7	351	50	3.59
		13	579	45	
KalaMusic	BTFL	8	429	54	8.75
Toby Arnold	NOSTALGIA	9	374	42	2.60
Radio Atts	OTHERS	6	307	51	2.03

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also shown are the stations in each market which had the largest gain or loss in share. The period covered for the share changes is Fall 81 to Fall 82.

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINERS	LARGEST SHARE LOSER
Akron	WMMS-F, 12.6, AOR	WKDD-F, +8.7, Rock	WDMT-F, -1.8, Black
Albany-Schen-Troy	WGY, 13.7, MOR	WFLY-F, +3.4, Rock	WROW-F, -2.6, MOR
			WTRY, -2.6, Rock
Albuquerque	KOB-F, 10.2, AC	KDEF, +3.5, Nostal	KRST-F, -2.8, Country
Allen-Beth-East	WLEV-F, 11.6, Contemp	WKAP, +4.8, Nostal	WOR, -2.0, Talk
Anaheim	KBIG-F 6.5, BTFL	KROQ-F, +2.6, AOR	KMET-F, -2.9, AOR
Anchorage	KWHL-F, 19.1, AOR	KWHL-F, +19.1, AOR	KRKN-F, -4.4, AOR
Appleton-Oshkosh	WHBY, 10.2, MOR	WDUZ-F +2.1, BTFL	WKAU-F+, -2.0, Rock
Atlanta	WZGC-F, 10.2, Rock	WKHX-F, +4.1, Country	WLTA-F, -2.8, AC
Austin	KASE-F, 14.2, Country	KNOW, +3.8, Urban	KHFI-F, -5.9, Rock
Bakersfield	KUZZ, 12.3, Country	KLYD, +5.0, Rock	KWAC, -2.8, Spanish
			KXEM, -2.8, Spanish
Baltimore	WBAL, 10.2, MOR	WXYV-F, +2.1, Urban	WIYY-F, -3.3, AOR
Baton Rouge	WFMF-F, 17.8, Rock	WTKL, +4.7, Black	WQXY-F, -4.0, BTFL
Beaumont	KYKR-F, 12.4, Country	KLVI, +4.8, Country	KIOC-F, -5.6, AC
Birmingham	WZZK-F, 14.1, Country	WENN-F, +6.7, Black	WZZK-F, -3.6, Country
Bloomington	WJBC, 36.1, MOR	WBNQ-F, +3.1, Rock	WJBC, -4.6, MOR
Boston	WXKS-F, 9.0, Rock	WMJX-F, +3.9, AC	WCOZ-F, -4.4, AOR
Bridgeport	WEZN-F, 18.0, BTFL	WKCI-F, +2.3, Rock	WDJZ, -2.6, Nostal
Buffalo	WJYE-F, 12.7, BTFL	WYRK-F, +4.7, Country	WGRQ-F, -4.2, AOR
Canton	WHBC, 16.8, MOR	WKDD-F, +5.1, Rock	WTOF-F, -1.9, Relig
Charleston, SC	WEZL-F, 13.2, Country	WPAL, +5.5, Black	WCSC, -3.6, AC
Charlotte	WSOC-F, 12.9, Country	WPEG-F, +3.5, Black	WSOC-F, -4.4, AC
	WBT, 12.9, AC		
Chattanooga	WDOD-F, 12.3, Country	WQLS-F, +4.8, Contemp	WSKZ-F, -3.4, Rock
Chicago	WGN, 9.6, MOR/Talk	WBMX-F, +2.6, Black	WGCI-F, -1.6, Black
Cincinnati	WEBN-F, 9.5, AOR	WBLZ-F, +2.7, Urban	WEBN-F, -2.3, AOR
			WLW, -2.3, MOR
Cleveland	WMMS-F, 8.4, AOR	WMJI-F, +3.7, AC	WJW, -2.1, Talk
Colorado Spgs	KILO-F, 14.5, AOR	KKCS-F +3.8, Country	KSSS, -3.0, Country
Columbia, SC	WCOS-F, 16.0, Country	WDPN-F, +4.2, Urban	WNOK-F, -5.4, Contemp
Columbus	WLVQ-F, 12.6, AOR	WVKO, +3.9, Black	WNCI-F, -2.5, Contemp
Corpus Christi	KNCN-F, 14.3, AOR	KNCN-F, +5.4, AOR	KZFM-F, -11.9, Rock
Dallas-FW	KSCS-F, 8.3, Country	KPLX-F, +2.3, Country	WBAP, -2.0, Country
Daven-RI-Moline	KIIK-F, 13.7, Rock	KIIK-F, +3.7, Rock	KSTT, -6.7, Contemp
Dayton	WHIO-F, 15.1, BTFL	WTUE-F, +3.2, AOR	WDAO-F, -3.8, Black
Daytona Beach	WWLV-F, 14.7, BTFL	WNFY-F, +5.9, Rock	WDOQ-F, -6.4, Rock
Denver	KOSI-F, 9.5, BTFL	KOSI-F, +2.6, BTFL	KPKE-F, -2.0, AOR
Des Moines	WHO, 13.6, News-Talk	KLYF-F, +3.4, BTFL	WHO, -2.8, News/Talk
Detroit	WJR, 9.3, MOR	WJOI-F, +3.1, BTFL	WLLZ-F, -2.7, AOR
El Paso	KLAQ-F, 10.2, AOR	KAMZ-F, +5.9, Rock	KSET, -5.2, Contemp
Eugene-Spring	KUGN, 12.9, MOR	KASH, +3.2, Oldies	KBDF, -2.9, MOR
Flint	WDZZ-F, 11.0, Black	WOAP, +1.9, MOR	WWCK-F, -3.0, AOR
Fort Wayne	WOWO, 19.4, MOR	WXKE-F, +1.6, AOR	WMEE-F, -3.2, Rock

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Fresno	KYNO-F, 12.5, Rock	KMJ, +3.4, News/Talk	KXEX, -2.9, Spanish
Grand Rapids	WLAV-F, 12.3, AOR	WZZR-F, +1.5, Contemp	WFUR-F, -2.1, BTFL
Greens-WS	WTQR-F, 14.9, Country	WDCG-F, +3.3, Rock	WKZL-F, -2.8, AOR
		WQMG-F, +3.3, Black	
Greenv-Spart	WHYZ, 13.1, Black	WHYZ, +5.2, Black	WGVL, -3.0, Nostal
Harrisburg	WTPA-F, 13.7, AOR	WSFM-F, +3.9, AC	WHP, -5.2, MOR
Hartford	WTIC, 21.1, MOR	WTIC-F +4.1, Contemp	WTIC, -2.7, MOR
Honolulu	KQMQ-F, 8.7, AOR	KQMQ-F, +5.3, AOR	KSSK, -3.9, MOR
Houston	KMJQ-F, 7.9, Urban	KKBQ, +3.7, Rock	KPRC, -1.5, News/Talk
Huntington	WKEE-F, 23.4, Contemp	WLGC-F, +2.5, Country	WGNT, -4.7, MOR
Indianapolis	WFMS-F, 12.5, Country	WIKS-F, +4.1, Rock	WFBQ-F, -3.8, AOR
Jacksonville	WCRJ-F+,10.6, Country	WCRJ-F+,+8.6, Country	WQIK-F, -5.8, Country
JC-King-Bristol	WQUT-F, 19.2, Rock	WQUT-F, +8.6, Rock	WJCW, -6.3, Country
Kalamazoo	WQLR-F, 11.1, BTFL	WGRD-F, +3.4, Rock	WKFR-F, -4.8, Contemp
Kansas City	WDAF, 12.5, Country	KLSI-F, +5.0, AC	WHB, -4.1, AC
Knoxville	WIVK-F, 22.3, Country	WOKI-F, +3.6, Rock	WEZK-F, -2.3, BTFL
Lancaster	WNCE-F, 13.4, BTFL	WNCE-F, +3.5, BTFL	WLAN-F, -4.9, Rock
Lansing	WFMK-F, 15.0, Contemp	WFMK-F, +2.8, Contemp	WILS-F, -2.0, AOR
Las Vegas	KLUC-F, 14.2, Rock	KLUC-F, +2.6, Rock	KORK-F, -2.7, BTFL
Lexington	WLAP-F, 16.4, Rock	WVLK-F, +7.4, Country	WVLK, -3.1, MOR
Little Rock	KKYK-F, 14.5, Rock	KLAZ-F, +6.3, Contemp	KEZQ-F, -5.8, BTFL
Los Angeles	KABC, 5.6, Talk	KIIS-F, +2.3, Rock	KABC, -2.4, Talk
Louisville	WAMZ-F, 13.4, Country	WAMZ-F, +5.4, Country	WCII, -2.4, Country
Lubbock	KLLL-F, 17.1, Country	KRLB-F, +8.8, AC/Cont	KSEL-F, -6.5, Rock
Madison	WTSO, 10.8, Country	WHIT, +6.1, Rock	WIBA, -4.0, MOR
		WERU, +6.1, Nostal	
McAllen	KGBT, 24.1, Spanish	KIWW-F, +4.5, Spanish	KGBT, -8.5, Spanish
Memphis	KRNB-F, 11.0, Black	KRNB-F, +8.6, Black	WHRK-F, -6.8, Urban
Miami-FT L	WHYI-F, 6.7, Rock	WQBA, +2.2, Spanish	WRHC, -3.1, Spanish
Milwaukee	WEZW-F, 8.7, BTFL	WOKY, +4.0, Nostal	WBCS-F, -5.0, Country
Minn-SP	WCCO, 20.5, Variety	WLOL-F, +5.5, Rock	WCCO, -2.4, Variety
			KSTP-F, -2.4, AC
Mobile	WBLX-F, 17.8, Black	WBLX-F, +5.8, Black	WABB-F, -3.5, AOR
Modesto	KBEE-F, 12.4, BTFL	KMIX-F, +4.2, Country	KBEE-F, -2.7, BTFL
Nashville	WKDF-F, 12.8, AOR	WYHY-F, +2.7, AC	WWKX-F, -3.9, Rock
Nassau	WNBC, 6.2, Contemp	WALK-F+,+2.5, MOR	WRFM-F, -1.9, BTFL
New Haven	WELI, 13.8, MOR	WNHC, +1.9, Black	WNBC, -3.5, Contemp
New Orleans	WYLD-F, 12.9, Country	WYLD-F, +6.1, Contemp	WEZB-F, -2.9, Rock
			WNOE-F, -2.9, Contemp
New York	WBLS-F, 5.6, Black	WAPP-F, +1.6, AOR	WKTU-F, -1.9, Urban
Norfolk	WFOG-F, 10.6, Country	WNVZ-F, +1.3, Rock	WGH, -2.1, Rock
	WCMS-F, 10.6, Country		
NE PA	WNAK, 9.3, Nost/MOR	WILK, +1.8, Contemp	WNAK, -2.8, Nos/MOR
Oklahoma City	KATT-F, 14.2, AOR	KATT-F, +6.8, AOR	KAEZ-F, -2.4, Black
			KOCY, -2.4, Nostal
Omaha	KFAB, 23.9, MOR	KQKQ-F, +5.5, Rock	KEZO-F, -2.3, AOR

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Orlando	WBJW-F+,12.2, Rock	WORL, +2.7, Black	WDBO, -2.4, MOR
Peoria	WKZW-F, 16.2, Rock	WWCT-F, +5.6, AOR	WSWT-F, -5.0, BTFL
Philadelphia	KYW, 8.7, News	WEAZ-F, +2.9, BTFL	WWSH-F, -3.0, BTFL
Phoenix	KTAR, 10.1, News/Talk	KTAR, +1.9, News/Talk	KOPA-F, -2.1, Rock
Pittsburgh	KDKA, 18.4, MOR	WAMO-F, +2.3, Black	WEEP, -2.5, Country
Portland, OR	KGON-F, 9.1, AOR	KMJK-F, +1.5, Rock	KWJJ, -2.4, Country
Providence	WLKW-F, 12.6, BTFL	WBRU-F, +1.8, AOR	WPJB-F, -2.3, Contemp
Raleigh	WPTF, 13.3, MOR/Talk	WDCG-F, +7.3, Rock	WYYD-F, -2.7, BTFL
Reading	WRAW, 14.3, Nostal	WRAW, +9.5, Nostal	WHUM, -5.4, Country
			WIFI-F, -5.4, Rock
Reno	KOZZ-F, 15.5, AOR	NA	NA
Richmond	WRVA, 16.0, MOR	WEZS-F, +5.0, AC	WRNL-F, -4.9, Country
River-SB-Ont	KFI, 6.6, AC	KIIS-F, +2.5, Rock	KRTH-F, -3.6, AC
Roanoke	WXLK-F, 23.8, Rock	WXLK-F, +8.0, Rock	WFIR, -6.4, MOR
Rochester	WEZO-F, 13.5, BTFL	WCMF-F, +4.4, AOR	WEZO-F, -3.4, BTFL
Sacramento	KXOA-F, 10.2, AC	KXOA-F, +4.4, AC	KZAP-F, -3.5, AOR
St. Louis	KMOX, 23.4, Talk	KMOX-F, +4.1, Rock	KEZK-F, -1.8, BTFL
Sal-Sea-Mont	KDON-F, 9.4, Rock	KBOQ-F, +3.9, Classical	KSJO-F, -4.9, AOR
Salt Lake City	KSL, 13.1, MOR	KSOP-F, +4.0, Country	KLUB, -2.5, BTFL
San Antonio	KISS-F, 12.2, AOR	KISS-F, +3.4, AOR	KTFM-F, -3.7, Rock
San DIego	KJQY-F, 9.2, BTFL	KMLO, +2.7, Nostal	XTRA-F, -2.2, AOR
San Francisco	KGO, 8.4, Talk	KOIT-F, +1.5, BTFL	KSOL-F, -2.1, Black
San Jose	KGO, 8.7, Talk	KSJO-F, +3.4, AOR	KFRC, -2.4, Rock
Seattle	KIRO, 10.8, News/Talk	KZOK-F, +2.1, AOR	KISW-F, -1.7, AOR
Shreveport	KOKA, 15.9, Black	KCOZ-F, +3.8, BTFL	KRMD, -5.8, Country
Spokane	KXLY-F, 12.3, BTFL	KKPL-F, +5.7, AC	KREM-F, -4.5, Rock
Springfield, MA	WHYN-F, 12.1, BTFL	WAQY-F, +3.6, Rock	WCCC-F, -2.8, AOR
Stockton	KJAX-F, 10.0, BTFL	KFMR-F, +2.9, Country	KNBR, -2.7, MOR
Syracuse	WSYR, 14.2, MOR	WAQX-F, +2.6, AOR	WNDR, -1.8, MOR
Tampa-St. Pete	WRBQ-F, 11.6, Rock	WWBA-F, +2.5, BTFL	WFLA-F, -2.5, BTFL
Toledo	WIOT-F, 11.7, AOR	WCWA, +3.7, Nostal	WMHE-F, -2.2, Contemp
Tucson	KCUB, 11.6, Country	KWFM-F, +4.0, AOR	KXEW, -3.0, Spanish
Tulsa	KVOO, 13.5, Country	KBBJ, +3.2, Nostal	KGTO, -3.3, Oldies
Washington	WKYS-F, 9.3, Urban	WPKX-F, +1.8, Country	WWDC-F, -2.2, AOR
West Palm Beach	WEAT-F, 11.5, BTFL	WRMF-F, +2.6, AC	WIZD-F, -1.7, AOR
Wichita	KEYN-F, 15.9, Rock	KOEZ-F, +6.0, BTFL	KWKN, -3.6, Country
Wilmington,DE	WJBR-F, 10.6, BTFL	WDSD-F, +2.0, Country	WSTW-F, -2.7, Rock
Worcester	WSRS-F, 13.9, BTFL	WROR-F, +2.0, AC	WAAF-F, -2.4, AOR
York	WSBA, 11.8, MOR	WTPA-F, +1.8, AOR	WRHY-F, -3.2, Nostal
Youngstown	WBBW, 12.9, Talk	WQXK-F, +3.1, Country	WSRD-F, -2.4, AOR

PUBLIC AND NON COMMERCIAL RADIO STATIONS

BASED ON BIRCH DATA

It has always been a frustration that little data has been made available concerning the listening levels to public and non commercial radio stations. The data is in existence but it is kept private by both Arbitron and NPR.

Last summer the Birch report began including information concerning these stations. I am pleased to be able to include some of this data in American Radio.

The listening levels to non commercial stations vary greatly by market as would be expected. It seems obvious to me that the availability of a commercial classical station is a factor as well as the professionalism of those NPR stations licensed to colleges and universities.

All figures are based on Birch monthly reports, 6AM-MID, Mon-Sun.

LEADING STATIONS 12+ METRO SHARE			LEADING STATIONS 12+ MSA, ½ HR AVG			LEADING STATIONS 12+ MSA CUME		
1. KUT-F	Austin	4.6	1. WNYC-F	NY	156	1. KUSC-F	LA	1850
2. WKAR-F	Lansing	4.5	2. KUSC-F	LA	113	2. WNYC-F	NY	1788
3. WXXI-F	Roch	4.4	3. WETA-F	Wash	91	3. WETA-F	Wash	1454
4. KMFA-F	Austin	4.1	4. WBEZ-F	Chi	84	4. WBEZ-F	Chi	1054
5. WJCT-F	Jkville	3.9	5. WGBH-F	Bost	80	5. WGBH-F	Bost	1049
6. WUNC-F	Raleigh	3.6	6. KSJN-F	Minn-SP	79	6. WAMU-F	Wash	990
7. WRFK-F	Richm	3.5	7. WMBI-F	Chi	78	7. KQED-F	SF	955
8. WEBR	Buff	2.9	8. WUHY-F	Phila	69	8. KSJN-F	Minn	927
9. KSJN-F	Minn-SP	2.7	9. WAMU-F	Wash	67	9. WMBI-F	Chi	902
10. WNED-F	Buff	2.5	10. WBUR-F	Bost	58	10. WEBR	Buff	875
11. KCSC-F	Okl Cit	2.4	11. WGUC-F	Cinci	55	11. WUHY-F	Phila	807
12. WGUC-F	Cinci	2.3	12. WXXI-F	Roch	54	12. WGUC-F	Cinci	668

		J/J	J/A	A/S	S/O	O/N	N/D	1/4 HR AVG	CUME
KERA-F	Dallas	---	---	0.4	1.0	0.7	0.8	39	401
WBEZ-F	Chicago	---	---	---	---	0.2	0.7	84	1054
WMBI-F	Chicago	---	---	---	---	0.3	0.6	78	902
KUSC-F	LA	---	---	---	---	0.5	1.1	113	1850
WNYC-F	NY	---	---	---	0.1	0.3	0.6	156	1788
KFUO-F	St. Louis	0.7	0.2	0.4	0.4	0.6	0.7	23	525
KWMU-F	St. Louis	0.1	0.3	0.5	0.7	0.7	0.4	13	354
WABE-F	Atlanta	---	---	1.1	2.6	2.5	1.5	38	570
WAMU-F	Wash	---	0.3	0.9	1.1	0.7	1.4	67	990
WETA-F	Wash	1.8	2.3	2.5	2.3	2.2	1.9	91	1454
WDET-F	Detroit	1.2	0.8	0.4	0.8	0.7	0.3	15	132
KSJN-F	Minn-SP	---	0.9	1.7	1.5	1.9	2.7	79	927
KTIS-F	Minn-SP	---	0.6	1.1	1.2	1.4	1.6	49	495
KTIS	Minn-SP	---	0.6	1.0	0.7	0.9	1.3	39	535
WBUR-F	Boston	---	0.6	1.2	0.8	0.7	1.0	58	661
WGBH-F	Boston	---	0.4	1.0	1.4	1.3	1.4	80	1049
WQED-F	Pitts	0.6	0.8	1.2	1.3	1.1	1.1	45	392
KQED-F	SF	---	0.4	0.5	0.6	0.7	0.6	43	955
KUOW-F	Seattle	---	0.6	1.4	1.3	1.2	1.2	37	599
WUOL-F	Louis	---	---	---	0.6	0.8	0.4	5	78

		J/J	J/A	A/S	S/O	O/N	N/D	1/4 HR AVG	CUME
WFPK-F	Louis	---	---	---	---	0.1	0.5	6	53
WIAN-F	Indy	1.3	0.7	0.4	0.6	1.3	1.6	25	377
WGUC-F	Cinci	1.9	3.1	2.9	2.3	2.8	2.3	55	668
WVXU-F	Cinci	0.7	1.5	1.5	2.1	1.8	1.2	30	504
KCUR-F	KC	0.8	0.3	0.6	0.9	1.0	0.8	19	188
WUHY-F	Phil	NA	NA	NA	---	0.3	1.2	69	807
WEBR	Buff	1.7	1.4	2.5	3.5	2.8	2.9	51	875
WNED-F	Buff	1.5	1.2	1.1	1.8	3.0	2.5	45	388
KXPR-F	Sacra	---	---	0.7	1.2	2.3	2.2	48	319
KCFR	Denver	---	0.1	0.4	0.9	1.2	1.3	37	387
KWBI-F	Denver	---	0.4	0.7	0.6	1.0	1.6	48	366
WCRF-F	Cleve	---	0.8	2.8	3.5	1.8	1.0	28	423
WXXI-F	Rochester	2.3	2.1	3.7	4.2	4.5	4.4	54	630
WJCT-F	Jkville	1.9	2.0	1.7	1.9	2.9	3.9	47	536
WMSE-F	Milwaukee	1.5	1.4	1.3	0.8	0.5	0.6	15	254
WUWM-F	Milwaukee	0.7	0.2	0.4	0.4	0.2	0.4	9	325
WWVH-F	Hartford	---	---	---	0.1	0.3	0.7	10	145
WFCR-F	Amherst/Hart	2.0	0.7	0.9	1.4	1.5	1.0	15	171
WPBH-F	Middle/Hart	---	1.0	0.4	0.4	0.8	0.9	13	152
WRFK-F	Richmond	3.3	2.4	1.5	1.9	2.9	3.5	35	345
WMFE-F	Orlando	1.6	2.2	1.8	2.0	2.2	1.8	22	192
WUOT-F	Knoxville	0.5	0.9	1.1	2.2	1.9	2.0	15	109
WUSF-F	Tampa	1.8	0.8	0.4	1.4	1.6	1.0	21	376
WDAV-F	Charlotte	---	---	0.2	1.2	1.3	1.1	9	101
WFAE-F	Charlotte	---	---	0.3	0.9	0.9	1.0	8	113
KWGS-F	Tulsa	0.9	0.3	0.8	1.1	1.3	1.0	8	190
KLRE-F	Little Rock	---	---	---	1.9	2.3	1.9	8	116
WPLN-F	Nashville	1.3	0.8	1.5	1.4	1.2	1.2	16	290
WBHM-F	Birmingham	---	---	0.3	0.6	1.0	1.0	12	239
WKAR-F	Lansing	NA	NA	2.6	4.1	4.5	4.5	37	354
KCSC-F	Ok City	1.1	1.2	2.2	2.2	1.7	2.4	31	248
WBYU-F	SLC	NA	NA	NA	0.3	0.9	1.3	19	199
KUCB-F	Des Moines	---	---	---	---	1.0	1.7	7	38
WOI-F	Des Moines	2.6	1.6	2.0	1.5	1.4	1.7	7	85
WKNC-F	Raleigh	---	---	---	---	0.9	1.4	12	181
WUNC-F	Raleigh	---	1.5	2.5	1.5	1.9	3.6	30	386
KMFA-F	Austin	---	0.6	2.1	2.7	3.4	4.1	29	366
KUT-F	Austin	---	1.0	3.2	3.1	3.5	4.6	32	447

SECTION B

ARBITRON INDIVIDUAL MARKET REPORTS

NOTE: Following the "definitions" pages the regular Arbitron market reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Please read these pages carefully. It will increase your understanding of the Individual Markets if you are familiar with the systems and methodology used.

The best way to explain an Individual Market Report is to take one market and go through it step-by-step. We will use data from Rochester.

Market # 42
APR 15.5
SMSA Pop: 972,700
Est 1981 Revenue: $12,050,000

Rochester is the 42nd largest market in the nation. This is based on the latest listing in SRDS and generally coincides with the government's Standard Metropolitan Statistical Area. (SMSA). The figures for this edition are as of 1 Jan 82. The SMSA population figures are for total persons. In some instances (Seattle-Tacoma, Miami-FT. Lauderdale, Norfolk, New England markets) I had to make my own estimates to adjust to the Arbitron Metro. That is why some cities have the same ranking.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures. Rochester's APR is significantly below the national mean of 17.3.

The revenue figures are my own estimates. 1980 was the last year the FCC reported revenue figures so from now on I will be making estimates based on my own instincts and experience, past performance in the market and feedback from the market.

Stations: 21/16
Diaries: 1247/780:1
Standard Error: .541
% Below Line:

There were 21 stations listed in the Rochester rating book. The next figure is the number of stations listed above the line (home to the metro). In Rochester there were five stations (21-16) which were licensed outside the metro but still qualified for inclusion in the Rochester book. The percentage of audience these five stations earned was 2.7%. This was calculated by totaling the five station's audience (1/4 HR AVG, 12+, Mon-Sun, Metro) and dividing it by total audience for all listed stations.

1247 usable diaries were returned from the Rochester metro. There was one diary returned for every 780 citizens.

The standard error is based on Arbitron's new method of estimating the reliability of their ratings. I have carried the formula through the first step. The higher the figure is the more reliable the data is estimated to be.

CSI: 9.7 Bil (# 40)
CSI HH: 27.0 M (# 24)
Retail $: 4.8 Bil (# 39)
% Not Listed: 9.5

CSI stands for Consumer Spendable Income. The people of Rochester have an estimated 9.7 billion dollars to spend after taxes were deducted. This ranks Rochester 40th in the nation.

CSI HH means Consumer Spendable Income per household. The Rochester figure is $27,000 which ranks the market #24 in the nation.

Total retail dollars spent in Rochester are estimated at 4.8 billion dollars. This ranks Rochester #39 in the nation.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (1/4 HR AVG, 12+, Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non commercial and public stations, and local stations which did not have enough audience to qualift for listing in the book.

This figure along with "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's (kalamazoo is a prime example) and also the effectiveness and saleability of local radio.

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WEZO-F 170/13.5	13.7	16.9	17.8	17.4

12+ TSA 1/4	
1. WEZO-F	177

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHAM	2586/26.2	26.8

All of the figures in this section are based on the Broadcast Week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are percentages.

WEZO-F has 17,000 listeners per quarter hour in the metro. This represents a 13.5% share during Fall 82. WEZO-F also led the Total Survey Area with an average of 17,700 listeners per quarter hour. WHAM leads the Rochester TSA in total weekly cume with 258,600. 26.2% of the population of the Rochester metro are estimated to be listening to WHAM for five minutes or more during a given week. The cume rating was 26.8 in Spring 82.

If a station is simulcasting this symbol (+) will appear next the call letters everywhere the station is listed. Whether I labeled the simulcasting station as AM or FM depended upon which received the greatest amount of listenership.

12+ FM SHARE (METRO): 65.90% (744 of 1129) (SPG 81: 62.90%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hours numbers of all listed stations and divided it into the total numbers for FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

The 12 tables directly below the FM percentages show the leaders in Teens, 18-34, 18-49, 25-54, 35-64, 12+ Morning Drive (AMD), 12+ Mid-Day, and 12+ Afternoon, Women 18-34, Women 25-54, Men 18-34 and Men 25-54. The rankings are based on 1/4 HR AVG, Mon-Sun, Metro, 6A-MID (except for AMD which Mon-Fri, 6A-10A, MID which is Mon-Fri,10A-3P and PMD which is Mon-Fri, 3P-7P). The number of stations listed depends upon the size of the market. Ties were in some cases broken by using audience figures.

FORMATS	AM	FM	TOTAL	%
MOR/AC	211 (4)	127 (1)	338 (5)	29.9

This table is based on the Broadcast Week, 1/4 HR AVG, 12+ Metro. The table include every format in the market and every station in the Metro. In Rochester 21,100 people are listening to 4 AM stations programming MOR/Adult Contmeporary. The FM figures are added to AM to show a total for the market. 29.9% of radio listening in Rochester is to stations programming various types of MOR or Adult Contemporary formats.

For those markets with an ADI section in the Arbitron report (the top 50 ADI's) the top 15 stations in the ADI are included (both 1/2 Hour Average and Cume). The ADI rankings are based on the Broadcast Week. Also included for ADI markets only is the exclusive cume rankings. This table shows the stations which have the greatest amount of the 12+ listeners who listen to that station only during an entire week. This is based on the Metro Survey Area.

The "Other Rated Stations" section shows the frequency and 12+ Metro share and 12+ Cume Rating for all stations which are not listed in the 12+ Metro 1/4/Share table.

WBBF, 950, 1 KW (DA-2), AC RKO, $50.00* (Blair) LIN

If a station is listed in any table (excluding "Other Rated Stations") a capsule description is provided. WBBF has a frequency of 950. The station has a daytime frequency of 950. The station has a daytime and nighttime power authorization of 1000 watts. The signal is directional at all times with two separate patterns. Directionality is listed as follows:

DA, DAYS - directional daytimer
DA-1 - directional day and night - 1 pattern
DA-2 - directional day and night - 2 patterns

WBBF programs an Adult Contemporary format. (If a syndicator or consultant is used it will be listed following the format). WBBF's network affiliation is RKO. WBBF is represented nationally by Blair and it is owned by a group owner - LIN.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the stations rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is becoming increasingly difficult because so many stations have withdrawn their rate from SRDS. Often I had to make an estimate based on a past rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases, but I can not guarantee their accuracy.

The FM description differs from AM in that Height Above Average Terrain (HAAT) is listed.

Some markets would not fit on one page. The information for these markets can be found on the continuation pages which follow the Youngstown report.

AKRON

Market # 60
APR 17.9
SMSA Pop: 657,000
Est 1981 Revenue: $7,850,000

Stations: 27/7
Diaries: 880/747:1
Standard Error: .669
% Below Line: 55.5

CSI: 5.8 Bil (# 61)
CSI HH: 25.0 M (# 68)
Retail $: 3.0 Bil (# 63)
% Not Listed: 7.1

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WMMS-F	123/12.6	11.9	12.5	12.7	12.5
2. WAKR	106/10.9	11.5	10.7	10.7	13.7
3. WKDD-F	103/10.6	8.5	1.9	2.4	5.3
4. WSLR	56/ 5.7	6.9	7.1	6.9	5.7
5. WGCL-F	53/ 5.4	5.6	6.0	8.1	6.3
6. WGAR	49/ 5.0	4.4	4.9	4.2	4.0
7. WAEZ-F	44/ 4.5	4.6	4.9	4.2	4.0
8. WDBN-F	39/ 4.0	4.6	4.0	2.0	3.4
WMJI-F	39/ 4.0	4.8	5.6	4.1	4.7
10. WZZP-F	38/ 3.9	3.5	4.6	5.2	5.2

12+ TSA 1/4	
1. WMMS-F	199
2. WKDD-F	148
3. WAKR	118
4. WHBC	97
5. WDBN-F	89
6. WGCL-F	81
7. WSLR	79
8. WGAR	76
9. WMJI-F	66
10. WAEZ-F	62

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WMMS-F	2311/25.0	23.3
2. WKDD-F	2251/25.3	21.2
3. WAKR	1759/26.8	27.0
4. WGCL-F	1580/17.4	17.7
5. WGAR	1453/14.0	15.6
6. WHBC	1444/ 2.3	----
7. WDBN-F	1139/ 8.9	7.5
8. WSLR	1025/12.3	14.1
9. WMJI-F	991/11.9	13.6
10. WZZP-F	863/11.0	10.3

12+ FM SHARE (METRO): 65.41% (592 of 905) (FAL 81: 66.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKDD-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WAKR	1. WAKR
2. WMMS-F	2. WKDD-F	2. WKDD-F	WMMS-F	2. WSLR	2. WMMS-F
3. WGCL-F	3. WGAR	3. WGAR	3. WGAR	3. WAEZ-F	3. WKDD-F
	WGCL-F	4. WAKR	4. WSLR	4. WDBN-F	4. WGAR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WKDD-F	1. WAKR	1. WMMS-F	1. WMMS-F
2. WKDD-F	2. WKDD-F	2. WMMS-F	2. WSLR	2. WKDD-F	2. WGAR
3. WAKR	3. WAKR	3. WGCL-F	3. WMJI-F	3. WGAR	3. WKDD-F
4. WSLR	4. WZZP-F	WMJI-F	4. WKDD-F	4. WZZP-F	WAKR

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WCUE	1150	Cuya. Falls	2.5/7.3	WNIR-F	100.1	Kent	3.6/7.5	WQAL-F	104.1	Cle	1.6/4.3
WHLO	640		3.6/9.1	WCLV-F	95.5	Cleve	.7/1.7	WQXK-F	105.1	You	1.3/2.4
WBBG	1260	Cleve.	.7/2.8	WDMT-F	107.9	Cleve	1.1/4.1	WTOF-F	98.1	Cant	.3/1.9
WHBC	1480	Canton	.4/2.3	WDOK-F	102.1	Cleve	2.4/6.8	WWWE	1100	Cle	
WHK	1420	Cleve	1.7/3.4	WHBC-F	94.1	Canton	.4/1.7	WZAK-F	93.1	Cle	1.0/3.9
WJW	850	Cleve	.6/2.6	WKSW-F	99.5	Cleve	3.2/7.2				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		279 (3)	279 (3)	30.8
MOR/AC	194 (4)	77 (2)	271 (6)	29.9
COUNTRY	82 (3)	79 (3)	161 (6)	17.8
BTFL MUSIC		126 (5)	126 (5)	13.9
NOSTALGIA	31 (2)		31 (2)	3.4
BLACK/URBAN		21 (2)	21 (2)	2.3
CLASSICAL		7 (1)	7 (1)	0.8
NEWS/TALK	6 (1)		6 (1)	0.7
RELIGION		3 (1)	3 (1)	0.3
			905 (27)	

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N), MOR
WSLR, 1350, 5 KW (DA-1), COUNTRY
WAEZ-F, 97.5, 13 KW @ 700, BTFL MUS (Schulke)
WKDD-F, 96.5, 50 KW @ 450, ROCK

MBS, $50.00 (Mc-Guild) Group One
ABC-E, $44.25* (Katz) Welcome
, $30.00* (Mc-Guild) Group One
, $50.00* (Katz) Welcome

Other stations - see Cleveland and Canton

ALBANY-SCHENECTADY-TROY

Market # 53
AFR 17.3
SMSA Pop: 797,400
Est 1981 Revenue: $10,600,000

Stations: 25/23
Diaries: 1185/673:1
Standard Error: .571
% Below Line: 0.9

CSI: 7.2 Bil (# 49)
CSI HH: 24.3 M (# 95)
Retail $: 3.7 Bil (# 52)
% Not Listed: 6.6

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WGY	160/13.7	16.2	15.8	16.4	16.7
2. WPYX-F	126/10.8	11.6	9.9	10.7	6.2
3. WFLY-F	115/ 9.9	5.8	6.5	6.3	7.1
4. WROW	81/ 7.0	9.8	9.6	8.3	10.2
5. WTRY	73/ 6.3	5.9	8.9	8.3	8.4
6. WROW-F	66/ 5.7	8.1	7.0	7.4	10.0
7. WQBK	64/ 5.5	5.0	7.5	6.2	6.2
WGNA-F	64/ 5.5	4.0	3.9	5.3	4.3
9. WGFM-F	59/ 5.1	3.8	5.2	3.6	3.8
10. WQBK-F	55/ 4.7	3.3	1.8	2.8	2.4
WPTR-F	55/ 4.7	3.3	2.8	3.6	3.1
12. WWOM-F	47/ 4.0	4.4	5.0	4.5	3.9

12+ TSA 1/4	
1. WGY	268
2. WPYX-F	210
3. WFLY-F	163
4. WGNA-F	137
5. WROW	127
6. WROW-F	107
7. WGFM-F	81
8. WTRY	79
9. WPTR	76
10. WQBK-F	68
11. WQBK	67
12. WWOM-F	57

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WGY	3937/32.6	35.8
2. WPYX-F	2469/22.5	21.8
3. WFLY-F	2305/23.5	17.5
4. WTRY	1728/21.8	22.6
5. WGFM-F	1673/16.7	14.3
6. WROW	1582/17.0	21.7
7. WROW-F	1405/13.0	15.9
8. WGNA-F	1170/ 8.8	7.6
9. WPTR	1093/12.2	12.3
10. WWOM-F	844/11.1	13.0
11. WQBK-F	747/ 9.4	8.7
12. WQBK	727/ 9.8	8.4

12+ FM SHARE (METRO): 53.54% (582 of 1087) (FAL 81: 44.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPYX-F	1. WPYX-F	1. WFLY-F	1. WGY	1. WGY	1. WGY
2. WFLY-F	2. WFLY-F	2. WPYX-F	2. WFLY-F	2. WROW	2. WPYX-F
3. WTRY	3. WGFM-F	3. WGY	3. WGNA-F	3. WROW-F	3. WROW
	4. WQBK-F	4. WGFM-F	4. WGFM-F	WGNA-F	4. WTRY
			WTRY		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGY	1. WFLY-F	1. WFLY-F	1. WGY	1. WPYX-F	1. WGY
2. WFLY-F	2. WPYX-F	2. WPYX-F	2. WFLY-F	2. WFLY-F	2. WPYX-F
3. WPYX-F	3. WGY	3. WTRY	WGFM-F	3. WQBK-F	3. WFLY-F
4. WROW	4. WROW	4. WGFM-F	4. WGNA-F	4. WGFM-F	4. WGNA-F
			WTRY		

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WABY	1400	Albany	2.6/6.[illegible]	WKOL	1570	Amster	.3/1.1	WASM-F	102.3	Sar Spg	.9/1.8
WCSS	1490	Amster	.8/1.9	WOKO	1460	Albany	.8/4.0	WHRL-F	103.1	Albany	2.1/4.3
WHAZ	1330	Troy	.5/2.0	WWWD	1240	Schen.	.4/1.9	WMVQ-F	97.7	Amster.	.3/1.1
WKAJ	900	Sar Spg	.3/1.1	WWSC	1450	Glen Fa	.4/1.0	WSCG-F	93.5	Corinth	.4/ .9
								WRCK-F	107.3	Utica	.4/1.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	73 (1)	360 (5)	433 (6)	39.8
MOR/AC	259 (5)	47 (1)	306 (6)	28.2
COUNTRY	64 (2)	69 (2)	133 (4)	12.2
BTFL MUSIC	4 (1)	102 (3)	106 (4)	9.8
TALK	64 (1)		64 (1)	5.9
NOSTALGIA	30 (1)		30 (1)	2.8
UNKNOWN	5 (1)	4 (1)	9 (2)	0.8
RELIGION	6 (1)		6 (1)	0.6
			1087 (25)	

RADIO STATIONS

WGY , 810, 50 KW	, MOR	NBC, $120.00 (Christal)	GE
WPTR, 1540, 50 KW	, COUNTRY	ABC-I, $ 40.00* (Eastman)	Rust
WQBK, 1300, 5 KW (DA-2)	, TALK	CBS,NBC-T, $ 24.50 (Howard)	
WROW, 590, 5 KW/1 KW (DA-2)	, MOR/BTFL	ABC-D, $ 70.00* (Blair)	Capital Cities
WTRY, 980, 5 KW (DA-N)	, ROCK (Burk-Abr)	MBS, $ 45.00* (Mc-Guild)	Scott
WFLY-F, 92.3, 13 KW @ 850, ROCK (Drake-Chen)		ABC-C, $ 55.00* (Eastman)	Rust

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

ALBUQUERQUE

Market # 91
APR 17.?
SMSA Pop: 476,100
Est 1981 Revenue: $9,000,000

Stations: 17/17
Diaries: 873/545:1
Standard Error: .682
% Below Line: 0

CSI: 3.5 Bil (# 97)
CSI HH: 20.6 M (# 246)
Retail $: 2.4 Bil (# 82)
% Not Listed: 8.6

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KOB-F	73/10.2	8.8	9.5	3.9	2.9
2. KWXL-F	68/ 9.5	9.0	9.0	9.5	5.7
3. KKJY-F	66/ 9.3	9.4	10.6	11.9	15.2
KOB	66/ 9.3	8.2	8.1	9.2	8.8
5. KRST-F	52/ 7.3	7.7	10.1	7.5	5.4
6. KHFM-F	40/ 5.6	3.2	2.3	2.2	4.3
7. KFMG-F	39/ 5.5	7.4	7.5	8.0	9.7
8. KZZX-F	35/ 4.9	3.9	4.8	7.5	5.6
9. KDEF	31/ 4.3	4.6	.8	.8	.5
KABQ	31/ 4.3	3.9	4.5	5.4	6.1
KRKE	31/ 4.3	2.7	3.7	2.5	2.3

12+ TSA 1/4	
1. KOB-F	112
2. KKJY-F	103
3. KOB	95
4. KRST-F	93
5. KWXL-F	90
6. KRKE	65
7. KFMG-F	64
8. KZZX-F	60
9. KHFM-F	51
10. KQEO	32

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KOB	1810/26.4	22.5
2. KOB-F	1584/26.5	18.9
3. KFMG-F	1313/19.9	19.9
4. KZZX-F	1186/17.1	10.5
5. KRST-F	1137/15.7	16.1
6. KKJY-F	1072/18.9	16.0
7. KWXL-F	1002/17.3	16.9
8. KRKE	882/11.0	10.7
9. KQEO	620/13.2	13.8
10. KHFM-F	508/ 9.4	7.5

12+ FM SHARE (METRO): 57.21% (373 of 652) (FAL 81: 59.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KWXL-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KKJY-F	1. KOB
2. KFMG-F	2. KWXL-F	2. KWXL-F	KRKE-F	2. KOB	2. KOB-F
3. KOB-F	3. KRST-F	3. KRST-F	3. KOB	3. KHFM-F	3. KKJY-F
	4. KZZX-F	4. KOB	KKJY-F	4. KDEF	KRST-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KWXL-F	1. KRST-F
2. KKJY-F	2. KKJY-F	2. KRST-F	2. KKJY-F	2. KOB-F	2. KOB
3. KOB	3. KWXL-F	3. KKJY-F	3. KRST-F	3. KFMG-F	3. KOB-F
4. KRST-F	4. KOB	KZZX-F	4. KOB	4. KOB	4. KHFM-F
				KZZX-F	

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KAMX	1520	2.0/7.5	KQEO	920	3.9/13.2	KXKS	1190	1.8/1.9
KKIM	1000	1.7/3.3	KRZY	1450	3.8/8.2	KZIA	1580	3.6/5.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	14 (1)	180 (3)	194 (4)	29.8
MOR/AC	94 (2)	35 (1)	129 (3)	19.8
COUNTRY	58 (2)	52 (1)	110 (3)	16.9
BTFL MUSIC		66 (1)	66 (1)	10.1
CLASSICAL		40 (1)	40 (1)	6.1
NOSTALGIA	31 (1)		31 (1)	4.8
SPANISH	31 (1)		31 (1)	4.8
NEWS/TALK	26 (1)		26 (1)	4.0
UNKNOWN	13 (1)		13 (1)	2.0
RELIGION	12 (1)		12 (1)	1.8
			652 (17)	

RADIO STATIONS

KABQ, 1350, 5 KW/500 W (DA-N), SPANISH	, $29.50	(Eastman)			
KDEF, 1150, 5 KW/500 W (DA-N), NOSTALGIA (Al Ham)	ABC-E, $14.75	(PRO)			
KOB , 770, 50 KW (DA-N) , MOR	NBC,NBC-T, $46.00*	(Christal)	Hubbard		
KQEO, 920, 1 KW/500 W (DA-N), OLDIES	, $30.00	(Selcom)	Sunbelt		
KRKE, 610, 5 KW (DA-N) , COUNTRY	CBS,ABC-E, $17.00	(Katz)	Peoria Journal Star		
KFMG-F, 107.9, 22 KW @ 4164, ROCK	, $27.55	(----)			
KHFM-F, 96.3, 2.5 KW @ 4110, CLASSICAL	, $29.50	(CMBS)			
KKJY-F, 100.3, 23 KW @ 4107, BTFL MUS (Schulke)	, $40.00*	(Blair)	Bdcst Assoc		
KOB-F , 93.3, 22 KW @ 4150, CONTEMP/AC	, $38.00*	(Christal)	Hubbard		
KRST-F, 92.3, 22 KW @ 4130, COUNTRY	, $40.00*	(Mc-Guild)			
KWXL-F, 94.1, 23 KW @ 4130, AOR	ABC-E, $57.00	(Katz)	Peoria Journal Star		
KZZX-F, 99.5, 22 KW @ 4134, CONTEMP/AC	, $30.00	(Selcom)	Sunbelt		

ALLENTOWN-BETHLEHEM-EASTON

Market # 67
APR 18.4
SMSA Pop: 642,500
Est 1981 Revenue: $7,900,000

Stations: 31/14
Diaries: 1036/620:1
Standard Error: .632
% Below Line: 15.1

CSI: 5.8 Bil (# 62)
CSI HH: 23.9 M (# 114)
Retail $: 2.9 Bil (# 68)
% Not Listed: 8.0

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WLEV-F	117/11.6	11.6	12.1	13.2	7.7
2. WXKW-F	115/11.4	10.0	8.5	9.9	10.8
3. WZZO-F	92/ 9.1	10.1	9.5	10.1	8.5
4. WQQQ-F	87/ 8.6	9.2	9.0	8.8	10.5
5. WFMZ-F	76/ 7.5	7.8	8.9	7.6	10.8
6. WKAP	75/ 7.4	3.7	2.6	3.0	3.6
7. WAEB	69/ 6.8	8.3	7.1	8.6	9.1
8. WEST	56/ 5.5	5.7	3.1	3.6	5.4
9. WSAN	41/ 4.1	5.3	3.8	3.4	2.4
10. WEEX	34/ 3.4	3.1	2.8	2.8	4.7

12+ TSA 1/4	
1. WXKW-F	142
2. WLEV-F	141
3. WZZO-F	118
4. WQQQ-F	112
5. WFMZ-F	95
6. WKAP	75
7. WAEB	70
8. WEST	57
9. WSAN	41
10. WEEX	35

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WLEV-F	1864/27.1	28.1
2. WZZO-F	1748/24.7	21.8
3. WXKW-F	1524/20.4	19.1
4. WAEB	1293/21.5	22.3
5. WQQQ-F	1258/17.9	20.5
6. WFMZ-F	1017/15.2	15.1
7. WKAP	815/14.5	13.0
8. WSAN	673/11.7	14.7
9. WIFI-F	661/ 9.3	8.5
10. WYSP-F	660/ 8.3	5.8

12+ FM SHARE (METRO): 63.37% (590 of 931) (FAL 81: 59.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WXKW-F	1. WXKW-F	1. WXKW-F
2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WLEV-F	2. WQQQ-F	2. WLEV-F
3. WIFI-F	3. WAEB	3. WXKW-F	3. WAEB	3. WKAP	3. WKAP
4. WYSP-F	4. WXKW-F	4. WAEB	4. WQQQ-F	4. WFMZ-F	4. WAEB

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WZZO-F	1. WXKW-F
2. WXKW-F	2. WXKW-F	2. WZZO-F	2. WXKW-F	2. WAEB	2. WLEV-F
3. WQQQ-F	3. WQQQ-F	3. WAEB	3. WQQQ-F	3. WLEV-F	3. WAEB
4. WFMZ-F	WZZO-F	WXKW-F	WAEB	4. WXKW-F	4. WZZO-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WGPA	1100	Beth	.7/3.0	WEAZ-F	101.1	Phil	.4/1.6	WIXL-F	103.7	Newton,NJ	.4/1.4
WHOL	1600	Allen	.9/2.3	WFLN-F	95.7	Phil.	.5/1.8	WKRZ-F	98.5	NE PA	.4/1.6
WRNJ	1000	Hack.,NJ	.9/1.8	WIOQ-F	102.1	Phil.	.3/1.1	WPST-F	97.5	Trenton	.5/1.6
WYNS	1150	Lehigh.	.8/2.0	WMGK-F	102.9	Phil.	.4/2.2	WRFY-F	102.5	Reading	.4/1.4
KYW	1060	Phil.	2.1/9.0	WMMR-F	93.3	Phil.	.6/4.6	WYSP-F	94.1	Phil.	2.3/8.3
WCAU	1210	Phil.	.7/2.2	WPLJ-F	95.5	NY	.5/1.2	WIFI F	92.5	Phil.	2.6/9.5
WOR	710	NY	1.0/3.3	WSNI-F	104.5	Phil.	.4/1.0	WBYO-F	107.5	[illegible]	.6/2.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	69 (1)	285 (10)	354 (11)	38.0
BTFL MUSIC		167 (3)	167 (3)	17.9
NOSTALGIA	131 (2)		131 (2)	14.1
COUNTRY	9 (1)	119 (2)	128 (3)	13.7
MOR/AC	99 (5)	8 (2)	107 (7)	11.5
NEWS/TALK	38 (3)		38 (3)	4.1
RELIGION	6 (1)		6 (1)	0.6
CLASSICAL		5 (1)	5 (1)	0.5
			931 (31)	

RADIO STATIONS

WAEB, 790, 1 KW (DA-2) , CONTEMP/AC
WEEX, 1230, 1 KW/250 W , MOR/AC
WEST, 1400, 1 KW/250 W , NOSTALGIA (Drake-Chen)
WKAP, 1320, 5 KW/1 KW (DA-2) , NOSTALGIA (Al Ham)
WSAN, 1470, 5 KW/500 W (DA-1), MOR

WFMZ-F, 100.7, 13 KW @ 870, BTFL MUS (Master)
WLEV-F, 96.1, 50 KW @ 500, CONTEMP (Drake-Chen)
WQQQ-F, 99.9, 50 KW @ 456, BTFL MUS (Bonne)
WXKW-F, 104.1, 50 KW @ 500, COUNTRY (Drake-Chen)
WZZO-F, 95.1, 12 KW @ 630, AOR (Burk-Abr)

ABC-I,	$36.25	(Mc-Guild)	CRB
NBC,	$24.00*	(Torbet)	
CBS,	$18.25	(Katz)	Sound Communi
ABC-E,	$19.00*	(HNW)	Gulf
APR,	$13.00*	(Eastman)	
,	$18.00	(Christal)	
CBS-R,	$57.00	(Katz)	Sound Communi
,	$28.00*	(Torbet)	
,	$40.60	(Mc-Guild)	CRB
,	$38.75	(Blair)	Holt

ANAHEIM (ORANGE COUNTY)

APR 17.3
Est 1981 Revenue: $6,750,000

Diaries: 1175
Standard Error: .571

CSI: 22.2 Bil (# 12)
CSI HH: 29.3 M (# 10)
Retail $: 11.6 Bil (# 14)

NOTE: ANAHEIM (ORANGE COUNTY) IS A PORTION OF THE LOS ANGELES METRO. FOR THIS MARKET REPORT ONLY THOSE STATIONS HOME TO ORANGE COUNTY ARE LISTED.

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KIKF-F 56/1.9	1.7	1.6	1.6	1.0
2. KEZY-F 49/1.6	1.9	2.2	1.6	1.8
3. KWIZ-F 43/1.4	.8	2.0	1.3	1.5
4. KYMS-F 42/1.4	1.1	1.1	1.2	.7
5. KWIZ 38/1.3	2.0	1.6	1.1	2.1
6. KOCM-F 25/ .8	.8	.5	1.0	.8
7. KEZY 18/ .6	1.2	1.1	1.8	2.1
8. KWVE-F 16/ .5	---	---	---	---

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KEZY-F	1328/7.6	7.7
2. KWIZ	1053/6.0	6.4
3. KIKF-F	769/4.4	3.8
4. KWIZ-F	742/4.3	3.4
5. KYMS-F	725/4.2	3.8
6. KEZY	644/3.7	5.3
7. KOCM-F	368/2.1	1.7
8. KWVE-F	256/1.5	---

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEZY A/F KIKF, KWIZ	1. KEZY-F	1. KEZY-F	1. KIKF-F	1. KWIZ-F	1. KWIZ
	2. KIKF-F	2. KIKF-F	2. KWIZ-F	2. KIKF-F	2. KIKF-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KEZY-F	1. KIKF-F	1. KIKF-F	1. KWIZ	1. KEZY-F	1. KIKF-F
2. KIKF-F	2. KWIZ-F	KEZY-F	2. KWIZ-F	2. KYMS-F	2. KWIZ-F

RADIO STATIONS

KEZY, 1190, 5 KW/1 KW (DA-N), CONTEMP	, $50.00*	(Roslin)	
KWIZ, 1480, 5 KW/1 KW (DA-2), MOR	, $40.00*	(Torbet)	Davis/Weaver
KEZY-F, 95.9, 2.5 KW @ 330, AOR	, $50.00*	(Roslin)	
KIKF-F, 94.3, 3 KW @ 245, COUNTRY	, $34.00	(PRO)	
KOCM-F, 103.1, 2 KW @ 300, BTFL MUSIC	, $19.00	(Masla)	Donrey
KWIZ-F, 96.7, 3 KW @ 85[illegible], AC/BTFL	, $40.00*	(Torbet)	Davis/Weaver
KWVE-F, 107.9, 50 KW @ 500, AC	, $26.00	(----)	
KYMS-F, 106.3, 3 KW @ 130, RELIGION	, $25.00*	(Radio Spot)	Interstate

LOS ANGELES (Con't)

KMET-F, 94.7, 58 KW @ 2835, AOR		, $387.50	(Eastman)	Metromedia
KMGG-F, 105.9, 72 KW @ 2000, AC/CONTEMP	Transtar,CBS-R,	$ 90.00*	(Torbet)	Century
KNX-F , 93.1, 54 KW @ 2870, SOFT ROCK		, $163.00*	(CBS/FM)	CBS
KOST-F, 103.5, 13 KW @ 3100, AC		, $110.00*	(Christal)	Cox
KROQ-F, 106.7, 26 KW @ 1600, AOR		, $110.00*	(HNW)	
KRTH-F, 101.1, 58 KW @ 2930, AC	RKO,	$200.00*	(RKO)	RKO
KZLA-F, 93.9, 49 KW @ 2000, COUNTRY (Burns/Somerset)		, $110.00*	(Blair)	Cap Cities

ANCHORAGE

Market # 190
APR 18.3
SMSA Pop: 179,800
Est 1981 Revenue: $5,700,000

Stations: 12/12
Diaries: 551/326:1
Standard Error: .874
% Below Line: 0

CSI: 2.2 Bil (# 145)
CSI HH: 36.2 M (# 1)
Retail $: 1.4 Bil (# 135)
% Not Listed: 4.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KWHL-F	53/19.1	---	---	---	---
2. KFQD	41/14.8	16.6	17.3	19.8	19.7
3. KENI	32/11.6	14.4	6.8	10.8	11.0
4. KHAR	29/10.5	11.4	12.3	12.3	10.5
5. KYAK	27/ 9.7	8.3	5.9	8.0	7.5
6. KGOT-F	21/ 7.6	8.7	10.0	8.5	7.0
7. KNIK-F	19/ 6.9	8.3	9.5	6.1	8.8
8. KKLV-F	12/ 4.3	8.7	8.6	10.4	12.3
9. KBCN-F	11/ 4.0	3.5	8.2	1.9	1.8
10. KBYR	8/ 2.0	1.7	3.6	4.7	7.0
KRKN-F	8/ 2.9	10.5	7.3	8.5	3.5

12+ TSA 1/4	
1. KWHL-F	60
2. KFQD	53
3. KENI	37
4. KHAR	36
5. KYAK	32
6. KNIK-F	22
7. KGOT-F	21
8. KBCN-F	16
9. KKLV-F	12
10. KRKN-F	9

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KFQD	585/29.5	32.9
2. KENI	578/32.6	32.1
3. KWHL-F	483/29.1	----
4. KHAR	376/20.7	19.1
5. KYAK	339/17.2	16.8
6. KGOT-F	310/19.2	21.1
7. KKLV-F	253/15.9	20.2
8. KNIK-F	242/14.4	13.3
9. KBYR	169/10.7	10.0
10. KBCN-F	161/ 8.7	12.3

12+ FM SHARE (METRO): 46.97% (124 of 264) (FAL 81: 46.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KFQD	1. KYAK	1. KFQD
2. KENI	2. KFQD	2. KFQD	2. KYAK	2. KHAR	2. KWHL-F
3. KKLV-F	3. KENI	3. KENI	3. KHAR	3. KFQD	3. KYAK
12+ MID	**12+ PMD**	**WOMEN 18-34**	**WOMEN 25-54**	**MEN 18-34**	**MEN 25-54**
1. KWHL-F	1. KWHL-F	1. KFQD	1. KFQD	1. KWHL-F	1. WFQD
2. KFQD	2. KFQD	2. KENI	2. 4 stations		2. KWHL-F
3. KENI	3. KENI	KWHL-F	tied		3. KYAK
KHAR					

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KTNX 1080 1.1/5.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	32 (1)	94 (4)	126 (5)	47.7
MOR/AC	49 (2)	11 (1)	60 (3)	22.7
BTFL MUSIC	29 (1)	19 (1)	48 (2)	18.2
COUNTRY	27 (1)		27 (1)	10.2
UNKNOWN	3 (1)		3 (1)	1.1
			264 (12)	

RADIO STATIONS

KBYR, 700, 1 KW/500 W	, MOR	CBS, $15.25	(Roslin)
KENI, 550, 5 KW	, ROCK (Burk-Abr)	ABC-C, $34.00	(Katz)
KFQD, 750, 50 KW	, AC/CONTEMP	, $33.25	(Mc-Guild)
KHAR, 590, 5 KW	, BTFL MUSIC	, $25.63	(Eastman)
KYAK, 650, 50 KW/25 KW (DA-2),	COUNTRY	MBS, $24.00	(Masla)
KBCN-F, 100.5, 25 KW @ 179,	AC (Churchill)	, $18.50	(HNW)
KGOT-F, 101.3, 26 KW @ -66,	CONTEMP/AC (Century 21)	MBS, $13.00	(----)
KKLV-F, 103.9, 2.8 KW @ 54,	ROCK (TM)	APR, $16.38	(Eastman)
KRKN-F, 102.1, 25 KW @ 165,	AOR	, $23.50	(----)
KWHL-F, 106.5, 100 KW @ ? ?,	AOR (Pollack)	, $? ?	(Mc-Guild)
KNIK-F, 105.5, 3 KW @ 392,	BTFL MUS (Bonne)	CBS, $13.00	(Roslin)

APPLETON-OSHKOSH

Market # 135
APR 16.1
SMSA Pop: 293,700
Est 1981 Revenue: $4,300,000

Stations: 23/13
Diaries: 644/456:1
Standard Error: .756
% Below Line: 24.7

CSI: 2.5 Bil (# 127)
CSI HH: 23.9 M (# 110)
Retail $: 1.3 Bil (# 153)
% Not Listed: 8.6

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81
1. WHBY	40/10.2	9.1	11.6	8.8
2. WAPL-F	38/ 9.6	9.1	9.2	9.0
3. WIXX-F	36/ 9.1	9.6	10.2	8.5
4. WROE-F	35/ 8.9	9.3	7.5	11.6
WYTL	35/ 8.9	8.1	9.4	9.3
6. WNAM	33/ 8.4	9.3	9.2	10.6
7. WYNE	29/ 7.4	5.4	5.7	3.6
8. WOSH-F	24/ 6.1	3.9	5.4	5.9
9. WKAU-F+	22/ 5.6	7.6	6.2	8.5
10. WDUZ-F	17/ 4.3	3.2	2.2	1.8

12+ TSA 1/4	
1. WIXX-F	98
2. WAPL-F	71
3. WGEE	68
4. WDUZ-F	54
5. WROE-F	43
6. WYTL	42
7. WHBY	41
WYNE	41
9. WNAM	36
10. WOSH-F	33

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WIXX-F	1627/29.3	26.0
2. WAPL-F	968/22.0	19.7
3. WGEE	814/ 7.5	9.8
4. WNAM	751/25.9	29.1
5. WKAU-F+	704/19.9	20.5
6. WOSH-F	642/20.5	17.4
7. WDUZ-F	637/ 6.9	6.8
8. WYNE	634/16.5	14.8
9. WROE-F	605/18.7	19.0
10. WHBY	566/22.0	21.2

12+ FM SHARE (METRO): 51.67% (186 of 360) (FAL 81: 48.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAPL-F	1. WAPL-F	1. WIXX-F	1. WYNE	1. WHBY	1. WHBY
2. WIXX-F	2. WIXX-F	WAPL-F	2. WIXX-F	2. WYTL	2. WNAM
3. WKAU-F+	3. WKAU-F+	3. WNAM	WNAM	3. WROE-F	3. WYTL
WOSH-F	WNAM	WYNE			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WROE	1. WIXX-F	1. WIXX-F	1. WHBY	1. WAPL-F	1. WNAM
2. WHBY	2. WROE-F	2. WAPL-F	WYNE	2. WIXX-F	WYNE
WNAM	WAPL-F	3. WNAM	WIXX-F	3. WKAU-F+	WDUZ-F
		WYNE		WOSH-F	

OTHER RATED STATIONS/METRO CUME & CUME RATING

WAGO	690	Osh. 1.0/2.0	WAHC-F	96.7	Osh. .5/2.8	WISN	1130	Milw. .5/4.0
WVMS	1570	Apple. 1.3/3.8	WEMI-F	100.1	Newar 1.0/4.6	WNBK-F	93.5	New Lon 1.8/3.8
WGEE	1360	G. Bay 3.8/7.5	WBKV-F	92.5	W Bend 1.3/2.5	WTMJ	620	Milw. .8/4.5
WGN	720	Chicago .5/2.5	WDUX-F+	92.7	Waupaca .6/1.7			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (1)	115 (4)	120 (5)	33.3
MOR/AC	89 (7)		89 (7)	24.7
COUNTRY	80 (4)	8 (2)	88 (6)	24.4
BTFL MUSIC		59 (4)	59 (4)	16.4
RELIGION		4 (1)	4 (1)	1.1
			360 (23)	

RADIO STATIONS

WHBY, 1230, 1 KW	, MOR	CBS, $16.50 (----)	Woodward
WNAM, 1280, 5 KW/1 KW (DA-1),	AC	ABC-I, $17.00 (Masla)	
WYNE, 1150, 5 KW (DA-N)	, COUNTRY	ABC-E, $12.00* (Market 4)	
WYTL, 1490, 1 KW/250 W	, COUNTRY	NBC, $14.00* (HNW)	Midwest Family
WGEE, 1360, 5 KW (DA-N)	, COUNTRY	NBC, $31.00 (Blair)	(GREEN BAY)
WAPL-F, 105.7, 100 KW @ 500,	AOR	, $21.00 (----)	Woodward
WKAU-F+,104.9, 3 KW @ 750,	ROCK	, $15.00 (Selcom)	Forward
WOSH-F, 103.9, 2.4 KW @ 330,	ROCK	Source, $13.00* (HNW)	Midwest Family
WROE-F, 94.3, 3 KW @ 320,	BTFL MUS (Schulke)	, $17.00 (Lotus)	
WDUZ-F, 98.5, 100 KW @ 1254,	BTFL MUS (FM-100)	ABC-C, $21.00* (Mc-Guild)	(GREEN BAY)
WIXX-F, 101.1, 100 KW @ 1828,	ROCK (TM)	ABC-F, $36.00 (Blair)	(GREEN BAY)

ATLANTA

Market # 16; ADI # 16
APR 17.2
SMSA Pop: 2,093,700
Est 1981 Revenue: $40,000,000

Stations: 24/24
Diaries: 1837/1140:1
Standard Error: .464
% Below Line: 0

CSI: 18.5 Bil (# 18)
CSI HH: 24.5 M (# 88)
Retail $: 9.3 Bil (# 18)
% Not Listed: 8.3

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WZGC-F	310/10.2	9.5	12.6	10.6	10.4
2. WVEE-F	294/ 9.7	11.5	10.3	8.9	8.0
3. WKHX-F	285/ 9.4	7.8	5.3	3.5	2.7
4. WQXI-F	253/ 8.3	8.0	8.6	8.9	10.4
5. WKLS-F	240/ 7.9	6.2	8.7	10.7	6.6
6. WSB	239/ 7.9	8.7	10.2	10.5	10.2
7. WPCH-F	206/ 6.8	7.5	5.3	6.1	6.8
8. WSB-F	179/ 5.9	4.1	3.8	4.3	6.0
9. WLTA-F	127/ 4.2	4.8	7.0	7.4	6.7
10. WAOK	118/ 3.9	3.6	3.0	2.2	3.7
11. WPLO	109/ 3.6	4.1	5.5	6.5	5.1
12. WGST	85/ 2.8	4.0	5.0	4.4	5.0
13. WIGO	67/ 2.2	1.1	.4	.4	.6
14. WQXI	49/ 1.6	2.2	1.8	2.0	2.8
15. WJYI	48/ 1.6	.8	.8	.4	.5

12+ TSA 1/4	
1. WKHX-F	436
2. WZGC-F	428
3. WVEE-F	352
4. WKLS-F	309
5. WQXI-F	308
6. WSB	281
7. WPCH-F	265
8. WSB-F	209
9. WLTA-F	168
10. WPLO	121
11. WAOK	118
12. WGST	87
13. WIGO	67
14. WQXI	52
15. WCNN	49

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WZGC-F	6503/27.2	26.7
2. WSB	5303/25.0	26.6
3. WQXI-F	4980/22.8	21.7
4. WKHX-F	4574/18.1	16.0
5. WKLS-F	4059/17.3	15.4
6. WSB-F	3805/18.2	15.6
7. WVEE-F	3800/18.2	18.4
8. WPCH-F	3772/16.9	15.1
9. WLTA-F	2343/10.7	10.4
10. WGST	2268/12.1	12.3
11. WPLO	2156/10.9	11.0
12. WAOK	2060/11.5	11.4
13. WQXI	1396/ 7.3	7.8
14. WCNN	1236/ 6.2	9.3
15. WIGO	1191/ 6.7	4.5

12+ FM SHARE (METRO): 69.00% (1919 of 2781) (FAL 81: 66.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZGC-F	1. WQXI-F	1. WQXI-F	1. WKHX-F	1. WKHX-F	1. WSB
2. WKLS-F	2. WVEE-F	2. WVEE-F	2. WQXI-F	2. WPCH-F	2. WQXI-F+
3. WVEE-F	3. WZGC-F	3. WKHX-F	3. WVEE-F	WSB	3. WZGC-F
4. WKHX-F	4. WKLS-F	4. WZGC-F	4. WSB		WKHX-F
5. WAOK	5. WSB-F	5. WKLS-F	5. WSB-F		5. WVEE-F
6. WIGO	6. WKHX-F	6. WSB-F	6. WZGC-F		6. WKLS-F+

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKHX-F	1. WKHX-F	1. WQXI-F	1. WKHX-F	1. WKLS-F	1. WKHX-F
2. WPCH-F	2. WZGC-F	2. WZGC-F	2. WQXI-F	2. WVEE-F	2. WQXI-F
3. WZGC-F	3. WQXI-F	3. WVEE-F	3. WVEE-F	3. WQXI-F	3. WVEE-F
4. WQXI-F	4. WVEE-F	4. WSB-F	4. WSB-F	4. WZGC-F	4. WSB
5. WKLS-F	5. WKLS-F	5. WKHX-F	5. WPCH-F	5. WSB-F	5. WZGC-F
6. WSB-F	6. WSB-F	6. WKLS-F	6. WZGC-F	6. WKHX-F	6. WKLS-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	58 (2)	803 (3)	861 (5)	30.8
MOR/AC	239 (1)	306 (2)	545 (3)	19.5
BLACK/URBAN	197 (3)	294 (1)	491 (4)	17.6
COUNTRY	109 (1)	296 (2)	405 (3)	14.5
BTFL MUSIC		206 (1)	206 (1)	7.4
NEWS/TALK	131 (2)		131 (2)	4.7
RELIGION/GOSPEL	57 (3)		57 (3)	2.0
NOSTALGIA	48 (1)		48 (1)	1.7
CLASSICAL	33 (1)		33 (1)	1.2
UNKNOWN/OTHER		14 (1)	14 (1)	0.5
			2781 (24)	

ATLANTA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKHX-F	1. WZGC-F	1. WZGC-F
2. WZGC-F	2. WSB	2. WKHX-F
3. WVEE-F	3. WQXI-F	3. WVEE-F
4. WQXI-F	4. WKHX-F	4. WSB
5. WKLS-F	5. WKLS-F	5. WPLO
6. WSB	6. WSB-F	6. WQXI-F
7. WPCH-F	7. WVEE-F	7. WKLS-F
8. WSB-F	8. WPCH-F	8. WPCH-F
9. WLTA-F	9. WLTA-F	9. WGST
10. WPLO	10. WGST	10. WSB-F
11. WAOK	11. WPLO	
12. WGST	12. WAOK	
13. WIGO	13. WQXI	
14. WNGC-F	14. WCNN	
15. WQXI	15. WIGO	

ADI FM SHARE: 73.27% (2727 of 3722) (FAL 81: 69.99%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCHK	1290	Canton	.3/ .7
WCHK-F	105.5	Canton	.4/1.0
WCNN	680		1.5/6.2
WGKA	1190		1.1/1.7
WJGA-F	92.1	Jackson	.5/1.0
WKLS	970		.3/1.7
WTJH	1260	East Point	.3/1.0
WXLL	1310	Decatur	.4/1.2
WYZE	1480		1.3/2.9

AM STATIONS

WAOK, 1380, 5 KW (DA-N)	, BLACK	NBN,	$ 42.00*	(Howard)	BENI
WCNN, 680, 25 KW/10 KW (DA-N)	, NEWS	CNN,	$ 30.00*	(MMR)	
WGST, 920, 5 KW/1 KW	, NEWS	CBS,MBS,	$120.00	(Katz)	Meredith
WIGO, 1340, 1 KW/250 W	, BLACK	SBN,	$? ?	(Citimedia)	Brunson
WJYI, 1080, 10 KW (DAYS,DA)	, NOSTALGIA (Al Ham)	,	$ 22.00	(----)	
WPLO, 590, 5 KW (DA-N)	, COUNTRY	ABC-I,RKO II,	$ 50.00*	(Mc-Guild)	Plough
WQXI, 790, 5 KW/1 KW (DA-N)	, AC/CONTEMP	,	$230.00	(Blair)	Jeff-Pilot
WSB , 750, 50 KW	, MOR	NBC,	$145.00*	(Christal)	Cox

FM STATIONS

WKHX-F, 101.5, 100 KW @ 900, COUNTRY (Somerset)		,	$125.00*	(Selcom)	Cap Cities
WKLS-F, 96.1, 100 KW @ 950, AOR (Burk-Abr)		Source,	$ 85.00*	(Masla)	Gulf
WLTA-F, 99.7, 100 KW @ 1000, AC		,	$140.00	(Eastman)	Susquehanna
WPCH-F, 94.9, 100 KW @ 890, BTFL MUS (Schulke)		,	$157.50	(Katz)	Meredith
WQXI-F, 94.1, 100 KW @ 914, CONTEMP/AC		,	$230.00	(Blair)	Jeff-Pilot
WSB-F , 98.5, 100 KW @ 919, AC		CBS-R,	$ 80.00*	(Christal)	Cox
WVEE-F, 103.3, 100 KW @ 450, URBAN		RKO,	$140.00*	(Mc-Guild)	Plough
WZGC-F, 92.9, 100 KW @ 910, ROCK		ABC-C,	$170.00	(Torbet)	First Media
WNGC-F, 95.5, 100 KW @ 605, COUNTRY		,	$ 17.00	(Southern)	Clarke (ATHENS)

AUSTIN

Market # 74
APR 17.4
SMSA Pop: 565,600
Est 1981 Revenue: $9,000,000

Stations: 18/15
Diaries: 1011/559:1
Standard Error: .678
% Below Line: 2.4

CSI: 4.9 Bil (# 75)
CSI HH: 23.6 M (# 130)
Retail $: 3.1 Bil (# 62)
% Not Listed: 17.0

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KASE-F	120/14.2	12.3	11.8	10.9	13.5
2. KHFI-F	101/11.9	14.8	17.8	15.7	12.7
3. KLBJ-F	87/10.3	13.4	9.8	11.2	6.8
4. KPEZ-F	63/ 7.4	4.5	4.9	3.6	1.7
5. KNOW	58/ 6.9	6.0	3.1	2.2	2.9
6. KEYI-F	54/ 6.4	8.1	5.3	5.2	5.2
7. KOKE-F	51/ 6.0	6.0	5.9	11.0	9.2
8. KLBJ	48/ 5.7	5.0	6.3	4.4	6.6
9. KVET	45/ 5.3	7.8	7.7	11.4	11.8
10. KOKE	27/ 3.2	1.5	1.3	2.7	3.1

12+ TSA 1/4	
1. KASE-F	171
2. KHFI-F	101
3. KLBJ-F	92
4. KPEZ-F	63
5. KVET	62
6. KNOW	61
7. KLBJ	58
8. KEYI-F	57
9. KOKE-F	54
10. KOKE	27

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KASE-F	1656/25.2	24.6
2. KHFI-F	1399/28.4	29.4
3. KLBJ-F	1224/23.0	26.8
4. KLBJ	1062/18.6	15.1
5. KVET	867/14.5	16.0
6. KEYI-F	842/16.3	17.4
7. KOKE-F	722/13.8	16.0
8. KNOW	663/13.3	11.7
9. KPEZ-F	610/12.2	5.2
10. KTSA	384/ 4.7	6.4

12+ FM SHARE (METRO): 68.52% (481 of 702) (FAL 81: 69.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHFI-F	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KPEZ-F	1. KASE-F
2. KNOW	2. KASE-F	2. KLBJ-F	2. KLBJ-F	2. KASE-F	2. KHFI-F
3. KLBJ-F	KHFI-F	3. KHFI-F	3. KPEZ-F	3. KVET	3. KLBJ
	4. KOKE-F	4. KEYI-F	4. KHFI-F	4. KLBJ	4. KLBJ-F
				KNOW	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KLBJ-F	1. KASE-F
2. KLBJ-F	2. KHFI-F	2. KHFI-F	2. KHFI-F	2. KHFI-F	2. KLBJ-F
3. KPEZ-F	3. KLBJ-F	3. KEYI-F	KPEZ-F	3. KASE-F	3. KPEZ-F
4. KEYI-F	4. KOKE-F+	4. KOKE-F	4. KNOW	4. KOKE-F	4. KHFI-F
			KLBJ-F		KNOW

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGTN	1530	Georgetown	.2/ .7	KGTN-F	96.7	Georget.	.1/1.9	KTSA 550	S Ant .8/4.7
KIXL	970	Austin	1.5/4.5	KISS-F	99.5	S Ant	.5/1.8	WCAI 1200	S Ant .7/2.6
KTAE	1260	Taylor	.7/1.9	KTXZ	99.5	W. Lake Hills	1.1/4.6		

FORMATS

	AM	FM	TOTAL	%
COUNTRY	80 (4)	172 (3)	252 (7)	35.7
ROCK/AOR/CONTEMP	7 (1)	192 (3)	199 (4)	28.2
MOR/AC	48 (1)	54 (1)	102 (2)	14.4
BTFL MUSIC		63 (1)	63 (1)	8.9
BLACK/URBAN	58 (1)		58 (1)	8.2
RELIGION	13 (1)		13 (1)	1.8
NOSTALGIA	13 (1)		13 (1)	1.8
NEWS/TALK	6 (1)		6 (1)	0.8
			706 (18)	

RADIO STATIONS

KLBJ, 590, 5 KW/1 KW (DA-N), MOR	CBS,MBS,	$28.00* (Eastman)	
KNOW, 1490, 1 KW , URBAN	,	$75.00 (Torbet)	
KOKE, 1370, 1 KW (DAYS) , SPANISH	APR,	$25.00* (Selcom)	
KVET, 1300, 5 KW/1 KW (DA-2), COUNTRY	,	$50.00* (Katz)	
KASE-F, 100.7, 98 KW @ 510, COUNTRY	,	$75.00* (Katz)	
KEYI-F, 103.7, 97 KW @ 580, AC/CONTEMP	,	$75.00 (Torbet)	Hicks
KHFI-F, 98.3, 1.3 KW @ 418, ROCK	RKO,	$50.00* (Christal)	
KLBJ-F, 93.7, 100 KW @ 1057, AOR	,	$50.00* (Eastman)	
KOKE-F, 95.5, 10 KW @ 265, COUNTRY	APR,	$35.00* (Selcom)	
KPEZ-F, 102.3, 741 W @ 550, BTFL MUS (Boone)	,	$40.00* (Mc-Guild)	Clear Channel

BAKERSFIELD

Market # 100
APR 17.7
SMSA Pop: 415,100
Est 1981 Revenue: 5,710,000

Stations: 32/20
Diaries: 820/506:1
Standard Error: .718
% Below Line: 14.9%

CSI: 3.1 Bil (# 109)
CSI HH: 20.9 M (# 230)
Retail $: 2.1 Bil (# 94)
% Not Listed: 11.1%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KUZZ	74/12.3	14.9	14.1	17.8	16.9
2. KKXX-F	65/10.8	14.6	10.5	10.6	11.4
3. KWAC	41/ 6.8	5.9	9.6	5.9	5.1
4. KLYD	39/ 6.5	.7	1.5	2.3	.5
5. KGFM-F	38/ 6.3	5.7	5.2	7.0	9.0
6. KGEO	34/ 5.6	8.5	5.0	2.0	2.7
7. KQXR-F	33/ 5.5	1.6	3.3	4.7	5.8
8. KERN	28/ 4.6	6.6	5.2	6.1	9.2
9. KXEM	19/ 3.1	3.6	5.9	1.6	---
10. KPMC	13/ 2.2	2.3	1.9	2.9	1.9

OTHER RATED STATIONS		
KFI	LA	2.0/3.8
KIIS-F	LA	1.3/2.5
KLOS-F	LA	1.5/5.1
KMET-F	LA	1.8/4.0
KMPC	LA	.8/3.2
KNX	LA	1.0/3.7
KNX-F	LA	1.5/2.5
KRTH-F	LA	.8/1.6
KBIG-F	LA	.5/2.5
KFRC-F	LA	.8/2.0

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KKXX-F	932/27.2	26.7
2. KUZZ	748/21.9	22.8
3. KGEO	531/15.5	16.7
4. KLYD	480/14.0	3.2
5. KQXR-F	447/13.1	6.5
6. KGFM-F	419/12.2	11.7
7. KERN	399/11.7	12.4
8. KWAC	278/ 8.1	7.1
9. KMGN-F	267/ 7.8	6.6
10. KAFY	266/ 7.8	9.3

12+ FM SHARE (METRO): 38.73% (208 of 537) (FAL 81: 37.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KUZZ	1. KUZZ	1. KUZZ
2. KLYD	2. KQXR-F	2. KUZZ	2. KKXX-F	2. KGFM-F	2. KKXX-F
3. KGEO	3. KLYD	3. KQXR-F	3. KWAC	3. KERN	3. KWAC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUZZ	1. KUZZ	1. KKXX-F	1. KUZZ	1. KKXX-F	1. KUZZ
2. KKXX-F	2. KKXX-F	2. KQXR-F	2. KGFM-F	2. KLYD	2. KKXX-F
3. KGFM-F	3. KGFM-F	3. KGEO	3. KGEO	KWAC	3. KWAC

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KAFY	550	2.2/7.8	KLOA	1240	Ridge. 1.2/3.0	KTKR	1310	Taft 1.3/3.9
KCHJ	1010 Deland	.3/2.5	KMGN-F	97.7	Shafter 2.0/7.8	KWSO	1180	Wasco .8/4.6
KHIS	800	1.2/2.5	KVLI	1140	Lake Is.1.5/2.9	XTRA	690	Tiju. .8/2.2
KHIS-F	96.5	.7/2.6	KTPI-F	103.1	Tehach. 1.0/1.9	KMJ	580	Fresn .3/2.4

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	52 (3)	138 (6)	190 (9)	35.4
COUNTRY	87 (2)	6 (1)	93 (3)	17.3
MOR/AC	66 (4)	14 (2)	80 (6)	14.9
SPANISH	60 (2)		60 (2)	11.2
BTFL MUSIC		41 (2)	41 (2)	7.6
NOSTALGIA	33 (2)		33 (2)	6.2
RELIGION	12 (2)	4 (1)	16 (3)	3.0
UNKNOWN/OTHERS	11 (2)		11 (2)	2.1
NEWS/TALK	8 (2)		8 (2)	1.5
CLASSICAL		5 (1)	5 (1)	0.9
			537 (32)	

RADIO STATIONS

KAFY, 550, 1 KW (DA-N)	, COUNTRY	, $20.00* (Blair)		
KERN, 1410, 1 KW	, NOSTALGIA (A1 Ham)	ABC-C, $22.00 (HNW)		Branden
KGEO, 1230, 1 KW/250 W	, OLDIES/AC	NBC, $15.00* (Selcom)		
KLYD, 1350, 1 KW (DAYS)	, ROCK	, $25.00 (Mc-Guild)		
KPMC, 1560, 10 KW (DA-1)	, MOR/COUNTRY	CBS,MBS, $15.00 (Masla)		
KUZZ, 970, 1 KW (DA-2)	, COUNTRY	, $33.00* (Christal)		Buck Owens
KWAC, 1490, 1 KW/250 W	, SPANISH	, $19.00 (Lotus)		
KXEM, 1590, 500 W (DAYS,DA)	, SPANISH	, $10.12 (Caballero)		
KGFM-F, 101.5, 5 KW @ 1280, BTFL MUS (FM-100)		, $15.00* (Selcom)		
KKXX-F, 107.9, 6 KW @ 1340, ROCK		, $25.00* (Christal)		Buck Owens
KMGN-F, 97.7, 3 KW @ 300, AOR (Noble)		RKO,Source, $34.00 (Mc-Guild)		
KQXR-F, 94.1, 5 KW @ 1312, CONTEMP		ABC-E, $? ?		

BALTIMORE

Market # 14; ADI # 20
APR 18.9
SMSA Pop: 2,185,000
Est 1981 Revenue: $29,800,000

Stations: 39/23
Diaries: 2043/1070:1
Standard Error: 13.6
% Below Line: 13.6

CSI: 17.0 Bil (# 22)
CSI HH: 21.9 M (# 196)
Retail $: 10.9 Bil (# 15)
% Not Listed: 9.0

12+ METRO	1/4/SHARE	SPG 82	WIN 82	FAL 81
1. WBAL	358/10.2	10.0	10.6	12.6
2. WXYV-F	279/ 7.9	8.7	8.9	5.8
3. WPOC-F	252/ 7.2	7.5	7.9	6.1
4. WBSB-F	233/ 6.6	4.8	4.5	5.8
5. WIYY-F	225/ 6.4	7.7	7.1	9.7
6. WLIF-F	186/ 5.3	5.3	6.8	8.5
7. WWIN	172/ 4.9	4.3	4.3	3.2
8. WFBR	157/ 4.5	4.5	3.4	3.9
9. WCAO	128/ 3.6	2.4	2.6	3.1
10. WYST-F	125/ 3.6	3.2	4.1	1.9
11. WITH	122/ 3.5	4.2	3.5	3.4
12. WRLX-F	104/ 3.0	3.7	2.8	3.9
13. WRQX-F	88/ 2.5	1.4	.7	1.2
14. WEBB	87/ 2.5	2.8	2.0	1.3
15. WCBM	83/ 2.4	2.4	2.6	3.1

12+ TSA 1/4	
1. WBAL	380
2. WPOC-F	289
3. WXYV-F	284
4. WBSB-F	254
5. WIYY-F	244
6. WLIF-F	198
7. WWIN	172
8. WFBR	161
9. WCAO	158
10. WYST-F	127
11. WITH	122
12. WRLX-F	105
13. WRQX-F	93
14. WEBB	87
15. WCBM	85

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WBAL	4214/20.9	21.9
2. WBSB-F	3546/17.5	15.0
3. WPOC-F	3504/16.1	14.3
4. WIYY-F	3368/16.4	16.9
5. WXYV-F	3255/17.1	17.3
6. WFBR	3194/16.7	17.3
7. WLIF-F	2539/12.6	13.1
8. WCAO	2534/11.5	10.7
9. WWIN	2436/13.1	11.8
10. WYST-F	1941/10.2	10.2
11. WCBM	1815/ 9.5	11.8
12. WRLX-F	1643/ 8.4	9.8
13. WRQX-F	1565/ 7.5	3.7
14. WITH	1420/ 7.6	9.0
15. WEBB	1358/ 7.3	6.8

12+ FM SHARE (METRO): 59.02% (1887 of 3197) (FAL 81: 57.80%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBSB-F	1. WXYV-F	1. WXYV-F	1. WPOC-F	1. WBAL	1. WBAL
2. WIYY-F	2. WIYY-F	2. WPOC-F	2. WXYV-F	2. WPOC-F	2. WPOC-F
3. WXYV-F	3. WBSB-F	3. WIYY-F	3. WYST-F	3. WLIF-F	3. WXYV-F
4. WWIN	4. WWIN	4. WBSB-F	4. WBAL	4. WXYV-F	4. WFBR
5. WEBB	5. WPOC-F	5. WYST-F	5. WFBR	5. WFBR	5. WBSB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBAL	1. WXYV-F	1. WBSB-F	1. WPOC-F	1. WIYY-F	1. WPOC-F
2. WPOC-F	2. WBAL	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WBAL
3. WLIF-F	3. WIYY-F	3. WWIN	3. WLIF-F	3. WBSB-F	3. WXYV-F
4. WXYV-F	4. WBSB-F	4. WIYY-F	4. WBAL	4. WWIN	4. WFBR
5. WBSB-F	5. WPOC-F	5. WYST-F	5. WYST-F	5. WPOC-F WAVA-F	5. WLIF-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	669 (4)	150 (3)	819 (7)	25.6
ROCK/AOR/CONTEMP		735 (9)	735 (9)	23.0
BLACK/URBAN	342 (4)	335 (5)	677 (7)	21.2
BTFL MUSIC		316 (4)	316 (4)	9.9
COUNTRY		263 (2)	263 (2)	8.2
NEWS/TALK	140 (3)		140 (3)	4.4
NOSTALGIA	122 (1)		122 (1)	3.8
RELIGION	21 (1)	71 (2)	92 (3)	2.9
CLASSICAL	1 (1)	17 (1)	18 (2)	0.6
UNKNOWN	15 (1)		15 (1)	0.5
			3197 (39)	

BALTIMORE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBAL	1. WBAL	1. WPOC-F
2. WXYV-F	2. WBSB-F	2. WBAL
3. WPOC-F	3. WIYY-F	3. WIYY-F
4. WBSB-F	4. WPOC-F	4. WXYV-F
5. WIYY-F	5. WXYV-F	5. WBSB-F
6. WLIF-F	6. WFBR	6. WCAO
7. WWIN	7. WLIF-F	7. WLIF-F
8. WFBR	8. WWIN	8. WRLX-F
9. WCAO	9. WCAO	9. WFBR
10. WYST-F	10. WYST-F	10. WWIN
11. WITH	11. WCBM	
12. WRLX-F	12. WRLX-F	
13. WRQX-F	13. WRQX-F	
14. WEBB	14. WITH	
15. WCBM	15. WEBB	

ADI FM SHARE: 60.07% (2064 of 3436) (FAL 81: 59.34%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WANN	1190	Annapolis	.4/ .5
WAYE	860		.6/1.3
WBKZ-F	95.9	Glen Burnie	.5/1.7
WBMD	750		.4/1.2
WFSI-F	107.9	Annapolis	.5/1.3
WNAV-F	99.1	Annapolis	.3/1.4
WQSR-F	105.7	Catonsville	1.0/5.4
WRBS-F	95.1		1.5/3.1
WSID	1010		2.0/4.7
WASH-F	97.1	Washington	.4/2.0
WAVA-F	105.1	Washington	1.3/2.9
WGAY-F	99.5	Washington	.4/1.3
WGMS-F+	103.5	Washington	.5/1.8
WHUR-F	96.3	Washington	.9/4.2
WKYS-F	93.9	Washington	.7/2.3
WLTT-F	94.7	Washington	.3/1.2
WMAL	630	Washington	.7/2.3
WMZQ-F	98.7	Washington	.7/1.1
WPGC-F	95.5	Washington	.9/3.7
WRC	980	Washington	.5/1.2
WRQX-F	107.3	Washington	2.5/7.5
WTOP	1500	Washington	1.2/5.5
WWDC-F	101.1	Washington	1.5/5.7
WYCR-F	98.5	York	.3/1.1

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, MOR	ABC-E, $ 83.75 (Blair)		Hearst
WCAO, 600, 5 KW (DA-1)	, AC	RKO II, $ 60.00* (Mc-Guild)		Plough
WCBM, 680, 10 KW/5 KW (DA-2)	, TALK/NEWS	ABC-T,ABC-I, $103.75 (Katz)		Metromedia
WEBB, 1360, 1 KW (DAYS)	, BLACK	, $ 30.25 (Citi)		
WFBR, 1300, 5 KW (DA-1)	, AC	NBC,NBC-T, $ 61.00* (MMR)		
WITH, 1230, 1 KW/250 W	, NOSTALGIA (Al Ham)	MBS, $ 45.00 (HNW)		BENI
WWIN, 1400, 1 KW	, BLACK	NBN, $ 38.00 (Howard)		

FM STATIONS

WBSB-F, 104.3, 50 KW @ 422, ROCK	ABC-F, $ 75.00* (Torbet)		Scripps-Howard
WIYY-F, 97.9, 11 KW @ 946, AOR (Burk-Abr)	ABC-R, $151.25 (Blair)		Hearst
WLIF-F, 101.9, 14 KW @ 961, BTFL MUS (Schulke)	, $ 75.00* (Christal)		Cox
WPOC-F, 93.1, 50 KW @ 870, COUNTRY	ABC-D, $118.13 (Eastman)		Nationwide
WRLX-F, 106.5, 50 KW @ 620, BTFL MUS (Bonne)	, $ 44.00 (Katz)		Abell
WXYV-F, 102.7, 50 KW @ 400, URBAN	, $100.00* (Mc-Guild)		Plough
WYST-F, 92.3, 10 KW @ 550, AC	RKO, $ 50.00* (Masla)		United

BATON ROUGE

Market # 83
APR 17.2
SMSA Pop: 511,500
Est 1981 Revenue: $7,050,000

Stations: 20/13
Diaries: 775/660:1
Standard Error: .740
% Below Line: 5.9

CSI: 4.4 Bil (# 83)
CSI HH: 26.4 M (# 37)
Retail $: 2.5 Bil (# 79)
% Not Listed: 8.8

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WFMF-F	130/17.8	17.6	16.5	19.0	18.1
2. WYNK-F	98/13.4	13.3	14.3	13.0	11.1
3. WTKL	73/10.0	7.8	5.3	5.5	5.5
4. WXOK	71/ 9.7	14.8	13.5	10.8	11.8
5. WAFB-F	50/ 6.8	6.2	7.4	5.5	6.3
6. WLCS	48/ 6.6	6.4	4.8	6.6	9.9
7. WQXY-F	47/ 6.4	9.1	10.4	10.8	11.1
8. WJBO	31/ 4.2	3.4	5.1	4.2	7.7
9. WLUX	29/ 4.0	3.1	.5	1.8	1.2
10. WIBR	24/ 3.3	2.8	4.8	4.5	5.8

12+ TSA 1/4	
1. WFMF-F	178
2. WYNK-F	156
3. WAFB-F	107
4. WXOK	80
5. WQXY-F	77
6. WTKL	75
7. WLCS	51
8. WJBO	32
KSMB-F	32
10. WLUX	30

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WFMF-F	2303/37.9	34.4
2. WAFB-F	1974/24.7	23.0
3. WYNK-F	1623/24.8	25.1
4. WQXY-F	1187/18.9	18.1
5. WXOK	1080/21.5	24.4
6. WJBO	946/21.0	15.9
7. WLCS	856/19.3	19.5
8. WTKL	690/14.8	14.0
9. WWL	654/ 6.4	5.9
10. WIBR	522/12.2	9.1

12+ FM SHARE (METRO): 52.25% (348 of 666) (FAL 81: 54.26%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WFMF-F
2. WTKL	2. WYNK-F	2. WYNK-F	2. WYNK-F	2. WTKL	2. WYNK-F
3. WLCS	3. WAFB-F	3. WTKL	3. WTKL	WFMF-F	3. WXOK
WXOK	4. WTKL	4. WXOK	4. WXOK	4. WQXY-F	4. WTKL

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WTKL	1. WFMF-F	1. WFMF-F
2. WYNK-F	2. WYNK-F	2. WTKL	2. WFMF-F	2. WYNK-F	2. WYNK-F
3. WXOK	3. WTKL	3. WXOK	3. WYNK-F	3. WAFB-F	3. WAFB-F
4. WTKL	4. WXOK	WAFB-F	4. WXOK	4. WTKL	4. WLCS
		WYNK-F		WXOK	WXOK

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WWL	870	NO	1.6/6.4	KSMI-F	104.9	Donald.	.4/2.3	WCKW-F	92.3	La Place	.4/1.9
WSLG	1090	Gonzales	.7/2.1	KSMB-F	94.5	Lafayette	.8/3.1	WYLD	940	NO	.5/3.3
WYNK	1380		2.5/6.0	WAIL-F	105.3	NO	.5/4.4	WYLD-F	98.5	NO	1.0/2.4
WNOE	1060	NO	.4/1.4								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	48 (1)	196 (5)	244 (6)	36.6
BLACK	148 (3)	4 (1)	152 (4)	22.8
COUNTRY	50 (4)	101 (2)	151 (6)	22.7
BTFL MUSIC		47 (1)	47 (1)	7.1
MOR/AC	43 (2)		43 (2)	6.5
RELIGION	29 (1)		29 (1)	4.4
			666 (20)	

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N), COUNTRY
WJBO, 1150, 5 KW (DA-1) , MOR/AC
WLCS, 910, 1 KW (DA-1) , ROCK
WLUX, 1550, 5 KW (DAYS) , RELIGION
WTKL, 1260, 1 KW (DAYS) , BLACK
WXOK, 1460, 5 KW/1 KW (DA-2), BLACK

WAFB-F, 98.1, 100 KW @ 1550, CONTEMP (Drake-Chen)
WFMF-F, 102.5, 100 KW @ 475, ROCK
WQXY-F, 100.7, 100 KW @ 750, BTFL MUS (Schulke)
WYNK-F, 101.5, 100 KW @ 403, COUNTRY
KSMB-F, 94.5, 56 KW @ 400, AOR

NBC, $? ? (Katz)
MBS, $23.00* (Blair) Manship
, $19.50* (Mc-Guild) Air Waves
, $10.00 (----) Swaggert
, $20.00* (Lotus)
, $22.00* (Howard)
, $20.75 (Katz)
ABC-F, $40.00* (Blair) Manship
, $23.00* (Mc-Guild) Air Waves
ABC-I, $35.00* (Torbet)
, $27.00 (Masla) (LAFAYETTE)

BEAUMONT-PORT ARTHUR-ORANGE

Market # 108
APR 15.3
SMSA Pop: 381,100
Est 1981 Revenue: $5,800,000

Stations: 18/15
Diaries: 903/422:1
Standard Error:.633
% Below Line: 6.6

CSI: 3.7 Bil (# 91)
CSI HH: 26.2 M (# 41)
Retail $: 2.3 Bil (# 87)
% Not Listed: 8.3

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KYKR-F 60/12.4	9.5	13.0	9.6	12.3
2. KLVI 58/12.0	8.5	7.2	8.7	13.5
3. KZZB-F 52/10.8	6.9	7.2	2.5	6.7
KHYS-F 52/10.8	10.7	7.4	5.6	4.0
5. KAYD-F 39/ 8.1	11.3	7.0	10.1	10.8
6. KQXY-F 34/ 7.1	5.3	8.0	11.0	8.7
7. KZOM-F 32/ 6.6	5.7	7.2	4.3	6.3
8. KTRH 25/ 5.2	5.5	5.2	4.0	6.1
9. KALO 23/ 4.8	6.5	6.1	8.7	2.5
10. KIOC-F 21/ 4.4	10.3	10.0	6.3	4.5

12+ TSA 1/4	
1. KHYS-F	75
2. KLVI	71
3. KYKR-F	66
4. KZZB-F	52
5. KQXY-F	47
6. KZOM-F	45
KAYD-F	45
8. KTRH	39
9. KIOC-F	30
10. KALO	23

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KLVI	921/22.7	20.5
2. KYKR-F	847/23.3	19.9
3. KHYS-F	706/16.2	17.0
4. KAYD-F	655/18.4	21.9
5. KQXY-F	607/13.9	12.5
6. KZZB-F	597/18.3	14.9
7. KZOM-F	561/11.3	9.9
8. KTRH	555/10.0	11.4
9. KIOC-F	536/12.3	20.5
10. KALO	317/10.1	12.2

12+ FM SHARE (METRO): 68.55% (303 of 442) (FAL 81: 71.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZZB-F	1. KZOM-F	1. KYKR-F	1. KYKR-F	1. KLVI	1. KLVI
2. KHYS-F	2. KHYS-F	2. KHYS-F	2. KLVI	2. KYKR-F	2. KYKR-F
	3. KYKR-F	3. KAYD-F	3. KHYS-F	3. KQXY-F	3. KAYD-F
		KZOM-F	KAYD-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KYKR-F	1. KYKR-F	1. KAYD-F	1. KYKR-F	1. KZOM-F	1. KYKR-F
2. KLVI	2. KHYS-F	KHYS-F	2. KAYD-F	2. KYKR-F	KLVI
3. KQXY-F	3. KZZB-F	KZZB-F		3. KHYS-F	3. KHYS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAYC	1450	Beaum.	1.0/2.8	KOLE	1340	P. Arthur	1.2/7.3	KLOL-F	101.1	Hous.	.4/1.3
KDVE	1510	Neder.	1.2/2.7	KTXC	1250	Beaum.	.8/3.8	KMJQ-F	102.1	Hous.	.4/2.5
KOGT	1600	Orange	2.5/6.3	KWIC-F	107.7	Beaum.	1.9/7.4				

FORMATS

	AM	FM	TOTAL	%
COUNTRY	74 (3)	99 (2)	173 (5)	39.1
ROCK/AOR/CONTEMP		95 (4)	95 (4)	21.5
BLACK/URBAN	23 (1)	54 (2)	77 (3)	17.4
BTFL MUSIC		34 (1)	34 (1)	7.7
MOR/AC	11 (2)	21 (1)	32 (3)	7.2
NEWS/TALK	25 (1)		25 (1)	5.7
RELIGION	6 (1)		6 (1)	1.4
			442 (18)	

RADIO STATIONS

KALO, 990, 1 KW (DA-2), BLACK	NBN, $17.50 (Selcom)	
KLVI, 560, 5 KW (DA-N), COUNTRY	ABC-I, $33.00 (Torbet)	Hicks
KAYD-F, 97.5, 50 KW @ 320, COUNTRY	, $18.00* (MMR)	Texas Coast
KHYS-F, 98.5, 65 KW @ 380, URBAN	Source, $24.00* (Mc-Guild)	Clear Channel
KIOC-F, 106.1, 100 KW @ 1060, AC (Century 21)	RKO, $25.00 (Christal)	
KQXY-F, 94.1, 100 KW @ 645, BTFL MUS (Schulke)	NBC, $24.00* (Mc-Guild)	Air Waves
KYKR-F, 93.3, 100 KW @ 500, COUNTRY	, $33.00 (Torbet)	Hicks
KZOM-F, 104.5, 100 KW @ 440, AOR	, $14.00* (HNW)	
KZZB-F, 95.1, 60 KW @ 238, ROCK	ABC-F, $17.50 (Selcom)	

KTRH - See Houston

BIRMINGHAM

Market # 46; ADI # 44
APR 17.8
SMSA Pop: 860,100
Est 1981 Revenue: $13,050,000

Stations: 20/18
Diaries: 1195/720:1
Standard Error: .591
% Below Line: 0.9

CSI: 6.3 Bil (# 55)
CSI HH: 20.3 M (# 260)
Retail $: 3.7 Bil (# 53)
% Not Listed: 6.6

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WZZK-F	180/14.1	16.6	17.7	13.6	7.7
2. WENN-F	175/13.7	12.3	7.0	9.1	11.1
3. WKXX-F	130/10.2	11.3	10.5	12.3	11.1
4. WATV	98/ 7.7	7.3	4.6	4.8	5.7
5. WAPI-F	95/ 7.4	4.4	5.5	4.7	6.1
6. WQEZ-F	63/ 4.9	5.9	6.7	3.8	6.1
7. WJLD	60/ 4.7	4.3	4.9	3.2	2.4
8. WVOK	57/ 4.5	3.3	4.9	5.5	5.6
9. WSGN	47/ 3.7	5.0	6.0	6.4	8.3
10. WERC	46/ 3.6	3.0	4.3	4.5	5.1

12+ TSA 1/4	
1. WZZK-F	320
2. WENN-F	230
3. WKXX-F	179
4. WAPI-F	134
5. WATV	99
6. WVOK	85
WQEN-F	85
8. WQEZ-F	83
9. WRKK-F	62
10. WJLD	61

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WZZK-F	3726/31.3	30.9
2. WKXX-F	2930/28.4	26.6
3. WENN-F	1907/21.0	20.4
4. WAPI-F	1725/15.9	14.6
5. WVOK	1490/12.3	9.0
6. WQEN-F	1262/ 1.8	1.9
7. WRKK-F	1207/10.4	9.7
8. WSGN	1140/14.9	18.8
9. WQEZ-F	1056/10.4	15.3
10. WERC	1015/13.3	11.8

12+ FM SHARE (METRO): 61.39% (733 of 1194) (FAL 81: 58.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WENN-F	1. WENN-F	1. WENN-F	1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WKXX-F	2. WKXX-F	2. WZZK-F	2. WENN-F	2. WQEZ-F	2. WENN-F+
3. WAPI-F	3. WZZK-F	3. WKXX-F	3. WKXX-F	3. WATV	3. WKXX-F
4. WATV	4. WAPI-F	4. WAPI-F	4. WQEZ-F	4. WENN-F	4. WSGN
5. WZZK-F		5. WATV	5. WATV	5. WVOK	5. WATV

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZZK-F	1. WENN-F	1. WENN-F	1. WZZK-F	1. WENN-F	1. WZZK-F
2. WENN-F	2. WZZK-F	2. WKXX-F	2. WENN-F	2. WAPI-F	2. WENN-F
3. WKXX-F	3. WKXX-F	3. WZZK-F	3. WKXX-F	3. WKXX-F	3. WSGN
4. WAPI-F	4. WAPI-F	4. WAPI-F	4. WATV	4. WZZK-F	4. WQEZ-F
WQEZ-F	5. WATV	5. WATV	5. WQEZ-F	5. WATV	5. WKXX-F
	WQEZ-F				WJLD

FORMATS	AM	FM	TOTAL	%
BLACK	179 (3)	175 (1)	354 (4)	29.6
COUNTRY	86 (2)	187 (2)	273 (4)	22.9
ROCK/AOR/CONTEMP		265 (4)	265 (4)	22.2
RELIGION/GOSPEL	44 (1)	39 (1)	83 (2)	7.0
MOR/AC	82 (2)		82 (2)	6.9
BTFL MUSIC		67 (2)	67 (2)	5.6
NEWS/TALK	46 (1)		46 (1)	3.9
NOSTALGIA	24 (1)		24 (1)	2.0
			1194 (20)	

BIRMINGHAM ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WENN-F	2. WKXX-F	2. WKXX-F
3. WKXX-F	3. WENN-F	3. WAPI-F
4. WAPI-F	4. WAPI-F	4. WENN-F
5. WATV	5. WVOK	5. WDJC-F
6. WQEZ-F	6. WSGN	6. WJLD
7. WVOK	7. WRKK-F	7. WQEZ-F
8. WJLD	8. WJLD	8. WSGN
9. WAAX	9. WERC	9. WERC
10. WRKK-F	10. WQEZ-F	10. WATV
WENN	11. WAPI	
12. WDJC-F	12. WDJC-F	
13. WQEN-F	13. WATV	
14. WERC	14. WQEN-F	
15. WSGN	15. WENN	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAPI	1070		2.7/12.1
WBUL	1220		1.6/5.5
WCRT	1260		1.9/4.3
WDJC-F	93.7		3.1/8.7
WENN	1320		3.4/9.7
WRKK-F	99.5		2.6/10.4
WWWD-F	102.5	Jaspar	.5/ .9
WYDE	850		2.3/8.5
WQEN-F	103.7	Gadsden	.5/1.8
WHMA-F	100.5	Anniston	.3/1.3

ADI FM SHARE: 62.89% (1139 of 18[illegible]) (FAL 81: 56.40%)

AM STATIONS

WAPI, 1070, 50 KW/5 KW (DA-N)	, AC	CBS,	$25.00* (Torbet)	
WATV, 900, 1 KW (DAYS)	, BLACK		$21.00* (Howard)	
WENN, 1320, 5 KW (DAYS)	, GOSPEL	NBN,	$30.00* (Selcom)	
WERC, 960, 5 KW (DA-N)	, NEWS/TALK		$40.00* (Mc-Guild)	Mooney
WJLD, 1400, 1 KW/250 W	, BLACK	ABC-C,	$21.00* (Masla)	
WSGN, 610, 5 KW/1 KW (DA-N)	, AC	RKO II,	$58.50 (Eastman)	Harte Hanks
WVOK, 690, 50 KW (DAYS)	, COUNTRY	RKO,	$33.33* (Masla)	Jaco
WAAX, 570, 5 KW/500 W (DA-N)	, COUNTRY	ABC-E,	$15.13 (P/W)	(GADSDEN)

FM STATIONS

WAPI-F, 94.5, 100 KW @ 1214,	AOR (Burk-Abr)	Source,	$40.00* (Torbet)	
WDJC-F, 93.7, 100 KW @ 550,	RELIGION		$24.00 (----)	Crawford
WENN-F, 107.7, 100 KW @ 640,	BLACK	NBN,	$64.00* (Selcom)	
WKXX-F, 106.9, 100 KW @ 1114,	ROCK	ABC-D,	$82.50* (Mc-Guild)	Mooney
WQEZ-F, 96.5, 100 KW @ 890,	BTFL MUS (TM)		$28.00* (Blair)	Capitol-Johnson
WRKK-F, 99.5, 100 KW @ 952,	CONTEMP		$30.00* (Masla)	Jaco
WZZK-F, 104.7, 100 KW @ 640,	COUNTRY		$120.00 (Katz)	Katz
WQEN-F, 103.7, 100 KW @ 1110,	ROCK		$25.00 (P/W)	(GADSDEN)

BLOOMINGTON, IL

Market # 261
APR 15.2
SMSA Pop: 121,100
Est 1981 Revenue : $2,771,000

Stations: 14/5
Diaries: 650/183:1
Standard Error: .824
% Below Line: 27.9

CSI: 1.2 Bil (# 216)
CSI HH: 26.0 M (# 50)
Retail $: .6 Bil (# 245)
% Not Listed: 6.3%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WJBC	57/36.1	40.8	40.7	39.0	37.3
2. WBNQ-F	20/19.0	16.1	15.9	18.2	18.9
3. WLS	11/ 7.0	5.7	6.2	5.8	5.3
4. WIHN-F	9/ 5.7	3.4	4.8	4.5	6.5
WMLA-F	9/ 5.7	6.3	9.0	8.4	7.1
6. WMAQ	8/ 5.1	4.0	5.5	5.2	4.1
WWCT-F	8/ 5.1	7.5	5.5	5.2	6.5
8. WSWT-F	5/ 3.2	1.7	.7	1.9	1.2
9. WKZW-F	4/ 2.5	2.9	2.8	1.3	1.8
10. WGN	2/ 1.3	1.1	4.8	3.2	1.2

12+ TSA 1/4	
1. WJBC	72
2. WBNQ-F	42
3. WLS	31
4. WMAQ	26
5. WGN	17
6. WWCT-F	14
7. WMLA-F	13
8. WSWT-F	11
9. WIHN-F	10
WKZW-F	10

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WJBC	703/56.3	63.5
2. WBNQ-F	642/41.2	40.2
3. WLS	514/24.3	26.6
4. WMAQ	407/15.4	12.6
5. WGN	265/ 7.5	9.6
6. WKZW-F	257/14.5	13.9
7. WWCT-F	199/11.0	11.6
8. WMLA-F	198/16.1	17.9
9. WSWT-F	193/ 6.3	6.5
10. WBBM	173/ 6.1	5.7

12+ FM SHARE (METRO): 44.21% (65 of 147) (FAL 81: 40.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBNQ-F	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC	1. WJBC
2. WKZW-F	2. WJBC	2. WBNQ-F			2. WBNQ-F
WLS	3. WLS	3. WLS			3. WMLA-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBC	1. WJBC	1. WBNQ-F	1. WJBC	1. WBNQ-F	1. WJBC
2. WBNQ-F	2. WBNQ-F	2. WJBC		2. WJBC	
3. WIHN-F	3. WMLA-F			WLS	

OTHER RATED STATIONS/METRO CUME + CUME RATING

WRBA	1440	Normal	.6/3.8	WDZ	1050	Decatur	.6/1.5
WBBM	780	Chicago	.6/6.1	WVEL	1140	Pekin	.6/2.1

FORMATS

	AM	FM	TOTAL	%
MOR/AC	60 (3)	9 (1)	69 (4)	46.9
ROCK/AOR/CONTEMP	12 (2)	42 (3)	54 (5)	36.7
COUNTRY	8 (1)	9 (1)	17 (2)	11.6
BTFL MUSIC	9 (1)	5 (1)	6 (2)	4.1
NEWS/TALK	1 (1)		1 (1)	0.7
			147 (14)	

RADIO STATIONS

WJBC, 1230, 1 KW/250 W, MOR	ABC-I, $36.00	(Mc-Guild)	Bloomington
WBNQ-F, 101.5, 50 KW @ 460, ROCK (TM)	, $22.50	(Torbet)	Bloomington
WIHN-F, 96.7, 3 KW @ 300, AC	, $13.00	(----)	
WMLA-F, 92.7, 3 KW @ 300, COUNTRY (Concept)	RKO II, $14.00	(Masla)	

Other stations - See Chicago and Peoria

BOSTON

Market #6; ADI # 6
APR 19.3
SMSA Pop: 3,656,300
Est 1981 Revenue: $55,800,000

Stations:37/30
Diaries: 1994/1834:1
Standard Error: .464
% Below Line: 3.4

CSI: 35.0 Bil (# 8)
CSI HH: 26.8 M (# 27)
Retail $: 19.5 Bil (# 27)
% Not Listed: 8.7

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81
1. WXKS-F	503/9.0	7.8	7.0	5.8	6.1
2. WBZ	480/8.6	8.6	8.4	8.5	8.2
3. WHDH	441/7.9	8.0	8.5	7.9	8.7
4. WBCN-F	313/5.6	6.3	4.7	5.9	5.9
5. WEEI	303/5.4	4.8	6.6	6.2	6.6
6. WJIB-F	277/4.9	4.2	4.4	6.1	5.3
7. WCOZ-F	272/4.9	7.5	7.4	6.7	9.3
8. WRKO	249/4.4	2.4	3.0	3.1	2.8
9. WMJX-F	246/4.4	4.5	5.3	3.5	.5
10. WEEI-F	221/3.9	2.8	3.1	3.9	4.0
11. WROR-F	212/3.8	4.4	4.1	4.6	5.0
12. WXKS	195/3.5	4.0	2.7	3.7	3.2
13. WSSH-F	168/3.0	2.4	2.1	2.5	2.6
14. WHUE-F	161/2.9	2.2	2.3	3.1	2.7
15. WVBF-F	154/2.7	3.0	4.0	3.1	4.1
16. WILD	138/2.5	1.3	1.9	1.7	1.2
17. WCRB-F	105/1.9	1.3	1.4	1.7	1.4
18. WCGY-F	65/1.2	1.5	1.3	.9	.7
19. WROL	62/1.1	.7	1.3	1.3	1.0
20. WAAF-F	60/1.1	1.2	1.7	1.3	1.6

12+ TSA 1/4	
1. WBZ	712
2. WXKS-F	609
3. WHDH	502
4. WBCN-F	447
5. WCOZ-F	419
6. WROR-F	345
7. WEEI	338
8. WJIB-F	337
9. WMJX-F	324
10. WRKO	321
11. WEEI-F	315
12. WSSH-F	261
13. WGIR-F	234
14. WVBF-F	212
15. WHUE-F	208
16. WXKS	202
17. WAAF-F	187
18. WCRB-F	148
19. WILD	139
20. WSRS-F	131

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WBZ	11184/24.9	23.7
2. WCOZ-F	8373/17.1	18.8
3. WXKS-F	7893/21.0	16.3
4. WHDH	7601/21.9	22.4
5. WEEI-F	6411/15.9	10.7
6. WBCN-F	6338/14.7	13.3
7. WROR-F	6317/14.6	14.1
8. WEEI	6165/18.5	17.5
9. WMJX-F	5314/14.6	16.0
10. WRKO	5083/13.7	11.4
11. WJIB-F	4964/13.1	11.7
12. WVBF-F	4051/10.2	12.7
13. WAAF-F	3902/10.2	6.2
14. WSSH-F	3672/ 8.6	5.9
15. WHUE-F	3361/ 8.9	7.3
16. WBOS-F	2689/ 7.6	5.8
17. WGIR-F	2369/ 1.3	---
18. WCRB-F	2280/ 5.8	5.6
19. WOKQ-F	2041/ 1.5	1.3
20. WCGY-F	1842/ 3.5	3.0

12+ FM SHARE (METRO): 57.56% (2946 of 5118) (FAL 81: 56.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXKS-F	1. WXKS-F	1. WXKS-F	1. WHDH	1. WBZ	1. WBZ
2. WCOZ-F	2. WBCN-F	2. WBCN-F	2. WBZ	2. WHDH	2. WHDH
3. WEEI-F	3. WMJX-F	3. WHDH	3. WXKS-F	3. WJIB-F	3. WEEI
4. WAAF-F	4. WCOZ-F	4. WMJX-F	4. WMJX-F	4. WEEI	4. WXKS-F
5. WROR-F	5. WEEI-F	5. WBZ	5. WBCN-F	5. WXKS	5. WBCN-F
WBCN-F	6. WROR-F	6. WCOZ-F	6. WROR-F	6. WSSH-F	6. WRKO
7. WBOS-F	7. WVBF-F	7. WROR-F	7. WJIB-F	7. WHUE-F	7. WJIB-F
			WSSH-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXKS-F	1. WXKS-F	1. WXKS-F	1. WHDH	1. WBCN-F	1. WBCN-F
2. WHDH	2. WHDH	2. WMJX-F	2. WBZ	2. WXKS-F	2. WBZ
3. WJIB-F	3. WBCN-F	3. WROR-F	3. WXKS-F	3. WCOZ-F	3. WHDH
4. WBCN-F	4. WRKO	4. WEEI-F	4. WMJX-F	4. WMJX-F	4. WXKS-F
5. WMJX-F	5. WBZ	5. WBCN-F	5. WSSH-F	5. WVBF-F	5. WMJX-F
6. WBZ	6. WCOZ-F	6. WHDH	6. WROR-F	6. WEEI-F	6. WEEI
7. WEEI-F	7. WJIB-F	7. WVBF-F	7. WJIB-F	7. WILD	7. WROR-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	1030 (5)	780 (4)	1810 (9)	35.4
ROCK/AOR/CONTEMP		1530 (9)	1530 (9)	29.9
NEWS/TALK	552 (2)		552 (2)	10.8
BTFL MUSIC	39 (1)	477 (4)	516 (5)	10.1
NOSTALGIA	262 (4)	20 (1)	282 (5)	5.5
BLACK/URBAN	163 (2)		163 (2)	3.2
CLASSICAL		105 (1)	105 (1)	2.1
RELIGION	90 (2)		90 (2)	1.8
COUNTRY	36 (1)	34 (1)	70 (2)	1.4
			5118 (37)	

BOSTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBZ	1. WBZ	1. WXKS-F
2. WXKS-F	2. WCOZ-F	2. WBZ
3. WHDH	3. WHDH	3. WHDH
4. WBCN-F	4. WXKS-F	4. WEEI
5. WCOZ-F	5. WEEI-F	5. WBCN-F
6. WROR-F	6. WROR-F	6. WCOZ-F
WEEI	7. WEEI	7. WROR-F
8. WJIB-F	8. WBCN-F	8. WJIB-F
9. WMJX-F	9. WMJX-F	9. WMJX-F
10. WRKO	10. WRKO	10. WEEI-F
11. WEEI-F	11. WJIB-F	
12. WSSH-F	12. WVBF-F	
13. WSSH-F	13. WSSH-F	
14. WHUE-F	14. WAAF-F	
15. WAAF-F	15. WHUE-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBOS-F	92.9	Brookline	1.0/7.6
WCAP	980	Lowell	.4/1.7
WCAS	740	Cambridge	.4/1.3
WDLW	1330		.6/3.5
WESX	1230	Salem	.5/1.8
WEZE	1260		.5/2.1
WHAV-F	92.5	Haverhill	.4/1.3
WHUE	1150		.7/3.4
WJDA	1300	Quincy	1.0/1.3
WMRE	1510		.9/4.9
WSTD	1060	Natick	.3/1.4
WCAV-F	97.7	Brockton	.4/1.3
WGIR-F	101.1	Manchester	.3/1.3
WOKQ-F	97.5	Dover	.6/1.5
WPLM-F+	99.1	Plymouth	.4/1.5
WSRS-F	96.1	Worcester	.3/1.1

ADI FM SHARE: 63.32% (4726 of 7464) (FAL 81: 63.21%)

AM STATIONS

WBZ , 1030, 50 KW	, MOR/TALK (Burk-Abr)	ABC-E, $208.75	(Group W)	Westinghouse
WEEI, 590, 5 KW (DA-1)	, NEWS	CBS, $133.75	(CBS Spot)	CBS
WHDH, 850, 50 KW (DA-2)	, MOR	, $226.88	(Blair)	John Blair
WILD, 1090, 1 KW (DAYS)	, BLACK	NBN,SBN, $ 36.00	(Masla)	
WRKO, 680, 50 KW (DA-2)	, TALK	ABC-I, RKO II, $120.00*	(RKO)	RKO
WROL, 950, 5 KW (DAYS,DA)	, RELIGION	, $ 35.00	(----)	
WXKS, 1430, 5 KW (DAYS)	, NOSTALGIA (Al Ham)	, $ 56.44	(MMR)	

FM STATIONS

WBCN-F, 104.1, 19 KW @ 742,	AOR	, $306.25	(Torbet) Infinity
WBOS-F, 92.9, 12 KW @ 888,	AOR	, $ 60.00*	(Howard)
WCGY-F, 93.7, 50 KW @ 403,	OLDIES	, $ 29.00	(Masla) Curt Gowdy
WCOZ-F, 94.5, 8 KW @ 1050,	AOR (Sebastian)	, $230.00	(Blair) John Blair
WCRB-F, 102.5, 11 KW @ 920,	CLASSICAL	, $ 60.00	(----)
WEEI-F, 103.3, 12 KW @ 890,	ROCK	CBS-R, $140.63	(CBS/FM) CBS
WHUE-F, 100.7, 50 KW @ 500,	BTFL MUS (Churchill)	, $ 80.00	(Selcom) GCC
WJIB-F, 96.9, 9 KW @ 1010,	BTFL MUS (Bonne)	, $ 98.75	(Christal) GE
WMJX-F, 106.7, 12 KW @ 900,	CONTEMP/AC	, $201.25	(Eastman) Greater Med
WROR-F, 98.5, 6 KW @ 1191,	CONTEMP	RKO, $170.00*	(RKO) RKO
WSSH-F, 99.5, 32 KW @ 600,	AC	, $ 60.00*	(HNW)
WVBF-F, 105.7, 11 KW @ 954,	AC/CONTEMP	, $133.75*	(Mc-Guild) Fairbanks
WXKS-F, 107.9, 21 KW @ 710,	ROCK (Burk-Abr)	, $122.50	(MMR)
WGIR-F, 101.1, 10 KW @ 920,	AOR (Noble)	, $ 25.00	(Blair) Knight (MANCHESTER, NH)
WOKQ-F, 97.5, 50 KW @ 350,	COUNTRY	, $? ?	(Selcom) Fuller-Jeffrey (DOVER,NH)

WSRS, WAAF - See Worcester

BRIDGEPORT

Market # 102 (52 on county basis)
APR 19.3
SMSA Pop: 413,100 (809M-county)

Stations: 42/5
Diaries: 896/461:1
Standard Error: .693

CSI: 4.3 Bil (# 86) (35-county)
CSI HH: 33.9 M (# 2)
Retail $: 1.7 Bil (#114) (# 50-county)

Est 1981 Revenue: $3,900,000

% Below Line: 55.8%

% Not Listed: 6.2%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WEZN-F	123/18.0	16.4	15.9	16.0	14.8
2. WICC	90/13.2	15.4	13.9	15.7	14.8
3. WKCI-F	49/ 7.2	5.9	4.9	5.5	7.3
4. WNAB	41/ 6.0	6.4	7.5	7.4	7.2
5. WNBC	37/ 5.4	6.1	7.2	7.4	7.3
6. WRKI-F	21/ 3.1	5.0	3.2	3.7	1.8
WHN	21/ 3.1	1.6	1.4	2.3	1.0
8. WPLR-F	20/ 2.9	4.4	4.1	5.4	7.0
9. WDJZ	16/ 2.3	3.6	4.9	4.6	4.2
WCBS	16/ 2.3	4.3	4.3	3.4	5.7

12+ TSA 1/4	
1. WEZN-F	178
2. WICC	102
3. WCBS	87
4. WNBC	77
5. WKCI-F	74
6. WAPP-F	52
7. WRKI-F	50
8. WHN	41
WNAB	41
10. WPLJ-F	37

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WEZN-F	1885/33.8	30.3
2. WICC	1815/43.2	41.9
3. WNBC	1677/23.1	22.1
4. WCBS	1553/14.5	15.2
5. WKCI-F	1027/19.5	18.7
6. WRKI-F	895/10.5	12.2
7. WAPP-F	691/ 6.8	----
8. WPLJ-F	658/ 5.1	6.7
9. WHN	657/ 7.3	5.5
10. WPLR-F	559/10.9	14.0

12+ FM SHARE (METRO): 52.50% (336 of 640) (FAL 81: 47.34%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRKI-F	1. WKCI-F	1. WEZN-F	1. WEZN-F	1. WEZN-F	1. WICC
2. WAPP-F	2. WICC	2. WICC	2. WICC	2. WICC	2. WEZN-F
3. WICC	3. WEZN-F	3. WKCI-F	3. WKCI-F		3. WNAB
WNBC	4. WNBC	4. WNBC	4. WNBC		4. WNBC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZN-F	1. WEZN-F	1. WKCI-F	1. WEZN-F	1. WICC	1. WEZN-F
2. WNAB	2. WICC	2. WICC	2. WICC	WPLR-F	2. WICC
3. WICC	3. WKCI-F	3. WEZN-F	3. WKCI-F	3. WKCI-F	3. WKCI-F
4. WKCI-F	4. WNBC	4. WNBC	4. WNBC	4. WNBC	4. WNBC

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WFIF	1500	Milford	1.9/2.9	WDJF-F	107.9	Westp.	1.2/6.8	WAPP-F	103.5	NY	2.5/6.8
WABC	770	NY	.9/5.2	WDRC-F	102.9	Hartf.	.4/6.1	WNEW	1130	NY	.9/2.7
WADS	690	Anson.	2.1/4.1	WELI	960	N. Haven	.4/2.6	WNEW-F	102.7	NY	.4/1.4
WALK-F	97.5	Long Is.	.3/2.6	WHLI	1100	Long Is.	.3/1.2	WOR	710	NY	1.5/4.9
WMMM	1260	Westp.	.6/1.0	WINS	1010	NY	.9/6.3	WPIX-F	101.9	NY	.3/1.2
WAVZ	1300	N. Haven	1.5/1.7	WKHK-F	106.7	NY	2.2/4.4	WPLJ-F	95.5	NY	1.3/5.1
WBAB-F	102.3	Long Is.	.6/1.3	WKSS-F	95.7	Hartf	.6/2.0	WQXR-F+	96.3	NY	.7/2.9
WBLI-F	106.1	Long Is.	.4/4.2	WKTU-F	92.3	NY	.4/3.8	WRFM-F	105.1	NY	.7/1.9
WBLS-F	107.5	NY	2.3/5.7	WLYQ-F	95.9	Norwalk	.7/2.5	WRKS-F	98.7	NY	1.2/4.4
WCBS-F	101.1	NY	.3/2.6	WMCA	570	NY	.9/3.2	WYNY-F	97.1	NY	1.0/3.5
WWYZ-F	92.5	Water.	.7/2.9								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	37 (1)	142 (11)	179 (12)	28.0
MOR/AC	148 (4)	18 (5)	166 (9)	25.9
BTFL MUSIC	4 (1)	132 (3)	136 (4)	21.3
NEWS/TALK	44 (5)		44 (5)	6.9
COUNTRY	21 (1)	15 (1)	36 (2)	5.6
NOSTALGIA	34 (4)		34 (4)	5.3
BLACK/URBAN		27 (3)	27 (3)	4.2
OTHERS/UNKNOWN	13 (1)		13 (1)	2.0
CLASSICAL	3 (1)	2 (1)	5 (2)	0.9
			640 (42)	

FOR RADIO STATIONS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION.

BUFFALO

Market # 32; ADI # 31
APR 17.4
SMSA Pop: 1,225,800
Est 1981 Revenue: $17,400,000

Stations: 23/20
Diaries: 1337/917:1
Standard Error: .552
% Below Line: 3.3

CSI: 11.2 Bil (# 33)
CSI HH: 23.9 M (# 115)
Retail $: 5.7 Bil (# 36)
% Not Listed: 8.6

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WJYE-F	226/12.7	12.5	11.6	15.5	14.0
2. WBEN	174/ 9.8	10.6	13.1	13.4	14.3
3. WGR	142/ 8.0	7.3	7.6	7.0	9.5
4. WYRK-F	133/ 7.5	4.6	2.8	2.6	3.5
5. WBLK-F	110/ 6.2	7.0	5.0	6.2	5.9
6. WBEN-F	102/ 5.7	8.3	8.8	7.1	7.8
7. WGRQ-F	97/ 5.5	7.7	9.7	7.6	6.0
8. WKBW	93/ 5.2	9.7	8.4	9.7	10.1
9. WNYS-F	86/ 4.8	2.8	2.2	1.7	1.8
10. WPHD-F	85/ 4.8	2.7	4.3	6.4	4.1
11. WECK	82/ 4.6	4.7	5.1	1.6	---
12. WBUF-F	57/ 3.2	1.4	1.5	2.2	1.6

12+ TSA 1/4	
1. WJYE-F	254
2. WBEN-F	207
3. WBEN	201
4. WGR	179
5. WYRK-F	169
6. WGRQ-F	121
7. WKBW	118
8. WBLK-F	111
9. WNYS-F	95
10. WPHD-F	93
11. WECK	82
12. WBUF-F	68

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WBEN-F	3654/23.0	24.6
2. WBEN	3369/28.8	26.5
3. WGR	3064/22.2	23.0
4. WKBW	2938/22.2	30.4
5. WJYE-F	2741/23.0	23.4
6. WGRQ-F	2065/15.7	17.1
7. WPHD-F	1920/16.6	11.0
8. WYRK-F	1575/12.0	10.5
9. WNYS-F	1448/12.6	5.0
10. WBUF-F	1114/ 9.6	4.8
11. WBLK-F	1027/ 9.8	9.9
12. WECK	1017/ 9.6	9.9

12+ FM SHARE (METRO): 61.84% (1005 of 1625) (FAL 81: 53.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGRQ-F	1. WBEN-F	1. WYRK-F	1. WJYE-F	1. WJYE-F	1. WBEN
2. WNYS-F	2. WPHD-F	2. WGR	2. WGR	2. WYRK-F	2. WKBW
3. WPHD-F	3. WGRQ-F	3. WJYE-F	3. WYRK-F	3. WBEN	3. WGR
4. WBLK-F	WBLK-F	4. WBEN-F	4. WKBW	4. WGR	4. WJYE-F
5. WBEN-F	5. WGR	5. WBLK-F	5. WBEN	5. WECK	5. WBLK-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJYE-F	1. WJYE-F	1. WBEN-F	1. WJYE-F	1. WGRQ-F	1. WGR
2. WYRK-F	2. WYRK-F	2. WBLK-F	2. WYRK-F	2. WPHD-F	2. WYRK-F
3. WBEN	3. WGR	3. WNYS-F	3. WGR	3. WGR	3. WJYE-F
4. WGR	4. WBEN	4. WGR	4. WKBW	WUWU-F	4. WBEN
5. WECK	5. WBEN-F	5. WYRK-F	5. WBEN-F	5. WBEN-F	5. WKBW
		WPHD-F			

FORMATS	AM	FM	TOTAL	%
MOR/AC	437 (6)	57 (1)	494 (7)	30.4
ROCK/AOR/CONTEMP	37 (1)	441 (6)	478 (7)	29.4
BTFL MUSIC		235 (2)	235 (2)	14.5
COUNTRY	42 (2)	133 (1)	175 (3)	10.8
BLACK/URBAN	22 (1)	110 (1)	132 (2)	8.1
NOSTALGIA	82 (1)		82 (1)	5.0
RELIGION		29 (1)	29 (1)	1.8
			1625 (23)	

BUFFALO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WJYE-F	1. WBEN-F	1. WJYE-F
2. WBEN-F	2. WBEN	2. WBEN
3. WBEN	3. WGR	3. WBLK-F
4. WGR	4. WKBW	4. WGR
5. WYRK-F	5. WJYE-F	5. WKBW
6. WGRQ-F	6. WGRQ-F	6. WYRK-F
7. WKBW	7. WPHD-F	7. WGRQ-F
8. WBLK-F	8. WYRK-F	8. WECK
9. WNYS-F	9. WNYS-F	9. WNYS-F
10. WPHD-F	10. WBUF-F	10. WBEN-F
11. WECK	11. WBLK-F	
12. WBUF-F	12. WECK	
13. WWOL	13. WZIR-F	
14. WUWU-F	14. WYSL	
15. WJTN	15. WUWU-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WDCX-F	99.5		1.6/3.2
WHLD	1270	Niagara Fal	.5/2.3
WJJL	1440	Niagara Fal	.6/1.9
WUFO	1080	Amherst	1.2/3.5
WWOL	1120		1.9/3.1
WXRL	1300	Lancaster	.5/2.4
WYSL	1400		2.1/8.9
WUWU-F	107.7	Wethersfield	2.0/4.5
CBL	740	Toronto	.5/1.6
CHRE-F	105.7	St. Catherine	.5/1.5

ADI FM SHARE: 59.14% (1375 of 2325) (FAL 81: 51.67%)

AM STATIONS

WBEN, 930, 5 KW (DA-N), MOR	NBC, $100.00* (Eastman)		
WECK, 1230, 1 KW/250 W , NOSTALGIA (A1 Ham)	ABC-I, $ 35.00* (Masla)		
WGR , 550, 5 KW (DA-N), AC	ABC-E, $110.00* (Katz)	Taft	
WKBW, 1520, 50 KW (DA-1), AC/CONTEMP	ABC-D, $ 70.00* (Blair)	Cap Cities	
WWOL, 1120, 1 KW (DAYS), COUNTRY (FM-100)	ABC-I, $ 22.00* (Selcom)	Associated	
WYSL, 1400, 1 KW/250 W , ROCK	CBS, $ 25.00* (MMR)		

FM STATIONS

WBEN-F, 102.9, 110 KW @ 1800, ROCK (TM)	, $ 70.00* (Eastman)		
WBLK-F, 93.7, 50 KW @ 380, BLACK	NBN,ABC-F, $ 32.00 (PRO)		
WBUF-F, 92.9, 91 KW @ 580, AC	RKO, $ 35.00* (Mc-Guild)		
WGRQ-F, 96.9, 13 KW @ 890, AOR (Burk-Abr)	Source, $ 60.00* (Katz)	Taft	
WJYE-F, 96.1, 50 KW @ 480, BTFL MUS (Schulke)	, $100.00* (Torbet)	McCormick	
WNYS-F, 104.1, 50 KW @ 500, ROCK	, $ 45.00* (Selcom)	Associated	
WPHD-F, 103.3, 49 KW @ 423, AOR	ABC-C, $ 40.00* (MMR)		
WYRK-F, 106.5, 50 KW @ 390, COUNTRY	RKO II, $ 55.00* (Mc-Guild)	Stoner	
WZIR-F, 98.5, 46 KW @ 424, ROCK	ABC-R, $ 30.00* (Christal)	(NIAGARA FALLS)	
WUWU-F, 107.7, 32 KW @ 480, AOR	, $? ? (----)	(WETHERSFIELD)	

CANTON

Market # 102
APR 16.8
SMSA Pop: 405,700
Est 1981 Revenue: $ 5,050,000

Stations: 27/10
Diaries: 837/485:1
Standard Error: .682
% Below Line: 47.5

CSI: 3.5 Bil (# 96)
CSI HH: 24.1 M (# 105)
Retail $: 1.9 Bil (# 104)
% Not Listed: 8.2

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WHBC	95/16.8	15.1	16.4	16.9	20.9
2. WHBC-F	63/11.2	14.8	11.6	14.6	10.1
3. WMMS-F	54/ 9.6	11.0	7.5	6.1	9.5
4. WDJQ-F	46/ 8.2	7.2	9.4	8.4	5.6
5. WKDD-F	31/ 5.5	4.5	.4	1.3	---
6. WOOS-F	30/ 5.3	5.4	5.4	7.3	9.0
7. WSLR	27/ 4.8	2.9	3.9	5.6	2.9
8. WQXK-F	23/ 4.1	3.8	3.9	1.9	4.7
9. WGAR	20/ 3.5	4.9	5.0	4.6	6.5
10. WDBN-F	17/ 3.0	1.4	3.5	1.5	1.1

12+ TSA 1/4	
1. WHBC	100
2. WHBC-F	79
3. WDJQ-F	66
4. WMMS-F	61
5. WKDD-F	42
6. WDBN-F	39
7. WOOS-F	32
8. WWWE	31
9. WSLR	28
10. WGAR	25
WQXK-F	25

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHBC	1441/39.5	35.6
2. WDJQ-F	1081/22.7	18.1
3. WHBC-F	950/23.2	25.7
4. WKDD-F	796/14.4	12.5
5. WMMS-F	765/18.7	19.5
6. WDBN-F	628/ 8.5	5.5
7. WGAR	587/15.3	16.5
8. WOOS-F	537/13.8	17.0
9. WGCL-F	495/ 4.7	5.0
10. WWWE	466/ 4.0	6.6

12+ FM SHARE (METRO): 62.16% (322 of 518) (FAL 81: 61.95%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDJQ-F	1. WMMS-F	1. WMMS-F	1. WHBC	1. WHBC	1. WHBC
2. WKDD-F	2. WDJQ-F	2. WDJQ-F	2. WHBC-F	2. WHBC-F	2. WHBC-F
3. WMMS-F	3. WOOS-F	3. WHBC	3. WMMS-F	3. WQXK-F	3. WMMS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHBC	1. WHBC	1. WDJQ-F	1. WHBC	1. WMMS-F	1. WHBC
2. WHBC-F	WHBC-F	2. WMMS-F	WDJQ-F		WMMS-F
3. WMMS-F	3. WMMS-F	3. WOOS-F	WHBC-F		3. WHBC-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WFAH	1310	Alliance	2.0/4.1	WAEZ-F	97.5	Akr.	1.8/3.4	WMJI-F	105.7	Cleve	2.0/4.2
WINW	1520		.4/1.6	WAKR	1590	Akr.	.7/5.2	WSRD-F	101.1	Young.	.9/3.5
WNYN	900		2.3/3.3	WDMT-F	107.9	Cleve	1.2/4.2	WWWE	1100	Cleve	.5/4.0
WRCW	1060		1.1/2.9	WDOK-F	102.1	Cleve	.7/1.2	WZAK-F	93.1	Cleve	2.1/4.8
WTIG	990	Massil.	.7/1.9	WGCL-F	98.5	Cleve	.5/4.7	WZZP-F	106.5	Cleve	.7/2.2
WHLO	640	Akr.	2.0/5.6	WTOF-F	98.1		.4/2.9				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		169 (6)	169 (6)	32.6
MOR/AC	147 (7)	15 (2)	162 (9)	31.3
BTFL MUSIC		94 (4)	94 (4)	18.1
COUNTRY	43 (3)	23 (1)	66 (4)	12.7
BLACK/URBAN		19 (2)	19 (2)	3.7
UNKNOWN	6 (1)		6 (1)	1.1
RELIGION		2 (1)	2 (1)	0.4
			518 (27)	

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N), MOR — ABC-E, $65.63 (Christal)

WDJQ-F, 92.5, 19 KW @ 500, ROCK (TM) — , $20.00 (HNW)
WHBC-F, 94.1, 50 KW @ 380, BTFL MUS (Bonne) — , $30.63 (Christal)
WOOS-F, 106.9, 28 KW @ 341, ROCK — , $20.00 (Howard)

Other stations - See Cleveland, Akron or Youngstown

CHARLESTON, SC

Market # 95
APR 17.9
SMSA Pop: 445,300
Est 1981 Revenue: $5,050,000

Stations: 18/16
Diaries: 920/484:1
Standard Error: .682
% Below Line: 1.1

CSI: 2.9 Bil (# 117)
CSI HH: 20.6 M (# 244)
Retail $: 1.6 Bil (# 117)
% Not Listed: 4.7

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WEZL-F	86/13.2	12.3	11.5	10.5	10.7
2. WPAL	82/12.6	14.0	7.1	9.1	9.8
3. WWWZ-F	76/11.6	15.8	9.0	9.9	1.1
4. WSSX-F	75/11.5	9.7	12.7	15.5	11.1
5. WXTC-F	73/11.2	10.1	11.5	9.1	15.4
6. WCSC	47/ 7.2	6.9	10.8	11.0	8.9
7. WQIZ	41/ 6.3	4.8	8.1	8.7	5.7
8. WKTM-F	31/ 4.7	5.5	5.4	5.0	6.5
9. WTMA	26/ 4.0	5.4	4.4	4.7	5.9
10. WOKE	24/ 3.7	2.0	1.3	1.2	1.7

12+ TSA 1/4	
1. WIGL-F	114
2. WEZL-F	97
3. WXTC-F	90
4. WPAL	83
5. WSSX-F	82
6. WWWZ-F	80
7. WWDM-F	64
8. WQIZ	58
9. WCSC	48
WDWQ-F	48

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WEZL-F	1116/25.7	24.7
2. WSSX-F	1014/25.7	23.8
3. WWWZ-F	935/24.4	26.0
4. WXTC-F	922/18.7	19.8
5. WDWQ-F	890/11.1	12.8
6. WCSC	785/20.7	24.1
7. WIGL-F	741/ 1.9	----
8. WWDM-F	685/ 2.6	2.1
9. WTMA	673/18.1	19.4
10. WKTM-F	666/16.4	18.5

12+ FM SHARE (METRO): 59.00% (367 of 622) (FAL 82: 59.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSSX-F	1. WSSX-F	1. WPAL	1. WEZL-F	1. WEZL-F	1. WEZL-F
2. WWWZ-F	2. WWWZ-F	2. WWWZ-F	2. WPAL	2. WXTC-F	2. WWWZ-F
3. WPAL	3. WPAL	3. WSSX-F	3. WXTC-F	3. WPAL	3. WSSX-F
4. WDWQ-F	4. WEZL-F	4. WEZL-F	4. WWWZ-F	4. WQIZ	4. WPAL

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXTC-F	1. WEZL-F	1. WSSX-F	1. WPAL	1. WSSX-F	1. WEZL-F
2. WEZL-F	2. WXTC-F	WWWZ-F	WXTC-F	2. WWWZ-F	2. WPAL
3. WSSX-F	3. WPAL	3. WPAL	3. WEZL-F	3. WPAL	3. WWWZ-F
4. WPAL	4. WWWZ-F	4. WCSC	4. WWWZ-F	4. WEZL-F	4. WXTC-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZS	980	Summer. .6/1.6	WDWQ-F	107.5	St. George	2.5/11.1	WIGL-F	106.7
WBER	950	Moncks Co.9/1.3	WLVW-F	105.5	Moncks Cor.	.5/2.5	WGCA	1450
WKCN	910	.9/2.5	WWDM-F	101.3	Sumter	.6/2.6		

Ora .5/1.9
2.9/6.8

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN	123 (2)	80 (2)	203 (4)	32.6
ROCK/AOR/CONTEMP	26 (1)	125 (4)	151 (5)	24.3
COUNTRY	10 (2)	86 (1)	96 (3)	15.4
MOR/AC	90 (3)		90 (3)	14.5
BTFL MUSIC		73 (1)	73 (1)	11.7
RELIGION	6 (1)		6 (1)	1.0
UNKNOWN		3 (1)	3 (1)	0.5
			622 (18)	

RADIO STATIONS

WCSC, 1390, 5 KW (DA-N), CONTEMP/AC
WOKE, 1340, 1 KW/250 W , MOR (?)
WPAL, 730, 1 KW (DAYS), BLACK
WQIZ, 810, 5 KW (DAYS), BLACK/GOSPEL
WTMA, 1250, 5 KW/1 KW , CONTEMP

WDWQ-F, 107.5, 100 KW @ 585, ROCK
WEZL-F, 103.5, 100 KW @ 700, COUNTRY
WKTM-F, 102.5, 100 KW @ 666, AOR (Burk-Abr)
WSSX-F, 95.1, 100 KW @ 350, AOR/ROCK
WWWZ-F, 93.5, 3 KW @ 510, BLACK
WXTC-F, 96.9, 100 KW @ 782, BTFL MUS (TM)

RKO, $34.00* (Mc-Guild)
CBS, $ 8.00* (----)
NBN, $24.00* (Howard)
SBN, $12.00* (Selcom)
ABC-I,MBS, $25.00* (Katz) Sconnix
, $15.00* (Selcom)
NBC, $42.00 (Blair)
Source, $25.00* (Torbet)
, $40.00* (Katz) Sconnix
SBN, $33.00 (PRO)
, $33.00* (Mc-Guild)

WWDM, WIGL - See Columbia

CHARLOTTE

Market # 61; ADI # 32
APR 15.9
SMSA Pop: 651,000
Est 1981 Revenue: $15,100,000

Stations: 20/16
Diaries: 1043/624:1
Standard Error: .611
% Below Line: 17.8

CSI: 5.5 Bil (# 67)
CSI HH: 23.7 M (# 123)
Retail $: 3.2 Bil (# 61)
% Not Listed: 7.3

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WSOC-F	111/12.9	13.7	17.3	15.3	12.6
WBT	111/12.9	11.3	11.1	14.8	15.9
3. WPEG-F	102/11.8	8.0	8.3	7.4	7.3
4. WEZC-F	94/10.9	8.4	8.9	8.8	9.9
5. WBCY-F	88/10.2	8.0	9.0	9.2	8.7
6. WROQ-F	73/ 8.5	10.7	8.5	8.9	10.5
7. WLVV-F	34/ 3.9	3.5	1.9	---	---
8. WSOC	31/ 3.6	3.9	2.7	4.5	3.8
9. WGIV	29/ 3.4	6.9	6.6	4.7	4.4
10. WZXI-F	27/ 3.1	2.7	3.4	3.3	3.0

12+ TSA 1/4	
1. WSOC-F	451
2. WBT	208
3. WBCV-F	184
WEZC-F	184
5. WROQ-F	179
6. WPEG-F	169
7. WLVV-F	98
8. WZXI-F	49
9. WXIK-F	39
10. WSOC	37

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WSOC-F	4255/25.6	25.8
2. WBT	3102/30.0	28.0
3. WBCY-F	2832/23.8	23.3
4. WROQ-F	2713/18.8	21.7
5. WEZC-F	2082/16.8	16.0
6. WLVV-F	1531/11.9	10.8
7. WPEG-F	1530/17.2	15.5
8. WAYS	978/11.6	21.0
9. WSOC	852/10.4	9.8
10. WZXI-F	803/ 8.5	9.9

12+ FM SHARE (METRO): 67.00% (536 of 800) (FAL 81: 62.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPEG-F	1. WBCY-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WBT
2. WBCY-F	2. WPEG-F	2. WBT	WBT	2. WBT	2. WAYS+
3. WROQ-F	3. WROQ-F	3. WBCY-F	3. WEZC-F	3. WEZC-F	3. WSOC-F
	4. WSOC-F	WPEG-F	4. WPEG-F		4. WBCY-F
	5. WBT	5. WROQ-F	5. WBCY-F		5. WEZC-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZC-F	1. WSOC-F	1. WPEG-F	1. WSOC-F	1. WROQ-F	1. WBT
2. WBT	2. WPEG-F	2. WBCY-F	2. WBT	2. WBCY-F	2. WSOC-F
3. WSOC-F	3. WBCY-F	3. WSOC-F	3. WEZC-F	3. WSOC-F	3. WEZC-F
4. WBCY-F	WBT	WBT	4. WPEG-F	4. WSOC-F	4. WEZC-F
5. WPEG-F	5. WEZC-F	5. WLVV-F	5. WBCY-F	5. WBT	WPEG-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	4 (1)	198 (4)	202 (5)	25.3
MOR/AC	147 (3)	27 (1)	174 (4)	21.8
BLACK/URBAN	29 (1)	102 (1)	131 (2)	16.4
COUNTRY	13 (2)	115 (2)	128 (4)	16.0
BTFL MUSIC		94 (1)	94 (1)	11.8
NOSTALGIA	31 (1)		31 (1)	3.9
NEWS/TALK	26 (1)		26 (1)	3.3
RELIGION	14 (2)		14 (2)	1.8
			800 (20)	

CHARLOTTE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WBT	2. WBT	2. WPEG-F
3. WEZC-F	3. WBCY-F	3. WBT
4. WBCY-F	4. WROQ-F	4. WEZC-F
5. WROQ-F	5. WEZC-F	5. WROQ-F
6. WPEG-F	6. WLVV-F	6. WBCY-F
7. WLVV-F	7. WPEG-F	7. WLVV-F
8. WXRC-F	8. WXRC-F	
9. WTQR-F	9. WAYS	
WZXI-F	10. WSOC	
11. WFMX-F	11. WZXI-F	
12. WSOC-F	12. WTQR-F	
13. WXIK-F	13. WFMX-F	
WAYS	14. WXIK-F	
15. WABZ-F	15. WGIV	

OTHER RATED STATIONS

METRO SHARE/CUME RATING			
WAAK	960	Dallas	.5/1.8
WAME	1480		.8/2.3
WAYS	610		3.0/11.6
WGNC	1450	Gastonia	1.4/3.7
WHVN	1310		.8/1.9
WIST	1240		.7/3.4
WIXE	1190	Monroe	.8/1.2
WQCC	1540		2.8/4.1
WXIK-F	96.1	Shelby	.3/2.5
WAGI-F	106.3	Gaffney	.5/1.3

ADI FM SHARE: 74.39% (1647 of 2214) (FAL 81: 73.78%)

AM STATIONS

WAYS, 610, 5 KW/1 KW (DA-2) , NEWS/TALK (Burk-Abr)	CBS, $ 40.00* (Eastman)		
WGIV, 1600, 1 KW/500 W (DA-N), BLACK	NBN, $ 24.00* (Selcom)		
WBT , 1110, 50 KW (DA-N) , AC	, $100.00* (Blair)	Jeff-Pilot	
WSOC, 930, 5 KW/1 KW (DA-N), NOSTALGIA (Toby Arnold)	NBC-T,MBS, $ 32.00* (Christal)	Cox	

FM STATIONS

WROQ-F, 95.1, 100 KW @ 574, AOR (Burk-Abr)	, $ 80.00* (Eastman)		
WBCY-F, 107.9, 100 KW @ 980, ROCK	ABC-F, $ 60.00* (Blair)	Jeff-Pilot	
WEZC-F, 104.7, 100 KW @ 1240, BTFL MUS**	, $ 68.00* (Torbet)	EZ	
WSOC-F, 103.7, 100 KW @ 1040, COUNTRY (TM)	MBS, $105.00* (Christal)	Cox	
WZXI-F, 101.9, 100 KW @ 870, SOFT ROCK	ABC-C, $ 23.00 (Masla)		
WLVV-F, 96.9, 100 KW @ 499, AC/CONTEMP	, $ 52.50 (Katz)	Capitol (WRAL) (STATESVILLE)	
WPEG-F, 97.9, 20 KW @ 390, BLACK (Drake-Chen)	SBN, $ 39.50 (Howard)	(CONCORD)	
WXIK-F, 96.1, 100 KW @ 286, CONTEMP	MBS, $ 10.00 (Southern)	(SHELBY)	
WXRC-F, 95.7, 100 KW @ 330, ROCK	ABC-C, $ 18.50 (Southern)	(HICKORY)	
WFMX-F, 105.7, 100 KW @ 350, COUNTRY	, $ 5.00 (Southern)	(STATESVILLE)	
WABZ-F, 100.9, 3 KW @ 200, ROCK	CBS, $ 6.00 (Carolina)	(ALBEMARLE)	

**Station now programming AC

CHATTANOOGA

Market # 97
APR 16.6
SMSA Pop: 436,300
Est 1981 Revenue: $5,650,000

Stations: 17/15
Diaries: 926/471:1
Standard Error: .645
% Below Line: 5.9

CSI: 3.3 Bil (# 103)
CSI HH: 19.4 M (# 296)
Retail $: 1.9 Bil (# 106)
% Not Listed: 9.3

12+ METRO	1/4/SHARE	SPG 82	FAL '81	SPG 81	FAL 80
1. WDOD-F	74/12.3	10.9	9.2	7.0	.6
2. WSKZ-F	73/12.1	15.3	15.5	13.5	14.8
3. WJTT-F	61/10.1	10.8	----	11.4	9.6
4. WDEF-F	59/ 9.8	9.3	10.3	11.2	11.4
5. WDEF	57/ 9.5	11.6	8.5	13.5	16.8
6. WDOD	39/ 6.5	4.8	6.2	8.9	9.2
WNOO	39/ 6.5	6.9	2.7	2.9	2.8
8. WQLS-F	29/ 4.8	4.0	---	---	---
9. WOWE-F	27/ 4.5	1.0	.5	---	.6
WFLI	27/ 4.5	4.7	---	7.9	12.4

12+ TSA 1/4	
1. WDOD-F	151
2. WSKZ-F	146
3. WDEF-F	84
4. WJTT-F	66
5. WDEF	58
6. WQLS-F	52
7. WDOD	41
8. WNOO	39
9. WFLI	37
10. WOWE-F	28

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WSKZ-F	2005/25.9	27.1
2. WDOD-F	1873/26.0	21.9
3. WDEF-F	1177/22.3	22.9
4. WQLS-F	920/13.0	8.9
5. WDEF	812/21.4	24.9
6. WFLI	736/12.7	15.3
7. WDOD	704/17.2	14.5
8. WJTT-F	656/15.4	15.1
9. WNOO	385/10.6	10.6
10. WOWE-F	313/ 7.1	1.8

12+ FM SHARE (METRO): 61.72% (337 of 546) (FAL 81: 57.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSKZ-F	1. WSKZ-F	1. WDOD-F	1. WDOD-F	1. WDOD-F	1. WDOD-F+
WJTT-F	2. WJTT-F	2. WSKZ-F	2. WDEF-F	2. WDEF-F	2. WDEF
3. WQLS-F	3. WDOD-F	3. WJTT-F	3. WSKZ-F	3. WDEF	3. WSKZ-F
4. WOWE-F	4. WOWE-F	4. WDEF-F	4. WDOD	4. WDOD	4. WDEF-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOD-F	1. WSKZ-F	1. WSKZ-F	1. WDEF-F	1. WSKZ-F	1. WDOD-F
2. WDEF-F	2. WDOD-F	2. WDOD-F	2. WDOD-F	2. WJTT-F	2. WSKZ-F
3. WSKZ-F	3. WJTT-F	3. WJTT-F	3. WDOD	3. WDOD-F	3. WJTT-F
4. WDEF	4. WDEF-F	4. WQLS-F	4. WDEF	WOWE	4. WDEF
					WDEF-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHU-F	102.3	Soddy-Daisy	1.8/4.2	WGOW	1150	3.5/14.4	WLFA	1590	Lafayette	.7/1.4
WJSQ-F	101.7	Athens	.5/1.1	WMOC	1450	1.3/4.2	WEPG	910	S. Pitt.	.8/2.2
WDXB	1490		1.5/5.0							

FORMATS	AM	FM	TOTAL	%
COUNTRY	75 (3)	77 (2)	152 (5)	27.8
ROCK/AOR/CONTEMP		129 (3)	129 (3)	23.6
BLACK/URBAN	39 (1)	61 (1)	100 (2)	18.3
MOR/AC	78 (2)		78 (2)	14.3
BTFL MUSIC		59 (1)	59 (1)	10.8
NOSTALGIA		11 (1)	11 (1)	2.0
UNKNOWN	9 (2)		9 (2)	1.6
RELIGION	8 (1)		8 (1)	1.5
			546 (17)	

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N) , MOR
WDOD, 1310, 5 KW (DA-N) , COUNTRY
WFLI, 1070, 50 KW/1 KW (DA-2), COUNTRY
WGOW, 1150, 5 KW/1 KW (DA-N), CONTEMP/AC
WNOO, 1260, 5 KW (DAYS) , BLACK

WDEF-F, 92.3, 100 KW @ 895, BTFL MUS (FM-100)
WDOD-F, 96.5, 100 KW @ 1010, COUNTRY
WJTT-F, 94.3, 3 KW @ 325, BLACK
WOWE-F, 105.5, 6 KW @ 980, AOR (?)
WSKZ-F, 106.5, 100 KW @ 1076, ROCK
WQLS-F, 100.7, 100 KW @ 360, CONTEMP (Drake-Chen)

CBS, $38.00* (Katz) Park
ABC-E, $32.20 (Torbet) Bahakel
ABC-C, $30.00* (Mc-Guild) Benns
, $35.00 (Eastman) Bloomington
SBN, $11.50 (Lazar)

CBS, $38.00* (Katz) Park
ABC-E, $32.20 (Torbet) Bahakel
ABC-C, $30.00* (Mc-Guild) Benns
Source, $10.00* (----) (ROSSVILLE,GA)
, $49.00 (Eastman) Bloomington
, $29.00 (Masla) (CLEVELAND)

CHICAGO

Market # 3; ADI # 3
APR 18.0
SMSA Pop: 7,125,700
Est 1981 Revenue : $115,000,000

Stations: 36/36
Diaries: 3855/1848:1
Standard Error: .325
% Below Line: 0

CSI: 71.7 Bil (# 3)
CSI HH: 27.6 M (# 21)
Retail $: 33.3 Bil (# 3)
% Not Listed: 7.0%

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81
1. WGN	1109/9.6	9.3	7.8	9.2	9.6
2. WLOO-F	698/6.1	4.8	4.9	5.8	6.5
3. WGCI-F	615/5.3	6.1	6.6	6.1	6.9
4. WBBM	557/4.8	4.8	4.9	5.9	6.0
5. WBMX-F	542/4.7	5.2	5.1	4.6	2.1
6. WBBM-F	475/4.1	5.3	2.7	2.1	2.7
7. WIND	473/4.1	3.5	4.5	4.8	4.7
8. WCLR-F	472/4.1	3.7	3.7	3.5	3.4
9. WLS	436/3.8	3.6	4.8	4.5	4.7
10. WJJD	405/3.5	4.2	3.7	1.1	1.1
11. WLUP-F	393/3.4	4.2	3.8	4.2	4.2
12. WLS-F	392/3.4	2.7	4.1	3.6	3.5
13. WMAQ	371/3.2	3.8	3.5	3.9	4.2
14. WLAK-F	370/3.2	2.7	3.9	4.4	3.7
15. WFYR-F	355/3.1	3.3	2.5	3.8	3.1
WKQX-F	355/3.1	2.7	2.7	2.9	3.3
17. WJPC	290/2.5	2.9	3.7	2.5	2.5
18. WJEZ-F	276/2.4	2.1	2.3	1.6	3.0
19. WXRT-F	260/2.3	2.1	1.6	2.0	1.6
20. WUSN-F	247/2.1	2.0	1.6	1.3	1.9
21. WMET-F	236/2.0	2.2	2.4	2.3	3.4
22. WAIT	208/1.8	1.4	1.5	2.0	2.5
23. WFMT-F	207/1.8	1.4	1.3	2.0	2.2
24. WVON	186/1.6	2.1	2.4	2.0	1.6
25. WOJO-F	120/1.0	1.2	1.6	1.0	1.3

12+ FM SHARE (METRO): 58.61% (6282 of 10718) (FAL 81: 58.30%)

12+ TSA 1/4	
1. WGN	1380
2. WMAQ	918
3. WLS	874
4. WLOO-F	709
5. WBBM	695
6. WGCI-F	615
7. WBMX-F	558
8. WIND	498
9. WBBM-F	493
10. WCLR-F	483
11. WJJD	435
12. WLUP-F	432
13. WLS-F	425
14. WLAK-F	389
15. WKQX-F	367
16. WFYR-F	366
17. WJEZ-F	302
18. WJPC	292
19. WXRT-F	264
20. WUSN-F	263
21. WAIT	248
22. WMET-F	243
23. WFMT-F	212
24. WVON	186
25. WCFL	169

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WLS	19953/16.6	17.7
2. WGN	17077/21.0	19.8
3. WMAQ	15170/11.6	12.8
4. WBBM	13958/17.2	15.1
5. WBBM-F	10916/16.3	10.5
6. WLS-F	9929/14.3	14.9
7. WLOO-F	8602/13.0	10.8
8. WGCI-F	8275/12.9	13.8
9. WBMX-F	8128/12.3	12.8
10. WLUP-F	7685/11.1	11.4
11. WCLR-F	7479/11.3	11.2
12. WKQX-F	7361/11.0	10.0
13. WFYR-F	6357/ 9.7	9.7
14. WIND	6219/ 9.0	10.0
15. WJJD	5931/ 8.5	8.0
16. WLAK-F	5667/ 8.4	10.2
17. WMET-F	5345/ 8.0	10.2
18. WJPC	5225/ 8.1	9.5
19. WCFL	4292/ 5.3	5.1
20. WXRT-F	4175/ 6.4	4.8
21. WJEZ-F	4085/ 6.0	6.6
22. WAIT	4017/ 5.3	4.3
23. WUSN-F	3919/ 5.8	4.6
24. WVON	3670/ 5.7	7.1
25. WFMT-F	3248/ 4.9	3.5

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBBM-F	1. WGCI-F	1. WGCI-F	1. WGN	1. WGN	1. WGN
2. WLS	2. WBMX-F	2. WGN	2. WLOO-F	2. WLOO-F	2. WBBM
3. WGCI-F	3. WLUP-F	3. WBMX-F	3. WGCI-F	3. WBBM	3. WLS+
WJPC	4. WKQX-F	4. WCLR-F	4. WCLR-F	4. WJJD	4. WIND
5. WLS-F	5. WCLR-F	5. WFYR-F	5. WBMX-F	5. WIND	5. WGCI-F
6. WBMX-F	6. WFYR-F	6. WLUP-F	6. WFYR-F	6. WMAQ	6. WLOO-F
7. WLUP-F	7. WLS-F	7. WKQX-F	7. WBBM	7. WLAK-F	7. WCLR-F
8. WMET-F	8. WXRT-F	8. WLOO-F	8. WMAQ	8. WCLR-F	8. WBBM-F
	9. WLS	9. WLS	9. WKQX-F	9. WJEZ-F	9. WBMX-F
	10. WBBM-F	10. WLS-F	10. WJEZ-F	10. WGCI-F	10. WMAQ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLOO-F	1. WGN	1. WGCI-F	1. WGN	1. WLUP-F	1. WGN
2. WGN	2. WLS-F	2. WFYR-F	2. WLOO-F	2. WBMX-F	2. WLOO-F
3. WCLR-F	3. WLOO-F	3. WKQX-F	3. WCLR-F	3. WXRT-F	3. WBBM
4. WJJD	4. WGCI-F	4. WCLR-F	4. WGCI-F	4. WLS-F	4. WJJD
5. WLAK-F	5. WBBM-F	5. WBMX-F	5. WFYR-F	WGCI-F	5. WMAQ
6. WBBM	6. WCLR-F	6. WBBM-F	6. WBMX-F	6. WKQX-F	6. WIND
7. WBMX-F	7. WBMX-F	7. WLS	7. WMAQ	7. WLS	7. WLAK-F
8. WGCI-F	8. WLS	8. WLUP-F	8. WJEZ-F	8. WCLR-F	8. WCLR-F
9. WKQX-F	9. WLUP-F	9. WLS-F	9. WBBM	WMET-F	9. WJEZ-F
10. WMAQ	10. WJJD	10. WUSN-F	10. WLAK-F	10. WFYR-F	10. WFMT-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	1259 (3)	1231 (4)	2490 (7)	23.2
ROCK/AOR/CONTEMP	436 (1)	1756 (5)	2192 (6)	20.5
BLACK/URBAN/JAZZ	606 (4)	1219 (3)	1825 (7)	17.0
BTFL MUSIC	208 (1)	1108 (4)	1316 (4)	12.3
NEWS/TALK	1030 (2)		1030 (2)	9.6
COUNTRY	371 (1)	523 (2)	894 (3)	8.3
NOSTALGIA	405 (1)		405 (1)	3.8
CLASSICAL		273 (2)	273 (2)	2.5
SPANISH	62 (1)	120 (1)	182 (2)	1.7
UNKNOWN/OTHERS	59 (1)		59 (1)	0.6
RELIGION		52 (1)	52 (1)	0.5
			10718 (36)	

CHICAGO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WGN	1. WGN	1. WGN
2. WLOO-F	2. WLS	2. WBBM
3. WGCI-F	3. WBBM	3. WLS
4. WBBM	4. WBBM-F	4. WLOO-F
5. WLS	5. WLS-F	5. WMAQ
6. WBMX-F	6. WMAQ	6. WIND
7. WMAQ	7. WLOO-F	7. WGCI-F
8. WBBM-F	8. WGCI-F	8. WJJD
9. WCLR-F	9. WBMX-F	9. WBBM-F
10. WIND	10. WLUP-F	10. WJEZ-F
11. WJJD	11. WCLR-F	
12. WLUP-F	12. WKQX-F	
13. WLS-F	13. WFYR-F	
14. WLAK-F	14. WIND	
15. WKQX-F	15. WLAK-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCFL	1000		1.0/5.3
WJOL	1340	Joliet	.3/ .8
WKKD-F	95.9	Aurora	.3/ .9
WMPP	1470		.5/1.1
WNIB-F	97.1		.6/2.4
WOPA	1490	Oak Park	.5/1.8
WWCA	1270	Gary	.5/1.1
WXFM-F	105.9	Elmwood Park	.5/2.5
WXOL	1450		.7/1.3
WYCA-F	92.3	Hammond	.5/1.3
WYEN-F	106.7	Des Plaines	.4/1.8

ADI FM SHARE: 57.17% (6484 of 11342) (FAL 81: 56.54%)

AM STATIONS

WAIT, 820, 5 KW/1 KW (DA-N),	MOST/ BTFL MUS (FM-100)	, $ 63.75 (Katz)	Century
WBBM, 730, 50 KW	, NEWS	CBS, $219.00* (CBS Spot)	CBS
WCFL, 1000, 50 KW (DA-2)	, MOR	MBS, $ 91.00* (Howard)	Mutual
WGN , 720, 50 KW	, MOR/TALK	MBS, $220.00* (Christal)	Tribune Co
WIND, 560, 5 KW (DA-2)	, TALK	ABC-E, $130.00* (Group W)	Westinghouse
WJJD, 1160, 50 KW	, NOSTALGIA (al Ham)	ABC-I, $ 90.00* (MMR)	Plough
WJPC, 950, 1 KW/5 KW	, BLACK	NBN, $101.00* (Howard)	Johnson
WLS , 890, 50 KW	, ROCK	ABC-C, $240.00* (Blair)	ABC
WMAQ, 670, 50 KW	, COUNTRY	, $200.00* (Eastman)	NBC
WVON, 1390, 5 KW (DA-2)	, BLACK	SBN, $ 75.00* (Mc-Guild)	Gannett

FM STATIONS

WBBM-F, 96.3, 6 KW @ 1174,	ROCK	CBS-R, $125.00* (CBS/FM)	CBS
WBMX-F, 102.7, 6 KW @ 1170,	BLACK	, $150.00 (Masla)	
WCLR-F, 101.9, 5 KW @ 1520,	MOR/AC	, $120.00* (Torbet)	Bonneville
WFMT-F, 98.7, 16 KW @ 1167,	CLASSICAL	, $115.50 (CMBS)	
WFYR-F, 103.5, 4 KW @ 1552,	AC	RKO, $137.50 (RKO)	RKO
WGCI-F, 107.5, 33 KW @ 600,	URBAN	MBS, $145.00* (Mc-Guild)	Gannett
WJEZ-F, 104.3, 19 KW @ 820,	COUNTRY	RKO II, $100.00* (MMR)	Plough
WKQX-F, 101.1, 6 KW @ 1170,	CONTEMP/AC	, $103.13 (Eastman)	NBC
WLAK-F, 93.9, 5 KW @ 1581,	BTFL MUS (Bonne)	, $155.00* (Christal)	Viacom
WLOO-F, 100.3, 6 KW @ 1167,	BTFL MUS (FM-100)	, $246.25 (Katz)	Century
WLS-F , 94.7, 6 KW @ 1170,	ROCK/AOR	ABC-R, $174.00* (Blair)	ABC
WLUP-F, 97.9, 6 KW @ 1170,	AOR (Sebastian)	, $175.00* (MMR)	Heftel

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

CINCINNATI

Market # 27; ADI # 26
APR 17.2
SMSA Pop: 1,404,900
Est 1981 Revenue: $25,100,000

Stations: 22/18
Diaries: 1372/1024:1
Standard Error: .537
% Below Line: 4.1

CSI: 12.6 Bil (# 30)
CSI HH: 25.0 M (# 69)
Retail $: 6.6 Bil (# 30)
% Not Listed: 9.0

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WEBN-F	189/9.5	9.8	11.8	9.6	8.6
2. WKRC	171/8.6	8.2	7.8	9.2	10.4
3. WKRQ-F	161/8.1	8.0	8.3	9.6	10.5
4. WWEZ-F	156/7.8	7.1	8.9	9.8	9.7
5. WUBE-F	147/7.4	5.6	5.9	4.2	5.7
6. WCKY	143/7.2	4.5	6.4	7.9	6.4
7. WRRM-F	141/7.1	6.2	6.3	7.1	3.4
8. WLW	116/5.8	10.2	8.1	11.0	8.5
9. WBLZ-F	102/5.1	3.9	2.4	2.2	---
10. WMLX	86/4.3	5.9	6.1	.7	1.7
11. WYYS-F	82/4.1	4.3	5.5	2.5	4.1
12. WCIN	71/3.6	4.4	2.6	5.8	4.6
13. WSAI-F	63/3.2	1.9	1.9	2.0	3.4

12+ TSA 1/4	
1. WHIO-F	256
2. WKRQ-F	240
3. WEBN-F	233
4. WLW	223
5. WUBE-F	209
6. WKRC	207
7. WWEZ-F	192
8. WBLZ-F	171
9. WRRM-F	167
10. WCKY	155
11. WYYS-F	136
12. WONE	131
13. WSAI-F	90

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WLW	4591/21.0	27.2
2. WKRQ-F	3968/23.1	23.0
3. WKRC	3668/24.5	21.3
4. WEBN-F	3374/23.3	21.4
5. WHIO-F	2705/ 1.5	2.1
6. WUBE-F	2376/13.4	10.9
7. WRRM-F	2274/17.0	14.8
8. WWEZ-F	2263/14.5	15.0
9. WBLZ-F	2179/11.7	9.6
10. WCKY	2075/15.3	11.6
11. WYYS-F	1992/10.7	11.7
12. WONE	1741/ 1.1	1.6
13. WSKS-F	1464/ 8.0	8.7

12+ FM SHARE (METRO): 62.85% (113, of 1809) (FAL 81: 60.62%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKRQ-F	1. WEBN-F	1. WEBN-F	1. WUBE-F	1. WKRC	1. WKRC
2. WEBN-F	2. WRRM-F	2. WRRM-F	2. WRRM-F	2. WUBE-F	2. WCKY
3. WBLZ-F	3. WKRQ-F	3. WKRC	3. WKRC	3. WWEZ-F	3. WEBN-F
	4. WBLZ-F	4. WKRQ-F	4. WWEZ-F	4. WCKY	4. WUBE-F
	5. WYYS-F	5. WBLZ-F	5. WYYS-F	5. WLW	5. WLW
			WLW		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWEZ-F	1. WEBN-F	1. WRRM-F	1. WUBE-F	1. WEBN-F	1. WRRM-F
2. WCKY	2. WKRQ-F	2. WEBN-F	2. WRRM-F	2. WRRM-F	2. WUBE-F
3. WRRM-F	3. WWEZ-F	WKRQ-F	3. WKRC	3. WBLZ-F	3. WKRC
4. WUBE-F	4. WRRM-F	4. WBLZ-F	4. WWEZ-F	4. WKRQ-F	4. WLW
5. WKRC	5. WKRC	5. WYYS-F	5. WYYS-F	WSKS-F	5. WEBN-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		532 (4)	532 (4)	29.4
MOR/AC	287 (2)	82 (1)	369 (3)	20.4
COUNTRY	41 (2)	210 (2)	251 (4)	13.9
BTFL MUSIC		185 (3)	185 (3)	10.2
BLACK/URBAN	71 (1)	112 (2)	183 (3)	10.1
NEWS/TALK	143 (1)		143 (1)	7.9
NOSTALGIA	86 (1)		86 (1)	4.8
RELIGION	14 (1)	16 (1)	30 (2)	1.7
UNKNOWN	30 (1)		30 (1)	1.7
			1809 (22)	

CINCINNATI ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKRQ-F	1. WKRQ-F	1. WEBN-F
2. WEBN-F	2. WKRC	2. WKRC
3. WKRC	3. WLW	3. WUBE-F
4. WUBE-F	4. WEBN-F	4. WWEZ-F
5. WWEZ-F	5. WUBE-F	WKRQ-F
6. WLW	6. WCKY	6. WCKY
7. WRRM-F	7. WRRM-F	7. WLW
8. WCKY	8. WWEZ-F	8. WBLZ-F
9. WBLZ-F	9. WYYS-F	9. WRRM-F
10. WYYS-F	10. WBLZ-F	10. WSAI-F
11. WMLX	11. WSAI-F	
WSAI-F	12. WSKS-F	
13. WCIN	13. WSAI	
14. WSKS-F	14. WMLX	
15. WSAI	15. WCIN	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WHKK-F	100.9	Erlanger,KY	.8/2.0
WLYK-F	107.1	Milford	.8/2.5
WNOP	740	Newport,KY	1.5/2.5
WSAI	1360		1.5/5.9
WTSJ	1050		.7/1.7
WSKS-F	96.5	Hamilton	2.1/8.0
WDAO-F	107.7	Dayton	.5/2.4
WHIO-F	99.1	Dayton	.7/1.5
WONE	980	Dayton	.6/1.1

ADI FM SHARE: 68.81% (1571 of 2283) (FAL 81: 60.37%)

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2), BLACK	NBN, $ 40.00* (HNW)		
WCKY, 1530, 50 KW (DA-N), NEWS/TALK	CBS,MBS, $ 60.00* (Eastman)		Federated
WKRC, 550, 5 KW/1 KW (DA-2), AC	ABC-E, $ 65.00* (Katz)		Taft
WLW, 700, 50 KW, MOR	NBC,NBC-T, $ 86.25	(CBS Spot)	Mariner
WMLX, 1230, 1 KW/250 W, NOSTALGIA (Al Ham)	, $ 45.00*	(Mc-Guild)	Plough
WSAI, 1360, 5 KW (DA-N), COUNTRY	APR, $ 40.00*	(Christal)	Booth

FM STATIONS

WBLZ-F, 103.5, 50 KW @ 500, URBAN	, $ 47.00	(HNW)	BENI
WEBN-F, 102.7, 31 KW @ 610, AOR (Sebastian)	, $ 85.00*	(Torbet)	Wood
WKRQ-F, 101.9, 25 KW @ 660, ROCK	, $105.00*	(Katz)	Taft
WRRM-F, 98.5, 15 KW @ 810, AC/SOFT ROCK	, $100.00*	(Blair)	Susquehanna
WSAI-F, 94.1, 32 KW @ 550, COUNTRY	APR, $ 40.00*	(Christal)	Booth
WUBE-F, 105.1, 11 KW @ 920, COUNTRY	, $ 60.00*	(Mc-Guild)	Plough
WWEZ-F, 92.5, 11 KW @ 905, BTFL MUS (Schulke)	, $ 65.00*	(Eastman)	Federated
WYYS-F, 94.9, 27 KW @ 640, AC	, $ 40.13	(MMR)	Heftel
WSKS-F, 96.5, 15 KW @ 810, AOR	RKO, $ 37.00	(CBS/FM)	Mariner
			(HAMILTON)

WHIO-F, WONE - See Dayton

CLEVELAND

Market # 20; ADI # 9
APR 18.0
SMSA Pop: 1,869,700
Est 1981 Revenue: $32,400,000

Stations: 27/23
Diaries: 1641/1139:1
Standard Error: .500
% Below Line: 2.1

CSI: 18.6 M (# 17)
CSI HH: 27.0 M (# 25)
Retail $: 8.8 Bil (# 21)
% Not Listed: 5.4

12+ METRO 1/4/SHARE		SUM 82	SPG 82	WIN 82	FAL 81
1. WMMS-F	238/8.4	9.6	8.2	8.3	9.0
2. WDOK-F	222/7.9	6.4	7.6	9.7	8.1
3. WKJI-F	216/7.7	4.7	5.3	3.1	4.0
4. WQAL-F	190/6.7	5.3	7.3	6.5	6.6
5. WBBG	174/6.2	7.5	5.6	5.3	3.4
6. WGCL-F	167/5.9	5.2	6.3	5.2	5.6
7. WZZP-F	156/5.5	5.1	7.0	5.9	6.1
8. WDMT-F	148/5.3	6.7	5.9	7.2	4.9
9. WHK	143/5.1	5.2	4.8	4.8	6.7
10. WERE	123/4.4	4.5	4.9	6.1	5.8
11. WZAK-F	122/4.3	4.4	2.8	2.9	2.2
12. WGAR	102/3.6	4.2	3.7	5.2	4.7
13. WKSW-F	98/3.5	3.8	2.6	3.7	3.7
14. WWWE	91/3.2	4.4	4.5	3.5	3.2
15. WCLV-F	75/2.7	3.0	2.4	2.7	3.0
16. WRQC-F	73/2.6	1.5	2.3	2.4	3.9
17. WABQ	69/2.4	2.4	3.2	3.0	1.2
18. WJW	66/2.3	1.5	2.4	2.6	4.4
19. WJMO	62/2.2	2.6	2.7	2.7	2.7

12+ TSA 1/4	
1. WMMS-F	518
2. WGCL-F	350
3. WMJI-F	330
4. WDOK-F	273
5. WZZP-F	243
6. WQAL-F	241
7. WKSW-F	203
8. WGAR	193
9. WWWE	192
10. WBBG	185
11. WKDD-F	183
12. WDMT-F	179
13. WHK	175
14. WZAK-F	154
15. WERE	128
16. WDBN-F	125
17. WCLV-F	91
18. WRQC-F	77
19. WJW	75

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WMMS-F	6589/19.7	19.2
2. WGCL-F	5902/18.8	19.0
3. WMJI-F	4383/18.1	13.5
4. WGAR	3962/14.3	13.8
5. WZZP-F	3571/14.6	16.2
6. WWWE	3381/10.5	14.5
7. WDOK-F	3357/16.3	14.8
8. WKDD-F	3324/ 5.5	4.6
9. WQAL-F	3015/14.6	14.6
10. WKSW-F	2737/ 9.2	7.3
11. WDMT-F	2472/11.9	11.8
12. WERE	2348/14.5	12.7
13. WBBG	2287/13.0	11.2
14. WHK	2209/11.9	10.3
15. WZAK-F	1981/ 8.5	7.3
16. WDBN-F	1783/ 2.5	2.5
17. WJW	1482/ 7.8	6.6
18. WRQC-F	1394/ 8.0	11.0
19. WCLV-F	1297/ 6.9	5.6

12+ FM SHARE (METRO): 66.48% (1771 of 2664) (FAL 81: 62.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMJI-F	1. WDOK-F	1. WMMS-F
2. WMMS-F	2. WMJI-F	2. WMJI-F	2. WZZP-F	WBBG	2. WDOK-F
3. WDMT-F	3. WZZP-F	3. WZZP-F	3. WDOK-F	3. WHK	3. WHK
4. WZAK-F	4. WZAK-F	4. WDMT-F	4. WMMS-F	4. WQAL-F	4. WERE
5. WRQC-F	5. WDMT-F	5. WGCL-F	5. WQAL-F	5. WMJI-F	5. WQAL-F
6. WKDD-F	6. WGCL-F	6. WZAK-F	6. WDMT-F	6. WERE	6. WGAR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOK-F	1. WMJI-F	1. WMJI-F	1. WMJI-F	1. WMMS-F	1. WMJI-F
2. WMJI-F	2. WMMS-F	2. WMMS-F	2. WZZP-F	2. WMJI-F	2. WMMS-F
3. WQAL-F	3. WDOK-F	3. WZZP-F	3. WDOK-F	3. WDMT-F	3. WDOK-F
4. WBBG	4. WQAL-F	4. WZAK-F	4. WQAL-F	4. WZZP-F	4. WZZP-F
5. WBBG	5. WBBG	5. WGCL-F	5. WDMT-F	5. WRQC-F	5. WDMT-F
6. WZZP-F	6. WGCL-F	6. WDMT-F	6. WGAR	WZAK-F	6. WGAR

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	10 (1)	515 (5)	525 (6)	19.7
MOR/AC	138 (4)	372 (2)	510 (6)	19.1
BTFL MUSIC		441 (3)	441 (3)	16.6
BLACK/URBAN	131 (2)	270 (2)	401 (4)	15.1
COUNTRY	234 (2)	98 (1)	332 (3)	12.5
NEWS/TALK	189 (2)		189 (2)	7.1
NOSTALGIA	174 (1)		174 (1)	6.5
CLASSICAL		75 (1)	75 (1)	2.8
RELIGION	17 (1)		17 (1)	0.6
			2664 (27)	

CLEVELAND ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WMMS-F	1. WMMS-F	1. WGCL-F
2. WGCL-F	2. WGCL-F	2. WMMS-F
3. WMJI-F	3. WMJI-F	3. WBBG
4. WDOK-F	4. WGAR	4. WDOK-F
5. WZZP-F	5. WZZP-F	5. WMJI-F
6. WQAL-F	6. WDOK-F	6. WQAL-F
7. WKSW-F	7. WKDD-F	7. WDMT-F
8. WGAR	8. WWWE	8. WHK
9. WBBG	9. WQAL-F	9. WWWE
10. WKDD-F	10. WKSW-F	10. WERE
11. WWWE	11. WDMT-F	
12. WHK	12. WERE	
13. WDMT-F	13. WBBG	
14. WZAK-F	14. WHK	
15. WERE	15. WZAK-F	

OTHER RATED STATIONS METRO SHARE/CUME RATING

WDBN-F	94.9	Medina	1.0/2.5
WELW	1330	Willoughby	.4/1.6
WPVL	1460	Painesville	.6/1.9
WSUM	1000	Parma	.6/1.2
WBEA-F	107.3	Elyria	.3/1.2
WKDD-F	96.5	Akron	1.0/5.5
CKLW	800	Windsor	.4/2.3
WJR	760	Detroit	.3/1.6

ADI FM SHARE: 66.69% (3366 of 5047) (FAL 81: 62.39%)

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	, BLACK	SBN, $? ?	(Lotus)	
WBBG, 1260, 5 KW (DA-2)	, NOSTALGIA (Al Ham)	$ 85.00	(Torbet)	
WRER, 1300, 5 KW (DA-1)	, NEWS/TALK	ABC-I,ABC-T,MBS, $ 71.00*	(MMR)	
WGAR, 1220, 50 KW (DA-1)	, AC	ABC-E, $ 97.38	(Blair)	Nationwide
WHK , 1420, 5 KW (DA-N)	, COUNTRY	NBC, $100.00*	(Katz)	Malrite
WJMO, 1490, 1 KW/250 W	, BLACK	NBN, $ 50.00*	(Masla)	United
WJW , 850, 10 KW/5 KW (DA-1)	, NEWS/TALK	ABC-D,NBC-T, $ 46.25	(Christal)	
WWWE, 1100, 50 KW	, COUNTRY	CBS, $ 80.00*	(Eastman)	Gannett

FM STATIONS

WCLV-F, 95.5, 27 KW @ 640, CLASSICAL	,	$ 38.75	(CMBS)	
WDBN-F, 94.9, 118 KW @ 310, BTFL MUSIC (FM-100)	,	$ 27.00	(Masla)	(MEDINA)
WDMT-F, 107.9, 70 KW @ 390, URBAN	RKO,	$ 52.50	(Howard)	Beasley
WDOK-F, 102.1, 50 KW @ 370, BTFL MUS (Churchill)	,	$ 80.00*	(Eastman)	Gannett
WGCL-F, 98.5, 40 KW @ 600, ROCK	ABC-F,	$100.00*	(MMR)	
WKSW-F, 99.5, 50 KW @ 500, COUNTRY	RKO II,	$ 50.00	(Blair)	Nationwide
WMJI-F, 105.7, 27 KW @ 900, CONTEMP/OLDIES	CBS-R,	$ 70.00	(Torbet)	
WMMS-F, 100.7, 32 KW @ 600, AOR	Source,	$130.00*	(Katz)	Malrite
WQAL-F, 104.1, 8 KW @ 1060, BTFL MUS (Bonne)	,	$110.00*	(Mc-Guild)	Gulf
WRQC-F, 92.3, 27 KW @ 234, AOR	,	$ 35.00*	(Masla)	United
WZAK-F, 93.1, 28 KW @ 620, URBAN	,	$ 42.25	(Selcom)	
WZZP-F, 8 KW @ 1060, AC	APR,	$117.25	(Christal)	Booth

WKDD - See Akron

COLORADO SPRINGS

Market # 119
APR 16.9
SMSA Pop: 330,600
Est 1981 Revenue: $5,275,000

Stations: 19/13
Diaries: 724/457:1
Standard Error: .744
% Below Line: 14.5

CSI: 2.7 Bil (# 120)
CSI HH: 23.2 M (# 143)
Retail $: 1.4 Bil (# 130)
% Not Listed: 8.5

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KILO-F	68/14.5	19.3	14.0	11.2	11.0
2. KSPZ-F	48/10.3	12.5	12.4	13.6	16.4
3. KKCS-F	47/10.0	7.2	6.2	4.0	3.4
4. KKFM-F	37/ 7.9	7.7	9.3	3.4	2.8
5. KRDO-F	30/ 6.4	7.7	8.3	8.9	9.9
6. KSSS	28/ 6.0	5.5	9.0	9.4	7.6
KYNR-F	28/ 6.0	3.3	3.8	5.4	4.5
8. KVOR	24/ 5.1	5.9	7.1	7.6	7.3
9. KRDO	19/ 4.1	2.4	2.9	4.5	4.5
KYSN	19/ 4.1	4.8	4.3	7.8	9.0

12+ TSA 1/4	
1. KILO-F	93
2. KKFM-F	64
3. KSPZ-F	61
4. KRDO-F	55
5. KKCS-F	49
6. KOA	39
7. KYNR-F	33
8. KSSS	29
9. KIIQ-F	27
10. KCMN	24
KVOR	24

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KKFM-F	1021/23.6	23.5
2. KILO-F	986/25.3	28.3
3. KSPZ-F	881/24.1	27.0
4. KRDO-F	731/15.3	14.9
5. KOA	623/12.6	12.0
6. KIIQ-F	505/14.5	17.0
7. KVOR	485/16.0	17.5
8. KSSS	484/16.5	14.1
9. KKCS-F	450/15.3	11.9
10. KYSN	429/15.0	20.8

12+ FM SHARE (METRO): 67.29% (288 of 428) (FAL 81: 64.38%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKFM-F	1. KILO-F	1. KILO-F	1. KSPZ-F	1. KKCS-F	1. KSPZ-F
2. KILO-F	2. KSPZ-F	2. KSPZ-F	2. KKCS-F	2. KSSS	2. KILO-F
3. KKCS-F	3. KKFM-F	3. KKCS-F	3. KSSS	3. KVOR	3. KKCS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KILO-F	1. KILO-F	1. KSPZ-F	1. KSPZ-F	1. KILO-F	1. KSSS
2. KSPZ-F	2. KSPZ-F	2. KILO-F	2. KKCS-F		2. KILO-F
3. KKCS-F	3. KKCS-F	KKFM-F	3. KRDO-F		KKCS-F
					KSPZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCMN	1530		3.8/5.7	KIIQ-F	102.7	Man Spg	3.8/14.5	KOA	850	Denv	3.4/12.6
KPIK	1580		.6/1.1	KWYD-F	105.5	Security	1.5/1.8	KVOD-F	99.5	Denv	.6/2.1
KLZ	560	Denver	2.1/4.9	KFEL	970	Pueblo	.6/1.7	KZLO-F	100.7	Pueb	.4/1.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	19 (1)	125 (4)	144 (5)	33.6
COUNTRY	38 (2)	47 (1)	85 (3)	19.9
MOR/AC	19 (1)	48 (1)	67 (2)	15.7
BTFL MUSIC		58 (2)	58 (2)	13.6
NEWS/TALK	40 (2)		40 (2)	9.3
UNKNOWN	18 (1)		18 (1)	4.2
RELIGION	6 (2)	7 (1)	13 (3)	3.0
CLASSICAL		3 (1)	3 (1)	0.7
			428 (19)	

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS)	, ? ?	, $? ?	(Masla)	
KRDO, 1240, 1 KW/250 W	, AC	RKO, $20.75	(Torbet)	
KSSS, 740, 1 KW/250 W	, COUNTRY	NBC, $20.00*	(PRO)	Peoria Jrnl Star
KVOR, 1300, 5 KW/1 KW	, NEWS/TALK	ABC-I,CBS, $29.00*	(Selcom)	Sunbelt
KYSN, 1460, 1 KW/500 W (DA-N)	, ROCK	APR, $15.00	(Mc-Guild)	Walton
KIIQ-F, 102.7, 40 KW @ 2080,	CONTEMP/AC	, $11.50	(Eastman)	Wiskes-Abaris
KILO-F, 93.9, 83 KW @ 2110,	AOR	, $32.00	(Christal)	
KKCS-F, 101.9, 50 KW @ -310,	COUNTRY	ABC-E, $16.00*	(Blair)	Walton
KKFM-F, 96.5, 23 KW @ 2300,	ROCK	ABC-F, $13.00*	(MMR)	
KRDO-F, 95.1, 96 KW @ 2040,	BTFL MUS (Schulke)	, $22.75	(Torbet)	
KSPZ-F, 92.9, 25 KW @ 2130,	AC	, $25.00*	(Selcom)	Sunbelt
KYNR-F, 99.9, 68 KW @ 2000,	BTFL MUS	ABC-D, $14.50	(PRO)	Peoria Journal Star (PUEBLO)

KOA - See Denver

COLUMBIA, SC

Market # 99
APR 17.9
SMSA Pop: 423,400
Est 1981 Revenue: $6,950,000

Stations: 16/12
Diaries: 854/496:1
Standard Error: .721
% Below Line: 12.4

CSI: 3.3 Bil (# 100)
CSI HH: 23.4 M (# 135)
Retail $: 1.8 Bil (# 110)
% Not Listed: 7.2

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WCOS-F	102/16.0	14.2	15.7	19.2	16.1
2. WNOK-F	93/14.6	18.2	20.0	20.9	19.7
3. WIS	73/11.5	7.8	12.0	12.4	15.2
4. WOIC	71/11.1	13.8	11.8	7.2	10.7
5. WZLD-F	62/ 9.7	9.2	7.9	8.9	6.6
6. WWDM-F	56/ 8.8	10.0	7.7	7.4	6.6
7. WXRY-F	39/ 6.1	7.5	7.7	5.9	7.8
8. WDPN-F	27/ 4.2	---	---	---	---
9. WSCQ-F	24/ 3.8	3.6	4.7	4.4	5.9
10. WLFF	14/ 2.2	3.0	1.2	1.7	1.4

12+ TSA 1/4	
1. WWDM-F	150
2. WCOS-F	149
3. WNOK-F	110
4. WIGL-F	93
5. WIS	87
6. WOIC	72
7. WZLD-F	62
8. WXRY-F	51
9. WDPN-F	28
10. WSCQ-F	26

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WCOS-F	1691/31.7	30.6
2. WNOK-F	1548/34.0	37.6
3. WWDM-F	1372/17.8	21.5
4. WIS	1220/27.3	21.2
5. WZLD-F	887/23.8	23.7
6. WIGL-F	852/ 5.2	3.3
7. WOIC	828/20.8	21.3
8. WXRY-F	669/15.0	13.3
9. WDPN-F	486/11.7	----
10. WSCQ-F	460/11.8	12.3

12+ FM SHARE (METRO): 71.06% (420 of 591) (FAL 81: 69.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WNOK-F	1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WCOS-F	1. WNOK-F+
2. WZLD-F	2. WZLD-F	2. WCOS-F	2. WNOK-F	2. WIS	2. WCOS-F+
3. WOIC	3. WCOS-F	3. WZLD-F	3. WIS	3. WXRY-F	3. WIS
4. WWDM-F	4. WWDM-F	4. WOIC	4. WOIC	4. WNOK-F	4. WOIC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCOS-F	1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WNOK-F	1. WCOS-F
2. WNOK-F	2. WCOS-F	2. WOIC	2. WNOK-F	2. WWDM-F	2. WNOK-F
3. WZLD-F	3. WZLD-F	3. WCOS-F	3. WOIC	3. WZLD-F	3. WIS
4. WXRY-F	4. WOIC	WZLD-F	4. WXRY-F	4. WCOS-F	4. WZLD-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCOS	1400	.5/5.5	WQXL	1470	.5/2.7	WDWQ-F	107.5	St. George	.3/1.7
WNOK	1230	1.1/7.2	WBBQ-F	104.3	Augusta .6/2.8	WIGL-F	106.7	Orange.	1.7/5.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	7 (1)	161 (4)	168 (5)	28.4
BLACK/URBAN	71 (1)	83 (2)	154 (3)	26.1
COUNTRY	3 (1)	113 (2)	116 (3)	19.6
MOR/AC	73 (1)	24 (1)	97 (2)	16.4
BTFL MUSIC		39 (1)	39 (1)	6.6
NOSTALGIA	14 (1)		14 (1)	2.4
RELIGION	3 (1)		3 (1)	0.5
			591 (16)	

RADIO STATIONS

WIS , 560, 5 KW (DA-N) , MOR
WLFF, 620, 1 KW (DAYS) , NOSTALGIA (Al Ham)
WOIC, 1320, 5 KW/2.5 KW (DA-N), BLACK

WCOS-F, 97.9, 50 KW @ 450, COUNTRY
WDPN-F, 103.1, 3 KW @ 300, URBAN/CONTEMP
WNOK-F, 104.7, 100 KW @ 450, ROCK (Century 21)
WSCQ-F, 100.1, 2.4 KW @ 330, AC (Drake-Chen)
WXRY-F, 93.5, 3 KW @ 360, BTFL MUS (Bonne)
WZLD-F, 96.7, 3 KW @ 650, AOR/ROCK
WIGL-F, 106.7, 100 KW @ 600, COUNTRY (TM)

WWDM-F, 101.3, 100 KW @ 629, BLACK

NBC,NBC-T,	$50.00*	(Christal)	Cosmos
MBS,	$14.00	(Dora)	Liggett
NBN,	$30.00*	(Eastman)	
ABC-I,	$53.70*	(Mc-Guild)	Buck
,	$26.50	(PRO)	
ABC-C,	$50.00*	(Blair)	
CBS,	$25.75	(Southern)	
,	$27.00	(HNW)	Limetree
ABC-F,	$32.50	(Selcom)	Liggett
ABC-E,	$15.13	(Eastman)	Confer-Rothf
			(ORANGEBURG)
SBN,	$29.50	(Howard)	(SUMTER)

COLUMBUS, OH

Market # 36; ADI # 35
APR 16.6
SMSA Pop: 1,105,900
Est 1981 Revenue: $20,100,000

Stations: 18/17
Diaries: 1375/804:1
Standard Error: .534
% Below Line: 0.7

CSI: 9.9 Bil (# 38)
CSI HH: 24.2 M (# 98)
Retail $: 5.3 Bil (# 38)
% Not Listed: 9.6

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WLVQ-F	192/12.6	11.0	12.6	15.9	14.0
2. WTVN	170/11.2	9.3	13.0	7.3	12.3
3. WXGT-F	131/ 8.6	10.9	10.9	10.8	9.1
4. WSNY-F	126/ 8.3	7.1	4.7	3.4	2.2
5. WVKO	106/ 7.0	4.5	3.1	2.2	3.7
6. WBNS-F	105/ 6.9	7.4	6.7	7.8	9.1
7. WMNI	99/ 6.5	5.1	6.2	6.7	6.1
8. WNCI-F	93/ 6.1	8.5	8.6	10.0	11.0
9. WBNS	89/ 5.8	6.7	6.3	6.3	5.5
10. WCOL	84/ 5.5	6.6	7.2	7.9	5.2
11. WHOK-F	62/ 4.1	3.3	3.7	4.6	3.7
12. WBBY-F	30/ 2.0	1.4	.8	1.6	1.8

12+ TSA 1/4	
1. WLVQ-F	285
2. WTVN	237
3. WXGT-F	182
4. WNCI-F	170
5. WBNS-F	136
6. WSNY-F	134
7. WMNI	109
WHOK-F	109
9. WVKO	106
10. WCOL	95
11. WBNS-F	90
12. WRFD	45

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WTVN	4206/32.4	26.5
2. WNCI-F	3311/21.9	24.8
3. WLVQ-F	3004/23.0	23.2
4. WXGT-F	2950/23.1	27.7
5. WSNY-F	2314/22.2	11.6
6. WBNS-F	1971/17.3	17.0
7. WBNS	1658/16.3	18.9
8. WMNI	1503/13.8	11.8
9. WHOK-F	1486/ 9.1	6.4
10. WCOL	1378/13.8	14.1
11. WLW	1132/ 5.0	5.9
12. WVKO	892/ 9.2	8.2

12+ FM SHARE (METRO): 56.79% (782 of 1377) (FAL 81: 56.49%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXGT-F	1. WLVQ-F	1. WLVQ-F	1. WTVN	1. WTVN	1. WTVN
2. WLVQ-F	2. WSNY-F	2. WSNY-F	2. WSNY-F	2. WMNI	2. WLVQ-F
3. WVKO	3. WXGT-F	3. WTVN	3. WLVQ-F	3. WCOL	3. WBNS
	4. WVKO	4. WXGT-F	4. WNCI-F	WBNS-F	4. WMNI
	5. WNCI-F	5. WVKO	5. WBNS	5. WBNS	5. WSNY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLVQ-F	1. WLVQ-F	1. WSNY-F	1. WTVN	1. WLVQ-F	1. WTVN
2. WSNY-F	2. WSNY-F	2. WLVQ-F	2. WSNY-F	2. WXGT-F	2. WLVQ-F
3. WBNS-F	3. WXGT-F	3. WXGT-F	3. WNCI-F	3. WSNY-F	3. WSNY-F
4. WTVN	4. WTVN	4. WVKO	4. WMNI	4. WVKO	4. WBNS
5. WXGT-F	5. WBNS-F	5. WNCI-F	5. WBNS-F	5. WNCI-F	5. WNCI-F
WCOL				WTVN	

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		416 (3)	416 (3)	30.2
MOR/AC	268 (3)	136 (2)	404 (5)	29.3
COUNTRY	99 (1)	62 (1)	161 (2)	11.7
BTFL MUSIC		133 (2)	133 (2)	9.7
BLACK/JAZZ	106 (1)	30 (1)	136 (2)	9.9
NOSTALGIA	94 (2)		94 (2)	6.8
RELIGION	28 (1)	5 (1)	33 (2)	2.4
			1377 (18)	

COLUMBUS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLVQ-F	1. WTVN	1. WLVQ-F
2. WTVN	2. WNCI-F	2. WTVN
3. WXGT-F	3. WXGT-F	3. WXGT-F
4. WNCI-F	4. WLVQ-F	4. WMNI
5. WSNY-F	5. WSNY-F	5. WCOL
WBNS-F	6. WBNS-F	6. WVKO
7. WMNI	7. WBNS	7. WBNS-F
8. WVKO	8. WMNI	8. WHOK-F
9. WHOK-F	9. WCOL	9. WBNS
10. WCOL	10. WHOK-F	10. WNCI-F
11. WBNS	11. WVKO	
12. WMRN-F	12. WLW	
13. WRFD	13. WRMZ-F	
14. WBBY-F	14. WRFD	
WRMZ-F	15. WMRN-F	

ADI FM SHARE: 60.97% (1192 of 1955) (FAL 81: 56.48%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WLOH	1320	Lancaster	.7/1.9
WNRE-F	107.1	Circleville	.7/1.8
WRFD	880		1.8/4.1
WRMZ-F	99.7		1.8/5.4
WSYX-F	106.3	London	.3/1.6
WLW	700	Cincinnati	.6/5.0

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N)	, MOR	ABC-I, $ 60.00* (Blair) Colum Dispatch
WCOL, 1230, 1 KW/250 W	, NOSTALGIA	CBS, $ 78.00 (Eastman) Great Trails
WMNI, 920, 1 KW/500 W (DA-2)	, COUNTRY	MBS, $ 67.50 (Mc-Guild)
WRFD, 880, 5 KW (DAYS)	, RELIGION/FARM	APR, $ 20.00* (----) Epperson
WTVN, 610, 5 KW (DA-N)	, AC	ABC-E, $110.00* (Katz) Taft
WVKO, 1580, 1 KW (DAYS,DA)	, BLACK	NBN, $ 35.00* (Masla) Josephson

FM STATIONS

WBBY-F, 103.9, 2 KW @ 360	, JAZZ/BIG BAND	, $ 20.00 (----)
WBNS-F, 97.1, 26 KW @ 660	, BTFL MUSIC	, $ 60.00* (Blair) Colum Dispatch
WHOK-F, 95.5, 50 KW @ 225	, COUNTRY	APR, $ 25.00* (P/W)
WLVQ-F, 96.3, 40 KW @ 570	, AOR (Burk-Abr)	Source, $ 85.00* (Katz) Taft
WNCI-F, 97.9, 175 KW @ 565	, CONTEMP/AC	ABC-C, $ 92.50 (Christal) Nationwide
WRMZ-F, 99.7, 50 KW @ 542	, BTFL MUSIC (COUNTRY)	MBS, $ 52.50* (Mc-Guild)
WSNY-F, 94.7, 50 KW @ 300	, AC/CONTEMP	, $ 55.00* (MMR) Josephson
WXGT-F, 92.3, 50 KW @ 311	, ROCK	CBS-R, $ 78.00 (Eastman) Great Trails
WMRN-F, 106.9, 25 KW @ 340	, COUNTRY	MBS, $ 15.50 (----) (MARION)

WLW - See Cincinnati

CORPUS CHRISTI

Market # 118
APR 15.6
SMSA Pop: 333,700
Est 1981 Revenue: $5,440,000

Stations: 20/16
Diaries: 774/431:1
Standard Error: .751
% Below Line: 3.6

CSI: 2.6 Bil (# 124)
CSI HH: 23.4 M (# 134)
Retail $: 1.9 Bil (# 97)
% Not Listed: 5.1

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81
1. KNCN-F 59/14.3	10.7	8.9	6.5
2. KIOU-F 52/12.6	8.0	7.3	11.7
3. KOUL-F 39/ 9.4	11.4	9.1	13.5
4. KCCT 38/ 9.2	9.0	11.1	5.5
KUNO 38/ 9.2	9.5	9.1	10.9
6. KITE-F 34/ 8.2	5.2	1.5	3.6
7. KEYS 25/ 6.0	8.0	10.1	8.3
8. KZFM-F 24/ 5.8	9.7	17.7	12.8
9. KROB 14/ 3.4	2.0	1.5	1.6
10. KSIX 13/ 3.1	3.2	1.3	2.3

12+ TSA 1/4	
1. KNCN-F	74
2. KIOU-F	64
3. KOUL-F	47
4. KCCT	43
5. KUNO	40
6. KTSA	36
7. KITE-F	35
8. KEYS	28
9. KZFM-F	24
KKYX	24

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KNCN-F	761/22.0	18.7
2. KIOU-F	626/18.6	13.7
3. KOUL-F	572/17.2	18.2
4. KEYS	566/16.5	20.3
5. KCCT	540/16.4	12.4
6. KTSA	536/ 4.9	4.7
7. KRYS	479/12.5	11.8
8. KUNO	451/15.1	12.0
9. KITE-F	437/15.8	9.7
10. KZFM-F	422/15.1	23.6

12+ FM SHARE (METRO): 58.02% (228 of 393) (FAL 81: 54.93%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KNCN-F	1. KNCN-F	1. KNCN-F	1. KIOU-F	1. KIOU-F	1. KIOU-F
	2. KITE-F	2. KITE-F	2. KOUL-F	2. KUNO	2. KNCN-F
	3. KCCT	KCCT	3. KCCT	3. KOUL-F	3. KUNO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIOU-F	1. KNCN-F	1. KITE-F	1. KIOU-F	1. KNCN-F	1. KCCT
2. KNCN-F	2. KIOU-F	2. KNCN-F	2. KOUL-F	2. KCCT	2. KIOU-F
3. KCCT	3. KCCT	3. KEYS	3. KITE-F		KOUL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCTA	1030	1.7/4.4	KEXX-F	93.9	2.2/8.1	KFLZ-F	107.1	Bishop	.5/2.0
KRYS	1360	2.4/12.5	KKYX	680 SA	.7/2.8	KROB-F	99.5	Robstown	2.2/5.6
KTSA	550 SA	1.4/4.9	KOPY	1070 Alice	.5/1.6	KIKN	1590	Sinion	1.4/6.4
						KTRH	740	Houston	.7/1.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	41 (3)	126 (4)	167 (7)	42.5
SPANISH	76 (2)	2 (1)	78 (3)	19.8
COUNTRY	25 (4)	48 (2)	73 (6)	18.6
BTFL MUSIC		52 (1)	52 (1)	13.2
UNKNOWN	13 (1)		13 (1)	3.3
RELIGION	7 (1)		7 (1)	1.8
NEWS/TALK	3 (1)		3 (1)	0.8
			393 (20)	

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2), SPANISH	, $15.00* (Selcom)		
KEYS, 1440, 1 KW (DA-N) , CONTEMP/AC	RKO, $25.00* (Torbet)		
KROB, 1510, 500 W (DAYS) , COUNTRY	, $ 7.50 (----)	(ROBSTOWN)	
KSIX, 1230, 1 KW/250 W , ? ?	CBS,MBS, $12.00 (----)		
KUNO, 1400, 1 KW , SPANISH	, $25.25 (Katz)	Tichenor	
KIOU-F, 96.5, 100 KW @ 875, BTFL MUS (Bonne)	, $18.75* (Selcom)		
KITE-F, 105.5, 3 KW @ 360, ROCK (Burk-Abr)	, $14.00* (Eastman)		
KNCN-F, 101.3, 100 KW @ 402, AOR	, $33.00 (HNW)	Tippie	
KOUL-F, 103.3, 100 KW @ 310, COUNTRY (TM)	ABC-C, $25.00 (Torbet)		

KKYX, KTSA - See San Antonio

DALLAS-FT. WORTH

Market # 9; ADI # 10
APR 16.8
SMSA Pop: 3,077,700
Est 1981 Revenue: $59,400,000

Stations: 29/29
Diaries: 1967/1565:1
Standard Error: .453
% Below Line: 0

CSI: 30.7 Bil (# 10)
CSI HH: 27.2 M (# 23)
Retail $: 18.5 Bil (# 8)
% Not Listed: 5.6

12+ METRO	1/4/SHARE	SPG 82	WIN 82	FAL 81
1. KSCS-F	357/8.3	7.5	8.4	8.3
2. KVIL-F	342/7.9	8.4	7.9	8.2
3. KMEZ-F	307/7.1	4.6	6.3	5.0
4. KRLD	253/5.9	5.4	5.2	6.4
5. KPLX-F	244/5.7	4.5	6.4	3.4
6. KKDA-F	227/5.3	5.2	6.6	6.5
7. KOAX-F	218/5.1	2.5	3.4	4.0
8. KZEW-F	212/4.9	6.4	4.9	6.5
9. WBAP	209/4.8	7.7	6.7	6.8
10. KEGL-F	197/4.6	4.7	4.1	5.0
11. WFAA	175/4.1	3.0	3.8	4.1
12. KNOK-F	165/3.8	6.3	4.9	4.3
13. KMGC-F	148/3.4	4.0	3.7	4.4
KTXQ-F	148/3.4	6.3	6.4	4.6
15. KAFM-F	137/3.2	2.3	1.7	1.0
16. KLVU-F	119/2.8	2.0	1.4	1.8
17. KFJZ	94/2.2	2.0	1.8	2.3
18. KLIF	73/1.7	1.0	1.8	1.2
19. KIXK-F	65/1.5	1.2	1.2	1.6
20. WRR-F	50/1.2	.8	1.4	1.5

12+ TSA 1/4	
1. WBAP	560
2. WSCS-F	417
3. KVIL-F	360
4. KMEZ-F	244
5. KRLD	296
6. KPLX-F	294
7. KKDA-F	258
8. KOAX-F	255
9. KEGL-F	245
10. KZEW-F	238
11. WFAA	236
12. KTXQ-F	171
13. KNOK-F	170
14. KMGC-F	157
15. KAFM-F	155
16. KLVU-F	142
17. KFJZ	101
18. KLIF	84
19. KIXK-F	66
20. KSKY	53

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WBAP	8132/13.8	18.6
2. KRLD	5708/17.3	17.8
3. KSCS-F	5550/18.0	18.3
4. KVIL-F	5225/18.3	20.3
5. KEGL-F	4477/14.7	14.7
6. KZEW-F	4303/14.7	15.4
7. KMEZ-F	4174/14.1	11.3
8. KPLX-F	4069/13.1	10.5
9. KKDA-F	3621/12.4	14.0
10. KTXQ-F	3587/12.0	16.3
11. WFAA	3512/ 9.7	8.6
12. KOAX-F	2958/ 9.9	6.4
13. KMGC-F	2899/10.5	10.9
14. KAFM-F	2719/ 9.0	6.8
15. KLVU-F	2622/ 8.6	6.9
16. KNOK-F	2203/ 8.2	9.0
17. KFJZ	1704/ 6.3	5.9
18. KLIF	1277/ 3.8	4.2
19. KIXK-F	1017/ 3.8	3.7
20. WRR-F	1001/ 3.9	2.8

12+ FM SHARE (METRO): 72.84% (2964 of 4069) (FAL 81: 70.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEGL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KMEZ-F	1. KRLD
2. KAFM-F	2. KZEW-F	2. KSCS-F	2. KSCS-F	2. KSCS-F	2. KVIL-F+
3. KKDA-F	3. KSCS-F	3. KPLX-F	3. KMEZ-F	3. KRLD	3. WBAP
4. KNOK-F	4. KKDA-F	4. KZEW-F	4. KPLX-F	4. KVIL-F	4. KSCS-F
5. KTXQ-F	5. KMGC-F	5. KMEZ-F	5. WBAP	5. WBAP	5. KPLX-F
6. KSCS-F	6. KPLX-F	6. KMEZ-F	6. KRLD	6. KOAX-F	6. KKDA-F
7. KZEW-F	7. KEGL-F	7. KMGC-F	7. KKDA-F	7. KPLX-F	7. KMEZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMEZ-F	1. KVIL-F+	1. KVIL-F	1. KVIL-F	1. KZEW-F	1. KSCS-F
2. KSCS-F	2. KSCS-F	2. KMGC-F	2. KSCS-F	2. KSCS-F	2. WBAP
3. KVIL-F	3. KMEZ-F	3. KSCS-F	3. KPLX-F	3. KTXQ-F	3. KVIL-F
4. KOAX-F	4. KPLZ-F	4. KKDA-F	4. KMEZ-F	4. KEGL-F	4. KMEZ-F
5. KPLX-F	5. KZEW-F	5. KPLX-F	5. KKDA-F	5. KKDA-F	5. KRLD
6. KZEW-F	6. KKDA-F	KZEW-F	6. KMGC-F	6. KVIL-F	6. KPLX-F
7. WFAA	7. KOAX-F	7. KLVU-F	7. KRLD	7. KNOK-F	7. KZEW-F

FORMATS	AM	FM	TOTAL	%
COUNTRY	310 (3)	601 (2)	911 (5)	22.4
ROCK/AOR/CONTEMP		813 (5)	813 (5)	20.0
MOR/AC	79 (2)	555 (3)	634 (5)	15.6
BTFL MUSIC	38 (1)	525 (2)	563 (3)	13.8
BLACK/URBAN/JAZZ	74 (2)	392 (2)	466 (4)	11.5
NEWS/TALK	428 (2)		428 (2)	10.5
RELIGION	82 (2)	28 (1)	110 (3)	2.7
NOSTALGIA	94 (1)		94 (1)	2.3
CLASSICAL		50 (1)	50 (1)	1.2
			4069 (29)	

DALLAS-FORT WORTH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KSCS-F	1. WBAP	1. KSCS-F
2. WBAP	2. KSCS-F	2. KVIL-F
3. KVIL-F	3. KVIL-F	3. KRLD
4. KMEZ-F	4. KRLD	4. WBAP
5. KPLX-F	5. KEGL-F	5. KKDA-F
6. KRLD	6. KZEW-F	6. KMEZ-F
7. KOAX-F	7. KMEZ-F	7. KZEW-F
8. KKDA-F	8. KPLX-F	8. KPLX-F
9. KEGL-F	9. KKDA-F	9. KLVU-F
10. KZEW-F	10. KTXQ-F	10. WFAA
11. WFAA	11. WFAA	
12. KNOK-F	12. KOAX-F	
13. KTXQ-F	13. KMGC-F	
14. KMGC-F	14. KAFM-F	
15. KAFM-F	15. KLVU-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAAM	1310	Dallas	1.1/3.7
KKDA	730	Grand Prarie	1.0/2.8
KMEZ	1480	Dallas	.9/3.2
KPBC	1040	Dallas	1.0/2.2
KSAX	970	Ft. Worth	.7/2.3
KSKY	660	Dallas	.9/1.5
KVIL	1150	Highland Park	.7/2.8
KWJS-F	94.9	Arlington	.6/2.1
KXOL	1360	Fort Worth	.6/2.4

ADI FM SHARE: 70.83% (3280 of 4631) (FAL 81: 65.63%)

DALLAS METRO 1/4/SHARE

1.	KSCS-F	229/8.0
2.	KVIL-F	225/7.8
3.	KRLD	215/7.5
4.	KMEZ-F	193/6.7
5.	KKDA-F	186/6.5
6.	KZEW-F	155/5.4
7.	KPLX-F	145/5.1
8.	WFAA	132/4.6
9.	KOAX-F	127/4.4
10.	KEGL-F	126/4.4
11.	KTXQ-F	112/3.9
12.	KMGC-F	108/3.8
13.	WBAP	103/3.6
14.	KNOK-F	94/3.3
15.	KLVU-F	83/2.9

FORT WORTH METRO 1/4/SHARE

1.	KSCS-F	128/9.1
2.	KVIL-F	118/8.4
3.	KMEZ-F	114/8.1
4.	WBAP	101/7.2
5.	KPLX-F	98/7.0
6.	KOAX-F	93/6.6
7.	KEGL-F	70/5.0
8.	KNOK-F	69/4.9
9.	KZEW-F	56/4.0
10.	KAFM-F	54/3.9
11.	WFAA	45/3.2
12.	KFJZ	41/2.9
13.	KKDA-F	40/2.9
	KMGC-F	40/2.9
15.	KRLD	38/2.7

AM STATIONS

KFJZ, 1270,	5 KW (DA-1)	, NOSTALGIA (Al Ham)		, $ 55.00*	(Christal)	Swanson
KLIF, 1190,	50 KW/5 KW (DA-2),	COUNTRY	MBS,	$100.00*	(RKO)	Susquehanna
KRLD, 1080,	50 KW (DA-N)	, NEWS/TALK**	CBS,	$166.88	(Katz)	Metromedia
WBAP, 820,	50 KW	, COUNTRY	ABC-I,	$170.00*	(Eastman)	Cap Cities
WFAA, 570,	5 KW (DA-2)	, NEWS/TALK	NBC,NBC-T,ABC-E,	$ 85.00*	(CBS Spot)	Belo

**Nostalgia (Toby Arnold) overnight

FM STATIONS

KAFM-F,	92.5, 100 KW @ 1685,	ROCK		, $ 65.00*	(Torbet)	Bonneville
KEGL-F,	97.1, 100 KW @ 1302,	ROCK	ABC-C,	$ 85.00*	(HNW)	Sandusky News
KIXK-F,	106.1, 100 KW @ 480,	AC		, $ 46.38	(Roslin)	Hicks
KKDA-F,	104.5, 100 KW @ 390,	BLACK	APR,MBS,	$120.00*	(Selcom)	
KLVU-F,	98.7, 100 KW @ 1585,	CONTEMP/AC		, $ 65.00	(HNW)	TK
KMEZ-F,	100.3, 89 KW @ 1280,	BTFL MUS (Churchill)		, $100.00*	(Mc-Guild)	Group One
KMGC-F,	102.9, 100 KW @ 1572,	AC/SOFT (TM)		, $141.88	(Selcom)	Shamrock
KNOK-F,	107.5, 100 KW @ 445,	BLACK (Burk-Abr)	NBN,	$ 85.00*	(Howard)	Earl Graves
KOAX-F,	105.3, 100 KW @ 1560,	BTFL MUS (Bonne)		, $ 60.00	(Group W)	Westinghouse
KPLX-F,	99.5, 100 KW @ 1680,	COUNTRY	APR,	$120.00*	(RKO)	Susquehanna
KSCS-F,	96.3, 100 KW @ 1680,	COUNTRY (Somerset)		, $180.00*	(Eastman)	Cap Cities
KTXQ-F,	102.1, 100 KW @ 1420,	AOR (Burk-Abr)	ABC-R,	$ 95.00*	(CBS/FM)	Gulf
KVIL-F,	103.7, 100 KW @ 1570,	AC		, $239.38	(Blair)	Fairbanks
KZEW-F,	97.9, 100 KW @ 1680,	AOR (Pollack)	Source,	$217.50	(MMR)	Belo
WRR-F ,	101.1, 100 KW @ 600,	CLASSICAL		, $ 50.00	(CMBS)	

DAVENPORT-ROCK ISLAND-MOLINE

Market # 105
APR 15.8
SMSA Pop: 386,500
Est 1981 Revenue: $6,020,000

Stations: 18/13
Diaries: 879/440:1
Standard Error: .641
% Below Line: 5.8%

CSI: 3.7 Bil (# 93)
CSI HH: 25.6 M (# 60)
Retail $: 1.9 Bil (# 98)
% Not Listed: 8.1%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KIIK-F	69/13.7	8.3	10.0	10.2	10.0
2. WXLP-F	66/13.1	13.2	11.5	10.8	6.0
3. WHBF	54/10.7	9.8	11.9	15.9	14.0
4. WOC	49/ 9.7	10.9	10.8	10.4	7.5
5. WZZC-F	45/ 8.9	6.6	7.0	2.1	5.7
6. KRVR-F	41/ 8.1	7.7	5.7	9.3	10.5
7. WHBF-F	34/ 6.7	6.6	6.3	4.7	6.2
8. KSTT	28/ 5.6	10.4	12.3	15.5	12.2
9. WQUA	23/ 4.6	5.1	4.1	4.7	8.5
10. WKEI	14/ 2.8	2.1	3.3	1.3	1.2

12+ TSA 1/4	
1. WXLP-F	135
2. KIIK-F	102
3. WHBF	77
4. WZZC-F	68
5. KRVR-F	64
6. WHBF-F	59
7. WOC	56
8. KSTT	37
9. WMAQ	36
10. WQUA	24

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KIIK-F	1407/29.0	23.7
2. WXLP-F	1370/22.1	23.9
3. WHBF	1121/26.0	28.2
4. WHBF-F	1074/20.8	18.9
5. KSTT	974/23.6	28.0
6. WZZC-F	808/16.0	13.2
7. WOC	790/19.3	21.6
8. KRVR-F	754/16.2	15.1
9. WMAQ	718/ 5.8	5.6
10. WLS	702/ 6.3	8.4

12+ FM SHARE (METRO): 57.24% (265 of 463) (FAL 81: 45.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLP-F	1. WXLP-F	1. KIIK-F	1. KIIK-F	1. WHBF	1. WHBF
2. KIIK-F	2. KIIK-F	2. WXLP-F	2. WZZC-F	2. WOC	2. KIIK-F
	3. WHBF-F	3. WZZC-F	3. WHBF	WZZC-F	3. WXLP-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIIK-F	1. WXLP-F	1. KIIK-F	1. KIIK-F	1. WXLP-F	1. KIIK-F
2. KRVR-F	2. KIIK-F	2. WXLP-F	2. WHBF	2. KIIK-F	2. WZZC-F
3. WXLP-F	3. WOC	3. WHBF-F	WZZC-F		3. WHBF
					WHBF-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KXRK	1580		1.8/2.4	WGN	720	Chicago	1.2/3.5
WGEN-F+	104.9	Geneseo	.8/2.5	WLS	890	Chicago	.8/6.3
KFMH-F	99.7	Muscatine	1.6/3.4	WMAQ	670	Chicago	1.4/5.8
				WMT	600	Cedar Rapids	.4/2.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	32 (2)	143 (3)	175 (6)	37.8
COUNTRY	63 (3)	47 (2)	110 (5)	23.8
MOR/AC	45 (4)	34 (1)	79 (5)	17.1
NEWS/TALK	49 (1)		49 (1)	10.6
BTFL MUSIC		41 (1)	41 (1)	8.9
NOSTALGIA	9 (1)		9 (1)	1.9
			463 (18)	

RADIO STATIONS

KSTT, 1170, 1 KW (DA-2), CONTEMP/AC
WHBF, 1270, 5 KW (DA-N), COUNTRY
WKEI, 1450, 500 W/250 W, MOR
WOC , 1420, 5 KW (DA-2), NEWS/TALK
WQUA, 1230, 1 KW/250 W , AC

KIIK-F, 103.7, 100 KW @ 1220, ROCK
KRVR-F, 106.5, 60 KW @ 190, BTFL MUS (Bonne)
WHBF-F, 98.9, 39 KW @ 900, AC/SOFT (TM)
WXLP-F, 96.9, 50 KW @ 500, AOR
WZZC-F, 101.3, 50 KW @ 453, COUNTRY

ABC-C,	$41.25*	(Katz)	Guy Gannett
CBS,	$32.00*	(Mc-Guild)	
ABC-I,	$ 8.25	(----)	(KEWANEE)
NBC,NBC-T,	$36.00	(Blair)	Palmer
ABC-E,	$39.20	(Eastman)	Mid America
,	$36.00	(Blair)	Palmer
,	$39.20*	(Eastman)	Mid America
CBS-R,	$15.00*	(Mc-Guild)	
Source,	$34.38*	(Katz)	Guy Gannett
RKO,	$24.00*	(Torbet)	

DAYTON

Market # 50; ADI # 48
APR 16.6
SMSA Pop: 825,600
Est 1981 Revenue: $12,100,000

Stations: 23/15
Diaries: 1168/707:1
Standard Error: .587
% Below Line: 12.8

CSI: 7.7 Bil (# 44)
CSI HH: 25.7 M (# 58)
Retail $: 3.8 Bil (# 49)
% Not Listed: 6.9

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SGP 81	FAL 80
1. WHIO-F	170/15.1	15.2	15.2	19.6	15.1
2. WTUE-F	150/13.3	14.4	10.1	9.7	11.4
3. WHIO	123/10.9	10.8	10.2	14.2	11.9
4. WONE	82/ 7.3	6.0	8.2	5.8	9.8
5. WING	78/ 6.9	6.1	8.3	8.7	9.6
6. WDAO-F	67/ 5.9	6.6	9.7	7.4	8.8
7. WAVI	60/ 5.3	5.2	4.9	3.1	6.0
8. WBLZ-F	52/ 4.6	4.4	1.7	1.0	---
9. WDJX-F	51/ 4.5	6.1	7.7	8.8	7.2
10. WJAI-F	44/ 3.9	4.4	2.7	1.6	---

12+ TSA 1/4	
1. WHIO-F	301
2. WTUE-F	202
3. WONE	152
4. WHIO	137
5. WING	86
6. WDAO-F	82
7. WBLZ-F	77
8. WLW	76
9. WJAI-F	66
10. WAVI	66

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHIO-F	3078/25.4	29.5
2. WTUE-F	2224/21.5	24.6
3. WHIO	2079/25.2	24.0
4. WONE	1985/16.2	14.2
5. WLW	1870/ 9.3	8.2
6. WING	1780/22.0	19.8
7. WDJX-F	1145/15.4	18.3
8. WVUD-F	1076/11.4	13.3
9. WBLZ-F	1006/ 8.8	7.8
10. WKRQ-F	990/ 3.5	2.8

12+ FM SHARE (METRO): 63.52% (667 of 1050) (FAL 81: 63.01%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F	1. WHIO
2. WBLZ-F	2. WDAO-F	2. WHIO-F	2. WING	2. WHIO	2. WHIO-F
3. WDJX-F	3. WING	3. WING	3. WONE	3. WONE	3. WTUE-F
	4. WHIO-F	4. WONE	4. WHIO	4. WING	4. WING
	5. WBLZ-F	5. WDAO-F	5. WDAO-F	5. WAVI	5. WONE
	WDJX-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHIO-F	1. WHIO-F	1. WTUE-F	1. WHIO-F	1. WTUE-F	1. WHIO-F
2. WTUE-F	2. WTUE-F	2. WBLZ-F	2. WING		2. WING
3. WHIO	3. WHIO	3. WING	3. WONE		WONE
4. WONE	4. WONE	4. WVUD-F	4. WHIO		4. WTUE-F
5. WING	5. WING	5. WDJX-F	5. WDAO-F		5. WHIO

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		284 (7)	284 (7)	27.0
MOR/AC	226 (4)	23 (2)	249 (6)	23.7
BTFL MUSIC		170 (1)	170 (1)	16.2
BLACK/URBAN		119 (2)	119 (2)	11.3
COUNTRY	82 (1)	22 (1)	104 (2)	9.9
TALK	60 (1)		60 (1)	5.7
NOSTALGIA		44 (1)	44 (1)	4.2
RELIGION	7 (1)	5 (1)	12 (2)	1.1
UNKNOWN	8 (1)		8 (1)	0.8
			1050 (23)	

DAYTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WHIO-F	1. WHIO-F	1. WTUE-F
2. WTUE-F	2. WTUE-F	2. WHIO
3. WHIO	3. WHIO	3. WHIO-F
4. WONE	4. WONE	4. WONE
5. WING	5. WING	5. WDAO-F
6. WDAO-F	6. WLW	6. WING
7. WAVI	7. WDJX-F	7. WDJX-F
8. WJAI-F	8. WVUD-F	8. WAVI
9. WBLZ-F	9. WDAO-F	
WDJX-F	10. WBLZ-F	
11. WVUD-F	11. WJAI-F	
12. WLW	12. WIZE	
13. WBLY	13. WAZU-F	
14. WBZI-F	14. WAVI	
15. WRIA-F	15. WPBF-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBZI-F	95.3	Xenia	2.0/4.7
WELX	1110	Xenia	.6/1.3
WFCJ-F	93.7	Miamisburg	.4/2.5
WPTW	1570	Piqua	.7/1.5
WPTW-F	95.7	Piqua	.4/2.0
WEBN-F	102.7	Cincinnati	.5/1.6
WKRQ-F	101.9	Cincinnati	.6/3.5
WLW	700	Cincinnati	1.8/9.3
WPBF-F	105.9	Middletown	1.6/5.5
WPFB	910	Middletown	.4/1.3
WSKS-F	96.5	Hamilton	.9/3.7
WYYS-F	94.9	Fairfield	1.4/4.0

ADI FM SHARE: 62.76% (974 of 1552) (FAL 81: 64.38%)

AM STATIONS

WAVI, 1210, 250 W (DAYS), TALK/NOSTALGIA	ABC-E,	$ 26.00	(Howard)	
WHIO, 1290, 5 KW (DA-N) , MOR (Burk-Abr)	CBS,	$ 70.00*	(Christal)	Cox
WING, 1410, 5 KW (DA-N) , AC	ABC-I,	$100.00	(Katz)	Great Trails
WONE, 980, 5 KW (DA-N) , COUNTRY	,	$ 70.00*	(Mc-Guild)	Group One
WIZE, 1340, 1 KW/250 W , CONTEMP	ABC-C,	$ 15.00*	(MMR)	Great Trails (SPRINGFIELD)
WBLY, 1600, 1 KW (DAYS) , COUNTRY	MBS,	$ 17.00	(Regional)	(SPRINGFIELD)

FM STATIONS

WBZI-F, 95.3, 3 KW @ 300, COUNTRY	RKO II,	$ 14.00	(Regional)	(XENIA)
WDAO-F, 107.7, 50 KW @ 420, BLACK	ABC-C,NBN,	$ 40.50	(Howard)	
WDJX-F, 103.9, 3 KW @ 331, ROCK	RKO,	$ 35.00*	(Torbet)	
WHIO-F, 99.1, 50 KW @ 1060, BTFL MUS (Bonne)	,	$ 80.00*	(Christal)	Cox
WJAI-F, 92.9, 20 KW @ 373, NOSTALGIA (Primetime)	,	$ 61.25	(Katz)	Great Trails (EATON)
WTUE-F, 104.7, 50 KW @ 500, AOR	,	$ 90.00*	(Mc-Guild)	Group One
WVUD-F, 99.9, 50 KW @ 500, CONTEMP	CBS-R,	$ 26.00	(Masla)	Univ of Dayton
WRIA-F, 101.3, 50 KW @ 280, CONTEMP	,	$ 9. 50	(PRO)	(RICHMOND, IN)
WPBF-F, 105.9, 34 KW @ 593, AC (TM)	MBS,	$ 29.88	(Lotus)	(MIDDLETOWN)
WAZU-F, 102.9, 50 KW @ 193, CONTEMP	MBS,	$ 12.00	(Regional)	(SPRINGFIELD)

Other stations - See Cincinnati

DAYTONA BEACH

Market # 146
APR 17.8
SMSA Pop: 273,700
Est 1981 Revenue: $3,800,000

Stations: 21/12
Diaries: 531/515:1
Standard Error: .885
% Below Line: 36.7

CSI: 2.0 Bil (# 160)
CSI HH: 17.1 M (# 332)
Retail $: 1.5 Bil (# 122)
% Not Listed: 7.8

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WWLV-F	65/14.7	13.2	13.3	17.1	15.7
2. WELE-F	57/12.9	9.9	12.0	9.8	10.4
3. WDIZ-F	45/10.2	11.8	8.9	11.2	7.7
4. WROD	42/ 9.5	9.7	7.4	2.5	4.0
5. WDOQ-F	35/ 7.9	17.3	14.3	17.7	15.4
6. WDBO-F	34/ 7.7	9.5	11.5	9.8	14.7
7. WNFY-F	26/ 5.9	---	---	---	---
8. WJYO-F	21/ 4.8	.5	2.3	.6	.7
9. WNDB	15/ 3.4	5.1	5.6	6.5	6.7
10. WBJW-F	9/ 2.0	.7	1.3	---	---

12+ TSA 1/4	
1. WWLV-F	74
2. WELE-F	58
3. WDIZ-F	45
4. WROD	42
5. WDBO-F	36
6. WDOQ-F	35
7. WNFY-F	28
8. WJYO-F	21
9. WNDB	16
10. WBJW-F	9

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WWLV-F	640/23.6	23.7
2. WELE-F	559/22.0	21.9
3. WDOQ-F	557/22.2	26.6
4. WNFY-F	433/15.5	----
5. WDIZ-F	428/17.3	19.2
6. WROD	400/16.1	14.4
7. WDBO-F	374/14.6	18.6
8. WNDB	274/10.4	12.4
9. WJYO-F	205/ 8.3	3.6
10. WDAT	200/ 8.1	4.9

12+ FM SHARE (METRO): 73.35% (300 of 409) (FAL 81: 69.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WELE-F	1. WWLV-F	1. WELE-F
2. WELE-F	2. WDOQ-F	2. WELE-F	2. WWLV-F	2. WELE-F	2. WWLV-F
WNFY-F	3. WNFY-F	3. WDOQ-F	3. WDOQ-F	3. WROD	3. WROD

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWLV-F	1. WWLV-F	1. WDOQ-F	1. WWLV-F	1. WDIZ-F	1. WELE-F
2. WELE-F	2. WELE-F	2. WDIZ-F	2. WELE-F		2. WDOQ-F
3. WDBO-F	3. WDIZ-F	3. WNFY-F	3. WDOQ-F		WJYO-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCCZ	1550	New Smy Bch	.9/2.3	WMFJ	1450		1.8/5.6	WXVQ	1590	DeLand	1.4/2.8
WDAT	1380	Ormond Bch	1.6/8.1	WZIP	1590		1.1/1.8	WHLY-F	106.7	Orl.	1.1/4.0
WDLF	1310	DeLand	1.8/3.3	WDBO	580	Orl.	1.1/4.0	WHOO-F	96.5	Orl.	.7/2.6
WSBB	1230	New Smy Bch	1.6/6.0	WAMT	1060	Titus	.5/2.1				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		120 (5)	120 (5)	29.3
BTFL MUSIC	7 (1)	99 (2)	106 (3)	25.9
COUNTRY	9 (2)	60 (2)	69 (4)	16.9
MOR/AC	41 (5)	21 (1)	62 (6)	15.2
NOSTALGIA	44 (2)		44 (2)	10.8
RELIGION	8 (1)		8 (1)	2.0
			409 (21)	

RADIO STATIONS

WNDB, 1150, 1 KW (DA-N), MOR	CBS, $15.00* (Christal)	Bdcst Mng
WROD, 1340, 1 KW/250 W , NOSTALGIA (Al Ham)	ABC-I,RKO II, $17.00* (Howard)	
WDOQ-F, 101.9, 100 KW @ 649, ROCK	, $27.00* (Katz)	Abell
WELE-F, 105.9, 100 KW @ 600, COUNTRY	MBS, $24.50 (Roslin)	Elyria-Lorain
WWLV-F, 94.5, 54 KW @ 360, BTFL MUS (Bonne)	, $25.00* (Christal)	Bdcst Mng
WNFY-F, 99.9, 100 KW @ 949, ROCK	MBS, $50.00 (Eastman)	(PALATKA)

Other stations - See Orlando

DENVER

Market # 22; ADI # 19
APR 17.5
SMSA Pop: 1,680,300
Est 1981 Revenue: $37,100,000

Stations: 29/28
Diaries: 1665/1009:1
Standard Error: .488
% Below Line: 1.2

CSI: 17.0 Bil (# 21)
CSI HH: 26.4 M (# 36)
Retail $: 8.8 Bil (# 20)
% Not Listed: 6.7

12+ METRO 1/4/SHARE		SPG 82	WIN 82	FAL 81
1. KOSI-F	240/9.5	7.8	7.1	6.9
2. KOA	167/6.6	5.6	6.6	8.2
3. KAZY-F	148/5.9	6.2	5.8	5.4
KLIR-F	148/5.9	4.2	4.2	4.2
5. KBPI-F	138/5.5	7.2	6.2	7.1
6. KOAQ-F	125/5.0	4.8	5.0	6.5
7. KPPL-F	119/4.7	5.9	6.5	4.5
8. KIMN	113/4.5	5.4	4.1	4.9
9. KHOW	112/4.4	5.0	5.4	5.2
10. KBCO-F	107/4.2	3.1	3.6	3.5
11. KPKE-F	99/3.9	5.8	6.6	5.9
12. KYGO-F	97/3.9	4.5	6.0	5.2
13. KVOD-F	94/3.7	3.5	3.7	3.8
14. KEZW	89/3.5	4.4	4.3	5.2
15. KLZ	81/3.2	5.1	3.7	3.8

12+ TSA 1/4	
1. KOSI-F	287
2. KOA	258
3. KAZY-F	187
4. KBPI-F	175
5. KIMN	162
6. KLIR-F	156
7. KOAQ-F	149
8. KHOW	140
9. KLZ	139
10. KPKE-F	134
11. KPPL-F	125
12. KYGO-F	116
13. KBCO-F	109
14. KVOD-F	101
15. KEZW	92

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KOA	4489/20.3	17.3
2. KIMN	3440/17.5	19.1
3. KBPI-F	3433/19.4	22.3
4. KOSI-F	3401/19.9	16.2
5. KAZY-F	3097/17.0	18.8
6. KOAQ-F	2620/15.2	15.3
7. KLZ	2588/10.3	14.4
8. KHOW	2573/14.3	14.2
9. KLIR-F	2306/14.9	11.3
10. KPPL-F	2197/14.5	14.6
11. KYGO-F	1753/10.3	10.3
12. KPKE-F	1681/ 9.7	12.9
13. KVOD-F	1467/ 9.1	7.9
14. KRZN	1384/ 7.8	7.8
15. KBCO-F	1360/ 9.1	6.2

12+ FM SHARE (METRO): 58.79% (1381 of 2349) (FAL 81: 58.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAZY-F	1. KLIR-F	1. KLIR-F	1. KOSI-F	1. KOSI-F	1. KOA
2. KBPI-F	2. KBPI-F	2. KOSI-F	2. KLIR-F	2. KOA	2. KHOW
3. KOAQ-F	3. KBCO-F	3. KBPI-F	3. KHOW	3. KHOW	3. KOSI-F
4. KPKE-F	4. KOAQ-F	4. KPPL-F	4. KOA	4. KEZW	4. KIMN
	5. KPPL-F	5. KBCO-F	5. KPPL-F	5. KVOD-F	5. KBPI-F
	6. KPKE-F	6. KOAQ-F	6. KYGO-F	6. KYGO-F	6. KLIR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOSI-F	1. KOSI-F	1. KLIR-F	1. KOSI-F	1. KBPI-F	1. KOSI-F
2. KLIR-F	2. KAZY-F	2. KPPL-F	2. KLIR-F	2. KBCO-F	2. KOA
3. KOA	3. KLIR-F	3. KOAQ-F	3. KPPL-F	3. KPKE-F	3. KLIR-F
4. KOAQ-F	4. KBPI-F	4. KBPI-F	4. KHOW	4. KOAQ-F	4. KHOW
5. KAZY-F	5. KOAQ-F	5. KIMN	5. KYGO-F	5. KLIR-F	5. KBCO-F
6. KBPI-F	6. KIMN	6. KBCO-F	6. KIMN	6. KAZY-F	6. KYGO-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	124 (2)	647 (6)	771 (8)	32.8
MOR/AC/OLDIES	200 (3)	267 (2)	467 (5)	19.9
NEWS/TALK	279 (3)		279 (3)	11.9
COUNTRY	120 (2)	133 (2)	253 (4)	10.8
BTFL MUSIC		240 (1)	240 (1)	10.2
NOSTALGIA	113 (2)		113 (2)	4.8
CLASSICAL		94 (1)	94 (1)	4.0
BLACK/URBAN	85 (2)		85 (2)	3.6
RELIGION	19 (1)		19 (1)	0.8
SPANISH	17 (1)		17 (1)	0.7
UNKNOWN	11 (1)		11 (1)	0.5
			2349 (29)	

DENVER ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KOSI-F	1. KOA	1. KOSI-F
2. KOA	2. KBPI-F	2. KLZ
3. KAZY-F	3. KIMN	3. KIMN
4. KBPI-F	4. KOSI-F	4. KAZY-F
5. KIMN	5. KAZY-F	5. KEZW
6. KLIR-F	6. KOAQ-F	6. KOAQ-F
7. KOAQ-F	7. KHOW	7. KOA
8. KPKE-F	8. KLIR-F	8. KBCO-F
9. KHOW	9. KPPL-F	9. KLIR-F
10. KPPL-F	10. KLZ	10. KHOW
11. KYGO-F	11. KYGO-F	
12. KLZ	12. KPKE-F	
13. KBCO-F	13. KVOD-F	
14. KVOD-F	14. KBCO-F	
15. KEZW	15. KRZN	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KADE	1190	Boulder	.4/1.4
KBNO	1220		.7/1.3
KBRQ	1280		1.5/3.9
KBRQ-F	105.1		1.4/5.2
KDEN	1340		1.9/7.1
KDKO	1510	Littleton	1.7/4.3
KJJZ	1390		1.7/2.7
KLAK	1600	Lakewood	.8/3.8
KKBB	1090		1.0/3.0
KLTT	800	Brighton	.4/1.2
KNUS	710		2.6/5.3
KRKS	990		.8/1.8
KRZN	1150	Englewood	2.7/7.8
KTCL-F	93.3	Fort Collins	1.2/2.9

ADI FM SHARE: 58.18% (1679 of 2886) (FAL 81: 56.11%)

AM STATIONS

KEZW, 1430, 5 KW (DA-N), NOSTALGIA (Al Ham)	, $ 50.00*	(Christal)	Armstrong
KHOW, 630, 5 KW (DA-N), MOR	, $117.50	(Eastman)	Metromedia
KIMN, 950, 5 KW (DA-1), CONTEMP	ABC-C, $ 90.00*	(Blair)	Jeff-Pilot
KLZ , 560, 5 KW (DA-1), COUNTRY	ABC-E, $ 80.00*	(Mc-Guild)	Group One
KOA , 850, 50 KW , NEWS/TALK	CBS, $120.00	(Katz)	GE
KRZN, 1150, 5 KW/1 KW , OLDIES	, $ 25.00*	(Howard)	Wiskes/Abaris

FM STATIONS

KAZY-F, 106.7, 94 KW @ 960, ROCK/AOR	Source, $100.00*	(Mc-Guild)	Group One
KBCO-F, 97.3, 33 KW @ 920, AOR	, $ 44.25	(Masla)	Greenlee (BOULDER)
KBPI-F, 105.9, 100 KW @ 900, AOR	, $105.00*	(Selcom)	Sandusky
WBRQ-F, 105.1, 100 KW @ 175, COUNTRY	ABC-E, $? ?	(Torbet)	Great Empire
KLIR-F, 100.3, 100 KW @ 500, AC	, $ 73.75	(Christal)	Duffy
KOAQ-F, 103.5, 100 KW @ 1061, CONTEMP	, $ 80.00	(Katz)	GE
KOSI-F, 101.1, 100 KW @ 790, BTFL MUS (Bonne)	, $100.00*	(Group W)	Westinghouse
KPKE-F, 95.7, 100 KW @ 725, AOR	, $ 80.00*	(HNW)	Doubleday
KPPL-F, 107.5, 100 KW @ 1800, AC	RKO, $ 70.00*	(MMR)	MALRITE
KVOD-F, 99.5, 100 KW @ 380, CLASSICAL	, $ 51.50	(CMBS)	
KYGO-F, 98.5, 50 KW @ 720, COUNTRY	ABC-D, $ 60.00*	(Blair)	Jeff-Pilot

DES MOINES

Market # 115
APR 16.7
SMSA Pop: 341,500
Est 1981 Revenue: $8,600,000

Stations: 12/11
Diaries: 754/453:1
Standard Error: .703
% Below Line: 0.7

CSI: 3.0 Bil (# 113)
CSI HH: 23.8 M (# 118)
Retail $: 1.9 Bil (# 103)
% Not Listed: 7.1

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WHO	65/13.6	12.0	16.4	10.4	15.1
2. KSO	60/12.6	16.8	15.0	14.9	10.3
3. KLYF-F	56/11.7	10.6	8.3	11.3	13.3
4. KRNT	51/10.7	9.7	10.3	12.5	13.1
5. KGGO-F	49/10.3	12.9	9.8	13.0	8.8
KRNQ-F	49/10.3	9.7	9.3	10.1	11.6
7. KMGK-F	42/ 8.8	7.6	6.1	6.7	11.3
8. KIOA	30/ 6.3	6.9	7.6	7.5	8.3
9. KJJY-F	29/ 6.1	5.5	6.9	1.9	1.0
10. KWKY	6/ 1.3	.7	1.0	1.4	1.8

12+ TSA 1/4	
1. WHO	276
2. KLYF-F	109
3. KSO	108
4. KIOA	78
5. KRNQ-F	70
6. KGGO-F	69
7. KMGK-F	65
8. KRNT	56
9. KJJY-F	48
10. KEZT-F	20

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHO	3876/33.9	29.1
2. KIOA	1799/25.4	24.4
3. KSO	1538/27.0	28.4
4. KLYF-F	1241/21.0	20.5
5. KRNQ-F	1217/24.4	23.1
6. KMGK-F	1040/19.4	20.6
7. KGGO-F	949/20.3	23.6
8. KRNT	937/24.3	25.7
9. KJJY-F	622/13.8	14.6
10. KEZT-F	281/ 3.1	4.8

12+ FM SHARE (METRO): 52.25% (232 of 444) (FAL 81: 44.95%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMGK-F	1. KRNQ-F	1. KRNQ-F	1. KSO	1. KSO	1. KSO
2. KGGO-F	2. KGGO-F	2. KSO	2. KRNT	2. KLYF-F	2. KRNT
	3. KMGK-F	3. KGGO-F	3. KLYF-F	3. WHO	3. WHO
	4. KIOA	4. KRNT	4. WHO	4. KRNT	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KLYF-F	1. WHO	1. KRNQ-F	1. KSO	1. KGGO-F	1. KSO
2. WHO	2. KLYF-F	2. KGGO-F	2. KLYF-F	2. KRNQ-F	2. WHO
3. KSO	KMGK-F	3. KIOA	3. KRNT	3. KMGK-F	3. KRNT
4. KRNQ-F	4. KGGO-F	4. KMGK-F	4. KRNQ-F	4. KSO	4. KGGO-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDMI-F 97.3 .8/1.0 KEZT-F 104.1 Ames .6/3.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	30 (1)	140 (3)	170 (4)	38.3
COUNTRY	60 (1)	29 (1)	89 (2)	20.0
NEWS/TALK	65 (1)		65 (1)	14.6
BTFL MUSIC		56 (1)	56 (1)	12.6
MOR/AC	51 (1)	3 (1)	54 (2)	12.2
RELIGION	6 (1)	4 (1)	10 (2)	2.3
			444 (12)	

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2), CONTEMP/AC
KRNT, 1350, 5 KW (DA-N), MOR
KSO , 1460, 5 KW (DA-N), COUNTRY
KWKY, 1150, 1 KW (DA-2), RELIGION
WHO , 1040, 50 KW, NEWS/TALK

KGGO-F, 94.9, 100 KW @ 300, AOR (Burk-Abr)
KJJY-F, 106.3, 3 KW @ 300, COUNTRY
KLYF-F, 100.3, 100 KW @ 1700, BTFL MUS (Schulke)
KMGK-F, 93.3, 100 KW @ 420, ROCK
KRNQ-F, 102.5, 100 KW @ 514, ROCK (TM)
KEZT-F, 104.1, 100 KW @ 465, AC (FM-100)

ABC-E, $39.95 (Eastman) Mid America
CBS, $34.00 (Katz) Stauffer
ABC-I, $45.00* (Mc-Guild) Stoner
, $11.50 (----)
NBC, $57.00 (Blair) Palmer

Source, $40.00* (Mc-Guild) Stoner
CBS-R, $26.00* (Selcom) Fuller-Jeffrey
, $24.00 (Blair) Palmer
ABC-R, $28.20 (Eastman) Mid America
ABC-F, $45.00 (Katz) Stauffer
ABC-F, $16.50 (----) (AMES)

DETROIT

Market # 5; ADI # 7
APR 18.6
SMSA Pop: 4,345,700
Est 1981 Revenue: $56,200,000

Stations: 32/28
Diaries: 2656/1636:1
Standard Error: .399
% Below Line: 7.0

CSI: 44.3 Bil (# 5)
CSI HH: 28.9 M (# 14)
Retail $: 21.3 Bil (# 4)
% Not Listed: 5.6

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81
1. WJR	613/9.3	11.2	10.8	8.4	9.7
2. WJOI-F	436/6.6	3.2	2.8	4.1	3.5
3. WXYZ	373/5.6	4.0	5.6	5.1	6.0
4. WWJ	362/5.5	4.6	5.9	6.0	5.3
5. WRIF-F	354/5.4	5.6	6.3	6.7	5.3
6. WDRQ-F	339/5.1	6.6	3.0	1.4	2.3
7. WHYT-F	321/4.9	3.8	3.9	4.4	4.7
8. WNIC-F	318/4.8	6.1	5.1	5.6	4.5
9. WJLB-F	310/4.7	3.5	3.8	3.7	2.7
10. WLLZ-F	285/4.3	4.7	6.1	4.7	7.0
11. WWWW-F	266/4.0	4.5	4.0	3.6	5.1
12. WMJC-F	255/3.9	4.8	3.7	3.5	3.4
13. WOMC-F	229/3.5	2.6	2.2	2.6	2.4
14. CKLW	189/2.9	2.6	2.3	2.7	3.0
15. WABX-F	188/2.8	4.0	3.3	3.4	3.6
16. WCZY-F	187/2.8	3.0	3.1	3.8	3.5
17. WCXI	150/2.3	3.0	3.1	4.3	2.8
18. WCXI-F	144/2.2	1.7	2.8	2.8	2.5
19. WLBS-F	124/1.9	2.4	2.5	2.5	3.7
20. WGPR-F	120/1.8	3.0	4.9	3.4	3.9

12+ TSA 1/4	
1. WJR	877
2. WJOI-F	453
3. WRIF-F	411
4. WWJ	390
5. WXYZ	381
6. WDRQ-F	358
7. WHYT-F	348
8. WNIC-F	339
9. WLLZ-F	317
10. WJLB-F	316
11. WWWW-F	301
12. CKLW	297
13. WMJC-F	277
14. WOMC-F	252
15. WCZY-F	209
16. WABX-F	205
17. WCXI	170
18. WCXI-F	146
19. CKJY-F	134
20. WGPR-F	126

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WJR	11982/23.3	27.9
2. WRIF-F	8379/20.0	22.8
3. WHYT-F	6889/17.3	11.8
4. WLLZ-F	6885/17.1	19.3
5. WWJ	6718/17.4	18.0
6. WNIC-F	6551/16.8	18.3
7. CKLW	6106/11.9	11.8
8. WABX-F	5843/14.9	16.0
9. WMJC-F	5546/14.1	12.7
10. WJOI-F	5225/13.7	9.1
11. WJLB-F	5209/14.2	12.3
12. WDRQ-F	5121/13.4	9.7
13. WWWW-F	4640/11.0	10.7
14. WXYZ	4398/11.9	11.9
15. WOMC-F	4137/10.3	7.6
16. WCZY-F	3764/ 9.5	8.6
17. WLBS-F	3211/ 8.9	8.8
18. WGPR-F	2806/ 7.6	10.1
19. WCXI-F	2662/ 7.2	9.3
20. WCXI	2641/ 6.4	8.2

12+ FM SHARE (METRO): 68.49% (4271 of 6236) (FAL 81: 67.40%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYT-F	1. WRIF-F	1. WRIF-F	1. WJR	1. WJR	1. WJR
2. WLLZ-F	2. WNIC-F	2. WNIC-F	2. WNIC-F	2. WJOI-F	2. WWJ
3. WDRQ-F	3. WLLZ-F	3. WFRQ-F	3. WWWW-F	3. WWJ	3. WRIF-F
4. WRIF-F	4. WDRQ-F	4. WMJC-F	4. WMJC-F	4. WWWW-F	4. WXYZ
5. WABX-F	5. WMJC-F	5. WJLB-F	5. WJOI-F	5. WXYZ	5. WNIC-F+
6. WJLB-F	6. WJLB	6. WLLZ-F	6. WOMC-F	6. WOMC-F	6. CKLW
7. WNIC-F	7. WHYT-F	7. WOMC-F	7. WDRQ-F	7. WCXI	7. WJOI-F
	WABX-F	WWWW-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJOI-F	1. WJOI-F	1. WNIC-F	1. WMJC-F	1. WRIF-F	1. WJR
2. WJR	2. WJR	2. WMJC-F	2. WJOI-F	2. WLLZ-F	2. WRIF-F
3. WXYZ	3. WHYT-F	3. WRIF-F	3. WNIC-F	3. WNIC-F	3. WWWW-F
4. WMJC-F	4. WDRQ-F	WDRQ-F	4. WJR	4. WDRQ-F	4. WNIC-F
5. WNIC-F	5. WRIF-F	5. WJLB-F	5. WOMC-F	5. WABX-F	5. WJLB-F
6. WWWW-F	6. WNIC-F+	6. WCZY-F	WWWW-F	6. WJLB-F	6. WDRQ-F
7. WOMC-F	7. WLLZ-F	WHYT-F	7. WCZY-F	7. WMJC-F	7. CKLW

FORMATS	AM	FM	TOTAL	%
MOR/AC	906 (3)	671 (3)	1577 (6)	25.3
ROCK/AOR/CONTEMP	43 (1)	1489 (6)	1532 (7)	24.5
BLACK/URBAN/JAZZ	72 (2)	1003 (5)	1075 (7)	17.2
NEWS/TALK	735 (2)		735 (2)	11.8
COUNTRY	150 (1)	410 (2)	560 (3)	9.0
BTFL MUSIC		436 (1)	436 (1)	7.0
NOSTALGIA		118 (1)	118 (1)	1.9
CLASSICAL		93 (1)	93 (1)	1.5
RELIGION	19 (1)	51 (1)	70 (2)	1.1
UNKNOWN/OTHER	40 (2)		40 (2)	0.6
			6236 (32)	

DETROIT ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WJR	1. WJR	1. WJR
2. WJOI-F	2. WRIF-F	2. WJOI-F
3. WRIF-F	3. WLLZ-F	3. WWWW-F
4. WXYZ	4. WHYT-F	4. WWJ
5. WWJ	5. WNIC-F	5. WXYZ
6. WDRQ-F	6. WWJ	6. CKLW
7. WHYT-F	7. WABX-F	7. WRIF-F
8. WNIC-F	8. WMJC-F	8. WHYT-F
9. WJLB-F	9. WJOI-F	9. WCXI
10. WLLZ-F	10. WJLB-F	10. WCXI-F
11. WWWW-F	11. WDRQ-F	WOMC-F
12. WMJC-F	12. CKLW	
13. WOMC-F	13.	
14. CKLW	14. WXYZ	
15. WCZY-F	15. WOMC-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCAR	1090	Garden City	.3/1.5
WCHB	1440	Inkster	.6/2.9
WEXL	1340	Royal Oak	.3/1.4
WJZZ-F	105.9		1.7/6.3
WLQV	1500		.3/1.1
WMUZ-F	103.5		.8/3.0
WNIC	1310	Dearborn	.7/3.6
WQBH	1400		.5/2.6
WQRS-F	105.1		1.4/4.1
WHND	560	Monroe	1.6/3.8
WIQB-F	102.9	Ann Arbor	.3/1.7
CKJY-F	93.9	Windsor	1.8/5.0

ADI FM SHARE: 69.12% (4581 of 6628) (FAL 81: 67.27%)

AM STATIONS

WCXI, 1130, 50 KW/10 KW (DA-2), COUNTRY	MBS,ABC-D,	$142.50	(Torbet)	Golden West
WJR , 760, 50 KW , MOR/TALK	NBC,	$202.50	(Eastman)	Cap Cities
WWJ , 950, 5 KW (DA-N) , NEWS	CBS,	$125.00*	(CBS Spot)	Detroit News
WXYZ, 1270, 5 KW (DA-N) , TALK	ABC-I,	$125.00*	(Blair)	ABC
CKLW, 800, 50 KW , AC/CONTEMP	,	$ 98.13	(Christal)	

FM STATIONS

WABX-F, 99.5, 7 KW @ 870, AOR (Sebastian)	Source,	$115.00	(Katz)	Century**
WCXI-F, 92.3, 22 KW @ 742, COUNTRY	ABC-E,	$ 85.50	(Torbet)	Golden West
WCZY-F, 95.5, 100 KW @ 430, AC	CBS-R,	$105.00*	(CBS FM)	Gannett
WDRQ-F, 93.1, 20 KW @ 500, URBAN	RKO,	$102.50*	(HNW)	Amaturo
WGPR-F, 107.5, 50 KW @ 388, BLACK	SBN,	$ 70.00*	(Lazar)	
WHYT-F, 96.3, 50 KW @ 480, ROCK	,	$ 77.50	(Eastman)	Cap Cities
WJLB-F, 97.9, 50 KW @ 490, BLACK	,	$ 80.00*	(Masla)	Booth
WJOI-F, 97.1, 12 KW @ 802, BTFL MUS (Bonne)	,	$105.00*	(CBS Spot)	Detroit News
WLBS-F, 102.7, 50 KW @ 410, BLACK	SBN,	$ 77.00	(Unirep)	Inner City
WLLZ-F, 98.7, 50 KW @ 480, AOR	,	$150.00	(Mc-Guild)	Doubleday
WMJC-F, 94.7, 10 KW @ 950, AC	Trans,ABC-C,	$145.00*	(MMR)	Great Media
WNIC-F, 100.3, 50 KW @ 400, CONTEMP/AC	,	$155.00*	(RKO)	Josephson
WOMC-F, 104.3, 190 KW @ 416, MOR/AC	RKO II,	$113.13	(Katz)	Metromedia
WRIF-F, 101.1, 27 KW @ 880, AOR	ABC-R,	$197.25	(Blair)	ABC
WWWW-F, 106.7, 61 KW @ 508, COUNTRY	APR,	$110.00	(Christal)	Shamrock
CKJY-F, 93.9, 50 KW @ 567, NOSTALGIA (Toby Arnold)	,	$ 51.25	(Christal)	

** Sale to Liggett will close during early 1983

EL PASO

Market # 85
APR 18.5
SMSA Pop: 499,600
Est 1981 Revenue: $5,825,000

Stations: 23/17
Diaries: 828/603:1
Standard Error: .775
% Below Line: 9.0

CSI: 3.6 Bil (# 95)
CSI HH: 23.5 M (# 131)
Retail $: 2.4 Bil (# 85)
% Not Listed: 5.2

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KLAQ-F 75/10.2	13.0	14.5	14.1	4.0
2. KHEY-F 58/ 7.9	7.5	5.1	6.5	7.2
3. KAMZ-F 52/ 7.1	3.7	1.2	1.2	1.7
KYSR-F+ 52/ 7.0	10.7	10.9	8.6	12.4
5. KHEY 50/ 6.8	9.3	5.6	7.0	7.3
6. KAMA 49/ 6.7	8.5	6.1	7.6	8.1
7. KFIM-F 46/ 6.3	3.5	2.6	4.2	4.9
8. KTSM 38/ 5.2	2.4	4.6	3.9	5.1
9. KSET-F 32/ 4.4	4.5	3.5	5.9	6.4
10. KLOZ-F 31/ 4.2	5.1	7.1	8.9	10.4
KTSM-F 31/ 4.2	3.4	5.6	3.4	2.6

12+ TSA 1/4	
1. KLAQ-F	105
2. KHEY-F	75
3. KHEY	66
4. KAMZ-F	65
5. KFIM-F	58
6. KYSR-F+	56
7. KAMA	49
8. KTSM	41
9. KTSM-F	39
KSET-F	39

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KLAQ-F	1105/20.8	18.1
2. KHEY-F	906/17.0	16.8
3. KYSR-F+	852/19.0	25.9
4. KHEY	809/15.0	16.6
5. KFIM-F	778/14.7	11.1
6. KAMZ-F	751/15.5	10.0
7. KROD	728/14.9	14.9
8. KSET-F	641/13.1	14.2
9. KTSM-F	624/12.1	8.6
10. KLOZ-F	570/13.1	13.0

12+ FM SHARE (METRO): 56.81% (396 of 697) (FAL 81: 52.93%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KHEY-F	1. KHEY	1. KFIM-F
2. KAMZ-F	2. KFIM-F	2. KYSR-F	2. KFIM-F	2. KHEY-F	2. KLAQ-F
3. KSET-F	3. KYSR-F+	3. KFIM-F	3. KHEY	3. KAMA	3. KHEY
4. KROD	4. KAMZ-F	4. KHEY-F	4. KYSR-F	4. KEZB-F	4. KHEY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KHEY-F	1. KLAQ-F	1. KFIM-F	1. KAMA	1. KLAQ-F	1. KHEY-F
2. KYSR-F+	KHEY-F	KYSR-F+	2. KHEY-F	2. KAMZ-F	2. KHEY
3. KHEY	3. KAMZ-F	3. KLAQ-F	3. KYSR-F	3. KFIM-F	3. KFIM-F
4. KAMA	4. KYSR-F+	4. KAMA	4. KFIM-F	4. KSET	4. KLAQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEZB-F	93.9	3.5/8.8	KSET	1340		3.4/7.4	XHTO-F	104.3	CJ	.7/1.6
KISO	1150	2.4/4.4	XEFV	1000	CJ	1.1/2.2	XROK	800	CJ	3.3/4.6
KKOL	1590	3.4/4.3	XEJ	970	CJ	1.4/4.1	XZOL	860	CJ	1.4/3.5
KROD	600	3.3/14.9	XEP	1300	CJ	.8/2.3				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	61 (3)	199 (4)	260 (7)	37.3
COUNTRY	50 (1)	89 (2)	139 (3)	19.9
SPANISH	107 (6)	5 (1)	112 (7)	16.1
BTFL MUSIC		57 (2)	57 (2)	8.2
AC		46 (1)	46 (1)	6.6
RELIGION	25 (1)		25 (1)	3.6
UNKNOWN	18 (1)		18 (1)	2.6
			697 (23)	

RADIO STATIONS

KAMA, 1060, 10 KW (DAYS), SPANISH		, $34.13	(Eastman)	
KHEY, 690, 10 KW (DA-2), COUNTRY (Burk-Abr)	ABC-I,	$75.00	(Katz)	
KROD, 600, 5 KW (DA-N), ROCK		, $18.00*	(HNW)	Rex
KTSM, 1380, 5 KW/500 W , NEWS/TALK	NBC,NBC-T,CBS,	$15.00*	(Howard)	
KAMZ-F, 93.1, 30 KW @ 1190, CONTEMP		, $20.00	(Eastman)	
KFIM-F, 92.3, 100 KW @ 1860, AC/CONTEMP	ABC-F,	$18.00*	(Masla)	
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY (Burk-Abr)		, $75.00	(Katz)	
KLAQ-F, 95.5, 88 KW @ 1390, AOR (Burk-Abr)	Source,	$45.00*	(HNW)	Rex
KLOZ-F, 102.1, 57 KW @ 1160, COUNTRY		, $32.00*	(Blair)	Henson
KSET-F, 94.7, 100 KW @ 732, ROCK		, $25.00*	(Mc-Guild)	Bdcst Assoc
KTSM-F, 99.9, 100 KW @ 1820, BTFL MUS (TM)		, $15.00*	(Howard)	
KYSR-F+, 97.5, 60 KW @ 1080, CONTEMP (?)		, $30.00*	(Selcom)	

EUGENE-SPRINGFIELD

Market # 137
APR 15.5
SMSA Pop: 285,600
Est 1981 Revenue: $5,400,000

Stations: 16/12
Diaries: 638/448:1
Standard Error: .747
% Below Line: 4.0

CSI: 2.3 Bil (# 136)
CSI HH: 22.1 M (# 185)
Retail $: 1.4 Bil (# 138)
% Not Listed: 13.7

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KUGN	48/12.9	10.4	12.3	9.8	14.2
2. KSND-F	44/11.9	12.5	12.5	13.9	10.5
3. KZEL-F	43/11.6	16.3	10.6	7.6	9.9
KPNW-F	43/11.6	8.9	11.7	14.1	13.9
5. KUGN-F	37/10.0	7.6	8.9	6.0	3.7
6. KPNW	25/ 6.7	6.1	7.2	7.6	9.6
7. KEED	22/ 5.9	6.1	7.8	7.9	9.3
8. KASH	16/ 4.3	3.3	1.1	.8	2.8
9. KQDQ	14/ 3.8	6.4	5.8	6.3	---
10. KLOO-F	8/ 2.2	---	---	---	---

12+ TSA 1/4	
1. KPNW-F	66
2. KUGN	54
3. KSND-F	52
4. KZEL-F	49
5. KRKT-F+	48
6. KUGN-F	45
7. KPNW	39
8. KEED	24
9. KASH	17
10. KQDQ	16

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KUGN	808/30.2	26.8
2. KSND-F	701/23.8	24.7
3. KPNW	692/19.9	18.1
4. KZEL-F	680/21.7	26.4
5. KPNW-F	657/18.7	18.6
6. KUGN-F	498/18.3	16.3
7. KRKT-F+	419/ 2.5	1.8
8. KEED	361/13.6	14.4
9. KASH	355/13.9	10.9
10. KGON-F	228/ 2.8	----

12+ FM SHARE (METRO): 55.94% (179 of 320) (FALL 81: 50.63%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSND	1. KZEL-F	1. KZEL-F	1. KUGN	1. KUGN	1. KUGN
2. KZEL-F	2. KSND-F	2. KSND-F	2. KUGN-F	2. KPNW-F	2. KUGN-F
	3. KUGN-F	3. KUGN	3. KPNW-F	3. KUGN-F	3. KZEL-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KPNW-F	1. KPNW-F	1. KSND-F	1. KPNW-F	1. KSND-F	1. KUGN
2. KUGN-F	2. KZEL-F	2. KZEL-F	KUGN	2. KSND-F	2. KUGN-F
3. KUGN	3. KUGN-F	3. KUGN-F	KUGN-F		KZEL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBDF	1290	1.3/7.5	KNND	1400	Cottage Grove	.5/2.7	KGO 810	SF .8/2.0
KORE	1050	1.6/4.6	KGON-F	92.3	Portalnd	.5/2.8	KRKT-F+ 99.9	Albany .5/2.5

FORMATS	AM	FM	TOTAL	%
MOR/AC/OLDIES	96 (5)		96 (5)	30.0
ROCK/AOR/CONTEMP		89 (3)	89 (3)	27.8
COUNTRY	22 (1)	47 (3)	69 (4)	21.6
BTFL MUSIC		43 (1)	43 (1)	13.4
NOSTALGIA	14 (1)		14 (1)	4.4
RELIGION	6 (1)		6 (1)	1.9
NEWS/TALK	3 (1)		3 (1)	0.9
			320 (16)	

RADIO STATIONS

KASH, 1600, 5 KW/1 KW (DA-N), OLDIES	Source, $16.00*	(HNW)	Sterling
KEED, 1450, 1 KW , COUNTRY	RKO II, $16.25	(Selcom)	Community Pacific
KPNW, 1120, 50 KW (DA-2) , AC	ABC-I, $38.00	(Katz)	Pacific Northwest
KQDQ, 1320, 1 KW (DAYS) , NOSTALGIA (Al Ham)	, $13.00	(Howard)	Empire
KUGN, 590, 5 KW/1 KW (DA-N), MOR	CBS, $25.00*	(Torbet)	
KPNW-F, 99.1, 100 KW @ 1485, BTFL MUS (Schulke)	, $38.00	(Katz)	Pacific Northwest
KSND-F, 93.1, 100 KW @ 1800, ROCK (Century 21)	Source, $18.00*	(HNW)	Sterling
KUGN-F, 97.9, 100 KW @ 785, COUNTRY	MBS, $20.00*	(Torbet)	
KZEL-F, 96.1, 100 KW @ 872, AOR (Burk-Abr)	, $20.00*	(Mc-Guild)	
KLOO-F, 106.1, 28 KW @ 140, COUNTRY	CBS, $10.00	(Sand-Glenn)	(CORVALLIS)
KRKT-F+, 99.9, 50 KW @ 1075, COUNTRY	ABC-I, $11.00	(Roslin)	(ALBANY)

FLINT

Market # 82
APR 17.3
SMSA Pop: 524,400
Est 1981 Revenue: $6,275,000

Stations: 25/10
Diaries: 882/595:1
Standard Error: .671
% Below Line: 35.2

CSI: 4.9 Bil (# 72)
CSI HH: 26.8 M (# 28)
Retail $: 2.7 Bil (# 74)
% Not Listed: 11.1

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WDZZ-F	80/11.0	10.2	11.9	10.3	12.9
2. WWCK-F	74/10.2	14.3	13.2	10.5	13.8
3. WTRX	58/ 8.0	10.0	6.4	7.8	6.6
WGMZ-F	58/ 8.0	7.1	6.5	11.1	12.4
5. WJR	49/ 6.7	5.5	5.6	8.0	6.3
6. WFMK-F	45/ 6.2	5.0	4.9	7.5	4.5
7. WKMF	38/ 5.2	4.3	5.1	6.8	5.9
8. WFDF	34/ 4.7	6.3	5.6	6.5	5.2
9. WFLT	33/ 4.5	3.4	5.4	1.9	3.3
10. WGER-F	29/ 4.0	3.3	4.2	2.9	2.1

12+ TSA 1/4	
1. WWCK-F	102
2. WGER-F	86
3. WDZZ-F	83
4. WHNN-F	69
5. WGMZ-F	66
6. WJR	63
7. WTRX	61
8. WKCQ-F	59
9. WFMK-F	47
10. WKMF	38

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WWCK-F	1332/23.7	26.2
2. WHNN-F	1123/11.8	10.4
3. WTRX	1040/22.1	22.7
4. WJR	996/16.5	16.0
5. WGER-F	972/10.0	10.2
6. WGMZ-F	955/17.1	14.9
7. WKCQ-F	853/ 6.0	6.4
8. WFMK-F	820/17.9	14.9
9. WFDF	816/18.0	18.0
10. WDZZ-F	718/16.0	17.0

12+ FM SHARE (METRO): 56.47% (371 of 657) (FAL 81: 59.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WWCK-F	1. WWCK-F	1. WDZZ-F	1. WDZZ-F	1. WGMZ-F	1. WTRX
2. WDZZ-F	2. WDZZ-F	2. WWCK-F	2. WTRX	2. WJR	2. WWCK-F
3. WFMK-F	3. WTRX	3. WTRX	3. WJR	3. WKMF	3. WDZZ-F
4. WTRX	4. WFMK-F	4. WFMK-F	4. WGMZ-F	4. WDZZ-F	4. WJR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGMZ-F	1. WDZZ-F	1. WDZZ-F	1. WTRX	1. WWCK-F	1. WJR
2. WWCK-F	2. WWCK-F	2. WFMK-F	WDZZ-F	2. WDZZ-F	WDZZ-F
3. WDZZ-F	3. WGMZ-F	3. WTRX	3. WFMK-F	3. WTRX	3. WTRX
4. WTRX	4. WFMK-F	4. WWCK-F	4. WGMZ-F	4. WHNN-F	4. WGMZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WOAP	1080	Owosso	3.3/6.1	WOAP-F	103.9	Owosso	.4/2.8	WHNN-F	96.1	Saginaw	3.4/11.8
WTAC	600	Owosso	3.7/9.4	WJXQ-F	106.1	Jackson	1.4/3.0	WJZZ-F	105.9	Detroit	.5/1.1
WCXI	1130	Detroit	1.0/1.9	WKCQ-F	98.1	Saginaw	1.8/6.0	WLLZ-F	98.7	Detroit	.4/3.7
WWJ	950	Detroit	1.4/4.3	WOMC-F	104.3	Detroit	.4/2.3	WRIF-F	101.1	Detroit	.8/3.4
WXYZ	1270	Detroit	.8/1.8	WWWS-F	107.1	Saginaw	1.6/4.7	WHYT-F	96.3	Detroit	.8/4.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	58 (1)	169 (7)	227 (8)	34.6
MOR/AC	107 (3)	6 (2)	113 (5)	17.2
BLACK/URBAN		96 (3)	96 (3)	14.6
BTFL MUSIC		87 (2)	87 (2)	13.2
COUNTRY	72 (3)	13 (1)	85 (4)	12.9
NOSTALGIA	33 (1)		33 (1)	5.0
NEWS/TALK	16 (2)		16 (2)	2.4
			657 (25)	

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-1), MOR
WFLT, 1420, 500 W (DAYS,DA) , NOSTALGIA (Al Ham)
WKMF, 1470, 5 KW/1 KW (DA-1), COUNTRY
WTRX, 1330, 5 KW/1 KW (DA-2), CONTEMP/AC

WDZZ-F, 92.7, 3 KW @ 260, URBAN
WGMZ-F, 107.9, 50 KW @ 370, BTFL MUS (Bonne)
WWCK-F, 105.5, 2.3 KW @ 364, AOR (Burk-Abr)
WGER-F, 102.5, 86 KW @ 860, BTFL MUS
WHNN-F, 96.1, 97 KW @ 420, CONTEMP
WKCQ-F, 98.1, 50 KW @ 353, COUNTRY

CBS, $36.00* (Blair)
MBS, $18.00* (P/W)
ABC-E, $45.75 (Katz) Beck Ross
ABC-I, $33.75 (Christal) Mid America

SBN, $31.00 (Masla)
, $45.75 (Katz) Beck Ross
ABC-F, $45.00* (Mc-Guild) Reams
, $25.00 (Mc-Guild) (BAY CITY)
RKO, $30.00 (Selcom) Liggett (BAY CITY)
NBC, $25.25 (Christal) (SAGINAW)

WFMK - See Lansing

WJR - See Detroit

GRAND RAPIDS

Market # 68; ADI # 37
APR 16.3
SMSA Pop: 610,000
Est 1981 Revenue: $11,850,000

Stations: 23/18
Diaries: 845/722:1
Standard Error: .656
% Below Line: 5.5

CSI: 5.1 Bil (# 70)
CSI HH: 24.5 M (# 83)
Retail $: 2.9 Bil (# 70)
% Not Listed: 9.5

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WLAV-F	101/12.3	14.3	13.3	14.1	13.3
2. WOOD-F	96/11.7	13.7	12.7	12.8	12.9
3. WCUZ-F	95/11.5	7.5	10.9	7.6	5.0
4. WOOD	79/ 9.6	10.6	8.2	8.3	12.2
5. WZZR-F	64/ 7.8	4.5	6.3	4.3	8.3
6. WGRD-F	61/ 7.4	7.8	6.5	8.2	7.2
7. WJFM-F	50/ 6.1	6.6	5.2	6.3	6.4
8. WXQT	34/ 4.1	3.1	5.2	2.5	1.9
9. WCUZ	28/ 3.4	4.5	4.3	5.3	3.7
10. WFUR-F	19/ 2.3	4.7	4.4	4.5	3.7

12+ TSA 1/4	
1. WLAV-F	187
2. WOOD-F	166
3. WCUZ-F	156
4. WGRD-F	152
5. WJFM-F	100
6. WOOD	90
7. WZZR-F	81
8. WQWQ-F	74
9. WQLR-F	64
10. WMAQ	40

12+ TSA CUME/ MSA CUME RAT		SPG 82
1. WGRD-F	2626/24.3	22.7
2. WLAV-F	2466/24.3	24.5
3. WOOD-F	2460/25.6	29.9
4. WCUZ-F	1826/21.4	18.1
5. WJFM-F	1750/15.6	15.1
6. WZZR-F	1484/21.7	14.2
7. WQLR-F	912/ 2.1	4.2
8. WQWQ-F	842/ 4.7	4.0
9. WFUR-F	678/ 9.1	11.6
10. WMAQ	627/ 1.9	---

12+ FM SHARE (METRO): 71.68% (534 of 745) (FAL 81: 70.62%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WOOD-F	1. WOOD
2. WGRD-F	2. WCUZ-F	2. WLAV-F	2. WOOD-F	2. WOOD	2. WCUZ-F+
3. WZZR-F	3. WZZR-F	3. WZZR-F	3. WOOD	3. WCUZ-F	3. WOOD-F
	4. WGRD-F	4. WOOD-F	4. WJFM-F	4. WXQT	4. WLAV-F
	5. WJFM-F	5. WGRD-F	WZZR-F	5. WCUZ	5. WGRD-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCUZ-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WLAV-F	1. WCUZ-F
2. WOOD-F	2. WCUZ-F	2. WCUZ-F	2. WOOD	2. WCUZ-F	2. WOOD-F
3. WLAV-F	3. WOOD-F	3. WZZR-F	WOOD-F	3. WZZR-F	3. WLAV-F
4. WOOD	4. WOOD	4. WGRD-F	4. WJFM-F	4. WJFM-F	4. WOOD
5. WZZR-F	WZZR-F	5. WJFM-F	5. WZZR-F	5. WGRD-F	5. WZZR-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	226 (3)	234 (4)	31.4
MOR/AC	95 (3)	50 (1)	145 (4)	19.5
COUNTRY	32 (2)	113 (3)	145 (5)	19.5
BTFL MUSIC		135 (4)	135 (4)	18.1
NOSTALGIA	34 (1)		34 (1)	4.6
RELIGION	15 (2)	10 (1)	25 (3)	3.4
BLACK/URBAN	17 (1)		17 (1)	2.3
NEWS/TALK	10 (1)		10 (1)	1.3
			745 (23)	

GRAND RAPIDS-KALAMAZOO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLAV-F	1. WGRD-F	1. WLAV-F
2. WOOD-F	2. WLAV-F	2. WOOD
3. WCUZ-F	3. WOOD-F	3. WOOD-F
4. WGRD-F	4. WCUZ-F	4. WCUZ-F
5. WNWN-F	5. WJFM-F	5. WGRD-F
6. WJFM-F	6. WZZR-F	6. WZZR-F
7. WOOD	7. WOOD	7. WCUZ
8. WZZR-F	8. WQLR-F	8. WJFM-F
9. WQWQ-F	9. WNWN-F	9. WJBL-F
10. WQLR-F	10. WKFR-F	10. WFUR
11. WKFR-F	11. WKZO	
12. WKZO	12. WQWQ-F	
13. WJXQ-F	13. WFUR-F	
14. WMAQ	14. WMAQ	
15. WXQT	15. WCUZ	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WFUR	1570		1.5/3.4
WGHN	1370	Grand Haven	.5/1.2
WHTC	1450	Holland	1.5/3.8
WJBL-F	94.5	Holland	1.2/7.3
WKWM	1140	Kentwood	2.1/2.2
WMAX	1480		.4/2.1
WTWN	1340		1.2/5.7
WZND-F	99.3	Zeeland	1.1/2.6
WPLB-F	107.3	Greenville	1.1/4.2
WQLR-F	106.5	Kalamazoo	.6/2.1
WQWQ-F	104.5	Muskegon	1.8/4.7
WLS	890	Chicago	1.0/4.3
WMAQ	670	Chicago	.5/1.9

ADI FM SHARE: 72.08% (1384 of 1920) (FAL 81: 68.87%)

AM STATIONS

WCUZ, 1230, 1 KW/250 W , COUNTRY (Burk-Abr)	CBS, $61.99	(Christal)	Federated
WFUR, 1570, 1 KW (DAYS), RELIGION	, $10.00	(Michigan)	Kuiper
WOOD, 1300, 5 KW (DA-N), MOR	NBC, $55.00*	(Katz)	WOOD, Inc.
WXQT, 1410, 1 KW (DAYS), NOSTALGIA (Al Ham)	ABC-I, $20.00*	(Torbet)	Regional

FM STATIONS

WCUZ-F, 101.3, 50 KW @ 420, COUNTRY (Burk-Abr)	CBS, $61.99	(Christal)	Federated
WFUR-F, 102.9, 40 KW @ 500, BTFL MUSIC	, $17.00	(Mich Spot)	Kuiper
WGRD-F, 97.9, 13 KW @ 590, ROCK	ABC-C, $38.00	(Torbet)	Regional
WJFM-F, 93.7, 320 KW @ 850, AC (TM)	MBS, $44.00	(Mc-Guild)	Fetzer
WLAV-F, 96.9, 50 KW @ 500, AOR	Source, $70.00*	(Blair)	
WOOD-F, 105.7, 265 KW @ 810, BTFL MUS (Schulke)	, $94.00*	(Katz)	WOOD Inc.
WZZR-F, 95.7, 50 KW @ 175, CONTEMP/AC	RKO, $40.00*	(Selcom)	
WQWQ-F, 105.5, 50 KW @ 375, BTFL MUS (Bonne)	, $15.30	(Masla)	(MUSKEGON)

WJXQ-F - See Lansing

Others - See Chicago and Kalamazoo

GREENSBORO-WINSTON SALEM

Market # 49
APR 17.6
SMSA Pop: 845,200
Est 1981 Revenue: $12,800,000

Stations: 37/30
Diaries: 1179/717:1
Standard Error: .601
% Below Line: 8.7

CSI: 6.8 Bil (# 53)
CSI HH: 22.1 M (# 189)
Retail $: 4.0 Bil (# 47)
% Not Listed: 5.2

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WTQR-F	187/14.9	15.6	15.8	16.6	11.2
2. WQMG-F	111/ 8.8	7.8	5.5	6.6	5.7
3. WGLD-F	104/ 8.3	7.4	8.4	9.5	7.4
4. WRQK-F	82/ 6.5	6.8	7.0	6.2	8.1
5. WKZL-F	77/ 6.1	9.2	8.9	7.4	10.4
6. WSEZ-F	74/ 5.9	10.8	8.3	9.2	3.3
7. WSJS	68/ 5.4	5.5	6.8	7.4	8.0
8. WAAA	46/ 3.7	4.0	3.5	2.5	5.2
9. WDCG-F	41/ 3.3	---	---	---	---
10. WAIR	40/ 3.2	2.1	3.6	2.4	2.3

12+ TSA 1/4	
1. WTQR-F	311
2. WKZL-F	145
3. WQMG-F	144
4. WGLD-F	138
5. WRQK-F	118
6. WSEZ-F	110
7. WSJS	74
8. WDCG-F	72
9. WPCM-F	50
10. WAAA	46

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WTQR-F	3378/25.9	26.2
2. WRQK-F	1859/15.9	18.8
3. WSEZ-F	1726/16.6	21.1
4. WKZL-F	1693/14.4	16.4
5. WGLD-F	1599/17.5	16.1
6. WQMG-F	1265/13.1	10.9
7. WSJS	1221/15.5	15.0
8. WDCG-F	861/ 7.2	---
9. WBIG	721/ 9.1	8.1
10. WPCM-F	662/ 3.1	1.7

12+ FM SHARE (METRO): 66.64% (793 of 1190) (FAL 81: 69.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSEZ-F	1. WQMG-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WKZL-F	2. WTQR-F	2. WQMG-F	2. WGLD-F	2. WGLD-F	2. WSJS
3. WDCG-F	3. WKZL-F	3. WRQK-F	3. WQMG-F	3. WSJS	3. WQMG-F
4. WQMG-F	4. WRQK-F	4. WKZL-F	4. WRQK-F	4. WQMG-F	4. WGLD-F
	5. WSEZ-F	5. WGLD-F	5. WSEZ-F	5. WRQK-F	5. WRQK-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTQR-F	1. WTQR-F	1. WQMG-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WGLD-F	2. WQMG-F	2. WRQK-F	2. WGLD-F	WKZL-F	2. WQMG-F
3. WQMG-F	3. WGLD-F	3. WTQR-F	3. WRQK-F	3. WQMG-F	3. WGLD-F
4. WRQK-F	4. WSEZ-F	4. WSEZ-F	4. WQMG-F	4. WRQK-F	4. WRQK-F
5. WKZL-F	5. WRQK-F	5. WKZL-F	5. WSEZ-F	5. WSEZ-F	5. WKZL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBFJ	1550	W-S	.7/ .9	WGWR	1260	Ashe.	.6/2.2	WLXN-F	94.1	Lexing.	.2/1.6
WBIG	1470	Greens	2.6/9.1	WBUY	1440	Lexing.	1.0/4.2	WCSE-F	92.3	Ashe.	.5/2.0
WCOG	1320	Greens	1.4/4.9	WEAL	1510	Greens	2.6/4.2	WEYE-F	98.3	Thomas.	.6/1.5
WGOS	1070	High P.	.7/ .8	WKEW	1400	Greens	.4/2.8	WHPE-F	95.5	High P.	1.4/3.5
WMFR	1230	High P.	1.8/5.7	WOKX	1590	High P	1.0/2.9	WMFR-F	99.5	High P.	1.0/2.9
WPET	950	Greens.	2.7/3.5	WSMX	1500	W-S	.9/1.3	WWMO-F	102.1	Greens.	1.1/4.3
WTNC	790	Thomas.	1.2/2.6	WTOB	1380	W-S	1.1/3.7	WBCY-F	107.9	Charl,NC	1.5/2.3
WZOO	710	Ashe.	.3/ .8	WBT	1110	Char,NC	.4/1.8	WEZC-F	104.7	Charl,NC	.9/2.5
WFMX-F	105.7	States.	.6/1.3	WKBC-F	97.3	Wilkes	.9/1.6	WPCM-F	101.1	Burling.	.7/3.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	17 (1)	304 (6)	321 (7)	27.0
COUNTRY	26 (2)	209 (4)	235 (6)	19.7
BLACK/URBAN	119 (3)	111 (1)	230 (4)	19.3
MOR/AC	134 (8)		134 (8)	11.3
BTFL MUSIC		127 (3)	127 (3)	10.7
RELIGION	54 (3)	55 (3)	89 (6)	7.5
NOSTALGIA	47 (2)		47 (2)	3.9
UNKNOWN		7 (1)	7 (1)	0.6
			1190 (37)	

RADIO STATIONS

WAAA, 980, 1 KW (DAYS), BLACK — NBN, $21.00 (PRO)
WAIR, 1340, 1 KW/250 W , BLACK — , $? ? (Torbet)
WBIG, 1470, 5 KW (DA-N), NOSTALGIA (Al Ham) — CBS, $30.00 (Christal) — Jeff-Pilot
WSJS, 600, 5 KW (DA-2), MOR — ABC-T,NBC,NBC-T, $65.00* (Mc-Guild) — Summit

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

GREENVILLE-SPARTANBURG, SC

Market # 71; ADI # 38
APR 19.8
SMSA Pop: 585,000
Est 1981 Revenue: $9,500,000

Stations: 23/20
Diaries: 884/662:1
Standard Error: .715
% Below Line: 10.3

CSI: 4.4 Bil (# 82)
CSI HH: 21.1 M (# 228)
Retail $: 2.4 Bil (# 81)
% Not Listed: 5.0

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WHYZ	128/13.1	12.1	7.9	7.2	10.5
2. WESC-F	125/12.8	13.6	12.7	12.4	12.3
3. WFBC-F	100/10.2	9.7	11.3	9.1	12.7
4. WSPA-F	87/ 8.9	8.8	9.2	9.2	9.5
5. WSSL-F	81/ 8.3	3.5	4.1	3.7	5.3
6. WANS-F	74/ 7.6	9.5	8.2	12.4	6.3
7. WCKN-F	58/ 5.9	4.4	3.8	1.6	2.2
8. WFBC	43/ 4.4	3.7	3.5	4.2	5.0
WASC	43/ 4.4	5.4	4.2	2.9	---
10. WSPA	29/ 3.0	3.9	5.5	5.0	3.8

12+ TSA 1/4	
1. WESC-F	237
2. WSSL-F	214
3. WFBC-F	190
4. WHYZ	166
5. WSPA-F	133
6. WANS-F	127
7. WCKN-F	108
8. WLOS-F	52
9. WFBC	45
10. WESC	44

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WFBC-F	2675/31.0	23.8
2. WESC-F	2584/26.6	23.7
3. WSSL-F	2132/17.8	9.2
4. WANS-F	1946/24.0	20.5
5. WSPA-F	1546/20.7	17.4
6. WCKN-F	1440/15.3	11.7
7. WHYZ	901/13.0	11.3
8. WFBC	870/15.7	13.4
9. WLOS-F	738/ 5.0	3.9
10. WSPA	724/13.4	11.3

12+ FM SHARE (METRO): 62.50% (580 of 928) (FAL 81: 58.74%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WANS-F	1. WHYZ	1. WHYZ	1. WESC-F	1. WESC-F	1. WESC-F+
2. WHYZ	2. WFBC-F	2. WFBC-F	2. WFBC-F	2. WSPA-F	2. WFBC-F
3. WCKN-F	3. WCKN-F	3. WSSL-F	3. WHYZ	3. WSSL-F	3. WSPA-F
4. WFBC-F	4. WANS-F	4. WESC-F	4. WSSL-F	4. WFBC-F	4. WHYZ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WESC-F	1. WHYZ	1. WHYZ	1. WESC-F	1. WHYZ	1. WESC-F
2. WSPA-F	2. WESC-F+	2. WFBC-F	2. WFBC-F	2. WCKN-F	2. WHYZ
3. WHYZ	3. WANS-F	3. WANS-F	3. WHYZ	3. WFBC-F	3. WFBC-F
4. WSSL-F	4. WFBC-F	4. WESC-F WSSL-F	4. WSSL-F	4. WSSL-F	4. WSSL-F

FORMATS	AM	FM	TOTAL	%
COUNTRY	38 (3)	222 (4)	260 (7)	28.0
ROCK/AOR/CONTEMP	17 (1)	232 (3)	249 (4)	26.8
BLACK	171 (2)		171 (2)	18.4
BTFL MUSIC		101 (2)	101 (2)	10.9
MOR/AC	72 (2)		72 (2)	7.8
RELIGION	27 (3)	25 (1)	52 (4)	5.6
NOSTALGIA	23 (2)		23 (2)	2.5
			928 (23)	

GREEN-SPART-ASHE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WESC-F	1. WFBC-F	1. WESC-F
2. WFBC-F	2. WESC-F	2. WFBC-F
3. WSSL-F	3. WSSL-F	3. WSPA
4. WHYZ	4. WANS-F	4. WHYZ
5. WSPA-F	5. WSPA-F	5. WSPA-F
6. WANS-F	6. WCKN-F	6. WSSL-F
7. WCKN-F	7. WLOS-F	7. WFBC
8. WLOS-F	8. WWNC	WCKN-F
9. WWNC	9. WFBC	9. WANS-F
10. WFBC	10. WHYZ	
11. WASC	11. WSPA	
12. WESC	12. WESC	
13. WISE	13. WISE	
WNGC-F	14. WORD	
15. WSPA	15. WAGI-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCKI	1300	Greer	.4/2.1
WELP	1360	Easley	.8/2.3
WELP-F	103.9	Easley	.8/2.7
WESC	660		2.3/8.1
WFIS	1600	Fountain Inn	.4/1.7
WGVL	1440		.7/4.1
WKDY	1400	Spartan.	1.2/4.4
WMRB	1490		1.6/5.0
WMUU	1260		1.5/2.5
WMUU-F	94.5		2.6/6.2
WORD	910	Spartan.	1.7/8.7
WAGI-F	105.3	Gaffney	.8/3.3
WLOS-F	99.5	Asheville	1.4/5.0

ADI FM SHARE: 66.01% (1416 of 2145) (FAL 81: 63.19%)

AM STATIONS

WASC, 1530, 1 KW (DAYS)	, BLACK	ABC-C,SBN, $12.00	(----)	
WESC, 660, 10 KW (DAYS)	, COUNTRY	ABC-E, $45.00	(Blair)	
WFBC, 1330, 5 KW (DA-N)	, AC	NBC,NBC-T, $60.00	(Katz)	Multimedia
WHYZ, 1070, 50 KW (DAYS,DA)	, BLACK/URBAN	SBN,NBN, $31.00	(Howard)	
WORD, 910, 5 KW/1 KW (DA-2)	, CONTEMP	RKO, $25.00	(Masla)	
WSPA, 950, 5 KW (DA-N)	, MOR	CBS, $40.00*	(Mc-Guild)	Spartan
WISE, 1310, 5 KW/1 KW (DA-N)	, ROCK	RKO, $20.00*	(Mc-Guild)	(ASHEVILLE)
WWNC, 570, 5 KW (DA-N)	, COUNTRY	ABC-I, $51.75	(Katz)	Multimedia (ASHEVILLE)

FM STATIONS

WCKN-F, 101.1, 100 KW @ 820	AOR	ABC-R, $31.00	(----)	(ANDERSON)
WESC-F, 92.5, 100 KW @ 2000	COUNTRY	ABC-E, $45.00	(Blair)	
WFBC-F, 93.7, 100 KW @ 1840	CONTEMP/AC (Drake-Chen)	ABC-F, $60.00	(Katz)	Multimedia
WSPA-F, 98.9, 100 KW @ 1910	BTFL MUS (FM-100)	, $40.00*	(Mc-Guild)	Spartan
WSSL-F, 100.5, 100 KW @ 1280	COUNTRY (TM)	RKO II, $45.25	(Eastman)	Keymarket
WAGI-F, 105.3, 100 KW @ 1190	COUNTRY/GOSPEL	, $ 5.75	(Southern)	(GAFFNEY)
WANS-F, 107.3, 100 KW @ 1008	ROCK	RKO, $35.00*	(Torbet)	(ANDERSON)
WLOS-F, 99.9, 53 KW @ 2624	BTFL MUS (TM)	ABC-E, $17.00	(Torbet)	Wometco (ASHEVILLE)
WNGC-F, 95.5, 100 KW @ 605	COUNTRY	, $17.00	(Southern)	(ATHENS,GA)

HARRISBURG

Market # 93; ADI # 50
APR 17.8
SMSA Pop: 451,500
Est 1981 Revenue: $5,950,000

Stations: 23/13
Diaries: 874/517:1
Standard Error: .685
% Below Line: 14.3

CSI: 4.4 Bil (# 85)
CSI HH: 25.3 M (# 62)
Retail $: 2.2 Bil (# 90)
% Not Listed: 10.1

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WTPA-F	94/13.7	9.5	10.4	10.7	7.3
2. WHP	77/11.2	12.7	16.4	15.7	17.6
3. WHP-F	62/ 9.1	11.7	11.6	13.2	12.1
4. WSFM-F	59/ 8.6	6.3	4.7	5.6	5.9
5. WRKZ-F	55/ 8.0	8.3	9.4	8.4	8.5
6. WHYL+	49/ 7.2	6.3	8.0	4.0	6.6
7. WQXA-F	44/ 6.4	6.4	5.1	4.7	5.0
8. WKBO	36/ 5.3	5.7	6.3	7.6	5.9
9. WCMB	32/ 4.7	5.1	4.4	5.4	3.2
10. WFEC	24/ 3.5	2.8	1.9	1.9	2.3

12+ TSA 1/4	
1. WTPA-F	146
WRKZ-F	146
3. WQXA-F	128
4. WHP	92
5. WHP-F	86
6. WSFM-F	60
7. WNCE-F	55
WHYL	55
9. WSBA-F	51
10. WCMB	41

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WQXA-F	1690/16.2	15.5
2. WRKZ-F	1466/16.2	16.0
3. WTPA-F	1336/21.8	20.2
4. WHP	1207/25.1	28.4
5. WHP-F	1082/18.7	20.8
6. WNCE-F	803/ 4.2	----
7. WKBO	771/18.8	16.3
8. WSFM-F	754/18.0	14.3
9. WCMB	646/11.7	11.4
10. WYCR-F	603/ 2.4	3.1

12+ FM SHARE (METRO): 63.64% (392 of 616) (FAL 81: 58.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WRKZ-F	1. WHYL+	1. WHP
2. WQXA-F	2. WSFM-F	2. WSFM-F	2. WSFM-F	WHP	2. WTPA-F
3. WFEC	3. WQXA-F	3. WRKZ-F	3. WHYL+	3. WRKZ-F	3. WSFM-F
	4. WKBO	4. WHP	WHP	4. WHP-F	4. WKBO
	WRKZ-F	WQXA-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSFM-F	1. WTPA-F	1. WSFM-F	1. WSFM-F	1. WTPA-F	1. WRKZ-F
2. WTPA-F	2. WHP-F	2. WTPA-F	2. WHP	2. WSFM-F	2. WHYL+
3. WHP-F	3. WSFM-F	3. WQXA-F	3. WRKZ-F	3. WRKZ-F	3. WSFM-F
4. WHP	4. WRKZ-F	4. WKBO	4. WHP-F	4. WQXA-F	4. WTPA-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	140 (4)	59 (1)	199 (5)	32.3
ROCK/AOR/CONTEMP		164 (7)	164 (7)	26.6
COUNTRY	60 (2)	76 (2)	136 (4)	22.1
BTFL MUSIC		73 (3)	73 (3)	11.9
UNKNOWN	24 (1)	5 (1)	29 (2)	4.7
NOSTALGIA		9 (1)	9 (1)	1.5
RELIGION		6 (1)	6 (1)	1.0
			616 (23)	

HARRISBURG ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRKZ-F	1. WQXA-F	1. WTPA-F
2. WTPA-F	2. WRKZ-F	2. WHP
3. WQXA-F	3. WTPA-F	3. WHP-F
4. WNCE-F	4. WNCE-F	4. WRKZ-F
5. WHP-F	5. WHP	5. WHYL+
6. WHP	6. WHP-F	WFEC
7. WSBA	7. WLAN-F	7. WCMB
8. WSBA-F	8. WSBA	8. WSFM-F
9. WLAN-F	9. WSBA-F	WQXA-F
10. WSFM-F	10. WYCR-F	10. WKBO
11. WHYL+	11. WSFM-F	
12. WYCR-F	12. WKBO	
13. WIOV-F	13. WIOV-F	
14. WCMB	14. WDAC-F	
15. WKBO	15. WCMB	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WIOO	1000	Carlisle	1.0/3.5
WKCD-F	93.5	Mechanicsb	1.9/5.9
WQIN	1290	Lykens	2.9/4.0
WDAC-F	94.5	Lancaster	.9/2.8
WGCB-F	96.1	Red Lion	.7/1.5
WLAN-F	96.9	Lancaster	.3/1.5
WNCE-F	101.3	Lancaster	.9/4.2
WRHY-F	92.7	Starview	1.3/4.8
WSBA-F	103.3	York	.7/2.9
WYCR-F	98.5	York	.4/2.4
WIKZ-F	95.1	Chambersburg	.3/1.5
WQKX-F	94.1	Sunbury	.9/2.9

ADI FM SHARE: 70.69% (1353 of 1914) (FAL 81: NA)

AM STATIONS

WCMB, 1460, 5 KW (DA-N) , COUNTRY (Drake-Chen) RKO II,ABC-D, $29.00* (Torbet) McKenna
WFEC, 1400, 1 KW/250 W , ROCK or BLACK (?) MBS, $22.00 (Mc-Guild)
WHP , 580, 5 KW (DA-N) , MOR CBS, $80.00* (Katz)
WHYL+, 960, 5 KW (DAYS,DA), COUNTRY APR, $24.00* (HNW)
WKBO, 1230, 1 KW/250 W , AC NBC, $31.00 (Blair)

FM STATIONS

WHP-F , 97.3, 14 KW @ 840, BTFL MUS (Bonne) , $65.00* (Katz)
WRKZ-F, 105.7, 40 KW @ 500, COUNTRY (Burk-Abr) ABC-E, $35.00* (Mc-Guild)
WSFM-F, 99.3, 3 KW @ 300, AC ABC-F, $35.00* (Torbet) McKenna
WTPA-F, 104.1, 15 KW @ 950, AOR (Burk-Abr) ABC-R, $58.00* (Selcom) Sky/Foster

Other stations - See Lancaster and York

HARTFORD

Market # 39; ADI # 24
APR 18.4
SMSA Pop: 636,100
Est 1981 Revenue: $12,450,000

Stations: 25/14
Diaries: 1384/460:1
Standard Error: .545
% Below Line: 16.2

CSI: 11.0 Bil (# 34)
CSI HH: 29.1 M (# 12)
Retail $: 4.4 Bil (# 41)
% Not Listed: 8.8

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WTIC	311/21.1	21.7	23.8	23.4	23.0
2. WTIC-F	164/11.1	6.9	7.0	4.7	6.2
3. WRCH-F	94/ 6.4	7.5	6.3	7.7	9.2
4. WKSS-F	88/ 6.0	4.4	5.8	7.9	6.3
5. WCCC-F	87/ 5.9	5.0	4.9	3.6	3.6
6. WHCN-F	79/ 5.4	6.9	6.5	6.2	5.1
7. WRCQ	73/ 5.0	3.7	2.0	1.7	2.7
8. WDRC-F	62/ 4.2	3.2	5.3	4.0	3.4
9. WPOP	56/ 3.8	5.0	3.6	3.7	5.6
10. WDRC	48/ 3.3	3.1	3.6	4.2	5.3
11. WWYZ-F	47/ 3.2	4.5	3.7	4.0	3.4
12. WIOF-F	46/ 3.1	3.9	4.0	3.7	4.3

12+ TSA 1/4	
1. WTIC	486
2. WTIC-F	247
3. WRCH-F	205
4. WKSS-F	191
5. WHCN-F	185
6. WCCC-F	151
7. WKCI-F	149
8. WHYN-F	129
9. WDRC-F	128
10. WWYZ-F	122
11. WAQY-F	110
12. WMAS-F	106

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WTIC	6034/44.6	47.1
2. WTIC-F	3964/28.2	22.8
3. WHCN-F	3147/17.6	18.0
4. WDRC-F	3018/18.8	14.4
5. WCCC-F	2831/16.7	16.8
6. WRCH-F	2688/16.0	15.0
7. WKSS-F	2567/13.5	11.4
8. WKCI-F	2478/ 7.3	5.9
9. WAQY-F	2078/ 9.0	8.5
10. WWYZ-F	2068/10.5	11.7
11. WNBC	1758/ 3.0	3.5
12. WHYN-F	1718/ 3.6	2.0

12+ FM SHARE (METRO): 58.27% (782 of 1342) (FAL 81: 81.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCCC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC	1. WTIC
2. WHCN-F	2. WCCC-F	2. WTIC	2. WTIC-F	2. WRCH-F	2. WTIC-F
3. WTIC-F	3. WHCN-F	3. WCCC-F	3. WRCH-F	3. WKSS-F	3. WDRC+
4. WAQY-F	4. WTIC	4. WHCN-F	4. WKSS-F	4. WRCQ	4. WPOP
5. WDRC-F	5. WDRC-F	5. WDRC-F	5. WWYZ-F	5. WTIC-F	5. WCCC-F+

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTIC-F	1. WTIC	1. WTIC-F	1. WTIC	1. WCCC-F	1. WTIC
2. WTIC	2. WTIC-F	2. WWYZ-F	2. WTIC-F	2. WHCN-F	2. WTIC-F
3. WRCH-F	3. WRCH-F	3. WHCN-F	3. WRCH-F	3. WTIC-F	3. WRCH-F
4. WKSS-F	4. WKSS-F	WIOF-F	4. WKSS-F	4. WTIC	4. WCCC-F
5. WRCQ	5. WCCC-F	5. WTIC	5. WWYZ-F	5. WDRC-F	WDRC
					WKSS-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	24 (2)	478 (8)	502 (10)	37.4
MOR/AC	364 (3)	93 (2)	457 (5)	34.1
BTFL MUSIC		196 (3)	196 (3)	14.6
NOSTALGIA	73 (1)		73 (1)	5.4
NEWS/TALK	62 (2)		62 (2)	4.6
BLACK/URBAN	30 (1)		30 (1)	2.2
COUNTRY	10 (1)	9 (1)	19 (2)	1.4
SPANISH		6 (1)	6 (1)	0.4
			1342 (25)	

HARTFORD-NEW HAVEN ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTIC	1. WTIC	1. WTIC
2. WTIC-F	2. WTIC-F	2. WTIC-F
3. WHCN-F	3. WHCN-F	3. WRCH-F
WKSS-F	4. WDRC-F	4. WPOP
5. WRCH-F	5. WKCI-F	5. WDRC
6. WKCI-F	6. WKSS-F	6. WHCN-F
7. WDRC-F	7. WCCC-F	WRCQ
8. WWYZ-F	WRCH-F	8. WKND
WCCC-F	9. WWYZ-F	9. WDRC-F
10. WELI	10. WPLR-F	10. WCCC-F
11. WPLR-F	11. WNBC	
12. WEZN-F	12. WELI	
13. WRCQ	13. WIOF-F	
14. WIOF-F	14. WPOP	
15. WNBC	15. WCBS	

ADI FM SHARE: 56.79% (1778 of 3131) (FAL 81: 55.08%)

OTHER RATED STATIONS

METRO SHARE/CUME RATING			
WCCC	1290		1.1/3.2
WKND	1480	Windsor	2.0/3.7
WLVH-F	93.7		.4/1.1
WMLB	1550		.7/2.5
WCTY-F	97.7	Norwich	.6/1.4
WKCI-F	101.3	Hamden	1.7/7.3
WPLR-F	99.1	New Haven	1.1/5.0
WACE	730	Chicopee	.4/1.2
WAQY-F	102.1	Springfield	2.0/9.0
WHYN	560	Springfield	.3/1.8
WHYN-F	93.1	Springfield	1.0/3.6
WMAS-F	94.7	Springfield	1.1/3.9
WNBC	660	New York	.3/3.0

AM STATIONS

WDRC, 1360, 5 KW (DA-N) , AC	, $ 45.00*	(Mc-Guild)	Buckley
WKND, 1480, 500 W (DAYS,DA), BLACK	NBN, $ 48.00	(Roslin)	
WPOP, 1410, 5 KW (DA-2) , NEWS/TALK	CBS, $ 56.40	(Torbet)	Merv Griffin
WRCQ, 910, 5 KW (DA-2) , NOSTALGIA	, $ 45.00*	(Christal)	
WTIC, 1080, 50 KW (DA-N) , MOR	NBC-T,NBC, $302.50	(Katz)	

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR	ABC-C,Source, $ 36.00	(Selcom)	
WDRC-F, 102.9, 20 KW @ 810, ROCK	, $ 52.00*	(Mc-Guild)	Buckley
WHCN-F, 105.9, 16 KW @ 867, AOR (Burk-Abr)	ABC-R, $ 65.00	(Masla)	Beck-Ross
WKSS-F, 95.7, 15 KW @ 820, BTFL MUS (Bonne)	, $ 56.25	(Blair)	Sturgeon
WRCH-F, 100.5, 25 KW @ 720, BTFL MUS (Schulke)	, $ 60.00*	(Christal)	
WTIC-F, 96.5, 15 KW @ 810, CONTEMP	, $ 83.03	(Katz)	
WIOF-F, 104.1, 14 KW @ 835, AC/SOFT (TM)	CBS-R, $ 56.40	(Torbet)	Merv Griffin
WWYZ-F, 92.5, 18 KW @ 860, AC	RKO, $ 50.00*	(CBS/FM)	(WATERBURY)

Other stations - See New Haven, New York, Springfield, Bridgeport

HONOLULU

Market # 55
APR 17.6
SMSA Pop: 786,600
Est 1981 Revenue: $11,100,000

Stations: 22/22
Diaries: 1249/630:1
Standard Error: .562
% Below Line: 0

CSI: 7.1 Bil (# 51)
CSI HH: 26.5 M (# 32)
Retail $: 3.5 Bil (# 57)
% Not Listed: 3.3

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KQMQ-F 100/8.7	8.1	3.4	1.8	2.2
2. KUMU-F 96/8.3	8.0	5.7	4.2	6.9
3. KIKI 95/8.3	9.2	9.1	12.2	14.2
4. KSSK 93/8.1	10.1	12.0	10.0	15.7
5. KDUK-F 91/7.9	7.2	11.2	11.5	6.1
6. KULA-F 79/6.9	6.3	6.6	4.1	3.7
7. KKUA 72/6.3	7.7	8.6	10.7	10.7
8. KMAI-F 65/5.6	4.8	1.2	1.1	1.2
9. KHVH 58/5.0	4.4	4.8	8.1	4.4
10. KDEO 54/4.7	3.4	6.3	4.4	.6
KGU 54/4.7	1.7	3.0	4.0	3.6
12. KCCN 53/4.6	8.6	6.3	3.0	5.6

12+ TSA 1/4

METRO AND TSA ARE THE SAME.

12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KSSK 1643/25.1	27.1
2. KIKI 1581/24.2	27.2
3. KQMQ-F 1374/21.0	18.9
4. KKUA 1315/20.1	25.0
5. KGU 1241/19.0	5.9
6. KDUK-F 1131/17.3	15.8
7. KULA-F 1097/16.8	17.0
8. KHVH 980/15.0	14.6
9. KUMU-F 961/14.7	14.6
10. KMAI-F 825/12.6	10.7
11. KCCN 772/11.8	15.9
12. KPOI 684/10.5	8.9

12+ FM SHARE (METRO): 40.52% (451 of 1113) (FAL 81: 30.73%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQMQ-F	1. KQMQ-F	1. KIKI	1. KUMU-F	1. KUMU-F	1. KSSK
2. KDUK-F	KIKI	2. KQMQ-F	2. KMAI-F	2. KSSK	2. KUMU-F+
3. KIKI	3. KDUK-F	3. KDUK-F	3. KSSK	3. KHVH	3. KIKI
KULA-F	4. KULA-F	4. KKUA	4. KKUA	4. KDEO	4. KHVH

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUMU-F	1. KUMU-F	1. KIKI	1. KUMU-F	1. KDUK-F	1. KUMU-F
2. KIKI	2. KQMQ-F	2. KKUA	2. KMAI-F	2. KQMQ-F	2. KDEO
3. KDUK-F	3. KDUK-F	KQMQ-F	3. KKUA	3. KULA-F	3. KSSK
4. KQMQ-F	4. KIKI	4. KULA-F	4. KSSK	4. KIKI	4. KMAI-F
					KDUK-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAIM	870	.9/3.5	KOHO	1170	1.5/2.9	KSHO-F	96.3	Kailua 1.2/4.0
KIOE	1080	2.3/5.1	KORL	650	3.6/9.4	KAIM-F	95.5	.5/2.0
KISA	1540	.5/2.6	KPOI	1040	2.7/10.5	KUMU	1500	3.0/9.0
KZOO	1210	1.4/2.2						

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	126 (2)	270 (3)	396 (5)	35.6
MOR/AC	165 (2)	65 (1)	230 (3)	20.7
NEWS/TALK	156 (4)		156 (4)	14.0
BTFL MUSIC	35 (1)	96 (1)	131 (2)	11.8
ETHNIC	75 (3)		75 (3)	6.7
COUNTRY	54 (1)		54 (1)	4.9
NOSTALGIA	41 (1)		41 (1)	3.7
RELIGION	10 (1)	6 (1)	16 (2)	1.4
UNKNOWN		14 (1)	14 (1)	1.3
			1113 (22)	

RADIO STATIONS

KCCN, 1420, 5 KW, HAWAIIAN	, $15.00* (Lotus)		Lee Optical
KDEO, 940, 10 KW, COUNTRY (Drake-Chen)	MBS, $? ? (Masla)		
KGU , 760, 10 KW, NEWS/TALK	CBS,ABC-T, $16.50* (Blair)		
KHVH, 990, 5 KW, NEWS/TALK	NBC,MBS,ABC-E, $35.25 (HNW)		
KIKI, 830, 10 KW, ROCK	ABC-C, $30.00 (Masla)		
KKUA, 690, 10 KW, CONTEMP/AC	APR,RKO, $28.56 (Selcom)		Kadota
KPOI, 1040, 10 KW, CONTEMP/AC	, $29.00* (RKO)		Sudbrink

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

HOUSTON

Market # 10; ADI # 11
APR 17.7
SMSA Pop: 3,056,000
Est 1981 Revenue: $59,000,000

Stations: 28/28
Diaries: 2195/1392:1
Standard Error: .448
% Below Line: 0

CSI: 32.1 Bil (# 9)
CSI HH: 29.0 M (# 13)
Retail $: 20.1 Bil (# 5)
% Not Listed: 7.3

12+ METRO 1/4/SHARE		SUM 82	SPG 82	WIN 82	FAL 81
1. KMJQ-F	382/7.9	8.6	9.1	8.1	7.7
2. KRLY-F	342/7.1	7.0	6.5	5.3	7.3
3. KLOL-F	332/6.9	6.9	6.5	5.9	7.0
4. KIKK-F	316/6.6	8.6	8.8	7.8	7.4
5. KFMK-F	291/6.0	7.7	6.5	5.5	6.0
6. KILT-F	261/5.4	6.7	7.5	6.9	6.7
7. KTRH	258/5.4	4.9	4.7	5.3	6.1
8. KKBQ	253/5.3	2.1	1.3	1.7	1.6
9. KRBE-F	240/5.0	5.6	5.7	6.0	6.3
10. KODA-F	224/4.7	3.8	4.2	5.5	5.6
11. KSRR-F	199/4.1	3.4	3.5	3.4	2.8
12. KPRC	190/3.9	4.2	4.6	5.3	5.5
13. KYND-F	149/3.1	3.4	3.9	3.5	4.1
14. KLAT	147/3.1	1.1	.9	1.7	1.9
15. KILT	142/2.9	3.3	2.4	2.7	2.2
16. KQUE-F	139/2.9	3.9	3.3	3.0	3.4
17. KXYZ	95/2.0	1.3	1.3	2.9	.3
18. KLEF-F	86/1.8	1.3	1.4	2.4	1.8
19. KHCB-F	59/1.2	---	1.1	1.0	.4
20. KENR	54/1.1	2.3	1.9	1.4	2.0

12+ TSA 1/4	
1. KMJQ-F	401
2. KLOL-F	376
3. WRLY-F	354
4. KIKK-F	353
5. KTRH	316
6. KFMK-F	294
7. KILT-F	282
8. KKBQ	277
9. KODA-F	259
10. KRBE-F	256
11. KPRC	204
12. KSRR-F	199
13. KILT	174
14. KYND-F	164
15. KQUE-F	148
16. KLAT	147
17. KXYZ	96
18. KLEF-F	95
19. KHCB	67
20. KENR	5[illegible]

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KIKK-F	4984/16.3	18.5
2. KTRH	4898/14.3	13.0
3. KLOL-F	4881/16.2	15.7
4. KILT-F	4549/15.5	16.7
5. KMJQ-F	4344/14.6	17.8
6. KKBQ	4266/14.4	5.8
7. KRBE-F	4205/14.4	15.7
8. KFMK-F	4129/15.0	15.0
9. KRLY-F	3875/13.7	14.3
10. KODA-F	3346/10.5	12.5
11. KSRR-F	3209/11.6	12.6
12. KPRC	3146/10.6	12.0
13. KILT	2834/ 8.4	9.0
14. KYND-F	2637/ 8.9	9.2
15. WQUE-F	1703/ 5.8	5.9
16. KLEF-F	1455/ 5.0	4.5
17. KENR	1311/ 4.5	7.1
18. KYOK	1205/ 4.4	3.8
19. KIKK	1121/ 3.5	3.4
20. KXYZ	935/ 3.2	3.6

12+ FM SHARE (METRO): 69.33% (3095 of 4464) (FAL 81: 71.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKBQ	1. KLOL-F	1. KRLY-F	1. KFMK-F	1. KTRH	1. KTRH
2. KMJQ-F	KRLY-F	2. KFMK-F	2. KIKK-F	2. KODA-F	2. KFMK-F
3. KLOL-F	3. KFMK-F	3. KMJQ-F	3. KRLY-F	3. KIKK-F	3. KIKK-F
4. KSRR-F	4. KMJQ-F	4. KLOL-F	4. KILT-F	4. KPRC	4. KMJQ-F
5. KRLY-F	5. KRBE-F	5. KIKK-F	5. KMJQ-F	5. KILT-F	5. KILT-F
6. KIKK-F	6. KIKK-F	6. KRBE-F	6. KODA-F	KQUE-F	KKBQ
7. KILT-F	7. KSRR-F	7. KILT-F	7. KTRH	7. KYND-F	7. KPRC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIKK-F	1. KMJQ-F	1. KFMK-F	1. KFMK-F	1. KLOL-F	1. KFMK-F
2. KFMK-F	2. KRLY-F	2. KMJQ-F	2. KIKK-F	2. KRLY-F	2. KRLY-F
3. KRLY-F	3. KLOL-F	3. KRBE-F	3. KMJQ-F	3. KMJQ-F	3. KIKK-F
4. KLOL-F	4. KIKK-F	4. KRLY-F	4. KRLY-F	4. KFMK-F	4. KIKK-F
5. KODA-F	5. KRBE-F	5. KLOL-F	5. KODA-F	5. KRBE-F	5. KILT-F
6. KRBE-F	6. KFMK-F	6. KIKK-F	6. KILT-F	6. KILT-F	6. KLAT
7. KMJQ-F	7. KILT-F	7. KKBQ	7. KRBE-F	7. KIKK-F	7. KLOL-F
				KSRR-F	

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	253 (1)	771 (3)	1024 (4)	22.9
BLACK/URBAN	92 (2)	724 (2)	816 (4)	18.3
COUNTRY	211 (3)	577 (2)	788 (5)	17.7
NEWS/TALK	448 (2)		448 (2)	10.0
MOR/AC	76 (2)	291 (1)	367 (3)	8.2
BTFL MUSIC		373 (2)	373 (2)	8.4
SPANISH	289 (3)		289 (3)	6.5
NOSTALGIA/MOR		139 (1)	139 (1)	3.1
RELIGION		102 (2)	102 (2)	2.3
CLASSICAL		86 (1)	86 (1)	1.9
UNKNOWN		32 (1)	32 (1)	0.7
			4464 (28)	

HOUSTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KMJQ-F	1. KIKK-F	1. KKBQ
2. KRLY-F	2. KLOL-F	2. KFMK-F
3. KLOL-F	3. KILT-F	3. KIKK-F
4. KIKK-F	4. KTRH	4. KTRH
5. KFMK-F	5. KKBQ	5. KLOL-F
6. KTRH	6. KMJQ-F	6. KLAT
7. KKBQ	7. KRBE-F	7. KILT-F
8. KILT-F	8. KFMK-F	8. KILT
9. KRBE-F	9. KRLY-F	9. KRBE-F
10. KODA-F	10. KODA-F	10. KMJQ-F
11. KSRR-F	11. KSRR-F	
12. KPRC	12. KPRC	
13. KILT	13. KILT	
14. KYND-F	14. KYND-F	
15. KQUE-F	15. KQUE-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KCOH	1430		.8/2.0
KGOL-F	107.5	Lake Jackson	.9/2.5
KIKK	650	Pasadena	.9/3.5
KJOJ-F	106.9	Conroe	.7/1.7
KLVL	1480	Pasadena	1.0/1.7
KNUZ	1230		.5/2.4
KYOK	1590		1.1/4.4
KYST	920	Texas City	.5/1.8

ADI FM SHARE: 68.62% (3245 of 4729) (FAL 81: 70.19%)

AM STATIONS

KENR, 1070, 10 KW/5 KW (DA-2), VARIETY/MOR	ABC-I,	$ 60.00*	(Katz) Lake Huron
KIKK, 650, 250 W (DAYS), COUNTRY	,	$ 96.50	(Torbet) Viacom
KILT, 610, 5 KW (DA-2), COUNTRY	,	$ 85.00*	(Blair) LIN
KKBQ, 790, 5 KW (DA-2), ROCK	RKO,	$100.00*	(Eastman) Harte-Hanks
KLAT, 1010, 5 KW/1 KW (DA-2), SPANISH	,	$ 96.00	(Caballero)
KPRC, 950, 5 KW (DA-N), NEWS/TALK	NBC,	$110.00*	(CBS Spot) Houston Post
KTRH, 740, 50 KW (DA-1), NEWS/TALK	CBS,MBS,	$120.00*	(Christal)
KXYZ, 1320, 5 KW (DA-N), SPANISH	,	$ 53.13	(P/W)
KYOK, 1590, 5 KW (DA-N), BLACK	,	$? ?	(Howard) All Pro

FM STATIONS

KFMK-F, 97.9, 100 KW @ 500, AC	,	$239.75	(Selcom) First Media
KHCB-F, 105.7, 100 KW @ 370, RELIGION	,	$ ---	(----)
KIKK-F, 95.7, 100 KW @ 995, COUNTRY	,	$217.13	(Torbet) Viacom
KILT-F, 100.3, 100 KW @ 790, COUNTRY (Somerset)	,	$160.00*	(Blair) LIN
KLEF-F, 94.5, 100 KW @ 610, CLASSICAL	,	$ 74.00	(CMBS) Entercom
KLOL-F, 101.9, 100 KW @ 790, AOR (Sebastian)	,	$140.00*	(Christal)
KMJQ-F, 102.1, 100 KW @ 790, URBAN	,	$170.00*	(Mc-Guild) Amaturo
KODA-F, 99.1, 100 KW @ 790, BTFL MUS (Bonne)	,	$100.00*	(Group W) Westinghouse
KQUE-F, 102.9, 280 KW @ 700, MOR/NOSTALGIA (?)	ABC-E,	$ 80.00*	(MMR) Texas Coast
KRBE-F, 104.1, 100 KW @ 790, AC/CONTEMP	,	$190.00*	(Katz) Lake Huron
KRLY-F, 93.7, 100 KW @ 790, URBAN	CBS-R,	$125.00*	(Masla) Gulf
KSRR-F, 96.5, 100 KW @ 580, AOR (Burk-Abr)	ABC-R,	$120.00*	(HNW) ABC
KYND-F, 92.5, 97 KW @ 790, BTFL MUS** (Churchill)	,	$110.00*	(Eastman) Harte-Hanks

**Station has since dropped Beautiful Music

HUNTINGTON

Market # 125; ADI # 43
APR 17.0
SMSA Pop: 314,900
Est 1981 Revenue: $5,300,000

Stations: 20/15
Diaries: 683/461:1
Standard Error: .758
% Below Line: 9.3

CSI: 2.2 Bil (# 144)
CSI HH: 19.1 M (# 305)
Retail $: 1.3 Bil (# 149)
% Not Listed: 5.8

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WKEE-F	104/23.4	24.5	24.2	24.3	18.9
2. WTCR	42/ 9.4	12.4	11.2	9.8	10.7
3. WHEZ-F	38/ 8.5	8.7	11.5	9.3	12.3
4. WHTN	37/ 8.3	12.1	9.3	9.6	6.3
5. WGNT	35/ 7.9	8.7	12.6	11.5	11.8
6. WEMM-F	33/ 7.4	5.0	7.3	5.9	3.8
7. WAMX-F	31/ 7.0	5.9	8.1	8.1	16.7
8. WKLC-F	15/ 3.4	2.5	3.9	2.2	1.6
9. WCMI	13/ 2.9	1.4	1.7	2.5	1.4
10. WIRO	12/ 2.7	2.7	1.7	2.5	1.9

12+ TSA 1/4	
1. WKEE-F	189
2. WQBE-F	62
3. WAMX-F	53
4. WHEZ-F	51
5. WEMM-F	46
6. WTCR	44
7. WHTN	41
WKLC-F	41
9. WPAY-F	37
10. WGNT	36

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WKEE-F	2216/46.7	43.7
2. WAMX-F	867/19.9	22.4
3. WPAY-F	712/ 7.5	7.8
4. WGNT	700/24.3	27.3
5. WTCR	607/20.0	22.4
6. WQBE-F	606/ 4.0	----
7. WHEZ-F	584/17.3	18.0
8. WEMM-F	565/14.5	12.7
9. WHTN	488/15.3	15.4
10. WKLC-F	478/ 8.3	5.0

12+ FM SHARE (METRO): 62.77% (263 of 419) (FAL 81: 61.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR	1. WKEE-F
2. WAMX-F	2. WAMX-F	2. WTCR	2. WTCR	2. WKEE-F	2. WGNT
	3. WHTN	3. WAMX-F	3. WHEZ-F	3. WHEZ-F	3. WTCR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WTCR	2. WTCR		2. WHEZ-F	2. WAMX-F	2. WTCR
3. WHEZ-F	3. WEMM-F		WTCR	3. WKLC-F	3. WHTN
			4. WEMM-F		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		160 (4)	160 (4)	38.1
COUNTRY	81 (3)	25 (4)	106 (7)	25.2
MOR/AC	60 (4)		60 (4)	14.3
BTFL MUSIC	2 (1)	38 (1)	40 (2)	9.5
RELIGION		40 (2)	40 (2)	9.5
NOSTALGIA	13 (1)		13 (1)	3.1
			420 (20)	

HUNTINGTON-CHARLESTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WQBE-F	2. WVAF-F	2. WTCR
3. WVAF-F	3. WQBE-F	3. WEMM-F
4. WKLC-F	4. WKLC-F	4. WGNT
5. WBES-F	5. WCHS	5. WHEZ-F
6. WCAW	6. WAMX-F	6. WAMX-F
7. WEMM-F	7. WCAW	
8. WHEZ-F	8. WXIL-F	
9. WAMX-F	9. WPAY-F	
10. WTCR	10. WGNT	
11. WXIL-F	11. WEMM-F	
WHTN	12. WHEZ-F	
13. WPAY-F	13. WQHY-F	
14. WGNT	14. WTCR	
15. WLSI	15. WKAZ	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCAK-F	92.7	Catlettsburg	2.2/7.5
WITO-F	107.1	Ironton	.4/4.9
WLGC-F	105.5	Greenup,KY	2.5/6.4
WNST-F+	106.3	Milton	2.2/6.7
WWHY	1470		.4/2.8
WPAY-F	104.1	Portsmouth	1.6/7.5
WQBE-F	97.5	Charleston	.9/4.0
WVKY	1270	Louisa	2.2/2.5
WZTQ	1080	Hurricane	.7/1.4

ADI FM SHARE: 67.84% (1173 of 1729) (FAL 81: 59.83%)

AM STATIONS

WCMI, 1340,	1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-D, $? ? (Torbet)
WGNT, 930,	5 KW/1 KW (DA-N)	, MOR	CBS,NBC, $29.00* (Mc-Guild) Stoner
WHTN, 800,	5 KW (DAYS)	, COUNTRY	NBC,RKO, $53.00 (Katz) Capitol-WRAL
WIRO, 1230,	1 KW/250 W	, MOR	MBS, $ 6.50 (Regional)
WTCR, 1420,	5 KW/500 W (DA-N)	, COUNTRY	ABC-I, $33.00* (Mc-Guild) CRB
WCAW, 680,	50 KW/250 W (DA-N)	, COUNTRY	ABC-E, $48.13 (Blair) Capitol-Johns (CHARLESTON)
WLSI, 900,	5 KW (DAYS)	, COUNTRY	, $ 9.50 (----) (PIKEVILLE,KY)
WKAZ, 950,	5 KW/1 KW (DA-N)	, CONTEMP/AC	ABC-C, $41.63 (Mc-Guild) Nininger (CHARLESTON)

FM STATIONS

WAMX-F, 93.7,	32 KW @ 400,	ROCK	ABC-C, $25.00* (Torbet) Stoner
WEMM-F, 107.9,	50 KW @ 500,	RELIGION	, $ 8.00 (----) Mortenson
WHEZ-F, 103.3,	50 KW @ 490,	BTFL MUS (KalaMusic)	ABC-E, $33.00* (Mc-Guild) CRB
WKEE-F, 100.5,	53 KW @ 556,	CONTEMP (Drake-Chen)	RKO, $53.25 (Katz) Capitol-WRAL
WKLC-F, 105.1,	50 KW @ 500,	AOR (Burk-Abr)	Source, $25.00* (Torbet) (ST. ALBENS)
WPAY-F, 104.1,	100 KW @ 840,	GOSPEL/COUNTRY	MBS, $ 9.00 (Mid-Amer) Braden (PORTSMOUTH)
WQBE-F, 97.5,	50 KW @ 500,	COUNTRY	ABC-I, $41.63 (Mc-Guild) Nininger (CHARLESTON)
WBES-F, 96.1,	50 KW @ 830,	BTFL MUS	CBS, $20.00* (Eastman) Rollins (CHARLESTON)
WXIL-F, 95.1,	50 KW @ 500,	ROCK	Source, $12.50 (----) Burbach (PARKERSBURG)
WQHY-F, 95.5,	100 KW @ 202,	ROCK	ABC-E, $13.00 (Regional) (PRESTONBURG,KY)

INDIANAPOLIS

Market # 34; ADI # 22
APR 17.4
SMSA Pop: 1,176,700
Est 1981 Revenue: $23,430,000

Stations: 23/20
Diaries: 1651/713:1
Standard Error: .492
% Below Line: 2.1

CSI: 10.5 Bil (# 37)
CSI HH: 24.5 M (# 85)
Retail $: 5.9 Bil (# 33)
% Not Listed: 4.4

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WFMS-F	210/12.5	7.9	8.8	8.6	9.0
2. WIBC	186/11.1	14.3	13.5	15.6	15.6
3. WENS-F	176/10.5	8.1	7.0	.5	.4
4. WTLC-F	154/ 9.2	11.0	9.3	9.6	9.3
5. WXTZ-F	151/ 9.0	11.8	11.1	12.8	10.3
6. WIRE	148/ 8.8	8.6	9.8	8.1	9.3
7. WIKS-F	147/ 8.7	6.1	4.6	6.2	8.1
8. WFBQ-F	124/ 7.4	8.8	11.2	10.3	7.4
9. WNAP-F	97/ 5.8	5.2	7.6	10.0	9.9
10. WIFE	37/ 2.2	3.4	2.7	1.2	1.8
11. WATI	35/ 2.1	2.6	2.9	2.6	3.7
12. WNDE	26/ 1.5	2.1	2.2	3.3	5.0
WGRT-F	26/ 1.5	.5	---	---	---

12+ TSA	1/4
1. WFMS-F	268
2. WIKS-F	239
3. WFBQ-F	238
4. WENS-F	222
5. WXTZ-F	216
6. WIBC	215
7. WIRE	176
8. WTLC-F	170
9. WNAP-F	162
10. WGTC-F	97
11. WLHN-F	47
12. WATI	45

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WIKS-F	3299/21.6	19.9
2. WIBC	3119/25.3	33.3
3. WXTZ-F	2936/20.0	21.1
4. WFBQ-F	2909/16.7	18.3
5. WENS-F	2894/22.5	20.2
6. WFMS-F	2653/20.5	15.3
7. WNAP-F	2402/15.7	16.4
8. WIRE	1910/16.6	17.2
9. WTLC-F	1486/13.6	15.3
10. WGTC-F	1245/ 3.2	3.6
11. WLS	1020/ 2.4	---
12. WNDE	733/ 6.3	7.7

12+ FM SHARE (METRO): 70.48% (1134 of 1609) (FAL 81: 64.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIKS-F	1. WENS-F	1. WENS-F	1. WFMS-F	1. WFMS-F	1. WIBC
2. WTLC-F	2. WFBQ-F	2. WFMS-F	2. WENS-F	2. WIBC	2. WFMS-F
3. WFBQ-F	3. WIKS-F	3. WFBQ-F	3. WIBC	3. WXTZ-F	3. WIRE
4. WNAP-F	4. WNAP-F	4. WIBC	4. WXTZ-F	4. WIRE	4. WENS-F
5. WFMS-F	5. WTLC-F	5. WTLC-F	5. WIRE	5. WENS-F	5. WIKS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMS-F	1. WFMS-F	1. WENS-F	1. WFMS-F	1. WFBQ-F	1. WFMS-F
2. WENS-F	2. WENS-F	2. WIKS-F	2. WENS-F	2. WENS-F	2. WENS-F
3. WXTZ-F	3. WIBC	3. WTLC-F	3. WIBC	3. WNAP-F	3. WIBC
4. WIBC	4. WIKS-F	4. WNAP-F	4. WTLC-F	4. WIKS-F	4. WXTZ-F
5. WIRE	5. WXTZ-F	5. WFMS-F	WIRE	5. WTLC-F	5. WIRE

FORMATS	AM	FM	TOTAL	%
MOR/AC	214 (3)	192 (3)	406 (6)	25.2
COUNTRY	148 (1)	230 (2)	378 (3)	23.4
ROCK/AOR/CONTEMP	7 (1)	368 (3)	375 (4)	23.3
BTFL MUSIC	35 (1)	151 (1)	186 (2)	11.6
BLACK/URBAN		180 (2)	180 (2)	11.2
NEWS/TALK	37 (1)		37 (1)	2.3
NOSTALGIA	22 (1)	5 (1)	27 (2)	1.7
RELIGION	12 (2)	8 (1)	20 (3)	1.2
			1609 (23)	

INDIANAPOLIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WFMS-F	1. WIKS-F	1. WFMS-F
2. WFBQ-F	2. WIBC	2. WTLC-F
3. WIKS-F	3. WXTZ-F	3. WIRE
4. WENS-F	4. WFBQ-F	4. WIBC
5. WXTZ-F	5. WENS-F	5. WXTZ-F
6. WIBC	6. WFMS-F	6. WIKS-F
7. WIRE	7. WNAP-F	7. WFBQ-F
8. WTLC-F	8. WIRE	8. WENS-F
9. WNAP-F	9. WTLC-F	9. WNAP-F
10. WWKI-F	10. WLS	
11. WGTC-F	11. WGTC-F	
12. WMDH-F	12. WWKI-F	
13. WLHN-F	13. WNDE	
14. WIFE	14. WMDH-F	
15. WATI	15. WIFE	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBRI	1500		.4/1.6
WFBM	1110	Noblesville	1.3/1.7
WCBK-F+	102.3	Martinsville	.5/1.5
WNON-F	100.9	Lebanon	.3/1.3
WXIR-F	98.3	Plainfield	.5/2.5
WXLW	950		.3/1.5
WGTC-F	92.3	Bloomington	1.2/3.2
WLHN-F	97.9	Anderson	.5/1.4
WLS	890	Chicago	.4/2.4

ADI FM SHARE: 74.25% (2018 of 2718) (FAL 81: 68.11%)

AM STATIONS

WATI, 810, 250 W (DAYS)	, BTFL MUS (FM-100)	, $ 17.00	(Masla)	Sarkes-Tarzian
WIBC, 1070, 50 KW/10 KW (DA-2),	MOR	, $112.50	(Blair)	Fairbanks
WIFE, 1310, 5 KW/1 KW (DA-N)	, NEWS/TALK	ABC-I,NBC, $ 40.00	(Selcom)	Communicom
WIRE, 1430, 5 KW (DA-N)	, COUNTRY	RKO,ABC-E, $109.38	(Eastman)	Mid America
WNDE, 1260, 5 KW (DA-N)	, MOR	CBS, $ 40.00*	(Katz)	Gulf

WLS - See Chicago

FM STATIONS

WENS-F, 97.1, 30 KW @ 679, AC	, $100.00*	(CBS/FM)	Emmis
WFBQ-F, 94.7, 52 KW(?) A 850, AOR (Pollack)	Source, $100.00*	(Katz)	Gulf
WFMS-F, 95.5, 50 KW @ 500, COUNTRY	, $ 85.63	(Torbet)	Susquehanna
WGRT-F, 107.1, 3 KW @ 300, URBAN	ABC-F,MBS, $ 32.00	(Howard)	Universal
WIKS-F, 99.5, 50 KW @ 500, ROCK	, $ 40.00	(HNW)	Heftel
WNAP-F, 93.1, 13 KW @ 1022, CONTEMP	, $ 64.75	(Blair)	Fairbanks
WTLC-F, 105.7, 50 KW @ 445, BLACK/URBAN	NBN, $ 60.00*	(Mc-Guild)	BENI
KXTZ-F, 103.3, 18 KW @ 860, BTFL MUS (Bonne)	, $109.38	(Eastman)	Mid America
WGTC-F, 92.3, 37 KW @ 1091, COUNTRY	, $ 10.00	(PRO)	Sarkes-Tarzian (BLOOMINGTON)
WLHN-F, 97.9, 50 KW @ 534, MOR	, $ 12.00	(Regional)	Eastern (ANDERSON)
WMDH-F, 102.5, 50 KW @ 355, COUNTRY	, $ 14.00	(----)	(NEW CASTLE)
WWKI-F, 100.5, 20 KW @ 480, COUNTRY	, $ 16.00	(----)	(KOKOMO)

JACKSONVILLE

Market # 57
APR 17.8
SMSA Pop: 757,500
Est 1981 Revenue: $8,000,000

Stations: 25/24
Diaries: 1141/664:1
Standard Error: .609
% Below Line: 2.0

CSI: 5.8 Bil (# 64)
CSI HH: 20.9 M (# 233)
Retail $: 3.9 Bil (# 48)
% Not Listed: 7.0

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WCRJ-F+ 118/10.6	4.8	2.0	4.7	3.9
WIVY-F 118/10.6	9.4	12.5	14.3	14.7
3. WKTZ-F 112/10.0	10.3	9.4	12.6	13.1
4. WAIV-F 108/ 9.6	11.2	10.2	2.3	3.5
5. WQIK-F 84/ 7.5	11.7	13.3	12.2	12.8
6. WFYV-F 78/ 7.0	8.8	10.5	11.7	7.0
7. WPDQ 66/ 5.9	4.2	4.8	4.5	5.7
8. WJAX-F 63/ 5.6	5.3	5.5	4.6	2.1
9. WCGL 53/ 4.7	5.7	3.5	1.9	1.2
10. WVOJ 41/ 3.7	3.4	3.8	4.0	6.9

12+ TSA 1/4	
1. WCRJ-F+	137
2. WKTZ-F	136
3. WIVY-F	135
4. WAIV-F	128
5. WQIK-F	118
6. WFYV-F	90
7. WJAX-F	82
8. WPDQ	66
9. WNFY-F	54
10. WCGL	53

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WIVY-F	2241/29.1	29.0
2. WQIK-F	1804/19.9	23.5
3. WAIV-F	1744/22.3	24.6
4. WKTZ-F	1490/19.1	19.5
5. WCRJ-F+	1412/19.4	13.3
6. WFYV-F	1321/17.2	17.9
7. WJAX-F	1074/14.0	13.5
8. WNFY-F	877/ 5.9	----
9. WPDQ	808/12.8	11.7
10. WVOJ	781/12.1	7.6

12+ FM SHARE (METRO): 68.68% (717 of 1044) (FAL 81: 67.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIVY-F	1. WIVY-F	1. WAIV-F	1. WAIV-F	1. WKTZ-F	1. WIVY-F
2. WFYV-F	2. WAIV-F	2. WIVY-F	2. WQIK-F	2. WCRJ-F+	2. WQIK-F
3. WCRJ-F+	3. WFYV-F	3. WCRJ-F+	3. WCRJ-F+	3. WQIK-F	3. WKTZ-F
WPDQ	4. WCRJ-F+	4. WFYV-F	WIVY-F	4. WVOJ	WCRJ-F+
12+ MID	**12+ PMD**	**WOMEN 18-34**	**WOMEN 25-54**	**MEN 18-34**	**MEN 25-54**
1. WKTZ-F	1. WIVY-F	1. WAIV-F	1. WAIV-F	1. WFYV-F	1. WQIK-F
2. WCRJ-F+	2. WKTZ-F	2. WIVY-F	2. WCRJ-F+	2. WCRJ-F+	2. WAIV-F
3. WAIV-F	3. WCRJ-F+	3. WCRJ-F+	WJVY-F	3. WIVY-F	3. WCRJ-F
4. WIVY-F	4. WAIV-F	4. WPDQ	4. WKTZ-F	4. WJAX-F	WIVY-F
		WJAX-F	WQIK-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAPE	690	2.2/8.2	WBKF-F	92.1	MacClenney	2.0/6.7	WFOY	1240	St. Aug.	.5/1.5
WBIX	1010	.5/2.1	WJAX	930		1.4/6.8	WKTZ	1220		3.2/4.4
WERD	1400	2.0/6.7	WMKM-F	105.5	St. Aug.	.6/1.7	WOKV	600		1.7/6.9
WEXI	1280	1.2/3.4	WROS	1050		1.2/3.7	WSVE-F	92.7	Gr. Cove S	.5/2.4
WOZN	970	.5/1.5	WNFY-F	99.9	Palatka	1.9/5.9				

FORMATS	AM	FM	TOTAL	%
COUNTRY	70 (3)	204 (3)	274 (6)	26.2
ROCK/AOR/CONTEMP		217 (3)	217 (3)	20.8
BLACK/URBAN	94 (3)	63 (1)	157 (4)	15.0
MOR/AC	22 (2)	108 (1)	130 (3)	12.5
BTFL MUSIC		119 (2)	119 (2)	11.4
RELIGION/GOSPEL	72 (3)	6 (1)	78 (4)	7.5
NOSTALGIA	36 (1)		36 (1)	3.4
NEWS/TALK	33 (2)		33 (2)	3.2
			1044 (25)	

RADIO STATIONS

WAPE, 690, 50 KW/10 KW (DA-N), COUNTRY (SMN)
WCGL, 1360, 5 KW (DAYS) , RELIGION
WPDQ, 1460, 5 KW (DA-N) , BLACK
WVOJ, 1320, 5 KW (DA-N) , COUNTRY

WAIV-F, 96.9, 100 KW @ 935, AC
WCRJ-F+,107.3, 100 KW @ 350, COUNTRY (Burns-Somerset)
WFYV-F, 104.5, 100 KW @ 700, AOR (Burk-Abr)
WIVY-F, 102.9, 60 KW @ 635, ROCK
WJAX-F, 95.1, 100 KW @ 567, URBAN
WKTZ-F, 96.1, 100 KW @ 830, BTFL MUS (Schulke)
WQIK-F, 99.1, 100 KW @ 620, COUNTRY

ABC-I,	$43.00	(Eastman)	Eastman
,	$10.00	(Lotus)	
NBN,	$38.50	(Howard)	BENI
CBS,	$36.25	(Mc-Guild)	
RKO,MBS,	$65.00*	(Blair)	Affiliated
,	$60.00*	(Katz)	Abell
Source,	$70.00	(HNW)	Metroplex
,	$72.50	(Torbet)	Infinity
ABC-C,	$35.00*	(Selcom)	City of Jacksonv.
,	$73.75	(Christal)	Beck Ross
APR,	$70.00*	(Mc-Guild)	

JOHNSON CITY-KINGSPORT-BRISTOL

Market # 96
APR 16.1
SMSA Pop: 444,000
Est 1981 Revenue: $6,400,000

Stations: 25/19
Diaries: 862/515:1
Standard Error: .659
% Below Line: 6.6

CSI: 2.9 Bil (# 115)
CSI HH: 18.1 M (# 323)
Retail $: 1.9 Bil (# 100)
% Not Listed: 6.1

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WQUT-F	116/19.2	18.3	10.6	8.4	10.4
2. WXBQ-F	101/16.7	13.3	14.2	12.9	14.0
3. WTFM-F	76/12.6	10.1	6.8	9.1	7.6
4. WJCW	48/ 7.9	8.7	14.2	10.1	9.0
5. WFHG	27/ 4.5	4.8	5.2	7.5	5.3
6. WRGS	23/ 3.8	2.4	2.1	1.6	1.1
7. WIDD-F	21/ 3.5	1.2	2.9	1.0	2.1
WIMZ-F	21/ 3.5	2.2	1.6	1.4	.4
9. WZXY-F	20/ 3.3	4.1	1.9	---	---
10. WETB	16/ 2.6	3.6	5.0	5.4	7.1

12+ TSA 1/4	
1. WXBQ-F	169
2. WQUT-F	154
3. WTFM-F	84
4. WJCW	53
5. WIMZ-F	35
6. WFHG	30
7. WRGS	23
8. WETB	22
9. WIDD-F	21
10. WZXY-F	20

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WQUT-F	1813/34.2	32.5
2. WXBQ-F	1717/28.5	24.2
3. WTFM-F	862/19.7	15.1
4. WJCW	760/18.8	19.6
5. WFHG	596/13.3	14.7
6. WETB	447/ 9.5	12.2
7. WIMZ-F	323/ 4.9	4.8
8. WZXY-F	304/ 8.0	7.8
9. WIDD-F	282/ 7.5	3.7
10. WKPT	279/ 7.1	7.5

12+ FM SHARE (METRO): 65.96% (374 of 567) (FAL 81: 43.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WQUT-F
	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WTFM-F	2. WXBQ-F
	3. WIMZ-F	3. WTFM-F	3. WTFM-F	3. WJCW	3. WJCW
	4. WZXY-F	4. WJCW	4. WJCW	4. WQUT-F	4. WTFM-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F
2. WTFM-F	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WIMZ-F	2. WQUT-F
3. WQUT-F	3. WTFM-F	3. WIDD-F	3. WJCW	3. WXBQ-F	3. WTFM-F
4. WJCW	4. WJCW	4. WJCW	4. WTFM-F	4. WZXY-F	4. WJCW

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBBI	1230	Abing,VA	.8/4.9	WJSO	1590	Jones.	.3/4.8	WIKQ-F	94.9	Greenv.	.7/1.7
WBEJ	1240	Elizab.	.7/3.7	WKIN	1320	Kings.	1.7/6.4	WIVK-F	107.7	Knox	.3/2.3
WEMB	1420	Erwin	.8/2.5	WKPT	1400	Kings.	1.7/7.1	WLOS-F	99.9	Ashe.,NC	.7/1.9
WGAT	1050	Gate C,V	1.3/2.2	WMCH	1260	Church H.	2.0/3.0	WMIT-F	106.9	Black M,NC	.5/2.2
WGOC	1090	Kings.	1.8/3.9	WZAP	690	Kings.	2.0/5.0	WMYU-F	102.1	Sevier.	1.0/3.3

FORMATS

	AM	FM	TOTAL	%
COUNTRY	100 (7)	103 (2)	203 (9)	35.8
ROCK/AOR/CONTEMP	18 (2)	157 (3)	175 (5)	30.9
MOR/AC	64 (4)	27 (2)	91 (6)	16.0
BTFL MUSIC		80 (2)	80 (2)	14.1
RELIGION	11 (1)	3 (1)	14 (2)	2.5
UNKNOWN		4 (1)	4 (1)	0.7
			567 (25)	

RADIO STATIONS

WETB, 790, 5 KW (DAYS) , CONTEMP
WFHG, 980, 5 KW/1 KW (DA-N), AC
WKPT, 1400, 1 KW/250 W , AC
WRGS, 1370, 1 KW (DAYS) , MOR
WJCW, 910, 5 KW/1 KW (DA-N), COUNTRY

WIDD-F, 99.3, 3 KW @ 304, AC
WQUT-F, 101.5, 100 KW @ 1500, ROCK/AOR
WTFM-F, 98.5, 100 KW @ 1260, BTFL MUS (Bonne)
WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY
WZXY-F, 104.9, 1 KW @ 476, ROCK/AOR

MBS,	$ 7.50	(----)	
ABC-D,	$18.00*	(Mc-Guild)	Nininger
ABC-E,	$13.00	(Selcom)	
ABC-I,	$ 7.00*	(----)	
CBS,	$25.00*	(Katz)	Bloomington
,	$14.00	(Bolton)	
RKO,	$32.00*	(Katz)	Bloomington
ABC-E,	$19.25	(Selcom)	
ABC-I,	$28.00*	(Mc-Guild)	Nininger
Source,	$? ?	(Torbet)	Bahakel

WIMZ - See Knoxville

KALAMAZOO

Market # 138
APR 15.6
SMSA Pop: 282,600
Est 1981 Revenue: $3,000,000

Stations: 22/7
Diaries: 753/375:1
Standard Error: .705
% Below Line: 53.8

CSI: 2.3 Bil (# 137)
CSI HH: 22.9 M (# 156)
Retail $: 1.3 Bil (# 145)
% Not Listed: 13.8

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WQLR-F	41/11.1	8.5	9.0	10.1	9.2
2. WKZO	38/10.3	15.5	13.2	11.6	15.9
3. WKFR-F	29/ 7.8	12.8	12.6	12.9	12.1
4. WGRD-F	27/ 7.3	4.5	3.9	8.0	6.6
WLAV-F	27/ 7.3	6.4	7.8	4.4	4.3
WNWN-F	27/ 7.3	5.6	5.0	7.0	4.9
7. WJFM-F	22/ 5.9	6.1	6.2	5.4	4.6
8. WOOD-F	21/ 5.7	5.1	5.9	7.5	6.9
WKMI	21/ 5.7	7.5	8.4	7.5	6.1
10. WMAQ	11/ 3.0	3.7	4.2	2.8	4.6

12+ TSA 1/4	
1. WQLR-F	45
2. WKZO	44
3. WLAV-F	41
4. WGRD-F	40
5. WOOD-F	34
6. WJFM-F	33
7. WKFR-F	32
WNWN-F	32
9. WKMI	24
10. WMAQ	18

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WGRD-F	846/21.5	18.8
2. WKZO	795/28.3	34.1
3. WQLR-F	633/22.7	15.9
4. WLAV-F	597/16.9	14.3
5. WKFR-F	576/22.4	28.2
6. WOOD-F	571/14.1	13.9
7. WJFM-F	555/16.6	14.1
8. WKMI	497/19.7	20.5
9. WNWN-F	381/14.5	14.3
10. WMAQ	270/ 7.1	7.4

12+ FM SHARE (METRO): 66.77% (213 of 319) (FAL 82: 60.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGRD-F	1. WLAV-F	1. WQLR-F	1. WQLR-F	1. WQLR-F	1. WKZO
2. WKFR-F	2. WKFR-F	2. WKFR-F	2. WKFR-F	2. WNWN-F	2. WQLR-F
WLAV-F	3. WJFM-F	3. WLAV-F	WNWN-F	3. WKZO	3. WKMI
			WKMI		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQLR-F	1. WQLR-F	1. WKFR-F	1. WQLR-F	1. WLAV-F	1. WNWN-F
2. WKZO	2. WNWN-F	2. WGRD-F	2. WKMI	2. WJFM-F	WQLR-F
3. WKFR-F	3. WGRD-F	WJFM-F	3. WKZO	3. WGRD-F	3. WKFR-F
			WKFR-F	WKFR-F	
				WKMI	

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WBUK	1560	Portage	1.6/3.4	WCSY-F+	98.3	S. Haven	2.1/4.7	WHFB	1060	B Harb	.5/1.9
WKPR	1420		1.6/4.4	WAOP-F	100.9	Otsego	1.6/5.5	WJR	760	Detroit	.5/1.4
WOAM	980	Otsego	2.2/2.2	WHFB-F	99.9	Ben Harb	.5/1.9	WLS	890	Chicag	1.1/6.0
WBBM	780	Chicago	1.6/3.7	WJXQ-F	106.1	Jackson	1.6/6.2				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	25 (2)	89 (4)	114 (6)	35.7
MOR/AC	50 (5)	28 (2)	78 (7)	24.4
BTFL MUSIC		63 (3)	63 (3)	19.7
COUNTRY	11 (1)	33 (2)	44 (3)	2.5
NEWS/TALK	6 (1)		6 (1)	1.9
RELIGION	6 (1)		6 (1)	1.9
			319 (22)	

RADIO STATIONS

WKMI, 1360, 5 KW/1 KW (DA-N), CONTEMP/AC
WKZO, 590, 5 KW (DA-N), MOR

WQLR-F, 106.5, 33 KW @ 600, BTFL MUS (KalaMusic)
WKFR-F, 103.3, 50 KW @ 370, CONTEMP (Drake-Chen)
WNWN-F, 98.5, 50 KW @ 500, COUNTRY

ABC-D,	$32.00	(----)	
CBS,MBS,	$37.25	(Mc-Guild)	Fetzer
,	$20.00	(Masla)	Fairfield
RKO,	$41.63	(Eastman)	(BATTLE CREEK)
ABC-E,	$18.58	(PRO)	(COLDWATER)

KANSAS CITY

Market # 29; ADI # 27
APR 16.3
SMSA Pop: 1,334,900
Est 1981 Revenue: $22,100,000

Stations: 24/21
Diaries: 1427/935:1
Standard Error: .528
% Below Line: 2.0

CSI: 13.1 Bil (# 28)
CSI HH: 25.8 M (# 53)
Retail $: 7.2 Bil (# 27)
% Not Listed: 6.4

12+ METRO 1/4/SHARE		SPG 82	WIN 82	FAL 81
1. WDAF	226/12.5	10.3	12.9	13.6
2. KBEQ-F	159/ 8.8	8.7	6.9	7.4
3. KPRS-F	134/ 7.4	7.5	8.0	7.4
4. KMBZ	112/ 6.2	9.1	6.1	5.6
5. KCMO	103/ 5.7	6.9	6.8	5.6
6. KCEZ-F	102/ 5.6	4.4	5.4	4.9
7. KLSI-F	98/ 5.4	.4	---	.4
8. KYYS-F	95/ 5.2	9.6	10.6	7.9
9. WHB	90/ 5.0	6.4	6.5	9.1
10. KMBR-F	87/ 4.8	6.7	6.6	7.9
11. KKCI-F	79/ 4.4	1.2	.9	1.6
12. KUDL-F	78/ 4.3	6.7	5.4	7.6
13. KJLA	76/ 4.2	4.0	4.7	3.7
14. KFKF-F	71/ 3.9	6.7	7.0	5.5
15. KPRT	52/ 2.9	2.6	2.9	1.6

12+ TSA 1/4	
1. WDAF	523
2. KBEQ-F	201
3. WHB	182
4. KCMO	152
5. KYYS-F	144
6. KCEZ-F	143
KPRS-F	143
8. KKCI-F	129
9. KMBZ	127
10. KMBR-F	124
11. KLSI-F	109
12. KUDL-F	106
13. KFKF-F	89
14. KJLA	78
15. WPRT	52

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WDAF	6243/24.1	25.9
2. WHB	3841/19.4	20.8
3. KBEQ-F	3029/21.0	20.4
4. KCMO	2917/15.9	15.9
5. KYYS-F	2561/15.9	19.1
6. KMBZ	2158/16.8	21.0
7. KMBR-F	1996/13.0	14.0
8. KUDL-F	1951/13.2	18.0
9. KCEZ-F	1773/10.6	9.9
10. KLSI-F	1625/11.9	1.3
11. KKCI-F	1612/ 9.1	3.9
12. KFKF-F	1520/10.7	13.1
13. KPRS-F	1201/ 9.9	9.5
14. KJLA	1124/ 9.5	8.2
15. KFEQ	1074/ 2.0	---

12+ FM SHARE (METRO): 55.99% (949 of 1695) (FAL 81: 55.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KBEQ-F	1. KBEQ-F	1. WDAF	1. WDAF	1. WDAF	1. WDAF
2. KYYS-F	2. KPRS-F	2. KPRS-F	2. KPRS-F	2. KMBR-F	2. KBEQ-F
3. KPRS-F	3. KLSI-F	3. KBEQ-F	3. WHB	3. KJLA	3. KMBZ
4. KKCI-F	4. WDAF	4. KLSI-F	4. KLSI-F	4. KMBZ	4. KCMO
	5. KUDL-F	5. WHB	5. KUDL-F	KCMO	5. KLSI-F
	KYYS-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDAF	1. WDAF	1. KBEQ-F	1. WDAF	1. KYYS-F	1. WDAF
2. KCEZ-F	2. KBEQ-F	2. KLSI-F	2. KLSI-F	2. KKCI-F	2. KPRS-F
3. KPRS-F	3. KPRS-F	3. KPRS-F	3. KPRS-F	3. KPRS-F	3. WHB
4. KMBZ	4. KCEZ-F	4. KUDL-F	4. KUDL-F	4. KBEQ-F	4. KCMO
5. KCMO	5. KLSI-F	5. WDAF	5. WHB	5. WDAF	5. KMBZ

FORMATS	AM	FM	TOTAL	%
AC/MOR	202 (2)	176 (2)	378 (4)	22.3
ROCK/AOR/CONTEMP		347 (4)	347 (4)	20.5
COUNTRY	255 (3)	71 (1)	326 (4)	19.2
BTFL MUSIC		189 (2)	189 (2)	11.2
BLACK/URBAN	52 (1)	134 (1)	186 (2)	11.0
NEWS/TALK	110 (2)		110 (2)	6.5
NOSTALGIA	76 (1)		76 (1)	4.5
RELIGION	51 (3)		51 (3)	3.0
CLASSICAL		22 (1)	22 (1)	1.3
UNKNOWN		10 (1)	10 (1)	0.6
			1695 (24)	

KANSAS CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WDAF	1. WDAF	1. WDAF
2. KBEQ-F	2. KBEQ-F	2. KBEQ-F
3. KPRS-F	3. WHB	3. KPRS-F
WHB	4. KCMO	4. KMBZ
5. KYYS-F	5. KYYS-F	5. KCEZ-F
6. KCMO	6. KMBZ	6. WHB
7. KCEZ-F	7. KUDL-F	7. KFKF-F
8. KMBZ	8. KMBR-F	8. KYYS-F
9. KKCI-F	9. KLSI-F	9. KMBR-F
10. KMBR-F	10. KCEZ-F	10. KUDL-F
11. KLSI-F	11. KFKF-F	
12. KUDL-F	12. KKCI-F	
13. KFKF-F	13. KPRS-F	
14. KJLA	14. KJLA	
15. KPRT	15. KLZR-F	

ADI FM SHARE: 54.33% (1260 of 2319) (FAL 81: 51.86%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KBEA	1480	Mission	.4/2.7
KCCV	1510	Independence	1.1/1.9
KCNW	1380	Fairway	.6/1.6
KEXS	1090	Excelsior Sp	1.1/2.2
KRKR	1340		1.0/3.3
KXTR-F	96.5		1.2/3.8
KLZR-F	105.9	Lawrence	.8/2.6
KZZC-F	98.9	Leavenworth	.6/1.0
KFEQ	680	St. Joseph	.6/2.0

AM STATIONS

KCMO, 810, 50 KW/5 KW (DA-N), NEWS/TALK	CBS,NBC-T,MBS,	$ 58.00	(MMR)	Meredith
KJLA, 1190, 1 KW/250 W , NOSTALGIA	ABC-I,	$ 20.00	(Roslin)	
KMBZ, 980, 5 KW (DA-N) , MOR	ABC-D,	$ 80.00*	(Torbet)	Bonnev
KPRT, 1590, 1 KW (DAYS) , BLACK	SBN,	$ 45.00	(Howard)	
WDAF, 610, 5 KW , COUNTRY	ABC-E,	$120.00*	(Katz)	Taft
WHB , 710, 10 KW/5 KW (DA-2), CONTEMP/AC	NBC,	$105.00	(Blair)	Storz
KFEQ, 680, 5 KW , COUNTRY	CBS,	$ 37.50	(Mc-Guild)	
				(ST. JOSEPH)

FM STATIONS

KBEQ-F, 104.3, 50 KW @ 953, ROCK	ABC-C,	$75.00*	(Eastman)	Mariner
KCEZ-F, 94.9, 100 KW @ 1057, BTFL MUS (Schulke)	,	$63.00	(MMR)	Meredith
KFKF-F, 94.1, 100 KW @ 465, COUNTRY (Burk-Abr)	,	$55.00*	(Mc-Guild)	Allbritton
KKCI-F, 106.5, 100 KW @ 880, AOR	RKO,	$30.00*	(CBS/FM)	Golden West
KLSI-F, 93.3, 100 KW @ 428, AC (Fairwest)	,	$50.00*	(Selcom)	Sandusky
KMBR-F, 99.7, 100 KW @ 950, BTFL MUSIC (Bonne)	,	$60.00*	(Torbet)	Bonneville
KPRS-F, 103.3, 100 KW @ 450, BLACK	NBN,SBN,	$57.00	(Howard)	
KUDL-F, 98.1, 100 KW @ 550, AC/SOFT (TM)	ABC-F,	$62.50	(Christal)	Shamrock
KYYS-F, 102.1, 100 KW @ 940, AOR (Burk-Abr)	,	$95.00*	(Katz)	Taft
KLZR-F, 105.9, 100 KW @ 590, AOR	,	$16.00	(HNW)	(LAWRENCE)

KNOXVILLE

Market # 88
APR 16.0
SMSA Pop: 487,900
Est 1981 Revenue: $8,200,00

Stations: 18/16
Diaries: 867/562:1
Standard Error: .656
% Below Line: 10.4

CSI: 3.9 Bil (# 89)
CSI HH: 21.2 M (# 223)
Retail $: 2.4 Bil (# 86)
% Not Listed: 6.3

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WIVK-F	149/22.3	17.9	19.0	28.0	20.4
2. WEZK-F	88/13.2	13.6	15.5	16.4	16.7
3. WOKI-F	81/12.1	11.0	8.5	7.8	11.5
4. WIMZ-F	66/ 9.9	11.3	10.3	8.1	7.0
5. WMYU-F	62/ 9.3	10.1	11.7	1.9	---
6. WIVK	46/ 6.9	6.4	9.1	6.8	8.8
7. WRJZ	35/ 5.2	6.7	4.5	7.6	8.2
8. WNOX	21/ 3.1	4.7	5.3	6.4	8.4
9. WKGN	16/ 2.4	1.7	.6	.9	.9
10. WGAP	14/ 2.1	1.5	2.4	3.3	1.7

12+ TSA 1/4	
1. WIVK-F	258
2. WOKI-F	245
3. WIMZ-F	145
4. WEZK-F	143
5. WMYU-F	104
6. WIVK	64
7. WRJZ	54
8. WNOX	29
9. WQLA-F	20
10. WKGN	17

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WOKI-F	3476/27.9	25.7
2. WIVK-F	2961/37.6	36.1
3. WIMZ-F	1751/21.9	20.2
4. WMYU-F	1583/20.9	21.4
5. WEZK-F	1499/23.7	25.1
6. WRJZ	1061/15.0	17.3
7. WIVK	1031/15.1	15.1
8. WNOX	876/13.8	17.9
9. WKGN	285/ 6.5	5.5
10. WIMZ	261/ 4.4	5.6

12+ FM SHARE (METRO): 72.41% (454 of 627) (FAL 81: 70.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WOKI-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F
2. WIMZ-F	2. WIMZ-F	2. WMYU-F	2. WEZK-F	2. WEZK-F	2. WEZK-F
	WMYU-F	3. WOKI-F	3. WMYU-F	3. WIVK	3. WIMZ-F+
	4. WOKI-F	4. WIMZ-F	4. WOKI-F	4. WMYU-F	4. WOKI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIVK-F	1. WIVK-F	1. WMYU-F	1. WIVK-F	1. WIMZ-F	1. WIVK-F
2. WEZK-F	2. WEZK-F	2. WIVK-F	2. WEZK-F	2. WIVK-F	2. WMYU-F
3. WMYU-F	3. WOKI-F	3. WOKI-F	3. WMYU-F	3. WOKI-F	3. WOKI-F
4. WOKI-F	4. WIMZ-F+	4. WIMZ-F	4. WIVK	WMYU-F	4. WIMZ-F

OTHER RATED STATIONS/METRO CUME & CUME RATING

WBMK 1430		1.6/4.0	WITA 1490	.6/1.9	WYSH 1380	Clinton	1.8/1.5
WEAG 1470	Alcoa	.6/1.9	WKXV 900	.4/2.5	WQLA-F 104.9	Lafoll.	.4/1.2
WIMZ 1240		1.0/4.4					

FORMATS	AM	FM	TOTAL	%
COUNTRY	128 (5)	154 (2)	282 (7)	45.0
ROCK/AOR/CONTEMP	7 (1)	150 (3)	157 (4)	25.0
BTFL MUSIC		88 (1)	88 (1)	14.0
AC	4 (1)	62 (1)	66 (2)	10.5
NEWS/TALK	16 (1)		16 (1)	2.6
BLACK	11 (1)		11 (1)	1.8
RELIGION	7 (2)		7 (2)	1.1
			627 (18)	

RADIO STATIONS

WGAP, 1400, 1 KW/250 W , COUNTRY	,	$ 7.50	(Midsouth)	
WIVK, 850, 50 KW (DAYS,DA), COUNTRY	,	$90.00*	(Katz)	Dick
WKGN, 1340, 1 KW/250 W , NEWS/TALK	APR,MBS,	$20.00	(HNW)	
WNOX, 990, 10 KW (DA-N) , COUNTRY	ABC-C,	$25.00	(Christal)	Jaco
WRJZ, 620, 5 KW (DA-N) , COUNTRY	ABC-I,CBS,	$33.75	(Eastman)	Sherwood-Hennes
WEZK-F, 97.5, 100 KW @ 1250, BTFL MUS (Bonne)	,	$50.00*	(Torbet)	South Central
WIMZ-F, 103.5, 100 KW @ 1720, AOR (Burk-Abr)	ABC-R,Source,	$36.00*	(Mc-Guild)	Stoner
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY	ABC-E,	$90.00	(Katz)	Dick
WOKI-F, 100.3, 100 KW @ 2000, ROCK	ABC-F,	$52.50	(Selcom)	
WMYU-F, 102.1, 100 KW @ 1000, AC/CONTEMP	,	$45.00*	(Mc-Guild)	Mooney
WQLA-F, 104.9, 3 KW @ ? ?, ROCK (?)	,	$? ?	(----)	(LAFOLLETTE)

LANCASTER

Market # 110
APR 17.2
SMSA Pop: 369,300
Est 1981 Revenue: $3,700,000

Stations: 31/8
Diaries: 735/502:1
Standard Error: .723
% Below Line: 47.2

CSI: 3.1 Bil (# 106)
CSI HH: 24.2 M (# 97)
Retail $: 1.6 Bil (# 115)
% Not Listed: 8.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WNCE-F	71/13.4	14.8	9.9	8.3	9.9
2. WLAN-F	56/10.5	16.0	15.4	16.3	12.5
3. WRKZ-F	43/ 8.1	7.9	9.2	7.6	7.1
4. WDAC-F	39/ 7.3	6.0	5.1	5.4	6.9
5. WIOV-F	36/ 6.8	5.4	7.3	10.3	8.5
6. WSBA-F	32/ 6.0	6.9	6.6	6.7	10.6
7. WQXA-F	28/ 5.3	5.4	4.0	4.5	7.3
8. WTPA-F	19/ 3.6	1.2	3.7	2.7	---
9. WLAN	17/ 3.2	2.9	2.9	4.0	2.6
WGSA	17/ 3.2	3.5	2.4	3.6	4.3

12+ TSA 1/4	
1. WRKZ-F	145
2. WQXA-F	139
3. WNCE-F	123
4. WTPA-F	113
5. WSBA-F	84
6. WSBA	82
7. WLAN-F	69
8. WHP	63
9. WHP-F	61
10. WDAC-F	53

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WQXA-F	1857/14.7	16.5
2. WRKZ-F	1575/16.6	17.8
3. WNCE-F	1448/23.3	23.2
4. WLAN-F	1135/28.4	32.8
5. WSBA	1073/ 7.2	11.0
6. WTPA-F	1042/ 6.3	5.2
7. WSBA-F	1011/14.8	14.4
8. WHP	885/ 2.2	1.9
9. WHP-F	782/ 1.8	2.5
10. WYCR-F	776/ 8.1	7.9

12+ FM SHARE (METRO): 82.89% (402 of 485) (FAL 81: 83.33%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WRKZ-F	1. WNCE-F	1. WNCE-F
2. WQXA-F	2. WTPA-F	2. WRKZ-F	2. WNCE-F	2. WRKZ-F	2. WLAN-F
	WRKZ-F	3. WNCE-F	3. WLAN-F	3. WSBA-F	3. WDAC-F
			WIOV-F	WIOV-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WNCE-F	1. WNCE-F	1. WLAN-F	1. WNCE-F	1. WLAN-F	1. WRKZ-F
2. WLAN-F	2. WLAN-F	2. WRKZ-F	2. WRKZ-F	2. WTPA-F	2. WIOV-F
3. WRKZ-F	3. WRKZ-F	3. WQXA-F	3. WLAN-F	3. WIOV-F	3. WLAN-F
WSBA-F					WNCE-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WLPA	1490		3.0/6.4	WGCB-F	96.1	Red Lion	.9/3.5	WHP-F	97.3	Harris.	.4/2.2
WPDC	1600	Elizab.	.8/1.6	WRHY-F	92.7	Starview	1.5/2.3	WUFM-F	100.1	Lebanon	.6/2.6
WHP	580	Harris.	.4/2.2	WYCR-F	98.5	York	1.1/8.1	WBSB-F	104.3	Balt.	.4/1.5
WSBA	910	York	2.4/7.2	WBYO-F	107.5	Boyer.	1.1/2.8	WCAU-F	98.1	Phil.	.4/4.0
KYW	1060	Phila.	2.6/11.6	WFLN-F	95.7	Phil.	.9/1.5	WIFI-F	92.5	Phil.	.4/1.9
				WIOQ-F	102.1	Phil.	.4/1.2	WJBR-F	99.5	Wilm.	1.9/3.1
				WMGK-F	102.9	Phil.	.8/2.3	WMMR-F	93.3	Phil.	.8/3.3
				WRFY-F	102.5	Reading	1.7/6.4	WYSP-F	94.1	Phil.	1.1/4.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		139 (12)	139 (12)	28.7
BTFL MUSIC		117 (4)	117 (4)	24.1
COUNTRY	4 (1)	79 (2)	83 (3)	17.1
RELIGION		45 (2)	45 (2)	9.3
NOSTALGIA	33 (2)	8 (1)	41 (3)	8.5
MOR/AC	32 (3)	4 (1)	36 (4)	7.4
NEWS/TALK	14 (1)		14 (1)	2.9
UNKNOWN	5 (1)		5 (1)	1.0
CLASSICAL		5 (1)	5 (1)	1.0
			485 (31)	

RADIO STATIONS

WGSA, 1310, 5 KW (DAYS,DA) , NOSTALGIA — ABC-E, $13.50 (Masla)
WLAN, 1390, 5 KW/1 KW (DA-2), AC — ABC-I,MBS, $20.00* (HNW)

WDAC-F, 94.5, 50 KW @ 500, RELIGION — MBS, $11.00 (Savalli) Crawford
WIOV-F, 105.1, 50 KW @ 500, COUNTRY — ABC-E, $18.50 (Masla)
WLAN-F, 96.9, 50 KW @ 500, ROCK — ABC-F, $35.00* (HNW)
WNCE-F, 101.3, 7 KW @ 1290, BTFL MUS (FM-100) — NBC, $30.00* (Christal) Hall

Other stations - See Harrisburg and York

LANSING

Market # 90
APR 16.6
SMSA Pop: 474,900
Est 1981 Revenue: $5,350,000

Stations: 23/12
Diaries: 938/506:1
Standard Error: .661
% Below Line: 25.6

CSI: 4.4 Bil (# 84)
CSI HH: 26.0 M (# 47)
Retail $: 2.2 Bil (# 91)
% Not Listed: 13.8

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WFMK-F 99/15.0	11.3	12.2	11.0	15.6
2. WITL-F 69/10.5	12.2	11.5	12.4	11.1
3. WJXQ-F 64/ 9.7	12.3	11.2	10.0	----
4. WJIM-F 56/ 8.5	5.5	7.3	6.9	10.4
5. WVIC-F 53/ 8.0	6.9	6.0	5.6	11.8
6. WJR 51/ 7.7	9.0	7.1	8.0	6.8
7. WILS-F 40/ 6.1	7.6	8.1	6.7	9.1
8. WOOD-F 21/ 3.2	2.2	2.4	3.8	3.1
9. WILS 17/ 2.6	2.4	3.2	2.9	2.1
WVGO 17/ 2.6	4.0	3.7	2.8	2.2

12+ TSA 1/4	
1. WFMK-F	134
2. WJXQ-F	105
3. WJR	103
4. WITL-F	75
5. WJIM-F	67
6. WVIC-F	61
7. WILS-F	40
WIBM-F	40
9. WITL	22
10. WOOD-F	21

12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WFMK-F 1820/33.0	28.1
2. WJR 1267/17.8	18.2
3. WJXQ-F 1212/23.1	26.2
4. WVIC-F 1163/24.1	21.5
5. WITL-F 1055/23.6	22.3
6. WJIM-F 798/17.7	13.8
7. WILS-F 774/19.1	18.8
8. WIBM-F 570/ 1.7	----
9. WILS 500/12.6	10.2
10. WJIM 464/11.4	9.1

12+ FM SHARE (METRO): 76.62% (436 of 569) (FAL 81: 76.77%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WJXQ-F	1. WFMK-F	1. WFMK-F	1. WFMK-F	1. WJIM-F	1. WFMK-F
2. WFMK-F	2. WJXQ-F	2. WJXQ-F	2. WITL-F	2. WITL-F	2. WITL-F
3. WVIC-F	3. WVIC-F	3. WVIC-F	3. WJIM-F	3. WJR	3. WJR
4. WILS-F	4. WILS-F	4. WITL-F	4. WVIC-F	4. WFMK-F	4. WJXQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMK-F	1. WFMK-F	1. WFMK-F	1. WFMK-F	1. WJXQ-F	1. WITL-F
2. WJIM-F	2. WJXQ-F	2. WVIC-F	2. WITL-F	2. WFMK-F	2. WFMK-F
3. WITL-F	3. WVIC-F	3. WJXQ-F	3. WJIM-F	3. WVIC-F	3. WJIM-F
4. WJXQ-F	4. WJIM-F	4. WILS-F		4. WILS-F	4. WVIC-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WION	1430	Ionia	1.7/2.0	WCUZ-F	101.3	G Rpd	1.4/3.7	WJFM-F	93.7	G Rpd	.5/2.5
WITL	1010		2.4/7.0	WGRD-F	97.9	G Rpd	.3/2.4	WLAV-F	96.7	G Rpd	1.1/3.6
WJIM	1240		2.6/11.4	WHYT-F	96.3	Detroit	.3/1.8	WPLB-F	107.3	Green.	.5/2.2
WKZY	1580	St Johns	.6/ .7	WIBM-F	94.1	Jackson	.3/1.7	WRIF-F	101.1	Detroi	.6/3.2
				WMMQ-F	92.7	Charlot	.3/3.4				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		273 (9)	273 (9)	48.8
MOR/AC	100 (5)	5 (2)	105 (7)	18.8
COUNTRY	16 (1)	81 (3)	97 (4)	17.4
BTFL MUSIC		67 (2)	67 (2)	12.0
NOSTALGIA	17 (1)		17 (1)	3.0
			559 (23)	

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2), AC	MBS,CBS,	$16.50	(Torbet)	
WITL, 1010, 500 W (DAYS,DA) , COUNTRY	RKO II,	$22.00	(Mc-Guild)	Midwest Family
WJIM, 1240, 1 KW/250 W , MOR	NBC,NBC-T,	$11.00	(PRO)	
WVGO, 730, 500 W (DAYS,DA) , NOSTALGIA (A1 Ham)	ABC-E,	$20.00*	(Blair)	
WFMK-F, 99.1, 110 KW @ 600, CONTEMP/AC	ABC-F,	$45.00*	(Selcom)	Liggett
WILS-F, 101.7, 3 KW @ 180, AOR (Burk-Abr)	Source,	$25.50	(Torbet)	
WITL-F, 100.7, 55 KW @ 378, COUNTRY	RKO II,	$39.38	(Mc-Guild)	Midwest Family
WJIM-F, 97.5, 28 KW @ 440, BTFL MUS (TM)	,	$13.00	(PRO)	
WVIC-F, 94.9, 49 KW @ 500, CONTEMP	ABC-C,	$20.00*	(Blair)	
WJXQ-F, 106.1, 50 KW @ 500, AOR	,	$33.00	(Christal)	Patten (JACKSON)
WIBM-F, 94.1, 50 KW @ 342, ROCK	ABC-F,	$21.00	(Torbet)	Casciani (JACKSON)

LAS VEGAS

Market # 87
APR 16.9
SMSA Pop: 493,900
Est 1981 Revenue: $9,000,000

Stations: 16/16
Diaries: 801/617:1
Standard Error: .684
% Below Line: 0

CSI: 4.5 Bil (# 81)
CSI HH: 25.8 M (# 54)
Retail $: 3.0 Bil (# 67)
% Not Listed: 10.4

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KLUC-F	102/14.2	12.1	11.6	9.9	12.4
2. KOMP-F	82/11.4	10.4	9.5	7.3	3.6
3. KXTZ-F	52/ 7.2	6.5	8.4	8.7	6.8
4. KUDO-F	47/ 6.5	6.1	6.3	6.8	3.6
5. KLAV	46/ 6.4	5.6	4.0	4.8	5.0
KDWN	46/ 6.4	4.3	4.9	6.0	8.2
KVEG	46/ 6.4	8.7	7.2	9.6	11.6
8. KORK-F	43/ 6.0	8.1	8.7	9.0	10.2
9. KRAM	39/ 5.4	5.5	4.7	4.8	4.4
KFMS-F	39/ 5.4	7.1	4.3	3.3	9.8

12+ TSA 1/4	
1. KLUC-F	102
2. KOMP-F	83
3. KXTZ-F	53
4. KDWN	51
5. KORK-F	49
6. KVEG	47
KUDO-F	47
8. KLAV	46
9. KFMS-F	40
10. KRAM	39

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KLUC-F	1216/28.2	26.5
2. KOMP-F	945/22.0	19.4
3. KLAV	764/17.9	17.4
4. KUDO-F	725/16.9	13.7
5. KXTZ-F	688/16.1	12.0
6. KMJJ	677/15.6	15.1
7. KDWN	651/13.0	10.6
8. KORK-F	619/13.7	14.2
9. KVEG	597/13.8	16.5
10. KRAM	544/12.3	14.0

12+ FM SHARE (METRO): 58.23% (375 of 644) (FAL 81: 55.19%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KVEG	1. KLUC-F
2. KLAV	2. KOMP-F	2. KOMP-F	2. KOMP-F	2. KORK-F	2. KDWN
3. KOMP-F	3. KUDO-F	3. KUDO-F	3. KUDO-F	3. KRAM	3. KOMP-F
	4. KLAV	4. KFMS-F	4. KRAM	4. KXTZ-F	4. KVEG
		KMJJ	KVEG		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KOMP-F	1. KOMP-F
2. KXTZ-F	2. KOMP-F	2. KUDO-F	2. KRAM	2. KLUC-F	2. KVEG
3. KOMP-F	3. KUDO-F	3. KLAV	KUDO-F	3. KUDO-F	3. KLUC-F
4. KORK-F	4. KLAV	4. KOMP-F	4. KFMS-F	4. KMJJ	4. KUDO-F
	KXTZ-F				KXTZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KENO	1460	1.9/10.4	KNUU	970	1.5/4.9	KRRI-F	105.5	Boulder City 1.4/3.6
KMJJ	1140	4.9/15.6	KORK	920	3.2/9.7	KVOV	1280	Henderson 1.3/2.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	60 (2)	184 (2)	244 (4)	37.9
MOR/AC	104 (3)	47 (1)	151 (4)	23.4
COUNTRY	85 (2)	39 (1)	124 (3)	19.3
BTFL MUSIC		95 (2)	95 (2)	14.8
NEWS/TALK	11 (1)		11 (1)	1.7
BLACK	9 (1)		9 (1)	1.5
UNKNOWN		10 (1)	10 (1)	1.4
			644 (16)	

RADIO STATIONS

KDWN, 720, 50 KW (DA-N)	, MOR	, $19.25 (Blair)	
KLAV, 1230, 1 KW/250 W	, ROCK	MBS, $21.00 (Masla)	Korngold
KMJJ, 1140, 10 KW/2.5 KW (DA-N)	, AC	ABC-E, $23.00* (Mc-Guild)	Western Cities
KRAM, 1340, 1 KW/250 W	, COUNTRY	, $12.00 (Torbet)	
KVEG, 1410, 5 KW (DA-N)	, COUNTRY	, $30.00 (Katz)	Broadcast Assoc.
KFMS-F, 101.9, 100 KW @ 1100	, COUNTRY	, $30.00* (Katz)	Broadcast Assoc.
KLUC-F, 98.5, 25 KW @ 180	, ROCK	ABC-C, $40.00* (Mc-Guild)	Western Cities
KOMP-F, 92.3, 100 KW @ 1520	, AOR (Burk-Abr)	Source, $30.00* (Lotus)	Lotus
KORK-F, 97.1, 50 KW @ 1936	, BTFL MUS (Bonne)	, $23.00* (Eastman)	Donrey
KUDO-F, 93.1, 25 KW @ 260	, SOFT/AC (TM)	CBS-R, $22.00* (HNW)	
KXTZ-F, 94.1, 100 KW @ 1250	, BTFL MUS	, $21.00 (Selcom)	

LEXINGTON

Market # 122
APR 15.8
SMSA Pop: 323,900
Est 1981 Revenue: $6,400,000

Stations: 16/14
Diaries: 796/407:1
Standard Error: .679
% Below Line: 2.5

CSI: 2.6 Bil (# 123)
CSI HH: 21.8 M (# 197)
Retail $: 1.6 Bil (# 116)
% Not Listed: 9.2

12+ METRO	1/4/METRO	SPG 82	FAL 81	SPG 81	FAL 80
1. WLAP-F	71/16.4	18.2	16.3	21.4	20.5
2. WVLK-F	69/15.9	7.8	8.5	9.4	15.4
3. WKQQ-F	66/15.2	15.5	18.2	21.2	12.8
4. WVLK	50/11.5	15.8	14.6	12.0	14.7
5. WNCW-F	26/ 6.0	1.5	.5	1.2	.7
6. WTKC	25/ 5.8	11.7	8.8	8.9	8.7
7. WLAP	24/ 5.5	6.3	5.8	6.4	6.5
8. WAXU-F	11/ 2.5	3.9	4.1	2.6	2.2
9. WBBE	10/ 2.3	1.2	2.2	2.4	1.7
10. WHAS	8/ 1.8	.7	1.7	2.8	1.7

12+ TSA 1/4	
1. WVLK-F	178
2. WLAP-F	143
3. WKQQ-F	119
4. WVLK	62
5. WHAS	42
6. WLAP	34
7. WNCW-F	31
8. WTKC	30
9. WHBN-F+	21
10. WAXU-F	17
WBBE	17

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WVLK-F	2226/32.0	19.0
2. WLAP-F	1914/34.7	38.1
3. WKQQ-F	1527/28.1	26.0
4. WVLK	1354/33.7	34.8
5. WHAS	870/ 7.8	5.6
6. WLAP	847/21.4	17.9
7. WTKC	512/14.1	19.1
8. WNCW-F	398/11.8	4.7
9. WAXU-F	261/ 6.3	9.5
10. WBBE	209/ 6.5	6.4

12+ FM SHARE (METRO): 65.48% (258 of 394) (FAL 81: 57.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLAP-F	1. WKQQ-F	1. WLAP-F	1. WVLK-F	1. WVLK-F	1. WVLK
2. WKQQ-F	2. WLAP-F	2. WVLK-F	2. WVLK	2. WVLK	2. WVLK-F
	3. WVLK-F	3. WKQQ-F	3. WLAP-F	3. WNCW-F	3. WKQQ-F
12+ MID	**12+ PMD**	**WOMEN 18-34**	**WOMEN 25-54**	**MEN 18-34**	**MEN 25-54**
1. WVLK-F	1. WLAP-F	1. WLAP-F	1. WVLK-F	1. WKQQ-F	1. WVLK-F
2. WLAP-F	2. WVLK-F	2. WVLK-F	2. WLAP-F	2. WLAP-F	2. WKQQ-F
3. WKQQ-F	3. WKQQ-F	3. WKQQ-F	3. WVLK	3. WVLK-F	3. WVLK

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFMI-F	100.1	Winchester	1.6/6.0	WNVL	1250	Nicholasville	1.6/4.3
WILP	1440	Paris	1.6/2.1	WWKY	1380	Winchester	1.2/3.1
WJMM-F	106.3	Versailles	1.4/3.9	WHBN-F+	99.3	Harrodsburg	.5/ .9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		137 (2)	137 (2)	34.8
COUNTRY	32 (2)	82 (3)	114 (5)	28.9
MOR/AC	87 (4)	7 (1)	94 (5)	23.9
BTFL MUSIC	7 (1)	26 (1)	33 (2)	8.4
NOSTALGIA	10 (1)		10 (1)	2.5
RELIGION		6 (1)	6 (1)	1.5
			394 (16)	

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA) , NOSTALGIA	MBS, $18.00	(Savalli)	(GEORGETOWN)
WLAP, 630, 5 KW/1 KW (DA-2) , MOR	CBS,MBS, $24.00	(Mc-Guild)	Illinois Bdc
WTKC, 1300, 2.5 KW/1 KW (DA-N), COUNTRY (TM)	NBC, $28.88	(Eastman)	May
WVLK, 590, 5 KW/1 KW (DA-2) , MOR	ABC-I, $31.85	(Torbet)	Bluegrass
WAXU-F, 103.1, 3 KW @ 300, COUNTRY	MBS, $18.00	(Savalli)	(GEORGETOWN)
WKQQ-F, 98.1, 100 KW @ 551, AOR	Source, $40.00	(Christal)	Village
WLAP-F, 94.5, 50 KW @ 660, ROCK (TM)	RKO, $38.00	(Mc-Guild)	Illinois Bdcst
WNCW-F, 96.7, 3 KW @ 198, BTFL MUS (KalaMusic)	, $18.00*	(Masla)	Fairfield (PARIS)
WVLK-F, 92.9, 100 KW @ 854, COUNTRY	, $31.85	(Torbet)	Bluegrass
WHBN-F+, 99.3, 3 KW @ 198, COUNTRY	, $ 5.00	(Regional)	(HARRODSBURG)

WHAS - See Louisville

LITTLE ROCK

Market # 103
APR 16.7
SMSA Pop: 405,400
Est 1981 Revenue: $7,650,000

Stations: 16/16
Diaries: 893/454:1
Standard Error: .671
% Below Line: 0

CSI: 3.3 Bil (# 102)
CSI HH: 21.6 M (# 215)
Retail $: 1.9 Bil (# 105)
% Not Listed: 4.1

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KKYK-F	81/14.5	10.7	9.8	8.6	7.6
2. KSSN-F	78/13.9	18.0	17.7	22.0	14.7
3. KLAZ-F	62/11.1	5.0	4.8	8.6	11.2
KARN	62/11.1	7.6	7.9	5.4	10.8
5. KMJX-F	52/ 9.3	4.5	7.7	5.2	2.5
6. KOKY	48/ 8.6	15.1	11.7	13.4	9.9
7. KEZQ-F	40/ 7.1	9.3	12.9	7.9	11.0
8. KAAY	29/ 5.2	4.5	4.6	6.3	7.8
KLRA	29/ 5.2	6.2	6.5	8.6	10.1
10. KLPQ-F	22/ 3.9	7.0	5.6	5.2	5.7

12+ TSA 1/4	
1. KSSN-F	250
2. KKYK-F	186
3. KLAZ-F	101
4. KMJX-F	98
5. KARN	75
6. KAAY	65
7. KEZQ-F	64
8. KLPQ-F	61
9. KOKY	48
10. KLRA	47

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KSSN-F	2816/27.0	29.2
2. KKYK-F	2703/31.8	25.1
3. KAAY	1692/17.7	15.9
4. KLAZ-F	1485/22.5	18.5
5. KMJX-F	1096/15.6	12.6
6. KLPQ-F	1035/10.3	18.0
7. KEZQ-F	950/16.4	15.4
8. KARN	918/21.9	15.0
9. KLRA	887/16.4	14.6
10. KOKY	631/17.4	19.0

12+ FM SHARE (METRO): 62.94% (338 of 537) (FAL 81: 62.28%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KSSN-F
2. KLAZ-F	2. KMJX-F	2. KSSN-F	2. KKYK-F	2. KEZQ-F	2. KKYK-F
3. KOKY	3. KLAZ-F	3. KLAZ-F	3. KLAZ-F	3. KARN	3. KARN
4. KMJX-F	4. KSSN-F	4. KMJX-F	4. KOKY	4. KLRA	4. KLAZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSSN-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KMJX-F	1. KSSN-F
2. KKYK-F	2. KSSN-F	2. KLAZ-F	2. KKYK-F	2. KKYK-F	2. KKYK-F
3. KARN	3. KLAZ-F	3. KSSN-F	3. KLAZ-F	3. KLAZ-F	3. KLAZ-F
4. KLAZ-F	4. KMJX-F	4. KOKY	4. KOKY	4. KOKY	
KMJX-F					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAUL	1380		1.4/3.3	KAKI-F	107.1	Benton	.5/1.3	KSOH 1050 .9/3.1
KGKO	850	Benton	.4/2.2	KITA	1440		1.3/5.2	KXLR 1150 1.6/7.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		195 (3)	195 (3)	36.3
COUNTRY	38 (2)	103 (3)	141 (5)	26.3
NEWS/TALK	62 (1)		62 (1)	11.5
BLACK	48 (1)		48 (1)	8.9
BTFL MUSIC		40 (1)	40 (1)	7.4
MOR/AC	31 (2)		31 (2)	5.8
RELIGION	12 (2)		12 (2)	2.2
NOSTALGIA	8 (1)		8 (1)	1.5
			537 (16)	

RADIO STATIONS

KAAY, 1090, 50 KW (DA-N)	, AC	ABC-C, $22.00 (Katz)	Multimedia
KARN, 920, 5 KW (DA-N)	, NEWS/TALK	NBC, $27.00 (Blair)	
KLRA, 1010, 10 KW/5 KW (DA-N)	, COUNTRY	CBS, $19.00 (Christal)	Signal
KOKY, 1250, 1 KW/500 W (DA-N)	, BLACK	, $40.00* (Torbet)	
KEZQ-F, 100.3, 100 KW @ 295	, BTFL MUS (FM-100)	, $24.00* (Selcom)	
KKYK-F, 103.7, 100 KW @ 1510	, ROCK	, $38.00* (Blair)	
KLAZ-F, 98.5, 100 KW @ 880	, CONTEMP	, $45.00* (Torbet)	
KLPQ-F, 94.1, 100 KW @ 770	, COUNTRY	, $27.00 (Katz)	Multimedia
KMJX-F, 105.1, 100 KW @ 534	, AOR	Source, $18.00* (HNW)	
KSSN-F, 95.7, 100 KW @ 1000	, COUNTRY (TM)	ABC-E, $62.25 (Eastman)	Firstcom

LOS ANGELES

Market # 2; ADI # 2
APR 17.5
SMSA Pop: 7,569,000
1981 Est Revenue: $162,300,000

Stations: 47/46
Diaries: 3780/2002:1
Standard Error: .340
% Below Line: 2.0

CSI: 78.3 Bil (# 2)
CSI HH: 26.0 M (# 49)
Retail $: 38.1 Bil (# 1)
% Not Listed: 8.6

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81
1. KABC	785/5.6	8.6	6.7	5.7	8.0
2. KBIG-F	715/5.1	4.0	5.0	4.6	5.0
3. KIIS-F	619/4.4	3.3	3.9	3.1	2.1
4. KFWB	591/4.2	3.5	3.6	4.3	4.4
5. KROQ-F	543/3.9	3.7	3.7	3.0	2.4
6. KJOI-F	537/3.8	3.4	3.5	3.5	3.7
7. KLOS-F	526/3.7	4.7	3.9	3.8	4.7
KMET-F	526/3.7	3.4	4.0	3.9	4.5
9. KNX	514/3.7	2.7	3.5	3.7	3.2
10. KIQQ-F	429/3.1	4.1	3.7	3.1	2.5
11. KHTZ-F	401/2.9	3.0	3.5	4.0	3.0
12. KMPC	391/2.8	2.6	2.4	2.5	2.0
13. KRTH-F	370/2.6	3.2	3.2	3.3	3.1
14. KNX-F	351/2.5	1.6	2.2	3.2	2.6
15. KOST-F	340/2.4	2.0	2.4	2.5	2.6
16. KLAC	332/2.4	1.9	2.1	2.0	2.7
17. KFI	319/2.3	1.7	2.5	2.4	2.2
18. KTNQ	312/2.2	1.9	1.9	1.8	2.4
19. KGFJ	297/2.1	1.6	1.9	2.0	2.4
20. KZLA-F	293/2.1	1.6	2.1	2.5	2.5
21. KPRZ	285/2.0	3.1	2.6	2.3	.9
22. KALI	270/1.9	1.5	1.2	1.2	2.5
23. XTRA	256/1.8	1.4	1.5	1.4	2.4
24. KWKW	238/1.7	1.9	1.3	1.4	2.1
25. KRLA	214/1.5	2.4	2.1	2.2	2.8

12+ TSA 1/4	
1. KABC	892
2. KBIG-F	887
3. KIIS-F	768
4. KNX	748
5. KMET-F	696
6. KLOS-F	689
7. KFWB	622
8. KROQ-F	586
9. KJOI-F	582
10. KFI	565
11. KMPC	483
12. XTRA	458
13. KIQQ-F	456
14. KRTH-F	450
15. KHTZ-F	438
16. KHTZ-F	422
17. KOST-F	404
18. KLAC	386
19. KTNQ	337
20. KZLA-F	327
21. KGFJ	297
22. KPRZ	296
23. KALI	271
24. KWKW	238
25. KRLA	233

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KNX	14879/12.7	11.7
2. KLOS-F	13489/12.6	11.7
3. KMET-F	11884/11.2	11.1
4. KIIS-F	11879/12.4	12.8
5. KFWB	11830/13.7	14.3
6. KABC	11731/12.5	15.6
7. KFI	11715/ 8.5	8.6
8. XTRA	11509/ 8.2	5.8
9. KBIG-F	10532/10.6	11.2
10. KIQQ-F	9762/11.0	10.9
11. KRTH-F	8790/ 8.8	10.8
12. KMPC	8595/ 8.9	9.1
13. KJOI-F	7525/ 8.3	8.7
14. KHTZ-F	7352/ 8.6	11.2
15. KROQ-F	7214/ 8.2	7.9
16. KNX-F	7001/ 7.0	6.8
17. KOST-F	6184/ 6.2	6.4
18. KLAC	6181/ 6.4	6.7
19. KMGG-F	5193/ 5.9	6.3
20. KRLA	5093/ 5.8	7.7
21. KUTE-F	4550/ 5.0	7.2
22. KZLA-F	4391/ 5.0	4.8
23. KHJ	4252/ 4.6	5.5
24. KPRZ	4075/ 4.8	5.5
25. KGFJ	3632/ 4.5	5.3

12+ FM SHARE (METRO): 57.19% (7353 of 12857) (FAL 81: 52.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KROQ-F	1. KIIS-F	1. KIIS-F	1. KBIG-F	1. KBIG-F	1. KABC
2. KIQQ-F	2. KMET-F	2. KMET-F	2. KIIS-F	2. KABC	2. KFWB
3. KLOS-F	3. KLOS-F	3. KLOS-F	3. KABC	3. KJOI-F	3. KIIS-F
4. KMET-F	4. KROQ-F	4. KBIG-F	4. KHTZ-F	4. KMPC	4. KNX
5. XTRA	5. KRTH-F	5. KHTZ-F	5. KRTH-F	5. KFWB	5. KBIG-F
6. KGFJ	6. KNX-F	6. KRTH-F	6. KMPC	6. KNX	6. KFI
7. KIIS-F	7. KHTZ-F	7. KROQ-F	7. KJOI-F	7. KLAC	7. KMPC
8. KDAY	8. KIQQ-F	8. KNX-F	8. KNX-F	8. KPRZ	8. KJOI-F
	9. KTNQ	9. KIQQ-F	9. KZLA-F	9. KOST-F	9. KMET-F
	10. KGFJ	10. KABC	10. KFI	10. KZLA-F	10. KTNQ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBIG-F	1. KBIG-F	1. KIIS-F	1. KBIG-F	1. KMET-F	1. KABC
2. KABC	2. KLOS-F	2. KHTZ-F	2. KIIS-F	2. KLOS-F	2. KIIS-F
3. KIIS-F	3. KROQ-F	KIQQ-F	3. KHTZ-F	3. KROQ-F	3. KBIG-F
4. KJOI-F	4. KABC	4. KRTH-F	4. KRTH-F	4. KIIS-F	4. KMPC
5. KFWB	5. KIIS-F	5. KLOS-F	5. KJOI-F	5. KRTH-F	5. KNX-F
6. KROQ-F	6. KMET-F	6. KNX-F	6. KABC	6. KTNQ	6. KNX
7. KHTZ-F	7. KJOI-F	7. KROQ-F	7. KMPC	7. KNX-F	7. KZLA-F
8. KLOS-F	8. KIQQ-F	8. KMET-F	KFI	8. KGFJ	8. KFI
9. KRTH-F	9. KNX	9. KALI	9. KZLA-F	9. KJLH-F	9. KHTZ-F
10. KMET-F	10. KFWB	10. KBIG-F	10. KNX-F	10. KHTZ-F	10. KFWB

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	256 (1)	2945 (8)	3201 (9)	24.9
AC	576 (3)	1505 (5)	2081 (8)	16.2
NEWS/TALK	1890 (3)		1890 (3)	14.7
BTFL MUSIC		1414 (3)	1414 (3)	11.0
BLACK/URBAN/JAZZ	443 (2)	763 (4)	1206 (6)	9.4
SPANISH	820 (3)	191 (1)	1011 (4)	7.9
COUNTRY	570 (3)	349 (2)	919 (5)	7.1
NOSTALGIA	708 (3)	33 (1)	741 (4)	5.8
RELIGION	213 (2)	44 (1)	257 (3)	2.0
CLASSICAL	28 (1)	109 (1)	137 (2)	1.1
			12857 (47)	

LOS ANGELES ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KBIG-F	1. KNX	1. KALI
2. KABC	2. KLOS-F	2. KFWB
3. KIIS-F	3. KIIS-F	3. KABC
4. KMET-F	4. KFWB	4. KWKW
5. KLOS-F	5. KMET-F	5. KIIS-F
6. KNX	6. KABC	6. KROQ-F
7. KFWB	7. KFI	7. KJOI-F
8. KJOI-F	8. KBIG-F	8. KBIG-F
9. KROQ-F	9. KIQQ-F	9. KTNQ
10. KFI	10. KRTH-F	10. KPRZ
11. KMPC	11. KMPC	
12. KIQQ-F	12. KHTZ-F	
13. KRTH-F	13. KJOI-F	
14. KNX-F	14. KROQ-F	
15. KHTZ-F	15. KNX-F	

ADI FM SHARE: 58.62% (8723 of 14880) (FAL 81: 56.96%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KACE-F	103.9	Inglewood	1.4/4.0
KBRT	740	Avalon	.8/1.6
KDAY	1580	Santa Moni	1.0/3.8
KEZY-F	95.9	Anaheim	.5/2.4
KFAC	1330		.2/1.6
KFAC-F	92.3		.8/3.3
KGIL-F+	94.3	San Fernando	.4/1.4
KHJ	930		1.4/4.6
KIEV	870	Glendale	.7/1.8
KIKF-F	94.3	Garden Grove	.4/1.0
KJLH-F	102.3	Compton	1.3/3.7
KKGO-F	105.1		1.3/4.0
KLVE-F	107.5		1.4/3.1
KMGG-F	105.9		1.3/5.9
KNAC-F	105.5	Long Beach	.3/1.0
KNOB-F	97.9	Long Beach	1.2/3.4
KUTE-F	101.9	Glendale	1.4/5.0
KWIZ	1480	Santa Ana	.3/1.5
KWIZ-F	96.7	Santa Ana	.3/ .9
KYMS-F	106.3	Santa Ana	.3/1.0
KZLA	1540		.3/1.2

AM STATIONS

KABC, 790, 5 KW (DA-N)	TALK	ABC-I, $300.00	(Katz)	ABC
KALI, 1430, 5 KW (DA-2)	SPANISH	, $? ?	(Masla)	United
KDAY, 1580, 50 KW (DA-2)	BLACK	NBN, $ 90.00*	(Howard)	Rollins
KFI , 640, 50 KW	AC/CONTEMP (Burk-Abr)	ABC-E, $190.00*	(Christal)	Cox
KFWB, 980, 5 KW	NEWS	NBC, $190.00*	(Group W)	Westinghouse
KGFJ, 1230, 1 KW/250 W	BLACK	SBN, $ 70.00*	(Masla)	Inner City
KHJ , 930, 5 KW (DA-N)	COUNTRY	RKO II, $110.00*	(RKO)	RKO
KLAC, 570, 5 KW (DA-N)	COUNTRY	ABC-D, $167.50*	(Eastman)	Metromedia
KMPC, 710, 50 KW/10 KW (DA-N)	NOSTALGIA	, $170.63	(MMR)	Golden West
KNX , 1070, 50 KW	NEWS	CBS, $270.00	(CBS Spot)	CBS
KPRZ, 1150, 5 KW (DA-N)	NOSTALGIA (Al Ham)	, $? ?	(Mc-Guild)	Gannett
KRLA, 1110, 50 KW/10 KW (DA-2)	OLDIES	, $162.50	(Howard)	
KTNQ, 1020, 50 KW (DA-2)	SPANISH	, $ 70.00*	(Caballero)	
KWKW, 1300, 5 KW/1 KW (DA-2)	SPANISH	, $ 55.00	(Lotus)	Lotus

FM STATIONS

KBIG-F, 104.3, 105 KW @ 5800,	BTFL MUS (Bonne)	, $250.00*	(Torbet)	Bonneville
KHTZ-F, 97.1, 55 KW @ 770,	AC	, $160.00*	(Selcom)	Greater Media
KIIS-F, 102.7, 8 KW @ 2790,	ROCK	ABC-C, $175.00*	(Mc-Guild)	Gannett
KIQQ-F, 100.3, 51 KW @ 1180,	ROCK	, $120.00*	(Masla)	Outlet
KJOI-F, 98.7, 75 KW @ 1833,	BTFL MUS (Churchill)	, $177.50	(Selcom)	
KLOS-F, 95.5, 68 KW @ 2920,	AOR (Pollack)	ABC-R, $292.50	(Katz)	ABC

SEE ANAHEIM FOR ADDITIONAL STATIONS

LOUISVILLE

Market # 44; ADI # 42
APR 16.7
SMSA Pop: 911,500
Est 1981 Revenue: $13,900,000

Stations: 18/18
Diaries: 1470/620:1
Standard Error: .515
% Below Line: 0

CSI: 8.0 Bil (# 42)
CSI HH: 24.4 M (# 91)
Retail $: 4.1 Bil (# 46)
% Not Listed: 5.2

12+ METRO	1/4/SHARE	SPG 82	WIN 82	FAL 81
1. WAMZ-F	168/13.4	7.3	9.2	7.9
2. WLOU	123/ 9.8	9.3	8.7	8.0
3. WVEZ-F	120/ 9.6	8.4	10.2	9.3
4. WHAS	118/ 9.4	9.0	10.1	8.4
5. WQMF-F	98/ 7.8	7.9	7.4	7.7
6. WRKA-F	97/ 7.7	9.6	8.4	9.2
7. WAVG	90/ 7.2	8.1	10.2	7.2
8. WCII	75/ 6.0	7.2	6.9	8.4
9. WAKY	71/ 5.7	7.0	4.1	6.2
10. WLRS-F	61/ 4.9	5.8	5.3	5.1
11. WKJJ-F	59/ 4.7	6.3	6.3	6.9
12. WXVW	30/ 2.4	1.4	1.1	.9

12+ TSA 1/4	
1. WAMZ-F	286
2. WHAS	214
3. WVEZ-F	154
WQMF-F	154
5. WLOU	126
6. WRKA-F	100
7. WAVG	97
8. WCII	90
9. WAKY	85
10. WKJJ-F	84
11. WLRS-F	74
12. WXVW	30

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHAS	3825/28.4	28.7
2. WAMZ-F	3013/22.7	16.8
3. WQMF-F	2201/17.5	18.5
4. WAVG	1881/20.5	21.2
5. WAKY	1855/18.5	22.9
6. WKJJ-F	1747/17.0	21.0
7. WVEZ-F	1561/16.2	14.6
8. WCII	1553/16.1	16.3
9. WLRS-F	1402/16.1	16.8
10. WRKA-F	1348/17.2	20.5
11. WLOU	892/10.9	11.9
12. WINN	439/ 5.6	7.8

12+ FM SHARE (METRO): 53.06% (632 of 1191) (FAL 81: 51.19%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQMF-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WHAS
2. WLOU	2. WRKA-F	2. WLOU	2. WLOU	2. WVEZ-F	2. WAMZ-F
3. WLRS-F	3. WLOU	3. WRKA-F	3. WHAS	3. WHAS	3. WAVG
4. WKJJ-F	4. WQMF-F	4. WAKY	4. WVEZ-F	4. WCII	4. WCII
5. WAMZ-F	5. WLRS-F	5. WQMF-F	5. WRKA-F	5. WAVG	5. WRKA-F
					WLOU

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAMZ-F	1. WAMZ-F	1. WRKA-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F
2. WVEZ-F	2. WLOU	2. WAMZ-F	2. WLOU	2. WLOU	2. WHAS
3. WRKA-F	3. WVEZ-F	3. WLOU	3. WRKA-F	3. WAKY	3. WAKY
4. WLOU	4. WQMF-F	4. WKJJ-F	4. WVEZ-F	WLRS-F	4. WLOU
5. WHAS	5. WRKA-F	5. WQMF-F	5. WCII	WQMF-F	5. WVEZ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		315 (4)	315 (4)	26.4
MOR/AC/OLDIES	279 (3)	20 (1)	299 (4)	25.1
COUNTRY	105 (3)	168 (1)	273 (4)	22.9
BLACK/URBAN	131 (2)		131 (2)	11.0
BTFL MUSIC		120 (1)	120 (1)	10.1
NOSTALGIA	30 (1)		30 (1)	2.5
RELIGION	14 (1)	9 (1)	23 (2)	1.9
			1191 (18)	

LOUISVILLE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WAMZ-F	1. WHAS	1. WAMZ-F
2. WHAS	2. WAMZ-F	2. WHAS
3. WVEZ-F	3. WQMF-F	3. WLOU
4. WQMF-F	4. WAVG	4. WQMF-F
5. WLOU	5. WAKY	5. WAVG
6. WRKA-F	6. WKJJ-F	6. WAKY
7. WAVG	7. WVEZ-F	7. WCII
8. WKJJ-F	8. WCII	8. WVEZ-F
9. WKJJ-F	9. WLRS-F	9. WKJJ-F
10. WAKY	10. WRKA-F	10. WRKA-F
11. WLRS-F	11. WLOU	
12. WXVW	12. WINN	
13. WIEL	13. WJYL-F	
WGTC-F	14. WIEL	
15. WJYL-F	15. WXVW	
WINN		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WDGS	1290	New Albany	.6/1.5
WFIA	900		1.1/2.0
WINN	1240		1.6/5.6
WJYL-F	101.7	Jeffersont	1.6/5.4
WIMT	620		.8/2.3
WXLN-F	103.9		.7/3.0

ADI FM SHARE: 56.81% (950 of 1672) (FAL 81: 55.32%)

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2), OLDIES	ABC-I, $ 90.75	(Katz)	Multimedia
WAVG, 970, 5 KW (DA-2) , MOR	NBC,NBC-T, $ 43.00	(Eastman)	Henson
WCII, 1080, 10 KW/1 KW (DA-2), COUNTRY	MBS, $ 68.44	(MMR)	Great Trails
WHAS, 840, 50 KW , MOR	CBS, $100.00	(Christal)	
WINN, 1240, 1 KW/250 W , COUNTRY	RKO, $ 17.00	(Mc-Guild)	
WLOU, 1350, 5 KW (DAYS) , BLACK	NBN, $ 38.50	(Howard)	Johnson
WXVW, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)	ABC-I, $ 21.50	(Lotus)	
WIEL, 1400, 1 KW , MOR	ABC-C, $ 8.00	(Regional)	(ELIZABETHTOWN)

FM STATIONS

WAMZ-F, 97.5, 100 KW @ 505, COUNTRY	ABC-E, $ 80.00	(Christal)	
WJYL-F, 101.7, 3 KW @ 300, AC	ABC-F, $ 20.00*	(----)	
WKJJ-F, 99.7, 20 KW @ 720, CONTEMP	CBS-R, $ 67.50	(MMR)	Great Trails
WLRS-F, 102.3, 3 KW @ 300, AOR (Burk-Abr)	Source, $ 50.00	(Eastman)	Henson
WQMF-F, 95.7, 34 KW @ 580, AOR	, $ 45.00*	(Torbet)	Wood
WRKA-F, 103.1, 3 KW @ 300, AC/CONTEMP	ABC-D, $ 64.00	(Blair)	Capitol-Johnson
WVEZ-F, 106.9, 25 KW @ 670, BTFL MUS (Schulke)	, $ 90.75	(Katz)	Multimedia

WGTC-F - See Indianapolis

LUBBOCK

Market # 170
APR 16.5
SMSA Pop: 217,900
Est 1981 Revenue: $4,510,000

Stations: 15/15
Diaries: 617/353:1
Standard Error: .781
% Below Line: 0

CSI: 2.1 Bil (# 151)
CSI HH: 25.9 M (# 52)
Retail $: 1.5 Bil (# 124)
% Not Listed: 4.4

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81
1. KLLL-F	51/17.1	16.6	17.4	22.7
2. KRLB-F	37/12.4	3.1	3.6	---
3. KTEZ-F	30/10.1	8.3	12.1	8.2
4. KFMZ-F	24/ 8.1	12.1	13.2	11.4
KRUX-F	24/ 8.1	9.7	---	---
6. KSEL	23/ 7.7	9.0	7.5	8.6
7. KFYO	20/ 6.7	4.8	6.4	7.5
8. KSEL-F	18/ 6.0	9.3	12.5	12.5
9. KLFB	17/ 5.7	4.8	5.0	3.1
10. KEND	11/ 3.7	4.8	3.9	6.7

12+ TSA 1/4	
1. KLLL-F	75
2. KRUX-F	52
3. KFYO	50
4. KTEZ-F	48
KRLB-F	48
6. KFMX-F	37
KSEL	37
8. KSEL-F	35
9. KLFB	17
10. KEND	13

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KLLL-F	903/30.3	30.7
2. KFYO	630/17.4	13.1
3. KSEL-F	570/20.7	26.5
4. KRUX-F	556/15.7	15.7
5. KSEL	537/17.9	23.8
6. KRLB-F	505/23.0	8.7
7. KTEZ-F	499/16.0	16.9
8. KFMX-F	488/18.1	25.5
9. KEND	278/14.0	15.5
10. KWAZ	189/ 8.2	10.2

12+ FM SHARE (METRO): 67.02% (191 of 285) (FAL 81: 64.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSEL-F	1. KRLB-F	1. KLLL-F	1. KLLL-F	1. KTEZ-F	1. KLLL-F
KFMX-F	2. KLLL-F	2. KRLB-F	2. KRLB-F	2. KLLL-F	2. KRLB-F
	3. KFMX-F	3. KFMX-F	3. KRUX-F	3. KRUX-F	3. KSEL
		KRUX-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRLB-F	1. KLLL-F	1. KRLB-F	1. KLLL-F	1. KFMX-F	1. KLLL-F
2. KLLL-F	2. KRLB-F	2. KLLL-F	2. KRLB-F	2. KRLB-F	2. KRUX-F
3. KTEZ-F	3. KTEZ-F		3. KRUX-F	3. KLLL-F	3. KRLB-F
			KTEZ-F		KTEZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCAS 1050 Slaton 1.0/2.6
KJAK-F 92.7 Slaton 2.3/6.8
KRLB 580 3.0/7.5
KWAZ 1460 2.7/8.2
KKAM 1340 Lubbock 1.0/7.8

FORMATS

	AM	FM	TOTAL	%
COUNTRY	31 (2)	75 (2)	106 (4)	37.2
ROCK/AOR/CONTEMP	23 (1)	79 (3)	102 (4)	35.8
BTFL MUSIC		30 (1)	30 (1)	10.5
SPANISH	17 (1)		17 (1)	6.0
NOSTALGIA	9 (1)		9 (1)	3.2
UNKNOWN	8 (1)		8 (1)	2.8
RELIGION		7 (1)	7 (1)	2.5
MOR	6 (2)		6 (2)	2.1
			285 (15)	

RADIO STATIONS

KEND, 1590, 1 KW (DA-2) , COUNTRY
KFYO, 790, 5 KW/1 KW (DA-2), COUNTRY
KLFB, 1420, 500 W (DA-1) , SPANISH
KSEL, 950, 5 KW/500 W (DA-2),ROCK

KFMX-F, 94.5, 100 KW @ 680, AOR (Burk-Abr)
KLLL-F, 96.3, 100 KW @ 580, COUNTRY
KRLB-F, 99.5, 46 KW @ 630, CONTEMP (FM-100)
KRUX-F, 102.5, 100 KW @ 750, COUNTRY
KSEL-F, 93.7, 100 KW @ 736, ROCK
KTEZ-F, 101.1, 100 KW @ 862, BTFL MUS (Schulke)

MBS, $12.00* (Eastman)
APR,CBS, $11.00 (Savalli)
, $18.00* (Caballero)
RKO, $18.00* (Mc-Guild) Harris

Source, $14.40 (Selcom) So. Minn.
APR, $26.00* (Eastman)
, $20.00 (Lotus)
, $19.00* (Katz) Rex
RKO, $18.00* (Mc-Guild) Harris
, $21.00* (HNW)

MADISON

Market # 121
APR 16.7
SMSA Pop: 328,300
Est 1981 Revenue: $6,800,000

Stations: 16/11
Diaries: 703/467:1
Standard Error: .730
% Below Line: 4.2

CSI: 3.1 Bil (# 107)
CSI HH: 25.2 M (# 64)
Retail $: 1.7 Bil (# 113)
% Not Listed: 14.6

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81
1. WTSO	51/10.8	9.2	12.5	13.5
2. WIBA-F	50/10.6	11.6	11.4	9.7
3. WIBA	42/ 8.9	8.8	12.9	10.4
WZEE-F	42/ 8.9	10.6	9.6	10.6
5. WISM-F	40/ 8.5	6.7	7.2	8.2
6. WLVE-F	35/ 7.4	6.9	8.3	7.7
7. WHIT	29/ 6.1	.4	---	---
WERU	29/ 6.1	10.4	---	---
9. WWQM-F	24/ 5.1	6.7	4.6	6.0
10. WMAD-F	23/ 4.9	6.3	5.0	6.6

12+ TSA 1/4	
1. WZEE-F	142
2. WIBA-F	105
3. WTSO	91
4. WLVE-F	72
5. WISM-F	51
6. WIBA	45
WMAQ	45
8. WISM	32
9. WHIT	31
10. WERU	30

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WZEE-F	1803/28.3	31.5
2. WIBA-F	1682/31.4	35.1
3. WTSO	1155/26.0	20.2
4. WISM-F	971/25.3	22.9
5. WISM	896/28.0	26.2
6. WIBA	894/28.0	26.2
7. WLVE-F	803/15.8	16.7
8. WMAQ	761/ 3.4	5.1
9. WWQM-F	505/15.4	16.7
10. WLS	435/ 4.1	---

12+ FM SHARE (METRO): 54.70% (221 of 404) (FAL 81: 56.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WTSO	1. WTSO	1. WTSO
2. WZEE-F	2. WISM-F	2. WISM-F	2. WISM-F	2. WERU	2. WISM-F
	3. WHIT	3. WZEE-F	3. WIBA	3. WLVE-F	3. WIBA

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WISM-F	1. WIBA-F	1. WISM-F	1. WISM-F	1. WHIT	1. WHIT
2. WTSO	2. WTSO	2. WIBA-F	2. WTSO	2. WIBA-F	2. WIBA
3. WLVE-F	3. WZEE-F	3. WZEE-F	3. WLVE-F	3. WMAD-F	3. WTSO

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WISM	1480		4.7/21.9	WISN	1130	Milw.	.4/1.9	WMAQ	670	Chicago	.6/3.4
WBBM	780	Chicago	.6/3.9	WLS	890	Chicago	.4/4.1	WSJY-F	107.3	Ft. Atk.	1.5/5.6

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	53 (3)	115 (3)	168 (6)	41.6
MOR/AC	44 (2)	40 (1)	84 (3)	20.8
COUNTRY	54 (2)	24 (1)	78 (3)	19.3
BTFL MUSIC		42 (2)	42 (2)	10.4
NOSTALGIA	29 (1)		29 (1)	7.2
NEWS/TALK	3 (1)		3 (1)	0.7
			404 (16)	

RADIO STATIONS

WERU, 1190, 1 KW (DAYS,DA), NOSTALGIA (Al Ham)
WHIT, 1550, 5 KW (DAYS,DA), ROCK
WIBA, 1310, 5 KW (DA-N), MOR
WISM, 1480, 5 KW (DA-2), AC
WTSO, 1070, 10 KW/5 KW (DA-2), COUNTRY

WIBA-F, 101.5, 50 KW @ 470, AOR
WISM-F, 98.1, 20 KW @ 350, AC
WLVE-F, 94.9, 37 KW @ 1300, BTFL MUS** (KalaMusic)
WMAD-F, 92.1, 1.7 KW @ 380, AOR (Burk-Abr)
WWQM-F, 106.3, 1.7 KW @ 380, COUNTRY
WZEE-F, 104.1, 6 KW @ 1120, ROCK

APR,UPI,	$21.73	(Christal)	
ABC-E,	$? ?	(Selcom)	McKenna
CBS,MBS,	$21.50*	(Blair)	Des Moin Reg
,	$21.88	(Mc-Guild)	Midwest Fam
APR,	$24.25	(Torbet)	
,	$25.00*	(Blair)	Des Moin Reg
,	$28.25	(Mc-Guild)	Midwest Fam
,	$25.00	(HNW)	(BARABOO)
Source,	$28.00	(Christal)	
ABC-E,	$22.00	(Selcom)	McKenna
RKO,	$22.50	(Torbet)	

WLS, WMAQ - See Chicago

**Station is now Contemporary

McALLEN-BROWNSVILLE

Market # 83 (approx)
APR 15.2
SMSA Pop: 521,100
Est 1981 Revenue: $5,750,000

Stations: 17/14
Diaries: 674/773:1
Standard Error: .784
% Below Lin e: 2.4

CSI: 2.6 Bil (# 123 est)
CSI HH: 17.7 M (# 327 est)
Retail $: 2.4 Bil (# 83 est)
% Not Listed: 7.1

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KGBT	150/24.1	29.1	32.6	33.2	34.5
2. KRGV	73/11.7	9.8	8.6	5.2	8.7
3. KIWW-F	67/10.8	11.3	6.3	2.7	2.1
4. KBFM-F	63/10.1	15.2	15.6	14.8	14.6
5. KRIX-F	39/ 6.3	3.5	2.1	1.7	3.3
6. KELT-F	36/ 5.8	5.7	5.6	8.6	4.7
7. KRIO	30/ 4.8	6.7	2.6	10.2	10.2
8. KQXX-F	24/ 3.9	1.6	2.9	.3	---
9. KDUV-F	22/ 3.5	1.3	2.3	2.5	2.9
10. KBOR	17/ 2.7	2.2	5.2	6.2	5.4

12+ TSA 1/4	
1. KGBT	160
2. KRGV	81
3. KIWW-F	76
4. KBFM-F	70
5. KELT-F	41
6. KRIX-F	40
7. KRIO	32
8. KQXX-F	24
9. KDUV-F	22
10. KBOR	17

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KGBT	1105/24.1	28.8
2. KRGV	1014/21.9	20.9
3. KBFM-F	769/17.2	24.9
4. KIWW-F	729/15.6	20.2
5. KRIO	574/11.6	14.0
6. KRIX-F	465/11.2	9.1
KELT-F	465/ 9.6	11.8
8. KSOX+	293/ 5.2	4.7
9. KQXX-F	241/ 5.8	3.3
10. KBOR	238/ 5.8	7.7

12+ FM SHARE (METRO): 48.62% (281 of 578) (FAL 81: 39.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KRGV	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT
2. KBFM-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KELT-F	2. KRGV
3. KRIX-F	3. KRGV	3. KRGV	3. KELT-F	3. KIWW-F	3. KIWW-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGBT	1. KGBT	1. KIWW-F	1. KGBT	1. KGBT	1. KGBT
2. KIWW-F	2. KIWW-F	2. KRGV	2. KIWW-F	2. KIWW-F	2. KIWW-F
3. KBFM-F	3. KBFM-F	3. KBFM-F KGBT	3. KRGV	3. KRIX-F	3. KELT-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KIRT	1580	Mission	1.3/2.0	KVLY-F	107.9	Edinsburg	2.6/5.0
KTXI-F	106.3	Mercedes	2.1/3.7	KSOX+	1240	Raymondville	1.3/5.2
KURV	710	Edinburg	1.0/2.6	KTRH	740	Houston	1.0/1.2

FORMATS

	AM	FM	TOTAL	%
SPANISH	158 (2)	91 (2)	249 (4)	43.1
ROCK/AOR/CONTEMP	120 (3)	115 (3)	235 (6)	40.7
COUNTRY	7 (1)	37 (2)	44 (3)	7.6
BTFL MUSIC		38 (2)	38 (2)	6.6
NEWS/TALK	6 (1)		6 (1)	1.0
MOR	6 (1)		6 (1)	1.0
			578 (17)	

RADIO STATIONS

KBOR, 1600, 1 KW (DA-2), CONTEMP	MBS, $10.00	(Selcom)	
KGBT, 1530, 50 KW/10 KW (DA-N), SPANISH	, $46.00	(Katz)	Tichenor
KRGV, 1290, 5 KW (DA-N), ROCK	ABC-C, $18.00*	(Blair)	Manship
KRIO, 910, 5 KW (DA-2), CONTEMP	APR, $15.75	(HNW)	Tippie
KSOX+,1240, 1 KW/250 W, COUNTRY	, $12.00	(----)	(RAYMONDVILLE)
KBFM-F, 104.1, 100 KW @ 990, ROCK	ABC-F, $24.50	(Christal)	
KDUV-F, 100.3, 100 KW @ 500, BTFL MUS (TM)	, $14.00	(Masla)	
KELT-F, 94.5, 100 KW @ 800, COUNTRY (Drake-Chen)	, $21.50	(Katz)	Tichenor
KIWW-F, 96.1, 100 KW @ 565, SPANISH	, $19.00*	(Mc-Guild)	
KRIX-F, 99.5, 100 KW @ 480, ROCK	, $14.00	(Mc-Guild)	
KQXX-F, 98.5, 100 KW @ 1400, SPANISH	, $33.00	(Eastman)	

MEMPHIS

Market # 43; ADI # 36
APR 16.7
SMSA Pop: 928,800
Est 1981 Revenue: $14,100,000

Stations: 18/18
Diaries: 1133/820:1
Standard Error: .584
% Below Line: 0

CSI: 7.3 Bil (# 47)
CSI HH: 21.8 M (# 201)
Retail $: 4.3 Bil (# 43)
% Not Listed: 2.7

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KRNB-F	140/11.0	8.3	2.4	.8	1.0
2. WHRK-F	126/ 9.9	8.9	16.7	9.6	11.1
3. WMC-F	120/ 9.5	10.2	9.1	10.3	7.4
4. WDIA	114/ 9.0	8.3	7.6	5.4	5.9
5. WEZI-F	105/ 8.3	7.7	11.2	10.8	12.1
6. WMC	101/ 8.0	7.2	7.9	11.8	10.9
7. WRVR-F	95/ 7.5	8.3	6.6	6.6	5.4
8. WZXR-F	90/ 7.1	10.7	8.8	11.5	13.4
9. WLOK	82/ 6.5	5.0	5.1	5.1	4.7
10. WREC	71/ 5.6	4.9	3.7	2.9	4.2
11. WLVS-F	45/ 3.5	3.8	4.2	5.2	5.0
12. WMPS	39/ 3.1	3.1	4.0	6.9	4.2
13. WHBQ	25/ 2.0	2.1	3.8	4.4	4.8

12+ TSA 1/4	
1. WMC-F	243
2. WDIA	187
3. WHRK-F	185
4. KRNB-F	162
5. WZXR-F	158
WMC	158
7. WEZI-F	153
8. WREC	117
9. WRVR-F	112
10. WMPS	96
11. WLOK	83
12. WLVS-F	47
13. WHBQ	46

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WMC-F	3642/23.6	24.8
2. WDIA	2760/25.6	23.8
3. WHRK-F	2539/22.8	20.7
4. KRNB-F	2179/23.3	19.1
5. WZXR-F	2124/16.5	19.1
6. WEZI-F	2070/18.2	18.0
7. WMC	2034/16.5	17.3
8. WMPS	1815/10.8	10.4
9. WREC	1705/15.0	10.6
10. WRVR-F	1685/18.4	17.7
11. WHBQ	1573/12.3	10.4
12. WLOK	1570/19.9	18.0
13. WLVS-F	767/ 9.1	9.2

12+ FM SHARE (METRO): 58.43% (721 of 1234) (FAL 81: 61.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KRNB-F	1. WMC-F	1. WMC-F	1. WEZI-F	1. WEZI-F	1. WMC
2. WHRK-F	2. KRNB-F	KRNB-F	WMC	2. WMC	2. WDIA
3. WZXR-F	3. WHRK-F	3. WHRK-F	3. WRVR-F	3. WDIA	3. WMC-F
4. WMC-F	4. WZXR-F	4. WRVR-F	4. WHRK-F	4. WREC	4. WREC
5. WLOK	5. WRVR-F	5. WZXR-F	WMC-F	5. WRVR-F	5. KRNB-F
					WEZI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZI-F	1. KRNB-F	1. KRNB-F	1. WEZI-F	1. WMC-F	1. WMC
2. WMC-F	2. WHRK-F	2. WMC-F	2. WMC-F	2. WZXR-F	2. WRVR-F
3. KRNB-F	3. WMC-F	3. WHRK-F	WDIA	3. WHRK-F	3. WHRK-F
4. WRVR-F	4. WRVR-F	4. WRVR-F	4. WMC	4. KRNB-F	4. WEZI-F
5. WHRK-F	5. WZXR-F	5. WZXR-F	5. WRVR-F	5. WRVR-F	5. KRNB-F

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN	196 (2)	266 (2)	462 (4)	38.1
ROCK/AOR/CONTEMP		210 (2)	210 (2)	17.3
COUNTRY	140 (2)	45 (1)	185 (3)	15.2
MOR/AC	29 (2)	95 (1)	124 (3)	10.2
BTFL MUSIC		105 (1)	105 (1)	8.6
NOSTALGIA	71 (1)		71 (1)	5.8
RELIGION	33 (3)		33 (3)	2.7
TALK	24 (1)		24 (1)	2.0
			1214 (18)	

MEMPHIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WMC-F	1. WMC-F	1. WMC
2. WHRK-F	2. WDIA	2. WZXR-F
3. WDIA	3. WHRK-F	3. WDIA
4. KRNB-F	4. KRNB-F	4. WEZI-F
5. WMC	5. WMC	5. WREC
6. WEZI-F	6. WEZI-F	6. WMC-F
7. WZXR-F	7. WZXR-F	7. WRVR-F
8. WREC	8. WRVR-F	8. WMPS
9. WRVR-F	9. WREC	9. WLVS-F
10. WMPS	10. WLOK	10. WHRK-F
11. WLOK	11. WMPS	
12. WLVS-F	12. WHBQ	
13. WHBQ	13. WLVS-F	
14. WKIR-F	14. WKIR-F	
15. WTXI-F	15. KWAM	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KSUD	730	W. Memphis	.9/1.8
KWAM	990		1.3/4.6
WMQW	1480		.5/1.0
WMSO	630	Collierville	.3/1.7
WWEE	1430		1.9/2.5

ADI FM SHARE: 59.29% (1206 of 2034) (FAL 81: 60.61%)

AM STATIONS

KWAM, 930, 10 KW (DAYS,DA)	, RELIGION		, $15.00*	(Lotus)	Rivers
WDIA, 1070, 50 KW/5 KW (DA-2)	, BLACK		, $56.50	(Howard)	Viacom
WHBQ, 560, 5 KW/1 KW (DA-2)	, AC	RKO II,	$40.00*	(RKO)	RKO
WLOK, 1340, 1 KW/250 W	, BLACK	SBN,NBN,	$35.00	(Masla)	Gilliam
WMC , 790, 5 KW (DA-N)	, COUNTRY	ABC-I,	$90.00*	(Blair)	Scripps-Howard
WMPS, 680, 10 KW/5 KW (DA-N)	, COUNTRY	NBC,	$50.00*	(Katz)	Plough
WREC, 600, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	CBS,MBS,	$48.00*	(Mc-Guild)	Summit

FM STATIONS

KRNB-F, 101.1, 100 KW @ 500,	BLACK		, $45.00*	(Stars)	Rivers
WEZI-F, 105.9, 100 KW @ 762,	BTFL MUS (Churchill)		, $70.00	(Christal)	Harte-Hanks
WHRK-F, 97.1, 100 KW @ 530,	URBAN	RKO,	$75.00*	(Katz)	Plough
WLVS-F, 94.3, 3 KW @ 300,	COUNTRY	MBS,	$25.00*	(HNW)	
WMC-F , 99.7, 100 KW @ 970,	ROCK	ABC-C,	$99.00*	(Blair)	Scripps-Howard
WRVR-F, 104.5, 100 KW @ 750,	AC		, $55.00*	(Torbet)	Viacom
WZXR-F, 102.7, 100 KW @ 900,	AOR (Burk-Abr)	Source,	$75.00*	(Mc-Guild)	Summit
WKIR-F, 104.1, 100 KW @ 640,	COUNTRY	ABC-F,	$11.40	(----)	(JACKSON)
WTXI-F, 102.3, 3 KW @ 232,	COUNTRY		, $ 4.00	(----)	(RIPLEY,MS)

MIAMI-FT. LAUDERDALE

Market # 11 (approx); ADI # 13
APR 19.6
SMSA Pop: 2,771,300
Est 1981 Revenue: $51,000,000

Stations: 33/31
Diaries: 2696/1028:1
Standard Error: .405
% Below Line: 3.5

CSI: 26.4 Bil (# 12 approx)
CSI HH: 23.7 M (# 123 approx)
Retail $: 16.6 Bil (# 11 app)
% Not Listed: 4.6

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WHYI-F	330/6.7	6.0	5.4	6.6	6.5
2. WQBA	317/6.4	4.3	4.2	4.6	3.3
3. WLYF-F	291/5.9	6.9	6.7	4.8	4.5
4. WNWS	270/5.5	4.7	5.0	6.4	5.7
5. WCMQ-F	258/5.2	3.6	3.9	3.2	2.3
6. WINZ-F	237/4.8	5.4	5.8	5.0	1.2
7. WYOR-F	228/4.6	4.4	3.2	2.9	4.1
8. WEDR-F	223/4.5	4.0	4.4	3.2	2.6
9. WINZ	211/4.3	5.0	4.9	4.4	4.6
10. WRHC	188/3.8	6.4	7.9	5.7	6.3
11. WSHE-F	171/3.5	4.4	3.7	4.0	3.3
WWWL-F	171/3.5	1.9	2.4	3.1	3.8
13. WWJF-F	156/3.2	2.9	2.2	1.5	1.0
14. WKQS-F	153/3.1	2.5	3.0	3.3	4.6
15. WAIA-F	150/3.0	3.4	3.0	2.9	3.8
WCMQ	150/3.0	3.0	3.3	2.0	2.3
17. WAXY-F	148/3.0	3.7	3.3	3.5	3.5
18. WIOD	141/2.9	3.1	3.7	3.7	3.6
19. WLQY	125/2.5	2.0	2.0	1.9	2.6
20. WRBD	107/2.2	1.5	1.4	2.2	1.6
21. WQBA-F	98/2.0	2.0	1.3	1.7	2.0
22. WQAM	84/1.7	1.6	2.3	3.1	4.1
23. WCKO-F	81/1.6	2.3	1.6	1.9	1.5
24. WTMI-F	76/1.5	1.7	1.6	1.8	3.2
WOCN	76/1.5	1.6	.7	1.1	1.9

12+ TSA 1/4	
1. WHYI-F	385
2. WLYF-F	328
3. WQBA	322
4. WNWS	290
5. WCMQ-F	258
6. WINZ-F	245
7. WYOR-F	235
8. WINZ	233
9. WEDR-F	223
10. WSHE-F	198
11. WRHC	188
12. WWWL-F	186
13. WAXY-F	173
14. WWJF-F	172
15. WIOD	167
16. WAIA-F	163
17. WKQS-F	162
18. WCMQ	150
19. WEAT-F	134
20. WLQY	126
21. WRBD	125
22. WQBA-F	99
23. WCKO-F	97
24. WQAM	94
25. WTMI-F	77

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHYI-F	5847/19.8	20.2
2. WINZ-F	4798/18.0	18.1
3. WINZ	3790/13.5	16.6
4. WLYF-F	3696/12.7	14.6
5. WNWS	3114/11.1	11.7
6. WSHE-F	2970/ 9.8	10.9
7. WAXY-F	2896/ 9.5	11.0
8. WIOD	2852/ 9.6	11.0
9. WAIA-F	2583/ 9.3	9.7
10. WYOR-F	2494/ 9.0	10.4
11. WWWL-F	2428/ 9.2	7.1
12. WKQS-F	2150/ 7.5	8.0
13. WCKO-F	2053/ 6.6	8.7
14. WWJF-F	2033/ 6.9	6.5
15. WQBA	1972/ 7.8	7.4
16. WCMQ-F	1885/ 7.5	5.6
17. WEDR-F	1841/ 7.3	7.4
18. WEAT-F	1631/ 1.0	---
19. WGBS	1544/ 5.1	5.7
20. WTMI-F	1383/ 5.3	4.5
21. WQAM	1365/ 4.8	5.9
22. WRHC	1238/ 4.9	5.5
23. WLQY	1208/ 4.7	4.5
24. WRBD	1096/ 3.6	3.1
25. WQBA-F	1045/ 3.9	5.7

12+ FM SHARE (METRO): 58.99% (2785 of 4721) (FAL 81: NA)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WCMQ-F	1. WQBA	1. WQBA
2. WINZ-F	2. WEDR-F	WCMQ-F	2. WQBA	2. WLYF-F	2. WINZ
3. WEDR-F	3. WCMQ-F	3. WEDR-F	3. WCMQ	WCMQ-F	3. WNWS
4. WSHE-F	4. WWWL-F	4. WWWL-F	4. WHYI-F	4. WNWS	4. WHYI-F+
5. WCKO-F	5. WSHE-F	5. WINZ-F	WWWL-F	5. WCMQ	5. WRHC
6. WRBD	6. WINZ-F	6. WSHE-F	6. WEDR-F	6. WRHC	6. WLYF-F
7. WKQS-F	7. WAXY-F	7. WAXY-F	WAXY-F	7. WYOR-F	7. WEDR-F
		WAIA-F			

12+ AMD	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLYF-F	1. WHYI-F	1. WHYI-F	1. WCMQ-F	1. WSHE-F	1. WCMQ-F
2. WQBA	2. WLYF-F	2. WEDR-F	2. WCMQ	2. WHYI-F	2. WAXY-F
3. WYOR-F	3. WINZ-F	3. WCMQ-F	3. WAIA-F	3. WEDR-F	3. WQBA
4. WHYI-F	4. WQBA	4. WWWL-F	WQBA	4. WCMQ-F	4. WHYI-F
5. WWJF-F	5. WCMQ-F	5. WINZ-F	5. WEDR-F	5. WWWL-F	WSHE-F
6. WRHC	6. WEDR-F	6. WAXY-F	6. WWWL-F	6. WINZ-F	6. WWJF-F
7. WCMQ-F	7. WNWS	7. WAIA-F	7. WHYI-F	7. WAXY-F	7. WWWL-F

FORMATS	AM	FM	TOTAL	%
SPANISH	731 (4)	356 (2)	1087 (6)	23.0
ROCK/AOR/CONTEMP		990 (5)	990 (5)	21.0
NEWS/TALK	622 (3)		622 (3)	13.2
MOR/AC	163 (4)	454 (3)	617 (7)	13.1
BTFL MUSIC		533 (3)	533 (3)	11.3
BLACK/URBAN	148 (2)	223 (1)	371 (3)	7.9
COUNTRY	84 (1)	153 (1)	237 (2)	5.0
NOSTALGIA	155 (2)		155 (2)	3.3
CLASSICAL		76 (1)	76 (1)	1.6
RELIGION	33 (1)		33 (1)	0.7
			4721 (33)	

MIAMI-FT. LAUDERDALE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WHYI-F	1. WHYI-F	1. WQBA
2. WQBA	2. WINZ-F	2. WINZ
3. WLYF-F	3. WINZ	3. WCMQ-F
4. WNWS	4. WLYF-F	4. WRHC
5. WCMQ-F	5. WNWS	5. WHYI-F
6. WINZ-F	6. WSHE-F	6. WLYF-F
7. WYOR-F	7. WIOD	7. WEDR-F
8. WEDR-F	8. WAXY-F	8. WYOR-F
9. WINZ	9. WYOR-F	9. WINZ-F
10. WRHC	10. WWWL-F	10. WNWS
11. WWWL-F	11. WAIA-F	
12. WSHE-F	12. WQBA	
13. WWJF-F	13. WKQS-F	
14. WKQS-F	14. WCMQ-F	
15. WAIA-F	15. WEDR-F	
WCMQ		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WEXY	1520	Oakland Park	.7/ .9
WFTL	1400	Ft. Lauder	1.0/3.0
WGBS	710	Miami	1.2/5.1
WHTT	1260	Miami	.3/ .9
WKAT	1360	Miami Beach	.6/2.7
WMBM	1490	Miami Beach	.8/3.3
WVCG	1080	Corla Gables	.8/3.1
WEAT-F	104.5	West Palm Bea	.3/1.0

ADI FM SHARE: 57.33% (2729 of 4760) (FAL 81: 53.52%)

AM STATIONS

WCMQ, 1220, 1 KW (DAYS)	, SPANISH		, $ 75.15*	(MMR)	
WGBS, 710, 50 KW (DA-2)	, MOR	MBS,ABC-E,	$? ?	(Torbet)	Jeff-Pilot
WINZ, 940, 50 KW/25 KW (DA-2)	, NEWS	CBS,	$ 95.00	(Katz)	Guy Gannett
WIOD, 610, 10 KW (DA-2)	, TALK/MOR	ABC-I,NBC-T,	$ 60.00*	(Christal)	Cox
WLQY, 1320, 5 KW (DA-2)	, NOSTALGIA (Al Ham)		, $ 45.00*	(Selcom)	Sunshine Wirel
WNWS, 790, 25 KW (DA-2)	, NEWS/TALK		, $ 65.25	(RKO)	Sudbrink
WOCN, 1450, 1 KW/250 W	, SPANISH NEWS/TALK		, $? ?	(Lotus)	
WQAM, 560, 5 KW/1 KW	, COUNTRY	NBC,	$102.50	(Blair)	Storz
WQBA, 1140, 10 KW/5 KW (DA-2)	, SPANISH		, $112.50	(Eastman)	Susquehanna
WRBD, 1470, 5 KW/2.5 KW (DA-1),	BLACK	NBN,SBN,	$ 40.00*	(Lotus)	
WRHC, 1550, 10 KW (DA,DAYS)	, SPANISH NEWS/TALK		, $110.00*	(Selcom)	

FM STATIONS

WAIA-F, 97.3, 98 KW @ 790, AC (Burk-Abr)	, $ 70.00*	(Christal)	Cox
WAXY-F, 105.9, 100 KW @ 1049, OLDIES/AC	RKO, $ 91.75*	(RKO)	RKO
WCKO-F, 102.7, 100 KW @ 345, AOR	ABC-C, $ 47.50*	(Lotus)	
WCMQ-F, 92.1, 3 KW @ 300, SPANISH	, $ 75.15*	(MMR)	
WEDR-F, 99.1, 70 KW @ 175, BLACK	NBN, $ 50.00*	(Stars)	Rivers
WHYI-F, 100.7, 100 KW @ 1000, ROCK	, $130.00*	(Mc-Guild)	Metroplex
WINZ-F, 94.9, 100 KW @ 650, ROCK	, $ 95.00	(Katz)	Guy Gannett
WLYF-F, 101.5, 100 KW @ 813, BTFL MUS (Schulke)	, $100.00*	(Torbet)	Jeff-Pilot
WQBA-F, 107.5, 100 KW @ 500, SPANISH	, $ 60.00	(Eastman)	Susquehanna
WSHE-F, 103.5, 100 KW @ 600, AOR (Burk-Abr)	ABC-R, $ 75.00*	(Eastman)	TK
WIMI-F, 93.1, 100 KW @ 480, CLASSICAL	, $ 49.00	(CMBS)	

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

MILWAUKEE

Market # 28; ADI # 29
APR 17.1
SMSA Pop: 1,398,200
Est 1981 Revenue: $24,600,000

Stations: 32/26
Diaries: 1412/990:1
Standard Error: .536
% Below Line: 5.4

CSI: 13.5 Bil (# 27)
CSI HH: 26.4 M (# 35)
Retail $: 6.3 Bil (# 32)
% Not Listed: 5.3

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WEZW-F	193/8.7	6.6	9.4	11.4	11.8
2. WISN	191/8.6	8.0	8.1	10.1	11.0
3. WTMJ	186/6.4	8.1	9.8	10.7	12.3
4. WOKY	150/6.7	6.6	2.7	4.0	3.0
5. WLUM-F	132/5.9	5.1	4.0	2.6	3.2
6. WQFM-F	123/5.5	6.5	5.5	6.0	4.3
7. WZUU-F	117/5.3	4.6	6.6	5.3	4.8
8. WKTI-F	105/4.7	4.1	3.4	3.9	2.5
9. WMYX-F	102/4.6	4.7	3.8	3.6	1.5
10. WBCS-F	93/4.2	8.5	9.2	8.3	8.2
11. WLPX-F	92/4.1	5.6	5.8	6.3	6.0
12. WMIL-F	82/3.7	2.4	---	---	---
13. WFMR-F	73/3.3	2.4	2.9	2.3	5.0
14. WAWA	54/2.4	2.0	1.0	.6	1.2
15. WRKR-F	51/2.3	2.8	1.7	2.8	2.3

12+ TSA 1/4	
1. WTMJ	236
2. WISN	217
3. WEZW-F	209
4. WOKY	164
5. WQFM-F	140
6. WZUU-F	138
7. WLUM-F	133
8. WMIL-F	120
9. WLPX-F	118
10. WKTI-F	115
11. WMYX-F	109
12. WBCS-F	105
13. WRKR-F	75
14. WFMR-F	74
15. WMAQ	68

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WISN	4257/27.8	24.6
2. WTMJ	3928/24.3	22.2
3. WEZW-F	2563/17.3	14.7
4. WQFM-F	2446/16.5	17.2
5. WKTI-F	2428/17.3	14.2
6. WZUU-F	2421/17.0	17.8
7. WLPX-F	2404/14.4	19.5
8. WBCS-F	2077/13.6	17.7
9. WOKY	1983/13.5	16.8
10. WMYX-F	1883/13.3	11.5
11. WRKR-F	1670/ 9.6	9.3
12. WMIL-F	1669/ 9.4	7.0
13. WMAQ	1360/ 4.1	4.9
14. WLUM-F	1305/ 9.7	8.9
15. WLZZ	951/ 6.4	10.0

12+ FM SHARE (METRO): 58.82% (1240 of 2108) (FAL 81: 60.51%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQFM-F	1. WQFM-F	1. WISN	1. WISN	1. WEZW-F	1. WTMJ
2. WLPX-F	2. WLUM-F	2. WLUM-F	2. WEZW-F	2. WISN	2. WISN
3. WKTI-F	3. WMYX-F	3. WQFM-F	3. WZUU-F	3. WOKY	3. WZUU-F
WLUM-F	4. WKTI-F	4. WMYX-F	4. WTMJ	4. WTMJ	4. WBCS-F+
5. WRKR-F	5. WISN	5. WZUU-F	5. WMYX-F	5. WBCS-F	5. WOKY
	WLPX-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZW-F	1. WEZW-F	1. WLUM-F	1. WISN	1. WQFM-F	1. WISN
2. WOKY	2. WISN	2. WMYX-F	2. WEZW-F	2. WLPX-F	2. WZUU-F
3. WISN	3. WOKY	3. WISN	3. WZUU-F	3. WLUM-F	3. WEZW-F
4. WMYX-F	4. WLUM-F	4. WKTI-F	4. WBCS-F	4. WMYX-F	4. WTMJ
5. WTMJ	5. WTMJ	5. WQFM-F	5. WTMJ	5. WKTI-F	WMIL-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	516 (8)	144 (3)	660 (11)	31.3
ROCK/AOR/CONTEMP	13 (1)	497 (6)	510 (7)	24.2
COUNTRY	46 (2)	175 (2)	221 (4)	10.5
BTFL MUSIC		219 (2)	219 (2)	10.4
BLACK/URBAN	85 (2)	132 (1)	217 (3)	10.3
NOSTALGIA	150 (1)		150 (1)	7.1
CLASSICAL		73 (1)	73 (1)	3.5
NEWS/TALK	48 (2)		48 (2)	2.3
RELIGION	10 (1)		10 (1)	0.5
			2108 (32)	

MILWAUKEE ADI

12+ ADI 1/4	12+ ADI CUME	NSA EXCL CUME
1. WTMJ	1. WISN	1. WTMJ
2. WEZW-F	2. WTMJ	2. WISN
3. WISN	3. WEZW-F	3. WLUM-F
4. WOKY	4. WQFM-F	4. WOKY
5. WQFM-F	5. WZUU-F	5. WQFM-F
WZUU-F	6. WKTI-F	6. WEZW-F
7. WLUM-F	7. WLPX-F	7. WZUU-F
8. WKTI-F	8. WBCS-F	8. WBCS-F
9. WMIL-F	9. WOKY	9. WRKR-F
10. WLPX-F	10. WMYX-F	10. WKTI-F
		WMYX-F
11. WMYX-F	11. WMIL-F	
12. WBCS-F	12. WRKR-F	
13. WFMR-F	13. WLUM-F	
14. WRKR-F	14. WMAQ	
15. WAWA	15. WLZZ	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBCS	1340		1.1/4.3
WBKV	1470	West Bend	1.2/1.5
WBKV-F	92.5	West Bend	1.4/2.9
WEMP	1250		1.3/5.4
WLZZ	1290	Greenfield	1.6/6.4
WNOV	860		1.4/3.4
WRJN	1400	Racine	1.2/3.1
WTKM-F+	104.9	Hartford	.5/1.1
WXJY-F	98.3	Menomonee Fa	1.2/3.3
WYLO	540	Jackson	.4/1.6
WBBM	780	Chicago	.8/3.9
WGN	720	Chicago	1.0/3.8
WIND	560	Chicago	1.4/2.7
WJZQ-F	95.1	Kenosha	.4/2.0
WLS	890	Chicago	.6/4.1
WMAQ	670	Chicago	.9/4.1

ADI FM SHARE: 57.32% (1445 of 2521) (FAL 81: 58.81%)

AM STATIONS

WAWA, 1590, 1 KW (DAYS,DA) , BLACK
WISN, 1130, 50 KW/10 KW (DA-N), AC/MOR
WLZZ, 1290, 5 KW (DA-2) , OLDIES
WOKY, 920, 5 KW/1 KW (DA-2) , NOSTALGIA (Al Ham)
WTMJ, 620, 5 KW (DA-N) , MOR

NBN,SBN, $? ? (Howard)
ABC-I, $ 92.50 (Katz) Hearst
Source, $ 55.62 (Eastman) Malrite
RKO II, $ 58.00* (HNW) Charter/Surrey
NBC, $110.00* (Christal) Milw Jrnl

FM STATIONS

WBCS-F, 102.9, 50 KW @ 440, COUNTRY
WEZW-F, 103.7, 20 KW @ 840, BTFL MUS (Schulke)
WFMR-F, 96.5, 22 KW @ 810, CLASSICAL**
WKTI-F, 94.5, 16 KW @ 911, ROCK
WLPX-F, 97.3, 12 KW @ 920, AOR (Burk-Abr)
WLUM-F, 102.1, 50 KW @ 360, BLACK
WMIL-F, 106.1, 15 KW @ 950, COUNTRY
WMYX-F, 99.1, 50 KW @ 486, AC
WQFM-F, 93.3, 14 KW @ 940, AOR (Sebastian)
WRKR-F, 100.7, 50 KW @ 500, ROCK
WZUU-F, 95.7, 34 KW @ 610, CONTEMP

CBS, $ 91.50 (Torbet) Great Trails
, $ 70.38 (Mc-Guild) Multimedia
, $ 42.50 (CMBS)
ABC-C, $ 35.00 (Christal) Milw Jrnl
, $ 72.50 (Katz) Hearst
CBS-R, $ 35.00* (Howard)
, $ 40.00* (HNW) Charter/Surrey
, $ 55.00* (Blair) LIN
, $ 65.00* (Selcom) Shamrock (PA)
ABC-C, $ 35.00* (CBS/FM) Bdcst Mng (RACINE)
Source, $100.13 (Eastman) Malrite

**Switched to AC in early 1983.

MINNEAPOLIS-ST. PAUL

Market # 15; ADI # 14
APR 17.6
SMSA Pop: 2,133,100
Est 1981 Revenue: $38,700,000

Stations: 20/20
Diaries: 1836/1162:1
Standard Error: .463
% Below Line: 0

CSI: 20.6 Bil (# 15)
CSI HH: 27.2 M (# 22)
Retail $: 11.8 Bil (# 12)
% Not Listed: 10.7

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WCCO	647/20.5	20.0	22.9	20.2	24.5
2. KSTP-F	390/12.4	12.2	14.8	12.4	10.1
3. WLOL-F	305/ 9.7	10.0	4.2	4.4	5.8
4. KQRS-F+	204/ 6.5	5.1	6.8	6.4	5.5
5. WDGY	173/ 5.5	8.5	6.4	7.1	5.3
6. KDWB-F	154/ 4.9	6.0	6.6	6.3	5.7
7. KEEY-F	152/ 4.8	4.1	4.2	5.9	6.0
8. WAYL-F	145/ 4.6	3.2	4.1	4.8	4.5
9. KSTP	129/ 4.1	3.1	3.3	3.5	3.2
10. WCCO-F	120/ 3.8	4.4	4.4	3.8	4.3
11. WWTC	67/ 2.1	2.3	2.5	3.2	3.5
12. KJJO-F	56/ 1.8	2.0	1.8	1.2	1.2
13. KTWN-F	53/ 1.7	1.6	.8	1.0	1.1
KLBB	53/ 1.7	.6	.3	.5	.9
15. KDWB	50/ 1.6	2.0	1.8	2.6	3.0

12+ TSA 1/4	
1. WCCO	942
2. KSTP-F	461
3. WLOL-F	362
4. KQRS-F+	269
5. WDGY	231
6. KDWB-F	181
7. KEEY-F	173
WAYL-F	173
9. WCCO-F	168
10. KSTP	140
11. WWTC	70
12. KDWB	67
13. KJJO-F	65
14. KTWN-F	57
15. KLBB	53

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WCCO	10746.40.6	38.9
2. KSTP-F	5636/26.1	27.4
3. WLOL-F	5385/25.2	23.8
4. KQRS-F+	4367/19.1	17.4
5. KDWB-F	3493/16.2	17.1
6. WDGY	3380/13.8	16.5
7. WCCO-F	3028/11.7	15.0
8. KSTP	2725/13.4	10.8
9. WAYL-F	2446/11.2	8.8
10. KEEY-F	2438/11.7	9.9
11. KDWB	2369/ 9.9	12.0
12. WWTC	1367/ 7.2	7.0
13. KJJO-F	1165/ 6.1	6.6
14. KTWN-F	1072/ 5.7	4.8
15. KKSS	838/ 4.1	4.3

12+ FM SHARE (METRO): 56.44% (1591 of 2819) (FAL 81: 53.82%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLOL-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO
2. KQRS-F+	2. WLOL-F	2. WCCO	2. KSTP-F	2. KSTP-F	2. KSTP-F
3. KDWB-F	3. KQRS-F+	3. WLOL-F	3. WDGY	3. WDGY	3. WLOL-F
4. KSTP-F	4. KDWB-F	4. KQRS-F+	4. WLOL-F	4. KEEY-F	4. WDGY
	5. WCCO-F	5. WDGY	5. KEEY-F	5. WAYL-F	5. KQRS-F+
	6. WCCO	6. KDWB-F	6. WAYL-F	6. KSTP	KDWB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCCO	1. WCCO	1. KSTP-F	1. KSTP-F	1. KQRS-F+	1. WCCO
2. KSTP-F	2. KSTP-F	2. WLOL-F	2. WCCO	2. KSTP-F	2. KSTP-F
3. KEEY-F	3. WLOL-F	3. KQRS-F+	3. WDGY	3. KDWB-F	3. WDGY
4. WLOL-F	4. KQRS-F+	4. WCCO-F	4. KEEY-F	4. WLOL-F	4. KSTP
5. KQRS-F+	5. KDWB-F	5. KEEY-F	5. WLOL-F	5. WCCO	5. WLOL-F
6. WDGY	WDGY	6. KDWB-F	6. WAYL-F	6. KSTP	6. KQRS-F+

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	74 (2)	759 (4)	833 (6)	29.5
TALK/VARIETY	647 (1)		647 (1)	23.0
MOR/AC	227 (3)	390 (1)	617 (4)	21.9
COUNTRY	203 (2)	92 (2)	295 (4)	10.5
BTFL MUSIC		297 (2)	297 (2)	10.5
JAZZ		53 (1)	53 (1)	1.9
NOSTALGIA	53 (1)		53 (1)	1.9
UNKNOWN	24 (1)		24 (1)	0.9
			2819 (20)	

MINNEAPOLIS-ST. PAUL ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCCO	1. WCCO	1. WCCO
2. KSTP-F	2. KSTP-F	2. WLOL-F
3. WLOL-F	3. WLOL-F	3. KSTP-F
4. KQRS-F+	4. KQRS-F+	4. WDGY
5. WDGY	5. KDWB-F	5. WAYL-F
6. KDWB-F	6. WDGY	6. KSTP
7. KEEY-F	7. WCCO-F	7. KEEY-F
8. WAYL-F	8. KSTP	8. KDWB-F
9. WCCO-F	9. KEEY-F	9. KQRS-F
10. KSTP	10. WAYL-F	10. WCCO-F
11. WWTC	11. KDWB	
12. KDWB	12. WWTC	
13. KJJO-F	13. KJJO-F	
14. WWJO-F	14. KTWN-F	
15. KTWN-F	15. KKSS	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KKSS	980	Richfield	1.0/4.1
KRSI	950	St. Louis P	1.0/3.1
KTCR-F	97.1		1.1/3.9
WMIN	1010	Maplewood	.8/1.2

ADI FM SHARE: 55.28% (2137 of 3866) (FAL 81: 50.83%)

AM STATIONS

KDWB, 630, 5 KW/500 W (DA-2),	AOR	,	$ 60.00*	(Mc-Guild)	Doubleday
KKSS, 980, 5 KW (DA-1)	MOR	RKO,	$ 30.00*	(RKO)	Entercom
KLBB, 1400, 1 KW/250 W	NOSTALGIA (Al Ham)	ABC-D,	$ 40.00*	(Katz)	Malrite
KSTP, 1500, 50 KW (DA-N)	OLDIES/AC	ABC-I,NBC-T,	$ 52.50	(Christal)	Hubbard
WCCO, 830, 50 KW	TALK/VARIETY	CBS,	$215.00	(CBS Spot)	Midwest Comm
WDGY, 1130, 50 KW/25 KW (DA-2),	COUNTRY	NBC,	$109.38*	(Blair)	Storz
WWTC, 1280, 5 KW (DA-N)	OLDIES	MBS,	$ 39.13	(Masla)	

FM STATIONS

KDWB-F, 101.3, 100 KW @ 822,	AOR	,	$ 90.00*	(Mc-Guild)	Doubleday
KEEY-F, 102.1, 100 KW @ 822,	BTFL MUS (Bonne)	,	$ 60.00*	(Katz)	Malrite
KJJO-F, 104.1, 53 KW @ 260,	COUNTRY	ABC-E,	$ 37.00*	(MMR)	Park
KQRS-F+, 92.5, 50 KW @ 822,	AOR (Pollack)	ABC-R,	$100.00*	(Torbet)	McKenna
KSTP-F, 94.5, 100 KW @ 1250,	AC	,	$145.00*	(Christal)	Hubbard
KTWN-F, 107.9, 57 KW @ 400,	JAZZ	,	$ 40.00	(Lotus)	
WAYL-F, 93.7, 100 KW @ 822,	BTFL MUSIC	,	$ 50.63	(RKO)	Entercom
WCCO-F, 102.9, 100 KW @ 1304,	CONTEMP (Burk-Abr)	CBS-R,	$ 55.75	(Eastman)	Midwest Comm
WLOL-F, 99.5, 100 KW @ 844,	ROCK	RKO,	$120.00	(Selcom)	Emmis
WWJO-F, 98.1, 100 KW @ 420,	COUNTRY	,	$ 14.00	(----)	(ST. CLOUD)

MOBILE

Market # 92
APR 19.9
SMSA Pop: 453,700
Est 1981 Revenue: $6,050,000

Stations: 18/15
Diaries: 754/602:1
Standard Error: .771
% Below Line: 1.4

CSI: 3.3 Bil (# 99)
CSI HH: 20.8 M (# 237)
Retail $: 1.8 Bil (# 111)
% Not Listed: 6.0

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WBLX-F	131/17.8	18.6	12.0	9.6	9.0
2. WKSJ-F	127/17.2	18.7	19.3	23.8	20.1
3. WKRG-F	79/10.7	12.1	11.4	13.0	13.3
4. WGOK	78/10.6	9.6	7.4	6.4	10.9
5. WABB-F	75/10.2	9.5	13.7	14.7	11.5
6. WKRG	49/ 6.6	5.7	7.5	7.0	10.5
7. WLPR-F	39/ 5.3	4.7	6.8	6.2	6.1
8. WUNI	26/ 3.5	3.7	3.3	2.8	1.0
9. WMOO	20/ 2.7	.9	2.1	.8	1.2
10. WJQY-F	14/ 1.9	2.5	1.7	---	---
WLLF	14/ 1.9	3.2	2.1	.9	2.0

12+ TSA	1/4
1. WKSJ-F	158
2. WBLX-F	153
3. WKRG-F	132
4. WABB-F	116
5. WGOK	78
6. WMEZ-F	51
7. WKRG	49
8. WTKX-F	47
9. WJLQ-F	42
10. WLPR-F	39

12+ TSA CUME/ MSA CUME	RATING	SPG 82
1. WKRG-F	2144/32.1	32.2
2. WABB-F	1807/26.9	27.4
3. WKSJ-F	1692/37.3	33.7
4. WBLX-F	1332/27.2	23.2
5. WJLQ-F	865/ 2.2	2.6
6. WGOK	741/19.4	17.5
7. WMEZ-F	700/ 1.4	2.0
8. WKRG	669/17.6	14.4
9. WTKX-F	603/ 1.5	2.4
10. WLPR-F	489/12.1	11.5

12+ FM SHARE (METRO): 69.55% (482 of 693) (FAL 81: 71.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKRG-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F
2. WBLX-F	2. WABB-F	2. WKSJ-F	2. WBLX-F	2. WBLX-F	2. WBLX-F
3. WABB-F	3. WKSJ-F	3. WABB-F		3. WGOK	3. WKRG
	4. WKRG-F	4. WGOK		4. WKRG	4. WKRG-F
		WKRG-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKSJ-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WABB-F	1. WKSJ-F
2. WBLX-F	2. WKSJ-F	2. WKRG-F	2. WBLX-F	2. WBLX-F	2. WBLX-F
3. WGOK	3. WKRG-F	3. WKSJ-F	3. WKRG-F	3. WKSJ-F	3. WGOK
4. WKRG-F	4. WABB-F	4. WGOK	4. WGOK	4. WKRG-F	4. WABB-F
		WABB-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABB	1480		1.2/9.6	WHSP-F	92.1	Fairhope	.9/2.4	WJLQ-F	100.7	Pensac.	.3/2.2
WHEP	1310	Foley	1.2/1.6	WWAX	840		.8/3.3	WMEZ-F	94.1	Pensac.	.8/1.4
								WTKX-F	101.5	Pensac.	.3/1.5

FORMATS	AM	FM	TOTAL	%
BLACK	78 (1)	131 (1)	209 (2)	30.2
ROCK/AOR/CONTEMP		158 (4)	158 (4)	22.8
COUNTRY		141 (2)	141 (2)	20.3
MOR/AC	93 (4)		93 (4)	13.4
BTFL MUSIC		45 (2)	45 (2)	6.5
RELIGION	20 (1)		20 (1)	2.9
NOSTALGIA	14 (1)		14 (1)	2.0
UNKNOWN	6 (1)	7 (1)	13 (2)	1.9
			693 (18)	

RADIO STATIONS

WGOK, 900, 1 KW (DAYS)	, BLACK	, $16.50	(Roslin)		
WKRG, 710, 1 KW/500 W (DA-N)	, MOR	CBS,MBS,NBC, $55.00	(Katz)		
WLLF, 1270, 5 KW (DAYS)	, NOSTALGIA (Al Ham)	ABC-D, $13.00	(Blair)	Capitol (Johnson)	
WMOO, 1550, 50 KW (DAYS,DA)	, RELIGION	, $15.00	(----)	Beasley	
WUNI, 1410, 5 KW (DA-N)	, COUNTRY	NBC, $17.50	(Lotus)	Kirk	
WABB-F, 97.5, 100 KW @ 1050,	AOR	, $38.00*	(Eastman)		
WBLX-F, 92.9, 63 KW @ 470,	BLACK	, $41.50	(Howard)	Beasley	
WJQY-F, 98.3, 3 KW @ 300,	COUNTRY	, $20.75	(Masla)		
WKRG-F, 99.9, 100 KW @ 850,	ROCK	, $55.00	(Katz)		

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

MODESTO

Market # 145
APR 16.5
SMSA Pop: 276,500
Est 1981 Revenue: $5,300,000

Stations: 24/10
Diaries: 653/423:1
Standard Error: .757
% Below Line: 32.9

CSI: 2.5 Bil (# 125)
CSI HH: 24.6 M (# 80)
Retail $: 1.3 Bil (# 146)
% Not Listed: 10.4

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81
1. KBEE-F	48/12.4	10.6	15.1	10.3
2. KOSO-F	40/10.4	11.1	10.0	8.8
3. KTRB	31/ 8.0	7.4	6.6	5.9
4. KHOP-F	26/ 6.7	9.1	8.0	8.3
KFIV-F	26/ 6.7	8.3	5.1	8.3
6. KMIX-F	25/ 6.5	4.9	2.3	4.1
7. KCEY	15/ 3.9	2.0	5.1	5.0
KRAK	15/ 3.9	3.1	3.4	5.0
9. KQKK-F	14/ 3.6	2.9	2.3	2.9
10. KNBR	13/ 3.4	4.0	5.4	4.4

12+ TSA	1/4
1. KOSO-F	65
2. KHOP-F	59
KRAK	59
4. KBEE-F	55
5. KNBR	50
6. KCBS	47
7. KTRB	43
8. KMYT-F	42
9. KFYE-F	40
10. KQKK-F	35

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KHOP-F	1142/20.6	22.7
2. KOSO-F	1044/26.6	24.2
3. KRAK	944/12.3	8.2
4. KNBR	796/10.2	13.1
5. KCBS	790/ 9.3	12.5
6. KTRB	652/17.7	16.4
7. KFYE-F	599/ 9.2	7.9
8. KZAP-F	542/ 3.6	---
9. KBEE-F	540/18.2	16.8
10. KFRC	534/ 7.4	9.2

12+ FM SHARE (METRO): 67.05% (232 of 346) (FAL 81: 60.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KBEE-F	1. KBEE-F
2. KMIX-F	2. KFIV-F	2. KFIV-F	2. KBEE-F	2. KTRB	KTRB
KFIV-F	3. KHOP-F	3. KHOP-F	3. KTRB		3. KOSO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBEE-F	1. KBEE-F	1. KOSO-F	1. KBEE-F	1. KFIV-F	1. KOSO-F
2. KTRB	KOSO-F	2. KFIV-F	2. KOSO-F	KOSO-F	2. KQKK-F
3. KOSO-F	3. KTRB	3. KMIX-F	3. KMIX-F	3. KHOP-F	KHOP-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KBEE	970		1.3/8.4	KAMB-F	101.5	Merced	3.1/7.2	KSNN-F	104.7	Los Ba	.8/2.8
KFIV	1360		2.8/14.8	KFYE-F	93.7	Fresno	2.8/9.2	KSTN-F	107.3	Stockt	.8/3.0
KLOC	920	Ceres	1.3/4.3	KKDJ-F	105.9	Fresno	1.3/4.0	KWGF-F	100.9	Tracy	.5/2.9
KCBS	740	SF	2.8/9.3	KMJ	580	Fresno	.5/2.8	KZAP-F	98.5	Sacra	1.0/3.6
KFRC	610	SF	1.6/7.4	KMYT-F	97.5	Merced	3.4/5.5				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	17 (2)	118 (8)	135 (10)	39.0
COUNTRY	61 (3)	39 (2)	100 (5)	28.9
BTFL MUSIC		61 (2)	61 (2)	17.6
MOR/AC	18 (2)		18 (2)	5.2
NEWS/TALK	13 (2)		13 (2)	3.8
RELIGION		12 (1)	12 (1)	3.5
SPANISH	5 (1)	3 (1)	8 (2)	2.3
			346 (24)	

RADIO STATIONS

KCEY, 1390, 5 KW (DA-2) , COUNTRY
KTRB, 860, 10 KW/1 KW (DA-2), COUNTRY

KBEE-F, 103.3, 11 KW @ 150, BTFL MUS (Bonne)
KMIX-F, 98.8, 2 KW @ 390, COUNTRY (TM)
KFIV-F, 102.3, 3 KW @ 300, CONTEMP
KHOP-F, 104.1, 50 KW @ 499, CONTEMP
KOSO-F, 93.1, 3 KW @ 1790, ROCK
KQKK-F, 96.7, 3 KW @ 320, COUNTRY

MBS, $17.50 (Christal) Behan
ABC-E, $21.00 (Blair)
, $22.05 (Katz) John Price
, $17.50 (Christal) Behan
, $29.75 (MMR)
ABC-C, $18.75 (Blair)
ABC-I, $25.00 (Selcom) SpaceCom
, $14.00 (Christal)

Other stations - See San Francisco and Fresno

NASHVILLE

Market # 45; ADI # 30
APR 16.6
SMSA Pop: 875,100
Est 1981 Revenue: $15,490,000

Stations: 26/26
Diaries: 959/913:1
Standard Error: .651
% Below Line: 0

CSI: 7.1 Bil (# 51)
CSI HH: 22.4 M (# 173)
Retail $: 4.2 Bil (# 44)
% Not Listed: 7.5

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WKDF-F	158/12.8	12.4	12.6	11.9	7.3
2. WZEZ-F	125/10.2	9.4	10.5	8.2	11.5
3. WSIX-F	123/10.0	9.2	9.3	9.4	11.0
4. WWKX-F	111/ 9.0	10.0	12.9	8.2	8.3
5. WLAC	84/ 6.8	5.7	6.2	5.6	4.5
6. WVOL	75/ 6.1	9.4	6.7	7.8	9.0
7. WSM	75/ 5.9	6.8	5.6	6.3	8.5
8. WYHY-F	60/ 4.9	3.3	2.2	.9	---
9. WSM-F	51/ 4.1	6.3	4.9	9.4	6.5
10. WNKZ+	42/ 3.4	1.1	1.8	1.9	2.5

12+ TSA 1/4	
1. WKDF-F	236
2. WWKX-F	207
3. WSIX-F	195
4. WZEZ-F	141
5. WSM	133
6. WLAC	93
7. WSM-F	82
8. WVOL	75
9. WYHY-F	70
10. WNKZ+	42

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WWKX-F	3297/24.8	25.8
2. WKDF-F	2676/22.3	23.7
3. WSM	2626/18.7	20.7
4. WSIX-F	2386/19.5	17.5
5. WZEZ-F	1477/16.0	16.3
6. WSM-F	1443/11.1	13.9
7. WLAC	1433/15.7	12.3
8. WYHY-F	1098/11.6	5.4
9. WSIX	1029/11.4	10.1
10. WVOL	814/10.8	13.5

12+ FM SHARE (METRO): 64.97% (740 of 1139) (FAL 81: 64.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WSIX-F	1. WZEZ-F	1. WKDF-F+
WWKX-F	2. WWKX-F	2. WSIX-F	2. WZEZ-F	2. WSIX-F	WSIX-F
3. WVOL	3. WYHY-F	3. WWKX-F	3. WKDF-F	3. WSM	3. WSM
	4. WSM-F	4. WZEZ-F	4. WWKX-F	4. WLAC	4. WWKX-F
	5. WSIX-F	5. WYHY-F	5. WSM-F	5. WVOL	5. WZEZ-F
	WVOL				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZEZ-F	1. WKDF-F	1. WKDF-F	1. WSIX-F	1. WKDF-F	1. WSIX-F
2. WKDF-F	2. WZEZ-F	2. WWKX-F	2. WWKX-F		2. WKDF-F
3. WSIX-F	3. WSIX-F	3. WVOL	3. WVOL		3. WZEZ-F
4. WLAC	4. WWKX-F	4. WSM-F	WSM-F		4. WLAC
5. WWKX-F	5. WLAC		5. WSM		5. WSM-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	357 (4)	369 (5)	32.4
COUNTRY	166 (6)	147 (3)	313 (9)	27.5
MOR/AC	21 (3)	111 (3)	132 (6)	11.6
BTFL MUSIC		125 (1)	125 (1)	11.0
NEWS/TALK	84 (1)		84 (1)	7.4
BLACK/URBAN	75 (1)		75 (1)	6.6
NOSTALGIA	18 (1)		18 (1)	1.6
UNKNOWN	16 (1)		16 (1)	1.4
RELIGION	7 (1)		7 (1)	0.6
			1139 (26)	

NASHVILLE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKDF-F	1. WWKX-F	1. WKDF-F
2. WWKX-F	2. WKDF-F	2. WWKX-F
3. WSIX-F	3. WSM	3. WSIX-F
4. WZEZ-F	4. WSIX-F	4. WSM
5. WSM	5. WZEZ-F	5. WZEZ-F
6. WLAC	6. WLAC	6. WVOL
7. WSM-F	7. WSM-F	7. WLAC
8. WVOL	8. WYHY-F	8. WSM-F
9. WYHY-F	9. WSIX	9. WNKZ+
10. WBGY-F	10. WVOL	10. WDBL-F+
11. WABD	11. WYCQ-F	
12. WYCQ-F	12. WBGY-F	
13. WNKZ+	13. WKOS-F	
14. WJYN-F	14. WJYN-F	
15. WMAK-F	15. WMAK-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAJN	790	Oshland City	1.3/1.2
WAMB	1170		1.5/3.0
WAMG	1130	Gallatin	.7/1.5
WDBL+	1590	Springfield	1.3/2.7
WGNS	1450	Murfreesboro	.6/1.7
WHIN	1010	Gallatin	.4/1.7
WJYN-F	105.9		2.8/7.3
WKDA	1240		1.0/6.1
WKOS-F	96.3	Murfreesboro	1.3/5.1
WLUY	1300		.7/2.7
WMAK-F	92.1		3.0/7.6
WSIX	980		2.9/11.4
WTJT	950	Franklin	1.1/1.7
WWGM	1560		.6/1.3

ADI FM SHARE: 65.91% (1332 of 2021) (FAL 81: 63.88%)

AM STATIONS

WLAC, 1510, 50 KW (DA-N)	, NEWS/TALK	, $48.00	(RKO)	Sudbrink
WSIX, 980, 5 KW (DA-N)	, COUNTRY	CBS,NBC-T,	$ NM	(Katz)	GE
WSM , 650, 50 KW	, COUNTRY	NBC,	$80.00*	(Christal)	
WVOL, 1070, 5 KW/1 KW (DA-N),	BLACK	NBN,	$40.00*	(Howard)	
WABD, 1370, 1 KW (DAYS)	, BLACK	ABC-C,	$ 6.00	(----)	(FORT CAMPBELL)
WNKZ+,1430, 5 KW/1 KW [illegible]),	COUNTRY	RKO II,	$? ?	(Lotus)	Jaco

FM STATIONS

WJYN-F, 105.9, 100 KW @ 410, AC (Schulke)	,	$32.00	(RKO)	Sudbrink
WKDF-F, 103.3, 100 KW @ 1220, AOR (Burk-Abr)	ABC-E,ABC-R,	$60.00*	(Blair)	Dick
WKOS-F, 96.3, 100 KW @ 170, AC	MBS,	$10.00*	(----)	(MURFREESBORO)
WMAK-F, 92.1, 3 KW @ 300, CONTEMP (?)	,	$? ?	(Howard)	Mooney (HENDERSONVILLE)
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY	,	$130.00	(Katz)	GE
WSM-F , 95.5, 100 KW @ 1230, SOFT ROCK	Source,	$60.00*	(Christal)	
WWKX-F, 104.5, 100 KW @ 1050, ROCK	RKO,	$50.00*	(Masla)	
WYHY-F, 107.3, 100 KW @ 730, AC	,	$25.00*	(Mc-Guild)	Mooney (LEBANON)
WZEZ-F, 92.9, 100 KW @ 650, BTFL MUS (Bonne)	,	$50.00*	(Torbet)	South Central
WYCO-F, 102.9, 100 KW @ 510, COUNTRY	ABC-E,	$ 6.00	(----)	(SHELBYVILLE)
WBGY-F, 93.3, 100 KW @ 750, ROCK	,	$10.00	(----)	(TULLAHOMA)

NASSAU-SUFFOLK

APR 18.5
Est 1981 Revenue: $17,420,000

Diaries: 1341
Standard Error: .549

CSI: 28.7 Bil (# 11)
CSI HH: 33.1 M (# 4)
Retail $: 13.5 Bil (# 11)

NOTE: Nassau-Suffolk is a portion of the New York Metro. For this market only those stations home to Nassau-Suffolk are listed. There is no TSA.

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WBLI	236/5.8	5.7	5.2	4.5	4.9
2. WALK-F+	183/4.5	2.0	3.2	2.3	2.5
3. WAPP-F	161/3.9	2.9	2.7	2.7	2.6
4. WHLI	159/3.9	3.9	2.9	3.7	4.0
5. WBAB-F	132/3.2	3.6	3.8	3.3	2.7
6. WCTO-F	94/2.3	1.5	3.3	2.3	2.9
7. WLIR-F	79/1.9	1.2	1.6	2.0	1.6
8. WKJY-F	58/1.4	1.8	1.7	2.3	1.5
9. WGSM	51/1.2	1.8	2.0	1.4	1.3
10. WGBB	42/1.0	.8	.6	.7	1.2

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WAPP-F	3158/14.3	6.8
2. WBLI-F	2931/13.3	12.8
3. WBAB-F	2436/11.0	12.1
4. WALK-F+	2170/ 9.8	6.3
5. WLIR-F	1341/ 6.1	6.1
6. WCTO-F	1328/ 6.0	5.4
7. WHLI	1299/ 5.9	6.0
8. WKJY-F	924/ 4.2	4.1
9. WRCN-F	759/ 3.4	3.0
10. WGBB	604/ 2.7	3.3

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAPP-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WHLI	1. WALK-F+
2. WBLI-F	2. WAPP-F	2. WAPP-F	2. WALK-F	2. WALK-F	2. WBLI-F
3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WHLI	3. WCTO-F	3. WHLI
4. WLIR-F	4. WLIR-F	4. WALK-F+	4. WBAB-F	4. WBLI-F	4. WBAB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WAPP-F	1. WBLI-F
2. WAPP-F	2. WAPP-F	2. WAPP-F	2. WALK-F+	2. WBLI-F	2. WBAB-F
3. WALK-F+	3. WBAB-F	3. WBAB-F	3. WHLI	3. WBAB-F	3. WALK-F+
4. WHLI	4. WALK-F+	4. WLIR-F	4. WCTO-F	4. WLIR-F	4. WHLI

RADIO STATIONS

WGBB, 1240, 1 KW/250 W	, MOR	, $? ? (Lotus)	
WGSM, 740, 25 KW (DAYS,DA)	, MOR	, $40.00 (Mc-Guild)	Greater Media
WHLI, 1100, 10 KW (DAYS,DA)	, NOSTALGIA (Al Ham)	, $40.00 (Roslin)	
WALK-F+, 97.5, 45 KW @ 530	, MOR	, $42.00 (Roslin)	
WBAB-F, 102.3, 2.3 KW @ 344	, AOR	, $38.00* (----)	
WBLI-F, 106.1, 10 KW @ 500	, ROCK	, $58.75 (Masla)	Beck-Ross
WCTO-F, 94.3, 3 KW @ 300	, BTFL MUSIC	, $40.00* (Mc-Guild)	Greater Media
WKJY-F, 98.3, 3 KW @ 300	, BTFL MUSIC	, $35.00* (Roslin)	
WLIR-F, 92.7, 3 KW @ 300	, AOR	, $70.00 (Masla)	
WRCN-F, 103.9, 3 KW @ 466	, AOR	, $30.00* (Unirep)	

WAPP-F -. See New York

NEW HAVEN

Market # 100 (56 on county basis)
APR 17.8
SMSA Pop: 418,000

Stations: 31/7
Diaries: 997/419:1
Standard Error: .635

CSI: 4.1 Bil (# 89) (48-county)
CSI HH: 30.9 M (# 6 -est)
Retail $: 1.7 Bil (# 113) (65 - county)

Est 1981 Revenue: $6,610,000

% Below Line: 45.2

% Not Listed: 8.4

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WELI	92/13.8	15.5	14.6	18.4	20.0
2. WKCI-F	64/ 9.6	8.6	10.9	9.3	10.7
3. WAVZ	56/ 8.4	6.4	8.6	4.8	8.2
4. WNHC	54/ 8.1	6.0	6.2	5.8	1.8
5. WEZN-F	42/ 6.3	5.1	5.6	4.7	5.5
6. WPLR-F	40/ 6.0	7.1	6.7	6.1	9.3
7. WCBS	31/ 4.6	4.9	3.5	6.1	4.1
8. WWYZ-F	30/ 4.5	4.5	3.5	3.7	4.5
9. WKSS-F	27/ 4.0	3.6	4.6	4.2	2.3
10. WHCN-F	25/ 3.7	4.8	3.5	5.3	3.2

12+ TSA	1/4
1. WKCI-F	114
2. WELI	102
3. WEZN-F	78
4. WAVZ	64
5. WPLR-F	62
6. WHCN-F	58
7. WKSS-F	56
8. WNHC	55
WTIC	55
10. WWYZ-F	51

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WKCI-F	1567/23.9	23.3
2. WELI	1429/32.2	32.7
3. WPLR-F	1067/17.9	17.4
4. WKSS-F	909/10.7	7.4
5. WCBS	896/16.2	16.5
6. WEZN-F	858/13.0	12.4
7. WHCN-F	830/11.0	12.5
WDRC-F	830/12.2	10.3
9. WNBC	829/13.7	15.1
10. WTIC	780/ 5.3	8.1

12+ FM SHARE (METRO): 50.57% (310 of 613) (FAL 81: 49.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHCN-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI	1. WELI
2. WNHC	2. WNHC	2. WNHC	WKCI-F	2. WAVZ	2. WKCI-F
3. WPLR-F	3. WPLR-F	3. WPLR-F	3. WWYZ-F	3. WEZN-F	3. WAVZ
4. WDRC-F	4. WWYZ-F	4. WELI	4. WAVZ	4. WKCI-F	4. WNHC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKCI-F	1. WELI	1. WNHC	1. WELI	1. WKCI-F	1. WKCI-F
2. WELI	2. WKCI-F	2. WKCI-F	2. WKCI-F	2. WPLR-F	2. WELI
3. WAVZ	3. WNHC	3. WPLR-F	3. WWYZ-F	3. WNHC	3. WPLR-F
4. WEZN-F	4. WAVZ	4. WPLR-F	4. WWYZ-F	4. WHCN-F	4. WNBC

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WSCR	1220	Hamden	1.9/3.3	WTIC	1080	Hartf	1.8/5.3	WYBC-F	94.3		2.5/8.4
WRCQ	910	New Brit	.3/1.0	WABC	96.5	NY	.3/3.0	WCCC-F	106.9	Hartford	.6/4.4
WDRC-F	102.9	Hartf.	3.3/12.2	WHN	1050	NY	.4/3.8	WIOF-F	104.1	Water.	1.0/4.8
WRCH-F	100.5	New Bri	1.9/5.3	WICC	600	Bridge	.4/3.3	WTIC-F	96.5	Hartford	.7/5.5
WBLS-F	107.5	NY	1.0/4.5	WINS	1010	NY	.4/2.6	WMCA	570	NY	.3/1.1
WNBC	660	NY	3.4/13.7	WNEW	1130	NY	.6/1.9	WQXR-F+	96.3	NY	.2/1.7
WRKI-F	95.1	Brook.	.9/2.6	WOR	710	NY	.3/2.3				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	23 (1)	166 (7)	189 (8)	30.8
MOR/AC	107 (3)	37 (2)	144 (5)	23.5
BTFL MUSIC		82 (3)	82 (3)	13.4
BLACK/JAZZ	54 (1)	24 (2)	78 (3)	12.7
NOSTALGIA	62 (3)		62 (3)	10.1
NEWS/TALK	40 (5)		40 (5)	6.5
COUNTRY	16 (2)		16 (2)	2.6
CLASSICAL	1 (1)	1 (1)	2 (2)	0.3
			613 (31)	

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N), NOSTALGIA (A1 Ham)	ABC-I, $73.75	(Mc-Guild)	EasTern
WELI, 960, 5 KW (DA-N), MOR (Burk-Abr)	, $68.00	(Blair)	Insilco
WNHC, 1340, 1 KW/250 W , BLACK	SBN, $20.00	(Savalli)	
WKCI-F, 101.3, 10 KW @ 1070, ROCK	, $73.75	(Mc-Guild)	EasTern
WPLR-F, 99.1, 14 KW @ 950, ROCK	, $58.75	(Christal)	General

Others - See New York, Hartford, Bridgeport

NEW ORLEANS

Market # 33; ADI # 34
APR 19.3
SMSA Pop: 1,207,400
Est 1981 Revenue: $18,800,000

Stations: 19/19
Diaries: 1325/911:1
Standard Error: .591
% Below Line: 0

CSI: 11.3 Bil (# 32)
CSI HH: 25.6 M (# 51)
Retail $: 5.9 Bil (# 34)
% Not Listed: 6.5

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WYLD-F	250/12.9	6.4	6.8	5.6	6.7
2. WAIL-F	170/ 8.8	12.9	10.6	8.4	3.1
3. WEZB-F	167/ 8.6	8.6	11.5	10.3	10.7
4. WRNO-F	157/ 8.1	8.5	7.3	8.1	6.5
5. WBYU-F	135/ 7.0	5.9	7.5	7.7	8.0
6. WAJY-F	117/ 6.1	5.0	5.7	5.9	3.1
7. WTIX	113/ 5.9	5.6	5.0	7.8	6.9
8. WNOE-F	106/ 5.5	6.8	8.4	6.7	9.9
9. WQUE-F	90/ 4.7	4.5	5.2	6.2	4.5
10. WWL	88/ 4.6	4.8	4.8	3.9	4.8
11. WNNR	78/ 4.0	3.3	2.3	2.3	1.8
12. WGSO	62/ 3.2	4.4	5.1	3.0	5.6

12+ TSA 1/4	
1. WYLD-F	275
2. WEZB-F	254
3. WAIL-F	217
4. WRNO-F	190
5. WNOE-F	178
6. WTIX	175
7. WBYU-F	172
8. WWL	145
9. WAJY-F	143
10. WQUE-F	99
11. WNOE	90
12. WNNR	79

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WEZB-F	3632/25.8	23.4
2. WTIX	3121/18.3	17.0
3. WWL	2795/17.9	16.1
4. WAIL-F	2575/18.8	21.7
5. WYLD-F	2437/21.3	13.6
6. WNOE-F	2419/16.0	14.6
7. WRNO-F	2367/18.2	17.8
8. WAJY-F	1926/15.1	11.7
9. WBYU-F	1852/14.0	13.0
10. WQUE-F	1708/15.0	15.5
11. WNOE	1669/10.5	9.1
12. WYLD	1241/ 9.1	9.9

12+ FM SHARE (METRO): 66.00% (1192 of 1806) (FAL 81: 65.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAIL-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WNOE-F	1. WYLD-F
2. WEZB-F	2. WRNO-F	2. WRNO-F	2. WTIX	2. WBYU-F	2. WEZB-F
3. WRNO-F	3. WEZB-F	3. WEZB-F	3. WAJY-F	3. WAJY-F	3. WTIX
4. WRNO-F	4. WAIL-F	4. WAIL-F	4. WNOE-F	4. WYLD-F	4. WRNO-F
	5. WQUE-F	5. WTIX	5. WAIL-F	WWL	5. WBYU-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WBYU-F	2. WAIL-F	2. WEZB-F	2. WAJY-F	2. WRNO-F	2. WTIX
3. WRNO-F	3. WEZB-F	3. WQUE-F	3. WAIL-F	3. WAIL-F	3. WNOE-F
4. WAJY-F	4. WRNO-F	4. WAIL-F	4. WEZB-F	4. WEZB-F	4. WRNO-F
5. WEZB-F	5. WBYU-F	5. WRNO-F	5. WTIX	5. WQUE-F	5. WWL

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	113 (1)	574 (3)	687 (4)	38.0
BLACK/URBAN	183 (3)	170 (1)	353 (4)	19.5
MOR/AC/VARIETY	140 (2)	207 (2)	347 (4)	19.2
COUNTRY	57 (1)	106 (1)	163 (2)	9.0
BTFL MUSIC		135 (1)	135 (1)	7.5
NEWS/TALK	62 (1)		62 (1)	3.4
NOSTALGIA	44 (2)		44 (2)	2.4
RELIGION	15 (1)		15 (1)	0.8
			1806 (19)	

NEW ORLEANS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WYLD-F	1. WEZB-F	1. WEZB-F
2. WEZB-F	2. WTIX	2. WNOE-F
3. WAIL-F	3. WYLD-F	3. WAIL-F
4. WRNO-F	4. WNOE-F	4. WBYU-F
5. WNOE-F	5. WRNO-F	5. WTIX
6. WBYU-F	6. WWL	6. WRNO-F
7. WTIX	7. WAIL-F	7. WYLD-F
8. WAJY-F	8. WAJY-F	8. WQUE-F
9. WWL	9. WBYU-F	9. WAJY-F
10. WQUE-F	10. WQUE-F	10. WWL
11. WNOE	11. WNOE	
12. WNNR	12. WGSO	
13. WGSO	13. WYLD	
14. WBOK	14. WBOK	
WYLD	15. WSMB	

OTHER RATED STATIONS

METRO	SHARE/CUME	RATING
WBOK	1230	2.9/9.7
WNOE	1060	3.0/10.5
WSHO	800	1.2/2.3
WSMB	1350	2.7/6.5
WVOG	600	.8/1.4
WWIW	1450	1.1/4.4
WYLD	940	2.5/9.1

ADI FM SHARE: 65.47% (1587 of 2424) (FAL 81: 65.02%)

AM STATIONS

WBOK, 1230, 1 KW/250 W	, BLACK		SBN, $40.00* (Howard)		
WGSO, 1280, 5 KW (DA-1)	, NEWS/TALK	ABC-I,RKO II,	$61.60 (Eastman)		Insilco
WNNR, 990, 1 KW	, BLACK/GOSPEL		NBN, $20.00* (Selcom)		
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY		ABC-C, $35.00* (Mc-Guild)		
WSMB, 1350, 5 KW (DA-N)	, MOR		, $25.00* (Howard)		
WTIX, 690, 10 KW/5 KW (DA-2)	, CONTEMP		NBC, $69.00 (Blair)		Storz
WWL, 870, 50 KW (DA-1)	, VARIETY		, $60.00* (Katz)		Loyola Univ
WYLD, 940, 10 KW/500 W (DA-2)	, BLACK		, $22.50* (Howard)		

FM STATIONS

WAIL-F, 105.3, 100 KW @ 407	, BLACK		Source, $60.00* (Selcom)		
WAJY-F, 101.9, 100 KW @ 825	, AC/MOR (Schulke)		, $74.00 (Katz)		Loyola Univ
WBYU-F, 95.7, 100 KW @ 600	, BTFL MUS (Bonne)		, $69.37* (Christal)		Swanson
WEZB-F, 97.1, 100 KW @ 511	, ROCK (Burk-Abr)		RKO, $80.00* (Torbet)		EZ
WNOE-F, 101.1, 100 KW @ 440	, COUNTRY (TM)		ABC-E, $50.00* (Mc-Guild)		
WQUE-F, 93.3, 100 KW @ 512	, AC		, $61.00* (Eastman)		Insilco
WRNO-F, 99.5, 100 KW @ 500	, AOR		ABC-F, $52.00* (Masla)		
WYLD-F, 98.5, 100 KW @ 480	, CONTEMP		, $55.00* (Howard)		

NEW YORK

Market #1; ADI #1
APR 18.5
SMSA Pop: 8,983,600
Est 1981 Revenue: $147,000,000

Stations: 44/43
Diaries: 4981/1804:1
Standard Error: .316
% Below Line: 0.5%

CSI: 93.0 Bil (# 1)
CSI HH: 25.7 M (# 57)
Retail $: 38.1 Bil (# 1)
% Not Listed: 7.8%

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 82
1. WBLS-F	1391/5.6	5.3	5.1	5.9	5.9
2. WOR	1333/5.3	5.1	5.9	6.5	6.2
3. WINS	1301/5.2	4.6	4.3	5.2	5.6
4. WYNY-F	1240/5.0	5.0	4.7	4.6	4.4
5. WCBS	1195/4.8	4.6	4.5	4.2	4.2
6. WRKS-F	1133/4.5	5.1	5.9	5.1	5.6
7. WPLJ-F	1077/4.3	3.5	4.5	4.0	4.5
8. WRFM-F	1070/4.3	4.2	4.2	4.5	4.4
9. WKTU-F	1055/4.2	5.5	6.2	4.5	6.1
10. WNBC	989/4.0	4.4	3.7	3.9	4.5
11. WPAT-F	954/3.8	3.3	3.3	3.9	3.8
12. WNEW	850/3.4	3.5	3.2	2.7	3.0
13. WAPP-F	781/3.1	4.9	1.5	1.4	1.5
14. WCBS-F	694/2.8	3.2	2.8	2.6	2.7
15. WADO	686/2.7	1.6	1.9	2.0	2.1
16. WABC	630/2.5	3.0	2.6	3.8	3.1
17. WPAT	572/2.3	1.9	2.4	2.5	2.0
18. WHN	567/2.3	1.9	2.4	2.5	2.0
19. WJIT	523/2.1	1.8	2.2	2.3	2.5
20. WNEW-F	517/2.1	2.0	2.9	2.5	2.4
21. WMCA	447/1.8	2.6	2.2	2.5	2.2
22. WKHK-F	444/1.8	2.2	1.7	1.5	1.5
23. WPIX-F	439/1.8	1.7	1.6	1.2	.8
24. WQXR-F+	429/1.7	1.3	1.4	1.7	1.3
25. WNCN-F	358/1.4	.7	1.0	1.1	.7

12+ TSA	1/4
1. WOR	1453
2. WBLS-F	1428
3. WCBS	1324
4. WINS	1320
5. WYNY-F	1289
6. WNBC	1251
7. WRKS-F	1178
8. WPLJ-F	1143
9. WRFM-F	1119
10. WKTU-F	1066
11. WPAT-F	995
12. WNEW	926
13. WAPP-F	842
14. WABC	737
15. WCBS-F	709
16. WHN	690
17. WADO	686
18. WPAT	580
19. WNEW-F	542
20. WJIT	523
21. WKHK-F	488
22. WQXR-F+	484
23. WMCA	463
24. WPIX-F	448
25. WNCN-F	366

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WCBS	26221/17.0	17.0
2. WNBC	24791/14.4	15.7
3. WINS	24143/17.4	17.5
4. WYNY-F	21648/15.4	14.1
5. WPLJ-F	20192/13.9	12.3
6. WKTU-F	19883/14.3	16.5
7. WBLS-F	19430/13.9	12.7
8. WOR	18969/12.6	13.8
9. WRKS-F	17803/12.6	14.2
10. WABC	17053/10.9	14.1
11. WPAT-F	15487/10.8	9.4
12. WAPP-F	15205/10.7	4.6
13. WCBS-F	12887/ 9.1	10.2
14. WRFM-F	12794/ 9.1	8.1
15. WNEW	12122/ 8.3	7.2
16. WHN	11686/ 7.0	7.3
17. WNEW-F	11012/ 7.7	8.0
18. WPAT	9977/ 7.3	6.3
19. WPIX-F	9570/ 6.7	6.9
20. WMCA	9021/ 6.5	7.6
21. WKHK-F	7915/ 5.4	5.8
22. WQXR-F+	7558/ 5.0	5.0
23. WNCN-F	5552/ 4.0	3.4
24. WADO	4886/ 3.6	3.5
25. WVNJ-F	4002/ 2.7	2.8

12+ FM SHARE (METRO): 56.31% (12974 of 23041) (FAL 81: 55.75%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPLJ-F	1. WYNY-F	1. WYNY-F	1. WYNY-F	1. WRFM-F	1. WINS
2. WBLS-F	2. WBLS-F	2. WBLS-F	2. WBLS-F	2. WOR	2. WOR
3. WKTU-F	3. WRKS-F	3. WRKS-F	3. WNBC	3. WCBS	3. WCBS
4. WRKS-F	4. WKTU-F	4. WKTU-F	4. WCBS-F	4. WPAT-F	4. WNBC
5. WNBC	5. WPLJ-F	5. WNBC	5. WRKS-F	5. WINS	5. WBLS-F
6. WAPP-F	6. WAPP-F	6. WPLJ-F	6. WRFM-F	6. WNEW	6. WPAT-F+
7. WYNY-F	7. WNBC	7. WCBS-F	7. WPAT-F	7. WADO	7. WYNY-F
	8. WNEW-F	8. WAPP-F	8. WCBS	8. WNBC	8. WNEW
	9. WCBS-F	9. WNEW-F	9. WINS	9. WYNY-F	9. WPLJ-F
	10. WPIX-F	10. WADO	10. WKTU-F	10. WHN	10. WRKS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WYNY-F	1. WBLS-F	1. WYNY-F	1. WYNY-F	1. WPLJ-F	1. WBLS-F
2. WRFM-F	2. WYNY-F	2. WRKS-F	2. WADO	2. WAPP-F	2. WCBS-F
3. WPAT-F	3. WRKS-F	3. WBLS-F	3. WBLS-F	3. WBLS-F	3. WYNY-F
4. WINS	4. WKTU-F	4. WKTU-F	4. WRKS-F	4. WYNY-F	4. WNBC
5. WRKS-F	5. WPLJ-F	5. WPLJ-F	5. WNBC	5. WKTU-F	5. WRFM-F
6. WBLS-F	6. WRFM-F	6. WPIX-F	6. WKTU-F	6. WRKS-F	6. WCBS
7. WNEW	7. WINS	7. WNBC	7. WJIT	7. WNEW-F	7. WPAT-F
8. WOR	8. WCBS	8. WAPP-F	8. WOR	8. WNBC	8. WINS
9. WADO	9. WPAT-F	9. WNEW-F	9. WPAT-F	9. WCBS-F	9. WRKS-F
10. WPLJ-F	10. WNBC	10. WADO	10. WINS		10. WNEW

FORMATS	AM	FM	TOTAL	%
NEWS/TALK	4906 (5)		4906 (5)	21.3
BLACK/URBAN/DISCO	352 (2)	3579 (3)	3931 (5)	17.1
ROCK/AOR/CONTEMP	989 (1)	2920 (6)	3909 (7)	17.0
BTFL MUSIC	572 (1)	2609 (7)	3181 (8)	13.8
MOR/AC	155 (2)	2622 (5)	2777 (7)	12.1
SPANISH	1311 (3)		1311 (3)	5.7
NOSTALGIA	1050 (2)		1050 (2)	4.6
COUNTRY	567 (1)	444 (1)	1011 (2)	4.4
CLASSICAL	75 (1)	712 (2)	787 (3)	3.4
RELIGION	90 (1)		90 (1)	0.4
OTHERS/UNKNOWN		88 (1)	88 (1)	0.4
			23041 (44)	

NEW YORK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBLS-F	1. WCBS	1. WINS
2. WOR	2. WINS	2. WADO
3. WINS	3. WNBC	3. WOR
4. WYNY-F	4. WYNY-F	4. WBLS-F
5. WCBS	5. WPLJ-F	5. WPLJ-F
6. WRKS-F	6. WKTU-F	6. WCBS
7. WNBC	7. WBLS-F	7. WNBC
8. WPLJ-F	8. WOR	8. WRFM-F
9. WRFM-F	9. WRKS-F	9. WJIT
10. WKTU-F	10. WABC	10. WYNY-F
11. WPAT-F	11. WPAT-F	
12. WNEW	12. WAPP-F	
13. WAPP-F	13. WCBS-F	
14. WABC	14. WRFM-F	
15. WCBS-F	15. WNEW	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WALK-F+	97.5	Patchoque	.7/1.7
WBAB-F	102.3	Babylon	.6/2.1
WBLI-F	106.1	Patchoque	1.0/2.3
WBNX	1380		.4/1.0
WCTC	1450	New Brunswick	.5/1.0
WCTO-F	94.3	Smithtown	.4/1.0
WEVD-F	97.9		.4/1.3
WHLI	1100	Hempstead	.8/1.5
WHUD-F	100.7	Peekskill	.5/1.3
WKJY-F	98.3	Hempstead	.3/ .8
WLIB	1190		.8/1.7
WLIR-F	92.7	Garden City	.7/2.2
WMGQ-F	98.3	New Brunswick	.4/1.0
WVNJ-F	100.3	Newark	.7/2.7
WWDJ	970	Hackensack	.4/ .9
WWRL	1600		.7/1.6
WEZN-F	99.9	Bridgeport	.4/ .9

ADI FM SHARE: 56.46% (13944 of 24695) (FAL 81: 55.16%)

AM STATIONS

WABC, 770, 50 KW , TALK	ABC-I,	$200.00*	(Blair)	ABC
WADO, 1280, 5 KW (DA-1), SPANISH	,	$ 88.75	(----)	
WCBS, 880, 50 KW , NEWS	CBS,	$375.00*	(CBS Spot)	CBS
WHN , 1050, 50 KW (DA-1), COUNTRY	MBS,	$230.00*	(Selcom)	Mutual
WINS, 1010, 50 KW (DA-1), NEWS	ABC-D,	$300.00*	(RAR)	Westinghouse
WJIT, 1480, 5 KW (DA-2), SPANISH	,	$105.63	(Caballero)	Infinity
WMCA, 570, 5 KW (DA-1), TALK	APR,SBN,	$140.00*	(Selcom)	
WNBC, 660, 50 KW , CONTEMP	,	$385.00	(HNW)	NBC
WNEW, 1130, 50 KW (DA-N), NOSTALGIA	,	$198.13	(Katz)	Metromedia
WOR , 710, 50 KW (DA-1), TALK	ABC-E,RKO-II,	$280.00*	(RKO)	RKO
WPAT, 930, 5 KW (DA-2), BTFL MUS (Schulke)	,	$125.00	(Christal)	Capital Cities

FM STATIONS

WAPP-F, 103.5, 5.8 KW @ 1390, AOR	,	$175.00*	(MMR)	Doubleday
WBLS-F, 107.5, 5.4 KW @ 1241, BLACK	,	$306.00*	(Mc-Guild)	Inner City
WCBS-F, 101.1, 7.2 KW @ 1300, OLDIES	CBS-R,	$228.75	(CBS/FM)	CBS
WKHK-F, 106.7, 7.7 KW @ 1218, COUNTRY	,	$ 93.75	(Howard)	Viacom
WKTU-F, 92.3, 5.4 KW @ 1200, URBAN	,	$316.88	(Torbet)	Infinity
WNCN-F, 104.3, 7.6 KW @ 1220, CLASSICAL	,	$ 80.00	(Lotus)	GAF
WNEW-F, 102.7, 5.9 KW @ 1360, AOR	Source,	$206.88	(Katz)	Metromedia
WPAT-F, 93.1, 13 KW @ 1420, BTFL MUS (Schulke)	,	$125.00	(Christal)	Capital Cities
WPIX-F, 101.9, 5.4 KW @ 1228, CONTEMP/AC	,	$127.50	(Christal)	Tribune Co.

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

NORFOLK

Market # 34 (apprOx); ADI # 46
APR 18.7
SMSA Pop: 1,188,700
Est 1981 Revenue: $13,700,000

Stations: 27/26
Diaries: 1682/707:1
Standard Error: .512
% Below Line: 0.3

CSI: 9.5 Bil (# 41 appr)
CSI HH: 23.1 M (# 147)
Retail $: 5.7 Bil (# 37 approx)
% Not Listed: 6.4

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WCMS-F	196/10.6	8.9	10.8	9.8	8.0
WFOG-F	196/10.6	8.6	10.0	6.5	7.6
3. WNOR-F	147/ 7.9	8.6	7.1	7.6	6.8
4. WLTY-F	137/ 7.4	7.7	7.8	4.6	3.9
5. WOWI-F	124/ 6.7	7.4	5.9	5.2	9.8
6. WMYK-F	106/ 5.7	8.1	NA	10.1	8.1
7. WTAR	100/ 5.4	5.0	5.4	7.4	6.6
8. WNVZ-F	81/ 4.4	1.9	3.1	4.6	4.5
9. WWDE-F	74/ 4.0	3.2	3.7	5.9	5.5
10. WGH	70/ 3.8	4.5	5.9	5.5	5.5
11. WRAP	69/ 3.7	4.0	3.8	5.9	5.0
12. WNOR	66/ 3.6	4.1	2.6	1.4	1.3

12+ TSA 1/4	
1. WCMS-F	241
2. WFOG-F	230
3. WOWI-F	171
4. WLTY-F	152
5. WNOR-F	149
6. WMYK-F	137
7. WTAR	114
8. WNVZ-F	85
9. WWDE-F	77
10. WGH	75
11. WRAP	73
12. WNOR	66

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WCMS-F	2454/20.0	18.9
2. WMYK-F	2342/19.5	20.4
3. WNOR-F	2240/21.4	21.3
4. WFOG-F	2206/18.6	15.7
5. WOWI-F	2082/15.9	17.3
6. WLTY-F	1987/17.1	16.9
7. WTAR	1776/15.4	14.3
8. WNVZ-F	1619/14.9	8.5
9. WGH	1570/14.7	14.6
10. WRAP	1482/13.2	14.4
11. WWDE-F	1140/11.0	9.9
12. WNOR	979/ 9.4	11.4

12+ FM SHARE (METRO): 69.55% (1206 of 1734) (FAL 81: 64.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMYK-F	1. WNOR-F	1. WCMS-F	1. WCMS-F	1. WFOG-F	1. WCMS-F
2. WNOR-F	2. WLTY-F	2. WLTY-F	2. WFOG-F	2. WCMS-F	2. WFOG-F
3. WNVZ-F	3. WOWI-F	3. WNOR-F	3. WLTY-F	3. WTAR	3. WTAR
WOWI-F	4. WMYK-F	4. WOWI-F	4. WOWI-F	4. WLTY-F	4. WLTY-F
5. WRAP	5. WCMS-F	5. WFOG-F	5. WWDE-F	5. WNIS	5. WNOR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFOG-F	1. WFOG-F	1. WLTY-F	1. WFOG-F	1. WNOR-F	1. WCMS-F
2. WCMS-F	2. WCMS-F	2. WNOR-F	2. WLTY-F	2. WMYK-F	2. WFOG-F
3. WLTY-F	3. WNOR-F	3. WOWI-F	3. WCMS-F	3. WOWI-F	WLTY-F
4. WNOR-F	4. WLTY-F	4. WNOR	4. WWDE-F	4. WCMS-F	4. WNOR-F
5. WOWI-F	5. WMYK-F+	WWDE-F	5. WOWI-F	5. WLTY-F	5. WOWI-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	16 (1)	431 (5)	447 (6)	25.8
BLACK/URBAN/JAZZ	198 (3)	124 (1)	322 (4)	18.6
MOR/AC	175 (3)	137 (1)	312 (4)	18.0
COUNTRY	37 (2)	240 (3)	277 (5)	16.0
BTFL MUSIC	8 (1)	196 (1)	204 (2)	11.8
NEWS/TALK	51 (1)		51 (1)	2.9
RELIGION	12 (2)	44 (1)	56 (3)	3.2
CLASSICAL		34 (1)	34 (1)	2.0
NOSTALGIA	31 (1)		31 (1)	1.8
			1734 (27)	

NORFOLK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCMS-F	1. WCMS-F	1. WCMS-F
2. WFOG-F	2. WMYK-F	2. WFOG-F
3. WOWI-F	3. WNOR-F	3. WLTY-F
4. WLTY-F	4. WFOG-F	4. WPCE
5. WNOR-F	5. WOWI-F	5. WOWI-F
6. WMYK-F	6. WLTY-F	6. WMYK-F
7. WTAR	7. WTAR	7. WTAR
8. WNVZ-F	8. WNVZ-F	8. WNOR-F
9. WWDE-F	9. WGH	9. WNVZ-F
10. WGH	10. WRAP	WGH
11. WRAP	11. WWDE-F	
12. WNOR	12. WNOR	
13. WPCE	13. WNIS	
14. WNIS	14. WXRI-F	
15. WXRI-F	15. WPCE	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCMS	1050		1.3/5.5
WCPK	1600	Chesapeake	.4/1.3
WGH-F	97.3	Newport New	1.8/6.6
WKEZ-F	94.1	Yorktown	2.0/4.7
WLPM	1450	Suffolk	.3/1.4
WNIS	1350	Portsmouth	2.8/7.9
WPCE	1400	Portsmouth	3.4/7.5
WPEX	1490	Hampton	.6/1.8
WPMH	1010	Portsmouth	.4/ .8
WQKS-F	96.5	Williamsb.	1.2/4.9
WQZQ-F	92.1	Moyock	.4/1.5
WTJZ	1270	Newport New	1.7/3.7
WXRI-F	105.3	Portsmouth	2.4/6.5
WZAM	1110		.9/3.7
WKGM	940	Smithfield	.3/ .9

ADI FM SHARE: 70.44% (1418 of 2013) (FAL 81: 66.14%)

AM STATIONS

WCMS, 1050, 5 KW (DAYS,DA), COUNTRY	ABC-D,	$31.25*	(Katz)	
WGH , 1310, 5 KW (DA-N) , AC	,	$38.00*	(Blair)	
WNIS, 1350, 5 KW (DA-2) , NEWS/TALK	NBC,NBC-T,ABC-T,	$30.00*	(HNW)	Sinclair
WNOR, 1230, 1 KW/250 W , BLACK	,	$28.00*	(RKO)	Josephson
WPCE, 1400, 1 KW/250 W , BLACK/GOSPEL	SBN,	$30.00*	(Mc-Guild)	
WRAP, 850, 5 KW/1 KW , BLACK	NBN,	$36.25	(Howard)	Rollins
WTAR, 790, 5 KW (DA-N) , MOR	CBS,	$76.30	(Christal)	Landmark

FM STATIONS

WCMS-F, 100.5, 50 KW @ 509, COUNTRY	ABC-E,	$80.00*	(Katz)	
WFOG-F, 92.9, 50 KW @ 500, BTFL MUS (Bonne)	,	$60.00	(Torbet)	McCormick
WGH-F , 97.3, 74 KW @ 420, CLASSICAL	,	$25.00*	(Blair)	
WLTY-F, 95.7, 40 KW @ 881, AC/CONTEMP	,	$76.30	(Christal)	Landmark
WNOR-F, 98.7, 50 KW @ 549, AOR	ABC-R,	$48.00*	(RKO)	Josephson
WNVZ-F, 104.5, 50 KW @ 418, ROCK	ABC-C,	$35.00	(Katz)	Abell
WOWI-F, 102.9, 50 KW @ 500, BLACK	SBN,	$45.00*	(Mc-Guild)	
WWDE-F, 101.3, 50 KW @ 380, CONTEMP/AC	ABC-F,CBS-R,	$35.00*	(CBS/FM)	Golden East
WXRI-F, 105.3, 50 KW @ 500, RELIGION/AC	,	$30.00*	(HNW)	CBN
WMYK-F, 93.7, 100 KW @ 940, AOR	Source,	$33.19	(Eastman)	Benns

NORTHEAST PENNSYLVANIA

(Scranton/Wilkes-Barre)

Market # 66; ADI # 49
APR 17.9
SMSA Pop: 642,600
Est 1981 Revenue: $12,125,000

Stations: 38/24
Diaries: 990/649:1
Standard Error: .647
% Below Line: 11.3

CSI: 4.8 Bil (# 75)
CSI HH: 19.6 M (# 288)
Retail $: 2.6 Bil (# 78)
% Not Listed: 9.3

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WNAK	92/9.3	8.7	12.1	8.1	9.8
2. WARM	86/8.7	10.8	8.7	9.8	10.3
3. WKRZ-F	85/8.6	11.3	9.0	10.5	7.7
4. WEZX-F	72/7.3	7.1	8.5	7.3	7.5
5. WGBI-F	71/7.2	4.8	7.1	5.6	9.6
6. WILK	49/5.0	5.6	3.2	6.2	3.7
7. WVCD-F	38/3.8	2.6	2.5	3.2	3.8
8. WYZZ-F	35/3.5	3.5	3.5	4.2	3.4
9. WICK	34/3.4	3.4	2.8	3.4	1.6
10. WARD	33/3.3	2.9	4.0	1.2	1.3

12+ TSA 1/4	
1. WKRZ-F	109
2. WARM	105
3. WNAK	97
4. WGBI-F	90
5. WEZX-F	83
6. WYZZ-F	57
7. WVCD-F	53
8. WILK	51
9. WARD	35
WICK	35

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WARM	1770/26.9	31.7
2. WKRZ-F	1639/23.8	29.6
3. WGBI-F	1283/18.3	15.7
4. WILK	1252/21.6	18.7
5. WEZX-F	961/15.3	15.5
6. WYZZ-F	712/10.0	10.6
7. WNAK	672/11.6	14.1
8. WGBI	628/ 9.5	8.1
9. WVCD-F	542/ 7.7	7.0
10. WHLM-F+	538/ 2.9	3.3

12+ FM SHARE (METRO): 51.11% (458 of 896) (FAL 81: 49.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WARM	1. WARM
2. WKRZ-F	2. WEZX-F	2. WGBI-F	2. WKRZ-F	2. WNAK	2. WKRZ-F
	3. WGBI-F	3. WEZX-F	3. WGBI-F	3. WGBI-F	3. WNAK
	4. WILK	4. WARM	4. WILK	4. WICK	WILK
				WVCD-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGBI-F	1. WKRZ-F	1. WGBI-F	1. WARM	1. WKRZ-F	1. WARM
2. WNAK	2. WEZX-F	2. WKRZ-F	WKRZ-F	2. WEZX-F	2. WGBI-F
3. WKRZ-F	3. WGBI-F	3. WEZX-F	3. WGBI-F	3. WGBI-F	3. WKRZ-F
4. WARM	4. WARM	4. WILK	4. WEJL	4. WARM	4. WILK
				WZZO-F	

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	61 (3)	296 (11)	357 (14)	39.8
MOR/AC	142 (6)	37 (3)	179 (9)	20.0
BTFL MUSIC	34 (1)	86 (3)	120 (4)	13.4
NOSTALGIA	101 (2)		101 (2)	11.3
COUNTRY	62 (3)	30 (3)	92 (6)	10.3
NEWS/TALK	38 (2)		38 (2)	4.2
UNKNOWN		9 (1)	9 (1)	1.0
			896 (38)	

SCRANTON-WILKES BARRE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKRZ-F	1. WKRZ-F	1. WARM
2. WARM	2. WARM	2. WEZX-F
3. WNAK	3. WGBI-F	3. WKRZ-F
4. WGBI-F	4. WILK	4. WNAK
5. WEZX-F	5. WHLM-F+	5. WICK
6. WHLM-F+	6. WEZX-F	6. WGBI
7. WILQ-F	7. WILQ-F	7. WILK
8. WVCD-F	8. WYZZ-F	8. WBAX
9. WYZZ-F	9. WVCD-F	9. WVCD-F
10. WILK	10. WNAK	10. WAZL
11. WWPA	11. WGBI	
12. WKOK	12. WKOK	
13. WARD	13. WEJL	
WICK	14. WKSB-F	
15. WEZL	15. WBAX	
WKSB-F		
WGBI		

ADI FM SHARE: 53.46% (949 of 1775) (FAL 81: 53.36%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAZL	1490	Hazleton	2.0/4.8
WBAX	1240	W-B	2.2/8.2
WBQW	1320	Scranton	1.1/5.4
WCDL	1440	Carbondale	.3/1.2
WEJL	630	Scranton	2.6/7.8
WKRZ	1340	W-B	.9/4.0
WLSP-F	94.3	Carbondale	1.0/3.4
WMJW-F	92.1	Nanticoke	1.6/6.3
WQEQ-F	103.1	Freeland	1.4/5.2
WVPO	840	Stroudsberg	.5/1.5
WVPO-F	93.5	Stroudsburg	.9/2.4
WWDL-F	104.9	Scranton	1.5/5.6
WWKC	1300	W. Hazleton	1.2/1.9
WDHN-F+	95.3	Honesdale	1.0/ .4
WHLM-F+	106.5	Bloomsburg	.3/2.9
KYW	1060	Philadelphia	.5/1.6
WAAL-F	99.1	Binghampt,NY	.4/1.0
WFMV-F	106.3	Blairstown,NJ	.5/1.6
WFMZ-F	100.7	Allentown	.6/ .8
WIFI-F	92.5	Philadelphia	.3/1.6
WLEV-F	96.1	Easton	1.3/2.9
WQQQ-F	99.9	Easton	1.3/2.7
WXKW-F	104.1	Allentown	1.4/3.3
WYSP-F	94.1	Philadelphia	.3/1.3
WZZO-F	95.1	Bethlehem	2.2/3.9

AM STATIONS

WARD, 1540,	1 KW (DAYS)	, TALK	MBS,	$ 6.00 (Savalli)		(PITTSTON)
WARM, 590,	5 KW (DA-2)	, MOR	MBS,	$48.13 (Eastman)		Susquehanna
WAZL, 1490,	1 KW/250 W	, MOR	NBC,	$ 9.00 (Market 4)		(HAZLETON)
WBAX, 1240,	1 KW/250 W	, COUNTRY	ABC-E,	$15.25 (Torbet)		Merv Griffin
WEJL, 630,	500 W (DAYS)	, MOR	ABC-I,	$23.00* (Selcom)		Shamrock Comm
WGBI, 910,	1 KW/500 W	, COUNTRY (Drake-Chen)	CBS,	$14.00* (Torbet)		
WICK, 1400,	1 KW/250 W	, BTFL MUS	,	$12.00* (Masla)		
WILK, 980,	5 KW/1 KW (DA-N),	CONTEMP	ABC-E,RKO,	$21.00* (Mc-Guild)		
WNAK, 730,	1 KW (DAYS)	, NOSTALGIA/MOR**	,	$22.00* (Lotus)		
WKOK, 1070,	10 KW/1 KW (DA-2),	AC	CBS,	$10.00 (Masla)		(SUNBURY)
WWPA, 1340,	1 KW/250 W	, MOR	CBS,	$10.00 (RSR)		(WILLIAMSPORT)

**Part of Programming provided by Toby Arnold

FM STATIONS

WEZX-F, 107.1,	125 W @ 1270,	AOR (Burk-Abr)	Source,	$33.00* (Selcom)		Shamrock Comm
WGBI-F, 101.3,	7 KW @ 1000,	CONTEMP/AC (Drake-Chen)	,	$30.00* (Torbet)		
WKRZ-F, 98.5,	7 KW @ ?? ,	ROCK	,	$65.00 (Katz)		
WVCD-F, 97.9,	24 KW @ 640,	BTFL MUS (TM)	,	$10.00 (Market 4)		(HAZLETON)
WYZZ-F, 92.9,	50 KW @ 1065,	BTFL MUSIC	MBS,	$20.00* (Masla)		
WHLM-F+, 106.5,	10 KW @ 597,	CONTEMP	NBC,	$ 7.00 (----)		(BLOOMSBURG)
WKSB-F, 102.7,	53 KW @ 1300,	CONTEMP (Drake-Chen)	CBS,	$12.00 (HNW)		(WILLIAMSPORT)
WILQ-F, 105.1,	~~50 KW @ 1065, BTFL MUSIC~~ 4 KW @ 1300, COUNTRY		ABC-I,	$17.82 (PRO)		(WILLIAMSPORT)

OKLAHOMA CITY

Market # 48; ADI # 41
APR 16.1
SMSA Pop: 856,600
Est 1981 Revenue: $15,600,000

Stations: 21/20
Diaries: 1137/753:1
Standard Error: .574
% Below Line: 0.5

CSI: 8.0 Bil (# 43)
CSI HH: 23.9 M (# 109)
Retail $: 4.4 Bil (# 42)
% Not Listed: 6.7

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KATT-F	163/14.2	9.1	7.4	5.3	5.3
2. KTOK	141/12.3	10.6	11.3	11.0	13.7
3. KKNG-F	114/ 9.9	5.7	9.0	11.5	13.0
KEBC-F	114/ 9.9	14.7	11.8	12.8	12.2
5. KOFM-F	81/ 7.0	5.1	7.7	8.6	9.9
6. KOMA	80/ 7.0	9.5	8.0	8.9	6.1
7. WKY	66/ 5.7	4.5	5.7	4.2	6.2
8. KXXY-F	63/ 5.5	6.0	5.7	8.5	6.2
9. KLTE-F	53/ 4.6	5.8	3.7	5.2	6.0
10. KLNK-F	45/ 3.9	5.9	3.6	4.0	3.6

12+ TSA	1/4
1. KOMA	249
2. KATT-F	227
3. KTOK	163
4. KEBC-F	158
5. KKNG-F	138
6. KOFM-F	129
7. WKY	108
8. KXXY-F	73
9. KLNK-F	57
10. KLTE-F	55

12+ TSA CUME/ MSA CUME	RATING	SPG 82
1. KOMA	2730/15.8	21.2
2. KATT-F	2247/22.2	19.0
3. KTOK	2152/25.5	19.2
4. KOFM-F	2113/18.5	17.0
5. KEBC-F	1892/19.4	23.5
6. WKY	1879/16.8	16.3
7. KKNG-F	1752/18.3	11.7
8. KXXY-F	1130/12.4	13.0
9. KLNK-F	1042/11.4	14.5
10. KLTE-F	933/12.1	11.4

12+ FM SHARE (METRO): 69.25% (743 of 1073) (FAL 81: 66.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KATT-F	1. KATT-F	1. KATT-F	1. KEBC-F	1. KKNG-F	1. KTOK
2. KOFM-F	2. KOFM-F	2. KEBC-F	2. KATT-F	2. KTOK	2. KATT-F+
3. KXXY-F	3. KOMA	3. KOMA	3. KKNG-F	3. KEBC-F	3. KEBC-F
	4. KXXY-F	4. KOFM-F	KTOK	4. KOMA	4. KKNG-F
	KEBC-F	5. WKY	5. KOMA	5. WKY	5. KOFM-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KATT-F	1. KATT-F+	1. KATT-F	1. KEBC-F	1. KATT-F	1. KEBC-F
2. KEBC-F	2. KTOK	2. KOFM-F	2. KKNG-F	2. KOMA	2. KATT-F
3. KKNG-F	3. KEBC-F	3. KEBC-F	3. KOFM-F	KXXY-F	3. KOMA
4. KTOK	4. KKNG-F	4. KOMA	4. KLTE-F	4. KEBC-F	4. KTOK
5. KOMA	5. KOMA	5. KLNK-F	KTOK		5. KKNG-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	352 (4)	360 (5)	33.6
COUNTRY	87 (2)	148 (2)	235 (4)	21.9
MOR/AC	74 (2)	77 (2)	151 (4)	14.1
NEWS/TALK	141 (1)		141 (1)	13.1
BTFL MUSIC		119 (2)	119 (2)	11.1
BLACK		28 (1)	28 (1)	2.6
RELIGION	6 (1)	19 (1)	25 (2)	2.3
NOSTALGIA	8 (1)		8 (1)	0.7
UNKNOWN	6 (1)		6 (1)	0.6
			1073 (21)	

RUH

OKLAHOMA CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KATT-F	1. KOMA	1. KATT-F
2. KOMA	2. KATT-F	2. KTOK
3. KTOK	3. KTOK	3. KEBC-F
4. KEBC-F	4. KOFM-F	4. KKNG-F
5. KKNG-F	5. KEBC-F	5. KOMA
6. KOFM-F	6. WKY	6. WKY
7. WKY	7. KKNG-F	7. KOFM-F
8. KLNK-F	8. KXXY-F	8. KLTE-F
9. KLNK-F	9. KLNK-F	9. KAEZ-F
10. KLTE-F	10. KLTE-F	10. KXXY-F
11. KNID-F	11. KJYO-F	
12. KKLR-F	12. KKLR-F	
13. KXLS-F	13. KVOO	
14. KVOO	14. KJIL-F	
KECO-F	15. KXLS-F	
KAEZ-F		
KJYO-F		

ADI FM SHARE: 64.71% (1168 of 1805) (FAL 81: 57.84%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KATT	1140		.7/3.9
KGFF	1450	Shawnee	.5/1.2
KJIL-F	104.9	Bethany	1.7/4.8
KJYO-F	102.7		2.1/7.1
KNOR	1400	Norman	.7/3.2
KOCY	1340		.7/2.8
KQCV	800		.5/1.8
WWLS	640	Norman	.6/1.7
KTEN-F	93.3	Ada	.4/1.1

AM STATIONS

KOMA, 1520, 50 KW (DA-N), COUNTRY	NBC, $84.00	(Blair)	Storz
KTOK, 1000, 5 KW (DA-2), NEWS/TALK	ABC-I, $70.00	(MMR)	Insilco
WKY , 930, 5 KW (DA-N), AC	CBS, $46.00	(Eastman)	Gaylord

KVOO - See Tulsa

FM STATIONS

KAEZ-F, 107.7, 100 KW @ 180, BLACK	, $31.00	(----)	
KATT-F, 100.5, 100 KW @ 598, AOR (Pollack)	Source, $70.00	(Selcom)	Surrey
KEBC-F, 94.7, 100 KW @ 440, COUNTRY	ABC-E, $81.25	(Torbet)	
KJIL-F, 104.9, 3 KW @ 300, RELIGION	, $16.50	(----)	Swaggert
KJYO-F, 102.7, 100 KW @ 1003, AC/MOR (Schulke)	, $24.00	(MMR)	Insilco
KKLR-F, 97.7, 3 KW @ 300, COUNTRY	APR, $27.00*	(Howard)	Mid America Media
KKNG-F, 92.5, 100 KW @ 900, BTFL MUS (Bonne)	, $64.00	(Blair)	Swanson
KLNK-F, 98.9, 48 KW @ 1253, CONTEMP/AC	, $35.00*	(Selcom)	
KLTE-F, 101.9, 100 KW @ 420, AC	CBS-R, $50.00*	(Masla)	
KOFM-F, 104.1, 100 KW @ 1425, ROCK	ABC-C, $53.75	(Katz)	Guy Gannett
KXXY-F, 96.1, 100 KW @ 300, AOR (Burk-Abr)	, $77.50	(Mc-Guild)	Summit
KXLS-F, 99.7, 100 KW @ 835, CONTEMP	, $18.50	(----)	(ALVA)
WECO-F, 96.5, 100 KW @ ?? , ? ? ?	, $? ?	(----)	(ELK CITY)
KNID-F, 96.9, 100 KW @ 550, COUNTRY	, $10.00	(Savalli)	(ENID)

OMAHA

Market # 73
APR 18.0
SMSA Pop: 574,900
Est 1981 Revenue: $8,925,000

Stations: 16/12
Diaries: 1013/568:1
Standard Error: .629
% Below Line: 2.6

CSI: 5.1 Bil (# 71)
CSI HH: 23.3 M (# 139)
Retail $: 2.6 Bil (# 77)
% Not Listed: 6.0

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KFAB	202/23.9	22.7	25.0	23.5	28.0
2. KQKQ-F	124/14.7	12.0	9.2	10.9	10.7
3. KEZO-F	98/11.6	11.6	13.9	12.2	10.8
4. WOW	69/ 8.2	5.6	7.0	8.3	8.9
5. KESY-F	62/ 7.3	8.2	8.5	9.3	8.3
6. KGOR-F	61/ 7.2	7.4	8.2	6.4	6.1
7. KOIL	49/ 5.8	3.9	4.8	6.6	4.6
8. KYNN-F	36/ 4.3	4.5	3.5	4.2	4.1
9. KYNN	27/ 3.2	4.3	2.8	6.4	4.5
10. KOOO	25/ 3.0	3.7	3.4	1.1	---

12+ TSA 1/4	
1. KFAB	393
2. WOW	271
3. KQKQ-F	149
4. KEZO-F	137
5. KGOR-F	97
6. KYNN-F	80
7. KESY-F	69
8. KFRX-F	67
9. KOIL	61
10. KMA	55

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KFAB	5418/52.2	42.0
2. WOW	3768/21.5	26.5
3. KQKQ-F	1987/32.1	30.0
4. KEZO-F	1851/24.9	24.4
5. KGOR-F	1472/19.3	18.4
6. KFRX-F	1032/ 3.9	3.6
7. KMA	837/ 3.0	4.9
8. KESY-F	800/15.3	15.1
9. KYNN-F	774/10.3	11.1
10. KSRD-F	648/ 1.4	2.6

12+ FM SHARE (METRO): 49.94% (397 of 795) (FAL 81: 47.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQKQ-F	1. KQKQ-F	1. KQKQ-F	1. KFAB	1. KFAB	1. KFAB
2. KEZO-F	2. KEZO-F	KFAB	2. KQKQ-F	2. KESY-F	2. KQKQ-F
	3. KGOR-F	3. KEZO-F	3. WOW	3. WOW	3. WOW
	4. KOIL	4. KGOR-F	4. KGOR-F	4. KYNN-F	4. KEZO-F

12+ AMD	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFAB	1. KFAB	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KFAB
2. KQKQ-F	2. KQKQ-F	2. KGOR-F	2. KQKQ-F	2. KQKQ-F	2. WOW
3. WOW	3. KEZO-F	3. KEZO-F	3. KGOR-F	3. KGOR-F	3. KQKQ-F
4. KGOR-F	4. KESY-F	KOIL	4. KESY-F	4. KFAB	4. KGOR-F
			WOW		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCRO	660		1.4/2.8	KFRX-F	102.7	Lincoln	1.1/3.9
KLNG	1560	Counc. Bluffs	1.1/4.5	KLIN-F	107.3	Lincoln	.4/1.5
KMA	(c)	Shenandoah	.6/3.0	KSRD-F	96.9	Lincoln	.5/1.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	49 (1)	292 (4)	341 (5)	42.9
MOR/AC	207 (2)		207 (2)	26.0
COUNTRY	96 (2)	40 (2)	136 (4)	17.1
BTFL MUSIC		65 (2)	65 (2)	8.2
NOSTALGIA	25 (1)		25 (1)	3.1
RELIGION	12 (1)		12 (1)	1.5
BLACK	9 (1)		9 (1)	1.1
			795 (16)	

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N) , MOR	NBC,NBC-T, $132.75 (Christal)	May	
KOIL, 1290, 5 KW (DA-N) , CONTEMP/AC	RKO, $ 23.00 (Roslin)		
KOOO, 1420, 1 KW (DAYS,DA), NOSTALGIA (A1 Ham)	CBS,MBS, $ 22.00* (Selcom)		
KYNN, 1490, 1 KW/250 W , COUNTRY	ABC-E, $ 22.00* (Torbet)	Great Empire	
WOW , 590, 5 KW , COUNTRY	ABC-C, $ 70.00 (Blair)	Meredith**	
KMA , 960, 5 KW (DA-N) , MOR	ABC-E,ABC-I, $ 44.00 (Katz)	May	(SHENANDOAH,IA)
KESY-F, 104.5, 32 KW @ 285, BTFL MUS (TM)	, $ 28.50 (Selcom)		
KEZO-F, 92.3, 100 KW @ 1210, AOR (Burk-Abr)	ABC-R, $ 55.00 (Blair)	Meredith	
KGOR-F, 99.9, 115 KW @ 1227, CONTEMP	, $ 40.00* (Christal)	May	
KQKQ-F, 98.5, 100 KW @ 510, ROCK	, $ 36.00 (Eastman)		
KYNN-F, 94.1, 100 KW @ 510, COUNTRY	ABC-E, $ 27.00* (Torbet)	Great Empire	
KFRX-F, 102.7, 100 KW @ 500, AOR	, $ 18.00 (Mc-Guild)	Stuart (LINCOLN)	
KSRD-F, 96.9, 100 KW @ 610, COUNTRY	, $ 10.75 (PRO)	(SEWARD)	

**Sale to Great Empire is pending

GW.

ORLANDO

Market # 58; ADI # 33
APR 16.9
SMSA Pop: 741,700
Est 1981 Revenue: $10,450,000

Stations: 24/18
Diaries: 1084/684:1
Standard Error: .597
% Below Line: 6.7

CSI: 6.3 Bil (# 56)
CSI HH: 22.6 M (# 169)
Retail $: 4.1 Bil (# 45)
% Not Listed: 5.7

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WBJW-F+	134/12.2	12.4	11.7	12.5	17.7
2. WDIZ-F	124/11.4	10.8	12.4	11.0	6.5
3. WDBO-F	108/ 9.9	11.1	10.9	8.1	11.6
4. WHOO	91/ 8.3	8.1	7.7	11.9	7.6
5. WHOO-F	75/ 6.9	8.9	8.8	9.6	8.7
6. WORL	66/ 6.0	5.5	3.3	4.8	4.7
7. WDBO	64/ 5.9	5.3	8.3	7.4	9.7
8. WJYO-F	62/ 5.7	4.3	6.6	6.4	3.1
9. WKIS	59/ 5.4	6.3	5.3	6.8	7.5
10. WHLY-F	57/ 5.2	7.6	7.1	6.8	5.9

12+ TSA 1/4	
1. WDIZ-F	248
2. WDBO-F	236
3. WBJW-F+	215
4. WJYO-F	118
5. WHOO	109
6. WHOO-F	101
7. WHLY-F	100
8. WELE-F	95
9. WPCV-F	90
10. WDBO	75

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WBJW-F+	3372/31.9	NM
2. WDIZ-F	2425/17.4	20.4
3. WDBO-F	2419/17.4	20.2
4. WHOO-F	1759/18.8	19.6
5. WHLY-F	1547/13.7	21.0
6. WJYO-F	1441/11.5	10.7
7. WHOO	1401/18.1	17.8
8. WDBO	1338/16.0	15.4
9. WPCV-F	1230/ 3.7	3.5
10. WELE-F	1084/ 3.9	4.2

12+ FM SHARE (METRO): 62.43% (643 of 1030) (FAL 81: 66.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBJW-F+	1. WDIZ-F	1. WDIZ-F	1. WBJW-F+	1. WDBO-F	1. WBJW-F+
2. WDIZ-F	2. WBJW-F+	2. WBJW-F	2. WHOO	2. WHOO	2. WHOO
3. WORL	3. WHLY-F	3. WHOO	3. WJYO-F	3. WJYO-F	3. WDBO-F
4. WOKB	4. WORL	4. WHLY-F	4. WHOO-F	4. WHOO-F	WDIZ-F
	5. WHOO	5. WHOO-F	5. WHLY-F	5. WDBO	5. WDBO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDBO-F	1. WBJW-F+	1. WBJW-F	1. WBJW-F+	1. WDIZ-F	1. WHOO
2. WHOO	2. WDIZ-F	2. WDIZ-F	2. WJYO-F		2. WDIZ-F
3. WBJW-F+	3. WDBO-F	3. WHLY-F	3. WDBO-F		3. WBJW-F+
4. WDIZ-F	4. WHOO	4. WHOO	WHOO		4. WHLY-F
5. WJYO-F	5. WHOO-F	WOKB	5. WHOO-F		5. WHOO-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	19 (1)	324 (6)	343 (7)	33.3
COUNTRY	105 (4)	125 (4)	230 (8)	22.3
MOR/AC	64 (1)	86 (2)	150 (3)	14.6
BTFL MUSIC		108 (1)	108 (1)	10.5
BLACK	105 (2)		105 (2)	10.2
TALK	59 (1)		59 (1)	5.7
NOSTALGIA	20 (1)		20 (1)	1.9
RELIGION	15 (1)		15 (1)	1.5
			1030 (24)	

ORLANDO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WDIZ-F	1. WBJW-F+	1. WBJW-F+
2. WDBO-F	2. WDIZ-F	2. WDIZ-F
3. WBJW-F+	3. WDBO-F	3. WHOO
4. WHOO	4. WHOO-F	4. WDBO-F
5. WELE-F	5. WHOO	5. WHOO-F
6. WJYO-F	6. WDBO	6. WDBO
7. WHOO-F	7. WHLY-F	7. WOKB
8. WHLY-F	8. WJYO-F	8. WJYO-F
9. WWLV-F	9. WELE-F	9. WORL
WDBO	10. WKIS	10. WKIS
11. WMOP	11. WDOQ-F	
WORL	12. WCKS-F	
13. WKIS	13. WNFY-F	
14. WDOQ-F	14. WWLV-F	
15. WCKS-F	15. WORL	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAJL	1440	Winter Park	1.4/4.4
WFIV	1080	Kissimmee	.5/1.5
WLOQ-F	103.1	Winter Park	2.2/7.1
WOKB	1600	Winter Garden	3.6/6.9
WREM	1190	Pine Castle S	1.8/2.9
WTLN-F+	95.3	Apopka	1.7/5.0
WDOQ-F	101.9	Daytona Bea	1.7/5.7
WELE-F	105.9	DeLand	1.6/3.9
WGTO	540	Cypress Gard	.5/2.4
WNFY-F	99.9	Palatka	.5/2.5
WPCV-F	97.5	Winter Haven	1.7/3.7
WYNF-F	94.9	Tampa	.4/1.3

ADI FM SHARE: 68.87% (1500 of 2178) (FAL 81: 69.58%)

AM STATIONS

WDBO, 580, 5 KW (DA-N) , MOR	ABC-E, $ 87.50 (Katz)	Katz
WHOO, 990, 50 KW/5 KW (DA-N), COUNTRY	ABC-I, $104.06 (Torbet)	Bluegrass
WKIS, 740, 5 KW/1 KW (DA-1), TALK/MOR	CBS, $ 58.50 (Eastman)	Susquehanna
WOKB, 1600, 5 KW (DA-2) , BLACK	SBN,NBN, $2.00 (Lotus)	(WINTER GARDEN)
WORL, 1270, 5 KW (DAYS) , BLACK	, $32.50 (RKO)	Sudbrink
WMOP, 900, 5 KW (DAYS) , COUNTRY	, $14.00 (Southern)	(OCALA)

FM STATIONS

WDBO-F, 92.3, 100 KW @ 1320, BTFL MUS**	, $ 87.50 (Katz)	Katz
WDIZ-F, 100.3, 100 KW @ 890, AOR (Burk-Abr)	Source, $ 70.00* (Selcom)	Shamrock Comm
WHLY-F, 106.7, 100 KW @ 799, AC/CONTEMP	, $ 50.75 (Christal)	General
WHOO-F, 96.5, 100 KW @ 493, COUNTRY (TM)	, $104.06 (Torbet)	Bluegrass
WJYO-F, 107.7, 100 KW @ 829, AC (Schulke)	, $ 54.38 (RKO)	Sudbrink
WBJW-F+,105.1, 100 KW @ 370, ROCK	RKO, $ 85.00* (Mc-Guild)	Nationwide
WPCV-F, 97.5, 100 KW @ 499, COUNTRY	ABC-E, $ 23.88 (HNW) Hall	(WINTER HAVEN)
WCKS-F, 101.1, 100 KW @ 500, ROCK	, $ 24.00 (P/W)	(COCOA)

Other stations - see Daytona Beach

**WDBO-F has now switched to Country

PEORIA

Market # 111
APR 14.2
SMSA Pop: 369,100
Est 1981 Revenue: $5,510,000

Stations: 17/12
Diaries: 821/450:1
Standard Error: .632
% Below Line: 8.4

CSI: 3.7 Bil (# 92)
CSI HH: 26.3 M (# 38)
Retail $: 2.0 Bil (# 95)
% Not Listed: 6.9

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WKZW-F 70/16.2	14.2	12.1	10.5	12.6
2. WWCT-F 54/12.5	9.9	6.9	12.0	6.3
3. WMBD 53/12.2	11.2	13.3	13.6	16.0
4. WXCL 50/11.5	13.7	11.6	13.1	7.2
5. WSWT-F 42/ 9.7	11.8	14.7	15.4	17.1
6. WIRL 36/ 8.3	7.1	10.2	7.3	6.3
7. WGLO-F+ 24/ 5.9	3.7	7.4	4.0	5.9
8. WKQA-F 16/ 3.7	4.9	4.5	5.6	5.6
9. WTXR-F 12/ 2.8	1.1	.7	---	1.6
10. WLS 9/ 2.1	2.8	2.9	1.8	1.8

12+ TSA 1/4	
1. WKZW-F	92
2. WWCT-F	82
3. WSWT-F	67
4. WJBC	66
5. WMBD	58
6. WXCL	55
7. WBNQ-F	41
8. WIRL	38
9. WLS	30
10. WGLO-F+	27

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WKZW-F	1335/31.6	29.6
2. WWCT-F	981/20.4	20.6
3. WMBD	906/26.3	26.0
4. WSWT-F	879/22.3	21.4
5. WIRL	878/25.5	24.7
6. WXCL	790/23.3	25.3
7. WLS	727/ 9.2	12.9
8. WBNQ-F	701/ 5.8	6.3
9. WJBC	660/ 2.1	4.2
10. WGLO-F+	382/ 9.8	8.8

12+ FM SHARE (METRO): 54.34% (219 of 403) (FAL 81: 46.77%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WXCL	1. WXCL	1. WMBD
2. WWCT-F	2. WKZW-F	2. WKZW-F	2. WIRL	2. WMBD	2. WXCL
	3. WIRL	3. WIRL	3. WSWT-F	3. WSWT-F	3. WKZW-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WWCT-F	1. WWCT-F
2. WSWT-F	2. WWCT-F	2. WWCT-F	WXCL	2. WKZW-F	2. WXCL
3. WWCT-F	3. WSWT-F	3. WIRL	3. WIRL		3. WKZW-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WPEO	1020		1.8/4.4	WBNQ-F	101.5	Bloomington	1.2/5.8
WTAZ-F	102.3	Morton	.9/5.8	WGN	720	Chicago	1.6/5.0
WBBM	780	Chicago	1.2/4.4	WJBC	1230	Bloomington	1.8/2.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (1)	145 (4)	154 (5)	38.2
MOR/AC	104 (4)	16 (2)	120 (6)	29.8
BTFL MUSIC	8 (1)	58 (2)	66 (3)	16.4
COUNTRY	50 (1)		50 (1)	12.4
RELIGION	8 (1)		8 (1)	2.0
NEWS/TALK	5 (1)		5 (1)	1.2
			403 (17)	

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2), AC	MBS, $43.13	(Eastman)	Mid America
WMBD, 1470, 5 KW (DA-2), MOR	CBS, $30.50	(Katz)	Midwest TV
WXCL, 1350, 1 KW (DA-2), COUNTRY	ABC-I, $30.00	(Blair)	Manship
WKQA-F, 104.9, 3 KW @ 260, CONTEMP	ABC-F, $30.00*	(Blair)	Manship
WKZW-F, 93.3, 40 KW @ 548, ROCK	, $39.50	(Katz)	Midwest TV
WSWT-F, 106.9, 50 KW @ 450, BTFL MUS (Bonne)	, $43.13	(Eastman)	Mid America
WTXR-F, 94.3, 3 KW @ 300, AC	, $10.50	(Pates)	(CHILLICOTHE)
WGLO-F+, 95.3, 520 W @ 660, BTFL MUS (FM-100)	, $15.00*	(Torbet)	
WWCT-F, 105.7, 36 KW @ 571, AOR	Source, $33.50	(HNW)	

WLS - See Chicago WJBC, WBNQ-F - See Bloomington

PHILADELPHIA

Market # 4; ADI # 4
APR 19.3
SMSA Pop: 4,700,000
Est 1981 Revenue: $59,100,000

Stations: 31/27
Diaries: 2913/1613:1
Standard Error: .385
% Below Line: 3.7

CSI: 44.6 Bil (# 4)
CSI HH: 26.6 M (# 31)
Retail $: 20.0 Bil (# 6)
% Not Listed: 7.2

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81
1. KYW	658/8.7	7.9	8.8	10.5	9.3
2. WEAZ-F	624/8.2	4.8	4.7	5.7	5.3
3. WMGK-F	600/7.9	7.2	7.6	7.2	8.0
4. WCAU-F	448/5.9	6.3	6.4	7.4	6.0
5. WDAS-F	374/4.9	8.8	7.4	7.9	5.4
6. WYSP-F	363/4.8	4.4	3.7	4.1	3.5
7. WWDB-F	359/4.7	4.0	4.7	4.7	5.0
8. WIP	351/4.6	4.9	5.5	4.8	5.8
9. WMMR-F	345/4.5	6.5	5.1	5.1	6.2
10. WUSL-F	338/4.4	3.3	3.0	2.6	4.0
11. WCAU	337/4.4	6.2	4.7	3.6	3.4
12. WPEN	317/4.2	4.0	4.4	4.6	4.1
13. WIOQ-F	309/4.1	3.1	4.4	3.5	4.3
14. WFIL	269/3.5	1.7	2.5	2.4	2.1
15. WWSH-F	183/2.4	3.8	3.4	3.9	5.4
16. WFLN-F+	161/2.1	1.6	2.0	1.9	1.9
17. WSNI-F	156/2.1	2.4	3.0	2.0	2.0
18. WJBR-F	152/2.0	1.3	1.4	.9	1.4
19. WHAT	145/1.9	2.1	1.8	2.0	1.4
20. WDAS	109/1.4	1.9	1.9	1.6	1.8

12+ TSA 1/4	
1. KYW	747
2. WEAZ-F	726
3. WMGK-F	691
4. WMMR-F	550
5. WCAU-F	548
6. WYSP-F	508
7. WWDB-F	411
8. WCAU	403
9. WDAS-F	400
10. WUSL-F	396
11. WIP	395
12. WIOQ-F	358
13. WPEN	336
14. WFIL	295
15. WJBR-F	271
16. WFLN-F+	264
17. WWSH-F	223
18. WSNI-F	192
19. WIFI-F	160
20. WHAT	146

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KYW	13540/29.2	31.1
2. WCAU-F	10221/20.1	22.2
3. WMGK-F	9794/20.4	18.7
4. WMMR-F	9529/15.7	16.0
5. WYSP-F	8229/14.4	13.5
6. WEAZ-F	8086/17.2	12.8
7. WCAU	7324/15.4	17.7
8. WIP	6053/13.1	14.1
9. WIOQ-F	5603/11.7	12.7
10. WUSL-F	5001/10.8	7.9
11. WDAS-F	4827/11.3	13.6
12. WWDB-F	4821/10.3	10.9
13. WPEN	4583/10.7	10.3
14. WFIL	4373/ 9.0	8.9
15. WWSH-F	3877/ 7.6	10.4
16. WIFI-F	3818/ 6.6	7.6
17. WSNI-F	3692/ 7.6	9.4
18. WFLN-F+	2596/ 6.4	6.6
19. WJBR-F	3021/ 4.3	3.8
20. WSTW-F	2437/ 2.3	2.0

12+ FM SHARE (METRO): 65.11% (4596 of 7059) (FAL 81: 67.65%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCAU-F	1. WMGK-F	1. WMGK-F	1. WMGK-F	1. WEAZ-F	1. KYW
2. WYSP-F	2. WMMR-F	2. WDAS-F	2. WEAZ-F	2. KYW	2. WIP
3. WUSL-F	3. WIOQ-F	3. WIOQ-F	3. KYW	3. WMGK-F	3. WMGK-F
4. WMMR-F	4. WDAS-F	4. WMMR-F	4. WIP	4. WPEN	4. WEAZ-F
5. WDAS-F	5. WYSP-F	5. WCAU-F	5. WDAS-F	5. WWDB-F	5. WCAU
	6. WCAU-F	6. WYSP-F	6. WFIL	6. WIP	6. WWDB-F
	7. WUSL-F	7. KYW	7. WIOQ-F	7. WCAU	7. WPEN WCAU-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMGK-F	1. WEAZ-F	1. WMGK-F	1. WMGK-F	1. WMMR-F	1. WMGK-F
2. WEAZ-F	2. WMGK-F	2. WDAS-F	2. WEAZ-F	2. WYSP-F	2. KYW
3. KYW	3. KYW	3. WCAU-F	3. WIP	3. WIOQ-F	3. WIOQ-F
4. WCAU-F	4. WCAU-F	4. WIOQ-F	4. KYW	4. WMGK-F	4. WEAZ-F
5. WPEN	5. WYSP-F	5. WUSL-F	5. WCAU-F	5. WDAS-F	5. WFIL
6. WMMR-F	6. WUSL-F	6. WMMR-F	6. WDAS-F	6. WUSL-F	6. WMMR-F
7. WIOQ-F	7. WMMR-F	7. WYSP-F	7. WPEN	7. WCAU-F	7. WDAS-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1634 (7)	1634 (7)	23.1
MOR/AC	448 (3)	967 (4)	1415 (7)	20.0
NEWS/TALK	1032 (3)	359 (1)	1391 (4)	19.7
BLACK/URBAN	301 (3)	712 (2)	1013 (5)	14.4
BTFL MUSIC		776 (2)	776 (2)	11.0
NOSTALGIA	360 (2)		360 (2)	5.1
COUNTRY	269 (1)		269 (1)	3.8
CLASSICAL	13 (1)	148 (1)	161 (2)	2.3
RELIGION	40 (1)		40 (1)	0.6
			7059 (31)	

PHILADELPHIA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KYW	1. KYW	1. KYW
2. WEAZ-F	2. WCAU-F	2. WEAZ-F
3. WMGK-F	3. WMGK-F	3. WCAU-F
4. WCAU-F	4. WMMR-F	4. WMGK-F
5. WMMR-F	5. WYSP-F	5. WFIL
6. WYSP-F	6. WEAZ-F	6. WCAU
7. WWDB-F	7. WCAU	7. WIP
8. WDAS-F	8. WIP	8. WYSP-F
9. WCAU	9. WIOQ-F	9. WUSL-F
10. WIP	10. WUSL-F	10. WWDB-F
11. WUSL-F	11. WDAS-F	
12. WIOQ-F	12. WWDB-F	
13. WPEN	13. WPEN	
14. WFIL	14. WFIL	
15. WFLN-F+	15. WWSH-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCOJ	1420	Coatesville	.4/1.6
WKSZ-F	100.3	Media	.4/1.7
WNAR	1110	Norris.	.6/1.1
WRCP	1540		.9/1.5
WSSJ	1310	Camden	.6/2.4
WZZD	990		.5/1.8
WPST-F	97.5	Trenton	.6/3.1
WSTW-F	97.3	Wilmington	.4/2.3
WOR	710	New York	.5/1.4

ADI FM SHARE: 66.39% (6529 of 9836) (FAL 81: 69.24%)

AM STATIONS

KYW , 1060, 50 KW (DA-1)	, NEWS	NBC, $211.25 (Group W)	Westinghouse
WCAU, 1210, 50 KW	, NEWS/TALK	CBS, $ 94.77 (CBS Spot)	CBS
WDAS, 1480, 5 KW/1 KW (DA-2)	, BLACK, NEWS/TALK	NBN, $ 82.50* (Howard)	NBN
WFIL, 560, 5 KW (DA-2)	, COUNTRY	RKO, $115.00* (Blair)	LIN
WHAT, 1340, 1 KW/250 W	, BLACK	SBN, $ 40.00 (HNW)	
WIP , 610, 5 KW (DA-1)	, MOR	ABC-D, $170.63 (Katz)	Metromedia
WPEN, 950, 5 KW (DA-N)	, NOSTALGIA	ABC-E, $125.00* (MMR)	Greater Media

FM STATIONS

WCAU-F, 98.1, 13 KW @ 1000, ROCK	CBS-R, $206.25 (CBS/FM)	CBS
WDAS-F, 105.3, 4 KW @ 870, BLACK	, $120.00* (Howard)	NBN
WEAZ-F, 101.1, 13 KW @ 1010, BTFL MUS (Bonne)	, $135.00* (Mc-Guild)	
WFLN-F+, 95.7, 50 KW @ 490, CLASSICAL	, $ 65.00 (CMBS)	
WIFI-F, 92.5, 50 KW @ 500, ROCK	ABC-C, $ 75.00* (Eastman)	GCC
WIOQ-F, 102.1, 30 KW @ 650, CONTEMP/AC	RKO, $100.00* (Mc-Guild)	Outlet
WMGK-F, 102.9, 50 KW @ 300, AC	, $200.00* (MMR)	Greater Media
WMMR-F, 93.3, 25 KW @ 670, AOR (Burk-Abr)	Source, $155.63 (Katz)	Metromedia
WSNI-F, 104.5, 13 KW @ 1008, AC	RKO II, $ 60.00* (RKO)	Associated
WUSL-F, 98.9, 18 KW @ 830, URBAN	, $ 95.00* (Blair)	LIN
WWDB-F, 96.5, 18 KW @ 850, TALK	ABC-I, $101.85 (HNW)	
WWSH-F, 106.1, 19 KW @ 740, AC	, $ 80.00* (Christal)	Cox
WYSP-F, 94.1, 16 KW @ 900, AOR (Pollack)	, $113.75 (Torbet)	Infinity
WPST-F, 97.5, 50 KW @ 450, ROCK	, $ 45.00 (Masla)	Nassau (TRENTON)

WJBR-F, WSTW-F - See Wilmington

PHOENIX

Market # 26; ADI # 25
APR 17.1
SMSA Pop: 1,600,300
Est 1981 Revenue: $27,000,000

Stations: 31/30
Diaries: 1529/1047:1
Standard Error: .499
% Below Line: 1.7

CSI: 13.7 Bil (# 25)
CSI HH: 23.2 M (# 144)
Retail $: 7.5 Bil (# 26)
% Not Listed: 3.0

12+ METRO	1/4/SHARE	SPG 82	WIN 82	FAL 81
1. KTAR	240/10.1	8.8	7.4	8.2
2. KDKB-F	181/ 7.6	6.8	8.2	8.5
3. KQYT-F	159/ 6.7	8.4	6.5	6.7
4. KNIX-F	154/ 6.5	7.8	8.0	7.7
KMEO-F	154/ 6.5	8.1	9.1	7.7
6. KUPD-F	131/ 5.5	5.9	5.3	5.2
7. KOY	117/ 4.9	5.7	5.6	5.5
8. KUKQ	116/ 4.9	4.0	5.3	4.6
9. KKLT-F	110/ 4.6	4.8	3.3	3.0
10. KZZP-F	90/ 3.8	4.8	6.2	4.4
11. KEZC-F	85/ 3.6	3.1	1.8	2.9
12. KOOL-F	79/ 3.3	3.3	3.8	4.2
KOPA-F	79/ 3.3	3.5	5.0	5.4
14. KPHX	65/ 2.7	1.5	1.7	2.9
15. KLFF	61/ 2.6	2.7	1.8	2.4

12+ TSA 1/4	
1. KTAR	247
2. KDKB-F	223
3. KNIX-F	206
4. KQYT-F	173
5. KMEO-F	167
6. KUPD-F	145
7. KOY	128
8. KUKQ	123
9. KKLT-F	117
10. KZZP-F	101
11. KEZC-F	93
KOPA-F	93
13. KOOL-F	88
14. KNIX	69
15. KJJJ	67

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KTAR	3220/22.0	17.8
2. KDKB-F	3209/19.2	19.8
3. KNIX-F	2881/16.8	18.2
4. KUPD-F	2614/17.2	15.9
5. KOY	2479/15.9	16.1
6. KMEO-F	2428/15.9	16.9
7. KQYT-F	2137/14.1	17.9
8. KKLT-F	1960/13.1	14.1
9. KZZP-F	1942/12.4	14.1
10. KOPA-F	1817/11.8	14.3
11. KEZC-F	1744/11.4	7.0
12. KOOL-F	1467/ 9.2	10.3
13. KJJJ	1384/ 8.7	7.0
14. KNIX	1207/ 7.5	6.4
15. KUKQ	1150/ 7.8	6.4

12+ FM SHARE (METRO): 58.76% (1352 of 2301) (FAL 81: 61.86%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KDKB-F	1. KDKB-F	1. KDKB-F	1. KNIX-F	1. KTAR	1. KTAR
2. KUPD-F	2. KKLT-F	2. KNIX-F	2. KTAR	2. KQYT-F	2. KNIX-F
3. KUKQ	3. KUPD-F	3. KKLT-F	3. KOY	3. KMEO-F	3. KDKB-F+
4. KOPA-F	4. KUKQ	4. KUPD-F	4. KQYT-F	4. KNIX-F	4. KOY
5. KZZP-F	5. KZZP-F	5. KUKQ	5. KKLT-F	5. KOY	5. KZZP-F+
	6. KOOL-F	6. KTAR	KOOL-F	6. KEZC-F	6. KMEO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTAR	1. KDKB-F	1. KKLT-F	1. KNIX-F	1. KDKB-F	1. KTAR
2. KQYT-F	2. KTAR	2. KDKB-F	2. KQYT-F	2. KUPD-F	2. KNIX-F
3. KMEO-F	3. KQYT-F	3. KUKQ	3. KOY	3. KZZP-F	3. KOOL-F
4. KNIX-F	4. KUPD-F	4. KZZP-F	4. KKLT-F	4. KKLT-F	KOY
5. KDKB-F	5. KMEO-F	5. KUPD-F	5. KPHX	KOOL-F	5. KDKB-F
6. KKLT-F	6. KKLT-F	6. KOPA-F	6. KTAR	KUKQ	6. KEZC-F
			KEZC-F		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	32 (3)	630 (6)	662 (9)	28.8
COUNTRY	149 (3)	239 (2)	388 (5)	16.9
BTFL MUSIC	35 (1)	313 (2)	348 (3)	15.1
NEWS/TALK	254 (2)		254 (2)	11.0
MOR/AC	117 (1)	79 (1)	196 (2)	8.5
SPANISH	119 (2)	27 (1)	146 (3)	6.3
BLACK/URBAN	116 (1)		116 (1)	5.0
NOSTALGIA	61 (1)	19 (1)	80 (2)	3.5
RELIGION	66 (3)		66 (3)	2.9
CLASSICAL		45 (1)	45 (1)	2.0
			2301 (31)	

PHOENIX ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KTAR	1. KDKB-F	1. KUKQ
2. KDKB-F	2. KTAR	2. KTAR
3. KNIX-F	3. KNIX-F	3. KNIX-F
4. KQYT-F	4. KUPD-F	4. KMEO-F
5. KMEO-F	5. KOY	5. KDKB-F
6. KUPD-F	6. KMEO-F	6. KDKB-F
7. KOY	7. KQYT-F	7. KUPD-F
8. KUKQ	8. KKLT-F	8. KKLT-F
9. KKLT-F	9. KZZP-F	9. KPHX
10. KZZP-F	10. KOPA-F	10. KLFF
11. KOPA-F	11. KEZC-F	
12. KEZC-F	12. KOOL-F	
13. KOOL-F	13. KJJJ	
14. KNIX	14. KNIX	
15. KJJJ	15. KUKQ	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KARZ	960		1.5/5.6
KDJQ	1510	Mesa	.3/1.3
KFLR	1230		1.3/2.3
KHEP	1280		.6/1.6
KHEP-F	101.5		1.9/5.1
KJJJ	910		2.4/8.7
KMEO	740		1.5/4.7
KNIX	1580	Tempe	2.4/7.5
KNNN-F	99.9		1.1/1.9
KOPA	1440	Scottsdale	.5/1.7
KRDS	1190	Tolleson	.8/1.8
KSUN	1400		.6/2.3
KVVA	860		2.3/1.6
KWAO-F	106.3	San City	.8/1.9
KZZP	1310	Mesa	.6/3.9
KSTM-F	107.1	Apache Junc	1.6/2.8

ADI FM SHARE: 59.42% (1649 of 2775) (FAL 81: 60.73%)

AM STATIONS

KJJJ, 910,	5 KW (DA-N)	, COUNTRY
WLFF, 1360,	5 KW/1 KW (DA-N)	, NOSTALGIA (Al Ham)
KNIX, 1580,	50 KW/10 KW (DA-N),	COUNTRY
KOY , 550,	5 KW/1 KW	, AC
KPHX, 1480,	1 KW/500 W (DA-N),	SPANISH
KTAR, 620,	5 KW (DA-N)	, NEWS/TALK
KUKQ, 1060,	5 KW/500 W (DA-N),	BLACK/URBAN

ABC-E,	$40.00*	(MMR)	Wolpin
,	$42.00	(Masla)	Canyon
,	$? ?	(Christal)	Buck Owens
NBC,	$95.90*	(Eastman)	Harte-Hanks
,	$? ?	(Caballero)	
ABC-I,MBS,	$90.00*	(CBS Spot)	Pulitzer
,	$60.30	(Masla)	

FM STATIONS

KDKB-F,	93.3, 100 KW @ 1550,	AOR
KEZC-F,	92.3, 100 KW @ 880,	COUNTRY
KKLT-F,	98.7, 115 KW @ 1650,	SOFT ROCK/AC
KMEO-F,	96.9, 100 KW @ 1556,	BTFL MUS (Bonne)
KNIX-F,	102.5, 100 KW @ 1610,	COUNTRY
KOOL-F,	94.5, 100 KW @ 1620,	OLDIES/AC
KOPA-F,	100.7, 100 KW @ 1847,	ROCK
KQYT-F,	95.5, 100 KW @ 1550,	BTFL MUS (Churchill)
KUPD-F,	97.9, 100 KW @ 1620,	ROCK
KZZP-F,	104.7, 100 KW @ 1550,	ROCK

Source,	$85.00*	(Blair)	Sandusky
ABC-E,	$40.00*	(MMR)	Wolpin
,	$65.00*	(CBS Spot)	Pulitzer
,	$46.55	(Mc-Guild)	Scripps-Howard
,	$80.00	(Christal)	Buck Owens
CBS-R,	$60.00*	(Katz)	
,	$50.00*	(Torbet)	First Media
,	$80.00*	(Eastman)	Harte-Hanks
,	$60.30	(Masla)	
,	$90.00	(Mc-Guild)	Western Cities

PITTSBURGH

Market # 13; ADI # 12
APR 19.4
SMSA Pop: 2,242,300
Est 1981 Revenue: $30,100,000

Stations: 33/31
Diaries: 1822/1231:1
Standard Error: .482
% Below Line: 0.7

CSI: 20.2 Bil (# 16)
CSI HH: 24.2 M (# 99)
Retail $: 10.1 Bil (# 16)
% Not Listed: 7.1

12+ METRO	1/4/SHARE	SPG 82	WIN 82	FAL 81
1. KDKA	680/18.4	20.2	19.3	19.8
2. WAMO-F	274/ 7.4	6.1	5.8	5.1
3. WTAE	248/ 6.7	5.5	6.7	8.2
4. WDVE-F	247/ 6.7	5.9	6.5	6.1
5. WBZZ-F	221/ 6.0	5.7	5.0	3.8
6. WJAS	191/ 5.2	3.7	5.3	5.5
7. WSHH-F	186/ 5.0	5.6	5.0	5.3
8. WHYW-F+	178/ 4.9	1.6	2.0	2.6
9. WPNT-F	150/ 4.1	5.0	5.6	3.0
KQV	150/ 4.1	4.3	4.7	3.1
11. WWSW-F	145/ 3.9	4.3	4.3	4.9
12. WDSY-F	102/ 2.8	2.3	1.9	2.2
13. WXKX-F	99/ 2.7	5.2	4.2	4.6
14. WYDD-F	98/ 2.6	3.0	3.6	3.9
15. WEEP	83/ 2.2	2.8	3.4	4.7

12+ TSA 1/4	
1. KDKA	927
2. WDVE-F	390
3. WBZZ-F	304
4. WAMO-F	283
5. WTAE	259
6. WSHH-F	228
7. WPNT-F	222
8. WWSW-F	214
9. WHYW-F+	210
10. WJAS	204
11. KQV	160
12. WXKX-F	147
13. WYDD-F	138
14. WDSY-F	135
15. WEEP	105

12+ TSA CUME/ MSA CUME RAT		SPG 82
1. KDKA	11843/43.1	44.7
2. WDVE-F	4934/16.8	18.6
3. WBZZ-F	4876/18.3	17.1
4. WTAE	4715/22.4	18.8
5. WXKX-F	3617/14.2	17.9
6. WWSW-F	3600/12.9	14.1
7. WHYW-F+	3370/14.6	4.3
8. WSHH-F	3195/12.3	15.3
9. WYDD-F	2867/10.2	11.9
10. WPNT-F	2703/10.0	11.5
11. WJAS	2575/12.7	10.1
12. KQV	2547/12.6	12.4
13. WAMO-F	2522/12.0	11.0
14. WDSY-F	1695/ 6.2	5.7
15. WEEP	1251/ 4.7	7.0

12+ FM SHARE (METRO): 54.16% (1862 of 3438) (FAL 81: 48.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBZZ-F	1. WDVE-F	1. WTAE	1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WAMO-F	2. KDKA	2. WTAE	2. WTAE	2. WTAE
3. WAMO-F	3. WHYW-F+	3. WAMO-F	3. WAMO-F	3. WSHH-F	3. WAMO-F
4. WXKX-F	4. WTAE	4. WDVE-F	4. WHYW-F+	4. WJAS	4. WBZZ-F
5. WYDD-F	5. WBZZ-F	5. WHYW-F+	5. WWSW-F	5. WPNT-F	5. KQV
	6. WWSW-F	6. WBZZ-F	6. WBZZ-F	6. WAMO-F	WDVE-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDKA	1. KDKA	1. KAMO-F	1. KDKA	1. WDVE-F	1. KDKA
2. WSHH-F	2. WAMO-F+	2. WHYW-F+	2. WTAE	2. WAMO-F	2. WTAE
3. WTAE	3. WDVE-F	3. WBZZ-F	3. WHYW-F+	3. WTAE	3. WAMO-F
4. WAMO-F	4. WBZZ-F	4. WDVE-F	4. WAMO-F	4. WYDD-F	4. WWSW-F
5. WJAS	5. WJAS	5. WWSW-F	5. WWSW-F	5. WHYW-F	5. WHYW-F
6. WPNT-F	6. WHYW-F+	6. WTAE	6. WBZZ-F	6. KDKA WBZZ-F	6. WDVE-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	997 (7)	188 (2)	1185 (9)	34.5
ROCK/AOR/CONTEMP		835 (7)	835 (7)	24.3
BTFL MUSIC		336 (2)	336 (2)	9.8
BLACK/URBAN	43 (1)	274 (1)	317 (2)	9.2
NOSTALGIA	211 (2)	66 (1)	277 (3)	8.1
COUNTRY	96 (2)	130 (3)	226 (5)	6.6
NEWS/TALK	206 (2)		206 (2)	6.0
RELIGION	23 (2)	33 (1)	56 (3)	1.6
			3438 (33)	

PITTSBURGH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WBZZ-F	2. WAMO-F
3. WBZZ-F	3. WTAE	3. WDVE-F
4. WAMO-F	4. WDVE-F	4. WTAE
5. WTAE	5. WXKX-F	5. WTAE
6. WSHH-F	6. WWSW-F	6. WJAS
7. WPNT-F	7. WHYW-F+	7. WSHH-F
8. WHYW-F+	8. WSHH-F	WWSW-F
9. WWSW-F	9. WYDD-F	9. WHYW-F+
10. WJAS	10. WPNT-F	10. WDSY-F
11. KQV	11. KQV	
12. WXKX-F	12. WJAS	
13. WYDD-F	13. WAMO-F	
14. WDSY-F	14. WDSY-F	
15. WEEP	15. WTKN	

OTHER RATED STATIONS

METRO	SHARE/CUME	RATING	SPG 82
WAMO	860		1.2/2.1
WBVP	1230	Beaver Falls	.6/2.1
WEDO	810	McKeesport	.3/1.9
WESA-F+	98.3	Charleroi	.5/2.5
WHJB	620	Greensburg	.5/3.3
WIXZ	1360	McKeesport	.4/2.2
WKPA	1150	New Kensingt	.5/2.1
WMBA	1460	Ambridge	.5/1.3
WNUF-F	100.7	New Kensing	1.8/4.3
WOKU-F	107.1	Greensburg	.4/1.0
WPIT	730		.3/1.9
WPIT-F	101.5		.9/3.3
WTKN	970		1.5/5.9
WWKS-F	106.7	Beaver Falls	.3/1.6
WELA-F	104.3	E. Liverp,OH	.3/1.4
WRKY-F	103.5	Steubenville	.4/1.1

ADI FM SHARE: 54.65% (2631 of 4814) (FAL 81: 49.76%)

AM STATIONS

KDKA, 1020, 50 KW , MOR	NBC, $200.00* (Group W)	Westinghouse
KQV , 1410, 5 KW (DA-2) , NEWS	CBS,MBS, $ 50.00* (Eastman)	
WEEP, 1080, 50 KW (DAYS,DA),COUNTRY	ABC-I, $ 71.67 (MMR)	Entercom
WJAS, 1320, 5 KW (DA-N) , NOSTAIGIA (Al Ham)	ABC-D, $ 40.00* (HNW)	BENI
WTAE, 1250, 5 KW (DA-N) , AC	ABC-E,RKO II, $130.00* (Katz)	Hearst
WTKN, 970, 5 KW (DA-2) , TALK	ABC-C,ABC-T, $ 35.00* (Mc-Guild)	

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440, BLACK	SBN, $ 52.50* (Selcom)	Sheridan
WBZZ-F, 93.7, 41 KW @ 547, ROCK (Burk-Abr)	, $ 75.00* (Torbet)	EZ
WDSY-F, 107.9, 50 KW @ 500, COUNTRY	ABC-I, $ 67.50 (MMR)	Entercom
WDVE-F, 102.5, 55 KW @ 820, AOR (Burk-Abr)	Source, $ 85.00* (Eastman)	Taft
WHYW-F+, 96.9, 60 KW @ 520, AC	, $? ? (HNW)	Benns
WPNT-F, 92.9, 47 KW @ 890, BTFL MUS (Bonne)	, $ 57.50 (Group W)	Westinghouse
WSHH-F, 99.7, 11 KW @ 930, BTFL MUS (Schulke)	, $ 50.00 (Blair)	Nationwide
WWSW-F, 94.5, 50 KW @ 810, AC	ABC-C, $ 50.00* (Mc-Guild)	
WXKS-F, 96.1, 50 KW @ 500, ROCK	, $118.50 (Katz)	Hearst
WYDD-F, 104.7, 50 KW @ 500, AOR	ABC-R, $ 47.50 (Masla)	

PORTLAND, OR

Market # 31; ADI # 23
APR 15.8
SMSA Pop: 1,282,500
Est 1981 Revenue: $22,200,000

Stations: 21/20
Diaries: 1455/881:1
Standard Error: .496
% Below Line: 2.0

CSI: 11.7 Bil (# 31)
CSI HH: 23.9 M (# 113)
Retail $: 6.3 Bil (# 31)
% Not Listed: 10.0

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KGON-F	155/9.1	13.3	11.1	9.4	10.2
2. KINK-F	129/7.6	5.8	8.4	5.3	4.5
3. KUPL-F	118/6.9	7.4	7.3	6.9	6.7
4. KGW	116/6.8	6.1	9.0	9.1	9.1
5. KXL-F	108/6.3	4.9	5.5	6.8	6.7
6. KCNR-F	96/5.6	6.6	4.9	3.2	2.5
KEX	96/5.6	5.9	7.7	7.9	9.3
8. KXL	81/4.8	2.7	4.7	3.2	5.5
9. KYXI	80/4.7	4.3	3.1	5.1	4.9
10. KMJK-F	71/4.2	1.5	2.7	3.7	4.5
11. KJIB-F	70/4.1	2.7	3.2	2.2	2.8
12. KWJJ	66/3.9	5.4	6.3	4.5	5.1

12+ TSA 1/4	
1. KGON-F	253
2. KUPL-F	167
3. KINK-F	156
4. KXL-F	162
5. KGW	152
6. KXL	123
7. KCNR-F	120
8. KEX	113
9. KJIB-F	105
10. KMJK-F	100
11. KWJJ	96
12. KLLB-F	94

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KGW	3498/23.6	24.2
2. KGON-F	3123/18.9	22.0
3. KUPL-F	2519/16.0	13.9
4. KCNR-F	2369/16.6	17.3
5. KEX	2328/16.5	17.0
6. KINK-F	2085/14.1	13.1
7. KXL-F	1876/11.6	9.7
8. KXL	1860/10.6	9.3
9. KWJJ	1634/11.6	13.5
10. KYXI	1610/12.9	12.7
11. KMJK-F	1574/11.3	6.8
12. KLLB-F	1552/ 9.5	12.9

12+ FM SHARE (METRO): 60.70% (930 of 1532) (FAL 81: 53.53%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KGON-F	1. KGON-F	1. KINK-F	1. KINK-F	1. KXL-F	1. KGW
2. KMJK-F	2. KINK-F	2. KGON-F	2. KGW	2. KUPL-F	2. KXL
3. KCNR-F	3. KGW	3. KGW	3. KCNR-F	3. KEX	3. KEX
KSKD-F	4. KCNR-F	4. KCNR-F	4. KEX	4. KXL	KGON-F
5. KQFM-F	5. KLLB-F	5. KJIB-F	KJIB-F	5. KWJJ	KYXI

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUPL-F	1. KGON-F	1. KGW	1. KGW	1. KGON-F	1. KINK-F
2. KINK-F	2. KINK-F	2. KCNR-F	2. KUPL-F	2. KINK-F	2. KGON-F
3. KXL-F	3. KGW	3. KINK-F	3. KINK-F		3. KGW
4. KGON-F	4. KUPL-F	4. KGON-F	4. KCNR-F		4. KEX
5. KCNR-F	5. KCNR-F	5. KLLB-F	5. KXL-F		5. KJIB-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		534 (6)	534 (6)	34.9
MOR/AC	212 (2)	61 (1)	273 (3)	17.8
BTFL MUSIC		226 (2)	226 (2)	14.8
NEWS/TALK	200 (3)		200 (3)	13.1
COUNTRY	127 (3)	70 (1)	197 (4)	12.9
NOSTALGIA	54 (1)		54 (1)	3.5
RELIGION	9 (1)	39 (1)	48 (2)	3.1
			1532 (21)	

PORTLAND ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KGON-F	1. KGW	1. KGON-F
2. KUPL-F	2. KGON-F	2. KGW
3. KINK-F	3. KUPL-F	3. KYXI
4. KXL-F	4. KCNR-F	4. KEX
5. KGW	5. KEX	5. KUPL-F
6. KXL	6. KINK-F	6. KYTE
7. KCNR-F	7. KXL-F	7. KUPL
8. KEX	8. KWJJ	8. KWJJ
9. KJIB-F	9. KWJJ	KINK-F
10. KMJK-F	10. KYXI	10. KXL
11. KWJJ	11. KMJK-F	
12. KLLB-F	12. KLLB-F	
13. KYXI	13. KSKD-F	
14. KSKD-F	14. KYTE	
15. KYTE	15. KJIB-F	

ADI FM SHARE: 60.61% (1468 of 2422) (FAL 81: 53.28%)

OTHER RATED STATIONS METRO SHARE/CUME RATING

KKEY	1150		2.3/2.9
KLLB-F	101.1		3.6/9.5
KPDQ	800		.5/2.4
KPDQ-F	93.7		2.3/5.1
KQFM-F	100.3		3.1/8.7
KUPL	1330		3.2/8.4
KVAN	1550	Vancouver	.5/1.8
KYTE	970		3.1/9.0
KSKD-F	105.1	Salem	1.8/5.1

AM STATIONS

KEX , 1190, 50 KW (DA-1) , MOR/TALK
KWJJ, 1080, 50 KW/10 KW (DA-2), COUNTRY
KGW , 620, 5 KW (DA-N) , CONTEMP/AC

KXL , 750, 50 KW/1 KW (DA-1) , NEWS
KYTE, 970 5 KW (DA-N) , COUNTRY
KYXI, 1520, 50 KW/10 KW (DA-1), NEWS
KUPL, 1330, 5 KW (DA-2) , NOSTALGIA (Al Ham)

ABC-I, $ 78.80 (MMR) Golden West
ABC-E, $ 87.75 (Katz) Park
RKO, $116.88 (Blair) King

NBC,NBC-T, $ 50.00* (Mc-Guild) Kaye-Smith
, $ 42.00* (Selcom) Gaylord
CBS, $ 39.00* (HNW) Des Moines Reg
MBS, $ 36.00 (Torbet) Scripps-Howard

FM STATIONS

KCNR-F, 97.1, 100 KW @ 1200, CONTEMP
KGON-F, 92.3, 100 KW @ 920, AOR (Burk-Abr)
KINK-F, 101.9, 100 KW @ 1611, AOR
KJIB-F, 99.5, 100 KW @ 920, COUNTRY
KLLB-F, 101.1, 100 KW @ 1640, CONTEMP/AC

KMJK-F, 106.7, 94 KW @ 880, ROCK
KQFM-F, 100.3, 100 KW @ 920, ROCK
KUPL-F, 98.5, 100 KW @ 1100, BTFL MUSIC (Bonne)
KXL-F , 95.5, 100 KW @ 920, BTFL MUS (Schulke)
KSKD-F, 105.1, 100 KW @ 1099, ROCK

ABC-C, $ 65.00* (Christal) Duffy
, $100.00* (HNW) Des Moines Reg
, $ 96.88 (Blair) King
ABC-E, $ 78.00 (Katz) Park
, $ 46.00* (Selcom) Gaylord

APR, $ 31.00 (Eastman) Harte-Hanks
RKO, $ 35.00* (MMR) Golden West
, $ 57.60 (Torbet) Scripps-Howard
, $ 50.00* (Mc-Guild) Kaye-Smith
, $ 24.50 (Howard) (SALEM)

PROVIDENCE

Market # 46; ADI # 39
APR 19.8
SMSA Pop: 912,300
Est 1981 Revenue: $10,600,000

Stations: 41/24
Diaries: 1555/587:1
Standard Error: .535
% Below Line: 13.3

CSI: 7.5 Bil (# 46)
CSI HH: 23.1 M (# 148)
Retail $: 3.3 Bil (# 60)
% Not Listed: 6.5

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WLKW-F	303/12.6	10.7	11.9	10.0	12.8
2. WPRO-F	227/ 9.4	9.2	8.6	10.5	8.3
3. WHJY-F	214/ 8.9	10.4	8.8	3.7	5.6
4. WPRO	169/ 7.0	7.6	8.6	8.4	8.3
5. WEAN	142/ 5.9	4.6	4.3	5.2	5.5
6. WSNE-F	111/ 4.6	3.2	3.5	3.3	.8
7. WBSM	100/ 4.1	2.9	3.0	2.2	3.2
8. WLKW	94/ 3.9	3.8	5.2	4.6	4.7
9. WHIM	89/ 3.7	3.4	3.4	2.5	2.2
10. WPJB-F	88/ 3.6	7.3	5.9	6.1	7.7
11. WHJJ	76/ 3.2	4.9	3.2	4.4	2.6
12. WMYS-F	69/ 2.9	2.2	2.5	2.9	2.4

12+ TSA 1/4	
1. WLKW-F	322
2. WHJY-F	261
3. WPRO-F	246
4. WPRO	173
5. WEAN	144
6. WSNE-F	122
7. WPJB-F	110
8. WBSM	105
9. WBZ	98
WLKW	98
11. WMYS-F	91
12. WHIM	89

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WPRO-F	4064/30.2	30.6
2. WHJY-F	3382/22.8	21.3
3. WPRO	3132/24.8	26.2
4. WLKW-F	2929/22.8	21.2
5. WPJB-F	2399/15.4	21.6
6. WEAN	1962/15.9	13.1
7. WSNE-F	1942/14.2	10.4
8. WBZ	1599/ 6.6	7.2
9. WMYS-F	1494/ 9.6	7.4
10. WHJJ	1483/12.0	14.7
11. WCOZ-F	1465/ 6.8	8.6
12. WBRU-F	1316/ 9.4	5.4

12+ FM SHARE (METRO): 57.50% (1296 of 2254) (FAL 81: 56.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHJY-F	1. WHJY-F	1. WPRO-F	1. WPRO	1. WLKW-F	1. WPRO
2. WPRO-F	2. WPRO-F	2. WHJY-F	2. WPRO-F	2. WPRO	2. WLKW-F
3. WPJB-F	3. WSNE-F	3. WPRO	3. WLKW-F	3. WEAN	3. WEAN
	4. WBRU-F	4. WSNE-F	4. WSNE-F	4. WHIM	4. WPRO-F
	5. WPRO	5. WPJB-F	5. WHIM	5. WPRO-F	5. WHJY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLKW-F	1. WLKW-F	1. WPRO-F	1. WPRO	1. WHJY-F	1. WPRO-F
2. WHJY-F	2. WHJY-F	2. WSNE-F	2. WPRO-F	2. WPRO-F	2. WLKW-F
3. WPRO-F	3. WPRO-F	3. WHJY-F	3. WLKW-F	3. WBRU-F	3. WPRO
4. WPRO	4. WPRO	4. WPRO	4. WSNE-F	4. WPJB-F	4. WHIM
5. WEAN	5. WEAN	5. WMYS-F	5. WMYS-F	5. WSNE-F	5. WSNE-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	10 (1)	818 (13)	828 (14)	36.7
MOR/AC	368 (8)	120 (2)	488 (10)	21.7
NEWS/TALK	343 (7)		343 (7)	15.4
BTFL MUSIC		322 (3)	322 (3)	14.3
COUNTRY	121 (2)		121 (2)	5.4
NOSTALGIA	94 (1)	18 (1)	112 (2)	5.0
RELIGION	22 (2)		22 (2)	1.0
CLASSICAL		18 (1)	18 (1)	0.8
			2254 (41)	

PROVIDENCE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLKW-F	1. WPRO-F	1. WLKW-F
2. WPRO-F	2. WPRO	2. WHJY-F
3. WHJY-F	3. WHJY-F	3. WPRO-F
4. WPRO	4. WLKW-F	4. WPRO
5. WEAN	5. WPJB-F	5. WBSM
6. WSNE-F	6. WEAN	6. WEAN
7. WBSM	7. WSNE-F	7. WBZ
8. WLKW	8. WHJJ	8. WHJJ
9. WPJB-F	9. WBRU-F	9. WPJB-F
10. WHIM	10. WMYS-F	10. WMYS-F
11. WHJJ	11. WLKW	
12. WMYS-F	12. WBZ	
WBRU-F	13. WXKS-F	
14. WXKS-F	14. WCOZ-F	
15. WBZ	15. WHIM	

ADI FM SHARE: 58.75% (1403 of 2388) (FAL 81: 56.92%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WADK	1540	Newport	1.1/1.5
WALE	1400	Fall River	.8/2.3
WARA	1320	Attleboro	.3/1.6
WARV	1590	Warwick	.6/ .9
WBRU-F	95.5		2.7/9.4
WGNG	550	Pawtucket	1.3/4.6
WICE	1290		.3/1.4
WNBH	1340	New Bedford	.9/3.4
WPEP	1570	Taunton	1.1/1.5
WSAR	1480	Fall River	1.0/3.9
WWON	1240	Woonsocket	1.0/2.8
WWON-F	106.3	Woonsocket	.3/1.1
WAAF-F	107.3	Worcester	.5/3.9
WBCN-F	104.1	Boston	.3/2.4
WBZ	1030	Boston	1.8/6.6
WCAV-F	97.7	Brockton	.5/1.5
WCBS	880	New York	.8/2.0
WCOZ-F	94.5	Boston	1.1/6.8
WCRB-F	102.5	Boston	.7/1.7
WEEI-F	103.3	Boston	1.0/2.9
WHDH	850	Boston	.3/2.0
WJIB-F	96.9	Boston	.5/2.4
WMJX-F	106.7	Boston	.4/1.8
WNBC	660	New York	.4/1.8
WPLM-F	99.1	Plymouth	.7/3.3
WRKO	680	Boston	.3/1.3
WROR-F	98.5	Boston	.6/2.7
WVBF-F	105.7	Boston	.4/1.7
WXKS-F	107.9	Boston	2.1/6.7

AM STATIONS

WBSM, 1420, 5 KW/1 KW (DA-2), TALK	NBC-T,ABC-I,	$18.00	(----)	(NEW BEDFORD)
WEAN, 790, 5 KW (DA-2) , NEWS/TALK	CBS,	$80.00	(Mc-Guild)	Prov Journal
WHIM, 1110, 5 KW (DAYS) , COUNTRY	MBS,	$23.50	(Christal)	
WHJJ, 920, 5 KW (DA-N) , MOR	ABC-E,NBC-T,	$51.25*	(Katz)	
WLKW, 990, 50 KW (DAYS,DA) , NOSTALGIA (Al Ham)	ABC-I,	$35.00*	(Torbet)	McCormick
WPRO, 630, 5 KW (DA-N) , AC/MOR	ABC-D,MBS,	$86.25	(Blair)	Cap Cities

FM STATIONS

WBRU-F, 95.5, 20 KW @ 434, AOR (Burk-Abr)	CBS-R,Source,	$? ?	(Roslin)	
WHJY-F, 94.1, 50 KW @ 546, AOR (Pollack)	ABC-R,	$80.00*	(Katz)	
WLKW-F, 101.5, 50 KW @ 500, BTFL MUS	ABC-I,	$85.00	(Torbet)	McCormick
WMYS-F, 98.1, 50 KW @ 589, CONTEMP (Drake-Chen)	,	$22.00	(Christal)	
WPJB-F, 105.1, 50 KW @ 500, CONTEMP/AC	,	$80.00	(Mc-Guild)	Prov Journal
WPRO-F, 102.3, 50 KW @ 500, ROCK	ABC-C,	$86.25*	(Blair)	Cap Cities
WSNE-F, 93.3, 50 KW @ 619, AC	RKO,	$35.75	(Eastman)	Outlet

Other stations - See Boston

RALEIGH-DURHAM

Market # 78; ADI # 40
APR 16.5
SMSA Pop: 547,700
Est 1981 Revenue: $11,900,000

Stations: 15/14
Diaries: 875/626:1
Standard Error: .681
% Below Line: 2.4

CSI: 4.9 Bil (# 73)
CSI HH: 24.9 M (# 73)
Retail: 2.6 Bil (# 76)
% Not Listed: 18.8

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WPTF	104/13.3	12.9	14.7	11.4	14.4
2. WRAL-F	99/12.6	13.8	14.4	15.6	13.3
3. WDCG-F	77/ 9.8	4.8	2.5	3.1	2.9
4. WYYD-F	69/ 8.8	8.2	11.5	10.2	7.0
5. WQDR-F	59/ 7.5	8.7	7.9	8.2	11.1
6. WKIX	46/ 5.9	8.0	7.4	4.9	6.6
7. WDUR	42/ 5.4	5.7	6.0	7.6	5.7
8. WLLE	41/ 5.2	7.2	3.5	6.1	8.3
9. WDNC	26/ 3.3	3.1	2.9	2.1	4.0
10. WSRC	20/ 2.6	3.5	5.0	6.7	4.7

12+ TSA 1/4	
1. WRAL-F	384
2. WPTF	192
3. WDCG-F	174
4. WQDR-F	164
5. WYYD-F	128
6. WKIX	67
7. WQMG-F	49
8. WLLE	47
9. WDUR	43
10. WSRC	30

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WRAL-F	5172/29.5	34.5
2. WPTF	2694/28.4	25.3
3. WDCG-F	2349/24.7	17.0
4. WQDR-F	2342/20.7	22.1
5. WYYD-F	1952/17.9	16.3
6. WKIX	1173/15.5	17.7
7. WDNC	652/10.4	11.0
WDUR	652/ 9.4	9.4
9. WLLE	576/ 9.4	12.2
10. WQMG-F	565/ 4.7	2.7

12+ FM SHARE (METRO): 50.71% (323 of 637) (FAL 81: 46.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDCG-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WPTF	1. WPTF
2. WDUR	2. WDCG-F	2. WDCG-F	2. WPTF	2. WYYD-F	2. WRAL-F
WQDR-F	WQDR-F	3. WQDR-F	3. WYYD-F	3. WKIX	3. WDCG-F
	4. WDUR	4. WKIX	4. WKIX	4. WRAL-F	4. WYYD-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL	1. WQDR-F	1. WRAL-F
2. WYYD-F	2. WDCG-F	2. WDCG-F	2. WYYD-F	2. WRAL-F	2. WPTF
3. WPTF	3. WPTF	3. WDUR	3. WPTF	3. WDCG-F	3. WDCG-F
4. WQDR-F	4. WYYD-F	WQDR-F	4. WDUR	4. WKIX	4. WKIX
					WYYD-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		235 (3)	235 (3)	36.9
MOR/AC	142 (3)		142 (3)	22.3
BLACK/URBAN	103 (3)	15 (1)	118 (4)	18.5
BTFL MUSIC		69 (1)	69 (1)	10.8
COUNTRY	58 (2)		58 (2)	9.1
RELIGION	11 (1)		11 (1)	1.7
CLASSICAL		4 (1)	4 (1)	0.6
			637 (15)	

RALEIGH-DURHAM ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRAL-F	1. WRAL-F	1. WPTF
2. WPTF	2. WPTF	2. WDCG-F
3. WQDR-F	3. WQDR-F	3. WRAL-F
4. WDCG-F	4. WDCG-F	4. WYYD-F
5. WYYD-F	5. WYYD-F	5. WQDR-F
6. WFNC	6. WKIX	6. WKIX
7. WKIX	7. WQSM-F	7. WDNC
8. WIDO-F	8. WFNC	8. WLLE
9. WIDO-F	9. WDUR	9. WDUR
10. WLLE	10. WDNC	10. WSRC
11. WDUR	11. WIDO-F	
12. WKTC-F	12. WLLE	
13. WSRC	13. WITN-F	
WDNC	14. WFAI	
WMPM	15. WGBR	

12+ FM SHARE (ADI): 63.67% (1120 of 1759) (FAL 81: 60.57%)

OTHER RATED STATIONS
METRO SHARE & CUME RATING

WCHL	1360	Chapel Hill	1.5/7.7
WDBS-F	107.1	Durham	.5/3.4
WPJL	1240		1.4/3.9
WTIK	1310	Durham	1.5/4.7
WQMG-F	97.1	Greensboro	1.9/4.7

AM STATIONS

WDNC, 620,	5 KW/1 KW (DA-2),	MOR	CBS,	$21.00	(CBS/FM)	
WDUR, 1490,	1 KW/250 W ,	BLACK (Drake-Chen)	ABC-C,	$23.00*	(Selcom)	
WKIX, 850,	10 KW/5 KW (DA-N),	COUNTRY	ABC-I,	$40.00*	(Blair)	Mann
WLLE, 570,	500 W (DAYS) ,	BLACK	SBN,	$17.00	(Howard)	
WPTF, 680,	50 KW (DA-N) ,	MOR/TALK	NBC,ABC-E,	$55.00*	(Mc-Guild)	Durham Life
WSRC, 1410,	5 KW (DAYS,DA) ,	BLACK	NBN,	$17.00	(Howard)	
WFNC, 940,	50 KW/1 KW (DA-N),	COUNTRY (TM)	CBS,	$22.68	(Eastman)	Cape Fear (FAYETTEVILLE)
WMPM, 1270,	5 KW (DAYS) ,	COUNTRY	,	$ 6.50	(Southern)	(SMITHFIELD)
WFAI, 1230,	1 KW/250 W ,	COUNTRY	,	$11.50	(Howard)	Beasley (FAYETTEVILLE)
WGBR, 1150,	5 KW/1 KW (DA-2),	MOR	ABC-I,	$ 8.00	(T-N)	(GOLDSBORO)

FM STATIONS

WDCG-F, 105.1,	99 KW @ 1041,	ROCK	,	$40.00*	(CBS/FM)	
WQDR-F, 94.7,	100 KW @ 1025,	AOR (Burk-Abr)	,	$55.00*	(Mc-Guild)	Durham Life
WRAL-F, 101.5,	100 KW @ 1900,	AC/CONTEMP (Drake-Chen)	,	$120.00	(Katz)	Capitol
WYYD-F, 96.1,	98 KW @ 992,	BTFL MUSIC	,	$53.00*	(Blair)	Mann
WQSM-F, 98.1,	100 KW @ 500,	ROCK (TM)	,	$35.34	(Eastman)	Cape Fear (FAYETTEVILLE)
WIDO-F, 103.1,	3 KW @ 325,	CONTEMP (?)	RKO,	$12.00	(----)	(DUNN)
WITN-F, 93.3,	100 KW @ 1900,	ROCK (TM)	ABC-F,	$34.25	(Katz)	(GREENVILLE, NC)

WQMG - See Greensboro

READING

Market # 124
APR 16.6
SMSA Pop: 315,300
Est 1981 Revenue: $3,300,000

Stations: 29/5
Diaries: 629/501
Standard Error: .763
% Below Line: 49.8

CSI: 2.9 Bil (# 114)
CSI HH: 23.6 M (# 126)
Retail $: 1.4 Bil (# 129)
% Not Listed: 7.8

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81
1. WRAW	64/14.3	7.8	4.8	5.4
2. WRFY-F	61/13.6	11.7	9.2	10.9
3. WEEU	42/ 9.4	15.4	12.3	18.0
4. WHUM	37/ 8.2	10.0	13.6	8.6
5. WYSP-F	32/ 7.1	7.0	4.6	6.9
6. WMMR-F	23/ 5.1	3.7	3.9	2.8
7. WEAZ-F	18/ 4.0	3.5	3.5	3.9
8. WIFI-F	16/ 3.6	7.6	9.0	6.9
9. WCAU-F	12/ 2.7	1.4	.7	.9
KYW	12/ 2.7	3.3	2.6	3.2

NOTE: THE READING TSA AND METRO ARE THE SAME.

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WRFY-F	860/31.8	22.3
2. WEEU	752/27.8	30.3
3. WRAW	603/22.3	21.2
4. WHUM	521/19.2	23.9
5. WYSP-F	494/18.2	15.0
6. KYW	449/16.6	15.9
7. WIFI-F	357/13.2	19.3
8. WMMR-F	354/13.1	9.5
9. WCAU-F	285/10.5	6.9
10. WEAZ-F	191/ 7.1	7.5

12+ FM SHARE (METRO): 60.63% (251 of 414) (FAL 81: 62.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRAW	1. WRAW
WYSP-F	WYSP-F	2. WYSP-F	2. WRAW	2. WRFY-F	2. WEEU
3. WCAU-F	3. WMMR-F	3. WMMR-F	3. WHUM	3. WHUM	3. WRFY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRAW	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WYSP-F	1. WRFY-F
2. WEEU	2. WRAW	2. WIFI-F	2. WRAW	2. WMMR-F	2. WYSP-F
3. WRFY-F	3. WYSP-F	3. WYSP-F	3. WHUM	3. WRFY-F	3. WHUM
			WEEU		

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WBYO-F	107.5	Boyer.	.9/4.2	WIOQ-F	102.1	Phil	1.8/3.3	WQQQ-F	99.9	ABE	.9/2.5
WAEB	790	ABE	.9/3.7	WIOV-F	105.1	Ephra	2.2/6.5	WNCE-F	101.3	Lanc	.7/2.4
WDAC-F	94.5	Lanc.	.9/2.1	WIP	610	Phil.	.4/3.0	WSNI-F	104.5	Phil.	1.1/4.7
WFIL	560	Phil.	.4/5.0	WJBR-F	99.5	Wilm.	.4/2.1	WUSL-F	98.9	Phil.	1.3/3.9
WFLN-F	95.7	Phil.	1.3/4.9	WLEV-F	96.1	ABE	1.3/2.2	WXKW-F	104.1	ABE	2.4/4.9
WFMZ-F	100.7	ABE	.7/2.8	WMGK-F	102.9	Phil.	1.6/5.8	WZZO-F	95.1	ABE	1.1/4.9
WHP-F	97.3	Harris.	1.1/1.9								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	4 (1)	163 (8)	167 (9)	40.3
COUNTRY	39 (2)	27 (3)	66 (5)	15.9
NOSTALGIA	64 (1)		64 (1)	15.5
MOR/AC	44 (2)	12 (2)	56 (4)	13.5
BTFL MUSIC		35 (6)	35 (6)	8.5
NEWS/TALK	12 (1)		12 (1)	2.8
RELIGION		8 (2)	8 (2)	1.9
CLASSICAL		6 (1)	6 (1)	1.4
			414 (29)	

RADIO STATIONS

WEEU, 850, 1 KW (DA-N), MOR — ABC-E, $28.00 (Mc-Guild)
WHUM, 1240, 1 KW/250 W , COUNTRY — CBS, $28.50 (Torbet)
WRAW, 1340, 1 KW/250 W , NOSTALGIA (Al Ham) — ABC-I, $25.50 (Selcom)
WRFY-F, 102.5, 15 KW @ 820, ROCK (TM) — ABC-F,RKO, $33.75 (HNW)

RENO

Market # 174
APR 17.9
SMSA Pop: 206,300
Est 1981 Revenue: $4,875,000

Stations: 14/12
Diaries: 567/364:1
Standard Error: .846
% Below Line: 1.3

CSI: 2.2 Bil (# 148)
CSI HH: 26.0 M (# 44)
Retail $: 1.6 Bil (# 121)
% Not Listed: 6.6

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KOZZ-F	51/15.5	16.1	13.6
2. KRNO-F	42/12.8	9.0	12.1
3. KCBN	28/ 8.5	7.7	9.6
4. KOH	25/ 7.6	9.4	9.6
5. KKBC-F	23/ 7.0	4.2	3.2
KONE	23/ 7.0	7.1	10.0
7. KROI	22/ 6.7	3.9	2.5
KROW	22/ 6.7	11.6	10.4
9. KROW	21/ 6.4	4.2	2.1
10. KBET	17/ 5.2	2.3	3.6

12+ TSA 1/4	
1. KOZZ-F	82
2. KRNO-F	54
3. KROW	52
4. KOH	49
5. KKBC-F	42
6. KSRN-F	40
7. KCBN	30
8. KONE	24
9. KROI	22
10. KOLO	21

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KOZZ-F	907/30.1	28.3
2. KROW	792/20.1	18.2
3. KOH	547/18.9	19.5
4. KCBN	530/25.0	21.5
5. KRNO-F	513/21.7	20.0
6. KKBC-F	420/11.4	11.0
7. KOLO	382/16.1	19.6
8. KSRN-F	365/12.7	16.5
9. KROI	318/16.2	NA
10. KONE	279/14.2	17.6

12+ FM SHARE (METRO): 49.84% (153 of 307) (FAL 81: NA)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KCBN	1. KOZZ-F	1. KOZZ-F	1. KRNO-F	1. KOH	1. KOZZ-F
2. KOZZ-F	2. KRNO-F	2. KRNO-F	2. KOZZ-F	2. KSRN-F	2. KRNO-F
	3. KCBN	3. KROI	3. KROW	3. KKBC-F	3. KOH

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRNO-F	1. KOZZ-F	1. KRNO-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F
2. KOZZ-F	2. KRNO-F	2. KOZZ-F	2. KROW	2. KRNO-F	2. KRNO-F
3. KONE	3. KCBN	3. KROW	3. KOLO	3. KCBN	3. KOH
			KROI		KROI

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KNEV-F	95.5	4.0/8.9	KHTX-F	101.7	Carnelian Bay,CA .6/1.6
KOLO	920	4.9/16.1	KTHO	590	Tahoe Valley,CA .6/2.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	28 (1)	93 (2)	121 (3)	39.4
MOR/AC	78 (5)		78 (5)	25.4
COUNTRY	23 (1)	25 (2)	48 (3)	15.6
BTFL MUSIC		35 (2)	35 (2)	11.4
NEWS/TALK	25 (1)		25 (1)	8.1
			307 (14)	

RADIO STATIONS

KBET, 1340, 1 KW/250 W , MOR	ABC-I, $10.88	(PRO)		
KCBN, 1230, 1 KW/250 W , ROCK	RKO II,CBS-R, $14.40	(Torbet)	Roth	
KOH , 630, 5 KW/1 KW (DA-N), NEWS/TALK	CBS,MBS, $29.00	(Katz)		
KOLO, 920, 5 KW/1 KW (DA-N), MOR	NBC, $18.75	(Eastman)	Donrey	
KONE, 1450, 1 KW/250 W , COUNTRY	ABC-E, $18.98	(Lotus)	Lotus	
KROI, 1270, 5 KW (DA-2) , AC	, $ 9.25	(Selcom)	Jonsson (SPARKS)	
KROW, 780, 50 KW (DA-N) , AC (SMN)	, $15.50	(Mc-Guild)		
KKBC-F, 97.3, 52 KW @ 2240, COUNTRY	RKO, $15.00*	(Christal)	Woodward (CARSON CITY)	
KOZZ-F, 105.7, 75 KW @ 2120, AOR (Burk-Abr)	Source, $18.98	(Lotus)	Lotus	
KRNO-F, 106.9, 70 KW @ 2214, AC (Century 21)	, $19.20	(Torbet)	Roth	
KSRN-F, 104.5, 25 KW @ 2900, BTFL MUS	UPI, $13.00	(Masla)		

RICHMOND

Market # 63
APR 18.4
SMSA Pop: 646,700
Est 1981 Revenue: $10,675,000

Stations: 18/14
Diaries: 1295/499:1
Standard Error: .594
% Below Line: 12.4

CSI: 5.9 Bil (# 57)
CSI HH: 25.1 M (# 67)
Retail $: 3.6 Bil (# 56)
% Not Listed: 6.7

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WRVA	162/16.0	18.4	16.6	20.8	20.2
2. WEZS-F	112/11.1	6.8	6.1	6.2	7.2
3. WRVQ-F	111/11.0	13.4	13.5	13.0	11.8
4. WPLZ-F	107/10.6	7.3	6.7	8.6	.4
5. WTVR-F	82/ 8.1	4.9	3.5	5.1	5.7
6. WRXL-F	69/ 6.8	8.6	9.1	9.3	11.0
WLEE	69/ 6.8	5.3	4.1	4.4	5.1
8. WANT	67/ 6.6	7.2	8.0	5.3	8.6
9. WRNL	58/ 5.7	7.5	9.6	6.6	3.1
10. WXGI	32/ 3.2	1.8	5.5	4.3	2.7

12+ TSA 1/4	
1. WRVA	203
2. WRVQ-F	172
3. WEZS-F	142
4. WPLZ-F	130
5. WTVR-F	124
6. WRXL-F	86
7. WLEE	80
8. WRNL	71
9. WANT	69
10. WFTH	35
WXGI	35

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WRVQ-F	2581/30.7	32.8
2. WRVA	2541/36.0	38.6
3. WEZS-F	1747/23.0	14.3
4. WTVR-F	1476/17.2	13.3
5. WRXL-F	1274/17.0	17.5
6. WPLZ-F	1228/17.8	15.8
7. WRNL	1113/17.0	17.2
8. WANT	800/13.8	15.5
9. WLEE	747/12.1	11.8
10. WQKS-F	468/ 3.2	2.2

12+ FM SHARE (METRO): 52.17% (493 of 945) (FAL 81: 44.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRVQ-F	1. WEZS-F	1. WEZS-F	1. WRVA	1. WRVA	1. WRVA
2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WEZS-F	2. WLEE	2. WRVQ-F
3. WRXL-F	3. WRVQ-F	3. WRVQ-F	3. WPLZ-F	3. WTVR-F	3. WEZS-F
4. WANT	4. WRXL-F	4. WRVA	4. WTVR-F	4. WEZS-F	4. WTVR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZS-F	1. WRVA	1. WEZS-F	1. WEZS-F	1. WRXL-F	1. WRVA
2. WRVA	2. WEZS-F	2. WPLZ-F	2. WRVA	2. WRVQ-F	2. WEZS-F
3. WLEE	3. WPLZ-F	3. WRVQ-F	3. WPLZ-F	3. WEZS-F	3. WRXL-F
4. WTVR-F	4. WRVQ-F	4. WANT	4. WTVR-F	4. WPLZ-F	4. WPLZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDYL-F	92.1	Chester	.3/1.5	WNWZ	1450	High. Spg.	.3/3.5	WPVA-F+	95.3	Peters.	.6/2.9
WFTH	1590		2.0/4.4	WTVR	1380		.8/3.7	WQKS-F	96.5	Willia.	.4/3.2
WKIE	1540		2.2/6.0								

FORMATS	AM	FM	TOTAL	%
MOR/AC	162 (1)	112 (1)	274 (2)	29.0
BLACK	92 (3)	107 (1)	199 (4)	21.1
ROCK/AOR/CONTEMP		184 (3)	184 (3)	19.5
COUNTRY	91 (3)	87 (2)	178 (5)	18.8
NOSTALGIA	77 (2)		77 (2)	8.1
RELIGION	30 (1)	3 (1)	33 (2)	3.5
			945 (18)	

RADIO STATIONS

WANT, 990, 1 KW (DAYS)	, BLACK	NBN, $27.00	(Masla)	Sinclair
WFTH, 1590, 5 KW (DAYS)	, GOSPEL	, $? ?	(----)	
WLEE, 1480, 5 KW (DA-2)	, NOSTALGIA (Al Ham)	ABC-D,MBS, $23.00	(Blair)	Nationwide
WRNL, 910, 5 KW (DA-N)	, COUNTRY (Burk-Abr)	ABC-I, $35.00*	(Katz)	Capitol (WRAL)
WRVA, 1140, 50 KW (DA-N)	, MOR	NBC, $78.75*	(Eastman)	Harte-Hanks
WXGI, 950, 5 KW (DAYS,DA)	, COUNTRY	, $11.00	(----)	
WEZS-F, 103.7, 74 KW @ 440	, AC/SOFT ROCK (Burk-Abr)	, $30.00	(Torbet)	EZ
WRVQ-F, 94.5, 200 KW @ 355	, ROCK	RKO, $70.00*	(Eastman)	Harte-Hanks
WRXL-F, 102.1, 140 KW @ 350	, AOR (Pollack)	Source, $39.00	(Katz)	Capitol (WRAL)
WTVR-F, 98.1, 50 KW @ 840	, COUNTRY (Drake-Chen)	, $31.00*	(MMR)	Park
WPLZ-F, 99.3, 2.5 KW @ 328	, BLACK	ABC-F, $49.00	(Selcom)	
WQKS-F, 50 KW @ 440	, CONTEMP (TM)	, $? ?	(----)	(WILLIAMSBURG)

RIVERSIDE-SAN BERNARDINO-ONTARIO

Market # 25
APR 17.7
SMSA Pop: 1,628,000
Est 1981 Revenue: $14,000,000

Stations: 47/17
Diaries: 1593/1022:1
Standard Error: .512
% Below Line: 57.9

CSI: 12.7 Bil (# 29)
CSI HH: 20.6 M (# 247)
Retail $: 7.0 Bil (# 28)
% Not Listed: 10.0

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 81
1. KFI	124/6.6	6.2	5.2	6.2	6.4
2. KDUO-F	100/5.3	5.3	6.0	6.1	4.5
3. KIIS-F	98/5.2	3.0	2.7	2.2	1.4
4. KBIG-F	90/4.8	3.8	4.9	6.5	3.5
5. KMET-F	77/4.1	4.7	4.6	2.8	7.6
6. KOLA-F	68/3.6	3.7	3.9	3.8	3.2
7. KNX	65/3.5	3.0	4.3	3.6	3.1
8. KQLH-F	63/3.4	1.8	1.0	.6	.6
9. KCAL-F	62/3.3	2.1	3.1	2.5	2.0
10. KGGI-F	60/3.2	4.1	3.0	3.6	5.7

12+ TSA 1/4	
1. KFI	160
2. KDUO-F	110
3. KIIS-F	105
4. KBIG-F	99
5. KMET-F	89
6. KNX	73
KOLA-F	73
8. KQLH-F	65
9. KCAL-F	63
10. KGGI-F	61

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KFI	2685/19.4	18.5
2. KIIS-F	1393/12.4	10.3
3. KNX	1353/11.3	8.9
4. KOLA-F	1305/11.1	11.7
5. KMET-F	1271/10.5	11.1
6. KLOS-F	1216/10.2	7.8
7. KBIG-F	1213/10.5	9.6
8. KGGI-F	1139/10.4	10.9
9. KDUO-F	1111/ 9.6	10.1
10. KRTH-F	895/ 7.9	9.5

12+ FM SHARE (METRO): 60.66% (1024 of 1688) (FAL 81: 62.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOLA-F	1. KIIS-F	1. KFI	1. KFI	1. KDUO-F	1. KFI
2. KCAL-F	2. KMET-F	2. KIIS-F	2. KQLH-F	2. KFI	2. KIIS-F
3. KMET-F	3. KFI	3. KMET-F	3. KIIS-F	3. KBIG-F	3. KNX
XTRA	4. KCAL-F	4. KQLH-F	4. KBIG-F	4. KQLH-F	4. KDUO-F
5. KMET-F	5. KGGI-F	5. KBIG-F	5. KMEN	5. KMEN	5. KBIG-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBIG-F	1. KFI	1. KIIS-F	1. KFI	1. KMET-F	1. KFI
2. KFI	2. KIIS-F	2. KFI	2. KQLH-F	2. KCAL-F	2. KQLH-F
3. KIIS-F	3. KBIG-F	3. KGGI-F	3. KIIS-F	3. KIIS-F	3. KIIS-F
4. KDUO-F	4. KBIG-F		4. KBIG-F	4. KOLA-F	4. KMET-F
5. KMET-F	5. KDUO-F		5. KDUO-F	5. KLOS-F	5. KBIG-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KCKC	1350	SB	2.3/4.6	KFAC-F	92.3	LA	.3/2.0	KBON-F	103.9	L. Arrow.	2.3/4.6
KDIG	1240	SB	1.5/4.1	KLOS-F	95.5	LA	2.5/10.2	KCAL	1410	Redlands	.9/1.6
KFXM	590	SB	2.0/7.0	KMGG-F	105.9	LA	.4/2.1	KHNY-F	92.7	River.	.6/1.8
KMEN	1290	SB	2.6/5.7	KMPC	710	LA	1.0/3.8	KHSJ	1320	Hemet	1.7/2.3
KNSE	1510	Ont.	.7/1.6	KNOB-F	97.9	LB	.3/1.0	KHYE-F	105.5	Hemet	.8/2.5
KNTF-F	93.5	Ont.	2.5/4.8	KNX-F	93.1	LA	1.8/5.1	KPRO	1440	River.	1.2/5.0
KABC	790	LA	2.5/6.7	KOST-F	103.5	LA	2.1/5.9	KBRT	740	Avalon	.7/2.3
KFWB	980	LA	1.1/4.9	KPRZ	1150	LA	.4/1.1	KRLA	1110	Pasa.	.5/2.3
KHJ	930	LA	.6/2.0	KRTH-F	101.1	LA	1.8/7.9	KROQ-F	106.7	Pasa.	1.2/2.9
KHTZ-F	97.1	LA	.3/1.4	KTNQ	1020	LA	1.3/1.5	KUTE-F	101.9	Glen.	1.8/4.8
KIQQ-F	100.3	LA	.6/3.4	KZLA-F	93.9	LA	1.2/2.3	KWOW	1600	Pomo.	.8/2.1
KJOI-F	98.7	LA	.9/1.9	KLAC	570	LA	2.0/5.9	XTRA	690	Tij.	1.5/6.5
KKGO-F	105.1	LA	.3/1.7								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	65 (2)	452 (9)	517 (11)	30.6
MOR/AC	228 (5)	113 (4)	341 (9)	20.2
BTFL MUSIC		271 (6)	271 (6)	16.1
COUNTRY	123 (4)	143 (4)	266 (8)	15.8
NEWS/TALK	133 (3)		133 (3)	7.9
SPANISH	54 (3)		54 (3)	3.2
NOSTALGIA	47 (3)		47 (3)	2.8
BLACK/URBAN		39 (2)	39 (2)	2.3
RELIGION	14 (1)		14 (1)	0.8
CLASSICAL		6 (1)	6 (1)	0.4
			1688 (47)	

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

ROANOKE

Market # 165
APR 17.6
SMSA Pop: 228,600
Est 1981 Revenue: $4,400,000

Stations: 11/10
Diaries: 953/240:1
Standard Error: .646
% Below Line: 0.3

CSI: 2.1 Bil (# 153)
CSI HH: 25.0 M (# 71)
Retail $: 1.4 Bil (# 140)
% Not Listed: 7.0

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81
1. WXLK-F	81/23.8	21.4	15.8	22.6
2. WPVR-F	53/15.5	14.5	17.8	20.4
3. WSLC	40/11.7	12.6	16.6	14.0
4. WROV	38/11.1	13.2	12.6	14.7
5. WTOY	28/ 8.2	8.8	2.4	5.7
6. WSLQ-F	26/ 7.6	6.9	9.3	6.5
7. WFIR	21/ 6.2	9.1	12.6	7.5
8. WJLM-F	16/ 4.7	5.3	3.6	2.2
9. WKBA	10/ 2.9	1.3	1.2	---
10. WRIS	3/ .9	1.3	.8	1.4

12+ TSA 1/4	
1. WXLK-F	328
2. WPVR-F	149
3. WSLQ-F	93
4. WSLC	46
5. WJJS-F	43
6. WROV	38
7. WTOY	28
8. WFIR	25
9. WJLM-F	18
10. WKBA	10

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WXLK-F	3240/43.1	39.4
2. WPVR-F	1584/26.7	23.0
3. WSLQ-F	1215/14.4	13.5
4. WSLC	656/25.3	25.8
5. WFIR	615/23.8	30.2
6. WROV	612/29.8	30.7
7. WJJS-F	366/ 2.1	1.2
8. WJLM-F	292/14.5	12.0
9. WTOY	231/11.9	11.7
10. WRIS	103/ 4.0	4.1

12+ FM SHARE (METRO): 55.84% (177 of 317) (FAL 81: 50.22%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F
2. WSLQ-F	2. WROV	2. WROV	2. WROV	2. WSLC	2. WSLC
	3. WSLQ-F	3. WPVR-F	3. WPVR-F	3. WXLK-F	WPVR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WPVR-F	2. WPVR-F	2. WROV	2. WROV	2. WSLQ-F	2. WPVR-F
3. WROV	3. WROV	3. WTOY	3. WPVR-F	3. WROV	3. WROV
	WSLC				WSLC

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJJS-F 101.7 Lynchburg .3/2.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		107 (2)	107 (2)	33.8
MOR/AC	59 (2)		59 (2)	18.6
COUNTRY	40 (1)	16 (1)	56 (2)	17.7
BTFL MUSIC		53 (1)	53 (1)	16.7
BLACK	28 (1)	1 (1)	29 (2)	9.1
RELIGION	13 (2)		13 (2)	4.1
			317 (11)	

RADIO STATIONS

WFIR, 960, 5 KW (DA-N) , MOR
WKBA, 1550, 10 KW (DAYS,DA) , RELIGION
WROV, 1240, 1 KW/250 W , AC
WSLC, 610, 5 KW/1 KW (DA-2), COUNTRY
WTOY, 910, 1 KW (DAYS,DA) , BLACK

WJLM-F, 93.5, 3 KW @ -83, COUNTRY
WPVR-F, 94.8, 50 KW @ 1937, BTFL MUS (KalaMusic)
WSLQ-F, 99.1, 200 KW @ 1985, AOR
WXLK-F, 92.3, 93 KW @ 2050, ROCK
WJJS-F, 101.7, 3 KW @ 300, BLACK

CBS,	$22.00*	(Mc-Guild)	Gibbons
,	$ 6.00	(----)	
ABC-C,	$29.50	(Eastman)	
NBC,	$55.25	(Katz)	Mel Wheeler
SBN,	$14.00	(Masla)	
ABC-E,	$ 8.00	(----)	
,	$35.00*	(Mc-Guild)	Gibbons
ABC-R,	$55.25	(Katz)	Mel Wheeler
RKO,	$68.00*	(Torbet)	
ABC-F,	$12.00	(Howard)	(LYNCHBURG)

ROCHESTER

Market # 42
APR 15.5
SMSA Pop: 972,700
Est 1981 Revenue: $12,050,000

Stations: 21/16
Diaries: 1247/780:1
Standard Error: .541
% Below Line: 2.7

CSI: 9.7 Bil (# 40)
CSI HH: 27.0 M (# 24)
Retail $: 4.8 Bil (# 39)
% Not Listed: 9.5

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 81
1. WEZO-F	170/13.5	13.7	16.9	17.8	17.4
2. WCMF-F	136/10.8	9.9	6.4	7.2	6.6
3. WVOR-F	121/ 9.6	10.0	6.7	9.0	9.1
4. WHAM	115/ 9.1	10.1	7.7	9.5	8.9
5. WMJQ-F	91/ 7.2	8.2	9.7	6.7	6.4
6. WPXY-F	82/ 6.5	3.2	6.0	3.5	5.4
7. WHFM-F	74/ 5.9	5.1	4.2	4.5	4.5
8. WPXN	66/ 5.2	5.3	6.1	3.3	4.6
9. WBBF	64/ 5.1	4.4	4.6	6.5	8.1
10. WNYR	62/ 4.9	7.9	5.1	5.8	5.1

12+ TSA 1/4	
1. WEZO-F	177
2. WHAM	143
3. WCMF-F	142
4. WVOR-F	131
5. WMJQ-F	98
6. WPXY-F	88
7. WHFM-F	78
8. WNYR	76
9. WPXN	66
10. WBBF	64

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHAM	2586/26.2	26.8
2. WEZO-F	2282/26.2	25.2
3. WCMF-F	2095/24.0	22.1
4. WVOR-F	1948/21.6	20.7
5. WMJQ-F	1839/20.1	20.0
6. WPXY-F	1631/19.3	10.4
7. WHFM-F	1616/19.0	16.2
8. WBBF	1165/13.8	16.6
9. WNYR	1011/11.2	15.0
10. WPXN	797/ 9.8	11.8

12+ FM SHARE (METRO): 69.18% (788 of 1139) (FAL 81: 66.03%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WHAM
2. WMJQ-F	2. WVOR-F	2. WCMF-F	2. WEZO-F	2. WHAM	2. WEZO-F
3. WHFM-F	3. WMJQ-F	3. WPXY-F	3. WHAM	3. WPXN-F	3. WVOR-F
	4. WPXY-F	4. WMJQ-F	4. WCMF-F	4. WVOR-F	4. WCMF-F
	5. WHFM-F	5. WEZO-F	WPXY-F	5. WBBF	5. WBBF
			WNYR		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZO-F	1. WEZO-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WVOR-F
2. WVOR-F	2. WCMF-F	2. WCMF-F	2. WEZO-F	2. WMJQ-F	2. WCMF-F
3. WHAM	3. WVOR-F	3. WPXY-F	3. WHAM	3. WVOR-F	3. WEZO-F
4. WCMF-F	4. WMJQ-F	4. WHFM-F	4. WPXY-F	4. WPXY-F	4. WHAM
5. WPXY-F	5. WHAM	5. WMJQ-F	5. WNYR	5. WHFM-F	WNYR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDKX-F	103.9		2.5/5.7	WWWG	1460	.9/3.4	WKBW 1520	Buff .4/2.0
WECQ-F	101.7	Geneva	.4/1.5	WBEN	930	Buff. 2.9/6.0	WKFM-F 104.7	Fulton .4/1.3
WYLF-F	95.1	Bris Ctr	2.9/6.0	WRTK	1370	1.4/4.5	WPCX-F 106.9	Auburn .4/1.4
WFLC-F	102.3	Conand.	1.6/3.4	WBEN-F	102.5	Buff. .9/3.4		

FORMATS	AM	FM	TOTAL	%
MOR/AC	192 (4)	208 (3)	400 (7)	35.2
ROCK/AOR/CONTEMP		317 (5)	317 (5)	27.9
BTFL MUSIC		170 (1)	170 (1)	15.0
NOSTALGIA	66 (1)	36 (1)	102 (2)	9.0
COUNTRY	62 (1)	25 (2)	87 (3)	7.7
BLACK		32 (1)	32 (1)	2.8
TALK	18 (1)		18 (1)	1.6
RELIGION	11 (1)		11 (1)	1.0
			1137 (21)	

RADIO STATIONS

WBBF, 950, 1 KW (DA-2)	, AC	ABC-D,RKO,NBC-T, $45.00* (Blair)	LIN
WHAM, 1180, 50 KW	, MOR	ABC-I, $72.00 (MMR)	Rust
WNYR, 990, 1 KW/250 W (DA-1)	, COUNTRY	ABC-E, $50.00* (Katz)	Malrite
WPXN, 1280, 5 KW (DA-N)	, NOSTALGIA	CBS, $34.00* (RKO)	Associated
WCMF-F, 96.5, 20 KW @ 447	, AOR (Pollack)	, $67.50 (CBS/FM)	Sconnix
WEZO-F, 101.3, 27 KW @ 637	, BTFL MUS (Bonne)	, $157.75 (Katz)	Malrite
WHFM-F, 98.9, 50 KW @ 340	, ROCK (Drake-Chen)	, $25.00 (MMR)	Rust
WMJQ-F, 92.5, 50 KW @ 500	, AOR (Sebastian)	ABC-R,Source, $69.00* (Blair)	LIN
WPXY-F, 97.9, 50 KW @ 656	, AC (TM)	, $38.00* (RKO)	Associated
WVOR-F, 100.5, 50 KW @ 350	, AC	, $65.00* (Mc-Guild)	

SACRAMENTO

Market # 40; ADI # 27
APR 18.0
SMSA Pop: 1,047,500
Est 1981 Revenue: $17,500,000

Stations: 29/23
Diaries: 1412/742:1
Standard Error: .544
% Below Line: 7.3

CSI: 9.8 Bil (# 39)
CSI HH: 24.5 M (# 87)
Retail $: 5.5 Bil (# 37)
% Not Listed: 9.7

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KXOA-F	181/10.2	9.9	5.8	6.1	5.5
2. KZAP-F	151/ 8.5	13.7	12.0	13.1	12.2
3. KCTC-F	137/ 7.7	5.6	4.2	5.1	4.7
4. KAER-F	101/ 5.7	3.1	3.1	2.7	4.0
5. KEWT-F	98/ 5.5	5.8	8.3	6.3	7.3
6. KXOA	94/ 5.3	3.9	1.2	1.9	1.0
7. KSFM-F	93/ 5.2	4.7	7.9	7.9	6.2
8. KROY-F	91/ 5.1	3.3	3.4	4.2	3.4
9. KRAK	85/ 4.8	5.6	8.2	8.3	9.0
10. KGNR	82/ 4.6	4.2	6.2	5.2	6.7
11. KFBK	81/ 4.6	3.9	3.8	3.7	5.5
12. KPOP-F	59/ 3.3	3.1	3.4	3.6	1.7

12+ TSA 1/4	
1. KZAP-F	210
2. KXOA-F	202
3. KRAK	199
4. KCTC-F	196
5. KEWT-F	117
6. KFBK	112
7. KSFM-F	111
8. KAER-F	106
9. KROY-F	99
10. KXOA	94
11. KGNR	91
12. KFRC	90

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KZAP-F	3114/21.5	25.5
2. KXOA-F	2916/26.4	21.9
3. KRAK	2773/14.9	14.3
4. KFRC	2254/11.5	9.9
5. KCTC-F	2205/14.6	11.0
6. KSFM-F	2051/15.6	17.1
7. KFBK	1959/13.6	12.2
8. KROY-F	1905/17.3	11.0
9. KEWT-F	1707/14.1	11.5
10. KGNR	1669/15.4	14.3
11. KNBR	1656/ 6.1	6.2
12. KWOD-F	1349/11.9	9.9

12+ FM SHARE (METRO): 66.33% (1062 of 1601) (FAL 81: 65.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KCTC-F	1. KXOA-F
2. KSFM-F	2. KZAP-F	2. KZAP-F	2. KCTC-F	2. KXOA	2. KGNR
3. KPOP-F	3. KROY-F	3. KAER-F	3. KAER-F	3. KEWT-F	3. KFBK
KROY-F	4. KSFM-F	4. KROY-F	4. KSFM-F	4. KRAK	4. KCTC-F
5. KFRC	5. KAER-F	5. KSFM-F	5. KRAK	KXOA-F	5. KZAP-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KZAP-F	1. KXOA-F
2. KCTC-F	2. KZAP-F	2. KZAP-F	2. KCTC-F	2. KXOA-F	2. KAER-F
3. KEWT-F	3. KCTC-F	3. KSFM-F	3. KSFM-F	3. KROY-F	3. KCTC-F
4. KZAP-F	4. KAER-F	4. KAER-F	KAER-F		4. KRAK
5. KXOA	5. KXOA	5. KROY-F	5. KEWT-F		KHYL-F
		KWOD-F			

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	59 (2)	399 (5)	458 (7)	28.6
MOR/AC	56 (3)	251 (3)	307 (6)	19.2
BTFL MUSIC		235 (2)	235 (2)	14.7
COUNTRY	85 (1)	110 (2)	195 (3)	12.2
NEWS/TALK	194 (4)		194 (4)	12.1
NOSTALGIA	99 (2)		99 (2)	6.2
BLACK		59 (1)	59 (1)	3.7
RELIGION	21 (1)	8 (1)	29 (2)	1.8
SPANISH	16 (1)		16 (1)	1.0
UNKNOWN	9 (1)		9 (1)	0.6
			1601 (29)	

SACRAMENTO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KZAP-F	1. KZAP-F	1. KRAK
2. KXOA-F	2. KXOA-F	2. KXOA-F
3. KRAK	3. KRAK	3. KCTC-F
4. KCTC-F	4. KFRC	4. KGNR
5. KEWT-F	5. KCTC-F	5. KEWT-F
6. KFBK	6. KROY-F	6. KSFM-F
7. KAER-F	7. KNBR	7. KAER-F
8. KSFM-F	8. KSFM-F	8. KZAP-F
9. KROY-F	9. KFBK	9. KXOA
10. KXOA	10. KEWT-F	10. KFIA
11. KFRC	11. KGNR	
12. KNBR	12. KWOD-F	
13. KGNR	13. KCBS	
14. KGO	14. KHOP-F	
15. KCBS	15. KAER-F	

ADI FM SHARE: 60.73% (1755 of 2890) (FAL 81: 60.26%)

OTHER RATED STATIONS METRO SHARE/CUME RATING

KAHI	950	Auburn	.3/1.1
KEBR-F	100.5		.5/2.0
KENZ	1240		.8/6.9
KFIA	710	Carmichael	1.2/3.2
KGMS	1380		1.2/6.2
KHYL-F	101.1	Auburn	3.0/7.5
KPIP	1110	Roseville	.9/1.1
KRLT-F	100.1	S Lake Taho	1.0/1.8
KTHO	590	Tahoe Valley	.5/2.1
KWOD-F	106.5		3.3/11.9
KYLO-F	105.5	Davis	.5/1.9
KHOP-F	104.1	Modesto	.3/1.2
KCBS	740	San Fran	.3/2.6
KFRC	610	San Fran	2.5/11.5
KGO	810	San Fran	1.5/4.7
KNBR	680	San Fran	1.4/6.1
KSFO	560	San Fran	.6/1.7

AM STATIONS

KFBK, 1530, 50 KW (DA-1)	, NEWS/TALK	MBS,NBC,NBC-T,	$58.75	(Katz)	McClatchy
KGNR, 1320, 5 KW (DA-2)	, NEWS/TALK/MOR	ABC-E,ABC-I,	$75.00*	(Christal)	Tribune
KRAK, 1140, 50 KW (DA-1)	, COUNTRY	,	$76.52	(Eastman)	Affiliated
KXOA, 1470, 5 KW/1 KW (DA-2)	, NOSTALGIA (Al Ham)	ABC-D,	$? ?	(Blair)	

FM STATIONS

KAER-F, 92.5, 115 KW @ 240	, COUNTRY (Radio Arts)	,	$36.25	(Katz)	McClatchy
KCTC-F, 96.1, 45 KW @ 520	, BTFL MUS (KalaMusic)	,	$65.00*	(Christal)	Tribune Co.
KEWT-F, 105.1, 50 KW @ 240	, BTFL MUS (Schulke)	MBS,NBC,	$70.00	(Eastman)	Affiliated
KPOP-F, 93.5, 3 KW @ 300	, URBAN	,	$35.00	(Lotus)	
KROY-F, 96.9, 50 KW @ 500	, AOR	ABC-F,	$45.00*	(Selcom)	
KSFM-F, 102.5, 50 KW @ 535	, ROCK	,	$47.25	(MMR)	
KWOD-F, 106.5, 50 KW @ 310	, CONTEMP	ABC-F,RKO,	$45.63	(Masla)	
KXOA-F, 107.9, 28 KW @ 420	, SOFT ROCK/AC	ABC-D,	$80.00*	(Blair)	
KZAP-F, 98.5, 50 KW @ 495	, AOR (Burk-Abr)	,	$90.00*	(Mc-Guild)	Western Cities

Other stations - See Modesto and San Francisco

ST. LOUIS

Market # 12; ADI # 17
APR 18.2
SMSA Pop: 2,355,700
Est 1981 Revenue: $35,100,000

Stations: 26/26
Diaries: 1924/1224:1
Standard Error: .469
% Below Line: 0

CSI: 21.4 Bil (# 14)
CSI HH: 24.9 M (# 72)
Retail $: 11.7 Bil (# 13)
% Not Listed: 4.7

12+ METRO	1/4/SHARE	SPG 82	WIN 82	FAL 81
1. KMOX	831/23.4	21.1	20.0	21.8
2. KMOX-F	245/ 6.9	3.4	3.2	2.8
3. WIL-F	232/ 6.5	6.7	6.0	6.3
4. KSD-F	219/ 6.2	5.4	5.5	6.0
5. KSHE-F	201/ 5.7	4.5	6.3	6.5
6. KMJM-F	194/ 5.5	6.1	5.9	6.1
7. KEZK-F	174/ 4.9	6.6	6.5	6.7
8. KWK-F	171/ 4.8	7.4	7.5	6.5
9. KYKY-F	147/ 4.1	4.1	3.2	4.8
10. WRTH	136/ 3.8	3.9	4.7	3.6
11. KSD	123/ 3.5	4.1	5.0	5.2
12. WZEN-F	116/ 3.3	2.8	2.0	2.4
13. KXOK	94/ 2.6	3.5	3.1	3.1
14. KADI-F	83/ 2.3	2.2	2.1	2.5
15. WESL	74/ 2.1	1.9	2.1	1.6

12+ TSA 1/4	
1. KMOX	981
2. WIL-F	298
3. KMOX-F	280
4. KSD	246
5. KSD-F	242
6. KSHE-F	241
7. KWK-F	223
8. KMJM-F	196
9. KEZK-F	192
10. KYKY-F	156
11. WRTH	141
12. KXOK	126
13. WZEN-F	121
14. KADI-F	88
15. WIL	74

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KMOX	10168/42.6	38.6
2. KMOX-F	4555/20.2	12.9
3. KSD	3758/10.7	13.3
4. KWK-F	3479/14.7	17.3
5. KSD-F	3407/15.0	14.1
6. WIL-F	3361/13.7	16.6
7. KSHE-F	3360/14.1	13.4
8. KYKY-F	2947/14.4	14.0
9. KXOK	2895/10.9	12.7
10. KMJM-F	2476/12.4	14.3
11. KEZK-F	2441/11.7	13.2
12. WRTH	2051/ 9.7	9.5
13. KADI-F	1930/ 9.4	10.5
14. WZEN-F	1415/ 7.1	6.0
15. WIL	1367/ 6.4	7.1

12+ FM SHARE (METRO): 54.61% (1848 of 3384) (FAL 81: 53.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMOX-F	1. KSHE-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KWK-F	2. KSD-F	2. KSD-F	2. KSD-F	2. WIL-F	2. KSD-F
3. KMJM-F	3. KYKY-F	3. KSHE-F	3. WIL-F	3. WRTH	3. KMOX-F
4. KSHE-F	4. KMJM-F	4. WIL-F	4. KYKY-F	4. KEZK-F	4. WIL-F
5. WZEN-F	5. KMOX	5. KYKY-F	5. KMJM-F	5. KSD-F	5. KSHE-F
	6. KWK-F	KMJM-F	6. KEZK-F	6. KSD	KYKY-F
			KSD		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMOX	1. KMOX	1. KSD-F	1. KMOX	1. KSHE-F	1. KMOX
2. KSD-F	2. KMOX-F	2. KMJM-F	2. KSD-F	2. KMOX	2. WIL-F
3. WIL-F	3. WIL-F	3. KYKY-F	3. WIL-F	3. KWK-F	3. KSD-F
4. KEZK-F	4. KSD-F	4. KMOX-F	4. KEZK-F	4. KYKY-F	4. KSHE-F
5. KMJM-F	KSHE-F	5. KWK-F	5. KMOX-F	5. KSD-F	5. KSD
6. KSHE-F	6. KMJM-F	6. KADI-F	6. KMJM-F	6. WIL-F	6. KYKY-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	51 (2)	847 (5)	898 (7)	26.5
NEWS/TALK	831 (1)		831 (1)	24.6
BLACK/URBAN	140 (2)	310 (2)	450 (4)	13.3
COUNTRY	210 (3)	232 (1)	442 (4)	13.1
MOR/AC	132 (3)	273 (3)	405 (6)	12.0
BTFL MUSIC		174 (1)	174 (1)	5.1
NOSTALGIA	172 (2)		172 (2)	5.1
RELIGION		12 (1)	12 (1)	0.4
			3384 (26)	

ST. LOUIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KMOX	1. KMOX	1. KMOX
2. WIL-F	2. KMOX-F	2. WIL-F
3. KMOX-F	3. KWK-F	3. KMOX-F
4. KSD-F	4. KSD	4. KSHE-F
5. KSHE-F	5. KSD-F	5. KSD-F
6. KSD	6. WIL-F	6. KWK-F
7. KWK-F	7. KSHE-F	7. KYKY-F
8. KMJM-F	8. KYKY-F	8. KSD
9, KEZK-F	9. KXOK	9. KMJM-F
10. KYKY-F	10. KMJM-F	10. WIL
11. WRTH	11. KEZK-F	
12. WZEN-F	12. KEZK-F	
13. KXOK	13. KADI-F	
14. KADI-F	14. WZEN-F	
15. WIL	15. WIL	
WESL		

ADI FM SHARE: 54.09% (2122 of 3923) (FAL 81: 51.96%)

OTHER RATED STATIONS METRO SHARE/CUME RATING

KATZ	1600		1.9/6.0
KCFM-F	97.1	Florissant	1.0/3.3
KIRL	1460	St. Charles	.7/1.6
KLPW	1220	Union	.5/ .6
KWK	1380		.8/4.8
WCBW-F	104.9	Columbia,IL	.3/1.2
WEW	770		1.0/2.1
WGNU	920	Granite C.IL	.3/2.0
WIBV	1260	Belleville,IL	.8/2.6
WIL	1430		2.0/6.4
WMRY-F	101.1	Belleville,IL	.5/2.1

AM STATIONS

KATZ, 1600, 5 KW (DA-N), BLACK	NBN, $? ?	(Howard)	NBN
KMOX, 1120, 50 KW , TALK/NEWS	CBS, $231.25	(CBS Spot)	CBS
KSD , 550, 5 KW (DA-N), COUNTRY	MBS, $ 83.65*	(Eastman)	Gannett
KXOK, 630, 5 KW (DA-2), AC/OLDIES	NBC, $ 97.50	(Katz)	Storz
WESL, 1490, 1 KW/250 W , BLACK	SBN, $? ?	(Lazar)	
WIL , 1430, 5 KW (DA-2), COUNTRY	ABC-E, $ 80.00*	(Christal)	LIN
WRTH, 590, 1 KW (DA-2), NOSTALGIA (Al Ham)	ABC-I, $ 56.25	(Blair)	King**

FM STATIONS

KADI-F, 96.3, 100 KW @ 650, CONTEMP	Source, $ 32.00*	(Selcom)	
KEZK-F, 102.5, 100 KW @ 500, BTFL MUS (Bonne)	, $ 75.00*	(Torbet)	Metroplex**
KMJM-F, 107.7, 100 KW @ 575, URBAN	, $ 70.00*	(Mc-Guild)	Amaturo
KMOX-F, 103.3, 100 KW @ 1212, ROCK	CBS-R, $ 47.50	(CBS/FM)	CBS
KSD-F , 93.7, 100 KW @ 850, AC	, $ 90.00*	(Eastman)	Gannett
KSHE-F, 94.7, 100 KW @ 500, AOR (Sebastian)	, $132.50	(Katz)	Century
KWK-F , 106.5, 39 KW @ 592, AOR	, $111.94	(HNW)	Doubleday
KYKY-F, 98.1, 100 KW @ 580, CONTEMP/AC	, $ 75.00	(RKO)	Charter/ Surrey
WIL-F , 92.3, 100 KW @ 510, COUNTRY	, $104.55*	(Christal)	LIN
WZEN-F, 100.3, 50 KW @ 495, BLACK	NBN, $ 40.00*	(Howard)	NBN

** Sale to Adams Communications is pending

SALINAS/SEASIDE/MONTEREY

Market # 134
APR 17.3
SMSA Pop: 297,600
Est 1981 Revenue: $5,560,000

Stations: 31/13
Diaries: 687/429:1
Standard Error: .780
% Below Line: 32.5

CSI: 2.5 Bil (# 126)
CSI HH: 24.7 M (# 79)
Retail $: 1.4 Bil (# 136)
% Not Listed: 13.6

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. KDON-F	41/9.4	8.2	11.6	17.1	8.4
2. KWYT-F	37/8.5	7.9	5.9	6.5	7.2
KGO	37/8.5	6.7	9.7	6.5	12.0
4. KTOM	36/8.3	4.7	5.9	7.0	4.2
5. KIDD	33/7.6	7.9	8.9	9.0	7.8
6. KWAV-F	25/5.8	6.0	4.6	4.9	5.8
7. KBOQ-F	17/3.9	2.0	---	---	---
KCTY	17/3.9	6.5	5.9	4.7	9.2
KBAY-F	17/3.9	2.0	3.2	3.4	3.6
10. KCBS	13/3.0	2.7	5.4	4.1	4.2

12+ TSA 1/4	
1. KGO	82
2. KDON-F	73
3. KWAV-F	63
4. KBAY-F	48
5. KTOM	46
6. KWYT-F	39
7. KIDD	35
8. KCBS	28
KFAT-F	28
10. KBOQ-F	27

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KDON-F	1193/27.6	22.4
2. KGO	927/19.9	16.0
3. KWAV-F	922/18.8	16.4
4. KIDD	719/25.8	22.9
5. KBAY-F	610/ 8.7	6.6
6. KCBS	542/12.3	9.8
7. KFAT-F	481/ 8.1	7.4
8. KWYT-F	439/13.5	14.2
9. KLRB	432/ 8.4	8.4
10. KTOM	431/12.5	13.6

12+ FM SHARE (METRO): 54.93% (206 of 375) (FAL 81: 49.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KIDD	1. KDON-F	1. KDON-F	1. KTOM	1. KTOM	1. KGO
2. KDON-F	2. KWAV-F	2. KTOM	2. KDON-F	2. KWYT-F	2. KIDD
	3. KIDD	3. KWAV-F	3. KWAV-F	3. KGO	3. KDON-F
			KWYT-F		
			KGO		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWYT-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KTOM
2. KGO	2. KIDD	2. KIDD	KTOM	2. KWAV-F	2. KWYT-F
3. KDON-F	KTOM	3. KWAV-F	KGO	3. KLRB	3. KDON-F
	KWYT-F				

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KDON	1460	Salin.	.7/5.4	KLFA-F	92.1	King C	2.3/2.8	KGO-F	103.7	SF	.2/1.5
KNRY	1240	Monter.	2.1/4.9	KLRB-F	101.7	Carmel	2.5/8.4	KRQR-F	97.3	SF	.7/2.3
KFRC	610	SF	.5/4.2	KMBY-F	107.1	Seaside	1.6/8.4	KSCO	1080	S Cruz	.5/2.5
KLOK	1170	SJ	.5/3.4	KRAY-F	103.9	Salin.	1.6/4.4	KSCO-F	99.1	S Cruz	.7/2.2
KMFO	1540	Aptos	.5/1.8	KAMB-F	101.5	Merced	.7/1.8	KSFO	560	SF	.5/1.4
KNBR	680	SF	1.8/7.4	KARA-F	105.7	S Clara	.5/1.6	KSJO-F	92.3	SJ	1.6/6.5
KOMY	1340	Watson.	.7/1.9	KFAT-F	94.5	Gilroy	2.5/8.1	KSOL-F	107.7	S Mates	.9/3.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	44 (3)	62 (4)	106 (7)	28.3
BTFL MUSIC	2 (1)	57 (3)	59 (4)	15.8
NEWS/TALK	50 (2)	1 (1)	51 (3)	13.6
COUNTRY	39 (2)	11 (1)	50 (3)	13.3
MOR/AC	14 (4)	34 (3)	48 (7)	12.8
SPANISH	17 (1)		17 (1)	4.5
CLASSICAL		17 (1)	17 (1)	4.5
OTHERS/UNKNOWN		17 (2)	17 (2)	4.5
BLACK/URBAN		4 (1)	4 (1)	1.1
RELIGION		3 (1)	3 (1)	1.1
NOSTALGIA	3 (1)		3 (1)	0.8
			375 (31)	

RADIO STATIONS

KCTY, 930, 1 KW (DAYS,DA), SPANISH , $24.00* (Lotus)
KIDD, 630, 1 KW (DA-2) , ROCK RKO, $18.00* (CBS FM)
KTOM, 1380, 5 KW (DA-2) , COUNTRY ABC-E, $28.00 (MMR) Walton

KBOQ-F, 92.7, 900 W @ 570, CLASSICAL , $12.50 (Lotus)

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

SALT LAKE CITY

Market # 41; ADI # 44
APR 15.6
SMSA Pop: 977,600
Est 1981 Revenue: $16,900,000

Stations: 24/23
Diaries: 1126/868:1
Standard Error: .570
% Below Line: 3.5

CSI: 7.2 Bil (# 50)
CSI HH: 21.8 M (# 203)
Retail $: 4.4 Bil (# 40)
% Not Listed: 5.2

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KSL	154/13.1	9.0	10.5	11.1	11.1
2. KSOP-F	122/10.4	6.8	6.4	6.6	5.9
3. KSFI-F	119/10.2	10.7	8.9	9.2	8.9
4. KRSP-F	82/ 7.0	5.8	5.0	4.8	4.9
5. KCPX-F	74/ 6.3	7.6	7.1	6.3	6.3
6. KALL	58/ 4.9	3.8	7.2	6.8	4.5
7. KDAB-F	53/ 4.5	4.0	3.2	4.5	3.6
8. KLUB	52/ 4.4	5.5	6.9	7.5	8.0
9. KISN-F	44/ 3.8	4.6	4.6	3.8	3.5
KRSP	44/ 3.8	3.7	2.5	1.7	1.9

12+ TSA 1/4	
1. KSL	240
2. KSFI-F	185
3. KSOP-F	169
4. KRSP-F	118
5. KCPX-F	102
6. KLUB	71
KFMY-F	71
8. KISN-F	66
9. KALL	58
10. KDAB-F	57

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KSL	3534/30.3	24.4
2. KSFI-F	2422/20.8	22.8
3. KRSP-F	1927/19.7	15.5
4. KCPX-F	1790/16.7	15.8
5. KSOP-F	1741/17.5	12.3
6. KFMY-F	1503/12.1	15.7
7. KRSP	1398/14.1	14.2
8. KISN-F	1285/13.0	13.4
9. KLUB	1177/11.5	12.1
10. KDAB-F	1167/13.4	9.6

12+ FM SHARE (METRO): 58.78% (653 of 1111) (FAL 81: 52.36%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KRSP-F	1. KCPX-F	1. KSOP-F	1. KSOP-F	1. KSL	1. KALL+
2. KRSP	2. KSOP-F	2. KSL	2. KSL	2. KSFI-F	2. KSL
3. KCPX-F	3. KRSP-F	3. KCPX-F	3. KSFI-F	3. KSOP-F	3. KSOP-F
4. KFMY-F	4. KDAB-F	4. KSFI-F	4. KALL		4. KSFI-F
5. KLRZ-F	5. KSL	5. KALL	5. KALL-F		5. KLUB
		KRSP-F	KISN-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSL	1. KSFI-F	1. KSOP-F	1. KSL	1. KCPX-F	1. KSOP-F
2. KSFI-F	2. KSL	2. KISN-F	KSFI-F	2. KRSP-F	2. KSL
3. KSOP-F	3. KSOP-F	3. KCPX-F	3. KSOP-F	3. KSOP-F	3. KALL
4. KCPX-F	4. KCPX-F	KDAB-F	4. KALL	4. KDAB-F	4. KSFI-F
5. KDAB-F	KRSP-F	5. KSL	5. KISN-F	KSL	5. KDAB-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	89 (3)	286 (5)	375 (8)	33.8
MOR/AC	222 (3)	84 (2)	306 (5)	27.5
COUNTRY	47 (2)	147 (2)	194 (4)	17.5
BTFL MUSIC	52 (1)	119 (1)	171 (2)	15.4
NEWS/TALK	37 (2)	9 (1)	46 (3)	4.1
NOSTALGIA	11 (1)	8 (1)	19 (2)	1.7
			1111 (24)	

SALT LAKE CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KSL	1. KSL	1. KSL
2. KSFI-F	2. KSFI-F	2. KSFI-F
3. KSOP-F	3. KRSP-F	3. KSOP-F
4. KRSP-F	4. KCPX-F	4. KLUB
5. KCPX-F	5. KSOP-F	5. KRSP-F
6. KFMY-F	6. KFMY-F	6. KRSP
KLUB	7. KRSP	7. KCPX-F
8. KISN-F	8. KISN-F	8. KALL
9. KALL	9. KLUB	
10. KDAB-F	10. KDAB-F	
11. KRSP	11. KCPX	
12. KLRZ-F	12. KALL	
13. KALL-F	13. KLRZ-F	
14. KCPX	14. KALL-F	
15. KQSW-F	15. KSOP	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KALL-F	94.1		3.4/11.1
KCGL-F	105.5		.8/2.2
KCPX	1320		3.2/12.4
KDYL	1280		2.3/7.4
KJQN	1490	Ogden	.7/2.8
KLO	1430	Ogden	.9/3.6
KLRZ-F	94.9	Provo	3.2/10.4
KPRQ	1230	Murray	.9/4.2
KRGO	1550	W. Valley C	2.1/7.6
KSOP	1370		1.9/8.7
KWHO-F	93.3		.7/3.3
KZAN-F	97.9	Ogden	2.1/5.6
KZJO	630		.9/2.2
KFMY-F	96.1	Provo	3.3/12.1

ADI FM SHARE: 59.60% (1037 of 1740) (FAL 81: 50.32%)

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N)	, AC	ABC-I, $60.75 (Eastman)	Hatch
KCPX, 1320, 5 KW (DA-1)	, CONTEMP	ABC-C, $66.50 (Katz)	John Price
KLUB, 570, 5 KW (DA-1)	, BTFL MUS	NBC, $35.00* (Mc-Guild)	
KRSP, 1060, 10 KW/1 KW (DA-N)	, ROCK	, $22.00* (Selcom)	
KSL , 1160, 50 KW	, MOR	CBS, $70.00* (Torbet)	Bonneville
KSOP, 1370, 5 KW/500 W (DA-N)	, COUNTRY (Drake-Chen)	, $25.00* (MMR)	

FM STATIONS

KALL-F, 94.1, 24 KW @ 3030, AC/CONTEMP	RKO,NBC-T, $50.75 (Eastman)	Hatch
KCPX-F, 98.7, 27 KW @ 2932, AOR (Burk-Abr)	, $66.50 (Katz)	John Price
KDAB-F, 101.1, 25 KW @ 3740, ROCK (TM)	, $25.00* (Howard)	(OGDEN)
KISN-F, 97.1, 26 KW @ 3650, AC (Churchill)	CBS-R, $40.00* (Mc-Guild)	
KLRZ-F, 94.9, 5 KW @ 2780, ROCK	, $26.25* (HNW)	(PROVO)
KRSP-F, 103.5, 19 KW @ 3650, AOR	, $28.00* (Selcom)	
KSFI-F, 100.3, 26 KW @ 3740, BTFL MUS (Bonne)	, $35.00* (Blair)	
KSOP-F, 104.3, 25 KW @ 3650, COUNTRY (Century 21)	, $40.00* (MMR)	
KFMY-F, 96.1, 55 KW @ 2620, ROCK	, $45.00* (Masla)	First Media (PROVO)
KQSW-F, 96.5, 100 KW @ ? ?, ? ? ?	, $? ? (----)	(ROCK SPGS, WY)

SAN ANTONIO

Market # 37; ADI # 45
APR 18.1
SMSA Pop: 1,103,800
Est 1981 Revenue: $18,400,000

Stations: 26/26
Diaries: 1234/894:1
Standard Error: .594
% Below Line: 0

CSI: 9.3 Bil (# 41)
CSI HH: 24.1 M (# 111)
Retail $: 5.7 Bil (# 35)
% Not Listed: 3.4

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KISS-F	198/12.2	11.1	8.8	5.1	5.0
2. KAJA-F	121/ 7.5	6.0	6.0	2.0	3.3
3. KTFM-F	118/ 7.3	9.0	11.0	8.2	9.9
4. KTSA	104/ 6.4	7.4	7.9	11.6	10.7
5. KQXT-F	103/ 6.3	6.5	8.4	8.3	7.8
6. KCOR	98/ 6.0	5.5	8.8	8.5	7.6
KKYX	98/ 6.0	6.4	6.1	8.4	5.9
8. KITY-F	92/ 5.7	3.8	4.8	5.2	4.4
9. KLLS-F	88/ 5.4	4.6	2.1	2.8	2.6
10. WOAI	84/ 5.2	5.4	5.7	6.1	5.0
11. KBUC-F	74/ 4.6	4.2	4.0	4.4	6.0
12. KONO	65/ 4.0	4.9	4.0	5.6	8.0

12+ TSA 1/4	
1. KKYX	246
2. KTSA	238
3. KISS-F	217
4. WOAI	159
5. KAJA-F	133
6. KTFM-F	128
7. KQXT-F	127
8. KCOR	101
9. KITY-F	96
10. KLLS-F	92
11. KBUC-F	80
12. KONO	76

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KTSA	3907/20.6	22.1
2. KKYX	3147/14.4	15.1
3. WOAI	2366/14.5	12.6
4. KISS-F	2198/20.8	19.0
5. KTFM-F	1971/20.0	19.7
6. KAJA-F	1721/16.9	11.4
7. KITY-F	1654/16.8	13.2
8. KQXT-F	1419/13.4	13.2
9. KONO	1162/10.1	11.7
10. KLLS-F	1135/11.6	12.7
11. KBUC-F	1009/ 9.3	9.5
12. KCOR	846/ 9.0	8.6

12+ FM SHARE (METRO): 57.81% (907 of 1569) (FAL 81: 50.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KISS-F	1. KISS-F	1. KISS-F	1. KAJA-F	1. KQXT-F	1. KISS-F
2. KITY-F	2. KAJA-F	2. KAJA-F	2. KISS-F	2. KCOR	KTSA
3. KTFM-F	3. KTFM-F	3. KLLS-F	3. KTFM-F	3. KKYX	3. KCOR
4. KTSA	4. KLLS-F	4. KTFM-F	KTSA	4. WOAI	4. KKYX
5. KAJA-F	5. KITY-F	5. KTSA	5. KLLS-F	5. KAJA-F	5. WOAI

12+ AMD	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KISS-F	1. KISS-F	1. KISS-F	1. KAJA-F	1. KISS-F	1. KISS-F
2. KAJA-F	2. KAJA-F	2. KAJA-F	2. KTSA		2. KBUC-F
3. KQXT-F	3. KTFM-F	3. KTFM-F	3. KLLS-F		3. KONO
4. KLLS-F	4. KTSA	4. KLLS-F	KCOR		4. KKYX
5. KKYX	5. KITY-F	KTSA	KQXT-F		KTFM-F
			KTFM-F		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	104 (1)	436 (4)	540 (5)	34.4
COUNTRY	134 (2)	222 (4)	356 (6)	22.7
SPANISH	160 (4)	38 (1)	198 (5)	12.6
MOR/AC	74 (2)	88 (1)	162 (3)	10.3
BTFL MUSIC		103 (1)	103 (1)	6.6
NEWS/TALK	84 (1)		84 (1)	5.4
NOSTALGIA	83 (2)		83 (2)	5.3
RELIGION	7 (1)	20 (1)	27 (2)	1.7
BLACK	16 (1)		16 (1)	1.0
			1569 (26)	

SAN ANTONIO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KISS-F	1. KTSA	1. KISS-F
2. KKYX	2. KKYX	2. KCOR
3. KTSA	3. KISS-F	3. KTSA
4. KAJA-F	4. WOAI	4. KTFM-F
5. WOAI	5. KTFM-F	5. KQXT-F
6. KQXT-F	6. KAJA-F	6. KKYX
KTFM-F	7. KITY-F	7. KAJA-F
8. KCOR	8. KQXT-F	8. KLLS-F
9. KITY-F	9. KLLS-F	9. KEDA
10. KLLS-F	10. KONO	10. WOAI
11. KBUC-F	11. KBUC-F	
12. KONO	12. KCOR	
13. KCCW	13. KCCW	
14. KEDA	14. KBUC	
15. KBUC	15. KEDA	
KVAR-F		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAPE	1480		1.0/1.6
KBUC	1310		2.2/6.7
KCCW	930	Terrell Hil	13.3/7.1
KDRY	1110	Alamo Hgts	.4/1.1
KEDA	1540		2.6/5.0
KESI-F	106.3	Terrell Hil	1.7/3.8
KFHM	1150		.4/1.1
KGNB	1420	New Brauns.	1.8/2.7
KNBT-F	92.1	New Brauns.	.7/1.3
KSLR-F	96.1		1.2/3.0
KUKA	1250		.7/1.9
KVAR-F	104.5		2.3/3.7
KWED	1580	Seguin	.6/1.6
KWED-F	105.3	Seguin	1.0/1.9

ADI FM SHARE: 49.11% (988 of 2012) (FAL 81: 44.59%)

AM STATIONS

KBUC, 1310, 5 KW (DAYS,DA)	, COUNTRY	ABC-I, $	(Eastman)	Sigmor
KCCW, 930, 5 KW/1 KW (DA-N)	, NOSTALGIA (Al Ham)	UPI, $30.00*	(Selcom)	
KCOR, 1350 5 KW (DA-N)	, SPANISH	, $75.25	(Katz)	Tichenor
KEDA, 1540, 5 KW/1 KW	, SPANISH	, $20.00*	(Selcom)	
KKYX, 680, 50 KW/10 KW (DA-N)	, COUNTRY	RKO II, $67.44	(Christal)	Swanson
KONO, 860, 5 KW/1 KW (DA-N)	, CONTEMP/AC	ABC-C, $50.00*	(MMR)	Mission
KTSA, 550, 5 KW (DA-N)	, CONTEMP	, $90.00	(Blair)	
WOAI, 1200, 50 KW	, NEWS/TALK	CBS,NBC, $70.00*	(CBS Spot)	Clear Channel

FM STATIONS

KAJA-F, 97.3, 100 KW @ 472, COUNTRY		, $60.00*	(CBS/FM)	Clear Channel
KBUC-F, 107.5, 100 KW @ 408, COUNTRY		ABC-I, $45.00*	(Eastman)	Sigmor
KISS-F, 99.5, 100 KW @ 570, AOR (Pollack)		Source, $125.00*	(Mc-Guild)	Capitol (WRAL)
KITY-F, 92.9, 100 KW @ 475, ROCK		ABC-F, $70.00*	(MMR)	Mission
KLLS-F, 100.3, 100 KW @ 580, AC (Fairwest)		, $50.00*	(Selcom)	Southwestern
KQXT-F, 101.9, 100 KW @ 670, BTFL MUS (Schulke)		, $67.75	(Katz)	Tichenor
KTFM-F, 102.7, 99 KW @ 670, ROCK		, $75.00*	(Blair)	
KVAR-F, 104.5, 100 KW @ 750, SPANISH		, $45.00	(Lotus)	Lotus

SAN DIEGO

Market # 19; ADI # 27
APR 17.9
SMSA Pop: 1,947,000
Est 1981 Revenue : $29,000,000

Stations: 29/20
Diaries: 1610/1209:1
Standard Error: .501
% Below Line: 21.0%

CSI: 17.5 Bil (# 19)
CSI HH: 22.9 M (# 158)
Retail $: 9.2 Bil (# 19)
% Not Listed: 6.7%

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 21
1. KJQY-F	279/9.2	8.4	9.0	9.2	7.9
2. KGB-F	199/6.6	5.5	9.6	9.1	8.2
3. XHRM-F	172/5.7	4.8	4.0	3.7	3.8
4. KMLO	156/5.2	2.8	2.5	4.0	2.5
5. KPRI-F	153/5.1	5.8	4.4	4.4	4.7
6. KSDO	144/4.8	4.4	4.4	5.3	5.9
7. KFMB	143/4.7	11.6	7.3	4.4	3.7
8. KFMB-F	128/4.2	4.2	2.5	4.0	4.5
XTRA	128/4.2	3.1	2.7	2.7	3.0
10. KYXY-F	113/3.7	4.3	4.2	5.4	2.7
11. XTRA-F	107/3.5	4.7	4.9	5.5	5.7
12. KOGO	103/3.4	3.0	4.3	2.8	3.7
13. KFSD-F	99/3.3	3.2	4.5	3.3	3.9
14. KBZT-F	97/3.2	2.9	3.4	3.5	4.4
15. KSON-F	94/3.1	1.9	2.9	3.1	2.7
KIFM-F	94/3.1	3.4	2.7	2.5	3.0
17. KCBQ	91/3.0	2.6	2.4	3.5	3.9
18. KSDO-F	83/2.8	2.0	2.9	2.5	3.4
19. KNX	75/2.5	2.2	1.6	2.1	2.0
20. KSON	72/2.4	2.3	2.7	1.6	2.5

MSA EXCL CUME
1. KJQY-F
2. XHRM-F
3. XTRA
4. KSDO
5. KGB-F
6. KOGO
7. KFSD-F
8. KSON
9. KFMB
10. KPRI-F

12+ CUME/CUME RATING		SPG 82
1. KGB-F	3172/18.9	19.9
2. KJQY-F	2775/16.5	15.5
3. XTRA	2718/16.2	14.6
4. KPRI-F	2635/15.7	12.5
5. KFMB-F	2588/15.4	13.2
6. KFMB	2569/15.3	19.9
7. XTRA-F	2378/14.1	17.0
8. KSDO	2225/13.2	12.6
9. KYXY-F	1787/10.6	10.6
10. KOGO	1629/ 9.7	12.2
11. KFSD-F	1539/ 9.1	9.6
12. KBZT-F	1485/ 8.8	8.8
13. KNX	1440/ 8.6	7.9
14. XHRM-F	1429/ 8.5	7.2
15. KIFM-F	1387/ 8.2	7.5
16. KCBQ	1371/ 8.1	7.6
17. KSON-F	1275/ 7.6	7.8
18. KSDO-F	1228/ 7.3	8.1
19. KCBQ-F	1125/ 6.7	6.2
20. KSON	1014/ 6.0	7.5

12+ FM SHARE (METRO & ADI): 63.46% (1787 of 2816) (FAL 81: 65.28%)

NOTE: SAN DIEGO'S MSA, TSA & ADI ARE THE SAME

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. XHRM-F	1. KGB-F	1. KJQY-F	1. KJQY-F	1. KJQY-F	1. KFMB
2. KGB-F	2. KPRI-F	2. XHRM-F	2. KFMB	2. KMLO	2. KSDO
3. KPRI-F	3. XHRM-F	3. KFMB-F	3. KYXY-F	3. KSDO	3. KJQY-F
4. XTRA	4. KFMB-F	KPRI-F	4. KFMB	4. KFMB	4. KSON-F+
5. XTRA-F	5. KIFM-F	5. KFMB	5. KIFM-F	5. KOGO	5. KGB-F
	6. KBZT-F	6. KJQY-F	6. KOGO	6. KFSD-F	6. KOGO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJQY-F	1. KJQY-F	1. KGB-F	1. KJQY-F	1. KGB-F	1. KFMB
2. KGB-F	2. XHRM-F	2. KIFM-F	2. KYXY-F	2. KPRI-F	2. KJQY-F
3. KMLO	3. KGB-F	3. XHRM-F	3. KIFM-F	3. XHRM-F	3. KGB-F
4. KFMB-F	4. KPRI-F	4. XTRA	4. KOGO	4. KFMB-F	4. KYXY-F
5. XTRA	5. KMLO	5. KPRI-F	5. KFMB	5. KBZT-F	5. KFMB-F
6. KSDO	6. XTRA	KYXY-F	KFMB-F	6. XTRA-F	6. KSDO
KYXY-F					

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KCBQ-F	105.3		2.2/6.7	KBRT	740	LA	1.2/2.2
KCNN	1360		1.2/6.0	KFI	640	LA	.7/4.0
KJFM-F	102.1	Oceanside	1.8/4.3	KLOS-F	95.5	LA	.6/2.5
KKOS-F	95.9	Carlsbad	.7/2.0	KRTH-F	101.1	LA	.4/1.2
KABC	790	LA	.8/2.4				

FORMATS

	AM	FM	TOTAL	%
MOR/AC	266 (3)	546 (7)	812 (10)	28.8
ROCK/AOR/CONTEMP	128 (1)	477 (4)	605 (5)	21.5
BTFL MUSIC		332 (2)	332 (2)	11.8
COUNTRY	163 (2)	161 (2)	324 (4)	11.5
NEWS/TALK	281 (4)		281 (4)	10.0
BLACK/URBAN		172 (1)	172 (1)	6.1
NOSTALGIA	156 (1)		156 (1)	5.5
CLASSICAL		99 (1)	99 (1)	3.5
RELIGION	35 (1)		35 (1)	1.2
			2816 (29)	

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2),	COUNTRY		RKO, $50.00* (RKO)		Charter
KCNN, 1360, 5 KW/1 KW	, NEWS		CNN, $40.00* (Katz)		
KFMB, 760, 5 KW (DA-N)	, MOR		, $60.00* (Mc-Guild)		Midwest TV
KMLO, 1000, 1 KW (DAYS,DA)	, NOSTALGIA (Al Ham)		, $34.00 (Roslin)		
KOGO, 600, 5 KW (DA-1)	, MOR	ABC-E,	$60.00* (Eastman)		Southwest
KSDO, 1130, 10 KW (DA-2)	, NEWS/TALK	CBS,NBC-T,	$82.00* (CBS Spot)		Gannett
KSON, 1240, 1 KW/250 W	, COUNTRY	MBS,ABC-I,	$40.00* (Christal)		
XTRA, 690, 50 KW	, ROCK		, $75.00* (MMR)		Noble

FM STATIONS

KBZT-F, 94.9, 2 KW @ 1850,	AC/CONTEMP	ABC-F,	$45.00* (Christal)		Alta
KCBQ-F, 105.3, 29 KW @ 620,	COUNTRY		, $30.00* (RKO)		Charter
KFMB-F, 100.7, 30 KW @ 620,	AC/SOFT		, $50.00* (Mc-Guild)		Midwest TV
KFSD-F, 94.1, 100 KW @ 641,	CLASSICAL		, $60.00 (Lotus)		Lotus
KGB-F , 101.5, 50 KW @ 577,	AOR	Source,	$100.00* (Katz)		
KIFM-F, 98.1, 28 KW @ 640,	SOFT ROCK	Trans,CBS-R,	$60.00* (Selcom)		
KJQY-F, 103.7, 36 KW @ 650,	BTFL MUS (FM-100)		, $105.63 (Group W)		Westinghouse
KPRI-F, 106.5, 50 KW @ 442,	AOR		, $70.00* (Eastman)		Southwestern
KSDO-F, 102.9, 2 KW @ 1840,	AC	ABC-D,	$45.00* (CBS Spot)		Gannett
KSON-F, 97.3, 50 KW @ 445,	COUNTRY	MBS,	$36.00* (Christal)		
KYXY-F, 96.5, 41 KW @ 540,	AC		, $52.00 (CBS/FM)		
XHRM-F, 92.5, 50 KW @ 749,	URBAN		, $? ? (Howard)		
XTRA-F, 91.1, 100 KW @ 1000,	AOR		, $54.00* (MMR)		Noble

SAN FRANCISCO

Market # 7; ADI # 5
APR 17.0
SMSA Pop: 3,282,900
Est 1981 Revenue: $76,100,000

Stations: 44/43
Diaries: 3860/850:1
Standard Error: .358
% Below Line: 0.7

CSI: 40.0 Bil (# 6)
CSI HH: 29.3 M (# 9)
Retail $: 17.8 Bil (# 10)
% Not Listed: 9.8

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81
1. KGO	654/8.4	7.2	8.6	9.1	8.4
2. KCBS	519/6.7	4.6	4.9	5.0	6.5
3. KSOL-F	290/3.7	4.2	4.8	4.8	5.8
4. KFRC	289/3.7	5.0	4.2	4.5	5.4
5. KOIT-F	273/3.5	2.5	2.4	2.5	2.0
6. KDIA	257/3.3	3.2	2.7	2.6	1.9
7. KMEL-F	252/3.3	3.3	3.7	4.2	4.7
8. KYUU-F	246/3.2	3.4	2.5	2.3	2.5
9. KSAN-F	233/3.0	2.8	2.4	3.1	2.0
10. KABL-F	221/2.9	2.6	2.0	3.0	2.7
11. KIOI-F	219/2.8	3.2	2.9	3.1	2.7
12. KNBR	218/2.8	4.2	3.5	2.5	3.5
13. KNEW	217/2.8	2.8	2.9	2.1	2.9
14. KRQR-F	211/2.7	3.7	3.3	2.6	1.4
15. KSJO-F	204/2.6	2.9	3.2	3.3	2.6
KBLX-F	204/2.6	2.7	2.8	2.6	1.5
17. KABL	185/2.4	2.3	2.5	2.3	2.8
18. KBAY-F	175/2.3	1.5	1.5	1.7	2.4
19. KSFO	173/2.2	2.9	3.7	3.3	2.9
20. KYA	164/2.1	2.1	1.9	2.0	2.0
21. KKHI-F+	133/1.7	1.8	1.8	2.2	1.9
22. KLHT-F	131/1.7	1.4	1.7	1.4	1.4
23. KEZR-F	129/1.7	1.6	1.1	1.2	1.2
24. KLOK	122/1.6	1.6	1.7	2.0	1.9
KQAK-F	122/1.6	.9	1.4	.8	1.7

12+ TSA 1/4	
1. KGO	842
2. KCBS	617
3. KFRC	376
4. KNBR	322
5. KSOL-F	300
6. KOIT-F	281
7. KMEL-F	262
8. KRQR-F	260
KDIA	260
10. KYUU-F	255
11. KSAN-F	246
12. KABL-F	235
13. KBAY-F	233
14. KIOI-F	231
15. KSJO-F	223
16. KNEW	217
17. KRAK	213
18. KBLX-F	208
19. KSFO	197
20. KABL	194
21. KYA	165
22. KKHI-F+	141
23. KLOK	136
24. KEZR-F	133
KLHT-F	133

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KGO	10925/18.3	18.1
2. KCBS	10199/18.4	15.1
3. KFRC	9077/15.0	16.0
4. KNBR	6964/10.5	11.8
5. KIOI-F	5066/10.6	10.0
6. KMEL-F	4881/10.0	11.4
7. KYUU-F	4859/10.2	9.3
8. KRQR-F	4378/ 8.5	10.2
9. KSOL-F	4159/ 8.8	10.0
10. KABL-F	4023/ 8.0	7.2
11. KDIA	3993/ 8.7	7.6
12. KOIT-F	3880/ 8.2	6.6
13. KSFO	3810/ 7.5	10.7
14. KYA	3660/ 7.7	6.2
15. KABL	2597/ 7.6	7.4
16. KRAK	3479/ 1.5	1.2
17. KNEW	3458/ 7.4	8.0
18. KSJO-F	3388/ 6.7	6.8
19. KSAN-F	3125/ 6.5	6.7
20. KBAY-F	2957/ 4.7	4.3
21. KLOK	2816/ 5.5	5.7
22. KBLX-F	2799/ 6.0	7.8
23. KKHI-F+	2650/ 5.5	5.3
24. KGO-F	2474/ 4.7	5.5
25. KDFC-F+	2449/ 4.9	5.0

12+ FM SHARE (METRO): 54.09% (3774 of 6980) (FAL 81: 53.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFRC	1. KMEL-F	1. KYUU-F	1. KGO	1. KGO	1. KGO
2. KRQR-F	KSOL-F	2. KGO	2. KCBS	2. KCBS	2. KCBS
3. KSOL-F	3. KYUU-F	3. KSOL-F	3. KYUU-F	3. KOIT-F	3. KFRC
4. KSJO-F	4. KBLX-F	4. KCBS	4. KNBR	4. KABL-F	4. KABL-F+
5. KDIA	5. KIOI-F	5. KMEL-F	5. KSAN-F	5. KNEW	5. KNBR
6. KMEL-F	6. KSJO-F	6. KBLX-F	6. KBLX-F	6. KSFO	6. KNEW
7. KYUU-F	7. KSAN-F	7. KIOI-F	7. KOIT-F	7. KBAY-F	7. KDIA
			KDIA	KNBR	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGO	1. KGO	1. KYUU-F	1. KGO	1. KMEL-F	1. KCBS
2. KCBS	2. KCBS	KSOL-F	2. KYUU-F	2. KSJO-F	2. KGO
3. KOIT-F	3. KFRC	3. KIOI-F	3. KOIT-F	KSOL-F	3. KSAN-F
4. KMEL-F	4. KSOL-F	4. KBLX-F	4. KCBS	4. KSAN-F	4. KNBR
5. KSAN-F	5. KMEL-F	5. KEZR-F	KIOI-F	5. KRQR-F	5. KBLX-F
6. KABL-F	6. KOIT-F	6. KDIA	6. KDIA	6. KBLX-F	6. KYUU-F
7. KNEW	7. KABL-F	7. KMEL-F	7. KNBR	7. KYUU-F	7. KMEL-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	289 (1)	1480 (10)	1769 (11)	25.3
NEWS/TALK	1173 (2)	59 (1)	1232 (3)	17.7
MOR/AC	677 (4)	454 (4)	1131 (8)	16.2
BTFL MUSIC	185 (1)	669 (3)	854 (4)	12.2
BLACK/URBAN/JAZZ	257 (1)	562 (3)	819 (4)	11.7
COUNTRY	328 (3)	306 (2)	634 (5)	9.1
CLASSICAL	76 (2)	159 (2)	235 (4)	3.4
SPANISH	104 (1)	51 (1)	155 (2)	2.2
NOSTALGIA	88 (1)		88 (1)	1.3
RELIGION	29 (1)	34 (1)	63 (2)	0.9
			6980 (44)	

SAN FRANCISCO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KGO	1. KCBS	1. KGO
2. KCBS	2. KGO	2. KCBS
3. KSOL-F	3. KFRC	3. KNEW
4. KOIT-F	4. KIOI-F	4. KFRC
5. KFRC	5. KNBR	5. KABL
6. KDIA	6. KYUU-F	6. KDIA
7. KMEL-F	7. KMEL-F	7. KABL-F
KYUU-F	8. KSOL-F	8. KYA
9. KRQR-F	9. KDIA	9. KOIT-F
10. KSAN-F	10. KRQR-F	10. KSJO-F
11. KIOI-F	11. KOIT-F	
12. KABL-F	12. KABL-F	
KNBR	13. KYA	
KNEW	14. KABL	
15. KSJO-F	15. KNEW	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KARA-F	105.7	Santa Clara	.8/2.9
KBRG-F	105.3		.7/1.5
KEAR-F	106.9		.4/1.0
KEEN	1370	San Jose	.8/1.9
KFAT-F	94.5	Gilroy	.9/2.2
KFAX	1100		.4/1.4
KFOG-F	104.5		1.1/4.3
KGO-F	103.7		.8/4.7
KDFC-F+	102.1		1.4/4.3
KIQI	1010		1.3/1.5
KJAZ-F	92.7	Alameda	.9/2.8
KLIV	1590	San Jose	1.1/2.7
KOME-F	98.5	San Jose	1.5/5.1
KREO-F	92.9	Healdsburg	.5/1.2
KTIM-F	100.9	San Rafael	1.0/1.4
KZST-F	100.1	Santa Rosa	.5/1.0
KRAK	1140	Sacramento	.6/1.5

ADI FM SHARE: 54.94% (3798 of 6913) (FAL 82: 54.18%)

AM STATIONS

KABL, 960, 5 KW (DA-1), BTFL MUS (TM)	,	$ 66.25	(Christal)	Shamrock
KCBS, 740, 50 KW (DA-2), NEWS	CBS,	$203.75	(CBS Spot)	CBS
KDIA, 1310, 5 KW (DA-1), BLACK	SBN,	$ 65.00	(Howard)	Viacom
KFRC, 610, 5 KW , ROCK	,	$233.62*	(RKO)	RKO
KGO , 810, 50 KW , TALK/NEWS	ABC-I,	$217.31	(Blair)	ABC
KNBR, 680, 50 KW , MOR	NBC,	$146.25	(Mc-Guild)	NBC
KNEW, 910, 5 KW (DA-N), COUNTRY	ABC-E,	$ 85.00*	(Katz)	Malrite
KSFO, 560, 5 KW (DA-N), MOR	MBS,	$ 75.00	(MMR)	Golden West
KYA , 1260, 5 KW/1 KW , AC	,	$ 60.00*	(Eastman)	King

FM STATIONS

KABL-F, 98.1, 100 KW @ 940, BTFL MUS (TM)	,	$ 66.25	(Christal)	Shamrock
KBLX-F, 102.9, 50 KW @ 1285, BLACK	SBN,	$ 97.38	(HNW)	Inner City
KIOI-F, 101.3, 125 KW @ 1220, AC	ABC-C,	$ 93.75	(Selcom)	Charter
KKHI-F+, 95.7, 9 KW @ 1473, CLASSICAL	,	$ 68.50	(HNW)	Buckley
KLHT-F, 93.3, 31 KW @ 593, AC/SOFT	RKO II,	$? ?	(Eastman)	King
KMEL-F, 106.1, 69 KW @ 1240, AOR (Sebastian)	,	$171.25	(Christal)	Century
KOIT-F, 96.5, 33 KW @ 1410, BTFL MUS (Bonne)	,	$ 80.00*	(Torbet)	Bonneville
KQAK-F, 98.9, 4 KW @ 1450, ROCK/AOR	,	$? ?	(Howard)	
KRQR-F, 97.3, 82 KW @ 1100, AOR	CBS-R,	$168.13	(CBS/FM)	CBS
KSAN-F, 94.9, 35 KW @ 1140, COUNTRY	ABC-E,	$ 90.00*	(Katz)	Malrite
KSOL-F, 107.7, 6 KW @ 1588, BLACK	NBN,	$120.00*	(Masla)	United
KYUU-F, 99.7, 45 KW @ 1240, CONTEMP/AC	,	$120.00*	(Mc-Guild)	NBC

Other stations - See San Jose

SAN JOSE

Market # 30
APR 16.9
SMSA Pop: 1,332,900
Est 1981 Revenue: $18,700,000

Stations: 41/15
Diaries: 1494/892:1
Standard Error: .517

CSI: 15.3 Bil (# 24)
CSI HH: 30.2 M (# 7)
Retail $: 7.7 Bil (# 25)

NOTE: SAN JOSE IS PART OF SAN FRANCISCO'S METRO. ONLY THE LEADING SAN JOSE METRO STATIONS ARE LISTED. THIS IS DONE SO THAT SAN JOSE CAN BE CONSIDERED AS A SEPARATE MARKET.

12+ METRO	1/4/SHARE	SPG 82	WIN 82	FAL 81
1. KSJO-F	160/8.3	8.5	8.1	4.9
2. KBAY-F	138/7.1	4.7	5.3	7.0
3. KEZR-F	118/6.1	3.9	4.3	4.5
4. KLOK	86/4.4	5.2	4.4	5.2
5. KOME-F	81/4.2	5.3	3.8	4.8
6. KLIV	62/3.2	2.6	2.8	3.0
7. KARA-F	54/2.8	2.1	4.0	2.8
8. KEEN	45/2.3	2.8	2.5	2.5
9. KFAT-F	37/1.9	1.6	1.6	1.2
10. KNTA	25/1.3	2.0	1.4	1.6

12+ TSA 1/4	
1. WBAY-F	222
2. KSJO-F	217
3. KEZR-F	132
4. KLOK	120
5. KOME-F	112
6. KFAT-F	87
7. KLIV	73
8. KARA-F	67
9. KEEN	57
10. KDFC-F+	52

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KSJO-F	3373/19.2	18.1
2. KBAY-F	2690/13.5	12.2
3. KLOK	2513/14.0	14.7
4. KOME-F	2212/13.1	15.0
5. KEZR-F	1930/13.9	11.2
6. KFAT-F	1378/ 5.2	5.5
7. KARA-F	1355/ 9.4	7.7
8. KDFC-F+	1194/ 3.4	5.6
9. KLIV	1074/ 7.4	6.2
10. KEEN	765/ 5.3	7.4

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSJO-F	1. KEZR-F	1. KEZR-F	1. KBAY-F	1. KBAY-F	1. KSJO-F
	2. KSJO-F	2. KSJO-F	2. KEZR-F	2. KLIV	2. KEZR-F
	3. KOME-F	3. KOME-F	KLOK	3. KLOK	3. KLOK
	4. KARA-F	4. KLOK	4. KOME-F	4. KEEN	4. KBAY-F
	5. KLOK	5. KBAY-F	KSJO-F	5. KFAT-F	5. KOME-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBAY-F	1. KSJO-F	1. KEZR-F	1. KBAY-F	1. KSJO-F	1. KLOK
2. KEZR-F	2. KEZR-F		2. KEZR-F	2. KOME-F	2. KSJO-F
3. KSJO-F	3. KBAY-F		3. KLOK	3. KEZR-F	3. KBAY-F
4. KOME-F	4. KOME-F		4. KARA-F	4. KARA-F	4. KLIV
5. KLOK	5. KLOK		5. KEEN		KEZR-F

RADIO STATIONS

KEEN, 1370, 5 KW (DA-2)	, COUNTRY	, $65.00 (MMR)	
KLIV, 1590, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	, $45.00* (Howard)	Empire
KLOK, 1170, 50 KW/5 KW (DA-2)	, AC	, $77.25 (Katz)	Davis/Weaver
KNTA, 1430, 1 KW (DA-2)	, SPANISH	, $27.00 (Lotus)	Cascade
KARA-F, 105.7, 50 KW @ 1860	, AC/CONTEMP	, $55.00* (Howard)	Empire
KBAY-F, 100.3, 15 KW @ 2580	, BTFL MUSIC	, $70.00* (MMR)	
KEZR-F, 106.5, 50 KW @ 430	, AC/CONTEMP	, $96.00 (Selcom)	Alta
KFAT-F, 94.5, 1.1 KW @ 2580	, COUNTRY	, $29.00 (HNW)	Western Cities
KDFC-F+,102.1, 33 KW @ 1360	, CLASSICAL	, $36.00 (Groskin)	
KOME-F, 98.5, 13 KW @ 880	, AOR	, $113.13 (Torbet)	Infinity
KSJO-F, 92.3, 50 KW @ 68	, AOR	, $102.50 (HNW)	Sterling

SEATTLE-TACOMA

Market # 15 (with Tacoma) ADI # 15
APR 16.8
SMSA Pop: 2,138,600
Est 1981 Revenue: $45,200,000

Stations: 33/33
Diaries: 1585/1349:1
Standard Error: .494
% Below Line: 0

CSI: 21.5 Bil (# 14-approx)
CSI HH: 26.7 M (# 30)
Retail $: 10.4 Bil (# 16-app)
% Not Listed: 5.8

12+ METRO	1/4/SHARE	SPG 82	WIN 82	FAL 81
1. KIRO	333/10.8	11.0	11.0	9.5
2. KOMO	218/ 7.1	6.6	7.9	6.7
3. KISW-F	190/ 6.2	7.5	7.5	7.9
KZOK-F	190/ 6.2	5.4	3.9	4.1
5. KSEA-F	176/ 5.7	4.9	6.1	6.1
6. KUBE-F	150/ 4.9	4.1	5.2	5.3
7. KBRD-F	138/ 4.5	3.0	3.7	3.0
8. KNBQ	112/ 3.6	2.6	3.6	2.8
9. KZAM-F	111/ 3.6	3.2	3.0	3.7
10. KVI	108/ 3.5	4.3	3.1	3.1
11. KING-F	106/ 3.5	3.1	3.9	3.6
12. KIXI	104/ 3.4	2.0	2.7	3.0
13. KMPS-F	98/ 3.2	3.6	2.0	2.7
14. KPLZ-F	89/ 2.9	2.6	2.4	3.3
15. KYYX-F	87/ 2.8	1.7	2.8	2.4
16. KJR	79/ 2.6	3.3	3.2	2.8
17. KIXI-F	72/ 2.3	1.6	2.7	2.5
18. KMPS	67/ 2.2	2.2	1.7	2.9
19. KGDN	56/ 1.8	2.3	1.9	1.1
KKFX	56/ 1.8	1.6	.5	.4

12+ TSA 1/4	
1. KIRO	410
2. KOMO	272
3. KISW-F	266
4. KZOK-F	223
5. KSEA-F	209
6. KBRD-F	200
7. KUBE-F	183
8. KING-F	138
9. KMPS-F	134
10. KNBQ-F	131
11. KZAM-F	125
12. KVI	119
13. KIXI	115
14. KPLZ-F	109
15. KJR	94
16. KYYX-F	92
17. KIXI-F	88
18. KMPS	87
19. KRPM-F	75
20. KKFX	64

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KIRO	6080/27.2	28.7
2. KOMO	4876/23.0	16.5
3. KISW-F	3160/12.9	14.6
4. KUBE-F	3037/14.9	10.7
5. KZOK-F	2977/13.0	13.6
6. KSEA-F	2519/11.5	11.2
7. KJR	2495/12.0	13.9
8. KVI	2380/11.6	13.1
9. KBRD-F	2368/ 9.9	7.1
10. KNBQ-F	2285/10.2	8.3
11. KZAM-F	2191/10.1	7.7
12. KING-F	1843/ 8.0	7.1
13. KING	1830/ 7.8	9.5
14. KMPS-F	1790/ 7.6	6.6
15. KPLZ-F	1771/ 8.1	7.7
16. KYYX-F	1588/ 8.0	7.6
17. KIXI-F	1554/ 7.4	5.8
18. KIXI	1546/ 7.5	4.4
19. KMPS	1395/ 5.7	5.8
20. KRPM-F	1171/ 4.4	4.7

12+ FM SHARE (METRO): 57.07% (1651 of 2893) (FAL 81: 57.30%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZOK-F	1. KISW-F	1. KIRO	1. KIRO	1. KIRO	1. KIRO
2. KISW-F	2. KZOK-F	2. KISW-F	2. KOMO	2. KOMO	2. KOMO
3. KNBQ-F	3. KZAM-F	3. KZOK-F	3. KSEA-F	3. KSEA-F	3. KMPS-F+
4. KUBE-F	4. KUBE-F	4. KUBE-F	4. KZAM-F	4. KBRD-F	4. KUBE-F
	5. KYYX-F	5. KZAM-F	5. KPLZ-F	5. KING-F	5. KSEA-F
	6. KPLZ-F	6. KOMO	6. KING-F	6. KVI	6. KISW-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIRO	1. KIRO	1. KUBE-F	1. KIRO	1. KISW-F	1. KIRO
2. KISW-F	2. KZOK-F	2. KPLZ-F	2. KOMO	2. KZOK-F	2. KZAM-F
3. KSEA-F	3. KISW-F	3. KZAM-F	3. KSEA-F	3. KZAM-F	3. KOMO
4. KOMO	4. KSEA-F	4. KNBQ-F	4. KBRD-F	4. KUBE-F	4. KSEA-F
5. KBRD-F	5. KOMO	5. KISW-F	5. KPLZ-F	5. KIRO	5. KING-F
6. KIXI	6. KUBE-F	KZOK-F	KIXI-F	KYYX-F	6. KZOK-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	161 (3)	929 (7)	1090 (10)	37.7
NEWS/TALK	490 (3)		490 (3)	16.9
MOR/AC	306 (5)	115 (2)	421 (7)	14.6
BTFL MUSIC		314 (2)	314 (2)	10.9
COUNTRY	86 (2)	150 (2)	236 (4)	8.2
NOSTALGIA	117 (2)		117 (2)	4.0
CLASSICAL		106 (1)	106 (1)	3.7
RELIGION	56 (1)	37 (1)	93 (2)	3.2
JAZZ	26 (2)		26 (2)	0.9
			2893 (33)	

SEATTLE-TACOMA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KIRO	1. KIRO	1. KIRO
2. KOMO	2. KOMO	2. KOMO
3. KISW-F	3. KISW-F	3. KZOK-F
4. KZOK-F	4. KUBE-F	4. KMPS-F
5. KSEA-F	5. KZOK-F	5. KISW-F
6. KBRD-F	6. KSEA-F	6. KUBE-F
7. KUBE-F	7. KJR	7. KNBQ-F
8. KING-F	8. KVI	8. KBIQ
9. KMPS-F	9. KBRD-F	9. KIXI
10. KNBQ-F	10. KNBQ-F	10. KBRD-F
11. KZAM-F	11. KZAM-F	
12. KVI	12. KING-F	
13. KIXI	13. KING	
14. KPLZ-F	14. KMPS-F	
15. KJR	15. KPLZ-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KBIQ-F	105.3	Edmonds	1.2/3.7
KEZX-F	98.9		1.4/3.9
KING	1090		1.6/7.8
KJET	1590		.8/4.3
KJUN	1450	Puyallup	.5/1.2
KJZZ	1540	Bellevue	.4/2.6
KRKO	1380	Everett	.3/1.2
KRPM-F	106.1	Tacoma	1.7/4.4
KSPL	1150		.4/2.1
KTAC	850	Tacoma	.9/4.0
KTNT	1400	Tacoma	.7/2.0
KWYZ	1230	Everett	.6/1.4
KXA	770		.8/3.9

ADI FM SHARE: 55.18% (2098 of 3802) (FAL 81: 56.16%)

AM STATIONS

KGDN, 630, 5 KW (DAYS), RELIGION	,	$ 22.00 (----)	
KING, 1090, 50 KW (DA-2), NEWS	NBC,	$ 40.00* (Blair)	King
KIRO, 710, 50 KW (DA-N), NEWS	CBS,MBS,	$130.00* (Torbet)	Bonneville
KIXI, 880, 1 KW (DA-1), NOSTALGIA (SMN)	,	$ 40.00* (Christal)	
KJR , 950, 5 KW (DA-N), CONTEMP/AC	,	$ 73.75 (Mc-Guild)	Metromedia
KKFX, 1250, 5 KW (DA-2), CONTEMP	UPI,	$ 25.00* (Lotus)	
KMPS, 1300, 5 KW (DA-N), COUNTRY	,	$ 40.25 (Eastman)	Affiliated
KOMO, 1000, 50 KW (DA-N), MOR	ABC-I,	$109.00 (Katz)	Fisher
KVI , 570, 5 KW , NEWS/TALK	MBS,	$ 50.00* (MMR)	Golden West

FM STATIONS

KBIQ-F, 105.3, 115 KW @ 721, RELIGION	UPI,	$ 25.00 (----)	
KBRD-F, 103.7, 100 KW @ 1675, BTFL MUS (Churchill)	,	$ 51.36 (Masla)	Entercom
KEZX-F, 98.9, 100 KW @ 1070, AC	ABC-E,	$ 58.00 (HNW)	Park
KING-F, 98.1, 100 KW @ 850, CLASSICAL	,	$ 45.00* (Blair)	King
KISW-F, 99.9, 100 KW @ 1200, AOR (Burk-Abr)	,	$ 85.00* (Mc-Guild)	Kaye-Smith
KIXI-F, 95.7, 100 KW @ 1100, AC	,	$ 40.00* (Christal)	
KMPS-F, 94.1, 100 KW @ 1165, COUNTRY	,	$ 40.25 (Eastman)	Affiliated
KNBQ-F, 97.3, 100 KW @ 700, ROCK	,	$ 56.75 (Howard)	Tacoma Tribune
KPLZ-F, 101.5, 100 KW @ 1200, CONTEMP/AC	RKO,	$ 40.00* (MMR)	Golden West
KSEA-F, 100.7, 100 KW @ 730, BTFL MUS (Bonne)	,	$ 80.00* (Torbet)	Bonneville
KUBE-F, 93.3, 100 KW @ 1070, ROCK	,	$ 90.00* (RKO)	First Media
KYYX-F, 96.5, 81 KW @ 1220, ROCK	ABC-C,	$ 45.00* (Christal)	
KZAM-F, 92.5, 100 KW @ 1110, AOR	,	$ 55.00* (Selcom)	Sandusky
KZOK-F, 102.5, 100 KW @ 1165, AOR (Sebastian)	Source,	$ 75.00* (HNW)	Sterling

SHREVEPORT

Market # 107
APR 18.9
SMSA Pop: 384,000
Est 1981 Revenue: $7,400,000

Stations: 14/14
Diaries: 630/610:1
Standard Error: .890
% Below Line: 0

CSI: 3.0 Bil (# 111)
CSI HH: 22.2 M (# 181)
Retail $: 1.9 Bil (# 102)
% Not Listed: 3.7

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KOKA	94/15.9	13.3	13.1	15.8	17.8
2. KCOZ-F	73/12.3	11.0	8.5	10.7	11.0
3. KRMD-F	64/10.8	9.3	10.0	10.5	8.6
4. KCIJ	57/ 9.6	11.0	7.6	7.9	11.0
KDKS-F	57/ 9.6	9.6	11.1	6.9	---
6. KWKH	51/ 8.6	6.8	10.5	12.9	10.0
7. KEEL	43/ 7.3	7.5	8.3	9.8	13.0
8. KMBQ-F	33/ 5.6	10.9	7.6	8.4	8.6
KROK-F	33/ 5.6	6.5	8.3	7.2	6.1
10. KEPT-F	16/ 2.7	1.2	.9	1.2	1.0

12+ TSA 1/4	
1. KOKA	111
2. KRMD-F	100
3. KWKH	90
4. KCIJ	80
5. KCOZ-F	73
6. KEEL	68
7. KDKS-F	58
8. KMBQ-F	56
9. KROK-F	54
10. KTAL-F	33

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KWKH	1556/25.3	19.9
2. KRMD-F	1285/23.5	18.9
3. KEEL	1228/23.2	26.2
4. KOKA	1069/27.3	25.0
5. KROK-F	867/16.5	15.8
6. KCOZ-F	635/19.6	21.3
7. KMBQ-F	630/13.6	16.4
8. KDKS-F	585/16.8	17.3
9. KCIJ	577/13.9	12.8
10. KTAL-F	521/ 4.5	4.2

12+ FM SHARE (METRO): 50.35% (287 of 570) (FAL 81: 48.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMBQ-F	1. KOKA	1. KOKA	1. KOKA	1. KCOZ-F	1. KOKA
KOKA	2. KDKS-F	2. KDKS-F	2. KRMD-F	2. KRMD-F	2. KCOZ-F
3. KDKS-F	3. KEEL	3. KRMD-F	3. KCOZ-F	3. KCIJ	3. KRMD-F
KROK-F					

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 18-49	MEN 18-34	MEN 25-54
1. KCOZ-F	1. KOKA	1. KOKA	1. KOKA	1. KOKA	1. KRMD-F
2. KOKA	2. KCOZ-F	2. KDKS-F	2. KRMD-F	2. KDKS-F	2. KCOZ-F
3. KRMD-F	3. KCIJ	3. KROK	3. KCOZ-F	3. KEEL	3. KEEL
			KCIJ		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KASO	1240 Mindon	2.4/3.4	KRMD	1340	2.5/10.4
KBCL	1220	1.5/3.2	KTAL-F	98.1	1.9/4.5

FORMATS	AM	FM	TOTAL	%
BLACK	94 (1)	57 (1)	151 (2)	26.6
COUNTRY	66 (2)	75 (2)	141 (4)	24.8
ROCK/AOR/CONTEMP	43 (1)	66 (2)	107 (3)	18.8
RELIGION/GOSPEL	57 (1)	16 (1)	73 (2)	12.9
BTFL MUSIC		73 (1)	73 (1)	12.9
UNKNOWN	14 (1)		14 (1)	2.5
MOR	9 (1)		9 (1)	1.6
			568 (14)	

RADIO STATIONS

KCIJ, 980, 5 KW (DAYS) , GOSPEL/BLACK
KEEL, 710, 50 KW/5 KW (DA-2) , CONTEMP/AC
KOKA, 1550, 10 KW/500 W (DA-N), BLACK
KWKH, 1130, 50 KW (DA-N) , COUNTRY

KCOZ-F, 100.1, 3 KW @ 300, BTFL MUS (Schulke)
KDKS-F, 92.1, 3 KW @ 300, URBAN
KEPT-F, 96.5, 100 KW @ 275, RELIGION
KMBQ-F, 93.7, 100 KW @ 350, AOR
KRMD-F, 101.1, 100 KW @ 1000, COUNTRY (Burk-Abr)
KROK-F, 94.5, 100 KW @ 400, ROCK

SBN, $19.00* (Savalli)
ABC-I, $38.50* (Mc-Guild) Multimedia
ABC-C, $26.00* (Blair) Mid America Media
ABC-E, $34.00* (Torbet) Great Empire
, $21.00* (Blair) Mid America Media
NBN, $? ? (Howard)
MBS, $ 8.00 (----)
ABC-I, $38.50* (Mc-Guild) Multimedia
, $38.50* (Katz)
RKO, $23.00* (Torbet) Great Empire

SPOKANE

Market # 113
APR 17.1
SMSA Pop: 351,300
Est 1981 Revenue: $6,300,000

Stations: 16/16
Diaries: 675/520:1
Standard Error: .745
% Below Line: 0

CSI: 3.1 Bil (# 108)
CSI HH: 23.0 M (# 151)
Retail $: 1.6 Bil (# 118)
% Not Listed: 8.1

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KXLY-F	62/12.3	12.4	11.9	9.8	8.4
2. KKPL-F	58/11.5	9.4	5.8	4.7	5.3
3. KEZE-F	42/ 8.3	12.9	6.3	6.2	7.9
4. KDRK-F	41/ 8.1	11.0	3.0	5.1	3.2
5. KJRB	40/ 7.9	7.4	11.2	12.9	13.2
6. KHQ	39/ 7.7	6.6	10.5	10.2	7.4
7. KGA	38/ 7.5	8.2	5.8	6.2	6.5
8. KHQ-F	33/ 6.5	6.6	10.5	10.2	7.4
9. KREM-F	26/ 5.1	4.8	9.6	12.9	10.0
KSPO	26/ 5.1	5.8	6.1	9.6	6.7

12+ TSA 1/4	
1. KXLY-F	114
2. KDRK-F	89
3. KPPL-F	80
4. KHQ-F	74
5. KGA	66
6. KEZE-F	58
KHQ	58
8. KJRB	47
9. KREM-F	44
10. KSPO	26

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WXLY-F	1253/22.0	22.8
2. KHQ-F	1161/20.7	19.3
3. KKPL-F	1130/25.6	19.7
4. KHQ	1029/22.8	15.4
5. KJRB	1019/26.8	24.8
6. KGA	973/19.8	18.1
7. KDRK-F	878/13.5	15.6
8. KREM-F	847/15.6	15.2
9. KXLY	795/16.9	10.9
10. KEZE-F	545/14.2	18.2

12+ FM SHARE (METRO): 57.11% (265 of 464) (FAL 81: 51.14%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEZE-F	1. KKPL-F	1. KKPL-F	1. KKPL-F	1. KXLY-F	1. KHQ
2. KHQ-F	2. KEZE-F	2. KJRB	2. KXLY-F	2. KGA	2. KKPL-F
3. KJRB	3. KJRB	3. KDRK-F	3. KDRK-F	KDRK-F	3. KXLY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KXLY-F	1. KXLY-F	1. KKPL-F	1. KKPL-F	1. KEZE-F	1. KKPL-F
2. KKPL-F	2. KKPL-F	2. KHQ-F	2. KDRK-F	2. KJRB	2. KGA
3. KGA	3. KEZE-F	3. KJRB	KXLY-F	KKPL-F	3. KJRB
				KREM-F	KXLY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGGR	630	Opportunity 1.6/4.7	KUDY	1280	.4/1.9
KXLY	920	3.2/16.9	KICN-F	920	.6/2.7
KREM	970	1.6/8.2	KXXR	1440	4.8/5.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	40 (1)	101 (3)	141 (4)	30.3
MOR/AC	63 (3)	58 (1)	121 (4)	26.0
COUNTRY	46 (2)	41 (1)	87 (3)	18.7
BTFL MUSIC		62 (1)	62 (1)	13.3
NEWS/TALK	26 (1)		26 (1)	5.6
BIG BAND	24 (1)		24 (1)	5.2
RELIGION	2 (1)	3 (1)	5 (2)	1.1
			466 (16)	

RADIO STATIONS

KGA , 1510, 50 KW (DA-N), COUNTRY	ABC-I, $35.50	(Eastman)	Comm Pacific
KHQ , 590, 5 KW , MOR	NBC, $27.00*	(Katz)	
KJRB, 790, 5 KW (DA-N), ROCK (Burk-Abr)	ABC-C, $37.50	(Mc-Guild)	Kaye-Smith
KSPO, 1230, 1 KW/250 W , NEWS/TALK	MBS, $16.88	(Masla)	
KXLY, 920, 5 KW , MOR	CBS, $? ?	(Torbet)	
KDRK-F, 93.7, 56 KW @ 2380, COUNTRY	RKO, $31.07	(Eastman)	Comm Pacific
KEZE-F, 105.7, 41 KW @ 580, AOR (Burk-Abr)	, $37.50	(Mc-Guild)	Kaye-Smith
KHQ-F , 98.1, 94 KW @ 2030, ROCK (TM)	, $25.00	(Katz)	
KKPL-F, 96.1, 56 KW @ 2080, AC	, $30.00*	(HNW)	
KREM-F, 92.9, 81 KW @ 2100, ROCK	, $28.00	(Blair)	King
KXLY-F, 99.9, 25 KW @ 3010, BTFL MUS (Schulke)	, $28.00*	(Torbet)	

SPRINGFIELD, MA

Market # 82 (county-72)
APR 18.7
SMSA Pop: 528,000
Est 1981 Revenue: $6,425,000

Stations: 29/15
Diaries: 1166/453:1
Standard Error: .599
% Below Line: 27.5

CSI: 4.8 Bil (# 77)
CSI HH: 29.2 M (# 11)
Retail $: 2.4 Bil (# 84)
% Not Listed: 10.5

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WHYN-F	112/12.1	11.1	12.5	13.9	14.0
2. WMAS-F	90/ 9.7	10.0	7.8	11.1	10.6
3. WAQY-F	79/ 8.5	7.4	4.9	5.3	6.8
4. WMAS	77/ 8.3	6.2	7.3	10.5	9.3
5. WHYN	70/ 7.6	9.7	10.2	10.9	11.5
6. WRCH-F	43/ 4.6	3.8	2.9	3.1	3.1
7. WHMP	37/ 4.0	2.5	2.5	3.2	1.8
8. WTIC	34/ 3.7	3.4	3.7	3.4	4.3
9. WTIC-F	31/ 3.3	3.4	3.3	.8	1.0
10. WCCC-F	30/ 3.2	4.0	6.0	6.0	7.6

12+ TSA 1/4	
1. WHYN-F	140
2. WMAS-F	99
3. WAQY-F	86
4. WMAS	77
5. WHYN	71
6. WTIC	69
7. WRCH-F	57
8. WTIC-F	44
9. WCCC-F	42
10. WHMP	37

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHYN-F	1658/27.9	24.2
2. WAQY-F	1472/25.2	21.1
3. WHYN	1396/26.3	29.8
4. WMAS-F	1275/23.2	23.4
5. WTIC	1084/13.1	12.6
6. WTIC-F	962/13.9	12.5
7. WCCC-F	875/14.1	13.1
8. WMAS	857/17.2	12,8
9. WRCH-F	674/11.1	7.8
10. WSPR	583/11.0	13.6

12+ FM SHARE (METRO): 59.04% (490 of 830) (FAL 81: 56.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAQY-F	1. WAQY-F	1. WHYN-F	1. WHYN-F	1. WHYN-F	1. WHYN-F
2. WTIC-F	2. WMAS-F	2. WMAS-F	2. WMAS-F	2. WMAS	2. WHYN
3. WCCC-F	3. WHYN-F	3. WAQY-F	3. WHYN	3. WHYN	WMAS-F
	4. WHYN	4. WHYN		4. WMAS-F	4. WMAS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHYN-F	1. WHYN-F	1. WMAS-F	1. WHYN-F	1. WAQY-F	1. WHYN-F
2. WMAS-F	2. WMAS-F	2. WHYN-F	2. WMAS-F	2. WMAS-F	2. WMAS-F
3. WMAS	3. WAQY-F	3. WAQY-F	3. WHYN	3. WHYN	3. WHYN
4. WAQY-F	4. WMAS	4. WHYN	4. WMAS	WHYN-F	4. WAQY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WACE	730	Chicopee	1.9/4.3	WHMP-F	99.3	Northh.	2.7/7.8	WTTT	1430	Amherst	.6/2.1
WARE	1250	Ware	.6/3.0	WAAF-F	107.3	Worc.	2.3/8.4	WBZ	1030	Boston	.5/3.3
WIXY	1600	East Long.	2.2/6.6	WDRC-F	102.9	Hart.	1.0/6.2	WDRC	1360	Hart.	.2/1.3
WLDM	1570	Westf.	1.1/2.6	WHCN-F	105.9	Hart.	1.2/6.7	WPOP	1410	Hart.	.3/1.1
WQXQ	1490	West Spg.	.6/2.6	WIOF-F	104.1	Water.	.8/3.7	WSRS-F	96.1	Worc.	1.0/3.0
WREB	930	Holy.	2.3/4.6					WWYZ-F	92.5	Water.	1.0/3.9
WSPR	1270	Spring.	2.7/11.0					WKSS-F	95.7	Hart.	1.5/5.6

FORMATS	AM	FM	TOTAL	%
MOR/AC	195 (9)	106 (3)	301 (12)	36.3
ROCK/AOR/CONTEMP		206 (7)	206 (7)	24.8
BTFL MUSIC		178 (4)	178 (4)	21.4
NOSTALGIA	77 (1)		77 (1)	9.3
TALK	24 (2)		24 (2)	2.9
COUNTRY	20 (1)		20 (1)	2.4
RELIGION	18 (1)		18 (1)	2.2
BLACK	6 (1)		6 (1)	0.7
			830 (29)	

RADIO STATIONS

WHMP, 1400, 1 KW/250 W , MOR/NOST
WHYN, 560, 5 KW/1 KW (DA-2), AC
WMAS, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)
WSPR, 1270, 5 KW/1 KW (DA-1), MOR

WAQY-F, 102.1, 27 KW @ 650, ROCK
WHYN-F, 93.1, 9 KW @ 970, BTFL MUS
WMAS-F, 94.7, 50 KW @ 360, AC

ABC-I, $15.00 (Masla)
RKO II, $54.60 (Blair) Affiliated
MBS, $34.00* (Mc-Guild)
ABC-E, $15.50 (Eastman)

ABC-C, $42.00* (Eastman)
, $54.60 (Blair) Affiliated
, $46.00* (Mc-Guild)

Other stations - See Hartford

STOCKTON

Market # 112
APR 15.7
SMSA Pop: 356,900
Est 1981 Revenue: $3,325,000

Stations: 29/9
Diaries: 802/445:1
Standard Error: .695
% Below Line: 53.1

CSI: 2.9 Bil (# 116)
CSI HH: 24.4 M (# 89)
Retail $: 1.6 Bil (# 89)
% Not Listed: 10.4

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KJAX-F	47/10.0	9.6	9.1	8.5	10.7
2. KRAK	45/ 9.6	8.9	9.6	12.2	9.8
3. KCBS	29/ 6.2	5.5	6.0	5.1	5.5
KJOY	29/ 6.2	4.7	6.7	4.6	8.6
5. KNBR	25/ 5.3	5.5	8.0	4.6	7.0
6. KSTN	24/ 5.1	5.1	3.8	4.2	2.9
KHOP-F	24/ 5.1	5.5	5.8	7.6	8.1
KFMR-F	24/ 5.1	3.5	2.2	2.8	1.3
9. KZAP-F	23/ 4.9	5.9	2.9	3.9	2.6
10. KWIN-F	22/ 4.7	3.3	4.4	3.9	2.6
KSTN-F	22/ 4.7	6.5	4.9	8.3	6.0

12+ TSA 1/4

NOTE: THE STOCKTON TSA AND METRO ARE THE SAME.

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KRAK	624/20.8	18.3
2. KSTN	533/17.7	16.9
3. KJOY	504/16.8	16.0
4. KJAX-F	495/16.5	14.5
5. KHOP-F	412/15.9	15.6
6. KNBR	412/13.7	16.6
7. KCBS	402/13.4	12.3
8. KFMR-F	400/13.3	7.7
9. KWIN-F	357/11.9	10.4
10. KZAP-F	340/11.3	10.9

12+ FM SHARE (METRO): 52.61% (222 of 422) (FAL 81: 49.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSTN	1. KZAP-F	1. KRAK	1. KRAK	1. KJAX-F	1. KRAK
2. KWIN-F	2. KHOP-F	2. KZAP-F	2. KJAX-F	2. KRAK	2. KJAX-F
KHOP-F	3. KSTN-F	3. KNBR	3. KFMR-F	3. KJOY-F	3. KCBS
	KWIN-F	KHOP-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJAX-F	1. KJAX-F	1. KHOP-F	1. KJAX-F	1. KZAP-F	1. KRAK
2. KRAK	2. KRAK	2. KSTN-F	2. KRAK	2. KNBR	2. KNBR
3. KFMR-F	3. KWIN-F	3. KWIN-F	3. KFMR-F	3. KHOP-F	3. KFMR-F
		KZAP-F		KOSO-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KQKK-F	96.7	Manteca	2.3/6.2	KWG	1230		2.1/6.0	KBEE-F	103.3	Modes.	.4/1.5
KWGF-F	100.9	Tracy	1.9/7.4	KFBK	1530	Sacra.	2.3/3.0	KCTC-F	96.1	Sacra.	.8/3.9
KEWT-F	105.1	Sacra.	1.1/2.3	KTRB	860	Modes.	.6/3.2	KROY-F	96.9	Sacra.	.6/1.5
KGO-F	103.7	SF	.2/ .8	KFRC	610	SF	1.9/10.4	KMEL-F	106.1	SF	.4/3.5
KRQR-F	97.3	SF	.4/2.5	KGO	810	SF	1.9/5.2	KSFO	560	SF	.6/1.7
KSOL-F	107.7	SF	1.1/3.0	KKIS	990	Pitts.	.6/1.7				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	33 (2)	101 (8)	134 (10)	31.8
COUNTRY	58 (3)	35 (2)	93 (5)	22.0
BTFL MUSIC		58 (4)	58 (4)	13.7
MOR/AC	57 (3)		57 (3)	13.5
NEWS/TALK	50 (4)		50 (4)	11.8
SPANISH		22 (1)	22 (1)	5.2
BLACK		5 (1)	5 (1)	1.2
UNKNOWN	3 (1)		3 (1)	0.7
			422 (29)	

RADIO STATIONS

KJOY, 1280, 1 KW (DA-N) , AC
KSTN, 1430, 5 KW/1 KW (DA-2), ROCK

KFMR-F, 100.1, 3 KW @ 300, COUNTRY (Drake-Chen)
KJAX-F, 99.3, 3 KW @ 331, BTFL MUS
KSTN-F, 107.3, 8 KW @ 1610, SPANISH/ROCK
KWIN-F, 97.7, 3 KW @ 300, CONTEMP

ABC-I, $40.00* (Mc-Guild)
ABC-C, $20.00 (Howard)

MBS, $18.00 (CBS/FM)
ABC-F, $40.00* (Mc-Guild)
, $12.00 (Howard)
, $22.00 (MMR)

KHOP-F - See Modesto

Others - See Sacramento and San Francisco

SYRACUSE

Market # 64
APR 16.2
SMSA Pop: 643,500
Est 1981 Revenue: $7,800,000

Stations: 23/19
Diaries: 860/748:1
Standard Error: .656
% Below Line: 3.9

CSI: 5.6 Bil (# 66)
CSI HH: 24.3 M (# 93)
Retail $: 3.0 Bil (# 66)
% Not Listed: 8.4

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WSYR	123/14.2	14.2	13.0	14.6	14.7
2. WSYR-F	112/12.9	11.6	13.8	12.1	9.6
3. WHEN	91/10.5	12.4	10.7	10.1	11.3
4. WKFM-F	69/ 8.0	4.8	7.4	4.5	4.7
5. WEZG-F	55/ 6.4	6.3	4.0	3.7	6.2
6. WAQX-F	54/ 6.2	4.4	3.6	6.4	5.7
7. WFBL	51/ 5.9	7.9	7.3	7.9	2.3
8. WSEN-F+	38/ 4.4	5.8	6.3	8.0	9.3
9. WNTQ-F	35/ 4.0	5.5	5.0	3.8	5.4
10. WSCP	28/ 3.2	1.3	1.5	.9	1.4

12+ TSA 1/4	
1. WSYR-F	163
2. WSYR	136
3. WHEN	123
4. WKFM-F	96
5. WRRB-F	64
6. WFBL	58
7. WEZG-F	55
WAQX-F	55
9. WSEN-F+	49
10. WNTQ-F	38

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHEN	2061/30.2	32.1
2. WSYR-F	2041/27.1	27.3
3. WSYR	1928/30.8	31.3
4. WKFM-F	1260/17.1	14.3
5. WAQX-F	1010/18.0	13.9
6. WRRB-F	754/ 7.3	9.9
7. WFBL	741/12.2	12.6
8. WSEN-F+	732/11.1	12.3
9. WNTQ-F	723/12.7	11.0
10. WEZG-F	703/13.1	9.6

12+ FM SHARE (METRO): 52.40% (415 of 792) (FAL 81: 52.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSYR-F	1. WSYR-F	1. WSYR-F	1. WHEN	1. WSYR	1. WSYR
2. WKFM-F	2. WHEN	2. WHEN	2. WSYR	2. WHEN	2. WHEN
3. WAQX-F	3. WKFM-F	3. WKFM-F	3. WSYR-F	3. WEZG-F	3. WSYR-F
	4. WAQX-F	4. WSYR	4. WEZG-F WSEN-F+	4. WFBL	4. WKFM-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSYR-F	1. WSYR-F	1. WHEN	1. WHEN	1. WSYR-F	1. WHEN
2. WSYR	2. WSYR	2. WKFM-F	2. WSYR	2. WAQX-F	2. WSYR
3. WHEN	3. WHEN	3. WSYR-F	3. WKFM-F	3. WHEN	3. WSYR-F
4. WEZG-F+	4. WKFM-F	4. WAQX-F WNTQ-F	4. WEZG-F WNTQ-F	4. WKFM-F WSYR	4. WSEN-F+

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEZG	1220	.3/1.6	WOSC	1300	Fulton	1.2/1.5	WKGW-F	104.3	Utica .9/3.8
WMHR-F	102.9	.9/2.0	WRRB-F	107.9		2.0/7.3	WOUR-F	96.9	Utica 1.2/4.7
WNDR	1260	2.9/8.4	WSGO+	1440	Oswego	1.6/3.1	WRCK-F	107.3	Utica 1.2/4.5
WOLF	1490	2.2/6.0	WIBQ-F	98.7	Utica	.3/1.2			

FORMATS	AM	FM	TOTAL	%
MOR/AC	262 (5)	36 (2)	298 (7)	37.6
ROCK/AOR/CONTEMP		263 (6)	263 (6)	33.2
COUNTRY	61 (3)	50 (2)	111 (5)	14.0
BTFL MUSIC	3 (1)	58 (2)	61 (3)	7.7
NOSTALGIA	51 (1)		51 (1)	6.4
RELIGION		8 (1)	8 (1)	1.0
			792 (23)	

RADIO STATIONS

WFBL, 1390, 5 KW (DA-N) , NOSTALGIA (Al Ham)
WHEN, 620, 5 KW/1 KW (DA-N), AC
WSCP, 1070, 2.5 KW (DAYS) , COUNTRY
WSYR, 570, 5 KW (DA-2) , MOR

WAQX-F, 95.3, 3 KW @ 300, AOR
WEZG-F, 100.9, 3 KW @ 165, BTFL MUS (Schulke)
WKFM-F, 104.7, 50 KW @ 310, ROCK
WNTQ-F, 93.1, 97 KW @ 660, AC
WRRB-F, 107.9, 50 KW @ 500, COUNTRY (Drake-Chen)
WSEN-F+, 92.1, 3 KW @ 300, COUNTRY
WSYR-F, 94.5, 100 KW @ 650, AOR (Burk-Abr)

ABC-D, $31.00 (Howard)
ABC-E, $102.13 (MMR) Park
MBS, $ 6.50 (----) (PULASKI)
NBC,NBC-T, $120.00 (Katz) Katz

ABC-R, $38.00 (Masla)
, $34.00 (Eastman) Sky
ABC-F, $21.50 (Selcom) (FULTON)
, $56.50 (HNW)
, $45.00* (MMR) Park
ABC-I, $36.00* (Mc-Guild) Buckley
Source, $120.00 (Katz) Katz

TAMPA-ST. PETERSBURG

Market # 23; ADI # 18
APR 15.3
SMSA Pop: 1,652,200
Est 1981 Revenue: $21,200,000

Stations: 24/21
Diaries: 1517/1089:1
Standard Error: .516
% Below Line: 4.3

CSI: 13.5 Bil (# 26)
CSI HH: 19.4 M (# 295)
Retail $: 8.6 Bil (# 23)
% Not Listed: 7.2

12+ METRO	1/4/SHARE	SPG 82	WIN 82	FAL 81
1. WRBQ-F	314/11.6	10.5	10.3	9.7
2. WWBA-F	296/10.9	11.0	7.7	8.4
3. WQYK-F	233/ 8.6	10.9	9.3	8.4
4. WJYW-F	188/ 6.9	5.2	6.6	7.2
5. WSUN	184/ 6.8	6.6	7.3	7.3
6. WMGG-F	157/ 5.8	5.1	5.2	4.6
7. WTMP	155/ 5.7	4.6	3.9	3.4
8. WDAE	141/ 5.2	6.5	5.7	4.6
9. WYNF-F	135/ 5.0	4.1	5.1	5.0
10. WPLP	101/ 3.7	2.2	2.9	2.3
11. WFLA-F	86/ 3.2	3.6	4.7	5.7
12. WFLA	81/ 3.0	5.3	4.5	5.1
WQXM-F	81/ 3.0	4.2	5.2	4.9
14. WGUL	71/ 2.6	1.6	1.8	2.9
15. WSRZ-F	68/ 2.5	1.9	2.2	2.8

12+ TSA 1/4	
1. WRBQ-F	379
2. WWBA-F	331
3. WQYK-F	301
4. WYNF-F	251
5. WSUN	238
6. WJYW-F	222
7. WTMP	169
8. WMGG-F	165
9. WFLA-F	154
10. WDAE	149
11. WDUV-F	136
12. WPLP	114
13. WSRZ-F	113
14. WQXM-F	97
15. WFLA	90

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WRBQ-F	5138/26.8	22.3
2. WSUN	3288/15.6	17.3
3. WWBA-F	3083/17.3	17.2
4. WYNF-F	3013/11.4	11.1
5. WQYK-F	2930/15.6	16.7
6. WMGG-F	2545/15.3	14.0
7. WJYW-F	2229/12.6	13.8
8. WFLA	2187/12.7	15.4
9. WFLA-F	1943/ 7.1	10.0
10. WQXM-F	1927/ 9.9	11.6
11. WDAE	1648/10.3	12.6
12. WDUV-F	1544/ 2.6	3.4
13. WTMP	1413/ 8.1	6.8
14. WPLP	1368/ 7.2	6.4
15. WSRZ-F	1357/ 5.9	4.8

12+ FM SHARE (METRO): 64.23% (1614 of 2513) (FALL 81: 63.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F
2. WTMP	2. WMGG-F	2. WMGG-F	2. WQYK-F	2. WQYK-F	2. WQYK-F
3. WYNF-F	3. WYNF-F	3. WQYK-F	3. WMGG-F	3. WSUN	3. WWBA-F
4. WQXM-F	4. WTMP	4. WTMP	4. WSUN	4. WJYW-F	4. WSUN
5. WQYK-F	5. WQYK-F	5. WYNF-F	5. WJYW-F	5. WDAE	5. WJYW-F
6. WMGG-F	6. WSRZ-F	6. WSUN	6. WTMP	6. WRBQ-F	6. WMGG-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWBA-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WQYK-F
2. WQYK-F	2. WWBA-F	2. WMGG-F	2. WQYK-F	2. WYNF-F	2. WRBQ-F
3. WRBQ-F	3. WQYK-F	3. WQYK-F	3. WMGG-F	3. WTMP	3. WMGG-F
4. WJYW-F	4. WJYW-F	4. WTMP	4. WJYW-F	4. WQYK-F	4. WSUN
5. WSUN	5. WSUN	5. WYNF-F	5. WSUN	5. WMGG-F	WTMP
6. WDAE	6. WTMP	6. WSRZ-F	6. WTMP	6. WQXM-F	6. WYNF-F

FORMATS	AM	FM	TOTAL	%
BTFL MUSIC		626 (5)	626 (5)	24.9
ROCK/AOR/CONTEMP		530 (3)	530 (3)	21.1
COUNTRY	195 (2)	233 (1)	428 (3)	17.0
MOR/AC	119 (4)	225 (2)	344 (6)	13.7
NOSTALGIA	264 (3)		264 (3)	10.5
BLACK/URBAN	181 (2)		181 (2)	7.2
NEWS/TALK	140 (2)		140 (2)	5.6
			2513 (24)	

TAMPA-ST. PETERSBURG ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WWBA-F	2. WSUN	2. WWBA-F
3. WQYK-F	3. WWBA-F	3. WQYK-F
4. WYNF-F	4. WYNF-F	4. WSUN
5. WSUN	5. WQYK-F	5. WJYW-F
6. WJYW-F	6. WMGG-F	6. WDAE
7. WTMP	7. WJYW-F	7. WTMP
8. WMGG-F	8. WFLA	8. WGUL
9. WDAE	9. WQXM-F	9. WMGG-F
10. WFLA-F	10. WFLA-F	10. WFLA-F
11. WDUV-F	11. WDAE	WYNF-F
12. WSRZ-F	12. WDUV-F	
13. WPLP	13. WTMP	
14. WQXM-F	14. WSRZ-F	
15. WFLA	15. WPLP	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WHBO	1050	Tampa	.4/1.7
WHBS-F	106.5	Holiday	1.0/2.3
WLFW	680	St. Pete	1.9/3.5
WNSI	1380	St. Pete	1.4/6.8
WPLA	910	Plant City	.3/1.2
WRXB	1590	St. Pete	1.0/2.2
WTAN	1340	Clearwater	.7/2.3
WDUV-F	103.3	Bradenton	1.1/2.6
WGTO	540	Cypress Gar	.4/1.0

ADI FM SHARE: 67.57% (2515 of 3722) (FAL 81: 67.32%)

AM STATIONS

WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA (Primetime)	ABC-I,	$50.00*	(Katz)	Taft
WFLA, 970, 5 KW (DA-N)	, MOR	NBC,NBC-T,	$57.19	(Blair)	John Blair
WGUL, 1500, 250 W (DAYS)	, NOSTALGIA (Al Ham)	APR,	$? ?	(Southern)	
WPLP, 570, 500 W (DAYS)	, TALK/NEWS	MBS,	$30.00	(Lotus)	
WSUN, 620, 5 KW (DA-N)	, COUNTRY	ABC-E,	$70.00*	(Mc-Guild)	Plough
WTMP, 1150, 5 KW/2.5 KW (DA-2)	,BLACK	SBN,	$42.00	(----)	Gulf South

FM STATIONS

WFLA-F, 93.3, 100 KW @ 925	, BTFL MUS (Schulke)	,	$57.19	(Blair)	John Blair
WJYW-F, 100.7, 100 KW @ 503	, BTFL MUS (Bonne)**	,	$60.00*	(Christal)	Gannett
WMGG-F, 95.7, 100 KW @ 507	, AC/CONTEMP	ABC-C,	$80.00*	(Selcom)	Metroplex
WQXM-F, 97.9, 100 KW @ 639	, AOR (Burk-Abr)	Source,	$50.00*	(Mc-Guild)	Plough
WQYK-F, 99.5, 100 KW @ 550	, COUNTRY	,	$70.00*	(Torbet)	Lake Huron
WRBQ-F, 104.7, 100 KW @ 555	, ROCK	RKO,	$105.00*	(Eastman)	Harte-Hanks
WWBA-F, 107.3, 100 KW @ 649	, BTFL MUS	,	$90.00*	(RKO)	Metromedia
WDUV-F, 103.3, 100 KW @ 649	, BTFL MUS	,	$38.00*	(Masla)	(BRADENTON)
WSRZ-F, 102.5, 100 KW @ 570	, AC	CBS-R,	$51.25	(CBS/FM)	Cosmos (SARASOTA)
WYNF-F, 94.9, 100 KW @ 1460	, AOR (Sebastian)	ABC-R,	$65.00*	(Katz)	Taft

**Station now using AC format

TOLEDO (REVISED BOOK)

Market # 54
APR 17.2
SMSA Pop: 796,300
Est 1981 Revenue: 9,670,000

Stations: 25/13
Diaries: 1120/711:1
Standard Error: .593
% Below Line: 17.4

CSI: 7.5 Bil (# 45)
CSI HH: 26.1 M (# 43)
Retail $: 3.7 Bil (# 55)
% Not Listed: 9.7

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WIOT-D	132/11.7	9.6	11.8	10.3	11.3
2. WLQR-F	123/10.9	13.6	11.8	14.2	14.9
3. WSPD	109/ 9.7	11.2	12.9	13.1	16.0
4. WKLR-F	96/ 8.5	7.3	5.2	3.8	1.9
5. WMHE-F	90/ 8.0	10.8	10.2	11.0	8.6
6. WWWM-F	73/ 6.5	3.4	4.5	1.7	3.5
7. WCWA	68/ 6.0	3.8	2.3	3.2	2.2
8. WTOD	67/ 6.0	4.5	7.8	8.4	6.9
9. WJR	60/ 5.3	6.7	6.6	8.3	5.7
10. CKLW	43/ 3.8	3.0	2.5	2.4	3.1

12+ TSA 1/4	
1. WIOT-F	184
2. WLQR-F	154
3. WMHE-F	126
4. WSPD	113
5. WKLR-F	107
6. WJR	95
7. CKLW	90
8. WTOD	75
9. WWWM-F	74
10. WCWA	68

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WIOT-F	2462/28.0	28.5
2. CKLW	1919/15.5	12.9
3. WMHE-F	1780/20.1	23.8
4. WLQR-F	1690/19.9	21.5
5. WSPD	1670/23.5	25.1
6. WJR	1480/13.8	16.5
7. WKLR-F	1209/15.1	14.6
8. WWWM-F	1150/17.1	14.0
9. WOHO	879/12.7	16.9
10. WTOD	728/ 8.5	8.3

12+ FM SHARE (METRO): 60.08% (611 of 1017) (FAL 81: 56.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WLQR-F	1. WLQR-F	1. WSPD
	2. WMHE-F	2. WMHE-F	2. WKLR-F	2. WSPD	2. WIOT-F
	3. WWWM-F	3. WKLR-F	3. WSPD	3. WKLR-F	3. WLQR-F
	4. WKLR-F	4. WWWM-F	WMHE-F	4. WTOD	4. WMHE-F
	5. CKLW	5. WLQR-F	5. WIOT-F	5. WCWA	5. WJR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLQR-F	1. WIOT-F	1. WMHE-F	1. WLQR-F	1. WIOT-F	1. WKLR-F
2. WKLR-F	2. WLQR-F	2. WWWM-F	2. WKLR-F	2. WWWM-F	2. WLQR-F
3. WIOT-F	3. WKLR-F	3. WIOT-F	3. WSPD	3. WMHE-F	3. WIOT-F
4. WCWA	4. WMHE-F	WKLR-F	4. WMHE-F	4. WKLR-F	4. WSPD
5. WSPD	5. WSPD	5. WLQR-F	5. WWWM-F	5. CKLW	5. WMHE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHFD-F	95.9	Archbold	.4/1.2	WCXI	1130	Detr.	.4/1.7	WJOI-F	97.1	Detr.	.4/1.1
WOHO	1470		3.2/12.7	WGPR-F	107.5	Detr.	.4/1.1	WLLZ-F	98.7	Detr.	1.6/5.0
WOSE-F	94.5	P. Clint	1.2/1.9	WHMQ-F	100.5	Findlay	.4/1.1	WNIC-F	100.3	Detr.	.6/2.2
WTWR-F	98.3	Monroe	.9/4.3	WHYT-F	96.3	Detr.	.4/2.4	WRIF-F	101.1	Detr.	1.1/5.3
WVOI	1520		1.7/3.8	WIQB-F	102.9	Ann Arb.	.5/2.6	WWWW-F	106.7	Detr.	.8/3.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	43 (1)	269 (7)	312 (8)	30.7
MOR/AC	205 (3)	77 (2)	282 (5)	27.7
COUNTRY	71 (2)	122 (4)	193 (6)	19.0
BTFL MUSIC		128 (2)	128 (2)	12.6
NOSTALGIA	68 (1)		68 (1)	6.7
BLACK	19 (1)	5 (1)	24 (2)	2.4
UNKNOWN		10 (1)	10 (1)	1.0
			1017 (25)	

RADIO STATIONS

WCWA, 1230, 1 KW/250 W	, NOSTALGIA (Toby Arnold)	MBS,	$35.00* (Mc-Guild)	Reams
WOHO, 1470, 1 KW (DA-2)	, AC	ABC-E,RKO II,	$30.00 (Torbet)	
WSPD, 1370, 5 KW (DA-N)	, MOR	NBC,	$50.00* (Katz)	WOOD,Inc.
WTOD, 1560, 5 KW (DAYS,DA)	, COUNTRY	ABC-I,	$37.63 (Masla)	Booth
WIOT-F, 104.7, 50 KW @ 655, AOR (Burk-Abr)		,	$75.00* (Mc-Guild)	Reams
WKLR-F, 99.9, 50 KW @ 500, COUNTRY		ABC-I,APR,	$37.63 (Masla)	Booth
WLQR-F, 101.5, 16 KW @ 810, BTFL MUS		,	$87.50 (Blair)	Susquehanna
WMHE-F, 92.5, 50 KW @ 480, CONTEMP/AC		ABC-F,	$40.00* (Christal)	
WWWM-F, 105.5, 3 KW @ 350, AC		Source,	$22.50 (Torbet)	

TUCSON

Market # 75
APR 16.6
SMSA Pop: 562,500
Est 1981 Revenue: $8,400,000

Stations: 17/16
Diaries: 905/622:1
Standard Error: .645
% Below Line: 0.4

CSI: 4.5 Bil (# 80)
CSI HH: 21.8 M (# 205)
Retail $: 2.8 Bil (# 72)
% Not Listed: 11.1

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KCUB	94/11.6	9.0	12.4	10.6	11.7
2. KWFM-F	87/10.7	10.0	6.7	5.4	8.5
3. KJYK-F	68/ 8.4	12.6	10.4	12.7	11.7
4. KHYT	57/ 7.0	3.7	4.9	6.0	7.0
5. KLPX-F	51/ 6.3	7.9	6.3	8.5	5.1
6. KXEW	49/ 6.0	7.4	9.0	1.8	3.5
7. KGVY	46/ 5.7	4.7	2.1	---	---
8. KCEE	45/ 5.5	6.1	6.3	5.4	9.2
9. KRQQ-F	44/ 5.4	7.4	5.9	8.2	7.0
10. KAIR	37/ 4.6	4.7	6.1	8.0	6.3

12+ TSA 1/4	
1. KCUB	94
2. KWFM-F	91
3. KJYK-F	70
4. KHYT	58
5. KLPX-F	57
6. KCEE	53
7. KRQQ-F	50
KXEW	50
9. KGVY	46
10. KTKT	40

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KWFM-F	1298/24.7	19.8
2. KCUB	1078/21.7	17.0
3. KRQQ-F	1067/19.0	18.6
4. KTKT	972/16.1	17.2
5. KLPX-F	928/16.3	16.8
6. KJYK-F	850/16.1	19.4
7. KHYT	802/16.1	10.4
8. KCEE	739/12.1	13.2
9. KAIR	680/13.5	12.3
10. KNST	570/11.1	8.1

12+ FM SHARE (METRO): 38.00% (274 of 721) (FAL 81: 36.83%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHYT	1. KWFM-F	1. KWFM-F	1. WCUB	1. KCUB	1. KCUB
2. KWFM-F	2. KLPX-F	2. KCUB	2. KCEE	2. KJYK-F	2. KWFM-F
3. KLPX-F	KRQQ-F	3. KRQQ-F	3. KXEW	3. KGVY	3. KJYK-F
4. KCUB	4. KHYT	4. KCEE	4. KJYK-F	4. KXEW	4. KXEW
		KXEW	KWFM-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KCUB	1. KWFM-F	1. KWFM-F	1. KCUB	1. KWFM-F	1. KCUB
2. KJYK-F	2. KCUB	2. KHYT	2. KXEW	2. KLPX-F	2. KCEE
3. KWFM-F	3. KHYT	3. KRQQ-F	3. KJYK-F	3. KCUB	3. KWFM-F
4. KCEE	KJYK-F	4. KTKT	KCEE	4. KRQQ-F	4. KRQQ-F
	KLPX-F				

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFLT	1450	1.4/4.0	KNDE-F	99.5	3.2/11.1	KVOI	690		3.2/3.7
KNST	940	3.2/11.1	KTUC	1400	2.8/10.7	KNIX-F	102.5	Phoen	.4/ .8
KTKT	990	4.1/16.1							

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	90 (2)	182 (3)	272 (5)	37.7
COUNTRY	94 (1)	24 (2)	118 (3)	16.4
BTFL MUSIC	37 (1)	68 (1)	105 (2)	14.6
SPANISH	75 (2)		75 (2)	10.4
NEWS/TALK	49 (2)		49 (2)	6.8
NOSTALGIA	46 (1)		46 (1)	6.4
MOR/AC	45 (1)		45 (1)	6.2
UNKNOWN	11 (1)		11 (1)	1.5
			721 (17)	

RADIO STATIONS

KAIR, 1490, 1 KW/250 W , BTFL/MOR
KCEE, 790, 5 KW/500 W (DA-2), AC
KCUB, 1290, 1 KW , COUNTRY
KGVY, 1080, 1 KW (DAYS) , NOSTALGIA
KHYT, 1330, 500 W/5 KW (DA-N) , ROCK
KTKT, 990, 10 KW/1 KW (DA-N) , CONTEMP (Burk-Abr)
KTUC, 1400, 1 KW/250 W , NEWS
KXEW, 1600, 1 KW (DA-N) , SPANISH

KJYK-F, 94.9, 80 KW @ 500, BTFL MUS (Bonne)
KLPX-F, 96.1, 93 KW @ 505, AOR (Burk-Abr)
KRQQ-F, 93.7, 26 KW @ 150, ROCK
KWFM-F, 92.9, 47 KW @ 86, AOR

NBC, $32.00* (Blair) Surrey
MBS, $30.88 (Christal) Behan
, $34.50 (Katz) Rex
APR, $10.50 (Roslin) (GREEN VALLEY)
RKO, $28.00* (RKO)
ABC-D, $25.80 (Lotus) Lotus
CBS, $15.50 (Howard) 2588 Newport
, $? ? (Eastman)

, $38.00* (Blair) Surrey
Source, $25.80 (Lotus) Lotus
ABC-C, $27.00 (Mc-Guild) Western Cities
ABC-R, $31.50* (Selcom) Sandusky

TULSA

Market # 59
APR 17.2
SMSA Pop: 712,600
Est 1981 Revenue: $11,400,000

Stations: 20/20
Diaries: 1234/577:1
Standard Error: .570
% Below Line: 0

CSI: 5.8 Bil (# 63)
CSI HH: 22.0 M (# 194)
Retail $: 3.3 Bil (# 58)
% Not Listed: 5.6

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KVOO	138/13.5	14.4	15.4	17.2	18.4
2. KRMG	113/11.0	12.3	14.0	16.0	20.3
3. KMOD-F	107/10.4	11.7	8.3	8.6	13.3
KBEZ-F	107/10.4	9.2	9.1	10.6	10.1
5. KWEN-F	106/10.4	12.3	13.3	7.0	5.8
6. KRAV-F	100/ 9.8	12.7	12.4	11.8	7.4
7. KAYI-F	67/ 6.5	---	---	---	---
8. KBBJ	50/ 4.9	5.0	1.7	1.4	1.7
9. KTFX-F	48/ 4.7	4.6	4.8	4.6	4.7
10. KCFO-F	45/ 4.4	3.3	3.2	3.5	2.5

12+ TSA 1/4	
1. KVOO	243
2. KRMG	151
3. KAYI-F	127
4. KMOD-F	125
5. KBEZ-F	124
6. KWEN-F	121
7. KTFX-F	112
8. KRAV-F	110
9. KCFO-F	67
10. KBBJ	51

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KVOO	3397/30.7	26.4
2. KRMG	2123/25.6	27.7
3. KRAV-F	1772/24.1	27.0
4. KWEN-F	1525/20.5	21.2
5. KAYI-F	1454/14.3	----
6. KTFX-F	1342/12.4	9.8
7. KBEZ-F	1307/16.5	16.9
8. KMOD-F	1292/17.2	21.4
9. KCFO-F	836/ 9.4	9.1
10. KELI	575/ 8.8	9.9

12+ FM SHARE (METRO): 63.60% (615 of 967) (FAL 81: 55.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAYI-F	1. KMOD-F	1. KWEN-F	1. KVOO	1. KVOO	1. KVOO
2. KRMG	2. KRAV-F	2. KRAV-F	2. KWEN-F	2. KBEZ-F	2. KRMG
3. KRAV-F	3. KWEN-F	3. KMOD-F	3. KRAV-F	3. KRMG	3. KWEN-F
4. KWEN-F	4. KAYI-F	4. KVOO	4. KBEZ-F	4. KWEN-F	4. KBEZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KVOO	1. KVOO	1. KRAV-F	1. KRAV-F	1. KMOD-F	1. KVOO
2. KBEZ-F	2. KMOD-F	2. KWEN-F	2. KWEN-F	2. KRAV-F	2. KWEN-F
3. KWEN-F	3. KRAV-F	3. KMOD-F	3. KVOO	3. KAYI-F	3. KRMG
4. KRAV-F	4. KBEZ-F KWEN-F	4. KVOO	4. KBEZ-F	4. KWEN-F	4. KRAV-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKC	970	.5/4.0	KCMA-F	106.1	Owasso	.5/1.8	KMYO-F	92.1	Broken Arrow .6/1.4
KELI	1430	1.5/8.8	KMYZ-F	104.5	Pryor	.5/1.0	KWPR	1270	Claremore .4/1.0
KGTO	1050	2.3/5.5	KREK-F	104.9	Bristow	.6/1.4	KXOJ+	1550	Sapulpa .8/2.2

FORMATS	AM	FM	TOTAL	%
COUNTRY	142 (2)	160 (3)	302 (5)	31.2
ROCK/AOR/CONTEMP		274 (3)	274 (3)	28.3
MOR/AC	137 (2)	16 (1)	153 (3)	15.8
BTFL MUSIC		112 (2)	112 (2)	11.6
RELIGION	10 (2)	48 (2)	58 (4)	6.0
NOSTALGIA	50 (1)		50 (1)	5.2
NEWS/TALK	15 (1)		15 (1)	1.5
CLASSICAL		5 (1)	5 (1)	0.5
			969 (20)	

RADIO STATIONS

KBBJ, 1300, 5 KW/1 KW (DA-2)	, NOSTALGIA (Al Ham)	NBC, $23.00* (CBS/FM)	Clear Channel
KELI, 1430, 5 KW (DA-N)	, NEWS/TALK	CBS,MBC,ABC-T, $29.00 (Howard)	Signal
KRMG, 740, 50 KW/25 KW (DA-2)	, MOR	ABC-I, $38.50 (Christal)	Swanson
KVOO, 1170, 50 KW (DA-N)	, COUNTRY	, $47.63 (Blair)	
KAYI-F, 106.9, 100 KW @ 1010	, ROCK	ABC-E,MBS, $45.00 (Torbet)	Hicks (MUSKOGEE)
KBEZ-F, 92.9, 100 KW @ 680	, BTFL MUS (Bonne)	, $40.00* (Eastman)	Mid America
KCFO-F, 98.5, 100 KW @ 661	, RELIGION	, $26.50 (PRO)	Epperson
KMOD-F, 97.5, 50 KW @ 435	, AOR (Pollack)	Source, $48.00* (CBS/FM)	Clear Channel
KRAV-F, 96.8, 100 KW @ 380	, CONTEMP/AC	RKO, $35.00* (Selcom)	
KTFX-F, 103.3, 100 KW @ 1278	, COUNTRY (Century 21)	ABC-E,RKO II, $26.00* (HNW)	
KWEN-F, 95.5, 100 KW @ 339	, COUNTRY	APR, $65.00 (Katz)	Katz

WASHINGTON

Market # 8; ADI # 8
APR 18.6
SMSA Pop: 3,080,400
Est 1981 Revenue: $61,100,000

Stations: 29/28
Diaries: 2022/1523:1
Standard Error: .459
% Below Line: 0.7

CSI: 38.6 Bil (# 7)
CSI HH: 33.4 M (# 3)
Retail $: 17.9 Bil (# 9)
% Not Listed: 9.9

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81
1. WKYS-F	451/9.3	10.2	8.4	9.5	8.1
2. WMAL	432/8.9	7.9	7.5	9.7	10.6
3. WHUR-F	363/7.5	7.4	6.9	7.6	6.2
4. WGAY-F	355/7.3	7.1	7.7	7.9	7.8
5. WRQX-F	245/5.1	5.1	4.9	4.2	3.8
6. WPKX-F	241/5.0	3.4	2.9	2.9	3.2
7. WLTT-F	212/4.4	4.4	4.4	3.3	4.4
8. WAVA-F	194/4.0	3.9	4.1	2.8	3.3
9. WASH-F	182/3.8	3.8	3.5	4.5	4.6
10. WMZQ-F	176/3.6	3.5	2.7	3 0	3.3
WOOK-F	176/3.6	3.9	4.2	3.9	3.5
12. WRC	175/3.6	3.0	4.3	2.9	3.4
13. WPGC-F+	174/3.6	5.3	5.3	4.9	5.2
14. WGMS-F+	165/3.4	3.1	2.9	3.9	4.2
15. WTOP	162/3.3	4.2	3.6	3.8	4.0
16. WWDC-F	138/2.9	3.1	4.5	4.7	5.1
17. WYCB	94/1.9	1.4	2.1	1.9	1.0
18. WEZR-F	74/1.5	1.7	1.9	1.8	3.2
19. WRMR	61/1.3	.9	1.1	1.1	.6
20. WXTR-F	60/1.2	2.0	2.2	.5	.3

12+ TSA	1/4
1. WKYS-F	494
2. WMAL	485
3. WGAY-F	389
4. WHUR-F	384
5. WRQX-F	337
6. WPKX-F	314
7. WAVA-F	265
8. WPGC-F+	245
9. WLTT-F	240
10. WWDC-F	223
11. WMZQ-F	215
12. WASH-F	203
13. WTOP	200
14. WRC	192
15. WOOK-F	190
16. WGMS-F+	177
17. WYCB	94
18. WEZR-F	86
19. WXTR-F	81
20. WRMR	71

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WMAL	6321/21.2	19.1
2. WRQX-F	6039/17.1	16.6
3. WKYS-F	5521/19.1	19.7
4. WHUR-F	5093/17.9	17.5
5. WPGC-F+	5009/14.8	17.9
6. WWDC-F	4520/11.8	16.5
7. WTOP	4447/13.4	14.4
8. WGAY-F	4367/15.0	17.0
9. WLTT-F	4024/13.5	11.7
10. WOOK-F	3651/12.6	14.2
11. WAVA-F	3588/10.4	12.4
12. WASH-F	3508/11.5	11.9
13. WPKX-F	3373/10.3	8.2
14. WGMS-F+	2890/ 9.8	9.9
WMZQ-F	2490/ 8.3	7.9
16. WRC	2778/ 9.9	11.6
17. WXTR-F	1436/ 4.4	5.7
18. WEZR-F	1426/ 4.5	5.5
19. WYCB	1212/ 4.6	4.7
20. WOL	1005/ 3.9	3.0

12+ FM SHARE (METRO): 74.05% (3231 of 4363) (FAL 81: 72.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WMAL	1. WMAL
2. WRQX-F	2. WHUR-F	2. WHUR-F	2. WHUR-F	2. WGAY-F	2. WKYS-F
3. WOOK-F	3. WAVA-F	3. WLTT-F	3. WMAL	3. WPKX-F	3. WGAY-F+
4. WAVA-F	4. WRQX-F	4. WRQX-F	4. WGAY-F	4. WHUR-F	4. WTOP
5. WWDC-F	5. WPGC-F+	5. WMAL	5. WLTT-F	5. WTOP	5. WRQX-F
6. WHUR-F	6. WASH-F	6. WASH-F	6. WASH-F	6. WMZQ-F	6. WHUR-F
7. WPGC-F+	7. WWDC-F	7. WPKX-F	7. WPKX-F	7. WKYS-F	7. WASH-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGAY-F+	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WHUR-F
2. WKYS-F	2. WMAL	2. WHUR-F	2. WMAL	2. WHUR-F	2. WKYS-F
3. WMAL	3. WGAY-F+	3. WLTT-F	3. WGAY-F	3. WAVA-F	3. WLTT-F
4. WPKX-F	4. WHUR-F	4. WPGC-F+	4. WHUR-F	4. WLTT-F	4. WMAL
5. WLTT-F	5. WRQX-F	5. WRQX-F	5. WASH-F	5. WRQX-F	5. WGAY-F
6. WMZQ-F	6. WPKX-F	6. WOOK-F	6. WLTT-F	6. WWDC-F	6. WASH-F
7. WAVA-F	7. WLTT-F	7. WASH-F	7. WPGC-F+	7. WASH-F	WPKX-F

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN	40 (1)	990 (3)	1030 (4)	23.6
MOR/AC/OLDIES	432 (1)	454 (3)	886 (4)	20.3
ROCK/AOR/CONTEMP	30 (2)	792 (5)	822 (7)	18.8
BTFL MUSIC	34 (1)	429 (2)	463 (3)	10.6
COUNTRY		417 (2)	417 (2)	9.6
NEWS/TALK	337 (2)		337 (2)	7.7
CLASSICAL	45 (1)	120 (1)	165 (2)	3.8
RELIGION/GOSPEL	121 (2)	29 (1)	150 (3)	3.4
NOSTALGIA	93 (2)		93 (2)	2.1
			4363 (29)	

WASHINGTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKYS-F	1. WMAL	1. WMAL
2. WMAL	2. WKYS-F	2. WRQX-F
3. WGAY-F	3. WRQX-F	3. WPKX-F
4. WHUR-F	4. WHUR-F	4. WMZQ-F
5. WPKX-F	5. WPGC-F+	5. WGAY-F
6. WRQX-F	6. WGAY-F	6. WKYS-F
7. WLTT-F	7. WWDC-F	7. WRC
WAVA-F	8. WLTT-F	8. WTOP
9. WPGC-F+	9. WTOP	9. WPGC-F
10. WMZQ-F	10. WOOK-F	10. WLTT-F
11. WWDC-F	11. WPKX-F	
12. WASH-F	12. WAVA-F	
13. WOOK-F	13. WASH-F	
14. WRC	14. WMZQ-F	
15. WTOP	15. WRC	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WEAM	1390	Arlington	.7/3.1
WGAY	1050	Silver Spg	.7/2.2
WHFS-F	102.3	Bethesda	1.2/3.1
WOL	1450		.8/3.9
WUST	1120		.6/1.4
WWDC	1260		.3/2.6
WFSI-F	107.9	Annapolis	.6/1.2

ADI FM SHARE: 75.21% (4047 of 5381) (FAL 81: 74.18%)

AM STATIONS

WMAL, 630, 5 KW (DA-2), MOR/TALK	ABC-I, $190.00* (Mc-Guild)	ABC
WOL , 1450, 1 KW/250 W , BLACK	SBN, $ 47.13 (Unirep)	
WRC , 980, 5 KW (DA-N), TALK/NEWS	NBC,NBC-T, $ 76.88 (Eastman)	NBC
WRMR, 730, 5 KW (DAYS,DA), NOSTALGIA (A1 Ham)	, $? ? (Selcom)	Metroplex
WTOP, 1500, 50 KW (DA-2) , NEWS	CBS, $ 82.00* (CBS Spot)	Outlet
WYCB, 1340, 1 KW/250 W , GOSPEL/BLACK	NBN, $ 30.00 (Lazar)	

FM STATIONS

WASH-F, 97.1, 23 KW @ 690, AC (Burk-Abr)	, $148.13 (Katz)	Metromedia
WAVA-F, 105.1, 50 KW @ 500, AOR	, $100.00* (CBS/FM)	Doubleday
WEZR-F, 106.7, 50 KW @ 500, BTFL MUSIC	, $ 64.00 (Groskin)	EZ
WGAY-F, 99.5, 21 KW @ 780, BTFL MUSIC	, $170.00* (MMR)	Greater Media
WGMS-F+,103.5, 20 KW @ 435, CLASSICAL	, $ 80.00* (RKO)	RKO
WHUR-F, 96.3, 24 KW @ 670, BLACK/JAZZ	, $100.00* (----)	Howard Univ
WKYS-F, 93.9, 50 KW @ 485, URBAN	NBC, $143.75* (Eastman)	NBC
WLTT-F, 94.7, 21 KW @ 780, AC	, $ 90.00* (HNW)	Gulf
WMZQ-F, 98.7, 50 KW @ 185, COUNTRY	, $ 50.00 (Howard)	Viacom
WOOK-F, 100.3, 40 KW @ 320, BLACK	SBN, $ 90.00* (Masla)	United
WPGC-F+, 95.5, 50 KW @ 496, CONTEMP	ABC-C, $150.00* (Torbet)	First Media
WPKX-F, 105.9, 50 KW @ 410, COUNTRY	APR, $120.00 (Selcom)	Metroplex
WRQX-F, 107.3, 50 KW @ 410, ROCK	ABC-R, $175.00 (Blair)	ABC
WWDC-F, 101.1, 50 KW @ 500, AOR (Burk-Abr)	Source,ABC-F, $100.00* (Christal)	
WXTR-F, 104.1, 50 KW @ 500, OLDIES	, $ 49.00 (Masla)	

WEST PALM BEACH

Market # 69
APR 18.7
SMSA Pop: 609,200
Est 1981 Revenue: $8,325,000

Stations: 33/18
Diaries: 852/715:1
Standard Error: .688
% Below Line: 29.5

CSI: 5.9 Bil (# 58)
CSI HH: 23.6 M (# 127)
Retail $: 3.7 Bil (# 54)
% Not Listed: 7.7

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WEAT-F	120/11.5	14.1	13.0	14.9	12.2
2. WRMF-F	100/ 9.5	6.5	6.9	10.2	8.7
3. WIRK-F	99/ 9.4	12.3	7.4	6.7	13.0
4. WPOM	71/ 6.8	4.7	7.4	6.4	1.6
5. WJNO	66/ 6.3	4.1	3.9	4.6	3.6
6. WHYI-F	53/ 5.1	4.5	5.3	3.4	6.5
7. WIZD-F	39/ 3.7	4.0	5.4	6.4	2.2
WPBR	39/ 3.7	3.2	5.1	3.0	4.9
9. WLYF-F	34/ 3.2	3.6	3.2	3.1	1.8
10. WNJY-F	33/ 3.1	4.6	3.8	3.5	5.9

12+ TSA 1/4	
1. WEAT-F	154
2. WIRK-F	118
3. WRMF-F	110
4. WPOM	71
5. WJNO	66
6. WIZD-F	61
7. WHYI-F	55
8. WPBR	39
9. WLYF-F	34
10. WNJY-F	33

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WEAT-F	1739/24.3	25.0
2. WRMF-F	1145/18.0	17.9
3. WIRK-F	1104/16.7	18.5
4. WIZD-F	1052/12.0	11.5
5. WHYI-F	872/14.8	13.2
6. WJNO	850/15.2	14.0
7. WPBR	573/10.2	7.7
8. WPOM	482/ 8.6	8.4
9. WAXY-F	478/ 8.0	7.2
10. WEAT	468/ 8.4	7.7

12+ FM SHARE (METRO): 64.32% (622 of 967) (FAL 81: 63.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WIRK-F+
2. WIRK-F	2. WIRK-F	2. WIRK-F	2. WIRK-F	2. WIRK-F	2. WRMF-F
WIZD-F	3. WPOM	3. WPOM		3. WRMF-F	3. WEAT-F
4. WPOM	4. WHYI-F	4. WHYI-F		4. WJNO	4. WJNO
	WIZD-F			WPOM	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEAT-F	1. WEAT-F	1. WRMF	1. WRMF-F	1. WRMF-F	1. WRMF-F
2. WRMF-F	2. WIRK-F	2. WPOM	2. WIRK-F	2. WIRK-F	2. WIRK-F
3. WIRK-F	3. WRMF-F	3. WIRK-F	3. WPOM	3. WPOM	3. WJNO
4. WPOM	4. WHYI-F	4. WAXY-F	4. WEAT-F	4. WIZD-F	4. WHYI-F
		WHYI-F		WSHE-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBF	1420	Delr. Bch	1.3/5.4	WKQS-F	99.9	Boca Rat.	.9/4.6	WINZ	940	Miami	1.8/6.3
WEAT	850		1.2/8.4	WNGS-F	92.1		1.3/6.3	WINZ-F	94.9	Miami	.3/3.2
WIRK	1290		1.9/4.3	WSWN-F	93.5	Belle Gl.	2.0/2.1	WIOD	610	Miami	1.8/6.7
WKAO	1510	Boynt. Bch	.8/1.3	WVSI-F	96.7	Jupiter	.4/2.6	WNWS	790	Miami	1.8/5.4
WLIZ	1380	L. Worth	.4/1.4	WAIA-F	97.3	Miami	1.2/3.9	WRBD	1470	Pom Bc	1.8/3.5
WSBR	740	Boca Rat.	1.8/2.4	WAXY-F	105.9	Ft. Lau	2.3/8.0	WSHE-F	103.5	Ft Lau	2.4/7.3
WSWN	900	Belle Gl.	.4/1.4	WCKO-F	102.7	Pomp Bch	1.4/6.5	WWJF-F	106.7	Ft Lau	1.5/5.2
WBSS	980	Pomp. Bch.	.5/2.7	WGBS	710	Miami	.6/2.8				

FORMATS	AM	FM	TOTAL	%
BTFL MUSIC		187 (3)	187 (3)	19.3
NEWS/TALK	175 (6)		175 (6)	18.1
MOR/AC	6 (1)	167 (5)	173 (6)	17.9
ROCK/AOR/CONTEMP		135 (5)	135 (5)	14.0
COUNTRY	20 (1)	108 (2)	128 (3)	13.2
BLACK/URBAN	94 (3)	21 (1)	115 (4)	11.9
NOSTALGIA	41 (3)	4 (1)	45 (4)	4.7
UNKNOWN	5 (1)		5 (1)	0.5
RELIGION	4 (1)		4 (1)	0.4
			967 (33)	

RADIO STATIONS

WEAT, 850, 1 KW (DA-1), NEWS	ABC-I, $54.00	(Katz)	Curt Gowdy
WJNO, 1230, 1 KW/250 W , NEWS/TALK	CBS,NBC-T,ABC-E, $23.00	(Blair)	Fairbanks
WPBR, 1340, 1 KW/250 W , TALK	MBS, $25.00*	(Savalli)	
WPOM, 1600, 1 KW (DA-1), BLACK (Drake-Chen)	SBN,NBN, $23.00	(HNW)	

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

WICHITA

Market # 101
APR 15.7
SMSA Pop: 414,600
Est 1981 Revenue: $10,275,000

Stations: 15/13
Diaries: 840/494:1
Standard Error: .662
% Below Line: 8.7

CSI: 3.8 Bil (# 90)
CSI HH: 24.6 M (# 81)
Retail $: 2.1 Bil (# 92)
% Not Listed: 7.0

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1.KEYN-F	86/15.9	15.3	15.5	14.5	11.2
2. KAKZ	59/10.9	10.3	7.8	5.6	8.6
3. KFH	53/ 9.8	9.6	13.0	12.1	11.9
4. KFDI	51/ 9.4	7.2	11.5	10.2	10.4
5. KICT-F	45/ 8.3	10.1	8.9	7.8	14.5
6. KOEZ-F	41/ 7.6	.9	1.6	2.0	1.4
7. KKRD-F	39/ 7.2	7.4	7.2	5.8	7.2
8. KFDI-F	38/ 7.0	8.2	5.2	5.6	9.2
9. KBRA-F	28/ 5.2	10.5	6.6	10.6	7.4
10. KGCS-F	20/ 3.7	4.0	4.1	6.5	3.1
KQAM	20/ 3.7	5.5	5.2	5.2	3.5

12+ TSA 1/4	
1. KFDI	119
2. KEYN-F	118
3. KFH	85
4. KICT-F	72
5. KAKZ	67
6. KOEZ-F	62
7. KFDI-F	60
8. KKRD-F	53
9. KBRA-F	37
10. KQAM	27

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KEYN-F	1631/32.8	33.1
2. KFDI	1391/21.0	20.8
3. KFH	1165/20.1	22.8
4. KFDI-F	947/17.6	20.0
5. KICT-F	887/17.1	18.9
6. KAKZ	870/20.1	20.1
7. KOEZ-F	741/12.6	3.0
8. KKRD-F	660/14.6	12.8
9. KBRA-F	495/12.4	16.6
10. KQAM	491/10.7	14.5

12+ FM SHARE (METRO): 59.64% (300 of 503) (FAL 81: 53.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KFDI	1. KEYN-F
2. KICT-F	2. KICT-F	2. KICT-F	2. KOEZ-F	2. KFH	2. KFH
	3. KKRD-F	KKRD-F	3. KFH	3. KOEZ-F	3. KFDI
	4. KBRA-F	4. KFDI-F	4. KFDI	KAKZ	4. KRKZ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KAKZ	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KICT-F	1. KEYN-F
2. KEYN-F	2. KAKZ	2. KKRD-F	2. KOEZ-F	2. KEYN-F	KKRD-F
3. KFDI-F	3. KICT-F	3. KBRA-F	3. KFDI-F	3. KKRD-F	3. KFH
4. KICT-F	4. KFH	4. KICT-F	4. KFH	4. KQAM	KFDI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KOYY 1360 El Dorado .7/1.0
KSGL 900 2.2/4.6
KWKN 1480 .7/4.5
KBUZ-F 106.5 Arkansas City .6/2.0

FORMATS	AM	FM	TOTAL	%
COUNTRY	112 (4)	58 (2)	170 (6)	33.8
ROCK/AOR/CONTEMP		134 (3)	134 (3)	26.6
AC	20 (1)	67 (2)	87 (3)	17.3
NOSTALGIA	59 (1)		59 (1)	11.7
BTFL MUSIC		41 (1)	41 (1)	8.2
RELIGION	12 (1)		12 (1)	2.4
			503 (15)	

RADIO STATIONS

KAKZ, 1240, 1 KW/250 W , NOSTALGIA (Al Ham)
KFDI, 1070, 10 KW/1 KW (DA-N), COUNTRY
KFH , 1330, 5 KW (DA-N) , COUNTRY
KQAM, 1410, 5 KW/1 KW (DA-N), OLDIES/AC

KBRA-F, 97.9, 85 KW @ 420, AC
KEYN-F, 103.7, 100 KW @ 860, ROCK
KFDI-F, 101.3, 100 KW @ 1130, COUNTRY
KGCS-F, 95.9, 1.1 KW @ 480, COUNTRY (TM)
KKRD-F, 107.3, 100 KW @ 884, AC
KOEZ-F, 92.3, 100 KW @ 650, BTFL MUS (Churchill)

ABC-I, $24.50 (Blair)
ABC-E, $32.00* (Torbet) Great Empire
CBS, $38.00* (Eastman)
RKO, $24.00 (Mc-Guild) Long-Pride
MBS, $20.00* (Eastman)
RKO, $32.00 (Mc-Guild) Long-Pride
ABC-E, $24.00* (Torbet) Great Empire
ABC-R, $36.50 (Katz) Peoria Jrnl St
NBC, $29.25 (Masla) John Price
, $ 8.00 (----) (NEWTON)

WILMINGTON, DE

Market # 81
APR 17.8
SMSA Pop: 528,800
Est 1981 Revenue: $5,390,000

Stations: 33/8
Diaries: 846/625:1
Standard Error: .707
% Below Line: 58.0

CSI: 5.3 Bil (# 68)
CSI HH: 27.7 M (# 19)
Retail $: 2.4 Bil (# 83)
% Not Listed: 5.3

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WJBR-F 84/10.6	11.0	10.1	10.2	8.4
2. WSTW-F 70/ 8.9	10.3	11.6	13.6	13.4
WMMR-F 70/ 8.9	8.8	7.9	8.5	3.0
4. WDEL 66/ 8.4	9.9	9.9	8.4	9.4
5. WYSP-F 39/ 4.9	4.7	3.5	4.0	5.9
6. WILM 34/ 4.3	3.5	2.9	4.3	7.3
7. WMGK-F 33/ 4.2	4.0	4.1	4.6	4.9
8. WCAU-F 30/ 3.8	4.8	5.2	2.5	1.4
9. WUSL-F 29/ 3.7	3.8	4.3	2.5	1.2
10. WFLN-F 27/ 3.4	2.0	1.6	.7	1.4

12+ TSA 1/4	
1. WSTW-F	105
2. WJBR-F	100
3. WMMR-F	99
4. WDEL	66
5. WCAU-F	57
6. WDSD-F	53
7. WYSP-F	52
8. WMGK-F	46
9. WWDB-F	38
10. WUSL-F	37

12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WSTW-F 1396/24.2	25.6
2. WMMR-F 1307/20.7	22.6
3. WJBR-F 1084/20.1	20.6
4. WCAU-F 1018/14.3	16.2
5. WDEL 978/22.0	23.5
6. WYSP-F 923/15.1	15.6
7. WDSD-F 684/ 6.5	5.2
8. WMGK-F 645/12.4	11.6
9. WILM 629/14.2	12.9
10. WIOQ-F 479/ 9.7	7.7

12+ FM SHARE (METRO): 71.22% (532 of 747) (FAL 81: 71.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMMR-F	1. WMMR-F	1. WSTW-F	1. WSTW-F	1. WJBR-F	1. WDEL
2. WYSP-F	2. WSTW-F	2. WMMR-F	2. WJBR-F	2. WDEL	2. WSTW-F
WCAU-F	3. WYSP-F	3. WMGK-F	3. WDEL		3. WJBR-F
4. WSTW-F	4. WUSL-F	4. WJBR-F	4. WMGK-F		4. WILM

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBR-F	1. WJBR-F	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WSTW-F
2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WJBR-F	2. WYSP-F	2. WDEL
3. WSTW-F	3. WSTW-F	3. WUSL-F	3. WDEL	3. WSTW-F	WJBR-F
4. WDEL	4. WDEL		4. WMGK-F		4. WMGK, WMMR

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WAMS	1380		3.0/10.6	WHDG-F	103.7	Havre de	.3/1.3	WIP	610	Phil	1.3/6.4
WJBR	1290		2.0/ 4.1	WKSZ-F	100.3	Media,PA	.4/2.3	WIYY-F	97.9	Balt	1.3/3.4
WJIC	1510	Salem,NJ	.6/2.3	WBSB-F	104.3	Balt.	.9/3.5	WPEN	950	Phil	1.8/5.0
WNRK	1260	Newark	1.9/5.0	WDAS-F	105.3	Phil.	3.0/4.5	WPOC-F	93.1	Balt	1.0/3.6
KYW	1060	Phil	1.4/7.6	WDSD-F	94.7	Dover	2.9/6.5	WSNI-F	104.5	Phil	.6/2.8
WASA	1330	Havre de	.6/1.7	WEAZ-F	101.1	Phil.	1.3/4.9	WWDB-F	96.5	Phil	2.9/5.7
WBAL	1090	Balt	.5/2.0	WFIL	560	Phil.	.4/2.3	WWSH-F	106.1	Phil	1.8/4.5
WCAU	1210	Phil	1.0/5.6	WIOQ-F	102.1	Phil.	2.7/9.7				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		276 (8)	276 (8)	36.9
MOR/AC	105 (6)	52 (3)	157 (9)	21.0
BTFL MUSIC		94 (2)	94 (2)	12.6
NEWS/TALK	53 (3)	23 (1)	76 (4)	10.2
COUNTRY	27 (2)	31 (2)	58 (4)	7.8
NOSTALGIA	30 (2)		30 (2)	4.0
CLASSICAL		27 (1)	27 (1)	3.6
BLACK/URBAN		24 (1)	24 (1)	3.2
OTHERS/UNKNOWN		5 (2)	5 (2)	0.7
			747 (33)	

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-3), COUNTRY
WDEL, 1150, 5 KW (DA-2) , MOR
WILM, 1450, 1 KW/250 W , NEWS

WJBR-F, 99.5, 50 KW @ 500, BTFL MUS (FM-100)
WSTW-F, 93.7, 50 KW @ 460, ROCK (TM)
WDSD-F, 94.7, 50 KW @ 400, COUNTRY

ABC-C, $23.00* (Selcom) Rollins
NBC, $32.00* (Eastman)
CBS,MBS, $18.24 (Savalli)
, $35.91 (Mc-Guild)
, $45.00* (Eastman)
MBS, $11.48 (Masla) Rau (DOVER)

WORCESTER

Market # 109 (approx) (county #82) Stations: 28/6
APR 18.2 Diaries: 750/504:1
SMSA Pop: 378,100 Standard Error: .744
Est 1981 Revenue: $5,250,00 % Below Line: 48.8

CSI: 3.5 Bil (# 98 approx)
CSI HH: 30.3 M (# 7 approx)
Retail $: 1.7 Bil (# 112 appx)
% Not Listed: 8.8

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80
1. WSRS-F	82/13.9	16.3	15.4	15.2	19.0
2. WTAG	64/10.8	12.4	9.8	12.1	11.8
3. WAAF-F	60/10.2	12.3	12.6	11.7	12.5
4. WROR-F	48/ 8.1	4.4	5.1	6.0	4.6
5. WEEI-F	30/ 5.1	4.2	4.0	3.3	3.5
6. WFTQ	29/ 4.9	4.9	5.4	6.2	6.6
7. WNEB	27/ 4.6	6.5	5.6	5.5	2.6
8. WBZ	26/ 4.4	6.3	5.9	6.0	7.6
9. WCOZ-F	22/ 3.7	2.5	4.7	4.7	3.9
10. WBCN-F	19/ 3.2	2.5	1.7	2.2	1.7

12+ TSA 1/4	
1. WSRS-F	121
2. WAAF-F	103
3. WTAG	71
4. WROR-F	65
5. WBZ	54
6. WEEI-F	43
7. WCOZ-F	40
8. WBCN-F	34
9. WQVR-F	32
10. WFTQ	30

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WAAF-F	1531/25.1	25.7
2. WSRS-F	1449/30.9	29.2
3. WTAG	1119/28.8	33.6
4. WBZ	945/13.9	16.9
5. WROR-F	878/16.8	12.7
6. WCOZ-F	803/12.3	11.1
7. WEEI-F	780/15.9	10.2
8. WFTQ	582/16.3	16.9
9. WBCN-F	479/ 9.0	6.3
10. WNEB	405/12.2	14.3

12+ FM SHARE (METRO): 67.71% (365 of 539) (FAL 81: 70.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WROR-F	1. WSRS-F	1. WTAG
2. WCOZ-F	2. WROR-F	2. WROR-F	2. WSRS-F	2. WTAG	2. WSRS-F
3. WEEI-F	3. WEEI-F	3. WSRS-F	3. WTAG	3. WROR-F	3. WAAF-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSRS-F	1. WSRS-F	1. WAAF-F	1. WSRS-F	1. WAAF-F	1. WROR-F
2. WAAF-F	2. WAAF-F	2. WROR-F	2. WROR-F	2. WBCN-F	2. WSRS-F
3. WEEI-F	3. WROR-F	3. WEEI-F	3. WTAG	3. WFTQ	WAAF-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WORC	1310		2.4/9.7	WMJX-F	106.7	Boston	1.0/5.0
WARE	1250	Ware	.3/2.0	WMYS-F	98.1	New Bedford	.5/1.7
WCRB-F	102.5	Boston	1.0/3.2	WPJB-F	105.1	Providence	2.2/6.6
WESO	970	Southbridge	.8/2.4	WPRO	630	Providence	.3/1.7
WHJY-F	94.1	Providence	.7/4.6	WPRO-F	92.3	Providence	1.4/5.5
WHUE-F	100.7	Boston	1.9/5.2	WQVR-F	100.1	Southbridge	2.4/2.9
WJIB-F	96.9	Boston	1.0/3.8	WRKO	680	Boston	.8/2.9
WVBF-F	105.7	Boston	1.5/4.6	WSNE-F	93.3	Taunton	.7/2.2
WXKS-F	107.9	Boston	1.7/6.0	WSSH-F	99.5	Lowell	1.7/5.3

FORMATS	AM	FM	TOTAL	%
MOR/AC	142 (7)	67 (3)	209 (10)	38.8
ROCK/AOR/CONTEMP		179 (11)	179 (11)	33.2
BTFL MUSIC		99 (3)	99 (3)	18.4
NOSTALGIA	27 (1)		27 (1)	5.0
COUNTRY		14 (1)	14 (1)	2.6
CLASSICAL		6 (1)	6 (1)	1.1
NEWS/TALK	5 (1)		5 (1)	0.9
			539 (28)	

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2), AC
WNEB, 1230, 1 KW/250 W , NOSTALGIA (Al Ham)
WTAG, 580, 5 KW (DA-2), MOR

WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr)
WSRS-F, 96.1, 25 KW @ 650, BTFL MUSIC
WQVR-F, 100.1, 3 KW @ 300, COUNTRY

ABC-I, $43.75 (Katz) Katz
CBS, $24.00 (PRO)
NBC,NBC-T, $31.75 (Mc-Guild) Worc. Telegraph

Source, $120.00 (Katz) Katz
, $ 55.00 (Blair) Knight
, $? ? (Torbet)

Other stations - See Boston

YORK

Market # 104
APR 19.7
SMSA Pop: 389,300
Est 1981 Revenue: $6,810,000

Stations: 29/11
Diaries: 718/542:1
Standard Error: .778
% Below Line: 47.9

CSI: 3.2 Bil (# 105)
CSI HH: 23.0 M (# 150)
Retail $: 1.6 Bil (# 119)
% Not Listed: 6.9

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WSBA	77/11.8	13.7	10.8	11.0	11.2
2. WRKZ-F	74/11.4	9.0	10.1	9.0	6.1
3. WQXA-F	70/10.8	9.6	10.6	11.6	9.4
4. WSBA-F	47/ 7.2	7.8	7.3	7.6	9.2
5. WYCR-F	45/ 6.9	11.2	9.3	7.4	9.2
6. WTPA-F	44/ 6.8	5.5	5.0	4.5	1.2
WNCE-F	44/ 6.8	5.1	5.4	6.1	6.5
8. WNOW	35/ 5.4	3.9	6.5	8.7	7.4
9. WHP-F	21/ 3.2	1.1	2.2	1.6	2.7
WPOC-F	21/ 3.2	2.7	1.7	4.5	4.9

12+ TSA 1/4	
1. WRKZ-F	195
2. WTPA-F	173
3. WQXA-F	159
4. WNCE-F	128
5. WHP-F	96
6. WHP	95
7. WSBA	92
8. WSBA-F	88
9. WLAN-F	71
10. WHYL+	58

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WQXA-F	2265/27.9	25.2
2. WRKZ-F	2084/20.9	16.8
3. WTPA-F	1579/12.2	12.4
4. WNCE-F	1577/16.8	12.8
5. WHP	1288/ 4.2	6.6
6. WHP-F	1181/ 6.0	4.0
7. WLAN-F	1179/ 5.8	7.6
8. WSBA	1165/26.9	26.7
9. WSBA-F	1102/15.4	15.6
10. WYCR-F	1095/20.5	26.5

12+ FM SHARE (METRO): 73.39% (444 of 605) (FAL 81: 72.34%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQXA-F	1. WQXA-F	1. WRKZ-F	1. WRKZ-F	1. WRKZ-F	1. WSBA
2. WTPA-F	2. WTPA-F	2. WQXA-F	2. WQXA-F	2. WSBA	2. WQXA-F
WYCR-F	3. WRKZ-F	3. WTPA-F	3. WSBA	3. WNCE-F	3. WRKZ-F
				WSBA-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRKZ-F	1. WSBA	1. WQXA-F	1. WRKZ-F	1. WTPA-F	1. WQXA-F
2. WSBA	2. WRKZ-F	2. WRKZ-F	2. WQXA-F	2. WQXA-F	2. WNOW
3. WSBA-F	3. WQXA-F	3. WYCR-F	3. WSBA	3. WYCR-F	WRKZ-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WGET	1320	Gettys.	.5/4.5	WGCB-F	96.1	Red Lion	.3/2.5	WGTY-F	107.7	Gettys.	.8/1.9
WHVR	1280	Hanover	.9/6.3	WRHY-F	92.7	Starview	.9/3.8	WDAC-F	94.5	Lanc.	1.4/2.4
WOYK	1350		2.9/10.2	WIOV-F	105.1	Ephrata	1.5/3.4	WLAN-F	96.9	Lanc.	1.5/5.8
WCMB	1460	Harris.	1.2/5.6	WBSB-F	104.3	Balt.	.9/3.6	WFRE-F	99.9	Freder.	1.7/4.0
WHP	580	Harris.	1.2/4.2	WIYY-F	97.9	Balt.	.6/2.6	WLIF-F	101.9	Balt.	.6/2.2
WHYL+	960	Carlisl	1.0/2.7	WTTR-F	100.7	Westm.	.3/2.1	WWMD-F	104.7	Hagers.	1.2/2.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		179 (6)	179 (6)	29.6
COUNTRY	48 (3)	106 (4)	154 (7)	25.5
BTFL MUSIC		140 (7)	140 (7)	23.1
MOR/AC	113 (5)	2 (1)	115 (6)	19.0
RELIGION		9 (1)	9 (1)	1.5
NOSTALGIA		6 (1)	6 (1)	1.0
UNKNOWN		2 (1)	2 (1)	.3
			605 (29)	

RADIO STATIONS

WNOW, 1250, 1 KW (DAYS) , COUNTRY	ABC-I, $38.71 (MMR)	Rust
WSBA, 910, 5 KW/1 KW (DA-2), MOR	NBC-T, $40.00* (Eastman)	Susquehanna
WQXA-F, 105.7, 46 KW @ 520, CONTEMP (Drake-Chen)	ABC-C, $38.71 (MMR)	Rust
WSBA-F, 103.3, 12 KW @ 750, BTFL MUS	, $40.00* (Eastman)	Susquehanna
WYCR-F, 98.5, 11 KW @ 930, ROCK	Source, $27.00* (HNW)	

YOUNGSTOWN

Market # 79
APR 18.9
SMSA Pop: 531,200
Est 1981 Revenue: $4,925,000

Stations: 23/12
Diaries: 942/564:1
Standard Error: .658
% Below Line: 15.6

CSI: 4.6 Bil (# 79)
CSI HH: 23.8 M (# 119)
Retail $: 2.5 Bil (# 80)
% Not Listed: 7.3

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WBBW	107/12.9	11.2	13.7	11.4	12.3
2. WKBN-F	93/11.2	10.1	10.5	11.7	12.3
3. KQXK-F	78/ 9.4	8.2	6.3	5.9	5.7
4. WHOT	66/ 7.9	7.8	8.1	8.2	9.4
5. WKBN	63/ 7.6	8.6	8.0	9.0	10.5
6. WYFM-F	61/ 7.3	8.1	8.0	9.0	9.2
7. WSRD-F	59/ 7.1	9.3	9.5	8.6	5.7
8. WFMJ	40/ 4.8	6.7	5.4	4.7	5.5
9. WRRO	35/ 4.2	4.0	3.5	2.7	2.5
10. WDMT-F	31/ 3.7	3.7	4.3	3.8	2.4

12+ TSA	1/4
1. WQXK-F	133
2. WKBN-F	132
3. WYFM-F	121
4. WBBW	114
5. WKBN	92
6. WSRD-F	82
7. WHOT	70
8. WFMJ	58
9. WQOD-F	45
10. WDJQ-F	39

12+ TSA CUME/ MSA CUME	RATING	SPG 82
1. WYFM-F	1994/25.3	26.3
2. WKBN	1714/24.3	24.4
3. WKBN-F	1601/24.0	22.7
4. WQXK-F	1427/18.5	15.0
5. WHOT	1365/26.5	25.9
6. WSRD-F	1261/20.7	22.7
7. WBBW	988/20.7	21.2
8. WFMJ	825/14.1	15.3
9. KDKA	537/ 1.9	3.0
10. WRRO	521/10.9	10.6

12+ FM SHARE (METRO): 53.90% (415 of 770) (FAL 81: 52.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSRD-F	1. WSRD-F	1. WQXK-F	1. WQXK-F	1. WQXK-F	1. WHOT+
2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WKBN-F	2. WBBW	2. WBBW
3. WHOT	3. WHOT	WSRD-F	3. WHOT	3. WKBN-F	3. WKBN
4. WDMT-F	4. WQXK-F	4. WHOT	4. WKBN	4. WKBN	4. WKBN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBBW	1. WKBN-F	1. WYFM-F	1. WQXK-F	1. WSRD-F	1. WQXK-F
2. WKBN-F	2. WQXK-F	2. WSRD-F	2. WKBN-F	2. WHOT	2. WKBN-F
3. WQXK-F	3. WBBW	3. WKBN-F	WHOT	3. WYFM-F	3. WKBN
4. WYFM-F	4. WYFM-F	WHOT	4. WKBN	4. WQXK-F	4. WHOT

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFT	1500		.6/1.4	WQOD-F	93.3		2.9/7.2	WMMS-F	100.7	Cleve.	2.6/7.6
WNIO	1540	Niles	2.3/3.4	WDJQ-F	92.5	Alliance	1.3/3.2	WTOF-F	98.1	Cant.	1.1/1.8
KDKA	1020	Pitts.	.4/1.9	WGCL-F	98.5	Cleve.	.6/2.7	WWIZ-F	103.9	Mercer	.7/3.4
WFAH	1310	Alliance	.5/1.0	WKDD-F	96.5	Akron	.6/2.6	WMJI-F	105.7	Cleve.	1.3/4.6
WWWE	1100	Cleve.	1.6/6.0								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	66 (1)	163 (6)	229 (7)	29.7
MOR/AC	145 (5)	11 (1)	156 (6)	20.3
BTFL MUSIC		117 (2)	117 (2)	15.2
COUNTRY	32 (2)	84 (2)	116 (4)	15.1
NEWS/TALK	107 (1)		107 (1)	13.9
BLACK	5 (1)	31 (1)	36 (2)	4.7
RELIGION		9 (1)	9 (1)	1.2
			770 (23)	

RADIO STATIONS

WBBW, 1240, 1 KW/250 W , TALK
WFMJ, 1390, 5 KW (DA-N) , MOR
WHOT, 1330, 500 W/1 KW (DA-2), CONTEMP/AC
WKBN, 570, 5 KW (DA-N) , MOR
WRRO, 1440, 5 KW (DA-N) , MOR

WSRD-F, 101.1, 16 KW @ 710, AOR (Burk-Abr)
WKBN-F, 98.9, 9 KW @ 1370, BTFL MUS (Schulke)
WQOD-F, 93.3, 15 KW @ 280, BTFL MUS (Schulke)
WQXK-F, 105.1, 88 KW @ 400, COUNTRY (Drake-Chen)
WYFM-F, 102.9, 26 KW @ 455, ROCK

ABC-E, $32.00 (Mc-Guild)
NBC, NBC-T, $21.75 (Blair)
, $30.00* (Eastman) Myron Jones
CBS, $45.00* (Katz)
ABC-I, MBS, $15.00 (Regional) (WARREN)

, $40.00* (Eastman) Myron Jones
, $45.00* (Katz)
MBS, $15.00* (----)
APR, $20.00 (MMR) Rust (SALEM)
ABC-C, $36.00 (Torbet) Regional (SHARON, PA)

CONTINUATION PAGES

NEW YORK

WPLJ-F, 95.5, 7.2 KW @ 1270, AOR	ABC-R, $250.00 (Blair)		ABC
WQXR-F+, 96.3, 7.8 KW @ 1220, CLASSICAL	, $ 95.00 (Mc-Guild)		New York Times
WRFM-F, 105.1, 5.2 KW @ 1220, BTFL MUS (Bonne)	, $155.00 (Torbet)		Bonneville
WRKS-F, 98.7, 5.4 KW @ 1250, URBAN	RKO, $250.00* (RKO)		RKO
WYNY-F, 97.1, 7.2 KW @ 1300, AC	, $27.500* (HNW)		NBC

BRIDGEPORT

WDJZ, 1530, 5 KW (DAYS,DA) , NOSTALGIA	MBS, $18.00 (Lotus)		
WICC, 600, 1 KW/500 W (DA-1),AC/MOR	, $36.00* (Christal)		Tribune Co.
WNAB, 1450, 1 KW/250 W , MOR/TALK	MBS,ABC-I, $27.50 (Roslin)		
WEZN-F, 99.9, 25 KW @ 680, BTFL MUS (Carson)	, $72.50 (Katz)		Katz
WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr)	, $30.00 (Roslin)		

Others see New York, New Haven or Hartford

CHICAGO

WMET-F, 95.5, 6 KW @ 1170, AOR (Burk-Abr)	Source, $171.88 (Katz)		Metromedia
WOJO-F, 105.1, 6 KW @ 1174, SPANISH	, $ 55.00 (Lotus)		
WUSN-F, 99.5, 6 KW @ 1170, COUNTRY	ABC-D, $? ? (----)		First Media
WXRT-F, 93.1, 7 KW @ 1310, AOR/PROG	, $ 65.00* (Masla)		

SALINAS/SEASIDE/MONTEREY

KDON-F, 102.5, 19 KW @ 2270, ROCK (TM)	Source, $34.00 (Katz)		
KLRB-F, 101.7, 900 W @ 590, ROCK	, $14.00* (CBS FM)		Walton
KWAV-F, 96.9, 18 KW @ 2575, AC	, $17.00* (HNW)		Buckley
KWYT-F, 100.7, 910 W @ 2575, BTFL MUS (TM)	, $28.00 (MMR)		

Others - See San Jose or San Francisco

RIVERSIDE-SAN BERNARDINO-ONTARIO

KCKC, 1350, 5 KW/500 W (DA-1), COUNTRY	ABC-I, $25.75 (Mc-Guild)		
KMEN, 1290, 5 KW , AC	CBS, $33.00* (Mc-Guild)		
KCAL-F, 96.7, 2.8 KW @ 360, AOR	Source, $30.00* (Lotus)		
KDUO-F, 97.5, 72 KW @ 1570, BTFL MUS (Century 21)	, $46.38 (Blair)		
KGGI-F, 99.1, 2 KW @ 1560, CONTEMP	CBS-R, $35.00* (Mc-Guild)		
KOLA-F, 99.9, 31 KW @ 1630, ROCK	ABC-F, $32.50 (Masla)		
KQLH-F, 95.1, 15 KW @ 3200, COUNTRY (?)	MBS, $? ? (Howard)		

Other stations - see Los Angeles

ALBANY-SCHENECTADY-TROY

WGFM-F, 99.5, 10 KW @ 930, CONTEMP	Source, $40.00* (Christal)		GE
WGNA-F, 107.7, 9 KW @ 980, COUNTRY	RKO II, $38.50 (Torbet)		
WPYX-F, 106.5, 12 KW @ 910, AOR (Burk-Abr)	ABC-R, $55.00* (Mc-Guild)		Scott
WQBK-F, 103.9, 3 KW @ 300, AOR	CBS-R, $24.50 (Howard)		
WROW-F, 95.5, 9 KW @ 960, BTFL MUS (Schulke)	, $70.00* (Blair)		Capital Cities
WWOM-F, 100.9, 3 KW @ 300, AC/SOFT	RKO, $38.00* (Selcom)		

MIAMI-FT. LAUDERDALE

WWJF-F, 106.7, 100 KW @ 980, MOR (Schulke)	,	$? ?	(HNW)	Amaturo	
WWWL-F, 93.9, 100 KW @ 650, AC/SOFT	Source,	$65.00*	(Masla)		
WYOR-F, 105.1, 100 KW @ 650, BTFL MUS (Bonne)	,	$75.00*	(MMR)	Insilco	
WKQS-F, 99.9, 100 KW @ 930, COUNTRY (Somerset)	,	$55.00*	(Selcom)	Sunshine Wirel	

GREENSBORO-WINSTON SALEM

WGLD-F, 100.3, 100 KW @ 400, BTFL MUS (Bonne)	,	$52.00*	(Blair)	Mann	
WKZL-F, 107.5, 100 KW @ 500, AOR (Burk-Abr)	ABC-R,	$62.50	(Katz)	Nationwide	
WQMG-F, 97.1, 20 KW @ 555, BLACK	CBS-R,	$38.00*	(Howard)		
WRQK-F, 98.7, 100 KW @ 814, ROCK/OLDIES	MBS,	$38.00*	(Eastman)		
WSEZ-F, 93.1, 100 KW @ 383, ROCK	RKO,	$44.00*	(Torbet)		
WTQR-F, 104.1, 100 KW @ 1420, COUNTRY (Drake-Chen)	,	$85.00*	(Mc-Guild)	Summit	
WPCM-F, 101.1, 100 KW @ 511, COUNTRY	RKO,	$? ?	(Masla)	Rau	(BURLINGTON)

WDCG - See Raleigh

HONOLULU

KSSK, 590, 5 KW, MOR	,	$42.75	(Eastman)	Heftel	
KDUK-F, 97.5, 100 KW @ 30, AOR (Burk-Abr)	,	$50.00*	(RKO)	Sudbrink	
KMAI-F, 93.9, 100 KW @ -400, CONTEMP/AC	,	$31.00	(Masla)		
KQMQ-F, 93.1, 100 KW @ -126, AOR	APR,RKO,	$28.56	(Selcom)	Kadota	
KULA-F, 02.3, 100 KW @ 1685, ROCK (TM)	,	$20.00	(Eastman)	Heftel	
KUMU-F, 94.7, 60 KW @ -140, BTFL MUS (Bonne)	,	$24.00	(Torbet)		

MOBILE

WKSJ-F, 94.9, 100 KW @ 410, COUNTRY	,	$46.00	(Blair)	Capitol	(Johnson)
WLPR-F, 96.1 40 KW @ 444, BTFL MUS (TM)	,	$20.00	(----)		
WJLQ-F, 100.7, 100 KW @ 500, ROCK (Drake-Chen)	,	$26.00*	(Mc-Guild)	Summit	(PENSACOLA)
WMEZ-F, 94.1, 100 KW @ 320, BTFL MUS (Schulke)	ABC-F,	$35.00	(Torbet)		(PENSACOLA)
WTKX-F, 101.5, 100 KW @ 493, AOR	MBS,	$24.00*	(Howard)		(PENSACOLA)

WEST PALM BEACH

WEAT-F, 104.5, 100 KW @ 520, BTFL MUS (Schulke)	,	$54.00	(Katz)	Curt Gowdy	
WIRK-F, 107.9, 100 KW @ 400, COUNTRY	,	$44.00*	(Mc-Guild)		
WNJY-F, 94.3, 3 KW @ 480, BTFL MUS (FM-100)	,	$22.00*	(Christal)		
WRMF-F, 97.9, 100 KW @ 400, AC/SOFT	,	$39.00	(Blair)	Fairbanks	
WIZD-F, 98.7, 100 KW @ 1400, AOR (Sebastian)	,	$30.00	(HNW)	(FORT PIERCE)	

SECTION C

OTHER MARKET REPORTS

1. BIRCH MONTHLY REPORTS
2. ARBITRON CONDENSED RADIO MARKET REPORTS

BIRCH MONTHLY REPORTS*

NEW YORK BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WINS	6.8	7.0	7.2	7.7	7.0
2. WOR	5.8	5.8	5.7	5.9	6.1
3. WKTU-F	4.5	3.9	4.7	5.3	6.0
4. WRKS-F	6.6	6.7	6.0	7.0	5.8
5. WBLS-F	4.6	4.2	4.5	5.3	5.5
6. WPLJ-F	5.0	5.6	5.2	4.0	5.2
7. WAPP-F	8.2	6.4	5.1	5.0	4.6
8. WCBS	3.4	4.7	5.1	4.5	4.1
9. WABC	3.6	4.1	2.9	2.7	3.8
10. WADO	2.4	3.8	4.7	4.2	3.7
11. WNBC	3.7	4.0	4.0	4.3	3.4
12. WYNY-F	3.6	3.3	3.5	2.6	3.2
13. WNEW	2.9	2.4	1.9	2.1	2.9
14. WCBS-F	1.7	2.0	2.0	1.6	2.8
WPAT-F	2.6	2.5	2.6	2.5	2.8
16. WJIT	1.5	2.2	3.4	2.6	2.3
17. WNEW-F	2.7	3.0	3.0	2.9	2.2
18. WMCA	2.7	1.7	2.0	2.5	2.1
19. WQXR-F	1.9	2.0	1.4	1.9	1.9
20. WHN	2.8	2.1	1.2	1.8	1.8
21. WPAT	1.6	1.6	2.3	2.7	1.7
WRFM-F	2.3	2.1	2.0	1.5	1.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WINS	16.1	15.3	15.5	15.8	16.2
2. WKTU-F	10.5	8.4	9.1	11.7	13.4
3. WRKS-F	10.1	10.0	9.6	11.2	11.5
4. WBLS-F	8.6	7.8	7.6	9.3	11.3
5. WOR	10.7	11.1	10.0	9.9	11.0
6. WPLJ-F	10.5	9.5	9.6	8.8	10.2
7. WCBS	9.2	10.2	10.4	9.3	9.9
8. WMCA	2.7	1.7	2.0	2.5	2.1
9. WABC	9.2	8.5	6.8	6.8	8.8
10. WAPP-F	10.5	8.7	8.5	8.2	8.0
11. WYNY-F	7.7	5.7	6.0	5.5	6.5
12. WNEW-F	5.7	5.3	5.6	5.7	5.3
13. WADO	3.3	3.3	4.7	5.5	5.2
14. WCBS-F	4.0	4.3	3.8	3.1	5.1
15. WPAT-F	5.1	5.4	5.6	4.4	4.9
16. WNEW	5.9	5.1	3.5	3.7	4.7
17. WMCA	4.7	3.9	3.9	4.2	4.5
18. WPAT	4.8	4.8	5.4	5.1	4.0
19. WJIT	2.5	2.9	3.6	3.5	3.5
20. WKHK-F	3.4	3.3	3.7	3.3	3.2
WPIX-F	3.3	2.5	2.5	2.4	3.2
22. WRFM-F	3.6	3.6	3.7	2.6	2.4

LOS ANGELES BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KABC	6.7	9.9	11.1	9.5	8.2
2. KROQ-F	5.5	7.2	7.8	8.2	7.8
3. KLOS-F	6.0	5.2	5.2	6.6	7.0
4. KMET-F	5.7	4.7	4.8	6.7	6.9
5. KIIS-F	3.3	3.2	3.7	5.2	6.4
6. KNX	3.5	4.3	4.9	4.7	4.4
7. KFWB	2.5	2.2	2.9	3.8	4.2
8. KRTH-F	2.9	3.0	3.0	3.7	3.4
9. KBIG-F	4.4	4.8	2.8	3.1	3.1
10. KJOI-F	2.3	3.1	3.5	2.3	2.8
11. KIQQ-F	3.5	2.7	2.9	3.3	2.6
12. KRLA	2.4	2.4	2.3	2.5	2.5
13. KWKW	2.2	2.1	2.1	2.2	2.4
14. KLAC	1.6	1.3	1.7	2.2	2.0
15. KMPC	2.4	2.3	2.5	2.4	1.9
KKGO-F	1.2	1.8	1.7	0.7	1.9
17. XTRA	2.3	1.7	1.1	1.4	1.8
KUTE-F	2.5	1.9	1.4	0.6	1.8
KFI	1.9	1.2	2.1	2.5	1.8
20. KALI	3.5	2.6	2.5	2.4	1.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KLOS-F	11.9	10.8	11.0	13.4	13.7
2. KMET-F	9.6	8.9	9.4	12.4	12.2
3. KROQ-F	6.6	8.1	9.6	11.0	11.1
4. KABC	11.4	14.1	12.9	10.7	10.5
5. KNX	7.4	9.1	10.4	9.6	10.3
6. KIIS-F	6.8	7.0	6.4	7.5	8.4
7. KFWB	6.2	6.6	8.0	8.2	7.8
8. KIQQ-F	5.5	5.3	5.6	6.0	5.8
9. KRTH-F	6.0	6.4	5.7	6.1	5.4
10. KRLA	4.0	4.3	4.4	4.7	5.0
11. KFI	4.2	3.3	3.4	4.8	4.8
12. KJOI-F	3.7	4.3	4.4	4.0	4.5
13. KBIG-F	5.8	4.8	3.4	3.7	4.4
14. KMPC	5.1	4.9	5.4	5.3	4.0
15. KHTZ-F	4.7	4.3	4.7	4.8	3.9
16. XTRA	3.8	3.6	3.5	3.2	3.7
17. KUTE-F	3.4	3.4	3.0	2.4	3.4
18. KKGO-F	2.3	2.9	2.0	2.6	3.3
19. KLAC	2.5	2.4	2.8	3.2	3.1
20. KALI	5.0	4.4	4.3	3.8	3.0

* Tables show 12+ Metro and 12+ Cume Rating, Monday through Sunday, 6AM-Midnight.

KANSAS CITY BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KBEQ-F	13.8	12.3	10.5	11.2	12.6
2. WDAF	10.2	10.5	12.0	12.3	11.0
3. KYYS-F	10.8	8.6	9.1	9.6	8.7
4. KKCI-F	5.8	4.6	8.4	10.4	7.7
5. KLSI-F	3.0	3.6	5.0	6.5	7.0
6. KFKF-F	3.4	3.8	3.4	4.4	6.3
7. KUDL-F	6.7	5.6	5.1	5.8	6.2
8. KPRS-F	8.2	7.5	7.4	6.0	5.4
9. KCEZ-F	4.9	3.3	2.4	4.1	5.3
KMBR-F	3.3	3.6	5.0	5.3	5.3
11. KMBZ	7.7	9.2	5.7	3.7	4.6
12. WHB	6.2	8.9	6.9	3.7	4.2
13. KCMO	5.2	6.3	5.8	4.8	3.9
14. KJLA	4.3	3.8	3.7	2.8	2.6

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KBEQ-F	22.2	20.0	21.0	22.8	25.3
2. WDAF	18.4	18.7	19.9	21.3	21.2
3. KYYS-F	19.6	17.2	19.1	18.7	19.2
4. WHB	12.5	13.2	12.3	12.1	14.1
5. KUDL-F	12.8	9.7	11.2	12.5	13.9
6. KKCI-F	10.1	9.0	12.5	14.8	13.7
7. KCMO	10.5	12.3	12.6	13.1	12.9
8. KMBZ	16.6	16.6	12.8	11.7	12.4
9. KLSI-F	4.0	5.1	7.8	10.5	11.7
10. KFKF-F	6.7	6.1	6.6	8.0	9.5
11. KMBR-F	7.0	6.5	7.2	9.1	8.9
12. KCEZ-F	6.3	5.8	5.7	6.3	7.7
KPRS-F	8.4	8.5	7.4	7.1	7.7
14. KJLA	7.2	5.8	5.5	5.5	5.3

BUFFALO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WJYE-F	8.5	7.6	9.6	9.7	10.9
2. WBEN	8.7	12.1	10.1	8.0	10.6
3. WGRQ-F	14.0	10.9	8.6	8.0	8.6
4. WKBW	8.8	7.4	6.2	7.2	7.2
5. WBEN-F	8.5	9.2	8.7	8.4	6.8
6. WPHD-F	4.3	4.4	3.2	4.8	6.6
7. WGR	6.9	6.8	5.9	5.3	6.3
8. WNYS-F	2.7	5.6	6.9	5.8	5.5
9. WYRK-F	5.9	6.0	5.6	6.6	5.4
10. WBLK-F	5.3	4.6	4.4	5.0	4.3
WECK	4.2	4.9	6.9	5.9	4.3
12. WYSL	1.7	2.0	2.5	2.7	3.0

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WBEN	21.5	22.1	21.3	21.7	24.1
2. WBEN-F	23.4	22.3	21.6	22.3	21.3
3. WKBW	26.0	22.7	19.0	20.2	20.5
4. WGR	19.2	19.8	18.3	17.5	20.3
5. WGRQ-F	22.5	20.6	18.5	18.2	18.5
6. WPHD-F	12.5	12.5	11.0	12.7	14.9
7. WJYE-F	19.9	16.3	16.7	14.9	14.2
8. WNYS-F	6.4	9.9	11.8	11.0	11.3
9. WZIR-F	7.8	8.1	8.4	8.7	9.3
10. WEBR	6.2	6.1	6.5	7.0	8.3
11. WYRK-F	7.7	6.6	7.8	9.6	8.2
12. WYSL	2.9	3.7	5.5	7.3	7.9

SACRAMENTO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KZAP-F	14.2	14.8	16.7	17.4	15.6
2. KXOA-F	10.3	9.0	8.2	9.0	8.4
3. KRAK	7.0	5.2	6.1	6.7	7.0
4. KROY-F	7.0	6.0	5.9	6.3	6.8
5. KPOP-F	2.6	2.9	3.3	3.7	6.1
6. KCTC-F	6.1	5.3	5.6	6.0	6.0
7. KAER-F	4.1	4.2	5.1	5.5	5.1
8. KHYL-F	2.7	2.6	2.8	4.2	4.6
KSFM-F	6.1	6.5	6.4	5.6	4.6
10. KXOA	5.9	6.5	6.5	5.0	4.2
11. KEWT-F	7.6	6.3	4.2	3.7	3.9
12. KFBK	5.7	5.6	3.6	3.4	3.4

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KZAP-F	22.6	23.9	24.5	24.1	22.8
2. KROY-F	16.0	16.0	16.0	15.9	17.8
3. KXOA-F	20.2	18.1	15.9	15.5	16.4
4. KRAK	11.4	9.8	12.6	12.9	11.9
5. KPOP-F	4.6	4.3	4.8	6.4	10.5
6. KSFM-F	15.4	15.7	15.0	11.9	10.4
7. KCTC-F	9.9	9.0	8.9	9.3	9.5
8. KHYL-F	7.4	8.5	7.4	7.4	8.7
KEWT-F	14.1	11.1	7.7	7.0	8.7
10. KWOD-F	10.0	10.0	8.0	6.1	7.2
11. KAER-F	8.5	7.8	8.6	8.0	6.8
12. KFBK	11.4	10.6	7.6	6.4	6.3

PORTLAND OREGON BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KGON-F	19.6	19.8	17.9	14.6	14.6
2. KMJK-F	2.4	3.4	4.2	5.4	6.4
3. KEX	5.1	4.4	5.6	7.0	6.2
4. KCNR-F	8.8	9.3	8.4	6.1	6.0
5. KINK-F	7.0	7.1	8.7	7.4	5.3
6. KLLB-F	3.2	2.8	3.4	4.1	5.2
KUPL-F	4.1	4.9	4.9	4.3	5.2
8. KGW	6.3	5.3	4.1	5.0	4.9
9. KYTE	1.9	1.9	1.6	2.4	4.3
10. KYXI	2.6	2.3	2.5	3.7	4.2
KXL	2.9	3.7	3.6	4.0	4.2
12. KWJJ	4.9	4.8	3.7	4.9	4.1
KXL-F	4.2	3.0	3.3	4.4	4.1
14. KJIB-F	2.8	2.4	1.7	2.1	2.7
KKSN	1.4	1.5	2.3	3.5	2.7
KQFM-F	1.2	2.0	2.6	2.0	2.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KGON-F	23.4	23.3	24.1	22.8	21.9
2. KGW	20.8	18.6	16.3	16.9	16.6
3. KEX	12.9	12.3	12.8	13.5	13.5
4. KINK-F	12.6	13.0	13.2	13.4	12.8
5. KLLB-F	8.4	7.5	8.8	9.6	12.4
6. KCNR-F	16.8	17.7	17.3	13.1	12.3
7. KUPL-F	8.1	8.5	8.3	8.8	10.8
8. KMJK-F	5.0	5.7	6.7	8.5	10.6
9. KYXI	6.8	5.8	6.9	9.1	10.1
10. KWJJ	10.7	9.9	8.0	8.5	8.9
11. KXL	6.2	6.6	6.2	6.4	7.0
12. KXL-F	6.6	6.0	6.4	7.2	6.3
13. KYTE	5.3	4.4	3.9	4.0	6.0
14. KUPL	8.8	7.6	7.8	7.5	5.8
15. KQFM-F	5.1	6.3	6.1	5.1	5.3
16. KKSN	3.9	4.0	4.8	5.7	4.7

CINCINNATI BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WEBN-F	16.2	16.1	15.0	14.7	14.2
2. WKRQ-F	7.7	7.7	8.9	9.9	10.5
3. WKRC	9.5	8.7	6.5	6.9	9.7
4. WWEZ-F	5.0	7.4	8.7	7.6	9.1
5. WUBE-F	3.6	5.5	5.6	5.4	6.4
6. WCKY	6.4	6.1	7.1	6.9	6.0
7. WRRM-F	5.4	6.1	6.5	5.8	5.9
8. WBLZ-F	9.4	7.2	4.8	5.8	5.0
WLW	8.0	7.8	7.1	6.0	5.0
10. WMLX	4.5	4.1	5.6	5.4	3.7
11. WSAI	2.3	1.9	1.6	2.4	3.6
12. WYYS-F	2.4	2.7	3.6	4.2	3.0

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WEBN-F	26.5	27.6	29.7	26.6	24.8
2. WKRQ-F	21.1	23.4	25.3	22.3	22.1
3. WKRC	22.7	24.2	24.9	19.8	19.2
4. WLW	25.8	25.4	25.3	19.6	16.9
5. WWEZ-F	13.8	15.2	16.5	14.3	14.3
6. WRRM-F	13.6	16.0	15.0	12.5	13.7
7. WCKY	12.8	12.8	14.6	13.0	13.1
8. WBLZ-F	12.3	11.1	10.2	10.2	9.5
WUBE-F	7.6	10.8	12.5	9.4	9.5
10. WYYS-F	9.1	11.2	11.6	10.5	9.1
11. WSKS-F	9.2	10.9	10.2	5.8	6.5
12. WGUC-F	7.7	7.5	6.1	6.4	5.8

SAN ANTONIO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KISS-F	24.0	23.0	19.5	19.6	18.7
2. KTFM-F	10.3	10.0	10.6	13.2	13.6
3. KTSA	7.0	8.5	9.6	9.8	8.3
4. KAJA-F	5.4	6.0	6.9	7.7	7.2
5. KCOR	7.4	4.2	4.2	4.1	6.7
6. KITY-F	7.0	7.1	5.7	5.8	5.9
7. KLLS-F	6.1	5.2	6.1	7.0	5.2
8. KKYX	4.9	4.3	4.3	4.8	5.9
9. WOAI	4.0	3.3	3.5	3.4	4.0
10. KBUC-F	1.7	2.3	3.3	3.5	3.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KISS-F	22.7	22.7	21.4	21.0	22.8
2. KTFM-F	16.0	15.0	17.1	18.9	20.9
3. KTSA	15.8	17.3	19.3	17.9	19.0
4. KITY-F	12.5	13.5	12.1	11.5	13.2
5. KLLS-F	13.0	10.6	10.5	11.6	11.5
6. KCOR	8.6	7.3	6.8	6.3	9.8
7. KKYX	8.6	7.7	8.0	8.6	9.4
8. KONO	8.1	8.3	6.8	6.9	8.4
9. KONO	8.1	8.3	6.8	6.9	8.4
10. KAJA-F	9.2	8.4	8.9	8.2	8.2

CLEVELAND BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WMMS-F	19.4	16.8	15.0	13.9	12.5
2. WGCL-F	7.6	7.7	7.4	9.4	10.3
3. WMJI-F	5.9	6.0	6.9	6.9	7.3
4. WDOK-F	4.1	5.1	6.1	6.2	6.6
5. WZAK-F	5.0	5.3	5.4	7.0	5.8
6. WDMT-F	6.9	6.8	5.6	5.6	5.4
7. WQAL-F	4.2	4.2	4.9	4.4	5.2
8. WBBG	7.5	5.7	5.0	4.8	4.6
9. WGAR	4.4	3.9	3.9	4.9	4.5
10. WHK	4.0	5.3	5.0	3.1	4.3
11. WZZP-F	4.4	3.3	3.4	5.3	4.2
12. WRQC-F	2.6	2.1	2.4	2.8	3.5
13. WJMO	0.9	1.2	1.9	2.9	3.2
14. WKSW-F	2.6	3.3	3.5	3.5	2.7
15. WJW	0.7	1.1	1.1	1.7	2.6

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WMMS-F	28.7	25.4	24.7	22.3	21.8
2. WGCL-F	19.8	20.6	19.7	18.2	18.6
3. WMJI-F	14.7	16.2	17.1	18.2	15.8
4. WRQC-F	13.3	12.9	12.4	13.0	13.6
5. WDMT-F	10.0	11.0	10.4	12.7	13.2
6. WDOK-F	11.3	11.8	11.6	13.0	12.8
7. WHK	10.2	11.3	10.9	8.7	10.8
8. WZAK-F	9.9	9.6	7.7	9.8	10.5
9. WZZP-F	11.8	11.6	11.2	11.7	10.3
10. WGAR	10.8	9.9	9.7	10.8	9.7
11. WQAL-F	9.9	8.1	10.6	11.1	9.1
12. WERE	8.7	9.7	9.8	8.5	8.3
13. WBBG	10.7	9.9	9.2	8.6	8.0
14. WJMO	4.9	5.1	5.3	6.0	7.5
15. WKSW-F	7.4	7.3	7.3	7.7	6.5

LOUISVILLE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WAMZ-F	11.7	12.5	10.4	10.7	14.4
2. WQMF-F	10.2	11.4	12.5	12.6	10.9
3. WLRS-F	9.4	8.5	7.6	8.9	10.6
4. WRKA-F	6.9	8.1	9.8	10.3	10.3
5. WHAS	5.0	6.4	8.5	9.4	9.6
6. WLOU	10.4	10.7	9.9	5.9	6.8
7. WVEZ-F	6.5	5.7	4.2	6.7	6.4
8. WKJJ-F	8.2	9.2	7.3	6.4	6.3
9. WAKY	6.3	5.3	5.6	5.0	5.4
10. WCII	6.3	6.9	5.6	5.4	5.2
11. WAVG	7.7	5.2	6.1	5.7	3.4
12. WJYL-F	2.7	2.0	1.9	1.9	2.5

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WLRS-F	20.0	20.9	19.8	19.6	20.9
2. WQMF-F	19.0	18.9	20.3	19.7	19.5
3. WHAS	18.1	19.6	20.0	18.7	19.1
4. WKJJ-F	17.2	17.0	15.3	14.9	16.6
5. WRKA-F	14.6	14.2	16.2	15.8	15.9
6. WAMZ-F	18.8	19.3	16.6	14.9	15.2
7. WAKY	14.8	16.4	15.3	12.8	12.3
8. WAVG	17.5	15.7	14.8	13.4	11.8
9. WCII	12.1	11.9	11.3	9.8	9.8
10. WVEZ-F	11.4	8.4	8.0	9.5	8.7
11. WLOU	9.1	10.1	9.1	7.2	7.9
12. WJYL-F	3.8	3.0	3.4	3.5	3.9

INDIANAPOLIS BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WFBQ-F	12.5	9.5	12.0	14.5	13.3
2. WIBC	14.3	11.9	11.6	12.8	11.5
3. WENS-F	11.6	12.8	9.8	9.2	11.2
4. WIKS-F	11.5	10.6	10.9	11.4	10.7
5. WFMS-F	11.5	11.8	10.5	8.4	8.4
6. WNAP-F	5.4	6.4	5.6	6.5	7.8
WXTZ-F	6.8	5.5	6.6	7.9	7.8
8. WIRE	8.0	7.8	7.8	6.9	7.5
9. WTLC-F	6.8	8.4	8.3	7.5	7.0
10. WIFE	2.4	2.5	2.2	2.0	2.0

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WIBC	21.8	21.4	23.2	24.9	25.3
2. WIKS-F	21.9	21.8	22.6	23.3	22.6
3. WENS-F	18.1	18.9	18.3	18.5	20.1
4. WFBQ-F	18.0	18.7	20.5	20.0	20.0
5. WNAP-F	17.0	17.2	18.3	17.9	17.9
6. WFMS-F	17.1	14.8	13.9	15.2	15.8
7. WIRE	16.0	14.7	15.4	15.5	15.2
8. WXTZ-F	14.2	13.1	13.0	14.2	14.9
9. WTLC-F	10.2	10.3	10.5	9.8	9.3
10. WIFE	6.1	6.6	6.1	5.8	6.5

CHICAGO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WGN	8.4	8.3	8.9	9.7	9.7
2. WBBM	4.4	4.6	4.8	6.2	6.1
WLUP-F	5.6	5.5	5.3	6.6	6.1
4. WIND	4.3	4.6	4.8	4.6	5.4
5. WGCI-F	2.8	4.0	4.5	5.1	5.3
6. WLS-F	3.9	4.8	5.1	4.4	4.6
WBBM-F	6.6	6.7	6.3	5.2	4.6
8. WLOO-F	5.4	3.9	4.0	4.4	4.3
9. WKQX-F	3.4	3.4	4.4	4.3	4.1
10. WBMX-F	4.4	4.4	3.5	3.7	3.9
WLS	4.1	4.0	3.9	3.4	3.9
12. WXRT-F	3.7	4.0	4.3	3.7	3.6
13. WCLR-F	3.4	2.7	2.0	2.7	3.4
14. WJJD	4.8	5.0	4.7	4.0	3.3
15. WFYR-F	3.1	3.6	2.8	3.2	3.2
16. WMAQ	4.9	5.3	4.9	3.8	2.6
17. WJPC	2.5	1.8	1.6	2.4	2.4
WLAK-F	2.5	2.3	2.6	2.4	2.4
19. WFMT-F	1.9	1.9	2.4	2.6	2.1
20. WJEZ-F	2.2	1.3	1.8	2.7	1.9

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WGN	17.1	18.0	18.7	17.8	17.0
2. WBBM	12.6	13.7	13.5	14.2	14.6
3. WBBM-F	15.1	14.9	13.0	13.8	13.8
4. WLS	13.0	14.2	13.9	12.4	12.6
WLS-F	14.4	13.5	13.3	13.5	12.6
6. WLUP-F	12.8	12.1	11.8	12.0	10.9
7. WKQX-F	8.6	8.9	9.6	10.3	10.4
8. WGCI-F	6.6	7.5	7.5	8.5	8.2
9. WMAQ	11.9	11.4	12.7	10.9	8.1
10. WMET-F	11.5	10.5	8.8	7.1	7.3
11. WCLR-F	7.5	6.1	6.3	7.3	7.1
12. WFYR-F	7.1	7.8	7.7	8.0	7.0
13. WIND	5.7	6.5	7.2	6.7	6.8
WLOO-F	8.6	7.6	7.8	8.1	6.8
15. WBMX-F	5.8	6.2	6.0	6.4	6.7
16. WJJD	6.6	6.9	8.1	7.8	6.5
17. WXRT-F	6.1	6.6	6.7	5.9	5.8
18. WFMT-F	4.3	4.6	4.9	5.4	5.3
19. WLAK-F	4.6	4.5	5.1	5.4	5.2
20. WJPC	4.6	4.0	3.9	4.6	5.1

DALLAS/FORT WORTH BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KVIL-F	9.6	9.7	9.6	10.2	10.6
2. KSCS-F	8.2	7.6	5.0	7.4	8.6
3. KTXQ-F	6.9	5.9	6.9	6.6	6.8
4. KEGL-F	5.5	6.7	7.9	7.7	6.4
5. KPLX-F	5.3	5.5	4.5	4.9	6.2
6. KKDA-F	5.9	5.7	6.2	6.5	6.1
7. KZEW-F	7.6	8.0	9.0	8.1	5.9
8. KNOK-F	5.7	5.5	4.3	5.6	5.3
9. KRLD	4.0	4.8	5.7	5.3	5.0
10. KMEZ-F	4.6	5.2	4.2	4.2	4.3
KAFM-F	1.8	1.7	1.9	3.0	4.3
12. KMGC-F	3.4	3.8	3.0	2.9	3.8
WBAP	6.3	4.7	3.9	3.2	3.8
14. WFAA	3.4	3.8	3.0	2.4	2.4
15. KFJZ	2.6	1.8	1.3	1.3	1.8

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KVIL-F	19.6	17.8	16.9	17.6	18.8
2. KZEW-F	17.3	16.2	15.8	15.7	14.7
3. KEGL-F	14.5	13.6	14.9	15.7	14.3
4. KTXQ-F	16.6	15.0	15.0	14.6	14.1
5. KSCS-F	17.2	13.5	11.4	12.7	13.8
6. KRLD	11.9	13.4	14.5	12.7	12.6
7. KKDA-F	11.6	11.5	11.3	11.2	11.8
8. WBAP	14.4	11.1	9.2	9.3	9.9
9. KPLX-F	10.7	10.1	7.2	7.7	9.0
10. KAFM-F	5.5	4.9	5.0	6.3	8.9
11. KNOK-F	7.1	6.6	5.5	6.9	7.8
12. KMGC-F	9.0	8.8	8.4	7.0	7.6
13. KMEZ-F	7.9	8.3	7.1	6.7	7.5
14. WFAA	7.6	7.7	7.3	6.2	7.2
15. KOAX-F	5.1	5.2	4.8	4.1	4.0

WASHINGTON DC BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WKYS-F	9.6	11.4	11.7	10.9	10.6
2. WMAL	7.5	8.5	8.6	7.9	7.9
3. WHUR-F	8.7	7.7	7.7	8.1	7.8
4. WRQX-F	8.1	8.1	7.3	7.6	7.2
5. WAVA-F	6.6	6.0	5.5	7.0	6.1
6. WWDC-F	3.4	4.3	5.1	5.3	5.3
7. WGAY-F	4.8	4.0	4.0	4.3	5.0
8. WPGC-F	5.1	4.7	4.8	5.0	4.7
9. WRC	3.8	3.4	3.2	3.4	4.0
10. WASH-F	3.1	2.8	3.1	3.3	3.9
11. WLTT-F	3.8	4.2	4.5	3.8	3.2
WMZQ-F	4.5	2.8	2.7	2.9	3.2
WPKX-F	5.0	5.0	4.1	3.4	3.2
14. WOOK-F	2.8	3.3	3.3	2.9	3.1
15. WTOP	2.4	2.4	2.9	3.1	2.8
16. WGMS-F	3.2	2.7	1.7	2.0	2.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WRQX-F	19.8	18.9	18.4	19.5	18.6
2. WKYS-F	15.4	16.7	17.4	16.9	16.0
3. WWDC-F	17.1	15.4	14.1	14.6	15.4
WMAL	16.3	17.2	17.4	14.9	15.4
5. WHUR-F	13.1	12.3	12.0	12.7	13.3
6. WPGC-F	13.9	13.4	14.2	13.6	12.5
7. WAVA-F	12.9	12.5	11.8	12.2	11.6
8. WOOK-F	9.5	10.6	12.2	11.7	10.9
9. WTOP	9.2	9.4	11.0	11.3	10.5
10. WLTT-F	10.2	9.8	9.6	10.5	10.0
11. WGAY-F	10.4	9.6	9.5	10.2	9.8
12. WASH-F	8.1	7.6	8.1	8.8	9.2
13. WRC	8.2	6.9	7.3	7.7	7.7
14. WPKX-F	7.9	7.5	7.0	6.8	7.6
15. WGMS-F	8.7	8.3	6.5	7.0	7.4
16. WMZQ-F	7.7	7.0	6.6	6.9	6.9

ATLANTA BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WKLS-F	12.6	12.1	12.7	12.8	13.9
2. WVEE-F	12.0	10.3	9.2	11.8	12.9
3. WZGC-F	10.9	9.5	9.1	9.0	9.6
4. WSB	11.1	14.0	12.4	9.7	8.8
5. WQXI-F	8.6	10.5	9.9	8.8	7.9
6. WKHX	9.0	7.6	8.8	10.0	7.6
7. WPCH-F	4.9	4.3	4.8	5.2	6.3
8. WSB-F	5.8	7.0	6.4	4.9	5.1
9. WPLO	4.0	5.3	4.8	4.4	4.2
10. WLTA-F	3.9	3.5	4.1	3.7	4.0
11. WGST	4.3	3.7	3.9	4.3	3.8
12. WAOK	2.6	1.7	1.2	2.0	2.6

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WZGC-F	24.8	27.4	28.2	27.1	24.1
2. WQXI-F	22.4	25.8	26.6	23.9	21.7
3. WKLS-F	20.8	23.8	24.2	21.3	20.0
4. WSB	23.4	28.3	30.4	24.7	18.6
5. WKHX	15.4	15.8	16.9	16.6	15.3
6. WVEE-F	14.6	14.5	13.7	14.4	14.6
7. WSB-F	11.1	17.4	19.8	14.3	12.6
8. WPCH-F	10.1	10.6	10.2	10.4	11.9
9. WPLO	8.6	9.4	10.2	10.3	9.6
10. WGST	8.2	9.3	10.5	11.1	8.5
11. WAOK	6.3	6.7	6.2	7.3	8.2
12. WLTA-F	7.3	7.8	7.7	7.0	7.2

ST. LOUIS BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KMOX	23.5	25.1	26.9	23.4	21.2
2. KMOX-F	3.3	2.3	4.3	6.6	9.7
3. KSHE-F	7.4	8.8	7.8	7.3	7.3
4. KSD-F	5.8	4.1	5.5	6.7	6.9
5. WIL-F	5.1	6.2	6.5	5.6	5.8
6. KWK-F	12.6	11.3	9.3	8.0	4.9
7. KSD	3.7	4.9	3.9	4.0	4.7
8. KEZK-F	2.6	2.7	2.9	3.0	4.3
9. WRTH	3.1	2.9	2.9	2.8	3.8
10. KYKY-F	3.7	4.1	4.8	4.1	3.7
WZEN-F	3.8	4.7	3.1	3.1	3.7
12. KADI-F	2.8	2.5	2.0	2.2	2.5
13. KXOK	3.5	3.3	2.5	2.2	2.1

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KMOX	42.0	43.4	46.1	43.6	40.0
2. KMOX-F	11.9	10.4	10.6	13.8	17.3
3. KSHE-F	16.2	16.8	16.8	16.0	15.1
4. KWK-F	19.8	19.2	17.7	16.6	14.9
5. KSD-F	16.0	14.3	14.9	15.5	14.6
6. KYKY-F	14.8	14.8	14.0	13.6	13.8
7. KMJM-F	14.6	12.9	12.4	13.8	13.0
8. WIL-F	15.5	16.2	14.5	12.8	12.6
9. KSD	11.3	12.1	10.9	10.6	10.6
10. WRTH	8.2	8.8	10.2	9.2	10.5
11. KEZK-F	7.3	6.6	7.3	9.0	9.9
12. KADI-F	10.6	10.0	9.4	9.5	8.8
13. KXOK	10.2	9.2	9.7	8.8	8.0

MIAMI BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WHYI-F	9.9	9.1	9.9	10.9	12.4
2. WINZ-F	8.5	7.8	6.2	6.7	6.4
3. WQBA	4.9	4.9	6.8	7.9	6.3
4. WSHE-F	7.4	7.0	6.1	6.6	6.0
5. WINZ	3.4	3.5	4.0	4.4	4.8
6. WNWS	5.7	5.6	5.5	4.5	4.0
7. WRHC	4.4	4.9	4.6	4.9	3.8
8. WCKO-F	3.1	3.7	2.7	3.3	3.6
WIOD	2.9	3.3	4.4	3.8	3.6
10. WLYF-F	6.6	5.4	3.7	3.3	3.5
11. WAXY-F	4.1	4.3	5.0	3.5	3.1
WWWL-F	4.5	4.7	5.3	3.9	3.1
13. WAIA-F	4.2	3.8	3.0	3.1	2.9
WEDR-F	3.1	3.7	2.8	2.5	2.9
15. WKQS-F	2.4	3.3	3.2	3.0	2.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WHYI-F	18.8	18.7	19.0	20.0	19.6
2. WINZ-F	15.6	17.1	15.0	14.6	13.6
3. WINZ	8.0	8.7	8.6	9.7	10.3
4. WSHE-F	10.3	9.9	9.6	10.3	9.4
5. WQBA	7.5	7.8	8.0	9.2	8.2
6. WNWS	8.9	8.7	7.3	7.8	7.6
7. WAXY-F	7.3	7.6	8.1	7.2	7.2
8. WIOD	6.3	8.3	8.2	7.7	6.9
9. WWWL-F	6.2	7.3	8.4	8.0	6.7
10. WCKO-F	7.0	7.0	5.5	6.0	6.5
11. WLYF-F	6.4	7.3	7.1	6.3	5.6
12. WAIA-F	6.3	8.1	6.5	5.7	5.1
13. WQBA-F	3.1	4.3	4.8	5.3	4.5
WYOR-F	2.2	2.9	3.7	4.3	4.5
15. WEDR-F	4.2	4.4	3.5	3.5	4.4

HOUSTON BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KLOL-F	9.7	9.6	8.5	10.3	10.1
2. KKBQ	3.4	5.0	6.3	9.2	9.9
3. KFMK-F	7.4	7.6	8.1	7.6	7.4
4. KRBE-F	5.5	4.8	6.5	6.1	6.6
5. KIKK-F	7.3	7.0	5.4	5.2	6.5
6. KILT-F	8.4	6.2	3.9	4.5	5.2
7. KODA-F	3.6	3.7	4.6	5.1	5.1
8. KSRR-F	5.9	5.6	4.6	4.3	4.9
9. KPRC	2.5	2.4	3.4	4.5	4.6
KMJQ-F	6.8	7.1	4.8	3.6	4.6
11. KRLY-F	5.1	4.6	6.6	6.1	4.4
12. KYND-F	3.5	2.8	2.3	3.9	4.2
13. KTRH	4.0	4.8	4.9	4.0	4.0
14. KQUE-F	3.3	4.2	5.9	5.8	3.8
15. KIKK	2.8	3.8	4.0	4.2	3.1

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KLOL-F	15.3	17.4	16.9	16.5	17.8
2. KKBQ	6.0	8.0	11.2	14.3	15.3
3. KRBE-F	11.8	13.3	13.4	13.6	14.6
4. KFMK-F	12.8	13.7	14.2	13.5	13.2
5. KIKK-F	17.1	14.7	8.9	9.8	11.9
6. KILT-F	17.5	14.8	10.7	10.2	11.4
7. KSRR-F	9.1	10.5	10.7	10.2	11.0
8. KTRH	10.3	9.3	9.8	10.7	9.8
9. KMJQ-F	7.6	7.0	5.7	5.8	9.2
10. KYND-F	7.2	7.9	7.7	7.8	9.0
11. KPRC	6.5	7.1	9.4	10.2	8.9
12. KRLY-F	7.2	7.3	10.0	10.2	8.6
13. KQUE-F	6.5	8.8	10.4	9.8	7.0
14. KIKK	7.2	8.1	7.1	8.3	6.8
15. KENR	3.4	4.2	5.3	5.2	5.1

PITTSBURGH BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KDKA	23.9	23.8	24.0	22.5	21.8
2. WBZZ-F	8.9	8.5	8.6	8.9	8.4
3. WAMO-F	8.2	7.5	5.9	6.9	7.5
WHYW-F	1.2	1.9	2.8	6.0	7.5
5. WDVE-F	10.4	8.8	10.1	8.6	6.8
6. WJAS	5.1	5.4	4.8	5.2	5.4
7. WTAE	4.5	4.3	4.7	4.9	5.1
8. KQV	3.5	3.7	3.4	3.4	4.6
9. WSHH-F	3.1	3.9	4.6	4.9	4.3
10. WXKX-F	6.4	5.5	5.1	4.8	3.9
11. WWSW-F	2.3	3.3	3.5	3.0	3.3
12. WPNT-F	2.6	2.1	1.9	2.9	2.8
13. WYDD-F	2.5	2.9	2.5	2.1	2.4

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KDKA	39.5	41.1	40.0	38.1	36.7
2. WBZZ-F	17.9	18.7	18.5	19.1	17.3
3. WDVE-F	17.6	17.6	17.1	17.1	16.1
4. WHYW-F	3.1	4.5	7.2	12.7	14.9
5. WXKX-F	16.3	16.3	17.1	16.6	12.3
6. WTAE	11.1	12.6	12.5	12.6	11.9
7. WAMO-F	9.2	8.6	8.8	9.5	9.6
8. WYDD-F	10.0	11.0	10.4	9.6	9.2
9. KQV	7.2	8.1	7.5	7.7	8.1
10. WSHH-F	7.1	8.0	9.2	9.6	7.9
11. WJAS	7.0	8.3	8.3	7.7	7.7
12. WWSW-F	4.7	5.9	5.7	6.0	6.4
13. WPNT-F	5.1	4.1	3.8	5.0	4.9

BOSTON BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WXKS-F	13.3	13.2	14.2	14.7	12.3
2. WCOZ-F	10.9	9.2	8.8	9.5	10.4
3. WBZ	9.0	9.5	8.5	8.5	8.9
4. WBCN-F	7.5	8.3	9.5	8.7	8.7
5. WHDH	8.2	8.6	6.7	8.1	8.4
6. WJIB-F	5.3	5.1	3.8	3.9	5.0
WRKO	3.7	2.9	2.4	3.7	5.0
8. WEEI-F	3.5	3.7	4.3	4.0	4.7
9. WEEI	3.3	4.3	4.9	4.4	4.4
10. WROR-F	3.5	3.3	3.8	3.7	3.6
11. WMJX-F	3.7	4.0	4.1	3.4	3.4
12. WHUE-F	2.3	1.6	2.3	2.5	2.3
13. WAAF-F	1.4	1.2	1.6	1.8	2.2
14. WVBF-F	2.3	2.1	2.0	2.0	2.1
15. WSSH-F	1.6	1.5	2.0	2.2	1.8

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WCOZ-F	19.9	17.3	17.2	18.9	19.6
2. WBZ	18.1	17.8	16.8	16.9	17.6
3. WXKS-F	18.4	18.5	18.1	19.0	17.5
4. WHDH	12.4	14.6	13.6	14.8	16.0
5. WBCN-F	13.9	13.1	14.0	15.0	15.2
6. WEEI-F	8.4	8.1	8.5	8.9	10.8
7. WRKO	6.4	5.7	6.1	7.5	9.0
8. WEEI	7.3	9.1	9.7	8.2	8.8
9. WROR-F	8.1	7.9	7.8	7.9	8.3
10. WJIB-F	7.9	9.2	7.4	6.9	8.0
11. WMJX-F	8.3	7.2	7.7	7.8	7.1
12. WAAF-F	4.5	3.9	5.5	6.6	6.9
13. WBOS-F	5.4	5.7	6.0	7.2	6.4
14. WVBF-F	5.6	4.1	4.7	5.9	5.3
15. WHUE-F	4.0	3.6	3.8	4.4	4.7

MINNEAPOLIS BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WCCO	16.8	16.8	19.8	20.0	16.8
2. KSTP-F	12.0	11.8	11.7	13.9	14.2
3. WLOL-F	11.4	12.8	13.2	12.2	12.5
4. KDWB-F	8.7	8.6	8.0	7.8	7.1
KQRS-F	7.5	7.3	6.9	7.5	7.1
6. WDGY	7.1	7.7	7.1	6.3	7.0
7. KEEY-F	4.3	5.4	5.4	4.8	4.2
8. WCCO-F	3.5	2.4	2.3	2.5	3.6
9. WAYL-F	3.5	2.8	2.5	3.0	3.4
10. KSJN-F	0.9	1.7	1.5	1.9	2.7
11. KSTP	3.0	3.3	4.1	4.1	2.6
12. KTWN-F	1.9	2.1	1.5	1.3	2.5

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WCCO	37.5	37.0	37.3	37.8	35.8
2. KSTP-F	26.3	23.7	23.4	24.7	25.2
3. WLOL-F	24.2	24.5	23.9	23.9	24.3
4. KDWB-F	22.0	20.4	17.8	17.9	18.6
5. KQRS-F	19.0	18.0	17.6	17.9	16.4
6. WCCO-F	12.8	12.5	10.3	10.8	12.6
7. WDGY	15.4	14.6	13.2	12.0	12.5
8. KEEY-F	8.9	9.3	9.2	9.4	8.7
9. KSTP	7.8	8.3	9.2	10.6	8.4
10. WAYL-F	7.1	6.4	6.3	5.5	5.9
11. KSJN-F	1.8	3.7	3.7	4.3	5.3
12. KJJO-F	4.6	5.0	6.7	5.8	4.9

SEATTLE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KIRO	7.6	8.5	8.3	8.3	9.8
2. KISW-F	11.2	8.9	7.5	6.5	6.6
3. KZOK-F	8.2	8.3	6.7	6.2	6.2
4. KOMO	5.0	5.9	6.4	7.5	6.0
5. KUBE-F	5.2	6.7	7.1	6.2	5.2
6. KYYX-F	1.1	1.4	2.3	4.0	4.6
7. KSEA-F	3.9	3.6	2.9	4.1	4.5
8. KNBQ-F	5.2	5.2	4.6	5.0	4.4
9. KING-F	3.3	2.6	2.4	3.0	4.1
10. KMPS-F	3.1	3.9	4.3	3.4	3.4
KVI	5.6	4.6	3.2	2.3	3.4
KBRD-F	3.8	3.4	2.7	2.9	3.4
13. KKFX	3.5	3.7	3.5	2.8	3.2

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KIRO	18.3	20.4	21.0	23.7	24.9
2. KZOK-F	15.7	15.5	16.3	16.2	16.0
3. KOMO	11.4	12.2	16.3	18.2	15.7
4. KISW-F	16.6	15.2	15.5	15.3	14.9
5. KUBE-F	11.1	11.9	11.1	11.0	12.1
6. KVI	13.1	12.9	12.5	11.2	10.5
7. KJR	11.1	10.1	10.2	9.8	9.9
8. KNBQ-F	8.9	8.4	9.3	10.4	9.7
9. KYYX-F	5.9	7.6	7.2	7.6	9.6
10. KSEA-F	7.7	7.5	7.3	8.0	8.5
KZAM-F	7.9	7.5	8.6	9.0	8.5
12. KING-F	7.3	6.3	6.8	7.2	8.0
13. KBRD-F	4.4	3.7	4.7	6.3	7.7

SAN FRANCISCO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KGO	8.6	7.9	9.8	10.8	10.9
2. KCBS	4.4	4.4	4.7	5.5	5.9
3. KFRC	4.5	5.0	5.1	5.4	4.7
4. KSOL-F	4.2	4.3	5.3	5.3	4.2
5. KYUU-F	2.4	2.3	2.4	2.8	3.6
6. KMEL-F	4.3	4.6	3.7	3.2	3.2
KIOI	3.4	2.7	2.3	2.4	3.2
8. KNBR	3.8	4.1	3.2	2.8	3.1
KSAN-F	4.5	3.3	3.2	3.8	3.1
10. KSJO-F	3.9	3.4	2.3	2.2	3.0
11. KABL-F	3.1	3.1	3.8	3.6	2.9
12. KRQR-F	4.7	5.5	6.0	3.5	2.8
13. KQAK-F	0.6	1.3	2.8	3.2	2.6
14. KBLX-F	3.3	4.1	3.5	2.5	2.5
KNEW	2.0	2.5	3.2	2.7	2.5
16. KDIA	2.0	2.3	2.8	2.7	2.3
17. KOME-F	2.5	2.4	1.8	2.1	2.1
18. KOIT-F	1.9	1.9	2.0	2.1	2.0
19. KSFO	2.8	3.1	2.6	1.7	1.9
20. KEZR-F	0.9	0.5	1.1	1.8	1.8

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KGO	16.2	15.8	15.8	16.8	18.7
2. KCBS	13.4	13.5	13.9	13.5	14.6
3. KFRC	15.1	14.6	14.1	13.4	12.7
4. KIOI	8.5	7.8	7.7	8.5	9.9
5. KMEL-F	11.6	11.7	10.7	9.3	9.7
6. KYUU-F	6.5	6.5	6.6	7.8	8.9
7. KSOL-F	7.3	8.5	8.1	7.3	7.5
8. KRQR-F	9.4	9.6	10.1	8.1	7.4
9. KSJO-F	7.4	6.3	5.0	5.1	6.7
KOME-F	6.0	5.6	4.6	5.4	6.7
11. KNBR	10.0	9.8	9.6	7.7	6.1
12. KQAK-F	1.9	3.3	6.2	6.4	6.0
KYA	6.5	6.1	4.4	5.1	6.0
14. KABL-F	5.4	5.7	5.6	5.1	5.6
KSFO	7.9	7.6	6.4	4.9	5.6
16. KSAN-F	5.6	5.5	6.0	5.5	5.5
17. KBLX-F	6.1	7.0	7.1	5.6	5.4
18. KNEW	5.6	6.4	6.9	6.4	5.2
19. KDIA	6.6	6.9	6.7	5.6	5.0
20. KABL	5.8	5.3	5.6	6.0	4.9

DETROIT BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WJR	11.3	12.9	10.9	10.6	10.2
2. WRIF-F	10.7	10.0	8.9	8.8	7.6
3. WDRQ-F	5.4	4.5	5.8	5.3	7.2
4. WLLZ-F	8.3	8.0	6.9	7.1	6.1
5. WWJ	2.6	3.1	4.2	5.1	5.7
6. WWWW-F	3.0	3.8	2.5	4.5	5.8
7. WXYZ	3.3	3.0	4.8	5.4	5.4
8. WNIC-F	7.8	6.4	3.9	4.7	5.2
9. WHYT-F	3.8	3.7	4.9	5.4	4.5
WABX-F	6.3	5.5	4.6	5.5	4.5
11. WMJC-F	3.5	4.1	4.7	4.9	4.1
12. WJLB-F	2.1	1.5	4.8	3.4	3.6
13. WJOI-F	1.9	2.3	3.8	3.2	3.6
14. WCXI-F	2.5	2.8	3.1	3.0	2.8
15. WOMC-F	2.6	3.2	1.6	2.6	2.5
16. WLBS-F	1.7	1.4	0.8	1.2	2.4
17. WCZY-F	4.0	4.3	2.1	2.2	2.3
18. CKLW	2.4	3.4	3.1	2.0	2.1
19. WJZZ-F	1.4	1.4	3.3	2.4	1.8
20. WCXI	1.3	1.5	1.5	1.6	1.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WRIF-F	27.2	24.8	23.3	24.0	22.2
2. WJR	22.0	22.5	20.6	20.9	20.3
3. WLLZ-F	21.6	20.9	18.4	19.5	18.0
4. WABX-F	19.8	18.7	16.2	17.7	16.6
5. WNIC-F	18.7	16.5	14.0	15.8	16.1
6. WWJ	8.0	10.4	10.9	12.4	12.8
7. WHYT-F	9.3	8.5	12.8	13.3	12.5
8. WWWW-F	7.4	6.6	6.4	8.5	10.0
9. WDRQ-F	9.5	7.4	11.7	9.8	9.9
10. WMJC-F	9.7	8.7	11.4	11.0	9.4
11. WJLB-F	6.5	4.6	9.4	7.7	8.9
12. WXYZ	8.1	7.2	10.7	9.9	8.6
13. CKLW	10.4	12.5	9.5	8.2	7.9
14. WOMC-F	6.3	6.4	4.6	6.7	7.1
15. WJOI-F	4.1	5.0	7.1	6.0	6.1
16. WCXI-F	5.4	6.4	4.6	5.6	6.0
17. WCZY-F	7.3	6.6	4.5	5.4	5.9
18. WLBS-F	5.0	3.9	5.5	5.1	5.5
19. WGPR-F	4.6	2.6	4.4	3.9	5.1
20. WJZZ-F	4.7	4.0	6.2	4.9	4.9

RICHMOND BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WRVA	14.4	13.0	15.6	17.3	18.0
2. WRVQ	15.3	14.6	13.7	15.1	15.0
3. WPLZ	9.3	13.1	11.5	10.6	11.2
4. WRXL	12.1	13.5	13.7	11.8	10.2
5. WEZS	6.6	7.6	9.3	10.0	10.0
6. WTVR-F	7.9	7.8	5.8	5.1	7.0
7. WRNL	4.2	5.1	5.4	4.9	4.8
8. WLEE	3.1	3.6	4.5	5.2	4.3
9. WANT	5.6	5.1	4.4	4.3	3.5
WRFK	2.4	1.5	1.9	2.9	3.5

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WRVA	32.5	29.6	31.5	34.3	35.0
2. WRVQ	35.1	33.9	33.3	32.6	31.1
3. WEZS	13.7	15.7	18.3	19.4	20.8
4. WRXL	23.0	22.2	21.6	21.1	19.7
5. WRNL	13.5	11.9	12.4	14.0	14.1
6. WPLZ	12.5	14.6	15.9	14.6	14.0
7. WTVR-F	12.8	12.2	11.3	10.8	12.5
8. WLEE	9.5	10.2	10.5	10.4	11.0
9. WANT	11.8	10.4	10.1	10.5	10.4
10. WRFK	6.5	5.3	6.7	7.1	6.5

HARTFORD BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WTIC	21.9	20.7	22.3	21.1	19.0
2. WTIC-F	10.0	10.7	10.1	10.6	10.7
3. WHCN-F	7.8	7.6	9.1	8.4	8.5
4. WCCC-F	7.9	6.3	5.8	6.7	7.5
5. WRCH-F	3.2	4.3	5.9	6.3	6.1
6. WKSS-F	4.7	3.8	3.3	4.4	4.9
7. WDRC-F	3.4	3.7	3.2	3.3	4.4
WPOP	3.4	4.0	3.3	3.8	4.4
9. WDRC	3.4	3.0	3.1	3.5	3.0
WRCQ	3.8	3.6	2.1	2.3	3.0
11. WWYZ-F	4.1	5.0	5.1	2.9	2.6
12. WIOF-F	3.1	3.3	4.5	3.4	2.3

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WTIC	39.6	40.4	40.1	39.4	38.6
2. WTIC-F	20.8	21.0	18.8	20.8	22.0
3. WHCN-F	18.1	18.7	18.1	17.5	16.1
4. WCCC-F	18.3	17.6	17.4	16.4	14.1
5. WDRC-F	14.9	14.6	12.8	12.3	13.7
6. WDRC	10.1	10.6	10.4	11.8	11.9
7. WRCH-F	9.1	9.3	9.1	9.6	10.8
8. WKSS-F	10.2	8.8	9.1	11.5	10.4
9. WPOP	10.8	11.2	9.7	10.2	10.3
10. WAQY-F	7.4	8.3	8.0	7.0	7.2
11. WPLR-F	6.2	7.9	7.8	7.0	7.0
12. WIOF-F	8.8	7.9	9.3	7.9	6.5

MILWAUKEE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WTMJ	7.1	7.9	8.9	9.2	8.7
2. WQFM-F	10.8	9.8	8.7	7.4	8.4
3. WMYX-F	5.3	4.0	5.3	7.7	8.1
4. WBCS-F	5.8	3.9	3.8	5.4	6.3
WLPX-F	7.7	7.1	6.0	5.3	6.3
WISN	10.2	12.2	13.8	10.7	6.3
7. WOKY	7.0	7.3	6.1	5.9	6.1
8. WLUM-F	4.3	4.4	3.6	5.4	5.9
9. WEZW-F	5.4	5.2	5.6	5.4	5.6
10. WKTI-F	3.4	4.8	5.7	5.2	5.5
11. WFMR-F	2.2	2.5	3.3	2.8	4.3
WZUU-F	3.9	4.4	4.9	4.7	4.3
13. WMIL-F	3.3	3.3	3.5	4.5	3.7
14. WRKR-F	3.5	2.9	2.6	3.0	2.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WTMJ	20.5	22.0	25.2	25.3	24.6
2. WISN	31.0	34.5	40.5	33.1	23.2
3. WQFM-F	23.6	22.4	22.3	22.1	22.3
4. WLPX-F	22.1	21.2	22.6	21.1	20.8
5. WZUU-F	15.4	16.5	16.4	17.1	19.1
6. WKTI-F	16.7	16.2	17.6	18.0	17.9
7. WBCS-F	14.3	12.8	15.2	16.8	17.3
8. WMYX-F	11.8	11.3	13.1	15.5	15.9
9. WEZW-F	11.3	12.8	13.9	14.1	15.1
10. WOKY	15.9	15.4	15.9	15.6	14.6
11. WMIL-F	8.3	8.4	8.8	9.5	10.7
12. WRKR-F	11.0	11.1	11.0	10.0	10.6
13. WFMR-F	8.2	7.7	8.1	8.4	9.5
14. WLUM-F	5.6	5.8	5.4	5.7	6.4
15. WLZZ	8.8	9.4	7.1	5.1	6.1

JACKSONVILLE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WFYV-F	18.6	15.5	12.6	12.9	14.8
2. WIVY-F	13.8	14.0	13.4	14.2	11.7
3. WAIV-F	10.9	10.3	10.6	11.2	10.6
4. WCRJ-F	6.6	9.4	11.0	11.1	9.9
5. WQIK-F	7.8	8.0	7.9	8.6	9.3
6. WKTZ-F	10.3	10.7	10.0	8.5	8.5
7. WJAX-F	5.6	6.5	5.8	5.7	5.6
8. WPDQ	3.2	4.1	5.0	5.0	5.2
9. WJCT-F	2.0	1.7	1.9	2.9	3.9
10. WVOJ	2.0	2.3	3.7	4.0	3.7
11. WAPE	2.0	3.1	3.1	2.5	2.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WIVY-F	33.1	32.8	34.7	34.3	32.2
2. WFYV-F	24.9	25.3	24.7	25.1	26.2
3. WAIV-F	23.9	24.1	24.7	25.3	24.1
4. WQIK-F	19.9	22.2	22.4	22.8	23.4
5. WCRJ-F	14.6	20.2	23.5	23.5	23.2
6. WKTZ-F	17.7	21.1	21.1	18.3	18.7
7. WJAX-F	12.0	13.0	12.1	13.6	14.5
8. WPDQ	9.0	9.0	10.2	11.5	12.0
9. WVOJ	8.0	9.0	11.5	10.9	9.3
10. WJCT-F	5.1	6.1	6.0	7.1	8.6
11. WAPE	9.4	9.6	8.1	7.2	8.3

ROCHESTER BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WEZO-F	13.4	11.9	12.3	11.6	11.8
2. WCMF-F	14.1	14.1	14.3	12.9	11.1
3. WMJQ-F	10.3	9.6	8.3	8.4	10.0
4. WHAM	9.9	9.5	8.7	8.5	9.0
5. WVOR-F	6.4	7.5	7.3	7.6	7.5
6. WDKX-F	4.5	6.0	6.8	5.4	6.4
7. WHFM-F	6.3	4.5	4.4	5.4	6.3
8. WPXY-F	4.7	4.1	4.6	4.6	5.3
WNYR	5.5	5.3	5.0	6.2	5.3
10. WBBF	3.7	5.1	5.4	5.0	4.7
11. WXXI-F	2.1	3.7	4.2	4.5	4.4
12. WPXN	2.9	3.3	4.7	4.7	4.1

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WCMF-F	27.7	26.8	26.6	27.7	26.8
2. WMJQ-F	24.0	22.9	23.5	22.1	22.4
3. WEZO-F	20.4	19.3	21.0	21.3	20.7
4. WHAM	23.1	22.4	22.0	20.1	19.6
5. WVOR-F	16.6	17.3	15.9	16.9	17.2
6. WHFM-F	15.7	14.6	15.5	16.8	15.0
7. WPXY-F	13.2	12.0	13.0	14.0	14.8
8. WBBF	11.8	13.6	14.9	12.6	10.4
9. WNYR	9.9	10.2	9.5	9.8	9.6
10. WDKX-F	7.6	8.5	8.5	8.3	8.3
11. WPXN	7.7	6.8	7.6	7.5	8.0
12. WXXI-F	5.6	6.8	7.2	7.7	7.9

PHOENIX BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KDKB-F	15.6	12.5	11.8	13.0	11.9
2. KUPD-F	8.6	9.8	9.3	8.8	9.8
3. KTAR	8.7	8.5	8.8	9.0	9.5
4. KNIX-F	8.4	7.5	8.9	7.1	8.4
5. KKLT-F	8.2	5.5	5.7	7.1	7.8
6. KZZP-F	4.9	5.5	5.8	6.6	7.4
7. KOOL-F	3.4	3.6	3.9	6.3	5.9
8. KMEO-F	3.9	6.7	6.9	4.0	4.5
9. KOY	4.0	4.2	4.0	4.5	3.8
10. KQYT-F	5.6	3.9	5.2	4.9	3.5
11. KOPA-F	2.9	4.3	4.1	3.9	3.4
KUKQ	4.0	4.5	2.3	3.1	3.4
13. KJJJ-F	2.8	2.3	1.8	2.2	3.3
14. KPHX	2.3	2.2	1.8	1.8	3.1
15. KSTM-F	1.9	2.6	2.9	2.5	2.6

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KDKB-F	22.9	20.5	21.1	22.2	22.0
2. KUPD-F	17.7	17.5	16.9	16.3	19.2
3. KNIX-F	18.8	14.5	14.6	14.8	16.1
4. KTAR	14.8	15.2	15.6	14.6	15.4
5. KZZP-F	16.2	13.0	11.9	12.0	14.7
6. KKLT-F	15.3	12.3	12.6	12.5	13.3
7. KOY	11.3	9.4	8.7	8.9	11.0
8. KQYT-F	11.5	8.4	8.4	8.9	9.7
9. KMEO-F	10.4	9.8	9.3	8.9	9.6
10. KOOL-F	9.6	8.9	7.5	8.6	9.1
11. KOPA-F	8.5	9.5	9.4	9.3	8.6
12. KJJJ-F	7.6	6.2	5.7	5.7	7.0
13. KNIX	6.3	7.2	6.3	5.5	6.1
14. KUKQ	5.3	4.9	2.6	4.6	5.4
15. KSTM-F	4.8	3.7	3.3	4.2	4.5

DENVER BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KAZY-F	8.1	7.2	5.6	6.6	8.1
2. KPKE-F	8.9	10.4	9.6	7.6	7.3
3. KOSI-F	4.9	6.1	6.0	6.6	7.2
4. KYGO-F	4.1	5.3	5.9	7.1	6.9
5. KBPI-F	8.3	8.0	8.1	6.4	6.8
6. KOA	5.8	6.4	7.4	6.7	6.5
7. KOAQ-F	4.9	4.1	5.0	5.7	6.0
8. KLZ	4.9	3.2	3.4	3.9	5.9
9. KBCO-F	5.7	6.7	4.0	4.7	5.6
10. KLIR-F	2.0	1.3	3.4	5.9	5.4
11. KIMN	5.2	5.6	4.7	5.0	4.5
12. KPPL-F	5.4	4.8	4.6	3.6	3.1
KHOW	4.1	3.3	4.0	4.4	3.1
14. KEZW	3.1	4.4	3.8	2.6	3.0
15. KVOD-F	4.0	3.0	3.3	4.2	2.8

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KBPI-F	22.0	21.1	23.3	23.4	24.5
2. KAZY-F	19.1	18.9	19.1	19.8	20.6
3. KOSI-F	12.0	13.5	14.9	16.5	17.9
4. KIMN	17.1	16.0	13.2	14.8	17.8
5. KOAQ-F	12.3	11.5	13.7	16.2	17.2
6. KOA	12.8	15.1	16.0	14.9	16.0
7. KLIR-F	7.6	7.4	10.9	14.5	14.0
8. KPKE-F	14.5	14.0	13.1	13.2	13.5
9. KLZ	9.0	10.0	9.6	10.4	11.4
10. KYGO-F	6.7	9.3	11.9	12.5	11.3
KPPL-F	12.5	11.2	11.7	12.1	11.3
12. KHOW	10.0	8.7	11.5	12.4	10.3
13. KBCO-F	6.9	8.3	7.4	8.2	8.2
14. KEZW	6.8	8.3	9.3	6.9	6.5
KVOD-F	7.4	6.8	7.6	8.5	6.5

PHILADELPHIA BIRCH REPORT

OCT 82 - DEC 82

12+ METRO SHARE

	OCT	O/N	N/D
1. KYW	8.2	9.2	10.7
2. WEAZ-F	5.5	6.7	7.5
3. WCAU-F	7.0	6.8	7.1
4. WMMR-F	6.0	7.3	7.0
WYSP-F	5.7	6.2	7.0
6. WDAS-F	14.8	9.9	6.5
WUSL-F	4.1	4.5	6.5
8. WMGK-F	6.2	6.5	6.3
9. WIOQ-F	2.5	4.4	5.1
10. WWDB-F	5.5	5.4	4.6
11. WPEN	3.6	3.5	4.2
12. WCAU	3.8	3.8	4.0
13. WIP	5.2	4.9	3.2
14. WSNI-F	0.4	1.5	2.5
15. WFLN-F	3.8	3.4	2.2

12+ CUME RATING

	OCT	O/N	N/D
1. KYW	24.2	24.4	25.9
2. WCAU-F	16.1	16.2	17.5
3. WMMR-F	15.2	16.0	16.2
4. WYSP-F	14.1	14.5	14.4
5. WMGK-F	12.7	13.5	13.8
6. WEAZ-F	9.2	10.0	10.9
7. WUSL-F	4.5	7.0	10.3
WCAU	11.3	10.7	10.3
9. WDAS-F	13.2	10.9	9.8
10. WIOQ-F	8.9	9.4	8.9
11. WWDB-F	7.1	7.1	7.2
12. WPEN	6.5	6.1	6.8
13. WIP	10.0	8.3	6.6
14. WFLN-F	5.2	4.9	5.1
15. WSNI-F	2.4	3.0	4.7
WWSH-F	3.8	4.0	4.7

DES MOINES BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KSO	14.4	13.4	11.9	18.0	20.5
2. WHO	14.8	15.8	18.1	16.5	15.1
3. KGGO-F	18.3	14.6	13.4	11.3	14.1
4. KRNT	10.0	10.6	10.8	10.5	7.8
5. KMGK-F	9.5	8.7	7.8	7.9	7.4
6. KLYF-F	6.3	5.3	4.4	4.6	7.3
7. KRNQ-F	7.6	8.7	7.1	6.9	6.8
8. KIOA	5.3	4.5	6.1	6.4	6.6
9. KJJY-F	6.6	6.5	7.2	7.7	6.2

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WHO	18.8	20.4	23.8	24.1	21.6
2. KSO	17.9	16.0	16.0	19.4	20.5
3. KGGO-F	21.7	17.9	18.5	19.1	19.5
4. KMGK-F	14.4	12.6	14.6	15.6	16.1
5. KRNQ-F	16.8	18.4	13.4	12.9	15.9
6. KIOA	13.1	13.3	13.2	13.2	13.6
7. KRNT	16.1	16.9	15.8	15.3	13.2
8. KLYF-F	7.9	6.7	6.3	8.3	9.8
9. KJJY-F	9.7	8.3	9.3	9.3	8.0

RALEIGH/DURHAM BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WRAL-F	18.2	15.4	9.8	10.9	12.8
2. WQDR-F	19.0	22.6	28.0	22.9	12.6
3. WDCG-F	10.1	10.2	8.2	9.3	12.0
4. WPTF	12.9	9.2	10.9	12.6	11.5
5. WKIX	7.9	11.6	13.2	12.4	10.0
6. WYYD-F	6.8	8.1	5.6	6.3	7.0
7. WSHA-F	1.4	2.5	3.0	4.4	4.7
8. WDUR	2.5	1.2	0.6	0.8	4.0
9. WUNC-F	1.5	2.5	1.5	1.9	3.6
10. WLLE	3.0	4.2	5.7	4.6	3.0

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WRAL-F	26.6	26.0	24.6	27.3	28.5
2. WDCG-F	17.8	17.7	18.3	20.2	23.3
3. WQDR-F	19.8	24.2	33.9	29.8	21.8
4. WPTF	20.2	18.8	20.8	21.9	20.6
5. WKIX	11.4	12.5	17.8	20.3	17.7
6. WYYD-F	10.5	9.6	7.8	9.7	11.1
7. WUNC-F	3.1	6.0	5.5	7.5	8.4
8. WTIK	4.6	7.9	8.8	6.9	5.5
9. WSHA-F	1.9	4.6	5.0	5.2	5.4
10. WCHL	5.6	4.9	4.4	5.6	4.9

AUSTIN BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KLBJ-F	23.7	24.6	25.6	24.8	20.1
2. KHFI-F	15.2	13.6	13.6	17.1	16.5
3. KASE-F	12.4	11.3	12.6	13.8	11.5
4. KEYI-F	3.8	6.0	6.7	6.4	6.1
5. KPEZ-F	4.0	2.4	3.0	3.7	6.0
6. KLBJ	4.0	4.6	4.1	3.2	5.2
7. KVET	3.7	5.2	4.0	3.7	5.1
8. KOKE-F	4.8	5.0	3.7	3.7	4.8
9. KUT-F	1.0	3.2	3.1	3.5	4.6
10. KMFA-F	0.6	2.1	2.7	3.4	4.1

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WLBJ-F	27.5	29.1	31.2	31.3	28.4
2. KHFI-F	26.4	26.1	25.5	28.3	28.3
3. KASE-F	19.0	15.0	17.0	18.7	16.4
4. KLBJ	8.9	10.4	10.4	9.3	11.9
5. KEYI-F	8.5	10.9	11.7	10.5	11.5
6. KVET	10.5	11.5	10.8	9.6	10.6
7. KOKE-F	11.7	10.0	8.9	10.6	10.3
8. KUT-F	2.9	7.2	8.6	8.8	9.7
9. KNOW	10.5	11.5	12.5	11.1	8.2
10. KMFA-F	2.4	5.6	6.7	7.9	8.0

ORLANDO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WBJW-F	10.9	11.4	13.0	12.9	12.2
2. WDIZ-F	14.9	13.5	14.6	12.5	11.7
3. WHOO-F	8.2	7.5	7.4	10.0	10.8
4. WDBO-F	8.2	9.1	8.4	8.6	9.0
5. WHOO	6.9	6.1	5.1	6.7	8.3
6. WKIS	5.7	5.1	5.2	6.5	7.6
7. WJYO-F	3.7	6.4	6.5	6.4	6.5
8. WHLY-F	6.4	6.6	6.5	7.1	6.0
9. WDBO	7.3	7.7	7.2	5.1	5.7
10. WLOQ-F	5.5	6.1	4.5	4.3	4.0

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WBJW-F	26.6	27.0	28.3	27.8	24.9
2. WDIZ-F	23.3	22.1	22.9	21.9	22.5
3. WHOO-F	15.6	14.2	16.3	19.8	18.3
4. WDBO-F	17.5	16.5	13.7	15.2	16.2
5. WHOO	12.3	11.1	11.4	13.8	14.3
6. WDBO	15.8	15.6	16.4	14.9	13.5
7. WKIS	11.6	11.0	11.7	11.9	12.7
8. WHLY-F	15.9	15.6	16.0	15.4	12.5
9. WJYO-F	9.2	11.1	11.4	10.6	10.5
10. WLOQ-F	9.0	8.8	8.2	10.0	9.6

OKLAHOMA CITY BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KATT-F	24.2	21.1	18.1	21.0	20.1
2. KTOK	10.4	13.1	16.6	17.0	14.5
3. KEBC-F	8.5	8.4	9.5	8.3	9.0
4. KOMA	7.6	7.5	6.8	7.1	8.1
5. KOFM-F	6.3	6.9	7.6	7.2	6.9
6. KXXY-F	5.7	5.1	5.4	5.9	6.4
7. KKNG-F	7.4	5.7	6.1	6.8	6.1
8. WKY	4.4	4.6	3.7	4.3	5.3
9. KLTE-F	3.7	4.5	4.6	4.7	4.8
10. KAEZ-F	4.4	4.8	4.5	3.7	3.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KATT-F	26.1	25.9	26.3	26.7	27.3
2. KOFM-F	18.5	19.8	19.1	18.9	23.7
3. KTOK	19.4	23.2	27.7	24.8	22.0
4. KEBC-F	21.0	18.7	19.3	20.7	21.7
5. KOMA	17.0	16.1	18.1	20.5	21.5
6. WKY	12.7	14.0	15.7	14.7	15.1
7. KXXY-F	10.1	9.9	10.5	11.5	14.0
8. KLTE-F	11.9	13.5	13.0	11.8	12.5
9. KKNG-F	12.7	15.0	15.1	13.0	12.3
10. KLNK-F	12.1	12 3	12.6	10.2	10.1

GREENSBORO/WINSTON-SALEM BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WTQR-F	17.3	17.8	16.1	16.7	16.1
2. WKZL-F	12.5	11.3	11.9	11.8	11.4
3. WGLD-F	7.6	6.5	10.3	10.4	10.9
4. WSEZ-F	13.1	10.9	11.5	10.7	9.0
5. WRQK-F	4.0	3.7	4.0	6.1	6.6
6. WQMG-F	7.4	7.3	7.1	7.1	6.3
7. WSJS	9.0	9.2	8.3	4.6	5.1
8. WDCG-F	0.4	2.2	1.9	2.9	4.6
9. WBIG	4.0	4.9	4.2	4.5	4.3
10. WAAA	3.8	3.2	2.5	1.9	2.8

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WTQR-F	18.8	19.5	19.6	21.4	24.6
2. WSEZ-F	15.0	16.5	16.3	16.2	16.4
3. WKZL-F	15.9	14.1	15.0	15.7	16.0
4. WSJS	14.0	12.8	13.8	13.1	15.6
5. WGLD-F	11.8	11.1	12.1	12.7	15.2
6. WRQK-F	12.4	13.6	12.1	13.3	14.9
7. WBIG	10.0	9.3	9.3	9.6	8.7
WQMG-F	7.8	8.0	8.7	8.8	8.7
9. WDCG-F	0.8	2.3	2.4	4.9	6.4
10. WAIR	5.2	4.6	4.5	5.2	5.5

TAMPA BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WRBQ	16.3	12.2	10.3	11.1	13.2
2. WWBA-F	8.1	6.7	7.7	9.9	10.1
3. WYNF	8.1	10.4	11.2	8.8	8.4
4. WQYK	8.5	12.0	12.3	10.7	8.1
5. WSUN	7.7	6.3	5.8	6.9	7.9
6. WPLP	3.4	3.9	3.9	4.0	6.8
7. WJYW	6.4	6.6	5.7	4.6	6.2
8. WMGG-F	6.0	7.3	6.7	6.5	6.1
9. WDAE	4.4	4.9	5.0	6.1	5.7
10. WQXM	6.4	4.0	4.8	5.0	5.0
11. WSRZ	2.2	2.1	2.6	3.0	3.8
12. WFLA	5.1	6.1	6.4	5.5	3.6
13. WTMP	3.3	3.2	2.7	2.8	3.3

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WRBQ	23.6	19.9	18.2	19.3	19.7
2. WSUN	11.9	10.7	11.8	13.9	13.5
3. WWBA-F	11.0	11.9	12.0	12.4	13.4
4. WMGG-F	12.4	11.9	10.4	11.6	12.9
5. WYNF	13.4	13.8	13.6	12.3	11.7
6. WQYK	13.4	14.0	15.0	13.1	10.9
7. WJYW	11.4	13.1	12.8	11.0	10.8
8. WFLA	12.5	12.0	13.1	12.2	10.6
9. WQXM	12.7	10.5	9.5	10.2	10.2
10. WDAE	5.9	7.6	7.4	8.0	8.1
11. WPLP	6.9	6.1	5.4	5.7	8.0
12. WSRZ	5.0	5.4	5.9	4.9	5.5
13. WTMP	5.1	3.9	4.5	4.8	5.2

HUNTINGTON BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WKEE-F	29.3	28.1	30.5	30.7	27.8
2. WAMX-F	10.0	8.8	8.1	10.4	13.4
3. WGNT	8.4	8.2	9.0	10.7	9.8
4. WHEZ-F	5.4	6.4	8.0	9.6	9.7
5. WEMM-F	5.5	6.3	7.2	6.9	7.3
6. WTCR	10.4	8.7	7.5	7.3	6.5
7. WNST	1.6	1.8	1.3	0.3	3.5
8. WHTN	5.8	5.8	5.5	3.6	2.9
WKLC-F	4.7	3.7	3.6	3.4	2.9
10. WCAK-F	1.0	0.5	0.8	2.3	2.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WKEE-F	40.4	40.6	47.3	44.5	37.7
2. WAMX-F	20.0	19.5	23.4	23.9	23.8
3. WGNT	17.7	16.5	19.5	20.3	17.1
4. WTCR	15.9	15.8	17.4	15.6	13.4
5. WHEZ-F	9.2	8.6	12.2	13.0	11.2
6. WEMM-F	10.2	10.1	10.5	10.3	9.2
7. WCMI	4.7	5.6	7.9	7.6	6.5
8. WCAK-F	2.6	2.2	1.9	3.5	6.2
9. WKLC-F	6.2	5.4	6.2	5.6	4.8
10. WIRO	4.6	4.6	5.3	4.5	4.6
11. WHTN	9.0	9.1	8.2	5.5	3.3

KNOXVILLE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WIVK-F	22.7	23.7	21.9	20.2	19.5
2. WEZK-F	12.6	11.5	11.0	12.3	14.2
3. WIMZ-F	13.2	14.7	14.8	13.6	12.2
4. WOKI-F	13.3	12.6	11.3	11.5	12.1
5. WMYU-F	9.2	11.6	13.5	11.5	9.7
6. WIVK	5.7	4.9	3.1	5.3	6.5
7. WRJZ	3.5	2.9	3.8	5.8	4.5
8. WNOX	3.3	2.8	2.4	2.8	3.8
9. WGAP	2.5	3.0	3.1	2.7	3.6
10. WKGN	2.0	2.6	2.9	2.6	3.3

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WIVK-F	28.6	31.5	29.2	27.2	27.1
2. WOKI-F	19.7	20.7	19.4	20.2	21.3
3. WMYU-F	15.7	19.0	18.8	18.7	19.3
4. WIMZ-F	16.9	19.3	18.9	20.3	19.1
5. WEZK-F	13.8	15.5	15.8	15.3	16.8
6. WRJZ	7.2	10.2	10.6	9.3	9.5
7. WIVK	7.7	7.3	5.0	7.0	9.1
8. WNOX	8.3	8.1	9.2	7.9	8.1
9. WGAP	5.6	6.4	7.7	7.6	6.8
10. WNKX-F	3.3	4.4	3.1	4.0	5.5

LITTLE ROCK BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KKYK-F	20.0	17.4	16.3	14.4	15.2
2. KSSN-F	16.0	14.6	14.4	14.4	12.1
3. KLAZ-F	11.4	12.8	13.2	13.0	11.9
4. KARN	7.3	9.1	11.3	10.2	11.4
5. KMJX-F	12.9	11.1	10.0	10.6	10.7
6. KEZQ-F	4.5	6.1	7.6	8.3	9.1
7. KOKY	5.7	6.3	5.3	6.0	6.9
8. KLPQ-F	5.1	5.0	4.4	5.9	6.2
9. KLRA	5.7	5.6	4.7	4.5	5.3
10. KAAY	2.4	1.9	2.7	3.4	4.1

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KKYK-F	26.4	29.2	30.7	29.3	30.3
2. KSSN-F	26.1	27.0	26.4	23.5	24.2
3. KLAZ-F	16.9	20.0	21.1	20.4	21.7
4. KARN	14.0	16.8	18.7	17.1	18.0
5. KMJX-F	15.8	15.5	16.3	16.4	16.7
6. KLPQ-F	10.0	12.1	13.4	14.5	14.4
7. KEZQ-F	9.9	11.5	13.3	12.1	13.0
8. KLRA	10.5	11.3	12.3	11.8	12.8
9. KAAY	9.3	9.3	9.1	10.0	12.3
10. KOKY	8.1	10.2	10.5	10.0	11.3

TULSA BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KRAV-F	14.8	13.7	11.1	12.3	14.3
2. KMOD-F	21.2	20.5	17.6	14.0	12.8
3. KWEN-F	14.3	13.6	10.3	10.6	12.2
4. KVOO	13.2	11.4	12.4	11.7	11.3
5. KAYI-F	---	1.0	6.9	10.6	9.4
6. KRMG	9.2	11.5	10.9	8.8	8.5
7. KBEZ-F	5.8	5.8	5.3	6.4	6.8
8. KCFO-F	3.6	3.6	3.9	4.0	4.3
KTFX-F	5.3	3.5	4.0	4.5	4.3
10. KBBJ	1.5	1.9	2.1	3.0	4.1

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KRAV-F	26.6	25.5	24.6	24.5	27.0
2. KMOD-F	22.7	20.7	20.7	21.2	22.8
3. KVOO	25.3	22.6	22.3	22.3	22.4
4. KRMG	20.6	21.6	21.2	22.3	21.8
5. KWEN-F	23.5	22.3	19.9	19.2	18.9
6. KAYI-F	---	2.2	9.3	15.1	15.6
7. KBEZ-F	10.2	10.5	9.2	10.7	11.5
8. KTFX-F	8.0	8.3	8.2	8.5	9.7
9. KBBJ	4.4	4.1	3.2	4.5	5.3
10. KELI	4.8	4.4	4.1	4.7	5.2

CHARLOTTE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WSOC-F	19.2	17.6	20.0	19.7	17.8
2. WROQ-F	15.6	12.9	10.6	14.5	15.0
3. WBT	7.7	8.8	10.5	11.0	11.7
4. WPEG-F	10.8	12.5	10.7	8.9	10.6
5. WBCY-F	10.3	9.6	12.1	10.7	9.7
6. WEZC-F	7.3	6.7	5.7	6.2	6.4
7. WLVV-F	5.0	4.1	3.8	4.9	5.6
8. WAYS	4.3	3.3	4.1	3.7	3.4
9. WSOC	3.1	3.8	3.2	2.7	3.2
10. WGIV	3.6	4.5	3.4	2.7	2.2

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WSOC-F	25.8	25.6	26.2	24.6	26.0
2. WBT	22.7	22.3	24.4	23.9	23.9
3. WBCY-F	25.2	22.2	23.9	22.8	22.8
4. WROQ-F	25.2	20.9	20.1	21.1	22.2
5. WAYS	16.1	14.6	14.0	13.2	14.7
6. WPEG-F	14.9	15.7	14.9	12.6	14.1
7. WEZC-F	11.0	10.8	10.8	11.3	12.5
8. WLVV-F	12.9	10.4	8.9	9.3	10.9
9. WSOC	6.7	6.9	8.4	8.4	7.2
10. WGIV	8.0	9.5	9.2	6.3	5.9

BIRMINGHAM BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WZZK-F	20.3	19.9	17.1	16.3	15.5
2.	WKXX-F	16.7	14.9	14.4	15.7	14.8
3.	WENN-F	14.5	13.2	9.7	9.5	11.6
4.	WAPI-F	8.2	8.2	10.9	12.9	10.5
5.	WERC	3.5	4.0	4.2	4.0	5.9
6.	WQEZ-F	3.5	3.6	3.6	3.1	4.6
	WSGN	2.3	2.7	4.3	5.1	4.6
8.	WATV	2.9	4.4	4.9	4.5	4.1
9.	WENN	3.3	3.8	3.8	2.8	3.8
10.	WDJC-F	3.6	4.3	5.2	4.1	3.7

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WZZK-F	27.1	29.7	31.7	33.7	29.5
2.	WKXX-F	25.6	27.2	25.8	29.5	28.4
3.	WAPI-F	15.2	14.9	16.2	18.8	16.7
4.	WSGN	12.0	13.0	13.5	16.2	16.5
5.	WENN-F	16.3	16.5	14.0	15.1	16.0
6.	WERC	11.1	13.4	12.5	12.5	12.8
7.	WQEZ-F	7.6	8.0	6.9	8.3	10.5
8.	WAPI	7.5	8.8	12.2	11.5	9.7
9.	WENN	6.4	7.5	9.2	9.3	8.2
10.	WYDE	6.1	7.2	7.2	6.4	6.1

NASHVILLE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WKDF-F	15.1	14.4	16.8	17.6	14.7
2.	WWKX-F	15.2	15.8	13.3	11.1	10.3
3.	WSIX-F	8.6	6.4	5.7	7.3	9.7
4.	WZEZ-F	9.5	10.5	10.1	9.4	8.8
5.	WMAK-F	0.8	0.4	0.9	3.3	7.5
6.	WLAC	7.3	6.7	4.6	4.8	6.2
7.	WYHY-F	2.3	3.9	5.1	4.5	4.9
8.	WSM-F	4.6	5.7	6.3	5.6	4.6
	WVOL	10.6	9.1	6.6	6.1	4.6
10.	WSM	4.6	4.5	4.8	5.7	4.5

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WKDF-F	21.6	23.2	26.6	27.6	25.3
2.	WWKX-F	23.4	26.1	26.5	23.7	22.1
3.	WSIX-F	13.6	13.6	13.2	12.7	13.8
4.	WZEZ-F	12.8	13.8	14.1	13.2	13.3
5.	WSM-F	10.8	14.2	15.6	13.8	12.5
6.	WLAC	14.0	13.2	11.0	10.3	11.9
7.	WSM	12.0	12.2	14.0	12.8	10.3
8.	WYHY-F	3.6	7.3	10.6	8.6	9.8
9.	WMAK-F	2.4	2.4	4.0	6.2	9.1
10.	WSIX	9.4	7.1	6.1	7.7	8.0

NORFOLK BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WCMS-F	12.5	13.7	14.7	14.6	11.9
2.	WNOR-F	13.1	13.3	12.8	12.0	10.6
3.	WMYK-F	15.1	14.4	13.3	11.0	10.4
4.	WOWI-F	6.2	6.2	6.5	7.8	8.7
5.	WLTY-F	8.9	7.5	7.8	9.2	7.1
	WFOG-F	8.0	7.6	7.5	7.6	7.1
7.	WNVZ	2.7	5.0	5.8	5.6	6.3
8.	WRAP	3.2	3.5	3.1	3.7	4.9
9.	WTAR	4.2	4.0	5.1	5.5	4.7
10.	WXRI-F	0.2	0.6	1.1	1.4	4.3
11.	WGH	1.9	1.8	1.9	1.6	2.8
12.	WNIS	2.5	3.7	2.6	2.3	2.5

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WNOR-F	30.5	32.0	29.0	27.3	26.0
2.	WMYK-F	30.5	32.6	31.7	27.5	23.9
3.	WCMS-F	20.4	21.5	20.8	21.0	20.4
4.	WOWI-F	13.6	13.8	14.3	16.1	16.2
5.	WLTY-F	20.5	19.7	19.7	18.0	14.1
	WFOG-F	14.3	15.4	14.4	13.3	14.1
7.	WNVZ	7.8	10.2	13.1	13.1	13.5
8.	WRAP	10.4	10.5	10.7	12.6	12.0
9.	WTAR	12.7	12.1	12.4	12.0	10.9
10.	WGH	7.0	6.8	6.2	5.5	8.9
11.	WWDE-F	7.3	6.9	7.3	6.8	6.4
12.	WPCE	5.9	6.2	5.8	5.4	5.6

LANSING BIRCH REPORT

SEP 82 - DEC 82

12+ METRO SHARE

	SEP	S/O	O/N	N/D
1. WILS-F	11.7	11.0	11.4	12.0
2. WFMK-F	16.2	15.1	12.6	11.1
3. WJXQ-F	14.6	12.4	11.9	10.7
4. WITL-F	12.8	11.2	9.8	10.6
5. WVIC-F	11.9	11.0	10.5	9.8
6. WJR	5.3	7.5	8.3	5.6
7. WJIM-F	4.2	5.2	4.9	5.1
8. WKAR-F	2.6	4.1	4.5	4.5
9. WOOD-F	1.8	1.5	1.8	3.6
10. WCUZ-F	---	---	1.5	2.7

12+ CUME RATING

	SEP	S/O	O/N	N/D
1. WFMK-F	25.2	27.1	25.3	23.9
2. WILS-F	24.4	23.5	22.4	23.8
3. WJXQ-F	24.9	23.2	20.8	22.3
4. WVIC-F	22.1	21.9	20.4	20.9
5. WITL-F	18.8	18.8	17.7	20.3
6. WJIM-F	9.5	12.4	11.4	11.3
7. WJR	12.3	13.6	12.3	11.0
8. WKAR-F	6.8	8.9	8.9	9.1
9. WOOD-F	4.0	4.5	4.6	6.7
10. WKAR	---	---	1.4	3.1

SALT LAKE CITY BIRCH REPORT

OCT 82 - DEC 82

12+ METRO SHARE

	OCT	O/N	N/D
1. KSL	10.4	9.9	10.6
2. KRSP-F	8.7	9.4	8.9
3. KSFI-F	6.2	7.1	8.8
KCPX-F	6.3	7.5	8.8
5. KSOP-F	7.7	7.1	6.3
6. KISN-F	4.2	5.0	5.6
7. KALL	4.8	4.7	5.0
8. KRSP	6.3	5.6	4.6
KDAB-F	3.7	4.1	4.6
10. KALL-F	3.2	3.2	3.5
11. KFMY-F	5.0	4.1	3.4
12. KCPX	3.8	3.4	2.8

12+ CUME RATING

	OCT	O/N	N/D
1. KSL	20.1	20.2	20.8
2. KRSP-F	15.9	17.5	17.1
3. KSFI-F	11.0	13.2	16.1
4. KCPX-F	12.6	14.6	14.7
5. KSOP-F	11.2	11.2	11.0
KALL	13.4	12.4	11.0
7. KRSP	11.8	11.9	10.7
8. KISN-F	7.8	9.3	9.4
9. KDAB-F	6.8	8.3	9.2
10. KFMY-F	9.7	9.9	9.0
11. KALL-F	9.7	9.0	8.1
12. KCPX	6.8	7.6	7.5

DANBURY, CT

Market # 253/ Pop 119,100
APR 15.9

Diaries: 311
FM Share: 59.66%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WRKI-F	19/13.5	13.6	8.0	11.2	14.9
2. WLAD	16/11.3	12.2	13.1	7.5	19.6
3. WEZN-F	15/10.6	8.8	8.8	9.0	9.5
4. WDAQ-F	12/ 8.5	7.5	8.8	11.9	8.1
5. WHN	9/ 6.4	4.1	4.4	3.0	2.0
6. WKCI-F	8/ 5.7	6.1	5.8	3.7	2.0

12+ TSA	1/4/CUME
1. WRKI-F	26/337
WEZN-F	26/318
3. WLAD	20/191
WHN	20/285
5. WCBS	17/306
6. WKCI-F	15/245
WDAQ-F	15/222

WRKI, WEZN - See Bridgeport
WHN, WCBS - See NY
WKCI - See Hartford

WLAD, 800, 1 KW (DAYS), MOR , $26.00 (Unirep)
WDAQ-F, 98.3, 1.3 KW @ 460, BTFL MUS (KalaMusic) , $26.60 (Unirep)

SANTA BARBARA, CA

Market #130/ Pop 205,100
APR 17.3

Diaries: 348
FM Share: 62.61%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KMGQ-F	30/11.3	10.8	---	---	---
2. KTYD-F	25/ 9.4	8.6	11.1	7.2	5.0
3. KRUZ-F	24/ 9.1	10.8	12.2	11.8	11.0
4. KDB-F	22/ 8.3	6.8	11.1	6.2	11.4
5. KNX	18/ 6.8	6.8	6.3	7.7	7.3
6. KBLS	15/ 5.7	5.4	5.8	---	.9

12+ TSA	1/4/CUME
1. KRUZ-F	45/553
2. KMGQ-F	33/414
3. KTYD-F	26/360
4. KNX	23/400
5. KDB-F	22/319
6. KTMS	15/305

KBLS, 990, 1 KW (DAYS,DA), NOSTALGIA (Al Ham)
KTMS, 1250, 1 KW (DA-1) , TALK/MOR
KTYD-F, 97.5, 18 KW @ 2900, AOR
KMGQ-F, 106.3, 365 W @ 879, CONTEMP
KDB-F, 93.7, 13 KW @ 870, CLASSICAL
KRUZ-F, 103.3, 105 KW @ 2980, BTFL MUS

MBS, $13.50 (Selcom)
ABC-T,NBC, $12.50 (Howard)
Source, $17.50 (Howard)
ABC-D, $ NA (Torbet)
, $18.00 (HNW)
, $26.00 (Katz) Schuele

ABERDEEN, WA

Market # NA/Pop 56,000(12+)
APR 14.1

Diaries: 266
FM Share: 60.95%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81
1. KXRO	14/17.7	15.9	22.4	20.7
2. KGHO-F+	10/12.7	25.7	25.3	30.5
3. KAYO+	8/10.2	19.5	14.9	17.1
4. KBRD-F	7/ 8.9	2.4	6.0	---
5. KDUX-F	6/ 7.6	7.3	13.4	7.3

12+ TSA	1/4/CUME
1. KXRO	15/233
2. KGHO-F+	12/213
3. KISN-F	9/ 89
4. KAYO+	8/153
5. KDUX-F+	7/176
KBRD-F	7/ 76

KXRO, 1320, 5 KW/1 KW (DA-N), MOR
KAYO, 1450, 1 KW/250 W, COUNTRY
KDUX-F, 104.7, 48 KW @ 155, BTFL MUS
KGHO-F+, 95.3, 1.2 KW @ 750, ROCK

, $10.00 (Mc-Guild)
ABC-I, $ 8.00 (Savalli)
, $ 8.00 (Mc-Guild)
, $ 9.00 (Savalli) (HOQUIM)

KISW, KBRD - See Seattle

BURLINGTON, VT

Market # 267/Pop 118,300
APR 18.7

Diaries: 327
FM Share: 65.38%

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81
1. WQCR-F 41/21.9	22.4	25.5	23.7
2. WEZF-F 22/11.8	11.2	9.1	10.5
3. WJOY 19/10.2	11.9	6.1	7.9
WVMT 19/10.2	11.2	11.5	11.8
WGFB-F 19/10.2	7.7	9.7	5.3

12+ TSA 1/4/CUME

1. WQCR-F 76/953
2. WEZF-F 58/628
3. WGFB-F 56/870
4. CHOM-F 43/523
5. WKDR 41/351
   WLFE-F 41/399

WJOY, 1230, 1 KW/250 W, NOSTALGIA
WVMT, 620, 5 KW (DA-2), MOR
WEZF-F. 92.9, 36 KW @ 2703, BTFL MUS
CHOM-F, 97.7, 41 KW @ ? ? , AOR
WKDR, 1070, 5 KW (DAYS), COUNTRY
WLFE-F, 102.3, 300 W @ 800, COUNTRY
WQCR-F, 98.9, 50 KW @ 310, ROCK

CBS, $12.25 (PRO)
NBC, $14.75 (Torbet) Goldman
, $30.00 (Blair)
, $? ? (MMR) (MONTREAL)
ABC-E, $14.00 (PRO) (PLATTSBURGH)
, $10.00 (Lotus) (ST. ALBANS)
, $20.00 (PRO)

GAINESVILLE, FL

Market # 207/Pop 159,300
APR 15.2

Diaries: 381
FM Share: 64.02%

12+ METRO 1/4/SHARE	SPG 82	FAL 81
1. WDVH 42/19.7	19.7	18.7
2. WYKS-F 39/18.3	16.4	19.3
3. WRUF-F 30/14.1	16.0	12.8
4. WMFM-F 14/ 6.6	4.2	---
5. WGGG 12/ 5.6	11.7	8.6

12+ TSA 1/4/CUME

1. WDVH 51/343
2. WYKS-F 43/624
3. WRUF-F 35/646
4. WNFY-F 18/249
5. WMFM-F 17/200

WDVH, 980, 5 KW (DAYS), COUNTRY
WGGG, 1230, 1 KW/250 W, ROCK
WMFM-F, 100.9, 3 KW @ ? ? , ? ?
WRUF-F, 103.7, 100 KW @ 344, ROCK
WYKS-F, 105.5, 3 KW @ 300, ROCK

ABC-E, $15.50 (PRO)
NBC, $10.00 (Howard)
, $? ?
CBS-R, $14.00 (Smith) Univ of Florida
, $17.00 (Masla) Sunshine Wireless

WNFY - See Daytona Beach

LAFAYETTE, IN

Market # 257/Pop 123,400
APR 13.7

Diaries: 319
FM Share: 68.50%

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WASK 27/18.6	17.3	22.0	23.0	18.1
2. WAZY-F 23/15.9	13.5	18.1	18.5	----
3. WASK-F 20/13.8	12.8	18.9	14.8	15.5
4. WXUS-F 19/13.1	16.5	15.7	13.3	19.0
5. WLFQ-F 9/ 6.2	9.8	3.9	3.0	7.8
WSHW-F 9/ 6.2	3.8	---	---	---

12+ TSA 1/4/CUME

1. WAZY-F 51/809
2. WASK 44/560
3. WASK-F 43/474
4. WXUS-F 20/314
   WLS 20/459
6. WLFQ-F 17/244

WASK, 1450, 1 KW/250 W, MOR
WASK-F, 105.3, 50 KW @ 375, COUNTRY
WAZY-F, 96.5, 50 KW @ 500, ROCK
WXUS-F, 92.7, 3 KW @ 215, AOR
WLFQ-F, 103.9, 920 W @ 500, BTFL MUS
WSHW-F, 99.7, 50 KW @ 460, CONTEMP

NBC, $18.00 (PRO)
NBC, $14.25 (PRO)
ABC-C, $16.00 (----)
Source, $17.00 (Masla)
, $ 8.40 (Walton) Sinclair (CRAWFORDSVILLE)
, $20.00 (PRO) (FRANKFORT)

NEW BEDFORD-FALL RIVER, MA

Market # 198/Pop 173,400
APR 19.3

Diaries: 587
FM Share: 58.24%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81
1. WBSM	100/12.8	8.4	8.7	6.7
2. WHJY-F	72/ 9.2	9.0	9.1	3.8
3. WLKW-F	67/ 8.6	7.4	7.7	7.1
4. WPRO-F	54/ 6.9	7.4	4.8	4.9
5. WMYS-F	52/ 6.7	4.8	5.1	6.1

12+ CUME	
1. WPRO-F	977
2. WHJY-F	929
3. WLKW-F	670
4. WBSM	667
5. WPRO	659

See Providence for station details

PALM SPRINGS, CA

Market # NA/Pop 104,500 (12+)
APR 16.1

Diaries: 284
FM Share: 60.40%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KPSI-F	31/17.6	19.4	12.8	14.9	13.6
2. KWXY-F+	27/15.4	6.9	10.1	10.7	12.6
3. KDES-F	24/13.6	18.1	10.6	14.4	13.1
4. KCMJ	13/ 7.4	4.4	1.6	2.7	1.6
KDES	13/ 7.4	8.8	11.2	11.2	14.7
6. KGUY	8/ 4.5	4.4	2.1	2.7	4.2
KRCQ	8/ 4.5	2.5	6.9	10.1	---

12+ CUME	
1. KPSI-F	385
2. KDES	302
3. KDES-F	255
4. KWXY-F+	209
5. KCMJ	145

KCMJ, 1010, 1 KW/500 W (DA-2), MOR — CBS,MBS, $12.00 (HNW)
KDES, 920, 5 KW/1 KW, MOR — RKO, $30.19 (Mc-Guild)
KGUY, 1270, 1 KW (DAYS,DA), ? ? — MBS, $? ? (Selcom)
KRCQ, 1400, 1 KW/250 W, SPANISH — , $13.00 (----)
KPSI-F, 101.1, 3 KW @ 300, ROCK — , $ NA (Christal)
KWXY-F, 98.5, 50 KW @ 500, BTFL MUS — , $12.00 (Eastman)
KDES-F, 104.7, 42 KW @ 540, BTFL MUS — , $30.19 (Mc-Guild)

PLATTSBURGH, NY

Market # NA/Pop 65,300 (12+)
APR 15.8

Diaries: 770
FM Share: 54.45%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81
1. WIRY	26/23.9	21.6	25.4	25.2
2. WGFB-F	19/17.4	22.4	16.7	10.7
3. WKDR	18/16.5	12.9	14.0	15.5
4. CHOM-F	11/10.1	10.3	5.3	8.7
5. WLFE-F	10/ 9.2	9.5	8.8	8.7
WQCR-F	10/ 9.2	5.2	6.1	3.9

12+ TSA 1/4/CUME	
1. WQCR-F	67/867
2. WGFB-F	46/784
3. WEZF-F	43/468
4. WLFE-F	38/390
5. WKDR	34/291

WIRY, 1340, 1 KW/250 W, ? ? — MBS, $15.00 (Masla)

Other stations - See Burlington Condensed

SANTA ROSA, CA

Market # 126/Pop 313,600
APR 18.6

Diaries: 504
FM Share: 41.50%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KGO	56/10.9	11.5	10.3	9.1	10.1
2. KREO-F	39/ 7.6	3.5	5.7	6.1	8.0
KZST-F	39/ 7.6	5.2	7.6	6.5	6.2
4. KNEW	34/ 6.6	9.1	8.0	8.4	8.5
5. KCBS	29/ 5.6	6.2	6.9	6.3	4.7

12+ CUME	
1. KGO	584
2. KFRC	504
3. KCBS	496
4. KREO-F	491
5. KNEW	465

KZST-F, 100.1, 3 KW @ 240, BTFL MUS , $22.63 (Selcom)
KREO-F, 92.9, 2.3 KW @ 4000, ROCK , $? ? (Torbet)

Others - See San Francisco

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CORRECTIONS TO FALL 1982 EDITION OF AMERICAN RADIO

To my subscribers: I have been alerted to the following errors in the latest edition of American Radio (Fall 82).

WIBA and WISM had 28.0 metro cume ratings and they should be listed in 70th position on page A8.

A10 - KCOZ-FM (#14, Beautiful Music) is in Shreveport

INDIVIDUAL MARKET REPORTS

Baltimore - WCBM's correct shares should be:

SPG 82	WIN 82	FAL 81
3.7	4.0	5.3

WCAO programs country music

NE PA - WNAK is an NBC affiliate

Washington DC - 18-34 WLTT-F should be in the 3rd position

ORDER FORMS FOR THE SPRING 1983 EDITION OF AMERICAN RADIO WILL BE MAILED IN JUNE.

C3165-1

AMERICAN RADIO

SPRING 1983 REPORT

Compiled and edited by:

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BOX 2966
KALAMAZOO, MI 49006

August 1983

Volume VII, Number 1

INTRODUCTION

This is the 15th edition of American Radio. Your support of this work is sincarely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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DUNCAN MEDIA ENTERPRISES
PO BOX 2966
(2913 BRANDYWINE)
KALAMAZOO, MI 49006 (616) 342-1356

I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you understand all of the information given in the Individual Market Reports. However, if you have any questions please feel free to call me. I figure that my time and my call back to you is part of the subscription price. Also I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they were received by August 5, 1983.

Work on this edition was completed on August 7, 1983. Mailing will begin on August 12, 1983. Working on such tight deadlines may cause production problems. If your copy is defective in any way let me know and I will promptly mail another copy to you.

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HIGHLIGHT AND COMMENTS

SPRING 83 ACHIEVMENT AWARDS

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GROUP: EZ Communications	Blair
Market 1-25: KHTR-F St. Louis	WPIX-F New York WXRT-F Chicago
Market 26-75: WSYR-F Syracuse	WIBC Indianapolis KQKQ-F Omaha KRCK-F Portland KVOO Tulsa
Market 76-125: WDCG-F Raleigh	WDOD-F Chattanooga
Market 125+: KIOK-F Richland,WA	KFMW-F Waterloo KRNO-F Reno WXLK-F Roanoke

This is a new feature of American Radio which I hope will become a bit of a tradition. There is no formula for these selections. The only requirement is that I think a station or group stands out because of its performance over the past year. There is no award or plaque or anything like that. Just a "well done" and that somebody noticed an outstanding performance.

EZ Communications has literally turned its stations upside down. What was once a 100% beautiful music group is now a rock/AC group. All of EZ's stations have made this conversion successfully except for Washington which has only recently changed formats. In the last year EZ has jumped from # 57 to # 33 in 1/4 HR group rankings and from # 43 to # 33 using my formula of ranking groups.

KHTR-F jumped from a 3.4 share to a 10.6 share after changing to a "Hits" format. Combined with its sister station, KMOX, this gives CBS a 31.5 share in St. Louis. KHTR was called KMOX-F for years and was a sleepy AC/Soft Rock for years.

WSYR-F changed formats from AOR to AC in the last year. That is not terribly unusual. What was unusual was that the station was an overall # 1 in Syracuse when the switch was made. When was the last time a number one station switched formats? The gamble paid off because WSYR-F lost less than one share point and remained the leading 12+ station in Syracuse.

WDCG also converted to a Hits format and jumped from last Spring's 4.8 share to an 11.0 share.

KIOK shot up to a 27.1 share from last year's 12.1. What is really remarkable is that all but two stations in the Richland metro dropped in share and only one of those stations had a share gain.

LEADING STATIONS

WOR in New York continues as the highest rated station (1/4 HR AVG). Stations in the top 100 making large gains include: WGN, KIIS, WPIX, WAPP, WEAZ, WUSL, WBBM-F, WBCN, WHTT, KMPC, WPEN, WRQX, WJOI, KHTR, WXRT, WDRQ, KODA, KSRR.

OTHER LEADERS: TSA Cume - WINS
Cume Rating - WWNC (Asheville)
12+ Metro Share - WJBC (Bloomington)
Condensed - KIZZ-F (Minot, ND)

LEADING STATIONS BY FORMAT

	1/4 HR AVG	Metro Share
ROCK/CONTEMP	WNBC - New York	WXLK - Roanoke
AOR	WPLJ - New York	WGIR - Manchester
AC/SOFT/OLDIES	WYNY - New York	WWNC - Asheville
BTFL MUSIC	WRFM - New York	WEZN - Bridgeport
BLACK/URBAN	WBLS - New York	WANM - Tallahassee
NEWS/TALK	WOR - New York	KMOX - St. Louis
MOR/VARIETY	WGN - Chicago	WJBC - Bloomington
NOSTALGIA	WNEW - New York	WKWK - Wheeling
SPANISH	WADO - New York	KGBT - McAllen
RELIGION/GOSPEL	WWDJ - New York	KCIJ - Shreveport
CLASSICAL	WQXR - New York	KVOD - Reno

OTHER LEADERS

Syndicator/Consultants: Burkhart/Abrams continues to lead by a small margin over Bonneville. Fairwest AC had the highest percentage of its clients showing share increases: 100%.

Radio Reps: For the first time ever Katz did not lead the "High Ranking Stations" category. Instead McGavren-Guild was the leader. Katz did remain the leader in the "Number One" listing.

Greatest Share changes: (Spring 82-83)

Increases			Decreases		
KFMW-F	Waterloo	+16.3	WIDU	Fayettev	-11.4
KWHL-F	Anchorage	+15.7	KILO-F	Col Spgs	-10.9
KIOK-F	Richland	+15.0	KCNB-F	Waterloo	- 9.6
WIDO-F	Fayettev	+13.7	WWVA	Wheeling	- 8.8
WMNX-F	Tallahass	+10.3	KQCR-F	Ced Rapid	- 8.5

GROUP OWNERS

Some of the groups showing strong increases include: Cap Cities, Amaturo, EZ, Entercom, Stoner, Doubleday, Malrite, Sandusky, Blair and Shamrock.

New groups in the group rankings are Blair, Sky/Foster, Surrey, Benns, Woodward, and Pacific Northwest.

FINANCIAL DATA

I have done the best I could in securing accurate and reliable financial data for each market but I am afraid I have a long way to go. I have either reliable, in-market estimates or local association data for about 50% of the markets. Hopefully, with each edition this percentage will increase.

FORMATS

Beginning with this edition I have classified AC as a format group by itself. In order to qualify as an AC station each station had to generally meet the following criteria:

1. Less than 10% teens
2. Fewer women 25-34 than 18-24
3. At least some audience older than 44

See page A25 for more details on format performance.

INDEX

I. SECTION A: NATIONAL RANKINGS AND RATINGS ANALYSIS

A1-A4 Metro Share Leaders and Major Share Changes
A5-A9 America's 500 Most-Listened-To Radio Stations
A10-A11 America's Leading Stations - 12+ TSA Cume
A12 America's Leading Stations - Metro Cume Rating
A13-A15 America's Leading Stations by Format - Metro Share
A16-A19 America's Leading Stations by Format - 1/4 Hour Average
A20 Leading Stations - 12+ Metro Share
A21 Metro Share Leaders - Arbitron Condensed Markets
Markets with Highest and Lowest Percentage of FM Listenership
A22 National FM Shares
A23 ADI Rankings - FM Share of Audience
A24 Markets with Highest and Lowest APR's
Markets with Highest Percentage of "Below-the-Line" Listening
Markets with Highest Percentage of Listening to Non Listed Stations
A25 Station Format and Format Listenership
A26-A27 Best and Worst Markets for Various Formats
A28 Radio Reps and Their Leading Stations
A29-A31 Public and Non Commercial Radio Stations
A31-A32 Music Syndicators and Consultants
A33-A34 Station Trading Activity
A35-A55 Group Rankings and Listings
A56-A73 Individual Station Audience Breakdowns
A74-A77 Radio Market Cost-Per-Thousands

II. SECTION B: ARBITRON INDIVIDUAL MARKET REPORTS

B1-B3 Definitions, Clarifications and Explanations

Individual Market Reports for these markets in alphabetical order

Akron	Charleston,WV	Greensboro-WS	Madison
Albany-Schen-Troy	Chattanooga	Green-N Bern	Manchester
Albuquerque	Chattanooga	Greenville,SC	McAllen-Browns
Allen-Beth-East	Chicago	Harrisburg	Medford
Altoona	Cincinnati	Hartford	Mel-Titus-Cocoa
Amarillo	Cleveland	Honolulu	Memphis
Anaheim	Colorado Spgs	Houston	Miami-Ft. Lau
Anchorage	Columbia,SC	Huntington	Milwaukee
Apple-Osh	Columbus, GA	Huntsville	Minn-St.Paul
Asheville	Columbus,OH	Indianapolis	Mobile
Atlanta	Corpus Christi	Jackson,MS	Modesto
Atlantic City	Dallas-Ft. Worth	Jacksonville	Montgomery
Augusta	Daven-RI-Moline	John City-King	Nashville
Austin	Dayton	Johnstown	Nassau-Suffolk
Bakersfield	Daytona Beach	Kalamazoo	New Haven
Baltimore	Denver	Kansas City	New Orleans
Baton Rouge	Des Moines	Knoxville	New York
Beaumont	Detroit	Lafayette	Norfolk
Billings	Duluth	Lakeland	NE PA
Binghampton	El Paso	Lancaster	Oklahoma City
Birmingham	Erie	Lansing	Omaha
Bloomington,IL	Eugene-Spring	Las Vegas	Orlando
Boise	Evansville	Lexington	Pensacola
Boston	Fargo	Lincoln	Peoria
Bridgeport	Fayetteville,NC	Little Rock	Philadelphia
Buffalo	Flint	Los Angeles	Phoenix
Canton	Ft. Wayne	Louisville	Pittsburgh
Casper	Fresno	Lubbock	Portland,ME
Cedar Rapids	Grand Rapids	Lynchburg	Portland,OR
Charleston,SC	Green Bay	Macon	Providence

Pueblo	Salinas-Seaside	Springfield, MA	Waco
Raleigh	Salt Lake City	Springfield, MO	Washington
Reading	San Antonio	Steubenville	Waterloo-CF
Reno	San Diego	Stockton	West Palm Beach
Richland,WA	San Francisco	Syracuse	Wheeling
Richmond	San Jose	Tallahassee	Wichita
Riverside-SB-Ont	Sarasota	Tampa-St Pete	Wilmington,DE
Roanoke	Savannah	Terre Haute	Wilmington,NC
Rochester	Seattle-Tacoma	Toledo	Worcester
Rockford	Shreveport	Topeka	Yakima
Sacramento	Sioux Falls	Tucson	York
Saginaw	South Bend	Tulsa	Youngstown
St. Louis	Spokane	Utica	

B222-B225 Continuation Pages

III. SECTION C: ADDITIONAL MARKET REPORTS

C2-C30 Arbitron Condensed Radio Market Reports (in alphabetical order)

Aberdeen,WA	Columbia,MO	Lake Charles,LA	Rochester,MN
Abilene,TX	Danbury,CT	Lawton,OK	St Cloud,MN
Albany,GA	Danville,ILL	Long Branch,NJ	San Angelo,TX
Albany-Cor-Leb	Dothan,AL	Longview-Mar,TX	Santa Barbara,CA
Alexandria,LA	Dubuque,IA	Lufkin-Nacogdo,TX	Santa Fe,NM
Ann Arbor,MI	Eau Claire,WI	Meridian,MS	Santa Rosa,CA
Augusta-Water,ME	Fayettev-Springf,AR	Minot,ND	Sioux City,IA
Bangor,ME	Ft Myers- Cape cor,FL	Monroe,LA	Springfield,IL
Battle Creek,MI	Ft. Pierce,FLA	Morristown,NJ	Stanford,CT
Beckley,WV	Ft. Smith,AR	Muskegon,MI	Staunton,VA
Big Spring,TX	Ft. Walton B,FLA	New Bedford,MA	Texarkana,TX
Biloxi-Gulfp,MS	Frederick,MD	NW Michigan,MI	Trenton,NJ
Bismarck,ND	Gainesville,FLA	Odessa-Midland,TX	Tuscaloosa,AL
Boulder,CO	Grand Forks,ND-MN	Owensboro,KY	Victoria,TX
Bozeman,MT	Grand Junction,CO	Palm Springs,CA	Waterbury,CT
Burlington,VT	Great Falls,MT	Panama City,FL	Watertown,NY
Cape Cod,MASS	Haggerstown,MD-PA	Parkersburg,NV-OH	West Ventura,CA
Cape May,NJ	Ithaca,NY	Pascagoula,MS	Wichita Falls,TX
Champaign-Rant,IL	Joplin,MO	Plattsburgh,NY	Wiliamsport,PA
Charlotesville,VA	Killeen-Temple,TX	Poughkeepsie,NY	Yuma,AZ
Cheyenne,WY	Lacrosse,WI	Rapid City,SD	
Chico,CAL	Lafayette,IND	Redding,CA	

Birch Monthly Reports

C31	New York, Los Angeles	C42	Memphis, Nashville, Orlando
C32	Chicago, Washington	C43	New Orleans, Cincinnati, San Ant
C33	Dallas, Boston	C44	Cleveland, Oklahoma C, Kansas C
C34	Baltimore, Miami, Philadelphia	C45	Pittsburgh, Rochester, Hartford
C35	San Francisco, Detroit	C46	Buffalo, Milwaukee,Portland
C36	San Diego, Houston	C47	Little R, Richmond, Huntington
C37	Atlanta, Seattle, Birmingham	C48	Raleigh, Greensboro, Jacksonville
C38	St. Louis, Minneapolis, Indiana	C49	Tulsa, Harrisburg, Shreveport
C39	Phoenix, Tampa, Sacramento	C50	Lansing, Grand Rapids, Des Moines
C40	Knoxville, Albuquerque, Austin	C51	West Palm, Salt Lake, Beaumont
C41	Louisville, Norfolk, Charlotte		

Birch Non-Monthly Reports

C52 Huntsville,AL; Frederick County,VA; Shenandoah County,VA; Sioux Falls,SD; Salem,OR; Benton Harbor,MI; Laredo,TX; Ardmore,OK

C53 Kankakee,IL; Big Horn Park WY ; Marion COunty,OH

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID , Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share and loss in share.

The period covered for the share changes is Spring 82 to Spring 83. It is my belief that year-to-year comparisons are much more accurate and valid than "last book" comparisons.

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Akron	WMMS-F, 14.2, AOR	WMMS-F, +2.3, AOR	WAKR, -2.7, MOR
Albany-Schen-Troy	WGY, 13.9, MOR	WPYX-F, +1.8, AOR	WGY, -2.3, MOR
Albuquerque	KOB-F, 12.8, AC	KOB-F, +4.0, AC	KAMX, -1.6, Rock
Allen-Beth-Easton	WFMZ-F, 14.9, BTFL	WFMZ-F, +7.1, BTFL	WQQQ-F -4.2, AC
Altoona	WFBG, 25.0, Contemp	WVAM, +5.0, Country	WFBG-F, -3.3, BTFL
Amarillo	KQIZ-F, 16.0, Rock	KQIZ-F, +5.6, Rock	WBUY-F, -3.2, Country
Anaheim	KBIG-F, 7.6, BTFL	KIIS-F, +4.9, Rock	KMET-F, -2.9, AOR
Anchorage	KWHL-F, 15.7, AOR	KWHL-F,+15.7, AOR	KRKN-F, -6.7, AOR
Apple-Osh	WAPL-F, 12.8, AOR	WAPL-F, +3.7, AOR	WNAM, -2.6, AC
Asheville	WWNC, 35.3, Country	WRAQ, +3.9, AC	WISE, -5.3, Contemp
Atlanta	WVEE-F, 10.1, Urban	WKHX-F, +1.9, Country	WCNN, -2.8, News
Atlantic City	WFPG-F, 16.3, BTFL	WFPG-F, +4.0, BTFL	WIIN, -3.9, MOR
Augusta	WBBQ-F, 21.7, Rock	WKZK, +6.8, ? ?	WTHB, -4.8, Black
Austin	KASE-F, 16.2, Country	KASE-F, +3.9, Country	KOKE-F, -4.2, Country
Bakersfield	KKXX-F, 13.9, Rock	KLYD, +6.4, Rock	KUZZ, -6.1, Country
Baltimore	WXYV-F, 8.2, Urban	WBSB-F, +3.0, Rock	WBAL, -2.0, MOR
Baton Rouge	WFMF-F, 22.1, Rock	WFMF-F, +4.5, Rock	WXOK, -4.9, Black
Beaumont	KHYS-F, 12.2, Black	KZZB-F, +4.1, Rock	KIOC-F, -6.7, AC
Billings	KGHL, 23.6, COuntry	KGHL, +9.4, Country	KOOK, -4.9, Contemp
Binghampton	WMRV-F, 18.3, Contemp	WINR, +3.7, Nost	WQYT-F, -3.3, BTFL
Birmingham	WZZK-F, 12.5, Country	WAPI-F, +4.2, AOR	WZZK-F, -4.1, Country
Bloomington	WJBC, 36.5, MOR	WBNQ-F, +5.7, Rock	WJBC, -4.3, MOR
Boise	KIZN-F, 12.5, Country	KIZN-F, +5.0, Country	KBBK-F, -5.0, Rock
Boston	WBZ, 9.8, MOR	WHTT-F, +3.8, Rock	WCOZ-F, -2.6, AOR
Bridgeport	WEZN-F, 19.2, BTFL	WICC, +3.5, AC	WRKI-F, -1.6, AOR
Buffalo	WJYE-F, 12.3, BTFL	WBUF-F, +3.3, AC	WGRQ-F, -3.3, AOR
Canton	WHBC, 16.1, MOR	WQXK-F, +2.0, Country	WMMS-F, -3.1, AOR
Casper	KVOC, 29.0, Country	KAWY-F, +5.0, AOR	KATI, -4.8, AC
Cedar Rapids	WMT, 23.1, MOR	KKRQ-F, +6.4, AOR	KQCR-F, -8.5, Contemp
Charleston, SC	WEZL-F, 12.7, Country	WLVW-F, +4.6, Black	WWWZ-F, -6.4, Black
Charleston, WV	WVAF-F, 18.8, Contemp	WVSR-F, +5.2, Contemp	WCAW, -5.2, Country
Charlotte	WSOC-F, 14.6, Country	WZXI-F, +4.9, BTFL	WGIV, -3.7, Black
Chattanooga	WDOD-F, 18.4, Country	WDOD-F, +7.5, Country	WFLI, -3.3, Religion
Chicago	WGN, 8.7, MOR	WXRT-F, +1.8, AOR	WGCI-F, -1.5, Black WLAK-F, -1.5, BTFL
Cincinnati	WKRQ-F, 8.8, AOR WEBN-F, 8.8, AOR	WCKY, +2.1, News/Talk	WLW, -2.7, MOR
Cleveland	WMMS-F, 8.2, AOR	WKSW-F, +1.9, Country	WZZP-F, -2.9, AC
Colorado Springs	KSPZ-F, 12.4, Contemp	KKCS-F, +3.5, Country	KILO-F,-10.9, AOR
Columbia, SC	WCOS-F, 15.5, Country	WDPN-F, +6.3, Black	WNOK-F, -5.7, Rock
Columbus, GA	WFXE-F, 18.5, Black	WRCG, +3.6, Nost/MOR	WDAK, -2.6, Country
Columbus, OH	WLVQ-F, 12.6, AOR	WVKO, +4.6, Black	WCOL, -2.5, Nost

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Corpus Christi	KOUL-F, 13.9, Country	KITE-F, +4.3, Rock	KZFM-F, -3.6, Rock
Dallas-Ft. Worth	KVIL-F, 7.6, AC	KAFM-F, +2.2, Rock	KNOK-F, -2.6, Black
Daven-RI-Moline	KIIK-F, 17.2, Rock	KIIK-F, +8.9, Rock	KSTT, -3.3, AC
Dayton	WTUE-F, 12.6, AOR	WJAI-F, +2.0, Nost	WHIO-F, -3.8, BTFL
Daytona Beach	WWLV-F, 16.4, BTFL	WWLV-F, +3.2, BTFL	WDOQ-F, -8.4, Rock
		WBJW-F, +3.2, Rock	
Denver	KOSI-F, 9.4, BTFL	KSOI-F, +1.6, BTFL	KPKE-F, -2.7, AOR
Des Moines	KSO, 13.6, Country	KRNT, +2.6, MOR	KGGO-F, -3.8, AOR
Detroit	WJR, 8.8, MOR	WJOI-F, +4.2, BTFL	WGPR-F, -3.5, Black
Duluth	WKKQ-F+, 16.3, COuntry	WKKQ-F, +3.2, Country	KDAL, -6.5, MOR
El Paso	KLAQ-F, 11.7, AOR	KAMZ-F, +6.0, Rock	KYSR-F, -3.9, AC
Erie	WCCK-F, 26.4, Rock	WSEG-F, +5.6, AOR	WLVU-F, -3.0, BTFL
Eugene-Spring	KZEL-F, 17.3, AOR	KPNW-F, +4.8, BTFL	KSND-F, -5.4, Rock
Evansville	WIKY-F, 23.9, MOR	WSTO-F, +8.1, Rock	WGBF, -8.0, AC
Fargo	KFGO, 21.7, Country	WDAY-F, +7.8, Rock	KQWB-F, -6.1, AOR
Fayetteville, NC	WQSM-F, 19.0, Rock	WIDO-F, +13.7, Black	WIDU, -11.4, Black
Flint	WDZZ-F, 14.3, Black	WDZZ-F, +4.1, Black	WWWS-F, -2.7, Black
Ft. Wayne	WOWO, 17.2, MOR	WXKE-F, +6.3, AOR	WOWO, -7.8, MOR
Fresno	KKDJ-F, 10.9, AOR	KMGX-F, +6.4, Rock	KYNO-F, -3.0, Rock
Grand Rapids	WLAV-F, 14.2, AOR	WCUZ-F, +5.9, Country	WOOD-F, -4.9, BTFL
Green Bay	WGEE, 17.9, Country	WNFL, +5.1, AC	WGEE, -5.5, Country
Greensboro-WS	WTQR-F, 16.1, Country	WDCG-F, +3.2, Rock	WKZL-F, -5.8, AOR
Green-New Bern	WQDW-F, 19.0, Black	WQDW-F, +3.2, Black	WITN-F, -2.5, Rock
Greenville, SC	WESC-F, 13.1, Country	WSSL-F, +6.8, Country	WHYZ, -3.9, Black
Harrisburg	WHP-F , 12.6, BTFL	WTPA-F, +1.9, AOR	WHP, -3.3, MOR
Hartford	WTIC, 19.7, MOR	WTIC-F, +5.6, Rock	WPOP, -2.1, News
Honolulu	KQMQ-F, 9.9, Rock	KPOI-F, +1.9, AOR	KCCN, -3.2, Ethnic
Houston	KODA-F, 7.5, BTFL	KSRR-F, +3.8, AOR	KRLY-F, -2.3, Black
Huntington	WKEE-F, 22.2, Contemp	WAMX-F, +3.7, AOR	WHTN, -7.5, Country
Huntsville	WZYP-F, 13.5, Rock	WRSA-F, +2.5, BTFL	WAAY, -2.6, Contemp
Indianapolis	WIBC, 14.3, MOR	WZPL-F, +3.5, Rock	WIRE, -2.1, Country
			WXTZ-F, -2.1, BTFL
Jackson, MS	WKXI, 15.3, Black	WZXQ-F, +3.2, AOR	WMSI-F, -3.3, Country
Jacksonville	WFYV-F, 11.4, AOR	WCRJ-F, +5.3, Country	WAIV-F, -3.6, AC
John City-Kings	WXBQ-F, 19.7, Country	WXBQ-F, +6.4, Country	WIVK-F, -3.1, Country
Johnstown	WJAC, 10.6, Country	WFRB-F+, +4.7, Country	WWBR, -2.9, Country
Kalamazoo	WKZO, 12.0, MOR	WNWN-F, +3.1, Country	WKZO, -3.5, MOR
Kansas City	WADF, 10.9, Country	KLSI-F, +6.6, AC	KMBZ, -4.2, MOR
Knoxville	WIVK-F, 21.6, Country	WIVK-F, +3.7, Country	WEZK-F, -1.8, BTFL
Lafayette	KJCB, 16.6, Black	KASC-F, +3.3, Country	KXKW, -3.4, Country
Lakeland	WPCV-F, 13.7, Country	WVFM-F, +3.6, BTFL	WWAB, -2.8, Black
Lancaster	WIOV-F, 12.7, Country	WIOV-F, +7.3, Country	WLAN-F, -5.5, Rock
Lansing	WFMK-F, 13.8, AC	WVIC-F, +6.1, Rock	WJXQ-F, -5.1, AOR
Las Vegas	KOMP-F, 12.6, AOR	KXTZ-F, +3.9, BTFL	KVEG, -2.3, Country
Lexington	WLAP-F, 17.4, Rock	WVLK-F, +8.2, Country	WTKC, -6.3, Country
Lincoln	KFOR, 11.8, MOR	KHAT-F, +3.7, AC	KFRX-F, -3.4, Rock
Little Rock	KSSN-F, 11.8, Country	KWTD-F, +5.3, Rock	KSSN-F, -6.2, Country
Los Angeles	KABC, 7.6, Talk	KIIS-F, +2.1, Rock	KHTZ-F, -1.2, AC
Louisville	WLOU, 13.1, Black	WAMZ-F, +4.4, COuntry	WAKY, -2.6, Oldies
Lubbock	KFMX-F, 17.2, AOR	KRLB-F, +6.7, Cont/AC	KSEL, -4.8, Contemp
Lynchburg	WJJS-F, 15.4, Black	3 tied with +1.7	WWOD, -4.0, Country
			WXLK-F, -4.0, Rock

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Macon	WMAZ-F, 17.0, Rock	WDEN-F, +1.9, Country	WPGA-F, -4.6, Black
Madison	WTSO, 11.1, COuntry	WHIT, +4.9, Rock	WLVE-F, -3.3, AC
Manchester	WGIR, 18.1, AOR	WGIR-F, +4.1, AOR	WCOZ-F, -4.0, AOR
McAllen-Browns	KGBT, 23.9, Spanish	KRIX-F, +6.1, AOR	KBFM-F, -5.4, Rock
Medford	KYJC, 18.6, Rock	KCMX-F, +3.7, BTFL	KHUG, -5.1, MOR
Mel-Titus-Cocoa	WEZY-F, 10.9, BTFL	WBJW-F, +8.1, Rock	WCKS-F, -8.0, Rock
Memphis	WZXR-F, 11.5, AOR	WHRK-F, +1.6, Urban	WKDJ, -1.3, Black
Miami-Ft. Lau	WHYI-F, 7.9, Rock	WQBA, +2.4, Spanish	WRHC, -3.1, Spanish
Milwaukee	WTMJ, 12.6, MOR	WTMJ, +4.5, MOR	WBCS-F, -3.7, Country
Minn-St. Paul	WCCO, 20.6, MOR	WAYL-G, +4.2, BTFL	WDEY-F, -3.8, Country
Mobile	WKSJ-F+, 24.0, Country	WKSJ-F, +2.1, Country	WABB-F, -2.6, AOR
		WZEW-F, +2.1, Rock	
Modesto	KBEE, 12.1, BTFL	KMIX-F, +1.8, Country	KFYE-F, -1.9, Contemp
Montgomery	WLWI-F, 24.8, Country	WHHY-F, +2.5, Rock	WXVI, -3.8, Black
Nashville	WKDF-F, 12.9, AOR	WMAK-F, +3.4, Black	WVOL, -4.8, Black
Nassau-Suffolk	WBLI-F, 6.9, Rock	WALK-F+, +2.3, MOR	WNBC, -1.6, Black
			WPLJ-F, -1.6, AOR
New Haven	WELI, 14,6 MOR	WKCI-F, +2.0, AC	WWYZ-F, -1.2, AC
New Orleans	WYLD-F, 13.2, Urban	WYLD-F, +6.8, Urban	WAIL-F, -3.1, Urban
New York	WBLS-F, 5.2, Urban	WPIX-F, +2.0, Contemp	WRKS-F, -1.4, Urban
Norfolk	WFOG-F, 10.9, BTFL	WFOG-F, +2.7, BTFL	WPCE, -2.8, Black
NE PA	WKRZ-F, 11.2, Rock	WARD, +3.7, Nost	WILK-F, -1.6, Contemp
Oklahoma City	KATT-F, 12.3, AOR	KJYO-F, +8.3, Rock	KEBC-F, -6.2, Country
Omaha	KFAB, 24.0, MOR	KQKQ-F, +5.1, Rock	KESY-F, -3.0, BTFL
Orlando	WBJW-F, 12.8, Rock	WJYO-F, +4.6, AC	WDIZ-F, -5.4, AOR
Pensacola	WOWW-F, 15.6, Country	WOWW-F, +5.4, Country	WTKX-F, -6.4, AOR
Peoria	WKQA-F, 14.9, Rock	WTXR-F, +3.6, Country	WXCL, -2.6, Country
Philadelphia	KYW, 8.2, News	WUSL-F, +3.5, Urban	WDAS-F, -1.9, Black
Phoenix	KDKB, 8.9, AOR	KDKB-F, +2.1, AOR	KQYT-F, -1.7, BTFL
Pittsburgh	KDKA, 17.1, MOR	WHYW-F, +2.6, AC	KDKA, -3.1, MOR
Portland, ME	WBLM-F, 13.6, AOR	WYNZ, +4.3, Nost	WGAN-F, -3.7, BTFL
			WJNQ-F, -3.7, Rock
Portland, OR	KRCK-F, 9.9, AOR	KRCK-F, +5.2, AOR	KGON-F, -8.4, AOR
Providence	WLKW-F, 12.3, BTFL	WBRU-F, +2.1, AOR	WPJB-F, -3.8, Contemp
Pueblo	KCCY-F, 15.1, Country	KKFM-F, +3.6, Rock	KZLO-F, -2.5, Rock
Raleigh	WPTF, 12.1, MOR	WDCG-F, +6.2, Rock	WRAL-F, -4.9, Contemp
Reading	WRFY-F, 14.0, Contemp	WRAW, +2.6, Nost	WIFI-F, -5.7, Rock
Reno	KRNO-F, 15.6, AC	KRNO-F, +6.6, AC	KSRN-F, -4.4, BTFL
Richland, WA	KIOK-F, 27.1, Rock	KIOK-F, +15,0, Rock	KONA-F, -4.7, BTFL
Richmond	WRVA, 18.6, MOR	WEZS-F, +5.9, AC	WRVQ-F, -5.6, Rock
Riverside-SB-Ont	KDUO-F, 6.0, BTFL	KIIS-F, +2.0, Rock	KOST-F, -1.6, AC
Roanoke	WXLK-F, 29.1, Rock	WXLK-F, +7.7, Rock	WROV, -6.1, AC
Rochester	WEZO-F, 13,5, BTFL	WPXY-F, +3.7, Contemp	WNYR, -2.9, Country
Rockford	WZOK-F, 20.7, Rock	WZOK-F, +2.7, Rock	WYFE-F, -2.9, AOR
Sacramento	KEWT-F, 8.2, BTFL	KAER-F, +3.2, Country	KZAP-F, -4.8, AOR
Saginaw	WKCQ-F, 18.5, Country	WKCQ-F, +6.1, Country	WGER-F, -3.1, BTFL
St. Louis	KMOX, 20.9, Talk	KHTR-F, +7.2, Rock	KWK-F+, -3.2, AOR
Salinas-Seaside	KTOM, 9.3, COuntry	KTOM, +4.6, Country	KMBY-F, -3.2, Rock
Salt Lake City	KSL, 11.9, MOR	KSL, +2.9, MOR	KFMY-F, -2.5, Contemp
San Antonio	KQXT-F, 10.2, BTFL	KXZL-F, +6.5, AOR	KISS-F, -5.2, AOR
San Diego	KJQY-F, 8.6, BTFL	KFMB-F, +2.8, Contemp	KGB-F, -4.0, AOR
San Francisco	KGO, 8.6, Talk	KSAN-F, +1.7, Country	KMEL-F, -2.4, AOR
San Jose	KSJO-F, 7.3, AOR	KWSS-F, +2.0, Rock	KLOK, -1.7, AC

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Sarasota	WDUV-F, 16.6, BTFL	WDUV-F, +3.2, BTFL	WSUN, -3.8, Country
Savannah	WEAS-F, 16.3, Black	WAEV-F, +3.5, Cont/AC	WJCL-F, -2.8, BTFL
Seattle-Tacoma	KIRO, 9.0, News	KBRD-F, +3.4, BTFL	KISW-F, -2.5, AOR
Shreveport	KDKS-F, 13.8, Black	KDKS-F, +4.2, Black	KCIJ, -2.4, Gospel
Sioux Falls	KKRC-F, 17.1, Rock	KELO-F, +5.0, BTFL	KELO, -2.9, Contemp
South Bend	WNDU-F, 22.7, Rock	WYEZ-F, +6.1, BTFL	WSBT, -3.7, Nost
Spokane	KXLY-F, 17.1, BTFL	KXLY-F, +4.7, BTFL	KEZE-F, -7.3, AOR
Springfield, MA	WHYN-F, 13.0, AC	WMAS, +2.8, Nost	WSPR, -1.7, MOR
Springfield, MO	KWTO-F, 26.6, Rock	KLFJ, +4.4, Religion	KGBX, -6.6, AC
Steubenville	WRKY-F, 15.1, Rock	KDKA, +2.0, MOR	WSTV, -5.1, MOR
Stockton	KJAX-F, 8.7, BTFL	KFMR-F, +3.4, Country	KRAK, -2.8, Country
Syracuse	WSYR-F, 11.1, AC	WAQX-F, +3.6, AOR	WSYR, -4.7, MOR
Tallahassee	WANM, 20.2, Black	WMNX-F, +10.3, Country	WBGM, -5.1, Rock
Tampa-St. Pete	WWBA-F, 13.8, BTFL	WWBA-F, +2.8, BTFL	WQYK-F, -2.9, COuntry
Terre Haute	WTHI-F, 19.5, COuntry WVTS-F, 19.5, Rock	WVTS-F, +8.5, Rock	WPFR-F, -5.2, Rock
Toldeo	WIOT-F, 12.2, AOR	WWWM-F, +4.4, AC	WMHE-F, -3.3, Contemp
Topeka	KTPK-F, 17.2, COuntry	KTOP, +3.5, MOR	WIBW, -7.6, MOR
Tucson	KJYK-F, 11.9, BTFL	KHYT-F, +2.3, Rock	KXEW, -1.8, Spanish
Tulsa	KRAV-F, 12.6, AC	KAYI-F, +7.7, Rock	KWEN-F, -2.8, Country
Utica	WIBX, 14.5, MOR	WIBQ-F, +4.1, BTFL	WADR-F, -4.4, COuntry
Waco	KWTX, 12.3, COuntry	WNFO-F, +2.4, COuntry	WACO, -8.4, Country
Washington	WKYS-F, 10.4, News	WRQX-F, +2.7, Rock	WPGC-F+, -1.9, Contemp
Waterloo-CF	KFMW-F, 25.1, Rock	KFMW-F, +16.3, Rock	KCNB-F, -9.6, Rock
West Palm Beach	WEAT-F, 13.9, BTFL	WRMF-F, +5.7, AC	WIRK-F, -5.6, COuntry
Wheeling	WWVA, 20.8, Country	WOMP-F, +8.4, AOR	WWVA, -8.8, Country
Wichita	KEYN-F, 18.5, Rock	KOEZ-F, +4.1, BTFL	KBRA-F, -5.1, AC
Wilmington, DE	WSTW-F, 9.8, Rock	WKSZ-F, +3.8, AC	WJBR-F, -3.0, BTFL
Wilmington, NC	WGNI-F, 18.0, Rock	WGNI-F, +5.6, Contemp	WVBS-F, -4.5, Contemp
Worcester	WSRS-F, 13.0, BTFL WTAG, 13.0 MOR	WSSH-F, +3.0, BTFL	WAAF-F, -3.6, AOR
Yakima	KUTI, 15.8, Country KIT, 15.8, MOR	KXDD-F, +4.3, Country	KUTI, -5.9, Country
York	WQXA-F, 12.2, Contemp	WTPA-F, +3.5, AOR	WSBA, -5.0, MOR
Youngstown	WBBW, 10.9, Talk	WYFM, +2.6, Rock	WRRO, -1.7, MOR

Below is a breakout of how many stations in each format group led their market in overall 12+ Share, share gains and share losses.

	SHARE LEADERS				SHARE GAINERS				SHARE LOSERS			
	1983	1982	1981	1980	1983	1982	1981	1980	1983	1982	1981	1980
ROCK/AOR/CONT	58.5	60	62.5	46.5	71.5	65.5	88.5	90	60	54.4	59	40.5
MOR	22	--	--	--	6	--	--	--	19.5	--	--	--
AC	7	--	--	--	16	--	--	--	18	--	--	--
BTFL MUSIC	24.5	20.5	29	34.5	20.5	6.5	11.5	15.5	14.5	28	29.5	22.5
COUNTRY	34	31	34	29	33	29.5	33	31	27.5	43.5	20.5	23.5
BLACK/URBAN	16	15	7	12	11	25.5	13	13.5	19.5	6	11	9.5
NEWS/TALK	6	7	5	6	1	2	3	2	2	7	3	5
NOSTALGIA	0	0	-	-	7	17	-	-	2	3	-	-
OTHERS	1	2	2	2	3	7	7.5	5	5	4	9.5	10

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HR AVG	FORMAT	OWNER	SPG 82 RANK
1. WOR	New York	1463	Talk	RKO	1
2. WBLS-F	New York	1427	Black	Inner City	4
3. WGN	Chicago	1339	MR/Talk	Tribune Co.	9
4. WKTU-F	New York	1318	Urban	Infinity	2
5. WRFM-F	New York	1316	BTFL	Bonneville	11
6. WCBS	New York	1293	News	CBS	5
7. WINS	New York	1282	News	Westinghouse	10
8. KABC	Los Angeles	1234	Talk	ABC	12
9. WYNY-F	New York	1233	AC	NBC	6
10. WRKS-F	New York	1227	Urban	RKO	3
11. WPLJ-F	New York	1147	AOR	ABC	7
12. KBIG-F	Los Angeles	1066	BTFL	Bonneville	22
13. WNBC	New York	1051	Contemp	NBC	8
14. WPAT-F	New York	1027	BTFL	Capital Cities	17
15. KIIS-F	Los Angeles	1017	Rock	Gannett	38
16. WCCO	Minneapolis	1015	MOR		16
17. WPIX-F	New York	985	Contemp	Tribune Co.	69
18. WLS	Chicago	920	Rock	ABC	14
19. KMOX	St. Louis	906	News/Talk	CBS	19
20. KGO	San Francisco	855	News/Talk	ABC	20
21. WABC	New York	851	Talk	ABC	22
22. WJR	Detroit	842	MOR/Talk	Capital Cities	13
23. KDKA	Pittsburgh	822	MOR	Westinghouse	15
WCBS-F	New York	822	Oldies	CBS	29
25. WNEW	New York	813	Nostalgia	Metromedia	18
26. WMAQ	Chicago	804	Country	NBC	21
27. WAPP-F	New York	787	AOR	Doubleday	86
28. WBZ	Boston	765	MOR	Westinghouse	31
29. KLOS-F	Los Angeles	745	AOR	ABC	32
30. WHN	New York	743	Country	Mutual	24
31. WBBM	Chicago	721	News	CBS	33
32. KROQ-F	Los Angeles	714	AOR		48
33. KYW	Philadelphia	705	News	Westinghouse	28
34. WEAZ-F	Philadelphia	673	BTFL		76
35. WLOO-F	Chicago	670	BTFL	Country	44
36. KNX	Los Angeles	661	News	CBS	36
37. KMET-F	Los Angeles	646	AOR	Metromedia	27
38. WUSL-F	Philadelphia	642	Urban	LIN	150
39. KJOI-F	Los Angeles	638	BTFL	Beatrice Foods	53
40. WGCI-F	Chicago	624	Black	Gannett	26
41. WPAT	New York	573	BTFL	Capital Cities	37
42. WMMS-F	Cleveland	572	AOR	Malrite	56
43. WBAP	Dallas-FW	563	Country	Capital Cities	30
44. WMGK-F	Philadelphia	559	AC	Greater Media	34
WADO	New York	559	Spanish		55
46. WBBM-F	Chicago	558	Rock	CBS	122
47. WNEW-F	New York	557	AOR	Metromedia	25
48. WIND	Chicago	556	Talk	Westinghouse	47
49. WCAU-F	Philadelphia	552	Rock	CBS	41
50. WKYS-F	Washington	546	Urban	NBC	83

*Based on 12+ TSA, 1/4 HR AVG, Mon-Sun, 6A-MID.

STATION	MARKET	1/4 HR AVG	FORMAT	OWNER	SPG 82 RANK
51. WBMX-F	Chicago	544	Black		39
52. WHTT-F	Boston	542	Rock	CBS	202
53. KFWB	Los Angeles	538	News	Westinghouse	49
54. WMCA	New York	537	Talk		41
55. WKHK-F	New York	536	Country	Viacom	63
WBCN-F	New York	536	AOR	Infinity	109
57. KRTH-F	Los Angeles	535	AC	RKO	51
58. KMPC	Los Angeles	528	Nost/MOR	Golden West	91
59. KCBS	San Francisco	524	News	CBS	59
60. WHDH	Boston	518	MOR	Blair	52
61. WMMR-F	Philadelphia	512	AOR	Metromedia	41
62. WPEN	Philadelphia	510	Nost	Greater Media	105
63. WYSP-F	Philadelphia	508	AOR	Infinity	85
64. WQXR-F+	New York	504	Classical	New York Times	97
65. WRQX-F	Washington	499	Rock	ABC	140
66. KFI	Los Angeles	492	AC	Cox	46
67. WJOI-F	Detroit	484	BTFL	Detroit News	321
68. WDAS-F	Philadelphia	472	Black	NBN	35
WHYI-F	Miami	472	Rock	Metroplex	119
70. WCLR-F	Chicago	468	AC	Bonneville	70
71. WLS-F	Chicago	464	AOR	ABC	61
WRIF-F	Detroit	464	AOR	ABC	67
73. WTIC	Hartford	459	MOR		58
74. KHTR-F	St. Louis	458	Rock	CBS	500+
75. WLUP-F	Chicago	456	AOR	Heftel	61
76. KFRC	San Francisco	451	Rock	RKO	81
77. KOST-F	Los Angeles	441	AC	Cox	78
WCAU	Philadelphia	439	News/Talk	CBS	89
80. WXKS-F	Boston	438	Rock		57
81. WXRT-F	Chicago	437	AOR		338
82. WRBQ-F	Tampa-SP	436	Rock	Harte-Hanks	127
83. WDRQ-F	Detroit	433	Urban	Amaturo	282
KODA-F	Houston	433	BTFL	Westinghouse	282
85. KSTP-F	Minn-SP	431	AC	Hubbard	64
86. KIQQ-F	Los Angeles	430	Rock	Outlet	49
87. WWDB-F	Philadelphia	429	Talk		72
88. WJJD	Chicago	426	Nostalgia	Plough	66
89. WZGC-F	Atlanta	423	Rock	First Media	82
90. WWBA-F	Tampa-St. Pete	422	BTFL	Metromedia	147
91. WIOQ-F	Philadelphia	419	Contemp	Outlet	93
92. WKHX-F	Atlanta	416	Country	Capital Cities	117
93. KNBR	San Francisco	409	MOR	NBC	88
94. WCOZ-F	Boston	404	AOR	Blair	40
95. WSOC-F	Charlotte	403	Country	Cox	72
96. WDVE-F	Pittsburgh	402	AOR	Taft	129
97. WLYF-F	Miami	397	BTFL	Jeff-Pilot	103
98. KSCS-F	Dallas-FW	396	Country	Capital Cities	83
99. KSRR-F	Houston	395	AOR	ABC	403
WGCL-F	Cleveland	395	Rock		115
WMAL	Washington	395	MOR	ABC	80

102.	KIKK-F	Hou	394
103.	WLOL-F	Minn-SP	388
	XTRA	LA	388
105.	WMET-F	Chicago	386
	KVIL-F	Dallas	385
107.	KRLD	Dallas	385
	WLLZ-F	Detroit	381
109.	WXYZ	Detroit	376
	KMJQ-F	Hous	376
111.	KPRZ	LA	373
112.	WGAY-F	Wash	369
113.	KLAC	LA	363
114.	WIP	Phil	362
115.	WIVK-F	Knox	361
116.	KHTZ-F	LA	359
117.	WTQR-F	Green-WS	357
118.	KFAB	Omaha	353
119.	WQBA	Miami	351
120.	KSAN-F	SF	348
121.	WKQX-F	Chicago	346
	WBZZ-F	Pitts	346
	WVEE-F	Atlanta	346
	WPCH-F	Atlanta	346
125.	WFYR-F	Chicago	345
126.	WNIC-F	Detroit	341
127.	KMEZ-F	Dallas	339
128.	WOJO-F	Chicago	337
129.	WWJ	Detroit	336
130.	KILT-F	Houston	335
131.	WFBQ-F	Indy	334
132.	WHUD-F	Peek/NY	333
133.	KUTE-F	LA	332
134.	KPLX-F	Dallas-FW	331
135.	KIRO	Seattle	330
136.	KKDA-F	Dallas	328
137.	WROR-F	Boston	327
138.	WHYT-F	Detroit	326
139.	WTMJ	Milw	325
	WJLB-F	Detroit	325
141.	WQXI-F	Atlanta	322
142.	WSB	Atlanta	321
143.	WKDF-F	Nash	319
144.	WXYV-F	Balt	318
	WJIB-F	Boaton	318
146.	KZLA-F	LA	317
	WRAL-F	Raleigh	317
148.	KFMK-F	Houston	315
149.	WKLS-F	Atlanta	311
	WXLK-F	Roanoke	311
151.	WAIT	Chicago	308
152.	WHUR-F	Washington	307
	KTRH	Houston	307
	WSSH-F	Boston	307
155.	WYNF-F	Tampa-SP	306
	WINZ-F	Miami	306
157.	WJIT	New York	305
	KTNQ	LA	305
159.	WBAL	Balt	304
160.	WNCN-F	New York	302
161.	WJPC	Chicago	301
	KEGL-F	Dallas-FW	301
163.	WLAK-F	Chicago	299
164.	WBSB-F	Baltimore	296
	WMJX-F	Boston	296
166.	KKBQ-F	Hous	293
167.	WIL-F	St. Louis	292
168.	KEZK-F	St. Louis	291
169.	KOSI-F	Denver	290
170.	WLKW-F	Prov	289
171.	WLW	Cincin	287
172.	WWWW-F	Detroit	286
173.	KRLA	Los Angeles	285
	KQUE-F	Hous	285
175.	WMZQ-F	Washington	284
176.	WBLI-F	Long Isl	283
	WIBC	Indy	283
	WWSW-F	Pitts	283
179.	WPKX-F+	Wash	280
	WTIC-F	Hartf	280
	WGY	Schen	280
182.	KSFO	SF	279
	WEEI	Boston	279
184.	KRAK	Sacra	278
185.	WYLD-F	New Or	277
	WLVQ-F	Colum	277
187.	KVOO	Tulsa	276
188.	KABL-F	SF	275
189.	WLTT-F	Wash	274
190.	KALI	LA	273
	KDKB-F	Phoenix	273
	WUSN-F	Chicago	273
193.	KLOL-F	Houston	272
194.	WMJI-F	Cleveland	271
	WRCH-F	Hartf	271
	WZZK-F	Birm	271
197.	WAMZ-F	Louis	270
198.	KZEW-F	Dallas	269
	WHO	Des Moines	269
200.	WIYY-F	Baltimore	268

201.	KEEY-F	Minn-SP	267
	WAYL-F	Minn-SP	267
203.	WOKI-F	Knox	266
	WXTZ-F	Indy	266
205.	WKSZ-F	Phila	265
206.	KIOI-F	SF	264
	WKRQ-F	Cinci	264
208.	KSHE-F	St.Lou	263
	KBRD-F	Sea	263
210.	WMJC-F	Detroit	262
211.	KSOL-F	SF	261
	KRBE-F	Hous	261
213.	WBJW-F	Orl	260
	WWDC-F	Wash	260
	KYUU-F	SF	260
	WOMC-F	Det	260
217.	KMJM-F	St Lou	259
	KSSN-F	L Rock	259
219.	KJQY-F	S Diego	258
	KAFM-F	Dallas	258
	KSD	St Lou	258
222.	WLIF-F	Balt	257
	WPOC-F	Balt	257
	WRKO	Bost	257
225.	WVNJ-F	NY	255
	WQYK-F	Tampa	255
227.	WDOK-F	Cleve	254
	KWKW	LA	254
	WRC	Wash	254
	KKYX	San Ant	254
	WHUE-F	Bost	254
232.	WQAL-F	Cleve	253
	KABL	SF	253
	WZPL-F	Indy	253
	WHTX-F	Pitts	253
236.	KFMB	San D	252
237.	KQRS-F	Minn-SP	251
238.	WPNT-F	Pitts	249
239.	KSD-F	St Lou	246
	WPYX-F	Albany	246
241.	WFMF-F	Baton R	245
	WABX-F	Detroit	245
243.	WNWS	Miami	244
	KNIX-F	Phoe	244
245.	KGFJ	LA	241
	WHJY-F	Prov	241
	WFOG-F	Norf	241
	WRVA	Richm	241
249.	KOIT-F	SF	240
250.	WSNI-F	Phil	239
251.	KWK-F+	St Lou	238
	WMC-F	Memp	238
253.	WCZY-F	Detr	237
	WEZB-F	New Or	237
255.	WPRO-F	Prov	236
256.	KOA	Denver	235
	WJYE-F	Buff	235
	WSSL-F	Gr-Sp	235
	WCMS-F	Norf	235
260.	WWKA-F	Orlan	233
	WFMT-F	Chicago	233
262.	KNX-F	LA	231
	WHJY-F	Prov	231
	WZXR-F	Memp	231
265.	WTUE-F	Dayton	230
266.	KJLH-F	LA	229
	WOWO	F Wayne	229
268.	WDCG-F	Ral	226
269.	WAMO-F	Pitts	225
270.	WIOD	Miami	223
	KRLY-F	Hous	223
272.	WAIL-F	New Or	222
	KTXQ-F	Dall-FW	222
	WVBF-F	Bost	222
275.	KSL	Salt L	221
276.	KNEW	SF	220
277.	WJEZ-F	Chi	219
278.	WTAE	Pitts	218
	KUPD-F	Phoe	218
	WHIO-F	Dayton	218
281.	KBLX-F	SF	217
	WEZW-F	Milw	217
	WQDR-F	Ral	217
284.	KDWB-F	Minn-SP	215
	WTVN	Colum	215
286.	WWEZ-F	Cinci	214
	WSHE-F	Miami	214
288.	WWKX-F	Nash	213
	KOMA	OKC	213
	KTSA	San Ant	213
	WWWE	Cleve	213
	KCMO	Kan C	213
	WRVA-F	Wash	213
294.	WSHH-F	Pitts	212
295.	WFIL	Phil	211
	WDGY	Minn-SP	211
297.	WVLK-F	Lex	210
298.	KKGO-F	LA	209
	CKLW	Det	209
	WTOP	Wash	209
	WGAR	Cleve	209
	KOMO	Sea	209
303.	WPGC-F+	Wash	208
	KBPI-F	Denv	208
	WSUN	Tampa	208
306.	WLAV-F	Gr Rap	207
	WBEN-F	Buff	207
308.	KISW-F	Sea	206
	KQYT-F	Phoe	206
	KTAR	Phoe	206
	WEBN-F	Cinci	206
	KSJO-F	San Jo	206
	WGMS-F+	Wash	206
	WASH-F	Wash	206
315.	KBAY-F	San Jo	205
	KMGG-F	LA	205
	KRCK-F	Por,O	205
	WEZN-F	Bridge	205
319.	WEDR-F	Miami	204
	KSEA-F	Sea	204
	WEZO-F	Roch	204
322.	WFMZ-F	All-B	203
	KBEQ-F	KC	203
324.	KQXT-F	San An	202
	WYOR-F	Miami	203
	WHRK-F	Memp	202
	WHAS	Louis	202
	KLVE-F	LA	202
329.	WNDU-F	S Bend	201
330.	WAXY-F	Miami	200
331.	KMEL-F	SF	199
332.	WJMI-F	Jacks	198
	KSFI-F	Salt L	198
	KDIA	SF	198
335.	WOJC-F	Tampa	197
	KAZY-F	Denv	197
	WINZ	Miami	197
	WXKS	Bost	197
	KNOB-F	LA	197
	WFBR	Balt	197
	KPRC	Hous	197
	WKSW-F	Cleve	197
343.	WRNO-F	New Or	196
	WBLX-F	Mobile	196
345.	KIQI	SF	195
	WJBR-F	Wilm,DE	195
	WBNS-F	Colum	195
	KUBE-F	Sea	195
349.	WBBG	Cleve	194
	WWJF-F	Miami	194

351.	WHLI	Long Is.	193
	WCXI	Det	193
	WBEN	Buff	193
	KZAP-F	Sacra	193
355.	WRKZ-F	Harris	192
356.	KRQR-F	SF	191
	WUBE-F	Cinci	191
	WSB-F	Atl	191
	WHCN-F	Hartf	191
360.	KACE-F	LA	190
	WKDD-F	Akron	190
	KMEO-F	Phoe	190
363.	WDOD-F	Chatt	189
	KASE-F	Aust	189
	WQMF-F	Louis	189
	WPTF	Ral	189
	WBCY-F	Char	189
	WAPI-F	Birm	189
	WYRK-F	Buff	189
370.	WHYW-F	Pitts	188
	WFMS-F	Indy	188
	WAIA-F	Miami	189
	KOAX-F	Dallas	188
374.	WFLN-F+	Phil	187
	WOAI	San Ant	187
	WBT	Char	187
377.	WIOT-F	Toledo	185
	KGBT	McA-Br	185
	KATT-F	OK C	185
	WNJR	Newark	185
381.	KYGO-F	Denver	184
382.	WROQ-F	Char	183
	WESC-F	Green-SP	183
384.	WPEG-F	Char	182
	WCMQ-F	Miami	182
	WDMT-F	Cleve	182
387.	WALK-F+	Long Is	181
	WRTH	St Lou	181
	WLOU	Louis	181
	WSM-F	Nash	181
391.	WKSJ-F+	Mobile	180
	KKYK-F	L Rock	180
	KKLT-F	Phoe	180
	WFBC-F	Phoe	180
	WCAO	Balt	180
	KILT	Hous	180
397.	WWSH-F	Phil	179
398.	WAAF-F	Bost	178
	WBYU-F	New Or	178
	KCTC-F	Sacra	178
	WNOR-F	Norf	178
	WEZC-F	Char,NC	178
	WGR	Buff	178
404.	WENN-F	Birm	177
	KNOK-F	Dallas	177
406.	WOOK-F	Wash	176
	WLLT-F	Cinci	176
	WKQS-F	Miami	176
	WQBA-F	Miami	176
	WFAA	Dallas	176
411.	WLIR-F	Long IS	175
	WEAT-F	West P	175
	WDAE	Tampa	175
	WQXA-F	York	175
415.	KFAC-F	LA	174
	KUPL-F	Port,O	174
417.	KOAQ-F	Denv	173
418.	WMEE-F	F Wayne	172
419.	WQIK-F	Jkville	171
	WMT	Ced Rap	171
	WTLC-F	Indy	171
422.	XTRA-F	San Die	170
	KGB-F	San Die	170
	WRHC	Miami	170
	KYYS-F	KC	170
	WHB	KC	170
	WZAK-F	Cleve	170
	WZZP-F	Cleve	170
429.	KFYE-F	Fresno	169
	WMC	Memp	169
	KLZ	Denver	169
432.	WWRL	NY	168
	WITH	Balt	168
	WOWI-F	Norf	168
435.	WXGT-F	Colum	167
	WQFM-F	Milw	167
	KJIB-F	Port,O	167
438.	WENS-F	Indy	166
439.	KEWT-F	Sacra	165
	WBBQ-F	Aug,GA	165
	WKCI-F	New Hav	165
	WVON	Chi	165
	WCUZ-F	Gr Rap	165
444.	KGW	Port,O	164
445.	WVOR-F	Roch	163
	WKTZ-F	Jkville	163
	WOW	Omaha	163
448.	KYXY-F	S Diego	162
	KITS-F	SF	162
	KIXI	Sea	162
	WJAS	Pitts	162
452.	WAXX-F	Eau Cl	161
	WWWL-F	Miami	161
454.	WQUT-F	JC-Kings	160
	KIMN	Denver	160
	KMPS-F	Sea	160
457.	KZOK-F	Sea	159
	WAJY-F	New Or	159
	KXZL-F	San Ant	159
	KRMG	Tulsa	159
461.	WWDJ	NY	158
	KFMB-F	S Diego	158
	WKRZ-F	NE PQ	158
	WKXX-F	Birm	158
	WEZS-F	Rich	158
466.	KDAY	LA	157
	KQAK-F	SF	157
	KQKQ-F	SF	157
	WYYD-F	Ral	157
470.	WXBQ-F	JC-King	156
	WSKZ-F	Chatt	156
	KRAV-F	Tulsa	156
	KCEZ-F	KC	156
474.	WEZK-F	Knox	155
	WKSS-F	Hartf	155
	KDFC-F+	SF	155
477.	WFME-F	New/NY	154
	WWIN	Balt	154
	WKBW	Buff	154
	KFKF-F	KC	154
	KCNR-F	Port,O	154
	WIKY-F	Evans	154
483.	WTPA-F	Harris	153
	KIIK-F	Dav-RI	153
485.	KOPA-F	Phoe	152
	KFYR	Bismar	152
	WCHY-F	Savan	152
488.	KXOA-F	Sacra	151
	WLTY-F	Norf	151
	WJYO-F	Orlan	151
	WSTO-F	Evans	151
	WKTI-F	Milw	151
	WPRO	Prov	151
494.	KKBQ	Hous	149
	WSIX-F	Nash	149
	KTTS-F	Spr,MO	149
	WYNK-F	Baton R	149
	KTOK	OK C	149
499.	WFYV-F	Jkville	148
	WOKY	Milw	148
	WRVQ-F	Rich	148
	WIQI-F	Tampa	148
	WVEZ-F	Louis	148

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1.	WINS	NY	26307	51.	WMMR-F	Phila	8814	101.	WPEN	Phila	5635
2.	WCBS	NY	26080	52.	KJOI-F	LA	8734	102.	WINZ-F	Miami	5536
3.	WNBC	NY	24039	53.	WHTT-F	Bost	8409	103.	KIRO	Sea	5534
4.	WPLJ-F	NY	19993	54.	WQXR-F+	NY	8307	104.	WSB	Atl	5494
5.	WKTU-F	NY	19925	55.	WMCA	NY	8261	105.	KIKK-F	Hous	5413
6.	WYNY-F	NY	19894	56.	WEAZ-F	Phila	8205	106.	WEEI	Bost	5403
7.	WLS	Chi	19858	57.	WBMX-F	Chi	8096	107.	WLOL-F	Mi-SP	5364
8.	WOR	NY	18656	58.	WRIF-F	Det	8013	108.	WABX-F	Det	5339
9.	WABC	NY	18633	59.	WHYT-F	Det	7942	109.	WBZZ-F	Pitts	5338
10.	WBLS-F	NY	18411	60.	KOST-F	LA	7934	110.	WLW	Cinci	5327
11.	WRKS-F	NY	18190	61.	WYSP-F	Phila	7707	111.	WIP	Phila	5280
12.	WGN	Chi	17504	62.	WBAP	Dall-FW	7696	112.	WRBQ-F	Tampa	5258
13.	WPIX-F	NY	16758	63.	WCAU	Phila	7639	113.	KEGL-F	Dallas	5234
14.	KABC	LA	16232	64.	WLOO-F	Chi	7601	114.	WDVE-F	Pitts	5199
15.	KIIS-F	LA	16048	65.	WCLR-F	Chi	7597	115.	KYUU-F	SF	5194
16.	WCBS-F	NY	15304	66.	WKQX-F	Chi	7592	116.	WJOI-F	Det	5187
17.	WMAQ	Chi	14980	67.	WGCI-F	Chi	7567	117.	KVIL-F	Dallas	5155
18.	WAPP-F	NY	14903	68.	KNBR	SF	7546	118.	WDAS-F	Phila	5131
19.	WPAT-F	NY	14611	69.	WHDH	Bost	7466	119.	WMAL	Wash	5110
20.	WBBM	Chi	14455	70.	WCOZ-F	Bost	7372	120.	WWDC-F	Wash	5106
21.	WRFM-F	NY	14071	71.	WRQX-F	Wash	7185	121.	WDRQ-F	Det	5061
22.	WHN	NY	13752	72.	WIND	Chi	7131	122.	WJIB-F	Bost	5058
23.	KNX	LA	13204	73.	KLAC	LA	7071	123.	WMJX-F	Bost	5052
24.	KLOS-F	LA	12952	74.	WHYI-F	Miami	7045	124.	KIOI-F	SF	4986
25.	KYW	Phila	12843	75.	WLUP-F	Chi	6890	125.	KILT-F	Hous	4985
26.	KBIG-F	LA	12326	76.	WXKS-F	Bost	6769	126.	KZLA-F	LA	4984
27.	KFWB	LA	12121	77.	WUSL-F	Phila	6744	127.	KSCS-F	Dallas	4980
28.	WJR	Det	11852	78.	WBCN-F	Bost	6721	128.	WSNI-F	Phila	4971
29.	KMET-F	LA	11430	79.	WMET-F	Chi	6714	129.	CKLW	Det	4958
30.	KDKA	Pitts	11412	80.	KHTZ-F	LA	6635	130.	WMJC-F	Det	4907
31.	WBBM-F	Chi	11337	81.	WFYR-F	Chi	6540	131.	KKBQ-F	Hous	4829
32.	WCCO	Minn-SP	11000	82.	KUTE-F	LA	6525	132.	WJLB-F	Det	4822
33.	KGO	SF	10604	83.	WMMS-F	Cleve	6489	133.	WTMJ	Milw	4791
34.	WCAU-F	Phila	10561	84.	KRLD	Dallas	6455	134.	WJPC	Chi	4761
35.	KFI	LA	10505	85.	WLLZ-F	Det	6452	135.	WHTX-F	Pitts	4759
36.	KRTH-F	LA	10483	86.	WNIC-F	Det	6431	136.	WWDB-F	Phila	4724
37.	WNEW	NY	10422	87.	KHTR-F	St Lou	6391	137.	KSFO	SF	4707
38.	KFRC	SF	10385	88.	WGCL-F	Cleve	6298	138.	KODA-F	Hous	4703
39.	WBZ	Bost	10262	89.	WWJ	Det	6288	139.	WPGC-F+	Wash	4700
40.	WNEW-F	NY	10072	90.	KRLA	LA	6138	140.	KMEL-F	SF	4684
41.	KROQ-F	LA	9976	91.	KSTP-F	Mi-SP	6077	141.	KZEW-F	Dall	4662
42.	KMOX	St Lou	9839	92.	WROR-F	Bost	6071	142.	KPRZ	LA	4654
43.	WLS-F	Chi	9634	93.	WIOQ-F	Phila	6068	143.	WQXI-F	Atl	4648
44.	KMPC	LA	9500	94.	WZGC-F	Atl	6045	144.	WRAL-F	Ral	4616
45.	KCBS	SF	9338	95.	WJJD	Chi	6034	145.	WADO	NY	4612
46.	WPAT	NY	9303	96.	WTIC	Hartf	5911	146.	KRBE-F	Hous	4611
47.	KIQQ-F	LA	9205	97.	WDAF	KC	5869	147.	WLAK-F	Chi	4558
48.	XTRA	LA	9177	98.	WKYS-F	Wash	5853	148.	WKHX-F	Atl	4552
49.	WMGK-F	Phila	8913	99.	KNX-F	LA	5767	149.	KSRR-F	Hous	4546
50.	WKHK-F	NY	8866	100.	WNCN-F	NY	5652	150.	WXRT-F	Chi	4521

* Based on 12+ TSA Cume, Broadcast Week

151.	KMGG-F	LA	4515
152.	WVNJ-F	NY	4484
153.	KSAN-F	SF	4479
154.	WWWE	Cleve	4475
155.	WKRQ-F	Cinci	4451
156.	WMJI-F	Cleve	4409
157.	WTOP	Wash	4406
158.	KMJQ-F	Hous	4399
159.	KQRS-F	Mi-SP	4385
160.	WHUR-F	Wash	4369
161.	WGAY-F	Wash	4326
162.	WCZY-F	Det	4323
163.	WTIC-F	Hartf	4309
164.	WWSW-F	Pitts	4277
165.	WPRO-F	Prov	4249
166.	WAIT	Chi	4247
167.	KABL-F	SF	4229
168.	KLOL-F	Hous	4217
169.	KFAB	Omaha	4207
170.	KAFM-F	Dall	4189
	KFAC-F	LA	4189
172.	WXYZ	Det	4182
173.	WFIL	Phila	4176
	KMEZ-F	Dall	4176
	WLYF-F	Miami	4716
176.	KTRH	Hous	4176
177.	WLTT-F	Wash	4151
178.	WSOC-F	Char,NC	4132
179.	KTSA	San An	4078
180.	WKLS-F	Atl	4061
181.	WUSN-F	Chi	4056
182.	KABL	SF	4048
183.	WRKO	Bost	4039
184.	WBSB-F	Balt	3983
185.	WAVA-F	Wash	3979
186.	KTXQ-F	Dall	3951
187.	KOA	Denver	3930
188.	WIBC	Indy	3918
189.	WVBF-F	Bost	3916
190.	WBLI-F	Long Is	3890
191.	WTQR-F	Gr-WS	3885
192.	WBAL	Balt	3877
193.	KRAK	Sacra	3862
194.	KRQR-F	SF	3845
195.	WPCH-F	Atl	3837
196.	KGFJ	LA	3824
197.	WOWO	F Wayne	3813
198.	KPLX-F	Dal-FW	3802
199.	WOMC-F	Det	3797
200.	KDKB-F	Phoe	3790
201.	WCFL	Chi	3781
202.	WAAF-F	Worc	3761
203.	KFMK-F	Hous	3753
204.	KJLH-F	LA	3747
205.	WHJY-F	Prov	3744
206.	WEZN-F	Bridge	3740
207.	WGY	Schen	3716
208.	KBPI-F	Denv	3681
209.	WGAR	Cleve	3680
210.	KKGO-F	LA	3668
211.	WWWW-F	Det	3662
212.	WDGY	Mi-SP	3659
213.	KSD	St Lou	3640
214.	WSSH-F	Bost	3639
215.	WINZ	Miami	3638
216.	KGW	Port,O	3621
217.	KCMO	KC	3612
218.	KDWB-F	Mi-SP	3611
219.	WEZB-F	New Or	3603
	WNCI-F	Colum	3603
221.	KWK-F+	St Lou	3597
222.	WHB	KC	3591
223.	KLVE-F	LA	3590
224.	WJEZ-F	Chi	3581
225.	WHO	Des M	3574
226.	WHUE-F	Bost	3572
227.	WFBQ-F	Indy	3556
228.	KKDA-F	Dall	3554
229.	KFMB	S Diego	3551
230.	WKSZ-F	Phila	3548
231.	WZZK-F	Birm	3545
232.	KIMN	Dall	3544
233.	KRLY-F	Hous	3536
234.	WVON	Chi	3533
235.	KEEY-F	Mi-SP	3521
236.	WBJW-F	Orl	3518
237.	WMZQ-F	Wash	3509
238.	KSOL-F	SF	3501
239.	KHJ	LA	3500
240.	WOKI-F	Knox	3492
241.	WIL-F	St Lou	3479
242.	KEZK-F	St Lou	3467
243.	KSJO-F	San Jo	3445
244.	WIVK-F	Knox	3443
245.	WMC-F	Memp	3442
	WIYY-F	Balt	3442
247.	WTAE	Pitts	3433
248.	WVEE-F	Atl	3430
249.	WHUD-F	Peek/NY	3426
250.	WZZP-F	Cleve	3425
251.	WHAS	Louis	3422
252.	WYNF-F	Tampa	3413
253.	KAZY-F	Denv	3408
254.	KTNQ	LA	3403
255.	KOIT-F	SF	3378
256.	WFBR	Balt	3366
257.	KSL	SLC	3364
258.	WGR	Buff	3363
259.	WDRC-F	Hartf	3361
260.	KSHE-F	St Lou	3355
261.	WBEN-F	Buff	3352
262.	WJIT	NY	3347
263.	WDOK-F	Cleve	3334
264.	WWBA-F	Tampa	3329
265.	WKDF-F	Nash	3328
	KOAQ-F	Denv	3328
267.	WPKX-F+	Wash	3323
268.	WSB-F	Atl	3322
269.	KDIA	SF	3321
	KOSI-F	Denv	3321
271.	WHJY-F	Prov	3313
272.	WTVN	Colum	3312
273.	KSD-F	St Lou	3311
274.	KNOB-F	LA	3309
275.	WZPL-F	Indy	3300
276.	WOOK-F	Wash	3298
277.	WXYV-F	Balt	3281
278.	WAXY-F	Miami	3275
279.	KOMO	Sea	3263
280.	KDAY	LA	3237
281,	WFMT-F	Chi	3230
282.	KVOO	Tulsa	3224
283.	WSHE-F	Miami	3214
284.	WASH-F	Wash	3203
	WQAL-F	Cleve	3203
	WEBN-F	Cinci	3203
287.	KKYX	San Ant	3194
288.	WHYW-F	Pitts	3190
289.	WIOD	Miami	3189
290.	KJR	Sea	3186
	KNEW	SF	3186
292.	WXLK-F	Roan	3177
293.	WKDD-F	Akron	3174
294.	KACE-F	LA	3169
295.	WAYL-F	Mi-SP	3164
296.	WLKW-F	Prov	3151
297.	KBEQ-F	KC	3134
298.	WWKX-F	Nash	3125
299.	KSSN-F	L Rock	3122
	KTAR	Phoe	3122

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	WWNC	Asheville	61.0
2.	WJBC	Bloomington	56.0
3.	WFBG	Altoona	53.5
4.	WCCK-F	Erie	48.9
5.	WOWO	Fort Wayne	47.1
6.	KWTO-F	Springf, MO	46.0
7.	WBBQ-F	Augusta	45.8
8.	WBNQ-F	Bloomington	45.3
9.	WNDU-F	South Bend	45.1
10.	WICC	Bridgeport	44.5
11.	WXLK-F	Roanoke	43.7
12.	KDKA	Pittsburgh	43.0
13.	WMAZ-F	Macon	42.7
14.	KVOC	Casper	42.6
15.	WROK	Rockford	42.5
16.	KFAB	Omaha	42.4
17.	WKEE-F	Huntington	42.1
18.	WTIC	Hartford	41.8
	WQSM-F	Fayette,NC	41.8
	WWVA	Wheeling	41.8
21.	KMOX	St. Louis	41.6
22.	KTWO	Casper	41.5
23.	WZOK-F	Rockford	40.6
	KGHL	Billings	40.6
	KWLO	Waterloo	40.6
26.	WCCO	Minn-SP	40.4
27.	WIXX-F	Green Bay	40.3
28.	WGIR-F	Manchester	40.2
29.	WGLF-F	Talahassee	40.1
	KFMW-F	Waterloo	40.1
31.	KTRS-F	Casper	39.9
32.	WFMF-F	Baton Rouge	39.8
33.	WDAY-F	Fargo	39.6
34.	KYJC	Medford	38.8
35.	WKSJ-F	Mobile	38.6
36.	WVAF-F	Charleston,WV	37.9
37.	WHHY-F	Montgomery	37.8
38.	WMEE-F	Fort Wayne	37.6
39.	WRVA	Richmond	37.5
40.	WIOG-F	Saginaw	37.4
41.	KQKQ-F	Omaha	37.1
42.	WMT	Cedar Rapids	36.9
43.	WIKY-F	Evansville	36.8
44.	KIIK-F	Daven-RI-Mol	36.7
45.	WNOK-F	Columbia,SC	36.1
	WRKY-F	Steubenville	36.1
47.	KFGO	Fargo	36.0
48.	WLAP-F	Lexington	35.9
49.	WGNI-F	Wilmington,NC	35.7
50.	KIOK-F	Richland,WA	34.8
51.	WLWI-F	Montgomery	34.6
52.	KOOK	Billings	34.4
53.	KQCR-F	Cedar Rapids	34.3
	WGEE	Green Bay	34.3
55.	KTTS-F	Springf,MO	33.8
56.	WDOD-F	Chattanooga	33.7
	KYYA-F	Billings	33.7
	WKQA-F	Peoria	33.7
59.	KTDY-F	Lafayette,LA	33.6
	WELI	New Haven	33.6
61.	KGBT	McAllen-Browns	33.5
62.	WGY	Albany-Schen	33.4
63.	WMRV-F	Binghampton	33.2
64.	KCRG	Cedar Rapids	33.1
	KLLL-F	Lubbock	33.1
	WZYP-F	Huntsville	33.1
	KEYN-F	Wichita	33.1
68.	WVTS-F	Terre Haute	33.0
69.	WEZN-F	Bridgeport	32.9
70.	WIBC	Indianapolis	32.4
	KQWB-F	Fargo	32.4
72.	KHFI-F	Austin	32.2
	WHYN-F	Spring,MA	32.2
	WTHI-F	Terre Haute	32.2
75.	KSSN-F	Little Rock	32.1
76.	WVLK	Lexington	32.0
77.	WJET	Erie	31.8
	WXBQ-F	JC-Kings-Bris	31.8
79.	WZAT-F	Savannah	31.6
80.	WTMJ	Milwaukee	31.5
81.	KBFM-F	McAllen	31.4
	WQUT-F	JC-Kings-Bris	31.4
83.	WEEU	Reading	31.2
	WPRO-F	Providence	31.2
	WHBC	Canton	31.2
	WQXA-F	York	31.2
	KKPL-F	Spokane	31.2
	KKRC-F	Sioux Falls	31.2
89.	KELO	Sioux Falls	31.1
	WVLK-F	Lexington	31.1
	WRFY-F	Reading	31.1
	WVAM	Altoona	31.1
93.	WIBA-F	Madison	31.0
94.	WPFR-F	Terre Haute	30.9
	WBJW-F	Orlando	30.9
	WLAN-F	Lancaster	30.9
97.	WBOW	Terre Haute	30.8
98.	WNBF	Binghampton	30.7
99.	WHO	Des Moines	30.6
	WIBX	Utica	30.6

* Based on 12+ Metro Cume Rating, Mon-Sun, 6AM-MID

Simulcast: KBOY-F+ Medford 32.7

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

ROCK/TOP 40/CONTEMP				AOR				MOR/VARIETY			
1.	WXLK-F	Roanoke	29.1	1.	WGIR-F	Manch	18.1	1.	WJBC	Bloom	36.5
2.	KIOK-F	Rich,WA	27.1	2.	KZEL-F	Eugene	17.3	2.	KFAB	Omaha	24.0
3.	KWTO-F	Spr,MO	26.6	3.	KFMX-F	Lubbock	17.2	3.	WIKY-F	Evans	23.9
4.	WCCK-F	Erie	26.4	4.	KQWB-F	Fargo	17.1	4.	WMT	Cedar R	23.1
5.	KTRX-F	Casper	26.2	5.	KAWY-F	Casper	15.9	5.	WCCO	Minn	20.6
6.	KFMW-F	Water,IA	25.1	6.	KWHL-F	Anch	15.7	6.	WTIC	Hartf	19.7
7.	WFBG	Alt	25.0	7.	WOMP-F	Wheel	15.4	7.	WICC	Bridge	18.9
8.	WNDU-F	S Bend	22.7	8.	WLAV-F	G Rpds	14.2	8.	WRVA	Rich	18.6
9.	WKEE-F	Hunt,WV	22.2	9.	KOZZ-F	Reno	14.0	9.	KTWO	Casper	17.8
10.	WFMF-F	Baton R	22.1	10.	WBLM-F	Port,M	13.6	10.	WOWO	F Wayne	17.2
11.	WBNQ-F	Bloom,IL	21.8	11.	WAAL-F	Bingh	13.5	11.	KDKA	Pitts	17.1
12.	WBBQ-F	Aug	21.7	12.	WPYX-F	Albany	13.4	12.	WROK	Rockf	16.5
13.	WZOK-F	Rockf	20.7	13.	WKQQ-F	Lexing	13.3	13.	WHBC	Canton	16.1
14.	WVTS-F	Terre H	19.5	14.	WXKE-F	F Wayne	13.1	14.	WSGW	Sagin	15.9
15.	WQUT-F	JC-Kin	19.4	15.	WKDF-F	Nash	12.9	15.	KIT	Yakima	15.8
16.	WQSM-F	Fayette	19.0	16.	WAPL-F	App-Os	12.8	16.	KONA	Rich,WA	15.3
17.	WVAF-F	Char,WV	18.8		WWCK-F	Flint	12.8	17.	WNBF	Bingh	15.1
18.	KYJC	Medford	18.6	18.	KSMB-F	Lafay	12.7	18.	WELI	New Ha	14.6
19.	KEYN-F	Wich	18.5	19.	WTUE-F	Dayton	12.6	19.	WIBX	Utica	14.5
20.	WMRV-F	Bingh	18.3		WLVQ-F	Colum,O	12.6	20.	WIBC	Indy	14.3
21.	WGNI-F	Wilm,NC	18.0		KNCN-F	Cor Chr	12.6	21.	WGY	Schen	13.9
22.	WCGQ-F	Colum,GA	17.4		KOMP-F	LV	12.6		KSOO	Sioux F	13.9
	WLAP-F	Lexing	17.4	23.	KATS-F	Yakima	12.3	23.	WMBD	Peoria	13.4
24.	KIIK-F	D-RI-M	17.2		KATT-F	OK C	12.3	24.	WTAG	Worc	13.0
25.	WIXX-F	Gr Bay	17.1		WXLP-F	Daven-R	12.3	25.	WTMJ	Milw	12.6
	KQKQ-F	Omaha	17.1	26.	WIOT-F	Toledo	12.2	26.	KRNT	Des M	12.3
	KKRC-F	Sioux F	17.1		KEZO-F	Omaha	12.2	27.	WPTF	Ral	12.1
	WDAY-F	Fargo	17.1	28.	WKLC-F	Char,WV	11.7	28.	WKZO	Kala	12.0
29.	WMAZ-F	Macon	17.0		KLAQ-F	El Pas	11.7	29.	WHBY	App-Os	11.9
30.	KYYA-F	Billin	16.8	30.	WSSX-F	Char,SC	11.6		KSL	SLC	11.9
31.	WMEE-F	F Wayne	16.0	31.	WZXR-F	Memp	11.5	31.	KFOR	Linc	11.8
	KQIZ-F	Amar	16.0	32.	WTPA-F	Harris	11.4	32.	WBT	Char,NC	11.6
33.	WHSL-F	Wil,NC	15.7		WFYV-F	Jkvil	11.4	33.	WEEU	Reading	11.0
34.	KHFI-F	Austin	15.5	34.	KLBJ-F	Aust	11.3	34.	WGNT	Hunt,WV	10.8
35.	KTDY-F	Lafay	15.3	35.	KMOD-F	Tulsa	11.2	35.	WRTA	Alt	10.6
36.	WRKY-F	Steub	15.1	36.	KKDJ-F	Fresno	10.9	36.	KUGN	Eugene	10.5
37.	WKZW-F	Peoria	14.9	37.	KFMQ-F	Linc	10.5		WSYR	Syra	10.5
38.	WSKZ-F	Chatt	14.7	38.	WIMZ-F	Knox	10.3	38.	WOOD	Gr Rap	10.4
39.	WIOG-F	Sagin	14.5	39.	WZZO-F	A-B-E	10.1	39.	KOB	Albuq	10.3
40.	WRFY-F	Reading	14.0		KWFM-F	Tucs	10.1	40.	WMAZ	Macon	10.1
41.	KKXX-F	Bakers	13.9	41.	WCMF-F	Roch	10.0	41.	WDUZ	Gr Bay	9.9
42.	WGLF-F	Talla	13.7		WZLD-F	Colum,O	10.0		WHIO	Dayton	9.9
43.	WISE	Ashe	13.6						WBEN	Buff	9.9
	WPFR-F	Terre H	13.6						WARM	NE PA	9.9
45.	WZYP-F	Hunts	13.5					45.	WDEF	Chatta	9.8
46.	WHHY-F	Mont	13.2						WBZ	Bost	9.8
47.	WVIC-F	Lans	13.0						WSTV	Steub	9.8
48.	WBJW-F	Orl	12.8					48.	KRMG	Tulsa	9.6
49.	WRBQ-F	Tampa	12.7						KCSJ	Pueblo	9.6
50.	WTIC-F	Hartf	12.5					50.	WSPD	Toledo	9.4
	WNOK-F	Colum,SC	12.5						WHP	Harris	9.4

* Based on 12+ METRO Share, Mon-Sun, 6A-MID

Simulcast: KBOY-F+ Medford 16.0

BEAUTIFUL MUSIC

1.	WEZN-F	Bridge	19.2
2.	KXLY-F	Spok	17.1
3.	WDUV-F	Saras	16.6
4.	WWLV-F	Dayt B	16.4
5.	WFPG-F	Atl Cit	16.3
6.	WDUZ-F	Gr Bay	15.9
7.	WZID-F	Manch	15.5
8.	WFMZ-F	A-B-E	14.9
9.	WYEZ-F	S Bend	14.7
10.	WPVR-F	Roan	14.0
11.	WEAT-F	West P	13.9
12.	WWBA-F	Tampa	13.8
13.	KPNW-F	Eugene	13.7
14.	WVFM-F	Lakel	13.5
15.	KELO-F	Sioux F	13.3
16.	WHBC-F	Canton	13.1
17.	WSRS-F	Worces	13.0
	WIBQ-F	Utica	13.0
19.	WHP-F	Harris	12.6
20.	WSWT-F	Peoria	12.4
21.	WJYE-F	Buff	12.3
	WLKW-F	Prov	12.3
23.	KBEE-F	Modesto	12.1
	WLOS-F	Ashe	12.1
25.	WEZV-F	F Wayne	11.9
	KIOU-F	Cor Chr	11.9
	WANJ-F	Wheel	11.9
	KJYK-F	Tucson	11.9
29.	WEZK-F	Knox	11.8
	WDEF-F	Chatt	11.8
	KGNC	Amar	11.8
32.	WRCH-F	Hartf	11.6
33.	WQXY-F	Baton R	11.4
34.	WXTC-F	Char,SC	11.3
	KCOZ-F	Shreve	11.3
	KSFI-F	SLC	11.3
37.	WEZY-F	Melb	10.9
	WKTZ-F	Jkvil	10.9
	WFOG-F	Norf	10.9
40.	WNCE-F	Lancas	10.7
41.	WFBG-F	Alt	10.6
42.	WGER-F	Sagin	10.5
43.	KXTZ-F	Las V	10.4
	WLVU-F	Erie	10.4
	WHIO-F	Dayton	10.4
	WBNS-F	Colum,O	10.4
47.	KCMX-F	Medford	10.3
48.	KQXT-F	San Ant	10.2
49.	KKNG-F	OK City	10.0
	WROE-F	App-Osh	10.0

COUNTRY

1.	WWNC	Ashe	35.3
2.	KVOC	Casper	29.0
3.	WLWI-F	Montg	24.8
4.	KGHL	Billin	23.6
5.	WKSJ-F	Mobile	22.6
6.	KTTS-F	Spr,MO	21.9
7.	KFGO	Fargo	21.7
8.	WIVK-F	Knox	21.6
9.	WWVA	Wheel	20.8
10.	WXBQ-F	JC-King	19.7
11.	WTHI-F	Terre H	18.9
12.	WVAM	Alt	18.9
13.	WKCQ-F	Sag	18.5
14.	WDOD-F	Chatt	18.4
15.	WGEE	Gr Bay	17.9
16.	KTPK	Topeka	17.2
17.	KLLL-F	Lubb	16.5
18.	KASE-F	Austin	16.2
19.	WTQR-F	Gr-WS	16.1
20.	WVLK-F	Lexing	16.0
21.	WQBE-F	Char,WV	15.9
22.	WDEN-F	Macon	15.9
23.	KUTI	Yakima	15.8
24.	WOWW-F	Pensa	15.6
25.	WCOS-F	Colum,SC	15.5
26.	KCCY-F	Pueblo	15.1
27.	WSOC-F	Char,NC	14.6
28.	WGUS-F	Aug	14.5
29.	WYNK-F	Baton R	14.2
30.	KOUL-F	Cor Chr	13.9
31.	WPCV-F	Lakel	13.7
32.	KSO	Des M	13.6
33.	WROZ	Evans	13.5
34.	KVOX-F	Fargo	13.4
	WCUZ-F	Gr Rap	13.4
36.	WCHY-F	Savan	13.2
37.	WESC-F	Gr-SC	13.1
38.	WBHP	Hunts	13.0
39.	WTCR	Hunt,WV	12.8
40.	WIOV-F	Lanc	12.7
	WEZL-F	Char,SC	12.7
	KIDN	Pueblo	12.7
43.	WZZK-F	Birming	12.5
	KIZN-F	Boise	12.5
45.	WWQQ-F	Wilm,NC	12.4
46.	WFNC	Fayet,NC	12.3
	KWTX	Waco	12.3
	KXDD-F	York	12.3
49.	KVOO	Tulsa	12.0
50.	KSSN-F	Little R	11.8

Simulcast: WKKQ-F+ Duluth 16.3

BLACK/URBAN

1.	WANM	Talla	20.2
2.	WQDW-F	Gr-NB	19.0
3.	WFXE-F	Colum,GA	18.5
	WBLX-F	Mobile	18.5
5.	KJCB	Lafay	16.6
6.	WEAS-F	Savan	16.3
7.	WIDO-F	Fayet,NC	15.8
8.	WJJS-F	Lynch	15.4
9.	WKXI	Jackson	15.3
10.	WBOP	Pensa	14.9
11.	WWIL	Wilm,NC	14.6
12.	WDZZ-F	Flint	14.3
13.	KDKS	Shreve	13.8
	WOKS	Colum,GA	13.8
15.	WYLD-F	New Or	13.2
16.	WLOU	Louis	13.1
17.	WJMI-F	Jackson	12.9
18.	WIBB	Macon	12.8
19.	KHYS-F	Beaum	12.2
20.	WOIC	Colum,SC	11.9
21.	WPAL	Char,SC	11.8
22.	WSOK	Savan	11.7
23.	KOKA	Shreve	11.3
24.	WQMI-F	Mont	10.8
25.	KOKY	L Rock	10.6
26.	WHRK-F	Memp	10.5
27.	WENN-F	Birming	10.4
	WKYS-F	Wash	10.4
29.	WVEE-F	Atl	10.1
30.	WXOK	Baton R	9.9
31.	WTLC-F	Indy	9.7
	WOKJ	Jackson	9.7
33.	WXVI	Montg	9.6
34.	WPEG-F	Char,NC	9.5
	WJTT-F	Chatta	9.5
	WPLZ-F	Rich	9.5
37.	WWWS-F	Sagin	9.4
38.	WWWZ-F	Char,SC	9.4
39.	WRDW	Augus	9.4
40.	WQMG-F	Gr-WS	9.2

AC/SOFT ROCK/OLDIES

1.	KRNO-F	Reno	15.6
2.	WNFL	Gr Bay	14.7
	KWLO	Water,IA	14.7
4.	WFMK-F	Lansing	13.8
5.	KFQD	Anch	13.4
6.	KXLY-F	Spok	13.3
	WJET	Erie	13.1
8.	WHYN-F	Spr,MA	13.0
9.	KOB-F	Albuq	12.8
10.	WEZS-F	Rich	12.7
11.	WVLK	Lexing	12.6
	KRAV-F	Tulsa	12.6
13.	KIDX-F	Billings	12.4
14.	KHAT-F	Lincoln	11.5
15.	WRMF-F	West Pa	11.2
16.	WSYR-F	Syra	11.1
17.	WEIZ-F	Colum,GA	10.9
18.	WVOR-F	Roch	10.7
19.	WKCI-F	Hart	10.6
20.	WMAS-F	Spr,MA	10.5
21.	KBOI	Boise	10.4
22.	KSTP-F	Mi-SP	10.3
23.	WHYN	Spr,MA	9.9
	KMAJ-F	Topeka	9.9
25.	KRLB-F	Lubbock	9.8
26.	KCRG	Cedar R	9.7
	KMML-F	Amar	9.7
28.	WPEZ-F	Macon	9.5
29.	WMYU-F	Knox	9.4
30.	WCPI-F	Wheel	9.2
	WXMG-F	S Bend	9.0
	WHEN	Syra	9.0

NEWS/TALK

1.	KMOX	St Louis	20.9
2.	WHO	Des Moi	13.2
3.	KTOK	Okl C	11.1
4.	WBBW	Young	10.9
5.	KIRO	Sea	9.0
6.	KGO	SF	8.6
	KCMO	KC	8.6
8.	WOC	Daven-RI	8.5
9.	KYW	Phila	8.2
10.	KMJ	Fresno	8.0
11.	KTAR	Phoe	7.7
12.	KABC	LA	7.6
13.	WOAI	San Ant	7.3
14.	KOH	Reno	7.2
15.	WAVI	Dayton	6.7
16.	WARD	NE PA	6.6
	WCKY	Cinci	6.6
18.	KRLD	Dallas	6.5
19.	KARN	L Rock	6.2
20.	KLBJ	Austin	6.0
	KOA	Denver	6.0
22.	WSJS	Gr-WS	5.8
23.	WQBK	Alb-Sch	5.7
24.	KVOR	Col Spg	5.6
25.	WXYZ	Det	5.5

NOSTALGIA

1.	WKWK	Wheel	13.5
2.	WSBT	S Bend	12.1
	WROD	Dayt B	12.1
4.	KLEU	Water,IA	11.0
	WFBL	Syra	11.0
6.	WYNZ	Port,O	10.8
7.	WRAW	Reading	10.4
8.	KAKZ	Wich	9.7
9.	WTHI	Terre H	9.3
10.	WMAS	Spr,MA	9.0
11.	WERU	Madison	8.3
12.	WNAK	NE PA	7.9
13.	WKMC	Alt	7.8
	KXTP-F	Duluth	7.8
15.	WCOA	Pensa	7.7
16.	WAVZ	New H	7.5
17.	KIDO	Boise	7.4
	WEYZ	Erie	7.4
19.	WINR	Bingh	7.3
	WAAV	Wilm,	7.3
21.	WAFX	F Wayne	6.7
22.	WBBG	Cleve	6.5
	KCDR	Cedar R	6.5
	WAMT	Mel-Titu	6.5
25.	WOKY	Milw	6.4
	WJAI-F	Dayt	6.4
	WLLL	Lynch	6.4

CLASSICAL

1.	KVOD-F	Denver	4.1
2.	KING-F	Sea	4.0
3.	WGMS-F+	Wash	3.8
4.	KBOQ-F	Sal-Sea	3.5
5.	KHFM-F	Alb	3.1
6.	WCLV-F	Cleve	2.9
	KFSD-F	SD	2.9
8.	KKSN	Port,O	2.5
9.	WGH-F	Norf	2.4
10.	WFLN-F+	Port,O	2.0
11.	WFMT-F	Chi	1.9
12.	WFMR-F	Milw	1.8
	KLEF-F	Hous	1.8
	KDFC-F+	SF	1.8
	WQXR-F+	NY	1.8

RELIGION

1.	KCIJ	Shreve	8.6
2.	WDAC-F	Lanc	6.1
3.	KBBO	Yakima	5.8
4.	WQCC	Char,NC	5.2
5.	WAGG	Birming	5.1
	KLFJ	Spr,MO	5.1
7.	KURL	Billing	5.0
8.	WEMM-F	Hunt,WV	4.8
9.	KDOV	Medford	4.5
10.	KORE	Eugene	4.1
11.	WVCB	Wilm,NC	3.4
	KCFO-F	Tulsa	3.4
13.	WQXL	Col,SC	3.1
14.	KDLF	Beaum	3.0
15.	KWAM	Memp	2.7

SPANISH

1.	KGBT	McA-Br	23.9
2.	KIWW-F	McA-Br	11.2
3.	KCCT	Cor Chr	9.3
4.	KWAC	Bakers	8.3
5.	KUNO	Cor Chr	6.9
6.	KCTY	Sal-Sea	6.8
7.	WQBA	Miami	6.7
8.	KXEW	Tucson	5.6
9.	KAMA	El Paso	5.2
	KCOR	San Ant	5.2
11.	KXEX	Fresno	4.3
12.	KLFB	Lubbock	4.2
	KRMX-F	Pueblo	4.2
14.	KSTN-F	Stock	4.1

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

ROCK/TOP 40/CONTEMP				AOR				AC/SOFT ROCK/OLDIES			
1.	WNBC	NY	1051	1.	WPLJ-F	NY	1147	1.	WYNY-F	NY	1233
2.	KIIS-F	LA	1017	2.	WAPP-F	NY	787	2.	WCBS-F	NY	822
3.	WPIX-F	NY	985	3.	KLOS-F	LA	745	3.	WMGK-F	Phila	559
4.	WLS	Chi	920	4.	KROQ-F	LA	714	4.	KRTH-F	LA	535
5.	WBBM-F	Chi	558	5.	KMET-F	LA	646	5.	KFI	LA	492
6.	WCAU-F	Phil	552	6.	WMMS-F	Cleve	572	6.	WCLR-F	Chi	468
7.	WHTT-F	Bost	542	7.	WNEW-F	NY	557	7.	KOST-F	LA	441
8.	WRQX-F	Wash	499	8.	WBCN-F	Bost	536	8.	KSTP-F	Minn	431
9.	WHYI-F	Miami	472	9.	WMMR-F	Phil	512	9.	KVIL-F	Dallas	385
10.	KHTR-F	St Lou	458	10.	WYSP-F	Phil	508	10.	KHTZ-F	LA	359
11.	KFRC	SF	451	11.	WLS-F	Chi	464	11.	WFYR-F	Chi	345
12.	WXKS-F	Boston	438		WRIF-F	Det	464	12.	WNIC-F	Det	341
13.	WRBQ-F	Tampa	436	13.	WLUP-F	Chi	421	13.	KFMK-F	Hous	315
14.	KIQQ-F	LA	430	14.	WXRT-F	Chi	420	14.	WSSH-F	Bost	308
15.	KZGC-F	Atl	423	15.	WCOZ-F	Bost	404	15.	WMJX-F	Bost	296
16.	WIOQ-F	Phil	419	16.	WDVE-F	Pitt	402	16.	KRLA	LA	285
17.	WGCL-F	Cleve	395	17.	KSRR-F	Hous	395	17.	WWSW-F	Pitts	283
18.	XTRA	LA	388	18.	WLLZ-F	Det	381	18.	WLTT-F	Wash	274
19.	WLOL-F	Minn	388	19.	WMET-F	Chi	369	19.	WMJI-F	Cleve	271
20.	WBZZ-F	Pitts	346	20.	WFBQ-F	Indy	334	20.	WKSZ-F	Phila	265
	WKQX-F	Chi	346	21.	WKDF-F	Nash	319	21.	KIOI-F	SF	264
22.	WROR-F	Bost	327	22.	WKLS-F	Atl	311	22.	KRBE-F	Hous	261
23.	WHYT-F	Det	326	23.	WYNF-F	Miami	306	23.	KYUU-F	SF	260
24.	WQXI-F	Atl	322	24.	KEGL-F	Dallas	301		WOMC-F	Det	260
25.	WRAL-F	Ral	317	25.	WLVQ-F	Colum, O	277	25.	KSD-F	St Lou	246
26.	WXLK-F	Roan	311	26.	KDKB-F	Phoe	273	26.	WCZY-F	Det	237
27.	WINZ-F	Miami	306	27.	KLOL-F	Hous	272	27.	KNX-F	LA	231
28.	WBSB-F	Balt	296	28.	KZEW-F	Dallas	269	28.	WVBF-F	Bost	222
29.	KKBQ-F	Hous	293	29,	WIYY-F	Balt	268	29.	WTAE	Pitts	218
30.	WBLI-F	Long Is	283	30.	KSHE-F	St Lou	263	30.	KTSA	San Ant	213
31.	WTIC-F	Hartf	280	31.	WWDC-F	Wash	260	31.	CKLW	Det	209
32.	WOKI-F	Knox	266	32.	KQRS-F	Minn-SP	251		WGAR	Cleve	209
33.	WKRQ-F	Cinci	264	33.	WPYX-F	Albany	246	33.	WASH-F	[illegible]	206
34.	WBJW-F	Orl	260	34.	WHJY-F	Prov	241	34.	WAXY-F	Miami	200
35.	KAFM-F	Dallas	258	35.	KWK-F+	St Lou	238	35.	WFBR	Balt	197
36.	WHTX-F	Pitts	253	36.	WZXR-F	Memp	231	36.	WSB-F	Atl	191
	WZPL-F	Indy	253	37.	WTUE-F	Dayton	230	37.	WHYW-F	Pitts	188
38.	WFMF-F	Baton R	245	38.	KTXQ-F	Dallas	222	38.	KKLT-F	Phoe	180
	WABX-F	Det	245	39.	WQDR-F	Ral	217	39.	WWSH-F	Phila	179
40.	WSNI-F	Phila	239	40.	WDWB-F	Minn	215	40.	WEZC-F	Char,NC	178
41.	WMC-F	Memp	238	41.	WSHE-F	Miami	214	41.	WLLT-F	Cinci	176
42.	WEZB-F	New Or	237	42.	WAVA-F	Wash	213	42.	WHB	KC	170
43.	WPRO-F	Prov	236	43.	KBPI-F	Denver	208		WZZP-F	Cleve	170
44.	WDCG-F	Ral	226	44.	WLAV-F	Gr Rap	207	44.	KFYE-F	Fresno	169
45.	KUPD-F	Phoe	218	45.	KSJO-F	San Jose	206	45.	WENS-F	Indy	166
46.	WWKX-F	Nash	213		WEBN-F	Cinci	206	46.	KGW	Port,O	164
47.	WNCI-F	Col,O	210		KISW-F	Sea	206	47.	KYXY-F	S Diego	162
48.	WBEN-F	Buff	207	48.	KRCK-F	Port,O	205				
49.	WPGC-F+	Wash	208	49.	KMEL-F	SF	199				
50.	KMGG-F	LA	205	50.	KAZY-F	Denver	197				

* Based on 1/4 HR AVG, Mon-Sun, 6A-MID,TSA

MOR/VARIETY

1.	WGN	Chi	1339
2.	WCCO	Minn	1015
3.	WJR	Det	842
4.	KDKA	Pitts	822
5.	WBZ	Bost	765
6.	WHDH	Bost	518
7.	WTIC	Hartf	459
8.	KNBR	SF	409
9.	WMAL	Wash	395
10.	WIP	Phila	362
11.	KFAB	Omaha	353
12.	WTMJ	Milw	325
13.	WSB	Atl	321
14.	WBAL	Balt	304
15.	WLW	Cinci	287
16.	WIBC	Indy	283
17.	WGY	Schen	280
18.	KFMB	S Diego	252
19.	WRVA	Richm	241
20.	WOWO	F Wayne	229
21.	KSL	SLC	221
22.	WTVN	Colum,O	215
23.	KOMO	Sea	209
24.	WHAS	Louis	202
25.	WWJF-F	Miami	194
26.	WBEN	Buff	193
27.	WPTF	Ral	189
28.	WBT	Char,NC	187
29.	WALK-F+	Long Is	181
30.	WGR	Buff	178
31.	WMT	Cedar R	171
32.	WAJY-F	New Or	159
	KRMG	Tulsa	159
34.	WIKY-F	Evans	154
35.	WICC	Bridge	144
36.	WHAM	Roch	141
37.	WWL	New Or	131
	WROW	Albany	131
39.	KHOW	Denver	130
40.	KEX	Port,O	129
41.	WCFL	Chi	124
42.	KOY	Phoe	119
43.	WFLA	Tampa	117
44.	WCTC	New Brun	113
45.	WSYR	Syra	110
	WSPD	Toledo	110
	WELI	N Haven	109
48.	KMBZ	KC	102

BTFL MUSIC

1.	WRFM-F	NY	1316
2.	KBIG-F	LA	1066
3.	WPAT-F	NY	1027
4.	WEAZ-F	Phila	673
5.	WLOO-F	Chi	670
6.	KJOI-F	LA	638
7.	WPAT	NY	573
8.	WJOI-F	Det	484
9.	KODA-F	Hous	433
10.	WWBA-F	Tampa	422
11.	WLYF-F	Miami	397
12.	WGAY-F	Wash	369
13.	WPCH-F	Atl	346
14.	KMEZ-F	Dallas	339
15.	WHUD-F	Peeks/NY	333
16.	WJIB-F	Bost	318
17.	WEZN-F	Bridge	304
18.	WLAK-F	Chi	299
19.	KEZK-F	St Lou	291
20.	KOSI-F	Denver	290
21.	WLKW-F	Prov	289
22.	KABL-F	SF	275
23.	WRCH-F	Hart	271
24.	WAYL-F	Minn	267
25.	WXTZ-F	Indy	266
26.	KBRD-F	Sea	263
27.	KJQY-F	S Diego	258
28.	WLIF-F	Balt	257
29.	WVNJ-F	NY	255
30.	WHUE-F	Bost	254
	WDOK-F	Cleve	254
32.	WQAL-F	Cleve	253
	KABL	SF	253
34.	WPNT-F	Pitts	249
35.	WFOG-F	Norf	241
36.	KOIT-F	SF	240
37.	WJYE-F	Buff	235
38.	WHIO-F	Dayton	218
39.	WEZW-F	Milw	217
40.	WWEZ-F	Cin	214
41.	WSHH-F	Pitts	212
42.	KQYT-F	Phoe	206
43.	KBAY-F	San Jose	205
44.	KSEA-F	Sea	204
	WEZO-F	Roch	204
46.	WFMZ-F	A-B-E	203
47.	WYOR-F	Miami	202
	KQXT-F	San Ant	202
49.	KSFI-F	SLC	198
50.	KNOB-F	LA	197

COUNTRY

1.	WMAQ	Chi	804
2.	WHN	NY	743
3.	WBAP	Dall-FW	563
4.	WKHK-F	NY	536
5.	WDAF	KC	439
6.	WKHX-F	Atl	416
7.	WSOC-F	Char,NC	403
8.	KSCS-F	Dall-FW	396
9.	KIKK-F	Hous	394
10.	KLAC	LA	363
11.	WIVK-F	Knox	361
12.	WTQR-F	Gr-WS	357
13.	KSAN-F	SF	348
14.	KILT-F	Hous	335
15.	KPLX-F	Dall-FW	331
16.	KZLA-F	LA	317
17.	WIL-F	St Lou	292
18.	WWWW-F	Det	286
19.	WMZQ-F	Wash	284
20.	WPKX-F+	Wash	280
21.	KRAK	Sacra	278
22.	KVOO	Tulsa	276
23.	WUSN-F	Chi	273
24.	WZZK-F	Birming	271
25.	WAMZ-F	Louis	270
26.	KEEY-F	Minn	267
27.	KSSN-F	L Rock	259
28.	KSD	St Lou	258
29.	WPOC-F	Balt	257
30.	WQYK-F	Tampa	255
31.	KKYX	San Ant	254
32.	KNIX-F	Phoe	244
33.	WSSL-F	Gr-Sp	235
	WCMS-F	Norf	235
35.	WWKA-F	Orl	233
36.	KNEW	SF	220
37.	WJEZ-F	Chi	219
38.	KOMA	Okl C	213
	WWWE	Cleve	213
40.	WFIL	Phila	211
	WDGY	Minn-SP	211
42.	WVLK-F	Lexing	210
43.	WSUN	Tampa	208
44.	WKSW-F	Cleve	197
	WOJC-F	Tampa	197
46.	WCXI	Det	193
47.	WRKZ-F	Harris	192
48.	WUBE-F	Cin	191
49.	WYRK-F	Buff	189
	KASE-F	Austin	189
	WDOD-F	Chatt	189

NEWS/TALK

1.	WOR	NY	1463
2.	WCBS	NY	1293
3.	WINS	NY	1282
4.	KABC	LA	1234
5.	KMOX	St Lou	906
6.	KGO	SF	855
7.	WABC	NY	851
8.	WBBM	Chi	721
9.	KYW	Phila	705
10.	KNX	LA	661
11.	WIND	Chi	556
12.	KFWB	LA	538
13.	WMCA	NY	537
14.	KCBS	SF	524
15.	WCAU	Phil	439
16.	WWDB-F	Phil	429
17.	KRLD	Dallas	385
18.	WXYZ	Det	376
19.	WWJ	Det	336
20.	KIRO	Sea	330
21.	WIND	Chi	556
22.	WEEI	Bost	279
23.	WHO	Des M	269
24.	WRKO	Bost	257
25.	WRC	Wash	254
26.	WNWS	Miami	244
27.	KOA	Denver	235
28.	WIOD	Miami	223
29.	KCMO	KC	213
30.	WTOP	Wash	209
31.	KTAR	Phoe	206
32.	KPRC	Hous	197
	WINZ	Miami	197
34.	WOAI	San Ant	187
35.	WFAA	Dallas	176
36.	KTOK	OK L	149
37.	WCKY	Cin	135
38.	KSTP	Minn-SP	129
39.	KFBK	Sacra	120
40.	KSDO	S Diego	119
41.	KVI	Sea	115
42.	WTKN	Pitts	114
43.	KQV	Pitts	111
44.	WERE	Cleve	110
45.	WGST	Atl	107
	KMJ	Fresno	107
47.	WJW	Cleve	102
	WHJJ	Prov	102
49.	WPLP	Tampa	95
50.	KXL	Port,O	91
	WEAN	Prov	91

BLACK/URBAN

1.	WBLS-F	NY	1427
2.	WKTU-F	NY	1318
3.	WRKS-F	NY	1227
4.	WUSL-F	Phila	642
5.	WGCI-F	Chi	624
6.	WKYS-F	Wash	546
7.	WBMX-F	Chi	544
8.	WDAS-F	Phila	472
9.	WDRQ-F	Det	435
10.	KMJQ-F	Hous	376
11.	WVEE-F	Atl	346
12.	KUTE-F	LA	332
13.	KKDA-F	Hous	328
14.	WJLB-F	Det	325
15.	WXYV-F	Balt	318
16.	WHUR-F	Wash	307
17.	WJPC	Chi	301
18.	WYLD-F	N Or	277
19.	KSOL-F	SF	261
20.	KMJM-F	St Lou	259
21.	KGFJ	LA	241
22.	KJLH-F	LA	229
23.	WAMO-F	Pitts	225
24.	KRLY-F	Hous	223
25.	WAIL-F	New Or	222
26.	KBLX-F	SF	217
27.	KKGO-F	LA	209
28.	WEDR-F	Miami	204
29.	WHRK-F	Memp	202
30.	KDIA	SF	198
	WJMI-F	Jackson	198
32.	WBLX-F	Mobile	196
33.	KACE-F	LA	190
34.	WNJR	NY	185
35.	WDMT-F	Cleve	182
	WPEG-F	Char,NC	182
37.	KNOK-F	Dallas	177
	WENN-F	Birming	177
39.	WOOK-F	Wash	176
40.	WTLC-F	Indy	171
41.	WZAK-F	Cleve	170
42.	WOWI-F	Norf	168
	WWRL	NY	168
44.	WVON	Chi	165
45.	KDAY	LA	157
46.	WWIN	Balt	154
47.	WQMG-F	Gr-WS	147
48.	WVKO	Colum,O	140

NOSTALGIA

1.	WNEW	NY	813
2.	KMPC	LA	528
3.	WPEN	Phila	510
4.	WJJD	Chi	426
5.	KPRZ	LA	308
6.	WAIT	Chi	308
7.	KQUE-F	Hous	285
8.	KSFO	SF	279
9.	WXKS	Bost	197
10.	WBBG	Cleve	194
11.	WHLI	Long Is	193
12.	WRTH	St Lou	181
13.	WDAE	Tampa	175
14.	WITH	Balt	168
15.	KIXI	Sea	162
	WJAS	Pitts	162
17.	WOKY	Milw	148
18.	KEZW	Denver	132
19.	WECK	Buff	115
20.	WLKW	Prov	114
21.	WFBL	Syra	107
22.	WJAI-F	Dayton	100
23.	CKJY-F	Det	96
24.	WREC	Memp	93
25.	KJLA	KC	90
	WNAK	NE PA	90
	WCOT	Orl	90
28.	KUPL	Port,O	88
	WMAS	Spr,MA	88
30.	WPLM-F+	Plym,MA	

RELIGION/GOSPEL

1.	WWDJ	NY	158
2.	WFME-F	NY	154
3.	KIEV	LA	107
4.	KBRT	LA	101
5.	WYCB	Wash	97
6.	WMUZ-F	Det	84
7.	KPBC	Dallas	79
8.	WROL	Bost	77
9.	WAGG	Birming	73
10.	KCFO-F	Tulsa	59
11.	KCIJ	Shrev	58
12.	WDJC-F	Birming	57
	KGER	LA	57
14.	KBIQ-F	Sea	56
15.	WZZD	Phila	54
16.	KGOL-F	Hous	52
	WQCC	Char,NC	52
18.	KEAR-F	SF	51
19.	KSLR-F	San Ant	47
20.	WPIT-F	Pitts	45
21.	WEXY	Miami	44
22.	KGDN	Sea	43
	KYMS-F	LA	43
	WYCA-F	Chi	43
25.	WRBS-F	Balt	42
	WSTS-F	Fayette	42
27.	WUST	Wash	40
	WHPE-F	Gr-WS	40
	WWMO-F	Gr-WS	40

CLASSICAL

1.	WQXR-F	NY	504
2.	WNCN-F	NY	302
3.	WFMT-F	Chi	233
4.	WGMS-F+	Wash	206
5.	WFLN-F+	Phila	187
6.	KFAC-F	LA	174
7.	KDFC-F+	SF	155
8.	KKHI-F+	SF	144
9.	KING-F	Sea	138
10.	KVOD-F	Denv	120
11.	WQRS-F	Det	116
12.	WCRB-F	Bost	113
13.	KLEF-F	Hous	98
14.	WCLV-F	Cleve	92
15.	KFSD-F	S Diego	87
16.	WTMI-F	Miami	73
17.	KFAC	LA	69
18.	WRR-F	Dallas	62
19.	WNIB-F	Chi	60

SPANISH

1.	WADO	NY	559
2.	WQBA	Miami	351
3.	WOJO-F	Chi	337
4.	WJIT	NY	305
	KALI	LA	305
6.	KALI	LA	273
7.	KWKW	LA	254
8.	KLVE-F	LA	204
9.	KIQI	SF	195
10.	KGBT	Mc-Br	185
11.	WCMQ-F	Miami	182
12.	WQBA-F	Miami	176
13.	WRHC	Miami	170
14.	KIWW-F	Mc-Br	101
15.	WSUA	Miami	93
	KCOR	San Ant	93
17.	WOCN	Miami	89
18.	KEVH	Hous	84
19.	KOFY	San Mates	79
20.	KESS-F	Dallas	75

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

1.	WJBC	Bloomington	36.5
2.	WWNC	Asheville	35.3
3.	WXLK-F	Roanoke	29.1
4.	KVOC	Casper	29.0
5.	KIOK-F	Richland, WA	27.1
6.	KWTO-F	Springfield, MO	26.6
7.	WCCK-F	Erie	26.4
8.	KTRS-F	Casper	26.2
9.	KFMW-F	Waterloo	25.1
10.	WFBG	Altoona	25.0
11.	WLWI-F	Montgomery	24.8
12.	KFAB	Omaha	24.0
13.	KGBT	McAllen	23.9
	WIKY-F	Evansville	23.9
15.	KGHL	Billings	23.6
16.	WMT	Cedar Rapids	23.1
17.	WNDU-F	South Bend	22.7
18.	WKSJ-F	Mobile	22.6
19.	WKEE-F	Huntington	22.2
20.	WFMF-F	Baton Rouge	22.1
21.	KTTS-F	Springfield	21.9
22.	WBNQ-F	Bloomington	21.8
23.	WBBQ-F	Augusta	21.7
	KFGO	Fargo	21.7
25.	WIVK-F	Knoxville	21.6
26.	KMOX	St. Louis	20.9
27.	WWVA	Wheeling	20.8
28.	WZOK-F	Rockford	20.7
29.	WCCO	Minneapolis	20.6
30.	WANM	Tallahassee	20.2
31.	WTIC	Hartford	19.7
	WXBQ-F	JC-King-Bris	19.7
33.	WVTS-F	Terre Haute	19.5
	WTHI-F	Terre Haute	19.5
35.	WQUT-F	JC-King-Bris	19.4
36.	WEZN-F	Bridgeport	19.2
37.	WQSM-F	Fayetteville	19.0
	WQDW-F	Green-New Bern	19.0
39.	WICC	Bridgeport	18.9
	WVAM	Altoona	18.9
41.	WVAF-F	Charleston,WV	18.8
42.	WRVA	Richmond	18.6
	KYJC	Medford	18.6
44.	WFXE-F	Columbus, GA	18.5
	WBLX-F	Mobile	18.5
	KEY[illegible]-F	Wichita	18.5
	[illegible]CQ-F	Saginaw	18.5
48.	WDOD-F	Chattanooga	18.4
49.	WMRV-F	Binghampton	18.3
50.	WGIR-F	Manchester	18.1
51.	WGNI-F	Wilmington,NC	18.0
52.	WGEE	Green Bay	17.9
53.	KTWO	Casper	17.8
54.	WLAP-F	Lexington	17.4
	WCGQ-F	Columbus, GA	17.4
56.	KZEL-F	Eugene	17.3
57.	WOWO	Fort Wayne	17.2
	KIIK-F	Daven-RI-Moline	17.2
	KFMX-F	Lubbock	17.2
	KTPK-F	Topeka	17.2
61.	KXLY-F	Spokane	17.1
	KKRC-F	Sioux Falls	17.1
	KQKQ-F	Omaha	17.1
	WIXX-F	Green Bay	17.1
	WDAY-F	Fargo	17.1
	KQWB-F	Fargo	17.1
	KDKA	Pittsburgh	17.1
68.	WMAZ-F	Macon	17.0
69.	KYYA-F	Billings	16.8
70.	KJCB	Lafayette	16.6
	WDUV-F	Sarasota	16.6
72.	KLLL-F	Lubbock	16.5
	WROK	Rockford	16.5
74.	WWLV-F	Daytona Beach	16.4
75.	WEAS-F	Savannah	16.3
	WFPG-F	Atlantic City	16.3
77.	KASE-F	Austin	16.2
78.	WTQR-F	Freens-WS	16.1
	WHBC	Canton	16.1
80.	WMEE-F	Fort Wayne	16.0
	KQIZ-F	Amarillo	16.0
	WVLK-F	Lexington	16.0
83.	WQBE-F	Charleston, WV	15.9
	WDUZ-F	Green Bay	15.9
	KAWY-F	Casper	15.9
	WDEN-F	Macon	15.9
	WSGW	Saginaw	15.9
88.	KUTI	Yakima	15.8
	KIT	Yakima	15.8
	WIDU-F	Fayetteville,NC	15.8
91.	KWHL-F	Anchorage	15.7
	WHSL-F	Wilmington, NC	15.7
93.	KRNO-F	Reno	15.6
	WOWW-F	Pensacola	15.6
95.	KHFI	Austin	15.5
	WCOS-F	Columbia,SC	15.5
	WZID-F	Manchester	15.5
98.	WOMP-F	Wheeling	15.4
	WJJS-F	Lynchburg	15.4
100.	WKXI	Jackson	15.3
	KTDY-F	Lafayette	15.3
	KONA	Richland, WA	15.3

* Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

Simulcast:	KBOY-F+	Medford	16.0
	WKKQ-F+	Duluth	16.3

METRO SHARE LEADERS - ARBITRON CONDENSED MARKETS*

1.	KIZZ-F	Minot, ND	39.1
2.	WTNY	Watertown, NY	26.1
3.	KCJB	Minot, ND	35.6
4.	KQIX-F	Grand Junct, CO	34.4
5.	WJIZ-F	Albany, GA	33.3
6.	WPFM-F	Panama City, FL	30.8
7.	KFYR	Bismarck, ND	30.5
8.	WJDQ-F	Meridian, MS	30.1
9.	KRRV-F	Alexandria, LA	29.6
10.	KKAZ-F	Cheyenne, WY	29.3
11.	WILQ-F	Williamsport, PA	28.7
12.	WKDW	Staunton, VA	27.7
13.	KCMQ-F	Columbia, MO	27.5
	KLUR-F	Wichita Falls,TX	27.5
15.	WTVY-F	Dothan, AL	27.4
16.	WSTO-F	Owensboro, KY	27.3
17.	KISR-F	Ft. Smith, AR	27.0
	KBST	Big Spring, TX	27.0
19.	KIXY-F	San Angelo, TX	26.9
20.	WQCR-F	Burlington, VT	26.6
	WAXX-F	Eau Claire, WI	26.6
22.	KLAW-F	Lawton, OK	26.5
23.	WOKK-F	Meridian, MS	26.2
	WABK-F+	Augusta, ME	26.2
25.	KLVV-F	Dubuque, IA	26.1
26.	WIZM-F	LaCrosse, WI	26.0
27.	WXIL-F	Parkersburg, WV	25.7
28.	KJCS-F	Lufkin, TX	25.4
29.	KSEZ-F	Sioux City, IA	25.3
	KKQY-F	Wichita Falls, TX	25.3
31.	KMGZ-F	Lawton, OK	25.0
32.	KYEA-F	Monroe, LA	24.6
	KBMR	Bismarck, ND	24.6
34.	WPAP-F	Panama City, FL	24.5
35.	KBYG	Big Spring, TX	24.3
	KWKI-F	Big Spring, TX	24.3
	KTCS-F	Ft. Smith, AR	24.3
38.	KTTI-F	Yuma, AR	24.2
39.	WJLS	Beckley, WV	23.9
40.	KYYY-F	Bismarck, ND	23.7
41.	KVIC-F	Victoria, TX	23.5
42.	WNUS-F	Parkersburg, WV	23.4
43.	KEAN-F	Abilene, TX	23.0
	KQIL	Grand Junction,CO	23.0
	WNCQ-F	Abilene, TX	23.0
46.	WOKW-F	Ithaca	22.5
47.	KRCH-F	Rochester, MN	22.3
	WBKR-F	Owensboro, KY	22.3
49.	WTNJ-F	Beckley, WV	22.0
	KYKX-F	Longview, TX	22.0
	KJOK-F	Yuma, AZ	22.0

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week, Condensed Markets Only

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

	HIGHEST		LOWEST	
1.	Lancaster	85.07%	Asheville	30.24%
2.	Lansing	84.35	Altoona	32.54
3.	Greenville-New Bern	82.72	Honolulu	44.04
4.	Melbourne-Titus-Cocoa	78.07	Bakersfield	44.06
5.	York	77.62	Tucson	46.26
6.	Lynchburg	76.67	Casper	46.46
7.	Lakeland	74.83	NE PA	46.53
8.	Washington	74.42	Medford	46.71
9.	Houston	74.20	Waterloo	46.98
10.	Grand Rapids	74.10	Yakima	47.79
11.	Mobile	73.79	Des Moines	47.90
12.	Jacksonville	73.69	Albany-Schen-Troy	49.11
13.	Dallas-Ft. Worth	73.54	Cedar Rapids	50.44
14.	Saginaw	73.29	Bloomington	50.63
	Savannah	73.29	Duluth	50.81
16.	Oklahoma City	73.26	Madison	50.87
17.	Lubbock	73.23	Billings	50.98
18.	Wilmington, DE	72.87	Rockford	51.19
19.	Atlantic City	72.28	Huntsville	51.22
20.	West Palm Beach	71.66	Sioux Falls	51.32

*FM Share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week

10

NATIONAL FM SHARES*

METRO

SPG 83	62.291%	(13,589,800 of 21,816,700)
FALL 82	60.571	(11,932,400 of 19,699,700)
SPRING 82	58.870	(12,658,900 of 21,503,100)
FALL 81	58.651	(10,478,800 of 17,866,400)
SPRING 81	57.353	(11,225,100 of 19,571,700)
OCT/NOV 80	56.116	(9,480,500 of 16,894,600)
APR/MAY 80	54.254	(10,134,800 of 18,680,200)
OCT/NOV 79	53.627	(8,329,900 of 15,539,900)
APR/MAY 79	50.887	(9,480,800 of 18,631,200)
OCT/NOV 78	50.698	(7,525,600 of 14,843,000)
APR/MAY 78	47.638	(8,565,600 of 18,025,100)
OCT/NOV 77	46.501	(6,561,700 of 14,110,900)
APR/MAY 77	44.428	(7,745,900 of 17,434,700)
OCT/NOV 76	43.818	(6,079,600 of 13,874,200)
APR/MAY 76	40.886	(6,882,900 of 16,834,200)

FM GROWTH RATE (METRO)

APR/MAY 76 to APR/MAY 77:	7.225%
APR/MAY 77 to APR/MAY 78:	8.663
APR/MAY 78 to APR/MAY 79:	6.820
APR/MAY 79 to APR/MAY 80:	6.617
APR/MAY 80 to APR/MAY 81:	5.712
SPG 81 to SPG 82:	2.645
SPG 82 to SPG 83:	5.811

ADI

SPG 83	63.45%	(13,102,200 of 20,649,600)
FAL 82	61.56	(12,419,700 of 20,173,800)
SPG 82	60.16	(12,198,500 of 20,276,300)
FAL 81	59.53	(10,860,100 of 18,243,100)
SPG 81	58.47	(10,880,900 of 18,610,600)
OCT/NOV 80	56.96	(10,010,100 of 17,573,600)
APR/MAY 80	55.50	(9,874,500 of 17,792,200)
OCT/NOV 79	53.42	(9,038,100 of 16,919,000)
APR/MAY 79	52.25	(9,071,000 of 17,367,000)
OCT/NOV 78	51.27	(8,328,600 of 16,244,500)
APR/MAY 78	48.69	(8,257,800 of 16,961,300)
OCT/NOV 77	47.82	(7,474,700 of 15,631,600)
APR/MAY 77	45.83	(7,669,900 of 16,734,600)
OCT/NOV 76	43.78	(7,096,200 of 16,208,900)
APR/MAY 76	42.01	(6,853,400 of 16,312,900)
APR/MAY 75	38.91	(6,229,800 of 16,009,800)

FM GROWTH RATE (ADI)

APR/MAY 75 to APR/MAY 76:	7.967%
APR/MAY 76 to APR/MAY 77:	9.093
APR/MAY 77 to APR/MAY 78:	6.241
APR/MAY 78 to APR/MAY 79:	7.270
APR/MAY 79 to APR/MAY 80:	6.220
APR/MAY 80 to APR/MAY 81:	5.351
SPG 81 to SPG 82:	2.890
SPG 82 to SPG 83:	5.469

* Based on MSA or ADI, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in survey are included.

ADI RANKINGS - FM SHARE OF AUDIENCE*

SPG 83 RANK	MARKET	SPG 83	FAL 82	SPG 82	A/M 1975
1.	Washington	76.89%	75.21%	75.60%	47.73%
2.	Grand Rapids/Kala	74.91	72.08	70.56	38.09
3.	Atlanta	74.87	73.27	68.75	45.62
4.	Nashville	73.90	65.91	66.29	33.96
5.	Norfolk	73.38	70.44	65.85	44.38
6.	Harris-Lancaster-York	73.08	70.69	-----	43.62
7.	Houston	73.13	68.62	71.04	40.42
8.	Indianapolis	72.69	74.25	67.77	33.54
9.	Detroit	71.23	69.12	69.29	41.12
10.	Charlotte	71.19	74.39	72.29	40.50
11.	Dallas-Fort Worth	70.81	70.83	67.51	37.94
12.	Raleigh	69.42	63.67	58.36	-----
13.	New Orleans	69.04	65.47	62.48	37.34
14.	Tampa-St. Pete	68.83	67.57	66.75	40.65
15.	Greenville-Spartan	68.36	66.01	61.37	38.77
16.	Philadelphia	68.16	66.39	66.03	43.74
17.	Cincinnati	68.02	68.81	60.35	32.75
18.	Orlando	67.99	68.87	69.02	44.50
19.	Phoenix	67.43	59.42	62.50	34.17
20.	Cleveland	66.73	66.69	66.37	40.01
21.	Oklahoma City	65.47	64.71	61.05	35.78
22.	San Diego	64.86	63.46	64.63	33.31
23.	Columbus	64.75	60.97	67.04	31.63
24.	Memphis	64.22	59.29	62.42	27.70
	Huntington-Charleston	64.22	67.84	61.66	28.62
26.	Dayton	63.80	62.76	63.10	42.89
27.	Boston	63.54	63.32	62.37	44.98
28.	Birmingham	62.21	62.89	62.95	-----
29.	Providence	62.07	58.75	58.72	39.82
30.	Sacramento	61.91	60.73	60.39	34.38
31.	Baltimore	61.74	60.07	59.21	33.27
32.	Denver	61.46	58.18	55.57	38.31
33.	Miami	61.41	57.33	57.50	45.93
34.	Seattle	60.24	55.18	54.92	32.98
35.	Buffalo	60.09	59.14	54.58	38.99
36.	Hartford-New Haven	59.51	56.79	55.04	41.60
37.	New York	59.32	56.46	54.91	40.63
38.	Portland	59.31	60.61	55.81	32.14
39.	Salt Lake City	59.19	59.60	55.98	-----
40.	Los Angeles	59.02	58.62	57.06	39.37
41.	St. Louis	58.95	54.09	52.67	32.57
42.	Pittsburgh	58.74	54.65	53.46	31.56
43.	Kansas City	58.03	54.33	53.87	42.38
44.	Chicago	57.57	57.17	55.43	33.48
45.	Milwaukee	57.21	57.32	58.48	36.28
46.	Minneapolis-St. Paul	56.90	55.28	52.44	27.80
47.	Louisville	55.68	56.81	54.30	22.04
48.	NE PA	54.31	53.46	53.51	31.56
49.	San Francisco	52.85	54.94	53.90	34.63
50.	San Antonio	52.29	49.11	46.17	-----
		63.45%	61.56%	60.16%	38.91%

*Based on 12+ ADI, M-Sun, 6A-MID, all stations are included.

MARKETS WITH HIGHEST AND LOWEST APR'S*

HIGHEST		LOWEST	
1. Miami	20.3	1. Medford	13.1
2. NE PA	20.0	2. Wilmington,NC	14.6
3. Springfield,MA	19.8	3. Binghampton	14.7
4. Philadelphia	19.6	4. Waco	14.8
5. New York	19.5	5. Peoria	15.4
Baltimore	19.5	6. Portland	15.6
Orlando	19.5	Rockford	15.6
8. Bridgeport	19.4	8. Lansing	15.7
9. Birmingham	19.3	Altoona	15.7
10. Colorado Springs	19.2	Erie	15.7
Houston	19.2	11. Huntington	15.8
St Louis	19.2	Lubbock	15.8
Washington	19.2	Pueblo	15.8

* The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun,6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

MEAN FOR ALL RATED MARKETS

SPG 83	17.50		
SPG 82	17.33	A/M 78	15.42
SPG 81	16.04	A/M 76	15.40
A/M 80	15.42	A/M 75	15.74
A/M 79	15.62		

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING**

1. Steubenville	67.3	11. York	47.9
2. Akron	61.0	12. Worcester	47.8
3. Kalamazoo	60.9	13. Lancaster	47.6
4. Wilmington, DE	59.9	14. Fayetteville, NC	47.5
5. River-SB-Ont	59.8	15. New Haven	46.7
6. Reading	52.6	16. Sarasota	45.3
7. Stockton	52.5	17. Manchester	43.8
8. Bridgeport	52.2	18. Pueblo	36.3
9. Canton	49.4	19. Waco	35.1
10. Lakeland	49.2	20. West Palm Beach	34.2
		Melb-Titus-Cocoa	34.2

** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week). Calculated by dividing total listening to stations listed below the line (outside the market's metro) by total listening to all listed stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON LISTED STATIONS***

1. Raleigh	21.0	Yakima	13.1
2. Madison	18.8	Erie	13.1
3. Tallahassee	14.8	13. Fresno	12.9
Binghampton	14.8	14. Lakeland	12.7
5. Austin	14.5	Lansing	12.7
6. Richland, WA	14.3	16. Syracuse	12.6
7. Eugene	14.1	17. Las Vegas	12.0
Salinas-Seaside	14.1	18. Greenville-N Bern	11.4
9. Toledo	13.3	19. Albuquerque	11.3
10. Waterloo	13.1	20. Riverside-SB	11.0

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radio stations. A large part of the non listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book.

The importance of this table (and the table above) is that this is listening which is not going to local commercial outlets. This affects the CPM's and even the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	470,800 (93)	5,408,200 (514)	5,879,000 (607)	26.91%
COUNTRY	1,128,200 (290)	1,629,600 (255)	2,757,800 (545)	12.63
AC/SOFT/OLDIES	619,300 (142)	1,905,900 (177)	2,525,200 (319)	11.65
BTFL MUSIC	113,800 (19)	2,354,900 (211)	2,468,700 (230)	11.30
BLACK/URBAN	708,800 (114)	1,589,700 (81)	2,298,500 (195)	10.52
NEWS/TALK	1,985,400 (116)	49,600 (3)	2,035,000 (119)	9.32
MOR/VARIETY	1,592,100 (284)	67,600 (15)	1,659,700 (299)	7.60
NOSTALGIA	917,200 (157)	78,600 (16)	995,800 (173)	4.56
SPANISH	389,200 (55)	118,000 (16)	507,200 (71)	2.32
RELIGION	235,900 (136)	122,100 (65)	358,000 (201)	1.64
CLASSICAL	29,300 (7)	274,100 (29)	303,400 (36)	1.39
OTHERS/UNKNOWN	33,300 (33)	18,300 (13)	51,600 (46)	0.24
TOTALS	8,223,300 (1446)	13,616,600 (1395)	21,839,900 (2841)	

*Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	AM	FM	COMBINED	SPG 82	SPG 81	A/M 80	A/M 79	A/M 78	A/M 77
ROCK/AOR/CONT	5.73%	39.72%	26.91%	27.08%	31.51%	33.04%	34.55%	35.91%	34.80%
COUNTRY	13.72	11.97	12.63	12.57	12.12	10.26	9.61	9.27	9.32
AC/SOFT	7.53	14.00	11.56	--	--	--	--	--	--
BTFL MUSIC	1.38	17.29	11.30	11.76	14.61	15.58	16.08	16.71	17.66
BLACK/URBAN	8.62	11.67	10.52	11.67	9.07	9.76	9.75	7.33	6.64
NEWS/TALK	24.14	.36	9.32	9.35	9.13	9.68	9.67	8.75	9.26
MOR/VARIETY	19.36	.50	7.60	--	--	--	--	--	--
NOSTALGIA	11.15	.58	4.56	3.63	2.04	0.64	0.15	0.15	0.12
SPANISH	4.73	8.67	2.32	2.29	2.12	2.02	2.18	1.73	1.88
RELIGION	2.87	.90	1.64	1.44	1.23	1.24	1.05	1.20	0.89
CLASSICAL	.36	2.01	1.39	1.25	1.30	1.27	1.24	1.40	1.31
OTHERS/UNKNOWN	.40	.13	0.24	0.42	0.41	0.47	0.72	0.72	0.77

NOTE: MOR and AC were divided into separate format categories this year. Thus data from previous years are not available.

CHANGES SINCE SPRING 82

	Change in Format Share Since 1982	Since 1977	Change in ½ HR Totals	Change in # of Stations (82-83)
ROCK/AOR/CONTEMP	-6.2%	-22.7%	+86,000 (+1.5%)	-60 (-9.0%)
COUNTRY	+.48%	+35.5%	+68,600 (+2.5%)	-7 (-1.3%)
AC/SOFT	NA	NA	NA	NA
BTFL MUSIC	-3.9%	-36.0%	-47,000 (-1.9%)	-44 (-16.1%)
BLACK/URBAN	-9.9%	+58.4%	-197,700 (-7.9%)	-49 (-20.1%)
NEWS/TALK	-.32%	+.65%	+33,800 (+1.7%)	+19 (+19.0%)
MOR/VARIETY	NA	NA	NA	NA
NOSTALGIA	+25.6%	+3700%	+220,100 (+28.4%)	+30 (+21.0%)
SPANISH	+1.3%	+23.4%	+17,100 (+3.5%)	+15 (+26.8%)
RELIGION	+13.9%	+84.3%	+48,900 (+15.8%)	+2 (+1.0%)
CLASSICAL	+11.2%	+6.1%	+36.000 (+13.5%)	+1 (+2.9%)
OTHERS/UNKNOWN	-42.9%	-68.8%	-37,300 (-42.0%)	-5 (-9.8%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

ROCK/AOR/CONTEMP (National Average: 26.91%)

HIGHEST		LOWEST	
1. Fargo	49.0%	1. Shreveport	16.8%
2. Anchorage	47.3	2. Columbus, GA	17.9
3. Wilmington, NC	46.0	3. Beaumont	18.4
4. Binghamton	45.6	4. Savannah	18.5
5. Casper	45.5	5. New Orleans	19.1
6. Fayetteville	44.9	6. Miami	19.2
7. Lafayette	43.9	7. Louisville	19.3
8. Lubbock	43.1	Birmingham	19.3
9. Kalamazoo	43.0	9. New York	19.5
10. Medford	42.9	10. Cleveland	19.8
11. Omaha	42.0	11. Richmond	20.0
12. Fort Wayne	41.8	12. Tulsa	20.4
		Mobile	20.4

BEAUTIFUL MUSIC (National Average: 11.30%)

HIGHEST		LOWEST	
1. Atlantic City	24.7%	1. Cedar Rapids	0%
2. Daytona Beach	24.5	Columbus, GA	0
3. Sarasota	23.9	Fargo	0
4. Bridgeport	21.3	Duluth	0
5. Spokane	18.5	Evansville	0
6. Allen-Beth-Easton	18.4	Fayetteville	0
7. Hartford	18.2	Richmond	0
Canton	18.2	Tallahassee	0
Manchester	18.2	Wilmington, NC	0
10. Worcester	18.1	10. Macon	0.9
Anchorage	18.1	11. Casper	1.0
12. Tampa	18.0	Orlando	1.0

COUNTRY (National Average: 12.63%)

HIGHEST		LOWEST	
1. Waco	48.5%	1. Boston	1.2%
2. Fargo	46.9	2. Hartford	1.5
3. Asheville	44.4	3. Worcester	1.6
4. Springfield, MO	43.3	4. Springfield, MA	2.5
5. Knoxville	41.0	5. New Haven	2.6
6. Johnson-Kings-Bris	40.7	6. Philadelphia	3.0
7. Lakeland	36.6	7. Atlantic City	3.4
8. Lubbock	35.7	8. Providence	3.5
Duluth	35.7	9. Honolulu	4.1
10. Huntsville	35.4	10. Bridgeport	4.6
11. Wichita	35.3	11. New York	4.7
12. Beaumont	34.4	12. Manchester	5.0

NOTE: Format information for this section came from July or August editions of SRDS, the 1983 Broadcasting Yearbook and other sources. In some cases phone calls were made. In many cases I had to make a judgement based on the demographic spread of the station's audience.

MOR
(Nat Avg: 7.60%)

1.	Bloomington	39.9%
2.	Utica	28.5
3.	Lincoln	27.6
4.	Albany	26.9
5.	Omaha	26.7
6.	Steubenville	26.3
7.	Evansville	25.8
8.	Cedar Rapids	25.4
9.	Rockford	25.0
10.	Minneapolis	24.5
11.	Hartford	23.0
12.	Boston	22.6
	Worcester	22.6

NEWS/TALK
(Nat Avg: 9.32%)

1.	St. Louis	21.6%
2.	New York	21.1
3.	Philadelphia	19.3
4.	San Francisco	16.2
5.	Los Angeles	15.4
6.	Seattle	14.7
7.	Des Moines	14.5
8.	Providence	14.3
9.	Miami	13.4
10.	Honolulu	12.8
11.	Sacramento	12.5
12.	Youngstown	11.9

BLACK/URBAN
(Nat Avg: 10.52%)

1.	Jackson	39.2%
2.	Columbus, GA	34.3
3.	Memphis	33.9
4.	Charleston, SC	33.1
5.	Savannah	30.4
6.	New Orleans	30.0
7.	Mobile	28.5
8.	Macon	27.6
9.	Columbia, SC	26.1
	Shreveport	26.1
11.	Fayetteville	25.2
12.	Tallahassee	25.0

AC
(Nat Avg: 11.56%)

1.	Spring,MA	39.1%
2.	Reno	30.2
3.	Syracuse	26.7
4.	Lansing	21.7
5.	Detroit	20.3
6.	Cedar R	20.2
	Manchester	20.2
8.	Lincoln	19.8
9.	Albuq	19.6

SPANISH
(Nat Avg: 2.32%)

1.	McAllen	43.4%
2.	Miami	23.0
3.	Corpus Ch	19.0
4.	Sal-Sea	13.0
5.	Bakers	11.7
6.	El Paso	11.5
7.	San Ant	9.8
8.	Fresno	9.0
9.	Los Angel	7.2
10.	Pueblo	6.3

RELIGION
(Nat Avg: 1.64%)

1.	Shreve	11.6%
2.	Birmingh	8.4
3.	Huntington	7.7
4.	Eugene	7.1
5.	Spring,MO	6.9
6.	Lancaster	6.7
7.	Charlotte	6.5
8.	Greensboro	6.3
9.	Tulsa	5.9
10.	Billings	5.2

CLASSICAL
(Nat Avg: 1.39%)

1.	Denver	4.4%
2.	Seattle	4.2
3.	Washington	4.1
4.	Salinas	4.0
5.	San Fran	3.8
6.	Albuq	3.5
7.	New York	3.2
8.	Cleveland	3.1
	San Diego	3.1
10.	Chicago	2.6
	Port, O	2.6

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/reps were listed; in 100+ markets only one or two station/reps were listed.

The first table shows the number of stations a rep firm has which are among the leading facilities in its market. The second table show the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	S82 TOT	S81 TOT	S80 TOT	TOT
1. Mc-Guild	9	9	15	9	16	18	8	84	(69)	(69)	(65)
2. Katz	5	7	22	12	13	13	6	78	(82)	(82)	(82)
3. Blair	11	4	17	10	10	8	8	68	(67)	(61)	(60)
4. Torbet	5	9	15	5	5	12	4	55	(56)	(64)	(70)
5. Eastman	6	5	12	9	5	9	7	53	(57)	(69)	(67)
6. Christal	3	5	21	6	7	6	1	49	(40)	(43)	(36)
7. Selcom	3	2	9	4	9	6	3	37	(34)	(27)	(22)
8. HNWH	6	1	4	3	2	9	5	30	(14)	(--)	(--)
9. MMR	5	3	7	1	-	2	-	18	(19)	(23)	(17)
10. RKO	6	3	3	1	1	-	-	14	(8)	(6)	(NA)
Masla	-	2	5	2	1	3	1	14	(16)	(14)	(17)
12. CBS Spot	5	2	3	-	-	-	-	10	(12)	(10)	(12)
13. Group W	6	2	1	-	-	-	-	9	(7)	(11)	(9)
14. CBS FM	3	1	2	1	-	-	1	8	(7)	(NA)	(NA)
15. Weiss	-	-	1	1	1	1	-	4	(--)	(--)	(--)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	TOT	S82 TOT	S81 TOT	S80 TOT
1. Katz	1	1	8	6	5	8	6	35	(36)	(34)	(33)
2. Blair	1	1	6	4	5	4	8	29	(24)	(22)	(20)
3. Eastman	3	-	4	2	1	4	7	21	(20)	(21)	(23)
Mc-Guild	-	2	2	3	2	5	8	21	(24)	(23)	(16)
5. Torbet	-	2	1	-	1	8	4	17	(17)	(22)	(24)
6. HNWH	1	-	1	-	1	5	5	13	(6)	(--)	(--)
7. Christal	1	-	2	2	3	3	1	12	(12)	(11)	(9)
8. Selcom	-	-	1	-	-	1	4	6	(9)	(7)	(10)
9. CBS Spot	-	2	2	-	-	-	-	4	(3)	(3)	(NA)

Group W, Masla - 3 stations RKO, MMR - 2 stations

PUBLIC AND NON COMMERCIAL RADIO STATIONS

BASED ON BIRCH DATA

I am pleased to offer this new study of non commercial radio listening as a regular feature of American Radio. I estimate that about 5% of all radio listening is devoted to non commercial stations. However, audience data on these stations is not easily obtainable by the trade press or by commercial broadcasters.

In 1982 Birch began including data on these stations and I am happy to access that information.

Listening to public and non commercial stations varies enormously from market to market. This is probably caused by three factors: the availability of a commercial classical station, the professionalism of the individual stations and, finally, socio-economic and cultural differences among markets.

It would be my guess that because of its methodology the Birch data would treat these stations less favorably than would Arbitron.

All figures are based on Birch monthly reports, 6AM-MID, Mon-Sun. The 1/4 HR, Weekly Cume and Cume Rating figures are from the May/June Birch.

LEADING STATIONS
12+ METRO SHARE

1.	KMFA-F	Austin	5.6
2.	WSHA-F	Ralei	4.9
3.	WUNC-F	Ralei	3.7
4.	KANW-F	Albuq	3.5
5.	WXXI-F	Roch	3.4
6.	KUT-F	Austin	3.1
7.	KSJN-F	Mi-SP	2.9
8.	WOI-F	Des M	2.6
	WVGR-F	Gr Rap	2.6
10.	WCLK-F	Atl	2.4
11.	WJCT-F	Jkvil	2.3
12.	KLRE-F	Lit R	2.2
	KCSC-F	OK C	2.2
14.	WBJC-F	Balt	2.1
	WNED-F	Buff	2.1
	WKAR-F	Lans	2.1
	WITF-F	Harris	2.1
18.	WQED-F	Pitts	2.0
19.	KVLU-F	Beaum	1.9
20.	KTIS-F	Mi-SP	1.8
	KBOO-F	Por,OR	1.8
	KXPR-F	Sacra	1.8
	KUNM-F	Albuq	1.8

LEADING STATIONS
12+ MSA, 1/4 HR AVG

1.	WMBI-F	Chi	182
2.	KUSC-F	LA	119
3.	KSJN-F	Mi-SP	104
4.	WGBH-F	Bost	80
5.	WETA-F	Wash	76
6.	WCLK-F	Atl	74
7.	WNYC-F	NY	73
	KTSU-F	Hous	73
9.	WBJC-F	Balt	69
10.	WQED-F	Pitts	67
11.	KTIS-F	Mi-SP	62
12.	WBEZ-F	Chi	60
13.	WXXI-F	Roch	50
14.	WAMU-F	Wash	47
15.	WDET-F	Det	45
16.	KMFA-F	Aust	42
	WMCU-F	Miami	42
	KQED-F	SF	42
19.	WABE-F	Atl	41
	WBUR-F	Bost	41

LEADING STATIONS
12+ MSA CUME

1.	WGBH-F	Boston	1544
2.	WNYC-F	NY	1533
3.	WMBI-F	Chi	1228
4.	KUSC-F	LA	1184
5.	WBUR-F	Bost	1166
6.	WETA-F	Wash	1128
7.	KSJN-F	Mi-SP	1039
8.	WBEZ-F	Chi	1000
9.	WDET-F	Det	965
10.	KQED-F	SF	959
11.	KTIS-F	Mi-SP	832
12.	KPFA-F	SF	749
13.	WERS-F	Bost	745
14.	WPFW-F	Wash	722
15.	KTSU-F	Hous	689
16.	WEBR	Buff	649
17.	WQED-F	Pitts	641
18.	WBJC-F	Balt	636
19.	WCLK-F	Atl	617
20.	WGUC-F	Cin	614

STATION/MARKET/LICENSEE			J/F	F/M	M/A	A/M	M/J	1/4 HR AVG	WEEKLY CUME	CUME RATING
WNYC-F	NY		0.4	0.3	0.4	0.4	0.3	73	1533	1.1
KUSC-F	LA	Univ of SC	0.9	1.1	1.0	0.8	0.7	119	1184	1.5
WAMU-F	Wash	American Univ	0.8	1.7	1.6	0.9	0.9	47	592	2.3
WETA-F	Wash		2.1	1.4	1.9	2.5	1.5	76	1128	4.3
WPFW-F	Wash	Pacific	0.3	0.5	0.6	0.5	0.6	29	722	2.8
WBEZ-F	Chi		0.3	0.4	0.4	0.4	0.5	60	1000	1.6
WMBI-F	Chi	Moody	1.5	1.1	0.6	1.0	1.5	182	1228	1.9
KCBI-F	Dall		0.8	1.2	1.0	0.6	0.4	32	296	0.7
KERA-F	Dall		0.7	0.5	1.0	1.0	0.5	30	328	0.7
WBUR-F	Bost	Boston Univ	0.9	1.1	1.5	1.3	0.8	41	1166	3.7
WERS-F	Bost	Emerson Coll.	0.6	0.9	0.6	0.6	0.7	34	745	2.4

STATION/MARKET/LICENSEE			J/F	F/M	M/A	A/M	M/J	¼ HR AVG	WEEKLY CUME	CUME RATING
WGBH-F	Bost		2.0	1.8	1.4	1.3	1.6	80	1544	4.9
WABE-F	Atl	Board of Ed.	0.7	1.3	1.8	1.5	1.3	41	353	2.0
WCLK-F	Atl	Clark College	0.7	0.3	0.5	0.5	2.4	74	617	3.5
WRAS-F	Atl	Ga State	1.1	0.9	1.1	0.5	0.6	17	222	1.3
WREK-F	Atl	Ga Inst Tech	0.8	0.5	0.2	0.3	0.4	11	219	1.2
KNHC-F	Sea	Seattle Schools	0.3	0.4	0.5	0.6	0.8	27	225	1.2
KPLU-F	Tacoma	Pacific Luth	0.3	---	0.1	0.4	0.5	19	198	1.1
KUOW-F	Sea	U of Wash	1.5	1.4	1.1	1.0	0.9	30	413	2.3
KWMU-F	ST L	Univ of MO.	1.2	1.3	1.0	0.5	0.5	15	400	2.1
WDET-F	Det	Wayne State	1.3	0.8	0.4	0.5	0.7	45	965	2.7
KPFA-F	SF	Pacific	0.3	0.4	0.4	0.7	0.5	38	749	1.6
KQED-F	SF		1.0	1.0	0.7	0.5	0.5	42	959	2.1
KPBS-F	S Dieg	S. Diego State	1.2	1.1	0.3	0.7	0.8	24	196	1.2
KSJN-F	Mi-SP		2.5	2.7	2.8	2.7	2.9	104	1039	5.8
KTIS-F	Mi-SP	Northwestern Col	0.3	0.4	0.7	0.9	1.8	83	832	4.7
KTIS	Mi-SP	Northwestern Col	2.0	2.1	3.1	2.7	1.0	62	350	2.0
WBJC-F	Balt	Baltimore CC	1.7	1.7	1.3	1.1	2.1	69	636	3.4
WEAA-F	Balt	Morgan State	1.9	2.3	1.5	0.9	0.8	27	483	2.6
WUHY-F	Phil		0.5	0.2	0.2	0.3	0.3	19	579	1.5
WMCU-F	Miami	Christian Coll	---	---	0.6	0.7	0.9	42	188	0.7
KTSU-F	Hous	Texas Southern	0.5	0.2	0.5	0.9	1.4	73	689	2.5
WBHM-F	Birm	Univ of Alabama	2.2	1.4	0.8	1.1	1.4	17	168	2.3
WXXI-F	Roch		4.0	4.0	3.1	3.1	3.4	50	483	5.9
WQED-F	Pitt		1.8	1.2	1.4	2.0	2.0	67	641	3.4
KBOO-F	Port,O		1.8	2.0	1.9	1.9	1.8	33	448	4.1
KOAP-F	Port,O		0.5	1.2	1.6	1.1	0.8	16	224	2.1
WMSE-F	Milw	Milw Sch of Engi	0.9	0.8	0.8	0.8	0.9	20	272	2.1
WUWM-F	Milw	Univ of Wisc	1.0	0.9	0.6	0.8	0.4	9	165	1.3
WIAN-F	Indy		1.1	1.0	1.9	1.9	0.7	15	114	1.2
WBFO-F	Buff	SUNY	0.4	0.4	0.8	1.0	1.4	22	260	2.5
WEBR	Buff		2.3	2.4	2.8	2.4	1.7	28	649	6.3
WNED-F	Buff		2.3	2.1	1.2	1.6	2.1	34	461	4.5
KXPR-F	Sacra	Col State	2.3	2.5	1.9	1.6	1.8	32	373	3.8
WUSF-F	Tampa	U of S. Flor	1.1	0.6	0.5	0.7	1.0	25	392	2.7
KMCR-F	Phoe		0.4	1.3	1.5	0.5	0.7	18	241	1.7
WCRF-F	Cleve	Moody	2.7	2.6	2.8	1.9	1.6	39	457	2.9
WVGR-F	Gr Rap	Univ of Mich			2.7	3.1	2.6	19	197	3.9
WKAR	Lans	Michigan State	1.0	1.3	1.6	1.1	1.1	9	88	2.2
WKAR-F	Lans	Michigan State	5.6	4.8	4.3	1.7	2.1	18	262	6.6
WHRO-F	Norf		1.3	0.6	0.4	0.5	0.5	9	216	2.2
WWUH-F	Hartf	Univ of Hartford	0.6	0.6	0.4	0.6	0.9	12	188	2.3
WFCR-F	Hartf		0.8	1.0	1.0	1.4	1.1	15	123	1.5
WDAV-F	Char	Davidson	2.2	1.9	0.6	0.5	1.3	12	151	2.8
WFAE-F	Char	UNC-Char	1.6	1.1	0.8	0.8	0.3	2	74	1.4
KCSC-F	OK C	Central State	1.1	0.8	1.1	1.8	2.2	33	307	4.3
KCUR-F	Kan C	Univ of Mo.	0.7	0.8	0.9	1.2	1.2	25	320	2.9
WTUL-F	N Orl	Tulane	2.0	2.3	2.7	2.2	1.2	21	338	3.4
WWNO-F	N Orl	LSU	2.0	2.0	1.1	1.4	1.7	29	314	3.1
WGUC-F	Cin	U of Cin	2.4	2.6	2.9	2.3	1.5	33	614	5.3
WXVU-F	Cin	Xavier	1.9	1.7	1.3	1.4	1.4	33	432	3.7
WKNO-F	Memp		1.3	1.2	0.9	0.6	1.7	30	440	5.8
WHPW-F	Hunt,WV		0.2	0.2	0.3	0.7	0.8	3	23	0.9
KANW-F	Albuq	Board of Ed	5.3	6.1	5.8	4.8	3.5	26	145	3.6
KUNM-F	Albuq	Univ of NM	2.3	1.6	2.1	2.0	1.8	13	85	2.1
KAZI-F	Aust		0.6	1.4	3.2	2.8	1.7	13	180	3.7
KMFA-F	Aust		6.4	5.1	2.9	3.2	5.6	42	370	7.6

STATION/MARKET/LICENSEE			J/F	F/M	M/A	A/M	M/J	¼ HR AVG	WEEKLY CUME	CUME RATING
KUT-F	Aust	Univ of Texas	3.9	3.6	3.1	3.3	3.1	23	317	6.5
KWGS-F	Tulsa	U of Tulsa	0.7	0.9	0.9	0.5	0.8	7	101	1.7
KUOT-F	Knox	Univ of Tenn	1.8	1.6	2.9	3.5	1.8	14	139	3.3
WPLN-F	Memp	Nash Pub Sch	1.8	1.6	1.6	1.5	1.3	14	251	3.4
WITF-F	Harris		2.1	2.0	2.5	3.2	2.1	13	159	4.1
WFDD-F	Gr-WS	Wake Forest	0.5	0.7	0.7	0.5	0.8	10	124	1.7
WUNC-F	Gr-WS	Univ of NC	0.6	0.7	0.5	0.6	0.7	10	87	1.2
WKNC-F	Ralei	NC State	3.2	2.0	0.7	0.9	1.4	11	195	4.1
WSHA-F	Ralei	Shaw Univ	3.3	2.5	2.8	4.7	4.9	38	294	6.2
WUNC-F	Ralei	Univ of NC	4.6	3.5	2.6	2.9	3.7	29	342	7.2
WMFE-F	Orl		1.4	1.5	1.4	1.0	1.2	14	265	4.1
WFPL-F	Louis	Louis Pub Lib	0.6	0.8	0.7	0.7	0.8	10	118	1.6
WUOL-F	Louis	Univ of Louis	0.8	0.6	0.6	0.5	0.8	9	118	1.6
WJCT-F	Jkvil	Flor Pub Radio	2.3	2.0	2.6	3.7	2.3	30	361	5.7
KLRE-F	L Rock	LR School	1.3	0.7	0.8	1.3	2.2	15	112	3.4
WRFK-F	Rich,VA	Union Seminary	4.0	3.8	2.7	2.0	1.7	19	273	5.0
WOI-F	Des M	Iowa State	---	---	2.8	3.1	2.6	18	133	4.7
KVLU-F	Beaum	Lomar Univ	---	---	1.9	1.9	1.9	12	94	3.0
KUER-F	SLC	U of Utah	1.0	1.4	0.8	0.5	1.2	17	143	1.9
KBYU-F	SLC	Brig. Young	1.7	2.1	1.5	1.1	1.6	23	158	2.1
WHRS-F	W Palm		---	---	2.2	1.6	1.7	17	156	2.8

MUSIC SYNDICATORS AND CONSULTANTS

This table indicates how well the major music programmers and consultants are performing. The figures are based on 12+ Metro, 1/4 HR AVG, Broadcast Week. All 1/4 HR figures are in hundreds. A minimum of 5 stations was required before a programmer was included.

The data showing increases or decreases in share are comparisons with last Spring. They are based on 12+ Metro Share.

PROGRAMMER	STATIONS	1/4 HR AVG LISTENERS	(+) STATIONS INCREASING	(-) STATIONS DECREASING	(=) STATIONS EQUAL	PERCENTAGE INCREASING
1. Burkhart-Abrams	98	10,214	39	57	2	39.7%
2. Bonneville	76	9,768	40	33	3	52.6
3. Al Ham	78	4,658	42	35	1	53.8
4. Schulke	34	4,011	22	12	0	64.7
5. Pollack	21	3,714	12	8	1	57.1
6. TM	70	3,553	40	29	1	57.1
7. Drake-Chenault	72	3,199	29	41	2	40.3
8. Churchill	13	2,164	10	2	0	76.9
9. Primetime	9	1,171	6	3	0	67.7
10. Burns-Somerset	8	966	6	2	0	75.0
11. Century 21	25	745	14	11	0	56.0
12. Toby Arnold	11	474	3	5	3	27.3
13. Fairwest	6	416	6	0	0	100.0
14. KalaMusic	9	386	4	5	0	44.4
15. Concept	5	105	4	1	0	80.0
16. Musicworks	8	93	2	6	0	25.0

IMPORTANT NOTE: Bonneville did not send me a client list despite three requests. I was able to reconstruct most of their list and I deleted any stations I was not absolutely certain about.

MUSIC SYNDICATORS AND CONSULTANTS

	FORMAT	# of STATIONS	+ STATIONS	- STATIONS	¼ HR AVG	AVG PER STATION	AVG SHARE	SPG 82 SHARE
Burkhart-Abrams	AOR	60	22	36	6654	111	8.14	(8.9[illegible])
	ROCK	11	6	5	1299	118	8.22	(8.01)
	COUNTRY	11	6	5	824	74	8.93	(8.06)
	AC	10	5	5	948	95	7.00	(6.44)
	OTHERS	6	0	6	489	82	5.70	(5.30)
		98	39	57	10214			
Bonneville	Bonne BTFL	52	26	23	7720	148	7.71	(7.76)
	FM 100 BTFL	19	12	7	1711	90	6.86	(6.07)
	OTHERS	5	2	3	337	67	3.76	(4.78)
		76	40	33	9768			
Al Ham	NOSTALGIA	78	42	35	4658	60	4.47	(3.95)
Schulke	BTFL	34	22	12	4011	118	9.00	(7.56)
Pollack	AOR	21	12	8	3714	3714	8.30	(7.92)
TM	ROCK	19	9	10	973	51	11.76	(10.82)
	COUNTRY	18	10	7	881	49	8.77	(7.28)
	BTFL	15	7	8	1010	67	7.39	(7.21)
	AC	9	8	1	285	32	6.17	(4.18)
	BLACK	5	3	2	344	69	6.14	(NA)
	OTHERS	4	3	1	60	15	4.00	(5.23)
		70	40	29	3553			
Drake-Chenault	CONTEMP	28	9	18	1273	45	8.73	(9.10)
	COUNTRY	22	12	10	1086	49	8.36	(7.58)
	BLACK	8	3	5	422	53	9.55	(9.01)
	NOST/MOR	11	2	8	234	21	3.41	(3.79)
	OTHERS	3	3	0	184	61	9.20	(NA)
		72	29	41	3199			
Churchill	BTFL	11	9	2	2133	194	6.85	(6.32)
	OTHERS	2	1	1	31	16	6.40	(3.20)
		13	10	3	2164			
Primetime	NOSTALGIA	9	6	3	1171	130	3.85	(--)
Burns-Somerset	COUNTRY	8	6	2	966	121	6.23	(--)
Century 21	ROCK	6	3	3	204	34	9.27	(NA)
	AC	5	3	2	98	20	5.94	(NA)
	COUNTRY	8	4	4	261	33	5.90	(4.60)
	OTHERS	6	4	2	182	30	4.15	(NM)
		25	14	11	745			
Toby Arnold	NOSTALGIA	11	3	5	474	43	3.52	(3.78)
Fairwest	AC	6	6	0	416	69	5.08	(--)
KalaMusic	BTFL	9	4	5	386	43	6.90	(6.59)
Concept	OTHERS	5	4	1	105	21	8.38	(--)
Musicworks	COUNTRY	8	2	6	93	12	2.33	(--)

STATION TRADING ACTIVITY

(10 FEB - 5 AUG 83)

STATION	MARKET	COMPANY INVOLVED	PRICE	BROKER	(as of 1 Aug) FCC APPROVAL
WSLI,WXLY-F	Jackson,MS	Sold to Osburn & Reynolds	$2,750,000	(Blackburn)	
KAYC,KAYD-F	Beaumont	From Texas Coast to Long-Pride	2,100,000	(Moore)	X
WKBX,WSGF-F	Savannah	From Beasley to Burbach	2,000,000	(Richards)	X
KATI,KAWY-F	Casper	Sold by Stuart	1,375,000		X
WAMJ	South Bend		129,000		X
WSCR,WPLR-F	New Haven	Sold to Starr	7,274,000		X
WHLY-F	Orlando				
KRLA (40%)	Los Angeles		4,679,164		X
WFMR-F	Milwaukee	From Embrescia to Josephson	3,200,000		X
KXYZ	Houston	Sold to Infinity	2,300,000	(Grandy)	X
WBKZ-F	Balt		1,500,000		
WMFD	Wilm,NC	Sold by Village	500,000		X
WEZI-F	Memphis	From Harte-Hanks to Firstcom	3,200,000		X
WLW,WKSK-F	Cinci	Sold by Mariner	10,514,000		X
KEZB-F	El Paso		1,200,000		X
KKLR-F	Edmond/OK C	Sold by Mid America (Reedu)	750,000		X
WQCC	Charlotte		400,000		X
WRZR	Raleigh		209,000		
WWQT/WHBS-F	Tampa area		1,275,000	(Blackburn)	X
WOKY/WMIL-F	Milwaukee	From Surrey to Sundance	4,750,000	(Kalil)	X
WYNZ A/F	Portland,ME	From Eastman to Buckley	1,125,000		X
KBHL-F	Lincoln	Sold to Sam Sherwood	500,000	(Prikryl)	X
KWG,KWGF-F	Stockton	Sold to Home News Publ	1,218,000		X
WYOR-F	Miami	From Insilco to EZ	3,600,000	(Blackburn)	X
KCSJ	Pueblo		700,000	(Chapman)	X
KQDQ	Eugene	Sold by Empire	270,000	(Exline)	
WCRT	Birmingham	Sold by Capitol (Johnson)	288,000		
WVCG	Miami	Sold by Insilco	1,500,000	(Blackburn)	X
KIOI-F	San Francisco	From Charter to Bob Price	12,400,000	(Blackburn)	
KKJY-F	Albuq	From Broadcast Associates to Dunn	3,750,000		X
KSET A/F	El Paso				
WBOK	New Orleans	Sold by Shamrock (Disney)	450,000		X
KVIL A/F	Dallas	From Fairbanks to Blair	31,000,000 (est)		
WIBC,WNAP-F	Indianapolis	From Fairbanks to Blair	19,000,000 (est)		
WGY,WGFM-F	Schen	From GE to Foster/Sky	16,000,000	(Goldman Sacks/Hepburn)	
WSIX A/F	Nashville				
WVNJ-F	Newark	Sold to Malrite	8,500,000	(LaRue)	X
WIFI-F	Philadelphia	From GCC to Beasley	6,000,000	(Richards)	X
KIKN	Corpus Christi		310,000	(Blackburn)	X
WCMF-F	Rochester	From Sconnix to Stoner	5,100,000	(Richards)	X
KCBQ A/F	San Diego	From Charter to Infinity	8,500,000	(Blackburn)	
WLKK,WLVU-F	Erie	From Goldman to Penn-West	1,500,000	(Horton)	X
KTEZ-F	Lubbock	Sold to Lotus	1,050,000	(Kalil/Fischer)	X
WIST	Charlotte	Sold to Buck	410,000	(Raymond)	X
WEAM	Arl/Wash	Sold by Thoms	1,000,000	(Richards)	
WILS A/F	Lansing	Sold to Sentry	1,400,000	(Blackburn)	X
KOA/KOAQ-F	Denver	From GE to Belo	22,000,000		
WGH A/F	Norfolk		3,200,000	(Blackburn)	X
KEPT-F	Shreveport		1,850,000		X

STATION	MARKET	COMPANY INVOLVED	PRICE	BROKER	APPROVAL
WOWD-F	Tallahasse	From Negrin to McCrudden	$1,470,000	(Chapman)	
KIKF-F	Orange County	80% sold to Art Astor	1,400,000		X
KTIM A/F	San Rafael	Sold to Art Astor	1,400,000	(Exline)	
KXLR	Little Rock	From SHamrock (Disney) to Understein	500,000		
KRZI	Waco		450,000		X
WHMP A/F	Northhampton, MA		1,200,000	(Horton/Richer O'Grady)	X
KISD	Medford,OR		325,000	(Exline)	
WHAT	Phila		1,000,000		
KYNN	Omaha	From Great Empire to Albimar	500,000	(Mahlman)	
KEZO-F	Omaha	From Meredith to Albimar	3,400,000	(Mahlman)	
WOW	Omaha	From Meredith to Great Empire	1,900,000		
WKQE,WBGM-F	Tallahassee	From Forward to Ginsburg	1,575,500	(Chapman)	
WPLP	Tampa/SP		1,000,000+		
WRAW	Reading		650,000		
WRHY-F	York		525,000	(Blackburn)	
WRNB	New Bern		250,000		
KFJZ	Fort Worth	Sold by Swanson	2,000,000	(Blackburn)	
WDZZ-F	Flint	(79%)	500,000		X
WMNX-F	Tallahassee	From Broaddus to ACT	950,000	(Blackburn)	
WAMV,WCNV-F	Amherst/Lynch,VA		825,000	(Chapman)	
WFMR-F (formerly WXJY)	Menom Falls/Milw		2,000,000	(Richards)	
KSFO	San Fran	From Golden West to King	7,000,000	(Mahlman)	
WBIA	Augusta,GA		200,000		
WLCX,WLXR-F	LaCrosse	Sold to Tom Ingstad	1,300,000	(Blackburn)	
KRAB-F	Seattle	Sold to Sunbelt	4,000,000	(Blackburn)	
KFOG-F	San Fran	From GE to Susquehanna	4,750,000	(Goldman Sacks/ Hepburn)	
WIRK A/F	West Palm	Sold to Bob Price	7,000,000	(Hepburn)	
KTWN-F	Minneapolis	Sold to Sunbelt	3,800,000	(Chapman)	
WVNJ	Newark		3,200,000		
KMJK-F	Port,O	Sold by Harte-Hanks	2,500,000		
WAPE	Jacksonville	From Eastman to Ginsburg	1,000,000	(Chapman)	
WAMT,WAJX-F	Titusville,FL	From Regional to Ogden	700,000	(Don Clark)	
WFMV-F	Blairstown,NY	Sold to Joe Sherikjian	560,000		
WAVS	Ft. Lauderdale	(67%) Sold by Ginsburg)	388,000		X
WPTR/WFLY-F	Albany	From Rust to Bob Dyson	4,000,000	(Richards)	
KGO-F	San Francisco	From ABC to Davis/Weaver	5,300,000 (est)	(Blackburn)	
WIIN,WFPG-F	Atlantic City		2,500,000	(Richards)	
WHJJ,WHJY-F	Providence	From John Franks to TA Assoc/Bob Fish	8,850,000	(Mahlman)	
WLQR-F	Toledo	From Susquehanna to WOOD, Inc	3,350,000	(Hepburn)	
WNAV,WLOM-F	Annapolis	Sold by Rau	2,800,000	(Blackburn)	
WDOV,WDSD-F	Dover,Del	From Rau to Hartstone/Dickstein	2,300,000	(Blackburn)	
KFXD A/F	Nampa/Boise	Sold to Communi Prop	1,100,000	(Blackburn)	
KRKR,KFKF-F	Kansas City	From Allbritton to Sconnix	4,000,000	(Blackburn)	
KXA,KYYX-F	Seattle		5,500,000		
KZXI	Honolulu		1,200,000		
WAMT,WAJX-F	Titus,FL	From Regional to Ogden Newsp	900,000		
WIHN-F	Bloomington,IL		700,000		
WQSA	Sarasota		550,000	(Beckerman)	
KDOV	Ashland,OR		372,500		
WNOW,WQXA-F	York	From Rust to Central Penn	4,000,000		
WEWO/WSTS-F	Laurinberg,NC	Sold to Durham Life	2,800,000		
KAAY/KLPQ-F	Little Rock	From Multimedia to Signal	4,250,000		
WKDY	Spartanburg,SC	Sold by Ken Johnson (Capitol)	600,000	(Blackburn)	
WXOX	Bay City/Sag,MI		360,000		
WWWQ/WPFM-F	Panama City,FL	From Mediasouth to Culpepper	2,105,000	(Blackburn)	
WJBL-F	Holland, MI	Sold to Bloomington	1,500,000	(Richards)	

THE NATION'S LEADING STATION GROUPS

These tables indicate which are the most important group owners in the United States. The first table ranks the groups according to a formula I devised in 1976. There are also tables which rank the groups according to cume listeners and total quarter hour figures.*

IMPORTANT NOTE: To qualify for these tables a group must have at least five stations in rated markets. A simulcasted facility counts as only one station.

EXPLANATION OF FORMULA: There are three areas of information which a group can be judged upon. These are (1) total audience for a group's stations, (2) the size and importance of the markets in which the group's stations are located and (3) the station's relative strength in its market, i.e., its rank.

Using the above data I developed a formula which ranked the groups. This formula worked as follows. The total audience (12+, TSA, 1/4 HR AVG, Broadcast Week) of all of a group's stations is divided by the number of figures in the group. The resulting figure is the STATION AVERAGE. The next step is to find an average market size for the stations in the group. This MARKET AVERAGE (based on SRDS rank) is then divided into the STATION AVERAGE. This figure is then divided by the RANKING AVERAGE, the average of all the stations in the group (12+, TSA, 1/4 HR AVG).

The resulting figure is the STATION INDEX. The STATION INDEX is multiplied by the number of stations in the group with the end result being the most important figure, the GROUP INDEX.

Simulcasted facilities count as one station. To be sure there are some problems with this formula. It tends to bias small groups which have successful stations in large markets. However, the formula is fun to work with and it's fun to study. If you think about it I think you will agree that it is quite accurate.

*Based on TSA, 12+, Mon-Sun, 6AM-MID

AMERICA'S LEADING GROUPS (DUNCAN'S FORMULA)

(SPG 81) RANK	(SPG 82) RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(1)	(1)	1.	ABC	8436	13	649	4.8	6.9	19.595	254.740
(3)	(2)	2.	CBS	8177	14	584	5.0	8.3	14.072	197.012
(5)	(4)	3.	Westinghous	6086	11	553	9.3	4.3	13.828	152.113
(2)	(3)	4.	NBC	5221	9	580	4.9	7.8	15.175	136.578
(6)	(6)	5.	RKO	5146	11	468	8.2	11.9	4.796	52.757
(4)	(5)	6.	Metromedia	4858	13	374	8.5	11.4	3.860	50.175
(10)	(7)	7.	Bonneville	4419	11	402	14.5	7.7	3.601	39.606
(9)	(8)	8.	Inner City	2421	7	346	3.6	20.6	4.666	32.659
(13)	(10)	9.	Gannett	3782	13	291	11.2	11.4	2.279	29.629
(12)	(11)	10.	Capital Cit	5286	14	378	20.0	9.1	2.077	29.077
(29)	(9)	11.	Greater Med	2609	10	261	6.4	15.6	2.614	26.142
(14)	(13)	12.	Taft	2678	11	243	27.9	4.1	2.124	23.367
(17)	(15)	13.	Doubleday	2385	8	298	10.1	11.1	2.658	21.265
(7)	(14)	14.	Century	1645	5	329	5.4	15.2	4.008	20.041
(-)	(12)	15.	Infinity	3129	9	348	16.3	12.1	1.764	15.880
(15)	(17)	16.	Cox	3074	12	256	24.8	8.4	1.229	14.747
(-)	(-)	17.	Blair	2082	8	260	18.0	8.4	1.720	13.757
(-)	(22)	18.	Amaturo	1340	5	268	9.8	10.2	2.861	13.405
(19)	(16)	19.	Plough	2414	12	201	21.0	9.8	.977	11.720
(11)	(18)	20.	Hearst	1260	6	210	18.3	6.2	1.850	11.105
(22)	(30)	21.	Tribune Co.	2721	5	544	37.2	6.6	2.216	11.079
(32)	(19)	22.	Viacom	2067	8	259	15.6	12.8	1.297	10.377
(25)	(23)	23.	LIN	2004	10	200	19.4	10.7	.963	9.635
(48)	(27)	24.	Gulf	1697	8	212	18.4	9.6	1.200	9.601
(21)	(25)	25.	Malrite	2371	13	182	20.7	12.0	.733	9.525

(SPG 81) RANK	(SPG 82) RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(37)	(28)	26.	Outlet	1378	6	230	12.2	12.2	1.545	9.272
(18)	(21)	27.	Golden West	1543	8	193	13.9	13.1	1.060	8.479
(40)	(45)	28.	Shamrock	1073	5	215	11.4	11.4	1.654	8.272
(27)	(24)	29.	First Media	1636	8	205	18.1	11.8	.960	7.679
(-)	(20)	30.	NBN	929	5	186	6.6	18.6	1.515	7.575
(26)	(35)	31.	Nationwide	1575	9	175	36.8	6.0	.795	7.153
(20)	(32)	32.	Harte-Hanks	1701	9	189	32.2	7.9	.743	6.686
(49)	(42)	33.	EZ	1262	6	210	31.5	6.5	1.026	6.154
(39)	(44)	34.	Entercom	1056	8	132	12.9	14.3	.716	5.725
(28)	(38)	35.	Heftel	1069	5	214	34.8	5.8	1.060	5.301
(41)	(37)	36.	Scripps-How	1182	7	169	30.6	7.4	.746	5.222
(34)	(41)	37.	Susquehanna	1862	13	143	43.3	8.7	.380	4.935
(33)	(34)	38.	United	948	9	105	10.4	19.1	.529	4.757
(-)	(33)	39.	Katz	1384	9	154	74.3	4.0	.518	4.664
(30)	(36)	40.	Group One	1232	8	154	35.3	8.1	.539	4.309
(16)	(29)	41.	Storz	912	6	152	24.7	9.0	.684	4.103
(-)	(54)	42.	Sandusky	1213	9	135	26.6	12.3	.413	3.714
(-)	(43)	43.	BENI	833	6	139	26.8	8.8	.589	3.536
(31)	(39)	44.	Fairbanks	759	6	127	34.7	6.4	.572	3.431
(43)	(47)	45.	Jefferson-Pil	1677	11	152	64.8	7.7	.305	3.351
(46)	(49)	46.	Hubbard	835	5	167	65.6	4.0	.636	3.182
(-)	(48)	47.	Josephson	924	7	132	25.4	12.0	.433	3.031
(-)	(50)	48.	Affiliated	984	8	123	48.5	7.3	.347	2.779
(-)	(51)	49.	Capitol (WRAL)	1032	8	129	72.6	5.4	.329	2.632
(44)	(53)	50.	Multimedia	1233	12	103	97.8	5.0	.211	2.528
(-)	(-)	51.	Federated	916	7	131	77.7	5.1	.311	2.314
(-)	(-)	52.	Summit	983	8	123	68.0	6.5	.278	2.226
(-)	(-)	53.	Sudbrink	741	7	106	46.7	7.6	.299	2.091
(-)	(-)	54.	Beck-Ross	747	6	125	54.7	6.7	.341	2.046
(-)	(-)	55.	Clear Channel	648	6	108	62.3	5.5	.315	1.891

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE

(SPG 81) RANK	(SPG 82) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(1)	(1)	1.	ABC	13	8436	649
(2)	(2)	2.	CBS	14	8177	584
(3)	(3)	3.	Westinghouse	11	6086	553
(5)	(6)	4.	Capital Cities	14	5286	378
(6)	(7)	5.	NBC	9	5221	580
(7)	(4)	6.	RKO	11	5146	468
(4)	(5)	7.	Metromedia	13	4858	374
(8)	(8)	8.	Bonneville	11	4419	402
(13)	(9)	9.	Gannett	13	3782	291
(-)	(10)	10.	Infinity	9	3129	348
(10)	(11)	11.	Cox	12	3074	256
(16)	(17)	12.	Tribune Co.	5	2721	544
(12)	(13)	13.	Taft	11	2678	243
(14)	(12)	14.	Greater Media	10	2609	261
(11)	(15)	15.	Inner City	7	2421	346
(17)	(14)	16.	Plough	12	2414	201
(27)	(18)	17.	Doubleday	8	2385	298
(19)	(21)	18.	Malrite	13	2371	182
(-)	(-)	19.	Blair	8	2082	260
(31)	(16)	20.	Vaicom	9	2067	259
(24)	(19)	21.	LIN	10	2004	200
(21)	(24)	22.	Susquehanna	13	1862	143
(18)	(23)	23.	Harte-Hanks	9	1701	189
(56)	(20)	24.	Gulf	8	1697	212
(26)	(29)	25.	Jefferson-Pilot	7	1677	132
(15)	(22)	26.	Century	5	1645	329
(36)	(26)	27.	First Media	8	1636	205
(32)	(31)	28.	Nationwide	9	1575	175
(20)	(27)	29.	Golden West	8	1543	193
(-)	(25)	30.	Katz	9	1384	154
(29)	(32)	31.	Outlet	6	1378	230
(-)	(40)	32.	Amaturo	5	1340	268
(60)	(57)	33.	EZ	6	1262	210
(23)	(30)	34.	Hearst	6	1260	210
(35)	(37)	35.	Multimedia	12	1233	103
(34)	(34)	36.	Group One	8	1232	154
(-)	(51)	37.	Sandusky	9	1213	135
(49)	(42)	38.	Scripps-Howard	7	1182	169
(45)	(44)	39.	Booth	9	1092	121
(37)	(47)	40.	Shamrock	5	1073	215
(25)	(48)	41.	Heftel	5	1069	214
(51)	(64)	42.	Entercom	8	1056	132
(52)	(55)	43.	Park	14	1036	74
(57)	(39)	44.	Capitol (WRAL)	8	1032	129
(47)	(56)	45.	Affiliated	8	984	123
(50)	(52)	46.	Summit	8	983	123
(41)	(36)	47.	United	9	948	105
(63)	(63)	48.	Stoner	12	945	79
(-)	(33)	49.	NBN-Unity	5	929	186
(44)	(53)	50.	Guy Gannett	9	928	103

(SPG 81) RANK	(SPG 82) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(-)	(58)	51.	Josephson	7	924	132
(53)	(66)	52.	Federated	7	916	131
(30)	(38)	53.	Storz	6	912	152
(61)	(75)	54.	Lotus	11	867	79
(54)	(59)	55.	Hubbard	5	835	167
(73)	(46)	56.	BENI	6	833	139
(62)	(76)	57.	Great Empire	10	815	82
(-)	(-)	58.	Sky/Foster	8	780	98
(43)	(50)	59.	King	8	766	96
(28)	(35)	60.	Fairbanks	6	759	127
(66)	(69)	61.	Bluegrass	7	758	108
(40)	(49)	62.	Mid America	8	752	94
(55)	(68)	63.	Beck-Ross	6	747	125
(58)	(77)	64.	Sudbrink	7	741	106
(39)	(70)	65.	Rust	7	736	105
(46)	(54)	66.	Great Trails	8	707	88
(67)	(74)	67.	Western Cities	8	669	84
(80)	(79)	68.	Clear Channel	6	648	108
(74)	(71)	69.	Liggett	6	635	106
(68)	(67)	70.	Associated	11	634	58
(-)	(81)	71.	Palmer	6	614	102
(72)	(83)	72.	Buckley	8	596	75
(85)	(73)	73.	Sterling	9	591	66
(90)	(82)	74.	Beasley	8	574	72
(76)	(88)	75.	Capitol (Johnson)	5	573	115
(69)	(84)	76.	Tichenor	5	554	111
(59)	(62)	77.	Insilco	5	537	107
(-)	(80)	78.	Bloomington	6	526	88
(64)	(78)	79.	Kaye-Smith	5	507	101
(-)	(72)	80.	Confer-Rothfuss	5	499	100
(-)	(85)	81.	Rivers	5	467	93
(87)	(92)	82.	Manship	5	447	89
(-)	(-)	83.	Surrey	5	443	89
(-)	(90)	84.	Mooney	5	422	84
(79)	(89)	85.	Regional	8	420	53
(-)	(96)	86.	Abell	6	419	70
(-)	(101)	87.	Hicks	6	412	69
(-)	(-)	88.	Benns	5	403	81
(-)	(96)	89.	McKenna	5	402	80
(84)	(94)	90.	Stuart	5	400	80
(89)	(93)	91.	Crawford	6	395	66
(-)	(112)	92.	John Price	8	377	47
(78)	(87)	93.	Sunbelt	5	375	75
(82)	(91)	94.	Rollins	6	360	60
(73)	(86)	95.	Stauffer	6	349	58
(94)	(95)	96.	Bahakel	8	327	41
(95)	(107)	97.	Hatch	6	314	52
(92)	(100)	98.	Davis-Weaver	5	299	60
(-)	(99)	99.	Community Pacific	8	285	36
(97)	(104)	100.	Peoria Journal Star	6	284	47
(86)	(98)	101.	Midwest Family	8	276	35
(99)	(109)	102.	Forward	5	255	51
(-)	(-)	103.	Pacific Northwest	6	237	40
(-)	(-)	104.	Woodward	6	232	39
(102)	(113)	105.	Walton	6	219	37
(-)	(106)	106.	Harris	6	190	32
(-)	(-)	107.	Mortenson	5	90	16

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

(SPG 81) RANK	(SPG 82) RANK	RANK	GROUP	TOTAL CUME	AVG PER STATION
(2)	(2)	1.	CBS	14,757,200	1,054,000
(1)	(1)	2.	ABC	13,961,200	1,073,900
(3)	(3)	3.	Westinghouse	9,632,500	875,700
(4)	(4)	4.	NBC	9,298,400	1,033,200
(6)	(5)	5.	RKO	8,482,200	771,100
(7)	(7)	6.	Capital Cities	8,013,300	572,400
(5)	(6)	7.	Metromedia	7,772,200	594,000
(8)	(9)	8.	Bonneville	5,747,300	522,500
(11)	(8)	9.	Gannett	5,659,100	435,300
(9)	(10)	10.	Cox	4,837,100	403,100
(-)	(12)	11.	Infinity	4,440,500	493,400
(23)	(18)	12.	Doubleday	4,329,100	541,100
(13)	(11)	13.	Greater Media	3,978,800	397,900
(15)	(17)	14.	Tribune Co.	3,954,500	790,900
(12)	(13)	15.	Taft	3,812,700	346,600
(14)	(14)	16.	Inner City	3,520,300	502,900
(24)	(23)	17.	Malrite	3,410,200	262,300
(18)	(15)	18.	Plough	3,252,200	271,000
(29)	(16)	19.	Viacom	3,138,900	392,400
(-)	(-)	20.	Blair	3,137,000	392,100
(19)	(21)	21.	LIN	2,875,200	287,500
(17)	(20)	22.	Golden West	2,687,100	335,900
(36)	(22)	23.	First Media	2,560,100	320,000
(25)	(26)	24.	Jefferson-Pilot	2,521,000	229,200
(20)	(24)	25.	Harte-Hanks	2,477,800	275,300
(16)	(19)	26.	Century	2,440,200	488,000
(26)	(29)	27.	Outlet	2,425,500	404,300
(-)	(25)	28.	Gulf	2,412,800	301,600
(37)	(30)	29.	Nationwide	2,272,900	252,500
(32)	(32)	30.	Susquehanna	2,246,500	172,800
(22)	(28)	31.	Hearst	2,033,400	338,900
(-)	(44)	32.	Sandusky	1,962,900	218,100
(-)	(31)	33.	Katz	1,897,900	210,900
(34)	(39)	34.	Group One	1,810,200	226,300
(33)	(37)	35.	Multimedia	1,721,300	143,400
(-)	(-)	36.	EZ	1,704,500	284,000
(38)	(40)	37.	Shamrock	1,672,900	334,600
(28)	(35)	38.	Storz	1,669,500	278,300
(50)	(45)	39.	Booth	1,629,700	181,100
(49)	(47)	40.	Scripps-Howard	1,613,200	230,500
(-)	(49)	41.	Capitol (WRAL)	1,578,200	197,200
(27)	(41)	42.	Heftel	1,571,100	314,200
(44)	(43)	43.	Guy Gannett	1,555,300	172,800
(-)	(-)	44.	Amaturo	1,513,900	302,800
(-)	(-)	45.	Entercom	1,498,800	187,400
(30)	(36)	46.	King	1,486,300	185,800
(-)	(-)	47.	Josephson	1,478,300	211,200
(43)	(34)	48.	United	1,422,700	158,100
(46)	(-)	49.	Park	1,409,600	100,700
(48)	(-)	50.	Affiliated	1,397,200	174,700

MAJOR GROUP OWNERS

ABC (Ben Hoberman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WABC	NY	851	18633	13	1	Talk
WPLJ-F	NY	1147	19993	9	1	AOR
WLS	Chi	920	19858	2	3	Rock
WLS-F	Chi	464	9634	11	3	AOR
KGO	SF	855	10604	1	7	Talk
KGO-F	SF	91	2670	33	7	Talk
KABC	LA	1234	16232	1	2	Talk
KLOS-F	LA	745	12952	4	2	AOR
WXYZ	Detr	276	4182	6	5	Talk
WRIF-F	Detr	464	8013	3	5	AOR
WMAL	Wash	395	5110	3	8	MOR
WRQX-F	Wash	499	7185	2	8	Rock
KSRR-F	Hou	395	4546	2	10	AOR

ABELL (Steve Seymour)

WRLX-F	Balt	89	1220	13	14	BTFL
WDOQ-F	Day Bch	40	570	4	146	Rock
WTJZ	Norf	43	466	18	34	Nost
WNVZ-F	Norf	112	1760	7	34	Rock
WCRJ	Jkville	7	179	21	57	Country
WCRJ-F	Jkville	128	1247	5	57	Country

AFFILIATED COMMUNICATIONS (Jay Berkson)

WOKV	Jkville	14	369	16	57	News/Talk
WAIV-F	Jkville	117	1688	6	57	AC
KRAK	Sacra	225	2860	1	40	Country
KEWT-F	Sacra	165	2004	4	40	BTFL
KMPS	Sea	69	1539	19	15	Country
KMPS-F	Sea	160	2235	8	15	Country
WHYN	Spr,MO	101	1578	3	82	AC
WHYN-F	Spr,MO	133	1699	1	82	AC

AMATURO (Joseph Amaturo)

WDRQ-F	Detr	435	5061	4	5	Urban
KMJQ-F	Hous	376	4399	4	10	Urban
KMJM-F	St. Lou	259	2647	6	12	Urban
WFTL	Ft L/Mia	76	780	25	11	MOR
WWJF-F	Ft L/Mia	194	2252	12	11	MOR

ASSOCIATED (Myles Berkman)

WTYM	Tampa			DID NOT	SHOW	
WNYS	Buff			DID NOT	SHOW	
WNYS-F	Buff	79	1775	12	32	Rock
WPXN	Roch	66	667	9	42	Nost
WPXY-F	Roch	95	1802	6	42	Contemp
WPIT	Pitt	22	455	23	13	Religion
WPIT-F	Pitt	45	771	19	13	Religion
WSNI-F	Phil	239	4971	15	4	Contemp
WSNI	Phil	32	519	31	4	Oldies
WSTV	Steuben	22	322	2	205	MOR
WRKY-F	Steuben	34	486	1	205	Rock

BAHAKEL (Cy Bahakel)

KXEL	Water	35	532	4	232	Country
KCNB-F	Water	22	470	8	232	Rock
WDOD	Chatta	41	717	7	97	Country
WDOD-F	Chatta	189	2123	1	97	Country
WKIN	JC-Kings	10	240	15	96	Country
WZXY-F	JC-Kings	12	239	14	96	AOR
WWOD	Lynch	9	156	9	211	Country
WKZZ	Lynch	9	156	9	211	Religion (?)

Others: WLBJ A/F (Bowling Green,KY); WABG (Greenwood,MS)

BEASLEY (George Beasley)

WMOO	Mobile	7	159	16	92	Religion
WBLX-F	Mobile	196	1566	1	92	Black
WDMT-F	Cleve	182	2515	11	20	Urban
WIFI-F	Phil	81	2113	24	4	Rock
WFAI	Fayette	24	292	9	157	Country
WTIP	Char,WV	18	264	9	147	Nostalgia
WVSR-F	Char,WV	38	559	7	147	Contemp
WYNG-F	Evans	28	462	8	128	Country

Others: WFMC, WOKN-F (Goldsboro,NC);
WWMO-F (Reidsville, NC)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BECK-ROSS (Martin Beck)						
WKTZ	Jkville	15	184	14	57	Nostalgia
WKTZ-F	Jkville	163	1521	2	57	BTFL
WKMF	Flint	33	493	12	82	Country
WGMZ-F	Flint	62	754	7	82	BTFL
WHCN-F	Hart	191	3065	4	39	AOR
WBLI-F	Long Is/NY	283	3890	1	11	Rock
BENNS (William Benns)						
WILI	Chatt	20	518	10	97	Religion
WJTT-F	Chatt	68	642	4	97	Black
WZAM	Norf	7	328	26	34	AOR
WMYK-F	Norf	120	1990	6	34	AOR
WHYW-F	Pitts	188	3190	10	13	AC
BLAIR (Jim Hilliard) (PRO FORMA)						
WHDH	Bost	518	7466	4	6	MOR/AC
WCOZ-F	Bost	404	7372	6	6	AOR
WFLA	Tampa	117	2273	12	23	MOR
WOJC-F	Tampa	197	1951	6	23	Country
KVIL	Dallas	35	891	26	9	AC
KVIL-F	Dallas	385	5155	3	9	AC
WIBC	Indy	283	3919	2	34	MOR
WNAP-F	Indy	143	2343	8	34	Contemp
BLOOMINGTON (Tim Ives)						
WJCW	JC-Kings	62	779	4	96	Country
WQUT-F	JC-Kings	160	1773	1	96	Rock
WJBC	Bloom,IL	70	699	1	261	MOR
WBNQ-F	Bloom,IL	46	679	2	261	Rock
WGOW	Chatt	32	504	8	97	AC
WSKZ-F	Chatt	156	1993	2	97	Rock
BLUEGRASS						
WHOO	Orl	96	1041	6	58	Country
WHOO-F	Orl	128	1435	5	58	Country
WVOC-F	Col,GA	90	1056	2	160	Country
WVLK	Lex	68	1202	4	122	AC
WVLK-F	Lex	210	2434	1	122	Country
WWSA	Savan	14	218	9	162	MOR
WCHY	Savan	152	1429	1	162	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BONNEVILLE (Arch Madsen)						
KBIG-F	LA	1066	12326	2	2	BTFL
KOIT-F	SF	240	3378	13	7	BTFL
WCLR-F	Chi	468	7597	10	3	AC/MOR
KMBZ	KC	102	1496	13	29	MOR
KMBR-F	KC	131	1874	9	19	BTFL
WRFM-F	NY	1316	14071	4	1	BTFL
KSL	SLC	221	3364	1	41	MOR
KIRO	Sea	330	5534	1	15	News
KSEA-F	Sea	204	2416	5	15	BTFL
KAAM	Dallas	83	1228	17	9	Contemp
KAFM-F	Dallas	258	4189	10	9	Rock
BOOTH (John Booth II, Ralph Booth)						
WSAI	Cin	64	1408	17	27	Country
WSAI-F	Cin	115	1755	13	27	Country
WXMG-F	S. Bend	52	643	7	142	AC
WJLB-F	Detr	325	4822	10	5	Black
WSGW	Sag	80	986	5	164	MOR
WIOG-F	Sag	106	1277	2	164	Rock
WTOD	Tol	76	643	8	54	Country
WKLR-F	Tol	104	1338	6	54	Country
WZZP-F	Cleve	170	3425	12	20	AC
Others: WIOU, WZWZ-F (Kokomo,IN)						
BENI (Ragan Henry)						
WAOK	Atl	117	1865	10	16	Black
WBLZ-F	Cin	138	2344	10	27	Black
WITH	Balt	168	1792	9	14	Nostalgia
WPDQ	Jkville	77	917	7	57	Black
WJAS	Pitt	162	2082	11	13	Nostalgia
WTLC-F	Indy	171	1536	6	34	Black
BUCKLEY (Richard Buckley)						
WDRC	Hart	55	1408	18	39	AC
WDRC-F	Hart	135	3361	8	39	Rock
KWAV-F	Monter	53	867	4	134	AC
KKHI A/F	SF	144	2844	25	7	Classical
WSEN A/F	Syr	54	667	8	64	Country
KGIL A/F	LA	67	1337	41	2	Nostalgia
WYNZ	Port,M	56	647	7	181	Nostalgia
WYNZ-F	Port,M	32	525	11	181	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CAPITAL CITIES (Jim Arcara)						
WJR	Detr	842	11852	1	5	MOR
WHYT-F	Detr	326	7942	9	5	Rock
KZLA	LA	55	1208	43	2	Country
KZLA-F	LA	317	4984	20	2	Country
WPRO	Prov	151	2776	4	46	AC/MOR
WPRO-F	Prov	236	4249	2	46	Rock
WKBW	Buff	154	2976	6	32	AC
WPAT	NY	573	9303	18	1	BTFL
WPAT-F	NY	1027	14611	11	1	BTFL
WBAP	DAll-FW	563	7696	1	9	Country
KSCS-F	Dall-FW	396	4980	2	9	Country
WROW	Albany	121	1535	3	53	MOR
WROW-F	Albany	109	1469	5	53	BTFL
WKHX-F	Atl	416	4552	2	16	Country
CAPITOL (James Goodman)						
WRAL-F	Raleigh	317	4616	1	78	Contemp/AC
WHTN	Hunt,WV	32	450	7	125	Country
WKEE-F	Hunt,WV	139	1895	1	125	Contemp
KISS-F	San Ant	115	2000	9	37	AOR
WRNL	Rich	73	1149	7	63	Country
WRXL-F	Rich	106	1469	6	63	AOR
KBEQ-F	KC	203	3134	3	29	Rock
WLVV-F	Char/St,NC	47	1069	9	61	AC
Others: WDRV (Statesville,NC)						
CAPITOL (Ken Johnson)						
WKSJ-F+	Mobile	180	1833	2	82	Country
WCAW	Char,WV	55	782	4	147	Country
WVAF-F	Char,WV	112	1431	2	147	Contemp
WRKA-F	Louis	104	1602	7	44	AC
WMJJ-F	Birm	122	2034	5	46	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CBS (Robert Hosking)						
WCBS	NY	1293	26080	5	1	News
WCBS-F	NY	822	15304	14	1	Oldies
KNX	LA	661	13204	6	2	News
KNX-F	LA	231	5767	26	2	Soft Rock
WBBM	Chi	721	14455	4	3	News
WBBM-F	Chi	558	11337	7	3	Rock
KMOX	ST L	906	9839	1	12	Talk
KHTR-F	ST L	458	6391	2	12	Rock
WCAU	Phil	439	7639	10	4	News/Talk
WCAU-F	Phil	552	10561	5	4	Rock
WEEI	Bost	279	5403	11	6	News
WHTT-F	Bost	542	8409	2	6	Rock
KCBS	SF	191	3845	21	7	News
KRQR-F	SF	524	9338	2	7	AOR
CENTURY (Howard Grafman)						
WLOO-F	Chi	670	7601	5	3	BTFL
WAIT	Chi	308	4247	19	3	Nost
KSHE-F	ST L	263	3355	5	12	AOR
KMGG-F	LA	205	4515	29	2	Contemp
KMEL-F	SF	199	4684	18	7	AOR
CLEAR CHANNEL (John Barger)						
KTXC	Beaum	DID NOT SHOW				
KHYS-F	Beaum	99	851	1	108	Black
WOAI	San Ant	187	2210	4	37	News/Talk
KAJA-F	San Ant	142	1735	7	37	Country
KBBJ	Tulsa	40	459	10	59	Nost
KMOD-F	Tulsa	136	1400	5	59	AOR
KPEZ-F	Austin	44	514	7	74	BTFL
COMMUNITY PACIFIC (Benjamin, Banta)						
KFIV	Modesto	17	309	15	145	AC
KFIV-F	Modesto	42	561	9	145	AOR
KTOM	Salinas	47	480	6	134	Country
KWYT-F	Salinas	41	429	7	134	BTFL
KEED	Eugene	23	293	7	137	Country
KTNX	Anch	7	122	11	190	? ?
KGA	Spok	58	880	5	113	Country
KDRK-F	Spok	90	992	3	113	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CONFER-ROTHFUSS (KEYMARKET) (Kerby Confer, Paul Rothfuss)						
WGVL	Green,SC	18	297	14	71	News/Talk
WSSL-F	Green,SC	235	2393	1	71	Country
WIGL-F	Oran/Col,SC	79	890	5	99	Country
WJDX	Jack,MS	44	915	8	120	Contemp
WMSI-F	Jack,MS	133	1542	2	120	Country
COX (William Schwartz)						
WSB	Atl	321	5494	6	16	MOR
WSB-F	Atl	191	3322	8	16	AC
WLIF-F	Balt	257	2910	5	14	BTFL
WSOC	Char	29	742	12	61	Nost
WSOC-F	Char	403	4132	1	61	Country
WHIO	Dayton	132	1837	3	50	MOR
WHIO-F	Dayton	218	2270	2	50	BTFL
KFI	LA	492	10505	12	2	AC
KOST-F	LA	441	7934	13	2	AC
WIOD	Miami	223	3189	6	11	Talk
WAIA-F	Miami	188	3010	13	11	AC
WWSH-F	Phil	179	3026	20	4	AC
CRAWFORD (Donald Crawford)						
WDJC-F	Birm	57	829	12	41	Religion
KBRT	LA	101	1864	36	2	Religion
WYCA-F	Chi	43	700	32	3	Religion
WMUZ-F	Detr	84	959	24	5	Religion
WDCX-F	Buff	31	499	16	32	Religion
KPBC	Dallas	79	973	20	9	Religion
DAVIS & WEAVER (Bill Weaver)						
KARM	Fresno	38	578	12	79	AC
KFIG-F	Fresno	54	771	10	79	AC
KLOK	San Jose	106	2370	17	30	AC
KWIZ	Anaheim	71	1351	14	19	AC
KWIZ-F	Anaheim	30	660	30	19	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
DOUBLEDAY (Gary Stevens)						
WAPP-F	NY	787	14903	16	1	AOR
KDWB	Minn	75	2305	11	15	Rock
KDWB-F	Minn	215	3611	7	15	AOR
KPKE-F	Denver	90	1730	15	22	AOR
KWK-F	ST L	238	3597	9	12	AOR
WLLZ-F	Detr	381	6452	5	5	AOR
WAVA-F	Wash	213	3979	11	8	AOR
WMET-F	Chi	386	6714	15	3	AOR
ENTERCOM (Joseph Field)						
KITS-F	SF	162	3059	22	7	Rock
KKSS	Minn	26	688	17	15	MOR
WAYL-F	Minn	267	3164	4	15	BTFL
KLEF-F	Hou	98	1476	16	10	Classical
KTAC	Tac/Sea	37	713	26	15	(appr) Contem
KBRD-F	Tac/Sea	263	2704	2	15	(appr) BTFL
WEEP	Pitt	89	1353	15	13	Country
WDSY-F	Pitt	114	1831	12	13	Country
EZ (Art Keller)						
WEZB-F	NO	237	3603	2	33	Rock
WEZC-F	Char,NC	178	2220	6	61	AC
WBZZ-F	Pitt	346	5338	3	12	Rock
WEZR-F	Wash	141	1647	17	8	BTFL/AC
WEZS-F	Rich,VA	158	1811	2	63	AC
WYOR-F	Miami	202	2426	9	11	BTFL/AC
FAIRBANKS						
WVBF-F	Bost	222	3916	15	6	AC
WKOX	Bost	DID NOT SHOW				
WRMF-F	W. Palm	120	1359	2	69	AC
WJNO	W. Palm	48	609	7	69	News/Talk
KCMO	KC	213	3612	2	29	News/Talk
KCEZ-F	KC	156	2169	6	29	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
FEDERATED (John Dille, III)						
WYEZ-F	Elk/SB	110	1267	2	142	BTFL
WQHK	F Wayne	90	1072	3	106	Country
WMEE-F	F Wayne	172	2455	2	106	Rock
WCUZ	Gr Rap	30	808	13	68	Country
WCUZ-F	Gr Rap	165	1960	2	68	Country
WCKY	Cin	135	1749	11	27	News/Talk
WWEZ-F	Cin	214	2383	3	27	BTFL
Others: WTRC (Elkhart,IN)						
FIRST MEDIA (Glenn Potter)						
KFMY-F	Provo/SLC	56	1453	10	41	Contemp
KFMK-F	Hous	315	3753	6	10	AC
KOPA	Phoe	14	495	28	26	Contemp
KOPA-F	Phoe	152	2434	8	26	Contemp
WZGC-F	Atl	423	6045	1	16	Rock
KUBE-F	Sea	195	2665	6	15	Rock
WUSN-F	Chi	273	4056	22	3	Country
WPGC A/F	Wash	208	4700	13	8	Contemp
Others: KDOT (Provo)						
FORWARD (Richard Dudley)						
KWLO	Water	43	779	3	232	AC
KFMW-F	Water	102	1017	1	232	Rock
KVOX	Fargo	16	285	8	229	Contemp
KVOX-F	Fargo	33	403	5	229	AOR
WKAU A/F	App-Osh	51	1117	5	135	Rock
Others: KVGB A/F (Great Bend,KN)						
GUY GANNETT (Bob Gilbertson)						
WINZ	Miami	197	3638	11	11	News
WINZ-F	Miami	306	5736	4	11	Rock
WGAN	Port,M	36	687	10	181	MOR
WGAN-F	Port,M	82	1053	3	181	BTFL
KSTT	Daven	41	794	8	105	AC
WXLP-F	Moline	110	1219	2	105	AOR
KOFM-F	OK City	98	2015	9	48	Contemp
WRKT	Cocoa	14	187	11	140	Country
WRKT-F	Cocoa	44	424	2	140	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GANNETT (Joe Dorton)						
KPRZ	LA	373	4654	16	2	Nost
KIIS-F	LA	1017	16048	3	2	Rock
KSDO	SD	119	1711	9	19	News
KSDO-F	SD	107	1641	11	19	AC
WWWE	Cleve	213	4475	6	20	Country
WDOK-F	Cleve	254	3334	4	20	BTFL
WVON	Chi	165	3533	25	3	Black
WGCI-F	Chi	624	7567	6	3	Black
WLQV	Detr	21	473	30	5	Religion
WCZY-F	Detr	237	4323	15	5	AC
KSD	ST L	258	3640	7	12	Country
KSD-F	ST L	246	3311	8	12	AC
WIOI-F	Tampa	148	1881	8	23	AC
GOLDEN WEST (Bill Ward)						
KMPC	LA	528	9500	11	2	Nost
KSFO	SF	279	4707	6	7	Nost/MOR
KVI	Sea	115	2310	14	15	Talk
KPLZ-F	Sea	99	1783	16	15	Contemp
KEX	Port,O	129	2152	8	31	MOR/Talk
KQFM-F	Port,O	73	1298	15	31	AC
WCXI	Detr	193	2816	17	5	Country
WCXI-F	Detr	127	2305	18	5	Country
GREAT EMPIRE (Mike Lynch, Mike Oatman)						
KFDI	Wichita	98	1315	3	101	Country
KFDI-F	Wichita	110	1070	2	101	Country
KWKH	Shreve	96	1360	1	107	Country
KROK-F	Shreve	45	761	9	107	Rock
WOW	Omaha	163	3024	2	73	Country
KYNN-F	Omaha	45	540	10	73	Country
KTTS	Spr,MO	34	654	5	172	Country
KTTS-F	Spr,MO	149	1468	1	172	Country
KBRQ	Denver	24	581	24	22	Country
KBRQ-F	Denver	51	912	18	22	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GREAT TRAILS (Alexander Williams)						
WCII	Louis	74	1393	10	44	Country
WKJJ-F	Louis	102	1933	8	44	Contemp
WCOL	Col,OH	66	1127	11	36	Nost
WXGT-F	Col,OH	167	2715	5	36	Rock
WING	Dayton	69	1544	10	50	AC
WJAI-F	Dayton	100	889	6	50	Nost
WMKE	Milw	16	419	29	28	Country
WBCS-F	Milw	113	1766	9	28	Country
Others: WIZE (Springfield, OH)						
GREATER MEDIA (Herb McCord)						
WMJX-F	Boston	296	5052	10	6	AC
WGAY	Wash	36	581	24	8	BTFL
WGAY-F	Wash	369	4326	4	8	BTFL
KHTZ-F	LA	359	6635	18	2	AC
WMJC-F	Detr	262	4907	12	5	AC
WHND	Detr	80	1601	25	5	Oldies
WPEN	Phil	510	5635	7	4	Nost
WMGK-F	Phil	559	8913	4	4	AC
WCTO-F	Long Is	55	1130	28	11	BTFL
WGSM	Long Is	83	1008	24	11	MOR
Others: WCTC,WMGQ-F (New Brunswick,NJ)						
GROUP ONE (Roger Berk, Al Grosby)						
KLZ	Denver	169	2878	7	22	Country
KAZY-F	Denver	197	3408	4	22	AOR
WAKR	Akron	91	1684	5	60	MOR
WAEZ-F	Akron	51	807	11	60	BTFL
WONE	Dayton	131	1849	4	50	Country
WTUE-F	Dayton	230	2529	1	50	AOR
KMEZ	Dallas	24	771	28	9	BTFL
KMEZ-F	Dallas	339	4176	5	9	BTFL
GULF (Alan Henry)						
WNDE	Indy	71	1332	11	34	Oldies
WFBQ-F	Indy	334	3556	1	34	AOR
KTXQ-F	Dall-FW	222	3951	11	9	AOR
WKLS	Atl	9	338	22	16	AOR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GULF (con't)						
WKLS-F	Atl	311	4061	7	16	AOR
WQAL-F	Cleve	253	3203	5	20	BTFL
KRLY-F	Hous	223	3536	12	10	Black
WLTT-F	Wash	274	4151	8	8	AC
HARRIS (Robert Wells)						
KTOP	Topeka	16	203	14	184	MOR
KDVV-F	Topeka	40	622	5	184	Rock
KSEL	Lubbock	25	558	8	170	Country
KSEL-F	Lubbock	48	812	3	170	Contemp
WACO	Waco	31	511	5	196	Country
KHOO-F	Waco	30	530	6	196	Rock
Others: WJOL,WLLI-F (Joliet,IL); KIUL (Garden City,KN); KBUR,KGRS-F (Burlington,IA); KFKA,KFKZ-F (Greeley,CO)						
HARTE-HANKS (Gary Eden)						
KOY	Phoe	119	2102	10	26	MOR
KQYT-F	Phoe	206	2232	4	26	BTFL
WSGN	Birm	56	1294	13	46	Oldies
WRBQ-F	Tampa	436	5258	1	23	Rock
KKBQ	Hou	149	2900	15	10	Rock
KKBQ-F	Hou	293	4829	8	10	Rock
WRVA	Rich	241	~~2677~~	1	63	MOR
WRVQ-F	Rich	148	2254	3	63	Rock
WRBQ	Tampa	53	1232	16	23	Rock
HATCH (Homer Peterson)						
KALL	SLC	62	1161	9	41	AC
KALL-F	SLC	87	1183	6	41	Contemp
KGEM	Boise	38	564	4	187	Country
KJOT-F	Boise	16	257	12	187	Country
KGHL	Billings	90	772	1	279	Country
KIDX-F	Billings	21	261	4	279	AC
Others: KVEL, KUIN-F (Vernal, UT)						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
HEARST						
WBAL	Balt	304	3877	2	14	MOR
WIYY-F	Balt	268	3442	4	14	AOR
WISN	Milw	123	2722	7	28	MOR/AC
WLPX-F	Milw	94	2101	11	28	AOR
WTAE	Pitt	218	3433	8	13	AC
WHTX-F	Pitt	253	4759	5	13	Rock
HEFTEL						
WLUP-F	Chi	456	6890	12	3	AOR
KSSK	Hono	98	1467	3	55	MOR
KULA-F	Hono	86	1204	4	55	Rock
WZPL-F	Indy	253	3300	4	34	Rock
WLLT-F	Cin	176	2850	6	27	AC
HICKS (Steve Hicks)						
KNOW	Austin	44	532	7	74	Black
KEYI-F	Austin	52	872	5	74	AC
KIKX-F	Dallas	74	1244	22	9	Contemp
KLVI	Beaum	56	936	4	108	Country
KYKR-F	Beaum	61	837	3	108	Country
KAYI-F	Musk/Tulsa	125	1575	6	59	Rock
Others: KLAR (Laredo)						
HUBBARD (S.S. Hubbard)						
WGTO	Lakeland	35	510	6	116	Country
KSTP	Minn-SP	129	2481	9	15	Talk
KSTP-F	Minn-SP	431	6077	2	15	AC
KOB	Albuq	114	1869	2	91	MOR
KOB-F	Albuq	126	1734	1	91	AC
INFINITY (Mel Karamazin)						
WJIT	NY	305	3347	25	1	Spanish
WKTU-F	NY	1318	19925	3	1	Urban
WYSP-F	Phil	508	7707	8	4	AOR
WBCN-F	Bost	536	6721	3	6	AOR
WIYY-F	Jkville	135	2111	4	57	Rock
KOME-F	SJ/SF	114	1190	15	30	AOR
KXYZ	Hous	63	820	20	10	Spanish
KCBQ	SD	80	1352	14	19	Country
KCBQ-F	SD	70	1232	17	19	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
INNER CITY (Pierre Sutton)						
WBLS-F	NY	1427	18411	2	1	Black
WLIB	NY	130	1627	37	1	Black
WLBS-F	Detr	74	1825	26	5	Black
KRE	SF	DID NOT SHOW				
KBLX-F	SF	217	2991	15	7	Black
KUTE-F	LA	332	6525	19	2	Black
KGFJ	LA	241	3824	25	2	Black
INSILCO (Richard Geismar)						
WELI	N Haven	109	1447	2	100	MOR
WGSO	NO	59	1018	15	33	News
WQUE-F	NO	94	1896	10	33	AC
KTOK	Okl Cit	149	1754	3	48	News/Talk
KJYO-F	Okl Cit	126	1775	6	48	Rock
JEFFERSON-PILOT (Cullie Tarleton)						
KIMN	Denver	160	3544	8	22	Contemp
KYGO-F	Denver	184	2491	5	22	Country
WQXI	Atl	55	1328	13	16	Contemp
WQXI-F	Atl	322	4648	5	16	Contemp
WBT	Char,NC	187	2900	3	61	MOR/AC
WBCY-F	Char,NC	189	2811	2	61	Rock
WBIG	Greens,NC	48	627	13	49	Nost
WWIL	Wilm,NC	31	261	4	222	Black
WHSL-F	Wilm,NC	42	524	1	222	Rock
WGBS	Miami	62	1900	29	11	Talk/News
WLYF-F	Miami	397	4176	2	11	BTFL
MARVIN JOSEPHSON (Ed Christian)						
WNIC	Detr	34	1175	29	5	AC
WNIC-F	Detr	341	6431	7	5	AC
WNOR	Norf	37	733	19	34	Black
WNOR-F	Norf	178	2070	3	34	AOR
WVKO	Colum,O	140	941	6	36	Black
WSNY-F	Colum,O	117	2223	7	36	AC
WMGF-F	Milw	77	1210	13	28	Contemp/AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KATZ (Dick Ferguson)						
WEZN-F	Bridge	205	1940	1	102	BTFL
WFTQ	Worc	41	661	9	109	AC
WAAF-F	Worc/Bos	194	3761	1	109	AOR
WZZK-F	Birm	271	3545	1	46	Country
KWEN-F	Tulsa	122	1564	8	59	Country
WDBO	Orl	77	1094	11	58	MOR
WWKA-F	Orl	233	2789	2	58	Country
WSYR	Syr	110	1745	2	64	MOR
WSYR-F	Syr	131	1880	1	64	AC
KAYE-SMITH (Lester Smith)						
KXL	Port,O	91	1529	11	31	News/Talk
KXL-F	Port,O	134	1650	6	31	BTFL
KISW-F	Sea	206	2800	4	15	AOR
KJRB	Spokane	38	840	8	113	Contemp
KEZE-F	Spokane	38	525	8	113	AOR
KING (Jim Kime)						
KYA	SF	112	2657	29	7	AC/Oldies
KLHT-F	SF	93	1680	32	7	AC
KGW	Port,O	164	3621	4	31	AC
KINK-F	Port,O	125	2050	9	31	Rock
KREM	Spokane	9	270	14	113	AC
KREM-F	Spokane	57	860	6	113	Rock
KING	Sea	68	1883	20	15	News/Talk
KING-F	Sea	138	1842	10	15	Classical
LIN (Dick Verne)						
WIL	ST L	44	921	17	12	Country
WIL-F	ST L	292	3479	3	12	Country
WBBF	Roch	59	1176	10	42	MOR
WMJQ-F	Roch	102	1773	5	42	AOR
WFIL	Phil	211	4176	17	5	Country
WUSL-F	Phil	642	6744	3	5	Urban
KILT	Hou	180	2730	14	10	Country
KILT-F	Hou	335	4985	5	10	Country
WEMP	Milw	25	841	25	28	Nost
WMYX-F	Milw	114	1927	8	28	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
LIGGETT (Bob Liggett)						
WFMK-F	Lans	112	1535	1	90	AC
WHNN-F	Sag	85	1333	4	164	Contemp
WZZR-F	Gr Rap	98	1671	6	68	Rock
WLFF	Colum,SC	19	169	11	99	Nost
WZLD-F	Colum,SC	76	1062	7	99	AOR
WABX-F	Detr	245	5339	14	5	Rock
Others: KTYD-F (Santa Barbara)						
LOTUS (Howard Kalmenson)						
KTKT	Tucson	38	909	10	75	AC
KLPX-F	Tucson	75	1062	5	75	AOR
KWKW	LA	254	2925	24	2	Spanish
KFSD-F	SD	87	1188	13	19	Classical
KENO	LV	15	397	15	87	AC
KOMP-F	LV	95	827	1	87	AOR
WMDO	Wash		DID NOT SHOW			
KXZL-F	San Ant	159	1801	5	37	AOR
KVAR	San Ant	23	402	21	37	Spanish
KONE	Reno	22	332	9	174	Country
KOZZ-F	Reno	66	763	1	174	AOR
KTEZ-F	Lubbock	33	426	6	170	BTFL
MALRITE (Carl Hirsch, Gil Rosenwald)						
WVNJ-F	NY	255	4484	29	1	Contemp
WHK	Cleve	120	2057	14	20	Country
WMMS-F	Cleve	572	6489	1	20	AOR
KSAN-F	SF	348	4479	5	7	Country
KNEW	SF	220	3186	14	7	Country
WLZZ	Milw	48	1035	17	28	Oldies
WZUU-F	Milw	79	2046	12	28	AC
WNYR	Roch	68	895	8	42	Country
WEZO-F	Roch	204	2433	1	42	BTFL
KLBB	Minn-SP	44	653	15	15	Nost
KEEY-F	Minn-SP	267	3521	4	15	Country
KLAK	Denver	17	528	25	22	MOR
KPPL-F	Denver	129	2296	11	22	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MANSHIP						
WKQA-F	Peoria	32	590	8	111	Contemp
WXCL	Peoria	55	807	3	111	Country
WJBO	BR	29	741	10	83	AC
WFMF-F	BR	245	2783	1	83	Rock
KRGV	McA-Br	86	1294	3	83	(appr) Rock
McKENNA (Jim McKenna)						
KQRS A/F	Minn-SP	251	4385	6	15	AOR
WCMB	Harris	33	493	12	93	Country
WSFM-F	Harris	46	695	8	93	AC
WHIT	Madison	30	358	11	121	Rock
WWQM-F	Madison	42	624	8	121	Country
METROMEDIA (Carl Brazell)						
WWBA-F	Tampa	422	3329	2	23	BTFL
KHOW	Denver	130	2402	10	22	MOR
KLAC	LA	363	7071	17	2	Country
KMET-F	LA	646	11430	7	2	AOR
WNEW	NY	813	10422	15	1	Nost
WNEW-F	NY	557	10072	20	1	AOR
WCBM	Balt	86	1761	15	14	News
WIP	Phil	362	5280	13	4	MOR
WMMR-F	Phil	512	8814	6	4	AOR
WOMC-F	Detr	260	3797	13	5	AC
WASH-F	Wash	206	3203	14	8	AC
KJR	Sea	116	3186	13	15	Contemp
KRLD	Dallas	385	6455	3	9	News
MID AMERICA (Les Small, Howard Frederick)						
WQUA	Moline	20	407	13	105	AC
KRVR-F	Moline	65	841	5	105	BTFL
WTRX	Flint	61	969	8	82	AC
WIRL	Peoria	28	704	11	111	AC
WSWT-F	Peoria	70	903	2	111	BTFL
WIRE	Indy	118	1615	9	34	Country
WXTZ-F	Indy	266	2726	3	34	BTFL
KBEZ-F	Tulsa	124	1357	7	59	BTFL

Others: WKAN (Kankakee,IL)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MIDWEST FAMILY						
WKKN	Rockf	28	201	7	141	Country
WYFE-F	Rockf	28	515	7	141	AOR
WISM	Madison	18	620	15	121	AC
WISM-F	Madison	40	902	9	121	Contemp
WYTL	Oshkosh	38	518	9	135	Country
WOSH-F	Oshkosh	42	746	8	135	Rock
WITL	Lans	7	263	19	23	Country
WITL-F	Lans	75	925	5	23	Country

Others: WIZM,WIZM-F (LaCrosse,WI); WMAY (Springfield,IL); WSJM,WIRX-F (St Joseph,MI)

MOONEY						
WERC	Birm	47	784	16	46	News/Talk
WKXX-F	Birm	158	2706	4	46	Rock
WLUY	Hend/Nash	6	266	20	45	AC
WYHY-F	Leb/Nash	94	1426	6	45	AC
WMYU-F	Sev/Knox	117	1620	5	88	AC

Others: WSEV (Sevierville,TN)

MORTENSON (Jack Mortenson)						
WJMM-F	Lex	11	202	13	122	Religion
WHKK-F	Cin	13	283	23	26	Religion
WAYE	Balt	15	369	36	14	Religion
WTOF-F	Canton	15	166	28	102	Religion
WEMM-F	Hunt,WV	36	527	6	125	Religion

Others: WSUM (Parma,OH)

MULTIMEDIA (Paul Fiddick)						
WWNC	Ashe	116	1252	1	188	Country
WFBC	Green,SC	26	628	12	71	MOR/AC
WFBC-F	Green,SC	180	2411	3	71	Contemp
KAAY	L Rock	78	1288	6	103	AC
KLPQ-F	L Rock	95	1266	4	103	Country
WEZW-F	Milw	217	2469	2	28	BTFL
WMAZ	Macon	49	811	6	154	MOR
WMAZ-F	Macon	116	1869	1	154	Rock
KEEL	Shreve	74	1183	4	107	AC
KMBQ-F	Shreve	59	657	7	107	AOR
WAKY	Louis	75	1701	9	44	Oldies
WVEZ-F	Louis	148	1678	5	44	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
NATIONAL BLACK NETWORK (Eugene Jackson)						
WADS	Phil	129	2376	22	4	Black
WDAS-F	Phil	472	5131	9	4	Black
WWRL	NY	168	2551	34	1	Black
KATZ	ST L	67	1152	15	12	Black
WZEN-F	ST L	93	1182	13	12	Black
NATIONWIDE (Clark Pollack)						
WPOC-F	Balt	257	3092	5	14	Contemp
WGAR	Cleve	209	3680	7	20	AC
WKSW-F	Cleve	197	2761	8	20	Country
WNCI-F	Colum,O	210	3603	3	36	Contemp
WSHH-F	Pitt	212	2842	9	13	BTFL
WLEE	Rich	55	775	8	63	Nost
WKZL-F	Win-Sal	85	1499	6	49	AOR
WBJW-F	Orl	260	3518	1	58	Rock
WCOT	Orl	90	959	7	58	Nost
NBC (Michael Eskridge)						
WNBC	NY	1051	24039	10	1	Contemp
WYNY-F	NY	1233	19894	7	1	AC
WRC	Wash	546	5853	1	8	News/Talk
WKYS-F	Wash	254	2828	10	8	Urban
WMAQ	Chi	804	14980	3	3	Country
WKQX-F	Chi	346	7592	16	3	Contemp
KNBR	SF	409	7546	4	7	MOR
KYUU-F	SF	260	5194	11	7	AC
WJIB-F	Bost	318	5058	8	6	BTFL
OUTLET (Dick Rakovan)						
WSNE-F	Prov	114	1734	5	46	AC
WTOP	Wash	209	4406	12	8	News
KIQQ-F	LA	430	9205	14	2	Rock
WQRS-F	Detr	116	1748	20	5	Classical
WIOQ-F	Phil	419	6068	12	4	Contemp
WHFS-F	Wash	90	1094	20	8	AOR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
PARK (William Fowler)						
KRSI	Minn-SP	12	417	20	15	Nost
KJJO-F	Minn-SP	46	964	13	15	Country
WRRB-F	Syra	88	934	5	64	Country
WHEN	Syra	102	1742	4	64	AC
WNCT	Gree,NC	DID NOT SHOW				
WNCT-F	Gree,NC	91	1021	3	316	BTFL
WNAX	Yank/SF	82	1122	1	278	Country
KWJJ	Port,O	89	1621	12	31	Country
KJIB-F	Port,O	167	1459	3	31	Country
WDEF	Chatt	63	814	5	97	MOR
WDEF-F	Chatt	93	1249	3	97	BTFL
WTVR	Rich,VA	DID NOT SHOW				
WTVR-F	Rich,VA	126	1540	5	63	Country
KEZX-F	Sea	77	1216	18	15	(appr) AC
PALMER (Bill Ryan)						
WTNT	Talla	20	300	8	202	Country
WCSN	Talla	16	230	9	202	Country
WHO	DM	269	3574	1	115	News/Talk
KLYF-F	DM	103	1278	3	115	BTFL
WOC	Daven	53	781	6	105	News/Talk
KIKK-F	Daven	153	1897	1	105	Rock
Others: WNOG,WCVU-F (Naples,FL)						
PEORIA JOURNAL STAR (Ric Thom)						
KRKE	Albuq	35	620	10	91	Country
KWXL-F	Albuq	105	1250	3	91	AOR
KSSS	Col SPg	46	451	6	119	Country
KYNR-F	Pueblo	7	86	11	254	BTFL
KBMY	Billings	9	145	10	279	Country
KICT-F	Wichita	82	780	4	101	AOR
Others: KFRM (Salina,KN); KNOX,KTYN-F (Grand Forks						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
PLOUGH (Wayne Hudson)						
WPLO	Atl	98	1869	12	16	Country
WVEE-F	Atl	346	3430	3	16	Urban
WCAO	Balt	180	2652	8	14	Country
WXYV-F	Balt	318	3281	1	14	Urban
WJJD	Chi	426	6034	14	3	Nost
WJEZ-F	Chi	219	3581	24	3	Country
WKDJ	Memp	37	963	14	43	Black
WHRK-F	Memp	202	2420	3	43	Urban
WSUN	Tampa	208	2856	5	23	Country
WQXM-F	Tampa	116	2181	13	23	AOR
WMLX	Cin	73	935	16	27	Nost
WUBE-F	Cin	191	2320	5	27	Country
JOHN PRICE						
KKRD-F	Wich	26	548	10	101	AC
KNEV-F	Reno	34	345	5	174	BTFL
KHYV	Modesto	5	167	19	145	MOR
KBEE-F	Modesto	51	533	5	145	BTFL
KCPX	SLC	35	989	16	41	Rock
KCPX-F	SLC	82	1499	7	41	AOR
WWVA	Wheeling	112	1301	1	183	Country
WCPI-F	Wheeling	32	494	7	183	AC
RKO (Robert Williamson)						
WOR	NY	1463	18656	1	1	Talk
WRKS-F	NY	1227	18190	8	1	Urban
WRKO	Bost	257	4039	12	6	Talk
WROR-F	Bost	327	6017	7	6	Contemp
WGMS A/F	Wash	206	2773	14	8	Classical
WAXY-F	Miami	200	3275	10	11	Oldies/AC
WFYR-F	Chi	345	6540	17	3	AC
WHBQ	Memphis	38	964	12	43	News/Talk
KFRC	SF	451	10385	3	7	Rock
KHJ	LA	97	3500	37	2	Rock
KRTH-F	LA	535	10483	10	2	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
REGIONAL						
WGRD-F	Gr Rap	105	2290	5	68	Rock
WXQT	Gr Rap	13	200	19	68	Nost
WAJX-F	Mel-Titus	DID NOT SHOW				
WAMT	Mel-Ti	27	311	7	140	Nost
WPIC	Sh/Youn	42	398	9	79	MOR
WYFM-F	Sh/Youn	145	2187	1	79	Rock
WKOP	Bingh	25	426	7	131	Country
WAAL-F	Bingh	63	868	2	131	AOR
RIVERS						
WEDR-F	Miami	204	1951	8	11	Black
WEAS	Savan	9	164	11	162	Religion
WEAS-F	Savan	99	912	2	162	Black
KWAM	Memp	38	465	12	43	Religion
KRNB-F	Memp	117	1789	8	43	Black
ROLLINS (William Jouger)						
KDAY	LA	157	3237	34	2	Black
WAMS	Wilm,DE	32	448	12	81	Country
WRAP	Norf	84	1430	8	34	Black
WCHS	Char,WV	41	917	6	147	MOR
WBES-F	Char,WV	46	475	5	147	BTFL
WBEE	Chi	DID NOT SHOW				
RUST (Bill Rust)						
WPTR	Albany	94	1258	6	53	Country
WFLY-F	Troy	124	2172	4	53	Rock
WHAM	Roch	141	2630	4	42	MOR
WHFM-F	Roch	74	1544	7	42	Rock
WNOW	York	34	332	15	104	Country
WQXA-F	York	175	2413	2	104	Contemp
WQXK-F	Sal/You	94	1069	3	79	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SANDUSKY NEWSPAPERS (Toney Brooks)						
KJZZ	Sea	13	360	31	15	Jazz
KZAM-F	Sea	129	2033	11	15	AOR
KBPI-F	Denver	208	3681	3	22	AOR/Rock
KDJQ	Phoe	8	206	28	26	AOR
KDKB-F	Phoe	273	3790	1	26	AOR
KWFM-F	Tucson	87	1312	3	75	AOR
KNUS	Denver	51	1004	18	22	News
KEGL-F	Dall-FW	301	5234	8	9	AOR/Rock
KLSI-F	KC	143	2009	8	29	AC
Others: KSLY, KUNA-F (San Luis Obispo)						
SCRIPPS-HOWARD (Dick Jansson)						
WMC	Memp	169	2385	4	43	Country
WMC-F	Memp	238	3442	1	43	Rock
WBSB-F	Balt	296	3983	3	14	Rock
KMEO	Phoe	27	452	23	26	BTFL
KMEO-F	Phoe	190	2364	6	26	BTFL
KUPL	Port,O	88	1217	13	31	Nost
KUPL-F	Port,O	174	2289	2	31	BTFL
SHAMROCK (Bill Clark)						
KABL	SF	253	4048	12	7	BTFL
KABL-F	SF	275	4229	8	7	BTFL
KUDL-F	KC	114	2157	11	29	Contemp
KMGC-F	Dallas	145	2633	15	9	AC
WWWW-F	Detr	286	3662	11	5	Country
SIGMOR						
KXOL	F Worth		DID NOT SHOW			
KBUC	San Ant	25	491	19	37	Country
KBUC-F	San Ant	86	1294	12	37	Country
KRYS	Cor Chr	23	481	9	118	AC
KBCB-F	Cor Chr	15	234	12	118	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SKY/FOSTER (Dennis Israel)						
WEZG	Syra	13	139	18	64	BTFL
WSCY-F	Syra	42	757	9	64	AOR
WTPA-F	Harris	129	1370	2	93	AOR
KSKY	Dallas	38	631	26	9	Religion
WSIX	Nash	42	773	12	45	Country
WSIX-F	Nash	149	1992	4	45	Country
WGY	Schen	280	3716	1	53	MOR
WGFM-F	Schen	87	1798	8	53	Contemp
STAUFFER (Jerry Holley)						
KRNT	Des M	77	1044	5	115	MOR
KRNQ-F	Des M	80	1194	4	115	Rock
WIBW	Topeka	54	896	3	184	MOR
WIBW-F	Topeka	51	989	4	184	Rock
KGNC	Amar	45	706	3	192	MOR
KGNC-F	Amar	42	622	4	192	BTFL
STERLING (Cliff Hunter)						
KSJO-F	SJ	200	3229	4	30	AOR
KHTT	SJ	15	514	43	30	Rock
KASH	Eugene	13	29	10	137	Oldies
KSND-F	Eugene	35	533	6	137	Rock
KJET	Sea	19	575	29	15	Rock
KZOK-F	Sea	159	2385	9	15	AOR
KALE	Rich,WA	18	380	5	217	AC
KIOK-F	Rich,WA	101	835	1	217	Rock
KDKO	Denver	31	385	21	22	Black
Others: KBFW (Billingham,WA); KEDO,KLYK-F (Longview,WA)						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
STONER (Glenn Bell)						
KSO	DM	117	1313	2	115	Country
KGGO-F	DM	64	814	7	115	AOR
WGNT	Hunt,WV	46	787	5	125	MOR
WAMX-F	Hunt,WV	70	931	3	125	AOR
WNBF	Bingh	58	833	3	131	MOR
WQYT-F	Bingh	47	766	4	131	BTFL
KHAK	Ced Rpd	15	234	12	199	Country
KHAK-F	Ced Rpd	61	745	2	199	Country
WIMZ	Knox	6	221	15	88	AOR
WIMZ-F	Knox	127	1717	4	88	AOR
WYRK-F	Buff	189	1909	4	32	Country
WCMF-F	Roch	145	2062	3	42	AOR
STORZ (Robert Storz)						
WQAM	Miami	98	1520	20	11	Country
WHB	KC	170	3591	4	29	AC
WDGY	Minn-SP	211	3659	8	15	Country
WTIX	NO	122	2621	9	33	AC
KOMA	Okl C	213	2809	1	48	Country
KXOK	ST L	98	2495	12	12	AC
STUART (Dick Chapin)						
KFOR	Lincoln	38	471	3	179	MOR
KFRX-F	Lincoln	56	749	2	179	Rock
KWTO	Spr,MO	142	1838	2	172	Country
KWTO-F	Spr,MO	140	1562	3	172	Rock
KOEL-F	Oel/Water	24	372	6	232	Country
Others: KOEL (Oelwein,IA); KSAL,KYEZ-F (Salina,KN); KRGI A/F (Grand Island,NE)						
SUDBRINK (Dick Casper)						
WORL	Orl	88	695	8	58	Black
WJYO-F	Orl	151	2045	3	58	AC
WNWS	Miami	244	3045	5	11	Talk
KPOI	Hono	10	282	17	55	AC
KPOI-F	Hono	99	1124	2	55	AOR
WLAC	Nash	73	1102	10	45	Talk
WLAC-F	Nash	76	1246	8	45	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SUMMIT (Allen Shaw)						
WCOA	Pensa	34	448	7	132	Nost
WJLQ-F	Pensa	67	960	2	132	Rock
WSJS	Win-Sal	84	1325	7	49	News/Talk
WTQR-F	Win-Sal	357	3885	1	49	Country
WREC	Memp	93	1379	9	43	Nost
WZXR-F	Memp	231	2625	2	43	AOR
KOCY	Okl C	13	332	17	48	Country
KXXY-F	Okl C	104	1092	7	48	Country
SUNBELT (C.T. Robinson)						
KFYE-F	Fresno	169	2236	1	79	AC/Contem
KQEO	Albuq	37	716	9	91	Oldies/AC
KZZX-F	Albuq	62	975	7	91	Contemp
KSPZ-F	Col Spg	77	960	3	119	Contemp
KVOR	Col Spg	30	428	8	119	News/Talk
SURREY (J. Kent Nichols)						
KATT	Okl C	18	357	16	48	AOR
KATT-F	Okl C	185	2139	2	48	AOR
KAIR	Tucson	43	659	9	75	MOR
KJYK-F	Tucson	107	975	1	75	BTFL
KYKY-F	ST L	100	2086	11	12	AC
SUSQUEHANNA (Art Carlson)						
WQBA	Miami	351	2594	4	11	Spanish
WQBA-F	Miami	176	1793	15	11	Spanish
WKIS	Orl	58	866	14	58	News/MOR
WRMM-F	Atl	132	1833	9	16	AC
WFMS-F	Indy	188	2280	5	34	Country
WHLO	Akron	30	581	20	60	Nost
WRRM-F	Cin	146	2160	8	27	AC
WLQR-F	Tol	111	1465	2	54	BTFL
WARM	NE PA	126	1678	2	66	MOR
WSBA	York	77	1072	8	104	MOR
WSBA-F	York	80	1157	7	104	AC
KLIF	Dall-FW	56	1184	24	9	Country
KPLX-F	Dall-FW	331	3802	6	9	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
TAFT (Carl Wagner)						
WDAF	KC	439	5869	1	29	Country
KYYS-F	KC	170	2555	4	29	AOR
WGR	Buff	178	3363	5	32	MOR/AC
WGRQ-F	Buff	112	2027	9	32	AOR
WKRC	Cin	140	2789	9	27	MOR/AC
WKRQ-F	Cin	264	4451	2	27	Rock
WTVN	Col,O	215	3312	2	36	MOR/AC
WLVQ-F	Col,O	277	3096	1	36	AOR
WDVE-F	Pitt	402	5199	2	13	AOR
WDAE	Tampa	175	2053	7	23	Nost
WYNF-F	Tampa	306	3413	3	23	AOR
TICHENOR (Mal Kasanoff)						
KUNO	Cor Chr	37	448	6	118	Spanish
KGBT	Harlin	185	1458	1	83	Spanish
KELT-F	Harlin	37	651	6	83	Country
KQXT-F	San Ant	202	1903	3	37	BTFL
KCOR	San Ant	93	1015	11	37	Spanish
TRIBUNE CO. (James Dowdle)						
WGN	Chi	1339	17504	1	3	MOR/Talk
WICC	Bridge	144	1881	2	102	AC/MOR
WPIX-F	NY	985	16758	12	1	Contemp/AC
KGNR	Sacra	75	1354	15	40	Talk/MOR
KCTC-F	Sacra	178	2048	3	40	BTFL
UNITED (Gerald Hroblak)						
WYST	Balt	22	491	32	14	Black
WYST-F	Balt	103	1771	12	14	AC
WINX	Wash		DID NOT SHOW			
WOOK-F	Wash	176	3299	16	8	Black
WBNX-F	NY		DID NOT SHOW			
WJMO	Cleve	68	1256	19	20	Black
WRQC-F	Cleve	45	1061	22	20	AOR
KALI	LA	273	2848	23	2	Spanish
KSOL-F	SF	261	3501	10	7	Black
VIACOM (Norm Feuer)						
KDIA	SF	198	3321	19	7	Black
WMZQ-F	Wash	284	3509	6	8	Country
WKHK-F	NY	536	8866	22	1	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
VIACOM (con't)						
WDIA	Memp	137	2461	7	43	Black
WRVR-F	Memp	139	1992	6	43	AC
KIKK	Hous	80	1269	18	10	Country
KIKK-F	Hous	394	5413	3	10	Country
WLAK-F	Chi	299	4558	21	3	BTFL
WALTON						
KWST-F	Sal-Sea	33	436	8	134	AOR
KIDD	Sal-Sea	33	666	8	134	Rock
KDJW	Amar	39	544	6	192	Country
KBUY-F	Amar	41	489	5	192	Country
KYSN	Col Spg	14	449	12	119	Contemp
KKCS-F	Col Spg	59	601	5	119	Country
WESTERN CITIES (Rick Phalen)						
KNST	Tucson	21	431	14	75	News
KRQQ-F	Tucson	84	1404	4	75	Rock
KZAP-F	Sacra	193	2787	2	40	AOR
KMJJ	LV	23	667	13	87	AC
KLUC-F	LV	88	1202	2	87	Rock
KZZP	Phoe	29	892	22	26	Contemp
KZZP-F	Phoe	100	1977	11	26	Contemp
KWSS-F	SJ	131	2281	13	30	Rock
WESTINGHOUSE (Dick Harris)						
WIND	Chi	556	7131	8	3	Talk
KYW	Phil	705	12843	1	4	News
KFWB	LA	538	12121	9	2	News
WINS	NY	1282	26307	6	1	News
WBZ	Bost	765	10262	1	6	MOR
KDKA	Pitt	822	11412	1	13	MOR
WPNT-F	Pitt	249	3080	6	13	BTFL
KODA-F	Hou	433	4703	1	10	BTFL
KOAX-F	Dallas	188	2402	12	9	BTFL
KJQY-F	SD	258	2736	1	19	BTFL
KOSI-F	Denver	290	3328	1	22	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WOODWARD						
KLMS	Lincoln	20	317	10	179	AC
KFMQ-F	Lincoln	32	470	6	179	Rock/AOR
KPTL	Cars C/Reno		DID NOT SHOW			
KKBC-F	Car/Reno	36	435	4	174	Country
WHBY	App-Osh	31	600	6	135	MOR
WAPL-F	App-Osh	93	1103	2	135	AOR

Others: KDTH,KFMD-F (Dubuque,IA)

PACIFIC NORTHWEST (Charles Wilson)

KCMX	Medford	10	197	9	233	Country
KCMX-F	Medford	16	181	7	233	BTFL
KBOI	Boise	63	991	2	187	AC
KBOI-F	Boise	32	529	6	187	BTFL
KPNW	Eugene	46	770	4	137	MOR
KPNW-F	Eugene	70	677	2	137	BTFL

Others: KSEI,KRBU-F (Pocatells,ID)

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of almost 800 stations is examined. This totals around 10% of all commercial stations in the United States. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours. This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

( ) = Spring 82 figures.

	STAT	TSL	T/O RATIO	% EXCL	% TEENS	%18-34	%18-49	%50+	%M	%F
ROCK/CONTEMP	118	8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
	(98)	(8.4)	(15.0)	(9.3)	(23.6)	(58.0)	(71.3)	(5.1)	(42.5)	(57.5)
AOR	100	9.0	14.0	8.4	25.3	68.3	73.1	1.6	65.8	34.2
	(91)	(9.4)	(13.5)	(9.3)	(26.3)	(68.5)	(72.3)	(1.4)	(64.0)	(36.0)
AC/SOFT	88	8.0	15.7	6.2	4.4	61.2	86.3	9.3	41.2	58.8
	(63)	(8.2)	(15.4)	(6.3)	(5.1)	(60.4)	(83.6)	(12.3)	(42.1)	(57.9)
MOR	68	8.7	14.4	10.5	1.5	19.1	44.1	54.4	42.9	57.1
	(61)	(8.9)	(14.2)	(10.7)	(1.7)	(16.3)	(41.6)	(56.7)	(43.0)	(57.0)
BTFL MUSIC	86	11.0	11.4	11.1	0.8	14.9	39.2	60.0	40.2	59.8
	(90)	(10.6)	(11.9)	(9.9)	(0.7)	(14.7)	(39.9)	(59.4)	(40.0)	(60.0)
COUNTRY	114	10.0	12.5	13.9	3.9	32.2	65.9	30.2	49.3	50.7
	(101)	(10.1)	(12.4)	(14.3)	(4.2)	(31.8)	(64.4)	(31.4)	(47.9)	(52.1)
NEWS/TALK	50	8.1	15.6	8.6	0.7	12.2	30.9	68.4	46.9	53.1
	(47)	(8.1)	(15.6)	(8.0)	(0.7)	(12.0)	(31.5)	(67.8)	(47.1)	(52.9)
BLACK/URBAN	58	11.0	11.5	9.8	18.0	56.6	72.9	9.9	44.3	55.7
	(59)	(11.3)	(11.1)	(10.8)	(19.1)	(55.9)	(71.6)	(9.3)	(43.7)	(56.3)
NOSTALGIA	42	10.6	11.8	11.0	0.4	6.2	23.8	75.8	45.4	54.6
	(29)	(10.6)	(11.9)	(9.1)	(0.3)	(6.1)	(25.7)	(74.0)	(43.9)	(56.1)
RELIGION	22	9.3	13.5	10.5	2.7	26.0	52.7	44.6	33.2	66.8
	(20)	(8.9)	(14.2)	(9.6)	(2.2)	(22.8)	(42.9)	(54.9)	(33.4)	(66.6)
SPANISH	18	14.5	8.8	14.7	3.4	36.3	63.3	33.3	42.6	57.4
	(14)	(15.6)	(8.2)	(24.1)	(2.5)	(32.6)	(60.1)	(37.4)	(39.4)	(61.6)
CLASSICAL	18	7.9	15.9	6.1	0.9	22.2	51.3	47.8	49.6	50.4
	(18)	(7.6)	(16.5)	(5.6)	(0.8)	(25.6)	(58.9)	(40.3)	(47.7)	(52.3)
ALL STATIONS	782	9.3	13.6	9.9	9.6	40.5	60.4	30.0	46.8	53.2

ROCK/CONTEMP/TOP 40

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
WNBC	NY	5.3	23.8	4.4	18	40	72	10	42	58
WPIX	NY	7.5	16.7	2.2	6	67	90	4	37	63
KBZT	SD	8.4	15.1	4.1	8	69	88	4	37	63
XTRA	SD	6.2	20.3	6.6	18	63	80	2	52	48
WBBM-F	Chi	6.4	19.8	6.4	44	38	47	9	37	63
WLS	Chi	5.8	21.8	6.0	17	54	75	8	50	50
WKQX	Chi	5.6	22.5	3.3	8	71	88	4	35	65
KIIS	LA	8.0	15.8	7.9	13	57	82	5	43	57
KIQQ	LA	6.0	20.9	3.1	27	46	60	13	38	62
KKXX	Bakers	11.3	11.2	12.1	20	68	78	2	52	48
WKZW	Peo	8.6	14.7	11.2	33	56	66	1	47	53
WNDU-F	S. Bend	10.6	11.9	12.5	20	57	70	10	37	63
WZOK	Rock	10.0	12.6	9.6	30	58	69	1	42	58
KIIK	D-RI-M	10.2	12.3	8.6	9	66	83	8	47	53
KFRC	SF	5.5	23.0	5.2	29	48	65	6	45	55
KDON-F	Sal-Sea	7.4	17.1	6.8	23	64	74	3	63	37
KOSO	Modes	9.6	13.1	15.3	26	54	74	0	47	53
WLEV	A-B-E	8.8	14.3	7.2	13	60	74	13	45	55
WRFY	Reading	10.0	12.6	10.6	9	41	76	15	41	59
WSTW	WilmDE	8.9	14.1	6.8	14	67	83	3	33	67
WABX	Det	6.0	21.1	3.0	31	59	69	0	54	46
WHYT	Det	5.2	24.0	3.6	35	38	52	13	46	54
WCAU	Phil	6.6	19.1	4.0	34	47	59	7	45	55
WSNI	Phil	6.2	20.4	2.9	3	54	88	9	41	59
WPGC-F+	Wash	5.5	22.9	3.3	11	64	80	9	40	60
WRQX	Wash	8.5	14.8	9.6	34	56	63	3	32	68
WBSB	Balt	9.4	13.3	8.0	25	57	73	2	45	55
KHTR	ST. L	9.1	13.9	9.7	36	46	55	9	38	62
WLOL-F	Minn	9.6	13.1	7.2	35	60	64	1	49	51
KKBQ-F	Hou	7.7	16.3	9.6	32	52	65	3	49	51
WBZZ	Pitt	8.6	14.7	6.2	29	59	69	2	44	56
WHTX	Pitt	6.1	20.8	3.7	27	57	67	6	41	59
WGCL	Cleve	7.8	16.2	11.0	40	46	57	3	48	52
WHTT	Boston	8.4	15.0	6.2	45	45	52	3	49	51
WXKS-F	Boston	8.4	15.0	9.2	14	71	80	6	45	55
WROR	Boston	6.6	19.1	3.7	13	63	81	6	44	56
KAFM	Dallas	7.5	16.9	5.6	36	56	63	1	37	63
WPRO-F	Prov	7.2	17.4	6.6	25	47	67	8	34	66
WTIC-F	Hart	10.2	12.4	10.7	15	59	76	9	43	57
WKDD	Akron	9.2	13.7	8.4	23	72	77	0	56	44
WRKY	Steuben	8.8	14.3	8.2	18	56	76	6	46	54
WQXI-F	Atl	9.2	13.7	5.7	3	73	94	3	49	51
WZGC	Atl	8.1	15.6	8.9	33	52	66	1	35	65
KBEQ	KC	8.1	15.5	6.7	36	54	62	2	42	58
WKTI	Milw	6.5	19.3	5.5	24	64	71	5	48	52
WHYI	Miami	8.6	14.6	6.2	26	50	68	6	49	51
WINZ-F	Miami	6.9	18.3	4.8	24	54	68	8	47	53
WRBQ-F	Tampa	10.9	11.5	14.0	17	58	79	4	49	51
WZPL	Indy	9.4	13.3	13.0	43	52	57	0	50	50
WKJJ	Louis	6.9	18.3	6.3	19	59	75	6	23	77

ROCK/CONTEMP/TOP 40

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
WKRQ	Cin	7.6	16.6	11.9	43	46	56	1	45	55
WNCI	Colum	7.4	17.1	6.9	6	69	89	5	47	53
WXGT	Colum	7.5	16.8	5.8	36	55	63	1	41	59
KOAQ	Denver	6.5	19.3	4.2	13	71	83	4	36	64
WBEN-F	Buff	6.4	19.6	3.8	11	55	66	23	35	65
KZZP-F	Phoe	6.2	20.4	3.2	19	65	77	4	39	61
KNBQ	Sea	6.5	19.5	5.8	54	41	46	0	40	60
KUBE	Sea	9.4	13.4	11.3	12	72	85	3	52	48
WZZR	GR	8.0	15.8	4.1	29	59	68	3	44	56
WKFR	Kala	8.3	15.2	6.7	20	57	80	0	38	62
WVIC	Lans	8.7	14.5	9.5	33	59	67	0	46	54
WFLY	A-S-T	6.1	20.8	5.6	27	59	69	4	35	65
WEZB	NO	8.3	15.1	8.1	39	50	59	2	43	57
WWKX	Nash	9.3	13.6	8.5	30	55	69	1	25	75
WMC	Memp	8.4	15.0	9.6	26	53	70	4	45	55
KJYO	OK C	9.2	13.7	11.2	45	42	53	2	41	59
KINK	Port,O	8.2	15.3	4.8	1	87	98	1	50	50
KMJK	Port,O	7.4	17.0	13.6	41	44	56	3	36	64
WKRZ	NE PA	9.9	12.8	6.1	19	61	76	5	50	50
WDCG	Raleigh	10.7	11.8	9.8	26	61	71	3	47	53
WRAL	Raleigh	7.7	16.3	5.8	1	51	87	12	47	53
WBCY	Char,NC	10.1	12.5	8.6	18	69	81	1	45	55
WKXX	Birm	7.3	17.2	3.9	25	71	65	10	40	60
WFBC-F	G-Sp	9.2	13.7	8.9	13	58	80	7	44	56
WLAN-F	Lanc	7.5	16.7	11.4	30	49	65	5	42	58
WQXA	York	9.4	13.4	9.0	19	56	77	4	40	60
WBJW	Orl	10.2	12.3	12.1	22	63	77	1	46	54
WKEE	Hunt,WV	10.5	12.0	13.0	22	52	71	7	37	63
WVAF	Char,WV	10.5	12.0	14.4	13	56	75	12	30	70
WSEZ	Green-WS	9.2	13.7	7.6	27	60	67	6	43	57
WMEE	F, Wayne	9.2	13.7	11.6	23	65	74	3	42	58
WJLQ	Pensa	9.0	12.9	10.0	12	76	84	4	43	57
KHFI	Austin	10.7	11.8	13.3	29	59	70	1	37	63
WBBQ	Aug,GA	10.6	11.9	11.0	19	52	72	9	52	48
WFMF	Baton R	11.7	10.7	15.8	22	61	73	5	39	61
WFBQ	Altoona	9.3	13.6	18.0	16	51	69	15	42	58
KQIZ-F	Amar	10.9	11.6	15.5	26	63	71	3	50	50
KYYA	Billi	10.8	11.7	13.7	19	70	78	3	45	55
WSKZ	Chatt	11.0	11.5	8.4	32	48	66	2	55	45
WNOK	Col,SC	8.3	15.1	10.3	25	54	74	1	45	55
KITE	Cor Chr	10.5	12.0	12.3	27	52	59	15	44	56
KMGK	DM	6.5	19.5	6.1	52	42	46	2	56	44
WDAY-F	Fargo	9.8	12.8	10.8	22	65	78	0	45	55
WCCK-F	Erie	10.7	11.8	17.7	21	57	75	4	47	53
WQSM	Fayette	10.4	12.1	12.1	18	61	77	5	50	50
KYNO-F	Fresno	8.0	15.7	4.3	15	68	82	3	35	65
WIXX	G Bay	9.2	13.7	13.9	19	72	81	0	46	54
KQMQ	Hono	9.2	13.7	8.3	27	62	71	2	57	43
WZYP	Hunts	8.8	14.3	12.5	27	58	70	3	52	48
WIYY	Jkville	8.4	15.0	8.2	15	63	79	6	49	51

ROCK/CONTEMP/TOP 40

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
WQUT	JC-Kin	12.3	10.2	13.4	29	58	69	2	50	50
WOKI	Knox	9.5	13.3	7.6	25	62	71	4	41	59
KKYK	L Rock	7.8	16.1	13.4	15	73	82	3	39	61
KLUC	Las V	9.3	13.5	8.1	19	60	80	1	55	45
WLAP-F	Lex	9.8	12.8	6.3	18	70	79	3	41	59
WGUL	Lynch	10.7	11.7	11.1	27	55	64	9	46	54
WMAZ-F	Macon	8.5	14.9	12.9	16	52	70	14	41	59
KQKQ	Omaha	9.6	13.1	14.6	29	56	66	5	43	57
KIOK	Rich,WA	15.6	8.1	30.8	29	67	71	0	56	44
WXLK	Roanoke	15.2	8.3	20.3	18	62	75	7	40	60
KKRC	Sioux F	11.7	10.8	13.4	33	63	67	0	50	50
KWTO-F	Spr,MO	11.9	10.6	25.5	24	65	72	4	40	60
WMHE	Toledo	8.1	15.6	7.6	12	67	83	5	35	63
KRQQ	Tucson	7.6	16.6	3.6	11	71	85	4	49	51
KAYI	Tulsa	9.7	12.9	6.4	44	49	56	0	37	63
KFMW	Wat-CP	13.1	9.6	9.7	23	71	77	0	51	49
KEYN	Wichi	11.8	10.7	15.2	17	65	79	4	45	55
WYFM	Young	8.6	14.7	8.3	29	48	61	10	45	55

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.0	14.0	8.4	25.3	68.3	73.1	1.6	65.8	34.2
WAPP	NY	6.6	19.0	1.7	20	68	75	5	62	38
WNEW-F	NY	7.1	17.8	3.3	4	80	87	9	54	46
WPLJ	NY	7.4	17.1	6.3	38	56	60	2	57	43
KGB	SD	8.0	15.7	7.8	10	80	88	2	73	27
KPRI	SD	6.9	18.4	3.0	32	63	67	1	67	33
WLS	Chi	6.3	19.9	3.1	19	68	77	4	68	32
WLUP	Chi	8.4	15.0	5.1	29	64	67	4	70	30
WXRT	Chi	12.2	10.3	6.3	2	93	96	2	74	26
KLOS	LA	7.4	17.0	2.9	23	70	76	1	74	26
KMET	LA	6.7	18.9	2.1	26	68	74	0	74	26
KROQ	LA	9.0	14.0	7.1	37	58	63	0	51	49
WXLP	D-RI-M	10.4	12.1	12.8	32	68	68	0	65	35
KMEL	SF	5.5	22.8	2.6	17	72	81	2	55	45
KRQR	SF	6.3	20.0	3.4	34	56	65	1	57	43
KSJO	SJ	8.5	14.9	4.1	43	51	53	4	55	45
WZZO	A-B-E	9.6	13.1	12.4	22	71	76	2	58	42
WLLZ	Det	7.9	15.9	3.4	28	67	70	2	63	37
WRIF	Det	7.6	16.6	4.1	22	69	76	2	71	29
WMMR	Phil	7.0	18.0	3.6	19	75	80	1	71	29
WYSP	Phil	8.3	15.1	5.5	32	63	67	1	71	29
WWDC	Wash	6.2	20.4	5.0	19	77	80	1	64	36
WIYY	Balt	9.9	12.7	9.7	22	69	74	4	66	34
KSHE	ST L	9.4	13.4	9.7	17	77	80	3	66	34
KWK+	ST L	8.4	15.1	4.8	32	63	67	1	64	36
KDWB-F	Minn	7.6	16.5	4.9	25	71	75	0	75	25

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.0	14.0	8.4	25.3	68.3	73.1	1.6	65.8	34.2
KQRS-F	Minn	6.6	19.1	2.4	31	67	69	0	61	39
KLOL	Hous	8.4	15.1	2.9	25	70	74	1	73	27
KSRR	Hous	11.0	11.4	6.7	22	72	77	1	65	35
WDVE	Pitt	9.5	13.2	7.4	23	71	76	1	69	31
WMMS	CLeve	9.4	13.4	7.6	15	78	82	3	64	36
WBCN	Boston	9.7	13.0	8.1	9	84	89	2	72	28
WCOZ	Boston	7.8	16.2	6.1	31	60	68	1	65	35
KEGL	Dall	7.1	17.7	4.9	36	57	63	1	61	39
KZEW	Dallas	7.5	16.7	4.5	22	74	77	1	61	39
WHJY	Prov	8.8	14.3	6.4	29	63	69	2	62	38
WHCN	Hart	8.0	15.8	3.5	21	73	77	2	63	37
WKLS	Atl	9.3	13.5	9.7	33	60	66	1	67	33
KYYS	KC	8.5	14.9	4.0	23	74	77	0	67	33
WQFM-F	Milw	8.4	15.0	5.6	27	69	71	2	71	29
WSHE	Miami	8.3	15.1	3.2	16	74	80	4	60	40
WYNF	Tampa	9.6	13.1	9.1	15	75	84	1	68	32
WFBQ	Indy	11.0	11.4	15.9	29	63	69	2	67	33
WQMF	Louis	9.0	14.0	9.9	35	59	64	1	57	43
WEBN	Cin	8.6	14.7	8.5	20	72	79	1	60	40
WTUE	Dayton	11.1	11.3	14.6	24	67	72	4	56	44
WLVQ	Colum,O	11.1	11.3	13.6	23	74	77	0	60	40
KAZY	Denver	6.6	19.0	1.9	36	57	62	2	60	40
KBPI	Denver	7.1	17.6	3.2	21	70	78	1	54	46
KDKB	Phoe	8.9	14.1	3.2	27	68	72	1	67	33
KISW	Sea	8.4	15.1	4.6	22	72	77	1	79	21
KZOK	Sea	8.9	14.1	6.9	36	57	64	0	73	27
WLAV	GR	10.9	11.6	13.9	15	80	82	3	66	34
WPYX	A-S-T	12.7	9.9	16.1	27	28	73	0	64	36
WRNO	NO	11.4	11.0	8.0	13	76	84	3	70	30
WKDF	Nash	11.4	11.0	13.9	26	65	71	3	60	40
WZXR	Memp	12.7	9.9	12.7	23	71	76	1	66	34
KATT	OK C	12.0	10.5	12.2	31	68	69	0	68	32
KISS	SA	7.5	16.8	4.3	24	65	72	4	70	30
KXZL	SA	11.3	11.2	9.3	41	57	59	0	55	45
KGON	Port,O	8.4	15.0	8.3	18	76	82	0	70	30
KRCK	Port,O	12.5	10.0	17.3	19	78	81	0	65	35
KZAP	Sacra	8.9	14.2	6.1	26	68	71	3	66	34
WEZX-F	NE PA	10.3	12.3	10.0	29	65	71	0	57	43
KRSP-F	SLC	7.9	15.9	6.4	43	52	57	0	76	24
WNOR-F	Norf	10.7	11.8	9.1	20	75	78	2	66	34
WROQ	Char,NC	11.3	11.1	14.5	30	69	70	0	66	34
WAPI	Birm	12.3	10.2	10.1	28	66	70	2	62	38
WTPA	Harris	11.8	10.7	15.4	25	68	75	0	71	29
WDIZ	Orl	8.8	14.3	10.3	34	57	66	0	62	38
WKLC	Char,WV	11.9	10.6	9.9	24	69	71	5	68	32
WAPL	Apple	10.9	11.5	13.1	18	82	82	0	78	22
KWXL	Albuq	10.4	12.1	9.2	38	59	62	0	72	28
KIDQ	Boise	9.8	12.8	13.7	39	58	61	0	70	30
WSSX	Char,SC	9.9	12.7	11.4	24	61	74	2	56	44
KILO	Col Spg	10.0	12.6	11.8	29	67	71	0	75	25

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.0	14.0	8.4	25.3	68.3	73.1	1.6	65.8	34.2
KNCN	Cor Chr	10.2	12.4	10.2	33	60	62	5	67	33
KQWB-F	Fargo	12.0	10.5	9.3	19	81	81	0	67	33
WWCK	Flint	11.2	11.3	13.8	30	63	69	1	63	37
KLAQ	EP	13.0	9.7	13.4	35	63	65	0	73	27
KKDJ	Fresno	13.8	9.1	12.1	29	66	69	2	69	31
KPOI-F	Hono	11.0	11.4	13.6	22	76	78	0	74	26
WFYV	Jkville	11.8	10.7	20.9	30	65	69	1	59	41
WIMZ	Knox	11.0	11.5	13.4	32	62	68	0	64	36
KFMQ	Linc	8.9	14.1	6.4	10	90	90	0	67	33
WGIR-F	Manch	10.6	11.9	10.3	18	65	80	2	60	40
WIBA-F	Madison	6.0	20.9	6.0	24	67	74	2	56	44
KFMX	Lubbock	12.3	10.3	19.0	27	71	73	0	72	28
KEZO	Omaha	12.3	10.2	12.2	14	74	81	5	73	27
WBLM	Port,M	11.9	10.6	17.2	34	61	64	2	62	38
KOZZ	Reno	10.7	11.7	17.4	20	71	76	4	56	44
WCMF	Roch	9.1	13.9	4.6	24	70	74	2	71	29
WMJQ	Roch	6.6	19.1	3.7	34	58	66	0	60	40
WAQX	Syra	8.4	15.0	5.5	28	67	70	2	76	24
WIOT	Toledo	10.1	12.4	13.2	24	73	76	0	63	37
KWFM	Tucson	9.0	14.0	2.2	20	73	77	3	67	33
KMOD	Tulsa	13.2	9.6	13.3	22	68	77	1	72	28
WOUE	Utica	7.5	16.9	3.7	25	69	72	3	71	29
KICT	Wich	12.8	9.8	14.4	23	70	75	2	78	22
WAAF	Worc	7.8	16.2	4.0	27	63	69	4	63	37
WSRD	Young	9.5	13.2	8.9	23	66	70	7	67	33

AC/SOFT/OLDIES

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.0	15.7	6.2	4.4	61.2	86.3	9.3	41.2	58.8
WCBS-F	NY	6.8	18.4	3.8	2	44	84	14	56	44
WYNY	NY	8.0	15.8	3.9	3	64	88	9	36	64
KYXY	SD	9.8	12.9	3.7	4	43	91	5	43	57
WCLR	Chi	7.8	16.2	5.1	3	59	91	6	46	54
WFYR	Chi	6.7	18.7	6.5	4	72	94	2	42	58
KFI	LA	5.3	23.8	5.5	6	59	81	13	45	55
KOST	LA	7.1	17.8	2.4	3	63	87	10	40	60
KRTH	LA	6.5	19.3	0.9	5	67	92	3	59	41
KIOI	SF	6.6	18.9	2.5	7	69	87	6	40	60
KYUU	SF	6.3	19.9	3.4	9	73	88	3	56	44
KEZR	SJ	7.7	16.4	6.9	7	66	93	0	44	56
WCZY	Det	6.9	18.4	3.4	2	43	80	18	35	65
WMJC	Det	6.8	18.6	3.5	8	65	83	9	39	61
WNIC	Det	6.6	19.0	2.4	7	69	87	6	42	58
WMGK	Phil	7.9	15.9	5.5	3	55	87	10	38	62
WASH	Wash	7.8	16.2	5.3	2	50	85	13	38	62
WLTT	Wash	8.1	15.5	3.9	1	69	96	3	39	61
KSD-F	ST L	9.4	13.4	6.7	2	59	88	10	35	65
KYKY	ST L	6.2	20.2	2.0	3	77	89	8	37	63
KSTP-F	Minn	8.7	14.4	7.4	4	71	93	3	39	61

AC/SOFT/OLDIES

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.0	15.7	6.2	4.4	61.2	86.3	9.3	41.2	58.8
KFMK	Hous	10.7	11.8	9.2	4	74	94	2	35	65
KRBE-F	Hous	7.3	17.2	5.3	7	65	85	8	51	49
WWSW	Pitt	8.5	14.8	5.2	4	50	82	14	42	58
WTAE	Pitt	8.3	15.1	3.3	1	37	80	19	61	39
WMJI	Cleve	6.9	18.4	5.8	3	76	89	8	42	58
WZZP	Cleve	6.5	19.3	4.8	3	60	87	10	49	51
WMJX	Boston	7.3	17.3	3.6	2	61	85	17	34	66
WSSH	Boston	9.7	13.0	3.8	3	25	66	31	40	60
WVBF	Boston	7.4	17.0	7.6	1	63	87	12	47	53
KMGC	Dallas	7.2	17.4	4.1	2	65	92	6	40	60
KVIL	Dallas	9.5	13.3	8.2	4	52	88	8	32	68
WPRO	Prov	7.1	17.7	9.7	2	31	71	27	39	61
WKCI	NH	9.2	13.8	8.1	8	56	79	13	44	56
WSB-F	Atl	7.5	16.7	6.0	4	68	85	11	37	63
WHB	KC	5.3	23.8	5.8	3	51	86	11	46	54
KLSI	KC	9.2	13.8	4.8	3	65	93	4	37	63
KUDL	KC	7.1	17.7	4.7	3	67	92	5	30	70
WMYX	Milw	7.2	17.4	5.7	5	57	91	4	26	74
WAIA	Miami	8.1	15.6	3.3	4	65	88	8	42	58
WAXY	Miami	8.1	15.6	6.4	2	67	89	9	52	48
WWWL	Miami	7.7	16.3	5.2	0	72	95	5	38	62
WIQI	Tampa	10.1	12.4	7.2	6	54	79	15	52	48
WENS	Indy	9.2	13.6	4.9	4	58	88	8	38	62
WRKA	Louis	8.1	15.6	8.6	5	68	91	4	44	56
WLTT	Cin	8.1	15.6	6.2	8	66	86	6	34	66
WRRM	Cin	8.1	15.5	7.2	2	62	85	13	40	60
WSNY	Colum,O	7.2	17.5	6.4	5	67	90	5	46	54
KLIR	Denver	6.5	19.5	2.6	5	63	89	6	44	56
KPPL	Denver	7.2	17.4	3.6	5	68	91	4	41	59
WKBW	Buff	6.6	19.2	8.4	8	41	64	28	37	63
KKLT	Phoe	9.4	13.5	6.0	5	64	87	8	34	66
KOOL-F	Phoe	7.6	16.5	4.1	4	73	89	7	38	52
KEZX	Sea	8.4	15.0	5.2	4	63	93	3	40	60
WJFM	GR	8.4	15.0	3.3	2	85	98	0	36	64
WFMK	Lans	9.5	13.3	11.3	9	64	86	5	36	64
WWOM	A-S-T	7.3	17.3	3.2	4	63	96	0	39	61
WLAC-F	Nash	7.4	17.0	5.7	5	55	79	16	42	58
WRVR	Memp	9.3	13.5	12.2	6	71	89	5	44	56
KZBS	OK C	9.9	12.7	5.4	6	75	91	3	31	69
KLLS	S Ant	9.2	13.6	7.3	4	65	89	7	40	60
KTSA	S Ant	6.1	20.5	9.3	10	47	69	21	39	61
KGW	Port,O	6.3	20.0	11.0	5	50	80	15	40	60
KXOA	Sacra	8.9	14.1	1.7	7	69	88	5	38	62
WYYD	Raleigh	9.7	12.9	10.9	1	55	79	20	39	61
KISN	SLC	7.8	16.1	5.0	3	78	94	3	52	48
WLTY	Norf	10.7	11.7	11.1	2	75	96	2	53	47
WEZC	Char,NC	10.3	12.3	8.2	4	54	81	15	37	63
WMJJ	Birm	8.3	15.2	6.1	7	71	84	9	46	54
WRMF	W Palm	12.4	10.2	13.5	5	45	77	18	36	64
KEYI	Austin	8.5	14.9	5.5	2	75	96	2	28	72

AC/SOFT/OLDIES

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.0	15.7	6.2	4.4	61.2	86.3	9.3	41.2	58.8
KOB-F	Albuq	9.6	13.1	5.9	8	68	87	5	37	63
WTRX	Flint	8.3	15.7	10.0	7	51	76	17	29	71
WGBF	Evans	7.3	17.3	6.2	3	45	78	19	50	50
KFYE	Fresno	6.4	19.7	8.1	11	69	87	2	50	50
KFIG	Fresno	8.6	14.6	7.0	4	46	88	8	37	63
WNFL	Gr Bay	10.1	12.4	6.7	3	49	92	5	50	50
WAIV	Jkville	8.5	14.8	4.6	5	68	89	6	41	59
WMYU	Knox	10.5	12.0	11.6	10	69	83	7	34	66
KHAT	Linc	11.6	10.9	4.7	3	76	88	9	50	50
KRNO	Reno	12.3	10.3	9.6	2	74	96	2	47	53
WEZS	Rich,VA	11.1	11.4	8.7	2	60	86	12	33	67
WVOR	Roch	10.2	12.3	6.3	1	56	91	8	45	55
KPPL	Spok	9.4	13.3	5.3	9	72	90	1	38	62
WHYN-F	Spr,MA	10.0	12.5	7.5	2	36	66	32	44	56
WMAS-F	Spr,MA	10.9	11.5	8.8	5	57	81	14	44	56
WHEN	Syra	7.9	15.9	11.1	2	52	75	23	40	60
WSYR-F	Syra	9.0	14.0	7.1	6	68	79	15	30	70
KRAV	Tulsa	10.1	12.4	11.6	7	64	88	5	40	60

MOR/VARIETY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.7	14.4	10.5	1.5	19.1	44.1	54.4	42.9	57.1
WICC	Bridge	10.3	12.2	7.7	3	20	57	40	35	65
KFMB	SD	8.9	14.1	4.1	4	29	58	38	59	41
WGN	Chi	10.6	11.9	7.2	1	8	32	67	49	51
WJBC	Bloom	13.4	9.4	21.3	2	19	44	54	41	59
WMBD	Peo	9.2	13.7	15.4	0	10	32	68	43	57
WROK	Rock	7.6	16.6	11.2	2	30	61	37	38	62
KNBR	SF	6.7	18.9	2.4	7	28	60	33	61	39
WJR	Det	8.9	14.1	6.9	2	9	32	66	48	52
WIP	Phil	8.9	14.2	6.8	2	24	58	40	33	67
WMAL	Wash	10.0	12.5	9.9	1	9	36	63	40	60
WBAL	Balt	10.0	12.5	7.2	0	4	17	83	32	68
WFBR	Balt	7.4	17.1	6.5	4	35	58	38	57	43
WCCO	Minn	11.3	11.1	12.9	1	10	32	67	46	54
KDKA	Pitt	9.3	13.5	11.1	2	9	30	68	38	62
WBZ	Bost	9.9	12.7	9.0	2	16	38	60	33	67
WHDH	Bost	9.3	13.5	7.2	1	21	54	45	35	65
WTIC	Hart	11.3	11.2	11.6	1	11	36	63	42	58
WELI	NH	9.6	13.2	8.6	0	11	29	71	31	69
WAKR	Akron	7.5	16.8	13.8	0	15	38	62	35	65
WHBC	Canton	11.1	11.4	17.9	1	8	28	71	32	68
WSB	Atl	7.5	16.7	8.2	1	17	50	49	37	53
KMBZ	KC	9.1	13.8	5.8	0	17	46	54	31	69
WISN	Milw	5.7	22.1	4.4	0	29	58	42	59	41
WTMJ	Milw	8.5	14.8	6.5	3	13	42	55	46	54
WFLA	Tampa	6.8	18.7	11.3	1	11	29	70	33	67

MOR/VARIETY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.7	14.4	10.5	1.5	19.1	44.1	54.4	42.9	57.1
WIBC	Indy	9.8	12.9	13.1	2	28	56	42	38	62
WAVG	Louis	8.4	14.9	8.0	0	24	36	74	36	64
WHAS	louis	7.3	17.4	12.4	2	18	49	49	46	54
WKRC	Cin	6.6	19.0	6.9	3	33	64	33	37	63
WLW	Cin	7.2	17.6	7.1	1	19	41	58	54	46
WHIO	Dayton	9.4	13.4	7.7	2	13	31	67	45	55
WTVN	Colum,O	9.0	14.0	12.7	1	34	67	32	52	48
KHOW	Denver	7.3	17.3	9.2	2	42	76	22	45	55
WBEN	Buff	9.5	13.3	8.8	0	9	26	74	43	57
WGR	Buff	6.8	18.5	5.9	5	39	68	27	49	51
KOY	Phoe	7.4	17.0	7.4	4	20	59	37	45	55
KOMO	Sea	7.8	16.2	8.4	0	16	43	57	47	53
WOOD	GR	8.4	15.0	8.1	1	20	45	54	43	57
WKZO	Kala	8.6	14.6	9.7	4	13	33	63	41	59
WGY	A-S-T	9.2	13.7	8.3	1	24	49	50	37	63
KEX	Port,O	8.0	15.8	11.9	1	16	45	54	48	52
WARM	NE PA	9.4	13.4	6.6	2	20	50	48	44	56
WPTF	Raleigh	10.9	11.6	14.9	0	6	20	80	49	51
KSL	SLC	8.6	14.7	14.7	1	32	57	42	48	52
WTAR	Norf	7.0	17.9	5.6	1	26	44	55	54	46
WBT	Char,NC	9.6	13.1	5.8	4	30	63	33	40	60
WHP	Harris	8.5	14.9	12.4	0	10	19	81	39	61
WSBA	York	9.7	13.0	12.2	0	20	45	55	38	62
WGNT	Hunt,WV	7.9	15.9	8.0	0	27	53	47	44	56
WOWO	Ft Wayne	7.8	16.1	13.4	2	22	48	50	46	54
KOB	Albuq	7.4	17.0	10.2	3	19	61	35	47	53
WNBF	Bingh	9.1	13.8	13.8	4	18	39	57	33	67
WMT	Ced Rpd	13.8	9.2	15.9	0	5	32	68	37	63
WIS	Col,SC	8.0	15.8	9.6	0	23	47	53	45	55
KRNT	DM	10.9	11.6	4.0	0	34	55	45	43	57
KUGN	Eugene	9.1	13.9	5.4	2	28	58	40	36	64
WIKY	Evans	14.3	8.8	25.6	0	14	33	67	44	56
KSSK	Hono	8.4	15.0	13.9	1	24	56	43	48	52
KFAB	Omaha	11.8	10.7	19.1	1	12	36	63	37	63
WGAN	Port,M	8.0	15.7	7.2	3	23	50	47	48	52
WRVA	Rich,VA	11.3	11.1	15.8	1	16	38	61	49	51
WHAM	Roch	6.8	18.6	11.9	1	20	34	65	42	58
WSGW	Sag	12.7	9.9	18.6	0	16	29	71	45	55
WSYR	Syra	8.3	15.2	15.6	0	13	35	65	47	53
WSPD	Toledo	8.5	14.8	15.3	4	13	41	55	33	67
KRMG	Tulsa	10.0	12.5	15.9	1	13	32	67	46	54
WIBX	Utica	10.5	12.0	15.4	1	12	24	75	42	58
WKBN	Young	9.0	14.0	7.0	2	23	58	40	43	57

BEAUTIFUL MUSIC

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.0	11.4	11.1	0.8	14.9	39.2	60.0	40.2	59.8
WPRT-F	NY	9.0	14.0	4.7	1	12	34	65	41	59
WRFM-F	NY	11.9	10.5	6.3	0	6	32	68	47	53
WEZN	Bridge	14.2	8.9	8.9	1	17	41	58	38	62
KJQY	SD	11.9	10.6	8.8	1	14	30	69	36	64
WLAK	Chi	8.5	14.8	5.3	1	22	48	51	51	49
WLOO	Chi	11.1	11.3	5.7	1	11	37	62	41	59
KBIG	LA	11.0	11.4	6.5	1	18	48	51	44	56
KJOI	LA	9.4	13.5	6.2	1	17	36	63	41	59
WSWT	Peo	10.3	12.2	11.1	0	22	50	50	34	66
WYEZ	S. Bend	12.2	10.3	17.8	0	28	51	49	49	51
KRVR	D-RI-M	11.0	11.4	7.0	2	20	47	51	31	69
KABL	SF	8.0	15.7	5.2	0	5	26	74	43	57
KOIT	SF	9.1	13.8	4.2	0	18	46	54	43	57
KDUO	R-SB	13.7	9.2	4.4	0	11	33	67	30	70
WFMZ	A-B-E	15.0	8.4	14.7	0	13	36	64	41	59
WJBR-F	Wilm,DE	10.7	11.7	6.3	0	22	48	52	56	44
WJOI	Det	11.8	10.6	9.0	0	12	39	61	39	61
WEAZ	Phil	10.7	11.7	9.7	4	8	32	64	44	56
WGAY	Wash	11.0	11.4	8.8	0	8	45	55	47	53
WLIF	Balt	11.0	11.5	7.2	1	15	38	61	37	63
KEZK	ST L	10.6	11.9	6.3	1	11	45	54	44	56
WAYL	Minn	11.0	11.5	3.8	0	15	44	56	32	68
KODA	Hous	11.3	11.1	9.4	2	22	56	42	37	63
WPNT	Pitt	9.9	12.8	4.1	4	11	39	57	31	69
WSHH	Pitt	9.9	12.7	6.5	0	9	26	74	39	61
WDOK	Cleve	9.5	13.2	9.7	1	9	33	66	42	58
WQAL	Cleve	10.3	12.3	10.5	1	11	38	61	40	60
WHUE	Bost	9.4	13.5	8.3	1	16	35	64	47	53
WJIB	Bost	7.3	17.2	8.4	0	10	31	69	44	56
KMEZ	Dallas	10.6	11.9	9.8	0	19	43	57	41	59
WLKW-F	Prov	11.8	16.5	9.2	0	8	26	74	37	63
WRCH	Hart	12.1	10.4	5.1	0	8	34	66	44	56
WPCH	Atl	11.0	11.4	9.3	1	16	50	49	40	60
KCEZ	KC	8.8	14.3	9.8	2	22	41	57	48	52
WEZW	Milw	10.8	11.7	7.4	0	16	36	64	41	59
WLYF-F	Miami	12.5	10.1	13.6	0	7	24	76	38	62
WWBA	Tampa	16.4	7.7	25.0	0	7	21	79	36	64
WXTZ	Indy	12.2	10.3	14.1	0	18	35	65	36	64
WVEZ	Louis	10.8	11.7	10.4	1	8	25	74	43	57
WWEZ	Cin	11.2	11.2	9.7	0	13	33	67	41	59
WHIO-F	Dayton	10.8	11.6	12.8	0	14	38	62	41	59
WBNS-F	Colum,O	12.5	10.1	12.1	0	15	37	63	47	53
KOSI	Denver	10.7	11.8	6.9	2	20	52	46	39	61
WJYE	Buff	11.7	10.7	9.5	0	16	35	65	28	62
KMEO	Phoe	9.9	12.8	10.2	0	12	32	68	48	52
KQYT	Phoenix	11.2	11.2	10.8	0	13	47	53	46	54
KBRD	Sea	12.4	10.2	12.6	0	8	36	64	38	62
KSEA	Sea	11.0	11.4	11.8	0	20	48	52	43	57
WOOD-F	GR	7.8	16.1	4.1	1	21	41	58	39	61
WQLR	Kala	10.3	12.2	11.1	0	26	49	51	44	56

BEAUTIFUL MUSIC

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.0	11.4	11.1	0.8	14.9	39.2	60.0	40.2	59.8
WBYU-F	NO	13.5	9.3	12.6	2	10	32	66	42	58
WZEZ	Nash	12.1	10.4	20.1	0	9	48	52	44	56
KKNG	OK C	11.6	10.9	15.6	0	13	42	58	42	58
KQXT	S Ant	13.7	9.2	15.1	0	13	35	65	46	54
KXL-F	Port,O	10.3	12.2	11.1	0	16	44	56	52	48
KCTC	Sacra	9.7	13.0	5.0	4	14	42	54	38	62
KEWT	Sacra	11.0	11.4	9.0	1	9	27	72	43	57
KSFI	SLC	10.7	11.8	12.0	2	30	59	39	43	57
WFOG	Norf	13.1	9.6	13.6	1	11	35	64	36	64
WSPA-F	G-Sp	11.0	11.4	16.2	3	21	53	44	42	58
WNCE	Lanc	10.8	11.7	7.7	2	12	34	64	28	72
WWLV	Day B	14.1	8.9	22.2	0	3	15	85	35	65
WGLD	Gr-WS	10.2	12.3	12.2	1	19	48	51	39	61
WEAT-F	W Palm	13.1	9.6	14.5	0	3	15	85	39	61
WEZV	F Wayne	11.8	10.7	8.8	2	13	34	64	43	57
WMEZ	Pensa	9.8	12.8	14.0	3	18	49	48	42	58
KPEZ	Austin	10.5	12.0	7.7	0	29	55	45	33	67
WQXY	Bat Rou	11.7	10.8	21.3	0	14	38	62	42	58
WXTC	Char,SC	14.7	8.6	24.2	0	21	51	49	45	55
WDEF-F	Chatt	10.2	12.3	9.6	1	19	48	51	35	65
WXRY	Col,SC	12.6	10.0	5.7	2	20	45	53	40	60
KIOU	Co Chr	13.2	9.5	18.2	2	20	53	45	44	56
KPNW-F	Eugene	13.2	9.5	5.6	0	29	55	45	34	66
KKNU	Fresno	9.7	13.0	11.4	0	17	36	64	30	70
WKTZ	Jkville	13.2	9.6	19.5	0	8	26	74	29	71
WTFM	JC-Kings	11.1	11.3	15.5	2	15	42	56	33	67
WEZK	Knox	11.8	10.7	19.5	0	18	42	58	34	66
WEZO	Roch	10.6	11.8	11.7	3	16	37	60	43	57
KCOZ	Shrev	13.9	9.1	25.8	0	19	44	56	37	63
KXLY	Spokane	17.8	7.1	13.5	0	17	38	62	30	70
WLQR	Toledo	10.2	12.4	10.1	2	17	33	65	45	55
KJYK	Tucs	14.3	8.8	17.5	0	12	34	66	44	56
KBEZ	Tulsa	11.8	10.7	17.3	0	13	47	53	38	62
WANJ	Wheel	12.3	10.2	16.0	0	10	23	77	32	68
WSRS	Worc	11.5	10.9	11.5	5	8	31	64	41	59
WKBN-F	Young	10.0	12.6	10.0	0	18	51	49	43	57

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	%50+	%M	%F
NATIONAL MEAN:		10.0	12.5	13.9	3.9	32.2	65.9	68.4	49.3	50.7
WHN	NY	6.6	19.1	4.6	2	18	56	42	49	51
WKHK-F	NY	7.7	16.4	4.2	2	34	78	20	53	47
KCBQ	SD	7.5	16.9	14.6	5	41	66	29	39	61
KSON-F	SD	7.8	16.2	4.5	4	36	82	14	73	27
WMAQ	Chi	6.6	19.0	5.5	2	19	51	47	58	42
WJEZ	Chi	7.9	16.0	9.2	3	32	75	22	62	38
WUSN	Chi	8.5	14.8	7.9	8	39	73	19	43	57
KLAC	LA	6.5	19.3	7.3	1	26	60	39	53	47
KZLA	LA	8.0	15.7	9.6	1	43	72	27	47	53
KUZZ	Bakers	9.3	13.6	18.9	6	37	67	27	59	41

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.0	12.5	13.9	3.9	32.2	65.9	30.2	49.3	50.7
WXCL	Peo	9.1	13.9	18.9	4	23	50	46	46	54
WLLR	D-RI-M	10.1	12.5	7.7	7	22	61	32	40	60
KSAN	SF	9.8	12.9	9.8	3	38	82	15	49	51
KTOM	Sal-Sea	11.6	10.9	26.7	7	43	67	26	59	41
WXKW	A-B-E	12.4	10.2	15.9	2	21	56	42	41	59
WCXI	Det	9.0	14.1	6.5	3	11	53	44	43	57
WWWW	Det	9.9	12.7	10.2	2	22	72	26	48	52
WFIL	Phil	6.6	19.2	9.2	2	26	61	37	46	54
WMZQ	Wash	9.9	12.7	6.5	2	38	76	22	43	57
WPKX+	Wash	9.9	12.8	13.1	3	30	66	31	44	56
WPOC	Balt	10.0	12.6	13.0	3	25	66	31	47	53
KSD	ST L	9.4	13.4	11.0	2	23	57	41	56	44
WIL-F	ST L	10.5	12.0	11.9	3	34	67	30	47	53
WDGY	Minn	8.0	15.8	7.6	4	35	72	24	57	43
KEEY	Minn	9.3	13.5	5.0	6	48	84	10	51	49
KIKK-F	Hous	9.5	13.2	10.9	5	41	74	21	56	44
KILT-F	Hous	8.6	14.6	8.3	6	46	68	26	52	48
WHK	Cleve	7.2	17.6	8.2	5	14	33	62	44	56
WKSW	Cleve	9.9	12.7	8.8	3	34	65	32	44	56
KPLX	Dallas	11.1	11.3	10.4	6	45	80	14	48	52
KSCS	Dallas	10.6	11.9	14.8	10	29	64	26	47	53
WBAP	Dallas	8.9	14.1	12.9	1	20	46	53	56	44
WKHX	Atl	11.3	11.1	17.8	6	39	77	17	57	43
KFKF	KC	9.0	14.1	9.4	6	31	67	27	54	46
WDAF	KC	10.5	12.0	18.9	2	23	55	43	52	48
WBCS	Milw	8.1	15.5	7.4	4	24	54	42	44	56
WMIL	Milw	8.9	14.2	8.7	9	40	62	29	45	55
WKQS	Miami	10.1	12.5	11.9	8	27	57	35	51	49
WSUN	Tampa	9.1	13.9	16.6	3	17	49	48	56	44
WQYK	Tampa	14.0	9.0	22.5	4	25	56	40	51	49
WFMS	Indy	11.1	11.4	14.2	5	40	69	26	43	57
WAMZ	Louis	12.7	9.9	17.3	3	42	83	14	54	46
WUBE	Cin	11.6	10.9	11.7	6	31	66	28	57	43
KLZ	Denver	7.5	16.7	9.4	4	23	66	30	60	40
KYGO	Denver	9.4	13.5	11.7	7	41	73	20	46	54
WYRK-F	Buff	10.4	12.1	11.3	2	26	63	35	49	51
KNIX-F	Phoe	10.4	12.1	14.5	2	36	73	25	54	46
KEZC	Phoe	8.6	14.6	9.0	9	39	71	20	45	55
KMPS-F	Sea	9.4	13.4	10.9	1	38	75	24	53	47
WCUZ-F	GR	10.5	11.9	9.8	6	52	84	10	56	44
WITL-F	Lans	10.5	12.0	17.3	0	30	68	32	48	52
WNOE-F	NO	8.0	15.8	13.6	2	27	63	35	43	57
WSM	Nash	5.6	22.3	12.6	0	14	44	56	50	50
WSIX-F	Nash	9.5	13.2	16.5	1	23	54	45	48	52
KOMA	OK C	8.6	14.6	20.1	5	26	64	31	47	53
KXXY	OK C	13.0	9.7	10.3	5	55	82	13	57	43
KKYX	S Ant	8.7	14.5	13.6	1	18	44	55	55	45
KAJA	S Ant	10.4	12.1	6.5	6	49	86	8	43	57
KJIB	Port,O	10.0	12.7	6.9	0	34	68	32	42	58
KAER	Sacra	11.3	11.1	14.0	2	44	75	23	49	51

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.0	12.5	13.9	3.9	32.2	65.9	30.2	49.3	50.7
KRAK	Sacra	10.2	12.4	10.8	3	23	47	50	54	46
KSOP	SLC	10.0	12.5	14.3	10	40	65	25	48	52
WCMS	Norf	14.4	8.7	25.2	2	32	69	29	49	51
WSOC-F	Char,NC	12.5	10.1	19.3	6	29	68	26	51	49
WZZK	Birm	10.7	11.8	13.3	3	37	66	31	40	60
WESC-F	Gr-Sp	12.1	10.4	13.8	6	26	56	38	54	46
WSSL	Gr-Sp	11.5	11.0	14.6	5	44	75	20	58	42
WWNC	Ashe	12.9	9.8	21.8	5	14	39	56	42	58
WRKZ	Harris	12.9	9.8	11.7	4	35	70	26	46	54
WIOV	Lanc	13.0	9.7	13.4	1	22	48	51	40	60
WHOO	Orl	10.7	11.8	14.1	3	20	52	45	61	39
WWKA	Orl	12.7	9.9	16.0	9	45	72	19	52	48
WTCR	Hunt,WV	10.0	12.6	13.9	4	17	47	49	53	47
WQBE	Char,WV	13.3	9.5	17.1	3	31	75	22	49	51
WTQR	Gr-WS	13.2	9.5	18.6	4	37	73	23	50	50
WIRK-F	W Palm	12.0	10.5	16.8	8	24	75	17	55	45
WOWW	Pensa	13.2	9.5	18.0	4	51	83	13	55	45
KASE	Austin	13.5	9.4	17.1	7	42	74	29	55	45
WYNK-F	Baton R	12.2	10.3	18.5	2	45	77	21	42	58
KYKR	Beaum	9.5	13.3	18.7	2	46	63	35	43	57
KGHL	Bill	12.5	10.0	17.9	3	34	66	31	46	54
KVOC	Casper	14.5	8.7	23.4	3	29	65	32	37	53
WEZL	Char,SC	10.7	11.8	25.4	6	34	70	24	52	48
WDOD-F	Chatt	11.8	10.7	15.0	7	39	76	17	44	56
WCOS	Col,SC	13.2	9.5	19.4	2	34	70	28	53	47
WVOC	Col,GA	10.0	12.6	20.1	3	39	76	21	51	49
KOUL	Cor Chr	11.8	10.7	13.0	6	59	83	11	45	55
KSO	DM	11.3	11.1	15.1	2	30	52	46	49	51
KFGO	Fargo	13.8	9.1	23.0	0	17	40	60	51	49
WDSM	Duluth	9.1	13.8	10.2	0	26	56	44	56	44
KHEY-F	EP	11.1	11.4	10.2	3	42	68	29	45	55
KUGN-F	Eugene	11.1	11.4	18.5	4	42	69	27	39	61
WBHP	Hunts	11.9	10.6	20.4	3	24	59	38	52	48
WMSI	Jackson	11.8	10.7	22.3	7	30	68	25	43	57
WCRJ	Jkville	13.3	9.5	16.9	4	41	73	23	43	57
WXBQ	JC-King	12.4	10.2	19.6	5	45	76	19	41	59
WIVK-F	Knox	13.0	9.7	17.0	2	25	64	34	45	55
KSSN	L Rock	10.1	12.4	14.8	3	42	77	20	49	51
WVLK-F	Lex	10.5	12.0	10.1	3	39	73	24	51	49
WTSO	Madison	10.0	12.5	13.1	2	20	49	49	44	56
KLLL	Lubbock	9.9	12.7	13.2	11	45	72	17	36	64
WKSJ-F+	Mobile	13.1	9.6	19.3	6	32	65	29	45	55
WOW	Omaha	6.7	18.8	9.4	2	35	79	19	60	40
WPOR-F	Port,M	10.7	11.8	15.5	0	21	68	32	56	44
WTVR-F	Rich,VA	9.3	13.5	7.3	1	39	80	19	46	54
WCHY	Savan	14.4	8.8	29.0	0	37	72	28	48	52
KTTS-F	Spr,MO	13.3	9.5	14.7	3	20	60	37	43	57
WKLR	Toledo	10.8	11.7	12.5	1	35	78	21	52	48
KCUB	Tucs	11.7	10.8	22.6	4	34	67	29	51	49
KWEN	Tulsa	10.1	12.4	11.0	7	51	77	16	43	57
KVOO	Tulsa	10.0	12.6	17.3	2	18	50	48	52	48
WWVA	Wheel	10.4	12.1	18.1	4	22	54	42	48	52
KFH	Wich	8.5	14.7	10.1	5	9	40	55	44	56
KFDI	Wich	10.6	11.9	20.1	2	13	44	54	44	56

NEWS/TALK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	%50+	%M	%F
NATIONAL MEAN:		8.1	15.6	8.6	0.7	12.2	30.9	68.4	46.9	53.1
WABC	NY	5.9	21.4	2.3	4	20	42	54	52	48
WCBS	NY	6.3	20.1	5.6	1	13	34	65	49	51
WINS	NY	6.2	20.4	8.2	1	16	31	68	46	54
WOR	NY	10.1	12.4	5.7	1	5	19	80	28	72
KSDO	SD	8.8	14.4	7.7	0	9	24	76	38	62
WBBM	Chi	6.8	18.4	6.1	1	14	35	64	56	44
WIND	Chi	10.1	12.5	6.3	1	10	25	74	33	67
KABC	LA	9.6	13.1	7.9	2	15	36	62	43	57
KFWB	LA	5.7	22.1	8.0	1	12	30	69	44	56
KNX	LA	6.2	20.4	7.0	1	9	26	73	53	47
WOC	D-RI-M	8.9	14.2	11.2	0	15	30	70	43	57
KCBS	SF	7.0	18.0	7.0	0	11	34	66	58	42
KGO	SF	10.5	12.0	10.8	0	15	42	58	47	53
WWJ	Det	6.9	18.2	7.6	1	15	35	64	55	45
WXYZ	Det	11.3	11.1	10.9	0	11	28	72	32	68
KYW	Phil	7.3	17.3	6.8	2	13	33	65	39	51
WCAU	Phil	7.4	16.9	5.2	1	17	33	66	55	45
WWDB-F	Phil	11.7	10.8	8.4	3	11	27	70	40	60
WRC	Wash	11.1	11.4	9.3	0	15	36	64	40	60
WTOP	Wash	6.1	20.8	7.1	2	15	38	60	59	41
KMOX	ST L	12.2	10.4	14.3	1	14	37	62	48	52
KPRC	Hous	8.5	14.8	9.0	0	11	31	69	41	59
KTRH	Hous	9.3	13.6	11.9	1	12	37	62	50	50
KQV	Pitt	6.6	19.2	2.7	1	11	26	73	66	34
WJW	Cleve	8.3	15.2	4.0	0	7	25	75	38	62
WEEI	Bost	6.7	18.9	5.7	1	13	28	71	46	54
WRKO	Bost	7.7	16.3	2.4	0	10	29	71	32	68
KRLD	Dallas	7.9	16.0	7.4	1	16	39	60	41	59
WFAA	Dallas	7.1	17.7	9.2	0	13	41	59	59	41
WEAN	Prov	8.8	14.4	3.0	1	10	22	73	50	50
WHJJ	Prov	9.5	13.3	3.1	1	16	27	72	47	53
WPOP	Hart	5.4	23.2	4.3	0	16	27	73	51	49
WGST	Atl	6.8	18.4	5.3	0	16	41	59	50	50
KCMO	KC	7.9	15.[illegible]	6.6	1	9	35	64	48	52
WINZ	Miami	6.9	18.3	5.6	0	6	16	84	52	48
WIOD	Miami	8.9	14.1	11.6	1	9	25	74	55	45
WNWS	Miami	10.0	12.6	9.9	0	9	22	78	37	63
WCKY	Cin	10.5	12.0	10.3	0	6	17	83	41	59
KOA	Denver	7.8	16.2	6.5	0	17	43	57	62	38
KTAR	Phoe	8.5	14.8	12.0	0	13	24	86	51	49
KIRO	Sea	7.8	16.1	12.0	1	18	40	59	49	51
KTOK	OK C	11.3	11.1	22.0	0	11	26	74	36	64
WOAI	S Ant	11.9	10.6	16.2	0	15	31	69	56	44
KXL	Port,O	7.8	16.1	8.8	0	10	34	66	55	45
KFBK	Sacra	8.6	14.6	7.8	0	10	34	66	51	49
WSJS	Gr-WS	8.4	14.9	13.9	3	26	54	43	51	49
KVOR	Col Spg	9.7	13.0	15.1	0	10	27	73	40	60
WHO	DM	8.9	14.1	12.5	0	6	27	73	40	60
KMJ	Fresno	10.0	12.6	19.0	2	3	22	76	50	50
WBBW	Young	11.7	10.8	8.5	0	6	20	80	34	66

BLACK/URBAN

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	%50+	%M	%F
NATIONAL MEAN:		11.0	11.5	9.8	18.0	56.6	72.9	9.9	44.3	55.7
WBLS	NY	9.9	12.7	5.5	22	56	73	5	54	46
WKTU	NY	8.4	14.9	4.3	23	57	73	4	45	55
WRKS	NY	8.6	14.7	2.8	21	59	70	9	37	63
WBMX	Chi	8.5	14.8	4.8	18	61	79	2	47	53
WGCI	Chi	10.5	12.0	5.6	15	64	78	7	42	58
KDAY	LA	6.3	20.1	4.0	22	58	74	4	37	63
KUTE	LA	6.2	20.4	0.7	16	72	81	3	49	51
KDIA	SF	7.5	16.9	4.7	26	50	59	15	50	50
KBLX	SF	9.3	13.6	1.4	2	73	92	6	46	54
KSOL	SF	9.4	13.4	6.4	14	63	83	3	57	43
WDRQ-F	Det	11.0	11.5	6.4	21	56	73	6	37	63
WJLB	Det	8.6	14.7	4.8	15	59	73	12	47	53
WDAS-F	Phil	12.0	10.5	4.9	16	55	75	9	50	50
WUSL	Phil	11.7	10.8	5.6	23	53	73	4	45	55
WHUR	Wash	8.9	14.1	2.3	8	60	81	11	44	56
WKYS	Wash	12.3	10.3	6.4	19	59	74	7	41	59
WWIN	Balt	8.5	14.9	6.1	15	51	75	10	40	60
WXYV	Balt	11.9	10.6	8.6	14	60	80	6	45	55
KMJM	ST L	12.8	10.1	9.7	23	56	71	6	48	52
KMJQ	Hous	11.1	11.4	11.2	21	61	75	4	43	57
WAMO-F	Pitt	10.6	11.9	13.1	12	59	82	6	42	58
WDMT	Cleve	9.7	12.9	6.0	20	54	70	10	42	58
KKDA	Dallas	10.6	11.9	11.2	26	48	60	14	41	59
KNOK	Dallas	9.4	13.4	3.7	22	51	71	7	51	49
WAOK	Atl	7.8	16.2	4.1	11	29	52	37	37	63
WVEE	Atl	12.9	9.7	12.8	15	63	79	6	45	55
KPRS	KC	14.1	8.9	15.3	25	48	66	9	41	59
WLUM	Milw	11.3	11.2	7.9	14	70	80	6	56	44
WEDR	Miami	13.2	9.6	9.6	14	46	76	10	51	49
WTMP	Tampa	12.9	9.7	13.2	31	39	58	11	27	73
WTLC	Indy	15.0	8.4	24.0	20	55	68	12	41	59
WLOU	Louis	26.3	4.8	17.7	10	64	78	12	42	58
WVKO	Colum,O	19.0	6.6	23.4	11	55	76	13	41	59
WAIL	NO	10.2	12.4	8.1	29	44	65	6	48	52
WYLD-F	NO	15.6	8.1	12.7	9	67	85	6	50	50
KRNB	Memp	8.9	14.2	2.7	21	64	72	7	51	49
WHRK	Memp	10.3	12.3	8.7	18	68	78	4	46	54
WOWI	Norf	10.6	11.8	6.2	11	60	79	10	54	46
WPEG	Char,NC	12.7	9.9	17.0	21	54	72	7	45	55
WENN	Birm	12.9	9.8	9.3	21	53	67	12	35	65
WHYZ	Gr-Sp	17.3	7.3	22.9	10	51	78	12	45	55
WORL	Orl	16.2	7.8	2.1	9	73	88	3	51	49
WQMG	Gr-WS	15.7	8.0	17.1	17	73	82	1	50	50
WXOK	Baton R	11.1	11.3	8.7	13	51	67	20	44	56
KHYS	Beaum	14.5	8.7	12.9	19	41	63	18	42	58
WWWZ	Char,SC	10.3	12.2	8.3	23	51	68	9	46	54
WWDM	Col,SC	7.8	16.3	5.5	28	48	63	9	38	62
WFXE	Col, GA	13.4	9.4	11.5	19	70	81	0	61	39
WDZZ	Flint	16.5	7.6	27.5	14	53	70	16	36	64
WJMI	Jackson	11.1	11.4	7.6	20	60	69	11	50	50

BLACK/URBAN

NATIONAL MEAN:		11.0	11.5	9.8	18.0	56.6	72.9	9.9	44.3	55.7
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WPDQ	Jkville	10.3	12.2	8.3	26	50	63	11	40	60
WJJS	Lynch	17.3	7.3	37.0	20	46	65	15	32	68
WPGA	Macon	11.3	11.2	1.9	21	46	71	9	37	63
WBLX	Mobile	16.2	7.8	18.3	20	55	70	10	44	56
WQIM	Mont	10.3	12.2	11.1	22	64	71	7	40	60
WPLZ	Rich,VA	12.3	10.2	12.7	18	63	77	5	51	49
WEAS-F	Savan	13.3	9.4	11.7	18	56	72	10	36	64
KDKS	Shreve	13.9	9.1	8.7	13	57	67	20	38	62

NOSTALGIA

NATIONAL MEAN:		10.6	11.8	11.0	0.4	6.2	23.8	75.8	45.4	54.6
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WNEW	NY	10.2	12.3	7.1	2	8	31	67	46	54
KEZL	SD	11.2	11.4	4.8	0	5	27	73	47	53
WAIT	Chi	8.9	14.1	4.3	0	0	17	83	39	61
WJJD	Chi	9.1	13.8	6.4	0	5	27	73	46	54
KMPC	LA	6.7	18.7	3.9	1	10	33	66	59	41
KPRZ	LA	10.1	12.5	5.8	0	6	32	68	54	46
WSBT	S Bend	8.7	14.5	14.4	0	9	28	72	43	57
KSFO	SF	7.7	16.4	7.5	1	7	28	71	47	53
WSAN	A-B-E	6.8	18.4	10.6	0	11	49	51	43	57
WRAW	Reading	12.5	10.1	9.1	0	10	24	76	40	60
WPEN	Phil	11.8	10.7	5.1	1	7	23	76	43	57
WITH	Balt	11.8	10.7	8.4	0	2	12	88	52	48
WRTH	ST L	10.6	11.9	13.2	0	3	23	77	46	56
KQUE	Hous	14.6	8.6	15.9	1	11	39	60	53	47
WJAS	Pitt	9.9	12.7	11.0	0	2	15	85	42	58
WBBG	Cleve	10.7	11.7	11.2	0	6	25	75	40	60
WXKS	Bost	17.7	7.1	6.1	0	6	25	75	54	46
WLKW	Prov	15.6	8.1	4.1	0	9	26	74	47	53
KJLA	KC	11.9	10.6	14.5	0	9	22	78	51	49
WOKY	Milw	9.3	13.5	7.4	1	9	30	69	44	56
WDAE	Tampa	11.0	11.5	16.2	0	6	12	88	54	46
WJAI	Dayton	15.9	7.9	13.4	0	5	33	67	44	56
WCOL	Colum,O	7.8	16.1	16.4	0	11	29	71	40	60
KEZW	Denver	11.7	10.7	16.7	0	6	20	80	48	52
WECK	Buff	12.5	10.0	10.0	1	6	20	79	45	55
KIXI	Sea	11.4	11.0	11.9	3	7	19	78	33	67
WWIW	NO	10.4	12.1	3.3	0	7	18	82	51	49
WREC	Memp	9.0	14.1	12.8	0	4	33	67	52	48
KUPL	Port,O	9.1	13.9	10.2	0	1	24	76	46	54
KXOA	Sacra	13.7	9.2	14.7	0	11	25	75	42	58
WNAK	NE PA	18.2	6.9	7.2	0	10	22	78	39	61
WCOT	Orl	13.2	9.6	21.3	0	8	21	79	57	43
WROD	Day B	16.1	7.8	19.8	0	4	21	79	60	40
KIDO	Boise	8.5	14.9	14.4	0	7	30	70	44	56
KORK	Las V	8.5	14.8	10.2	6	0	12	82	44	56
WERU	Madison	20.3	6.2	16.1	0	0	27	73	37	63
WYNZ	Port,M	12.3	10.2	17.3	0	3	9	91	37	63
WYLF	Roch	9.9	12.8	7.3	0	5	16	84	43	57
WMAS	Spr,MA	14.1	8.9	14.0	0	3	17	83	34	66
WFBL	Syra	13.8	9.1	16.6	0	6	24	76	39	61
WCWA	Toledo	11.7	10.8	10.3	0	10	23	77	37	63
WKWK	Wheeling	12.5	10.1	10.5	0	6	20	80	46	54

RELIGION

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.3	13.5	10.5	2.7	26.0	52.7	44.6	33.2	66.8
WFME	NY	8.4	15.0	6.8	1	14	44	55	28	72
WWDJ	NY	12.1	10.4	11.0	5	22	44	51	45	55
KBRT	LA	6.8	18.5	1.3	0	47	75	25	36	64
KIEV	LA	9.1	13.9	0	0	3	34	66	37	63
KEAR	SF	9.2	13.7	10.2	0	23	51	49	17	83
WMUZ	Det	11.7	10.8	25.1	29	34	61	10	38	62
WUST	Wash	9.6	13.1	8.6	0	21	41	59	44	56
WRBS	Balt	8.7	14.5	6.7	0	15	28	72	17	83
KGOL	Hous	7.9	16.0	2.7	0	33	85	15	33	67
WPIT-F	Pitt	7.0	17.9	1.4	3	34	54	43	29	71
WROL	Bost	6.7	18.9	0	0	10	35	65	22	78
KPBC	Dallas	10.5	11.9	9.9	3	65	83	14	25	75
KGDN	Sea	7.2	17.4	4.8	0	7	30	70	43	57
KFIA	Sacra	7.9	16.0	15.2	0	35	83	17	35	65
WQCC	Char,NC	34.5	3.7	20.0	0	8	31	69	6	94
WAGG	Birm	13.1	9.6	3.6	0	21	54	43	40	60
WDJC	Birm	7.8	16.2	14.4	0	59	79	21	44	56
WDAC	Lanc	11.0	11.5	8.7	3	15	42	55	34	66
WEMM	Hunt,WV	8.7	14.5	16.9	0	15	45	55	30	70
WHPE	Gr-WS	11.6	10.9	32.1	0	4	38	62	42	58
KCIJ	Shrev	13.4	9.4	5.7	7	20	38	55	40	60
KCFO	Tulsa	8.9	14.2	25.4	5	68	84	11	46	54

SPANISH

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		14.5	8.8	14.7	3.4	36.3	63.3	33.3	42.6	57.4
WADO	NY	15.3	8.2	11.3	1	23	50	49	29	71
WJIT	NY	11.5	11.0	11.4	1	42	77	22	36	64
WOJO	Chi	16.5	7.6	23.2	4	58	89	7	47	63
KALI	LA	12.1	10.4	7.3	10	49	69	21	24	76
KWKW	LA	11.3	11.2	5.6	0	29	68	32	42	58
KWAC	Bakers	22.0	5.7	31.7	6	47	80	14	57	43
KIQI	SF	18.5	6.8	22.9	2	37	76	22	31	69
KCTY	Sal-Sea	18.9	6.7	8.7	3	19	45	52	53	47
KEYH	Hous	14.8	8.5	7.1	4	71	87	9	60	40
KESS	Dallas	12.3	10.2	15.9	12	48	76	12	53	47
WQBA	Miami	17.0	7.4	15.8	1	10	38	61	45	55
WCMQ-F	Miami	13.2	9.5	11.7	3	26	66	31	33	67
KCOR	S Ant	11.5	11.0	15.8	22	39	39	56	35	65
KMMM	Austin	20.8	6.1	17.0	0	28	59	41	52	48
KCCT	Cor Chr	12.2	10.3	8.3	0	28	49	51	49	51
KAMA	EP	11.1	11.3	15.4	3	34	63	34	35	65
KXEX	Fresno	13.7	9.2	8.0	3	65	74	23	48	52
KRGV	Mc-Brow	16.7	7.6	28.2	4	18	34	62	37	63

CLASSICAL

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.9	15.9	6.1	0.9	22.2	51.3	47.8	49.6	50.4
WNCN	NY	6.7	18.8	3.5	1	27	55	44	43	57
WQXR+	NY	7.8	16.1	2.2	1	7	29	70	50	50
KFSD	SD	9.2	13.7	14.4	0	18	43	57	44	56
WFMT	Chi	9.4	13.4	2.5	2	25	52	46	48	52
KFAC-F	LA	5.0	25.2	3.2	1	17	42	57	51	49
KDFC-F+	SF	7.7	16.3	3.6	0	32	65	35	61	39
KKHI-F+	SF	6.5	19.5	2.8	2	18	47	51	61	39
WQRS	Det	8.3	15.2	3.8	1	16	52	47	56	44
WFLN-F+	Phil	7.8	16.2	5.7	0	13	42	58	49	51
WGMS	Wash	9.6	13.1	11.3	2	27	56	42	49	51
KLEF	Hous	8.4	15.0	7.7	0	29	53	47	50	50
WCLV	Cleve	9.5	13.3	9.1	3	31	62	35	50	50
WCRB	Bost	6.1	20.7	4.3	0	15	55	45	55	45
WTMI	Miami	7.4	17.1	9.0	1	17	34	65	51	49
KVOD	Denver	9.9	12.7	4.8	2	30	70	28	47	53
KING-F	Sea	9.5	13.3	5.4	0	34	50	50	53	47
WGH-F	Norf	10.3	12.3	6.7	0	11	48	52	48	52
KHFM	Albuq	9.3	13.5	9.4	0	32	68	32	41	59

RADIO MARKET COST-PER-THOUSANDS

This table shows the estimated CPM's of all markets rated by Arbitron during Spring 83. The "audience" column shows the delivery of one spot on the five most highly rated stations. It is based on 12+, Metro, 1/4 HR AVG, Mon-Sun, 6AM-MID.

NOTE THAT THE METRO FIGURES ARE NOW BEING USED. In the past TSA audience figures were used. Thus the CPM's listed below are not comparable to past figures.

The "cost" column shows the total cost involved in buying one spot on each of these station. The rate is based on an 18 spots per week schedule (60") spread equally from 6AM-MID. The "weekly cost" column shows the cost of a one week, 18 spot flight using the five leading stations in the Metro.

This table has become much more difficult to compute because so many stations have pulled their rates out of SRDS. I have had to estimate the rates of many stations and that may (or may not) have an influence upon the accuracy of these figures.

MARKET	AUDIENCE	COST	WEEKLY COST	CPM
Akron	311	$170	$3060	$5.43
Alb-Schen-Troy	569	364	6552	6.39
Albuquerque	353	222	3996	6.28
Allen-Beth-Easton	540	184	3312	3.41
Altoona	133	78	1404	5.86
Amarillo	133	100	1800	7.52
Anaheim	229	173	3114	7.57
Anchorage	153	141	2538	9.22
Apple-Osh	214	88	1584	4.11
Asheville	192	121	2178	6.29
Atlanta	1482	835	15,030	5.63
Atlantic City	135	114	2052	8.44
Augusta	301	121	2178	4.03
Austin	468	280	5040	5.98
Bakersfield	279	122	2196	4.38
Baltimore	1357	500	9000	3.68
Baton Rouge	464	157	2826	3.38
Beaumont	261	124	2232	4.73
Billings	117	67	1206	5.75
Binghampton	235	106	1908	4.51
Birmingham	656	334	6012	5.09
Bloomington,IL (4 sta)	139	91	1638	6.57
Boise	172	107	1926	6.22
Boston	2081	1131	20,358	5.44
Bridgeport (4 sta)	302	237	4266	7.85
Buffalo	796	415	7470	5.21
Canton (4 sta)	253	125	2250	4.94
Casper	98	86	1548	8.80
Cedar Rapids	156	126	2268	8.08
Charleston, SC	393	187	3366	4.76
Charleston, WV	247	153	2754	6.21
Charlotte	543	384	6912	7.07
Chattanooga	398	184	3312	4.61
Chicago	3491	991	17,838	2.84
Cincinnati	798	401	7218	5.03
Cleveland	1013	530	9540	5.23
Colorado Springs	268	148	2664	5.51
Columbia,SC	392	213	3834	5.42
Columbus, GA	244	96	1728	3.94
Columbus, OH	770	368	6624	4.77

MARKET	AUDIENCE	COST	WEEKLY COST	CPM
Corpus Christi	264	$115	$2070	$4.34
Dallas-Ft. Worth	1601	871	15,678	5.44
Daven-RI-Moline	317	178	3204	5.62
Dayton	533	292	5256	5.48
Daytona Beach	239	114	2052	4.75
Denver	860	498	8964	5.79
Des Moines	269	195	3510	7.25
Detroit	2230	771	13,878	3.46
Duluth	195	89	1602	4.54
El Paso	353	188	3384	5.31
Erie	242	109	1962	4.49
Eugene-Spring	247	122	2196	4.94
Evansville	301	177	3186	5.88
Fargo	168	136	2448	8.10
Fayetteville, NC	214	96	1728	4.50
Flint	351	188	3384	5.34
Ft. Wayne	363	207	3726	5.70
Fresno	330	180	3240	5.45
Grand Rapids	450	302	5436	6.71
Green Bay	190	114	2052	5.97
Greensboro-WS	613	278	5004	4.54
Greenville-N. Bern	251	123	2214	4.89
Greenville, SC	450	258	4644	5.73
Harrisburg	318	232	4176	7.30
Hartford	835	510	9180	6.11
Honolulu	474	171	3078	3.60
Houston	1809	897	16,146	4.96
Huntington	266	164	2952	6.17
Huntsville	218	120	2160	5.50
Indianapolis	894	[illegible]7	8226	5.11
Jackson, MS	309	140	2520	4.53
Jacksonville	601	351	6318	5.84
John City-King-Bris	373	127	2286	3.40
Johnstown	145	73	1314	5.03
Kalamazoo	202	151	2718	7.47
Kansas City	782	362	6516	4.63
Knoxville	478	277	4986	5.78
Lafayette	142	94	1692	6.61
Lakeland	203	94	1692	4.63
Lancaster	233	105	1890	4.49
Lansing	320	164	2952	5.01
Las Vegas	364	156	2808	4.29
Lexington	287	173	3114	6.03
Lincoln	150	115	2070	7.63
Little Rock	290	214	3852	7.37
Los Angeles	4149	1258	22,644	3.03
Louisville	664	337	6066	5.07
Lubbock	177	108	1944	6.07
Lynchburg	145	70	1260	4.84

MARKET	AUDIENCE	COST	WEEKLY COST	CPM
Macon	234	$141	$2538	$6.02
Madison	216	117	2106	5.42
Manchester	145	115	2070	7.93
McAllen-Browns	489	141	2538	2.87
Medford	99	58	1044	5.85
Melb-Titus-Cocoa	182	73	1314	4.02
Memphis	617	375	6750	6.08
Miami-Ft. Lau	1615	595	10,710	3.68
Milwaukee	888	353	6354	3.98
Minn-St. Paul	1767	605	10,890	3.42
Mobile	444	225	4050	5.07
Modesto	195	124	2232	6.36
Montgomery	276	148	2664	5.36
Nashville	583	324	5832	5.56
Nassau-Suffolk	766	263	4734	3.43
New Haven	280	217	3906	8.10
New Orleans	913	329	5922	3.60
New York	6817	1422	25,596	2.09
Norfolk	826	386	6948	4.67
NE PA	462	166	2988	3.60
Oklahoma City	578	326	5868	5.64
Omaha	523	315	5670	6.01
Orlando	589	388	6984	6.58
Pensacola	25[illegible]	139	2502	5.39
Peoria	283	148	2664	5.22
Philadelphia	2647	861	15,498	3.25
Phoenix	998	404	7272	4.04
Pittsburgh	1539	531	9558	3.45
Portland, ME	172	151	2718	8.81
Portland, OR	648	476	8568	7.35
Providence	963	354	6372	3.67
Pueblo	81	72	1296	8.89
Raleigh	449	351	6318	7.81
Reading	205	116	2088	5.65
Reno	167	89	1602	5.33
Richland, WA	135	59	1062	4.35
Richmond	572	293	5274	5.12
Riverside-SB-Ont	401	176	3168	4.38
Roanoke	245	178	3204	7.27
Rochester	672	373	6714	5.54
Rockford	208	119	2142	5.72
Sacramento	639	368	6624	5.76
Saginaw	242	108	1944	4.46
St. Louis	1923	569	10,242	2.96
Salinas-Seaside	170	127	2286	7.49
Salt Lake City	537	277	3986	5.16
San Antonio	668	334	6012	5.00
San Diego	1012	364	6552	3.59
San Francisco	2082	936	16,848	4.50
San Jose	460	415	7470	9.02

MARKET	AUDIENCE	COST	WEEKLY COST	CPM
Sarasota	228	$149	$2682	$6.55
Savannah	213	129	2322	6.06
Seattle-Tacoma	965	565	10,170	5.85
Shreveport	289	148	2664	5.10
Sioux Falls	103	100	1800	9.71
South Bend	264	128	2304	4.85
Spokane	279	140	2520	5.02
Springfield, MA	490	235	4230	4.80
Springfield, MO	224	122	2196	5.00
Steubenville (4 sta)	75	72	1296	9.60
Stockton	162	115	2070	7.07
Syracuse	463	315	5670	6.81
Tallahassee	159	109	1962	6.83
Tampa-St. Pete	1255	453	7830	3.47
Terre Haute	168	101	1818	6.01
Toledo	507	293	5274	5.78
Topeka	145	101	1818	6.95
Tucson	418	160	2880	3.83
Tulsa	602	269	4842	4.46
Utica	237	117	2106	4.94
Waco	115	98	1764	8.52
Washington	1879	824	14,832	4.38
Waterloo-CF	127	93	1674	7.30
West Palm Beach	437	211	3798	4.83
Wheeling	184	105	1890	5.68
Wichita	342	171	3078	5.00
Wilmington, DE	312	140	2520	4.48
Wilmington, NC	121	55	990	4.50
Worcester	273	264	4752	9.68
Yakima	176	54	972	3.04
York	246	171	3078	6.95
Youngstown	380	174	3132	4.58
TOTALS	96713	$44,652	$803,736	$4.62

SECTION B

ARBITRON INDIVIDUAL MARKET REPORTS

NOTE: Following these "definitions" pages the regular Arbitron market reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Please read these pages carefully. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodology used.

The best way to explain an Individual Market Report is to take one market and go through it step-by-step. We will use data from Rochester.

Market # 42
SMSA Pop: 972,700
APR 16.6
Est 1982 Revenue: $13,500,000*
Est 1983 Rev Growth: 9%*

Rochester is the 42nd largest market in the nation. This ranking generally coincides with the government's Standard Metropolitan Statistical Area (SMSA). The figures in this edition (ranking and population) are from 1982. The 1983 figures have not been released as of 1 Aug 83. This may have something to do with the new market definitions which the government is developing. The population figures are for total persons. In some instances (Seattle-Tacoma, Miami-Ft. Lauderdale, Norfolk, New England markets) I had to make my own estimates to adjust to the Arbitron Metro. That is why some cities have the same ranking.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures. Rochester's APR is somewhat below the national mean of 17.5.

The revenue figures are, for this market, based on local input from the Rochester market. Local input comes in two forms: 1) an estimate from a local broadcaster whom I have confidence in or 2) an authority of some sort to whom the broadcasters report their revenue figures. If this data is provided an asterisk appears by the figure.

In many other markets I had to make my own estimates of radio revenue. I made these estimates based on my own instincts and experience, past performance in the market and economic trends. If anything I am probably a bit conservative but I would rather underestimate than overestimate. I did not make estimates of revenue growth or national revenue.

I am confident that these estimates will become more accurate and more complete as time goes on. I will gain experience in making estimates and I am sure I will receive more cooperation from the individual markets.

Stations: 21/19
Diaries: 1139/715:1
Standard Error: .582
% Below Line: 1.6
Est 1982 Nat Rev: $2,900,000*

There were 21 stations listed in the Rochester rating book. The next figure shows the number of stations listed above the line (home to the metro). In Rochester there were two stations which were licensed outside the metro but still qualified for inclusion in the Rochester book. The percentage of audience these two stations earned was 1.6% (% Below Line). This was calculated by adding up the two station's audience (½ HR AVG, 12+, Mon-Sun, Metro) and dividing it by the total audience for all listed stations.

1139 usable diaries were returned from the Rochester metro. There was one diary returned for every 715 people 12+.

The standard error is based on Arbitron's new method of estimating the reliability of their ratings. I have carried the formula through the first step. The higher the figure is the more reliable the data is estimated to be.

CSI: 9.7 Bil (# 40)
CSI HH: 27.0 M (# 24)
Retail $: 4.8 Bil (# 39)
% Not Listed: 9.8%

CSI stands for Consumer Spendable Income. The people of Rochester have an estimated 9.7 billion dollars to spend after taxes were deducted. This ranks Rochester 40th in the nation.

CSI HH means Consumer Spendable Income per household. The Rochester figure is $27,000 which ranks the market #24 in the nation.

Total retail dollars spent in Rochester are estimated at 4.8 billion dollars. This ranks Rochester #39 in the nation.

Figures are from 1 Jan 1983. Later data has not been released as of my publication date.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (¼ HR AVG, 12+, Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with "% Below Line" figures indicates how much listening in the market is not available to the local commercial stations. This could have an affe on CPM's and also the effectivcness and saleability of local radio.

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WEZO-F 182/13.5	13.5	13.7	16.9	17.8

12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WEZO-F 204	1. WHAM 2630/26.8	26.2	26.8

All of the figures in this section are based on the Broadcast Week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are percentages.

WEZO-F has 18,200 listeners per quarter hour in the metro. This represents a 13.5% share during SPG 83. WEZO-F also leads the Total Survey Area with an average of 20,400 listeners per quarter hour. WHAM leads the Rochester TSA in total weekly cume with 263,000. 26.8% of the population of the Rochester metro are estimated to be listening to WHAM for five minutes or more during a given week. The cume rating was 26.8 in Spring 82 and 26.2 in Fall 82.

If a station is simulcasting this symbol (+) will appear next to the call letters everywhere the station is listed. Whether I labeled the simulcasting station as AM or FM depended upon which received the greatest amount of listenership.

12+ FM SHARE (METRO): 70.44% (858 of 1218) (SPG 82: 65.90%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

The 12 tables directly below the FM percentages show the leaders in Teens, 18-34, 18-49, 25-54, 35-64, 12+ Morning Drive (AMD), 12+ Mid-Day, and 12+ Afternnon, Women 18-34, Women 25-54, Men 18-34 and Men 25-54. The rankings are based on 1/4 HR AVG, Mon-Sun, Metro, 6A-MID (except for AMD which is Mon-Fri, 6A-10A, MID which is Mon-Fri, 10A-3P and PMD which is Mon-Fri, 3P-7P). The number of stations listed depends upon the size of the market. Ties were in some cases broken by using audience figures.

FORMATS	AM	FM	TOTAL	%
COUNTRY	67 (1)	36 (2)	103 (3)	8.5

This table is based on the Broadcast Week, 1/4 HR AVG, 12+ Metro. The table includes every format in the market and every station in the Metro. In Rochester 6700 people are listening to one All station programming Country. The FM figures are added to AM to show a total for the market. 8.5% of radio listening in Rochester is to stations programming Country.

For those markets with an ADI section in the Arbitron report (the top 50 ADI'S) the top 15 stations in the ADI are included (both 1/4 Hour Average and Cume). The ADI rankings are based on the Broadcast Week. Also included for ADI markets only is the exclusive cume rankings. This table shows the stations which have the greatest amount of the 12+ listeners who listen to that station only during an entire week. This is based on the Metro Survey Area.

The "Other Rated Stations" section shows the frequency and 12+ Metro Share and 12+ Cume Rating for all stations which are not listed in the 12+ Metro 1/4/Share table.

WMJQ-F, 92.5, 50 KW @ 500, AOR (Burk-Abr) ABC-R, $54.00* (Blair) LIN

If a station is listed in any table (excluding "Other Rated Stations") a capsule description is provided. WMJQ has a frequency of 92.5. Its power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows:

DA, DAYS - directional daytimer
DA-1 - directional day and night - 1 pattern
DA-2 - directional day and night - 2 patterns

WMJQ programs AOR and it uses Burkhart/Abrams as a consultant. Its network affiliation is ABC-Rock. WMJQ is represented nationally by Blair and it is owned by a group owner - LIN.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is becoming increasingly difficult because so many stations have withdrawn their rate from SRDS. Often I had to make an estimate based on a past rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases, but I can not guarantee their accuracy.

Some markets would not fit on one page. The information for these markets can be found on the continuation pages which follow the Youngstown report.

AKRON

Market # 60
SMSA Pop: 657,000
APR 17.0
Est 1982 Revenue: $8,100,000*
Est 1983 Rev Growth: 4%*

Stations: 28/7
Diaries: 848/645:1
Standard Error: .665
% Below Line: 61.0
Est 1982 Nat Rev: $900,000*

CSI: 5.8 Bil (# 61)
CSI HH: 25.0 M (# 68)
Retail $: 3.0 Bil (# 63)
% Not Listed: 5.8

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WMMS-F	132/14.2	12.6	11.9	12.5	12.7
2. WKDD-F	88/ 9.5	10.6	8.5	1.9	2.4
3. WAKR	82/ 8.8	10.9	11.5	10.7	10.7
4. WSLR	61/ 6.6	5.7	6.9	7.1	6.9
5. WGCL-F	50/ 5.4	5.4	5.6	6.0	8.1
6. WGAR	49/ 5.3	5.0	4.4	4.9	4.2
7. WMJI-F	46/ 5.0	4.0	4.8	5.6	4.1
8. WNIR-F	43/ 4.6	3.6	2.9	3.5	3.0
9. WAEZ-F	37/ 4.0	4.5	4.6	6.2	6.8
10. WDOK-F	32/ 3.4	2.4	3.7	3.5	3.6

12+ TSA 1/4	
1. WMMS-F	201
2. WKDD-F	145
3. WGCL-F	103
4. WHBC	92
5. WAKR	91
6. WGAR	78
7. WSLR	72
8. WMJI-F	69
9. WNIR-F	54
WKSW-F	54

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WMMS-F	2292/23.5	25.0	23.3
2. WKDD-F	2024/22.2	25.3	21.2
3. WAKR	1684/25.3	26.8	27.0
4. WGCL-F	1536/15.0	17.4	17.7
5. WGAR	1353/12.6	14.0	15.6
6. WHBC	1080/ 1.4	2.3	---
7. WMJI-F	1053/12.1	11.9	13.6
8. WSLR	1043/14.8	12.3	14.1
9. WWWE	929/ 8.0	6.1	9.0
10. WZZP-F	897/10.8	11.0	11.3

12+ FM SHARE (METRO): 70.59% (617 of 874) (SPG 82: 66.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WAKR
2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WAKR	2. WSLR	2. WMMS-F
3. WMMS-F		3. WMJI-F	3. WSLR	3. WDOK-F	3. WSLR
		4. WGAR	4. WGAR	4. WAEZ-F	4. WKDD-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WMMS-F	1. WMMS-F
2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WSLR	2. WKDD-F	2. WGAR
3. WNIR-F	3. WGCL-F	3. WMJI-F	3. WMMS-F		WMJI-F
4. WAKR	4. WAKR	4. WZAK-F	4. WKDD-F		4. WAKR
			WGAR		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCUE	1150	Cuya Falla	1.8/5.8	WDJQ-F	92.5	Alliance	.8/2.0	WOOS-F	106.9	Cant.	.8/3.3
WHLO	640	"	1.4/5.7	WDMT-F	107.9	Cleve	1.3/4.9	WQAL-F	104.1	Clev.	1.5/4.4
WZZP-F	106.5	Cleveland	2.9/10.8	WHBC	1480	Canton	.3/1.4	WQXK-F	105.1	Youn.	1.7/3.5
WBBG	1260	Cleveland	1.2/2.1	WHK	1420	Cleve	1.1/2.2	WSRD-F	101.1	Youn	.8/1.7
WCLV-F	95.5	Cleveland	.9/2.7	WJW	850	CLeve	1.2/2.4	WWWE	1100	Clev.	1.8/8.0
WDBN-F	94.9	Medina	2.4/5.6	WKSW-F	99.5	Cleve	2.6/7.8	WZAK-F	93.1	Clev.	3.0/5.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		291 (6)	291 (6)	33.3
COUNTRY	88 (3)	83 (3)	171 (6)	19.6
AC	49 (1)	73 (2)	122 (3)	14.0
BTFL MUSIC		105 (4)	105 (4)	12.0
MOR/VARIETY	85 (2)		85 (2)	9.7
NOSTALGIA	41 (3)		41 (3)	4.7
BLACK/URBAN/JAZZ		40 (2)	40 (2)	4.6
NEWS/TALK	11 (1)		11 (1)	1.3
CLASSICAL		8 (1)	8 (1)	0.9
			874 (28)	

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N), MOR	MBS, $50.00* (Mc-Guild)	Group One
WSLR, 1350, 5 KW (DA-1), COUNTRY	ABC-E, $44.00* (Katz)	Welcome
WAEZ-F, 97.5, 13 KW @ 900, BTFL MUS	, $30.00* (Mc-Guild)	Group One
WKDD-F, 96.5, 50 KW @ 450, ROCK	, $55.00* (Katz)	Welcome
WNIR-F, 100.1, 3 KW @ 300, COUNTRY (?)	ABC-E, $19.00 (Media-Com)	

Other ranked stations - See Cleveland and Canton

ALBANY-SCHENECTADY-TROY

Market # 53
SMSA Pop: 797,400
APR 17.5
Est 1982 Revenue: $11,342,000

Stations: 22/20
Diaries: 990/1292:1
Standard Error: .571
% Below Line: 1.2

CSI: 7.2 Bil (# 49)
CSI HH: 24.3 M (# 95)
Retail $: 3.7 Bil (# 52)
% Not Listed: 9.6

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WGY	164/13.9	13.7	16.2	15.8	16.4
2. WPYX-F	159/13.4	10.8	11.6	9.9	10.7
3. WROW	101/ 8.5	7.0	9.8	9.6	8.3
4. WROW-F	75/ 6.3	5.7	8.1	7.0	7.4
5. WFLY-F	70/ 5.9	9.9	5.8	6.5	6.3
6. WTRY	69/ 5.8	6.3	5.9	8.9	8.3
7. WQBK	68/ 5.7	5.5	5.0	7.5	6.2
8. WPTR	59/ 5.0	4.7	3.3	2.8	3.6
9. WGFM-F	58/ 4.9	5.1	3.8	5.2	3.6
10. WWOM-F	51/ 4.3	4.0	4.4	5.0	4.5

12+ TSA 1/4	
1. WGY	280
2. WPYX-F	246
3. WROW	131
4. WFLY-F	124
5. WROW-F	109
6. WPTR	94
7. WGNA-F	89
8. WGFM-F	87
9. WTRY	82
10. WWOM-F	58

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WGY	3716/33.4	32.6	35.8
2. WPYX-F	2430/23.5	22.5	21.8
3. WFLY-F	2172/21.6	23.5	17.5
4. WGFM-F	1798/17.8	16.7	14.3
5. WTRY	1783/21.6	21.8	22.6
6. WROW	1535/17.0	17.0	21.7
7. WROW-F	1469/13.9	13.0	15.9
8. WPTR	1258/12.2	12.2	12.3
9. WGNA-F	1098/ 7.7	8.8	7.6
10. WWOM-F	971/13.1	11.1	13.0

12+ FM SHARE (METRO): 49.11% (525 of 1069) (SPG 82: 49.69%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WGY	1. WGY	1. WGY
2. WFLY-F	2. WTRY	2. WGY	2. WPYX-F	2. WROW	2. WPYX-F
3. WGFM-F	3. WFLY-F	3. WTRY	3. WTRY	WROW-F	3. WROW
4. WTRY	4. WGY	4. WWOM-F	4. WPTR	4. WPTR	4. WTRY
				WQBK	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WGY	1. WPYX-F	1. WGY
2. WGY	2. WGY	2. WTRY	2. WTRY		WPYX-F
3. WROW	3. WROW	3. WFLY-F	3. WROW-F		3. WPTR
4. WROW-F	4. WROW-F	4. WGY	4. WWOM-F		4. WTRY
					WWOM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABY	1400	Alba	2.9/6.6	WHRL-F	103.1	Alban	1.4/2.9	WWCN	1460	Albany	.9/3.5
WCSS	1490	Amster	1.0/2.0	WMVQ-F	97.7	Amster	.4/1.5	WWWD	1240	Schenec	.5/3.4
WGNA-F	107.7	Alban	3.4/7.7	WQBK-F	103.9	Rensse	3.4/10.0	WMYL	930	Johnstow	.7/1.6
WHAZ	1330	Troy	.6/2.1	WSCG-F	93.5	Corinth	.9/1.6	WWSC	1450	Glen Fal	.4/1.4

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	69 (1)	332 (5)	401 (6)	37.5
MOR/VARIETY	288 (5)		288 (5)	26.9
COUNTRY	59 (1)	51 (1)	110 (3)	10.3
BTFL MUSIC		91 (2)	91 (2)	8.5
NEWS/TALK	68 (1)		68 (1)	6.4
AC		51 (1)	51 (1)	4.8
NOSTALGIA	42 (2)		42 (2)	3.9
OTHERS/UNKNOWN	11 (1)		11 (1)	1.0
RELIGION/GOSPEL	7 (1)		7 (1)	0.6
			1069 (22)	

RADIO STATIONS

WGY , 810, 50 KW , MOR	NBC, $135.00* (Christal)	Sky/Foster (P)
WPTR, 1540, 50 KW (DA-1) , COUNTRY	ABC-I, $ 40.00* (Eastman)	Dyson (P)
WQBK, 1300, 5 KW (DA-2) , TALK	CBS, $ 24.50 (HNWH)	
WROW, 590, 5 KW/1 KW (DA-2), MOR	ABC-D, $ 70.00* (Blair)	Cap Cities
WTRY, 980, 5 KW (DA-N) , CONTEMP (Burk-Abr)	MBS,Trans, $45.00* (Mc-Guild)	Scott
WFLY-F, 92.3, 13 KW @ 850, ROCK (Drake-Chen)	ABC-C, $ 55.00* (Eastman)	Dyson (P)
WGFM-F, 99.5, 10 KW @ 930, ROCK	Source, $ 40.00* (Christal)	Sky/Foster (P)
WGNA-F, 107.7, 9 KW @ 980, COUNTRY	RKO II, $ 38.50 (Torbet)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

ALBUQUERQUE

Market # 91
SMSA Pop: 476,100
APR 17.4
Est 1982 Revenue: $9,905,000

Stations: 18/18
Diaries: 984/410:1
Standard Error: .636
% Below Line: 0

CSI: 3.5 Bil (# 97)
CSI HH: 20.6 M (# 246)
Retail $: 2.4 Bil (# 82)
% Not Listed: 11.3

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KOB-F	90/12.8	10.2	8.8	9.5	3.9
2. KOB	72/10.3	9.3	8.2	8.1	9.2
3. KWXL-F	69/ 9.8	9.5	9.0	9.0	9.5
4. KFMG-F	63/ 9.0	5.5	7.4	7.5	8.0
5. KKJY-F	59/ 8.4	9.3	9.4	10.6	11.9
6. KRST-F	52/ 7.4	7.3	7.7	10.1	7.5
7. KZZX-F	36/ 5.1	4.9	3.9	4.8	7.5
8. KQEO	32/ 4.6	3.9	3.9	4.8	5.1
9. KRZY	24/ 3.4	3.8	5.9	5.0	4.7
10. KDEF	22/ 3.1	4.3	4.6	.8	.8
KHFM-F	22/ 3.1	5.6	3.2	2.3	2.2

12+ TSA 1/4	
1. KOB-F	126
2. KOB	114
3. KWXL-F	105
4. KKJY-F	95
5. KRST-F	91
6. KFMG-F	88
7. KZZX-F	62
8. KRZY	40
9. KQEO	37
10. KRKE	35

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KOB	1869/30.4	26.4	22.5
2. KOB-F	1734/29.2	26.5	18.9
3. KFMG-F	1404/24.0	19.9	19.9
4. KWXL-F	1250/20.7	17.3	16.9
5. KRST-F	1153/16.8	15.7	16.1
6. KKJY-F	1115/19.1	18.9	16.0
7. KZZX-F	975/14.2	17.1	10.5
8. KQEO	716/15.7	13.2	13.8
9. KRKE	620/ 9.6	11.0	10.7
10. KRZY	517/10.3	8.2	11.1

12+ FM SHARE (METRO): 62.86% (391 of 622) (SPG 82: 56.40%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KWXL-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB	1. KOB
2. KFMG-F	2. KFMG-F	2. KFMG-F	2. KOB	2. KKJY-F	2. KOB-F
	3. KWXL-F	3. KOB	3. KRST-F	3. KRST-F	3. KKJY-F
	4. KRST-F	KRST-F	4. KKJY-F	4. KOB-F	4. KRST-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KWXL-F	1. KOB
2. KOB	2. KWXL-F	2. KFMG-F	2. KOB	2. KFMG-F	2. KOB-F
3. KKJY-F	3. KFMG-F	3. KRST-F	3. KKJY-F	3. KOB-F	3. KRST-F
4. KRST-F	4. KOB	4. KQEO	4. KRST-F	4. KRST-F	4. KFMG-F
		KZZX-F			KKJY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KABQ	1350	2.4/6.2	KLTN	1240	.4/1.5	KXKS	1190	.7/2.4
KAMX	1520	1.7/8.5	KRKE	610	2.9/9.6	KZIA	1580	2.6/5.9
KDAZ	730	.9/1.5						

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	168 (3)	180 (4)	28.9
AC	32 (1)	90 (1)	122 (2)	19.6
COUNTRY	44 (2)	52 (1)	96 (3)	15.4
MOR/VARIETY	72 (1)		72 (1)	11.6
BTFL MUSIC		59 (1)	59 (1)	9.5
SPANISH	25 (3)		25 (3)	4.0
NOSTALGIA	22 (1)		22 (1)	3.5
CLASSICAL		22 (1)	22 (1)	3.5
NEWS/TALK	18 (1)		18 (1)	2.9
RELIGION/GOSPEL	6 (1)		6 (1)	1.0
			622 (18)	

RADIO STATIONS

KDEF, 1150, 5 KW/500 W (DA-N), NOSTALGIA (Al Ham)	ABC-E,	$14.75	(PRO)	
KOB , 770, 50 KW (DA-N) , MOR	ABC-I,NBC-T,	$49.00*	(Christal)	Hubbard
KQEO, 920, 1 KW/500 W (DA-N), AC/OLDIES	Trans,	$20.00	(Selcom)	Sunbelt
KRKE, 610, 5 KW (DA-N) , COUNTRY	CBS,	$17.00	(Katz)	Peoria Jrnl Star
KRZY, 1450, 1 KW/250 W (DA-1), COUNTRY	,	$30.00*	(Mc-Guild)	
KFMG-F, 107.9, 22 KW @ 4164, AOR (Pollack)	ABC-C,	$27.55	(----)	
KHFM-F, 96.3, 2.5 KW @ 4110, CLASSICAL	,	$31.00	(CMBS)	
KKJY-F, 100.3, 23 KW @ 4107, BTFL MUS (Schulke)	,	$40.00*	(Blair)	Dunn

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

ALLENTOWN-BETHLEHEM-EASTON

Market # 67
SMSA Pop: 18.4
APR 18.1
Est 1982 Revenue: $10,123,000*
Est 1983 Rev Growth: 10%*

Stations: 33/13
Diaries: 1052/524:1
Standard Error: .612
% Below Line: 18.7
Est 1982 Nat Rev: $1,338,000*

CSI: 5.8 Bil (# 62)
CSI HH: 23.9 M (# 114)
Retail $: 2.9 Bil (# 68)
% Not Listed: 7.3

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WFMZ-F	148/14.9	7.5	7.8	8.9	7.6
2. WLEV-F	109/11.0	11.6	11.6	12.1	13.2
3. WXKW-F	104/10.5	11.4	10.0	8.5	9.9
4. WZZO-F	100/10.1	9.1	10.1	9.5	10.1
5. WAEB	79/ 7.9	6.8	8.3	7.1	8.6
6. WQQQ-F	50/ 5.0	8.6	9.2	9.0	8.8
7. WKAP	46/ 4.6	7.4	3.7	2.6	3.0
8. WEST	37/ 3.7	5.5	5.7	3.1	3.6
9. WSAN	35/ 3.5	4.1	5.3	3.8	3.4
10. WYSP-F	29/ 2.9	2.3	1.3	2.2	1.0
11. WEEX	15/ 2.5	3.4	3.1	2.8	2.8

12+ TSA	1/4
1. WFMZ-F	188
2. WXKW-F	136
3. WLEV-F	132
4. WZZO-F	126
5. WAEB	83
6. WQQQ-F	58
7. WKAP	47
8. WSAN	41
WYSP-F	41
10. WEST	37

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WLEV-F	1923/28.3	27.1	28.1
2. WZZO-F	1668/23.8	24.7	21.8
3. WFMZ-F	1470/22.5	15.2	15.1
4. WXKW-F	1400/19.2	20.4	19.1
5. WAEB	1254/20.2	21.5	22.3
6. WQQQ-F	981/13.7	17.9	20.5
7. WKAP	778/13.6	14.5	13.0
8. WSAN	735/11.7	11.7	14.7
9. KYW	699/ 9.4	9.0	8.6
10. WYSP-F	582/ 7.2	8.3	5.8

12+ FM SHARE (METRO): 68.98% (636 of 922) (SPG 82: 65.08%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WXKW-F	1. WFMZ-F	1. WFMZ-F
2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WLEV-F	2. WXKW-F	2. WXKW-F
3. WYSP-F	3. WAEB	3. WXKW-F	3. WFMZ-F	3. WAEB	3. WLEV-F
	4. WQQQ-F	4. WAEB	4. WAEB	4. WKAP	4. WAEB
		WFMZ-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMZ-F	1. WFMZ-F	1. WLEV-F	1. WXKW-F	1. WZZO-F	1. WXKW-F
2. WXKW-F	2. WLEV-F	2. WZZO-F	2. WLEV-F	2. WLEV-F	2. WLEV-F
3. WLEV-F	3. WZZO-F	3. WAEB	3. WFMZ-F	3. WAEB	3. WAEB
4. WZZO-F	4. WXKW-F		4. WAEB	4. WQQQ-F	WFMZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCRV	1580	Wash,NJ	.8/1.6	WEAZ-F	101.1	Phil	.8/2.5	WNBC	660	NY	.3/1.5
WGPA	1100	Beth	.3/2.0	WFLN-F	95.7	Phil	.7/2.6	WNEW	1130	NY	.3/1.3
WHOL	1600	Allen	.6/2.7	WIFI-F	92.5	Phil	.7/4.0	WOR	710	NY	1.4/3.4
KYW	1060	Phil	1.9/9.4	WIOQ-F	102.1	Phil	.3/1.6	WPLJ-F	95.5	NY	.4/1.0
WABC	770	NY	.4/1.9	WKRZ-F	98.5	Wil-B	.3/1.4	WVCD-F	97.9	Hazle	1.4/1.9
WBYO-F	107.5	Boyer.	1.1/2.3	WMGK-F	102.9	Phil	1.2/3.0	WWDB-F	96.5	Phil	.9/1.4
WCAU	1210	Phil	.4/2.1	WMMR-F	93.3	Phil	.5/4.5	WWSH-F	106.1	Phil	.7/1.7
WCAU-F	98.1	Phil	.6/2.5								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	3 (1)	266 (9)	269 (10)	29.2
BTFL MUSIC		170 (3)	170 (3)	18.4
AC	79 (1)	69 (3)	148 (4)	16.1
COUNTRY		104 (1)	104 (1)	11.3
NOSTALGIA	121 (4)		121 (4)	13.1
NEWS/TALK	41 (4)	9 (1)	50 (5)	5.4
MOR/VARIETY	36 (3)		36 (3)	3.9
RELIGION/GOSPEL	6 (1)	11 (1)	17 (2)	1.8
CLASSICAL		7 (1)	7 (1)	0.8
			922 (33)	

RADIO STATIONS

WAEB, 790, 1 KW (DA-2) , AC
WEEX, 1230, 1 KW/250 W , MOR
WEST, 1400, 1 KW/250 W , NOSTALGIA(Drake-Chen_

ABC-I, $40.00* (Mc-Guild) CRB
NBC, $20.00* (Torbet)
CBS, $18.25 (Katz) Sound Communi

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

ALTOONA

Market # 236
SMSA Pop: 136,700
APR 15.7
Est 1982 Revenue: $3,320,000*
Est 1983 Rev Growth: 8%*

Stations: 15/9
Diaries: 529/216:1
Standard Error: .833
% Below Line: 8.3
Est 1982 Nat Rev: $420,000*

CSI: 1.0 Bil (# 246)
CSI HH: 18.8 M (# 312)
Retail $: .6 Bil (# 242)
% Not Listed: 6.1

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WFBG	45/25.0	27.3	30.7
2. WVAM	34/18.9	13.9	16.0
3. WFBG-F	19/10.6	13.9	12.3
WRTA	19/10.6	12.4	14.1
5. WPRR-F	16/ 8.9	7.2	7.4
6. WKMC	14/ 7.8	3.6	4.3
7. WBXQ-F	6/ 3.3	3.6	3.3
8. WHPA-F	5/ 2.8	3.1	3.1
9. WPNT-F	3/ 1.7	.5	1.2

12+ TSA 1/4	
1. WFBG	58
2. WFBG-F	44
3. WVAM	41
4. WPRR-F	38
5. WBXQ-F	35
6. WJAC-F	30
7. WJNL-F	27
8. WKMC	19
WRTA	19
10. WDVE-F	14

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WFBG	912/53.5	54.6
2. WFBG-F	666/20.5	29.8
3. WPRR-F	545/24.3	21.3
4. WBXQ-F	512/10.7	8.5
5. WJNL-F	466/ 2.4	1.4
6. WVAM	451/31.1	26.8
7. WJAC-F	393/ 2.5	5.2
8. WRTA	351/30.0	32.5
9. WKMC	230/14.2	10.7
10. WDVE-F	207/ 3.2	3.2

12+ FM SHARE (METRO): 32.54% (55 of 169) (SPG 82: 36.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WVAM	1. WFBG
2. WBXQ-F	2. WPRR-F	2. WVAM	2. WVAM	2. WFBG	2. WVAM
3. WPRR-F		3. WPRR-F	3. WPRR-F	3. WFBG-F	3. WRTA

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG
2. WVAM	2. WVAM	2. WPRR-F	2. WVAM	2. WPRR-F	2. WVAM
3. WRTA	3. WFBG-F	3. WHPA-F			3. WRTA
					WPRR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJSM	1110	Martinsburg	1.1/2.2	WDVE-F	102.5	Pitt	1.1/3.2
WJSM-F	92.7	Martinsburg	.6/ .9	WIYQ-F	99.1	Ebensburg	.6/1.9
WJAC-F	95.5	Johnstown	.6/2.5	WJNL-F	96.5	Johnstown	.6/2.4

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	45 (1)	24 (3)	69 (4)	40.8
COUNTRY	34 (1)	1 (1)	35 (2)	20.7
BTFL MUSIC		23 (3)	23 (3)	13.6
MOR/VARIETY	19 (1)		19 (1)	11.2
NOSTALGIA	14 (1)		14 (1)	8.3
AC		6 (2)	6 (2)	3.6
RELIGION/GOSPEL	2 (1)	1 (1)	3 (2)	1.8
			169 (15)	

RADIO STATIONS

WFBG, 1290, 5 KW/1 KW (DA-N), AC/CONTEMP
WKMC, 1370, 5 KW (DAYS,DA) , NOSTALGIA (SMN)
WRTA, 1240, 1 KW/250 W , MOR
WVAM, 1430, 5 KW/1 KW (DA-N), COUNTRY

WFBG-F, 98.1, 30 KW @ 1021, BTFL MUS
WHPA-F, 104.9, 135 W @ 1220, AC (SMN)
WPRR-F, 100.1, 3 KW @ 30, AOR

RKO, $29.20 (Blair)
NBC, $12.00 (Pates)
ABC-I, $16.00 (PRO)
NBC, $13.00 (Torbet)

CBS, $29.20 (Blair)
NBC, $12.00 (----)
Source, $12.00 (Torbet)

Gilcom
(ROARING SPG)

Gilcom
(HOLLIDAYSBURG)

AMARILLO

Market # 192
SMSA Pop: 178,900
APR 15.9
Est 1982 Revenue: $5,450,000*
Est 1983 Rev Growth: 11%*

Stations: 13/13
Diaries: 610/245:1
Standard Error: .782
% Below Line: 0
Est 1982 Nat Rev: $450,000*

CSI: 1.8 Bil (# 167)
CSI HH: 26.0 M (# 48)
Retail $: 1.4 Bil (# 134)
% Not Listed: 7.6

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KQIZ-F	38/16.0	10.4	7.9
2. KGNC-F	28/11.8	10.0	13.2
3. KXIZ	25/10.5	12.9	21.6
4. KMML-F	23/ 9.7	10.0	10.1
5. KDJW	19/ 8.0	8.7	5.3
KBUY-F	19/ 8.0	11.2	6.2
7. KHBQ-F	16/ 6.8	6.6	6.2
KGNC	16/ 6.8	6.6	5.3
9. KPUR	13/ 5.5	7.5	8.8
10. KQIZ	8/ 3.4	3.7	3.1

12+ TSA 1/4	
1. KIXZ	55
2. KQIZ-F	51
3. KGNC	45
4. KGNC-F	42
5. KBUY-F	41
6. KDJW	39
7. KPUR	35
8. KMML-F	31
9. KHBQ-F	18
10. KZIP	10

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KIXZ	738/23.0	28.5
2. KGNC	706/19.3	17.3
3. KGNC-F	622/26.2	21.1
4. KQIZ-F	597/29.5	22.9
5. KDJW	544/17.1	17.1
6. KPUR	527/19.9	27.9
7. KBUY-F	489/19.9	20.5
8. KMML-F	429/20.4	15.7
9. KHBQ-F	292/17.4	15.1
10. KWAS-F	153/ 8.2	6.1

12+ FM SHARE (METRO): 59.36% (130 of 219) (SPG 82: 52.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KMML-F	1. KGNC-F	1. KGNC
	2. KMML-F	2. KMML-F	KGNC-F	2. KIXZ	2. KIXZ
	3. KHBQ-F	3. KBUY-F	3. KIXZ	3. KDJW	3. KQIZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGNC-F	1. KQIZ-F	1. KQIZ-F	1. KGNC-F	1. KQIZ-F	1. KMML-F
2. KIXZ	2. KGNC-F	2. KMML-F	2. KDJW	2. KMML-F	2. KIXZ
3. KQIZ-F	3. KMML-F	3. KBUY,KDJW KHBQ,KPUR	KBUY-F	KHBQ-F	3. KQIZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KHBJ 1550 Canyon 1.7/3.8 KZIP 1310 Amarillo 1.7/2.4 KWAS-F 101.9 Amarill 2.5/8.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	13 (1)	54 (2)	67 (3)	30.6
COUNTRY	44 (2)	19 (1)	63 (3)	28.8
BTFL MUSIC		28 (1)	28 (1)	12.8
AC	4 (1)	23 (1)	27 (2)	12.3
MOR/VARIETY	16 (1)		16 (1)	7.3
NOSTALGIA	8 (1)		8 (1)	3.7
RELIGION/GOSPEL		6 (1)	6 (1)	2.7
SPANISH	4 (1)		4 (1)	1.8
			219 (13)	

RADIO STATIONS

KDJW, 1010, 5 KW/500 W (DA-2), COUNTRY	APR, $18.00 (HNWH)	Walton
KGNC, 710, 10 KW (DA-2) , MOR	CBS, $24.00* (Katz)	Stauffer
KIXZ, 940, 5 KW/1 KW (DA-2) , COUNTRY	ABC-I, $20.00* (Blair)	Mel Tillis
KPUR, 1440, 5 KW/1 KW (DA-N) , CONTEMP (Drake-Chen)	, $15.00 (Mc-Guild)	
KQIZ, 1360, 500 W (DAYS) , NOSTALGIA	, $15.13* (Selcom)	Wiskes/Abaris
KZIP, 1310, 1 KW (DAYS) , SPANISH	, $10.00* (Caballero)	
KBUY-F, 94.1, 54 KW @ 700, COUNTRY	ABC-C, $16.00 (HNWH)	Walton
WGNC-F, 97.9, 100 KW @ 1285, BTFL MUS (Bonne)	NBC, $24.00* (Katz)	Stauffer
KHBQ-F, 107.1, 3 KW @ 303, ROCK	ABC-F, $14.25 (----)	(CANYON)
KMML-F, 98.7, 100 KW @ 470, AC (?)	ABC-I, $15.00* (Blair)	Mel Tillis
KQIZ-F, 93.1, 71 KW @ 160, ROCK	RKO, $25.00* (Selcom)	Wiskes/Abaris
KWAS-F, 101.9, 100 KW @ 730, RELIGION	, $? ? (----)	

ANAHEIM (ORANGE COUNTY)

APR 16.9
Est 1982 Revenue: $7,357,500

Diaries: 1160
Standard Error: .569

CSI: 22.2 Bil (# 12)
CSI HH: 29.3 M (# 10)
Retail $: 11.6 Bil (# 14)

NOTE: ANAHEIM (ORANGE COUNTY) IS A PORTION OF THE LOS ANGELES METRO. FOR THIS MARKET ONLY THOSE STATIONS HOME TO ORANGE COUNTY ARE LISTED.

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KWIZ	71/2.4	1.3	2.0	1.6	1.1
2. KIKF-F	58/2.0	1.9	1.7	1.6	1.6
3. KYMS-F	39/1.3	1.4	1.1	1.1	1.2
4. KEZY-F	31/1.1	1.6	1.9	2.2	1.6
5. KWIZ-F	30/1.0	1.4	.8	2.0	1.3
6. KOCM-F	29/1.0	.8	.8	.5	1.0
7. KNWZ	10/ .3	.6	1.2	1.1	1.8

12+ TSA CUME/ MSA CUME	RATING	FAL 82	SPG 82
1. KWIZ	1351/7.7	6.0	6.4
2. KEZY-F	936/5.4	7.6	7.7
3. KYMS-F	709/4.1	4.2	3.8
4. KIKF-F	676/3.9	4.4	3.8
5. KWIZ-F	660/3.8	4.3	3.4
6. KNWZ	414/2.4	3.7	5.3
7. KOCM-F	283/1.6	2.1	1.7

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KYMS-F	1. KWIZ	1. KWIZ	1. KWIZ	1. KWIZ	1. KWIZ
2. KWIZ	2. KYMS-F	2. KIKF-F	2. KIKF-F	2. KIKF-F	2. KIKF-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWIZ	1. KIKF-F	1. KIKF-F	1. KWIZ	1. KEZY,KOCM	1. KEZY-F
2. KIKF-F	2. KWIZ	2. KYMS-F	2. KIKF-F	KWIZ A/F	2. KOCM-F

RADIO STATIONS

KNWZ, 1190, 5 KW/1 KW (DA-N), NEWS	, $45.25	(Roslin)	
KWIZ, 1480, 5 KW/1 KW , AC	, $40.00	(Torbet)	Davis/Weaver
KEZY-F, 95.9, 2.5 KW @ 330, AOR	, $45.25	(Roslin)	
KIKF-F, 94.3, 3 KW @ 245, COUNTRY	, $38.00	(PRO)	
KOCM-F, 103.1, 2 KW @ 300, BTFL MUS	, $24.00	(----)	Donrey
KWIZ-F, 96.7, 3 KW @ 120, AC/BTFL	, $40.00	(Torbet)	Davis/Weaver
KYMS-F, 106.3, 3 KW @ 130, RELIGION	, $25.00	(----)	Interstate

LOS ANGELES - Continuation of FM stations

KMET-F, 94.7, 58 KW @ 2835, AOR (Burk-ABr)	, $240.00*	(Eastman)	Metromedia
KMGG-F, 105.9, 72 KW @ 770, CONTEMP	Trans,CBS-R, $ 90.00*	(Masla)	Century
KNX-F , 93.1, 54 KW @ 2870, SOFT ROCK	, $130.00*	(CBS/FM)	CBS
KOST-F, 103.5, 13 KW @ 310,, AC	, $145.00*	(Christal)	Cox
KROQ-F, 106.7, 26 KW @ 1600, AOR	, $180.00*	(HNWH)	
KRTH-F, 101.1, 58 KW @ 2930, AC	RKO, $200.00*	(RKO)	RKO
KUTE-F, 101.9, 690W @ 2780 , BLACK/URBAN	SBN, $100.00*	(Masla)	Inner City
KZLA-F, 93.9, 49 KW @ 770, COUNTRY	, $120.00*	(Blair)	Capital Cities

XTRA - See San Diego

ANCHORAGE

Market # 190
SMSA Pop: 179,800
APR 17.3
Est 1982 Revenue: $6,300,000

Stations: 13/12
Diaries: 646/232:1
Standard Error: .804
% Below Line: 0.4

CSI: 2.2 Bil (# 145)
CSI HH: 36.2 M (# 1)
Retail $: 1.4 Bil (# 135)
% Not Listed: 6.9

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KWHL-F	41/15.7	19.1	---	---	---
2. KFQD	35/13.4	14.8	16.6	17.3	19.8
3. KGOT-F	28/10.7	7.6	8.7	10.0	8.5
4. KYAK	25/ 9.6	9.7	8.3	5.9	8.0
5. KENI	24/ 9.2	11.6	14.4	6.8	10.8
6. KHAR	23/ 8.8	10.5	11.4	12.3	12.3
7. KNIK-F	21/ 8.0	6.9	8.3	9.5	6.1
8. KCMG-F	13/ 5.0	4.0	3.5	8.2	1.9
9. KKLV-F	12/ 4.6	4.3	8.7	8.6	10.4
10. KRKN-F	10/ 3.8	2.9	10.5	7.3	8.5

12+ TSA 1/4	
1. KFQD	49
2. KWHL-F	47
3. KYAK	37
4. KGOT-F	32
5. KENI	29
6. KHAR	28
7. KNIK-F	22
8. KCMG-F	15
9. KKLV-F	14
10. KRKN-F	12

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 32
1. WFQD	548/25.6	29.5	32.9
2. KENI	504/26.0	32.6	32.1
3. KGOT-F	405/24.1	19.2	21.1
4. KWHL-F	384/22.8	29.1	----
5. KYAK	366/17.5	17.2	16.8
6. KHAR	321/18.6	20.7	19.1
7. KKLV-F	243/14.4	15.9	20.2
8. KNIK-F	218/13.6	14.4	13.3
9. KCMG-F	187/10.7	8.7	12.3
10. KRKN-F	158/ 8.7	10.0	16.4

12+ FM SHARE (METRO): 51.44% (125 of 243) (SPG 82: 41.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KENI	1. KWHL-F	1. KWHL-F	1. KFQD	1. KHAR	1. KFQD
KGOT-F	2. KFQD	2. KFQD	2. KGOT-F	2. KYAK	2. KWHL-F
KWHL-F	3. KGOT-F	3. KGOT-F	KYAK	3. KNIK-F	3. KHAR
		KYAK			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFQD	1. KWHL-F	1. WFQD	1. KFQD	1. KWHL-F	1. KWHL-F
2. KWHL-F	2. KGOT-F	2. KGOT-F	2. KNIK-F		KFQD
3. KYAK	3. KFQD	3. KWHL-F	3. KYAK		3. KYAK
			KGOT-F		KGOT-F
			KHAR		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBYR 700 1.1/6.7 KABN 830 Big Lake .4/2.6 KTNX 1080 2.7/8.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	24 (1)	91 (4)	115 (5)	47.3
BTFL MUSIC	23 (1)	21 (1)	44 (2)	18.1
COUNTRY	25 (1)	13 (1)	38 (2)	15.6
AC	35 (1)		35 (1)	14.4
OTHERS/UNKNOWN	8 (2)		8 (2)	3.3
MOR/VARIETY	3 (1)		3 (1)	1.2
			243 (13)	

RADIO STATIONS

KENI, 550, 5 KW , ROCK (Burk-Abr)
KFQD, 750, 50 KW , AC
KHAR, 590, 5 KW , BTFL MUS
KYAK, 650, 50 KW/25 KW (DA-2), COUNTRY

KCMG-F, 100.5, 25 KW @ 179, COUNTRY (TM)
KGOT-F, 101.3, 26 KW @ -66, CONTEMP
KKLV-F, 103.9, 3 KW @ 61, ROCK (TM)
KNIK-F, 105.5, 3 KW @ 265, BTFL MUS (Bonne)
KRKN-F, 102.1, 25 KW @ 165, AOR
KWHL-F, 106.5, 100 KW @ -99, AOR (Pollack)

ABC-C, $35.00* (Katz)
, $38.00 (Mc-Guild)
, $25.63 (Eastman)
MBS, $27.00* (Masla)

, $18.00 (HNWH)
MBS, $22.00* (Masla)
APR, $16.38 (Eastman)
CBS, $13.00 (Roslin)
, $20.00* (----)
, $30.00* (Mc-Guild)

APPLETON-OSHKOSH

Market # 135
SMSA Pop: 293,700
APR 17.6
Est 1982 Revenue: $4,528,000

Stations: 24/13
Diaries: 734/333:1
Standard Error: ,737
% Below Line: 20.2

CSI: 2.5 Bil (# 127)
CSI HH: 23.9 M (# 110)
Retail $: 1.3 Bil (# 153)
% Not Listed: 7.9

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WAPL-F 55/12.8	9.6	9.1	9.2	9.0
2. WHBY 51/11.9	10.2	9.1	11.6	8.8
3. WROE-F 43/10.0	8.9	9.3	7.5	11.6
4. WKAU-F+ 36/ 8.4	5.6	7.6	6.2	8.5
5. WIXX-F 31/ 7.2	9.1	9.6	10.2	8.5
6. WNAM 29/ 6.7	8.4	9.3	9.2	10.6
7. WOSH-F 27/ 6.3	6.1	3.9	5.4	5.9
8. WYNE 26/ 6.0	7.4	5.4	5.7	3.6
WYTL 26/ 6.0	8.9	8.1	9.4	9.3
10. WDUZ-F 16/ 3.7	4.3	3.2	2.2	1.8

12+ TSA 1/4	
1. WIXX-F	98
2. WAPL-F	93
3. WDUZ-F	66
4. WGEE	62
5. WKAU-F+	61
6. WHBY	51
7. WROE-F	50
8. WOSH-F	42
9. WYTL	38
10. WNAM	35
11. WYNE	33

12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WIXX-F 1611/27.1	29.3	26.0
2. WKAU-F+ 1117/28.3	19.9	20.5
3. WAPL-F 1103/25.9	22.0	19.7
4. WOSH-F 746/20.7	20.5	17.4
5. WDUZ-F 743/ 9.2	6.9	6.8
6. WGEE 740/ 7.0	7.5	9.8
7. WNAM 716/24.7	25.9	29.1
8. WROE-F 639/21.4	18.7	19.0
9. WHBY 600/23.2	22.0	21.2
10. WYTL 518/15.2	16.5	15.3
11. WYNE 461/12.7	16.5	14.8

12+ FM SHARE (METRO): 55.05% (218 of 396) (SPG 82: 48.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKAU-F+	1. WAPL-F	1. WAPL-F	1. WNAM	1. WHBY	1. WHBY
2. WAPL-F	2. WKAU-F+	2. WKAU-F+	2. WROE	2. WROE-F	2. WAPL-F
3. WIXX-F	3. WIXX-F	3. WNAM	3. WYNE	3. WYTL	3. WYTL
			WYTL		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAPL-F	1. WAPL-F	1. WIXX-F	1. WROE-F	1. WAPL-F	1. WNAM
2. WHBY	2. WHBY	2. WKAU-F+	2. WYTL		2. WYNE
3. WROE-F	WROE-F	3. WAPL-F	3. WNAM		3. WAPL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAHC-F 96.7	Oshk .7/3.5	WBKV-F 92.5	W Bend .5/1.2	WISN 1130	Milw .7/3.6
WCKK 690	Oshk 1.4/3.5	WFON-F 107.1	Fond Du L .5/2.0	WISS+ 1090	Berlin 1.0/2.6
WEMI-F 100.1	Neen 1.4/4.0	WGEE 1360	Green Bay 2.6/7.0	WNBK-F 93.5	New Lon 1.4/6.0
WVMS 1570	Appl 1.9/5.7	WGN 720	Chicago .5/1.8	WTMJ 620	Milw .7/3.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	11 (1)	138 (4)	149 (5)	37.3
COUNTRY	65 (4)	8 (2)	73 (6)	18.3
MOR/VARIETY	70 (5)		70 (5)	17.5
BTFL MUSIC		64 (4)	64 (4)	16.0
AC	29 (1)		29 (1)	7.3
NOSTALGIA	6 (1)		6 (1)	1.5
RELIGION/GOSPEL		6 (1)	6 (1)	1.5
OTHERS/UNKNOWN		2 (1)	2 (1)	.5
			399 (24)	

RADIO STATIONS

WHBY, 1230, 1 KW , MOR
WNAM, 1280, 5 KW/1 KW (DA-1), AC
WYNE, 1150, 5 KW (DA-N) , COUNTRY
WYTL, 1490, 1 KW/250 W , COUNTRY

WAPL-F, 105.7, 100 KW @ 500, AOR
WKAU-F+, 104.9, 3 KW @ 750, ROCK
WOSH-F, 103.9, 2.4 KW @ 330, ROCK
WROE-F, 94.3, 3 KW @ 320, BTFL MUS (Schulke)

CBS, $16.50 (----) Woodward
ABC-I, $17.00 (Masla)
ABC-E, $22.00 (Market 4)
NBC, $20.00* (HNWH) Midwest Family

, $24.00 (----) Woodward
ABC-R, $15.00 (Selcom) Forward
Source, $25.00 (HNWH) Midwest Family
, $17.00 (Lotus)

Other ranked stations - See Green Bay

ASHEVILLE

Market # 188
SMSA Pop: 180,900
APR 17.7
Est 1982 Revenue: $2,750,000*
Est 1983 Rev Growth: 6%*

Stations: 18/9
Diaries: 596/258:1
Standard Error: .836
% Below Line: 16.1
Est 1982 Nat Rev: $412,000*

CSI: 1.4 Bil (# 188)
CSI HH: 19.9 M (# 280)
Retail $: .9 Bil (# 194)
% Not Listed: 8.8

12+ METRO 1/4/SHARE		SPG 82	SPG 82
1. WWNC	96/35.3	38.5	39.3
2. WISE	37/13.6	18.9	17.0
3. WLOS-F	33/12.1	12.3	13.8
4. WFBC-F	20/ 7.4	5.7	5.8
5. WRAQ	14/ 5.1	1.2	2.2
6. WSKY	12/ 4.4	4.9	4.5
7. WKIT-F	7/ 2.6	.8	2.2
WONO	7/ 2.6	---	.4
9. WMMH	4/ 1.5	1.2	1.3

12+ TSA 1/4	
1. WWNC	116
2. WLOS-F	58
3. WFBC-F	47
4. WISE	38
5. WKIT-F	26
6. WCKN-F	19
7. WRAQ	17
8. WMIT-F	13
9. WSKY	12
10. WROQ-F	9

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WWNC	1252/61.0	57.3
2. WLOS-F	694/25.9	22.0
3. WFBC-F	662/21.8	15.2
4. WISE	529/32.6	35.5
5. WKIT-F	387/ 7.4	8.2
6. WSKY	330/21.1	16.5
7. WRAQ	213/12.4	4.8
8. WMIT-F	192/ 3.9	5.8
9. WCKN-F	191/ 3.4	---
10. WSPA-F	152/ 3.0	---

12+ FM SHARE (METRO): 30.24% (75 of 248) (SPG 82: 27.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WISE	1. WISE	1. WWNC	1. WWNC	1. WWNC	1. WWNC
2. WWNC	2. WWNC	2. WISE	2. WLOS-F	2. WLOS-F	
WFBC-F	WFBC-F	3. WLOS-F	3. WISE		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWNC	1. WWNC	1. WISE	1. WWNC	1. WISE	1. WWNC
2. WLOS-F	2. WISE	2. WWNC	2. WLOS-F	2. WFBC-F	2. WISE
3. WISE	3. WLOS-F	3. WFBC-F	3. WISE	3. WWNC	3. WLOS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMIT-F	106.9	Black Mount.	.7/3.9	WIMZ-F 103.5	Knoxville .7/1.9
WCKN-F	101.1	Greenville	.4/3.4	WQUT-F 101.5	John. City .4/2.5
WESC-F	92.5	Greenville	1.1/3.6	WROQ-F 95.1	Charlotte .7/3.1
WXIK-F	96.1	Shelby	.4/2.3		

FORMATS

	AM	FM	TOTAL	%
COUNTRY	100 (2)	10 (2)	110 (4)	44.4
ROCK/AOR/CONTEMP	37 (1)	27 (6)	63 (7)	25.4
BTFL MUSIC		36 (2)	36 (2)	14.5
MOR/VARIETY	33 (3)		33 (3)	13.3
RELIGION/GOSPEL	3 (1)	2 (1)	5 (2)	2.0
			248 (18)	

RADIO STATIONS

WISE, 1310, 5 KW/1 KW (DA-N), ROCK	RKO, $24.00*	(Mc-Guild)	
WFGW, 1010, 50 KW (DAYS,DA) , RELIGION	ABC-I, $ NA	(----)	(BLACK MT.)
WMMH, 1460, 500 W (DAYS) , COUNTRY	, $ 4.00	(----)	(MARSHALL)
WONO, 1350, 500 W (DAYS) , MOR	, $ 6.00	(Beaver)	(BLACK MT.)
WRAQ, 1380, 5 KW/1 KW (DA-N), MOR/AC	NBC, $ 7.00	(Carolina)	
WSKY, 1230, 1 KW/250 W , MOR	CBS, $ 8.00	(----)	
WWNC, 570, 5 KW (DA-N) , COUNTRY	ABC-I, $65.00	(Katz)	Multimedia
WLOS-F, 99.9, 53 KW @ 2624, BTFL MUS (TM)	ABC-E, $16.75	(Torbet)	Wometco
WKIT-F, 102.5, 100 KW @ 332, COUNTRY	ABC-F, $10.00	(Southern)	(HENDERSONVILLE)
WMIT-F, 106.9, 36 KW @ 3050, RELIGION	, $ NA	(----)	(BLACK MT.)

WROQ - See Charlotte

Other ranked stations - See Greenville, SC

ATLANTA

Market # 16; ADI # 15
SMSA Pop: 2,093,700
APR 17.4
Est 1982 Revenue: $44,100,000

Stations: 24/23
Diaries: 1761/1004:1
Standard Error: .476
% Below Line: 0.3

CSI: 18.5 Bil (# 18)
CSI HH: 24.5 M (# 88)
Retail $: 9.3 Bil (# 18)
% Not Listed: 7.8

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WVEE-F	311/10.1	9.7	11.5	10.3	8.9
2. WKHX-F	300/ 9.7	9.4	7.8	5.3	3.5
3. WZGC-F	299/ 9.7	10.2	9.5	12.6	10.6
4. WQXI-F	290/ 9.4	8.3	8.0	8.6	8.9
5. WSB	282/ 9.2	7.9	8.7	10.2	10.5
6. WPCH-F	265/ 8.6	6.8	7.5	5.3	6.1
7. WKLS-F	220/ 7.1	7.9	6.2	8.7	10.7
8. WSB-F	171/ 5.6	5.9	4.1	3.8	4.3
9. WAOK	112/ 3.6	3.9	3.6	3.0	2.2
10. WRMM-F	105/ 3.4	4.2	4.8	7.0	7.4
11. WGST	101/ 3.3	2.8	4.0	5.0	4.4
12. WPLO	90/ 2.9	3.6	4.1	5.5	6.5
13. WQXI	54/ 1.8	1.6	2.2	1.8	2.0
14. WIGO	41/ 1.3	2.2	1.1	.4	.4
15. WYZE	33/ 1.1	1.3	1.3	1.2	.6

12+ TSA 1/4	
1. WZGC-F	423
2. WKHX-F	416
3. WPCH-F	346
WVEE-F	346
5. WQXI-F	322
6. WSB	321
7. WKLS-F	311
8. WSB-F	191
9. WRMM-F	132
10. WAOK	117
11. WGST	107
12. WPLO	98
13. WQXI	55
14. WJYF-F+	56
15. WIGO	41

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WZGC-F	6045/26.4	27.2	26.7
2. WSB	5494/26.7	25.0	26.6
3. WQXI-F	4648/22.5	22.8	21.7
4. WKHX-F	4552/19.0	18.1	16.0
5. WKLS-F	4061/16.9	17.3	15.4
6. WPCH-F	3837/17.1	16.9	15.1
7. WVEE-F	3430/17.1	18.2	18.4
8. WSB-F	3322/16.2	18.2	15.6
9. WGST	1972/10.5	12.1	12.3
10. WPLO	1869/ 9.8	10.9	11.0
11. WAOK	1865/10.2	11.5	11.4
12. WRMM-F	1833/ 8.5	10.7	10.4
13. WQXI	1328/ 7.2	7.3	7.8
14. WIGO	1048/ 5.9	6.7	4.5
15. WCNN	948/ 4.6	6.2	9.3

12+ FM SHARE (METRO): 70.76% (2009 of 2839) (SPG 82: 64.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZGC-F	1. WQXI-F	1. WQXI-F	1. WKHX-F	1. WPCH-F	1. WSB
2. WKLS-F	2. WVEE-F	2. WVEE-F	2. WQXI-F	2. WKHX-F	2. WQXI-F+
3. WVEE-F	3. WZGC-F	3. WKHX-F	3. WVEE-F	3. WSB	3. WKHX-F
	4. WKLS-F	4. WZGC-F	4. WSB		4. WZGC-F
	5. WKHX-F	5. WKLS-F	5. WPCH-F		5. WVEE-F
	WSB-F	6. WSB-F	6. WZGC-F		6. WKLS-F+

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPCH-F	1. WVEE-F	1. WVEE-F	1. WQXI-F	1. WQXI-F	1. WKHX-F
2. WKHX-F	2. WKHX-F	2. WQXI-F	2. WVEE-F	2. WVEE-F	2. WQXI-F
3. WQXI-F	3. WPCH-F	3. WZGC-F	3. WKHX-F	3. WKLS-F	3. WSB
4. WVEE-F	4. WQXI-F	4. WSB-F	4. WPCH-F	4. WKHX-F	4. WVEE-F
5. WZGC-F	5. WZGC-F	5. WKHX-F	5. WZGC-F	5. WZGC-F	5. WPCH-F
6. WSB-F	6. WKLS-F	6. WKLS-F	6. WSB	6. WSB	6. WSB-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	61 (2)	818 (4)	879 (6)	31.0
BLACK/URBAN/JAZZ	153 (2)	311 (1)	464 (3)	16.3
COUNTRY	90 (1)	328 (2)	418 (3)	14.7
MOR/VARIETY	282 (1)		282 (1)	9.9
AC		276 (2)	276 (2)	9.7
BTFL MUSIC		265 (1)	265 (1)	9.3
NEWS/TALK	125 (2)		125 (2)	4.4
RELIGION/GOSPEL	87 (3)		87 (3)	3.1
NOSTALGIA	20 (1)	11 (1)	31 (2)	1.1
CLASSICAL		12 (1)	12 (1)	0.4
			2839 (24)	

ATLANTA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKHX-F	1. WZGC-F	1. WKHX-F
2. WZGC-F	2. WSB	2. WZGC-F
3. WVEE-F	3. WQXI-F	3. WVEE-F
4. WPCH-F	4. WKHX-F	4. WSB
5. WQXI-F	5. WKLS-F	5. WKLS-F
6. WSB	6. WPCH-F	6. WPCH-F
7. WKLS-F	7. WVEE-F	7. WQXI-F
8. WSB-F	8. WSB-F	8. WPLO
9. WRMM-F	9. WGST	9. WSB-F
10. WAOK	10. WAOK	10. WGST
11. WGST	11. WPLO	
12. WNGC-F	12. WRMM-F	
13. WPLO	13. WQXI	
14. WQXI	14. WNGC-F	
15. WJYF-F+	15. WIGO	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAEC	860		.9/1.9
WCHK-F	105.5	Canton	.9/1.0
WCNN	680		.8/4.6
WGKA	1190		.4/1.6
WJYF-F	104.1	La Grange	1.0/2.6
WKLS	970		.2/1.5
WXLL	1310	Decatur	.9/1.7
WWLT-F	106.7	Gainesville	.3/1.7

ADI FM SHARE: 74.87% (2827 of 3776) (SPG 82: 68.75%)

AM STATIONS

WAOK, 1380, 5 KW (DA-N)	, BLACK	NBN, $ 79.00	(HNWH)	BENI
WCNN, 680, 25 KW/10 KW (DA-N)	, NEWS	CNN, $ 71.25	(RKO)	
WGST, 920, 5 KW/1 KW	, NEWS	CBS,MBS, $120.00	(Katz)	Meredith
WIGO, 1340, 1 KW/250 W	, BLACK	SBN, $? ?	(Citi)	
WPLO, 590, 5 KW (DA-N)	, COUNTRY	ABC-I,RKO II, $ 55.00*	(Mc-Guild)	Plough
WQXI, 790, 5 KW/1 KW (DA-N)	, CONTEMP/AC	Trans, $ NM	(Blair)	Jeff-Pilot
WSB , 750, 50 KW	, MOR	NBC, $155.00*	(Christal)	Cox
WYZE, 1480, 5 KW (DAYS)	, BLACK/GOSPEL	, $ 10.00	(----)	Buck

FM STATIONS

WJYF-F+,104.1, 100 KW @ 220,	NOSTALGIA (Al Ham)	, $ 32.00	(----)	
WKHX-F, 101.5, 100 KW @ 900,	COUNTRY	, $140.00*	(Selcom)	Cap Cities
WKLS-F, 96.1, 100 KW @ 950,	AOR (Burk-Abr)	Source, $ 90.00*	(Masla)	Gulf
WPCH-F, 94.9, 100 KW @ 890,	BTFL MUS (Schulke)	, $157.50	(Katz)	Meredith
WQXI-F, 94.1, 100 KW @ 914,	CONTEMP/AC	, $230.00	(Blair)	Jeff-Pilot
WRMM-F, 99.7, 100 KW @ 1000,	AC/SOFT	, $105.00	(Eastman)	Susquehanna
WSB-F , 98.5, 100 KW @ 919,	AC	CBS-R, $100.00*	(Christal)	Cox
WVEE-F, 103.3, 100 KW @ 450,	URBAN	RKO, $140.00*	(Mc-Guild)	Plough
WZGC-F, 92.9, 100 KW @ 910,	ROCK	ABC-C, $170.00	(Torbet)	First Media
WNGC-F, 95.5, 100 KW @ 605,	COUNTRY	, $ 17.00	(Southern)	Clarke (ATHENS)

ATLANTIC CITY

Market # 178
SMSA Pop: 196,500
APR 17.6
Est 1982 Revenue: $3,500,000

Stations: 27/11
Diaries: 554/303:1
Standard Error: .850
% Below Line: 32.2

CSI: 1.7 Bil (# 172)
CSI HH: 22.8 M (# 162)
Retail $: 1.1 Bil (# 165)
% Not Listed: 9.5

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. WFPG-F	48/16.3	12.3	15.4
2. WAYV-F	30/10.2	9.0	8.9
3. WUSS	23/ 7.8	7.6	4.5
4. WMMR-F	22/ 7.5	6.0	7.3
5. WMGM-F	19/ 6.4	6.0	7.3
6. WOND	15/ 5.1	6.0	6.1
7. WCAU-F	12/ 4.1	4.7	1.2
8. WMID	9/ 3.1	4.0	4.9
WSLT-F	9/ 3.1	3.7	3.3
WUSL-F	9/ 3.1	1.7	.8

12+ TSA 1/4	
1. WFPG-F	54
2. WAYV-F	34
3. WMMR-F	31
4. WMGM-F	25
5. WUSS	24
6. WOND	19
WSLT-F	19
8. WIBG	16
WCAU-F	16
10. WIIN	12
WMID	12

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WFPG	495/24.9	23.3
2. WMGM-F	485/21.8	21.4
3. WAYV-F	459/23.5	23.0
4. WMMR-F	399/16.7	14.6
5. WOND	392/19.1	20.2
6. WCAU-F	325/13.4	14.0
7. WSLT-F	257/ 7.6	6.7
8. WMID	255/11.4	16.0
9. WIIN	243/11.9	17.6
10. WUSS	241/13.9	14.5

12+ FM SHARE (METRO): 72.28% (193 of 267) (SPG 82: 62.19%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WFPG-F	1. WFPG-F	1. WFPG-F
WCAU-F	WMMR-F	2. WMMR-F	2. WAYV-F	2. WUSS	2. WAYV-F
3. WMGM-F	3. WMGM-F	3. WFPG-F	3. WUSS	3. WAYV-F	3. WUSS
WMMR-F		WMGM-F		WSLT-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFPG-F	1. WFPG-F	1. WAYV-F	1. WAYV-F	1. WMMR-F	1. WFPG-F
2. WAYV-F	2. WAYV-F	2. WMGM-F	WFPG-F	2. WMGM-F	2. WUSS
3. WUSS	3. WUSS	WMMR-F	3. WUSS	3. WAYV-F	3. WMGM-F
	WMMR-F	WUSL-F			WMMR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIBG	1520	Ocean Cit	2.4/5.3	WDAS-F	105.3	Phil	1.4/2.5	WIP	610	Phil	1.0/5.2
WIIN	1450		2.4/11.9	WEAZ-F	101.1	Phil	.7/6.1	WMGK-F	102.9	Phil	1.4/4.6
WLQE-F	99.3	Pleasant.	2.4/10.9	WFIL	560	Phil	.7/1.6	WSNI-F	104.5	Phil	.7/2.6
WRDR-F	104.9	Egg Har.	2.4/7.8	WFLN-F	95.7	Phil	1.0/2.4	WWDB-F	96.5	Phil	2.4/2.3
KYW	1060	Phil	.3/4.7	WIFI-F	92.5	Phil	.7/1.8	WYSP-F	94.1	Phil	1.4/5.5
WCAU	1210	Phil	2.4/7.6	WIOQ-F	102.1	Phil	.7/2.6				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		98 (8)	98 (8)	36.7
BTFL MUSIC		66 (4)	66 (4)	24.7
BLACK/URBAN/JAZZ	23 (1)	13 (2)	36 (3)	13.5
MOR/VARIETY	34 (4)		34 (4)	12.7
NEWS/TALK	8 (2)	7 (1)	15 (3)	5.6
COUNTRY	9 (2)		9 (2)	3.4
AC		6 (2)	6 (2)	2.2
CLASSICAL		3 (1)	3 (1)	1.1
			267 (27)	

RADIO STATIONS

Other ranked stations - See Philadelphia

WIBG, 1520, 1 KW (DAYS,DA), COUNTRY (Musicworks) — ABC-I, $? ? (Groskin)
WIIN, 1450, 1 KW/250 W , MOR — CBS, $18.50 (Selcom)
WMID, 1340, 1 KW/250 W , MOR — NBC-NBC-T, $ 8.50 (Masla)
WOND, 1400, 1 KW/250 W , MOR — ABC-E, $20.00* (Mc-Guild)
WUSS, 1490, 1 KW/250 W , BLACK — MBS,NBN, $16.00 (Lotus)

WAYV-F, 95.1, 20 KW @ 300, CONTEMP — , $22.00* (HNWH)
WFPG-F, 96.9, 50 KW @ 300, BTFL MUS (Bonne) — , $27.00 (Selcom)
WMGM-F, 103.7, 20 KW @ 200, ROCK — , $25.00* (Mc-Guild)
WSLT-F, 106.3, 3 KW @ 326, BTFL MUS — ABC-I, $16.00* (Groskin)

AUGUSTA,GA

Market # 117
SMSA Pop: 336,300
APR 17.8
Est 1982 Revenue: $4,014,000*
Est 1983 Rev Growth: 10%*

Stations: 15/13
Diaries: 784/357:1
Standard Error: .763
% Below Line: 2.1
Est 1982 Nat Rev: $637,500*

CSI: 2.3 Bil (# 140)
CSI HH: 19.9 M (# 279)
Retail $: 1.1 Bil (# 165)
% Not Listed: 6.0

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WBBQ-F	108/21.7	20.7	23.6
2. WGUS-F	72/14.5	9.2	13.1
3. WRDW	47/ 9.4	10.2	11.3
4. WZZW-F	38/ 7.6	7.8	10.5
5. WNEZ-F	36/ 7.2	5.5	6.3
6. WKZK	34/ 6.8	---	.8
7. WGAC	29/ 5.8	6.4	3.9
8. WYMX-F	25/ 5.0	5.5	4.2
9. WTHB	23/ 4.6	9.4	7.6
10. WBBQ	17/ 3.4	6.1	3.7
WGUS	17/ 3.4	3.3	3.4

12+ TSA 1/4	
1. WBBQ-F	165
2. WGUS-F	78
3. WRDW	52
4. WZZW-F	42
5. WNEZ-F	40
WKZK	40
7. WGAC	31
8. WYMX-F	28
9. WTHB	26
10. WBBQ	18
WWDM-F	18
WGUS	18

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WBBQ-F	1831/45.8	43.6
2. WZZW-F	728/25.0	23.8
3. WGUS-F	711/21.8	20.0
4. WRDW	668/19.5	21.4
5. WYMX-F	531/16.2	14.7
6. WGAC	454/13.5	15.5
7. WBBQ	442/13.9	21.3
8. WNEZ-F	390/12.2	7.6
9. WTHB	372/11.4	17.4
10. WKZK	260/ 8.3	---

12+ FM SHARE (METRO): 63.03% (295 of 468) (SPG 82: 57.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F+
2. WRDW	2. WGUS-F	2. WGUS-F	2. WGUS-F	WGUS-F	2. WGUS-F
3. WYMX-F	3. WRDW	3. WRDW	3. WRDW	3. WNEZ-F	3. WGAC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBBQ-F	1. WBBQ-F+	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F
2. WGUS-F	2. WGUS-F	2. WGUS-F	2. WGUS-F	2. WGUS-F	2. WGUS-F
3. WNEZ-F	3. WRDW	WZZW-F	3. WKZK	3. WRDW	3. WRDW
				WYMX-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHGI	1050	Augusta	1.2/3.8	WWDM-F	101.3	Sumter,SC	1.6/3.5
WPBM-F	95.9	Aiken	1.2/2.3	WWGA-F	100.9	Waynesboro	.4/2.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	17 (1)	171 (3)	188 (4)	40.2
COUNTRY	17 (1)	72 (1)	89 (2)	19.0
BLACK/URBAN/JAZZ	70 (2)	8 (1)	78 (3)	16.7
AC	34 (1)	6 (1)	40 (2)	8.5
BTFL MUSIC		36 (1)	36 (1)	7.7
NOSTALGIA	29 (1)		29 (1)	6.2
RELIGION/GOSPEL	6 (1)	2 (1)	8 (2)	1.7
			468 (15)	

RADIO STATIONS

WBBQ, 1340, 1 KW	, ROCK	ABC-C, $ NM	(Eastman)
WGAC, 580, 5 KW/1 KW (DA-N),	COSTALGIA (Drake-Chen)	CBS, $16.00	(Roslin)
WGUS, 1380, 5 KW (DAYS)	, COUNTRY (Musicworks)	ABC-E, $23.85	(Selcom)
WKZK, 1600, 500 W (DAYS)	, AC (?)	, $ 9.00	(----)
WRDW, 1480, 5 KW (DA-N)	, BLACK	NBC, $17.00*	(Weiss)
WTHB, 1550, 5 KW (DAYS)	, BLACK (Drake-Chen)	NBN, $11.50	(Torbet)
WBBQ-F, 104.3, 100 KW @ 1003,	ROCK	ABC-C, $55.35	(Eastman)
WGUS-F, 102.3, 3 KW @ 280,	COUNTRY	ABC-E, $23.85	(Selcom)
WNEZ-F, 99.3, 3 KW @ 300,	BTFL MUS	MBS, $ 8.00	(----) (AIKEN)
WYMX-F, 105.7, 50 KW @ 83,	AOR	Source, $16.00*	(Mc-Guild)
WZZW-F, 103.1, 3 KW @ 300,	CONTEMP/AC (Drake-Chen)	ABC-F, $17.00	(Torbet)

WWDM - See Columbia, SC

AUSTIN

Market # 74
SMSA Pop: 565,600
APR 17.6
Est 1982 Revenue: $11,800,000*
Est 1983 Rev Growth: 11%*

Stations: 19/15
Diaries: 797/610:1
Standard Error: .714
% Below Line: 3.8
Est 1982 Nat Rev: $1,700,000*

CSI: 4.9 Bil (# 75)
CSI HH: 23.6 M (# 130)
Retail $: 3.1 Bil (# 62)
% Not Listed: 14.5

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KASE-F	139/16.2	14.2	12.3	11.8	10.9
2. KHFI-F	133/15.5	11.9	14.8	17.8	15.7
3. KLBJ-F	97/11.3	10.3	13.4	9.8	11.2
4. KLBJ	51/ 6.0	5.7	5.0	6.3	4.4
5. KEYI-F	48/ 5.6	6.4	8.1	5.3	5.2
6. KVET	45/ 5.3	5.3	7.8	7.7	11.4
7. KNOW	44/ 5.1	6.9	6.0	3.1	2.2
8. KPEZ-F	42/ 4.9	7.4	4.5	4.9	3.6
9. KMMM	29/ 3.4	3.2	1.5	1.3	2.7
10. KTXZ	19/ 2.2	1.1	---	---	---

12+ TSA 1/4	
1. KASE-F	189
2. KHFI-F	135
3. KLBJ-F	103
4. KLBJ	62
5. KEYI-F	52
6. KVET	48
7. KNOW	44
KPEZ-F	44
9. KMMM	30
10. KTSA	22
WOAI	22

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KASE-F	1687/26.8	25.2	24.6
2. KHFI-F	1623/32.2	28.4	29.4
3. KLBJ-F	1314/25.2	23.0	26.8
4. KLBJ	897/15.2	18.6	15.1
5. KVET	872/15.9	14.5	16.0
6. KEYI-F	794/14.7	16.3	17.4
7. KNOW	532/10.8	13.3	11.7
8. KPEZ-F	514/10.4	12.2	5.2
9. KTSA	424/ 5.0	4.7	6.4
KOKE-F	424/ 8.4	13.8	16.0

12+ FM SHARE (METRO): 66.58% (488 of 733) (SPG 82: 68.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHFI-F	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KHFI-F
2. KNOW	2. KHFI-F	2. KHFI-F	2. KLBJ-F	2. KLBJ	2. KASE-F
3. KASE-F	3. KASE-F	3. KLBJ-F	3. KHFI-F	3. KPEZ-F	3. KLBJ-F
4. KLBJ-F	4. KEYI-F	4. KEYI-F	4. KEYI-F	4. KVET	4. KLBJ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KASE-F	1. KASE-F	1. KHFI-F	1. KASE-F	1. KLBJ-F	1. KASE-F
2. KKFI-F	2. KHFI-F	2. KLBJ-F	2. KHFI-F	2. KASE-F	2. KLBJ-F
3. KLBJ-F	3. KLBJ-F	3. KEYI-F	3. KPEZ-F	3. KHFI-F	3. KHFI-F
4. KEYI-F	4. KEYI-F	4. KASE-F	4. KEYI-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCNY	1470	San Marcos	.7/1.4	KRGT-F	92.1	Taylor	1.3/2.7	KISS-F	99.5	San Ant.	4/1.9
KIXL	970	Austin	1.3/3.9	KTAE	1260	Taylor	1.8/3.5	KTSA	550	San A.	1.4/5.0
KELG	1440	Elgin	2.2/2.3	KOKE-F	95.5	Austin	1.8/8.4	WOAI	1200	A	1.2/3.4

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	233 (3)	245 (4)	33.4
COUNTRY	69 (4)	154 (2)	223 (6)	30.4
NEWS/TALK	61 (2)		61 (2)	8.3
AC		48 (1)	48 (1)	6.5
BLACK/URBAN/JAZZ	44 (1)		44 (1)	6.0
BTFL MUSIC		42 (1)	42 (1)	5.7
SPANISH	29 (1)	11 (1)	40 (2)	5.5
NOSTALGIA	19 (1)		19 (1)	2.6
RELIGION/GOSPEL	11 (1)		11 (1)	1.5
			733 (19)	

RADIO STATIONS KTSA,WOAI - See San Antonio

KLBJ, 590, 5 KW/1 KW (DA-N),	NEWS/TALK (Klemm)	CBS,MBS,	$32.00* (Eastman)	
KMMM, 1370, 1 KW (DAYS) ,	SPANISH	,	$25.00* (Selcom)	
KNOW, 1490, 1 KW ,	BLACK	,	$ NM (Selcom)	Hicks
KTXZ, 1560, 2.5 KW (DA-2) ,	NOSTALGIA (Al Ham)	APR,	$27.00 (PRO)	
KVET, 1300, 5 KW/1 KW (DA-2),	COUNTRY	ABC-I,	$40.00* (Katz)	
KASE-F, 100.7, 98 KW @ 510,	COUNTRY	,	$84.00* (Katz)	
KEYI-F, 103.7, 97 KW @ 580,	AC/CONTEMP	,	$75.00 (Torbet)	Hicks
KHFI-F, 98.3, 1.3 KW @ 418,	ROCK	RKO,	$50.63 (Christal)	Central Texas
KLBJ-F, 93.7, 100 KW @ 1057,	AOR (Klemm)	MBS,	$50.00* (Eastman)	
KOKE-F, 95.5, 10 KW @ 265,	COUNTRY	APR,	$31.00* (Selcom)	
KPEZ-F, 102.3. 741 W @ 550,	BTFL MUS (Bonne)	,	$38.00 (Mc-Guild)	Clear Chann

BAKERSFIELD

Market # 100
SMSA Pop: 565,600
APR 17.2
Est 1982 Revenue: $6,223,900

Stations: 34/20
Diaries: 839/408:1
Standard Error: .684
% Below Line: 13.8

CSI: 4.9 Bil (# 75)
CSI HH: 23.6 M (# 130)
Retail $: 3.1 Bil (# 62)
% Not Listed: 10.1

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KKXX-F	82/13.9	10.8	14.6	10.5	10.6
2. KGFM-F	54/ 9.2	6.3	5.7	5.2	7.0
3. KUZZ	52/ 8.8	12.3	14.9	14.1	17.8
4. KWAC	49/ 8.3	6.8	5.9	9.6	5.9
5. KLYD	42/ 7.1	6.5	.7	1.5	2.3
6. KQXR-F	37/ 6.3	5.5	1.6	3.3	4.7
7. KGEO	35/ 5.9	5.6	8.5	5.0	2.0
8. KERN	27/ 4.6	4.6	6.6	5.2	6.1
9. KAFY	18/ 3.1	2.2	2.3	2.8	5.2
10. KXEM	13/ 2.2	3.1	3.6	5.9	1.6

OTHER RATED STATIONS	
KBIG-F	104.3
LA	1.5/4.1
KFI	640
LA	.5/2.7
KIQQ-F	100.3
LA	.5/1.3
KLOS-F	95.5
LA	1.4/3.0
KMET-F	94.7
LA	.5/2.2

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KKXX-F	919/26.9	27.2	26.7
2. KUZZ	708/20.7	21.9	22.8
3. KGFM-F	492/14.4	12.2	11.7
4. KGEO	491/14.4	15.5	16.7
5. KQXR-F	475/13.9	13.1	6.5
6. KERN	413/12.1	11.7	12.4
7. KLYD	369/10.8	14.0	3.2
8. KAFY	360/10.5	7.8	9.3
9. KWAC	281/ 8.2	8.1	7.1
10. KPMC	214/ 6.3	6.4	6.8

THIS MARKET"S MSA AND TSA ARE THE SAME.

12+ FM SHARE (METRO): 44.06% (233 of 529) (SPG 82: 37.72%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KUZZ	1. KGFM-F	1. KKXX-F
2. KLYD	2. KQXR	2. KWAC	2. KKXX-F	2. KUZZ	2. KUZZ
	3. KLYD	3. KUZZ	3. KGFM-F	3. KWAC	3. KWAC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGFM-F	1. KKXX-F	1. KKXX-F	1. KGFM-F	1. KKXX-F	1. KUZZ
2. KKXX-F	2. KWAC	2. KLYD	KKXX-F	2. KQXR-F	2. KWAC
3. KUZZ	3. KGFM-F	3. KGEO	3. KGEO	3. KWAC	3. KKXX-F
		KQXR-F	KUZZ		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KMPC	710	LA	1.2/3.1	KCHJ	1010	Deland	.3/2.1	KLOA	1240	Ridgecrest	.7/2.8
KNX	1070	LA	.8/2.3	KTKR	1310	Taft	.3/1.6	KLYD-F	97.7	Shafter	.5/2.7
KNX-F	93.1	LA	.8/1.7	KWSO	1180	Wasco	.8/2.8	KTPI-F	103.1	Tehachapi	.5/2.1
KRTH-F	101.1	LA	.7/1.3	KBOS-F	94.9	Tulare	1.4/2.9	KVLI	1140	Lake Isabe	1.0/2.8
XTRA	690	Tij	.7/1.6	KFRE	940	Fresno	.5/2.0	KZIQ-F	92.7	Ridgecrest	.7/1.4
KHIS-F	96.5		1.2/2.0	KMJ	580	Fresno	1.4/3.2	KJUG-F	106.7	Tulare	.5/1.3
KPMC	1560		1.9/6.3								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	46 (2)	144 (7)	190 (9)	35.9
COUNTRY	70 (2)	6 (2)	76 (4)	14.4
BTFL MUSIC		67 (3)	67 (3)	12.7
SPANISH	62 (2)		62 (2)	11.7
AC	38 (2)	9 (2)	47 (4)	8.9
NOSTALGIA	34 (2)		34 (2)	6.4
MOR/VARIETY	24 (4)		24 (4)	4.5
NEWS/TALK	13 (2)		13 (2)	2.5
RELIGION/GOSPEL	5 (1)	7 (1)	12 (2)	2.3
OTHERS/UNKNOWN	4 (2)		4 (2)	0.8
			529 (34)	

RADIO STATIONS

KAFY, 550, 1 KW (DA-N), COUNTRY
KERN, 1410, 1 KW , NOSTALGIA (Al Ham)
KGEO, 1230, 1 KW/250 W , OLDIES
KLYD, 1350, 1 KW (DAYS), ROCK
KPMC, 1560, 10 KW (DA-1), VARIETY

ABC-D, $20.00* (Blair)
ABC-C, $18.00* (HNWH) Brandon
NBC, $16.00* (Selcom)
, $28.33 (Mc-Guild)
CBS,MBS, $15.00 (Masla)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

BATON ROUGE

Market # 83
SMSA Pop: 511,500
APR 17.2
Est 1982 Revenue: $9,100,000*
Est 1983 Rev Growth: 8%*

Stations: 15/12
Diaries: 667/634:1
Standard Error: .807
% Below Line: 3.1
Est 1982 Nat Rev: $1,600,000*

CSI: 4.4 Bil (# 83)
CSI HH: 26.4 M (# 37)
Retail $: 2.5 Bil (# 79)
% Not Listed: 9.4

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WFMF-F	157/22.1	17.8	17.6	16.5	19.0
2. WYNK-F	101/14.2	13.4	13.3	14.3	13.0
3. WQXY-F	81/11.4	6.4	9.1	10.4	10.8
4. WXOK	70/ 9.9	9.7	14.8	13.5	10.8
5. WAFB-F	55/ 7.7	6.8	6.2	7.4	5.5
6. WTKL	40/ 5.6	10.0	7.8	5.3	5.5
7. WIBR	30/ 4.2	3.3	2.8	4.8	4.5
8. WLCS	27/ 3.8	6.6	6.4	4.8	6.6
9. WJBO	25/ 3.5	4.2	3.4	5.1	4.2
10. WLUX	18/ 2.5	4.0	3.1	.5	1.8

12+ TSA 1/4	
1. WFMF-F	245
2. WYNK-F	149
3. WQXY-F	115
4. WAFB-F	97
5. WXOK	85
6. WTKL	49
7. WIBR	38
8. WLCS	32
9. WWL	31
10. WJBO	29

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WFMF-F	2783/39.8	37.9	34.4
2. WAFB-F	1958/24.6	24.7	23.0
3. WYNK-F	1769/24.7	24.8	25.1
4. WQXY-F	1439/20.7	18.9	18.1
5. WXOK	1029/18.8	21.5	24.4
6. WJBO	741/14.5	21.0	15.9
7. WLCS	736/15.5	19.3	19.5
8. WIBR	648/12.4	12.2	9.1
9. WTKL	554/11.3	14.8	14.0
10. WWL	503/ 6.0	6.4	5.9

12+ FM SHARE (METRO): 61.28% (394 of 643) (SPG 82: 50.92%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WFMF-F
2. WTKL	2. WYNK-F	2. WYNK-F	2. WYNK-F	WQXY-F	2. WYNK-F
3. WXOK	3. WXOK	3. WXOK	3. WQXY-F	3. WFMF-F	3. WQXY-F
4. WLCS-F	4. WAFB-F	4. WAFB-F	4. WXOK	4. WXOK	4. WXOK

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F
2. WQXY-F	2. WYNK-F	2. WYNK-F	2. WYNK-F	2. WYNK-F	2. WFMF-F
3. WYNK-F	3. WQXY-F	3. WAFB-F	3. WQXY-F	3. WXOK	3. WXOK
4. WXOK	4. WAFB-F	WXOK	4. WXOK	4. WAFB-F	4. WQXY-F
					WAFB-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSLG	1090	Gonzales	1.0/2.1	WTIX	690	New Orl	.4/1.5	WYLD	940	New Orl	.7/1.4
WYNK	1380	Bat Rouge	1.7/6.6	WWL	870	New Orl	1.7/6.0				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	27 (1)	157 (1)	184 (2)	28.6
COUNTRY	49 (3)	101 (1)	150 (4)	23.3
BLACK/URBAN/JAZZ	115 (3)		115 (3)	17.9
AC	28 (2)	55 (1)	83 (3)	12.9
BTFL MUSIC		81 (1)	81 (1)	12.6
RELIGION/GOSPEL	18 (1)		18 (1)	2.8
MOR/VARIETY	12 (1)		12 (1)	1.9
			643 (15)	

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N), COUNTRY
WJBO, 1150, 5 KW (DA-1) , AC
WLCS, 910, 1 KW (DA-1) , ROCK
WLUX, 1550, 5 KW (DAYS) , RELIGION
WTKL, 1260, 1 KW (DAYS) , BLACK
WXOK, 1460, 5 KW/1 KW (DA-2), BLACK

WAFB-F, 98.1, 100 KW @ 1550, AC
WFMF-F, 102.5, 100 KW @ 475, ROCK
WQXY-F, 100.7, 100 KW @ 750, BTFL MUS (Schulke)
WYNK-F, 101.5, 100 KW @ 403, COUNTRY

NBC, $? ? (Katz)
MBS, $23.00* (Blair) Manship
, $20.00* (Mc-Guild) Air Waves
APR, $ 9.00 (----) Swaggert
, $15.00* (Weiss)
NBN, $22.00* (HNWH)

CBS-R, $26.00 (Katz)
ABC-F, $47.00* (Blair) Manship
, $25.00* (Mc-Guild) Air Waves
ABC-I, $37.00* (Torbet)

WWL - See New Orleans

BIRMINGHAM

Market # 46; ADI # 47
SMSA Pop: 860,100
APR 19.3
Est 1982 Revenue: $13,924,000

Stations: 22/20
Diaries: 967/742:1
Standard Error: .693
% Below Line: 2.3

CSI: 6.3 Bil (# 55)
CSI HH: 20.3 M (# 260)
Retail $: 3.7 Bil (# 53)
% Not Listed: 7.4

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WZZK-F	173/12.5	14.1	16.6	17.7	13.6
2. WENN-F	144/10.4	13.7	12.3	7.0	9.1
3. WAPI-F	119/ 8.6	7.4	4.4	5.5	4.7
4. WKXX-F	118/ 8.5	10.2	11.3	10.5	12.3
5. WMJJ-F	102/ 7.4	4.9	5.9	6.7	3.8
6. WATV	87/ 6.3	7.7	7.3	4.6	4.8
7, WCRT	76/ 5.5	1.9	2.8	1.4	2.0
8. WAGG	70/ 5.1	3.4	4.0	3.3	3.8
9. WSGN	52/ 3.8	3.7	5.0	6.0	6.4
10. WJLD	51/ 3.7	4.7	4.3	4.9	3.2

12+ TSA 1/4	
1. WZZK-F	271
2. WAPI-F	189
3. WENN-F	177
4. WKXX-F	158
5. WMJJ-F	122
6. WQEN-F	90
7. WATV	87
8. WCRT	78
9. WRKK-F	74
10. WAGG	73

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WZZK-F	3545/28.4	31.3	30.9
2. WKXX-F	2706/28.2	28.4	26.6
3. WMJJ-F	2034/21.6	10.4	15.3
4. WAPI-F	1927/16.9	15.9	14.6
5. WENN-F	1812/19.6	21.0	20.4
6. WSGN	1294/16.2	14.9	18.8
7. WRKK-F	1258/10.4	10.4	9.7
8. WQEN-F	1213/ 3.5	1.8	1.9
9. WVOK	1058/ 8.3	12.3	9.0
10. WJLD	848/11.8	12.4	12.8

12+ FM SHARE (METRO): 60.30% (773 of 1282) (SPG 82: 59.58%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAPI-F	1. WAPI-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WENN-F	2. WENN-F	2. WENN-F	2. WENN-F	2. WCRT	2. WENN-F+
3. WKXX-F	3. WMJJ-F	3. WMJJ-F	3. WMJJ-F	3. WAGG	3. WKXX-F
4. WATV	4. WZZK-F	4. WAPI-F	4. WKXX-F	4. WSGN	4. WSGN
	5. WKXX-F	5. WKXX-F	5. WAGG	5. WATV	5. WATV

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZZK-F	1. WZZK-F	1. WENN-F	1. WZZK-F	1. WAPI-F	1. WZZK-F
2. WAPI-F	2. WENN-F	2. WMJJ-F	2. WENN-F	2. WMJJ-F	2. WMJJ-F
3. WKXX-F	3. WAPI-F	WZZK-F	3. WMJJ-F	3. WENN-F	3. WKXX-F
4. WMJJ-F	4. WMJJ-F	WKXX-F	WAGG	4. WZZK-F	4. WENN-F
5. WENN-F	5. WKXX-F	5. WAPI-F	WKXX-F	5. WKXX-F	5. WAPI-F
					WSGN

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	160 (3)	144 (1)	304 (4)	23.7
COUNTRY	70 (2)	224 (3)	294 (5)	22.9
ROCK/AOR/CONTEMP		247 (3)	247 (3)	19.3
AC	52 (1)	102 (1)	154 (2)	12.0
RELIGION/GOSPEL	74 (2)	34 (1)	108 (3)	8.4
NOSTALGIA	76 (1)		76 (1)	5.9
NEWS/TALK	47 (1)		47 (1)	3.7
MOR/VARIETY	30 (2)		30 (2)	2.3
BTFL MUSIC		22 (1)	22 (1)	1.7
			1282 (22)	

BIRMINGHAM ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WAPI-F	2. WKXX-F	2. WENN-F
3. WENN-F	3. WMJJ-F	3. WAPI-F
4. WKXX-F	4. WAPI-F	4. WMJJ-F
5. WMJJ-F	5. WENN-F	5. WKXX-F
6. WATV	6. WSGN	WDJC-F
7. WCRT	7. WRKK-F	7. WYDE
8. WAGG	8. WVOK	
9. WRKK-F	9. WJLD	
10. WQEN-F	10. WQEN-F	
11. WVOK	11. WATV	
12. WSGN	12. WERC	
13. WJLD	13. WDJC-F	
14. WAQT-F	14. WAGG	
15. WERC	15. WYDE	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAPI	1070		1.4/8.0
WBUL	1220		1.6/4.7
WDJC-F	93.7		2.5/7.7
WERC	960		3.4/10.5
WFHK	1430	Pell City	.8/1.1
WLPH	1480	Irondale	.3/1.0
WRKK-F	99.5		2.8/10.4
WVOK	690		3.1/8.3
WWWB-F	102.5	Jasper	.9/2.0
WYDE	850		1.9/7.7
WQEN-F	103.7	Gadsden	.7/3.5
WHMA-F	100.5	Anniston	1.6/4.1

ADI FM SHARE: 62.21% (1220 of 1961) (SPG 82: 62.95%)

AM STATIONS

WAGG, 1320, 5 KW (DAYS)	, GOSPEL	NBN,	$ 30.00*	(Selcom)	
WATV, 900, 1 KW (DAYS)	, BLACK	,	$ 22.00*	(Weiss)	
WCRT, 1260, 5 KW (DAYS)	, NOSTALGIA	,	$ 10.00	(Blair)	
WERC, 960, 5 KW (DA-N)	, NEWS/TALK	,	$ 38.00*	(Mc-Guild)	Mooney
WJLD, 1400, 1 KW/250 W	, BLACK	,	$ 21.00*	(Masla)	
WSGN, 610, 5 KW/1 KW (DA-N)	, OLDIES	RKO II,	$ 40.00*	(Eastman)	Harte Hanks
WVOK, 690, 50 KW (DAYS)	, COUNTRY	RKO,	$ 30.00*	(Christal)	Jaco
WYDE, 850, 50 KW/1 KW (DA-2)	, COUNTRY	,	$ 22.00	(PRO)	

FM STATIONS

WENN-F, 107.7, 100 KW @ 640,	BLACK	NBN,	$ 58.00*	(Selcom)	
WAPI-F, 94.5, 100 KW @ 1214,	AOR (Burk-Abr)	Source,	$ 54.00*	(Torbet)	
WDJC-F, 93.7, 100 KW @ 550,	RELIGION	,	$ 24.00	(----)	Crawford
WKXX-F, 106.9, 100 KW @ 1114,	ROCK	ABC-D,	$ 71.00*	(Mc-Guild)	Mooney
WMJJ-F, 96.5, 100 KW @ 890,	AC (Klemm)	ABC-F,	$ 31.00	(Blair)	Capitol-Johnson
WRKK-F, 99.5, 100 KW @ 400,	COUNTRY (Burk-Abr)	RKO,	$ 30.00*	(Christal)	Jaco
WZZK-F, 104.7, 100 KW @ 640,	COUNTRY	,	$120.00	(Katz)	Katz
WQEN-F, 103.7, 100 KW @ 1110,	ROCK	,	$ 25.00	(P/W)	(GADSDEN)
WAQT-F, 94.1, 100 KW @ 505,	COUNTRY	APR,	$ 7.50	(Midsouth)	(CARROLLTON)

BLOOMINGTON, IL

Market # 261
SMSA Pop: 121,100
APR 16.3
Est 1982 Revenue: $3,104,000*
Est 1983 Rev Growth: 8%*

Stations: 13/5
Diaries: 561/185:1
Standard Error: .866
% Below Line: 23.4
Est 1982 Nat Rev: $327,000*

CSI: 1.2 Bil (# 216)
CSI HH: 26.0 M (# 50)
Retail $: .6 Bil (# 245)
% Not Listed: 7.1

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WJBC	62/36.5	36.1	40.8	40.7	39.0
2. WBNQ-F	37/21.8	19.0	16.1	15.9	18.2
3. WMLA-F	13/ 7.6	5.7	6.3	9.0	8.4
4. WWCT-F	9/ 5.3	5.1	7.5	5.5	5.2
5. WIHN-F	8/ 4.7	5.7	3.4	4.8	4.5
WKZW-F	8/ 4.7	2.5	2.9	2.8	1.3
WLS	8/ 4.7	7.0	5.7	6.2	5.8
8. WMAQ	6/ 3.5	5.1	4.0	5.5	5.2
9. WSWT-F	3/ 1.8	3.2	1.7	.7	1.9

12+ TSA 1/4	
1. WJBC	70
2. WBNQ-F	46
3. WLS	23
4. WGN	22
5. WMAQ	19
WKZW-F	19
7. WWCT-F	17
8. WMLA-F	15
9. WSWT-F	10
10. WIHN-F	8

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WJBC	699/56.0	56.3	63.5
2. WBNQ-F	679/45.3	41.2	40.2
3. WLS	568/25.2	24.3	26.6
4. WKZW-F	315/15.4	14.5	13.9
5. WGN	305/ 7.8	7.5	9.6
6. WMAQ	296/ 9.9	15.4	12.6
7. WWCT-F	224/13.5	11.0	11.6
8. WMLA-F	200/18.0	16.1	17.9
9. WSWT-F	148/ 5.3	6.3	6.5
10. WSOY-F	127/ 1.7	---	---

12+ FM SHARE (METRO): 50.63% (80 of 158) (SPG 82: 41.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBNQ-F	1. WBNQ-F	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC
2. WLS	2. WJBC	2. WJBC			
WKZW-F	3. WWCT-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBC	1. WJBC	1. WBNQ-F	1. WJBC	1. WBNQ-F	1. WJBC
2. WBNQ-F	2. WBNQ-F			2. WWCT-F	
	3. WMLA-F			3. WJBC	
				WMLA-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRBA	1440	Normal	.6/3.8	WLS-F	94.7	Chicago	.6/2.1
WGN	720	Chicago	.6/7.8	WSOY-F	102.9	Decatur	.6/1.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (2)	56 (5)	65 (7)	41.1
MOR/VARIETY	63 (2)		63 (2)	39.9
COUNTRY	6 (1)	13 (1)	19 (2)	12.0
AC		8 (1)	8 (1)	5.1
BTFL MUSIC		3 (1)	3 (1)	1.9
			158 (13)	

RADIO STATIONS

WJBC, 1230, 1 KW/250 W, MOR	ABC-I, $39.38	(Mc-Guild)	Bloomington
WBNQ-F, 101.5, 50 KW @ 460, ROCK (TM)	, $25.00	(Torbet)	Bloomington
WIHN-F, 96.7, 3 KW @ 300, AC	, $13.00	(----)	
WMLA-F, 92.7, 3 KW @ 300, COUNTRY (Concept)	, $14.00	(Masla)	
WSOY-F, 102.9, 54 KW @ 450, ROCK	, $31.50	(Mc-Guild)	Illinois (DECATUR)

Other ranked stations - See Chicago & Peoria

BALTIMORE

Market # 14; ADI # 20
SMSA Pop: 2,185,000
APR 19.5
Est 1982 Revenue: $31,588,000

Stations: 36/20
Diaries: 1707/1089:1
Standard Error: .502
% Below Line: 13.2

CSI: 17.0 Bil (# 22)
CSI HH: 21.9 M (# 196)
Retail $: 10.9 Bil (# 15)
% Not Listed: 9.8

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SPG 82
1. WXYV-F	298/8.2	8.2	7.9	8.7
2. WBAL	291/8.0	12.2	10.2	10.0
3. WBSB-F	284/7.8	7.5	6.6	4.8
4. WIYY-F	249/6.9	7.3	6.4	7.7
5. WLIF-F	235/6.5	6.2	7.2	7.5
6. WPOC-F	211/5.8	6.2	7.2	7.5
7. WFBR	195/5.4	4.0	4.5	4.5
8. WITH	166/4.6	3.9	3.5	4.2
9. WWIN	154/4.3	4.2	4.9	4.3
10. WCAO	147/4.1	3.2	3.6	2.4
11. WEBB	132/3.6	3.1	2.5	2.8
12. WYST-F	99/2.7	2.8	3.6	3.2
13. WRLX-F	86/2.4	2.2	3.0	3.7
14. WCBM	85/2.3	2.6	2.4	3.7
15. WRQX-F	79/2.2	2.1	2.5	1.4

12+ TSA 1/4	
1. WXYV-F	318
2. WBAL	304
3. WBSB-F	296
4. WIYY-F	268
5. WPOC-F	257
WLIF-F	257
7. WFBR	197
8. WCAO	180
9. WITH	168
10. WWIN	154
11. WEBB	132
12. WYST-F	103
13. WRLX-F	89
14. WRQX-F	88
15. WCBM	86

12+ TSA CUME MSA CUME RATING		FAL 82	SPG 82
1. WBSB-F	3983/20.4	17.5	15.0
2. WBAL	3877/19.6	20.9	21.9
3. WIYY-F	3442/17.1	16.4	16.9
4. WFBR	3366/17.9	16.7	17.3
5. WXYV-F	3281/16.9	17.1	17.3
6. WPOC-F	3092/14.3	16.1	14.3
7. WLIF-F	2910/14.5	12.6	13.1
8. WCAO	2652/12.6	11.5	10.7
9. WWIN	2293/12.3	13.1	11.8
10. WITH	1792/ 9.6	7.6	9.0
11. WYST-F	1771/ 9.1	10.2	10.2
12. WCBM	1761/ 8.9	9.5	11.8
13. WWDC-F	1494/ 6.4	5.7	7.4
14. WEBB	1492/ 8.0	7.3	6.8
15. WQSR-F	1468/ 7.7	5.4	5.5

12+ FM SHARE (METRO): 61.00% (1993 of 3267) (SPG 82: 58.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBSB-F	1. WXYV-F	1. WXYV-F	1. WXYV-F	1. WPOC-F	1. WBAL
2. WIYY-F	2. WIYY-F	2. WBSB-F	2. WPOC-F	2. WBAL	2. WXYV-F
3. WXYV-F	3. WBSB-F	3. WIYY-F	3. WBSB-F	3. WLIF-F	3. WFBR
4. WRQX-F	4. WWIN	4. WPOC-F	4. WFBR	4. WITH	4. WBSB-F
5. WEBB	5. WFBR	5. WWIN	5. WLIF-F	5. WFBR	5. WPOC-F
	6. WYST-F	6. WCAO	6. WCAO	6. WCAO	6. WIYY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLIF-F	1. WXYV-F	1. WXYV-F	1. WXYV-F	1. WIYY-F	1. WXYV-F
2. WXYV-F	2. WBSB-F	2. WBSB-F	2. WPOC-F	2. WXYV-F	2. WFBR
3. WBSB-F	3. WLIF-F	3. WIYY-F	3. WBSB-F	3. WBSB-F	3. WPOC-F
4. WBAL	4. WBAL	4. WWIN	4. WLIF-F	4. WFBR	4. WIYY-F
5. WPOC-F	5. WIYY-F	5. WYST-F	5. WYST-F	5. WWIN	5. WBSB-F
6. WIYY-F	6. WPOC-F	6. WQSR-F	6. WBAL	6. WPOC-F	6. WCAO

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		798 (8)	798 (8)	24.4
BLACK/URBAN/JAZZ	306 (3)	345 (3)	651 (6)	19.9
COUNTRY	147 (1)	241 (3)	388 (4)	11.9
BTFL MUSIC		361 (4)	361 (4)	11.0
AC	195 (1)	150 (3)	345 (4)	10.6
MOR/VARIETY	304 (2)	23 (1)	327 (3)	10.0
NOSTALGIA	166 (1)		166 (1)	5.1
NEWS/TALK	141 (3)		141 (3)	4.3
RELIGION/GOSPEL	15 (1)	40 (1)	55 (2)	1.7
OTHERS/UNKNOWN		35 (1)	35 (1)	1.1
			3267 (36)	

BALTIMORE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WXYV-F	1. WBSB-F	1. WPOC-F
2. WBAL	2. WBAL	2. WIYY-F
3. WBSB-F	3. WFBR	3. WBSB-F
4. WIYY-F	4. WIYY-F	4. WXYV-F
5. WLIF-F	5. WXYV-F	5. WBAL
6. WPOC-F	6. WPOC-F	6. WCAO
7. WFBR	7. WLIF-F	7. WFBR
8. WCAO	8. WCAO	8. WLIF-F
9. WITH	9. WWIN	9. WITH
10. WWIN	10. WITH	10. WWIN
11. WEBB	11. WYST-F	
12. WYST-F	12. WCBM	
13. WRLX-F	13. WEBB	
14. WCBM	14. WQSR-F	
15. WRQX-F	15. WWDC-F	

OTHER RATED STATIONS METRO SHARE/CUME RATING

WAYE	860		.4/2.0
WLOM-F	99.1	Annapolis	.6/2.4
WQSR-F	105.7	Catonsville	1.9/7.7
WRBS-F	95.1		1.1/3.1
WWIN-F	95.9	Glen Burnie	1.0/3.6
WYST	92.3		.6/2.5
WASH-F	97.1	Wash	.6/1.8
WAVA-F	105.1	Wash	.9/3.3
WFRE-F	99.9	Frederick	.3/ .9
WGAY-F	99.5	Wash	.8/1.9
WHUR-F	96.3	Wash	1.0/4.5
WKYS-F	93.9	Wash	.3/2.4
WLTT-F	94.7	Wash	.8/1.7
WMAL	630	Wash	.4/1.5
WMZQ-F	98.7	Wash	.5/1.1
WPGC-F	95.5	Wash	.5/2.6
WPKX-F	105.9	Wash	.4/ .9
WRC	980	Wash	.5/1.3
WTOP	1500	Wash	1.0/4.5
WWDC-F	101.1	Wash	1.3/6.4
WYCR-F	98.5	York	.4/ .8

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, MOR	ABC-E, $ 83.75 (Blair)	Hearst
WCAO, 600, 5 KW (DA-1)	, COUNTRY	RKO II, $ 60.00* (Mc-Guild)	Plough
WCBM, 680, 10 KW/5 KW (DA-2)	, NEWS/TALK	ABC-I,ABC-T, $103.75 (Katz)	Metromedia
WEBB, 1360, 5 KW	, BLACK	SBN, $ 30.25 (Citi)	
WFBR, 1300, 5 KW (DA-1)	, AC	NBC,NBC-T, $ 61.00* (MMR)	
WITH, 1230, 1 KW/250 W	, NOSTALGIA (Al Ham)	MBS, $ 45.00 (HNWH)	Beni
WWIN, 1400, 1 KW/250 W	, BLACK	NBN, $ 38.00 (HNWH)	

FM STATIONS

WBSB-F, 104.3, 50 KW @ 422, ROCK		ABC-F, $ 85.00* (Torbet)	Scripps-How
WIYY-F, 97.9, 11 KW @ 946, AOR (Burk-Abr)		ABC-R, $151.25 (Blair)	Hearst
WLIF-F, 101.9, 14 KW @ 961, BTFL MUS (Schulke)		, $ 75.00* (Christal)	Cox
WPOC-F, 93.1, 50 KW @ 870, COUNTRY		ABC-D, $146.25 (Eastman)	Nationwide
WQSR-F, 105.7, 50 KW @ 245, CONTEMP		CBS-R, $? ? (CBS/FM)	
WRLX-F, 106.5, 29 KW @ 620, BTFL MUS (Bonne)		, $ 44.00 (Katz)	Abell
WXYV-F, 102.7, 50 KW @ 400, URBAN		, $105.00* (Mc-Guild)	Plough
WYST-F, 92.3, 10 KW @ 550, AC		RKO, $ 50.00 (Masla)	United

WRQX-F - See Washington

BEAUMONT-PORT ARTHUR-ORANGE

Market # 108
SMSA Pop: 381,100
APR 16.7
Est 1982 Revenue: $6,200,000

Stations: 21/17
Diaries: 690/455:1
Standard Error: .777
% Below Line: 8.4

CSI: 3.7 Bil (# 91)
CSI HH: 26.2 M (# 41)
Retail $: 2.3 Bil (# 87)
% Not Listed: 7.0

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KHYS-F 64/12.2	10.8	10.7	7.4	5.6
2. KZZB-F 58/10.0	10.8	6.9	7.2	2.5
3. KYKR-F 48/ 9.1	12.4	9.5	13.0	9.6
4. KQXY-F 46/ 8.7	7.1	5.3	8.0	11.0
5. KLVI 45/ 8.6	12.0	8.5	7.2	8.7
6. KAYD-F 44/ 8.4	8.1	11.3	7.0	10.1
7. KZOM-F 32/ 6.1	6.6	5.7	7.2	4.3
8. KTRH 31/ 5.9	5.2	5.5	5.2	4.0
9. KALO 25/ 4.8	4.8	6.5	6.1	8.7
10. KIOC-F 19/ 3.6	4.4	10.3	10.0	6.3

12+ TSA 1/4	
1. KHYS-F	99
2. KZZB-F	70
3. KYKR-F	61
4. KLVI	56
5. KQXY-F	54
6. KAYD-F	47
7. KTRH	43
8. KZOM-F	42
9. KALO	29
10. KIOC-F	25

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KLVI	936/21.3	22.7	20.5
2. KHYS-F	851/17.8	16.2	17.0
3. KZZB-F	845/21.0	18.3	14.9
4. KYKR-F	837/20.3	23.3	19.9
5. KQXY-F	638/16.5	13.9	12.5
6. KAYD-F	635/16.4	18.4	21.9
7. KIOC-F	595/12.2	12.3	20.5
8. KTRH	584/12.6	10.0	11.4
9. KALO	367/11.5	10.1	12.2
10. KWIC-F	356/ 9.6	7.4	15.7

12+ FM SHARE (METRO): 67.28% (329 of 489) (SPG 82: 67.57%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZZB-F	1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KQXY-F	1. KLVI
2. KHYS-F	2. KHYS-F	2. KAYD-F	2. KYKR-F	2. KLVI	2. KYKR-F
	3. KAYD-F	3. KZZB-F	3. KQXY-F	KHYS-F	3. KZZB-F
	KZOM-F	4. KYKR-F	KAYD-F	4. KYKR-F	KTRH,KHYS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KQXY-F	1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KZOM-F	1. KHYS-F
2. KYKR-F	2. KQXY-F	2. KAYD-F	2. KYKR-F	2. KZZB-F	2. KYKR-F
3. KHYS-F	3. KAYD-F	3. KZZB-F	3. KQXY-F	3. KHYS-F	KZOM-F
4. KLVI	KLVI	4. KYKR-F	4. KAYD-F	KYKR-F	4. KAYD-F

FORMATS	AM	FM	TOTAL	%
COUNTRY	73 (4)	95 (3)	168 (7)	34.4
BLACK/URBAN/JAZZ	25 (1)	67 (2)	92 (3)	18.8
ROCK/AOR/CONTEMP		90 (2)	90 (2)	18.4
BTFL MUSIC		46 (1)	46 (1)	9.4
AC	4 (1)	31 (2)	35 (3)	7.2
NEWS/TALK	35 (2)		35 (2)	7.2
RELIGION/GOSPEL	21 (2)		21 (2)	4.3
MOR/VARIETY	2 (1)		2 (1)	0.4
			489 (21)	

RADIO STATIONS

KALO, 990, 1 KW (DA-2), BLACK (Drake-Chen)	NBN, $17.50	(Selcom)	
KLVI, 560, 5 KW (DA-N), COUNTRY	ABC-I, $33.00	(Torbet)	Hicks
KAYD-F, 97.5, 50 KW @ 320, COUNTRY	, $20.00*	(MMR)	Long-Pride
KHYS-F, 98.5, 65 KW @ 380, BLACK (TM)	Source,CBS-R, $25.00*	(Mc-Guild)	Clear Channel
KIOC-F, 106.1, 100 KW @ 1060, AC (Century 21)	RKO, $25.00	(Christal)	
KQXY-F, 94.1, 100 KW @ 645, BTFL MUS (Schulke)	NBC, $26.00*	(Mc-Guild)	Air Waves
KWIC-F, 107.9, 100 KW @ 389, AC	ABC-C, $17.00*	(----)	
KYKR-F, 93.3, 100 KW @ 500, COUNTRY	, $33.00	(Torbet)	Hicks
KZOM-F, 104.5, 100 KW @ 440, AOR	, $17.00*	(HNWH)	Center Group
KZZB-F, 95.1, 100 KW @ 501, ROCK	ABC-F, $17.50	(Selcom)	

KTRH - See Houston

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAYC	1450	Beau	1.0/5.4	KOGT	1600	Orange	3.0/5.2	KIKK-F	95.7	Houston	.6/1.7
KDLF	1150	Po Nech	3.0/4.9	KOLE	1340	Port Ar	.8/5.6	KMJQ-F	102.1	Houston	.6/3.6
KDVE	1510	Nederl	1.0/4.8	KTLK	1380	Beaum	1.3/2.2	KPRC	950	Houston	.8/2.7
KKAS	1300	Silsbee	.4/1.7								

BILLINGS

Market # 279
SMSA Pop: 111,700
APR 17.2
Est 1982 Revenue: $3,450,000

Stations: 9/9
Diaries: 584/160:1
Standard Error: .826
% Below Line: 0

CSI: .9 Bil (# 273)
CSI HH: 21.8 M (# 200)
Retail $: .8 Bil (# 204)
% Not Listed: 5.0

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KGHL	38/23.6	14.2	16.3
2. KYYA-F	27/16.8	13.5	19.5
3. KIDX-F	20/12.4	7.1	8.1
4. KZLS-F	17/10.6	12.8	4.9
5. KOOK	15/ 9.3	14.2	15.4
6. KOOK-F	14/ 8.7	11.3	10.6
7. KBMY	8/ 5.0	9.2	11.4
KURL	8/ 5.0	5.0	4.9
9. KOYN	6/ 3.7	7.1	8.1

12+ TSA 1/4	
1. KGHL	90
2. KYYA-F	30
3. KOOK	28
4. KIDX-F	21
5. KZLS-F	17
6. KOOK-F	16
7. KOYN	10
KURL	10
9. KBMY	9

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KGHL	772/40.6	28.1
2. KOOK	494/34.3	33.9
3. KYYA-F	361/33.7	27.3
4. KIDX-F	261/25.6	14.3
5. KOOK-F	233/19.4	18.7
6. KZLS-F	231/23.7	21.8
7. KBMY	145/14.0	20.2
8. KOYN	122/ 8.7	10.9
9. KURL	102/ 7.2	9.8

12+ FM SHARE (METRO): 50.98% (78 of 153) (SPG 82: 47.01%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KYYA-F	1. KYYA-F	1. KGHL	1. KGHL	1. KGHL	1. KGHL
KZLS-F	2. KGHL	2. KYYA-F	2. KYYA-F	2. KOOK-F	2. KYYA-F
	3. KIDX-F	3. KIDX-F	3. KIDX-F	3. KIDX-F	3. KOOK

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGHL	1. KGHL	1. KYYA-F	1. KGHL	1. KYYA-F	1. KGHL
2. KYYA-F	2. KYYA-F	2. KGHL	2. KOOK,KIDX	2. KGHL	2. KYYA-F
3. KIDX-F	3. KIDX-F	KIDX-F	KYYA,KOOK-F	KZLS-F	3. KIDX-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	15 (1)	44 (2)	59 (3)	38.9
COUNTRY	46 (2)		46 (2)	30.1
AC		20 (1)	20 (1)	13.1
BTFL MUSIC		14 (1)	14 (1)	9.2
RELIGION/GOSPEL	8 (1)		8 (1)	5.2
MOR/VARIETY	6 (1)		6 (1)	3.9
			153 (9)	

RADIO STATIONS

KBMY, 1240, 1 KW/250 W , COUNTRY
KGHL, 790, 5 KW (DA-N), COUNTRY (Drake-Chen)
KOOK, 970, 5 KW (DA-N), CONTEMP/AC
KOYN, 910, 1 KW (DAYS), MOR/NOSTALGIA
KURL, 730, 5 KW (DAYS), RELIGION (Century 21)

KIDX-F, 98.5, 50 KW @ 402, AC (Churchill)
KOOK-F, 102.9, 100 KW @ 500, BTFL MUS (FM-100)
KYYA-F, 93.3, 100 KW @ 700, ROCK
KZLS-F, 97.1, 35 KW @ -30, ROCK (Drake-Chen)

ABC-D,	$11.00	(Hix)	
ABC-I,	$18.20	(Eastman)	Hatch
ABC-C,	$16.50	(Torbet)	Matthias
NBC,	$ 8.00	(----)	
,	$ 3.40	(----)	Enterprise
Source,	$10.00	(Eastman)	Hatch
,	$ 8.50	(Torbet)	Matthias
RKO,	$16.00*	(Blair)	Meyer
,	$12.00	(Mc-Guild)	

BINGHAMPTON

Market # 131
SMSA Pop: 300,200
APR 14.7
Est 1982 Revenue: $4,100,000

Stations: 16/10
Diaries: 793/318:1
Standard Error: .647
% Below Line: 7.3

CSI: 2.3 Bil (# 139)
CSI HH: 20.5 M (# 250)
Retail $: 1.4 Bil (# 141)
% Not Listed: 14.8

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WMRV-F	68/18.3	16.4	16.4
2. WNBF	56/15.1	13.8	15.6
3. WAAL-F	50/13.5	12.2	11.5
4. WQYT-F	34/ 9.2	12.5	14.2
5. WINR	27/ 7.3	3.6	4.9
6. WENE	23/ 6.2	8.6	4.2
7. WKOP	20/ 5.4	8.6	10.3
8. WOKW-F	10/ 2.7	---	.5
WWWT-F	10/ 2.7	5.2	7.1
10. WATS	4/ 1.1	---	---

12+ TSA 1/4	
1. WMRV-F	88
2. WAAL-F	63
3. WNBF	58
4. WINR	27
5. WINR	27
6. WENE	26
7. WKOP	25
8. WOKW-F	13
9. WWWT-F	11
10. WATS	9

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WMRV-F	1097/33.2	30.5
2. WAAL-F	868/25.7	28.2
3. WNBF	833/30.7	30.5
4. WQYT-F	766/22.4	24.4
5. WENE	487/17.2	20.7
6. WINR	433/15.3	16.0
7. WKOP	426/14.5	19.7
8. WWWT-F	293/11.0	15.0
9. WOKW-F	231/ 5.0	---
10. WAVR-F	157/ 1.5	---

12+ FM SHARE (METRO): 57.27% (181 of 316) (SPG 82: 57.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMRV-F	1. WMRV-F	1. WMRV-F	1. WMRV-F	1. WNBF	1. WNBF
2. WAAL-F	2. WAAL-F	2. WAAL-F	2. WNBF	2. WINR	2. WMRV-F
3. WOKW-F		3. WNBF	3. WAAL-F	3. WQYT-F	3. WAAL-F
				WMRV-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMRV-F	1. WMRV-F	1. WMRV-F	1. WMRV-F	1. WAAL-F	1. WMRV-F
2. WAAL-F	2. WAAL-F	2. WAAL-F	2. WNBF	2. WMRV-F	2. WAAL-F
3. WNBF	3. WNBF	3. WNBF			3. WNBF

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAVR-F	102.3	Waverly .3/1.5	WHCU	870	Ithaca .5/1.7
WARM	590	Scranton .8/1.9	WKRZ-F	98.5	Wilkes-Barre .5/2.0
WGBI-F	101.3	Scranton 1.1/3.9	WYZZ-F	92.9	Wilkes-Barre .5/1.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		144 (6)	144 (6)	45.6
MOR/VARIETY	65 (4)		65 (4)	20.6
COUNTRY	43 (2)		43 (2)	13.6
BTFL MUSIC		36 (2)	36 (2)	11.4
NOSTALGIA	27 (1)		27 (1)	8.5
OTHERS/UNKNOWN		1 (1)	1 (1)	0.3
			316 (16)	

RADIO STATIONS

WATS, 960, 1 KW (DAYS)	, MOR	ABC-E, $ 8.00 (Pates)		(SAYRE,PA)
WENE, 1430, 5 KW (DA-N)	, COUNTRY (Drake-Chen)	ABC-E, $19.00* (Masla)		
WINR, 680, 1 KW/500 W (DA-2)	, NOSTALGIA (Al Ham)	RKO II, $17.00* (Savalli)		
WKOP, 1360, 5 KW/500 W	, COUNTRY	ABC-E, $13.00* (Torbet)		Regional
WNBF, 1290, 5 KW (DA-N)	, MOR	CBS, $24.00* (Mc-Guild)		Stoner
WAAL-F, 99.1, 7 KW @ 1090	, AOR	RKO, $28.00* (Torbet)		Regional
WMRV-F, 105.7, 35 KW @ 570	, CONTEMP (Drake-Chen)	Source, $21.00* (Masla)		
WQYT-F, 98.1, 10 KW @ 950	, BTFL MUS (TM)	, $20.00* (Mc-Guild)		Stoner
WWWT-F, 101.7, 1.1 KW @ 450	, ROCK	ABC-C, $ 9.00 (Market 4)		(OWEGO)
WOKW-F, 99.9, 20 KW @ 730	, ROCK	ABC-C, $10.00 (Savalli)		Burbach (CORTLAND)

BOISE

Market # 187
SMSA Pop: 182,600
APR 16.3
Est 1982 Revenue: $3,060,000

Stations: 18/18
Diaries: 662/341:1
Standard Error: .776
% Below Line: 0

CSI: 1.4 Bil (# 187)
CSI HH: 22.1 M (# 187)
Retail $: 1.0 Bil (# 172)
% Not Listed: 7.6

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KIZN-F	46/12.5	6.8	----
2. KBOI	38/10.4	12.4	13.1
3. KIDQ-F	33/ 9.0	11.0	8.3
4. KGEM	28/ 7.6	6.8	11.0
5. KIDO	27/ 7.4	8.7	7.0
KFXD-F	27/ 7.4	6.2	8.0
7. KBBK-F	25/ 6.8	11.8	11.0
8. KBOI-F	23/ 6.3	7.6	10.1
9. KBNY-F	18/ 4.9	2.0	2.4
KBXL-F	18/ 4.9	4.5	7.3

12+ TSA	1/4
1. KIZN-F	68
2. KBOI	63
3. KIDQ-F	40
4. KIDO	38
KGEM	38
6. KBOI-F	32
7. KBBK-F	31
8. KFXD-F	28
9. KFXD	26
KBXL-F	26

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KBOI	991/29.2	28.0
2. KIZN-F	710/20.7	12.0
3. KFXD	600/17.2	20.4
4. KGEM	564/16.7	18.3
5. KIDO	561/17.8	18.2
6. KIDQ-F	531/18.8	17.5
7. KBOI-F	529/17.3	16.6
8. KFXD-F	504/18.2	15.2
9. KBBK-F	486/15.7	20.3
10. KBXL-F	361/11.8	13.9

12+ FM SHARE (METRO): 61.95% (210 of 339) (SPG 82: 57.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KIDQ-F	1. KIZN-F	1. KIZN-F	1. KIZN-F	1. KIDO	1. KBOI
2. KBBK-F	2. KFXD-F	2. KBOI	2. KBOI	2. KIZN-F	2. KGEM
	KBOI	3. KFXD-F	3. KGEM	3. KGEM	3. KIZN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIZN-F	1. KIZN-F	1. KIZN-F	1. KIZN-F	1. KIDQ-F	1. KBOI
2. KBOI	2. KBOI	2. KBBK-F	2. KBOI	2. KBOI	2. KIZN-F
3. KGEM	KIDQ-F	KFXD-F	3. KGEM	3. KIZN-F	3. KGEM
				KFXD-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBGN	1060	Caldwell	1.4/3.9	KJOT-F	105.1	Boise	3.5/7.8	KSPD	790	Boise	1.4/2.2
KCID	1490	Caldwell	.5/2.2	KKIC	950	Boise	.8/2.7	KTOX	740	Boise	1.1/2.3
KFXD	580	Nampa	4.6/17.2	KQZQ-F	103.1	Nampa	1.9/5.0				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		110 (5)	110 (5)	32.4
COUNTRY	31 (2)	59 (2)	90 (4)	26.5
AC	55 (2)		55 (2)	16.2
BTFL MUSIC		41 (2)	41 (2)	12.1
NOSTALGIA	27 (1)		27 (1)	8.0
OTHERS/UNKNOWN	9 (2)		9 (2)	2.7
RELIGION/GOSPEL	5 (1)		5 (1)	1.5
MOR/VARIETY	2 (1)		2 (1)	0.6
			339 (18)	

RADIO STATIONS

KBOI, 670, 50 KW (DA-N), AC	NBC,	$22.00* (Katz)	
KFXD, 580, 5 KW (DA-N), OLDIES/AC	RKO,	$14.00 (Torbet)	(NAMPA)
KGEM, 1140, 10 KW (DA-2), COUNTRY	ABC-I,	$13.00 (Eastman)	Hatch
KIDO, 630, 5 KW (DA-2), NOSTALGIA (A1 Ham)	CBS,	$25.20 (Blair)	Sundance
KBBK-F, 92.3, 44 KW @ 2500, ROCK	,	$12.00* (Weiss)	
KBNY-F, 96.9, 44 KW @ 2520, CONTEMP/AC	UPI,	$11.00 (Selcom)	(NAMPA)
KBOI-F, 97.9, 47 KW @ 2510, BTFL MUS (Schulke)	,	$16.00* (Katz)	
KBXL-F, 94.1, 40 KW @ 2500, BTFL MUS	,	$10.75 (Weiss)	(CALDWELL)
KFXD-F, 94.9, 46 KW @ 2520, CONTEMP (Drake-Chen)	RKO II,	$14.00 (Torbet)	(NAMPA)
KIDQ-F, 104.3, 43 KW @ 2574, AOR	Source,	$25.20 (Blair)	Sundance
KIZN-F, 93.1, 50 KW @ 2630, COUNTRY	,	$44.00 (HNWH)	
KJOT-F, 105.1, 43 KW @ 2574, COUNTRY (Drake-Chen)	ABC-I,	$ 9.25 (Eastman)	

BOSTON

Market # 6; ADI # 6
SMSA Pop: 3,656,300
APR 19.0
Est 1982 Revenue: $57,000,000

Stations: 36.30
Diaries: 1974/1472:1
Standard Error: .461
% Below Line: 2.7

CSI: 35.0 Bil (# 8)
CSI HH: 26.8 M (# 27)
Retail $: 19.5 Bil (# 27)
% Not Listed: 9.0

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82
1. WBZ	541/9.8	9.0	8.6	8.6	8.4
2. WHDH	475/8.6	7.3	7.9	8.0	8.5
3. WHTT-F	384/6.9	4.6	3.9	2.8	3.1
4. WBCN-F	363/6.6	7.4	5.6	6.3	4.7
5. WXKS-F	318/5.8	6.7	9.0	7.8	7.0
6. WCOZ-F	268/4.8	4.8	4.9	7.5	7.4
7. WEEI	246/4.5	5.2	5.4	4.8	6.6
8. WROR-F	221/4.0	4.1	3.8	4.4	4.1
9. WMJX-F	211/3.8	4.5	4.4	4.5	5.3
10. WJIB-F	208/3.8	4.4	4.9	4.2	4.4
11. WXKS	197/3.6	3.2	3.5	4.0	2.7
12. WRKO	195/3.5	4.7	4.4	2.4	3.0
13. WHUE-F	190/3.4	3.1	2.9	2.2	2.3
14. WVBF-F	182/3.3	2.5	2.7	3.0	4.0
15. WSSH-F	162/2.9	2.6	3.0	2.4	2.1
16. WILD	90/1.6	1.8	2.5	1.3	1.9
17. WCRB-F	89/1.6	1.9	1.9	1.3	1.9
18. WCAS	83/1.5	.3	.4	.3	.4
19. WMRE	76/1.4	1.1	.9	2.8	2.0
20. WROL	60/1.1	1.0	1.1	.7	1.3
WCGY-F	60/1.1				

12+ TSA 1/4	
1. WBZ	765
2. WHTT-F	542
3. WBCN-F	536
4. WHDH	518
5. WXKS-F	438
6. WCOZ-F	404
7. WROR-F	327
8. WJIB-F	318
9. WSSH-F	308
10. WMJX-F	296
11. WEEI	279
12. WRKO	257
13. WHUE-F	254
14. WHJY-F	241
15. WVBF-F	222
16. WXKS	197
17. WAAF-F	194
18. WCRB-F	113
19. WOKQ-F	109
20. WCGY-F	98

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WBZ	10262/23.6	24.9	23.7
2. WHTT-F	8409/19.8	15.9	10.7
3. WHDH	7466/22.0	21.9	22.4
4. WCOZ-F	7372/15.0	17.1	18.8
5. WXKS-F	6769/16.4	21.0	16.3
6. WBCN-F	6721/16.2	14.7	13.3
7. WROR-F	6017/14.5	14.6	14.1
8. WEEI	5403/16.0	18.5	17.5
9. WJIB-F	5058/12.3	13.1	11.7
10. WMJX-F	5052/12.6	14.6	16.0
11. WRKO	4039/10.9	13.7	11.4
12. WVBF-F	3916/10.6	10.2	12.7
13. WAAF-F	3761/ 4.6	10.2	6.2
14. WHJY-F	3744/ 1.6	---	.4
15. WSSH-F	3639/ 7.2	8.6	5.9
16. WHUE-F	3572/ 8.8	8.9	7.3
17. WCRB-F	2405/ 6.3	5.8	5.6
18. WBOS-F	1888/ 5.2	7.6	5.8
19. WOKQ-F	1706/ 1.6	1.5	1.3
20. WCGY-F	1678/ 3.6	3.5	3.0

12+ FM SHARE (METRO): 56.38% (2835 of 5028) (SPG 82: 57.63%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHTT-F	1. WBCN-F	1. WBCN-F	1. WHDH	1. WHDH	1. WBZ
2. WCOZ-F	2. WXKS-F	2. WHDH	2. WBZ	2. WBZ	2. WHDH
3. WXKS-F	3. WHTT-F	3. WXKS-F	3. WBCN-F	3. WHUE-F	3. WEEI
4. WBCN-F	4. WCOZ-F	4. WBZ	4. WMJX-F	4. WXKS	4. WBCN-F
5. WROR-F	5. WROR-F	5. WHTT-F	5. WJIB-F	5. WJIB-F	5. WHTT-F
6. WAAF-F	6. WMJX-F	6. WCOZ-F	6. WEEI	6. WEEI	6. WXKS-F
	7. WVBF-F	7. WMJX-F WROR-F	7. WRKO	7. WRKO	7. WRKO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHDH	1. WHTT-F	1. WXKS-F	1. WHDH	1. WBCN-F	1. WBCN-F
2. WBCN-F	2. WBCN-F	2. WHTT-F	2. WBZ	2. WCOZ-F	2. WHDH
3. WBZ	3. WHDH	3. WBCN-F	3. WMJX-F	3. WXKS-F	3. WBZ
4. WHTT-F	4. WXKS-F	4. WMJX-F	4. WROR-F	4. WHTT-F	4. WVBF-F
5. WXKS-F	5. WBZ	5. WROR-F	5. WSSH-F WVBF-F	5. WROR-F	5. WROR-F
6. WJIB-F	6. WCOZ-F	6. WVBF-F		6. WVBF-F	6. WSSH-F
7. WMJX-F	7. WMJX-F	7. WHDH	7. WBCN-F	7. WMJX-F	7. WHTT-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1665 (8)	1665 (8)	33.1
MOR/VARIETY	1137 (6)		1137 (6)	22.6
AC		636 (5)	636 (5)	12.6
NEWS/TALK	464 (3)		464 (3)	9.2
BTFL MUSIC	19 (1)	398 (2)	417 (3)	8.3
NOSTALGIA	274 (3)	20 (1)	294 (4)	5.8
BLACK/URBAN/JAZZ	173 (2)		173 (2)	3.4
RELIGION/GOSPEL	95 (2)		95 (2)	1.9
CLASSICAL		89 (1)	89 (1)	1.8
COUNTRY	31 (1)	27 (1)	58 (2)	1.2
			5028 (36)	

BOSTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBZ	1. WBZ	1. WBZ
2. WBCN-F	2. WHTT-F	2. WHDH
3. WHTT-F	3. WHDH	3. WXKS-F
4. WHDH	4. WBCN-F	4. WBCN-F
5. WXKS-F	5. WCOZ-F	5. WHTT-F
6. WCOZ-F	6. WXKS-F	6. WJIB-F
7. WSSH-F	7. WROR-F	7. WCOZ-F
8. WROR-F	8. WEEI	8. WEEI
9. WJIB-F	9. WMJX-F	9. WVBF-F
10. WMJX-F	10. WJIB-F	10. WHUE-F
11. WEEI	11. WRKO	
12. WRKO	12. WVBF-F	
13. WHUE-F	13. WSSH-F	
14. WVBF-F	14. WHUE-F	
15. WXKS	15. WAAF-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBOS-F	92.9	Brookline	.8/5.2
WCAP	980	Lowell	.5/1.9
WDLW	1330		.6/2.1
WESX	1230	Salem	.5/1.5
WEZE	1260		.6/1.5
WHUE	1150		.3/2.6
WJDA	1300	Quincy	1.0/1.9
WLLH	1400	Lowell	.3/1.1
WTTP	1060	Natick	.4/1.2
WAAF-F	107.3	Worcester	.8/4.6
WCAV-F	97.7	Brockton	.4/1.0
WOKQ-F	97.5	Dover	.5/1.6
WPLM-F+	99.1	Plymouth	.4/1.8
WHJY-F	94.1	Providence	.4/1.6

ADI FM SHARE: 63.54% (4855 of 7641) (SPG 82: 62.37%)

AM STATIONS

WBZ , 1030, 50 KW (DA-1), MOR/TALK	ABC-E,	$268.13	(Group W)	Westinghouse
WCAS, 740, 250 W (DAYS), BLACK	,	$ 28.00	(----)	
WEEI, 590, 5 KW (DA-1), NEWS	CBS,	$133.75	(CBS Spot)	CBS
WHDH, 850, 50 KW (DA-2), MOR/AC	,	$245.00	(Blair)	Blair
WILD, 1090, 1 KW (DAYS), BLACK	SBN,	$ 40.00	(Masla)	
WMRE, 1510, 50 KW (DA-2), NOSTALGIA (Primetime)	,	$ 64.25	(Katz)	Mariner
WRKO, 680, 50 KW (DA-2), TALK	ABC-I,RKO,MBS,	$ 98.00*	(RKO)	RKO
WROL, 950, 5 KW (DAYS), RELIGION	,	$? ?	(----)	
WXKS, 1430, 5 KW (DAYS), NOSTALGIA (Al Ham)	,	$ 70.00*	(MMR)	

FM STATIONS

WBCN-F, 104.1, 19 KW @ 742, AOR	,	$306.25	(Torbet)	Infinity
WBOS-F, 92.9, 50 KW @ 888, AOR	,	$ 50.00*	(Roslin)	
WCGY-F, 93.7, 50 KW @ 403, OLDIES	,	$ 29.00	(Masla)	Curt Gowdy
WCOZ-F, 94.5, 8 KW @ 1050, AOR	,	$230.00	(Blair)	Blair
WCRB-F, 102.5, 11 KW @ 920, CLASSICAL	,	$ 60.00	(----)	
WHTT-F, 103.3, 12 KW @ 890, ROCK	CBS-R,	$189.38	(CBS/FM)	CBS
WHUE-F, 100.7, 50 KW @ 500, BTFL MUS (Churchill)	,	$ 80.00	(Selcom)	
WJIB-F, 96.9, 9 KW @ 1010, BTFL MUS (Bonne)	,	$100.00	(Christal)	NBC
WMJX-F, 106.7, 12 KW @ 900, AC	Trans,	$201.25	(Eastman)	Greater Media
WROR-F, 98.5, 6 KW @ 1191, OLDIES/CONTEMP	RKO,	$170.00*	(RKO)	RKO
WSSH-F, 99.5, 32 KW @ 600, AC	,	$ 75.00*	(HNWH)	
WVBF-F, 105.7, 11 KW @ 954, AC	,	$115.00*	(Mc-Guild)	Fairbanks
WXKS-F, 107.9, 21 KW @ 710, ROCK/URBAN	,	$122.50	(MMR)	

WAAF - See Worcester WOKQ - See Manchester
WHJY - See Providence

BRIDGEPORT

Market # 102 (52 on county basis) Stations: 38/4 CSI: 4.3 Bil (# 86) (35-county)
SMSA Pop: 413,100 Diaries: 862/390:1 CSI HH: 33.9 M (# 2)
APR 19.4 Standard Error: .723 Retail $: 1.7 Bil (#114) (50-cty)
Est 1982 Revenue: $5,502,000* % Below Line: 52.2 % Not Listed: 6.3
Est 1983 Rev Growth: +9%* Est 1982 Nat Rev: $900,000*

12+ METRO	1/4/METRO	FAL 82	SPG 82	FAL 81	SPG 81
1. WEZN-F	125/19.2	18.0	16.4	15.9	16.0
2. WICC	123/18.9	13.2	15.4	13.9	15.7
3. WKCI-F	37/ 5.7	7.2	5.9	4.9	5.5
4. WNBC	36/ 5.5	5.4	6.1	7.2	7.4
5. WNAB	32/ 4.9	6.0	6.4	7.5	7.4
6. WPLR-F	28/ 4.3	2.9	4.4	4.1	5.4
7. WCBS	23/ 3.5	2.3	4.3	4.3	3.4
8. WRKI-F	22/ 3.4	3.1	5.0	3.2	3.7
9. WHN	21/ 3.2	3.1	1.6	1.4	2.3
10. WAPP-F	17/ 2.6	2.5	---	.5	---

12+ TSA	1/4
1. WEZN-F	198
2. WICC	144
3. WNBC	96
4. WCBS	74
5. WKCI-F	65
6. WRKI-F	62
7. WPLR-F	41
WHN	41
WAPP-F	41
10. WNAB	32
WPLJ-F	32

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WEZN-F	1940/32.9	33.8	30.3
2. WICC	1881/44.5	43.2	41.9
3. WNBC	1770/21.5	23.1	22.1
4. WCBS	1496/13.4	14.5	15.2
5. WKCI-F	1107/19.1	19.5	18.7
6. WRKI-F	982/12.3	10.5	12.2
7. WPLR-F	809/14.7	10.9	14.0
8. WAPP-F	724/10.2	6.8	---
9. WHN	689/ 8.6	7.3	5.5
10. WPLJ-F	615/ 5.4	5.1	6.7

12+ FM SHARE (METRO): 52.86% (323 of 611) (SPG 82: 49.28%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRKI-F	1. WICC	1. WICC	1. WICC	1. WEZN-F	1. WICC
2. WNBC	2. WKCI-F	2. WEZN-F	2. WEZN-F	2. WICC	2. WEZN-F
WPLR-F	3. WEZN-F	3. WKCI-F	3. WNBC		3. WNBC
4. WRKS-F	4. WPLR-F	4. WNBC			4. WNAB

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZN-F	1. WEZN-F	1. WEZN-F	1. WICC	1. WPLR-F	1. WICC
2. WICC	2. WICC	2. WICC	2. WEZN-F	2. WICC	2. WEZN-F
3. WNAB	3. WNBC	WKCI-F		3. WKCI-F	
4. WKCI-F	4. WKCI-F	4. WNBC		4. WAPP-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDJZ	1530		1.8/4.7	WELI	960	N. Haven	.3/2.1	WADS	690	Ansonia	.9/3.3
WABC	770	NY	1.1/5.8	WALK-F+	97.5	Long Is.	.8/3.5	WAVZ	1300	N. Hav	1.2/2.0
WBLS-F	107.5	NY	2.1/6.4	WBLI-F	106.1	Long Is.	.3/4.7	WDJF-F	107.9	Westpo	.9/4.8
WKHK-F	106.7	NY	1.1/3.8	WDRC-F	102.9	Hartf	.6/4.3	WGSM	740	Long Is.	.3/1.0
WKTU-F	92.3	NY	.9/3.9	WKSS-F	95.7	Hartf	.3/1.2	WLYQ-F	95.9	Norwalk	.3/3.1
WMCA	570	NY	.8/1.7	WPIX-F	101.9	NY	.6/3.2	WPLJ-F	95.5	NY	1.2/5.4
WNEW	1130	NY	.3/1.6	WQXR-F+	96.3	NY	.4/2.1	WRFM-F	105.1	NY	.5/1.2
WNEW-F	102.7	NY	.3/1.3	WRKS-F	98.7	NY	2.5/6.5	WWYZ-F	92.5	Water.	1.1/4.1
WOR	710	NY	1.2/4.7	WYNY-F	97.1	NY	.5/2.9	WYRS-F	96.7	Stamf.	.3/1.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	36 (1)	132 (11)	168 (12)	27.5
AC	123 (1)	10 (2)	133 (3)	21.8
BTFL MUSIC		130 (3)	130 (3)	21.3
MOR/VARIETY	42 (4)	5 (1)	47 (5)	7.7
NEWS/TALK	43 (4)		43 (4)	7.0
BLACK/URBAN/JAZZ		38 (4)	38 (4)	6.2
COUNTRY	21 (1)	7 (1)	28 (2)	4.6
NOSTALGIA	22 (3)		22 (3)	3.6
CLASSICAL	1 (1)	1 (1)	2 (2)	0.3
			611 (37)	

RADIO STATIONS Other ranked stations - See New York, Hartford or New Haven

WICC, 600, 1 KW/500 W (DA-1), AC/MOR	$44.00	(Christal)	Tribune Co.
WNAB, 1450, 1 KW/250 W , MOR	$27.50	(Roslin)	
WEZN-F, 99.9, 25 KW @ 680, BTFL MUS (Carson)	$117.50	(Katz)	Katz
WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr)	$ 48.00	(Roslin)	Home News

BUFFALO

Market # 32; ADI # 32
SMSA Pop: 1,225,800
APR 18.2
Est 1982 Revenue: $18,300,000*
Est 1983 Rev Growth: 5%*

Stations: 22/20
Diaries: 1273/803:1
Standard Error: .569
% Below Line: 2.0
Est 1982 Nat Rev: $4,500,000*

CSI: 11.2 Bil (# 33)
CSI HH: 23.9 M (# 115)
Retail $: 5.7 Bil (# 36)
% Not Listed: 7.9

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WJYE-F	228/12.3	12.7	12.5	11.6	15.5
2. WBEN	184/ 9.9	9.8	10.6	13.1	13.4
3. WGR	136/ 7.3	8.0	7.3	7.6	7.0
4. WKBW	133/ 7.2	5.2	9.7	8.4	9.7
5. WYRK-F	115/ 6.2	7.5	4.6	2.8	2.6
WECK	115/ 6.2	4.6	4.7	5.1	1.6
7. WBEN-F	114/ 6.1	5.7	8.3	8.8	7.1
8. WPHD-F	106/ 5.7	4.8	2.7	4.3	6.1
9. WBLK-F	101/ 5.4	6.2	7.0	5.0	6.2
10. WBUF-F	87/ 4.7	3.2	1.4	1.5	2.2
11. WGRQ-F	82/ 4.4	5.5	7.7	9.7	7.6
12. WNYS-F	75/ 4.0	4.8	2.8	2.2	1.7

12+ TSA 1/4	
1. WJYE-F	235
2. WBEN-F	207
3. WBEN	193
4. WYRK-F	189
5. WGR	178
6. WKBW	154
7. WPHD-F	117
8. WECK	115
9. WGRQ-F	112
10. WBUF-F	104
11. WBLK-F	102
12. WNYS-F	79

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WGR	3363/24.7	22.2	23.0
2. WBEN-F	3352/21.9	23.0	26.5
3. WKBW	2976/24.9	22.2	30.4
4. WBEN	2786/24.0	28.8	26.5
5. WJYE-F	2640/23.9	23.0	23.4
6. WPHD-F	2328/19.7	16.6	11.0
7. WGRQ-F	2027/15.0	15.7	17.1
8. WYRK-F	1909/13.6	12.0	10.5
9. WNYS-F	1775/15.7	12.6	5.0
10. WBUF-F	1196/10.0	9.6	4.8
11. WYSL-F	1193/11.1	8.9	5.0
12. WECK	1154/11.2	9.6	9.9

12+ FM SHARE (METRO): 59.02% (1010 of 1711) (SPG 82: 56.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPHD-F	1. WBEN-F	1. WGR	1. WJYE-F	1. WJYE-F	1. WBEN
2. WNYS-F	2. WGRQ-F	2. WKBW	2. WGR	2. WBEN	2. WKBW
3. WGRQ-F	3. WBUF-F	3. WJYE-F	3. WKBW	3. WYRK-F	3. WGR
4. WBEN-F	4. WBLK-F	4. WBUF-F	4. WYRK-F	4. WECK	4. WJYE-F
WYSL	5. WKBW	5. WBEN-F	5. WBUF-F	5. WGR	5. WBEN-F
	WPHD	6. WBLK-F	6. WBEN	6. WKBW	
	7. WGR	7. WYRK-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJYE-F	1. WJYE-F	1. WBUF-F	1. WJYE-F	1. WGRQ-F	1. WGR
2. WECK	2. WBEN	2. WBEN-F	2. WKBW	2. WGR	2. WJYE-F
3. WBEN	3. WBEN-F	3. WKBW	3. WBEN	3. WZIR-F	3. WYRK-F
4. WYRK-F	4. WECK	4. WBLK-F	4. WGR	4. WPHD-F	4. WKBW
5. WGR	5. WPHD-F	5. WJYE-F	5. WBEN	5. WBLK-F	5. WBEN

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	42 (1)	442 (6)	484 (7)	28.3
MOR/VARIETY	358 (5)		358 (5)	20.9
BTFL MUSIC		243 (2)	243 (2)	14.2
AC	133 (1)	87 (1)	220 (2)	12.9
COUNTRY	21 (1)	115 (1)	136 (2)	7.9
BLACK/URBAN/JAZZ	32 (1)	101 (1)	133 (2)	7.8
NOSTALGIA	115 (1)		115 (1)	6.7
RELIGION/GOSPEL		22 (1)	22 (1)	1.3
			1711 (22)	

BUFFALO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WJYE-F	1. WGR	1. WJYE-F
2. WBEN-F	2. WBEN-F	2. WBEN
3. WBEN	3. WKBW	WKBW
4. WYRK-F	4. WBEN	4. WYRK-F
5. WGR	5. WJYE-F	5. WGR
6. WKBW	6. WPHD-F	6. WBLK-F
7. WPHD-F	7. WGRQ-F	7. WECK
8. WECK	8. WYRK-F	8. WGRQ-F
9. WGRQ-F	9. WNYS-F	9. WBEN-F
10. WBUF-F	10. WBUF-F	10. WPHD-F
11. WBLK-F	11. WYSL	
12. WNYS-F	12. WECK	
13. WZIR-F	13. WZIR-F	
14. WYSL	14. WBLK-F	
15. WHUG-F	15. WUWU-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WDCX-F	99.5		1.2/3.1
WHLD	1270	Niagara Falls	.3/1.6
WJJL	1440	Niagara Fall	1.3/2.0
WLVL	1340	Lockport	.4/1.5
WUFO	1080	Amherst	1.7/4.5
WXRL	1300	Lancaster	1.1/2.5
WYSL	1400		2.3/11.1
WZIR-F	98.5	NIagara Fall	2.5/8.5
WUWU-F	107.7	Wethersfield	1.0/3.6
CHRE-F	105.7	St. Catherines.	8/2.2

ADI FM SHARE: 60.09% (1408 of 2343) (SPG 82: 54.88%)

AM STATIONS

WBEN, 930, 5 KW (DA-N), MOR	NBC, $ 95.00* (Eastman)		
WECK, 1230, 1 KW/250 W , NOSTALGIA (Al Ham)	ABC-I, $ 40.00* (Masla)		
WGR , 550, 5 KW (DA-N), MOR/AC	ABC-E, $ 90.00* (Katz)		Taft
WKBW, 1520, 50 KW (DA-1), AC	ABC-D, $ 75.00* (Blair)		Capital Cities
WYSL, 1400, 1 KW/250 W , ROCK	CBS, $ 25.00* (MMR)		

FM STATIONS

WBEN-F, 102.9, 110 KW @ 1800, ROCK (TM)	, $ 65.00* (Eastman)		
WBLK-F, 93.7, 50 KW @ 380, BLACK	ABC-F, $ 35.00* (Selcom)		
WBUF-F, 92.9, 91 KW @ 580, AC	RKO, $ 45.00* (Mc-Guild)		
WGRQ-F, 96.9, 13 KW @ 890, AOR (Burk-Abr)	Source, $ 55.00* (Katz)		Taft
WJYE-F, 96.1, 50 KW @ 480, BTFL MUS (Schulke)	, $100.00* (Torbet)		McCormick
WNYS-F, 104.1, 50 KW @ 500, ROCK	ABC-C, $ 45.00* (Christal)		Associated
WPHD-F, 103.3, 49 KW @ 423, AOR	CBS-R, $ 47.00* (MMR)		
WYRK-F, 106.5, 50 KW @ 390, COUNTRY	RKO II, $ 55.00* (MC-Guild)		Stoner
WZIR-F, 98.5, 46 KW @ 424, AOR	Trans, ABC-R, $ 30.00* (----)		(NIAGARA FALLS)
WHUG-F, 101.7, 3 KW @ 300, COUNTRY	, $ 10.00 (PRO)		(JAMESTOWN)

CANTON

Market # 102
SMSA Pop: 405,700
APR 17.0
Est 1982 Revenue: $5,302,500

Stations: 31/10
Diaries: 819/411:1
Standard Error: .688
% Below Line: 49.0

CSI: 3.5 Bil (# 96)
CSI HH: 24.1 M (# 105)
Retail $: 1.9 Bil (# 104)
% Not Listed: 6.3

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WHBC	92/16.1	16.8	15.1	16.4	16.9
2. WHBC-F	75/13.1	11.2	14.8	11.6	14.6
3. WDJQ-F	45/ 7.9	8.2	7.2	9.4	8.4
WMMS-F	45/ 7.9	9.6	11.0	7.5	6.1
5. WOOS-F	41/ 7.2	5.3	5.4	5.4	7.3
6. WQXK-F	33/ 5.8	4.1	3.8	3.9	1.9
7. WKDD-F	32/ 5.6	5.5	4.5	.4	1.3
8. WGAR	29/ 5.1	3.5	4.9	5.0	4.6
9. WGCL-F	16/ 2.8	.5	1.3	2.3	1.3
10. WSLR	15/ 2.6	4.8	2.9	3.9	5.6

12+ TSA 1/4	
1. WHBC	96
2. WHBC-F	86
3. WMMS-F	70
4. WDJQ-F	65
5. WOOS-F	54
6. WKDD-F	53
7. WGCL-F	39
8. WQXK-F	34
9. WGAR	31
10. WWST-F	27

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WHBC	1156/31.2	39.5	35.6
2. WDJQ-F	981/19.6	22.7	18.1
3. WHBC-F	919/22.3	23.2	25.7
4. WMMS-F	915/18.6	18.7	19.5
5. WKDD-F	761/14.7	14.4	12.5
6. WOOS-F	682/12.4	13.8	17.0
7. WGAR	601/16.1	15.3	16.5
8. WWWE	528/ 6.1	4.0	6.6
9. WGCL-F	507/ 7.4	4.7	5.0
10. WWST-F	462/ 2.4	---	---

12+ FM SHARE (METRO): 64.55% (346 of 536) (SPG 82: 62.86%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDJQ-F	1. WMMS-F	1. WMMS-F	1. WHBC	1. WHBC-F	1. WHBC
2. WMMS-F	2. WDJQ-F	2. WOOS-F	2. WHBC-F	2. WHBC	2. WHBC-F
3. WKDD-F	3. WOOS-F	3. WDJQ-F	3. WOOS-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHBC-F	1. WHBC	1. WDJQ-F	1. WHBC	1. WMMS-F	1. WHBC
2. WHBC	2. WHBC-F	2. WOOS-F	WHBC-F	2. WDJQ-F	2. WMMS-F
3. WOOS-F	3. WDJQ-F	3. WKDD-F WMMS-F	3. WOOS-F	3. WOOS_F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFAH	1310	Allian	.7/3.3	WAKR	1590	Akron	.7/4.6	WNIR-F	100.1	Kent	1.2/3.8
WINW	1520		.3/1.1	WDBN-F	94.9	Medina	1.6/5.8	WSRD-F	101.1	Young	.5/2.8
WNYN	900		1.2/2.6	WDMT-F	107.9	Cleve	.7/2.6	WWST-F	104.5	Wooster	.3/2.4
WRCW	1060		.3/1.7	WHLO	640	Akron	2.4/6.8	WWVA	1170	Wheeling	.5/2.5
WTIG	990	Massil	.3/1.5	WKBN-F	98.9	Young	1.0/2.2	WWWE	1100	Cleve	1.2/6.1
WTOF-F	98.1		.3/3.0	WKSW-F	99.5	Cleve	.3/3.1	WZAK-F	93.1	Cleve	2.1/3.9
WAEZ-F	97.5	Akron	1.4/5.4	WMJI-F	105.7	Cleve	1.7/4.3	WZZP-F	106.5	Cleve	.7/3.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		182 (6)	182 (6)	33.8
MOR/VARIETY	104 (5)	2 (1)	106 (6)	19.7
BTFL MUSIC		98 (4)	98 (4)	18.2
COUNTRY	32 (4)		32 (4)	14.1
AC	31 (2)	14 (2)	45 (4)	8.3
BLACK/URBAN/JAZZ		16 (2)	16 (2)	3.0
NOSTALGIA	14 (1)		14 (1)	2.6
RELIGION/GOSPEL		2 (1)	2 (1)	0.4
			539 (31)	

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N), MOR — ABC-E, $63.75 (Christal)

WDJQ-F, 92.5, 20 KW @ 500, ROCK (TM) — , $20.00 (HNWH)
WHBC-F, 94.1, 50 KW @ 380, BTFL MUS (Bonne) — , $29.75 (Christal)
WOOS-F, 106.9, 28 KW @ 341, ROCK/AOR — , $20.00 (Roslin)

Other ranked stations - See Cleveland, Akron or Youngstown

CASPER

Market # 329
SMSA Pop: 75,400
APR 16.9
Est 1982 Revenue: $3,418,500

Stations: 6/5
Diaries: 553/114:1
Standard Error: .845
% Below Line: 1.0

CSI: .8 Bil (# 286)
CSI HH: 27.7 M (# 20)
Retail $: .5 Bil (# 266)
% Not Listed: 7.5

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KVOC	31/29.0	25.0	25.6
2. KTRS-F	28/26.2	27.2	----
3. KTWO	19/17.8	20.7	24.4
4. KAWY-F	17/15.9	10.9	11.1
5. KATI	3/ 2.8	7.6	34.4
6. KOSI-F	1/ .9	---	---

12+ TSA 1/4	
1. KTWO	42
2. KTRS-F	36
3. KVOC	34
4. KAWY-F	21
5. KATI	4
6. KOSI-F	2

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KTWO	504/41.5	38.9
2. KTRS-F	364/39.9	40.6
3. KVOC	291/42.6	40.8
4. KAWY-F	191/23.6	23.1
5. KATI	128/19.5	27.9
6. KOSI-F	25/ 2.5	----

12+ FM SHARE (METRO): 46.46% (46 of 99) (SPG 82: 44.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAWY-F	1. KTRS-F	1. KTRS-F	1. KVOC	1. KVOC	1. KVOC
KTRS-F	2. KAWY-F	2. KVOC	2. KTRS-F	2. KTWO	2. KTWO
	3. KVOC	3. KAWY-F	3. KTWO	3. KTRS-F	3. KTRS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KVOC	1. KTRS-F	1. KTRS-F	1. KVOC	1. KAWY-F	1. KVOC
2. KTRS-F	2. KVOC	2. KVOC	2. KTRS-F	2. KTRS-F	2. KTWO
3. KTWO	3. KTWO	3. KAWY-F	3. KTWO	3. KTWO	KTRS-F
				KVOC	

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		45 (2)	45 (2)	45.5
COUNTRY	31 (1)		31 (1)	31.3
MOR/VARIETY	19 (1)		19 (1)	19.2
AC	3 (1)		3 (1)	3.0
BTFL MUSIC		1 (1)	1 (1)	1.0
			99 (6)	

RADIO STATIONS

KATI, 1600, 1 KW/250 W , AC
KTWO, 1030, 50 KW (DA-N), MOR
KVOC, 1230, 1 KW/250 W , COUNTRY

KAWY-F, 94.5, 65 KW @ 1908, ROCK/AOR
KTRS-F, 95.5, 94 KW @ 1965, ROCK

KOSI - See Denver

NBC, $10.00 (Masla)
CBS, $24.00* (Katz) Harriscope
ABC-I, $16.25 (Eastman)

, $16.00 (Masla)
Trans, $23.00* (Torbet)

CEDAR RAPIDS

Market # 199
SMSA Pop: 170,800
APR 17.5
Est 1982 Revenue: $5,900,000

Stations: 14/9
Diaries: 737/192:1
Standard Error: .728
% Below Line: 9.6

CSI: 1.4 Bil (# 182)
CSI HH: 23.0 M (# 155)
Retail $: .9 Bil (# 192)
% Not Listed: 7.7

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. WMT	57/23.1	25.0	30.3
2. KHAK-F	28/11.3	11.4	5.4
3. KQCR-F	25/10.1	18.6	17.2
4. KCRG	24/ 9.7	10.9	10.0
5. WMT-F	22/ 8.9	9.1	10.9
6. KKRQ-F	18/ 7.3	.9	2.7
7. KCDR	16/ 6.5	3.2	6.8
8. KHAK	13/ 5.3	1.8	1.8
9. KRNA-F	12/ 4.9	8.6	9.5
10. KFMW-F	5/ 2.0	1.4	1.4

12+ TSA 1/4	
1. WMT	171
2. KHAK-F	61
WMT-F	61
4. KRNA-F	51
5. WQCR-F	39
6. KKRQ-F	38
7. KFMW-F	35
8. KCRG	33
9. WHO	30
10. KCDR	18

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WMT	1565/36.9	41.6
2. KCRG	822/33.1	33.8
3. KRNA-F	805/16.5	22.1
4. KHAK-F	745/21.1	22.3
5. WQCR-F	698/34.3	34.9
6. WMT-F	691/21.6	21.0
7. KKRQ-F	565/15.6	3.4
8. KFMW-F	554/13.2	4.7
9. WHO	487/ 3.8	5.1
10. KOEL-F	246/ 3.3	---

12+ FM SHARE (METRO): 50.44% (115 of 228) (SPG 82: 54.63%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQCR-F	1. KKRQ-F	1. KHAK-F	1. WMT	1. WMT	1. WMT
2. KKRQ-F	2. KCRG	WMT-F	2. KHAK-F	2. KHAK-F	2. KHAK-F
KRNA-F	KQCR-F	3. KCRG	3. WMT-F	3. KCDR	3. KCRG
KFMW-F		WMT			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMT	1. WMT	1. WMT-F	1. WMT	1. KKRQ-F	1. KHAK-F
2. KHAK-F	2. KHAK-F	2. KQCR-F	2. WMT-F	2. KCRG	2. WMT
3. WMT-F	3. WMT-F	KCRG	3. KHAK-F	KQCR-F	3. KCRG

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KTOF-F	104.5	Cedar Rapids	1.2/4.8	WGN	720	Chicago	.4/1.1
KOEL-F	92.3	Oelwein	.8/3.3	WHO	1040	Des Moin	.8/3.8

FORMATS	AM	FM	TOTAL	%
MOR/VARIETY	58 (2)		58 (2)	25.4
ROCK/AOR/CONTEMP		60 (4)	60 (4)	26.3
AC	24 (1)	22 (1)	46 (2)	20.2
COUNTRY	13 (1)	30 (2)	43 (3)	18.9
NOSTALGIA	16 (1)		16 (1)	7.0
RELIGION/GOSPEL		3 (1)	3 (1)	1.3
NEWS/TALK	2 (1)		2 (1)	0.9
			228 (14)	

RADIO STATIONS

KCDR, 1450, 1 KW/250 W , NOST/MOR (Drake-Chen)
KCRG, 1600, 5 KW (DA-N) , AC
KHAK, 1360, 1 KW (DAYS,DA), COUNTRY (Century 21)
WMT , 600, 5 KW (DA-N) , MOR

KHAK-F, 98.1, 100 KW @ 485, COUNTRY
KKRQ-F, 100.7, 100 KW @ 850, AOR/ROCK
KQCR-F, 102.9, 100 KW @ 350, ROCK (Drake-Chen)
WMT-F , 96.5, 100 KW @ 540, AC (Century 21)
KRNA-F, 93.9, 100 KW @ 590, ROCK

APR, $12.00*	(Christal)	
ABC-E, $21.00	(Torbet)	CR Gazette
ABC-I, $13.00*	(Mc-Guild)	Stoner
CBS, $41.00*	(Katz)	Cosmos
ABC-I, $28.00*	(Mc-Guild)	Stoner
RKO, $18.00	(Selcom)	(IOWA CITY)
APR, $24.00*	(Christal)	
CBS-R, $22.00*	(Katz)	Cosmos
APR, $23.50	(Roslin)	(IOWA CITY)

WHO - See Des Moines

KOEL, KFMW - See Waterloo

CHARLESTON, SC

Market # 95
SMSA Pop: 445,300
APR 18.9
Est 1982 Revenue: $6,400,000*
Est 1983 Rev Growth: 5%*

Stations: 17/15
Diaries: 785/466:1
Standard Error: .751
% Below Line: 2.6
Est 1982 Nat Rev: $850,000*

CSI: 2.9 Bil (# 117)
CSI HH: 20.6 M (# 244)
Retail $: 1.6 Bil (# 117)
% Not Listed: 6.2

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WEZL-F	88/12.7	13.2	12.3	11.5	10.5
2. WPAL	82/11.8	12.6	14.0	7.1	9.1
3. WSSX-F	80/11.6	11.5	9.7	12.7	15.5
4. WXTC-F	78/11.3	11.2	10.1	11.5	9.1
5. WWWZ-F	65/ 9.4	11.6	15.8	9.0	9.9
6. WKTM-F	42/ 6.1	4.7	5.5	5.4	5.0
7. WTMA	41/ 5.9	4.0	5.4	4.4	4.7
8. WCSC	34/ 4.9	7.2	6.9	10.8	11.0
9. WLVW-F	32/ 4.6	.5	---	.4	---
10. WQIZ	29/ 4.2	6.3	4.8	8.1	8.7
11. WKQB-F	24/ 3.5	2.5	3.8	5.2	5.2
12. WGCA	22/ 3.2	2.9	1.8	2.7	2.3

12+ TSA 1/4	
1. WEZL-F	112
2. WXTC-F	92
3. WSSX-F	87
4. WIGL-F	86
5. WPAL	82
6. WWDM-F	75
7. WWWZ-F	68
8. WKTM-F	58
9. WQIZ	57
10. WTMA	41

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WEZL-F	1240/28.4	25.7	24.7
2. WSSX-F	1128/27.8	25.7	23.8
3. WWWZ-F	848/21.7	24.4	26.0
4. WKTM-F	811/18.7	16.4	18.5
5. WXTC-F	809/18.3	18.7	19.8
6. WKQB-F	800/12.5	11.1	12.8
7. WPAL	743/20.2	16.6	20.0
8. WWDM-F	714/ 2.2	2.6	2.1
9. WTMA	697/18.9	18.1	19.4
10. WIGL-F	616/ 2.1	1.9	---

12+ FM SHARE (METRO): 65.64% (426 of 649) (SPG 82: 60.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSSX-F	1. WSSX-F	1. WEZL-F	1. WEZL-F	1. WXTC-F	1. WEZL-F
2. WPAL	2. WKTM-F	2. WSSX-F	2. WXTC-F	2. WEZL-F	2. WPAL
WWWZ-F	3. WPAL	3. WPAL	3. WSSX-F	3. WPAL	3. WWWZ-F
4. WCSC	WWWZ-F	WWWZ-F	4. WPAL		4. WXTC-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXTC-F	1. WEZL-F	1. WSSX-F	1. WEZL-F	1. WSSX-F	1. WEZL-F
2. WEZL-F	2. WSSX-F	2. WPAL	2. WXTC-F	2. WKTM-F	2. WXTC-F
3. WSSX-F	WXTC-F	3. WEZL-F	3. WSSX-F	3. WWWZ-F	3. WSSX-F
4. WPAL	4. WPAL	4. WWWZ-F	WWWZ-F	4. WEZL-F	4. WPAL
				WPAL	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZS 980 Summerville .3/2.0 WWDM-F 101.3 Sumter 1.0/2.2 WKCN 910 .7/2.1
WBER 950 Moncks Corn 1.2/1.7 WIGL-F 106.7 Orangeb 1.4/2.1

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	111 (2)	104 (3)	215 (5)	33.1
ROCK/AOR/CONTEMP	34 (1)	146 (3)	180 (4)	27.7
COUNTRY	10 (2)	98 (2)	108 (4)	16.6
BTFL MUSIC		78 (1)	78 (1)	12.0
AC	41 (1)		41 (1)	6.3
NOSTALGIA	22 (1)		22 (1)	3.4
NEWS/TALK	5 (1)		5 (1)	0.8
			649 (17)	

RADIO STATIONS WIGL,WWDM - See Columbia

WCSC, 1390, 5 KW (DA-N), CONTEMP/AC
WGCA, 1450, 1 KW/250 W , NOSTALGIA (Primetime)
WPAL, 730, 1 KW (DAYS), BLACK
WQIZ, 810, 5 KW (DAYS), BLACK/GOSPEL
WTMA, 1250, 5 KW/1 KW , AC

KEZL-F, 103.5, 100 KW @ 700, COUNTRY
WKQB-F, 107.5, 100 KW @ 1049, ROCK
WKTM-F, 102.5, 100 KW @ 547, AOR (Burk-Abr)
WLVW-F, 105.5, 3 KW @ 265, BLACK
WSSX-F, 95.1, 100 KW @ 350, AOR/ROCK
WWWZ-F, 93.5, 3 KW @ 510, BLACK
WXTC-F, 96.9, 100 KW @ 782, BTFL MUS (TM)

ABC-C, $30.00* (Mc-Guild)
ABC-I, $24.00* (----)
NBN, $25.00* (Weiss)
SBN, $14.00 (Selcom) (ST. GEORGE)
MBS, $24.00* (Katz) Sconnix

NBC, $54.00 (Blair)
, $16.00 (Selcom) (ST. GEORGE)
Source, $26.00* (Torbet)
, $12.00 (----) (MONCKS CORNER)
, $41.00* (Katz) Sconnix
SBN, $33.00 (HNWH) Attaway (SUMMERVILLE)
, $34.00* (Mc-Guild)

CHARLESTON, WV

Market # 147
APR 16.9
SMSA Pop: 271,600
Est 1982 Revenue: $5,228,000

Stations: 13/12
Diaries: 505/451:1
Standard Error: .878
% Below Line: 1.7

CSI: 2.4 Bil (# 131)
CSI HH: 23.0 M (# 152)
Retail $: 1.5 Bil (# 125)
% Not Listed: 6.0

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. WVAF-F	72/18.8	19.3	22.0
2. WQBE-F	61/15.9	14.8	7.6
3. WKLC-F	45/11.7	11.7	9.8
4. WBES-F	36/ 9.4	6.0	7.3
5. WCAW	33/ 8.6	13.8	17.1
6. WVSR-F	31/ 8.1	2.9	3.4
7. WCHS	23/ 6.0	8.1	7.0
8. WTIP	16/ 4.2	4.4	5.8
9. WKAZ	14/ 3.6	6.8	8.5
10. WZTQ	13/ 3.4	2.9	2.4

12+ TSA	1/4
1. WQBE-F	132
2. WVAF-F	112
3. WKLC-F	74
4. WCAW	55
5. WBES-F	46
6. WCHS	41
7. WVSR-F	38
8. WEMM-F	34
9. WTIP	18
10. WKAZ	14

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WVAF-F	1431/37.9	40.7
2. WQBE-F	1334/25.4	25.2
3. WKLC-F	918/20.9	23.7
4. WCHS	917/24.2	26.0
5. WCAW	782/20.8	29.5
6. WVSR-F	559/18.9	7.1
7. WEMM-F	503/ 4.9	4.5
8. WBES-F	475/14.5	12.2
9. WKAZ	382/15.1	24.3
10. WTIP	264/10.3	10.8

12+ FM SHARE (METRO): 69.53% (251 of 361) (SPG 82: 60.44%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ MD
1. WKLC-F	1. WVAF-F	1. WVAF-F	1. WQBE-F	1. WQBE-F	1. WQBE-F
2. WVAF-F	2. WKLC-F	2. WQBE-F	2. WVAF-F	2. WBES-F	2. WVAF-F
3. WVSR-F	3. WVSR-F	3. WKLC-F		3. WVAF-F	3. WCAW

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WKLC-F	1. WQBE-F
2. WQBE-F	2. WQBE-F		2. WQBE-F	2. WVSR-F	2. WVAF-F
3. WBES-F	3. WKLC-F		3. WBES-F	3. WVAF-F	3. WKLC-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSCW 1410 S. Charles 1.6/4.2 WXIT 1490 Charlest 1.3/6.7 WEMM-F 107.9 Hunt 1.6/4.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		148 (7)	148 (7)	41.0
COUNTRY	33 (1)	61 (1)	94 (2)	26.0
BTFL MUSIC		36 (1)	36 (1)	10.0
MOR/VARIETY	36 (2)		26 (2)	10.0
NOSTALGIA	16 (1)		16 (1)	4.4
RELIGION/GOSPEL	11 (2)	5 (1)	16 (3)	4.4
AC	14 (1)		14 (1)	3.9
			361 (13)	

RADIO STATIONS

WCAW, 680, 50 KW/250 W (DA-N), COUNTRY (Klemm)
WCHS, 580, 5 KW (DA-N) , MOR
WKAZ, 950, 5 KW/1 KW (DA-N) , AC
WTIP, 1240, 1 KW/250 W , NOSTALGIA (Al Ham)
WZTQ, 1080, 5 KW (DAYS,DA) , MOR

WBES-F, 96.1, 50 KW @ 830, BTFL MUS(TM)
WKLC-F, 105.1, 50 KW @ 500, AOR (Burk-Abr)
WQBE-F, 97.5, 50 KW @ 500, COUNTRY
WVAF-F, 99.9, 50 KW @ 497, CONTEMP (Klemm)
WVSR-F, 102.7, 50 KW @ 420, ROCK

ABC-E, $48.13 (Blair) Cap-Johnson
CBS, $37.75 (Selcom) Rollins
ABC-D, $41.63 (Mc-Guild) Nininger
NBC, $22.00* (Eastman) Beasley
, $ 7.00 (Dome) (HURRICANE)

CBS, $18.00 (Selcom) Rollins
Source, $25.00* (HNWH)
ABC-I, $41.63 (Mc-Guild) Nininger
CBS-R, $48.13 (Blair) Cap-Johnson
, $24.00* (Eastman) Beasley

WEMM - See Huntington

CHARLOTTE

Market # 61; ADI # 31
SMSA Pop: 651,000
APR 18.3
Est 1982 Revenue: $14,850,000*
Est 1983 Rev Growth: 9%*

Stations: 20/17
Diaries: 922/588:1
Standard Error: .695
% Below Line: 14.1
Est 1982 Nat Rev: $4,087,000*

CSI: 5.5 Bil (# 67)
CSI HH: 23.7 M (# 123)
Retail $: 3.2 Bil (# 61)
% Not Listed: 6.9

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WSOC-F	145/14.6	12.9	13.7	17.3	15.3
2. WBT	115/11.6	12.9	11.3	11.1	14.8
3. WBCY-F	108/10.9	10.2	**8.0**	9.0	9.2
4. WPEG-F	94/ 9.5	11.8	8.0	8.3	7.4
5. WROQ-F	83/ 8.4	8.5	10.7	8.5	8.9
6. WEZC-F	79/ 8.0	10.9	8.4	8.9	8.8
7. WZXI-F	75/ 7.6	3.1	2.7	3.4	3.3
8. WQCC	52/ 5.2	2.8	3.8	1.5	---
9. WLVV-F	33/ 3.3	3.9	3.5	1.9	---
10. WGIV	32/ 3.2	3.4	6.9	6.6	4.7

12+ TSA 1/4	
1. WSOC-F	403
2. WBCY-F	189
3. WBT	187
4. WROQ-F	183
5. WPEG-F	182
6. WEZC-F	178
7. WZXI-F	111
8. WQCC	52
9. WLVV-F	47
10. WGIV	32

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WSOC-F	4132/27.0	25.6	25.8
2. WBT	2900/27.8	30.0	28.0
3. WBCY-F	2811/25.0	23.8	23.3
4. WROQ-F	2410/17.0	18.8	21.7
5. WEZC-F	2220/17.8	16.8	16.0
6. WPEG-F	1653/17.1	17.2	15.5
7. WZXI-F	1296/16.2	8.5	9.9
8. WLVV-F	1069/10.1	11.9	10.8
9. WSOC	742/ 8.9	10.4	9.8
10. WAYS	717/ 9.2	11.6	21.0

12+ FM SHARE (METRO): 67.17% (620 of 923) (SPG 82: 58.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WROQ-F	1. WBCY-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WPEG-F	2. WROQ-F	2. WBCY-F	2. WBT	2. WBT	WBT
3. WBCY-F	3. WPEG-F	3. WBT	3. WEZC-F	3. WZXI-F	3. WBCY-F
	4. WEZC-F	4. WPEG-F	4. WBCY-F	4. WEZC-F	4. WPEG-F
	5. WSOC-F	5. WEZC-F	5. WPEG-F	5. WPEG-F	5. WROQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSOC-F	1. WSOC-F	1. WBCY-F	1. WBT	1. WROQ-F	1. WSOC-F
2. WBT	2. WBT	2. WPEG-F	2. WSOC-F	2. WBCY-F	2. WBT
3. WBCY-F	3. WBCY-F	3. WEZC-F	3. WEZC-F	3. WSOC-F	3. WBCY-F
4. WEZC-F	WPEG-F	4. WBT	4. WBCY-F	4. WPEG-F	4. WPEG-F
5. WZXI-F	5. WROQ-F	5. WROQ-F	5. WPEG-F	5. WEZC-F	5. WZXI-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		194 (3)	194 (3)	21.0
COUNTRY	36 (3)	145 (1)	181 (4)	19.6
MOR/VARIETY	134 (4)		134 (4)	14.5
BLACK/URBAN/JAZZ	32 (1)	94 (1)	126 (2)	13.7
AC		112 (2)	112 (2)	12.1
BTFL MUSIC		75 (1)	75 (1)	8.1
RELIGION/GOSPEL	60 (2)		60 (2)	6.5
NOSTALGIA	25 (1)		25 (1)	2.7
NEWS/TALK	16 (1)		16 (1)	1.7
			923 (20)	

CHARLOTTE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WBCY-F	2. WBT	2. WPEG-F
3. WBT	3. WBCY-F	3. WZXI-F
4. WROQ-F	4. WROQ-F	4. WROQ-F
5. WEZX-F	5. WEZC-F	5. WBCY-F
6. WPEG-F	6. WPEG-F	6. WBT
7. WZXI-F	7. WZXI-F	7. WEZC-F
8. WQCC	8. WXRC-F	8. WQCC
9. WXRC-F	9. WXRC-F	9. WGIV
10. WLVV-F	10. WTQR-F	10. WSOC
11. WFMX-F	11. WSOC	
12. WIRC	12. WAYS	
13. WKSK	13. WFMX-F	
14. WTQR-F	14. WGIV	
15. WGIV	15. WXIK-F	
WJZR-F		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAAK	960	Dallas	.5/2.5
WAME	1480		.8/3.3
WAYS	610		1.6/9.2
WGAS	1420	Gastonia	.8/1.7
WGNC	1450	Gastonia	.8/2.1
WIXE	1190	Monroe	1.9/2.7
WLTC	1370	Gastonia	.9/2.2
WMAP	1060	Monroe	.6/2.0
WSOC	930		2.5/8.9
WXIK-F	96.1	Shelby	.3/2.9

ADI FM SHARE: 71.19% (1606 of 2256) (SPG 82: 72.29%)

AM STATIONS

WAYS, 610, 5 KW/1 KW (DA-2),	NEWS/TALK (Burk-Abr)	CBS,ABC-T,	$ 35.00* (Eastman)
WBT , 1110, 50 KW (DA-N) ,	AC/MOR (Klemm)	ABC-I,	$100.00* (Blair) Jeff-Pilot
WGIV, 1600, 1 KW/500 W (DA-N),	BLACK	NBN,	$ 24.00* (Selcom)
WQCC, 1540, 1 KW (DAYS) ,	RELIGION/GOSPEL	,	$? ? (----)
WSOC, 930, 5 KW/1 KW (DA-N),	NOSTALGIA (Toby Arnold)	MBS,NBC-T,	$ 30.00* (Christal) Cox
WKSK, 580, 1 KW (DAYS) ,	COUNTRY	,	$ 5.00 (----) (W. JEFFERSON)
WIRC, 630, 1 KW (DAYS) ,	COUNTRY	ABC-C,	$ 12.00 (Southern) (HICKORY)

FM STATIONS

WBCY-F, 107.9, 100 KW @ 980,	ROCK (Klemm)	CBS-R,ABC-F,	$ 70.00* (Blair) Jeff-Pilot
WEZC-F, 104.7, 100 KW @ 1240,	AC (Burk-Abr)	,	$ 67.00* (Torbet) EZ
WROQ-F, 95.1, 100 KW @ 574,	AOR (Burk-Abr)	,	$ 74.00* (Eastman)
WSOC-F, 103.7, 100 KW @ 1040,	COUNTRY (TM)	MBS,	$110.00* (Christal) Cox
WZXI-F, 101.9, 100 KW @ 870,	BTFL MUS (Bonne)	,	$ 38.50 (Masla)
WLVV-F, 96.9, 100 KW @ 499,	AC/CONTEMP (Drake-Chen)	,	$ 52.50 (Katz) Capit(WRAL) (STATESVILLE)
WPEG-F, 97.9, 28 KW @ 390,	BLACK (Drake-Chen)	SBN,	$ 55.00 (HNWH) (CONCORD)
WXIK-F, 96.1, 100 KW @ 286,	CONTEMP	MBS,	$ 10.10 (Southern) (SHELBY)
WXRC-F, 95.7, 100 KW @ 330,	ROCK	ABC-C,	$ 19.50 (Southern) (HICKORY)
WFMX-F, 105.7, 100 KW @ 350,	COUNTRY	,	$ 5.00 (Southern) (STATESVILLE)
WJZR-F, 99.7, 10 KW @ 320,	BLACK	ABC-E,	$ 12.54 (----) (KANNAPOLIS)

WTQR - See Greensboro

CHATTANOOGA

Market # 97
SMSA Pop: 436,300
APR 17.1
Est 1982 Revenue: $6,720,000*
Est 1983 Rev Growth: 8%*

Stations: 16/15
Diaries: 720/504:1
Standard Error: .731
% Below Line: 4.1
Est 1982 Nat Rev: $850,000*

CSI: 3.3 Bil (# 103)
CSI HH: 19.4 M (# 296)
Retail $: 1.9 Bil (# 106)
% Not Listed: 6.0

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WDOD-F	114/18.4	12.3	10.9	9.2	7.0
2. WSKZ-F	91/14.7	12.1	15.3	15.5	13.5
3. WDEF-F	73/11.8	9.8	9.3	10.3	11.2
4. WDEF	61/ 9.8	9.5	11.6	8.5	13.5
5. WJTT-F	59/ 9.5	10.1	10.8	---	11.4
6. WDOD	32/ 5.2	6.5	4.8	6.2	8.9
WGOW	32/ 5.2	3.5	5.5	3.8	6.4
8. WNOO	28/ 4.5	6.5	6.9	2.7	2.9
9. WQLS-F	24/ 3.9	4.8	4.0	---	---
10. WOWE-F	19/ 3.1	4.5	1.0	.5	---

12+ TSA 1/4	
1. WDOD-F	189
2. WSKZ-F	156
3. WDEF-F	93
4. WJTT-F	68
5. WDEF	63
6. WQLS-F	49
7. WDOD	41
8. WGOW	32
9. WNOO	29
10. WFLI	20

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WDOD-F	2123/33.7	26.0	21.9
2. WSKZ-F	1993/28.8	25.9	27.1
3. WDEF-F	1249/24.8	22.3	22.9
4. WQLS-F	1059/15.6	13.0	8.9
5. WDEF	814/21.4	21.4	24.9
6. WDOD	717/16.3	17.2	14.5
7. WJTT-F	642/14.5	15.4	15.1
8. WFLI	518/ 7.6	12.7	15.3
9. WGOW	504/13.6	14.4	15.7
10. WNOO	360/ 9.6	10.6	10.6

12+ FM SHARE (METRO): 66.27% (387 of 584) (SPG 82: 59.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSKZ-F	1. WSKZ-F	1. WDOD-F	1. WDOD-F	1. WDOD-F	1. WDOD-F+
2. WJTT-F	WDOD	2. WSKZ-F	2. WDEF-F	2. WDEF-F	2. WDEF
3. WDOD-F	3. WJTT-F	3. WJTT-F	3. WSKZ-F	3. WDEF	3. WDEF-F
4. WOWE-F	4. WGOW	4. WDEF-F	4. WGOW	4. WDOD	WSKZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOD-F	1. WDOD-F	1. WDOD-F	1. WDOD-F	1. WSKZ-F	1. WDOD-F
2. WDEF-F	2. WSKZ-F	2. WJTT-F	2. WDEF-F	2. WDOD-F	2. WSKZ-F
3. WSKZ-F	3. WDEF-F	3. WSKZ-F	3. WSKZ-F	3. WJTT-F	3. WDEF-F
4. WDEF	4. WJTT-F	4. WGOW	4. WGOW	4. WOWE-F	4. WGOW
		WQLS-F			WJTT-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHU-F	102.3	Saddy-Daisy	1.1/3.8	WEPG	910	S Pitts	.6/2.0	WLFA	1590	Laf,GA	1.9/3.0
WDXB	1490	Chatta	2.1/6.3	WFLI	1070	Look Mt.	1.4/7.6	WMOC	1450	Chatt	1.0/4.3

FORMATS

	AM	FM	TOTAL	%
COUNTRY	45 (2)	114 (1)	159 (3)	27.2
ROCK/AOR/CONTEMP		134 (3)	134 (3)	22.9
BLACK/URBAN/JAZZ	28 (1)	59 (1)	87 (2)	14.9
MOR/VARIETY	79 (3)		79 (3)	13.5
BTFL MUSIC		73 (1)	73 (1)	12.5
AC	32 (1)		32 (1)	5.5
RELIGION/GOSPEL	9 (1)		9 (1)	1.5
NOSTALGIA		7 (1)	7 (1)	1.2
OTHERS/UNKNOWN	4 (1)		4 (1)	0.7
			584 (16)	

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N) , MOR	CBS, $38.00* (Katz)	Park
WDOD, 1310, 5 KW (DA-N) , COUNTRY	ABC-E, $30.00* (Torbet)	Bahakel
WGOW, 1150, 5 KW/1 KW (DA-N), AC	, $42.00 (Eastman)	Bloomington
WFLI, 1070, 50 KW/1 KW (DA-2), RELIGION	ABC-C, $15.00* (Mc-Guild)	Benns
WNOO, 1260, 5 KW (DAYS) , BLACK	SBN, $11.50 (Lazar)	
WDEF-F, 92.3, 100 KW @ 895, BTFL MUS (FM-100)	, $38.00* (Katz)	Park
WDOD-F, 96.5, 100 KW @ 1010, COUNTRY	ABC-E, $46.00* (Torbet)	Bahakel
WJTT-F, 94.3, 3 KW @ 325, BLACK	ABC-C, $24.00* (Mc-Guild)	Benns
WOWE-F, 105.5, 3 KW @ 270, AOR	Source, $10.00 (----)	(ROSSVILLE)
WSKZ-F, 106.5, 100 KW @ 1076, ROCK	, $58.63 (Eastman)	Bloomington
WQLS-F, 100.7, 100 KW @ 360, CONTEMP (Drake-Chen)	, $29.00 (----)	(CLEVELAND)

CHICAGO

Market # 3; ADI # 3
SMSA Pop: 7,125,700
APR 19.0
Est 1982 Revenue: $111,000,000*
Est 1983 Rev Growth: 8%*

Stations: 33/33
Diaries: 3283/1954:1
Standard Error: .357
% Below Line: 0
Est 1982 Nat Rev: $32,300,000*

CSI: 71.7 Bil (# 3)
CSI HH: 27.6 M (# 21)
Retail $: 33.3 Bil (# 3)
% Not Listed: 8.2

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82
1. WGN	1060/8.7	8.7	9.6	9.3	7.8
2. WLOO-F	654/5.4	5.9	6.1	4.8	4.9
3. WGCI-F	621/5.1	5.4	5.3	6.1	6.6
4. WBBM	616/5.0	5.2	4.8	4.8	4.9
5. WBBM-F	540/4.4	4.0	4.1	5.3	2.7
6. WIND	529/4.3	3.8	4.1	3.5	4.5
7. WBMX-F	525/4.3	3.6	4.7	5.2	5.1
8. WLS	503/4.1	4.1	3.8	3.6	4.8
9. WCLR-F	457/3.7	3.9	4.1	3.7	3.7
10. WLS-F	441/3.6	3.5	3.4	2.7	4.1
11. WLUP-F	421/3.5	3.1	3.4	4.2	3.8
12. WXRT-F	420/3.4	2.9	2.3	2.1	1.6
13. WMAQ	404/3.3	3.5	3.2	3.8	3.5
14. WJJD	393/3.2	3.2	3.5	4.2	3.7
15. WMET-F	369/3.0	2.6	2.0	2.2	2.4
16. WOJO-F	337/2.8	3.2	1.0	1.2	1.6
17. WFYR-F	333/2.7	2.8	3.1	3.3	2.5
18. WKQX-F	327/2.7	3.4	3.1	2.7	2.7
19. WJPC	300/2.5	2.6	2.5	2.9	3.7
20. WLAK-F	291/2.4	2.7	3.2	2.7	3.9
21. WUSN-F	259/2.1	2.6	2.1	2.0	1.6
22. WAIT	253/2.1	1.9	1.8	1.4	1.5
23. WFMT-F	227/1.9	1.9	1.8	1.4	1.3
24. WJEZ-F	207/1.7	1.6	2.4	2.1	2.3
25. WVON	165/1.4	1.2	1.6	2.1	2.4

12+ TSA 1/4	
1. WGN	1339
2. WLS	920
3. WMAQ	804
4. WBBM	721
5. WLOO-F	670
6. WGCI-F	624
7. WBBM-F	558
8. WIND	556
9. WBMX-F	544
10. WCLR-F	468
11. WLS-F	464
12. WLUP-F	456
13. WXRT-F	437
14. WJJD	426
15. WMET-F	386
16. WKQX-F	346
17. WFYR-F	345
18. WOJO-F	337
19. WAIT	308
20. WJPC	301
21. WLAK-F	299
22. WUSN-F	273
23. WFMT-F	233
24. WJEZ-F	219
25. WVON	165

12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WLS 19858/17.1	16.6	17.7
2. WGN 17504/19.7	21.0	19.8
3. WMAQ 14980/12.0	11.6	12.8
4. WBBM 14455/17.7	17.2	15.1
5. WBBM-F 11337/16.7	16.3	10.5
6. WLS-F 9634/13.7	14.3	14.9
7. WBMX-F 8096/12.1	12.3	12.8
8. WLOO-F 7601/11.5	13.0	10.8
9. WCLR-F 7597/11.5	11.3	11.2
10. WKQX-F 7592/11.5	11.0	10.0
11. WGCI-F 7568/11.6	12.9	13.8
12. WIND 7131/10.3	9.0	10.0
13. WLUP-F 6890/ 9.9	11.1	11.4
14. WMET-F 6714/10.1	8.0	10.2
15. WFYR-F 6540/ 9.7	9.7	9.7
16. WJJD 6034/ 8.5	8.5	8.0
17. WJPC 4761/ 7.3	8.1	8.0
18. WLAK-F 4558/ 6.7	8.4	10.2
19. WXRT-F 4521/ 6.8	6.4	4.8
20. WAIT 4247/ 5.6	5.3	4.3
21. WUSN-F 4056/ 6.0	5.8	4.6
22. WCFL 3781/ 4.9	5.3	5.1
23. WJEZ-F 3581/ 5.2	6.0	6.6
24. WVON 3533/ 5.5	5.7	7.1
25. WFMT-F 3230/ 4.8	4.9	3.5

12+ FM SHARE (METRO): 59.52% (6664 of 11197) (SPG 82: 57.12%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBBM-F	1. WGCI-F	1. WGCI-F	1. WGN	1. WGN	1. WGN
2. WLUP-F	2. WXRT-F	2. WCLR-F	2. WCLR-F	2. WLOO-F	2. WLS+
3. WGCI-F	3. WBMX-F	3. WBMX-F	3. WGCI-F	3. WBBM	3. WBBM
4. WBMX-F	4. WLS-F	4. WXRT-F	4. WLOO-F	4. WJJD	4. WGCI-F
5. WMET-F	5. WCLR-F	5. WLS	5. WLS	5. WIND	5. WIND
6. WLS	WLS	6. WGN	6. WBBM	6. WMAQ	6. WLOO-F
WLS-F	7. WLUP-F	WLS-F	7. WOJO-F	7. WLAK-F	7. WMAQ
	WMET-F	8. WFYR-F	8. WBMX-F	8. WCLR-F	8. WMAQ
	9. WFYR-F	9. WOJO-F	9. WFYR-F	9. WAIT	9. WCLR-F
	10. WKQX-F	10. WKQX-F	10. WXRT-F	10. WUSN-F	10. WBMX-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGN	1. WGN	1. WGCI-F	1. WGN	1. WXRT-F	1. WGN
2. WLOO-F	2. WLS-F	2. WBMX-F	2. WGCI-F	2. WLS-F	2. WXRT-F
3. WCLR-F	3. WGCI-F	3. WFYR-F	3. WCLR-F	3. WMET-F	3. WBBM
4. WBBM	4. WLOO-F	4. WKQX-F	4. WOJO-F	4. WLUP-F	4. WCLR-F
5. WJJD	5. WBBM-F	5. WCLR-F	5. WLOO-F	5. WGCI-F	5. WLS
6. WLS	6. WBMX-F	6. WLS	6. WBMX-F	6. WBMX-F	6. WLOO-F
7. WXRT-F	7. WCLR-F	7. WBBM-F	7. WLS	7. WLS	7. WLS-F
8. WIND	8. WBBM	8. WOJO-F	8. WFYR-F	8. WCLR-F	8. WMAQ
9. WGCI-F	9. WLS	9. WXRT-F	9. WKQX-F	9. WJPC	WGCI-F
10. WLAK-F	10. WLUP-F	10. WLS-F	10. WUSN-F	10. WFYR-F	10. WBMX-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	503 (1)	2552 (7)	3053 (8)	27.3
BLACK/URBAN/JAZZ	616 (4)	1245 (3)	1861 (7)	16.6
MOR/VARIETY	1219 (3)		1219 (3)	10.9
NEWS/TALK	1145 (2)		1145 (2)	10.2
BTFL MUSIC		945 (2)	945 (2)	8.4
COUNTRY	404 (1)	466 (2)	870 (3)	7.8
AC		790 (2)	790 (2)	7.1
NOSTALGIA	646 (2)		646 (2)	5.8
SPANISH		337 (1)	337 (1)	3.0
CLASSICAL		286 (2)	286 (2)	2.6
RELIGION/GOSPEL		43 (1)	43 (1)	0.4
			11197 (33)	

CHICAGO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WGN	1. WGN	1. WGN
2. WLOO-F	2. WLS	2. WBBM-F
3. WLS	3. WBBM	3. WBBM
4. WBBM	4. WBBM-F	4. WLS
5. WGCI-F	5. WMAQ	5. WOJO-F
6. WBBM-F	6. WLS-F	6. WJJD
7. WIND	7. WBMX-F	7. WLOO-F
8. WBMX-F	8. WCLR-F	WGCI-F
9. WMAQ	9. WCLR-F	WMAQ
10. WCLR-F	10. WKQX-F	10. WIND
11. WLS-F	11. WGCI-F	
12. WLUP-F	12. WIND	
13. WXRT-F	13. WLUP-F	
14. WJJD	14. WMET-F	
15. WMET-F	15. WFYR-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCFL	1000		.9/4.9
WJOL	1340	Joliet	.4/ .9
WNIB-F	97.1		.5/2.0
WWCA	1270	Gary	.4/1.0
WXFM-F	105.9	Elmwood Park	.8/3.1
WXOL	1450		.9/3.1
WYCA-F	92.3	Hammond	.4/1.1
WYEN-F	106.7	Des Plaines	.3/1.1

ADI FM SHARE: 57.57% (6798 of 11809) (SPG 82: 55.43%)

AM STATIONS

WAIT, 820, 5 KW/1 KW (DA-N), NOSTALGIA (FM-100)	, $ 63.75	(Katz)	Century
WBBM, 780, 50 KW , NEWS	CBS, $210.00*	(CBS Spot)	CBS
WCFL, 1000, 50 KW (DA-2) , MOR	MBS, $ 60.00*	(Weiss)	Mutual
WGN , 720, 50 KW , TALK/MOR	MBS, $235.00*	(Christal)	Tribune Co.
WIND, 560, 5 KW (DA-2) , TALK	ABC-E, $130.00*	(Group W)	Westinghouse
WJJD, 1160, 50 KW/10 KW (DA-2), NOSTALGIA (Al Ham)	ABC-I, $100.00*	(MMR)	Plough
WJPC, 950, 1 KW/5 KW (DA-N), BLACK	NBN, $101.00	(Weiss)	Johnson
WLS , 890, 50 KW , ROCK	ABC-C, $210.00*	(Blair)	ABC
WMAQ, 670, 50 KW , COUNTRY	NBC, $180.00*	(Eastman)	NBC
WVON, 1390, 5 KW (DA-2) , BLACK	SBN, $ 75.00*	(Mc-Guild)	Gannett

FM STATIONS

WBBM-F, 96.3, 6 KW @ 1174, ROCK	CBS-R, $160.00*	(CBS/FM)	CBS
WBMX-F, 102.7, 6 KW @ 1170, BLACK	, $144.38	(Masla)	
WCLR-F, 101.9, 5 KW @ 1520, AC	, $135.00*	(Torbet)	Bonneville
WFMT-F, 98.7, 16 KW @ 1167, CLASSICAL	, $115.50	(CMBS)	
WFYR-F, 103.5, 4 KW @ 1552, AC	RKO, $130.00*	(RKO)	RKO
WGCI-F, 107.5, 33 KW @ 600, BLACK	MBS, $140.00*	(Mc-Guild)	Gannett
WJEZ-F, 104.3, 19 KW @ 820, COUNTRY	RKO II, $100.00*	(MMR)	Plough
WKQX-F, 101.1, 6 KW @ 1170, AC/CONTEMP	, $103.13	(Eastman)	NBC
WLAK-F, 93.9, 5 KW @ 1581, BTFL MUS (Bonne)	, $105.00*	(Christal)	Viacom
WLOO-F, 100.3, 6 KW @ 1167, BTFL MUS (FM-100)	, $246.25	(Katz)	Century
WLS-F , 94.7, 6 KW @ 1170, AOR	ABC-R, $184.00*	(Blair)	ABC

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

CINCINNATI

Market # 27; ADI # 28
SMSA Pop: 1,404,900
APR 16.6
Est 1982 Revenue: $27,100,000

Stations: 24/18
Diaries: 1492/774:1
Standard Error: .509
% Below Line: 6.2

CSI: 12.6 Bil (# 30)
CSI HH: 25.0 M (# 69)
Retail $: 6.6 Bil (# 30)
% Not Listed: 9.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WKRQ-F	170/8.8	8.1	8.0	8.3	9.6
WEBN-F	170/8.8	9.5	9.8	11.8	9.6
3. WWEZ-F	169/8.8	7.8	7.1	8.9	9.8
4. WLW	145/7.5	5.8	10.2	8.1	11.0
5. WUBE-F	144/7.5	7.4	5.6	5.9	4.2
6. WCKY	126/6.6	7.2	4.5	6.4	7.9
7. WLLT-F	120/6.2	4.1	4.3	5.5	2.5
8. WRRM-F	119/6.2	7.1	6.2	6.3	7.1
9. WKRC	108/5.6	8.6	8.2	7.8	9.2
10. WMLX	73/3.8	4.3	5.9	6.1	.7
11. WBLZ-F	72/3.7	5.1	3.9	2.4	2.2
12. WSAI-F	57/3.0	3.2	1.9	1.9	2.0

12+ TSA 1/4	
1. WLW	287
2. WKRQ-F	264
3. WWEZ-F	214
4. WEBN-F	206
5. WUBE-F	191
6. WLLT-F	176
7. WHIO-F	175
8. WRRM-F	146
9. WKRC	140
10. WBLZ-F	138
11. WCKY	135
12. WONE	121

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WLW	5327/22.1	21.0	27.2
2. WKRQ-F	4451/24.4	23.1	23.0
3. WEBN-F	3203/21.7	23.3	21.4
4. WLLT-F	2850/16.2	10.7	11.7
5. WKRC	2789/17.7	24.5	21.3
6. WWEZ-F	2383/16.4	14.5	15.0
7. WBLZ-F	2344/11.0	11.7	9.6
8. WUBE-F	2320/13.6	13.4	10.9
9. WHIO-F	2169/ 1.4	1.5	2.1
10. WRRM-F	2160/16.0	17.0	14.8
11. WSAI-F	1755/ 9.5	7.3	6.4
12. WCKY	1749/13.1	15.3	11.6

12+ FM SHARE (METRO): 66.24% (1148 of 1733) (SPG 82: 57.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKRQ-F	1. WEBN-F	1. WEBN-F	1. WUBE-F	1. WWEZ-F	1. WCKY
2. WEBN-F	2. WLLT-F	2. WLLT-F	2. WRRM-F	2. WUBE-F	2. WKRC
3. WBLZ-F	3. WKRQ-F	3. WRRM-F	3. WLLT-F	3. WLW	3. WKRQ-F
	4. WRRM-F	4. WKRQ-F	4. WKRC	4. WCKY	4. WUBE-F
	5. WUBE-F	WUBE-F	5. WEBN-F	5. WKRC	5. WEBN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWEZ-F	1. WKRQ-F	1. WLLT-F	1. WLLT-F	1. WEBN-F	1. WUBE-F
2. WRRM-F	2. WEBN-F	2. WEBN-F	2. WRRM-F	2. WKRQ-F	2. WEBN-F
3. WUBE-F	3. WWEZ-F	3. WRRM-F	3. WWEZ-F	3. WRRM-F	3. WLW
4. WEBN-F	4. WUBE-F	4. WKRQ-F	4. WKRC	4. WLLT-F	4. WRRM-F
5. WKRQ-F	5. WRRM-F	5. WBLZ-F	5. WUBE-F	WSKS-F	5. WWEZ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		392 (3)	392 (3)	22.6
AC		254 (3)	254 (3)	14.7
MOR/VARIETY	253 (2)		253 (2)	14.6
COUNTRY	49 (2)	201 (2)	250 (4)	14.4
BTFL MUSIC		202 (3)	202 (3)	11.7
BLACK/URBAN/JAZZ	44 (1)	86 (2)	130 (3)	7.5
NEWS/TALK	126 (1)		126 (1)	7.3
NOSTALGIA	83 (2)		83 (2)	4.8
RELIGION/GOSPEL	12 (1)	13 (1)	25 (2)	1.4
OTHERS/UNKNOWN	18 (1)		18 (1)	1.0
			1733 (24)	

CINCINNATI ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKRQ-F	1. WKRQ-F	1. WKRQ-F
2. WLW	2. WLW	2. WEBN-F
3. WWEZ-F	3. WEBN-F	3. WLW
4. WEBN-F	4. WLLT-F	WWEZ-F
5. WUBE-F	5. WKRC	WUBE-F
6. WLLT-F	6. WWEZ-F	6. WCKY
7. WRRM-F	7. WUBE-F	7. WKRC
8. WKRC	8. WRRM-F	8. WRRM-F
9. WCKY	9. WCKY	9. WBLZ-F
10. WSAI-F	10. WSAI-F	10. WLLT-F
11. WBLZ-F	11. WBLZ-F	
12. WMLX	12. WSAI	
13. WSKS-F	13. WSKS-F	
14. WSAI	14. WMLX	
15. WCIN	15. WCIN	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCIN	1480		2.3/6.3
WHKK-F	100.9	Erlanger	.7/2.3
WLYK-F	107.1	Milford	1.4/3.1
WNOP	740	Newport	.9/2.5
WSAI	1360		2.1/9.0
WTSJ	1050		.6/1.9
WPFB	910	Middletown	.5/1.0
WSKS-F	96.5	Hamilton	2.7/7.6
WDAO-F	107.7	Dayton	.7/3.1
WHIO-F	99.1	Dayton	.4/1.4
WONE	980	Dayton	.5/1.0
WPFB-F	105.9	Kettering	.8/1.9

ADI FM SHARE: 68.02% (1623 of 2386) (SPG 82: 60.35%)

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2),	BLACK	NBN,	$ 33.00	(Weiss)	
WCKY, 1530, 50 KW (DA-N) ,	NEWS/TALK	CBS,MBS,	$ 60.00*	(Eastman)	Federated
WKRC, 550, 5 KW/1 KW (DA-2) ,	AC/MOR	ABC-E,	$ 65.00*	(Katz)	Taft
WLW , 700, 50 KW ,	MOR	NBC,NBC-T,	$ 86.00	(CBS Spot)	
WMLX, 1230, 1 KW/250 W ,	NOSTALGIA (Al Ham)	,	$ 45.00	(Mc-Guild)	Plough
WSAI, 1360, 5 KW (DA-N) ,	COUNTRY	APR,	$ 40.00*	(Christal)	Booth

FM STATIONS

WBLZ-F, 103.5, 50 KW @ 500,	BLACK	SBN,	$ 47.00	(Masla)	BENI
WEBN-F, 102.7, 31 KW @ 610,	AOR	,	$ 85.00	(Torbet)	Wood
WKRQ-F, 101.9, 25 KW @ 660,	ROCK	,	$105.00*	(Katz)	Taft
WLLT-F, 94.9, 27 KW @ 640,	AC	,	$ 45.00*	(HNWH)	Heftel
WRRM-F, 98.5, 15 KW @ 810,	AC	,	$ 80.00*	(Blair)	Susquehanna
WSAI_F, 94.1, 32 KW @ 550,	COUNTRY	APR,	$ 40.00*	(Christal)	Booth
WUBE-F, 105.1, 11 KW @ 920,	COUNTRY	,	$ 60.00*	(Mc-Guild)	Plough
WWEZ-F, 92.5, 11 KW @ 905,	BTFL MUS (Schulke)	,	$ 65.00*	(Eastman)	Federated
WSKS-F, 96.5, 15 KW @ 810,	AOR	CBS-R,RKO,	$ 37.00	(CBS/FM)	(HAMILTON)

WHIO, WONE - See Dayton

CLEVELAND

Market # 20; ADI # 9
SMSA Pop: 1,869,700
APR 17.8
Est 1982 Revenue: $31,067,000*
Est 1983 Rev Growth: 5%*

Stations: 27/23
Diaries: 1784/876:1
Standard Error: .471
% Below Line: 2.6
Est 1983 Nat Rev: $9,105,000*

CSI: 18.6 M (# 17)
CSI HH: 27.0 M (# 25)
Retail $: 8.8 Bil (# 21)
% Not Listed: 6.8

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82
1. WMMS-F	228/8.2	7.8	8.4	9.6	8.2
2. WGCL-F	203/7.3	7.3	5.9	5.2	6.3
3. WQAL-F	202/7.3	8.1	6.7	5.3	7.3
4. WDOK-F	199/7.2	8.7	7.9	6.4	7.6
5. WBBG	181/6.5	6.4	6.2	7.5	5.6
6. WMJI-F	158/5.7	6.4	7.7	4.7	5.3
7. WDMT-F	147/5.3	5.3	5.3	6.7	5.9
8. WWWE	129/4.6	2.3	3.2	4.4	4.5
9. WKSW-F	124/4.5	2.9	3.5	3.8	2.6
WZAK-F	124/4.5	3.2	4.3	4.4	2.8
11. WZZP-F	114/4.1	4.2	5.5	5.1	7.0
12. WERE	109/3.9	4.8	4.4	4.5	4.9
13. WGAR	104/3.7	4.2	3.6	4.2	3.7
14. WHK	98/3.5	3.8	5.1	5.2	4.8
15. WJW	85/3.1	3.0	2.3	1.5	2.4
16. WCLV-F	80/2.9	2.3	2.7	3.0	2.4
17. WJMO	68/2.4	3.3	2.2	2.6	2.7
18. WABQ	59/2.1	3.8	2.4	2.4	3.2

12+ TSA 1/4	
1. WMMS-F	572
2. WGCL-F	395
3. WMJI-F	271
4. WDOK-F	254
5. WQAL-F	253
6. WWWE	213
7. WGAR	209
8. WKSW-F	197
9. WBBG	194
10. WKDD-F	190
11. WDMT-F	182
12. WZZP-F	170
WZAK-F	170
14. WHK	120
15. WERE	110
16. WJW	102
17. WDBN-F	95
18. WCLV-F	92

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WMMS-F	6489/19.5	19.7	19.2
2. WGCL-F	6298/21.1	18.8	19.0
3. WWWE	4475/15.5	10.5	14.5
4. WMJI-F	4409/18.6	18.1	13.5
5. WGAR	3680/12.2	14.3	13.8
6. WZZP-F	3425/14.1	14.6	16.2
7. WDOK-F	3334/16.8	16.3	14.8
8. WQAL-F	3203/15.8	14.6	14.6
9. WKDD-F	3174/ 5.7	5.5	4.6
10. WKSW-F	2761/10.1	9.2	7.3
11. WDMT-F	2515/12.2	11.9	11.8
12. WBBG	2279/13.5	13.0	11.2
13. WERE	2093/13.0	14.5	12.7
14. WHK	2057/11.0	11.9	10.3
15. WZAK-F	2013/ 9.5	8.5	7.3
16. WJW	1559/ 8.3	7.8	6.6
17. WCLV-F	1274/ 6.8	6.9	5.6
18. WJMO	1256/ 8.0	8.7	9.6

12+ FM SHARE (METRO): 65.86% (1705 of 2589) (SPG 82: 64.44%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMJI-F	1. WQAL-F	1. WMMS-F
2. WMMS-F	2. WMJI-F	2. WMJI-F	2. WQAL-F	2. WDOK-F	2. WDOK-F
3. WDMT-F	3. WGCL-F	3. WGCL-F	3. WMMS-F	3. WBBG	3. WHK
4. WZAK-F	4. WDMT-F	4. WDMT-F	4. WDOK-F	4. WKSW-F	4. WERE
	5. WZAK-F	5. WZZP-F	WZZP-F	5. WERE	5. WQAL-F
	6. WZZP-F	6. WZAK-F	6. WBBG	6. WHK	6. WGCL-F
				WWWE	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOK-F	1. WMMS-F	1. WMJI-F	1. WQAL-F	1. WMMS-F	1. WMMS-F
2. WBBG	2. WQAL-F	2. WMMS-F	2. WMJI-F	2. WMJI-F	2. WMJI-F
3. WQAL-F	3. WGCL-F	3. WGCL-F	3. WDOK-F	3. WGCL-F	3. WZZP-F
4. WMMS-F	4. WBBG	4. WDMT-F	4. WDMT-F	4. WDMT-F	4. WWWE
WMJI-F	5. WDOK-F	5. WZAK-F	5. WZZP-F	5. WZZP-F	5. WDOK-F
6. WZZP-F	6. WMJI-F	6. WZZP-F	6. WBBG	6. WZAK-F	WQAL-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		513 (5)	513 (5)	19.8
BTFL MUSIC		445 (5)	445 (5)	17.2
BLACK/URBAN/JAZZ	127 (2)	271 (2)	398 (4)	15.4
AC	104 (1)	272 (2)	376 (3)	14.5
COUNTRY	227 (2)	124 (1)	351 (3)	13.6
NEWS/TALK	194 (2)		194 (2)	7.5
NOSTALGIA	181 (1)		181 (1)	7.0
CLASSICAL		80 (1)	80 (1)	3.1
MOR/VARIETY	18 (1)		18 (1)	0.7
OTHERS/UNKNOWN	18 (1)		18 (1)	0.7
RELIGION/GOSPEL	15 (1)		15 (1)	0.6
			2589 (27)	

CLEVELAND ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WMMS-F	1. WGCL-F	1. WGCL-F
2. WGCL-F	2. WMMS-F	2. WQAL-F
3. WMJI-F	3. WWWE	3. WDOK-F
4. WDOK-F	4. WMJI-F	4. WBBG
5. WQAL-F	5. WGAR	5. WMMS-F
6. WWWE	6. WZZP-F	6. WMJI-F
7. WGAR	7. WDOK-F	7. WGAR
8. WKSW-F	8. WQAL-F	8. WHK
9. WBBG	9. WKDD-F	9. WKSW-F
10. WKDD-F	10. WKSW-F	10. WERE
11. WDMT-F	11. WDMT-F	
12. WZZP-F	12. WBBG	
13. WZAK-F	13. WERE	
14. WHK	14. WHK	
15. WERE	15. WZAK-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WDBN-F	94.9	Medina	.8/2.1
WELW	1330	Willoughby	.6/1.7
WPVL	1460	Painesville	.6/1.5
WRQC-F	92.3		1.3/5.4
WSUM	1000	Parma	.5/1.9
WAEZ-F	97.5	Akron	.3/1.7
WBEA-F	107.3	Elyria	.4/2.7
WKDD-F	96.5	Akron	1.3/5.7
WREO-F	97.1	Ashtabula	.5/1.2

ADI FM SHARE: 66.73% (3353 of 5025) (SPG 82: 66.37%)

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	BLACK		SBN, $ 30.00 (Lotus)		
WBBG, 1260, 5 KW (DA-2)	NOSTALGIA (Al Ham)		, $100.00* (Eastman)		
WERE, 1130, 5 KW (DA-1)	NEWS/TALK	ABC-I,MBS,	ABC-T, $ 65.00* (MMR)		
WGAR, 1220, 50 KW (DA-1)	AC		ABC-E, $ 97.38 (Blair)		Nationwide
WHK , 1420, 5 KW (DA-N)	COUNTRY		NBC, $ 80.00* (Katz)		Malrite
WJMO, 1490, 1 KW/250 W	BLACK		NBN, $ 45.00 (Masla)		United
WJW , 850, 10 KW/5 KW (DA-1)	NEWS/TALK	ABC-D,NBC-T,	$ 52.50 (RKO)		
WWWE, 1100, 50 KW	COUNTRY		CBS, $ 75.00* (Mc-Guild)		Gannett

FM STATIONS

WCLV-F, 95.5, 27 KW @ 640	CLASSICAL		, $ 38.75 (CMBS)		
WDBN-F, 94.9, 118 KW @ 310	BTFL MUS (FM-100)		, $ 27.00 (Masla)		(MEDINA)
WDMT-F, 107.9, 70 KW @ 390	URBAN		RKO, $ 58.13 (HNWH)		Beasley
WDOK-F, 102.1, 50 KW @ 370	BTFL MUS (Churchill)		, $ 85.00* (Mc-Guild)		Gannett
WGCL-F, 98.5, 40 KW @ 600	ROCK		ABC-F, $115.00* (MMR)		
WKSW-F, 99.5, 50 KW @ 500	COUNTRY		RKO II, $ 50.00 (Blair)		Nationwide
WMJI-F, 105.7, 27 KW @ 900	AC/OLDIES	Trans,CBS-R,	$130.00* (Eastman)		
WMMS-F, 100.7, 32 KW @ 600	AOR (Pollack)		Source, $135.00* (Katz)		Malrite
WQAL-F, 104.1, 8 KW @ 1060	BTFL MUS (Bonne)		, $ 95.00 (Christal)		Gulf
WZAK-F, 93.1, 28 KW @ 620	BLACK		, $ 55.00* (Selcom)		
WZZP-F, 106.5, 8 KW @ 1060	AC		APR, $117.00 (Christal)		Booth

WKDD-F - See Akron

COLORADO SPRINGS

Market # 119
SMSA Pop: 330,600
APR 19.2
Est 1982 Revenue: $5,026,000*
Est 1983 Rev Growth: 9%*

Stations: 21/13
Diaries: 517/536:1
Standard Error: .941
% Below Line: 14.3
Est 1982 Nat Rev: $1,432,000*

CSI: 2.7 Bil (# 120)
CSI HH: 23.2 M (# 143)
Retail $: 1.4 Bil (# 130)
% Not Listed: 10.5

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KSPZ-F	66/12.4	10.3	12.5	12.4	13.6
2. KKCS-F	57/10.7	10.0	7.2	6.2	4.0
3. KKFM-F	55/10.3	7.9	7.7	9.3	3.4
4. KILO-F	45/ 8.4	14.5	19.3	14.0	11.2
KRDO	45/ 8.4	6.4	7.7	8.3	8.9
6. KSSS	43/ 8.1	6.0	5.5	9.0	9.4
7. KVOR	30/ 5.6	5.1	5.9	7.1	7.6
8. KOA	20/ 3.8	3.4	3.9	4.8	4.9
9. KCMN	18/ 3.4	3.8	.7	.5	.9
10. KYNR-F	17/ 3.2	6.0	3.3	3.8	5.4

12+ TSA 1/4	
1. KKFM-F	83
2. KILO-F	82
3. KSPZ-F	77
4. KRDO-F	63
5. KKCS-F	59
6. KSSS	46
7. KOA	35
8. KVOR	30
9. KYNR-F	24
10. KIIQ-F+	21

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KKFM-F	1059/25.1	23.6	23.5
2. KILO-F	976/20.5	25.3	28.3
3. KSPZ-F	960/25.3	24.1	27.0
4. KRDO-F	714/16.2	15.3	14.9
5. KKCS-F	601/19.3	15.3	11.9
6. KOA	565/12.1	12.6	12.0
7. KSSS	451/15.6	16.5	14.1
8. KYSN	449/15.7	15.0	20.8
9. KVOR	428/14.1	16.0	17.5
10. KIIQ-F+	391/ 9.9	14.5	17.0

12+ FM SHARE (METRO): 65.41% (312 of 477) (SPG 82: 71.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKFM-F	1. KSPZ-F	1. KSPZ-F	1. KKCS-F	1. KRDO-F	1. KKCS-F
2. KILO-F	2. KKCS-F	2. KKCS-F	2. KSPZ-F	2. KSSS	2. KSPZ-F
3. KIIQ-F+	KKFM-F	3. KKFM-F	3. KRDO-F	3. KKCS-F	3. KVOR
	4. KILO-F	4. KSSS	4. KSSS	4. KVOR	4. KSSS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSPZ-F	1. KSPZ-F	1. KSPZ-F	1. KKCS-F	1. KILO-F	1. KKCS-F
2. KRDO-F	2. KKFM-F	2. KKCS-F	2. KRDO-F	2. KSPZ-F	2. KSPZ-F
3. KKCS-F	3. KILO-F	KKFM-F	3. KSPZ-F	3. KKCS-F	3. KILO-F
4. KSSS	KKCS-F		4. KSSS	KSSS	4. KRDO-F
				KKFM-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KPIK	1580	1.3/2.0	KFEL	970	Pueblo	.8/2.2	KLZ	560	Denver 1.1/4.4
KRDO	1240	2.6/11.9	KHOW	630	Denver	.8/3.3	KOSI-F	101.1	Denver .8/2.0
KIIQ-F+	102.7 Mani Spg	2.8/9.9	KIMN	950	Denver	.6/2.2	KVOD-F	99.5	Denver 1.9/2.0
KYSN	1460	2.6/15.7							

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	16 (2)	179 (4)	195 (6)	40.9
COUNTRY	52 (3)	57 (1)	109 (40	22.9
BTFL MUSIC		66 (3)	66 (3)	13.8
NEWS/TALK	50 (2)		50 (2)	10.5
MOR/VARIETY	18 (2)		18 (2)	3.8
NOSTALGIA	18 (1)		18 (1)	3.8
RELIGION/GOSPEL	11 (2)		11 (2)	2.3
CLASSICAL		10 (1)	10 (1)	2.1
			477 (21)	

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS)	, NOSTALGIA	SMN, $11.00 (Miller)	
KSSS, 740, 1 KW/250 W	, COUNTRY	NBC, $23.00* (PRO)	Peoria Jrnl Star
KVOR, 1300, 5 KW/1 KW	, NEWS/TALK	ABC-I,ABC-T, $28.00* (Selcom)	Sunbelt
KYSN, 1460, 1 KW/500 W (DA-1),	CONTEMP	APR, $15.00* (Blair)	Walton
KILO-F, 93.9, 83 KW @ 2110,	AOR	, $39.00 (Christal)	
KKCS-F, 101.9, 79 KW @ -391,	COUNTRY	APR, $29.00* (Blair)	Walton
KKFM-F, 96.5, 23 KW @ 2300,	ROCK	ABC-F, $23.00* (Mc-Guild)	
KRDO-F, 95.1, 96 KW @ 2040,	BTFL MUS (Bonne)	, $22.75 (HNWH)	
KIIQ-F+,102.7, 43 KW @ 2000,	CONTEMP	, $14.00* (Weiss)	Wiskes/Abaris
KSPZ-F, 92.9, 25 KW @ 2130,	CONTEMP/AC	Trans, $34.00* (Selcom)	Sunbelt

Other ranked stations - See Denver and Pueblo

COLUMBIA, SC

Market # 99
SMSA Pop: 423,400
APR 19.1
Est 1982 Revenue: $8,009,000*
Est 1983 Rev Growth: 9%*

Stations: 16/12
Diaries: 802/443:1
Standard Error: .768
% Below Line: 10.8
Est 1982 Nat Rev: $1,281,384*

CSI: 3.3 Bil (# 100)
CSI HH: 23.4 M (# 135)
Retail $: 1.8 Bil (# 110)
% Not Listed: 7.4

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WCOS-F	105/15.5	16.0	14.2	15.7	19.2
2. WNOK-F	85/12.5	14.6	18.2	20.0	20.9
3. WOIC	81/11.9	11.1	13.8	11.8	7.2
4. WZLD-F	68/10.0	9.7	9.2	7.9	8.9
5. WIS	53/ 7.8	11.5	7.8	12.0	12.4
6. WXRY-F	44/ 6.5	6.1	7.5	7.7	5.9
7. WDPN-F	43/ 6.3	4.2	---	---	---
8. WWDM-F	40/ 5.9	8.8	10.0	7.7	7.4
9. WSCQ-F	27/ 4.0	3.8	3.6	4.7	4.4
10. WQXL	21/ 3.1	.5	.9	1.8	1.1

12+ TSA 1/4	
1. WCOS-F	147
2. WNOK-F	121
3. WWDM-F	119
4. WOIC	87
5. WIS	79
WIGL-F	79
7. WZLD-F	76
8. WXRY-F	51
9. WDPN-F	44
10. WSCQ-F	33

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WNOK-F	1866/36.1	34.0	37.6
2. WCOS-F	1605/28.0	31.7	30.6
3. WWDM-F	1362/18.3	17.8	21.5
4. WIS	1115/23.5	27.3	21.2
5. WZLD-F	1062/25.8	23.8	23.7
6. WOIC	910/23.3	20.8	21.3
7. WIGL-F	890/ 6.3	5.2	3.3
8. WDPN-F	580/15.7	11.7	---
9. WXRY-F	537/12.3	15.0	13.3
10. WSCQ-F	535/13.7	11.8	12.3

12+ FM SHARE (METRO): 69.95% (440 of 629) (SPG 82: 68.44%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WNOK-F	1. WZLD-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F+
2. WZLD-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WIS	2. WIS
WWDM-F	3. WOIC	3. WZLD-F	3. WOIC	WXRY-F	3. WNOK-F+
	4. WCOS-F	4. WOIC	4. WXRY-F	4. WOIC	4. WOIC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCOS-F	1. WCOS-F	1. WNOK-F	1. WCOS-F	1. WZLD-F	1. WCOS-F
2. WZLD-F	2. WNOK-F+	2. WOIC	2. WNOK-F	2. WCOS-F	2. WNOK-F
3. WOIC	3. WZLD-F	3. WZLD-F	3. WOIC	WNOK-F	3. WOIC
4. WXRY-F	4. WOIC	4. WCOS-F	4. WXRY-F	4. WDPN-F	4. WIS

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCOS 1400		1.5/6.4	WNOK 1230		.7/5.1	WIGL-F 106.7	Orangeb	2.1/6.3
WLFF 620	Cayce	2.8/4.6	WBBQ-F 104.3	Augusta,GA	.3/2.2	WKQB-F 107.5	St Geor	1.8/3.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (1)	167 (4)	172 (5)	27.3
BLACK/URBAN/JAZZ	81 (1)	83 (2)	164 (3)	26.1
COUNTRY	10 (1)	119 (2)	129 (3)	20.5
MOR/VARIETY	53 (1)		53 (1)	8.4
BTFL MUSIC		44 (1)	44 (1)	7.0
AC		27 (1)	27 (1)	4.3
RELIGION/GOSPEL	21 (1)		21 (1)	3.3
NOSTALGIA	19 (1)		19 (1)	3.0
			629 (16)	

RADIO STATIONS

WIS , 560, 5 KW (DA-N) , MOR	NBC,NBC-T, $48.00*	(Christal)	Cosmos
WOIC, 1320, 5 KW/2.5 KW (DA-N), BLACK	NBN, $27.00	(Eastman)	
WQXL, 1470, 5 KW (DAYS) , GOSPEL	SBN, $ 7.00	(Busby)	
WCOS-F, 97.9, 50 KW @ 450, COUNTRY	ABC-I, $54.00*	(Mc-Guild)	Buck
WDPN-F, 103.1, 3 KW @ 300, URBAN	, $26.50	(PRO)	
WNOK-F, 104.7, 100 KW @ 450, ROCK (Century 21)	ABC-C, $46.00*	(Blair)	
WSCQ-F, 100.1, 2.4 KW @ 330, AC (Drake-Chen)	CBS, $25.75	(Southern)	
WXRY-F, 93.5, 3 KW @ 360, BTFL MUS (Bonne)	RKO II, $27.00	(HNWH)	Limetree
WZLD-F, 96.7, 3 KW @ 650, AOR	ABC-F, $37.50	(Selcom)	Liggett
WIGL-F, 106.7, 100 KW @ 600, COUNTRY (TM)	ABC-E, $20.00*	(Eastman)	Keymarket (ORANGEBURG)
WWDM-F, 101.3, 100 KW @ 629, BLACK	SBN, $29.50	(HNWH)	(SUMTER)

COLUMBUS, GA

Market # 160
SMSA Pop: 240,900
APR 17.4
Est 1982 Revenue: $3,975,000

Stations: 13/10
Diaries: 804/243:1
Standard Error: .732
% Below Line: 1.2

CSI: 1.8 Bil (# 164)
CSI HH: 22.2 M (# 184)
Retail $: .9 Bil (# 184)
% Not Listed: 3.3

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WFXE-F	63/18.5	19.7	15.0
2. WCGQ-F	59/17.4	14.5	11.9
3. WOKS	47/13.8	16.2	18.2
4. WVOC-F	38/11.2	7.7	8.8
5. WEIZ-F	37/10.9	10.3	11.9
6. WPNX	26/ 7.6	8.8	11.0
7. WDAK	21/ 6.2	8.8	12.5
WRCG	21/ 6.2	2.6	3.8
9. WHYD	7/ 2.1	1.1	4.1
10. WCLS	6/ 1.8	1.7	1.6

12+ TSA 1/4	
1. WCGQ-F	97
2. WVOC-F	90
3. WFXE-F	83
4. WOKS	51
5. WEIZ-F	43
6. WPNX	30
7. WDAK	26
8. WRCG	21
9. WHYD	14
10. WQCK-F	12

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WCGQ-F	1133/28.0	28.1
2. WVOC-F	1056/24.4	19.2
3. WFXE-F	799/30.2	42.6
4. WEIZ-F	619/24.3	24.3
5. WOKS	566/24.7	30.7
6. WDAK	449/16.8	19.4
7. WPNX	340/13.2	16.5
8. WRCG	285/12.7	9.5
9. WQCK-F	244/ 4.0	2.6
10. WBIL-F	218/ 2.9	2.5

12+ FM SHARE (METRO): 60.18% (198 of 329) (SPG 82: 57.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WVOC-F	1. WCGQ-F
WCGQ-F	2. WCGQ-F	2. WCGQ-F	WVOC-F	2. WOKS	2. WVOC-F
3. WOKS	3. WOKS	3. WVOC-F	3. WOKS	3. WPNX	3. WFXE-F
			WEIZ-F		WOKS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOKS	1. WFXE-F	1. WFXE-F	1. WEIZ-F	1. WFXE-F	1. WFXE-F
2. WCGQ-F	2. WCGQ-F	WCGQ-F	WOKS	2. WCGQ-F	WVOC-F
3. WFXE-F	3. WVOC-F	3. WOKS	3. WVOC-F		WCGQ-F
			WFXE-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBIL 580 Tuskegee .9/1.5

WQCK-F 93.3 Manchester .3/4.0

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	50 (2)	63 (1)	113 (3)	34.3
COUNTRY	47 (2)	39 (2)	86 (4)	26.1
ROCK/AOR/CONTEMP		59 (1)	59 (1)	17.9
AC		37 (1)	37 (1)	11.2
NOSTALGIA	21 (1)		21 (1)	6.4
RELIGION/GOSPEL	13 (2)		13 (2)	4.0
			329 (12)	

RADIO STATIONS

WCLS, 1580, 1 KW (DA-N)	, GOSPEL	, $ 5.50 (----)	Buck
WDAK, 540, 5 KW/500 W (DA-N)	, COUNTRY	ABC-I, $18.00 (Masla)	
WHYD, 1270, 5 KW (DAYS)	, RELIGION	MBS, $ 7.00 (----)	CLW
WOKS, 1340, 1 KW/250 W	, BLACK	NBN,SBN, $20.00* (HNWH)	
WPNX, 1460, 5 KW/1 KW (DA-N)	, COUNTRY	NBC, $18.75 (HNWH)	
WRCG, 1420, 5 KW (DA-N)	, MOR/NOST (TM)	CBS, $ 7.00 (----)	McClure
WCGQ-F, 107.3, 100 KW @ 610,	ROCK	RKO, $23.00 (Selcom)	McClure
WEIZ-F, 100.1, 3 KW @ 300,	AC (Drake-Chen)	ABC-E, $15.00* (Masla)	
WFXE-F, 104.9, 3 KW @ 300,	URBAN (Drake-Chen)	ABC-F, $22.00* (HNWH)	
WVOC-F, 102.9, 100 KW @ 1521,	COUNTRY (Drake-Chen)	ABC-C, $20.25 (Torbet)	Bluegrass
WQCK-F, 93.3, 100 KW @ 460,	COUNTRY (Musicworks)	MBS, $11.50 (----)	(MANCHESTER)
WBIL-F, 95.9, 2.5 KW @ 320,	BLACK	, $ 7.25 (----)	(TUSKEGEE,AL)

COLUMBUS,OH

Market # 36; ADI # 35
SMSA Pop: 1,105,900
APR 16.7
Est 1982 Revenue: $21,750,000

Stations: 21/18
Diaries: 1250/736:1
Standard Error: .563
% Below Line: 2.2

CSI: 9.9 Bil (# 38)
CSI HH: 24.2 M (# 98)
Retail $: 5.3 Bil (# 38)
% Not Listed: 7.4

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WLVQ-F	194/12.6	12.6	11.0	12.6	15.9
2. WBNS-F	161/10.4	6.9	7.4	6.7	7.8
3. WVKO	140/ 9.1	7.0	4.5	3.1	2.2
4. WTVN	138/ 9.0	11.2	9.3	13.0	7.3
5. WNCI-F	137/ 8.9	6.1	8.5	8.6	10.0
6. WXGT-F	126/ 8.2	8.6	10.9	10.9	10.8
7. WSNY-F	108/ 7.0	8.3	7.1	4.7	3.4
8. WBNS	78/ 5.1	5.8	6.7	6.3	6.3
9. WRMA-F	67/ 4.3	1.8	3.0	2.6	3.4
10. WCOL	63/ 4.1	5.5	6.6	7.2	7.9
11. WMNI	49/ 3.2	6.5	5.1	6.2	6.7
12. WHOK-F	47/ 3.0	4.1	3.3	3.7	4.6

12+ TSA 1/4	
1. WLVQ-F	277
2. WTVN	215
3. WNCI-F	210
4. WBNS-F	195
5. WXGT-F	167
6. WVKO	140
7. WSNY-F	117
8. WBNS	81
9. WHOK-F	76
10. WRMZ-F	75
11. WCOL	66
12. WLW	64

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WNCI-F	3603/25.4	21.9	24.8
2. WTVN	3312/21.0	32.4	26.5
3. WLVQ-F	3096/23.7	23.0	23.2
4. WXGT-F	2715/23.0	23.1	27.7
5. WSNY-F	2223/20.5	22.2	11.6
6. WBNS-F	2045/17.6	17.3	17.0
7. WBNS	1528/14.2	16.3	18.9
8. WLW	1391/ 5.4	5.0	5.9
9. WHOK-F	1161/ 7.5	9.1	6.4
10. WCOL	1127/11.0	13.8	14.1
11. WMNI	1025/ 8.5	13.8	11.8
12. WRMZ-F	1020/ 9.8	5.4	7.7

12+ ADI FM SHARE (METRO): 63.42% (905 of 1427) (SPG 82: 60.26%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLVQ-F	1. WLVQ-F	1. WLVQ-F	1. WTVN	1. WBNS-F	1. WTVN
2. WXGT-F	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WTVN	2. WNCI-F
	3. WVKO	3. WVKO	3. WVKO	3. WCOL	3. WLVQ-F
	4. WSNY-F	4. WSNY-F	4. WSNY-F	4. WVKO	4. WBNS-F
	5. WXGT-F	5. WTVN	5. WBNS-F	5. WRMZ-F	5. WBNS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBNS-F	1. WLVQ-F	1. WLVQ-F	1. WNCI-F	1. WLVQ-F	1. WTVN
2. WLVQ-F	2. WBNS-F	2. WNCI-F	2. WTVN	2. WNCI-F	2. WNCI-F
3. WTVN	3. WXGT-F	3. WVKO	WVKO	3. WTVN	3. WLVQ-F
4. WNCI-F	4. WTVN	4. WXGT-F	4. WSNY-F	4. WSNY-F	4. WVKO
5. WSNY-F	5. WNCI-F	5. WSNY-F	5. WBNS-F	5. WVKO	5. WBNS-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		464 (4)	464 (4)	32.5
MOR/VARIETY	251 (5)	5 (1)	256 (6)	17.9
BLACK/URBAN/JAZZ	140 (1)	38 (1)	178 (2)	12.5
COUNTRY	49 (1)	119 (3)	168 (4)	11.8
BTFL MUSIC		161 (1)	161 (1)	11.2
AC		108 (1)	108 (1)	7.6
NOSTALGIA	63 (1)		63 (1)	4.4
RELIGION/GOSPEL	19 (1)	10 (1)	29 (2)	2.0
			1427 (21)	

COLUMBUS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLVQ-F	1. WNCI-F	1. WLVQ-F
2. WTVN	2. WTVN	2. WTVN
3. WBNS-F	3. WLVQ-F	3. WVKO
4. WNCI-F	4. WXGT-F	4. WBNS-F
5. WXGT-F	5. WSNY-F	5. WCOL
6. WVKO	6. WBNS-F	6. WNCI-F
7. WSNY-F	7. WBNS	7. WHOK-F
8. WBNS	8. WCOL	8. WMNI
9. WRMZ-F	9. WHOK-F	9. WBNS
10. WHOK-F	10. WRMZ-F	10. WXGT-F
11. WCOL	11. WMNI	
12. WMNI	12. WVKO	
13. WBBY-F	13. WLW	
14. WLW	14. WBBY-F	
15. WMRN-F	15. WRFD	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCKX-F	106.3	London	.6/1.6
WDLR	1550	Delaware	.3/1.1
WLOH	1320	Lancaster	.5/1.2
WBBY-F	103.9	Westerville	2.5/5.4
WNRE-F	107.1	Circleville	.3/1.7
WRFD	880		1.2/3.8
WWWJ-F	103.1	Johnstown	.3/1.5
WLW	700	Cincinnati	1.5/5.4
WMMS-F	100.7	Cleveland	.5/1.3

ADI FM SHARE: 64.75% (1249 of 1929) (SPG 82: 67.04%)

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N) , MOR	ABC-I, $ 60.00* (Blair)	Colum Dispatch
WCOL, 1230, 1 KW/250 W , NOSTALGIA	CBS, $ 78.00 (Eastman)	Great Trails
WMNI, 920, 1 KW/500 W (DA-2), COUNTRY	MBS, $ 40.00* (Mc-Guild)	
WTVN, 610, 5 KW (DA-N) , MOR/AC	ABC-E, $105.00* (Katz)	Taft
WVKO, 1580, 1 KW (DAYS,DA) , BLACK	NBN, $ 39.00* (Masla)	Josephson

FM STATIONS

WBBY-F, 103.9, 2 KW @ 360, JAZZ/BIG BAND	RKO II, $ 20.00 (----)	
WBNS-F, 97.1, 26 KW @ 660, BTFL MUSIC	, $ 60.00* (Blair)	Colum Dispatch
WHOK-F, 95.5, 50 KW @ 215, COUNTRY	APR, $ 18.00 (P/W)	(LANCASTER)
WLVQ-F, 96.3, 18 KW @ 753, AOR (Burk-Abr)	Source, $ 90.00* (Katz)	Taft
WNCI-F, 97.9, 175 KW @ 565, CONTEMP/AC	ABC-C, $ 92.50 (Christal)	Nationwide
WRMZ-F, 99.7, 50 KW @ 542, COUNTRY	, $ 45.00* (Mc-Guild)	
WSNY-F, 94.7, 50 KW @ 300, AC/CONTEMP	, $ 60.00* (MMR)	Josephson
WXGT-F, 92.3, 50 KW @ 311, ROCK	, $ 78.00 (Eastman)	Great Trails
WMRN-F, 106.9, 25 KW @ 340, COUNTRY	CBS-R, $ 16.00 (----)	(MARION)

WLW - See Cincinnati

CORPUS CHRISTI

Market # 118
SMSA Pop: 333,700
APR 17.4
Est 1982 Revenue: $5,875,000

Stations: 19/17
Diaries: 678/391:1
Standard Error: .798
% Below Line: 2.8

CSI: 2.6 Bil (# 124)
CSI HH: 23.4 M (# 134)
Retail $: 1.9 Bil (# 97)
% Not Listed: 5.4

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KOUL-F 64/13.9	9.4	11.4	9.1	13.5
2. KNCN-F 58/12.6	14.3	10.7	8.9	6.5
3. KIOU-F 55/11.9	12.6	8.0	7.3	11.7
4. KITE-F 44/ 9.5	8.2	5.2	1.5	3.6
5. KCCT 43/ 9.3	9.2	9.0	11.1	5.5
6. KUNO 32/ 6.9	9.2	9.5	9.1	10.9
7. KZFM-F 28/ 6.1	5.8	9.7	17.7	12.8
8. KEYS 21/ 4.6	6.0	8.0	10.1	8.3
9. KRYS 20/ 4.3	2.4	2.5	5.6	5.5
10. KBCB-F 14/ 3.0	---	---	---	---

12+ TSA 1/4	
1. KIOU-F	89
2. KNCN-F	76
3. KOUL-F	73
4. KCCT	49
5. KITE-F	46
6. KUNO	37
7. KZFM-F	31
8. KEYS	26
9. KRYS	23
10. KTSA	18

12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KNCN-F 990/27.0	22.0	18.7
2. KOUL-F 855/25.9	17.2	18.2
3. KIOU-F 779/19.7	18.6	13.7
4. KEYS 653/19.4	16.5	20.3
5. KZFM-F 633/20.6	15.1	23.6
6. KITE-F 544/19.6	15.8	9.7
7. KCCT 502/16.7	16.4	12.4
8. KRYS 481/13.7	12.5	11.8
9. KTSA 453/ 5.5	4.9	4.7
10. KUNO 448/14.4	15.1	12.0

12+ FM SHARE (METRO): 64.68% (282 of 436) (SPG 82: 54.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KNCN-F	1. KOUL-F	1. KOUL-F	1. KOUL-F	1. KIOU-F	1. KOUL-F
2. KITE-F	2. KNCN-F	2. KNCN-F	2. KIOU-F	2. KCCT	2. KIOU-F
3. KZFM-F	3. KITE-F	3. KIOU-F	3. KCCT	3. KOUL-F KUNO	3. KCCT

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOUL-F	1. KOUL-F	1. KOUL-F	1. KOUL-F	1. KNCN-F	1. KOUL-F
2. KIOU-F	2. KNCN-F	2. KITE-F	2. KIOU-F	2. KOUL-F	2. KIOU-F
3. KNCN-F	3. KIOU-F	3. KNCN-F	3. KCCT	3. KITE-F	3. KITE-F KCCT

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCTA	1030	1.5/4.5	KIKN	1590	Sinton	.9/5.4	KTSA	550	San Ant 1.7/5.5
KEXX-F	93.9	1.3/6.7	KROB-F+	99.1	Robstown	2.2/8.2	WOAI	1200	San Ant .9/2.7
KFLZ-F	107.1 Bishop	1.7/3.6							

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	29 (2)	136 (4)	165 (6)	37.8
COUNTRY	9 (2)	83 (3)	92 (5)	21.1
SPANISH	75 (2)	8 (1)	83 (3)	19.0
BTFL MUSIC		55 (1)	55 (1)	12.6
AC	20 (1)		20 (1)	4.6
OTHERS/UNKNOWN	10 (1)		10 (1)	2.3
RELIGION/GOSPEL	7 (1)		7 (1)	1.6
NEWS/TALK	4 (1)		4 (1)	1.0
			436 (19)	

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2), SPANISH	, $14.00* (Selcom)		
KEYS, 1440, 1 KW (DA-N) , CONTEMP/AC	RKO, $21.00* (Torbet)		
KRYS, 1360, 1 KW , AC	ABC-I, $15.60 (RKO)	Sigmor	
KUNO, 1400, 1 KW/250 W , SPANISH	, $25.25 (Katz)	Tichenor	
KBCB-F, 99.1, 60 KW @ 481, COUNTRY	, $15.60 (RKO)	Sigmor	
KIOU-F, 96.5, 100 KW @ 875, BTFL MUS (Bonne)	, $20.00* (Selcom)		
KITE-F, 105.5 3 KW @ 360, ROCK (Burk-Abr)	, $21.00* (Eastman)		
KNCN-F, 101.3, 100 KW @ 402, AOR	, $34.50 (HNWH)	Tippie (SINTON)	
KOUL-F, 103.3, 100 KW @ 310, COUNTRY (TM)	, $25.00 (Mc-Guild)	(SINTON)	
KZFM-F, 95.5, 41 KW @ 390, ROCK	ABC-C, $22.00* (Torbet)		

KTSA - See San Antonio

DALLAS-FT. WORTH

Market # 9; ADI # 10
SMSA Pop: 3,077,700
APR 18.3
Est 1982 Revenue: $62,631,000*
Est 1983 Rev Growth: 12%*

Stations: 29/29
Diaries: 2314/1111:1
Standard Error: .428
% Below Line: 0
Est 1982 Nat Rev: $18,965,000*

CSI: 30.7 Bil (# 10)
CSI HH: 27.2 M (# 23)
Retail $: 18.5 Bil (# 8)
% Not Listed: 5.5

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SPG 82
1. KVIL-F	359/7.6	8.3	7.9	8.4
2. KSCS-F	346/7.4	7.2	8.3	7.5
3. KMEZ-F	311/6.6	7.2	7.1	4.6
4. KRLD	305/6.5	6.0	5.9	5.4
5. WBAP	280/6.0	6.0	4.8	7.7
6. KPLX-F	279/5.9	4.5	5.7	4.5
7. KKDA-F	262/5.6	5.6	5.3	5.2
8. KEGL-F	253/5.4	5.0	4.6	4.7
9. KZEW-F	235/5.0	4.8	4.9	6.4
10. KAFM-F	209/4.5	4.7	3.2	2.3
11. KTXQ-F	203/4.3	4.4	3.4	6.3
12. KNOK-F	172/3.7	5.1	3.8	6.3
13. KOAX-F	147/3.1	3.4	5.1	2.5
14. KMGC-F	142/3.0	3.0	3.4	4.0
15. WFAA	120/2.6	2.6	4.1	3.0
16. KLVU-F	115/2.4	2.5	2.8	2.0
17. KFJZ	82/1.7	2.5	2.2	2.0
18. KKDA	79/1.7	1.0	1.0	1.5
19. KAAM	78/1.7	1.4	1.1	---
20. KPBC	77/1.6	1.6	1.0	1.3
21. KESS-F	75/1.6	---	---	---
22. KIXK-F	74/1.6	1.9	1.5	1.2

12+ TSA CUME	
1. WBAP	563
2. KSCS-F	396
3. KVIL-F	385
KRLD	385
5. KMEZ-F	339
6. KPLX-F	331
7. KKDA-F	328
8. KEGL-F	301
9. KZEW-F	269
10. KAFM-F	258
11. KTXQ-F	222
12. KOAX-F	188
13. KNOK-F	177
14. WFAA	176
15. KMGC-F	145
16. KLVU-F	127
17. KAAM	87
18. KFJZ	84
19. KKDA	82
20. KPBC	79

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WBAP	7696/15.3	13.8	18.6
2. KRLD	6455/18.9	17.3	17.8
3. KEGL-F	5234/17.4	14.7	14.7
4. KVIL-F	5155/18.5	18.3	20.3
5. KSCS-F	4980/16.0	18.0	18.3
6. KZEW-F	4662/15.3	14.7	15.4
7. KAFM-F	4189/13.7	9.0	6.8
8. KMEZ-F	4176/14.4	14.1	11.3
9. KTXQ-F	3951/13.8	12.0	16.3
10. KPLX-F	3802/12.3	12.1	10.5
11. KKDA-F	3554/12.1	12.4	14.0
12. WFAA	3043/ 8.3	9.7	8.6
13. KMGC-F	2633/ 9.6	10.5	10.9
14. KLVU-F	2481/ 8.6	8.6	6.9
15. KNOK-F	2419/ 8.9	8.2	9.0
16. KOAX-F	2402/ 7.5	9.9	6.4
17. KIXK-F	1244/ 4.8	3.8	3.7
18. KAAM	1228/ 4.4	3.7	---
19. KLIF	1184/ 3.7	3.8	4.2
20. KFJZ	1100/ 4.1	6.3	5.9

12+ FM SHARE (METRO): 73.54% (3263 of 4437) (SPG 82: 71.15%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEGL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KSCS-F	1. KVIL-F+
2. KAFM-F	2. KZEW-F	2. KPLX-F	2. KPLX-F	2. KRLD	2. KRLD
3. KKDA-F	3. KTXQ-F	3. KSCS-F	3. KSCS-F	3. KMEZ-F	3. WBAP
4. KZEW-F	4. KEGL-F	4. KZEW-F	4. WBAP	4. KVIL-F	4. KSCS-F
5. KTXQ-F	5. KKDA-F	5. KEGL-F	5. KRLD	5. WBAP	5. KPLX-F
6. KNOK-F	6. KPLX-F	6. KKDA-F	6. KMEZ-F	6. KPLX-F	6. KMEZ-F+
7. KSCS-F	7. KAFM-F	7. KTXQ-F	7. KKDA-F	7. KOAX-F	7. KEGL-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMEZ-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KZEW-F	1. KSCS-F
2. KVIL-F	2. KSCS-F	2. KKDA-F	2. KSCS-F	2. KTXQ-F	2. KPLX-F
3. KSCS-F	3. KMEZ-F+	KAFM-F	3. KPLX-F	3. KEGL-F	3. WBAP
4. KPLX-F	4. KKDA-F	4. KZEW-F	4. KMEZ-F	4. KPLX-F	4. KVIL-F
5. KRLD	5. KRLD	5. KPLX-F	5. KKDA-F	5. KSCS-F	5. KRLD
6. KZEW-F	6. KPLX-F	6. KMGC-F	6. KMGC-F	6. KKDA-F	6. KZEW-F
7. WBAP	7. KZEW-F	7. KEGL-F	7. KRLD	7. KVIL-F	7. KMEZ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	78 (1)	1089 (6)	1167 (7)	26.3
COUNTRY	322 (2)	625 (2)	947 (4)	21.3
BLACK/URBAN/JAZZ	108 (2)	434 (2)	542 (4)	12.2
AC	35 (1)	501 (2)	536 (3)	12.1
BTFL MUSIC	21 (1)	458 (2)	479 (3)	10.8
NEWS/TALK	425 (2)		425 (2)	9.6
RELIGION/GOSPEL	103 (2)	20 (1)	123 (3)	2.8
NOSTALGIA	82 (1)		82 (1)	1.8
SPANISH		75 (1)	75 (1)	1.7
CLASSICAL		61 (1)	61 (1)	1.4
			4437 (29)	

DALLAS-FT. WORTH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBAP	1. WBAP	1. KSCS-F
2. KSCS-F	2. KRLD	2. WBAP
3. KVIL-F	3. KVIL-F	3. KVIL-F
4. KRLD	4. KEGL-F	4. KMEZ-F
5. KMEZ-F	5. KSCS-F	5. KRLD
6. KPLX-F	6. KZEW-F	
7. KKDA-F	7. KAFM-F	
8. KEGL-F	8. KMEZ-F	
9. KAFM-F	9. KTXQ-F	
10. KZEW-F	10. KPLX-F	
11. KTXQ-F	11. KKDA-F	
12. KOAX-F	12. KMGC-F	
13. KNOK-F	13. WFAA	
14. WFAA	14. KLVU-F	
15. KMGC-F	15. KNOK-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KLIF	1190	Dallas	.9/3.7
KMEZ	1480	Dallas	.4/2.8
KSAX	970	Ft. Worth	.6/1.4
KSKY	660	Dallas	.6/1.5
KVIL	1150	Highland Pk.	.7/3.5
KWJS-F	94.9	Arlington	.4/1.7
WRR-F	101.1	Dallas	1.3/4.0

ADI FM SHARE: 70.81% (3598 of 5081) (SPG 82: 67.15%)

AM STATIONS

KAAM, 1310, 5 KW (DA-N)	, OLDIES	, $ 45.00* (Torbet)	Bonneville
KFJZ, 1270, 5 KW (DA-1)	, NOSTALGIA (Al Ham)	ABC-D, $ 55.00* (Christal)	
KLIF, 1190, 50 KW/5 KW (DA-2)	, COUNTRY	MBS, $ 70.00* (RKO)	Susquehanna
KPBC, 1040, 1 KW (DAYS)	, RELIGION	, $ 28.00 (----)	
KRLD, 1080, 50 KW (DA-N)	, NEWS	CBS, $166.88 (Katz)	Metromedia
WBAP, 820, 50 KW	, COUNTRY	ABC-I, $170.00* (Eastman)	Capital Cities
WFAA, 570, 5 KW (DA-2)	, NEWS/TALK ABC-E,ABC-T,NBC,NBC-T,	$85.00* (CBS Spot)	Belo

FM STATIONS

KAFM-F, 92.5, 100 KW @ 1685, ROCK	, $ 90.00* (Torbet)	Bonneville
KEGL-F, 97.1, 100 KW @ 1302, AOR/ROCK	ABC-C, $105.00* (HNWH)	Sandusky
KESS-F, 94.1, 100 KW @ 1585, SPANISH	, $ 70.00 (Caballero)	
KIXK-F, 106.1, 100 KW @ 480, CONTEMP	, $ 45.00* (Roslin)	Hicks
KKDA-F, 104.5, 100 KW @ 390, BLACK/URBAN	APR, $110.00* (Selcom)	
KLVU-F, 98.7, 100 KW @ 1585, AC/CONTEMP	Trans, $ 70.00* (HNWH)	TK
KMEZ-F, 100.3, 89 KW @ 1280, BTFL MUS (Churchill)	, $125.00* (Mc-Guild)	Group One
KMGC-F, 102.9, 100 KW @ 1572, AC	, $141.88 (Selcom)	Shamrock
KNOK-F, 107.5, 100 KW @ 445, BLACK (Burk-Abr)	RKO,NBN, $ 85.00* (Weiss)	Earl Graves
KOAX-F, 105.3, 100 KW @ 1560, BTFL MUS (Bonne)	, $ 65.00 (Group W)	Westinghouse
KSCS-F, 96.3, 100 KW @ 1680, COUNTRY (Burns/Somerset)	, $170.00* (Eastman)	Capital Cities
KPLX-F, 99.5, 100 KW @ 1680, COUNTRY	APR, $125.00* (RKO)	Susquehanna
KTXQ-F, 102.1, 100 KW @ 1420, AOR (Burk-Abr)	ABC-R, $100.00* (Christal)	Gulf
KVIL-F, 103.7, 100 KW @ 1570, AC	, $239.38 (Blair)	Fairbanks/Blair
KZEW-F, 97.9, 100 KW @ 1680, AOR (Pollack)	Source, $217.50 (MMR)	Belo

DAVENPORT-ROCK ISLAND-MOLINE

Market # 105
SMSA Pop: 386,500
APR 17.3
Est 1982 Revenue: $6,200,000

Stations: 17/12
Diaries: 665/480:1
Standard Error: .775
% Below Line: 4.3

CSI: 3.7 Bil (# 93)
CSI HH: 25.6 M (# 98)
Retail $: 1.9 Bil (# 98)
% Not Listed: 7.8

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KIIK-F	95/17.2	13.7	8.3	10.0	10.2
2. WXLP-F	68/12.3	13.1	13.2	11.5	10.8
3. WHBF	58/10.5	10.7	9.8	11.9	15.9
4. KRVR-F	49/ 8.9	8.1	7.7	5.7	9.3
5. WOC	47/ 8.5	9.7	10.9	10.8	10.4
6. WLLR-F	46/ 8.3	8.9	6.6	7.0	2.1
7. WHBF-F	42/ 7.6	6.7	6.6	6.3	4.7
8. KSTT	39/ 7.1	5.6	10.4	12.3	15.5
9. WQUA	20/ 3.6	4.6	5.1	4.1	4.7
10. WKEI	12/ 2.2	2.8	2.1	3.3	1.3

12+ TSA 1/4	
1. KIIK-F	153
2. WXLP-F	110
3. WLLR-F	82
4. WHBF	71
5. KRVR-F	65
6. WOC	53
7. WHBF-F	51
8. KSTT	41
9. WMT	34
10. WMAQ	30

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KIIK-F	1897/36.7	29.0	23.7
2. WXLP-F	1219/25.9	22.1	23.9
3. WHBF-F	1082/22.7	20.8	18.9
4. WHBF	991/21.0	26.0	28.2
5. WLLR-F	898/17.9	16.0	13.2
6. KRVR-F	841/17.6	16.2	15.1
7. KSTT	794/22.4	23.6	28.0
8. WOC	781/20.9	19.3	21.6
9. WLS	684/ 7.5	6.3	8.4
10. WMAQ	653/ 3.5	5.8	5.6

12+ FM SHARE (METRO): 59.53% (303 of 509) (SPG 82: 47.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLP-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WHBF	1. KIIK-F
2. KIIK-F	2. WXLP-F	2. WXLP-F	2. WLLR-F	2. WLLR-F	2. WHBF
3. WHBF-F	3. WHBF-F	3. WHBF-F	3. KSTT	3. KRVR-F	3. WOC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. KRVR-F	2. WXLP-F	2. WXLP-F	2. KRVR-F	2. WXLP-F	2. KSTT
3. WXLP-F	3. WHBF	3. WHBF-F	WLLR-F	3. WHBF-F	3. WLLR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KXRK	1580		1.4/3.5	WGN	720	Chicago	.7/4.7	WMAQ	670	Chicago	.7/3.5
WGEN-F	104.9	Geneseo	.5/2.6	WLS	890	CHicago	.9/7.5	WMT	600	Ced Rapids	.5/3.1
WBBM	780	Chicago	1.1/3.4								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (1)	205 (3)	210 (4)	41.3
COUNTRY	62 (2)	46 (1)	108 (3)	21.2
AC	59 (2)		59 (2)	11.6
NEWS/TALK	53 (2)		53 (2)	10.4
BTFL MUSIC		52 (2)	52 (2)	10.2
MOR/VARIETY	19 (3)		19 (3)	3.7
NOSTALGIA	8 (1)		8 (1)	1.6
			509 (17)	

RADIO STATIONS

KSTT, 1170, 1 KW (DA-2), AC/CONTEMP
WHBF, 1270, 5 KW (DA-N), COUNTRY
WKEI, 1450, 500W/250W , MOR
WOC , 1420, 5 KW (DA-2), NEWS/TALK (Klemm)
WQUA, 1230, 1 KW/250 W , AC

KIIK-F, 103.7, 100 KW @ 1220, ROCK (Klemm)
KRVR-F, 106.5, 60 KW @ 190, BTFL MUS (Bonne)
WHBF-F, 98.9, 39 KW @ 900, CONTEMP (TM)
WLLR-F, 101.1, 50 KW @ 453, COUNTRY
WXLP-F, 96.9, 50 KW @ 500, AOR

ABC-C,	$40.00*	(Katz)	Guy Gannett
CBS,	$33.00	(Mc-Guild)	
ABC-I,	$ 8.00	(----)	(KEWANEE)
NBC,NBC-T,	$36.00	(Blair)	Palmer
ABC-E, ,	$45.25	(Eastman)	Mid America
ABC-D,	$36.00	(Blair)	Palmer
,	$45.25	(Eastman)	Mid AMerica
CBS-R,	$20.00*	(Mc-Guild)	
RKO,	$26.00	(Torbet)	Sconnix
Source,	$34.00*	(Katz)	Guy Gannett

Other ranked stations - See Chicago

DAYTON

Market # 50; ADI # 49
SMSA Pop: 825,000
APR 16.8
Est 1982 Revenue: $2,700,000

Stations: 23/15
Diaries: 1140/597:1
Standard Error: .589
% Below Line: 13.2

CSI: 7.7 Bil (# 44)
CSI HH: 25.7 M (# 58)
Retail $: 3.8 Bil (# 49)
% Not Listed: 6.9

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WTUE-F	144/12.6	13.3	14.4	10.1	9.7
2. WHIO-F	119/10.4	15.1	15.2	15.2	19.6
3. WHIO	113/ 9.9	10.9	10.8	10.2	14.2
4. WONE	81/ 7.1	7.3	6.0	8.2	5.8
5. WAVI	76/ 6.7	5.3	5.2	4.9	3.1
6. WJAI-F	73/ 6.4	3.9	4.4	2.7	1.6
7. WDAO-F	66/ 5.8	5.9	6.6	9.7	7.4
8. WING	63/ 5.5	6.9	6.1	8.3	8.7
9. WYMJ-F	55/ 4.8	4.5	6.1	7.7	8.8
10. WBLZ-F	54/ 4.7	4.6	4.4	1.7	1.0

12+ TSA 1/4	
1. WTUE-F	230
2. WHIO-F	218
3. WHIO	132
4. WONE	131
5. WLW	128
6. WJAI-F	100
7. WAVI	87
8. WKRQ-F	77
9. WDAO-F	74
10. WING	69

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WTUE-F	2529/24.0	21.5	24.6
2. WLW	2400/10.3	9.3	8.2
3. WHIO-F	2270/20.4	25.4	29.5
4. WONE	1849/16.6	16.2	14.2
5. WHIO	1837/22.2	25.2	24.0
6. WING	1544/19.1	22.0	19.8
7. WKRQ-F	1391/ 5.0	3.5	2.8
8. WVUD-F	1361/15.3	11.4	13.3
9. WYMJ-F	1238/15.6	15.4	18.3
10. WBLZ-F	1117/11.3	8.8	7.8

12+ FM SHARE (METRO): 63.03% (670 of 1063) (SPG 82: 66.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F	1. WHIO
2. WBLZ-F	2. WVUD-F	2. WING	2. WONE	2. WHIO	2. WTUE-F
3. WYMJ-F	3. WDAO-F	3. WDAO-F	3. WTUE-F	3. WONE	3. WING
	4. WYMJ-F	4. WVUD-F	4. WING	4. WJAI-F	WHIO-F
	5. WBLZ-F	WHIO-F	5. WHIO	5. WAVI	5. WONE

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHIO-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WTUE-F	1. WTUE-F
2. WTUE-F	2. WHIO-F	2. WYMJ-F	2. WONE	2. WVUD-F	2. WING
3. WHIO	3. WJAI-F	3. WDAO-F	3. WING	3. WDAO-F	3. WHIO-F
4. WJAI-F	4. WONE	4. WVUD-F	4. WHIO	4. WING	WONE
5. WONE	5. WAVI	5. WBLZ-F	5. WYMJ-F	5. WPFB-F	5. WHIO
	WHIO				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		275 (6)	275 (6)	25.9
MOR/VARIETY	155 (4)		155 (4)	14.6
BTFL MUSIC		125 (2)	125 (2)	11.8
BLACK/URBAN/JAZZ		120 (2)	120 (2)	11.3
COUNTRY	81 (1)	30 (2)	111 (3)	10.4
AC	63 (1)	34 (2)	97 (3)	9.1
NEWS/TALK	76 (1)		76 (1)	7.1
NOSTALGIA		73 (1)	73 (1)	6.9
RELIGION/GOSPEL	18 (2)	13 (1)	31 (3)	2.9
			1063 (25)	

DAYTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
L. WTUE-F	1. WTUE-F	1. WTUE-F
2. WHIO-F	2. WHIO-F	2. WONE
3. WHIO	3. WHIO	3. WHIO-F
4. WONE	4. WONE	4. WHIO
5. WJAI-F	5. WING	5. WING
6. WAVI	6. WLW	6. WJAI-F
7. WING	7. WVUD-F	7. WDAO-F
WDAO-F	8. WYMJ-F	8. WVUD-F
9. WVUD-F	9. WDAO-F	9. WYMJ-F
10. WLW	10. WBLZ-F	10. WBZI-F
11. WYMJ-F	11. WJAI-F	
12. WBLZ-F	12. WAVI	
13. WBLY	13. WIZE	
14. WAZU-F	14. WKRQ-F	
15. WBZI-F	15. WBZI-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBZI-F	95.3	Xenia	2.1/5.7
WELX	1110	Xenia	.5/ .9
WFCJ-F	93.7	Miamisburg	1.1/2.9
WPFB-F	105.9	Kettering	2.4/6.2
WPTW	1570	Piqua	.6/1.8
WPTW-F	95.7	Piqua	.5/2.3
WVUD-F	99.9	Kettering	4.4/15.3
WAZU-F	102.9	Springfield	.4/2.0
WKRC	550	Cincinnati	.4/2.4
WKRQ-F	101.9	Cincinnati	.9/5.0
WLLT-F	94.9	Cincinnati	.6/3.1
WLW	700	Cincinnati	2.7/10.3
WRFD	880	Columbus	1.1/1.0
WSAI-F	94.1	Cincinnati	.5/1.2
WSKS-F	96.5	Hamilton	1.0/4.6

ADI FM SHARE: 63.80% (1040 of 1630) (SPG 82: 63.10%)

AM STATIONS

WAVI, 1210, 250 W (DAYS), TALK	ABC-E,	$ 27.00	(Eastman)	
WHIO, 1290, 5 KW (DA-N) , MOR (Burk-Abr)	CBS,	$ 65.00*	(Christal)	Cox
WING, 1410, 5 KW (DA-N) , AC	ABC-I,	$101.25	(Katz)	Great Trails
WONE, 980, 5 KW (DA-N) , COUNTRY	,	$ 72.00*	(Mc-Guild)	Group One
WIZE, 1340, 1 KW/250 W , CONTEMP	ABC-C,	$ 15.00*	(MMR)	Great Trails (SPRINGFIELD)
WBLY, 1600, 1 KW (DAYS) , COUNTRY	,	$ 14.50	(Regional)	(SPRINGFIELD)

FM STATIONS

WDAO-F, 107.7, 50 KW @ 420, BLACK	SBN,ABC-C,	$ 27.00	(Eastman)	
WHIO-F, 99.1, 50 KW @ 1060, BTFL MUS (Bonne)	,	$ 75.00*	(Christal)	Cox
WJAI-F, 92.9, 20 KW @ 373, NOSTALGIA (Primetime)	ABC-D,	$ 61.25	(Katz)	Great Trails (EATON)
WPFB-F, 105.9, 34 KW @ 593, AC (TM)	MBS,	$ 26.00	(Roslin)	Braden (MIDDLETOWN)
WTUE-F, 104.7, 50 KW @ 500, AOR	,	$ 80.00*	(Mc-Guild)	Group One
WVUD-F, 99.9, 50 KW @ 500, CONTEMP	CBS-R,	$ 28.00	(Masla)	Univ of Dayton
WYMJ-F, 103.9, 3 KW @ 300, ROCK	RKO,	$ 30.00*	(Torbet)	(XENIA)
WBZI-F, 102.9, 50 KW @ 193, ROCK	MBS,	$ 12.00	(Regional)	(SPRINGFIELD)
WBZI-F, 95.3, 3 KW @ 300, COUNTRY	RKO II,	$ 18.00	(----)	(XENIA)

DAYTONA BEACH

Market # 146
SMSA Pop: 273,700
APR 17.7
Est 1982 Revenue: $4,028,000

Stations: 17/10
Diaries: 521/476:1
Standard Error: .898
% Below Line: 30.1

CSI: 2.0 Bil (# 160)
CSI HH: 17.1 M (# 332)
Retail $: 1.5 Bil (# 122)
% Not Listed: 9.6

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WWLV-F	72/16.4	14.7	13.2	13.3	17.1
2. WROD	53/12.1	9.5	9.7	7.4	2.5
3. WELE-F	50/11.4	12.9	9.9	12.0	9.8
4. WDOQ-F	39/ 8.9	7.9	17.3	14.3	17.7
5. WDIZ-F	37/ 8.4	10.2	11.8	8.9	11.2
6. WWKA-F	33/ 7.5	7.7	9.5	11.5	9.8
7. WSBB	25/ 5.7	1.6	5.1	4.1	4.5
8. WNDB	17/ 3.9	3.4	5.1	5.6	6.5
WBJW-F	17/ 3.9	2.0	.7	1.3	---
10. WNFY-F	15/ 3.4	5.9	---	---	---

12+ TSA 1/4	
1. WWLV-F	75
2. WROD	53
3. WELE-F	51
4. WDOQ-F	40
5. WDIZ-F	39
6. WWKA-F	34
7. WSBB	25
8. WNFY-F	18
9. WNDB	17
WBJW-F	17

12+ TSA CUME/ MSA CUME ARTING		FAL 82	SPG 82
1. WWLV-F	692/26.0	23.6	23.7
2. WDOQ-F	570/22.6	22.2	26.6
3. WELE-F	472/18.2	22.0	21.9
4. WDIZ-F	450/17.8	17.3	19.2
5. WROD	426/16.7	16.1	14.4
6. WBJW-F	403/16.1	----	3.4
7. WWKA-F	401/15.6	14.6	18.6
8. WSBB	328/13.1	6.0	10.9
9. WNFY-F	295/10.6	15.5	---
10. WNDB	258/10.3	10.4	12.4

12+ FM SHARE (METRO): 69.95% (277 of 396) (SPG 82: 68.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDOQ-F	1. WDIZ-F	1. WELE-F	1. WELE-F	1. WWLV-F	1. WWLV-F
2. WDIZ-F	2. WDOQ-F	2. WDIZ-F	2. WWKA-F	2. WROD	2. WELE-F
	3. WELE-F	3. WDOQ-F	3. WWLV-F	3. WELE	3. WROD

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWLV-F	1. WWLV-F	1. WDOQ-F	1. WELE-F	1. WDIZ-F	1. WELE-F
2. WROD	2. WROD	2. WBJW-F	WWKA-F	2. WDOQ-F	2. WWKA-F
3. WELE-F	3. WDOQ-F		3. WWLV-F	3. WELE-F	3. WDIZ-F
	WDIZ-F		WDOQ-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDAT	1380	Ormond Bch	.9/6.3	WZIP	1590		1.4/3.0	WJYO-F	107.7	Orlando	2.7/8.8
WMFJ	1450		2.1/5.4	WDBO	580	Orl	.7/2.9				
WXVQ	1490	DeLand	.5/2.0	WHOO-F	96.5	Orl	.5/2.0				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		110 (5)	110 (5)	27.8
BTFL MUSIC	25 (1)	72 (1)	97 (2)	24.5
COUNTRY		83 (2)	83 (2)	21.0
NOSTALGIA	53 (1)		53 (1)	13.4
MOR/VARIETY	26 (4)		26 (4)	6.6
AC	6 (1)	12 (1)	18 (2)	4.5
RELIGION/GOSPEL	9 (1)		9 (1)	2.3
			396 (17)	

RADIO STATIONS

WNDB, 1150, 1 KW (DA-N), MOR	, $15.00* (Christal)	Bdcst Mng Corp	
WROD, 1340, 1 KW/250 , NOSTALGIA (Al Ham)	, $17.00* (HNWH)		
WSBB, 1230, 1 KW , BTFL/NOSTALGIA	, $ 8.00 (Lotus)		
WDOQ-F, 101.9, 100 KW @ 649, ROCK	, $30.00* (Katz)	Abell	
WELE-F, 105.9, 100 KW @ 600, COUNTRY	MBS, $30.50 (Roslin)	Elyria-Lorain	
WWLV-F, 94.5, 54 KW @ 360, BTFL MUS (Bonne)	, $28.00* (Christal)	Bdcst Mng Corp	
WNFY-F, 99.9, 100 KW @ 949, CONTEMP	, $50.00* (Eastman)	(PALATKA)	

Other ranked stations - See Orlando

DENVER

Market # 22; ADI # 19
SMSA Pop: 1,680,000
APR 17.7
Est 1982 Revenue: $35,711,000*
Est 1983 Rev Growth: 10%*

Stations: 29/28
Diaries: 1769/814:1
Standard Error: .490
% Below Line: 1.4
Est 1982 Nat Rev: $10,587,000*

CSI: 17.0 Bil (# 21)
CSI HH: 26.4 M (# 36)
Retail $: 8.8 Bil (# 20)
% Not Listed: 6.9

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SPG 82
1. KOSI-F	241/9.4	8.9	9.5	7.8
2. KBPI-F	170/6.7	6.4	5.5	7.2
3. KOA	154/6.0	6.0	6.6	5.6
4. KYGO-F	152/6.0	5.7	3.9	4.5
5. KAZY-F	143/5.6	5.3	5.9	6.2
6. KOAQ-F	139/5.4	6.1	5.0	4.8
7. KIMN	135/5.3	4.9	4.5	5.4
8. KEZW	127/5.0	4.2	3.5	4.4
9. KPPL-F	117/4.6	5.3	4.7	5.9
10. KLZ	111/4.3	4.4	3.2	5.1
11. KLIR-F	110/4.3	5.3	5.9	4.2
12. KHOW	109/4.3	4.0	4.4	5.0
13. KVOD-F	105/4.1	3.3	3.7	3.5
14. KBCO-F	94/3.7	3.7	4.2	3.1
15. KPKE-F	80/3.1	3.5	3.9	5.8

12+ TSA 1/4	
1. KOSI-F	290
2. KOA	235
3. KBPI-F	208
4. KAZY-F	197
5. KYGO-F	184
6. KOAQ-F	173
7. KLZ	169
8. KIMN	160
9. KEZW	132
10. KHOW	130
11. KPPL-F	129
12. KLIR-F	125
13. KVOD-F	120
14. KBCO-F	96
15. KPKE-F	90

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KOA	3930/17.4	20.3	17.3
2. KBPI-F	3681/20.8	19.4	22.3
3. KIMN	3544/18.8	17.5	19.1
4. KAZY-F	3408/18.9	17.0	18.8
5. KOAQ-F	3328/18.7	15.2	15.3
6. KOSI-F	3321/19.7	19.9	16.2
7. KLZ	2878/12.9	10.3	14.4
8. KYGO-F	2491/14.2	10.3	10.3
9. KHOW	2402/13.1	14.3	14.2
10. KPPL-F	2296/14.1	14.5	14.6
11. KLIR-F	2278/14.9	14.9	11.3
12. KPKE-F	1730/10.3	9.7	12.9
13. KVOD-F	1500/ 9.3	9.1	7.9
14. KEZW	1449/ 9.5	8.5	9.7
15. KBCO-F	1413/ 9.4	9.1	6.2

12+ FM SHARE (METRO): 60.70% (1444 of 2379) (SPG 82: 58.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAZY-F	1. KBPI-F	1. KBPI-F	1. KOSI-F	1. KOSI-F	1. KOSI-F
2. KBPI-F	2. KOAQ-F	2. KOSI-F	2. KYGO-F	2. KOA	2. KOA
3. KPKE-F	3. KBCO-F	3. KOAQ-F	3. KIMN	3. KEZW	3. KHOW
4. KIMN	4. KAZY-F	4. KYGO-F	4. KBPI-F	4. KLZ	4. KIMN
5. KOAQ-F	5. KPPL-F	5. KIMN	5. KOA	5. KYGO-F	5. KBPI-F
	6. KIMN	6. KPPL-F	6. KPPL-F KHOW	6. KVOD-F	6. KOAQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOSI-F	1. KOSI-F	1. KOAQ-F	1. KOSI-F	1. KBPI-F	1. KOSI-F
2. KOA	2. KBPI-F	2. KBPI-F	2. KYGO-F KIMN	2. KBCO-F	2. KOA
3. KBPI-F	3. KAZY-F	3. KPPL-F	4. KVOD-F	3. KAZY-F	3. KBPI-F
4. KYGO-F	4. KIMN	4. KIMN	5. KHOW KPPL-F	4. KOAQ-F	4. KYGO-F
5. KPPL-F	5. KYGO-F	5. KLIR-F		5. KIMN KLIR-F KPPL-F	5. KLZ
6. KOAQ-F	6. KLIR-F	6. KYGO-F			6. KBCO-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	135 (1)	659 (6)	794 (7)	33.3
COUNTRY	133 (2)	197 (2)	330 (4)	13.9
AC	68 (2)	227 (2)	295 (4)	12.4
BTFL MUSIC		241 (1)	241 (1)	10.1
NEWS/TALK	243 (3)		243 (3)	10.2
NOSTALGIA	165 (3)		165 (3)	6.9
MOR/VARIETY	109 (1)	15 (1)	124 (2)	5.2
CLASSICAL		105 (1)	105 (1)	4.4
BLACK/URBAN/JAZZ	54 (2)		54 (2)	2.3
RELIGION/GOSPEL	19 (1)		19 (1)	0.8
OTHERS/UNKNOWN	11 (1)		11 (1)	0.5
			2381 (29)	

DENVER ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KOSI-F	1. KBPI-F	1. KYGO-F
2. KBPI-F	2. KIMN	2. KEZW
3. KOA	3. KAZY-F	3. KOSI-F
4. KAZY-F	4. KOA	4. KIMN
5. KYGO-F	5. KOAQ-F	5. KLZ
6. KOAQ-F	6. KOSI-F	6. KHOW
7. KLZ	7. KLZ	7. KOA
8. KIMN	8. KYGO-F	8. KOAQ-F
9. KEZW	9. KPPL-F	9. KBPI-F
10. KPPL-F	10. KHOW	10. KRZN
11. KHOW	11. KLIR-F	
12. KLIR-F	12. KPKE-F	
13. KVOD-F	13. KEZW	
14. KBCO-F	14. KEZW	
15. KPKE-F	15. KBCO-F	

ADI FM SHARE: 61.46% (1837 of 2989) (SPG 82: 55.57%)

OTHER RATED STATIONS

METRO SHARE/CUME RATING			
KADE	1190	Boulder	.3/1.7
KBRQ	1280		.9/3.8
KBRQ-F	105.1		1.8/5.3
KDEN	134C		1.6/5.8
KDKO	1510	Littleton	1.2/2.7
KJJZ	1390		.9/2.5
KKBB	1090	Aurora	.8/3.3
KLAK	1600	Lakewood	.7/3.6
KLTT	800	Brighton	.4/1.3
KNUS	710		1.8/6.2
KRKS	990		.7/1.5
KRKY-F	92.1	Castle Rock	.6/1.6
KRZN	1150	Englewood	2.3/8.1
KTCL-F	93.3	Fort Collin	1.3/3.0

AM STATIONS

KEZW, 1430, 5 KW (DA-N), NOSTALGIA (Al Ham)	MBS, $ 58.00* (Christal)	Armstrong
KHOW, 630, 5 KW (DA-N), MOR	RKO, $110.00 (Eastman)	Metromedia
KIMN, 950, 5 KW (DA-1), CONTEMP (Klemm)	ABC-C, $ 90.00* (Blair)	Jeff-Pilot
KLZ , 560, 5 KW (DA-1), NEWS/TALK	ABC-E, $ 70.00* (Mc-Guild)	Group One
KOA , 850, 50 KW , NEWS/TALK	CBS, $120.00 (Katz)	Belo (P)
KRZN, 1150, 5 KW/1 KW , OLDIES	, $ 44.00* (Weiss)	

FM STATIONS

KAZY-F, 106.7, 94 KW @ 960, AOR	Source, $ 85.00* (Mc-Guild)	Group One
KBCO-F, 97.3, 33 KW @ 920, AOR	, $ 52.00 (Masla)	Greenlee (BOULDER)
KBPI-F, 105.9, 100 KW @ 900, AOR (Pollack)	, $105.00* (Selcom)	Sandusky
KLIR-F, 100.3, 100 KW @ 500, AC	, $118.75 (Christal)	Duffy
KOAQ-F, 103.5, 100 KW @ 1061, ROCK	CBS-R, $ 80.00 (Katz)	Belo (P)
KOSI-F, 101.1, 100 KW @ 790, BTFL MUS (Bonne)	, $110.00* (Group W)	Westinghouse
KPKE-F, 95.7, 100 KW @ 725, AOR	, $ 65.00* (HNWH)	Doubleday
KPPL-F, 107.5, 100 KW @ 670, AC/CONTEMP	RKO, $ 80.00* (MMR)	Malrite
KVOD-F, 99.5, 100 KW @ 380, CLASSICAL	, $ 51.50 (CMBS)	
KYGO-F, 98.5, 50 KW @ 720, COUNTRY (Klemm)	, $ 78.00* (Blair)	Jeff-Pilot

DES MOINES

Market # 115
SMSA Pop: 341,500
APR 16.5
Est 1982 Revenue: $9,000,000

Stations: 13/11
Diaries: 732/390:1
Standard Error: .708
% Below Line: 2.6

CSI: 3.0 Bil (# 113)
CSI HH: 23.8 M (# 118)
Retail $: 1.9 Bil (# 103)
% Not Listed: 9.1

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KSO	64/13.6	12.6	16.8	15.0	14.9
2. WHO	62/13.2	13.6	12.0	16.4	10.4
3. KRNT	58/12.3	10.7	9.7	10.3	12.5
4. KGGO-F	43/ 9.1	10.3	12.9	9.8	13.0
5. KRNQ-F	42/ 8.9	10.3	9.7	9.3	10.1
6. KLYF-F	38/ 8.1	11.7	10.6	8.3	11.3
7. KJJY-F	36/ 7.6	6.1	5.5	6.9	1.9
8. KMGK-F	33/ 7.0	8.8	7.6	6.1	6.7
9. KIOA	29/ 6.2	6.3	6.9	7.6	7.5
10. KWKY	10/ 2.1	1.3	.7	1.0	1.4

12+ TSA 1/4	
1. WHO	269
2. KSO	117
3. KLYF-F	103
4. KRNQ-F	80
5. KRNT	79
6. KIOA	76
7. KGGO-F	64
8. KMGK-F	59
9. KJJY-F	52
10. KXJX-F	19

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WHO	3574/30.6	33.9	29.1
2. KIOA	1614/19.3	25.4	24.4
3. KSO	1313/24.8	27.0	28.4
4. KLYF-F	1278/18.3	21.0	20.5
5. KRNQ-F	1194/26.9	24.4	23.1
6. KRNT	1044/23.5	24.3	25.7
7. KMGK-F	1026/22.5	19.4	20.6
8. KGGO-F	814/21.2	20.3	23.6
9. KJJY-F	690/15.6	13.8	14.6
10. KEZT-F	333/ 4.1	3.1	4.8

12+ FM SHARE (METRO): 47.90% (205 of 428) (SPG 82: 51.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMGK-F	1. KRNQ-F	1. KRNQ-F	1. KSO	1. KSO	1. KSO
2. KGGO-F	2. KGGO-F	2. KSO	2. KRNT	2. WHO	2. WHO
3. KRNQ-F	3. KRNT	3. KRNT	3. KJJY-F	3. KLYF-F	3. KRNT
	KIOA	4. KJJY-F	4. KRNQ-F	4. KRNT	
			WHO		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRNT	1. KRNT	1. KRNQ-F	1. KSO	1. KGGO-F	1. KSO
2. KSO	2. KGGO-F	2. KIOA	2. KRNT	2. KRNQ-F	2. KJJY-F
3. KLYF-F	3. KSO	KRNT	3. KJJY-F		3. KRNT
4. WHO	4. WHO	KSO	4. WHO		4. KRNQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDMI-F 97.3 .4/1.7 KXJX-F 103.3 Pella .8/2.8 KEZT-F 104.1 Ames 1.5/4.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		122 (4)	122 (4)	28.5
COUNTRY	64 (1)	36 (1)	100 (2)	23.4
NEWS/TALK	62 (1)		62 (1)	14.5
MOR/VARIETY	58 (1)		58 (1)	13.6
BTFL MUSIC		38 (1)	38 (1)	8.9
AC	29 (1)	7 (1)	36 (2)	8.4
RELIGION/GOSPEL	10 (1)	2 (1)	12 (2)	2.8
			428 (13)	

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2), AC	ABC-E,	$39.95	(Eastman)	
KRNT, 1350, 5 KW (DA-N) , MOR	CBS,	$34.00	(Katz)	Stauffer
KSO , 1460, 5 KW (DA-N) , COUNTRY	ABC-I,	$44.00*	(Mc-Guild)	Stoner
KWKY, 1150, 1 KW (DA-2) , RELIGION	,	$ 8.00	(----)	
WHO , 1040, 50 KW , NEWS/TALK	NBC,	$57.00	(Blair)	Palmer
KGGO-F, 94.9, 100 KW @ 300, AOR (Burk-Abr)	Source,	$38.00*	(Mc-Guild)	Stoner
KJJY-F, 106.3, 3 KW @ 300, COUNTRY	CBS-R,	$26.00*	(Selcom)	Fuller-Jeffrey (ANKENY)
KLYF-F, 100.3, 100 KW @ 1700, BTFL MUS (Schulke)	,	$24.00	(Blair)	Palmer
KMGK-F, 93.3, 100 KW @ 420, ROCK	ABC-R,	$28.20	(Eastman)	
KRNQ-F, 102.5, 100 KW @ 514, ROCK (TM)	ABC-F,	$45.00	(Katz)	Stauffer
KEZT-F, 104.1, 100 KW @ 465, AC (FM-100"Sensual")	,	$16.50	(----)	(AMES)
KXJX-F, 103.3, 100 KW @ 480, CONTEMP	ABC-E,	$ 7.00	(----)	(PELLA)

DETROIT

Market # 5; ADI # 7
SMSA Pop: 4,345,700
APR 18.7
Est 1982 Revenue: $53,000,000*
Est 1983 Rev Growth: 5%*

Stations: 30/26
Diaries: 2609/1359:1
Standard Error: .402
% Below Line: 5.4
Est 1982 Nat Rev: $13,900,000*

CSI: 44.3 Bil (# 5)
CSI HH: 28.9 M (# 14)
Retail $: 21.3 Bil (# 4)
% Not Listed: 5.9

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SUM 82	SPG 82
1. WJR	580/8.8	9.1	9.3	11.2	10.8
2. WJOI-F	462/7.0	6.1	6.6	3.2	2.8
3. WDRQ-F	417/6.3	5.7	5.1	6.6	3.0
4. WRIF-F	406/6.1	5.9	5.4	5.6	6.3
5. WXYZ	365/5.5	4.4	5.6	4.0	5.6
6. WLLZ-F	359/5.4	3.9	4.3	4.7	6.1
7. WWJ	320/4.8	5.5	5.5	4.6	5.9
8. WJLB-F	313/4.7	4.0	4.7	3.5	3.8
9. WNIC-F	309/4.7	6.1	4.8	6.1	5.1
10. WHYT-F	297/4.5	4.0	4.9	3.8	3.9
11. WOMC-F	244/3.7	3.5	3.5	2.6	2.2
12. WMJC-F	240/3.6	4.3	3.9	4.8	3.7
13. WWWW-F	235/3.6	3.4	4.0	4.5	4.0
14. WABX-F	231/3.5	3.5	2.8	4.0	3.3
15. WCZY-F	219/3.3	4.0	2.8	3.0	3.1
16. WCXI	158/2.4	2.9	2.3	3.0	3.1
17. CKLW	146/2.2	2.0	2.9	2.6	2.3
18. WCXI-F	119/1.8	1.3	2.2	1.7	2.8
19. WJZZ-F	117/1.8	2.2	1.7	2.7	2.4
20. WQRS-F	103/1.6	1.8	1.4	1.1	1.2

12+ TSA 1/4	
1. WJR	842
2. WJOI-F	484
3. WRIF-F	464
4. WDRQ-F	435
5. WLLZ-F	381
6. WXYZ	376
7. WNIC-F	341
8. WWJ	336
9. WHYT-F	326
10. WJLB-F	325
11. WWWW-F	286
12. WMJC-F	262
13. WOMC-F	260
14. WABX-F	245
15. WCZY-F	237
16. CKLW	209
17. WCXI	193
18. WCXI-F	127
19. WJZZ-F	120
20. WQRS-F	116

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WJR	11852/23.1	23.3	27.9
2. WRIF-F	8013/19.0	20.0	22.8
3. WHYT-F	7942/20.1	17.3	11.8
4. WLLZ-F	6452/16.1	17.1	19.3
5. WNIC-F	6431/16.5	16.8	18.3
6. WWJ	6288/16.4	17.4	18.0
7. WABX-F	5339/13.8	14.9	16.0
8. WJOI-F	5187/13.9	13.7	9.1
9. WDRQ-F	5061/13.5	13.4	9.7
10. CKLW	4958/ 9.8	11.9	11.8
11. WMJC-F	4907/12.6	14.1	12.7
12. WJLB-F	4822/13.0	14.2	12.3
13. WCZY-F	4323/11.3	9.5	8.6
14. WXYZ	4182/11.4	11.9	11.9
15. WOMC-F	3797/ 9.7	10.3	7.6
16. WWWW-F	3662/ 8.4	11.0	10.7
17. WCXI	2816/ 6.3	6.4	8.2
18. WCXI-F	2305/ 5.9	7.2	9.3
19. WJZZ-F	2291/ 6.1	6.3	---
20. WGPR-F	2149/ 5.8	7.6	10.1

12+ FM SHARE (METRO): 71.23% (4436 of 6228) (SPG 82: 66.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYT-F	1. WRIF-F	1. WRIF-F	1. WJR	1. WJR	1. WJR
2. WLLZ-F	2. WLLZ-F	2. WDRQ-F	2. WJOI-F	2. WJOI-F	2. WWJ
3. WRIF-F	3. WDRQ-F	3. WNIC-F	3. WNIC-F	3. WXYZ	3. WRIF-F
4. WDRQ-F	4. WNIC-F	4. WLLZ-F	4. WDRQ-F	4. WWJ	4. WJOI-F
5. WABX-F	5. WJLB-F	5. WJLB-F	5. WOMC-F	5. WWWW-F	5. WXYZ
6. WJLB-F	6. WMJC-F	6. WMJC-F	6. WWWW-F	6. WCXI	6. WNIC-F+
	7. WABX-F	7. WJR	7. WCZY-F	7. WCZY-F	7. WCXI

L@+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJOI-F	1. WDRQ-F	1. WDRQ-F	1. WJR	1. WRIF-F	1. WJR
2. WJR	2. WJOI-F	2. WNIC-F	2. WDRQ-F	2. WLLZ-F	2. WNIC-F
3. WXYZ	3. WRIF-F	3. WMJC-F	3. WOMC-F	3. WJLB-F	3. WJOI-F
4. WRIF-F	4. WJR	4. WJLB-F	4. WJOI-F	4. WDRQ-F	4. WWWW-F
5. WDRQ-F	5. WLLZ-F	5. WLLZ-F	5. WNIC-F	5. WABX-F	5. WWJ
6. WOMC-F	6. WNIC-F	6. WOMC-F	6. WCZY-F	6. WNIC-F	6. WRIF-F
7. WLLZ-F	7. WHYT-F	7. WRIF-F	7. WMJC-F	7. WHYT-F	7. WJLB-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1320 (5)	1320 (5)	21.1
AC	251 (3)	1012 (4)	1263 (7)	20.3
BLACK/URBAN/JAZZ	100 (2)	1012 (5)	1112 (7)	17.9
NEWS/TALK	685 (2)		685 (2)	11.0
MOR/VARIETY	580 (1)		580 (1)	9.3
COUNTRY	158 (1)	354 (2)	512 (3)	8.2
BTFL MUSIC		462 (1)	462 (1)	7.4
CLASSICAL		103 (1)	103 (1)	1.7
RELIGION/GOSPEL	18 (1)	82 (1)	100 (2)	1.6
NOSTALGIA		91 (1)	91 (1)	1.5
			6228 (30)	

DETROIT ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WJR	1. WJR	1. WJR
2. WJOI-F	2. WHYT-F	2. WJOI-F
3. WRIF-F	3. WRIF-F	3. WXYZ
4. WDRQ-F	4. WNIC-F	4. WWJ
5. WXYZ	5. WLLZ-F	5. WDRQ-F
6. WLLZ-F	6. WWJ	6. WWWW-F
7. WNIC-F	7. WABX-F	7. WRIF-F
8. WWJ	8. WJOI-F	8. WHYT-F
9. WJLB-F	9. WDRQ-F	9. WMUZ-F
10. WHYT-F	10. WMJC-F	10. WJLB-F
11. WWWW-F	11. WJLB-F	
12. WMJC-F	12. WCZY-F	
13. WOMC-F	13. WXYZ	
14. WABX-F	14. CKLW	
15. WCZY-F	15. WOMC-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCHB	1440	Inkster	.7/3.1
WGPR-F	107.5		1.4/5.8
WLBS-F	102.7	Mt. Clemens	1.1/5.1
WLQV	1500		.3/1.2
WMUZ-F	103.5		1.2/2.5
WNIC	1310	Dearborn	.5/3.2
WQBH	1400		.8/2.8
WHND	560	Monroe	1.1/3.9
WIQB-F	102.9	Ann Arbor	.4/1.7
CKJY-F	93.9	Windsor	1.4/4.4

ADI FM SHARE: 71.23% (4717 of 6622) (SPG 82: 69.29%)

AM STATIONS

WCXI, 1130, 50 KW/10 KW (DA-2), COUNTRY	ABC-D,MBS, $110.00* (CBS/FM)	Golden West
WJR , 760, 50 KW , MOR/TALK	NBC, $203.75 (Eastman)	Capital Cit
WWJ , 950, 5 KW (DA-N) , NEWS	CBS, $130.00* (CBS Spot)	Detroit News
CKLW, 800, 50 KW , AC	, $ 90.00* (Christal)	
WXYZ, 1270, 5 KW (DA-N) , TALK	ABC-I, $115.00* (Blair)	ABC

FM STATIONS

WABX-F, 99.5, 7 KW @ 870, ROCK	Source, $115.00* (Selcom)	Liggett
WCXI-F, 92.3, 22 KW @ 742, COUNTRY	ABC-E, $ 90.00 (CBS/FM)	Golden West
WCZY-F, 95.5, 100 KW @ 430, AC	CBS-R, $125.00* (Torbet)	Gannett
WDRQ-F, 93.1, 20 KW @ 500, URBAN	, $145.00* (HNWH)	Amaturo
WGPR-F, 107.5, 50 KW @ 388, BLACK	SBN, $ 65.00 (Lazar)	
WHYT-F, 96.3, 50 KW @ 480, ROCK	, $ 90.00 (Eastman)	Capital Cities
WJLB-F, 97.9, 50 KW @ 490, BLACK	, $ 80.00* (Masla)	Booth
WJOI-F, 97.1, 12 KW @ 802, BTFL MUS (Bonne)	, $110.00* (CBS SPot)	Detroit News
WJZZ-F, 105.9, 34 KW @ 300, JAZZ	, $ 70.00 (Weiss)	
WLZZ-F, 98.7, 50 KW @ 480, AOR	, $120.00* (Mc-Guild)	Doubleday
WMJC-F, 94.7, 10 KW @ 950, AC	RKO,Trans, $130.00* (MMR)	Greater Media
WNIC-F, 100.3, 50 KW @ 400, AC	, $150.00* (RKO)	Josephson
WOMC-F, 104.3, 190 KW @ 416, AC	RKO II, $113.13 (Katz)	Metromedia
WQRS-F, 105.1, 50 KW @ 520, CLASSICAL	, $ 60.00* (CMBS)	Outlet
WRIF-F, 101.1, 27 KW @ 880, AOR	ABC-R, $197.25 (Blair)	ABC
WWWW-F, 106.7, 61 KW @ 508, COUNTRY	APR, $110.00 (Christal)	Shamrock

DULUTH

Market # 149
SMSA Pop: 18.1
APR 17.9
Est 1982 Revenue: $5,104,000

Stations: 19/18
Diaries: 655/341:1
Standard Error: .663
% Below Line: 1.4

CSI: 2.1 Bil (# 155)
CSI HH: 20.8 M (# 236)
Retail $: 1.3 Bil (# 152)
% Not Listed: 7.3

12+ METRO 1/4/SHARE	SPG 82	SPG 81
1. WKKQ-F+ 65/16.3	13.1	17.0
2. KQDS-F 33/ 8.3	7.6	5.1
KZIO-F 33/ 8.3	7.1	7.8
4. WAVC-F 32/ 8.0	5.4	6.8
5. WAKX-F 32/ 8.0	7.9	6.8
6. KXTP 31/ 7.8	7.1	1.9
7. WDSM 27/ 6.8	10.8	14.1
8. WEBC 26/ 6.5	8.4	6.8
9. KDAL 24/ 6.0	12.5	12.2
10. WEVE-F+ 22/ 5.6	4.2	8.0

12+ TSA 1/4	
1. WKKQ-F+	102
2. WEBC	48
3. WAVC-F	47
4. KQDS-F	45
KZIO-F	45
6. WAKX-F	42
7. KDAL	38
8. KXTP	37
9. WDSM	36
10. KNNS-F	31

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WKKQ-F+	881/21.3	21.7
2. WEBC	807/23.0	27.6
3. WAKX-F	798/27.9	25.5
4. KZIO-F	663/22.0	17.8
5. KQDS-F	582/19.6	19.9
6. KDSM	577/16.7	26.2
7. KDAL	516/17.3	25.2
8. WAVC-F	463/13.6	11.2
9. WEVE-F+	395/16.9	16.0
10. KNNS-F	339/ 3.8	---

12+ FM SHARE (METRO): 50.81% (188 of 370) (SPG 82: 42.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZIO-F	1. KQDS-F	1. WKKQ-F+	1. WKKQ-F+	1. WKKQ-F+	1. WKKQ-F+
2. KQDS-F	2. WAKX-F	2. WAKX-F	2. WDSM	2. KXTP	2. WAKX-F
3. WAKX-F	3. KZIO-F	KQDS-F	3. WAVC-F	3. WDSM	3. KDAL
				WAVC-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKKQ-F+	1. WKKQ-F+	1. KZIO-F	1. WKKQ-F+	1. KQDS-F	1. WDSM
2. WAVC-F	2. KQDS-F	2. WAKX-F	2. WAVC-F	2. WAKX-F	WKKQ-F+
3. KQDS-F	WAKX-F	WKKQ-F+	3. WDSM	3. WEBC	3. WAVC-F
WAKX-F					WAKX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WELY	1450	Ely	2.0/2.3	WHLB-F	107.1	Virginia	.3/4.2	WWJC 850 1.3/3.3
WHLB	1400	Virginia	4.5/9.1	WMFG-F	106.3	Hibbing	2.0/8.0	KNNS-F 96.9 Gr Rap 1.3/3.8

FORMATS	AM	FM	TOTAL	%
COUNTRY	65 (3)	67 (2)	132 (5)	35.7
ROCK/AOR/CONTEMP	4 (1)	102 (4)	106 (5)	28.6
AC	35 (2)	18 (2)	53 (4)	14.3
MOR/VARIETY	42 (2)	1 (1)	43 (3)	11.6
NOSTALGIA	31 (1)		31 (1)	8.4
RELIGION/GOSPEL	5 (1)		5 (1)	1.4
			370 (19)	

RADIO STATIONS

KDAL, 610, 5 KW (DA-N) , MOR	CBS, $15.47	(Christal)		
KXTP, 970, 1 KW (DAYS) , NOSTALGIA (Al Ham)	ABC-D, $ 8.50	(PRO)		
WDSM, 710, 10 KW/5 KW (DA-N), COUNTRY	NBC, $25.30	(Torbet)		
WEBC, 560, 5 KW (DA-2) , AC	RKO,ABC-E, $17.00*	(Katz)	Midwest	
KQDS-F, 94.9, 100 KW @ 730, AOR	ABC-R, $21.50*	(Mc-Guild)	-----	
KZIO-F, 102.5, 100 KW @ 600, ROCK (Drake-Chen)	Source, $13.00	(Torbet)		
WAKX-F, 98.9, 100 KW @ 600, ROCK	, $18.00	(PRO)		
WAVC-F, 105.1, 100 KW @ 749, COUNTRY (Burns-Somerset)	, $17.00	(Katz)	Midwest	
WEVE-F+,100.1, 710 W @ 550, AC	ABC-C, $12.00	(PRO)	(EVELETH)	
WKKQ-F+, 93.9, 100 KW @ 546, COUNTRY	, $19.00	(Market 4)	(HIBBING)	
KNNS-F, 96.9, 100 KW @ 477, AC	ABC-E, $11.50	(----)	(GRAND RAPIDS)	

EL PASO

Market # 85
SMSA Pop: 499,600
APR 18.4
Est 1982 Revenue: $8,652,537*
Est 1983 Rev Growth: 9%*

Stations: 23/17
Diaries: 1170/340:1
Standard Error: .623
% Below Line: 6.0
Est 1982 Nat Rev: $1,671,890*

CSI: 3.6 Bil (# 95)
CSI HH: 23.5 M (# 131)
Retail $: 2.4 Bil (# 85)
% Not Listed: 5.0

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KLAQ-F	86/11.7	10.2	13.0	14.5	14.1
2. KHEY-F	73/ 9.9	7.9	7.5	5.1	6.5
3. KSET-F	72/ 9.8	4.4	4.5	3.5	5.9
4. KAMZ-F	71/ 9.7	7.1	3.7	1.2	1.2
5. KHEY	51/ 6.9	6.8	9.3	5.6	[illegible].0
6. KLOZ-F	39/ 5.3	4.2	5.1	7.1	[illegible].9
7. KAMA	38/ 5.2	6.7	8.5	6.1	7.6
8. KYSR-F	34/ 4.6	5.4	8.5	8.4	5.4
9. KFIM-F	31/ 4.2	6.3	3.5	2.6	4.2
KTSM-F	31/ 4.2	4.2	3.4	5.6	3.4

12+ TSA 1/4	
1. KLAQ-F	123
2. KSET-F	85
3. KHEY-F	80
4. KAMZ-F	76
5. KTSM-F	64
6. KHEY	58
7. KAMA	54
8. KLOZ-F	42
KFIM-F	42
10. KYSR-F	36

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KSET-F	1170/24.6	13.1	14.2
2. KLAQ-F	1126/20.9	20.8	18.1
3. KAMZ-F	1016/22.9	15.5	10.0
4. KHEY-F	998/20.9	17.0	16.8
5. KHEY	941/19.1	[illegible].0	16.6
6. KFIM-F	812/14.0	[illegible].7	11.1
7. KTSM-F	797/11.5	12.1	8.6
8. KROD	760/15.4	14.9	14.9
9. KYSR-F	742/15.1	19.0	25.9
10. KLOZ-F	593/13.7	13.1	13.0

12+ FM SHARE (METRO): 67.14% (468 of 697) (SPG 82: 56.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KHEY-F	1. KHEY-F	1. KHEY
2. KSET-F	2. KAMZ-F	KAMZ-F	2. KAMZ-F	2. KHEY	2. KHEY-F
3. KAMZ-F	3. KSET-F	3. KHEY-F	3. KHEY	3. KAMA	3. KAMZ-F
	4. KHEY-F	4. KSET-F	4. KAMA	KTSM-F	4. KSET-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KHEY-F	1. KLAQ-F	1. KAMZ-F	1. KHEY-F	1. KLAQ-F	1. KHEY-F
2. KAMZ-F	2. KAMZ-F	2. KSET-F	2. KAMZ-F	2. KAMZ-F	2. KHEY
3. KLAQ-F	3. KHEY-F	3. KHEY-F	3. KAMA	3. KSET-F	3. KLAQ-F
4. KSET-F	4. KSET-F	4. KLAQ-F	4. KHEY	4. KHEY-F KFIM-F	4. KAMZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEZB-F	93.9	3.5/10.2	KTSM	1380		3.7/10.5	XHGA-F	105.9	Cuidad J. .4/2.1
KISO	1150	.8/2.9	KTSR	920		1.0/7.6	XHTO-F	104.3	Cuidad J. .3/1.2
KKOL	1590	1.6/2.6	XEFV	1000	Cuidad J.	.4/1.8	XROK	800	Cuidad J.1.6/5.9
KROD	600	4.0/15.4	XEJ	970	Cuidad J.	1.1/4.4	XZOL	860	Cuidad J.1.9/4.0
KSET	1340	3.0/9.9							

RADIO STATIONS

KAMA, 1060, 10 KW	, SPANISH	, $39.60 (Eastman)	
KHEY, 690, 10 KW (DA-2),	COUNTRY	ABC-I, $75.00 (Katz)	
KROD, 600, 5 KW (DA-N),	AC	, $18.00* (HNWH)	Rex
KAMZ-F, 93.1, 30 KW @ 1190,	ROCK	, $39.60 (Eastman)	
KFIM-F, 92.3, 100 KW @ 1860,	CONTEMP/AC	ABC-F, $19.00* (Mc-Guild)	
KHEY-F, 96.3, 100 KW @ 1388,	COUNTRY (Burk-Abr)	, $75.00 (Katz)	
KLAQ-F, 95.5, 88 KW @ 1390,	AOR (Burk-Abr)	Source, $40.00* (HNWH)	Rex
KLOZ-F, 102.1, 57 KW @ 1160,	COUNTRY	, $31.00* (Blair)	Henson
KSET-F, 94.7, 91 KW @ 740,	ROCK	, $28.00* (Mc-Guild)	Dunn
KTSM-F, 99.9, 100 KW @ 1820,	BTFL MUS (TM)	, $17.00* (HNWH)	
KYSR-F, 97.5, 60 KW @ 1080,	CONTEMP/AC	ABC-D, $32.00 (Selcom)	

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION.

ERIE

Market # 138
SMSA Pop: 282,600
APR 15.7
Est 1982 Revenue: $3,550,000

Stations: 13/10
Diaries: 600/390:1
Standard Error: .773
% Below Line: 4.7

CSI: 2.1 Bil (# 150)
CSI HH: 22.3 M (# 178)
Retail $: 1.2 Bil (# 157)
% Not Listed: 13.1

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WCCK-F	97/26.4	25.8	23.4
2. WJET	48/13.1	14.9	19.8
3. WLVU-F	38/10.4	13.4	16.3
4. WSEG-F	31/ 8.4	2.8	3.0
5. WLKK	28/ 7.6	8.5	9.8
WRIE	28/ 7.6	9.0	10.9
7. WEYZ	27/ 7.4	9.8	---
8. WZPR-F	10/ 2.7	.5	2.1

12+ TSA 1/4	
1. WCCK-F	126
2. WZPR-F	71
3. WJET	48
4. WLVU-F	39
5. WSEG-F	32
6. WRIE	30
7. WLKK	29
8. WEYZ	27
9. WREO-F	24
10. WJR	11

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WCCK-F	1583/48.9	46.3
2. WJET	763/31.8	37.2
3. WZPR-F	673/ 5.9	4.3
4. WSEG-F	552/21.9	7.6
5. WLVU-F	547/21.5	24.5
6. WRIE	546/22.6	26.8
7. WREO-F	411/ 2.2	4.2
8. WLKK	389/15.4	16.2
9. WEYZ	336/14.4	17.1
10. WJR	179/ 2.4	---

12+ FM SHARE (METRO): 57.37% (183 of 319) (SPG 82: 50.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WLVU-F	1. WCCK-F
	2. WSEG-F	2. WJET	2. WLVU-F	2. WCCK-F	2. WJET
	3. WJET	3. WSEG-F	3. WJET	3. WEYZ	3. WRIE
				WJET	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F
2. WJET	2. WJET	2. WSEG-F	2. WLVU-F	2. WSEG-F	2. WJET
3. WLVU-F	3. WLVU-F	3. WJET	3. WJET	3. WJET	3. WRIE

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCTL-F	106.3	Union City	.8/1.8	WJR 760	Detroit .8/2.4
WHYP-F+	100.9	North East	1.0/4.4	WREO-F 97.1	Ashtabula,OH .5/2.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		128 (2)	128 (2)	40.1
AC	48 (1)		48 (1)	15.0
COUNTRY	30 (2)	12 (2)	42 (2)	13.2
BTFL MUSIC		40 (2)	40 (2)	12.5
MOR/VARIETY	31 (2)	3 (1)	34 (3)	10.7
NOSTALGIA	27 (1)		27 (1)	8.5
			319 (13)	

RADIO STATIONS

WEYZ, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)	CBS, $ NM	(Katz)	Burbach
WJET, 1400, 1 KW/250 W , CONTEMP/AC	, $17.13	(Eastman)	
WLKK, 1260, 5 KW (DA-2), COUNTRY	NBC, $14.00*	(Christal)	Goldman
WRIE, 1330, 5 KW (DA-2), MOR/AC	ABC-E, $22.00	(Mc-Guild)	
WCCK-F, 103.7, 50 KW @ 500, ROCK	ABC-C, $47.50	(Katz)	Burbach
WLVU-F, 99.9, 10 KW @ 400, BTFL MUS (Carson)	, $20.00*	(Christal)	Goldman
WSEG-F, 102.3, 3 KW @ 400, AOR	MBS, $10.00*	(Groskin)	(McKEAN)
WREO-F, 97.1, 50 KW @ 500, BTFL MUS	UPI, $16.00	(Regional)	(ASHTABULA)
WZPR-F, 100.3, 10 KW @ 585, COUNTRY (TM)	ABC-I, $10.50	(Regional)	Regional (MEADVILLE)

WJR - See Detroit

EUGENE-SPRINGFIELD

Market # 137
SMSA Pop: 285,600
APR 17.1
Est 1982 Revenue: $5,778,000

Stations: 15/13
Diaries: 563/426:1
Standard Error: .821
% Below Line: 1.1

CSI: 2.3 Bil (# 136)
CSI HH: 22.1 M (# 185)
Retail $: 1.4 Bil (# 138)
% Not Listed: 14.1

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KZEL-F 71/17.3	11.6	16.3	10.6	7.6
2. KPNW-F 56/13.7	11.6	8.9	11.7	14.1
3. KUGN-F 48/11.7	10.0	7.6	8.9	6.0
4. KUGN 43/10.5	12.9	10.4	12.3	9.8
5. KSND-F 29/ 7.1	11.9	12.5	12.5	13.9
6. KEED 21/ 5.1	5.9	6.1	7.8	7.9
KPNW 21/ 5.1	6.7	6.1	7.2	7.6
8. KORE 17/ 4.1	1.6	4.1	3.9	3.3
9. KQDQ 14/ 3.4	3.8	6.4	5.8	6.3
10. KASH 13/ 3.2	4.3	3.3	1.1	.8

12+ TSA 1/4	
1. KZEL-F	83
2. KPNW-F	70
3. KUGN-F	51
4. KPNW	46
5. KUGN	43
6. KSND-F	35
7. KEED	23
8. KORE	21
9. KQDQ	18
10. KASH	13

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KZEL-F	927/28.9	21.7	26.4
2. KPNW	770/17.0	19.9	18.1
3. KPNW-F	677/22.2	18.7	18.6
4. KUGN	659/24.9	30.2	26.8
5. KUGN-F	597/22.8	18.3	16.3
6. KSND-F	533/19.4	23.8	24.7
7. KEED	293/11.8	13.6	14.4
8. KASH	290/11.6	13.9	10.9
9. KGON-F	232/ 3.0	2.8	---
10. KBDF	209/ 7.4	7.5	10.8

12+ FM SHARE (METRO): 61.36% (216 of 352) (SPG 82: 53.80%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KPNW-F	1. KUGN
2. KSND-F	2. KUGN-F	2. KUGN-F	2. KUGN-F	2. KUGN	2. KZEL-F
	3. KPNW-F	3. KPNW-F	3. KUGN	3. KUGN-F	3. KUGN-F
			KPNW-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KPNW-F	1. KZEL-F	1. KZEL-F	1. KUGN-F	1. KZEL-F	1. KZEL-F
2. KZEL-F	2. KPNW-F	2. KUGN-F	2. KPNW-F		2. KUGN-F
3. KUGN-F	3. KUGN-F	3. KPNW-F	3. KUGN		3. KUGN

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBDF 1280 1.2/7.4
KBMC-F 94.5 2.0/6.2
KNND 1400 Cottage Grove .5/2.0
KGON-F 92.3 Portland .5/3.0
KINK-F 101.9 Portland .5/2.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		104 (4)	104 (4)	29.5
COUNTRY	21 (1)	48 (1)	69 (2)	19.6
MOR/VARIETY	66 (3)		66 (3)	18.8
BTFL MUSIC		56 (1)	56 (1)	15.9
RELIGION/GOSPEL	17 (1)	8 (1)	25 (2)	7.1
AC	13 (1)		13 (1)	3.7
NOSTALGIA	14 (1)		14 (1)	4.0
NEWS/TALK	5 (1)		5 (1)	1.4
			352 (15)	

RADIO STATIONS

KASH, 1600, 5 KW/1 KW (DA-N), OLDIES
KBDF, 1280, 5 KW/1 KW (DA-N), NEWS/TALK
KEED, 1450, 1 KW/250 W , COUNTRY
KORE, 1050, 1 KW (DAYS) , RELIGION
KPNW, 1120, 50 KW (DA-2) , MOR/AC
KQDQ, L320, 1 KW , NOSTALGIA (Al Ham)
KUGN, 590, 5 KW/1 KW (DA-N), MOR

KPNW-F, 99.1, 100 KW @ 1485, BTFL MUS (Schulke)
KSND-F, 93.1, 100 KW @ 1800, ROCK (Century 21)
KUGN-F, 97.9, 100 KW @ 785, COUNTRY
KZEL-F, 96.1, 100 KW @ 872, AOR (Burk-Abr)

ABC-E, $16.00* (HNWH) Sterling
RKO,ABC-T, $10.00 (Mc-Guild)
RKO II, $16.25 (Roslin) Commun Pacific
MBS, $ 6.85 (Radio Times)
ABC-I,NBC-T, $38.00* (Katz) Pacific Northwest
, $13.00 (Weiss) Empire
CBS, $26.00* (Torbet)

, $38.00* (Katz) Pacific Northwest
Source, $18.00* (HNWH) Sterling
MBS, $25.00* (Torbet)
, $21.00 (Mc-Guild)

KGON - See Portland

EVANSVILLE

Market # 128
SMSA Pop: 312,900
APR 17.5
Est 1982 Revenue: $6,150,000

Stations: 14/10
Diaries: 639/412:1
Standard Error: .805
% Below Line: 22.3

CSI: 2.4 Bil (# 132)
CSI HH: 20.4 M (# 256)
Retail $: 1.4 Bil (# 131)
% Not Listed: 7.4

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WIKY-F	110/23.9	20.8	20.1
2. WROZ	62/13.5	8.5	9.5
3. WSTO-F	45/ 9.8	1.7	1.4
4. WKDQ-F	44/ 9.6	15.9	17.3
5. WGBF	40/ 8.7	16.7	17.3
6. WBKR-F	30/ 6.5	4.8	5.1
7. WYNG-F	25/ 5.4	1.2	.5
8. WHKC-F	19/ 4.1	3.9	5.7
9. WYER-F	18/ 3.9	2.7	---
10. WSON	14/ 3.0	3.1	3.3

12+ TSA 1/4	
1. WIKY-F	154
2. WSTO-F	151
3. WBKR-F	79
4. WKDQ-F	71
5. WROZ	64
6. WGBF	44
7. WYER-F	40
8. WYNG-F	28
9. WHKC-F	26
10. WRAY-F+	18

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WSTO-F	1718/24.2	6.6
2. WIKY-F	1373/36.8	29.5
3. WKDQ-F	1283/29.8	35.7
4. WBKR-F	932/11.8	10.0
5. WGBF	803/26.3	35.4
6. WROZ	646/23.2	19.5
7. WYNG-F	462/14.3	4.6
8. WHKC-F	459/12.1	9.6
9. WYER-F	377/ 7.7	7.8
10. WRAY-F+	343/ 7.6	9.5

12+ FM SHARE (METRO): 70.42% (300 of 426) (SPG 82: 59.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHKC-F	1. WSTO-F	1. WIKY-F	1. WIKY-F	1. WIKY-F	1. WIKY-F
WSTO-F	2. WKDQ-F	2. WSTO-F	2. WGBF	2. WROZ	2. WROZ
3. WKDQ-F	3. WGBF	3. WKDQ-F	3. WKDQ-F	3. WGBF	3. WGBF

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIKY-F	1. WIKY-F	1. WKDQ-F	1. WIKY-F	1. WSTO-F	1. WIKY-F
2. WROZ	2. WROZ	2. WSTO-F	2. WKDQ-F	2. WKDQ-F	2. WGBF
3. WSTO-F	3. WKDQ-F	3. WGBF	3. WSTO-F	WYER-F	3. WBKR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRAY-F+	98.1	Princeton	2.6/7.6	WRUL-F	97.3	Carmi,IL	.4/1.9
WVHI	1330	Evansville	1.1/4.0				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		126 (4)	126 (4)	30.0
COUNTRY	62 (1)	57 (3)	119 (4)	27.9
MOR/VARIETY		110 (1)	110 (1)	25.8
AC	59 (3)	7 (1)	66 (4)	15.5
OTHERS/UNKNOWN	5 (1)		5 (1)	1.2
			426 (14)	

RADIO STATIONS

WGBF, 1280, 5 KW/1 KW (DA-N), AC	ABC-C, $42.75	(Mc-Guild)	
WROZ, 1400, 1 KW/250 W , COUNTRY	ABC-I, $25.50	(Torbet)	South Central
WSON, 860, 377 W (DAYS) , OLDIES	RKO, $10.00	(Selcom)	Lackey (HENDERSON)
WHKC-F, 103.1, 3 KW @ 300, ROCK	ABC-R, $29.00	(Mc-Guild)	
WIKY-F, 104.1, 50 KW @ 580, MOR/BTFL**	, $60.00	(Torbet)	South Central
WKDQ-F, 99.5, 50 KW @ 500, CONTEMP	RKO, $41.63	(Selcom)	Lackey (HENDERSON)
WRAY-F+, 98.1, 50 KW @ 420, AC	MBS, $15.00	(Radio Reps)	(PRINCETON)
WYNG-F, 105.3, 50 KW @ 500, COUNTRY (Drake-Chen)	RKO II,MBS, $21.00*	(Eastman)	Beasley
WBKR-F, 92.5, 77 KW @ 427, COUNTRY	NBC, $40.25	(HNWH)	(OWENSBORO)
WSTO-F, 96.1, 100 KW @ 939, ROCK (Ron White)	ABC-F, $22.69	(Masla)	(OWENSBORO)
WYER-F, 94.9, 50 KW @ 425, ROCK	, $11.00	(----)	(MOUNT CARMEL,IL)

**BTFL at night (FM-100)

FARGO

Market # 227
SMSA Pop: 139,900
APR 18.1
Est 1982 Revenue: $5,500,000*
Est 1983 Rev Growth: 5%*

Stations: 8/7
Diaries: 684/175:1
Standard Error: .773
% Below Line: 2.0
Est 1982 Nat Rev: $520,000*

CSI: 1.1 Bil (# 230)
CSI HH: 21.8 M (# 202)
Retail $: .8 Bil (# 198)
% Not Listed: 9.7

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KFGO	47/21.7	15.5	21.1
2. KQWB-F	37/17.1	23.2	15.1
WDAY-F	37/17.1	9.3	8.6
4. KVOX-F	29/13.4	11.9	10.8
5. KQWB	18/ 8.3	12.9	17.3
6. WDAY	16/ 7.4	8.8	11.4
7. KVOX	8/ 3.7	6.7	7.6
8. KBRF-F	4/ 1.8	1.0	---

12+ TSA 1/4	
1. KFGO	143
2. WDAY-F	82
3. KQWB-F	48
4. WDAY	41
5. KVOX-F	33
6. KQWB	24
7. KBRF-F	22
8. KVOX	16

12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KFGO 1261/36.0	30.4
2. WDAY-F 1051/39.6	16.6
3. WDAY 655/22.9	23.1
4. KQWB-F 567/32.4	43.1
5. KQWB 502/27.5	34.8
6. KVOX-F 403/24.1	22.7
7. KBRF-F 372/ 6.3	6.3
8. KVOX 285/16.8	24.6

12+ FM SHARE (METRO): 54.59% (107 of 196) (SPG 82: 50.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDAY-F	1. KQWB-F	1. KQWB-F	1. KFGO	1. KFGO	1. KFGO
2. KQWB-F	2. WDAY-F	2. WDAY-F	2. KVOX-F	2. KVOX-F	2. WDAY-F
	3. KVOX-F	3. KVOX-F	3. WDAY-F	3. WDAY	3. KQWB-F
					WDAY

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFGO	1. KFGO	1. WDAY-F	1. KFGO	1. KQWB-F	1. KFGO
2. WDAY-F	2. KQWB-F	2. KQWB-F	2. KVOX-F	2. WDAY-F	2. KVOX-F
3. KQWB-F	3. WDAY-F	3. KVOX-F	3. WDAY-F		3. WDAY

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	18 (1)	78 (3)	96 (4)	49.0
COUNTRY	63 (2)	29 (1)	92 (3)	46.9
AC	8 (1)		8 (1)	4.1
			196 (8)	

RADIO STATIONS

KFGO, 790, 5 KW (DA-N) , COUNTRY
KQWB, 1550, 10 KW/5 KW (DA-N), CONTEMP
KVOX, 1280, 5 KW/1 KW (DA-N), AC
WDAY, 970, 5 KW (DA-N) , COUNTRY

KQWB-F, 98.7, 100 KW @ 465, AOR (Pollack)
KVOX-F, 99.9, 100 KW @ 440, COUNTRY
WDAY-F, 93.7, 100 KW @ 1050, ROCK
KBRF-F, 103.3, 100 KW @ 650, CONTEMP (Drake-Chen)

CBS, $50.00 (Blair) Communi Prop
RKO II, $20.00* (Torbet) Midwest
ABC-E, $19.50 (Mc-Guild) Forward
NBC, $28.75 (Katz)

RKO, $25.00* (Torbet) Midwest
ABC-I, $19.50 (Mc-Guild) Forward
, $34.50 (Katz)
MBS, $17.00 (PRO) (FERGUS FALLS,MN)

FAYETTEVILLE, NC

Market # 157
SMSA Pop: 253,000
APR 18.1
Est 1982 Revenue: $3,312,000

Stations: 13/6
Diaries: 738/279:1
Standard Error: .794
% Below Line: 47.5

CSI: 1.8 Bil (# 166)
CSI HH: 22.5 M (# 170)
Retail $: 1.0 Bil (# 177)
% Not Listed: 8.6

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. WQSM-F	71/19.0	19.9	25.8
2. WIDO-F	59/15.8	2.1	.7
3. WFNC	46/12.3	11.4	10.5
4. WQDR-F	40/10.7	9.8	13.1
5. WRAL-F	32/ 8.6	7.4	9.5
6. WFAI	23/ 6.2	5.1	8.4
7. WFBS	15/ 4.0	7.7	8.4
8. WYYD-F	13/ 3.5	2.4	3.3
9. WFLB	12/ 3.2	9.0	8.0
WIDU	12/ 3.2	14.6	5.5

12+ TSA 1/4	
1. WQSM-F	114
2. WRAL-F	77
3. WIDO-F	67
WQDR-F	67
5. WFNC	56
6. WSTS-F	42
7. WDCG-F	38
8. WJSK-F	29
9. WFAI	24
10. WYYD-F	21

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WQSM-F	1496/41.8	43.3
2. WRAL-F	1040/23.7	22.3
3. WQDR-F	700/20.8	17.2
4. WIDO-F	683/27.5	5.5
5. WFNC	671/24.3	24.8
6. WSTS-F	491/ 5.6	8.0
7. WDCG-F	486/10.6	---
8. WJSK-F	392/ 2.4	---
9. WFLB	320/15.2	28.3
10. WYYD-F	318/ 9.7	7.1

12+ FM SHARE (METRO): 68.33% (233 of 341) (SPG 82: 47.86%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WFNC	1. WQSM-F
2. WIDO-F	WIDO-F	2. WIDO-F	2. WIDO-F	2. WFAI	2. WFNC
	3. WQDR-F	3. WQDR-F	3. WFNC	3. WQSM-F	3. WIDO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQSM-F	1. WIDO-F	1. WQSM-F	1. WQSM-F	1. WQDR-F	1. WQSM-F
2. WQDR-F	2. WQSM-F	2. WIDO-F	2. WFNC	2. WIDO-F	2. WIDO-F
3. WIDO-F	3. WQDR-F		3. WIDO-F	3. WQSM-F	3. WFNC

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDCG-F 105.1 Durham 2.7/10.6
WJSK-F 102.3 Sumberton 1.1/2.4
WSTS-F 96.5 Laurinburg 1.1/5.6

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		153 (4)	153 (4)	44.9
BLACK/URBAN/JAZZ	27 (2)	59 (1)	86 (3)	25.2
COUNTRY	46 (1)	4 (1)	50 (2)	14.7
AC	12 (1)	13 (1)	25 (2)	7.3
NOSTALGIA	23 (1)		23 (1)	6.7
RELIGION/GOSPEL		4 (1)	4 (1)	1.2
			341 (13)	

RADIO STATIONS

WFAI, 1230, 1 KW/250 W	, NOSTALGIA (Al Ham)	, $15.00	(HNWH)	Beasley
WFBS, 1450, 1 KW/250 W	, BLACK	, $ 9.00	(Selcom)	
WFLB, 1490, 1 KW/250 W	, AC/CONTEMP	ABC-C, $11.25	(Southern)	Gray
WFNC, 940, 50 KW/1 KW (DA-N)	, COUNTRY (TM)	CBS, $26.04	(Eastman)	Cape Fear
WIDU, 1600, 1 KW (DAYS)	, BLACK	SBN,MBS, $ 9.50	(----)	
WQSM-F, 98.1, 100 KW @ 500	, ROCK (TM)	, $34.18	(Eastman)	Cape Fear
WIDO-F, 103.1, 2.7 KW @ 325	, BLACK	RKO, $18.00	(PRO)	(DUNN)
WJSK-F, 102.3, 3 KW @ 270	, COUNTRY	, $ 6.00	(Southern)	(LUMBERTON)
WSTS-F, 96.5, 100 KW @ 650	, GOSPEL/VARIOUS	, $12.00	(Savalli)	(LAURINBURG)

Other ranked stations - See Raleigh

FLINT

Market # 82
SMSA Pop: 524,400
APR 17.8
Est 1982 Revenue: $6,940,000

Stations: 24/11
Diaries: 1028/410:1
Standard Error: .630
% Below Line: 32.6

CSI: 4.9 Bil (# 72)
CSI HH: 26.8 M (# 28)
Retail $: 2.7 Bil (# 74)
% Not Listed: 9.9

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WDZZ-F	107/14.3	11.0	10.2	11.9	10.3
2. WWCK-F	96/12.8	10.2	14.3	13.2	10.5
3. WJR	60/ 8.0	6.7	5.5	5.6	8.0
4. WTRX	59/ 7.9	8.0	10.0	6.4	7.8
5. WGMZ-F	54/ 7.2	8.0	7.1	6.5	11.1
6. WHNN-F	35/ 4.7	3.4	2.6	2.5	1.9
WFDF	35/ 4.7	4.7	6.3	5.6	6.5
8. WKMF	33/ 4.4	5.2	4.3	5.1	6.8
9. WFMK-F	32/ 4.3	6.2	5.0	4.9	7.5
10. WTAC	31/ 4.1	3.7	3.5	4.1	3.4

12+ TSA 1/4	
1. WWCK-F	129
2. WDZZ-F	109
3. WJR	94
4. WKCQ-F	93
5. WHNN-F	75
6. WGER-F	71
7. WGMZ-F	62
8. WTRX	61
9. WTAC	42
10. WWWS-F	41

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WWCK-F	1474/25.7	23.7	26.2
2. WJR	1169/18.4	16.5	16.0
3. WHNN-F	1165/13.0	11.8	10.4
4. WTRX	969/21.3	22.1	22.7
5. WKCQ-F	959/ 7.6	6.0	6.4
6. WDZZ-F	872/19.4	16.0	17.0
7. WFDF	767/16.4	18.0	18.0
8. WGMZ-F	754/15.3	17.1	14.9
9. WGER-F	742/ 7.1	10.0	10.2
10. WTAC	654/10.1	---	---

12+ FM SHARE (METRO): 62.61% (422 of 674) (SPG 82: 60.88%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WWCK-F	1. WWCK-F	1. WDZZ-F	1. WDZZ-F	1. WGMZ-F	1. WDZZ-F
2. WDZZ-F	2. WDZZ-F	2. WWCK-F	2. WTRX	2. WJR	2. WJR
	3. WTRX	3. WTRX	3. WGMZ-F	3. WDZZ-F	3. WTRX
	4. WHNN-F	4. WHNN-F	4. WWCK-F	4. WTRX	4. WWCK-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDZZ-F	1. WWCK-F	1. WDZZ-F	1. WDZZ-F	1. WWCK-F	1. WWCK-F
2. WWCK-F	2. WDZZ-F	2. WWCK-F	2. WTRX	2. WDZZ-F	2. WDZZ-F
3. WGMZ-F	3. WGMZ-F	3. WTRX	3. WGMZ-F	3. WTRX	3. WJR
4. WTRX	4. WTRX	4. WHNN-F	4. WWCK-F	WRIF-F	4. WTRX

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFLT 1420		1.9/3.9	WGPR-F 107.5	Detr	.4/ .9	WKCQ-F 98.1	Saginaw	2.1/7.6
WOAP 1080	Owosso	1.9/4.3	WHYT-F 96.3	Detr	.5/4.2	WLLZ-F 98.7	Detroit	1.1/4.3
WOAP-F 103.9	Owosso	.7/2.4	WITL-F 100.7	Lans	.5/1.5	WRIF-F 101.1	Detroit	1.5/4.2
WWMN 1570		.8/3.1	WJLB-F 97.9	Detr	.7/1.3	WWWS-F 107.1	Saginaw	1.2/5.1
WGER-F 102.5	Saginaw	3.2/7.1	WJXQ-F 106.1	Jacks	1.3/2.6			

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		195 (7)	195 (7)	28.9
BLACK/URBAN/JAZZ		124 (4)	124 (4)	18.4
MOR/VARIETY	109 (3)		109 (3)	16.2
COUNTRY	64 (2)	20 (2)	84 (4)	12.5
BTFL MUSIC		78 (2)	78 (2)	11.6
AC	59 (1)		59 (1)	8.8
NOSTALGIA	14 (1)		14 (1)	2.1
OTHERS/UNKNOWN	6 (1)	5 (1)	11 (2)	1.6
			674 (24)	

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-1) , MOR
WKMF, 1470, 5 KW/1 KW (DA-1) , COUNTRY
WTAC, 600, 1 KW/500 W (DA-1) , COUNTRY
WTRX, 1330, 5 KW/1 KW (DA-2) , AC

WDZZ-F, 92.7, 3 KW @ 260, BLACK
WGMZ-F, 107.9, 50 KW @ 370, BTFL MUS (Bonne)
WWCK-F, 105.5, 2.3 KW @ 364, AOR (Burk-Abr)

CBS, $32.00* (Blair)
ABC-E, $45.75 (Katz) Beck-Ross
ABC-D, $27.50 (Torbet)
ABC-I, $33.75 (Christal) Mid America

SBN, $31.00 (Masla)
, $45.75 (Katz) Beck-Ross
ABC-F, $45.00* (Mc-Guild) Reams

Other stations - See Detroit and Saginaw

FT. WAYNE

Market # 106
SMSA Pop: 386,300
APR 17.1
Est 1982 Revenue: $6,650,000*
Est 1983 Rev Growth: 5%*

Stations: 15/11
Diaries: 672/466:1
Standard Error: .751
% Below Line: 4.1
Est 1982 Nat Rev: $520,000*

CSI: 3.3 Bil (# 101)
CSI HH: 23.8 M (# 117)
Retail $: 1.8 Bil (# 108)
% Not Listed: 9.5

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WOWO	92/17.2	19.4	25.0	20.5	21.9
2. WMEE-F	86/16.0	14.1	12.9	17.3	12.5
3. WXKE-F	70/13.1	10.0	6.8	8.4	9.5
4. WEZV-F	64/11.9	11.5	12.3	13.5	11.1
5. WQHK	54/10.1	11.2	15.6	13.5	14.1
6. WFWQ-F	45/ 8.4	8.6	8.8	8.2	9.1
7. WAFX	36/ 6.7	3.3	2.9	2.2	2.2
8. WKSY-F	13/ 2.4	2.0	1.4	1.8	3.8
9. WFCV	6/ 1.1	.4	---	1.6	.8

12+ TSA 1/4	
1. WOWO	229
2. WMEE-F	172
3. WQHK	90
4. WFWQ-F	82
WXKE-F	82
6. WEZV-F	78
7. WAFX	38
8. WJR	30
9. WKSY-F	17
10. WLS	16

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WOWO	3813/47.1	46.1	54.1
2. WMEE-F	2455/37.6	32.7	32.2
3. WFWQ-F	1556/23.6	23.5	24.8
4. WQHK	1072/21.1	23.0	25.5
5. WXKW-F	914/22.4	17.3	13.5
6. WEZV-F	804/21.9	20.6	19.9
7. CKLW	461/ 2.6	---	---
8. WJR	432/ 2.0	2.9	2.3
9. WLS	382/ 2.3	---	---
10. WKSY-F	374/ 8.9	6.6	5.4

12+ FM SHARE (METRO): 58.14% (282 of 485) (SPG 82: 48.80%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WOWO	1. WOWO	1. WOWO
WXKE-F	2. WXKE-F	2. WXKE-F	2. WMEE-F	2. WEZV-F	2. WMEE-F
3. WFWQ-F	3. WFWQ-F	3. WOWO	3. WQHK	3. WQHK	3. WEZV-F
	4. WOWO	4. WFWQ-F	4. WEZV-F	4. WAFX	4. WQHK

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZV-F	1. WMEE-F	1. WMEE-F	1. WOWO	1. WXKE-F	1. WQHK
2. WOWO	2. WOWO	2. WFWQ-F	2. WMEE-F	2. WMEE-F	2. WOWO
3. WMEE-F	3. WXKE-F	WXKE-F	3. WQHK	3. WFWQ-F	3. WMEE-F
4. WXKE-F	4. WEZV-F	4. WOWO	4. WEZV-F	4. WOWO	4. WXKE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGL	1250		.7/1.6	WIFF-F	105.5	Auburn	.7/1.5	WJR	760	Detroit	.6/2.0
WIFF	1570	Auburn	.7/1.6	CKLW	800	WIndsor	.4/2.6	WLS	890	Chicago	.4/2.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	2 (1)	201 (3)	203 (4)	41.8
MOR/VARIETY	99 (3)		99 (3)	20.4
BTFL MUSIC		64 (1)	64 (1)	13.2
COUNTRY	58 (2)		58 (2)	12.8
NOSTALGIA	36 (1)		36 (1)	7.4
AC	3 (1)	13 (1)	16 (2)	3.3
RELIGION/GOSPEL	6 (1)		6 (1)	1.2
			486 (15)	

RADIO STATIONS

WAFX, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)
WFCV, 1090, 1 KW (DAYS,DA), RELIGION
WOWO, 1190, 50 KW (DA-N) , MOR
WQHK, 1380, 5 KW (DA-2) , COUNTRY (Burk-Abr)

WEZV-F, 101.7, 3 KW @ 300, BTFL MUS (KalaMusic)
WFWQ-F, 95.1, 44 KW @ 680, CONTEMP/AC
WMEE-F, 97.3, 48 KW @ 480, ROCK (Burk-Abr)
WXKE-F, 103.9, 3 KW @ 250, AOR
WKSY-F, 106.3, 3 KW @ 300, AC

NBC-T,	$27.00	(Roslin)	
,	$16.00	(----)	Bott
ABC-I,	$70.00*	(Katz)	Bob Price
CBS,	$45.00	(Christal)	Federated
,	$28.00*	(Masla)	Fairfield
ABC-C,RKO,	$28.50	(HNWH)	Sarkes-Tarz
ABC-C,	$51.25	(Christal)	Federated
Source,	$21.00	(Selcom)	
RKO II,	$17.25	(Torbet)	(COLUMBIA CITY)

WLS - See Chicago

WJR,CKLW - See Detroit

FRESNO

Market # 79
SMSA Pop: 531,200
APR 17.7
Est 1982 Revenue: $9,371,000*
Est 1983 Rev Growth: 7%*

Stations: 21/18
Diaries: 770/578:1
Standard Error: .720
% Below Line: 6.9
Est 1982 Nat Rev: $3,915,000*

CSI: 4.1 Bil (# 88)
CSI HH: 21.6 M (# 212)
Retail $: 2.7 Bil (# 73)
% Not Listed: 72.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KKDJ-F	86/10.9	4.8	5.5	3.8	4.6
2. KYNO-F	71/ 9.0	12.5	12.0	9.7	11.0
3. KMJ	63/ 8.0	12.2	9.3	8.8	8.8
4. KMGX-F	62/ 7.9	1.7	1.5	1.6	3.1
5. KFIG-F	48/ 6.1	6.3	5.5	4.2	5.5
6. KKNU-F	47/ 6.0	8.9	7.9	9.5	11.4
7. KFYE-F	45/ 5.7	7.3	8.3	9.3	7.4
8. KMAK	37/ 4.7	5.5	4.8	5.0	5.1
9. KXEX	34/ 4.3	1.0	2.1	3.9	4.7
10. KGST	28/ 3.6	3.9	4.6	4.7	4.8

12+ TSA 1/4	
1. KFYE-F	169
2. KKDJ-F	137
3. KMJ	107
4. KYNO-F	87
5. KBOS-F	84
6. KMGX-F	83
7. KFRE	69
8. KKNU-F	68
9. KFRY-F	58
10. KFIG-F	54

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KFYE-F	2236/19.9	19.5	20.8
2. KKDJ-F	1454/17.6	11.5	11.3
3. KMJ	1404/17.9	21.8	18.5
4. KBOS-F	1285/13.4	11.8	12.3
5. KYNO-F	1269/25.1	23.9	23.8
6. KMGX-F	1087/18.3	6.2	5.9
7. KFRE	1076/10.2	11.0	12.8
8. KKNU-F	884/13.7	16.8	13.9
9. KFIG-F	771/15.8	14.0	12.3
10. KFRY-F	712/ 8.5	6.1	8.4

12+ FM SHARE (METRO): 65.56% (453 of 692) (SPG 82: 56.20%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KYNO-F	1. KMJ	1. KMJ
2. KMGX-F	2. KYNO-F	2. KYNO-F	2. KFIG-F	2. KFIG-F	2. KKDJ-F
3. KYNO-F	3. KMGX-F	3. KMGX-F	3. KFYE-F	3. KKNU-F	3. KYNO-F
4. KBOS-F	4. KFYE-F	4. KFIG-F	4. KMGX,KMJ KXEX	4. KMAK	4. KMGX-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KKDJ-F	1. KKDJ-F	1. KYNO-F	1. KYNO-F	1. KKDJ-F	1. KKDJ-F
2. KYNO-F	2. KYNO-F	2. KFIG-F KKDJ-F	2. KFYE-F	2. KMGX-F	2. KFIG-F
3. KFIG-F	3. KMGX-F		3. KFIG-F	3. KFYE-F	3. KMGX-F KMJ KXEX
4. KMGX-F	4. KMJ	4. KMGX-F		4. KYNO-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARM	1430	2.0/8.7	KNAX-F	97.9		1.5/4.8	KBOS-F 94.9	Tulare 3.4/13.4
KEAP	980	.8/3.0	KTED-F	96.7	Fowler	2.3/5.5	KLTA-F 98.9	Dinuba 1.5/4.7
KFRE	940	2.5/10.2	KXQR	790	Clovis	1.4/4.2	KRDU 1130	Dinuba 1.0/3.5
KFRY-F	101.9	3.2/8.5	KYNO	1300		2.0/7.4		

RADIO STATIONS

KARM, 1430, 5 KW (DA-1), OLDIES/AC	APR,	$18.25	(Torbet)	Davis/Weaver
KFRE, 940, 50 KW (DA-2), MOR/AC	ABC-I,	$30.00*	(HNWH)	
KGST, 1600, 5 KW (DA-N), SPANISH	,	$14.63	(Lotus)	
KMAK, 1340, 1 KW/250 W , COUNTRY	ABC-E,	$21.00*	(Mc-Guild)	
KMJ , 580, 5 KW , NEWS/TALK	CBS,NBC-T,ABC-T,	$40.00*	(Katz)	McClatchy
KXEX, 1550, 500 W (DAYS), SPANISH	,	$17.00	(Caballero)	
KFIG-F, 101.1, 50 KW @ 352, AC	,	$32.75	(Torbet)	Davis/Weaver
KFRY-F, 101.9, 1.8 KW @ 1880, COUNTRY	,	$25.00*	(HNWH)	
KFYE-F, 93.7, 68 KW @ 1950, CONTEMP/AC	RKO,Trans,	$50.00*	(Selcom)	Sunbelt
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR (Burk-Abr)	ABC-R,	$39.00*	(RKO)	
KKNU-F, 102.7, 50 KW @ 500, BTFL MUS (KalaMusic)	,	$31.00*	(Blair)	East-West FM
KMGX-F, 103.7, 50 KW @ 500, ROCK	MBS,	$? ?	(CBS/FM)	(HANFORD)
KYNO-F, 95.5, 50 KW @ 318, ROCK (Drake-Chen)	,	$42.00*	(Christal)	
KBOS-F, 94.9, 17 KW @ 850, ROCK	ABC-C,	$21.00*	(Mc-Guild)	(TULARE)

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION.

GRAND RAPIDS

Market # 68; ADI # 37
SMSA Pop: 610,000
APR 15.9
Est 1982 Revenue: $12,860,000

Stations: 25/18
Diaries: 845/722:1
Standard Error: .640
% Below Line: 4.4

CSI: 5.1 Bil (# 70)
CSI HH: 24.5 M (# 83)
Retail $: 2.9 Bil (# 70)
% Not Listed: 9.8

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WLAV-F 114/14.2	12.3	14.3	13.3	14.1
2. WCUZ-F 108/13.4	11.5	7.5	10.9	7.6
3. WOOD 84/10.4	9.6	10.6	8.2	8.3
4. WZZR-F 73/ 9.1	7.8	4.5	6.3	4.3
5. WOOD-F 71/ 8.8	11.7	13.7	12.7	12.8
6. WJFM-F 54/ 6.7	6.1	6.6	5.2	5.3
7. WGRD-F 48/ 6.0	7.4	7.8	6.5	8.2
8. WCUZ 29/ 3.6	3.4	4.5	4.3	5.3
9. WFUR-F 26/ 3.2	2.3	4.7	4.4	4.5
10. WTWN 16/ 2.0	1.2	2.1	1.3	3.1

12+ TSA 1/4	
1. WLAV-F	207
2. WCUZ-F	165
3. WOOD-F	147
4. WJFM-F	110
5. WGRD-F	105
6. WZZR-F	98
7. WOOD	96
8. WQLR-F	63
9. WKZO	57
10. WMUS-F	53

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WLAV-F	2668/26.1	24.3	24.5
2. WGRD-F	2290/24.2	24.3	22.7
3. WOOD-F	2219/22.6	25.6	29.9
4. WCUZ-F	1960/25.5	21.4	18.1
5. WJFM-F	1747/16.0	15.6	15.1
6. WZZR-F	1671/22.8	21.7	14.2
7. WOOD	1424/24.9	19.7	26.2
8. WKZO	1018/ 2.4	---	---
9. WQLR-F	985/ 3.9	2.1	1.2
10. WCUZ	808/14.0	11.2	4.5

12+ FM SHARE (METRO): 74.10% (538 of 726) (SPG 82: 70.68%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZZR-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WCUZ-F+
2. WGRD-F	2. WCUZ-F	2. WCUZ-F	2. WJFM-F	2. WOOD	2. WOOD
WLAV-F	3. WJFM-F	3. WJFM-F	3. WOOD	3. WOOD-F	3. WLAV-F
	4. WZZR-F	4. WZZR-F	4. WLAV-F	4. WFUR-F	4. WOOD-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WLAV-F	1. WCUZ-F
2. WCUZ-F	2. WCUZ-F	2. WJFM-F	2. WJFM-F	2. WCUZ-F	2. WLAV-F
3. WJFM-F	3. WZZR-F	3. WCUZ-F	3. WOOD	3. WZZR-F	3. WOOD
4. WOOD-F	4. WOOD	4. WZZR-F	4. WOOD-F	4. WJFM-F	4. WJFM-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		235 (3)	235 (3)	32.4
COUNTRY	30 (2)	125 (4)	155 (6)	21.3
BTFL MUSIC		114 (5)	114 (5)	15.7
MOR/VARIETY	108 (4)		108 (4)	14.9
AC		54 (1)	54 (1)	7.4
RELIGION/GOSPEL	8 (1)	10 (1)	18 (2)	2.5
NEWS/TALK	16 (1)		16 (1)	2.2
NOSTALGIA	12 (1)		12 (1)	1.7
BLACK/URBAN/JAZZ	11 (1)		11 (1)	1.5
OTHERS/UNKNOWN	3 (1)		3 (1)	0.4
			726 (25)	

GRAND RAPIDS-KALAMAZOO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLAV-F	1. WLAV-F	1. WLAV-F
2. WCUZ-F	2. WGRD-F	2. WCUZ-F
3. WOOD-F	3. WOOD-F	3. WOOD
4. WNWN-F	4. WCUZ-F	4. WGRD-F
5. WJFM-F	5. WJFM-F	5. WFUR-F
6. WGRD-F	6. WZZR-F	6. WZZR-F
7. WZZR-F	7. WOOD	WOOD-F
8. WOOD	8. WNWN-F	8. WCUZ
9. WJXQ-F	9. WKFR-F	9. WJFM-F
10. WKFR-F	10. WQLR-F	10. WTWN
11. WQLR-F	11. WKZO	
12. WKZO	12. WCUZ	
13. WBCK	13. WMUS-F	
14. WMUS-F	14. WJXQ-F	
15. WQWQ-F	15. WFUR-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WFUR	1570		1.0/2.8
WHTC	1450	Holland	1.9/5.1
WHTC-F	96.1	Holland	.4/1.7
WJBL-F	94.5	Holland	1.2/4.6
WKWM	1140	Kentwood	1.4/2.6
WWJQ	1260	Holland	.4/1.4
WXQT	1410		1.5/3.5
WZND-F	99.3	Zeeland	1.1/5.1
WKZO	590	Kalamazoo	.4/2.4
WMUS	1090	Muskegon	.1/ .8
WMUS-F	106.9	Muskegon	.5/2.3
WPLB-F	107.3	Greenville	.5/2.2
WQLR-F	106.5	Kalamazoo	1.0/3.9
WQWQ-F	104.5	Muskegon	.7/3.9
WGN	720	Chicago	.7/2.1

ADI FM SHARE: 74.91% (1448 of 1933) (SPG 82: 70.56%)

AM STATIONS

WCUZ, 1230, 1 KW/250 W , COUNTRY (Burk-Abr)	CBS,	$ NM	(Eastman)	Federated
WOOD, 1300, 5 KW (DA-N), MOR	NBC,	$58.00*	(Katz)	Wood,Inc.
WTWN, 1340, 1 KW/250 W , TALK	ABC-T,MBS,ABC-E,	$25.00*	(Blair)	Adams

FM STATIONS

WCUZ-F, 101.3, 50 KW @ 420, COUNTRY (Burk-Abr)	CBS,	$61.99	(Eastman)	Federated
WFUR-F, 102.9, 40 KW @ 500, BTFL MUS	,	$17.00	(Pate)	Kuiper
WGRD-F, 97.9, 13 KW @ 590, ROCK	ABC-C,	$34.00	(Torbet)	Regional
WJFM-F, 93.7, 320 KW @ 780, AC (TM)	MBS,	$43.88	(Mc-Guild)	Fetzer
WLAV-F, 96.9, 50 KW @ 500, AOR (Burk-Abr)	ABC-R,Source,	$70.00*	(Blair)	Adams
WOOD-F, 105.7, 265 KW @ 810, BTFL MUS (Schulke)	,	$80.00*	(Katz)	Wood,Inc.
WZZR-F, 95.7, 50 KW @ 175, ROCK	ABC-F,	$50.00*	(Selcom)	Liggett
WMUS-F, 106.9, 50 KW @ 480, COUNTRY	,	$19.00	(Masla)	(MUSKEGON)
WQWQ-F, 105.5, 50 KW @ 375, BTFL MUS (Bonne)	,	$15.30	(Masla)	(MUSKEGON)

Other ranked stations - See Kalamazoo WJXQ - See Lansing

GREEN BAY

Market # 193
SMSA Pop: 177,900
APR 17.2
Est 1982 Revenue: $4,100,000

Stations: 14/5
Diaries: 510/287:1
Standard Error: .868
% Below Line: 19.8

CSI: 1.4 Bil (# 181)
CSI HH: 23.9 M (# 116)
Retail $: .9 Bil (# 193)
% Not Listed: 6.3

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WGEE	45/17.9	23.4	18.1
2. WIXX-F	43/17.1	17.4	20.4
3. WDUZ-F	40/15.9	14.2	13.1
4. WNFL	37/14.7	9.6	13.1
5. WDUZ	25/ 9.9	10.6	10.4
6. WAPL-F	17/ 6.7	7.8	6.8
7. WKAU-F+	16/ 6.4	7.4	3.7
8. WYNE	4/ 1.6	2.3	1.8
9. WAUN-F	3/ 1.2	.9	3.2
WEMI-F	3/ 1.2	---	---

12+ TSA 1/4	
1. WIXX-F	131
2. WDUZ-F	97
3. WGEE	86
WAPL-F	86
5. WKAU-F+	59
6. WNFL	40
7. WYNE	38
8. WNAM	32
9. WDUZ	28
10. WAUN-F	20

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WIXX-F	2101/40.3	40.8
2. WKAU-F+	1197/20.1	20.8
3. WAPL-F	1164/18.6	19.2
4. WDUZ-F	1115/28.1	24.3
5. WGEE	1017/34.3	38.4
6. WNAM	680/ 3.0	4.5
7. WDUZ	590/28.7	31.4
8. WNFL	566/31.4	29.6
9. WYNE	530/ 6.3	5.0
10. WAUN-F	235/ 2.9	2.9

12+ FM SHARE (METRO): 51.48% (122 od 237) (SPG 82: 46.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WNFL	1. WGEE	1. WGEE
2. WKAU-F+	2. WNFL	2. WNFL	2. WGEE	2. WDUZ-F	2. WNFL
	3. WAPL	3. WGEE	3. WDUZ-F	WNFL	3. WDUZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDUZ-F	1. WIXX-F	1. WIXX-F	1. WDUZ-F	1. WIXX-F	1. WNFL
2. WIXX-F	2. WGEE	2. WNFL	WGEE	2. WAPL-F	2. WGEE
3. WGEE	3. WNFL	3. WDUZ-F	3. WNFL	3. WNFL	3. WIXX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLST-F 95.1 Marinette .8/2.6
WNAM 1280 Neenah .4/3.0
WTMJ 620 Milwaukee .4/1.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	2 (1)	76 (4)	78 (5)	32.9
COUNTRY	49 (2)		49 (2)	20.7
BTFL MUSIC		40 (1)	40 (1)	16.9
AC	38 (2)		28 (2)	16.0
MOR/VARIETY	26 (2)		26 (2)	11.0
NOSTALGIA		3 (1)	3 (1)	1.3
RELIGION/GOSPEL		3 (1)	3 (1)	1.3
			237 (14)	

RADIO STATIONS

WDUZ, 1400, 1 KW/250 W , MOR
WGEE, 1360, 5 KW (DA-N) , COUNTRY
WNFL, 1440, 5 KW/500 W (DA-2), AC

WDUZ-F, 98.5, 100 KW @ 1254, BTFL MUS (FM-100)
WIXX-F, 101.1, 100 KW @ 1828, ROCK (TM)
WAUN-F, 92.7, 3 KW @ 300, NOST/FARM/POLKA
WEMI-F, 100.1, 3 KW @ 300, RELIGION

ABC-C, $21.00* (Mc-Guild) Laird
NBC, $31.00 (Blair)
CBS-R, $29.50 (HNWH) Commun Prop

, $22.00* (Mc-Guild) Laird
ABC-F, $36.00 (Blair)
MBS, $ 6.00 (----) (KEWAUNEE)
, $ 5.00 (----) (NEENAH)

Other ranked stations - See Appleton-Oshkosh

GREENSBORO-WINSTON SALEM

Market # 49
SMSA Pop: 845,200
APR 18.8
Est 1982 Revenue: $16,200,000*
Est 1983 Rev Growth: 16%*

Stations: 32/25
Diaries: 887/804:1
Standard Error: .699
% Below Line: 7.8
Est 1982 Nat Rev: $2,650,000*

CSI: $6.8 Bil (# 53)
CSI HH: 22.1 M (# 189)
Retail $: 4.0 Bil (# 47)
% Not Listed: 10.6

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WTQR-F	216/16.1	14.9	15.6	15.8	16.6
2. WQMG-F	124/ 9.2	8.8	7.8	5.5	6.6
3. WSEZ-F	99/ 7.4	5.9	10.8	8.3	9.2
4. WGLD-F	96/ 7.1	8.3	7.4	8.4	9.5
5. WSJS	78/ 5.8	5.4	5.5	6.8	7.4
6. WRQK-F	72/ 5.4	6.5	6.8	7.0	6.2
7. WMAG-F	48/ 3.6	1.0	.5	.7	.6
8. WAAA	47/ 3.5	3.7	4.0	3.5	2.5
9. WKZL-F	46/ 3.4	6.1	9.2	8.9	7.4
10. WBIG	44/ 3.3	2.6	3.0	3.8	3.2
WEAL	44/ 3.3	2.6	2.4	1.7	2.4

12+ TSA 1/4	
1. WTQR-F	357
2. WQMG-F	147
3. WGLD-F	144
4. WSEZ-F	131
5. WRQK-F	93
6. WKZL-F	85
7. WSJS	84
8. WSOC-F	83
9. WDCG-F	78
10. WPCM-F	63
11. WMAG-F	53

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WTQR-F	3885/28.8	25.9	26.2
2. WSEZ-F	1907/19.1	16.6	21.1
3. WGLD-F	1846/16.6	17.5	16.1
4. WRQK-F	1591/16.4	15.9	18.8
5. WKZL-F	1499/14.1	14.4	16.4
6. WSJS	1325/16.4	15.5	15.0
7. WQMG-F	1315/14.0	13.1	10.9
8. WSOC-F	930/ 1.9	---	3.3
9. WDCG-F	859/ 6.5	7.2	---
10. WMAG-F	764/ 9.2	2.9	2.8
11. WPCM-F	673/ 2.3	3.1	1.7

12+ FM SHARE (METRO): 68.55% (850 of 1240) (SPG 82: 68.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSEZ-F	1. WQMG-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WQMG-F	2. WTQR-F	2. WQMG-F	2. WQMG-F	2. WGLD-F	2. WSJS
3. WKZL-F	3. WSEZ-F	3. WSEZ-F	3. WGLD-F	3. WSJS	3. WQMG-F
4. WEAL	4. WRQK-F	4. WRQK-F	4. WRQK-F	4. WAAA	4. WSEZ-F
WDCG-F	5. WMAG-F	5. WGLD-F	5. WSEZ-F	WPET	5. WGLD-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WQMG-F	1. WTQR-F
2. WGLD-F	2. WQMG-F	2. WQMG-F	2. WGLD-F	2. WTQR-F	2. WRQK-F
3. WQMG-F	3. WGLD-F	3. WSEZ-F	WQMG-F	3. WRQK-F	3. WSEZ-F
4. WSEZ-F	4. WSEZ-F	4. WRQK-F	4. WRQK-F	4. WSEZ-F	WSJS
5. WRQK-F	5. WRQK-F	5. WMAG-F	5. WSEZ-F		5. WQMG-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAIR	1340	Win-Sal	3.1/6.3	WMFR	1230	High P	2.5/4.7	WDCG-F	105.1	Durha	3.2/6.5
WBFJ	1550	Win-Sal	.4/ .9	WOKX	1590	High P	.5/1.4	WEZC-F	104.7	Charl	.5/2.2
WBUY	1440	Lexingt	.7/2.5	WPET	950	Greensb	2.1/3.5	WFMX-F	105.7	States	.4/1.8
WCOG	1320	Greensb	.7/3.7	WSMX	1500	Win-Sal	1.0/1.7	WPCM-F	101.1	Burlin	.7/2.3
WCSE-F	92.3	Asheboro	.8/1.6	WTNC	790	Thomasv	.7/1.6	WRAL-F	101.5	Raleig	.4/1.5
WHPE-F	95.5	High Poi	1.8/3.7	WTOB	1380	Win-Sal	1.0/4.2	WROQ-F	95.1	Charl	.7/1.9
WKEW	1400	Greensb	.5/3.5	WWMO-F	102.1	Greensb	1.5/4.2	WSOC-F	103.7	Charl	1.0/1.9

RADIO STATIONS

WAAA, 980, 1 KW (DAYS), BLACK	NBN, $16.00 (PRO)		
WBIG, 1470, 5 KW (DA-N), NOSTALGIA (Al Ham)	CBS, $25.00 (Eastman)		Jeff-Pilot
WEAL, 1510, 1 KW (DAYS), BLACK	SBN, $? ? (HNWH)		
WSJS, 600, 5 KW (DA-2), NEWS/TALK	NBC,NBC-T,ABC-T, $58.00* (Mc-Guild)		Summit
WGLD-F, 100.3, 100 KW @ 400, BTFL MUS (Schulke)	, $52.00 (Blair)		Mann
WKZL-F, 107.5, 100 KW @ 500, AOR (Burk-Abr)	ABC-R, $60.00* (Katz)		Nationwide
WMAG-F, 99.5, 10 KW @ 1500, CONTEMP/AC (Fairwest)	ABC-F, $38.00* (MMR)		
WQMG-F, 97.1, 20 KW @ 555, BLACK	CBS-R, $40.00 (HNWH)		
WRQK-F, 98.7, 100 KW @ 814, AC/OLDIES	MBC, $64.38 (Christal)		
WSEZ-F, 93.1, 100 KW @ 383, ROCK	Trans,RKO, $51.00* (Torbet)		
WTQR-F, 104.1, 100 KW @ 1420, COUNTRY	, $90.00* (Mc-Guild)		Summit
WPCM-F, 101.1, 100 KW @ 850, COUNTRY (Burns-Somerset)	RKO, $? ? (Masla)		Rau (BURLINGTON)

WDCG - See Raleigh

WSOC - See Charlotte

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION FOR FORMAT INFORMATION.

GREENVILLE-NEW BERN-WASHINGTON, NC

Market # 316 (Greenville only)
SMSA Pop: 85,400
APR 17.8
Est 1982 Revenue: Not Available

Stations: 22/17
Diaries: 730/331:1
Standard Error: .829
% Below Line: 6.5

CSI: .6 Bil (# 321)
CSI HH: 19.6 M (# 290)
Retail $: .4 Bil (# 307)
% Not Listed: 11.4

12+ METRO 1/4/SHARE	SPG 82	SPG 81
1. WQDW-F 82/19.0	15.8	18.6
2. WSFL-F 46/10.7	10.3	8.2
3. WAZZ-F 44/10.2	9.0	10.1
4. WITN-F 42/ 9.7	12.2	11.7
5. WNCT-F 37/ 8.6	8.2	8.8
6. WRNS-F 25/ 5.8	6.8	3.5
7. WWMG 14/ 3.2	1.9	2.2
8. WELS 13/ 3.0	2.7	2.2
9. WKTC-F 11/ 2.6	1.4	1.6
10. WBZQ 9/ 2.1	2.2	1.9

12+ TSA 1/4	
1. WITN-F	117
2. WQDW-F	110
3. WNCT-F	91
4. WRAL-F	78
5. WAZZ-F	76
6. WSFL-F	64
7. WKTC-F	52
8. WRNS-F	37
9. WSEC-F	21
10. WOKN-F	17

12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WITN-F 1784/30.2	28.5
2. WRAL-F 1025/ 7.8	10.3
3. WNCT-F 1021/16.3	13.1
4. WSFL-F 977/28.5	26.7
5. WQDW-F 873/25.2	19.6
6. WAZZ-F 830/19.4	18.8
7. WKTC-F 505/ 7.3	4.6
8. WOKN-F 354/ 5.7	3.1
9. WRNS-F 345/ 8.9	10.0
10. WSEC-F 332/ 5.7	4.6

12+ FM SHARE (METRO): 82.72% (316 of 382) (SPG 82: 83.73%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WAZZ-F	1. WAZZ-F	1. WQDW-F
2. WITN-F	2. WSFL-F	2. WSFL-F	2. WQDW-F	2. WNCT-F	2. WSFL-F
	3. WITN-F	3. WAZZ-F	3. WSFL-F	3. WRNS-F	3. WAZZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WSFL-F	1. WAZZ-F
2. WAZZ-F	2. WAZZ-F	2. WSFL-F	2. WAZZ-F	2. WQDW-F	2. WSFL-F
3. WSFL-F	3. WSFL-F	3. WITN-F	3. WNCT-F	3. WITN-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFTC	960	Kinston	1.2/5.5	WKJA-F	92.1	Belhaven	1.2/3.0	WIAM	900	Willia	.2/1.9
WGHB	1250	Farmvill	1.2/2.4	WOOW	1340	Green.	.7/1.7	WSEC-F	103.7	Willia	l.2/5.7
WISP	1230	Kinston	.5/2.6	WRNB	1490	N. Bern	.7/3.0	WOKN-F	102.3	Golds.	.7/5.7
WITN	930	Wash.	2.6/6.2	WRQR-F	94.3	Farmville	1.9/6.7	WRAL-F	101.5	Ralei	1.9/7.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	3 (1)	109 (5)	112 (6)	29.3
COUNTRY	23 (3)	80 (3)	103 (6)	27.0
BLACK/URBAN/JAZZ		85 (2)	85 (2)	22.3
BTFL MUSIC		37 (1)	37 (1)	9.7
OTHERS/UNKNOWN	17 (2)		17 (2)	4.4
MOR/VARIETY	14 (3)		14 (3)	3.7
RELIGION/GOSPEL	9 (1)		9 (1)	2.4
AC		5 (1)	5 (1)	1.3
			382 (22)	

RADIO STATIONS

WBZQ, 1550, 1 KW (DAYS), RELIGION	, $ 4.00	(Savalli)	(GREENVILLE)
WELS, 1010, 1 KW , COUNTRY	, $ 6.00	(---)	(KINSTON)
WWMG, 1380, 5 KW (DA-N), ? ?	, $ 5.00*	(Masla)	(NEW BERN)
WAZZ-F, 101.9, 100 KW @ 580, COUNTRY (TM)	NBC, $20.00*	(Christal)	(NEW BERN)
WITN-F, 93.3, 100 KW @ 1900, ROCK	ABC-F, $34.25	(Katz)	(WASHINGTON)
WNCT-F, 107.9, 100 KW @ 1800, BTFL MUS (FM-100)	CBS, $27.50	(Katz) Park	(GREENVILLE)
WQDW-F, 97.7, 3 KW @ 300, BLACK (Drake-Chen)	SBN, $24.00	(HNWH)	(KINSTON)
WRNS-F, 95.1, 100 KW @ 300, COUNTRY	, $ 7.50	(CC Spot)	(KINSTON)
WSFL-F, 106.5, 100 KW @ 725, ROCK	RKO, $17.00*	(Masla)	(NEW BERN)
WSEC-F, 103.7, 50 KW @ 400, ROCK	, $ NA	(----)	(WILLIAMSTON)
WKTC-F, 104.3, 100 KW @ 280, COUNTRY	, $ 9.00	(----)	(TARBORO)
WOKN-F, 102.3, 3 KW @ 275, BLACK	RKO, $? ?	(HNWH)	(GOLDSBORO)

WRAL - See Raleigh

GREENVILLE-SPARTANBURG, SC

Market # 71; ADI # 39
SMSA Pop: 585,000
APR 17.9
Est 1982 Revenue: $10,260,000

Stations: 26/22
Diaries: 880/559:1
Standard Error: .691
% Below Line: 3.7

CSI: 4.4 Bil (# 82)
CSI HH: 21.1 M (# 228)
Retail $: 2.4 Bil (# 81)
% Not Listed: 5.9

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WESC-F	115/13.1	12.8	13.6	12.7	12.4
2. WFBC-F	92/10.4	10.2	9.7	11.3	9.1
3. WSSL-F	91/10.3	8.3	3.5	4.1	3.7
4. WSPA-F	80/ 9.1	8.9	8.8	9.2	9.2
5. WHYZ	72/ 8.2	13.1	12.1	7.9	7.2
6. WANS-F	68/ 7.7	7.6	9.5	8.2	12.4
7. WCKN-F	61/ 6.9	5.9	4.4	3.8	1.6
8. WASC	37/ 4.2	4.4	5.4	4.2	2.9
9. WESC	30/ 3.4	2.3	3.2	3.1	5.8
10. WORD	24/ 2.7	1.7	2.9	4.5	4.2
11. WSPA	21/ 2.4	3.0	3.9	5.5	5.0
12. WFBC	20/ 2.3	4.4	3.7	3.5	4.2

12+ TSA 1/4	
1. WSSL-F	235
2. WESC-F	183
3. WFBC-F	180
4. WSPA-F	144
5. WANS-F	118
6. WCKN-F	106
7. WHYZ	85
8. WESC	44
9. WLOS-F	43
10. WASC	37
11. WORD	34
12. WFBC	26

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WFBC-F	2411/25.7	31.0	23.8
2. WSSL-F	2393/20.3	17.8	9.2
3. WESC-F	2131/24.3	26.6	23.7
4. WANS-F	1822/20.3	24.0	20.5
5. WSPA-F	1576/18.6	20.7	17.4
6. WCKN-F	1567/18.1	15.3	11.7
7. WESC	747/11.4	8.1	11.8
8. WLOS-F	708/ 4.3	5.0	3.9
9. WHYZ	688/10.6	13.0	11.3
10. WFBC	628/ 9.5	15.7	13.4
11. WSPA	604/ 9.9	13.4	11.3
12. WORD	591/ 9.4	8.7	9.5

12+ FM SHARE (METRO): 67.06% (556 of 829) (SPG 82: 56.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WANS-F	1. WFBC-F	1. WFBC-F	1. WESC-F	1. WESC-F	1. WESC-F+
2. WCKN-F	2. WANS-F	2. WSSL-F	2. WFBC-F	2. WSPA-F	2. WFBC-F+
3. WASC	3. WSSL-F	3. WESC-F	WSSL-F	3. WSSL-F	3. WSSL-F
WFBC-F	4. WHYZ	4. WHYZ	4. WSPA-F	4. WFBC-F	4. WSPA-F
	WCKN-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WESC-F	1. WESC-F	1. WFBC-F	1. WFBC-F	1. WSSL-F	1. WESC-F
2. WSPA-F	2. WSSL-F	2. WHYZ	2. WESC-F	WANS-F	2. WSSL-F
3. WSSL-F	3. WSPA-F	3. WANS-F	3. WSSL-F	3. WFBC-F	3. WHYZ
WHYZ-F	4. WFBC-F	4. WCKN-F	4. WSPA-F	4. WCKN-F	4. WFBC-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	24 (1)	238 (6)	262 (7)	31.6
COUNTRY	45 (3)	212 (3)	257 (6)	31.0
BLACK/URBAN/JAZZ	109 (2)		109 (2)	13.1
BTFL MUSIC		106 (3)	106 (3)	12.8
MOR/VARIETY	41 (2)		41 (2)	4.9
RELIGION/GOSPEL	27 (4)		27 (4)	3.3
NEWS/TALK	18 (1)		18 (1)	2.2
NOSTALGIA	9 (1)		9 (1)	1.1
			829 (26)	

GREEN-SPART-ASHE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WSSL-F	1. WFBC-F	1. WESC-F
2. WFBC-F	2. WSSL-F	2. WSPA-F
3. WESC-F	3. WESC-F	3. WSSL-F
4. WSPA-F	4. WANS-F	4. WHYZ
5. WCKN-F	5. WCKN-F	5. WFBC-F
6. WANS-F	6. WSPA-F	6. WCKN-F
7. WWNC	7. WWNC	7. WASC
8. WLOS-F	8. WLOS-F	8. WSPA
9. WHYZ	9. WESC	9. WSPA
10. WNGC-F	10. WHYZ	10. WESC
11. WESC	11. WFBC	
12. WISE	12. WSPA	
13. WASC	13. WORD	
14. WKIT-F	14. WNGC-F	
15. WORD	15. WISE	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBBR	1580	Travelers Re	.3/1.4
WCKI	1300	Greer	1.5/2.8
WEAB	800	Greer	1.0/1.6
WELP	1360	Easley	.7/1.5
WELP-F	103.9	Easley	.7/2.0
WGVL	1440		2.0/6.0
WKDY	1400	Spartanburg	.7/3.2
WMRB	1490		1.0/3.6
WMUU	1260		.6/3.0
WMUU-F	94.5		1.4/5.2
WLOS-F	99.9	Asheville	1.6/4.3
WBCY-F	107.9	Charlotte	.8/3.9
WROQ-F	95.1	Charlotte	.8/2.1
WXIK	96.1	Shelby	.3/1.2

ADI FM SHARE: 68.36% (1389 of 2032) (SPG 82: 61.37%)

AM STATIONS

WASC, 1530, 1 KW	, BLACK		ABC-C,NBN, $14.00	(----)	
WESC, 660, 10 KW (DAYS)	, COUNTRY	(Klemm)	ABC-E, $45.00	(Blair)	
WFBC, 1330, 5 KW (DA-N)	, MOR/AC		NBC,NBC-T, $ NM	(Katz)	Multimedia
WHYZ, 1070, 50 KW (DAYS,DA)	, BLACK		SBN, $31.00	(HNWH)	
WORD, 910, 5 KW/1 KW (DA-2)	, CONTEMP		UPI, $25.00	(Masla)	
WSPA, 950, 5 KW (DA-N)	, MOR		CBS, $30.00*	(Mc-Guild)	Spartan

FM STATIONS

WANS-F, 107.3, 100 KW @ 1008, ROCK	RKO,CBS-R, $36.00*	(Torbet)	(ANDERSON)	
WCKN-F, 101.1, 100 KW @ 820, AOR	ABC-R, $31.00	(----)	(ANDERSON)	
WESC-F, 92.5, 100 KW @ 2000, COUNTRY (Klemm)	ABC-E, $45.00	(Blair)		
WFBC-F, 93.7, 100 KW @ 1840, CONTEMP (Drake-Chen)	ABC-F, $77.50	(Katz)	Multimedia	
WSPA-F, 98.9, 100 KW @ 1910, BTFL MUS (FM-100)	, $45.75*	(Mc-Guild)	Spartan	
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY (TM)	RKO II, $58.50	(Eastman)	Keymarket	

Other ranked stations - See Asheville

HARRISBURG

Market # 93; ADI # 48
SMSA Pop: 451,500
APR 17.1
Est 1982 Revenue: $6,426,000

Stations: 23/13
Diaries: 874/517:1
Standard Error: .729
% Below Line: 14.8

CSI: 4.4 Bil (# 85)
CSI HH: 25.3 M (# 62)
Retail $: 2.2 Bil (# 90)
% Not Listed: 9.6

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WHP-F	83/12.6	9.1	11.7	11.6	13.2
2. WTPA-F	75/11.4	13.7	9.5	10.4	10.7
3. WHP	62/ 9.4	11.2	12.7	16.4	10.7
4. WRKZ-F	54/ 8.2	8.0	8.3	9.4	8.4
5. WKBO	44/ 6.7	5.3	5.7	6.3	7.6
WSFM-F	44/ 6.7	8.6	6.3	4.7	5.6
7. WQXA-F	43/ 6.5	6.4	6.4	5.1	4.7
8. WHYL+	40/ 6.1	7.2	6.3	8.0	4.0
9. WCMB	29/ 4.4	4.7	5.1	4.4	5.4
WFEC	29/ 4.4	3.5	2.8	1.9	1.9

12+ TSA 1/4	
1. WQXA-F	145
2. WTPA-F	129
3. WRKZ-F	127
4. WHP-F	102
5. WNCE-F	84
6. WHP	65
7. WSBA	56
8. WSFM-F	46
9. WKBO	45
10. WSBA-F	39

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WQXA-F	1850/15.8	16.2	15.5
2. WTPA-F	1370/20.9	21.8	20.2
3. WRKZ-F	1319/13.8	16.2	16.0
4. WHP-F	1059/23.0	18.7	20.8
5. WHP	970/24.0	25.1	28.4
6. WNCE-F	948/ 6.3	4.2	---
7. WSBA	736/ 1.4	---	2.6
8. WYCR-F	700/ 3.2	2.4	3.1
9. WKBO	696/16.9	18.8	16.3
10. WSFM-F	695/17.1	18.0	14.3

12+ FM SHARE (METRO): 62.02% (369 of 595) (SPG 82: 62.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WHP-F	1. WHP-F	1. WHP
2. WFEC	2. WSFM-F	2. WSFM-F	2. WRKZ-F	2. WHP	2. WHP-F
3. WQXA-F	3. WKBO	3. WRKZ-F	3. WKBO	3. WRKZ-F	3. WKBO
	WQXA-F	WHP-F	4. WSFM-F	4. WHYL+	4. WTPA-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHP-F	1. WTPA-F	1. WSFM-F	1. WHP-F	1. WTPA-F	1. WHP-F
2. WRKZ-F	2. WHP-F	2. WTPA-F	2. WKBO	2. WKBO	2. WTPA-F
3. WSFM-F	3. WRKZ-F	WQXA-F	WSFM-F	3. WQXA-F	3. WRKZ-F
4. WTPA-F	4. WHP	4. WKBO	4. WRKZ-F	4. WSFM-F	4. WKBO
				WRKZ-F	

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	29 (1)	135 (7)	164 (8)	27.6
COUNTRY	52 (2)	71 (2)	123 (4)	20.7
AC	57 (2)	59 (3)	116 (5)	19.5
BTFL MUSIC		96 (2)	96 (2)	16.1
MOR/VARIETY	88 (3)		88 (3)	14.8
NOSTALGIA		8 (1)	8 (1)	1.3
			595 (23)	

HARRISBURG ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRKZ-F	1. WQXA-F	1. WTPA-F
2. WQXA-F	2. WRKZ-F	2. WHP
3. WTPA-F	3. WTPA-F	3. WHP-F
4. WNCE-F	4. WNCE-F	4. WHYL+
5. WHP-F	5. WLAN-F	5. WRKZ-F
6. WIOV-F	6. WSBA-F	6. WKBO
7. WSBA-F	7. WHP-F	7. WFEC
8. WSBA	8. WYCR-F	WCMB
9. WLAN-F	9. WSBA	WQXA-F
10. WHP	10. WHP	
11. WYCR-F	11. WIOV-F	
12. WHYL+	12. WSFM-F	
13. WSFM-F	13. WKBO	
14. WKBO	14. WFEC	
15. WDAC-F	15. WLBR	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WIOO	1000	Carlisle	2.0/5.0
WKCD-F	93.5	Mechanics.	1.5/6.6
WQIN	1290	Lykens	3.6/3.1
WLAN-F	96.9	Lancaster	.3/1.5
WNCE-F	101.3	Lancaster	2.0/6.3
WRHY-F	92.7	Starview	1.2/3.1
WSBA	910	York	.3/1.4
WSBA-F	103.3	York	.8/3.0
WUFM-F	100.1	Lebanon	.3/1.9
WYCR-F	98.5	York	.5/3.2
WIKZ-F	95.1	Chambersburg	1.1/2.3
WQKX-F	94.1	Sunbury	.5/2.4

ADI FM SHARE: &3.08% (1368 of 1872) (SPG 82: NA)

AM STATIONS

WCMB, 1460, 5 KW (DA-N) , COUNTRY (Drake-Chen)
WFEC, 1400, 1 KW/250 W , ROCK
WHP , 580, 5 KW (DA-N) , MOR
WHYL, 965, 5 KW (DAYS,DA), COUNTRY
WKBO, 1230, 1 KW/250 W , AC (Klemm)

RKO II,ABC-D, $28.00* (Torbet) McKenna
MBS, $20.00 (Mc-Guild) Scott
CBS, $100.00 (Katz)
APR, $24.00* (HNWH)
NBC, $31.00 (Blair)

FM STATIONS

WSFM-F, 99.3, 3 KW @ 300, AC
WHP-F , 97.3, 14 KW @ 840, BTFL MUS (Bonne)
WRKZ-F, 106.7, 40 KW @ 500, COUNTRY (Burk-Abr)
WTPA-F, 104.1, 15 KW @ 950, AOR (Burk-Abr)

ABC-F, $38.00* (Torbet) McKenna
, $100.00 (Katz)
ABC-E, $38.00* (Mc-Guild) (HERSHEY)
ABC-R, $58.00* (Selcom) Foster/Sky

Other ranked stations - See Lancaster and York

HARTFORD

Market # 39; ADI # 24
APR 18.9
SMSA Pop: 636,100
Est 1982 Revenue: $15,070,000*
Est 1983 Rev Growth: 4%*

Stations: 25/16
Diaries: 1315/624:1
Standard Error: .545
% Below Line: 14.3
Est 1982 Nat Rev: $4,620,000*

CSI: 11.0 Bil (# 34)
CSI HH: 29.1 M (# 12)
Retail $: 4.4 Bil (# 41)
% Not Listed: 9.3

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WTIC	305/19.7	21.1	21.7	23.8	23.4
2. WTIC-F	193/12.5	11.1	6.9	7.0	4.7
3. WRCH-F	179/11.6	6.4	7.5	6.3	7.7
4. WHCN-F	90/ 5.8	5.4	6.9	6.5	6.2
5. WCCC-F	68/ 4.4	5.9	5.0	4.9	3.6
WDRC-F	68/ 4.4	4.2	3.2	5.3	4.0
7. WKSS-F	67/ 4.3	6.0	4.4	5.8	7.9
WIOF-F	67/ 4.3	3.1	3.9	4.0	3.7
9. WRCQ	56/ 3.6	5.0	3.7	2.0	1.7
10. WDRC	46/ 3.0	3.3	3.1	3.6	4.2
11. WPOP	45/ 2.9	3.8	5.0	3.6	3.7
12. WWYZ-F	41/ 2.7	3.2	4.5	3.7	4.0

12+ TSA 1/4	
1. WTIC	459
2. WTIC-F	280
3. WRCH-F	271
4. WHCN-F	191
5. WKCI-F	165
6. WKSS-F	155
7. WHYN-F	139
8. WDRC-F	135
9. WCCC-F	132
10. WMAS-F	115
11. WWYZ-F	103
12. WAQY-F	102

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WTIC	5911/41.8	44.6	47.1
2. WTIC-F	4309/29.2	28.2	22.8
3. WDRC-F	3361/17.4	18.8	14.4
4. WHCN-F	3065/17.3	17.6	18.0
5. WRCH-F	2963/22.8	16.0	15.0
6. WCCC-F	2830/16.6	16.7	16.8
7. WKCI	2566/ 5.6	7.3	5.9
8. WKSS-F	2341/13.7	13.5	11.4
9. WAQY-F	2107/ 8.8	9.0	8.5
10. WHYN-F	1936/ 3.4	3.6	2.0
11. WIOF-F	1850/13.9	11.3	5.4
12. WNBC	1746/ 3.1	3.0	3.5

12+ FM SHARE (METRO): 60.90% (855 of 1404) (SPG 82: 53.26%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC	1. WTIC
2. WCCC-F	2. WHCN-F	2. WTIC	2. WTIC-F	2. WRCH-F	2. WTIC-F
3. WHCN-F	3. WCCC-F	3. WHCN-F	3. WRCH-F	3. WTIC-F	3. WRCH-F
4. WDRC-F	4. WIOF-F	4. WIOF-F	4. WIOF-F	4. WKSS-F	4. WDRC
5. WAQY-F	5. WDRC-F	5. WRCH-F	5. WWYZ-F	5. WRCQ	5. WCCC-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRCH-F	1. WTIC	1. WTIC-F	1. WTIC	1. WTIC-F	1. WTIC
2. WTIC	2. WTIC-F	2. WHCN-F	2. WTIC-F	2. WHCN-F	2. WTIC-F
3. WTIC-F	3. WRCH-F	WDRC	3. WRCH-F	3. WCCC-F	3. WRCH-F
4. WKSS-F	4. WHCN-F	4. WHCN-F	4. WIOF-F	4. WIOF-F	4. WIOF-F
5. WHCN-F	5. WCCC-F			5. WTIC	5. WDRC-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	18 (2)	492 (8)	510 (10)	36.3
BTFL MUSIC		255 (3)	255 (3)	18.2
AC	46 (1)	108 (2)	154 (3)	11.0
MOR/VARIETY	323 (3)		323 (3)	23.0
NOSTALGIA	56 (1)		56 (1)	4.0
NEWS/TALK	45 (1)		45 (1)	3.2
BLACK/URBAN/JAZZ	34 (1)		34 (1)	2.4
COUNTRY	21 (2)		21 (2)	1.5
SPANISH	6 (1)		6 (1)	0.4
			1404 (25)	

HARTFORD-NEW HAVEN ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTIC	1. WTIC	1. WTIC
2. WTIC-F	2. WTIC-F	2. WTIC-F
3. WRCH-F	3. WDRC-F	3. WRCH-F
4. WHCN-F	4. WHCN-F	4. WDRC
5. WKCI-F	5. WKCI-F	5. WCCC-F
6. WKSS-F	6. WRCH-F	6. WHCN-F
7. WDRC-F	7. WCCC-F	WIOF-F
8. WELI	8. WKSS-F	8. WKSS-F
9. WCCC-F	9. WPLR-F	9. WRCQ
10. WWYZ-F	10. WIOF-F	10. WPOP
11. WIOF-F	11. WNBC	
12. WPLR-F	12. WWYZ-F	
WEZN-F	13. WELI	
14. WNBC	14. WCBS	
15. WCBS	15. WDRC	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBIS	1440	Bristol	.8/1.4
WCCC	1290		.8/3.3
WINF	1230	Manchester	.4/3.0
WKND	1480	Windsor	2.2/3.4
WMLB	1550		1.0/2.8
WRYM	840	New Britain	.4/2.2
WKCI-F	101.3	Hamden	1.1/5.6
WPLR-F	99.1	New Haven	1.4/6.8
WAQY-F	102.1	Springfield	1.6/8.8
WHN	1050	New York	.3/ .8
WHYN-F	93.1	Springfield	.6/3.4
WMAS-F	94.7	Springfield	.6/3.4
WNBC	660	New York	.4/3.1

ADI FM SHARE: 59.51% (1821 of 3060) (SPG 82: 55.04%)

AM STATIONS

WDRC, 1360, 5 KW (DA-N), AC
WPOP, 1410, 5 KW (DA-2), NEWS/TALK
WRCQ, 910, 5 KW (DA-2), NOSTALGIA
WTIC, 1080, 50 KW (DA-N), MOR

, $ 42.00* (Mc-Guild) Buckley
CBS, $ 56.40 (Torbet) Merv Griffin
ABC-D, $ 40.00* (Christal)
NBC, $320.00 (Katz)

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR
WDRC-F, 102.9, 20 KW @ 810, ROCK
WHCN-F, 105.9, 16 KW @ 867, AOR (Burk-Abr)
WKSS-F, 97.5, 15 KW @ 820, BTFL MUS (Bonne)
WRCH-F, 100.5, 25 KW @ 720, BTFL MUS (Schulke)
WTIC-F, 96.5, 20 KW @ 810, ROCK
WIOF-F, 104.1, 14 KW @ 835, AC
WWYZ-F, 92.5, 18 KW @ 860, AC

ABC-F,Source, $ 40.00* (Selcom)
, $ 55.00 (Mc-Guild) Buckley
ABC-F, $ 65.00 (Masla) Beck-Ross
, $ 56.25 (Blair) Sturgeon
ABC-E, $ 65.00* (Christal)
, $117.00 (Katz)
CBS-R, $ 56.40 (Torbet) Merv Griffin (WATERBURY)
, $ 50.00* (CBS/FM) (WATERBURY)

Other ranked stations - See New Haven, New York, Springfield, Bridgeport

HONOLULU

Market # 55
SMSA Pop: 786,600
APR 16.7
Est 1982 Revenue: $11,722,000

Stations: 24/24
Diaries: 1018/643:1
Standard Error: .603
% Below Line: 0

CSI: 7.1 Bil (# 51)
CSI HH: 26.5 M (# 32)
Retail $: 3.5 Bil (# 57)
% Not Listed: 3.9

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KQMQ-F	108/9.9	8.7	8.1	3.4	1.8
2. KOPI-F	99/9.1	7.9	7.2	11.2	11.5
3. KSSK	98/9.0	8.1	10.1	12.0	10.0
4. KULA-F	86/7.9	6.9	6.3	6.6	4.1
5. KUMU-F	83/7.6	8.3	8.0	5.7	4.2
6. KIKI	77/7.1	8.3	9.2	9.1	12.2
7. KKUA	69/6.3	6.3	7.7	8.6	10.7
8. KMAI-F	65/6.0	5.6	4.8	1.2	1.1
9. KCCN	59/5.4	4.6	8.6	6.3	3.0
10. KHVH	57/5.2	5.0	4.4	4.8	8.1
11. KDEO	43/3.9	4.7	3.4	6.3	4.4
12. KUMU	32/2.9	3.0	2.9	1.9	2.2

METRO AND TSA ARE THE SAME

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KIKI	1679/25.7	24.2	27.2
2. KQMQ-F	1481/22.6	21.0	18.9
3. KQMQ-F	1467/22.4	25.1	27.1
4. KULA-F	1204/18.4	16.8	17.0
5. KKUA	1173/17.9	20.1	25.0
6. KPOI-F	1124/17.2	17.3	15.8
7. KHVH	1035/15.8	15.0	14.6
8. KUMU-F	983/15.0	14.7	14.6
9. KMAI-F	790/12.1	12.6	10.7
10. KCCN	738/11.3	11.8	15.9
11. KDEO	598/ 9.1	9.9	9.5
12. KUMU	514/ 7.9	9.0	8.8

12+ FM SHARE (METRO): 44.04% (462 of 1049) (SPG 82: 37.45%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQMQ-F	1. KPOI-F	1. KQMQ-F	1. KSSK	1. KSSK	1. KSSK
2. KPOI-F	2. KQMQ-F	KPOI-F	2. KMAI-F	2. KUMU-F	2. KQMQ-F+
3. KULA-F	3. KULA-F	3. KULA-F	3. KKUA	3. KCCN	3. KUMU-F+
4. KIKI	4. KIKI	4. KMAI-F	4. KUMU-F	4. KHVH	4. KIKI

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUMU-F	1. KQMQ-F	1. KKUA	1. KMAI-F	1. KPOI-F	1. KSSK
2. KULA-F	2. KPOI-F+	2. KMAI-F	KKUA	2. KULA-F	2. KULA-F
3. KQMQ-F	3. KUMU-F+	3. KIKI	3. KSSK	KQMQ-F	3. KPOI-F
4. KKUA	4. KULA-F	4. KQMQ-F	4. KUMU-F	4. KIKI	4. KMAI-F
KPOI-F					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAIM	870	1.4/3.5	KLEI	1130	Kailua	.5/1.5	KPOI	1040		.9/4.3
KAIM-F	95.5	.6/1.5	KNDI	1270		.4/1.5	KSHO-F	96.3	Kailua	1.3/3.9
KGU	760	2.4/7.6	KOHO	1170		2.6/3.4	KZHI	1080		2.1/4.5
KISA	1540	.6/2.8	KORL	650		2.5/6.9	KZOO	1210		.7/2.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	77 (1)	293 (3)	370 (4)	35.3
AC	79 (2)	65 (1)	144 (3)	13.7
NEWS/TALK	134 (4)		134 (4)	12.8
BTFL MUSIC	32 (1)	83 (1)	115 (2)	11.0
MOR/VARIETY	102 (2)		102 (2)	9.7
OTHERS/ETHNIC	78 (4)		78 (4)	7.4
COUNTRY	43 (1)		43 (1)	4.1
NOSTALGIA	27 (1)		27 (1)	2.6
RELIGION/GOSPEL	15 (1)	7 (1)	22 (2)	2.1
BLACK/URBAN/JAZZ		14 (1)	14 (1)	1.3
			1049 (24)	

RADIO STATIONS

KCCN, 1420, 5 KW, HAWAIIAN	,	$16.00*	(----)	Lee Optical
KDEO, 940, 10 KW, COUNTRY (Drake-Chen)	MBS,	$? ?	(Masla)	
KHVH, 990, 5 KW, NEWS/TALK	NBC,ABC-E,MBS,	$35.25	(HNWH)	
KIKI, 830, 10 KW, ROCK	ABC-C,	$30.00	(Masla)	
KKUA, 690, 10 KW, AC	APR,RKO,	$25.00*	(Selcom)	Kudota
KSSK, 590, 5 KW, MOR	,	$42.75	(Eastman)	Heftel
KUMU, 1500, 5 KW, BTFL MUS	,	$20.00*	(Torbet)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

HOUSTON

Market # 10; ADI # 11
SMSA Pop: 3,056,000
APR 19.2
Est 1983 Revenue: $67,900,000*
Est 1983 Rev Growth: 12%*

Stations: 29/29
Diaries: 2195/1392:1
Standard Error: .489
% Below Line: 0
Est 1982 Nat Rev: $20,400,000*

CSI: 32.1 Bil (# 9)
CSI HH: 29.0 M (# 13)
Retail $: 20.1 Bil (# 5)
% Not Listed: 6.5

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SUM 82	SPG 82
1. KODA-F	389/7.5	7.6	4.7	3.8	4.2
2. KSRR-F	378/7.3	4.2	4.1	3.4	3.5
3. KIKK-F	373/7.2	7.5	6.6	8.6	8.8
4. KMJQ-F	358/6.9	7.6	7.9	8.6	9.1
5. KILT-F	311/6.0	5.2	5.4	6.7	7.5
6. KFMK-F	309/5.9	6.7	6.0	7.7	6.5
7. KQUE-F	280/5.4	3.1	2.9	3.9	3.3
8. KKBQ-F	275/5.3	4.8	3.1	3.4	3.9
9. KRBE-F	254/4.9	4.6	5.0	5.6	5.7
KLOL-F	254/4.9	6.0	6.9	6.9	6.5
11. KTRH	237/4.5	5.0	5.4	4.9	4.7
12. KRLY-F	220/4.2	4.5	7.1	7.0	6.5
13. KPRC	186/3.6	4.3	3.9	4.2	4.6
14. KILT	150/2.9	4.0	5.3	2.1	1.3
15. KKBQ	123/2.4	4.0	5.3	2.1	1.3
16. KLEF-F	96/1.8	2.0	1.8	1.3	1.4
17. KEYH	84/1.6	1.4	---	.5	1.5
18. KIKK	71/1.4	1.4	.9	1.4	1.5
19. KLVL	67/1.3	1.3	1.0	1.3	1.6
20. KXYZ	63/1.2	2.6	2.0	1.3	1.3
KNUZ	63/1.2	.8	.5	.5	.5

12+ TSA 1/4	
1. KODA-F	433
2. KSRR-F	395
3. KIKK-F	394
4. KMJQ-F	376
5. KILT-F	335
6. KFMK-F	315
7. KTRH	307
8. KKBQ-F	293
9. KQUE-F	285
10. KLOL-F	272
11. KRBE-F	261
12. KRLY-F	223
13. KPRC	197
14. KILT	180
15. KKBQ	149
16. KLEF-F	98
17. KEYH	84
18. KIKK	80
19. KLVL	68
20. KNUZ	63
KRBE	63
KXYZ	63

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KIKK-F	5413/18.1	16.3	18.5
2. KILT-F	4985/16.7	15.5	16.7
3. KKBQ-F	4829/16.5	8.9	9.2
4. KODA-F	4703/15.9	10.5	12.5
5. KRBE-F	4611/16.1	14.4	15.7
6. KSRR-F	4546/15.9	11.6	12.6
7. KMJQ-F	4399/15.0	14.6	17.8
8. KLOL-F	4217/14.1	16.2	15.7
9. KTRH	4174/11.8	14.3	13.0
10. KFMK-F	3753/13.4	15.0	15.0
11. KRLY-F	3535/12.5	13.7	14.3
12. KPRC	2995/10.1	10.6	12.0
13. KKBQ	2900/ 9.5	14.4	5.8
14. KILT	2730/ 8.0	8.4	9.0
15. KQUE-F	2480/ 8.9	5.8	5.9
16. KLEF-F	1476/ 5.3	5.0	4.5
17. KRBE	1453/ 5.1	4.5	7.1
18. KIKK	1269/ 4.1	3.5	3.4
19. KYOK	1050/ 3.8	4.4	3.8
20. KCOH	887/ 3.2	2.0	4.0

12+ FM SHARE (METRO): 74.20% (3615 of 4872) (SPG 82: 73.38%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKBQ-F	1. KSRR-F	1. KSRR-F	1. KFMK-F	1. KODA-F	1. KSRR-F
2. KSRR-F	2. KFMK-F	2. KFMK-F	2. KIKK-F	2. KQUE-F	2. KKBQ-F+
3. KMJQ-F	3. KMJQ-F	3. KIKK-F	3. KODA-F	3. KIKK-F	3. KIKK-F
4. KLOL-F	4. KLOL-F	4. KMJQ-F	4. KMJQ-F	4. KTRH	4. KTRH
5. KKBQ	5. KRBE-F	5. KRBE-F	5. KILT-F	5. KILT-F	5. KMJQ-F
6. KRLY-F	6. KRLY-F	6. KODA-F	6. KRBE-F	6. KPRC	6. KILT-F
	7. KIKK-F	7. KILT-F	7. KQUE-F	7. KRBE-F	7. KODA-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KODA-F	1. KIKK-F	1. KFMK-F	1. KFMK-F	1. KSRR-F	1. KIKK-F
2. KQUE-F	2. KSRR-F	2. KMJQ-F	2. KODA-F	2. KLOL-F	2. KILT-F
3. KIKK-F	3. KODA-F	3. KSRR-F	3. KIKK-F	3. KMJQ-F	3. KRBE-F
4. KFMK-F	4. KMJQ-F	4. KRLY-F	4. KMJQ-F	4. KRBE-F	4. KODA-F
5. KILT-F	5. KFMK-F	5. KRBE-F	5. KILT-F	5. KIKK-F	KSRR-F
6. KSRR-F	6. KILT-F	6. KKBQ-F	6. KRBE-F	6. KFMK-F	6. KFMK-F
7. KMJQ-F	7. KQUE-F	7. KILT-F	7. KRLY-F	7. KILT-F	7. KMJQ-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	138 (2)	907 (3)	1045 (5)	21.5
COUNTRY	221 (2)	684 (2)	905 (4)	18.6
AC	121 (2)	563 (2)	684 (4)	14.0
BLACK/URBAN/JAZZ	81 (2)	578 (2)	659 (4)	13.5
BTFL MUSIC		389 (1)	389 (1)	8.0
NEWS/TALK	423 (2)		423 (2)	8.7
NOSTALGIA		280 (1)	280 (1)	5.7
SPANISH	273 (4)		273 (4)	5.6
RELIGION/GOSPEL		118 (3)	118 (3)	2.4
CLASSICAL		96 (1)	96 (1)	2.0
			4872 (29)	

HOUSTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KODA-F	1. KIKK-F	1. KIKK-F
2. KSRR-F	2. KILT-F	2. KMJQ-F
3. KIKK-F	3. KKBQ-F	3. KKBQ-F
4. KMJQ-F	4. KODA-F	4. KODA-F
5. KILT-F	5. KSRR-F	5. KTRH
6. KFMK-F	6. KRBE-F	6. KQUE-F
7. KKBQ-F	7. KMJQ-F	7. KILT-F
8. KQUE-F	8. KLOL-F	8. KFMK-F
9. KTRH	9. KFMK-F	9. KKBQ
10. KLOL-F	10. KTRH	10. KSRR-F
11. KRBE-F	11. KRLY-F	
12. KRLY-F	12. KPRC	
13. KPRC	13. KKBQ	
14. KILT	14. KILT	
15. KKBQ	15. KQUE-F	

ADI FM SHARE: 73.13% (3767 of 5151) (SPG 82: 71.04%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KCOH	1430		.9/3.2
KGOL-F	107.5	Lake Jackson	1.0/3.1
KHCB-F	105.7		.7/2.6
KJOJ-F	106.9	Conroe	.6/1.8
KLAT	1010		1.1/3.1
KRBE	1070		1.1/5.1
KYOK	1590		.7/3.8
KYST	920	Texas City	.3/1.3

AM STATIONS

KCOH, 1430, 1 KW (DAYS)	, BLACK	SBN, $ 46.00 (PRO)	
KEYH, 850, 10 KW (DAYS,DA)	, SPANISH	, $ 42.00 (Lotus)	
KIKK, 650, 250 W (DAYS)	, COUNTRY	, $ 96.50 (Torbet)	Viacom
KILT, 610, 5 KW (DA-2)	, COUNTRY	, $ 85.00* (Blair)	LIN
KKBQ, 790, 5 KW (DA-2)	, ROCK	RKO, $105.00* (Eastman)	Harte-Hanks
KLVL, 1480, 1 KW/500 W (DA-N)	, SPANISH	, $ 20.00 (National)	
KNUZ, 1230, 1 KW/250 W	, OLDIES	ABC-D, $ 50.00* (MMR)	
KPRC, 950, 5 KW (DA-N)	, NEWS/TALK	NBC, $100.00* (CBS Spot)	Houston Post
KRBE, 1070, 10 KW/5 KW (DA-2)	, AC	ABC-I,Trans, $ 50.00* (Katz)	Lake Huron
KTRH, 740, 50 KW (DA-1)	, NEWS/TALK	CBS,MBS, $110.00* (Christal)	
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	, $ 55.00* (P/W)	Infinity
KYOK, 1590, 5 KW (DA-N)	, BLACK	, $ 40.00* (Weiss)	All Pro

FM STATIONS

KFMK-F, 97.9, 100 KW @ 500, AC/CONTEMP	, $239.75 (Selcom)	First Media
KIKK-F, 95.7, 100 KW @ 995, COUNTRY	, $217.13 (Torbet)	Viacom
KILT-F, 100.3, 100 KW @ 790, COUNTRY	, $180.00* (Blair)	LIN
KKBQ-F, 92.5, 97 KW @ 790, ROCK	, $130.00* (Eastman)	Harte-Hanks
KLEF-F, 94.5, 100 KW @ 610, CLASSICAL	, $ 75.00 (CMBS)	Entercom
KLOL-F, 101.9, 100 KW @ 790, AOR (Burk-Abr)	Source, $135.00* (Christal)	
KMJQ-F, 102.1, 100 KW @ 790, URBAN	, $150.00* (Mc-Guild)	Amaturo
KODA-F, 99.1, 100 KW @ 790, BTFL MUS (Bonne)	, $175.00* (Group W)	Westinghouse
KQUE-F, 102.9, 100 KW @ 1049, NOSTALGIA	ABC-E, $,85.00 (MMR)	
KRBE-F, 104.1, 100 KW @ 790, AC	Trans, $180.00 (Katz)	Lake Huron

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

HUNTINGTON

Market # 125; ADI # 43
SMSA Pop: 314,900
APR 15.8
Est 1982 Revenue: $5,618,000

Stations: 19/14
Diaries: 609/431:1
Standard Error: .821
% Below Line: 7.4

CSI: 2.2 Bil (# 144)
CSI HH: 19.1 M (# 305)
Retail $: 1.3 Bil (# 149)
% Not Listed: 5.8

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WKEE-F	92/22.2	23.4	24.5	24.2	24.3
2. WTCR	53/12.8	9.4	12.4	11.2	9.8
3. WGNT	45/10.8	7.9	8.7	12.6	11.5
4. WAMX-F	40/ 9.6	7.0	5.9	8.1	8.1
5. WHEZ-F	36/ 8.7	8.5	8.7	11.5	9.3
6. WEMM-F	20/ 4.8	7.4	5.0	7.3	5.9
7. WHTN	19/ 4.6	8.3	12.1	9.3	9.6
8. WCAK-F	17/ 4.1	2.2	.9	.6	1.5
9. WNST-F+	16/ 3.8	2.9	.7	.6	1.0
10. WCMI	11/ 2.7	2.9	1.4	1.7	2.5

12+ TSA 1/4	
1. WKEE-F	139
2. WTCR	71
3. WAMX-F	70
4. WHEZ-F	59
5. WGNT	46
6. WEMM-F	36
7. WHTN	32
WPAY-F	32
WQBE-F	32
10. WKLC-F	30

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WKEE-F	1895/42.1	46.7	43.7
2. WAMX-F	931/21.3	19.9	22.4
3. WTCR	856/25.5	20.0	22.4
4. WGNT	787/27.2	24.3	27.3
5. WHEZ-F	633/16.7	17.3	18.0
6. WPAY-F	551/ 7.5	7.5	7.8
7. WEMM-F	527/11.1	14.5	12.7
8. WQBE-F	497/ 6.0	4.0	---
9. WHTN	450/12.0	15.3	15.4
10. WKLC-F	442/ 5.5	8.3	5.0

12+ FM SHARE (METRO): 64.71% (253 of 391) (SPG 82: 58.72%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR	1. WKEE-F
2. WCAK-F	2. WAMX-F	2. WAMX-F	2. WTCR	2. WGNT	2. WGNT
3. WAMX-F		3. WTCR	3. WGNT	3. WHEZ-F	3. WTCR
				WKEE-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WTCR	2. WAMX-F	2. WAMX-F	2. WTCR	2. WAMX-F	2. WTCR
3. WHEZ-F	3. WTCR		3. WGNT		3. WGNT

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		154 (4)	154 (4)	39.4
COUNTRY	79 (5)	29 (3)	108 (8)	27.6
MOR/VARIETY	48 (2)		48 (2)	12.3
BTFL MUSIC		36 (1)	36 (1)	9.2
RELIGION/GOSPEL		30 (2)	30 (2)	7.7
NOSTALGIA	11 (1)		11 (1)	2.8
AC		4 (1)	4 (1)	1.0
			391 (19)	

HUNTINGTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WQBE-F	2. WQBE-F	2. WTCR
3. WVAF-F	3. WVAF-F	3. WGNT
4. WQHY-F	4. WAMX-F	4. WEMM-F
5. WAMX-F	5. WKLC-F	WHEZ-F
6. WKLC-F	6. WCHS	6. WAMX-F
7. WTCR	7. WTCR	
8. WXCC-F	8. WQHY-F	
9. WHEZ-F	9. WGNT	
10. WCAW	10. WCAW	
11. WXIL-F	11. WEMM-F	
WEMM-F	12. WPAY-F	
13. WGNT	13. WHEZ-F	
14. WPAY-F	14. WXIL-F	
15. WBES-F	15. WVSR-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WIRO	1230	Ironton	.7/5.0
WITO-F	107.1	Ironton	1.4/5.4
WLGC-F	105.5	Greenup	1.0/4.8
WGOH	1370	Grayson	.5/1.7
WKLC-F	105.1	St. Albans	1.2/5.5
WPAY	1400	Portsmouth	.5/1.8
WPAY-F	104.1	Portsmouth	2.4/7.5
WQBE-F	97.5	Charleston	2.4/6.0

ADI FM SHARE: 64.22% (1145 of 1783) (SPG 82: 61.66%)

AM STATIONS

WCMI, 1340, 1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-D, $? ? (Torbet)
WGNT, 930, 5 KW/1 KW (DA-N),	MOR	CBS, $32.00* (Torbet) Stoner
WHTN, 800, 5 KW (DAYS)	, COUNTRY	NBC, $40.00* (Katz) Capitol (WRAL)
WTCR, 1420, 5 KW/500 W (DA-N),	COUNTRY	ABC-I, $38.00* (Mc-Guild) CRB

FM STATIONS

WAMX-F, 93.7, 32 KW @ 400,	AOR	ABC, $27.00* (Torbet) Stoner
WCAK-F, 92.7, 3 KW @ 135,	ROCK	, $ 8.00 (----) (CATLETTSBURG,KY)
WEMM-F, 107.9, 50 KW @ 500,	RELIGION	, $14.00 (----) Mortenson
WHEZ-F, 103.3, 50 KW @ 490,	BTFL MUS (Bonne)	ABC-E, $33.00* (Mc-Guild) CRB
WKEE-F, 100.5, 53 KW @ 556,	CONTEMP (Drake-Chen)	RKO, $55.00* (Katz) Capitol-WRAL
WNST-F+,106.3, 128 W @ 1225,	COUNTRY	, $12.00 (----) (MILTON)
WXIL-F, 95.1, 50 KW @ 500,	ROCK	Source, $13.50 (----) Burbach (PARKERSBURG)
WPAY-F, 104.1, 100 KW @ 840,	GOSPEL/COUNTRY	MBS, $10.90 (Mid-Amer) Braden (PORTSMOUTH,OH)
WQHY-F, 95.5, 100 KW @ 202,	ROCK	ABC-E, $13.00 (Regional) (PRESTONBURG,KY)

Other ranked stations - See Charleston, WV

HUNTSVILLE

Market # 127
SMSA Pop: 313,300
APR 17.2
Est 1982 Revenue: $3,300,000*
Est 1983 Rev Growth: 8%*

Stations: 25/18
Diaries: 676/384:1
Standard Error: .768
% Below Line: 12.2
Est 1982 Nat Rev: $430,000*

CSI: 2.4 Bil (# 133)
CSI HH: 21.7 M (# 207)
Retail $: 1.3 Bil (# 150)
% Not Listed: 8.1

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WZYP-F	60/13.5	14.6	13.6
2. WBHP	58/13.0	13.0	10.6
3. WRSA-F	39/ 8.7	6.2	8.7
4. WEUP	31/ 7.0	8.9	8.7
5. WAHR-F	30/ 6.7	5.3	10.3
6. WAAY	23/ 5.2	7.8	10.0
7. WJMW	22/ 4.9	2.7	1.1
8. WQEN-F	19/ 4.3	3.2	5.4
9. WQSB-F	17/ 3.8	2.5	1.9
10. WTAK	14/ 3.1	1.8	2.2

12+ TSA 1/4	
1. WZYP-F	101
2. WBHP	58
WRSA-F	58
4. WAHR-F	43
5. WEUP	36
6. WAAY	32
7. WDRM-F	31
8. WJMW	27
9. WQEN-F	23
10. WQSB-F	21

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WZYP-F	1412/33.1	29.4
2. WAHR-F	835/21.7	19.6
3. WAAY	717/20.3	24.8
4. WBHP	666/23.7	24.4
5. WRSA-F	630/14.8	12.7
6. WDRM-F	570/ 8.4	---
7. WEUP	370/11.5	13.2
8. WQEN-F	327/ 9.6	8.5
9. WQSB-F	320/10.1	7.1
10. WTWX-F	254/ 7.4	6.1

12+ FM SHARE (METRO): 51.22% (210 of 410) (SPG 82: 45.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WBHP	1. WBHP	1. WBHP
	2. WAHR-F	2. WBHP	2. WZYP-F	2. WRSA-F	2. WZYP-F
	3. WBHP	3. WAHR-F	3. WRSA-F	3. WJMW	3. WEUP

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBHP	1. WZYP-F	1. WZYP-F	1. WBHP	1. WZYP-F	1. WBHP
2. WRSA-F	2. WBHP	2. WAHR-F	2. WZYP-F	2. WBHP	2. WZYP-F
3. WZYP-F	3. WRSA-F	3. WQSB-F	3. 3 tied	WAHR-F	3. WRSA-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAVU	630	Albert.	2.2/4.2	WKAC	1080	Athens	.9/2.7	WAPI-F	94.5	Birm	2.2/4.2
WBSA	1300	Boaz	2.0/2.1	WNDA-F	95.1		.9/4.8	WDRM-F	102.1	Decat	2.0/8.4
WCRQ-F	92.7	Arab	1.8/2.7	WRAB	1380	Arab	1.1/2.0	WSLV	1110	Ardmor	.4/1.9
WFIX	1450		1.1/7.2	WTWX-F	95.9	Gunters	2.7/7.4	WSM	650	Nash.	.7/1.7
WGSV	1270	Gunters	2.0/4.7	WAAX	570	Gadsden	1.1/1.4	WZZK-F	104.7	Birm	.4/1.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	23 (1)	128 (5)	151 (6)	36.8
COUNTRY	106 (7)	39 (4)	145 (11)	35.4
BTFL MUSIC		39 (1)	39 (1)	9.5
BLACK/URBAN/JAZZ	31 (1)		31 (1)	7.6
AC	23 (2)		23 (2)	5.6
MOR/VARIETY	15 (2)		15 (2)	3.7
RELIGION/GOSPEL	2 (1)	4 (1)	6 (2)	1.5
			410 (25)	

RADIO STATIONS

WAAY, 1550, 50 KW/500 W (DA-N), CONTEMP/AC
WBHP, 1230, 1 KW , COUNTRY
WEUP, 1600, 5 KW/500 W (DA-N), BLACK
WJMW, 730, 1 KW (DAYS) , COUNTRY
WTAK, 1000, 10 KW (DAYS,DA) , OLDIES

WAHR-F, 99.1, 100 KW @ 540, CONTEMP
WQSB-F, 105.1, 100 KW @ 360, COUNTRY
WRSA-F, 96.9, 100 KW @ 830, BTFL MUS
WTWX-F, 95.9, 3 KW @ 300, COUNTRY
WZYP-F, 104.3, 100 KW @ 760, ROCK
WDRM-F, 102.1, 100 KW @ 165, ROCK

, $17.50 (Torbet)
ABC-I, $42.50 (Katz)
SBN, $17.00 (----)
RKO, $10.00* (Selcom) (ATHENS)
ABC-E, $12.00 (Roslin)

ABC-F, $13.50 (PRO)
APR, $ 7.50 (----) (ALBERTVILLE)
CBS, $13.00* (----) (DECATUR)
ABC-F, $ 4.50 (---) (GUNTERSVILLE)
RKO, $34.00* (Selcom) (ATHENS)
ABC-F, $12.00 (----) (DECATUR)

WQEN - See Birmingham

INDIANAPOLIS

Market # 34; ADI # 23
SMSA Pop: 1,176,700
APR 17.6
Est 1982 Revenue: $26,953,000*
Est 1983 Rev Growth: 9%*

Stations: 22/20
Diaries: 1793/593:1
Standard Error: .475
% Below Line: 1.8
Est 1982 Nat Rev: $5,785,000

CSI: 10.5 Bil (# 37)
CSI HH: 24.5 M (# 85)
Retail $: 5.9 Bil (# 33)
% Not Listed: 4.7

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WIBC 243/14.3	11.1	14.3	13.5	15.6
2. WTLC-F 166/ 9.7	9.2	11.0	9.3	9.6
3. WXTZ-F 165/ 9.7	9.0	11.8	11.1	12.8
4. WZPL-F 164/ 9.6	8.7	6.1	4.6	6.2
5. WFBQ-F 156/ 9.1	8.7	6.1	4.6	6.2
6. WFMS-F 145/ 8.5	12.5	7.9	8.8	8.6
7. WENS-F 132/ 7.7	10.5	8.1	7.0	.5
8. WIRE 111/ 6.5	8.8	8.6	9.8	8.1
9. WNAP-F 95/ 5.6	5.8	5.2	7.6	10.0
10. WNDE 54/ 3.2	1.5	2.1	2.2	3.3
11. WIFE 34/ 2.0	2.2	3.4	2.7	1.2
12. WATI 26/ 1.5	2.1	2.6	2.9	2.6
WGRT-F 26/ 1.5	1.5	.5	---	---

12+ TSA 1/4	
1. WFBQ-F	334
2. WIBC	283
3. WXTZ-F	266
4. WZPL-F	253
5. WFMS_F	188
6. WTLC-F	171
7. WENS-F	166
8. WNAP-F	143
9. WIRE	118
10. WGTC-F	93
11. WNDE	71
12. WIFE	34

12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WIBC 3919/32.4	25.3	33.3
2. WFBQ-F 3556/18.4	16.7	18.3
3. WZPL-F 3300/22.6	21.6	19.9
4. WXTZ-F 2726/17.6	20.0	21.1
5. WENS-F 2473/18.6	22.5	20.2
6. WNAP-F 2343/15.4	15.7	16.4
7. WFMS-F 2280/17.1	20.5	15.3
8. WIRE 1615/14.5	16.6	17.2
9. WTLC-F 1536/14.5	13.6	15.3
10. WNDE-F 1332/ 8.8	6.3	7.7
11. WGTC-F 1022/ 3.1	3.2	3.6
12. WLW 787/ 2.2	---	---

12+ FM SHARE (METRO): 66.95% (1088 of 1625) (SPG 82: 64.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZPL-F	1. WFBQ-F	1. WIBC	1. WIBC	1. WIBC	1. WIBC
2. WFBQ-F	2. WTLC-F	2. WENS-F	2. WENS-F	2. WXTZ-F	2. WIRE
3. WTLC-F	3. WZPL-F	3. WTLC-F	3. WFMS-F	3. WFMS-F	3. WZPL-F
	4. WENS-F	4. WFBQ-F	4. WTLC-F	4. WIRE	4. WXTZ-F
	5. WNAP-F	5. WFMS-F	5. WXTZ-F	5. WENS-F	5. WTLC-F
	6. WIBC	6. WZPL-F	6. WNAP-F	6. WTLC-F	6. WENS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXTZ-F	1. WIBC	1. WTLC-F	1. WIBC	1. WFBQ-F	1. WIBC
2. WIBC	2. WFBQ-F	2. WENS-F	2. WENS-F	2. WZPL-F	2. WENS-F
3. WENS-F	WXTZ-F	3. WZPL-F	3. WFMS-F	3. WTLC-F	3. WFMS-F
4. WFMS-F	4. WZPL-F	4. WNAP-F	4. WTLC-F	4. WIBC	4. WNAP-F
5. WFBQ-F	5. WTLC-F	5. WIBC	5. WXTZ-F	5. WNAP-F	5. WTLC-F
6. WTLC-F	6. WFMS-F	6. WFBQ-F	6. WNAP-F	6. WFMS-F	6. WNDE
WZPL-F					

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		415 (3)	415 (3)	25.5
COUNTRY	111 (1)	165 (2)	276 (3)	17.0
MOR/VARIETY	264 (3)	6 (1)	270 (4)	16.6
BLACK/URBAN/JAZZ		192 (2)	192 (2)	11.8
AC	54 (1)	132 (1)	186 (2)	11.4
BTFL MUSIC		165 (1)	165 (1)	10.2
NOSTALGIA	74 (3)		74 (3)	4.6
RELIGION/GOSPEL	34 (3)	13 (1)	47 (4)	2.9
			1625 (22)	

INDIANAPOLIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WFBQ-F	1. WIBC	1. WIBC
2. WIBC	2. WFBQ-F	2. WTLC-F
3. WXTZ-F	3. WZPL-F	3. WZPL-F
4. WZPL-F	4. WXTZ-F	4. WFBQ-F
5. WFMS-F	5. WENS-F	5. WXTZ-F
6. WTLC-F	6. WFMS-F	6. WFMS-F
7. WENS-F	7. WNAP-F	7. WIRE
8. WNAP-F	8. WTLC-F	8. WENS-F
9. WIRE	9. WIRE	9. WNAP-F
10. WGTC-F	10. WNDE	10. WNDE
11. WNDE	11. WLBC-F	
12. WLBC-F	12. WLS	
13. WWKI-F	13. WGTC-F	
14. WAZY-F	14. WLW	
15. WMDH-F	15. WOWO	

OTHER RATED STATIONS

METRO SHARE/CUME RATING			
WBRI	1500		1.1/3.2
WFBM	1110	Noblesville	.8/1.5
WCBK-F	102.3	Martinsville	.4/1.6
WNTS	1590		.5/2.3
WSVL	1520	Shelbyville	.7/1.2
WXIR-F	98.3	Plainfield	.8/2.1
WXLW	950		.4/1.7
WGTC-F	92.3	Bloomington	1.2/3.1
WLW	700	Cincinnati	.5/2.2

ADI FM SHARE: 72.69% (2031 of 2794) (SPG 82: 67.7%)

AM STATIONS

WATI, 810, 250 W (DAYS)	, NOSTALGIA (FM-100)	ABC-D,	$ 19.00	(Masla)	Scripps-How
WIBC, 1070, 50 KW/10 KW (DA-2),	MOR	,	$112.50	(Blair)	Fairban/Blair
WIFE, 1310, 5 KW/1 KW (DA-N)	, NOSTALGIA (A1 Ham)	ABC-I,NBC,	$ 40.00	(Selcom)	Embrescia
WIRE, 1430, 5 KW (DA-N)	, COUNTRY	RKO II,Trans,ABC-E,	$114.45	(Eastman)	Mid America
WNDE, 1260, 5 KW (DA-N)	, OLDIES	CBS,	$ 45.00*	(Katz)	Gulf

FM STATIONS

WENS-F, 97.1, 30 KW @ 679,	AC	,	$117.00	(Christal)	Emmis
WFBQ-F, 94.7, 52 KW @ 850,	AOR (Pollack)	Source,	$ 90.00*	(Katz)	Gulf
WFMS-F, 95.5, 50 KW @ 500,	COUNTRY	,	$135.00	(Torbet)	Susquehanna
WGRT-F, 107.1, 3 KW @ 300,	BLACK (TM)	ABC-F,MBS,	$ 32.00	(Weiss)	Universal (DANVILLE)
WNAP-F, 93.1, 13 KW @ 1022,	CONTEMP/AC	,	$ 64.75	(Blair)	Fairban/Blair
WTLC-F, 105.7, 50 KW @ 445,	BLACK/URBAN	SBN,NBN,	$ 65.00*	(Mc-Guild)	BENI
WXTZ-F, 103.3, 18 KW @ 860,	BTFL MUS (Bonne)	,	$114.45	(Eastman)	Mid America
WZPL-F, 99.5, 50 KW @ 500,	ROCK	,	$ 75.00*	(HNWH)	Heftel (GREENFIELD)
WGTC-F, 92.3, 37 KW @ 1091,	COUNTRY	,	$ 11.00	(PRO)	Sarkes-Tarzian (BLOOMINGTON)
WLBC-F, 104.1, 50 KW @ 505,	ROCK (Drake-Chen)	,	$ 11.00	(PRO)	(MUNCIE)
WMDH-F, 102.5, 50 KW @ 355,	COUNTRY	,	$ 13.00	(----)	(NEW CASTLE)
WAZY-F, 96.5, 50 KW @ 500,	CONTEMP	ABC-C,	$ 18.00	(----)	(LAFAYETTE)
WWKI-F, 100.5, 20 KW @ 480,	COUNTRY	,	$ 16.00	(Masla)	(KOKOMO)

WLS - See Chicago WLW - See Cincinnati WOWO - See Fort Wayne

JACKSON, MS

Market # 120
SMSA Pop: 329,700
APR 18.4
Est 1982 Revenue: $6,290,000

Stations: 16/14
Diaries: 744/367:1
Standard Error: .774
% Below Line: 4.5

CSI: 2.4 Bil (# 130)
CSI HH: 21.7 M (# 207)
Retail $: 1.5 Bil (# 150)
% Not Listed: 3.2

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WKXI	77/15.3	13.0	5.9
2. WJMI-F	65/12.9	14.9	18.4
3. WTYX-F	61/12.1	13.4	8.8
4. WMSI-F	57/11.3	14.6	10.2
5. WOKJ	49/ 9.7	6.9	3.7
6. WSLI	46/ 9.1	7.9	11.0
7. WLIN-F	38/ 7.6	7.7	12.4
8. WJDX	31/ 6.2	7.3	8.2
9. WZXQ-F	20/ 4.0	.8	---
10. WCCL	13/ 2.6	1.5	8.2

12+ TSA 1/4	
1. WJMI-F	198
2. WMSI-F	133
3. WLIN-F	99
4. WKXI	97
5. WTYX-F	84
6. WOKJ	54
WSLI	54
8. WJDX	44
9. WZXQ-F	20
10. WXLY-F	14

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WJMI-F	1831/27.2	28.0
2. WMSI-F	1542/22.3	25.3
3. WLIN-F	1023/15.9	19.0
4. WKXI	990/25.8	26.4
5. WTYX-F	956/23.9	24.0
6. WJDX	915/23.8	25.2
7. WSLI	796/24.5	24.0
8. WOKJ	633/17.5	20.7
9. WXLY-F	346/ 4.9	7.9
10. WQMV-F	255/ 2.8	---

12+ FM SHARE (METRO): 51.54% (251 of 487) (SPG 82: 55.99%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTYX-F	1. WTYX-F	1. WKXI	1. WKXI	1. WMSI-F	1. WKXI
2. WJMI-F	2. WJMI-F	2. WTYX-F	2. WMSI-F	2. WKXI	2. WSLI
3. WKXI	3. WKXI	3. WJMI-F	3. WTYX-F WJMI-F	3. WLIN-F WSLI	3. WTYX-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOKJ	1. WJMI-F	1. WTYX-F	1. WKXI	1. WJMI-F	1. WMSI-F
2. WTYX-F	2. WTYX-F	2. WKXI	2. WMSI-F	2. WTYX-F	2. WJMI-F
3. WLIN-F	3. WKXI	3. WJMI-F	3. WTYX-F	3. WZXQ-F WKXI	3. WLIN-F WTYX-F

OTHER RATED STATIONS/METRO [illegible] & CUME RATING

WJQS	1400	1.2/5.3	WKKE	1180	Pearl	1.8/6.7	WXLY-F	98.7	Vicksb	.8/4.9
WJXN	1450	1.0/7.0	WRJH-F	99.7	Brandon	.8/3.9	WQMV-F	101.7	Canton	.4/2.8

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	126 (2)	65 (1)	191 (3)	39.2
ROCK/AOR/CONTEMP	31 (1)	83 (3)	114 (4)	23.4
COUNTRY	6 (1)	61 (2)	67 (3)	13.8
MOR/VARIETY	46 (1)		46 (1)	9.4
BTFL MUSIC		38 (1)	38 (1)	7.8
AC	13 (1)		13 (1)	2.7
NOSTALGIA	9 (1)		9 (1)	1.8
RELIGION/GOSPEL	5 (1)	4 (1)	9 (2)	1.8
			487 (16)	

RADIO STATIONS

WCCL, 1590, 5 KW/1 KW (DA-N) , AC/OLDIES	RKO II, $12.00 (PRO)		
WJDX, 620, 5 KW/1 KW (DA-N) , CONTEMP/AC	ABC-D, $ NM (Eastman)	Keymarket	
WKXI, 1300, 5 KW/1 KW , BLACK	SBN, $25.00* (Selcom)		
WOKJ, 1550, 50 KW/10 KW (DA-2), BLACK	NBN, $20.00* (HNWH)		
WSLI, 930, 5 KW (DA-N) , MOR	CBS,NBC, $28.00 (Katz)		
WJMI-F, 99.7, 100 KW @ 1060, BLACK	ABC-F, $26.00* (HNWH)		
WLIN-F, 95.5, 100 KW @ 1069, BTFL MUS (Schulke)	, $24.13 (Christal)		
WMSI-F, 102.9, 100 KW @ 1800, COUNTRY (TM)	ABC-E, $45.00* (Eastman)	Keymarket	
WTYX-F, 94.7, 100 KW @ 430, ROCK	RKO, $24.00* (Selcom)		
WXLY-F, 96.3, 100 KW @ 1450, COUNTRY	CBS,NBC, $11.00 (Katz)		
WQMV-F, 98.7, 100 KW @ 802, ROCK	, $ 6.00 ([illegible])	(VICKSBURG)	
WZXQ-F, 101.7, 3 KW @ 300, AOR	, $10.00 (----)	(CANTON)	

JACKSONVILLE

Market # 57
SMSA Pop: 757,500
APR 18.2
Est 1982 Revenue: $9,400,000*
Est 1983 Rev Growth: 8%*

Stations: 27/26
Diaries: 997/634:1
Standard Error: .654
% Below Line: 1.2
Est 1982 Nat Rev: $2,600,000*

CSI: 5.8 Bil (# 64)
CSI HH: 20.9 M (# 233)
Retail $: 3.9 Bil (# 48)
% Not Listed: 6.9

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WFYV-F	131/11.4	7.0	8.8	10.5	11.7
2. WKTZ-F	126/10.9	10.0	10.3	9.4	12.6
3. WIVY-F	119/10.3	10.5	9.4	12.5	14.3
4. WQIK-F	117/10.2	7.5	11.7	13.3	12.2
5. WCRJ-F	108/ 9.4	10.2	4.1	2.0	2.4
6. WAIV-F	87/ 7.6	9.6	11.2	10.2	2.3
7. WPDQ	70/ 6.1	5.9	4.2	4.8	4.5
8. WJAX-F	54/ 4.7	5.6	5.3	5.5	4.6
9. WAPE	45/ 3.9	2.2	3.9	4.7	7.3
10. WVOJ	35/ 3.0	3.7	3.4	3.8	4.0

12+ TSA 1/4	
1. WQIK-F	171
2. WKTZ-F	163
3. WFYV-F	148
4. WIVY-F	135
5. WCRJ-F	128
6. WAIV-F	117
7. WPDQ	77
8. WJAX	66
9. WAPE	54
10. WVOJ	35

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WIVY-F	2111/28.3	29.1	29.0
2. WQIK-F	1940/20.9	19.9	23.5
3. WAIV-F	1688/20.4	22.3	24.6
4. WFYV-F	1605/22.2	17.2	17.9
5. WKTZ-F	1521/19.1	19.1	19.5
6. WCRJ-F	1247/16.2	19.4	13.3
7. WPDQ	917/13.5	12.8	11.7
8. WJAX-F	850/11.4	14.0	13.5
9. WNFY-F	664/ 4.6	5.9	---
10. WAPE	650/ 7.5	8.2	14.5

12+ FM SHARE (METRO): 73.69% (790 of 1072) (SPG 82: 65.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFYV-F	1. WFYV-F	1. WIVY-F	1. WAIV-F	1. WQIK-F	1. WQIK-F+
2. WIVY-F	2. WIVY-F	2. WFYV-F	2. WQIK-F	2. WKTZ-F	2. WFYV-F
WPDQ	3. WAIV-F	3. WCRJ-F	3. WIVY-F	3. WCRJ-F	3. WIVY-F
4. WJAX-F	4. WCRJ-F	4. WAIV-F	4. WCRJ-F		4. WKTZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKTZ-F	1. WFYV-F	1. WIVY-F	1. WQIK-F	1. WFYV-F	1. WIVY-F
2. WCRJ-F	2. WKTZ-F	2. WAIV-F	2. WKTZ-F	2. WIVY-F	2. WAIV-F
3. WIVY-F	3. WCRJ-F	WFYV-F	3. WAIV-F	3. WCRJ-F	3. WFYV-F
4. WFYV-F	4. WIVY-F	4. WPDQ	4. WCRJ-F	4. WAIV-F	WQIK-F
WAIV-F	WQIK-F				

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAYR	550	Orange Pk	1.0/1.4	WEXI	1280		1.3/2.4	WOKV	600		1.0/5.3
WBIX	1010	Jacks Bch	.3/2.7	WFOY	1240	St Aug	.9/1.9	WOZN	970		.4/2.4
WBKF-F	92.1	MacClenny	.4/2.0	WFOY-F	97.7	St Aug	.3/1.4	WROS	1050		.9/3.4
WCGL	1360		2.3/4.6	WJAX	930		.4/5.0	WSVE-F	92.7	Gree C	1.8/3.6
WCRJ	1530		.5/2.6	WKTZ	1220		1.3/2.9	WNFY-F	99.9	Palat	1.1/4.6
WERD	1400		1.0/5.5	WMKM-F	105.5	St Aug	.5/1.2				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		284 (4)	284 (4)	26.5
COUNTRY	41 (2)	230 (3)	271 (5)	25.3
BLACK/URBAN/JAZZ	108 (3)	54 (1)	162 (4)	15.1
BTFL MUSIC		129 (2)	129 (2)	12.0
AC	5 (1)	87 (1)	92 (2)	8.6
NOSTALGIA	60 (2)		60 (2)	5.6
RELIGION/GOSPEL	31 (4)		31 (4)	2.9
NEWS/TALK	27 (2)		27 (2)	2.5
MOR/VARIETY	10 (1)		10 (1)	0.9
OTHERS/UNKNOWN		6 (1)	6 (1)	0.6
			1072 (27)	

RADIO STATIONS

WAPE, 690, 50 KW/10 KW (DA-N), NOSTALGIA (?)
WPDQ, 1460, 5 KW (DA-N), BLACK
WVOJ, 1320, 5 KW (DA-N), COUNTRY

WAIV-F, 96.9, 100 KW @ 935, AC
WCRJ-F, 107.3, 100 KW @ 350, COUNTRY (Burns-Somer)

CBS, $40.00* (Eastman)
NBN, $41.00* (Masla)
, $34.00* (Mc-Guild)

MBS,Trans, $65.00* (Blair)
, $69.50 (Katz)

Eastman
BENI

Affiliated
Abell

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

JOHNSON CITY-KINGSPORT-BRISTOL

Market # 96
SMSA Pop: 444,000
APR 15.9
Est 1982 Revenue: $6,500,000*
Est 1983 Rev Growth: 7%*

Stations: 27/21
Diaries: 821/456:1
Standard Error: .682
% Below Line: 5.3
Est 1982 Nat Rev: $6,500,000*

CSI: 2.9 Bil (# 115)
CSI HH: 18.1 M (# 323)
Retail $: 1.9 Bil (# 100)
% Not Listed: 7.1

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WXBQ-F	117/19.7	16.7	13.3	14.2	12.9
2. WQUT-F	115/19.4	19.2	18.3	10.6	8.4
3. WJCW	62/10.4	7.9	8.7	14.2	10.1
4. WTFM-F	55/ 9.3	12.6	10.1	6.8	9.1
5. WFHG	24/ 4.0	4.5	4.8	5.2	7.5
6. WETB	16/ 2.7	2.6	3.6	5.0	5.4
7. WGOC	14/ 2.4	1.8	2.9	2.9	4.0
8. WBEJ	13/ 2.2	.7	2.0	1.9	2.8
WOPI	13/ 2.2	---	.5	.9	.7
10. WZXY-F	12/ 2.0	3.3	4.1	1.9	---

12+ TSA 1/4	
1. WQUT-F	160
2. WXBQ-F	156
3. WTFM-F	68
4. WJCW	62
5. WFHG	26
6. WIMZ-F	20
WOKI-F	20
8. WETB	17
9. WIVK-F	16
10. WBEJ	14
WGOC	14

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WQUT-F	1773/31.4	34.2	32.5
2. WXBQ-F	1617/31.8	28.5	24.2
3. WJCW	779/19.8	18.8	19.6
4. WTFM-F	746/16.6	19.7	15.1
5. WFHG	499/10.7	13.3	14.7
6. WETB	381/ 8.2	9.5	12.2
7. WOKI-F	356/ 2.5	---	---
8. WIDD-F	266/ 6.7	7.5	3.7
9. WIVK-F	255/ 2.3	2.3	1.8
10. WKPT	245/ 6.2	7.1	7.5

12+ FM SHARE (METRO): 60.87% (336 of 552) (SPG 82: 59.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F
	2. WXBQ-F	2. WQUT-F	2. WQUT-F	2. WJCW	2. WJCW
		3. WJCW	3. WJCW	3. WTFM-F	3. WQUT-F
		4. WTFM-F	4. WTFM-F	4. WQUT-F	4. WTFM-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F
2. WQUT-F	2. WQUT-F	2. WXBQ-F	2. WQUT-F	2. WXBQ-F	2. WQUT-F
3. WTFM-F	3. WTFM-F		3. WTFM-F		3. WJCW
4. WJCW	4. WJCW		4. WJCW		4. WTFM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBBI	1230	Abingd,VA	1.3/3.9	WKIN	1320	Kings.	1.7/6.0	WIMZ-F	103.5	Knox	1.2/2.5
WEMB	1420	Erwin	.7/1.6	WKPT	1400	Kings.	.8/6.2	WIVK-F	107.7	Knox	.5/2.3
WGAT	1050	Gate C,VA	.8/1.7	WMCH	1260	Church H	1.7/3.2	WMTN	1300	Morris	.3/ .8
WIDD	1520	Eliza	.5/1.7	WRGS	1370	Rogers.	1.5/3.4	WMYU-F	102.1	Sevie	1.9/4.2
WIKQ-F	94.9	Green.	.5/1.8	WJSO	1590	Jonesb.	1.2/4.6	WOKI-F	100.3	Oak R	.5/2.5
WIDD-F	99.3	Eliza.	1.7/6.7	WZAP	690	Bristol	1.5/4.5				

FORMATS

	AM	FM	TOTAL	%
COUNTRY	104 (8)	120 (2)	224 (10)	40.7
ROCK/AOR/CONTEMP	40 (2)	137 (4)	177 (6)	32.2
BTFL MUSIC		55 (1)	55 (1)	10.0
MOR/VARIETY	40 (4)		40 (4)	7.3
AC	7 (1)	24 (3)	31 (4)	5.6
RELIGION/GOSPEL	23 (2)		23 (2)	4.2
			550 (27)	

RADIO STATIONS

WBEJ, 1240, 1 KW/250 W	, MOR	, $ 6.00 (----)	
WETB, 790, 5 KW (DAYS)	, CONTEMP	, $ 7.00 (----)	
WFHG, 980, 5 KW/1 KW (DA-N),	ROCK	ABC-D, $16.00* (Mc-Guild)	Nininger
WGOC, 1090, 1 KW (DA,DAYS)	, RELIGION	, $12.00 (----)	
WJCW, 910, 5 KW/1 KW (DA-N),	COUNTRY	CBS, $25.00* (Katz)	Bloomington
WKPT, 1400, 1 KW/250 W	, MOR	ABC-E, $13.50 (Selcom)	Home NEws
WOPI, 1490, 1 KW/250 W	, MOR	CBS,MBS, $10.00 (----)	
WIDD-F, 99.3, 3 KW @ 304,	AC	, $12.50 (Bolton)	
WQUT-F, 101.5, 100 KW @ 1500,	ROCK/AOR	RKO, $35.00* (Katz)	Bloomington

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

JOHNSTOWN,PA

Market # 151
SMSA Pop: 264,600
APR 17.1
Est 1982 Revenue: $2,800,000

Stations: 27/15
Diaries: 707/312:1
Standard Error: 24.1
% Below Line: 24.1

CSI: 2.1 Bil (# 149)
CSI HH: 21.6 M (# 210)
Retail $: 1.1 Bil (# 166)
% Not Listed: 8.7

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WJAC	40/10.6	9.6	11.6
2. WJAC-F	30/ 7.9	9.3	11.0
3. WJNL-F	27/ 7.1	8.8	8.0
4. WCRO	25/ 6.6	6.1	8.0
5. WJNL	23/ 6.1	7.6	7.5
WFRB-F+	23/ 6.1	1.3	1.9
7. WBXQ-F	18/4.8	7.3	---
WDVE-F	18/ 4.8	7.3	---
9. WGLU-F	17/ 4.5	5.3	5.2
10. WVSC-F	14/ 3.7	2.8	4.4

12+ TSA 1/4	
1. WJAC	43
2. WJAC-F	35
3. WJNL-F	31
4. WDVE-F	30
5. WCRO	26
KDKA	26
7. WJNL	23
WFRB-F+	23
9. WBXQ-F	18
WGLU-F	18

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WJNL-F	580/23.4	23.6
2. WJAC	579/23.0	21.0
3. WJAC-F	497/19.0	19.7
4. KDKA	464/ 6.8	7.4
5. WCRO	455/19.7	20.5
6. WJNL	413/18.3	17.0
7. WDVE-F	390/11.7	10.5
8. WGLU-F	369/15.4	14.3
9. WBXQ-F	277/11.8	12.9
10. WIYQ-F	272/10.4	6.7

12+ FM SHARE (METRO): 54.49% (188 of 345) (SPG 82: 56.20%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBXQ-F	1. WCRO	1. WJNL-F	1. WJAC	1. WJAC	1. WJNL
WDVE-F	WGLU-F	2. WCRO	2. WJNL	2. WJAC-F	2. WJAC
3. WBZZ-F	3. WJNL-F	3. WJAC	3. WCRO	3. WJNL-F	3. WFRB-F+

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJAC	1. WJAC	1. WCRO	1. WJNL-F	1. WGLU-F	1. WJAC
2. WJAC-F	2. WJAC-F	2. WJNL-F	2. WJAC	2. WDVE-F	2. WCRO
3. WJNL-F	3. WCRO	3. WBXQ-F	3. WCRO	3. WVSC-F	WJNL-F
	WJNL-F	WGLU-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADJ	1330	Somerset	1.9/3.3	WHTX-F	96.1	Pitt	1.9/5.5	WFBG	1290	Altoona	1.1/4.3
WAMQ	1400	Loretto	1.9/3.6	KDKA	1020	Pitt	1.3/6.8	WWZE-F	101.7	Cent Cit	2.4/6.2
WIYQ-F	99.1	Ebensburg	2.6/10.4	WBZZ-F	93.7	Pitt	2.4/7.0	WFBG-F	98.1	Altoona	1.1/4.3
WNCC	950	Barnesboro	2.9/4.5	WDSY-F	107.9	Pitt	.5/2.8	WNUF-F	100.7	New Kens	1.9/1.7
WVSC	990	Somerset	3.4/5.9	WEEP	1080	Pitt	1.1/2.6	WPRR-F	100.1	Altoona	.5/1.4
WWBR	1350	Windsor	2.9/8.2								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	39 (3)	71 (6)	110 (9)	31.9
COUNTRY	75 (5)	28 (3)	103 (8)	29.9
AC	4 (1)	41 (2)	45 (3)	13.0
MOR/VARIETY	39 (3)		39 (3)	11.3
BTFL MUSIC		32 (2)	32 (2)	9.3
NOSTALGIA		16 (2)	16 (2)	4.6
			345 (27)	

RADIO STATIONS

WCRO, 1230, 1 KW/250 W , CONTEMP
WJAC, 850, 10 KW (DA-1), COUNTRY
WJNL, 1490, 1 KW/250 W , MOR

WBXQ-F, 94.3, 3 KW @ 925, ROCK
WGLU-F, 9?.1, 166 W @ 1042, ROCK/AOR
WIYQ-F, 99.1, 50 KW @ 500, COUNTRY
WJAC-F, 95.5, 57 KW @ 1060, BTFL MUS (FM-100)
WJNL-F, 99.5, 50 KW @ 490, AC
WVSC-F, 97.7, 3 KW @ 265, AC
WFRB-F+, 105.3, 17 KW @ 860, COUNTRY

ABC-C, $19.50 (Masla)
NBC, $28.58 (Mc-Guild)
CBS, $15.75 (PRO)

, $22.50 (Lotus) (CRESSON)
Source, $25.00 (Masla)
MBS, $ 7.50 (P/W) (EDENSBURG)
, $25.40 (Mc-Guild)
RKO, $15.75 (PRO)
ABC-I, $ 9.00 (Regional) (SOMERSET)
, $10.25 (Regional) (FROSTBURG)

KALAMAZOO

Market # 138
SMSA Pop: 282,600
APR 17.0
Est 1982 Revenue: $3,100,000*
Est 1983 Rev Growth: 10%*

Stations: 22/7
Diaries: 617/383:1
Standard Error: .800
% Below Line: 60.9
Est 1982 Nat Rev: $460,000*

CSI: 2.3 Bil (# 137)
CSI HH: 22.9 M (# 156)
Retail $: 1.3 Bil (# 145)
% Not Listed: 10.7

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WKZO	48/12.0	10.3	15.5	13.2	11.6
2. WKFR-F	46/11.5	7.8	12.8	12.6	12.9
3. WQLR-F	39/ 9.7	11.1	8.5	9.0	10.1
4. WNWN-F	35/ 8.7	7.3	5.6	5.0	7.0
5. WKMI	34/ 8.5	5.7	7.5	8.4	7.5
6. WJFM-F	22/ 5.5	5.9	6.1	6.2	5.4
WLAV-F	22/ 5.5	7.3	6.4	7.8	4.4
8. WJXQ-F	21/ 5.2	1.6	2.7	2.2	---
9. WGRD-F	18/ 4.5	7.3	4.5	3.9	8.0
10. WOOD-F	17/ 4.2	5.7	5.1	5.9	7.5

12+ TSA 1/4	
1. WKZO	53
2. WKFR-F	46
3. WQLR-F	43
4. WNWN-F	39
5. WLAV-F	37
6. WKMI	34
WJXQ-F	34
8. WGRD-F	32
WLAV-F	32
WOOD-F	32

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WKZO	854/29.7	28.3	34.1
2. WKFR-F	743/29.5	22.4	28.2
3. WGRD-F	604/14.7	21.5	18.8
4. WQLR-F	593/20.1	22.7	15.9
5. WLAV-F	554/13.6	16.9	14.3
6. WJFM-F	539/13.7	14.1	13.9
WOOD-F	539/13.7	14.1	13.9
8. WKMI	532/21.6	19.7	20.5
9. WNWN-F	471/17.4	14.5	14.3
10. WJXQ-F	290/ 8.8	6.2	NA

12+ FM SHARE (METRO): 69.27% (248 of 358) (SPG 82: 61.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKZO	1. WKZO
2. WGRD-F	2. WKMI	2. WNWN-F	2. WNWN-F	2. WQLR-F	2. WKFR-F
3. WKMI	3. WJXQ-F	3. WKMI	3. WQLR-F	3. WNWN-F	3. WKMI
12+ MID	**12+ PMD**	**WOMEN 18-34**	**WOMEN 25-54**	**MEN 18-34**	**MEN 25-54**
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKMI	1. WNWN-F
2. WNWN-F	2. WNWN-F	2. WJFM-F	2. WQLR-F	WLAV-F	2. WKFR-F
3. WQLR-F	3. WQLR-F	3. WKMI	WKMI	3. WJXQ-F	3. WQLR-F
		WNWN-F			
		WJXQ-F			

OTHER RATED STATIONS/ METRO SHARE & CUME RATING

WBUK	1560	Portage	.5/4.1	WBCK	930	B. Creek	1.2/2.7	WFRN-F	104.7	Elkhar.	5/1.6
WCSY-F+	98.3	S. Haven	2.4/4.9	WDFP-F	95.3	B. Creek	.7/2.1	WLS	890	Chi	1.2/6.2
WKPR	1420		1.7/5.2	WAOR-F	95.3	Niles	1.0/1.8	WNDU-F	92.9	S.Ben	1.0/2.5
WAOP-F	100.9	Otsego	2.0/3.4								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	39 (2)	115 (6)	154 (8)	43.0
MOR/VARIETY	58 (4)	7 (1)	65 (5)	18.2
BTFL MUSIC		56 (2)	56 (2)	15.6
COUNTRY	6 (1)	43 (2)	49 (3)	13.7
AC		22 (1)	22 (1)	6.1
RELIGION/GOSPEL	7 (1)	5 (2)	12 (3)	3.4
			358 (22)	

RADIO STATIONS

WKMI, 1360, 5 KW/1 KW (DA-N), CONTEMP/AC
WKZO, 590, 5 KW (DA-N), MOR

WQLR-F, 106.5, 33 KW @ 600, BTFL MUS (KalaMusic)
WKFR-F, 103.3, 50 KW @ 370, CONTEMP (Drake-Chen)
WNWN-F, 98.5, 50 KW @ 500, COUNTRY

ABC-D, $28.00* (----)
CBS, $37.25 (Mc-Guild) Fetzer
, $23.00* (Masla) Fairfield
, $41.63 (Eastman) (BATTLE CREEK)
ABC-E, $21.10 (PRO) (COLDWATER)

WJXQ - See Lansing

Other ranked stations - See Grand Rapids

KANSAS CITY

Market # 29; ADI # 27
SMSA Pop: 1,334,900
APR 17.1
Est 1982 Revenue: $24,251,000*
Est 1983 Rev Growth: 9%*

Stations: 25/23
Diaries: 1377/805:1
Standard Error: .557
% Below Line: 1.2
Est 1982 Nat Rev: $6,400,000*

CSI: 13.1 Bil (# 28)
CSI HH: 25.8 M (# 53)
Retail $: 7.2 Bil (# 27)
% Not Listed: 4.5

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SPG 82
1. WDAF	207/10.9	11.4	12.5	10.3
2. KCMO	163/ 8.6	5.6	5.7	6.9
KBEQ-F	163/ 8.6	9.9	8.8	8.7
4. KLSI-F	133/ 7.0	6.3	5.4	.4
5. KFKF-F	116/ 6.1	6.2	3.9	6.7
6. KYYS-F	113/ 6.0	6.6	5.2	9.6
7. KPRS-F	108/ 5.7	4.9	7.4	7.5
8. KCEZ-F	105/ 5.5	5.1	5.6	4.4
9. KUDL-F	100/ 5.3	4.4	4.3	6.7
10. KMBR-F	93/ 4.9	6.0	4.8	6.7
KMBZ	93/ 4.9	4.6	6.2	9.1
12. KJLA	86/ 4.5	4.3	4.2	4.0
13. WHB	78/ 4.1	4.4	5.0	6.4
14. KKCI-F	72/ 3.8	4.1	4.4	1.2
15. KZZC-F	55/ 2.9	2.1	.6	---

12+ TSA 1/4	
1. WDAF	439
2. KCMO	213
3. KBEQ-F	203
4. WHB	170
KYYS-F	170
6. KCEZ-F	156
7. KFKF-F	154
8. KLSI-F	143
9. KMBR-F	131
10. KKCI-F	122
11. KUDL-F	114
KPRS-F	114
13. KMBZ	102
14. KJLA	90
15. KZZC-F	89

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WDAF	5869/22.4	24.1	25.9
2. KCMO	3612/23.4	15.9	15.9
3. WHB	3591/16.8	19.4	20.8
4. KBEQ-F	3134/22.8	21.0	20.4
5. KYYS-F	2555/15.2	15.9	19.1
6. KCEZ-F	2169/13.6	10.6	9.9
7. KUDL-F	2157/16.0	13.2	18.0
8. KFKF-F	2134/14.7	10.7	13.1
9. KLSI-F	2009/16.5	11.9	1.3
10. KMBR-F	1874/12.6	13.0	14.0
11. KKCI-F	1873/11.8	9.1	3.9
12. KZZC-F	1743/10.4	1.0	---
13. KMBZ	1496/11.6	16.8	21.0
14. KPRS-F	1047/ 8.7	9.9	9.5
15. KJLA	999/ 8.2	9.5	8.2

12+ FM SHARE (METRO): 59.72% (1081 of 1810) (SPG 82: 55.12%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KBEQ-F	1. KBEQ-F	1. KLSI-F	1. WDAF	1. WDAF	1. WDAF
2. KKCI-F	2. KLSI-F	2. WDAF	2. KLSI-F	2. KCMO	2. KCMO
3. KPRS-F	3. KYYS-F	3. KBEQ-F	3. KCMO	3. KCEZ-F	3. KBEQ-F
4. KYYS-F	4. KUDL-F	4. KUDL-F	4. KFKF-F	4. KFKF-F	4. KLSI-F
5. KYYS-F	5. KUDL-F	5. KUDL-F	5. KMBR-F WHB	5. KMBR-F	5. KMBZ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDAF	1. WDAF	1. KLSI-F	1. WLSI-F	1. KYYS-F	1. WDAF
2. KLSI-F	2. KBEQ-F	2. KBEQ-F	2. WDAF	2. KBEQ-F	2. KCMO
3. KCEZ-F	3. KLSI-F	3. KUDL-F	3. KMBZ WHB	3. KLSI-F	3. KLSI-F
4. KFKF-F	4. KPRS-F	4. KPRS-F	KPRS-F	4. WDAF KKCI-F	4. KLSI-F
5. KMBZ	5. KYYS-F	5. KYYS-F			5. KYYS-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	4 (1)	512 (6)	516 (7)	28.5
COUNTRY	231 (3)	116 (1)	347 (4)	19.2
AC	78 (1)	133 (1)	211 (2)	11.7
BTFL MUSIC		198 (2)	198 (2)	10.9
NEWS/TALK	175 (2)		175 (2)	9.7
BLACK/URBAN/JAZZ	35 (1)	108 (1)	143 (2)	7.9
MOR/VARIETY	93 (1)		93 (1)	5.1
NOSTALGIA	86 (1)		86 (1)	4.8
RELIGION/GOSPEL	27 (3)		27 (3)	1.5
CLASSICAL		14 (1)	14 (1)	0.8
			1810 (25)	

KANSAS CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WDAF	1. WDAF	1. WDAF
2. KBEQ-F	2. KBEQ-F	2. KCMO
3. KCMO	3. KCMO	3. KBEQ-F
4. KFKF-F	4. WHB	4. KFKF-F
5. KYYS-F	5. KYYS-F	5. KPRS-F
6. KLSI-F	6. KUDL-F	KCEZ-F
7. KCEZ-F	7. KFKF-F	7. KJLA
8. WHB	8. KCEZ-F	8. WHB
9. KUDL-F	9. KLSI-F	9. KKCI-F
KMBR-F	10. KMBR-F	10. KMBR-F
11. KKCI-F	11. KKCI-F	
12. KPRS-F	12. KZZC-F	
13. KMBZ	13. KMBZ	
14. KJLA	14. KPRS-F	
15. KZZC-F	15. KJLA	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KBEA	1480	Mission	.6/2.9
KCCV	1510	Independence	.6/2.7
KCNW	1380	Fairway	.3/1.4
KEXS	1090	Excelsior Sp	.5/1.6
KKCI	1140	Liberty	.2/2.0
KPRT	1590		1.8/3.9
KRKR	1340		.6/2.4
KXTR-F	96.5		.7/3.6
KLZR-F	105.9	Lawrence	.5/2.6
KFEQ	680	St. Joseph	.6/1.9

ADI FM SHARE: 58.03% (1423 of 2452) (SPG 82: 53.87%)

AM STATIONS

KJLA, 1190, 1 KW/250 W , NOSTALGIA (Al Ham)
WDAF, 610, 5 KW , COUNTRY
WHB , 710, 10 KW/5 KW (DA-2), AC
KCMO, 810, 50 KW/5 KW (DA-N), NEWS/TALK
KMBZ, 980, 5 KW (DA-N) , MOR

ABC-I, $ 20.00 (Masla)
ABC-E, $100.00* (Katz) Taft
NBC, $ 90.00* (Blair) Storz
CBS,MBS,NBC-T, $ 58.00 (MMR) Fairbanks
ABC-D, $ 50.00* (Torbet) Bonneville

FM STATIONS

KBEQ-F, 104.3, 50 KW @ 953, ROCK
KCEZ-F, 94.9, 100 KW @ 1057, BTFL MUS (Schulke)
KFKF-F, 94.1, 100 KW @ 465, COUNTRY (Burk-Abr)
KKCI-F, 106.5, 100 KW @ 880, AOR
KLSI-F, 93.3, 100 KW @ 428, AC (Fairwest)
KMBR-F, 99.7, 100 KW @ 950, BTFL MUS (Bonne)
KPRS-F, 103.3, 100 KW @ 450, BLACK
KUDL-F, 98.1, 100 KW @ 550, CONTEMP/AC
KYYS-F, 102.1, 100 KW @ 940, AOR (Burk-Abr)
KZZC-F, 98.9, 100 KW @ 988, ROCK/AOR

ABC-C, $ 80.00* (Eastman)
, $ 63.00 (MMR) Fairbanks
, $ 59.00* (Mc-Guild) Allbritton
CBS-R, $ 35.00* (CBS/FM) Golden West
, $ 65.00* (Selcom) Sandusky
, $ 55.00* (Torbet) Bonneville
NBN, $ 57.00 (Weiss)
APR, $ 62.50 (Christal) Shamrock
Source, $ 70.00* (Katz) Taft
, $ 32.00* (HNWH) (LEAVENWORTH)

KNOXVILLE

Market # 88
SMSA Pop: 487,900
APR 18.1
Est 1982 Revenue: $9,100,000

Stations: 17/16
Diaries: 809/516:1
Standard Error: .729
% Below Line: 10.0

CSI: 3.9 Bil (# 89)
CSI HH: 21.2 M (# 223)
Retail $: 2.4 Bil (# 86)
% Not Listed: 5.4

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WIVK-F	163/21.6	22.3	17.9	19.0	28.0
2. WEZK-F	89/11.8	13.2	13.6	15.5	16.4
3. WIMZ-F	78/10.3	9.9	11.3	10.3	8.1
4. WOKI-F	77/10.2	12.1	11.0	8.5	7.8
5. WMYU-F	71/ 9.4	9.3	10.1	11.7	1.9
6. WRJZ	48/ 6.4	5.2	6.7	4.5	7.6
7. WIVK	38/ 5.0	6.9	6.4	9.1	6.8
8. WBMK	34/ 4.5	1.6	2.8	1.2	1.0
9. WNOX	32/ 4.2	3.1	4.7	5.3	6.4
10. WNKX-F	25/ 3.3	.7	1.5	1.8	1.3

12+ TSA 1/4	
1. WIVK-F	361
2. WOKI-F	266
3. WEZK-F	155
4. WIMZ-F	127
5. WMYU-F	117
6. WRJZ	67
7. WIVK	53
8. WBMK	46
9. WNOX	37
10. WNKX-F	26

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WOKI-F	3492/24.6	27.9	25.7
2. WIVK-F	3443/38.0	37.6	36.1
3. WIMZ-F	1717/21.4	21.9	20.2
4. WMYU-F	1620/20.4	20.9	21.4
5. WEZK-F	1543/22.9	23.7	25.1
6. WRJZ	989/16.3	15.0	17.3
7. WIVK	873/13.1	15.1	15.1
8. WNOX	818/15.2	13.8	17.9
9. WNKX-F	299/ 5.3	---	---
10. WKGN	292/ 6.6	6.5	5.5

12+ FM SHARE (METRO): 70.55% (503 of 713) (SPG 82: 70.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIMZ-F	1. WMYU-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F
2. WOKI-F	2. WOKI-F	2. WMYU-F	2. WEZK-F	2. WEZK-F	2. WEZK-F
3. WMYU-F	WIMZ-F	3. WOKI-F	3. WMYU-F		3. WMYU-F
	4. WIVK-F	4. WIMZ-F	4. WRJZ		4. WOKI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIVK-F	1. WIVK-F	1. WMYU-F	1. WIVK-F	1. WIMZ-F	1. WIVK-F
2. WEZK-F	2. WIMZ-F	2. WOKI-F	2. WEZK-F	2. WIVK-F	2. WIVK
3. WMYU-F	3. WEZK-F	3. WIVK-F	3. WMYU-F	3. WOKI-F	3. WRJZ
4. WOKI-F	4. WOKI-F	4. WIMZ-F	4. WRJZ	4. WMYU-F	4. WOKI-F
					WEZK-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEAG	1470	Alcoa	.5/2.3	WITA	1490	.4/1.9	WKXV	900		1.5/3.5
WIMZ	1240		.8/4.7	WKGN	1340	1.7/6.6	WYSH	1380	Clinton	.9/1.1
WGAP	1400	Maryville	1.9/5.9							

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	6 (1)	155 (2)	161 (3)	22.6
COUNTRY	104 (5)	188 (2)	292 (7)	41.0
AC	48 (1)	71 (1)	119 (2)	16.7
BTFL MUSIC		89 (1)	89 (1)	12.5
BLACK/URBAN/JAZZ	34 (1)		34 (1)	4.8
RELIGION/GOSPEL	14 (2)		14 (2)	2.0
MOR/VARIETY	4 (1)		4 (1)	0.6
			713 (17)	

RADIO STATIONS

WBMK, 1430, 1 KW (DA,DAYS), BLACK
WIVK, 850, 50 KW (DAYS,DA), COUNTRY
WNOX, 990, 10 KW (DA-N) , COUNTRY (Burk-Abr)
WRJZ, 620, 5 KW (DA-N) , AC

WEZK-F, 97.5, 100 KW @ 1250, BTFL MUS (Bonne)
WIMZ-F, 103.5, 100 KW @ 1720, AOR (Burk-Abr)
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY
WNKX-F, 95.3, 3 KW @ 300, COUNTRY (Burk-Abr)
WOKI-F, 100.3, 100 KW @ 2000, ROCK
WMYU-F, 102.1, 100 KW @ 1000, CONTEMP/AC

SBN, $12.00 (----)
ABC-D, $35.00* (Katz) Dick
ABC-C, $25.00* (Christal) Jaco
CBS, $33.00 (Eastman) Sherwood-Hennes
, $50.00* (Torbet) South Central
Source, $45.00* (Mc-Guild) Stoner
ABC-E, $85.00* (Katz) Dick
RKO II, $21.00* (Christal) Jaco
ABC-F, $52.50 (Selcom) (OAK RIDGE)
, $44.00* (Mc-Guild) Mooney

LAFAYETTE, LA

Market # 213
SMSA Pop: 155,800
APR 17.6
Est 1982 Revenue: $4,381,000

Stations: 15/16
Diaries: 537/243:1
Standard Error: .880
% Below Line: 30.4

CSI: 1.3 Bil (# 203)
CSI HH: 24.8 M (# 78)
Retail $: 1.0 Bil (# 178)
% Not LIsted: 6.6

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KJCB	38/16.6	16.5	----
2. KTDY-F	35/15.3	14.4	13.3
3. KSMB-F	29/12.7	13.4	16.0
4. KXKW	23/10.0	13.4	13.3
5. KMDL-F	17/ 7.4	5.7	---
6. KVOL	14/ 6.1	7.2	21.3
7. KDEA-F	12/ 5.2	4.6	4.0
8. KASC-F	11/ 4.8	1.5	7.3
WAFB-F	11/ 4.8	2.1	2.7
10. KPEL	10/ 4.4	4.6	9.3

12+ TSA 1/4	
1. KTDY-F	73
2. KJCB	69
3. KSMB-F	61
4. KASC-F	50
5. KMDL-F	49
6. KDEA-F	39
7. KXKW	36
8. WAFB-F	30
WVOL	30
10. WTIZ-F	24

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KTDY-F	986/33.6	29.3
2. KSMB-F	810/24.7	25.1
3. KMDL-F	699/20.4	11.4
4. KJCB	642/17.8	14.8
5. WAFB-F	641/15.7	12.5
6. KVOL	608/22.3	24.6
7. KASC-F	441/10.7	6.5
8. KXKW	429/18.6	22.8
9. KDEA-F	390/11.1	10.8
10. KTIZ-F	327/ 6.6	5.9

12+ FM SHARE (METRO): 58.88% (126 of 214) (SPG 82: 50.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KTDY-F	1. KTDY-F	1. KJCB	1. KJCB	1. KJCB	1. KTDY-F
2. KJCB	2. KSMB-F	KTDY-F	2. KTDY-F	KXKW	2. KJCB
KSMB-F	3. KJCB	3. KSMB-F	3. KXKW	3. KDEA-F	3. KXKW

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTDY-F	1. KTDY-F	1. KTDY-F	1. KJCB	1. KSMB-F	1. KJCB
2. KJCB	KJCB	2. KJCB	2. KTDY-F	2. KTDY-F	2. KTDY-F
3. KSMB-F	3. KSMB-F		3. KXKW	3. KJCB	KXKW
			KMDL-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAJN-F 102.9 Crowley 1.3/2.5 KTIZ-F 96.9 Alexandr 1.7/6.6 WYNK-F 101.5 Bat R .9/3.9
KROF 960 Abbevil 1.3/3.0 WFMF-F 102.5 Baton Ro .9/3.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	17 (2)	77 (4)	94 (6)	43.9
COUNTRY	23 (1)	30 (3)	53 (4)	24.7
BLACK/URBAN/JAZZ	38 (1)	4 (1)	42 (2)	19.6
BTFL MUSIC		12 (1)	12 (1)	5.6
MOR/VARIETY	10 (1)		10 (1)	4.7
RELIGION/GOSPEL		3 (1)	3 (1)	1.4
			214 (15)	

RADIO STATIONS

KJCB, 770, 1 KW/500 W (DA-N), BLACK SBN, $11.50 (----)
KPEL, 1420, 1 KW/500 W (DA-N), MOR (Century 21) ABC-I, CBS, $17.00 (Christal)
KVOL, 1330, 5 KW/1 KW (DA-N) , ROCK NBC, $16.50 (Mc-Guild) Kirk
KXKW, 1520, 10 KW/500 W (DA-2), COUNTRY , $23.50 (Torbet)

KSMB-F, 94.5, 50 KW @ 400, AOR (Burk-Abr) , $26.00 (Masla)
KTDY-F, 99.9, 100 KW @ 500, ROCK (Century 21) , $18.00 (Christal)
KASC-F, 104.9, 3 KW @ 255, COUNTRY (Century 21) MBS, $ 8.00 (----) (ABBEVILLE)
KDEA-F, 99.1, 50 KW @ 441, BTFL MUS (KalaMusic) , $11.60 (Midsouth) (NEW IBERIA)
KMDL-F, 97.7, 3 KW @ 300, COUNTRY (Drake-Chen) , $14.88 (----) (KAPLAN)
KTIZ-F, 96.9, 100 KW @ 850, BLACK CBS-R, $16.50 (Katz) (ALEXANDRIA)

LAKELAND

Market # 116
SMSA Pop: 338,100
APR 17.6
Est 1982 Revenue: $3,850,000

Stations: 23/9
Diaries: 597/486:1
Standard Error: .835
% Below Line: 49.2

CSI: 2.4 Bil (# 128)
CSI HH: 20.1 M (# 268)
Retail $: 1.9 Bil (# 107)
% Not Listed: 12.7

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WPCV-F	70/13.7	12.9	12.8
2. WVFM-F	69/13.5	9.9	9.6
3. WYNF-F	50/ 9.8	7.9	6.3
4. WRBQ-F	45/ 8.8	10.6	8.2
5. WGTO	26/ 5.1	7.2	12.8
WWAB	26/ 5.1	7.9	1.2
7. WOJC-F	25/ 4.9	2.3	4.6
8. WQYK-F	18/ 3.5	3.8	1.2
9. WTMP	13/ 2.5	3.4	7.2
10. WONN	12/ 2.4	2.5	4.3

12+ TSA 1/4	
1. WPCV-F	83
2. WVFM-F	75
3. WYNF-F	58
4. WRBQ-F	50
5. WOJC-F	44
6. WGTO	35
7. WWAB	26
8. WBJW-F	25
9. WQYK-F	23
10. WWKA-F	21

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WPCV-F	927/25.2	25.1
2. WRBQ-F	785/22.8	22.0
3. WVFM-F	637/18.7	17.2
4. WYNF-F	593/15.2	16.2
5. WGTO	510/14.2	18.0
6. WBJW-F	471/ 9.6	4.7
7. WOJC-F	359/ 7.9	7.2
8. WQYK-F	318/ 8.9	9.1
9. WWKA-F	308/ 4.2	3.6
10. WSUN	286/ 8.2	7.8

12+ FM SHARE (METRO): 74.83% (333 of 445) (SPG 82: 64.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WYNF-F	1. WYNF-F	1. WPCV-F	1. WPCV-F	1. WVFM-F	1. WPCV-F
WRBQ-F	2. WRBQ-F	2. WYNF-F	2. WRBQ-F	2. WPCV-F	2. WVFM-F
3. WPCV-F	WPCV-F	3. WRBQ-F	3. WVFM-F		3. WRBQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WVFM-F	1. WVFM-F	1. WYNF-F	1. WPCV-F	1. WYNF-F	1. WPCV-F
2. WPCV-F	2. WPCV-F	2. WRBQ-F	2. WRBQ-F	2. WPCV-F	2. WRBQ-F
3. WYNF-F	3. WYNF-F	3. WPCV-F	3. WVFM-F	3. WRBQ-F	3. WWAB

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFXI	930	Haines C.	1.0/3.1	WHLY-F	106.7	Orl.	1.6/5.7	WQXM-F	97.9	Clear.	.6/2.8
WPUL	1130	Bartow	.6/1.9	WHOO-F	96.5	Orl.	.8/2.6	WSUN	620	St Pete	2.4/8.2
WQPD	1430	Lakeland	1.8/4.7	WIQI-F	100.7	Tampa	1.8/3.9	WWBA-F	107.3	St Pet	1.0/1.6
WSIR	1490	Win Haven	1.2/4.4	WJYO-F	103.7	Orl.	2.2/6.7	WWKA-F	92.3	Orl.	1.0/4.2
WBJW-F	105.1	Orl.	2.2/9.6								

FORMATS

	AM	FM	TOTAL	%
COUNTRY	41 (3)	122 (5)	163 (8)	36.6
ROCK/AOR/CONTEMP		118 (5)	118 (5)	26.5
BTFL MUSIC		74 (2)	74 (2)	16.6
BLACK/URBAN/JAZZ	39 (2)		39 (2)	8.8
AC	9 (1)	8 (1)	17 (2)	3.8
MOR/VARIETY	5 (1)	11 (1)	16 (2)	3.6
NOSTALGIA	18 (2)		18 (2)	4.0
			445 (23)	

RADIO STATIONS

WGTO,. 540, 50 KW/1 KW (DA-2), COUNTRY	ABC-E,	$19.00 (Christal)	Hubbard
WONN, 1230, 1 KW/250 W , NOSTALGIA (Drake-Chen)	NBC,	$? ? (HNWH)	
WWAB, 1330, 1 KW (DAYS) , BLACK	NBN,	$ 8.00 (----)	
WPCV-F, 97.5, 100 KW @ 499, COUNTRY (Drake-Chen)	ABC-E,	$24.00* (HNWH)	Hall
WVFM-F, 94.1, 100 KW @ 390, BTFL MUS (Bonne)	,	$29.00 (Torbet)	

Other ranked stations - See Orlando and Tampa

LANCASTER

Market # 110
SMSA Pop: 369,300
APR 17.6
Est 1982 Revenue: $3,922,000

Stations: 28/7
Diaries: 683/453:1
Standard Error: .772
% Below Line: 47.6

CSI: 3.1 Bil (# 106)
CSI HH: 24.2 M (# 97)
Retail $: 1.6 Bil (# 115)
% Not Listed: 9.9

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WIOV-F 69/12.7	6.8	5.4	7.3	10.3
2. WNCE-F 58/10.7	13.4	14.8	9.9	8.3
3. WLAN-F 57/10.5	10.5	16.0	15.4	16.3
4. WRKZ-F 52/ 9.6	8.1	7.9	9.2	7.6
5. WSBA-F 41/ 7.6	6.0	6.9	6.6	6.7
6. WDAC-F 33/ 6.1	7.3	6.0	5.1	5.4
7. WQXA-F 24/ 4.4	5.3	5.4	4.0	4.5
8. WSBA 19/ 3.5	2.4	3.5	3.7	4.9
9. WRFY-F 18/ 3.3	1.7	2.7	2.4	1.3
10. WLPA 16/ 2.9	3.0	1.5	1.1	2.2

12+ TSA 1/4	
1. WRKZ-F	155
2. WQXA-F	146
3. WNCE-F	139
4. WTPA-F	106
5. WIOV-F	81
6. WSBA-F	77
7. WSBA	73
8. WLAN-F	69
9. WDAC-F	37
10. WYCR-F	31

12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WQXA-F 1959/13.2	14.7	16.5
2. WRKZ-F 1588/16.7	16.6	17.8
3. WNCE-F 1540/21.9	23.2	23.2
4. WLAN-F 1245/30.9	28.4	32.8
5. WTPA-F 1145/ 6.2	6.3	5.2
6. WSBA-F 1053/14.4	14.8	14.4
7. WSBA 1010/ 9.4	7.2	11.0
8. WIOV-F 903/21.7	---	16.3
9. WYCR-F 717/ 3.8	8.1	7.9
10. WDAC-F 522/12.3	---	14.0

12+ FM SHARE (METRO): 85.07% (416 of 489) (SPG 82: 84.11%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WIOV-F	1. WIOV-F	1. WIOV-F
	2. WRKZ-F	WRKZ-F	2. WRKZ-F	2. WNCE-F	2. WLAN-F
	3. WIOV-F	3. WIOV-F	3. WSBA-F	3. WSBA-F	3. WNCE-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIOV-F	1. WIOV-F	1. WLAN-F	1. WIOV-F	1. WLAN-F	1. WRKZ-F
2. WNCE-F	2. WNCE-F	2. WRKZ-F	2. WNCE-F	WRKZ-F	2. WIOV-F
3. WRKZ-F	3. WLAN-F	3. WIOV-F	3. WSBA-F	3. WQXA-F	3. WLAN-F
		WSBA-F			WSBA-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGSA	1310	Ephra	2.2/4.5	KYW	1060	Phil	1.8/8.3	WIOQ-F	102.1	Phil	.7/1.8
WLAN	1390		2.0/9.9	WBSB-F	104.3	Balt	.6/2.0	WJBR-F	99.5	Wilm,DE	1.3/4.4
WGCB-F	96.1	R Lion	2.9/3.4	WCAU-F	98.1	Phil	.6/3.4	WMGK-F	102.9	Phil	.7/2.0
WRHY-F	92.7	Starv	.6/3.0	WEEU	850	Readin	.4/2.1	WMMR-F	93.3	Phil	.4/4.4
WTPA-F	104.1	Harris	2.2/6.2	WFIL	560	Phil	.6/1.6	WUSL-F	98.9	Phil	1.3/1.7
WYCR-F	98.5	York	.4/3.8	WIFI-F	92.5	Phil	.6/3.4	WYSP-F	94.1	Phil	2.0/4.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		139 (11)	139 (11)	28.4
COUNTRY	3 (1)	121 (2)	124 (3)	25.4
BTFL MUSIC		65 (2)	65 (2)	13.3
MOR/VARIETY	48 (4)		48 (4)	9.8
RELIGION/GOSPEL		33 (1)	33 (1)	6.7
NOSTALGIA	12 (1)	3 (1)	15 (2)	3.1
NEWS/TALK	10 (1)		10 (1)	2.0
BLACK/URBAN/JAZZ		7 (1)	7 (1)	1.4
AC		45 (2)	45 (2)	9.2
OTHERS/UNKNOWN		3 (1)	3 (1)	0.6
			489 (28)	

RADIO STATIONS

WLPA, 1490, 1 KW/250 W, MOR/NOST (Drake-Chen)

WDAC-F, 94.5, 50 KW @ 500, RELIGION
WIOV-F, 105.1, 50 KW @ 500, COUNTRY
WLAN-F, 96.9, 50 KW @ 500, ROCK
WNCE-F, 101.3, 50 KW @ 1290, BTFL MUS (FM-100)

NBC, $? ?	(Christal)	Hall
MBS, $13.10	(Savalli)	Crawford
ABC-E, $18.50	(Masla)	
ABC-F, $35.00*	(HNWH)	
NBC, $30.00*	(Christal)	Hall

WRFY - See Reading

Other ranked stations - See Harrisburg and York

LANSING

Market # 90
SMSA Pop: 474,900
APR 15.7
Est 1982 Revenue: $6,883,000*
Est 1983 Rev Growth: 6%*

Stations: 23/12
Diaries: 921/431:1
Standard Error: .644
% Below Line: 28.0
Est 1982 Nat Rev: $1,183,000*

CSI: 4.4 Bil (# 84)
CSI HH: 26.0 M (# 47)
Retail $: 2.2 Bil (# 91)
% Not Listed: 12.7

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WFMK-F	86/13.8	15.0	11.3	12.2	11.0
2. WVIC-F	81/13.0	8.0	6.9	6.0	5.6
3. WITL-F	63/10.1	10.5	12.2	11.5	12.4
4. WJIM-F	45/ 7.2	8.5	5.5	7.3	6.9
WJXQ-F	45/ 7.2	9.7	12.3	11.2	10.0
6. WILS-F	41/ 6.6	6.1	7.6	8.1	6.7
7. WJR	33/ 5.6	7.7	9.0	7.1	8.0
8. WVGO	23/ 3.7	2.6	4.0	3.7	2.8
9. WOOD-F	20/ 3.2	3.2	2.2	2.4	3.8
10. WMMQ-F	15/ 2.4	.3	1.1	---	---
WCUZ-F	15/ 2.4	1.4	1.3	2.1	2.1

12+ TSA 1/4	
1. WFMK-F	112
2. WVIC-F	94
3. WJXQ-F	84
4. WJR	76
5. WITL-F	75
6. WJIM-F	60
7. WILS-F	44
8. WIBM-F	29
9. WVGO	24
10. WOOD-F	23

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WFMK-F	1535/28.7	33.0	28.1
2. WVIC-F	1377/29.6	24.1	21.5
3. WJXQ-F	1175/19.3	23.1	26.2
4. WJR	1043/13.2	17.8	18.2
5. WITL-F	924/19.1	23.6	22.3
6. WILS-F	729/17.1	19.1	18.8
7. WJIM-F	650/12.6	17.7	13.8
8. WIBM-F	477/ 2.0	1.7	---
9. WJIM	431/10.4	11.4	9.1
10. WOOD-F	359/ 7.7	---	---

12+ FM SHARE (METRO): 84.35% (458 of 543) (SPG 82: 75.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WVIC-F	1. WFMK-F	1. WFMK-F	1. WFMK-F	1. WITL-F	1. WITL-F
2. WJXQ-F	2. WVIC-F	2. WVIC-F	2. WITL-F	2. WJIM-F	2. WVIC-F
3. WFMK-F	3. WILS-F	3. WITL-F	3. WJIM-F	3. WFMK-F	3. WJXQ-F
4. WITL-F	4. WJXQ-F	4. WILS-F	4. WVIC-F	4. WJR	4. WJR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMK-F	1. WVIC-F	1. WFMK-F	1. WFMK-F	1. WILS-F	1. WFMK-F
2. WVIC-F	2. WFMK-F	2. WVIC-F	2. WITL-F	2. WJXQ-F	2. WITL-F
3. WJIM-F	3. WJIM-F		3. WJIM-F	3. WVIC-F	3. WJXQ-F
4. WITL-F	4. WJXQ-F		4. WVIC-F	4. WFMK-F	4. WJIM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCXK-F	92.1	St. Johns	1.3/4.4	WJIM	1240		2.1/10.4	WJFM-F	93.7	Gr Rapl.9/3.5
WGER-F	102.5	Saginaw	.3/1.6	WILS	1320		.8/7.8	WLAV-F	96.9	Gr Rapl.3/3.7
WGRD-F	97.9	Gr Rapids	.6/2.1	WITL	1010		.8/5.4	WPLB-F	107.3	Greenvl.3/1.5
WIBM-F	94.1	Jackson	.3/2.0	WION	1430	Ionia	1.0/1.5	WZZR-F	95.7	Gr Rap .5/1.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		184 (7)	184 (7)	33.8
AC	5 (1)	113 (3)	118 (4)	21.7
COUNTRY	5 (1)	94 (4)	99 (5)	18.2
BTFL MUSIC		68 (3)	68 (3)	12.5
MOR/VARIETY	52 (3)		52 (3)	9.6
NOSTALGIA	23 (1)		23 (1)	4.2
			544 (23)	

RADIO STATIONS

WJIM, 1240, 1 KW/250 W , MOR
WVGO, 730, 500 W (DAYS,DA), NOSTALGIA (Al Ham)

WFMK-F, 99.1, 110 KW @ 600, AC/CONTEMP
WILS-F, 101.7, 3 KW @ 180, AOR (Burk-Abr)
WITL-F, 100.7, 55 KW @ 378, COUNTRY
WJIM-F, 97.5, 28 KW @ 440, BTFL MUS (TM)
WMMQ-F, 92.7, 3 KW @ 320, AC
WVIC-F, 94.9, 49 KW @ 500, ROCK
WIBM-F, 94.1, 50 KW @ 342, ROCK
WJXQ-F, 106.1, 50 KW @ 500, AOR

NBC,NEC-T, $11.00 (PRO)
UPI, $20.00* (Blair)

RKO, $48.00* (Selcom) Liggett
Source, $25.50 (Torbet)
RKO II, $39.38 (Mc-Guild) Midwest Fam
, $13.00 (PRO)
CBS-R,MBS, $10.44 (Unirep) (CHARLOTTE)
ABC-C, $31.00* (Blair)
ABC-F, $21.00 (Torbet) Casciani (JACKSON)
, $33.00 (Christal) (JACKSON)

WJR - See Detroit

WOOD-F - See Grand Rapids

LAS VEGAS

Market # 87
SMSA Pop: 493,900
APR 17.7
Est 1982 Revenue: $9,846,000

Stations: 16/16
Diaries: 604/706:1
Standard Error: .809
% Below Line: 0

CSI: 4.5 Bil (# 81)
CSI HH: 25.8 M (# 54)
Retail $: 3.0 Bil (# 67)
% Not Listed: 12.0

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KOMP-F	95/12.6	11.4	10.4	9.5	7.3
2. KLUC-F	88/11.7	14.2	12.1	11.6	9.9
3. KXTZ-F	78/10.4	7.2	6.5	8.4	8.7
4. WFMS-F	59/ 7.8	5.4	7.1	4.3	3.3
5. KVEG	44/ 5.8	6.4	8.7	7.2	9.6
6. KORK-F	41/ 5.4	6.0	8.1	8.7	9.0
7. KDWN	39/ 5.2	6.4	4.3	4.9	6.0
8. KUDO-F	37/ 4.9	6.5	6.1	6.3	6.8
9. KORK	34/ 4.5	3.2	2.9	2.5	3.3
10. KNUU	30/ 4.0	1.5	3.2	2.6	3.1
11. KLAV	29/ 3.9	6.4	5.6	4.0	4.8
KRAM	29/ 3.9	5.4	5.5	4.7	4.8

12+ TSA 1/4	
1. KOMP-F	95
2. KLUC-F	88
3. KXTZ	78
4. WFMS-F	60
5. KORK-F	47
6. KVEG	44
KDWN	44
8. KUDO-F	38
9. KORK	34
10. KNUU	30

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KLUC-F	1202/27.9	28.2	26.5
2. KOMP-F	827/19.4	22.0	19.4
3. KXTZ-F	795/18.6	16.1	12.0
4. KDWN	717/14.3	13.0	10.6
5. KMJJ	667/15.1	15.6	15.1
6. KFMS-F	633/14.1	10.7	13.5
7. KLAV	572/13.4	17.9	17.4
8. KVEG	535/12.5	13.8	16.5
9. KORK-F	514/11.3	13.7	14.2
10. KUDO-F	511/11.8	16.9	13.7

12+ FM SHARE (METRO): 62.59% (415 of 663) (SPG 82: 55.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOMP-F	1. KOMP-F	1. KOMP-F	1. KFMS-F	1. KXTZ-F	1. KLUC-F
KLUC-F	2. KLUC-F	2. KLUC-F	2. KLUC-F	2. KORK-F	2. KXTZ-F
	3. KFMS-F	3. KFMS-F	3. KXTZ-F	3. KVEG	3. KOMP-F
	4. KUDO-F	4. KXTZ-F	4. KVEG	4. KDWN	4. KFMS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KXTZ-F	1. KOMP-F	1. KLUC-F	1. KFMS-F	1. KOMP-F	1. KLUC-F
2. KOMP-F	2. KLUC-F	2. KUDO-F	2. KXTZ-F	2. KLUC-F	2. KRAM
3. KLUC-F	3. KXTZ-F	3. KOMP-F	3. KLUC-F		3. KFMS-F
4. KFMS-F	4. KFMS-F	4. KFMS-F	4. KVEG		4. KOMP-F
					KXTZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KENO	1460	2.0/9.2	KRRI-F	105.5	Boulder City 2.3/3.1
KMJJ	1140	2.9/15.1	KVOV	1280	Henderson .8/3.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	29 (1)	183 (2)	212 (3)	32.0
COUNTRY	73 (2)	76 (2)	149 (4)	22.5
BTFL MUSIC		119 (2)	119 (2)	17.9
AC	37 (2)	37 (1)	74 (3)	11.2
MOR/VARIETY	39 (1)		39 (1)	5.9
NOSTALGIA	34 (1)		34 (1)	5.1
NEWS/TALK	30 (1)		30 (1)	4.5
OTHERS/UNKNOWN	6 (1)		6 (1)	0.9
			663 (16)	

RADIO STATIONS

KDWN, 720, 50 KW (DA-N)	, MOR/TALK	,	$19.25 (Blair)	
KLAV, 1230, 1 KW/250 W	, CONTEMP	,	$21.00* (Masla)	
KMJJ, 1140, 10 KW/2.5 KW (DA-N),	AC	ABC-E,	$22.00* (Mc-Guild)	Western Cit
KNUU, 970, 5 KW/500 W (DA-2),	NEWS	CBS,MBS,	$13.50 (----)	
KORK, 920, 5 KW/500 W (DA-2),	NOSTALGIA (Primetime)	NBC,	$? ? (Eastman)	Donrey
KRAM, 1340, 1 KW/250 W	, COUNTRY	,	$18.75 (Torbet)	
KVEG, 1410, 5 KW (DA-N)	, COUNTRY	,	$30.00* (Katz)	
KFMS-F, 101.9, 100 KW @ 1110,	COUNTRY (Burns-Somerset)	,	$31.00* (Katz)	
KLUC-F, 98.5, 25 KW @ 180,	ROCK	ABC-C,	$41.00* (Mc-Guild)	Western Cit
KOMP-F, 92.3, 100 KW @ 1520,	AOR (Burk-Abr)	Source,	$33.00* (Lotus)	Lotus

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

LEXINGTON

Market # 122
SMSA Pop: 323,900
APR 16.1
Est 1982 Revenue: $6,800,000*
Est 1983 Rev Growth: 12%*

Stations: 15/12
Diaries: 612/449:1
Standard Error: .788
% Below Line: 3.5
Est 1982 Nat Rev: $1,200,000*

CSI: 2.6 Bil (# 123)
CSI HH: 21.8 M (# 197)
Retail $: 1.6 Bil (# 116)
% Not Listed: 9.0

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WLAP-F	77/17.4	16.4	18.2	16.3	21.4
2. WVLK-F	71/16.0	15.9	7.8	8.5	9.4
3. WKQQ-F	59/13.3	15.2	15.5	18.2	21.2
4. WVLK	56/12.6	11.5	15.8	14.6	12.0
5. WTKC	24/ 5.4	5.8	11.7	8.8	8.9
6. WNCW-F	23/ 5.2	6.0	1.5	.5	1.2
7. WBBE	22/ 5.0	2.3	1.2	2.2	2.4
8. WLAP	21/ 4.7	5.5	6.3	5.8	6.4
9. WFMI-F	19/ 4.3	1.6	2.2	1.7	---
10. WAXU-F	11/ 2.5	2.5	3.9	4.1	2.6

12+ TSA 1/4	
1. WVLK-F	210
2. WLAP-F	140
3. WKQQ-F	124
4. WVLK	68
5. WNCW-F	39
6. WHAS	35
7. WLAP	31
8. WTKC	29
9. WFMI-F	24
10. WBBE	23

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WVLK-F	2434/31.1	32.0	19.0
2. WLAP-F	2074/35.9	34.7	38.1
3. WKQQ-F	1398/25.9	28.1	26.0
4. WVLK	1202/32.0	33.7	34.8
5. WLAP	767/19.8	21.4	17.9
6. WHAS	621/ 5.9	7.8	5.6
7. WTKC	562/17.0	14.1	19.1
8. WFMI-F	481/14.9	6.0	3.8
9. WNCW-F	430/11.8	11.8	4.7
10. WLW	347/ 3.4	---	---

12+ FM SHARE (METRO): 65.51% (264 of 403) (SPG 82: 55.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKQQ-F	1. WLAP-F	1. WLAP-F	1. WVLK-F	1. WVLK	1. WVLK
2. WLAP-F	2. WKQQ-F	2. WVLK-F	WVLK	2. WVLK-F	2. WVLK-F
	3. WVLK-F	3. WKQQ-F	3. WLAP-F	3. WBBE	3. WKQQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WVLK-F	1. WVLK-F	1. WLAP-F	1. WVLK	1. WLAP-F	1. WVLK-F
2. WLAP-F	2. WLAP-F	2. WKQQ-F	2. WVLK-F	2. WKQQ-F	2. WVLK
3. WVLK	3. WKQQ-F	3. WVLK	3. WLAP-F	3. WVLK-F	3. WLAP-F
		WVLK-F			WKQQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJMM-F	106.3		.9/4.1	WAKY	790	Louisville	.9/3.4
WNVL	1250	Nicholasville	.5/4.6	WLW	700	Cincinnati	.7/3.4
WHAS	840	Louisville	1.6/5.9				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		155 (3)	155 (3)	38.5
COUNTRY	26 (2)	82 (2)	108 (4)	26.8
AC	60 (2)		60 (2)	14.9
MOR/VARIETY	31 (3)		31 (3)	7.7
BTFL MUSIC		23 (1)	23 (1)	5.7
NOSTALGIA	22 (1)		22 (1)	5.5
RELIGION/GOSPEL		4 (1)	4 (1)	1.0
			403 (15)	

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA) , NOSTALGIA (SMN)	MBS, $18.00	(Savalli)	(GEORGETOWN)
WLAP, 630, 5 KW/1 KW (DA-2), MOR	CBS,MBS, $24.00	(Mc-Guild)	Illinois Bdcst
WTKC, 1300, 2.5 KW/1 KW (DA-N),COUNTRY (TM)	NBC, $20.38	(Eastman)	
WVLK, 590, 5 KW/1 KW (DA-2), AC/MOR	ABC-I, $33.00*	(Torbet)	Bluegrass
WAXU-F, 103.1, 3 KW @ 300, COUNTRY	MBS, $18.00	(Savalli)	(GEORGETOWN)
WFMI-F, 100.1, 3 KW @ 300, ROCK	ABC-F, $13.50	(Selcom)	Cromwell (WINCHESTER)
WKQQ-F, 98.1, 100 KW @ 551, AOR	Source, $41.63	(Christal)	Village
WLAP-F, 94.5, 50 KW @ 660, ROCK (TM)	RKO, $38.00	(Mc-Guild)	Illinois Bdcst
WNCW-F, 96.7, 3 KW @ 198, BTFL MUS (KalaMusic)	, $18.00*	(Masla)	Fairfield (PARIS)
WVLK-F, 92.9, 100 KW @ 854, COUNTRY (Drake-Chen)	, $45.00*	(Torbet)	Bluegrass

LINCOLN

Market # 179
SMSA Pop: 196,200
APR 17.0
Est 1982 Revenue: $6,100,000

Stations: 17/10
Diaries: 505/335:1
Standard Error: .889
% Below Line: 13.4

CSI: 1.5 Bil (# 179)
CSI HH: 20.3 M (# 257)
Retail $: .9 Bil (# 185)
% Not Listed: 6.6

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KFOR	34/11.8	12.5	14.9
2. KHAT-F	33/11.5	7.8	7.2
3. KFMQ-F	30/10.5	11.8	16.9
4. KLIN-F	27/ 9.4	12.5	14.1
5. KFRX-F	26/ 9.1	12.5	7.2
6. KLIN	21/ 7.3	5.9	7.2
7. KLMS	19/ 6.6	5.9	4.4
KFAB	19/ 6.6	5.5	7.6
9. KSRD-F	18/ 6.3	3.9	2.0
10. KECK	13/ 4.5	4.7	2.8

12+ TSA 1/4	
1. KFAB	69
2. KFRX-F	56
3. KFOR	38
4. KLIN-F	34
5. KHAT-F	33
6. KFMQ-F	32
7. KSRD-F	26
8. WOW	23
9. KLIN	22
10. KLMS	20

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KFAB	929/19.0	16.7
2. KFRX-F	749/27.5	30.2
3. WOW	506/13.5	15.8
4. KFOR	471/25.3	27.9
5. KFMQ-F	470/25.0	24.6
6. KLIN-F	421/20.4	19.6
7. KHAT-F	390/21.3	16.5
8. KLIN	379/20.7	18.2
9. KSRD-F	342/13.9	8.8
10. KLMS	317/17.1	19.6

12+ METRO 1/4/SHARE (METRO): 57.10% (153 of 268) (SPG 82: 60.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFRX-F	1. KFMQ-F	1. KHAT-F	1. KHAT-F	1. KLIN-F	1. KFOR
2. KFMQ-F	2. KHAT-F	2. KFMQ-F	2. KFOR	2. KLIN	2. KLIN-F
	3. KFRX-F	3. KFRX-F	KLMS	3. KFOR	3. KLMS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KHAT-F	1. KFMQ-F	1. KHAT-F	1. KHAT-F	1. KFMQ-F	1. KFOR
2. KFOR	2. KHAT-F	2. KFMQ-F	2. KLMS	2. KHAT-F	2. KHAT-F
3. KLIN-F	3. KFRX-F	3. KFRX-F	KSRD-F	3. KFRX-F	KFMQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBHL-F	95.3		3.8/8.1
KCRO	660	Omaha	.7/2.3
KEZO-F	92.3	Omaha	1.7/9.9
KGOR-F	99.9	Omaha	.7/6.0
KOIL	1290	Omaha	.3/4.8
KQKQ-F	98.5	Council Bluff	.3/4.9
WOW	590	Omaha	2.1/13.5

FORMATS

	AM	FM	TOTAL	%
MOR/VARIETY	74 (3)		74 (3)	27.6
ROCK/AOR/CONTEMP		64 (5)	64 (5)	23.9
AC	20 (2)	33 (1)	53 (3)	19.8
COUNTRY	19 (2)	29 (2)	48 (4)	17.9
BTFL MUSIC		27 (1)	27 (1)	10.1
RELIGION/GOSPEL	2 (1)		2 (1)	0.7
			268 (17)	

RADIO STATIONS

KECK, 1530, 5 KW (DAYS,DA), COUNTRY
KFOR, 1240, 1 KW/250 W , MOR
KLIN, 1400, 1 KW/250 W , MOR
KLMS, 1480, 1 KW (DA-2) , AC

KFMQ-F, 101.9, 100 KW @ 275, ROCK/AOR
KFRX-F, 102.7, 100 KW @ 500, ROCK
KHAT-F, 106.3, 2.9 KW @ 145, AC (TM)
KLIN-F, 107.3, 100 KW @ 550, BTFL MUS (FM-100)
KSRD-F, 96.9, 100 KW @ 610, COUNTRY

RKO II, $21.00 (Savalli)
ABC-I, $28.00* (Mc-Guild) Stuart
CBS, $20.00* (----)
, $26.00* (Eastman) Woodward
, $31.00* (Eastman) Woodward
, $22.00* (Mc-Guild) Stuart
RKO, $14.50 (Savalli)
, $21.00* (----)
, $13.00 (PRO) (SEWARD)

Other ranked stations - See Omaha

LITTLE ROCK

Market # 103
SMSA Pop: 405,400
APR 17.4
Est 1982 Revenue: $8,200,000

Stations: 17/16
Diaries: 768/436:1
Standard Error: .727
% Below Line: 5.7

CSI: 3.3 Bil (# 102)
CSI HH: 21.6 M (# 215)
Retail $: 1.9 Bil (# 105)
% Not Listed: 6.0

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KSSN-F	69/11.8	13.9	18.0	17.7	22.0
2. KKYK-F	67/11.5	14.5	10.7	9.8	8.6
3. KOKY	62/10.6	8.6	15.1	11.7	13.4
4. KEZQ-F	50/ 8.6	7.1	9.3	12.9	7.9
5. KLAZ-F	42/ 7.2	11.1	5.0	4.8	8.6
6. KLPQ-F	38/ 6.5	3.9	7.0	5.6	5.2
7. KAAY	37/ 6.3	5.2	4.5	4.6	6.3
8. KLRA	36/ 6.2	5.2	6.2	6.5	8.6
9. KARN	35/ 6.0	11.1	7.6	7.9	5.4
10. KMJX-F	34/ 5.8	9.3	4.5	7.7	5.2

12+ TSA 1/4	
1. KSSN-F	259
2. KKYK-F	180
3. KLAZ-F	105
4. KLPQ-F	95
5. KEZQ-F	83
6. KAAY	78
7. KMJX-F	73
8. KOKY	62
9. KARN	45
10. KLRA	42

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KSSN-F	3122/25.6	27.0	29.2
2. KKYK-F	2710/32.1	31.8	25.1
3. KLAZ-F	1768/21.6	22.5	18.5
4. KAAY	1288/14.4	17.7	15.9
5. KLPQ-F	1266/16.3	10.3	18.0
6. KMJX-F	1052/13.1	15.6	12.6
7. KEZQ-F	975/16.8	16.4	15.4
8. KARN	720/17.1	21.9	15.0
9. KLRA	714/16.0	16.4	14.6
10. KOKY	597/17.2	17.4	19.0

12+ FM SHARE (METRO): 60.77% (333 of 548) (SPG 82: 57.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLAZ-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KKYK-F
2. KKYK-F	2. KSSN-F	2. KSSN-F	2. KKYK-F	2. KEZQ-F	2. KSSN-F
KMJX-F	3. KAAY	3. KOKY	3. KEZQ-F	3. KLRA	3. KLRA
4. KWTD-F	KLAZ-F	4. KLPQ-F	4. KLPQ-F	4. KARN	4. KOKY
	KOKY	KAAY			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSSN-F	1. KSSN-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KSSN-F
2. KEZQ-F	KKYK-F	2. KSSN-F	2. KKYK-F	2. KKYK-F	2. KKYK-F
3. KKYK-F	3. KOKY	3. KOKY	3. KEZQ-F	3. KMJX-F	3. KLPQ-F
KOKY	KEZQ-F	KLAZ-F	4. KLPQ-F		KEZQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAUL	1380		3.3/6.9	KAKI-F	107.1	Benton	.3/1.6	
KGKO	850	Benton	.3/1.3	KITA	1440		1.7/5.5	
KSOH	1050		1.2/3.7					
KXLR	1150		1.2/4.9					

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		174 (4)	174 (4)	31.8
COUNTRY	43 (2)	109 (3)	152 (5)	27.7
BLACK/URBAN/JAZZ	62 (1)		62 (1)	11.3
BTFL MUSIC		50 (1)	50 (1)	9.1
AC	37 (1)		37 (1)	6.8
NEWS/TALK	35 (1)		35 (1)	6.4
NOSTALGIA	19 (1)		19 (1)	3.5
RELIGION/GOSPEL	17 (2)		17 (2)	3.1
MOR/VARIETY	2 (1)		2 (1)	0.4
			548 (17)	

RADIO STATIONS

KAAY, 1090, 50 KW (DA-N) , AC
KARN, 920, 5 KW (DA-N) , NEWS/TALK
KLRA, 1010, 10 KW/5 KW (DA-N) , COUNTRY
KOKY, 1250, 1 KW/500 W (DA-N), BLACK

KEZQ-F, 100.3, 100 KW @ 295, BTFL MUS (Bonne)
KKYK-F, 103.7, 100 KW @ 1510, ROCK (Ron White)
KLAZ-F, 98.5, 100 KW @ 880, CONTEMP
KLPQ-F, 94.1, 100 KW @ 770, COUNTRY
KMJX-F, 105.1, 100 KW @ 534, AOR
KSSN-F, 95.7, 100 KW @ 1000, COUNTRY (TM)
KWTD-F, 106.3, 3 KW @ 300, ROCK (?)

ABC-C,RKO, $39.25* (Katz) Multimedia
NBC, $27.00 (Blair)
CBS, $19.00 (Christal) Signal
, $30.00* (Torbet)
, $47.50 (Selcom)
, $40.00* (Blair)
, $34.00* (Torbet)
, $39.25 (Katz) Multimedia
Source, $19.00* (HNWH)
ABC-E, $62.25 (Eastman) Firstcom
MBS, $? ? (Roslin) (LONOKE)

LOS ANGELES

Market # 2; ADI # 2
SMSA Pop: 7.569,000
APR 18.3
Est 1982 Revenue: $174,000,000*
Est 1983 Rev Growth: 11%

Stations: 46/45
Diaries: 3530/2280:1
Standard Error: .350
% Below Line: 1.5
Est 1982 Nat Rev: $41,500,000*

CSI: 78.3 Bil (# 2)
CSI HH: 26.0 M (# 49)
Retail $: 38.1 Bil (# 1)
% Not Listed: 8.3

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82
1. KABC	1117/7.6	6.2	5.6	8.6	6.7
2. KBIG-F	897/6.1	5.3	5.1	4.0	5.0
3. KIIS-F	881/6.0	4.7	4.4	3.3	3.9
4. KROQ-F	647/4.4	4.6	3.9	3.7	3.7
5. KLOS-F	607/4.1	4.0	3.7	4.7	3.9
6. KJOI-F	599/4.1	3.4	3.8	3.4	3.5
7. KFWB	507/3.4	4.3	4.2	3.5	3.6
8. KMET-F	470/3.2	3.0	3.7	3.4	4.0
9. KNX	457/3.1	3.7	3.7	2.7	3.5
10. KRTH-F	447/3.0	3.5	2.6	3.2	3.2
11. KMPC	411/2.8	2.6	2.8	2.6	2.4
12. KIQQ-F	408/2.8	2.6	3.1	4.1	3.7
13. KOST-F	388/2.6	2.8	2.4	2.0	2.4
14. KPRZ	363/2.5	2.1	2.0	3.1	2.6
15. KHTZ-F	341/2.3	2.7	2.9	3.0	3.5
16. KLAC	297/2.0	2.1	2.4	1.9	2.1
17. KZLA-F	292/2.0	2.3	2.1	1.6	2.1
18. KUTE-F	274/1.9	1.6	1.4	1.7	1.9
19. KALI	272/1.8	1.3	1.9	1.5	1.2
20. KFI	270/1.8	1.6	2.3	1.7	2.5
21. KTNQ	264/1.8	2.0	2.2	1.9	1.9
22. KRLA	256/1.7	2.5	1.5	2.4	2.1
23. KWKW	252/1.7	1.6	1.7	1.9	1.3
24. KGFJ	241/1.6	1.5	2.1	1.6	1.9
25. KJLH-F	212/1.4	1.7	1.3	1.5	1.2

12+ TSA 1/4	
1. KABC	1234
2. KBIG-F	1066
3. KIIS-F	1017
4. KLOS-F	745
5. KROQ-F	714
6. KNX	661
7. KMET-F	646
8. KJOI-F	638
9. KFWB	538
10. KRTH-F	535
11. KMPC	528
12. KFI	492
13. KOST-F	441
14. KIQQ-F	430
15. XTRA	388
16. KPRZ	373
17. KLAC	363
18. KHTZ-F	359
19. KUTE-F	332
20. KZLA-F	317
21. KTNQ	305
22. KRLA	285
23. KALI	273
24. KWKW	254
25. KGFJ	241

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KABC	16232/18.2	12.5	15.6
2. KIIS-F	16048/17.3	12.4	12.8
3. KNX	13204/11.6	12.7	11.7
4. KLOS-F	12952/12.8	12.6	11.7
5. KBIG-F	12326/12.7	10.6	11.2
6. KFWB	12121/13.9	13.7	14.3
7. KMET-F	11430/11.0	11.2	11.1
8. KFI	10505/ 8.0	8.5	8.6
9. KRTH-F	10438/10.7	8.8	10.8
10. KROQ-F	9976/11.3	8.2	7.9
11. KMPC	9500/ 9.6	8.9	9.1
12. KIQQ-F	9205/10.6	11.0	10.9
13. XTRA	9177/ 6.1	8.2	5.8
14. KJOI-F	8734/10.0	8.3	8.7
15. KOST-F	7934/ 8.6	6.2	6.4
16. KLAC	7071/ 7.1	6.4	6.7
17. KHTZ-F	6635/ 7.7	8.6	11.2
18. KUTE-F	6525/ 6.9	5.0	7.2
19. KRLA	6138/ 6.8	5.8	7.7
20. KNX-F	5767/ 5.7	7.0	6.8
21. KZLA-F	4984/ 5.7	5.0	4.8
22. KPRZ	4654/ 5.6	4.8	5.5
23. KMGG-F	4515/ 5.2	5.9	6.3
24. KFAC-F	4189/ 4.5	3.3	4.2
25. KGFJ	3824/ 4.7	4.5	5.3

12+ FM SHARE (METRO): 58.50% (7908 of 13517) (SPG 82: 56.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KROQ-F	1. KIIS-F	1. KIIS-F	1. KBIG-F	1. KBIG-F	1. KABC
2. KLOS-F	2. KLOS-F	2. KLOS-F	2. KABC	2. KABC	2. KIIS-F
3. KMET-F	3. KROQ-F	3. KBIG-F	3. KIIS-F	3. KJOI-F	3. KBIG-F
4. KIIS-F	4. KMET-F	4. KRTH-F	4. KRTH-F	4. KMPC	4. KFWB
5. KIQQ-F	5. KRTH-F	5. KROQ-F	5. KHTZ-F	5. KPRZ	5. KNX
6. XTRA	6. KHTZ-F	6. KABC	6. KOST-F	6. KNX	6. KROQ-F
7. KGFJ	7. KOST-F	7. KMET-F	7. KJOI-F	7. KFWB	7. KLOS-F
8. KDAY	8. KUTE-F	8. KOST-F	8. KZLA-F	8. KIIS-F	8. KFI
	9. KIQQ-F	9. KHTZ-F	9. KMPC	9. KLAC	9. KJOI-F
	10. KABC	10. KIQQ-F	10. KRLA	10. KWKW	10. KMPC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBIG-F	1. KBIG-F	1. KIIS-F	1. KBIG-F	1. KLOS-F	1. KABC
2. KIIS-F	2. KABC	2. KROQ-F	2. KIIS-F	2. KMET-F	2. KBIG-F
3. KABC	3. KIIS-F	3. KOST-F	KOST-F	3. KIIS-F	3. KIIS-F
4. KJOI-F	4. KROQ-F	4. KHTZ-F	4. KOST-F	4. KRTH-F	4. KRTH-F
5. KLOS-F	5. KLOS-F	5. KRTH-F	5. KHTZ-F	KROQ-F	5. KLOS-F
6. KRTH-F	6. KJOI-F	6. KLOS-F	6. KJOI-F	6. KHTZ-F	6. KMET-F
7. KOST-F	7. KMET-F	7. KIQQ-F	7. KRTH-F	KUTE-F	7. KHTZ-F
8. KPRZ	8. KIQQ-F	8. KBIG-F	8. KIQQ-F	8. KABC	KMPC
9. KZLA-F+	9. KFWB	KALI	9. KRLA	9. KJLH-F	9. KOST-F
10. KROQ-F	10. KRTH-F	10. KUTE-F	10. KZLA-F	10. KIQQ-F	10. KKGO-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	289 (2)	3272 (7)	3561 (9)	26.3
NEWS/TALK	2081 (3)		2081 (3)	15.4
AC	602 (3)	1348 (4)	1950 (7)	14.4
BTFL MUSIC		1686 (3)	1686 (3)	12.5
BLACK/URBAN/JAZZ	398 (2)	863 (4)	1261 (6)	9.3
SPANISH	788 (3)	187 (1)	975 (4)	7.2
NOSTALGIA	823 (3)	15 (1)	838 (4)	6.2
COUNTRY	348 (2)	350 (2)	698 (4)	5.2
RELIGION/GOSPEL	213 (3)	42 (1)	255 (4)	1.9
CLASSICAL	67 (1)	145 (1)	212 (2)	1.6
			13517 (46)	

LOS ANGELES ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KABC	1. KIIS-F	1. KABC
2. KBIG-F	2. KABC	2. KIIS-F
3. KIIS-F	3. KLOS-F	3. KFWB
4. KLOS-F	4. KFWB	4. KBIG-F
5. KROQ-F	5. KBIG-F	5. KNX
6. KJOI-F	6. KNX	6. KROQ-F
7. KMET-F	7. KMET-F	7. KJOI-F
8. KNX	8. KRTH-F	8. KZLA-F
9. KFWB	9. KROQ-F	9. KLAC
10. KRTH-F	10. KFI	10. KFI
11. KMPC	11. KIQQ-F	
12. KFI	12. KMPC	
13. KOST-F	13. KJOI-F	
14. KIQQ-F	14. KOST-F	
15. KPRZ	15. KLAC	

ADI FM SHARE: 59.02% (9280 of 15723) (SPG 82: 57.06%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KACE-F	103.9	Inglewood	1.3/3.9
KBRT	740	Avalon	.4/1.2
KDAY	1580	Santa Mon	1.1/3.9
KFAC	1330		.5/2.3
KFAC-F	92.3		1.0/4.5
KGER	1390	Long Beach	.4/ .9
KGIL+	1260	San Fernando	.4/1.5
KHJ	930		.6/3.9
KIEV	870	Glendale	.7/1.8
KIKF-F	94.3	Garden Grove	.4/ .9
KKGO-F	105.1		1.3/4.1
KLVE-F	107.5		1.3/4.0
KMGG-F	105.9		1.3/5.2
KNAC-F	105.5	Long Beach	.5/1.9
KNOB-F	97.9	Long Beach	1.3/3.8
KNX-F	93.1		1.2/5.7
KWIZ	1480	Santa Ana	.5/2.0
KYMS-F	106.3	Santa Ana	.3/1.0
KZLA	1540		.3/1.4
XTRA	690	Tijuana	1.4/6.1

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK	ABC-T,ABC-I,	$300.00	(Katz)	ABC
KALI, 1430, 5 KW/1 KW (DA-2)	, SPANISH		, $? ?	(Masla)	United
KDAY, 1580, 50 KW (DA-2)	, BLACK	NBN,	$ 90.00*	(Weiss)	Rollins
KFI , 640, 50 KW	, AC (Burk-Abr)	ABC-E,	$180.00*	(Christal)	Cox
KFWB, 980, 5 KW	, NEWS	NBC,	$200.00*	(Group W)	Westinghouse
KGFJ, 1230, 1 KW/250 W	, BLACK	SBN,	$? ?	(Masla)	Inner City
KLAC, 570, 5 KW (DA-N)	, COUNTRY	ABC-D,	$155.00*	(Eastman)	Metromedia
KMPC, 710, 50 KW/10 KW (DA-N)	, NOSTALGIA (Primetime)		, $170.63	(MMR)	Golden West
KNX , 1070, 50 KW	, NEWS	CBS,	$270.00	(CBS SPot)	CBS
KPRZ, 1150, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	MBS,	$125.00*	(Mc-Guild)	Gannett
KRLA, 1110, 50 KW/10 KW (DA-2)	, OLDIES		, $162.50	(HNWH)	
KTNQ, 1020, 50 KW (DA-2)	, SPANISH		, $ 70.00*	(Caballero)	
KWKW, 1300, 5 KW/1 KW (DA-2)	, SPANISH		, $ 63.00	(Lotus)	Lotus

FM STATIONS

KBIG-F, 104.3, 105 KW @ 2890,	BTFL MUS (Bonne)		, $260.00*	(Torbet)	Bonneville
KHTZ-F, 97.1, 55 KW @ 770,	AC/CONTEMP		, $160.00*	(MMR)	Greater Med
KIIS-F, 102.7, 8 KW @ 2790,	ROCK	ABC-C,	$225.00*	(Mc-Guild)	Gannett
KIQQ-F, 100.3, 5 KW @ 3060,	ROCK		, $130.00*	(Masla)	Outlet
KJLH-F, 102.3, 3 KW @ 300,	BLACK		, $? ?	(Lazar)	
KJOI-F, 98.7, 75 KW @ 1833,	BTFL MUS (Churchill)		, $177.50	(Selcom)	
KLOS-F, 95.5, 68 KW @ 2920,	AOR (Pollack)	ABC-R,	$292.50	(Katz)	ABC

SEE ANAHEIM REPORT FOR CONTINUATION OF FM STATIONS

LOUISVILLE

Market # 44; ADI # 44
SMSA Pop: 911,500
APR 17.7
Est 1982 Revenue: $14,316,000*
Est 1983 Rev Growth: 4%*

Stations: 18/18
Diaries: 1377/546:1
Standard Error: .534
% Belwo Line: 0
Est 1982 Nat Rev: $2,759,000*

CSI: $8.0 Bil (# 42)
CSI HH: 24.4 M (# 91)
Retail $: 4.1 Bil (# 46)
% Not Listed: 5.2

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SPG 82
1. WLOU	174/13.1	10.5	9.8	9.3
2. WAMZ-F	156/11.7	11.8	13.4	7.3
3. WHAS	114/ 8.6	10.5	9.4	9.0
4. WVEZ-F	113/ 8.5	8.7	9.6	8.4
5. WQMF-F	107/ 8.1	9.4	7.8	7.9
6. WAVG	102/ 7.7	5.9	7.2	8.1
7. WRKA-F	96/ 7.2	7.0	7.7	9.6
8. WKJJ-F	75/ 5.6	6.3	4.7	6.3
9. WCII	62/ 4.7	6.1	6.0	7.2
10. WLRS-F	60/ 4.5	6.2	4.9	5.8
11. WAKY	58/ 4.4	4.2	5.7	7.0
12. WXVW	34/ 2.6	2.4	2.4	1.4

12+ TSA 1/4	
1. WAMZ-F	270
2. WHAS	202
3. WQMF-F	189
4. WLOU	181
5. WVEZ-F	148
6. WAVG	106
7. WRKA-F	104
8. WKJJ-F	102
9. WAKY	75
10. WCII	74
11. WLRS-F	69
12. WXVW	36

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WHAS	3422/26.3	28.4	28.7
2. WAMZ-F	2778/20.5	22.7	16.8
3. WQMF-F	2491/19.9	17.5	18.5
4. WKJJ-F	1933/18.3	17.0	21.0
5. WAVG	1708/20.2	20.5	21.2
6. WAKY	1701/16.6	18.5	22.9
7. WVEZ-F	1678/17.6	16.2	14.6
8. WRKA-F	1602/19.9	17.2	20.5
9. WLRS-F	1425/16.0	16.1	16.8
10. WCII	1393/14.3	16.1	16.3
11. WLOU	886/11.1	10.9	11.9
12. WJYL-F	576/ 6.9	5.4	---

12+ FM SHARE (METRO): 51.39% (647 of 1259) (SPG 82: 48.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQMF-F	1. WLOU	1. WLOU	1. WAMZ-F	1. WAMZ-F	1. WHAS
2. WLRS-F	2. WAMZ-F	2. WAMZ-F	2. WLOU	2. WVEZ-F	2. WAMZ-F
3. WLOU	WRKA-F	3. WRKA-F	3. WRKA-F	3. WHAS	3. WAVG
4. WKJJ-F	4. WQMF-F	4. WQMF-F	4. WHAS	4. WAVG	4. WQMF-F
	5. WKJJ-F	5. WHAS	5. WAVG	5. WLOU	5. WLOU
		WKJJ-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAMZ-F	1. WLOU	1. WLOU	1. WLOU	1. WLOU	1. WAMZ-F
2. WLOU	2. WAMZ-F	2. WRKA-F	2. WAMZ-F	2. WAMZ-F	2. WRKA-F
3. WVEZ-F	3. WQMF-F	3. WKJJ-F	3. WHAS	3. WQMF-F	3. WHAS
4. WAVG	4. WVEZ-F	4. WAMZ-F	4. WRKA-F	4. WRKA-F	4. WLOU
5. WRKA-F	5. WHAS	5. WQMF-F	5. WKJJ-F	5. WLRS-F	5. WCII

FORMATS	AM	FM	TOTAL	%
COUNTRY	97 (3)	156 (1)	253 (4)	20.0
ROCK/AOR/CONTEMP		242 (3)	242 (3)	19.3
MOR/VARIETY	216 (2)		216 (2)	17.2
AC	58 (1)	118 (2)	176 (3)	14.0
BLACK/URBAN/JAZZ	174 (1)		174 (1)	13.8
BTFL MUSIC		113 (1)	113 (1)	9.0
RELIGION/GOSPEL	36 (2)	15 (1)	51 (3)	4.1
NOSTALGIA	34 (1)		34 (1)	2.7
			1259 (18)	

LOUISVILLE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WAMZ-F	1. WHAS	1. WAMZ-F
2. WQMF-F	2. WAMZ-F	2. WHAS
3. WLOU	3. WQMF-F	3. WQMF-F
4. WHAS	4. WKJJ-F	WLOU
5. WVEZ-F	5. WAVG	5. WVEZ-F
6. WAVG	6. WVEZ-F	6. WRKA-F
7. WRKA-F	7. WRKA-F	7. WAVG
8. WKJJ-F	8. WAKY	8. WKJJ-F
9. WCII	9. WLRS-F	9. WCII
10. WAKY	10. WCII	10. WAKY
11. WLRS-F	11. WLOU	
12. WXVW	12. WJYL-F	
13. WDGS	13. WXVW	
14. WJYL-F	14. WINN	
15. WTMT	15. WTMT	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WDGS	1290	New Albany,IN	3.0/2.3
WFIA	900		.7/2.6
WINN	1240		1.1/4.6
WJYL-F	101.7	Jeffersontown	1.7/6.9
WTMT	620		1.5/3.1
WXLN-F	103.9		1.1/3.4

ADI FM SHARE: 55.68% (1029 of 1848) (SPG 82: 54.30%)

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2), OLDIES	ABC-I, $ 60.00*	(Katz) Multimedia
WAVG, 970, 5 KW (DA-2) , MOR	RKO II,NBC,NBC-T, $ 43.00	(Eastman) Henson
WCII, 1080, 10 KW/1 KW (DA-2), COUNTRY	MBS, $ 68.44	(MMR) Great Trails
WHAS, 840, 50 KW , MOR	CBS, $103.38	(Christal)
WINN, 1240, 1 KW/250 W , COUNTRY	, $ 15.00	(Mc-Guild)
WTMT, 620, 500 W (DAYS,DA) , COUNTRY	, $ 15.00	(Masla)
WXVW, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)	ABC-I, $ 18.00	(----)
WLOU, 1350, 5 KW (DAYS) , BLACK	NBN, $ 38.50	(Weiss) Johnson

FM STATIONS

WAMZ-F, 97.5, 100 KW @ 505, COUNTRY	ABC-E, $ 90.38	(Christal)
WJYL-F, 101.7, 3 KW @ 300, AC/SOFT	ABC-F, $ 20.00*	(----)
WKJJ-F, 99.7, 20 KW @ 720, CONTEMP/AC	CBS-R, $ 67.50	(MMR) Great Trails
WLRS-F, 102.3, 3 KW @ 300, AOR (Burk-Abr)	Source, $ 50.00	(Eastman) Henson
WQMF-F, 95.7, 34 KW @ 580, AOR	, $ 58.00*	(Torbet) Wood
WRKA-F, 103.1, 3 KW @ 300, AC (Klemm)	ABC-D, $ 64.00	(Blair) Cap-Johnson
WVEZ-F, 106.9, 25 KW @ 670, BTFL MUS (Schulke)	, $ 60.00*	(Katz) Multimedia
WXLN-F, 103.9, 3 KW @ 300, RELIGION	ABC-C, $ 10.00	(Radio Spot)

LUBBOCK

Market # 170
SMSA Pop: 217,900
APR 15.8
Est 1982 Revenue: $4,820,000*
Est 1983 Rev Growth: 11%*

Stations: 14/14
Diaries: 631/286:1
Standard Error: .773
% Below Line: 0
Est 1982 Nat Rev: $800,000*

CSI: 2.1 Bil (# 151)
CSI HH: 25.9 M (# 52)
Retail $: 1.5 Bil (# 124)
% Not Listed: 5.6

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KFMX-F	49/17.2	8.1	12.1	13.2	11.4
2. KLLL-F	47/16.5	17.1	16.6	17.4	22.7
3. KRLB-F	28/ 9.8	12.4	3.1	3.6	---
4. KSEL-F	27/ 9.5	6.0	9.3	12.5	12.5
5. KTEZ-F	26/ 9.1	10.1	8.3	12.1	8.2
6. KRUX-F	19/ 6.7	8.1	9.7	---	---
7. KFYO	17/ 6.0	6.7	4.8	6.4	7.5
8. KEND	13/ 4.6	3.7	4.8	3.9	6.7
9. KSEL	12/ 4.2	7.7	9.0	7.5	8.6
KLFB	12/ 4.2	5.7	4.8	5.0	3.1

12+ TSA 1/4	
1. KLLL-F	80
2. KFMX-F	71
3. KSEL-F	48
4. KFYO	45
5. KRUX-F	39
6. KTEZ-F	33
7. KRLB-F	32
8. KSEL	25
9. KEND	18
10. KLFB	13

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KLLL-F	973/33.1	30.3	30.7
2. KSEL-F	812/28.8	20.7	26.5
3. KFMX-F	708/27.8	18.1	25.5
4. KFYO-F	678/16.0	17.4	13.1
5. KRUX-F	653/17.3	15.7	15.7
6. KSEL	558/17.7	17.9	23.8
7. KRLB-F	456/19.7	23.0	8.7
8. KTEZ-F	426/15.2	16.0	16.9
9. KEND	281/12.4	14.0	15.5
10. KWAZ	154/ 7.4	8.2	10.2

12+ FM SHARE (METRO): 73.23% (197 of 269) (SPG 82: 63.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFMX-F	1. WFMX-F	1. KFMX-F	1. KLLL-F	1. KLLL-F	1. KLLL-F
2. KLLL-F	2. KRLB-F	2. KLLL-F	2. KTEZ-F	2. KTEZ-F	2. KSEL-F+
3. KSEL-F	3. KLLL-F	3. KRLB-F	3. KRLB-F		3. KFMX-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KLLL-F	1. KFMX-F	1. KLLL-F	1. KLLL-F	1. KFMX-F	1. KLLL-F
2. KFMX-F	2. KLLL-F	2. KRLB-F	2. KTEZ-F	2. KRLB-F	KFMX-F
3. KTEZ-F	3. KSEL-F+	3. KFMX-F	3. KRLB-F	3. KSEL-F	3. KRLB-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KJAK-F	92.7 Slaton	.4/2.2	KRLB	580	1.8/5.4
KKAM	1340	2.5/5.1	KWAZ	1460	2.1/7.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	104 (3)	116 (4)	43.1
COUNTRY	30 (2)	66 (2)	96 (4)	35.7
BTFL MUSIC		26 (1)	26 (1)	9.7
NOSTALGIA	12 (2)		12 (2)	4.5
SPANISH	12 (1)		12 (1)	4.5
MOR/VARIETY	6 (1)		6 (1)	2.2
RELIGION/GOSPEL		1 (1)	1 (1)	0.4
			269 (14)	

RADIO STATIONS

KEND, 1590, 1 KW (DA-2) , COUNTRY
KFYO, 790, 5 KW/1 KW (DA-2), COUNTRY
KLFB, 1420, 500 W (DA-1), SPANISH
KSEL, 950, 5 KW/500 W (DA-2), CONTEMP

KFMX-F, 94.5, 100 KW @ 680, AOR (Burk-Abr)
KLLL-F, 96.3, 100 KW @ 580, COUNTRY
KRLB-F, 99.5, 46 KW @ 630, CONTEMP/AC
KRUX-F, 102.5, 100 KW @ 750, COUNTRY
KSEL-F, 93.7, 100 KW @ 736, CONTEMP
KTEZ-F, 101.1, 100 KW @ 750, BTFL MUS (Schulke)

MBS,	$12.00*	(Eastman)	
CBS,	$13.50	(Torbet)	
,	$11.00*	(Caballero)	
RKO,	$15.00*	(Mc-Guild)	Harris
Source,	$20.50*	(Selcom)	So Minn
APR,	$28.00*	(Eastman)	
,	$20.00	(Lotus)	
,	$17.00*	(Katz)	Rex
RKO,	$19.00*	(Mc-Guild)	Harris
,	$20.00*	(----)	Lotus

LYNCHBURG, VA

Market # 211
SMSA Pop: 156,500
APR 17.7
Est 1982 Revenue: $2,735,000*
Est 1983 Rev Growth: 8%*

Stations: 18/13
Diaries: 658/256:1
Standard Error: .789
% Below Line: 29.2
Est 1982 Nat Rev: $285,000*

CSI: 1.2 Bil (# 221)
CSI HH: 21.1 M (# 226)
Retail $: .8 Bil (# 207)
% Not Listed: 8.4

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WJJS-F	46/15.4	13.8	13.8
2. WGOL-F	33/11.0	9.7	10.1
WCNV-F	33/11.0	9.4	4.4
4. WPVR-F	32/10.7	9.7	14.5
5. WXLK-F	28/ 9.4	13.4	12.6
6. WLLL	19/ 6.4	4.7	1.9
7. WLVA	14/ 4.7	7.4	9.4
8. WSLQ-F	12/ 4.0	4.0	3.1
9. WBLT	8/ 2.7	3.4	---
WKDE-F+	8/ 2.7	1.3	.6
WWOD	8/ 2.7	6.7	8.2
WKZZ-F	8/ 2.7	1.0	1.9

12+ TSA 1/4	
1. WJJS-F	52
2. WXLK-F	46
3. WCNV-F	38
4. WGOL-F	35
WPVR-F	35
6. WLLL	20
7. WLVA	14
8. WSLQ-F	13
9. WWOD	9
WKZZ-F	9

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WXLK-F	560/24.6	24.0
2. WCNV-F+	457/21.4	13.7
3. WGOL-F	409/23.0	17.8
4. WJJS-F	407/19.9	17.9
5. WLVA	347/19.8	19.4
6. WPVR-F	326/17.0	19.0
7. WSLQ-F	227/11.4	10.3
8. WLLL	209/11.3	9.2
9. WWOD	156/ 8.6	9.7
WKZZ-F	156/ 8.3	4.2

12+ FM SHARE (METRO): 76.67% (207 of 270) (SPG 82: 71.99%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WJJS-F	1. WJJS-F	1. WJJS-F	1. WJJS-F	1. WPVR-F	1. WJJS-F
WGOL-F	2. WCNV-F+	2. WCNV-F+	2. WCNV-F+	2. WJJS-F	2. WCNV-F+
3. WXLK-F	WGOL-F	3. WGOL-F	3. WPVR-F	3. WCNV-F+	3. WPVR-F
		WXLK-F	WXLK-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPVR-F	1. WJJS-F	1. WJJS-F	1. WJJS-F	1. WCNV-F+	1. WCNV-F+
2. WCNV-F+	WCNV-F+	2. WGOL-F	2. WCNV-F+	2. WXLK-F	2. WJJS-F
3. WJJS-F	3. WXLK-F	3. WXLK-F	3. WGOL-F	WGOL-F	3. WXLK-F
		WCNV-F+	WPVR-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBRG	1050	Lynchburg	.7/3.3	WAKG-F	103.3	Danville	1.7/5.8
WLGM	1320	Lynchburg	2.3/3.7	WSLC	610	Roanoke	1.0/3.0
WTTX-F	107.1	Appomattox	1.3/3.8				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		73 (3)	73 (3)	27.0
COUNTRY	13 (3)	48 (4)	61 (7)	22.6
BLACK/URBAN/JAZZ		46 (1)	46 (1)	17.0
BTFL MUSIC		32 (1)	32 (1)	11.9
MOR/VARIETY	22 (2)		22 (2)	8.1
NOSTALGIA	19 (1)		19 (1)	7.0
RELIGION/GOSPEL	2 (1)	8 (1)	10 (2)	3.7
AC	7 (1)		7 (1)	2.6
			270 (18)	

RADIO STATIONS

WBLT, 1350, 1 KW (DAYS)	, VARIETY	, $ 4.75	(----)	(BEDFORD)
WLLL, 930, 5 KW (DAYS)	, NOSTALGIA (Al Ham)	NBC, $13.00	(Masla)	
WLVA, 590, 1 KW (DA-2)	, MOR	ABC-I, $14.15	(P/W)	
WWOD, 1390, 5 KW/1 KW (DA-N)	, COUNTRY	CBS, $10.00	(Savalli)	Bahakel
WCNV-F+, 107.9, 4 KW @ 1920	, COUNTRY	MBS, $14.00	(----)	(AMHERST)
WGOL-F, 98.3, 3 KW @ 248	, ROCK (TM)	Source, $16.00	(Masla)	
WJJS-F, 101.7, 3 KW @ 300	, BLACK	ABC-F, $14.00	(Selcom)	
WKDE-F+, 105.5, 3 KW @ 200	, COUNTRY	APR, $ 5.00	(Southern)	(ALTAVISTA)
WKZZ-F, 100.1, 3 KW @ 155	, RELIGION (?)	CBS-R, $10.00	(Savalli)	Bahakel

Other ranked stations - See Roanoke

MACON

Market # 154
SMSA Pop: 259,900
APR 16.9
Est 1982 Revenue: $4,010,000

Stations: 17/12
Diaries: 609/349:1
Standard Error: .814
% Below Line: 8.3

CSI: 2.0 Bil (# 157)
CSI HH: 22.0 M (# 193)
Retail $: 1.0 Bil (# 169)
% Not Listed: 5.9

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. WMAZ-F	61/17.0	16.0	16.4
2. WDEN-F	57/15.9	14.0	11.4
3. WIBB	46/12.8	12.4	10.0
4. WMAZ	36/10.1	9.6	10.7
5. WPEZ-F	34/ 9.5	9.1	14.6
6. WPGA-F	24/ 6.7	11.3	2.5
7. WDDO	23/ 6.4	9.4	13.9
8. WQBZ-F	12/ 3.4	2.2	---
9. WRBN-F	10/ 2.8	3.9	4.3
10. WPTC	8/ 2.2	.8	.4

12+ TSA 1/4	
1. WMAZ-F	116
2. WDEN-F	96
3. WPEZ-F	55
4. WIBB	51
5. WPGA-F	50
6. WMAZ	49
7. WDDO	23
8. WQBZ-F	16
9. WIZY-F	12
10. WRBN-F	10
WFNE-F	10

12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WMAZ-F 1869/42.7	36.7
2. WDEN-F 977/23.8	24.5
3. WMAZ 811/23.2	27.5
4. WPEZ-F 733/22.0	17.2
5. WPGA-F 577/12.6	19.5
6. WIBB 489/18.5	21.4
7. WDDO 390/18.1	20.4
8. WQBZ-F 292/ 9.4	5.9
9. WIZY-F 219/ 3.2	4.1
10. WRBN-F 163/ 7.7	10.6

12+ FM SHARE (METRO): 63.50% (214 of 337) (SPG 82: 63.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMAZ-F	1. WMAZ-F	1. WMAZ-F	1. WDEN-F	1. WDEN-F	1. WMAZ-F
2. WDDO	2. WIBB	2. WDEN-F	2. WMAZ-F	2. WMAZ	2. WMAZ
3. WPGA-F WIBB	3. WPEZ-F	3. WPEZ-F	3. WPEZ-F	3. WPEZ-F	3. WDEN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDEN-F	1. WMAZ-F	1. WMAZ-F	1. WDEN-F	1. WMAZ-F	1. WDEN-F
2. WMAZ-F	2. WDEN-F	2. WIBB	2. WMAZ-F	2. WIBB,WDEN	2. WMAZ-F
3. WIBB	3. WPEZ-F	WPEZ-F	3. WPEZ-F	WPGA,WRBN	3. WPEZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBML	900	.6/3.2	WFNE-F	100.1	Forsythe	1.1/3.3	WKLS-F	96.1 Atl	1.7/3.9
WNEX	1400	1.7/7.8	WIZY-F	107.1	Gordon	.8/3.2	WPCH-F	94.9 Atl	.8/3.7
WRBN	1600	War-Rob. .6/1.8							

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	6 (1)	89 (4)	95 (5)	28.2
BLACK/URBAN/JAZZ	69 (2)	24 (1)	93 (3)	27.6
COUNTRY		60 (2)	60 (2)	17.8
MOR/VARIETY	36 (1)		36 (1)	10.7
AC		34 (1)	34 (1)	10.1
NOSTALGIA	10 (2)		10 (2)	3.0
RELIGION/GOSPEL	2 (1)	4 (1)	6 (2)	1.8
BTFL MUSIC		3 (1)	3 (1)	0.9
			337 (17)	

RADIO STATIONS

WDDO, 1240, 1 KW/250 W	, BLACK	, $15.50	(Selcom)		
WIBB, 1280, 5 KW (DAYS)	, BLACK	SBN, $15.00	(Weiss)		
WMAZ, 940, 50 KW/10 KW (DA-N),	MOR	, $35.00*	(Katz)	Multimedia	
WPTC, 1500, 1 KW (DAYS)	, NOSTALGIA (Toby Arnold)	, $? ?	(Mc-Guild)		
WDEN-F, 105.3, 100 KW @ 800,	COUNTRY	ABC-E, $41.88	(Mc-Guild)		
WMAZ-F, 99.1, 100 KW @ 662,	ROCK (Drake-Chen)	Trans,CBS-R, $61.50	(Katz)	Multimedia	
WPEZ-F, 107.9, 100 KW @ 700,	AC (TM)	NBC, $21.50	(Selcom)		
WPGA-F, 100.9, 3 KW @ 200,	BLACK	, $10.75	(----)	(PERRY)	
WRBN-F, 101.7, 3 KW @ 205,	CONTEMP	MBS, $ 8.25	(Bolton)	(WARNER-ROBINS)	
WFNE-F, 100.1, 3 KW @ 300,	RELIGION	, $ 8.00	(----)	(FORSYTH)	
WIZY-F, 107.1, 1 KW @ ? ,	COUNTRY (SMN)	, $12.00	(----)	(GORDON)	
WQBZ-F, 106.3, 3 KW @ 415,	ROCK	Source, $ 7.00	(---)	(FORT VALLEY)	

MADISON

Market # 121
SMSA Pop: 328,300
APR 17.5
Est 1982 Revenue: $8,000,000*
Est 1983 Rev Growth: 6%*

Stations: 18/11
Diaries: 643/440:1
Standard Error: .777
% Below Line: 11.7
Est 1982 Nat Rev: $968,000*

CSI: 3.1 Bil (# 107)
CSI HH: 25.2 M (# 64)
Retail $: 1.7 Bil (# 113)
% Not Listed: 18.8

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WTSO	55/11.1	10.8	9.2	12.5	13.5
2. WIBA-F	42/ 8.5	10.6	11.6	11.4	9.7
3. WERU	41/ 8.3	6.1	10.4	---	---
WZEE-F	41/ 8.3	8.9	10.6	9.6	10.6
5. WIBA	37/ 7.5	8.9	8.8	12.9	10.4
6. WWQM-F	33/ 6.7	5.1	6.7	4.6	6.0
7. WISM-F	27/ 5.5	8.5	6.7	7.2	8.2
8. WHIT	26/ 5.3	6.1	.4	---	---
9. WSJY-F	22/ 4.5	1.5	1.0	1.1	2.0
10. WMAD-F	19/ 3.8	4.9	6.3	5.0	6.6

12+ TSA 1/4	
1. WIBA-F	120
2. WTSO	110
3. WZEE-F	99
4. WSJY-F	59
5. WLVE-F	48
6. WIBA	44
7. WERU	43
8. WWQM-F	42
9. WISM-F	40
10. WMAQ	39

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WZEE-F	1888/29.3	28.3	31.5
2. WIBA-F	1808/31.0	31.4	35.1
3. WTSO	1409/24.2	26.0	20.2
4. WLVE-F	965/16.2	15.8	16.7
5. WISM-F	902/22.3	25.3	22.9
6. WIBA	825/22.5	28.0	26.2
7. WMAQ	736/ 4.8	3.4	5.1
8. WWQM-F	624/16.4	15.4	16.7
9. WISH	620/17.2	21.9	20.2
10. WSJY-F	563/ 8.0	5.6	3.9

12+ FM SHARE (METRO): 50.87% (204 of 401) (SPG 82: 59.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZEE-F	1. WIBA-F	1. WIBA-F	1. WTSO	1. WTSO	1. WTSO
2. WIBA-F	2. WZEE-F	2. WWQM-F	2. WIBA	2. WERU	2. WIBA
	3. WISM-F	WZEE-F	WWQM-F		3. WZEE-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTSO	1. WZEE-F	1. WZEE-F	1. WTSO	1. WIBA-F	1. WTSO
2. WERU	2. WTSO	2. WIBA-F	2. WERU	2. WHIT	2. WHIT
3. WWQM-F	3. WIBA-F	WISM-F	WIBA	3. WISM-F	3. WIBA
			WWQM-F		WWQM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WISM	1480		3.0/17.2	WGN	720	Chicago	1.6/3.6	WMAQ	670	Chic	.6/4.8
WLVE-F	94.9	Baraboo	3.6/16.2	WJVL-F	99.9	Jamesvil	.4/2.3	WTMJ	620	Milw	.4/2.8
WBBM	780	Chicago	1.0/5.3								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	31 (2)	129 (4)	160 (6)	39.9
COUNTRY	58 (2)	35 (2)	93 (4)	23.2
MOR/VARIETY	47 (3)		47 (3)	11.7
NOSTALGIA	41 (1)		41 (1)	10.2
AC	15 (1)	18 (1)	33 (2)	8.2
BTFL MUSIC		22 (1)	22 (1)	5.5
NEWS/TALK	5 (1)		5 (1)	1.2

RADIO STATIONS

WERU, 1190, 1 KW (DAYS,DA) , NOSTALGIA (Al Ham)	APR,NBC,	$22.00*	(Christal)
WHIT, 1550, 5 KW (DAYS,DA) , ROCK	ABC-E,	$20.00	(Selcom) McKenna
WIBA, 1310, 5 KW (DA-N) , MOR	MBS,CBS,	$22.00	(Blair) DM Register
WISM, 1480, 5 KW (DA-2) , AC	ABC-D,	$21.88	(Mc-Guild) Midwest Fam
WTSO, 1070, 10 KW/5 KW (DA-2), COUNTRY	APR,	$29.00*	(Torbet)
WIBA-F, 101.5, 50 KW @ 470, AOR	,	$24.00	(Blair) DM Register
WISM-F, 98.1, 38 KW @ 580, CONTEMP/AC	,	$28.25	(Mc-Guild) Midwest Fam
WLVE-F, 94.9, 37 KW @ 1300, AC	ABC-I,	$18.00*	(HNWH) (BARABOO)
WMAD-F, 92.1, 1.7 KW @ 380, AOR (Burk-Abr)	Source,	$21.00*	(Christal)
WWQM-F, 106.3, 1.7 KW @ 380, COUNTRY	ABC-E,	$22.00	(Selcom) McKenna
WZEE-F, 104.1, 6 KW @ 1120, ROCK	RKO,	$22.50*	(Torbet)
WSJY-F, 107.3, 50 KW @ 500, BTFL MUS (FM-100)	ABC-C,	$12.00	(----) (FORT ATKINSON)

WMAQ - See Chicago

MANCHESTER

Market # 205
SMSA Pop: 164,400
APR 18.7
Est 1982 Revenue: $4,200,000*
Est 1983 Rev Growth: 5%*

Stations: 23/5
Diaries: 711/203:1
Standard Error: .788
% Below Line: 43.8
Est 1982 Nat Rev: $1,000,000*

CSI: 1.3 Bil (# 201)
CSI HH: 25.2 M (# 64)
Retail $: .8 Bil (# 196)
% Not Listed: 5.0

12+ METRO 1/4/SHARE	SPG 82	SPG 81
1. WGIR-F 49/18.1	14.0	4.0
2. WZID-F 42/15.5	14.8	11.1
3. WFEA 21/ 7.7	8.2	11.6
4. WGIR 19/ 7.0	9.1	12.4
5. WSSH-F 17/ 6.3	3.7	2.7
6. WKBR 14/ 5.2	9.1	10.2
7. WOKQ-F 13/ 4.8	2.5	5.8
8. WHTT-F 12/ 4.4	1.2	2.2
9. WBCN-F 11/ 4.1	2.9	2.7

12+ TSA 1/4	
1. WGIR-F	105
2. WZID-F	59
3. WSSH-F	41
4. WOKQ-F	31
5. WGIR	29
6. WFEA	28
WBZ	28
8. WBCN-F	25
9. WHOM-F	23
10. WHTT-F	20

12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WGIR-F 1297/40.2	35.1
2. WZID-F 594/24.5	19.4
3. WFEA 524/22.8	24.8
4. WBZ 508/12.4	12.7
5. WGIR 506/24.4	35.1
6. WSSH-F 490/14.0	9.7
7. WHTT-F 445/13.6	3.5
8. WOKQ-F 203/14.0	9.2
9. WCOZ-F 436/12.0	19.7
10. WBCN-F 372/ 8.9	7.3

12+ FM SHARE (METRO): 70.54% (182 of 258) (SPG 82: 61.47%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WZID-F	1. WGIR-F
2. WHTT-F		2. WFEA	2. WDIZ-F	2. WGIR	2. WGIR
3. WOKQ-F		3. WSSH-F	3. WSSH-F	3. WFEA	3. WZID-F
				WSSH-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZID-F	1. WGIR-F	1. WGIR-F	1. WZID-F	1. WGIR-F	1. WGIR-F
2. WGIR-F	2. WZID-F	2. WSSH-F	2. WSSH-F		2. WFEA
3. WSSH-F	3. WSSH,WFEA		3. WGIR-F		WOKQ-F
	WGIR,WHTT				WSSH-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAAF-F	107.3	Worc	1.8/6.4	WHOM-F	94.9	Mt Wash	.7/4.3	WROR-F	98.5	Bost	1.1/9.4
WBZ	1030	Bost	3.0/12.4	WHUE-F	100.7	Boston	.4/2.3	WVBF-F	105.7	Bost	1.1/3.9
WCGY-F	93.7	Lawren	1.8/6.1	WJIB-F	96.9	Boston	.7/5.6	WVNH	1110	Salem	3.0/4.9
WCOZ-F	94.5	Boston	3.0/12.0	WMJX-F	106.7	Boston	2.2/6.6	WXKS-F	107.9	Bost	1.1/5.7
WHDH	850	Boston	.4/2.3	WRKO	680	Boston	1.8/6.3				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		91 (7)	91 (7)	35.3
AC	21 (1)	31 (4)	52 (5)	20.2
BTFL MUSIC		47 (4)	47 (4)	18.2
MOR/VARIETY	42 (4)		42 (4)	16.3
COUNTRY		13 (1)	13 (1)	5.0
NOSTALGIA	8 (1)		8 (1)	3.1
NEWS/TALK	5 (1)		5 (1)	1.9
			258 (23)	

RADIO STATIONS

WFEA, 1370, 5 KW (DA-2) , AC
WGIR, 610, 5 KW/1 KW (DA-2), MOR
WKBR, 1250, 5 KW (DA-2) , MOR

ABC-E, $26.00 (Mc-Guild) Ocean Coast
NBC, $24.00* (Blair) Knight
CBS,MBS, $15.00* (Roslin)

WGIR-F, 101.1, 9.6 KW @ 920, AOR , $30.00* (Blair) Knight
WZID-F, 95.7, 11 KW @ 930, BTFL MUS (Carson) , $26.00* (Mc-Guild)
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY , $44.00* (Selcom) Fuller-Jeffrey (DOVER)

WHOM-F - See Portland,ME

Other ranked stations - See Boston

McALLEN-BROWNSVILLE

Market # 83 (approx)
SMSA Pop: 521,100
APR 18.6
Est 1982 Revenue: $6,150,000

Stations: 19/14
Diaries: 1012/403:1
Standard Error: .683
% Below Line: 4.5

CSI: 2.6 Bil (# 123 est)
CSI HH: 17.7 M (# 327 est)
Retail $: 2.4 Bil (# 83 est)
% Not Listed: 7.4

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KGBT	181/23.9	24.1	29.1	32.6	33.2
2. KIWW-F	85/11.2	10.8	11.3	6.3	2.7
3. KRGV	76/10.0	11.7	9.8	8.6	5.2
4. KBFM-F	74/ 9.8	10.1	15.2	15.6	14.8
5. KRIX-F	73/ 9.6	6.3	3.5	2.1	1.7
6. KELT-F	37/ 4.9	5.8	5.7	5.6	8.6
7. KTXI-F	28/ 3.7	2.1	---	---	---
8. KRIO	26/ 3.4	4.8	6.7	2.6	10.2
9. KVLY-F	25/ 3.3	2.6	2.0	2.3	1.7
10. KQXX-F	22/ 2.9	3.9	1.6	2.9	.3

12+ TSA 1/4	
1. KGBT	185
2. KIWW-F	101
3. KRGV	86
4. KBFM-F	79
5. KRIX-F	74
6. KELT-F	37
7. KTXI-F	29
8. KRIO	28
9. KVLY-F	26
10. KSOX+	23

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KGBT	1458/33.5	24.1	28.8
2. KBFM-F	1398/31.4	17.2	24.9
3. KRGV	1294/28.1	21.9	20.9
4. KIWW-F	1093/24.3	15.6	20.2
5. KRIX-F	951/22.1	11.2	9.1
6. KELT-F	651/14.6	9.6	11.8
7. KRIO	648/14.0	11.6	14.0
8. KSOX+	410/ 8.2	5.2	4.7
9. KQXX-F	399/ 9.3	5.8	3.3
10. KTXI-F	378/ 8.9	3.7	---

12+ FM SHARE (METRO): 52.42% (368 of 702) (SPG 82: 44.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 54	12+ AMD
1. KRGV	1. KBFM-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT
2. KRIX-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KBFM-F
3. KBFM-F	KRIX-F	3. KBFM-F	3. KBFM-F	3. KELT-F	3. KIWW-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGBT	1. KGBT	1. KBFM-F	1. KGBT	1. KRIX-F	1. KIWW-F
2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KGBT
3. KBFM-F	3. KBFM-F	3. KGBT	3. KBFM-F	3. KBFM-F	3. KRGV

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBOR	1600	Browns	.9/6.4	KURV	710	Edinburg	.8/2.8	KTRH	740	Houston	.9/2.7
KDUV-F	100.3	Browns	2.8/7.2	KCTA	1030	Cor Chr	.4/1.0	XEMS	1490	Matam,MX	.9/2.9
KIRT	1580	Mission	.9/4.1	KSOX+	124	Raymond.	2.2/8.2				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	76 (1)	147 (2)	223 (3)	31.8
SPANISH	198 (4)	107 (2)	305 (6)	43.3
COUNTRY	14 (1)	68 (3)	82 (4)	11.7
BTFL MUSIC		46 (2)	46 (2)	6.6
AC	26 (1)		26 (1)	3.7
NEWS/TALK	13 (2)		13 (2)	1.9
MOR/VARIETY	7 (1)		7 (1)	1.0
			702 (19)	

RADIO STATIONS

KGBT, 1530, 50 KW/10 KW (DA-N), SPANISH	, $46.00	(Katz)	Tichenor
KRGV, 1290, 5 KW (DA-N), ROCK	ABC-C, $26.00*	(Blair)	Manship
KRIO, 910, 5 KW (DA-2), CONTEMP/AC	APR, $15.75	(HNWH)	Tippie
KSOX+,1240, 1 KW/250 W, COUNTRY	, $11.60	(----)	(RAYMONDVILLE)
KBFM-F, 104.1, 100 KW @ 990, ROCK	ABC-F, $24.50	(Christal)	
KELT-F, 94.5, 100 KW @ 800, COUNTRY (Drake-Chen)	, $21.50	(Katz)	Tichenor
KIWW-F, 96.1, 100 KW @ 565, SPANISH	, $20.00	(Mc-Guild)	
KQXX-F, 98.5, 100 KW @ 1400, SPANISH	, $33.00	(Eastman)	
KRIX-F, 99.5, 100 KW @ 480, AOR	Source, $24.00*	(Masla)	
KTXI-F, 106.3, 3 KW @ 600, COUNTRY	, $? ?	(Weiss)	
KVLY-F, 107.9, 100 KW @ 490, BTFL MUS (Bonne)	, $15.75	(HNWH)	Tippie

MEDFORD

Market # 233
SMSA Pop: 138,400
APR 13.1
Est 1982 Revenue: $2,380,000

Stations: 12/10
Diaries: 573/208:1
Standard Error: .749
% Below Line: 7.1

CSI: 1.0 Bil (# 243)
CSI HH: 18.5 M (# 318)
Retail $: .7 Bil (# 231)
% Not Listed: 9.6

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KYJC	29/18.6	18.9	15.5
2. KBOY-F+	25/16.0	17.9	16.8
3. WTMT-F	17/10.9	14.3	18.7
4. KCMX-F	16/10.3	6.6	3.2
5. KRWQ-F	12/ 7.7	7.1	5.2
6. KMED	11/ 7.1	5.6	9.0
7. KCMX	10/ 6.4	4.6	11.6
8. KDOV	7/ 4.5	3.1	3.2
9. KFMJ-F	6/ 3.8	1.0	---
10. KAJO	4/ 2.6	1.5	1.9

12+ TSA	1/4
1. KAJO	39
2. KTMT-F	30
3. KFMJ-F	29
KYJC	29
5. KBOY-F+	27
6. KRWQ-F	19
7. KCMX-F	16
8. KMED	11
9. KCMX	10
10. KDOV	7

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KTMT-F	494/21.0	21.8
2. KYJC	478/38.8	40.0
3. KBOY-F+	449/32.7	37.2
4. KFMJ-F	310/ 5.4	1.9
5. KAJO	260/ 3.8	3.6
6. KRWQ-F	253/14.2	14.6
7. KMED	208/17.4	18.1
8. KCMX	197/15.6	14.8
9. KCMX-F	181/14.7	9.5
10. KHUG	129/ 9.5	7.0

12+ FM SHARE (METRO): 46.71% (66 of 141) (SPG 82: 42.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KBOY-F+	1. KYJC	1. KYJC	1. KTMT-F	1. KCMX-F	1. KYJC
2. KYJC	2. KBOY-F+	2. KBOY-F+	KYJC	2. KTMT-F	2. KBOY-F+
	3. KRWQ-F	3. KTMT-F	3. KBOY-F+	3. KMED	KTMT-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KYJC	1. KYJC	1. KYJC	1. KTMT-F	1. KYJC	1. KYJC
2. KBOY-F+	2. KBOY-F+	KBOY-F+	KBOY-F+	2. KBOY-F+	2. KTMT-F
3. KTMT-F	3. KTMT-F		3. KYJC	3. KRWQ-F	3. KBOY-F+ KCMX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KHUG 1300 Phoenix 2.6/9.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	39 (2)	21 (2)	60 (4)	42.9
COUNTRY	10 (1)	29 (2)	39 (3)	27.7
MOR/VARIETY	19 (3)		19 (3)	13.5
BTFL MUSIC		16 (1)	16 (1)	11.3
RELIGION/GOSPEL	7 (1)		7 (1)	4.9
			141 (12)	

RADIO STATIONS

KCMX, 580, 1 KW (DA-2) , COUNTRY
KDOV, 1350, 1 KW (DAYS) , RELIGION
KMED, 1440, 5 KW/1 KW (DA-N), MOR
KYJC, 610, 1 KW (DA-2) , ROCK
KAJO, 1270, 5 KW (DAYS) , MOR

KBOY-F+, 95.3, 3 KW @ -357, ROCK
KCMX-F, 101.7, 3 KW @ 287, BTFL MUS (Schulke)
KRWQ-F, 100.3, 30 KW @ 985, COUNTRY
KTMT-F, 93.7, 19 KW @ 3260, COUNTRY (?)
KFMJ-F, 96.9, 25 KW @ 565, ROCK

NBC, $ 9.45 (Katz)
UPI, $ 6.00 (----)
MBS, $12.00 (----)
ABC-C, $12.94 (HNWH) Matthias
APR, $ 8.50 (----) (GRANTS PASS)

ABC-E, $13.75 (Roslin)
, $ 9.45 (Katz)
, $ 9.75 (Tacher) (GOLD HILL)
CBS, $12.00* (Selcom)
RKO, $ 9.00 (----) (GRANT'S PASS)

MELBOURNE-TITUSVILLE-COCOA

Market # 140
SMSA Pop: 282,400
APR 16.7
Est 1982 Revenue: $3,050,000

Stations: 22/13
Diaries: 604/409:1
Standard Error: .787
% Below Line: 34.2

CSI: 2.3 Bil (# 142)
CSI HH: 21.1 M (# 227)
Retail $: 1.5 Bil (# 126)
% Not Listed: 9.4

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WEZY-F	45/10.9	4.5	4.5
2. WRKT-F	44/10.7	8.9	2.5
3. WCKS-F	43/10.4	18.4	15.7
4. WBJW-F	36/ 8.7	.6	.6
5. WWKA-F	35/ 8.5	6.7	11.8
6. WDIZ-F	29/ 7.0	12.8	18.5
7. WAMT	27/ 6.5	3.9	2.5
8. WMEL	23/ 5.6	4.7	9.0
9. WLLV-F	18/ 4.4	4.2	4.2
10. WYRL-F	17/ 4.1	10.3	5.6

METRO AND TSA ARE THE SAME.

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WCKS-F	706/28.6	35.3
2. WBJW-F	500/20.3	2.9
3. WRKT-F	424/17.2	14.0
4. WEZY-F	422/17.1	9.4
5. WWKA-F	407/16.5	12.9
6. WMEL	394/16.0	12.5
7. WDIZ-F	291/15.8	23.3
8. WAMT	311/12.6	10.2
9. WLLV-F	257/10.4	8.7
10. WYRL-F	203/ 8.2	13.6

12+ FM SHARE (METRO): 78.07% (292 of 374) (SPG 82: 80.92%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCKS-F	1. WCKS-F	1. WRKT-F	1. WRKT-F	1. WEZY-F	1. WRKT-F+
2. WDIZ-F	2. WBJW-F	2. WCKS-F	2. WCKS-F	2. WRKT-F	2. WCKS-F
3. WBJW-F	3. WRKT-F	3. WBJW-F	3. WWKA-F	3. WWKA-F	3. WEZY-F+

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRKT-F+	1. WRKT-F+	1. WBJW-F	1. WRKT-F	1. WDIZ-F	1. WRKT-F
2. WEZY-F+	2. WCKS-F	2. WCKS-F	2. WBJW-F	2. WCKS-F	2. WWKA-F
3. WAMT	3. WEZY-F+	3. WRKT-F	3. WCKS-F	3. WRKT-F	WCKS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEZY	1350	Cocoa	.2/2.9	WTAI	1560	Melb	.5/3.1	WIZD-F	98.7	F. Pierce	2.9/6.7
WKKO	860	Cocoa	.7/4.5	WWBC	1510	Cocoa	.7/2.5	WJYO-F	107.7	Orl	1.5/4.9
WMMB	1240	Melb	1.5/7.0	WDOQ-F	101.9	Day Bch	.7/2.3	WKIS	740	Orl	.7/1.9
WRKT	1300	Cocoa B	3.4/7.6	WHOO-F	96.5	Orl	.5/1.7	WWLV-F	94.5	Day Bch	.5/2.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		123 (5)	123 (5)	32.9
COUNTRY	16 (2)	98 (4)	114 (6)	30.5
BTFL MUSIC	1 (1)	65 (3)	66 (4)	17.6
NOSTALGIA	27 (1)		27 (1)	7.2
AC	26 (2)		26 (2)	7.0
MOR/VARIETY	6 (1)	6 (1)	12 (2)	3.2
NEWS/TALK	3 (1)		3 (1)	0.8
RELIGION/GOSPEL	3 (1)		3 (1)	0.8
			374 (22)	

RADIO STATIONS

WAMT, 1060, 10 KW/5 KW (DA-1), NOSTALGIA (Al Ham)	NBC, $10.00	(Torbet)	Regional
WMEL, 920, 5 KW/1 KW (DA-N), AC/MOR	CBS, $13.00	(Masla)	Elyria-Lorain
WCKS-F, 101.1, 100 KW @ 500, ROCK	, $21.00*	(P/W)	
WEZY-F, 99.3, 3 KW @ 317, BTFL MUS (Bonne)	, $15.50	(Roslin)	
WLLV-F, 107.1, 3 KW @ 300, BTFL MUS (Century 21)	, $ 9.00*	(Bolton)	
WRKT-F, 104.1, 30 KW @ 165, COUNTRY	ABC-I, $13.75	(HNWH)	Guy Gannett
WYRL-F, 102.3, 3 KW @ 239, COUNTRY	MBS, $13.50	(Savalli)	Miller

MEMPHIS

Market # 43; ADI # 36
SMSA Pop: 928,800
APR 16.4
Est 1982 Revenue: $15,060,000

Stations: 18/18
Diaries: 1369/553:1
Standard Error: .530
% Below Line: 0

CSI: 7.3 Bil (# 47)
CSI HH: 21.8 M (# 201)
Retail $: 4.3 Bil (# 43)
% Not Listed: 4.3

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WZXR-F	143/11.5	7.1	10.7	8.8	11.5
2. WHRK-F	130/10.5	9.9	8.9	16.7	9.6
3. WMC-F	129/10.4	9.5	10.2	9.1	10.3
4. WRVR-F	109/ 8.8	7.5	8.3	6.6	6.6
5. WGKX-F	106/ 8.5	8.3	7.7	11.2	10.8
6. WDIA	95/ 7.7	9.0	8.3	7.6	5.4
7. WMC	94/ 7.6	8.0	7.2	7.9	11.8
8. KRNB-F	90/ 7.3	11.0	8.3	2.4	.8
9. WLOK	70/ 5.6	6.5	5.0	5.1	5.1
10. WREC	67/ 5.4	5.6	4.9	3.7	2.9
11. WLVS-F	38/ 3.1	3.5	3.8	4.2	5.2
12. KWAM	33/ 2.7	1.3	3.8	.7	2.1
13. WHBQ	27/ 2.2	2.0	2.1	3.8	4.4

12+ TSA 1/4	
1. WMC-F	238
2. WZXR-F	231
3. WHRK-F	202
4. WMC	169
5. WGKX-F	147
6. WRVR-F	139
7. WDIA	137
8. KRNB-F	117
9. WREC	93
10. WLOK	74

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WMC-F	3442/25.5	23.6	24.8
2. WZXR-F	2625/18.7	16.5	19.1
3. WDIA	2461/22.6	25.6	23.8
4. WHRK-F	2420/21.1	22.8	20.7
5. WMC	2385/18.6	16.5	17.3
6. WRVR-F	1992/19.4	18.4	17.7
7. WGKX-F	1796/15.9	18.2	18.0
8. KRNB-F	1789/16.8	23.3	19.1
9. WREC	1379/12.4	15.0	10.6
10. WLOK	1372/16.5	19.9	18.0

12+ FM SHARE (METRO): 62.14% (745 of 1199) (SPG 82: 60.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMC-F	1. WZXR-F	1. WZXR-F	1. WRVR-F	1. WMC	1. WMC
WZXR-F	2. WHRK-F	2. WHRK-F	2. WHRK-F	2. WGKX-F	2. WMC-F
3. WHRK-F	3. WRVR-F	3. WRVR-F	3. WMC	3. WREC	3. WZXR-F
4. KRNB-F	4. WMC-F	4. WMC-F	4. WGKX-F	4. WDIA	4. WDIA
5. WDIA	5. KRNB-F	5. KRNB-F	5. WLOK	5. WLOK	5. WRVR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRVR-F	1. WZXR-F	1. WRVR-F	1. WRVR-F	1. WZXR-F	1. WMC
2. WZXR-F	2. WHRK-F	WHRK-F	2. WGKX-F	2. WHRK-F	2. WHRK-F
3. WGKX-F	3. WMC-F	3. WMC-F	3. WHRK-F	3. WRVR-F	3. WRVR-F
WMC-F	4. WRVR-F	4. WZXR-F	4. WMC	4. KRNB-F	4. WMC-F
5. WHRK-F	5. WGKX-F	5. KRNB-F	5. WLOK	5. WMC-F	5. WZXR-F

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	187 (3)	220 (2)	407 (5)	33.9
ROCK/AOR/CONTEMP		272 (2)	272 (2)	22.7
COUNTRY	94 (1)	38 (1)	132 (2)	11.0
AC		109 (1)	109 (1)	9.1
BTFL MUSIC		106 (1)	106 (1)	8.8
NOSTALGIA	67 (1)		67 (1)	5.6
NEWS/TALK	50 (2)		50 (2)	4.2
RELIGION/GOSPEL	49 (3)		49 (3)	4.1
MOR/VARIETY	7 (1)		7 (1)	0.6
			1199 (18)	

MEMPHIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WMC-F	1. WMC-F	1. WMC
2. WZXR-F	2. WHRK-F	2. WGKX-F
3. WHRK-F	3. WMC	3. WMC-F
4. WMC	4. WZXR-F	4. WZXR-F
5. WGKX-F	5. WDIA	5. WRVR-F
6. WRVR-F	6. WRVR-F	6. WDIA
7. WDIA	7. WGKX-F	7. WHRK-F
8. KRNB-F	8. KRNB-F	8. WREC
9. WREC	9. WLOK	9. WLVS-F
10. WLOK	10. WREC	
11. WLVS-F	11. WHBQ	
12. KWAM	12. WKDJ	
WOOR-F	13. WLVS-F	
14. WHBQ	14. KWAM	
15. WKDJ	15. WOOR-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KSUD	730		.9/2.3
WKDJ	680		1.8/6.9
WMQM	1480		.4/1.1
WMSO	630	Collierville	.6/1.5
WWEE	1430		1.9/2.9

ADI FM SHARE: 64.22% (1244 of 1937) (SPG 82: 62.42%)

AM STATIONS

KWAM, 990, 10 KW (DAYS,DA)	RELIGION		$15.00* (Dora)	Rivers
WDIA, 1070, 50 KW/5 KW (DA-2)	BLACK	APR	$56.50 (HNWH)	VIacom
WHBQ, 560, 5 KW/1 KW (DA-2)	NEWS/TALK	RKO II	$35.00* (RKO)	RKO
WKDJ, 680, 10 KW/5 KW (DA-N)	BLACK	NBC	$33.00* (Katz)	Plough
WLOK, 1340, 1 KW/250 W	BLACK	SBN,NBN	$39.00* (Masla)	Gilliam
WMC , 790, 5 KW (DA-N)	COUNTRY	ABC-I	$71.00* (Blair)	Scripps-How
WREC, 600, 5 KW (DA-N)	NOSTALGIA (Al Ham)	CBS,MBS	$45.00* (Mc-Guild)	Summit

FM STATIONS

KRNB-F, 101.1, 100 KW @ 560	BLACK		$45.00* (Stars)	Rivers
WGKX-F, 105.9, 100 KW @ 762	BTFL MUS** (Churchill)		$70.00 (Eastman)	Firstcom
WHRK-F, 97.1, 100 KW @ 530	URBAN	RKO	$75.00* (Katz)	Plough
WLVS-F, 94.3, 3 KW @ 300	COUNTRY**	MBS	$28.00* (HNWH)	
WMC-F , 99.7, 300 KW @ 970	ROCK	ABC-C	$95.00* (Blair)	Scripps-Howard
WRVR-F, 104.5, 100 KW @ 750	AC		$60.00* (Torbet)	Viacom
WZXR-F, 102.7, 100 KW @ 900	AOR (Burk-Abr)	Source	$75.00* (Mc-Guild)	Summit
WOOR-F, 97.5, 25 KW @ 265	COUNTRY		$ 8.00 (Midsouth)	(OXFORD,MS)

** WGKX now programs country; WLVS is now BTFL MUS

MIAMI-FT. LAUDERDALE

Market #11 (approx); ADI # 13
SMSA Pop: 2,771,300
APR 20.3
Est 1982 Revenue: $56,100,000

Stations: 33/31
Diaries: 2783/905:1
Standard Error: .407
% Below Line: 3.8

CSI: 26.4 Bil (# 12 approx)
CSI HH: 23.7 (# 123 approx)
Retail $: 16.6 Bil (# 11 approx)
% Not Listed: 5.0

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WHYI-F	406/7.9	6.7	6.0	5.4	6.6
2. WLYF-F	372/7.3	5.9	6.9	6.7	4.8
3. WQBA	341/6.7	6.4	4.3	4.2	4.6
4. WINZ-F	287/5.6	4.8	5.4	5.8	5.0
5. WNWS	209/4.1	5.5	4.7	5.0	6.4
6. WIOD	204/4.0	2.9	3.1	3.7	3.7
7. WEDR-F	202/3.9	4.5	4.0	4.4	3.2
8. WAXY-F	188/3.7	3.0	3.7	3.3	3.5
9. WYOR-F	186/3.6	4.6	4.4	3.2	2.9
10. WINZ	185/3.6	4.3	5.0	4.9	4.4
11. WCMQ-F	182/3.6	5.2	3.6	3.9	3.2
12. WQBA-F	176/3.4	2.0	2.0	1.3	1.7
13. WAIA-F	169/3.3	3.0	3.4	3.0	2.9
WRHC	169/3.3	3.8	6.4	7.9	5.7
15. WSHE-F	168/3.3	3.5	4.4	3.7	4.0
16. WWJF-F	165/3.2	3.2	2.9	2.2	1.5
17. WKQS-F	164/3.2	3.1	2.5	3.0	3.3
18. WWWL-F	152/3.0	3.5	1.9	2.4	3.1
19. WSUA	93/1.8	.3	1.0	1.6	2.3
20. WQAM	91/1.8	1.7	1.6	2.3	3.1
21. WOCN	89/1.7	1.5	1.6	.7	1.1
22. WFTL	75/1.5	1.0	1.3	1.1	2.0
23. WCKO-F	73/1.4	1.6	2.3	1.6	1.9
24. WTMI-F	70/1.4	1.5	1.7	1.6	1.8
25. WVCG	69/1.3	.8	1.2	1.5	2.4

12+ TSA 1/4	
1. WHYI-F	472
2. WLYF-F	397
3. WQBA	351
4. WINZ-F	306
5. WNWS	244
6. WIOD	223
7. WSHE-F	214
8. WEDR-F	204
9. WYOR-F	202
10. WAXY-F	200
11. WINZ	197
12. WWJF-F	194
13. WAIA-F	188
14. WCMQ-F	182
15. WQBA-F	176
WKQS-F	176
17. WEAT-F	175
18. WRHC	170
19. WWWL-F	161
20. WQAM	98
21. WCKO-F	95
22. WSUA	93
23. WOCN	89
24. WRBD	81
25. WFTL	76

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WHYI-F	7045/23.6	19.8	20.2
2. WINZ-F	5536/20.9	13.5	16.6
3. WLYF-F	4176/14.9	12.7	14.6
4. WINZ	3638/13.4	13.5	16.6
5. WAXY-F	3275/11.6	9.5	11.0
6. WSHE-F	3214/10.1	9.8	10.9
7. WIOD	3189/11.4	9.6	11.0
8. WNWS	3045/10.5	11.1	11.7
9. WAIA-F	3010/10.5	9.3	9.7
10. WWWL-F	2627/ 9.8	9.2	7.1
11. WQBA	2594/10.0	7.8	7.4
12. WYOR-F	2426/ 8.8	9.0	10.4
13. WKQS-F	2291/ 8.1	7.5	8.0
14. WWJF-F	2252/ 7.7	6.9	6.5
15. WCKO-F	2206/ 7.1	6.6	8.7
16. WEDR-F	1951/ 7.7	7.3	7.4
17. WGBS	1900/ 6.7	5.1	5.7
18. WQBA-F	1793/ 7.0	3.9	5.7
19. WCMQ-F	1738/ 6.9	7.5	5.6
20. WEAT-F	1737/ 1.2	1.0	---
21. WQAM	1520/ 5.6	4.8	5.9
22. WRHC	1385/ 5.5	4.9	5.5
23. WVCG	1327/ 5.2	3.1	3.9
24. WTMI-F	1293/ 4.7	5.3	4.5
25. WSUA	1076/ 4.2	.9	---

12+ FM SHARE (METRO): 61.29% (2983 of 4867) (SPG 82: 57.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WQBA	1. WQBA	1. WQBA
2. WINZ-F	2. WINZ-F	2. WINZ-F	2. WHYI-F	2. WLYF-F	2. WHYI-F
3. WEDR-F	3. WAXY-F	3. WAXY-F	3. WAXY-F	3. WCMQ-F	3. WIOD
4. WSHE-F	4. WSHE-F	4. WEDR-F	4. WINZ-F	4. WYOR-F	4. WLYF-F
5. WQBA-F	5. WAIA-F	5. WAIA-F	5. WCMQ-F	5. WIOD	5. WINZ
6. WCKO-F	WWWL-F	6. WWWL-F	6. WAIA-F	6. WHYI-F	6. WNWS
	7. WEDR-F	7. WSHE-F	WWWL-F	7. WWJF-F	7. WINZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLYF-F	1. WLYF-F	1. WHYI-F	1. WQBA	1. WHYI-F	1. WHYI-F
2. WHYI-F	2. WHYI-F	2. WINZ-F	2. WHYI-F	2. WSHE-F	2. WQBA
3. WQBA	3. WINZ-F	3. WAIA-F	3. WCMQ-F	3. WINZ-F	3. WAXY-F
4. WYOR-F	4. WQBA	4. WWWL-F	4. WWWL-F	4. WAXY-F	4. WINZ-F
5. WINZ-F	5. WAXY-F	5. WAXY-F	5. WINZ-F	5. WEDR-F	5. WAIA-F
6. WWJF-F	6. WEDR-F	6. WEDR-F	6. WWJF-F	6. WWWL-F	6. WEDR-F
7. WAXY-F	7. WQBA-F	WSHE-F	7. WAXY-F	7. WAIA-F	7. WLYF-F

FM STATIONS

WWJF-F, 106.7, 100 KW @ 980, MOR , $? ? (HNWH) Amaturo
WWWL-F, 93.9, 100 KW @ 650, AC/CONTEMP Trans,CBS-R, $ 65.00* (Masla)
WYOR-F, 105.1, 100 KW @ 650, BTFL MUS (Churchill)** , $ 70.00* (MMR) EZ
WKQS-F, 99.9, 100 KW @ 930, COUNTRY (Burns-Somerset) , $ 55.00* (Selcom) Sunshine Wireless

WEAT-F - See West Palm Beach
**Station now programs AC

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		934 (4)	934 (4)	19.2
SPANISH	760 (5)	358 (2)	1118 (7)	23.0
NEWS/TALK	654 (4)		654 (4)	13.4
AC	69 (1)	509 (3)	578 (4)	11.9
BTFL MUSIC		581 (3)	581 (3)	11.9
BLACK/URBAN/JAZZ	89 (2)	202 (1)	291 (3)	6.0
COUNTRY	91 (1)	164 (1)	255 (2)	5.2
MOR/VARIETY	75 (1)	165 (1)	240 (2)	4.9
NOSTALGIA	102 (2)		102 (2)	2.1
CLASSICAL		70 (1)	70 (1)	1.4
RELIGION/GOSPEL	44 (1)		44 (1)	0.9
			4867 (32)	

MIAMI ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WHYI-F	1. WHYI-F	1. WLYF-F
2. WLYF-F	2. WINZ-F	2. WQBA
3. WQBA	3. WLYF-F	3. WHYI-F
4. WINZ-F	4. WINZ	4. WIOD
5. WNWS	5. WAXY-F	5. WNWS
6. WIOD	6. WIOD	6. WINZ-F
WEDR-F	7. WNWS	7. WKQS-F
8. WYOR-F	8. WAIA-F	8. WCMQ-F
9. WAXY-F	9. WSHE-F	9. WINZ
10. WINZ	10. WQBA	10. WEDR-F
11. WCMQ-F	11. WWWL-F	WAXY-F
12. WQBA-F	12. WYOR-F	
13. WAIA-F	13. WKQS-F	
14. WSHE-F	14. WEDR-F	
WRHC	15. WWJF-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCMQ	1220		1.3/2.7
WEXY	1520	Oakland Park	.9/1.2
WGBS	710		1.1/6.7
WKAT	1360		1.0/3.4
WLQY	1320	Hollywood	1.0/3.1
WMBM	1490		.5/2.5
WRBD	1470	Pompano Bch	1.2/3.0
WEAT-F	104.5	Wset Palm Bch	.4/1.2

ADI FM SHARE: 61.41% (3013 of 4906) (SPG 82: 57.50%)

AM STATIONS

WFTL, 1400, 1 KW/250 W	, MOR	ABC-I,	$? ?	(HNWH)	Amaturo
WGBS, 710, 50 KW (DA-2)	, NEWS/TALK	MBS, ABC-E,	$? ?	(Torbet)	Jeff-Pilot
WINZ, 940, 50 KW/25 KW (DA-2),	NEWS	CBS,	$161.25	(Katz)	Guy Gannett
WIOD, 610, 10 KW (DA-2)	, TALK	ABC-I, NBC-T,	$ 75.00*	(Christal)	Cox
WNWS, 790, 25 KW (DA-2)	, TALK/NEWS	,	$ 81.25	(RKO)	Sudbrink
WOCN, 1450, 1 KW/250 W	, SPANISH NEWS/TALK	,	$? ?	(Masla)	
WQAM, 560, 5 KW/1 KW	, COUNTRY	NBC,	$ 55.00*	(Blair)	Storz
WQBA, 1140, 10 KW/5 KW (DA-2)	, SPANISH	,	$112.50	(Eastman)	Susquehanna
WRBD, 1470, 5 KW/2.5 KW (DA-1),	BLACK	NBN,	$ 39.00	(Weiss)	
WRHC, 1550, 10 KW (DAYS,DA)	, SPANISH	,	$ 80.00*	(Selcom)	
WSUA, 1260, 5 KW	, SPANISH	,	$ 32.00	(Caballero)	
WVCG, 1080, 50 KW/10 KW (DA-2),	OLDIES	,	$? ?	(MMR)	

FM STATIONS

WAIA-F, 97.3, 98 KW @ 790,	AC (Burk-Abr)	ABC-C,	$ 75.00*	(Christal)	Cox
WAXY-F, 105.9, 100 KW @ L049,	OLDIES/AC	RKO,	$ 90.00*	(RKO)	RKO
WCKO-F, 102.7, 100 KW @ 345,	AOR	ABC-C,	$ 63.00	(Weiss)	
WCMQ-F, 92.1, 3 KW @ 300,	SPANISH	,	$ 70.00*	(MMR)	
WEDR-F, 99.1, 70 KW @ 175,	BLACK	NBN,	$ 60.00*	(Stars)	Rivers
WHYI-F, 100.7, 100 KW @ 1000,	ROCK (Burk-Abr)	,	$135.00*	(Mc-Guild)	Metroplex
WINZ-F, 94.9, 100 KW @ 650,	ROCK	,	$161.25	(Katz)	Guy Gannett
WLYF-F, 101.5, 100 KW @ 813,	BTFL MUS (Schulke)	,	$105.00	(Torbet)	Jeff-Pilot
WQBA-F, 107.5, 100 KW @ 500,	SPANISH	,	$ 60.00	(Eastman)	Susquehanna
WSHE-F, 103.5, 100 KW @ 600,	AOR (Burk-Abr) Source,	ABC-R,	$ 75.00*	(Eastman)	TK
WTMI-F, 93.1, 100 KW @ 480,	CLASSICAL	,	$ 49.00	(CMBS)	

PLEASE SEE PRECEEDING PAGE FOR ADDITIONAL FM STATIONS

MILWAUKEE

Market # 28; ADI # 29
SMSA Pop: 1,398,200
APR 17.1
Est 1982 Revenue: $26,300,000

Stations: 31/25
Diaries: 1371/951:1
Standard Error: .540
% Below Line: 5.0

CSI: 13.5 Bil (# 27)
CSI HH: 26.4 M (# 35)
Retail $: 6.3 Bil (# 32)
% Not Listed: 7.1

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WTMJ	278/12.6	8.4	8.1	9.8	10.7
2. WEZW-F	185/ 8.4	8.7	6.6	9.4	11.4
3. WKTI-F	144/ 6.5	4.7	4.1	3.4	3.9
4. WOKY	142/ 6.4	6.7	6.6	2.7	4.0
5. WQFM-F	139/ 6.3	5.5	6.5	5.5	6.0
6. WISN	106/ 4.8	8.6	8.0	8.1	10.1
WBCS-F	106/ 4.8	4.2	8.5	9.2	8.3
8. WMIL-F	104/ 4.7	3.7	2.4	---	---
WLUM-F	104/ 4.7	5.9	5.1	4.0	2.6
10. WMYX-F	96/ 4.3	4.6	4.7	3.8	3.6
11. WZUU-F	73/ 3.3	5.3	4.6	6.6	5.3
12. WLPX-F	71/ 3.2	4.1	5.6	5.8	6.3
13. WNOV	66/ 3.0	1.4	1.8	1.0	.5
14. WMGF-F	63/ 2.8	3.3	2.4	2.9	2.3
15. WRKR-F	44/ 2.0	2.3	2.8	1.7	2.8
WLZZ	44/ 2.0	2.3	2.8	1.7	2.8

12+ TSA 1/4	
1. WTMJ	325
2. WEZW-F	217
3. WQFM-F	167
4. WKTI-F	151
5. WOKY	148
6. WMIL-F	133
7. WISN	123
8. WMYX-F	114
9. WBCS-F	113
10. WLUM-F	104
11. WLPX-F	94
12. WZUU-F	79
13. WMGF-F	77
14. WNOV	66
15. WRKR-F	61

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WTMJ	4791/31.5	24.3	22.2
2. WKTI-F	2962/21.3	17.3	14.2
3. WISN	2722/18.0	27.8	24.6
4. WEZW-F	2469/16.5	17.3	14.7
5. WQFM-F	2444/16.0	16.5	17.2
6. WLPX-F	2101/13.6	14.4	19.5
7. WOKY	2081/14.7	13.5	16.8
8. WZUU-F	2046/14.2	17.0	17.8
9. WMYX-F	1927/12.8	13.3	11.5
10. WMIL-F	1845/11.3	9.4	7.0
11. WBCS-F	1766/12.6	13.6	17.7
12. WRKR-F	1315/ 8.0	9.6	9.3
13. WMAQ	1240/ 4.3	4.1	4.9
14. WMGF-F	1210/ 8.3	6.6	5.7
15. WLUM-F	1163/ 8.9	9.7	8.9

12+ FM SHARE (METRO): 58.03% (1193 of 2056) (SPG 82: 58.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQFM-F	1. WQFM-F	1. WTMJ	1. WTMJ	1. WTMJ	1. WTMJ
2. WKTI-F	2. WKTI-F	2. WKTI-F	2. WEZW-F	2. WEZW-F	2. WISN
3. WRKR-F	3. WLUM-F	3. WQFM-F	3. WISN	3. WOKY	3. WKTI-F
WNOV	4. WMYX-F	4. WMYX-F	4. WMYX-F	4. WISN	4. WOKY
5. WLPX-F	5. WMGF-F	5. WLUM-F	5. WKTI-F	5. WBCS-F	5. WEZW-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTMJ	1. WEZW-F	1. WKTI-F	1. WTMJ	1. WQFM-F	1. WTMJ
2. WEZW-F	2. WTMJ	2. WMYX-F	2. WMYX-F	2. WKTI-F	2. WISN
3. WOKY	3. WOKY	3. WLUM-F	3. WEZW-F	3. WLUM-F	3. WEZW-F
4. WKTI-F	4. WQFM-F	4. WQFM-F	4. WBCS-F	4. WMGF-F	4. WLUM-F
5. WQFM-F	5. WKTI-F	5. WMIL-F	5. WKTI-F	WLPX-F	5. WKTI-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	22 (1)	461 (5)	483 (6)	23.5
MOR/VARIETY	428 (5)	12 (1)	440 (6)	21.4
COUNTRY	29 (2)	210 (2)	239 (4)	11.6
AC	44 (1)	169 (2)	213 (3)	10.4
BLACK/URBAN/JAZZ	105 (2)	104 (1)	209 (3)	10.2
BTFL MUSIC		198 (2)	198 (2)	9.6
NOSTALGIA	181 (3)		181 (3)	8.8
NEWS/TALK	40 (2)		40 (2)	1.9
CLASSICAL		39 (1)	39 (1)	1.9
RELIGION/GOSPEL	14 (1)		14 (1)	0.7
			2056 (31)	

MILWAUKEE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTMJ	1. WTMJ	1. WTMJ
2. WEZW-F	2. WKTI-F	2. WEZW-F
3. WQFM-F	3. WISN	3. WKTI-F
4. WKTI-F	4. WQFM-F	4. WOKY
5. WOKY	5. WEZW-F	5. WMIL-F
6. WMIL-F	6. WZUU-F	6. WBCS-F
7. WBCS-F	7. WOKY	7. WQFM-F
8. WISN	8. WLPX-F	8. WISN
9. WLUM-F	9. WMIL-F	9. WZUU-F
10. WMYX-F	10. WMYX-F	10. WMYX-F
11. WLPX-F	11. WBCS-F	
12. WZUU-F	12. WMGF-F	
13. WMGF-F	13. WLUM-F	
14. WNOV	14. WRKR-F	
15. WRKR-F	15. WLZZ	
WLZZ		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAWA	1590	West Allis	1.8/4.2
WBKV-F	92.5	West Bend	.6/2.2
WEMP	1250		1.0/5.9
WFMR-F	98.3	Menominee Fal	1.8/5.2
WMKE	1340		.7/3.0
WRJN	1400	Racine	1.2/2.8
WTKM-F+	104.9	Hartford	.7/1.7
WYLO	540	Jackson	.6/2.2
WAIT	820	Chicago	.7/1.2
WBBM	780	Chicago	1.1/5.4
WGN	720	Chicago	.5/3.1
WIND	560	Chicago	.7/1.8
WLS	890	Chicago	1.0/5.0
WMAQ	670	Chicago	.6/4.3

ADI FM SHARE: 57.21% (1433 of 2505) (SPG 82: 58.48%)

AM STATIONS

WISN, 1130, 50 KW/10 KW (DA-N), MOR/AC	ABC-I, $ 92.50 (Katz)	Hearst
WLZZ, 1290, 5 KW (DA-2) , OLDIES	RKO, $ 40.00* (Eastman)	Malrite
WNOV, 860, 250 W (DA,DAYS) , BLACK	NBN, $ 24.00 (Walton)	
WOKY, 920, 5 KW/1 KW (DA-2) , NOSTALGIA(Al Ham)	RKO II, $ 66.00 (RKO)	Sundance
WTMJ, 620, 5 KW (DA-N) , MOR	NBC, $110.00* (Christal)	Milw Jrnl

FM STATIONS

WBCS-F, 102.9, 50 KW @ 440, COUNTRY	CBS, $ 60.00* (Torbet)	Great Trails
WEZW-F, 103.7, 20 KW @ 840, BTFL MUSIC (Schulke)	, $ 70.38 (Mc-Guild)	Multimedia
WKTI-F, 94.5, 16 KW @ 911, ROCK	ABC-C, $ 55.00* (Christal)	Milw Jrnl
WLPX-F, 97.3, 12 KW @ 920, AOR (Burk-Abr)	, $ 72.50 (Katz)	Hearst
WLUM-F, 102.1, 50 KW @ 494, BLACK	CBS-R, $ 35.00* (Weiss)	All Pro
WMGF-F, 96.5, 22 KW @ 810, CONTEMP/AC	Trans, $ 40.00* (MMR)	Josephson
WMIL-F, 106.1, 13 KW @ 976, COUNTRY	, $ 57.75 (RKO)	Sundance
WMYX-F, 99.1, 50 KW @ 486, AC	, $ 55.00* (Blair)	LIN
WQFM-F, 93.3, 14 KW @ 940, AOR	, $ 67.00* (Selcom)	Shamrock (PA)
WRKR-F, 100.7, 50 KW @ 500, ROCK	ABC-C, $ 35.00* (CBS/FM)	Bdcst Mng Corp (RACINE)
WZUU-F, 95.7, 34 KW @ 610, AC/CONTEMP	RKO, $ 65.00* (Eastman)	Malrite

WMAQ - See Chicago

MINNEAPOLIS-ST PAUL

Market # 15; ADI # 14
SMSA Pop: 2,133,100
APR 17.7
Est 1982 Revenue: $46,401,000

Stations: 22/22
Diaries: 1969/909:1
Standard Error: .454
% Below Line: 0

CSI: 20.6 Bil (# 15)
CSI HH: 27.2 M (# 22)
Retail $: 11.8 Bil (# 12)
% Not Listed: 10.3

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 82	SPG 82
1. WCCO	651/20.6	20.5	20.0	22.9	20.2
2. WLOL-F	349/11.0	9.7	10.0	4.2	4.4
3. KSTP-F	327/10.3	12.4	12.2	14.8	12.4
4. WAYL-F	233/ 7.4	4.6	3.2	4.1	4.8
5. KEEY-F	207/ 6.5	4.8	4.1	4.2	5.9
6. KDWB-F	183/ 5.8	4.9	6.0	6.6	6.3
7. KQRS-F+	180/ 5.7	6.5	5.1	6.8	6.4
8. WDGY	148/ 4.7	5.5	8.5	6.4	7.1
9. KSTP	119/ 3.8	4.1	3.1	3.3	3.5
10. WCCO-F	101/ 3.7	3.8	4.4	4.4	3.8
11. KDWB	56/ 1.8	1.6	2.0	1.8	2.6
12. KTWN-F	51/ 1.6	1.7	1.6	.8	1.0
13. KLBB	44/ 1.4	1.7	.6	.3	.5
14. KJJO-F	43/ 1.4	1.8	2.0	1.8	1.2
WWTC	43/ 1.4	2.1	2.3	2.5	3.2

12+ TSA 1/4	
1. WCCO	1015
2. KSTP-F	431
3. WLOL-F	388
4. KEEY-F	267
WAYL-F	267
6. KQRS-F+	251
7. KDWB-F	215
8. WDGY	211
9. KSTP	129
10. WCCO-F	127
11. KDWB	75
12. KTWN-F	53
13. KJJO-F	46
WWTC	46
15. KLBB	44

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WCCO	11000/40.4	40.6	38.9
2. KSTP-F	6-77/26.4	26.1	27.4
3. WLOL-F	5364/25.5	25.2	23.8
4. KQRS-F+	4385/19.2	19.1	17.4
5. WDGY	3659/13.1	13.8	16.5
6. KDWB-F	3611/16.9	16.2	17.1
7. KEEY-F	3521/15.7	11.7	9.9
8. WAYL-F	3164/15.0	11.2	8.8
9. WCCO-F	3062/11.9	11.7	15.0
10. KSTP	2481/12.5	13.4	10.8
11. KDWB	2305/10.1	9.9	12.0
12. KTWN-F	1086/ 5.8	5.7	4.8
13. WWTC	1020/ 5.4	7.2	7.0
14. KJJO-F	964/ 5.1	6.1	6.6
15. KKSS	688/ 3.5	4.1	4.3

12+ FM SHARE (METRO): 59.51% (1689 of 2838) (SPG 82: 55.03%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLOL-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO
2. KQRS-F+	2. WLOL-F	2. WLOL-F	2. KSTP-F	2. WAYL-F	2. KSTP-F
3. KDWB-F	3. KDWB-F	3. WCCO	3. KEEY-F	3. KEEY-F	3. WLOL-F
	4. KQRS-F+	4. KEEY-F	4. WAYL-F	4. KSTP-F	4. WAYL-F
	5. KEEY-F	5. KDWB-F	5. WLOL-F	WDGY	5. KEEY-F
	6. WCCO	6. KQRS-F+	6. WDGY	6. KSTP	6. WDGY

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCCO	1. WCCO	1. KSTP-F	1. KSTP-F	1. WLOL-F	1. WCCO
2. KSTP-F	2. WLOL-F	2. WLOL-F	2. WCCO	2. KDWB-F	2. KSTP-F
3. WAYL-F	3. KSTP-F	3. KEEY-F	3. WAYL-F	3. KSTP-F	3. KEEY-F
4. WLOL-F	4. KEEY-F	4. KQRS-F+	4. KEEY-F	4. KQRS-F+	4. WDGY
5. KEEY-F	5. WAYL-F		5. WLOL-F	5. KEEY-F	5. WLOL-F
6. WDGY	6. KQRS-F+		6. WDGY	6. WCCO	6. WAYL-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	65 (2)	804 (4)	869 (6)	30.6
MOR/VARIETY	696 (3)		696 (3)	24.5
COUNTRY	159 (2)	274 (3)	433 (5)	15.3
AC	43 (1)	327 (1)	327 (1)	13.0
BTFL MUSIC		233 (1)	233 (1)	8.2
NEWS/TALK	119 (1)		119 (1)	4.2
JAZZ		51 (1)	51 (1)	1.8
OTHERS/UNKNOWN	11 (1)		11 (1)	0.4
			2838 (22)	

M-SP ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCCO	1. WCCO	1. WCCO
2. KSTP-F	2. KSTP-F	2. KSTP-F
3. WLOL-F	3. WLOL-F	3. WLOL-F
4. WAYL-F	4. KQRS-F+	4. KSTP
5. KEEY-F	5. KDWB-F	5. WDGY
6. KQRS-F+	6. KEEY-F	6. KDWB-F
7. KDWB-F	7. WDGY	7. KEEY-F
8. WDGY	8. WAYL-F	8. WWTC
9. KSTP	9. WCCO-F	9. WAYL-F
10. WCCO-F	10. KSTP	10. KQRS-F
11. KDWB	11. KDWB	
12. WWJO-F	12. KTWN-F	
13. KTWN-F	13. WWTC	
14. KJJO-F	14. KJJO-F	
WWTC	15. WWJO-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KKSS	980	Richfield	.8/3.5
KRSI	950	St. Louis Pa	.4/2.3
KSMM	1530	Shakopee	.3/ .7
KTCR-F	97.1		.8/2.7
WMIN	1010	Maplewood	.6/1.2
WVLE	1220	Stillwater	.3/1.4

ADI FM SHARE: 56.90% (2227 of 3914) (SPG 82: 52.44%)

AM STATIONS

KDWB, 630, 5 KW/500 W (DA-2),	ROCK	,	$ 50.00*	(Mc-Guild)	Doubleday
KLBB, 1400, 1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-D,	$ 40.00*	(Katz)	Malrite
KSTP, 1500, 50 KW (DA-N)	, NEWS/TALK	ABC-I,ABC-T,NBC-T,	$ 50.00*	(Christal)	Hubbard
WCCO, 830, 50 KW	, VARIETY/TALK	CBS,	$215.00	(CBS Spot)	Midwest Comm
WDGY, 1130, 50 KW/25 KW (DA-2),	COUNTRY	NBC,	$ 90.00*	(Blair)	Storz
WWTC, 1280, 5 KW (DA-N)	, OLDIES	MBS,	$ 39.13*	(Masla)	

FM STATIONS

KDWB-F, 101.3, 100 KW @ 822,	AOR	,	$ 84.00*	(Mc-Guild)	Doubleday
KEEY-F, 102.1, 100 KW @ 822,	COUNTRY	,	$ 70.00*	(Katz)	Malrite
KQRS-F+, 92.5, 50 KW @ 822,	AOR (Pollack)	ABC-R,	$ 90.00*	(Torbet)	McKenna
KJJO-F, 104.1, 53 KW @ 260,	COUNTRY	ABC-E,	$ 37.00*	(MMR)	Park
KSTP-F, 94.5, 100 KW @ 1250,	AC	,	$140.00*	(Christal)	Hubbard
KTWN-F, 107.9, 100 KW @ 452,	JAZZ	,	$ 40.00	(Roslin)	
WAYL-F, 93.7, 100 KW @ 822,	BTFL MUS (RPM)	RKO,	$ 60.00	(RKO)	Entercom
WCCO-F, 102.9, 100 KW @ 1304,	CONTEMP (Burk-Abr)	CBS-R,	$ 48.25	(Eastman)	Midwest Comm
WLOL-F, 99.5, 100 KW @ 844,	ROCK	,	$120.00	(HNWH)	Emmis
WWJO-F, 98.1, 100 KW @ 420,	COUNTRY	,	$ 40.00	(----)	(ST. CLOUD)

MOBILE

Market # 92
SMSA Pop: 453,700
APR 17.6
Est 1982 Revenue: $7,100,000

Stations: 19/16
Diaries: 794/468:1
Standard Error: .709
% Below Line: 1.4

CSI: 3.3 Bil (# 99)
CSI HH: 20.8 M (# 237)
Retail $: 1.8 Bil (# 111)
% Not Listed: 4.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WKSJ-F+	157/24.0	19.1	21.9	21.4	24.7
2. WBLX-F	121/18.5	17.8	18.6	12.0	9.6
3. WKRG-F	65/ 9.9	10.7	12.1	11.4	13.0
4. WGOK	56/ 8.4	10.6	9.6	7.4	6.4
5. WABB-F	45/ 6.9	10.2	9.5	13.7	14.7
6. WKRG	43/ 6.6	6.6	5.7	7.5	7.0
7. WLPR-F	41/ 6.3	5.3	4.7	6.8	6.2
8. WUNI	19/ 2.9	3.5	3.7	3.3	2.8
9. WJQY-F	16/ 2.4	1.9	2.5	1.7	---
10. WZEW-F	14/ 2.1	.9	---	.8	---

12+ TSA 1/4	
1. WBLX-F	196
2. WKSJ-F+	180
3. WKRG-F	116
4. WABB-F	84
5. WGOK	56
6. WLPR-F	49
7. WMEZ-F	45
8. WKRG	43
9. WTKX-F	29
10. WPMO-F	25

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WKRG-F	2050/30.1	32.1	32.2
2. WKSJ-F+	1833/40.7	37.3	33.7
3. WABB-F	1636/26.2	26.9	27.4
4. WBLX-F	1566/25.4	27.2	23.2
5. WKRG	583/15.7	17.6	14.4
6. WMEZ-F	582/ 1.6	1.4	2.0
7. WTKX-F	571/ 2.4	1.5	2.4
8. WLPR-F	554/12.6	12.1	11.5
9. WGOK	526/13.7	19.4	17.5
10. WPMO-F	387/ 2.1	---	---

12+ FM SHARE (METRO): 73.79% (459 of 622) (SPG 82: 71.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBLX-F	1. WBLX-F	1. WKSJ-F+	1. WKSJ-F+	1. WKSJ-F	1. WKSJ-F+
2. WKRG-F	2. WKSJ-F+	2. WBLX-F	2. WBLX-F	2. WLPR-F	2. WBLX-F
3. WABB-F	3. WKRG-F	3. WKRG-F	3. WGOK	3. WBLX-F	3. WKRG
4. WKSJ-F+	4. WABB-F	4. WGOK	4. WLPR-F	4. WGOK	4. WKRG-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKSJ-F+	1. WKSJ-F+	1. WBLX-F	1. WKSJ-F+	1. WBLX-F	1. WKSJ-F
2. WBLX-F	2. WBLX-F	2. WKSJ-F+	2. WBLX-F	2. WKSJ-F+	2. WBLX-F
3. WLPR-F	3. WKRG-F	3. WKRG-F	3. WGOK	3. WABB-F	
4. WKRG-F	4. WABB-F		4. WKRG-F	4. WKRG-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABB	1480		1.4/8.0	WMOO	1550		1.1/4.1	WPMO-F	99.1	Pascag,AL	.5/2.1
WABF	1220	Fairhope	.8/1.4	WWAX	840		.8/2.3	WTKX-F	101.5	Pensa	.5/2.4
WHEP	1310	Foley	1.5/2.5	WMEZ-F	94.1	Pensa	.5/1.6				

FORMATS	AM	FM	TOTAL	%
COUNTRY	28 (2)	167 (3)	195 (5)	31.4
BLACK/URBAN/JAZZ	56 (1)	121 (1)	177 (2)	28.5
ROCK/AOR/CONTEMP		127 (4)	127 (4)	20.4
MOR/VARIETY	58 (3)		58 (3)	9.3
BTFL MUSIC		44 (2)	44 (2)	7.1
AC	14 (2)		14 (2)	2.3
RELIGION/GOSPEL	7 (1)		7 (1)	1.1
			622 (19)	

RADIO STATIONS

WGOK, 900, 1 KW (DAYS) , BLACK
WKRG, 710, 1 KW/500 W (DA-N), MOR
WUNI, 1410, 5 KW (DA-N) , COUNTRY

WABB-F, 97.5, 100 KW @ 840, AOR
WBLX-F, 92.9, 63 KW @ 470, BLACK
WJQY-F, 98.3, 3 KW @ 300, COUNTRY
WKRG-F, 99.9, 100 KW @ 850, ROCK
WKSJ-F+, 94.9,100 KW @ 485, COUNTRY (Klemm)
WLPR-F, 96.1, 40 KW @ 420, BTFL MUS (TM)
WZEW-F, 92.1, 3 KW @ 288, ROCK
WPMO-F, 99.1, 100 KW @ 386, COUNTRY

SBN,	$16.00	(Roslin)	
CBS,MBS,	$55.00	(Katz)	
NBC,	$17.50	(Lotus)	Kirk
ABC-F,	$52.88	(Eastman)	
RKO,	$41.50	(HNWH)	Beasley
CBS-R,	$20.75	(Masla)	
,	$55.00	(Katz)	
ABC-E,	$60.00*	(Blair)	Capitol-Johnson
,	$21.00*	(----)	
MBS,	$20.00*	(Christal)	Oppenheimer
ABC-E,	$? ?	(Torbet)	(PASCAGOULA,MS)

WMEZ, WTKX - See Pensacola

MODESTO

Market # 145
SMSA Pop: 276,500
APR 16.5
Est 1982 Revenue: $5,100,000*
Est 1983 Rev Growth: 11%*

Stations: 20/10
Diaries: 574/409:1
Standard Error: .813
% Below Line: 27.2
Est 1982 Nat Rev: $1,100,000*

CSI: 2.5 Bil (# 125)
CSI HH: 24.6 M (# 80)
Retail $: 1.3 Bil (# 146)
% Not Listed: 10.8

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KBEE-F 47/12.1	12.4	10.6	15.1	10.3
2. KOSO-F 46/11.9	10.4	11.1	10.0	8.8
3. KFIV-F 37/ 9.5	6.7	8.3	5.1	8.3
KHOP-F 37/ 9.5	6.7	9.1	8.0	8.3
5. KTRB 28/ 7.2	8.0	7.4	6.6	5.9
6. KMIX-F 26/ 6.7	6.5	4.9	2.3	4.1
7. KNBR 17/ 4.4	3.4	4.0	5.4	4.4
8. KCBS 16/ 4.1	2.8	5.1	4.3	5.6
9. KFIV 14/ 3.6	2.8	2.6	2.3	2.1
KRAK 14/ 3.6	3.9	3.1	3.4	5.0

12+ TSA 1/4	
1. KHOP-F	92
2. KNBR	66
3. KOSO-F	61
KCBS	61
5. KBEE-F	51
6. KTRB	45
KRAK	45
8. KFYE-F	44
9. KFIV-F	42
10. KMIX-F	33

12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KHOP-F 1235/20.4	20.6	22.7
2. KOSO-F 1052/25.7	26.6	24.2
3. KCBS 970/11.5	9.3	12.5
4. KNBR 858/11.0	10.2	13.1
5. KRAK 830/10.3	12.3	8.2
6. KFRC 651/ 7.8	7.4	9.2
7. KFIV-F 561/19.4	17.1	18.4
8. KFYE-F 559/ 6.4	9.2	7.9
9. KBEE-F 533/19.1	18.2	16.8
10. KMYT-F 478/ 6.9	5.5	---

12+ FM SHARE (METRO): 67.63% (234 of 346) (SPG 82: 64.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOSO-F	1. KFIV-F	1. KOSO-F	1. KOSO-F	1. KBEE-F	1. KOSO-F
2. KHOP-F	2. KOSO-F	2. KFIV-F	KBEE-F	2. KMIX-F	2. KBEE-F
3. KFIV-F	3. KHOP-F	3. KHOP-F	3. KMIX-F	3. KTRB	3. KCBS
			KHOP-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBEE-F	1. KFIV-F	1. KOSO-F	1. KBEE-F	1. KFIV-F	1. KHOP-F
2. KOSO-F	2. KBEE-F	2. KHOP-F	2. KOSO-F	2. KOSO-F	2. KOSO-F
3. KHOP-F	3. KOSO-F	3. KFIV-F	3. KMIX-F	3. KHOP-F	3. KBEE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCEY	1390	Turlock	2.1/4.7	KFYE-F	93.7	Fresno	1.0/6.4	KQKK-F	96.7	Mantec	3.1/5.8
KHYV	970		1.0/6.4	KMYT-F	97.5	Merced	2.8/6.9	KSTN-F	107.3	Stockt	.8/1.8
KLOC	920	Ceres	1.3/4.2	KAMB-F	101.5	Merced	2.1/5.2	KWGF-F	100.9	Tracy	.8/2.6
KFRC	610	SF	1.5/7.8								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	6 (1)	124 (4)	130 (5)	37.6
COUNTRY	50 (3)	38 (2)	88 (5)	25.4
BTFL MUSIC		58 (2)	58 (2)	16.8
AC	14 (1)	3 (1)	17 (2)	4.9
MOR/VARIETY	21 (2)		21 (2)	6.1
NEWS/TALK	16 (1)		16 (1)	4.6
SPANISH	5 (1)	3 (1)	8 (2)	2.3
RELIGION/GOSPEL		8 (1)	8 (1)	2.3
			346 (20)	

RADIO STATIONS

KCEY, 1390, 1 KW (DA-2) , COUNTRY	MBS, $17.50	(Christal)	Behan
KFIV, 1360, 5 KW/1 KW (DA-2), CONTEMP/AC	RKO, $16.00	(MMR)	
KTRB, 860, 10 KW/1 KW (DA-2), COUNTRY	ABC-E, $21.00	(Blair)	
KBEE-F, 103.3, 11 KW @ 150, BTFL MUS	, $22.05	(Mc-Guild)	John Price
KMIX-F, 98.3, 1.6 KW @ 390, COUNTRY (TM)	, $17.50	(Christal)	Behan
KFIV-F, 102.3, 3 KW @ 300, AOR	RKO, $29.75*	(MMR)	
KHOP-F, 104.1, 50 KW @ 499, ROCK (Drake-Chen)	ABC-C, $18.75	(Blair)	
KOSO-F, 93.1, 3 KW @ 1790, ROCK	APR, $32.50	(Selcom)	Space Com
KMYT-F, 97.5, 50 KW @ 493, BTFL MUS	, $11.50	(Torbet)	(MERCED)

Other ran stations - See San Francisco, Fresno and Sacramento

MONTGOMERY

Market # 143
SMSA Pop: 279,700
APR 18.0
Est 1982 Revenue: $4,872,000

Stations: 13/13
Diaries: 760/304:1
Standard Error: .754
% Below Line: 0

CSI: 2.2 Bil (# 146)
CSI HH: 22.1 M (# 160)
Retail $: 1.1 Bil (# 161)
% Not Listed: 9.6

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WLWI-F	103/24.8	23.5	18.0
2. WHHY-F	55/13.2	10.7	12.3
3. WQIM-F	45/10.8	12.1	6.8
4. WXVI	40/ 9.6	13.5	7.9
5. WHHY	33/ 7.9	8.1	19.6
6. WREZ-F	24/ 5.8	8.4	9.3
7. WBAM-F	23/ 5.5	5.3	8.4
8. WCOV	22/ 5.3	3.0	4.4
9. WBAM	13/ 3.1	4.0	4.6
10. WZTN	7/ 1.7	---	.5

12+ TSA 1/4	
1. WLWI-F	134
2. WHHY-F	107
3. WQIM-F	64
4. WXVI	43
5. WHHY	35
6. WBAM-F	34
7. WIGC-F	30
WBAM	30
9. WREZ-F	27
10. WCOV	26

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHHY-F	1653/37.8	25.4
2. WLWI-F	1285/34.6	34.0
3. WBAM-F	873/21.6	17.6
4. WQIM-F	800/23.8	23.2
5. WHHY	595/23.5	22.3
6. WXVI	472/18.9	23.1
7. WBAM	350/ 8.0	9.2
8. WCOV	339/12.2	11.2
9. WIGC-F	323/ 3.3	---
10. WREZ-F	290/11.6	15.2

12+ FM SHARE (METRO): 67.29% (253 of 376) (SPG 82: 64.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQIM-F	1. WQIM-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F
WHHY-F	2. WLWI-F	2. WQIM-F	2. WHHY-F		2. WHHY-F+
	3. WHHY-F	3. WHHY-F	3. WQIM-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WQIM-F	1. WLWI-F
2. WHHY-F	2. WQIM-F	WQIM-F	2. WHHY-F	2. WHHY-F	
3. WXVI	3. WHHY-F	3. WHHY-F	3. WQIM-F WXVI	3. WLWI-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WETU 1250 Wetumpka .7/3.2 WLSQ 950 1.2/4.5 WOGC-F 105.7 Troy .7/3.3

FORMATS	AM	FM	TOTAL	%
COUNTRY	16 (2)	106 (2)	119 (4)	31.9
BLACK/URBAN/JAZZ	40 (1)	45 (1)	85 (2)	22.8
ROCK/AOR/CONTEMP	5 (1)	78 (2)	83 (3)	22.3
AC	40 (2)		40 (2)	10.7
BTFL MUSIC		24 (1)	24 (1)	6.4
NOSTALGIA	22 (1)		22 (1)	5.9
			373 (13)	

RADIO STATIONS

WCOV, 1170, 10 KW/1 KW (DA-2), NOSTALGIA
WHHY, 1440, 5 KW/1 KW (DA-N), AC
WXVI, 1600, 5 KW/1 KW (DA-N), BLACK
WZTN, 1000, 5 KW (DAYS,DA) , OLDIES
WBAM, 740, 50 KW (DAYS,DA) , COUNTRY

WBAM-F, 93.9, 100 KW @ 730, CONTEMP
WHHY-F, 101.9, 100 KW @ 1050, ROCK
WIGC-F, 105.7, 100 KW @ 1847, COUNTRY
WLWI-F, 92.3, 100 KW @ 700, COUNTRY
WQIM-F, 95.3, 3 KW @ 230, BLACK (Drake-Chen)

WREZ-F, 103.3, 28 KW @ 290, BTFL MUS (Schulke)

CBS, $13.00* (----)
, $22.00* (Mc-Guild)
SBN, $28.00 (HNWH) Attaway
, $ 7.00 (----)
NBC, $13.00* (Torbet)
, $15.00* (Torbet)
ABC-C, $39.00* (Mc-Guild)
, $18.00 (Masla) (TROY)
ABC-E, $37.00* (HNWH)
, $22.00 (Selcom) Paul Downs (PRATTVILLE)
MBS, $21.00 (Masla)

NASHVILLE

Market # 45; ADI # 30
SMSA Pop: 875,100
APR 17.1
Est 1982 Revenue: $16,420,000

Stations: 26/26
Diaries: 959/913:1
Standard Error: .651
% Below Line: 0

CSI: 7.1 Bil (# 51)
CSI HH: 22.4 M (# 173)
Retail $: 4.2 Bil (# 44)
% Not Listed: 7.2

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WKDF-F	164/12.9	12.8	12.4	12.6	11.9
2. WWKX-F	121/ 9.5	9.0	10.0	12.9	8.2
3. WSM-F	104/ 8.2	4.1	6.3	4.9	9.4
4. WZEZ-F	100/ 7.9	10.2	9.4	10.5	8.2
5. WSIX-F	94/ 7.4	10.2	9.2	9.3	9.4
6. WYHY-F	81/ 6.4	4.9	3.3	2.2	.9
7. WMAK-F	69/ 5.4	3.0	2.0	2.5	5.1
8. WLAC	67/ 5.3	6.8	5.7	6.2	5.6
9. WSM	64/ 5.0	5.9	6.8	5.6	6.3
10. WVOL	59/ 4.6	6.1	9.4	6.7	7.8

12+ TSA 1/4	
1. WKDF-F	319
2. WWKX-F	213
3. WSM-F	181
4. WSIX-F	149
5. WZEZ-F	126
6. WSM	125
7. WYHY-F	94
8. WLAC-F	76
WMAK-F	76
10. WLAC	73

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WKDF-F	3328/24.3	22.3	23.7
2. WWKX-F	3125/22.1	24.8	25.8
3. WSM	2672/19.2	18.7	20.7
4. WSM-F	2250/17.4	11.1	13.9
5. WSIX-F	1992/16.8	19.5	17.5
6. WYHY-F	1426/14.5	11.6	5.4
7. WZEZ-F	1345/14.0	16.0	16.3
8. WLAC-F	1246/13.3	7.3	12.3
9. WLAC	1102/12.7	15.7	12.3
10. WMAK-F	947/11.6	7.6	9.4

12+ FM SHARE (METRO): 70.76% (835 of 1180) (SPG 82: 62.58%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WSM-F	1. WZEZ-F	1. WKDF-F+
2. WWKX-F	2. WWKX-F	2. WSM-F	2. WSIX-F	2. WSIX-F	2. WWKX-F
	3. WYHY-F	WWKX-F	3. WZEZ-F	3. WSM-F	3. WSM
	4. WMAK-F	4. WYHY-F	4. WYHY-F	4. WSM	WSM-F
	5. WSM-F	5. WMAK-F	5. WWKX-F	5. WLAC	5. WZEZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKDF-F	1. WKDF-F	1. WWKX-F	1. WYHY-F	1. WKDF-F	1. WSM-F
2. WZEZ-F	2. WWKX-F	2. WYHY-F	2. WWKX-F		2. WZEZ-F
3. WWKX-F	3. WSM-F	3. WKDF-F	3. WSM-F		3. WKDF-F
4. WYHY-F	4. WYHY-F	4. WMAK-F	4. WSIX-F		4. WSIX-F
5. WSM-F	5. WSIX-F	5. WSM-F	5. WZEZ-F		5. WWKX-F

FORMATS	AM	FM	TOTAL	%
COUNTRY	143 (8)	230 (4)	373 (12)	31.6
ROCK/AOR/CONTEMP	19 (1)	297 (3)	316 (4)	26.8
AC	6 (1)	139 (2)	145 (3)	12.3
BLACK/URBAN/JAZZ	59 (1)	69 (1)	128 (2)	10.8
BTFL MUSIC		100 (1)	100 (1)	8.5
NEWS/TALK	67 (1)		67 (1)	5.7
MOR/VARIETY	24 (2)		24 (2)	2.0
NOSTALGIA	18 (1)		18 (1)	1.5
RELIGION/GOSPEL	9 (1)		9 (1)	0.8
			1180 (27)	

NASHVILLE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKDF-F	1. WKDF-F	1. WKDF-F
2. WWKX-F	2. WWKX-F	2. WZEZ-F
3. WSM-F	3. WSM	3. WSM-F
4. WSIX-F	4. WSM-F	4. WSM
5. WZEZ-F	5. WSIX-F	5. WSM-F
6. WSM	6. WYHY-F	6. WWKX-F
7. WYHY-F	7. WZEZ-F	7. WNKZ+
8. WMAK-F	8. WLAC-F	8. WLAC
9. WLAC-F	9. WLAC	9. WYHY-F
10. WLAC	10. WMAK-F	10. WLAC-F
11. WVOL	11. WVOL	
12. WJKZ-F+	12. WSIX	
13. WSIX	13. WJKZ-F+	
14. WYCQ-F	14. WAKQ-F	
15. WHOP-F	15. WBGY-F	
WBGY-F		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAKM	950	Franklin	.3/1.6
WAMB	1170		1.4/3.3
WCOR	900	Lebanon	.5/1.5
WDBL+	1590	Springfield	.7/1.0
WDKN	1260	Dickson	.3/1.1
WGNS	1450	Murfreesbor	1.5/2.1
WKDA	1240		1.8/5.1
WKOS-F	96.3	Murfreesbor	.9/4.1
WLAC-F	105.9		4.6/13.3
WLUY	1300		.5/3.6
WMTS	810	Murfreesbor	.3/1.2
WJKZ-F+	100.1	Franklin	3.4/8.0
WSIX	980		3.2/9.5
WSVT	710	Smyrna	.4/1.0
WWGM	1560		.7/1.8

ADI FM SHARE: 73.90% (1563 of 2115) (SPG 82: 66.29%)

AM STATIONS

WLAC, 1510, 50 KW (DA-N)	, NEWS/TALK	CBS, $57.40	(HNWH)	Sudbrink
WSIX, 980, 5 KW (DA-N)	, COUNTRY	NBC-T,ABC-I, $ NM	(Katz)	Sky/Foster (P)
WSM , 650, 50 KW	, COUNTRY	NBC, $66.00*	(Christal)	
WVOL, 1470, 5 KW/1 KW (DA-2)	, BLACK	NBN, $40.00*	(Selcom)	

FM STATIONS

WKDF-F, 103.3, 100 KW @ 1220,	AOR (Burk-Abr)	ABC-E,ABC-R, $73.00*	(Blair)	Dick
WLAC-F, 105.9, 100 KW @ 1229,	AC	, $57.40	(HNWH)	Sudbrink
WMAK-F, 92.1, 1.5 KW @ 430,	URBAN	, $? ?	(Selcom)	
WJKZ-F+,100.1, 2.5 KW @ 600,	COUNTRY (Burk-Abr)	RKO II, $? ?	(Weiss)	Jaco
WSIX-F, 97.9, 100 KW @ 1145,	COUNTRY	, $70.00*	(Katz)	Sky/Foster (P)
WSM-F , 95.5, 100 KW @ 1280,	COUNTRY	Source, $68.00*	(Christal)	
WWKX-F, 104.5, 100 KW @ 1050,	ROCK	RKO, $60.00*	(MMR)	
WYHY-F, 107.5, 100 KW @ 730,	AC	, $30.00*	(Mc-Guild)	Mooney (LEBANON)
WZEZ-F, 92.9, 100 KW @ 650,	BTFL MUS (Bonne)	, $53.00*	(Torbet)	South Cent
WYCQ-F, 102.9, 100 KW @ 510,	COUNTRY	ABC-E, $10.00	(----)	(SHELBYVILLE)
WHOP-F, 98.7, 100 KW @ 304,	COUNTRY	CBS, $ 9.60	(Regional)	(HOPKINSVIL,KY)
WBGY-F, 93.3, 100 KW @ 750,	ROCK	, $13.00	(----)	(TULLAHOMA)

NASSAU-SUFFOLK

(Long Island)

APR 17.9
Est 1982 Revenue: $18,890,000

Diaries: 1229
Standard Error: .566

CSI: 28.7 Bil (# 11)
CSI HH: 33.1 M (# 4)
Retail $: 13.5 Bil (# 11)

NOTE: Nassau-Suffolk is a portion of the New York Metro. For this market only those stations home to Nassau-Suffolk are listed. There is no TSA.

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WBLI-F	273/6.9	5.8	5.7	5.2	4.5
2. WAPP-F	197/5.0	3.9	2.9	2.7	2.7
3. WALK-F+	171/4.3	4.5	2.0	3.2	2.3
4. WHLI	128/3.2	3.9	3.9	2.9	3.7
5. WBAB-F	106/2.7	3.2	3.6	3.8	3.3
6. WLIR-F	88/2.2	1.9/	1.2	1.6	2.0
7. WKJY-F	81/2.1	1.4	1.8	1.7	2.3
8. WGSM	78/2.0	1.2	1.8	2.0	1.4
9. WCTO-F	55/1.4	2.3	1.5	3.3	2.3
10. WRCN-F	40/1.0	.9	.7	1.6	.8

12+ TSA CUME/ MSA CUME	RATING	FAL 82	SPG 82
1. WBLI-F	3377/15.3	13.3	6.8
2. WAPP-F	3311/15.0	14.3	6.8
3. WBAB-F	2493/11.3	11.0	12.1
4. WALK-F+	1856/ 8.4	9.8	6.3
5. WLIR-F	1528/ 6.9	6.1	6.1
6. WHLI	1347/ 6.1	5.9	6.0
7. WCTO-F	1130/ 5.1	6.0	5.4
8. WKJY-F	998/ 4.5	4.2	4.1
9. WGSM	867/ 3.9	2.6	4.5
10. WGBB	719/ 3.3	2.7	3.3

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBAB-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WHLI	1. WBLI-F
2. WAPP-F	2. WAPP-F	2. WAPP-F	2. WALK-F+	2. WALK-F+	2. WALK-F+
3. WBLI-F	3. WLIR-F	3. WALK-F+	3. WAPP-F	3. WBLI-F	3. WAPP-F
4. WLIR-F	4. WBAB-F	4. WLIR-F	4. WGSM	4. WGSM	4. WBAB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WAPP-F	1. WBLI-F
2. WALK-F+	2. WAPP-F	2. WAPP-F	2. WALK-F+	2. WLIR-F	2. WAPP-F
3. WAPP-F	3. WALK-F+	3. WALK-F+	3. WGSM	3. WBAB-F	3. WALK-F+
4. WHLI	4. WHLI	4. WLIR-F	4. WKJY-F	4. WBLI-F	4. WHLI

RADIO STATIONS

WGBB, 1240, 1 KW/250 W , MOR	$? ?	(----)	Allina
WGSM, 740, 25 KW (DAYS,DA), MOR	$40.00*	(Mc-Guild)	Greater Media
WHLI, 1100, 10 KW (DAYS,DA), NOSTALGIA (Al Ham)	$42.00*	(Roslin)	
WALK-F+, 97.5, 45 KW @ 530, MOR	$50.00*	(Roslin)	
WBAB-F, 102.3, 2.3 KW @ 344, AOR	$42.00*	(----)	Allina
WBLI-F, 106.1, 10 KW @ 500, ROCK	$58.75	(Masla)	Beck-Ross
WCTO-F, 94.3, 3 KW @ 300, BTFL MUS	$40.00*	(Mc-Guild)	Greater Media
WKJY-F, 98.3, 3 KW @ 300, BTFL MUS (FM-100)	$33.00*	(Roslin)	
WLIR-F, 92.7, 3 KW @ 300, AOR	$70.00	(Masla)	
WRCN-F, 103.9, 3 KW @ 466, ROCK/AOR	$28.00*	(Unirep)	

WAPP-F - See New York

NEW YORK (Continuation of FM stations)

WQXR-F+, 96.3, 7.8 KW @ 1220, CLASSICAL	, $ 95.00	(Mc-Guild)	New York Times
WRFM-F, 105.1, 5.2 KW @ 1220, BTFL MUS (Bonne)	, $155.00	(Torbet)	Bonneville
WRKS-F, 98.7, 5.4 KW @ 1250, URBAN	RKO, $240.00*	(RKO)	RKO
WVNJ-F, 100.3, 24 KW @ 666, BTFL MUS* (RPM)	Trans, $ 84.00	(----)	Malrite
WYNY-F, 97.1, 7.2 KW @ 1300, AC	, $300.00*	(HNWH)	NBC
WHUD-F, 100.7, 50 KW @ 500, BTFL MUS (FM-100)	, $ 60.00	(Masla)	(PEEKSKILL)

*Station now has contemporary format

NEW HAVEN

Market # 100 (# 56 on county basis) Stations: 26/7 CSI: 4.1 Bil (# 89) (48-county)
SMSA Pop: 418,000 Diaries: 793/450:1 CSI HH: 30.9 M (# 6 -est)
APR 17.5 Standard Error: .708 Retail $: 1.7 Bil (# 113) (65-county)

Est 1982 Revenue: $6,995,000* % Below Line: 46.7 % Not Listed: 9.0
Est 1983 Rev Growth: 6%*

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WELI	91/14.6	13.8	15.5	14.6	18.4
2. WKCI-F	66/10.6	9.6	8.6	10.9	9.3
3. WAVZ	47/ 7.5	8.4	6.4	8.6	4.8
4. WNHC	38/ 6.1	8.1	6.0	6.2	5.8
WPLR-F	38/ 6.1	6.0	7.1	6.7	6.1
6. WEZN-F	37/ 5.9	6.3	5.1	5.6	4.7
7. WCBS	30/ 4.8	4.6	4.9	3.5	6.1
8. WHCN-F	26/ 4.2	3.7	4.8	3.5	5.3
9. WNBC	22/ 3.5	3.4	3.1	6.9	6.8
WWYZ-F	22/ 3.5	4.5	4.5	3.5	3.7

12+ TSA 1/4	
1. WKCI-F	122
2. WELI	109
3. WEZN-F	85
4. WKSS-F	68
5. WPLR-F	66
6. WAVZ	59
7. WHCN-F	47
8. WCBS	44
WDRC-F	44
10. WWYZ-F	43

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WKCI-F	1799/25.5	23.9	23.3
2. WELI-F	1447/33.6	32.2	32.7
3. WPLR-F	1141/18.6	17.9	17.4
4. WDRC-F	1126/13.8	12.2	10.3
5. WEZN-F	988/13.4	13.0	12.9
6. WHCN-F	868/11.0	11.0	12.5
7. WCBS	816/15.1	16.2	16.5
8. WKSS-F	802/ 8.4	10.7	7.4
9. WNBC	762/12.7	13.7	15.1
10. WTIC	713/ 5.1	5.3	8.1

12+ FM SHARE (METRO): 53.44% (303 of 567) (SPG 82: 49.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHCN-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI
2. WNHC	2. WPLR-F	2. WPLR-F	2. WELI	2. WAVZ	2. WKCI-F
3. WPLR-F	3. WNHC	3. WELI	3. WWYZ-F	3. WEZN-F	3. WCBS
	4. WHCN-F	4. WNHC	WCBS	4. WKCI-F	4. WAVZ
	WWYZ-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WELI	1. WELI	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F
2. WKCI-F	2. WKCI-F	2. WNHC	2. WELI	WPLR-F	2. WCBS
3. WAVZ	3. WAVZ	3. WPLR-F	3. WAVZ	3. WHCN-F	3. WPLR-F
4. WEZN-F	4. WEZN-F	4. WWYZ-F	4. WWYZ-F		4. WELI
					WWYZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSCR	1220	Hamden	1.0/2.4	WRCH-F	100.5	New Brit.	2.9/6.8	WHN	1050	NY	1.4/4.5
WYBC-F	94.3		2.6/8.0	WTIC	1080	Hartford	1.3/5.1	WOR	710	NY	1.0/2.6
WCCC-F	106.9	Hartfo.	1.3/4.2	WTIC-F	96.5	Hartford	.3/6.0	WABC	770	NY	.5/3.5
WDRC-F	102.9	Hartfo.	3.0/13.8	WQXR-F	96.3	NY	.5/2.1	WBLS-F	107.5	NY	1.6/5.3
WIOF-F	104.1	Waterbu	1.0/4.9	WRKI-F	95.1	Brookfiel	1.3/3.5	WRKS-F	98.7	NY	1.1/3.4
WKSS-F	95.7	Hartfor	3.4/8.4								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	22 (1)	101 (6)	123 (7)	21.7
MOR/VARIETY	99 (2)		99 (2)	17.5
AC		94 (3)	94 (3)	16.6
BTFL MUSIC		76 (3)	76 (3)	13.4
BLACK/URBAN/JAZZ	38 (1)	33 (3)	71 (4)	12.5
NOSTALGIA	47 (1)		47 (1)	8.3
NEWS/TALK	39 (3)		39 (3)	6.9
COUNTRY	15 (2)		15 (2)	2.6
CLASSICAL		3 (1)	3 (1)	0.5
			567 (26)	

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N), NOSTALGIA (Al Ham)	ABC-I, $45.00* (Mc-Guild)	Eastern
WELI, 960, 5 KW (DA-N), MOR (Burk-Abr)	, $68.00 (Blair)	Insilco
WNHC, 1340, 1 KW/250 W , BLACK	, $20.00 (Savalli)	
WKCI-F, 101.3, 10 KW @ 1070, AC/CONTEMP	, $70.00* (Mc-Guild)	Eastern
WPLR-F, 99.1, 14 KW @ 950, ROCK/AOR	, $58.75 (Christal)	General

Other ranked stations - See New York, Hartford, Bridgeport

NEW ORLEANS

Market # 33; ADI # 34
SMSA Pop: 1,207,400
APR 19.0
Est 1982 Revenue: #20,000,000*
Est 1983 Rev Growth: 8%*

Stations: 19/19
Diaries: 1557/641:1
Standard Error: .526
% Below Line: 0
Est 1982 Nat Rev: $5,000,000*

CSI: 11.3 Bil (# 32)
CSI HH: 25.6 M (# 51)
Retail $: 5.9 Bil (# 34)
% Not Listed: 5.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WYLD-F	250/13.2	12.9	6.4	6.8	5.6
2. WEZB-F	174/ 9.2	8.6	8.6	11.5	10.3
3. WAIL-F	167/ 8.8	8.8	12.9	10.6	8.4
WRNO-F	167/ 8.8	8.1	8.5	7.3	8.1
5. WBYU-F	155/ 8.2	7.0	5.9	7.5	7.7
6. WAJY-F	126/ 6.7	6.1	5.0	5.7	5.9
7. WQUE-F	88/ 4.6	4.7	4.5	5.2	6.2
8. WNOE-F	83/ 4.4	5.5	6.8	8.4	6.7
9. WWL	77/ 4.1	4.6	4.8	4.8	3.9
10. WSMB	73/ 3.9	2.7	3.7	3.5	5.2
11. WBOK	71/ 3.8	2.9	3.2	1.7	1.8
12. WTIX	70/ 3.7	5.9	5.6	5.0	7.8

12+ TSA 1/4	
1. WYLD-F	277
2. WEZB-F	237
3. WAIL-F	222
4. WRNO-F	196
5. WBYU-F	178
6. WAJY-F	159
7. WNOE-F	141
8. WWL	131
9. WTIX	122
10. WQUE-F	94
11. WNOE	91
12. WSMB	77

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WEZB-F	3603/26.4	25.8	23.4
2. WAIL-F	2714/20.7	18.8	21.7
3. WTIX	2621/16.2	18.3	17.0
4. WWL	2457/14.9	17.9	16.1
5. WRNO-F	2404/18.4	18.2	17.8
6. WYLD-F	2350/20.2	21.3	13.6
7. WNOE-F	2189/13.1	16.0	14.6
8. WAJY-F	1951/15.9	15.1	11.7
9. WQUE-F	1896/17.0	15.0	15.5
10. WBYU-F	1839/14.5	14.0	13.0
11. WNOE	1330/ 8.3	10.5	9.1
12. WYLD	1314/10.7	9.1	9.9

12+ FM SHARE (METRO): 67.94% (1210 of 1781) (SPG 82: 62.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WEZB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WBYU-F	1. WYLD-F
2. WAIL-F	2. WRNO-F	2. WRNO-F	2. WAJY-F	2. WAJY-F	2. WEZB-F
3. WRNO-F	3. WEZB-F	3. WAIL-F	3. WAIL-F	3. WYLD-F	3. WAJY-F
WYLD-F	4. WAIL-F	4. WEZB-F	4. WRNO-F	4. WNOE-F	4. WBYU-F
5. WBOK	5. WQUE-F	5. WAJY-F	5. WNOE-F	5. WAIL-F	5. WRNO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WRNO-F	1. WYLD-F
2. WBYU-F	2. WRNO-F	2. WEZB-F	2. WAJY-F	2. WYLD-F	2. WRNO-F
3. WAJY-F	3. WEZB-F	3. WQUE-F	3. WAIL-F	3. WEZB-F	3. WAJY-F
4. WRNO-F	4. WAIL-F	4. WAIL-F	4. WQUE-F	4. WAIL-F	4. WAIL-F
5. WEZB-F	5. WBYU-F	5. WAJY-F	5. WBYU-F	5. WQUE-F	5. WNOE-F
			WEZB-F		WYAT
			WNOE-F		

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	119 (20	417 (2)	536 (4)	30.0
ROCK/AOR/CONTEMP		341 (2)	341 (2)	19.1
MOR/VARIETY	150 (2)	126 (1)	276 (3)	15.5
AC	113 (2)	88 (1)	201 (3)	11.3
BTFL MUSIC		155 (1)	155 (1)	8.7
COUNTRY	65 (1)	83 (1)	148 (2)	8.3
NEWS/TALK	59 (1)		59 (1)	3.3
NOSTALGIA	45 (1)		45 (1)	2.5
RELIGION/GOSPEL	20 (2)		20 (2)	1.1
			1781 (19)	

NEW ORLEANS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WYLD-F	1. WEZB-F	1. WYLD-F
2. WEZB-F	2. WAIL-F	2. WEZB-F
3. WAIL-F	3. WRNO-F	3. WBYU-F
4. WRNO-F	4. WYLD-F	4. WNOE-F
5. WBYU-F	5. WTIX	5. WAIL-F
6. WAJY-F	6. WNOE-F	6. WRNO-F
7. WNOE-F	7. WWL	7. WAJY-F
8. WWL	8. WAJY-F	8. WWL
9. WTIX	9. WAJY-F	9. WNOE
10. WQUE-F	10. WBYU-F	10. WTIX
11. WNOE	11. WBOK	
12. WSMB	12. WYLD	
13. WBOK	13. WNOE	
14. WGSO	14. WGSO	
15. WWIW	15. WSMB	

OTHER RATED STATIONS

METRO	SHARE/CUME	RATING
WGSO	1280	3.1/9.8
WNOE	1060	3.4/8.3
WSHO	800	.6/2.5
WVOG	600	.4/1.5
WWIW	1450	2.4/5.5
WYAT	990	2.3/5.2
WYLD	940	2.5/10.7

ADI FM SHARE: 69.04% (1639 of 2374) (SPG 82: 62.48%)

AM STATIONS

WBOK, 1230, 1 KW/250 W	, BLACK	SBN, $34.00* (----)			
WGSO, 1280, 5 KW (DA-1)	, NEWS/TALK	ABC-I,RKO II,NBC-T, $57.75	(Eastman)		Insilco
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC-E, $35.00*	(Mc-Guild)		Noe
WSMB, 1350, 5 KW (DA-N)	, MOR	MBS, $28.00	(Weiss)		
WTIX, 690, 10 KW/5 KW (DA-2)	, AC	NBC, $69.00	(Blair)		Storz
WWIW, 1450, 1 KW/250 W	, NOSTALGIA	MBS,ABC-D, $23.00	(P/W)		
WWL , 870, 50 KW (DA-1)	, VARIETY	CBS, $65.00*	(Katz)		Loyola
WYAT, 990, 1 KW (DAYS)	, OLDIES	NBN,Source, $22.00*	(Selcom)		
WYLD, 940, 10 KW/500 W (DA-2)	, BLACK	, $24.00*	(HNWH)		

FM STATIONS

WAIL-F, 105.3, 100 KW @ 407,	BLACK	, $60.00*	(Selcom)		
WAJY-F, 101.9, 100 KW @ 825,	MOR/AC	, $74.00	(Katz)		Loyola Univ
WBYU-F, 95.7, 100 KW @ 600,	BTFL MUS (Bonne)	, $61.00*	(Christal)		Swanson
WEZB-F, 97.1, 100 KW @ 511,	ROCK (Burk-Abr)	RKO, $82.00*	(Torbet)		EZ
WNOE-F, 101.1, 100 KW @ 440,	COUNTRY (TM)	ABC-E, $50.00*	(Mc-Guild)		Noe
WQUE-F, 93.3, 100 KW @ 512,	AC	, $56.00*	(Eastman)		Insilco
WRNO-F, 99.5, 100 KW @ 500,	AOR	CBS-R,ABC-F, $56.00	(Masla)		
WYLD-F, 98.5, 100 KW @ 480,	URBAN	, $70.00*	(HNWH)		

NEW YORK

Market # 1; ADI # 1
SMSA Pop: 8,983,600
APR 19.5
Est 1982 Revenue: $157,000,000
Est 1983 Rev Growth: NA

Stations: 45/44
Diaries: 5705/2361:1
Standard Error: .297
% Below Line: 0.4%
Est 1982 Nat Rev: NA

CSI: 93.0 Bil (# 1)
CSI HH: 25.7 M (# 57)
Retail $: 38.1 Bil (# 1)
% Not Listed: 8.6%

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82
1. WBLS-F	1376/5.2	4.9	5.6	5.3	5.1
2. WOR	1368/5.2	4.9	5.3	5.1	5.9
3. WKTU-F	1289/4.9	5.2	4.2	5.5	6.2
4. WRFM-F	1277/4.9	3.7	4.3	4.2	4.2
5. WINS	1259/4.8	5.4	5.2	4.6	4.3
6. WYNY-F	1203/4.6	4.7	5.0	5.0	4.7
7. WRKS-F	1177/4.5	4.0	4.5	5.1	5.9
8. WCBS	1135/4.3	4.6	4.8	4.6	4.5
9. WPLJ-F	1074/4.1	4.5	4.3	3.5	4.5
10. WPAT-F	1001/3.8	3.9	3.8	3.3	3.3
11. WPIX-F	950/3.6	3.3	1.8	1.7	1.6
12. WNBC	800/3.1	4.1	4.0	4.4	3.7
13. WCBS-F	793/3.0	3.0	2.8	3.2	2.8
14. WNEW	770/2.9	2.7	3.4	3.5	3.2
15. WABC	776/2.9	2.4	2.5	3.0	2.6
16. WAPP-F	729/2.8	2.9	3.1	4.9	1.5
17. WHN	618/2.4	2.1	2.3	2.6	2.7
18. WPAT	570/2.2	2.1	2.3	1.9	2.4
19. WADO	557/2.1	2.5	2.7	1.6	1.9
20. WNEW-F	538/2.1	2.2	2.1	2.0	2.9
21. WMCA	521/2.0	1.8	1.8	2.6	2.2
22. WKHK-F	500/1.9	1.6	1.8	2.2	1.7
23. WQXR-F+	481/1.8	2.1	1.7	1.3	1.4
24. WJIT	305/1.2	1.7	2.1	1.8	2.2
25. WNCN-F	285/1.1	1.2	1.4	.7	1.0

12+ TSA 1/4	
1. WOR	1463
2. WBLS-F	1427
3. WKTU-F	1318
4. WRFM-F	1316
5. WCBS	1293
6. WINS	1282
7. WYNY-F	1233
8. WRKS-F	1227
9. WPLJ-F	1147
10. WNBC	1051
11. WPAT-F	1027
12. WPIX-F	985
13. WABC	851
14. WCBS-F	822
15. WNEW	813
16. WAPP-F	787
17. WHN	743
18. WPAT	573
19. WADO	559
20. WNEW-F	557
21. WMCA	537
22. WKHK-F	536
23. WQXR-F+	504
24. WHUD-F	333
25. WJIT	305

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WINS	26307/19.1	17.4	17.5
2. WCBS	26080/16.9	17.0	17.0
3. WNBC	24039/14.1	14.1	15.7
4. WPLJ-F	19993/13.6	13.9	12.3
5. WKTU-F	19925/14.3	14.3	16.5
6. WYNY-F	19894/14.1	15.4	14.1
7. WOR	18656/12.6	12.6	13.8
8. WABC	18633/12.2	10.9	14.1
9. WBLS-F	18411/13.0	13.9	12.7
10. WRKS-F	18190/12.9	12.6	14.2
11. WPIX-F	16758/11.8	6.7	6.9
12. WCBS-F	15304/10.8	9.1	10.2
13. WAPP-F	14903/10.3	10.7	4.6
14. WPAT-F	14611/10.4	10.8	9.4
15. WRFM-F	14071/10.0	9.1	8.1
16. WHN	13752/ 8.8	7.0	7.3
17. WNEW	10422/ 7.0	8.3	7.2
18. WNEW-F	10072/ 7.1	7.7	8.0
19. WPAT	9303/ 6.8	7.3	6.3
20. WKHK-F	8866/ 6.1	5.4	5.8
21. WQXR-F+	8307/ 5.8	5.0	5.0
22. WMCA	8261/ 5.9	6.5	7.6
23. WNCN-F	5652/ 4.0	4.0	3.4
24. WADO	4612/ 3.4	3.6	3.5
25. WVNJ-F	4484/ 3.2	2.7	2.8

12+ FM SHARE (METRO): 59.17% (14177 of 23959) (SPG 82: 55.17%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPLJ-F	1. WYNY-F	1. WYNY-F	1. WYNY-F	1. WRFM-F	1. WINS
2. WBLS-F	2. WBLS-F	2. WBLS-F	2. WCBS-F	2. WPAT-F	2. WCBS
3. WKTU-F	3. WKTU-F	3. WKTU-F	3. WBLS-F	3. WOR	3. WOR
4. WRKS-F	4. WRKS-F	4. WPIX-F	4. WPIX-F	4. WCBS	4. WNBC
5. WAPP-F	5. WPIX-F	5. WRKS-F	5. WKTU-F	5. WINS	5. WBLS-F
6. WNBC	6. WPLJ-F	6. WCBS-F	6. WRFM-F	6. WNEW	6. WRFM-F
	7. WAPP-F	7. WPLJ-F	7. WNBC	7. WCBS-F	7. WKTU-F
	8. WNEW-F	8. WNBC	8. WRKS-F	8. WYNY-F	8. WPAT-F+
	9. WCBS-F	9. WAPP-F	9. WCBS	9. WABC	9. WPLJ-F
		10. WNEW-F	10. WINS	10. WHN	10. WYNY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRFM-F	1. WBLS-F	1. WYNY-F	1. WYNY-F	1. WBLS-F	1. WCBS-F
2. WYNY-F	2. WKTU-F	2. WRKS-F	2. WPIX-F	2. WPLJ-F	2. WBLS-F
3. WPAT-F	3. WRFM-F	3. WPIX-F	3. WKTU-F	3. WKTU-F	3. WYNY-F
4. WKTU-F	4. WYNY-F	4. WKTU-F	4. WRKS-F	4. WAPP-F	4. WCBS
5. WBLS-F	5. WRKS-F	5. WBLS-F	WBLS-F	5. WRKS-F	5. WKTU-F
6. WRKS-F	6. WPLJ-F	6. WPLJ-F	6. WCBS-F	6. WYNY-F	6. WRFM-F
7. WOR	7. WPAT-F	7. WNBC	7. WNBC	7. WRFM-F	7. WNBC
8. WPIX-F	8. WPIX-F	8. WNEW-F	8. WNBC	8. WPIX-F	8. WNBC
9. WINS	9. WCBS	9. WAPP-F	9. WOR	9. WCBS-F	9. WPIX-F
10. WNEW	10. WINS	10. WCBS-F	10. WINS	10. WNBC	10. WNEW-F

FORMATS	AM	FM	TOTAL	%
NEWS/TALK	5409 (5)		5049 (5)	21.1
ROCK/AOR/CONTEMP	800 (1)	3862 (7)	4662 (8)	19.5
BLACK/URBAN/JAZZ	482 (3)	3842 (3)	4324 (6)	18.1
BTFL MUSIC	570 (1)	2839 (6)	3409 (7)	14.2
AC		2066 (3)	2066 (3)	8.6
COUNTRY	618 (1)	500 (1)	1118 (2)	4.7
NOSTALGIA	956 (2)		956 (2)	4.0
SPANISH	862 (2)		862 (2)	3.6
CLASSICAL	79 (1)	687 (2)	766 (3)	3.2
MOR/VARIETY	208 (3)	159 (1)	367 (4)	1.5
RELIGION/GOSPEL	158 (1)	144 (1)	302 (2)	1.3
OTHERS/UNKNOWN		78 (1)	78 (1)	.3
			23959 (45)	

NEW YORK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WOR	1. WINS	1. WINS
2. WBLS-F	2. WCBS	2. WCBS
3. WKTU-F	3. WNBC	3. WPLJ-F
4. WRFM-F	4. WPLJ-F	4. WOR
5. WINS	5. WYNY-F	5. WBLS-F
6. WYNY-F	6. WKTU-F	6. WRFM-F
7. WCBS	7. WABC	7. WNBC
8. WRKS-F	8. WBLS-F	8. WKTU-F
9. WPLJ-F	9. WOR	9. WYNY-F
10. WPAT-F	10. WRKS-F	10. WNEW
11. WPIX-F	11. WPIX-F	
12. WNBC	12. WCBS-F	
13. WABC	13. WAPP-F	
14. WCBS-F	14. WPAT-F	
15. WNEW	15. WRFM-F	

ADI FM SHARE: 59.32% (15225 of 25668) (SPG 82: 54.91%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WALK-F+	97.5	Patchogue	.7/1.6
WBAB-F	102.3	Babylon	.5/2.1
WBLI-F	106.1	Patchogue	1.1/2.7
WCTC	1450	N. Bruns,NJ	.4/ .9
WEVD-F	97.9		.3/1.3
WFME-F	94.7	Newark	.5/1.6
WGSM	740	Huntington	.3/ .7
WHLI	1100	Hempstead	.7/1.3
WHUD-F	100.7	Peekskill	.6/1.5
WKJY-F	98.3	Hempstead	.3/ .8
WLIB	1190		.5/1.2
WLIR-F	92.7	Garden City	.7/2.3
WMGQ-F	98.3	N. Bruns,NJ	.3/1.0
WNJR	1430	Newark	.7/2.1
WVNJ-F	100.3	Newark	.9/3.2
WWDJ	970	Hackensack	.6/1.2
WWRL	1600	New York	.6/1.9
WEZN-F	99.9	Bridgeport	.3/1.1

AM STATIONS

WABC, 770, 50 KW , TALK	ABC-I, $190.00*	(Blair)	ABC
WADO, 1280, 5 KW (DA-1), SPANISH	, $ 93.75	(----)	
WCBS, 880, 50 KW , NEWS	CBS, $375.00	(CBS SPot)	CBS
WHN , 1050, 50 KW (DA-1), COUNTRY	MBS, $210.00*	(Selcom)	Mutual
WINS, 1010, 50 KW (DA-1), NEWS	ABC-D, $340.00*	(Group W)	Westinghouse
WJIT, 1480, 5 KW (DA-2), SPANISH	, $105.63	(Caballero)	Infinity
WMCA, 570, 5 KW (DA-1), TALK	APR, $135.00*	(Selcom)	
WNBC, 660, 50 KW , CONTEMP	NBC, $385.00	(HNWH)	NBC
WNEW, 1130, 50 KW (DA-N), NOSTALGIA	, $198.00	(Katz)	Metromedia
WOR , 710, 50 KW (DA-1), TALK	ABC-E,RKO,MBS, $280.00*	(RKO)	RKO
WPAT, 930, 5 KW (DA-2), BTFL MUS	, $125.00	(Christal)	Capital Cities

FM STATIONS

WAPP-F, 103.5, 5.8 KW @ 1390, AOR	, $175.00*	(MMR)	Doubleday
WBLS-F, 107.5, 5.4 KW @ 1241, BLACK/URBAN	, $295.00*	(Mc-Guild)	Inner City
WCBS-F, 101.1, 7.3 KW @ 1300, OLDIES/AC	CBS-R, $228.75	(CBS/FM)	CBS
WKHK-F, 106.7, 7.7 KW @ 1218, COUNTRY	, $ 93.75	(Weiss)	Viacom
WKTU-F, 92.3, 5.4 KW @ 1200, URBAN	, $316.88	(Torbet)	Infinity
WNCN-F, 104.3, 7.6 KW @ 1220, CLASSICAL	, $ 80.00	(Weiss)	GAF
WNEW-F, 102.7, 5.9 KW @ 1360, AOR (Burk-Abr)	Source, $206.88	(Katz)	Metromedia
WPAT-F, 93.1, 5.3 KW @ 1420, BTFL MUSIC	, $125.00	(Christal)	Capital Cities
WPIX-F, 101.9, 5.4 KW @ 1228, CONTEMP/AC	, $220.00*	(Christal)	Tribune Co.
WPLJ-F, 95.5, 7.2 KW @ 1270, AOR	ABC-R, $275.00	(Blair)	ABC

PLEASE SEE NASSAU-SUFFOLK FOR CONTINUATION OF FM STATIONS

NORFOLK

Market # 34 (appr); ADI # 46
SMSA Pop: 1,188,700
APR 18.8
Est 1982 Revenue: $16,000,000*
Est 1983 Rev Growth: 8%*

Stations: 26/26
Diaries: 1326/747:1
Standard Error: .575
% Below Line: 0
Est 1982 Nat Rev: $3,450,000*

CSI: 9.5 Bil (# 41 approx)
CSI HH: 23.1 M (# 147)
Retail $: 5.7 Bil (# 37 approx)
% Not Listed: 5.8

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WFOG-F	203/10.9	10.6	8.6	10.0	6.5
2. WCMS-F	197/10.6	10.6	8.9	10.8	9.8
3. WNOR-F	161/ 8.6	7.9	8.6	7.1	7.6
4. WLTY-F	134/ 7.2	7.4	7.7	7.8	4.6
5. WOWI-F	131/ 7.0	6.7	7.4	5.9	5.2
6. WMYK-F	103/ 5.5	5.7	8.1	---	10.1
7. WNVZ-F	98/ 5.3	4.4	1.9	3.1	4.6
8. WRAP	80/ 4.3	3.7	4.0	3.8	5.9
WWDE-F	80/ 4.3	4.0	3.2	3.7	5.9
10. WTAR	70/ 3.8	5.4	5.0	5.4	7.4
11. WPCE	64/ 3.4	3.4	6.2	3.4	4.2
12. WGH	56/ 3.0	3.8	4.5	5.9	5.5

12+ TSA 1/4	
1. WFOG-F	241
2. WCMS-F	235
3. WNOR-F	178
4. WOWI-F	168
5. WLTY-F	151
6. WMYK-F	120
7. WNVZ-F	112
8. WRAP	84
WWDE-F	84
10. WTAR	76
11. WKEZ-F	68
12. WQKS-F	65

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WFOG-F	2258/19.8	18.6	15.7
2. WCMS-F	2230/17.4	20.0	18.9
3. WNOR-F	2070/19.2	21.4	21.3
4. WOWI-F	1993/15.7	15.9	17.3
5. WMYK-F	1990/15.6	19.5	20.4
6. WLTY-F	1912/15.9	17.1	16.9
7. WNVZ-F	1760/15.8	14.9	8.5
8. WRAP	1430/12.9	13.2	14.4
9. WTAR	1396/12.6	15.4	14.3
10. WWDE-F	1158/11.2	11.0	9.9
11. WQKS-F	1054/ 6.9	4.9	4.0
12. WGH	972/ 9.5	14.7	14.6

12+ FM SHARE (METRO): 71.58% (1257 of 1756) (SPG 82: 63.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WNOR-F	1. WNOR-F	1. WCMS-F	1. WCMS-F	1. WCMS-F	1. WCMS-F
2. WNVZ-F	2. WLTY-F	2. WLTY-F	2. WLTY-F	2. WFOG-F	2. WFOG-F
3. WMYK-F	3. WOWI-F	3. WNOR-F	3. WFOG-F		3. WLTY-F
4. WRAP	4. WMYK-F	4. WOWI-F	4. WWDE-F		4. WNOR-F
5. WOWI-F	5. WCMS-F	5. WMYK-F	5. WOWI-F		5. WOWI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFOG-F	1. WFOG-F	1. WLTY-F	1. WCMS-F	1. WNOR-F	1. WCMS-F
2. WCMS-F	2. WCMS-F	2. WNOR-F	2. WFOG-F	2. WLTY-F	2. WLTY-F
3. WLTY-F	3. WNOR-F	3. WOWI-F	3. WLTY-F	3. WMYK-F	3. WOWI-F
4. WNOR-F	4. WMYK-F+	4. WCMS-F	4. WWDE-F	4. WOWI-F	4. WFOG-F
5. WOWI-F	5. WOWI-F	5. WNVZ-F	5. WPCE	5. WNVZ-F	5. WNOR-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	6 (1)	411 (5)	417 (6)	23.7
BLACK/URBAN/JAZZ	181 (3)	131 (1)	312 (4)	17.8
COUNTRY	51 (2)	226 (2)	277 (4)	15.8
AC	56 (1)	214 (2)	270 (3)	15.4
BTFL MUSIC	18 (1)	203 (1)	221 (2)	12.6
MOR/VARIETY	70 (1)		70 (1)	4.0
NOSTALGIA	54 (2)		54 (2)	3.1
NEWS/TALK	53 (1)		53 (1)	3.0
CLASSICAL		44 (1)	44 (1)	2.5
RELIGION/GOSPEL	10 (1)	28 (1)	38 (2)	2.0
			1756 (26)	

NORFOLK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WFOG-F	1. WFOG-F	1. WCMS-F
2. WCMS-F	2. WCMS-F	2. WFOG-F
3. WNOR-F	3. WNOR-F	3. WLTY-F
4. WOWI-F	4. WMYK-F	4. WNOR-F
5. WLTY-F	5. WLTY-F	5. WMYK-F
6. WMYK-F	6. WOWI-F	6. WRAP
7. WNVZ-F	7. WNVZ-F	7. WXRI-F
8. WRAP	8. WRAP	8. WPCE
WWDE-F	9. WTAR	WWDE-F
10. WTAR	10. WWDE-F	10. WNVZ-F
11. WPCE	11. WGH	
12. WNIS	12. WQKS-F	
WGH	13. WPCE	
14. WQKS-F	14. WNIS	
15. WCMS	15. WNOR	
WGH		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCMS	1050		2.0/4.5
WCPK	1600	Chesapeake	1.0/1.6
WGH-F	97.3	Newport News	2.4/5.4
WKEZ-F	94.1	Yorktown	1.6/4.4
WMBG	740	Williamsburg	.7/1.3
WNIS	1350	Portsmouth	2.8/7.8
WNOR	1230		2.0/7.3
WPEX	1490	Hampton	.7/1.5
WPMH	1010	Portsmouth	.5/1.8
WQKS-F	96.5	Williamsburg	2.3/6.9
WQZQ	92.1	Moyock,NC	.3/1.4
WTJZ	1270	Newport News	2.2/4.0
WXRI-F	105.3	Portsmouth	1.5/4.0
WZAM	1110		.3/3.2

ADI FM SHARE: 73.38% (1497 of 2040) (SPG 82: 64.85%)

AM STATIONS

WCMS, 1050, 5 KW (DAYS,DA), COUNTRY	ABC-D, $ 31.00* (Katz)		
WGH , 1310, 5 KW (DA-N) , AC	, $ 38.00 (Blair)		
WNIS, 1350, 5 KW (DA-2) , NEWS/TALK	NBC,NBC-T,ABC-T, $ 30.00* (HNWH)		Sinclair
WNOR, 1230, 1 KW/250 W , BLACK	, $ 28.00* (RKO)		Josephson
WPCE, 1400, 1 KW/250 W , BLACK/GOSPEL	SBN, $ 30.00* (Mc-Guild)		
WRAP, 850, 5 KW/1 KW , BLACK	NBN, $ 36.25 (Howard)		Rollins
WTAR, 790, 5 KW (DA-N) , MOR	CBS, $105.00 (Christal)		Landmark

FM STATIONS

WCMS-F, 100.5, 50 KW @ 509, COUNTRY	ABC-E, $119.00 (Katz)		
WFOG-F, 92.9, 50 KW @ 500, BTFL MUS (Bonne)	, $ 60.00 (Torbet)		McCormick
WGH-F , 97.3, 74 KW @ 420, CLASSICAL	, $ 25.00 (Blair)		
WKEZ-F, 94.1, 50 KW @ 500, COUNTRY	, $ 28.00* (Eastman)		
WLTY-F, 95.7, 40 KW @ 881, CONTEMP/AC	, $105.00 (Christal)		Landmark
WNOR-F, 98.7, 50 KW @ 549, AOR	ABC-R, $ 58.00* (RKO)		Josephson
WNVZ-F, 104.5, 50 KW @ 418, ROCK	ABC-C, $ 44.00* (Katz)		Abell
WOWI-F, 102.9, 50 KW @ 500, BLACK (TM)	SBN, $ 44.00* (Mc-Guild)		
WQKS-F, 96.5, 50 KW @ 500, ROCK	RKO II, $ 22.00		(WILLIAMSBURG)
WWDE-F, 101.3, 50 KW @ 380, AC (Fairwest)	ABC-F, $ 40.00* (CBS/FM)		
WMYK-F, 93.7, 100 KW @ 940, AOR	Source, $ 42.50 (Eastman)		Benns

NORTHEAST PENNSYLVANIA

(Wilkes Barre-Scranton)

Market # 66; ADI # 50
SMSA Pop: 642,600
APR 20.0
Est 1982 Revenue: $12,900,000

Stations: 32/24
Diaries: 1088/509:1
Standard Error: .648
% Below Line: 8.8

CSI: 4.8 Bil (# 75)
CSI HH: 19.6 M (# 288)
Retail $: 2.6 Bil (# 78)
% Not Listed: 7.7

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 82	SPG 82
1. WKRZ-F	124/11.2	8.6	11.3	9.0	10.5
2. WARM	110/ 9.9	8.7	10.8	8.7	9.8
3. WNAK	88/ 7.9	9.3	8.7	12.1	8.1
4. WARD	73/ 6.6	3.3	2.9	4.0	1.2
5. WEJL	67/ 6.0	2.6	4.2	5.2	3.8
6. WEZX-F	66/ 6.0	7.3	7.1	8.5	7.3
7. WGBI-F	62/ 5.6	7.2	4.8	7.1	5.6
8. WVCD-F	47/ 4.2	3.8	2.6	2.5	3.2
9. WILK	44/ 4.0	5.0	5.6	3.2	6.2
10. WYZZ-F	32/ 2.9	3.5	3.5	3.5	4.2

12+ TSA 1/4	
1. WKRZ-F	158
2. WARM	126
3. WNAK	90
4. WGBI-F	77
5. WEJL	73
WARD	73
7. WEZX-F	69
8. WVCD-F	64
9. WILK	48
10. WXKW-F	47

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WKRZ-F	2020/28.6	23.8	29.6
2. WARM	1678/26.7	26.9	31.7
3. WGBI-F	1181/17.7	18.3	15.7
4. WILK	945/15.5	21.6	18.7
5. WEZX-F	929/14.7	15.3	15.5
6. WEJL	715/11.6	7.8	12.5
7. WYZZ-F	666/ 9.7	10.0	10.6
8. WVCD-F	645/ 8.9	7.7	7.0
9. WNAK	629/11.0	11.6	14.1
10. WARD	522/ 9.4	3.8	6.0

12+ FM SHARE (METRO): 46.53% (476 of 1023) (SPG 82: 45.82%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WARM
2. WEZX-F	2. WEZX-F	2. WARM	2. WARM	2. WNAK	2. WKRZ-F
3. WILK	3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WEJL	3. WNAK
	4. WARM	4. WEZX-F	4. WEJL	4. WARD	4. WGBI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WKRZ-F	1. WKRZ-F
2. WARM	2. WARM	2. WGBI-F	2. WKRZ-F	2. WEZX-F	2. WARM
3. WNAK	3. WNAK	3. WEZX-F	3. WGBI-F		3. WEJL
4. WARD	4. WEZX-F	4. WARM	4. WNAK		WGBI-F
WGBI-F					

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	47 (2)	298 (7)	345 (9)	33.7
MOR/VARIETY	167 (6)		167 (6)	16.3
NOSTALGIA	166 (3)		166 (3)	16.2
BTFL MUSIC	33 (1)	92 (3)	125 (4)	12.2
COUNTRY	57 (3)	37 (1)	94 (4)	9.2
NEWS/TALK	77 (2)		77 (2)	7.5
AC		45 (3)	45 (3)	4.4
OTHERS/UNKNOWN		4 (1)	4 (1)	0.4
			1023 (32)	

NE PA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKRZ-F	1. WKRZ-F	1. WARM
2. WARM	2. WARM	2. WKRZ-F
3. WILQ-F	3. WGBI-F	3. WEZX-F
4. WNAK	4. WHLM-F	4. WXKW-F
5. WHLM-F+	5. WILQ-F	5. WILK
6. WVCD-F	6. WILK	6. WICK
7. WGBI-F	7. WEZX-F	7. WVCD-F
8. WARD	8. WVCD-F	8. WNAK
WEJL	9. WYZZ-F	9. WEJL
10. WEZX-F	10. WNAK	10. WARD
11. WILK	11. WARD	
12. WYZZ-F	12. WKSB-F	
13. WSQV-F	13. WGBI	
14. WQKX-F	14. WQKX-F	
15. WICK	15. WBAX	

ADI FM SHARE: 54.31% (1014 of 1867) (SPG 82: 53.51%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAZL	1490	Hazleton	1.7/5.5
WBAX	1240	Wilk-Barre	2.5/7.7
WBQW	1320	Scranton	1.5/5.3
WCDL	1440	Carbondale	1.3/3.2
WGBI	910	Scranton	2.0/7.7
WICK	1400	Scranton	3.0/7.7
WKRZ	1340	Wilk-Barre	1.0/3.2
WMJW-F	92.1	Nanticoke	1.4/6.7
WPCN	960	Mt. Pocono	.5/1.4
WQEQ-F	103.1	Freeland	1.5/5.1
WVPO	840	Straudsberg	.1/ .9
WVPO-F	93.5	Straudsberg	.4/1.3
WWDL-F	104.9	Scranton	2.3/6.2
WWKC	1300	W. Hazelton	.6/1.3
WHLM	550	Bloomsburg	.3/2.1
KYW	1060	Phil	.4/2.2
WFMZ-F	100.7	Allentown	1.2/1.9
WIFI-F	92.5	Phil	.3/ .9
WLEV-F	96.1	Easton	.7/3.8
WMGK-F	102.9	Phil	.3/ .9
WXKW-F	104.1	ALlentown	3.3/4.5
WZZO-F	95.1	Bethlehem	1.7/4.0

AM STATIONS

WARD, 1540, 1 KW (DAYS)	, TALK	,	$ 8.00 (----)		
WARM, 590, 5 KW (DA-2)	, MOR	MBS,	$48.13 (Eastman)		Susquehanna
WBAX, 1240, 1 KW/250 W	, COUNTRY	ABC-E,	$14.00 (Torbet)		Merv Griffin
WEJL, 630, 500 W (DAYS)	, NOSTALGIA (Al Ham)	ABC-I,	$23.00* (Selcom)		Shamrock Comm
WGBI, 910, 1 KW/500 W	, COUNTRY (Drake-Chen)	CBS,	$14.00* (Torbet)		
WICK, 1400, 1 KW/250 W	, BTFL MUS	,	$12.00* (Masla)		
WILK, 980, 5 KW/1 KW (DA-N)	, CONTEMP	ABC-E,	$21.00* (Mc-Guild)		
WNAK, 730, 1 KW (DAYS)	, NOSTALGIA/MOR**	NBC,	$22.00* (Masla)		

**Part of WNAK's programming provided by Toby Arnold)

FM STATIONS

WEZX-F, 107.1, 125 W @ 1270	AOR (Burk-Abr)	Source,	$32.00* (Selcom)		Shamrock COmm
WGBI-F, 101.3, 7 KW @ 1000	CONTEMP (Drake-Chen)	CBS-R,	$30.00* (Torbet)		
WKRZ-F, 98.5, 7 KW @ ??	ROCK	,	$65.00* (Katz)		
WVCD-F, 97.9, 24 KW @ 640	BTFL MUS (Bonne)	,	$10.00 (Market 4)		(HAZLETON)
WYZZ_F, 92.9, 50 KW @ 1065	BTFL MUS	,	$20.00* (Masla)		
WHLM-F+, 106.5, 10 KW @ 597	CONTEMP	NBC,	$ 7.70 (----)		(BLOOMSBURG)
WILQ-F, 105.1, 4 KW @ 1300	COUNTRY	ABC-I,	$17.82 (PRO)		(WILLIAMSPORT)
WQKX-F, 94.1, 50 KW @ 875	AC	,	$15.50 (Masla)		(SUNBURY)
WSQV-F, 97.7, 3 KW @ 300	AOR	SOurce,	$12.00 (----)		(JERSEY SHORE)

WXKW-F - See Allentown

OKLAHOMA CITY

Market # 48; ADI # 40
SMSA Pop: 856,600
APR 15.9
Est 1982 Revenue: $16,848,000

Stations: 19/19
Diaries: 1005/710:1
Standard Error: .608
% Below Line: 0

CSI: 8.0 Bil (# 43)
CSI HH: 23.9 M (# 109)
Retail $: 4.4 Bil (# 42)
% Not Listed: 3.3

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KATT-F	140/12.3	14.2	9.1	7.4	5.3
2. KTOK	126/11.1	12.3	10.6	11.3	11.0
3. KKNG-F	114/10.0	9.9	5.7	9.0	11.5
4. KJYO-F	102/ 9.0	2.1	1.7	2.5	3.0
5. KEBC-F	96/ 8.5	9.9	14.7	11.8	12.8
6. KXXY-F	85/ 7.5	5.5	6.0	5.7	8.5
7. KZBS-F	83/ 7.3	3.9	5.9	3.6	4.0
8. KOMA	81/ 7.1	7.0	9.5	8.0	8.9
9. KOFM-F	64/ 5.6	7.0	5.1	7.7	8.6
10. KLTE-F	42/ 3.7	4.6	5.8	3.7	5.2
WKY	42/ 3.7	5.7	4.5	5.7	4.2

12+ TSA 1/4	
1. KOMA	213
2. KATT-F	185
3. KTOK	149
4. KKNG-F	143
5. KJYO-F	130
6. KJYO-F	126
7. KXXY-F	104
8. KZBS-F	100
9. KOFM-F	98
10. WKY	69

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KOMA	2809/16.5	15.8	21.2
2. KATT-F	2139/20.6	22.2	19.0
3. KOFM-F	2015/17.4	18.5	17.0
4. KEBC-F	1891/18.7	19.4	23.5
5. KJYO-F	1754/19.5	7.1	6.1
6. KTOK	1754/19.5	25.5	19.2
7. KKNG-F	1634/17.4	18.3	11.7
8. WKY	1523/12.5	16.8	16.3
9. KZBS-F	1402/14.8	11.4	14.5
10. KXXY-F	1092/11.5	12.4	13.0

12+ FM SHARE (METRO): 73.26% (789 of 1077) (SPG 82: 70.15%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KJYO-F	1. KATT-F	1. KATT-F	1. KXXY-F	1. KKNG-F	1. KTOK
2. KATT-F	2. KZBS-F	2. KZBS-F	2. KEBC-F	2. KTOK	2. KEBC-F
	3. KXXY-F	3. KXXY-F	3. KZBS-F	KEBC-F	3. KKNG-F
	4. KJYO-F	4. KEBC-F	KOMA	4. KOMA	4. KATT-F+
	5. KOFM-F	5. KJYO-F	5. KKNG-F	5. KXXY-F	5. KJYO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KKNG-F	1. KATT-F+	1. KZBS-F	1. KZBS-F	1. KATT-F	1. KXXY-F
2. KATT-F	2. KKNG-F	2. KATT-F	2. KEBC-F	2. KXXY-F	2. KATT-F
3. KTOK	3. KJYO-F	3. KOFM-F	3. KOMA	3. KJYO-F	3. KOMA
4. KEBC-F	4. KTOK	4. KJYO-F	4. KKNG-F	4. KZBS-F	4. KEBC-F
5. KZBS-F	5. KOMA	5. KXXY-F	5. KXXY-F	5. KOFM-F	5. KKNG-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	15 (2)	306 (3)	321 (5)	29.8
COUNTRY	101 (3)	205 (3)	306 (6)	28.4
AC	42 (1)	125 (2)	167 (3)	15.5
NEWS/TALK	126 (1)		126 (1)	11.7
BTFL MUSIC		114 (1)	114 (1)	10.6
RELIGION/GOSPEL	4 (1)	22 (1)	26 (2)	2.4
BLACK/URBAN/JAZZ		17 (1)	17 (1)	1.6
			1077 (19)	

OKLAHOMA CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KOMA	1. KOMA	1. KTOK
2. KATT-F	2. KATT-F	2. KEBC-F
3. KTOK	3. KOFM-F	3. KOMA
4. KKNG-F	4. KEBC-F	4. KKNG-F
5. KEBC-F	5. KJYO-F	5. KATT-F
6. KJYO-F	6. KTOK	6. KJYO-F
7. KXXY-F	7. KKNG-F	7. KOFM-F
8. KZBS-F	8. WKY	8. KXXY-F
9. KOFM-F	9. KZBS-F	9. WKY
10. WKY	10. KXXY-F	
11. KVOO	11. KLTE-F	
12. KLTE-F	12. KVOO	
13. KRMG	KKLR-F	
14. KNID-F	14. KXLS-F	
15. KXLS-F	15. KNID-F	
KLOR-F		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAEZ-F	107.7		1.5/3.0
KATT	1140		.9/3.8
KGFF	1450	Shawnee	1.1/2.2
KJIL-F	104.9	Bethany	1.9/4.7
KKLR-F	97.7	Edmond	2.1/6.8
KNOR	1400	Norman	.4/1.8
KXXY	1340		.6/3.6
KQCV	800		.4/1.0

ADI FM SHARE: 65.47% (1147 of 1752) (SPG 82: 61.05%)

AM STATIONS

KOMA, 1520, 50 KW (DA-N), COUNTRY	NBC, $84.00	(Blair)	Storz
KTOK, 1000, 5 KW (DA-2), NEWS/TALK	ABC-I, $75.00	(MMR)	Insilco
WKY , 930, 5 KW (DA-N), AC	CBS, $46.00	(Eastman)	Gaylord

FM STATIONS

KATT-F, 100.5, 100 KW @ 598, AOR (Pollack)	Source, $60.00	(Selcom)	Surrey
KEBC-F, 94.7, 100 KW @ 440, COUNTRY	ABC-E, $81.25	(Torbet)	
KJYO-F, 102.7, 100 KW @ 1003, ROCK (Burk-Abr)	, $50.00*	(MMR)	Insilco
KKLR-F, 97.7, 3 KW @ 300, COUNTRY	APR, $25.00*	(HNWH)	
KKNG-F, 92.5, 100 KW @ 900, BTFL MUS (Bonne)	, $60.00*	(Christal)	Swanson
KLTE-F, 101.9, 100 KW @ 420, AC	CBS-R, $48.00*	(Masla)	
KXXY-F, 96.1, 100 KW @ 1400, COUNTRY (Burk-Abr)	, $77.50	(Mc-Guild)	Summit
KOFM-F, 104.1, 100 KW @ 1425, CONTEMP	ABC-C, $58.75	(Katz)	Guy Gannett
KZBS-F, 98.9, 48 KW @ 1253, CONTEMP/AC (Fairwest)	, $44.75	(----)	Zunna
KNID-F, 96.9, 100 KW @ 550, COUNTRY	ABC-I, $12.00	(Savalli)	(ENID)
KXLS-F, 99.7, 100 KW @ 835, AC	, $18.50	(----) Zunna	(ALVA)
KLOR-F, 99.3, 3 KW @ 300, ROCK	UPI, $15.50	(----)	(PONCA CITY)

KRMG, KVOO - See Tulsa

OMAHA

Market # 73
SMSA Pop: 574,900
APR 16.5
Est 1982 Revenue: $9,600,000

Stations: 16/12
Diaries: 858/548:1
Standard Error: .654
% Below Line: 3.7

CSI: 5.1 Bil (# 71)
CSI HH: 23.3 M (# 139)
Retail $: 2.6 Bil (# 77)
% Not Listed: 7.0

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KFAB	186/24.0	23.9	22.7	25.0	23.5
2. KQKQ-F	133/17.1	14.7	12.0	9.2	10.9
3. KEZO-F	95/12.2	11.6	11.6	13.9	12.2
4. KGOR-F	61/ 7.9	7.2	7.4	8.2	6.4
5. WOW	48/ 6.2	8.2	5.6	7.0	8.3
6. KESY-F	40/ 5.2	7.3	8.2	8.5	9.3
7. KOIL	39/ 5.0	5.8	3.9	4.8	6.6
8. KYNN-F	26/ 3.4	4.3	4.5	3.5	4.2
9. KOOO	25/ 3.2	3.0	3.7	3.4	1.1
10. KYNN	23/ 3.0	3.2	4.3	2.8	6.4

12+ TSA 1/4	
1. KFAB	353
2. WOW	163
3. KQKQ-F	157
4. KEZO-F	146
5. KGOR-F	102
6. KFRX-F	81
7. KOIL	53
KMA	53
9. KESY-F	49
10. KYNN-F	45

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KFAB	4207/42.4	52.2	42.0
2. WOW	3024/19.2	21.5	26.5
3. KQKQ-F	2203/37.1	32.1	30.0
4. KEZO-F	1837/20.7	24.9	24.4
5. KGOR-F	1613/20.5	19.3	18.4
6. KOIL	1241/18.6	20.3	17.1
7. KFRX-F	1079/ 4.1	3.9	3.6
8. KMA	806/ 3.3	3.0	4.9
9. KESY-F	775/14.6	15.3	15.1
10. KSRD-F	598/ 1.7	1.4	2.6

12+ FM SHARE (METRO): 51.94% (375 of 722) (SPG 82: 50.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQKQ-F	1. KQKQ-F	1. KQKQ-F	1. KFAB	1. KFAB	1. KFAB
2. KEZO-F	2. KEZO-F	2. KEZO-F	2. KQKQ-F	2. KESY-F	2. KQKQ-F+
3. KFRX-F	3. KGOR-F	3. KFAB	3. KEZO-F	3. WOW	3. KEZO-F
	4. KOIL	4. KGOR-F	4. WOW	4. KQKQ-F	4. KGOR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFAB	1. KQKQ-F	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KEZO-F
2. KEZO-F	2. KFAB	2. KGOR-F	2. KQKQ-F	2. KQKQ-F	2. KFAB
3. KQKQ-F	3. KEZO-F	3. KOIL	3. KGOR-F	3. KGOR-F	3. WOW
4. KGOR-F	4. KGOR-F	4. KEZO-F	4. KESY-F	4. KOIL	4. KQKQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCRO	660		1.8/3.4	KLIN-F	107.3	Lincoln	.4/1.4	KFRX-F	102.7 Lincoln 1.8/4.1
KLNG	1560	Coun B1	.6/5.2	KMA	960	Shenando	.9/3.3	KSRD-F	96.9 Seward .4/1.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		303 (4)	303 (4)	42.0
MOR/VARIETY	193 (2)		193 (2)	26.7
COUNTRY	71 (2)	29 (2)	100 (4)	13.9
BTFL MUSIC		43 (2)	43 (2)	6.0
AC	39 (1)		39 (1)	5.4
NOSTALGIA	25 (1)		25 (1)	3.5
RELIGION/GOSPEL	14 (1)		14 (1)	1.9
			722 (16)	

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N)	, MOR	NBC, $136.50	(christal)	May
KOIL, 1290, 5 KW (DA-N)	, AC	, $ 24.00	(Roslin)	
KOOO, 1420, 1 KW (DAYS,DA),	NOSTALGIA (Al Ham)	MBS, $ 15.00	(Selcom)	
KYNN, 1490, 1 KW/250 W	, COUNTRY	ABC-E, $ 22.00*	(Torbet)	Albimar (P)
WOW , 590, 5 KW	, COUNTRY (Burk-Abr)	ABC-C, $70.00	(Blair)	Great Empire (P)
KMA , 960, 5 KW (DA-N)	, MOR	ABC-E,ABC-I, $ 44.00	(Katz)	May (SHENANDOAH)
KESY-F, 104.5, 32 KW @ 285,	BTFL MUS (TM)	, $ 28.50	(Selcom)	
KEZO-F, 92.3, 100 KW @ 1210,	AOR (Burk-Abr)	ABC-R, $ 55.00	(Blair)	Albimar (P)
KGOR-F, 99.9, 115 KW @ 1227,	CONTEMP	, $ 41.00*	(Christal)	May
KQKQ-F, 98.5, 100 KW @ 510,	ROCK	, $ 48.00*	(Eastman)	
KYNN-F, 94.1, 100 KW @ 510,	COUNTRY	ABC-E, $ 28.00*	(Torbet)	Great Empire

Other ranked stations - See Lincoln

ORLANDO

Market # 58; ADI # 33
SMSA Pop: 741,700
APR 19.5
Est 1982 Revenue: $11,391,000

Stations: 24/18
Diaries: 780/830:1
Standard Error: .754
% Below Line: 4.5

CSI: 6.3 Bil (# 56)
CSI HH: 22.6 M (# 169)
Retail $: 4.1 Bil (# 45)
% Not Listed: 9.0

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WBJW-F	162/12.8	10.5	9.9	9.3	9.4
2. WWKA-F	139/11.0	9.9	11.1	10.9	8.1
3. WJYO-F	113/ 8.9	5.7	4.3	6.6	6.4
4. WHOO-F	89/ 7.0	6.9	8.9	8.8	9.6
5. WORL	86/ 6.8	6.0	5.5	3.3	4.8
6. WCOT	76/ 6.0	1.7	2.5	2.4	3.1
7. WHOO	69/ 5.5	8.3	8.1	7.7	11.9
8. WDIZ-F	68/ 5.4	11.4	10.8	12.4	11.0
9. WDBO	64/ 5.1	5.9	5.3	8.3	7.4
10. WHLY-F	58/ 4.6	5.2	7.6	7.1	6.8
11. WKIS	50/ 4.0	5.4	6.3	5.3	6.8
12. WOKB	47/ 3.7	3.6	3.2	1.0	1.0

12+ TSA	1/4
1. WBJW-F	260
2. WWKA-F	233
3. WJYO-F	151
4. WDIZ-F	142
5. WHOO-F	128
6. WHOO	96
7. WCOT	90
8. WORL	88
9. WVFM-F	85
10. WHLY-F	81
11. WDBO	77
12. WDOQ-F	71

12+ TSA CUME/ MSA CUME	RATING	FAL 82	SPG 82
1. WBJW-F	3518/30.9	31.9	NM
2. WWKA-F	2789/21.3	17.4	20.2
3. WDIZ-F	2113/15.0	17.4	20.4
4. WJYO-F	2045/19.8	11.5	10.7
5. WHOO-F	1435/15.0	18.8	19.6
6. WHLY-F	1388/13.1	13.7	21.0
7. WDOQ-F	1258/ 8.5	5.7	---
8. WDBO	1094/13.2	16.0	15.4
9. WHOO	1041/12.6	18.1	17.8
10. WNFY-F	976/ 3.1	2.5	---
11. WCOT	959/11.2	7.6	2.5
12. WKIS	866/10.8	12.6	15.4

12+ FM SHARE (METRO): 63.42% (735 of 1159) (SPG 82: 62.88%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBJW-F	1. WBJW-F	1. WBJW-F	1. WBJW-F	1. WJYO-F	1. WBJW-F
2. WDIZ-F	2. WORL	2. WWKA-F	2. WWKA-F	2. WWKA-F	2. WWKA-F
3. WWKA-F	3. WWKA-F	3. WORL	3. WJYO-F	3. WCOT	3. WJYO-F
4. WORL	4. WHOO-F	4. WHOO-F	4. WHOO-F	4. WHOO	4. WDBO
WDOQ-F	5. WHLY-F	WJYO-F	5. WORL	5. WDBO	5. WHOO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJYO-F	1. WBJW-F	1. WBJW-F	1. WJYO-F	1. WBJW-F	1. WWKA-F
2. WWKA-F	2. WWKA-F	2. WORL	2. WBJW-F	2. WHOO-F	2. WBJW-F
3. WBJW-F	3. WJYO-F	3. WWKA-F	3. WWKA-F	WWKA-F	3. WHOO-F
4. WHOO-F	4. WHOO-F	4. WHLY-F	4. WORL	4. WORL	4. WJYO-F
5. WCOT	5. WORL	5. WJYO-F	5. WHLY-F	5. WDIZ-F	5. WORL

FORMATS	AM	FM	TOTAL	%
COUNTRY	69 (1)	228 (2)	297 (3)	25.6
ROCK/AOR/CONTEMP		270 (4)	270 (4)	23.3
AC		201 (3)	201 (3)	17.3
BLACK/URBAN/JAZZ	133 (2)		133 (2)	11.5
NOSTALGIA	92 (2)		92 (2)	7.9
MOR/VARIETY	64 (1)		64 (1)	5.5
NEWS/TALK	50 (1)		50 (1)	4.3
OTHERS/UNKNOWN	3 (1)	24 (1)	27 (2)	2.3
RELIGION/GOSPEL	13 (1)		13 (1)	1.1
BTFL MUSIC		12 (1)	12 (1)	1.0
			1159 (20)	

ORLANDO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBJW-F	1. WBJW-F	1. WBJW-F
2. WWKA-F	2. WWKA-F	2. WWKA-F
3. WDIZ-F	3. WDIZ-F	3. WJYO-F
4. WJYO-F	4. WJYO-F	4. WCOT
5. WHOO-F	5. WHOO-F	5. WHOO
6. WHOO	6. WDOQ-F	6. WDIZ-F
7. WWLV-F	7. WHLY-F	7. WDBO
8. WCOT	8. WDBO	8. WHOO-F
9. WORL	9. WHOO	9. WKIS
10. WDBO	10. WCOT	
WHLY-F	11. WNFY-F	
12. WDOQ-F	12. WWLV-F	
13. WELE-F	13. WKIS	
14. WKIS	14. WELE-F	
15. WNFY-F	15. WCKS-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAJL	1440	Winter Park	1.0/3.0
WLOQ-F	103.1	Winter Park	2.4/7.9
WREM	1190	Pine Castle	1.3/2.9
WTLN-F+	95.3	Apopka	2.1/5.1
WDOQ-F	101.9	Dayt Bch	2.0/8.5
WNFY-F	99.9	Palatka	1.2/3.1
WVFM-F	94.1	Lakeland	1.0/3.2

ADI FM SHARE: 67.99% (1576 of 2318) (SPG 82: 69.02%)

AM STATIONS

WCOT, 950, 5 KW (DA-N)	, NOSTALGIA (Primetime)	RKO, $ NM	(Blair)	Nationwide
WDBO, 580, 5 KW (DA-N)	, MOR	CBS, $ NM	(Katz)	Katz
WHOO, 990, 50 KW/5 KW (DA-N)	, COUNTRY	ABC-I, $ NM	(Torbet)	Bluegrass
WKIS, 740, 5 KW/1 KW (DA-1)	, TALK/MOR	MBS, $ 58.50	(Eastman)	Susquehanna
WOKB, 1600, 5 KW (DA-2)	, BLACK	NBN,SBN, $ 27.00	(Lazar)	(WINTER GARDEN)
WORL, 1270, 5 KW (DAYS)	, BLACK	, $ 38.00*	(HNWH)	Sudbrink

FM STATIONS

WBJW-F, 105.1, 100 KW @ 1310	, ROCK	ABC-C, $ 93.13	(Blair)	Nationwide
WDIZ-F, 100.3, 100 KW @ 890	, AOR (Burk-Abr)	Source, $ 70.00*	(Selcom)	Shamrock Comm
WHLY-F, 106.7, 100 KW @ 799	, AC/CONTEMP	, $ 50.75	(Christal)	General
WHOO-F, 96.5, 100 KW @ 493	, COUNTRY (TM)	, $104.06	(Torbet)	Bluegrass
WJYO-F, 107.7, 100 KW @ 829	, AC	, $ 65.00*	(HNWH)	Sudbrink
WWKA-F, 92.3, 100 KW @ 1341	, COUNTRY	, $ 87.50	(Katz)	Katz

Other ranked stations - See Lakeland, Daytona Beach or Melbourne

PENSACOLA

Market # 132
SMSA Pop: 300,000
APR 17.7
Est 1982 Revenue: $4,930,000

Stations: 14/11
Diaries: 556/451:1
Standard Error: .848
% Below Line: 16.1

CSI: 2.4 Bil (# 134)
CSI HH: 20.6 M (# 243)
Retail $: 1.5 Bil (# 123)
% Not Listed: 6.1

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WOWW-F	69/15.6	10.2	13.1
2. WBOP	66/14.9	10.4	12.6
3. WJLQ-F	50/11.3	10.4	12.3
4. WMEZ-F	39/ 8.8	8.7	8.0
5. WCOA	34/ 7.7	8.7	7.2
6. WBLX-F	31/ 7.0	4.7	5.4
7. WXBM-F	30/ 6.8	8.7	8.0
8. WTKX-F	25/ 5.6	12.0	8.0
9. WKRG-F	24/ 5.4	5.1	7.5
10. WBSR	22/ 5.0	2.9	2.8

12+ TSA 1/4	
1. WOWW-F	69
2. WJLQ-F	67
3. WBOP	66
4. WTKX-F	60
5. WMEZ-F	58
6. WXBM-F	37
7. WCOA	34
8. WBLX-F	33
9. WKRG-F	29
10. WBSR	22

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WJLQ-F	960/27.8	31.0
2. WTKX-F	772/16.9	23.3
3. WOWW-F	696/26.2	23.5
4. WMEZ-F	642/19.9	22.9
5. WKRG-F	550/16.0	19.2
6. WXBM-F	531/17.1	16.4
7. WCOA	448/17.9	17.2
8. WBOP	403/15.7	12.6
9. WABB-F	401/12.0	13.1
10. WBSR	316/12.5	14.2

12+ FM SHARE (METRO): 67.31% (280 of 416) (SPG 82: 69.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBOP	1. WJLQ-F	1. WOWW-F	1. WOWW-F	1. WMEZ-F	1. WOWW-F
2. WKRG-F	2. WOWW-F	2. WBOP	2. WBOP	2. WOWW-F	2. WBOP
3. WTKX-F	3. WBOP	3. WJLQ-F	3. WMEZ-F	3. WXBM-F	3. WCOA

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOWW-F	1. WOWW-F	1. WJLQ-F	1. WBOP	1. WOWW-F	1. WOWW-F
2. WMEZ-F	2. WBOP	2. WBOP	2. WMEZ-F	2. WJLQ-F	2. WJLQ-F
3. WBOP	3. WJLQ-F	3. WOWW-F	3. WOWW-F	3. WBLX-F	3. WBSR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHYM	610	Pensacola	2.0/3.6	WPFA	790	Pensacola	.7/3.6
WNVY	1230	Pensacola	.5/3.4	WABB-F	97.5	Mobile	2.7/12.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		111 (4)	111 (4)	26.7
COUNTRY	2 (1)	99 (2)	101 (3)	24.3
BLACK/URBAN/JAZZ	66 (1)	31 (1)	97 (2)	23.3
BTFL MUSIC		39 (1)	39 (1)	9.4
NOSTALGIA	34 (1)		34 (1)	8.2
AC	22 (1)		22 (1)	5.3
RELIGION/GOSPEL	12 (2)		12 (2)	2.9
			416 (14)	

RADIO STATIONS

WBOP, 980, 1 KW (DAYS), BLACK	MBS,NBN,	$27.00*	(HNWH)
WCOA, 1370, 5 KW (DA-N), NOSTALGIA (Drake-Chen)	CBS,	$23.75*	(Mc-Guild) Summit
WBSR, 1450, 1 KW/250 W , AC (?)	ABC-E,	$17.00	(Selcom)
WJLQ-F, 100.7, 100 KW @ 500, CONTEMP (Drake-Chen)	CBS-R,	$30.00*	(Mc-Guild) Summit
WMEZ-F, 94.1, 100 KW @ 320, BTFL MUS (Schulke)	ABC-F,	$35.00	(Torbet)
WOWW-F, 107.3, 100 KW @ 460, COUNTRY	ABC-C,RKO II,	$33.00*	(HNWH)
WTKX-F, 101.5, 100 KW @ 493, AOR	ABC-R,	$20.00*	(HNWH)
WXBM-F, 102.7, 100 KW @ 500, COUNTRY	ABC-I,	$16.50	(----) (MILTON)

Other ranked stations - See Mobile

PEORIA

Market # 111
SMSA Pop: 369,100
APR 15.4
Est 1982 Revenue: $5,785,500

Stations: 19/12
Diaries: 857/355:1
Standard Error: .644
% Below Line: 11.4

CSI: 3.7 Bil (# 92)
CSI HH: 26.3 M (# 38)
Retail $: 2.0 Bil (# 95)
% Not Listed: 6.2

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WKZW-F	70/14.9	16.2	14.2	12.1	10.5
2. WMBD	63/13.4	12.2	11.4	13.3	13.6
3. WSWT-F	58/12.4	9.7	11.8	14.7	15.4
4. WXCL	52/11.1	11.5	13.7	11.6	13.1
5. WWCT-F	40/ 8.5	12.5	9.9	6.9	12.0
6. WIRL	24/ 5.1	8.3	7.1	10.2	7.3
WKQA-F	24/ 5.1	3.7	7.1	10.2	7.3
8. WTXR-F	22/ 4.7	2.8	1.1	.7	---
9. WGLO-F+	19/ 4.1	5.5	3.7	7.4	4.0
10. WLS	14/ 3.0	2.1	2.8	2.9	1.8

12+ TSA 1/4	
1. WKZW-F	89
2. WSWT-F	70
WJBC	70
4. WMBD	65
5. WXCL	55
6. WWCT-F	54
7. WBNQ-F	47
8. WKQA-F	32
9. WLS	31
10. WTXR-F	30

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WKZW-F	1429/33.7	31.6	29.6
2. WMBD	995/28.4	26.3	26.0
3. WSWT-F	903/23.3	22.3	21.4
4. WLS	878/13.0	9.2	12.9
5. WXCL	807/23.7	23.3	25.3
6. WWCT-F	727/17.0	20.4	20.6
7. WIRL	704/20.3	25.5	24.7
8. WJBC	701/ 3.5	2.1	4.2
9. WBNQ-F	678/ 5.4	5.8	6.3
10. WKQA-F	590/15.4	11.2	14.2

12+ FM SHARE (METRO): 56.36% (248 of 440) (SPG 82: 52.03%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WSWT-F	1. WMBD
	2. WWCT-F	2. WWCT-F	2. WMBD	2. WMBD	2. WXCL
	3. WKQA-F	3. WSWT-F	WXCL	3. WXCL	3. WKZW-F

L@+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSWT-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WWCT-F	1. WWCT-F
2. WKZW-F	2. WSWT-F	2. WKQA-F	2. WKZW-F	2. WKZW-F	2. WMBD
3. WXCL	3. WWCT-F	3. WWCT-F	WMBD		WSWT-F
			WXCL		WXCL

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WPEO	1020		1.9/5.1	WBMX-F	102.7		1.3/2.2	WJBC	1230	Bloom	1.3/3.5
WTAZ-F	102.3	Morton	1.9/7.0	WBNQ-F	101.5	Bloom.	1.5/5.4	WMAQ	670	Chi	.9/4.6
WBBM	780	Chicago	.9/3.3	WGN	720	Chicago	1.9/6.7				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	14 (1)	141 (4)	155 (5)	35.2
COUNTRY	56 (2)	22 (1)	78 (3)	17.7
MOR/VARIETY	78 (3)		78 (3)	17.7
BTFL MUSIC	7 (1)	70 (2)	77 (3)	17.5
AC	24 (1)	9 (1)	33 (2)	7.5
RELIGION/GOSPEL	9 (1)		9 (1)	2.0
BLACK/URBAN/JAZZ		6 (1)	6 (1)	1.4
NEWS/TALK	4 (1)		4 (1)	0.9
			440 (19)	

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2), AC	MBS, $43.13 (Eastman)	Mid America
WMBD, 1470, 5 KW (DA-2), MOR	CBS, $30.50 (Katz)	Midwest TV
WXCL, 1350, 1 KW (DA-2), COUNTRY	ABC-I, $28.00* (Blair)	Manship
WKQA-F, 104.9, 3 KW @ 265, CONTEMP	ABC-F, $28.00* (Blair)	Manship
WKZW-F, 93.3, 40 KW @ 548, ROCK	, $39.50 (Katz)	Midwest TV
WSWT-F, 106.9, 50 KW @ 450, BTFL MUS (Bonne)	, $43.13 (Eastman)	Mid America
WTXR-F, 94.3, 3 KW @ 840, COUNTRY	, $14.00* (Lotus)	(CHILLICOTHE)
WGLO-F+, 95.3, 3 KW @ 300, BTFL MUS (FM-100)	, $15.00* (Torbet)	
WWCT-F, 105.7, 36 KW @ 571, AOR	Source, $26.00 (HNWH)	

Other stations - See Bloomington or Chicago

PHILADELPHIA

Market # 4; ADI # 4
SMSA Pop: 4,700,000
APR 19.6
Est 1982 Revenue: $77,000,000*
Est 1983 Rev Growth: 9%*

Stations: 33/7
Diaries: 2575/1530:1
Standard Error: .406
% Below Line: 3.6
Est 1982 Nat Rev: $26,000,000*

CSI: 44.6 Bil (# 4)
CSI HH: 26.6 M (# 31)
Retail $: 20.0 Bil (# 6)
% Not Listed: 7.6

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82
1. KYW	633/8.2	9.2	8.7	7.9	8.8
2. WEAZ-F	563/7.3	7.9	8.2	4.8	4.7
3. WUSL-F	501/6.5	5.6	4.4	3.3	3.0
4. WPEN	485/6.3	5.1	4.2	4.0	4.4
5. WMGK-F	465/6.0	6.3	7.9	7.2	7.6
6. WCAU-F	429/5.5	5.0	5.9	6.3	6.4
7. WDAS-F	424/5.5	5.0	4.9	8.8	7.4
8. WCAU	373/4.8	4.7	4.4	6.2	4.7
9. WIOQ-F	356/4.6	3.8	4.1	3.1	4.4
10. WYSP-F	355/4.6	4.2	4.8	4.4	3.7
11. WWDB-F	346/4.5	4.4	4.7	4.0	4.7
12. WMMR-F	326/4.2	5.3	4.5	6.5	5.1
13. WIP	319/4.1	4.5	4.6	4.9	5.5
14. WSNI-F	207/2.7	2.5	2.1	2.4	3.0
15. WKSZ-F	206/2.7	2.6	.4	---	---
16. WFIL	179/2.3	2.8	3.5	1.7	2.5
17. WFLN-F+	151/2.0	2.5	2.1	1.6	2.0
18. WWSH-F	139/1.8	2.4	2.4	3.8	3.4
19. WDAS	128/1.7	1.6	1.4	1.9	1.9
20. WHAT	98/1.3	1.1	1.9	2.1	1.8

12+ TSA 1/4	
1. KYW	705
2. WEAZ-F	673
3. WUSL-F	642
4. WMGK-F	559
5. WCAU-F	552
6. WMMR-F	512
7. WPEN	510
8. WYSP-F	508
9. WDAS-F	472
10. WCAU	439
11. WWDB-F	429
12. WIOQ-F	419
13. WIP	362
14. WKSZ-F	265
15. WSNI-F	239
16. WFIL	211
17. WFMZ-F	203
18. WJBR-F	195
19. WFLN-F+	187
20. WWSH-F	179

12+ TSA CUME MSA CUME RATING		FAL 82	SPG 82
1. KYW	12843/27.8	29.2	31.1
2. WCAU-F	10561/20.8	20.1	22.2
3. WMGK-F	8913/18.8	20.4	18.7
4. WMMR-F	8814/14.9	15.7	16.0
5. WEAZ-F	8205/16.8	17.2	12.8
6. WYSP-F	7707/13.6	14.4	13.5
7. WCAU	7639/16.0	15.4	17.7
8. WUSL-F	6744/13.7	10.8	7.9
9. WIOQ-F	6068/13.1	11.7	12.7
10. WPEN	5635/13.1	10.7	10.3
11. WIP	5280/11.5	13.1	14.1
12. WDAS-F	5131/11.3	11.3	13.6
13. WSNI-F	4971/10.7	7.6	9.4
14. WWDB-F	4724/ 9.5	10.3	10.9
15. WFIL	4176/ 8.7	9.0	8.9
16. WKSZ-F	3548/ 7.0	1.7	---
17. WFLN-F+	3063/ 6.2	6.4	6.6
18. WWSH-F	3026/ 5.9	7.6	10.4
19. WJBR-F	2853/ 3.7	4.3	3.8
20. WDAS	2376/ 5.9	6.3	6.7

12+ FM SHARE (METRO): 65.54% (4685 of 7148) (SPG 82: 64.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCAU-F	1. WIOQ-F	1. WMGK-F	1. WMGK-F	1. WEAZ-F	1. KYW
2. WYSP-F	2. WUSL-F	2. WUSL-F	2. KYW	2. KYW	2. WIP
3. WUSL-F	3. WMGK-F	3. WIOQ-F	3. WUSL-F	3. WPEN	3. WEAZ-F
4. WDAS-F	4. WMMR-F	4. WDAS-F	4. WEAZ-F	4. WMGK-F	4. WMGK-F
5. WMMR-F	5. WDAS-F	5. WMMR-F	5. WDAS-F	5. WIP	5. WPEN
	6. WYSP-F	6. WCAU-F	6. WIOQ-F	6. WCAU	6. WCAU
	7. WCAU-F	7. WYSP-F	7. WIP	7. WWDB-F	7. WIOQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEAZ-F	1. WEAZ-F	1. WMGK-F	1. WMGK-F	1. WMMR-F	1. WMGK-F
2. WPEN	2. WUSL-F	2. WUSL-F	2. WUSL-F	2. WYSP-F	2. KYW
3. WMGK-F	3. WPEN	3. WIOQ-F	3. WEAZ-F	3. WIOQ-F	3. WIOQ-F
4. WUSL-F	4. WMGK-F	4. WDAS-F	4. KYW	4. WDAS-F	4. WDAS-F
5. KYW	5. WCAU-F	5. WCAU-F	5. WIP	5. WUSL-F	5. WUSL-F
6. WDAS-F	6. KYW	6. WSNI-F	6. WDAS-F	6. WCAU-F	6. WEAZ-F
7. WMMR-F	7. WDAS-F	WMMR-F	7. WKSZ-F	7. WMGK-F	7. WMMR-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1782 (8)	1782 (8)	24.9
NEWS/TALK	1032 (3)	346 (1)	1378 (4)	19.3
BLACK/URBAN/JAZZ	252 (3)	925 (2)	1177 (5)	16.5
AC	32 (1)	832 (4)	864 (5)	12.1
BTFL MUSIC		672 (3)	672 (3)	9.4
NOSTALGIA	485 (1)		485 (1)	6.8
MOR/VARIETY	375 (2)		375 (2)	5.2
COUNTRY	215 (2)		215 (2)	3.0
CLASSICAL	23 (1)	128 (1)	151 (2)	2.1
RELIGION/GOSPEL	49 (1)		49 (1)	0.7
			7148 (33)	

PHILADELPHIA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KYW	1. KYW	1. KYW
2. WEAZ-F	2. WCAU-F	2. WEAZ-F
3. WUSL-F	3. WMGK-F	3. WCAU-F
4. WMGK-F	4. WMMR-F	4. WMGK-F
5. WCAU-F	5. WEAZ-F	5. WCAU
6. WPEN	6. WCAU	6. WFIL
7. WYSP-F	7. WYSP-F	7. WWDB-F
8. WMMR-F	8. WUSL-F	8. WIP
9. WDAS-F	9. WIOQ-F	9. WUSL-F
10. WCAU	10. WPEN	10. WYSP-F
11. WIOQ-F	11. WIP	
12. WWDB-F	12. WDAS-F	
13. WIP	13. WSNI-F	
14. WKSZ-F	14. WWDB-F	
15. WSNI-F	15. WFIL	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCOJ	1420	Coatesville	.7/1.8
WIFI-F	92.5		.5/3.3
WSNI	1540		.4/1.2
WSSJ	1310	Camden,NJ	.3/1.8
WZZD	990		.6/2.3
WFMZ-F	100.7	Allentown	.3/1.1
WJBR-F	99.5	Wilmington	1.1/3.7
WKXW-F	101.5	Trenton	.3/1.2
WPST-F	97.5	Trenton	.5/2.4
WSTW-F	93.7	Wilmington	.4/2.0
WTTM	920	Trenton	.5/1.5
WOR	710	New York	.3/1.0

ADI FM SHARE: 68.16% (6853 of 10055) (SPG 82: 66.03%)

AM STATIONS

KYW , 1060, 50 KW (DA-1) , NEWS	NBC, $211.25 (Group W)	Westinghouse
WCAU, 1210, 50 KW , NEWS/TALK	CBS, $ 94.77 (CBS Spot)	CBS
WDAS, 1480, 5 KW/1 KW (DA-2), BLACK NEWS/TALK	NBN, $ 65.00* (HNWH)	NBN
WFIL, 560, 5 KW (DA-2) , COUNTRY	RKO II, $100.00* (Blair)	LIN
WHAT, 1340, 1 KW/250 W , BLACK	SBN, $ 40.00 (Weiss)	
WPEN, 950, 5 KW (DA-N) , NOSTALGIA	ABC-E, $125.00* (MMR)	Greater Media
WIP , 610, 5 KW (DA-1) , MOR	ABC-D, $170.63 (Katz)	Metromedia

FM STATIONS

WCAU-F, 98.1, 13 KW @ 1000, ROCK	CBS-R, $206.25 (CBS/FM)	CBS
WDAS-F, 105.3, 4 KW @ 870, BLACK	, $120.00* (HNWH)	NBN
WEAZ-F, 101.1, 13 KW @ 1010, BTFL MUS (Schulke)	, $215.00 (Mc-Guild)	
WFLN-F+, 95.7, 50 KW @ 490, CLASSICAL	, $ 65.00 (CMBS)	
WIOQ-F, 102.1, 30 KW @ 650, CONTEMP	, $100.00* (Mc-Guild)	Outlet
WKSZ-F, 100.3, 35 KW @ 600, AC	, $ 70.00 (HNWH)	(MEDIA)
WMGK-F, 102.9, 50 KW @ 300, AC	, $200.00* (MMR)	Greater Media
WMMR-F, 93.3, 25 KW @ 670, AOR	, $155.63 (Katz)	Metromedia
WSNI-F, 104.5, 13 KW @ 1008, CONTEMP/AC	RKO, $ 80.00* (RKO)	Associated
WUSL-F, 98.9, 18 KW @ 830, BLACK/URBAN	ABC-F, $110.00* (Blair)	LIN
WWDB-F, 96.5, 18 KW @ 1200, TALK	ABC-I, $101.85 (Weiss)	
WWSH-F, 106.1, 19 KW @ 740, AC	, $ 80.00* (Christal)	Cox
WYSP-F, 94.1, 16 KW @ 900, AOR (Pollack)	ABC-R, $186.25 (Torbet)	Infinity

WFMZ-F - See Allentown WJBR-F - See Wilmington

PHOENIX

Market # 26; ADI # 25
SMSA Pop: 1,600,300
APR 18.7
Est 1982 Revenue: $29,800,00

Stations: 30/29
Diaries: 1538/899:1
Standard Error: .526
% Below Line: 2.2

CSI: 13.7 Bil (# 25)
CSI HH: 23.2 M (# 144)
Retail $: 7.5 Bil (# 26)
% Not Listed: 3.3

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SPG 82
1. KDKB-F	231/8.9	6.8	7.6	6.8
2. KUPD-F	201/7.8	7.9	5.5	5.9
3. KTAR	200/7.7	8.6	10.1	8.8
4. KNIX-F	191/7.4	7.4	6.5	7.8
5. KKLT-F	175/6.8	6.5	4.6	4.8
6. KQYT-F	174/6.7	6.3	6.7	8.4
7. KMEO-F	171/6.6	7.1	6.5	8.1
8. KOPA-F**	130/5.0	4.2	3.3	3.5
9. KOOL-F	115/4.5	3.9	3.3	3.3
KOY	115/4.5	4.6	4.9	5.7
11. KUKQ	98/3.8	4.0	4.9	4.0
12. KZZP-F	88/3.4	3.9	3.8	4.8
13. KEZC-F	86/3.3	4.4	3.6	3.1
14. KLFF	70/2.7	1.2	2.6	2.7
15. KJJJ	66/2.6	2.6	2.4	2.5

12+ TSA 1/4	
1. KDKB-F	273
2. KNIX-F	244
3. KUPD-F	218
4. KTAR	206
KQYT-F	206
6. KMEO-F	190
7. KKLT-F	180
8. KOPA-F**	152
9. KOOL-F	134
10. KOY	119
11. KZZP-F	100
KUKQ	100
13. KEZC-F	97
14. KJJJ	75
KLFF	75

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KDKB-F	3790/23.6	19.2	19.8
2. KTAR	3122/21.4	22.0	17.8
3. KUPD-F	2940/19.9	17.2	15.9
4. KNIX-F	2774/16.7	16.8	18.2
5. KKLT-F	2465/17.1	13.1	14.1
6. KOPA-F**	2434/15.8	11.8	14.3
7. KMEO-F	2364/15.8	15.9	16.9
8. KQYT-F	2232/14.1	14.1	17.9
9. KOOL-F	2136/13.7	9.2	10.3
10. KOY	2102/14.2	15.9	16.1
11. KZZP-F	1977/13.0	12.4	14.1
12. KEZC-F	1448/ 9.1	11.4	7.0
13. KJJJ	1185/ 7.7	8.7	7.0
14. KNIX	1057/ 6.5	7.5	6.4
15. KLFF	960/ 6.4	NA	NA

** KOPA and KOPA-F were determined by Arbitron to have engaged in on-air survey or diary promotional activities.

12+ FM SHARE (METRO): 68.07% (1701 of 2499) (SPG 82: 63.68%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KUPD-F	1. KDKB-F	1. KDKB-F	1. KNIX-F	1. KQYT-F	1. KTAR
2. KDKB-F	2. KUPD-F	2. KKLT-F	2. KKLT-F	2. KNIX-F	2. KDKB-F+
3. KOPA-F	3. KKLT-F	3. KNIX-F	3. KQYT-F	3. KMEO-F	3. KNIX-F
4. KUKQ	4. KOOL-F	4. KUPD-F	4. KOOL-F	4. KTAR	4. KOY
	KOPA-F	5. KOOL-F	5. KOY	5. KOY	5. KKLT-F
	6. KNIX-F	6. KOPA-F	6. KDKB-F	6. KKLT-F	6. KUPD-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KQYT-F	1. KDKB-F	1. KKLT-F	1. KKLT-F	1. KDKB-F	1. KNIX-F
2. KMEO-F	2. KUPD-F	2. KOPA-F	2. KNIX-F	2. KUPD-F	2. KOOL-F
3. KKLT-F	3. KNIX-F	3. KDKB-F	3. KQYT-F	3. KOOL-F	3. KKDK-F
4. KNIX-F	4. KQYT-F	4. KUPD-F	4. KOOL-F	4. KKLT-F	KQYT-F
5. KDKB-F	5. KKLT-F	5. KOOL-F	5. KOY	KSTM-F	5. KOY
6. KTAR	6. KMEO-F	6. KZZP-F	6. KMEO-F	6. KOPA-F	6. KUPD-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	48 (3)	705 (5)	753 (8)	30.1
COUNTRY	108 (2)	277 (2)	385 (4)	15.4
BTFL MUSIC	27 (1)	345 (2)	372 (3)	14.9
AC		290 (2)	290 (2)	11.6
NEWS/TALK	200 (1)		200 (1)	8.0
MOR/VARIETY	115 (1)		115 (1)	4.6
BLACK/URBAN/JAZZ	98 (1)		98 (1)	3.9
SPANISH	51 (2)	32 (1)	83 (3)	3.3
NOSTALGIA	70 (1)		70 (1)	2.8
RELIGION/GOSPEL	37 (2)	13 (1)	50 (3)	2.0
OTHERS/UNKNOWN	44 (2)		44 (2)	1.8
CLASSICAL		39 (1)	39 (1)	1.6
			2499 (30)	

PHOENIX ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KDKB-F	1. KDKB-F	1. KTAR
2. KNIX-F	2. KTAR	2. KNIX-F
3. KUPD-F	3. KUPD-F	3. KMEO-F
4. KTAR	4. KNIX-F	4. KQYT-F
5. KQYT-F	5. KKLT-F	5. KOY
6. KMEO-F	6. KOPA-F	6. KUKQ
7. KKLT-F	7. KMEO-F	7. KKLT-F
8. KOPA-F	8. KQYT-F	8. KEZC-F
9. KOOL-F	9. KOOL-F	9. KDKB-F
10. KOY	10. KOY	10. KOPA-F
11. KUKQ	11. KZZP-F	
KZZP-F	12. KEZC-F	
13. KEZC-F	13. KJJJ	
14. KJJJ	14. KNIX	
15. KLFF	15. KLFF	

OTHER RATED STATIONS

METRO SHARE/CUME RATING			
KDJQ	1510	Mesa	.3/1.3
KFLR	1230		.7/2.2
KHEP-F	101.5		1.5/4.3
KMEO	740		1.0/3.1
KMLE-F	107.9	Chandler	.5/1.3
KNIX	1580	Tempe	1.6/6.5
KNNN-F	99.9		1.2/2.0
KOOL	960		1.4/5.0
KPHX	1480		1.0/1.2
KRDS	1190	Tolleson	.7/2.2
KSUN	1400		.3/2.0
KVVA	860		.9/1.9
KZZP	1310	Mesa	1.1/6.1
KSTM-F	107.1	Apache Junc	2.1/4.4
KOPA**	1440	Scottsdale	.5/3.4

ADI FM SHARE: 67.43% (1992 of 2954) (SPG 82: 62.50%)

AM STATIONS

KJJJ, 910, 5 KW (DA-N) , COUNTRY	ABC-E, $40.00* (MMR)	Wolpin
KLFF, 1360, 5 KW/1 KW (DA-N) , NOSTALGIA (Al Ham)	, $48.00 (Masla)	Canyon
KNIX, 1580, 50 KW/10 KW (DA-N), COUNTRY	, $? ? (Christal)	Buck Owens
KOY , 550, 5 KW/1 KW , MOR/AC	NBC, $80.00* (Eastman)	Harte-Hanks
KTAR, 620, 5 KW (DA-N) , NEWS/TALK	MBS,ABC-I, $90.00* (CBS Spot)	Pulitzer
KUKQ, 1060, 5 KW/500W (DA-N) , URBAN	, $73.80 (Masla)	

FM STATIONS

KDKB-F, 93.3, 100 KW @ 1550, AOR (Pollack)	Source, $90.00* (Blair)	Sandusky
KEZC-F, 92.3, 100 KW @ 880, COUNTRY	RKO II, $45.00* (MMR)	Wolpin
KKLT-F, 98.7, 115 KW @ 1650, AC	, $80.00* (CBS Spot)	Pulitzer
KMEO-F, 96.9, 100 KW @ 1556, BTFL MUS (Bonne)	, $60.00 (Mc-Guild)	Scripps-How
KNIX-F, 102.5, 100 KW @ 1610, COUNTRY	, $80.00 (Christal)	Buck Owens
KOOL-F, 94.5, 100 KW @ 1620, OLDIES/AC	CBS-R, $65.00* (Katz)	
KQYT-F, 95.5, 100 KW @ 1550, BTFL MUS (Churchill)	, $65.00* (Eastman)	Harte-Hanks
KUPD-F, 97.9, 100 KW @ 1620, AOR	, $73.80 (Masla)	
KZZP-F, 104.7, 100 KW @ 1550, CONTEMP	, $72.50 (Mc-Guild)	Western Cities
KSTM-F, 107.1, 3 KW @ 430, AOR	, $36.00 (Roslin)	(APACHE JUNCT)
KOPA-F, 100.7, 100 KW @ 1847, ROCK	ABC-C, $55.00* (Torbet)	First Media

PITTSBURGH

Market # 13; ADI # 12
SMSA Pop: 2,242,300
APR 18.5
Est 1982 Revenue: $32,000,000

Stations: 30/29
Diaries: 1765/1080:1
Standard Error: .486
% Below Line: 0.4

CSI: 20.2 Bil (# 16)
CSI HH: 24.2 M (# 99)
Retail $: 10.1 Bil (# 16)
% Not Listed: 7.8

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SPG 82
1. KDKA	606/17.1	18.4	18.4	20.2
2. WBZZ-F	261/ 7.4	6.7	6.0	5.7
3. WDVE-F	243/ 6.9	6.3	6.7	5.9
4. WWSW-F	221/ 6.3	5.4	3.9	4.3
5. WTAE	208/ 5.9	5.0	6.7	5.5
6. WAMO-F	197/ 5.6	5.6	7.4	6.1
7. WSHH-F	194/ 5.5	5.6	5.0	5.6
8. WPNT-F	169/ 4.8	5.0	4.1	5.0
WHTX-F	169/ 4.8	3.4	2.7	5.2
10. WJAS	158/ 4.5	5.7	5.2	3.7
11. WHYW-F	150/ 4.2	5.1	4.8	1.6
12. KQV	110/ 3.1	3.5	4.1	4.3
WTKN	110/ 3.1	2.2	1.5	1.7
14. WDSY-F	81/ 2.3	2.1	2.8	2.3
15. WEEP	59/ 1.7	2.6	2.2	2.8

12+ TSA 1/4	
1. KDKA	822
2. WDVE-F	402
3. WBZZ-F	346
4. WWSW-F	283
5. WHTX-F	253
6. WPNT-F	249
7. WAMO-F	225
8. WTAE	218
9. WSHH-F	212
10. WHYW-F	188
11. WJAS	162
12. WDSY-F	114
WTKN	114
14. KQV	111
15. WEEP	89

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KDKA	11412/43.0	43.1	44.7
2. WBZZ-F	5338/20.2	18.3	17.1
3. WDVE-F	5199/16.9	16.8	18.6
4. WHTX-F	4759/18.4	14.2	17.9
5. WWSW-F	4277/17.1	12.9	14.1
6. WTAE	3433/16.5	22.4	18.8
7. WHYW-F	3190/13.7	14.6	4.3
8. WPNT-F	3080/11.3	10.0	11.5
9. WSHH-F	2842/13.0	12.3	15.3
10. WAMO-F	2777/12.3	12.0	11.0
11. KQV	2134/11.1	12.6	12.4
12. WJAS	2082/10.5	12.7	10.1
13. WYDD-F	2037/ 7.1	10.2	11.9
14. WDSY-F	1831/ 6.6	6.2	5.7
15. WTKN	1816/ 8.9	5.9	9.4

12+ FM SHARE (METRO): 58.13% (1905 of 3277) (SPG 82: 52.47%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBZZ-F	1. WDVE-F	1. WDVE-F	1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WBZZ-F	2. KDKA	2. WTAE	2. WTAE	2. WWSW-F+
3. WHTX-F	3. WAMO-F	3. WWSW-F	3. WWSW-F	3. WSHH-F	3. WTAE
4. WAMO-F	4. WWSW-F	4. WBZZ-F	4. WHYW-F	4. WJAS	4. WBZZ-F
	5. WHYW-F	5. WTAE	5. WAMO-F	5. WPNT-F	5. WDVE-F
	6. WHTX-F	6. WAMO-F	6. WPNT-F	6. WWSW-F	6. WAMO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDKA	1. KDKA	1. WBZZ-F	1. KDKA	1. WDVE-F	1. WTAE
2. WSHH-F	2. WWSW-F+	2. WAMO-F	2. WWSW-F	2. WBZZ-F	2. KDKA
3. WPNT-F	3. WBZZ-F	3. WHYW-F	3. WHYW-F	3. WTAE	3. WWSW-F
4. WWSW-F	4. WAMO-F	4. WWSW-F	4. WTAE	4. WAMO-F	4. WDVE-F
5. WDVE-F	5. WDVE-F	5. WHTX-F	5. WAMO-F	5. WWSW-F	5. WAMO-F
6. WJAS	6. WSHH-F	6. WDVE-F	6. WPNT-F	6. WHYW-F	6. WHYW-F
			WSHH-F		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		726 (4)	726 (4)	22.2
MOR/VARIETY	659 (4)		659 (4)	20.1
AC	208 (1)	371 (2)	579 (3)	17.7
BTFL MUSIC		363 (2)	363 (2)	11.1
BLACK/URBAN/JAZZ	26 (1)	197 (1)	223 (2)	6.8
NEWS/TALK	220 (2)		220 (2)	6.7
COUNTRY	71 (2)	142 (4)	213 (6)	6.5
NOSTALGIA	168 (2)	45 (1)	213 (3)	6.5
RELIGION/GOSPEL	19 (1)	35 (1)	54 (2)	1.6
OTHERS/UNKNOWN	1 (1)	26 (1)	27 (2)	0.8
			3277 (30)	

PITTSBURGH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WBZZ-F	2. WAMO-F
3. WBZZ-F	3. WHTX-F	3. WDVE-F
4. WWSW-F	4. WDVE-F	4. WBZZ-F
5. WHTX-F	5. WWSW-F	5. WJAS
6. WPNT-F	6. WTAE	6. WWSW-F
7. WTAE	7. WHYW-F	7. WSHH-F
8. WAMO-F	8. WPNT-F	8. WDSY-F
9. WSHH-F	9. WSHH-F	WHYW-F
10. WHYW-F	10. WAMO-F	10. WHTX-F
11. WJAS	11. KQV	
12. WTKN	12. WJAS	
13. WDSY-F	13. WYDD-F	
14. KQV	14. WTKN	
15. WEEP	15. WDSY-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAMO	860		.7/2.5
WBVP	1230	Beaver Falls	.5/1.6
WEDO	810	McKeesport	.3/1.5
WESA-F+	98.3	Charleroi	.7/1.8
WIXZ	1360	McKeesport	.3/2.0
WKPA	1150	New Kensing.	.4/1.8
WMBA	1460	Ambridge	.5/1.7
WNUF-F	100.7	New Kensing.	1.3/3.9
WOKU-F	107.1	Greensburg	.6/1.1
WPIT	730		.5/1.8
WPIT-F	101.5		1.0/3.3
WYDD-F	104.7		1.5/7.1
WYTK-F	95.3	Washington	.8/1.0
WELA-F	104.3	E. Liverpool	.4/1.1

ADI FM SHARE: 58.74% (2706 of 4607) (SPG 82: 53.46%)

AM STATIONS

KDKA, 1020, 50 KW	, MOR	NBC, $200.00 (Group W)	Westinghouse
KQV , 1410, 5 KW (DA-2)	, NEWS	CBS,MBS, $ 55.00* (Eastman)	
WEEP, 1080, 50 KW (DAYS,DA)	, COUNTRY	ABC-I, $ 71.67 (MMR)	Entercom
WJAS, 1320, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	ABC-D, $ 50.00* (HNWH)	Beni
WTAE, 1250, 5 KW (DA-N)	, MOR/AC	ABC-E,RKO II, $110.00* (Katz)	Hearst
WTKM, 970, 5 KW (DA-2)	, TALK	ABC-C,ABC-T, $ 39.00* (Mc-Guild)	

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440, BLACK	SBN, $ 54.00* (Selcom)	Sheridan
WBZZ-F, 93.7, 41 KW @ 547, ROCK (Burk-Abr)	, $ 75.00* (Torbet)	EZ
WDSY-F, 107.9, 50 KW @ 500, COUNTRY	ABC-I, $ 67.50 (MMR)	Entercom
WDVE-F, 102.5, 55 KW @ 820, AOR (Burk-Abr)	Source, $ 79.00* (Eastman)	Taft
WHTX-F, 96.1, 50 KW @ 500, ROCK	RKO, $ 88.00* (Katz)	Hearst
WHYW-F, 96.9, 15 KW @ 930, AC	, $ 59.00* (Christal)	Benns
WPNT-F, 92.9, 47 KW @ 890, BTFL MUS (Bonne)	, $ 57.50 (Group W)	Westinghouse
WSHH-F, 99.7, 11 KW @ 930, BTFL MUS (Carson)	, $ 50.00 (Blair)	Nationwide
WWSW-F, 94.5, 50 KW @ 810, AC	ABC-C,Trans, $ 67.00* (Mc-Guild)	
WYDD-F, 104.7, 50 KW @ 500, AOR	ABC-R, $ 47.50 (Masla)	

PORTLAND, ME

Market # 181
SMSA Pop: 189,300
APR 17.3
Est 1982 Revenue: $5,400,000*
Est 1983 Rev Growth: 9%*

Stations: 20/13
Diaries: 560/333:1
Standard Error: .835
% Below Line: 25.5
Est 1982 Nat Rev: $1,400,000*

CSI: 1.7 Bil (# 173)
CSI HH: 27.3 M (# 22)
Retail $: 1.2 Bil (# 159)
% Not Listed: 4.0

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WBLM-F	44/13.6	12.7	9.8
2. WYNZ	35/10.8	6.5	10.1
3. WPOR-F	34/10.5	13.5	15.7
4. WGAN	30/ 9.3	10.9	13.3
5. WJBQ-F	29/ 9.0	12.7	9.1
6. WGAN-F	22/ 6.8	10.5	8.7
7. WMGX-F	21/ 6.5	6.2	3.8
WYNZ-F	21/ 6.5	3.3	6.6
9. WCLZ-F	11/ 3.4	2.2	1.0

12+ TSA 1/4	
1. WBLM-F	135
2. WPOR-F	111
3. WGAN-F	82
4. WIGY-F	80
5. WJBQ-F	69
6. WABK-F+	69
7. WYNZ	56
8. WHOM-F	54
9. WMGX-F	44
10. WGAN	36

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WBLM-F	1546/24.9	24.6
2. WIGY-F	1467/11.3	10.6
3. WPOR-F	1348/21.4	21.8
4. WJBQ-F	1067/24.8	25.0
5. WGAN-F	1053/20.9	21.2
6. WABK-F+	820/ 2.3	1.8
7. WGAN	687/25.3	32.8
8. WMGX-F	650/15.3	14.1
9. WYNZ	647/19.2	15.0
10. WHOM-F	636/ 5.4	5.8

12+ FM SHARE (METRO): 66.77% (207 of 310) (SPG 82: 70.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBLM-F	1. WBLM-F	1. WBLM-F	1. WPOR-F	1. WPOR-F	1. WPOR-F
2. WJBQ-F	2. WJBQ-F	2. WJBQ-F	2. WGAN	2. WYNZ	2. WGAN
3. WIGY-F	3. WMGX-F	3. WPOR-F	WMGX-F	3. WGAN	3. WYNZ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBLM-F	1. WBLM-F	1. WJBQ-F	1. WPOR-F	1. WBLM-F	1. WPOR-F
2. WPOR-F	2. WYNZ	2. WMGX-F	WJBQ-F	2. WMGX-F	2. WBLM-F
3. WYNZ	3. WPOR-F	WBLM-F	3. WGAN	3. WJBQ-F	3. WGAN
			WMGX-F		WMGX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WASY	1590	Gorham	2.8/6.7	WPOR	1490		2.8/8.0	WIGY-F	105.9	Beth	2.8/11.3
WDCS-F	106.3		.6/2.8	WABK-F+	104.3	Gardiner	.6/2.3	WRKO	680	Bost	.9/3.4
WLOB	1310		1.2/5.6	WBZ	1030	Boston	2.8/7.4	WWAV-F	99.9	Aubur	2.2/5.1
WMER	1440	Westbr	1.1/3.5								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		103 (4)	103 (4)	33.2
COUNTRY	9 (1)	34 (1)	43 (2)	13.9
MOR/VARIETY	39 (2)		39 (2)	12.6
NOSTALGIA	35 (1)		35 (1)	11.3
AC		34 (3)	34 (3)	11.0
BTFL MUSIC		34 (3)	34 (3)	11.0
OTHERS/UNKNOWN	13 (2)		13 (2)	4.2
NEWS/TALK	7 (2)		7 (2)	2.3
CLASSICAL		2 (1)	2 (1)	0.6
			310 (20)	

RADIO STATIONS

WGAN, 560, 5 KW (DA-1), MOR
WYNZ, 970, 5 KW (DA-N), NOSTALGIA (Al Ham)

WCLZ-F, 98.9, 15 KW @ 400, AC (Fairwest)
WGAN-F, 102.9, 100 KW @ 1470, BTFL MUS (Schulke)
WJBQ-F, 97.9, 50 KW @ 500, ROCK
WMGX-F, 93.1, 50 KW @ 315, AC/CONTEMP
WPOR-F, 101.9, 50 KW @ 492, COUNTRY
WYNZ-F, 100.9, 3 KW @ 225, AC (TM)
WABK-F, 104.3, 35 KW @ 385, AC
WBLM-F, 107.5, 30 KW @ 612, AOR (Burk-Abr)
WHOM-F, 94.9, 48 KW @ 3756, BTFL MUS (Bonne)
WIGY-F, 105.9, 50 KW @ 500, ROCK

NBC-T, $39.46 (Blair) Guy Gannett
CBS, $21.00* (Eastman) Buckley
, $21.00 (Roslin) Clipper (BRUNSWICK)
, $39.46 (Blair) Guy Gannett
ABC-C, $25.00 (Christal)
Source, $26.00 (Torbet)
ABC-E, $35.00* (Mc-Guild) Ocean Coast
, $22.00* (Eastman) Buckley
ABC-I, $10.50 (Lotus) (GARDINER)
, $31.00* (Selcom) Full-Jeff (LEWISTON)
, $29.00* (Savalli) (MT. WASHINGTON)
, $20.00 (Masla) (BATH)

PORTLAND,OR

Market # 31; ADI # 22
SMSA Pop: 1,282,500
APR 15.6
Est 1982 Revenue: $24,000,000

Stations: 24/23
Diaries: 1337/808:1
Standard Error: .512
% Below Line: 1.8

CSI: 11.7 Bil (# 31)
CSI HH: 23.9 M (# 113)
Retail $: 6.3 Bil (# 31)
% Not Listed: 6.2

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KRCK-F 167/9.9	3.6	4.7	3.1	5.0
2. KGW 133/7.9	6.8	6.1	9.0	9.1
3. KCNR-F 126/7.5	5.6	6.6	4.9	3.2
4. KUPL-F 116/6.9	6.9	7.4	7.3	6.9
5. KINK-F 106/6.3	7.6	5.8	8.4	5.3
6. KEX 105/6.2	5.6	5.9	7.7	7.9
7. KXL-F 96/5.7	6.3	4.9	5.5	6.8
8. KMJK-F 85/5.0	4.2	1.5	2.7	3.7
9. KGON-F 82/4.9	9.1	13.3	11.1	9.4
10. KUPL 74/4.4	3.2	4.1	3.5	2.9
11. KJIB-F 73/4.3	4.1	2.7	3.2	2.2
12. KWJJ 69/4.1	3.9	5.4	6.3	4.5
13. KXL 58/3.4	4.8	2.7	4.7	3.2
14. KYXI 57/3.4	4.7	4.3	3.1	5.1
15. KYTE 45/2.7	3.1	3.3	2.7	5.3

12+ TSA 1/4	
1. KRCK-F	205
2. KUPL-F	174
3. KJIB-F	167
4. KGW	164
5. KCNR-F	154
6. KXL-F	134
7. KGON-F	130
8. KEX	129
9. KINK-F	125
10. KMJK-F	110
11. KXL	91
12. KWJJ	89
13. KUPL	88
14. KSKD-F	83
15. KQFM-F	73

12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KGW 3621/24.7	23.6	24.2
2. KCNR-F 2559/17.9	16.6	17.3
3. KUPL-F 2289/14.5	16.0	13.9
4. KRCK-F 2185/15.5	9.5	12.9
5. KEX 2152/15.4	16.5	17.0
6. KINK-F 2050/15.0	14.1	13.1
7. KMJK-F 1783/13.4	11.3	6.8
8. KGON-F 1774/11.4	18.9	22.0
9. KXL-F 1650/10.9	11.6	9.7
10. KWJJ 1621/11.2	11.6	13.5
11. KXL 1529/ 8.6	10.6	9.3
12. KYXI 1466/12.2	12.9	12.7
13. KJIB-F 1459/ 8.6	8.1	6.9
14. KSKD-F 1387/ 4.2	5.1	2.4
15. KQFM-F 1298/ 8.2	8.7	6.4

12+ FM SHARE (METRO): 59.31% (940 of 1585) (SPG 82: 55.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMJK-F	1. KRCK-F	1. KRCK-F	1. KGW	1. KEX	1. KGW
2. KRCK-F	2. KINK-F	2. KCNR-F	2. KCNR-F	2. KUPL-F	2. KEX
3. KGON-F	3. KCNR-F	3. KGW	3. KINK-F	3. KXL-F	3. KRCK-F
4. KCNR-F	4. KGW	4. KINK-F	4. KJIB-F	4. KGW	4. KXL
	5. KGON-F	5. KGON-F	5. KXL-F	KUPL	5. KCNR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRCK-F	1. KRCK-F	1. KINK-F	1. KGW	1. KRCK-F	1. KINK-F
2. KUPL-F	2. KGW	2. KGW	2. KCNR-F	2. KGON-F	2. KCNR-F
3. KGW	3. KCNR-F	3. KCNR-F	3. KUPL-F	3. KINK-F	3. KRCK-F
4. KCNR-F	4. KUPL-F	4. KRCK-F	4. KINK-F	4. KCNR-F	KGW
5. KXL-F	5. KINK-F	5. KMJK-F	5. KJIB-F	5. KGW	5. KXL-F
	KMJK-F				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	595 (6)	603 (7)	38.0
BTFL MUSIC		212 (2)	212 (2)	13.4
COUNTRY	120 (3)	73 (1)	193 (4)	12.2
AC	133 (1)	42 (1)	175 (2)	11.0
NEWS/TALK	154 (4)		154 (4)	9.7
MOR/VARIETY	105 (1)		105 (1)	6.6
NOSTALGIA	74 (1)		74 (1)	4.7
CLASSICAL	42 (1)		42 (1)	2.6
RELIGION/GOSPEL	9 (1)	18 (1)	27 (2)	1.7
			1585 (24)	

PORTLAND ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KRCK-F	1. KGW	1. KGW
2. KUPL-F	2. KCNR-F	2. KRCK-F
3. KGW	3. KUPL-F	3. KEX
4. KCNR-F	4. KRCK-F	4. KMJK-F
5. KXL-F	5. KEX	5. KWJJ
6. KGON-F	6. KINK-F	6. KCNR-F
KEX	7. KMJK-F	7. KUPL-F
8. KINK-F	8. KGON-F	8. KXL-F
9. KJIB-F	9. KXL-F	9. KYXI
10. KMJK-F	10. KWJJ	10. KUPL
11. KXL	11. KXL	
12. KWJJ	12. KYXI	
13. KUPL	13. KSKD-F	
14. KSKD-F	14. KJIB-F	
15. KYXI	15. KQFM-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KCNR	1410		.5/2.7
KKEY	1150		2.0/3.1
KKSN	910	Vancouver,WA	2.5/7.8
KLIQ	1290		.4/1.2
KPDQ	800		.5/2.5
KPDQ-F	93.7		1.1/3.7
KQFM-F	100.3		2.5/8.2
KVAN	1550	Vancouver,WA	.4/2.0
KSKD-F	105.1	Salem	1.7/4.2

ADI FM SHARE: 59.42% (1425 of 2398) (SPG 82: 55.81%)

AM STATIONS

KEX , 1190, 50 KW (DA-1)	, MOR/TALK	ABC-I,	$ 78.80	(MMR)	Golden West
KGW , 620, 5 KW (DA-N)	, AC	RKO II,	$120.00	(Blair)	King
KUPL, 1330, 5 KW (DA-2)	, NOSTALGIA (Al Ham)	MBS,	$ 36.00*	(Torbet)	Scripps-Howard
KWJJ, 1080, 50 KW/10 KW (DA-2),	COUNTRY	ABC-E,	$104.63	(Katz)	Park
KXL , 750, 50 KW/1 KW (DA-N) ,	NEWS/TALK	NBC,NBC-T,	$ 54.00*	(Mc-Guild)	Kaye-Smith
KYTE, 970, 5 KW (DA-N)	, COUNTRY	,	$ 42.00*	(Selcom)	Charlton Buckley (P)
KYXI, 1520, 50 KW/10 KW (DA-1),	NEWS/TALK	CBS,	$ 40.00*	(HNWH)	Des Moi Reg

FM STATIONS

KCNR-F, 97.1, 100 KW @ 1200,	CONTEMP	CBS-R,	$ 89.00*	(Christal)	Duffy
KGON-F, 92.3, 100 KW @ 920,	AOR (Burk-Abr)	,	$ 80.00*	(HNWH)	Des Moi Reg
KINK-F, 101.9, 100 KW @ 1611,	ROCK/AOR	,	$119.38	(Blair)	King
KJIB-F, 99.5, 100 KW @ 920,	COUNTRY	ABC-E,	$104.63	(Katz)	Park
KMJK-F, 106.7, 94 KW @ 880,	ROCK	APR,	$ 64.50	(Eastman)	
KQFM-F, 100.3, 100 KW @ 920,	AC/CONTEMP	RKO,ABC-F,	$ 49.25	(MMR)	Golden West
KRCK-F, 101.1, 100 KW @ 1640,	AOR	,	$ 90.00*	(Selcom)	Charlton Buck (P)
KUPL-F, 98.5, 100 KW @ 1100,	BTFL MUS (Bonne)	,	$ 57.60	(Torbet)	Scripps-How
KXL-F , 95.5, 100 KW @ 920,	BTFL MUS (Schulke)	,	$ 54.00*	(Mc-Guild)	Kaye-Smith
KSKD-F, 105.1, 100 KW @ 1099,	ROCK	,	$ 25.00	(Weiss)	(SALEM)

PROVIDENCE

Market # 46; ADI # 41
SMSA Pop: 912,300
APR 19.1
Est 1982 Revenue: $12,700,000*
Est 1983 Rev Growth: 8%*

Stations: 36/22
Diaries: 1267/959:1
Standard Error: .589
% Below Line: 13.6
Est 1982 Nat Rev: $4,600,000

CSI: 7.5 Bil (# 46)
CSI HH: 23.1 M (# 148)
Retail $: 3.3 Bil (# 60)
% Not Listed: 9.2

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WLKW-F	286/12.3	12.6	10.7	11.9	10.0
2. WPRO-F	218/ 9.4	9.4	9.2	8.6	10.5
3. WHJY-F	198/ 8.5	8.9	10.4	8.8	3.7
4. WPRO	147/ 6.3	7.0	7.6	8.6	8.4
5. WLKW	114/ 4.9	3.9	3.8	5.2	4.6
6. WSNE-F	111/ 4.8	4.6	3.2	3.5	3.3
7. WHJJ	100/ 4.3	3.2	4.9	3.2	4.4
8. WEAN	91/ 3.9	5.9	4.6	4.3	5.2
9. WPJB-F	82/ 3.5	3.6	7.3	5.9	6.1
10. WMYS-F	80/ 3.4	2.9	2.2	2.5	2.9
WBRU-F	78/ 3.4	2.9	2.2	2.5	2.9
12. WBSM	65/ 2.8	4.1	2.9	3.0	2.2

12+ TSA 1/4	
1. WLKW-F	289
2. WPRO-F	236
3. WHJY-F	231
4. WPRO	151
5. WLKW	114
WSNE-F	114
7. WHJJ	102
8. WPJB-F	100
9. WMYS-F	92
10. WEAN	91
11. WBSM	81
WXKS-F	81

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WPRO-F	4249/31.2	30.2	30.6
2. WHJY-F	3313/23.3	22.8	21.3
3. WLKW-F	3151/25.2	22.8	21.2
4. WPRO	2776/21.4	24.8	26.2
5. WPJB-F	2120/14.3	15.4	21.6
6. WSNE-F	1734/13.5	14.2	10.4
7. WBRU-F	1585/12.8	9.4	5.4
8. WMYS-F	1410/ 9.1	9.6	7.4
9. WHJJ	1352/11.0	12.0	14.7
10. WXKS-F	1330/ 6.6	6.7	7.9
11. WCOZ-F	1328/ 7.7	6.8	8.6
12. WEAN	1312/10.7	15.9	13.1

12+ FM SHARE (METRO): 62.48% (1317 of 2108) (SPG 82: 58.82%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHJY-F	1. WHJY-F	1. WPRO-F	1. WPRO-F	1. WLKW-F	1. WPRO
2. WPRO-F	2. WPRO-F	2. WHJY-F	2. WPRO	2. WPRO	2. WLKW-F
3. WXKS-F	3. WSNE-F	3. WPRO	3. WLKW-F	3. WLKW	3. WPRO-F
4. WHTT-F	4. WBRU-F	4. WSNE-F	4. WSNE-F	4. WPRO-F	4. WEAN
5. WPJB-F	5. WMYS-F	5. WLKW-F	5. WHJY-F	5. WEAN	5. WHJY-F
	WPRO		WPJB-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLKW-F	1. WLKW-F	1. WPRO-F	1. WPRO-F	1. WHJY-F	1. WPRO
2. WPRO-F	2. WHJY-F	2. WHJY-F	2. WPRO	2. WPRO-F	2. WPRO-F
3. WSNE-F	3. WPRO-F	3. WSNE-F	WLKW-F	3. WBRU-F	3. WHJY-F
4. WHJY-F	4. WPRO	4. WPRO	4. WSNE-F	4. WSNE-F	4. WLKW-F
5. WLKW	5. WSNE-F	5. WPJB-F	5. WMYS-F		5. WSNE-F
		WBRU-F			
		WMYS-F			

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		822 (12)	822 (12)	39.0
BTFL MUSIC		338 (4)	338 (4)	16.0
NEWS/TALK	301 (4)		301 (4)	14.3
AC	147 (1)	126 (3)	273 (4)	13.0
MOR/VARIETY	155 (7)		155 (7)	7.4
NOSTALGIA	114 (1)	22 (1)	136 (2)	6.5
COUNTRY	74 (2)		74 (2)	3.5
CLASSICAL		9 (1)	9 (1)	0.4
			2108 (36)	

PROVIDENCE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLKW-F	1. WPRO-F	1. WLKW-F
2. WPRO-F	2. WLKW-F	2. WPRO-F
3. WHJY-F	3. WHJY-F	3. WPRO
4. WPRO	4. WPRO	4. WHJY-F
5. WLKW	5. WPJB-F	5. WBSM
6. WSNE-F	6. WSNE-F	6. WMYS-F
7. WHJJ	7. WBRU-F	7. WPJB-F
8. WEAN	8. WHJJ	8. WSNE-F
9. WPJB-F	9. WEAN	9. WHJJ
10. WMYS-F	10. WMYS-F	WBRU-F
11. WBRU-F	11. WCOZ-F	
12. WBSM	12. WLKW	
13. WXKS-F	13. WXKS-F	
14. WSAR	14. WAAF-F	
15. WHIM	15. WHIM	

ADI FM SHARE: 62.07% (1378 of 2220) (SPG 82: 58.72%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WADK	1540	Newport	.9/1.6
WALE	1400	Fall River,MA	1.3/3.2
WARA	1320	Attleboro	.6/1.3
WERI-F	103.7	Westerby	.4/1.5
WGNG	550	Pantucket	1.3/4.8
WHIM	1110		1.9/5.5
WNBH	1340	New Bedford	1.4/3.7
WSAR	1480	Fall River	1.9/5.1
WWON	1240	Woonsocket	.6/2.3
WWON-F	106.3	Woonsocket	.4/1.7
WAAF-F	107.3	Worcester	.6/4.4
WBCN-F	104.1	Boston	.6/2.4
WBZ	1030	Boston	1.3/4.7
WCIB-F	101.9	Falmouth	.3/1.3
WCOZ-F	94.5	Boston	1.2/7.7
WCRB-F	102.5	Boston	.4/1.8
WHDH	850	Boston	.6/2.5
WHTT-F	103.3	Boston	1.2/4.9
WHUE-F	100.7	Boston	.8/2.3
WJIB-F	96.9	Boston	1.0/2.7
WMJX-F	106.7	Boston	.3/1.4
WPLM-F	99.1	Plymouth	.9/3.7
WROR-F	98.5	Boston	.8/3.6
WXKS-F	107.9	Boston	2.3/6.6

AM STATIONS

WBSM, 1420, 5 KW/1 KW (DA-2),	TALK	ABC-I,NBC-T,	$19.00	(Market 4)	(NEW BEDFORD)
WEAN, 790, 5 KW (DA-2) ,	NEWS/TALK	CBS,	$80.00	(Mc-Guild)	Prov Journal
WHIM, 1110, 5 KW (DAYS) ,	COUNTRY	MBS,	$23.50	(Christal)	
WHJJ, 920, 5 KW (DA-N) ,	NEWS/TALK	ABC-E,NBC-T,	$50.00*	(Katz)	
WLKW, 990, 50 KW (DAYS,DA) ,	NOSTALGIA (Al Ham)	ABC-I,	$35.00	(Christal)	
WPRO, 5 KW (DA-N) ,	AC/MOR	ABC-D,MBS,	$98.75	(Blair)	Capital Cit
WSAR, 1480, 5 KW (DA-1) ,	NEWS/TALK	CBS,	$? ?	(Blair)	Knight Quality (FALL RIVER)

FM STATIONS

WBRU-F, 95.5, 20 KW @ 434,	AOR (Burk-Abr)	CBS-R,Source,	$? ?	(Roslin)	
WHJY-F, 94.1, 50 KW @ 546,	AOR (Pollack)	ABC-R,	$80.00*	(Katz)	
WLKW-F, 101.5, 50 KW @ 500,	BTFL MUS (Carson)	ABC-I,	$85.00	(Christal)	
WMYS-F, 98.1, 50 KW @ 589,	CONTEMP (Drake-Chen)	,	$24.00	(Christal)	Hall (NEW BEDFORD)
WPJB-F, 105.1, 50 KW @ 500,	CONTEMP/AC	Trans,	$80.00	(Mc-Guild)	Prov Journal
WPRO-F, 102.3, 50 KW @ 500,	ROCK	ABC-C,	$98.75*	(Blair)	Cap Cities
WSNE-F, 93.3, 50 KW @ 619,	AC	RKO,	$46.50	(Eastman)	Outlet

Other ranked stations - See Boston

PUEBLO

Market # 234
SMSA Pop: 128,300
APR 15.8
Est 1982 Revenue: $2,000,000*
Est 1983 Rev Growth: 5%*

Stations: 16/10
Diaries: 1014/102:1
Standard Error: .604
% Below Line: 36.3
Est 1982 Nat Rev: $150,000*

CSI: 1.1 Bil (# 233)
CSI HH: 21.1 M (# 225)
Retail $: .6 Bil (# 255)
% Not Listed: 3.8

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KCCY-F	25/15.1	12.1	12.3
2. KIDN	21/12.7	10.9	13.6
KILO-F	21/12.7	10.9	9.3
4. KCSJ	16/ 9.6	9.7	10.5
5. KKFM-F	14/ 8.4	4.8	2.5
6. KDZA	12/ 7.2	6.1	8.6
7. KRDO-F	9/ 5.4	5.5	6.8
8. KZLO-F	7/ 4.2	6.7	7.4
KSPZ-F	7/ 4.2	4.2	4.9
KRMX-F	7/ 4.2	1.8	2.1

12+ TSA 1/4	
1. KCCY-F	37
2. KILO-F	34
3. KKFM-F	25
KIDN	25
5. KCSJ	17
KRDO-F	17
7. KDZA	13
KOA	13
9. KSPZ-F	10
10. KKMG-F	8

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KCCY-F	381/27.8	21.8
2. KILO-F	375/23.4	21.5
3. KKFM-F	341/21.0	17.3
4. KIDN	329/23.7	23.1
5. KCSJ	272/22.7	23.3
6. KDZA	267/21.3	26.1
7. KRDO-F	240/12.1	11.4
8. KSPZ-F	237/15.8	12.8
9. KOA	195/ 9.5	7.4
10. KZLO-F	164/14.3	15.0

12+ FM SHARE (METRO): 63.13% (101 of 160) (SPG 82: 61.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKFM-F	1. KILO-F	1. KCCY-F	1. KCCY-F	1. KIDN	1. KCCY-F
2. KILO-F	2. KCCY-F	KILO-F	2. KIDN	2. KCCY-F	2. KCSJ
	3. KDZA	3. KIDN	3. KILO-F	3. KCSJ	3. KIDN

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KILO-F	1. KIDN
2. KIDN	2. KILO-F	2. KILO-F	2. KIDN		2. KILO-F
3. KILO-F	3. KIDN	3. KDZA	3. KRDO-F		KCCY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFEL	970	1.8/5.9	KYNR-F	99.9		2.4/6.8
KKMG-F	98.9	2.4/10.4	KOA	850	Denver	2.4/9.5
KRMX	690	1.8/4.0	KIIQ-F+	102.7	Col Spg	1.8/5.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		52 (5)	52 (5)	32.5
COUNTRY	21 (1)	25 (1)	46 (2)	28.8
MOR/VARIETY	16 (1)		16 (1)	10.0
BTFL MUSIC		13 (2)	13 (2)	8.1
AC	12 (1)		12 (1)	7.5
SPANISH	3 (1)	7 (1)	10 (2)	6.3
NEWS/TALK	4 (1)		4 (1)	2.5
OTHERS/UNKNOWN		4 (1)	4 (1)	2.5
RELIGION/GOSPEL	3 (1)		3 (1)	1.9
			160 (16)	

RADIO STATIONS

KCSJ, 590, 1 KW (DA-1) , MOR
KDZA, 1230, 1 KW/250 W , AC
KIDN, 1350, 5 KW/1 KW (DA-N), COUNTRY

KCCY-F, 97.9, 100 KW @ 320, COUNTRY
KKMG-F, 98.9, 44 KW @ 61, ? ?
KRMX-F, 107.1, 3 KW @ 77, SPANISH
KYNR-F, 99.9, 68 KW @ 2000, BTFL MUS (RPM)
KZLO-F, 100.7, 100 KW @ 800, CONTEMP (Century 21)

ABC-I, $12.00 (Eastman)
RKO, $15.50 (Masla)
NBC, $17.00 (Torbet)

CBS-R, $23.00* (Roslin) Fuller-Jeffrey
, $12.00 (----)
MBS, $10.00 (----)
ABC-D, $15.00 (PRO) Peoria Jrnl Star
RKO, $15.50 (Masla)

KOA - See Denver Other ranked stations - See Colorado Springs

RALEIGH-DURHAM

Market # 78; ADI # 38
SMSA Pop: 547,700
APR 18.7
Est 1982 Revenue: $14,250,000*
Est 1983 Rev Growth: 12%*

Stations: 16/13
Diaries: 722/657:1
Standard Error: .808
% Below Line: 7.1
Est 1982 Nat Rev: $3,748,000*

CSI: 4.9 Bil (# 73)
CSI HH: 24.9 M (# 73)
Retail $: 2.6 Bil (# 76)
% Not Listed: 21.0

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WPTF	108/12.1	13.3	12.9	14.7	11.4
2. WDCG-F	98/11.0	9.8	4.8	2.5	3.1
3. WQDR-F	86/ 9.7	7.5	8.7	7.9	8.2
4. WRAL-F	79/ 8.9	12.6	13.8	14.4	15.6
5. WYYD-F	78/ 8.8	8.8	8.2	11.5	10.2
6. WDUR	41/ 4.6	5.4	5.7	6.0	7.6
7. WLLE	40/ 4.5	5.2	7.2	3.5	6.1
8. WKIX	39/ 4.4	5.9	8.0	7.4	4.9
9. WTIK	26/ 2.9	1.5	1.6	3.6	1.7
WPCM-F	26/ 2.9	---	.9	1.7	1.1

12+ TSA 1/4	
1. WRAL-F	317
2. WDCG-F	226
3. WQDR-F	217
4. WPTF	189
5. WYYD-F	157
6. WPCM-F	78
7. WNCT-F	70
8. WKIX	62
9. WLLE	45
10. WDUR	42

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WRAL-F	4616/27.1	29.5	34.5
2. WDCG-F	2800/24.4	24.7	17.0
3. WQDR-F	2581/20.2	20.7	22.1
4. WPTF	2272/26.4	28.4	25.3
5. WYYD-F	2154/21.3	17.9	16.3
6. WKIX	1021/13.8	15.5	17.7
7. WPCM-F	957/ 7.1	---	---
8. WNCT-F	858/ 1.7	---	---
9. WDUR	512/10.5	9.4	9.4
10. WDNC	469/ 8.6	10.4	11.0

12+ FM SHARE (METRO): 57.41% (403 of 702) (SPG 82: 46.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDCG-F	1. WDCG-F	1. WDCG-F	1. WYYD-F	1. WPTF	1. WPTF
2. WQDR-F	2. WQDR-F	2. WRAL-F	2. WRAL-F	2. WRAL-F	2. WRAL-F
	3. WYYD-F	WQDR-F	3. WDCG-F	3. WKIX	3. WDCG-F
	4. WRAL-F	4. WYYD-F	4. WQDR-F	4. WPCM-F	4. WQDR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPTF	1. WDCG-F	1. WDCG-F	1. WYYD-F	1. WQDR-F	1. WRAL-F
2. WYYD-F	2. WQDR-F	2. WYYD-F	2. WRAL-F	2. WDCG-F	2. WYYD-F
3. WRAL-F	3. WPTF	3. WRAL-F	3. WDCG-F	3. WYYD-F	3. WQDR-F
4. WDCG-F	4. WYYD-F	4. WLLE	4. WLLE	4. WRAL-F	4. WDCG-F
		WQDR-F	WDUR		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	263 (3)	271 (4)	38.6
MOR/VARIETY	130 (2)		130 (2)	18.5
BLACK/URBAN/JAZZ	96 (3)	18 (1)	114 (4)	16.2
COUNTRY	65 (2)	26 (1)	91 (3)	13.0
AC		78 (1)	78 (1)	11.1
BTFL MUSIC		18 (2)	18 (2)	2.6
			702 (16)	

RALEIGH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRAL-F	1. WRAL-F	1. WPTF
2. WQDR-F	2. WQDR-F	2. WDCG-F
3. WDCG-F	3. WDCG-F	3. WYYD-F
4. WPTF	4. WPTF	WQDR-F
5. WYYD-F	5. WYYD-F	5. WKIX
6. WQSM-F	6. WQSM-F	6. WRAL-F
7. WIDO-F	7. WKIX	7. WDUR
8. WFNC	8. WIDO-F	8. WTIK
WKIX	9. WFNC	9. WTIK
10. WPCM-F	10. WPCM-F	
11. WRSV-F	11. WITN-F	
12. WLLE	12. WNCT-F	
13. WNCT-F	13. WDUR	
14. WSHV-F	14. WRSV-F	
WDUR	15. WLLE	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCHL	1360	Chapel Hill	.9/4.5
WDBS-F	107.1	Durham	1.3/3.0
WDNC	620	Durham	2.5/8.6
WSRC	1410	Durham	1.7/5.2
WNCT-F	107.9	Greenvil,NC	.7/1.7
WQMG-F	97.1	Greensboro	2.0/4.9

ADI FM SHARE: 69.42% (1421 of 2047) (SPG 82: 58.36%)

AM STATIONS

WDNC, 620,	5 KW/1 KW (DA-2),	NOSTALGIA (Al Ham)	CBS,NBC-T,	$ 21.00* (Torbet)	
WDUR, 1490,	1 KW/250 W ,	BLACK (Drake-Chen)	ABC-C,	$ 23.00* (Selcom)	
WKIX, 850,	10 KW/5 KW (DA-N),	COUNTRY	ABC-I,	$ 38.00* (Blair)	Mann Media
WLLE, 570,	500 W (DAYS) ,	BLACK	SBN,	$ 17.00 (Weiss)	
WPTF, 680,	50 KW (DA-N) ,	MOR (Klemm)	NBC,ABC-E,	$ 68.00* (Mc-Guild)	Durham Life
WTIK, 1310,	5 KW/1 KW (DA-2),	COUNTRY	MBS,	$ 19.00 (----)	

FM STATIONS

WDCG-F, 105.1,	99 KW @ 1041,	ROCK	,	$ 60.00* (Torbet)	
WQDR-F, 94.7,	100 KW @ 1025,	AOR (Burk-Abr)	ABC-F,	$ 60.00* (Mc-Guild)	Durham Life
WRAL-F, 101.5,	100 KW @ 1900,	CONTEMP/AC (Drake-Chen)	,	$120.00 (Katz)	Capitol
WYYD-F, 96.1,	98 KW @ 992,	AC (Burk-Abr)	,	$ 53.00* (Blair)	Mann Media
WSHV-F, 105.5,	3 KW @ 217,	ROCK/BLACK	,	$ 6.00 (----)	(SOUTH HILL,VA)
WRSV-F, 92.1,	2 KW @ 380,	BLACK	SBN,	$ 5.00 (----)	(ROCKY MOUNT)
WIDO-F, 103.1,	3 KW @ 325,	BLACK	RKO,	$ 19.00 (----)	(DUNN)

Other ranked stations - See Greensboro, Fayetteville or Greenville, NC

READING

Market # 124
SMSA Pop: 315,300
APR 17.7
Est 1982 Revenue: $3,500,000

Stations: 30/5
Diaries: 610/444:1
Standard Error: .796
% Below Line: 52.6

CSI: 2.9 Bil (# 114)
CSI HH: 23.6 M (# 126)
Retail $: 1.4 Bil (# 129)
% Not Listed: 8.1

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WRFY-F	67/14.0	13.6	11.7	9.2	10.9
2. WEEU	53/11.0	9.4	15.4	12.3	18.0
3. WRAW	50/10.4	14.3	7.8	4.8	5.4
4. WYSP-F	37/ 7.7	7.1	7.0	4.6	6.9
5. WHUM	35/ 7.3	8.2	10.0	13.6	8.6
6. WEAZ-F	21/ 4.4	4.0	3.5	3.5	3.9
7. KYW	17/ 3.5	2.7	3.3	2.6	3.2
8. WCAU-F	15/ 3.1	2.7	1.4	.7	.9
9. WMMR-F	14/ 2.9	5.1	3.7	3.9	2.8
WXKW-F	14/ 2.9	2.4	3.1	3.9	3.6

NOTE: THE READING TSA AND METRO ARE THE SAME.

12+ CUME/ MSA CUME	RATING	FAL 82	SPG 82
1. WEEU	844/31.2	27.8	30.3
2. WRFY-F	841/31.1	31.8	22.3
3. WHEM	522/19.3	19.2	23.9
4. WRAW	506/18.7	22.3	21.2
5. KYW	433/16.0	16.6	15.9
6. WYSP-F	404/14.9	18.2	15.0
7. WCAU-F	276/10.2	10.5	6.9
8. WEAZ-F	273/10.1	7.1	7.5
9. WIOV-F	236/ 8.7	6.5	4.1
10. WMMR-F	227/ 8.4	13.1	9.5

12+ FM SHARE (METRO): 62.81% (277 of 441) (SPG 82: 58.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WYSP-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WEEU
2. WCAU-F	2. WYSP-F	2. WYSP-F	2. WHUM	2. WEEU	2. WRFY-F
3. WRFY-F		3. WHUM	3. WEEU	3. WHUM	3. WRAW

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WYSP-F	1. WRFY-F
2. WEEU	2. WRAW			2. WRFY-F	2. WHUM
3. WRAW	3. WYSP-F			3. WMMR-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBYO-F 107.5	Boyer.	.8/3.6	WIOV-F 105.1	Ephrata	2.5/8.7	WQQQ-F 99.9	Easton	.4/2.8
WAEB 790	Allen.	.4/4.1	WIP 610	Phil	.6/4.2	WSNI-F 104.5	Phil	.6/5.1
WFIL 560	Phil	1.0/6.0	WJBR-F 99.5	Wilm	2.3/3.5	WUSL-F 98.9	Phil	2.5/5.4
WFLN-F 95.7	Phil	.4/2.7	WKSZ-F 100.3	Media	1.3/2.5	WWDB-F 96.5	Phil	2.5/4.9
WFMZ-F 100.7	ALlen.	1.7/4.1	WLEV-F 96.1	Easton	.4/2.8	WWSH-F 106.1	Phil	.6/4.3
WIFI-F 92.5	Phil	1.9/6.1	WMGK-F 102.9	Phil	2.5/7.0	WZZO-F 95.1	Beth	.4/2.3
WIOQ-F 102.1	Phil	.6/2.0	WNCE-F 101.1	Lanc.	1.0/2.3			

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		149 (8)	149 (8)	33.8
COUNTRY	40 (2)	38 (3)	78 (5)	17.7
MOR/VARIETY	56 (2)		56 (2)	12.7
NOSTALGIA	50 (1)		50 (1)	11.3
BTFL MUSIC		45 (4)	45 (4)	10.2
NEWS/TALK	17 (1)	12 (1)	29 (2)	6.6
AC	2 (1)	26 (5)	28 (6)	6.3
RELIGION/GOSPEL		4 (1)	4 (1)	0.9
CLASSICAL		2 (1)	2 (1)	0.5
			441 (30)	

RADIO STATIONS

WEEU, 850, 1 KW (DA-N), MOR
WHUM, 1240, 1 KW/250 W , COUNTRY
WRAW, 1340, 1 KW/250 W , NOSTALGIA (Al Ham)

WRFY-F, 102.5, 15 KW @ 820, CONTEMP (TM)

ABC-E, $26.75 (Mc-Guild)
CBS, $28.50* (Torbet)
ABC-I, $25.50 (Selcom)

RKO,ABC-F, $35.00* (HNWH)

Other ranked stations - See Philadelphia and Allen-Beth-Easton

RENO

Market # 174
SMSA Pop: 206,300
APR 17.4
Est 1982 Revenue: $5,150,000

Stations: 14/12
Diaries: 593/310:1
Standard Error: .812
% Below Line: 1.7

CSI: 2.2 Bil (# 148)
CSI HH: 26.0 M (# 44)
Retail $: 1.6 Bil (# 121)
% Not Listed: 8.1

12+ METRO 1/4/SHARE		FAL 82	SPG 82	SPG 81
1. KRNO-F	50/15.6	12.8	9.0	12.1
2. KOZZ-F	45/14.0	15.5	16.1	13.6
3. KCBN	25/ 7.8	8.5	7.7	9.6
4. KNEV-F	24/ 7.5	4.0	8.1	7.1
5. KOH	23/ 7.2	7.6	9.4	9.6
KSRN-F	23/ 7.2	6.7	11.6	10.4
7. KROI	21/ 6.5	6.7	3.9	2.5
8. KKBC-F	18/ 5.6	7.0	4.2	3.2
KROW	18/ 5.6	6.4	4.2	2.1
10. KONE	17/ 5.3	7.0	7.1	10.0

12+ TSA 1/4	
1. KOZZ-F	66
2. KRNO-F	60
3. KROW	49
4. KKBC-F	36
5. KOH	34
KNEV-F	34
7. KSRN-F	33
8. KCBN	28
9. KONE	22
10. KROI	21

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KROW	818/17.8	20.1	18.2
2. KOZZ-F	763/28.7	30.1	28.3
3. KRNO-F	664/27.9	21.7	20.0
4. KOH	472/17.6	18.9	19.5
5. KCBN	456/21.4	25.0	21.5
6. KKBC-F	435/ 9.6	11.4	11.0
7. KSRN-F	368/12.5	12.7	16.5
8. KOLO	362/11.9	16.1	19.6
9. KNEV-F	345/12.6	8.9	13.9
10. KONE	332/12.8	14.2	17.6

12+ FM SHARE (METRO): 55.25% (163 of 295) (SPG 82: 54.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KCBN	1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KNEV-F	1. KRNO-F
2. KOZZ-F	2. KOZZ-F	2. KOZZ-F	2. KOZZ-F	2. KSRN-F	2. KOZZ-F
		3. KROI	KROI	3. KOH	3. KOH
		KROW		KRNO-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KOZZ-F	1. KRNO-F
2. KOZZ-F	2. KOZZ-F	2. KOZZ-F	2. KROW	2. KRNO-F	2. KOZZ-F
3. KSRN-F	3. KCBN		3. KROI		3. KONE

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBET	1340	5.0/13.2	KHTX-F	103.7	Carmelian Bay .9/2.6
KOLO	920	3.1/11.9	KVLV	980	Fallon .6/2.0

FORMATS

	AM	FM	TOTAL	%
AC	39 (2)	50 (1)	89 (3)	30.2
ROCK/AOR/CONTEMP	25 (1)	48 (2)	73 (3)	24.7
BTFL MUSIC		47 (2)	47 (2)	15.9
COUNTRY	19 (2)	18 (1)	37 (3)	12.5
NEWS/TALK	23 (1)		23 (1)	7.8
NOSTALGIA	16 (1)		16 (1)	5.4
MOR/VARIETY	10 (1)		10 (1)	3.4
			295 (14)	

RADIO STATIONS

KCBN, 1230, 1 KW/250 W , ROCK
KOH , 630, 5 KW/1 KW (DA-N), NEWS/TALK
KOLO, 920, 5 KW/1 KW (DA-N), MOR
KONE, 1450, 1 KW/250 W , COUNTRY
KROI, 1270, 5 KW (DA-2) , MOR/AC
KROW, 780, 50 KW (DA-N) , AC (SMN)

KKBC-F, 97.3, 52 KW @ 2240, COUNTRY (Concept)
KNEV-F, 95.5, 60 KW @ 2250, BTFL MUS (Bonne)
KOZZ-F, 105.7, 75 KW @ 2120, AOR (Burk-Abr)
KRNO-F, 106.9, 70 KW @ 2214, AC (Century 21)
KSRN-F, 104.5, 25 KW @ 2900, BTFL MUS

Source: CBS-R,RKO II, $14.40 (Torbet) Roth
CBS,MBS, $22.00 (Katz)
NBC, $18.00* (Eastman) Donrey
ABC-E, $18.98 (Christal) Lotus
, $11.25 (Selcom) Jonson
, $15.50 (Mc-Guild)
RKO, $16.00* (Weiss) Woodward (CARSON CITY)
MBS, $18.00* (Mc-Guild) Price
ABC-F, $18.98 (Christal) Lotus
, $19.20 (Torbet) Roth
UPI, $13.00 (Masla)

RICHLAND-KENNEWICK-PASCO

Market # 217
SMSA Pop: 152,900
APR 15.9
Est 1982 Revenue: $2,892,000

Stations: 12/9
Diaries: 555/231:1
Standard Error: .848
% Below Line: 4.1

CSI: 1.4 Bil (# 190)
CSI HH: 26.5 M (# 33)
Retail $: .7 Bil (# 232)
% Not Listed: 14.3

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KIOK-F	55/27.1	12.1	13.4
2. KONA	31/15.3	18.4	15.1
3. KONA-F	18/ 8.9	13.6	11.7
4. KHWK-F	17/ 8.4	4.4	5.0
5. KZZK-F	14/ 6.9	11.2	10.6
6. KALE	13/ 6.4	10.7	9.5
7. KOTY	9/ 4.4	6.8	10.6
8. KORD	6/ 3.0	5.8	4.5
9. KUJ-F	4/ 2.0	1.9	---

12+ TSA	1/4
1. KIOK-F	101
2. KONA	49
3. KONA-F	27
4. KZZK-F	20
5. KALE	18
6. KHWK-F	17
7. KUJ-F	15
8. KOTY	12
9. KORD	8
10. KPQ-F	5

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KIOK-F	835/34.8	27.0
2. KONA	584/30.1	22.3
3. KALE	380/21.4	28.7
4. KONA-F	355/17.7	22.3
5. KUJ-F	302/ 9.0	9.8
6. KZZK-F	258/14.3	23.3
7. KHWK-F	236/16.6	14.2
8. KOTY	206/14.4	19.8
9. KORD	153/ 8.4	10.8
10. KPQ-F	136/ 3.7	4.8

12+ FM SHARE (METRO): 64.53% (111 of 172) (SPG 82: 51.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KONA	1. KONA	1. KIOK-F
			2. KIOK-F	2. KHWK-F	2. KONA
			3. KHWK-F	3. KONA-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KONA
2. KONA	2. KONA		KHWK-F		2. KIOK-F
3. KONA-F	3. KALE		3. KONA A/F		3. KOTY
			KZZK-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARY 1310 Prosser 1.0/4.0
KPQ-F 102.1 Wenatchee 1.0/3.7
KXDD-F 104.1 Yakima .5/1.6

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		59 (2)	59 (2)	34.3
COUNTRY	17 (3)	18 (2)	35 (5)	20.3
MOR/VARIETY	31 (1)		31 (1)	18.0
AC	13 (1)	14 (1)	27 (2)	15.7
BTFL MUSIC		20 (2)	20 (2)	11.6
			172 (12)	

RADIO STATIONS

KALE, 960, 5 KW/1 KW (DA-N), AC
KONA, 610, 5 KW (DA-N) , MOR
KORD, 870, 10 KW/250 W , COUNTRY (SMN)
KOTY, 1340, 1 KW/250 W , COUNTRY

KHWK-F, 106.3, 25 KW @ 160, COUNTRY (TM)
KIOK-F, 94.9, 100 KW @ 1250, ROCK/AOR (Concept)
KONA-F, 105.3, 100 KW @ 1180, BTFL MUS
KZZK-F, 102.7, 100 KW @ 863, AC (SMN)
KUJ-F , 95.7, 100 KW @ 4100, CONTEMP
WPQ-F , 102.1, 35 KW @ 2655, BTFL MUS

NBC, $13.50 (HNWH) Sterling
ABC-I, $15.75 (Torbet)
ABC-D, $ 6.25 (SR)
ABC-E, $ 9.00 (Blair)

ABC-F, $ 7.75 (Blair)
Source, $20.00* (HNWH) Sterling
CBS, $10.62 (Torbet)
, $ 9.75 (S/R)
, $? ? (Selcom) (WALLA WALLA)
CBS, $? ? (Mc-Guild) (WENATCHEE)

RICHMOND

Market # 63
SMSA Pop: 646,700
APR 18.2
Est 1982 Revenue: $10,900,000*
Est 1983 Rev Growth: 8%*

Stations: 18/14
Diaries: 1214/452:1
Standard Error: .615
% Below Line: 14.0
Est 1982 Nat Rev: $2,470,000*

CSI: 5.9 Bil (# 57)
CSI HH: 25.1 M (# 67)
Retail $: 3.6 Bil (# 56)
% Not Listed: 5.7

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WRVA	186/18.6	16.0	18.4	16.6	20.8
2. WEZS-F	127/12.7	11.1	6.8	6.1	6.2
3. WPLZ-F	95/ 9.5	10.6	7.3	6.7	8.6
4. WRVQ-F	88/ 8.8	11.0	13.4	13.5	13.0
5. WRXL-F	76/ 7.6	6.8	8.6	9.1	9.3
6. WTVR-F	75/ 7.5	8.1	4.9	3.5	5.1
7. WRNL	60/ 6.0	5.7	7.5	9.6	6.6
8. WLEE	52/ 5.2	6.8	5.3	4.1	4.4
9. WANT	40/ 4.0	6.6	7.2	8.0	5.3
10. WFTH	33/ 3.3	3.0	1.8	1.5	1.7

12+ TSA 1/4	
1. WRVA	241
2. WEZS-F	158
3. WRVQ-F	148
4. WPLZ-F	130
5. WTVR-F	126
6. WRXL-F	106
7. WRNL	73
8. WLEE	55
9. WQKS-F	49
10. WANT	48

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WRVA	2677/37.5	36.0	38.6
2. WRVQ-F	2254/27.3	30.7	32.8
3. WEZS-F	1811/26.3	23.0	14.3
4. WTVR-F	1540/18.4	17.2	13.3
5. WRXL-F	1469/19.6	17.0	17.5
6. WPLZ-F	1366/17.7	17.8	15.8
7. WRNL	1149/17.6	17.0	17.2
8. WQKS-F	831/ 7.6	3.2	2.2
9. WANT	798/12.1	13.8	15.5
10. WLEE	775/12.5	12.1	11.8

12+ FM SHARE (METRO): 53.02% (501 of 945) (SPG 82: 46.53%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRVQ-F	1. WEZS-F	1. WEZS-F	1. WEZS-F	1. WRVA	1. WRVA
2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WRVA	2. WTVR-F	2. WEZS-F
3. WRXL-F	3. WRXL-F	3. WRVA	3. WTVR-F	3. WEZS-F	3. WRVQ-F
4. WQKS-F	4. WRVQ-F	4. WRXL-F WTVR-F	4. WPLZ-F	4. WRNL	4. WRNL

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZS-F	1. WRVA	1. WEZS-F	1. WEZS-F	1. WRXL-F	1. WRVA
2. WRVA	2. WEZS-F	2. WRVQ-F	2. WRVA	2. WPLZ-F	2. WEZS-F
3. WRXL-F	3. WPLZ-F	3. WPLZ-F	3. WTVR-F	3. WEZS-F	3. WTVR-F
4. WTVR-F	4. WRVQ-F	4. WRXL-F	4. WPLZ-F	4. WRVA	4. WPLZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDYL-F	92.1	Chester	.6/2.6	WNWZ	1450	High Spg	.4/3.9	WQKS-F	96.5	William.	2.5/7.6
WEET	1320		1.9/4.1	WXGI	950		2.2/5.1	WYNT	1290	Peters.	.3/1.4
WKIE	1540		2.5/7.4	WPVA-F	95.3	Peters.	.9/2.8				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		189 (3)	189 (3)	20.0
MOR/VARIETY	186 (1)		186 (1)	19.7
COUNTRY	82 (2)	84 (2)	166 (4)	17.6
AC	33 (1)	127 (1)	160 (2)	16.9
BLACK/URBAN/JAZZ	65 (2)	95 (1)	160 (3)	16.9
NOSTALGIA	52 (1)		52 (1)	5.5
RELIGION/GOSPEL	19 (1)	6 (1)	25 (2)	2.6
NEWS/TALK	4 (1)		4 (1)	0.4
OTHERS/UNKNOWN	3 (1)		3 (1)	0.3
			945 (18)	

RADIO STATIONS

WANT, 990, 1 KW (DAYS), BLACK	NBN, $27.00 (Masla)	Sinclair
WFTH, 1590, 5 KW (DAYS), OLDIES/AC	, $19.00 (----)	
WLEE, 1480, 5 KW (DA-2), NOSTALGIA (Al Ham)	MBS,ABC-D, $23.00 (Blair)	Nationwide
WRNL, 910, 5 KW (DA-N), COUNTRY	ABC-I, $34.00* (Katz)	Capitol-WRAL
WRVA, 1140, 50 KW (DA-N), MOR	NBC, $80.00* (Eastman)	Harte-Hanks
WEZS-F, 103.7, 74 KW @ 440, AC (Burk-Abr)	, $53.00* (Torbet)	EZ
WRVQ-F, 94.5, 200 KW @ 355, ROCK	RKO, $65.00* (Eastman)	Harte-Hanks
WRXL-F, 102.1, 140 KW @ 350, AOR (Pollack)	ABC-R, $40.00* (Katz)	Capitol-WRAL
WTVR-F, 98.1, 50 KW @ 840, COUNTRY (Drake-Chen)	, $31.00* (MMR)	Park
WPLZ-F, 99.3, 2.5 KW @ 328, BLACK (TM)	ABC-F, $60.00* (Mc-Guild)	
WQKS-F, 96.5, 50 KW @ 440, ROCK	RKO II, $20.00* (----)	(WILLIAMSBURG)

RIVERSIDE-SAN BERNARDINO-ONTARIO

Market # 25
SMSA Pop: 1,628,000
APR 18.3
Est 1982 Revenue: $15,750,000

Stations: 43/16
Diaries: 1108/958:1
Standard Error: .610
% Below Line: 59.8

CSI: 12.7 Bil (# 29)
CSI HH: 20.6 M (# 247)
Retail $: 7.0 Bil (# 28)
% Not Listed: 11.0

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KDUO-F	116/6.0	5.3	5.3	6.0	6.1
2. KFI	112/5.8	6.6	6.2	5.2	6.2
3. KIIS-F	98/5.0	5.2	3.0	2.7	2.2
4. KCKC	93/4.8	2.4	3.3	2.3	3.7
5. KBIG-F	86/4.4	4.8	3.8	4.9	6.5
6. KGGI-F	80/4.1	3.2	4.1	3.0	3.6
7. KMET-F	77/4.0	4.1	4.7	4.6	2.8
8. KABC	76/3.9	2.5	3.3	3.5	3.4
9. KNX	64/3.3	3.5	3.0	4.3	3.6
KCAL-F	64/3.3	3.3	2.1	3.1	2.5

12+ TSA 1/4	
1. KFI	152
2. KDUO-F	126
3. KBIG-F	104
4. KIIS-F	101
5. KCKC	95
6. KMET-F	83
7. KNX	82
8. KGGI-F	80
9. KABC	79
10. KLOS-F	73

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KFI	2417/17.3	19.4	18.5
2. KIIS-F	1512/13.6	12.4	10.3
3. KNX	1382/10.3	11.3	8.9
4. KLOS-F	1308/10.2	10.2	7.8
5. KBIG-F	1307/10.7	10.5	9.6
6. KMET-F	1242/10.4	10.5	11.1
7. KGGI-F	1219/11.3	10.4	10.9
8. KOLA-F	1169/10.4	11.1	11.7
9. KDUO-F	1143/10.0	9.6	10.1
10. KRTH-F	1108/ 9.2	7.9	9.5

12+ FM SHARE (METRO): 60.31% (1044 of 1731) (SPG 82: 58.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOLA-F	1. KIIS-F	1. KIIS-F	1. KFI	1. KDUO-F	1. KFI
2. KCAL-F	2. KMET-F	2. KFI	2. KGGI-F	2. KFI	2. KIIS-F
3. KROQ-F	3. KFI	3. KGGI-F	3. KIIS-F	3. KBIG-F	3. KDUO-F
4. KLOS-F	4. KLOS-F	4. KMET-F	4. KDUO-F	4. KCKC	4. KNX
KGGI-F	5. KGGI-F	5. KCAL-F	5. KMET-F	5. KABC	5. KCKC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDUO-F	1. KDUO-F	1. KIIS-F	1. KDUO-F	1. KMET-F	1. KFI
2. KCKC	2. KIIS-F	2. KIIS-F	2. KGGI-F	2. KLOS-F	2. KMET-F
3. KBIG-F	3. KFI	3. KOST-F	3. KFI	3. KIIS-F	3. KABC
4. KGGI-F	4. KMET-F	KUTE-F	4. KIIS-F	4. KFI	4. KIIS-F
5. KIIS-F	5. KGGI-F	5. KFI	5. KCKC	5. KCAL-F	KGGI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBON-F	103.9	L. Arrowhead	1.8/4.2	KMPC	710	LA	2.3/6.7	KWDJ-F	92.7	River	.6/2.1
KCAL	1410	Redlands	.7/2.0	KNX-F	93.1	LA	1.1/3.8	KBRT	740	Avalon	1.2/4.1
KDIG	1240	S. Bernard	1.7/4.6	KFAC-F	92.3	LA	.7/2.3	KOST-F	103.5	LA	2.1/7.1
KFXM	590	S. Bernard	2.1/6.6	KFWB	980	LA	1.2/6.5	KRLA	1110	Pasa	1.0/3.5
KHSJ	1320	Hemet	.6/1.3	KIQQ-F	100.3	LA	.4/3.1	KROQ-F	106.7	Pasa	1.0/3.5
KHYE-F	105.5	Hemet	1.2/3.1	KJOI-F	98.7	LA	.6/2.2	KRTH-F	101.1	LA	2.2/9.2
KMEN	1290	S. Bern	1.4/4.9	KKGO-F	105.1	LA	.3/1.4	KTNQ	1020	LA	1.3/1.9
KNTF-F	93.5	Ont	1.6/3.9	KLAC	570	LA	2.2/7.3	KUTE-F	101.9	Glen.	2.2/6.5
KOLA-F	99.9	S. Bern	2.3/10.4	KLOS-F	95.5	LA	2.9/10.2	KWOW	1600	Pomona	.6/2.2
KPRO	1440	River.	.6/3.1	KLVE-F	107.5	LA	.4/2.0	KZLA-F	93.9	LA	.8/2.7
KQLH-F	95.1	S. Bern	3.0/9.3	KMGG-F	105.9	LA	.3/1.9	XTRA	690	Tij.	.6/3.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	52 (2)	477 (8)	529 (10)	30.6
AC	172 (4)	167 (5)	339 (9)	19.6
BTFL MUSIC		272 (5)	272 (5)	15.7
COUNTRY	170 (3)	59 (3)	229 (6)	13.2
NEWS/TALK	175 (4)		175 (4)	10.1
BLACK/URBAN/JAZZ		48 (2)	48 (2)	2.8
SPANISH	39 (2)	8 (1)	47 (3)	2.7
NOSTALGIA	44 (1)		44 (1)	2.5
RELIGION/GOSPEL	24 (1)		24 (1)	1.4
CLASSICAL		13 (1)	13 (1)	0.8
MOR/VARIETY	11 (1)		11 (1)	0.6
			1731 (43)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION FOR RADIO STATIONS

ROANOKE

Market # 165
SMSA Pop: 228,600
APR 18.1
Est 1982 Revenue: $4,730,000

Stations: 11/10
Diaries: 615/315:1
Standard Error: .824
% Below Line: 0.9

CSI: 2.1 Bil (# 153)
CSI HH: 25.0 M (# 71)
Retail $: 1.4 Bil (# 140)
% Not Listed: 6.3

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WXLK-F	102/29.1	23.8	21.4	15.8	22.6
2. WPVR-F	49/14.0	15.5	14.5	17.8	20.4
3. WSLC	38/10.9	11.7	12.6	16.6	14.0
4. WTOY	29/ 8.3	8.2	8.8	2.4	5.7
5. WFIR	27/ 7.7	6.2	9.1	12.6	7.5
6. WROV	25/ 7.1	11.1	13.2	12.6	14.7
7. WJLM-F	23/ 6.6	4.7	5.3	3.6	2.2
8. WSLQ-F	21/ 6.0	7.6	6.9	9.3	6.5
9. WKBA	6/ 1.7	2.9	1.3	1.2	---
10. WRIS	5/ 1.4	.9	1.3	.8	1.4

12+ TSA 1/4	
1. WXLK-F	311
2. WPVR-F	131
3. WSLQ-F	126
4. WJJS-F	53
5. WSLC	51
6. WFIR	33
7. WTOY	30
8. WJLM-F	28
9. WROV	25
10. WKBA	6

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WXLK-F	3177/43.7	43.1	39.4
2. WPVR-F	1424/22.3	26.7	23.0
3. WSLQ-F	1327/15.6	14.4	13.5
4. WSLC	628/23.2	25.3	25.8
5. WFIR	566/20.6	23.8	30.2
6. WROV	549/25.8	29.8	30.7
7. WJJS-F	449/ 2.2	2.1	1.2
8. WJLM-F	373/15.3	14.5	12.0
9. WTOY	256/12.5	11.9	11.7
10. WRIS	96/ 4.4	4.0	4.1

12+ FM SHARE (METRO): 60.37% (198 of 328) (SPG 82: 51.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F
2. WSLQ-F		2. WTOY	2. WPVR-F	2. WSLC	2. WPVR-F
		WPVR-F	3. WSLC	3. WXLK-F	3. WSLC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WPVR-F	2. WPVR-F	2. WTOY	2. WPVR-F	2. WSLQ-F	2. WSLC
3. WSLC	3. WSLC	3. WROV	3. WSLC	3. WROV	3. WPVR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJJS-F 101.7 Lynchburg .9/2.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		123 (2)	123 (2)	34.4
COUNTRY	38 (1)	23 (1)	61 (2)	18.6
BTFL MUSIC		49 (1)	49 (1)	14.9
BLACK/URBAN/JAZZ	29 (1)	3 (1)	32 (2)	9.8
MOR/VARIETY	27 (1)		27 (1)	8.2
AC	25 (1)		25 (1)	7.6
RELIGION/GOSPEL	11 (2)		11 (2)	3.4

RADIO STATIONS

WFIR, 960, 5 KW (DA-N)	, MOR	CBS, $21.00*	(Mc-Guild)	Gibbons
WKBA, 1550, 10 KW (DAYS,DA)	, RELIGION	, $ 7.00	(----)	Epperson
WRIS, 1410, 5 KW (DAYS,DA)	, RELIGION	MBS, $ 6.50	(----)	
WROV, 1240, 1 KW/250 W	, AC	ABC-C, $29.50	(Eastman)	
WSLC, 610, 5 KW/1 KW (DA-2)	, COUNTRY	NBC, $40.00*	(Katz)	Mel Wheeler
WTOY, 910, 1 KW (DAYS,DA)	, BLACK	SBN, $14.00	(Masla)	
WJLM-F, 93.5, 3 KW @ -83	, COUNTRY	ABC-E,MBS, $ 8.00	(----)	
WPVR-F, 94.9, 100 KW @ 1980	, BTFL MUS (KalaMusic)	, $34.00*	(Mc-Guild)	Gibbons
WSLQ-F, 99.1, 140 KW @ 1990	, AOR	ABC-R, $50.00	(Katz)	Mel Wheeler
WXLQ-F, 92.3, 93 KW @ 2050	, ROCK	RKO, $75.00*	(Torbet)	

WJJS - See Lynchburg

ROCHESTER

Market # 42
SMSA Pop: 972,700
APR 16.6
Est 1982 Revenue: $13,500,000*
Est 1983 Rev Growth: 9%*

Stations: 19/21
Diaries: 1139/715:1
Standard Error: .582
% Below Line: 1.6
Est 1982 Nat Rev: $2,900,000*

CSI: 9.7 Bil (# 40)
CSI HH: 27.0 M (# 24)
Retail $: 4.8 Bil (# 39)
% Not Listed: 9.8

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WEZO-F	182/13.5	13.5	13.7	16.9	17.8
2. WVOR-F	145/10.7	9.6	10.0	6.7	9.0
3. WCMF-F	135/10.0	10.8	9.9	6.4	7.2
4. WHAM	117/ 8.7	9.1	10.1	7.7	9.5
5. WPXY-F	93/ 6.9	6.5	3.2	6.0	3.5
6. WMJQ-F	83/ 6.1	7.2	8.2	9.7	6.7
7. WHFM-F	69/ 5.1	5.9	5.1	4.2	4.5
8. WNYR	67/ 5.0	4.9	7.9	5.1	5.8
9. WPXN	66/ 4.9	5.2	5.3	6.1	3.3
10. WBBF	58/ 4.3	5.1	4.4	4.6	6.5
WDKX-F	58/ 4.3	2.5	3.1	4.7	4.6

12+ TSA 1/4	
1. WEZO-F	204
2. WVOR-F	163
3. WCMF-F	145
4. WHAM	141
5. WMJQ-F	102
6. WPXY-F	95
7. WHFM-F	74
8. WNYR	68
9. WPXN	66
10. WBBF	59
WYLF-F	59

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WHAM	2630/26.8	26.2	26.8
2. WEZO-F	2433/26.5	26.2	25.2
3. WCMF-F	2062/23.0	24.0	22.1
4. WVOR-F	1965/22.0	21.6	20.7
5. WPXY-F	1802/21.0	19.3	10.4
6. WMJQ-F	1773/19.5	20.1	20.0
7. WHFM-F	1544/17.6	19.0	16.2
8. WBBF	1176/14.2	13.8	16.6
9. WNYR	895/10.6	11.2	15.0
10. WYLF-F	742/ 6.9	6.0	1.7

12+ FM SHARE (METRO): 70.44% (858 of 1218) (SPG 82: 65.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WHAM
2. WMJQ-F	2. WVOR-F	2. WCMF-F	2. WEZO-F	2. WVOR-F	2. WVOR-F
3. WPXY-F	3. WPXY-F	3. WPXY-F	3. WHAM	3. WHAM	3. WEZO-F
4. WHFM-F	4. WMJQ-F	4. WEZO-F	4. WPXY-F	4. WPXN	4. WCMF-F
5. WDKX-F	5. WHFM-F	5. WMJQ-F	WNYR	5. WNYR	5. WNYR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZO-F	1. WEZO-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WVOR-F
2. WVOR-F	2. WVOR-F	2. WPXY-F	2. WEZO-F	2. WVOR-F	2. WEZO-F
3. WCMF-F	WCMF-F	3. WCMF-F	3. WNYR	3. WMJQ-F	3. WCMF-F
4. WHAM	4. WPXY-F	4. WHFM-F	4. WHAM	4. WPXY-F	4. WHAM
5. WPXY-F	5. WMJQ-F	5. WMJQ-F	5. WPXY-F	5. WDKX-F	5. WPXY-F
		WDKX-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCGR	1550	Canand.	1.0/1.3	WGVQ	1240	Geneva	.4/1.1	WYLF-F	95.1	Bris Ctr	3.3/6.9
WECQ-F	101.7	Geneva	.6/1.3	WRTK	1370		1.6/6.6	WBEN-F	102.5	Buffalo	.4/2.6
WFLC-F	102.3	Canand.	1.6/3.7	WWWG	1460		.9/3.9	WPCX-F	106.9	Auburn	1.1/3.3

RADIO STATIONS

WBBF, 950, 1 KW (DA-2), MOR/AC/TALK	RKO,ABC-D,NBC-T,	$40.00*	(Blair) LIN
WHAM, 1180, 50 KW , MOR	ABC-I,	$72.00	(MMR) Rust
WNYR, 990, 1 KW/250 W , COUNTRY	ABC-E,	$ NM	(Katz) Malrite
WPXN, 1280, 5 KW (DA-N), NOSTALGIA	CBS,	$35.00*	(Christal) Associated
WCMF-F, 96.5, 20 KW @ 447, AOR (Pollack)	,	$67.50	(CBS/FM) Stoner
WDKX-F, 103.9, 8 KW @ 540, BLACK	NBN,	$32.00	(PRO)
WEZO-F, 101.3, 27 KW @ 637, BTFL MUS (Bonne)	,	$110.00*	(Katz) Malrite
WHFM-F, 98.9, 50 KW @ 340, ROCK (Drake-Chen)	ABC-C,	$25.00	(MMR) Rust
WMJQ-F, 92.5, 50 KW @ 500, AOR (Burk-Abr)	ABC-R,	$54.00*	(Blair) LIN
WPXY-F, 97.9, 50 KW @ 656, CONTEMP	,	$49.00*	(Christal) Associated
WVOR-F, 100.5, 50 KW @ 490, AC	,	$74.00*	(Mc-Guild)
WYLF-F, 95.1, 10 KW @ 990, NOSTLAGIA (Al Ham)	,	$28.00	(Masla) (BRISTOL CENTER)

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION.

ROCKFORD

Market # 141
SMSA Pop: 280,700
APR 15.6
Est 1982 Revenue: $4,676,000*
Est 1983 Rev Growth: 7%

Stations: 22/11
Diaries: 777/296:1
Standard Error: .675
% Below Line: 26.5
Est 1982 Nat Rev: $476,000*

CSI: 2.6 Bil (# 122)
CSI HH: 26.7 M (# 29)
Retail $: 1.3 Bil (# 148)
% Not Listed: 6.1

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WZOK-F	74/20.7	18.0	11.8
2. WROK	59/16.5	19.4	16.9
3. WRWC-F	33/ 9.2	10.4	15.1
4. WYFE-F	24/ 6.7	9.6	11.5
5. WGN	21/ 5.9	8.4	5.6
6. WMAQ	19/ 5.3	7.6	8.9
7. WYBR-F	18/ 5.0	2.5	6.2
8. WKKN	16/ 4.5	3.4	4.1
WLS	16/ 4.5	4.2	4.1
10. WBBM	11/ 3.1	2.0	3.0

12+ TSA 1/4	
1. WZOK-F	109
2. WROK	63
3. WRWC-F	55
4. WMAQ	51
5. WGN	46
6. WLS	30
7. WYFE-F	28
WJVL-F	28
9. WSJY-F	23
10. WBBM	10

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WZOK-F	1364/40.6	34.5
2. WROK	1087/42.5	46.5
3. WMAQ	931/15.9	17.8
4. WLS	731/16.6	18.5
5. WGN	640/14.1	17.0
6. WRWC-F	539/16.2	18.3
7. WYFE-F	515/17.8	19.5
8. WBBM	450/11.3	9.4
9. WJVL-F	439/ 3.3	---
10. WSJY-F	284/ 2.5	1.8

12+ FM SHARE (METRO): 51.19% (172 of 336) (SPG 82: 48.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WROK	1. WROK	1. WROK
	2. WROK	2. WROK	2. WZOK-F	2. WRWC-F	2. WZOK-F
	WYFE-F	3. WYFE-F	3. WRWC-F		3. WRWC-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WROK	1. WZOK-F	1. WROK
2. WROK	2. WROK		2. WZOK-F	2. WYFE-F	2. WRWC-F
3. WRWC-F	3. WRWC-F		3. WRWC-F	3. WROK	3. WZOK-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBEL	1380	S. Beloit	1.1/2.5	WLUV-F	96.7	Loves Park	.6/3.1
WLUV	1520	Loves Park	1.1/2.1	WBMX-F	102.7	Chicago	.6/2.1
WXTA	1330		1.7/3.1	WJVL-F	99.9	Jamesville	.8/3.3
WAIT	820	Chicago	1.4/3.3	WLS-F	94.7	Chicago	.3/1.4
WIND	560	Chicago	.8/1.8	WSJY-F	107.3	Ft. Atkinson	.8/2.5
WQFL-F	100.9		2.0/7.6	WDEK-F	92.5	DeKalb	1.4/3.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	16 (1)	104 (4)	120 (5)	35.7
MOR/VARIETY	84 (3)		84 (3)	25.0
COUNTRY	39 (3)	5 (2)	44 (5)	13.1
BTFL MUSIC		36 (2)	36 (2)	10.7
AC		18 (1)	18 (1)	5.3
NEWS/TALK	14 (2)		14 (2)	4.2
NOSTALGIA	11 (2)		11 (2)	3.3
RELIGION/GOSPEL		7 (1)	7 (1)	2.1
BLACK/URBAN/JAZZ		2 (1)	2 (1)	0.6
			336 (22)	

RADIO STATIONS

WKKN, 1150, 1 KW (DAYS,DA) , COUNTRY	NBC, $15.00	(HNWH)	Midwest Family
WROK, 1440, 5 KW/500W (DA-D), AC/MOR	ABC-C, $34.00	(Mc-Guild)	
WRWC-F, 103.1, 3 KW @ 300, BTFL MUS	, $21.00	(Market 4)	(ROCKTON)
WYBR-F, 104.9, 3 KW @ 308, AC (Century 21)	RKO, $17.55	(Masla)	Sentry
WYFE-F, 95.3, 1 KW @ 515, AOR (Burk-Abr)	Source, $21.00	(HNWH)	Midwest Family
WZOK-F, 97.5, 50 KW @ 235, ROCK	ABC-C, $25.50	(Mc-Guild)	
WJVL-F, 99.9, 20 KW @ 135, COUNTRY	, $13.00	(----)	(JANESVILLE)
WSJY-F, 107.3, 50 KW @ 500, BTFL MUS (FM-100)	ABC-C, $13.00	(----)	(FORT ATKINSON)

Other ranked stations - See Chicago

SACRAMENTO

Market # 40; ADI # 21
SMSA Pop: 1,047,500
APR 17.7
Est 1982 Revenue: $24,392,000*
Est 1983 Rev Growth: 11%*

Stations: 25/20
Diaries: 1302/758:1
Standard Error: .581
% Below Line: 6.9
Est 1982 Nat Rev: $10,037,000

CSI: 9.8 Bil (# 39)
CSI HH: 24.5 M (# 87)
Retail $: 5.5 Bil (# 37)
% Not Listed: 9.8

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KEWT-F 143/8.2	5.5	5.8	8.3	6.3
2. KZAP-F 138/7.9	8.5	13.7	12.0	13.1
3. KXOA-F 129/7.4	10.2	9.9	5.8	6.1
4. KRAK 116/6.7	4.8	5.6	8.2	8.3
5. KCTC-F 113/6.5	7.7	5.6	4.2	5.1
6. KAER-F 110/6.3	5.7	3.1	3.1	2.7
7. KFBK 90/5.2	4.6	3.9	3.8	3.7
8. KWOD-F 85/4.9	3.3	2.4	3.1	3.1
9. KXOA 83/4.8	5.3	3.9	1.2	1.9
KROY-F 83/4.8	5.1	3.3	3.4	4.2
11. KSFM-F 79/4.5	5.2	4.7	7.9	7.9
12. KGNR 73/4.2	4.6	4.2	6.2	5.2
13. KPOP-F 64/3.7	3.3	3.1	3.4	3.6

12+ TSA 1/4	
1. KRAK	225
2. KZAP-F	193
3. KCTC_F	178
4. KEWT-F	165
5. KXOA-F	151
6. KAER-F	123
7. KFBK	120
8. KFRC	118
9. KSFM-F	106
10. KWOD-F	104
11. KHYL-F	96
12. KROY-F	95
13. KXOA	84

12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KRAK 2860/14.6	14.9	14.3
2. KZAP-F 2787/19.8	21.5	25.5
3. KFRC 2469/11.8	11.5	9.9
4. KSFM-F 2307/16.2	15.6	17.1
5. KXOA-F 2253/18.5	26.4	21.9
6. KCTC-F 2048/14.9	14.6	11.0
7. KWOD-F 2033/15.8	11.9	9.9
8. KEWT-F 2004/16.5	14.1	11.5
9. KROY-F 1912/15.8	17.3	11.0
10. KFBK 1819/13.3	13.6	12.2
11. KHYL-F 1573/10.7	7.5	9.9
12. KAER-F 1503/12.3	11.4	7.7
13. KGNR 1354/13.0	15.4	14.3

12+ FM SHARE (METRO): 64.16% (1008 of 1571) (SPG 82: 64.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZAP-F	1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KEWT-F	1. KGNR
2. KROY-F	2. KXOA-F	2. KZAP-F	2. KAER-F	2. KCTC-F	2. KFBK
3. KPOP-F	3. KROY-F	3. KAER-F	3. KRAK	3. KRAK	3. KRAK
4. KWOD-F	KWOD-F	4. KWOD-F	4. KCTC-F	4. KXOA	4. KXOA-F
5. KSFM-F	5. KAER-F	5. KSFM-F	5. KEWT-F	5. KAER-F	5. KEWT-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KEWT-F	1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KZAP-F	1. KAER-F
2. KXOA-F	2. KXOA-F	2. KWOD-F	2. KAER-F	2. KROY-F	KRAK
3. KAER-F	3. KEWT-F	3. KSFM-F	3. KCTC-F	3. KXOA-F	3. KXOA-F
4. KZAP-F	4. KRAK	4. KZAP-F	4. KRAK	4. KAER-F	4. KCTC-F
5. KRAK	5, KAER-F	5. KPOP-F	KSFM-F	5. KWOD-F	5. KHYL-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	55 (1)	449 (5)	504 (6)	32.1
BTFL MUSIC		256 (2)	256 (2)	16.3
COUNTRY	116 (1)	110 (1)	226 (2)	14.4
AC	23 (2)	183 (2)	206 (4)	13.1
NEWS/TALK	197 (4)		197 (4)	12.5
NOSTALGIA	99 (2)		99 (2)	6.3
MOR/VARIETY	45 (2)		45 (2)	2.9
RELIGION/GOSPEL	23 (1)	10 (1)	33 (2)	2.1
SPANISH	5 (1)		5 (1)	0.3
			1571 (25)	

SACRAMENTO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KRAK	1. KRAK	1. KAER-F
2. KZAP-F	2. KZAP-F	2. KRAK
3. KCTC-F	3. KFRC	3. KEWT-F
4. KEWT-F	4. KSFM-F	4. KZAP-F
5. KXOA-F	5. KXOA-F	5. KXOA
6. KAER-F	6. KWOD-F	6. KFRC
7. KFRC	7. KEWT-F	7. KFBK
8. KFBK	8. KCTC-F	8. KGNR
9. KSFM-F	9. KROY-F	9. KCTC-F
KWOD-F	10. KFBK	10. KPOP-F
11. KHOP-F	11. KHYL-F	
12. KROY-F	12. KAER-F	
13. KNBR	13. KHOP-F	
KHYL-F	14. KNBR	
15. KXOA	15. KGNR	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAHI	950	Auburn	.9/1.8
KEBR-F	100.5		.6/2.1
KENZ	1240		.7/4.1
KFIA	710		1.3/3.7
KGMS	1380		1.5/6.1
KHYL-F	101.1	Auburn	3.1/10.7
KPIP	1110	Roseville	.3/1.1
KCBS	740	San Fran	.3/2.3
KFRC	610	San Fran	3.2/11.8
KGO	810	San Fran	1.6/4.8
KNBR	680	San Fran	1.0/4.7
KROW	780	Reno	.6/1.8

ADI FM SHARE: 61.91% (1853 of 2993) (SPG 82: 60.39%)

AM STATIONS

KFBK, 1530, 50 KW (DA-1)	NEWS/TALK	NBC,NBC-T,MBS,	$ 58.00*	(Katz)	McClatchy
KGNR, 1320, 5 KW (DA-2)	NEWS/TALK/MOR	ABC-I,ABC-E,	$ 60.00*	(Christal)	Tribune Co
KRAK, 1140, 50 KW (DA-1)	COUNTRY		$111.56	(Eastman)	Affiliated
KXOA, 1470, 5 KW/1 KW (DA-2)	NOSTALGIA (Al Ham)	ABC-D,	$? ?	(Blair)	

FM STATIONS

KAER-F, 92.5, 115 KW @ 240	COUNTRY (Burns-Somerset)		$ 59.00*	(Katz)	McClatchy
KCTC-F, 96.1, 45 KW @ 520	BTFL MUS (KalaMusic)		$ 64.00*	(Christal)	Tribune Co
KEWT-F, 105.1, 50 KW @ 240	BTFL MUS (Schulke)		$ 73.38	(Eastman)	Affiliated
KHYL-F, 101.1, 50 KW @ 465	OLDIES		$? ?	(Weiss)	Empire (AUBURN)
KPOP-F, 93.5, 3 KW @ 300	ROCK		$ 35.00	(CBS/FM)	
KROY-F, 96.9, 50 KW @ 500	AOR		$ 75.00	(Selcom)	
KSFM-F, 102.5, 50 KW @ 535	ROCK		$ 47.25	(MMR)	
KWOD-F, 106.5, 50 KW @ 310	ROCK	ABC-F,CBS-R,	$ 45.63	(Masla)	
KXOA-F, 107.9, 28 KW @ 420	AC	ABC-D,Trans,	$ 80.00*	(Blair)	
KZAP-F, 98.5, 50 KW @ 495	AOR (Burk-Abr)		$ 75.00*	(Mc-Guild)	Western Cit

Other ranked stations - See San Francisco or Modesto

ST. LOUIS

Market # 12; ADI # 18
SMSA Pop: 2,355,700
APR 19.2
Est 1982 Revenue: $36,705,000

Stations: 28/28
Diaries: 1872/1042:1
Standard Error: .478
% Below Line: 0

CSI: 21.4 Bil (# 14)
CSI HH: 24.9 M (# 72)
Retail $: 11.7 Bil (# 13)
% Not Listed: 3.4

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SPG 82
1. KMOX	783/20.9	20.6	23.4	21.1
2. KHTR-F	395/10.6	8.8	6.9	3.4
3. KEZK-F	261/ 7.0	4.9	4.9	6.6
4. KMJM-F	253/ 6.8	7.0	5.5	6.1
5. WIL-F	231/ 6.2	5.8	6.5	6.7
6. KSD-F	217/ 5.8	5.4	6.2	5.4
7. KSHE-F	207/ 5.5	6.3	5.7	4.5
8. KWK-F+	204/ 5.5	4.4	5.6	8.7
9. WRTH	179/ 4.8	5.8	3.8	3.9
10. KSD	163/ 4.4	3.4	3.5	4.1
11. KYKY-F	95/ 2.5	2.3	4.1	4.1
12. WZEN-F	93/ 2.5	3.6	3.3	2.8
13. KADI-F	84/ 2.2	2.0	2.3	2.2
14. KATZ	67/ 1.8	2.5	1.9	2.7
15. WESL	58/ 1.5	2.1	2.1	1.9

12+ TSA 1/4	
1. KMOX	906
2. KHTR-F	458
3. WIL-F	292
4. KEZK-F	291
5. KSHE-F	263
6. KMJM-F	259
7. KSD	258
8. KSD-F	246
9. KWK-F+	238
10. WRTH	181
11. KYKY-F	100
12. KXOK	98
13. WZEN-F	93
14. KADI-F	90
15. KATZ	67

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KMOX	9839/41.6	42.6	38.6
2. KHTR-F	6391/28.0	20.2	12.9
3. KSD	3640/11.2	10.7	13.3
4. KWK-F+	3597/15.8	14.7	17.3
5. WIL-F	3479/14.2	13.7	16.6
6. KEZK-F	3467/15.9	11.7	13.2
7. KSHE-F	3355/14.2	14.1	13.4
8. KSD-F	3311/14.9	15.0	14.1
9. KMJM-F	2647/13.0	12.4	14.3
10. KXOK	2495/ 9.0	10.9	12.7
11. WRTH	2220/10.9	9.7	9.5
12. KYKY-F	2086/ 9.9	14.4	14.0
13. KADI-F	1586/ 7.5	9.4	10.5
14. WZEN-F	1182/ 6.0	7.1	6.0
15. KATZ	1152/ 5.9	6.0	7.3

12+ FM SHARE (METRO): 59.04% (2136 of 3618) (SPG 82: 53.19%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHTR-F	1. KHTR-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KWK-F+	2. KSHE-F	2. KHTR-F	2. KEZK-F	2. KEZK-F	2. KHTR-F
3. KMJM-F	3. KMJM-F	3. KSD-F	3. WIL-F	3. WIL-F	3. WIL-F
4. KSHE-F	4. KWK-F+	4. KMJM-F	4. KSD-F	4. WRTH	4. KSD-F
	5. KSD-F	5. KSHE-F	5. KMJM-F	5. KSD	5. KEZK-F
	6. KMOX	6. WIL-F	6. KHTR-F	6. KSD-F	6. WRTH

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMOX	1. KMOX	1. KHTR-F	1. KMOX	1. KSHE-F	1. KMOX
2. KHTR-F	2. KHTR-F	2. KSD-F	2. KEZK-F	2. KWK-F+	2. WIL-F
3. KEZK-F	3. KMJM-F	3. KMJM-F	3. KSD-F	3. KMJM-F	3. KEZK-F
4. KSD-F	4. KEZK-F	4. KWK-F+	4. WIL-F	4. KHTR-F	4. KSD-F
5. WIL-F	5. WIL-F	5. KYKY-F	5. KHTR-F	5. KMOX	5. KSHE-F
6. KMJM-F	6. KSHE-F	6. WIL-F	6. KMJM-F	6. KSD-F	KSD

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONETMP	22 (1)	868 (4)	890 (5)	24.6
NEWS/TALK	783 (1)		783 (1)	21.6
BLACK/URBAN/JAZZ	125 (2)	346 (2)	471 (4)	13.0
COUNTRY	204 (2)	231 (1)	435 (3)	12.0
AC	71 (1)	347 (3)	418 (4)	11.6
BTFL MUSIC		261 (1)	261 (1)	7.2
NOSTALGIA	211 (2)		211 (2)	5.8
RELIGION/GOSPEL	45 (3)	26 (1)	71 (4)	2.0
OTHERS/UNKNOWN	39 (2)		39 (2)	1.1
CLASSICAL		29 (1)	29 (1)	0.8
MOR/VARIETY	10 (1)		10 (1)	0.3
			3618 (28)	

ST. LOUIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KMOX	1. KMOX	1. KMOX
2. KHTR-F	2. KHTR-F	2. KHTR-F
3. KEZK-F	3. KWK-F+	3. WIL-F
4. WIL-F	4. KEZK-F	4. WRTH
5. KSHE-F	5. WIL-F	5. KSHE-F
6. KMJM-F	6. KSD-F	6. KMJM-F
7. KSD-F	7. KSHE-F	7. KMJM-F
8. KWK-F+	8. KSD	8. KEZK-F
9. KSD	9. KMJM-F	KSD-F
10. WRTH	10. WRTH	10. KWK-F+
11. KYKY-F	11. KXOK	
12. WZEN-F	12. KYKY-F	
13. KADI-F	13. KADI-F	
14. KXOK	14. WZEN-F	
15. KATZ	15. KATZ	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KCFM-F	97.1	Florissant	.9/3.0
KFUO-F	99.1	Clayton	.8/2.4
KIRL	1460	St. Charles	.4/1.2
KSIV	1320	Clayton	.5/1.6
KSTL	690		.3/1.1
KXOK	630		1.9/9.0
WCBW-F	104.9	Columbia,IL	.7/2.0
WEW	770		.9/2.7
WGNU	920	Granite Cit,IL	.3/1.2
WIL	1430		1.1/4.4
WIBV	1260	Belleville,IL	.3/1.6
WMRY-F	101.1	Belleville,IL	.7/2.3

ADI FM SHARE: 58.95% (2463 of 4178) (SPG 82: 52.67%)

AM STATIONS

KATZ, 1600, 5 KW (DA-N)	, BLACK	NBN,	$? ?	(Weiss)	Unity-NBN
KMOX, 1120, 50 KW	, TALK/VARIETY	CBS,	$231.25	(CBS Spot)	CBS
KSD , 550, 5 KW (DA-N)	, COUNTRY	MBS,	$ 65.00*	(Tornet)	Gannett
KXOK, 630, 5 KW (DA-2)	, AC/TALK	NBC,NBC-T,ABC-T,	$ 75.00*	(Katz)	Storz
WESL, 1490, 1 KW/250 W	, BLACK	SBN,	$? ?	(Lazar)	
WRTH, 590, 5 KW/1 KW (DA-2)	, NOSTALGIA (Al Ham)	ABC-I,	$ 56.00*	(MMR)	Adams

FM STATIONS

KADI-F, 96.3, 100 KW @ 650,	CONTEMP	Source,RKO,	$ 30.00*	(Selcom)	
KEZK-F, 102.5, 100 KW @ 500,	BTFL MUS (Bonne)	,	$ 70.00*	(MMR)	Adams
KHTR-F, 103.3, 100 KW @ 1212,	ROCK	CBS-R,	$108.13	(CBS/FM)	CBS
KMJM-F, 107.7, 100 KW @ 575,	URBAN	,	$ 70.00*	(Mc-Guild)	Amaturo
KSD-F , 93.7, 100 KW @ 850,	AC	,	$ 95.00*	(Torbet)	Gannett
KSHE-F, 94.7, 100 KW @ 500,	AOR	,	$120.00	(Katz)	Century
KWK-F+, 106.5, 39 KW @ 592,	AOR	,	$111.94	(HNWH)	Doubleday
KYKY-F, 96.1, 100 KW @ 580,	AC	,	$ 75.00*	(RKO)	Surrey
WIL-F , 92.3, 100 KW @ 510,	COUNTRY	,	$ 90.00*	(Blair)	LIN
WZEN-F, 100.3, 50 KW @ 495,	BLACK	NBN,	$ 40.00*	(Weiss)	Unity-NBN

SAGINAW

Market # 164
SMSA Pop: 229,400
APR 19.1
Est 1982 Revenue: $2,433,000

Stations: 14/8
Diaries: 611/302:1
Standard Error: .907
% Below Line: 10.9

CSI: 2.2 Bil (# 147)
CSI HH: 27.8 M (# 18)
Retail $: 1.1 Bil (# 159)
% Not Listed: 8.5

12+ METRO 1/4/SHARE	SPG 82	SPG 81
1. WKCQ-F 65/18.5	12.4	13.5
2. WSGW 56/15.9	16.9	16.7
3. WIOG-F 51/14.5	12.4	11.3
4. WGER-F 37/10.5	13.6	12.7
5. WWWS-F 33/ 9.4	11.0	10.2
6. WHNN-F 28/ 8.0	9.0	14.2
7. WWCK-F 19/ 5.4	6.5	.7
8. WSAM 14/ 4.0	6.2	4.0
9. WJR 6/ 1.7	1.1	2.5
WXOX 6/ 1.7	.3	1.8

12+ TSA 1/4	
1. WKCQ-F	117
2. WIOG-F	106
3. WGER-F	90
4. WHNN-F	85
5. WSGW	80
6. WWCK-F	37
7. WWWS-F	34
8. WSAM	27
9. WXOX	22
10. WTAC	19

12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WHNN-F 1333/23.7	24.4
2. WIOG-F 1277/37.4	31.4
3. WKCQ-F 1007/26.6	24.4
4. WSGW 986/30.0	32.4
5. WGER-F 900/18.4	21.4
6. WSAM 493/16.8	21.3
7. WWCK-F 423/12.1	11.7
8. WTAC 334/ 5.0	---
9. WJR 326/ 7.5	7.5
10. WWWS-F 290/13.8	15.9

12+ FM SHARE (METRO): 73.29% (236 of 322) (SPG 82: 70.62%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIOG-F	1. WKCQ-F	1. WKCQ-F	1. WKCQ-F	1. WKCQ-F	1. WSGW
2. WWWS-F	2. WIOG-F	2. WIOG-F	2. WIOG-F	2. WSGW	2. WKCQ-F
3. WWCK-F	3. WHNN-F	3. WHNN-F	WSGW	3. WGER-F	3. WIOG-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKCQ-F	1. WKCQ-F	1. WKCQ-F	1. WKCQ-F	1. WKCQ-F	1. WKCQ-F
2. WSGW	2. WIOG-F	2. WIOG-F	2. WGER-F	2. WIOG-F	2. WSGW
3. WGER-F	3. WWWS-F	3. WHNN-F	3. WIOG-F WHNN-F	3. WWCK-F	3. WIOG-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKNX	1210		.9/5.1	WHYT-F	96.3	Detroit	.6/3.2
WDZZ-F	92.7	Flint	.3/1.8	WTAC	600	Flint	.3/5.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		100 (4)	100 (4)	31.1
COUNTRY	7 (2)	65 (1)	72 (3)	22.4
MOR/VARIETY	62 (2)		62 (2)	19.3
BTFL MUSIC		37 (1)	37 (1)	11.5
BLACK/URBAN/JAZZ		34 (2)	34 (2)	10.6
AC	17 (2)		17 (2)	5.3
			322 (14)	

RADIO STATIONS

WSAM, 1400, 1 KW/250 W , OLDIES	NBC, $14.00* (Christal)	MacDonald
WSGW, 790, 5 KW/1 KW (DA-2), MOR/TALK	ABC-I,MBS,NBC-T, $20.00* (Katz)	Booth
WXOX, 1250, 1 KW (DAYS) , COUNTRY	ABC-E, $12.00 (----)	(BAY CITY)
WGER-F, 102.5, 86 KW @ 860, BTFL MUS (Carson)	, $24.00* (Mc-Guild)	
WHNN-F, 96.1, 97 KW @ 420, CONTEMP	RKO, $26.00* (----)	
WIOG-F 106.3, 3 KW @ 300, ROCK (TM)	ABC-C, $21.00* (Katz)	Booth
WKCQ-F, 98.1, 50 KW @ 353, COUNTRY	NBC, $28.00* (Christal)	MacDonald
WWWS-F, 107.1, 3 KW @ 300, BLACK	NBN, $15.00 (----)	

WJR - See Detroit

WTAC,WWCK - See Flint

SALINAS-SEASIDE-MONTEREY

Market # 134
SMSA Pop: 297,600
APR 18.1
Est 1982 Revenue: $5,700,000*
Est 1983 Rev Growth: 11%*

Stations: 28/14
Diaries: 729/343:1
Standard Error: .768
% Below Line: 33.9
Est 1982 Nat Rev: $2,100,000*

CSI: 2.5 Bil (# 126)
CSI HH: 24.7 M (# 79)
Retail $: 1.4 Bil (# 136)
% Not Listed: 14.1

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KTOM 42/9.3	8.3	4.7	5.9	7.0
2. KDON-F 39/8.6	9.4	8.2	11.6	17.1
3. KCTY 31/6.8	3.9	6.5	5.9	4.7
KGO 31/6.8	8.5	6.7	9.7	6.5
5. KWAV-F 29/6.4	5.8	6.0	4.6	4.9
KIDD 29/6.4	7.6	7.9	8.9	9.0
7. KWYT-F 28/6.2	8.5	7.9	5.9	6.5
8. KWSS-F 24/5.3	2.5	3.0	3.2	2.6
9. KBAY-F 21/4.6	3.9	2.0	3.2	3.4
10. KBOQ-F 16/3.5	3.0	2.0	---	---

12+ TSA 1/4	
1. KDON-F	73
2. KGO	68
3. KWSS-F	63
4. KWAV-F	53
5. KBAY-F	50
6. KTOM	47
7. KWYT-F	41
8. KWST-F	33
KCTY	33
KIDD	33

12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KDON-F 1118/26.6	27.6	22.4
2. KWSS-F 889/16.6	8.1	7.4
3. KGO 876/15.9	19.9	16.0
4. KWAV-F 867/18.9	18.8	16.4
5. KIDD 666/23.3	25.8	22.9
6. KBAY-F 595/ 8.0	8.7	6.6
7. KCBS 495/ 8.6	12.3	9.8
8. KTOM 480/15.3	12.5	13.6
9. KWST-F 436/ 7.4	8.4	8.4
10. KWYT-F 429/12.2	13.5	14.2

12+ FM SHARE (METRO): 55.64% (222 of 399) (SPG 82: 56.36%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KDON-F	1. KDON-F	1. KWAV-F	1. KTOM	1. KCTY	1. KGO
2. KWSS-F	2. KWAV-F	KDON-F	2. KDON-F	2. KTOM	2. KTOM
3. KIDD	3. KIDD	3. KTOM	3. KWAV-F	3. KGO	3. KCTY
4. KTOM	KTOM	4. KIDD	4. KCTY	4. KBAY-F	4. KDON-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTOM	1. KTOM	1. KWAV-F	1. KWAV-F	1. KDON-F	1. KTOM
2. KWAV-F	2. KWAV-F	2. KDON-F	2. KTOM	2. KTOM	2. KDON-F
3. KDON-F	3. KDON-F	3. KIDD	3. KIDD	3. KWSS-F	3. KCTY
4. KWYT-F	4. KIDD	KLFA	4. KWYT-F	4. KIDD	4. KGO
			KGO		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KRAY-F	103.9	Salinas	1.3/4.0	KWST-F	101.7	Carmel	1.8/7.4	KLOK	1170	SJ	.4/1.8
KDON	1460	Salinas	.9/6.4	KDDB-F	92.5	Pass Robles	.4/1.6	KNBR	680	SF	.9/4.9
KLFA-F	92.1	King Cit	3.3/3.4	KSCO	1080	Santa Cruz	.9/3.1	KABL-F	98.1	SF	.7/1.5
KMBY-F	107.1	Seaside	1.3/5.9	KSCO-F	99.1	Santa Cruz	1.5/1.8	KCBS	740	SF	2.4/8.6
KNRY	1240	Monterey	2.4/5.4	KSJO-F	92.3	San Jose	2.9/8.0	KFRC	610	SF	1.1/6.0
KRKC	1490	King City	.7/1.8	KSOL-F	107.7	San Mateo	.9/2.8	KGO-F	103.7	SF	.2/1.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	34 (2)	90 (5)	124 (7)	31.1
BTFL MUSIC	4 (1)	59 (4)	63 (5)	15.8
SPANISH	31 (1)	21 (2)	52 (3)	13.0
COUNTRY	42 (1)	2 (1)	44 (2)	11.0
NEWS/TALK	42 (2)	1 (1)	43 (3)	10.8
AC	13 (2)	29 (1)	42 (3)	10.5
CLASSICAL		16 (1)	16 (1)	4.0
MOR/VARIETY	7 (2)		7 (2)	1.8
BLACK/URBAN/JAZZ		4 (1)	4 (1)	1.0
NOSTALGIA	4 (1)		4 (1)	1.0
			399 (28)	

RADIO STATIONS

KCTY, 930, 1 KW (DA,DAYS), SPANISH , $24.00* (Lotus)
KIDD, 630, 1 KW (DA-2) , ROCK RKO, $20.00* (CBS/FM) Walton
KTOM, 1380, 5 KW , COUNTRY ABC-E, $28.35 (MMR) Community Pacific

KBOQ-F, 92.7, 900 W A 570, CLASSICAL , $14.50 (Weiss) (MARINA)
KDON-F, 102.5, 19 KW @ 2270, ROCK (TM) Source, $34.00 (Katz) Harvey Grace

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

SALT LAKE CITY

Market # 41; ADI # 42
SMSA Pop: 977,600
APR 16.5
Est 1982 Revenue: $18,252,000

Stations: 26/25
Diaries: 987/762:1
Standard Error: .570
% Below Line: 1.1

CSI: 7.2 Bil (# 50)
CSI HH: 21.8 M (# 203)
Retail $: 4.4 Bil (# 40)
% Not Listed: 6.4

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KSL	148/11.9	13.1	9.0	10.5	11.1
2. KSFI-F	140/11.3	10.2	10.7	8.9	9.2
3. KRSP-F	102/ 8.2	7.0	5.8	5.0	4.8
4. KCPX-F	74/ 6.0	6.3	7.6	7.1	6.3
5. KSOP-F	73/ 5.9	10.4	6.8	6.4	6.6
6. KALL-F	68/ 5.5	3.4	3.4	3.5	2.0
7. KISN-F	64/ 5.2	3.8	4.6	4.6	3.8
8. KALL	61/ 4.9	4.9	3.8	7.2	6.8
9. KZAN-F	52/ 4.2	2.1	3.2	4.0	4.2
10. KLUB	43/ 3.5	4.4	5.5	6.9	7.5
11. KRGO	36/ 2.9	2.1	3.0	2.1	5.8
KLRZ-F	36/ 2.9	3.2	3.2	---	.8

12+ TSA 1/4	
1. KSL	221
2. KSFI-F	198
3. KSOP-F	136
4. KRSP-F	125
5. KISN-F	89
6. KALL-F	87
7. KCPX-F	82
8. KZAN-F	65
9. KALL	62
10. KFMY-F	56
11. KLRZ-F	55
12. KLUB	52

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KSL	3364/28.9	30.3	24.4
2. KSFI-F	2478/21.9	20.8	22.8
3. KRSP-F	2141/21.6	19.7	15.5
4. KSOP-F	1624/12.1	1[illegible]	12.3
5. KCPX-F	1499/15.5	16.7	15.8
6. KFMY-F	1453/10.5	12.1	15.7
7. KISN-F	1347/13.7	13.0	13.4
8. KLRZ-F	1217/10.5	10.4	8.0
9. KDAB-F	1184/11.5	13.4	9.6
10. KALL-F	1183/13.1	11.1	10.9
11. KALL	1161/13.8	13.0	13.7
12. KLUB	1156/10.1	11.5	12.1

12+ FM SHARE (METRO): 60.67% (711 of 1172) (SPG 82: 60.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KRSP-F	1. KCPX-F	1. KSL	1. KSFI-F	1. KSFI-F	1. KSL
2. KCPX-F	2. KRSP-F	2. KSFI-F	2. KSL	2. KSL	2. KSFI-F
KRSP	3. KISN-F	3. KALL-F	3. KALL-F	3. KSOP-F	3. KALL
	4. KALL-F	4. KISN-F	4. KISN-F	4. KALL	4. KRSP-F
	KSL	5. KRSP-F	5. KALL	5. KLUB	5. KSOP-F
				KRGO	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSFI-F	1. KSFI-F	1. KISN-F	1. KSFI-F	1. KRSP-F	1. KSL
2. KSL	2. KSL	2. KALL-F	2. KSL	2. KCPX-F	2. KSFI-F
3. KALL-F	3. KRSP-F	3. KSFI-F	3. KSOP-F	3. KSL	3. KALL-F
4. KRSP-F	4. KCPX-F	KLRZ-F	4. KALL	4. KISN-F	4. KISN-F
5. KISN-F	KSOP-F	5. KSL	5. KALL-F	5. KALL-F	5. KALL

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	89 (3)	357 (7)	446 (10)	38.1
COUNTRY	59 (2)	125 (2)	184 (4)	15.7
BTFL MUSIC	43 (1)	140 (1)	183 (2)	15.6
MOR/VARIETY	162 (2)		162 (2)	13.8
AC	61 (1)	64 (1)	125 (2)	10.7
NEWS/TALK	41 (3)	18 (1)	59 (4)	5.0
CLASSICAL		7 (1)	7 (1)	0.6
NOSTALGIA	6 (1)		6 (1)	0.5
			1172 (26)	

SALT LAKE CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KSL	1. KSL	1. KSL
2. KSFI-F	2. KSFI-F	2. KSFI-F
3. KSOP-F	3. KRSP-F	3. KSOP-F
4. KRSP-F	4. KSOP-F	4. KRSP-F
5. KALL-F	5. KFMY-F	5. KLUB
6. KISN-F	6. KCPX-F	6. KCPX-F
7. KCPX-F	7. KISN-F	7. KISN-F
8. KZAN-F	8. KLRZ-F	8. KALL
9. KALL	9. KALL-F	9. KRGO
10. KFMY-F	10. KDAB-F	10. KZAN-F
11. KLRZ-F	11. KALL	
12. KLUB	12. KLUB	
13. KRGO	13. KRSP	
14. KDAB-F	14. KCPX	
15. KRSP	15. KZAN-F	

OTHER RATED STATIONS

METRO SHARE/CUME RATING			
KCGL-F	105.5		1.5/2.3
KCPX	1320		2.6/11.2
KDAB-F	101.1	Ogden	2.6/11.5
KDYL	1280		1.2/6.6
KFMY-F	96.1		2.6/10.5
KJQN	1490	Ogden	1.9/4.4
KLAF	1230	Murray	1.0/5.0
KLO	1430	Ogden	1.1/4.9
KRSP	1060		2.7/12.0
KSOP	1370		1.9/7.1
KWHO	860		.5/2.3
KWHO-F	93.3		.6/3.5
KZJO	630		1.0/3.0
KABE-F	107.5	Orem	1.0/3.1

ADI FM SHARE: 59.19% (1063 of 1796) (SPG 82: 55.98%)

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N), AC (Fairwest)	ABC-I, $60.75 (Eastman)	Hicks
KCPX, 1320, 5 KW (DA-1) , CONTEMP	ABC-C, $75.00 (Katz)	John Price
KLUB, 570, 5 KW (DA-1) , BTFL MUS	NBC, $33.00* (Mc-Guild)	
KRGO, 1550, 10 KW/500 W , COUNTRY	ABC-E, $20.00 (Christal)	
KRSP, 1060, 10 KW/1 KW (DA-N), ROCK	, $26.00* (Selcom)	
KSL , 1160, 50 KW , MOR	CBS, $77.00* (Torbet)	Bonneville

FM STATIONS

KALL-F, 94.1, 24 KW @ 3030, AC/CONTEMP	RKO,NBC-T, $50.75 (Eastman)	Hicks
KCPX-F, 98.7, 27 KW @ 2932, AOR (Burk-Abr)	, $75.00 (Katz)	John Price
KDAB-F, 101.1, 25 KW @ 3740, ROCK (TM)	, $25.00* (Weiss)	(OGDEN)
KFMY-F, 96.1, 55 KW @ 2620, CONTEMP	, $45.00* (Masla)	First Media (PROVO)
KISN-F, 97.1, 26 KW @ 3650, AC	CBS-R, $52.00* (Mc-Guild)	
KLRZ-F, 94.9, 48 KW @ 2780, ROCK	, $42.50 (HNWH)	(PROVO)
KRSP-F, 103.5, 19 KW @ 3650, AOR (Noble)	, $47.00* (Selcom)	
KSFI-F, 100.3, 26 KW @ 3740, BTFL MUS (Bonne) (Klemm)	, $40.00* (Blair)	
KSOP-F, 104.3, 25 KW @ 3650, COUNTRY (Century 21)	, $38.00* (MMR)	
KZAN-F, 97.9, 26 KW @ 3770, COUNTRY (Burns-Somerset)	RKO II, $15.00 (Christal)	(OGDEN)

SAN ANTONIO

Market # 37; ADI # 45
SMSA Pop: 1,103,800
APR 18.9
Est 1982 Revenue: $23,193,000*
Est 1983 Rev Growth: 11%*

Stations: 26/25
Diaries: 1226/732:1
Standard Error: .596
% Below Line: 0.3
Est 1982 Nat Rev: $6,821,000

CSI: 9.3 Bil (# 41)
CSI HH: 24.1 M (# 111)
Retail $: 5.7 Bil (# 35)
% Not Listed: 3.7

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KQXT-F	174/10.2	6.3	6.5	8.4	8.3
2. KXZL-F	140/ 8.2	2.3	1.7	1.7	3.3
3. WOAI	124/ 7.3	5.2	5.4	5.7	6.1
4. KAJA-F	123/ 7.2	7.5	6.0	6.0	2.0
5. KTSA	107/ 6.3	6.4	7.4	7.9	11.6
6. KKYX	105/ 6.2	6.0	6.4	6.1	8.4
7. KTFM-F	103/ 6.1	7.3	9.0	11.0	8.2
8. KISS-F	100/ 5.9	12.2	11.1	8.8	5.1
KLLS-F	100/ 5.9	5.4	4.6	2.1	2.8
10. KCOR	88/ 5.2	6.0	5.5	8.8	8.5
11. KBUC-F	74/ 4.4	4.6	4.2	4.0	4.4
12. KITY-F	68/ 4.0	5.7	3.8	4.8	5.2

12+ TSA 1/4	
1. KKYX	254
2. KTSA	213
3. WQXT-F	202
4. WOAI	187
5. KXZL-F	159
6. KASE-F	153
7. KAJA-F	142
8. KTFM-F	123
9. KISS-F	115
10. KLLS-F	105
11. KCOR	93
12. KBUC-F	86

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KTSA	4078/24.4	20.6	22.1
2. KKYX	3194/17.0	14.4	15.1
3. WOAI	2210/14.6	14.5	12.6
4. KTFM-F	2005/19.1	20.0	19.7
5. KISS-F	2000/18.8	20.8	19.0
6. KQXT-F	1903/17.8	13.4	13.2
7. KXZL-F	1801/17.5	3.7	3.3
8. KAJA-F	1735/16.6	16.9	11.4
9. KITY-F	1509/15.4	16.8	13.2
10. KLLS-F	1508/15.2	11.6	12.7
11. KASE-F	1507/ .9	---	---
12. KONO	1418/12.7	10.1	11.7

12+ FM SHARE (METRO): 58.59% (958 of 1635) (SPG 82: 51.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KXZL-F	1. KXZL-F	1. KAJA-F	1. KAJA-F	1. KQXT-F	1. KTSA
2. KITY-F	2. KISS-F	2. KLLS-F	2. KLLS-F	2. KKYX	2. WOAI
3. KISS-F	KLLS-F	3. KXZL-F	3. KQXT-F	WOAI	3. KQXT-F
4. KTFM	4. KAJA-F	4. KTFM-F	4. KTSA	4. KAJA-F	4. KKYX
	5. KTFM-F	5. KTSA	5. KKYX	5. KBUC-F	KBUC-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KQXT-F	1. KQXT-F	1. KLLS-F	1. KLLS-F	1. KISS-F	1. KAJA-F
2. WOAI	2. KXZL-F	2. KXZL-F	2. KAJA-F	2. KXZL-F	2. KQXT-F
3. KAJA-F	3. KAJA-F	3. KTFM-F	3. KTSA	3. KAJA-F	3. KLLS-F
4. KXZL-F	4. WOAI	4. KAJA-F	4. KQXT-F	4. KONO	4. KKYX
5. KKYX	5. KLLS-F+	5. KTSA	5. KBUC-F	5. KTFM-F	5. WOAI

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		438 (5)	438 (5)	26.8
COUNTRY	127 (2)	208 (4)	335 (6)	20.5
AC	176 (3)	100 (1)	276 (4)	16.9
BTFL MUSIC		174 (1)	174 (1)	10.6
SPANISH	160 (4)		160 (4)	9.8
NEWS/TALK	124 (1)		124 (1)	7.6
RELIGION/GOSPEL	25 (2)	38 (1)	63 (3)	3.9
BLACK/URBAN/JAZZ	44 (1)		44 (1)	2.7
NOSTALGIA	21 (1)		21 (1)	1.3
			1635 (26)	

SAN ANTONIO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KKYX	1. KTSA	1. KQXT
2. KQXT-F	2. KKYX	2. WOAI
3. KTSA	3. KTFM-F	3. KKYX
4. WOAI	4. KISS-F	4. KTSA
5. KXZL-F	5. KQXT-F	5. KCOR
6. KAJA-F	6. WOAI	6. KXZL-F
7. KISS-F	7. KXZL-F	7. KLLS-F
8. KTFM-F	8. KAJA-F	8. KAJA-F
9. KLLS-F	9. KLLS-F	9. KSLR-F
10. KCOR	10. KITY-F	10. KTFM-F
11. KBUC-F	11. KBUC-F	
12. KITY-F	12. KONO	
KONO	13. KCOR	
14. KSLR-F	14. KEDA	
15. KAPE	15. KSLR-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAPE	1480		2.6/3.6
KBUC	1310		1.3/4.7
KDRY	1110	Alamo Height	.6/1.3
KEDA	1540		1.9/5.0
KESI-F	106.3	Terrell Hil	1.6/4.1
KGNB	1420	New Braunfe	1.2/2.0
KLLS	930	Terrell Hil	.3/2.6
KMAC	630		.8/2.0
KONO	860		3.8/12.7
KSLR-F	96.1		2.2/4.8
KVAR	1250		1.4/3.8
KWED	1580	Sequin	.9/1.9
KWED-F	105.3	Sequin	.4/1.0
KASE-F	100.7	Austin	.3/ .9

ADI FM SHARE: 52.29% (1094 of 2092) (SPG 82: 46.17%)

AM STATIONS

KAPE, 1480, 500 W (DAYS,DA)	, BLACK	CBS-R,	$26.00 (PRO)	
KCOR, 1350, 5 KW (DA-N)	, SPANISH	,	$75.25 (Katz)	Tichenor
KEDA, 1540, 5 KW/1 KW	, SPANISH	,	$22.00* (Selcom)	
KKYX, 680, 50 KW/10 KW (DA-N)	, COUNTRY	ABC-D,	$67.44 (Christal)	Swanson
KONO, 860, 5 KW/1 KW (DA-N)	, AC/OLDIES	ABC-C.	$45.00* (MMR)	Mission
KTSA, 550, 5 KW (DA-N)	, AC	,	$90.00* (Blair)	
WOAI, 1200, 50 KW	, NEWS/TALK	NBC,CBS,	$70.00* (CBS Spot)	Clear Channel

FM STATIONS

KAJA-F, 97.3, 100 KW @ 472,	COUNTRY	,	$70.00* (CBS/FM)	Clear Channel
KBUC-F, 107.5, 100 KW @ 408,	COUNTRY	ABC-I,	$45.00* (Eastman)	
KISS-F, 99.5, 100 KW @ 570,	AOR (Pollack)	Source,	$99.00* (Mc-Guild)	Capitol-WRAL
KITY-F, 92.9, 100 KW @ 475,	ROCK	ABC-F,	$60.00* (MMR)	Mission
KLLS_F, 100.3, 100 KW @ 580,	AC	,	$50.00* (Selcom)	Southwestern
KQXT-F, 101.9, 100 KW @ 670,	BTFL MUS (Schulke)	,	$67.75 (Katz)	Tichenor
KSLR-F, 96.1, 100 KW @ 475,	RELIGION	MBS,	$22.00 (Groskin)	
KTFM-F, 102.7, 99 KW @ 670,	ROCK	,	$70.00* (Blair)	
KXZL-F, 104.5, 100 KW @ 750,	AOR	,	$65.75 (Torbet)	Lotus

SAN DIEGO

Market # 19; ADI # 26
SMSA Pop: 1,947,000
APR 17.9
Est 1982 Revenue: $32,785,000*
Est 1983 Rev Growth: 13%*

Stations: 32/22
Diaries: 1569/1072:1
Standard Error: .516
% Below Line: 20.6
Est 1982 Nat Rev: $10,612,000*

CSI: 17.5 Bil (# 19)
CSI HH: 22.9 M (# 158)
Retail $: 9.2 Bil (# 19)
% Not Listed: 7.9

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82
1. KJQY-F	258/8.6	9.8	9.2	8.4	9.0
2. KFMB	252/8.4	5.5	4.7	11.6	7.3
3. XTRA-F	170/5.6	6.2	3.5	4.7	4.9
KGB-F	170/5.6	5.4	6.6	5.5	9.6
5. KYXY-F	162/5.4	4.5	3.7	4.3	4.2
6. KFMB-F	158/5.3	4.6	4.2	4.2	2.5
7. KPRI-F	132/4.4	4.6	5.1	5.8	4.4
8. XTRA	129/4.3	3.5	4.2	3.1	2.7
9. KSDO	119/4.0	5.4	4.8	4.4	4.4
10. KBZT-F	118/3.9	4.0	3.2	2.9	3.4
11. KSDO-F	107/3.6	3.4	2.8	2.0	2.9
12. XHRM-F	90/3.0	3.3	5.7	4.8	4.0
13. KFSD-F	87/2.9	2.4	3.3	3.2	4.5
14. KCBQ	80/2.7	3.5	3.0	2.6	2.4
15. KSON-F	78/2.6	2.4	3.1	1.9	2.9
16. KIFM-F	74/2.5	1.6	3.1	3.4	2.7
17. KCBQ-F	70/2.3	3.6	2.2	2.9	3.0
KMLO	70/2.3	3.6	5.2	2.8	2.5
19. KOGO	65/2.2	3.0	3.4	3.0	4.3
20. KNX	62/2.1	2.6	2.5	2.2	1.6
KEZL-F	62/2.1	1.5	1.8	1.5	1.4
22. KSON	61/2.0	1.9	2.4	2.3	2.7

MSA EXCL CUME
1. KJQY-F
2. KGB-F
3. KCBQ
4. XTRA
5. KFSD-F
6. XHRM-F
7. KFMB
8. KSDO
9. XTRA-F
10. KSDO-F

12+ CUME/ MSA CUME	RATING	FAL 82	SPG 82
1. KFMB	3551/21.1	15.3	19.9
2. KFMB-F	3043/18.1	15.4	13.2
3. KJQY-F	2736/16.3	16.5	15.5
4. KGB-F	2661/15.8	18.9	19.9
5. XTRA-F	2627/15.6	14.1	17.0
6. XTRA	2627/15.6	16.2	14.6
7. KPRI-F	2428/14.4	15.7	12.5
8. KYXY-F	2084/12.4	10.6	10.6
9. KBZT-F	1780/10.6	8.8	8.8
10. KSDO	1711/10.2	13.2	12.6
11. KSDO-F	1641/ 9.8	7.3	8.1
12. KOGO	1524/ 9.1	9.7	12.2
13. KIFM-F	1405/ 8.4	8.2	7.5
14. KCBQ	1352/ 8.0	8.1	7.6
15. KSON-F	1263/ 7.5	7.6	7.8
16. KNX	1247/ 7.4	8.6	7.9
17. KCBQ-F	1232/ 7.3	6.7	6.2
18. KFSD-F	1188/ 7.1	9.1	9.6
19. XHRM-F	1058/ 6.3	8.5	7.2
20. KSON	1004/ 6.0	6.0	7.5

12+ FM SHARE (METRO): 64.86% (1798 of 2772) (SPG 82: 64.63%)

NOTE: SAN DIEGO'S MSA, TSA & ADI ARE THE SAME.

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KPRI-F	1. KGB-F	1. KGB-F	1. KFMB	1. KJQY-F	1. KFMB
2. XTRA-F	2. XTRA-F	2. KFMB	2. KJQY-F	2. KFMB	2. KJQY-F
3. XHRM-F	3. KFMB-F	KYXY-F	3. KYXY-F	3. KYXY-F	3. KSDO
4. XTRA	4. KPRI-F	4. KFMB-F	4. KFMB-F	4. KSDO	4. KYXY-F
5. KGB-F	5. KBZT-F	5. XTRA-F	5. KBZT-F	5. KFSD-F	5. KGB-F
6. KFMB-F	XTRA	6. KBZT-F	6. KGB-F	6. KSON-F	6. KFMB-F
			KSDO-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJQY-F	1. KJQY-F	1. KFMB-F	1. KYXY-F	1. KGB-F	1. KFMB
2. KYXY-F	2. KFMB	2. KBZT-F	2. KJQY-F	2. XTRA-F	2. KYXY-F
3. KGB-F	3. XTRA-F	3. XTRA-F	3. KFMB	3. KFMB-F	3. KGB-F
4. KFMB	4. KGB-F	4. KYXY-F	4. KBZT-F	4. KPRI-F	4. KSON-F
5. KFMB-F	5. KFMB-F	5. XTRA	5. KFMB-F	5. KFMB	5. KBZT-F
6. KBZT-F	6. KYXY-F	6. KIFM-F	6. KCBQ	6. XTRA	6. KBZT-F
XTRA-F					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCNN	1360		1.4/4.8	KABC	790	LA	.6/1.9	KBRT	740 Avalon .6/2.0
KKOS-F	95.9	Carlsbad	.4/2.3	KFI	640	LA	1.0/4.4	XPRS	1090 Tijuana .6/1.1
KMJC	910	El Cajon	.3/1.6	KMET-F	94.7	LA	.7/2.0	KLOS-F	95.5 LA .4/2.3
KOWN-F	92.1	Escondido	.6/1.4						

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	129 (1)	799 (8)	928 (9)	33.4
AC	31 (1)	354 (4)	385 (5)	13.9
MOR/VARIETY	317 (2)		317 (2)	11.4
COUNTRY	141 (2)	148 (2)	289 (4)	10.4
BTFL MUSIC		258 (1)	258 (4)	9.3
NEWS/TALK	241 (4)		241 (4)	8.7
NOSTALGIA	70 (1)	62 (1)	132 (2)	4.8
BLACK/URBAN/JAZZ		90 (1)	90 (1)	3.2
CLASSICAL		87 (1)	87 (1)	3.1
RELIGION/GOSPEL	28 (2)		28 (2)	1.0
SPANISH	17 (1)		17 (1)	0.6
			2772 (32)	

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2)	, COUNTRY	RKO II,	$45.00* (RKO)	Infinity (pend)
KFMB, 760, 5 KW (DA-N)	, MOR	,	$65.00* (Mc-Guild)	Midwest TV
KMLO, 1000, 2.5 KW/250 W (DA-2)	,NOSTALGIA (Al Ham)	,	$63.75 (Roslin)	
KOGO, 600, 5 KW (DA-1)	, MOR	APR,	$47.00* (Eastman)	Southwest
KSDO, 1130, 10 (KW (DA-2)	, NEWS/TALK	CBS,NBC-T,	$80.00* (CBS SPot)	Gannett
KSON, 1240, 1 KW/250 W	, COUNTRY	ABC-I,	$36.00* (Christal)	
XTRA, 690, 50 KW	, ROCK	,	$65.00* (MMR)	Noble

FM STATIONS

KBZT-F, 94.9, 2 KW @ 1850,	CONTEMP/AC	,	$58.00 (Christal)	Alta
KCBQ-F, 105.3, 29 KW @ 620,	COUNTRY	,	$37.00* (RKO)	Infinity (pending)
KEZL-F, 102.1, 10 KW @ 1000,	NOSTALGIA (Toby Arnold)	ABC-D,	$24.00* (CBS/FM)	
KFMB-F, 100.7, 30 KW @ 620,	CONTEMP/AC	,	$59.00* (Mc-Guild)	Midwest TV
KFSD-F, 94.1, 100 KW @ 641,	CLASSICAL	,	$65.00 (HNWH)	Lotus
KGB-F , 101.5, 50 KW @ 577,	AOR	Source,	$75.00* (Katz)	
KIFM-F, 98.1, 28 KW @ 640,	SOFT ROCK	Trans,CBS-R,	$44.00 (Selcom)	
KJQY-F, 103.7, 36 KW @ 650,	BTFL MUS (FM-100)	,	$105.63 (Group W)	Westinghouse
KPRI-F, 106.5, 50 KW @ 442,	AOR	ABC-F,	$60.00* (Eastman)	Southwest
KSDO-F, 102.9, 2 KW @ 1840,	AC	,	$52.00* (CBS Spot)	Gannett
KSON-F, 97.3, 50 KW @ 445,	COUNTRY	MBS,	$36.00* (Christal)	
KYXY-F, 96.5, 41 KW @ 540,	AC	,	$58.00* (Torbet)	
XHRM-F, 92.5, 50 KW @ 749,	URBAN	,	$? ? (Weiss)	
XTRA-F, 91.1, 100 KW @ 1000,	AOR (Noble)	,	$60.00* (MMR)	Noble

KNX - See Los Angeles

SAN FRANCISCO

Market # 7; ADI # 5
SMSA Pop: 3,282,900
APR 17.8
Est 1982 Revenue: $83,200,000*
Est 1983 Rev Growth: 10%*

Stations: 47/46
Diaries: 3298/1380:1
Standard Error: .378
% Below Line: 10.0
Est 1982 Nat Rev: $27,300,000*

CSI: 40.0Bil (# 6)
CSI HH: 29.3 M (# 9)
Retail $: 17.8 Bil (# 10)
% Not Listed: 0.9

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82
1. KGO	699/8.6	7.2	8.4	7.2	8.6
2. KCBS	416/5.1	6.3	6.7	4.6	4.9
3. KFRC	340/4.2	4.1	3.7	5.0	4.2
4. KSAN-F	333/4.1	3.3	3.0	2.8	2.4
5. KNBR	294/3.6	3.0	2.8	4.2	3.5
6. KSFO	261/3.2	2.1	2.2	2.9	3.7
7. KABL-F	258/3.2	4.0	2.9	2.6	2.0
KYUU-F	258/3.2	3.7	3.2	3.4	2.5
9. KIOI-F	255/3.1	3.5	2.8	3.2	2.9
10. KSOL-F	251/3.1	3.2	3.7	4.2	4.8
11. KABL	249/3.1	3.0	2.4	2.3	2.5
12. KOIT-F	233/2.9	3.2	3.5	2.5	2.4
13. KNEW	219/2.7	2.9	2.8	2.8	2.9
14. KBLX-F	215/2.6	3.3	2.6	2.7	3.2
15. KDIA	195/2.4	2.4	3.3	3.2	2.7
16. KIQI	190/2.3	1.1	1.3	---	1.4
17. KMEL-F	187/2.3	2.1	3.3	3.3	3.7
18. KSJO-F	181/2.2	2.2	2.6	2.9	2.8
19. KRQR-F	176/2.2	2.3	2.7	3.7	3.3
20. KITS-F	161/2.0	.8	.7	.6	.5
21. KQAK-F	154/1.9	1.2	1.6	.9	1.4
22. KBAY-F	148/1.8	2.3	2.3	1.5	1.5
23. KDFC-F+	145/1.8	1.7	1.4	2.1	1.8
24, KKHI-F+	137/1.6	1.8	1.7	1.8	1.8
25. KLOK	113/1.4	1.6	1.6	1.6	1.7
26. KOME-F	108/1.3	1.6	1.5	1.6	1.8

12+ TSA	1/4
1. KGO	855
2. KCBS	524
3. KFRC	451
4. KNBR	409
5. KSAN-F	348
6. KSFO	279
7. KRAK	278
8. KABL-F	275
9. KIOI-F	264
10. KSOL-F	261
11. KYUU-F	260
12. KABL	253
13. KOIT-F	240
14. KNEW	220
15. KBLX-F	217
16. KSJO-F	206
17. KBAY-F	205
18. KMEL-F	199
19. KDIA	198
20. KIQI	195
21. KRQR-F	191
22. KITS-F	162
23. KQAK-F	157
24. KDFC-F+	155
25. KKHI-F+	144

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KGO	10604/18.5	18.3	18.1
2. KFRC	10385/17.2	15.0	16.0
3. KCBS	9338/16.5	18.4	15.1
4. KNBR	7546/12.2	10.5	11.8
5. KYUU-F	5194/11.3	10.2	9.3
6. KIOI-F	4986/10.6	10.6	10.0
7. KSFO	4707/ 9.4	7.5	10.7
8. KMEL-F	4684/ 9.4	10.0	11.4
9. KSAN-F	4479/ 9.4	6.5	6.7
10. KABL-F	4229/ 8.7	8.0	7.2
11. KABL	4048/ 8.6	7.6	7.4
12. KRAK	3862/ 2.2	1.5	1.2
13. KRQR-F	2845/ 7.7	8.5	10.2
14. KSOL-F	3501/ 7.4	8.8	10.0
15. KSJO-F	3445/ 6.7	6.7	6.8
16. KOIT-F	3378/ 7.1	8.2	6.6
17. KDIA	3321/ 7.2	8.7	7.6
18. KNEW	3186/ 6.9	7.4	8.0
19. KITS-F	3059/ 6.6	.7	.5
20. KBLX-F	2991/ 6.4	6.0	7.8
21. KBAY-F	2981/ 5.0	4.7	4.3
22. KKHI-F	2844/ 5.9	5.5	5.3
23. KLOK	2823/ 5.5	5.5	5.7
24. KOME-F	2717/ 5.6	1.5	1.8
25. KGO-F	2670/ 5.3	4.9	5.0

12+ FM SHARE (METRO): 52.66% (3885 of 7378) (SPG 82: 53.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFRC	1. KYUU-F	1. KGO	1. KGO	1. KGO	1. KGO
2. KSJO-F	2. KIOI-F	2. KSAN-F	2. KSAN-F	2. KCBS	2. KCBS
3. KRQR-F	3. KFRC	3. KYUU-F	3. KNBR	3. KSAN-F	3. KABL+
4. KITS-F	4. KSOL-F	4. KIOI-F	4. KCBS	4. KSFO	4. KFRC
5. KDIA	5. KBLX-F	5. KFRC	5. KBLX-F	5. KNBR	5 KSFO
6. KSOL-F	6. KMEL-F	6. KSOL-F	6. KYUU-F	6. KNEW	6. KNBR
7. KOME-F	7. KSAN-F	7. KBLX-F	7. KNEW	7. KOIT-F	7. KSAN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGO	1. KGO	1. KIOI-F	1. KGO	1. KYUU-F	1. KGO
2. KSAN-F	2. KSAN-F	2. KBLX-F	2. KSAN-F	2. KFRC	2. KSAN-F
3. KCBS	3. KFRC	3. KYUU-F	3. KIQI	3. KSJO-F	3. KNBR
4. KYUU-F	4. KCBS	4. KFRC	4. KIOI-F	4. KQAK-F	4. KCBS
5. KABL	5. KABL-F	5. KSOL-F	KBLX-F	5. KMEL-F	5. KYUU-F
6. KIOI-F	6. KNBR	6. KSAN-F	6. KNEW	6. KIOI-F	6. KSOL-F
7. KOIT-F	7. KSOL-F	7. KMEL-F	7. KFRC	KSAN-F	7. KBLX-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	340 (1)	1194 (10)	1534 (11)	20.8
NEWS/TALK	1115 (2)	82 (1)	1197 (3)	16.2
AC	220 (2)	792 (6)	1012 (8)	13.7
BTFL MUSIC	249 (1)	676 (4)	925 (5)	12.5
BLACK/URBAN/JAZZ	195 (1)	536 (3)	731 (4)	9.9
COUNTRY	375 (3)	333 (1)	708 (4)	9.6
NOSTALGIA	337 (2)		337 (2)	4.6
MOR/VARIETY	294 (1)		294 (1)	4.0
SPANISH	295 (3)		295 (3)	4.0
CLASSICAL	45 (2)	237 (2)	282 (4)	3.8
RELIGION/GOSPEL	28 (1)	35 (1)	63 (2)	0.9
			7378 (47)	

SAN FRANCISCO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KGO	1. KGO	1. KGO
2. KCBS	2. KCBS	2. KCBS
3. KSAN-F	3. KFRC	3. KSAN-F
4. KFRC	4. KNBR	4. KFRC
5. KNBR	5. KYUU-F	5. KSFO
6. KSFO	6. KIOI-F	6. KIQI
7. KIOI-F	7. KSAN-F	7. KNEW
8. KYUU-F	8. KMEL-F	8. KLOK
9. KABL-F	9. KSFO	9. KRAK
KSOL-F	10. KABL	10. KSOL-F
11. KABL	11. KABL-F	
12. KOIT-F	12. KRQR-F	
13. KNEW	13. KSOL-F	
14. KBLX-F	14. KDIA	
15. KDIA	15. KOIT-F	

ADI FM SHARE (ADI): 52.85% (3850 of 7284) (SPG 82:53.42%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KARA-F	105.7	Santa Clara	.7/3.0
KEAR-F	106.9		.4/1.1
KEEN	1370	San Jose	1.1/2.5
KEZR-F	106.5	San Jose	1.2/3.6
KFAX	1100		.3/1.6
KFOG-F	104.5		.8/4.2
KGO-F	103.7		1.0/5.3
KLHT-F	93.3		1.1/3.6
KLIV	1590	San Jose	.9/2.8
KNTA	1430	Santa Clara	.3/1.0
KOFY	1050	San Mateo	.9/1.8
KPEN-F	97.7	Los Altos	.3/1.3
KREO-F	92.9	Healdsburg	.8/1.8
KTIM-F	100.9	San Rafael	.3/1.0
KWSS-F	94.5	Gilroy	.9/3.2
KYA	1260		1.3/5.6
KZST-F	100.1	Santa Rosa	.5/1.0
KRAK	1140	Sacramento	.8/2.2

AM STATIONS

KABL, 960, 5 KW (DA-1)	BTFL MUS (TM)		$153.56	(Christal)	Shamrock
KCBS, 740, 50 KW (DA-2)	NEWS	CBS,	$203.75	(CBS SPot)	CBS
KDIA, 1310, 5 KW (DA-N)	BLACK	SBN,	$ 65.00	(Selcom)	Viacom
KFRC, 610, 5 KW	ROCK		$220.00*	(RKO)	RKO
KGO , 810, 50 KW	TALK/NEWS	ABC-I,	$236.31	(Blair)	ABC
KIQI, 1010, 10 KW (DA,DAYS)	SPANISH		$ 40.00	(Caballero)	
KNBR, 680, 50 KW	MOR		$146.25	(Mc-Guild)	Eastman
KNEW, 910, 5 KW (DA-N)	COUNTRY	ABC-E,	$ 90.00*	(Katz)	Malrite
KSFO, 560, 5 KW (DA-N)	NOST/MOR (Primetime)		$ 75.00	(MMR)	Golden West**
KYA , 1260, 5 KW/1 KW	OLDIES/AC	RKO II,	$ 65.00*	(Eastman)	King

FM STATIONS

KABL-F, 98.1, 100 KW @ 940	BTFL MUS (TM)		$153.56	(Christal)	Shamrock
KBLX-F, 102.9, 7 KW @ 1285	BLACK	SBN,	$122.50	(HNWH)	Inner City
KGO-F , 103.7, 8 KW @ 1468	TALK	ABC-D,	$ NM	(Blair)	ABC
KDFC-F+,102.1, 33 KW @ 1360	CLASSICAL		$ 38.00	(Weiss)	
KIOI-F, 101.3, 125 KW @ 1220	AC	ABC-C,	$120.00	(Selcom)	Bob Price (P)
KITS-F, 105.3, 15 KW @ 1200	ROCK		$ 90.00*	(MMR)	Entercom
KKHI-F+, 95.7, 9 KW @ 1473	CLASSICAL		$ 73.50*	(HNWH)	Buckley
KMEL-F, 106.1, 69 KW @ 1240	AOR		$175.00*	(Christal)	Century
KOIT-F, 96.5, 33 KW @ 1410	BTFL MUS (Bonne)		$100.00*	(Torbet)	Bonneville
KQAK-F, 98.9, 4 KW @ 1450	AOR		$ 75.00*	(Weiss)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

**Sale to King is pending. King is selling KYA.

SAN JOSE

Market # 30
SMSA Pop: 1,332,900
APR 17.0
Est 1982 Revenue: $20,944,000

Stations: 42/14
Diaries: 1159/986:1
Standard Error: .594

CSI: 15.3 Bil (# 24)
CSI HH: 30.2 M (# 7)
Retail $: 7.7 Bil (# 25)

NOTE: SAN JOSE IS PART OF SAN FRANCISCO'S METRO. ONLY THE LEADING SAN JOSE METRO STATIONS ARE LISTED. THIS IS DONE SO THAT SAN JOSE CAN BE CONSIDERED AS A SEPARATE MARKET.

12+ METRO 1/4/SHARE	WIN 83	FAL 82	SPG 82
1. KSJO-F 141/7.3	7.2	8.3	8.5
2. KEZR-F 91/4.7	4.2	6.1	3.9
3. KBAY-F 87/4.5	6.4	7.1	4.7
4. KOME-F 71/3.7	4.4	4.2	5.3
5. KEEN 70/3.6	3.5	2.3	2.8
6. KWSS-F 69/3.6	2.1	1.9	1.6
7. KLOK 67/3.5	4.4	4.4	5.2
8. KLIV 49/2.5	2.8	3.2	2.6
9. KARA-F 43/2.2	2.7	2.8	2.1
10. KNTA 27/1.4	3.0	1.3	2.0

12+ TSA 1/4	
1. KSJO-F	200
2. KBAY-F	181
3. KWSS-F	131
4. KOME-F	114
5. KLOK	106
6. KEZR-F	100
7. KEEN	89
8. KDFC-F+	82
9. KLIV	70
10. KARA-F	65

12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KSJO-F 3229/18.4	19.2	18.1
2. KBAY-F 2615/11.8	13.5	12.2
3. KOME-F 2556/12.6	13.1	15.0
4. KLOK 2370/11.4	14.0	14.7
5. KWSS-F 2281/11.5	----	5.5
6. KEZR-F 1683/13.0	13.9	11.2
7. KARA-F 1352/ 9.6	9.4	7.7
8. KDFC-F+ 1232/ 4.2	3.4	5.6
9. KLIV 1190/ 6.6	7.4	6.2
10. KEEN 1041/ 6.4	5.3	7.4

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSJO-F	1. KSJO-F	1. KEZR-F	1. KEZR-F	1. KBAY-F	1. KSJO-F
2. KOME-F	2. KEZR-F	2. KSJO-F	2. KBAY-F	2. KLIV	2. KLOK
3. KWSS-F	3. KOME-F	3. KLOK	3. KLOK	3. KLOK	3. KEZR-F
	4. KWSS-F	4. KWSS-F	4. KEEN	4. KEEN	4. KBAY-F

12+ MII	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KEZR-F	1. KSJO-F	1. KEZR-F	1. KEZR-F	1. KSJO-F	1. KEZR-F
2. KSJO-F	2. KEZR-F	2. KSJO-F	KLOK	2. KOME-F	2. KBAY-F
3. KEEN	3. KBAY-F	3. KLOK	3. KBAY-F	3. KEZR-F	3. KEEN
4. KBAY-F	4. KOME-F	4. KWSS-F	4. KEEN	4. KWSS-F	4. KARA-F

RADIO STATIONS

KEEN, 1370, 5 KW (DA-2)	, COUNTRY	, $47.75 (MMR)	
KLIV, 1590, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	, $40.00* (Selcom)	Empire
KLOK, 1170, 50 KW/5 KW (DA-2)	, AC	, $77.25 (Katz)	Davis/Weaver
KNTA, 1430, 1 KW (DA-2)	, SPANISH	, $27.00 (Lotus)	Cascade
KARA-F, 105.7, 50 KW @ 1860	, AC/CONTEMP	, $50.00* (Selcom)	Empire
KBAY-F, 100.3, 15 KW @ 2580	, BTFL MUS	, $58.00 (MMR)	
KEZR-F, 106.5, 50 KW @ 430	, AC	, $96.00 (Christal)	Alta
KOME-F, 98.5, 13 KW @ 880	, AOR (Burk)	, $113.13 (Torbet)	Infinity
KSJO-F, 92.3, 50 KW @ 68	, AOR	, $102.50 (HNWH)	Sterling
KWSS-F, 94.5, 1.1 KW @ 2580	, ROCK	, $55.00 (Weiss)	Western Cities

SARASOTA-BRADENTON

Market # 171
SMSA Pop: 215,400
APR 17.3
Est 1982 Revenue: $2,988,000

Stations: 26/11
Diaries: 611/564:1
Standard Error: .801
% Below Line: 45.3

CSI: 2.0 Bil (# 158)
CSI HH: 20.2 M (# 261)
Retail $: 1.4 Bil (# 133)
% Not Listed: 8.2

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WDUV-F	99/16.6	13.4	15.3
2. WYNF-F	60/10.1	7.7	2.6
2. WSRZ-F	41/ 6.9	4.5	1.8
4. WSUN	35/ 5.9	9.7	7.4
5. WWZZ	32/ 5.4	2.3	4.2
WWBA-F	32/ 5.4	4.7	6.4
7. WMLO-F	30/ 5.0	3.2	2.0
8. WAMR	26/ 4.4	4.7	6.6
9. WAMR-F	23/ 3.9	4.5	5.4
10. WOJC-F	20/ 3.4	3.7	4.2

12+ TSA 1/4	
1. WDUV-F	104
2. WYNF-F	71
3. WSRZ-F	42
4. WSUN	40
5. WWZZ	32
WWBA-F	32
7. WMLO-F	30
8. WAMR	27
9. WAMR-F	25
10. WRBQ-F	20
WINK-F	20
WMGG-F	20

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WDUV-F	1026/27.2	22.0
2. WYNF-F	645/16.5	14.7
3. WSRZ-F	515/14.1	10.1
4. WSUN	442/11.0	19.4
5. WMLO-F	426/12.4	9.3
6. WAMR-F	421/10.7	10.6
7. WFLA	370/10.1	8.3
8. WWBA-F	326/ 9.5	10.1
9. WRBQ-F	315/ 8.4	5.1
10. WSPB	306/ 8.9	5.6

12+ FM SHARE (METRO): 67.46% (369 of 547) (SPG 82: 63.99%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WYNF-F	1. WYNF-F	1. WYNF-F	1. WSRZ-F	1. WDUV-F	1. WDUV-F
	2. WSRZ-F	2. WSRZ-F	2. WDUV-F	2. WSUN	2. WSUN
	3. WMLO-F	3. WMLO-F	3. WSUN	3. WAMR	WYNF-F
				WWZZ	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDUV-F	1. WDUV-F	1. WSRZ-F	1. WDUV-F	1. WYNF-F	1. WSRZ-F
2. WSRZ-F	2. WYNF-F	2. WYNF-F	2. WSRZ-F	2. WSRZ-F	2. WMLO-F
3. WSUN	3. WSRZ-F	3. WMLO-F	3. WSUN	3. WMLO-F	3. WSUN

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBRD	1420	Bradent	1.0/4.6	WFLA	970	Tam-SP	2.5/10.1	WPLP	570	Pinel	1.3/3.5
WENG	1530	Englewoo	1.2/2.2	WINK-F	96.9	Fort Mye	.3/3.7	WQXM-F	97.9	Clearw	2.2/7.7
WKXY	930		.8/5.0	WIQI-F	100.7	Tam-SP	1.2/4.7	WQYK-F	99.5	Tam-SP	2.3/6.9
WQSA	1220		2.0/5.0	WLFW	680	Tam-SP	.7/2.9	WRBQ	1380	Tampa	.3/2.0
WSPB	1450		3.0/8.9	WMGG-F	95.7	Clearw	1.5/4.6	WRBQ-F	104.7	Tampa	3.0/8.4
WDAE	1250	Tam-SP	1.3/3.0								

FORMATS	AM	FM	TOTAL	%
BTFL MUSIC		131 (2)	131 (2)	23.9
ROCK/AOR/CONTEMP	7 (2)	94 (4)	101 (6)	18.5
COUNTRY	41 (2)	57 (3)	98 (5)	17.9
AC		87 (4)	87 (4)	15.9
NOSTALGIA	70 (4)		70 (4)	12.8
MOR/VARIETY	40 (3)		40 (3)	7.3
NEWS/TALK	20 (2)		20 (2)	3.7
			547 (26)	

RADIO STATIONS

WAMR, 1320, 5 KW/1 KW (DA-2), NOSTALGIA
WWZZ, 1280, 500 W (DAYS,DA) , NOSTALGIA (Al Ham)

WAMR-F, 92.1, 3 KW @ 315, COUNTRY (FM-100)
WDUV-F, 103.3, 100 KW @ 649, BTFL MUS
WMLO-F, 106.3, 3 KW @ 280, AC (TM)
WSRZ-F, 102.5, 100 KW @ 570, AC
WINK-F, 96.9, 100 KW @ 833, AC

NBC,NBC-T, $26.00 (Savalli)
ABC-D, $ 9.00 (----)

APR, $17.00 (Savalli)
, $39.00* (Masla)
RKO, $24.00 (PRO)
CBS-R, $51.25 (CBS/FM)
, $70.63 (Mc-Guild)

Cosmos (FORT MYERS)

Other ranked stations - See Tampa

SAVANNAH

Market # 162
SMSA Pop: 235,200
APR 18.1
Est 1982 Revenue: $3,880,000

Stations: 15/14
Diaries: 642/300:1
Standard Error: .807
% Below Line: 0.6

CSI: 1.8 Bil (# 169)
CSI HH: 20.9 M (# 232)
Retail $: 1.0 Bil (# 176)
% Not Listed: 7.7

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. WEAS-F	57/16.3	16.3	17.7
2. WCHY-F	46/13.2	14.4	14.0
3. WSOK	41/11.7	13.3	13.4
4. WAEV-F	36/10.3	6.8	6.4
5. WZAT-F	33/ 9.5	9.8	9.7
6. WSGF-F	31/ 8.9	6.8	8.0
7. WJCL-F	30/ 8.6	11.4	8.4
8. WWSA	13/ 3.7	2.7	4.0
9. WSGA	11/ 3.2	2.7	5.4
10. WEAS	9/ 2.6	3.3	2.3

12+ TSA 1/4	
1. WCHY-F	152
2. WEAS-F	99
3. WZAT-F	86
4. WAEV-F	64
5. WJCL-F	59
6. WSGF-F	50
7. WSOK	42
8. WHHR-F	17
9. WWSA	14
10. WSGA	12

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WCHY-F	1429/20.9	24.9
2. WZAT-F	1409/31.6	31.2
3. WEAS-F	912/27.9	27.5
4. WSGF-F	825/27.8	22.6
5. WAEV-F	780/20.5	15.0
6. WJCL-F	730/20.1	21.3
7. WSOK	494/24.8	25.6
8. WSGA	225/11.0	14.3
9. WHHR-F	224/ 2.5	3.6
10. WWSA	218/10.6	9.4

12+ FM SHARE (METRO): 73.29% (236 of 322) (SPG 82: 71.92%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WEAS-F	1. WAEV-F	1. WEAS-F	1. WCHY-F	1. WCHY-F	1. WSOK
2. WZAT-F	WEAS-F	2. WAEV-F	2. WEAS-F	2. WJCL-F	2. WEAS-F
3. WSGF-F	3. WSGF-F	3. WCHY-F	3. WAEV-F	3. WSOK	3. WCHY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCHY-F	1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WAEV-F	1. WCHY-F
2. WEAS-F	2. WCHY-F	2. WAEV-F	2. WCHY-F	2. WSGF-F	2. WAEV-F
3. WAEV-F	3. WAEV-F	3. 3 tied	3. WSOK	3. WEAS-F	WEAS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGEC-F 103.9 Springfield .3/1.9 WQCN 1450 .3/3.5 WHHR-F 106.3 Hilton Head .6/2.5
WKBX 630 1.7/7.3 WNMT 1520 Garden City 1.4/2.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		100 (3)	100 (3)	31.1
BLACK/URBAN/JAZZ	41 (1)	57 (1)	98 (2)	20.4
COUNTRY		46 (1)	46 (1)	14.3
BTFL MUSIC		32 (2)	32 (2)	9.9
MOR/VARIETY	24 (3)		24 (3)	7.5
NOSTALGIA	11 (1)		11 (1)	3.4
RELIGION/GOSPEL	9 (1)	1 (1)	10 (2)	3.1
OTHERS/UNKNOWN	1 (1)		1 (1)	0.3
			322 (15)	

RADIO STATIONS

WEAS, 900, 5 KW (DAYS), GOSPEL , $11.00 (Stars) Rivers
WSGA, 1400, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-D, $18.00* (Katz)
WSOK, 1230, 1 KW/250 W , BLACK SBN, $24.00* (Selcom)
WWSA, 1290, 5 KW (DA-N), MOR ABC-I, $15.00* (Torbet) Bluegrass

WAEV-F, 97.3, 100 KW @ 500, CONTEMP/AC RKO, $18.00 (Selcom)
WCHY-F, 94.1, 100 KW @ 1320, COUNTRY (Drake-Chen) ABC-E, $29.00* (Torbet) Bluegrass
WEAS-F, 93.1, 100 KW @ 355, BLACK NBN, $26.00* (Stars) Rivers
WJCL-F, 96.5, 100 KW @ 1232, BTFL MUS (TM) CBS, $22.00* (HNWH)
WSGF-F, 95.5, 100 KW @ 390, ROCK Source, $23.00* (Mc-Guild)
WZAT-F, 102.1, 100 KW @ 620, ROCK ABC-C, $32.00* (Katz)
WHHR-F, 106.3, 3 KW @ 300, BTFL MUS APR, $20.00 (----) (HILTON HEAD)

SEATTLE-TACOMA

Market # 15 (with Tacoma); ADI # 16
SMSA Pop: 2,138,600
APR 16.3
Est 1982 Revenue: $47,400,000

Stations: 32/32
Diaries: 1520/1203:1
Standard Error: .496
% Below Line: 0

CSI: 21.5 Bil (# 14-approx)
CSI HH: 26.7 M (# 30)
Retail $: 10.4 Bil (# 16-appr)
% Not Listed: 5.8

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SPG 82
1. KIRO	268/9.0	10.3	10.8	11.0
2. KBRD-F	191/6.4	6.7	4.5	3.0
3. KSEA-F	180/6.0	5.1	5.7	4.9
4. KUBE-F	165/5.5	5.3	4.9	4.1
5. KOMO	161/5.4	5.6	7.1	6.6
6. KISW-F	150/5.0	5.6	6.2	7.5
7. KZOK-F	148/5.0	5.2	6.2	5.4
8. KIXI	137/4.6	4.2	3.4	2.0
9. KMPS-F	127/4.3	3.2	3.2	3.6
10. KING-F	119/4.0	3.0	3.5	3.1
11. KZAM-F	104/3.5	2.9	3.6	3.2
12. KNBQ-F	102/3.4	3.6	3.6	2.6
13. KJR	100/3.4	2.5	2.6	3.3
14. KVI	94/3.2	2.5	3.5	4.3
15. KPLZ-F	89/3.0	2.2	2.9	2.6
16. KRPM-F	73/2.4	3.3	1.7	2.6
17. KEZX-F	68/2.3	1.2	1.4	2.2
18. KMPS	64/2.1	1.6	2.2	2.2
19. KIXI-F	62/2.1	2.5	2.3	1.6
20. KKFX	60/2.0	3.1	1.8	1.6

12+ TSA 1/4	
1. KIRO	330
2. KBRD-F	263
3. KOMO	209
4. KISW-F	206
5. KSEA-F	204
6. KUBE-F	195
7. KIXI	162
8. KMPS-F	160
9. KZOK-F	159
10. KING-F	138
11. KZAM-F	129
12. KNBQ-F	127
13. KJR	116
14. KVI	115
15. KRPM-F	107
16. KPLZ-F	93
17. KIXI-F	82
18. KEZX-F	77
19. KMPS	69
20. KING	68

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KIRO	5534/23.5	27.2	28.7
2. KOMO	3263/14.3	23.0	16.5
3. KJR	3186/15.3	12.0	13.9
4. KISW-F	2800/12.4	12.9	14.6
5. KBRD-F	2704/10.6	9.9	7.1
6. KUBE-F	2665/12.1	14.9	10.7
7. KNBQ-F	2462/10.9	10.2	8.3
8. KSEA-F	2416/11.3	11.5	11.2
9. KZOK-F	2385/11.4	13.0	13.6
10. KVI	2310/10.6	11.6	13.1
11. KMPS-F	2235/ 9.3	7.6	6.6
12. KZAM-F	2033/ 8.9	10.1	7.7
13. KING	1883/ 8.0	7.8	9.5
14. KIXI	1845/ 8.3	7.5	4.4
15. KING-F	1842/ 8.7	7.4	5.8
16. KPLZ-F	1783/ 8.1	8.1	7.7
17. KMPS	1539/ 7.3	5.7	5.8
18. KIXI-F	1531/ 6.3	7.4	5.8
19. KRPM-F	1333/ 5.5	4.4	4.7
20. KYYX-F	1316/ 6.3	8.0	7.6

12+ FM SHARE (METRO): 59.91% (1684 of 2811) (SPG 82: 53.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KNBQ-F	1. KUBE-F	1. KUBE-F	1. KIRO	1. KIRO	1. KIRO
2. KZOK-F	2. KISW-F	2. KISW-F	2. KSEA-F	2. KBRD-F	2. KOMO
3. KISW-F	3. KZAM-F	3. KIRO	3. KMPS-F	3. KSEA-F	3. KMPS-F+
4. KUBE-F	4. KZOK-F	4. KZAM-F	KUBE-F	4. KOMO	4. KUBE-F
5. KKFX	5. KJR	5. KMPS-F	5. KOMO	5. KIXI	5. KSEA-F
6. KYYX-F	6. KPLZ-F	6. KZOK-F	6. KBRD-F	6. KMPS-F	6. KJR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSEA-F	1. KIRO	1. KUBE-F	1. KBRD-F	1. KISW-F	1. KIRO
2. KBRD-F	2. KSEA-F	2. KJR	2. KSEA-F	2. KZOK-F	2. KUBE-F
3. KIRO	3. KISW-F	3. KPLZ-F	3. KMPS-F	3. KZAM-F	3. KMPS-F
4. KIXI	4. KUBE-F	4. KZAM-F	4. KIRO	4. KUBE-F	4. KOMO
5. KUBE-F	5. KBRD-F	5. KEZX-F	KUBE-F	5. KJR	5. KSEA-F
6. KMPS-F	6. KZOK-F	6. KNBQ-F	6. KOMO	6. KPLZ-F	KISW-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	226 (5)	818 (7)	1044 (12)	37.1
NEWS/TALK	413 (3)		413 (3)	14.7
BTFL MUSIC		371 (2)	371 (2)	13.2
COUNTRY	127 (4)	200 (2)	327 (6)	11.6
MOR/VARIETY	181 (2)		181 (2)	6.4
NOSTALGIA	137 (1)		137 (1)	4.9
AC		130 (2)	130 (2)	4.6
CLASSICAL		119 (1)	119 (1)	4.2
RELIGION/GOSPEL	30 (1)	46 (1)	76 (2)	2.7
BLACK/URBAN/JAZZ	13 (1)		13 (1)	0.5
			2811 (32)	

SEATTLE-TACOMA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KIRO	1. KIRO	1. KIRO
2. KBRD-F	2. KOMO	2. KUBE-F
3. KOMO	3. KJR	3. KBRD-F
4. KISW-F	4. KISW-F	4. KSEA-F
5. KSEA-F	5. KBRD-F	5. KOMO
6. KUBE-F	6. KUBE-F	6. KMPS-F
7. KIXI	7. KNBQ-F	7. KIXI
8. KZOK-F	8. KSEA-F	8. KZOK-F
KMPS-F	9. KZOK-F	9. KJR
10. KZAM-F	10. KVI	10. KMPS
11. KNBQ-F	11. KMPS-F	
12. KVI	12. KZAM-F	
KJR	13. KING	
14. KRPM-F	14. KIXI	
15. KPLZ-F	15. KING-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAMT	1360	Tacoma	.5/1.3
KBIQ-F	105.3	Edmonds	1.5/4.8
KGDN	630	Edmonds	1.0/2.9
KING	1090		1.7/8.0
KJET	1590		.6/3.0
KJUN	1450	Puyallup	1.0/2.2
KJZZ	1540	Bellevue	.4/1.6
KRKO	1380	Everett	.4/1.0
KSPL	1150		.7/2.9
KTAC	850	Tacoma	1.2/3.8
KWYZ	1230	Everett	.6/1.9

ADI FM SHARE: 60.24% (2171 of 3604) (SPG 82: 54.92%)

AM STATIONS

KING, 1090, 50 KW (DA-2)	NEWS	NBC,	$ 40.00*	(Blair)	King
KIRO, 710, 50 KW (DA-N)	NEWS	CBS,MBS,NBC-T,	$130.00*	(Torbet)	Bonneville
KIXI, 880, 50 KW/1 KW (DA-2)	NOSTALGIA		$ 50.00*	(Christal)	
KJR , 950, 5 KW (DA-N)	CONTEMP/AC (Burk-Abr)	ABC-D,	$73.75	(Mc-Guild)	Metromedia
KKFX, 1250, 5 KW (DA-2)	ROCK	UPI,	$ 33.00*	(Lotus)	
KMPS, 1300, 5 KW (DA-N)	COUNTRY		$ 45.00*	(Eastman)	Affiliated
KOMO, 1000, 50 KW (DA-N)	MOR	ABC-I,	$167.50	(Katz)	Fisher
KVI , 570, 5 KW	NEWS/TALK	ABC-T,MBS,	$ 50.00*	(MMR)	Golden West

FM STATIONS

KBRD-F, 103.7, 100 KW @ 1675	BTFL MUS (Churchill)		$112.50	(Masla)	Entercom (TACOMA)
KEZX-F, 98.9, 100 KW @ 1070	AC	ABC-E,	$ 58.00	(HNWH)	Park
KING-F, 98.1, 100 KW @ 850	CLASSICAL		$ 65.00*	(Blair)	King
KISW-F, 99.9, 100 KW @ 1200	AOR (Burk-Abr)		$ 85.00*	(Mc-Guild)	Kaye-Smith
KIXI-F, 95.7, 100 KW @ 1100	AC		$ 40.00*	(Christal)	
KMPS-F, 94.1, 100 KW @ 1165	COUNTRY		$ 70.00*	(Eastman)	Affiliated
KNBQ-F, 97.3, 100 KW @ 700	ROCK		$ 61.13	(Christal)	Tacoma Trib (TACOMA)
KPLZ-F, 101.5, 100 KW @ 1200	CONTEMP/AC	RKO,Trans,	$ 45.00	(MMR)	Golden West
KRPM-F, 106.1, 100 KW @ 700	COUNTRY		$ 36.00	(Weiss)	(TACOMA)
KSEA-F, 100.7, 100 KW @ 730	BTFL MUS (Bonne)		$ 80.00*	(Torbet)	Bonneville
KUBE-F, 93.3, 100 KW @ 1070	ROCK		$ 90.00*	(RKO)	First Media
KYYX-F, 96.5, 81 KW @ 1220	ROCK/AOR		$ 45.00*	(Christal)	
KZAM-F, 92.5, 100 KW @ 1100	AOR (Pollack)	CBS-R,	$ 60.00*	(Selcom)	Sandusky
KZOK-F, 102.5, 100 KW @ 1165	AOR		$ 70.00*	(HNWH)	Sterling

SHREVEPORT

Market # 107
SMSA Pop: 384,000
Est 1982 Revenue: $*,700,000
APR 16.7

Stations: 16/16
Diaries: 702/446:1
Standard Error: .768
% Below Line: 0

CSI: 3.0 Bil (# 111)
CSI HH: 22.2 M (# 181)
Retail $: 1.9 Bil (# 102)
% Not Listed: 4.2

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KDKS-F	72/13.8	9.6	9.6	11.1	6.9
2. KCOZ-F	59/11.3	12.3	11.0	8.5	10.7
KOKA	59/11.3	15.9	13.3	13.1	15.8
4. KRMD-F	51/ 9.8	10.8	9.3	10.0	10.5
5. KEEL	48/ 9.2	7.3	7.5	8.3	9.8
6. KMBQ-F	46/ 8.8	5.6	10.9	7.6	8.4
7. KCIJ	45/ 8.6	9.6	11.0	7.6	7.9
8. KWKH	42/ 8.0	8.6	6.8	10.5	12.9
9. KROK-F	33/ 6.3	5.6	6.5	8.3	7.2
10. KRMD	16/ 3.1	2.5	3.9	8.3	3.6

12+ TSA 1/4	
1. KWKH	96
2. KRMD-F	84
3. KDKS-F	79
4. KEEL	74
5. KOKA	63
6. KCOZ-F	62
7. KMBQ-F	59
8. KCIJ	58
9. KROK-F	45
10. KTAL-F	25

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KWKH	1360/16.4	25.3	19.9
2. KRMD-F	1330/20.6	23.5	18.9
3. KEEL	1183/20.3	23.2	26.2
4. KOKA	866/22.6	27.3	25.0
5. KROK-F	761/16.8	16.5	15.8
6. KDKS-F	754/20.8	16.8	17.3
7. KMBQ-F	657/16.3	13.6	16.4
8. KCOZ-F	635/17.1	19.6	21.3
9. KCIJ	611/13.5	13.9	12.8
10. KTAL-F	483/ 4.7	4.5	4.2

12+ FM SHARE (METRO): 55.89% (280 of 501) (SPG 82: 53.28%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOKA	1. KDKS-F	1. KDKS-F	1. KEEL	1. KCOZ-F	1. KRMD-F+
2. KDKS-F	2. KMBQ-F	2. KMBQ-F	2. KRMD-F	2. KRMD-F	2. KEEL
3. KROK	3. KOKA	3. KEEL	3. KDKS-F	3. KWKH	3. KCIJ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KCOZ-F	1. KDKS-F	1. KDKS-F	1. KEEL	1. KMBQ-F	1. KEEL
2. KDKS-F	2. KCOZ-F	2. KMBQ-F	2. KRMD-F	2. KDKS-F	2. KCOZ-F
3. KMBQ-F	3. KCIJ	KOKA	3. 3 tied	3. KOKA	3. KDKS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KASO	1240	Minden	1.0/2.4	KEPT-F	96.5		2.5/7.8
KASO-F	95.3	Minden	.2/1.0	KNCB	1320	Vivian	.4/1.5
KBCL	1220		.8/1.3	KTAL-F	98.1		1.0/4.7

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	59 (1)	72 (1)	131 (2)	26.1
COUNTRY	58 (2)	52 (2)	110 (4)	22.0
ROCK/AOR/CONTEMP		84 (3)	84 (3)	16.8
BTFL MUSIC		59 (1)	59 (1)	11.8
RELIGION/GOSPEL	45 (1)	13 (1)	58 (2)	11.6
AC	48 (1)		48 (1)	9.6
MOR/VARIETY	6 (2)		6 (2)	1.2
OTHERS/UNKNOWN	5 (1)		5 (1)	1.0
			501 (16)	

RADIO STATIONS

KCIJ, 980, 5 KW (DAYS)	, BLACK/GOSPEL	SBN, $17.00* (Savalli)	
KEEL, 710, 50 KW/5 KW (DA-2)	, AC	ABC-I, $39.00* (Mc-Guild)	Multimedia
KOKA, 1550, 10 KW/500 W (DA-N)	, BLACK	ABC-C, $25.00* (Blair)	
KRMD, 1340, 1 KW/250 W	, COUNTRY (Burk-Abr)	, $22.00* (Katz)	
KWKH, 1130, 50 KW (DA-N)	, COUNTRY	ABC-E, $34.00* (Torbet)	Great Empire
KCOZ-F, 100.1, 3 KW @ 300	, BTFL MUS (Schulke)	, $21.50* (Blair)	
KDKS-F, 92.1, 3 KW @ 300	, BLACK	NBN, $24.00* (HNWH)	
KMBQ-F, 93.7, 100 KW @ 350	, AOR	ABC-I, $35.00* (Mc-Guild)	Multimedia
KRMD-F, 101.1, 100 KW @ 1000	, COUNTRY (Burk-Abr)	, $38.00* (Katz)	
KTAL-F, 98.1, 100 KW @ 1360	, CONTEMP (?)	, $ 3.00 (----)	(TEXARKANA)
KROK-F, 94.5, 100 KW @ 400	, ROCK	RKO, $23.00* (Torbet)	Great Empire

SIOUX FALLS

Market # 278
SMSA Pop: 111,900
APR 16.9
Est 1982 Revenue: $3,600,000*
Est 1983 Rev Growth: 6%*

Stations: 10/9
Diaries: 561/167:1
Standard Error: .827
% Below Line: 2.0
Est 1982 Nat Rev: $580,000*

CSI: .9 Bil (# 271)
CSI HH: 20.9 M (# 229)
Retail $: .7 Bil (# 216)
% Not Listed: 3.9

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KKRC-F	27/17.1	16.7	7.5
2. KSOO	22/13.9	16.0	19.7
3. KELO-F	21/13.3	8.3	11.6
4. KXRB	17/10.8	9.7	10.2
5. KYKC	16/10.1	11.1	10.9
6. KIOV-F	15/ 9.5	9.7	8.2
KPAT-F	15/ 9.5	6.3	10.2
8. KELO	13/ 8.2	11.1	12.2
9. KRSS	3/ 1.9	2.8	.7
WNAX	3/ 1.9	---	2.0

12+ TSA 1/4	
1. WNAX	82
2. KXRB	56
3. KELO	50
4. KELO-F	38
KSOO	38
6. KKRC-F	33
7. KPAT-F	29
8. KIOV-F	28
9. KYKC	19
10. KRSS	4

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WNAX	1122/ 7.7	---
2. KELO	959/31.1	31.6
3. KXRB	679/17.2	18.3
4. KELO-F	592/25.1	19.3
5. KSOO	514/29.8	31.3
6. KIOV-F	421/18.9	19.0
7. KKRC-F	399/31.2	26.3
8. KPAT-F	366/21.9	18.0
9. KYKC	274/19.5	23.6
10. KRSS	82/ 6.6	8.6

12+ FM SHARE (METRO): 51.32% (78 of 152) (SPG 82: 44.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKRC-F	1. KKRC-F	1. KKRC-F	1. KELO-F	1. KSOO	1. KSOO
	2. KPAT-F	2. KPAT-F	2. KIOV-F	KELO-F	2. KKRC-F
	3. KKYC	3. KIOV-F	3. KYKC	3. KXRB	3. KYKC
	KELO	KELO-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KELO-F	1. KKRC-F	1. KKRC-F	1. KELO-F	1. KKRC-F	1. KIOV-F
2. KKRC-F	2. KELO-F	2. KPAT-F	2. KIOV-F	2. KPAT-F	2. KELO-F
KSOO	KIOV-F	3. KYKC	KYKC	3. KELO	KXRB
	KYKC	KELO-F			

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	13 (1)	42 (2)	55 (3)	36.2
COUNTRY	36 (3)	15 (1)	51 (4)	33.6
MOR/VARIETY	22 (1)		22 (1)	14.5
BTFL MUSIC		21 (1)	21 (1)	13.8
AC	3 (1)		3 (1)	2.0
			152 (10)	

RADIO STATIONS

KELO, 1320, 5 KW (DA-N) , CONTEMP/AC , $17.50 (Torbet)
KRSS, 1520, 500 W (DAYS) , AC ABC-D, $ 8.00 (----)
KSOO, 1140, 10 KW/5 KW (DA-N), MOR ABC-I, $32.40 (Mc-Guild)
KXRB, 1000, 10 KW (DAYS,DA) , COUNTRY , $28.00 (PRO) S. Minnesota
KYKC, 1230, 1 KW/250 W , COUNTRY ABC-C,RKO, $11.50 (Selcom) Tom Ingstad
WNAX, 570, 5 KW (DA-N) , COUNTRY CBS, $45.00* (Katz) Park (YANKTON)

KELO-F, 92.5, 100 KW @ 1911, BTFL MUS (Bonne) UPI, $15.50 (Torbet)
KIOV-F, 104.7, 100 KW @ 735, COUNTRY NBC, $28.00 (PRO) S. Minnesota
KKRC-F, 93.5, 3 KW @ 150, ROCK RKO, $15.50 (Selcom) Tom Ingstad
KPAT-F, 97.3, 60 KW @ 220, CONTEMP ABC-C, $16.20 (Mc-Guild)

SOUTH BEND

Market # 142
SMSA Pop: 280,600
APR 16.6
Est 1982 Revenue: $3,948,000

Stations: 17/9
Diaries: 615/378:1
Standard Error: .790
% Below Line: 20.8

CSI: 2.3 Bil (# 135)
CSI HH: 22.8 M (# 161)
Retail $: 1.3 Bil (# 151)
% Not Listed: 5.4

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WNDU-F	88/22.7	24.4	23.5
2. WYEZ-F	57/14.7	8.6	6.6
3. WSBT	47/12.1	16.0	11.8
4. WNDU	37/ 9.6	5.3	5.2
5. WXMG-F	35/ 9.0	7.4	10.0
6. WAOR-F	24/ 6.2	4.8	2.4
7. WTHQ-F	16/ 4.1	5.1	9.0
8. WLS	12/ 3.1	3.0	3.8
WMAQ	12/ 3.1	4.1	3.3
10. WGN	9/ 2.3	3.3	.9

12+ TSA 1/4	
1. WNDU-F	201
2. WYEZ-F	110
3. WLS	93
4. WSBT	58
5. WAOR-F	56
6. WMAQ	54
7. WXMG-F	52
8. WFRN-F	42
9. WTHQ-F	38
WNDU	38

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WNDU-F	2424/45.1	48.8
2. WLS	1620/15.9	15.7
3. WYEZ-F	1267/25.2	17.0
4. WMAQ	1055/10.5	11.9
5. WSBT	885/29.3	32.1
6. WXMG-F	643/18.8	21.7
7. WFRN-F	583/ 5.6	3.4
8. WGN	560/ 7.0	8.1
9. WAOR-F	559/12.1	10.0
10. WNDU	528/20.2	18.1

12+ FM SHARE (METRO): 64.21% (235 of 366) (SPG 82: 60.33%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WYEZ-F	1. WNDU-F
	2. WXMG-F	2. WYEZ-F	2. WYEZ-F	2. WSBT	2. WSBT
	3. WAOR-F	3. WXMG-F	3. WXMG-F	3. WNDU-F	3. WYEZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F
2. WYEZ-F	2. WYEZ-F	2. WXMG-F	2. WYEZ-F	2. WAOR-F	2. WYEZ-F
3. WSBT	3. WSBT	3. WYEZ-F	3. WXMG-F	3. WNDU	3. WXMG-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMJ	1580		2.1/4.9	WBBM	780	Chicago	.8/5.8	WLS-F 94.7	Chi .3/1.7
WHME-F	103.1		.5/4.0	WBMX-F	102.7	Chicago	1.3/3.3		
WTCA	1050	Plymouth	.8/2.2	WFRN-F	104.7	Elkhart	1.8/5.6		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	113 (3)	125 (4)	34.2
AC	8 (1)	51 (2)	59 (3)	16.1
BTFL MUSIC		57 (1)	57 (1)	15.6
COUNTRY	49 (2)		49 (2)	13.4
NOSTALGIA	47 (1)		47 (1)	12.8
MOR/VARIETY	12 (2)		12 (2)	3.3
RELIGION/GOSPEL		9 (2)	9 (2)	2.5
BLACK/URBAN/JAZZ		5 (1)	5 (1)	1.4
NEWS/TALK	3 (1)		3 (1)	0.8
			366 (17)	

RADIO STATIONS

WNDU, 1490, 1 KW/250 W, COUNTRY (Ron White)	ABC-I, $19.60	(Mc-Guild)	Notre Dame
WSBT, 960, 5 KW (DA-2), NOSTALGIA (Toby Arnold)	CBS, $24.00*	(Katz)	Schurz
WNDU-F, 92.9, 13 KW @ 880, ROCK (Ron White)	, $42.00	(Mc-Guild)	Notre Dame
WTHQ-F, 101.5, 9 KW @ 967, AC (SMN)	, $18.00*	(Katz)	Schurz
WXMG-F, 103.9, 3 KW @ 290, AC	, $25.00*	(Masla)	Booth
WYEZ-F, 100.7, 50 KW @ 500, BTFL MUS (Schulke)	NBC, $23.03	(Christal)	Federated (ELKHART)
WAOR-F, 95.3, 3 KW @ 300, AOR (Century 21)	MBS, $10.62	(----)	(NILES)
WFRN-F, 104.7, 50 KW @ 455, RELIGION	MBS, $14.75	(HNWH)	(ELKHART)

Other ranked stations - see Chicago

SPOKANE

Market # 113
SMSA Pop: 351,300
APR 17.6
Est 1982 Revenue: $6,700,000

Stations: 16/16
Diaries: 645/458:1
Standard Error: .775
% Below Line: 0

CSI: 3.1 Bil (# 108)
CSI HH: 23.0 M (# 151)
Retail $: 1.6 Bil (# 118)
% Not Listed: 7.3

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KXLY-F 89/17.1	12.3	12.4	11.9	9.8
2. KKPL-F 69/13.3	11.5	9.4	5.8	4.7
3. KHQ-F 51/ 9.8	6.5	6.6	10.5	10.2
4. KREM-F 36/ 6.9	5.1	4.8	9.6	12.9
5. KHQ 34/ 6.6	7.7	5.4	7.9	6.9
6. KDRK-F 33/ 6.4	8.1	11.0	3.0	5.1
7. KGA 32/ 6.2	7.5	8.2	5.8	6.2
8. KEZE-F 29/ 5.6	8.3	12.9	6.3	6.2
9. KJRB 27/ 5.2	7.9	7.4	11.2	12.9
10. KSPO 23/ 4.4	5.1	5.8	6.1	9.6

12+ TSA 1/4	
1. KXLY-F	124
2. KKPL-F	103
3. KDRK-F	90
4. KHQ-F	82
5. KGA	58
6. KREM-F	57
7. KHQ	49
8. KEZE-F	38
KJRB	38
10. KXLY	27

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KKPL-F	1431/31.2	25.6	19.7
2. KHQ-F	1216/23.2	22.[illegible]	15.4
3. KXLY-F	1020/21.3	22.0	22.8
4. KDRK-F	992/14.9	13.5	15.6
5. KGA	880/16.5	19.8	18.1
6. KREM-F	860/21.0	15.6	15.2
7. KHQ	848/18.6	22.8	15.4
8. KJRB	840/20.1	26.8	24.8
9. KEZE-F	525/13.6	14.2	18.2
10. KXLY	488/11.2	16.9	10.9

12+ FM SHARE (METRO): 64.45% (310 of 481) (SPG 82: 61.75%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHQ-F	1. KKPL-F	1. KKPL-F	1. KKPL-F	1. KXLY-F	1. KXLY-F
2. KEZE-F	2. KREM-F	2. KHQ-F	2. KXLY-F	2. KGA	2. KKPL-F
3. KKPL-F	3. KHQ-F	3. KXLY-F	3. KHQ-F	3. KHQ	3. KHQ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KXLY-F	1. KXLY-F	1. KKPL-F	1. KKPL-F	1. KKPL-F	1. KKPL-F
2. KKPL-F	2. KKPL-F	2. KHQ-F	2. KXLY-F	2. KREM-F	2. KXLY-F
3. KHQ-F	3. KHQ-F	3. KREM-F	3. KHQ-F	3. KHQ-F	3. KGGR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGGR	630	Opportunity	2.3/4.1	KUDY	1280	.6/2.0	KXLY	920	3.1/11.2
KICN-F	98.9		.6/2.6	KXXR	1440	3.3/6.0	KREM	970	1.3/7.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	27 (1)	116 (3)	143 (4)	29.7
BTFL MUSIC		89 (1)	89 (1)	18.5
COUNTRY	44 (2)	33 (1)	77 (3)	16.0
AC	7 (1)	69 (1)	76 (2)	15.8
MOR/VARIETY	50 (2)		50 (2)	10.4
NEWS/TALK	23 (1)		23 (1)	4.8
NOSTALGIA	17 (1)		17 (1)	3.5
RELIGION/GOSPEL	3 (1)	3 (1)	6 (2)	1.2
			481 (16)	

RADIO STATIONS

KGA , 1510, 50 KW (DA-N), COUNTRY	ABC-I, $35.50	(Eastman)	Comm Pacific
KHQ , 590, 5 KW , MOR	NBC, $24.00	(Katz)	
KJRB, 790, 5 KW (DA-N), CONTEMP (Burk-Abr)	ABC-C, $37.50	(Mc-Guild)	Kaye-Smith
KSPO, 1230, 1 KW/250 W , NEWS/TALK	ABC-T,MBS, $19.00	(Masla)	
KXLY, 920, 5 KW , MOR	CBS, $? ?	(Torbet)	
KDRK-F, 93.7, 56 KW @ 2380, COUNTRY	RKO, $31.07	(Eastman)	Comm Pacific
KEZE-F, 105.7, 41 KW @ 580, AOR (Burk-Abr)	, $37.50	(Mc-Guild)	Kaye-Smith
KHQ-F , 98.1, 94 KW @ 2030, ROCK (TM)	, $25.00	(Katz)	
KKPL-F, 96.1, 56 KW @ 2080, AC	, $30.00	(HNWH)	
KREM-F, 92.9, 81 KW @ 2100, ROCK	, $28.00	(Blair)	King
KXLY-F, 99.9, 25 KW @ 3010, LTFL MUS (Churchill)	, $33.00*	(Torbet)	

SPRINGFIELD, MA

Market # 82 (county # 72)
SMSA Pop: 528,000
APR 19.8
Est 1982 Revenue: $6,800,000

Stations: 28/13
Diaries: 852/583:1
Standard Error: .706
% Below Line: 28.1

CSI: 4.8 Bil (# 77)
CSI HH: 29.2 M (# 11)
Retail $: 2.4 Bil (# 84)
% Not Listed: 10.5

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WHYN-F	128/13.0	12.1	11.1	12.5	13.9
2. WMAS-F	103/10.5	9.7	10.0	7.8	11.1
3. WHYN	97/ 9.9	7.6	9.7	10.2	10.9
4. WMAS	88/ 9.0	8.3	6.2	7.3	10.5
5. WAQY-F	74/ 7.5	8.5	7.4	4.9	5.3
6. WRCH-F	43/ 4.4	4.6	3.8	2.9	3.1
7. WTIC	39/ 4.0	3.7	3.4	3.7	3.4
WTIC-F	39/ 4.0	3.3	3.4	3.3	.8
9. WREB	32/ 3.3	2.3	3.6	2.4	2.5
10. WCCC-F	28/ 2.8	3.2	4.0	6.0	6.0

12+ TSA 1/4	
1. WHYN-F	133
2. WMAS-F	109
3. WHYN	101
4. WAQY-F	95
5. WMAS	88
6. WTIC	80
7. WTIC-F	72
8. WRCH-F	64
9. WCCC-F	45
10. WREB	32

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WHYN-F	1699/32.2	27.9	24.2
2. WHYN	1578/29.8	26.3	29.8
3. WAQY-F	1508/24.6	25.2	21.1
4. WMAS-F	1302/23.9	23.2	23.4
5. WTIC-F	1130/15.2	13.9	12.5
6. WTIC	1125/14.3	13.1	12.6
7. WCCC-F	916/13.1	14.1	13.1
8. WMAS	792/15.9	17.2	12.8
9. WRCH-F	739/ 9.6	11.7	7.8
10. WAAF-F	587/ 9.0	8.4	8.9

12+ FM SHARE (METRO): 57.61% (507 of 880) (SPG 82: 57.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAQY-F	1. WMAS-F	1. WHYN-F	1. WHYN-F	1. WHYN-F	1. WHYN
2. WCCC-F	2. WHYN-F	2. WMAS-F	2. WMAS-F	2. WMAS	2. WHYN-F
WTIC-F	3. WAQY-F	3. WHYN	3. WHYN	3. WHYN	3. WMAS-F
	4. WHYN	4. WAQY-F	4. WMAS	4. WMAS-F	4. WMAS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHYN-F	1. WHYN-F	1. WMAS-F	1. WHYN-F	1. WAQY-F	1. WHYN-F
2. WMAS-F	2. WMAS-F	2. WHYN-F	2. WMAS-F	2. WMAS-F	2. WMAS-F
3. WMAS	3. WHYN	3. WHYN	WHYN	3. WHYN-F	3. WHYN
4. WHYN	4. WMAS	4. WAQY-F	4. WRCH-F	4. WCCC-F	4. WAQY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WACE	730	Chicopee	1.7/5.5	WSPR	1270	Spring.	2.4/8.4	WHCN-F	105.9	Hart	1.6/6.0
WARE	1250	Ware	1.3/4.9	WAAF-F	107.3	Worc.	1.4/9.0	WKSS-F	95.7	Hart	1.5/4.2
WHMP	1400	Northamp.	2.1/4.8	WBZ	1030	Boston	.6/3.6	WPOP	1410	Hart	.3/1.7
WHMP-F	99.3	Northamp.	.9/5.9	WCBS	880	New York	.3/1.3	WRSI-F	95.3	Greenf.	.5/2.1
WIXY	1600	E. Longm.	2.2/6.6	WDRC	1360	Hartford	.3/1.9	WSRS-F	96.1	Worc.	1.7/4.5
WLDM	1570	Westf.	.5/1.8	WDRC-F	102.9	Hartford	.8/5.9	WWYZ-F	92.5	Water	.8/2.7

FORMATS	AM	FM	TOTAL	%
AC	100 (2)	244 (4)	344 (6)	39.1
ROCK/AOR/CONTEMP		188 (7)	188 (7)	21.4
MOR/VARIETY	103 (5)		103 (5)	11.7
NOSTALGIA	88 (1)		88 (1)	10.0
BTFL MUSIC		75 (3)	75 (3)	8.5
NEWS/TALK	43 (4)		43 (4)	4.9
COUNTRY	22 (1)		22 (1)	2.5
RELIGION/GOSPEL	17 (1)		17 (1)	1.9
			880 (28)	

RADIO STATIONS

WHYN, 560, 5 KW/1 KW (DA-2), AC	RKO, $72.80 (Blair)	Affiliated
WMAS, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)	MBS, $70.88 (Mc-Guild)	
WREB, 930, 500 W (DAYS) , TALK	, $12.00 (RSR)	
WAQY-F, 102.1, 27 KW @ 650, AOR	ABC-C, $43.00* (Eastman)	
WHYN-F, 93.1, 9 KW @ 970, AC/SOFT	RKO II, $72.80 (Blair)	Affiliated
WMAS-F, 94.7, 50 KW @ 360, CONTEMP/AC	, $70.88 (Mc-Guild)	

WAAF - See Worcester Other ranked stations - See Hartford

SPRINGFIELD, MO

Market # 172
SMSA Pop: 212,900
APR 16.2
Est 1982 Revenue: $5,417,000

Stations: 11/10
Diaries: 575/318:1
Standard Error: .805
% Below Line: 3.1

CSI: 1.6 Bil (# 177)
CSI HH: 19.0 M (# 307)
Retail $: 1.2 Bil (# 156)
% Not Listed: 2.7

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KWTO-F	79/26.6	22.5	23.0
2. KTTS-F	65/21.9	21.1	17.1
3. KWTO	31/10.4	12.3	10.1
4. KTTS	29/ 9.8	7.0	10.1
5. KTXR-F	20/ 6.7	10.2	9.8
KGBX	20/ 6.7	13.3	7.0
7. KLFJ	15/ 5.1	.7	2.1
8. KLSM	12/ 4.0	3.9	5.9
9. KRFG-F	9/ 3.0	1.8	5.9
10. KWFC-F	5/ 1.7	2.1	2.1

12+ TSA 1/4	
1. KTTS-F	149
2. KWTO	142
3. KWTO-F	140
4. KTXR-F	56
5. KTTS	34
6. KGBX	23
7. KLFJ	17
8. KLSM	12
9. KWFC-F	11
10. KRFG-F	10

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KWTO	1838/28.1	31.4
2. KWTO-F	1[illegible]52/46.0	41.3
3. KTTS-F	1468/33.8	33.0
4. KTXR-F	795/19.1	21.5
5. KTTS	654/25.6	16.6
6. KGBX	504/23.7	29.2
7. KWFC-F	189/ 6.0	7.2
8. KLSM	159/ 6.2	6.3
9. KRFG-F	152/ 6.6	5.2
10. KLFJ	133/ 6.3	3.8

12+ FM SHARE (METRO): 61.59% (178 of 289) (SPG 82: 59.69%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KTTS-F	1. KTTS-F	1. KTTS-F
		2. KTTS-F	2. KWTO-F	2. KWTO	2. KWTO-F
		3. KGBX	3. KWTO	3. KTTS	3. KWTO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KTTS-F	1. KWTO-F	1. KTTS-F
2. KTTS-F	2. KTTS-F		2. KWTO-F		2. KWTO-F
3. KWTO	3. KWTO		3. KTTS		3. KWTO

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KICK 1340 1.3/6.6

FORMATS

	AM	FM	TOTAL	%
COUNTRY	60 (2)	65 (1)	125 (3)	43.3
ROCK/AOR/CONTEMP		88 (2)	88 (2)	30.4
AC	20 (1)		20 (1)	6.9
BTFL MUSIC		20 (1)	20 (1)	6.9
RELIGION/GOSPEL	15 (1)	5 (1)	20 (2)	6.9
NOSTALGIA	12 (1)		12 (1)	4.2
MOR/VARIETY	4 (1)		4 (1)	1.4
			289 (11)	

RADIO STATIONS

KGBX, 1260, 5 KW (DA-N) , AC	NBC-T,CBS,	$18.75	(Katz)
KLFJ, 1550, 500 W (DAYS), RELIGION	,	$11.00	(----)
KLSM, 1000, 500 W (DAYS), NOSTALGIA	MBS,	$10.00	(Roslin)
KTTS, 1400, 1 KW/250 W , COUNTRY	ABC-E,	$42.18	(Torbet) Great Empire
KWTO, 560, 5 KW (DA-N) , COUNTRY	ABC-I,	$46.75	(Eastman) Stuart
KTTS-F, 94.7, 100 KW @ 659, COUNTRY	ABC-E,	$42.18	(Torbet) Great Empire
KTXR-F, 101.5, 100 KW @ 1150, BTFL MUS (Bonne)	NBC,	$18.00	(----)
KWFC-F, 97.3, 100 KW @ 480, RELIGION	,	$ 7.00	(----)
KWTO-F, 98.7, 100 KW @ 600, ROCK	,	$46.75	(Eastman) Stuart
KRFG-F, 93.5, 2.3 KW @ 330, AOR	Source,	$ 8.00*	(----) (GREENFIELD)

STEUBENVILLE

Market # 205
SMSA Pop: 163,200
APR 16.7
Est 1982 Revenue: $1,570,000

Stations: 21/4
Diaries: 617/218:1
Standard Error: .787
% Below Line: 67.3

CSI: 1.4 Bil (# 185)
CSI HH: 23.7 M (# 120)
Retail $: .6 Bil (# 235)
% Not Listed: 3.6

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. WRKY-F	34/15.1	16.3	13.5
2. WWVA	25/11.1	11.2	12.0
3. WSTV	22/ 9.8	14.9	9.9
4. WDVE-F	19/ 9.4	8.8	6.8
5. KDKA	18/ 8.0	6.0	10.4
6. WKWK-F	12/ 5.3	4.7	2.6
7. WELA-F	10/ 4.4	5.6	2.6
8. WBZZ-F	9/ 4.0	2.3	.5
WAMO-F	9/ 4.0	3.7	4.2
WEIR	9/ 4.0	5.1	5.7

THIS MARKET'S METRO AND TSA ARE THE SAME.

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WRKY-F	486/36.1	38.2
2. WWVA	325/24.1	23.7
3. WSTV	322/23.9	25.4
4. KDKA	295/21.9	17.1
5. WDVE-F	234/17.4	16.9
6. WEIR	218/16.2	23.6
7. WKWK-F	175/13.0	15.0
8. WELA-F	152/11.3	14.5
9. WOMP-F	137/10.2	7.6
10. WBZZ-F	135/10.0	8.4

12+ FM SHARE (METRO): 60.37% (131 of 217) (SPG 82: 59.22%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WWVA	1. WSTV
2. WDVE-F	2. WDVE-F	2. WDVE-F	2. WWVA	2. WSTV	2. WWVA
3. WBZZ-F		3. WWVA		3. WRKY	3. WRKY

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WDVE-F	1. WRKY-F
2. WWVA	2. WWVA		2. WWVA	2. WRKY-F	2. WDVE-F
3. WSTV	3. WDVE-F		3. WSTV		3. KDKA
			WKWK-F		WWVA

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLIT 950		2.7/9.3	WKWK 1400	Wheeling	1.8/3.0	WQXK-F 105.1	Youn .9/2.5	
WANJ-F 107.5	Wheeling	2.7/6.4	WOHI 1490	E Liver,OH	.9/3.0	WSHH-F 99.7	Pitt2.7/6.8	
WDJQ-F 92.5	Alliance	1.3/3.2	WOMP-F 100.5	Bellaire	1.3/10.2	WWSW-F 94.5	Pitt3.6/9.1	
WDSY-F 107.9	Pitts	1.3/2.3	WPNT-F 92.9	Pitts	3.1/9.0			

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		80 (6)	80 (6)	36.9
MOR/VARIETY	57 (5)		57 (5)	26.3
COUNTRY	25 (1)	15 (3)	40 (4)	18.4
BTFL MUSIC		19 (3)	19 (3)	8.8
BLACK/URBAN/JAZZ		9 (1)	9 (1)	4.1
NOSTALGIA	4 (1)		4 (1)	1.8
			217 (21)	

RADIO STATIONS

WEIR, 1430, 1 KW (DA-2), MOR
WSTV, 1340, 1 KW/250 W , MOR

WRKY-F, 103.5, 12 KW @ 880, ROCK (TM)
WELA-F, 104.3, 50 KW @ 335, COUNTRY

CBS, $13.50 (Masla) Gilcom
, $30.40* (Mc-Guild) Associated
RKO, $30.40* (Mc-Guild) Associated
, $ 9.00 (Regional) (EAST LIVERPOOL)

Other ranked stations - See Wheeling or Pittsburgh

STOCKTON

Market # 112
SMSA Pop: 356,900
APR 16.9
Est 1982 Revenue: $3,558,000

Stations: 30/10
Diaries: 592/508:1
Standard Error: .797
% Below Line: 52.5

CSI: 2.9 Bil (# 116)
CSI HH: 24.4 M (# 89)
Retail $: 1.6 Bil (# 89)
% Not Listed: 10.7

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KJAX-F 44/8.7	10.0	9.6	9.1	8.5
2. KHOP-F 40/7.9	5.1	5.5	5.8	7.6
3. KSTN 39/7.7	5.1	5.1	3.8	4.2
4. KFMR-F 35/6.9	5.1	3.5	2.2	2.8
5. KCBS 34/6.7	6.2	5.5	6.0	5.1
6. KNBR 33/6.5	5.3	5.5	8.0	4.6
7. KRAK 31/6.1	9.6	8.9	9.6	12.2
8. KWIN-F 23/4.5	4.7	3.3	4.4	3.9
9. KSTN-F 21/4.1	4.7	6.5	4.9	8.3
10. KQKK-F 17/3.4	2.3	2.4	4.0	2.5
KZAP-F 17/3.4	4.9	5.9	2.9	3.9

NOTE: THE STOCKTON TSA AND METRO ARE THE SAME.

12+ CUME/ MSA CUME RATING	FAL 82	SPG 82
1. KHOP-F 561/18.7	15.9	15.6
2. KRAK 551/18.3	20.8	18.3
3. KSTN 547/18.2	17.7	16.9
4. KJOY 455/15.1	16.8	16.0
5. KCBS 426/14.2	13.4	12.3
6. KNBR 414/13.8	13.7	16.6
7. KJAX-F 314/13.7	16.5	14.5
8. KWIN-F 395/13.1	11.9	10.4
9. KFMR-F 379/12.6	13.3	7.7
10. KFRC 366/12.2	10.4	11.5

12+ FM SHARE (METRO): 53.86% (244 of 453) (SPG 82: 55.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSTN	1. KHOP-F	1. KHOP-F	1. KNBR	1. KJAX-F	1. KNBR
2. KHOP-F	2. KSTN	2. KNBR	2. KFMR-F	2. KNBR	2. KCBS
	KWIN-F	3. KFMR-F	3. KJAX-F	3. KFMR-F	3. KRAK

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJAX-F	1. KSTN	1. KHOP-F	1. KJAX-F	1. KHOP-F	1. KNBR
2. KCBS	2. KJAX-F	2. KSTN	2. KNBR	2. KWIN-F	2. KFMR-F
3. KHOP-F	KHOP-F	3. KWIN-F	3. KFMR-F	KZAP-F	3. KHOP-F
			KSTN		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCVR	1570	Lodi	1.4/2.0	KFBK	1530	Sacra	.6/2.6	KGO	810	SF	2.4/6.0
KJOY	1280		2.2/15.1	KOSO-F	93.1	Patterson	1.0/7.0	KGO-F	103.7	SF	.6/1.8
KWG	1230		2.2/5.6	KSFM-F	102.5	Woodland	.4/1.7	KKHI-F+	95.7	SF	.6/2.3
KWGF-F	100.9	Tracy	1.4/6.0	KTRB	860	Modesto	1.6/2.6	KMEL-F	106.1	SF	1.2/3.9
KCTC-F	96.1	Sacra	1.0/4.1	KWOD-F	106.5	Sacra	.8/5.9	KRQR-F	97.3	SF	.8/1.8
KEWT-F	105.1	Sacra	1.8/5.6	KFRC	610	SF	2.4/12.2	KSFO	560	SF	1.4/3.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	62 (3)	101 (8)	163 (11)	36.0
COUNTRY	39 (2)	52 (2)	91 (4)	20.1
BTFL MUSIC		58 (3)	58 (3)	12.8
NEWS/TALK	49 (3)	3 (1)	52 (4)	11.5
MOR/VARIETY	44 (2)		44 (2)	9.7
SPANISH	7 (1)	21 (1)	28 (2)	6.2
AC		7 (1)	7 (1)	1.5
NOSTALGIA	7 (1)		7 (1)	1.5
CLASSICAL	1 (1)	2 (1)	3 (2)	0.8
			453 (30)	

RADIO STATIONS

KJOY, 1280, 1 KW (DA-N)	, CONTEMP	, $20.00* (Mc-Guild)	
KSTN, 1420, 5 KW/1 KW (DA-2),	SPANISH/ROCK	, $20.00* (Weiss)	
KFMR-F, 100.1, 3 KW @ 300,	COUNTRY (Drake-Chen)	MBS, $23.00* (CBS/FM)	
KJAX-F, 99.3, 3 KW @ 311,	BTFL MUS (TM)	ABC-E, $37.00* (Mc-Guild)	
KQKK-F, 96.7, 3 KW @ 320,	COUNTRY	, $15.00 (Christal)	(MANTECA)
KSTN-F, 107.3, 8 KW @ 1610,	SPANISH	, $11.00 (Weiss)	
KWIN-F, 97.7, 3 KW @ 300,	ROCK	, $23.50 (MMR)	

Other ranked stations - See Sacramento, Stockton or San Francisco

SYRACUSE

Market # 64
SMSA Pop: 643,500
APR 17.4
Est 1982 Revenue: $8,300,000

Stations: 25/20
Diaries: 951/563:1
Standard Error: .650
% Below Line: 5.7

CSI: 5.6 Bil (# 66)
CSI HH: 24.3 M (# 93)
Retail $: 3.0 Bil (# 66)
% Not Listed: 12.6

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WSYR-F 103/11.1	12.9	11.6	13.8	12.1
2. WFBL 102/11.0	5.9	7.9	7.3	7.9
3. WSYR 98/10.5	14.2	14.2	13.0	14.6
4. WHEN 84/ 9.0	10.5	12.4	10.7	10.1
5. WAQX-F 76/ 8.2	6.2	4.4	3.6	6.4
6. WKFM-F 65/ 7.0	8.0	4.8	7.4	4.5
7. WRRB-F 54/ 5.8	3.0	5.9	3.6	.8
8. WSEN-F+ 46/ 4.9	4.4	5.8	6.3	8.0
9. WSCY-F 42/ 4.5	6.4	6.3	4.0	3.7
10. WIBQ-F 22/ 2.4	.3	.5	---	.4

12+ TSA 1/4	
1. WSYR-F	131
2. WSYR	110
3. WFBL	107
4. WHEN	102
5. WRRB-F	88
6. WKFM-F	87
7. WAQX-F	84
8. WSEN-F+	54
9. WSCY-F	42
10. WIBQ-F	41

12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WSYR-F 1880/26.9	27.1	27.3
2. WSYR 1745/27.8	30.8	31.3
3. WHEN 1742/24.9	30.2	32.1
4. WKFM-F 1368/17.9	17.1	14.3
5. WAQX-F 1210/21.3	18.0	13.9
6. WFBL 1047/17.4	12.2	12.6
7. WRRB-F 934/11.4	7.3	9.9
8. WSCY-F 757/13.5	13.1	9.6
9. WSEN-F+ 667/ 9.9	11.1	12.3
10. WNTQ-F 599/ 9.8	12.7	11.0

12+ FM SHARE (METRO): 55.74% (461 of 827) (SPG 82: 51.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKFM-F	1. WSYR-F	1. WSYR-F	1. WSYR-F	1. WFBL	1. WSYR
2. WAQX-F	2. WAQX-F	2. WHEN	2. WHEN	2. WSYR	2. WHEN
	3. WHEN	3. WAQX-F	3. WSYR	3. WHEN	3. WSYR-F
	4. WKFM-F	4. WKFM-F	4. WFBL	4. WRRB-F	4. WFBL

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFBL	1. WFBL	1. WSYR-F	1. WSYR-F	1. WAQX-F	1. WSYR
2. WSYR-F	2. WSYR-F	2. WHEN	2. WHEN	2. WSYR-F	WSEN-F+
3. WHEN	3. WAQX-F	3. WKFM-F	3. WFBL	3. WSCY-F	3. WHEN
4. WSYR	4. WHEN WSYR	4. WAQX-F	4. WRRB-F	4. WKFM-F WHEN	4. WRRB-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEZG	1220		1.3/2.0	WNTQ-F	93.1		2.1/9.8	WAES-F 93.5	Remsen .3/1.2
WMCR+	1600	Oneida	.5/1.8	WOLF	1490		1.5/5.5	WKGW-F 104.3	Utica .5/3.1
WMHR-F	102.9		1.6/3.3	WSCP	1070	Sandy Cr	1.6/2.3	WOUR-F 96.9	Utica 1.3/4.4
WNDR	1260		1.4/8.4	WSGO+	1440	Oswego	1.0/2.1	WRCK-F 107.3	Utica 1.2/4.6

FORMATS

	AM	FM	TOTAL	%
AC	98 (2)	123 (2)	221 (4)	26.7
ROCK/AOR/CONTEMP		211 (6)	211 (6)	25.5
MOR/VARIETY	117 (3)	4 (1)	121 (4)	14.6
COUNTRY	33 (2)	82 (2)	115 (4)	13.9
NOSTALGIA	102 (1)		102 (1)	12.3
BTFL MUSIC	12 (1)	22 (1)	34 (2)	4.1
RELIGION/GOSPEL		15 (1)	15 (1)	1.8
OTHERS/UNKNOWN	4 (1)	4 (2)	8 (3)	1.0
			827 (25)	

RADIO STATIONS

WFBL, 1390, 5 KW (DA-N) , NOSTALGIA (Al Ham)	ABC-D, $34.00 (Weiss)		
WHEN, 620, 5 KW/1 KW (DA-N), AC	ABC-E, $102.13 (MMR)		Park
WSYR, 570, 5 KW (DA-2) , MOR	NBC,NBC-T, $131.25 (Katz)		Katz
WAQX-F, 95.3, 3 KW @ 300, AOR	ABC-R, $38.00 (Masla)		
WKFM-F, 104.7, 50 KW @ 310, ROCK	ABC-F, $28.00 (Selcom)		(FULTON)
WRRB-F, 107.9, 50 KW @ 500, COUNTRY (Drake-Chen)	, $40.00* (MMR)		Park
WSCY-F, 100.9, 3 KW @ 165, AOR (Burk-Abr)	Source, $22.00 (Eastman)		Sky
WSEN-F+ 92.1, 3 KW @ 300, COUNTRY	ABC-I, $36.00* (Mc-Guild)		Buckley (BALDWINS.)
WSYR-F, 94.5, 100 KW @ 650, AC	Trans, $131.25 (Katz)		Katz

WIBQ - See Utica

TALLAHASSEE

Market # 202
SMSA Pop: 168,100
APR 18.1
Est 1982 Revenue: $3,800,000*
Est 1983 Rev Growth: 4%*

Stations: 14/10
Diaries: 587/248:1
Standard Error: .849
% Below Line: 7.6
Est 1982 Nat Rev: $635,000*

CSI: 1.3 Bil (# 194)
CSI HH: 21.6 M (# 213)
Retail $: .9 Bil (# 181)
% Not Listed: 14.8

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WANM	53/20.2	21.3	16.5
2. WGLF-F	36/13.7	11.9	16.5
3. WMNX-F	27/10.3	----	----
4. WOWD-F	23/ 8.7	10.8	16.0
5. WTNT	20/ 7.6	7.5	9.7
6. WBGM-F	19/ 7.2	12.3	7.8
7. WTAL	12/ 4.6	3.4	4.4
8. WCSN-F	9/ 3.4	7.1	6.8
9. WWSD-F+	8/ 3.0	---	---
10. WPAP-F	6/ 2.3	5.2	8.3

12+ TSA 1/4	
1. WANM	71
2. WGLF-F	59
3. WBGM-F	37
4. WOWD-F	31
5. WMNX-F	30
6. WPAP-F	28
7. WWSD-F+	26
8. WTNT	20
9. WCSN-F	16
10. WTAL	13

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WGLF-F	970/40.1	40.5
2. WBGM-F	669/28.4	37.9
3. WOWD-F	449/21.7	21.0
4. WANM	393/20.9	21.0
5. WPAP-F	383/ 8.2	12.9
6. WMNX-F	322/17.3	----
7. WWSD-F+	316/ 8.7	----
8. WTNT	300/19.7	18.1
9. WCSN-F	230/ 9.0	15.8
10. WTUF-F	212/ 3.6	3.8

12+ FM SHARE (METRO): 58.48% (131 of 224) (SPG 82: 57.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WANM	1. WANM	1. WANM	1. WANM	1. WANM	1. WANM
2. WGLF-F	2. WGLF-F	2. WGLF-F	2. WMNX-F	2. WMNX-F	2. WGLF-F
3. WBGM-F	3. WOWD-F	3. WMNX-F	3. WGLF-F	3. WTNT	3. WTNT

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGLF-F	1. WANM	1. WANM	1. WANM	1. WOWD-F	1. WANM
2. WANM	2. WGLF-F	2. WGLF-F	2. WGLF-F	2. WANM	2. WMNX-F
3. WMNX-F	3. WMNX-F	3. WBGM-F	3. WMNX-F	3. WGLF-F	3. WTNT

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCVC	1330	1.5/5.4	WTUF-F	107.1	Thomasville,GA .8/3.6
WKQE	1410	1.5/5.8	WVEE-F	103.3	Atlanta .4/1.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		78 (3)	78 (3)	34.8
COUNTRY	20 (1)	50 (4)	70 (5)	31.3
BLACK/URBAN/JAZZ	53 (1)	3 (2)	56 (3)	25.0
NOSTALGIA	12 (1)		12 (1)	5.4
AC	4 (1)		4 (1)	1.8
RELIGION/GOSPEL	4 (1)		4 (1)	1.8
			224 (14)	

RADIO STATIONS

WANM, 1070, 10 KW (DAYS), BLACK	NBN, $21.88 (Blair)		
WTAL, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)	ABC-E, $ 9.00 (P/W)		
WTNT, 1270, 5 KW (DA-N), COUNTRY	CBS, $27.25 (Katz)	Palmer	
WBGM-F, 98.9, 100 KW @ 365, CONTEMP (Burk-Abr)	ABC-C, $19.00* (Eastman)	Forward	
WDSN-F, 94.9, 51 KW @ 210, COUNTRY (Drake-Chen)	, $27.25 (Katz)	Palmer	
WGLF-F, 104.1, 100 KW @ 440, ROCK	ABC-F, $21.88 (Blair)		
WMNX-F, 95.9, 3 KW @ 300, COUNTRY (TM)	, $20.00* (Christal)		
WOWD-F, 103.1, 3 KW @ 300, AOR	Source, $31.50 (Torbet)		
WWSD-F+,101.7, 3 KW @ 200, COUNTRY	MBS, $ 5.25 (Southern)	(QUINCY)	
WPAP-F, 92.5, 100 KW @ 1230, COUNTRY	, $13.00* (Mc-Guild)	(PANAMA CITY)	
WTUF-F, 107.1, 1.5 KW @ 389, BLACK	NBN, $ 6.00 (Southern)	(BAINBRIDGE)	

TAMPA-ST. PETERSBURG

Market # 23; ADI # 17
SMSA Pop: 1,652,200
APR 18.4
Est 1982 Revenue: $24,000,000

Stations: 24/22
Diaries: 1467/1008:1
Standard Error: .526
% Below Line: 2.9

CSI: 13.5 Bil (# 26)
CSI HH: 19.4 M (# 295)
Retail $: 8.6 Bil (# 23)
% Not Listed: 9.0

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SPG 82
1. WWBA-F	375/13.8	10.8	10.9	11.0
2. WRBQ-F	344/12.7	11.3	11.6	10.5
3. WQYK-F	217/ 8.0	7.2	8.6	10.9
4. WDAE	168/ 6.2	6.1	5.2	6.5
5. WYNF-F	151/ 5.6	4.3	5.0	4.1
6. WSUN	142/ 5.2	6.7	6.8	6.6
7. WIQI-F	127/ 4.7	5.0	6.9	5.2
8. WTMP	109/ 4.0	5.6	5.7	4.6
9. WMGG-F	107/ 3.9	5.1	5.8	5.1
10. WFLA	96/ 3.5	4.3	3.0	5.3
11. WOJC-F	95/ 3.5	5.3	3.2	3.6
12. WQXM-F	91/ 3.3	3.0	3.0	4.2
13. WPLP	86/ 3.2	3.1	3.7	2.2
14. WLFW	62/ 2.3	1.8	1.9	1.8
15. WRBQ	49/ 1.8	1.3	1.4	1.9

12+ TSA 1/4	
1. WRBQ-F	436
2. WWBA-F	422
3. WYNF-F	306
4. WQYK-F	255
5. WSUN	208
6. WOJC-F	197
7. WDAE	175
8. WIQI-F	148
9. WDUV-F	138
10. WTMP	127
11. WMGG-F	119
12. WFLA	117
13. WQXM-F	116
14. WPLP	95
15. WSRZ-F	84

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WRBQ-F	5258/26.8	26.8	22.3
2. WYNF-F	3413/13.4	11.4	11.1
3. WWBA-F	3329/19.4	17.3	17.2
4. WSUN	2856/13.4	15.6	17.3
5. WQYK-F	2598/13.2	15.6	16.7
6. WFLA	2273/12.1	12.7	15.4
7. WQXM-F	2181/11.5	9.9	11.6
8. WDAE	2053/13.0	10.3	12.6
9. WOJC-F	1951/ 7.1	7.1	10.0
10. WIQI-F	1881/10.7	12.6	13.8
11. WMGG-F	1853/10.8	15.3	14.0
12. WDUV-F	1733/ 4.3	2.6	3.4
13. WTMP	1341/ 7.2	8.1	4.8
14. WSRZ-F	1264/ 4.6	5.9	4.8
15. WRBQ-F	1232/ 7.3	6.8	8.0

12+ FM SHARE (METRO): 65.30% (1615 of 2473) (SPG 82: 57.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F+
2. WTMP	2. WYNF-F	2. WYNF-F	2. WQYK-F	2. WQYK-F	2. WWBA-F
3. WQXM-F	3. WMGG-F	3. WQYK-F	3. WWBA-F	3. WDAE	3. WQYK-F
4. WYNF-F	4. WIQI-F	4. WMGG-F	4. WIQI-F	4. WSUN	4. WDAE
	5. WQXM-F	5. WIQI-F	5. WMGG-F	5. WRBQ-F	5. WSUN
	6. WQYK-F	6. WWBA-F	6. WSUN	6. WFLA	6. WFLA

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWBA-F	1. WWBA-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WRBQ-F	2. WRBQ-F	2. WIQI-F	2. WQYK-F	2. WYNF-F	2. WQYK-F
3. WQYK-F	3. WQYK-F	3. WMGG-F	3. WWBA-F	3. WQXM-F	3. WMGG-F
4. WDAE	4. WYNF-F	4. WYNF-F	4. WIQI-F	4. WMGG-F	4. WSUN
5. WSUN	5. WIQI-F	5. WTMP	5. WMGG-F	5. WQYK-F	5. WYNF-F
6. WIQI-F	WSUN	6. WQYK-F	6. WSUN		6. WWBA-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	49 (1)	693 (4)	742 (5)	30.0
COUNTRY	142 (1)	312 (2)	454 (3)	18.4
BTFL MUSIC		445 (3)	445 (3)	18.0
NOSTALGIA	301 (4)		301 (4)	12.2
AC		165 (2)	165 (2)	6.7
BLACK/URBAN/JAZZ	149 (2)		149 (2)	6.0
MOR/VARIETY	96 (1)		96 (1)	3.9
NEWS/TALK	86 (1)		86 (1)	3.5
RELIGION/GOSPEL	35 (3)		35 (3)	1.4
			2473 (24)	

TAMPA-ST. PETE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRBQ-F	1. WRBQ-F	1. WWBA-F
2. WWBA-F	2. WWBA-F	2. WRBQ-F
3. WYNF-F	3. WYNF-F	3. WQYK-F
4. WQYK-F	4. WSUN	4. WSUN
5. WSUN	5. WQYK-F	5. WDAE
WOJC-F	6. WFLA	6. WFLA
7. WDAE	7. WQXM-F	7. WYNF-F
8. WIQI-F	8. WDAE	8. WQXM-F
9. WDUV-F	9. WOJC-F	9. WOJC-F
10. WTMP	10. WIQI-F	10. WTMP
11. WMGG-F	11. WMGG-F	
12. WFLA	12. WDUV-F	
13. WQXM-F	13. WTMP	
14. WPLP	14. WRBQ	
15. WPCV-F	15. WSRZ-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCBF	1010		.4/1.1
WGUL	1500	New Port Rich	1.3/1.6
WHBS-F	106.3	Holiday	1.4/2.5
WRXB	1590	St. Pete	1.5/2.5
WSST	800	Largo	.6/1.8
WTAN	1340	Clearwater	1.3/3.3
WTIS	1110	Tampa	.3/1.3
WDUV-F	103.3	Bradenton	1.2/4.3
WSRZ-F	102.5	Sarasota	1.4/4.6

ADI FM SHARE: 68.83% (2575 of 3741) (SPG 82: 57.50%)

AM STATIONS

WDAE, 1250, 5 KW (DA-N)	NOSTALGIA (Primetime)	ABC-I,	$ 65.00*	(Katz)	Taft
WFLA, 970, 5 KW (DA-N)	MOR	NBC,	$116.00	(Blair)	Blair
WLFW, 680, 1 KW (DAYS)	NOSTALGIA	,	$ 45.00	(----)	
WPLP, 570, 500 W (DAYS)	TALK	MBS,	$ 30.00*	(P/W)	
WRBQ, 1380, 5 KW (DA-N)	ROCK	RKO,	$? ?	(Eastman)	Harte-Hanks
WSUN, 620, 5 KW (DA-N)	COUNTRY	ABC-E,RKO II,	$ 70.00*	(Mc-Guild)	Plough
TWMP, 1150, 5 KW/2.5 KW (DA-2)	BLACK	SBN,	$ 42.00	(----)	

FM STATIONS

WIQI-F, 100.7, 100 KW @ 503	AC	,	$ 60.00*	(Christal)	Gannett
WMGG-F, 95.7, 100 KW @ 507	CONTEMP/AC	Trans,ABC-C,	$ 75.00*	(Selcom)	Metroplex
WOJC-F, 93.3, 100 KW @ 925	COUNTRY (Burns-Somer)	,	$116.00	(Blair)	Blair
WQXM-F, 97.9, 100 KW @ 639	AOR (Burk-Abr)	Source,	$ 55.00*	(Mc-Guild)	Plough
WQYK-F, 99.5, 100 KW @ 550	COUNTRY	,	$ 75.00*	(Torbet)	Lake Huron
WRBQ-F, 104.7, 100 KW @ 555	ROCK	RKO,	$120.00*	(Eastman)	Harte-Hanks
WWBA-F, 107.3, 100 KW @ 649	BTFL MUS (Winton)	,	$105.00*	(RKO)	Metromedia
WYNF-F, 94.9, 100 KW @ 1460	AOR	ABC-R,	$ 70.00*	(Katz)	Taft

WDUV, WSRZ - See Sarasota

TERRE HAUTE

Market # 195
SMSA Pop: 177,000
APR 15.9
Est 1982 Revenue: $2,600,000

Stations: 15/11
Diaries: 595/250:1
Standard Error: .786
% Below Line: 4.2

CSI: 1.4 Bil (# 193)
CSI HH: 20.2 M (# 262)
Retail $: .9 Bil (# 182)
% Not Listed: 9.3

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WVTS-F	46/19.5	11.0	13.1
WTHI-F	46/19.5	17.0	15.5
3. WPFR-F	32/13.6	18.8	10.0
4. WBOW	22/ 9.3	11.9	6.8
WTHI	22/ 9.3	6.0	9.6
6. WZZQ-F	18/ 7.6	9.2	9.6
7. WPFR	10/ 4.2	6.4	2.8
8. WIBC	5/ 2.1	.5	.4

12+ TSA 1/4	
1. WTHI-F	74
WVTS-F	74
3. WPFR-F	54
4. WBOW	25
5. WTHI	23
6. WZZQ-F	21
7. WPFR	12
WIBC	12
9. WACF-F	11

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WVTS-F	866/33.0	26.9
2. WTHI-F	837/32.2	28.5
3. WPFR-F	688/30.9	28.6
4. WBOW	483/30.8	27.3
5. WTHI	306/18.1	18.3
6. WZZQ-F	302/14.3	13.5
7. WIBC	224/ 6.9	5.2
8. WIBC	224/ 6.9	3.3
9. WLS	159/ 5.3	---

12+ FM SHARE (METRO): 69.63% (149 of 214) (SPG 82: 69.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WVTS-F	1. WVTS-F	1. WVTS-F	1. WTHI-F	1. WTHI-F	1. WTHI-F
2. WPFR	2. WPFR-F	2. WPFR-F	2. WVTS-F	2. WTHI	2. WVTS-F
		3. WTHI-F	3. WPFR-F	3. WZZQ-F	3. WBOW
					WPFR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTHI-F	1. WVTS-F	1. WPFR-F	1. WTHI-F	1. WVTS-F	1. WTHI-F
2. WVTS-F	2. WTHI-F	WTHI-F	2. WVTS-F	2. WPFR-F	2. WVTS-F
3. WPFR-F	3. WPFR-F		3. WPFR-F		3. WPFR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBDJ-F	97.7	Brazil	1.3/6.3	WACF-F	98.5	Paris,IL	.4/2.9
WNDI	1550	Sullivan	.4/1.8	WFBQ-F	94.7	Indy	.4/2.1
WWCM	1130	Brazil	1.3/3.8	WLS	890	Chicago	.8/5.3
WWVR-F	105.5		.8/3.8				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	2 (1)	79 (3)	81 (4)	37.9
COUNTRY	1 (1)	68 (4)	69 (5)	32.2
MOR/VARIETY	27 (2)		27 (2)	12.6
NOSTALGIA	22 (1)		22 (1)	10.3
OTHERS/UNKNOWN	10 (1)		10 (1)	4.7
BTFL MUSIC	3 (1)		3 (1)	1.4
RELIGION/GOSPEL		2 (1)	2 (1)	0.9
			214 (15)	

RADIO STATIONS

WBOW, 1230, 1 KW/250 W , MOR/AC
WPFR, 1300, 500 W (DAYS) , ? ?
WTHI, 1480, 5 KW/1 KW (DA-2), NOSTALGIA/MOR

WPFR-F, 102.7, 50 KW @ 500, ROCK
WTHI-F, 99.9, 50 KW @ 500, COUNTRY
WVTS-F, 100.7, 50 KW @ 500, ROCK (TM)
WZZQ-F, 107.5, 46 KW @ 165, COUNTRY (Century 21)
WACF-F, 98.5, 50 KW @ 500, COUNTRY

ABC-C, $18.00* (Mc-Guild) Contemp. Media
CBS, $14.00* (Selcom) Oak Ridge Boys
NBC, $19.00* (Katz)

ABC-F, $26.00* (Selcom) Oak Ridge Boys
, $29.00* (Katz)
CBS-R, $17.00 (Masla)
ABC-E, $15.00* (Mc-Guild) Century 21
ABC-E, $ 8.00 (----) (PARIS,IL)

WIBC - See Indianapolis

WLS - See Chicago

TOLEDO

Market # 54
SMSA Pop: 796,300
APR 17.1
Est 1982 Revenue: $10,200,000

Stations: 24/13
Diaries: 1168/559:1
Standard Error: .582
% Below Line: 16.2

CSI: 7.5 Bil (# 45)
CSI HH: 26.1 M (# 43)
Retail $: 3.7 Bil (# 55)
% Not Listed: 13.3

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WIOT-F	136/12.2	11.7	13.6	11.8	14.2
2. WSPD	105/ 9.4	9.7	9.6	11.8	10.3
3. WLQR-F	93/ 8.3	10.9	11.2	12.9	13.1
4. WKLR-F	89/ 8.0	8.5	7.3	5.2	3.8
5. WWWM-F	84/ 7.5	6.5	3.4	4.5	1.7
6. WMHE-F	84/ 7.5	8.0	10.8	10.2	11.0
7. WTOD	67/ 6.0	6.0	4.5	7.8	8.4
8. WCWA	60/ 5.4	6.0	3.8	2.3	3.2
9. WJR	56/ 5.0	5.3	6.7	6.6	8.3
10. WOHO	46/ 4.1	3.2	4.6	4.2	4.6

12+ TSA 1/4	
1. WIOT-F	185
2. WLQR-F	111
3. WSPD	110
4. WJR	108
5. WMHE-F	106
6. WKLR-F	104
7. WWWM-F	88
8. WTOD	76
9. CKLW	66
10. WCWA	61

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WIOT-F	2423/25.9	28.0	28.5
2. WMHE-F	1792/20.1	20.1	23.8
3. WSPD	1663/23.8	23.5	25.1
4. CKLW	1557/11.0	15.5	12.9
5. WJR	1554/13.2	13.8	16.5
6. WLQR-F	1465/17.6	19.9	21.5
7. WKLR-F	1338/15.9	15.1	14.6
8. WWWM-F	1181/17.4	17.1	14.0
9. WOHO	895/12.9	12.7	16.9
10. WCWA	663/ 9.9	----	11.0

12+ FM SHARE (METRO): 60.54% (586 of 968) (SPG 82: 60.49%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WKLR-F	1. WSPD	1. WSPD
2. WMHE-F	2. WWWM-F	2. WWWM-F	2. WWWM-F	2. WKLR-F	2. WIOT-F
3. CKLW	3. WMHE-F	3. WMHE-F	3. WSPD	3. WLQR-F	3. WMHE-F
	4. WKLR-F	4. WKLR-F	4. WLQR-F	4. WTOD	4. WWWM-F
		5. WSPD	5. WMHE-F	5. WCWA	5. WKLR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIOT-F	1. WIOT-F	1. WMHE-F	1. WSPD	1. WIOT-F	1. WKLR-F
2. WWWM-F	2. WLQR-F	2. WWWM-F	2. WWWM-F	2. WWWM-F	2. WIOT-F
3. WLQR-F	3. WSPD	3. WIOT-F	3. WKLR-F	3. WMHE-F	3. WWWM-F
4. WWWM-F	4. WMHE-F	4. WKLR-F	4. WMHE-F	4. WKLR-F	4. WLQR-F
5. WMHE-F	5. WWWM-F		5. WLQR-F	5. WOHO	5. WMHE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHFD-F	95.9	Arch.	.5/1.4	WCXI	1130	Detr.	.6/2.6	WNIC-F	100.3	Detroit	.5/1.2
WOSE-F	94.5	Port Clin.	.8/2.0	WHMQ-F	100.5	Findl	.5/1.1	WRIF-F	101.1	Detroit	1.4/5.2
WTWR-F	98.3	Monroe	1.3/5.3	WHYT-F	96.3	Detr.	.6/2.0	WWJ	950	Detroit	.4/1.2
WVOI	1520		1.3/2.5	WIQB-F	102.9	Ann Ar.	7/2.8	WWWW-F	106.7	Detroit	1.5/3.5
CKLW	800	Windsor	2.0/11.0	WLLZ-F	98.7	Detr.	.6/2.9				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	22 (1)	273 (7)	295 (8)	30.5
MOR/VARIETY	207 (3)		207 (3)	21.4
COUNTRY	74 (2)	112 (3)	186 (5)	19.2
BTFL MUSIC		102 (2)	102 (2)	10.5
AC		99 (3)	99 (3)	10.2
NOSTALGIA	60 (1)		60 (1)	6.2
BLACK/URBAN/JAZZ	14 (1)		14 (1)	1.4
NEWS/TALK	5 (1)		5 (1)	0.5
			968 (24)	

RADIO STATIONS

WOHO, 1470, 1 KW (DA-2)	, MOR/AC	ABC-E, $28.00* (Torbet)	
WCWA, 1230, 1 KW/250 W	, NOSTALGIA (Toby ARnold)	MBS, $35.00* (Mc-Guild)	Reams
WSPD, 1370, 5 KW (DA-N)	, MOR	NBC, $52.00* (Katz)	WOOD Inc.
WTOD, 1560, 5 KW (DAYS,DA)	, COUNTRY	ABC-I, $36.00* (Masla)	Booth
WIOT-F, 104.7, 50 KW @ 655	, AOR (Burk-Abr)	, $70.00* (Mc-Guild)	Reams
WKLR-F, 99.9, 50 KW @ 500	, COUNTRY	ABC-I, $40.00* (Masla)	Booth
WLQR-F, 101.5, 16 KW @ 810	, BTFL MUS	, $71.00* (Blair)	Susquehanna
WMHE-F, 92.5, 50 KW @ 480	, CONTEMP/AC	ABC-F, $60.00 (Christal)	
WWWM-F, 105.5, 3 KW @ 350	, AC	Source, $35.00* (Torbet)	

TOPEKA

Market # 184
SMSA Pop: 186,000
APR 16.8
Est 1982 Revenue: $4,475,000*
Est 1983 Rev Growth: 5%*

Stations: 18/9
Diaries: 552/282:1
Standard Error: .812
% Below Line: 18.4
Est 1982 Nat Rev: $875,000*

CSI: 1.7 Bil (# 173)
CSI HH: 23.7 M (# 125)
Retail $: .9 Bil (# 195)
% Not Listed: 8.8

12+ METRO 1/4/SHARE	SPG 82	SPG 81
1. KTPK-F 45/17.2	14.1	16.3
2. KDVV-F 34/13.0	10.7	13.3
3. KMAJ-F 26/ 9.9	10.3	11.7
4. KSKX 21/ 8.0	8.5	9.2
5. WREN 19/ 7.3	5.6	5.8
6. WIBW 17/ 6.5	14.1	9.2
7. KTOP 16/ 6.1	2.6	6.3
8. KYYS-F 14/ 5.3	5.6	4.2
9. WIBW-F 10/ 3.8	8.1	7.1
10. KCEZ-F 8/ 3.1	.9	---

12+ TSA 1/4	
1. WDAF	64
2. KTPK-F	63
3. WIBW	54
4. WIBW-F	51
5. KDVV-F	40
6. KYYS-F	31
7. KMAJ-F	30
8. WREN	28
9. KSKX	27
10. KZZC-F	24

12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WDAF 1089/11.6	10.3
2. WIBW-F 989/19.3	24.4
3. WIBW 896/21.0	25.8
4. KTPK-F 662/26.9	25.8
5. KDVV-F 622/26.9	27.7
6. KYYS-F 486/12.0	13.5
7. KZZC-F 436/ 7.7	7.1
8. KMAJ-F 420/17.7	19.9
9. WHB 406/ 4.9	3.8
10. WREN 400/17.7	20.5

12+ FM SHARE (METRO): 65.27% (156 of 239) (SPG 82: 60.28%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KDVV-F	1. KDVV-F	1. KTPK-F	1. KTPK-F	1. KTPK-F	1. KTPK-F
2. KZZC-F	2. KMAJ-F	2. KDVV-F	2. KMAJ-F	2. KSKX	2. KDVV-F
	3. KTPK-F	3. KMAJ-F	KDVV-F	3. KTOP	3. KSKX
					WREN

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTPK-F	1. KTPK-F	1. KMAJ-F	1. KTPK-F	1. KDVV-F	1. KTPK-F
2. KMAJ-F	2. KMAJ-F	2. KDVV-F	2. KDVV-F	2. KMAJ-F	2. KMAJ-F
3. KDVV-F	KDVV-F	3. KTPK-F	3. KMAJ-F	3. KYYS-F	3. KDVV-F
			KSKX		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KZOC-F	92.7	Osage City	2.7/2.8	KMBR-F	99.7	KC	.8/3.0	WDAF	610	KC	1.9/11.6
KCMO	810	KC	.8/5.4	KPRS-F	103.3	KC	.8/2.3	WHB	710	KC	1.1/4.9
KLZR-F	105.9	Lawrence	.8/4.7	KZZC-F	98.9	KC	2.3/7.7				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		73 (6)	73 (6)	30.5
COUNTRY	26 (2)	45 (1)	71 (3)	29.7
MOR/VARIETY	52 (3)		52 (3)	21.8
AC	3 (1)	26 (1)	29 (2)	12.1
BTFL MUSIC		10 (2)	10 (2)	4.2
BLACK/URBAN/JAZZ		2 (1)	2 (1)	0.8
NEWS/TALK	2 (1)		2 (1)	0.8
			239 (18)	

RADIO STATIONS

KSKX, 1440, 5 KW/1 KW (DA-2), COUNTRY	ABC-I, $16.00* (Torbet)	
KTOP, 1490, 1 KW , OLDIES/MOR	MBS, $14.50 (Blair)	
WIBW, 580, 5 KW (DA-N) , MOR	MBS,CBS, $18.25* (Katz)	Stauffer
WREN, 1250, 5 KW (DA-N) , MOR	RKO,NBC, $22.75 (Eastman)	
KDVV-F, 100.3, 100 KW @ 260, ROCK	, $21.00 (Blair)	Harris
KMAJ-F, 107.7, 100 KW @ 464, AC	ABC-I, $16.00* (Torbet)	
KTPK-F, 106.9, 100 KW @ 433, COUNTRY	, $25.00* (HNWH)	
WIBW-F, 97.3, 100 KW @ 1217, ROCK	Source, $16.00* (Katz)	Stauffer

Other ranked stations - See Kansas City

TUCSON

Market # 75
SMSA Pop: 562,500
APR 17.4
Est 1982 Revenue: $9,730,000*
Est 1983 Rev Growth: 11%*

Stations: 18/16
Diaries: 1079/453:1
Standard Error: .615
% Below Line: 1.2
Est 1982 Nat Rev: $1,625,000*

CSI: 4.5 Bil (# 80)
CSI HH: 21.8 M (# 205)
Retail $: 2.8 Bil (# 72)
% Not Listed: 8.8

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KJYK-F 101/11.9	8.4	12.6	10.4	12.7
2. KCUB 95/11.2	11.6	9.0	12.4	10.6
3. KWFM-F 86/10.1	10.7	10.0	6.7	5.4
4. KRQQ-F 79/ 9.3	5.4	7.4	5.9	8.2
5. KLPX-F 57/ 6.7	6.3	7.9	6.3	8.5
6. KCEE 51/ 6.0	7.0	3.7	4.9	6.0
KHYT 51/ 6.0	7.0	3.7	4.9	6.0
8. KXEW 48/ 5.6	6.0	7.4	9.0	1.8
9. KAIR 37/ 4.3	4.6	4.7	6.1	8.0
10. KTKT 31/ 3.6	4.1	4.9	6.2	3.9

12+ TSA 1/4	
1. KJYK-F	107
2. KCUB	97
3. KWFM-F	87
4. KRQQ-F	84
5. KLPX-F	75
6. KCEE	53
7. KHYT	52
8. KXEW	49
9. KAIR	43
10. KTKT	38

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KRQQ-F	1404/26.8	19.0	18.6
2. KWFM-F	1312/24.6	24.7	19.8
3. KLPX-F	1062/18.8	16.3	16.8
4. KCUB	1026/20.9	21.7	17.0
5. KJYK-F	975/18.2	16.1	19.4
6. KTKT	909/16.1	16.1	17.2
7. KCEE	903/15.8	12.1	13.2
8. KHYT	801/16.2	16.1	10.4
9. KAIR	659/12.3	13.5	12.3
10. KNST	431/ 8.7	11.1	8.1

12+ FM SHARE (METRO): 46.26% (359 of 776) (SPG 82: 44.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHYT	1. KWFM-F	1. KRQQ-F	1. KCUB	1. KJYK-F	1. KCUB
KWFM-F	2. KRQQ-F	2. KWFM-F	2. KRQQ-F	2. KCUB	2. KJYK-F
3. KLPX-F	3. KLPX-F	3. KCUB	3. KJYK-F	3. KCEE	3. KRQQ-F
4. KRQQ-F	4. KCUB	4. KCEE	4. KCEE	KXEW	4. KWFM-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJYK-F	1. KJYK-F	1. KRQQ-F	1. KCUB	1. KWFM-F	1. KCUB
2. KCUB	2. KWFM-F	2. KWFM-F	2. KRQQ-F	2. KRQQ-F	2. KRQQ-F
3. KWFM-F	3. KCUB	3. KCUB	3. KXEW	3. KLPX-F	KJYK-F
4. KRQQ-F	KRQQ-F	4. KHYT	KJYK-F	4. KCUB	4. KCEE

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFLT	1450		2.2/4.4	KNST	940	2.5/8.7	KNIX-F	102.5	Phoenix .6/1.5
KGVY	1080	Green Vall	3.5/5.2	KTUC	1400	2.5/7.5	KTTI-F	95.1	Yuma .5/ .8
KNDE-F	99.5		3.2/7.0	KVOI	690	1.5/3.1			

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	51 (1)	222 (3)	273 (4)	35.2
COUNTRY	95 (1)	36 (3)	131 (4)	16.9
BTFL MUSIC		101 (1)	101 (1)	13.0
AC/OLDIES	82 (2)		82 (2)	10.6
SPANISH	48 (1)		48 (1)	6.2
NEWS/TALK	42 (2)		42 (2)	5.4
MOR/VARIETY	37 (1)		37 (1)	4.8
RELIGION/GOSPEL	32 (2)		32 (20	4.1
NOSTALGIA	30 (1)		30 (1)	3.9
			776 (18)	

RADIO STATIONS

KAIR, 1490, 1 KW/250 W	, MOR	NBC,	$30.00*	(Blair)	Surrey
KCEE, 790, 5 KW/500 W (DA-2),	AC	MBS,	$32.38	(Christal)	Behan
KCUB, 1290, 1 KW	, COUNTRY	,	$37.25	(Katz)	Rex
KHYT, 1330, 500 W/5 KW (DA-N)	, ROCK	,	$27.00*	(RKO)	
WNST, 940, 1 KW/250 W	, NEWS/TALK	ABC-I,RKO II,	$22.00	(Mc-Guild)	Western Cities
KTKT, 990, 10 KW/1 KW (DA-N)	, OLDIES (Burk-Abr)	ABC-D,	$25.80	(Torbet)	Lotus
KXEW, 1600, 1 KW (DAYS)	, SPANISH	,	$18.00*	(Lotus)	
KJYK-F, 94.9, 80 KW @ 500, BTFL MUS (Bonne)		,	$38.00*	(Blair)	Surrey
KLPX-F, 96.1, 93 KW @ 505, AOR (Burk-Abr)		Source,	$25.80	(Torbet)	Lotus
KRQQ-F, 93.7, 26 KW @ 150, ROCK		ABC-C,	$27.00	(Mc-Guild)	Western Cities
KWFM-F, 92.9, 47 KW @ 86, AOR (Pollack)		ABC-R,	$32.00*	(Selcom)	Sandusky

TULSA

Market # 59
SMSA Pop: 712,600
APR 18.4
Est 1982 Revenue: $13,901,000*
Est 1983 Rev Growth: 12%*

Stations: 19/18
Diaries: 1117/507:1
Standard Error: .588
% Below Line: 0.4
Est 1982 Nat Rev: $1,750,000*

CSI: 5.8 Bil (# 63)
CSI HH: 22.0 M (# 194)
Retail $: 3.3 Bil (# 58)
% Not Listed: 6.9

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KRAV-F	138/12.6	9.8	12.7	12.4	11.8
2. KVOO	132/12.0	13.5	14.4	15.4	17.2
3. KMOD-F	123/11.2	10.4	11.7	8.3	8.6
4. KRMG	105/ 9.6	11.0	12.3	14.0	16.0
5. KWEN-F	104/ 9.5	10.4	12.3	13.3	7.0
6. KBEZ-F	90/ 8.2	10.4	9.2	9.1	10.6
7. KAYI-F	85/ 7.7	6.5	---	---	---
8. KTFX-F	56/ 5.1	4.7	4.6	4.8	4.6
9. KCFO-F	37/ 3.4	4.4	3.3	3.2	3.5
10. KBBJ	36/ 3.3	4.9	5.0	1.7	1.4

12+ TSA 1/4	
1. KVOO	276
2. KRMG	159
3. KRAV-F	156
4. KMOD-F	136
5. KTFX-F	134
6. KAYI-F	125
7. KBEZ-F	124
8. KWEN-F	122
9. KCFO-F	59
10. KBBJ	40

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KVOO	3224/28.0	30.7	26.4
2. KRAV-F	1977/28.6	24.1	27.0
3. KRMG	1793/21.9	25.6	27.7
4. KAYI-F	1575/18.4	14.3	----
5. KWEN-F	1564/21.6	20.5	21.2
6. KTFX-F	1563/13.6	12.4	9.8
7. KMOD-F	1400/19.7	17.2	21.4
8. KBEZ-F	1357/16.1	16.5	16.9
9. KCFO-F	898/ 8.8	9.4	9.1
10. KELI+	809/10.9	8.8	9.9

12+ FM SHARE (METRO): 64.29% (657 of 1022) (SPG 82: 59.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAYI-F	1. KRAV-F	1. KRAV-F	1. KRAV-F	1. KVOO	1. KVOO
2. KMOD-F	2. KMOD-F	2. KMOD-F	2. KVOO	2. KBEZ-F	2. KRMG
	3. KWEN-F	3. KWEN-F	3. KWEN-F	3. KRMG	3. KRAV-F
	4. KAYI-F	4. KVOO	4. KBEZ-F	4. KWEN-F	4. KWEN-F
				KRAV-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRAV-F	1. KRAV-F	1. KRAV-F	1. KRAV-F	1. KMOD-F	1. KVOO
2. KVOO	2. KMOD-F	2. KWEN-F	2. KVOO	2. KRAV-F	KRAV-F
3. KWEN-F	3. KVOO	3. KAYI-F	3. KBEZ-F	3. KWEN-F	3. KMOD-F
4. KBEZ-F	4. KWEN-F	4. KMOD-F	KWEN-F	4. KAYI-F	4. KWEN-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKC	970		2.1/6.0	KGTO	1050		2.9/5.0	KXOJ-F+	100.9	Sapul	2.1/3.6
KCMA-F	106.1	Owasso	.3/2.2	KTOW	1340	Sand Spg	.3/1.4	KBIX	1490	Muskog	.4/1.0
KELI+	1430		2.5/10.9								

FORMATS	AM	FM	TOTAL	%
COUNTRY	139 (3)	160 (2)	299 (5)	29.3
ROCK/AOR/CONTEMP		208 (2)	208 (2)	20.4
AC	53 (2)	145 (2)	198 (4)	19.4
MOR/VARIETY	114 (2)	14 (1)	128 (3)	12.5
BTFL MUSIC		90 (1)	90 (1)	8.8
RELIGION/GOSPEL	23 (1)	37 (1)	60 (2)	5.9
NOSTALGIA	36 (1)		36 (1)	3.5
CLASSICAL		3 (1)	3 (1)	0.3
			1022 (19)	

RADIO STATIONS

KBBJ, 1300, 5 KW/1 KW (DA-2)	NOSTALGIA (Al Ham)	NBC,	$21.00*	(CBS/FM)	Clear Channel
KELI+, 1430, 5 KW (DA-N)	AC	Trans,ABC-T,CBS-R,	$17.00	(HNWH)	Signal
KRMG, 740, 50 KW/25 KW (DA-2)	MOR	ABC-I,	$45.00*	(Christal)	Swanson
KVOO, 1170, 50 KW (DA-N)	COUNTRY (Klemm)		$63.75	(Blair)	
KAYI-F, 106.9, 100 KW @ 1010	ROCK	ABC-E,MBS,	$45.00	(Torbet)	Hicks (MUSKOGEE)
KBEZ-F, 92.9, 100 KW @ 680	BTFL MUS (Bonne)		$40.00*	(Eastman)	Mid America
KCFO-F, 98.5, 100 KW @ 661	RELIGION		$26.50	(PRO)	Epperson
KMOD-F, 95.7, 50 KW @ 435	AOR (Pollack)	Source,	$49.00*	(CBS/FM)	Clear Channel
KRAV-F, 96.5, 100 KW @ 380	AC		$46.00*	(Selcom)	
KTFX-F, 103.3, 100 KW @ 1278	COUNTRY (Century 21)	RKO II,ABC-C,	$27.00*	(HNWH)	
KWEN-F, 95.5, 100 KW @ 339	COUNTRY	APR,	$65.00	(Katz)	Katz

UTICA-ROME

Market # 123
SMSA Pop: 316,600
APR 17.6
Est 1982 Revenue: $4,300,000

Stations: 24/17
Diaries: 564/466:1
Standard Error: .856
% Below Line: 13.2

CSI: 2.4 Bil (# 129)
CSI HH: 20.9 M (# 234)
Retail $: 1.4 Bil (# 139)
% Not Listed: 8.0

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WIBX	67/14.5	14.0	13.8
2. WIBQ-F	60/13.0	8.9	10.6
3. WRCK-F	43/ 9.3	9.5	9.5
4. WRUN	34/ 7.4	7.2	7.4
5. WKGW-F	33/ 7.1	5.3	6.3
6. WOUR-F	32/ 6.9	10.4	10.4
7. WRRB-F	25/ 5.4	2.7	---
8. WUTQ	23/ 5.0	4.7	3.8
9. WTLB	22/ 4.8	6.3	6.1
10. WYUT-F	14/ 3.0	2.5	2.7

12+ TSA 1/4	
1. WIBX	70
2. WIBQ-F	66
3. WRCK-F	59
4. WRRB-F	47
5. WOUR-F	42
6. WRUN	36
7. WKGW-F	35
8. WGY	27
9. WSYR-F	25
10. WUTQ	24
WTLB	24

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WRCK-F	925/26.6	27.7
2. WIBX	853/30.6	28.8
3. WRUN	803/28.4	22.4
4. WIBQ-F	774/25.8	20.4
5. WOUR-F	677/20.6	21.7
6. WKGW-F	650/21.2	19.6
7. WTLB	627/22.7	21.1
8. WRRB-F	397/ 8.1	5.2
9. WGY	389/ 5.0	6.2
10. WSYR-F	375/ 6.3	12.0

12+ FM SHARE (METRO): 55.76% (237 of 425) (SPG 82: 48.77%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRCK-F	1. WRCK-F	1. WRCK-F	1. WIBQ-F	1. WIBQ-F	1. WIBX
2. WOUR-F	2. WOUR-F	2. WKGW-F	2. WIBX	2. WIBX	2. WRUN
3. WKGW-F	3. WKGW-F	3. WOUR-F	WKGW-F	3. WRUN	3. WIBQ-F
		WIBQ-F	WRUN		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIBQ-F	1. WIBX	1. WRCK-F	1. WIBQ-F	1. WOUR-F	1. WIBX
2. WIBX	2. WIBQ-F	2. WKGW-F	2. WKGW-F	2. WUTQ	2. WUTQ
3. WRCK-F	3. WRCK-F	3. WRUN	WRUN	3. WRCK-F	3. 3 tied

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADR	1480	Remsen	1.7/5.2	WRMV	1420	Herkim	.4/1.9	WMCR+	1600	Oneida	1.7/2.9
WAES-F	93.5	Remsen	1.1/2.3	WRNY	1350	Rome	.6/3.4	WNTQ-F	93.1	Syra	.4/2.2
WKAL	1450	Rome	.6/4.6	WUUU-F	102.5	Rome	.6/3.2	WSYR	570	Syra	1.3/5.5
WKAL-F	95.9	Rome	2.2/5.5	WGY	810	Schen.	1.7/5.0	WSYR-F	94.5	Syr	1.5/6.3
WLFH	1230	L Falls	1.5/4.0								

FORMATS	AM	FM	TOTAL	%
MOR/VARIETY	121 (6)		121 (6)	28.5
ROCK/AOR/CONTEMP		75 (2)	75 (2)	17.6
AC	22 (1)	50 (5)	72 (6)	16.9
BTFL MUSIC		70 (2)	70 (2)	16.5
COUNTRY	38 (3)	25 (1)	63 (4)	14.8
NOSTALGIA	2 (1)	14 (1)	16 (2)	3.8
OTHERS/UNKNOWN	5 (1)	3 (1)	8 (2)	1.9
			425 (24)	

RADIO STATIONS

WIBX, 950, 5 KW (DA-1) , MOR/VARIETY	CBS,ABC-I, $32.40 (Eastman)	Eastman
WRUN, 1150, 5 KW/1 KW (DA-2) , MOR/AC	RKO II, $28.00* (Katz)	Deer River
WTLB, 1310, 1 KW/500 W (DA-N), AC	ABC-D, $27.00 (Mc-Guild)	
WUTQ, 1550, 1 KW (DAYS) , COUNTRY	ABC-E, $12.00* (Selcom)	
WIBQ-F, 98.7, 25 KW @ 660, BTFL MUS (RPM)	, $32.40 (Eastman)	Eastman
WKGW-F, 104.3, 100 KW @ 500, AC	RKO, $26.00* (Katz)	Deer River
WOUR-F, 96.9, 16 KW @ 800, AOR	ABC-F, $23.00* (Selcom)	
WRCK-F, 107.3, 50 KW @ 500, ROCK	ABC-C, $27.00 (Mc-Guild)	
WYUT-F, 92.7, 3 KW @ 158, NOSTALGIA (A1 Ham)	, $19.00 (Masla)	(HERKIMER)

WGY - See Schenectady WSYR,WRRB - See Syracuse

WACO

Market # 196
SMSA Pop: 175,400
APR 14.8
Est 1982 Revenue: $2,900,000

Stations: 19/7
Diaries: 501/295:1
Standard Error: .828
% Below Line: 35.1

CSI: 1.4 Bil (# 192)
CSI HH: 20.2 M (# 263)
Retail $: 1.0 Bil (# 175)
% Not Listed: 11.4

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KWTX	27/12.3	12.2	12.7
2. WACO	25/11.4	19.8	20.2
3. KHOO-F	24/11.0	14.9	11.3
4. KNFO-F	23/10.5	8.1	8.5
5. KWTX-F	16/ 7.3	12.6	13.6
6. WBAP	13/ 5.9	5.0	10.8
7. KIXS-F	10/ 4.6	2.7	---
8. KKDA-F	8/ 3.7	2.3	---
KZEW-F	8/ 3.7	3.6	1.9
KRLD	8/ 3.7	3.6	1.4

12+ TSA 1/4	
1. WBAP	56
2. KIXS-F	50
3. KSTX-F	44
4. KWTX	35
5. KHOO-F	30
6. KNFO-F	27
7. WACO	31
8. KKDA-F	16
KSCS-F	16
10. KTEM	15
KRLD	15

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KIXS-F	723/10.7	7.3
2. KWTX-F	716/22.0	21.8
3. WBAP	616/12.8	14.3
4. KHOO-F	530/24.5	32.6
5. WACO	511/24.9	33.1
6. KWTX	508/22.0	25.2
7. KNFO-F	459/25.4	18.0
8. KTEM	346/ 3.6	----
9. KRLD	321/10.5	10.2
10. KAFM-F	238/ 6.9	2.4

12+ FM SHARE (METRO): 52.58% (102 of 194) (SPG 82: 47.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHOO-F	1. KHOO-F	1. KNFO-F	1. KNFO-F	1. KWTX-F	1. WACO
2. KKDA-F	2. KNFO-F	2. KHOO-F	2. KHOO-F	2. KNFO-F	2. KWTX
	3. KWTX-F	3. KWTX-F	WACO	3. WACO	3. KNFO-F
		WACO			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWTX	1. KWTX-F	1. KHOO-F	1. KNFO-F	1. KNFO-F	1. KNFO-F
2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KWTX	KIXS-F	2. WACO
WACO	KHOO-F	KWTX-F	3. KHOO-F	KEZW-F	3. KHOO-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBBW	1010		3.2/7.1	KKDA	730	Dall-FW	.5/2.2	KTEM	1400	Temple	.5/3.6
KRZI	1580		1.8/9.8	KLMT-F	96.7	Marlin	1.8/5.3	KTXQ-F	102.1	Fort W	1.4/4.6
KAFM-F	92.5	Dallas	1.8/6.9	KSCS-F	96.3	Fort W	.9/4.4	WFAA	570	Dall	2.7/5.2

FORMATS	AM	FM	TOTAL	%
COUNTRY	65 (3)	29 (3)	94 (6)	48.5
ROCK/AOR/CONTEMP		49 (5)	49 (5)	25.3
AC	1 (1)	16 (1)	17 (2)	8.8
NEWS/TALK	14 (2)		14 (2)	7.2
BLACK/URBAN/JAZZ	1 (1)	8 (1)	9 (2)	4.6
RELIGION/GOSPEL	7 (1)		7 (1)	3.6
BTFL MUSIC	4 (1)		4 (1)	2.1
			194 (19)	

RADIO STATIONS

KWTX, 1230, 1 KW/250 W , COUNTRY — MBS, $26.00* (Mc-Guild)
WACO, 1460, 1 KW (DA-N), COUNTRY (Drake-Chen) — ABC-E, $30.00* (Torbet)
KTEM, 1400, 1 KW/250 W , AC — MBS, $15.60 (HNWH) Formby (TEMPLE)

KHOO-F, 99.9, 100 KW @ 460, CONTEMP (Drake-Chen) — ABC-F, $27.00* (Torbet)
KNFO-F, 95.5, 10 KW @ 200, COUNTRY (TM) — Source, $20.00* (Selcom)
KWTX-F, 97.5, 71 KW @ 1569, AC — MBS, $21.00* (Mc-Guild)
KIXS-F, 93.3, 100 KW @ 520, ROCK — APR, $24.00* (Selcom) (KILLEEN)

Other ranked stations - See Dallas

WASHINGTON

Market # 8; ADI # 8
SMSA Pop: 3,080,000
APR 19.2
Est 1982 Revenue: $67,100,000*
Est 1983 Rev Growth: 9%*

Stations: 30/29
Diaries: 2075/1258:1
Standard Error: .451
% Below Line: 0.6
Est 1982 Nat Rev: $9,400,000*

CSI: 38.6 Bil (# 7)
CSI HH: 33.4 M (# 3)
Retail $: 17.9 Bil (# 9)
% Not Listed: 9.0

12+ METRO 1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82
1. WKYS-F 522/10.4	8.8	9.3	10.2	8.4
2. WRQX-F 380/ 7.6	6.7	5.1	5.1	4.9
3. WMAL 362/ 7.2	10.6	8.9	7.9	7.5
4. WGAY-F 330/ 6.6	7.1	7.3	7.1	7.7
5. WHUR-F 285/ 5.7	5.4	7.5	7.4	6.9
6. WLTT-F 239/ 4.8	4.5	4.4	4.4	4.4
7. WRC 224/ 4.5	3.1	3.6	3.0	4.3
8. WMZQ-F 204/ 4.1	2.7	3.6	3.5	2.7
9. WPKX-F 196/ 3.9	5.3	6.3	4.3	4.0
10. WGMS-F+ 189/ 3.8	3.1	3.4	3.1	2.9
11. WWDC-F 181/ 3.6	3.2	2.9	3.1	4.5
12. WTOP 176/ 3.5	3.9	3.3	4.2	3.6
13. WASH-F 171/ 3.4	3.9	3.8	3.8	3.5
14. WPGC-F+ 169/ 3.4	3.2	3.6	5.3	5.3
15. WOOK-F 161/ 3.2	3.7	3.6	3.9	4.2
16. WAVA-F 160/ 3.2	3.7	4.0	3.9	4.1
17. WEZR-F 115/ 2.3	1.3	1.5	1.7	1.9
18. WYCB 97/ 1.7	1.9	1.2	1.4	1.3
19. WHFS-F 84/ 1.7	1.9	1.2	1.4	1.3
20. WXTR-F 73/ 1.5	1.9	1.2	2.0	2.2

12+ TSA 1/4	
1. WKYS-F	546
2. WRQX-F	499
3. WMAL	395
4. WGAY-F	369
5. WHUR-F	307
6. WMZQ-F	284
7. WPKX-F+	280
8. WLTT-F	274
9. WWDC-F	260
10. WRC	254
11. WAVA-F	213
12. WTOP	209
13. WPGC-F+	208
14. WGMS-F+	206
WASH-F	206
16. WOOK-F	176
17. WEZR-F	141
18. WYCB	97
19. WLIF-F	91
20. WHFS-F	90

12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WRQX-F 7185/21.5	17.1	16.6
2. WKYS-F 5853/20.5	19.1	19.7
3. WMAL 5110/17.4	21.2	19.1
4. WWDC-F 5106/14.1	11.8	16.5
5. WPGC-F+ 4700/14.8	14.8	17.9
6. WTOP 4406/14.0	13.4	14.4
7. WHUR-F 4369/15.4	17.9	17.5
8. WGAY-F 4326/14.5	15.0	17.0
9. WLTT-F 4151/14.2	13.5	11.7
10. WAVA-F 3979/11.8	10.4	12.4
11. WMZQ-F 3509/ 9.9	8.3	7.9
12. WPKX-F+ 3323/ 9.6	10.3	8.2
13. WOOK-F 3299/11.9	12.6	14.2
14. WASH-F 3203/10.6	11.5	11.9
15. WRC 2828/ 9.8	9.9	11.6
16. WGMS-F+ 2773/ 9.5	9.8	9.9
17. WXTR-F 1659/ 5.5	4.4	5.7
18. WEZR-F 1647/ 5.6	4.5	5.7
19. WOL 1214/ 4.7	3.9	3.0
20. WHFS-F 1094/ 3.9	3.1	4.1

12+ FM SHARE (METRO): 74.42% (3394 of 4560) (SPG 83: 74.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRQX-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WMAL	1. WMAL
2. WKYS-F	2. WRQX-F	2. WRQX-F	2. WGAY-F	2. WGAY-F	2. WKYS-F
3. WAVA-F	3. WHUR-F	3. WHUR-F	3. WMAL	3. WRC	3. WRQX-F
4. WOOK-F	4. WLTT-F	4. WLTT-F	4. WLTT-F	4. WMZQ-F	4. WGAY-F+
5. WWDC-F	5. WWDC-F	5. WMZQ-F	5. WHUR-F	5. WKYS-F	5. WTOP
6. WHUR-F	6. WPGC-F+	6. WGAY-F	6. WMZQ-F	6. WGMS-F+	6. WRC
7. WPGC-F	7. WAVA-F	7. WWDC-F	7. WASH-F	7. WTOP	7. WLTT-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F
2. WGAY-F+	2. WGAY-F	2. WRQX-F	2. WMAL	2. WWDC-F	2. WGAY-F
3. WLTT-F	3. WRQX-F	3. WLTT-F	3. WLTT-F	3. WAVA-F	3. WHUR-F
4. WMZQ-F	4. WMAL	4. WHUR-F	4. WGAY-F	4. WHUR-F	4. WLTT-F
WRQX-F	5. WLTT-F	5. WPGC-F+	5. WHUR-F	5. WRQX-F	5. WMAL
6. WMAL	6. WPKX-F+	6. WASH-F	6. WASH-F	6. WLTT-F	6. WGMS-F+
7. WRC	7. WRC	7. WMZQ-F	7. WMZQ-F	7. WHFS-F	7. WMZQ-F

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	66 (1)	968 (3)	1034 (4)	22.7
ROCK/AOR/CONTEMP	23 (1)	951 (5)	974 (6)	21.4
BTFL MUSIC	34 (1)	472 (3)	506 (9)	11.1
AC		483 (3)	483 (3)	10.6
NEWS/TALK	414 (3)		414 (3)	9.1
COUNTRY	34 (1)	366 (2)	400 (3)	8.8
MOR/VARIETY	362 (1)		362 (1)	7.9
CLASSICAL	35 (1)	154 (1)	189 (2)	4.1
RELIGION/GOSPEL	136 (2)		136 (2)	3.0
NOSTALGIA	62 (2)		62 (2)	1.4
			4560 (30)	

WASHINGTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKYS-F	1. WRQX-F	1. WRQX-F
2. WRQX-F	2. WKYS-F	2. WMAL
3. WMAL	3. WMAL	3. WKYS-F
4. WGAY-F	4. WWDC-F	4. WPKX-F+
5. WHUR-F	5. WPGC-F+	5. WGAY-F
6. WMZQ-F	6. WHUR-F	6. WGMS-F+
7. WPKX-F+	7. WGAY-F	7. WTOP
8. WLTT-F	8. WTOP	8. WRC
9. WWDC-F	9. WLTT-F	9. WWDC-F
10. WRC	10. WAVA-F	10. WMZQ-F
11. WGMS-F+	11. WMZQ-F	
12. WPGC-F+	12. WOOK-F	
13. WASH-F	13. WPKX-F+	
14. WTOP	14. WASH-F	
WAVA-F	15. WGMS-F+	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WEAM	1390	Arlington	.7/3.1
WGAY	1050	Silver Spg.	.7/2.0
WJOK	1150	Gaithersburg.	3/1.9
WOL	1450		1.3/4.7
WUST	1120		.8/2.0
WWDC	1260		.6/2.3
WYCB	1340		1.9/4.1
WLIF-F	101.9	Baltimore	.5/1.3

ADI FM SHARE: 76.89% (4322 of 5621) (SPG 82: 75.60%)

AM STATIONS

WMAL, 630, 5 KW (DA-2), MOR/TALK	ABC-I, $190.00* (Mc-Guild)	ABC
WOL , 1450, 1 KW/250 W , BLACK	SBN, $ 47.50 (Unirep)	
WRC , 980, 5 KW (DA-N), NEWS/TALK	NBC,NBC-T, $ 76.88 (Eastman)	NBC
WTOP, 1500, 50 KW (DA-2), NEWS	CBS, $ 80.00* (CBS SPot)	Outlet
WYCB, 1340, 1 KW/250 W , GOSPEL/BLACK	NBN, $ 30.00* (Lazar)	

FM STATIONS

WASH-F, 97.1, 23 KW @ 690, AC	, $148.13 (Katz)	Metromedia
WAVA-F, 105.1, 50 KW @ 500, AOR	, $105.00* (CBS/FM)	Doubleday
WEZR-F, 106.7, 50 KW @ 500, BTFL MUS (Churchill)**	, $ 64.00 (Groskin)	EZ
WGAY-F, 99.5, 21 KW @ 780, BTFL MUS	, $170.00* (MMR)	Greater Media
WGMS-F+, 103.5,20 KW @ 435, CLASSICAL	MBS,RKO, $ 95.00* (RKO)	RKO
WHFS-F, 102.3, 3 KW @ 340, AOR	, $ 45.00 (P/W)	Outlet
WHUR-F, 96.3, 24 KW @ 670, BLACK/JAZZ	CBS-R, $105.00* (----)	Howard Univ
WKYS-F, 93.9, 50 KW @ 485, URBAN	NBC, $155.00* (Eastman)	NBC
WLTT-F, 94.7, 21 KW @ 780, AC (Klemm)	, $ 95.00* (HNWH)	Gulf
WMZQ-F, 98.7, 50 KW @ 185, COUNTRY	, $ 70.00* (Christal)	Viacom
WOOK-F, 100.3, 40 KW @ 320, BLACK	SBN, $ 90.00* (Masla)	United
WPGC-F+, 95.5, 50 KW @ 496, CONTEMP/AC	ABC-C, $110.00* (Torbet)	First MEdia
WPKX-F+, 105.9,50 KW @ 410, COUNTRY	APR, $ 98.00 (Selcom)	Metroplex
WRQX-F, 107.3, 50 KW @ 410, ROCK	ABC-R, $203.75 (Blair)	ABC
WWDC-F, 101.1, 50 KW @ 500, AOR (Burk-Abr)	ABC-F, $ 90.00* (Christal)	
WXTR-F, 104.1, 50 KW @ 500, OLDIES	, $ 49.00 (Masla)	

**Station has switched to AC

WATERLOO-CEDAR RAPIDS

Market # 232
SMSA Pop: 138,600
APR 16.6
Est 1982 Revenue: $2,675,000*
Est 1983 Rev Growth: 6%*

Stations: 13/6
Diaries: 524/219:1
Standard Error: 15.1
% Below Line: 15.1
Est 1982 Nat Rev: $400,000*

CSI: 1.2 Bil (# 222)
CSI HH: 25.1 M (# 65)
Retail $: .7 Bil (# 211)
% Not Listed: 13.1

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KFMW-F	48/25.1	8.8	10.2
2. KWLO	28/14.7	20.0	29.3
3. KLEU	21/11.0	5.6	6.6
4. KXEL	15/ 7.9	11.3	9.0
KCNB-F	15/ 7.9	17.5	13.8
6. KCFI	14/ 7.3	8.8	2.4
7. KOEL-F	6/ 3.1	3.8	4.2
8. WHO	5/ 2.6	3.1	3.0
WMT	5/ 2.6	1.9	3.6

12+ TSA 1/4	
1. KFMW-F	102
2. WMT	47
3. KWLO	43
4. KXEL	35
5. WHO	27
6. KLEU	24
KOEL-F	24
8. KCNB-F	22
9. KCFI	19

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KFMW-F	1017/40.1	16.6
2. KWLO	779/40.6	48.3
3. KXEL	532/23.0	24.6
4. WMT	530/10.7	8.4
5. WHO	473/12.2	8.1
6. KCNB-F	470/25.4	34.7
7. KOEL-F	372/10.1	6.9
8. KCFI	292/19.0	19.3
9. KLEU	164/ 9.9	10.0

12+ FM SHARE (METRO): 46.99% (78 of 166) (SPG 82: 41.30%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KWLO	1. KLEU	1. WFMW-F
2. KWLO-F	2. KWLO	2. KWLO	2. KFMW-F	2. KXEL	2. KWLO
3. KCNB-F	3. KCNB-F	3. KCNB-F	3. KCFI	3. KWLO	3. KXEL-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KWLO	1. KFMW-F	1. KFMW-F
2. KWLO	2. KWLO	2. KWLO	2. KCFI	2. KCNB-F	KWLO
3. KLEU	3. KLEU	3. KCNB-F	KFMW-F	KWLO	3. KCFI
			KXEL		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KKRQ-F	100.7	Cedar Rapids .5/2.0	KWAY-F	99.3	Waverly 1.6/6.6
KLYF-F	100.3	Des Moines 1.0/3.4	WMT-F	96.5	Cedar Rapids 1.6/3.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		64 (3)	64 (3)	38.6
COUNTRY	29 (2)	6 (1)	35 (3)	21.1
AC	28 (1)	3 (1)	31 (2)	18.7
NOSTALGIA	21 (1)		21 (1)	12.7
NEWS/TALK	5 (1)		5 (1)	3.0
MOR/VARIETY	5 (1)		5 (1)	3.0
OTHERS/UNKNOWN		3 (1)	3 (1)	1.8
BTFL MUSIC		2 (1)	2 (1)	1.2
			166 (13)	

RADIO STATIONS

KCFI, 1250, 500 W (DA-1) , COUNTRY — MBS, $10.00 (Weiss)
KLEU, 850, 500 W (DAYS,DA), NOSTALGIA — ABC-E, $10.00 (Lotus)
KWLO, 1330, 5 KW (DA-2) , AC — APR, $24.00* (Eastman) Forward
KXEL, 1540, 50 KW (DA-N) , COUNTRY — ABC-I, $23.00* (Torbet) Bahakel

KCNB-F, 105.7, 100 KW @ 569, ROCK (TM) — ABC-C, $17.00* (Torbet) Bahakel
KFMW-F, 107.9, 100 KW @ 1800, ROCK — NBC, $24.38 (Eastman) Forward
KOEL-F, 92.3, 100 KW @ 1501, COUNTRY (Musicworks) ABC-E, $38.00 (PRO) Stuart (OELWEIN)

Other ranked stations - See Des Moines and Cedar Rapids

WEST PALM BEACH

Market # 69
SMSA Pop: 609,200
APR 19.0
Est 1982 Revenue: $8,970,000

Stations: 33/17
Diaries: 772/724:1
Standard Error: .738
% Below Line: 34.2

CSI: 5.9 Bil (# 58)
CSI HH: 23.6 M (# 127)
Retail $: 3.7 Bil (# 54)
% Not Listed: 7.2

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WEAT-F	148/13.9	11.5	14.1	13.0	14.9
2. WRMF-F	119/11.2	9.5	6.5	6.9	10.2
3. WIRK-F	71/ 6.7	9.4	12.3	7.4	6.7
4. WHYI-F	61/ 5.7	5.1	4.5	5.3	3.4
5. WIZD-F	50/ 4.7	3.7	4.0	5.3	3.4
6. WPOM	49/ 4.6	6.8	4.7	7.4	6.4
7. WJNO	48/ 4.5	6.3	4.1	3.9	4.6
8. WSHE-F	40/ 3.8	2.4	2.2	3.1	2.4
9. WNJY-F	39/ 3.7	3.1	4.6	3.8	3.5
10. WPBR	36/ 3.4	3.7	3.2	5.1	3.0

12+ TSA 1/4	
1. WEAT-F	167
2. WRMF-F	120
3. WIZD-F	85
4. WIRK-F	82
5. WHYI-F	61
6. WPOM	49
7. WJNO	48
8. WNJY-F	42
9. WSHE-F	40
10. WPBR	36

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WEAT-F	1649/25.4	24.3	25.0
2. WRMF-F	1359/21.7	18.0	17.9
3. WIZD-F	1272/14.7	12.0	11.5
4. WHYI-F	1027/18.1	14.8	13.2
5. WIRK-F	885/13.4	16.7	18.5
6. WJNO	609/10.9	15.4	14.0
7. WSHE-F	564/ 9.9	7.3	8.4
8. WPOM	464/ 8.3	8.6	8.4
9. WNJY-F	448/ 7.3	7.1	9.0
10. WLYF-F	427/ 7.6	8.1	7.1

12+ FM SHARE (METRO): 71.66% (708 of 988) (SPG 82: 68.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F
2. WIZD-F	2. WHYI-F	2. WIRK-F	2. WIRK-F	2. WEAT-F	2. WEAT-F
WPOM	3. WIZD-F	3. WHYI-F	3. WEAT-F	3. WIRK-F	3. WIRK-F+
	4. WSHE-F	4. WIZD-F	4. WNGS-F	4. WJNO	4. WJNO
			WPOM		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEAT-F	1. WEAT-F	1. WRMF-F	1. WRMF-F	1. WIZD-F	1. WRMF-F
2. WRMF-F	2. WRMF-F	2. WHYI-F	2. WEAT-F	2. WSHE-F	2. WIRK-F
3. WIRK-F	3. WIRK-F	3. WNGS-F	WIRK-F	3. WPOM	3. WPOM
4. WIZD-F	4. WPOM	4. WWJF-F	4. WHYI-F	WRMF-F	4. WIZD-F
					WRBD

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBF	1420	Delray B	.9/3.8	WVSI-F+	96.7	Jupit	1.9/2.6	WIOD	610	Miami	.9/4.6
WEAT	850	WP Beach	2.3/6.1	WAIA-F	97.3	Miami	1.2/5.9	WLYF-F	101.5	Miami	2.3/7.6
WIRK	1290	WP Beach	.9/4.7	WAXY-F	105.9	FT Lau	1.1/5.5	WNWS	790	Miami	2.5/5.7
WKAO	1510	Boynt B	.5/1.3	WBSS	980	Pomp B	.3/2.4	WRBD	1470	Pomp B	2.5/5.4
WKQS-F	99.9	Boca Rat	1.2/4.1	WCKO-F	102.7	Pomp B	2.0/6.3	WWJF-F	106.7	FT Lau	2.3/5.3
WNGS-F	92.1	WP Beach	2.9/6.1	WINZ	940	Miami	1.0/4.3	WWWL-F	93.9	Miami	.6/2.1
WSBR	740	Boca Rat	1.8/3.3	WINZ-F	94.9	Miami	.4/2.8	WYOR-F	105.1	Coral G	.4/1.8
WSWN-F	93.5	Belle Gl	.8/2.3								

RADIO STATIONS

WEAT, 850, 1 KW (DA-1), NEWS	ABC-I, $30.00* (Katz)	Curt Gowdy	
WJNO, 1230, 1 KW/250 W , NEWS/TALK	CBS,ABC-T,NBC-T,ABC-E, $36.25 (Blair)	Fairbanks	
WPBR, 1340, 1 KW/250 W , TALK	MBS, $25.00* (Savalli)		
WPOM, 1600, 1 KW (DA-1), BLACK (Drake-Chen)	SBN, $23.00 (HNWH)		
WEAT-F, 104.5, 100 KW @ 520, BTFL MUS (Schulke)	, $54.00 (Katz)	Curt Gowdy	
WIRK-F, 107.9, 100 KW @ 400, COUNTRY	, $44.00* (Mc-Guild)		
WNGS-F, 92.1, 3 KW @ 292, CONTEMP/AC	SOurce, $24.00 (Masla)		
WNJY-F, 94.3, 3 KW @ 480, NOSTALGIA (Al Ham)	, $22.00* (Christal)	Lappin	
WRMF-F, 97.9, 100 KW @ 400, AC/SOFT	, $60.00* (Blair)	Fairbanks	
WIZD-F, 98.7, 100 KW @ 1516, AOR	, $30.00 (HNWH)	(FORT PIERCE)	

Other ranked stations - See Miami

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION FOR FORMATS.

WHEELING

Market # 183
SMSA Pop: 186,200
APR 16.6
Est 1982 Revenue: $4,690,000

Stations: 14/9
Diaries: 651/240:1
Standard Error: .768
% Below Line: 6.6

CSI: 1.4 Bil (# 183)
CSI HH: 19.5 M (# 292)
Retail $: .8 Bil (# 206)
% Not Listed: 6.2

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WWVA	54/20.8	29.6	22.6
2. WOMP-F	40/15.4	7.0	13.2
3. WKWK	35/13.5	6.6	8.2
4. WANJ-F	31/11.9	15.2	16.3
5. WCPI-F	24/ 9.2	9.5	5.1
6. WKWK-F	22/ 8.5	11.5	6.6
7. WOMP	12/ 4.6	7.0	8.9
8. WANR	8/ 3.1	1.2	5.1
9. WDVE-F	5/ 1.9	1.2	1.9
WPNT-F	5/ 1.9	2.9	.4

12+ TSA 1/4	
1. WWVA	112
2. WOMP-F	53
3. WANJ-F	40
4. WKWK	39
WKWK-F	39
6. WRKY-F	38
7. WCPI-F	32
8. WDVE-F	27
9. KDKA	25
10. WPNT-F	15

12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WWVA 1301/41.8	46.9
2. WKWK-F 750/28.2	28.7
3. WOMP-F 731/30.0	25.0
4. WRKY-F 606/ 4.6	---
5. WCPI-F 494/21.4	19.7
6. KDKA 454/ 8.1	8.8
7. WANJ-F 437/20.3	25.0
8. WKWK 394/22.7	22.7
9. WDVE-F 358/ 5.2	5.6
10. WOMP 204/11.7	12.3

12+ FM SHARE (METRO): 52.87% (129 of 244) (SPG 82: 50.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WOMP-F	1. WOMP-F	1. WWVA	1. WWVA	1. WWVA	1. WWVA
	2. WCPI-F	2. WOMP-F	2. WCPI-F	2. WKWK	2. WOMP-F
	3. WKWK-F	3. WCPI-F	3. WKWK-F	3. WANJ-F	3. WKWK

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWVA	1. WWVA	1. WCPI-F	1. WWVA	1. WOMP-F	1. WWVA
2. WKWK	2. WKWK-F	2. WOMP-F	2. WCPI-F	2. WWVA	2. WCPI-F
3. WANJ-F	3. WOMP-F	3. WKWK-F	3. WOMP-F	3. WCPI-F	3. WKWK-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEIF	1370	Moundsville	.8/2.9	WBZZ-F	93.7	Pitts.	.4/2.9
KDKA	1020	Pitts.	1.5/8.1	WRKY-F	103.5	Steuben.	.4/4.6

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	69 (5)	77 (6)	31.6
COUNTRY	56 (2)		56 (2)	23.0
BTFL MUSIC		36 (2)	36 (2)	14.8
NOSTALGIA	35 (1)		35 (1)	14.3
AC		24 (1)	24 (1)	9.8
NEWS/TALK	12 (1)		12 (1)	4.9
MOR/VARIETY	4 (1)		4 (1)	1.6
			244 (14)	

RADIO STATIONS

WANR, 1600, 5 KW (DAYS), ROCK	,	$10.00	(----)	
WKWK, 1400, 1 KW/250 W , NOSTALGIA (Al Ham)	ABC-D,	$11.50	(HNWH)	Comm Service
WOMP, 1290, 1 KW , NEWS/TALK CBS,RKO II,	ABC-T,	$11.75	(----)	
WWVA, 1170, 50 KW (DA-N), COUNTRY	ABC-I,	$49.75	(Eastman)	John Price
WANJ-F, 107.5, 11 KW @ 907, BTFL MUS (TM)	NBC,	$17.60	(----)	
WCPI-F, 98.7, 50 KW @ 390, AC	ABC-F,	$17.00	(Eastman)	John Price
WKWK-F, 97.3, 50 KW @ 470, CONTEMP	ABC-C,	$ 9.50	(HNWH)	Comm Service
WOMP-F, 100.5, 14 KW @ 550, ROCK/AOR	CBS-R,Source,	$11.75	(----)	

WRKY - See Steubenville

Other ranked stations - See Pittsburgh

WICHITA

Market # 101
SMSA Pop: 414,600
APR 16.8
Est 1982 Revenue: $10,637,000*
Est 1983 Rev Growth: 10%*

Stations: 16/12
Diaries: 940/367:1
Standard Error: .635
% Below Line: 6.9
Est 1982 Nat Rev: $1,011,000*

CSI: 3.8 Bil (# 90)
CSI HH: 24.6 M (# 81)
Retail $: 2.1 Bil (# 92)
% Not Listed: 6.7

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KEYN-F	107/18.5	15.9	15.3	15.5	14.5
2. KFDI	64/11.1	9.4	7.2	11.5	10.2
3. KFDI-F	62/10.7	7.0	8.2	5.2	5.6
4. KAKZ	56/ 9.7	10.9	10.3	7.8	5.6
5. KICT-F	53/ 9.2	8.3	10.1	8.9	7.8
6. KFH	43/ 7.4	9.8	9.6	13.0	12.1
7. KBRA-F	31/ 5.4	5.2	10.5	6.6	10.6
8. KOEZ-F	29/ 5.0	7.6	.9	1.6	2.0
9. KQAM	24/ 4.2	3.7	5.5	5.2	5.2
10. KKRD-F	23/ 4.0	7.2	7.4	7.2	5.8

12+ TSA 1/4	
1. KEYN-F	124
2. KFDI-F	110
3. KFDI-F	98
4. KICT-F	82
5. KAKZ	64
6. KFH	61
7. KOEZ-F	54
8. KBRA-F	32
9. KQAM	27
10. KKRD-F	26

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KEYN-F	1528/33.1	32.8	33.1
2. KFDI	1315/22.1	21.0	20.8
3. KFDI-F	1070/20.9	17.6	20.0
4. KFH	996/18.4	20.1	22.8
5. KICT-F	780/15.1	17.1	18.9
6. KAKZ	733/18.6	20.1	20.1
7. KOEZ-F	658/10.6	12.6	3.0
8. KKRD-F	548/12.5	14.6	12.8
9. KBRA-F	452/11.7	12.4	16.6
10. KQAM	434/11.3	10.7	14.5

12+ FM SHARE (METRO): 61.60% (332 of 539) (SPG 82: 62.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KFDI	1. KEYN-F
2. KICT-F	2. KICT-F	2. KFDI-F	2. KFDI-F	2. KAKZ	2. KFDI
	3. KFDI-F	3. KICT-F	3. KFDI	3. KFH	3. KFDI-F
	4. KBRA-F	4. KFDI	4. KAKZ	4. KFDI-F	4. KAKZ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F
2. KFDI-F	2. KFDI-F	2. KFDI-F	2. KFDI-F	2. KICT-F	2. KFDI-F
3. KAKZ	3. KFDI	3. KBRA-F	3. KFDI	3. KBRA-F	3. KFDI
4. KFDI	4. KICT-F	4. KQAM	4. KQAM KAKZ	4. KFDI-F	4. KICT-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLEO	1480		1.7/8.7	KBUZ-F	106.5	Arkansas City	.5/2.6
KSGL	900		1.7/4.3	KHUT-F	102.9	Huntchinson	.3/1.2
KYMG-F	95.9	Derby	3.3/8.6	KSKU-F	102.1	Hutchinson	.5/3.7

FORMATS	AM	FM	TOTAL	%
COUNTRY	107 (2)	83 (3)	190 (5)	35.3
ROCK/AOR/CONTEMP		166 (4)	166 (4)	30.7
AC	24 (1)	54 (2)	78 (3)	14.5
NOSTALGIA	56 (1)		56 (1)	10.4
BTFL MUSIC		29 (1)	29 (1)	5.4
RELIGION/GOSPEL	10 (1)		10 (1)	1.9
OTHERS/UNKNOWN		10 (1)	10 (1)	1.9
			539 (15)	

RADIO STATIONS

KAKZ, 1240, 1 KW/250 W , NOSTALGIA (Al Ham)
KFDI, 1070, 10 KW/1 KW (DA-N), COUNTRY
KFH , 1330, 5 KW (DA-N) , COUNTRY
KQAM, 1410, 5 KW/1 KW (DA-N), OLDIES/AC

KBRA-F, 97.9, 85 KW @ 420, AC
KEYN-F, 103.7, 100 KW @ 860, ROCK
KFDI-F, 101.3, 100 KW @ 1130, COUNTRY
KICT-F, 95.1, 100 KW @ 970, AOR (Burk-Abr)
KKRD-F, 107.3, 100 KW @ 884, AC
KOEZ-F, 92.3, 100 KW @ 650, BTFL MUS (Churchill)

ABC-I, $21.50 (Blair)
ABC-E, $33.00* (Torbet) Great Empire
CBS,MBS, $36.00* (Eastman)
RKO, $24.00 (Mc-Guild) Long-Pride

MBS, $21.00* (Eastman)
RKO, $32.00 (Mc-Guild) Long-Pride
ABC-E, $30.00* (Torbet) Great Empire
ABC-R, $51.25 (Katz) Peoria Jrnl Star
CBS-R, $29.25 (Masla) John Price
, $ 8.00 (----)

WILMINGTON, DE

Market # 81
SMSA Pop: 528,800
APR 18.1
Est 1982 Revenue: $5,640,000

Stations: 31/8
Diaries: 935/473:1
Standard Error: .656
% Below Line: 59.9

CSI: 5.3 Bil (# 68)
CSI HH: 27.7 M (# 19)
Retail $: 2.4 Bil (# 83)
% Not Listed: 7.3

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WSTW-F	78/9.8	8.9	10.3	11.6	13.6
2. WDEL	69/8.6	8.4	9.9	9.9	8.4
3. WJBR-F	64/8.0	10.6	11.0	10.1	10.2
4. WMMR-F	63/7.9	8.9	8.8	7.9	8.5
5. WIOQ-F	41/5.1	2.7	2.7	2.9	4.5
6. WYSP-F	36/4.5	4.9	4.7	3.5	4.0
7. WCAU-F	34/4.3	3.8	4.8	5.2	2.5
WUSL-F	34/4.3	3.7	3.8	4.3	2.5
9. WDSD-F	33/4.1	2.9	1.3	.9	4.5
10. WAMS	31/3.9	3.0	2.8	2.5	1.7

12+ TSA 1/4	
1. WSTW-F	102
2. WMMR-F	93
3. WJBR-F	81
4. WDSD-F	77
5. WDEL	70
6. WYSP-F	55
7. WUSL-F	48
WIOQ-F	48
9. WKSZ-F	47
10. WCAU-F	41

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WSTW-F	1391/24.9	24.2	25.6
2. WMMR-F	1210/20.4	20.7	22.6
3. WJBR-F	955/17.0	20.1	20.6
4. WYSP-F	921/14.4	15.1	15.6
5. WCAU-F	869/15.9	14.3	16.2
6. WDEL	826/17.5	22.0	23.5
7. WDSD-F	761/ 7.2	6.5	5.2
8. WEAZ-F	577/ 6.0	4.9	6.0
9. WIOQ-F	525/10.7	9.7	7.7
10. WKSZ-F	516/ 7.1	2.3	---

12+ FM SHARE (METRO): 72.87% (540 of 741) (SPG 82: 70.38%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCAU-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WDEL	1. WDEL
2. WYSP-F	2. WMMR-F	2. WMMR-F	2. WJBR-F	2. WJBR-F	2. WSTW-F
3. WSTW-F	3. WIOQ-F	3. WIOQ-F	3. WKSZ-F	3. WAMS	3. WILM
WMMR-F	4. WYSP-F	4. WJBR-F	4. WDEL	4. WDSD-F	4. WMMR-F
			WIOQ-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBR-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WJBR-F
2. WSTW-F	2. WJBR-F	2. WIOQ-F	2. WJBR-F	2. WSTW-F	2. WSTW-F
3. WDEL	3. WMMR-F	3. WIOQ-F	3. WJBR-F	3. WSTW-F	3. WSTW-F
4. WMMR-F	4. WDEL	4. WUSL-F	4. WAMS,WDEL WIOQ-F	4. WIOQ-F	4. WMMR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WILM	1450		3.4/10.3	WEAZ-F	101.1	Phil	2.5/6.0	WPEN	950	Phil	1.6/4.4
WJBR	1290		1.3/3.7	WFLN-F	95.7	Phil	.6/3.2	WPOC-F	93.1	Balt	1.0/2.8
WJIC	1510	Salem,NJ	.8/1.5	WIP	610	Phil	1.4/5.0	WSNI-F	104.5	Balt	1.3/4.5
WIOV-F	105.1	Ephrata,PA	.5/1.3	WIYY-F	97.9	Balt	.8/2.3	WSNJ-F+	107.7	Bridget	.4/1.0
WNRK	1260	Newark	1.5/3.1	KYW	1060	Phil	1.4/7.1	WWDB-F	96.5	Phil	2.3/6.7
WKSZ-F	100.3	Media,PA	3.8/7.1	WCAU	1210	Phil	1.3/6.8	WWSH-F	106.1	Phil	.5/2.1
WDAS-F	105.3	Phil	2.5/5.1	WMGK-F	102.9	Phil	3.8/10.7				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		258 (6)	258 (6)	34.8
MOR/VARIETY	93 (4)	2 (1)	95 (5)	12.8
BTFL MUSIC		84 (2)	84 (2)	11.3
COUNTRY	37 (2)	45 (3)	82 (5)	11.1
AC		74 (4)	74 (4)	10.0
NEWS/TALK	48 (3)	18 (1)	66 (4)	8.9
BLACK/URBAN/JAZZ		54 (2)	54 (2)	7.3
NOSTALGIA	23 (2)		23 (2)	3.1
CLASSICAL		5 (1)	5 (1)	0.7
			741 (31)	

RADIO STATIONS Other ranked stations - See Philadelphia

WAMS, 1380, 5 KW/1 KW (DA-3), COUNTRY
WDEL, 1150, 5 KW (DA-2) , MOR
WILM, 1450, 1 KW/250 W , NEWS

WJBR-F, 99.5, 50 KW @ 500, BTFL MUS (FM-100)
WSTW-F, 93.7, 50 KW @ 460, ROCK (TM)
WDSD-F, 94.7, 50 KW @ 400, COUNTRY

ABC-C, $23.00* (Selcom) Rollins
NBC,NBC-T, $32.00* (Eastman)
MBS,CBS, $16.00 (Savalli)
, $35.91 (----)
, $45.00* (Eastman)
MBS, $13.44 (Masla) Rau (DOVER)

WILMINGTON, NC

Market # 222
SMSA Pop: 378,100
APR 14.6
Est 1982 Revenue: $2,430,000

Stations: 11/10
Diaries: 687/177:1
Standard Error: .763
% Below Line: 0.6

CSI: 1.1 Bil (# 229)
CSI HH: 20.5 M (# 249)
Retail $: .7 Bil (# 229)
% Not Listed: 9.6

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WGNI-F	32/18.0	12.4	17.5
2. WHSL-F	28/15.7	14.0	15.6
3. WWIL	26/14.6	16.7	11.7
4. WWQQ-F	22/12.4	12.4	11.0
5. WVBS-F	13/ 7.3	11.8	2.6
WAAV	13/ 7.3	9.7	2.6
7. WKLM	10/ 5.6	6.5	7.8
8. WDZD-F	6/ 3.4	1.6	5.2
WVCB	6/ 3.4	.5	2.6
10. WMFD	4/ 2.2	4.3	7.1

12+ TSA 1/4	
1. WHSL-F	42
2. WGNI-F	40
3. WWQQ-F	33
4. WVBS-F	31
WWIL	31
6. WAAV	16
7. WKLM	13
8. WDZD-F	9
9. WMFD	7
10. WVCB	6

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WGNI-F	561/35.7	32.1
2. WHSL-F	524/29.4	24.9
3. WVBS-F	510/23.3	30.8
4. WWQQ-F	309/20.3	20.1
5. WWIL	261/19.3	20.9
6. WMFD	178/13.3	17.8
7. WAAV	174/12.2	19.1
8. WKLM	153/10.2	13.6
9. WDZD-F	129/ 7.1	4.9
10. WVCB	29/ 2.4	3.1

12+ FM SHARE (METRO): 63.35% (102 of 161) (SPG 82: 59.30%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHSL-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WWQQ-F	1. WGNI-F
2. WGNI-F	2. WHSL-F	2. WHSL-F	2. WWQQ-F	2. WGNI-F	WWIL
	3. WWIL	3. WWIL	3. WHSL-F	3. WWIL	3. WWQQ-F
		WWQQ-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WHSL-F	1. WGNI-F
2. WWQQ-F	2. WHSL-F	2. WWIL	2. WWQQ-F	2. WGNI-F	2. WWQQ-F
3. WHSL-F	3. WWIL	3. WHSL-F	3. WWIL		3. WHSL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKZQ-F 101.7 Myrtle Beach .6/1.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		74 (4)	74 (4)	46.0
COUNTRY	10 (1)	28 (2)	38 (3)	23.6
BLACK/URBAN/JAZZ	26 (1)		26 (1)	16.1
NOSTALGIA	13 (1)		13 (1)	8.1
RELIGION/GOSPEL	6 (1)		6 (1)	3.7
AC	4 (1)		4 (1)	2.5
			161 (11)	

RADIO STATIONS

WAAV, 1340, 1 KW/250 W	, NOSTALGIA (Al Ham)	NBC, $ 9.70 (Katz)	Cape Fear
WKLM, 980, 5 KW (DAYS)	, COUNTRY	ABC-E, $ 8.00* (----)	
WMFD, 630, 1 KW (DA-2)	, AC	CBS,MBS, $ 7.00* (Southern)	Village
WVCB, 1410, 500 W (DAYS)	, RELIGION	, $ NA (----)	(SHALLOTTE)
WWIL, 1490, 1 KW/250 W (DA-1)	, BLACK	SBN, $11.50 (Blair)	Jeff-Pilot
WDZD-F, 93.5, 3 KW @ 300	, COUNTRY	MBS, $ 7.00 (----)	(SHALLOTTE)
WGNI-F, 102.7, 100 KW @ 440	, CONTEMP (Drake-Chen)	, $14.00 (Katz)	Cape Fear
WHSL-F, 97.3, 100 KW @ 560	, AOR	ABC-F, $13.00 (Blair)	Jeff-Pilot
WVBS-F, 99.9, 100 KW @ 480	, CONTEMP	RKO, $ 8.00 (Carolina)	(BURGAW)
WWQQ-F, 100.9, 2.1 KW @ 370	, COUNTRY (TM)	CBS, $10.00* (Southern)	(VILLAGE)

WORCESTER

Market # 109 (appr) (county # 62)
SMSA Pop: 378,100
APR 18.4
Est 1982 Revenue: $6,400,000*
Est 1983 Rev Growth: 9%*

Stations: 30/7
Diaries: 796/409:1
Standard Error: .713
% Below Line: 47.8
Est 1982 Nat Rev: $1,300,000*

CSI: 3.5 Bil (# 98 approx)
CSI HH: 30.3 M (# 7 approx)
Retail $: 1.7 Bil (# 112 approx)
% Not Listed: 7.0

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WSRS-F	78/13.0	13.9	16.3	15.4	15.2
WTAG	78/13.0	10.8	12.4	9.8	12.1
3. WAAF-F	52/ 8.7	10.2	12.3	12.6	11.7
4. WFTQ	40/ 6.7	4.9	4.9	5.4	6.2
5. WHTT-F	38/ 6.3	5.1	4.2	4.0	3.3
6. WBZ	36/ 6.0	4.4	6.3	5.9	6.0
7. WROR-F	35/ 5.8	8.1	4.4	6.1	6.0
8. WNEB	25/ 4.2	4.6	6.5	5.6	5.5
9. WSSH-F	22/ 3.7	1.7	.7	1.2	---
10. WCOZ-F	20/ 3.3	3.7	2.5	4.7	4.7

12+ TSA 1/4	
1. WAAF-F	126
2. WSRS-F	114
3. WTAG	95
4. WBZ	72
5. WHTT-F	63
6. WSSH-F	56
7. WROR-F	53
8. WCOZ-F	48
9. WFTQ	41
10. WBCN-F	38

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WAAF-F	1587/25.9	25.1	25.7
2. WSRS-F	1361/26.2	30.9	29.2
3. WTAG	1153/27.3	28.8	33.6
4. WBZ	969/16.3	13.9	16.9
5. WHTT-F	933/17.8	15.9	10.2
6. WCOZ-F	795/11.8	12.3	11.1
7. WFTQ	661/18.7	16.3	12.7
8. WROR-F	658/11.8	16.8	12.7
9. WSSH-F	513/ 6.8	5.3	3.1
10. WMJX-F	444/ 6.8	5.0	5.3

12+ FM SHARE (METRO): 63.20% (352 of 557) (SPG 82: 61.21%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHTT-F	1. WAAF-F	1. WAAF-F	1. WFTQ	1. WSRS-F	1. WTAG
2. WAAF-F	2. WROR-F	2. WFTQ	2. WSRS-F	2. WTAG	2. WSRS-F
3. WCOZ-F	3. WHTT-F	3. WROR-F	3. WROR-F	3. WBZ	3. WBZ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSRS-F	1. WSRS-F	1. WFTQ	1. WSRS-F	1. WAAF-F	1. WROR-F
2. WTAG	2. WAAF-F	2. WAAF-F	WFTQ	2. WCOZ-F	2. WFTQ
3. WAAF-F	3. WTAG	3. WROR-F	3. WROR-F	3. WROR-F	3. WTAG

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFP	940	Webster	.3/1.8	WFMP-F	104.5	Fitch.	.5/1.6	WPRO-F	92.3	Prov	.7/3.9
WORC	1310		2.7/10.0	WHJY-F	94.1	Prov	.7/4.4	WQVR-F	100.1	South.	1.5/4.1
WARE	1250	Ware	.3/2.0	WHUE-F	100.7	Boston	1.7/5.6	WRKO	680	Bost	.5/1.8
WBCN-F	104.1	Boston	2.5/7.8	WJIB-F	96.9	Boston	2.0/5.9	WSNE-F	93.3	Taunt	.3/1.9
WCGY-F	93.7	Boston	.3/1.7	WMJX-F	106.7	Boston	1.5/6.8	WVBF-F	105.7	Bost	1.5/5.1
WCRB-F	102.5	Boston	.7/3.4	WPJB-F	105.1	Prov	.7/4.3	WXKS-F	107.9	Bost	1.7/6.4
WESO	970	Southbri	1.7/3.3	WPRO	630	Prov	.5/2.7				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		187 (11)	187 (11)	33.8
MOR/VARIETY	125 (5)		125 (5)	22.6
AC	59 (3)	42 (4)	101 (7)	18.2
BTFL MUSIC		100 (3)	100 (3)	18.1
NOSTALGIA	25 (1)		25 (1)	4.5
COUNTRY		9 (1)	9 (1)	1.6
CLASSICAL		4 (1)	4 (1)	0.7
NEWS/TALK	3 (1)		3 (1)	0.5
			554 (30)	

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2), AC	ABC-I, $43.75	(Katz)	Katz
WNEB, 1230, 1 KW/250 W , NOSTALGIA (Al Ham)	CBS, $28.00	(PRO)	
WTAG, 580, 5 KW (DA-2), MOR	NBC,NBC-T, $35.50	(Mc-Guild)	Worc Telegram
WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr)	Source, $120.00	(Katz)	Katz
WSRS-F, 96.1, 25 KW @ 650, BTFL MUS	, $58.00*	(Blair)	Knight

Other ranked stations - See Boston

YAKIMA

Market # 194
SMSA Pop: 177,400
APR 17.8
Est 1982 Revenue: $2,300,000

Stations: 14/10
Diaries: 533/275:1
Standard Error: .862
% Below Line: 4.0

CSI: 1.4 Bil (# 189)
CSI HH: 20.6 M (# 242)
Retail $: .8 Bil (# 208)
% Not Listed: 13.1

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KUTI	41/15.8	21.7	25.2
KIT	41/15.8	18.3	13.4
3. KATS-F	32/12.3	9.9	9.2
KXDD-F	32/12.3	8.0	12.2
5. KFFM-F	30/11.5	11.0	10.1
6. KMWX	15/ 5.8	5.7	7.1
7. KBBO	11/ 4.2	4.6	3.4
8. KRSE-F	8/ 3.1	.8	.4
9. KVGM	6/ 2.3	.4	1.3

12+ TSA 1/4	
1. KUTI	45
2. KIT	42
3. KATS-F	34
4. KXDD-F	33
5. KFFM-F	30
6. KMWX	16
7. KBBO	11
8. KRSE-F	8
9. KVGM	6

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KIT	444/29.9	37.8
2. KFFM-F	426/27.6	25.5
3. KUTI	350/22.7	25.5
4. KATS-F	329/21.4	20.2
5. KXDD-F	321/21.7	18.8
6. KMWX	305/19.3	22.7
7. KBBO	125/ 8.3	8.9
8. KRSE-F	114/ 7.8	3.3
9. KPQ-F	80/ 3.4	1.7

12+ FM SHARE (METRO): 47.79% (108 of 226) (SPG 82: 36.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFFM-F	1. KATS-F	1. KATS-F	1. KXDD-F	1. KUTI	1. KIT
2. KATS-F	2. KFFM-F	2. KXDD-F	2. KIT	2. KIT	2. KUTI
	3. KMWX	3. KFFM-F	3. KUTI	3. KXDD-F	3. KXDD-F
	KXDD-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIT	1. KATS-F	1. KFFM-F	1. KUTI	1. KATS-F	1. KIT
2. KUTI	2. KFFM-F	2. KXDD-F	KXDD-F		2. KATS-F
3. KXDD-F	3. KXDD-F		3. KIT		KXDD-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KREW	1230	Sunnyside	.4/4.3	KONA-F	105.3	Kennewick	.8/2.3
KARY	1310	Prosser	1.2/2.2	KPQ-F	102.1	Wenatchee	.4/3.4
KIOK-F	94.9	Richland	1.2/3.5				

FORMATS	AM	FM	TOTAL	%
COUNTRY	44 (2)	32 (1)	76 (3)	33.6
ROCK/AOR/CONTEMP		65 (3)	65 (3)	28.8
MOR/VARIETY	48 (3)		48 (3)	21.2
AC	15 (1)		15 (1)	6.6
BTFL MUSIC		11 (3)	11 (3)	4.9
RELIGION/GOSPEL	11 (1)		11 (1)	4.9
			226 (14)	

RADIO STATIONS

KBBO, 1390, 1 KW/500 W (DA-N), RELIGION
KIT , 1280, 5 KW/1 KW , MOR
KMWX, 1460, 5 KW (DA-N) , AC
KUTI, 960, 5 KW (DAYS) , COUNTRY
KVGM, 930, 1 KW (DAYS) , MOR

KATS-F, 94.5, 75 KW @ 910, AOR
KFFM-F, 107.3, 100 KW @ 970, ROCK (Century 21)
KRSE-F, 98.3, 760 W @ 560, BTFL MUS (Century 21)
KXDD-F, 104.1, 63 KW @ 2250, COUNTRY (Century 21)

UPI, $ 5.00* (----)
ABC-I, $13.50 (Katz)
NBC, $10.50 (Torbet)
ABC-E, $13.50 (Blair)
MBS, $ 8.00 (Sand-Glenn)

ABC-R, $10.50 (Katz)
Source, $11.50 (Torbet)
, $? ? (----)
, $ 9.00 (Blair)

YORK

Market # 104
SMSA Pop: 389,300
APR 19.1
Est 1982 Revenue: $6,041,000*
Est 1983 Rev Growth: 5%*

Stations: 29/10
Diaries: 754/438:1
Standard Error: .753
% Below Line: 47.9
Est 1982 Nat Rev: $924,000*

CSI: 3.2 Bil (# 105)
CSI HH: 23.0 M (# 150)
Retail $: 1.6 Bil (# 119)
% Not Listed: 10.1

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WQXA-F	77/12.2	10.8	9.6	10.6	11.6
2. WRKZ-F	62/ 9.8	11.4	9.0	10.1	9.0
3. WTPA-F	57/ 9.0	6.8	5.5	5.0	4.5
4. WSBA	55/ 8.7	11.8	13.7	10.8	11.0
5. WNCE-F	52/ 8.3	6.8	5.1	5.4	6.1
6. WYCR-F	47/ 7.5	6.9	11.2	9.3	7.4
7. WNOW	34/ 5.4	5.4	3.9	6.5	8.7
8. WSBA-F	33/ 5.2	7.2	7.8	7.3	7.6
9. WPOC-F	23/ 3.7	3.2	2.7	1.7	4.5
10. WRHY-F	14/ 2.2	.9	2.3	4.1	2.2

12+ TSA 1/4	
1. WRKZ-F	192
2. WQXA-F	175
3. WTPA-F	153
4. WNCE-F	144
5. WHP-F	104
6. WIOV-F	86
7. WSBA-F	80
8. WSBA	77
9. WLAN-F	70
10. WHP	67

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WQXA-F	2413/31.2	27.9	25.2
2. WRKZ-F	1925/18.6	20.9	16.8
3. WTPA-F	1657/16.0	12.2	12.4
4. WNCE-F	1642/15.9	16.8	12.8
5. WLAN-F	1276/ 5.0	5.8	7.6
6. WSBA-F	1157/17.5	15.4	15.6
7. WHP-F	1126/ 3.9	6.0	4.0
8. WYCR-F	1098/24.4	20.5	26.5
9. WSBA	1072/21.6	26.9	26.7
10. WHP	1048/ 2.5	4.2	6.6

12+ FM SHARE (METRO): 77.62% (444 of 572) (SPG 82: 68.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQXA-F	1. WTPA-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F	1. WSBA
2. WYCR-F	2. WQXA-F	2. WTPA-F	WRKZ-F	2. WSBA	2. WQXA-F
3. WTPA-F	3. WYCR-F	3. WRKZ-F	3. WSBA	3. WNCE-F	3. WRKZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WTPA-F	1. WRKZ-F
2. WRKZ-F	2. WRKZ-F	2. WYCR-F	2. WRKZ-F	2. WQXA-F	2. WQXA-F
3. WNCE-F	3. WSBA	3. WTPA-F	3. WSBA	3. WYCR-F	3. WNOW WTPA-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCB-F	96.1	R Lion	.6/3.0	WHP	580	Harris	.5/2.5	WFRE-F	99.9	Fred	1.7/3.6
WGET	1320	Gettys	1.6/5.1	WHP-F	97.3	Harris	1.0/3.9	WIYY-F	97.9	Balt	1.0/3.2
WHVR	1280	Hanover	2.1/7.6	WIOV-F	105.1	Ephrata	1.7/5.2	WLIF-F	101.9	Balt	1.4/3.9
WOYK	1350	York	1.7/5.5	WKCD-F	93.5	Mechanic	.5/2.1	WTTR-F	100.7	Westmin	.3/1.7
WCMB	1460	Harris	.3/2.5	WLAN-F	96.9	Lancas	1.1/5.0	WWMD-F	104.7	Hagers	1.0/2.8
WSFM-F	99.3	Harris	.2/1.0	WBSB-F	104.3	Balt	.8/4.0	WXYV-F	102.7	Balt	.5/1.1
WDAC-F	94.5	Lancas	.8/2.0								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		202 (7)	202 (7)	35.3
COUNTRY	36 (2)	96 (3)	132 (5)	23.1
BTFL MUSIC		86 (6)	86 (6)	15.0
MOR/VARIETY	81 (4)		81 (4)	14.2
AC	11 (1)	34 (2)	45 (3)	7.9
NOSTALGIA		14 (1)	14 (1)	2.4
RELIGION/GOSPEL		5 (1)	5 (1)	0.9
OTHERS/UNKNOWN		4 (1)	4 (1)	0.7
BLACK/URBAN/JAZZ		3 (1)	3 (1)	0.5
			572 (29)	

RADIO STATIONS

WNOW, 1250, 1 KW (DAYS) , COUNTRY	ABC-I, $38.71 (MMR)	Rust
WSBA, 910, 5 KW/1 KW (DA-2), MOR	APR,NBC-T, $39.00* (Eastman)	Susquehanna
WQXA-F, 105.7, 46 KW @ 520, CONTEMP (Drake-Chen)	ABC-C, $46.00* (MMR)	Rust
WRHY-F, 92.7, 3 KW @ 700, NOSTALGIA (Al Ham)	NBC, $16.00 (Blair)	(STARVIEW)
WSBA-F, 103.3, 12 KW @ 750, AC	, $40.00* (Eastman)	Susquehanna
WYCR-F, 98.5, 11 KW @ 930, ROCK	Source, $28.00* (HNWH)	

YOUNGSTOWN

Market # 79
SMSA Pop: 531,200
APR 18.1
Est 1982 Revenue: $6,041,000*
Est 1983 Rev Growth: 4%*

Stations: 25/11
Diaries: 884/497:1
Standard Error: .667
% Below Line: 17.8
Est 1982 Nat Rev: $600,000*

CSI: 4.6 Bil (# 79)
CSI HH: 23.8 M (# 119)
Retail $: 2.5 Bil (# 80)
% Not Listed: 8.2

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WBBW	87/10.9	12.9	11.2	13.7	11.4
2. WYFM-F	85/10.7	7.3	8.1	8.0	9.0
3. WKBN-F	79/ 9.9	11.2	10.1	10.5	11.7
4. WKBN	65/ 8.2	7.6	8.6	6.7	9.0
5. WSRD-F	64/ 8.0	7.1	9.3	9.5	9.6
WQXK-F	64/ 8.0	9.4	8.2	6.3	5.9
7. WHOT	55/ 6.9	7.9	7.8	8.1	8.2
8. WFMJ	50/ 6.3	4.8	6.7	5.4	4.7
9. WMMS-F	32/ 4.0	2.6	2.6	2.2	3.9
WDMT-F	32/ 4.0	3.7	3.7	4.3	3.8

12+ TSA 1/4	
1. WYFM-F	145
2. WKBN-F	133
3. WQXK-F	94
WBBW	94
5. WSRD-F	93
6. WKBN	83
7. WHOT	66
8. WFMJ	57
9. WPIC	42
10. WMMS-F	36

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WYFM-F	2187/28.4	25.3	26.3
2. WKBN-F	1621/22.6	24.0	22.7
3. WKBN	1398/20.8	24.3	24.4
4. WHOT	1349/24.5	26.5	25.9
5. WSRD-F	1272/19.3	20.7	22.7
6. WQXK-F	1069/14.3	18.5	15.0
7. WBBW	988/21.3	20.7	21.2
8. WFMJ	822/16.0	14.1	15.3
9. WDMT-F	435/ 8.1	6.9	6.5
10. WMMS-F	402/ 7.8	7.6	8.2

12+ FM SHARE (METRO): 56.97% (417 of 732) (SPG 82: 52.13%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WYFM-F	1. WSRD-F	1. WYFM-F	1. WKBN-F	1. WKBN-F	1. WBBW
2. WSRD-F	2. WYFM-F	2. WSRD-F	WQXK-F	2. WBBW	2. WHOT+
3. WDMT-F	3. WHOT	3. WHOT	3. WKBN	3. WQXK-F	3. WKBN
4. WHOT	4. WMMS-F	4. WKBN-F	4. WYFM-F	4. WKBN	4. WYFM-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKBN-F	1. WYFM-F	1. WYFM-F	1. WKBN-F	1. WSRD-F	1. WQXK-F
2. WBBW	2. WKBN-F	2. WHOT	2. WKBN	2. WYFM-F	2. WKBN-F
3. WKBN	3. WSRD-F	3. WQXK-F	3. WQXK-F	3. WMMS-F	3. WHOT
4. WYFM-F	4. WQXK-F	4. WSRD-F	4. WYFM-F	WHOT	WKBN
		WDMT-F			

OTHER RATEA STATIONS/METRO SHARE & CUME RATING

WNIO	1540	Niles	2.5/4.0	WGAR	1220	Cleve.	.5/1.7	WNIR-F	100.1	Kent	.5/1.3
WQOD-F	93.3		1.9/5.5	WHLO	640	Akron	.5/1.2	WPIC	790	Shar,PA	.4/2.8
WRRO	1440	Warren	2.3/8.1	WKDD-F	96.5	Akron	.8/4.2	WSOM	600	Salem	.4/2.4
WDJQ-F	92.5	Allian	.6/3.2	WMGZ-F	95.9	Sharp,PA	.5/2.5	WTOF-F	98.1	Canto	1.1/2.8
WDVE-F	102.5	Pitts	.6/1.9	WMJI-F	105.7	Cleve	1.6/5.0	WWWE	1100	Cleve	.8/5.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	55 (1)	187 (6)	252 (7)	34.4
MOR/VARIETY	143 (6)		143 (6)	19.5
BTFL MUSIC		94 (2)	94 (2)	12.8
COUNTRY	26 (2)	68 (2)	94 (4)	12.8
NEWS/TALK	87 (1)		87 (1)	11.9
BLACK/URBAN/JAZZ		32 (1)	32 (1)	4.4
AC		94 (2)	94 (2)	2.9
RELIGION/GOSPEL		9 (1)	9 (1)	1.2
			732 (25)	

RADIO STATIONS WDMT,WMMS - See Cleveland

WBBW, 1240, 1 KW/250 W	, TALK	ABC-E, $32.00	(Mc-Guild)	
WFMJ, 1390, 5 KW (DA-N)	, MOR	NBC,NBC-T, $12.44	(HNWH)	
WHOT, 1330, 500 W/1 KW (DA-2),	CONTEMP/AC	, $29.00*	(Eastman)	Myron Jones
WKBN, 570, 5 KW (DA-N)	, MOR	CBS, $45.00*	(Katz)	
WPIC, 790, 1 KW (DAYS)	, MOR	ABC-I, $26.00	(Torbet)	Regional (SHARON,PA)
WSRD-F, 101.1, 16 KW @ 716,	AOR	, $36.00*	(Eastman)	Myron Jones
WKBN-F, 98.9, 9 KW @ 1370,	BTFL MUS (Schulke)	, $30.00*	(Katz)	
WQXK-F, 105.1, 88 KW @ 400,	COUNTRY (Drake-Chen)	ABC-D, $22.00*	(Eastman)	Rust
WYFM-F, 102.9, 26 KW @ 455,	ROCK	ABC-C, $36.00	(Torbet)	Regional (SHARON,PA)

CONTINUATION PAGE

CHICAGO

WLUP-F, 97.9, 6 KW @ 1170, AOR	,	$155.00*	(MMR)	Heftel
WMET-F, 95.5, 6 KW @ 1174, SPANISH	Source,	$140.00*	(Katz)	Doubleday
WOJO-F, 105.1, 6 KW @ 1174, SPANISH	,	$ 65.00	(Lotus)	
WUSN-F, 99.5, 6 KW @ 1170, COUNTRY	ABC-D,	$? ?	(Selcom)	First Media
WXRT-F, 93.1, 7 KW @ 1310, AOR	,	$120.00*	(Selcom)	

BAKERSFIELD

KUZZ, 970, 1 KW (DA-2) , COUNTRY	,	$30.00*	(Christal)	Buck Owens
KWAC, 1490, 1 KW/250 W , SPANISH	,	$19.00	(Lotus)	
KXEM, 1590, 500 W (DAYS,DA), SPANISH	,	$ 9.50	(Caballero)	(McFARLAND)
KGFM-F, 101.5, 5 KW @ 1280, BTFL MUS (FM-100)	,	$20.00*	(Selcom)	
KKXX-F, 107.9, 6 KW @ 1340, ROCK	,	$25.00*	(Christal)	Buck Owens
KQXR-F, 94.1, 5 KW @ 1312, AOR	ABC-E,	$? ?	(HNWH)	

SAN FRANCISCO

KRQR-F, 97.3, 82 KW @ 1100, AOR	CBS-R,	$168.13	(CBS/FM)	CBS
KSAN-F, 94.9, 35 KW @ 1140, COUNTRY	,	$130.00*	(Katz)	Malrite
KSOL-F, 107.7, 6 KW @ 1588, BLACK	NBN,	$120.00*	(Masla)	United
KYUU-F, 99.7, 45 KW @ 1240, AC/CONTEMP	,	$155.00*	(Mc-Guild)	NBC

KRAK - See Sacramento Other ranked stations - See San Jose

SALINAS-SEASIDE-MONTEREY

KLFA-F, 92.1, 3 KW @ 300, SPANISH	,	$10.00	(Caballero)	(KING CITY)
KWAV-F, 96.9, 18 KW @ 2575, CONTEMP/AC	,	$21.00*	(HNWH)	Buckley
KWST-F, 101.7, 900 W @ 590, AOR	,	$15.00	(CBS/FM)	Walton
KWYT-F, 100.7, 910 W @ 2575, BTFL MUS	,	$28.35	(MMR)	Community Pacific

Other ranked stations - See San Jose and San Francisco

RIVERSIDE-SAN BERNARDINO-ONTARIO

KCKC, 1350, 5 KW/500 W (DA-1), COUNTRY	ABC-I,	$25.75	(Mc-Guild)	Sunshine Wireless
KCAL-F, 96.7, 3 KW @ 300, AOR	Source,	$46.38	(Blair)	
KDUO-F, 97.5, 72 KW @ 1570, BTFL MUS (Century 21)	,	$46.38	(Blair)	
KGGI-F, 99.1, 2 KW @ 1560, CONTEMP	CBS-R,	$39.00*	(Mc-Guild)	
KOLA-F, 99.9, 31 KW @ 1630, ROCK	ABC-F,	$32.50	(Masla)	

Other ranked stations - See Los Angeles

ALLENTOWN-BETHLEHEM-EASTON

WKAP, 1320, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham)	ABC-E,	$19.00	(HNWH)	
WSAN, 1470, 5 KW/500 W (DA-1),NOSTALGIA (Toby Arnold)	ABC-D,	$19.00*	(Eastman)	
WFMZ-F, 100.7, 17 KW @ 870, BTFL MUS (Carson)	,	$26.00*	(Christal)	
WLEV-F, 96.1, 50 KW @ 500, CONTEMP (Drake-Chen)	CBS-R,	$57.00	(Katz)	Sound Communi
WQQQ-F, 99.9, 50 KW @ 456, AC	NBC,	$ 00	(Torbet)	
WXKW-F, 104.1, 50 KW @ 500, COUNTRY (Drake-Chen)	ABC-I,	$40.00	(Mc-Guild)	CRB
WZZO-F, 95.1, 12 KW @ 630, AOR (Burk-Abr)	,	$38.75	(Blair)	Holt

KYW, WYSP-F - See Philadelphia

HOUSTON

KRLY-F, 93.7, 100 KW @ 790, BLACK	CBS-R, $120.00* (Masla)	Gulf
KSRR-F, 96.5, 100 KW @ 580, AOR (Pollack)	ABC-R, $175.00* (HNWH)	ABC

ALBANY-SCHENECTADY-TROY

WPYX-F, 106.5, 12 KW @ 910, AOR (Burk-Abr)	ABC-R, $65.00* (Mc-Guild)	Scott
WROW-F, 95.5, 9 KW @ 960, BTFL MUS	, $60.00 (Blair)	Cap Cities
WWOM-F, 100.9, 3 KW @ 300, AC	RKO, $25.00 (Selcom)	

WEST PALM BEACH

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		207 (6)	207 (6)	21.0
AC	3 (1)	174 (5)	177 (6)	17.9
BTFL MUSIC		177 (3)	177 (3)	17.9
NEWS/TALK	156 (6)		156 (6)	15.8
COUNTRY	10 (1)	92 (3)	102 (4)	10.3
NOSTALGIA	35 (4)	58 (2)	93 (6)	9.4
BLACK/URBAN/JAZZ	76 (2)		76 (2)	7.7
			988 (33)	

GREENSBORO-WINSTON SALEM

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (1)	251 (6)	260 (7)	21.0
BLACK/URBAN/JAZZ	132 (3)	124 (1)	256 (4)	20.6
COUNTRY	30 (3)	256 (8)	286 (8)	23.1
BTFL MUSIC		96 (1)	96 (1)	7.7
AC		79 (2)	79 (2)	6.4
NEWS/TALK	78 (1)		78 (1)	6.3
RELIGION/GOSPEL	34 (2)	44 (2)	78 (4)	6.3
MOR/VARIETY	63 (4)		63 (4)	5.1
NOSTALGIA	44 (1)		44 (1)	3.5
			1240 (32)	

ALBUQUERQUE

KOB-F , 93.3, 22 KW @ 4150, AC	, $48.00* (Christal)	Hubbard
KRST-F, 92.3, 22 KW @ 4130, COUNTRY	, $40.00* (Mc-Guild)	
KWXL-F, 94.1, 23 KW @ 4130, AOR	ABC-R, $57.00 (Katz)	Peoria Jrnl Star
KZZX-F, 99.5, 22 KW @ 4134, CONTEMP/AC	Trans, $30.00* (Selcom)	Sunbelt

HONOLULU

KQMQ-F, 93.1, 54 KW @ -126, ROCK	APR,RKO, $37.00* (Selcom)	Kadota
KMAI-F, 93.9, 100 KW @ -400, CONTEMP/AC	, $30.00* (Masla)	
KPOI-F, 97.5, 100 KW @ 30, AOR (Burk-Abr)	, $45.00* (RKO)	Sudbrink
KULA-F, 92.3, 100 KW @ 1685, ROCK (TM)	, $20.00 (Eastman)	Heftel
KUMU-F, 94.7, 60 KW @ -140, BTFL MUS (Bonne)	, $26.00 (Torbet)	

EL PASO

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	22 (1)	260 (4)	282 (5)	40.5
COUNTRY	51 (1)	112 (2)	163 (3)	23.4
SPANISH	75 (5)	5 (2)	80 (7)	11.5
AC	36 (2)	34 (1)	70 (3)	10.0
BTFL MUSIC		57 (2)	57 (2)	8.2
NEWS/TALK	27 (1)		27 (1)	3.9
RELIGION/GOSPEL	12 (1)		12 (1)	1.7
MOR/VARIETY	6 (1)		6 (1)	0.9
			697 (23)	

FRESNO

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		264 (5)	264 (5)	38.2
AC	16 (1)	93 (2)	109 (3)	15.8
COUNTRY	43 (2)	37 (2)	80 (4)	11.6
BTFL MUSIC	11 (1)	59 (2)	70 (3)	10.1
NEWS/TALK	63 (1)		63 (1)	9.1
SPANISH	62 (2)		62 (2)	9.0
MOR/VARIETY	20 (1)		20 (1)	2.9
NOSTALGIA	16 (1)		16 (1)	2.3
RELIGION/GOSPEL	8 (1)		8 (1)	1.2
			692 (21)	

JACKSONVILLE

WFYV-F, 104.5, 100 KW @ 700, AOR (Burk-Abr)	Source, $70.00	(HNWH)	Metroplex
WIVY-F, 102.9, 60 KW @ 635, CONTEMP	, $72.50	(Torbet)	Infinity
WJAX-F, 95.1, 100 KW @ 567, URBAN	ABC-C, $35.00*	(Weiss)	City of Jacksonv
WKTZ-F, 96.1, 100 KW @ 830, BTFL MUS (Schulke)	APR, $65.00*	(Mc-Guild)	

WNFY - See Daytona Beach

JOHNSON CITY-KINGSPORT-BRISTOL

WTFM-F, 98.5, 100 KW @ 1260, BTFL MUS (Bonne)	ABC-E, $20.00	(Selcom)	Home News
WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY	ABC-I, $33.00*	(Mc-Guild)	Nininger
WZXY-F, 104.9, 1 KW @ 475, AOR	Source, $13.00	(Torbet)	Bahakel

Other ranked stations - See Knoxville

LAS VEGAS

KORK-F, 97.1, 50 KW @ 1936, BTFL MUS (Bonne)	, $22.00*	(Eastman)	Donrey
KUDO-F, 93.1, 25 KW @ 260, AC/SOFT (TM)	CBS-R, $19.00	(HNWH)	
KXTZ-F, 94.1, 100 KW @ 1250, BTFL MUS (Churchill)	, $21.00	(Selcom)	

ROCHESTER

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		385 (5)	385 (5)	31.6
MOR/VARIETY	194 (4)		194 (4)	15.9
BTFL MUSIC		182 (1)	182 (1)	14.9
NOSTALGIA	66 (1)	44 (1)	110 (2)	9.0
COUNTRY	67 (1)	36 (2)	103 (3)	8.5
BLACK/URBAN/JAZZ		58 (1)	58 (1)	4.8
NEWS/TALK	21 (1)		21 (1)	1.7
RELIGION/GOSPEL	12 (1)		12 (1)	1.0
OTHERS/UNKNOWN		8 (1)	8 (1)	0.7
			1218 (20)	

SECTION C

ADDITIONAL MARKET REPORTS

1. ARBITRON CONDENSED RADIO MARKET REPORTS
2. BIRCH MONTHLY REPORTS
3. BIRCH NON MONTHLY REPORTS

ARBITRON CONDENSED RADIO MARKET REPORTS

ABERDEEN, WA

Market # NA/Pop: 56,000 (12+) Diaries: 284
APR 14.5 FM Share: 53.52%

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KAYO+ 17/21.0	10.2	19.5	14.9	17.1
2. KGHO-F+ 13/16.0	12.7	25.7	25.3	30.5
3. KXRO 12/14.8	17.7	15.9	22.4	20.7
4. KDUX-F 9/11.1	7.6	7.3	13.4	7.3
KBRD-F 9/11.1	8.9	2.4	6.0	---
6. KISN-F 7/ 8.6	6.3	4.9	---	6.1

12+ METRO CUME	
1. KGHO-F+	211
2. KXRO	207
3. KAYO+	148
4. KDUX-F	147
5. KBRD-F	85
6. KIRO	76

KAYO+, 1450, 1 KW/250 W, COUNTRY , $ 7.50 (Savalli)
KXRO, 1320, 5 KW/1 KW (DA-N), MOR ABC-I, $10.00 (Mc-Guild)
KDUX-F, 104.7, 48 KW @ 155, ROCK (Drake-Chen) , $ 8.00 (Mc-Guild)
KGHO-F+, 95.3, 1.1 KW @ 750, CONTEMP , $ 9.00 (Masla) (HOQUIAM)

ABILENE, TEXAS

Market # 224/Pop: 142,800 Diaries: 279
APR 15.4 FM Share: 72.05%

12+ METRO 1/4/SHARE	SPG 82	SPG 81
1. KEAN-F 42/23.0	19.1	19.7
2. KFMN-F 40/21.9	15.6	12.7
3. KORQ-F 18/ 9.8	11.6	7.5
4. KRBC 17/ 9.3	10.4	14.5
5. KEAN 15/ 8.2	9.2	11.0
6. KWKC 11/ 6.0	9.2	5.8

12+ TSA 1/4/CUME	
1. KEAN-F	57/732
2. KFMN-F	46/462
3. KORQ-F	43/518
4. KVRP-F	31/261
5. KEAN	19/249
KRBC	19/386

KEAN, 1280, 500 W (DAYS), COUNTRY , $23.00 (Selcom) Osborn/Reynolds
KRBC, 1470, 5 KW/1 KW (DA-N), MOR/AC ABC-C,MBS, $ NA (Mc-Guild)
KWKC, 1340, 1 KW/250 W, COUNTRY , $10.00 (HNWH)
KEAN-F, 105.1, 100 KW @ 808, COUNTRY , $23.00 (Selcom) Osborn/Reynolds
KFMN-F, 107.9, 100 KW @ 285, ROCK , $16.00 (Masla)
KMIO-F, 102.3, 3 KW @ 300, ? ? , $? ? (Milam) (MERKEL)
KORQ-F, 100.7, 100 KW @ 1280, AC RKO, $10.00 (HNWH)
KVRP-F, 95.5, 100 KW @ 529, COUNTRY APR, $12.50 (PRO)

ALBANY, GA

Market # 269/Pop: 115,400 Diaries: 277
APR 17.3 FM Share: 70.55%

12+ METRO 1/4/SHARE	SPG 82	SPG 81
1. WJIZ-F 53/33.3	36.1	43.5
2. WKAK-F 23/14.5	11.6	10.1
3. WQDE 20/12.6	3.9	7.2
4. WJAD-F 11/ 6.9	12.9	8.0
5. WGPC-F 9/ 5.7	5.8	8.7
WJAZ 9/ 5.7	9.7	8.0

12+ TSA 1/4/CUME	
1. WJIZ-F	106/806
2. WJAD-F	39/488
3. WKAK-F	31/337
4. WJAZ	23/219
5. WQDE	22/263
6. WGPC-F	21/195

WJAZ, 960, 5 KW (DAYS,DA), COUNTRY , $ NA (TN)
WQDE, 1250, 1 KW (DAYS), BLACK , $ 9.00 (Weiss)
WGPC-F, 104.5, 43 KW @ 140, BTFL MUS (?) CBS-R, $11.00 (Southern)
WJIZ-F, 96.3, 100 KW @ 470, BLACK SBN, $ NA (----)
WKAK-F, 101.7, 3 KW @ 300, COUNTRY (Drake-Chen) ABC-I, $22.00 (Masla)
WJAD-F, 97.3, 100 KW @ 850, ROCK MBS, $ NA (PRO) (BAINBRIDGE)

ALBANY-CORVALLIS-LEBANON

Market # NA/Pop: 135,600(12+) Diaries: 451
APR 14.0 FM Share: 66.87%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KRKT-F+	26/13.4	12.5	10.9
2. KEJO-F	17/ 8.7	5.6	5.2
3. KSKD-F	15/ 7.7	6.3	4.1
4. KFLY	11/ 5.6	5.0	6.7
5. KIQY-F	10/ 5.1	5.0	5.2
6. KZEL-F	10/ 5.1	5.0	4.1

12+ TSA 1/4/CUME	
1. KRKT-F+	28/364
2. KSKD-F	20/267
3. KEJO-F	17/171
4. KFLY	11/204
5. KFAT-F	10/154
KIQY-F	10/144
KZEL-F	10/180

KZEL - See Eugene
KSKD - See Portland

KFLY, 1240, 1 KW/250 W, ROCK
KEJO-F, 101.5, 28 KW @ 250, AC (TM)
KFAT-F, 106.1, 28 KW @ 1140, CONTEMP
KHPE-F, 107.9, 100 KW @ 1160, BTFL
KIQY-F, 103.7, 53 KW @ 380, AC
KRKT-F+, 99.9, 100 KW @ 1075, COUNTRY

ABC-E, $12.00 (S/R) (CORVALLIS)
ABC-F, $12.00 (----) (CORVALLIS)
CBS, $ 9.00 (Sand-Glenn) (CORVALLIS)
MBS, $ 8.00 (Sand-Glenn) (ALBANY)
, $12.00 (Mc-Guild) (LEBANON)
ABC-I, $11.00 (Roslin) (ALBANY)

ALEXANDRIA, LA

Market # 215/Pop: 155,400 Diaries: 283
APR 17.6 FM Share: 74.04%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KRRV-F	66/29.6	15.5	11.5
2. KQID-F	33/14.8	24.5	16.7
3. KALB	30/13.5	11.0	12.9
4. KTIZ-F	29/13.0	17.5	19.6
5. KBCE-F	26/11.7	6.0	---
6. KDBS	11/ 4.9	7.5	12.4
KSYL	11/ 4.9	5.0	8.6

12+ TSA 1/4/CUME	
1. KRRV-F	86/730
2. KQID-F	61/661
3. KTIZ-F	48/533
4. KALB	36/456
5. KBCE-F	26/239
6. KDBS	12/136
KSYL	12/201

KALB, 580, 5 KW/1 KW (DA-N), COUNTRY
KDBS, 1410, 1 KW (DAYS), NOSTALGIA (Al Ham)
KSYL, 970, 1 KW (DA-N), COUNTRY
KBCE-F, 102.3, 3 KW @ 310, AOR
KQID-F, 93.1, 100 KW @ 1008, ROCK
KRRV-F, 100.3, 100 KW @ 574, COUNTRY
KTIZ-F, 96.9, 100 KW @ 850, BLACK

CBS, $25.00 (Katz) Lanford
ABC-C, $12.00 (Savalli)
RKO II, $ NA (Selcom)
SBN, $ 7.50 (----) (BOYCE)
RKO, $18.00 (Selcom)
ABC-E, $16.00 (Savalli)
CBS-R, $16.50 (Katz)

ANN ARBOR, MI

Market # 148/Pop: 268,000 Diaries: 460
APR 16.5 FM Share: 69.32%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WJR	51/13.3	13.3	19.1
2. WIQB-F	30/ 7.8	12.7	4.3
3. WWWW-F	28/ 7.3	5.9	3.3
4. WRIF-F	21/ 5.5	5.0	6.4
5. WMJC-F	20/ 5.2	2.7	5.7
WNIC-F	20/ 5.2	5.9	6.4

12+ METRO CUME	
1. WJR	659
2. WQIB-F	537
3. WRIF-F	497
4. WNIC-F	387
5. WMJC-F	359

WIBQ-F, 102.9, 10 KW @ 500, AOR , $19.00 (Torbet)

Other stations - See Detroit

AUGUSTA-WATERVILLE, ME

Market # NA/Pop: 92,600 (12+) Diaries: 253
APR 16.6 FM Share: 87.14%

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4/CUME
1. WABK-F+ 41/26.2	29.4	21.2	1. WABK-F+ 59/696
2. WIGY-F 29/18.5	16.3	11.9	2. WIGY-F 48/750
3. WKCG-F 16/10.2	2.5	.7	3. WKCG-F 34/360
4. WBLM-F 13/ 8.3	13.1	12.6	4. WBLM-F 26/417
5. WGAN-F 9/ 5.7	3.8	14.6	5. WBGW-F 25/250
6. WTVL-F 7/ 4.4	4.4	5.3	6. WHOM-F 22/198

Other stations - See Portland,ME

WTVL+, 1490, 1 KW/250 W, MOR
WKCG-F, 101.3, 50 KW @ 315, COUNTRY (TM)

ABC-E, $12.00 (----) (WATERVILLE)
CBS, $17.00 (NE Spot)

BANGOR, ME

Market # NA/Pop: 61,600 (12+) Diaries: 231
APR 17.5 FM Share: 65.96%

12+ METRO 1/4/SHARE	SPG 81	12+ TSA 1/4/CUME
1. WPBC-F 18/16.7	17.7	1. WBGW-F 80/764
2. WBGW-F 17/15.7	22.4	2. WACZ 38/717
3. WABI 16/14.8	11.5	3. WPBC-F 36/298
4. WACZ 15/13.9	12.0	WTOS-F 36/486
5. WGUY-F 14/13.0	9.4	5. WKSQ-F 32/347
6. WDEA-F 6/ 5.6	3.1	6. WGUY-F 31/502

WKSQ - See Augusta

WABI, 910, 5 KW (DA-N), MOR
WACZ, 620, 5 KW (DA-N), ROCK
WBGW-F, 97.1, 5 KW @ 1228, COUNTRY
WDEA-F, 95.7, 8 KW @ 1029, AC
WGUY-F, 100.9, 1 KW @ 484, ROCK
WPBC-F, 92.9, 15 KW @ 781, BTFL MUS
WTOS-F, 105.1, 50 KW @ 2420, AOR

ABC-I, $14.50 (Torbet)
NBC, $22.25 (Savalli)
ABC-E, $18.75 (Torbet)
CBS, $12.00 (Kirby) (ELLSWORTH)
APR, $13.00 (Masla)
, $21.50 (Groskin)
Source, $21.00 (Roslin) (SKOWHEGAN)

BATTLE CREEK, MI

Market # 182/Pop: 188,200 Diaries: 338
APR 18.1 FM Share: 71.71%

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4/CUME
1. WNWN-F 59/21.0	3.4	6.8	1. WNWN-F 89/821
2. WBCK 49/17.4	18.1	18.4	2. WJXQ-F 64/599
3. WJXQ-F 44/15.7	15.6	10.4	3. WKFR-F 60/866
4. WCUZ-F 16/ 5.7	4.6	2.4	4. WBCK 55/548
5. WKFR-F 14/ 5.0	10.5	8.0	5. WQLR-F 44/624
6. WKNR 12/ 4.3	6.3	10.0	WLAV-F 24/386

Other stations - See Kalamazoo, Grand Rapids, or Lansing

WBCK, 930, 5 KW/1 KW (DA-2), MOR
WKNR, 1400, 1 KW/250 W, CONTEMP (Drake-Chen)

NBC,NBC-T, $19.00 (Masla)
ABC-C, $ NA (Eastman)

BECKLEY, WV

Market # NA/Pop: 72,000 (12+) Diaries: 295
APR 14.7 FM Share: 57.84%

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4/CUME
1. WJLS 26/23.9	26.1	35.1	1. WTNJ-F 52/556
2. WTNJ-F 24/22.0	16.2	16.2	2. WJLS 49/576
3. WCIR-F 19/17.4	15.3	17.1	3. WCIR-F 43/573
4. WJKK 9/ 8.3	9.0	2.7	4. WHAJ-F 32/336

CONTINUED ON NEXT PAGE

BECKLEY, WV (con't)

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4	
5. WWNR	8/ 7.3	12.6	12.6	5. WWNR	16/312
6. WOAY	6/ 5.5	5.4	---	6. WOAY-F	11/299

WJKK, 1070, 10 KW (DAYS), BTFL MUS (Century 21)
WJLS, 560, 5 KW/500 W (DA-N), COUNTRY (Musicworks)
WWNR, 620, 1 KW/500 W (DA-N), CONTEMP
WCIR-F, 103.7, 25 KW @ 355, AC
WOAY-F, 94.1, 25 KW @ 650, AOR
WTNJ-F, 105.9, 50 KW @ 500, COUNTRY
WHAJ-F, 104.5, 100 KW @ 1200, ROCK

NBC,	$ 9.50	(----)	
CBS,	$10.50	(Savalli)	
ABC-C,MBS,	$ 9.00	(Katz)	Gulf
Source,	$ 9.50	(----)	
RKO,	$ 9.00	(----)	
ABC-E,	$10.00	(----)	
RKO,	$15.00	(----)	(BLUEFIELD)

BIG SPRING, TEXAS

Market # NA/Pop: 25,800 (12+) Diaries: 303
APR 14.3 FM Share: 38.24%

12+ METRO 1/4/SHARE		12+ TSA 1/4/CUME	
1. KBST	10/27.0	1. KBST	11/134
2. KBYG	9/24.3	2. KBYG	10/103
KWKI-F	9/24.3	3. KWKI-F	9/ 94
4. KKIK	2/ 5.4	4. KKIK	9/ 31
KWMJ-F	2/ 5.4	KUFO-F	2/ 32
6. KNFM-F	1/ 2.7	KWMJ-F	2/ 39
KUFO-F	1/ 2.7		

Other stations - See Midland-Odessa Condensed

KBST, 1490, 1 KW/250 W, CONTEMP
KBYG, 1400, 1 KW/250 W, COUNTRY
KKIK, 1270, 1 KW (DAYS), MOR
KWKI-F, 95.3, 1.8 KW @ 300, ROCK

ABC-E,	$12.00	(Masla)
ABC-I,	$ 6.50	(Savalli)
CBS,	$ 8.25	(Miller)
MBS,	$ 8.25	(Miller)

BILOXI-GULFPORT, MS

Market # 177/Pop: 196,900 Diaries: 312
APR 17.2 FM Share: 62.89%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WQID-F	48/17.3	24.7	24.5	1. WQID-F	77/987
2. WAIL-F	36/12.9	7.2	3.3	2. WVMI	40/477
3. WVMI	33/11.9	9.8	13.9	3. WAIL-F	39/307
4. WTAM	26/ 9.4	8.2	4.5	4. WPMO-F	32/382
5. WGCM-F	24/ 8.6	2.8	3.5	5. WGCM-F	27/298
6. WZKX-F	16/ 5.8	4.4	4.3	6. WTAM	26/240

WTAM, 1240, 1 KW/250 W, BLACK
WVMI, 570, 5 KW/1 KW (DA-2), COUNTRY
WQID-F, 93.7, 100 KW @ 400, ROCK
WGCM-F, 102.3, 3 KW @ 300, COUNTRY (Century 21)
WZKX-F, 107.1, 3 KW @ 400, ROCK (Century 21)

NBN,	$ NA	(HNWH)	Roden
ABC-E,	$22.00	(Mc-Guild)	New South
ABC-F,	$30.00	(Mc-Guild)	New South
ABC-I,	$ NA	(HNWH)	
Source,	$10.00	(----)	

BISMARCK, ND

Market # 319/Pop: 82,400 Diaries: 315
APR 17.0 FM Share: 36.11%

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KFYR	36/30.5	33.3	29.2
2. KBMR	29/24.6	27.9	32.7
3. KYYY-F	28/23.7	17.1	15.9
4. KQDY-F	8/ 6.8	11.7	7.1
5. KLXX	4/ 3.4	4.5	7.1
6. KNDR-F	3/ 2.5	.9	3.5

12+ TSA	1/4/CUME
1. KFYR	152/1616
2. KBMR	61/ 408
3. KYYY-F	40/ 438
4. KQDY-F	9/ 147
5. KLXX	4/ 170
6. KNDR-F	3/ 53

KFYR, 550, 5 KW (DA-N), AC
KBMR, 1130, 10 KW (DAYS), COUNTRY
KLXX, 1270, 1 KW/250 W, MOR
KNDR-F, 104.9, 3 KW @ 290, RELIGION
KQDY-F, 94.5, 100 KW @ 1090, COUNTRY
KYYY-F, 92.9, 100 KW @ 1180, ROCK

NBC, $53.00 (Blair) Meyer
ABC-I, $27.00 (Mc-Guild)
CBS, $10.25 (Masla)
, $ 5.50
ABC-C, $11.00 (Mc-Guild)
Source, $21.00 (Blair) Meyer

BOULDER, CO

Market # NA/Pop: 168,300 (12+) Diaries: 425
APR 15.6 FM Share: 68.02%

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KOSI-F	28/10.2	9.5	7.8
2. KOAQ-F	22/ 8.0	4.9	7.1
KAZY-F	22/ 8.0	6.8	5.1
KBCO-F	22/ 8.0	10.2	8.6
5. KBPI-F	19/ 6.9	9.1	12.5
6. KOA	17/ 6.2	7.6	5.1

12+ METRO	CUME
1. KOAQ-F	380
2. KBPI-F	328
3. KOSI-F	325
4. KOA	319
5. KBCO-F	310
6. KAZY-F	308

ALL STATIONS - SEE DENVER

BOZEMAN, MT

Market # NA/Pop: 37,600 (12+) Diaries: 277
APR 16.8 FM Share: 42.86%

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KXXL	14/21.5	20.0	15.7
2. KBOZ-F	11/16.9	6.7	13.7
KCDQ-F	11/16.9	28.9	3.9
4. KBOZ	8/12.3	8.9	23.5
5. KBMN	5/ 7.7	8.9	13.7
6. KGVW	4/ 6.2	8.9	9.8

12+ TSA	1/4/CUME
1. KXXL	15/138
2. KCDQ-F	14/151
3. KBOZ-F	12/154
4. KBOZ	9/200
5. KYBS-F	8/ 93
6. KGVW	6/ 56

KBMN, 1230, 1 KW/250 W (DA-2), AC
KBOZ, 1090, 5 KW (DA-N), COUNTRY (Drake-Chen)
KGVW, 630, 1 KW (DAYS), RELIGION (Century 21)
KXXL, 1450, 1 KW/250 W, COUNTRY
KBOZ-F, 93.7, 100 KW @ 248, ROCK (Drake-Chen)
KCDQ-F, 96.7, 2.9 KW @ 195, ROCK
KYBS-F, 97.5, 100 KW @ ? ?, ? ?

ABC-I, $10.00 (Eastman)
NBC, $11.70 (McGuire)
UPI, $ 7.25 (AID) Enterprise (BELGRADE)
APR, $14.50 (PRO)
NBC, $11.70 (McGuire)
RKO, $12.00 (Mc-Guild) (BELGRADE)
ABC-F, $ NA (----)

BURLINGTON, VT

Market # 267/Pop: 118,300 Diaries: 260
APR 17.7 FM Share: 66.46%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WQCR-F	47/26.6	21.9	22.4	25.5	23.7
2. WJOY	23/13.0	10.2	11.9	6.1	7.9
3. WEZF-F	22/12.4	11.8	11.2	9.1	10.5
4. CHOM-F	17/ 9.6	7.5	8.4	6.7	5.9
5. WVMT	16/ 9.0	10.2	11.2	11.5	11.8
6. WGFB-F	15/ 8.5	10.2	7.7	9.7	5.3

12+ TSA 1/4/CUME	
1. WQCR-F	76/954
2. WGFB-F	67/948
3. WEZF-F	66/755
4. CHOM-F	51/532
5. WLFE-F	40/402
6. WJOY	31/369

WJOY, 1230, 1 KW/250 W, NOSTALGIA (Al Ham)
WVMT, 620, 5 KW (DA-2), AC
WEZF-F, 92.9, 36 KW @ 2703, BTFL MUS
WQCR-F, 98.9, 50 KW @ 310, ROCK (TM)
WGFB-F, 97.9, 10 KW @ 780, ROCK
WLFE-F, 102.3, 300 W @ 800, COUNTRY
CHOM-F, 97.7, 41 KW @ ?, AOR

CBS, $12.50 (PRO)
NBC, $14.75 (Torbet)
, $30.00 (Blair)
, $20.00 (PRO)
, $ NA (----) (PLATTSBURG)
, $10.00 (Lotus) (ST ALBANS)
, $? ? (Major Market) (MONTREAL)

CAPE COD, MASS

Market # NA/Pop: 141,900 (12+) Diaries: 361
APR 18.0 FM Share: 85.25%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WQRC-F	48/18.8	13.7	14.3
2. WKZE-F	29/11.4	7.1	6.9
3. WSOX-F	19/ 7.5	12.9	8.5
4. WCIB-F	17/ 6.7	7.1	6.9
5. WOCB	16/ 6.3	4.3	8.5
6. WCOD-F	15/ 5.9	7.5	9.5

12+ TSA 1/4/CUME	
1. WQRC-F	50/468
2. WKZE-F	29/339
3. WSOX-F	19/243
4. WCIB-F	17/202
5. WOCB	16/266
6. WCOD-F	15/257

WOCB, 1240, 1 KW/250 W, MOR
WCIB-F, 101.9, 50 KW @ 280, CONTEMP
WCOD-F, 106.1, 50 KW @ 450, CONTEMP
WKZE-F, 104.7, 50 KW @ 500, AC
WSOX-F, 94.9, 50 KW @ 245, BTFL MUS
WQRC-F, 99.9, 50 KW @ 445, BTFL MUS (Schulke)

NBC, $27.00 (----) Sconnix (W YARMOUTH)
ABC-D, $30.00 (Market 4) (FAL MOUTH)
ABC-C, $22.00 (Blair) (HYANNIS)
MBS, $17.00 (Kadetsky) (ORLEANS)
NBC, $27.00 (----) (W YARMOUTH)
UPI, $19.50 (Torbet) (BARNSTABLE)

CAPE MAY, NJ

Market # NA/Pop: 73,400 (12+) Diaries: 234
APR 15.7 FM Share: 74.25%

12+ METRO 1/4/SHARE		SPG 82
1. WWOC-F	15/12.5	14.1
2. WNBR-F	11/ 9.2	2.3
3. WMMR-F	8/ 6.7	12.5
4. WCMC	7/ 5.8	6.3
WMGM-F	7/ 5.8	7.0
WSLT-F	7/ 5.8	10.9

12+ METRO CUME	
1. WWOC-F	164
2. WNBR-F	145
3. WCMC	131
4. WSLT-F	128
5. WMGM-F	121
6. WMMR-F	118

Other stations - See Atlantic City

WCMC, 1230, 1 KW, ROCK
WNBR-F, 100.7, 20 KW @ 280, AC
WWOC-F, 94.3, 3 KW @ 300, BTFL MUS

MBS, $13.50 (PRO) (WILDWOOD)
MBS, $14.50 (PRO) (WILDWOOD)
, $10.00 (----) (AVALON)

CHAMPAIGN-URBANA-RANTOUL, IL

Market # 201/Pop: 169,200 Diaries: 364
APR 17.0 FM Share: 70.67%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WDWS	35/14.3	6.9	10.3	1. WDWS-F	38/405
2. WLRW-F	32/13.1	13.4	17.7	2. WLRW-F	34/507
3. WKIO-F	29/11.8	12.9	12.5	3. WKIO-F	30/438
4. WDWS	22/ 9.0	11.5	12.9	4. WLS	28/541
5. WLS	21/ 8.6	9.2	4.3	5. WDWS	25/415
6. WIAI-F	19/ 7.8	6.5	3.9	6. WIAI-F	21/243

WDWS, 1400, 1 KW/250 W, MOR
WDWS-F, 97.5, 50 KW @ 424, BTFL MUS (FM-100)
WKIO-F, 103.9, 3 KW @ 150, ROCK
WLRW-F, 94.5, 43 KW @ 401, CONTEMP (Drake-Chen)
WPGU-F, 107.1, 3 KW @ 235, AOR
WIAI-F, 99.1, 50 KW @ 500, COUNTRY

CBS, $42.00 (Mc-Guild)
, $25.50 (Mc-Guild)
ABC-R, $26.50 (Selcom)
ABC-E, $25.00 (HNWH)
Source, $13.00 (Masla)
UPI, $24.00 (HNWH) (DANVILLE)

CHARLOTTESVILLE, VA

Market # 268/Pop: 117,200 Diaries: 236
APR 14.9 FM Share: 51.92%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WPED-F+	26/20.0	14.0	13.2	1. WPED-F+	31/255
2. WCHV	22/16.9	19.3	26.4	2. WWWV-F	26/373
3. WWWV-F	20/15.4	15.6	14.0	3. WCHV	24/389
4. WINA	14/10.8	17.8	12.4	4. WINA	19/307
5. WQMC-F	9/ 6.9	11.1	5.4	5. WQMC-F	13/136
6. WLSA-F	5/ 3.8	---	---	6. WLSA-F	9/118

WCHV, 1260, 5 KW/1 KW (DA-2), MOR/AC
WINA, 1070, 5 KW (DA-N), AC
WPED-F+, 102.3, 2 KW @ 360, COUNTRY
WWWV-F, 97.5, 50 KW @ 450, ROCK
WQMC-F, 95.3, 3 KW @ 190, BTFL MUS (KalaMusic)
WLSA-F, 105.5, 3 KW @ 407, COUNTRY

ABC-D, $19.20 (Masla)
CBS, $15.75 (PRO)
NBC, $13.60 (Savalli) (CROZET)
RKO, $19.20 (Masla)
CBS, $11.00 (PRO)
APR, $ 6.00 (----) (LOUISA)

CHEYENNE, WY

Market # 334/Pop: 71,200 Diaries: 249
APR 15.7 FM Share: 51.90%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ METRO	CUME
1. KKAZ-F	27/29.3	19.8	9.5	1. KKAZ-F	207
2. KUUY	20/12.7	17.6	10.7	2. KUUY	158
3. KFBC	8/ 8.7	13.2	17.9	3. KFBC	118
4. KIMN	5/ 5.4	6.6	4.8	4. KIMN	93
5. KFBQ-F	4/ 4.3	6.6	16.7	5. KFBQ-F	83
6. KAZY-F	3/ 3.3	3.3	4.8	6. KRAE	73

Other stations - See Denver

KFBC, 1240, 1 KW/250 W, MOR
KUUY, 1530, 10 KW/1 KW (DA-N), COUNTRY
KFBQ-F, 97.9, 100 KW @ 580, CONTEMP (Drake-Chen)
KKAZ_F, 100.7, 100 KW @ 490, ROCK

ABC-I, $13.25 (Eastman)
CBS, $22.13 (Torbet) Mesa
ABC-C, $10.00 (Eastman)
Source, $23.63 (Torbet) Mesa

CHICO, CAL

Market # 219/Pop: 150,000 — Diaries: 319
APR 16.2 — FM Share: 56.11%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KHSL	29/13.4	12.1	10.8
2. KPAY-F	27/12.4	10.1	8.6
3. KFMF-F	24/11.1	12.6	7.5
KNVR-F	24/11.1	11.6	13.4
5. KPAY	13/ 6.0	9.7	5.9
6. KFBK	11/ 5.1	3.9	1.6

12+ TSA 1/4/CUME	
1. KHSL	43/559
2. KPAY-F	42/528
3. KNVR-F	35/413
4. KFMF-F	26/295
5. KPAY	24/452
6. KFBK	18/235

KHSL, 1290, 5 KW (DA-N), COUNTRY — CBS, $11.00 (Torbet)
KPAY, 1060, 10 KW (DA-N), MOR — NBC, $11.50 (Katz) Pacific Northwest
KFMF-F, 93.7, 15 KW @ 290, AOR — ABC-R, $13.50 (PRO)
KNVR-F, 96.7, 3 KW @ 285, ROCK — Source, $11.75 (Masla) (PARADISE)
KPAY-F, 95.1, 6 KW @ 1170, BTFL MUS (Schulke) — , $ 8.50 (Katz) Pacific Northwest

COLUMBIA, MO

Market # 290/Pop: 102,800 — Diaries: 280
APR 15.5 — FM Share: 77.05%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KCMQ-F	39/27.5	13.5	----
2. KFMZ-F	25/17.6	23.9	----
3. KARO-F	17/12.0	----	----
4. KFRU-F	16/11.3	16.8	----
5. KTGR	8/ 5.6	9.0	----
6. KRES-F	6/ 4.2	5.2	----

12+ TSA 1/4/CUME	
1. KCMQ-F	40/394
2. KFMZ-F	29/436
3. KARO-F	19/168
4. KFRU	16/255
5. KRES-F	10/116
6. KTGR	8/122
WDAF	8/159

WDAF - See Kansas City

KFRU, 1400, 1 KW/250 W, MOR — ABC-I, $13.70 (PRO)
KTGR, 1580, 250 W (DAYS), COUNTRY — , $15.60 (Gray) McCrudden
KARO-F, 101.7, 3 KW @ 300, BTFL MUS — CBS, $12.00 (----)
KCMQ-F, 96.7, 3 KW @ 150, ROCK — , $15.60 (Gray) McCrudden
KFMZ-F, 98.3, 3 KW @ 300, AOR — ABC-R, $15.50 (----) Contemp Media
KRES-F, 104.7, 100 KW @ 1019, COUNTRY — ABC-E, $25.00* (Schneider) (MOBERLY)

DANBURY, CT

Market # 253/Pop: 119,900 — Diaries: 392
APR 18.2 — FM Share: 57.29%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WRKI-F	30/13.3	13.5	13.6	8.0	11.2
2. WEZN-F	24/10.6	10.6	8.8	8.8	9.0
3. WLAD	20/ 8.8	11.3	12.2	13.1	7.5
4. WDAQ-F	14/ 6.2	8.5	7.5	8.8	11.9
WCBS	14/ 6.2	5.0	5.4	5.1	6.0
WNBC	14/ 6.2	5.0	8.8	10.9	9.0

12+ TSA 1/4/CUME	
1. WRKI-F	35/430
2. WEZN-F	28/290
3. WDAQ-F	21/201
4. WLAD	20/241
5. WCBS	19/411
WKCI-F	19/279

WCBS,WNBC - See New York
WKCI - See New Haven
WEZN - See Bridgeport

WLAD, 800, 1 KW (DAYS), MOR — , $30.10 (Unirep)
WINE, 940, 1 KW (DAYS), AC — , $22.00 (Roslin) Home News
WDAQ-F, 98.3, 1.3 KW @ 460, BTFL MUS (KalaMusic) — , $30.10 (Unirep)
WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr) — , $48.00 (Roslin) Home News

DANVILLE, ILL

Market # 305/Pop: 95,100 Diaries: 325
APR 15.2 FM Share: 68.04%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WDNL-F	22/18.6	22.8	26.9	1. WIAI-F	29/332
2. WIAI-F	19/16.1	16.7	14.3	2. WDNL-F	24/355
3. WDAN	16/13.6	10.5	12.6	3. WDAN	18/251
WDWS	16/13.6	9.6	5.9	4. WLS	18/350
5. WITY	8/ 6.8	6.1	9.2	5. WAZY-F	12/172

WLS - See Chicago
WAZY - See Lafayette
Others - See Champaign

WDAN, 1490, 1 KW/250 W, COUNTRY CBS, $21.84 (Masla) Sangamon
WITY, 960, 1 KW, AC ABC-I, $23.00 (Weiss)
WDNL-F, 102.1, 11 KW @ 380, CONTEMP RKO, $21.84 (Masla) Sangamon

DOTHAN, AL

Market # 326/Pop: 77,700 Diaries: 228
APR 14.8 FM Share: 78.82%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WTVY-F	26/27.4	21.6	18.4	1. WTVY-F	89/915
2. WLHQ-F	15/15.8	12.4	6.9	2. WLHQ-F	67/638
3. WXLE-F	12/12.6	11.3	13.8	3. WKMX-F	33/625
4. WOOF	9/ 9.5	6.2	6.9	4. WOOF-F	28/324
5. WOOF-F	7/ 7.4	15.5	18.4	5. WPAP-F	19/298
6. WWNT	7/ 7.4	9.3	1.1	WPFM-F	19/272

WPAP,WPFM - See Panama City

WWNT, 1450, 1 KW/250 W, RELIGION , $ 5.00 (----)
WOOF-F, 99.7, 100 KW @ 340, BTFL (?) MBS, $10.00 (Lotus)
WTVY-F, 95.5, 100 KW @ 1078, COUNTRY (Drake-Chen) CBS, $20.00 (PRO)
WKMX-F, 106.7, 100 KW @ 432, CONTEMP , $13.00 (Bolton) (ENTERPRISE)
WLHQ-F, 96.9, 100 KW @ 295, ROCK (Drake-Chen) ABC-F, $11.50 (----) (ENTERPRISE)

DUBUQUE, IA

Market # 306/Pop: 94,200 Diaries: 218
APR 17.9 FM Share: 49.57%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KLYY-F	36/26.1	5.7	6.1	1. KLYY-F	49/530
2. KDTH	30/21.7	32.9	33.3	2. KDTH	47/595
3. WDBQ-F	23/16.7	25.0	20.5	3. WMT	29/368
4. KFMD-F	12/ 8.7	17.1	20.5	4. KFMD-F	23/321
5. KLXL-F	7/ 5.1	----	----	WDBQ	23/407
6. WMT	5/ 3.6	3.6	3.8	6. WFMW-F	16/220

KFMW - See Waterloo
WLS - See Chicago

KDTH, 1370, 5 KW (DA-N), MOR , $18.50 (PRO) Woodward
WDBQ, 1490, 1 KW/250 W, ROCK ABC-C, $18.13 (Blair) Comm Prop
KFMD-F, 92.9, 100 KW @ 450, AC , $18.75 (PRO) Woodward
KLXL-F, 102.3, 1.7 KW @ 410, RELIGION , $ 7.00 (Radio Spot) Tower Power
KLYV-F, 105.3, 50 KW @ 340, ROCK , $15.50 (Blair) Comm Prop

EAU CLAIRE, WI

Market # 242/Pop: 132,700 Diaries: 286
APR 16.4 FM Share: 71.60%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WAXX-F	49/26.6	23.5	21.1	1. WAXX-F	161/1423
2. WIAL-F	34/18.5	9.3	8.9	2. WIAL-F	47/ 661
3. WBIZ-F	21/11.4	19.1	18.9	3. WBIZ-F	36/ 703
4. WEAQ	19/10.3	13.7	15.0	4. WEAQ	31/ 577
5. WWIB-F	12/ 6.5	3.8	4.4	5. WNIB-F	30/ 172
6. WAYY	11/ 6.0	4.9	2.8	6. WAYY	16/ 188
WJJK	11/ 6.0	4.9	10.0		

WAYY, 1150, 5 KW (DAYS), NOSTALGIA	ABC-I, $14.80	(Mc-Guild)	Post
WEAQ, 790, 5 KW (DA-N), MOR	NBC,NBC-T, $12.50	(----)	
WJJK, 1400, 1 KW/250 W, COUNTRY	MBS, $10.30	(Masla)	Sentry
WAXX-F, 104.5, 100 KW @ 1830, COUNTRY	ABC-I, $35.15	(Mc-Guild)	Post
WBIZ-F, 100.7, 100 KW @ 733, ROCK (Century 21)	ABC-C, $14.41	(Masla)	Sentry
WIAL-F, 94.1, 84 KW @ 351, CONTEMP	, $13.25	(----)	
WWIB-F, 103.7, 100 KW @ 706, REL/BTFL	, $ 6.00	(----)	(LADYSMITH)

FAYETTEVILLE-SPRINGFIELD, AR

Market # 185/Pop: 185,300 Diaries: 370
APR 16.1 FM Share: 66.52%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KEZA-F	37/14.2	----	----	1. KEZA-F	43/385
2. KMCK-F	34/13.1	19.8	15.6	2. KMCK-F	41/583
3. KFAY	31/11.9	11.8	15.2	3. KFAY	32/281
4. KKEG-F	25/ 9.6	10.4	4.9	4. KKEG-F	25/395
5. KCIZ-F	21/ 8.1	9.9	6.7	5. KAMO-F	22/329
6. KAMO-F	19/ 7.3	6.6	8.0	6. KCIZ-F	21/329

KFAY, 1250, 1 KW (DAYS), COUNTRY	APR, $20.00	(Bunchez)	
KAMO-F, 94.3, 3 KW @ 300, COUNTRY	CBS, $ 7.00	(Riley)	(ROGERS)
KCIZ-F, 104.9, 3 KW @ 137, CONTEMP	UPI, $ 8.00	(----)	(SPRINGDALE)
KEZA-F, 107.9, 100 KW @ 1259, BTFL MUS	, $ NA	(----)	
KKEG-F, 92.1, 3 KW @ 460, ROCK	APR, $20.00	(Bunchez)	
KMCK-F, 105.7, 100 KW @ 415, ROCK	, $19.00	(Selcom)	(SILOAM SPGS)

FT. MYERS-CAPE CORAL, FL

Market # 168/Pop: 220,700 Diaries: 385
APR 17.2 FM Share: 80.31%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WCVU-F	72/20.7	25.7	24.6	1. WCVU-F	130/1123
2. WOOJ-F+	50/14.4	3.6	4.4	2. WOOJ-F+	75/559
3. WINK-F	46/13.3	17.9	13.9	3. WINK-F	73/925
4. WINK	39/11.2	13.4	11.7	4. WINK	51/525
5. WHEW-F	38/11.0	7.2	10.1	5. WHEW-F	41/450
6. WRCC-F	27/ 7.8	4.2	6.6	6. WRCC-F	27/318

WINK, 1240, 1 KW/250 W, NOSTALGIA (Toby Arnold)	CBS, $50.63	(Mc-Guild)	
WCVU-F, 94.5, 100 KW @ 689, BTFL MUS (Schulke)	, $40.50	(Blair)	Palmer (NAPLES)
WHEW-F, 101.9, 71 KW @ 207, COUNTRY	, $36.00	(----)	
WINK-F, 96.9, 100 KW @ 833, ROCK (TM)	, $50.50	(Mc-Guild)	
WOOJ-F, 107.1, 3 KW @ 300, ROCK	Source, $43.75	(Eastman)	(LEHIGH ACRES)
WRCC-F, 103.9, 3 KW @ 300, ? ?	NBC, $ NA	(HNWH)	

FT. PIERCE, FLA

Market # 308/Pop: 92,900 — Diaries: 261
APR 16.5 — FM Share: 83.61%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WOVV-F	24/17.5	14.4	11.8
WRIT-F	24/17.5	17.1	20.0
3. WAVW-F	22/16.1	13.7	6.4
4. WIZD-F	14/10.2	16.4	14.5
5. WIRA	10/ 7.3	3.4	11.8
6. WEAT-F	9/ 6.6	1.4	4.5

12+ TSA 1/4/CUME	
1. WIZD-F	64/552
2. WOVV-F	57/771
3. WRIT-F	55/454
4. WGYL-F	53/320
5. WAVW-F	30/338
6. WHLG-F	19/211

WEAT - See West Palm

WIRA, 1400, 1 KW/250 W, NOSTALGIA (Al Ham)	NBC,NBC-T,	$11.50	(Roslin)	Roth
WIZD-F, 98.7, 100 KW @ 1500, AOR	,	$30.00	(HNWH)	
WOVV-F, 95.5, 100 KW @ 518, ROCK (Century 21)	Source,	$20.00	(Roslin)	Roth
WAVW-F, 105.5, 3 KW @ 350, COUNTRY	,	$12.00	(Weiss)	Rowland (VERO BCH)
WGYL-F, 93.5, 3 KW @ 300, BTFL MUS	UPI,	$19.55	(----)	(VERO BCH)
WHLG-F, 102.3, 3 KW @ 285, BTFL MUS	CBS,	$ NA	(----)	(JENSEN BCH)
WRIT-F, 92.7, 3 KW @ 340, BTFL MUS	APR,	$16.00	(----)	(STUART)

FT. SMITH, AR

Market # 173/Pop: 210,000 — Diaries: 383
APR 15.0 — FM Share: 77.55%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KISR-F	71/27.0	31.8	35.0
2. KTCS-F	64/24.3	14.4	12.9
3. KFSA	17/ 6.5	4.7	2.3
4. KINB-F	15/ 5.7	6.9	6.8
5. KFPW	13/ 4.9	3.2	4.6
6. KLUP-F	11/ 4.2	4.7	2.3

12+ TSA 1/4/CUME	
1. KISR-F	109/1122
2. KTCS-F	71/ 652
3. KINB-F	40/ 371
4. KLUP-F	24/ 311
KVOO	24/ 350
6. KFSA	19/ 376

KVOO - See Tulsa

KFPW, 1230, 1 KW/250 W (DA-1), NOSTALGIA	CBS,	$10.00	(PRO)	
KFSA, 950, 1 KW/500 W (DA-2), MOR	ABC-I,	$ 8.00	(Mc-Guild)	
KINB-F, 107.3, 70 KW @ 1810, COUNTRY	ABC-E,	$ NA	(----)	(POTEAU)
KISR-F, 93.7, 100 KW @ 1200, CONTEMP	ABC-F,	$13.00	(----)	
KLUP-F, 97.9, 100 KW @ 2000, RELIGION	ABC-I,	$ 8.00	(Riley)	(POTEAU)
KTCS-F, 99.9, 36 KW @ 225, COUNTRY	,	$13.00	(----)	

FT. WALTON BEACH, FL

Market # 273/Pop: 114,200 — Diaries: 229
APR 15.2 — FM Share: 86.15%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WTKX-F	30/21.0	16.4	23.0
2. WMMK-F	21/14.7	10.9	----
3. WFTW-F	20/14.0	15.6	7.4
4. WJLQ-F	16/11.2	12.5	10.4
5. WMEZ-F	14/ 9.8	3.9	5.2
6. WNUE	11/ 7.7	12.5	16.3

12+ TSA 1/4/CUME	
1. WTKX-F	32/313
2. WMMK-F	29/237
3. WFTW-F	21/324
4. WJLQ-F	17/264
WMEZ-F	17/135
6. WNUE	11/259

Others - See Pensacola

WNUE, 1400, 1 KW/250 W, AC	,	$12.50	(Torbet)	
WFTW-F, 99.3, 3 KW @ 209, CONTEMP	APR,	$13.00	(Savalli)	
WMMK-F, 92.1, 3 KW @ 294, COUNTRY	NBC,	$11.00	(----)	(DESTIN)

FREDERICK, MD

Market # NA/Pop: 133,700 (12+) Diaries: 284
APR 19.9 FM Share: 65.50%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WFMD	34/17.0	17.7	22.8
2. WZYQ-F+	24/12.0	16.6	9.9
3. WFRE-F	21/10.5	10.9	13.0
4. WMZQ-F	13/ 6.5	1.7	1.2
5. WPOC-F	12/ 6.0	5.7	3.1
6. WRQX-F	11/ 5.5	4.0	7.4

12+ METRO CUME	
1. WFMD	421
2. WZYQ-F+	278
3. WFRE-F	212
4. WMZQ-F	128
5. WPOC-F	115
6. WRQX-F	114

Others - See Washington and Baltimore

WFMD, 930, 5 KW/1 KW (DA-2), MOR — CBS, $ NA (PRO) Gibbons
WFRE-F, 99.9, 9 KW @ 1123, BTFL MUS (KalaMusic) — , $ NA (PRO) Gibbons
WZYQ-F+, 103.9, 350 W @ 912, ROCK — ABC-C, $28.00 (Weiss)

GAINESVILLE, FLA

Market # 207/Pop: 159,300 Diaries: 317
APR 17.0 FM Share: 56.28%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WDVH	50/21.0	19.7	19.7	18.7	----
2. WRUF-F	38/16.0	14.1	16.0	12.8	----
3. WYKS-F	28/11.8	18.3	16.4	19.3	----
4. WGGG	18/ 7.6	5.6	11.7	8.6	----
5. WNFY-F	15/ 6.3	5.2	----	1.1	----
6. WMFM-F	14/ 5.9	6.6	4.2	----	----

12+ TSA 1/4/CUME	
1. WDVH	58/407
2. WRUF-F	41/622
3. WYKS-F	31/553
4. WGGG	18/306
5. WQIK	17/202
6. WNFY-F	16/295

WDVH, 980, 5 KW (DAYS), COUNTRY — ABC-E, $17.55 (PRO)
WGGG, 1230, 1 KW/250 W, ROCK — NBC, $10.50 (Weiss)
WMFM-F, 100.9, 3 KW @ 300, BTFL MUS — , $13.00 (Bolton)
WRUF-F, 103.7, 100 KW @ 344, AOR (Pollack) — CBS-R, $18.50 (Smith) Univ of Florida
WYKS-F, 105.5, 3 KW @ 300, CONTEMP — Source,RKO, $30.75 (Masla) Sunchine Wirel

GRAND FORKS, ND-MN

Market # 292/Pop: 101.900 Diaries: 407
APR 16.8 FM Share: 56.35%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KKXL-F	24/17.0	9.0	3.1
2. KNOX	19/13.5	11.9	20.3
KRRK-F+	19/13.5	11.9	7.9
4. KYCK-F	18/12.8	10,4	5.5
KYTN-F	18/12.8	11.9	13.3
6. KKXL	10/ 7.1	7.5	18.0

12+ TSA 1/4/CUME	
1. KKXL-F	35/446
2. KFGO	34/351
3. KYCK-F	23/272
4. KNOX	22/414
5. KRRK-F+	21/238
6. KYTN	20/268

KFGO - See Fargo

KRRK+, 1590, 5 KW/1 KW (DA-2), COUNTRY — MBS, $28.00 (PRO)
KKXL, 1440, 1 KW/500 W, CONTEMP — RKO, $20.80 (Selcom) Ingstad
KNOX, 1310, 5 KW (DA-N), AC — ABC-E, $29.00 (Torbet) Peoria Jrnl St
KKXL-F, 92.9, 100 KW @ 210, ROCK — RKO, $14.00 (Selcom) Ingstad
KYCK-F, 97.1, 100 KW @ 403, COUNTRY — , $13.00 (Harley) (CROOKSTON,MN)
KYTN-F, 94.7, 100 KW @ 300, CONTEMP — ABC-C, $15.50 (Torbet) Peoria Jrnl Star

GRAND JUNCTION, CO

Market # NA/Pop: 72,200 (12+) Diaries: 272
APR 16.7 FM Share: 46.49%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KQIX-F	42/34.4	28.7	33.3	1. KQIX-F	68/564
2. KQIL	28/23.0	26.1	29.0	2. KQIL	28/253
3. KEXO	12/ 9.8	12.2	12.9	3. KREX-F	13/189
4. KREX-F	11/ 9.0	7.0	4.3	4. KEXO	12/192
5. KSTR	9/ 7.4	6.1	4.3	5. KREX	11/201
6. KREX	8/ 6.6	5.2	5.4	KSTR	11/174

KEXO, 1230, 1 KW, MOR/AC	ABC-I, $15.00	(Eastman)	Conrey
KQIL, 1340, 1 KW/250 W, COUNTRY (Drake-Chen)	APR, $32.50	(----)	Mesa
KREX, 1100, 50 KW/10 KW (DA-N), TALK	CBS, $14.00	(PRO)	
KSTR, 620, 5 KW (DAYS), AC	, $12.90	(Savalli)	
KQIX-F, 93.1, 25 KW @ 495, CONTEMP (Drake-Chen)	APR, $32.50	(----)	Mesa
KREX-F, 92.3, 30 KW @ -42, BTFL MUS (Century 21)	, $15.50	(PRO)	

GREAT FALLS, MT

Market # NA/Pop: 64,600 (12+) Diaries: 234
APR 16.7 FM Share: 50.47%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KEIN	24/21.8	18.6	21.1	1. KMON	40/468
2. KAAK-F	17/15.5	10.6	5.5	2. KEIN	33/384
3. KDOZ-F	15/13.6	15.0	16.5	3. KAAK-F	17/211
4. KMON	14/12.7	12.4	20.2	4. KDOZ-F	15/157
5. KQDI	13/11.8	14.2	12.8	5. KQDI	13/181
6. KLFM-F	12/10.9	7.1	----	6. KNUW-F	10/201

KEIN, 1310, 5 KW/1 KW, COUNTRY	NBC, $20.00	(Masla)	
KMON, 560, 5 KW (DA-N), COUNTRY	ABC-I, $25.00	(Eastman)	
KQDI, 1450, 1 KW/250 W, AC	RKO II, $18.00	(PRO)	
KAAK-F, 98.9, 100 KW @ 500, CONTEMP (Century 21)	CBS, $10.75	(Eastman)	
KLFM-F, 92.9, 100 KW @ 500, COUNTRY (Century 21)	CBS-R , $ 7.00	(Mc-Guild)	
KNUW-F, 94.5, 36 KW @ 486, ROCK	RKO, $ 8.70	(Mc-Guild)	
KOOZ-F, 106.3, 3 KW @ 300, BTFL MUS (FM-100)	, $13.00	(PRO)	

HAGGERSTOWN-CHAMBERSBURG-WAYNESBORO, MD-PA

Market # 271/Pop: 114,600 Diaries: 422
APR 17.9 FM Share: 71.95%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WYII-F	42/12.0	12.5	9.3	1. WYII-F	50/609
2. WQCM-F	37/10.6	12.0	16.5	2. WQCM-F	42/554
3. WAYZ-F	35/10.0	7.4	5.2	3. WAYZ-F+	35/352
4. WIKZ-F	29/ 8.3	11.4	11.9	4. WIKZ-F	30/420
WJEJ	29/ 8.3	6.0	7.2	WJEJ	30/364
6. WWMD-F	21/ 6.0	6.0	3.8	6. WWMD-F	24/292

WJEJ, 1240, 1 KW/250 W, AC	CBS, $ 8.30	(----)	
WAYZ-F+, 101.5, 3 KW @ 21, COUNTRY	ABC-C, $ 8.25	(----)	(WAYNESBORO,PA)
WIKZ-F, 95.1, 50 KW @ 265, ROCK	, $19.50	(----)	(CHAMBERSBURG,PA)
WQCM-F, 96.7, 3 KW @ 160, CONTEMP	ABC-F, $10.00	(Dome)	
WWMD-F, 104.7, 75 KW @ 1320, BTFL MUS	, $ 8.65	(----)	
WYII-F, 95.9, 3 KW @ 300, COUNTRY	NBC, $10.00	(Market 4)	

ITHACA, NY

Market # NA/Pop: 75,400 (12+) Diaries: 290
APR 15.3 FM Share: 68.04%

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. WOKN-F	27/22.5	10.0	8.0
2. WTKO	23/19.2	21.0	27.2
3. WVBR-F	12/10.0	14.0	12.8
4. WPCX-F	10/ 8.3	9.0	4.8
5. WQNY-F	8/ 6.7	1.0	---
6. WHCU-F	7/ 5.8	11.0	12.0

12+ TSA	1/4/CUME
1. WOKW-F	52/491
2. WKRT	27/275
3. WTKO	23/322
4. WPCX-F	17/185
5. WQNY-F	12/181
WVBR-F	12/229

WTKO, 1470, 5 KW/500 W (DA-2), MOR — ABC-E, $14.00 (----)
WKRT, 920, 1 KW/500 W (DA-N), NOSTALGIA (Al Ham) — ABC-D, $ 9.00 (Savalli) Burbach
WOKW-F, 99.9, 20 KW @ 730, ROCK — ABC-C, $ 9.00 (Savalli) Burbach
WQNY-F, 103.7, 12 KW @ 890, BTFL MUS — , $13.00 (----)
WVBR-F, 93.5, 3 KW @ 250, AOR — NBC, $12.70 (Shelby)
WPCX-F, 106.9, 45 KW @ 530, COUNTRY — , $16.00 (Market 4) Scott (AUBURN)

JOPLIN, MO

Market # 249/Pop: 129,900 Diaries: 342
APR 15.1 FM Share: 44.00%

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KSYN-F	21/18.8	3.5	18.7
2. WMBH	15/13.4	11.6	17.6
3. KFSB	12/10.7	15.1	15.4
KKUZ-F	12/10.7	19.8	1.1
5. WODE	9/ 8.0	16.3	4.4
6. KBLT-F	8/ 7.1	2.3	4.4
KKOW	8/ 7.1	5.8	5.5

12+ TSA	1/4/CUME
1. KKOW	46/418
2. KSYN-F	39/469
3. KKVZ-F	27/362
4. WMBH	22/241
5. KFSB	19/371
6. KBLT-F	14/204

KHOW, 860, 10 KW/5 KW (DA-N), COUNTRY — MBS, $37.00 (Masla) (PITTS,KS)
KFSB, 1310, 5 KW/1 KW (DA-2), AC — ABC-E, $12.00 (PRO)
KODE, 1230, 1 KW/250 W, NOSTALGIA (Toby Arnold) — CBS, $11.00 (Selcom) Gilmore
WMBH, 1450, 1 KW/250 W, COUNTRY — , $10.50 (Bunchez)
KKUZ-F, 102.5, 100 KW @ 440, CONTEMP (Century 21) — RKO, $11.50 (Bunchez)
KSYN-F, 92.5, 100 KW @ 430, ROCK — ABC-R, $17.00 (----)
KBLT-F, 107.1, 3 KW @ 300, COUNTRY — , $ 5.00 (----) (BAXTER SPG,KAN)

KILLEEN-TEMPLE, TX

Market # 166/Pop: 223,600 Diaries: 394
APR 17.2 FM Share: 80.73%

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KOOV-F	53/16.7	16.0	11.9
2. KIXS-F	52/16.4	16.7	14.6
3. KIIZ	27/ 8.5	14.3	20.4
4. KTON-F+	24/ 7.6	10.9	9.9
5. KWTX-F	23/ 7.2	4.8	4.1
6. KPLE-F	22/ 6.9	6.5	7.5

12+ TSA	1/4/CUME
1. KOOV-F	56/480
2. KIXS-F	54/739
3. KIIZ	27/232
4. KWTX-F	25/431
5. KTON-F+	24/367
6. KPLE-F	22/307

KWTX - See Waco

KIIZ, 1050, 250 W (DAYS), BLACK (TM) — APR, $16.00 (Selcom)
KIXS-F, 93.3, 100 KW @ 520, ROCK — APR, $16.00 (Selcom)
KOOV-F, 103.1, 3 KW @ 444, COUNTRY — ABC-E, $12.00 (PRO)
KPLE-F, 104.9, 2.9 KW @ 345, COUNTRY (Drake-Chen) — MBS, $15.60 (HNWH)
KTON-F+, 106.3, 950 W @ 400, COUNTRY — ABC-I, $13.50 (Smith) Sigmor

LACROSSE, WI

Market # 309/Pop: 92,500 — Diaries: 294
APR 18.4 — FM Share: 65.94%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WIZM-F	38/26.0	24.8	24.2
2. WKTY	28/19.2	18.0	28.0
3. WLXR-F	25/17.1	16.5	14.4
4. WSPL-F	11/ 7.5	7.5	6.1
5. WIZM	9/ 6.2	8.3	13.6
WLCX	9/ 6.2	7.5	2.3

12+ TSA 1/4/CUME	
1. WIZM-F	66/875
2. WCOW-F+	53/441
3. WKTY	45/580
4. WLXR-F	33/360
5. WSPL-F	24/200
WAXX-F	24/365

WAXX-F - See Eau Claire

WIZM, 1410, 5 KW (DA-2), MOR — NBC, $23.00 (----) Midwest Family
WKTY, 580, 5 KW/1 KW (DA-2), COUNTRY (FM-100) — ABC-E, $22.10 (Mc-Guild)
WLCX, 1490, 1 KW/250 W, MOR (Drake-Chen) — CBS,NBC-T, $10.00 (PRO)
WIZM-F, 93.3, 100 KW @ 540, ROCK — Source, $27.00 (----) Midwest Family
WLXR-F, 104.9, 1.4 KW @ 430, COUNTRY (Drake-Chen) — CBS-R, $16.00 (PRO)
WSPL-F, 95.9,1.7 KW @ 410, BTFL MUS (FM-100) — ABC-F, $ 9.10 (Mc-Guild)
WCOW-F+, 97.1, 50 KW @ 634, COUNTRY — MBS, $ 8.05 (----) (SPARTA)

LAFAYETTE, IND

Market # 257/Pop: 123,400 — Diaries: 314
APR 14.7 — FM Share: 60.00%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WAZY-F	29/18.7	15.9	13.5	18.1	18.5
2. WXUS-F	26/16.8	13.1	16.5	15.7	13.3
3. WASK-F	24/15.5	13.8	12.8	18.9	14.8
4. WASK	23/14.8	18.6	17.3	22.0	23.0
5. WFBQ-F	11/ 7.1	4.8	3.0	1.6	3.0
6. WLFQ-F	10/ 6.5	6.2	9.8	3.9	3.0
WSHN-F	10/ 6.5	6.2	3.8	---	---

12+ TSA 1/4/CUME	
1. WASK-F	51/514
WAZY-F	51/781
3. WSHW-F	30/359
4. WXUS-F	26/374
5. WASK	24/381
6. WFBQ-F	22/259

WFBQ - See Indianapolis

WASK, 1450, 1 KW/250 W, MOR — NBC, $18.00 (PRO)
WASK-F, 105.3, 50 KW @ 375, COUNTRY (Musicworks) — , $14.00 (PRO)
WAZY-F, 96.5, 50 KW @ 500, ROCK — ABC-C, $17.00 (----)
WXUS-F, 92.7, 3 KW @ 215, ROCK — Source, $19.00 (Masla)
WLFQ-F, 103.9, 920 W @ 500, BTFL MUS (FM-100) — , $12.00 (----) Sinclair (CRAWFORD)
WSHW-F, 99.7, 50 KW @ 460, CONTEMP — , $19.00 (PRO) (FRANKFORT)

LAKE CHARLES, LA

Market # 199/Pop: 170,800 — Diaries: 291
APR 15.1 — FM Share: 77.66%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KHYS-F	40/19.0	10.2	6.3
2. KTQQ-F	38/18.0	22.1	16.5
3. KBIU-F	29/13.7	4.7	6.3
4. KEZM	18/ 8.5	14.9	12.6
5. KYKZ-F	16/ 7.6	10.2	6.8
6. KHEZ-F	12/ 5.7	8.5	6.8
KLCL	12/ 5.7	7.2	10.7

12+ TSA 1/4	
1. KYKZ-F	61/711
2. KBIU-F	52/588
3. KTQQ-F	41/576
4. KHYS-F	40/284
5. KEZM	19/232
6. KLCL	18/255

KHYS - See Beaumont

KEZM, 1310, 500 W (DAYS,DA), BLACK — SBN, $13.00 (----) (SULPHUR)
KLCL, 1470, 5 KW (DA-N), COUNTRY — NBC, $14.46 (Torbet) Perry
KBIU-F, 103.7, 100 KW @ 471, ROCK — Source , $ 8.00 (Milam)
KHEZ-F, 99.5, 35 KW @ 400, BTFL MUS (FM-100) — NBC, $10.59 (Torbet) Perry
KTQQ-F, 100.9, 3 KW @ 300, COUNTRY (Century 21) — ABC-E, $10.00 (----) (SULPHUR)
KYKZ-F, 96.1, 100 KW @ 427, COUNTRY — , $14.25 (Selcom)

LAWTON, OK

Market # 274/Pop: 113,900 Diaries: 299
APR 14.4 FM SHare: 78.51%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KLAW-F	35/26.5	37.6	41.6	1. KLAW-F	43/456
2. KMGZ-F	33/25.0	----	----	2. KMGZ-F	33/392
3. KRLG-F	16/12.1	18.0	9.6	3. KSWO	17/380
4. KSWO	15/11.4	21.1	21.6	4. KRLG-F	16/294
5. KCCO	6/ 4.5	3.8	4.0	5. KOMA	12/230
6. KNIN-F	5/ 3.8	2.3	.8	6. KNIN-F	7/135
KOMA	5/ 3.8	3.0	3.2		

KOMA - See Oklahoma City

KCCO, 1050, 250 W (DAYS,DA), COUNTRY , $ 8.00 (Pates)
KSWO, 1380, 1 KW (DA-2), ROCK ABC-C, $14.50 (PRO)
KLAW-F, 101.5, 100 KW @ 600, COUNTRY ABC-I, $12.00 (Masla)
KMGZ-F, 95.3, 3 KW @ 300, ROCK ABC-F, $10.00 (----)
KRLG-F, 98.1, 100 KW @ 202, ROCK , $ 8.00 (Pates)

LONG BRANCH-ASBURY PARK, NJ

Market # 83/Pop: 512,700 Diaries: 456
APR 17.4 FM Share: 62.78%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WPLJ-F	74/9.9	10.9	7.2	1. WPLJ-F	93/250
2. WOR	50/6.7	5.7	5.1	2. WADB-F	68/783
WPAT-F	50/6.7	5.6	4.8	3. WNBC	63/1444
4. WNEW-F	34/4.6	3.4	6.9	WOR	63/862
5. WJLK-F	33/4.4	5.9	4.4	5. WJLK-F	58/887
6. WMJY-F	31/4.1	.6	1.2	6. WPAT-F	57/766

Other stations - See New York

WMJY-F, 107.1, 3 KW @ 265, CONTEMP , $ NA (Roslin)
WJLK-F, 94.3, 3 KW @ 300, CONTEMP (Drake-Chen) , $30.50 (Masla)
WADB-F, 95.9, 3 KW @ 155, BTFL MUS , $17.00 (P/W)

LONGVIEW-MARSHALL, TX

Market # 209/Pop: 157,200 Diaries: 331
APR 15.2 FM Share: 64.50%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KYKX-F	44/22.0	24.5	22.2	1. KYKX-F	103/1034
2. KKTX-F	22/11.0	9.2	8.9	2. KTYL-F	29/ 456
3. KTYL-F	15/ 7.5	3.6	7.6	3. KKTX-F	26/ 335
4. KZEY	12/ 6.0	5.1	12.0	4. WBAP	24/ 168
5. KLUE	10/ 5.0	3.1	1.3	5. KZEY	20/ 180
6. KMHT-F	9/ 4.5	3.6	4.4	6. KNUE-F	18/ 276

WBAP - See Dallas

KZEY, 690, 1 KW (DAYS,DA), BLACK , $11.00 (HNWH) (TYLER)
KLUE, 1280, 1 KW (DAYS), CONTEMP , $13.20 (Masla)
KKTX-F, 95.9, 850 W @ 510, ROCK MBS, $12.00 (Milam) Noalmark (KILGORE)
KMHT-F, 103.9, 3 KW @ 300, CONTEMP (Drake-Chen) , $14.00 (Masla)
KYKX-F, 105.7, 100 KW @ 950, COUNTRY , $22.75 (Selcom) Osborn/Reynolds
KNUE-F, 101.5, 100 KW @ 402, COUNTRY (Century 21) , $ NA (Masla) (TYLER)
KTYL-F, 93.1, 100 KW @ 375, ROCK MBS, $18.00 (Weiss) (TYLER)

LUFKIN-NACOGDOCHES, TX

Market # NA/Pop: 93,200 (12+) Diaries: 286
APR 13.4 FM Share: 89.32%

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KJCS-F	33/25.4	19.4	---
2. KYKS-F	28/21.5	21.7	---
3. KIPR-F+	10/ 7.7	12.4	---
KTBC-F	10/ 7.7	6.2	---
5. KDEY-F	8/ 6.2	7.0	---
6. KSFA	6/ 4.6	3.1	---

12+ TSA	1/4/CUME
1. KYKS-F	57/673
2. KJCS-F	43/478
3. KIPR-F+	22/245
4. KTBC-F	10/172
5. KDEY-F	9/134
KSFA	9/139

KSFA, 860, 1 KW (DAYS), COUNTRY
KDEY-F, 99.3, 1.9 KW @ 360, AOR
KIPR-F, 95.5, 50 KW @ 450, COUNTRY
KJCS-F, 103.3, 50 KW @ 425, COUNTRY (TM)
KTBC-F, 92.1, 3 KW @ 370, MOR
KYKS-F, 105.1, 100 KW @ 660, COUNTRY

MBS, $12.75 (Miller)
MBS, $ 9.00 (Milam)
, $ 8.30 (----)
, $15.00 (----)
MBS, $11.00 (Miller)
, $13.25 (Selcom)

MERIDIAN, MS

Market # 324/Pop: 78,900 Diaries: 253
APR 15.9 FM Share: 63.27%

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. WJDQ-F	31/30.1	30.4	---
2. WOKK-F	27/26.2	18.5	---
3. WQIC	18/17.5	22.8	---
4. WMOX	11/10.7	13.0	---
5. WALT	4/ 3.9	6.5	---
WJMI-F	4/ 3.9	3.3	---

12+ TSA	1/4/CUME
1. WJDQ-F	90/930
2. WOKK-F	58/594
3. WQIC	23/250
4. WMOX	19/275
5. WJMI-F	9/ 90
6. WALT	7/221

WJMI - See Jackson

WALT, 910, 5 KW/1 KW , AC (SMN)
WMOX, 1010, 10 KW (DA-2), COUNTRY
WQIC, 1450, 1 KW/250 W, BLACK
WJDQ-F, 101.3, 100 KW @ 580, ROCK
WOKK-F, 97.1, 100 KW @ 330, COUNTRY

ABC-E, $ 8.25 (HNWH) New South
ABC-I, $ 8.00 (Savalli)
SBN, $11.00 (Weiss)
ABC-C, $12.75 (Masla)
ABC-E, $12.50 (HNWH) New South

MINOT, ND

Market # 343/Pop: 58,400 Diaries: 274
APR 18.6 FM Share: 43.53%

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KIZZ-F	34/39.1	36.0	31.5
2. KCJB	31/35.6	36.0	38.4
3. KTYN	7/ 8.0	8.0	11.0
4. KHRT	5/ 5.7	2.7	6.8
5. KCJB-F	3/ 3.4	10.7	6.8
KFYR	3/ 3.4	1.3	2.7

12+ TSA	1/4/CUME
1. KCJB	49/437
2. KIZZ-F	45/374
3. KFYR	29/335
4. KHRT	12/124
5. KKOA	8/131
KTYN	8/ 89

KFYR - See Bismarck

KCJB, 910, 5 KW/1 KW (DA-2), COUNTRY (Burk-Abr)
KHRT, 1320, 2.5 KW (DAYS), RELIGION
KKOA, 1390, 5 KW/1 KW, COUNTRY
KTYN, 1430, 5 KW (DAYS), MOR/AC
KIZZ-F, 93.7, 90 KW @ 600, ROCK

ABC-C, $20.00 (Katz)
ABC-I, $ 6.00 (----)
MBS, $12.00 (----)
APR,RKO, $10.00 (Torbet)
Source, $20.75 (Masla) Meyer

MONROE, LA

Market # 223/Pop: 143,000 Diaries: 266
APR 15.4 FM Share: 71.08%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KYEA-F	44/24.6	21.4	31.7	1. KNOE-F	109/1397
2. KNOE-F	33/18.4	23.1	20.4	2. KNOE	73/ 892
3. KNOE	31/17.3	14.3	10.6	3. KYEA-F	47/ 401
4. KWEZ-F	21/11.7	10.4	8.5	4. KWEZ-F	44/ 473
5. KNAN-F	9/ 5.0	2.2	1.4	5. KXKZ-F	41/ 536
6. KTRY-F	8/ 4.5	2.2	2.1	6. KTRY-F	14/ 256

KNOE, 540, 5 KW/1 KW (DA-N), COUNTRY — ABC-E, $35.00 (Mc-Guild) Noe
KNAN-F, 106.1, 30 KW @ 190, CONTEMP — RKO, $ 9.00 (Smith)
KNOE-F, 101.9, 100 KW @ 1650, ROCK — ABC-D, $35.00 (Mc-Guild) Noe
KWEZ-F, 104.1, 100 KW @ 1000, BTFL MUS (TM) — NBC, $18.50 (Roslin)
KYEA-F, 98.3, 1 KW @ 647, BLACK — , $13.50 (PRO)
KTRY-F, 94.3, 3 KW @ 420, BLACK — , $ 5.00 (HNWH) (BASTROP)
KXKZ-F, 107.5, 100 KW @ 500, COUNTRY — , $ 8.00 (----) (RUSTON)

MORRISTOWN, NJ

Market # NA/Pop: 342,500 Diaries: 372
APR 18.1 FM Share: 64.08%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ METRO	CUME
1. WPLJ-F	61/9.7	7.3	6.9	1. WPLJ-F	739
2. WPAT-F	46/7.3	5.4	5.2	2. WCBS	679
3. WOR	44/7.0	13.3	11.2	3. WPIX-F	658
4. WPIX-F	40/6.4	5.2	5.2	4. WNBC	623
5. WVNJ-F	35/5.6	2.8	4.7	5. WYNY-F	594
6. WYNY-F	31/4.9	4.9	4.3	6. WPAT-F	593

ALL STATIONS - SEE NEW YORK

MUSKEGON, MI

Market # 189/Pop: 180,400 Diaries: 384
APR 13.2 FM Share: 73.14%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WMUS-F	30/15.5	17.3	14.2	1. WLAV-F	67/722
2. WQWQ-F	24/12.4	15.0	18.0	2. WMUS-F	46/660
3. WLAV-F	23/11.9	10.2	11.4	3. WQWQ-F	33/512
4. WKBZ	20/10.4	9.7	10.9	4. WGRD-F	31/682
5. WRNF-F	16/ 8.3	1.3	2.4	5. WJFM-F	26/434
WGRD-F	16/ 8.3	11.1	9.0	6. WKBZ	22/446

Other stations - See Grand Rapids

WKBZ, 850, 1 KW (DA-1), NOST (TM) — ABC-I, $ 8.50 (PRO) Reams
WMUS-F, 106.9, 50 KW @ 480, COUNTRY — , $17.00 (Masla)
WQWQ-F, 105.5, 50 KW @ 375, BTFL MUS (Bonne) — , $15.30 (Masla)

NEW BEDFORD-FALL RIVER, MA

Market # 198/Pop: 173,400 Diaries: 458
APR 18.9 FM Share: 59.49%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WHJY-F	74/9.7	9.2	9.0	9.1	3.8
2. WBSM	63/8.2	12.8	8.4	8.7	6.7
3. WLKW-F	62/8.1	8.6	7.4	7.7	7.1
4. WMYS-F	61/8.0	6.7	4.8	5.1	6.1
5. WPRO-F	45/5.9	6.9	7.4	4.8	4.9
6. WSAR	35/4.6	2.1	4.4	5.2	3.3

12+ METRO CUME	
1. WHJY-F	1016
2. WPRO-F	830
3. WLKW-F	723
4. WMYS-F	673
5. WBSM	561
6. WPJB-F	532
WPRO	532

All Stations - See Providence

NORTHWEST MICHIGAN, MI

Market # NA/Pop: 100,600 (12+) Diaries: 387
APR 18.7 FM Share: 88.82%

12+ METRO 1/4/SHARE		12+ TSA 1/4/CUME	
1. WKHQ-F	40/21.3	1. WKHQ-F	74/820
2. WTCM-F	24/12.8	2. WTCM-F	58/546
3. WJML-F+	22/11.7	3. WJML-F+	48/697
4. WKLT-F	15/ 8.0	4. WLDR-F	22/346
5. WCCW	13/ 6.9	5. WMBN-F	19/196
WLDR-F	13/ 6.9	6. WKLT-F	17/269

WCCW, 1310, 5 KW (DAYS), NOSTALGIA	ABC-I,	$ 8.25	(Weiss)	(TRAVERSE CITY)
WJML-F, 98.9, 100 KW @ 800, CONTEMP	ABC-E,	$16.00	(Masla)	(PETOSKEY)
WKHQ-F, 105.9, 100 KW @ 922, CONTEMP (TM)	ABC-C,	$18.00	(PRO)	(CHARLEVOIX)
WLDR-F, 101.9, 50 KW @ 590, MOR	,	$13.75	(Masla)	(TRAVERSE CITY)
WMBN-F, 96.3, 100 KW @ ?? , BTFL MUS (KalaMusic)	,	$10.00*	(Mich Spot)	(PETOSKEY)
WTCM-F, 103.5, 100 KW @ 678, COUNTRY (TM)	NBC,	$12.60	(Torbet)	(TRAVERSE CITY)
WKLT-F, 97.7, 1 KW @ 500, AOR (Burk-Abr)	Source,	$14.00	(Unirep)	(KALKASKA)

ODESSA-MIDLAND, TX

Market # 175/Pop: 205,000 Diaries: 356
APR 19.2 FM Share: 57.77%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KUFO-F	45/13.8	12.4	3.4
2. KYXX	44/13.5	12.1	16.5
3. KNFM-F	42/12.9	11.4	7.3
4. KQIP-F	33/10.1	5.0	8.0
5. KNMJ-F	27/ 8.3	8.4	10.3
6. KRIG	26/ 8.0	11.1	11.5

12+ TSA 1/4/CUME	
1. KUFO-F	53/547
2. KYXX	50/522
3. KNFM-F	47/517
4. KWMJ-F	36/349
5. KQIP-F	35/436
6. KRIG	27/379

KRIG, 1410, 1 KW (DA-N), AC	,	$17.00	(HNWH)	
KYXX, 920, 1 KW/500 W (DA-N), COUNTRY	,	$18.00	(Selcom)	
KNFM-F, 92.3, 100 KW @ 350, COUNTRY (Burns/Somer)	ABC-I,	$15.00	(Blair)	Citimedia
KQIP-F, 96.9, 100 KW @ 493, CONTEMP	RKO,	$13.00	(P/W)	
KUFO-F, 97.9, 100 KW @ 360, AOR	,	$20.00	(Masla)	
KWMJ-F, 103.3, 100 KW @ 923, BTFL MUS (FM-100)	MBS,	$21.00	(Mc-Guild)	Wendell Mayes

OWENSBORO, KY

Market # 314/Pop: 87,200 Diaries: 236
APR 13.8 FM Share: 73.56%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WSTO-F	27/27.3	15.5	12.2
2. WBKR-F	22/22.2	31.0	23.3
3. WVJS	15/15.2	20.2	21.1
4. WOMI	8/ 8.1	3.6	12.2
5. WIKY-F	7/ 7.1	3.6	3.3
6. WKDQ-F	7/ 7.1	15.5	14.4

12+ TSA 1/4/CUME	
1. WSTO-F	82/848
2. WBKR-F	69/747
3. WIKY-F	25/296
4. WVJS	19/370
5. WKDQ-F	18/410
6. WHKC-F	10/188

Others - See Evansville

WOMI, 1490, 1 KW/250 W, MOR NBC, $30.00 (HNWH)
WVJS, 1420, 5 KW/1 KW, AC ABC-C, $17.25 (Masla)

PALM SPRINGS, CA

Market # NA/Pop: 104,500 Diaries: 307
APR 18.8 FM Share: 56.57%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KDES-F	34/16.6	13.6	18.1	10.6	14.4
2. KPSI-F	32/15.6	17.6	19.4	12.8	14.9
3. KDES	20/ 9.8	7.4	8.8	11.2	11.2
4. KWXY-F+	18/ 8.7	15.4	6.9	10.1	10.7
5. KCMJ	15/ 7.3	7.4	4.4	1.6	2.7
6. KRCQ-F	12/ 5.9	4.5	2.5	6.9	10.1

12+ METRO CUME	
1. KDES-F	357
2. KPSI-F	356
3. KDES	255
4. KWXY-F+	159
KCMJ	159
6. KCMS-F	129

KCMJ, 1010, 1 KW/500 W (DA-2), COUNTRY , $12.00 (HNWH)
KDES, 920, 5 KW/1 KW (DA-2), MOR RKO II, $28.69 (Mc-Guild)
KRCQ, 1400, 1 KW/250 W, SPANISH , $13.00 (----) (INDIO)
KDES-F, 104.7, 42 KW @ 540, CONTEMP , $28.69 (Mc-Guild)
KPSI-F, 100.9, 3 KW @ 300, ROCK , $17.00 (Christal)
KWXY-F+, 98.5, 50 KW @ 500, BTFL MUS , $17.00 (Eastman)

PANAMA CITY, FL

Market # 292/Pop: 101,900 Diaries: 236
APR 16.8 FM Share: 81.34%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WPFM-F	44/30.8	29.7	29.3
2. WPAP-F	35/24.5	25.8	28.6
3. WGNE-F	29/20.3	10.9	13.5
4. WWWQ	11/ 7.7	5.5	8.3
5. WDLP	9/ 6.3	12.5	6.0
6. WPCF	3/ 2.1	6.3	3.0

12+ TSA 1/4/CUME	
1. WPAP-F	75/821
2. WPFM-F	67/690
3. WGNE-F	31/250
4. WWWQ	11/114
5. WDLP	10/206
6. WPCF-F	3/ 83
WTKX-F	3/ 70

WDLP, 590, 1 KW (DA-N), AC ABC-C, $16.25 (Torbet)
WPCF, 1290, 500 W (DAYS), RELIGION , $ 4.00 (Jones)
WWWQ, 1430, 5 KW (DA-2), COUNTRY (TM) ABC-E,RKO, $11.88 (Christal)
WGNE-F, 98.5, 100 KW @ 300, BTFL MUS ABC-I, $16.25 (Torbet)
WPAP-F, 92.5, 100 KW @ 1230, COUNTRY , $21.00 (Mc-Guild)
WPFM-F, 107.9, 100 KW @ 800, ROCK RKO, $21.18 (Christal)

PARKERSBURG-MARIETTA, NV-OH

Market # 204/Pop: 165,200 Diaries: 432
APR 15.8 FM Share: 71.78%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WXIL-F	56/25.7	23.4	34.8
2. WNUS-F	51/23.4	14.6	-----
3. WQAW-F	25/11.5	7.3	7.0
4. WKYG	23/10.6	18.8	19.8
5. WHOA	19/ 8.7	3.6	5.3
6. WIBZ-F	13/ 6.0	13.5	4.3

12+ TSA 1/4/CUME	
1. WXIL-F	106/1237
2. WNUS-F	68/ 705
3. WQAW-F	27/ 220
4. WKYG	26/ 440
5. WMOA	20/ 163
6. WIBZ-F	13/ 230

WKYG, 1230, 1 KW/250 W, COUNTRY
WMOA, 1490, 1 KW/250 W, TALK
WIBZ-F, 99.3, 3 KW @ 210, AOR
WNUS-F, 107.1, 1.8 KW @ 370, COUNTRY
WQAW-F, 103.1, 730 W @ 550, BTFL MUS
WXIL-F, 95.1, 50 KW @ 500, ROCK

ABC-I, $11.00 (Savalli)
CBS, $ 9.00 (----)
ABC-F, $11.00 (----)
MBS, $ 8.00 (----) (BELPRE,OH)
, $15.00 (Savalli)
Source, $ NA (----) Burbach

PASCAGOULA-MOSS POINT, MS

Market # NA/pop: 98,700 (12+) Diaries: 297
APR 16.0 FM Share: 77.30%

12+ METRO 1/4/SHARE	
1. WQID-F	27/17.1
2. WBLX-F	22/13.9
3. WPMO-F	18/11.4
4. WGUD-F	17/10.8
5. WJKX	13/ 8.2
6. WKKY-F	9/ 5.7
WVMI	9/ 5.7

12+ METRO CUME	
1. WQID-F	347
2. WPMO-F	233
3. WKKY-F	176
4. WGUD-F	172
5. WBLX-F	160
6. WVMI	137

Others - See Mobile or Biloxi

WJKX, 1460, 500 W (DAYS,DA), BLACK
WGUD-F, 106.3, 2.3 KW @ 350, COUNTRY
WKKY-F, 104.9, 3 KW @ 223, ROCK
WPMO-F, 99.1, 100 KW @ 386, COUNTRY

NBN, $ 8.00 (Masla)
, $10.00 (Masla)
Source, $ NA (----)
ABC-C, $11.25 (Torbet)

PLATTSBURGH, NY

Market # NA/Pop: 65,300 (12+) Diaries: 313
APR 19.4 FM Share: 59.68%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WGFB-F	29/21.6	17.4	22.4	16.7	10.7
2. WIRY	22/16.4	23.9	21.6	25.4	25.2
3. WLFE-F	17/12.7	9.2	9.5	8.8	8.7
WKDR	17/12.7	16.5	12.9	14.0	15.5
5. WEZF-F	12/ 9.0	4.6	5.2	5.3	15.5
6. WEAN	10/ 7.5	1.8	6.9	7.9	7.8
WQCR-F	10/ 7.5	9.2	5.2	6.1	3.9

12+ TSA 1/4/CUME	
1. WQCR-F	66/832
2. WGFB-F	57/801
3. WEZF-F	49/564
4. WLFE-F	37/372
5. WKDR	30/241
6. CHOM-F	29/375

Others - See Burlington

WEAV, 960, 5 KW (DA-2), COUNTRY (Century 21)
WIRY, 1340, 1 KW/250 W, ? ?
WKDR, 1070, 5 KW (DAYS), MOR/TALK
WGFB-F, 99.9, 10 KW @ 780, ROCK (Century 21)

CBS, $ NA (----)
MBS, $14.50 (Masla)
ABC-E,ABC-T, $14.00 (PRO)
, $ NA (----)

POUGHKEEPSIE, NY

Market # 159/Pop: 234,800 Diaries: 418
APR 17.0 FM Share: 58.68%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4
1. WHUD-F	58/16.1	15.2	14.1	1. WHUD-F	154/1188
2. WPDH-F	39/10.8	11.2	10.3	2. WDPH-F	93/1263
3. WKIP	34/ 9.4	9.8	6.2	3. WGHQ	67/ 519
4. WSPK-F	30/ 8.3	9.5	6.2	4. WNBC	65/1232
5. WEOK	19/ 5.3	6.0	8.2	5. WSPK-F	58/1056
6. WHVW	13/ 3.6	1.7	1.5	6. WKIP	40/ 551
WJJB-F	13/ 3.6	6.3	5.6		
WHN	13/ 3.6	1.7	2.3		

WEOK, 1390, 5 KW (DAYS,DA), COUNTRY	ABC-D, $27.05	(----)	Dyson
WHVW, 950, 5 KW (DAYS), NOSTALGIA	NBC, $13.00	(----)	
WKIP, 1 KW/250 W, CONTEMP/AC	ABC-C, $18.00	(Masla)	
WGHQ, 920, 5 KW (DAYS,DA), AC	NBC, $15.00	(----)	(KINGSTON)
WJJB-F, 97.7, 3 KW @ 300, CONTEMP	, $25.00	(Masla)	(HYDE PARK)
WPDH-F, 101.5, 50 KW @ 1560, AOR	ABC-R, $38.80	(----)	Dyson
WSPK-F, 104.7, 50 KW @ 1250, ROCK	MBS, $24.70	(Savalii)	
WHUD-F, 100.7, 50 KW @ 500, BTFL MUS (FM-100)	, $45.00	(Masla)	(PEEKSKILL)

RAPID CITY, SD

Market # 332/Pop: 72,000 Diaries: 272
APR 19.5 FM Share: 37.32%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KKLS	32/21.5	24.8	18.2	1. KKLS	54/517
2. KGGG-F	23/15.4	22.6	22.3	2. KIMM	42/377
KIMM	23/15.4	17.5	17.4	3. KGGG-F	27/327
4. KOTA	17/11.4	13.9	14.9	4. KBHB	20/199
5. KKHJ-F	15/10.1	2.2	12.4	5. KOTA	19/315
6. KTOQ	12/ 8.1	4.4	5.8	6. KSQY-F	18/217

KBHB, 810, 25 KW (DAYS), COUNTRY	, $16.00	(Masla)	(STURGIS)
KIMM, 1150, 5 KW (DAYS), COUNTRY (Musicworks)	ABC-E, $16.50	(Eastman)	
KKLS, 920, 5 KW (DAYS,DA), CONTEMP	RKO, $19.25	(PRO)	So. Minnesota
KOTA, 1380, 5 KW (DA-N), MOR	CBS,NBC-T, $19.50	(Katz)	
KTOQ, 1340, 1 KW/250 W, COUNTRY	NBC, $ 8.00	(Mc-Guild)	Tom Brokaw
KGGG-F, 100.3, 100 KW @ 450, AOR	ABC-F, $16.50	(Eastman)	
KKHJ-F, 93.9, 60 KW @ 200, BTFL MUS (FM-100)	RKO II, $14.00	(PRO)	So. Minnesota
KSQY-F, 95.1, 100 KW @ ? ?, ROCK	Source, $ NA	(----)	(DEADWOOD)

REDDING, CA

Market # 260/Pop: 121,300 Diaries: 281
APR 14.8 FM Share: 42.96%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KSXO	21/13.5	14.6	15.8	1. KSXO	33/366
2. KQMS	19/12.2	13.9	13.8	2. KSHA-F	21/348
3. KEWB-F	17/10.9	----	----	3. KQMS	19/265
4. KPAK	12/ 7.7	5.7	10.5	4. KEWB-F	18/237
KSHA-F	12/ 7.7	20.9	----	5. KPAY-F	16/195
6. KCLM	10/ 6.4	13.9	19.7	6. KPAK	12/245

KPAY - See Chico

KCLM, 1330, 5 KW (DAYS), COUNTRY	, $14.00	(PRO)	
KPAK, 1230, 1 KW/250 W, COUNTRY	ABC-E, $13.25	(Lotus)	
KQMS, 1400, 1 KW/250 W, MOR	NBC-T,NBC, $11.75	(Selcom)	
KSXO, 600, 5 KW (DA-2), AC	RKO, $15.00	(Christal)	
KEWB-F, 94.3, 3 KW @ 300, ROCK (Drake-Chen)	, $11.75	(Weiss)	
KSHA-F, 104.3, 25 KW @ 1555, AC (Concept)	, $14.00	(Radio Time)	

ROCHESTER, MN

Market # 307/Pop: 93,300 Diaries: 308
APR 14.5 FM Share: 80.41%

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KRCH-F	25/22.3	10.8	10.3
2. KNXR-F	17/15.2	6.5	10.3
KROC-F	17/15.2	10.8	8.6
4. KWWK-F	11/ 9.8	3.2	6.0
5. KWEB	9/ 8.0	16.1	12.1
6. KROC	4/ 3.6	10.8	8.6

12+ TSA	1/4/CUME
1. KROC-F	87/895
2. KAUS-F	36/416
3. KRCH-F	35/430
4. KNXR-F	31/363
5. WCCO	25/360
6. KDHL-F+	19/150

WCCO - See Minneapolis

KROC, 1340, 1 KW/250 W, MOR — NBC, $20.75 (PRO) So. Minnesota
KWEB, 1270, 5 KW/1 KW (DA-2), AC — ABC-I, $30.56 (Torbet)
KNXR-F, 97.5, 93 KW @ 625, BTFL MUS (?) — ABC-E, $11.51 (Market 4)
KRCH-F, 101.7, 710 W @ 560, ROCK (TM) — ABC-F, $30.56 (Torbet)
WROC-F, 106.9, 100 KW @ 1110, ROCK — NBC, $20.75 (PRO) So. Minnesota
KWWK-F, 96.7, 3 KW @ 295, ? ? — MBS, $12.00 (Lotus)
KAUS-F, 99.9, 100 KW @ 1000, COUNTRY — MBS, $20.00 (Weiss) (AUSTIN)
KDHL-F+, 95.9, 3 KW @ 300, COUNTRY — , $42.50 (PRO) (FARIBAULT)

ST. CLOUD, MN

Market # NA/Pop: 138,900 Diaries: 418
APR 18.2 FM Share: 62.55%

12+ METRO	1/4/SHARE	SPG 81
1. KCLD-F	31/12.3	15.0
2. WWJO-F	30/11.9	9.9
3. WCCO	27/10.7	11.2
4. WJON	20/ 7.9	13.3
5. KQRS-F+	18/ 7.1	4.3
6. KSTP-F	17/ 6.7	6.4

12+ TSA	1/4/CUME
1. WCCO	69/895
2. WWJO-F	54/658
3. KCLD-F	47/657
4. KQRS-F+	28/395
5. KSTP-F	26/345
6. KEEY-F	25/254

Others - See Minneapolis

WJON, 1240, 1 KW/250 W, MOR — ABC-E, $32.00 (----)
KCLD-F, 104.7, 100 KW @ 500, ROCK — , $30.00 (PRO)
WWJO-F, 98.1, 100 KW @ 420, COUNTRY — ABC-E, $32.00 (----)

SAN ANGELO, TX

Market # 313/Pop: 87,300 Diaries: 272
APR 16.0 FM Share: 65.45%

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KIXY-F	32/26.9	24.6	9.1
2. KGKL-F	17/14.3	7.6	4.0
3. KBIL-F	14/11.8	13.6	12.1
4. KQSA	12/10.1	11.9	5.1
5. KHOS	9/ 7.6	7.6	4.0
KTEO	9/ 7.6	5.1	17.2

12+ TSA	1/4/CUME
1. KIXY-F	38/381
2. KGKL-F	22/201
3. KBIL-F	18/232
4. KQSA	13/106
5. KGKL	10/262
KHOS	10/105

KGKL, 960, 5 KW/1 KW (DA-N), CONTEMP — ABC-C, $10.00* (Torbet)
KHOS, 1420, 1 KW (DAYS), COUNTRY — ABC-I, $ 7.00 (----)
KQSA, 1260, 1 KW (DAYS), NOSTALGIA (Al Ham) — MBS, $ 8.00 (Selcom) Wiskes-Abaris
KTEO, 1340, 1 KW/250 W, COUNTRY — , $ 6.95 (PRO)
KBIL-F, 92.9, 100 KW @ 726, ROCK (Drake-Chen) — , $16.50 (Miller)
KGKL-F, 97.5, 34 KW @ 100, COUNTRY (TM) — , $10.00* (Torbet)
KIXY-F, 94.7, 100 KW @ 140, ROCK — MBS, $11.00 (Slecom) Wiskes-Abaris

SANTA BARBARA, CA

Market # 130/Pop: 305,100 Diaries: 421
APR 16.7 FM Share: 69.43%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KRUZ-F	34/13.3	9.1	10.8	12.2	11.8
2. KTYO-F	31/12.1	9.4	8.6	11.1	7.2
3. KMGQ-F	24/ 9.4	11.3	10.8	---	---
4. KTMS-F	21/ 8.2	4.5	8.1	7.4	8.7
5. KTMS	20/ 7.8	5.3	3.2	4.8	10.3
6. KDBF	19/ 7.4	8.3	6.8	11.1	6.2

12+ TSA 1/4/CUME	
1. KRUZ-F	58/584
2. KTMS-F	33/513
3. KTYD-F	32/432
4. KMGQ-F	24/360
5. KTMS	21/339
6. KDBF	19/291

KTMS, 1250, 1 KW (DA-1), MOR/TALK (Drake-Chen)
KDB-F, 93.7, 13 KW @ 870, CLASSICAL
KMGQ-F, 106.3, 365 W @ 879, AC (TM)
KRUZ-F, 103.3, 105 KW @ 2980, BTFL MUS (FM-100)
KTMS-F, 97.5, 18 KW @ 2900, ROCK
KTYD-F, 99.9, 34 KW @ 2550, ROCK

MBS,NBC-T,ABC-T, $13.50 (Weiss)
, $19.00 (HNWH)
ABC-D, $ NA (Torbet) (GOLETA)
, $26.00 (Katz) Schuele
Source, $17.50 (Weiss)
, $20.50 (Selcom)

SANTA FE, NM

Market # 325/Pop: 78,700 Diaries: 332
APR 18.8 FM Share: 73.21%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KWXL-F	13/10.4	10.0	13.7
2. KRST-F	12/ 9.6	5.0	4.2
KOB-F	12/ 9.6	2.5	3.2
4. KKJY-F	11/ 8.8	10.0	12.6
5. KFMG-F	10/ 8.0	10.0	12.6
6. KAFE	9/ 7.2	8.3	6.3

12+ METRO CUME	
1. KVSF	181
2. KFMG-F	161
3. KOB-F	159
4. KRST-F	155
KZZX-F	155
6. KKJY-F	135

Others - See Albuquerque

KVSF, 1260, 5 KW/1 KW (DA-1), MOR
KAFE-F, 97.3, 28 KW @ 80, ROCK (Ron White)

RKO II, $20.00 (PRO)
CBS, $10.00 (----)

SANTA ROSA, CA

Market # 126/Pop: 313,600 Diaries: 425
APR 18.7 FM Share: 40.79%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KNEW	64/12.4	6.6	9.1	8.0	8.4
2. KREO-F	54/10.4	7.6	3.5	5.7	6.1
3. KGO	45/ 8.7	10.9	11.5	10.3	9.1
4. KZST-F	34/ 6.6	7.6	5.2	7.6	6.5
5. KCBS	31/ 6.0	5.6	6.2	6.9	6.3
6. KABL	28/ 5.4	6.0	7.4	5.0	5.6

12+ METRO CUME	
1. KREO-F	697
2. KFRC	615
3. KNEW	531
4. KGO	521
5. KCBS	483
6. KNBR	443

Others - See San Francisco

KREO-F, 92.9, 2.3 KW @ 4000, ROCK , $ NA (Torbet)
KZST-F, 100.1, 3 KW @ 240, BTFL MUS , $20.50 (Selcom)

SIOUX CITY, IA

Market # 267/Pop: 117,700 Diaries: 290
APR 16.5 FM Share: 55.32%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KSEZ-F	40/25.3	23.6	29.2
2. KZZL-F	26/16.5	11.5	7.7
3. KMNS	19/12.0	10.8	6.2

12+ TSA 1/4/CUME	
1. KSEZ-F	55/627
2. KZZL-F	37/353
3. KBCM-F	33/412

WNAX - See Waterloo

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SIOUX CITY, IA (con't)

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
KSCJ	19/12.0	19.7	16.2	KWSL	33/397
5. KWSL	18/11.4	14.6	16.2	5. WNAX	29/460
6. KBCM-F	10/ 6.3	9.6	9.2	6. KMNS	27/402

KMNS, 620, 1 KW (DA-2), COUNTRY
KSCJ, 1360, 5 KW (DA-N), MOR
KWSL, 1470, 5 KW (DA-2), AC
KBCM-F, 95.5, 100 KW @ 898, AOR (Burk-Abr)
KSEZ-F, 97.9, 62 KW @ 280, ROCK (TM)
KZZL-F, 99.5, 100 KW @ 794, BTFL MUS (KalaMusic)

MBS, $ NA (Mc-Guild) Sentry
ABC-I, $14.75 (Masla)
ABC-C, $15.00 (Roslin)
APR, $22.00 (PRO)
ABC-F, $ NA (Mc-Guild) Sentry
, $11.25 (Market 4) (LE MARS)

SPRINGFIELD, IL

Market # 180/Pop: 190,000 Diaries: 403
APR 19.0 FM Share: 57.55%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WFMB-F	57/18.8	10.9	11.8	1. WFMB-F	70/596
2. WTAX	41/13.5	16.9	15.7	2. WDBR-F	45/697
3. WVEM-F	34/11.2	8.6	9.0	3. WMAY	42/520
4. WNNS-F	32/10.5	5.3	7.5	4. WTAX	41/473
5. WDBR-F	30/ 9.9	14.7	15.7	5. WVEM-F	40/315
6. WMAY	27/ 8.9	13.2	11.4	6. WNNS-F	36/556

WMAY, 970, 1 KW/500 W (DA-N), COUNTRY
WTAX, 1240, 1 KW/250 W, MOR (Drake-Chen)
WDBR-F, 103.7, 50 KW @ 318, ROCK
WFMB-F, 104.5, 18 KW @ 427, COUNTRY
WNNS-F, 98.7, 50 KW @ 500, AC (TM)
WVEM-F, 101.9, 50 KW @ 300, BTFL MUS

NBC, $22.25 (HNWH) Midwest Family
CBS, $43.20 (Eastman) Sentry
, $43.20 (Eastman) Sentry
ABC-I, $20.00* (Mc-Guild) Eastern
RKO, $ NA (Masla)
ABC-E, $12.00 (----)

STANFORD-NORWALK, CT

Market # 246/Pop: 212,800 Diaries: 312
APR 17.2 FM Share: 54.05%

12+ METRO	1/4/SHARE	12+ METRO	CUME
1. WSTC	46/9.6	1. WNBC	667
2. WEZN-F	39/8.1	2. WCBS	622
3. WNBC	36/7.5	3. WEZN-F	474
4. WCBS	31/6.4	4. WLYQ-F	407
5. WPLJ-F	25/5.2	5. WPLJ-F	404
6. WAPP-F	24/5.0	6. WSTC	381

Others - See New York

WSTC, 1400, 1 KW/250 W, NOSTALGIA (Al Ham)
WLYQ-F, 95.9, 3 KW @ 130, AC

ABC-I, $24.00 (Roslin)
, $ NA (Roslin)

STAUNTON-WAYNESBORO, VA

Market # NA/Pop: 78,700 (12+) Diaries: 212
APR 16.5 FM Share: 38.68%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WKDW	36/27.7	39.1	30.3	1. WKDW	39/303
2. WSGM-F	27/20.8	10.1	14.3	2. WSGM-F	29/309
3. WTON	17/13.1	21.7	18.5	3. WTON	17/326
4. WPVR-F	7/ 5.4	----	----	4. WPVR-F	7/ 62
5. WNLR	5/ 3.8	2.2	.8	5. WSVA	6/132
6. WSVA	5/ 3.8	5.1	7.6	6. WNLR	5/ 45

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STAUNTON-WAYNESBORO, VA (con't)

WKDW, 900, 1 KW (DAYS), COUNTRY	APR, $10.00	(----)	
WNLR, 1150, 1 KW (DAYS), RELIGION	APR, $ 6.50	(----)	(CHURCHVILLE)
WTON, 1240, 1 KW/250 W, MOR	ABC-E, $ 9.00	(Savalli)	
WSVA, 550, 5 KW/1 KW (DA-2), NOSTALGIA	, $13.00	(Selcom)	Gilmore (HARRISONBURG)
WSGM-F, 93.5, 3 KW @ 352, ROCK	APR, $ 7.25	(----)	

TEXARKANA, TX

Market # 248/Pop: 130,200 Diaries: 323
APR 17.0 FM Share: 63.10%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KADO-F	36/20.0	28.0	10.9	1. KADO-F	43/318
2. KOSY-F	34/18.9	15.5	14.3	2. KOSY-F	37/448
3. KCMC	30/16.7	14.9	10.9	3. KCMC	31/406
4. KADO	19/10.6	10.7	22.4	4. KADO	21/210
5. KPYN-F	11/ 6.1	----	----	5. KPYN-F	18/150
6. KMLA-F	10/ 5.6	4.8	2.0	6. KMLA-F	12/213

KADO, 940, 2.5 KW (DAYS), COUNTRY (Century 21)	ABC-E, $12.50	(Roberts)	
KCMC, 740, 1 KW (DA-2), COUNTRY	MBS, $11.00	(Masla)	
KADO-F, 107.1, 3 KW @ 160, BLACK (TM)	ABC-C, $12.50	(Lazar)	
KMLA-F, 103.9, 3 KW @ 201, COUNTRY	MBS, $ 3.25	(Miller)	(ASHDOWN,AR)
KOSY-F, 102.5, 70 KW @ 235, CONTEMP	, $11.75	(Savalli)	
KPYN-F, 99.3, 3 KW @ 220, ? ?	, $ 5.00	(PRO)	(ATLANTA,TX)

TRENTON, NJ

Market # 118/Pop: 320,800 Diaries: 409
APR 17.0 FM Share: 61.74%

12+ METRO 1/4/SHARE		SPG 82	12+ METRO CUME	
1. WKXW-F	30/6.7	7.6	1. WPST-F	432
2. WHWH	29/6.5	8.1	2. WHWH	419
3. WIMG	26/5.8	.4	3. WKXW-F	405
WCAU-F	26/5.8	2.2	4. WCAU-F	384
WUSL-F	26/5.8	.9	5. WBUD	315
WBUD	23/5.2	3.4	6. WUSL-F	294
WEAZ-F	23/5.2	1.1		

Others - See Philadelphia

WBUD, 1260, 5 KW/1 KW (DA-1), MOR	NBC, $40.00	(----)	
WHWH, 1350, 5 KW (DA-2), MOR	ABC-E,NBC-T, $41.25	(Masla)	Nassau
WIMG, 1300, 5 KW/2.5 KW , MOR	ABC-I, $14.00	(----)	
WKXW-F, 101.5, 18 KW @ 868, AC	ABC-F, $42.50	(----)	
WPST-F, 97.5, 50 KW @ 450, ROCK	, $51.50	(Masla)	Nassau

TUSCALOOSA, AL

Market # 225/Pop: 140,800 Diaries: 245
APR 16.7 FM Share: 63.64%

12+ METRO 1/4/SHARE		SPG 82	12+ TSA 1/4/CUME	
1. WTUG-F	34/17.1	18.6	1. WTUG-F	47/374
2. WTSK	31/15.6	10.6	2. WTSK	35/246
3. WUOA-F	24/12.1	12.1	3. KUOA-F	31/429
4. WJRD	23/11.6	8.0	4. WJRD	25/301
5. WACT-F	22/11.1	8.5	5. WACT	23/294
6. WAPI-F	9/ 4.5	2.0		

WAPI - See Birmingham

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TUSCALOOSA, AL (con't)

WJRD, 1150, 5 KW/1 KW (DA-N), COUNTRY	CBS, $12.00	(Torbet)
WTSK, 790, 2.5 KW (DAYS), RELIGION	, $ 7.00	
WACT-F, 105.5, 3 KW @ 300, COUNTRY	, $10.00	(PRO)
WTUG-F, 92.7, 3 KW @ 300, BLACK	SBN, $ 9.00	(Weiss)
WUOA-F, 95.7, 100 KW @ 500, AC (TM)	, $12.00	(Busby)

VICTORIA, TX

Market # 333/Pop: 71,300 Diaries: 279
APR 16.8 FM Share: 47.50%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KVIC-F	23/23.5	24.4	25.3	1. KVIC-F	28/383
2. KNAL	17/17.3	14.0	16.0	2. KNAL	18/267
3. KCWM	10/10.2	11.6	10.7	3. KCWM	14/235
KZEU-F	10/10.2	18.6	16.0	4. KZEU-F	13/222
KGUL	10/10.2	7.0	----	5. KGUL	10/ 60
6. KTXN-F	5/ 5.1	2.3	2.7	6. KTRH	8/ 88
				KTSA	8/178

KTRH - See Houston
KTSA - See San Antonio

KCWM, 1340, 1 KW, COUNTRY (Drake-Chen)	, $20.00	(Mc-Guild)	Wendell Mayes
KNAL, 1410, 500 W (DA N), COUNTRY	MBS, $ 9.50	(PRO)	
KGUL, 1560, 500 W (DAYS), SPANISH	, $ 8.00		(PORT LAVACA)
KVIC-F, 95.1, 57 KW @ 500, ROCK	, $20.00	(Mc-Guild)	Wendell Mayes
WZEU-F, 107.9, 49 KW @ 437, CONTEMP (Century 21)	, $ 9.00	(----)	

WATERBURY, CT

Market # 164/Pop: 220,400 Diaries: 517
APR 16.7 FM Share: 61.09%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WKCI-F	37/11.3	9.4	11.3	1. WEZN-F	193/2033
2. WKSS-F	33/10.1	7.7	7.2	2. WKCI-F	179/2547
3. WATR	26/ 8.0	9.4	11.9	3. WELI	109/1531
4. WDRC-F	20/ 6.1	3.7	4.1	4. WTIC	94/1484
WTIC	20/ 6.1	11.1	9.4	5. WPLR	88/1608
6. WHCN-F	17/ 5.2	7.1	6.9	6. WNBC	81/1721

Others - See Hartford, New Haven or Bridgeport

WATR, 1320, 5 KW/1 KW (DA-2), MOR	CBS, $ NA	(CBS/FM)

WATERTOWN, NY

Market # NA/Pop: 71,300 (12+) Diaries: 324
APR 17.0 FM Share: 40.91%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WTNY	44/36.1	32.0	33.3	1. WTNY	50/525
2. WNCQ-F	28/23.0	25.0	19.3	2. WNCQ-F	35/299
3. WATN	12/ 9.8	8.6	10.5	3. WATN	12/160
4. WSYR-F	7/ 5.7	3.9	7.0	4. WSYR-F	9/149
5. WKFM-F	6/ 4.9	---	---	5. WKFM-F	6/107
6. WOTT	4/ 3.3	10.9	7.9	6. WOTT	5/222
WSCP	4/ 3.3	3.1	1.8		

Others - See Syracuse

WATN, 1240, 1 KW/250 W, MOR	NBC, $12.00	(Market 4)	
WOTT, 1410, 5 KW/1 KW (DA-N), ROCK	, $11.25	(PRO)	
WTNY, 790, 1 KW (DA-N), AC	CBS, $22.00	(Selcom)	McCaffrey &McCall
WNCQ-F, 97.5, 41 KW @ 285, COUNTRY	, $11.00	(----)	

WEST VENTURA COUNTY, CA

Market # NA/Pop: 301,700 (12+) Diaries: 532
APR 19.1 FM Share: 60.28%

12+ METRO	1/4/SHARE	SPG 82	12+ TSA	1/4/CUME
1. KCAQ-F	40/7.0	4.0	1. KRUZ-F	65/719
2. KHAY-F	39/6.9	6.0	2. KCAQ-F	52/766
3. KOXR	38/6.7	5.0	3. KMPC	49/642
4. KBBY-F	27/4.7	6.6	4. KNX-F	47/1048
KMPC	27/4.7	2.8	5. KMET-F	46/732
6. KBIG-F	26/4.6	3.6	6. KBIG-F	45/500

KRUZ-F - See Santa Barbara
Others - See LA

KOXR, 910, 5 KW/1 KW (DA-2), SPANISH , $19.00 (Lotus) Lotus
KBBY-F, 95.1, 28 KW @ 315, ROCK (Drake-Chen) Source, $ NA (Katz)
KCAQ-F, 104.7, 2.8 KW @ 2500, ROCK , $42.50 (Mc-Guild)
KHAY-F, 100.7, 39 KW @ 2250, COUNTRY (Drake-Chen) , $15.30 (PRO)

WICHITA FALLS, TX

Market # 246/Pop: 131,100 Diaries: 323
APR 16.7 FM Share: 75.44%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. KLUR-F	50/27.5	25.3	38.3	1. KLUR-F	74/797
2. KKQV-F	46/25.3	25.3	19.8	2. KKQV-F	60/599
3. KNIN-F	31/17.0	15.7	6.6	3. KLAW-F	55/602
4. KNIN	13/ 7.1	5.6	7.8	4. KNIN-F	51/507
5. KWFT	11/ 6.0	7.9	9.0	5. WBAP	28/441
6. KTRN	9/ 4.9	6.7	7.2	6. KWFT	23/431

KLAW - See Lawton,OK
WBAP - See Dallas

KNIN, 990, 10 KW (DAYS), AC ABC-C, $ NA (Mc-Guild)
KTRN, 1290, 5 KW/1 KW (DA-N), COUNTRY MBS, $15.00 (Blair) Brandon
KWFT, 620, 5 KW (DA-N), MOR (FM-100) CBS, $14.00 (Torbet)
KKQV-F, 103.3, 100 KW @ 440, ROCK RKO, $ NA (Blair)
KLUR-F, 99.9, 100 KW @ 820, COUNTRY ABC-I, $42.50 (Katz)
KNIN-F, 92.9, 100 KW @ 930, BTFL MUS (TM) , $ NA (Mc-Guild)

WILLIAMSPORT, PA

Market # 265/Pop: 119,000 Diaries: 431
APR 17.8 FM Share: 58.23%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WILQ-F	51/28.7	19.9	21.6	1. WILQ-F	111/984
2. WLYC	27/15.2	9.4	10.8	2. WHLM-F+	80/846
WWPA	27/15.2	15.2	13.5	3. WSQV-F	42/424
4. WSQV-F	23/12.9	13.1	2.2	4. WKSB-F	32/511
5. WKSB-F	14/ 7.9	10.5	12.4	5. WLYC	28/190
6. WRAK	9/ 5.1	6.3	9.7	6. WWPA	27/303

WLYC, 1050, 1 KW (DAYS), NOSTALGIA (Al Ham) ABC-I, $12.64 (PRO)
WRAK, 1400, 1 KW/250 W, COUNTRY NBC,NBC-T, $10.00 (HNWH)
WWPA, 1340, 1 KW/250 W, AC , $12.00 (RSR)
WILQ-F, 105.1, 3.8 KW @ 1140, COUNTRY ABC-I, $17.82 (PRO)
WKSB-F, 102.7, 53 KW @ 1300, CONTEMP (Drake-Chen) NBC, $13.00 (HNWH)
WSQV-F, 97.7, 3 KW @ 300, CONTEMP Source, $12.00 (----) (JERSEY SHORE)
WHLM-F+, 106.5, 10 KW @ 597, CONTEMP NBC, $ 8.00 (----) (BLOOMSBURG)

WILLIAMSPORT, PA

Market # 265/Pop: 119,000 Diaries: 431
APR 17.8 FM Share: 58.23%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ TSA	1/4/CUME
1. WILQ-F	51/28.7	19.9	21.6	1. WILQ-F	111/984
2. WLYC	27/15.2	9.4	10.8	2. WHLM-F+	80/846
WWPA	27/15.2	15.2	13.5	3. WSQV	42/424
4. WSQV-F	23/12.9	13.1	2.2	4. WKSB-F	32/511
5. WKSB-F	14/ 7.9	10.5	12.4	5. WLYC	28/190
6. WRAK	9/ 5.1	6.3	9.7	6. WWPA	27/303

WLYC, 1050, 1 KW (DAYS), NOSTALGIA (A1 Ham)	ABC-I,	$12.64	(PRO)	
WRAK, 1400, 1 KW/250 W, COUNTRY	NBC,NBC-T,	$10.00	(HNWH)	
WWPA, 1340, 1 KW/250 W, AC	,	$12.00	(RSR)	
WILQ-F, 105.1, 3.8 KW @ 1140, COUNTRY	ABC-I,	$17.82	(PRO)	
WKSB-F, 102.7, 53 KW @ 1300, CONTEMP (Drake-Chen)	NBC,	$13.00	(HNWH)	
WSQV-F, 97.7, 3 KW @ 300, CONTEMP	Source,	$12.00	(----)	(JERSEY SHORE)
WHLM-F+, 106.5, 10 KW @ 597, CONTEMP	NBC,	$ 8.00	(----)	(BLOOMSBURG)

YUMA,AZ

Market # 304/Pop: 95,800 Diaries: 292
APR 17.0 FM Share: 59.80%

12+ METRO	1/4/SHARE	SPG 82	SPG 81	12+ METRO	CUME
1. KTTI-F	32/24.2	23.8	20.9	1. KJOK-F	304
2. KJOK-F	29/22.0	12.7	31.8	2. KBLU	290
3. KBLU	21/15.9	21.4	14.5	3. KTTI-F	280
4. KVOY	16/12.1	7.9	16.4	4. KVOY	176
5. KZUL	3/ 2.3	2.4	----	5. KZUL	32

KBLU, 560, 1 KW (DA-N), AC	NBC,NBC-T,	$ 7.50	(Torbet)	
KVOY, 1400, 1 KW/250 W, MOR	ABC-I,	$13.30	(PRO)	
KZUL, 1380, 2.5 KW (DAYS), MOR	ABC-E,	$ 8.00	(Smith)	(PARKER)
KJOK-F, 93.1, 100 KW @ 80, ROCK (Century 21)	,	$13.30	(PRO)	
KTTI-F, 95.1, 25 KW @ 76, COUNTRY (Drake-Chen)	CBS,	$12.00	(Weiss)	

BIRCH MONTHLY REPORTS*

NEW YORK BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WPLJ-F	5.0	5.7	5.4	5.7	6.7
	WKTU-F	6.1	5.2	5.2	5.9	6.7
3.	WOR	7.8	7.6	6.8	6.1	6.3
4.	WINS	6.3	5.9	5.3	4.8	5.1
5.	WRKS-F	4.8	4.8	5.0	4.5	5.0
6.	WAPP-F	3.6	3.2	3.0	4.2	4.7
7.	WBLS-F	5.3	4.8	4.6	4.6	4.4
8.	WADO	3.9	4.3	4.3	4.4	4.1
9.	WCBS	3.8	3.9	4.1	4.0	4.0
10.	WNBC	2.9	3.4	3.7	3.4	3.5
	WABC	3.1	3.5	4.3	3.3	3.5
	WPAT-F	4.5	4.3	3.9	3.3	3.5
13.	WPIX-F	1.9	2.2	3.1	3.7	3.4
14.	WYNY-F	3.5	3.3	3.3	3.8	3.3
15.	WNEW-F	2.1	1.9	2.1	2.8	2.8
16.	WCBS-F	2.7	2.4	2.3	2.9	2.6
17.	WNEW	2.6	3.0	2.5	2.3	2.4
	WRFM-F	4.0	3.2	2.6	2.6	2.4
19.	WHN	2.3	1.8	2.0	2.4	2.0
20.	WJIT	2.0	1.9	1.7	1.8	1.9
	WKHK-F	1.7	1.0	1.6	2.2	1.9

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WPLJ-F	11.3	12.3	11.6	11.5	12.5
	WINS	16.7	16.2	14.5	12.9	12.5
3.	WKTU-F	13.3	12.7	11.9	11.8	12.4
4.	WABC	9.4	8.9	9.3	9.3	9.4
5.	WAPP-F	7.8	7.2	6.7	8.2	9.3
6.	WRKS-F	9.7	9.6	9.8	8.9	9.1
7.	WCBS	10.1	9.5	9.5	9.7	8.6
8.	WOR	11.9	11.2	10.3	9.5	8.5
9.	WNBC	8.9	9.1	9.3	8.6	8.0
10.	WBLS-F	10.5	10.5	9.2	8.2	7.8
11.	WPIX-F	5.7	5.7	5.7	6.7	7.0
12.	WYNY-F	7.7	6.7	6.9	7.0	6.5
13.	WPAT-F	9.1	8.6	7.8	6.6	5.9
14.	WNEW-F	5.2	5.1	4.3	4.8	5.6
15.	WNEW	5.4	4.7	3.8	4.3	4,6
16.	WCBS-F	5.3	4.1	4.0	5.0	4.5
	WADO	4.7	4.9	4.8	4.5	4.5
18.	WHN	4.0	3.7	3.8	4.1	3.9
19.	WRFM-F	5.1	5.3	3.8	3.1	3.2
20.	WJIT	3.9	3.8	3.7	3.2	2.9
	WQXR-F	4.3	3.7	3.3	3.5	2.9

LOS ANGELES BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KABC	8.9	9.0	7.9	7.1	7.9
2.	KIIS-F	5.0	4.2	5.4	6.8	6.8
3.	KROQ-F	7.0	5.9	5.8	6.6	6.0
4.	KLOS-F	4.7	5.6	5.8	5.5	5.4
5.	KMET-F	5.1	5.3	4.9	5.1	4.8
6.	KNX	3.9	3.8	3.4	3.2	4.1
7.	KALI	2.7	4.1	4.7	3.7	3.9
8.	KFWB	3.3	3.4	3.4	3.9	3.4
9.	KUTE-F	2.4	1.8	1.4	2.2	3.0
	KJOI-F	3.0	3.3	3.2	2.7	3.0
11.	KHTZ-F	3.5	4.1	3.9	3.5	2.9
	KWKW	2.0	2.2	2.4	2.7	2.9
13.	KIQQ-F	3.2	3.1	2.8	2.8	2.6
	KBIG-F	4.0	3.4	3.3	2.9	2.6
15.	KRLA	2.7	2.3	2.0	2.1	2.4
16.	KZLA-F	1.8	2.2	2.1	2.4	2.3
17.	KOST-F	2.5	2.3	2.0	2.1	2.2
	KLVE-F	1.6	1.5	2.1	2.2	2.2
	KJLH-F	1.4	1.6	1.7	1.9	2.2
20.	KRTH-F	3.3	2.8	2.7	2.5	2.0

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KABC	12.4	13.0	12.1	11.8	12.9
2.	KIIS-F	9.5	8.7	9.2	9.8	9.7
	KROQ-F	10.6	9.6	8.6	9.3	9.7
4.	KMET-F	10.1	10.1	9.4	9.3	9.3
5.	KLOS-F	11.4	11.5	10.5	9.5	9.2
6.	KFWB	8.5	8.1	8.2	8.9	7.7
7.	KNX	9.3	9.9	9.5	7.8	7.4
8.	KALI	4.3	5.6	5.8	5.3	6.4
9.	KUTE-F	5.3	4.9	4.6	4.8	5.0
10.	KIQQ-F	7.1	6.5	5.6	5.0	4.5
11.	KBIG-F	5.9	5.7	5.2	5.0	4.4
12.	KWKW	3.8	4.1	3.9	3.8	4.3
	KHTZ-F	5.6	5.4	4.6	4.5	4.3
14.	KJOI-F	5.9	4.7	4.2	4.4	4.2
	KMPC	5.0	4.6	5.1	5.5	4.2
16.	KRTH-F	6.3	5.8	5.1	4.6	4.1
17.	KRLA	5.2	4.3	3.4	3.7	3.8
	KLVE-F	3.4	3.3	3.2	3.2	3.8
19.	KJLH-F	2.8	2.8	2.9	3.5	3.3
	KGFJ	3.9	3.7	3.2	3.0	3.3

* Tables show 12+ Metro and 12+ Cume Rating, Monday through Sunday, 6AM-Midnight

CHICAGO BIRCH REPORT

JAN 83 - JUNE 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WGN	8.7	8.4	8.7	8.0	8.0
2. WMET-F	2.4	2.3	2.7	5.0	7.5
3. WBMX-F	3.6	3.3	3.4	4.4	5.3
4. WGCI-F	5.6	5.5	4.9	5.0	5.2
5. WBBM-F	5.1	6.0	7.3	5.8	4.8
6. WLOO-F	4.2	4.6	6.0	5.3	4.7
7. WBBM	5.2	5.0	4.7	4.2	4.1
8. WLS	4.3	4.2	3.5	3.9	3.9
WLS-F	5.8	5.9	6.0	5.1	3.9
WFYR-F	3.1	3.1	3.1	4.7	3.9
WKQX-F	3.3	4.0	4.3	3.7	3.9
12. WUSN-F	1.7	2.8	3.4	3.0	3.8
WIND	5.4	4.4	4.5	4.5	3.8
14. WMAQ	5.2	4.3	3.2	3.2	3.6
15. WLUP-F	4.4	4.5	3.9	3.3	3.5
16. WCLR-F	3.2	3.8	3.8	3.4	3.4
WJJD	3.2	3.1	4.1	3.3	3.4
18. WXRT-F	3.3	3.9	3.7	3.2	3.2
19. WFMT-F	2.4	2.2	1.8	1.9	2.1
20. WLAK-F	2.5	2.3	1.5	2.0	1.9
WAIT	2.2	1.8	1.7	1.9	1.9

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WGN	17.7	16.3	17.5	17.1	17.9
2. WBBM-F	13.5	13.9	14.4	14.7	14.5
3. WLS-F	17.3	17.6	17.7	16.9	14.1
4. WMET-F	9.0	8.2	8.3	10.6	12.9
5. WLS	15.1	15.1	14.0	13.1	12.3
6. WBBM	13.0	12.2	13.3	12.2	12.1
7. WMAQ	11.4	10.7	9.5	10.5	11.4
8. WLUP-F	10.9	10.3	10.7	11.0	10.6
9. WKQX-F	8.7	10.9	11.2	9.3	9.4
10. WGCI-F	7.3	7.5	8.0	7.5	8.2
11. WLOO-F	7.7	7.9	9.3	8.0	7.9
12. WBMX-F	6.7	6.2	6.8	7.4	7.7
13. WFYR-F	8.0	8.5	8.7	8.3	7.4
14. WIND	8.8	7.6	8.5	8.7	7.0
15. WCLR-F	6.6	7.0	8.2	7.4	6.9
16. WXRT-F	7.5	7.7	6.6	6.2	6.7
17. WJJD	5.4	5.6	6.8	6.1	6.3
18. WUSN-F	4.1	5.3	5.8	5.1	6.0
19. WLAK-F	5.1	4.5	4.4	5.3	5.5
20. WAIT	3.1	3.3	4.4	4.8	4.4
WFMT-F	4.2	5.0	4.5	3.8	4.4

WASHINGTON BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WKYS-F	11.1	11.5	11.2	11.2	11.6
2. WRQX-F	9.1	9.0	8.6	7.9	8.2
3. WMAL	9.9	9.1	6.4	6.2	6.9
4. WAVA-F	3.8	3.9	5.0	5.5	6.5
5. WHUR-F	7.3	7.4	6.0	5.3	6.1
6. WLTT-F	4.7	4.6	5.0	6.0	5.5
7. WWDC-F	4.8	5.9	5.1	4.7	5.0
8. WOOK-F	3.1	2.8	3.0	4.5	4.2
9. WGAY-F	5.7	3.9	4.6	4.8	4.1
10. WPGC-F	3.7	3.7	3.3	3.8	3.9
11. WPKX-F	3.9	3.9	4.4	4.3	3.6
12. WASH-F	2.7	3.6	3.2	2.9	3.5
WMZQ-F	3.3	2.7	3.5	3.9	3.5
14. WRC	4.6	3.9	3.3	3.1	2.9
WTOP	3.5	3.3	3.9	3.7	2.9

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WRQX-F	20.2	21.0	21.2	19.2	19.4
2. WKYS-F	16.7	17.9	17.3	16.3	15.6
3. WMAL	19.3	17.9	15.5	14.1	14.6
4. WWDC-F	14.5	14.9	14.6	14.1	14.1
5. WAVA-F	12.2	11.2	11.6	12.0	12.7
6. WLTT-F	10.7	10.6	10.3	11.8	12.5
7. WPGC-F	12.2	11.4	10.9	11.8	12.2
8. WHUR-F	14.0	14.4	12.9	11.9	11.8
9. WOOK-F	11.4	10.9	9.5	9.9	11.2
10. WPKX-F	8.7	8.5	9.4	9.4	9.5
11. WGAY-F	11.1	8.7	8.6	8.6	9.1
12. WASH-F	7.8	8.6	8.1	6.8	7.4
13. WRC	8.0	8.4	7.7	6.8	7.2
14. WMZQ-F	6.6	6.5	8.4	8.9	6.9
15. WGMS-F	6.2	7.1	7.9	7.2	6.7

DALLAS/FORT WORTH BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KVIL-F	11.2	10.8	9.9	12.0	14.0
2. KSCS-F	7.4	6.9	8.0	7.8	8.7
3. KAFM-F	3.7	4.3	3.7	4.7	7.5
4. WBAP	6.3	6.6	5.4	6.2	7.3
5. KPLX-F	6.8	8.9	6.9	4.8	6.2
6. KZEW-F	3.4	6.1	8.4	7.6	5.2
KRLD	7.0	5.8	5.8	7.5	5.2
8. KEGL-F	6.6	6.2	5.4	5.1	5.0
9. KTXQ-F	5.1	5.3	5.1	3.9	4.8
10. KKDA-F	5.0	4.2	5.7	6.5	4.0
11. KMEZ-F	5.9	6.3	7.0	5.1	3.5
12. KOAX-F	3.3	3.0	2.2	2.6	3.0
13. KFJZ	2.0	1.0	1.1	2.3	2.4
14. KLVU-F	2.2	1.3	1.3	1.9	2.2
15. WFAA	2.6	3.2	3.8	2.3	2.0

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KVIL-F	12.7	12.3	11.3	12.4	12.6
2. KSCS-F	7.9	6.8	8.0	8.0	8.3
3. KAFM-F	5.8	6.0	5.8	5.9	7.5
WBAP	7.3	6.9	7.2	7.3	7.5
5. KRLD	9.2	8.1	8.9	9.4	7.2
6. KZEW-F	7.5	7.9	8.1	8.1	6.7
7. KEGL-F	9.6	9.1	7.5	6.7	6.3
8. KTXQ-F	7.9	7.3	6.8	5.6	5.9
9. KPLX-F	6.2	6.9	6.2	5.5	5.7
10. KKDA-F	5.6	5.0	5.4	5.4	4.8
11. KMEZ-F	5.5	5.4	5.8	4.3	3.2
12. KLVU-F	2.4	1.5	1.1	2.4	3.0
13. WFAA	3.6	4.3	4.7	3.3	2.8
14. KOAX-F	3.1	3.0	2.1	1.8	2.4
15. KMGC-F	2.8	1.5	1.3	1.9	2.3

BOSTON BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WXKS-F	9.4	10.6	10.1	8.7	9.9
2. WBCN-F	8.3	9.0	10.9	10.6	9.6
3. WBZ	10.6	9.5	8.4	11.0	9.4
4. WHTT-F	5.1	5.7	7.3	8.2	7.5
5. WCOZ-F	8.0	7.2	7.5	6.6	5.7
WHDH	6.5	6.3	6.2	6.3	5.7
7. WRKO	4.3	4.3	3.2	3.0	4.8
8. WEEI	5.1	5.1	4.6	4.5	4.7
9. WJIB-F	5.0	4.6	4.1	4.2	4.6
10. WMJX-F	3.9	4.6	4.4	4.0	4.3
11. WROR-F	4.7	3.7	2.9	2.5	3.9
12. WVBF-F	2.4	2.2	2.9	2.4	2.8
13. WHUE-F	3.0	2.3	2.1	2.4	2.3
14. WSSH-F	2.5	2.3	2.3	2.1	1.7
15. WGBH-F	2.0	1.8	1.4	1.3	1.5

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WXKS-F	16.5	18.8	17.4	15.5	17.7
2. WBZ	20.8	19.6	18.8	18.7	16.6
3. WHTT-F	12.7	13.4	15.9	17.0	16.4
4. WBCN-F	16.2	16.6	16.6	16.5	16.1
5. WCOZ-F	18.6	17.9	16.4	16.1	15.6
6. WHDH	14.8	14.9	14.2	13.5	13.6
7. WEEI	12.2	12.4	10.5	10.3	12.4
8. WROR-F	10.4	9.5	9.5	9.7	10.5
9. WMJX-F	9.3	9.6	9.3	8.9	9.4
10. WJIB-F	8.0	7.9	7.5	8.0	8.6
11. WRKO	9.5	9.6	7.4	6.2	7.0
12. WVBF-F	5.3	5.6	6.3	5.9	5.3
WAAF-F	4.7	4.7	5.5	6.1	5.3
14. WSSH-F	4.6	4.7	5.1	5.5	5.1
15. WGBH-F	5.1	4.5	4.1	4.4	4.9

BALTIMORE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WXYV-F	7.6	8.3	8.9	10.7	10.6
2. WIYY-F	10.3	9.3	9.6	9.4	9.5
3. WPOC-F	8.3	9.5	9.1	7.9	8.8
4. WBSB-F	9.3	8.4	8.3	7.5	8.1
5. WLIF-F	5.1	5.0	5.6	5.9	6.4
6. WBAL	12.8	12.1	10.5	8.0	6.2
7. WFBR	3.8	3.4	5.2	6.6	5.6
8. WCAO	2.6	2.4	2.8	3.8	4.2
WYST-F	3.3	2.8	1.9	2.4	4.2
10. WWIN	2.4	3.1	4.1	5.3	3.9
11. WCBM	2.0	1.8	2.4	3.6	3.4
12. WITH	1.8	3.7	3.5	2.6	2.6

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WIYY-F	19.3	20.6	19.7	19.8	19.9
2. WBSB-F	19.6	21.4	21.0	18.8	18.9
3. WBAL	23.0	22.5	20.9	18.4	16.2
4. WPOC-F	14.0	14.4	14.5	13.6	14.8
5. WFBR	11.2	12.0	13.7	15.0	13.7
WXYV-F	13.4	15.6	15.9	15.2	13.7
7. WLIF-F	11.4	12.2	11.6	11.4	11.9
8. WCAO	8.3	8.6	8.7	9.1	9.8
9. WYST-F	8.2	9.7	7.6	7.3	9.6
10. WCBM	8.1	7.8	8.2	8.8	7.7
11. WWIN	5.8	7.4	8.4	8.9	7.5
12. WITH	4.7	6.3	7.3	6.8	6.7

MIAMI/FT LAUDERDALE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WHYI-F	11.3	12.2	12.8	14.9	14.5
2. WINZ-F	6.5	5.7	5.4	6.6	8.4
3. WLYF-F	6.2	6.6	7.5	8.2	7.1
4. WNWS	6.3	4.8	4.7	5.2	5.6
5. WQBA	4.8	4.7	5.8	4.5	5.5
6. WINZ	5.3	6.6	5.7	4.7	4.6
7. WSHE-F	7.1	5.9	5.0	4.7	4.4
8. WAXY-F	2.8	4.0	5.2	5.1	4.2
WQBA-F	3.2	2.4	2.7	3.2	3.8
WWWL-F	3.6	4.3	4.5	3.0	3.8
11. WYOR-F	2.2	1.9	2.5	3.6	2.7
12. WAIA-F	2.6	2.9	3.1	2.4	2.6
WIOD	2.4	3.1	2.9	3.4	2.6
WCKO-F	3.4	3.7	3.2	3.4	2.6
WKQS-F	4.5	3.3	1.9	2.3	2.6
16. WWJF-F	3.3	3.8	3.6	2.6	2.3

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WHYI-F	18.1	19.8	20.4	21.1	19.9
2. WINZ-F	12.9	14.5	15.3	13.8	13.9
3. WLYF-F	6.8	7.3	8.8	10.0	8.7
4. WINZ	7.8	9.2	8.2	7.9	7.9
5. WNWS	7.8	7.9	7.9	8.3	7.1
6. WAXY-F	6.0	7.3	6.9	6.5	6.8
7. WQBA	6.8	8.2	9.3	5.9	6.2
8. WSHE-F	8.8	9.2	9.9	8.2	6.0
9. WAIA-F	5.3	6.0	5.8	4.9	5.9
10. WWWL-F	8.1	9.3	7.9	5.5	5.3
11. WQBA-F	4.9	5.5	5.4	5.7	4.8
12. WIOD	6.0	7.0	5.7	4.9	4.6
13. WCKO-F	6.1	6.7	6.8	6.1	4.2
14. WKQS-F	3.8	3.8	3.5	3.6	3.6
15. WQAM	2.9	3.9	3.2	3.6	3.3
WWJF-F	3.7	4.6	4.0	3.9	3.3

PHILADELPHIA BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WEAZ-F	8.2	6.1	7.4	9.0	5.8
2. WCAU-F	6.0	6.0	6.0	7.0	8.6
3. WUSL-F	5.8	6.7	7.9	7.3	8.5
4. KYW	11.5	10.6	9.4	8.7	7.3
5. WYSP-F	6.4	5.1	6.5	7.3	6.2
6. WMGK-F	6.1	5.9	5.8	5.7	6.0
7. WDAS-F	4.8	3.7	3.5	4.7	5.8
8. WCAU	3.7	5.3	5.1	5.4	5.4
9. WMMR-F	6.2	7.2	7.2	6.0	5.0
WPEN	4.6	4.9	3.7	4.6	5.0
11. WIP	5.4	5.1	4.3	4.1	4.7
12. WWDB-F	5.2	5.6	4.4	3.6	4.6
13. WIOQ-F	4.8	5.2	4.5	3.8	3.9
14. WSNI-F	1.2	1.8	2.9	3.5	3.2
15. WKSZ-F	1.6	1.9	1.4	1.3	2.4

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KYW	30.5	27.1	26.0	25.5	20.8
2. WCAU-F	18.9	18.4	17.1	17.6	17.6
3. WMMR-F	16.3	16.9	17.0	15.9	14.2
4. WMGK-F	11.7	12.7	12.9	13.4	13.3
5. WYSP-F	16.0	14.6	14.8	14.4	12.7
6. WUSL-F	11.3	10.9	10.7	12.2	12.0
7. WCAU	10.3	12.5	12.2	13.0	11.9
8. WEAZ-F	13.4	11.8	12.8	12.5	11.1
9. WDAS-F	9.1	8.4	7.9	8.4	8.8
10. WPEN	8.9	9.8	7.9	8.3	8.4
11. WIP	7.7	7.9	7.6	7.5	7.5
12. WWDB-F	7.2	7.6	7.3	7.4	7.2
13. WIOQ-F	8.2	9.5	10.3	9.0	7.0
14. WSNI-F	5.7	6.3	7.3	7.4	6.3
15. WFIL	5.8	5.4	5.6	5.3	4.9

SAN FRANCISCO BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KGO	10.9	9.8	8.5	8.3	10.6
2. KCBS	4.4	4.6	5.2	5.7	4.8
3. KBLX-F	3.4	3.4	2.8	3.0	4.6
4. KFRC	5.3	4.3	3.8	4.1	4.5
KSAN-F	3.4	3.4	2.5	3.4	4.5
6. KSOL-F	3.8	3.0	3.2	3.6	4.1
7. KIOI-F	3.6	4.0	3.8	4.4	3.9
8. KMEL-F	4.1	4.4	2.8	2.5	3.8
KNBR	2.3	2.7	4.0	4.3	3.8
KNEW	2.8	2.1	2.8	3.3	3.8
11. KQAK-F	2.4	2.2	2.3	2.9	3.4
12. KSFO	1.9	4.1	5.3	4.4	3.0
13. KABL-F	1.4	2.1	2.4	3.1	2.9
14. KRQR-F	2.7	3.6	3.7	2.8	2.8
KITS-F	0.7	0.5	0.7	1.8	2.8
16. KYUU-F	4.5	4.7	3.9	2.7	2.4
17. KOIT-F	1.7	1.9	2.2	1.9	2.1
KSJO-F	3.8	2.5	2.4	2.1	2.1
19. KDIA	2.9	3.5	3.0	2.3	2.0
20. KKHI-F	2.3	2.1	2.1	2.1	1.9

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KGO	18.1	19.8	17.7	14.7	16.8
2. KFRC	14.4	13.2	13.3	13.8	13.9
3. KCBS	14.6	14.2	14.1	14.3	13.2
4. KNBR	6.9	7.2	9.0	10.8	11.4
5. KMEL-F	10.6	11.7	10.9	10.3	10.9
6. KIOI-F	9.3	9.7	9.8	9.8	9.7
7. KSAN-F	6.8	7.2	7.1	8.3	9.1
8. KRQR-F	8.6	9.1	9.1	9.3	8.7
9. KNEW	5.3	5.7	6.8	8.3	7.9
10. KSFO	4.7	5.8	7.6	8.7	7.8
11. KSOL-F	6.3	6.2	6.7	6.6	7.4
KYUU-F	8.4	10.0	9.6	8.8	7.4
13. KABL-F	4.7	4.7	5.7	7.4	7.1
14. KBLX-F	5.9	5.0	4.4	5.3	6.7
15. KQAK-F	5.9	5.9	6.0	6.3	6.3
16. KITS-F	1.6	1.2	2.5	4.7	6.1
17. KSJO-F	7.2	6.7	6.6	6.6	5.9
18. KKHI-F	5.3	5.4	5.2	5.0	5.6
KOIT-F	4.8	5.4	5.4	5.5	5.6
20. KDIA	6.3	6.3	6.1	5.3	5.4

DETROIT BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WJR	9.2	8.4	9.4	10.4	10.8
2. WDRQ-F	9.3	9.1	8.5	9.5	9.1
3. WLLZ-F	5.2	5.0	5.6	7.6	7.0
4. WRIF-F	6.4	7.4	8.1	6.9	5.8
5. WJLB-F	6.8	6.4	6.0	6.1	5.7
6. WMJC-F	3.1	4.1	4.7	4.6	5.2
7. WXYZ	6.1	5.6	5.9	5.3	5.0
8. WHYT-F	4.0	3.8	4.3	4.4	4.8
9. WABX-F	3.1	3.6	4.7	4.8	4.7
10. WNIC-F	5.0	4.6	5.0	5.0	4.3
11. WJOI-F	4.3	4.5	4.1	3.9	3.9
12. WCZY-F	2.9	4.6	4.2	3.5	3.8
13. WWJ	5.3	5.6	4.5	3.2	3.4
14. WWWW-F	3.7	4.4	4.0	2.6	3.0
15. WCXI-F	2.7	2.9	3.3	2.2	2.5
16. WOMC-F	2.1	3.0	2.8	2.8	2.9
17. CKLW	1.4	1.4	1.4	1.7	2.2
18. WJZZ-F	2.0	1.0	1.2	1.8	2.1
19. WCXI	2.4	1.9	1.8	2.6	1.8
20. WHND	0.9	0.8	0.7	1.3	1.4

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WJR	20.1	17.4	17.9	19.4	20.3
2. WRIF-F	19.6	20.0	20.5	19.5	18.0
3. WLLZ-F	13.9	13.3	14.9	16.1	15.5
4. WHYT-F	14.4	14.5	13.8	13.9	14.5
5. WABX-F	12.7	13.5	14.9	14.3	13.8
6. WDRQ-F	13.0	13.8	13.4	14.0	13.7
7. WNIC-F	15.0	14.2	13.9	13.2	13.2
8. WJLB-F	11.7	12.6	12.5	11.4	10.2
WMJC-F	8.1	9.1	10.6	10.0	10.2
10. WWJ	12.0	11.7	10.4	9.0	9.9
11. WCZY-F	6.0	7.6	7.9	7.4	8.5
12. WJOI-F	8.2	7.8	8.1	8.3	7.9
13. WXYZ	9.9	10.6	10.5	8.4	7.6
14. WWWW-F	8.1	8.0	7.9	7.0	7.5
15. WOMC-F	6.0	6.4	5.6	6.4	7.4
16. CKLW	6.6	6.3	6.3	6.4	6.4
17. WCXI-F	6.0	5.9	6.3	5.3	5.6
18. WCXI	3.6	3.6	4.0	4.2	4.4
19. WJZZ-F	5.5	4.1	4.0	4.2	4.2
20. WLBS-F	6.3	6.4	5.7	4.1	4.0

SAN DIEGO BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	XTRA-F	6.6	7.8	7.2	8.5	9.5
2.	KGB-F	6.3	6.7	6.6	6.7	7.6
3.	KCBQ-F	2.4	3.8	2.4	3.1	7.0
4.	KFMB	4.6	6.6	7.8	8.0	6.8
5.	KFMB-F	5.3	4.0	3.5	6.3	6.1
	KPRI-F	6.1	5.3	4.2	4.5	6.1
7.	KYXY-F	5.6	4.8	5.4	5.4	5.6
8.	KJQY-F	7.1	8.4	9.2	7.7	5.2
9.	KBZT-F	3.0	2.8	3.8	3.7	4.6
10.	KSDO	4.5	4.3	5.0	5.0	4.4
	KPRI-F	6.1	5.3	4.2	4.5	6.1
12.	XHRM-F	3.5	0.6	4.0	5.5	3.4
13.	KCBQ	4.2	4.0	5.7	4.3	2.8
14.	KIFM-F	1.6	2.0	2.4	2.7	2.5
15.	KOGO	1.4	1.8	1.8	1.7	2.3

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KFMB	9.4	11.2	12.0	13.0	11.8
2.	XTRA-F	13.6	10.4	8.4	10.0	9.6
3.	KGB-F	13.5	10.0	9.6	9.3	8.5
4.	XTRA	10.6	8.3	8.6	9.4	8.1
5.	KJQY-F	11.0	11.7	12.5	10.5	7.8
6.	KPRI-F	11.9	8.5	7.1	7.1	7.5
7.	KFMB-F	13.5	11.1	7.4	7.7	7.4
8.	KCBQ-F	4.6	4.6	3.1	3.5	7.1
9.	KSDO	9.3	7.6	8.2	8.0	6.9
10.	KYXY-F	10.3	7.6	7.4	6.4	5.5
11.	KBZT-F	5.6	4.6	4.4	4.2	4.9
12.	KCBQ	6.0	4.3	7.2	6.5	4.5
13.	KIFM-F	5.1	5.6	3.1	3.8	3.9
14.	KNX	1.5	1.5	0.6	0.7	3.6
	KOGO	3.9	4.6	3.7	2.9	3.6

HOUSTON BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KMJQ-F	5.0	7.8	6.8	6.3	8.0
	KKBQ-F	2.9	3.9	6.5	7.5	8.0
3.	KIKK-F	7.7	9.0	8.9	8.8	7.7
4.	KSRR-F	6.3	7.0	7.4	7.9	7.2
5.	KILT-F	7.2	8.5	6.7	5.2	5.8
	KFMK-F	5.6	5.0	5.3	5.3	5.8
7.	KKBQ	7.4	6.5	4.5	5.1	5.7
8.	KRLY-F	3.7	3.5	3.8	4.7	5.4
	KRLY-F	3.7	3.5	3.8	4.7	5.4
10.	KODA-F	7.8	6.6	6.7	6.4	5.2
11.	KQUE-F	5.7	3.3	3.4	3.4	4.3
12.	KRBE-F	6.0	5.6	5.6	4.2	3.9
13.	KTRH	3.9	3.6	4.1	3.6	3.5
14.	KPRC	4.7	3.7	2.7	2.9	3.2
	KLEF-F	3.2	2.0	2.7	4.0	3.2

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KKBQ-F	10.8	13.1	16.4	16.5	17.2
2.	KSRR-F	14.6	15.4	16.2	16.1	15.4
3.	KLOL-F	18.5	17.7	18.5	18.4	15.3
4.	KIKK-F	13.9	16.7	17.4	15.5	15.1
5.	KRBE-F	11.6	10.8	11.7	11.1	12.6
6.	KMJQ-F	9.8	11.2	10.5	10.9	12.4
7.	KRLY-F	9.2	8.9	8.9	10.4	12.3
8.	KODA-F	12.0	12.8	15.5	14.0	12.1
9.	KFMK-F	13.2	12.3	11.0	10.6	11.1
10.	KILT-F	12.5	14.9	15.7	12.2	10.9
11.	KKBQ	14.8	12.8	10.5	9.6	10.3
12.	KTRH	9.1	9.7	9.6	8.4	9.1
13.	KQUE-F	8.6	7.0	7.6	8.0	8.7
14.	KPRC	10.1	8.7	7.6	7.8	8.0
15.	KLEF-F	5.2	4.1	5.1	5.7	5.4

ATLANTA BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WVEE-F	12.3	10.4	9.3	9.8	11.4
2. WQXI-F	9.9	11.6	10.8	10.5	10.4
3. WKHX-F	11.1	8.1	8.9	11.2	10.3
WKLS-F	12.2	12.4	12.3	11.0	10.3
5. WZGC-F	10.1	12.0	12.9	11.2	10.2
6. WSB	8.0	8.2	6.8	6.6	7.2
7. WPCH-F	5.5	5.2	6.2	7.5	6.4
8. WSB-F	3.9	5.5	5.3	4.6	4.6
9. WPLO	3.3	4.4	4.0	4.2	4.2
10. WAOK	2.0	1.7	2.8	3.0	3.9
11. WRMM-F	5.0	4.6	2.9	3.0	3.7
12. WCLK-F	0.7	0.3	0.5	0.5	2.4

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WZGC-F	25.6	28.7	28.9	25.2	21.0
2. WQXI-F	25.9	25.9	23.5	22.3	20.0
3. WSB	19.0	19.9	19.1	18.5	17.8
4. WKLS-F	22.2	22.4	22.0	19.9	17.6
5. WKHX-F	18.0	16.4	16.6	18.4	16.1
6. WSB-F	12.1	13.1	13.5	13.3	14.4
7. WVEE-F	14.4	13.6	14.7	13.9	14.2
8. WPCH-F	13.1	13.0	12.3	13.1	11.8
9. WPLO	8.1	8.2	8.7	8.3	8.5
10. WAOK	6.7	6.3	8.0	7.9	8.2
11. WGST	8.4	8.3	7.9	7.1	5.9
12. WRMM-F	11.2	9.2	5.8	5.7	5.4

SEATTLE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KIRO	9.4	8.6	8.5	8.7	7.6
2. KZOK-F	6.9	6.2	6.9	8.0	7.2
3. KISW-F	6.7	7.4	6.2	6.6	6.8
KUBE-F	5.1	4.2	4.6	5.5	6.8
5. KOMO	6.9	5.1	4.8	4.4	5.5
6. KNBQ-F	4.2	4.9	5.3	5.5	5.2
7. KBRD-F	5.3	5.3	4.7	4.8	5.1
8. KIXI	2.5	2.6	2.8	3.5	4.0
KYYX-F	3.0	2.3	3.1	4.0	4.0
10. KMPS-F	4.1	3.3	3.3	3.3	3.7
11. KKFX	3.3	2.9	2.9	3.5	3.6
KJR	2.8	2.5	2.7	2.6	3.6
13. KVI	2.9	2.6	2.8	2.8	3.4
14. KING-F	3.5	2.4	2.9	3.9	2.8
15. KSEA-F	5.5	5.0	4.9	3.2	2.7

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KIRO	23.2	21.5	19.9	18.7	16.8
2. KOMO	13.2	12.0	12.2	12.8	13.1
3. KZOK-F	14.7	13.1	12.9	14.7	12.6
4. KUBE-F	9.8	9.2	9.2	9.6	11.3
5. KISW-F	14.8	13.7	11.5	12.9	10.9
6. KVI	10.4	9.1	7.9	8.5	8.6
7. KJR	10.6	9.6	8.7	7.9	8.4
8. KNBQ-F	9.0	8.2	8.2	8.6	7.5
9. KYYX-F	6.9	6.5	7.1	7.3	6.8
10. KIXI	5.6	4.9	5.3	7.1	6.5
11. KKFX	6.2	5.4	5.2	5.9	6.4
KBRD-F	7.2	7.3	6.9	6.9	6.4
13 KSEA-F	10.7	8.8	9.1	7.6	6.4
14. KZAM-F	6.4	7.3	6.4	5.5	5.7
15. KING	6.8	6.9	6.2	5.5	5.3
KING-F	9.0	6.9	5.8	6.6	5.3

BIRMINGHAM BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WZZK-F	18.4	18.6	17.6	14.5	17.3
2. WAPI-F	8.8	11.3	12.0	14.8	14.8
3. WENN-F	10.7	10.9	13.6	14.7	12.1
4. WKXX-F	10.3	9.7	9.4	9.6	9.2
5. WMJJ-F	5.7	6.7	7.6	8.3	7.5
6. WSGN	4.8	4.7	4.8	4.5	4.7
7. WYDE	3.0	1.7	1.1	2.8	4.5
8. WVOK	2.5	1.7	2.3	3.1	3.6
9. WAGG	4.6	3.8	2.7	3.0	3.5
10. WDJC-F	3.6	3.1	3.7	3.4	3.0
WRKK-F	1.5	1.7	2.8	3.0	3.0

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WZZK-F	29.8	31.3	29.3	23.4	24.2
2. WKXX-F	23.9	22.8	20.9	20.0	19.3
3. WAPI-F	15.1	16.9	16.6	18.4	18.6
4. WENN-F	16.7	19.0	18.0	15.2	13.5
5. WMJJ-F	11.3	14.3	16.4	16.3	12.9
6. WSGN	16.2	16.3	14.4	12.9	12.0
7. WYDE	7.5	6.9	6.0	6.2	6.8
8. WDJC-F	8.1	6.8	7.3	6.6	6.5
9. WERC	11.5	13.8	12.3	9.1	6.3
10. WJLD	10.1	9.2	7.0	5.7	5.8
WVOK	5.7	7.2	7.2	5.1	5.8

ST. LOUIS BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KMOX	21.5	20.7	20.3	23.9	25.0
2. KHTR-F	13.5	12.0	11.3	12.8	13.1
3. WIL-F	6.4	6.7	7.2	7.0	7.2
4. KSHE-F	6.3	7.8	9.0	7.7	7.1
5. KMJM-F	7.6	7.5	7.5	6.8	6.8
6. KWK-F	4.4	4.7	5.8	6.4	5.0
7. KSD-F	6.2	6.3	5.4	4.6	4.8
8. KEZK-F	3.7	5.3	5.4	4.6	4.5
9. KSD	3.3	4.4	4.4	3.6	3.9
10. KYKY-F	3.4	2.6	2.5	3.2	3.6
11. WRTH	4.4	3.5	4.4	3.7	2.5
12. WZEN-F	3.0	3.3	3.3	2.4	2.4

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KMOX	39.3	39.3	37.2	37.8	38.2
2. KHTR-F	22.5	21.5	22.4	22.9	22.5
3. KWK-F	13.3	13.5	14.0	14.0	14.0
4. WIL-F	12.2	12.8	14.1	14.5	13.5
5. KSHE-F	14.4	15.7	15.1	13.1	12.9
6. KSD-F	12.9	11.5	10.7	10.6	11.3
7. KMJM-F	10.9	11.2	11.7	10.4	10.8
8. KSD	9.3	10.8	11.4	10.1	10.3
9. KYKY-F	10.9	9.6	8.8	9.6	10.0
10. KEZK-F	8.4	8.7	11.1	11.0	9.8
11. WRTH	10.0	8.8	10.0	8.8	7.5
12. KADI-F	6.5	5.4	5.6	6.1	6.0

MINNEAPOLIS BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WCCO	21.5	20.1	17.4	16.5	16.6
2. KSTP-F	13.6	12.4	11.7	13.2	13.8
3. WLOL-F	10.5	11.0	10.4	10.0	9.6
4. KDWB-F	6.3	7.3	8.1	8.7	8.7
5. KEEY-F	4.3	4.7	5.0	6.6	7.9
6. KQRS-F	6.1	6.9	6.6	6.6	7.5
7. WDGY	5.4	5.2	5.6	5.7	5.9
8. WAYL-F	5.6	5.8	7.9	7.3	4.9
9. WCCO-F	3.0	3.1	3.2	3.4	3.5
10. KSJN-F	2.5	2.7	2.8	2.7	2.9
11. KTWN-F	2.2	2.3	1.8	2.1	2.3
12. KSTP	3.5	2.4	3.2	2.6	2.1
13. KJJO-F	1.1	2.0	2.0	1.8	1.9
14. KTIS-F	0.3	0.4	0.7	0.9	1.8
15. WWTC	1.4	0.6	0.2	1.1	1.7

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WCCO	35.0	34.3	31.9	30.7	31.4
2. KSTP-F	20.0	21.4	22.5	24.4	24.3
3. WLOL-F	23.6	22.6	21.4	21.5	22.2
4. KQRS-F	16.5	15.8	16.3	17.2	17.7
5. KDWB-F	14.4	15.1	17.6	19.4	17.3
6. KEEY-F	10.7	11.3	11.1	12.4	12.7
7. WDGY	10.5	10.9	10.6	10.6	11.2
8. WCCO-F	10.4	9.8	10.1	10.3	9.0
9. WAYL-F	8.9	8.2	8.4	8.5	7.2
10. KSTP	8.5	6.5	7.4	7.4	6.6
11. KSJN-F	4.6	5.4	5.5	5.3	5.8
12. KTIS-F	1.6	1.8	1.7	1.9	4.7
13. KJJO-F	3.1	4.5	4.7	4.3	4.3
14. KTWN-F	3.7	5.1	4.9	4.2	3.9
15. KDWB	3.7	3.5	3.4	3.7	3.6

INDIANAPOLIS BIRCH REPORT (JAN 83 - JUN 83)

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WIBC	10.8	9.6	12.6	14.9	17.1
2. WZPL-F	13.7	10.7	10.7	12.2	14.0
3. WFBQ-F	12.2	10.9	11.6	13.0	12.1
4. WTLC-F	6.2	6.1	5.6	8.3	9.0
5. WFMS-F	10.1	10.0	10.5	10.1	8.5
6. WENS-F	10.5	9.2	7.5	7.4	7.4
7. WXTZ-F	7.9	8.7	8.7	6.7	6.5
8. WIRE	7.2	8.2	5.7	5.4	5.4
WNAP-F	5.8	7.0	6.2	4.5	5.4
10. WNDE	1.2	2.8	3.5	2.3	2.2

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WIBC	21.3	21.2	24.6	28.1	28.3
2. WZPL-F	23.3	19.9	18.9	21.3	21.5
3. WFBQ-F	18.7	18.1	19.3	19.8	18.5
4. WNAP-F	16.0	16.2	17.1	16.3	15.2
5. WFMS-F	14.9	16.5	16.7	14.9	14.0
6. WENS-F	19.0	17.1	13.8	12.5	12.3
WXTZ-F	14.5	13.2	13.6	13.2	12.3
8. WIRE	15.8	17.1	15.0	14.3	11.8
9. WTLC-F	9.2	8.4	8.2	10.0	9.5
10. WNDE	3.9	5.6	7.9	7.0	5.7

PHOENIX BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KDKB-F	11.4	12.6	12.6	11.4	10.0
2. KNIX-F	10.8	9.8	9.8	9.8	8.2
3. KKLT-F	5.3	4.5	6.3	8.4	8.0
4. KOPA-F	3.4	3.5	5.1	7.4	7.6
5. KUPD-F	8.1	8.3	9.2	9.2	7.5
6. KTAR	8.2	9.1	8.4	8.0	7.2
7. KZZP-F	5.1	5.1	5.0	4.8	6.6
KQYT-F	3.9	3.7	3.6	6.0	6.6
9. KMEO-F	6.8	6.1	5.8	5.4	6.0
10. KOY	4.0	4.1	3.8	4.8	4.8
11. KOOL-F	5.0	4.7	2.5	3.2	4.6
12. KEZC-F	2.2	2.9	3.2	3.4	4.0

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KDKB	19.7	22.9	24.1	24.4	21.8
2. KUPD-F	16.0	17.4	17.6	19.3	18.0
3. KZZP-F	12.6	13.3	13.2	15.3	16.7
4. KNIX-F	16.9	17.6	17.6	18.1	16.1
5. KTAR	13.9	15.3	14.6	14.4	15.0
6. KKLT-F	8.5	10.6	12.5	13.4	13.2
7. KOPA-F	8.2	10.4	12.5	13.8	12.9
KOY	9.3	11.8	13.5	13.4	12.9
9. KMEO-F	10.6	11.5	10.1	9.6	10.2
10. KOOL-F	8.3	10.4	7.8	8.1	9.1
KQYT-F	8.8	9.2	9.4	10.1	9.1
12. KEZC-F	4.1	5.1	5.9	7.3	7.5

TAMPA/ST. PETE BIRCH REPORT (JAN 83 - JUN 83)

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WRBQ-F	14.6	16.1	15.8	14.6	14.8
2. WQYK-F	8.8	7.2	7.3	8.7	9.4
3. WYNF-F	7.0	8.1	7.6	7.1	8.8
4. WSUN	6.0	6.9	5.8	8.0	8.7
5. WWBA-F	10.6	12.5	12.8	9.7	7.8
6. WIQI-F	4.3	3.7	5.4	6.7	7.2
7. WQXM-F	6.2	6.5	5.0	5.8	6.6
8. WMGG-F	5.6	4.9	4.9	5.5	6.0
9. WDAE	5.7	5.9	8.5	7.6	5.9
10. WFLA	5.4	4.4	3.8	3.9	4.4
11. WTMP	2.0	2.2	1.9	2.6	3.2
12. WSRZ-F	3.6	2.2	2.3	2.7	2.4

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WRBQ-F	22.5	26.3	25.1	23.1	23.0
2. WWBA-F	15.4	15.5	14.8	14.4	13.4
3. WYNF-F	13.0	13.6	12.8	12.5	12.9
WSUN	11.2	11.9	11.5	13.6	12.9
5. WQYK-F	13.3	13.0	11.6	12.0	12.4
6. WIQI-F	11.2	11.5	9.2	11.1	11.3
WMGG-F	13.0	11.4	8.8	9.4	11.3
8. WQXM-F	10.8	11.9	10.2	9.8	10.9
9. WFLA	10.4	10.0	9.0	9.3	9.7
10. WDAE	9.6	9.9	10.9	9.6	9.1
11. WSRZ-F	5.9	4.4	4.7	5.8	6.0
12. WOJC-F	5.6	5.6	4.5	5.1	5.6

SACRAMENTO BIRCH REPORT (JAN 83 - JUN 83)

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KZAP-F	11.2	11.3	11.0	10.3	11.6
2. KAER-F	3.5	5.3	7.6	8.5	7.3
3. KXOA-F	9.2	8.3	8.3	6.9	6.4
4. KWOD-F	4.4	5.0	4.3	5.3	6.2
5. KSFM-F	5.3	6.3	4.5	4.3	5.5
6. KRAK	5.9	4.6	6.3	7.6	5.3
KCTC-F	3.9	4.4	5.9	5.8	5.3
8. KROY-F	7.4	7.8	7.2	5.2	4.7
9. KEWT-F	4.9	6.6	6.5	4.8	4.5
KHYL-F	2.7	3.5	3.2	3.0	4.5
11. KFBK	4.0	4.0	3.8	3.4	3.9
12. KPOP-F	8.1	6.1	7.5	6.8	3.7

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KZAP-F	20.9	22.0	20.2	20.7	23.3
2. KWOD-F	10.7	13.2	13.8	16.0	15.9
3. KSFM-F	11.6	14.9	12.4	12.1	15.1
4. KXOA-F	18.4	18.8	17.6	16.1	14.4
5. KAER-F	7.4	10.2	11.3	12.6	14.0
6. KCTC-F	8.1	9.4	10.9	12.0	12.5
7. KRAK	11.3	11.9	14.3	14.1	12.0
8. KEWT-F	9.3	11.1	12.3	10.5	10.6
9. KFBK	8.7	11.0	9.2	8.4	10.1
KHYL-F	6.3	9.1	9.0	7.9	10.1
11. KGNR	10.1	8.7	8.9	10.2	9.4
KROY-F	18.1	18.7	17.3	14.7	9.4

KNOXVILLE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WIVK-F	24.7	26.2	22.0	18.7	19.5
2. WIMZ-F	14.2	16.4	14.9	15.0	18.0
3. WMYU-F	9.2	10.7	9.5	8.5	9.8
4. WOKI-F	9.2	10.3	13.3	11.9	9.5
5. WEZK-F	14.0	11.0	9.4	9.7	7.8
6. WBMK	4.0	3.5	3.0	3.7	6.4
7. WNOX	3.3	3.5	4.2	4.5	5.2
8. WRJZ	4.2	3.8	5.3	6.5	5.1
9. WIVK	4.5	2.4	3.0	4.7	4.9
10. WGAP	2.0	2.3	2.3	2.3	2.1

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WIVK-F	35.8	34.8	28.9	26.4	28.2
2. WIMZ-F	23.8	23.8	22.3	23.4	23.9
3. WOKI-F	22.8	22.1	20.3	20.2	20.3
4. WMYU-F	20.6	22.9	22.0	19.9	16.6
5. WEZK-F	18.0	17.5	14.1	15.5	13.5
6. WNOX	12.3	11.3	9.6	11.2	12.3
7. WRJZ	10.2	10.5	10.7	11.3	11.5
8. WIVK	9.1	6.1	6.8	10.0	10.7
9. WBMK	3.8	3.4	4.6	4.7	5.5
10. WGAP	6.7	5.1	5.0	6.1	5.3

ALBUQUERQUE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KRST-F	8.0	9.5	8.6	9.4	13.0
2. KWXL-F	14.9	16.5	14.9	13.7	12.8
3. KFMG-F	9.0	9.1	12.4	14.3	12.5
4. KOB-F	10.9	12.2	13.5	12.3	9.9
5. KOB	11.0	8.9	7.3	6.7	8.4
6. KKJY-F	6.8	6.7	6.3	6.1	6.3
7. KZIA	2.5	4.4	3.7	2.8	4.8
8. KRZY	4.4	3.6	4.8	5.3	4.7
9. KQEO	5.8	5.0	3.1	3.5	4.5
10. KZZX-F	3.2	2.2	3.4	4.4	4.3

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KOB-F	17.8	20.8	21.2	20.2	16.5
2. KFMG-F	13.7	15.3	17.7	17.0	13.5
3. KOB	17.5	17.0	15.5	14.0	13.4
4. KWXL-F	17.5	18.6	17.2	16.0	13.1
5. KRST-F	12.3	15.1	13.5	13.0	12.6
6. KKJY-F	10.3	10.3	9.4	10.2	9.7
7. KZZX-F	8.9	7.8	7.8	8.6	7.9
8. KRZY	8.8	7.2	7.4	8.5	6.9
9. KQEO	8.6	8.8	7.1	6.7	6.2
10. KZIA	2.7	4.0	3.7	3.4	4.5

AUSTIN BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KHFI-F	18.4	18.7	20.0	22.4	20.8
2. KLBJ-F	23.4	19.2	19.7	21.6	20.6
3. KASE-F	13.4	12.4	14.7	13.5	10.6
4. KLBJ	4.4	4.0	2.8	5.3	7.7
5. KMFA-F	6.4	5.1	2.9	3.2	5.6
6. KEYI-F	6.1	5.7	4.4	3.4	4.9
7. KNOW	4.2	7.1	7.8	5.4	4.2
8. KVET	3.9	5.5	4.1	2.8	3.7
9. KUT-F	3.9	3.6	3.1	3.3	3.1
10. KOKE-F	4.0	3.1	2.4	2.5	3.0

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KHFI-F	32.0	27.4	28.3	30.9	33.6
2. KLBJ-F	30.0	27.3	27.0	25.4	25.8
3. KASE-F	21.1	18.1	19.1	19.4	18.1
4. KLBJ	8.8	9.4	8.3	9.9	12.0
5. KEYI-F	12.2	12.6	11.5	9.6	11.6
6. KVET	9.4	9.0	8.0	8.0	9.5
7. KNOW	7.6	8.0	10.1	9.3	8.3
8. KOKE-F	10.1	8.4	7.6	7.3	8.1
9. KMFA-F	9.1	8.6	7.3	6.9	7.6
10. KUT-F	8.7	9.2	9.2	7.6	6.5

LOUISVILLE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WQMF-F	10.3	9.8	12.4	14.4	16.0
2.	WAMZ-F	11.9	10.4	11.2	11.5	10.3
3.	WHAS	9.1	10.9	10.3	9.1	10.2
4.	WAVG	6.4	8.1	7.8	9.0	8.1
5.	WRKA-F	8.5	6.3	5.8	7.6	7.6
6.	WLRS-F	8.2	8.8	9.2	6.9	7.4
7.	WKJJ-F	5.8	7.1	7.3	6.5	6.5
	WVEZ-F	9.2	9.7	6.1	5.1	6.5
9.	WCII	4.9	5.0	5.5	6.9	6.4
10.	WAKY	6.1	4.8	3.6	4.3	5.0

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WHAS	22.2	27.8	27.5	23.6	24.1
2.	WQMF-F	21.6	21.6	20.1	19.5	20.0
3.	WLRS-F	20.9	20.6	18.0	15.9	16.8
4.	WAVG	15.1	15.9	15.4	14.9	16.0
5.	WAMZ-F	17.6	17.9	17.4	15.4	15.0
6.	WRKA-F	16.9	13.7	11.6	14.0	12.6
7.	WKJJ-F	13.6	14.9	14.1	12.4	12.2
8.	WVEZ-F	12.6	12.5	9.9	9.9	11.2
9.	WCII	12.4	10.2	9.5	11.6	10.5
10.	WLOU	8.8	10.5	9.1	8.1	7.2

NORFOLK BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WCMS-F	14.4	14.9	11.4	11.2	14.5
2.	WMYK-F	7.7	6.8	8.2	11.6	12.1
3.	WNOR-F	8.8	11.2	13.3	9.6	9.2
4.	WFOG-F	8.9	10.1	8.2	6.7	8.8
5.	WOWI-F	7.9	5.8	8.5	10.5	7.2
6.	WLTY-F	6.7	6.8	5.6	7.0	7.0
7.	WNVZ-F	7.5	7.9	6.0	5.4	6.4
8.	WRAP	4.4	4.6	5.0	5.5	4.7
	WTAR	3.7	3.6	4.4	4.6	4.7
10.	WWDE-F	2.4	2.9	4.8	5.7	4.0

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WCMS-F	18.8	18.3	15.5	16.1	19.6
2.	WMYK-F	20.9	18.1	15.8	17.8	16.3
3.	WNOR-F	22.0	21.6	20.2	17.1	16.2
4.	WLTY-F	13.5	15.6	14.6	13.8	12.8
5.	WFOG-F	13.6	16.0	13.9	11.9	12.5
6.	WOWI-F	14.1	11.9	13.0	14.2	10.4
7.	WNVZ-F	14.1	16.7	15.1	11.8	9.9
8.	WTAR	9.8	9.6	10.5	10.4	9.1
9.	WWDE-F	7.0	8.7	10.9	10.3	7.6
10.	WGH-F	5.2	4.1	4.7	5.2	5.6

CHARLOTTE NC BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WSOC-F	17.8	17.9	19.5	20.9	21.0
2.	WBCY-F	11.8	11.3	11.9	12.5	13.3
3.	WROQ-F	14.0	11.9	12.4	12.9	11.7
4.	WPEG-F	8.6	8.7	9.7	10.8	11.1
5.	WBT	10.6	11.0	11.0	10.3	9.6
6.	WEZC-F	6.3	8.7	7.9	5.6	6.0
7.	WZXI-F	4.4	6.9	8.0	5.7	3.7
8.	WSOC	3.9	3.9	3.7	3.4	3.1
9.	WQCC	2.4	2.1	2.1	2.9	2.8
10.	WGIV	2,5	2,6	2.0	1.8	2.4

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WSOC-F	26.5	27.3	26.2	25.6	27.7
2.	WBT	25.6	25.7	23.8	22.6	24.2
3.	WBCY-F	26.3	26.5	23.6	20.8	22.5
4.	WROQ-F	20.9	20.0	19.2	17.2	17.4
5.	WPEG-F	12.2	12.2	13.2	13.8	13.7
6.	WEZC-F	13.1	15.7	14.5	11.5	10.6
7.	WSOC	10.6	12.2	10.6	9.3	7.5
8.	WZXI-F	7.5	9.5	9.7	7.9	7.4
9.	WGIV	6.5	6.9	7.4	8.0	7.3
10.	WLVV-F	9.1	8.7	8.1	7.0	7.1

MEMPHIS BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WMC-F	12.1	12.4	13.0	13.6	15.9
2.	WZXR-F	13.0	10.4	12.6	13.7	13.4
3.	WHRK-F	10.3	11.1	9.3	9.6	10.0
4.	WMC	9.9	9.0	10.9	10.4	9.3
5.	WRVR-F	5.8	7.1	7.8	8.0	7.7
6.	KRNB-F	5.7	6.3	6.9	7.5	6.3
7.	WDIA	6.6	6.1	6.3	6.7	5.7
8.	WGKX-F	9.5	7.9	7.6	6.7	5.6
9.	WLOK	4.3	4.8	3.7	3.9	5.2
10.	WREC	3.9	4.5	5.2	5.5	5.1

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WMC-F	26.9	27.4	27.4	29.6	31.8
2.	WZXR-F	21.9	20.8	22.0	24.0	24.8
3.	WMC	22.6	23.6	23.3	19.6	20.8
4.	WRVR-F	21.0	20.5	19.2	19.9	20.5
5.	WHRK-F	19.5	18.9	18.4	18.2	19.6
6.	WDIA	16.6	15.6	15.7	16.4	15.8
7.	KRNB-F	12.7	14.4	14.7	15.8	15.6
8.	WREC	17.7	16.4	15.8	15.6	15.5
9.	WGKX-F	17.8	14.9	15.2	16.3	15.2
10.	WLOK	13.9	13.2	11.3	11.5	11.9

NASHVILLE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WKDF-F	14.3	13.6	14.2	17.6	19.3
2.	WWKX-F	12.3	11.7	9.7	11.7	14.5
3.	WSM-F	8.8	7.3	7.2	9.5	10.1
4.	WSIX-F	8.1	8.0	6.8	6.2	7.6
5.	WZEZ-F	8.9	8.8	8.0	7.8	7.0
6.	WMAK-F	7.8	8.2	8.5	7.4	5.4
7.	WSM	5.8	5.7	5.5	5.1	5.1
8.	WLAC	5.4	5.2	4.9	4.8	3.9
	WYHY-F	4.9	4.9	3.5	3.3	3.9
10.	WJKZ-F	2.9	3.7	4.7	3.0	3.1

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WKDF-F	22.9	22.8	23.0	27.6	26.6
2.	WWKX-F	23.7	22.8	21.9	25.4	25.9
3.	WSM-F	12.4	10.9	11.3	14.6	16.1
4.	WSIX-F	12.3	12.9	13.8	13.7	13.4
5.	WZEZ-F	12.0	12.5	11.2	11.6	11.1
6.	WSM	11.5	10.1	10.0	9.5	10.1
7.	WMAK-F	10.9	9.1	9.5	9.6	8.2
8.	WYHY-F	9.3	9.7	9.6	9.0	8.1
9.	WLAC-F	4.6	4.4	6.1	8.1	7.6
10.	WLAC	9.8	9.2	7.4	6.2	6.8

ORLANDO BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WBJW-F	12.4	12.2	13.2	14.3	13.7
2.	WWKA-F	6.0	12.3	14.6	12.5	13.2
3.	WDIZ-F	15.4	14.9	12.6	12.2	12.8
4.	WJYO-F	8.5	6.9	5.8	7.7	8.0
5.	WHOO-F	8.1	6.4	6.2	6.9	7.3
6.	WHLY-F	7.8	6.1	6.4	6.8	6.7
7.	WDBO	6.2	7.0	7.2	6.9	6.6
8.	WCOT	2.3	3.0	3.0	3.9	4.9
9.	WDOQ-F	2.2	1.7	1.9	3.0	3.6
10.	WLOQ-F	2.7	2.3	3.8	3.3	3.3
11.	WREM	2.9	1.9	1.5	2.3	3.2
12.	WHOO	5.7	5.7	6.3	4.6	2.6

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WBJW-F	24.3	26.4	28.5	26.6	26.6
2.	WDIZ-F	19.4	19.8	18.7	17.7	19.5
3.	WWKA-F	13.4	18.5	19.3	18.6	19.4
4.	WHLY-F	13.3	11.8	11.8	12.6	15.1
5.	WHOO-F	13.5	12.5	12.6	14.3	14.9
6.	WDBO	14.1	17.4	17.4	15.6	14.7
7.	WJYO-F	11.2	10.8	12.1	13.8	13.5
8.	WDOQ-F	5.5	5.1	6.6	9.6	10.8
9.	WHOO	9.7	11.8	11.6	10.0	8.6
10.	WLDQ-F	5.8	5.4	6.0	6.5	7.0
	WCOT	4.1	6.8	5.4	5.7	7.0
12.	WKIS	8.6	9.5	9.1	7.5	5.7

NEW ORLEANS BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WEZB-F	13.3	14.7	14.5	16.7	18.7
2. WYLD	13.3	12.0	10.3	11.6	13.8
3. WRNO-F	7.1	7.9	9.6	8.9	7.2
4. WBYU-F	9.4	6.7	5.5	5.8	6.1
5. WAJY-F	6.4	5.2	5.9	6.1	5.6
6. WNOE-F	4.1	6.5	8.0	7.2	5.5
WAIL-F	7.2	6.5	5.8	4.5	5.5
8. WWL	5.3	5.0	5.0	5.3	5.0
9. WQUE-F	4.1	4.1	3.9	4.4	4.9
10. WSMB	5.1	4.9	4.9	4.0	4.3

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WEZB-F	26.0	27.7	29.4	30.0	29.9
2. WYLD-F	21.9	18.9	17.8	18.5	19.2
3. WRNO-F	18.0	20.3	21.8	20.6	18.9
4. WAIL-F	18.3	15.0	14.5	12.9	14.6
5. WQUE-F	12.6	14.8	16.1	15.1	13.9
6. WNOE-F	10.9	13.0	15.8	15.0	13.6
7. WWL	13.9	15.0	14.9	14.7	13.4
8. WBYU-F	13.2	13.0	12.3	11.6	12.0
9. WAJY-F	13.3	12.7	12.7	12.4	11.8
10. WTIX	9.8	12.4	14.3	13.3	10.2

CINCINNATI BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WKRQ-F	10.0	9.4	9.6	10.4	12.5
2. WEBN-F	14.2	11.9	9.7	11.3	12.1
3. WKRC	9.0	8.3	7.0	7.0	7.0
4. WUBE-F	5.1	5.7	5.6	5.3	6.7
WWEZ-F	8.2	8.1	6.6	5.6	6.7
6. WBLZ-F	6.0	5.5	6.5	5.8	6.1
7. WLLT-F	4.3	5.4	6.6	7.8	6.3
WLW	4.7	3.9	6.5	9.3	6.3
9. WCKY	5.4	6.1	5.5	5.3	5.2
10. WSKS-F	2.1	2.3	2.1	2.4	5.0
11. WRRM-F	6.4	9.1	10.1	6.9	4.5
12. WSAI-F	2.8	3.7	4.0	3.1	3.3

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WKRQ-F	24.7	26.4	27.9	26.0	24.3
2. WEBN-F	26.3	26.6	24.7	21.8	21.9
3. WLW	21.0	19.2	21.3	25.4	21.5
4. WKRC	22.5	23.5	19.8	18.7	17.2
5. WLLT-F	11.3	12.5	16.6	18.0	16.8
6. WRRM-F	16.5	19.5	19.0	15.0	13.8
7. WUBE-F	13.0	15.0	15.1	13.6	13.5
8. WWEZ-F	15.6	15.6	12.7	11.2	12.2
9. WBLZ-F	11.4	11.0	10.6	11.0	10.6
10. WSKS-F	10.5	10.7	10.5	9.4	10.2
11. WCKY	13.5	14.5	12.6	10.3	9.7
12. WSAI-F	7.2	9.6	10.6	9.6	9.5

SAN ANTONIO BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KXZL-F	1.9	3.0	8.4	13.5	15.7
2. KTFM-F	11.9	11.3	10.0	9.0	9.3
3. KCOR	8.8	7.7	7.2	7.5	8.9
4. KAJA-F	5.8	5.1	6.1	8.1	8.2
5. KLLS-F	7.7	8.4	5.9	7.2	7.9
6. WOAI	5.1	3.9	3.6	5.6	6.7
7. KISS-F	17.2	14.7	10.1	7.6	5.9
8. KQXT-F	2.9	4.3	6.5	6.3	5.6
9. KITY-F	4.2	4.6	5.7	3.9	5.3
10. KTSA	8.0	6.3	6.9	6.4	5.1
11. KBUC-F	4.2	4.7	3.0	3.0	3.5
12. KKYX	3.5	5.6	6.0	3.6	2.8

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KXZL-F	3.1	5.6	12.6	19.0	20.1
2. KTFM-F	19.7	19.0	18.6	17.5	16.1
3. KTSA	16.2	14.9	16.1	16.6	15.7
4. KISS-F	20.2	20.9	19.9	17.8	14.8
5. KCOR	13.0	13.0	12.1	11.0	12.7
6. KITY-F	12.3	11.7	13.0	11.9	11.8
7. KLLS-F	11.5	11.4	10.7	11.1	10.5
8. WOAI	9.1	6.7	9.7	11.6	10.2
9. KKYX	10.6	9.2	9.6	10.2	9.6
10. KAJA-F	8.8	9.0	9.6	9.5	9.4
11. KQXT-F	5.2	5.3	7.3	10.2	9.2
12. KONO	7.1	5.7	7.5	7.5	5.8

CLEVELAND BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WMMS-F	16.4	14.5	14.0	14.2	15.6
2. WGCL-F	10.6	10.8	10.2	10.2	12.5
3. WDOK-F	4.3	7.1	7.6	7.2	8.2
4. WKSW-F	2.8	2.7	2.2	4.0	6.3
5. WMJI-F	5.8	6.0	7.4	7.5	6.1
6. WDMT-F	3.6	4.4	5.8	6.1	5.4
7. WQAL-F	5.8	6.0	5.9	5.7	4.5
8. WERE	5.4	4.4	3.5	3.7	4.2
9. WBBG	4.9	5.2	4.5	4.6	3.7
10. WHK	6.0	4.4	4.2	4.9	3.5
11. WZAK-F	3.7	3.3	4.1	4.1	3.4
12. WZZP-F	3.4	4.1	3.9	3.0	3.2
13. WGAR	5.5	5.5	5.1	3.8	2.8
WWWE	2.0	1.9	2.6	3.2	2.8
15. WCLV-F	2.9	3.2	2.4	1.6	2.3

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WMMS-F	23.9	24.3	22.9	23.7	24.5
2. WGCL-F	18.1	19.1	20.6	21.4	22.8
3. WMJI-F	15.4	15.2	15.8	16.2	15.3
4. WZZP-F	11.4	13.0	13.6	14.5	13.8
5. WDOK-F	13.4	15.1	14.3	12.3	12.7
6. WERE	10.9	9.5	8.9	9.7	10.3
7. WKSW-F	7.1	6.1	6.8	9.6	10.2
8. WDMT-F	8.8	8.4	10.1	10.8	9.6
9. WWWE	6.1	5.6	7.1	9.1	9.4
10. WBBG	9.2	9.3	8.8	8.9	8.8
WRQC-F	9.3	9.5	8.6	8.9	8.8
12. WQAL-F	10.8	11.4	12.1	10.6	8.7
13. WGAR	12.6	11.3	10.6	9.5	8.2
WZAK-F	7.1	6.1	7.7	8.6	8.2
15. WHK	12.7	9.5	8.9	10.1	7.0

OKLAHOMA CITY BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KATT-F	19.2	16.3	15.5	16.9	16.0
2. KTOK	10.7	12.1	11.5	11.2	13.0
3. KJYO-F	6.8	8.0	8.8	10.7	11.8
4. KEBC-F	9.1	9.5	9.4	9.1	8.6
5. KZBS-F	2.9	5.0	6.7	6.9	7.4
6. KKNG-F	5.7	6.5	6.0	6.2	6.6
7. KXXY-F	5.8	6.6	6.8	7.1	5.9
8. KOMA	8.5	6.4	7.7	7.1	5.3
9. KAEZ-F	3.9	4.1	3.9	4.0	4.1
10. KOFM-F	4.2	4.6	5.3	4.7	4.0

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KATT-F	20.4	19.1	23.2	23.6	22.9
2. KJYO-F	12.3	14.0	19.6	20.7	22.0
3. KTOK	16.9	17.8	19.5	19.1	20.1
4. KEBC-F	12.6	14.9	18.9	20.2	19.0
5. KOFM-F	12.0	13.7	16.7	16.1	16.3
6. KOMA	15.5	15.0	18.0	17.3	15.6
7. KZBS-F	7.1	7.6	10.8	13.7	15.2
8. KLTE-F	8.8	8.1	11.2	13.0	13.3
9. KXXY-F	8.0	10.1	14.2	14.1	12.6
10. KKNG-F	9.3	10.3	12.8	12.3	12.4

KANSAS CITY BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KBEQ-F	10.2	10.4	11.8	11.3	11.0
WDAF	11.2	11.7	11.3	11.1	11.0
3. KYYS-F	6.2	5.9	7.0	8.0	7.9
4. KCMO	4.7	3.7	5.2	6.4	7.4
5. KKCI-F	6.6	5.5	6.8	7.3	6.2
6. KUDL-F	4.5	5.4	5.3	5.2	6.1
KLSI-F	7.2	5.3	5.8	7.1	6.1
8. KPRS-F	6.3	5.5	5.9	6.6	5.9
9. KFKF-F	4.3	6.3	6.7	6.0	5.7
10. KCEZ-F	5.8	6.1	5.8	5.5	5.4

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KBEQ-F	23.7	22.9	23.0	22.2	20.5
2. WDAF	22.7	22.8	21.8	22.0	20.1
3. KYYS-F	17.0	16.3	18.7	17.4	15.9
4. KCMO	11.8	11.1	13.1	14.8	15.3
5. KKCI-F	11.5	12.6	14.4	13.8	12.5
6. KUDL-F	12.2	13.2	13.3	12.6	11.8
7. KLSI-F	13.4	12.0	11.4	12.9	11.2
8. KMBZ	12.1	13.4	12.1	12.1	10.8
9. WHB	13.7	11.9	10.1	10.4	9.9
10. KCEZ-F	9.8	10.0	10.2	10.5	9.5

PITTSBURGH BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KDKA	23.1	23.3	22.7	21.1	20.4
2. WBZZ-F	5.9	6.9	8.0	10.3	11.1
3. WDVE-F	9.4	9.2	9.7	3.9	9.6
4. WHTX-F	3.4	3.8	4.6	5.8	6.6
5. WAMO-F	8.7	5.3	4.6	5.1	4.9
WSHH-F	4.0	4.4	5.4	4.7	4.9
7. WHYW-F	5.0	6.2	4.7	3.5	4.2
8. WDSY-F	2.4	2.3	3.0	3.5	3.8
WTKN	2.9	4.0	3.4	3.6	3.8
10. WTAE	5.9	4.2	4.9	5.9	3.7
11. WJAS	4.6	5.2	5.1	4.3	3.5
12. WPNT	2.9	3.3	3.4	2.9	3.3
13. WEEP	1.5	1.2	2.4	2.5	3.1
14. WWSW-F	3.6	3.1	2.5	2.7	2.6
15. WYDD-F	2.3	1.9	1.3	1.5	2.5

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KDKA	36.3	36.4	35.7	37.2	37.1
2. WBZZ-F	14.9	16.0	15.8	15.4	15.1
3. WDVE-F	13.5	13.1	13.2	13.2	13.7
4. WHTX-F	9.8	10.5	12.8	13.6	13.4
5. WHYW-F	10.9	10.3	7.8	7.3	8.3
6. WTAE	9.0	7.9	8.8	9.6	8.1
7. WAMO-F	10.0	9.0	8.8	8.7	7.4
8. WJAS	7.0	6.4	7.1	7.6	6.7
WSHH-F	6.8	6.5	8.1	7.4	6.7
10. WYDD-F	6.6	5.8	4.7	4.8	6.4
WTKN	3.6	3.9	4.2	5.7	6.4
12. KQV	6.1	5.6	5.8	6.6	6.0
13. WDSY-F	3.3	3.5	3.8	4.3	5.0
14. WWSW-F	6.2	5.0	4.4	5.2	5.0
15. WPNT-F	4.6	4.8	5.6	4.8	4.8

ROCHESTER BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WCMF-F	10.4	11.9	13.4	13.2	12.7
2. WMJQ-F	8.4	7.2	8.7	9.5	9.8
3. WHAM	7.0	7.9	8.0	10.7	9.5
4. WEZO-F	11.7	10.6	10.4	9.8	9.4
5. WPXY-F	7.5	10.2	9.2	7.8	8.4
WVOR-F	8.1	9.1	9.4	7.9	8.4
7. WDKX-F	6.6	7.4	7.5	6.5	6.6
8. WNYR	7.4	4.8	3.9	6.7	5.3
9. WHFM-F	6.3	4.5	5.5	5.6	3.9
10. WYLF-F	3.6	2.8	2.6	2.1	3.8

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WCMF-F	26.9	25.6	23.7	22.8	23.3
2. WPXY-F	18.5	20.5	19.9	19.0	20.2
3. WEZO-F	22.4	20.2	16.7	16.6	19.5
4. WMJQ-F	22.9	21.0	20.0	19.2	18.5
5. WHAM	20.6	21.1	19.4	19.5	18.4
6. WYOR-F	18.0	17.7	18.2	16.3	14.8
7. WHFM-F	16.2	15.0	14.6	12.0	10.6
8. WNYR	10.2	8.4	8.8	10.6	8.7
9. WBBF	15.0	11.1	9.0	8.7	8.0
10. WXXI-F	7.7	7.2	6.0	5.8	5.9

HARTFORD BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WTIC	22.3	23.0	23.3	22.4	18.6
2. WTIC-F	15.9	12.3	13.6	14.7	15.0
3. WHCN-F	7.9	7.4	6.6	8.0	10.4
4. WCCC-F	8.4	9.6	8.1	7.5	6.4
5. WRCH-F	5.3	5.1	5.1	4.5	6.0
6. WKSS-F	5.7	5.1	4.5	5.0	5.7
7. WDRC-F	4.2	3.1	3.2	4.4	5.1
8. WDRC	3.3	3.3	3.7	4.2	4.6
9. WPOP	3.0	2.8	3.3	3.7	4.2
10. WRCQ	3.6	3.9	2.8	2.7	2.9

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WTIC	40.4	41.7	41.9	41.2	35.3
2. WTIC-F	31.4	29.7	29.3	31.0	31.5
3. WHCN-F	17.7	20.8	20.0	18.5	19.6
4. WCCC-F	16.9	17.9	17.2	18.0	18.6
5. WDRC-F	11.5	11.1	11.6	12.5	12.7
6. WDRC	12.5	13.2	12.8	11.5	11.5
7. WPOP	12.4	12.2	10.5	10.9	11.4
8. WKSS-F	10.9	11.1	11.2	11.6	10.7
9. WRCH-F	10.3	10.0	10.7	10.2	10.1
10. WPLR-F	6.8	6.9	7.5	7.6	7.1

BUFFALO BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WBEN	9.2	9.4	11.3	10.5	8.2
2. WECK	6.9	7.2	6.5	7.0	7.8
3. WJYE-F	8.3	8.9	9.6	9.1	7.4
4. WGR	7.2	6.6	6.3	6.5	7.3
5. WPHD-F	7.4	6.9	7.6	8.0	7.0
WYRK-F	9.7	9.2	7.8	7.2	7.0
7. WNYS-F	5.3	5.7	6.9	7.0	6.9
8. WGRQ-F	7.4	7.1	5.7	5.9	5.5
WBEN-F	6.3	5.7	4.8	5.3	5.5
10. WKBW	7.3	6.1	5.5	5.2	5.4
11. WBUF-F	2.9	2.7	3.4	5.1	5.0
12. WBLK-F	4.2	4.4	3.7	3.1	4.9

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WGR	19.8	16.6	17.2	18.7	17.1
2. WBEN	22.0	20.3	19.7	18.2	16.7
3. WKBW	19.8	19.6	18.4	18.0	16.4
4. WPHD-F	14.3	16.2	17.0	16.8	16.2
5. WJYE-F	15.9	15.4	15.1	15.8	16.1
6. WBEN-F	17.4	15.8	15.2	16.3	15.8
7. WGRQ-F	15.8	15.5	14.8	14.4	14.9
8. WNYS-F	12.7	13.1	13.2	12.5	12.9
9. WECK	9.7	9.2	8.4	8.6	10.5
10. WYSL	7.8	8.7	7.7	7.8	9.1
11. WZIR-F	8.4	7.0	7.1	7.3	8.6
12. WYRK-F	10.9	10.8	10.1	9.2	8.1

MILWAUKEE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WTMJ	9.0	11.1	14.1	15.3	14.4
2. WLPX-F	5.5	6.0	6.8	7.4	8.4
3. WQFM-F	9.6	8.2	6.2	7.2	7.6
4. WKTI-F	5.7	6.3	7.5	7.5	6.7
5. WOKY	6.2	6.5	5.8	6.2	6.5
6. WEZW-F	8.7	7.0	6.9	6.3	5.8
7. WMGF-F	0.9	2.0	2.1	4.1	5.4
8. WLUM-F	3.0	3.8	4.4	5.4	4.9
9. WZUU-F	5.1	5.2	6.2	5.8	4.2
10. WBCS-F	6.0	4.3	4.8	4.9	3.7
WMIL-F	4.3	4.9	4.3	4.1	3.7
12. WNOV	0.1	0.7	0.9	1.7	3.5
13. WMYX-F	3.6	2.5	3.6	3.6	3.1

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WTMJ	23.1	23.5	25.9	29.9	29.0
2. WLPX-F	19.5	15.7	14.2	16.9	19.1
3. WKTI-F	19.9	18.6	18.2	19.0	18.8
4. WQFM-F	19.8	17.0	13.2	13.5	13.8
5. WZUU-F	20.2	18.2	17.4	15.9	13.1
6. WOKY	15.5	13.1	10.9	12.8	12.2
7. WISN	22.9	17.6	15.6	14.1	11.5
8. WEZW-F	15.4	11.8	10.0	9.0	9.3
9. WMGF-F	4.6	3.9	3.8	6.9	8.5
10. WBCS-F	16.1	11.4	10.0	9.6	7.0
11. WMYX-F	11.6	8.1	8.0	7.9	6.7
12. WRKR-F	10.4	8.0	5.4	4.9	6.1
13. WMIL-F	8.9	7.0	5.9	6.5	6.0

PORTLAND BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KRCK-F	7.1	8.6	8.8	7.8	8.7
2. KCNR-F	9.3	7.7	7.3	7.6	7.9
3. KINK-F	7.1	6.3	5.4	6.3	7.8
4. KMJK-F	6.8	8.0	8.7	8.2	7.7
5. KGW	6.3	6.5	7.8	7.8	7.6
6. KGON-F	9.0	7.3	6.8	7.7	7.2
7. KUPL-F	7.7	7.0	7.3	7.0	6.5
8. KXL-F	2.6	2.5	1.8	4.2	5.3
9. KWJJ	4.9	4.3	5.1	5.2	4.6
10. KXL	2.3	2.7	2.9	4.3	4.2
11. KEX	8.9	8.1	7.3	4.9	4.1
12. KJIB-F	2.8	2.5	2.4	2.4	4.0

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KGW	19.7	19.2	19.9	18.2	16.9
2. KGON-F	20.8	17.3	15.0	15.9	15.7
3. KCNR-F	17.1	15.1	15.1	14.4	14.2
4. KRCK-F	13.2	13.3	14.2	14.2	14.1
5. KMJK-F	10.8	11.2	11.1	12.0	13.4
6. KINK-F	12.8	11.9	12.0	11.7	12.4
7. KUPL-F	10.2	10.2	11.3	12.1	12.3
8. KEX	18.0	17.1	15.6	12.7	11.1
9. KWJJ	11.2	9.7	9.8	10.4	9.8
10. KXL	6.6	7.6	8.5	9.3	7.7
11. KJIB-F	4.6	4.5	5.5	6.2	6.7
12. KYXI	7.0	7.5	8.1	7.1	6.2

LITTLE ROCK BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KSSN-F	13.3	14.1	16.0	16.5	14.5
2. KKYK-F	11.9	14.0	15.4	15.8	13.5
3. KMJX-F	11.2	10.9	9.7	9.7	12.1
4. KLAZ-F	16.2	13.5	12.6	11.4	8.8
5. KARN	8.5	9.6	8.8	8.3	8.4
6. KOKY	9.2	8.8	9.6	6.9	8.0
7. KWTD-F			0.3	3.0	7.4
8. KEZQ-F	8.7	9.3	9.5	8.4	6.7
9. KLPQ-F	4.7	4.5	3.7	5.0	4.3
10. KLRA	3.7	4.6	4.6	3.5	3.4

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KKYK-F	26.0	28.8	26.5	24.9	23.8
2. KSSN-F	23.5	25.0	23.8	22.7	22.3
3. KLAZ-F	22.7	21.7	18.7	16.7	16.8
4. KMJX-F	16.2	17.6	14.7	13.9	14.7
5. KARN	15.5	18.7	14.5	12.4	13.9
6. KLPQ-F	9.7	11.0	9.2	9.0	11.5
7. KEZQ-F	12.9	12.7	11.9	11.1	10.6
8. KLRA	10.9	12.1	9.7	8.3	8.4
9. KOKY	11.8	12.1	12.5	9.4	8.1
10. KAAY	10.5	11.3	9.9	9.8	7.1

RICHMOND BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WRXL-F	10.7	11.6	14.0	15.2	13.7
2. WRVQ-F	10.8	12.7	15.1	13.7	12.9
3. WRVA	19.9	16.3	14.0	13.3	12.8
4. WPLZ-F	11.6	10.3	8.9	10.2	11.4
5. WEZS-F	11.4	10.9	11.0	9.8	10.5
6. WRNL	6.9	7.0	5.6	6.7	6.1
7. WLEE	4.9	4.2	4.8	6.8	5.7
8. WTVR-F	6.6	8.7	9.4	6.6	5.5
9. WANT	1.7	2.0	1.5	2.7	4.5
10. WFTH	1.3	1.5	2.1	2.8	3.8

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WRVA	35.1	33.5	32.7	32.6	29.3
2. WRVQ-F	29.4	27.3	29.4	29.1	27.2
3. WRXL-F	21.1	19.4	20.0	22.7	21.4
4. WEZS-F	20.4	19.2	20.4	19.6	18.9
5. WTVR-F	12.3	14.2	15.6	14.1	14.0
6. WRNL	14.2	14.5	15.0	14.2	11.9
WPLZ-F	15.0	11.6	10.1	10.2	11.9
8. WANT	7.7	6.9	4.8	6.4	9.7
9. WLEE	10.7	8.3	9.3	10.9	8.9
10. WQKS-F	4.2	6.5	7.6	6.0	6.7

HUNTINGTON BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WKEE-F	24.0	25.0	26.5	26.5	25.3
2. WHEZ	10.0	6.5	7.7	10.0	13.8
3. WGNT	6.9	6.2	7.2	10.6	11.4
4. WAMX-F	10.1	11.5	11.8	10.2	9.1
5. WTCR-F	10.2	10.4	9.2	8.1	5.5
6. WEMM-F	9.2	6.7	5.6	5.0	5.3
7. WPAY-F	1.9	2.9	2.3	2.3	3.6
8. WLGC-F	3.3	3.3	2.1	2.1	3.1
9. WHTN	4.5	3.5	3.1	3.4	2.9
WNST-F	3.4	5.1	4.0	3.0	2.9

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WKEE-F	40.0	41.7	38.3	38.7	41.0
2. WHEZ	17.6	16.9	16.9	17.3	22.4
3. WGNT	18.4	16.7	17.1	21.2	21.0
4. WAMX-F	22.3	23.4	20.8	18.8	19.6
5. WEMM-F	1[illegible].3	12.1	10.7	10.2	10.1
6. WTCR-F	14.5	15.1	12.7	11.3	9.5
7. WIRO	6.6	5.9	6.6	7.1	6.0
8. WCAK-F	5.9	9.8	8.0	5.6	6.3
9. WHTN	6.6	5.9	6.6	7.1	6.0
10. WPAY-F	4.9	7.9	6.3	5.3	5.9

GREENSBORO/WINSTON-SALEM BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WTQR-F	18.0	17.5	17.8	18.0	14.3
2. WKZL-F	11.1	10.7	7.6	8.1	13.7
3. WSEZ-F	7.8	10.6	10.2	8.0	8.1
4. WQMG-F	8.9	8.1	7.2	6.7	7.3
5. WMAG-F		1.2	2.7	4.9	6.7
6. WDCG-F	5.9	4.7	5.3	6.7	6.0
7. WGLD-F	6.4	7.8	9.2	7.3	4.9
WRQK-F	7.8	6.7	5.8	4.5	4.9
9. WSJS	6.4	5.8	6.5	5.5	3.9
10. WAIR	2.4	3.3	3.2	3.3	3.7

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WTQR-F	28.9	27.4	24.9	25.3	25.1
2. WKZL-F	18.1	17.8	14.0	13.3	15.3
3. WSEZ-F	17.0	17.3	15.0	13.4	13.3
4. WMAG-F		1.6	5.5	9.3	11.4
WRQK-F	19.1	15.9	12.7	12.2	11.4
6. WGLD-F	12.6	14.8	16.2	13.3	11.0
7. WDCG-F	8.4	10.2	9.9	10.6	10.2
8. WQMG-F	10.4	10.8	9.5	8.5	9.6
WSJS	14.4	13.5	12.4	11.8	9.6
10. WBIG	9.2	7.5	7.0	7.3	6.7

RALEIGH BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WDCG-F	13.0	13.7	14.9	15.7	16.3
2. WQDR-F	12.0	14.9	17.5	15.5	14.2
3. WRAL-F	14.7	12.8	10.2	10.2	13.0
4. WPTF	10.9	8.7	9.4	8.8	8.5
5. WKIX	6.4	8.0	7.7	6.7	7.0
6. WYYD-F	6.6	6.2	6.0	6.4	6.3
7. WSHA-F	3.3	2.5	2.8	4.7	4.9
8. WDUR	3.4	4.9	7.0	7.2	4.1
9. WUNC-F	4.6	3.5	2.6	2.9	3.7
10. WLLE	2.0	2.1	1.9	2.1	2.8

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WRAL-F	33.3	27.4	25.5	26.0	26.7
2. WDCG-F	25.7	25.8	25.8	25.2	25.0
3. WQDR-F	23.8	26.0	25.8	24.0	22.9
4. WPTF	22.3	18.7	16.8	17.4	17.7
5. WYYD-F	12.3	14.1	15.3	14.9	13.7
6. WKIX	14.6	14.3	11.5	12.9	13.3
7. WUNC-F	8.5	8.0	7.6	7.7	7.2
8. WDUR	6.3	7.7	8.4	7.2	6.2
WSHA-F	6.1	5.3	5.3	6.5	6.2
10. WDNC	8.4	6.3	6.7	6.8	5.4

JACKSONVILLE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WFYV-F	15.8	15.6	17.4	19.1	17.5
2. WIVY-F	9.6	9.4	11.1	10.2	11.2
3. WAIV-F	9.2	10.3	9.0	7.9	8.9
4. WQIK-F	9.6	9.5	8.3	8.2	8.8
5. WCRJ-F	8.4	10.9	12.4	10.7	8.6
6. WJAX-F	7.0	6.1	5.7	6.4	8.4
7. WKTZ-F	10.8	12.7	10.5	8.3	7.5
8. WPDQ	5.0	4.1	4.8	5.4	4.6
9. WAPE	3.1	2.7	2.1	2.7	3.8
10. WVOJ	3.1	3.0	3.3	3.2	3.2

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WIVY-F	30.8	27.0	27.1	27.3	27.5
2. WFYV-F	26.4	23.4	24.0	26.0	25.6
3. WAIV-F	23.1	21.7	21.8	20.5	20.3
4. WQIK-F	21.6	19.7	18.5	17.6	19.4
5. WCRJ-F	18.8	18.9	19.4	18.4	16.9
6. WKTZ-F	21.9	19.9	15.9	15.4	15.2
7. WJAX-F	11.7	11.0	11.7	11.0	12.0
8. WPDQ	10.4	9.5	9.6	9.3	8.2
9. WVOJ	9.1	7.6	6.5	6.2	7.4
10. WNFY-F	4.8	5.3	6.4	6.9	6.2

TULSA BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KMOD-F	15.4	16.6	15.1	15.0	15.5
2. KAYI-F	10.7	9.2	10.6	14.0	12.8
3. KVOO	14.5	12.5	10.9	10.4	12.6
4. KRAV-F	10.3	10.5	9.6	10.7	11.9
5. KRMG	9.2	9.1	11.1	10.5	9.2
6. KWEN-F	10.3	11.8	12.7	11.2	8.6
7. KCFO-F	5.2	2.5	3.3	5.4	4.7
8. KTFX-F	2.7	4.4	5.2	5.0	3.8
KBEZ-F	6.3	6.7	5.3	4.3	3.8
KGTO	0.6	1.5	2.4	2.8	3.8

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KVOO	22.5	22.2	21.8	22.7	23.9
2. KRMG	20.5	18.7	19.6	20.3	19.5
3. KRAV-F	17.9	20.5	22.0	19.1	17.8
4. KMOD-F	20.5	20.7	19.7	18.3	17.6
5. KAYI-F	15.2	15.1	15.8	15.3	13.9
KWEN-F	16.3	17.5	17.4	16.0	13.9
7. KTFX-F	7.0	7.5	8.4	10.8	10.4
8. KBEZ-F	9.7	10.8	9.2	8.1	9.3
9. KCFO-F	5.6	5.1	6.6	7.9	7.8
10. KBBJ	3.4	4.3	4.1	3.7	6.0

HARRISBURG BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WTPA-F	15.8	16.2	17.0	18.5	20.0
2. WHP	13.0	8.0	9.5	12.4	10.9
3. WRKZ-F	10.0	9.2	8.1	9.7	8.5
4. WHYL-F	6.3	7.3	5.1	4.5	7.4
5. WKBO	9.1	7.2	6.6	7.1	7.1
6. WHP-F	11.0	12.5	10.8	6.9	7.0
7. WSFM-F	6.6	7.7	6.4	5.1	6.4
8. WQXA-F	4.7	5.6	6.8	6.1	5.9
9. WFEC	5.6	6.1	5.6	4.3	4.4
10. WCMB	3.8	3.9	3.7	3.4	3.2

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WTPA-F	19.4	18.8	22.4	23.2	23.6
2. WHP	19.8	15.7	20.4	22.8	20.5
3. WHP-F	14.9	16.1	16.2	13.0	16.7
4. WKBO	18.3	14.3	14.3	15.7	14.4
5. WQXA-F	7.8	9.4	12.8	13.7	14.2
6. WSFM-F	10.4	10.8	12.1	11.5	12.5
7. WFEC	11.0	10.7	11.7	10.4	12.2
8. WRKZ-F	13.6	12.9	13.0	14.1	12.0
9. WHYL-F	9.9	11.8	10.6	10.4	11.5
10. WCMB	7.3	5.8	7.0	7.0	7.5

SHREVEPORT BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KMBQ-F	12.3	14.7	17.0	14.1	13.9
2. KDKS-F	13.8	11.4	10.3	10.3	12.6
3. KRMD-F	13.0	13.6	13.7	13.8	12.3
4. KWKH	12.6	9.9	11.2	13.1	11.6
5. KCOZ-F	5.4	8.5	8.8	8.7	9.6
6. KOKA	9.2	8.1	7.4	8.3	8.9
7. KROK-F	9.2	7.0	7.6	8.6	8.5
8. KEEL	10.0	10.2	6.7	5.0	6.1
9. KCIJ	3.8	4.0	3.6	4.7	5.7
10. KRMD	2.9	3.3	4.7	5.1	2.6

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KWKH	22.9	24.7	23.5	22.3	23.9
2. KRMD-F	20.6	24.1	22.3	18.5	18.1
3. KOKA	15.9	16.0	16.0	17.6	16.3
4. KMBQ-F	16.7	19.1	19.8	18.1	17.8
5. KEEL	23.0	23.0	19.8	17.7	17.7
6. KROK-F	18.4	16.9	14.7	15.2	17.3
7. KDKS-F	16.2	14.3	13.3	13.6	14.6
8. KCOZ-F	11.8	16.5	14.9	13.2	13.7
9. KCIJ	6.7	7.9	7.0	7.0	7.5
10. KRMD	6.9	6.8	8.3	8.1	7.3

LANSING BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WVIC-F	10.4	9.8	11.6	18.2	20.9
2. WILS-F	11.9	10.2	9.9	10.2	11.1
3. WJXQ-F	8.3	9.0	9.3	11.2	10.7
4. WITL-F	10.7	9.5	11.1	11.5	10.4
5. WFMK-F	13.3	13.3	12.9	10.6	10.3
6. WJR	4.5	5.5	5.4	5.0	5.7
7. WJIM-F	4.8	5.9	5.4	4.0	4.6
8. WOOD-F	3.0	3.3	2.8	2.7	2.6
9. WCXK-F	2.3	2.5	2.0	2.4	2.3
10. WCUZ-F	1.7	2.4	3.1	2.9	2.2

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WVIC-F	20.8	21.6	22.9	26.4	27.5
2. WILS-F	24.2	22.9	22.1	22.1	22.2
3. WFMK-F	27.6	29.2	24.8	21.2	21.9
4. WJXQ-F	19.1	19.9	18.1	19.7	19.4
5. WITL-F	18.7	16.1	16.7	20.1	17.2
6. WJR	11.4	12.1	11.0	11.2	12.2
7. WJIM-F	11.5	15.1	14.5	10.1	10.4
8. WKAR-F	10.0	10.8	9.1	5.8	6.6
9. WOOD-F	5.8	6.6	6.3	5.4	5.6
10. WMMQ-F	2.2	3.0	4.6	5.0	4.4

GRAND RAPIDS BIRCH REPORT

APR 83 - JUN 83

12+ METRO SHARE

	APR	A/M	M/J
1. WLAV-F	18.0	19.1	18.8
2. WCUZ-F	5.6	10.2	14.4
3. WOOD	10.8	10.4	10.2
4. WZZR-F	10.7	9.7	8.1
5. WOOD-F	8.2	9.2	7.8
WGRD-F	7.3	7.3	7.8
7. WJFM-F	6.4	5.6	5.0
8. WCUZ	3.8	3.3	4.3
9. WFUR-F	2.9	2.9	2.8
10. WVGR-F	2.7	3.1	2.6

12+ CUME RATING

	APR	A/M	M/J
1. WLAV-F	30.1	27.8	25.4
2. WGRD-F	22.5	21.7	22.3
3. WCUZ-F	16.9	18.1	20.6
4. WZZR-F	22.7	20.7	19.4
5. WOOD-F	21.3	20.3	19.1
6. WOOD	19.1	17.0	15.3
7. WJFM-F	12.3	11.2	11.9
8. WCUZ	8.9	7.1	7.1
9. WFUR-F	6.2	6.8	6.4
10. WTWN	4.5	4.0	4.0

DES MOINES BIRCH REPORT

APR 83 - JUN 83

12+ METRO SHARE

	APR	A/M	M/J
1. KGGO-F	14.3	15.1	17.9
2. KSO	13.3	16.2	17.3
3. WHO	11.2	11.2	11.7
4. KMGK-F	6.9	7.2	8.3
5. KRNQ-F	8.3	8.0	7.7
6. KRNT	9.8	9.0	7.5
7. KLYF-F	12.0	9.7	7.3
8. KJJY-F	6.7	6.8	6.7
9. KIOA	4.0	3.7	3.8
10. WOI-F	2.8	3.1	2.6

12+ CUME RATING

	APR	A/M	M/J
1. KSO	20.7	24.3	25.3
2. KGGO-F	21.4	21.8	24.8
3. WHO	21.6	21.7	22.2
4. KMGK-F	17.9	19.2	20.1
5. KRNQ-F	17.8	18.6	18.7
6. KRNT	18.4	19.7	18.6
7. KJJY-F	14.2	14.4	13.6
8. KIOA	10.3	11.4	13.1
9. KLYF-F	12.9	11.9	11.0
10. WOI-F	4.4	4.9	4.7

WEST PALM BEACH BIRCH REPORT

APR 83 - JUN 83

12+ METRO SHARE

		APR	A/M	M/J
1.	WEAT-F	11.5	13.8	15.1
2.	WHYI-F	10.6	12.2	13.0
3.	WIRK-F	11.4	8.9	10.7
4.	WJNO	4.1	4.3	6.1
5.	WRMF-F	7.6	6.2	5.9
6.	WSHE-F	3.7	4.2	5.3
7.	WIZD-F	5.1	4.8	4.4
8.	WNJY-F	2.5	3.0	3.6
	WCKO-F	5.2	4.5	3.6
10.	WAXY-F	1.5	2.3	2.9
	WPOM	4.4	2.5	2.9

12+ CUME RATING

		APR	A/M	M/J
1.	WEAT-F	21.1	21.4	20.3
2.	WHYI-F	16.3	17.2	17.2
3.	WIRK-F	12.7	10.7	11.9
4.	WSHE-F	7.9	8.4	9.1
5.	WRMF-F	10.5	9.3	8.7
6.	WCKO-F	7.7	7.9	8.0
7.	WJNO	8.8	7.2	7.7
8.	WIZD-F	11.5	9.3	7.2
9.	WAXY-F	4.3	4.7	5.0
10.	WNJY-F	4.0	3.8	4.8

SALT LAKE CITY BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KRSP-F	9.7	11.9	14.2	12.8	10.7
2.	KSL	10.2	9.4	9.5	9.8	9.2
3.	KSFI-F	8.3	8.2	10.1	8.8	8.0
4.	KSOP-F	6.3	6.3	5.7	5.4	7.0
5.	KCPX-F	8.5	9.6	7.9	5.9	6.1
6.	KALL	3.2	3.1	4.1	5.6	5.4
	KFMY-F	2.7	2.2	2.2	3.7	5.4
8.	KLCY-F	3.5	3.5	3.3	4.3	4.7
9.	KDAB-F	4.5	4.0	4.7	5.8	4.1
10.	KISN-F	4.4	5.0	6.2	5.3	3.5

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KRSP-F	17.2	19.0	20.5	19.5	18.4
2.	KSL	21.1	19.7	19.2	18.6	17.8
3.	KSFI-F	13.4	12.9	14.4	13.3	11.6
4.	KCPX-F	14.1	14.0	12.6	10.5	10.6
5.	KALL	9.8	9.2	9.7	9.5	9.9
6.	KSOP-F	10.7	11.1	10.3	9.1	9.3
7.	KFMY-F	7.8	5.7	4.9	6.8	8.7
8.	KDAB-F	10.3	9.3	9.5	9.7	8.4
9.	KISN-F	9.2	9.3	8.7	8.3	7.8
10.	KLUB	7.0	6.0	4.6	6.0	7.2

BEAUMONT-PORT ARTHUR-ORANGE BIRCH REPORT

APR 83 - JUN 83

12+ METRO SHARE

		APR	A/M	M/J
1.	KZZB-F	18.1	16.1	17.3
2.	KYKR-F	7.8	9.2	11.0
	KHYS-F	8.1	10.7	11.0
4.	KAYD-F	12.5	10.6	10.1
5.	KLVI	9.2	8.3	8.8
6.	KQXY-F	7.1	8.3	7.7
7.	KZOM-F	8.8	8.9	7.6
8.	KWIC-F	3.0	2.8	3.7
9.	KTRH	2.7	3.1	3.1
10.	KALO	1.2	1.7	2.4

12+ CUME RATING

		APR	A/M	M/J
1.	KZZB-F	23.0	23.1	25.8
2.	KYKR-F	15.3	16.5	19.9
3.	KLVI	18.4	17.4	18.0
4.	KAYD-F	16.1	16.1	16.4
5.	KHYS-F	8.5	10.9	12.6
6.	KIOC-F	9.9	10.7	12.3
7.	KZOM-F	13.3	13.1	12.2
8.	KQXY-F	9.5	11.1	11.8
9.	KWIC-F	8.7	9.4	10.9
10.	KTRH	5.3	5.6	6.6

BIRCH NON MONTHLY REPORTS *

HUNTSVILLE, AL (18 Apr - 1 May)

1. WZYP-f	80	697	20.1
2. WBHP	52	575	13.2
3. WAHR-F	30	442	7.6
4. WRSA-F	22	252	5.6

For stations descriptions see Huntsville Arbitron

FREDERICK COUNTY, VA (4 Apr- 3 May)

1. WINC-F	26	295	26.6	95.5, 22 KW @ 2200, AC ABC-E, $14.00 (PRO)
2. WUSQ-F	17	140	18.0	102.5, 50 KW @ 1050, COUNTRY , $12.50 (Dome)
3. WWDC-F	10	91	10.4	See Washington ARB

SHENANDOAH COUNTY, VA (4 Apr-3 May)

1. WSIG	20	123	39.9	790, 1 KW (DAYS), COUNTRY APR, $8.00 (Dome)
2. WUSQ-F	7	63	12.9	See Frederick above
3. WAMM	5	60	10.1	940, 250 W (DAYS), ROCK , $7.00 (----)

SIOUX FALLS, SD (11 Apr - 1 May)

1. KKRC-F	35	315	24.2
2. KPAT-F	31	191	14.2
KSOO	21	217	14.4
4. KYKC	14	145	9.7
5. KELO	10	262	7.0

For stations descriptions see Sioux Falls Arbitron

SALEM, OR 25 Apr - 8 May)

1. KSKD-F	57	455	15.1
2. KRCK-F	33	232	8.7
3. KUPL-F	31	217	8.3
4. KGW	19	321	5.1
5. KGON-F	18	262	4.9

For stations descriptions see Portland Arbitron

BENTON HARBOR, MI (16 May - 1 June)

1. WHFB-F	23	207	18.2	99.9, 9 KW @ 250, BTFL , $12.50 (PRO)
2. WHFB	17	193	13.2	1060, 5 KW (DAYS), MOR ABC-I, $14.00 (PRO)
WBMX-F	17	69	13.5	See Chicago Midwest
4. WIRX-F	16	161	12.4	107.1, 3 KW @ 308, ROCK Source, $27.00 (Mc-Guild)Fam
5. WSJM	15	181	11.9	1400, 1 KW/250 W, COUNTRY NBC, $25.31 (m-Guild) Midwest Family

LAREDO, TX (18 Apr - 19 May)

1. KOYE-F	34	333	22.6	94.9, 100 KW @ 900, ROCK , $14.00 (Savalli)
2. KVOZ	31	337	20.8	1490, 1 KW, SPANISG , $12.00 (Caballero)
3. KLAR	18	249	12.0	1300, 1 KW/250 W, COUNTRY , $14.00 (Masla) Hicks
4. KRRG-F	15	153	10.2	98.1, 100 KW @ 773, ROCK , $14.75 (Weiss)

ARDMORE, OK (23 - 29 May)

1. KKAJ-F	42	401	40.2	95.7, 100 KW @ 450, COUNTRY MBS, $16.50 (PRO)
2. KELS-F	22	183	21.2	92.1, 3 KW @ 295, ROCK , $10.25 (----)

*These reports show 1/4 HR AVG (Mon-Sun, 6A-MID, 12+) then Metro Cume (same criteria) and finally 1/4 Hour Share (same criteria). Also shown are the dates of the survey.

KANKAKEE, ILL

1.	WKAN	24	295	15.9	1320, 1 KW/500 W, AC/MOR	, $18.00	(PRO) Mid Amer
	WLS	24	247	15.8	See Chicago		
3.	WBYG-F	16	189	10.2	99.9, 50 KW @ 500, CONTEMP	ABC-F, $25.00	(----)
4.	WMAQ	15	174	9.7	See Chicago		
5.	WGN	12	93	7.7	See Chicago		

BIG HORN PARK, WY (31 May - 13 June)

1.	KTAG-F	25	153	36.7	97.9, 100 KW @ 1901, ROCK	, $ NA	(Torbet)
2.	KODI	9	86	12.8	1400, 1 KW/250 W, MOR	ARR, $ 9.00	(----)
3.	KPOW	6	89	9.4	1260, 5 KW/1 KW, COUNTRY	ABC-I, $ 9.25	(Eastman)
	KPCQ-F	6	54	8.5	92.5, 100 KW @ 1857, COUNTRY	, $ NA	(----)

MARION COUNTY, OH (6 - 29 May)

1.	WMRN-F	22	208	23.2	106.9, 25 KW @ 340, COUNTRY	, $18.00	(----)
2.	WDIF-F	18	258	18.5	94.3, 3 KW @ 300, ROCK	, $17.00	(Regional)
	WLVQ-F	18	116	18.6	See Columbus		
4.	WMRN	13	189	13.2	1490, 1 KW/250 W, MOR	MBS, $16.00	(----)

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